

Gas Tax Money
Should Be Used to
Build New Roads

VOLUME XVII—NUMBER 47

New Council Takes Over Wednesday

Delaney Is Named
President; Make
Appointments

The new city council and Mayor M. E. Covington were sworn into office Wednesday morning, and the council organized by electing Ed A. Delaney president, and S. E. Booth, vice president. City Clerk Louise B. Armstrong administered the oath of office to the incoming officials.

The council met again Wednesday night and made its appointments for the coming two-year term.

Louise Armstrong was reappointed city clerk and tax collector. Other applicants were Mrs. M. G. Langford and Gabe Skipper. Robert S. Massey was named chief of police, and Carey McCall, who was also an applicant for chief, was made night officer. Other applicants were C. E. Wiggins for chief, and Tom Childers, Sam P. Richardson and George Haynie for night police.

Willie Giddens was named fire chief, and R. I. Williams, assistant. Others to apply were Ellis Green and R. E. Ostrom.

J. J. Still was appointed superintendent of public works, a position which he has held for the past two years, with the exception of the past two weeks, when he was laid off by the old council. Others to apply were H. T. Rutledge, T. J. Harris and L. J. McConnell.

Willie Willis was the unanimous choice for head man of the sanitary department. Ed E. Schumaker, assistant. Other applicants were Ernest Elder and J. M. Bishop. France Holland and Jim Cullpepper were reappointed on the park department, without opposition.

Ernest Elder and Richard Hill were appointed to the street department. Other applicants were J. D. Porter, J. M. Bishop, Claude Elliott, Earl Robinson, John Simpson, H. T. Rutledge and Walter Smith.

Appointment of assistant city clerk and tax assessor was carried over to the next meeting, when the council tied on two ballots.

Applicants were W. T. Hall, incumbent, and Mrs. M. G. Langford and Mrs. Elton Kent. Mr. Hall and Mrs. Langford received two votes each, and Mrs. Kent one vote.

There was discussion on whether or not to leave the office combined as it has been the past two years or to separate the office into two jobs. It was finally agreed to vote on the assistant to the city clerk separately and leave the tax assessor appointment open until a later meeting, with the above result.

Parker Anderson called attention to the rising cost of living and cautioned that officers should be combined where possible, and living wages paid to city employees. (Continued on page eight)

THE SCENIC HIGHLANDS SUN

AVON PARK, FLORIDA, SATURDAY, OCTOBER 4, 1941



NEW HOME OF CADETS—Thoroughly renovated from top to bottom and with new equipment in the various departments, the Lodwick Inn, (formerly Highland Lakes Hotel) today is housing U. S. Army Air Corps cadets who will receive their primary flight training here in

Avon Park. Vacant for more than two years, the hotel and its spacious grounds is the scene of great activity as the cadets arrived and were checked in by Air Corps officers. They will be transported by special buses to the flying field.

Mayor Covington Plans Annual Window Soaping

Mayor M. E. Covington's nationally known Halloween window soaping and soapcarving contests will be staged again this year, the official date of Saturday, November 1 being set by the mayor for the event. Halloween comes on Friday, but window decorations Friday night will not count, and the mayor is asking the youngsters to hold off until Saturday and then do a good job of it.

Window soaping pranks, usually discouraged by mayors throughout the land, are encouraged here in a unique contest in which the mayor offers \$25 in cash and a wrist watch for the most artistic window soaping job. Business houses of the city are joining this year in giving prizes, and by the time the mayor's list of prizes for contestants. Among those who have already offered prizes are: Jordan and Son, Carter's Groceries, Jacaranda Drug Co., Barnett Bank of Avon Park, Avon Park Motor Co., Ott and Son, Wolf's Clothing Store, Touchton Drug Co., and the Coca-Cola Bottling Co.

This year's contest will be county-wide, the scope having been enlarged to accommodate some sobering entrants who were anxious to participate. Out of town contestants must register by October 25. Prizes will be given for the best decorated windows and for the best soap carving. Ivory soap will be furnished free to all contestants. More detailed information will be furnished later by the mayor.

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PTA TO MEET THURSDAY

The second meeting of the PTA for this school year, will be held next Thursday afternoon at the high school auditorium at 2:15. Everyone cordially invited to be present.

IRON LUNG PROGRAM TO BE PRESENTED THURSDAY NIGHT

The "Iron Lung program," sponsored by the Parent Teachers' association, has gone forward in fine shape and everything will be in readiness for the presentation Thursday evening, October 9 at 8 o'clock at the high school auditorium. The program has been arranged by E. L. Roberts, chairman of a special committee, assisted by members of the PTA and the committee. Seven organizations of the city have been asked to participate by each being responsible for a portion of the evening's entertainment.

There will be no admission charge, but a donation is expected from each person enjoying the program. The entire proceeds will be turned over to the Elks Club to be applied to the growing fund to purchase an iron lung to be used in Highlands county.

The following program has been arranged:

HIGH SCHOOL BAND
March, Festival Finale (Ed. Chenette).

Photographic Contest to Precede Annual Seal Sale

Plans for an amateur photographic contest, staged under the sponsorship of the Florida Tuberculosis and Health Association in connection with the annual Christmas Seal Sale, were announced here today by Rev. Luther Price, Highlands County general chairman of the Seal Sale.

The contest, open to all amateur photographers, will be for the best photograph of a lighthouse in Florida. The competition has been arranged to focus public attention upon the Tuberculosis Seal Sale, since this year's seal bears the imprint of a lighthouse. Prizes of \$25 for the best photograph, \$16 for the second best and \$5 for the third best, have been offered by the Association.

Mr. Price said the State Association has sent him a number of copies of the rules governing the contest and that they are available at Jacaranda Drug Co., Touchton Drug Co., and Avon Park Times for all local amateur photographers, who may be interested in entering the competition.

He pointed out that there are numerous lighthouses along the coasts of Florida or on islands adjacent to the mainland. Most of them have historic backgrounds and most of them, he added, lend themselves admirably as subjects for pictures.

All participants in the contest must submit photographs that have been taken since July 1 and the closing date has been set for December 1. No art or retouching will be acceptable but enlargements from a miniature or negative may be submitted, provided it is not more than 10 inches on the longest dimension.

GARDEN CLUB MEETS

The Garden Club will meet with Mrs. Fred Peden next Friday morning, October 10 at 9:30.

IRON LUNG PROGRAM TO BE PRESENTED THURSDAY NIGHT

Selection, Westward Ho! (Max Thomas).
Descriptive Fantasy, Stormy Weather (Arr. David Bennett).
March, Washington Post (John Philip Sousa).

ELKS CLUB
The Iron Lung—Harry Brown.
LIONS CLUB
Demonstration, Seeing Eye Dog, H. G. Petrey.
Remarks from Highlands County Red Cross.

ROTARY CLUB
Playlet, The Chamber Aids, Rotary Players.
WOMAN'S CLUB
Reading, Listen My Son—Mrs. Harold Worden.

P. T. A.
Quartette, Mrs. T. J. Ward, Mrs. J. Paul Garber, J. Paul Garber, E. L. Roberts.

Vocal Selection—Miss Clio Metcalfe.
B. P. W. CLUB
Snyder and Army—Sebring Air Base.

**AMERICAN LEGION AND
LEGION AUXILIARY**

The United States Mobile Recruiting Unit will arrive in Sebring, Saturday, October 18 for a two-day stay.

The Navy needs 65,000 men to man the ships now afloat and that to be launched in near future. According to information received by Congressman J. Hardin Peterson, 213 navy vessels have been built between January 1 and September 1, and the keels have been laid for 436 in the same period.

In addition to the above figures, 249 ships were launched, including one battle ship, one cruiser, eight submarines and eight destroyers, in the same period.

To supply men to man these vessels without lowering the regular Navy standards, said O. J. Purdom, of the Navy Recruiting Unit in Tampa, is the reason for these mobile recruiting units which are visiting practically every small town in the nation offering the young men of the smaller communities an opportunity to enlist in a service where they can learn any one of many trades, and receive good pay while they are learning.

Young men of Avon Park who wish to get advance information on the advantages of serving in the Navy can do so by writing or calling at the office of The Scenic Highlands Sun.

GILMOURS LEAVE
Mr. and Mrs. Alexander Gilmore left Wednesday for Portland, Oregon, where they will spend a year. They have leased their home here to Flight Commander E. L. Lowe, and Mrs. Lowe.

Council Accepts Assessment Roll At Final Meeting

The city council approved the assessment roll of \$2,358,688 at its final meeting Monday night. Assessor W. T. Hall said this assessment would produce \$64,112.20 based on the millage.

The roll is \$46,765.00 short of last year's roll of \$2,446,473. Mr. Hall reported. This reduction was caused principally because of property now owned by the city, acquired from the I. I. Board, being removed from the roll, Hall said.

E. G. Todd presented a bill for \$164.50 for hauling clay to the airport, which was approved to pay on delinquent taxes.

Mrs. W. A. Reeves, who reported that WPA work had been stopped at the airport because of the so-called exclusive lease clause in the Lodwick agreement. He said the wording of the agreement had been changed to read that Lodwick would have "direction and supervision" of the airport, and he felt this change would meet with WPA approval.

The council voted to shut down all city day hauling at the airport effective at the end of the day, September 30, in order to check up on cost of the work, and to determine the amount yet to be done. It was stated that the claying work was about half completed.

Noted Scientist, Well Known Here, Dies In North

The friends of Miss M. Eleanor Mallory, who has a home on Lake Laka, are sorry to learn of the death of her noted brother, Dr. Frank Rufus Mallory at his home in Brookline, Mass.

Dr. Mallory was one of the world's outstanding pathologists. He was the discoverer of the Scarlet Fever bacillus as well as other organisms.

The Boston City Hospital's new Pathological Laboratory is known as the "Mallory Pathological Laboratory."

Dr. Mallory expressed the intention of returning to Avon Park for the coming winter. His friends will miss him.

The older residents of Avon Park will remember with pleasure Captain Mallory who spent many years here. Captain Mallory, the father of Miss Mallory and Dr. Mallory, was for years associated with the Touchton Drug Co. and has many friends here who regret their change of residence.

**FRED TOUCHTONS TO
LIVE IN DADE CITY**

Dr. and Mrs. Fred Touchton and daughter, Miss Mary Letha Touchton, left Wednesday for Dade City, where they will make their home. They have resided in Avon Park for some time where "Dr. Fred" has been associated with the Touchton Drug Co. and has many friends here who regret their change of residence.

Maneuvers Over; Boys Returning

(By SGT. W. A. SADBLER)

Pelican, La., Sept. 29.—The second and last phase of the Second-Third Army maneuver officially ended yesterday afternoon at 4:45 o'clock, amidst the shouting and firing of blank ammunition of more than 40,000 "war" weary soldiers. The maneuver was expected to end Sunday, but instead orders came down from GHQ for an all-out attack on Shreveport, the objective of the Third Army, attacking from the north, south, east and west.

The "Armistice" found Headquarters Battery 19 miles south of Shreveport in a small country settlement known as Pelican. The Second Army division of the Third Army attacking from Texas on the west were fighting in the streets of Shreveport when hostilities ceased. The battery was on the march when the army control station cautioned all radios to stand by for important news and for a radio was all ears, as the chief of staff's message announced the conclusion of the maneuver.

Headquarters Battery had advanced 150 miles in the past two days over dusty country roads and 50 miles of this was during the night in a complete blackout, which is a credit to the drivers of this battery. It was almost impossible to advance over good roads due to the continuous bombing and mining of bridges by "enemy" scouts.

The battery will leave for Camp Blending Friday morning, Oct. 3 and arrive at their home station Tuesday, October 7, stopping enroute at Hammond, La., Gulfport, Miss., Mobile, Ala., and Tallahassee, Fla. It has been announced that the men will receive seven days furlough during the 21 days in Camp Blending before leaving for Chester, S. C., for the First Third Army maneuver in November.

Remarks of how tired the men were, during the maneuver, they always had a little time for witty remarks. We have a long antenna extending back from the radio and while making a column of dust-clad infantrymen the other day, radio operator Pvt. Buchanan was approached by one of the soldiers with a very earnest expression on his face and asked, "Hi, buddy, caught any fish lately?" Pvt. Buchanan didn't have a comeback for once.

DR. REEVES' FATHER DIES
Dr. and Mrs. S. N. Reeves left Saturday for Bowling Green, Ky., where they were called by the death of Dr. Reeves' father. They expect to return home this week and Dr. Reeves' many friends will sympathize with him in his bereavement.

Eat More Citrus
For Your
Health's Sake

SINGLE COPY: FIVE CENTS

First Group Of Army Cadets Arrive Friday

Program to Welcome
Flyers Saturday
Afternoon

Florida's newest flying school, the Lodwick Aviation Military Academy where U. S. Army Air Corps cadets will receive a ten week primary flight training course under the supervision of the Southland Air Corps Training Center, officially got under way at 10 a. m. Friday morning when the first class of 50 cadets checked in and were assigned to their quarters.

Approximately 30 arrived early Friday morning by train on a special car, while the remainder arrived by automobile. Lieut. Albert P. Sights, Jr., commanding officer, said that flight training would begin Monday night.

Elaborate plans to officially welcome the cadets, to Avon Park were completed Friday night and residents of the city were invited to be present at the ceremonies to be held Saturday afternoon at 1:30 p. m., in front of the hotel barracks, on the Lake Lillian side.

The cadets, in uniform, will be lined up in formation and will be officially welcomed by Mayor Covington on behalf of the city. Charles Lanier, the master of ceremonies will preside and will introduce the Mayor, Walter Betts, president of the chamber of commerce, Earl Ware, past president of the City Council, Robert Austin, director of the school and Lieut. Albert P. Sights, Jr., commanding officer.

The Avon Park high school band fifty strong resplendent in their uniforms and under the direction of E. L. Roberts will furnish the music.

Lieut. Sights, the commanding officer said that Friday and Saturday morning would be devoted to assigning the cadets to their quarters and talks by himself and staff officers explaining to them the rules and regulations as well as pointing out to them what is expected of each man. They will be examined by Flight Surgeon James B. Hall, who arrived Wednesday. He will have charge of the medical unit which will consist of four medical corps enlisted men for the present. Lieut. Hall, from Randolph Field, Texas, was (Continued on page eight)



FLIGHT SURGEON LIEUT. JAMES B. HALL, who will have charge of the medical unit at the new Lodwick Aviation Military Academy which opened today, has been in Avon Park before, when he was District Surgeon for the CCC for Florida, Georgia and South Carolina. He is a graduate of the school of medicine of the University of Tennessee. He was born in Nashville, is single and residing at the Jacaranda Hotel. He is a graduate of the School of Aviation Medicine at Randolph Field, San Antonio, Texas.

FORREST C. TROUT, in charge of the accounting department of the new flying school and Paul Leatherman, barracks manager.

Four Missing in Million Dollar Fire

peace in the Japanese war in China, and times in the people that

WEEKLY NEWS ANALYSIS By Edward C. Wayne

Enactment of Price Fixing Measure And Repeal of U. S. Neutrality Act Are Chief Congressional Problems; Soviet Situation Grave, Say British

(EDITOR'S NOTE:—The opinions are expressed in these columns, they are those of the news analyst and not necessarily of this newspaper.) (Released by Western Newspaper Union.)

RAZOR BLADES

ASK YOUR DEALER FOR THE OUTSTANDING BLADE VALUE KENT RAZOR BLADES. "TAKING THE COUNTRY BY STORM" KNOWN FROM COAST TO COAST

Naturally Human
A man is simple when his chief care is the wish to be what he ought to be, that is honestly and naturally human.—Charles Wagner.

Coal Was Used in the Bronze Age

The popular legend is that coal was discovered by Joseph of Arimathea who, near Glastonbury in A. D. 67, found a black lump and took it to the monastery where it was thought to be a stone and thrown on the fire. It became known as "seacoals" and was first used generally as fuel in 1228. It is now established that coal was used in Great Britain much earlier. Sir Cyril Fox, director of the National Museum of Wales, while excavating in the neighborhood of Bridgend, England, came across two cists, both of the Bronze age. One had buried in it two adults and a child, and fragments of coal found with each set of remains show that coal was used in these cremation burials. It was also established that the burials took place about 1600 B. C.

Goodness—only a dime!



Van Camp's PORK and BEANS

Feast-for-the-Least

An Important Statement About Rubber in National Defense

AND WHAT YOU AS A CAR OWNER AND A LOYAL AMERICAN CAN DO ABOUT IT

Bernard M. Baruch, who headed the War Industries Board during World War I, is pictured as he urged congress "to put a ceiling over the whole price structure including wages, rents, and farm prices." Baruch, who appeared before the House Banking and Currency committee, advocated a much more drastic price control bill than that planned by the administration. Photo shows, left to right: Representative Gore of Tennessee, Rep. Paul Brown of Georgia, Rep. Brent Spence of Kentucky, Rep. Clyde Williams of Missouri, Chairman of the Committee Rep. Henry B. Steagall of Alabama, and Bernard Baruch.

KEY:

Two Versions

The Germans had claimed the complete capture of Kiev, the entering of the whole city, the "mopping up" of small bodies of "disbanded" troops, and the fleeing of Russian commanders.

On the same day the Russians, admitting the German entry into the Kiev suburbs, had pictured a "battle to the death," and a defense of the city which was costing the Nazis 150,000 men and vast quantities of material.

Odessa, in the south, was finding the "pressure relieved," the Reds had reported.

In these diametrically opposing statements, perhaps the only light was coming from British sources, presumably getting information from mission observers on the scene, but the British reports had been entirely gloomy.

The British had reported that an "apparent" cull of the Crimean peninsula had occurred, and though they scouted the German report of having trapped 400,000 to 500,000 Russian troops in the Crimean near Kiev, they saw the Russian situation as grave indeed.

From out of all this it was evident that the fall of Kiev seemed inevitable and finally even the Russians admitted it fall, after what was termed "fierce fighting."

BULGARIA: On Nazi Side

Britain had admitted the decision of King Boris of Bulgaria to throw his nation, final Balkan question-mark, in on the side of Hitler.

In this was seen a more general picture of the German effort, which undoubtedly was to be a threatening move toward Turkey, and the establishment of sea-borne invasion points to go over Rostov and the oil fields.

All this was tied up indissolubly with the Russian crisis, as it was plain Turkey would view with alarm the Russian weakness and her own resistance to Nazi advances would be tempered by the strength or weak character of Soviet military power.

Also the effort of the British to bring her own and United States' material to the Russian fields through the Persian gulf was largely to stand or fall as a result of the success or failure of this southern German drive.

Hence it was that W. Averell Harriman, head of the American mission to the Soviet, had stressed the immediate and vital necessity of rushing all possible material to Russia.

JAPAN: Gets Tougher

Nippon, in the meantime, had been taking a stiffer attitude toward the United States, and in particular had turned her ire upon Russia, warning that in settling the "bear's" distress lay her opportunity of hitting out at her old rival.

Charging that the Russians had been looting mines in the Japanese sea, in violation of international law and friendly behavior between nations, Japan made the strongest representations.

At the same time she was rebuffing efforts of the United States toward a peaceful settlement in the Pacific, and was issuing propaganda charging that the Chinese would demand equality with the white races, and a right to enter the U. S.

The government of Thailand, faced further with the request from Vichy that America, in settling peace in the Pacific, see that the Japanese were expelled from Indo-China, and realizing the critical time in the Orient, informed its people that war for Thailand was near at hand.

PRICES: And Baruch

Bernard Baruch, World war wartime industries head, threw a bombshell into the price-fixing bill discussion when he postulated that no price fixing would work without fixing costs of merchandise, including wages and rents.

And while no other nation in the world has such vast natural resources as the United States, all of our rubber must be imported across thousands of miles of ocean.

That his pronouncement had a profound effect had been immediately evident in the acceptance of his views by at least two influential members of the committee, and it was considered more than possible that the final form of the bill would carry an amendment to fix wage ceilings.

Also there was more than an undercurrent evident hitting out at Leon Henderson, price control administrator, by executive appointment in the committee's feeling that the bill should be administered by a board, not an individual.

POLICY: Gains Support

Faced with the grimmer picture of European war, and a realization through Russia's crisis that American aid would have to be considerable if the Axis were finally to be defeated, and the democracies with the victory, one notable change in Washington sentiment was a growing support for the White House foreign policy.

It was evident in the pre-action discussion of the repeal of the Neutrality act, President Roosevelt's latest request sent his policy.

Even from circles most strongly isolationist, and most vigorously opposed to the President it was conceded that the act would be repealed, perhaps within two months.

The collection of foes of the President's policy in becoming less firm. Senator LaFollette, for instance, had urged all isolationists, non-interventionists to join the battle of ballots this fall, and to make the foreign policy their issue.

Senator Taft, at the same time, had urged campaigners and voters in the congressional primaries to leave the foreign policy out of the picture.

"Congressional votes on the question have cut across party lines, and there is no reason to expect the party to make an issue of foreign policy," Wendell Wilkie, senior center of both of these statements, saw the first as an acceptance of his challenge to the isolationists to meet interventionist candidates he would put in the field, and the second as an unwillingness on the part of a Republican leader to meet the issue.

DUTCH: In Rebellion

Sabotage, theft and anti-Nazi rebellions were occurring on an increasing tempo in Holland, it had been reported in London through a Dutch news agency.

The Rotterdam public prosecutor stated that the city was unsafe, and that the forces of law and order were unable to cope with the wave of crime.

While not giving actual instances of anti-Nazi demonstrations, the reported dispatches had spoken of "rowdism, burglary, petty thefts and other outrages." In Utrecht special guards were appointed to aid the police.

HOSTAGES: The Germans in Paris, under General Stuehnemann, executed 12 French hostages to German for the death of one German non-commissioned officer, shot in the back on a Paris street as he walked to his home.

The shots came from a passing auto. The assassin was not arrested. Summarily taken out and shot had been seven Communists, and two persons accused of having been in the possession of weapons, and three who had been charged with attacking soldiers.

Among the strategic raw materials so vital to national defense, rubber is one of the most indispensable.

Airplanes, scout cars, tanks and trucks — as well as thousands of vehicles necessary for transportation in defense industries — require tires, tubes, and hundreds of other products made from rubber.

And while no other nation in the world has such vast natural resources as the United States, all of our rubber must be imported across thousands of miles of ocean.



Map showing routes that rubber travels to the U. S.

With world conditions as they are today, we must face the growing possibility that this country may be cut off from its principal sources of rubber supply.

Realizing the dangers of a single source of supply, Harvey S. Firestone began years ago the development of a huge million-acre tract of land in Liberia for growing rubber. Today, an ever-increasing amount of highest-quality rubber is being shipped to Firestone from these plantations.

At present, this country has on hand or in transit only enough crude rubber and finished products to last 13 months at present rate of consumption.

Every month part of the rubber imported is used by the government to build up a reserve. The remainder is allotted to the rubber companies who must FIRST manufacture products needed for defense. They then use the rest to make the thousands of rubber products needed by automobile and other manufacturers and by the public.

With Firestone Life Protectors on your car you can drive your present tires safely thousands of extra miles without fear of blowouts, because these tubes make a blowout as harmless as a slow leak.

And after your present tires are worn out, replace them with the safest, longest-wearing tires that money can buy — the new Safe-T-Sure Firestone Deluxe Champion Tires — the only tires that protect on the highway.

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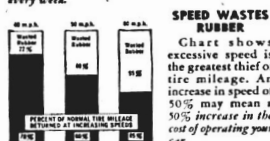
With Firestone Life Protectors on your car you can drive your present tires safely thousands of extra miles without fear of blowouts, because these tubes make a blowout as harmless as a slow leak.

HOW EVERY CAR OWNER CAN HELP CONSERVE RUBBER

Today's conditions stand as a challenge to the loyalty and patriotism of American motorists. Here are a few common-sense rules of tire care which will save millions of pounds of rubber annually for your country — and save money for you.

UNDERINFLATED TIRES WASTE RUBBER

Look at this chart — if a tire with 30 pounds of recommended air pressure is run at 25 pounds, 32% of normal mileage is sacrificed! Save money and save rubber by having your tires checked every week.



QUICK STARTS AND SUDDEN STOPS ARE COSTLY

In quick getaways, wheels spin against the pavement, wasting rubber. Sudden stops cause your wheels to slide. Save rubber by starting and stopping slowly.

CHECK WHEEL ALIGNMENT AND HAVE BRAKES BALANCED

A wheel only 1/2-inch out of line is dragged sideways 87 feet per mile, scraping off tread rubber. Unbalanced brakes are equally wasteful of tire mileage. Save rubber by having your wheel alignment and brakes checked regularly.

CHANGE TIRES FROM WHEEL TO WHEEL EVERY 5,000 MILES

The diagram at the right shows how the tires on your car should be changed from one wheel to another every 5,000 miles. This plan of interchanging tires saves rubber by eliminating uneven tire wear.

WHEN YOU NEED NEW TIRES . . . IT'S ALWAYS GOOD JUDGMENT TO BUY THE BEST

One of the most effective ways to save rubber and at the same time save money and save precious human lives — is to equip your present tires with Firestone Life Protectors, the new-type tubes that out-last three sets of ordinary tubes.

With Firestone Life Protectors on your car you can drive your present tires safely thousands of extra miles without fear of blowouts, because these tubes make a blowout as harmless as a slow leak.

And after your present tires are worn out, replace them with the safest, longest-wearing tires that money can buy — the new Safe-T-Sure Firestone Deluxe Champion Tires — the only tires that protect on the highway.

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SAVES YOUR TIRES . . . SAVES YOUR CAR SAVES YOUR MONEY!

In every community there is a Firestone Dealer or Store that will gladly perform these services without one cent of cost to you.

INSPECT YOUR TIRES AND CHECK THEM FOR CORRECT INFLATION

Your tires will be properly inflated free at any time. Nails, glass or other objects are removed from the tread. Breaks in the tire body are located so that they may be repaired before damage occurs. These simple precautions increase tire mileage.

TEST YOUR BRAKES WITH THE MOST ACCURATE MACHINES

Balanced brakes prolong tire life. Firestone electric brake machines scientifically balance each wheel. Your Firestone Dealer or Store will gladly test your brakes free.

CHECK YOUR WHEEL ALIGNMENT WITH MOST MODERN EQUIPMENT

Pigeon-toed wheels that waste so much rubber and gasoline can be quickly aligned. Your car should be checked regularly for alignment — another free Firestone Service.

INSPECT AND TEST YOUR BATTERY

Your Firestone Dealer or Store will gladly test the battery free upon request. And their efficient equipment will tell the exact condition of each cell so that you may avoid annoying road delays.

TEST YOUR SPARK PLUGS

Unless your spark plugs have full firing power they waste gasoline. Your motor will run unevenly and cause increased wear on running parts. Have your Firestone Dealer or Store test your plugs every 4,000 miles. There is no charge.

SAVE RUBBER BY RETREADING YOUR SMOOTH, WORN TIRES

If your smooth tire has a safe body, a rugged, tough, long-wearing, non-skid Firestone New-Tread can be applied at amazingly low cost, which will give up to 80% of the mileage gained in the original tread. This is one of the best ways to save rubber.

GET THIS BOOK FREE

It will help you rubber for defense and money for you.

Join in the campaign to conserve rubber for defense. Get your copy of this new FREE booklet at your nearby Firestone Dealer or Store or from the Firestone Tire & Rubber Company, Akron, Ohio.

Firestone

BEST IN RUBBER

