

This machine makes money last longer by giving it
and the crisp crackly music we like to hear.

"Harris
complex
"White

THE DOCTOR TOLD ME TO KEEP OUT OF DOORS

HOPELESS RACE

IN DEEP

Proof Enough

...mply raves over my
...um to be in?"

benefit by good service, by courteous treatment, by good value—and by lower prices.

YOU
ARE AN
INFLUENTIAL
PERSON

The merchant who advertises must treat you better than the merchant who does not. He must treat you as though you were the most influential person in town. As a matter of cold fact you are. You hold the destiny of his business in your hands. He knows it. He shows it. And you benefit by good service, by courteous treatment, by good value—and by lower prices.

The Public Is Cordially Invited To Attend

OPEN HOUSE

Of The Completely Remodeled and Enlarged

LAKE WALES LAUNDRY

Next Thursday, December 12
From 2 to 6 p.m.

Guests will be escorted through the building and shown the functions of all equipment. Refreshments will be served, Favors given every person registering and six valuable Gifts awarded. We are proud of our modern plant and take this opportunity to show our patrons and friends what has been done in order that we may render an even greater service to Lake Wales and the Ridge Section

LAUNDRY

There are many things necessary for the production of good laundry work. The investment in laundry equipment is much greater than the average person realizes. Power equipment, such as engines, boilers, motors, etc., are essential factors. The washing equipment must be such as to efficiently and speedily produce large volumes of thoroughly cleansed clothes. Our water softening equipment is no less important—as good laundry work cannot be done without "Rain-Soft" water. The above mentioned equipment, together with the finishing equipment, which is both steam and electrically heated—some of which is air-driven and operated by an experienced personnel—all help to furnish the Ridge section with a laundry service which we are proud to offer.



DRY CLEANING AND DYEING

What the public generally understands to be dry cleaning is the placing of clothes into a dry cleaning solvent where they remain for a few minutes before being taken out—and presto—the job is done. But certainly it is not as easy as that. To produce quality dry cleaning it is necessary to have scientifically constructed and operated machinery and equipment—in addition to a personnel which must not only have years of experience before being able to do a good job, but must be students. They must keep abreast of the manufacture of many synthetic materials which you, the public, ask us to clean. Through research and study we believe we have kept pace with the times and are prepared to offer the Ridge unexcelled dry cleaning service.

Daily service rendered to all towns on the Ridge. Five trucks manned by courteous drivers.

In connection with our laundry and dry cleaning service, we are also linen suppliers to merchants and office buildings. We are also equipped to clean domestic and oriental rugs.

It is our desire to give the Ridge Section the most modern laundry and dry cleaning plant to be found in the State and we hope the public will be with us next Thursday and pass judgment on whether we have succeeded. We will appreciate your visit.

LAKE WALES LAUNDRY

301 Walker Street

Dial 22-351

By HETTIE H. HETHERINGTON — Phone 54

**MATINEE DAILY AT 3
CONTINUOUS SAT. &
FROM 2 P. M.**

114 E. Bell St.
Avon Park, Fla.

Saturday 10:00, including
Name
Address
.....

Cable on Request

F.
JEWELERS

S. Jordon

& Son
AVON PARK, FLORIDA

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