

The Red Cross Looks Back Over Three-Quarters Of a Century of Service to Suffering Mankind, Regardless of His Race, Nationality or Creed

By Edward Kenneth Stabler

(Released by Western Newspaper Union.)

ITS after compartment flooded by the inrushing sea, the submarine Squalus plunged to the bottom of Portsmouth, N. H., on May 23. The United States navy, assuming charge of rescue operations, waged a successful two-day battle against time and the elements in bringing to the surface alive the 33 men who survived the sinking.

But the tragedy of the Squalus was not confined to the sea. The many relatives and friends of the entombed men, who came hurriedly to the New England town, were equally victims of catastrophe. They required housing, attendance, information and, in some instances, medical care, during the long hours of waiting.

Three weeks later a tornado with its way across a rural section of Minnesota, and the wrath upon the town of Anoka and villages nearby. In its wake 10 persons lay dead, 100 injured. The toll of property damage included 33 homes destroyed, 110 damaged, and 200 barns completely or partially wrecked. There was instant and widespread need of food and shelter for the victims, and of medical and nursing care, and, in the long days ahead, rehabilitation of families and homes.

By press and radio the story of such disasters spreads. We feel a sharp, quick sympathy for those fellow humans and feel we have an instant impulse to aid.

"The Red Cross Is There."

The feeling of sympathy remains but the human impulse passes almost as quickly as it came. It fades in the face of our realization of the magnitude of our individual inability to help. In another moment we are caught up again in the current of events that eddy round us. That we do not then carry with us an inescapable sense of futility is due to our confidence that the Red Cross is there to help.

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It may never have occurred to some that this assurance, which holds good at all times the world over, is a complete and somewhat miraculous thing; that the organization which we join at a moment's notice is the largest and most far-reaching in existence, annihilating distance and the man-made barriers of nationalism and prejudice and creed; that in its diverse and largely voluntary functioning, in war and peace, everywhere and wherever there is human suffering, it is one of the most effective and remarkable agencies of mankind.

This year marks the seventy-fifth anniversary of the founding of the International Red Cross at Geneva, Switzerland, August 22, 1864, when the representatives of 23 nations signed the Geneva Convention, or Red Cross treaty, setting forth the humanitarian principles of the organization.

During these 75 years the International Red Cross has expanded until today there are Red Cross societies in 62 nations which have a world-wide enrollment of more than 34,000,000 adult and junior members.

Although the United States was represented at Geneva and cooperated in framing of the convention, the traditional reluctance of this government and its people to participate in international agreements involving treaties with European powers, prevented ratification by the United States and establishment of the national Red Cross until March 1, 1882.

The secret of the constant, far-flung preparedness of the American Red Cross today is the secret of training and organization. Its secretary, Miss Mabel T. Boardman, once wrote in an admiring but mystified question, "How does the Red Cross get the scene of the disaster so promptly?" replied: "The Red Cross does not have to get there; it is there."

It is there in the personnel of its 3,716 chapters and 8,200 branches, each with its committee on disaster prevention and disaster relief. It is there in the machinery of co-ordination, established through regional and national headquarters, under the direct supervision of its national chairman, Norman H. Davis. It is ready with disaster relief workers, by means of immediate appropriations from its national budget, and with the carefully unprepared co-operation of govern-



A major obligation of the Red Cross is in work for veterans and service men. This picture shows a Gray Lady, one of the thousands who aid sick and disabled in our hospitals.

mental and other agencies whose facilities are at hand, if needed, to supplement those of the Red Cross.

In 58 years the American Red Cross has aided the victims of more than 2,200 disasters and has expended approximately \$140,000,000 in disaster relief, most of it since the World war. During the past 15 years it has served in an average of 92 domestic disasters annually, and during the year ending June 30 last, it rescued, clothed, nursed and gave medical, nursing and rehabilitation aid to 100,000 persons, victims of 148 disasters in the United States.

Record of a Year.

Some conception of the magnitude of this continuing peacetime task can be had from the summary of reports covering the 12 months ended June 30 of this year. During that time the American Red Cross has:

Through its civilian home service, assisted 116,000 families affected by economic and other forms of distress; Provided service for 185,000 war veterans and their families through its chapter home service sections and national liaison representatives; Through chapters, field directors and hospital social workers, extended help and medical social service to 40,000 men of the

peacetime activity of the Red Cross, which grows steadily and benefits greater numbers year by year, has gained impetus in all lands since the establishment in May, 1919, of the League of Red Cross societies, with headquarters in Paris.

Founded through the vision and initiative of Henry P. Davison, wartime chairman of the American Red Cross, with the support of the Red Cross societies of the United States, Great Britain, France, Italy and Japan, the league has grown steadily in importance and strength until it now includes all of the national Red Cross societies. Its chairman is Mr. Davis, chairman of the American Red Cross.

The league, however, is but one of the two agencies of the world family of Red Cross societies. The other and older is the International Red Cross committee, with headquarters in Geneva, where it was established in 1864 under provisions of the Geneva Convention.

Each of these bodies preserves its individuality and its own field of activity, corresponding roughly to the division of wartime activity by the international committee and of peacetime activity by the League of Red Cross societies, on a basis of constant, mutual consultation, which is furthered by an exchange of delegates.

The services of these bodies, together with the International Red Cross conferences, held every four years, provide the channels through which the 62 national Red Cross societies function as one gigantic and unified organization, the International Red Cross.

Tribute to Pioneers.

Observance of the seventy-fifth anniversary of this organization in every civilized land is a fitting tribute to the heroic endeavors of the men and women of every member nation, who labored long and successfully in the establishment and the promotion of the national Red Cross societies in Switzerland and the International Red Cross. The names of some of these individuals are famous, others are unknown; but the names of all of them are legion.

One among them all, however, has prior claim to praise and recognition in this anniversary year. For the International Red Cross is his living memorial—a perpetual tribute to his humanitarianism, his vision and his industry.

His name, too little known since his death in 1910, is Henri Dunant, and his story is the story of the origin of the Red Cross. It is one of remarkable individual effectiveness in the field of humanitarian endeavor.

It begins in his native city of Geneva, where he was a successful young banker; takes him to the Plains of Lombardy in northern Italy, where he was an eyewitness of the Battle of Solferino, one of the bloodiest engagements of the Nineteenth century; carries him into the nearby village of Castiglione, where he labored heroically for days at the head of a small band of volunteers in doing whatever could be done for the unattended thousands of wounded and dying; finds him in the time of peace; and it is he who writes letters to influential friends and a small volume vividly depicting the horrors he had witnessed, setting forth proposals for a permanent, neutral, volunteer organization in all countries, which could be called upon to care for the sick and wounded of war and the victims of catastrophe in time of peace; and it is he who leads him through the capitals of Europe where he pleaded and sought for his plan, back to the council tables of Geneva, where, at long last, he saw his brain child born of a healthy infant, destined to grow and prosper in the service of humanity.

Heroine of the American Red Cross

By ELMO SCOTT WATSON

Just as the name of one man, Henri Dunant, is inseparably linked with the early history of the International Red Cross, so the name of one woman is the synonym for the foundation of the American Red Cross. She is known to fame as Clara Barton, although that is not the name which Capt. Stephen Barton and his wife gave the "Christmas gift" which Santa Claus left in their farm home near North Oxford, Mass., on December 25, 1821. It was Clarissa Harlowe, after the heroine of Samuel Richardson's Eighteenth century romance.

When Clarissa Harlowe Barton grew up, being a practical-minded young woman, she dropped that romantic name and became known simply as Clara Barton. If she had been a boy, perhaps she might have followed in the footsteps of her father, who had served in the Revolution under "Mad Anthony" Wayne, and joined the army. As it turned out, she was a very good mother, war but she went to alleviate pain and suffering, not to cause it.

Clara Barton was a sickly child but by engaging in vigorous outdoor exercise she changed herself into a robust young woman, a fact which was important to her later career. In 1854 she established at Bordentown, one of the first free public schools in New Jersey.

Service in the Civil War.

After a very successful career as a teacher Miss Barton went to Washington and served as a clerk in the patent office where she was working when the Civil war broke out. Then she determined to devote herself to the care of wounded soldiers on the battle-

field and she was instrumental in organizing the Sanitary Commission which took charge of nursing sick and wounded soldiers in the field and in hospitals.

She served with the army of the Potomac and in 1864 was appointed "lady in charge" of the hospitals of the Army of the James.

In 1865 she went to Andersonville, Ga., to identify and mark the graves of Union prisoners buried there and in the same year President Lincoln placed her in charge of the search for missing men of the Union armies.

During the years 1866-67 she lectured on her war experiences and the national Red Cross in Switzerland and for her health which had been seriously affected by her strenuous labors during the war. She was at Geneva when the Franco-Prussian war broke out and she assisted the grand duchess of Baden in the preparation of military hospitals. Also she became acquainted with the work of the Red Cross and she gave unstinted aid to that society.

At the request of the German authorities and the Swiss "Comite de Secours," she superintended the supplying of work to the poor of that city in 1871 and in 1872 had charge of the public distribution of supplies to the destitute people of Paris who had undergone the horrors of siege and the reign of the Commune.

At the close of the war she was decorated with the golden cross of Baden and the Iron cross of Germany.

Founding of the Red Cross.

Upon her return to this country in 1873 Miss Barton inaugurated a movement to secure recognition of the Red Cross society by the American government and finally, through the administration of President Arthur, saw her labors rewarded. Naturally she became the first secretary of the American Red Cross when it was organized in 1882.

Miss Barton's humanitarian labors did not end with the wars. During the eighties she was busy superintending the work of succoring the afflicted in the great fire which swept Michigan, in the floods on the Ohio and Mississippi rivers, and in the great Johnston flood in Pennsylvania.

She served as president of the American Red Cross for 22 years and to the end of her days, which, at long last, she was the living exponent of the spirit which has made the Red Cross "the greatest mother in the world."

QUESTION-OF-HOUR How Much Does College Cost?



WHAT will it cost to send your son or daughter to college? Last year 600 University of Minnesota students were asked to keep budget books by the Northwestern National Life Insurance company. Their findings may help if you add or deduct for climate, size of college and size of city. Outside tuition (which ran \$11.47 per month for women, and \$12.23 for men) average monthly costs were \$59.70 for women and \$55.54 for men. Out-of-town costs spent \$58.50 per month; out of town men, \$54.50. Students living at home spent about half that much. Conclusion: Out-of-town students spend \$15 to \$21 a month more than students living at home.



Here is Sigma Chi sorority at University of California. At Minnesota, out-of-town fraternity and sorority members spend \$108.61 and \$97.16 per month, respectively, exclusive of tuition. Out-of-town students who don't belong to fraternities and sororities, respectively, spend an average of \$78.61 and \$67.56, exclusive of tuition. A substantial saving.

Clara Barton was first president of the American branch of the Red Cross when it was organized in 1882.

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To obtain this pattern, send 15 cents in coin to The Sewing Circle, Household Arts Dept., 259 W. 14th St., New York, N. Y. Please enclose your name, address and pattern number plainly.

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Full Life They only have lived long who have lived virtuously.—Shridan.

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Too Late To Classify

RUSSELL KAY

New York: You know, when the typical brain and bred New Yorker visits Florida for the first time, he gets the thrill of his life. You've seen 'em struck dumb as they gaze into the depths of Silver Springs, go ga-ga over a flock of white herons or a row of coconut palms and carry on like a two-year-old with a toy balloon over a mess of sea sheels, a hedge of poinsettia or an orange grove.

Well, I'm like that right now for I get the same kind of thrill out of New York that these folks get from Florida. The amazing transportation system, the bustle and bustle and crowds, towering skyscrapers and bright lights never fail to excite and amaze me.

In company with Howard Hartley, I came up to complete arrangements at this end of the line for the reception and entertainment of the big Florida Press party that will attend Florida Week ceremonies the end of this month.

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Also

SELECTED SHORT SUBJECTS

TUES.-WED., AUG. 22-23

Warner Baxter

in "Wife, Husband and Friend"

Also

COMEDY, CARTOON AND NEWS

THURS.-FRI., AUG. 24-25

ALL STAR CAST

Nancy Drew, Detective

Also

SELECTED SHORT SUBJECTS

In order to experience, as nearly as possible, a trip identical with that planned for the tour party, we rode up in air-conditioned coaches and found it very comfortable, leaving Jacksonville at 7:50 P. M. and arriving in New York the following afternoon at 4:15.

Accommodations for our entire party have been arranged for at the Martine Hotel just two short blocks from the Pennsylvania Station, Broadway at 32nd street. Manager T. J. West is a delightful host and is going out of his way to make our party comfortable during their stay.

Arriving at the World's Fair, we found officials of both the Florida Exhibit and the big show itself eager to extend every courtesy to visiting Floridians and an elaborate entertainment program has been provided for, with cocktail parties, ceremonies and numerous special courtesies.

Those taking advantage of the special tour rate of \$52.50 will find that this covers just about everything but meals, and they need spend little above that amount unless they care to do so.

The fair is a marvel, far superior to the Chicago Show, with magnificent exhibits any one of which is well worth more than the gate admission. The shows on the grounds are of the highest type, comparable to those you would pay \$3.00 to see in a theatre and admission to your choice of the best is included in your tour rate as well as main gate admission and transportation.

The Florida exhibit is a glorious achievement, overshadowing all other state exhibits of the highest type, with the outstanding features of the entire Exposition. While located far from the center of things, which proved a handicap during the earlier days of the show, the establishment of a special booth and bus service and the opening of an admission gate close by with ample parking space has served to boost attendance and today Florida is attracting large crowds daily and holding her own with the other attractions.

Monday, August 28 has been designated Florida Press Day. Headed by the famed Greater Miami Boys Drum and Bugle Corps, our entire party will tour the entire Fair Grounds, be received by City officials, Fair officials and other dignitaries. The Drum Corps will give a drill and concert and entertainers at the Florida Pavilion where Florida newspapermen and their guests will meet local scribblers.

That evening all will be taken to the Aquade, hit of the Fair starring Johnnie Weissmuller and Elizabeth Olsen. Our party will also be the guest of George Jessel and Al Shaffer at the "Old New York"

Eskimos Introduced To Orange Juice!



NO blubbering for these visitors from the northlands! They're eager for the orange juice offered by Mrs. Oliver Hartman, prominent society leader, in the grove of the Florida State Exhibit at New York's Fair. The Arctic mother and her young son are members of the only Eskimo family in the United States and were brought to the World's Fair by David Irwin, famous explorer and writer.

show where you will have an opportunity to ride on the old-fashioned horse car, listen to an old New York night song, see delightful Anna Pennington and other stars in a bang up old time musical show.

Every minute of the three and a half days in New York will be packed and jammed with excitement, in fact so many things have been arranged for your entertainment that you are going to find it hard to take advantage of all of the events.

If you haven't already done so you'd better contact your local newspaper right now and make your reservation for the Florida Press Tour to the New York World's Fair leaving Jacksonville on Aug. 26, an all expense tour, covering everything but meals, at only \$52.50. You'll get more for your money than you ever got before and you can take it from me, if you miss this great party you'll miss the time of your life.

Recently perfected as a safety device was a centerline barrier consisting of corrugated sheet steel having deep, slanting ribs which grip the left front wheel and deflect the car to the right. After the wheel is caught in the rut, the wheels cannot be turned.

Legion In Second Place and Byrd Drops to Fourth

(Continued from page one)

for the first out. Cribbs singled, stole second and went to third when the second baseman missed the throw second, J. T. Landress grounded to shortstop who caught Cribbs coming home. Landress went to second on a wild pitch. Eugene Martin reached second on the shortfielder's error and Landress grounded to the pitcher to retire the Packers.

The Legionnaires provided the spectators with plenty of action in the first of the sixth when Bleivin doubled, he went to third on a passed ball. Bleivin scored when the catcher's third went wild. Charlie Moore walked, went to second on a wild pitch. The pitcher played the ball to the shortstop who covered third trapping Elder to retire the Legionnaires.

Am. Legion.....120 022 0-3-4
Lake Byrd.....002 000-0-2-7-8
Monk and Story; Cribbs and J. Reynolds.

The Smith-Touchtons beat the Army in the seventh 17 to 16 to win their first game of the second half.

With the Army leading until the last of the fifth the Merchants gained a one run lead only to have the Guardians regain the lead in the sixth. However, the Merchants came back in the last of the seventh to overcome a two run lead and win the game.

The Guardians were at their best in the first inning. John Mathis hit a two bagger to open the assault on the Merchants. Clark doubled scoring Mathis. William Williams ended up at second when the second baseman made a bad throw first, scoring Clark. "Misery" Willis hit a double scoring Williams. Pop grounded out second to first. Stebbins singled scoring Willis. Hardin went to second with Stebbins on third, when the outfielder dropped a pop fly. Ralph Garrett fanned for the final put out.

The Merchants went the game in the last of the fifth when the score stood 14 to 16. Fred Garrett grounded out shortstop to first. Ray Mathis singled and stole second. Ralph Foster hit a double, scoring Mathis. Ebi singled scoring Foster. Ebi went second on the play. Goolbsy hit a two sacker scoring Ebi to win the game.

Clark led the field in batting having a perfect day at the plate. He collected a triple, two doubles and a single in four times at bat. He also walked once.

Ray "Speedy" Mathis demonstrated some spectacular base stealing. He stole six bases during the game, making two daring delayed steals to third while running for Goolbsy.

Army.....434 604 3-1-16 15 9
Smith-Touch. 280 242 3-17 17 19
Rogers and Ralph Garrett and McClelland; Goolbsy and R. Mathis.

TUESDAY NIGHT

The Avon Park All Stars downed the Sebring All Stars 8 to 3 in a six inning game Tuesday night.

Going scoreless for four and one half innings, Avon Park broke the ice (or was it the water?) and scored five runs. Stebbins scored three in the first of the sixth. In the last of the sixth Avon Park collected three more as thebottum fell out and the game ended.

In the last of the fifth the rain started and the pitcher lost control easing down. Frank Andrews walked went to second on a wild pitch. Tom Landress singled to short field. Andrews went third and the play third was muffed by the baseman. Landress stole second. Ebi went second on the play. Andrews and Landress went second on the play.

Scott Landress walked, Marshall Reynolds singled leading the bases. Jordan grounded to third forcing Landress. Greek scored on the third's overthrow to first, Jordan went to second. Jim Elder grounded out third to first, Jordan went third on the play. Jordan scored on "Speedy" Mathis' single. Norton popped to the pitcher.

Sebring scored when deeper Jordan "centered" ball got all wet in the first of the sixth. P. Foster reached first when third baseman missed the throw. He advanced to second on a passed ball. B. Freeland went to second on third's overthrow to first and Foster scored. Pete Surrency flew out to third. Ralph Surrency singled, scoring Foster and Freeland. Surrency scored as the catcher's throw to third went wild. Albritton singled. Butts forced Albritton at second, and Burton flew out to short field.

Avon Park scored three runs with a man on third and two away when the rain really came down ending the game.

Ralph Surrency led Sebring collecting two in two times at bat. Tom Landress clouted out two in two times at bat in the local All Stars.

Sebring A. S.....000 000-3-6 4
Avon Park A. S.....000 033-8 7 3
Burton and H. Freeland; Jordan and J. Landress.

Dried Citrus Pulp

Proves Good Feed

Lakeland, Aug. 17.—(Special)—With dried citrus pulp an important part of their daily feed, the herd of cows at the world's fair exhibit "Dairy World of Tomorrow" is setting new world records for milk production. Florida citrus raisers are the result of the important bearing it may have on more widespread use of dried citrus pulp.

Five major breeds make up the fair herd. The cows are milked three times daily on the rotolactor, or milking merry-go-round. June figures, announced by Vernon S. Culver, chief herdman with 30 years of herd experience, show an average of 47.3 pounds of milk per day per cow. In an average good herd, production of 30 pounds per day is considered good.

The average butterfat content has been 19.3, and average butter volume two pounds per cow per day. One pound is considered excellent in the average good herd. Another factor which has surprised even old-time herdsmen is the low bacteria count of milk from a herd this size. The count has been consistently under 1,000 and sometimes as low as 500. In an average good herd, 5,000 is considered good.

Florida producers of dried pulp contributed a large amount of their new product to the world's fair exhibit, to give it the type of open test which they hope will convince the most skeptical dairymen. It is an excellent feed. Dr. Wayne Neal, animal husbandry expert of the University of Florida experiment station, recently announced that after three years' experimentation, he was convinced dried citrus pulp was the equal of best pulp in every respect, and superior in some.

Production of dried citrus pulp was stopped recently by the Florida citrus growers.

da factories after a surplus had been accumulated which would insure a year-round supply for those who used dried citrus pulp. Producers in Florida are working together cooperatively in an educational program to increase consumption of the Florida product.

With the results of three years' experimentation now available, it is expected the state will issue a bulletin in the near future dealing with the use of dried citrus pulp. It is believed that such a bulletin would do much to increase consumption among Florida families and other groups, who hesitate because of lack of knowledge of amount and method of feeding.

Lump Sum Benefits No Longer Allowed

Congressional approval of a bill amending the Social Security Act caused the Social Security board to stop accepting claims for lump-sum old-age insurance benefits from wage earners now reaching 65, according to Mr. F. N. Conger, manager of the Tampa Field Office. Under the new program such workers have an opportunity to get lifetime monthly benefits. These benefits will become payable on January 1, 1940, instead of in 1942, as scheduled in the original law.

Commenting these changes, Mr. Conger said, "Termination of the payment of lump-sum benefits, up to now payable to workers at age 65, is the only revision of the old-age insurance program to take effect simultaneously when the amendments are signed by the President. The new and liberalized plan, while discontinuing this kind of benefits, enables all workers in covered employment—regardless of whether they reach 65 before or after 1940—to receive monthly benefits if they meet a few simple requirements."

"Our estimates indicate that approximately 485,000 persons past 65 will be entitled to monthly benefits in 1940, and that the benefit payable during the year will exceed \$100,000,000. This total includes payments to required wage earners, plus the additional benefit which the amended plan provides for wives and dependent children of retired workers, and for the widows, orphans, or dependent parents of workers who die."

Pointing out that the amended act makes it possible for the worker to continue building wage credit after 65, Mr. Conger said, "This means that the average insured worker can build up wage credit as long as he remains in his age, as long as he remains in his age, as long as he remains in his age."

employment covered by the program." Discontinuance of claims receipts does not apply to death benefits, also made in the form of lump sums under the original law. Such payments to relatives or estates of wage earners who die before 1940 will be continued. Monthly survivors' benefits, provided by the new law, become effective under it on January 1, 1940. Widows, orphans, or dependent parents of workers who die after that date may receive such benefits within the terms of the revised plan.

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1 person to upper berth	66.80
1 person to lower berth	71.20
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2 persons to drawing room	85.35
3 persons to drawing room	74.50

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Two pictorial views of the Florida exhibit at the New York World's Fair have been judged as most attractive and symbolic of Florida. (Left) the garden scene from the encircling path, with tower in background. (Bottom) the exhibit, with the pictorial diorama of the most interesting sections of the state, has become one of the most popular exhibits at the Fair.

Harry Bennett, one of Florida's important growers of tung trees, looks with interest at the fruit of the tung tree planted at the Fair, and (right) Carle B. Carnegie, proxy of the General Tung Oil Group of Gainesville, Florida, and New York, plays host to Mr. Bennett. Mr. Carnegie sponsored the planting of the tung tree at the Fair to show visitors of other states the progress in the development of the new industry in Florida. (In picture on right) The University of Florida at Gainesville demonstrates its work in tree research at the Florida exhibit. The exhibit commands the attention of students and professors of schools and colleges throughout the country.

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VOLUME XV
Florida Continues
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