

The Plan Proposed By the Florida Citrus Exchange for Orderly Marketing Through Control of Distribution In Which all Growers and Marketing Agencies May Join

Conditions in the citrus industry have brought home to every grower and to every shipper the need for increased consumption of Florida grapefruit and oranges and the necessity for the orderly marketing that can be assured only through control of distribution.

As by far the largest of the existing marketing agencies in the state, the Florida Citrus Exchange has been profoundly impressed by the obligation resting upon it to lead the way in providing ways and means for correction of the unfortunate situation that has prevailed this season.

Officers and members of the Florida Citrus Exchange have considered the subject of better arrangements for handling the state's citrus crop with due humility and a sincere desire to arrive at sane and sound conclusions. They have freely sought constructive counsel, both from inside and outside the organization.

Every suggestion offered has been carefully weighed and all ideas advanced have been painstakingly investigated. In the final analysis, it appears that the policies and practices of the Florida Citrus Exchange may properly be changed or modified in three important respects to harmonize the present situation. Consequently the members of the organization have been called to meet in special session to make such changes in the charter and by-laws as will provide for the following:

FIRST—Permitting privately owned marketing agencies, corporate or individual, to sell their output through the Florida Citrus Exchange, each such agency to function as a Sub-Exchange-at-Large, without in any degree losing its identity, sacrificing its brands or otherwise changing the conduct of its internal affairs except as to selling.

SECOND—Elimination from the operations of the Florida Citrus Exchange of every activity not specifically connected with selling the product of members, creating demand therefor and providing proper inspection, transportation and accounting, all other forms of service to growers, local associations or sub-exchanges to be directly controlled by such of them as support these forms of service.

THIRD—Placing representation upon a "box basis."

Comments Explanatory of the Proposed Change In the Organic Law and Practices of the Florida Citrus Exchange To Emphasize the Intent and Meaning of These Modifications

The purpose of the first modification is to make it practicable for private marketing agencies to sell through the Florida Citrus Exchange without change in ownership or in the direction of their affairs.

The Sub-Exchanges as at present constituted are separate co-operative corporations, controlling their own operations and using the Florida Citrus Exchange only to provide an orderly system for marketing the crops of members.

Under the new system, any privately-owned marketing agency may become a Sub-Exchange-at-Large, absolutely in control of its houses, house brands and all other factors having to do with the production and packing of fruit.

Second in the changes provided for, is that which will hereafter confine the operations of the Florida Citrus Exchange purely and simply to the processes inseparably connected with marketing perishable products.

The Florida Citrus Exchange was formed to function primarily as a marketing agency. This particular modification of the charter or by-laws will be for the purpose of hereafter preventing any diversion of its energies into unrelated fields.

If there has grown up in the organization any paternalism or participation in matters foreign to the main issue of the Exchange's existence, amendments of the organic law under this head will both correct conditions that may now exist and prevent their recurrence.

Placing representation upon a "box basis," as provided for in the third change, will give control of their own business to the growers who produce and ship through the Florida Citrus Exchange.

"Box basis" representation will guarantee that a privately-owned agency operating as a Sub-Exchange-at-Large will have exactly the same voice in the management as a co-operative Sub-Exchange with the same volume.

In becoming affiliated with the Florida Citrus Exchange by making the latter its sales outlet, no privately-owned marketing agency will need to change in any way whatever its plan of procedure except as relates to selling.

The machinery of the Florida Citrus Exchange is of sufficient elasticity to provide quick expansion for meeting any situation and members of the board of directors of the Florida Citrus Exchange are unanimous in believing that the changes in its charter and by-laws, as described herein, open the way for a co-ordination of interests that will benefit all without injuring any—the highest type of co-operation. They feel that all serious objections to the Florida Citrus Exchange on the part of growers and shippers not previously affiliated will be entirely removed by the procedure provided. They are confident that with the control of distribution, demand can be developed to fully keep pace with the increased production. They know that enlarged volume can be made to give increased efficiency of operation at a lower per box cost. They hope for a prompt and hearty response from growers and shippers who want to see the citrus industry of Florida permanently prosper.

Affirmative action on this proposition by prominent growers and shippers will lead to speedy improvement in present marketing conditions. The whole situation can be radically changed for the better in a few days' time. Further information will be cheerfully supplied by the business manager of the Florida Citrus Exchange, Tampa, Florida.

Board of Directors Florida Citrus Exchange

TAMPA, FLORIDA, JANUARY 25, 1924

Plumbing and Electrical Work

Installed by Experienced Mechanics

STRICTLY SANITARY PLUMBING
EXPERT ELECTRIC INSTALLATION

Estimates Cheerfully Given

A. C. Plumbing & Electric Co.

Ronoke Hotel Bldg.

Box 608

Sebring, Fla.

HUGE DREDGE EN ROUTE TO DIG HOLLYWOOD "LAKES"

Somewhere in the waters of the Atlantic ocean on the continuous seas, there is being towed to Miami and Hollywood a dredge that is the largest of its kind in the world. The dredge was made by the Elliott Machine Company of Baltimore.

Two shallow dredges have been excavating for the artificial lakes. They have been doing big work, but the larger dredge will speed up the job of making the two artificial lakes, which will be the largest in Florida and which will add much to the beauty of Hollywood.

These two parallel lagoons, containing a total of 175 acres, extend west from the Florida East Coast canal for a distance of almost a mile.

At the western extremities are two extensive turning basins of ten acres each, where yachts and launch-boats can dock in the very heart of the city.

CARNIVAL FEB. 22 AT SEBRING TO CELEBRATE NEW FIRE TRUCK

Sebring is going to have a double celebration on Washington's Birthday, in the form of a big carnival. The occasion will mark the arrival of new fire-fighting equipment and the completion of the new hard-surfaced road connecting Avon Park, Se-

PEACOCK IS NAMED OLDSMAR ENGINEER

Worth C. Peacock, former engineer for Highlands county, has been put in full charge of the engineering and improvement program for the town of Oldsmar.

Mr. Peacock, who is a Floridian by birth, and has a wide experience all over the state in public improvement and private engineering work, like many of the other Oldsmar town development men, is an ex-service man, having enlisted in Tampa in the regular army at the outbreak of the war and served as a tank private in the trenches until his technical training was recognized and he was made an officer, captain.

Since the war he has been working in the construction of sugar mill settlements and the installation of electric and water supply plants. He also has done work for the government in the dredging of the Key West channel, and city engineer for Sebring and Hillsdale county he had charge of the \$650,000 road construction program. He came to Oldsmar Chief from Sebring.

Mr. Peacock is a graduate of Georgia Tech, having received both civil and electrical engineering degrees in 1914.

being and DeSoto City. Every form of amusement will be provided for and nothing will be forgotten in the entertainment line. Generous prizes will be awarded to successful contestants in the following events: Swimming, tennis and dancing. Amateurs wishing to compete in swimming and tennis matches can enter before Feb. 20 by sending their names to P. G. Gearing, Sebring.

As a special feature for that day motion pictures will be taken of all events and will be shown in theaters throughout the state shortly after.

The Remedy That Has Passed The Test



It has been before the public for more than fifty years—

It is a scientifically compounded prescription—it has healed thousands—

It is of great value in cases of catarrhal conditions of internal organs.

Carefully is indication of the various symptoms. It soothes (and is the most) the throat, the stomach, the lungs and other parts of the body.

PE-RU-NA
will prove helpful wherever and whenever there is catarrhal inflammation.
Sold Everywhere
Tablets or Liquid

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Oh—That kind of a lady—
Bank Cashiers: "Good morning, look for a lady that looks in the middle." And what can I do for you?

"ASK YOUR NEIGHBOR—HE KNOWS"

For over 33 years the E. O. Painter Fertilizer Company has furnished Florida growers with fertilizers. The continued patronage of experienced growers gives proof of satisfactory results.

COULD BETTER FERTILIZER BE MADE WE WOULD MAKE IT.
Write for New Fall Price List Just Issued
E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

Appeals to the Discriminating
SHADE SANITATION PAVING
On Pretty Lake Tulane

P. M. Stivender

GENERAL REAL ESTATE

Brickell Building

Avon Park, Fla.

WHEN IN NEED OF

ICE OR ELECTRICITY

FOR ANY PURPOSE CALL THE

Florida Ice & Power Co.

Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

J. J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES

Sign Painting and Auto Painting

Highlands Pressing Club

G. H. SPINK

Agent for

KAHN MADE-TO-MEASURE CLOTHING

STYLE FABRIC FIT

The clothes that wear good, fit good, look good and are good

CLEANING AND PRESSING

Your old clothes look like new when we get through cleaning and

pressing them.

AGENT LAKELAND STEAM LAUNDRY

Work Called for and Delivered

OLD POSTOFFICE BUILDING Avon Park, Fla.

SIDNEY J.

CATS

Will Speak at

Avon Park

From the Band Stand

Sat. Night 8:30
Feb. 2 8 p. m.

EVERYBODY WELCOME

SOCIETY

MRS. A. D. ROBERTS HOSTESS
The ladies of the W. M. C. were entertained at a lovely soiree given at the home of Mrs. A. D. Roberts Tuesday afternoon. Music was furnished by Miss Edna Lee, and Mrs. J. B. Cohen. Mrs. J. V. Chapman.

Miss Luttrell Martin gave some interesting readings. Several joined in a contest, Mrs. Snader winning the prize.
Refreshments of salads, saltines, cake and coffee were served. Mrs. Roberts was assisted in entertaining by Mesdames J. M. Lee and J. F. Ford. Mesdames Lee and Luttrell Martin.

Those present were: Mesdames Sappington, Calver, West, Hunt, McFarland, Conner, Lawton, Lewis, H. G. Lewis, Whitcraft, Carter, Engle, Langford, Noland, Chapman.

COMFORT FOR THE BABY

Child's Crib

WHITE ENAMEL, SUBSTANTIAL HARDWOOD
CRIB, HIGH SIDES, INSURING SAFETY

These cribs come equipped with rubber-tired castors, making them easy to manage and enables the mother to keep baby with her in any part of the house.

The sides are the "let down" type, permitting the crib to be rolled alongside the bed, leaving the baby within arm's reach during the night and yet in its own bed.

Fine mattresses come with each crib and the springs are of the usual fine wire type.

Safety for the Baby

Avon Hardware & Furniture Co.

HOUSE FURNISHINGS

FURNITURE

HARDWARE OF ALL KINDS

H. B. SMITH, Manager.

Avon Park, Fla.

Sebring Builders Supply Co.

SEBRING, FLA.

PHONE 109

DOOR FRAMES
WINDOW FRAMES
SASH and DOORS
CABINET WORK
ROOFING and PLASTERS
BRICK and LIME
LUMBER and SHINGLES
NAILS and PAINT

All Kinds of Screens and Any Kind of Special Wood Work

Builders of Homes

RAAB & WINTER

GENERAL CONTRACTORS AND BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY PERMANENCY ACCURACY

DANCE AT HOTEL AVON

Among the enjoyable social affairs of the week was the script dance given Tuesday evening at the Hotel Avon. Music was furnished by the orchestra from Kenilworth Lodge at Sebring.

Among those present were: Mesdames Beatrice Bass, Virginia Batebaugh, Annie Ginn, Ruby Cramley, Alene Marsh, Nordien Langdon, Mesdames E. E. Leonic, Neal Trens and Arthur Middleton, Messrs. Dick and Jack Read, Bill Hilton, Al Jamour, Howard Batebaugh, C. E. Ginn, Jr., Forest Voland, Irvin Coy, Finlay Hunter, Mark Lacey, Clyde Nanny, Melville Bass, Earl Mey and Lefevor. Others present were: Miss Pat Ranchman.

THE PENN-CAROL HOTEL MANAGEMENT ENTERTAIN

The management of the Penn-Carol hotel entertained a number of their friends and guests of the hotel Wednesday evening with a delightful musical program and social evening. The honor guests on this occasion were: Mr. and Mrs. George Gitt of Hanover, Pa., Mrs. Clara G. Maul of York, Pa., Mrs. Bertha K. Griffith of York, Pa., who are spending the season here, and Mr. and Mrs. F. P. Burch of Avon Park. Mrs. Burch was formerly a Hanover girl, and everyone had a jolly informal time, renewing old friendships and forming new acquaintances.

The decorations in the lobby were most artistic, where Spanish moss traced the walls and hanging baskets of ferns, with their graceful fronds, lent color to the picture, which was a true tropical one. Large clusters of grapefruit added to the attractiveness of the scene and were suggestive of the citrus industry of the Ridge section.

Musical numbers were rendered by Mrs. J. B. Waller, Misses Mildred Myers, Myrtle Conoley, Marjorie Lacey and Lucille Able, while Miss Sadie Myers and little Miss Florence Yonec favored the gathering with readings.

Following the program delicious punch and cake was enjoyed.

About forty-five guests shared the pleasure of the evening and partook of the gracious hospitality of the Penn-Carol management.

ENTERTAIN MR. AND MRS. NORTON SMITH

Last Saturday evening, on the occasion of Mrs. Norton Smith's birthday, Mr. and Mrs. Smith were entertained at dinner at the West Bunch hotel by George Merrill and Findlay Hunter.

Snader, Wright, Weaver, Shepard, Adams, Green, Baunknight, Touchton, Baldwin, Lee, Bond, L. D. Roberts, A. D. Roberts, E. C. Epperson, W. C. Epperson, J. B. Cohen, Sr., J. B. Cohen, Jr., Rowland, McGinnis, McGibney, Stubbs, Otto Skinner, Misses Ida Skipper, Edna Lee and Luttrell Martin.

By Dominican Sisters

Send Letter Praising Father John's Medicine for Body Building

The Dominican Sisters at Lowell, Massachusetts, write: "We have used Father John's Medicine in our home for many years and it has always had the best results for colds, coughs and as a body builder. We think we could not get along without it." (Signed) The Dominican Sisters.

In over 100 institutions and hospitals, Father John's Medicine is regularly used and greatly valued. It is safe for children as well as older people. No drugs.



SEVENTH DAY ADVENTIST CHURCH

Florida avenue. Regular Sabbath Day services, 11 a. m.; Sabbath school, 2:30 a. m.; prayer meeting, Wednesday evenings, 7:30 p. m. Visitors are cordially invited to worship with us. D201c



IT'S quite evident that fastidious people favor the best pastry as they do other perfect foods. There's no reason why you shouldn't enjoy the well-flavored, expertly made bakery products turned out by us. We insist that you try them.

VISEL'S MILK BREAD

At Your Grocers or

SANITARY BAKERY

K. F. VISEL, Proprietor

Grow Avocados for Profit

The United States Department of Agriculture is very conservative in its statements, yet they tell, in a bulletin issued on Avocados, of profits of \$1,700 per acre from trees only five years old.

A well known grower of winter Avocados, near Miami, writes that he sold his fruit last year at from 75c to \$1.63 each (a price that would be considered good for oranges by the box). He also said that prices had been steadily advancing for the past twelve years.

This would indicate that production is not keeping up with demand, and that good prices will prevail.

ISN'T IT WORTH INVESTIGATING?

Ask Mr. Norton Smith

WHO WILL TELL YOU ABOUT

*The Promised Land, Where
Avocados Thrive*



She Makes
a Profit
on Her
Job!

The HOUSEWIFE runs the greatest business in the world. Ninety per cent of all earned income goes through her hands.

The SUCCESSFUL housewife runs her home to show a profit, just like the manager of any other business. That profit is measured in the savings she puts by.

The WISE housewife knows the value of a checking account at this bank to keep track of her expenses; she knows the value of a savings account here to guard her profits. She knows that when she "banks it" she "has it."

**FIRST TRUST AND
SAVINGS COMPANY**

Store Closed
Fri. Feb. 1st
Nothing Charged--All
Alter tions At Cost

Vital Reductions Characterize the

Katz Value
Merchandise at a
Price--Your
Profit

KATZ ANNUAL SALE

Beginning Saturday, February 2, 8:30 a. m.

AND LASTING THROUGH SATURDAY NIGHT, FEBRUARY 9th

We Have Always Refused to Sacrifice Quality for Price In Selecting Our Stock
And This Together With the Fact That We Mark Substantial Reductions
Make Our Sales Real Successes

SHEETS AND PILLOW CASES

All Standard Makes

Sizes given before hemming

81x90 Peppercell Sheets	\$1.49
72x90 Mohawk Sheets	\$1.47
81x90 Mohawk Sheets	\$1.59
81x90 Pequot Sheets	\$1.69
42x36 Value Pillow Cases	22c
42x36 Peppercell Pillow Cases	36c
42x36 Pequot Pillow Cases	39c

STAPLE COTTON FABRICS

Hill Muslin, 36-inch, per yard	19c
Cupid Muslin, 36-inch, per yard	15c
Heavy Weight Yellow Homespun, per yard	15c
Medium Weight Yellow Homespun, per yard	12½c
Pajama Checks, good quality	19c
36-inch Percales, lights and darks	19c
Shirting, Madras, 36 inches wide, per yard	29c
Silk Stripe Madras Shirting, per yard	47c

DRESS SILKS

Nice Weight Crepe de Chine, per yard	\$1.45
Heavy Weight Crepe de Chine, per yard	\$1.95
40-inch Baronette Satin, per yard	\$2.25
All Silk Canton Crepe	\$2.35
Silk and Cotton Crepe	\$2.00

GINGHAMS, 19c PER YARD

32 inches Wide

Plaids, Checks and Solid Colors. Will Launder Well.

NEW PRINTED VOILES, 47c PER YARD

These are new Spring goods in light and dark shades, for all cotton frock occasions, the yard 47c

UNCLE SAM WORK SHIRTS

All sizes, including 1789c

MECHANIC OVERALLS

Heavy Weight Blue Denim, high back\$1.95

KHAKI--LOEB'S SPECIAL WORK SHIRT

In sizes from 14½ to 18, each\$1.40

BOYS' KHAKI PANTS

Light Weight, sizes 6 to 17\$1.19

Heavy Weight, sizes 6 to 17\$1.35

SALE OF MANHATTAN COLORED NECK-BAND SHIRTS

At Prices Amazingly Low

Known as the Best--The Best Known

\$3.00 Shirts, each	\$2.15
\$3.50 Shirts, each	\$2.65
\$4.00 Shirts, each	\$2.95
\$5.00 Shirts, each	\$3.65

MEN'S AND YOUNG MEN'S SUITS

15 Suits in Lot No. 1--You Pay\$19.50
These suits are \$24.50 to \$27.50 values in our regular stock--about 25% reduction

25 Suits in Lot No. 2--You Pay\$23.50
These suits in our regular stock are values at \$29 and \$32

In Lot No. 1--12 Boys' Suits, extra value, formerly sold for \$12.50

With One Pair of Pants, this sale	\$8.25
With Two Pair of Pants, this sale	\$9.95
In Lot No. 2--12 Boys' Suits, formerly sold for \$13.50	\$14.00 and \$15.00

This Sale, One Pair Pants	\$8.95
This Sale, Two Pair Pants	\$10.95

COLORED INDIAN HEAD, 47c PER YARD

36 inches wide. A splendid range of colors. Guaranteed fast and your money plus the cost of dress making if they fade.

LADIES' AND CHILDREN'S WOOLEN DRESSES, SUITS AND COATS

At a reduction of at last 33 1-3%

HAND-MADE VOILE DRESSES

Brand New Spring Styles\$12.95

LADIES' SILK HOSE

A splendid Silk Stock, colors black, white and the new shades79c
Ladies' Silk Hose, "Katz Value," colors black, gray and cordovan39c

BED SPREADS

Beautiful satin finish, full double bed size, while they last\$3.95

EVERY ARTICLE IN OUR STOCK (except Interwoven Sox) WILL BE OFFERED AT SUBSTANTIAL REDUCTIONS

TRUNKS, BAGS AND SUIT CASES, 25% OFF

BALBRIGGAN UNDERSHIRTS AND DRAWERS
39c EACH

JOHN B. STETSON DRESS HATS, this sale\$5.25

An Exceptional Value In A Brand New Stock of Peters Shoes for Men and Boys Is Included In This Sale
The Guaranteed All Leather Shoe
Or a New Pair of Shoes Plus A \$5.00 Dollar Bill

KATZ BROS.

AVON PARK, FLORIDA

THE AVON PARK CITY LOTTS COME TO MOTEL

SELL 45 ACRES OF GROVE HERE WITHIN A WEEK

EIGHT GROVE SALES, ONE ACREAGE SALE AND 3 SCORE CITY LOTS

Eight individual grove sales in a week, aggregating 45 acres of groves, is the record for real estate turnover in suburban properties during the past seven days. In addition a half dozen grove purchases are pending and there seems to be no weakening of the demand for either desirable grove sites or good grove lands.

A home, one grove land sale and sale of three score city lots will run the total real estate business to close to \$100,000 again, though the total falls short several thousands of dollars. All the grove sales noted the past week were for young groves at \$1,000 per acre, being paid on contract by development companies here and in addition to these the Pittsburgh-Florida Association reports a total of 35 acres of sales of their own tracts within the previous 40 days and similar activity in the Hillcrest groves has practically doubled that.

The city lot sales for the week were up with through the auction sales being held here by the Mutual Auction Company. The lots were sold to some lots in Highland Park were sold, and more than a dozen lots were sold in Shadowdown subdivision by the same people. The sales will continue through to Saturday, by when they expect to close out the remainder of the 100 lots in Highland Park and clean up Shadowdown, as well as some business lots.

The business lots, back of the National City Company, will be sold Saturday morning. Mr. and Mrs. H. Ford bought the W. H. Thompson cottage and have moved in.

D. F. Canfield purchased a ten-acre tract on Lake Letta and the state road from W. W. Cook, Chicago, the deal involving approximately \$25,000. It is on the north side of the lake.

Hillcrest groves were sold to John V. Benjamin, Fredonia, N. Y., where he is vice-president of the Fredonia National Bank. He bought five acres, coming here from St. Petersburg to make the purchase.

Miss Clara Lord, who visited here from Mt. Vernon, N. Y., a month ago, wrote back from home, buying a ten-acre Hillcrest grove.

Five-acre tracts in the Pittsburgh-Florida Company holdings were sold to George Seidel, Charles D. Kenny, Chester Lilley, and Fredonia, N. Y., Purdy and R. W. Lipscomb, all from Washington. Most of them saw the property on visits and believe there is a great future ahead of the citrus industry.

TURNER REINSTITUTED, ALSO WILL COLLINS AND HOBSON PARNELL IN CATTLE CASES

Acquittal of W. D. Turner, charged with embezzling excess funds at Avon Park, in the circuit court, was followed immediately by his reinstatement. The judge instructed the jury to acquit Turner on the charge of embezzling from the American Express Company, instead of the American Railway Express Company.

Indictments were also returned by the grand jury against Will Collins and Hobson Parnell in the cattle larceny cases that have been hanging over since last year.

Civil cases tried resulted in a verdict of \$142 for the DeSoto Plant Manufacturing Company vs. the Avon Hardware & Furniture Co.; a verdict of \$185 and attorney's fees for the First State Bank vs. Fort Meade against D. W. Stokes, which was instructed, and a verdict in favor of Lillie Mae Langford, riding her custody of a mare, a saddle, a bridle and saddle bags and \$50 for cost of the property, in her suit against W. W. Langford.

Cases set for Friday and Saturday include an election action of the Consolidated Land Company against L. P. Austin and a civil suit of the Capital City Chair Company against the Avon Hardware & Furniture Co. The petit jury includes: C. F. Poole, F. C. Walker, A. A. Miller, Ivy Waldron, W. C. Waldron, B. L. Coker, D. D. Mahan, Lewis Morgan, Alfred Varena, W. A. Young and A. F. Spooner. W. S. Pearce served this week, but was excused yesterday when the court adjourned until 2 o'clock Friday.

MISS HOLTON HURT WHEN AUTOMOBILE TURNS OVER

Miss Sadie Holton, Avon Park girl, was injured and scratched and Joe Banister, Orlando, was bruised some, when their automobile turned over north of Lake Wales while trying to avoid another automobile. Mr. Banister was bringing Miss Holton home for the week-end. She is attending business college in Orlando.

They righted the car after the accident, had it repaired in Lake Wales and arrived late in the afternoon. Neither was badly hurt.

PAINTING HOTEL AVON

Painting of the Hotel Avon has begun, and a crew of workmen are rapidly making the exterior presentable again, greatly improving the structure, which was one of the first to be the first hotel built in Florida. It is owned by the Golf and Country Club, which includes practically all the land in Avon Park.

LAST CHANCE FRIDAY

AT SATURDAY—AT KATZ BR

SEEK STORM SEWERS LEADING INTO LAKES TO PAVE 'DEAD ENDS'

COUNCIL REFERS UTILITY OF VALLEY GUTTERS TO ENGINEER

Storm sewers to provide for adequate drainage of the new paved streets were urged before the city council Monday night by J. S. Francis, who stated that one was practically essential from Church street to Lake Verona. The question of whether valley gutters would not be sufficient was referred to the city engineer by the council, which will act on the report when made.

The council recently ordered valley gutters across Lake Verona and all other sections being paved to relieve the situation discussed by Mr. Francis, and those present Monday night were of the opinion that this action would take care of the entire situation, including any extra water that might result from industrial growth in that section.

The council, following an appeal from Norton Smith, also advised the engineer to report on necessary steps to provide for carrying the water over the "dead ends" of streets leading to the lake, which will not be a provision for paving these dead ends between Verona avenue and the lake but to provide for the water that drains means the streets will be washed into the lake. It was stated by the council that the water that drains dead ends were contemplated in the bond issue and would be provided for in some way or other. It is only the lakefront itself could reach their property.

George L. Crews reported the bond buyers are now waiting for a twenty-year appeal limit time to begin following validation, and that by Feb. 26 or 28, all moneys for the bond paving program will be in hand.

No action was taken on the plea of the American Legion for the use of Lake Verona frontage at the foot of Main street for a club house, as the committee has not reported.

HIGHLANDS MAIL HARD

"Working against a steady succession of bad luck and a string of bad breaks that would have discouraged anyone, the Highlands mail carrier made a showing at the South Florida Fair that would be a credit to a county that has had all its own luck."

"First of all, practically the entire array of articles intended for the Highlands exhibit was lost in transit, and when the fair opened not a trace had been found of the stuff. The waiting for two days for responses to hurry calls, some consignments of fruits and vegetables began to arrive by truck, and work of decorating the booth was not reported."

"Other delays occurred, however, and it was not until Tuesday that the Highlands county booth was completed. The showing that has been made in the face of these discouragements has been such as to make it certain that the county had an even break in the luck, its exhibit would have been one of the outstanding displays of the fair."

HALL CROWDED TO HEAR CATTS—SAYS HE'S OUT ON HIS OWN MERITS

In accordance with an engagement previously made, Honorable Henry J. Catts spoke here Feb. 2, at 8:30 p. m., in behalf of his candidacy for governor.

The speaking was advertised to be from the band stand in the city park, but was later changed to the spacious auditorium of the Brickell building, on account of the chilly temperature and lack of seating capacity at the park.

Long before the hour for the speaking the people began to gather for the occasion and when the speaker was introduced every seat had been taken and a line of people stood around the walls of the large room, and many who were late to arrive were forced to go away.

The ex-governor spoke for an hour and 45 minutes, during which he set forth in no uncertain terms the principles for which he would stand if elected governor. He frequently referred to his former administration as an open record that had successfully withstood rigid investigations.

He spoke for a few days and stated that he was not seeking election upon their merits but upon his merits.

RECENT VISITOR PASSES AWAY

Mrs. Lester McCreery, of Clarendon, Va., who visited here with the late Miss Stella Wilson, at the Highlands home, died in Clarendon, Jan. 10, according to letters received here. She spent a few days at the Highlands home, and her visit was only four days apart.

TO SELL RED HILLS IN CAPITAL AND VICINITY

C. W. Kennard, veteran realtor of Baltimore, has returned home after making arrangements with Norton Smith, sales manager for Red Hills Farms, to sell the property in the Highlands, Washington and vicinity.

Mr. Kennard is very much impressed with the general favorable position of the section around Avon Park, and after a tour of the grounds he has concluded to sell the property.

CHARLIE WALKER ADDED TO BOARD OF PITTSBURGH-FLORIDA FRUIT GROWERS

Charles H. Walker, general manager of the Exchange Supply Company, and a large grove owner in the state, was added to the board of the Pittsburgh-Florida Fruit Growers Association at a special meeting here yesterday. Mr. Walker, who was sub-exchange manager for the Polk county sub-exchange for years, is one of the best posted citrus men in the state and believes the country immediately adjacent to Avon Park holds forth the greatest promise in citrus development.

Attending the meeting from the north were D. P. Wolhaupter, prominent patent attorney of Washington, and W. Eaton, a capitalist and manufacturer of New York, who expressed great surprise at the growth of Avon Park and the citrus development since they were here last year. Mr. Thomson hasn't been here in 24 months or more and he was unusually loud in praising the progress made. The mall and park system, running through the heart of the city, struck his eye, since it had been planned, and he predicted that it would do more than anything else to attract visitors to the city.

Thomson and Wolhaupter Pleased "The Pittsburgh-Florida groves certainly look fine," he said. "They seem far ahead of anything I have seen, and we have just come from the East Coast, and we went all through the Indian river country, too," said Mr. Wolhaupter. "And I must admit that the appearance of the groves in this section is nothing better than anywhere we have been. We are both more than pleased with conditions."

Well, the improvements Avon Park has made since I was here last, make one marvel. It is only the beginning. We can hardly conceive of what the future really holds."

A Great American

WOODROW WILSON

America's War President, Woodrow Wilson, earned his place in history as a great American. These pictures show (big photo) as he looked during his second term of office just before sailing to Paris to help dictate peace. No. 1, Woodrow Wilson on his 65th birthday, two years after retiring to private life; No. 2, Wilson, before his marriage to Edith Bolling Galt of Washington, D. C., Feb. 18, 1905. No. 3, Woodrow Wilson's first public appearance in Washington after being stricken down through overwork in concluding peace. Mrs. Wilson is with him.

WOODROW WILSON

Born, Staunton, Pa., Dec. 28, 1856. Son of Rev. Joseph F. and Jessie Woodrow Wilson. Scotch-Irish ancestry on both sides. Graduated in 1879. Practiced law, Atlanta, Ga., 1882-83. John Hopkinson Wilson, post-graduate, declared war on Germany and Central Powers, April 6, 1917. Author of various historical works. Home, 2500 S. Street, Washington, D. C., Feb. 3, 1924.

GREEN AND CONNORS TO ATTEND MEETING ASSOCIATED BOARDS

KELLOGG URGES BUSINESS MEN ALL ALONG RIDGE TO ATTEND

E. P. Green of the state road department and W. J. Connors of West Palm Beach and Okcecho have advised Secretary Mark Lance that they will be present at the annual meeting and the get together session of the Associated Boards of Trade of the Seaside Highlands at Lake Wales next Tuesday, Feb. 12. The session, to which President George F. Kellogg is inviting business men up and down the ridge, promises to be one of the momentous gatherings of the organization which is welding the communities of the Seaside Highlands into one compact body for general advancement.

There is a big program ahead for the meeting, according to President Kellogg. Mr. Connors has an advertising plan for bringing the Highlands together in linking the Seaside Highway with the Connors Highway as a short route to West Palm Beach and placing the advantages of the adjacent country before the country at large.

The road question will be discussed at length and Mr. Green will be able to tell the Highlands folks just what the situation is. He has been working steadily for the completion of the Seaside Highway—State Road No. 3, and is sure to have something to tell those who attend the meeting.

There are several speakers invited and the Lake Wales committee is promising a big feed for the occasion also.

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RAINFALL 3.58 INCHES FOR JANUARY—AVERAGE TEMPERATURE WAS 64

January hasn't been such a wet month in spite of what has appeared to be surplus moisture, according to the report of U. S. Weather Observer William King, of the local weather station. The total rainfall for the month was only 3.58 inches.

Likewise chilly blasts have seemed colder than they were, for the lowest temperature of the month was 30 on one morning only, with an average of 55 for each day's lowest figures. The highest temperature was 84 and the average of daily maximums was 73. The mean average for the month was 64.

Continuance of the showers this month is bringing out new shoots in the citrus groves and the bloom is becoming general.

GRAND JURY COMMENTS ALL COUNTY OFFICERS: ROAD WORK SATISFIES

That all road work is satisfactory and that the county officers should receive the thanks of the county for their efficient handling of public business was included in the grand jury presentment returned last night at Sebring.

"We have a county we can feel proud of from the standpoint of law enforcement and conduct," said the presentment.

It also said: "We have carefully examined into the road construction work in the county, both as to expenditure and actual construction and believe the county is getting full value for its money. The presentment also commended the commissioners and the bond trustees for their 'honest and efficient work'."

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SELL REMAINDER OF \$600,000 BOND ISSUE FOR ROADS

BRYSAN AGREES TO SEND ROAD GANG SOUTH IN TWO WEEKS

Sale of the remaining \$75,000 of the \$600,000 bond issue was authorized by the commissioners at their monthly meeting, it being evident that the entire bond issue will be needed to complete the highway system. The sale will be received next month.

Hidey even also invited on grading the Venus-Tasmania road for 300 yards south of Venus.

Complaint from the south half of the county—especially the Venus neighborhood, that everybody was getting roads, brought about a promise from Contractor Bryson that the road building gang would finish the Sebring-DeSoto road in two weeks and that he would move that credit south immediately they finished.

Bills for printing fiscal reports, etc., and for preparation of forms that referred to the school board, were referred to the school board, and the board inspected the Crewville road and accepted it.

G. W. Durrance, D. J. Durrance and R. W. O'Berry were appointed blazers for a proposed road from Sebring to Albritton's and running in a south easterly direction along the most practical route by the Durrance place to intersect the Crewville-Lake Stearns road.

Brazers reported the road from Cassel's store, at Venus, running north, was blazed.

W. S. Ewing, Finley Collins and W. W. Williams were named blazers for a proposed road from Sebring to Albritton's and running in a south easterly direction along the most practical route by the Durrance place to intersect the Crewville-Lake Stearns road.

Time warrants totaling \$18,000 for J. C. Barrow, jail contractor, were ordered drawn upon recommendation of the board.

The delinquent tax list was ordered printed in the Sebring White Star this year.

The engineers were authorized to sell one of the county tractors.

Reports from county officers were received and filed.

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Wintry Winds
make evident the need of warming, strengthening food. And food must not overtax the body.

MILK

Is the best food
It builds tissues
It brings strength
It warms the blood
It is easily digested

Anoka Milk
Is the Best Milk

ANOKA DAIRY
W. O. SKIPPER, Proprietor

TOUCH COLD TABLETS
Valuable preparation for treatment of
COLDS, LA GRIPPE, HEAD-ACHE, CONSTIPATION.
Price 25 Cents
Sold and guaranteed by
AVON PARK DRUG CO.
Avon Park, Fla.
TOUCHTON DRUG CO.
Dade City, Fla.

Subscribe for the Pilot.

Increase Baby's Strength
Everybody loves a baby and everybody wants a baby abundantly robust. There are many young children to whom

SCOTT'S EMULSION

given in small portions at intervals during each day, would be an important factor in overcoming malnutrition and starting them well on the road to robustness. Every drop of Scott's is pure, rich nourishment, the kind that builds strength and promotes healthy growth.

Children Thrive on Scott's
Scott & Borne, Bloomfield, N. J.

C. W. PABOR & Co.
General Contractors

ESTIMATES
FURNISHED

Anything in the Building

MODERN
Line
EQUIPMENT

Avon Park, Florida

HELPFUL HINTS

Mr. Henshaw. This newspaper will publish helpful hints in the form of regular intervals. I suggest you clip them and paste in your rubber stamp.

Gold Slippers.—To the woman who wonders why gold evening slippers tarnish, here is a hint. After taking off, wrap in black or dark blue tissue paper. This keeps the light from them and they will not tarnish.

Ivory Furniture.—The best way I know of to clean ivory enamel furniture is to dampen a cloth in warm water and use ordinary baking soda as you would cleaning powder. This cleans the woodwork without taking off the enamel.

Making Soap.—Next time, when making soap, take an egg beater to stir the ingredients together. It takes less than half the time.

Ironing Embroidery.—When ironing embroidery lay it face down on a bath towel or some soft material. Then press with a moderately hot iron. This gives the raised effect desired.

Canning Asparagus.—When canning asparagus it should be done as soon as possible after cutting. If allowed to stand more than a few hours the real flavor is lost.

Grease Spots on Wool.—To remove grease spots from wool use vinegar instead of gasoline. It removes it much quicker and does not leave a ring.

Steel Blades.—Before putting steel blade knives away rub with emery

paper and they will not rust.

Drying a Sweater.—After a sweater has been washed it should be laid on a bed or some flat surface to dry. Never hang. If the sweater is laid on a bed and pinned just the width and length desired it will not shrink.

For Cloven Hoofs.
A sign in the window of a Dubuque (Ia.) shoe shop reads:
"Ladies let us cover your aching heels."

Fast Worker, But—

Teacher (to new boy).—Jimmy, do you know the population of Avon Park?
Jimmy.—"Please, ma'am, I don't know all of them—ya see, I've only lived here three weeks."



Father John's Medicine
Best for Colds
Bronchitis, Asthma and all throat troubles.
Builds new Strength.
NO DANGEROUS DRUGS.
GUARANTEED.

Highlands Pressing Club

G. H. SPINK

Agent for
KAHN MADE-TO-MEASURE CLOTHING
STYLE FABRIC FIT
The clothes that wear good, fit good, look good and are good
CLEANING AND PRESSING
Your old clothes look like new when we get through cleaning and pressing them.
AGENT LAKELAND STEAM LAUNDRY
Work Called for and Delivered
OLD POSTOFFICE BUILDING Avon Park, Fla.
Phone 6

"ASK YOUR NEIGHBOR—HE KNOWS"

For over 35 years the E. O. Painter Fertilizer Company has furnished Florida growers with fertilizers. The continued patronage of experienced growers gives proof of satisfactory results.
COULD BETTER FERTILIZER BE MADE WE WOULD MAKE IT
Write for New Fall Price Lists Just Issued
E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

Appeals to the Discriminating
SANITATION PAVING
On Pretty Lake Tulane

P. M. Stivender
GENERAL REAL ESTATE

Brickell Building Avon Park, Fla.

WHEN IN NEED OF

ICE OR ELECTRICITY

FOR ANY PURPOSE CALL THE

Florida Ice & Power Co.

Provide Now For Your Future Income

THIS ASSOCIATION OF MORE THAN FIVE HUNDRED GROVE OWNERS IS DEVELOPING 4,400 ACRES OF CITRUS GROVES ON A CO-OPERATIVE PLAN. OUR CONTRACT ALLOWS THE PURCHASER TO MAKE PAYMENTS IN EASY INSTALLMENTS, WITH A LARGE PORTION OF COST PAID BY PROCEEDS FROM FRUIT SALES.

MODERN METHODS AND SCIENTIFIC CARE OF GROVES ASSURE LOWEST COSTS AND HIGHEST GRADE FRUIT.

Illustrated Booklet Mailed on Request

The
Pittsburgh Florida Fruit Growers Association

Avon Park, Florida

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"
is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Why Are Drugs Standardized?

They are standardized in order to bring about uniform therapeutic efficiency to the patient whenever required. This efficiency is most needed in the sick room—not merely in the laboratory.

What is true of drugs must be true of foods. Purity and efficiency in the can is only part of the problem—purity and efficiency in the kitchen is the true test.

The law requires that baking powder contain 12% leavening gas at the time of sale to the consumer. This measure insures uniform leavening efficiency and protects the health of the public.

In order to comply with this fixed standard for baking powder, manufacturers must produce and pack their product so as to avoid the deterioration which may result from absorption of atmospheric moisture. Baking Powder manufacturers to avoid violation of the law, also spend thousands of dollars yearly in testing grocers' stocks and removing "spent" goods from his shelves, in spite of the fact that every possible precaution had previously been taken against deterioration.

With the exception of Texas, the pure food laws are not applied to baking powder mixed with flour at the mill and sold in bags as "Self Rising Flour." There is no penalty on the manufacturers if this fails to "self rise"—the consumer is the "goat"—he is the one that pays the penalty through indigestion and ill health that comes from eating bakings that are not properly raised. The standardization of baking powder is a protection to both the consumer and the manufacturer—who welcomes such laws and co-operates in every way possible. But!

Not so with the self rising flour manufacturer—he resents such laws and fights such legislation. Why? Because a standardization of self rising flour would require moisture-proof containers instead of cheap sacks—because low grade "clears" could no longer be sold as "fancy patent flour." It would also mean he must maintain expert chemical control such as is now maintained by baking powder manufacturers.

Calumet Baking Powder contains only such ingredients as have been officially approved by the U. S. Food Authorities.

Packed in tin—keeps the strength in

HOME SWEET HOME

Once in a while the "Home Sweet Home"

Terry Gilkison



FORMER COUNTY JUDGE AT MOORE HAVEN IS NEW EDITOR SEBRING PAPER

W. L. Long, formerly county judge of Glades county, this week became editor and manager of the White Way, the weekly newspaper at Sebring. He succeeds C. A. Barnes, who tendered his resignation to the publishing company several weeks ago and who has remained on the White Way only until his successor was selected.

Mr. Long went to Sebring to audit the books and records of the municipal government and following the ac-

ceptance of his audit by the city council made an audit of the books of the White Way Publishing Company, which led to negotiations that terminated in his employment as manager of the business and editor of the paper. He returned to Moore Haven Saturday night and after a day in this city went to Sebring to begin his engagement on the paper.

Mr. Long is an old-time printer and newspaper man, having been on the Fort Myers Press before coming to Moore Haven. Sebring is the county seat of Highlands county and is a substantial town and its growth is to be accelerated by the coming of

the Seaboard Air Line railroad, for which right of way has been secured. C. A. Barnes, who retires from the White Way, is a brother of J. B. Barnes, linotype operator on the Everglades News, Howard Sharp's newspaper at Canal Point, Palm Beach county.

Sounds Reasonable

Father—Jim, go fetch the old horses." Son—"Why the old horses, Pap?" Father—"Wear out the old ones first is my motto." Son—"Was it, then—you go fetch the horses, Pap?"

The Very Idea
Fair Motorist—"Will you put some oil in my car, please?"
Filling Station Gent—"Sure, Honky!"
Fair Motorist—"Say—don't get fresh. I'll knock you for a row of gondolas."

SEVENTH DAY ADVENTIST CHURCH
Florida avenue. Regular Sabbath Day services, 11 a. m.; Sabbath school, 9:30 a. m.; prayer meeting, Wednesday evenings, 7:30 p. m. Visitors are cordially invited to worship with us. D2026c

The Hardee County Normal and Commercial School

Opens at Bowling Green, Fla., March 3 for a term of four months. All Normal and Commercial subjects taught. Board and tuition reasonable. Twelve scholarships FREE.

Position Guaranteed

I. P. BLANTON, Principal

Yes, I Have No Bananas

but if you want anything in

REAL ESTATE

or

FIRE

INSURANCE

see me and I can fix you up

5-room house and lot, close in, \$1,600.00

2 acres in bearing grove and 8-room house \$4,000.00

2-story house with large lot and bearing fruit trees, \$3,500.00

Vacant lots from \$150.00 up, grove land from \$100.00 per acre up, groves of all ages and at good prices.

For particulars see or write

G. L. Crews

Room 7

First National Bank Bldg.

FORD'S RASPBERRY JAM
Pure Fruit, Packed in 5-lb. Crocks

DELICACIES TO TEMPT YOU—

Gardner's Cakes

Fresh from the Bakery and All Kinds

Potato Chips

Packed in Waxed Bags to Keep Them Crisp

B. H. James

EVERYTHING FOR THE TABLE



Walls of Lasting Charm

PLEASING walls—for cozy bungalow, modest cottage or more costly residence—are assured by the use of our wall board.

This material is superior to plaster, which cracks and falls, and to soft, spongy wall boards which so often pull from the walls. It has proved the ideal finish for walls or ceilings, new or old.

Ask us for prices and samples and let us tell you of the many uses to which this guaranteed board can be put.

Herbert Seaverns

AVON PARK, FLORIDA

AUCTION SALE WILL CONTINUE

Highland Park---Shadowlawn

Daily on the Properties at 2 p. m. and Nightly in Tent Back of the First National Bank

Through the Remainder of the Week

\$10 at the Beginning and at the Closing of Each SALE **\$10**
\$100 In Cash Prizes Given Away at Every Sale

The Opportunity of a Life Time to "Cash In" On Sure Progress

AVON PARK IS ON THE THRESHHOLD OF A GREAT CAREER

Get it on the ground floor and buy some of this valuable property at your own price. It will sure make you money, when the improvements that are contemplated are finished.

Just think what it will mean to Avon Park to have twelve miles more paving, a new sixty-five thousand dollar school building, a new sixteen thousand dollar fire truck, the beautiful City Mall or Park extended four more blocks, the extension of water mains and light lines by the Power Company, and many other improvements that are being planned.

The person with this vision of the future will surely invest and enjoy a handsome profit as the town grows.

Col. E. Walters

THE OKLAHOMA WILD WEST AUCTIONEER

Will Conduct the Sales Every Afternoon at 2 o'clock. He Gives Away Ten Dollars at the Beginning and the End of Each Sale, So Be on Time

You May Be Lucky