

He advertises that in this way will be able to save property owners the cost of moving his plant to the site of the walk construction, while he says will be considerable.

from 1905 to July, 1909, when he was appointed president of the University of Florida and has remained as that institution's head since. Dr. Munphree is a member of the American Academy of Political and Social Science, the Kappa Alpha fraternity and is a Mason and Baptist. He served as vice-president of the National Association of State Universities in 1902.

AVON FAK
ARE GOING
They are making it wort

AFTER BUSINESS

Total	29,579,912	100
Percentage of variety		
Grapefruit		73
Florida	7,208,729	94
Porto Rico	390,600	5
Total	7,599,329	100
Percentage of variety		
Lemons		18
California	3,226,320	100
Percentage of variety		

The regular monthly program meeting of the Woman's Club was held at the school auditorium Friday, Jan. 18, at 3:30 o'clock.

The program committee has made this a new year program and an interesting and instructive hour is promised.

Non-members are privileged to attend on payment of 25 cents.

NOTICE
Tax Assessor's Round for 1924
Sebring, Fla., Jan. 7, 1924.

Yes, I Have No Bananas

but if you want anything in

REAL ESTATE
or
FIRE
INSURANCE

*see me and I can fix you up

5-room house and lot, close in, \$1,600.00

2 acres in bearing grove and 8-room house \$4,000.00

2-story house with large lot and bearing fruit trees, \$3,500.00

Vacant lots from \$150.00 up, grove land from \$100.00 per acre up, groves of all ages and at good prices.

For particulars see or write

G. L. Crews

Room 7
First National Bank Bldg.

MOTHERS, ATTENTION!

Milk from the same cow regularly for your baby has been a service you have not enjoyed in the past in Highlands county.

This Service Is Yours

Skipper's Anoka Dairy is prepared to furnish mothers with any quantity of pure milk from the same cow every day. Do not drag yourself down during the warm summer months. Let our "registered baby service" save

Your Health and Strength

Anoka Dairy

W. O. SKIPPER, Proprietor

LOVELY

Irish Potato Seed

Just Arrived for Spring Planting

ALL OTHER FIELD AND FLOWER SEED

New Fresh Stock

DAHLIA BULBS

Fine Field Grown

We Will Appreciate Your Order

O. E. Watts

Seed Company

BARTOW, FLA.

C. W. PABOR

& Co.

General Contractors

ESTIMATES

FURNISHED

Anything in the Building

MODERN

Line

EQUIPMENT

Avon Park, Florida

Grippe!

It is a winter plague which claims thousands every season.

SCOTT'S EMULSION

will strengthen you against Grippe, and if you have had it, Scott's will restore your strength faster than any other medicine.

Scott's is Just Good Food

Scott & Borden, New York, N. Y.

24-25

I will be at the different precincts as scheduled below on the dates named to assess taxes and receive returns for the year 1924. The law provides that each property owner make a tax return to the Tax Assessor of all their property. It is important that each and every owner of either real estate or personal property see me or send in their return by April 1.

Venus postoffice, Tuesday, Feb. 19, 1924, at J. B. Bunch's, Thursday, Feb. 21.

Lake Stearns postoffice, Saturday, Feb. 23.

Bassenger, at Gillispie's, near La-

tokoga creek bridge, Tuesday, Feb. 25.

DeSoto City postoffice, Thursday, Feb. 28.

Avon Park, Wednesday and Thursday, March 5 and 6.

Sebring, Monday, Tuesday and Wednesday, March 10, 11 and 12.

CYRIL BALDWIN, Tax Assessor Highlands County, J10-M12

SEBRING'S POSTOFFICE

HAD A BIG INCREASE IN BUSINESS DURING YEAR

In the annual report for 1923, released by Postmaster U. D. Kirk of

Sebring, the postoffice had a big increase in business during the year.

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FARRINGTON-DAVIS WEDDING AT THE EPISCOPAL CHURCH

There was a pretty wedding last Wednesday at the St. Edmunds Episcopal church, when Miss Henrietta Farrington was married to Ed Davis. The church was beautifully decorated with flame vine for the occasion, and music was furnished by Mrs. J. G. Kimmel at the organ and Miss Norma Seward on the violin.

George Dewey of Punta Gorda, a cousin of the bride, gave her away. The ceremony was beautiful in its solemn simplicity and was performed by Rev. Paul Ernst, the Episcopal rector.

The bride was dressed in a Persian and brown combination dress of crepe de chine and had brown and tan accessories. Immediately after the ceremony Mr. and Mrs. Davis left in their car for Tampa and other points for a brief trip.

Mrs. Davis is the daughter of Mrs. Sodie Farrington, who recently moved to Avon Park from this city. She has been living in Arcadia for three years and has made many friends here who are delighted to have her make her permanent residence in Arcadia. Mrs. Davis is also well known here. She is the son of Mr. and Mrs. John Richards and is associated with Mr. Richards in the hardware store of that name.

Mrs. Farrington, Mrs. A. F. Dewey and other relatives of the bride came here to attend the wedding.—Arcadia Enterprise.

Mrs. Farrington, now manager of the Lake Byrd Lodge here, and the bride, lived in Avon Park for several years prior to going to Arcadia. Mrs. Farrington was manager of the Hotel Avon while here at that time.

The bride is widely known in Avon Park among the young set, many of whom went to school with her prior to moving to Arcadia.

Asks Movie Pals for \$100,000



Thomas Melghan, Chairman of the Motion Picture Stars' Committee, has undertaken to raise \$100,000 for the million dollar fund to acquire and maintain Monticello, Va. Thomas Jefferson's home, as memorial to

Sebring, an increase of 23 per cent in postal business was shown over the previous year. There was a decided gain in every department, the amounts varying from 10 to 85 per cent. In detail the report is as follows: Gross receipts for 1923, \$9,341.75, as against \$7,590.98 for 1922, making a gain of \$1,750.77, or 23 per cent. Money orders issued for 1923, 5,692, for 1922, 4,729, making a gain of 963, or 20 per cent. Registered mail dispatched from office in 1923, 1,836; in 1922, 1,511, making a gain of 325, or 21 per cent. Insured parcels in 1923, 2,513; in 1922, 2,180, making a gain of 333, or 15 per cent. C.O.D. parcels for 1923, 269; for 1922, 145, a gain of 124 or 85 per cent.

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In the World of Women

DANCE AND PARTY AT LODGE

Lake Byrd Lodge was the scene of a jolly gathering on Wednesday evening of last week when Mr. and Mrs. C. P. Anderson were hosts to a number of their friends.

The affair was delightfully informal, the guests going to the lodge after the picture show, where they enjoyed an evening of cards and dancing. Light refreshments were served at a late hour.

Those sharing the pleasure of the evening were: Mr. and Mrs. Glenn

Masters, Mr. and Mrs. H. H. Hughes, Mr. and Mrs. Chas. Sherman, Mark Arthur Middleton, Mrs. Ida Williams, Mr. and Mrs. A. V. Anderson, Misses Murray, Elizabeth Clark, Nordica Langdon, Annie Ginn, Reba Ginn, Alta Able, Virginia Beterbaugh, Reatrice Bass, Ruby Grumley, Messrs. Jack and Dick Head, Bill Hilton, Harry Leard, Al Jamour, Mark Lance, Edwin Coy, Forest Noland, Howard Beterbaugh, Melville Bass, Elmer Fraser and Mr. and Mrs. C. P. Anderson.

J. D. McEWEN, Lessee

West Beach Hotel

Announces

Sunday Afternoon Concerts

On the West Beach Pier

AFTER DINNER SUNDAYS

Chicken Dinner Will Be Served Sundays

From 12 to 2 P. M.

Avon Park Band

Will Play Following the Dinner Hour

Advance Reservations Requested

\$1.00 Per Plate

Save Money

ON YOUR

S-I-D-E-W-A-L-K

We will be able to make a very

LOW PRICE ON SIDEWALKS

if the order is given us in time that we can lay it at the

Same time we lay the Curb and Gutter

Our crew is busy now laying curb and gutter on all streets to be asphalted under the new bond issue. All the costs of moving to and from your place will be saved you if we construct your sidewalks at the same time we lay your curb and gutter.

Your can reach me "on the job" (which right now is on Church Street) at any time or

WRITE ME AND I WILL CALL

Neil C. Cash

CONCRETE CONTRACTOR

Avon Park, Fla.

LOCAL AND PERSONAL

Mrs. A. V. Anderson had as her guests for dinner Sunday at Lake Byrd Lodge Mr. and Mrs. E. O. Williams and grandson, Dwight Cooper, and Mr. and Mrs. Baldwin.

Mr. and Mrs. Ed Davis stopped over at Lake Byrd Lodge Sunday to visit with her mother, Mrs. S. B. Farrington. They were on their way to Arcadia after a honeymoon trip to St. Petersburg.

W. P. Conchman and Col. T. L. Wilson, with a congenial party of ten friends, had lunch at the Lodge Saturday noon. This party was so well pleased with the surroundings and comforts of the Lodge that they have promised to make a return trip at an early date.

Mr. and Mrs. Charles M. Barrett of Bald Mountain, Third Lake, Fulton Chain, N. Y., are pleasantly located at the Hotel Avon and find many changes since they managed that hostelry twenty years ago.

Mr. and Mrs. William Dart entertained Mr. and Mrs. Chas. M. Barrett and Mrs. Henry Timm at tea Thursday evening.

Mr. and Mrs. Chas. Barrett and William Dart enjoyed a pleasant motor trip to Wauchula and Sebring Saturday and Monday.

E. S. Frazier, who spent several days here last week, a guest at Lake Byrd Lodge, left Saturday for his home in Washington. Mr. Frazier is a salesman for the Pittsburgh-Florida Fruit Growers Association in the capital city.

Bill Hilton spent the early part of the week in Tampa, visiting friends and relatives.

G. W. Williams and Mr. Artie were business visitors here Tuesday from Wauchula.

William Reck and Herbert Reck spent Monday, Tuesday and Wednesday in Tampa transacting business. They returned to the Park Wednesday night, accompanied by a party of men whom they have interested in their citrus development.

Mr. and Mrs. T. H. Lewis arrived here Sunday from their home in Greenville, Ky. They are temporarily located at the Poinsettia hotel. They are here for the season.

Mrs. Leonard, Mrs. Bronaugh and Ben Williams, all of Pleasant Hill, Mo., arrived here this week and have joined the winter colony for the remainder of the season. They are located at the home of Mrs. Annie Dutton.

V. M. Ounley of Pasadena, Cal., is spending several days in Avon Park while looking over the Ridge. Mr. Ounley is very much pleased with this part of Florida.

Mrs. Mary Dagg and Mr. and Mrs. A. J. Hess, all of Rochester, N. Y., are spending a week in the Ridge metropolis and are located at the Poinsettia hotel. They are friends of H. E. Coy.

J. P. Gaines arrived Tuesday from

DORCAS CIRCLE MEETS WITH MRS. S. H. LAWSON

The Dorcas Circle of the Baptist church met Tuesday afternoon at the home of Mrs. S. H. Lawson. Those present were: Mesdames Susie Stubbs, J. E. Bond, J. L. G. Bond, H. C. Lewis, Grover Langford, J. H. McCalland, Poole, L. D. Roberts, Wm. Carson, N. V. Eason, Phyllis Moffett, Jean Lagrande, Mildred Wray, Paisley Loomis, Helen Maude and Junior Tuten. Alton Touchton, Ella Maude Lander, William Bennett, Clarence Wilk, Junior Stubbs, Sarah Lucy Trent, Martha Weaver, Earl James, Mildred Epperson, Donald Todd, Junior and Ryland Reck.

Two welcome visitors were Mrs. Ada Graham and Miss Grace Graham. The next meeting will be made in church Sunday.

eral weeks here with his family.

Mr. Guy Craig and two children of Orlan, Tenn., are visiting Mrs. Craig's parents, Mr. and Mrs. W. T. Andrews.

Mr. and Mrs. D. P. Sedam left Sunday for Tallahassee, where they expect to spend several weeks.

Mrs. Charles Ferguson, of Whitesboro, N. Y., is visiting at the home of Mrs. William Dart.

Mrs. Carlos Skipper spent several days in Tampa this week shopping and visiting friends. While there she was the guest of Miss Ethel Sawyer.

Mr. and Mrs. W. R. Sparks spent the week-end at Punta Gorda and returned home with C. A. Skipper.

Mr. and Mrs. P. P. Walls are expected to arrive in the latter part of the week from their home in New Albany, Ind., to join the winter colony here for their third season.

Mr. and Mrs. Ed Davis visited religiously here last week, before leaving later for Arcadia, where they will make their home. Mrs. Davis, before her marriage last week, was Miss Henrietta Farrington.

Mr. and Mrs. C. E. Nicholson, recently chief and head waiters at Lake Byrd Lodge, have left to return to the Tampa Bay hotel in Tampa.

Mr. and Mrs. Geo. E. Dutton of Terre Haute, Ind., arrived here Saturday evening and are occupying the Lewis cottage on West Main street.

Mr. and Mrs. Monroe Bullion and two children of Frankfort, N. Y., are spending a few weeks here visiting relatives. They have rooms with Mrs. W. A. Smith.

Mr. and Mrs. A. P. Hanson and Mr. and Mrs. Joe Cherry, all of Marianna, Fla., arrived here last week and will make their home in the future.

Rev. L. A. Douthett is making his home here last week and will be holding revival services for the Church of Christ.

Rev. D. H. Lloyd of Sebring, Fla., is from Sebring, Fla., and is here for the season. He is located for the season at the Hougham home.

C. Duaneau spent Tuesday and Wednesday in Kissimmee, transacting business and visiting his family.

A party of Kentuckians who joined the tourist colony here Sunday for the remainder of the season, were Ralph Mayer of Hazel, Willie Taylor, Orley Taylor and Orville Simmons, all of Providence, R. I.

Mr. and Mrs. Albert Ellison have as their guest, their nephew, Lester Wood of Butte, N. Y.

Oliver J. Williams of Tampa visited friends here Sunday.

Mr. and Mrs. C. H. Greene of Arcadia were business visitors here Tuesday.

Among the prominent Sebring people transacting business here Tuesday were John A. Taylor and E. J. Etheredge.

Miss Myrtle Jack spent the week-end with her parents at their home in Punta Gorda.

Capt. Sid Pierre of Basinger was among the protracted visitors here Tuesday.

Mr. and Mrs. J. E. Brick, for many years regular members of the winter colony here, have arrived for another season in the Ridge metropolis. They are comfortably domiciled in their winter home on Verona Circle, where they will remain until late spring. They are from Willamette, Conn., and have as their guests Mr. and Mrs. Jocelyn, who accompanied them south.

LITTLE MISS RECK HOSTESS
Mrs. Herbert Reck entertained at her home on Verona Circle Saturday afternoon, honoring the seventh birthday of her attractive little daughter, Letta Olga Reck, when she invited about twenty-five little folks to help celebrate the occasion.

It was a rainy afternoon and indoor games and amusements were played, among which were a peanut hunt. In this Mildred Epperson won the girls' prize, a bank, and to Billy Lanier went the boys' prize, a ball. Another contest which proved very interesting, was "feeding the baby." Each child was blindfolded and given a green leaf, which he was to pin to the bunny's mouth. Ella Maude Lander won the girls' prize, a bottle of perfume, and Howard Skipper won the boys' prize, a top. Later on the elephant came in for his share of popularity when the children tried their hand at pinning the peanut bag to his trunk. Helen Skipper and Vernon Lanier proved most adept and received a small box of stationery and a little horse.

Late in the afternoon the little guests were invited into the dining room, where a big birthday cake with trimmings in pink for the birthday girl, and little cards in butterfly design marked the place. Delicious refreshments of ice cream and cake were served. The favors for the boys were noise-makers and for the girls, toy banjos.

Those present on this occasion and wishing for little Miss Letta many happy returns of the day were: Lucille and Joe Langford, Vernon and Billy Lanier, Helen and Howard Skipper, Harry Jenks, Phyllis Moffett, Jean Lagrande, Mildred Wray, Paisley Loomis, Helen Maude and Junior Tuten, Alton Touchton, Ella Maude Lander, William Bennett, Clarence Wilk, Junior Stubbs, Sarah Lucy Trent, Martha Weaver, Earl James, Mildred Epperson, Donald Todd, Junior and Ryland Reck.

No Foolin' Him
A certain well-known man went away at the conclusion of an important case before the judgment had been pronounced. A few hours later his lawyer wired him as follows:

"Right has triumphed."
"The W. K. M. wired back: "Appeal at once."

MIDDLETONS HOSTS TO NUMBER OF FRIENDS

Mr. and Mrs. F. L. Middleton were hosts to a number of their friends at a series of family dinners this week. Sunday night they entertained a number of friends at a dinner. The Bennet at supper. Mr. Bennett is in Florida representing some large financial institutions in the north.

Mr. and Mrs. George Flint and Mr. and Mrs. Harry Foster were guests of the Middletons on Monday night. Mrs. Middleton and a birthday on Monday, which was celebrated by the family in a very happy way.

Mr. and Mrs. Appleby and their little boy were entertained at supper by their friends, the Middletons, on evening last week.

Dr. W. Robert Perkins of Washington and Mr. Jones took supper with Mr. and Mrs. Middleton last week and left early next morning for the East Coast and Cuba. They were delighted with their visit to Avon Park and were deeply interested in the hillcrest development especially.

HUNTS ENTERTAIN FRIENDS
Mr. and Mrs. Louie Hunt had as their guests Sunday Mr. and Mrs. Ella R. West and daughter, Mr. and Mrs. Harvey Plety and son, Mr. and Mrs. Low Smith, Mr. and Mrs. Joseph Wright of Indiana and James King, also of Indiana.

We Are Now Located In Our New Home

FIRST NATIONAL BLOCK

where we will have plenty of room for carrying a larger stock and the

MOST COMPLETE LINE ELECTRICALLY on the Ridge

We plan to give Avon Park an up-to-the-minute store for things electrical

Home Electric Company

And Don't Forget That SINGER SEWING MACHINE



Here We Are

"JOHNNY ON THE SPOT"

We are now located in our new store and will soon have the nicest place in town.

ACROSS FROM THE THEATER

For that after theater treat you will find our fountain service superb.

Florida Pharmacy

Drugs by a Registered Pharmacist

Nice Things to Eat

WHEN YOU ARE IN THE COUNTY SEAT

Under the new management, the ROYAL CAFE is rapidly becoming known all up and down the Ridge as the

HOME OF GOOD THINGS TO EAT

Royal Cafe

E. D. RAMOS, Proprietor

Sebring, Florida

If you haven't planted that oat, rye or rape crop, do it now. Better late than never. Put something between the old cow's ribs.

The Florida method of boll weevil control increased cotton yields in this state last year by nearly three times over the yields of untreated, check plots.

used cars



Ride Now!

Many real bargains in reconditioned cars are now to be had. Why put off getting YOUR car, with all of this fine open winter weather to be enjoyed? Come down and look at the "good buys" now on our floor. And you had better step lively.

FORDS

IN GOOD RUNNING CONDITION

\$75.00

AND UP

Park Motor Co.

FREE! FREE!!

ASK FOR YOUR COPY OF OUR NEW

Art Calendar

HERBERT SEAVERN

BUILDING MATERIAL PAINTS and FERTILIZERS

Sebring Builders Supply Co.

SEBRING, FLA.

PHONE 109

DOOR FRAMES
WINDOW FRAMES
SASH and DOORS
CABINET WORK
ROOFING and PLASTERS
BRICK and LIME
LUMBER and SHINGLES
NAILS and PAINT

All Kinds of Screens and Any Kind of Special Wood Work

Builders of Homes

RAAB & WINTER

GENERAL CONTRACTORS AND BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY PERMANENCY ACCURACY

CO-OPERATION STRESSED FOR FLORIDA BY ROGER BABSON, STATISTICIAN

Co-operation and state unity were strongly stressed as essential in the future development of Florida by Roger W. Babson, the eminent statistician, in a noon luncheon address at Jacksonville last week before the Chamber of Commerce and Rotary Club.

Mr. Babson has made extensive investments in Florida during the past three years and is an enthusiastic booster for the state. At the same time, his analytical turn of mind enables him to accurately estimate deficiencies in existing plans for the rebuilding of Florida and to suggest constructive improvements.

Discussing at some length the notable advantages of the state for special agricultural crops, and referring particularly to citrus fruits and winter vegetables, Mr. Babson mentioned present marketing conditions in no uncertain terms, earnestly advocating greater support of the Florida Citrus Exchange, not only on the part of the growers, but by bankers, business men and all commercial interests. The speaker made a conclusive demonstration of the degree to which increased output, while reducing cost of production, inevitably required greater expenditures for advertising and selling.

A moving appeal to all Florida communities and to every Florida citizen was made by Mr. Babson, to the end that petty jealousies and local interests be submerged in a general movement to uplift Florida. He pointed out fundamental advantages which, if capitalized, will make Florida the greatest agricultural state in the Union. No less favorable, according to Mr. Babson, are Florida conditions for successful manufacturing and in relation to transportation. The cultivation of tourist travel was commended, as affording both immediate revenue and opportunity to interested men of large means in Florida.

"When you sell a product that is in demand, there is inevitably a reduction of the world's supply," Mr. Babson stated. "The same thing is true of the sale of natural resources, like lumber and turpentine. In a somewhat lesser degree, due to the opportunity which farmers have for quickly restoring fertility, every farm or fruit crop also exhausts the wealth of the soil. In offering fresh air, sunshine and other climatic elements, for the happiness and wealth of the people who come to Florida, however, there is no danger of reducing the basic supply," the speaker said further.

The address was the second that Mr. Babson has delivered in Jacksonville, an evening speech about a year ago having first introduced him to the people of the city. Only one other talk will be made by Mr. Babson while in Florida this winter, it has been announced, this to be in Tampa. After spending a couple of days in Tallahassee, where he is to visit a brother of Secretary of the Treasury Mellon, Mr. Babson will proceed to Babson Park, in Polk county, where he will spend a couple of months, for recreation and to look after an extensive citrus operation that he is developing along new and scientific lines. The distinguished Massachusetts economist announced that his association with Florida in-

terests will be an increasing one and that he regards connection with the proceeding development of the state as affording him an unusual opportunity for service of a constructive character.

EVERY ONCE IN A WHILE

the sheriff makes a

Heavy Haul

but it's moonshine or something or other

ALL THE TIME

we are making

HEAVY HAULS

We haul the town.

That's Our Business

J. P. Brooks, Transfer

PHONE 111

Next Door to Standard Garage, Former Stand of Home Electric Company.



WE TRY HARD TO BE THE BEST

If there were only one barber shop in the city there would be no strain on the mind to pick the best for your work. But there are many. Some are splendid, others not so good.

Hundreds of exacting men think our shop is the best of the lot. Of course, to claim that much might be stretching a point, but we try hard to make it true in every way.

PETE'S BARBER SHOP
In the Whidden Block

If in doubt use

CALUMET

The Economy BAKING POWDER

the next time you bake—give it just one honest and fair trial. One test in your own kitchen will prove to you that there is a big difference between Calumet and any other brand—that for uniform and wholesome baking it has no equal.

Don't Buy Test

THE WORLD'S GREATEST BAKING POWDER

Saturday Specials

NO. 2 CAN SUPREME PORK AND BEANS

10c

TALL MILK, ANY KIND, 2 CANS FOR

25c

BROOKFIELD BUTTER, PER POUND

57c

Groceries and Meats

For Every Meal

Connell Bros.

Phone No. 7

Prompt Delivery

"A COMMON COLD DESERVES YOUR PROMPT ATTENTION"

TAKE FATHER JOHN'S MEDICINE

"A common cold deserves your immediate and serious attention"—so writes a well-known physician, in pointing out the danger of neglecting a cold. "Early treatment of a cold will spare you days of suffering and danger," he says. Doctors will tell you that colds are very likely to develop into serious and even fatal diseases if they are neglected. Many doctors prescribe Father John's Medicine because they know it has had over 85 years of success for colds and coughs. It builds new strength to throw off the cold and prevents its development into more serious trouble. No drugs—all pure food.

IT'S IMMENSE

YOU JUST SEE IF IT ISN'T!

OUR BREAD

"IT'S immense!" You will ejaculate after you have tasted a slice of our well-made bread. It will please you as it is pleasing hundreds of other people in this town. It will become a regular part of your daily life and you'll be better for it.

VISEL'S MILK BREAD

At Your Grocers or

SANITARY BAKERY

K. F. VISEL, Proprietor

Another Year



Retrospective hours are here again. Men of families pause to weigh achievements of the past twelve months. It is good time wasted—unless early experiences are converted into firm resolves to make the coming year a better one.

Responsibilities make men great. Do not despair at failures of the past. They are gone. The thing that now interests you most is "how to care for your family properly—and at old age find yourself independent of charity."

The answer is a simple one. Spend less than you earn—and save the difference. You'll be surprised how soon dollars pile up in a saving account. Then you can put dollars to work for you. They will earn your ease and comfort.

FIRST TRUST AND SAVINGS COMPANY

LODGE INSTALL OFFICERS

Joint installation ceremonies for Pointe-a-la-Peine Lodge, F. & A. M., and Leigh Chapter, O. E. S., were held at the Masonic Temple Thursday evening. Mark W. Lance was the installing officer for the lodge and Mrs. Lela M. Scott was the installing officer for the Stars.

The officers of the lodge for the ensuing year are: W. R. England, worshipful master; J. H. Hood, senior warden; G. H. Masters, junior warden; F. M. Smith, treasurer; J. J. Jamous, secretary; H. C. Maddox, senior deacon; C. H. Moffett, junior deacon; M. C. Whitehurst, senior steward; E. F. Merriam, junior steward; C. S. Donaldson, chaplain. The officers for the Stars for the ensuing year are: Mrs. Florence Ellison, worthy patron; Geo. F. Smith, worthy patron; Mrs. Vivian Hart, associate patron; Mrs. Lillian Stevenson, secretary; Mrs. Maude Sargent, treasurer; Mrs. Ethel Jenks, conductress; Mrs. Letta Beck, associate conductress. All elective officers. The appointive officers installed were: Mrs. Anna Carpenter, chaplain; Mrs. Pearl Stebbins, marshal; Mrs. Blanche Stringfellow, organist; Miss Annie Ginn, Adah; Mrs. Julia Moffett, Ruth; Mrs. Florence Elwell, Esther; Mrs. Clara Farnell, Martha; Mrs. Dorothy Masters, Electa; Mrs. Albert Wolff, warder; Henry Myers, sentinel.

Mrs. Scott did her work with perfect grace and her enunciation could not have been better. She was ably assisted by Mrs. Cora Canfield, who was acting marshal.

The chapter presented Mrs. Ellison, the new worthy matron, with a beautiful blue basket, her first office color, with flowers in the colors in the five points. She graciously ac-

cepted the gift and responded with a very sweet and appropriate message. Mrs. Canfield was presented with a past matron's pin in token of the chapter's love and respect for their outgoing officer.

At the close of the installation services a banquet, with all the appropriate toasts and speeches, was enjoyed.

ENTERTAINS FOR NEWCOMERS

Mr. and Mrs. Glenn Masters entertained at their pretty bungalow on Lake avenue Friday evening in honor of Miss B. H. Murray, Miss Virginia Buterbaugh and Howard Buterbaugh, who have recently come to Avon Park to make their home.

Dancing and cards occupied the evening and at a late hour the hostess served a delectable lunch consisting of sandwiches, punch, cake and coffee.

Those present on this enjoyable occasion were: Mr. and Mrs. H. H. Hughes, Misses Murray, Virginia Buterbaugh, Reba Ginn, Alta Rhoads, Annie Ginn, Monna, Harry Leard, Bill Hilton, Clyde Nanny, Leard and Jack Head, Howard Buterbaugh and Mr. and Mrs. Masters.

HOLYROOD INSTALLS MONDAY

Holyrood Commandery, Knight Templars, will open their installation ceremonies next Monday evening with a banquet at 6 o'clock at the Masonic Temple, after which the officers will be installed. The following appointive officers have been announced and will be installed along with the elective officers: Herbert Rock, warder; Harry Stodden, standard bearer; Carlos Skipper, sword bearer; S. F. Tucker, tyler.

JOHNSON JOINS FLORIDA PHARMACY'S FORCE HERE

L. W. Johnson, from Adairville, Ga., has arrived here to make his home and has joined the sales force of the Florida Pharmacy, where he will assist Mr. and Mrs. J. B. Stringfellow.

Mr. Johnson is an experienced drug salesman and Mr. Stringfellow considers himself fortunate in securing his services.

TIPS FOR TAXPAYERS

Jan. 1, 1924, marked the beginning of the period for filing income tax returns for the year 1923. The period ends at midnight of March 15, 1924. Heavy penalties are provided by the revenue act for failure or willful refusal to make a return and pay the tax on time.

Form 1040A, heretofore used for reporting net income of \$5,000 and less, from whatever source derived, has been revised in the interests of the largest class of taxpayers—wage earners and salaried persons. Reduced from six pages to a single sheet, Form 1040A is to be used for reporting net income of \$5,000 and less derived chiefly from salaries and wages. Persons any part of whose income is derived from a business or profession, farming, sale of property or rent, though the amount is \$5,000, will be required to use the larger form, 1040. The use of Form 1040 is required also in all cases where the net income was in excess of \$5,000, regardless of whether from salary, business, profession or other taxable sources.

It being impossible to determine at this time which form is desired, copies of both forms will be sent taxpayers who filed individual returns for the year 1923, and may be obtained also

at the offices of collectors of internal revenue and branch offices upon written request.

News in Brief

The story of a fine baby boy to Mr. and Mrs. C. E. Buzzard one day last week—Summersville (W. Va.) Chronicle.

Telling Him Man to Man. Father (to bright young son)—"What's wrong?"

Son (ten years old)—"Well, I just had a terrible scene with your wife."

This Time of Year. Hubby: "Such a life. Such a life. I wish it was you."

Wife: "George, don't talk like that; it's wicked."

Hubby: "We'll do—yes, I do. Just think all my taxes paid for me."

Write It. Flapper: "Write me from every country you visit, will you, dear?"

Sheik: "Yes, darling, I'll write to you regularly."

Flapper: "O, thanks—I'll have the best stamp collection in town."

Ed Purdy's Philos. I see by the papers where a famous New York beauty disappeared. Perhaps she just washed it off.

UNCLE JOHN'S JOSH. "Something to Think About."

"Haven't you forgotten something, sir?" asked the waiter, as the disgruntled diner was leaving the restaurant.

"More than you ever knew," was the curt reply.

Ah, There's a Reason! Doctor: "You cough more easily this morning?"

"Yes, well I ought to have been practicing all night."

CLASSIFIED ADS. FOR SALE—Indian Runner ducks, \$2.00 each. Joe Lander. J17-3tp

WANTED—Sewing to do; children's clothes a specialty. Mrs. W. L. LeGrand. P

WANTED—Clean cotton rags, 5 cents a pound, at Pilot office. P

CANARIES FOR SALE—A few choice singers and several fine females. Roswell Cutler. N29-1t

FOR SALE—Young Shetland pony, five years of age, in good shape; will sell at a bargain. Cyril Baldwin, Avon Park, Fla. J10-3tp

LET ME do your grove work, plowing, harrowing and hoeing. I refer you to A. C. West, whose grove I have tended for the last three years. William Ward, Box 85, Avon Park, Fla. J10-3tp

WHITE WAIVER—A fine white waiver, 10 years old, for sale by applying to the Pilot office by letter or by phone. No experience necessary. P

FOR SALE—10-acre subdivision, already surveyed and platted; located in a growing section of Avon Park. Wire or write B. C. Bass, Clearwater, Fla. 1-10-4tp

FOR SALE—Fifty thousand sour orange seedlings, \$12.50 a thousand. C. S. Miller, Box 461, Avon Park, Fla. J10-2tp-tf

PROGRAM Avon Theatre F. E. WILLIAMSON, Manager Avon Park, Fla.

THURSDAY, JANUARY 17
"HALF A DOLLAR BILL"

With Anna Q. Nilson and Little Frankie Darro
Also a Christie Comedy
"CALL THE WAGON"

FRIDAY, JANUARY 18
"DEFYING DESTINY"

With An All Star Cast

SATURDAY, JANUARY 19
Rex Ingram's Masterpiece
"SCARAMOUCHE"

Featuring Ramon Navarro, Alice Terry and Lewis Stone

"The Four Horsemen"
First show, matinee, 3:30; second show, 6:30; third show, 9:30

MONDAY, JANUARY 21
"HELD TO ANSWER"

With House Peters, Grace Carlyle and Bull Montana

TUESDAY, JANUARY 22
"BROADWAY GOLD"

With Elliott Dexter and Kathlyn Williams

WEDNESDAY, JANUARY 23
"HUMMING BIRD"

With An All Star Cast

THURSDAY, JANUARY 24
"THE MAN LIFE PASSED BY"

With An All Star Cast

Two Shows Each Night
7 and 9:30

NON-ACID Fertilizer is the Best Fertilizer Manufactured

NO sulphuric acid or other substance which is harmful to plants is used in manufacturing it.

ALL materials have distinct fertilizer values; nothing such as sand filler in any of our brands.

FORMING a well-balanced, quality fertilizer, the best materials are combined in our mixtures.

SATISFIED OWNERS, BY THEIR EXCELLENT RESULTS, HAVE PROVEN DEFINITELY THE VALUE OF

NAPP BRAND FERTILIZERS

Main Plant, Lakeland, Florida
Branches: Bradenton, Vero, Homestead

A Telephone Call or Letter Will Bring Our Agent

NON-ACID FERTILIZER & CHEMICAL CO.

Lakeland, Florida

"YOUR SATISFACTION MEANS OUR SUCCESS"

Agent, J. H. UNCAPHER, Avon Park, Florida

Par Excellence

Quality products form a rock on which we are building our store service for perpetual progress.

The highest grades in canned goods are here, either in vegetables, fruit, preserves or meats.

SEE

CLARK'S GOLDEN BANTAM CORN
A superb article for the table and one that will delight any lover of good things to eat.

HEINZ SAUERKRAUT
With pork is something you will come back for. It is a dish truly fit for the kings. Try it.

WALKER'S CHILI
There is Chili Con Carne and more Chili Con Carne, but all we ask is that you try this once. Give us a chance to serve you.

LILY OF THE VALLEY PEAS
Sifted in this brand means all the word stands for. A real delicacy, fit for any man's table.

CLARK'S ROSEBUD BEETS
Tender baby beets are an added attraction on any table and this can will bring every woman back.

CALUMET BAKING POWDER
Most every housewife knows what we know about the class of this baking powder. If you don't, just read the series of ads in The Pilot.

SEE G. A. Stebbins FIRST
STAPLE AND FANCY GROCERIES

SEE

Follow the Crowd

PARK'S

White Goods Sale

Beginns Wed. Jan. 16th

Ends Sat. Jan. 26th

Greatest Bargains in Spring Goods OF EVERY KIND

Just as the Season Opens

38-INCH VOILES, in ALL THE NEW SHADES, FROM 36c YARD UP

36-INCH NAINSOOK, 19c YARD

36-INCH NAINSOOK, 19c YARD

36-INCH NAINSOOK, 19c YARD

36-INCH PAJAMA CHECKS, FROM 18c YARD

BLEACHED AND UNBLEACHED MUSLIN AT SPECIAL PRICES DURING THIS SALE

AMOSKEAG UTILITY GINGHAMS, 22 INCHES WIDE, 35c VALUE, GOING FOR ONLY 24c DURING THIS SALE

Curtain Goods at Lowest Prices

AND READY-MADE CURTAINS THAT MAKE CHEERFUL WINDOWS PURE BLEACHED LONG CLOTH, TOWELING, ETC., AT SPECIAL PRICES

EXTRAORDINARY VALUES IN SILK AND MUSLIN UNDERWEAR

One-fourth off on all Winter Goods

THE THRIFTY WOMAN WILL LAY IN A GOOD SUPPLY OF THESE UNBEATABLE VALUES WHILE THE SALE LASTS

Don't Forget the Dates

Jan. 16 to 26

THE PRETTIEST PATTERNS WILL GO FIRST—SEE THEM WHILE YOU CAN GET BEST SELECTION

Park Mercantile Co.

R. C. EPPERSON

WHERE VALUES ARE ALWAYS SUPREME

We Are Not Too Busy To Serve You Properly

You Can Get It Here

When our new stock is finally arranged, and we are arranging it as rapidly as possible without delaying our customers, we will have the finest hardware store in interior South Florida, bar none.

We invite you to come right on in. We have what you want and we will serve you promptly.

You Should Visit Our Furniture Store this Week

Smith--McGinnis Company

HARDWARE FARM IMPLEMENTS SPORT GOODS

Next Door to the First Trust

VOLUME V, NO. 9

AVON PARK, FLORIDA, THURSDAY, JAN. 24, 1924

\$2.00 A YEAR IN ADVANCE

DEALERS LEED GROWER CONSUMER

CALDWELL CO-OPERATION ONLY WAY TO GET FULL PRICE FOR FRUIT

Declaring that the commission men, wholesalers and retailers are gouging at both ends in the citrus market, J. A. Caldwell, in an interview with *The Pilot*, points to the fact that the public is paying well for fruit and that the only way for the grower to get his just share is such effective co-operation that the middlemen will have to pay a just price for fruit.

Mr. Caldwell, who is manager of the Avon Manufacturing Company, a director in the Mutual Cattle Company and prominent in citrus manufacturing circles throughout the south, says that as long as the growers or their direct agents have their wares about the country underbidding each other through a hundred agencies, the commission men will continue to buy fruit for nothing and pocket all they can get from the consumer.

"I have been very deeply impressed with the recent agitation of the Florida newspaper, concerning the market conditions of our citrus fruits this year, and am glad to note that out of this agitation is coming a measure of relief to the growers, notwithstanding the fact that the growers alone are responsible for this present deplorable condition. They absolutely have no one to blame but themselves."

"First, they loaded the early market with fruits that were unfit to eat, and then they tried to get the consumer public not to refuse the idea of buying it. Again some of the very intelligent and good-sized growers turn their fruit over to brokers who hawk around and dump, which they proceeded to do along the lines of least resistance, providing they can get enough cash to pay their charges to net them a reasonable compensation for their very excellent service to the grower."

"This year the grower who has resorted to this method of marketing his fruit has seen the price of his fruit fall from his broker, after making him a present of his fruit. We all know of many cases of this kind. The grower has played 100 per cent into the hands of the auctioneer, jobbers and retailers and the consumer pays 40 cents to \$1.50, or an average of 60 cents, in practically all the cases of this kind."

"Let me show you just one instance that is conclusive evidence of complete demoralization of our marketing conditions. George Platt and Harry Foster, with their wives, recently made a visit. They are big business men of Philadelphia and their statements can be relied upon up to the time they left Philadelphia they had been paying \$1.00 a dozen for oranges, which is about \$10 per box from the retailer. At the very moment we were discussing this condition we had sales from Philadelphia at \$2.00 per box, which did not begin to pay the cost of the oranges. The grove to the auctions on the basis of \$1.00 per dozen or \$10 per box at retail. Somebody got \$2,000 for a carload of oranges shipped from Avon Park for which they paid, we will say the auctioneer \$720. Out of this \$720 must come the freight and re-refrigerating charges, which amounts to approximately \$125 per box, plus picking, hauling, packing and retains. Can you figure the growers' profit in this transaction?"

"Who split \$2,280 on this car between the auction room and the consumer's table? Suppose we use 50 cents per dozen as an example by the retailer to the consumer, which is a fair average. Who split \$1,440 on the car of oranges from Avon Park between the auction room and the consumer's table? Seventy-five per cent of the Florida growers signed up under this condition. We would then pay to the auction house, \$1,000 and to the consumer, \$1,440. We are entitled to the \$1,000 and our investment, our labor and our expenses. The very nature of the business is such that we are entitled to the \$1,000 and there would be \$440 left over for the grower. This is the condition in Ontario and Canada where \$2.50 to \$3.00 is provided for the grower and he does not share in the profit. The grower organized his own co-operative and he has a fair share of the profit."

"The very thing that the Frostproof Avon Park people are doing in Avon Park is to organize a co-operative and to get the growers to share in the profit. The growers are not to be gouged by the commission men and the middlemen. They are to be paid a fair price for their fruit. This is the only way to get the full price for fruit."

HUNDREDS AT THE OPENING OF NEW BUSINESS BLOCK

MOST SUCCESSFUL AFFAIR IN HISTORY OF THE COUNTY

Hundreds of Highlands county folks and their neighbors in adjoining counties thronged Avon Park Saturday for the formal opening of the new First Trust-Durance business block, accepting the hospitality of the Ridge metropolis and felicitating the folks here upon the handsome structure that is converting from a street into a business thoroughfare worthy of the metropolis of the Highlands.

All the establishments held open house throughout the afternoon and evening and souvenirs were given away at all the places. At the picture show, it was soon seen that three shows would not take care of the throng and so it was decided to have four showings of "Scaramoche" and for the first time in the history of the Ridge metropolis, the waiting lines maintained at the box office of a theater.

From all parts of the county they came—the south end, the far eastern border and from the west line. Folks also came from Frostproof and from Hardee county and the Baruch section. Each by the story told in the special 24-page section of the Highlands County Pil., which was sent to all the district offices.

The First Trust & Savings Co. was beautifully decorated for the occasion. Orange covey paper and flowers were fastened from the center chandelier to the side walls, while graceful signposts in the same brilliant shades traced the grillwork. About 500 visitors called during the reception hours, which number 500 guests on the candle. Mrs. T. J. McGinnis won the first dollar draw, her prize being twelve hours and thirteen minutes, just one minute over the correct time, which was two hours and twelve minutes. One dollar was awarded to each of the following: John Hood, Charles Conine, Florence Yones and L. R. Martin, their guesses being twelve hours and ten minutes. John Hood received a pen and pencil as a souvenir prize. Delicious punch and refreshments were dispensed throughout the afternoon and evening.

The Avon Trust Company registered about 300 visitors, and Mr. William Durrant won the big fine ham, registered about 400 visitors and served delicious lunch and coffee to a great number of the guests.

L. E. Rowland was awarded the beautiful electric teapot, which this firm gave away. The Elzie Shop entertained several hundred guests, of whom number 275 registered. Mrs. Ida Williams was the lucky visitor and she was allowed two minutes to select her prize from the entire stock. The shop, with its fixtures in old ivory finish, was attractively decorated with red, white and fern, and adding to the beauty of the scene was a number of pretty spring hats and novelties of all kinds.

The Avon Trust Company presented the wonderful picture "Scaramoche" for its formal opening and about 700 people attended the performance. Passes for the show were given to the following: John Hood, Charles Conine, Florence Yones and L. R. Martin, their guesses being twelve hours and ten minutes. John Hood received a pen and pencil as a souvenir prize. Delicious punch and refreshments were dispensed throughout the afternoon and evening.

Avon Park Leading Ridge Cities in The Year Building Mark

While Miami and Miami Beach lead the state in building for the year, Avon Park with \$225,000, is leading the Ridge section, according to figures compiled by Southern Construction, an engineering magazine at Miami.

The following are the figures from Southern Construction's recent issue:

City	December	Entire Year
Miami & Miami Beach	\$1,055,293	\$11,414,167
St. Petersburg	515,000	7,124,490
St. Augustine	370,000	5,556,557
Orlando	357,000	4,888,725
Daytona	351,778	4,888,725
Fort Myers	347,695	4,888,725
Deland	104,175	2,151,710
Sebring	65,515	843,124
Fort Pierce	65,515	843,124
Winter Garden	17,000	225,000
Sarasota	17,000	225,000
Lehigh	17,000	225,000
Winter Haven	17,000	225,000
Sebring	17,000	225,000
Fort Pierce	17,000	225,000
Daytona	17,000	225,000
Orlando	17,000	225,000
St. Petersburg	17,000	225,000
Miami & Miami Beach	17,000	225,000
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FREE at James

Our customers are invited to ask for free samples of the Celebrated

Banquet Tea

[Orange Pekoe]

We have a few samples of this famous brew to distribute this week.

B. H. James

FINE PROGRAM FOR MUSIC DEPARTMENT MEETING

Up to date each program presented by the music department has been pronounced "the best." The one prepared by Mrs. J. D. Raab and Mrs. E. A. Winter, given at the school auditorium last Friday afternoon ranks with those that preceded it, and these fortunate enough to be present, again declared it to be "the best." "Italian Music" was the subject, and as usual the committee for the afternoon won the plaudits of the department by preparing a rare program.

The heavy rains that chased each other all through Friday, prevented many from attending the meeting, but those who weathered the elements were richly repaid for their effort and enjoyed every number from the singing of the well known hymn by the Italian composer to the last strains of the wonderful duet by Caruso and Scotti.

The paper on Italian music, prepared by Mrs. Winter, was of unusual merit. Mrs. Winter's powerful voice was in fine form and delighted the audience as always, and Miss Conoley never played better than in her solo accompaniment parts.

The program included: "Come Thou, Almighty King," words by Wesley, music by Giardini.

sung by the department.
Paper, "Italian Music," read by Mrs. Stevens.
Italian National Hymn, Miss Conoley.
Vocal solo, "Caro Mio Ben," Mrs. Waller.
Instrumental solo, "Grand Valse de

Concert" (Matti), Miss Conoley.
Three victrola numbers, "The Bells," from opera, Lakme, sung by Galli Church; "The Last Hope," Gattschalk, by Vassallo's Italian Band; duet in Italian, Caruso and Scotti.
Subscribe for the Pilot.

A NOTICE TO WOMAN'S CLUB
All having "The Winning Plan," selected by the committee appointed by Edward W. Bok to judge the plan: "To achieve and preserve the peace of the world," are urged to send in their ballots promptly, as they must be at the New York office before Feb. 4, according to Mrs. Beck.

Soggy Biscuits and Indigestion

From time immemorial, leavening gas has made the "touch" which made the paste of flour and water a digestible food—the staff of life. A flat and soggy loaf or biscuit is an unleavened food. So it is that leavening agents such as yeast or baking powder are employed.

To insure to the American housewife complete leavening of her biscuits, cakes, muffins, etc., which is so important to perfect digestion, the pure food authorities found it wise to require a certain standard of leavening strength in baking powder.

To maintain this guaranty of digestibility—to insure minimum deterioration of leavening strength, baking powder is packed in tin. This prevents absorption of atmospheric moisture. Dampness produces premature reaction in the can—results in loss of leavening gas.

The food official, would properly condemn baking powder if packed in cheap sacks.

But what about self rising flour? It comes to the southern housewife from remote northern mills packed in porous bags. What happens to this mixture of baking materials and flour?

Chemical analysis shows that much of it has lost its leavening strength before it reaches the consumer.

Breadstuffs made with such self-rising flour cannot rise properly—they come to the table heavy, flat, and soggy.

Why don't the pure food officials demand that self-rising flours contain 0.5% leavening gas, the equivalent to the 12% required of baking powder?

Calumet Baking Powder is scientifically and legally correct—the last spoonful is as pure and sure as the first. Packed in tin—keeps the strength in

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST" is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

SIDNEY J.

GATTIS

Will Speak at

Avon Park

From the Band Stand

Sat. Night 8:30
Feb. 2 p. m.

EVERYBODY WELCOME

Purdy's Philos
I've observed that business is sensitive; goes where it is invited and stays only where it is well treated.

Yes, I Have No Bananas

but if you want anything in

REAL ESTATE

or

FIRE

INSURANCE

see me and I can fix you up

5-room house and lot, close in, \$1,600.00

2 acres in bearing grove and 8-room house \$4,000.00

2-story house with large lot and bearing fruit trees, \$3,500.00

Vacant lots from \$150.00 up, grove land from \$100.00 per acre up, groves of all ages and at good prices.

For particulars see or write

G. L. Crews

Room 7
First National Bank Bldg.

MOTHERS, ATTENTION!

Milk from the same cow regularly for your baby has been a service you have not enjoyed in the past in Highlands county.

This Service Is Yours

Skipper's Anoka Dairy is prepared to furnish mothers with any quantity of pure milk from the same cow every day. Do not drag yourself down during the warm summer months. Let our "registered baby service" save

Your Health and Strength

Anoka Dairy

W. O. SKIPPER, Proprietor

LOVELY

Irish Potato Seed

Just Arrived for Spring Planting

ALL OTHER FIELD AND FLOWER SEED
New Fresh Stock

DAHLIA BULBS
Fine Field Grown

We Will Appreciate Your Order

**O. E. Watts
Seed Company**
BARTOW, FLA.

**C. W. PABOR
& Co.**

General Contractors

ESTIMATES
FURNISHED

Anything in the Building

MODERN
Line
EQUIPMENT

Avon Park, Florida

Well Driving and Pipe Fitting "Cutter Gets the Water"

ELECTRIC
and
GASOLINE
MOTORS

Plumbing Service
Satisfactory Work
Low Prices
ROSWELL CUTLER
1000 W. 1st St.

Hotel Avon

OVERLOOKING LAKE VERONA

SPECIAL

Turkey Dinner

With "All the Fixings"

Every Sunday at Noon

Make Reservations Saturday

\$1.00

HOTEL AVON

Under New Management

MRS. MARY E. WILCOX

Formerly

Summers:

United States Hotel

Ocean Grove, N. J.

Winters:

Arrowhead Hotel

Sebring, Fla.

Washington Birthday Ball Will Be An Event of Feb. 23



Home—The Best Investment

When you build a home you save and invest money in an enterprise that brings sure returns to yourself, your family, your city and your country.

You know it is more economical to build than to rent, but do you realize that home building, by cultivating the habit of steady saving, has started thousands on the road to financial independence?

Plan now to build and see us for information about different types of construction and estimates of cost.

Herbert Seaverns

AVON PARK, FLORIDA

MRS. RECK REPRESENTS AVON PARK AT WOMAN'S CLUB CONFERENCE AT MOORE HAVEN

Mrs. William M. Reck, president of the Avon Park Woman's Club, attended the conference of Section 9, of which the local club is a member, held at Moore Haven Monday and Tuesday of this week.

Besides representatives of a number of the eighteen clubs constituting Section 9, Mrs. William E. Black, Orlando, president of the State Federation, and Mrs. Katherine B. Flippetta, St. Petersburg, vice-president at large, were in attendance.

Monday evening the state officers addressed the convention, the meeting followed by a reception of these officers.

Tuesday all the presidents attending the conference gave reports of the past year's activities of the clubs they represented. What these hands for the communities in which they work would astonish the uninitiated. Mostly mothers and grandmothers (one delegate up in the eighties), with a wealth of experience back of them, bright visions before them, the quiet determination to do their part in making this old world a better place to live in, and doing their bit by accomplishing all they can in this direction in their own home towns and communities, each year finds new records made, new goals reached.

The meetings were held in the Masonic Temple hall, which was beautifully decorated in orange and green, the state federation colors. The ladies of Moore Haven proved themselves delightful and efficient hostesses, and the region itself was a revelation to the visitors, most of whom saw the famous duck land of Moore Haven for the first time.

The conference ended at 1:30 Monday, when a delicious luncheon was served by the hostesses in a large room in the Temple building. This luncheon and the refreshments served at the reception Monday evening showed the Moore Haven ladies an culinary artists as well as club workers.

Mrs. Reck will report this conference at the next meeting of the local Woman's Club, Feb. 1, at the Masonic Temple, where all the club meetings will be held hereafter. Next week

Mrs. Reck will attend the state executive board and council meetings at Jacksonville.

Reply to Collection Letter

An Avon Park merchant received this letter in his mail the other morning:

"Dear Sir: I rec'd your letter about what I owe you. Now be patient, I ain't forgot you—and as folks pays me I'll pay you but if this was judgment day and you was no more prepared to meet your God than I am your account then you shore would go to hell. Good Buy,

Red Ink—Strawberry

Grouchy Customer: "These jellies you sell all taste the same to me. How can I tell the different flavors?" Storekeeper: "Why, sir, you tell by the labels."

G. C.: "I never taste the labels."

"ASK YOUR NEIGHBOR—HE KNOWS"

For over 35 years the E. O. Painter Fertilizer Company has furnished Florida growers with fertilizers. The continued patronage of experienced growers gives proof of satisfactory results.

COULD BETTER FERTILIZER BE MADE WE WOULD MAKE IT

Write for New Fall Price Lists Just Issued

E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.

25 Per Cent Off

ON ALL

FELT HATS

Our Large Line of

Stetsons

Included in This Offer

It Is the Opportunity of the Season

ROBERTS, Haberdasher

EXCLUSIVE MEN'S STORE

Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES

Sign Painting and Auto Painting

Highlands Pressing Club

G. H. SPINK

Agent for

KAHN MADE-TO-MEASURE CLOTHING
STYLE FABRIC FIT
The clothes that wear good, fit good, look good and are good
CLEANING AND PRESSING
Your old clothes look like new when we get through cleaning and pressing them

AGENT LAKELAND STEAM LAUNDRY

Work Called for and Delivered
OLD POSTOFFICE BUILDING Avon Park, Fla.

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

Appeals to the Discriminating
SHADE SANITATION PAVING
On Pretty Lake Tulane

P. M. Stivender

GENERAL REAL ESTATE

Brickell Building Avon Park, Fla.

WHEN IN NEED OF

ICE OR ELECTRICITY

FOR ANY PURPOSE CALL THE

Florida Ice & Power Co.



Why You Should Order Your Ford Car Now

123,607

A record equal only to the 123,607 cars sold in the United States in 1923.



Considering that, as spring approaches, retail buying will become more active, there will be a greater demand for Ford Cars this spring than ever before.

Therefore, the only way you can be sure of obtaining delivery this coming spring or summer is to place your order now.

See the Nearest Authorized Ford Dealer

Ford Motor Company