

RIDE This Christmas

BUDDY BIKES

Sure to please any youngster and safe for holiday riding. See it.
\$3.10



VELOCEPES

The delight of every child old enough to ride one. We have them this year at prices and sizes sure to please. Look our line over now.

\$3.75

'EXPRESS' WAGONS FOR ALL THE KIDDIES

Small Wagons with wire and steel wheels \$1.35

Large Wagons, with stout wooden wheels, built to last \$4.00

Medium Size Wagons for a larger child, with steel wheels \$1.50

Very Large Wagons, built to withstand hard usage \$5.50

POCKET KNIVES OF TESTED STEEL FOR THE BOY

R. F. Sappington

Hardware and Furniture

GET MOTHER A NICE SET OF
ALUMINUM WARE

DR. J. R. DEAN, CHIROPRACTOR, has opened an office, Room 3, Bulfinch Building, Lake Wales, Fla. Tuesday, Thursday and Saturday mornings, 8 to 12 a. m. Dr. Dean is well known in this locality, having practiced 10 years in Winter Haven.



**Every Cold is
Dangerous--
Begin Taking
Father John's
Medicine at
Once.**



FOR
**HIS
Christmas**

To Be Worn
and
Enjoyed
the
Whole
Year Through

**FINEST
LEATHER
\$2.50**

**ROBERTS,
Haberdasher**

SHOE STORE

LOCAL AND PERSONAL

R. G. Pleas of Chipley, Fla., was a business visitor here this week in the interest of the Highlands county fair exhibit.

Mrs. Rosa Blanton returned to her home in Mulberry Friday after a short visit with her daughter and son-in-law, Mr. and Mrs. Gilbert Freeman.

Mrs. Ada Graham and Miss Grace Graham of Big Stone Gap, Va., arrived here this week and are located for the season at the home of Mrs. Curtiss Langford.

Mr. and Mrs. W. H. Ford and Mr. and Mrs. L. E. Rowland and interesting little daughter motored to Lakeland for the week-end, having an enjoyable outing.

Mr. and Mrs. W. R. Sparks spent the week-end at their country home at Cleveland. Mr. Sparks returned here Sunday evening, but Mrs. Sparks remained for a longer visit.

W. Findlay Hunter and W. P. Kennedy attended the Lakeland-Hillsborough football game in Tampa Friday. They also took in the prize fight before returning home Saturday.

H. C. Lewis and wife and the Ford family, all of Greenville, are expected to arrive here soon to join the winter colony for another season. They are making the trip here by motor.

Mr. and Mrs. Geo. C. Wilding and daughter, Miss Florence Wilding, of East Orange, N. J., prominent winter residents, have returned for another season and are located at the Putney cottage on Lake Tulane.

Mrs. Albert Caldwell and son John spent Friday and Saturday here on a combined business and pleasure trip. They motored here with Mr. and Mrs. T. B. Thompson from Lakeland, who also visited relatives over the week-end.

Mrs. O. P. Morse and daughter, Mrs. Grace Gates, of Glens Falls, N. Y., are among the regular winter visitors to Avon Park who have returned. They are located for the season at the home of Mr. and Mrs. M. T. Merwin.

Mr. and Mrs. W. D. Lawell and Mr. D. B. Pankey of Kennett, Mo., visited Mr. and Mrs. Chas. Ott last Thursday and Friday. They are old friends of the Ottas and are pleasantly located for the winter at the Park View hotel in Tampa.

Members of the regular winter colony here are welcoming Mr. and Mrs. O. L. Mason from Ripley, N. Y., who have been regular visitors here for eighteen winters. These welcome tourists are located in their winter home here with Mrs. Eunice Bell. L. A. Donkitt, who had charge of the services at the Church of Christ here last winter, and who has since that time been in Jerusalem, Palestine, Egypt, and other oriental countries, will return here and begin a meeting the second of Sunday in January at the Church of Christ.

S. D. Lee and his sister, Miss Corolla Lee, of Rochester, N. Y., arrived here last week and have opened their home on Verona Circle for the season. Mr. Lee is on the editorial staff of the Rochester Democrat and Chronicle, and Miss Lee was also formerly a newspaper writer.

Mrs. T. H. Lander was a visitor to Winter Haven Thursday and attended a reception while there. Friday she was a guest at a dinner party given by Mrs. Al. Soper at her home in Plant City.

Mrs. Lander made the trip on Eastern Star business and had an enjoyable time on the way.

Mrs. Sadie Farrington had as her guests Sunday at Lake Byrd Lodge, her daughter, Mrs. C. C. Soper, and two little sons of Columbus, Tenn. Mr. and Mrs. A. S. Dewey of Punta Gorda, Ed Duff of Arcadia, and Mrs. Farrington's son, Henry Farrington, of Punta Gorda. The party returned to Punta Gorda in the evening.

CHRISTIAN SCIENCE SERVICE
There will be Christian Science reading at the Masonic Temple each Sunday afternoon at 4 o'clock. A cordial invitation is extended to the public.

DR. A. H. ABLE
DENTIST
Over First National Bank
Avon Park, Fla.

LAKE BYRD LODGE

OPENING ANNUAL SEASON

DECEMBER FIFTEENTH

SUNDAY DINNERS SERVED FROM 12:30 to 2:00 p. m.

\$1.00 Per Plate HOLIDAYS \$1.50 Per Plate

SPECIAL RATES for Reception Parties, Luncheon and Dances. Reservation in Advance Required

The LAKE BYRD LODGE

MRS. SADIE B. FARRINGTON, Manager
AVON PARK, FLORIDA

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

Appeals to the Discriminating
SHADE SANITATION PAVING
On Pretty Lake Tulane

P. M. Stivender

GENERAL REAL ESTATE
Brickell Building Avon Park, Fla.

Highlands Pressing Club

G. H. SPINK

Agent for

KAHN MADE-TO-MEASURE CLOTHING
STYLE FABRIC FIT

The clothes that wear good, fit good, look good and are good
CLEANING AND PRESSING
Your old clothes look like new when we get through cleaning and pressing them.

AGENT LAKELAND STEAM LAUNDRY.
Work Called for and Delivered
OLD POSTOFFICE BUILDING Avon Park, Fla.

LET US HAVE YOUR ORDER NOW FOR

Gardners Famous Dark Fruit Cake

3-POUND CAKES IN FANCY DECORATED
TIN BOXES, \$2.40

This is the Fruit Cake that has pleased you for the last three Holiday seasons

A complete line fresh each week of the one-pound cakes
—assorted varieties

B. H. JAMES

GOOD THINGS FOR THE TABLE

Phone 19

We Deliver

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

Is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gift-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Stop!! Look!! Think!!

Are YOU giving your wife and family a SQUARE DEAL?

You are using power in your business. You use it to drive machinery in your factory, ~~pushing heavy loads on the farm~~, and yet your wife and family are expected to take care of the home with its increased responsibilities in the same way and with the same heavy, cumbersome and inefficient implements she has been using for generations past.

Instead of a nice light ELECTRIC iron she must heat the old-fashioned iron on the old cook stove and trot back and forth from ironing board to stove to get a hot one.

Instead of the ELECTRIC percolator, toaster, waffle iron and other ELECTRICAL implements with which she can prepare the meal while at the table she must heat up the old stove, stand over it summer and winter and race back and forth from the kitchen to dining room for hours before and during the meal.

Instead of a nice light and efficient ELECTRIC sweeper she must toil each day with the old-fashioned broom.

These extra steps and burdens are often the cause of nervous breakdown and in many cases premature death.

Most of this trouble and worry, on her part, can be prevented by a little forethought and expense on your part.

CHRISTMAS will soon be here. Will you not, at that time, surprise and gladden her heart by presenting to her one or more nice ELECTRICAL devices for use in the HOME.

These ELECTRICAL devices can be secured at any electrical dealer in your town.

FLORIDA ICE & POWER COMPANY

PLUMBING



Workmanship of highest quality is of first importance in plumbing, and to be expected in the SERVICE you get when we do your work.

Perhaps you are going to build this fall; maybe only to make alterations or install new improvements. No matter what the job may be, we ask you the privilege of submitting an estimate.

Fred Stevens

Subscribe for the Pilot.

Dr. Isaac Wayne Chandler
Brickell Building, Avon Park, Fla.
Has recently returned from Colorado, where he spent three months in special a course in diseases of the lungs.

Touchon's LIVER PILLS
"Work While You Rest"
For Biliousness, Constipation,
Tired Liver, Headaches,
Dizziness and all Liver Troubles.
Dose—One Pill at Bedtime.
Price 25 Cents
Sold and guaranteed by
AVON PARK DRUG CO.
Avon Park, Fla.
TOUCHON'S, INC., CO.
Dade City, Fla.

Subscribe for the Pilot.



FOR
A Boy's Christmas

From 6 to 20

A Sweater
A Bathrobe
Woolen Cap
Knitted Vest
Pajamas
Belt Buckle
Cuff Links
Raincoat
Gloves

ROBERTS, Haberdasher

BOYS' CLOTHING

PERSONALS

C. S. Coe was a business visitor here Monday from Arcadia.
John A. Taylor of Sebring spent Tuesday here transacting business.
Mr. and Mrs. J. Udell of Muncie, Ind., have joined the winter colony here.

H. E. Coy and C. E. Ginn were business visitors to Lake Wales Tuesday.
Mrs. George Norman spent the week-end in Lakeland visiting her sister.
Mr. and Mrs. Curtis English were business visitors to Babson Park Monday.

Bill Hilton spent Saturday and Sunday in Tampa with relatives and friends.

Mrs. C. E. Loefer and children spent the week-end at Punta Gorda visiting relatives.

Mrs. S. P. Durrance and children motored to Barlow Secondary and returned home Sunday.

R. L. Harris of Punta Gorda was greeting friends and transacting business here Saturday.

A. Caldwell spent several days here this week, motoring from Lake Wales with his son, Tom.

Mrs. W. D. Buckhart, from Missouri, has been visiting Mrs. J. W. Townsend for the last ten days.

Jack McClelland of St. Petersburg spent several days here last week visiting the R. E. Palmer family.

E. H. Lefevre and son, R. E. Lefevre, of Tampa, were business visitors here Wednesday of last week.

Mr. and Mrs. T. L. Graves of Kingston, Ga., arrived here last week to spend the winter with Mrs. J. P. Gaines.

Mr. and Mrs. W. A. Marshall motored to Tampa Tuesday and spent three days in the South Florida metropolis.

J. S. Johnston arrived here last week from Birmingham to spend the winter with her daughter, Mrs. J. S. Francis.

Mr. and Mrs. L. W. Falls and children of Haines City were Sunday guests of Mrs. Falls' mother, Mrs. Annie Dutton.

A. C. Burke of Worthington Springs, Fla., has come to Avon Park to make his home. Mr. Burke is Mrs. A. C. McCall's father.

Motor visitors to Tampa Monday included Mr. and Mrs. C. H. Moffet and Mrs. C. E. Loefer, who mingled business with pleasure.

Mrs. Henry Timm arrived here Monday from her home in Brookridge, N. Y., to spend the season. She is located at the Hotel Avon.

E. L. Wirt, vice-president of the Polk County National Bank at Bartow, spent Tuesday here transacting business and greeting friends.

B. F. West was able to be down town Monday morning for the first time since his recent serious illness and was greeted by his many friends.

Mr. and Mrs. W. N. Allison arrived the latter part of the week from their home in Hazel, Ky., to join the tourist colony for another season.

Mr. and Mrs. W. R. England motored to Tampa Tuesday. Mrs. England returned home but Mr. England remained there for medical treatment.

Whitehurst & Whitehurst
Attorneys at Law
Office: Room 10, First National Bank Building
Avon Park, Florida

FAIRFAX T. HASKINS
Attorney-at-Law
2-4-6 Highlands Bank & Trust Co. Building
Sebring, Fla.

Grippe!
It is a winter plague which claims thousands every season.

SCOTT'S EMULSION
will strengthen you against Grippe, and if you have had it, Scott's will restore your strength faster than any other medicine.

Scott's is Just Blood-Food

Yes, I Have No Bananas

but if you want anything

in

REAL ESTATE

or

FIRE

INSURANCE

see me and I can fix you up

5-room house and lot, close in, \$1,600.00

2 acres in bearing grove and 3-room house \$4,000.00

2-story house with large lot and bearing fruit trees, \$3,500.00

Vacant lots from \$150.00 up, grove land from \$100.00 per acre up, groves of all ages and at good prices.

For particulars see or write

G. L. Crews

Room 7

First National Bank Bldg.

HIGHLANDS SECURITY, ABSTRACT & TITLE CO.
Highlands Bank & Trust Co. Building
Sebring, Fla.

DR. W. C. TOUCHTON
Physician and Surgeon
Office hours, 9 to 11 a. m. and 2 to 4 p. m. First National Bank Building
Residence Phone 28
Avon Park, Fla.

666
Cures Malaria, Chills and Fever, Dengue or Bilious Fever. It destroys the germs.

C. W. PABOR & Co.
General Contractors

ESTIMATES FURNISHED

Anything in the Building

MODERN

Line

EQUIPMENT

Avon Park, Florida

Brooks Moves

Just say the word and Brooks will move for you.

BROOKS

HE HAULS

Don't worry over the job of moving anything. It isn't worth it. Just call

J. P. Brooks, Transfer

PHONE 21

Or Avon Hardware & Furniture Co.

MOTHERS, ATTENTION!

Milk from the same cow regularly for your baby has been a service you have not enjoyed in the past in Highlands county.

This Service Is Yours

Skinner's Anoka Dairy is prepared to furnish mothers with any quantity of pure milk from the same cow every day. Do not drag yourself down during the warm summer months. Let our "registered baby service" save

Your Health and Strength

Anoka Dairy

W. O. SKINNER, Proprietor

Holiday specials at Earnest's in Bartow. 20 per cent off on coats and suit suits.

Four Choice LOTS

in

LOOMIS

SUBDIVISION

Fronting on Lake Verona and the proposed State Highway

Planted with fruit and ornamentals

One with modern house for immediate delivery

Also an income producing grove that joins them

Low prices and terms to responsible buyers

No restrictions

Norton T. Smith

REALTOR

Avon Park, Florida

A TIP FROM SANTA---

"GIVE A PRACTICAL GIFT THAT WILL LAST THROUGH THE YEARS—"



Our Rogers strong, steel constructed trunks are built to withstand the severe abuse of hard travel and the wear of time.

They offer you an opportunity to secure an excellent Christmas gift which will prove beautiful and useful over a period of many years.

We can also show you an attractive stock of cowhide or walrus bags. A large and well selected assortment at prices that are *value plus*. Come in and see our Christmas display.

VANITY BOXES

In leather—just the thing for sweetheart, wife or sister. \$4.50

WARDROBE TRUNKS

Full size, with every convenience for the traveler, for \$45 to \$60

ARMY LOCKERS

Twelve inches deep—a solid and well-built "trunk" for brother. \$9.50

MANICURE SETS

In French ivory. They come in leather cases that will make convenient for carrying—17 pieces now for \$6.75

SUIT CASES

A wide variety of suit cases and over-night bags. They are in leather and of fibre.

THE
KIND
OF
GIFT
YOU'LL
BE
PROUD
TO
GIVE

Avon Hardware and Furniture Company



THE

Christmas Gift Store
Of South Florida

There's magic in the very air at Christmas time—and thrilling thoughts of pleasant surprises to come! Christmas is just around the corner and if you don't watch out you'll be caught in the last minute rush.

Here, in this vast exhibit of new and beautiful things one may find a host of helpful suggestions! Individualized, many of them; unusual, most of them; desirable, all of them.

Noas Brothers

In the World of Women

MEETING OF WOMAN'S CLUB

The regular business meeting of the Woman's Club, held last Friday afternoon at the Masonic temple, took a number of important matters under consideration.

The club expressed regret that some town had been unable to join in the nation-wide observance of Golden Rule Sunday, Dec. 2, but notices, menus, etc., were received by the club, as well as the minutes of the town, only a day or two before the date, too late to arrange for it.

Mrs. C. E. Lanier, chairman of the community house fund, reported that the old-fashioned party had netted \$56.60 for the fund.

The president was instructed to report to the mayor a rumor that a child in town was sick with a contagious disease and not quarantined, causing consternation among the par-

ents of small children. The mayor was interviewed immediately after the meeting and promised to investigate the following morning.

Making the stranger within our town, whether a laborer or a prospective taxpayer, feel that he has reached a community that takes an interest in him, is a problem, particularly where people have their time well filled, and have not much leisure for the almost obsolete custom of making calls. The board of trade has been considering the subject seriously, and is mapping out plans that it hopes will solve this problem. The club voted to co-operate with the board of trade, and do all in its power to make strangers feel that they had reached not only a land of sunshine and flowers, but also of friends.

Community Christmas brought out

an interesting discussion. The club decided to try to get the ministers, community chorus, composed of singers from all the churches, and the band, to unite in holding community Christmas exercises the Sunday evening before Christmas, at which time the community tree would be lighted.

An interesting program can be arranged, and having this Sunday evening, it will not interfere with any of the Sunday school exercises. Promoting community spirit should be the aim of all; united effort should bring out all loyal citizens to hear "The Old, Old Story," and join in singing the well known Christmas carols.

The December program meeting of the club, and the regular meeting of the music department, will be omitted, the program committees of both expecting to assist in arranging the community meeting.

The president, who had just returned from a four-months' stay up north, told of attending several very interesting club meetings, and visiting several club houses, one, the home of the Woman's City Club of Cleveland, said to be the finest woman's club building in this country.

Holiday specials at Earnest's in Bartow. Silk dresses, values up to \$16.75, at \$11.95; wool dresses, values up to \$16.75, at \$11.95.



EVERY-DAY PERSONAL APPEARANCES

Notice most of the hustling, successful business men—they usually look the part—clean shaven—shoes shined, clean linen, pressed clothes—these are the things that attract men and business.

Hundreds of our customers are as regular and exacting about their barber work as they are about their meals.

The fact that our patronage is rapidly increasing testifies to the quality of our work.

PETE'S BARBER SHOP
In the Whidden Block

LOTOLA CIRCLE MEETS

WITH MRS. MERRION
The Lotola Circle met with Mrs. E. P. Merrion Tuesday afternoon. The third chapter in the study book was studied, with Mrs. O. L. Skipper in charge as teacher. After the lesson the hostess served chicken salad sandwiches. The guests were: Mesdames T. O. Baldwin, W. H. Brown, A. D. Robert, Otto Skipper, A. Bauknight, C. G. L. D. McGiboney, J. D. Cochran, L. C. Hunt, Merrion.

NEW CAR FOR BALDWIN

Rev. T. O. Baldwin, pastor of the Baptist church, has been presented with a new car by his congregation and the genial preacher is all smiles and not a bit bashful about thanking the members of the congregation for their gift.

TIGHT COUGHS

The hard chunks of phlegm that clog your throat and nose when you have a tight cough make your breathing difficult and your throat hard to heal. Remove the phlegm by the quick, easy and safe way. Take Leonard's Cough Syrup (Crescent). This pleasant cough remedy relieves, soothes and soothes. It is antiseptic, opens the air passages, cuts the phlegm and protects the lungs. Best, safest and surest remedy for colds, coughs, grippe, bronchitis, whooping cough and croup. Be on the safe side—get a bottle today from your druggist.

FATHER MRS. A. R. MCGINNIS

PASSES ON TO HIS REWARD

Judge J. M. Dorsey, prominent Georgia jurist, died at his home in Taylorville, Ga., according to a telegram to A. E. McGinnis, whose wife was Judge Dorsey's daughter. Mrs. McGinnis was at the bedside when the end came. Mr. McGinnis left immediately for home.

Georgia and will accompany Mrs. McGinnis home.



Right Planting

Will make your home a haven of beauty and give it a charm worth many times the cost of plants and effort.

For many years we have specialized in the creation of beautiful grounds, homes, estates, parks, and subdivisions. Our Tropical Planting Book is full of valuable suggestions. Write for it now.

Reasoner Brothers
ROYAL PALM NURSERIES

Box H, Oneco, Florida

Well Driving and Pipe Fitting "Cutler Gets the Water"

ELECTRIC
AND
GASOLINE
MOTORS

Prompt Service
Satisfactory Work
Low Prices
ROSSELL CUTLER
AVON PARK, FLORIDA

Your Opportunity Without Big Cash Outlay

Avon's Close In Lake Front IDAWA PARK

Highly Restricted
On Beautiful Lake Lotela

Everything at Idawa awaits the builder of a home. We are "just across the street" from the city limits.

Home builders will find us more willing to co-operate. We will waive the initial payment to all who will build now, allowing ample time on entire purchase price.

Terms as low as one-third cash and the balance in three to five years can be arranged for others. **AND PRICES ARE NOT EXCESSIVE**

W. A. MARSHALL
OWNER

CHRISTMAS CANDIES



SEE OUR LINES AND SELECT YOURS
IN TIME

A dozen kinds of Bulk Candies, 40c per lb.

A full line of Penny Candies

All kinds of Bar Candies, 5c and 10c each.

Satinettes in Jars 20c

Bar Boxes in Jars 25c

SCHRAFT'S CANDIES IN CHRISTMAS BOXES

1/2-lb. Box 50c 1-lb. Box 90c 2-lb. Box \$1.75

SCHRAFT'S CANDIES CHRISTMAS GREETINGS

1-lb. Box \$1.25 "Make a Delicious Christmas" 2-lb. Box \$2.40

5-lb. Christmas Boxes of Assorted Chocolates here for \$3.00 per box.

CANDIES FOR THE FAMILY—CANDIES FOR YOUR FRIENDS

NUTS Link Them Up for the Making of a Big Christmas **FRUIT:**

Filberts, per pound 20c Almonds, pound 40c Apples, per pound 10c

Pecans, per pound 40c Chestnuts, pound 30c Bananas, pound 12 1/2c

Walnuts, per pound 40c Big Schly Pecans 75c Grapes, per pound 20c

CONNELL BROS.

Phone No. 7

GROCERIES AND MEATS

Prompt Delivery

KATZ'S

The Home of Better Goods and Lower Prices

ON SATURDAY AND MONDAY

WE ARE OFFERING SOME SPECIALS

They Are Displayed in Our Large Show Window

MANHATTAN SHIRTS

In Colors Only
Less 20%
Known as the
Best

MANHATTAN
The Best Known
Fast Colors

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COTTON
5c
J. & P.
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A STANDARD 32-INCH GINGHAM

Good Grade
For 19c a Yard
Limited Quantity

LOT OF CHILDREN'S SWEATERS
To go at \$1.69 Each
All Wool

**Lot Of Blue Denim Overalls, Large Size
Only, Each \$1.69**

**A Real Work Shirt, Khaki, Extra Heavy
Full Cut, Each \$1.45**

20 Per Cent Off On All Boys' Suits—Two Pair Pants

GIFT TIME AGAIN



**And Not a Day Too Early to Select a
Present for "Her"**

For Mother, Sweetheart, Wife, Sister or Friend—the personal gift of jewelry is unequalled for Christmas giving. You can not hope to please better—even though it be the gift unusual or unique you wish to bestow. Our cases and shelves are loaded with many new, clever and original presentations. Take advantage of the opportunity to shop early this year.

SILVERWARE

A chest of Rogers is the gift de luxe.

PINS

Scarf pins and brooches, in sterling, gold enamel, set in precious stones—**\$1.50 to \$18**

WRIST WATCHES

White gold and green gold; Swiss and Elgin movements—**\$15 to \$35**

IVORY TOILET SETS

Three to 9 pieces for milady—**\$3 to \$12**

NECKLACES

La Tosca and Deliah. Pearls make an exquisite gift—**\$5 to \$15**

RINGS

Birthstones, fraternal, signet and diamonds—**\$3.50 to \$250.00**

If you want to make your selections now, while all stocks are complete, we will hold them for you for a Christmas delivery

Bracelets
Silver Mesh Bags
Vanity Cases
JORDAN, JEWELER

Cigarette Cases
Belt Buckles
Fine Watches

Sheaffer Pencils Lifetime Pens Cuff Links Tie Clips Fobs and Chains

"ASK YOUR NEIGHBOR—HE KNOWS"
For over 35 years the E. O. Painter Fertilizer Company has furnished Florida growers with fertilizers. The continued patronage of experienced growers gives proof of satisfactory results.
COULD BETTER FERTILIZER BE MADE WE WOULD MAKE IT
Write for New Fall Price Lists Just Issued
E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.

FREE! FREE!!

ASK FOR YOUR COPY OF OUR NEW

Art Calendar

HERBERT SEAVERN

BUILDING MATERIAL PAINTS and FERTILIZERS

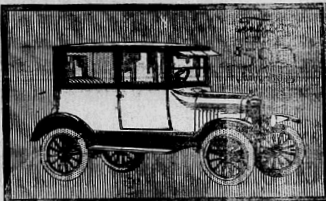
Sebring Builders Supply Co.

SEBRING, FLA.

PHONE 109

DOOR FRAMES
WINDOW FRAMES
SASH and DOORS
CABINET WORK
ROOFING and PLASTERS
BRICK and LIME
LUMBER and SHINGLES
NAILS and PAINT

All Kinds of Screens and Any Kind of Special Wood Work



Give One For Christmas

The Tudor Sedan is a gift every member of the family will share. It adds to daily happiness. It will extend the joyous spirit of Christmas to every day of the year.

This new Ford type is of an exceptionally pleasing design. Wide doors opening forward, folding right front seat, and a roomy interior make it a convenient car to use; its high

radiator, broad cowl, sun visor, and large windows make it stylish in appearance. Yet it is sold at the lowest price ever asked for a Sedan—only \$550.00. Detroit.

Therich, permanent luster of its finish, the quiet good taste of its upholstery, and the ornamental treatment of its full-nickel hardware, all help to make it a car you are proud to drive.

This Car can be obtained through the Ford Weekly Purchase Plan.

PARK MOTOR COMPANY

Ford
CAR DEALERS

Builders of Homes

RAAB & WINTER

GENERAL CONTRACTORS AND BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Features

ECONOMY PERMANENCY ACCURACY

LOCAL AND PERSONAL

S. C. Merriam of Plant City is here for a visit with his son, E. P. Merriam and family. Mr. Merriam and his father enjoyed an all-day fishing trip Wednesday at Lake Jennings. Mr. and Mrs. A. S. Potter and children moved several weeks ago to Kissimmee, where Mr. Potter is now linked agent at the depot. He was telephone operator at the local depot. They were prominent members of Odd Fellows and Rebekahs and will be missed by their many friends. E. C. Dismore spent the week-end with his family at Kissimmee. Mr. and Mrs. Emmett Lee are visiting friends at Bartow this week. It will be of interest to friends to know that Mr. Lee is very much improved in health.

W. P. Kennedy arrived here last Wednesday and will remain several weeks, looking after the road building, which the W. P. Kennedy Construction Company is doing on the Avon Park-Frostproof road.

Dr. Felix Hammond and Dr. G. B. Hammond, prominent residents of English, Ind., were the guests of Mr. and Mrs. Jerry White over the week-end. After having visited California for the past several seasons, they decided to try Florida and declare they are more than delighted with what they have found here. They are laud in praise of the scenic Highlands climate, which they say is unexcelled. The visitors are cousins of Mr. White.

DORCAS CIRCLE MEETS WITH MRS. ENGLISH

The Dorcas Circle of the Baptist church met Tuesday afternoon with Mrs. Curtis English. The following members were present: Mesdames S. H. Thompson, W. J. Epperson, J. F. Bond, J. H. McClelland, W. H. Garter, Curtis English, Curtis Langford, L. D. Roberts, S. H. Lawton, G. W. Langford and W. A. Hatchell. Two

A GREAT NEWSPAPER

The Tampa Morning Tribune is the great newspaper, exploiting the resources of the state and paying particular attention to the commercial, industrial, agricultural, horticultural, political and social events that occur in every town, city and hamlet in the state of Florida. Send in your subscription to the Tribune office or hand it to your local dealer so that you can enjoy reading Florida's greatest newspaper. One year \$5, six months \$4, three months \$3, and one month 75 cents. DE-37

Relieved of Catarrh Due to La Grippe

Thanks To PE-RU-NA

Mrs. Laura Berberick, over 70 years of age, 1205 Willow Ave., Hoboken, N. J., writes: "A severe attack of La Grippe left me with a hoarseness and slime in the head and throat. I had chronic catarrh. It grew worse. I could not lie down or sleep at night. I was always bothered by the slime, pain in the back and a terrible headache every morning."

Finally I bought a bottle of Pe-ru-na which was of great benefit. It gave me blood and strength. I have no pains head or back, nor noises in the head. The slime has gone and I can sleep. My weight has increased. I am cheerful and happy, thanks to Pe-ru-na, which I shall always keep in the house and recommend to my friends."

For every form of catarrh Pe-ru-na meets the need. Coughs, Colds, Nasal Catarrh, Indigestion, Bowel disorders are all forms of catarrh. Buy it in white in tablet or liquid form.



IF it were possible to make any better bread or pastry than is turned out by this establishment you can feel quite satisfied in your own mind that we would be making a better article. This, however, is a human impossibility. We bake a perfect bread and perfect pastry.

VISEL'S MILK BREAD

At Your Grocers or

SANITARY BAKERY

K. F. VISEL, Proprietor

visitors, Mrs. Chas. Shepherd, and Mrs. F. G. Adams, also enjoyed the

Palmiana Lodge No. 221.

F. & A. M.
Stated communication first and third Fridays of each month at 8:00 p. m. in the scenic Temple. Visitors welcome.
MARK W. LANCE, W. M.
J. J. JAMOUR, Secretary

LAWRENCE & LEE
ATTORNEYS-AT-LAW
General Practitioners Florida
Avon Park

meeting. The circle will meet next Tuesday with Mrs. L. D. Roberts at her home on Lake avenue.

Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

J. J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES

Size Painting and Art's Painting

Skinner Coke Heaters Economical Frost Protection

Low in original cost; fueled with coke, cheap and easily handled, these heaters are perfect frost insurance at small expense.

In use they raise the temperature evenly, surely, without danger of scorching and maintain this protecting heat unattended from seven to nine hours. Additional coke thrown on the embers of the initial charge will continue the protection. This re-charging is simple and can be done with great rapidity.

Hundreds of groves and truck farms in Florida and other states are protected by Skinner heaters. We will be glad to give you names of experienced growers near you who have adopted this protection after full investigation.

Fill out the coupon for additional information.

Skinner Machinery Co.

Box 112

Dunedin, Florida.

Service Department,
Skinner Machinery Company,
Dunedin, Florida.

Send information about heater equipment required to protect my grove.

I have _____ acres in grove. Varieties,

Name _____

Address _____

FRIENDS

When you come into this bank, whether you are a depositor or a depositor-to-be, we want you to know that you are on "friendly ground."

It is only by knowing each other, and knowing the things we are both trying to accomplish that we can work together for our best mutual interests.

Your business is not only important to you, but it is important to us. We are always glad to see you, and whenever you think we can be of assistance to you—come in! You will never find us too busy to take an active interest in anything that concerns your welfare.

We may make mistakes at times—who doesn't? But when we do, you have only to tell us, and we will be glad to make amends for any failure on our part to give you the kind of service to which you are entitled.

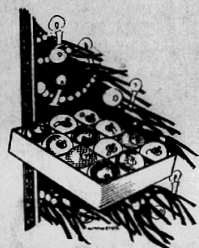
Our present depositors are our most loyal helpers. In fact, it is their enthusiastic co-operation which has done more than anything else to build up this institution.

We want you, too, to be so pleased (more than just satisfied) with the way we have served you, that you will want to bring YOUR friends here, as well.

SAVINGS AND INSURANCE

5% Interest on Time Deposits

FIRST TRUST AND SAVINGS COMPANY



**Brighten Up
THE
Christmas
Corner
WITH
"SPINKS"
TREE ORNAMENTS**

Make This TOYLAND
Your Headquarters

Santa Claus will find every-
thing to please the kiddies.

Decorations for the tree and the table will help make Christmas
more the merrier

Dolls Mechanical Toys Wagons
Books Fancy Baskets Trains
TOYS TOYS TOYS TOYS TOYS TOYS

Spinks Variety Store

Max Wild Building Avon Park, Florida

CLASSIFIED ADS

FOR SALE—Three mules; one ex-
tra fine pair young mules, pair horses,
spraying outfit and full assortment
grove machinery and tools. Apply
A. C. West. D6-3tc

FOR SALE

On Charles Street
Seven-room bungalow, hot
and cold water

**A BARGAIN
FOR
SOMEONE**

Also building lot, 75x135,
on Charles Street.
Will furnish money to build
if desired

H. E. COY

FOR SALE—Nursery trees, stand-
ard varieties; caliper 1/2 to 1 inch. Dr.
W. C. Touchton. D6-3tc

FOR RENT—Furnished rooms to
rent for light housekeeping. Apply
to Mrs. Annie Dutton, first building
north of depot. N29-4tc

FOR SALE—160 acres truck and
citrus land; 18 acres cleared; about
60 acres timbered; 8 1/2 miles west of
town. Address M. M. Drawdy, Box
848, Avon Park. 11-22-4tc

FOR SALE—A good mule. S. V.
Hart & Son. N8tc

FOR SALE—N 1/4 of NW 1/4 of SW 1/4
Sec. 36, Twp. 33 S., R. 28 E., Box
531, Lakeland, Fla. N29-4tc

CANARIES FOR SALE—A few
choice singers and several fine fe-
males. Roswell Cutler. N29-4tc

TRUBLPRUF tires end tire trouble.
Twenty to fifty thousand miles, two
to four years without puncture, blow-
out, rim cut, delay or bother from
tire trouble. Write for free informa-
tion. Trublpruf Tire Co., Inc., 110
Franklin St., Tampa, Fla. 1t

FOR RENT—To adults, Jan. 1 to
April 1, nicely furnished house; ga-
rage, a1 improvements; in town. Box
582. 1td

Special prices at Earnest's in Bar-
row. Silk dresses and wool dresses,
values up to \$20, holiday special,
\$14.95; values up to \$25, holiday spe-
cial, \$19.95.

Subscribe for the Pilot.

LOCAL AND PERSONAL

J. H. Waters, former county com-
missioner and prominent Lake Wales
resident, was in the Park Tuesday
shopping with Santa Claus. He is in
Tampa on business now.

G. A. Stebbins, L. M. Marsh and
Will Drawdy have returned from a
"hidden" turkey roost. They bagged
one gobbler and are planning to re-
turn, which probably accounts for
their reluctance to tell all about it.

Among the welcome arrivals to
Highlands county is Elder E. W.
Shackelford, who spent Tuesday here

with I. R. Barnett and left yesterday
for Hicoria, where he will spend the
winter with his son, C. H. Shackle-
ford, the postmaster at that thriving
little city.

The winter colony is extending
greetings to another of its regulars
this week, E. W. Kelley and family,
from Monticello, Ga., arrived Tuesday
and they are comfortably domiciled
in their winter home near Lake Tu-
lane. With Mr. and Mrs. Kelley is
Fred Adams, a nephew.

"And did you visit Italy—and eat
some of those wonderful doughnuts
fried on the sidewalk of Florence?"
"No—I wasn't that hungry."



LET US HELP YOU MAKE THIS YOUR BEST
CHRISTMAS FEAST. PLAN NOW—THEN
YOU CAN FEEL SURE OF SOME REAL "JOY"
WHEN YOU GATHER AROUND YULETIDE'S
FESTIVE BOARD.

SO TEMPTING

CRANBERRIES RAISINS
APPLES NUTS
N. B. C. FRUIT CAKE CRYSTALLIZED CHERRIES
OLIVES CRYSTALLIZED PINEAPPLE
DATES CURRANTS
BANANAS

CHRISTMAS CANDIES FOR THE KIDDIES

G. A. STEBBINS

**PARK MERCANTILE'S
Christmas Gift Buyers Bulletin**

OF COURSE THE BRIEF DESCRIPTION GIVEN HERE OF ITEMS CAN NOT CONVEY TO YOU THE QUALITY
OF THE MERCHANDISE. AFTER YOU HAVE READ OVER THIS BULLETIN AND MADE UP A LIST, COME
HERE TO THE STORE AND SEE THESE ITEMS AND MANY MORE THAT ARE NOT MENTIONED HERE.

**CHILDREN'S KNIT WEAR OFFERS MANY
SUGGESTIONS**

It may be your own or someone else's child that you
wish a practical gift for. If so, we urge you to see
this department with values in needful things for
children.

Knit Sets, consisting of Sweater, Cap and Leggings,
at \$3.50.

Knitted Capes, \$4.50.

Children's Knit Capes, warm and durable, in colors,
ages 3 to 10 years.

Children's Sweaters at \$1.75 to \$4.25.

Well-knit Wool Sweaters, pretty and serviceable.

Children's Woolen Dresses in middie effects, sizes
from 6 to 14, only \$5.50.

WOMEN'S SWEATERS AND CHAPPIE COATS

We are showing an extensive line of new slip-over
Sweaters, and the very popular Brush Wool Coats at
popular prices.

New Silk Scarfs, special at \$3.45.

UMBRELLAS



This is another splendid gift. A good quality Um-
brella with pretty ivory or celluloid handles and tips,
for women, prices from \$2.50 to \$7.50.

FINE SILKS FOR CHRISTMAS

Our splendid stocks of fine quality Silks offer gift
suggestions as well as good ideas for your own needs.
Crepes de Chine, high-grade, heavy quality, shown in
a full range of this season's colors, \$1.50 to \$2.25 a
yard.

Canton Crepes, 40 inches wide, splendid quality,
\$2.75 to \$3.50 yard.
Brocaded Crepes, \$2.95 yard.



WHY NOT A BATHROBE?

What woman is there who will not appreciate a new
Bathrobe for one of her Christmas gifts.
Corduroy Robes at \$3.45 up.
Blanket Robes at \$4.95 up.

HOUSEHOLD LINENS FOR PRACTICAL GIFTS

Where is the housekeeper that isn't always glad to
add to her stock of household linens?

Linen Napkins, \$5.50 a dozen.

Bath Towels, 50c to \$1.00.

Bath Mats, \$1.25.

Lace Centerpieces, 75c up.

Luncheon Sets.

Table Covers.

Sheets, \$1.65 to \$2.25, full double size.

Fine quality Ripplette Bed Spreads, \$2.00.

Jacquard Bed Spreads, very attractive, \$3.50 to
\$5.00.

Turkish Toweling Sets of two and three pieces, in
colors, 75c to \$3.50.

WOOL BLANKETS

Part Wool and heavy Wool Blankets, \$4.50 to \$6.50
a pair.

Beautiful assortment of Silk Underwear.
Splendid assortment of Hosiery for all the family.
Ladies' Kid and Suede Gloves.
Hang Bags, from \$1.25 to \$2.00.

FOR MEN

Silk Shirts, beautiful patterns, \$3.50 to \$4.00.
The new Crepe and Silk Knit Ties, 50c up.
Suit Cases, all leather, from \$6.50 up.

Victrolas Records

For Everybody's Christmas



Handsome Mahogany Style
Cabinet Victrola

\$200



This Cabinet Victrola
come in mahogany. It
is made just like the pic-
ture and offers the new-
est made in Victrolas at
a price within reach of
everybody.

\$150

The Famous Victrola Records

WITH ALL THE NEWEST MUSIC.

75c \$1.00 \$1.25 \$1.50 \$2.00 \$2.50 \$3.50

Bring All the World's Greatest Music Into Your Home

To get the model you want and the records you want you
should select your Victrola now. We will hold them and
deliver either Christmas eve night or Christmas morning.
Terms can be arranged on these machines, beginning with

A SMALL PAYMENT DOWN TO INSURE
A HAPPY CHRISTMAS

SMITH-McGINNIS CO.

SANTA'S HEADQUARTERS FOR THE RIDGE

ONLY NINE MORE SHOPPING DAYS UNTIL CHRISTMAS

PARK MERCANTILE COMPANY

R. C. EPPERSON

\$2.00 A YEAR IN ADVANCE

EXPRESS RAISE IS REFUSED; SAVING GROWER \$500,000

th | saw him. He brought the prize down
be | with a rifle shot and was displaying
| him around town soon after.

RIDE This Christmas

BUDDY BIKE

Sure to please any youngster and safe for holiday riding. See it.
\$3.50



VELOCIPEDS

The delight of every child old enough to ride one. We have them this year at prices and sizes sure to please. Look our line over now.

\$3.75

'EXPRESS' WAGONS FOR ALL THE KIDDIES

Small Wagons with wire and steel wheels\$1.35

Large Wagons, with stout wooden wheels, built to last.....\$4.00

Medium Size Wagons for a larger child, with steel wheels\$1.50

Very Large Wagons, built to withstand hard usage\$5.50

POCKET KNIVES OF TESTED STEEL FOR THE BOY

R. F. Sappington
Hardware and Furniture

**GET MOTHER A NICE SET OF
ALUMINUM WARE**

PLUMBING



Workmanship of highest quality is of first importance in plumbing, and to be expected in the SERVICE you get when we do your work.

Perhaps you are going to build this fall; maybe only to make alterations or install new improvements. No matter what the job may be, we ask you the privilege of submitting an estimate.

Fred Stevens

Holiday specials at Earnest's in Bartow. Silk dress, values up to \$16.75, at \$11.95; wool dresses, values up to \$16.75, at \$11.95.



**Beautify Your Property
in Florida**

Make it typical of Florida at its best.

Our Tropical Planting Book illustrates and gives full details of how to add to the attractiveness of your property by the right choice of plants, shrubs, and trees.

Visit our nurseries if you can, but in any case, get this book of plants and planting facts. Sent free on request.

**Reasoner Brothers
ROYAL PALM NURSERIES**
Box H, Oneco, Florida

SOCIETY

MRS. LANIER HOSTESS

Mrs. C. E. Lanier was hostess to the Bridge Club Wednesday afternoon at her pretty home on Verona avenue. The games lasted an hour or more, after which refreshments of tuna fish salad with Russian dressing, salades, doughnuts and coffee were served.

Those present were: Mrs. Herbert Reck, Mrs. Carlos Skipper, Mrs. H. E. Godwin, Mrs. E. P. Loomis, Mrs. P. L. Rumpke, Mrs. T. H. Lander, Mrs. Earl Hartt and Mrs. Lanier.

RECKS ENTERTAIN MARRIED FRIENDS

One of the delightful social events ushering in the holiday season was the dinner party given Tuesday evening by Mr. and Mrs. Herbert Reck, at which they entertained several of their young married friends.

In the reception hall and living room roses and yellow daisies were effectively used in decorating, while the dining room of this hospitable home reflected the gay holiday spirit with its decorations in red and green. The centerpiece, a tall vase of bright red poinsettias on a silver bound reflector, was very artistic and harmonized beautifully with the large chandelier above, the predominant coloring of which was in shades of green. Green tapers burned at each end of the table, and pretty hand-painted place cards in red rose design marked the guests' places.

A feature which added much amusement was the opening of the small gift packages which lay at each place; they were miniature articles suggesting individual hobbies or occupations.

A delicious dinner was enjoyed, after which the evening was pleasantly spent at bridge.

Those partaking of Mr. and Mrs. Reck's gracious hospitality were Mr. and Mrs. Chas. Moffett, Mr. and Mrs. C. E. Lanier and Mr. and Mrs. Carlos Skipper.

Touchnon's LIVER PILLS

"Work While You Rest"
For Biliousness, Constipation,
Torpid Liver, Headache,
Dizziness and all Liver Troubles
Dose—One Pill at Bedtime

Price 25 Cents
Sold and guaranteed by
AVON PARK DRUG CO.
Avon Park, Fla.
TOUCHNONS, INC., CO.
Dade City, Fla.

Subscribe for the Pilot.

YOU NEED IT!

The confidence of many thousands is one factor that helps make

SCOTT'S EMULSION

the most popular and widely used tonic-food in the world.
**Scott's Emulsion
Builds Strength!**

Scott & Borne, New York, N. Y. 25-53

CHRISTIAN SCIENCE SERVICE
There will be Christian Science reading at the Masonic Temple each Sunday afternoon at 4 o'clock. A cordial invitation is extended to the public.

DR. A. H. ABLE
DENTIST
Over First National Bank
Avon Park, Fla.

LAKE BYRD LODGE

OPENED ANNUAL SEASON

DECEMBER FIFTEENTH

SUNDAY DINNERS SERVED FROM 12:30 to 2:00 p. m.
\$1.00 Per Plate HOLIDAYS \$1.50 Per Plate

SPECIAL RATES for Reception Parties, Luncheon and Dances, Reservation in Advance Required

The LAKE BYRD LODGE

MRS. SADIE B. FARRINGTON, Manager
AVON PARK, FLORIDA

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

Appeals to the Discriminating
SHADE SANITATION PAVING
On Pretty Lake Tulane

P. M. Stivender

GENERAL REAL ESTATE
Brickell Building Avon Park, Fla.

Highlands Pressing Club

G. H. SPINK

Agent for

KAHN MADE-TO-MEASURE CLOTHING FIT
STYLE FABRIC

The clothes that wear good, fit good, look good and are good
CLEANING AND PRESSING
Your old clothes look like new when we get through cleaning and pressing them.

AGENT LAKE AND STEAM LAUNDRY
Work Called for and Delivered
Phone 6 OLD POSTOFFICE BUILDING Avon Park, Fla.

DIAMONDS

FOR

CHRISTMAS

FROM TAMPA'S MOST RELIABLE

JEWELRY STORE

SOLITAIRE DINNER RINGS

BAR PINS

FLEXIBLE BRACELETS

The lowest prices in the

State on Quality Goods

Adams Jewelry Company

"GIFTS THAT LAST"

611 Franklin Street

Tampa, Fla.

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST" is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Stop!! Look!! Think!!

Are YOU giving your wife and family a SQUARE DEAL?

You are using power in your business. You use it to drive machinery in your factory, packing house and on the farm, and yet your wife and family are expected to take care of the home with its increased responsibilities in the same way and with the same heavy, cumbersome and inefficient implements she has been using for generations past.

Instead of a nice light ELECTRIC iron she must heat the old-fashioned iron on the old cook stove and trot back and forth from ironing board to stove to get a hot one.

Instead of the ELECTRIC percolator, toaster, waffle iron and other ELECTRICAL implements with which she can prepare the meal while at the table she must heat up the old stove, stand over it summer and winter and race back and forth from the kitchen to dining room for hours before and during the meal.

Instead of a nice light and efficient ELECTRIC sweeper she must toil each day with the old-fashioned broom.

These extra steps and burdens are often the cause of nervous breakdown and in many cases premature death.

Most of this trouble and worry, on her part, can be prevented by a little forethought and expense on your part.

CHRISTMAS will soon be here. Will you not, at that time, surprise and gladden her heart by presenting to her one or more nice ELECTRICAL devices for use in the HOME.

These ELECTRICAL devices can be secured at any electrical dealer in your town.

FLORIDA ICE & POWER COMPANY

Christmas Gifts For the Men and Boys

CUFF BUTTONS
COLLAR PINS
BELT BUCKLES
COLLAR BOXES
TIES, MEN'S AND BOYS'
BROADCLOTH SHIRTS



GOLF HOSE
BILL FOLDS
LUGGAGE
GOLF KNICKERS
HOLEPROOF HOSIERY
HATS AND CAPS



BATH ROBES
BED-ROOM SLIPPERS
SLIP-OVER SWEATERS
INITIAL HANDKERCHIEFS
PARIS AND IVORY GARTERS
DRESS GLOVES

SCHAEFER-WEEDON
CLOTHES

HOLEPROOF HOSE FOR LADIES

ROBERTS, Haberdasher

ARROW AND
JOHN B. STETSON HATS

Brooks Moves

Just say the word and Brooks will move for you.

BROOKS

HE HAULS

Don't worry over the job of moving anything. It isn't worth it. Just call

J. P. Brooks, Transfer

PHONE 21
Or Avon Hardware & Furniture Co.

Subscribe for the Pilot.

C. W. PABOR & Co.

General Contractors

ESTIMATES
FURNISHED

Anything in the Building

MODERN
Line
EQUIPMENT

Avon Park, Florida

A GREAT NEWSPAPER

The Tampa Morning Tribune is the greatest newspaper, exploiting the resources of the state and paying particular attention to the commercial, industrial, agricultural, horticultural, political and social events as they occur in every town, city and hamlet in the state of Florida.

Send in your subscription to the Tribune office or hand it to your local dealer so that you can enjoy reading Florida's greatest newspaper. One year \$8, six months \$4, three months \$2, and one month 75 cents. D6-3P

Holiday specials at Earnest's in Bartow. 20 per cent off on coats and suit suits.

FROST DAMAGE ON PACIFIC COAST MAY HAVE VERY LITTLE EFFECT ON MARKET

"While detailed information is still lacking on the extent of damage to citrus fruit caused by the cold weather and wind storm in California the first of this week, reports thus far indicate that the crop loss will not be sufficient to materially effect market conditions for Florida fruit."

This statement was issued at Tampa Saturday by George A. Scott, general sales manager of the Florida Citrus Exchange, to quell "promiscuous rumors to the effect that the reported California wind storm and freeze would result in an orange shortage."

"We are advised by the California Fruit Growers Exchange and other reliable sources that approximately 1,200 to 1,500 cars of navel oranges in northern districts were lost by the freeze," Mr. Scott said. "About 3,800 cars had already been shipped from this territory, and another 1,000 cars are said to be in the packing houses, ready to go to market. This fruit will be fed to the markets gradually, and with the fruit that was in transit at the time of the freeze, will be sufficient to meet current demands."

"The only damage reported to the Valencia orange crop in the southern sections of the state, which is not ready for shipment until early summer, was caused by the heavy wind. Possibly 15 per cent of the crop was lost by fruit being blown from the trees, but this damage will merely reduce production in this territory to its average volume."

Detailed government reports on the

HELPFUL HINTS

Mrs. Hennessey: This newspaper will publish "Helpful Hints" in this form at regular intervals. If you suggest you like the column and please to be your recipe book.

Removing Wall Paper—In removing wall paper first wet it all over with a thin paste made of flour and water. When it has dried, the paper will shrink and may be pulled off in strips.

Straw Matting—If one finds the necessity to lay straw matting in corners it can be done very easily if a brush is dipped into a pail of water (into which a cup of salt has been added) and thoroughly wet the straw.

Shoe Economy—When taking off California storm and freeze will be available the first of next week, it is reported. The California Fruit Growers Exchange will make its re-estimate on the size of the crop the first of the year.

HIGHLANDS SECURITY, ABSTRACT & TITLE CO.

Highlands Bank & Trust Co. Building
Sebring, Fla.
DR. W. C. TOUCHTON
Physician and Surgeon
Office hours, 9 to 11 a. m. and 2 to 4 p. m. First National Bank Building
Phone 22 Residence Phone 36
Avon Park, Fla.

shoes, use the hands and not the feet. When putting them on use a shoe horn. They will last much longer.

Gasoline—Gasoline which has been used for cleaning an article may be used again and again if, when soiled, it is filtered through filter paper which can be purchased at any drug store.

Steaming Velvet—A piece of velvet that needs the nap raised may be made to look almost like new if this simple process is followed. Hold the wrong side of the velvet taut over a pan or kettle of boiling water. Then hang in a shady place and when dry brush with a soft bristled brush.

MOTHERS, ATTENTION!

Milk from the same cow regularly for your baby has been a service you have not enjoyed in the past in Highlands county.

This Service Is Yours

Skipper's Anoka Dairy is prepared to furnish mothers with any quantity of pure milk from the same cow every day. Do not drag yourself down during the warm summer months. Let our "registered baby service" save

Your Health and Strength

Anoka Dairy

W. O. SKIPPER, Proprietor

GIFTS SUPERB

Ladies' Leather Suit Cases with toilet set in cover. They are attractively lined in blue and the sets include brush, comb, mirror, soap and tooth brush boxes, etc., and we have them to sell as low as..... **\$21.50**

The same for men, except bag is leather lined and the toilet set includes Florida's greatest newspaper. One year \$8, six months \$4, three months \$2, and one month 75 cents. D6-3P

Brief Cases for the man of affairs. at..... **\$5.00**

A TIP FROM SANTA---

"GIVE A PRACTICAL GIFT THAT WILL LAST THROUGH THE YEARS—"

Our Rogers strong, steel constructed trunks are built to withstand the severe abuse of hard travel and the wear of time.

They offer you an opportunity to secure an excellent Christmas gift which will prove beautiful and useful over a period of many years.

We can also show you an attractive stock of cowhide or walrus bags. A large and well selected assortment at prices that are value plus. Come in and see our Christmas display.



THE KIND OF A GIFT YOU'LL BE PROUD TO GIVE

VANITY BOXES
In leather—just the thing for sweetheart, wife or sister..... **\$4.50**

WARDROBE TRUNKS
Full size, with every convenience for the traveler, for..... **\$45 to \$60**

ARMY LOCKERS
Twelve inches deep—a solid and well-built "trunk" for brother..... **\$8.50**

MANICURE SETS
In French ivory. They come in leather cases that roll, making convenient for carrying—17 pieces now for..... **\$6.75**

SUIT CASES
A wide variety of suit cases and over-night bags. They are in leather and of fibre.

Avon Hardware and Furniture Company

EXTRA CHRISTMAS SPECIAL

FRIDAY SATURDAY MONDAY

Swift's Premium HAMS, At Actual Cost---25c Pound
Large Fancy Eating APPLES, 50c Doz., By the Box \$2.75
Fine York Imperial Cooking APPLES, 7c Pound

Candy and Nuts Oh-h-h

HOW THE KIDDIES LIKE THEM!

Lots of Hard Candies and Fancy Colors and shapes — CUT ROCK, BROKEN TAFFY, PEANUT AND COCOANUT BRITTLE.

CUMBERLAND CHOCOLATES

A Full and Complete Line



POP CORN FOR POPPING - - 10c

FIGS DATES RAISINS

LEMON AND ORANGE PEEL
BUDDED WALNUTS..... 45c
JUMBO EXTRA FANCY WALNUTS..... 60c
LARGE FLORIDA PECANS..... 50c
EXTRA FANCY PAPER-SHELL PECANS..... 70c
LARGE WASHED BRAZIL NUTS..... 30c

APPLES BANANAS PINEAPPLES GRAPES

B. H. JAMES

GOOD THINGS FOR THE TABLE

PHONE 19

WE DELIVER

RIDE This Christmas

BUDDY BIKE

Sure to please any youngster and safe for holiday riding. See it.
\$3.50



VELOCIPEDS

The delight of every child old enough to ride one. We have them this year at prices and sizes sure to please. Look our line over now.

\$3.75

'EXPRESS' WAGONS FOR ALL THE KIDDIES

Small Wagons with wire and steel wheels...\$1.35

Large Wagons, with stout wooden wheels, built to last...\$4.00

Medium Size Wagons for a larger child, with steel wheels...\$1.50

Very Large Wagons, built to withstand hard usage...\$5.50

POCKET KNIVES OF TESTED STEEL FOR THE BOY

R. F. Sappington

Hardware and Furniture

GET MOTHER A NICE SET OF ALUMINUM WARE

PLUMBING



Workmanship of highest quality is of first importance in plumbing, and to be expected in the SERVICE you get when we do your work.

Perhaps you are going to build this fall; maybe only to make alterations or install new improvements. No matter what the job may be, we ask you the privilege of submitting an estimate.

Fred Stevens

Holiday specials at Earnest's in Bartow. Silk dress, values up to \$10.75, at \$11.95; wool dresses, values up to \$12.75, at \$13.95.



Beautify Your Property in Florida

Make it typical of Florida at its best.

Our Tropical Planting Book illustrates and gives full details of how to add to the attractiveness of your property by the right choice of plants, shrubs, and trees.

Visit our nurseries if you can, but in any case, get this book of plants and planting facts. Sent free on request.

Reasoner Brothers
ROYAL PALM NURSERIES

Box H, Oneco, Florida

SOCIETY

MRS. LANIER HOSTESS
Mrs. C. E. Lanier was hostess to the Bridge Club Wednesday afternoon at her pretty home on Verona avenue. The games lasted an hour or more, after which refreshments of tuna fish salad with Russian dressing, sardines, doughnuts and coffee were served.

Those present were: Mrs. Herbert Reck, Mrs. Carlos Skipper, Mrs. H. E. Godwin, Mrs. E. P. Loomis, Mrs. P. L. Rumpas, Mrs. T. H. Lander, Mrs. Earl Haritt and Mrs. Lanier.

RECKS ENTERTAIN
MARRIED FRIENDS
One of the delightful social events ushering in the holiday season was the dinner party given Tuesday evening by Mr. and Mrs. Herbert Reck at which they entertained several of their young married friends.

In the reception hall and living room roses and yellow daisies were effectively used in decorating, while the dining room of this hospitable home reflected the gay holiday spirit with its decorations in red and green.

The centerpiece, a tall vase of bright red poinsettias on a silver bound reflector, was very artistic and harmonized beautifully with the large chandelier above, the predominant coloring of which was shades of green.

Green tapers burned at each end of the table, and pretty hand-painted place cards in red rose design marked the guests' places.

A feature which added much amusement was the opening of the small gift packages which lay at each place, they were miniature articles suggesting individual hobbies or occupations.

A delicious dinner was enjoyed, after which the evening was pleasantly spent at bridge.

Those partaking of Mr. and Mrs. Reck's gracious hospitality were: Mr. and Mrs. Chas. Moffett, Mr. and Mrs. C. E. Lanier and Mr. and Mrs. Carlos Skipper.

Touchton's LIVER PILLS

"Work While You Rest"
For Biliousness, Constipation, Torpid Liver, Headache, Dizziness and all Liver Troubles
Dose—One Pill at Bedtime
Price 25 Cents
Sold and guaranteed by
AVON PARK DRUG CO.
Avon Park, Fla.
TOUCHTON'S DRUG CO.
Dade City, Fla.

Subscribe for the Pilot.

YOU NEED IT!

The confidence of many thousands is one factor that helps make

SCOTT'S EMULSION

the most popular and widely used tonic-food in the world.

Scott's Emulsion Builds Strength!

Scott & Bower, Bloomfield, N. J. 20-53

CHRISTIAN SCIENCE SERVICE
There will be Christian Science reading at the Masonic Temple each Sunday afternoon at 4 o'clock. A cordial invitation is extended to the public.

DR. A. H. ABLE

DENTIST

Over First National Bank
Avon Park, Fla.

LAKE BYRD LODGE

OPENED ANNUAL SEASON

DECEMBER FIFTEENTH

SUNDAY DINNERS SERVED FROM 12:30 to 2:00 p. m.

\$1.00 Per Plate HOLIDAYS \$1.50 Per Plate

SPECIAL RATES for Reception Parties, Luncheon and Dances. Reservation in Advance Required

The LAKE BYRD LODGE

MRS. SADIE B. FARRINGTON, Manager

AVON PARK, FLORIDA

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

Appeals to the Discriminating
SHADE SANITATION PAVING
On Pretty Lake Tulane

P. M. Stivender

GENERAL REAL ESTATE

Brickell Building Avon Park, Fla.

Highlands Pressing Club

G. H. SPINK

Agent for

KAHN MADE-TO-MEASURE CLOTHING

STYLE FABRIC FIT

The clothes that wear good, fit good, look good and are good

CLEANING AND PRESSING

Your old clothes look like new when we get through cleaning and pressing them.

AGENT LAKELAND STEAM LAUNDRY

Work Called for and Delivered
OLD POSTOFFICE BUILDING Avon Park, Fla.

Phone 6

DIAMONDS

FOR

CHRISTMAS

FROM TAMPA'S MOST RELIABLE

JEWELRY STORE

SOLITAIRE DINNER RINGS

BAR PINS

FLEXIBLE BRACELETS

The lowest prices in the State on Quality Goods

Adams Jewelry Company

"GIFTS THAT LAST"

611 Franklin Street

Tampa, Fla.

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gift-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Stop!! Look!! Think!!

Are YOU giving your wife and family a SQUARE DEAL?

You are using power in your business. You use it to drive machinery in your factory, packing house and on the farm, and yet your wife and family are expected to take care of the home with its increased responsibilities in the same way and with the same heavy, cumbersome and inefficient implements she has been using for generations past.

Instead of a nice light ELECTRIC iron she must heat the old-fashioned iron on the old cook stove and trot back and forth from ironing board to stove to get a hot one.

Instead of the ELECTRIC percolator, toaster, waffle iron and other ELECTRICAL implements with which she can prepare the meal while at the table she must heat up the old stove, stand over it summer and winter and race back and forth from the kitchen to dining room for hours before and during the meal.

Instead of a nice light and efficient ELECTRIC sweeper she must toil each day with the old-fashioned broom.

These extra steps and burdens are often the cause of nervous breakdown and in many cases premature death.

Most of this trouble and worry, on her part, can be prevented by a little forethought and expense on your part.

CHRISTMAS will soon be here. Will you not, at that time, surprise and gladden her heart by presenting to her one or more nice ELECTRICAL devices for use in the HOME.

These ELECTRICAL devices can be secured at any electrical dealer in your town.

FLORIDA ICE & POWER COMPANY

Christmas Gifts For the Men and Boys

CUFF BUTTONS
COLLAR PINS
BELT BUCKLES
COLLAR BOXES
TIES, MEN'S AND BOYS'
BROADCLOTH SHIRTS



GOLF HOSE
BILL FOLDS
LUGGAGE
GOLF KNICKERS
HOLEPROOF HOSIERY
HATS AND CAPS



BATH ROBES
BED-ROOM SLIPPERS
SLIP-OVER SWEATERS
INITIAL HANDKERCHIEFS
PARIS AND IVORY GARTERS
DRESS GLOVES

HOLEPROOF HOSE FOR LADIES

SCHAEFER-WEEDON
CLOTHES

ROBERTS, Haberdasher

ARROW AND
JOHN B. STETSON HATS

Brooks Moves

Just say the word and Brooks will move for you.

BROOKS

HE HAULS

Don't worry over the job of moving anything. It isn't worth it. Just call

J. P. Brooks, Transfer

PHONE 21

Or Avon Hardware & Furniture Co.

C. W. PABOR & Co.

General Contractors

ESTIMATES
FURNISHED

Anything in the Building

MODERN
Line
EQUIPMENT

Avon Park, Florida

A GREAT NEWSPAPER

The Tampa Morning Tribune is the great newspaper, exploiting the resources of the state and paying particular attention to the commercial, industrial, agricultural, horticultural, political and social events as they occur in every town, city and hamlet in the state of Florida. Send in your subscription to the Tribune office or hand it to your local dealer so that you can enjoy reading Florida's greatest newspaper. One year \$5, six months \$4, three months \$2, and one month 75 cents. D6-3tp

Holiday specials at Earnest's in Bartow. 20 per cent off on coats and suit suits.

FROST DAMAGE ON PACIFIC COAST MAY HAVE VERY LITTLE EFFECT ON MARKET

"While detailed information is still lacking on the extent of damage to citrus fruit caused by the cold weather and wind storm in California the first of this week, reports thus far indicate that the crop loss will not be sufficient to materially effect market conditions for Florida fruit."

This statement was issued at Tampa Saturday by George A. Scott, general sales manager of the Florida Citrus Exchange, to quell promiscuous rumors to the effect that the reported California wind storm and freeze would result in an orange shortage.

"We are advised by the California Fruit Growers Exchange and other reliable sources that approximately 1,200 to 1,500 cars of navel oranges in northern districts were lost by the freeze," Mr. Scott said. "About 2,500 cars had already been shipped from this territory, and another 1,500 cars are said to be in the packing houses, ready to go to market. This fruit will be fed to the markets gradually, and with the fruit that was in transit at the time of the freeze, will be sufficient to meet current demands."

"The only damage reported to the Valencia orange crop in the southern sections of the state, which is not ready for shipment until early summer, was caused by the heavy wind. Possibly 15 per cent of the crop was lost by fruit being blown from the trees, but this damage will merely reduce production in this territory to its average volume."

Detailed government reports on the

HELPFUL HINTS

By Alveda

Removing Wall Paper—In removing wall paper first wet it all over with a thin paste made of flour and water. When it has dried, the paper will shrink and may be pulled off in strips.

Straw Matting—If one finds the necessity to lay straw matting in corners it can be done very easily if a brush is dipped into a pail of water (into which a cup of salt has been added) and thoroughly wet the straw.

Shoe Economy—When taking off California storm and freeze will be available the first of next week, it is reported. The California Fruit Growers Exchange will make its re-estimate on the size of the crop the first of the year.

HIGHLANDS SECURITY, ABSTRACT & TITLE CO.

Highlands Bank & Trust Co. Building

Sebring Fla.

DR. W. C. TOUCHTON

Physician and Surgeon
Office hours, 9 to 11 a. m., and 2 to 4 p. m. First National Bank Building
Phone 22 Residence Phone 86
Avon Park, Fla.

shoes, use the hands and not the feet. When putting them on use a shoe horn. They will last much longer.

Gasoline—Gasoline which has been used for cleaning an article may be used again and again if, when soiled, it is filtered through filter paper which can be purchased at any drug store.

Steaming Velvet—A piece of velvet that needs the nap raised may be made to look almost like new if this simple process is followed. Hold the wrong side of the velvet taut over a pan or kettle of boiling water. Then hang in a shady place and when dry brush with a soft bristled brush.

MOTHERS, ATTENTION!

Milk from the same cow regularly for your baby has been a service you have not enjoyed in the past in Highlands county.

This Service Is Yours

Skipper's Anoka Dairy is prepared to furnish mothers with any quantity of pure milk from the same cow every day. Do not drag yourself down during the warm summer months. Let our "registered baby service" save

Your Health and Strength

Anoka Dairy

W. O. SKIPPER, Proprietor

Subscribe for the Pilot.

GIFTS SUPERB

Ladies' Leather Suit Cases with toilet set in cover. They are attractively lined in blue and the sets include brush, comb, mirror, soap and tooth brush boxes, etc., and we have them to sell as low as.....

\$21.50

The same for men, except bag is leather lined and the toilet set includes military brushes and is a black finish, very serviceable and an ideal gift.....

\$27.50

Brief Cases for the man of affairs, at.....

\$5.00

A TIP FROM SANTA---

"GIVE A PRACTICAL GIFT THAT WILL LAST THROUGH THE YEARS—"

Our Rogers strong, steel constructed trunks are built to withstand the severe abuse of hard travel and the wear of time.

They offer you an opportunity to secure an excellent Christmas gift which will prove beautiful and useful over a period of many years.

We can also show you an attractive stock of cowhide or walrus bags. A large and well selected assortment at prices that are value plus. Come in and see our Christmas display.



THE KIND OF A GIFT YOU'LL BE PROUD TO GIVE

VANITY BOXES
In leather—just the thing for sweetheart, wife or sister.....

\$4.50

WARDROBE TRUNKS
Full size, with every convenience for the traveler, for.....

\$45 to \$60

ARMY LOCKERS
Twelve inches deep—a solid and well-built "trunk" for brother.....

\$8.50

MANICURE SETS
In French ivory. They come in leather cases that roll, making convenient for carrying—17 pieces now for.....

\$6.75

SUIT CASES
A wide variety of suit cases and over-night bags. They are in leather and of fibre.

Avon Hardware and Furniture Company

EXTRA CHRISTMAS SPECIAL

FRIDAY SATURDAY MONDAY

Swift's Premium HAMS, At Actual Cost---25c Pound

Large Fancy Eating APPLES, 50c Doz., By the Box \$2.75

Fine York Imperial Cooking APPLES, 7c Pound

Candy and Nuts Oh-h-h

HOW THE KIDDIES LIKE THEM!

Lots of Hard Candies and Fancy Colors and shapes — CUT ROCK, BROKEN TAFFY, PEANUT AND COCOANUT BRITTLE.

CUMBERLAND CHOCOLATES

A Full and Complete Line



POP CORN FOR POPPING - - 10c

FIGS DATES RAISINS

BUDDED WALNUTS 45c
LEMON AND ORANGE PEEL 60c
JUMBO EXTRA FANCY WALNUTS 50c
LARGE FLORIDA PECANS 70c
EXTRA FANCY PAPER-SHELL PECANS 30c
LARGE WASHED BRAZIL NUTS 30c

APPLES BANANAS PINEAPPLES GRAPES

B. H. JAMES

GOOD THINGS FOR THE TABLE

PHONE 19

WE DELIVER

Special prices at Earnest's in Bartow. Silk dresses and wool dresses.

values up to \$20, holiday special, \$14.95; values up to \$25, holiday special, \$19.95.

Your Opportunity Without Big Cash Outlay

Avon's Close In Lake Front IDAWA PARK

Highly Restricted
On Beautiful Lake Lot

Everything at Idawa awaits the builder of a home. We are "just across the street" from the city limits.

Home builders will find us more willing to co-operate. We will waive the initial payment to all who will build now, allowing ample time on entire purchase price. Terms as low as one-third cash and the balance in three to five years can be arranged for others. AND PRICES ARE NOT EXCESSIVE

W. A. MARSHALL
OWNER

Christmas Dinner Menu

Queen Olives	Florida Punch	Celery Branches
Creamed Salmon, a la Victoria	Bisque of Tomato, Aux Crotons	Pommes Chateaux
Roast Vermont Turkey	Green Apple Fritters, Glace Cardinal	Oyster Dressing
Whipped Potatoes	Cranberry Sauce	New Green Peas
English Plum Pudding	Candied Yams	Hard and Lemon Sauce
Maple Walnut Ice Cream	Banana and Nut Salad, Mayonnaise	
American Cheese	Fruit Cake	Saltines
Demi Tasse	Assorted Nuts, Chester Raisins	After Dinner Mints
Reservations Required		\$1.50

The Lake Byrd Lodge

SOCIETY

FAMILY REUNION AT HOME OF MRS. RECK

Among the out-of-town guests at a family reunion held at the home of Mrs. Herbert Reck Sunday a week ago, were her sister, Mrs. C. E. Treadway, and three children of Treadway; her father, R. G. Haskins of Winter Haven; her brother and sister-in-law, Mr. and Mrs. F. T. Haskins of Sebring; Miss Lora Treadway and Mrs. Brown and little daughter of Delvita, Ky.

GUILD TO MEET WEDNESDAY
The Ladies' Guild of the Episcopal church will meet at the home of Mrs. David Farnell Wednesday afternoon, at 3 p. m., Dec. 26.

CARD PARTY FOR BENEFIT OF BUILDING FUND IS TO BE EVENT OF THURSDAY

Cards and a social party at Brickell hall have been announced by the building committee of the Woman's Club for Thursday evening, Dec. 27, at 8 o'clock, and the proceeds will go to the building fund of the club for the benefit of the community house.

Besides bridge and five hundred there will be tables for lunch and the entertainment committee promises excellent music and light refreshments during the evening.

General admission will be charged, 50 cents being the "stake" set.

Pete's Barber Shop

Will Be Open
Until 11 p. m.

**Monday
Night**

Christmas Eve

And Will

**Close all day
Christmas**

PETE'S BARBER SHOP
In the Whidden Block

WHERE STORK STOPS
Mr. and Mrs. E. G. Todd are the proud parents of a little son, born Wednesday, Dec. 19. This is the second boy in the family and Mr. Todd is wearing a great big smile, while receiving the congratulations of his friends. The little fellow tipped the scales at 9 1/2 pounds.

GIFT TIME AGAIN



And Not a Day Too Early to Select a Present for "Her"

For Mother, Sweetheart, Wife, Sister or Friend—the personal gift of jewelry is unequalled for Christmas giving. You can not hope to please better—even though it be the gift unusual or unique you wish to bestow. Our cases and shelves are loaded with many new, clever and original presentations. Take advantage of the opportunity to shop early this year.

SILVERWARE

A chest of Rogers is the gift de luxe.

PINS

Silver pins and brooches, in sterling, gold enamel, set in precious stones—\$1.50 to \$18

WRIST WATCHES

White gold and green gold; Swiss and Elgin movements—\$15 to \$35

IVORY TOILET SETS

Three to 9 pieces for lady—\$3 to \$12

NECKLACES

La Tosca and Deltah. Pearls make an exquisite gift—\$5 to \$15

RINGS

Birthstones, fraternal, signet and diamonds—\$2.50 to \$250.00

If you want to make your selections now, while all stocks are complete, we will hold them for you for a Christmas delivery

Bracelets
Silver Mesh Bangs
Vanity Cases

JORDAN, JEWELER

Cigarette Cases
Belt Buckles
Fine Watches

Sheaffer Pencils Lifetime Pens Cuff Links Tie Clips Fobs and Chains

The Store With the Spirit of Christmas

OFFERS THE FOLLOWING

GIFT SUGGESTIONS

FOR HER

Pyrall Dresser Set	\$25.00
Perfume Atomizer	\$4.50
Other styles from	\$1.50 to \$16.00
All in Beautiful Boxes	
Djer Kiss Toilet Set	\$3.75
This includes one Double Compact, Lip Stick and Vannette	
Day Dream Set	\$12.00
Three Flowers Set	\$4.50
Other Toilet Sets range in price from	\$1.75 to \$8.50

FOR HIM

Parker Duofold Set, consisting of Genuine Duofold Pen and Pencil	\$8.50
We also have this in the Lady Duofold Wahl and Eversharp Sets in green gold for	\$8.50
Christmas Cigars in boxes of 25	\$2.50 up
One-pound Humidor of Prince Albert for	\$1.70
One-pound Humidor Edgeworth	\$1.75
A wide variety of Pipes in individual boxes, from	\$2.50 to \$10.00
Military Brushes in leather cases	\$5.00

FOR THEM

CANDIES, all kinds from half-pound packages at 50c to beautiful hand-made boxes at	\$4.00 and \$5.50
We offer as a special Christmas Box the Schraft's BonBonniere Package at	\$2.25
Candies for the kiddies, per pound	60c

CHRISTMAS BOXES OF ALL SIZES FOR A FEW CENTS EACH

Avon Park Drug Company
THE REXALL STORE

KATZ'S

The Home of Better Goods for Less Money

MEN'S ALL-WOOL

SERGE SUIT

\$19.50

STYLE-PLUS

Men's All-Wool Serge with pen stripe, \$24.50

STETSON HATS

\$6.50

INTERWOVEN

HALF-HOSE

40c and 75c

Black, White and Colors

MECHANIC

WORK CLOTHES

THAT CABINET GRAPONOLA



IS

ABSOLUTELY FREE

There are no strings to it in any way.

We only wish you luck.

See our window display for particulars and place of award.

GOSSARD CORSETS

MUSLIN AND SILK UNDERWEAR

KIMONAS

BEADED BAGS

IVORY GOODS

at reasonable prices and very useful articles

A Complete Line of

LADIES' HANDKERCHIEFS

From 15c to \$1—All Linen

WISHING YOU A MERRY CHRISTMAS
AND HAPPY NEW YEAR

KATZ BROTHERS

E. C. DUSENBURY, Manager

AVON PARK, FLORIDA

DR. ISAAC WAYNE CHANDLER
Brickell Building, Avon Park, Fla.
Has recently returned from Colorado,
where he spent three months in a
special cause in diagnosis of the lungs.

DR. MARY'S HEALTH VILLA
J. D. B. REITH, M.D.,
Resident Physician
Electrical, Rectal, Gynecological and
all other diseases treated by
Abram's Treatments for Cancer and
all other diseases. 1500
a. m. to 2 p. m., daily except Sunday

11

• • •

D L V T

AUTO MOVIES BY THE STANDARD GARAGE

I WONDER
IF I COULDN'T
FIND A LOOSE
NUT



SOMEWHERE
ALONG THIS
AUTO ROAD



I WONDER HOW
MANY KIND OF
NUTS THERE ARE
IN THE WORLD



A FOOLISH little nut that didn't know enough to stay in place may cause you a serious accident some day. The wise thing to do is to have us carefully examine your car from time to time and avoid trouble. We know where to look.

PHONE: 27

STANDARD GARAGE

C.E. MANN

Christmas Means a Lot to Him!

WHICH CLASS SUITS YOU?

Join One or More of the Following Classes and See How Much You Will Have Next Christmas

CLASS 1—Start with 1 cent and increase 1 cent each week. Amounts to.....	\$ 12.75
CLASS 1-A—Start with 50 cents and decrease 1 cent each week. Amounts to.....	\$ 12.75
CLASS 2—Start with 2 cents and increase 2 cents each week. Amounts to.....	\$ 25.50
CLASS 2-A—Start with \$1.00 and decrease 2 cents each week. Amounts to.....	\$ 25.50
CLASS 5—Start with 5 cents and increase 5 cents each week. Amounts to.....	\$ 63.75
CLASS 5-A—Start with \$2.50 and decrease 5 cents each week. Amounts to.....	\$ 63.75
CLASS 5B—Deposit 50 cents each week. Amounts to.....	\$ 25.00
CLASS 100—Deposit \$1.00 each week. Amounts to.....	\$ 50.00
CLASS 200—Deposit \$2.00 each week. Amounts to.....	\$100.00
CLASS 500—Deposit \$5.00 each week. Amounts to.....	\$250.00

SPECIAL CLASS—For any amount. For Vacations, Taxes, Insurance Premiums, etc.
5% INTEREST ADDED TO ABOVE AMOUNTS IF ALL PAYMENTS ARE MADE PROMPTLY

You Were Once a Boy Yourself and You Know Just How This Boy Must Feel With His First Christmas Club Check

You naturally can't be happy if you are pinched for money—so start laying the foundation for joy and happiness next December—right now, today!

Encourage your children in thrift by opening a Christmas Club account for each of them—and of course you must practice what you preach and join yourself.

JOIN OUR CHRISTMAS SAVINGS CLUB

FIRST NATIONAL BANK

J. V. CHAPMAN, Cashier

"ASK YOUR NEIGHBOR—HE KNOWS"
For over 35 years the E. O. Painter Fertilizer Company has furnished Florida growers with fertilizers. The continued patronage of experienced growers gives proof of satisfactory results.
COULD BETTER FERTILIZER BE MADE WE WOULD MAKE IT
Write for New Fall Price Lists Just Issued
E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.

FREE! FREE!!

ASK FOR YOUR COPY OF OUR NEW

Art Calendar HERBERT SEAVERN

BUILDING MATERIAL PAINTS and FERTILIZERS

Sebring Builders Supply Co.

SEBRING, FLA.

PHONE 109

DOOR FRAMES
WINDOW FRAMES
SASH and DOORS
CABINET WORK
ROOFING and PLASTERS
BRICK and LIME
LUMBER and SHINGLES
NAILS and PAINT

All Kinds of Screens and Any Kind of Special Wood Work



Ever since Bobby returned from France he's been bogging his mother to make him some doughnuts like his "cousin" used to get from the Salvation Army. Made appealed to me. I told her I didn't know how the army lassies made doughnuts but I did have sister Hannah's recipe for good old-fashioned crullers. We tried them like this and Bob was delighted. Combine the ingredients in the order given: One egg, well beaten, one teaspoonful of butter, melted, three tablespoonfuls of sugar, one saltspoon cinnamon, and as much self-rising flour as you can roll in. Roll this— a quarter inch—cut in oblongs two and a half by three and a half inches and in each oblong cut five parallel gashes, nearly to the ends. Lift up every other strip with the fingers, push sides slightly together, and slip into hot fat, fry until a golden brown. These will keep fresh for a long time in a stone crock.

Appetizing Invalid Waters

Poor little Danny's been so sick and is now in what his mother terms "the hard to please" stage, a convalescent. The youngster has the most finicky appetite and we can hardly get him to swallow a mouthful. He just picks at everything. But Cousin Luella tempted him last night with some invalid "waters" and tea. I got her recipe for them. You rub a cup of lard or butter through a quart of self-rising flour, and then mix with sweet milk, the richer the better, until you have a smooth dough, not stiff. Shape into small balls, then roll out very thin, prick lightly all over and bake brown, about five minutes in a quick oven. Cool on cloth and keep dry. They are very delicate and brittle and will break with much handling.

COAD BUSY

J. E. Coad, manager of the organization service department of the Florida Development Board, reported to the directors that during six months he has delivered 61 addresses in 24 cities, including intensive membership campaigns for local chambers of commerce at Lake City, Haines City, Palatka, Fort Pierce, Vero, Cocoa, Bartow, New Smyrna and Orlando, in which 2,025 new members have been added to those organizations, increasing their annual revenue by \$43,400.

"WHEN MY BABY WAS RUN DOWN"

Father John's Medicine Helped Him Gain Weight



"My baby was sick, pale, and run down. One of my neighbors recommended Father John's Medicine and since giving it to him he has felt fine and has no colds. He has also gained weight. I am giving it to all my children." (Signed) Mrs. Rose De Fontenay, Shirley, Mass.
For children who are pale and thin, who suffer from repeated colds, Father John's Medicine has proven its value for more than 68 years. It builds new strength because it is pure and wholesome nourishment.

IT'S NO SECRET



THERE'S no remarkable secret about the recipes we use for our excellent bread and pastry. We make use of the best ingredients and a lot of expert knowledge of the subject. You'll make no secret of how pleased you are if you try our product.

VISEL'S MILK BREAD

At Your Grocers or

SANITARY BAKERY

K. F. VISEL, Proprietor

DR. J. R. DEAN, CHIROPRACTOR, has opened an office, Room 9, Bullard Building, Lake Wales, Fla. Tuesday, 12 a. m. Dr. Dean is well known in Winter Haven.

Poinciana Lodge No. 227, F. & A. M. Stated communication first and third Fridays of each month at 7:30 p. m., in Masonic Temple. Visitors welcome. MARK W. LANCE, W. M. J. J. JAMOUR, Secretary. LAWRENCE & LEE, Attorneys-at-Law General Practitioners, Avon Park, Florida.

Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

J. J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES

Sign Painting and Auto Painting

An Investment Not An Expense

Proof of the value and economy of the improved Skinner Coke Heaters in protecting groves, nurseries, and vegetable crops from frost may be had for the asking.

Let us give you the names of growers in your county who have tested their merits and who have either used them before or will use them this year. Let us show you further how easily and cheaply they are operated. A demonstration costs you nothing.

Skinner Coke Heaters put radiant heat close to the ground where it best fulfills its purpose. One filling of the heater burns seven to nine hours unattended. In event of freeze you not only save your valuable investment but your unharmed crop is vastly increased in value. Send the coupon in now.

Skinner Machinery Co.

Box 112

Dunedin, Florida.



Service Department,
Skinner Machinery Company,
Dunedin, Florida.

Send information about heater equipment required to protect my grove.

I have acres in grove. Varieties,

.....

Name

Address



Give One For Christmas

The Tudor Sedan is a gift every member of the family will share. It adds to daily happiness. It will extend the joyous spirit of Christmas to every day of the year.

This new Ford type is of an exceptionally pleasing design. Wide doors opening forward, folding right front seat, and a roomy interior make it a convenient car to use; its high radiator, broad cowl, sun visor, and large windows make it stylish in appearance. Yet it is sold at the lowest price ever asked for a Sedan—only \$590 F.O.B. Detroit.

The rich, permanent luster of its finish, the quiet good taste of its upholstery, and the ornamental treatment of its full-nickel hardware, all help to make it a car you are proud to drive.

This Car can be obtained through the Ford Weekly Purchase Plan.

PARK MOTOR COMPANY



Builders of Homes RAAB & WINTER

GENERAL CONTRACTORS and BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY PERMANENCY ACCURACY

A CARPENTER

The young Carpenter of Nazareth was a worker who loved joyousness and beauty, even as His heart overflowed with sympathy for the weary toilers who passed before his workshop door.

He may have been a man of many sorrows, but it is equally true that He was also a man of many joys. They welcomed Him at wedding feasts; children went to Him instinctively; the common people heard His magic words that lightened their burdens, and the wise men listened to Him attentively because he had a secret beside which their knowledge was as dust before wind.

The centuries have rolled by and His command survives—to love one another. And it was He who taught us that the greatest is he who serves most.

Obedying these commands, let us all open our hearts to the beauty in the world and the loveableness and essential goodness of the men and women in it.

May we all learn that those who give most and that those who offer themselves completely to service to their fellows find their hearts flooded with peace which passeth understanding.

On His birthday let each one of us dedicate our lives to carrying forward His message of peace on earth, good will to all men.

FIRST TRUST AND SAVINGS COMPANY

CLASSIFIED ADS

FOR SALE—Three mules; one extra fine pair young mules, pair horses, spraying outfit and full assortment grove machinery and tools. Apply A. C. West. D616c

FOR SALE—Nursery trees, standard varieties; caliper 1/2 to 1 inch. Dr. W. C. Touchton. D6-31c

FOR RENT—Furnished rooms to rent for light housekeeping. Apply to Mrs. Annie Dutton, first building north of depot. N29-4tp

FOR SALE—A good mule. S. Y. Hart & Son. N81c

FOR SALE—N 1/4 of NW 1/4 of SW 1/4 Sec. 36, Twp. 33 S., R. 28 E., Box 531, Lakeland, Fla. N29-4tp

CANARIES FOR SALE—A few choice singers and several fine females. Rowell Outler. N29-4tp

FOR RENT—To adults, Jan. 1 to April 1, nicely furnished house; garage, all improvements; in town. Box 382. D6-31c

SEEDS—New spring catalog ready. If you have not received copy send name and address today for this well illustrated and instructive planting guide for 1924. Will be delighted to send copy. KILGORE SEED CO., Plant City, Fla. D29-4tp

PERSONALS

Mrs. Leon Starkey of Sebring was shopping in Avon Park Saturday.

LOST—Two keys, tied together, between crate mill and town. Reward for return to W. H. Woodruff.

TO THE WOMEN OF HIGHLANDS COUNTY, FLORIDA:

I advise you to meet at the office of County Tax Assessor of Highlands County, subject to the decision of the voters voting at the primary to be held in June of 1924. If elected I pledge to the women of Highlands County as honest, conscientious and efficient performance of the duties of that office, without favoritism or prejudice. I shall appreciate the support of my friends throughout the county. W. F. JOHNSON. [Paid Political Advertisement]

NOTICE
Notice is hereby given that the WALTER J. BRYSON PAYING CO., Inc., will be responsible only for goods furnished on written orders on our printed form. Merchants will please mail us daily invoice of all orders received. WALTER J. BRYSON PAYING CO., INC., By Willis B. Bryson, Sebring.

Joe Lander returned to Avon Park Monday evening after a visit of a couple of months spent on the Isle of Pines. Mrs. Lander motored to Tampa to meet him and accompanied him home.

J. C. Schaefer, vice-president and treasurer of the Schaefer Tailoring Company of Cincinnati, and Wheeler Tolbert, special representative of this company, spent several days here this week, while calling on Roberts, Haberdasher.

Word has been received from Mr. and Mrs. Chas. Barrett of Fourth Lake, N. Y., that they expect to arrive here about Jan. 5 for a visit. Mr. and Mrs. Barrett are prominent people of their home state and are well known here, having had the management of the Hotel Avon during the years 1904 and 1905.

Col. and Mrs. R. P. Davidson of Lake Geneva, Wis., and Avon Park, arrived at Haines City Monday night, where they were met by Colonel Davidson's mother, Mrs. H. P. Davidson, and his sister, Miss Alice Davidson.

son, and together the party went to Tampa, where they spent Tuesday and Wednesday, shopping and sightseeing. They returned to the Park late Wednesday afternoon. Col. and Mrs. Davidson will spend the holidays here at the pretty Davidson home, "Hollyhurst," on the north shore of Lake Loche, after which he will return to Lake Geneva, where Colonel Davidson is superintendent of Northwestern Military Academy, which his father, Col. H. F. Davidson, founded.

SEVENTH DAY ADVENTIST CHURCH

Florida avenue. Regular Sabbath Day services, 11 a. m.; Sabbath school, 9:30 a. m.; prayer meeting, Wednesday evenings, 7:30 p. m. Visitors are cordially invited to worship with us. D291c

CLAIM THOMPSON
INSULTED A GIRL
William Thompson was arrested here by Marshal L. M. Marsh for Hardee county authorities who claimed he insulted a girl in Zolfo. He has been turned over to the Hardee sheriff and is held under \$2,500 bond, according to reports from Wauchula.

PAIR FINED \$25 AND COSTS
Frank James, known as "Spicey," a white man, and Wills May Shackelford, a negro woman, known as "Shack," were arrested together Monday morning in the quarters by Marshal L. M. Marsh and fined \$25 and

costs in the county court by Judge D. V. Rouse. They may take thirty days instead.

FOR SALE

On Charles Street
Seven-room bungalow, hot and cold water

A BARGAIN FOR SOMEONE

Also building lot, 75x135, on Charles Street.

Will furnish money to build if desired

H. E. COY

NON-ACID Fertilizer

is the Best Fertilizer Manufactured

NO sulphuric acid or other substance which is harmful to plants is used in manufacturing it.

ALL materials have distinct fertilizer value; nothing such as sand filler in any of our brands.

FORMING a well-balanced, quality fertilizer, the best materials are combined in our mixtures.

SATISFIED OWNERS, BY THEIR EXCELLENT RESULTS, HAVE PROVEN DEFINITELY THE VALUE OF

NAPP BRAND FERTILIZERS

Main Plant, Lakeland, Florida
Bradentown Vero Homestead

A Telephone Call or Letter Will Bring Our Agent

NON-ACID FERTILIZER & CHEMICAL CO.

Lakeland, Florida

"YOUR SATISFACTION MEANS OUR SUCCESS"

Agent, J. H. UNCAHER, Avon Park, Florida

PROFICIENCY LOYALTY STRICT INTEGRITY

THE Highlands Stenographic School

Brickell Building, Avon Park, Fla.

All those desiring to enroll in our Secretarial Training Class, which will start January 7, 1924, please make your arrangements before that date.

Full information regarding courses of study, classes and rates of tuition will be furnished upon request.

GREGG SHORTHAND TOUCH TYPEWRITING

FEDALMA HAGOOD

KATHRYN HUGHES



Park Mercantile Company

"The Store of Christmas Cheer"

Just Three More Days For Christmas Shopping



Epperson's can help you with your gift selections because the store is filled with wonderful suggestions for gifts that will please. Start today and look at the great variety of merchandise and the very reasonable prices.

Gift Hose of Silk



Our display this season offers some splendid Silk Hose for women, men and children.

Prices are from \$1 to \$3

Women's Thread Silk Hose are here in a variety of colors.

BOUDOIR CAPS

At 75c to \$2.25

Here are scores of the dainty styles of unusual combinations of silks and laces. They are all packed in a box ready for giving. Shown in pink, orchid, peach, mals and blue. Some are arranged in sets of cap and garters to match.

NECKWEAR

50c to \$5.00

Here is a wonderful collection of collars, vests and sets of collars and cuffs in laces, nets and linen. Some are quite simple; others very elaborate.

SILK UMBRELLAS for GIFTS



Prices are from \$2.50 to \$7.50

One of the most fascinating gift displays are these attractive styles in women's Umbrellas and Parasols.

The covers are of the best silks and the handles are the most artistic effects in carved wood and amber with tips of amber.

You will want to see them.



LET US HELP YOU MAKE THIS YOUR BEST CHRISTMAS FEAST. PLAN NOW—THEN YOU CAN FEEL SURE OF SOME REAL "JOY" WHEN YOU GATHER AROUND YULETIDE'S FESTIVE BOARD.

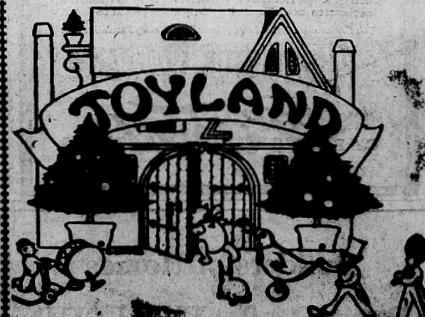
SO TEMPTING

CRANBERRIES RAISINS
APPLES NUTS
N. B. C. FRUIT CAKE CRYSTALIZED CHERRIES
OLIVES CRYSTALIZED PINEAPPLE
DATES CURRANTS
BANANAS

CHRISTMAS CANDIES FOR THE KIDDIES

G. A. STEBBINS

Fire Works of all Kinds



Santa Claus will find everything to please the kiddies

Decorations for the tree and the table will help make Christmas

more the merrier
Dolls Books Mechanical Toys Wagons
Fancy Baskets Trains
TOYS TOYS TOYS TOYS TOYS TOYS TOYS

SPINKS VARIETY STORE

Max WIM Building Avon Park, Florida

Pretty Gifts For BABY

Bootees, 50c

Long and short styles, in pink, white or blue.

Baby Caps, 50c to \$1.00

A great variety of beautiful styles of knitted caps, aviator, toque and hoods in pink, blue, white.

Silk Caps, 50c to \$1.00

Handsome new styles, prettily embroidered and finished.

Knit Capes, \$3.00

Infants' Knitted Capes, with sleeves in pink, combined with blue or white hand-embroidered roses.

Sweater Suits, \$4.50

Infants' Sweater Suits, one piece, in white, red and Copenhagen.

Exquisite Styles In Gift Handkerchiefs

When you see this display here you will hardly know which one to select for there are so many beautiful styles and excellent values.

Men's Linen Handkerchiefs here at only 50c

Men's Initial Handkerchiefs are 25c

Women's Handkerchiefs in gift boxes can be had as low as 25c

Children's Handkerchiefs 10c



Dolls

An assortment of Dolls that will delight any child. Prices that are right.

Christmas Slippers

A wonderful variety of styles for women and children. You will find it easy to select what you want here.

Felt Slippers, \$1.25

Women's Felt Slippers with chrome soles and heavily padded insole. Pompon and ribbon to match.

Quilted Satin

\$1.75

Women's Quilted Satin Slippers with chrome soles. Pompon to match each color.

BEGIN SURFACING COUNTY HIGHWAY AND BUSH WORK

START WORK ON STATE ROAD AT FROSTPROOF END MONDAY

Asphalting the surface on the Avo
Park-Sebring link of Highlands coun
ty's new \$-00,000 road system.

J. Bryson Paving Company. Beginning at the tank, about half way, on the side of the road was oiled almost as far as it runs towards the Park. The

Work of surfacing the stretch between the tank and Sebring is

The McCormick, people who have the pit from which the county has been getting its marl, "ran off in huff" when the county engineers re-

and inspite of efforts to adjust matters are still unsatisfied, necessitating the use of Crystal river marble. Shipments of this material began arriving yesterday and work on closing the gap between here and DeSoto City

Chairman William King, of the county commissioners, says the first shipments of the new marl appear to be high grade road material. Mean-

The W. P. Kennedy Construction Company will finish its rock base work on the south two-thirds of the

The work of laying a three-inch a-

Award Contracts

Contract for construction of the new Bize hall, to be used this year for housing automobile exhibits, and for an extension of 77 feet on Broadway.

The bid on which the contract was let was for \$8,937.90. It was by f

directors Monday afternoon and work on the buildings will be started Tuesday, it was announced. The contract provides that the work will be completed by Jan. 20.

Decision to provide additional building space at the fair grounds before the fair opening in February, was made at a meeting of the directors.

Nearly all space in the new Brorsein hall already has been sold for automobile exhibits, Mr. Streider says. The Brorsein hall addition, which

**MRS. LIZZIE LEE AWARDED
GRAFONOLA AT KATZ BR**

Several hundred people crowded into the store for the announcement.

award. Manager E. C. Dusenberry saw to it that the instrument was delivered Christmas morning.

BONUS FOR NEW INDUSTRY NEEDED TO A COMMUNITY

munity which gives a bonus to cure an industry, advertises that it is poor in industrial development. Mark Fenton of Youngstown, O., invited guest at the Florida Development Board meeting, stated in a

Florida. In most instances the community would have been better off if the money had remained in its original investments. There are various forms of bonus, such as donations of cash or land; tax exemptions for

passing proposition by chamber commerce officials who do it thinking they are rendering a civil service. It is men who bring about the establishment of industries, in addition to make proximity to raw material

There is a domestic concentration of large industries to get advantage of the above conditions and better living conditions for their employees.

mailing parcels early, wrapping
securely and in other ways contri-
buting to relieving the burden.

NOTICE
Notice is hereby given that the WALTER J. BEYSON PAYING CO., INC., will be responsible only for goods furnished on written orders on our printed form. Merchants will please mail us daily invoices of all orders received.
WALTER J. BEYSON PAYING CO., INC.
By Willis E. Brown, Secretary.



IDA B. PEPPERS, M.D.,
Resident Physician
Electrical, Rectal, Gynecological and
Abram's Treatments for Cancer and
Tuberculosis. Office hours: 10 to 12
a. m., 2 to 5 p. m., daily except Sunday.

COUGHING RELIEVED

The more you cough the more you strain your throat, lungs and system. Raise the phlegm easily without strain or pain by taking Leonard's Cough Syrup. (Crested). It is soothing, healing, pleasant and effective. Best thing for hacking coughs, deep seated colds, bronchitis, croup, whooping cough, A most beneficial and safe treatment for children and adults. Save yourself from colds, coughs and serious trouble. Get a bottle of Leonard's Cough Syrup (Crested) from your druggist today and bring quick relief.

SOCIETY

ANNOUNCE ENGAGEMENT MISS DOROTHY WEST AND PAUL LANE

Engagement of Miss Dorothy West, daughter of Henry P. West of Avon Park and Washington, D. C., to Paul Lane, son of Mrs. Cora Lane of Sebring, was announced this week by Mr. West, the marriage to take place at a future date to be decided and announced later.

Miss West has been a popular member of the younger set here for several winters, but is living with a sister in Washington this year, while Mr. West is in Florida.

Mr. Lane has resided at Sebring for several years, leaving last spring for Pittsburgh, where he went to accept a position.

Both the young people are widely popular in the resident and winter colonies along the Ridge.

RECEPTION FOR NEW PASTOR

There will be a reception given the Rev. Allen and family at the Methodist church Wednesday, Jan. 2, from 7 to 9 p. m. The committee in charge is planning to have 100 per cent attendance of the membership and congregation friends.

DOUBLE WEDDING

Homer P. Maddox of Wauschula and Theodosia Manley, and Samuel J. Tilton of Fort Meade and Dora Manley, were united in marriage at the office of S. P. Tucker, Justice of the peace, Dec. 20. They left immediately for Jacksonville and other points. The two bride sisters are from Wauschula.

ENTERTAINS GUILD

The Ladies Guild met at the home of Mrs. David Farnell Wednesday afternoon. After a short business session the meeting was adjourned to meet with Mrs. Charles Nichols on Lake Damon Wednesday afternoon, Jan. 12. Mrs. Farnell served delicious refreshments of sandwiches, cake, English tarts and tea. Fourteen ladies were present.

Subscribe for the Pilot.

Touchar's LIVER PILLS

"Work While You Rest"
For Biliousness, Constipation,
Torpid Liver, Headache,
Dizziness and all Liver Troubles.
Dose—One Pill at Bedtime.
Price 25 Cents
Sold and guaranteed by
AVON PARK DRUG CO.
Avon Park, Fla.
TOUCHER'S PAT. CO.
Dade City, Fla.

IMPROMPTU DANCE AT LAKE BYRD LODGE

Lake Byrd Lodge was the scene of a very pleasant impromptu dance Wednesday evening when a number of popular young people gathered in the spacious lobby of the lodge, spending the evening in dancing and toasting marshmallows.

The following enjoyed the usual hospitality of the lodge: Misses Lucile and Alta Ibsen Able, Annie and Rhea Ginn, Elizabeth Clark, Maude McGinnis, Mamie Lee Burrance, Mildred Austin and Messrs. Al Jamour, Bill Hilton, C. E. Coy, Harry Laird, Dick and Jack Head and C. H. Moore.

PLUMBING



Workmanship of highest

quality is of first importance in plumbing, and to be expected in the SERVICE you get when we do your work.

Perhaps you are going to build this fall; maybe only to make alterations or install new improvements. No matter what the job may be, we ask you the privilege of submitting an estimate.

Fred Stevens

CHEST COLDS
may mean weak lungs and need more thorough treatment than mere syrups, physics or stimulants.

SCOTT'S EMULSION

helps chest colds by giving strength to the blood and heat to the body. It is famous with physicians for hard coughs and weak lungs, throat and bronchial troubles.

Eat your New Year's dinner at Lake Byrd Lodge. Phone reservation.

FATHER JOHN'S MEDICINE
ALL PURE FOOD
For Colds and Throat Troubles

SEVENTH DAY ADVENTIST CHURCH

Florida avenue. Regular Sabbath Day services, 11 a. m.; Sabbath school, 9:30 a. m.; prayer meeting, Wednesday evenings, 7:30 p. m. Visitors are cordially invited to worship with us.
D2010

Well Driving and Pipe Fitting
"Cutler Gets the Water"

ELECTRIC and GASOLINE MOTORS

Prompt Service
Satisfactory Work
Low Prices
ROSSELL CUTLER
AVON PARK, FLORIDA

New Year's Dinner

MENU

Grapefruit Cocktail	Queen Olives	Celery Branches
Cream of Chicken a la Reine		
Shrimp Salad, au Petit Pois	Pommes Brabant	
Roast Native Chicken		
Currant Jelly		
Mashed Potatoes	Green Peas	Candied Yams
Fruit Salad	Cream Mayonnaise	
New England Strawberry Short Cake	Florida Sherbet	
Roquefort Cheese	Saltines	
Assorted Nuts	Cluster Raisins	Cafe Noir

Early Reservations Requested

\$1.50 Per Cover

DANCING AFTER DINNER

The LAKE BYRD LODGE

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

Appeals to the Discriminating
SHADE SANITATION PAVING
On Pretty Lake Tulane

P. M. Stivender

GENERAL REAL ESTATE
Brickell Building Avon Park, Fla.

Highlands Pressing Club

G. H. SPINK

Agent for

KAHN MADE-TO-MEASURE CLOTHING
FABRIC FIT

The clothes that wear good, fit good, look good and are good

CLEANING AND PRESSING

Your old clothes look like new when we get through cleaning and pressing them.

AGENT LAKE LAND STEAM LAUNDRY

Work Called for and Delivered
OLD POSTOFFICE BUILDING Avon Park, Fla.

Phone 6

Florida Ice & Power Company

LIGHT POWER WATER ICE

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST" is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Provide Now For Your Future Income

THIS ASSOCIATION OF MORE THAN FIVE HUNDRED GROVE OWNERS IS DEVELOPING 4,400 ACRES OF CITRUS GROVES ON A CO-OPERATIVE PLAN. OUR CONTRACT ALLOWS THE PURCHASER TO MAKE PAYMENTS IN EASY INSTALLMENTS, WITH A LARGE PORTION OF COST PAID BY PROCEEDS FROM FRUIT SALES.

MODERN METHODS AND SCIENTIFIC CARE OF GROVES ASSURE LOWEST COSTS AND HIGHEST GRADE FRUIT.

Illustrated Booklet Mailed on Request

The
Pittsburgh Florida Fruit Growers Association

Avon Park, Florida

HIGHLANDS COUNTY PILOT

THE HIGHLANDS PILOT

GILBERT FREEMAN, Editor

Published every Thursday at Avon Park, Fla., by the Avon Park Publishing Company.

Subscription \$2.00 a Year

Second-class postage paid at Avon Park, Florida, under the act of March 3, 1879, authorized for mailing at the rate of \$2.00 a year.

To insure change of advertisement in every week, please send in your notice by 5 o'clock p. m. Wednesday.

Have you heard Hi "happy new yearing, Cal?"

Politics are looking up rather briskly right now.

Instead of a lot of New Year's resolutions, just save your breath and do it.

"Ford Can't Run," says a headline. That's not news. Everybody knows they wiggle along.

The old Glades County Democrat is looking up already and Howard Sharp has been there only a scant week.

If you don't like this town. Buy some gas and step on it. There are lots of other Florida towns that may please you better.

That is SOME Tampa which is growing up right at our front door. If you don't believe it, check over that Sunday Tribune.

Ford's note of allegiance to Calvin Coolidge makes us wonder if Coolidge is the guy that made the flivvers whirler—and Henry is repaying an old debt.

"The world loves a cheerful giver," said some one. Guess he never saw a lady receiving a gift from some neighbor who had been overlooked by said lady.

The Tampa Tribune reprinted the Pilot's "Wise Cracker" all southern eleven. And believe us, it was worth reprinting, too. You'll have to watch our Cracker.

Just when folks resign themselves a safe and sane Fourth of July, somebody up and starts the fad to shove all the noise, fuss and fireworks onto Christmas.

Goode Gursey's Palatka News says the way to convert brass into gold is to ask friends to endorse your notes. Nay, nay Goode. You mean have them endorse 'em.

Most of the Avon Park stores looked like cyclones had swept them clean when Santa departs Monday night. Especially those that advertised right up to the last minute.

There was but little more than a good baker's dozen out Sunday night to celebrate the real Christmas. But there was no slacking when it came to raising cane Monday night. Still they say the world progresses.

Driving over the new road to Sebring reminds us that it will not be long before these two towns will be now like the county seat and the metropolis will soon be studded with homes that will make us all one.

If those guys in New York would spend half as much time being Christians and preaching Christianity as they do debating the virgin birth of Christ, maybe it wouldn't make so much difference which was right.

There's one advantage in waiting until the Sunday before Christmas to put out that huge Tribune, which Brethren Stovall, Johnson and Frisbie overlooked. But it is apparent just at Sunday were able to take most of Tuesday off to finish the job.

Haven't heard the Tribune or the Times-Union giving our \$5,000 per acre celery the hee-haw, but if they are inclined that way, we'll waver. Then a crate of it against the freight that they'll agree it's worth it. And after they agree we'll forget to collect. Don't all crowd at once?

THE NEW YEAR

Once more we hang up a new calendar. An old year dies and a new year is born. It is invoice time.

It is time to measure profit and loss, failure and success. All check up accounts. What has been gained or lost in the material things of the world. Have we enriched or impoverished our spiritual resources? What ever we have done with the closing year is done. None of us can rewrite the story. But a new chance is given to all to make the story of the new year what they will.

We live in a country that has been upon the principle that all men are created equal. The dyspeptic mind has been disposed to repudiate that doctrine, considering that education and opportunity are after all for a privileged class. However this may seem, the makers of our government denied no man the right to initiative and enthusiasm. Whoever shall use these tools can put his way into any privileged class if there be such.

Begin the New Year by warning up to an idea or an ideal. Light the wick of enthusiasm.

Emerson says that enthusiasm is the passing from the human to the divine. The Greek word for enthusiasm is *enthusiasmos*. It means to be *enthusiastic*. Go to it. Let our resolve be DO rather than don't. The fulfillment of resolutions will save us disappointment, regret and remorse.

SCENIC HIGHLANDS GOLF CLUB? Naming of our proposed new golf club is a matter of more moment than would appear on the surface; a matter of more importance than would be noticeable except for Avon Park's situation in the heart of the Scenic Highlands.

"Scenic Highlands" that's a name to conjure with. It is a name that is going to be one of the best known names in America some day. It is a name that is going to stand for something obtainable only in one small part of Florida.

"Scenic Highlands Golf Club" is the name that we should "grab while the grabbing is good." Thousands of people are going to be looking to the Scenic Highlands some of these days, and the Scenic Highlands Golf Club

PERSONALS

J. A. Taylor of Sebring was a business visitor in the city Wednesday. Dr. A. H. Able of Avon Park spent a few days at Hollywood-by-the-Sea.

W. J. Heim and Mark Lamm were visitors to Sebring Wednesday evening.

H. H. Lawton of Avon Park has been visiting at Hollywood-by-the-Sea.

J. B. Peden and family spent Christmas day in Tampa with relatives.

Edgar A. Pabor of Atlanta is visiting his brother, C. W. Pabor, for a few days.

E. Barnhill of Punta Gorda spent Christmas here with his wife and daughter.

A. M. McAuley of Lake Stearns was a business visitor to the city Wednesday.

Mrs. Sarah Hyilton of Virginia is the guest of her son, H. H. Hyilton, for the winter.

Mr. and Mrs. Murray Crews of Orlando spent Christmas day with relatives in the city.

L. E. Hagood of Avon Park has been a guest at the Hollywood Hotel, Hollywood-by-the-Sea.

Herbert Seaverns of Avon Park has been a guest at the Hollywood Hotel, Hollywood-by-the-Sea.

E. A. Pabor of Atlanta, Ga., spent Thursday here visiting his brother, C. W. Pabor and family.

Ed Welch of Punta Gorda spent a few days of this week visiting friends and relatives in the city.

Hollis Baker, one of the prosperous young business men of Sebring, was in the city Wednesday on business.

W. M. Reck of the Hillcrest Company is back home from a trip of several months spent in northern cities.

W. S. Ranges of Avon Park has been a guest at the Hollywood Hotel, Hollywood-by-the-Sea, for a few days.

L. D. Roberts, Rev. T. O. Baldwin and C. D. Sherman left Wednesday for Hendry county for a week's hunt.

V. J. Sebring was visiting the lot just west of the Jack Whidden garage and expects to build a cottage at an early date.

Miss Ella and Miss Mina Marshall of Milwaukee, Wis., are visiting their brother, W. A. Marshall during the holidays.

H. A. Winter of this city as his guests for a few weeks, Edward Seaman and Mr. Freeburg of Grand Rapids, Mich.

Mr. and Mrs. Knapp of Danbury, Conn., have taken rooms at the Fairlane home and expect to remain here for the winter.

Mrs. A. F. Christy and Mrs. Walter Bryson of Sebring were Avon Park visitors Wednesday, shopping in Avon Park's excellent stores.

Mr. and Mrs. C. W. Pabor, Misses Hettie and Mary Pabor motored to Tampa Christmas day, where they had a very pleasant time.

Mr. and Mrs. E. E. Goodrich and Mr. and Mrs. Robert Willard of Marquette, Ill., are guests of Mr. and Mrs. Fred Stevens for the holidays.

Cyril Baldwin and brother spent last week hunting in the lower part of Highlands county. They succeeded in killing one turkey and one quail.

Mrs. Anson Longstreet, Mrs. Effie Blaser, Richard Bennett and Mrs. William Dart formed a pleasant motor party to Wauchula Saturday afternoon.

Among the motorists to Sebring Sunday afternoon were Mrs. Ada Canfield, Mrs. William Dart, Mrs. Thomas Nurtish, Richard Bennett and little Harry Jenks.

Mr. and Mrs. J. B. Coen and son, J. B. Coen, Jr., and family arrived in the city Friday. They will spend the winter at their pretty cottage on Lake avenue.

Mrs. C. E. Lanier has as her guests for a few days, her mother, Mrs. E. N. Brown of Punta Gorda, Mrs. S. J. Griffin of Miami and Cedric Buchanan of Miami, also W. A. Lanier of Greenville.

J. L. Yonce of Avon Park has been a guest at the Hollywood Hotel, Hollywood-by-the-Sea, Florida's new East Coast resort city, 15 miles north of Miami and 50 miles south of Palm Beach.

Mr. and Mrs. Fred Stevens and their guests, Mr. and Mrs. E. E. Goodrich, Mr. and Mrs. Robert Willard and E. L. Thompson and wife, formed a jolly picnic party to Arbuckle Christmas day.

Mr. T. H. Lanier went to Lake Wales Thursday night to assist in the installation of officers in the Lake Wales chapter, Order of Eastern Star. She was accompanied by Past Worthy Patron George Fred Smith.

Mr. and Mrs. A. E. McGinnis and family, Mrs. J. M. Dorsey, Mr. and Mrs. H. C. Garner and Mr. and Mrs. T. J. McGinnis and son, T. J. Jr., formed a jolly dinner party at the home of Mr. and Mrs. T. J. McGinnis Tuesday.

Miss Stella M. Wilson of Washington, D. C., who is a grove owner of the Pittsburgh Florida Fruit Growers Association, is here looking over her holdings. She was accompanied by A. S. McCreary, who is visiting Mr. Wilson, cousin of L. E. Rowland.

Mr. and Mrs. J. M. Willis of Myrtle, Ga., are visiting their daughter and son-in-law, Mr. and Mrs. John Vickers, in the Whitnall cottage.

Willis is one of the leading sawmill and naval stores operators in South Georgia. He is well pleased with this country.

Mr. and Mrs. Leon Starkey of Sebring were the guests of Mr. and Mrs. Bert Starkey the latter part of this week. Mr. and Mrs. Leon Starkey plan to move to Arcadia Saturday, where Mr. Starkey will take a position as druggist with the Arcadia Drug Company.

will be able to secure the benefit of all this publicity.

We can have it in Avon Park if we do it now. If we don't, some other city is going to adopt it for their course.

LUDEN'S

MINTHOL MOUTH DROPS

Quick Relief

CHRISTIAN SCIENCE SERVICE There will be Christian Science reading at the Masonic Temple each Sunday afternoon at 4 o'clock. A cordial invitation is extended to the public.

DR. A. H. ABLE

DENTIST

Over First National Bank Avon Park, Fla. HIGHLANDS SECURITY, ABSTRACT & TITLE CO. Highlands Bank & Trust Co. Building Sebring, Fla.

666

Cures Malaria, Chills and Fever, Dengue or Bilious Fever. It destroys the germs.



Seaverns

Rebekah Lodge No. 45

I. O. O. F.

Meets second and fourth

Mondays, Odd Fellows

Hall, in First National

Bank Building.

All visiting brothers

and sisters cordially

invited.

MRS. FANNIE SEAVERNS, M. G.

H. SEAVERNS, Secretary.



Holyrood Commandery,

No. 27, K. T.

Regular convocations the

third Monday in each

month, 8 o'clock p. m., in

Masonic Temple. All Sir

Knights invited.

H. F. RECK, E. C.

C. E. SKIPPER, Recorder

HIGHLANDS LODGE NO. 89

I. O. O. F.

Regular meetings every Thursday

evening at 8 o'clock. Visiting broth

ers cordially welcome.

S. JORDON, N. G.

GEO. L. CREWS, Secretary.

Yes, I Have No

Bananas

but if you want anything

in

REAL ESTATE

or

FIRE

INSURANCE

see me and I can fix you up

5-room house and lot, close

in, \$1,600.00

2 acres in bearing grove and

8-room house \$4,000.00

2-story house with large

lot and bearing fruit trees,

\$5,500.00

Vacant lots from \$150.00

up, grove land from \$100.00

per acre up, groves of all

ages and at good prices.

For particulars see or

write

G. L. Crews

Room 7

First National Bank Bldg.

C. W. PABOR

& Co.

General Contractors

ESTIMATES

FURNISHED

Anything in the Building

MODERN

Line

EQUIPMENT

Avon Park, Florida

Brooks

and Moves

Just say the word and

Brooks will move for you.

BROOKS

HE HAULS

Don't worry over the job

of moving anything. It

isn't worth it. Just call

J. P. Brooks,

Transfer

PHONE 21

Or Avon Hardware &

Furniture Co.

PAVEMENTS THAT LAST

Holiday Greetings

IS MOST CORDIALLY EXTENDED TO ALL OUR SUBSCRIBERS WITH THE SINCERE WISH THAT JOY MAY ABOUND IN ALL HEARTS, HAPPINESS HOLD SWAY AROUND EVERY HEARTHSTONE, AND THE PRINCE OF PEACE RULE IN EVERY HOME.

MAY THE PASSING OF 1923 USHER IN A

HAPPY NEW YEAR

DURING WHICH THE PROSPERITY OF THE PAST YEAR MAY BE CONTINUED IN EVEN LARGER MEASURE.

Scott Telephone Company

JAS. L. KIRK, General Manager

A Happy, Prosperous New Year

"Heap on more wood, the wind is chill,
But let it whistle as it will,
We'll keep our New Year merry still."

With all the greeting signifies to the people of Avon Park.

For liberal support you have given us in the past—

OUR SINCEREST THANKS

William P. Kennedy Construction Co.

PAVEMENTS THAT LAST

COMMUNITY



A HAPPY NEW YEAR

Our sincere hopes that—

The Yuletide joys may all be thine
Thy holidays most merry,
Thy New Year prove to be as bright
As the red ripe holly berry.

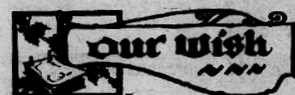
E. C. Wever Bottling Company
SQUEEZES LYNOLA JACKSON BREW



A HAPPY NEW YEAR

Just a line in which to say,
Happy be your New Year Day;
Happy and with glad good cheer,
To last you through the coming year.

JORDAN, JEWELER



Here's to you—the good people of ^{The Highlands} Avon Park, who made this the most prosperous of all years for this store and its employees.

A Happy New Year.

Home Electric Company



TO YOU AND YOUR NEW YEAR

May your New Year's Day contain the same amount of Happiness as your Christmas Day, and may each Today in the New Year prove Happier and Brighter than its Yesterday—and each Tomorrow Brighter and Happier than its Today.—Bregénzer.

R. F. SAPPINGTON
Hardware and Furniture Company



A JOYOUS NEW YEAR

Happiness, Health, Prosperity, Wealth,
I'd give them all if I could;
But since I can not, I am wishing at least,
That you get something else "just as good."

SANITARY MARKET
F. C. COLLINS, Prop'r

Happy New Year

We wish you, our friends, prosperity in your undertakings, wisdom and zeal in your work, peace on your pathway, friends by your fireside, and strength to the last. And especially do we wish you a Happy and Prosperous New Year.

Highlands Security Abstract & Title Co.
Sebring, Florida



WE WISH YOU A HAPPY NEW YEAR

May every happiness combine
To make your New Year bright;
And the Best of Luck upon you shine,
With its most powerful light.

SMITH McGINNIS CO.
Everything for Home, Farm and Sport



PROSPEROUS NEW YEAR

For that which has passed and gone, let us feel thankful. The New Year is here—let us hail it with joy. May it be bright and bring hopes of a rosy future—may we merit a continuation of the support accorded us in the past.

CYRIL BALDWIN

Happy New Year

We had a BIG YEAR! For us it has been a YEAR OF ACHIEVEMENT, toward which gratifying result YOU have generously and loyally contributed.

We thank you, good people of Avon Park, and wish you all a HAPPY NEW YEAR.

KATZ BROS.



MAY LUCK BE WITH YOU

Here's to the New Year—may it hold for you prosperity tenfold—may it make up to you in worldly goods and health for any losses in the past; may it keep you at the top of the wave, and help us to merit your continued and appreciated patronage.

B. H. JAMES
Staple and Fancy Groceries
PHONE 19 AVON PARK, FLA.



OUR NEW YEAR GREETING

To 1924—the year that is coming—a health!
May the New Year old for you all that you liked in the old—and more of it.
May it bring you much that you would welcome but do not hope for—that it may be indeed a Happy New Year.

Coca Cola Bottling Company

HAPPY NEW YEAR

We like to think of our patrons as our friends. For we believe that friendly business is the best business—for us all.

So to all of you—A Happy New Year.

Avon Hardware & Furniture Company



A NEW YEAR GREETING

May your New Year be merry—may the gods of happiness and joy be ever near you—may the remembrances from others carry sentiments as pleasing as to warm your hearts—may good cheer abound, and when the last spark of the log of 1923 dies, may the new log of 1924 burn steadily through the year, with flames that glow with prosperity and health.

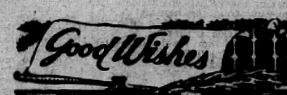
G. A. STEBBINS



A HAPPY NEW YEAR

All of us are wishing for all of you all the joy and happiness we can conceive. And if, perchance, we have omitted any particular item which you would particularly treasure, we're hoping that, too, may be yours—and quickly.

LAWRENCE & LEE
ATTORNEYS AT LAW



HAIL TO 1924

May it bring you prosperity and 366 days of happy health.

May it bring you new friends and pleasures. This then is our "Happy New Year" to you.

Whitehurst & Whitehurst

Y GREETINGS

THROUGH 1924

There are days for sending merchandise,
And days to send a bill;
But this one day of all the year
We send you just Good Will.

Highlands County Pilot

The Management and Employees of

The Avon Park Drug Co.

desire to take this opportunity to express their appreciation to their customers and friends for their loyal patronage during the year 1923 and to wish everyone a Happy and Prosperous New Year.



The special charm of the Holidays is in the assurance they bring that we live in the memory of our friends.

We trust we will leave no stone unturned toward making 1924 YOUR HAPPIEST YEAR, and we thank you for all you've done for us.

Highlands Barber Shop

Roy C. Jarrette



We have tried to serve your needs more completely than ever before. If our efforts have been successful in making your shopping a little more pleasant, your choosing a little easier and more pleasureable, we feel repaid.

SPINK'S VARIETY STORE

ROYAL CAFE OF SEBRING

Extends to its hundreds of friends and patrons this New Year's message of thanks and good will:

May health, happiness and contentment be yours, thereby assuring to each and everyone a

HAPPY NEW YEAR

Royal Cafe

E. D. Ramos, Proprietor



From US to YOU—good people! You whose patronage and loyalty have made us what we are!

We THANK you—and wish you a very Happy New Year.

Roberts

HABERDASHER

Happy New Year

The happiest day the whole year through is when we print our wishes to you. A happy and prosperous New Year is our wish to you, and to every one, whether great or small, your patronage is solicited, for we need them all. We can truthfully say we thank you all for making the present year a prosperous and pleasant one for us. Again we thank you.

Yours for better service,

PARK MOTOR CO.



HAPPY NEW YEAR

With all the greeting signifies, to the people of Avon Park. Success! Happiness! Health! Remembrance!

For the libertl support you have given us in the past, our sincerest thanks.

We will greet you through the New Year in our new store in the Verona Building.

The Elite Shop



Happy New Year

Hail! Hail! Hail!
The New Year's here!
And we send to you
Our greeting true
May lots of prosperity
And none o fadversity
Be yours

While 1924 endures!

Sanitary Bakery

K. F. Visel, Proprietor

Happy New Year

May the New Year be all that you hope for and may your happiness and prosperity abound.

For the manner in which you have supported the policy of this house through the past year that is closing, we know of no stronger way to assure you of our appreciation than our sincere—

We thank you.

Florida Pharmacy

Happy New Year

YOU have been GOOD
TO US—may Fate be
GOOD TO YOU IN ALL
THE YEARS TO
COME!

C. R. Ginn Lumber Company

Happy New Year

1923 has been a GOOD YEAR!
I thank you for the part you played in MAKING it so, and in the words of Dickens, "A Happy New Year to us all. God bless us, every one."

W. H. Gribble



Today we are happy in the thought of the confidence of our friends, their faith in us as merchants and as individuals.

We extend to all our sincere wishes for a Happy New Year.

Highlands Electric Shoe Hospital

L. E. Hagood, Proprietor



Hearty appreciation and very best WISHES for a Happy New Year, to you and whose patronage and loyalty have made us what we are.

City Market

A. D. ROBERTS, Proprietor

GREETING

TO OUR FRIENDS AND CUSTOMERS

At this time we wish to express our appreciation for the friendly and business relations shown us during the year 1923, which is so near to a close, and with a steadfast determination to render you better service through the coming year 1924 we ask your hearty co-operation.

Most sincerely yours,

CONNELL BROS.

Meats and Groceries

Phone No. 7

Prompt Delivery

"ASK YOUR NEIGHBOR—HE KNOWS"
For over 35 years the E. O. Painter Fertilizer Company has furnished Florida growers with fertilizers. The continued patronage of experienced growers gives proof of satisfactory results.
COULD BETTER FERTILIZER BE MADE WE WOULD MAKE IT
Write for New Fall Price Lists Just Issued
E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.

FREE! FREE!!

ASK FOR YOUR COPY OF OUR NEW

Art Calendar

HERBERT SEAVERN

BUILDING MATERIAL/ PAINTS and FERTILIZERS

Sebring Builders Supply Co.

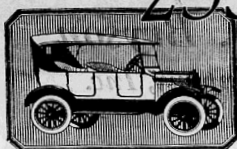
SEBRING, FLA.

PHONE 109

DOOR FRAMES
WINDOW FRAMES
SASH AND DOORS
CABINET WORK
ROOFING and PLASTERS
BRICK and LIME
LUMBER and SHINGLES
NAILS and PAINT

All Kinds of Screens and Any Kind of Special Wood Work

The New Touring Car
\$295 F.O.B. DETROIT



A Striking Value—at \$295

Considering the improved appearance of the new Ford Touring Car, one would naturally expect a proportionate advance in price.

Larger scale production, however, has made it possible to incorporate in this new type touring car a number of decided improvements without in-

creasing its cost to the purchaser.

A comparison extending over a long period of years will reveal the fact that the present price is actually the lowest at which the five-passenger open car has ever been sold.

The Ford Touring Car stands today, as it always has, a most remarkable value in the motor car field.

This Car can be obtained through the Ford Weekly Purchase Plan

PARK MOTOR COMPANY



Builders of Homes

RAAB & WINTER

GENERAL CONTRACTORS and BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY PERMANENCY ACCURACY

LOCAL AND PERSONAL

Miss Myrtle Jack spent Tuesday in Punta Gorda with relatives. E. C. Dusenbury spent the weekend in Kissimmee with his family. Dr. C. F. Touchton of Dade City is a business visitor in Avon Park this week.

W. C. Namy left Saturday for Sarasota, where he will spend the week with relatives. Mr. and Mrs. Walter Jarrett of Wauchope spent Tuesday in Avon Park visiting friends. The day with Mr. and Mrs. Harold McPherson of Ocala are visiting Mrs. McPherson's mother, Mrs. Annie Dutton.

Mr. and Mrs. H. Sibley and family are visiting friends and relatives in Ft. Pierce during the holidays. Mrs. G. L. Crews and family motored to Arcadia Tuesday, where they enjoyed Christmas day with relatives.

Dr. and Mrs. W. C. Touchton and family and Lee Crews motored to Dade City Tuesday, mingling business and pleasure.

Mr. and Mrs. B. Tedwell and J. M. Sterling, popular residents of Wauchope, were visitors of J. A. Bass Tuesday afternoon.

Mr. and Mrs. Lyman Falls and family of Haines City spent several days here with her mother, Mrs. Annie Dutton, this week.

Rigley Todd, who attends the University of Florida, is spending his mid-year vacation in the city with his brother, E. G. Todd.

Mr. and Mrs. W. E. Rutherford of the city motored to Arcadia Tuesday, where they spent the day with Mr. and Mrs. A. J. Williams.

Mr. and Mrs. T. D. Lockett and family of Indian Lake spent several days here this week with their daughter and sister, Mrs. Curtis English.

John Luke, Fred Peden, Clayton Raulerson and Ned Hill, who spent Christmas in Avon Park with relatives, returned to Titusville Wednesday.

Mr. and Mrs. Neal Trent and family motored to Punta Gorda Sunday and spent the day with Mr. and Mrs. R. I. Harris, former residents of Avon Park.

Miss Ila Johnson, Edna Lane, Ida May Lawler and Fay Lawler are spending the week in Avon Park as the guests of Miss Maude Bass, popular young lady of the city.

A. P. Hanson, Elmer Hanson, Arville Stoll and Darwin Stoll, who are connected with the Kennedy Construction Company, left Saturday to spend the holidays in Marianna, Fla.

Mr. and Mrs. Glen Masters, Mr. and Mrs. H. H. Hughes and Jack and Dick Head were sightseers up the Ridge Tuesday, stopping in Bartow for a very pleasant dinner party.

G. A. Straubel of Green Bay, Wis., arrived in the city Saturday to join his father and daughter at their lovely home on Lake Lotela. Mr. Straubel hopes to be here for the remaining part of the winter.

Miss Mildred Austin, popular young lady of Nashville, Tenn., arrived here Wednesday. Miss Austin will spend several weeks in the city as the guest of Miss Mamie Lee Burrance, who was a college chum at David Lipscomb.



Right Planting

Will make your home a bower of beauty and give it a charm worth many times the cost of plants and effort.

For many years we have specialized in the creation of beautiful grounds, homes, estates, parks, and subdivisions. Our Tropical Planting Book is full of valuable suggestions. Write for it now.

Reasoner Brothers
ROYAL PALM NURSERIES

Box H, Oneco, Florida

IT'S A PRIZE



IT'S first prize bread we're baking—the food that wins the gold medal of your appetite's appreciation. If you're not acquainted with our bread and other baked products just mention the fact to your food store and they'll supply you.

WISEL'S MILK BREAD

At Your Grocers or

SANITARY BAKERY
K. F. VISEL, Proprietor

DR. J. R. DEAN, CHIROPRACTOR, has opened an office, Room 9, Bldg., Building, Lake Wales, Fla. Tuesday.

FLORIAN LODGE No. 111, F. & A. M.
Stated communication first and third Fridays of each month at 7:30 p. m. in Masonic Temple. Visitors welcome.
MARK W. LANCE, W. M.
J. J. JAMOUR, Secretary
LAWRENCE & LEE
A. E. LAWRENCE J. M. LEE
Attorneys-at-Law
General Practitioners
Avon Park - - - - - Florida

Thursday and Saturday mornings, 8 this locality, having practiced 10 years 12 a. m. Dr. Dean is well known in Winter Haven.

Tasteful Frames

PUT OUT THE ART LIGHTS IN A PICTURE

J. J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES

Sign Painting and Auto Painting

You Can Now Safely Hold Your Fruit for Higher Prices

Many growers in California, as in Florida, have found grove heaters an insurance which increases the value of their crops whether a freeze comes or not.

Assured of protection, they dare to hold their fruit longer and can, therefore, wait for the most advantageous market.

In the event of freeze, the heaters not only save fruit which naturally commands unusual prices, but preserve fruit-bearing wood, insuring profitable crops in the years immediately following—thus effecting a double gain in place of a double loss.

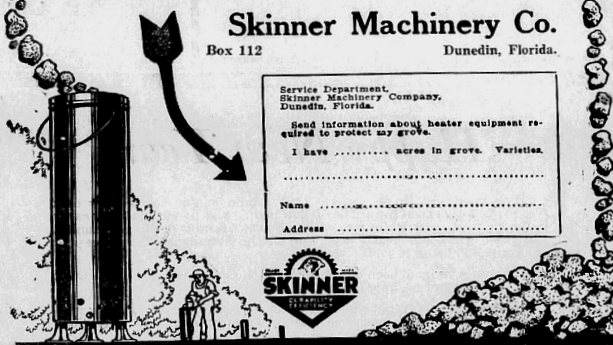
You can save your grove—fruit, bud and blossom—and make the small investment in heaters and labor pay assured returns.

Investigate—Ask for a demonstration in your grove where you may see just how easily and cheaply the improved Skinner Coke Heater may be installed and operated. Send in the coupon.

Skinner Machinery Co.

Box 112

Dunedin, Florida.



Service Department,
Skinner Machinery Company,
Dunedin, Florida.

Send information about heater equipment required to protect my grove.

I have acres in grove. Varieties.....

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Name

Address

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Another Year



Retrospective hours are here again. Men of families pause to weigh achievements of the past twelve months. It is good time wasted—unless costly experiences are converted into firm resolves to make the coming year a better one.

Responsibilities make men great. Do not despair at failures of the past. They are gone. The thing that now interests you most is "how to care for your family properly—and at old age find yourself independent of charity."

The answer is a simple one. Spend less than you earn—and save the difference. You'll be surprised how soon dollars pile up in a saving account. Then you can put dollars to work for you. They will earn your ease and comfort.

FIRST TRUST AND SAVINGS COMPANY

CLASSIFIED ADS

FOR SALE—Fifty thousand sour orange seedlings, \$12.50 a thousand. Miller, Box 46, Avon Park, Fla. 27-24p.

CANARIES FOR SALE—A few choice singers and several fine females. Roswell Cutler, N29-1f.

FOR SALE—Young Shetland pony, five years of age, in good shape; will sell at a bargain. Cyril Baldwin, Avon Park, Fla.

FOR SALE—Ford touring car; extra good condition and price reasonable. Inquire at F. J. Gray's home, "The Oaks," D27-1f.

SEEDS—New spring catalog ready. If you have not received copy and name and address today for this well illustrated and instructive planting guide for 1924. Will be delighted to send copy. KILGORE SEED CO., Plant City, Fla. D20-4f.

Eat your New Year's dinner at Lake Byrd Lodge. Phone reservation.

To the Democratic Voters of Highlands County, Florida: MARK W. LANCE solicits your vote in the Democratic Primary of 1924, for TAX ASSESSOR of HIGHLANDS COUNTY. Assuring fair and impartial service. YOUR VOTE WILL BE APPRECIATED. W. J. JOHNSON, (Paid Political Advertisement)

TO THE VOTERS OF HIGHLANDS COUNTY, FLORIDA: I desire to announce my candidacy for the office of County Tax Assessor of Highlands County, subject to the decision of the voters voting at the primary to be held in June of 1924. If elected I pledge to the people of Highlands County an honest, conscientious and efficient performance of the duties of that office, without favoritism or prejudice. I shall appreciate the support of my friends throughout the county. W. J. JOHNSON, (Paid Political Advertisement)

NOTICE OF ANNUAL STOCKHOLDERS MEETING OF AVON PARK, FLORIDA. Notice is hereby given that the annual meeting of the stockholders of First National Bank Building, Avon Park, Florida, on Tuesday, January 15th, 1924, at 2 o'clock p. m., for the purpose of electing Directors for the ensuing year and for the transaction of such other business as may legally come before said meeting. C. E. LANIER, Secretary.

NOTICE OF ANNUAL STOCKHOLDERS MEETING OF PENN-FLORIDA CATTLE COMPANY, OF AVON PARK, FLORIDA. Notice is hereby given that the annual meeting of the stockholders of Penn-Florida Cattle Company will be held at the office of the said company in the First National Bank Building, Avon Park, Florida, on Thursday, January 15th, 1924, at 1 o'clock p. m., for the purpose of electing Directors for the ensuing year and for the transaction of such other business as may legally come before said meeting. C. E. SKIFFER, Secretary.

NOTICE OF ANNUAL STOCKHOLDERS MEETING OF THE FLORIDA CATTLE LOAN COMPANY, OF AVON PARK, FLORIDA. Notice is hereby given that the annual meeting of the stockholders of the Florida Cattle Loan Company will be held at the office of the said company in the First National Bank Building, Avon Park, Florida, on Thursday, January 15th, 1924, at 2 o'clock p. m., for the purpose of electing Directors for the ensuing year and for the transaction of such other business as may legally come before said meeting. C. E. SKIFFER, Secretary.

Eat your New Year's dinner at Lake Byrd Lodge. Phone reservation.

NOTICE OF ANNUAL STOCKHOLDERS MEETING OF THE CORPORATE SECURITIES COMPANY, OF AVON PARK, FLORIDA. Notice is hereby given that the annual meeting of the stockholders of the Corporate Securities Company will be held at the office of the said company in the First National Bank Building, Avon Park, Florida, on Tuesday, January 15th, 1924, at 10 o'clock a. m., for the purpose of electing Directors for the ensuing year and for the transaction of such other business as may legally come before said meeting. C. E. LANIER, Secretary.

Eat your New Year's dinner at Lake Byrd Lodge. Phone reservation. Subscribe for the Pilot.

LAKE STEARNS

The Sunday school gave an entertainment in connection with the Christmas tree, which was highly enjoyed by a well packed house. The Christmas tree was the best we've ever had. Old Santa Claus surely did himself proud.

Rev. J. M. Guest of DeSoto City and pastor of the Methodist church here, attended the Christmas entertainment with his family and preached at his regular service Sunday morning. Rev. J. M. Moore supplied for him Sunday night.

Wedding bells! George Williams and Rosalie Guess were quietly married Sunday at 2 p. m., at the home of Mrs. J. L. Moore. The wedding was a quiet affair, witnessed by only a few relatives and friends. Rev. J. L. Moore officiated. Immediately after the ceremony the happy couple left for Tampa and other points for a week or ten days honeymoon, after which they will be at home to their friends at Lake Stearns.

Stella Guess came down from Fort Meade to attend the marriage of her sister and will remain in the community for a week or ten days. O. A. Jones is all smiles. What? Eat your New Year's dinner at Lake Byrd Lodge. Phone reservation.

AN OLD-FASHIONED

Turkey Dinner

FOR NEW YEAR'S DAY

WEST BEACH HOTEL

ON LAKE LOTELA

\$1.25

Phone Reservations

This hotel, under the management of J. D. McEwen, who takes charge Jan. 1, is to be conducted on the highest plane, catering to both commercial and tourist business.

WEST BEACH HOTEL

AND BATHING PAVILION

J. D. McEWEN,

(Formerly with the Avon) Lessee and Manager.

A Happy New Year to All Highlands County

THE HOLIDAYS ARE HERE AGAIN, AND WE WANT TO TAKE THIS OPPORTUNITY OF WISHING YOU—THE PEOPLE OF HIGHLANDS COUNTY—THE COMPLIMENTS OF THE SEASON.

A HAPPY, PROSPEROUS NEW YEAR, ONE AND ALL.

WE APPRECIATE THE GOOD WILL BETWEEN OUR COMPANY, OUR MEN AND THE PEOPLE OF HIGHLANDS COUNTY. WE ARE TRYING MIGHTY HARD TO PLEASE YOU AND WE HOPE TO NUMBER THE PEOPLE OF HIGHLANDS COUNTY AMONG OUR STANDEST FRIENDS IN YEARS TO COME.

SO HERE'S A HEARTY THANK YOU FOR YOUR GOOD WILL IN THE PAST AND THE BEST WISHES FOR

YOUR CONTINUED PROGRESS AND ADVANCEMENT

Walter J. Bryson
Paving Company, Inc.

Happy New Year

How wonderful those words! They kindle in our hearts anew that feeling of brotherhood toward our fellow man. And to our mind they carry the thought of what we owe to each and every family in this community, namely—a great big hearty wish for all the abundance that peace and prosperity can bring to you.

To those who have been our patrons for the year just closing, we want to express our sincere appreciation.

To those who may not yet have become acquainted with our service, we extend a most cordial welcome to become a member of our family. Your patronage will be appreciated.

Let us all resolve to make the year 1924 the biggest year that Avon Park and South Florida has ever enjoyed.

We can make it so if we'll all work together. Let's get busy.

Park Mercantile Co.

JUST TO WISH YOU ONE AND ALL A BRIGHT, HAPPY AND PROSPEROUS NEW YEAR

And to remind you that thousands of fortunes have been founded on a small investment in just such a development as ours

Your investment can be small or great and still your possibilities for profit be infinitely limitless in proportion. We earnestly hope to be the contributing factor in bringing to many of you the very prosperous New Year for which you have wished. Our cards are on the table before you. If there is oil in Florida we expect to find it. Won't you join us with one or more leases now? Don't delay. As the drill goes down the price of leases goes up.

INDIAN PRAIRIE OIL & GAS COMPANY SEBRING, FLORIDA