

Well Driving and Pipe Fitting

"Cutler Gets the Water"

ELECTRIC
and
GASOLINE
MOTORS

Prompt Service
Satisfactory Work
Low Prices
ROSWELL CUTLER
AVON PARK, FLORIDA

Wm. L. Smith & Co.

General Contractors

ESTIMATES
FURNISHED

Anything in the Building

MODERN
Line
EQUIPMENT

Avon Park, Florida

Subscribe for the Pilot.

Touction's LIVER PILLS
"Work While You Rest"
For Biliousness, Constipation,
Torpid Liver, Headache,
Dizziness and all Liver Troubles
Dose—One Pill at Bedtime
Price 25 Cents
Sold and guaranteed by
AVON PARK DRUG CO.
Avon Park, Fla.
TOUCHTON'S DRUG CO.
Dade City, Fla.



Holyrood Commandery,
No. 27, K. T.
Regular convocate the
third Monday in each
month, 8 o'clock p. m., in
Masonic Temple. All Sir
Knights invited.
H. F. R. RECK, E. C.
C. E. SKIPPER, Recorder
Avon Park - - - - - Florida

**HIGHLANDS SECURITY,
ABSTRACT & TITLE CO.**
Highlands Bank & Trust Co. Building
Sebring, Fla.

DR. W. C. TOUCHTON
Physician and Surgeon
Office hours, 9 to 11 a. m., and 2 to 4
p. m. First National Bank Building
Phone 22 Residence Phone 36
Avon Park, Fla.

HIGHLANDS LODGE NO. 88
I. O. O. F.
Regular meetings every Thursday
evening at 8 o'clock. Visiting brothers
cordially welcome.
P. S. JORDON, N. G.
GEO. L. CREWS, Secretary.

**After
Every
Meal**

A universal custom
that benefits every
body.
Aids digestion,
cleanses the teeth,
soothes the throat.

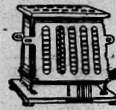
WRIGLEY'S

a good thing
to remember
Sealed in
its Purity
Package



Whitehurst & Whitehurst
Attorneys at Law
Office: Room 10, First National Bank
Building
Avon Park, Florida

W. O. W.
Meets first and third Monday nights
in I. O. O. F. hall, First National
Bank building.
J. A. SYKES, Consul.
J. H. McCLELLAND, Clerk.



Stop!! Look!! Think!!

Are YOU giving your wife and family a SQUARE DEAL?

You are using power in your business. You use it to drive machinery in your factory, packing house and on the farm, and yet your wife and family are expected to take care of the home with its increased responsibilities in the same way and with the same heavy, cumbersome and inefficient implements she has been using for generations past.

Instead of a nice light ELECTRIC iron she must heat the old-fashioned iron on the old cook stove and trot back and forth from ironing board to stove to get a hot one.

Instead of the ELECTRIC percolator, toaster, waffle iron and other ELECTRICAL implements with which she can prepare the meal while at the table she must heat up the old stove, stand over it summer and winter and race back and forth from the kitchen to dining room for hours before and during the meal.

Instead of a nice light and efficient ELECTRIC sweeper she must toil each day with the old-fashioned broom.

These extra steps and burdens are often the cause of nervous breakdown and in many cases premature death.

Most of this trouble and worry, on her part, can be prevented by a little forethought and expense on your part.

CHRISTMAS will soon be here. Will you not, at that time, surprise and gladden her heart by presenting to her one or more nice ELECTRICAL devices for use in the HOME.

These ELECTRICAL devices can be secured at any electrical dealer in your town.

FLORIDA ICE & POWER COMPANY

666

Cures Malaria, Chills and Fever,
Dengue or Bilious Fever. It de-
stroys the germs.

"ASK YOUR NEIGHBOR—HE KNOWS"

For over 35 years the E. O. Painter Fertilizer Company has furnished Florida growers with fertilizers. The continued patronage of experienced growers gives proof of satisfactory results.

COULD BETTER FERTILIZER BE MADE WE WOULD MAKE IT
Write for New Fall Price List Just Issued

E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.

Maas Brothers
GREATER TAMPA'S GREATEST STORE



Winter Apparel

Are you prepared to meet winter?

and a realization of the need of warm clothing. There are Wraps, Dresses, Hats, Scarfs, Furs, Sweaters, Lingerie, Shoes and thousands of other things to be purchased for your young daughter and yourself. This month will surely be a busy one, and this store is fully prepared to make shopping easy.

DRESSES

So charming are the new Fall Dresses and so varied the stylelets that description is almost impossible. "Distinctive" best describes the tailored woolen frocks, with touches of piping, embroidery and braiding—some beltless, others caught up at the side. In silks, you may choose from lustrous satins, crepes and brilliant surfaced silks.

COATS

Now is the best time to select your new Winter Coat, which is a necessity this year, because of the radical changes from the fashions of last Winter. The range of colors and fabrics offers a wide choice, and you can get a full season's wear from garments purchased now. Forethought in studying fashion tendencies, and careful buying enables this store to offer authentic modes in Winter Coats at remarkably moderate prices.

Ford New Prices

Effective October 2, the Ford Motor Company announces the following reduced prices on all Ford Cars and Trucks:

Runabout	- -	\$265.00
Touring Car	- -	295.00
Coupe	- -	525.00
Four-Door Sedan	- -	685.00
Chassis	- -	230.00
Truck Chassis	- -	370.00

All Prices F. O. B. Detroit

These are the lowest prices in all Ford history. With the recent changes and refinements that have been made in every body type, Ford Cars now offer new values in motor transportation. Especially is this true of the new Four-door Sedan with its streamline body and many added conveniences.

The Fordson Tractor

The price of the Fordson Tractor has been increased \$25.00, making the present price \$420.00 F. O. B. Detroit.

You can take advantage of these new prices through the Ford Weekly Purchase Plan

PARK MOTOR CO.

HIGHLANDS COUNTY PILOT

GILBERT FREEMAN, Editor
Published every Thursday at Avon Park, Fla., by the Avon Park Publishing Company.

Subscription: \$2.00 a year in advance.
Entered as second-class matter December 12, 1918, at the postoffice at Avon Park, Florida, under the name of Avon Park Publishing Co.

Postpaid: \$2.50 a year in advance.
To insure change of advertisement in current issue copy must be in our hands by 5 o'clock on Wednesday.

There ought to be something doing in the Park Nov. 11.

The Tampa Times' new home is a credit to Tampa and South Florida.

Now little boy, "if at first you don't succeed, try, try again," just like the Yankees.

We'll all be heading to Tampa Saturday week to see the famous Gator eleven in action.

Some of the finest fruit we ever saw is moving from local packing houses nowadays.

Advertising pays. The county commission reverts to the roads and saved \$11,000.

It must be nice for the Junk man in Germany with scrap paper so cheap—that is if he can get the stuff.

George Harvey is coming home. It's hard to tell which will be the gladdest—as or the British.

Protestproof is going to bond for \$50,000 worth of streets. All the Ridge wishes her well.

That's some Florida eleven. Tying Georgia Tech in Atlanta is equivalent to winning the gold tornado.

Candidates Jennings and Parkhill agree on one thing, that prohibition isn't a question now—it's the law.

We may not be able to pick 'em in politics, but we can "get-right" regularly when it comes to the world's service.

On to Tampa and New York, should be the cry of every producer in Highlands county. Now is the time to begin.

Governor Walton must have heard of Brother Catts' regime here a few years ago. He's firing state officials now.

"Seamen battle with rats," says a headline. Some one has to battle with them since the girls have bobbed their hair.

When the editor has a real opinion and dare express it is sensational. When he has no idea or fails to express any he is stupid and dull.

Since it is only natural for small boys to show off when away from home—we hope it will be only natural for George Harvey to show off as boyishly now that he is home.

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Florida thinks Moore Haven had an awful time when they got their feet wet for a couple of days down there. What would they think if an Oklahoma flood was unleashed with real terror and death riding the raging torrent?

Ed Lambridge throws off on the sporting editors and their ability to pick the world's champions. We know one that Ed got tired of betting against and here lately he's been betting with him—and shows then Ed's been right.

If the farmer wants to know just how hard his lot has become he should have read the "old news" in the banks last Friday. It happened to be both Farmers' Day and Columbus Day, but nine out of ten banks said they closed because of Chris.

An examination of the statistics of juvenile delinquency in the country shows the animal is very scarce. Practically every one of our girls grows to sweet womanhood and the boys into splendid men despite all the terribly shocking influences we are told continuously surround the young on every hand. Seemingly the influences don't influence.

Old Marcus Autellus Antonious, who found his joy in considering all the things he could do without, would be perfectly satisfied with the news.

Of all the useless signs, "And they are seldom missed," is the one that best describes the "Stop, Look and Listen!"

And they're always there, wherever the railroad tear, but need of their warning is strangely missing.

DOWN TO BRASS TACKS

Now Hardee county folks seem getting down to brass tacks—with the Herald suggesting that the two districts between Avon Park and the Manatee line get together, form a road district and build the cross road from Hardees to Manatee.

Now if Manatee will just do the Pilot's suggestion, we will have a guide book just a few miles away, which will give our Manatee friends the opportunity of doubling their summer income by bringing in business from an East and West Coast highway about ten years ahead of the proposed Arcadia route.

The Herald says:

"For more than two years the matter of hard surfaced roads in Hardee county has been discussed pro and con, but no one was put before the people and it was rejected by a large majority. Since then a number of plans have been suggested and nothing has materialized from any of them."

"The trouble has been that every one wants a road near or by their property and this would necessitate a bond issue of such a size that it would be next to impossible to sell the bonds."

"Whatever the threatened ending of such a project, it is not to be taken for granted that the plan is not a good one. We have not reached the place where something must be done—that is, if Hardee county is to be a part of the primary system expands to any appreciable extent the county newspaper should voice the wish of more than 60,000,000 of the American people."

"It has been suggested that the commissioner districts of Mr. Durand and Mr. Durand join as a road district and build a cross-country road 16 feet wide from Ona to the Highlands county line, either brick or concrete, asphalt or asphalt blocks, and from Ona to the Manatee county line."

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GREEN PROMISES HIGHLANDS

CHAMBER OF COMMERCE WILL HAVE SAND GRADE FIXED UP

(Continued from Page One)

To work with, we have to pick the spots.

"It is difficult to say which is the most important road, but it is out of the question that it is not a problem today, though it has been somewhat simplified by legislation."

"The first road to be fixed up is the road from the first road to the second road. I am proud of my first road."

"The second road is the road from the second road to the third road. I am proud of my second road."

"The third road is the road from the third road to the fourth road. I am proud of my third road."

"The fourth road is the road from the fourth road to the fifth road. I am proud of my fourth road."

"The fifth road is the road from the fifth road to the sixth road. I am proud of my fifth road."

"The sixth road is the road from the sixth road to the seventh road. I am proud of my sixth road."

"The seventh road is the road from the seventh road to the eighth road. I am proud of my seventh road."

"The eighth road is the road from the eighth road to the ninth road. I am proud of my eighth road."

"The ninth road is the road from the ninth road to the tenth road. I am proud of my ninth road."

"The tenth road is the road from the tenth road to the eleventh road. I am proud of my tenth road."

"The eleventh road is the road from the eleventh road to the twelfth road. I am proud of my eleventh road."

"The twelfth road is the road from the twelfth road to the thirteenth road. I am proud of my twelfth road."

"The thirteenth road is the road from the thirteenth road to the fourteenth road. I am proud of my thirteenth road."

"The fourteenth road is the road from the fourteenth road to the fifteenth road. I am proud of my fourteenth road."

"The fifteenth road is the road from the fifteenth road to the sixteenth road. I am proud of my fifteenth road."

"The sixteenth road is the road from the sixteenth road to the seventeenth road. I am proud of my sixteenth road."

"The seventeenth road is the road from the seventeenth road to the eighteenth road. I am proud of my seventeenth road."

"The eighteenth road is the road from the eighteenth road to the nineteenth road. I am proud of my eighteenth road."

"The nineteenth road is the road from the nineteenth road to the twentieth road. I am proud of my nineteenth road."

"The twentieth road is the road from the twentieth road to the twenty-first road. I am proud of my twentieth road."

"The twenty-first road is the road from the twenty-first road to the twenty-second road. I am proud of my twenty-first road."

"The twenty-second road is the road from the twenty-second road to the twenty-third road. I am proud of my twenty-second road."

"The twenty-third road is the road from the twenty-third road to the twenty-fourth road. I am proud of my twenty-third road."

"The twenty-fourth road is the road from the twenty-fourth road to the twenty-fifth road. I am proud of my twenty-fourth road."

"The twenty-fifth road is the road from the twenty-fifth road to the twenty-sixth road. I am proud of my twenty-fifth road."

"The twenty-sixth road is the road from the twenty-sixth road to the twenty-seventh road. I am proud of my twenty-sixth road."

"The twenty-seventh road is the road from the twenty-seventh road to the twenty-eighth road. I am proud of my twenty-seventh road."

"The twenty-eighth road is the road from the twenty-eighth road to the twenty-ninth road. I am proud of my twenty-eighth road."

"The twenty-ninth road is the road from the twenty-ninth road to the thirtieth road. I am proud of my twenty-ninth road."

"The thirtieth road is the road from the thirtieth road to the thirty-first road. I am proud of my thirtieth road."

"The thirty-first road is the road from the thirty-first road to the thirty-second road. I am proud of my thirty-first road."

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"The thirty-eighth road is the road from the thirty-eighth road to the thirty-ninth road. I am proud of my thirty-eighth road."

"The thirty-ninth road is the road from the thirty-ninth road to the fortieth road. I am proud of my thirty-ninth road."

"The fortieth road is the road from the fortieth road to the forty-first road. I am proud of my fortieth road."

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Florida thinks Moore Haven had an awful time when they got their feet wet for a couple of days down there. What would they think if an Oklahoma flood was unleashed with real terror and death riding the raging torrent?

Ed Lambridge throws off on the sporting editors and their ability to pick the world's champions. We know one that Ed got tired of betting against and here lately he's been betting with him—and shows then Ed's been right.

If the farmer wants to know just how hard his lot has become he should have read the "old news" in the banks last Friday. It happened to be both Farmers' Day and Columbus Day, but nine out of ten banks said they closed because of Chris.

An examination of the statistics of juvenile delinquency in the country shows the animal is very scarce. Practically every one of our girls grows to sweet womanhood and the boys into splendid men despite all the terribly shocking influences we are told continuously surround the young on every hand. Seemingly the influences don't influence.

Old Marcus Autellus Antonious, who found his joy in considering all the things he could do without, would be perfectly satisfied with the news.

Of all the useless signs, "And they are seldom missed," is the one that best describes the "Stop, Look and Listen!"

And they're always there, wherever the railroad tear, but need of their warning is strangely missing.

REAL ESTATE TRANSFERS

In the World of Women

WILL ORGANIZE COMMUNITY SING FOR ALL, AVON PARK

An enthusiastic crowd met at the Methodist church last Sunday afternoon and spent two hours singing old gospel songs. Those assembled voted unanimously to meet again next Sunday afternoon at 3 o'clock for perfecting a permanent organization. Everybody who likes good music is urged to come out and take part in the singing and help make this a strong community feature through the winter months. A committee consisting of Rev. A. C. McCall, Messrs. J. V. Chapman and W. H. Thompson were appointed to draft a program for next Sunday afternoon.

MOTHERS, ATTENTION!

Milk from the same cow regularly for your baby has been a service you have not enjoyed in the past in Highlands County. This Service Is Yours

Skinner's Anoka Dairy is prepared to furnish mothers with any quantity of pure milk from the same cow every day. Do not drag yourself down during the warm summer months. Let our "registered baby service" save

Your Health and Strength

Anoka Dairy

W. O. SKIPPER, Proprietor

MRS. ANDERSON HOSTESS TO FIVE HUNDRED CLUB

One of the most enjoyable social events of the week was the meeting of the Five Hundred Club at Lake Eyre Lodge Tuesday afternoon, with Mrs. A. V. Anderson as hostess. Three tables were set for the occasion of gorgeous roses, from the lodge flower garden, were used in decorating.

MR. AND MRS. SMITH CELEBRATE THEIR WEDDING ANNIVERSARY

Mr. and Mrs. Norton Smith entertained George Merrill and Findlay Hunter at dinner at the West Hotel Tuesday evening. The fact that it was the twenty-second anniversary of Mr. and Mrs. Smith's wedding made the party all the happier.

DANCE AT HOTEL AVON

A script dance was held Thursday evening at the Hotel Avon. Music was furnished by an orchestra composed mostly of local musicians. Among those present were: Misses Maude McGinnis, Manny Lee, Durand, Nora Gordon, Alene Marsh, Alta Rhea, Able, Ruby Crumley, Beulah Ginn, Elizabeth Clark, Annie Ginn, Messrs. Jack and Dick Head, Bill Hilton, Tom Caldwell, Melvin Bass, Parker Anderson, Al Jamour, Louis Gaines, Clyde Nannery, Batch Dille, Ralph Kirkland, Forrest Noeland, Mr. and Mrs. Chas. Moffett, Mr. and Mrs. Fred Smith, Mr. and Mrs. Glenn Masters, Mr. and Mrs. E. H. Hughes, Mr. and Mrs. Press Brooks, Mr. and Mrs. A. R. McGinnis and several couples from Sebring, Arcadia and Wauchula.

MRS. REEVES BACK FROM POSTMASTERS CONVENTION

Mrs. F. P. Reeves returned Monday evening from Chattanooga, Tenn., where she attended the national convention of the District League of Postmasters. There were more than 400 states, and a representative of Washington, D. C. Among other business transacted was the appointment of a committee to confer with President Coolidge.

The representatives were the guests of the Chattanooga postoffice force at a banquet and dance, and a winter resort, held at Macaulay Lake was an other entertainment feature.

BOOK WEEK SET FOR OCT. 29 TO NOV. 3

Book week has been set for Oct. 29 to Nov. 3 by the committee in charge of the Avon Park public library and the women who will conduct the drive ask those persons who will give any books set in touch with Mrs. J. Raab or Mrs. Ethel Jones who will see that the contributions are called for.

The drive is to be made to double the library during this week and immediately following the Woman's Club will begin the task of cataloging the entire library.

MRS. LACEY HOSTESS AT A SEWING BEE

Mrs. Joe Lacey was hostess at a sewing bee held at her home, overlooking Lake Eyre Tuesday afternoon. A pleasant afternoon was spent sewing and chatting and later delicious refreshments consisting of fruit salad, cake and coffee were served.

HONOR HARRY STODDEN

A number of friends of Harry Stodden gathered at the Pineside Florida nacking house Thursday evening, the informal party being a surprise for Mr. Stodden whose birthday anniversary it was. The party assembled in the early evening, bringing with them things which constituted a picnic supper.

After the delicious and bountiful spread was over, old-fashioned dancing, games and singing were enjoyed and fun followed serenely.

Those sharing the pleasure of the evening were: Mr. and Mrs. Harry Stodden, Mr. Stodden, Sr., Mr. and Mrs. A. V. Anderson, Mr. and Mrs. Chas. Shener and children, Mr. and Mrs. D. C. Canfield, Mr. and Mrs. Demos Mandis, Mr. and Mrs. Harry Woodruff, Mr. Woodruff of Howell, N. Y., Mr. and Mrs. Albert Wilson, Mr. and Mrs. Chas. Nichols, Mr. and Mrs. Norton Smith, Mrs. Ida Williams, Mrs. Lalla Blank, C. P. Anderson and Parker Anderson.

JOLLY B. Y. P. U. SOCIAL
The Intermediate B. Y. P. U. held a jolly social in the basement of the church Friday evening. Many amusing games and contests were played. Late in the evening refreshments of punch and cake were served.

Among those participating in the fun were: Misses Dorothy Baldwin, Dixie Martin, Estelle Paloy, Hazel Cameron, Ruby Hargrave, Sybil Clark, Lela Moore, Lucille Cameron, April Cochran and sister, Annie Skipper, Kitty Lou Martin, Catherine Saggus, Lora Lee, Flora Wilcox, Ione DeLoach and T. J. McGinnis, Jr., Bob Shockey, C. B. Martin, Russell Baldwin, Cecil Baker, Thomas Baldwin, Carl and M. L. Sibley, T. Bond, Clarence Wilcox, Lawrence Wray, Lloyd Hargrave, Marshall Reynolds and many others.

Mrs. W. D. Cameron, Mrs. Hargrave and Mrs. T. O. Baldwin chartered the party and assisted in entertaining and serving.

PARTY FOR MISS HINTON

Mrs. H. C. Hinton gave a surprise party Monday afternoon in honor of Miss Martha Hinton, who was celebrating her sixteenth birthday.

HALLOWEEN PARTY AT METHODIST HUT

A jolly Halloween party was given Friday evening at the Methodist hut. Miss Marjorie Lacey, superintendent of the third department, was hostess on this occasion to the Epworth Leaguers.

The decorations were in orange and black and they formed an ideal setting for the weird and spooky figures who were to arrive about 8 o'clock. Spooky games, stunts, bobbing for apples, and singing passed the evening.

At the close of the evening's pleasures, refreshments of sandwiches, punch and pie were served.

HONOR ATTRACTIVE VISITOR

Mrs. Charles H. Hargrove and Mrs. Cecil Merrill entertained Friday afternoon at 3 to 5, commencing the former's sister-in-law, Mrs. J. L. Cloud of Fort Pierce, who is here on a visit. The reception was one of the prettiest parties of the season and was given in the Hargrove home on Oklawaha avenue. The rooms were radiant with golden red and yellow roses, which were used in artistic arrangement of baskets and vases.

Yellow candles, burning in the various rooms, added to the beauty of the interior. The guests were met at the door by Mrs. Hargrove and assisted to summer frocks. Mrs. William A. Goin introduced the guests to the group of friends of Mrs. Hargrove, Mrs. McCall and Mrs. Cloud.

Mrs. P. H. Heston, Mrs. W. E. Evans and Mrs. Bernard Holman assisted in the dining room, a tempting lunch of creamed chicken, potato chips, olives, bread and coffee being served.—Eustis Lake Region.

VERONA CIRCLE

The Verona Circle of the W. M. U. met with Mrs. T. O. Baldwin Tuesday afternoon. Having just completed their study of foreign history, they held a devotional and a short business meeting were held.

CHICKEN SUPPER

The Methodist Circle of the Methodist Women's Missionary Society will serve a chicken supper in the new room of the church, Thursday, Oct. 25, from 6 to 8 p. m.

LOCAL AND PERSONAL

C. R. Ginn, Sr., was a visitor to Tampa Tuesday.

Mrs. Philip Leigh is driving a new Overland Sedan.

C. E. Lanier was a business visitor to Bartow Wednesday.

The S. P. Durranes have purchased a new big six Studebaker sedan.

C. A. Skipper and Ralph Kirkland motored to Punta Gorda Sunday.

Rev. T. O. Baldwin was a business visitor to Arcadia last Thursday.

H. C. Thomas and D. M. McKee transacted business here Saturday.

Mr. and Mrs. H. H. Barnard of Tampa spent Sunday and Monday here.

Alex Dickinson left Wednesday for Gainesville, where he has accepted a position.

Mrs. Mary Steele Swearingen left Thursday morning for a visit to Baltimore.

C. A. Skipper, T. J. McGinnis and T. H. Lanier were visitors to Punta Gorda Tuesday.

Mr. and Mrs. Gilbert Stebbins and children motored to Tampa Tuesday and spent the day.

Miss Louise Bryant spent the weekend with her parents at their home in Bowling Green.

Mr. and Mrs. Lamont Wolff motored to Bartow Sunday and spent the day with relatives.

Thomas Russell spent the guest of his cousin, Henry Russell.

Mr. and Mrs. S. Y. Hart, and daughter, Miss Lois, are expected home Saturday or Sunday.

D. M. Walker and S. O. Floyd of Miami were business visitors to the city Saturday and Sunday.

Mr. and Mrs. W. S. Fender, Mrs. W. R. England and little son Bobby spent the weekend in Tampa.

Mr. and Mrs. S. P. Durranes went to Jacksonville last Thursday on business.

C. E. Lanier and Cyril Baldwin were business visitors to Sebring on Monday.

Mrs. J. F. Buffington of Carlisle, Ill., has arrived and will spend the winter here.

Rev. E. A. Ware of Lakeland motored here on business Saturday and also visited friends.

Get your chicken supper at the new Durranes building, Thursday, Oct. 25, Adults, 10c; children under 12, 5c.

Mrs. I. C. M. Ellenberger spent the weekend in Wauchula, the guest of her parents, Mr. and Mrs. E. P. Rust.

Mrs. D. F. Canfield and Mrs. Ida J. Canfield are spending a few days in Tampa. They motored there Tuesday.

W. A. Marshall, county superintendent of public instruction, visited the schools in the south end of the county Monday.

Mr. and Mrs. C. F. Lanier and Dr. T. W. C. Touchton motored to Tampa Friday afternoon and returned Saturday.

Mrs. W. R. Davis has returned from a visit to relatives in Oklawaha.

Mrs. Walter Pearce, accompanied by her mother, will remain for a visit.

Mr. and Mrs. J. D. Raab and Mrs. H. A. Winter were visitors to Tampa the first of the week, returning home Tuesday evening.

Mrs. E. P. Loomis and two attractive children left Wednesday for a visit to friends and relatives at their home in Tellico Plains, Tenn.

Mr. and Mrs. J. J. McElroy of Fort Meade spent Wednesday here, the guests of Mrs. O. Baldwin.

Mrs. Arthur Brooks and two children, and Miss Maxine, of Sebring, spent the weekend here.

Mr. and Mrs. R. B. Medlock of Orlando were visitors in the city, motoring Thursday and Friday, made their headquarters at the Hotel Avon.

H. E. Woodruff is enjoying a visit from his daughter, Mrs. McCarthy and little daughter, who arrived last week. Mr. McCarthy will join them here soon.

Mrs. T. H. Lanier and Mrs. W. T. Kennedy spent Thursday and Friday in Tampa. Mrs. Lanier visited the Tampa chapter, O. E. S. Thursday evening, while there.

F. S. Jordan and son Charles motored to Lakeland Wednesday to have Charles eyes tested. Mrs. Lawler Wells accompanied them and visited relatives while there.

Mr. and Mrs. Fred Smith and son Nelson and Mrs. J. B. Stringfellow of Lakeland returned to Sebring and Orlando, where they had dinner, returning home in the evening.

R. E. Palmer returned Friday night from Bowling Green, Ky., where he had been for the past ten days. L. G. Palmer, his brother, accompanied him to Avon Park and will spend several weeks here.

Mrs. W. J. Heim and daughter Jeraldyn and baby James left last night for Pittsburgh, Pa. Miss Jeraldyn will attend school in this winter, but Mrs. Heim and baby will return here after a visit.

C. A. Straubel and grand-daughter, Miss Nan Straubel, returned here Saturday for the winter season. They are located at their home, "The Anchorage," on Lake Lotela, which they are now having remodeled and repaired.

Findlay Hunter, Norton Smith, Chas. Moffett, T. H. Lanier, George Merrill, W. T. Kennedy and E. P. Loomis, prominent local sportsmen and business men, motored to Tampa Friday and witnessed the boxing contest at the arena at Benjamin Field.

Mrs. W. R. England and little son Bobby met Mr. England in Tampa Saturday and they motored to Clearwater and St. Petersburg before returning here Tuesday evening. Mr. England has been spending the past several weeks in the mountains of Virginia.

Mr. and Mrs. Roy Masors took their aunt, Mrs. A. A. Robertson, who has been sick for some time, to Lakeland for an X-ray examination the first of the week. Mrs. Masors and Mrs. Robertson remained there awaiting the doctor's decision, but Mr. Masors returned to Avon Park.

DOUGHNUTS

You can get them here now, fresh from our new doughnut cooker

MONDAY WEDNESDAY FRIDAY

Like Mother Used to Make

ITS HEALTH



HEALTH AND STRENGTH IN EVERY LOAF

IF you're on your way to Healthland stop at the store and buy a loaf of our bread. It will speed your journey. When you order bread don't just say "bread"—mention the name of our bread. You'll be rewarded.

VISEL'S MILK BREAD

At Your Grocers or

SANITARY BAKERY

K. F. VISEL, Proprietor

WE RECOMMEND AND GUARANTEE

WHITE RING

Self Rising Flour

[All Sizes]

12-lb. Sacks at 65c 24-lb. Sacks at \$1.30

48-lb. Sacks at \$2.50

[We also have a cheaper flour that is good]

WHITE RING

Is guaranteed by the Soft Wheat Millers Association to be

HEALTHFUL DEPENDABLE ECONOMICAL

Look for the Blue Stamp of approval on every sack

Fresh Vegetables Fresh Fruits

B. H. JAMES

STAPLE AND FANCY GROCERIES

PROMPT DELIVERY

Jewelry is Everlasting

CHRISTMAS SAVINGS CLUB

JOIN NOW

few cents start you

[JUST 12 WEEKS 'TIL CHRISTMAS]

Buy the present now.

Pay a little down.

Then pay the rest week by week from your odd dimes.

YOU WILL NEVER MISS THE CHANGE

By the day before Christmas it will be paid for and you can have the joy of giving something worth while.

Our selection of acceptable gifts is growing as Christmas approaches.

There are watches for all the family, charms, rings, pins, brooches, fountain pens; gold and silver pendants, household ornaments, necklaces, pearls, lockets, cameos, and we will soon have the most complete line of Ivory Dresser Sets on the Ridge.

JORDON, JEWELER

BUY IT AT CONNELL'S

Groceries of All Kinds
Meats of All Kinds
Vegetables of All Kinds
Fruits of All Kinds

SATURDAY SPECIAL

Soups, all kinds, per can.....9c
Pork Sausage Meats, regular
25c size 15c

CONNELL BROTHERS

GROCERIES AND MEATS

Phone 7

Prompt Delivery

Idawa Park

ON BEAUTIFUL LAKE LOLELA

There is only a limited amount of this highly developed property available. People are taking advantage of the last opportunity to get in on the ground floor on lake fronts right at the city limits.

Ten days more will see the road forces laying the 16-foot state highway along the front of these lots without any assessment or expense to the owners.

Get busy and arrange your home-site. Another 60 days may be too late.

Highly Restricted

W. A. MARSHALL, OWNER

WHERE THE STORK STOPS

Mr. and Mrs. J. V. Chapman are rejoicing over the arrival of a little son, born Tuesday, Oct. 16. The young man weighs nine pounds. Mr. Chapman is receiving the congratulations of his many friends and is wearing the smile that won't rub off.



Dine Here!

When in the County Seat
We take special pride in
Service - PLUS and Food-
PLUS.

Your food wants will be
taken care of by folks who
know how to serve you—
folks who know the restaur-
ant service from buying to
cooking and serving.

When in Sebring dine
here, be it for breakfast,
dinner or supper.

We specialize on a noon
luncheon for out-of-town
folks.

If it is short order, how-
ever, we can serve you a
steaming hot oyster stew,
crispy, brown fried oysters
or deliciously cold on the
half shell; also the best
pies in town and coffee
which excels.

Royal Cafe

E. D. RAMOS, Proprietor
Sebring, Fla.

Sebring Builders Supply Co.

SEBRING, FLA.

PHONE 109

DOOR FRAMES
WINDOW FRAMES
SASH and DOORS
CABINET WORK
ROOFING and PLASTERS
BRICK and LIME
LUMBER and SHINGLES
NAILS and PAINT

All Kinds of Screens and Any Kind of Special Wood Work

Builders of Homes

RAAB & WINTER

GENERAL CONTRACTORS AND BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY PERMANENCY ACCURACY

**RECORDS PROVE WHAT
GROWERS CAN DO**



There are many who would discount the
efforts of Florida growers in marketing
their citrus crops on the co-operative plan.
They would belittle the work of the Flor-
ida Citrus Exchange, their organization,
and minimize its accomplishments.

Practically without exception these
skeptics and knockers of the co-operative
movement are found to be interested in
some private enterprise designed to make
a profit out of the grower's fruit—money
justly due the producer.

Fifteen years ago the citrus growers of
Florida were at the complete mercy of pri-
vately-owned sales agencies, speculative
fruit buyers and commission men, who
then did all the marketing. Prices re-
ceived by growers for fruit were scarcely
enough to pay for the maintenance of
groves, and often less than actual cost of
production. Fruit was dumped at random
in any market. There was no effort to
bring about orderly shipments, stabilize
prices, and to develop new outlets for the
distribution of bigger Florida crops. The
grower had no say as to how his fruit
should be marketed. He had to take what
was paid him.

To alleviate this situation the growers,
in 1909, organized the Florida Citrus Ex-
change and employed the best marketing
experts to handle the sale of their fruit.
This organization operates at cost, and re-

turns to the grower every penny his fruit
sells for, less only necessary expenses.
None of the money from fruit sales made
by the Exchange goes to those who do not
perform a real service in the marketing
transaction and who are not interested in
the prosperity and continuance of the cit-
rus industry.

This co-operative association has under-
taken the development of new markets.
It has conducted natural advertising cam-
paigns to educate the consuming public to
the merits of its Sealdsweet oranges and
grapefruit. It has worked to establish
new outlets for the fruit of Florida grow-
ers, to keep pace with production and keep
prices at a satisfactory level.

Returns received by the growers today
for their fruit are more than double those
received fifteen years ago. Due to this
stable value of Florida oranges and grape-
fruit, citrus land and developed groves are
now selling for three and four times what
they did fifteen years ago.

The Florida Citrus Exchange has made
fruit growing in Florida profitable. Upon
the continuance and further expansion of
the co-operative marketing movement by
the growers of this state, to profitably dis-
pose of the still bigger crops to be pro-
duced in coming years, depends the con-
tinued stability of Florida's greatest in-
dustry.

Competition now hurting prices of Florida fruit in northern markets is
created by those shippers who still speculate with their crops, rather than
merchandise them in an orderly manner, which insures higher average
profits. When all the growers co-operate in marketing their products,
they will all realize better returns for their labor.

**FLORIDA
CITRUS EXCHANGE**

"Watch Your Investment Grow"

The above slogan was not coined as a catch-phrase, but

IT IS A FACT

that an investment in a Citrus Grove, under our co-operative plan, is one
that increases in value from year to year.

WHY

DOES A CITRUS GROVE INCREASE
IN VALUE FROM YEAR TO YEAR?

Each year as the trees become older, their yield becomes larger. Not only
is the production greater, but the quality of the fruit improves as the trees
become older.

OUR PLAN of developing groves on a large scale reduces costs to a mini-
mum. By operating our own packing house, our packing charges are kept
exceptionally low. A grapefruit canning factory, which we control, utilizes
low-grade fruit and culls, leaving only high-grade fruit for the market.

ALL THESE FACILITIES ACCRUE TO
THE ADVANTAGE OF THE INVESTOR

The

Pittsburgh-Florida

Fruit Growers Association

Avon Park, Florida

A. E. LAWRENCE J. M. LEE
LAWRENCE & LEE
Attorneys-at-Law
General Practitioners

FAIRFAX T. HASKINS
Attorney-at-Law
2-4-6 Highlands Bank & Trust Co.
Building
Sebring, Fla.

DR. A. H. ABLE
DENTIST
Over First National Bank
Avon Park, Fla.



**"prominent
men who
are now
presidential
candidates"
says Ed---**

5%
Paid
on
Savings
Deposits

"... owe a great deal of their success to their
close watch of opportunities. Take the man you
mentioned, George, this candidate, when a boy, was
poor; today he is one of our wealthy men and sena-
tor of his state; also on the road to presidency.

His success is the result of direct effort on his
own part, to make, to learn and to save. Then he
watched for his chance. Opportunity, George, is
your gift of bringing forth good and noble abilities
in everything you do. And the opportunity to save
lies at your finger tips—"

Plain talk—but true. Opening a saving account
in this bank can be your first step toward a bigger
and better future.



**FIRST TRUST AND
SAVINGS COMPANY**

HELPFUL HEALTH HINTS

Colds—It is a wise precaution to soak the handkerchiefs of one who has a cold in salt water first, and then wash separately from the general wash.

Variety of Drivers
Bunk—"Are you a good driver?"
Sunk—"Motor, golf, charity, pile or slave!"

Do You Drink TEA

Individual Teas in muslin bags offer an economical and a dainty service, not the least of the advantages being that each of those about the table can have the individual cup as weak or as strong as desired.

For The HOSTESS

These are particularly desirable for the hostess, and will prove a treat to the guests in the autumn days to come, besides relieving milady of a part of the detail of entertaining.

Get Good Things At

G. A. STEBBINS

STAPLE AND FANCY GROCERIES

Couldn't Fool Him
Scene, a quiet side street in a big city at 3—
Man—"In full dress—rapping with head of cane on lamp post."
Policeman—"Move on, there; beat it!"
Man—"Who move on? You can't see I know they're home. See! There's a light upstairs."

A Wonderful Husband
Liza says her husband is a wonderful provider—providin' he had it, and he always had it providin' he got up in time. "Oh, yes, ma'am," says Liza, "Joe is sure a wonderful provider!"

Blonde Bess Opines
When a plumber makes a mistake, he charges for it twice. When a lawyer makes a mistake—he gets a chance to try a case all over again. When a preacher makes a mistake, no one knows the difference. When a judge makes a mistake it becomes a law—and when a doctor makes a mistake—it's buried.

Willie a Real Friend
Mother—"Henry! Henry! What an I do with you? You've been fighting again and lost all of your teeth."
Henry—"Nope, mom, I didn't lose 'em. Willie Brown picked 'em all up and saved them for me."

An Important Detail
The movie director was taking an animal scene.
"Mr. Day," he directed, "in this scene the lion is to pursue you for 500 feet."
"Five hundred feet?" interrupted the actor.
"Yes, and no more than that—understand?"

Marvelous!
Oscar (reading)—Three thousand four hundred and twenty-six elephants were needed last year to make a billiard ball.
Ollie—"Isn't it perfectly wonderful that such great beasts can be taught to do such delicate work?"

LET BROOKS

MOVE IT

Heavy and Light Hauling
Service by
MOONSHINE
or
SUNSHINE

If it is house furnishings, we guarantee careful handling and no breakage.

PHONE 21

J. P. Brooks Transfer

At the AVON HARDWARE & FURNITURE COMPANY

CHILDS

All roads led to neighbor Stearns last week for the big lot auction and barbecue. Our boys did the cooking and serving, surrounding themselves with a rampart of tables to keep out the hungry hordes. All except a bevy of Stearns' beauties that is. Inside and choice pickings for them. Over \$1,200 for a lot near the station shows how Lake Stearns town has grown from the solid woods of 1919.

Mr. Farr, cross-highway grading contractor, has established his road camp at Lake Annie.
Rev. Taylor, who has been conducting a revival at Lake Stearns, was taken down to our observation tower, with his wife and four children, by Albert Glisson on Saturday. The preacher has been joking Albert lately, but the tables are turned now. After upstaging souls in Stearns we elevated his soul and body as near heaven as we could and it made him dizzy. He hastened back down stairs to Mother Earth in short order. May be he wanted to round up some more souls before going to heaven.

G. A. DeVane, Jr., is visiting a certain young lady in North Florida again. The situation is said to be serious, hopeless in fact, as far as his membership in our bachelor's club is concerned.

How comes it the agricultural departments don't seem to point out that covering seed plots or small gardens with wire screening keeps out nearly all the worst pests and protects seedlings from the full force of sun, rain, wind and hail, without excluding dew, rain or sunlight? "Perfectly obvious," says Sherlock Holmes would say, "and yet it remains for me to point it out." Screening three or four feet wide, tacked on frames the size of screen doors and supported by side boards a foot or more high, costs about \$1.50 to cover a seed plot 8x8 feet. Butterflies and moths can't get in to lay eggs on the plants, which eggs hatch into bud worms, leaf rollers, caterpillars and other leaf-eating pests. Worms, grasshoppers, rats, rabbits, birds, etc., are all foiled without poisoning, trapping or spraying, which ineffective methods cost far more in time, effort and expense than the most efficient screen covers. H. G. P.

HELPFUL HINTS

Mrs. Houshield: This newspaper will publish "Helpful Hints" in this form at regular intervals. Send in your recipe book.

To Remove Paraffin—If paraffin sticks to a vessel in which it has been melted, the vessel with boiling water. When cool the paraffin will be floating on top and can then be poured off.

Rugs—Many experience trouble with their rugs curling at the corners. To remedy this, first wet the corners thoroughly. Next place boards on them. Then leave to dry. When the boards are removed the edges will be straight.

Wet Shoes—When shoes are wet let them dry by themselves. Artificial methods are injurious to the leather.

Kitchen Walls—Kitchen walls should be painted—not papered. This way they are much more sanitary and will wash.

Coffee—A pinch of salt in the coffee adds greatly to its flavor.

To Remove a Fire—Dried orange or lemon peel thrown on a drying fire will soon revive it. A bit of sugar sprinkled on will have the same effect.

A Mop—If an oil mop is brushed with a whisk-broom, after being used, it will not become matted, as is its tendency.

Glassware—To make glassware gleam follow these directions: Wash the piece carefully, and then rinse in hot water. After this, place in water in which a handful of starch has been dissolved. Then dry thoroughly and polish with a dry cloth.

Whipped Cream—A teaspoonful of drained honey will sweeten whipped cream and make it remain stiff for a whole day, the same time giving it a delightful flavor.

Peeling Onions—If an electric fan is kept going, onions may be prepared for the table without "tears."

Don't forget the chicken supper in the new Durance building, Thursday, Oct. 25, from 6 to 8 p. m.

COUNTIES PREPARING FOR FAIR EXHIBITS

Lining up of the county exhibits, community and commercial displays, various units that go to make up the south's greatest exposition, is well in hand for the South Florida and Gasparilla Carnival to be held in Tampa, Jan. 31 to Feb. 9, inclusive. W. G. Brown, president of the fair, says that every indication at present is for an exposition that will even eclipse the record-breaking fair of 1922.

In the hands of the efficient general manager, P. T. Strider, work on arranging for exhibits and allotting space for their housing has been taken care of somewhat earlier than was the case last year, and when the gates of the great exposition are thrown open on the morning of Jan. 31 the crowds will witness an exposition complete in every detail and including all of Florida's vast range of products of grove and farm, forest and field, garden and home, manufactory and mine, land and sea, the finest live stock and poultry raised in the entire country—in fact, an exposition in everything that the name implies.

Rearrangement of display spaces in the various halls and buildings has again been necessary to accommodate the greatly increased number of exhibits.

One of the most interesting of the special days planned for the 1924 fair will be Governor's Day, when Florida's chief executive, with his entire

of the management and of South Florida. Accompanying Governor Cary A. Hardee will be the following staff officers: Col. W. M. Igou, Esq.; Col. Louis O'Bryan, Sanford; Col. M. B. Finkel, Jacksonville; Col. P. C. Eldridge, Fort Pierce; Col. Herbert Quincy; Col. J. E. Hase, Madison; Col. A. A. Murphree, Gainesville; Col. A. Livingston, Madison; Col. William Fisher, Pensacola; Col. D. B. McKay, Col. W. F. Stevill, Col. C. H. Brown, Col. W. G. Brown, Tampa; Commander L. W. Strum, Jacksonville, and Adjutant General J. Clifford R. Foster, St. Augustine.

Shrine Day is to be another big event of the coming fair, when Shrinerism from all over the state of Florida, and particularly from every part of South Florida, will claim the great exposition for their own. Besides the parade and pageant, Egypt Temple is to give away on Shrine Day a beautiful bungalow in New Suburb Beautiful, built at a cost of more than \$10,000.

Of course King Gasparilla and his pirate krewe will capture the city, take the fair by storm and provide a picturesque feature for the fair week ranking with the Mardi Gras at New Orleans. And other special days and special events will complete an entertainment program exceeding any that has ever been offered at former fairs.

FLORIDA SANTARIUM AND HOSPITAL, ORLANDO, FLA.

Medical, surgical, maternity. Capacity 100 patients. Equipment modern. Rest, diet, physiological therapeutics. Unexcelled in the south.

Polkman Lodge No. 227, F. & A. M.

Stated communication first and third Fridays of each month at 7:30 p. m., in Masonic Temple. Visitors welcome.

MARK W. LANCE, W. M. J. J. JAMOUR, Secretary

CLASSIFIED ADS

GARDNER or grower—What will you trade for 1,000 Everbearing strawberry plants? Prince, Lake Stearns.

FOR SALE—A 5-acre citrus grove in Sec. 17 of Pittsburgh-Florida Fruit Growers Association. Address (Mrs.) Ina M. Talbott, The Kenesaw, Apt. 3, Washington, D. C.

FOR SALE—Horse, one-horse wagon and set of harness. Wagon is almost new. Norton Smith. 04

FOR SALE—Sebring Shoe Shop, fully equipped with Goodyear electric shoe fixer machinery and complete line of hand tools. Owner planning other business desires to sell. Only shop in town of 1,800. J. R. Horn, Sebring, Fla.

BEFORE placing your order for nursery trees communicate with Blaine W. Whitehead, Eagle Lake, Fla., area manager for Hampton Nurseries. 100,000 standard varieties nursery trees on rough lemon stock. 01-4c

Highlands Chapter No. 42, R. A. M.
Convocations every second Monday in Masonic Temple, 7:30 p. m.
Visiting companions cordially welcome.
GEO. F. SMITH, High Priest.
J. J. JAMOUR, Secretary.



MRS. FANNIE REEVES, N. G. H. SEAVEN, Secretary.

As Long As They Last We Will Sell
Low Tank Clocet Combination for \$27
Cash With Order
We have only 100 of these
Your Local Plumber Can Install Them
Highlands Plumbing Co.
P. L. VINSON, Proprietor
Sebring, Fla.

Subscribe for the Pilot.

Your Druggist is more than a merchant



The marksmen who scatter bullets all around the target may be a good shot, still if he fails to hit the bull's-eye regularly he is not the man you would want to team with in a "William Tell and Son" act.
Accuracy in prescription filling is just as important. For that reason we are anxious that you know of our qualifications to be your druggist. Registered pharmacists of long experience ONLY fill your prescriptions when you bring them here.
Right now we can prescribe many tonics and simple remedies which will ward off and prevent winter illa.

Avon Park Drug Co.
[Touchton]
CHEW WRIGLEY'S WITH US

NEW FALL STOCK
LINGETTE AND SATINE

Bloomers,
Petticoats
Princess Slips
\$1.75 Up

Glove Silk Teddies, Bloomers, Petticoats and Princess Slips in colors.

Latest Colors and Styles in Ladies Footwear with hose to match
See our new Sweaters before you purchase

Park Mercantile Co.

"PLEASANT MEMORIES ARE CREATED BY QUALITY"

PLUMBING

AND HOT WATER SYSTEMS

I shall in the future—as in the past—give my friends and patrons strictly high grade service at prices within the reach of all.

I GUARANTEE MY WORK

When you want anything in Plumbing—either new or repairs—do not forget to call on me.

I have a large shop, completely equipped, and a large store room, which enables me to supply your needs immediately.

Give the HOLYOKE WATER HEATER a Chance to Make Your Winter Baths Comfortable

M. H. GRIBBLE

Main Street at Verona

Phone 66

THE HIGHLANDS

VOLUME IV. NO. 43.

AVON PARK, FLORIDA, THURSDAY, OCT. 25, 1923

\$2.00 A YEAR IN ADVANCE

LET CONTRACTOR

MAKES FOUR "STRINGS OF PEARLS" ON MAIN ST. FROM DEPOT TO VERONA

TWO STRINGS IN MALL SUPPLEMENTED BY TWO ON NORTH AND SOUTH MAIN

Doubling the white way was decided upon at the council meeting this week when the contract was let for 30 new posts that will put two more "strings of pearls" down Main street, making a four-string white way from the railroad depot to Verona avenue, which is the highway leading to Sebring and south. The mall, which divides Main street, is already lighted by two strings of lights and the new posts will run down the north and south curbs of Main street.

The lights are to be paid for by the property owners and the cost will run close to \$95 per piece, dependent upon whether the light company lays the cable for carrying the current or not, and whether the property owners have to pay for it.

The new plan also carries the white way for the first time across the railroad—eastward. The Florida Ice & Power Co. property and the site of the new Jack Widdowson garage—between the railroad and Main—have been included in the extension.

The white way extension will give the Park the best lighting business in the state, being the only city in the state to have four strings of lights down its main thoroughfare—while as for the effect, it is doubtful if there is any arrangement of two strings of lights possible that will give the same striking lighting effect that will be produced by the four strings down the mall and Main street.

The landscaping of the mall has been completed and sidewalks are to be placed as soon as plans and specifications can be completed and bid secured. Palms, hibiscus, gladioli and evergreen hedges will be planted along the major features of the landscape as planned under the direction of Homer Bros., while the rest of the mall it all rises the 110-foot Davidson memorial flagpole from the center of the mall, topped with a three-foot bronze eagle.

The opening of the north side of Main street from Lake avenue, which is the head of the mall, to Verona, and which was recently accomplished, makes possible extension of the lighting system in four rows to the extra block at the end of the mall.

TO BUILD NEW GARAGE ON LAKE NEXT TO MAIN ON CORNER WHEN NORTH MAIN IS OPENED—MAY COST \$30,000

Construction of a new garage, to cost between \$30,000 and \$50,000, according to the final plan of the mall, is projected by the Lake Avenue Building Company, a new corporation incorporated here, capitalized at \$25,000. Arrangements to lease the building have already been made.

The corporation has purchased the site adjoining the Ford garage on Lake avenue at the head of the mall, and which site fronts 200 feet on Lake avenue and runs back 100 feet. The incorporators have agreed to donate enough of the site to open the north side of Main street, which is to be opened to Verona, and this will leave them a site 120x100 feet for the garage.

Construction will start next spring, it is stated, to have the building ready for lease to the Park Motor Company when its lease on the present garage expires next fall.

The garage is to be modern in every respect. The filling station will be built from the curb line and the present plan of the building includes ample storage capacity to relieve the present shortage. The building is to be designed to fit in with the architectural development of that end of the community.

Duration—First Truck—Verona block almost completed, bids to become a drive center worthy of cities many times the size of Avon Park.

The incorporators are J. M. McGinnis, president; H. J. Moffitt, vice-president; and C. E. Shipley, secretary-treasurer. All the capital stock is paid in.

Whether it will be one or two stories, according to the plans, depends upon developments of the next few months. You can depend upon it," he says, "that the new Park Motor Company will be ample in every respect and will be a structure of which our company and the entire community may be proud."

Contract Let For Sewerage—Water Wont Delay Paving

Work on installation of septic sewer tanks will be started immediately, the city council having contracted for up to 200 of the Dickie type with T. Ford, Dundee, Md. \$45 each, at the special meeting Thursday and assurances were received that the delay in receipt of water pipe from the Florida Ice & Power Co. need not delay the laying of paving. The company wrote that arrangements had been made to borrow some mains from Lake Wales for use under the first streets to be paved, and stated they had assurances that the mains for the new sewer system that is being installed would be shipped Nov. 1. Bids on the septic tanks were opened Oct. 23, and the lowest bid was \$10 higher than his bid when they were opened a few weeks ago. This price was for the tanks and the certificates of indebtedness against the property as payment. He agreed to erect town sewerment bonds and make a price of \$45.00 for the brick and \$48.00 for the Dickie type. The contract was let to him and it is possible some arrangements will be made to secure the lower price, which is still \$10 above the price of three weeks ago.

WATER TRANSPORTATION FOR CITRUS SHIPMENTS

"If the citrus growers of Florida want to break the transportation monopoly under which they now suffer, by instituting a water freight service of their own, this is the time when it can be done with greatest prospect of success," according to Oscar Smith, lieutenant-commander, U. S. navy, in an article in the Florida Grower. The reasons for this are as follows:

(a) Freight rates and the cost of shipping are at their highest. (b) Shipping costs are relatively low.

(c) The existence of the United States Shipping Board fleet enables the private owner to purchase or charter freight space at a low rate. "The average citrus grower of Florida, in approaching this subject, does so with a pessimistic attitude. He looks at the result of such a venture should fail, and thus beclouds the issue, and fails to see the strong reasons why it will be successful, and of great profit to himself and his grower group."

The second objection is to the effect that "too large a shipment would be landed in one city at a time, thus the market in that city would break and a low price would be received by the growers who had shipped their fruit."

"The third objection is that 'there would be a greater percentage of decay in transit than when shipping by rail.'"

"The above three paragraphs cover the major objections that have been made to the institution of water transport. As for the first objection, it must be understood that an important element in citrus shipping is the change in marketing methods by the exchange of the fruit from the grower's plan to attempt to supply cities with the fruit by means of the coast and shipping at Savannah, Charleston, Wilmington, Norfolk, Baltimore, Philadelphia, New York, Boston and Portland; but instead the fruit should be transported to some distributing point, loaded into cars at that point and from there dispatched to the best available markets. In other words, it will be the long shipment from Jacksonville to Washington (Potomac yards) which will be avoided, and with which our water transportation will compete."

"Viewing the situation from this standpoint, it is readily seen that the water route will be no more than a very few, if any, disadvantages. These benefits are:

(1) A better distributing point is obtained. (2) Transportation profits will accrue to the growers.

(3) The present transportation companies, railroads and steamship lines, cut out the citrus growers' steamship line runs at a loss, we will have accomplished our purpose, and thus obtain all the financial benefits without the necessity of running the freighters."

(4) After this water freight line is once started, its existence and influence will tend to prevent the railroads from later increasing their rates, and will thereby meet these established by the water route."

"I wish to emphasize the point that we may feel assured that once the Exchange, or other association of growers, finances water transportation, that there will not be any talk of raising the freight rates."

(Continued on Page Eight)

Ask Bids Kissimmee River Bridge For Nov. 6

Structure is 3,122 Feet Long With A 20-Foot Roadway

Bridging the majestic Kissimmee river, which divides the east and the west of Florida's Peninsula, probably will be begun within the next sixty days, the state department of highways has announced. The bridge, which will be a 3,122-foot span, to be opened Nov. 6 at Tallahassee. Bids are now running in the leading engineering papers of the country and Florida dailies.

The bridge—between Highlands and Okechobee counties are asking the department to name the Warren Harding Memorial bridge—unites the western and eastern ends of State Route No. 8, which is the main link of the Golden Gate with Hellegate.

There will be a 122-foot steel drawspan, according to plans prepared by the state road department, and 2,970 feet of timber trestle and a roadway of 20 feet all the way across is provided, which will carry three cars abreast.

The probable cost of the bridge is \$200,000.

CLAYING DETOUR ON THE ROAD TO FROSTPROOF

Claying the detour to Frostproof, eliminating the use of the sand grade shown up for the new state road is nearing completion, according to highway officials and the present road is recommended between the Park and Frostproof via the Gentle packing house and the detour to the new state road.

The single-track lane between the only Lake Road asphalt and the present clay road is to be widened, so that two cars can pass with ease, according to J. J. Henderson of the Kennedy Construction Company.

The detour road is also being dragged by the Polk county authorities, say travelers who have made the trip the past few days.

POK TO WIDEN NO. 8 ROAD KISSIMMEE RIVER BRIDGE TO BE BUILT SOON

Last of Road No. 8 Projects in County Let-Rush Spoilbank

With the letting of the contract for the grading and clearing of the east end of the Lake Annie road to Otis A. Hardin, Okechobee, for approximately \$25,000, work is under way on every project of State Road No. 8 through this county, with reasonable assurance that all of it will be in shape for possible travel by March 1, possibly Feb. 1.

Completion of surfaces all the way is not probable before next summer, but that will be hard pulling and it will be still several hours shorter than the present cross-roads route.

The Harbin bid was 30 cents per cubic yard, totaling \$22,500, and \$85 for clearing, totaling \$2,500. The bid for proposal of DeSoto county, which would have effected a saving of approximately \$2,000 from these figures, was not accepted, the commissioners not wishing to rent a big ditching machine with the strings attached to it as offered.

Double shift on the dredge on the middle section of the Lake Annie road begins at once, F. E. Platte having been authorized to promote his siltier to digger man and to hire a new siltier. This will speed up the throwing up of the spoilbank on which the state road is to be built through the Lake Annie marshes.

The bid for the Henderson was authorized to purchase a motorboat for use on the canal along this stretch of road.

ASSOCIATED BOARDS JOIN IN ASKING IT BE NAMED FOR HARDING

Advertisements for bids for the construction of the bridge across the Kissimmee river on State Road No. 8, southeast of Avon Park, probably will be ordered inserted at this week's meeting of the state road department, according to information given by the Associated Boards of Trade of the Sebring Highlands and the quarterly session at Sebring Tuesday afternoon.

State Senator E. J. Eubank stated that he had information that plans and specifications are complete and the department contemplated soon his bid for the bridge, which will cost approximately \$200,000.

Any effort to have the bridge named for Mark Sample of Haines City, told the governors present of the plans of Highlands and Okechobee bee civic bodies to secure 40 acres at the Sebring Highlands, and the Warren Harding Memorial Park in honor of the first president of the United States to select Florida as his winter capital.

Haines City was awarded the January meeting of the Associated Boards of Trade of the Sebring Highlands and the quarterly session at Sebring Tuesday afternoon.

Plans for widening the Polk county part of the Sebring Highway were announced by Mark Sample of Haines City. He stated that a meeting of the Sebring Highlands and Okechobee bee civic bodies to secure 40 acres at the Sebring Highlands, and the Warren Harding Memorial Park in honor of the first president of the United States to select Florida as his winter capital.

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This By Arthur Brisbane

Henry Ford, Acute Stage. Farm House Conversation. An Election Starter. Secretary Weeks' Position.

Henry Ford's public message to Mr. Weeks, secretary of the United States, is a blunt statement that Weeks is selling Muscle Shoals piecemeal to prevent Ford's producing cheap fertilizer there for farmers, thus interfering with the fertilizer trust, which practices extortion notoriously.

Ford's talk is blunt. Every real newspaper in the United States will print it. Weeks accused of destroying what might be made the greatest assurance of victory in case of war, to keep Ford from giving cheap fertilizer to farmers.

President Coolidge knows that this statement by Ford will be discussed in every farm house in the United States, and believed by 900 out of 1,000 farmers.

After this attack on Weeks, Ford will be bound to enter the 1924 election as a candidate against the Republican party, and the odds are decided between him and the Republican administration. Ford couldn't possibly do less.

It's an interesting situation for Mr. Coolidge, also for Mr. McAdoo. The same decision that 90 per cent of the nation who own Muscle Shoals would advocate would let Ford take the plant and show what he can do with it. He would use surplus fertilizer and send cheap power 200 miles in all directions.

Any Republican who thinks that Ford would pull a small vote as an independent knows little about politics or the parties, and the American farmers and workmen.

Secretary Weeks won't see Henry Ford for a while. He'll ask congress to investigate. The investigation shows a Christian spirit, for no charge could be more serious than Ford's accusation against Weeks.

Ford, who nesses rapidly from one stage to another, like the boy at the zoo, now announces a plan to let his money share in the profits of his railroad.

He will help them buy profit shares, certainly. It does not mean their wages. They may get their money back any time, but must keep their certificates, not sell them, "un-til as to follow employers."

What ever you may think of Henry Ford, you must admit that the probability of the United States doing the handling of workmen.

"Work from contented workmen" is a well known slogan. It does not mean "Work from contented workmen" ought to be a motto. Contented does not kick back.

John D. Rockefeller Jr., has given \$500,000 to the Zoological Society, promising to duplicate that amount. It is a well known fact that the Zoological Society of Mrs. F. F. Thompson \$50,000.

The work of the Zoological Society is a well known fact. It does not mean merely collect elephants to amuse children and monkeys to relieve the monotony of life. It is a permanent scientific work. In days to come not one of the great world will be left alive on this earth. All will have gone to join the carnivorous din of the jungle. This is the time to gather information.

Francis O. French, who has William H. Vanderbilt for a cousin, and other rich folk, having lost his money in Wall Street, is driving a "chevy" taxicab. His home is one furnished by his family. He has houses in New York, Tuxedo, Newport and Paris.

The society reporters weaver over this, of course. But, parents that spend their money on the stock market, and their young man's first day of real education, he has his first day on that checker board. He will learn that if you don't steer straight, you will be bumped. And as he counts up his day's profits, he'll realize that a dollar means something.

Watch for Legion Carnival, Nov. 12. W. W. WHITEHURST REPRESENTS McDONALD. NOT O. C. WHITEHURST

W. W. Whitehurst, Wauchula attorney, represents the McDonald Construction Company in its impending action to recover the cost of the paving contract to the W. P. Kennedy Construction Company. The latter has recently reported it last week Otis Whitehurst. The latter represented the first day on that checker board. He will learn that if you don't steer straight, you will be bumped. And as he counts up his day's profits, he'll realize that a dollar means something.

Another brother, George Whitehurst, incidentally, will be the judge to decide the case.

VISITOR HERE FROM STERNS. Robert J. Hanson and Mrs. Hanson, prominent in the Lake Stevens neighborhood, and well known in the Park were visiting friends here this week. They motored all the way, but admitted that some of it was worse than walking, especially between Josephine creek and the end of the rock north of Stearns. He reports that progressive Lake Stevens is making headway at an unprecedented rate.

Watch for Legion Carnival, Nov. 12. ing at Sebring out of light—except lanterns. After considerable discussion Mr. Sample suggested that the Perry cut-off movement be endorsed was to get behind the movement for the northwestern outlet, which has been revived again.

DR. W. C. TOUCHTON
Physician and Surgeon
Office hours, 9 to 11 a. m., and 2 to 4 p. m. First National Bank Building
Phone 22 Residence Phone 36
Avon Park, Fla.

HIGHLANDS LODGE NO. 80
I. O. O. F.
Regular meetings every Thursday evening at 8 o'clock. Visiting brothers cordially welcome.
F. S. JORDON, N. G.
GEO. L. CREWS, Secretary.

HALLOWE'EN DANCE



FUN AND FROLIC YOU CAN'T AFFORD TO MISS
BRICKELL HALL, OCTOBER 31
Jack Head Sebring Serenaders



THE motoring public has been emphatic in its approval of the new Ford Four-Door Sedan. In all parts of the country its stylish appearance and inviting interior have brought the car instantly into great demand.

Now, at its reduced price, it presents a more compelling value than ever. Although better looking, roomier, easier riding, it is listed at forty dollars less.

\$685.00 F. O. B. Detroit
This good-looking, comfortable, and dependable Ford selling at this low price offers an agreeable solution to your closed car problems.

These cars can be obtained through the Ford Weekly Purchase Plan.

Park Motor Co.

Ford
CARS · TRUCKS · TRACTORS

CASH PRIZES AND SCHOLARSHIPS OFFERED

FLORIDA STUDENTS
W. S. Cawthon, state superintendent of education, has been officially notified of the opening of the prize essay contest of the American Chemical Society, in which all students of high and secondary schools in the state of Florida have been invited to compete in a national contest for \$10,000 in cash prizes and scholarships to Yale, Vassar and other universities and colleges.

The contest, which is the result of the gift of Mr. and Mrs. Francis P. Garvan of New York, is a memorial to their daughter, Patricia, and is intended to stimulate interest among high school students in the development of chemical science in this country. All arrangements for the contest are in the hands of the committee on prize essays of the American Chemical Society, with headquarters at the Munson building, New York City. Six prizes of \$20 in gold are to be awarded in each state in the Union and scholarships to Yale and Vassar will be given for the six best essays in the United States. These scholarships will carry with them tuition for four years in chemistry or chemical engineering and \$500 a year in cash. In addition to these awards many other scholarships will be offered through various universities and colleges. A set of five books, which include: "Creative Chemistry," by Slosson; "The Middle of the Road," by LeFebvre; "The Life of Pasteur," by Valley-Radot; "Discovery," by Saiter and Swenson; "Science," by Gregory, and "The Future Independence and Progress of American Medicine in the Age of Chemistry," by a committee of the American Chemical Society, is being sent to every accredited high and secondary school in the country, and sets of these reference books are being placed in the leading libraries of the state for the use of students who enter the competition.

MERRY HALLOWE'EN PARTY
One of the merriest parties of the week was a Hallowe'en party given by Mrs. Wells' Sunday school class in the basement of the Baptist church Thursday evening.

All kinds of games, contests and stunts appropriate to the season made the evening pass quickly. Late in the evening refreshments of pumpkin pie, cake and hot chocolate were served.

Those present on this happy occasion were: Misses Ebra Adams, Ethel Gunter, Katie Bond, Ruth Padgett, Lucille Cameron, Dorothy Baldwin, Gertrude Harris, Estelle Palow, Dixie Martin, Thelma Cochran, Flora Wilcox, Mrs. Wells and several others.

WRIGLEY'S



Take it home to the kids.

Have a packet in your pocket for an ever-ready treat.



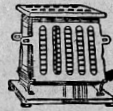
A delicious confection and an aid to the teeth, appetite, digestion.



Sealed in its Purity Package

WRIGLEY'S JUICY FRUIT CHEWING GUM

THE FLAVOR LASTS



Stop!! Look!! Think!!

Are YOU giving your wife and family a SQUARE DEAL?

You are using power in your business. You use it to drive machinery in your factory, packing house and on the farm, and yet your wife and family are expected to take care of the home with its increased responsibilities in the same way and with the same heavy, cumbersome and inefficient implements she has been using for generations past.

Instead of a nice light ELECTRIC iron she must heat the old-fashioned iron on the old cook stove and trot back and forth from ironing board to stove to get a hot one.

Instead of the ELECTRIC percolator, toaster, waffle iron and other ELECTRICAL implements with which she can prepare the meal while at the table she must heat up the old stove, stand over it summer and winter and race back and forth from the kitchen to dining room for hours before and during the meal.

Instead of the ELECTRIC sweeper she must toil each day with the old-fashioned broom.

These extra steps and burdens are often the cause of nervous breakdown and in many cases premature death.

Most of this trouble and worry, on her part, can be prevented by a little forethought and expense on your part.

CHRISTMAS will soon be here. Will you not, at that time, surprise and gladden her heart by presenting to her one or more nice ELECTRICAL devices for use in the HOME.

These ELECTRICAL devices can be secured at any electrical dealer in your town.

FLORIDA ICE & POWER COMPANY

666

"ASK YOUR NEIGHBOR—HE KNOWS"

For over 35 years the E. O. Painter Fertilizer Company has furnished Florida growers with fertilizers. The continued patronage of experienced growers gives proof of satisfactory results.

COULD BETTER FERTILIZER BE MADE WE WOULD MAKE IT

E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.

Cures Malaria, Chills and Fever, Dengue or Bilious Fever. It destroys the germs.

Ford New Prices

Effective October 2, the Ford Motor Company announces the following reduced prices on all Ford Cars and Trucks:

Runabout	-	-	\$265.00
Touring Car	-	-	295.00
Coupe	-	-	525.00
Four-Door Sedan	-	-	685.00
Chassis	-	-	230.00
Truck Chassis	-	-	370.00

All Prices F. O. B. Detroit

These are the lowest prices in all Ford history. With the recent changes and refinements that have been made in every body type, Ford Cars now offer new values in motor transportation. Especially is this true of the new Four-door Sedan with its streamline body and many added conveniences.

The Fordson Tractor

The price of the Fordson Tractor has been increased \$25.00, making the present price \$420.00 F. O. B. Detroit.

You can take advantage of these new prices through the Ford Weekly Purchase Plan

PARK MOTOR CO.

THE FLORIDA STATE FAIR

NOV. 15-24 JACKSONVILLE A TEN DAY EXHIBITION

The Biggest Educational and Entertainment Spectacle of the Year!

An amusement program absolutely unrivalled, presenting the season's greatest and most exclusive features.
"Kilted" Carver's famous diving hys and his daring rider, the "Girl in Red."
Roy Smith's Royal Scotch Highlanders' Band and
Ten other big Vaudeville and Circus Acts.

The greatest Racing Program in the history of the Fair, including six days of high class harness events and two thrilling automobile contests.
Three nights of Brilliant Pageantry, Nov. 16-18-17.
Nightly Program of SPECTACULAR FIREWORKS.

\$22,500 IN AWARDS Write for Premium List

The Biggest Agricultural and Horticultural Exhibit ever seen in Florida, coupled with the great pure-bred livestock show, will enable the merit of the educational program of the Fair to reach a heretofore unattained height.

Mammoth Poultry Exhibit closed under the direction of The Jacksonville Poultry Association.

Inspiring exhibit of Boys' and Girls' Club Work with every club in the state represented.

REDUCED ADMISSION PRICES THIS YEAR!

In accordance with the policy of the new management of the State Fair Association popular admission will be charged at the main gate and grandstand.

Admission To Grounds:

Adults 50c. Children (under 12) 25c.
General Admission after 5:00 P. M. 10c.
Children's Day 10c.
Corn Club Members on Corn Club Day 25c.

Admission To Grandstand:

Main Seats (Afternoon) 25c.
Main Seats (Evening) 50c.
Grandstand (Night) 10c.
Grandstand (Night) 10c.

REDUCED RATES ON ALL LINES OF TRAVEL!

FLORIDA STATE FAIR ASSOCIATION

P. O. Box 585, — JACKSONVILLE, FLA.

A. P. ANTHONY, President.

R. M. STRIPLIN, Secretary.