

erty Pilot

\$2.00 A YEAR IN ADVANCE

State Asks Bids April 17th On the Road Leading Into Avon Park From the North

**CONTRACT PROBABLY BE
LET WEEK LATER
AT MEETING**

Entry Road Will Be the State's Best

**To Cost \$28,000 Per Mile and No
Bad Curves—Be Ready
By Next Fall**

Announcements from Tallahassee that the state road department will open bids on the Avon Park-Frost-proof stretch of highway April 17 means that the contract probably will be let when the department meets a week later and that within five months Avon Park can be reached over the finest road in peninsular Florida. The state road into the Park is to cost \$28,000 per mile, run over rolling hills, and at least the first two miles in this county will be parked on either side with trees and

Just preceding the announcement from Tallahassee, Engineer C. G. Benson, the state engineer, announced he was opening a camp on the Kissimmee river and would leave today for his headquarters at Lake Wales, Fla., to make plans for the new crossing for State Road No. 8 and prepare plans for the \$200,000 steel bridge that will replace the ferry.

Mr. Benson stated he has been instructed to push the work and the indications are that the department plans to have the bridge ready by the time county commissioners meet in between Lake Annie and the river, which is provided for under the bond issue sold Tuesday.

Mr. Benson stated that he had completed all the details on the Avon Park-Frostproof stretch and that the right-of-way was practically guaranteed.

Mark Lance, who is gathering the easements for the road in this county, announced that all but the non-resident ones would be in hand by Saturday, while only an easement from the

Atlantic Land & Improvement Co. remains to be secured in the Polk county end. This has been promised by the owners, but their agent, W. G. Overton, was instructed to attempt to have the line straightened out a bit if possible. Mr. Overton stated that if the state persisted in standing for the present line, his people would agree, but that he hoped the line would be run as a section line from

The new road probably will be of asphalt or asphaltic concrete on a six-inch rock base. It will be sixteen feet wide and will eliminate every right-angle curve and grade crossing, the only rail line to be crossed will be bridged.

Purchase of a three-acre tract of Lake Denton, south of the city, by Billy Bane, prominent showman, has been announced by T. J. McGinnis, who sold the property to Mr. Bane. The property has just been set aside for a grove, a space being left for a prettier place, a space which Mr. Bane plans to use for a grove.

lakefront home, which Mr. Bane plans to build the coming fall and move to Avon Park his regular winter home. Mr. Bane came here with the Hester-Vinson Stock Company and became so enthused that he began negotiations for the purchase. He is general manager of the company. The place he has just bought is one of the prettiest sites in this section and just 100 yards from the Scenic Highway.

BANGS PLACE, EAST OF THE CITY, BURNS—SMITHS WILL BUILD A NEW HOME HERE
The Bangs place, one-half mile east of Avon Park, occupied by Mr. and Mrs. Harry H. Smith, was burned to the ground Thursday afternoon with a loss estimated at \$5,000. of which

The Smiths' furnishings were valued at a loss estimated at \$5,000, of which the Smiths sustained \$250 to \$300 on furnishings and Miss Elizabeth Bangs, now in Kentucky, the owner of \$4,500 on the dwelling and some furnishings.

Neighbors rallied to the assistance of the occupants and most of the Smiths' furnishings were brought out of the burning building.

The fire began in the attic over

Mr. and Mrs. Smith will visit J. Durrance and relatives at Bowling Green for a few days, while they prepare to build a home on their pretty place.

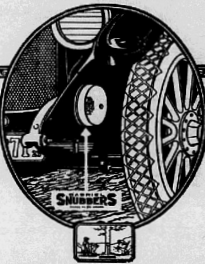
WEAVER REOPENS PLANT OF AVON PRODUCTS COMPANY
Resumption of bottling at the Avon Products Company plant.

Mr. Weaver will bring his family to Avon Park and make this home.

Yes!

—Gabriel Snubbers should be on your car. Endorsed by 71 automobile manufacturers who either standard-equip or put holes in the car frames for them.

GABRIEL SNUBBERS
THERE IS NO OTHER



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on the Seat
Save Your
Car

It's a
Snubber
—it's a
"GABRIEL"

Standard Garage

SERVICE THAT SATISFIES

It Isn't a "Fish Story" But Truth — You Can Not Buy Better Seeds at Any Price

Than We Are Putting Out
RAFFIA IN NATURAL AND COLORS

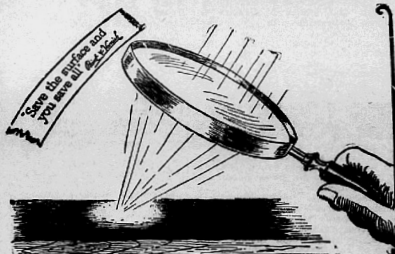
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O. E. Watts Seed Co.

Phone No. 8453

Bartow, Fla.

H. HAROLD HUME, Pres. W. M. F. SIMMONS, Vice-Pres. D. A. MORRISON, JR., Sec'y-Treas.
Best Fertilizers - Insecticides - Sprayers - Poultry Supplies
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give you the utmost in surface protection and at the same time, beauty. They penetrate deep down into the pores of the wood, sealing the surface against moisture, yet capable of expanding when burned by the midday sun. They are quality paints through and through and perfect for this climate.

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COMPANY
Avon Park, Florida

for Southern Climate

STEADY SEARCH IS REWARDED

Many Unfortunate People Who
Had Despaired of Regaining
Health Are Now
Rejoicing

Thousands more people every day are being rewarded by their constant search for revived strength and endurance by the wonderful new treatment known as RE-CU-MA. It is an actual revelation to see the many folks who had worried through day after day in misery, now released from the clutches of health, weakness, nervousness, rheumatism, malaria, indigestion, headaches, etc., by a simple, pleasant and really remarkable discovery of modern science. Authorities on health have long contended that the human system is fast degenerating on account of lack of proper and thorough elimination of waste matter, and the assimilation of the necessary vitamins from the food into the blood, which the system must have to nourish it, keep it alive, active and able to produce health, strength and endurance. When your system is working right, like it does when RE-CU-MA is there to make it do right, your blood is filled with iron and vitamins—nourishment—and carries them to every part of the body and previous system to feed your withered tissue and worn nerves. Clear complexion, attractive appearance, strength and plenty of energy and endurance are the natural result.

RE-CU-MA is sold in Avon Park by the Avon Park Drug Company, and the leading druggists in every city.

CONNORS BUYS OKEECHOBEE FROM CONSOLIDATED MODEL AND OKEECHOBEE COMPANY

Involving a consideration of more than a million dollars, the entire holdings of the Okeechobee Company, the Model Company and the Consolidated Land Company, in the Okeechobee townsite and around fifty thousand acres adjoining the city and lying along the lake front have been purchased by W. J. Connors and associates, according to an authoritative report reaching here.

The deal was consummated in West Palm Beach through D. R. McNeill of Okeechobee and papers for the actual transfer are now being prepared. A large part of the consideration is said to have been paid in cash. Connors, millionaire Buffalo publisher, was already a heavy holder of Everglades and Associated with him in his latest deal are several other northern millionaires. Extensive developments in Okeechobee City and along the lake front are contemplated by the new owners. It is understood, although details

thereof are not yet ready for publication. The deal is one of the largest that has taken place in Florida for some time, and the transaction will, it is declared by those who are acquainted with the intentions of the new owners, mean much to Okeechobee and the whole Everglades section. The companies from which the purchase was made were the founders of Okeechobee City.

LAND GRANT BONUS IS FAVORED FOR VETERANS

A scheme involving state land grants to former soldiers and sailors of the World War has been virtually decided upon by the commission of six provided for by the last legislature to study feasible plans. It was stated following a meeting of three members of the commission with officials at Tallahassee. The commission composed of three members from the legislature and three by the governor will submit its report to the coming session. Further meetings are planned to definitely work out its recommendations.

The three members of the commission met with Attorney General Buford, Commissioner of Agriculture McKee and F. C. Elliott, chief engineer of the Everglades drainage district, who gave information on state lands sought. Such information was wanted in order that the commission might work out the details of its plan. E. A. Gray, prominent legislator and chief bank examiner in the comptroller's office, also attended the meeting. Plans of the commission not only call for settling the former soldiers in the Everglades, but would be carried further into an arrangement with the federal government whereby vocational instructors would direct and assist the soldiers in developing their grants.

The commission also plans to recommend, it was stated, that all World War veterans be exempted from poll taxes and that legion homes and club buildings enjoy the same exemption as given churches or other religious institutions. The appointment of a state "service inspector" will be recommended, it was said. This inspector would work among the soldiers, help them in their claims and generally keep them in touch with the government channels.

The members of the commission at the meeting were: L. M. Lively, Tallahassee; Col. W. E. Kay, Jacksonville, and Major W. R. Thomas, Gainesville.

Rest the Rat!
Get behind this important National Campaign—Destroy rats everywhere! Every one helps! Rats carry deadly germs and spread disease. They destroy millions of dollars worth of grain and property every year! They cost you real money! Wipe out the rats with Royal Guaranteed Rat Paste. 25c and 50c in handy tubes. Safe. Sure. Sudden! Sold and guaranteed by
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Avon Park, Fla.

Palatka Lodge No. 227, F. & A. M.

Stated communication first and third Fridays of each month at 7:30 p. m., in Masonic Temple. Visitors welcome.
MARK W. LANCE, W. M.
J. J. JAMOUR, Secretary

Holyrood Commandery, No. 27, K. T.
Regular convocations the third Monday in each month, 8 o'clock p. m., in Masonic Temple. All Sir Knights invited.
H. E. SKIPPER, E. C.
C. E. SKIPPER, Recorder

Highlands Chapter No. 42, R. A. M.

Convocations every second and fourth Monday in Masonic Temple 7:30 p. m.
Visiting companions cordially welcomed.

GEO. F. SMITH, High Priest.
J. J. JAMOUR, Secretary.

Leigh Chapter No. 85, G. E. S.

Avon Park, Florida
Regular meetings 2nd and 4th Fridays in each month, 7:30 p. m.

CORA C. CANFIELD, W. M.
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Modern Conveniences
A garage, a well kept lawn, fruit trees in full bearing, flowers and all that go to make up an

Ideal Home Place
Call on, phone, or write
GILBERT A. STEBBINS
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Double Development Guaranteed

The double development guarantee absolutely protects you when you buy Purina Chow. Your money will be refunded if your chicks do not grow twice as fast the first six weeks on Purina Chow as when fed grains alone. See us today.



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Highlands Pressing Club

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KAHN MADE-TO-MEASURE CLOTHING

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The clothes that wear good, fit good, look good and are good

CLEANING AND PRESSING

Your old clothes look like new when we get through cleaning and pressing them.

AGENT LAKELAND STEAM LAUNDRY

Work Called for and Delivered

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Ford
RUNABOUT

269
F. O. S. DETROIT

A Still Better Runabout
Nothing like the present low price for the Ford Runabout has ever been known. And for a Ford of even greater merit, with slanting windshield, one-man top, additional carrying space in the rear and distinct improvements in chassis construction. Salesmen accept this Ford model as an essential part of their selling equipment; business houses buy it for their representatives and hundreds of thousands of other users will find it a still more attractive purchase than ever. Immediate orders are necessary if you are to get your Ford this Spring. A small down payment and the balance on easy terms.

WOLFF MOTOR COMPANY
Authorized Ford Service

Bargains For Cash Buyers

Five-room Bungalow, large lot covered with large bearing citrus trees; splendid location on central asphalt street. Must be sold at a sacrifice.

LOT 100x100

Fine, slightly location just off asphalt street.

LOT 150x100

Same as above; fine for two houses.

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TALK IT OVER

Norton T. Smith
REALTOR
Avon Park, Florida

Touchnon's LIVER PILLS
"Work While You Rest"
For Biliousness, Constipation,
Torpid Liver, Headache,
Dizziness and all Liver Troubles
Dose—One Pill at Bedtime
Price 25 Cents
Sold and guaranteed by
AVON PARK DRUG CO.
AVON PARK, FLA.
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DADE CITY, FLA.

**Well Driving
and
Pipe Fitting**
"Cutler Gets the Water"
ELECTRIC
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GASOLINE
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Prompt Service
Satisfactory Work
Low Prices
ROSSELL CUTLER
AVON PARK, FLORIDA

Sanitary Plumbing

Suburban Water Supply System
for Home Use and Irrigat-
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ALL WORK GUARANTEED

Windmills, Tanks and Towers

Let Me Figure on Your Next Job

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R. H. HERR
JEWELER AND OPTICIAN
Wauchula, Fla.

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The only business concern in Avon Park in business ten consecutive years under the same management. Draw your own conclusions and give us a call.
ALL KINDS OF BRICK, LIME AND CEMENT
PLASTER AND COLORED PAINTS AND VARNISHES
GALVANIZED IRON FOR ALL PURPOSES
We carry the largest stock of BUILDING in town.
Prices reduced on several grades
Agent for Painter Fertilizers
Agent for Monuments and All Kinds of Marble and Granite Work
AVON PARK, FLORIDA

THE FORUM

(Editor's Note—Rev. Thompson, aside from his work in the ministry, has been prominent as a landscape gardener and is well known in the circle of those who derive their lives to making the world more beautiful.)

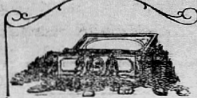
(By E. L. THOMPSON)
I came South prepared and determined to see all of South Florida and to select the place I liked best for a home.

I came, I saw, I selected. My trips from Avon Park took me across the state from coast to coast several times. I drove from Punta Gorda to Tarpon Springs on the Gulf, and from Daytona to Homestead on the East Coast. At Homestead I left my Ford and by train visited Key West. I traversed each of the four highways from the Ridge to the East Coast and camped in nearly all of the principal towns on both coasts and through the center of South Florida, because I desired to really get acquainted with the state.

And now I have bought a winter home in Sun Park. Moreover, I am not sorry I did it, for I have not seen any other place in Florida which suits me as well as this gem of the Highlands.

It seems strange indeed why this state, the first to be discovered on this new continent, should have had to wait until almost last to be developed, but development is going on now by leaps and bounds as only those who have visited the different sections during the past few months can realize.

Every week our own paper, the Highlands Pilot, has thrilled me with columns of news about improvements planned for our city, big industrial plants assured for the immediate future, newcomers buying homes, etc. The first and second columns on the front page of the issue for March 15



Jewelry

The appreciation of beautiful things has always been a trait of the higher type of civilization. It has found its highest form of expression in the art of working precious stones and metal. So that jewelry of today is a thing of beauty and its possession a joy forever.

Our display of jewelry include many bargains in ear-rings and beautiful lavaliers, necklaces and Eglon and Waltham watches.

**Jordan
Jeweler**

FIRE

That dreaded agent of destruction that is stealing the wealth of the nation at the rate of a million dollars a day.

Fire makes no discrimination. YOUR house may be next.

Have you protected yourself against this menace? Have you taken out a Fire Insurance policy in a strong financially responsible organization? It is your only guarantee that your loss by fire will be replaced promptly and fully.

A reliable insurance agency should be your first consideration. Consult us.

Geo. L. Crews
INSURANCE

makes one fairly catch his breath with astonishment. If any Avon Park who reads this letter failed to read the item in question, he or she ought to secure the paper and read it. I have read it several times to let it soak in, and then have clipped it to file for future reference. I shall talk to non-residents about this coming city.

I know that the beauty of the homes to the East and West Coasts, the people of this community are going to witness a stream of tourist cars that will astonish them by its volume. Most of those driving the cars, or passengers therein, will be inspecting the whole of South Florida looking for a place to buy a home.

This is what prompted this letter. I know that the beauty of the homes as well as the substantial character of a city's business houses enters into that city's appeal to strangers. Plainly the prevailing idea of Avon Park's has been a citrus tree wherever one would grow. The result has been a sacrifice of beauty. Trees must be cultivated, therefore, grass is forbidden. Trees must be fed and ornamental trees and shrubs must not be allowed to share in its feeding ground.

It would be foolish to suggest the removal of growing citrus trees, but without disturbing trees wealth-producers, almost every home place, devoid of the decorative forms which grow in such profusion in this Sunny Southland, might be enhanced in value by the wise planting of ornamentals and it could be done with very little outlay in money. Neither the size of the house nor the location of the home matters. A four-room bungalow on any back street with one city lot as its environment can be made such that strangers will be led to it by proud citizens who wish to show their town.

But do not think that the planting of as many different things as possible makes for beauty. Sometimes beauty is destroyed by crowding. What looks worse than a conglomeration of ferns and foliage plants in old cans and boxes all over a front porch, or a front yard crowded full of trees and shrubs with no thought as to proper things in proper places?

If a home-maker has not studied landscape gardening enough to make a wise selection of trees and shrubs for its beautification, he can secure the advice of some one who has done so and this advice may be had for the asking.

Sometimes I have found it difficult to persuade folks to let me cut out trees or shrubs where beauty demanded it. A common fault is to plant too much when the land is vacant, because when the small forms grow they crowd each other. Or a fast growing form where a slower growing one should stand, mars rather than beautifies.

Finally, every place has individuality, no matter where it is and demands individual treatment. Remember that the place which is well kept as well as properly planted is the truly beautiful one and such a place will sell readily when otherwise it might go begging for a buyer.

CLASSIFY
Wanted—One hundred live grown grey fox. Ship them to me. C. O. D. Will pay \$4 each. R. H. Crawford, Tiger, Ga.

The Subway in New York
Millions of people travel on subways every week. Bed bugs are often found on clothing after being in crowds. New York women use Royal Guaranteed Bed Bug Liquid to prevent them from spreading in their homes. You can do the same thing. For health's sake, get a 25c can today. Sold and guaranteed by **FLORIDA PHARMACY** Avon Park, Fla.

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nervous headache?
MENTHOLATUM
quickly soothes it.**

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I. O. O. F.
Regular meetings every Thursday evening at 8 o'clock. Visiting brothers cordially welcome.
GLENN SPINK, N. G.
A. W. SARGENT, Secretary.

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Real Values

IN

Real Estate

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Mark W. Lance
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The Woman's Club of Avon Park
Meets First and Third Friday of Each Month
Mother's Department
Meets Second and Fourth Friday of

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Hand and Power Sprayers
All Insecticide Materials



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For every purpose. Built for Florida.
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Copper Lime Dust and Dusting Sulphur
Nicotine Straight or Combination
All Kinds of Sulphurs

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Warehouse and Offices at Frostproof, Florida

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IF YOU ARE PLANNING TO BUILD A HOME, OR ARE IN THE MARKET FOR LUMBER, CONSULT ME IN REGARD TO MATERIAL AND PRICES.

I SHALL BE PLEASED TO QUOTE YOU PRICES ON KILN DRIED, ROUGH AND FINISHED MATERIALS.

I HAVE THE FOLLOWING MATERIALS IN STOCK:

NOVELTY SIDING
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WINDOW FRAMES
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FLOORING
INSIDE FINISH
MOULDINGS
WINDOW SCREENS
NURSERY STICKS

J. L. YONCE

AVON PARK

The Golden Rule Coupled With Thrift

"The moving finger writes; and, having writ
Moves on: nor all your piety nor wit
Shall lure back to cancel half a line,
Nor all your tears wash out a word of it."
—(Rubaiyat of Omar Khayyam.

Let us all do unto our fellow man as we would have him do unto us. A harsh word spoken or an evil deed done today cannot be effaced, while "kind words never, never die."

It behooves all of us to make the very best possible use of our time, and while helping our fellow-man we are accumulating dividends that will pay after we are gone. At the same time we can practice thrift and frugality.

Earn while you may, and save while you can. Nothing in the world will bring back the dollars you have spent foolishly.

First National Bank

J. V. CHAPMAN, Cashier

HIGHLANDS COUNTY PILOT
AND
THE HIGHLANDS PILOT

GILBERT FREEMAN, Editor

Published every Thursday at Avon Park, Fla.,
by the Avon Park Publishing Company.

Subscription—\$2.50 a Year

Entered as second-class matter December 13,
1915, at the postoffice at Avon Park, Florida,
under the act of March 3, 1879.

TELEPHONE 29

To insure change of advertisement in cur-
rent issue copy must be in our hands by
Friday, 6 p. m., Wednesday.

Have you got your Easter Bonnet?

This Piggly Wiggly chief had Wall
Street wiggling alright.Henry answers his critics with an
other increase in production.If we are going to have a ball team
this summer, why not start now?Abe Avon Park American Legion is
going to jazz things up a bit. Just
watch 'em.Lennie called in brain expert. It's
time he was realizing the need of
common sense.Most of the folks who went home
two weeks ago are wondering why in
thunder they did it.The board of trade is continuing its
activities and Secretary Burch is
doing some fine work.We wonder if the "spring run"
which the dailies tell us of is any
harder than the "winter run."If Sebring had no intention of giving
a courthouse site, why didn't they
tell the county before the election?Mayor Jimmy Carlton has announced
that the Sebring bond concert must
be danceless. All of which hasn't
stopped the dancing.Avon Park owes Mark Lanza a vote
of thanks, for it was Mark that was
responsible for the Asheville motorcade
party coming here.They say Einstein has discovered
something greater than relativity. All
we hope is that it's something some-
body can tell us what it is.The Florida cattlemen are going to
ask for \$5,000,000 to eradicate the
tick. And most any jeweler will only
charge you \$1 to revive the tick.Those folks in Tampa who wanted
a Tampan for governor bungled badly
when they muffed Perry Wall. We
thought D. B. and W. F. were better
players than that.Restocking of our lakes with game
fish and elimination of the "slow
trail" dogs so that we can restock
our forests with deer, means millions
of dollars to Highlands county.It's going to cost at least fifteen
mills tax to build our roads and we
don't think the people of Highlands
county want any taxes for a site for
a courthouse and jail.Ed Lambright says "you pay the
income tax externally but you feel it
internally." He's out to know that
when you go into politics you have
to take your medicine.If the county commissioners want
to know what the people think of
paying anybody for a site for a court-
house and jail, just let a bond issue
be put before the people.Senator Fletcher tells us that Flor-
ida's possibilities as a rubber pro-
ducer will be investigated—and now
Harvey Firestone comes to go to the
limit, if it is practicable to raise the
stuff.An Orlando legislator wants to leg-
islate the women out of the privilege
of wearing knickerbockers. But he
doesn't state whether mother hub-
bards or plain breeches are to be the
substitute."The South Florida town that can't
provide golf for its tourists is prac-
tically off the map," says the Tampa
Tribune, discussing the plan for
a new course. Meanwhile we are
putting ours in tip top shape for the
next season.Roger Babson may have meant to
compliment Florida in his table of
crop values—but he forgot to include
the citrus crop, the winter vegetables
and several others apparently—for
the Tribune quotes him as valuing all
Florida products at \$20,000,000 for
1922. That surely couldn't include
\$15,000,000 boxes of fruit at \$2 per
box, not to mention several thousand
carloads of winter vegetables. We
surely hope his "foresight picture" of
Tampa becoming the greatest city in
the southeast is more accurate than
his hindsight.

NOW IS THE TIME!

Efforts will be made the coming
week to close the campaign for the
\$7,500 for the board of trade's activ-
ities the coming year.Every Avon Park resident should
not fail and there should be no delay.
Now is the time.It is not much that is being asked.
Other communities no larger are
spending as much or more. They are
progressing. Only by active and con-
stant hammering can we build and
it takes funds for a trade board to
hammer.Plans for the fall publicity cam-
paign must be worked out early if we
are to get results. This is the adver-
tising that is bringing such results
to St. Petersburg, Miami, Orlando and
other tourist towns, which are thronged
each season.The board's governors include some
of the most able men in the com-
munity. These men pass on every-
thing. These men pay the bills. These
men are trying to do the best they
can—and that best is mighty good.
Give them something to work with.If you want to criticize, pay just a
little bit for your sport. Cuss, if you
want to, but don't use a hammer.
Discussion is what makes the world
go round. Opinions differ. "Spit
your ideas out," and then accept the
verdict. But first of all—Give your bit for Avon Park—
NOW.

BREAKING THE CAMEL'S BACK

There is a maxim—an age-old saying
—that tells of a straw breaking the
camel's back. The fatal straw is the
unnecessary burden added to all the
necessary demands.That is the category in which most
of the people of Highlands county
place the newest suggestion—that we
spend \$25,000 for a site and \$35,000
for a jail.The people of Highlands county
have readily added twenty mills to
their tax burden through the bonds
issued for roads. They are going to
increase the school millage from
three to eight or ten mills that our
judges may be properly educated.
The people of the Sebring district
are planning to add ten more mills
for roads through their grove lands
and the people of Avon Park and De-
Soto City are planning to build
schools that will take another five to
ten mills.These are the necessities of pro-
gress and happiness. No necessity is
a burden, for though it may seem a
heavy load, the returns on the in-
vestment lighten it.Our tax millage this year ranges
around fifty-five mills.Add twenty for bonds, five more
for schools, and another ten for dis-
trict road or school bond issue bonds
and that means ninety mills.And the people of those who would
have us add two mills for a county
jail site and a jail.That is the straw that may break
the camel's back.If Sebring will not live up to her
pledged promise to donate a site, then
do without.Avon Park is planning to build a
city jail. It will be a sturdy fire-
proof affair. We are sure the city
will loan it to Sheriff Hancock at
least for a very moderate share of
the upkeep.The town of Sebring is going to
have a city jail, why not build it now
—if these people insist on turning
their backs on the county and the
county use it. Such a jail would
cost but \$5,000 or \$6,000. The county
could use it jointly with the town of
Sebring as a time as it would not strain
us to pay two mills—or even more—But we do not believe that the
masses in Sebring feel disposed to
appear before the court as we believe
—as persons who would resort to
implied false claims to obtain the
county seat.We believe that the majority of Se-
bring people expected that community
would donate a site and when George
Sebring called the meeting at which
he announced his hospital gift, hun-
dreds of Sebring people thought he
was to announce the site to be do-
nated for a courthouse.Whether we are right or wrong in
what we think of the standards of
the people of Sebring—whether they
are the kind who would dodge an obli-
gation, as some think, or the kind to
live straight up to it as we believe—
it is strictly up to them to "deliver
the goods."Highlands county doesn't want to
pay any one mill tax for a site right
now and it doesn't want a site in the
wild lands at any price. And as for
a two-mill tax for site and a jail—
that's just out of the question.

IN THE RIGHT DIRECTION

Withdrawal of the press agent that
was scouting the state and framing
the lobby plan of the motor truck
transport association has been an-
nounced. The state organization has
announced definite policies directly in
contravention to those this hired man
sought to enlist public sympathy for.
In a letter to the Pilot this organiza-
tion's president states that the organiza-
tion stands for equitable taxation and
in favor of state regulation.Members of the organization advise
us that they are not seeking to elimi-
nate taxation and that where there
are good roads, they are perfectly
willing to "pay their way" as we have
been insisting is the proper attitude.We congratulate these business men
on recognizing the fallacy and un-
justness of such a program as their
hired man was propagating. We ad-
vise the public to give them space enough
to call him off and prepare a construc-
tive program.We have always felt that any con-
structive program for legislation for
the motor transport system would re-
ceive favorable attention at the hands
of the legislature. We still believe it.If the bus and truck interests will
exhibit a willingness to "pay their
way," to accept regulation from the
railroad commission, and to operate
on the same basis as any public util-
ity, they can get fair treatment. And
if they will extend their service, do
more pioneering instead of sticking
to the paths already blazed by the
railroads, they will induce an unusual
encouragement on the part of the
general public.It is only such tactics as hired press
agents dispensing selfish propaganda,
and an attitude of the taxpayers be-
dammied that arouse the animosity
of the public. And the same public
that gets "ried up" over such tactics
is ver as willing to condone—if a bit
slowly—none the less sincerely.The Pilot's fight has not been a
personal one. We have exposed and
opposed an ill-advised program that
we did not believe was the motor
transport men themselves believed in.
We have demanded a just "pay your
way" plan and have sought to have
the public and the road builders no undue
advantage over the motor transport
interests. There is no problem there
has not its just middle ground and
in the question at issue the middle
ground consists of a fair levy for use
of the highways and a fair levy for
wear on the highways, with the same
supervision as similar systems in in-
sured there be no favor shown in trans-
portation fields.We are sure that the bus and truck
interests should ask no more than a
"fair field and no favor." Certainly
the people of Florida want no more.It would be a mighty fine compli-
ment to the south if the Democratic
party could nominate and elect Mr.
Underwood to the presidency—but
there are some folks back of the Ala-
bama that are going to hurt him,
if not beat him.

The "weigh" of the Progressive

PROMISE GALA TIME AT
APRIL FOOL'S DANCE AT
BRICKELL HALL TOMORROWMaster of ceremonies, Jack Head,
is winding up the decorative scheme
for the April Fool's dance at
Brickell hall tomorrow night on the
occasion of the season.Nothing is being overlooked. The
"moon" is going to shine in all its
wonderful glory, and there
are going to be some delightful sur-
prises according to his program.The Foolish Five is busy rehear-
ing the newest jazz assortment to be
had—and that means good music.SPECIAL SERVICES AT CHURCH
ADVENTISTThe officers and members of the
Avon Park Seventh Day Adventist
church are making plans for special
meetings to begin in their church,
west of the railroad, next Sunday
morning. These services will be con-
ducted by Evangelist Allen Walker
and the program is as follows:Sunday, 10:30 a. m.—"The Mystery
Finished." Rev. 10.Sunday, 3 p. m.—"The Latter Rain
and the Harvest."Sunday, 8 p. m.—"Ready for the
Reaper."Monday, 8 p. m.—"Is Jesus All the
World to Me?"The special services will close Tues-
day night with a sermon on "The
Place of the Word and Prayer in
Christian Experience."I have some unusual bargains in
used Fords, Joe A. Lander, Star and
Durrant agent, Avon Park.

HOTEL AVON NOTES

C. C. Polmett of Grand Rapids,
Mich., spent a few days in the city
this week on business.M. D. Fuleh of Jacksonville was
transacting business in the city Sat-
urday.Mr. and Mrs. H. C. Miller, promi-
nent people of Middleford, N. Y., are
looking over the city this week.G. C. Wood of Toledo, O., is view-
ing the Ridge from this point for a
few days.Mr. and Mrs. E. LeMaistre and Mr.
and Mrs. R. J. Horan of Cincinnati,
O., were in the city the first of the
week looking over the citrus indus-
try and spinning on Avon Park's im-
provement bonds. The men are bond
buyers.A. J. Jackson of Pittsburgh, Pa.,
and J. A. Merritt of Curby, Mass.,
were transacting business in Avon
Park Monday.E. P. Jackson of Tallahassee was
a business visitor of Avon Park Mon-
day.G. C. Keller of Orlando was trans-
acting business in the city Monday.
Mr. Keller represents the Mergon-
thaler Linotype Company and was en
route to Moore Haven.Lured back to Avon Park, George
R. Endicott, close friend of Flint,
head of the Flint Lumber Company,
and an expert accountant, being a
member of a prominent accounting
firm of Philadelphia, is here for a
week, combining business and pleas-
ure. He plans to become even more
identified with the Park than ever
and when entering his subscription
for the Pilot took occasion to say
some nice things about the paper and
Avon Park. "It is the only spot in
Florida that appeals to me," he said."It is the real Florida that those who
tour the coasts never realize exists."
He is making his headquarters at
the Avon and is taking the occasion
of his visit to look over the big Hill-
crest grove here and the wonderful
development being done on this prop-
erty.A. E. LAWRENCE J. M. LEE
LAWRENCE & LEE
Attorneys-at-Law

General Practitioners

Avon Park Florida

BARGAINS IN

SHOES FOR SATURDAY

Shoes is our hobby. If they made them with more quality and style we
would have them, and we are going to give some handsome

Reductions Saturday

On Dress Shoes for every member of the family.

Gray Suede Colonial Patent Trim Pumps regular \$8.00 value \$7.00

Colonial Patent Pumps, Suede Trimmed regular \$7.00 value \$6.25

Patent Oxfords, Gray, Kid Trimmed regular \$7.50 value \$6.50

Gray Suede Lace, Black and White Trim regular \$7.00 value \$6.00

SPORTS SPORTS SPORTS

All of them go in this reduction. You can buy them Saturday from

\$3.50 to \$7.00

All new stock and every member of the family can get a fit at a
reduced price Saturday. Don't forget the date and place, but
come and let us fit you with your Easter Shoes.

The Dependable Dry Goods and Shoe Store

In the World of Women

MASTER VERNON LANIER CELEBRATES HIS BIRTHDAY

Mrs. C. E. Lanier entertained a number of the kiddies at her lovely home Monday afternoon, celebrating little Vernon's fourth birthday anniversary. The house was daintily decorated in Easter decorations. Games and a contest of "pinning the leaf on the rabbit" were enjoyed. Lucile

Langford received high prize in the contest, which was an Easter basket, while Ella Maude Lander received the chocolate egg for low prize. Delicious birthday cake and ice cream were served by the hostess. The following youngsters enjoyed the merry party: Frances Cloud, Mildred Epperson, Zella Langford, Mattie Sue Roberts, Ella Maude Lander, Sarah Lucile Trent, Phyllis Moffett, Helen

and Elinor Lawhon, Mary Coon, Catherine Gaines, Lucile and Josie Langford, Helen Skipper, Junior Beck, Edward and Walton Touchton, David Lander, Harry Jenks, Earl James, Harold Lawhon, Jack, Howard and Robert Skipper and Charles Sherman.

McGEE'S SELL HOME PLACE ON SCENIC HIGHWAY, BUT WILL RETURN NEXT WINTER

Mr. and Mrs. W. O. McGee have sold their home place and grove on the Scenic Highway to Floyd Johnson. The grove comprises five acres of citrus fruit and is one of the best located groves in this vicinity. The McGees retain other interests here and will continue to make Avon Park their winter home, according to Mr. McGee, who is one of the most enthusiastic believers in the future of the metropolis of the Ridge.

MRS. ANDERSON ENTERTAINING FOR MISS BENNING

The hospitality of Lake Byrd Lodge was extended to about forty-five of the prominent people of Avon Park Saturday afternoon, when Mrs. C. P. Anderson entertained with a large informal card party, honoring her charming house guest, Miss Alice H. Benning of Pittsburgh, Pa. Lovely cut flowers added a dainty touch to the attractive lodge lobby. Mrs. N. B. Bullock and Mrs. Ethel Jenks drew the lucky number, which entitled them to the dainty prizes. Delicious refreshments of sherbet, cake and candy were served and punch was enjoyed throughout the afternoon.

As usual each guest enjoyed the breezes of the lodge and also the gracious hospitality which is always extended by Mrs. Anderson.

LADIES' AID PLANS QUILTING

Mrs. Olive Armstrong and Mrs. Henry Stevenson were hostesses to the Ladies' Aid of the Congregational church Wednesday afternoon at the church parlor. A large number were present and after the business was attended to a quilting party was planned for the next meeting. During a social hour delicious mint punch and cake were served by the hostesses.

MISS DURRANCE HOSTESS

Miss Maud Lee Durrance entertained a number of friends at her lovely home on Lake Tulane at a dinner party Tuesday evening. The occasion was Miss Durrance's birthday anniversary. The following enjoyed the delicious dinner and the usual hospitality of the Durrance home: Mr. and Mrs. H. C. Garner, Miss Beatrice Bass, Jack Head and Park Anderson.

Come to see "Mr. Bob," the Senior play, April 6th, at Capitol Theatre, 25 and 20 cents.

WOMAN'S CLUB ENTHUSES OVER HOME FOR LIBRARY

The March program meeting of the Woman's Club proved to be a very interesting meeting, even though, for various reasons, part of the program failed to materialize.

Enthusiasm greeted the report of the library committee that the Masonic Temple Association has given permission to use the library room in the Masonic Temple for the public library. The club has been trying to establish, and has been unable to do so to date because of no suitable location was available, and the vote to accept the offer of the room at a rental of \$5 per month was unanimous.

The room in question is in the Masonic Temple, first floor, northeast corner, large room, well lighted, already fitted with shelves on three sides, contains a large table that may be used as a reading table—an ideal temporary quarters in which to start important addition to the town life.

Besides using the room as a library or reading room, the club will probably hold its business meetings there.

Books have been promised by a number of persons, others will donate as soon as it is learned that a home for the books has been provided, and the Masonic association has also given permission to use the books already on the shelves for public library purposes.

The ladies will announce later just when the library will be open to the public.

The program followed:

Duna (McGill), A Bowl of Roses (Clarke), Mrs. Herbert P.R. Reck, accompanied by Mrs. E. G. Todd. Reading: Madam Eve (Anon), A Lament (Anon), Mrs. Ten Eyck.

The music and readings were heartily enjoyed, as shown by the insistent encores.

Before adjournment President Williams announced the meeting for the club election next month, in which all women should be especially interested.

The club does not allow politics to enter, but it is subject of talk on the ballot that has been given them as not just a privilege, but as one of their real duties.

BIRTHDAY PARTY FOR IVOR FARNELL DELIGHTFUL EVENT

The lovely home of Mr. and Mrs. D. B. Farnell on Walnut street was the scene of a delightful birthday party Tuesday afternoon. The event was Ivor Farnell's thirteenth birthday anniversary. The house was beautifully decorated in a color scheme of pink and green. The jolly party enjoyed the guests and ate late afternoon, when delicious cake and ice cream were served, after which the guests entered the dining room, where a dainty table awaited them. A delicious cake with pink candles occupied the center of a large luncheon cloth, around which Easter baskets were placed as favors.

The following joined in wishing Ivor many happy returns of the day: Margorie Lacey, Dorothy Durrance, Edna Andrews, Jerriana and Vera Heim, Mary and Wilma Adams, Christine Reeves, Roscoe Bass, Philip Borden, Nelson Smith, Byron Ellison, Ralph Heim, James Heim, Fernie Reeves and Lawrence. Also Mrs. Wm. Heim and Mrs. Albert Ellison.

GOLFS ON IRON MOUNTAIN

The following party motored to Iron Mountain to enjoy the golf links Thursday: Mr. and Mrs. J. H. Smith, Mr. and Mrs. C. H. Moffett, Mr. and Mrs. J. V. Chandler, Mr. and Mrs. C. E. Lanier, Mr. and Mrs. C. E. Skipper, T. H. Lander, J. E. Brick, J. B. Coon, H. A. Winter and J. D. Rahn.

EASTER PROGRAM PLANNED

Sunday morning at the Congregational church there will be a special Easter program given by the Sunday school, which will take the place of the regular preaching service. Everyone is cordially invited, as the program will be especially good.

Come to see "Mr. Bob," the Senior play, April 6th, at Capitol Theatre, 25 and 20 cents.

I have some unusual bargains in used Fords. Joe A. Lander, Star and Durant agent, Avon Park.

SANITARY MARKET

PHONE 17



Choice Meats

Top Sirloin (Florida).....	25c
Prime Rib	20c
Stews	12 1/2c
Veal	35c
Loin Pork (Western).....	35c
Fresh Ham	25c
Sausage	20c
Bacon	35c

FRUITS AND PRODUCE

SANITARY MARKET
F. C. COLLINS, Proprietor

Methodist Church Bulletin

"The Working Church With a Cordial Welcome"

EASTER SUNDAY

Good Music, Good Crowd, and That Means a Good Day

"Tis Easter Lord; we come to pray
For resurrection fires of faith."

Every member will want to come and many others will join them.

Twenty-four present in the Men's Bible Class last Sunday. Come and bring another.

Attendance and interest in every department of the Church is on the increase. Come and enjoy the worship with us.

COME AND LET US SHOW YOU

The Florida Pharmacy

offers you an unexcelled prescription service which includes quality, a fair price and assurance of a correctly filled prescription by a registered pharmacist.

We Pay No Commissions to Physicians

to bring or send us your prescription. The placing of this document for service is your privilege and we do not desire to secure it through any means except your own desire to avail yourself of the safeguards which are thrown about the proper filling of prescriptions at this establishment.

Florida Pharmacy

J. B. STRINGFELLOW, Manager

Brickell Building

Avon Park, Fla.

Very Special Offer

For a short time we will sell you the following assortment of Proctor & Gamble products:

- 1 Ivory Soap
- 3 P and G. the White Naptha
- 3 Star Soap
- 3 Star Naptha Powder

ALL FOR

46c

WOULD ORDINARILY COST YOU 54 CENTS

B. H. James
QUALITY GROCER

Insurance

FIRE AUTOMOBILE
TORNADO LIFE
BONDS

We Represent the Leading Companies

The First Trust and Savings Company
INSURANCE DEPARTMENT

April Fool Dance

TOMORROW NIGHT



A REAL FROLIC AT BRICKELL HALL

March 30, 1923

Good Music Tickets \$1.50 Excellent Floor
MUSIC BY THE FOOLISH FIVE



Easter

IS AT HAND—ARE YOU READY FOR IT?



We are prepared to supply your eleventh hour needs in the minutest detail. Everything new from the crown of your head to the sole of your feet for father, mother, big sister and little brother.

Spring for the "woman-who-knows-what-to-wear" recalls the Park Mercantile Company with its usual up-to-the-minute policy is giving the first authentic showing of spring styles. Everything for the fastidious woman is here with prices to fit the most modest purse.

The smart young woman with an inclination to simplicity in clothes will be pleased with our new spring styles.

To encourage spring buying we are selling these models for

\$14.00 to \$20.00

In the spring a young girl's fancy turns to thoughts of silks and grills. White taffeta creations cling lovingly to this slender young girl. The hems of the skirt are scalloped and the models are enriched with soutach embroidery, as well as the cuffs and waistline.

The range of colors is wide and the prices surprisingly low.

\$10.00 to \$22.50

Park Mercantile Co.



SERVICE

From helping you select the PROPER lumber—carefully inspected and thoroughly seasoned—to the prompt delivery, we try to put our business on a SERVICE basis.

C. R. Ginn Lumber Co.



Lower Ice Prices

BY PURCHASE OF TICKETS

The Florida Ice and Power Company has resumed the retail delivery of ice and announces the sale of tickets

	Retail	Tickets
20 100-lb. TICKETS	\$12.50	\$11.00
20 50-lb. TICKETS	7.50	6.50
20 25-lb. TICKETS	4.00	3.50
20 10-lb. TICKETS	2.00	1.50

A specially equipped motor truck is being used to insure early and satisfactory delivery

WE ARE PLEDGED TO PURITY, FULL WEIGHT AND GOOD SERVICE

At any time satisfactory service is lacking or if for any reason you desire to get in touch with us, PHONE 65-M, and your call will receive courteous, personal attention

Downtown Delivery From Truck on Main Street, Saturday Evening, 4 to 9 o'clock

Florida Ice and Power Co.

Builders of Homes

RAAB & WINTER

GENERAL CONTRACTORS AND BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY PERMANENCY ACCURACY

Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

J. J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES
Sign Painting and Auto Painting, Too

FIVE MILLION TO CONTEST TICK IS CATTLEMEN'S AIM

Petitioning the state for an appropriation of \$5,000,000 to eradicate tick in Florida and electing McQueen, Chairman of Old Town, president for 1923-24, the fourth annual session of the Cattle Raisers Association of Florida adjourned at Deland.

The important matters discussed at this session were tick eradication and a state no-fence law. It was asserted by speakers that enforcement of present tick eradication measures and passing of a state no-fence law would exterminate the range industry in Florida. The members of the association, it was ascertained informally, are opposed to any legislation which will make either of these measures more stringent.

A resolution to request the next legislature to abolish the present tick eradication law was voted down overwhelmingly, however. The cattlemen stated that they are in favor of tick eradication, but that it is impossible to accomplish it by dipping under present circumstances.

The 1924 meeting of the association will be held in Wauchula, Hardee county.

The pro and con of the no-fence law, the enforcement of the cattle dipping law and the forest fire menace were thoroughly debated and the points on both sides thoroughly worked out. It was evident that the cattlemen are endeavoring to make progress in their business and will do anything that can be done reasonably to improve the industry.

However, speakers pointed out the impractical methods as proposed from so many sources and the impossibility of doing all that is required and staying in the business.

F. N. Burt told his experience in the dipping of cattle, and was convincing in his statement that it is costing more to get rid of the tick than the cattle are worth. "I would like to see the end of Mr. Tick, but if my fence gets down or a stray cow gets in my pasture, all my dipping had to be done over. It simply won't work as now proposed."

Five Million Required

"It will take \$5,000,000," declared Mr. Burt, "a great amount of time, some friction and possibly some trouble to rid Florida of the tick."

Prof. John M. Scott of Gainesville told of the advantages of using the College of Agriculture and the State Experiment Station, saying that the station can benefit the cattlemen most by searching for grasses adapted to this state. He spoke of four that may be used: Carpet grass, Dallas grass, Bahia grass and Vasey grass.

Mr. Burt believed that the proper grass would solve every problem of the cattlemen, for all flesh is grass.

"Marketing," was discussed by L. M. Rhodes of the State Marketing Bureau, who summed up his remarks in the statement that "grasses and quality are the basis of marketing."

Prof. Willoughby of the Florida Experiment Station said that the university is both to train and serve the people of this state. The institution is the condensation of the various opinions of all the people, the student body and the faculty.

Wants Open Range

Dr. W. F. Blackman believes in the open range, but not the free range, saying that a state tax should be put on the cattlemen for pasture where the cattlemen own cattle, but no land, and that the state should use this fund, which will amount to about three-quarters of a million, to fight the tick.

J. W. Smith declared that the first idea of dipping is finance.

The spectacular speech of the program was that of C. S. Acree of Kissimmee, who pleaded for the return of the old order of things, declaring that the fences are contrary to nature and will never permit a great industry to be built. Mr. Acree was forceful, and swept the audience with his enthusiasm. He said that "grasses was made for cattle, and the woods were made for cattle, and you can't put cattle in prison and make 'em grow. Put up a fence," the enthusiastic speaker declared, "and the cattle on the inside will run up and down the fence, and those on the outside will do the same, until they both starve to death. No sir, we got rights, and we ought to stand up for them."

HOTEL POINSETTIA

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European Plan

Call or phone us for rates

Running Water in Every Room

STRICTLY MODERN

You Will Feel at Home at the POINSETTIA

SAFE DEPOSIT BOXES

FOR YOUR VALUABLE PAPERS AND TRINKETS—THE THINGS YOU PRIZE HIGHLY BUT FOR WHICH YOU HAVE NO ABSOLUTELY SECURE PLACE AT HOME.

This Bank Offers You

EVERY FACILITY PERTAINING TO MODERN BANKING. WE PAY 5 PER CENT ON SAVINGS DEPOSITS. TODAY OR TOMORROW WILL BE A GOOD TIME TO OPEN A SAVINGS ACCOUNT.

DROP IN AND LET US

"TALK IT OVER"

First Trust & Savings Company

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Whitehurst & Whitehurst

Attorneys at Law

Office: Room 10, First National Bank Building

Avon Park, Florida

IF YOU CAN'T GET WHAT YOU WANT

ECONOMICAL DRUG STORE

Prices Right Send No Money

WILL MAIL IT. C. O. D. P. D. Q.

817 Franklin Street, Tampa

W. O. W.

Meets first and third Monday nights

in I. O. O. F. hall, First National Bank building.

J. A. SYKES, Consul.

J. H. McCLELLAND, Clerk.



LOCAL AND PERSONAL

R. E. Palmer and daughter Bealey, were Tampa visitors Tuesday.

C. E. Lanier was a business visitor of Jacksonville several days last week.

Damon Gilbert, who has been here for the past month, returned to his home in Kingston, Ga., Tuesday.

Mrs. C. P. Anderson and guest, Miss Alice H. Benning, spent Monday in Sebring looking over the city.

LeRoy Lesley and Bill Smith, popular young men of Kissimmee, were greeting friends in the city Monday.

Mrs. C. E. Lanier, prominent matron of the city, was the week-end guest of her sister in Winter Haven.

Mr. and Mrs. H. B. Parker of Orlando, formerly of Avon Park, were greeting friends in the city Sunday.

Mrs. L. D. Roberts, prominent matron of the city, spent Sunday in Plant City visiting friends and relatives.

Mr. and Mrs. C. R. Head, Dick Head and Olin LeGrande motored to Arcadia Sunday, looking over the country.

Mr. and Mrs. D. B. Farnell and son Ivor and Mr. John Figg were the dinner guests of Mr. and Mrs. R. N. Jones and Dr. and Mrs. Harmon of Lake Wales Sunday.

Mrs. LaBelle of Youngstown, O., who has been regaining her health at Lake Byrd Lodge, left for her home Saturday. Mrs. LaBelle is much improved in health and reports much sport fishing, if not always much luck.

Capt. J. G. Gibson and J. O. Platt, prominent business men of Lakeland, were visiting friends in the city Saturday. Mr. Gibson and Mr. Platt are in the wholesale grocery business in Lakeland and Platt is putting up a \$75,000 hotel there.

Among the winter residents returning north are Mr. and Mrs. W. O. McGee of Auburn, N. Y., who have finished a delightful winter season in the Land of Flowers. These popular winter visitors have sold their winter home and grove, but will be back again next season, they say.

Come to see "Mr. Bob," the Senior play, April 6th, at Capitol Theatre, 25 and 26 cents.

I have some unusual bargains in used Fords. Joe A. Lander, Star and Durant agent, Avon Park.



"Two dozen?"
Yes, madam—

You'll have it right away!

Whether your phone order

is large or small, it receives

our prompt attention.

Save Time

SHOP BY PHONE

**Connell
Brothers**



CARDS BASKETS CANDIES FAVORS

**SPINK'S
VARIETY STORE**

Dr. D. D. Crews, formerly located here, spent Wednesday in the city on business and greeting his scores of friends. Dr. Crews is in Jacksonville now, and returned home Thursday morning.

Mr. and Mrs. Sam Looney, Mr. and Mrs. A. O. Grady of Bartow, Mr. and Mrs. E. L. McCloud and Howard Shaver of Arcadia spent the week-end with Edna and Mrs. I. C. M. Ellenberger on Lake Tule.

Miss Jessie Harkins, a popular visitor here at the home of O. L. Bardill, is leaving Friday for her home in Rochester, N. Y., after a delightful stay in the heart of the scenic Highlands. She is delighted and plans to return here again next season.

Mr. and Mrs. Henry Rowe of Youngstown, O., who have been guests of Lake Byrd Lodge for the past ten weeks, returned to their home Saturday. Mr. and Mrs. Rowe expressed their regrets to leave Avon Park, but plan to return next year.

Miss Alice H. Benning, who has been the charming guest of Mrs. C. P. Anderson of Lake Byrd Lodge for several weeks, left Tuesday evening for Pittsburgh.

Miss Benning expressed her delight with beautiful Lake Byrd Lodge and also Avon Park and its interesting people.

Mrs. C. P. Anderson and son Park motored to Bartow Friday, leaving for their guests Miss Dorothy West and Miss Evelyn West of Washington, D. C., and Miss Alice H. Benning of Pittsburgh, Pa. Miss Mary Ware joined the party as far as Bartow on her way to Lakeland, where she spent the week-end.

Mr. and Mrs. W. C. Harben and daughter, Annie Laura, and nephew, Shelby Martin, all of Greenville, Ky., are spending several weeks at Avon Park. Mr. Harben is a retired business man of Greenville and has been spending the winter in Bradenton. They were here two years ago and could not resist the call of the Ridge on this trip to Florida.

Mr. and Mrs. Chas. Madeira, prominent winter residents of the city, left for their home at Stony Creek, Conn., Wednesday. They will stop at Aiken, S. C., and also at Washington for a short visit.

H. G. Crapo will start building the Madeira's new home on Lake Leola as soon as possible after they expect to be able to occupy it when they return next fall.

Frank McGinnis, John McGinnis, Miss Mary McGinnis and Miss Corolla McGinnis, who have been spending the winter here, are leaving Saturday for their home in Terre Haute, Ind., after a delightful visit in the Highlands, where they have scores of friends among the winter and resident colonies. They will be back again next fall, they say, earlier than ever.

With plans already being laid for a winter home to greet them on their return here next fall, Mr. and Mrs. Frank H. Ashton will bid their scores of friends here goodbye Monday and return to their home in Middletown, Conn., for the summer.

A lovely ten-acre grove on the hill top west of the city and have reserved a place on it for a home, which they contemplate building early next fall.

CARD OF THANKS
We wish to thank our many friends and neighbors for their kind and timely efforts in removing our furnishings from our home during the fire Thursday afternoon. The efforts will be remembered long by us.

MR. AND MRS. H. H. SMITH.
WILLIAM SMITH, RESIDENT FOR ELEVEN YEARS, DIES AT HIS AVON PARK HOME
William Smith, for eleven years a prominent resident of Avon Park, died at his home here, Bignonia cottage, Sunday after a prolonged illness. His loving wife and his daughter, Miss Helen Smith, were with him at the end.

Funeral services were held over the remains at 3 o'clock Tuesday, in charge of Rev. Benj. Stock, and the body was shipped to Greenwood, Ill. Wednesday, accompanied by Rev. E. L. Thompson, a very close friend of the family.

The deceased was born in Goshen, N. Y., in 1856, and came here in 1911, since when he has been prominently identified with the building of the community.

I have some unusual bargains in used Fords. Joe A. Lander, Star and Durant agent, Avon Park.

NOTICE OF BIDS FOR HAULING
Bids for hauling materials will be received and opened on or before April 5 by W. J. Heim, for the owners of the Verona - First Trust - Durand block.

The materials include some thirty-four cars building material, more or less, to be moved from the depot to the site of the building; and 400 cubic yard loads, more or less, of sand, from the lake shore to the site of the building.

Proposals are to be sealed and delivered to the undersigned at his office in the Brickell building, where more specific details can be secured.

W. J. HEIM.

**You'll Be
Surprised**
—at the clever and original

**EASTER
NOVELTIES**

we are showing this season

CLASSIFIED ADS

FOR SALE—One pair of mules; good, all around for farm or grove work. Price \$350. T. J. Durand, Bowling Green, Fla.

LOST—Basket of clothes; placed in automobile on Main street Saturday night by mistake. James F. Howell, Avon Park, Fla.

I want a good, reliable man to go into business for himself in Manatee county, selling Rawleigh's Good Health Products to farmers. A permanent, profitable and pleasant business all your own. Very little capital required. See me quickly. J. P. Wentworth, Box 100, Avon Park, Fla. 3-27-c

AVON PARK RESIDENTS should know that a mineral water in concentrated form, strong in eight medicinal elements, with iron predominating, brings to your home the advantages of Hot Springs, Ark. At drug stores and F. H. Day's store in fifty-cent bottles. Ask them for descriptive folder. 3-27-p

FOR RENT BY OWNER
Owner of house will rent the entire house of six rooms or will "subdivide" to rent either a two-room apartment or a four-room apartment—all furnished neatly and well, with modern conveniences. Home is well located, with noted best school house and on paved street. Congenial neighborhood. Address A. G. C., care Pilot.

HERMITSTITCHING—I am prepared to do perfect hemstitching and solicit the patronage of those desiring such work done. Call at my home, Butler street. Ellis Harris. M22-2tc

For Sale—Horse and wagon, \$90; plow, harrow and guns, \$25. Wm. A. Smith. 3-15-3tc

For Sale—Champion Barred Plymouth Rock eggs for setting, \$1.50 per fifteen. Mrs. R. W. Townsend, Lake Sterns, Fla. 2-22-8tp

FOR SALE—20 fine, pure bred Brown Leghorn yearling hens, "Ever-lay" strain, and one cockerel, price \$27; also 20 fine pure-bred large White Leghorn yearling hens, "Tom Barron" strain, and one cockerel, price \$27; also a few common hens. Brown and White Leghorn eggs for hatching, \$1.50 per setting. Roosevelt. 3-29-c

FOR SALE—Modern bungalow, nearly new, centrally located on hard-surfaced street, eastern exposure; five rooms and stone porch, well screened; house plastered; has bath and modern sanitary fixtures, running water; fireplace, several young fruit trees. On easy terms or would accept 10 or 20 acres good citrus land or a few well located town lots as first payment. D. D. C. care Pilot, Avon Park. 3-29tc

I have some unusual bargains in used Fords. Joe A. Lander, Star and Durant agent, Avon Park.

Hot Cross Buns

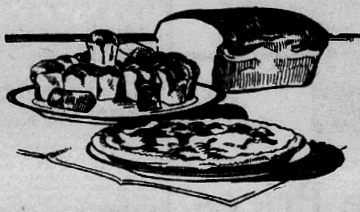
Inviting Tempting Delicious

ORDER THEM NOW

"Looks good—smells good—tastes good." No more appropriate words can be found to describe our bakery goods. They are unsolicited testimonials we hear every day.

Sanitary Bakery

K. F. VISEL, Proprietor
Avon Park, Fla.

Liggett's
Opeko
Tea

200 Cups of Tea
for One Cent

Orange Pekoe, Green, Formosa Oolong, Mixed Black and Green.

Standard Price, 1/2 Pound
Package 5c

This Sale,
Two Packages, 5c

The Rexall Store

ONE-CENT SALE

Next Thursday, Friday and Saturday

WHAT IS A ONE-CENT SALE?

It is a sale where you buy an item at the regular price—then another item of the same kind for 1c. As an illustration: The standard price of Jontel Combination Cream is 50c, and buy a jar at this price, and by paying 1c more, or 51c, you get two jars. Every article in this sale is a high-class standard piece of merchandise, just the same as we sell you every day at regular prices and have sold you for years.

A NEW WAY OF ADVERTISING

This sale was developed by the United Drug Company as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full size package of high standard merchandise for 1c. It costs money to get customers. The loss taken on this sale will be well spent if the goods please you.

PUREST ZINC STEARATE

The new hygienic dusting powder for babies. Will not only help diaper rash but will prevent it, because this powder sheds moisture. Eases the smart of wet diaper on the raw, chafed surface of baby's delicate skin and makes baby smile again. Generous sized can with convenient metal sprinkler top.

Standard Price, One Can, 25c
This Sale, Two Cans, 26c

Other Purest Products
69c Aspirin Tablets (100's)..... 2 for 70c
15c Boric Acid, Powdered..... 2 for 15c
25c Cascara Sagrada Arom..... 2 for 25c
25c Castor Oil (4 oz.)..... 2 for 25c
35c Cream of Tartar..... 2 for 35c
10c Epsom Salt (4 oz.)..... 2 for 10c
25c Epsom Salt (16 oz.)..... 2 for 25c
35c Glycerin Sup. (Adult)..... 2 for 35c
1.00 Mineral Oil (Rus. Type)..... 2 for 1.01
50c No. 6 Disinfectant..... 2 for 51c

HOUSEHOLD REMEDIES AND TOILET GOODS
50c Analgesic Balm..... 2 for 51c
50c Antiseptic Tooth Powder..... 2 for 51c
25c Cedar Chest Com..... 2 for 25c
30c Cold Cream..... 2 for 31c
25c Corn Solvent..... 2 for 25c
35c Sulphur and Cream of Tartar..... 2 for 35c
Lozenges (100's)..... 2 for 35c
50c Dyspepsia Tablets..... 2 for 51c
25c Foot Powder..... 2 for 25c
15c Hand Soap..... 2 for 15c
25c Kidney Pills..... 2 for 25c
25c Larkspur Lotion..... 2 for 25c
1.00 Sarsaparilla Tonic..... 2 for 1.01
50c Shaving Lotion..... 2 for 51c
25c Tooth Paste, Imp..... 2 for 25c

BOUQUET RAMEE FACE POWDER
An exceptionally high-grade complexion powder. Adheres to the skin, contains a bouquet of rose, jasmine, heliotrope and lilac odors. Comes in three tints.

Standard Price, One Box \$1.00
This Sale, Two Boxes, \$1.01

One pound in a package. We also have envelopes to match. A good quality of writing paper always in the best of taste.

Standard Price, One Pound, 40c
This Sale, Two Pounds, 41c

KLENZO DENTAL CREME

Cleans and whitens the teeth. Hardens the gums. Removes tartar. Does not scratch the teeth. You can have beautiful teeth by using Klenzo.

Standard Price, One Tube, 50c
This Sale, Two Tubes, 51c

REXALL SHAVING CREAM
Produces a thick creamy lather. Will stand up on your face throughout the shave.

Standard Price, One Tube, 30c
This Sale, Two Tubes, 31c

GEORGIA ROSE TALC
A real high quality talcum powder, made from genuine imported talc. The generous quantity of real ester of rose in every can gives it a wonderful rosy fragrance like the flower itself. Beautifully decorated can with the convenient "Kiss-tite" cap.

Standard Price, One Can, 25c
This Sale, Two Cans, 26c

JONTEEL COMBINATION CREAM
Keeps the skin soft, smooth and beautiful. An ideal base for face powder. So refreshing at night. Protects the skin against weather. A cream with many uses. Delightfully perfumed with a wonderful Jontel odor. New screw cap jar.

Standard Price, One Jar, 50c
This Sale, Two Jars, 51c

MAXIMUM HOT WATER BOTTLE
Made of 100% rubber. Moulded all in one piece and guaranteed for one year.

Standard Price, One Bottle, \$2.00
This Sale, Two Bottles, \$2.01

MAXIMUM FOUNTAIN SPRINGERS are of the same quality, carry the same guarantee, are regularly at \$2.00 each and are likewise offered on this sale at two for \$2.01.

CANDY
Good Quality Package Chocolates from our regular stock. A second box for 1c.
50c Wrapped Caramels (1 lb.)..... 2 for 51c

AVON PARK DRUG CO.
AVON PARK, FLORIDA

FOR SALE

Owner wishes to dispose of HOME. Furnished or unfurnished. Location ideal for family with children; being adjacent to school house. Price is a bargain that will interest anyone in earnest. In fact it will surprise you. Mrs. Albert Caldwell, Verona avenue.

Batteries

ANY TYPE REPAIRED RECHARGED REBUILT

For Sale

SIX-ROOM COTTAGE
on Charles Street
A REAL BARGAIN

for someone and the owner stands ready to allow the buyer to

MAKE HIS OWN TERMS
See

H. E. COY

We Help You
DOUBLE THE LIFE
of your Battery and when you buy a new one can sell you the

Long Life
DIAMOND GRID

HEALTH INSURANCE FOR YOUR BATTERY

Home Electric Co.

Opeko Coffee
A blend of High-Grade Coffee of exceptional value roasted and packed by the latest machinery. During our One Cent Sale we are offering

2 Pounds for 51c

TOILET GOODS
50c Arbutus Complexion Cream..... 2 for 51c
50c Bouquet Ramee Talc..... 2 for 51c
50c Cocoa Butter Cold Cream..... 2 for 51c
50c Daxila Talcum Powder..... 2 for 51c
50c Harmony Lids Vegetal..... 2 for 51c
50c Harmony Coconut Oil Shampoo 2 for 51c
50c Harmony Rolling Massage Cream 2 for 51c
50c Jontel Cold Cream..... 2 for 51c
1.00 Jontel Double Vanity Case (8 color combinations)..... 2 for 1.01

BRUSHES AND SUNDRIES
1.35 Flashlight, fibre case..... 2 for 1.36
1.50 Flashlight, nickel case..... 2 for 1.51
1.50 Hair Brush, Ladies' Style (Rubber Cushion)..... 2 for 1.51
1.50 Hair Brush, assorted..... 2 for 1.51
75c Hair Brush, assorted..... 2 for 75c
35c Tooth Brush, assorted..... 2 for 35c
15c Velour Powder Puff (3 in. dia.) 2 for 15c
25c Wool Powder Puff (3 in. dia.) 2 for 25c

STATIONERY AND HOUSEHOLD NEEDS
10c Carryall Bag..... 2 for 11c
75c Le Clair (deckle edge) Stationery..... 2 for 76c
50c Lord Baltimore Stationery..... 2 for 51c
2 for 51c
8.50 Signal Pencil..... 3 for 8.51
10c Writing Tablet, 45 sheets, note also..... 2 for 11c
40c Maximum Pocket Comb, all combs, also coarse and fine..... 2 for 41c
75c Victoria Ladies' Comb, all combs, also coarse and fine..... 2 for 76c
12c Firstrand Zinc Oxide Adhesive Plaster, 1 inch by 1 yard..... 2 for 12c
40c Firstrand Zinc Oxide Adhesive Plaster, 1 inch by 5 yards..... 2 for 41c

GOODFORM HAIR NETS
They fit. Net of the highest quality and carefully selected.

DOUBLE MESH
Standard Price, One Net, 15c
This Sale, Two Nets, 16c

SINGLE MESH
Standard Price, One Net, 12c
This Sale, Two Nets, 12c

SYMPHONY CHARM STATIONERY
Standard Price, One Box, \$1.25
This Sale, Two Boxes, \$1.01

VOLUME IV. NO. 20.

**FLETCHER WRITES THAT
POSSIBILITIES WILL
BE PROBED**

Painting Paperhanging
G. J. MASCOTT
 Decorator
 Superior Workmanship Insuring Satisfaction
 Phone 39 Avon Park, Fla.



Painters of the South:

Here is a strictly pure white lead, zinc and inert paint, scientifically milled and machined into a heavy bodied paste of the right consistency, so when you add an equal part of raw linseed oil, you get a real painter's paint, ready to use.

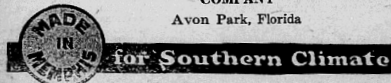
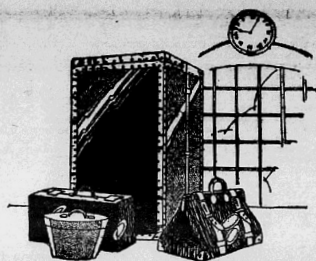
De Soto
Heavy Body Paste Paint

comes in 24 colors, also white. Gives satisfaction to your customers and is a trade builder for you.

The next time you have a good size job of outside work, come in and let us figure the cost with you.

There are 83 De Soto Products, made in two fine factories—one for paint, the other for varnish. All quality products, through and through.

AVON HARDWARE & FURNITURE COMPANY
 Avon Park, Florida



Hartmann---Mendel---Cedarobe

THESE three leading makes of Trunks are handled in this store. You will always find a complete stock, which permits comparison and aids selection.

The Hartman Wardrobe with gibraltarized construction, round edge, cushion top, for either man or woman, is reasonably priced at \$45, \$50, \$60, \$90 and \$115.

Mendel warp-proof and dust-proof wardrobes, with all the newest conveniences, at \$45, \$47.50, \$62.50, \$85 and \$115.

The Cedarobe moth-proof wardrobe trunk is built of two-ply basswood with hard vulcanized fiber covering on outside and all cedar lined. Ideal for storing as well as traveling, \$55 and \$75.

We also carry a complete line of

SUIT CASES HAND BAGS
BOSTON BAGS HAT BOXES
FITTED CASES

Maas Brothers
 CHAIRMAN, MAAS BROS. CO., NEW YORK

BUT 15 PER CENT OF ORANGE CROP LEFT, SAYS SCOTT

PRICES INCREASE IN WEEK AND WILL GO HIGHER—CANS HELP GRAPEFRUIT

Prices for Florida oranges steadily advanced in practically all markets during the past week, and there is every indication that they will go still higher in the next few weeks, says George A. Scott of Tampa, general sales manager of the Florida Citrus Exchange, in his weekly citrus market review.

"A recent survey shows that not more than 15 per cent of the orange crop remains in the state," he continues. "There is a very active demand for quality fruit. All large centers are asking for extra supplies, which is probably due to the opening up of the north after the cold weather of the first of the week."

"Grapefruit trading has been slow during the week, particularly in the east. A slightly better inquiry was noted during the latter part of the week from some points in the west, but this has not yet materialized into an appreciable demand."

"According to the latest estimates, there are about two million boxes of grapefruit left in the state. At first glance this appears to be big, but with the demand yet to come, this quantity is going to be marketed easily. Marsh seedling stock will begin to go forward in a week or two, and will undoubtedly be sold at a premium."

Skelly Sees Canning Effect Already
 The weekly citrus review by F. L. Skelly, as issued from the office of the American Fruit Growers, Inc., says:

The cold snap at the beginning of the week, which missed Florida, probably will exert a favorable influence on the citrus situation. Reports are that strawberries and some early fruits in many sections outside of Florida were given a severe setback. They, therefore, will not be felt in competition with our citrus fruits to the extent which otherwise might be expected."

Oranges—While there was some slackening in inquiry, orange prices continued steady and firm through out the week, exceptionally good prices being paid for very good fruit in the markets. A further advance on good stock is anticipated.

Grapefruit—The effect of the very heavy shipments of the previous two weeks has been very manifest this last week. The market has been dull and listless with very light inquiry and small demand. The evident accumulation of supplies has helped an upward turn in prices, which properly should have been felt about this time. In view of the continuing heavy shipments there is no immediate prospect of betterment. In spite of this accumulation the market has continued steady, and with any noticeable reduction in the volume of outgoing shipments the market will probably show considerable responsiveness.

Apparently it is going to be necessary to revise figures as to the grapefruit crop remaining for shipment. Heavy drop in some sections during the last two weeks, and the quantity of grapefruit being utilized by canning must be considered. Few realize the extent to which the canning industry has grown since Ralph Falk produced the first canned grapefruit in Miami in 1921. The largest company in this business, operating three plants, advise that they alone will this season use something in excess of 150,000 field boxes of grapefruit. If it is estimated that all the other canneries combined will use an additional 100,000 boxes, it is apparent we must deduct 250,000 boxes from the estimated amount of grapefruit remaining on the trees. The drop-price referred to is more difficult to figure, but should be taken into consideration.

A Rat in Time Saves Nine

Kill one rat today and you prevent many rats from destroying valuable things and endangering health later on. Kill rats with the sure rat killer—thousands of people are talking about the wonderful results they have had in wiping out rats with Royal Guaranteed Rat Paste. It cannot fail. 25c and 50c tubes. Sold and guaranteed by

FLORIDA PHARMACY
 Avon Park, Fla.

H. HAROLD RUMR, Pres. WM. F. SIMMONS, Vice-Pres. D. A. MORRISON, JR., Sec'y-Treas.
Best Fertilizers - Insecticides - Sprayers - Poultry Supplies
 Nearest Goods **Ask Your Neighbors—See Knows!** Prompt Deliveries
E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.
 GET NEW FALL PRICES LIST BEFORE BUYING
HERBERT SHAVERNS, Agent, Avon Park, Florida

Florida Ice and Power Co.

Pure Crystal Ice
Electricity
and Water

Avon Park

Florida



DR. R. LEFFERS, M.D.

Specializing in Diseases of the Stomach

Office fully equipped with X-Ray, Clinical and Blood Chemistry Laboratories for the scientific diagnosis and treatment of diseases.

Office and Residence, 406 S. Iowa Ave. Lakeland, Fla.

Phone 15 3-8-56c

Poinciana Lodge No. 227, F. & A. M.

Stated communication first and third Fridays of each month at 7:30 p. m., in Masonic Temple. Visitors welcome. MARK W. LANGE, W. M. J. J. JAMOUR, Secretary

Holyrood Commandery, No. 27, K. T.
 Regular conclave the third Monday in each month at 8 o'clock p. m., in Masonic Temple. All Star Knights invited. H. F. R. RECK, E. C. C. E. SKIPPER, Recorder

Highlands Chapter No. 42, R. A. M.

Conventions every second and fourth Monday in Masonic Temple 7:30 p. m.

Visiting companions cordially welcomed.

GEO. F. SMITH, High Priest. J. J. JAMOUR, Secretary.

Leigh Chapter No. 85, O. E. S.

Avon Park, Florida

Regular meetings 2nd and 4th Fridays in each month, 7:30 p. m.

CORA C. CANFIELD, W. M. MYRTLE JACK, Secretary.

DR. A. H. ABLE

DENTIST

Over First National Bank

HIGHLANDS SECURITY, ABSTRACT & TITLE CO.

Highlands Bank & Trust Co. Building Sebring Fla.

FOOD MISTAKES With Growing Children

Children have small stomachs but large food demands. They need a complete line of body-building material. And they need vast stores of energy, for they live at concert pitch.

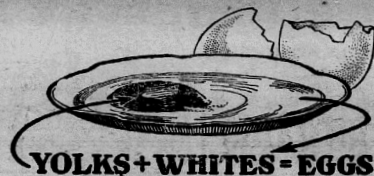
It is a mistake to fill such stomachs with bulky, unnutritious foods. Or with incomplete foods, which in some ways leave them underfed.

Milk—the Supreme Food
 Milk is for children the food of foods—the greatest food produced.

It contains 16 needed elements, including the six minerals required. In energy value it is rated at 1810 calories per pound.

With cereals it forms a practically complete food, rich in vitamins. A plate-full of some foods doesn't go as far as a dish of cereal and milk. That is why it is so important to make the cereal dish delightful.

SKIPPER'S MILK



For every egg yolk in a hen's body she must have enough white to complete and lay an egg. If her feed lacks material for whites she absorbs the excess yolks and gets too fat to lay. "Bearders" don't even pay for the feed they eat.

Purina Makes Hens Pay

Purina Hen Chow and Chicken Chowder, fed together, make more eggs because they contain plenty of both white and yolk elements. They will get more eggs for you or your money paid for the Chows will be refunded. Start feeding now.



Sold in Highlands County by
C. P. TURNER & CO.

Avon Park, Fla.

HAY GRAIN FEED

Highlands Pressing Club

G. H. SPINK

Agent for

KAHN MADE-TO-MEASURE CLOTHING
 STYLE FABRIC
 The clothes that wear good, fit good, look good and are good CLEANING AND PRESSING
 Your old clothes look like new when we get through cleaning and pressing them.

AGENT LAKELAND STEAM LAUNDRY
 Work Called for and Delivered
 OLD POSTOFFICE BUILDING Avon Park, Fla.

Phone 6

Ford
TOURING CAR

Better Than Ever Before

At the lowest price ever made, the Ford Touring Car is even better than before. The one-man top, slanting windshield, improved seats and refined chassis construction have won instant admiration.

Already the demand for this model exceeds our ability to meet prompt delivery. In a few weeks we will have to disappoint many who are holding off.

Order now to protect yourself. A small payment down and the balance in monthly installments.

Ford prices have never been so low. Ford quality has never been so high.

WOLFE MOTOR COMPANY
 Authorized Ford Service

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 F. O. B. DETROIT

