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Granite Work
AVON PARK, FLORIDA

STATE TAX EQUALIZER COMMENDS NEW PLAN TO COLLECT REVENUE

Calling attention to the "growing sentiment among the thoughtful people in Florida and among some of the other states favoring a different method for providing the state revenue than now used in our state," Marion L. Dawson, state tax equalizer, in the first biennial report of his office made public recently, commends "a careful and thoughtful consideration" a system adopted in other states of "apportioning the amount of revenue necessary to run the state government among the counties or groups of counties in proportion to their ability to pay the amount in each case to be levied against the counties themselves and not against the property assessment roll."

"This plan has been found very satisfactory so far as I have been able to ascertain, and certainly deserves, in my opinion, careful and thoughtful consideration," the report states. Several states have adopted the system of collecting revenues for the state by levying a tax on the receipts of industrial corporations, leaving to the counties all other sources of revenue, the report points out, but adds:

"This method of levying taxes for state purposes directly upon industrial corporations is open to many serious objections."
Taxable Property Escapes
Mr. Dawson's report again presented the mass of data and figures to show that more than \$250,000,000 worth of taxable property escapes the assessors annually. These were the figures and statements that have been dealt with in public addresses by the tax equalizer for some time past. Mr. Dawson stated he doubted whether his report was the proper place to discuss the workable details

of the different tax systems, and added:
"It seems to me that this should be left to the legislature. If some similar plan were thought advisable and practicable for Florida, it would, of course, require a constitutional amendment."
Mr. Dawson declared he was convinced, however, from his investigation of the "various tax systems that have been gradually developed in other states and from conditions which now exist in Florida that the time has come when our legislature, like the legislatures of many of the other states, ought to be free from constitutional restraint in working out a proper system for the assessment and collection of revenue."

The report presenting figures to show that "at least nineteen states" have adopted a classification of property for the purpose of taxation divided in tangible personal property into classes so that a different rate of taxation will be levied on such classes.

REFRIGERATOR CARS WILL BE PLENTIFUL FOR NEXT SEASON

Three thousand new and modern railroad refrigerator cars will be ready by the next Florida citrus season for the transportation of the fruit to market, according to a letter received by Traffic Manager E. D. Dow of the Florida Citrus Growers Exchange from the Fruit Growers Express Company, with headquarters at Washington, D. C.

The shortage of good refrigerator equipment to move the annual citrus crop of the state will be greatly relieved when the new cars are placed in service, according to exchange officers. During the present season, and in past seasons, there have been times when cars were scarce, which was a handicap to shippers. The refrigeration of some of these cars has also been so poor that faulty shipments have resulted.

The new cars being built for the Fruit Growers Express will be modern in every detail, and the insulation and refrigeration devices will be up to the standards recommended by the United States department of agriculture. They will be forty feet in length, with steel underframe, and equipped with permanent false doors.

CIRCUIT JUDGE RENDERERS LEASE SYSTEM OPINION

An important ruling was handed down at Wauchula last week by Circuit Judge Whitehurst. Charlie R. H. Rhine, negro, pled guilty to possessing moonshine liquor and was sentenced to six months in jail or \$100 and costs. Hardee county leased him to the Mars Turpentine Company at Murdock. Judge Walden of Arcadia took Rhine's case and issued out a writ of habeas corpus for him. Judge Whitehurst remanded or recommitted him to the sheriff of Hardee county, because the county had not advertised the lease of prisoners for thirty days.

As soon as Judge Whitehurst made this ruling Sheriff Dishong of Hardee county wired the Mars Turpentine Company to deliver all of the Hardee county prisoners back to the county. This is the first time this ruling has been made in this judicial district, and Judge Walden is of the opinion that the ruling will stop the leasing of prisoners for work in turpentine camps in this district.

Under the present state law, if a county does not work its own prisoners on the road and can not use the prisoners themselves, and if any other county in the state wants them and will take them to use them, no county has the right to lease the prisoners to private individuals or corporations. In other words, it is the purpose and intent of the law that prisoners should be worked on the road in preference to being leased out.

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I SHALL BE PLEASED TO QUOTE YOU PRICES ON KILN
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INSIDE FINISH
MOULDINGS
WINDOW SCREENS
NURSERY STICKS

J. L. YONCE

AVON PARK

What Shall the Harvest Be?

"For whatsoever a man soweth, that shall he also reap."

—Galatians VI:7.

This is an unchanging law, just as unchanging as the law
of gravity.

If we sow wheat we reap wheat, if we sow, or plant corn
we reap corn. A handful of wheat would not feed a family,
but if sown and fertilized would yield a sufficient amount to
feed a large family several days.

The above is just as true with money as anything else.

We all want to accumulate money and the best way to do it is
to plant it by depositing it in a good safe, strong bank, like
ours, where it will accumulate and grow.

Let us help you with your money crop.

First National Bank

J. V. CHAPMAN, Cashier

In the World of Women

HONOR REV. AND MRS. THOMPSON'S THIRTIETH WEDDING ANNIVERSARY

A second surprise of the week given at the home of Mr. and Mrs. J. P. Stevens in honor of the thirtieth wedding anniversary of the Rev. E. L. and Mrs. Thompson of Geneva, Ill., winter guests at Twin Oaks, which occurred on the 15th. The surprise was complete and the evening with special friends was enjoyable. Mr. and Mrs. Thompson will leave for the north on the 28th of this month, but having purchased the bungalow formerly owned by Floyd Houghaboom, on Canfield street, they will return to Avon Park early next week. It is interesting to know that early in their married life Mr. and Mrs. Thompson were guests in the Thompson home in Illinois and the families have been intimate friends for more than a dozen years.

MRS. TIMM HOSTESS TO THE FIVE HUNDRED CLUB

Mrs. Henry Timm was the gracious hostess to the Five Hundred Club Tuesday afternoon at the home of Mrs. N. T. Smith. Three tables were enjoyed the game until late afternoon, when a delicious lunch of jello fruit salad, sandwiches, ice cream and cake and coffee was served. Punch was served throughout the afternoon. The following enjoyed the delightful event: Mesdames G. W. Whipple, J. E. Brick, J. D. Raab, H. A. Winter, S. Y. Hart, Earl Hart, N. B. Bullock, J. B. Rogers, A. V. Anderson, C. P. Anderson, J. E. Francis, N. T. Smith and Miss Grace Lyons.

MERRIONS IN NEW HOME
Earl Merrion and Mrs. Merrion have purchased the pretty home of Mr. and Mrs. B. B. Andrews and have moved into the new place. Mr. and Mrs. Andrews are living on their place west of town.

MISS HOLADAY'S BIRTHDAY OCCASION FOR A PARTY

In observance of the twelfth birthday anniversary of their daughter Gertrude, Mr. and Mrs. A. E. Holaday, managers of Lake Byrd Lodge, entertained a party of her friends at Lake Byrd Lodge Thursday evening. Games and other amusements were followed by an elaborate dinner, the tables being decorated with flowers and ferns. Place cards were at each place with a miniature basket of bonbons. The young hostess received a number of beautiful gifts and the affair was thoroughly enjoyed by all. Besides Miss Gertrude those present were: Wilma Mae Roberts, Gertrude Helm, Gertrude Harris, Menopha Hatchell and Florence Yonce.

SURPRISE MR. MASTERS

Mr. and Mrs. Glenn Masters, Mrs. F. J. Bullington of Springfield, Ill., and Mrs. Annie Byrley of East St. Louis, Mo., motored out to the Robinson farm Sunday to surprise Mr. Masters' father, H. I. Masters, celebrating his birthday anniversary. A delicious basket lunch was enjoyed by the surprisers as well as the "surprised."

MRS. LANDER HONORED

Mrs. T. H. Lander was honored with a lovely shower Friday afternoon, given by the members of the high school in the senior class room. Many beautiful gifts were received by Mrs. Lander, which showed the high esteem and love which the pupils hold for their departing teacher.

PICNIC ON LAKE JACKSON

Mrs. E. W. Swearingen, Miss E. Ewing, Miss Mabel Russell and Edwina Jenkins, guests of Mrs. Swearingen, formed a delightful picnic party on Lake Jackson Friday afternoon. A delicious basket lunch was prepared and a jolly time was enjoyed by all.

FRIENDS SURPRISE MISS GRACE LYONS ON BIRTHDAY

Miss Grace Lyons, who with her mother Mrs. Henry Lyons, are winter guests at the hospitable home of Mr. and Mrs. J. P. Stevens, tenants of Twin Oaks, had her birthday on the 14th of March, and was completely surprised when her friends began to gather for a pleasant evening. But the climax was reached when a hand-wheeled a tea wagon with a handsomely decorated birthday cake upon it into the parlor and placed it in front of the guest of honor, who was then ordered to arise, blow out the lighted candles and cut the cake, which with ice cream was served as refreshments. It was a very pleasant party and those present wished Miss Lyons many more such lovely days. Only the close personal friends of Miss Lyons were invited.

DELIGHTFUL BRIDGE PARTY AT MRS. NEAL TRENT'S

Mrs. N. H. Trent entertained a number of her friends at a charming card party Friday evening. Cut flowers and ferns added to the attractiveness of the pretty Trent home and five tables enjoyed late afternoon and early evening. The following enjoyed the delightful event: Mr. and Mrs. C. E. Lanier, Mr. and Mrs. C. E. Skipper, Mr. and Mrs. H. P. Beck, Mr. and Mrs. E. G. Todd, Mr. and Mrs. J. B. Stringfellow, Mr. and Mrs. W. C. Touchton, Mr. and Mrs. C. H. Moffett, Mr. and Mrs. Gilbert Stebbins, Miss Myrtle Jack, Miss Mabel Russell and Dexter Fairfield.

"APRIL FOOL DANCE" IS TO BE FRIDAY WEEK

What promises to be the first of a series of dances will be given at Brickell hall a week from Friday night, when April Fool's day will be celebrated by the younger set. The "Foolish Five" will furnish the music and Jack Todd, who is putting on the event, announces "dancing by moonlight" as a novelty that he expects to please.

HOTEL AVON NOTES

Mr. and Mrs. C. H. Hart of Boston, Mass., spent the last of the week here looking over the city. They are well pleased with the Ridge and expect to purchase.

W. A. Cook of Bradenton, representing Reasoner Bros. landscape gardeners, was in Avon Park Thursday, contemplating beautifying the park.

Mr. and Mrs. R. M. Reasner of Birmingham, Ala., stopped for a short visit here en route to the East Coast.

Mr. and Mrs. J. McGinley of Monticello, Pa., spent the week-end in the city looking over the Ridge from this point. Mr. McGinley is a retired newspaperman and is much pleased with the city.

Mr. and Mrs. A. I. Squires of St. Petersburg, Fla., F. W. Squire of Grand Rapids, Mich., and Robert Walmsley of Kent City, Mich., formed a motor party from the Sunshine City Saturday stopping in Avon Park for several days.

W. J. Overton returned from a business trip to the northern part of the state Saturday.

Mr. and Mrs. Edward Detering, Mrs. Geo. McCloud, Mrs. J. L. Farris and F. Reidenback of Cleveland, O., spent the first of the week looking over the city.

Wilbur L. Moore, president of the Southern States Life Insurance Company, and J. D. Smith, supervisor of agents for the same company, were business visitors of the city Saturday.

T. J. Campbell of Palm Beach and H. G. Cook of Sarasota were transacting business in the city Tuesday.

Dr. C. F. Touchton and Rev. B. G. Smith, both of Dale City, were business visitors of the city Tuesday.

The following were dinner guests of the Avon Sunday: Mrs. W. S. Butler, Mrs. H. J. Ferris, Miss Ferris, Miss Kate Lutwilt, Mrs. A. D. Davidson, Mrs. H. P. Davidson and Miss Alice Davidson, Mr. and Mrs. W. A. Marshall, J. D. McEwen & Co., Mrs. and Miss Lyons, Mr. and Mrs. Chas. Madeira, Dr. W. C. Touchton and family, H. P. Beck and family, Mr. and Mrs. R. Jack and family of Punta Gorda and Miss Myrtle Jack of this city, T. W. Arline and G. W. Williams, prominent business man of Wausula.

Mr. and Mrs. J. B. Cover are Hotel Avon guests. Mr. Cover is a retired capitalist of Lowell, Mass., who tours regularly from his home city to the "Land of Enchantment" and says he has just now found the real beauty spot of this wonderland. The "Florida spirit" manifested by the people here has woven a charm that will draw this interested couple here for a longer stay another winter.

Mr. and Mrs. Samuel Miller, who have been guests of the Avon this winter, were called to their home in Washington on business the early part of the week.

KIDCO COUPLE WED
Miss Florence Prescott and Carol Thomas were quietly married by Mrs. Thida Sutton at Soling, Friday.

Miss Prescott is the daughter of Mr. and Mrs. Jim Prescott of Kico, while Mr. Thomas is the son of Mr. and Mrs. Louis Thomas of Fort Kissimmee and well known in this city.

WOMAN'S CLUB TO MEET
The regular meeting of the Woman's Club will be held March 23, at 3:30 o'clock in the high school auditorium. The program committee promises an interesting afternoon. Members are invited to bring visitors.

LOCAL AND PERSONAL

M. W. Lance was a Wausula business visitor Monday.

Mrs. D. F. Canfield and her mother, Mrs. H. R. Coy, were Tampa visitors Tuesday.

Edgar Katz and Bill Smith of Kissimmee were greeting friends in the city Friday.

W. R. England has gone to Washington and will be in the capital several weeks.

Olin LeGrande, popular school boy, spent the week-end with his mother in Wausula.

S. P. Durance, prominent business man of the city, was a business visitor of Tampa Monday.

Mrs. C. S. Ginn, who has been here for several months with her son, C. R. Ginn, returned to her home in Alachua Thursday.

Mr. and Mrs. J. D. McEwen have moved from the Avon and are at present located at the home of Mr. and Mrs. Wm. Helm.

V. R. Huss spent Sunday in Avon Park with his wife, who is employed at the local postoffice. Mr. Huss left for Fort Myers Monday.

J. A. Caldwell, prominent business man of Avon Park, is in Jacksonville this week attending the reforestation conference being held there.

Mrs. E. Bannister returned from Orlando Friday. She has been there the past week as the guest of her daughter, Mrs. Morris Crews, formerly of this city.

Mrs. E. L. Dunn, popular young lady of Wausula, is spending several days in the city this week as the house guest of her aunt, Mrs. E. G. Gowan.

Mrs. T. W. Tuten, who has lived here for several years, left early in the week to join Mr. Tuten, who has moved to the metropolis to engage in business.

Mrs. L. E. Bass and daughter, Mrs. L. E. Bass, left early in the week for Sunshine City Monday, where they will spend the week visiting relatives and seeing the metropolis on the coast.

O. M. Crosby returned to St. Petersburg Tuesday, where he will meet a party of tourists which he will bring to Avon Park to see the "Beauty Spot" of Florida Thursday.

Mesdames J. E. Coen, J. V. Chapman, W. C. Touchton and R. C. Epperson motored to Lakeland Wednesday to attend a women's missionary conference being held there.

Mr. and Mrs. J. R. Jack and son, J. R. Jack, left early in the week for Sunshine City Monday, where they will spend the week visiting relatives and seeing the metropolis on the coast.

Anson Longstreet, Geo. Whipple and J. W. Collins, who are winter visitors of this city, left the early part of the week for Fort Myers, where they will spend a couple of weeks fishing.

Mr. and Mrs. H. P. West returned from Washington, D. C., Sunday. Mr. West, who has been in the John Hopkins Hospital for the past month, is much improved in health. They have reopened their lovely home on Lotela.

Downman Colman, prominent business man of Washington and Texas, is now in the city with his friend, J. C. Colman, who is in the city industry. Mr. Colman is well pleased with this section of the country and contemplates investing here.

Sam Allen of New York, who has been here this winter, left for his home Monday to spend a few weeks attending to business. However, Mr. Allen can not stay away from Sunny Florida with its Avon Park long and will return as soon as business permits.

Frank Pabor, Denver, Colo., returned to Avon Park after 24 years and spent a delightful week with his brother, Charles Pabor, and with friends of the city. The two sons of whom are still here. Mr. Pabor was amazed at the growth of Avon Park during his absence. He has returned north.

Among the visitors of the week in the Ridge metropolis is W. W. Holland, business manager of the Spartanburg (S. C.) Herald and Journal, who has been the guest of his sister, Mrs. G. A. Stebbins, for several days. Mr. Holland leaves today to visit other relatives in Florida before returning to his home.

Prof. and Mrs. L. E. Rowland have arrived from Bergenfield, N. J., and Prof. Rowland has taken up his duties at the Avon Park high school, relieving Mrs. Henry Lander, who has been filling in until the trustees could secure a competent instructor. Prof. Rowland will have charge of the history, civics and English departments.

Mr. and Mrs. C. F. Follmer of Grand Rapids, Mich., spent several days in the city with their friends, Mr. and Mrs. D. L. Raab. The Follmers have toured the East Coast and will leave for the West Coast in a few days. However, they report that the Ridge well deserves the name of "The Athens of Florida."

Mr. and Mrs. James Atchison, who have been visiting the William Dart home for a month, are leaving on their return trip to their home in Grimby, Ont., Canada. The Atchisons have two 15-acre groves in the Avon Park district and are among the regular winter visitors who are always sure of a welcome. They plan to return to the city on their way north for a few days and may stop over at other points.

BOY AT ELWELLS
Mr. and Mrs. McKee Elwells are the proud parents of a bouncing eight-pound boy, born Friday at their home. Mr. and Mrs. Elwells have been a broad smile all the week. Both the young man and his mother are doing nicely.

Methodist Church Bulletin

"The Working Church With a Cordial Welcome"
A 52 per cent increase in attendance over last week. Watch us grow!

Didn't that crowd Sunday night look good? That's how it would look every service if the entire membership would attend.

If you were pastor, what per cent of the membership would you expect at the services? How often can a member be absent and yet be considered faithful?

Extra seats will be provided to accommodate the crowd next Sunday.

Revival services through Easter Sunday, 3:30 and 8 p. m., every day. JUST ONE HOUR.

A friend said: "You have made one mistake. Your services are so fine you should make them six hours instead of just one hour."

COME AND LET US SHOW YOU

Legitimate Competition

in any line of business is a excellent thing for any community. It stimulates business and insures fair prices to the purchasing public.

Our Business

is conducted along legitimate lines. We pay no commissions to any doctor and guarantee the accurate filling of your prescriptions with the purest drugs obtainable.

YOU GET THE BEST
AT THE LOWEST PRICES

Florida Pharmacy

J. B. STRINGFELLOW, Manager

Brickell Building

Avon Park, Fla.

April Fool Dance



A REAL FROLIC AT BRICKELL HALL

March 30, 1923

Good Music Tickets \$1.50 Excellent Floor
MUSIC BY THE FOOLISH FIVE

Very Special Offer

POLLY ANN SUGAR WAFERS

For a short time we will sell you the following assortment of Proctor & Gamble products:

- 1 Ivory Soap
- 3 P and G, the White Napha
- 3 Star Soap
- 3 Star Napha Powder

ALL FOR

46c

Would ordinarily cost you 54c

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RAAB & WINTER

GENERAL CONTRACTORS AND BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY PERMANENCY ACCURACY

About Groceries

What do you know about the quality of the groceries you buy? Are you sure they are fresh and pure—or do you just take it for granted? You are entitled to KNOW and it will be a pleasure for us to show that every article you buy here is fresh stock, whether it be a box of soap or a can of tomatoes. And you will find our prices of special interest! And our service must be the best. You should also know that your credit is just as good here as it is elsewhere, and your patronage appreciated just as much.

Connell Bros.

STAPLE AND FANCY GROCERIES

Phone No. 7 Avon Park, Fla.

H. HAROLD BAKER, Pres. W. E. P. SIMMONS, Vice-Pres. D. A. MORRISON, JR., Sec'y-Treas.
Best Fertilizers - Insecticides - Sprayers - Poultry Supplies
ASK YOUR NEIGHBORS - WE KNOW
E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.
OUR NEW PAINTS LAST THROUGH SEVERAL YEARS
HERBERT BRAVENS, Agent, Avon Park, Florida

Canning of Grapefruit a Proven Success With Scores of Brokers Clamoring for the Product

EAGLE LAKE PLANT BRINGING RICH REWARD TO THE GROWERS

Eight New Plants Certain to Follow

Story of Processes at Eagle Lake Reads Like Fairy Tale—Bring Girls From Georgia

[Editor's Note—With a canning plant assured for Avon Park the story of what it means can best be told by the story of the development of the first co-operative plant in Florida, the Eagle Lake plant. This story, by Mr. Marvin Walker, an experienced newspaper man, will give some idea of what the canning industry means to the grower and what the big new plant here will mean to Avon Park.]

Emerging from a state of experimentation, grapefruit canning, latest of Florida's industries, is beginning to attract the attention of all citrus sections of the state. If present plans materialize, next year will witness the establishment and start of operations by at least eight new canning factories, with a capacity of 500,000 boxes of fruit a year. In three years, it is predicted by leaders in the citrus industry, grapefruit canning will become a vital commercial factor in the state, and will be a means of marketing, in cans, more than a million boxes of fruit a year.

That grapefruit can be successfully put up in cans and readily marketed with a paying return for the grower of the fruit has been conclusively proved by the plants that have been started in Folk and Manatee counties. At Eagle Lake, five miles from Winter Haven, six associations of the Florida Citrus Exchange have established the first plant that has been attempted by the co-operative growers' organization of the state. The plant was started after a comprehensive study of grapefruit canning by the Florida Citrus Exchange, and is the first test by the Florida Citrus Exchange of the operation of its process on a practical commercial basis. Its success in the short time it has been operated is leading many other associations to make plans for opening plants in their respective communities. From the active interest that has been taken by the Florida Citrus Exchange in the new plant, and considering that organization's plans for the future, there is every indication that the co-operative grower of Florida will take the lead and probably become the most dominant factor in the canning field.

Visiting the Florida Citrus Exchange canning plant at Eagle Lake, and interviewing men who have studied and are interested in the project at that point, the writer has been able to gain a first-hand knowledge of the extent of present operations, together with insight of the principles and conditions on which the industry is based, and which its backers believe will assure its success.

Up to the present season, the only means of marketing grapefruit has been as fresh fruit. This has worked to a disadvantage to those growers who are endeavoring to ship from their packing houses the best possible, for it has often been found necessary to include off-grade fruit, or fruit without the proper external appearance for good marketing, in shipments. The result has been that when some of this not up to standard fruit was included in a shipment, the buyer at the market has been at a disadvantage if it required a discount on the entire carload before he would make a purchase.

In the grapefruit canning industry the grower has a new market for his fruit, and an agent who can help him maintain a high grade pack. By sending all his old sized and blemished fruit through the canning factory he is able to ship a standard pack that will at all times bring the best price at the market.

The short time in which canning has been practiced has shown that canned grapefruit can be prepared and sold at a price that will afford the grower a fair return for his fruit. Exact data on this phase of the industry is as yet not obtainable, but it has been estimated that a grower will receive from 75 cents to \$1 a box for that fruit he markets through a canning factory.

Marketing of the canned product has been one of the least troublesome of the problems that have had to be overcome by the growers of the industry. Without any advertising to speak of, the Florida Citrus Exchange, the Florida Citrus Exchange has found such a demand for its product that it has been able to keep it at full capacity, and has lately put on a night shift in an effort to double its output. The regular shifts of the plant, at the time of the writer's visit, turned out 3,000 cans a day.

Shrimp as it is here, most of the fruit canned at this plant has been sold in California, about the most distant market. This aggressive move on Florida's part, however, has interested Californians in the industry, and there are active negotiations now under way in the Pacific Coast state to follow Florida's lead.

"Seedheart," which is that fruit canned at Eagle Lake, sells at retail from 20 to 31 cents a can. As there are two whole grapefruit in a can of "Seedheart," this price delivers the product to the consumer at an average price of 15 cents per grapefruit, which is about as much and less in some cases than would have to be paid for the fresh grapefruit. Grape-

SCENES ABOUT EAGLE LAKE CANNING PLANT



fruit, as it is prepared in cans, is sweetened to just the proper degree, so that it can be taken by the housewife and served without any additional effort. This is destined to make it a favorite with the busy housewife, who does not want to devote time or effort required to remove the "heart" from the grapefruit before serving, as the fruit is purchased in its original state.

There are two other important reasons for the success of the industry that have been taken into account by its promoters. One is that the canning industry will keep grapefruit on the market twelve months of the year. The other is that it will introduce grapefruit to those small cities which can not afford to buy carloads of fresh grapefruit. With canned grapefruit eventually handled on the same scale as other canned products, it should soon be possible to purchase grapefruit at any season of the year and in any part of the country, whereas at present the fruit is only obtainable during the fresh fruit shipping season, and then only in the more important centers of population and the dining cars of railways.

Not only does the canning industry enlarge this country's grapefruit market, but it may some day afford the means of shipping grapefruit to foreign countries where it is not yet recognized as the prelude to a good breakfast, or the modern prohibition eye-opener.

Interest in the grapefruit canning industry has lately been focused on the Eagle Lake plant, for it is here that the Florida Citrus Exchange has carried out its experiment on a commercial scale. The coming of the plant to the little city five miles from Winter Haven has been a boon to the community, and it is now often referred to as "Seedheart City."

G. E. Stevens, business manager of the Florida Citrus Exchange, is credited with having brought about the organization's interest in the industry. John Smiley, Folk county's senator to the Florida Citrus Exchange, did the work of organizing the Winter Haven, Florence Villa, Auburndale, Lacrosse Park, Lake Alfred and Eagle Lake Citrus Growers Associations into a company known as the Winter Haven Fruit Producers Association.

Next are the coring machines, which are used to cut out the heart of the fruit. They have different sized knives for different sized grapefruit, and are operated by girls. After the fruit is cored it goes to the girl packers, who, by hand, pull away the membranes and thin covers of the grapefruit segments, or hearts, placing these hearts in the cans.

After it is placed in the can by the packers, the fruit is next weighed to determine if it is above the minimum weight of twenty ounces. This action is then run through a tank of hot water, which has a temperature of about 170 degrees. This action of heating creates a vacuum in the can. Traveling on conveyers, the cans then go to a machine which puts on a seamless top without the use of solder.

ing plant consists of off sizes, drops, misshapen fruit, and other fruit that is not used in the canning process. It is not fitted for the better grades of merchantable fruit. No defective fruit is used in canning. No money is delivered to any of the associations as the fruit is delivered to the plant, but the canning organization keeps a careful check on all fruit it receives and at the end of the season refunds to the associations the price the fruit paid after it was sold in cans, less the canning and marketing costs. This system of paying the various associations for the fruit they deliver to the plant is similar to the "pooling" system used in marketing the fresh fruit through packing houses.

In establishing a plant at Eagle Lake, the Florida Citrus Exchange utilized the old fruit packing house of the Standard Growers Exchange at that point, which it secured possession of in a recent transaction. This building has been partly remodeled and admirably meets the needs of the new canning plant.

The process of canning grapefruit as practiced by the Eagle Lake plant is simple, and does not require any considerable amount of machinery that is now not used in other canning industries. The process does not in any way alter the food qualities or taste of the fruit after it is canned, with the exception of the sweetening, which is added to the fruit. The first step in the canning plant is that fruit is dumped into a tank of hot water, which makes the peel tender. Then the young men remove the peel by hand.

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The operation of a canning plant is entirely dependent on a constant supply of fruit, and without this definite supply of fruit, no canning plant could be safely predicted, will be located in citrus packing centers, already established, and as close to the fruit packing house as possible. The least cost of transporting the fruit to the canning plant, the more the seller of that fruit will receive for it. For this reason, several of those associations that are contemplating the erection of plants are planning to establish them just adjoining the United States market packing houses.

One of the elements of every industry—competition—is not lacking even at this early stage of the grapefruit canning business. Porto Rico has been engaged in grapefruit canning for several years. Its process is different from that of the Eagle Lake plant, and not as far advanced, and its distance to the United States markets is greater, both of which facts will work to the advantage of the Florida industry.

As to the future of grapefruit canning, the impartial testimony of a close observer is worthy of note. Visiting in this city recently, a representative of a large can manufacturing concern of the north, declared that the extended investigations of his company were making predictions of the large markets that could be developed for canned grapefruit, and that his company was making preparations for the increased business it believed would be soon created by the new industry. He predicted that it would not be many years, considering the industry's present rate of progress, before canned grapefruit would become equally as popular, if not more so, than pineapple.

Found Them Hidden in His Chimney Charles Haskell writes, "We found bed bugs in our fireplace. After a while we discovered that a wallow had a nest in the chimney and the bed bugs dropped down. We removed the nest and the bed bugs. Bed Bug Liquid and have never seen one since. Get a 25c can today. Sold and guaranteed by FLORENCE PHARMACY Avon Park, Fla.

Several out-of-state concerns have recently been reported as having considered entering the grapefruit canning field. An even partial investigation will convince any interested person that the control of the grapefruit canning industry will rest in the future primarily with those interests that now control the grapefruit output of the state; or in other words, those who control the citrus packing houses.

CREWS WORKING ON ST. LUCIE SECTION OF THE SCENIC HIGHWAY

Crews are working from both ends on the Fort Pierce-Okeechobee highway, eastern terminus of the cross state Gulf-to-Atlantic highway, and the job of grading is coming along at a good rate, says the Fort Pierce Tribune. An excavator crew has advanced a mile from the east end and a tractor crew two and a quarter miles from the west end. The stretch to be improved is 17 miles in length. With favorable weather the grading job should be about completed by the first of July, it is stated. A 60-foot grade is being thrown up, the old road being utilized as the base of the new road, seven inches of material being obtained along the route of the highway. To be added, and either a two-inch penetration or five-inch loose pit-run rock surface will be made and then asphalted.

The sum of \$102,000 is available for improvement of the road at present, and additional funds will be provided if it is expected.

As the eastern terminus of the cross state highway, this stretch of road is of great importance not only to St. Lucie county but the interior of the state as well. With completion of the entire highway it will be possible to drive across the state from the Atlantic to the Gulf on an almost direct route. Practically every mile of the highway has either already been improved or is being improved, or has been provided for.

To provide facilities for the car and repair of the machinery, of which there is a considerable amount the county is having a large tool house and garage constructed at Fort Pierce. The structure will be a one-story affair of sheet iron. It will be a long felt need, especially inasmuch as the county already with inadequate facilities is saving hundreds of dollars in the repair of its own machinery, rather than having the work done by garages and repair establishments.

DO ORCHARD COVER CROPS INCREASE FROST HAZARD?

The growing belief among growers of citrus fruits in California that the presence of a cover crop in a citrus grove greatly increases the frost hazard is not substantiated by observations made thus far by the weather bureau, United States department of agriculture. All the evidence obtained by making scientific records of the temperatures in carefully chosen fields, with and without cover crops, indicates that a cover crop has little effect on the temperature a few feet above the ground. If this conclusion is confirmed by later experiments, any increased damage to fruit by frost in a cover crop citrus grove must be attributed to some other agency than a depression of the air temperature by the cover crop. The answer may be found in natural differences in temperature due to differences in elevation or in other causes, or to the physiological effect of the cover crop on the tree.

FREE CORRESPONDENCE COURSE IN BOOKKEEPING OFFERED BY UNIVERSITY

Farmers, grove men, young business men and other citizens in Florida who desire to learn the art of bookkeeping, can secure a scholarship for a correspondence course in bookkeeping through the Florida Citrus Extension Division of the University of Florida, if application is made during March. These scholarships entitle the holder to free instruction. However, the student must pay for his text books, etc. Scholarships are also offered in commercial arithmetic, commercial English, shorthand and typewriting.

In applying for a scholarship, age, occupation and statement of previous education should be given. For further information address the general extension division, University of Florida, Gainesville.

NOTICE

It has come to our attention that certain persons are claiming the Pittsburgh-Florida Association is not working in connection with the state road department in an effort to secure a hard road into Avon Park the coming season. We wish to state that this corporation has refused to give a right-of-way through its property.

The Pittsburgh-Florida Association has given liberally of its property on any and all occasions and our officers are now doing all in their power to secure releases and easements from the owners of the groves which are under our control, but which we do not own.

It is manifest to all who know what this corporation has done towards the building of the community that we are trying to avoid all delay possible now. For a concern as indelibly linked with Avon Park as we are, and as vitally interested in the community's progress certainly would not foster delay in securing the roads and highways so necessary to further development.

We only ask from our critics that measure of fairness to which we feel we are due in the light of our continued efforts to develop Avon Park and in deference to any part—large or small—we may have played in making Avon Park a metropolitan of the Ridge, during the eight years since we have been operating here.

PITTSBURGH-FLORIDA FRUIT ADV. GROWERS ASSOCIATION.

SALE—ARMY SHOES—SALE

We have just bought a tremendous stock of army shoes. Last shoes to be sold to the public direct. Price \$2.75. These shoes are 100% solid leather, no imitation leather, and are made and nailed. The uppers are of heavy tan chrome leather with ball toe, tongue and heel. The soles are waterproof. These shoes are selling very fast and we advise you to order at once to insure your order being filled.

The sizes are 6 to 11, all widths. The best money investment of good or send money order. Money refunded if shoes are not satisfactory.

THE N. S. STODOLSKY CO. 1441 Broadway, New York City.

REAL ESTATE TRANSFERS

Real estate transfers in Highlands county since last week, as reported by Highlands Security, Abstract & Title Co., Sebring:

D. G. Skippert to Balnear, SE 1/4 lot 4, all lot 15, block 1, Sec. 27, Twp. 33, R. 23.

H. O. Sebring to Hudson & Cobb: Lot 7, block 1, Lake Jackson boulevard.

C. C. Cobb to G. V. Hudson: Lot 7, block 1, Lake Jackson boulevard; 1/4 of NE 1/4 of SE 1/4, Sec. 4, Twp. 33, R. 23.

G. V. Hudson to Herman Dreese: 1/4 of NE 1/4 of SE 1/4, Sec. 4, Twp. 33, R. 23.

Laura Austin to P. C. and P. L. Elberdree: N 1/2 of NW 1/4 of SW 1/4, Sec. 23, Twp. 33, R. 23.

United States to Mary R. Schneider: Lot 23, Sec. 19 and lots 4 and 5, Sec. 30, Twp. 33, R. 23.

Norton T. Smith to L. M. Marsh: NE 1/4 of Govt. lot 3, Sec. 27, Twp. 33, R. 23.

Dan M. Andrews to E. B. Dings: Farm 48, Sec. 24, Twp. 34, R. 23.

Sebring Real Estate Co. to Thomas A. and Mary Peart: Lots 9 and 10, block 98, Sebring.

Wm. C. Post to Thomas A. Peart and Mary Peart: Lots 9 and 10, block 98, Sebring.

Adella P. Newburn to Cox Land & Timber Co.: W 1/2 of SW 1/4 and NE 1/4 of SW 1/4 and NW 1/4 of SE 1/4, Sec. 15, Twp. 33, R. 23.

Charles F. Weigle to R. J. McMurray and wife: S 35 feet lot 13, block 48, Sebring.

M. Edward Borders to Sarah Borders: N 1/4 farms 13 and 14, Sec. 21, Twp. 33, R. 23.

James Carlton to Elizabeth Colon: 10 acres in NW 1/4 of NW 1/4, Sec. 15, Twp. 33, R. 23.

Jos. G. McClurg to McClurg-Laird Nurseries: Lots 33, 35, and 36, Diner Lake subdivision.

William Evans to Mary E. Mackness: Lot 2, block 34, Sebring; lot 5, block 99, Sebring; farm 17, Sec. 21; farm 58, Sec. 33; W 1/2 farm 39, Sec. 33, Twp. 33, R. 23.

Mary E. Mackness to William and Hannah Evans: Lot 2, block 34, and 1/2 lot 3, block 99, Sebring; also farm 17, Sec. 21; farm 38, Sec. 33; W 1/2 farm 39, Sec. 33, all in Twp. 33, R. 23.

Mary E. Mackness to Wm. J. Amy: E 1/2 farm 40, Sec. 33, Twp. 34, R. 23.

Herbert Seavers to R. J. O'Berry: W 1/2 farm 40, Sec. 33, Twp. 34, R. 23.

Whitehurst and wife: Lots 5 and 6, block 33, Sec. 4, Twp. 33, R. 23.

G. M. Weeks to W. H. Woodruff: Lot 5, block 12, Sec. 22, Avon Park.

Albert Edwards to R. W. O'Berry: Johnson: Lot 26, block 86, Sebring.

Lake Groves Co. to D. I. Moyer: Lot 177, Lake Grove.

Mrs. L. R. Lewis to S. P. Durance: W 1/2, NW 1/4 and W 1/2, SW 1/4, Sec. 23, Twp. 33, R. 23.

Pittsburgh-Fruit Growers Association to J. H. Dean et al: Timber lease on lands in Twp. 33, R. 23, and Twp. 33, R. 30.

United States to Finley E. Collier: Lot 1, Sec. 10; lot 11, Sec. 11; lot 1, Sec. 14 and lots 1 and 3, Sec. 15, Twp. 33, R. 30.

Finley E. Collier to Withers & Harshman: Lot 3, Sec. 15, Twp. 33, R. 30.

A. E. Widgery et al to Thomas A. Peart: Farm 1, Sec. 19, T. 34, R. 23.

Bankers Groves Co. to Charles F. Weigle: Lot 11, block 4, Sec. 24, Avon Park.

B. A. Frisell to M. G. Fortner: Lot 3, Frisell's subdivision.

M. M. Williams to W. J. and D. G. Tripp: Lot 5, block 79, Sebring.

M. M. Williams to Mattie D. Cummings: Lot 6, block 78, Sebring.

Watson & Bean to C. H. Jennings: worth: 3 1/2, 3 1/2 of NW 1/4, NW 1/4 and 3 1/2 of SE 1/4 of NW 1/4, Sec. 24, Twp. 33, R. 23.

George E. Sebring Co. to James S. and Margaret J. Claypool: Lots 4 and 5, block 83, Sebring.

Mrs. Theresa J. Calder to Morris Floyd: 5 1/2 farm 11, Sec. 33, Twp. 34, R. 23.

A. M. Stout to Maud T. Saunders: Lot 10 and S. 30 feet lot 9, block 62, Sebring.

United States to Parrell T. Richards: Lots 9, 10 and 11, Sec. 32, T. 36, R. 30.

Lot 8, block 62 and N. 20 feet lot 9, block 62, Sebring.

W. W. Merrill to H. D. and Cora Wilson: Lot 103, block 103, Sebring.

Sebring Real Estate Co. to A. C. Ellis: Lot 12, block 81, Sebring.

N. S. Barrow to W. R. Folsom: Lot 1, block G, Marsh subdivision, Avon Park.

W. W. Curry to C. C. Folsom: Lot 20, block II, Marsh subdivision, Avon Park.

R. J. McMurray to Fred A. Yeager: S. 35 feet lot 13, block 48, Sebring.

O. D. Garrett to Glenn T. Kennedy: Lot 5, block 77, Sebring.

S. F. Tucker to W. T. and Ada B. Adams: Lot 10, block 33, SW railroad, Sec. 22, Avon Park.

United States to Alfred F. Engle: S. 35 feet lot 13, block 48, Sebring.

Gustav Hoffman to C. W. Ream: Lot 3, block 34, Hoffmann's Grove, Lake Stearns.

Fannie H. Hall to Andrew and Annie B. Dols: Lot 17, block 58, Sebring.

R. N. Miller to Bettie Bell Barwick: Lot 15, block 45, Sebring.

B. B. Andrews to Karl P. Merriam: Lot 11, block 112, Avon Park.

R. H. Howell to A. E. Jones: Farm NW 1/4, SE 1/4, Sec. 9, Twp. 33, R. 30.

F. A. Yeager to George M. Speed: Lot 26, Sec. 20, Twp. 34, R. 23.

Sebring Real Estate Co. to J. H. Galt: Lot 3, block 99, Sebring.

Morris Floyd to C. Luther Love: Farm 40, Sec. 28, T. 34, R. 23.

Roy C. Hooker to J. L. Morris: Farm 53, Sec. 28, T. 34, R. 23.

C. H. King to E. B. and Joyce R. Porter: Farm 48, Sec. 34, T. 34, R. 23.

Red Hill Farms to Roswell and Harrison R. Cutler: Lot 1, block 14, Sec. 19, T. 33, R. 23.

Red Hill Farms to Benjamin Smith and Roswell Cutler: Lot 2, block 14, Sec. 19, T. 33, R. 23.

Red Hill Farms to Benjamin Smith and Roswell Cutler: Lot 2, block 14, Sec. 19, T. 33, R. 23.

Pittsburgh-Fruit Growers Association: Lot 3, block 10, Sec. 15, T. 33, R. 23.

Hagan Naval Stores Co. to Consolidated Land Co.: All Sec. 30, and S. 35 feet lot 13, block 48, Sebring.

H. W. Smith and wife to Consolidated Land Co.: All Sec. 30, T. 33, R. 23.

Adelaide Egeer to Herbert F. Leomin: SE 1/4 NW 1/4, SE 1/4, Sec. 3, Twp. 33, R. 23.

Sebring Lick & Water Co. to town of Sebring: Lot 2, block 28, and lot 28 and lot 10, block 31, Sebring.

A. M. McCauley's plat of the town of Sebring: Lot 2, block 28, and lot 28 and lot 10, block 31, Sebring.

L. A. Eickenberry to George Morris: E 1/2 farm 13, Sec. 33, T. 34, R. 23.

G. C. Albritton to R. W. O'Berry: E 1/2, SE 1/4, NW 1/4, NW 1/4, Sec. 27, Twp. 33, R. 23.

W. W. O'Berry to G. G. Albritton: W 1/2, W 1/2, SW 1/4, NE 1/4 and W 1/2, NW 1/4, Sec. 27, Twp. 33, R. 23.

TOBACCO EXTRACTS KILL THIRPS OF CITRUS BLOOM

Citrus trees will soon be in full bloom, and the thrips, over the citrus area of Florida. Now, therefore, is the time to combat one of the most serious pests of the citrus fruits, says J. R. Watson, entomologist of the Florida experiment station.

As a spray for this purpose Professor Watson has recommended the following:

Commercial lime-sulphur solution (32 degrees Baume), 3 quarts; black leaf 40, 1/2 pint; water, 50 gallons.

In applying, drive spray straight into the center of the flower.

It should be applied just as the trees are at the height of bloom, or just before they begin to set.

They will add tobacco extract (Black Leaf 40) to the lime-sulphur solution. They will kill the thrips also and thus do two things at once.

Thrips are small yellowish-brown insects about a twenty-fifth of an inch in length. They feed on the petals and other tender parts of the flower which causes much of the bloom to drop without setting fruit. Eggs are laid in the tender stem at the base of the fruit and the young thrips, which hatch from these eggs in three or four days, feed upon the developing fruit and cause smooth, irregular, sunken spots in the skin.

These spots mar the appearance of the fruit and lower its grade.

GOLF COURSES HELP SELL LAND IN MIAMI

Southern capitalists have found a new scheme to use golf to advantage, says the Times.

NOTICE OF INTENTION TO APPLY FOR LETTERS PATENT

Notice is hereby given that the undersigned will apply to the Governor of the State of Florida at Tallahassee, on the 25th day of March, 1923, for Letters Patent incorporating the Avon Canning Company under the proposed proposed charter, the original of which is now on file in the office of the Secretary of the State of Florida.

WITNESS our hands this 16th day of March, 1923.

C. P. ANDERSON, S. P. DURANCE, A. V. ANDERSON, L. GRADY BURTON.

Proposed Charter of the Avon Canning Company

The undersigned incorporators hereby associate themselves together for the purpose of becoming a corporation under the laws of the State of Florida, by and under the provisions of the statutes of the said State of Florida providing for the formation, liabilities, rights, privileges and immunities of corporations for profit.

ARTICLE I. The name of the corporation shall be "Avon Canning Company" and its principal place of business shall be in the Town of Avon Park, Highlands County, Florida; but it may establish offices or agencies at such other places or places in the State of Florida as elsewhere as may be authorized by its Board of Directors.

ARTICLE II. The general nature of the business to be conducted and the powers to be exercised by this corporation are as follows, to-wit:

(a) To preserve fruits, vegetables, meats and other articles of food in hermetically sealed cans, to preserve, evaporate, can and pickle meats and all kinds of fruits and vegetables of the farm, garden or orchard and to buy and sell the same either at wholesale or retail; and generally to deal in or out of articles and to conduct all necessary business connected with or incidental to these purposes; to buy and sell merchandise of any kind either at wholesale or retail; separately or in connection with the above purposes; and to manufacture, buy or sell tin cans, glass jars and wooden or other containers suitable for the purposes hereof.

(b) To buy and sell and deal in leases; to hold or improve real estate and personal property; to acquire by purchase, lease, hire, or otherwise, lands, tenements, hereditaments, or any interest therein, and to improve the same; and generally to hold, manage or improve any real or personal property of the corporation; and to sell, lease, mortgage, lease or otherwise dispose of the same or of any part thereof.

(c) To acquire and hold shares, stock, debentures, debenture stocks, bonds, obligations and securities issued or granted by any company, corporation or carrying on business in the United States or any colony or possession thereof, or in any foreign country; to acquire any such shares, stocks, debentures, debenture stocks, bonds, obligations and securities by any other subscription, tender, purchase, exchange or otherwise, and to subscribe for the same either conditionally or otherwise, and to guarantee the subscription thereof, and to exercise and enforce all rights and powers conferred by or incident to the ownership thereof.

(d) To buy and sell citrus fruit or to handle and market citrus fruit on commission or otherwise; and to act as agent for any person, firm or corporation in buying and selling or development of citrus fruit, citrus grove or citrus land and to receive compensation therefor.

(e) To lend and borrow money, giving and taking security either personal property or real estate, therefor; and to have, hold, acquire and enjoy all other property or powers and things necessary or expedient for the conducting of the said business; and generally to be vested with and have all powers granted, or which may be hereafter granted, to corporations for profit under the laws of the State of Florida.

ARTICLE III. The amount of capital stock of the said corporation shall be One Hundred Fifty Thousand Dollars (\$150,000.00) to be divided into fifteen thousand (15,000) shares of the par value of \$10.00 each payable in lawfully issued shares of the said corporation in money of the United States or in property, labor, or services at a just valuation to be fixed by the Board of Directors at a meeting called for that purpose.

ARTICLE IV. The corporation shall have a perpetual existence.

ARTICLE V. The officers of said corporation shall be a president, a vice-president, a secretary, a treasurer and a general manager; any two of said officers may be held by one and the same person.

There shall be a Board of Directors of not less than three or more than thirteen who shall be elected annually by the stockholders at their annual meeting which shall be held on the third Thursday of June of each year.

ARTICLE VI. Until the officers elected at the first annual meeting shall be qualified, the business of said corporation shall be conducted by the following named officers:

C. P. Anderson, President; S. P. Durance, Vice-President and General Manager; A. V. Anderson, Secretary and Treasurer; and C. P. Anderson, S. P. Durance, A. V. Anderson and L. Grady Burton shall constitute a Board of Directors.

ARTICLE VII. The highest amount of indebtedness or other liability to which this corporation shall at any time subject itself shall be \$500,000.00; provided however, that if the directors or other duly authorized officers shall issue or authorize to be issued the corporation's bonds secured by trust deeds or mortgages of all or part of the corporate assets securing the payment of the bonds and the amount of said bonds when issued or authorized to be issued, together with the aggregate amount of the then existing indebtedness of said corporation shall exceed the said sum of \$500,000.00.

then said issue of bonds and the amount thereof shall be deemed and held to be an addition to and not a part of the limit of the indebtedness herein named.

ARTICLE VIII. The names and residences of the subscribers and the amount of capital stock subscribed by each are as follows:

C. P. Anderson, Avon Park, Florida, 40 shares.

S. P. Durance, Avon Park, Florida, 40 shares.

A. V. Anderson, Avon Park, Florida, 40 shares.

L. Grady Burton, Wauchula, Florida, 30 shares.

IN WITNESS WHEREOF, We, the incorporators, have hereunto set our hands and seals this 16th day of March, 1923.

C. P. ANDERSON (Seal)
S. P. DURANCE (Seal)
A. V. ANDERSON (Seal)
L. GRADY BURTON (Seal)

STATE OF FLORIDA, COUNTY OF HIGHLANDS.

Before me, the undersigned authority, personally came C. P. Anderson, S. P. Durance, A. V. Anderson and L. Grady Burton, well known and known to me to be the persons who signed the foregoing Certificate of Incorporation of Avon Canning Company, and being under oath they acknowledged, each for himself, that they executed the said instrument for the purposes therein expressed.

WITNESS my hand and seal this 16th day of March, 1923.

ANNA B. ANDREWS, Notary Public.

HIGHLANDS LODGE NO. 80 I. O. O. F.

Regular meetings every Thursday evening at 8 o'clock. Visiting brothers cordially welcome.

GLENN SPINK, N. G. A. W. SAIGENT, Secretary.

CARPENTERS WANTED

Good workmen can find immediate employment. Come at once or write to the

GULF REFINING COMPANY

Moore Haven, Florida

Aching burning feet? MENTHOLATUM relieves and refreshes.

THE WORLD'S GREATEST BAKING POWDER

THE Man Who Signs Must Make Good

A responsible man puts his name to a piece of paper and it becomes a check—the equivalent of money.

He signs his name on the back of another piece of paper and it becomes an endorsed note—good for money.

He writes a letter and it becomes a binding contract. The adding of the name makes these things solemn and legal obligations.

The man who signs is responsible. Just so with an advertisement—the moment a man signs his name to it he has made a pledge to the public.

He is bound by his word as much as if he signed a check or a note. He must do what he promised on the terms he promised.

If he does not, he courts business disaster. The man who advertises a lie publicly proclaims himself a liar. Such men are seditious in business, but frequently in asylums.

It is safer to buy advertised articles than nondescript ones. It is safer to deal with merchants who advertise than with those who do not.

An advertisement is a signed pledge of good faith to the public.

See the merchants and manufacturers who welcome the chance to back their goods and products with their names.

READ all the ads in this issue of THE PILOT

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Insurance

FIRE AUTOMOBILE TORNADO LIFE BONDS

We Represent the Leading Companies

The First Trust and Savings Company

INSURANCE DEPARTMENT

"Lots for Your Money Brands"

Should Not Tempt You—Use CALUMET

The Economy BAKING POWDER

That's What Millions of Housewives Do

—They know that Good Baking Powder can't be sold for less—that "more for the money" means bake-day failures, waste of time and money—that Calumet means economy.

The sales of Calumet are over 150% greater than that of any other baking powder.

BEST BY TEST

THE WORLD'S GREATEST BAKING POWDER

THE Man Who Signs Must Make Good

A responsible man puts his name to a piece of paper and it becomes a check—the equivalent of money.

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For Your Next Party---

POLLY ANNA SUGAR WAFERS

You'll find a real treat for your friends and guests. And surely your friends are worth something nice, especially when that something nice is so easy to secure and so reasonable in cost.

JUST CALL JAMES

B. H. James

QUALITY GROCER

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

Appeals to the Discriminating
SHADE SANITATION PAVING
On Pretty Lake Tulane

P. M. Stivender

GENERAL REAL ESTATE
Brickell Building Avon Park, Fla.

EASTER

The Time
for Smart New Apparel



The last word in new Easter styles is carried by these new Dresses, which are arriving daily, and they carry their message more truly than printed words can hope to. If you seek Fashion's final word on Spring styles, be sure to see these new arrivals. Materials include linens, voiles, ratines and the popular "crashy" materials in all the new shades for Spring.

Coats—Suits—Capes—and Dresses for afternoon and formal wear are moderately priced.

The newest authentic styles are always shown first at

Maas Brothers
CHIEF AVON PARK STORE

Punchettes



TITHING

One may imagine when tithing is discussed that one is discussing a church ritual. Of course, such an imagination is born in ignorance. Tithing is not a part of the ritual; it is not statutory nor is it a by-law. The law requiring tithing is fundamental. It is eternal. It existed long before the Ten Commandments were given, and was written into the constitution of man's relationship to God. It is not only fundamental, but is absolutely essential.

The first family of the universe paid their tithe. Abraham paid his tithe to Melchizedek, and so on all down the ages. Christ did not abrogate, repeal nor suspend this fundamental law and principle. He required it; brought it over into the dispensation of Grace and it is required of every Christian.

If every church in the country were composed of members who were conscientious, faithful tithers, there would be enough money in the treasuries of the churches to evangelize the world and to rectify every church deficiency on earth.

Every man in the church who today refuses to tithe is a deliberate robber. The benefits of tithing ought to settle the question. There isn't any conscientious tither who doesn't get more out of his nine-tenths than he unjustly and unwisely and unfairly uses. There isn't a tither on the page of history that has ever been a beggar or who has walked the streets in disgrace and dishonor. Every man who keeps God's box filled and who is absolutely honest with God has bestowed upon him divine blessings, and he enjoys that peace, prosperity and happiness which comes through on other source. Will a man rob God?

Burns and bruises?
MENTHOLATUM
cools and heals.

HOTEL POINSETTIA

PHONE 33
European
Plan

Call or phone us for rates
Running Water in
Every Room

STRICTLY
MODERN

You Will Feel at Home at the
POINSETTIA

Surplus Stocks

U. S. ARMY
MEN'S RAINCOATS

Sale Price \$3.95
Value \$10.00

These Raincoats are made of gas mask material, same as was used in the U. S. Army during the late war. We guarantee them to be absolutely rainproof and they can be worn rain or shine. Sizes 34 to 48; color, dark tan.

Send correct chest and length measurements. Pay postman \$3.95 on delivery, or send us a money order. If, after examining coat, you are not satisfied, we will cheerfully refund your money.

U. S. DISTRIBUTING &
SALES COMPANY
20-22-24-26 West 22nd Street
NEW YORK CITY, N. Y.

SAFE DEPOSIT BOXES

FOR YOUR VALUABLE PAPERS AND TRINKETS—THE THINGS YOU PRIZE HIGHLY BUT FOR WHICH YOU HAVE NO ABSOLUTELY SECURE PLACE AT HOME.

This Bank Offers You

EVERY FACILITY PERTAINING TO MODERN BANKING. WE PAY 5 PER CENT ON SAVINGS DEPOSITS. TODAY OR TOMORROW WILL BE A GOOD TIME TO OPEN A SAVINGS ACCOUNT.

DROP IN AND LET US

"TALK IT OVER"

First Trust & Savings Company

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gift-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Whitehurst & Whitehurst

Attorneys at Law

Office: Room 10, First National Bank Building
Avon Park, Florida

IF YOU CAN'T GET WHAT YOU WANT

ECONOMICAL DRUG STORE

Prices Right. Send No Money
WILL MAIL IT. C. O. D. P. O. O.
817 Franklin Street, Tampa

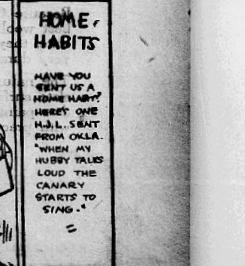
W. O. W.

Meets first and third Monday nights in I. O. O. F. hall, First National Bank building.
J. M. McLELLAND, Clerk.

HOME SWEET HOME

Clear Springs a Deep One

by
Terry O'Neilson



Sliced

BACON
HAM
DRIED BEEF

Luxton

has installed one of the most modern and newest slicing machines. It is the newest thing to be had and it gives any thickness the patron desires.

It is merely in line with our established policy of SERVICE

to the people of Avon Park and Highlands county. The offerings you will find at the

CASH AND CARRY GROCERY

make it worth while for the people of Highlands county to investigate the

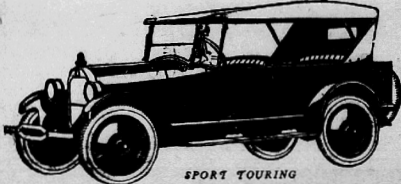
PRICE AND QUALITY

Don't forget we are giving away free Continental ranges.

Save Our TRADE BUTTONS

for twelve sets of kitchen and dining room ware and then the big stove

Free



DURANT SPORT MODELS

Everything that you would expect to find on much higher priced cars—all that you want in a sport car.

J. A. LANDER, Avon Park



Carey

ASPHALT SLATE SHINGLES

The Shingle That Never Curles

Safer, more lasting, more beautiful and less costly

INSURANCE Companies classify Carey Shingles as a spark-proof and safer roofing, and permit correspondingly low rates.

Because Carey Shingles are made of the very best wool felt, tempered asphalt and crushed slate, they are non-warping, non-cracking and very durable.

The natural red or green fadeless color of the slate surface makes them beautiful, and renders painting unnecessary. Low in cost and with practically no maintenance expense.

Smith-McGinnis Company

EVERYTHING FOR THE HOME AND THE FARM

Lander Chief and Wray Assistant of Fire Department

The Avon Park fire department was organized and three fire companies or crews installed at a meeting held in the Brickell building Wednesday night. Joe Lander was selected as chief, F. Elmore Wray as assistant chief, and Henry Lander appointed captain of the chemical company. L. R. Correll was appointed captain of the hose company and John Hood as foreman.

It was decided to at once overhaul all fire hose and place it in the shed where the chemical cart has been kept. The chemical is now being cleaned, repainted and will be kept charged and cared for at all times in the future. The shed where the cart has been stored will be cleaned out and repaired and will be temporarily used to house the chemical cart and hose.

The city council will be appealed to, to secure a light, wide-tired wagon to be used as a hose wagon, as hose is expensive, and will rot and do

For Sale

SIX-ROOM COTTAGE
on Charles Street

A REAL
BARGAIN

for someone and the owner stands ready to allow the buyer to

MAKE HIS OWN TERMS
See

H. E. COY

teriorate if kept as it has been kept. The members of the fire companies are to be drilled and made familiar with duties so that each will know just what to do in case of fire. The city will undoubtedly purchase more up-to-date equipment in the near future, as well as establish a proper fire house. The personnel of the three companies is as follows:

Chief, Joe Lander; assistant chief, F. Elmore Wray.
Chemical Company—Henry Lander, captain; F. S. Jordan, H. H. Hughes, J. F. Welch, W. M. Carter, G. E. Welch, Walter Rutherford, with Guy McGiboney as electrician.
Hose Company No. 1—L. R. Correll, captain; Ira Tomlinson, L. E. Wolf, F. C. Collins, L. D. Roberts, C. D. Noland, Glenn Spink.
Hose Company No. 2—John Hood, foreman; McKee Elwell, H. W. Henderson, Fred Smith, James Luxton, J. W. Foley, M. B. Foley, R. C. Luke, F. E. Crews, L. C. Crews, Pete Honey and Press Brooks.

NOTICE OF ELECTION OF SCHOOL TRUSTEES

Notice is hereby given to the qualified voters of Special Tax School Districts as follows: Avon Park Special Tax School District Number Three (3), DeSoto City Special Tax School District Number Fifteen (15), and Sebring Special Tax School District Number Thirty-seven (37), Highlands County, Florida, that an election will be held at the respective voting places in said Special Tax School Districts on the 24th day of April, A. D. 1923, for the purpose of electing three Trustees in each of said Special Tax School Districts and fixing the millage of each of said Special Tax School Districts, as recommended by the Trustees in each of said Districts as follows, to-wit: Avon Park Special Tax School District Number Three, eight mills; DeSoto City Special Tax School District Number Fifteen, ten mills, and Sebring Special Tax School District Number Thirty-seven, ten mills.

BOARD OF PUBLIC INSTRUCTION OF HIGHLANDS COUNTY.
By T. H. LANDER, President.
W. A. MARSHALL, County Superintendent and Secretary.
M22-29-A5-12-15

NOTICE OF INTENT TO APPLY FOR LOCAL ELEVATION

Notice is hereby given that application will be made to the Legislature of the State of Florida, which convenes in April, A. D. 1923, for the passage of a law fixing and describing the boundaries of Special Tax School Districts in Highlands County, Florida, in accordance with a map on file in the office of the Superintendent of Public Instruction in said County.

BOARD OF PUBLIC INSTRUCTION OF HIGHLANDS COUNTY.
By T. H. LANDER, President.
W. A. MARSHALL, County Superintendent and Secretary.
M22-29-A5-12-19-26-M5-10-17-24

JAMES BUILDING

B. H. James is having a house built for Tom Russell. The new home is to be a bungalow and will contribute another mark to the development of the west end of town.

Service---

That word includes everything that is desirable in our customers. Our own service includes:

Satisfactory Work
Satisfactory Materials
Satisfactory Delivery
Satisfactory Prices

And with it all we try to be satisfactorily prompt in completion of work left in our care. And nothing we can do to make better or improve the "job" is overlooked.

NEW FILLING STATION

Our new filling station is being installed now. It will give us greater capacity for gas storage and insure a supply. The one-stroke pump will quicken the delivery of the gas to your car.

CALL ON US

STANDARD GARAGE

Service That Satisfies

CLASSIFIED ADS

FOR RENT BY OWNER

Owner of house will rent the entire house of six rooms or will "sub-divide" to rent either a two-room apartment or a four-room apartment—all furnished neatly and well, with modern conveniences. Home is well located, with some block of school house and on paved street. Congenial neighborhood. Address: A. G. C. case Pilot.

WANTED—Dressmaking and plain sewing. Will do sewing at private home, charges \$1.50 per day and board. Phone or call Penn-Carol Hotel. Mrs. Ophelia Collins. 11p

HEMSTITCHING—I am prepared to do perfect hemstitching and solicit the patronage of those desiring such work done. Call at my home, Butler street. Ellie Harris. M22-21c

For Sale—Horse and wagon, \$90; plow, harrow and guns, \$25. Wm. A. Smith. 3-16-31c

For Sale—Champion Barred Plymouth Rock eggs for setting, \$1.50 for fifteen. Mrs. H. W. Townsend, Lake Stearns, Fla. 2-23-81p

FOR SALE

Owner wishes to dispose of HOME
Furnished or unfurnished. Location ideal for family with children, being adjacent to school house. Price is a bargain that will interest anyone in earnest. In fact it will surprise you. Mrs. Albert Caldwell, Verona avenue.



Everybody Likes Candy—

Whether they shake a rattle, a powder-puff or a mean hand at poker, like Uncle Ned, they'll all cast tender looks at a box of candy.

Especially at Easter is the gift of a box of our candy doubly appreciated. They are attractively put up in special Easter boxes.

Avon Park Drug Co.

BE COOL THIS SUMMER IN A

Schaeffer-Weedon Light Weight Suit

W. O. Smith, representative of the Schaeffer-Weedon grade of made-to-measure suits will be at

Roberts, Haberdasher

FRIDAY AND SATURDAY

He will have a line of summer light weights in all materials that make for comfort for men folks when Old Sol is at his strongest.

SCHAEFFER-WEEDON Eliminate Clothes Troubles

Easter Specials

2-lb. box Mixed Chocolates \$2.00
1-lb. box of Bon Bons \$1.50
Huyler's Tithbits, package \$1.25

EASTER APPAREL

FOR

Men and Women

BUY YOUR SPRING OUTFIT AT

PARK MERCANTILE COMPANY

Headquarters for Fashion



for MEN

SHIRTS

Not just ordinary white shirts but handsome, broadly woven English Oxford that makes the most effective white shirt you ever put on. Only \$2.50

TIES

Just received a new assortment of spring ties. The brilliant coloring of spring is artistically mirrored in these ties. The patterns are numerous and varied and priced to suit everyone—50c to \$1.

UNION SUITS

Now that the warm weather is coming it behooves men to take advantage of our special offering of light-weight union suits.

They are of good quality and guaranteed not to shrink. All sizes—75c to \$1.50.

Dresses for Spring

Beautiful new dresses for Easter and best assortment of dress material south of Lakeland.

We can fit all the family in new Easter togs, from the least to the greatest.

Be sure to visit our store early and get the best selection.

Summer Underwear

Light, fresh, dainty Lingerie. Glove Silk, Crepe de Chine, etc. Start enjoying the comfort of light underwear early this year.

New Sweaters

You must have one. They are so youthful, so rakish, and so thoroughly vivacious. With a sport skirt they make the most delightful of spring costumes.

Tuxedo styles of robe silk in jade, orchid, blue and apple green, \$3 to \$4.

Park Mercantile Company