Highlands County Pilot

VOLUME IV. NO. 32. AVON PARK FLORIDA, THURSDAY, JUNE 28, 1923 $2.00 A YEAR IN ADVANCE

BEGIN ERECTION OF FIVE HOMES NOW-FIVE LATER

SITES SECURED AND RAAB & WINTER TO PUT UP NICE RESIDENCES

At least five, and very probably ten, charming new homes for Avon Park folks will be completed by the time the next tourist season rolls by, Raab & Winter, developers and builders, having announced yesterday that they will begin work immediately on five moderately priced homes to be built on lots in various sections of the city. They have five other well located lots upon which they also plan to build as soon as they dispose of the first five.

The sites chosen for these new homes, according to Mr. Raab, are all in desirable residential sections, and the houses will have every modern convenience. They will cost from $2,500 to $3,500, including the lots.

These homes will show careful thought and study on the part of the architect, as to the housewife's convenience and ventilation and circulation to insure comfort on warm days. It is planned that every house shall have architectural merit and distinctive design. These features will not add to the cost, through the fact that Mr. Raab, a member of the firm, was for years associated with one of the most prominent architectural firms in the country and specialized in home building.

"It is our purpose," said Mr. Raab, "to build homes that can sell at moderate prices, and still be a credit to the community and of such standard that any home owner will be proud of his acquisition. They will be plastered, electrically lighted with modern fixtures, and equipped with baths and good plumbing."

The first of the five will be completed in about eight weeks, and will be followed by the beginning of work on the first of the second five.

The builders plan to sell on easy terms, such as will make it possible to own a nice home as cheaply as an inferior shelter can be rented and they are amply financed to carry their operations [illegible] contemplated ten homes, should be demand require it.

CLARK BLANKS THE SEBRING GANG WHILE MATES SNEAKS ONE IN

WHOLE BUNCH SHOWING NEW PEP UNDER EYE OF COACH FENDER

Avon Park and Frostproof will play a doubleheader July 4 on the local diamond, beginning at 2 o'clock in the afternoon.

[By Dooley Do]

Clark had 'em at his mercy Thursday, letting the "County Seat" down with only four hits and striking out fifteen of the Sebring gang. Old "Barney Google" (Nolan) won himself a crown when he came up and got a nice two-base hit off of our friend Dimberline and then "Old Trusty" Joe Ludwick came up and followed with the same thing, which scored the death blow.

The whole bunch showed up in the best condition of the season, making only one error and that could hardly be helped as some of our infield "jelly beans" have very tender hands and a liner kinder stings.

Let us introduce to you my baseball friend, Billy Fender, who has taken over the management of our klan. He has only been helping the boys a week and the whole blooming bunch is beginning to hit the old apple, besides excellent team work is being shown. Fender is a great asset to the club and is donating his time each day to help put the boys on top. He says in the course of two weeks with the present stock he won't be afraid to tackle any amateur team in South Florida. Look out, Lake Wales, Fort Meade, Wauchula, Kissimmee and Winter Haven. We are coming.

Al Jamour is trying for infield and if he keeps up the pace he started in Thursday's game, there is no doubt of him losing his position. Al also got a nice hit Thursday.

Haigler, our old stand-by, had a bad day in hitting, being robbed of two nice ones by a clever Sebring outfielder. He's there, though, with the goods almost all the time.

Dilley is holding first during the absence of Maddox and is doing fine, besides is hitting pretty good.

Sherman made two sensational throws to third, saving possibly two runs. Some arm the old boy has, so the Sebring fans say.

No, Mr. Sebring Umpire, we are not mad with you, but please, please, be careful next time. Don't get scared after we score. We didn't mean no harm.

POSTPONE "SHOW"

The American Legion's proposed revue of 1923 with all the newest beauties, has been postponed a week or two, and a new date will be announced later.

TOUCHTON BUYS OUT WEST; SELLS HALF TO LANIER

FIVE HUNDRED FEET OF MAIN STREET IS INCLUDED

Purchase of almost 500 feet of Main street property with another 500 feet or more on Verona avenue, by Dr. W. C. Touchton from B. F. West, and the sale of half interest in the properties by Dr. Touchton to Charles E. Lanier, local banker and developer, was announced by Mr. Lanier. The property, which includes the old West store just east of the postoffice and runs to Verona and south on Verona about 200 feet, and the land immediately across the street, beginning at the Wray home place, running 240 feet on Main street and then north 300 feet on Verona to the Masonic temple, is among the most desirable business properties in the town still undeveloped. It has been on the market for several months, but Mr. West refused to sell less than the whole, steadfastly refusing to "retail" it. Mr. Lanier did not announce the price paid, and stated that plans for development have not been completed except that the vacant lots on the north side of Main street and between Main street and the Masonic temple will be immediately cleared off and that part facing Verona avenue planted to trees and shrubbery.

On the south side of Main street the property from the store to Verona and south on Verona is an old grove, which probably will be maintained for some time to come, though Mr. Lanier stated that no definite plans could be announced just yet.

Part of the Main street frontage—the part on the north side and east of the Wray place—is included in the proposed plans for the extension of the paseo area that now runs from the railroad to the county road. Mr. West had refused to agree to sell this to the city, but it is expected the new owners will not interpose any severe obstacles in the consummation of the park extension plan if the people desire to carry it out, as their Main street frontage would [illegible] property.

The old West store was one of the first structures built here and for years was the nucleus of the business district, which has since grown westward to the county road and towards the railroad.

COST HER $6.50 TO LEARN IT'S BEST TO TRADE AT HOME

It cost a local negro woman six-fifty plus postage and worry to learn that it is always best to try the Main street store first. She paid a Brooklyn mail order house $26.50 for a Swiss wrist watch, an exact duplicate of one sold to a local girl by Jordon, the jeweler, for $20.

The woman came into Jordon's the other morning and asked him if he thought the watch she had was any good. He looked it over and told her it was worth $20 and was a pretty good timepiece. She said she had paid $26.50 for it and showed the insurance tag.

Mr. Jordon went to the showcase and brought her a "sister" to the watch she had, and the tag on it read $20. He had sold an exact duplicate of the watch, same make, same number of jewels, same shaped case, to a local girl for $20.

SHERIFF TAKES QUARTET TO DE SOTO'S CHAIN-GANG

Four Highlanders were added to the DeSoto county chain-gang early in the week, Sheriff Bob Hancock delivering the quartet to the mother county's road camp under the arrangement made when this county cancelled its contract to lease the prisoners to turpentine operators.

The four included: Lucian Huckleby, six months, disorderly conduct; Willie Webb, six months, disorderly conduct; William Hodges, six months, passing bad checks, and George Doggett, two months, conversion.

ROAD SUPERINTENDENT IS HERE TO BUILD TO NORTH

P. L. Rumpsa, construction superintendent for the Wm. P. Kennedy Construction Company, contractors for the state road from Avon Park to Frostproof, has arrived here accompanied by Mrs. Rumpsa and they will locate here until the road has been turned over to the state.

Mr. and Mrs. Rumpsa are temporarely located at the Avon.

Mr. Rumpsa finds the grading approaching the county line on the north and is proparing to begin laying the base in July.

ANOTHER WEEK ADDED TO THE PILOT RECORD

Another week has found additions to the Pilot circulation from the south end of the county. It makes the tenth consecutive week that has seen one or more families south of Avon Park place their dependence in the Pilot.

There is a reason—the Highlands County Pilot is printing the news; printing all of it, for the first time in its history.

This is what makes people read a newspaper, read the advertisements and trade in a community.

Petitions Circulating in Sebring for Buying Site for Court House

PRICES OF SITES RANGE FROM $5,000 FOR ONE NORTH OF THE CITY TO $55,000 FOR DOWNTOWN STREET FRONTAGE—WANT COUNTY TO PAY

Petitions asking the county commissioners to buy a site for a court house immediately are being circulated in Sebring and are to be presented at the meeting of the county commissioners Monday morning. The prices of the sites, all in Sebring, which won the county seat election last fall, range from $5,000 for a site in the wilderness north of the depot to a sum said to be $55,000 for a block down town.

Efforts to get details of the various offers were unavailing Wednesday, except that the site opposite Tuscawilla Park is offered for around $12,000, and is being sponsored by the Woman's Club.

It is understood that the petitions ask the commissioners to plank down all of the coin for which ever site is selected and that the expectations of the remainder of the county that a site would be donated by the people of the town that was awarded the county seat were all built on pure hot air.

Whether the petitions urge the erection of a county building soon was not known here, but as the need for a jail is pressing it is presumed that the plans of Sebring citizens include steps to urge building at once either by bond issue or otherwise.

Sheriff Bob Hancock stated yesterday that he had resigned from the commission named by the county commission to choose a site for a jail and had nothing to do with the present plans and that he had done all he intended to do when he pointed to the need of a county jail. Anything that will give him a roof and some iron bars for his prisoners will suit the sheriff.

BIG SHOW TUESDAY IS PLAN OF LOCAL TALENT FOR THE THEATERGOER

With all the headliners among the local entertainers and some new stars in addition carded, the friends of "Spec" Reynolds who are producing the big benefit performance Tuesday night, feel safe in assuring theatergoers the prime show of the season. The show will follow the band concert and the band will be among the attractions.

There will be eight big acts and each one is expected to rank in close to the top. The Capitol theater, lights and other incidentals are furnished by the management, and as all talent is purely "amateur" for the night, the entire proceeds will go to "Spec," who is just beginning to get on the safe side of a long seige of illness.

"Barney Google," C. R. Ginn, Jr., and Lee Crews will present "The Wife Tamer," the Peerless Four will perform a la quartet, Charlie Nichols [illegible] his trained clarinet [illegible] Farley is carded for a monologue.

Mel Bass will do a buck and wing, followed by McKee Elwell and Billy Smith in an offering of some exclusive fun. Doc Lander will operate a cornet in his best style and an unnamed cast will present Avon Park forty years from now.

The finale will be the new version of the Dempsey-Gibbons battle, fistic encounter or boxing match.

MOTORCYCLE PATROL ON NEW HIGHWAYS TO GET OVERLOADED TRUCKS

Motorcycle patrol for Highlands county's new roads is promised by Sheriff Bob Hancock, who announces he is negotiating for a motorcycle, and further that he will do most of the riding himself.

The sheriff says he plans to pay particular attention to heavily loaded trucks. "I am going to enforce the loading limits to the actual word of the law," he said. "We are putting too much money into our roads to have a fleet of trucks with excessive loads tear them up."

Glaring headlights will also get the sheriff's prompt attention as he feels these are far more dangerous than speeding. Too much speed won't do, though, he says, and when it gets to be reckless riding the judge will have more work.

KNIGHTS TEMPLAR HOSTS TO EASTERN STAR AS FINAL SESSION OF THE SUMMER

A beautiful courtesy was shown the officers and members of Leigh Chapter No. 85, O. E. S., Friday evening, the occasion being the last regular meeting before vacation and an elaborate luncheon was prepared and served entirely by the Knights Templar in a manner that could not be excelled. The tables were beautifully decorated by Norton Smith, carrying out the Eastern Star colors with a floral star in the center of each table, as well as vases of gorgeous roses. As it seemed to be ladies' night, the ladies were the only ones seated at the tables, each lady finding a beautiful rose as a place card. Small baskets of mints were the favors.

The luncheon was in charge of Herbert Reck, with H. A. Winters as chief chef, ably assisted by the following corps of assistants: George F. Smith, Carlos Skipper, T. H. Lander, J. D. McEwen, Fred C. Smith, J. V. Chapman and D. F. Canfield.

Fruit cocktail, potato salad, baked ham, olives, rolls, iced tea, ice cream, cake, macaroons and coffee composed the menu, which was greatly enjoyed by those present. The ladies were entertained during the luncheon by vocal quartets, monologues, solos, etc., rendered by skilled artists.

As this was also the birthday of Mrs. J. P. Canfield, the first worthy matron of Leigh chapter, she was especially honored by being presented with a box of candy and a beautiful bouquet of flowers with the good wishes of those present. The evening was one that will be long remembered by the members of Leigh chapter, who deeply appreciate the honor shown them by the Masonic brothers.

ADVERTISING DRIVE IS MOVING FLORIDA'S BIG SURPLUS GRAPEFRUIT

A striking example of the quick and effective results possible from concentrated newspaper advertising and intensive selling campaign was outlined to the directors of the Florida Citrus Exchange at their meeting in Tampa last week, by General Sales Manager George A. Scott, in his report on the present endeavor to give grapefruit wider popularity for summer use.

At the meeting of the board two weeks ago, Mr. Scott had called attention to the prevailing prices for grapefruit, due partly to excessive shipments of inferior quality and partly to the fact that Florida, for the first time, had a heavy supply to market in the early summer months. The board then authorized additional advertising and sales effort to improve the situation.

According to the review of the work that has been done, given by Mr. [illegible] vertising was followed almost immediately by evidences of improved conditions in the markets. In the ten days that the campaign has been in progress the improvement has continued and become more and more noticeable, with the present situation immensely better than that of two weeks ago.

The keynote of the advertising has been the adaptability of Sealdsweet grapefruit for summer-time use. It was assumed in preparing the campaign that few people had ever thought of grapefruit as other than for winter or spring consumption. The copy and illustrations used in the advertisements suggested some of the ways in which grapefruit may be served during the hot weather, and stressed the economy to be effected by housewives in buying them. Mr. Scott believes that the foundation has been laid for summer demand, which will absorb a considerable portion of the Florida production, not only this season but in coming years.

Hearty support was given the advertising by sales representatives of the Florida Citrus Exchange in all territories covered by the campaign, and in supplementing the remarks by Mr. Scott, Jefferson Thomas, who directed the newspaper endeavor, very warmly complimented them upon the manner in which they have co-operated. Through the activities of the northern salesmen, there was secured a great deal of outside help. Retailers, restaurants and railroad dining cars that had given up grapefruit for the summer again handled them and featured Sealdsweet over other fruits. Bankers and others financially interested in Florida gave their co-operation.

Civic organizations were served grapefruit at their noonday luncheon meetings. Large radio stations broadcasted the news of the abundant supply of Sealdsweet grapefruit for summer use across the country. Lectures on how to best serve grapefruit in cooling and refreshing ways were made before large audiences of women. In all leading markets covered by the campaign, numerous other special means were adopted to arouse interest in Sealdsweet grapefruit as a summer food product. Every endeavor has been made to give a permanent character to the campaign, so that the results will be noticeable in coming summers as well as during the remainder of the present season.

SEE FRUIT MARKER

Herbert Reck and W. M. Jackson were in Winter Haven Thursday, watching tests of the new fruit marker secured by the Citrus Exchange which marks the brand on the orange or grapefruit in an indelible ink that does not harm the fruit. They were well pleased with the work of the machine.

CAR SKIDS

Judge and Mrs. Carey B. Fish of Bradentown, who spent the week-end here with Mrs. T. H. Lander, were bruised and shook up when their car skidded into the ditch on their way home, according to a Bradentown story in the Tampa Tribune. They were able to continue home after the accident.

PITT-FLORIDA COMPANY IS TO PUSH ITS PLANS

OFFICERS ARE RE-ELECTED CLOSING EXCELLENT YEAR'S WORK

Approving the year's work and expressing thorough satisfaction with the progress of the development, stockholders of the Pittsburgh-Florida Fruit Growers Association held their annual meeting here Wednesday, elected directors for the new year and laid plans for another year's work. The directors met following the stockholders meeting and elected C. P. Anderson, president; S. P. Durrance, first vice-president; D. P. Wolhaupter, second vice-president; A. V. Anderson, secretary-treasurer and W. R. England, assistant secretary-treasurer. The other directors are: Leslie Vivian, banker and broker, of Floyd, Jones, Vivian Co., New York; Richard C. Plater, banker and broker, of Clark, Williams & Co., New York; E. L. Love, banker and broker, New York; W. Paton Thompson, of Railway Joint Co., New York; H. P. McCurdy, developer, Pittsburgh; L. Grady Burton, attorney, Wauchula; Harry Stodden, packing house manager, Avon Park, and John Hood, engineer, Avon Park. All the officers are local men except Mr. Wolhaupter, who is a Washington attorney.

The auditor's report, which is being printed for transmission to all stockholders, showed a surplus earning account for the year of $103,344, bringing the total surplus to $1,619,197 for the eight years of operation, which have seen the project develop from a one-section fruit planting to the world's largest citrus fruit grove. Four thousand four hundred acres are now planted. C. P. Anderson, who was one of the founders of the project in 1914, has been president since the beginning.

The growth has been rapid and on a solid basis. Development has been on practical lines, experienced horticulturists being in charge of the field work.

The officers reported that the recently floated $500,000 bond issue has issue placed. Meanwhile the timber tract of 16,000 acres has been acquired and plans laid for a reforestration and conservation policy that will keep a supply of fruit boxes available.

Plans for the canning factory are also ready for construction, which will begin within the next thirty days.

Development costs per acre have been cut to the lowest figure, according to statistics compiled from operating costs and modern machinery is being used to keep these figures down.

The new packing house is to be completed by Nov. 1, while improvement plans for Lake Byrd Lodge include the erection of a new servants' quarters this fall.

A small dairy to furnish the Lodge with milk and butter is also to be ready by the time it opens for the new season, two acres of pasturage being arranged now and cows will be installed soon.

An ice making machine is also to be installed and a flagpole is to be set in the grounds.

Commodious office room will be available in the new Durrance-First Trust-Verona Investment block, into which the company will move as soon as it is completed.

The directors authorized an aggressive campaign to sell all grove units remaining unsold and those which have been turned in for resale and every effort will be made to clean up the sales department the coming year.

The visiting stockholders and directors who attended the meeting have returned to their homes, expressing themselves more than well pleased with the accomplishments of the management during the year, and with plans already made for spending at least a part of the coming winter in the Park.

ANOTHER FLEET OF FLIVVERS ADDED TO THE LOCAL RANKS

Another fleet of flivvers has arrived, and added to the ranks of local Fords by the Wolff Motor Company, which announces the sale of eight touring cars and one tractor.

W. C. Thomas, G. H. Carney, J. P. Brooks, J. D. DeLaney, L. E. Wolff, M. A. Thomas, M. H. Grise and L. A. Wolff are riding the new "buggies," while Floyd Johnson is piloting the new tractor.

"Dad" Wolff raided the accessory department before moving his flivver out of the shop and almost depleted the stock.

MAYNARD IS COLLIER'S NEW SHERIFF AND WILL TAKE WIFE WITH HIM

Capt. W. H. Maynard, who has a place on Pine Island, southeast of Sebring, has been appointed sheriff of the new Collier county, and has taken other duties unto himself including a wife.

The genial captain and Miss Blanche Feagin of Olstokpoga were married in Sebring last week.

Miss Feagin, a former ward of Captain Maynard, has been homesteading a tract east of DeSoto City. The captain was commander at Dorr Field until he resigned from the aviation corps a year ago.

PUSH WORK ON LAKE ANNIE ROAD TO EAST COAST

MAY RENT A DREDGE FOR JOB—THINK $100,000 WILL OPEN ROAD

Work on the Lake Annie-Kissimmee river road will be pushed if contractors will undertake the job it was tentatively decided by the county commissioners after a day of inspection along the route Friday. The matter will come up at Monday's meeting, when it is expected the owners of the dredge, which is now throwing up a road bed under state supervision, will submit a proposition to rent the dredge to the county to complete the job. Practically all of the $40,000 which the road department was spending has been exhausted, with only about a third of the work done, leaving it up to Highlands county to finish the job with the $100,000 voted last spring for this road.

The ditching has been completed along the south side of the road-bed and about three miles along the north side. Part of the way between Parker Island and Sick Island the dredge has already thrown up enough material for the road-bed, but a marl surfacing will have to be dredged up, and fully two-thirds of the way will requires the north side ditch to get sufficient road-bed grade.

The road is being graded two and a half feet above the muck surface, which is the water surface in the canal.

The engineers believe it may be possible to finish the job between Parker Island and Sick Island—which is about half done—for $40,000. It will require $10,000 to grade the road from Annie to Parker Island and $24,000 to build a six-inch rock road. Bridges and culverts will require another $16,000 and this will leave $10,000 to grade the road from Sick Island to the river—high prairie which makes a passable road with only grading.

The roadway between Parker Island and Sick Island will have to be kept under construction continually as the muck sinks in spots and it is probable that it will take several years to [illegible]

But it looks like the only route possible to the East Coast. The road from Bassenger to Okeechobee is said to be in horrible shape with no signs of improving. Okeechobee county has been authorized by the legislature to issue time warrants to build the road to the river on the Lake Annie route and is already planning to push this work to meet Highlands county this winter.

Plans for the state road department bridge have been completed and A. H. Connors, East Coast millionaire, has agreed to put in a free ferry until such a time as the bridge is completed, to insure a way between the coasts.

Vote Tomorrow On $75,000 Bonds For New Schools Here

Avon Park will vote Friday on $75,000 bonds for the erection of a new high school here and a graded school at Fort Kissimmee on the Kissimmee river, with indications on the eve of the election indicating that there will be little or no opposition to the bonds.

The polls will be opened in the council chamber at 8 o'clock Friday morning and plans are under way to bring out a sufficiently heavy vote of freeholders to insure a large majority in favor of the bonds.

The new high school building is essential to relieve the congestion in the present building which will be utilized for the grammar school, while the graded school at Fort Kissimmee will fill a long felt need there.

Plans for the high school, while not definitely complete, show a handsome structure architecturally and at the same time one that will offer opportunities for efficient work. A large auditorium that will seat close to 1,000 persons is expected to be a feature of the new structure.

MRS. BROWN'S HOME AT PUNTA GORDA BURNS DOWN

Mrs. E. N. Brown, mother of Mrs. C. E. Lanier, lost her home last week when fire, starting about 10 o'clock at night, completely destroyed the residence. Neighbors managed to save most of the furnishings, but the loss will run to $3,000 with no insurance.

Mrs. Brown, who has visited her daughter here, is well known in Avon Park.

NEW PACKING HOUSE

Construction of a packing house costing, with machinery, approximately $40,000, is planned by the Brooksville Citrus Growers' Association. The plant is to be completed by the next shipping season, and will be one of the finest for its size in all Florida.

MOTHER PASSES AWAY

Word received here from Mrs. J. W. White tells of the death of her mother, Mrs. George Rogers, to whose bedside she was hastening. Mrs. Rogers passed away before Mrs. White arrived.

Prompt Service

on

Schnarr's

Bordol
Lime Sulphur
Oil Emulsion
Nicotine Contact Dust
Copper Lime Sulphur
Combination Dusts
Whale Oil Soap
Niagara Dusting Machines
Bluestone
General Spray Accessories
Electric Spray Hose
Rainbow Spray Hose
Spray Guns
Spray Reeds
SKINNER SPRAY MACHINES

And most everything needed for care of groves and combatting pests. Spot delivery from warehouse at Frostproof.

Call Write or Wire

R. W. A. DUNCAN

Schnaar and Skinner Representative for the Ridge

FROSTPROOF, FLA.

Subscribe for the Pilot.

CHUFAS

Nice clean stock, one of the finest feeds for hogs and chickens, $7.00 per bushel. Special prices on larger lots.

O. E. WATTS SEED CO.
Bartow, Fla.

Well Driving and Pipe Fitting

"Cutler Gets the Water"

ELECTRIC and GASOLINE MOTORS

Prompt Service
Satisfactory Work
Low Prices

ROSWELL CUTLER
AVON PARK, FLORIDA

Sixty Acres

OF
LAKE
FRONT
LAKE
PROTECTED

CITRUS LAND

Half Mile from Corporation Limits

For

$6,000

Terms can be arranged

Norton T. Smith
Avon Park, Florida

Touchton's LIVER PILLS

"Work While You Rest"
For Biliousness, Constipation, Torpid Liver, Headache, Dizziness and all Liver Troubles
Dose—One Pill at Bedtime
Price 25 Cents

Sold and guaranteed by
AVON PARK DRUG CO.
Avon Park, Fla.
TOUCHTON'S DRUG CO.
Dade City, Fla.

Free!

A Cornell-Wood-Board Table Mat

This handsome mat for under the teapot or other hot dish will be given FREE to every person calling at our office.

Just stop in and say, "Cornell-Wood-Board Table Mat," and it is yours free.

First come, first served. Get yours while they last.

Herbert Seaverns

WANT VENUS HIGHWAY TO FOLLOW THE NEWLY GRANTED HILL ROAD

Venus, June 27.—Not long ago this county bonded for good roads. This, however, is not the question, but has a direct bearing on the question.

Where will the road go from Hicoria south? This is the question.

Originally it was intended to cross the Atlantic Coast Line tracks at Hicoria, to go west for two miles, to go south for five miles to Old Venus, to go east for two miles to New Venus or the railroad.

Following the above route you will find yourself traversing a slough that is marshy and wet even in dry season. When the rainy season sets in this country is all under water. With the exception of a low ridge, that Old Venus rests on, one mile long, there would be no relief from these conditions.

This country, with the exception of the mile-long ridge at Old Venus, is uninhabitated. A few homesteaders filed on some of this land for the timber. Having proved up they sold their timber rights, land and all for the price of timber rights, for the land is worthless until it can be properly canaled.

Rumor has it that county engineers have rightly decided that it would be folly to try to build a road over this route.

Next on the list came the rumor that the route would probably be straight south from Hicoria, paralelling the railroad to a point about two miles north of Venus Station. From here it would turn two miles west, then a mile south to Old Venus, then two miles back to Venus Station. All around your elbow to get to your thumb. On top of this the route would be little better, from an engineer's standpoint, than the first.

These two routes being considered, and found to be bad and worse, why not look again?

Not a long while back, just a few months, the county commissioners granted a road from Hicoria Station to Venus Station, that is a likely solution to the problem.

This road leads east from Hicoria for two miles, thence south for five miles, thence southwest to Venus Station.

Following this route you will find yourself traversing the red sand hills. High and dry, right into Venus.

This country is covered with spruce, hickory and blackjack oak. It comprises some of the finest citrus land in the state. The road would pass several fine groves and open up the way to countless more. Also it would be of a benefit to the people that actually live along its route.

So far this last named route has been cut through from end to end. The only reason that it has not been opened up to travel is that it needs a bridge where it crosses the head of Hickory branch. Part of it is in use now, that part from Glenwood Terrace to Venus.

This last named route will have the following advantages: It will not need expensive fills; it will pass through land that can be used; it will pass by homes; it will stand up after it is built.—E. S.

HERBERT SEAVERNS

BUILDING MATERIALS

Common and Face Brick
Lime, Cement and Plaster
Galvanized Iron
For All Purposes
Wall Board
Roofing
All Grades and Designs
Plastic Paints
That Will Wear
Oil, Turpentine and Varnishes
Agent for the Largest Georgia Marble Company
MONUMENTS
Marble for Counters, Store Front and All Uses
E. O. Painter Reliable Fertilizers
POULTRY SUPPLIES

COOLING

For warm summer days there is need for

NOURISHMENT
without
OVERLOADING

There is nothing that satisfies like

MILK

It cools, it nourishes, it is easily digested.

Anoka Dairy
W. O. SKIPPER, Proprietor

Wm. L. Smith & Co.
General Contractors

ESTIMATES FURNISHED

Anything in the Building Line

MODERN EQUIPMENT

Avon Park, Florida

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

SHADE
Appeals to the Discriminating
SANITATION
On Pretty Lake Tulane
PAVING

P. M. Stivender

GENERAL REAL ESTATE
Brickell Building Avon Park, Fla.

Did It Ever Occur to You

that a poorly lighted street is a liability and that a well lighted one is a big asset. A well lighted and ventilated business house is much more attractive than the one which is not so equipped. Just stroll through the town during the evening and see which streets and business houses are the more attractive and popular.

Our business is to help make your town and business attractive and prosperous

FLORIDA ICE & POWER COMPANY

A marvelous increase in distribution of Sealdsweet Florida Citrus Fruits

TRADE MARK
Sealdsweet
REGISTERED

This season Sealdsweet Florida grapefruit and oranges have been sold in twenty-five per cent more carlot markets than last year.

Sealdsweet fruits now are distributed in twice as many carlot markets as five years ago; in several times as many as ten years ago.

This increase in our distributing capacity shows that we, the growers who cooperate in the Florida Citrus Exchange, have been fully awake to the importance of expanding markets to take care of increasing production.

First we developed consumer demand for Sealdsweet grapefruit and oranges by aggressive advertising of the food and health values—for years and years carrying on this essential educational effort altogether by ourselves.

Next we gradually enlarged our sales force to properly cover the sections of the United States wherein we found potential demand for Florida citrus fruits. Today we are in position to sell in every portion of the country which affords a profitable outlet.

All this has been accomplished in the face of destructive competition from Florida growers who market through non-cooperative channels. We have sold Sealdsweet for more money than other Florida marketing agencies got for fruits of comparable grade, pack and quality.

We regard our work as little less than marvelous in view of the facts as explained herein. Obviously, however, as the Florida crop of grapefruit and oranges increases in volume, there must be even greater progress in enlarging consumption and extending distribution.

Why not help us do the job, to your benefit and ours, by working in our ranks rather than against us?

Join the Florida Citrus Exchange and let your fruit have the benefit of its distribution and selling service. Consult the manager of the nearest association or sub-Exchange or write the business manager at Tampa, Florida.

The FLORIDA CITRUS EXCHANGE

GOING AWAY?

Leather Goods

THERE is nothing that contributes so much to the pleasure of the vacation as does suitable luggage. Whether it be a bag, a suit case or a trunk, if it is just the right thing for the job, it adds just that much more to the vacation. If it is the wrong piece for the job it takes away some of the dearly bought pleasure.

We have a large line. It is complete and every piece is an economical buy as well as a sensible one.

TRUNKS
Wardrobe and tray, for men and women, $9 to $45.

STRAW SUIT CASES
Leather bound and substantial, $2.75.

OVERNIGHT BAGS
For women, cowhide leather, leather lined, 16-inch size, $11.

SUIT CASES
Cowhide leather, and linen lined, $7.75.

TRAVELING BAGS
Men's smooth cowhide, leather lined, 8 ebonized fittings, $16.50.

A smart grip for smart women; heavy in quality and light in weight, black fabricoid, $4.

AVON HARDWARE & FURNITURE CO.
Avon Park

TRY A WANT AD IN THE HIGHLANDS COUNTY PILOT.

The
Pittsburgh-Florida
Fruit Growers Association
Avon Park, Florida

WHEN THE PLANTING OF THIS SEASON IS COMPLETED THERE WILL BE 210,000 TREES SET ON THE LAND OWNED AND UNDER CONTROL OF THIS COMPANY. IF THESE TREES WERE SET IN ONE ROW THE ENTIRE DISTANCE WOULD BE 6,300,0000 FEET OR OVER 1,193 MILES LONG, MORE THAN THE TOTAL DISTANCE AROUND THE OUTER EDGE OF THE STATE OF PENNSYLVANIA, OR GREATER THAN THE MILEAGE FROM PORTLAND, MAINE, TO CHICAGO.

"Watch Your Investment Grow"

NINETY-NINE HIGHLANDS COUNTY FOLKS PAY UNCLE SAM THEIR INCOME TAXES

Income taxes were paid by 99 Highlands county folks during 1921, according to the reports just released by the internal revenue division of the treasury department.

Based on the 1920 census of 968,870, 4.36 per cent of the Florida population filed income tax returns in 1921, Commissioner Blair states. The total net income on which taxes were paid was $119,557,316, which was .61 per cent of the total net income reported by individuals in the United States. Statistics for corporations and partnerships have not yet been completed.

On Florida returns taxes to the amount of $2,929,409 were paid into the United States treasury, this being .41 per cent of the total collected. Individual returns from Florida were .61 per cent of the entire number.

The average income of Floridians filing returns was $2,829.83, and the average amount of tax per return was $69.82. Mr. Blair also showed that the per capita income in Florida was $123.45, and the per capita income tax amounted to $3.02 for every man, woman and child in the state.

For the first time the internal revenue department has reported the number of income tax returns by counties of more than 5,000 population. These interesting figures are given. County returns were:

Alachua, 619; Baker, 34; Bay, 186; Bradford, 67; Brevard, 490; Broward, 135; Calhoun, 47; Charlotte, 73; Citrus, 114; Clay, 114; Columbia, 172; Dade, 4,503; DeSoto, 729; Dixie, 15; Duval, 11,478; Escambia, 2,649; Flagler, 28; Franklin, 76; Gadsden, 278; Glades, 40; Hamilton, 65; Hardee, 155; Hernando, 99; Highlands, 99; Hillsborough, 5,610; Holmes, 39; Jackson, 170; Jefferson, 5; Lafayette, 27; Lake, 427; Lee, 347; Leon, 295; Levy, 123; Liberty, 15; Madison, 113; Manatee, 393; Marion, 437; Monroe, 600; Nassau, 196; Okaloosa, 49; Okeechobee, 67; Orange, 1,240; Osceola, 179; Palm Beach, 1,080; Pasco, 135; Pinellas, 1,628; Polk, 1,959; Putnam, 560; St. Johns, 827; St. Lucie, 439; Santa Rosa, 104; Sarasota, 122; Seminole, 710; Sumter, 40; Suwanee, 183; Taylor, 189; Union, 23; Volusia, 1,460; Wakula, 4; Walton, 113; Washington, 76.

NAME ADVERTISING COMMITTEE

Dr. J. H. Ross, president of the Florida Citrus Exchange, has appointed the following directors as members of the advertising committee for the year 1923-24: D. C. Gillett, Tampa; J. A. Snively, Florence Villa; F. C. W. Kramer, Leesburg; C. J. Stubbs, Fort Myers; H. G. Putnam, Homestead, and A. F. Wyman, Bradentown. This committee will supervise advertising of the Florida Citrus Exchange during the coming year.

The Bonehead

Susie — "Mother, I want you to whip Tommy. He just broke my doll."

Mother—"He did? How?"

Susie—"I hit him on the head with it."

OUR LOCAL BOYS

"To do my duty to God and my country ,and to obey the Scout laws; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight."

The above is the oath which each and every Boy Scout of America takes and lives. Can any one deny that with the above fundamental principles embedded in the heart of a boy in his tender years will make of that boy a strong man in his manhood? The great teachings of the Boy Scouts of America can not be told in a limited space. The resultant influence in after years which a boy has gained by being a Scout can not possibly be measured. Among other things a boy is taught to be first honest unto himself in all things, then he will be honest with his fellow man. He is taught to do right because it is right, to be loyal unto those who deserve his loyalty. He acquires a warm heart of sympathetic appreciation for the feelings and rights of his fellow man. He is taught to be an honest and upright man that he might be of pleasure unto himself and honor unto society.

About a year ago there was organized here a troop of Boy Scouts and the same was regularly chartered by the national organization. For the past six months I have had to, for personal reasons, neglect the Scout work. I am now making application for a renewal of our charter, as the same has to be renewed from year to year. I want to reorganize the Scouts. The entire work can not be done by any one person, therefore I am asking the co-operation and assistance of each and every person in our community. We want to build a club house on some of the nearby lakes and have a meeting place for the Scouts. We will need about $1,500 to build and equip a place with and do it in the right way. J. V. Chapman, of the First National Bank, is treasurer for the troop. We do not intend to pass the hat, but we are asking for donations. We are going into this to put it over. It is going to take lots of work. I am willing to devote my time and give the best in myself for the work, but I will have to have the sympathy, co-operation and financial help—from you.

JUDGE D. V. ROUSE.

GOOD COWS, PLENTY GOOD FEED AND CLIMATE SPELL SUCCESS FOR DAIRYMEN

About three essentials are given for success in the dairy business by a man who has himself made a success as a dairyman. He says that on most Florida dairy farms only one or two of these are lacking. In fact, every farm in this state has been given one of the three essentials by nature, and that one is climate.

The other two are: An abundance of good, nutritious, easily digested, palatable, succulent feeds and good cows.

Lamenting the fact that the average Florida dairy cow gives less than one gallon of milk a day, the year round, John M. Scott, of the Florida experiment station, says he agrees with the dairyman who named the above essentials, adding that he believes that these essentials need to be coupled only with good management in order to insure a substantial income to the dairyman anywhere in Florida.

Professor Scott says further, in discussing the three essentials, "Florida has the climate, a climate unexcelled. Then there is no reason why Florida can not produce an abundance of all the feed necessary to maintain enough cows to produce four times the milk consumed within the state. The best of pasture grasses will grow here the year round. For soiling crops, Napier, Sudan, Merker, Johnson and Para grasses, and sorghum and cowpeas are at the top. For silage ,corn, sorghum, Japanese cane, sweet potatoes and Napier grass take high rank.

"All else that is needed then are the cows. And these are coming. Reports are frequently received of new and pure-bred dairy cattle being brought into the state. **The organization of milk producers into creamery associations, through which co-operation comes into its own, means more instances of success with the small farmer or cattle owner. And successful small mean means a permanently successful industry. With a successful dairy industry in Florida, good cows—or the third essential—will come and stay."**

300 Cases of Cheese Damaged!

Cheese dealer reports that a shipment of 300 cases of cheese were damaged and made unfit for use. Roaches did this damage! They destroy food and are a menace to your health. Wipe them out with Royal Guaranteed Roach Powder. 10c and 25c. Sold and guaranteed by
FLORIDA PHARMACY,
Avon Park, Fla.

For Sale by
WOLFF MOTOR CO.
Avon Park, Fla.

Only Ten More DAYS
TO GET OUR
FREE SUIT

Every purchase of $5 is an opportunity to SECURE A $50 SUIT without cost. The final opportunity comes on

Saturday Night, July 7

ROBERTS, Haberdasher

Insurance

FIRE
AUTOMOBILE
TORNADO
LIFE
BONDS

We Represent the Leading Companies

The First Trust and Savings Company
INSURANCE DEPARTMENT

Your Real Estate

HAS VERY LITTLE VALUE UNLESS YOU HAVE EVIDENCE OF GOOD TITLE

An Abstract of Title is the best evidence, and a good business man will not buy property or loan money thereon without you have an Abstract of Title.

If you do not have an Abstract of Title for all your property, better order one today; there may be defects which can be easily cured now but with much expense later.

We own and operate one of the best equipped Abstract of Title plants in the State of Florida and are prepared to furnish Abstracts to any and all lots and lands in Highlands County.

WE WOULD BE GLAD TO HAVE YOU CALL BUT A LETTER OR PHONE CALL WOULD RECEIVE THE SAME ATTENTION.

Highlands Abstract & Title Company

J. D. BRYAN, Manager
SEBRING, FLORIDA

[If you are not familiar with real estate titles would advise you have some competent person go over your abstract with you.]

HIGHLANDS COUNTY PILOT
and
THE HIGHLANDS PILOT

GILBERT FREEMAN, Editor

Published every Thursday at Avon Park, Fla., by the Avon Park Publishing Company.

Subscription .... $2.00 a Year

Entered as second-class matter December 12, 1919, at the postoffice at Avon Park, Florida, under the act of March 3, 1879.

TELEPHONE 29

To insure change of advertisement in current issue copy must be in our hands by 9 o'clock a. m., Wednesday.

IN THE PARK

[With Apologies to Kipling]

In a little ol' boy howdy,
  Lookin' out upon th' street,
Where they sit in contemplation,
  Midst th' shufflin' o' their feet.

There they are in meditation—
  Th' wise en' stupid, too.
They have formed a federation,
  En' with work I guess they're thru'.

I can hear their checkers chunkin',
  From th' bank to Lake Tulane,
But they'll all knock off at meal time,
  An' go an' meat the train.

—By "Mickie."

BUILD MORE ROADS FIRST

Revival of the agitation for dumping a wad of the county's much needed finances into a court house and jail site and probably a building immediately, should meet with the same reception given it by the commissioners when it came up before.

This is no time to be spending money for hifaluting main street sites for a court house nor for court houses either. If we must have a jail we can buy a lot somewhere in Sebring for $200 and put up the cheapest jail we can—or better still build a jail on the present site and make a contract with the city for the city to take it over whenever a permanent court house and jail are built.

We need every available dollar right now for roads and other constructive activities.

And aside from the needs of the moment, the prices being asked are ridiculous. Tax Assessor Cyril Baldwin ought to be present at Monday's meeting of the commissioners for he will get some enlightening information on the value of Sebring real estate.

If he were to assess some of these proffered sites at one-fifth what is being asked we would hear the loudest howl that has gone up in years.

And then there is the final position that the majority of the voters in this county will never reconcile themselves to paying for a site after all the hullabaloo made during the campaign about "we'll do as much as any other community" and other war cries. Most of the people confidently expected that a site would be donated by which ever community was successful. Their expectations were well founded, but apparently only on bubbles. But the bursting of the bubbles isn't bringing any cheers.

Don't, Mr. Commissioner. Please!

BRIGHTEN OUR CORNER

Avon Park will have one of the greatest attractions of any community in Florida next fall when our mall or paseo begins to look like a tropical garden surrounded by a string of white way lights and banked by business blocks.

But we should not stop there. Just like it is the lighted show window that the shopper always stops to look in—the lighted business section is the one that will attract people from all over our county over the new good roads.

A white way is the solution.

Avon Park should have a white way along both sides of Main street. It is a matter of dollars and cents for the merchants. That it pays is best proven by the fact that merchants everywhere are combining to install white ways—and once installed, the white way is never abandoned.

The cost is not tremendous. In most places the cost of installlation is borne by the property owners at so much per front foot. The maintainance is generally undertaken by the city which keeps them painted once every so often and pays for the current just as it pays for street lights all about the city.

The city is repaid by its growing commercial importance, while the merchant is soon repaid by the increased sales that follow the attraction of a "brightened corner."

WE SHOULD FOLLOW SUIT

"George Rigby, the mayor of Ormond, should in our opinion be called blessed by all Ormond people," writes M. S. D. in the Miami Herald's popular column, "The Galley." And we feel that she speaks for every community in the state. Mayor Rigby's example is one that every mayor and every board of county commissioners should emulate. "They have an ordinance in Ormond against all sort of billsboards, tree signs and similar disfigurements, with the exception of necessary mileage signs. Every day Mr. Rigby has a man sent out to tear down tree signs. The first time a tree sign is taken down the owner of the sign is warned. The second time he is warned harder, and the third time he is arrested. To ride about the beautiful roads of Ormond, a recent visitor to that city has said, is to enjoy for the first time in all the East Coast the real beauties of the landscape. To return to Miami and environs, with the dozens of signs on each tree, the constant screaming of ugly billboards, is to return to chaos out of order, if one returns from Ormond. If Miami people have not realized what the use of billboards and tree signs is doing to it, at least some of the smaller towns, where people can get quicker action, should take up the idea of Ormond's mayor. Here is a chance for Silver Bluff, Coconut Grove and Larkins to distinguish themselves. We don't care which begins it but we do hope that Silver Bluff will. It has too many tree signs already for its lovely bay road.

TRINITY LUTHERAN CHURCH

The regular services will be held in the Brickell auditorium Sunday night at 8 o'clock. The subject of the sermon will be "Following Jesus Afar Off."

WHY?

What about Avon Park?

The tourist pays.

The great amount of business brought to Florida by tourists and the immense sum of money left here by them was explained the other day at a meeting of the Bartow Kiwanis Club by Dr. L. A. Bize, president of the Citizens Bank & Trust Co. of Tampa, when he gave the following facts:

"It is estimated that in the city of Miami alone, the vast sum of $25,000,000 was spent for food and lodging by the strangers who visited that city last winter, and this did not take into account the great amount spent for other things, or the investments made by these visitors. Probably half of this amount was spent in St. Petersburg and a correspondingly large amount was spent in Orlando and other Florida cities in which winter visitors gathered.

The railroads estimate that they carried fully 500,000 people into Florida during the last winter, and it is believed that they left fully $180,000,000 with hotels, restaurants, merchants, garages and others dealing with the necessities of life, while they were here."

The tourist of today is the investor of tomorrow. The man who comes down here to look us over in 1923 may spend his millions here in 1924. Baron Collier has just taken over a county to develop. A group of newspaper men have just bought a strip of beach land near Key West, which they intend to develop into a great winter resort. Connors of Buffalo has taken over a large tract of land in Okeechobee county, and is spending his money in building a paved road that will connect Avon Park with the East Coast and give a through highway from Tampa, through Avon Park, to Palm Beach and Miami. Roger Babson has bought 400 acres at Crooked Lake, and the Ringlings, the Cochran, and other moneyed interests have invested millions at Sarasota. Henry Ford, and hundreds of others have also invested.

All of these people came to Florida the first time, as tourists. So the $180,000,000 is a mere bagatelle, in the summing up of the valuation of tourists, when estimated by indirect as well as direct results. Avon Park should take steps to get some of this business. Advertising is the only way to let prospective tourists and investors know what we have here. The beautiful lakes, is in need of just such people who come and look—and then put their dollars to work. We have almost everything anyother section has, and a great deal more. But the average tourist does not know it, and so it is for us to tell them about the many advantages of our city and section of Florida. The man or woman who does not think that advertising of a community pays, has only to look around a little, and see what it has done for other cities and towns. Florida does depend to a great extent, upon the money and spirit of Northern tourists and investors, and so does Avon Park.

A CHILD?

The Children's Home Society of Florida, with state headquarters in Jacksonville, is making an urgent appeal to the good hearted people of Florida to provide homes for its big family of absolutely homeless boys and girls, for its homes in Jacksonville and Pensacola are filled almost to their utmost capacity, and other children in need cannot come into the home until good homes are found for some of the fine boys and girls in the home.

A particular appeal is made for homes for boys, for the society has the finest lot of boys, from seven to fourteen years of age, that have ever been in the home—boys in pairs, singles, triplets, etc. There are a fine lot of older boys, up to fourteen years, eager and anxious to go out to some good home in the country, to homes of education and opportunity.

The society also has a fine lot of girls from eight to fourteen years, that the society desires to place in just the right kind of family homes, where they will be accepted and treated as members of the family, sent to school, church, etc.

Homes are not urged for babies or children under five years, for the society usually has a waiting list for these little ones, but a most urgent appeal is made for homes for older boys in particular and for a few older girls.

The Home Society places all children out on approval for several months before any permanent arrangements are required and gladly gives all the facts concerning the history of the child, to persons applying for a child.

All applications should be mailed to State Superintendent Marcus Fagg, 428 St. James building, Jacksonville, who will gladly give full palticulars to anyone willing to give some good boy or girl a chance in life.

CANNED GRAPEFRUIT POPULAR

Sealdsweet canned grapefruit, packed by the Winter Haven Fruit Products Company at Eagle Lake, was displayed and its use demonstrated at the "Home Coming Jubilee" at Joplin, Mo., recently. It was the first introduction many of the 250,000 visitors had to the new Florida product. There was considerable enthusiasm on the part of those who sampled it.

Dumb—Just Dumb

Love girl: my dear love girl,
You're the breath o' my life, he cried.
She coyly asked.
Won't you hold your breath?
The mutt said he never had tried.

No Cut Rates

Smirker—"Come here, little girl, I'll give you a penny for a kiss."

Little Girl—"Huh-uh, I can earn mor'en that taking castor oil."

Discovers Cholera Germs!

Glenn Herrick states, "Cholera germs have been discovered in rats. They are a deadly menace to your health! These disease breeding pests must be destroyed everywhere." For health's sake get a 25c or 50c tube of Royal Guaranteed Rat Paste today. Sold and guaranteed by

FLORIDA PHARMACY,
Avon Park, Fla.

WHY AVON PARK PROSPERS

Persons who visit Avon Park occasionally frequently express amazement over the rapid development of this city; marvel at the amount of new construction in the business center, and the manner in which each new building is occupied by businesses without any other building becoming vacant.

There are some, of course, so well acquainted with the cause of this development that they do not have much trouble in figuring it out. Others ask for an explanation.

Of course, there are several reasons. Naturally, as a town's population increases the buying power grows, and there is room for more business houses, and a greater diversity of business. That is part of the story of development here. But there is another reason.

The products of the soil of the Ridge bring millions of dollars in spot cash to its people each year. This money as well as providing work for thousands.

The Ridge, of which Avon Park is the largest town, is a marvel in itself. It possesses the largest area of rich land of any section in Florida. That land is being "bought in," as the developers say. More acreage is subdued from wild lands each year; more citrus groves come into bearing; the acreage of vegetables is increased. These products are high class—of the very highest type of their class, and they bring in a huge amount of money is spent very largely at home. Each bank shows a greater amount in deposits over the previous period in the banks in the several communities. Wealth is increasing—both in property and in cash. That is true prosperity. In other words the Ridge produces and receives for its products more than it puts out in making that production—a good business.

To this date about 3,500 carloads of fruits and vegetables have gone to distant markets since the beginning of the present shipping season. The returns have, as a whole, been good.

The back country is a great contributor to the growth of the city—but is far from being the sole factor. There is an ever increasing number of manufacturing industries in Avon Park. The growth of the town creates some, and others come in and create town growth. Thus it is an ever increasing number of causes that contribute to growth and prosperity, and the future is assured.

BRIDGING THE GAP OF WASTE

Each day it becomes more evident that capital and labor must gain more enlightened knowledge of the effect of their operations before the mass of the people in this country arrive at a state of industrial peace and reasonable comfort. Certainly the present relationship does not work out and there are abundant evidences of abuses on both sides.

The high wage for the honest day of work is the goal to be sought. The high cost of labor because of inefficiency in management or plain loafing on the job never will accomplish. When the railroads were taken over labor was sharply classified. Piece work was abolished. Each man was fitted exactly into his niche. The result was heavy increase in labor cost for minimum production. To open the door of a locomotive required the services of two men. To remove a blower pipe two others were employed while to remove the tip a machinist and his helper were used.

Superficial thinking labor leaders were quick to grasp this opportunity to fix a still firmer grip on the control of manufacturing operations. Living costs naturally advance with labor costs.

Capital would like to see the means of production further standardized mechanically, but it balks when standardization is applied to labor. Seemingly labor always must remain flexible. An honest day's work must be given, and at the same time an end must come to the theoretical vaporings of men who figure the cost of bare necessities of life a living wage.

We must come to see the difference between living and existing.

Your Home Needs Constant Watching

If you value your health and the health of your family, watch your bedrooms carefully. If bed bugs appear, wipe them out AT ONCE! They carry deadly germs! Have a can of Royal Guaranteed Bed Bug Liquid in the house for emergency use. 25c. Sold and guaranteed by

FLORIDA PHARMACY,

$5.00 ENROLLS YOU

Ford Weekly Purchase Plan

Why waste any more time longing for the pleasures you can get out of a Ford Car? Start now to make the Touring Car or any other type you may select, your own.

Soon you will have it to drive anywhere you want to go—camping—visiting—picnicking—or to your work.

Under the terms of the Ford Weekly Purchase Plan you can enroll for as little as $5.

We will deposit your payments in a local bank at interest. You can add a little every week. Soon the payments plus the interest, will make the car yours.

You will be surprised how little time it really takes to get a Ford after you make the start. Don't put it off—Enroll today. Come in and let us give you full particulars.

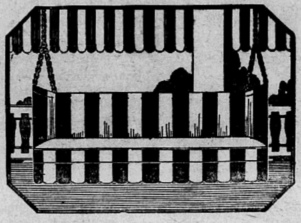
Wolff Motor Co.

This Bank Depository for Ford
Weekly Purchase Plan Payments

First National Bank

Avon Park, Florida

SUMMER COMFORT



The optic nerve plays an important part in summer comfort, whether we admit or not. Cool colors in shady awnings, restful hammocks or porch couches appeal first to the eye and invite us to pause and relax. Then we are peacefully cool.

Our stock of summer furniture is complete.

Porch Rockers	$3.50 to $10
Couch Hammocks	$15 to $30
Porch Rugs	$5 to $25
Porch Shades	$3 to $15
Porch Runners	$4 to $10
Refrigerators	$15 to $50

WIDE ASSORTMENT OF AWNING MATERIALS AT VERY CONSERVATIVE PRICES

S. R. Hart Furniture Co.

FURNITURE

Sebring, Fla.

QUALITY PRICE SERVICE

WE DELIVER ANYWHERE

Hartman---Mendel---Seward---Cederobe

Because people from all over South Florida select their Trunks at this large store, we are able to carry a complete stock—the largest in South Florida. We buy in such large quantities that we are able to sell at the lowest possible price. The following prices will give you an idea of the large assortment carried, which permits comparison and aids selection.

The Seward Trunks are special at $37.50.

Mendel warp-proof and dust-proof Wardrobes, with all the newest conveniences, at $48, $50, $62.50, $67.50, $85, $120.

The Hartmann Wardrobes with cushion top, for either man or woman, are reasonably priced at $37.50, $43.50, $47.50, $50, $55, $62.50, $65, $70, $100, $115, $125.

The Cedarobe moth-proof Wardrobe Trunk is built of two-ply basswood with hard vulcanized fiber covering on outside and all cedar lined. Ideal for storing as well as traveling, $75.

We carry a complete line of

SUIT CASES HAND BAGS BOSTON BAGS HAT BOXES FITTED CASES, Etc.

Maas Brothers

In the World of Women

MRS. GARNER HOSTESS AT SLUMBER PARTY FOR POPULAR ARCADIA GIRL

Mrs. Horace Garner entertained with a jolly slumber party Thursday evening at her lovely home on Lake avenue, in honor of her house guest, Miss Myrtle Garner of Arcadia. As the guests arrived they were compelled to read the rules which were to govern the party. These were conspicuously placed on the front door, and directed each girl to her room and told who was to be her bed-fellow. This caused quite a bit of merriment, as the girls hustled off to find their rooms and their pals.

One of the most delightful features of the evening was a delicious midnight lunch, consisting of tuna fish and pimento cheese sandwiches, pickles, olives, cake and coffee. Besides this the girls helped themselves to refreshing punch all during the evening.

Conversation and a truth party gaily passed the time and the following young people participated in this enjoyable affair: Misses Margaret Bell, Dorothy West, Annie Ginn, Beatrice Bass, Beesley Palmer, Ellie Harris, Ruby Crumbley, Myrtle Garner, Mrs. Gilbert Freeman and Mrs. Horace Garner.

LOCAL AND PERSONAL

W. R. England and Joe Ludwig were visitors to Tampa Friday.

O. I. Williams of Tampa spent Sunday afternoon and Monday here.

Dick Head was the guest of Bill McCloud at Sebring for the week-end.

Mr. and Mrs. Joe Lander were Haines City visitors Sunday, pleasure bound.

Miss Vera Crews of Lemon Grove is attending the normal school at Gainesville.

Miss Sadie Holton returned home Sunday from a week's visit to friends in Wauchula.

W. T. Andrews and son Mark returned Friday from a pleasant visit to points in Tennessee.

Earl R. Haskins of Winter Haven was the guest of his sister, Mrs. Herbert Reck, for the week-end.

C. E. Skipper spent Sunday and Monday in Punta Gorda, combining business and pleasure.

Mr. and Mrs. C. M. Hurd and family of Wauchula were guests Sunday of Mr. and Mrs. R. E. Palmer.

Judge and Mrs. Cary B. Fish of Bradentown spent Sunday here, the guests of Mr. and Mrs. T. H. Lander.

Mr. and Mrs. Joe Ludwick and Mrs. John Rogers were guests at Lake Byrd Lodge Wednesday evening for dinner and cards.

Mrs. E. Barnhill and children have returned from a pleasant stay in Orlando, as the guests of her daughter, Mrs. Murray Crews.

Mr. and Mrs. Horace Garner and Miss Myrtle Garner, who is visiting here from Arcadia, motored to Tampa Monday on a pleasure trip.

C. B. Hayes, manager of the electrical department of the Florida Ice & Power Co., of Lake Wales, was attending to business here Monday.

Mr. and Mrs. R. L. Clemons and J. G. Clemons, prominent Plant City people, were here Tuesday, combining business and pleasure.

Mr. and Mrs. S. S. Beran are spending this week at the home of Mr. and Mrs. Grover Langford. They are prominent Arcadia people.

E. D. Ellis, general manager of the Florida Ice & Power Co., of Lake Wales was a business visitor to the Ridge Metropolis Monday.

Miss Ethel Dickinson, popular teacher in the primary department of the Avon Park school, is attending normal school at Gainesville.

Mrs. N. A. Barrington and children left Saturday for the mountains of Georgia and North Carolina, where they will spend a short vacation.

H. W. Boozer, popular traveling salesman, has returned from a four days' trip to Sanford, and is making Avon Park headquarters this week.

Friends will be glad to know that Spec Reynolds, popular young business man, who has been critically ill for several weeks, is much improved.

Mrs. J. L. Cloud and attractive little daughter Frances have returned from Marshallville, Ga., where they have had a delightful visit with friends and relatives.

Mrs. Harry Stodden, who is bookkeeper in Frostproof for a week or so during the illness of the regular bookkeeper, spent the week-end in Avon Park.

Mr. and Mrs. P. L. Rumpsa are here for an indefinite stay and are making their headquarters at the Hotel Avon. Mr. Rumpsa is a good roads specialist.

W. A. Marshall left Wednesday for Kansas City, Mo., where he will join Mrs. Marshall. They will visit a number of other places before returning home in the early fall.

LeRoy Dunn, manager of the ice and water department of the Florida Ice & Power Co., at Lake Tales, was transacting business here Monday.

Alex Dickinson is attending barber school in Jacksonville.

Mrs. R. C. Epperson and interesting children, Cameron and Mildred, left Wednesday for a visit to friends and relatives in Lakeland, Williston, Micanopy and Jacksonville. They expect to be away about a month.

Bob Palmer and his mother, Mrs. Antha Palmer, and Miss Beesley Palmer motored to Tampa Tuesday, where they went to consult a specialist about Mrs. Antha Palmer, who is in poor health.

D. F. Canfield and E. A. Delaney left Monday on a week's fishing trip to Boca Grande and surrounding waters, where the tarpon and other large fish are ever ready to furnish sport for and tantalize the ardent and aspiring fishermen.

Misses Ruth and Beatrice Bass motored to Kissimmee Sunday afternoon. Miss Beatrice will remain there for a month's visit and will be greatly missed by the young folks here. Miss Ruth Bass returned home Monday.

Dr. J. B. Stringfellow, popular pharmacist, motored to Alachula, to spend the week-end with his family. Mrs. Stringfellow and children, who have been visiting there for several weeks, returned home with him Tuesday.

Miss Reba Ginn returned Sunday afternoon from Sebring, where she was the guest for the week-end of Miss Dorothy Sebring. Motoring with her were Misses Ruth Amy and Dorothy Sebring, Messrs. Warner Stork and Payne Sebring.

FIVE HUNDRED CLUB GUESTS OF MRS. ABLE

Mrs. A. H. Able entertained the Five Hundred Club and a few friends at her home Tuesday afternon. Vases of roses and pink hibiscus made the rooms more attractive.

There were four tables of players and after a number of interesting games, the hostess, assisted by her young daughter, Miss Lucille Able, served delicious refreshments, consisting of chicken salad, saltines, olives, pineapple sherbet and angel food cake.

Those present on this enjoyable occasion were: Mesdames Norton Smith, John Rogers, Earl Hartt, C. P. Anderson, Harry Winter, John Raab, J. S. Francis, Joe Lander, W. R. Sparks, Stevenson, John Hood, E. P. Loomis, A. H. Able, Misses Gertrude Turinton, Margaret Bell and Lucille Able.

ENJOYABLE PICNIC AT LITTLE BONNET

Mrs. Neal Trent entertained a few of her friends Thursday afternoon with an enjoyable picnic at Little Bonnet, an ideal spot for such outings. A care-free and jolly spirit pervaded the party, and lounging about and conservation passed the time for the grown-ups, while the children went wading and played games.

Later a delicious picnic lunch, consisting of sandwiches, salad, pickles, olives, cake, fruit and iced drinks, was served.

Those who went on this pleasurable outing were: Mr. and Mrs. Gilbert Stebbins and children, Mr. and Mrs. Neal Trent and children, Mrs. Albert Caldwell and children, Miss Furlow Anderson, Miss Mabel Russell and D. C. Fairfield.

Mr. and Mrs. B H. James and family have arrived at Belfontaine, O. They had intended to motor all the way but left their car at Barnesville, Ga., and took the train from there. He writes that the heat is terrible in Belfontaine and that he wishes he was back in Avon Park, where it is cool.

Mr. and Mrs. A. V. Anderson left Sunday for several weeks' trip through the east. They will spend a short while in New York en route to Stony Creek, Conn., where they will join an Avon Park colony for a few weeks, after which they will start home by way of Asheville, where they plan a short stay in the Land of the Sky.

Mr. and Mrs. F. H. Lawson of Kissimmee spent Sunday in Avon Park, the guests of Mrs. Fannie Reeves. Mr. and Mrs. A. W. Sargent and A. W. Sargent, Jr., returned home with them. Mr. and Mrs. Sargent for a visit and A. W. Sargent, Jr., to take the train at Kissimmee for his home in Gainesville. He has been spending his vacation in Avon Park.

Eldred Starkey, Miss Myrtle Connolly, Miss Ethel Clark, Miss Grace Meredith, Miss Marjorie Lacey left Monday morning for Ocala, where they went as Avon Park delegates to attend the state assembly of the Epworth League. The assembly began Monday evening and will adjourn Saturday. Miss Alice Crone, who conducted services for the young people at the Methodist church here some time ago, and who is field secretary ,has charge of the assembly. Miss Connoley and Miss Lacey, while there, will be the guests of Mrs. Harold McPherson.

HELPFUL HINTS

A New Broom—Before using a new broom, soak it in boiling water with salt. This will toughen the bristles and make it last much longer.

* * *

Iodine Stain—A very hard stain to remove is iodine. It can be done though if soaked in milk, occasionally rubbing the spot.

* * *

Clothes Pins—If you will boil your clothes pins once or twice a month you will find they last much longer.

* * *

Oatmeal—A little sugar added to oatmeal while it is cooking will improve the flavor.

* * *

Fruit Stains—If powdered starch is applied instantly to fruit stains, it will usually remove them.

* * *

Short Stemmed Flowers—To prevent flower stems going down too deep in a tall vase, roll some ordinary newspaper into a loose ball. The flowers will then stand up. It will hold the moisture, if replenishing the water is forgotten, which is a double benefit.

CHRISTIAN SCIENCE SERVICE

There will be Christian Science reading at the Masonic Temple each Sunday afternoon at 4 o'clock. A cordial invitation is extended to the public. tf

ADD FIFTEEN BOOKS TO THE PUBLIC LIBRARY

The public library in the Masonic temple is open Tuesday and Saturday afternoons from 3 until 6 o'clock.

C. A. Jamour last week presented the following books, for which the Woman's Club says, "Thank you, Mr. Jamour":

"Vagaries of Men," Polly Bee; "Dora Dean," Mary J. Holmes; "Hugh Worthington," Mary J. Holmes; "True to the Old Flag," G. A. Henty; "Child's History of England," Charles Dickens; "The Last of the Mohicans," James Fenimore Cooper; "By Order of the King," Victor Hugo; "A Son of the Sun," Jack London; "My Four Years in Germany," James W. Gerard; "Bill Arp's Peace Papers," Matt O'Brian; "Trigonometry and Surveying," Bradbury; "Elements of English," Huntington; Geographical Reader, North America, Carpenter; Geographical Reader, South America, Carpenter; Physical Geography, Maury Simons.

LITTLE FOLKS GUESTS OF OCONA AND G. D. GODWIN, JR.

Mrs. Geo. Godwin entertained a number of girls and boys with a lovely party at her home Saturday afternoon, in honor of the birthdays of her children, Ocona and G. D. Godwin, Jr. The house was decorated with beautiful garden flowers and the children made merry all afternoon with games played inside the house and on the lawn. Many nice gifts were received by the honorees.

Later Miss Martha Belen and Miss Wava Godwin served a delicious two-course luncheon, consisting of green peas and crackers, punch, ice cream and cake.

Mrs. Godwin was assisted in entertain by Mrs. Lettie Witt and all of the little folks left, saying what a merry time they had. Miss Ocona's guests were: Addie Ruth Belen, Gertrude Harris, Ona Bell Peden, Caroline Wild, Rudolph Connoley, Mark Andrews, C. B. Martin, Telford Peden. Hartwell Ginn, Lawrence Wray and Reuben Gaines. G. D., Jr., had as his guests the following little boys: Jake Belen. Philip Morgan, Winifred Preston, Howard Skipper, Bill and Phil Lacey.

I'M THE MAN KNOWN AS SAFE!

THIS is the safe drug store. It is safe for you to send a child to have a prescription filled here. This is a safety first and all the time place where you will find many accessories to help make your home safe.

HERE'S MY HEADQUARTERS
The FLORIDA PHARMACY
JOHN B. STRINGFELLOW, MANAGER
PHONE: 73
AVON PARK, FLA.

AT JAMES GROCERY
SATURDAY ONLY—JUNE 30

White Label No. 1 14oz can Peaches
REGULAR 40c CAN FOR
25 cents

Bryan Keefe Company is making this price for one day only to create a stronger demand for the WHITE LABEL goods. Watch for the special for every Saturday.

Phone 19 Prompt Delivery

H. HAROLD HUME, Pres. WM. P. SIMMONS, Vice-Pres. D. A. MORRISON, JR., Sec'y-Treas.
Best Fertilizers - Insecticides - Sprayers - Poultry Supplies
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ASK YOUR NEIGHBOR—HE KNOWS
E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.
GET NEW FALL PRICE LIST BEFORE BUYING
HERBERT SEAVERNS, Agent, Avon Park, Florida

IT'S SUMMER!

YOUR appetite won't weaken this glad summer-time if you order the proper food. Our bread belongs on your menu. You've got no right to get hot during the warm weather unless your grocer substitutes another bread for ours. Order it by name and be sure that you get it.

"VISEL'S MILK BREAD"
At Your Grocers or
SANITARY BAKERY
K. F. VISEL, Proprietor

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SPECIAL FOR SATURDAY

15 Bars Grandma's Soap
1 Steel Bread Knife $1.00

1lb Votan Coffee
Rich and Pure 40c

5lb Sugar with every $3.00 purchase other than Sugar 50c

Does it Pay to Advertise?

Well, there are 25 mountains in Colorado higher than Pike's Peak—d'ye ever hear of 'em?

United States Tires are Good Tires -and "USCO" confirms it!

YOUR enthusiasm over "USCO" performance won't surprise the motorist who knows the fabric tire field.

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The users of "USCO," know it as a money's worth that came before the public as a *leader* and that has *maintained its leadership*.

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