

VOLUME IV. NO. 31.

AVON PARK FLORIDA, THURSDAY JUNE 21, 1923

\$2.00 A YEAR IN ADVANCE

BIDS ASKED FOR BASSENGER ROAD; PICK WHITEHURST

LOCAL LEGAL FIRM MADE ATTORNEYS FOR THE COUNTY

Announcement that Whitehurst & Whitehurst, local attorneys, have been appointed county attorneys, succeeding A. E. Lawrence, who resigned, has been made by the county commissioners and at Monday's meeting the commissioners ordered bids be opened July 16 for the DeSoto City-Basseenger highway.

Thomas Crews, Venus, and L. L. Henderson, Lake Stearns, the new commissioners from those two districts, were present at Monday's session with their bonds approved and their commissions. They took their seats on the commission.

Discussion of the Lake Annie-Kistmeyer river road by E. D. Treadwell, who addressed the commissioners, led to the decision that the commissioners will visit this road in person Friday and make the road to be made by the time through traffic is opened to the north and east.

The commissioners voted to receive the tax roll from Assessor Cyril Baldwin July 16, on which date they will sit as a board of equalization and hear complaints.

Collector Canfield reported that the railway taxes had been received, totaling \$10,721, and bringing the collections for the county up to 90 per cent of the total.

Dr. E. J. Elberghed addressed the commissioners, explaining some of the new legislation and reporting on his and Representative Taylor's work in putting through local legislation sought by county officials, and the road situation.

New Attorneys to Divide Work
The selection of Whitehurst and Whitehurst as a firm as county attorneys secures the commissioners of the attendance of a legal adviser all the time, as one of the two members of the firm will be in town practically all the time, while if only one member of the firm had been selected, his absence from the county would have left the commissioners without an adviser.

As a general thing, the two attorneys plan to divide the work and this Whitehurst will act as prosecuting attorney while Murray Whitehurst will attend to the civil work which arrangements give the county as prosecutor the services of a man who is the most sought after criminal lawyer in the county, while the civil work will be in as equally capable hands.

The advertisement for bids on the DeSoto City-Basseenger road calls for a grade 20 feet wide from DeSoto City station to the station on the present Basseenger road near Istokpook creek. The contract is for the machine work only and the grading and shaping of the roadway. Approximately 85,000 cubic yards of earth over the route will be required. The plan is to follow this with rock surfacing in the sandhills and marsh or other local material for the remainder of the way. The surfacing probably will be 12 feet wide. This part of the job will be let later.

GROWER SURPRISED AFTER TWO-YEAR ABSENCE AND BIG BANGKER DELIGHTED

Surprised—almost shocked—at the development that has taken place in the two years since he was here, Fred J. Collins of the Republic Iron & Steel Co. of Youngstown, O., grower and a stockholder in the Pittsburgh-Florida Association, whose annual meeting he is here attending, is marveling at the progress Avon Park is making. He is not alone in his wonderment, for Richard C. Platen, prominent banker and broker of New York, member of the firm of Clark, Williams & Co., has been here over his annual visit. It was his first trip down the ridge Tuesday morning, and he admits that he never dreamed there was anything like it in Florida. He, along with Leslie Vinton of Florida-James Vinton & Co. and E. L. Love, also prominent New York broker and banker, were also here for the Pittsburgh-Florida meeting.

The development in Sections 16 and 17 and in subsequent plantings which were still forest when he was here before, has created a profound impression on Mr. Collins, who is also president of the Pittsburgh-Florida Association, an organization of growers who live in the north. The citrus development in general he says exceeds anything he has seen in the neighborhood.

WOMAN'S CLUB AND TRADE BOARD TO GET TOGETHER

Getting together again for a general good will and progress session, the Avon Park Women's Club and the Avon Park Trade Board will meet at the hotel at 10 o'clock on Friday morning. The purpose of the meeting is to discuss the individual efforts at betterment and to enlist all along the line in a general and united effort for improving the roadways.

AVON PARK BAPTISTS TO ENTERTAIN SOUTH FLORIDA CONFERENCE

PROMINENT LEADERS IN CHURCH ON THE PROGRAM

The Avon Park Baptist church is to entertain the South Florida Association of Baptists on Sunday, June 24. The program is to begin at 2 o'clock in the afternoon and continue until 9 o'clock, with a short intermission for lunch. There will be speakers from Lakeland, Plant City, Bartow, Lake Wales, Mulberry and other places of the association. Dr. A. W. Lamar, who is the founder of the B. Y. P. U., will make the main address of the evening.

The program follows:
2:00-2:15—Devotional, J. C. Proctor.
2:15-2:30—Organization.
2:30-3:00—Enrollment and reports from Sunday schools.
3:00-3:30—"How May We Build Our Adult Bible Classes and Why So Important," J. J. Johnson and Mrs. A. D. Alder, Solo by Mrs. M. Chapman.

3:30-3:50—"What Preparation Should I Make for Sunday School?" Oscar White.
3:50-4:00—"The Absentee and What to Do With Him," Mrs. M. Harrell.
4:00-4:30—"How May We Make Missions the Chief Attraction in Sunday School?" Mrs. E. Bostick.
4:30-5:00—"The Home Department and How to Run It," J. C. Poppel.
5:00-5:30—Miscellaneous business.
6:00—Lunch.
7:00-7:10—Devotional, J. S. Raulerson.

7:10-7:30—Enrollment and reports from E. Y. P. U.
7:30-7:45—"How May We Enlist and Keep New Members," Miss Lucile Mallory, Solo by Mrs. M. Chapman.

7:45-8:00—Discussion of the importance of attending the assembly at Lakeland, by Miss Mary Tatum. Solo by Mrs. Edwards.
8:00—Address, Dr. A. W. Lamar.

BOBBLES CAUSE LOGS TO PROOF FROSTPROOF

MADDOX LOSES COUPLE OF TEETH BUT ON THE JOB

Inopportune bobbles brought disaster to the Avon Park outfit Thursday when they took on the Frostproof gang. The struggle ended 2 to 0 in favor of the Frostproofs, who pitched superb ball, six hits evened the score, and the Avon Park team was the sum and total of the afternoon's willow work.

The local team was unable to mix their hits with Frostproof bobbles, while the visitors did single what hits they got. The game was a complete rout for the Avon Park team, coming from Hamilton, Ont.

"Encouraged and located a townsite for a Georgia lumber and timber concern, locating the site just outside of town, and have the assurance that they will locate near Avon Park."

"Organized a new charity committee, which will be in charge of the distribution of food and clothing to the needy, and assisted several families and paid for a funeral."

"Organized the Retail Merchants Association, thus binding the business men of Avon Park together for better results in their business."

"Brought to Avon Park several needed workers, and especially a number of household servants who are now located and doing business in Avon Park."

"Secured a dentist who is now located here and was instrumental in securing a doctor and a lawyer."

"Purchased white clothing and shoes, hats, etc., for the Avon Park band, at a cost of \$112, and also gave to the band a cash payment of \$50 per month—this to continue as long as possible."

"Arranged a motorcade to Tampa, with the co-operation of the band, and as a result received a great amount of publicity from many different sources."

"Arranged an advertising campaign in Tampa and St. Petersburg, by placing oranges, especially picked, with leaves retained, and attached to them complimentary cards attached, in the hotels, tourist resorts, information bureau of Tampa and on the St. Petersburg boat, thus obtaining publicity and advertising and the services of the committee."

Board of Trade Has Put New Pep Into Activities

REPORT OF SECRETARY BURCH SHOWS NEW BUSINESSES ADDED TO COMMUNITY AND EXTENSIVE WORK DONE FROM WITHIN THE CITY ITSELF

Giving the directors and a dozen members their first comprehensive idea of just how extensive the work of the board of trade is, Secretary F. P. Burch read a report at the luncheon last Thursday, showing that the board has brought in new industries, new businesses and new settlers, that it has handled more than 1,000 pieces of mail matter from correspondents and is actively engaged in furthering the good work.

The luncheon was the first of a series to be held monthly, which the board plans to invite eight or ten members of the board each time to sit with them and get an insight into the activities of the organization and to facilitate the bringing in of new ideas.

The secretary's report follows:
"Secured deeds to portions of six-acre lots from the town of Avon Park, thus obtaining the lake-front and riparian rights for the public use."

"Secured lease on property located on Lake avenue, for a recreation center, and secured needed funds."

"Secured lease on strip of land, 40x100 feet, from the Avon Park Coast, for a public use, the city owned property on the east side of Lake Tulane."

"Answered and replied to 643 inquiries regarding Avon Park, and followed these by letters."

"Received \$150 for auto signs, received \$250 for them, and started medium of advertising for Avon Park."

"Arranged a special edition of the Highlands County Pilot, with articles from several men and women, and in connection with an advertising campaign, thus obtaining publicity for the advancement of Avon Park as a trade center."

"Compiled and printed for distribution two pamphlets about Avon Park, listing resources, and also data concerning major industries and commerce. This was copied by the county commissioners and by the city."

"Have supplied chambers of commerce, trade boards, information bureaus and resorts to the number of over a hundred with these pamphlets and brochures, including Philadelphia, Washington, Jacksonville, Boston, the Adirondacks, Worcester, Mass., and others."

"Have brought a considerable number of new people to Avon Park and have interested several industrial concerns in the town-site. The Company are now organizing to establish a complete mill and lumber yard in this town, coming from Hamilton, Ont."

"Encouraged and located a townsite for a Georgia lumber and timber concern, locating the site just outside of town, and have the assurance that they will locate near Avon Park."

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"Compiled data from other cities for the board of a matter of information for this board and the people of Avon Park. This data has been placed in the hands of the Development Board."

"Building a great deal of information. 'Built a recreation center, consisting of quail courts, chess and checker pavilion, and roque court, which is not yet completed."

The board is now securing right-of-way for a drive around Lake Letta and Lake Letta and have been promised this right by a majority of the property owners, giving deed to the town of Avon Park."

Consent of all but three of the property owners around Lake Verona has been secured for a drive or promenade around that lake."

Obtained from the city council an order prohibiting business houses along Main street from piling or burning rubbish in the rear alleys. This matter is now being cared for by the fire marshal on authority from the council."

"Secured promise from the West Coast of Florida, to have a business man located in Avon Park regardless of stock sold in Avon Park."

"Compiled letterhead advertising which has been adopted by a majority of the business men in Avon Park, thus spreading more thoroughly publicity and advertising of the community."

"Secured knowledge of the wishes of people of this city through the medium of a questionnaire sent out by the board."

"Secured the promise of a grapefruit canning plant, after correspondence with outside people, and that this plant would be for all growers of Avon Park and ready for operation before next season."

"Secured orders for palms from people of the city in a campaign to beautify the town."

"Over ten thousand letters have been mailed in the last six months, the majority of them being along the lines of the board's work."

"Compiled data regarding building, proposed and erected, since Dec. 20, 1922, and the same is being distributed from several."

"Secured data concerning grape industry and published same for the benefit of the growers, and the same is being distributed from several."

"Mailed many copies of the local paper to distant people and secured subscriptions from several."

"Government records and the records of trade organizations prove that each new industry and enterprise worth \$5,000 to any community. That being the case, the work of this board for the past six months will result in over \$100,000 to the city of Avon Park along this line alone, outside the improvements and property obtained for the public, or of the new industries now arranging to locate here."

KEEP MISS WEST COMPANY

Miss Dorothy West invited ten girls to keep her company Sunday night at her lovely home on Lake Letta, while her parents were away. Progressive conversation was the main diversion of the evening and at midnight the girls were away. There was a delicious lunch, consisting of cheese, egg and olive sandwiches, pickles, olives, chocolate cake, punch and ice cream.

Wading and swimming at sunrise began the morning. The girls had a short swim and then breakfast. The following girls enjoyed Miss West's hospitality: Miss Mary Beverly Ware, Marnie Lee Durance, Beatrice Bass, Ruby Crumley Beesley Palmer, and Miss R. G. Ginn, Ella Harris, Margaret Bell and Mrs. Gilbert Freeman.

EPISCOPAL CHURCH

There will be divine service in the Church of the Redeemer next Sunday, June 24, morning and night. Regular service in the morning. In the evening, if being St. John the Baptist's day, there will be a special Masonic service, and a sermon entitled, "Good Workmen and Their Tools."

REDUCE THE COST OF LIVING

Avon Park grocers, in particular this week, have some attractive

BARGAINS

THAT ARE BARGAINS

And there are some other attractive price appeals in other merchandises this week, including an important announcement.

READ THE ADS!

HENRY WEST ADDED TO DIRECTORATE; MOFFETT PROMOTED

FORMER WASHINGTON MAN "ANCHORS" HERE—FIRST TRUST GAINS

Addition of Henry P. West to the board of directors and elevation of Charles H. Moffett, cashier, to the vice-presidency, was announced following the monthly meeting of the directors of the First Trust and Savings Company. Mr. Moffett also remains as cashier.

The new addition to the board of directors is a prominent business man, well known in Washington, where he was a brick manufacturer until he retired last fall to make Avon Park his home. Long interested in the bank as a winter resident, Mr. West has become permanently identified with the progress of the community.

His handsome home, built last fall on the shores of Lake Letta, his purchase of an orange grove and other realty, and now his decision to accept a place on the directorate of the local bank, leaves no doubt as to what this business man thinks of Avon Park as the place in which to live and prosper.

Mr. Moffett has been cashier of the First Trust for more than a year, having succeeded Harvey M. Wiggins early last year and under his able direction the institution has had the most prompt service and has taken a place among the financial bulwarks of the state.

Mr. West is a resident of the First Trust for more than a year, having succeeded Harvey M. Wiggins early last year and under his able direction the institution has had the most prompt service and has taken a place among the financial bulwarks of the state.

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AVON PARK HAS MORE AUTOS THAN REST OF COUNTY

Twice as Many Fords as Sebring and Leads Trucks

With a total of 318 automobiles out of the county's total of 623, Avon Park has more automobiles than all the remainder of the county combined, just exactly twice as many Fords as Sebring and within one half the total number of trucks in the county. Figures compiled by Tax Collector D. F. Canfield from the state comptroller's duplicate show that in the county of Avon Park there are 318 automobiles, DeSoto third with 229, Venus next with 21, Basseenger with 14, Lake Stearns 13 and Hicoria 5, following in order named.

The use of automobiles—and the growth of the county—has been retarded considerably by the fact that the roads have not been conducive to driving pleasure, but with the county rushing work on its system, it is stated, the Highlands county will double its automobile population within the next twelve months.

Avon Park speaks volumes for the commercial supremacy of the county, and the truck and the Ford is usually considered a pretty fair barometer of the business and industry of a community.

In big cars, Sebring leads, with 106 and Avon Park has 87. The other communities which have had no road except dirt roads until now, trail in this department. Lake Stearns being third in the list with only three.

The following, compiled by Mr. Canfield, summarizes the total:

Trucks	Fords	Others	Total
Avon Park	40	182	87
Sebring	32	91	106
DeSoto City	4	18	1
Lake Stearns	1	9	3
Venus	7	13	1
Hicoria		5	1
Basseenger	7	5	2
Total county	100	323	200

BIG YEARS MUSICAL PROGRAM IS PLANNED

Outlining in skeleton form the musical program for the musical department of the Woman's Club for the coming year, the chairman, Miss Furrow Anderson, has appointed the following program for the coming month by Robert Rogers.

July—Miscellaneous Program, Mrs. A. C. Rogers, Mrs. Phil Leigh.
August—Miscellaneous Program, Mrs. Earl Burt, Mrs. Burt, Chalm.
September—Miscellaneous Program, Miss Mabel Russell, Mrs. Loomis.
October—Grand Opera Stars, Mrs. J. L. Clood, Mrs. Stringfellow.
November—Woman's Composers, Mrs. E. G. Todd, Mrs. A. D. Roberts.
December—Community Singing, in the church.
January—Italian Opera, Mrs. H. A. Winter, Mrs. J. D. Rash.
February—Woman's Composers, Mrs. DeForest Canfield, Mrs. H. P. K. Bach.
March—Italian Music, Mrs. J. A. Caldwell.
April—Grand Recital, committee for May and June to be appointed later.

BIG WAREHOUSE FOR FERTILIZER COMPANY HERE

AVON FRUIT COMPANY AND THE A. C. PEOPLE TO BUILD

The establishment of one of the largest fertilizer warehouses on the Ridge by the biggest fertilizer concern in the world is announced by E. G. Todd, superintendent of the recently incorporated Avon Fruit Company, who will act as agent in this section. The new warehouse is to be built by the American Agricultural Chemical Company and the council has been importuned to permit the erection of the structure.

The newcomers are capitalized at \$100,000,000 and operate in every state in the Union. It has been in business since 1857 and has been operating in Florida more than 35 years. P. B. and R. S. Bradley are the principal directors of the corporation, which owns, in this state, the C. H. and N. railroad, phosphate mines in Polk county and phosphate terminals at Boca Grande.

The company operates an experiment station at Agricola in Polk county. The company's experts are continually working on the development of citrus feeding products and maintaining a product of the highest standard.

The company provides the services of a thoroughly practical and competent agricultural and horticultural expert. The company will be glad to advise with the growers on their fertilizer products without cost.

The new company is one of the strongest concerns in the county, having been recently organized with \$1,000,000 in capital to engage in citrus development. Its officers include some of the most prominent business and citrus men in this section.

"We will carry a large stock all the time, insuring enough to supply the community's needs on any demand. Every effort will be made to insure prompt service and a satisfactory product," said Mr. Todd.

CITRUS EXCHANGE IS TRYING TO SAVE THE GRAPEFRUIT GROWERS

With 300,000 boxes of grapefruit yet to be moved and the market at the low level in years, the Florida situation is waging an advertising battle for stabilization—getting the growers to get the most for their fruit.

Renewed interest on the part of the grapefruit consuming public in the grapefruit is being absolutely necessary if the remaining part of the crop is to be marketed at all, it was found a definite plan of action was decided upon.

An intensive advertising campaign in the nine leading citrus auction markets of the country was started. The plan was to get the grapefruit grower to get the most for his fruit, and the plan was to get the grapefruit grower to get the most for his fruit.

The Florida Citrus Exchange in these nine centers was drafted to canvass the trade and get the growers to get the most for their fruit, and the plan was to get the grapefruit grower to get the most for his fruit.

Advertisements displaying, Seidewitz stickers, and posters were placed in stores and restaurants throughout these cities. Circular letters were mailed to every retailer. Railroad dining cars were solicited to again place the Florida fruit on their menus. Civic organizations were urged with Seidewitz grapefruit at their noon day luncheons. No opportunity was overlooked to push grapefruit—to again place it before all the people in these nine cities.

This intensive campaign, costing the Florida Citrus Exchange a considerable amount of money, has been going on since last Monday. Its results are not known at this writing—probably will not be fully realized for another week or two. But the management, the sales department and the trade are confident that the Florida Citrus Exchange do know that they have put forth their best efforts to get the most for the grapefruit grower.

SEB JENKINS PASSES AWAY
Mrs. Jenkin Jenkin, who with her family moved here recently from Sebring, died at her residence on Verona avenue Tuesday morning after a short illness and was laid to rest Friday morning in the New Hope cemetery.

She is survived by a husband, five children and her mother, all of whom live in the neighborhood.

SEB BEAUTIFICATION

The Avon Park Board of Trade plans to ask the county commissioners to appoint a highway beautification committee, headed by F. P. Burch, to make a survey of the individual efforts at betterment and to enlist all along the line in a general and united effort for improving the roadways.

Yea, Verily
Father—"Are you saving your
money for a rainy day?"
Son—"Man, it's raining right now."

Prompt Service

on
Schnarr's

Bordol
Lime Sulphur
Oil Emulsion
Nicotine Contact Dust
Copper Lime Sulphur
Combination Dusts
Whale Oil Soap
Niagara Dusting Machines
Bluestone
General Spray Accessories
Electric Spray Hose
Rainbow Spray Hose
Spray Guns
Spray Reeds
SKINNER SPRAY
MACHINES

And most everything needed
for care of groves and
combating pests. Spot deliv-
ery from warehouse at
Frostproof.



Call Write or Wire
R. W. A. DUNCAN
Schnarr and Skinner
Representative for the
Ridge
FROSTPROOF, FLA.

CHUFAS

Nice clean stock, one of the
finest feeds for hogs and
chickens, \$7.00 per bushel.
Special prices on larger
lots.
O. E. WATTS SEED CO.
Bartow, Fla.

Wm. L. Smith & Co.

General Contractors
ESTIMATES
FURNISHED
Anything in the Building
Line
MODERN
EQUIPMENT
Avon Park, Florida

Sixty Acres

OF
LAKE
FRONT
LAKE
PROTECTED

CITRUS LAND

Half Mile from Corporation
Limits

For

\$6,000

Terms can be arranged

Norton T. Smith

REALTOR

Avon Park, Florida

Touchnon's LIVER PILLS

"Work While You Rest"
For Bilelessness, Constipation,
Tupid Liver, Headache,
Dizziness and all Liver Troubles
Dose—One Pill at Bedtime
Price 25 Cents
Sold and guaranteed by
AVON PARK DRUG CO.
TOUCHNONS' DRUG CO.
Ada City, Fla.

THE FORUM

ANOTHER INJUSTICE?

The Tribune in its issue of June 5
carried an editorial under the title
"Another Injustice," in which the
claim is advanced that the whole of
South Florida has been unfairly dealt
with by the Miller bill, because Road
No. 8 is not to be constructed from
Fort Myers to Miami in the two-year
period covered by that bill. It is
charged that the form of the bill was
intentionally controlled by North and
West Florida so as to be detrimental
to South Florida. The Tribune be-
lieves that the road from Fort Myers
to Miami would probably be the most
important and valuable in the state
as it would "make it easy and pleas-
ant" for visitors to either coast to
visit the other section. He states that
this would be the only highway di-
rectly across the state; that the peo-
ple of both the East and West Coasts
are vitally interested in the project,
and that the bill as it goes to the
governor will prevent the completion
of the road for at least two years.

The Tribune errs.
The fundamental of this govern-
ment is and of right ought to be "the
greatest good for the greatest num-
ber." It is a theory that confronts
us as well as a condition. The least
populated part of Florida is that
traversed by the line of the Tamiami
Trail. On the other hand, being 140
miles long and with no other road
within days of travel, and none need-
ed, it would have the widest tribu-
tary territory of all roads in Florida.
Is it this point of view the Tribune
has in mind when it writes of the
"whole of South Florida"? Perhaps
but no others get to think of such
matters in terms of population,
and the only population we can be-
lieve will be served by the Tamiami
Trail would be the "visitors" it re-
fers to, and a wide number of others.
From Fort Myers to Miami by the
Tamiami Trail is 140 miles, practical-
ly all of which is to be built. Such a
road as the state would have to put
through the Everglades would aver-
age at least \$40,000 a mile—five or
six millions of dollars for the whole.
And, alas, it won't be built for an-
other two years! How many years
does the editor think such construc-
tion will take?

There is the money to come from?
Is he fighting the present 3-cent gas
line tax, whereas the only people to
use the Tamiami Trail (the only one
he can think of who would be served
by the road, are visitors, and the only
tax towards roads that the "visitors"
pay is the gas tax, as the vast ma-
jority of them dodge the direct auto-
mobile tax.

The Tribune states that the Tam-
iami Trail would be the most direct
road across the state. What does he
mean by "direct"? It is to be di-
rected that he means short in dis-
tance. If so, he is mistaken. From
Miami to Marco is 35 miles as the
crow flies. A road could be built con-
necting the East and West Coasts,
30 miles south of this at least 100
miles—what value? None. From Tampa to Miami by the Tam-
iami Trail he 50 miles longer than
by way of Bartow, Frostproof,
Okeechobee and the Connors' road.

Does he mean more direct in time
of completion? Certainly not, for aside
from the Frostproof-Avon Park road,
now under construction, the High-
lands county roads now under con-
struction, eleven miles in Okeechobee
county ready for surface, and the
Connors' road now under construction,
the Road No. 8 route is ready to
ride—and again 10 miles to the sea.
And what about our own popula-
tion on Roads 2, 3, 4, 5 and 8?

The author gives the distinct and
intentional impression that he be-
lieves the elimination of the Tamiami
Trail from the Miller bill was the
work of North and West Florida. If
so, all glory be to North and West
Florida; they build better than he
thinks they know. He thinks the
Tamiami Trail would probably be the
most important and valuable in the
state. He should think twice, at least
recollecting that those who read his
article have that opportunity and
know the reverse of his idea to be true.

The construction of the Tamiami
Trail now or for many years to come
would be one of the worst economical
blunders the department could make.
The cost of construction would set up
the entire income of the department
for three or four years and it would
take that long to build if matters went
smoothly. But they would not go
smoothly. The department would be
servedly be thrown out of office by
the unanimous sentiment of the peo-
ple if they offered to enter into such a
contract.

That a journey for visitors be made
easy and pleasant, even if true, is not
sufficient warrant for the expenditure
of these vast sums; nor is there war-
rant from the point of view of open-
ing up new lands to settlement. The
Everglades will have to be drained
before they can support a population
and add to the state's wealth; the lo-
cation of the Tamiami Trail can be
approached logically only in connec-
tion with and as a subsidiary to the
study of a vast drainage project, and
there is no need whatever for such
drainage projects when we consider
the great areas already under drain-
age and waiting to be populated.
These projects can be maintained only
through settlement, and the settlement
of these vast districts will require
public money, and these in open

tion show evidences of financial in-
dependence is a thesis that cannot be de-
fended.

Nor does the plea of "parallel
roads" hold water, for the simple rea-
son that the Tamiami Trail would
be a road of the highest order, and the
foundation of good economics that
Roads 2, 3, 4 and 5 have in serving
a big population in thriving sections.

Why, in this case, does not the
editor advance his favorite argument
about the backward counties building
their own roads? For the reason
that he knows it is as generally un-
tenable as his arguments in favor of
the immediate construction of the
Tamiami Trail. But this is a specific
case where it would hold water, be-
cause no general good would come of
the road commensurate with its cost.
Reading over the editorial again I
cannot find a valid argument in any
statement made.

Contrary to the opinion of the au-
thor of "Another Injustice," the con-
struction of the Tamiami Trail would
be an injustice to South Florida, and
to the whole state.

CHARLES G. BENSON.

TAMPA FAIR WILL BE PRE- SENTED IN MADISON SQUARE

Florida will have a state-wide ex-
position of her marvelous variety of
resources and products, in the fam-
ous Madison Square Garden, New
York City, next February, one week
after the close of the annual South
Florida Fair in Tampa.

This original and unexcelled op-
portunity to acquaint hundreds of north-
ern people with the manifold attrac-
tions of Florida, was made possible
by the offer of one of this state's
most enterprising and patriotic citi-
zens, John Ringling of Sarasota,
who has offered to provide all the pub-
licity needed, to arrange railroad
transportation for the exhibits and to
donate the use of Madison Square
Garden. This last item alone is a
magnificent contribution, as the regu-
lar rental of that location is said to
be \$12,000 per week.

Mr. Ringling, of Ringling Brothers,
famous circus owners, has unlimited
belief in Florida. He conferred with
D. Collins Gillett, a director of the
South Florida Fair Association, who
is in New York. Then in Tampa Mr.
Ringling, Mr. Gillett, President W. G.
Brosnan and General Manager F. T.
Strieder of the fair association, held
another meeting, with the utmost en-
thusiasm for the big idea. Mr. Ring-
ling saw the South Florida Fair here
last winter, and he is in favor of let-
ting still more people see something
of it by making the proposed New
York exhibition an annual event.

Florida's New York show next Feb-
ruary will be the first exhibit of this
nature on record, for any state, it is
said, and its advertising effect will be
much wider than simply among the
crowds who will attend the display in
person. The sub-tropical exposition
will be especially effective by appear-
ing in the north in midwinter.

The South Florida Fair next win-
ter will be open Jan. 31 to Feb. 8.
Dates fixed for the New York show
are Feb. 16 to Feb. 24. It is planned
to take the exhibits from Tampa di-
rect to New York, except, of course,
that in case of perishables, such as
fresh vegetables and other products,
new samples will be shipped direct
from the various counties to New
York.

Subscribe for the Pilot.

Wisdom of Methusalem

"Liketh unto the will power of the
w.k. boy on the burning deck, hath
a man who leteth his wife drive the
car and throughout the journey, mur-
mureth not one suggestion."

As Serious as Yellow Fever!
The effects of a bed bug bite can
prove as serious as yellow fever. Bed
bugs also spread cholera and typhus
germs and for health's sake they
should be wiped out! Destroy them
all with Royal Guaranteed Bed Bug
Liquid. 25c can. Sold and guaran-
teed by
FLORIDA PHARMACY,
Avon Park, Fla.

COOLING

For warm summer days
there is need for

NOURISHMENT

without

OVERLOADING

There is nothing that satis-
fies like

MILK

It cools, it nourishes, it is
easily digested.

Anoka Dairy

W. O. SKIPPER, Proprietor

FOR THE JUNE BRIDE



Silver Tableware

I have the largest stock of
Silver Tableware of one
pattern ever shown in High-
lands county. This assort-
ment consists of the fol-
lowing in the well known
reliable Yourex ware:

Ice Tea Spoons
Table Spoons
Tea Spoons
Soup Spoons
Coffee Spoons
Dessert Spoons
Bouillon Spoons
Dinner Forks
Dessert Forks
Salad Forks
Butter Spreaders
Oyster Forks
Cold Meat Forks
Pie Servers
Olive Spoons
Grapefruit Spoons
Cream Ladles
Gravy Ladles
Soup Ladles
Berry Spoons
Butter Knives

Every piece of silverware in
my stock is Yourex, just
the thing for the June
bride.

Jordon, Jeweler

Avon Park, Fla.

A VICTORY FOR AMERICAN MOTORISTS

The Crude Rubber Monopoly weakened
when it came into contact with aroused
public sentiment. The Press of the Coun-
try today reflects the determination of
the American Motorists that the Prices
shall stay at a reasonable level—and
that America must produce its own rubber.

Firestone

CUTS TIRE PRICES
10 PER CENT
EFFECTIVE JUNE 11

We announce a ten (10) per cent reduction
in tire and tube, effective June (11) eleventh.
This is the lowest cost of grade rubber and the
Firestone manufacturing and distribution
advantages make this possible.

Firestone factories are operated on a basis
of high volume and effective production. Costs
are lowest and the quality is of the best. Good
workmen are daily building many thou-
sands of Firestone tires—the best Firestone
tires in the world. We believe, the leader in
the market today.

Firestone Cards took the first four places
and eight of the ten money positions in the
last "Big Race" at Daytona, May thirtieth, with
out a single tire failure.

Get a set of these Gum-Dispersed Cards from any of the following dealers:

**WOLFF MOTOR
COMPANY**

**STANDARD
GARAGE**

Most Miles per Dollar

Free!



A Cornell-Wood-Board Table Mat

This handsome mat for under
the tanager or other hot
dish will be given FREE to
every person calling at our
office.

Just step in and say, "Cor-
nell-Wood-Board Table
Mat," and it is yours free.
First come, first served.
Get yours while they last.

Herbert Seaverns

Mr. and Mrs. Phil Lacey have purchased a new Buick car.

GILBERT FREEMAN, Editor

VOTE IT YES!

inking fu

Avon Park has got to have good schools.

and spent Tuesday he

And day by day, we find it grows better. And we are glad to have a small part in the progress.

purpose of receiving the tax books equalizing the same and that the proper advertisement be made for 15 days preceding said meeting.

C. F. SAUNDERS,
 J21-28-Jy5-12 Clerk

40 to 75 feet, and comes through re-
citrus sand. The land is covered
with a heavy growth of oak and hick-
ory scrub, dotted with clumps of
spruce pine.

"Arriving at Venus on the noon
train we were met by auto. and driven

she had them. Her chickens are Rhode Island Reds, and her flocks of various ages from baby chicks and fryers to staid setting hens was worth seeing. Miss Brown has had numerous chances to sell, but repeatedly refuses, being of true school

Phone 20 ON THE

SEBRING, FLA.

At Your Grocers or

SANITARY BAKERY

K. E. VISSE, Proprietor

	50c
	15c
	11½c
and	7c
	3c
	75c
ising, 12 pounds	\$1.45
ising, 24 pounds	70c
(ONE better)	\$1.35
	3½c
nd.	32c
	17c

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DS That Are to Be Had at
le Prices

BROTHERS

ne 7

ANCY GROCERIES

ALITY

PRICE

and Retail Merchants Bureau

WEEK ONLY

to 30th.

THE PALM BEACH SUIT, gray
for \$10.95
some wonderful bargains in
and BLUE SERGES, ranging
..... \$15.00 to \$29.00

GUARANTEED

and \$7.50, per pair \$4.99
5, at per pair \$3.49
to \$3.25, at per pair \$2.25

STIC UNION SUITS

for \$2.00
ered such sacrifices \$2.50
DS, per pair \$4.99

HUDSON

SEBRING, FLA.

SUPPLEMENTAL SPECIMENS

Brookfield Butter, per pound	50c
White Bacon, per pound	15c
Sugar, per pound	11½c
Rice, best Blue Rose, per pound	7c
Meal and Grits, per pound	3c
Pillsbury's Flour, 12 pounds	75c
Pillsbury's Flour, 24 pounds	\$1.45
Orient Flour, plain and self-rising, 12 pounds	70c
Orient Flour, plain and self-rising, 24 pounds	\$1.35
(There is NONE better)	
Irish Potatoes, per pound	3½c
Cheese, Long Horn, per pound	32c
Lard Compound, per pound	17c
Tall Milk, 2 cans for	25c
Baby Milk, 3 cans for	20c
Tomatoes (tall), 2 cans for	25c
Temple Garden Coffee, per pound	45c

CONNELL BROTHERS

Phone 7

STAPLE AND FANCY GROCERIES

SERVICE QUALITY PRICE

Member Board of Trade and Retail Merchants Bureau

June 23rd to 30th.

We will sell you a GENUINE PALM BEACH SUIT, gray and tan colors, sizes 33 to 44, for.....\$10.95
In addition to this we have some wonderful bargains in
TROPICAL WORSTEDS and BLUE SERGES, ranging
from.....\$15.00 to \$29.00

SHOES, value \$3.50 to \$4.75, at per pair.....	\$3.40
WORK SHOES, value \$2.50 to \$3.25, at per pair.....	\$2.35
HARVARD ATHLETIC UNION SUITS	

Regular \$4.00 value, 8 suits for.....	\$2.00
Never have we offered such sacrifices	
GOLF SOX, light weight.....	\$2.50
GOLF GUM-SOLE OXFORDS, per pair.....	\$4.99

ON THE CIRCLE
Phone 20 1934 SERRING FLA

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ON

ING, FLA.

In the World of Women

MISS BASS HOSTESS AT LAKE LOTELA HOME

Miss Beatrice Bass entertained with a party and dance at her home on Lake Lotela Monday evening in honor of Miss Mary Beverly Ware, who left Tuesday morning for her home in Lakeland. The rooms on the lower floor have recently been done over and newly furnished and were most attractive. Beautiful roses and begonias, arranged with form, were placed about the living room and dining room.

Conversation and dancing were enjoyed throughout the evening and at a late hour the hostess served delicious punch and assorted cakes.

Those present on this delightful occasion were: Misses Reba and Annie Ginn, Mary Beverly Ware, Margaret Bell, Dorothy West, Ruby Crumblin, Ruth and Beatrice Bass, Messrs. Bill Elliot, C. R. Ginn, Jr., Jack and Dick Mead, Al Jamour, Parke Anderson, O. I. Williams, Melville Bass, Paul Lane of Sebring and James Etheredge of DeSoto City, Mr. and Mrs. Gilbert Freeman and Mrs. L. E. Bass.

FIDELAS CLASS MEETS

The Fidelas class of the Baptist church met Tuesday evening at 8 o'clock with Mrs. Bill Davis, who is making her home at the Barnhill bungalow. It was a business meeting and the class discussed and planned their charity work for the month. After the business session a few social minutes were enjoyed and the hostess served ice cream and cake.

LIBRARY OPEN TWO DAYS OF EVERY WEEK

The public library in the Masonic temple is open Tuesday and Saturday afternoons, from 3 until 6 o'clock. This week the Woman's Club gratefully acknowledged the gift of thirty books from Mrs. Eunice Bell, also the 1922 file of the National Geographic. The books:

"The Earth Trembled," E. P. Roe; "A Knight of the Nineteenth Century," E. P. Roe; "Not Like Other Girls," Rosa N. Cary; "Only the Governor," Rosa N. Cary; "Aunt Diana," Rosa N. Cary; "Memento of Mary L. Ware," E. B. Hall; "The Hungry Heart," David Graham Phillips; "The Leopard Woman," Stewart Edward White; "Jane of the Dunes," Harriet T. Comstock; "Briar and Palm," Annie S. Swan; "Diary of Mrs. Kitty Trevoyan," Ruth Hall; "Fanny Fern," "She's All the World to Me," Hall Caine; "The Disappearing," Robert Louis Stevenson; "Wormwood," Marie Corelli; "A Prince of Darkness," F. Warden; "Heavy Odds," Marcus Clarke; "Ivanhoe," Sir Walter Scott; "Guy Mannering," Sir Walter Scott; "The," Mrs. Georgia Sheldon; "The Church-yard Betrothal," Mrs. George Sheldon; "The Pathfinder," J. Fenimore Cooper; "The Forfeiger," Ralph Connor; "The Gayworthys," "Handy Andy," Samuel Lover; "Scarlett of the Mounted," Marguerite Merrington; "The Gentleman Pensioner," Albert Lee; "The Well-Beloved," Thomas Hardy; "Christy Carew."

BRIDGE CLUB ENJOYS MRS. LANDER'S HOSPITALITY

Mrs. T. H. Lander delightfully entertained the Bridge Club at the Hotel Avon Wednesday afternoon. Three tables were arranged for the players in the lobby on the second floor. Yet low canna and fern added to the setting. At the conclusion of several interesting rubbers of bridge the guests retired to the dining room, where at a long table decorated with coral vine and fern, the center-piece being a large crystal basket of this graceful flower, the gracious hostess served delicious frozen fruit salad and angel food cake.

Those present on this enjoyable occasion were: Mesdames William Reck, Herbert Reck, Carlos Skipper, H. E. Godwin, E. P. Loomis, Julie Stubbs, J. D. Raab, H. A. Winter, Neal Trent, Miss Mabel Russell and little Ella Mead Lander, who filled in, in the absence of one of the members.

SURPRISE NEWLYWEDS

Members of the Missionary Society and Epworth League of the Methodist church went to the home of Mr. and Mrs. Burrill Williams, newlyweds, and took possession, while they were at church Friday evening. When they returned home they found the living room decorated with pretty pink vines and fern and the large party of friends merrily making themselves at home. The living room table was piled high with presents, a surprise shower.

Mr. and Mrs. Williams opened and admired the many beautiful gifts and the party then served punch and wafers.

Those participating in this delightful affair were: Mesdames Ellis West, B. H. Starkey, J. A. Jackson, John Meredith, Clarence Clark, M. T. Johnson, Floyd Houghscomb, Bob Palmer, Jim Gaines, Fred Collins, Mammie Lester, Nan Bonaff, Pat Day, Fred Stevens, Floyd Johnson, Mary Skipper, M. H. Gribble, Misses Ethel Clark, Nellie Raines, Marjorie Lacey, Frances Bond, Lucille Allen, Doris Williams, Irene Carlton, Grace and Gladys Meredith, Florence Mosher, Reba West, Messrs. Meredith, West, Stevens, Gribble and Presley Brooks.

BAPTIST BOYS ENJOY AN OUTING ON LAKE LOTELA

L. E. Rowland, with his Junior Boys of the Baptist Sunday school, took an outing to Lake Lotela early one morning last week. Here they watched the sunrise, captured several good trout which were added to the goodies taken along. A fish fry and beef roast were enjoyed as a hearty breakfast.

After casting about a while the class went to Hatchell's bathing resort, where they enjoyed a swim. They returned home about 10 o'clock in the morning, fresh and happy and waiting for many more such pleasant outings.

LEAGUE ANNIVERSARY OBSERVED LAST SUNDAY

The thirty-fourth anniversary of the Methodist Epworth League was observed Sunday evening with a social service and candle installation of officers pageant. The church rustern was decorated in the league colors, gold and white strips of crepe paper arranged in drapery effect and up was the bunches of violets, the league flower. Conspicuously placed above the drapery was a large banner, bearing the league motto, "All for Christ." At each end of the aisle were the league banners of yellow almander. The church was dimly lighted with candles and the girls were dressed in white with sashes of gold and corsage bouquets of violets. The head-dresses were bandanas of gold with the Maltese cross in front.

The keynote of the service was "Love" and the songs had as their message "Love and Light." One of special mention was "Follow the Gleanings of the Holy Grail." Another, "Have Thine Own Way, Lord," sung by the girls, during the league installation service, was most impressive. The subject of the Bible lesson was "Love" and the girls gave a description of the colors, gold and white, in which she brought out that gold was expressive of worth and service and white was expressive of purity and light.

The girls were dressed in white with sashes of gold and corsage bouquets of violets. The head-dresses were bandanas of gold with the Maltese cross in front.

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TRINITY LUTHERAN CHURCH

Our regular Lord's Day worship will be held in the auditorium of the Chickell building Sunday at 8 p. m. The public is cordially invited to worship with us. J. L. Yonce, pastor.

HELPFUL HEALTH HINTS

Your Nails. Never cut the cuticle on your nails. Instead, take an ordinary orange stick and push it back. Cutting makes it grow twice as fast—and harder.

Sore Throat. An economical and splendid gargle is salt and lukewarm water. An even teaspoon of salt to a glass of lukewarm water.

Warts. The oil of cinnamon used on warts will soon make them disappear.

LOCAL AND PERSONAL

Mr. and Mrs. S. J. Tripplett have returned from a motor trip to points of interest in South Florida. Mr. Tripplett has returned from his profession and is taking a rest at his cozy little home overlooking beautiful Lake Verona.

Mr. and Mrs. T. J. McGinnis and T. J. Jr., left last Friday to spend some time in Atlanta, Ga., Louisville, Ky., and Asheville, N. C. They expect to be away about a month.

Miss W. B. Latham sent in her daughter, Miss Ava, Mrs. N. B. Flory, Miss Evelyn Rogers and Miss Ellen Heacock were a party of visitors from Sebring shopping in Avon Park Tuesday.

Mr. and Mrs. H. P. West motored to Haines City Sunday afternoon where Mrs. West continued by rail to points in Virginia, where she will be a guest of her sister for a month or more. Mr. West returned to Avon Park early Monday morning.

Mrs. C. S. Donaldson and Prof. J. L. Donaldson, of George Washington University, are here from Washington, D. C. Mrs. Donaldson will remain here, but Prof. Donaldson will return home after a short visit with his parents at the beautiful home. Mr. Donaldson motored to Haines City to meet them.

Rev. E. S. Barnes, former pastor of the Baptist church here, and wife and their guest, Miss Frances Dodge, of Mobile, Ala., spent several days in Avon Park this week greeting friends. They have been visiting in Fort Meade for some time and returned there for a few days more, after which they will go to Mobile, where Rev. Barnes will enter the poultry business.

CHILDREN'S DAY SERVICES AT CONGREGATIONAL CHURCH

Sunday, June 10, Children's Day services were held in the Congregational church. The building was well filled and a most interesting program carried out.

The play, "Joseph and His Brethren," given by members of the school, under the direction of Miss Sadie Myers, will be long remembered by all who were present.

The music was good, the singing fine and the young people, led their best.

Two children were baptized. The offering, which was a most liberal one, will be used for Sunday school extension work.

YOUNG PEOPLE ENJOY DANCE

One of the most pleasant affairs of the week was a dance given by Dick Head and C. R. Ginn, Jr., at the Hotel Avon Thursday evening. In honor of Miss Alta Ruea Allen. The spacious lobby and dining rooms, thrown en suite for the occasion, formed an admirable setting and violin music inspired the feet of the following young people: Misses Beatrice Bass, Ruby Crumblin, Reba and Annie Ginn, Alta Ruea Allen, Margaret Bell and Lucille Christy of Sebring, Messrs. Clyde Nabby, Parke Anderson, O. I. Williams, Melville Bass, Jack and Dick Head and C. R. Ginn, Jr.

GOSPEL SERVICES

AT THE BAPTIST CHURCH

June 24 to July 8

DR. A. W. LAMAR

A noted Lecturer and College Evangelist comes to conduct a series of Gospel Services and give us the benefit of his lectures. Good Preaching—Good Singing—and a cordial welcome will be given you.

COME

I'M THE MAN

WHOSE CREED IS "THE PUBLIC BE SERVED"



I FIRMLY believe that the only neighborly way to get along with the public is to serve them in a manner that at all times meets with their unqualified approval. Our stock of drugs are of the highest character. Our health-accessories are purchased by people of excellent discrimination. I'll promise to please you.

HERE'S MY HEADQUARTERS

The FLORIDA PHARMACY

JOHN B. STRINGFELLOW, MANAGER

PHONE: 73

AVON PARK, FLA.

At James Grocery

SATURDAY ONLY—JUNE 23

White Label No. 2 Sliced Pineapple

REGULAR 35c CANS FOR

25 cents

Bryan Keefe Company is making this price for one day only to create a stronger demand for the WHITE LABEL goods. Watch for the special for every Saturday.

Phone 19 Prompt Delivery



"No Thank You, I am Taking A walk"

WALKING IN ANY KIND OF WEATHER IS A PLEASURE TO THE WOMAN WHO WEARS

MAXINE ARCH BUILT SHOES

COMFORT THAT THE EYE CAN NOT SEE BUT THE FOOT CAN FEEL

COME IN AND LET US STOP YOUR FOOT TROUBLES

OTT & SON

THE DEPENDABLE DRY GOODS AND SHOE STORE

Avon Park, Florida

PINEAPPLES AND BEES PROFIT- ABLE SUPPLEMENTARY CROP

(Continued From Page Four)
by commissioners have had a road opened between sections 3 and 4 to Venus, and they have granted a road which has since been blazed, and is now being built, from the homesteads two and a half miles to Hickory. I've often thought, he added with a twinkle, of the man who lived in the woods, but who built a better mousetrap than anyone else. The tale says that the multitudes built a road to

his door. Now I am raising better pineapples, and the commissioners have made a road to my door."
"He is confident that once the homesteads are properly developed, they will experience no difficulty in obtaining hard-surfaced roads through-out the district."
"Mr. Trammell is a most entertaining host, having served the government 25 years in northern Georgia, in the Blue Ridge Mountains, as internal revenue officer. He tells many thrilling tales of the suppression of illicit whiskey distilling in the moon-

tain fastnesses. He has great faith in the future of Florida, especially this section of it, and knows nearly every inch of the neighboring territory and what it will produce. His tools and his practical knowledge, gained by study and experience, are at the disposal of his neighbors. Kindly, courteous and generous, he is a large factor in the success that is certain to come to Glenwood Terrace.

To the north of Mr. Trammell's place is a homestead of 80 acres, which is proved up by J. Trotter Bowers from South Carolina, an ex-soldier of the late war, who served 12 months in the front line trenches, being in the Meuse-Argonne and Voges Mountain campaigns. His land is all citrus land, and is covered with a heavy growth of oak and hickory scrub and spruce trees.

"His ambition is to enter the nursery business, and he has made a good start in this direction, having already a stock of 30,000 lemon seedlings besides 5,000 which he recently sold. He further expects to have a grove of Valencia lemons, tangerines and grapefruit which he will bud himself. He has some seedling avocados which he will bud to popular varieties and two species of bananas. He has also 50 pineapples set and doing well. This fall he raised some truck with great success. He has built a comfortable house, and because of the beautiful vista which Bald Hill affords, he has named his place 'Ridge View'.

"On the south of Miss Brown's homestead lies 'Rosemary Ridge', a plot of 160 acres which is being proved up by Edward Simpson, an ex-soldier of the world war, whose bravery gained for him a decoration, though his modesty prevented him from discussing it. He is the son of Mr. and Mrs. George Simpson of Jefferson street, Tampa.

"As the name implies, his land is rolling, covered mostly with oak and hickory scrub, spruce and rosemary. A small creek traverses this place, and the soil on each side, comprising some 15 acres, is of the richest muck. On this land he will raise truck and avocados. He is much interested in avocado culture, and will raise them for commercial purposes. There are from 20 to 30 acres of citrus land which he will set to oranges, tangerines and grapefruit as soon as he can get it cleared and prepared. He has a great deal of pineapple land also, and expects in another year to set a large bed. However, he is interested in the Red Spanish variety, as it can be grown without shade.

Recently he imported a Duroc Jersey sow and ten little pigs, with an idea of raising hogs for market. He has, too, a good stand toward a flock of barred rock poultry. In his six or seven months' residence he has accomplished wonders, having cleared some land, fenced it, built his house. For several months he had neither doors nor windows, and shared his shelter with the wildcats, he on the top side of the floor, and they underneath. Hunting had been one of his greatest diversions, as wildcats, foxes, coons, possums, squirrels, quail, turkey, deer and bear abound in the bay gull.

"On the opposite side of the road, directly across from Mr. Trammell's, is the quarter section which Mr. and Mrs. Fletcher C. Payne and small Charles Payne are homesteading. They are Floridians, delightful people of the sort who have made southern hospitality an adage. Mr. Payne served seven months overseas.
"This plot comprises 80 acres of citrus land, and the rest of it is suitable for grazing. He has an ambition to raise blooded cattle, and he believes that it can be done successfully and profitably. His ideas on grass planting sound feasible, and no doubt, when his capital warrants, he will try out this plan. In the mean time, he has already cleared two acres and set them to citrus trees, budded to Temple oranges, Valencias, seedless limes, tangerines and kumquats. He has a nursery of 500 rough lemon trees which he plans to bud to early oranges of the Farnon Brown variety, to tangerines and seedless grapefruit. Five acres are now being cleared for the beginning of this project.
"He is experimenting with seedling avocados with the idea of budding them, raising a few with a view to finding new varieties. He has set 50 pineapples and will increase his bed to 500 this season. He raises white leghorn chickens, and has a most promising looking truck patch.

"Adjoining Mr. Trammell's on the east, is 'Bay View', which is being developed by J. W. Payne, a brother of Fletcher Payne. In fact, these two families are doubly related, as the wives are sisters. This plot of land is situated partly on the plateau, and partly in the bay gull below, and

consists of 160 acres. Of this, 80 acres are red citrus sand, and there are 30 acres of the richest muck. Mr. Payne's plans are very similar to his brother's as regards the citrus plantings. He is setting his citrus land as rapidly as he can clear it to the different varieties of citrus fruit, and plans to have a goodly acreage of Parson Browns. This will extend the marketing season for citrus fruit, and both Payne brothers feel that there is a market for early oranges that has not been properly recognized. They also feel that the early fruit is a sure crop, as it is picked before danger of frost or other calamity. As conditions are favorable, there is no doubt but that he will make a success. His muck land will require some draining before it will be suitable either for truck or avocados, but that will be a simple matter, as there is plenty of outlet for the water. Of course, age will improve it, and by proper planting, this 30 acres alone should prove a good mine. However, he has not had an opportunity in his seven months' residence to show just what can be done with it.

"The last place visited was the home of Mr. and Mrs. H. T. Rowell. Mr. Rowell is making his money in his apiaries, one of which is located at Moore Haven, and the other one, which is the largest, at Glenwood Terrace. To most people, bee keeping is a new venture, and very little is known about it, other than the words of the darkey song, 'De Lo'd made de bee, an' de bee made honey.' But it isn't quite so simple as that. Mr. Rowell operates under the Florida plant act of 1915, which protects the bee industry from fraud from bee diseases and from unfair competition. His tract of land comprises 160 acres, mostly citrus land. This he is setting as rapidly as he can, to citrus trees, which will bring him two crops, one of fruit and one of honey. Now the bees obtain their honey from the palmetto and the wild flowers.

"He has the yellow Italian bees, and the hives are models of perfection. He has learned the intricacies of bee culture, the description of a hive would be an impossible task, but it is rather simple. When another was shown and explained, that every contingency had been provided for. The hives are placed in a shady grove of trees, providing sufficient protection from the sun. His tract of land comprises not hurt, though too long a rainy season may prove injurious if the bees have not been well nourished before it sets in.

The two apiaries consist of 125 colonies, and each colony should produce 100 pounds of honey. As to the amount invested, Mr. Rowell has submitted actual figures, the cost involved being only for the bees and bee equipment. The Moore Haven apiary represents an expenditure of \$800, and the one at Glenwood Terrace cost \$1,000. Mr. Rowell is confident that he is correct, and will gladly give anyone who is interested further advice as to the details of bee keeping. He is most enthusiastic over this industry which has passed the experimental stage, and he is convinced that it will have a large place in the future of Florida. Surely it presents possibilities of well rounded, and no doubt, will add its revenue to many other grove owners' profits.

"Of course his results will depend upon his management. If he studies his bees and learns their habits and traits, they will compensate him for his time and efforts most generously. Then, at the same time, they will afford him abundant opportunity to gain a first-hand knowledge of one of the most interesting revelations nature has to disclose to mankind. Mr. Sterling advises the prospective beekeeper to write to the state plant board, Gainesville, or the United States department of agriculture, Washington, and ask for bulletins in regard to this industry.

JACKSONVILLE PLANNING FOR ITS BIGGEST FAIR

An intensive campaign toward securing representative county agricultural and horticultural exhibits from all sections of the state for the fair in November will be one of the first undertakings on the program of the new organization that is now sponsoring the activities of the Florida State Fair at Jacksonville.

Already a number of counties have signified their willingness to come in, and space has been reserved for them in the exhibit building at the fair grounds. An optimistic outlook for one of the largest and most representative displays in the way of county exhibits that has ever been staged at the state fair is held by the members of the fair board.

Fine Baking

can not be done without fine flour.



is milled from the finest soft wheat obtainable, and for fine cakes, biscuits, pastries, etc., it is unexcelled. At your grocery.

Blish Milling Co.
SEYMOUR, INDIANA

AUTO MOVIES BY THE STANDARD GARAGE



BETTER remember those extra tires that you have been promising your car before you start on your next trip. It's a lot more convenient to take them with you than wish you had. This is a mileage station.



DRESS UP!



"for the FOURTH"

- a new straw
- a new shirt
- a new necktie
- a new collar
- new socks
- new handkerchiefs

GET A KING TUT TIE

No matter if you need one or all—we can please you with **exquisite new fashions** at the lowest price. Step lively.

ROBERTS, Haberdashery

SER-V-I-C-E

**The Immaculate
Meat Market**

Fresh Vegetables and Fruits

Florida and Western Meats.
Choice Sugar Cured Hams
and Bacon. Fresh and Sanitary.

SANITARY MARKET

PHONE 17

F. C. COLLINS, Proprietor
Aven Park, Fla.

Enroll Now—For Only



**You Can Order a
Ford**

and in a short time it will be yours.

If you have delayed placing your order because of the cash outlay necessary—you need wait no longer.

If you have been depriving your family and yourself of the pleasures and benefits of a car because you felt that you could not afford it—order now and know that it will not work any hardship on you. Use the

**Ford
Weekly Purchase Plan**

So plan to ride and be happy, you and your family. Make the first payment of \$5 today which will be deposited in a local bank at interest. You can add a little each week. Soon the payments, plus the interest paid by the bank, will make the car yours.

Come in and learn about this new plan.

WOLFF MOTOR COMPANY

This Bank Depository for
Ford Weekly Purchase Plan Payments
FIRST NATIONAL BANK
AVON PARK, FLORIDA

Maas Brothers
GREATER TAMPAS GREATEST STORE



Dainty Undermuslins

Princess Slips, Step-in Sets, Dainty Nighties, Pajamas, Tailored Petticoats, Chemises, Brassieres—in fact, generous supplies of all kinds of dainty, cool underthings. These are a wardrobe delight in which you will love to indulge in the summer. Nor does indulgence mean extravagance, for the low prices featured take even silk lingerie out of the luxury class, to say nothing of fine muslin wear which is everywhere enjoyed by most women during the warm months.

Lingerie that comes from Maas Brothers is just a little newer and more bewitching!

FOR YOUR CONVENIENCE

You'll find a comfortable rest room, the logical place to meet your friends, as well as a desk for checking your parcels, public telephone, pure ice-cold drinking water, writing facilities with stationery and convenient postcards free. Make this your Tampa headquarters.

Florida Ice and Power Co.

Pure Crystal Ice
Electricity
and Water

Avon Park

Florida

H. HAROLD HUME, Pres. WM. F. SIMMONS, Vice-Pres. D. A. MORRISON, JR., Sec'y-Treas.
Best Fertilizers - Insecticides - Sprayers - Poultry Supplies
Hesset Goods Ask Your Neighbor - HE KNOWS
E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.
GET NEW FALL PRICE LIST BEFORE BUYING
HERBERT SEAVENS, Agent, Avon Park, Florida

Shadowlawn

Appeals to the Discriminating
SHADE SANITATION PAVING
On Pretty Lake Tulane

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Agent for

KAHN MADE-TO-MEASURE CLOTHING
STYLE FABRIC FIT

The clothes that wear good, fit good, look good and are good
CLEANING AND PRESSING
Your old clothes look like new when we get through cleaning and
pressing them.

AGENT LAKELAND STEAM LAUNDRY
Work Called for and Delivered
Phone 6 OLD POSTOFFICE BUILDING Avon Park, Fla.

Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

J. J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES
Sign Painting and Auto Painting

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley

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Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer
Pipe and Fittings, Conductor Pipe, Gutters, Conductor
Heads, Ventilators, Galvanized Sheets, Corrugated Iron,
Tin Work, Hot Air Furnaces.

FORD CELEBRATES TWENTIETH BIRTHDAY IN MIDST OF BIGGEST FORD YEAR BUSINESS HAS HAD

The Ford Motor Company was twenty years old Saturday. And this birthday anniversary finds it enjoying the greatest prosperity in its history and engaged in carrying out an expansion program of enormous magnitude, necessary to bring manufacture up to meet the ever increasing demand for Ford products.

In the score of years which has passed since its incorporation on June 16, 1903, the growth of the company has been amazingly rapid, and now its activities extend to nearly every country on the globe, and the Ford car is in use in practically every land on earth.

The capital originally subscribed in the company was \$100,000, of which only \$25,000 in cash was actually paid into the treasury. Among the twelve stockholders of the company in its infancy, Henry Ford held 25 per cent of the stock.

Ford "sold" his car to the public at the very start by practical demonstration, for he piloted the first Ford racer himself and won race after race in all parts of the country. Driving old "999" on an ice track at Baltimore Bay, Mich., he was the first to break the mile-a-minute record.

In 1907 Mr. Ford acquired additional stock sufficient to bring his holdings in the company up to 58 1/2 per cent.

Development of the company since 1908 when the model "T" Ford car was first placed on the market, has been marked by unusual success until it now occupies the foremost position in the industry.

In 1913 Mr. Ford set a new standard for the industrial world when he announced his now famous \$5 a day minimum wage, and the \$10,000,000 profit sharing plan, a move that gained him international fame.

Many will remember, too, a year or so later when announcement was made that if sales went to a certain figure every Ford purchaser would receive a rebate. The sales passed the figure, and the checks went out by the hundreds of thousands.

When in 1919 Edsel B. Ford assumed the presidency, his father turned over to him all the responsibilities of that office, and he has taken an important part in all developments of the company since that time. Upon becoming president, Edsel Ford purchased the remaining 41 1/2 per cent held by outside stockholders, and on July 9, 1919, the company was reorganized under the laws of Delaware for an authorized capitalization of \$100,000,000.

REDUCING UNEMPLOYMENT

"Can unemployment which results from recurrent business depression be reduced or prevented? Which of the proposals to relieve unemployment seem to offer prospects of practical service? What groups in the community can most effectively act?" This is the opening paragraph from the recommendations and plan of action put forward in the report by the committee on unemployment and business cycles of President Harding's recent conference, in discussing what part of the cycle may be mismanaged.

The study plainly shows that types of facts are necessary: (1) There is need of current information on the trend of business; (2) there is need of provision for study on the problems of business. Both are distinctly the responsibility of the business man and he should promote them in his factory, in his industry, and in his government. As the committee says, if every executive in the country could be informed, and could discount in advance the next periods of boom and depression, a great part of the evils of these periods would be removed.

It recommends, therefore, that trade associations and other organized groups collect, at regular intervals, and furnish to public agencies, comprehensive facts concerning current production, stocks of goods on hand, shipments, unfilled orders, new orders, prices and other information of a business nature, including the number of workers on the pay roll and total wages paid.

LEGION MINSTRELS MAKE HUGE HIT ON FIRST APPEARANCE

Eddie Todd's Black Galleons, the nom de plume of the local troupe of blackface artists, made their initial

appearance in Avon Park at the regular meeting of Highlands Post No. 62, held last Wednesday. To say that they were given a hearty reception would be putting it lightly, for having been forewarned that the show was a riot of fun, practically the entire membership turned out and gave the merry minstrels a noisy and enthusiastic audience.

With a line of jokes and a rapid cross-fire of patter that has never been heard in any minstrel performance, the local war veterans gave their fellow members many a hearty laugh.

While no individual member of the troupe deserves more praise than the others, it might be worthy of mention that the singing of Charlie Moffett has already brought him offers from three of the local churches to join their respective choirs.

Plans are now being laid for a public appearance of the Black Galleons on a large and more extensive scale and if the performance given last Wednesday can be taken as a criterion, the next appearance of these merry minstrels will be worth going miles to attend.

FIRESTONE'S FIGHT BRINGS THE PRICES OF RUBBER TIRES DOWN

One of the outstanding results of the campaign against the British crude rubber restriction act led by Harvey S. Firestone is seen in the announcement made this week by the Firestone Tire & Rubber Company of a reduction of 10 per cent in tire prices. In its announcement the company says:

"The crude rubber monopoly weakened when it came contact with aroused public sentiment. The press of the country today reflects the determination of the American merchant that tire prices shall stay at a reasonable level—and that America must produce its own rubber."

It is generally conceded by press and public that the activities of Mr. Firestone, waged to protect motorists and other rubber consumers from the grip of a foreign monopoly, are ranked among the great commercial and patriotic achievements of the present generation. For the restriction legislation, was designed to extract millions of dollars from the pockets of the American people.

While Mr. Firestone was practically unaided, and in some instances was actually opposed by certain manufacturers of rubber products, he set out to counteract the artificial stimulus given prices of crude rubber by a group of powerful British growers, whose program was greatly aided by the English government through the passage of laws restricting production.

Warns Farmers to Protect Next Crop!

Noted scientist warns farmers to wipe out rats everywhere now, or serious damage will come to the next crop. Rats are spreading with startling speed. Begin today. Wipe them out with Royal Guard Rat Paste. 25c and 50c tubes. Sold and guaranteed by

FLORIDA PHARMACY,
Avon Park, Fla.

LIGHT UP!

Good store-lighting
means good values!

THE STORE with the last word in lighting equipment is pretty sure to be the store that gives real value for your money. Because good lighting indicates that the store is modern and up-to-date in every way.

Mr. Merchant:-

Better window and store lighting will increase sales. Let us tell you what is standard for your type and size of store.

HOME ELECTRIC COMPANY
Singer Sewing Machines
Auto Batteries

Edison MAZDA Lamps

Builders of Homes

RAAB & WINTER

GENERAL CONTRACTORS AND BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY PERMANENCY ACCURACY



HE only ship that comes to those who sit down and wait is a receiver-SHIP.

DONT WAIT

To the young husbands and their June brides we pen these lines in the effort to render service and prove our good will and sincere friendship.

Waiting for your ship to come is in reality time wasted. If your home is to be happy and successful it will be necessary to start the very first day to make it so.

There is peace and happiness in the voyage on the sea of matrimony if young people will heed and profit by the experiences of those who know best how to steer the good ship "Home" during the hours of storm.

New responsibilities are now yours. It is necessary you have the vision to prepare during the days of smooth sailing for the days of storm. You can do this in one way only and that by creating a surplus in material ways.

You know your income. Let your outgo be less. Bank the difference—maybe in a saving account which will dry 5 per cent interest. It's a simple rule, isn't it? It insures a peaceful voyage. Try it.

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, if you but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gift-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

FIRST TRUST AND SAVINGS COMPANY

"Star Brand Shoes are Better"

This is why almost one-fourth of the population of Highlands County are wearing

"Star Brand Shoes"

The total population of Highlands County is 6,000. During the last year (1922) we bought 1,320 pairs of

"Star Brand Shoes"

We have already bought for this year, for at once and later shipment, 1,150 pairs of this famous make of shoes, and have fixed our goal for this year at 2,000 pairs

There is no reason why every family in the county should not be wearing these solid leather shoes

"THEY ARE BETTER FOR WEAR AND BETTER FOR REPAIR"

They are stylish and they fit. Buy them once and you will want them again. We carry a full line at all times

THE PRICES ARE IN REACH OF EVERYBODY

Park Mercantile Company

AVON PARK, FLORIDA

Member Avon Park Board of Trade and Merchants Bureau

"I'm getting a good deal out of this," said the gambler picking up four aces.

CLASSIFIED ADS

ANNOUNCEMENT

This is my tenth year of successful business in Avon Park and Tampa. I am not a realtor but I do business in any honest, legitimate way, and am pleased to refer you to the banks and reliable people with whom I do business. I have for sale in Avon Park a good grocery business, invoice about \$4,000, also a good, up-to-date meat market and a 10-acre bearing grove with a good 3-room dwelling, windmill and water-works. This grove is close in and considered one of the best in this community. Also a garage and filling station in Tampa, at 4307 Florida avenue. Also 40 acres of land in Lake county, described as follows: 8 1/4 of SE 1/4 of Sec. 10, Twp. 17 S., R. 27 E. This land is just fine for general farming or citrus growing, and is located near the asphalt road, just being completed between Altamonte and Astar. I have other propositions. If interested, write or call on me. M. D. Holt, Box 572, Avon Park, Fla. 1c

FOR RENT—Furnished 5-room house on lake front, with boat, \$120 for four months. Box 314, Avon Park, Fla. 6-21-2c-edp

FOR SALE—At a bargain, new modern home, overlooking lovely lake and right in town. Large bearing fruit trees on grounds and location ideal. Just the home for couple or small family. Address the owner XYZ, care the Pilot. 6-21-2tp

FOR SALE—Star auto, driven less than four thousand miles, in excellent condition, almost as good as new. Owner planning trip north and must sell before leaving. Surely a bargain. J. D. McEwen. 6-21tf

FOR SALE—House and two lots on Prospect street; one of the highest locations in town; east front, 5 rooms and large verandas, city water and lights. Bargain if you address owner. W. H. Woodruff. 6-14tf

FOR SALE—Six 1-acre tracts, one block from new state road. Address owner, Box 323, Avon Park. 6-14tf

FOR SALE—Six fine lots, on hill, east front, good fence, good shade trees, orange and grapefruit trees, 3 to 5 years old. The elevation and view make these lots very desirable for a home. W. H. Woodruff, owner. 6-14tf

FOR SALE—My residence on Church street; large, roomy, comfortable bungalow, 3x36, with kitchen 10x14; verandas on three sides; large, fine shade trees and shrubbery; a good variety of bearing fruit trees; city water, electric lights; lot 120x120; within two blocks of business center of town. W. H. Woodruff. 6-14tf

WANTED—QUILTS TO QUILT—We quilt and hem them for \$1.35. Write Mrs. J. W. Creen, Avon Park, Fla. 6-21-3tc

FOR SALE—Fine Jersey cow, giving three gallons daily. Can offer a bargain. Henry Stevenson, Avon Park.

CHRISTIAN SCIENCE SERVICE—There will be Christian Science reading at the Masonic Temple each Sunday afternoon at 4 o'clock. A cordial invitation is extended to the public.

FLORIDA SANTARIUM AND HOSPITAL, ORLANDO, FLA.

Medical, surgical, maternity. Capacity 100 patients. Equipment modern. Rest, diet, physiological therapeutics. Unexcelled in the south-east. 5-17tf

FOR SALE—Five acres of fruit land, good fence, has been plowed twice; one block from new state road. Owner offers bargain. Address: Box 353, Avon Park. 6-14tf

FOR SALE—ARMY SADDLES, brand new, McClellan, \$6.20; also used, but in good condition, not a break, \$5.10; will ship C.O.D. subject to examination. W. W. Williams, Quitman, Ga. 1c

FOR SALE—One of the best lake front locations in Avon Park, 3-room house, all modern conveniences; 4 acres in grove and 1 acre lake front. For price and terms address Box 452, Avon Park, Fla.

Your Druggist is more than a merchant



Autographic Kodaks \$6.50 up
Brownies \$2.00 up

Off for your summer vacation or for just one day trip

Take a KODAK with you

We're ready with the complete Kodak line for you to choose from, and with intelligent suggestions to help you make pictures you'll be proud to bring back.

Autographic Kodaks \$6.50 up
Kodak Film in the Yellow Box

Avon Park Drug Company

[Touchton]

FACTORY SALE OF PIANOS TO CLOSE IN A FEW DAYS

We still have a few very choice Pianos that will be closed out during this sale at Big Money Saving Reductions

PIANO BARGAINS

CABLE CONCERT GRAND.....\$175.00

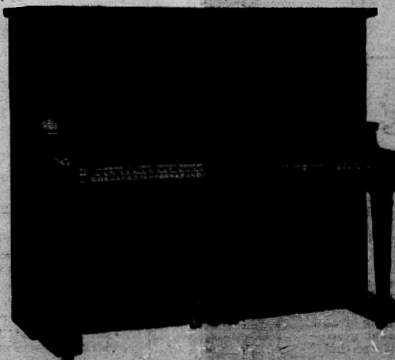
This Piano has been thoroughly gone over and put in good condition, the case refinished to look like new.

STEGER-MAKE PIANO.....\$250.00

Slightly used but in good condition, mahogany finish, almost good as new and a bargain at the price.

KIMBALL PIANO.....\$200.00

Good condition and good for many years service.



BIG REDUCTIONS

\$500.00 IRVING PIANOS FOR.....\$435.00

\$600.00 SCHULZ PIANOS FOR.....\$495.00

\$700.00 IRVING PLAYERS FOR.....\$595.00

Mandolin Attachment, \$10.00 Extra

\$800.00 SCHULZ PLAYERS FOR.....\$695.00

\$450.00 MONARCH PIANOS FOR.....\$375.00

\$1,000.00 REPRODUCING PIANO.....\$875.00

Schulz Make

Don't delay, but come in at once and select your Piano before some one else does

CASH OR EASY TERMS

MUSIC MAKES HOMES HAPPIER

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