

1997

TRADE MARK
RE-CUMA
REG. U. S. PAT. OFF.
*for the Stomach
Liver, Kidneys,
Bowels, Blood*
For sale by
AVON PARK DRUG CO.

ida. Good streets and pretty
drive-ways will help.

CORRELL & HUGHES

ers Supply Co.

PHONE 109

MESES
FRAMES
DOORS
WORK
and PLASTERS
LIME
and SHINGLES
PAINT

Kind of Special Wood Work



1923

before a crude
stands at statue
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the world, and
Minute Men live

1 Bank

Sterling

The brand

Bread
Is the
Best and
Cheapest
Food

on a flour sack means the same as "Sterling" on silverware—superior quality and value. It is backed by "America's First Mill," and sold by leading grocers.

Blish Milling Co.
SEYMOUR, INDIANA

AUTO MOVIES BY THE STANDARD GARAGE



WE can install or repair electrical starting and lighting systems—start your car around here and light up. You can't always light out when your lights are out—better see that your lamps, generators and parts are working properly.



Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

J. J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES

Sign Painting and Auto Painting

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley

PHONE 86

Avon Park, Fla.

Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

CHILDS WANTS EITHER SCHOOL OR TRANSPORT TO STEARNS SCHOOL

Childs, June 27.—Wouldn't you like to be a road commissioner and do away with bidding and get the contract for your business associate? Or would you rather be a school board member and get your wife a nice \$100 a month job as principal of the school right near your home? And all the while would you continually disregard a burg called Childs, five miles away, which has always had pupils enough but never had a school nor transportation furnished to a school as the law provides? And then would you give outlying districts taxation without representation?

Would you do this? Childs and Parker Island having been included in the Lake Stearns special school tax district without consulting the property owners, it is up to the school board member from Lake Stearns to furnish the children a \$200 school house such as O'Berry's and other settlements are getting or else send a bus down the hard road daily collecting and returning the pupils as Glades county is doing.

Let's have action before school opens, even if there is nothing in it for the board member.

The Glisson brothers report having a "magnificent" time on Georgia Cracker Day at Kissinger Springs, near Bartow. About 2,000 Crackers were tagged so you could find all those from your old home town in Georgia and "borrow" four-bits from each, which they would hardly refuse under the circumstances. A feller could pay all his expenses that-away. Purty soft pickin's, mates, and good training for would-be office holders in politics.

A branch B. Y. P. U. has been started with Oric Jones as president and Albert Glisson as vice-president.

We have material for a good ball team, but we are so kind-hearted we hate to beat neighbor teams and so are slow getting started.

The night-hawks or bull-bats keep flying madly about, day and night, calling for "beer, beer," when a glance at the Pilot would tell them the legislature has just passed a stiff dry law and beer is an obsolete word.

—H. G. Prince.

"RIDGE LIMITED" OFF TRACK AT HICORIA— REDLANDS ADD GROVE

Hicoria, June 27.—Fine weather for several days and not so much rain. We are glad to see some dry days, not so much for us, but for our flat country neighbors who are now wading water everywhere they go.

The passenger train was wrecked Friday between Hicoria and Yemassee. A bad wreck, but as luck would have it, no one hurt. All the coaches and tender were off the rails, in the sand and mud. The cause of the wreck is not known here.

G. R. Smith, the mail clerk, came to Postmaster C. H. Shackelford's for breakfast Saturday morning, his car being the first to be pulled to the station.

Mrs. Bright of Sebring was down last week looking us over. She is a prospective teacher for this school. She came down Friday and on account of the wreck had to stay over until Saturday.

The Red Land Grove Company has just bought another 20-acre tract of land from J. B. Bunch. They never let a bargain slip and if they keep on edging around they will soon own this part of the country. But from the way they can grow watermelons they will make this land pay for itself in one or two crops.

Miss Dayle Bell Mayhan of near Arcadia is visiting her aunt, Mrs. Carlton, for several days.

The nursery inspector, Mr. Hunt, was in this part Saturday. J. B. Bunch, Miss Lillie Evers, Mrs. Henry Vick and daughter went to Arcadia Tuesday, returning the same day.

There was quite a crowd of Arcadians out at the lake fishing last week. They must think there is another 15-pounder in Lake Childs.

Bathing was good in Lake Childs Sunday and most of our youngsters were there for a swim. Some sport to swim in this beautiful lake.

Barbigh and DeVane are planting strawberries in the Parker Islands, east of this place.—C. H. S.

IN SUMMERTIME

A cool refreshing tonsorial parlor is one of the greatest boons that mankind has. Putting pleasure into the shave or the haircut is our specialty.

HIGHLANDS BARBER SHOP
R. C. JARRETTE, Prop.

100 People Wanted

To Eat Regularly at Avon

Park's Nicest Restaurant

Bass Cafe

Special Rates are Offered

By the Week and the

Service Is the Best

REGULAR MEALS

50 Cents

CHICKEN DINNER

60 Cents

Short Orders Served at All

Hours

Bass Cafe

LIGHT
UP!

Which store windows make you stop?

AT NIGHT it's the well lighted windows, of course! They attract your eye and the goods are shown to their best advantage. Good window lighting is the mark of a modern store.

Mr. Merchant:-

If you want your windows to stop more people, we will be glad to plan the lighting according to modern efficient standards.

HOME ELECTRIC COMPANY

Singer Sewing Machines

Auto Batteries

Edison MAZDA Lamps

Builders of Homes

RAAB & WINTER

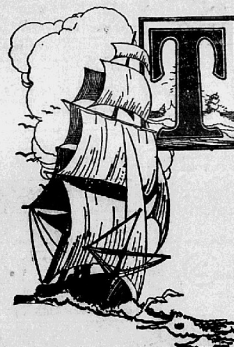
GENERAL CONTRACTORS AND BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY

PERMANENCY

ACCURACY



THE only ship that comes to those who sit down and wait is a receiver-SHIP.

DONT WAIT

To the young husbands and their June brides we pen these lines in the effort to render service and prove our good will and sincere friendship.

Waiting for your ship to come is in reality time wasted. If your home is to be happy and successful it will be necessary to start the very first day to make it so.

There is peace and happiness in the voyage on the sea of matrimony if young people will heed and profit by the experiences of those who know best how to steer the good ship "Home" during the hours of storm.

New responsibilities are now yours. It is necessary you have the vision to prepare during the days of smooth sailing for the days of storm. You can do this in one way only and that by creating a surplus in material ways.

You know your income. Let your outgo be less. Bank the difference—maybe in a saving account which will dry 5 per cent interest. It's a simple rule, isn't it? It insures a peaceful voyage. Try it.

FIRST TRUST AND SAVINGS COMPANY

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Seaside Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Seaside Highlands Development Company an attractive one. In fact, one has but to see the young grove, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Pleasing the Bride

The thought one uses in selecting a gift is quite as important as the amount one spends.

You will find that our careful thought in choosing our stock of suitable gifts will simplify your selection.

Jordon, Jeweler

Avon Park, Fla.

Customer — "Sir — this salmon smells."
Butcher — "Impossible, madam — it's dead."

Fresh Tomatoes

Fine, Sound and Delicious Flavor per lb 10c

Tea Tetley's Lipton's per 1-4 lb 25c

Lemons Make the Ideal Beverage doz 40c

Peaches Fresh Georgia lb 15c

Sausage

Fresh Pork and Smoked Sausage arriving twice a week, Tuesday and Friday.

CONNELL BROTHERS

Phone 7

STAPLE AND FANCY GROCERIES
SERVICE QUALITY PRICE
Member Board of Trade and Retail Merchants Bureau

Lowe's

Made for three things

Looks—Protection—Lastingness

You can't tell by looking how it's going to look when the paint is done. Neither can you tell whether it will protect your building the way you want it protected. And finally you can't tell whether it will last long.

There is only one way to tell about any of the three: and that way is by a paint's reputation. Love Brothers

have a reputation for making paints of the highest quality. They have enjoyed this reputation during the past half century.

We recommend this paint because it lasts longer and costs less in the long run. It's the one you'll use it always.

Come in and ask the sales men and look.

SMITH-McGINNIS HARDWARE COMPANY
Brickell Building Avon Park, Fla.

Paints

WHITE WAY IS LIT UP

BRIGHTENING LAKE WALES

Lights in Lake Wales' first white way, extending from the Seminole Highway to First street, a distance of about 850 feet, were turned on Saturday night, workmen under Contractor Carey having made an extra effort to get them connected for the occasion. They made a beautiful showing, lighting Park avenue as it has never been lit before and showing off the new pavement and the Saturday night shoppers in fine shape.

The lights are on iron standards, painted black, each light of 250 candle power and they make the street almost as bright as day. There are 28 lights in all, 14 on each side of the street, placed 60 feet apart. The installation cost \$2,700 and was paid for by property owners along Park avenue. Merchants along the street have undertaken to care for the current bill, which it is figured will average about \$50 a month. It is hoped that in time the city will take over the maintenance of the system as it is done elsewhere, Tampa among other places.

FRUIT BUYERS ARE TAKING

NO CHANCES ON NEW CROP

First reports of advance sales of oranges for shipment during 1922-23 are coming in. Buyers are reported to have paid 75 cents per box on the tree for a few crops of the Del Rio county fruit. It is generally believed that many fruit speculators lost considerable sums of money in their operations during the past season, and it is expected that many of them will attempt to recoup their losses next season by buying fruit where it can be picked up at low figures.

ONE HUNDRED FIFTY AT BAPTIST CONFERENCE LAKELAND GETS NEXT

(By Rev. T. O. Baldwin)

The Sunday school and Baptist Young People's Union convention of the Florida association met with the Avon Park Baptist church Tuesday, June 26. The devotional service was conducted by Rev. J. Harrison Griffin of Winter Haven. O. C. White of Fort Meade was elected president of the convention.

Reports from the following Sunday schools showed a steady growth and progress: Avon Park, Bartow, Fort Meade, Lakeland, Winter Haven, Lake Wales, Kathleen and Sebring. Those taking part in the program were: Mrs. A. D. Alderman of Bartow, Mr. and Mrs. J. V. Chapman, J. H. McClelland, T. O. Baldwin of Avon Park, Chas. King of Lakeland, Rev. J. Harrison Griffin of Winter Haven, Col. F. K. N. Bailey and Mr. Watts of Sebring, Mr. White of Fort Meade and Miss Taylor of Bartow.

The evening service was devoted largely to the work of the B. Y. P. U. The reports from all over the association showed an increased activity and efficiency and many of the unions are sending delegates to the assembly at Deland.

The main address of the evening was delivered by Dr. A. W. Lamar of Inverness, the founder of the B. Y. P. U., who gave an interesting account of the work from its founding in 1888 up to the present time.

The next convention will be held in December at the First Baptist church in Lakeland.

The ladies of the Avon Park Baptist church served lunch, consisting of salad, pickles, meat loaf, pie, rolls and tea. There were 150 reported for the lunch.

TREBLED VOLUME

The Lakeland-Highlands Citrus Growers' Association, during the past season, handled three times the volume of fruit it did the previous year. This increase and the addition of 57 new members caused the management to feel well satisfied with the year's work. The packing house is now being overhauled to provide for the installation of another sizer to take care of next season's much larger crop. Coloring rooms are also being added to the equipment. The association's ability to serve its members will be further improved by the establishment of a grapefruit cannery, which will be ready to operate next fall.

FLORIDA SANITARIUM AND HOSPITAL, ORLANDO, FLA.

Medical, surgical, maternity. Capacity 100 patients. Equipment modern. Rest, diet, physiological therapeutics. Unexcelled in the south-east. 5-1729

CLASSIFIED ADS

FOR RENT—Furnished 5-room house on lake front, with boat \$125 for four months. Box 314, Avon Park, Fla. 6-31-32c-cds

FOR SALE—Five-room house, city lights and water; care bearing grove, beautiful ornamental shade trees; bargain if sold at once. D. F., care of Pilot. 6-28-2t

TO RENT—Furnished rooms for light housekeeping; summer rates. Address: Rooms, care Pilot.

I am selling every week the Saturday Evening Post, the Country Gentleman and Ladies' Home Journal. I will appreciate your orders for yearly subscriptions or renewals for all leading periodicals. Please see me or leave at Florida Pharmacy. Nathan Caldwell.

WANTED—Young man to do milking, deliver milk and do general work around the place. H. Stevenson. 6-28-cfs

FOR SALE—Star auto, driven less than four hundred miles, in excellent condition, almost as good as new. Owner planning trip north and must sell before leaving. Surely a bargain. J. D. McEwen. 6-21tf

WANTED TO RENT—Young couple desires three or four furnished housekeeping rooms or unfurnished small house within reasonable distance of business district. Best references. Box 62, Avon Park. 6-28-2tp

FOR SALE—House and two lots on Prospect street; one of the highest locations in town; east front, 5 rooms and large verandas, city water and lights. Bargain if you address owner. W. H. Woodruff. 6-14tf

FOR SALE—Six 1-acre tracts, one block from new state road. Address owner, Box 323, Avon Park. 6-14tf

FOR SALE—Six fine lots on hill, east front, good fence, good shade trees, orange and grapefruit trees, 3 to 5 years old. The elevation and view make these lots very desirable for a home. W. H. Woodruff, owner. 6-14tf

FOR SALE—Fine Jersey cow, giving three gallons daily. Can offer a bargain. Henry Stevenson, Avon Park. 6-14tf

FOR SALE—My residence on Church street; large, roomy, comfortable bungalow, 8x26, with kitchen 10x14; verandas on three sides; large, fine shade trees and shrubbery; a good variety of bearing fruit trees; city water, electric lights; lot 12x124; within two blocks of business center of town. W. H. Woodruff. 6-14tf

WANTED—QUILTS TO QUILT—We quilt and hem them for \$1.25. Write Mrs. J. W. Green, Avon Park, Fla. 6-21-32c

FOR SALE—Five acres of fruit land, good fence, has been plowed twice; one block from new state road. Owner offers bargain. Address Box 323, Avon Park. 6-14tf

FOR SALE—One of the best lake front locations in Avon Park, 3-acre house, all modern conveniences; 4 acres in grove and 1 acre lake front. For price and terms address Box 438, Avon Park, Fla.

ELECTRIC CHAIR TO TAKE PLACE ON GALLOWAYS JULY 1

Legalized hanging will be a thing of the past in this state and the electric chair will take its place after July 1, under enactment of the 1923 legislature.

The measure, which was introduced in the house by Representative Fred Davis and in the senate by Senator W. W. Phillips, provides that the state officials shall select a central place of execution, which will probably be the state prison farm at Raiford. Under this procedure the sheriff or other county official having a condemned person in charge shall, after his having been sentenced by the governor, take him to the place of execution and deliver him to the superintendent in charge. Several days prior to the time of execution the condemned person shall be placed in a death chamber, situated closely to the chamber housing the chair. Only the superintendent or in case of his absence or disability, his deputy, may administer the death penalty and it will be open only to relatives, ministers, counsel for the condemned person and 12 citizens chosen to witness the execution.

When the person has been pronounced dead, the body, if there is no claim for it by his relatives, may either be turned over to physicians for dissection or given a burial as usual for ordinary convicts.

The measure, which was sponsored by the various women's clubs of the state, passed early in the session and with little opposition in either house.

HENDRY FILLS AT METHODIST

Rev. John A. Hendry, Florida conference educational secretary, had charge of the morning service at the Methodist church last Sunday in the absence of Rev. McCall. Rev. Hendry was here in the interest of Southern College to help collect pledges for the boys' dormitory fund, which building they have completed for use in the fall.

Mrs. A. C. McCall filled the pulpit in the evening.

MRS. KRAUSE'S BROTHER DEAD

Lemuel Lee Silcox, prominent Miami realtor and brother of Mrs. Charles Krause, died in Miami last week and was laid to rest Monday. The deceased was 45 years old and had been in the real estate business in Miami for 21 years.

Mr. and Mrs. Krause went to Miami to attend the funeral and returned early in the week. Another sister, Mrs. Joe Taylor, lives at Alexandria.

Ate Paper Off the Kitchen Wall!

Mrs. Carter says, "Roaches were so thick in my kitchen, they were under the wall paper—they actually ate the paper off the wall in spots. I got rid of them in a short time with Royal Guaranteed Roach Powder." Get a box today. 10c and 25c. Sold and guaranteed by FLORIDA PHARMACY, Avon Park, Fla.

Try a want ad in the Pilot.

SUMMER FROCKS



A new shipment of spring and summer frocks, gay and daring.

Sleeveless and enthusiastically approving all the season's colorful design.

SATURDAY

\$15.00

Dutchess Knickers

Park Mercantile Company

AVON PARK, FLORIDA

Member Avon Park Board of Trade and Merchants Bureau

Your Druggist is more than a merchant

Avon Park Drug Company

Always Something New

We have just received a beautiful assortment of

Avon Park Pennants—

75c and \$1.25

Sophie Mae Peanut Brittle is still a favorite.

Just received a fresh shipment—

39c per pound

We carry a complete line of Magazines and Periodicals

Golfers—See our assortment of Golf Balls—

50c to \$1.00

Just This—We Appreciate Your Business

Avon Park Drug Company

[Touchton]

Highlands Pressing Club

G. H. SPINK

Agent for

KAHN MADE-TO-MEASURE CLOTHING

STYLE FABRIC FIT

The clothes that wear good, fit good, look good and are good

CLEANING AND PRESSING

Your old clothes look like new when we get through cleaning and

pressing them.

AGENT LAKELAND STEAM LAUNDRY

Work Called for and Delivered

Phone 6 OLD POSTOFFICE BUILDING Avon Park, Fla.

NOW IS THE TIME

—when everybody thinks more of VACATION than they do of VOCATION



There are days, we might say in summarizing, that some are good and some are bad and summer best of all. Depending, of course, on when you go and where you go. But to be in the swim we will tell you that there is real value in our

PURE WOOL JERSEY BATHING SUITS

Special Saturday from \$2.50 to \$5.00

EVERYTHING TO WEAR

The ideal knickers for milday. Built to withstand the wear and tear of action in the woods or on the field of sport. \$1.00 reward for each rip and 10c reward for each button that comes off. 14 wool and khaki and at prices that surprise you.

The Dempsey-Gibbons fight, featuring "Mickie" Heath and "Doc" Farley was a scream. Jack Hall umpired the battle and qualified big league work.

Of course the band was there. led the procession from the paseo more than \$70 was netted.

CHUFAS

Nice clean stock, one of the finest feeds for hogs and chickens, \$7.00 per bushel. Special prices on larger lots.

O. E. WATTS SEED CO.
Bartow, Fla.

Sixty Acres

OF
LAKE
FRONT
LAKE
PROTECTED

CITRUS LAND

Half Mile from Corporation
Limits

For

\$6,000

Terms can be arranged

Norton T. Smith
REALTOR

Avon Park, Florida

Touche's LIVER PILLS

"Why While You Rest"
For Biliousness, Constipation,
Touche's Liver, Headache,
Dizziness and all Liver Troubles.
Dose—One Pill at Bedtime

Price 25 Cents

Sold and guaranteed by
AVON PARK DRUG CO.
Avon Park, Fla.
TOUCHE'S DRUG CO.
Dade City, Fla.

**HERBERT
SEAVERN'S**

BUILDING
MATERIALS

Common and Face Brick
Lime, Cement and Plaster

Galvanized Iron
For All Purposes

Wall Board
Roofing
All Grades and Designs

Plastic Paint
That Will Wear

Oil, Turpentine and
Varnishes

Agent for the Largest Georgia
Marble Company

MONUMENTS

Marble for Counters, Stairs
Front and All Uses

E. O. Painter Reliable
Fertilizers

POULTRY SUPPLIES

Insurance

FIRE

TORNADO

AUTOMOBILE

LIFE

BONDS

We Represent the Leading Companies

**The First Trust and Savings
Company**

INSURANCE DEPARTMENT

**BETTER BOXES FOR
FLORIDA'S BETTER FRUIT**

"There's a week for better habitation; there's a week for better saws; there's a week for curing rabbits and a week for better shipping packages and the week for better saws is the week for better shipping packages. The Florida Fruit Growers' Association is maintaining an inspection of fruit and vegetable packages in factories and packing houses to see that they are up to established standards, that they comply with the specifications approved by the Interstate Commerce Commission," says Russell W. Bennett in the Florida Grower.

"The results are encouraging and the inspection should be encouraged for loss and damage claims have been greatly reduced and many millions of dollars will eventually be saved, not alone to the carriers but to the growers and shippers and to every other interest involved all the way through to the ultimate consumer, for the loss is an economic waste, an extinction of value for which there is no offsetting gain.

"It used to seem to be the idea of some shippers that a closed transaction consisted in getting a bill of lading. It is quite probable that some of them figured on selling their fruit to the railroads and perhaps it is true that they realized more for their stuff in that way than it would have brought in the regular markets. Naturally they used the frailest, cheapest packages that they could buy, but there has been an awakening, at least a partial awakening. Now, most all shipping organizations and marketing agencies are driving for improved varieties, scientific fertilization, better cultivation, regular spraying, careful handling and for all other factors that go to make for better fruit and bigger profits. The returns are convincing evidence that these things do pay. The added cost is money well spent.

In soliciting the business of the grower these agencies do not fail to emphasize the complete facilities offered by their organizations, the modern equipment of their packing houses, arrangements for handling, precooling, dispatch, distribution to best markets and sale at top prices but as "every claim has its weakest link" so also is there an all too common weakness here that is serious as a menace to the whole citrus industry of Florida.

"Costs and not sense governs the choice of all too many of their selection of packages. Instead of promising the grower that his fruit will go out in a strong and attractive package one that will carry his expensively grown and carefully harvested fruit through to its ultimate destination in the best of condition, advertise his trademark, create demand and hold custom, some of these agencies, more intent on gain for their stockholders than interest in the general good, are debauching the package manufacturer into a lowering of standards through demanding a price inconceivable with the cost of production for a first class package.

"Senny wise, pound foolish" is a very old saw but its teeth are just as sharp as when our forebears dealt in pounds and pence as we do in dollars and cents. Surely after a whole season of effort and expense, after the crop has been matured and harvested, it is the height of folly to jeopardize all by packing in a crate that invites loss and damage claims, the sale of the fruit to the transportation company, for which the grower ultimately pays the larger part of the cost.

"Well may the grower demand that his fruit be packed in the right kind of a package, and they are readily obtainable and at a price proportionately lower than elsewhere in the whole of the United States, for Florida has been wonderfully favored with a natural growth of timber and has a surplus of factories equipped to supply every demand, but where the price is forced below a figure that will realize a profit to the producer for well graded, carefully selected, properly manufactured, inspected stock, some of these things that enter into the construction of a good crate must be neglected or bankruptcy of the mill ensues. Already many mills have succumbed and it is inevitable that an insufficient supply will result unless the co-ordination of interest essential to the success of this branch of the industry is more fully recognized, an equity established and maintained.

"It is altogether reasonable to contemplate that through an understanding of conditions and concerted action we may practically eliminate all loss and damage claims. What would it mean to the people of the state of Florida? The very rate fees charged for transportation of fruit and vegetables is, of course, by reason of the need for supplying the roads with revenue to meet and fight claims, to maintain forces for inspection and handling, pay lawyers and cover contingencies. In the establishment of rates these factors were considered and recognized as appropriate and necessary by the commerce commission. Probably more than one-

hundred of every dollar of freight paid on perishable products is a reserve held by the railroads, paid as a penalty for the carelessness or stupidity of the few. In return these few get but a small per cent of the whole and all shippers suffer from the needless waste.

"If uniformly good boxes were used by all fruit shippers, the inclusion of per cent of rate to cover loss and damage claims would very largely be eliminated, for the economic waste and need for reserve would be a small factor and then, but not until then, may we demand a reduction in rates in proportion as losses are diminished.

"The actual cost of transporting a ton of equal bulk, be it corn or coal, or any other commodity, provided the volume of traffic is sufficient to supply full train capacity. Now we are paying more for negligence and stupidity than for service actually performed and the remedy lies in a concerted demand for better boxes. The use of an inferior package, because of small saving, is keeping up freight rates to a very high level for the whole of the crop movement and is working a great injustice on the whole of the citrus industry of Florida.

"Low grade boxes are made because of the demand of the shipper. Not enough high grade packages are produced because of the demand by some packers for a low price. Some still figure that a box is a box and price the only consideration.

"Few outside of these participating parties realize the vast amounts of time and money that has been expended in developing and in bringing to its present high standard the Florida citrus grade.

"Through close co-operation between a few of the packers and package manufacturers, many experiments have been made and practical results of what the citrus fruit crate is a nemesis, may be said to be, when properly manufactured, practically perfect and scientifically correct. This has not been accomplished without exploding many theories, for the final tone of any shipping container is its ability to deliver the goods for which it is employed as a carrier to its ultimate destination in good order, and that it shall be of attractive appearance. It is a psychological fact, generally better understood by most dealers than by either grower or consumer, that the additional cost for an attractive package is money wisely invested, for it attracts the eye of the purchaser, which is the first essential for a sale.

"With contents of equal value, the well-packed attractive package will sell for more than enough more than the average run to cover the entire package cost, and as a result, the cheap unattractive package is expensive at any price.

"Familiarity not always breeds contempt but we may not see well the things that are always before us. A stranger making a critical analysis of the structure and appearance of the well manufactured Florida orange box seen in it the product of a cabinet shop, so well it is made, and not one of a vast number from factory to factory. The mortise joints of the head frames are exact, a "three-way corner, scientifically correct in principle as recommended by the Forest Products Laboratory of the United States department of agriculture, is perfect, for to insure accuracy and lessened unit cost, expensive machines have been devised and are employed for cutting and assembling with results more accurate than the best of hand work.

"The smooth, seemingly polished surface of parts results from careful selection of timber of good fibre and the keeping of machines in true line and knives always sharp.

"Much careful study and scientific research has been given to the subject of requirements of special commodity packages.

"Orange 'weat' under any radical change in temperature and wrapping in tissue is primarily for the purpose of absorbing this moisture and deterring spread of rot. Experience with substitute packages have proven all but wood deficient for the structure of wood does not break down or become damaged under the pressure of weight or the presence of moisture, pressure of weight or the presence of moisture, particularly trying under refrigeration.

"Proper ventilation is necessary under all conditions of transportation and storage and the measure of this factor has been worked out to a fraction, in spacing of the slats and attachment of cleats.

"Rigidity of frame is required to avoid crushing, and flexibility and smooth surface is needed for compression and contraction to hold the fruit firmly without bruising. This has been accomplished by and through the use of substantial head frames and thin, smooth, knife-cut longitudinal slats which press and contract with shrinkage of the fruit but do not bruise.

"A principal difficulty has been in the improper assembly of parts. No matter how well manufactured, and carefully selected the material may be, a poor package results if the parts are not nailed together with care and expensive machinery has been designed and installed in the mills to accurately assemble and stitch slat units to cleats with wire. The cleat not only acts as a diameter of the crate but provides additional thickness for nail penetration. The assembly of slat units is now almost automatic when nailing machines are employed in the packing houses, if the machines are kept in good condition, but in nailing on covers, unless unusual care is exercised, many of the nails driven at the usual angle, penetrate only the edge of the cleat and extend into the box and fail to secure the necessary hold in the solid wood of the head frame.

"Experience has shown that the use of thick cleats is undesirable, as many are ripped off when boxes are stacked on top of each other, and that the wider thin strips now used for cleats, applied across the grain of the slat wood at the ends of the boxes, on the inside principle of the wedge, giving strength approximately double the same volume of wood in single thickness with parallel grain.

(Continued on Page One)

**Wm. L. Smith
& Co.**

General Contractors

ESTIMATES
FURNISHED

Anything in the Building
Line

MODERN
EQUIPMENT

Avon Park, Florida

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

Appeals to the Discriminating
SHADE SANITATION PAVING
On Pretty Lake Tulane

P. M. Stivender

GENERAL REAL ESTATE
Brickell Building Avon Park, Fla.

Did It Ever Occur to You

that a poorly lighted street is a liability and that a well lighted one is a big asset. A well lighted and ventilated business house is much more attractive than the one which is not so equipped. Just stroll through the town during the evening and see which streets and business houses are the more attractive and popular.

Our business is to help make your town and business attractive and prosperous

FLORIDA ICE & POWER COMPANY

Business Again
"He—'I don't know whether to give you a book or a kiss."
She—"I have a book."

Acquitted, of Course
Judge: "Young lady, you are charged with making whiskey."
Young L.: "Judge, you old fat-terer."

Head o' the Class, Bill
Teacher: "While, define puncture."
Willie: "A puncture is a little hole in a tire, usually found a great distance from a garage or repair shop."

**You Know
OLDFIELD
Cord Quality**

**BUY NOW From Regular Tire Dealers
at These Astounding LOW PRICES**

FABRIC			
Size	Tire	Tube	
30x3	"999" 7.40	1.65	
30x3 1/2	"999" 9.85	1.75	
CORD			
30x3 1/2	11.25	1.75	
32x4	20.80	2.55	
33x4	21.95	2.65	
32x4 1/2	28.00	3.80	
33x4 1/2	28.50	3.50	
35x5	34.90	3.95	
35x5	35.80	4.15	
36x6	60.25	8.70	
38x7	85.75	10.80	
40x8	110.50	13.75	

Oldfield Cord Tires are race tested—holding all of the track records made in the past three years.

Oldfield Cord Tires are road tested—in the Wichita, Kansas, Economy Road Test, in the winter of 1922, the official record showed the use of Oldfield Grade Road Tread 54,885 miles before the first tire gave way. And this is only one of many instances of unusual highway performance.

Oldfield "Cords" are built by one of the largest tire manufacturers, who must maintain the established reputation of these remarkable cords.

Here are the biggest tire and tube values ever offered by anyone. Come in today. Try your tires new before one stock is exhausted. Purchase from a regular tire dealer, or located near you. We stand behind these tires and are ready at all times to give you prompt service.

WOLFF MOTOR COMPANY

STANDARD GARAGE

Warning from Dr. Manning!
Dr. Manning says that bed bugs may become as great a danger as yellow fever, that bed bugs transmit typhus, bacillary plague, and other diseases. You are urged for the sake of your health to destroy them all at once! Royal Guaranteed Bed Bug Liquid kills bed bugs instantly! Use no other for health's sake. 25c. Sold and guaranteed by
FLORIDA PHARMACY,
Avon Park, Fla.

Words of the Wise
John D. Rockefeller says the reason he never attends dinners or banquets is because most all of the speakers remind him of automobile wheels—the longer the "spoke" the bigger the "tire."
TRY A WANT AD IN THE HIGHLANDS COUNTY PILOT

KEEP OUT THE RAIN



Alligator "Slickers" shed the moisture just like that wary inhabitant of the Florida rivers in their early days.

A New Coat if Your's Leaks

RIDING SLICKER—Built for the man who rides horseback and built to keep him dry. Light weight, trimmed in brown leatherette, making a handsome garment.

WALKING SLICKER—Just like the riding garment, but built to fit the stride of the walker. Natty brown leatherette belt, flaps and collar. A bargain at

\$6.00

THE FEATHERWEIGHT—A marvelous garment and one that will appeal to women and men alike. Made of balloon cloth of fine texture. You'll never know you are wearing it until you realize that you aren't getting wet. A new one if the one you buy leaks is the guarantee with this—as with the entire Alligator line.

\$13.50

ROBERTS, Haberdasher

SATURDAY IS YOUR LAST CHANCE TO GRAB OFF THAT FREE SUIT AT ROBERTS. EACH \$5 CASH PURCHASE SPELLS OPPORTUNITY

DESOTO CITY WILL VOTE ON COMMISSION CHARTER ON JULY 7

CLIFFORD PIERCE MOVES TO COMING RIDGE CITY

DeSoto City, July 4.—Notices are out calling for an election to be held in DeSoto City on Tuesday, July 31, for the purpose of voting on the question of accepting or rejecting the charter for the town of DeSoto City, as passed by a special act of the legislature. The territory embraced in the charter includes all of sections 10, 14 and 15, the west half of 11 and the north three-quarters of 22, township 35 south, range 29 east. But few towns have a broader and more up-to-date charter than the one granted DeSoto City. It is the commission form of government. The people generally are enthusiastic over the question of incorporating and there appears to be no opposition to it at all. Every one appears to realize that it is a step forward and is anxious to ratify or accept the charter.

Clifford Pierce and family have moved from Bassenger to DeSoto City and are now in their new home on Lake drive. To them is extended a hearty welcome.

Will Rowe and family of Winter Haven spent Sunday with relatives here.

The revival services conducted at the Methodist church by Rev. Fred E. Tiffin are increasing in interest.

This man of God is doing some wonderful preaching.

Mr. and Mrs. J. A. Farmer expect to leave for Kentucky some time this week for a couple of months visit to friends and relatives.

Col. and Mrs. F. N. K. Bailey expect to leave for Greenwood S. C. this week for a short stay.

J. C. Kinard has the lumber on the ground for the erection of a garage.

This is badly needed and the people of this entire community will be glad to see this building go up. It will enable car owners to get their cars done without losing possibly a day or more getting to a garage.

The lakes in this section of the county are practically as high now as they were at any time last season.

VENUS FOLKS DENYING ROAD ROUTE IMPRACTICAL: GOOD COUNTRY ON ROUTE

Venus, July 4.—There are two places called Venus. Old Venus is the original settlement. Some six or seven years ago the A. C. L. put the road through from Haines City to Moore Haven and unfortunately it ran two and a half miles east of Old Venus, and the station that was made for the Florida Pine & Turpentine Co. still was called Venus, and is known here as New Venus or the station.

Old Venus is on the extreme south end of the scenic ridge. On account of poor transportation the old settlers did not go in for citrus culture. Arcadia, a distance of 35 miles, was too far to make it a paying proposition. However, there were a few seedling groves set out here being five or six budding groves are being put out now—and vast room for more.

When the issue for bonding for good roads came before the people the progressive citizens set in to get the road through Venus—Old Venus—and succeeded, as the records in the commissioners' office will show to anyone that will go and see.

Now we see in the last issue of the Pilot that the versatile writer, sign-

ing himself "E. S." has misrepresented the Venus section, and has added some things unknown to the ones drawing up the road specifications. "Crossing the railroad at Hicoria and going west two miles, then south five miles," is how the story goes. The commission said, "From Hicoria to Old Venus, the most practical route to the railroad or New Venus," etc.

"E. S." says "Rumor says so and the Venus section quite a lot of things going everywhere. There is a bench-warming element in every community. The chews Brown's Male, white and hatch out rumors, and for any normal minded person to spout off had a column of bad rumor as going is really too ridiculous to be funny." "E. S." says that from Hicoria to the low ridge at Venus is wet and marshy even in dry weather. An old gentleman told this writer today that he had lived here forty years and that was news to him, that it got wet like any other flat woods country during the rainy season, but was dry in ordinary weather. "E. S." has been here about one year and knows more than the oldest settlers! He lives six miles from Venus in the scrub, which, he himself calls Venus. He says that Venus is a very fine place. Any and all of the old timers in Florida know what grade the road is.

"E. S." mapped out the route very nicely over their new settlement road that the company granted them a look time ago—in fact, it sounds and looks beautiful on paper but the people on the "low Venus" ridge are wondering where those fine groves are at that his road would pass. Of course they are in the mind. The distance of his road from Hicoria east two miles, thence south five miles, thence southwest to Venus station. Did you notice he did not give the distance after he turned southwest? No, sir. Any one who failed to state that over three miles of that distance is what the natives call a "cut-throat cut." A big dew will make it slippery and such rains as we are having now makes it impassable, although he says traversing this route you will go over the red hills right in Venus station, high and dry.

He failed to state that his Glenwood Terrace settlement consists of three families and four single people that are homesteading. The three married men are here in the Venus section working, and two of the single men work at Stearns station, ten voters in that settlement and not one of them voted the day of the bond election. There are nearly a hundred voters in the Venus community and not one of them knew before last week "that the Venus section was such a low country."

About 85 per cent of the voters in district No. 5 live west of the railroad and about 75 per cent live in Old Venus and west of Old Venus, and now at this late a date, for anyone to try to stir up something regarding a bonded road that they never voted for or pay any taxes on and misrepresent the country in trying to do it is a puzzle to the clear-minded.

The homesteaders between Venus and Hicoria did leave their homesteads but it was on account of no roads. If there had been good roads ten years ago, some of these homesteaders where there are vacant houses now—some sold their timber only, some sold timber and land at \$10 per acre and some still hold their claims. If \$10 per acre is the price of timber rights only, they did well, for Rosemary hills cannot even produce a timber right.

If the road from Old Venus is a wet, marshy slough even in dry weather, and Old Venus is a low, flat ridge, just one mile long, is it not strange that Payne Bros. of Glenwood Terrace, G. P. Plant of Arcadia, A. J. Morris of Alabama and Ellis Pitts of Medulla, Fla., would all come here and set up sawmills? And Cox Land & Lumber Co. operate a large turpentine firm.

Roads and good roads at that is what we need to develop Venus and the other parts of Highlands county will see then that Venus is more than a low flat ridge just a mile long—M. C.

CHILDS BEGINS SHIPPING FRUIT NEXT SEASON WITH NEARLY THOUSAND BOXES

Childs, July 4.—One hundred and forty-seven years ago today we Americans told the crazy third King George of England he would have to stop taking all the pennies we saved to buy himself ice cream sodas with. He said we were mean to keep our pennies from him, so he hired some German soldiers to come over and spend us. We looked around for help and who should we see but G. Washington standing there brave and bold, sticking his tongue out at the old king.

So we say, "G. Wash, we will let you protect us if you pay your salary from your own pocket."

He says, "Alright, it's a bargain." Maybe he meant it was a bargain for us because then he was expelled from the officeholders' union for taking the people something for nothing. Some of the present day officeholders take good care not to do like he did.

Mr. West has raised Old Glory above his windmill so that from two miles away in any direction we can give the Grand Old Rag a long distance salute.

Superintendent G. A. DeVane, Jr., estimates the first fruit yield of the big Lake Childs grove next season at about 800 boxes. Aside from small shipments of limes in the past that will be the beginning of fruit shipping from Childs. A year later the output will be thousands of boxes.

Edgar DeVane and his cousin Pollard, from Lakeland, spent Tuesday at the lake. They were out fishing the days with fishing and motor boating. Edgar left his Ford truck to be hauled to the lake by a Glendon Williams. That's what comes of living on the hard road. You get annoyed and have to buy another car as soon as you get rid of one.

Most of our young fellows carried on a party at the lake. The party was at J. W. Williams' home, given in honor of Willie B. Hall, a victor from Dave Beach on Lake George.

The modern idea in schooling that gives country children a chance on education as city children is to

away with small, scattered school houses and combine in a central big building, collecting pupils for five or ten miles around with school buses. This Lake Stevens school district is not ready for the big central school. The school is in a fine place, but it is absolutely needed right now. Childs pupils are five miles and Parker Island pupils are ten miles from the present schools. Having eight pupils we could demand our own school as progressive states like New York have scores of schools with five or less, but we are looking forward to the big community school and a school bus which need not go off the hard road at all will place our pupils on a level with those who happen to live more centrally. A bus for us is our need.—H. G. F.

Sanitary Plumbing

Suburban Water Supply System for Home Use and Irrigating Purposes

ALL WORK GUARANTEED

Windmills, Tanks and Towers

Let Me Figure on Your Next Job

M. H. Gribble

Phone 57

Avon Park, Florida

Ford Weekly Purchase Plan Makes It Easier to Buy



Let the Whole Family Participate

\$5.00 Enrolls You

For as little as \$5.00 you can start toward the ownership of a Ford Car under the terms of the Ford Weekly Purchase Plan. This enables you to become a Ford Owner out of your weekly earnings.

Your money is deposited in the bank and draws interest. What easier way could there be? The whole family can participate.

You'll be surprised how quickly the car will be yours.

Come in! Get full particulars!

Wolff Motor Co.

This Bank Depository for Ford

Weekly Purchase Plan Payments

First National Bank

Avon Park, Florida

Avon Hardware & Furniture Co.



CANNING SUPPLIES

"Many cookings of jam have been spoiled by the pan"—a waste inexcusable.

The thrifty housewife equips herself with the proper pots, pans, kettles, measures and ladles when the canning season arrives.

Our kitchenware stocks are now complete and await your selections.

- | | |
|--|--------------------------|
| Porcelain Kettles (all sizes) | Wooden Bowls (all sizes) |
| Aluminum Kettles (all sizes) | Little Gem Food Choppers |
| Porcelain Pans (in nests of 3 or separate) | Hand Choppers |
| Canning Spoons (extra large) | Funnels (tin or copper) |
| Paring Knives (all sizes) | Cans (dozen) |
| Ladles | Glass Jars (dozen) |

ANYTHING WORTH DOING IS WORTH DOING RIGHT—PARTICULARLY

LARLY CANNING



Buying Silence

The user of the "Silent Smith" buys, in addition to a writing machine—Office Quiet.

Instead of the clatter of the ordinary typewriter, he hears the gentle "tap, tap, tap" of the type against the paper—practically the only sound.

This result has been brought about by mechanical refinements. Ball bearings, lightness of touch, ease of operation and a minimum of noise—all help the operator to turn out neat, accurate written work.

Send for our free booklet, "The Silent Smith." It has valuable information about typewriting and typewriters.

L. C. Smith & Bros. Typewriter Co.

120 West Adams Street, Jacksonville, Fla.

HIGHLANDS COUNTY PILOT

THE HIGHLANDS PILOT

GILBERT FREEMAN, Editor.
Published every Thursday, Avon Park, Fla., by the Avon Park Publishing Company.
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TELEPHONE 29
To insure change of advertisement in current issue copy must be in our hands by 9 o'clock a. m. Wednesday.

"SMILE"

When you're really weary,
'Jes' meet it with a smile,
'Cause th' smile we meet upon the street
Is what makes life worth while.
'Taint th' money y' have made;
Ner what you'r goin' to git;
'Taint what you've got if you own a bit.
Of th' smile that'll never fade.

There's a weary guy—jes' pass it along—
See if you can't help him out.
For th' smile we meet upon th' street,
Is a silent joy song. —"Mickey."

FIX THE WHOLE PARK!

The council is facing a dilemma in the park improvement. They believe they are going to be able to raise the necessary funds for placing the cement walks throughout the entire three blocks of the park. But the people of Avon Park, who have heard about the possibilities of this park for their children, have gone too far to let a few dollars stand in the way of completing it. If it takes another long time, gentlemen, give the folks a chance to vote on it.

The suggestion that if there are not funds for the whole, the middle piece should be improved, is highly proper in view of the fact that Col. and Mrs. Davidson have already started the work in that part of the park. But we can't say there will not be funds enough—if they are needed.

Avon Park has never asked for public improvement. Our folks here believe in doing things right—and there is only one right way to complete this park. The right way which is all the way.

If we need \$500 or \$1,000 we are sure the people of Avon Park will be willing to tack that sum onto the next bond issue we pass, and pay the bank interest on a loan until such a time.

And, we believe that when new bids are opened, they will come very close to being inside the \$4,000 which we have available, with a substitution of a putting green for the pool, and using a two-inch coping instead of a six-inch curb.

If necessary, we might even build a two-inch deep sidewalk, or two and a half inches. Right is never going to be so heavy in the purse that we will require the same old standards of sidewalk that are required for sidewalks in front of the stores.

There are too many standards of the council, to consider for one minute going "half way."

Let's not get started at doing "half the job." It's a bad habit.

ABOUT TOWN BUILDING

"When Chicago burned, its bankers and builders were in despair, until its leading real estate operators, who at the time was in California, was reached by wire with the question, 'What shall we do?' The one word answer came back, 'BUILD.' It was that faith in the future that remade the intercommodated metropolis.

"Every city is as great as the faith of its staunchest citizens. No greater. The real asset of a city is not its past but its future," says Richard Lloyd Jones.

"Conspicuity is as deadly to a community as to an individual. The town that waits to be discovered has a gambler's chance of growth. The town that has discovered itself has opened future's door to greater prosperity that would find for itself a future must utilize the NEW and not the old. Each age demands improvement on the past.

"The merchant who so respects ancient methods that he ignores the newest ideas in merchandising, must lose his lead to the merchant who is eager to employ the last in salesmanship.

"The town that holds fast to obsolete ideas and idealism, degenerates into a gambler's chance of growth. The town that has discovered itself has opened future's door to greater prosperity that would find for itself a future must utilize the NEW and not the old. Each age demands improvement on the past.

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YOUR OPPORTUNITY

Highlands county's commissioners have decided to hear public opinion on the question of a court house site and its purchase right now. It is one of the ways that the commissioners show the people of this county that they want to do right.

They are asking for a mandate. Give it to them. When they hold this hearing next month, every citizen of Highlands county who has an interest in the county at heart, we believe will ask the commissioners to buy no site at all.

The people of the county voted the county seat to Sebring under the publicly expressed belief that they would do as much as any other community—in other words donate the site.

If Sebring wants to cry now, it is in poor grace—and we are not talking against Sebring. We would say the same if any community went back on its pledge. We would say the same if any candidate went back on his pledge.

This is not a struggle between Avon Park and Sebring. This is a question of right or wrong—of keeping your word or crawling out of it.

We shut up on the county seat question when Sebring won. That question was settled last November. It is useless for us to revive it, hence we are not.

But if Sebring refuses to donate a site for a court house we are not in favor of building one. Maybe they will change their mind later. They have changed it once—so their is hope for another change.

If they just want to build a jail—any \$200 lot in Sebring will do, and that's all we feel should be paid for by the county and we are willing to do without a court house until judgment day if Sebring or any community is "man" enough to stand by its campaign pledges.

Let the idea of \$15,000 for anything in Sebring for county purposes—when it means 5 mills taxes that will produce us nothing is preposterous.

Let everybody tell the commissioners. They want to hear from you.

HOW TO STABILIZE BUSINESS

Devices for stabilizing business are the subject of a most interesting chapter in the report of the national committee on business cycles of President Harding's recent conference. The material presented is the result of nationwide inquiries conducted by the Taylor Society, the Association of Business Paper Editors, and the Federal American Engineering Societies.

The results show that American business has tried only to a limited extent to develop and apply methods of counteracting fluctuations in business cycles. Examples of a questionnaire indicate various methods of stabilization, many of which are in the hands of individuals, and not methods deliberately planned in advance. There is little evidence of organized effort to anticipate the business cycle.

Manufacturers recognize the need of extensive use of statistical information in formulating their production program and business policies, and obviously it would be a service to the country if this information could be compiled and disseminated by some public agency, as the government now forecasts weather conditions.

Some interesting material is supplied in answer to a question as to the accuracy of reserve statistics during periods of prosperity to take care of business during depression. The use of which they were put. Long range planning of construction work is shown to be confined to a very small proportion of the firms replying. Similarly, efforts to relieve workmen laid off are still rudimentary, and depression insurance is rare.

The conclusion from the data studied is that the necessity for predicting and preparing for the inevitable economic changes in the major cycle and taking advantage of them before such changes occur, appear not yet to be recognized as a business principle of general application.

THE GREAT AMERICAN GRATER

The leading indictment that can be brought against popular government is the charge that its popularity only comes from the fact that it is not elected by the fact that only about one-third of the people are actually voted, and the effect of this charge is doubled when it is shown that this third or fourth of the people who fail to vote at all are among our alleged "good citizens."

The leaders, the idlers, the criminals, and the criminally inclined, are all voters, and they vote. They live on the political corruption made possible by the stay-at-home voters.

This is an ugly truth. So ugly that rather than face it, we dodge it and complacently try to make ourselves believe that it is not true. And yet all its leaders know it to be true. Wherever political corruption exists it is the result of the indifference of the citizenry. Either that or democratic government is all wrong.

The first and the foremost duty of every American citizen is to vote. No good citizen ever stays away from the polls when it is physically possible for him to get there. Voting is not a privilege to be exercised only at your convenience and when the spirit moves you, but a duty which you owe to yourself and to your fellowmen and your failure to vote ought to outrage you and deprive you of every privilege that society gives you.

The stay-at-home voter is the great American grater. He is the man who seeks to dodge the responsibility of citizenship and of sharing in all its benefits. His excuse, if he has any, is his business or social engagements. He is a real traitor to his country, and he is a disgrace to his race. He has bought and sold his own vote. —Scottish Bile Bulletin.

IT MAY BE A GOOD IDEA, BARNEY, BUT WHAT ARE WE TO DO WITH THIS PERFECTLY GOOD FOUNDATION?



ANTICIPATING LEAN BUSINESS

Every year finds more enterprises and firms able to face the lean phase of the business cycle with confidence and little diminution of profits, as Col. Sanford E. Thompson shows in his chapter, "Methods of Stabilizing Production and Distribution," in the report prepared by the national bureau of economic research and issued by Secretary Hoover for President Harding's conference on unemployment.

Colonel Thompson deals with the management technique of handling a business in the light of changing conditions. His findings are based almost wholly on original investigations conducted for the report.

As such it is a material addition to our knowledge of American business practices bearing upon the control of production and distribution in the period of boom and the period of depression. Advance planning and improved management in general are the indispensable internal devices.

In practically every line studied Colonel Thompson finds examples either of successful anticipation of the cycle and maintenance of necessary profits at nearly normal or at least of a minimizing of losses.

The use of particular value of plant statistics, carefully thought out purchasing, manufacturing and selling policies, merchandising, and methods of minimizing effects of business depressions are among the subjects treated, and guiding principles are presented of value to those firms which may be interested in stabilizing their businesses.

PHARMACY SCHOOL ESTABLISHED AT UNIVERSITY OF FLORIDA OPENS SEPT. 10

A school of pharmacy has been established at the University of Florida by the action of the state board of control, and will be opened Monday, Sept. 10. The school of pharmacy will be standard in every respect to meet the demands and needs of the people of Florida and the State Pharmaceutical Association and the Florida state board of pharmacy for training young men in this important line of work, according to President A. A. Murphree, who says, "The primary object of organizing a school of pharmacy is to offer superior opportunities to those who wish to train themselves in the important and responsible duties of the retail pharmacist, the pharmaceutical chemist, or the professional or manufacturing pharmacist."

The school of pharmacy owes its existence, to a great degree, to the splendid efforts of the Florida State Pharmaceutical Association and the Florida state board of pharmacy. Both Dr. J. J. Gerig, president of the former organization, and Dr. W. D. Jones, president of the latter, have rendered excellent service to the school.

The Florida State Pharmaceutical Association has raised a substantial sum of money to augment that appropriated by the legislature, so that the school of pharmacy will be thoroughly equipped by the time school opens.

The expenses for a Florida student registered at the school of pharmacy will be kept at the minimum. No tuition will be charged Florida young men and the total expenses, including board and lodging for a single year, is estimated at \$242.50. Pharmacists and other interested citizens everywhere are urged to acquaint and young men with the possibilities of securing pharmaceutical training at their own state university at Gainesville.

START SEBRING PLANT SOON

Work on Sebring's new grapefruit canning factory will be started about July 15. The plant is to be completed and ready to operate by the start of the 1923-24 grapefruit season. It will be the first grapefruit canning factory under the Sebring brand, and market it through the Florida Citrus Exchange.

TO BUY POOR FRUIT
The Ball Fruit Company has been formed by members of the Dade County Sub-Exchange, and application has been made for charter. The company will buy fruit from exchange and other growers and sell it to the new grapefruit canning factory being erected by the Dade County Sub-Exchange.

THRIPS ON MULBERRY CAN BE EATEN; NOT HARMFUL

Eating the thrrips on mulberries is harmless, although many a child has discovered these small insects on it. And many a housewife has quit serving her family helpings of mulberry pie, just because she learned there are small insects that live on and in this fruit.

But the live, raw thrips are no more harmful than the lobster or oyster. There is no more danger of contracting dangerous diseases from the thrips found on the mulberry than from eating huckleberries or blackberries. The thrips are there, but they are as clean in their habits and as particular of the food and substance they eat and live in as the cleanest honey bee that ever made honey.

Prof. J. B. Watson, entomologist of the Florida experiment station, in discussing this subject says: "The thrips found on the mulberry spends its entire life in the flowers of such plants as the rose, orange, tomato, petunia, wisteria and mulberry. It seldom, if ever, touches the ground. Therefore it is hardly probable that it ever comes in contact with disease germs."

Being so clean, from this standpoint, certainly there is no more harm in eating a few of them than there

is in eating smaller, invisible animal life, which we do so often without thinking about it.

"Let us, then, enjoy our mulberries. Dress your children in their own clothes and turn them loose in the mulberry trees, and do not worry about the thrips. Their most probable harm is more sanitary than that bought of the butcher and certainly cheaper. Were the thrips as large as the lobster, it would doubtless be as much sought after and as expensive as that so-called relative."

NEW HOUSE FOR STANDARD

Because of the greatly increased volume of fruit being handled by the Arcadia Citrus Growers' Association, the Standard Growers' Exchange will operate its own packing house here next year. Citrus holdings of the Standard Growers' Exchange in Dade county will produce from 60,000 to 70,000 boxes of fruit next season, it is estimated. It will be marketed, as usual, through the Florida Citrus Exchange.

The Exception
Newlywed—"What do you think of the state of matrimony?"
Old-timer—"Well, it's been my observation that it is the exception to Lincoln's rule. It continues to endure in eating a few of them than there

THE FORUM

OPPOSES PARK CONSOLIDATION

Editor Pilot: I read the suggestion in your last issue that my surrender of title in the four Avon Park sites would be welcome, to enable the city to purchase the proposed athletic field.

Each of these four parks—one in the exact center of each 40 acres—was designed by me as a gift for public use when required. One half of one was donated by me for the Union Congregational church and parsonage, the remainder (cut by the railroad) should be planted with flowers—a beauty spot to greet newcomers and travelers.

Another park was donated by me for the public school, now an annex and Christian church and calaboose, and may some day be required for a county court house.

The other two parks are on the hill toward which the town will grow and pretty homes erected. Indeed, a sale has just been consummated because "it fronted on a park" to be. As the town was thus laid out and recorded, with lots sold around the parks (each of which is larger by far than the plaza), is it not unwise to say the least to destroy or cut these parks into lots which would destroy the symmetry of the map, for these parks will later be needed as parks or library, or community house. Not suited, I admit, for a ball or athletic field, but for a ball or athletic field, nearer the center is suited for the owners of which, no doubt, will sell reasonably or donate for this purpose.

O. M. CROSBY.

NEW YORK THE ONLY GOOD MARKET FOR FLORIDA FRUIT

With the exception of New York, practically all other auction markets are weak on both oranges and grapefruit, according to George A. Scott, general manager of the Florida Citrus Exchange, in his weekly citrus review.

"Grapefruit showed a slightly better strength in several western auctions the latter part of the week," says the report, "but the improvement was not very material. Florida shipments were somewhat lighter. The quality of fruit going to New York was about the same as that of the previous week."

"Oranges are generally lower, except at New York. This market is bringing very good prices on quality stock, and is showing more activity and strength than it has for some time."

Grain Elevator Burned to the Ground!
A large grain elevator was burned to the ground yesterday, before the fire could be extinguished. State fire directly caused the blaze.—Bulletin.

This is another example of terrific destruction done by rats! Wipe out rats and prevent fire danger. Royal Guaranteed Rat Paste positively DESTROY! The rate 25c or 50c. Sold and guaranteed by FLORIDA PHARMACY, Avon Park, Fla.

The Pittsburgh-Florida Fruit Growers Association

Avon Park, Florida

WHEN THE PLANTING OF THIS SEASON IS COMPLETED THERE WILL BE 210,000 TREES SET ON THE LAND OWNED AND UNDER CONTROL OF THIS COMPANY. IF THESE TREES WERE SET IN ONE ROW THE ENTIRE DISTANCE WOULD BE 6,800,000 FEET OR OVER 1,193 MILES LONG, MORE THAN THE TOTAL DISTANCE AROUND THE OUTER EDGE OF THE STATE OF PENNSYLVANIA, OR GREATER THAN THE MILEAGE FROM PORTLAND, MAINE, TO CHICAGO.

"Watch Your Investment Grow"

THE Dade COUNTY SUB-EXCHANGE, INC. is a corporation organized for the purpose of buying and selling fruit and other products of the Dade County Sub-Exchange, and for the purpose of promoting the interests of the fruit growers of the Dade County Sub-Exchange.

In the World of Women

LEON STARKEY AND MISS VELMA LANIER MARRIED

A wedding of much interest was that of Mr. Edgar Leon Starkey and Miss Velma Lanier, both of Arcadia, which took place Sunday, July 1, at Wauchula. A crowd of Arcadia young people accompanied them to Lakeland, and after the ceremony, on to Lakeland, where the young people turned back to Arcadia, and the happy newlyweds went on to Tampa, where they are spending a few days.

Mrs. Starkey has a sweet and charming personality and is the daughter of Mr. and Mrs. J. M. Lanier of Arcadia.

Mr. Starkey is a popular young business man and is the son of Mr. and Mrs. B. H. Starkey of Avon Park and resided here until about a year ago.

The young couple have the best wishes of a host of friends for a happy and successful married life. They will arrive in Avon Park Friday to spend several days with Mr. and Mrs. B. H. Starkey, after which they will return to Arcadia to make their home.

MUSIC DEPARTMENT TO MEET

The music department of the Woman's Club will meet at the high school auditorium Friday, July 18, at 8 o'clock. Mrs. J. B. Rogers, chairman for that will be a real treat. Members come, and bring friends to enjoy it with you.

Rummage Sale
POINSETTIA CIRCLE
of the
METHODIST CHURCH
SATURDAY
1 P. M.
JULY 7
on the
RECREATION FIELD
Back of the First National Bank

Eliminate Heat

During these hot days when cooking is not a pleasure, you should remember that out of the 57 varieties of HEINZ PRODUCTS you should be able to make the meal complete

WITH VERY LITTLE HEAT

A phone message to No. 7 will bring these items to your pantry in due time.

CONNELL BROS.

have all the "FIFTY-SEVEN" and hundreds of others



Connell Bros.
STAPLE AND FANCY GROCERIES
First National Bank Bldg.
Avon Park

MR. AND MRS. NORTON SMITH ENTERTAIN WITH BARBECUE

Red Top Ranch was the scene of a gala all day and evening affair on the Fourth, when Mr. and Mrs. Norton Smith delightedly entertained a number of their friends with a "kidless" picnic and barbecue. In other words it was "grown-ups" day. This was the third year of this annual event and each year the host and hostess have excelled in their gracious hospitality.

The beautiful grounds were an ideal spot for the barbecue. L. M. Marsh had charge of this part of the program, and the barbecued pork, which he prepared could not have been better. Mrs. Smith saw to the fixings and accessories.

In the afternoon some attended the ball game while others journeyed to the golf course to indulge in their favorite sport. While some of the ladies remained at Red Top, chatting and playing cards.

In the evening dancing and cards were enjoyed, and more delicious cakes served.

Among those present on this delightful occasion were: Mr. and Mrs. A. Winter, Mr. and Mrs. J. D. Haub, Mr. and Mrs. Carlos Skipper, Mr. and Mrs. Harry Stodden, Mr. and Mrs. D. F. Canfield, Mr. and Mrs. L. M. Marsh, Mr. and Mrs. H. B. Smith, Mr. J. C. Canfield, Mr. John Rogers, Miss Myrtle Jack, Miss Bertina Gilman, Miss Nichols, Victor Smith, G. R. Bardell, Geo. W. Merrill, Wm. Giles Overton, Finley Hunter, C. F. Smith, G. W. Smith, Judge D. V. Rouse and J. D. McGowan.

MRS. ENGLAND'S FATHER DIES AT SCOTTSDALE, PA.

Mrs. W. R. England's father, W. H. Shannon, died at his home at Scottsdale, Pa., according to wires received here by Mr. England. Mrs. England has been at his bedside several weeks, having been called north when his condition first became critical.

Mr. England left Saturday for the north and after transacting business in Washington will join Mrs. England in Pennsylvania, and accompany her home late this month.

HOSTESS TO KIDDIES

Mrs. Neal Trent entertained the primary department of the Methodist Sunday school with a delightful little party last Wednesday afternoon at her lovely home on Walnut street. The little girls played games and late in the afternoon Mrs. Trent served ice cream cones, which were very popular. Those present on this occasion were: Phyllis Moffett, Mildred Masters, Corneilia and Annie Reynolds, Jack and Howard Skipper, Billy and Vernon Lanier, Verma and Ralph Heim, Clara and Frank McCall, Sara Lacey and Buddy Trent.

PUBLIC LIBRARY OPEN

The citizens of Avon Park are invited to avail themselves of the opportunity to get good reading matter at the recently opened public library, first floor, northeast corner of the Masonic temple.

Rummage Sale, Saturday, Recreation Field.

AVON PARK SCHOOL OF MUSIC
Violin, Cornet, Bango, Mandolin and Guitar
S. B. CHAMBERLIN
Residence, Lakeview Ave., Opposite Lake Tulane
Temporary Studio, Capitol Theater

IT'S CHEER
GOOD MAKING FOLKS HAPPY!

THERE'S a lot of meal-time cheer in the bread we bake. It's plumb full of nourishment that comes from the proper vitalized bread-making elements. Add a little sunshine to your every meal by adding the name of our bread to your grocery order.

SELS MILK BREAD
At Your Grocers or
SANITARY BAKERY
K. F. VISEL, Proprietor

MISS SALLIE MAE CRAWFORD, FORMER TEACHER HERE, WEDS

The following, taken from the Fort Meade social notes in the Tampa Tribune, will be of interest to friends of Miss Sallie Mae Crawford, who taught in the Avon Park school several years ago.

"B. F. Mooney and Miss Sallie Mae Crawford, sister of Bruce Crawford, electrical engineer of the Pembroke mine, gave their friends a surprise Wednesday night when they were quietly married. They are expected in tonight or tomorrow from their brief honeymoon trip, spent for the most part at Orlando."

BRIDGE CLUB MEETS WITH MRS. ELWELL

Mrs. McKee Elwell will entertain the members of the Bridge Club and a few friends Thursday afternoon at her attractive home on Winthrop street.

RUMMAGE SALE SATURDAY

Poinsettia Circle of the Methodist church is to hold a rummage sale on the recreation field back of the First National Bank Saturday, beginning at 1 o'clock. The sale was announced at the regular monthly meeting Tuesday at the Poinsettia hotel, with Mrs. B. H. Starkey and Mrs. B. Barnhill as hostesses for the day. They served sandwiches, olives, ice tea and cake.

CHRISTIAN SERVICE

There will be Christian Service reading at the Masonic Temple each Sunday afternoon at 4 o'clock. A cordial invitation is extended to the public.

H. STANNARD PASSES AWAY

Henry Stannard, aged about 70 years, and eight years a resident of Avon Park, died Sunday at the home of his sister, Mrs. E. Daley, here, where he has been living. Mr. Stannard is well known in the Avon Park section.

LOCAL AND PERSONAL

Mr. and Mrs. W. R. Sparks were visitors to Sebring Tuesday.

Chas. Doll of Tampa was calling on his trade here Tuesday.

Vernon Fort of Kissimmee spent Monday here with relatives.

Geo. W. Merrill is back from a short business trip to Jacksonville.

J. L. O'Berry of Tampa was a business visitor to Avon Park Monday.

C. E. Lanier and W. H. Hilton were business visitors to Arcadia Monday.

Mr. and Mrs. Ellis West were visitors to Bowling Green for the week-end.

Mrs. H. E. Godwin is visiting relatives and friends in Kissimmee this week.

Friend Ben goes to Horman, N. C. where he will spend a few weeks.

Mrs. J. A. Bass, J. A., Jr., and Owen Smith were visitors to Wauchula Sunday.

Harrison Barnard, popular young Tampa man, was a business visitor here Monday.

Mrs. Langford of Tampa is visiting her parents, Rev. and Mrs. John H. Feden, this week.

B. F. West was a visitor to Bowling Green Monday, visiting his daughter, Mrs. W. R. Mims.

Mrs. W. L. Smith and C. W. Pabor of Fort Myers visited at the Pabor home here Sunday.

C. M. Wicker of Tampa and St. Petersburg was here for a few days transacting business.

Mrs. W. C. Johnson and two children of Haines City are visiting at the home of C. W. Pabor.

B. B. Andrews was transacting business in Arcadia Tuesday, returning home in the evening.

Ed Welch is in Punta Gorda this week. He went there on business and will return Saturday.

Miss Juanita Adams, who has been attending normal school at Zolfo, returned home last week.

Miss Grace Meredith, another Epworth Leaguer, returned home Saturday afternoon from Ocala.

Bill Fender, popular young business man and our new baseball coach, spent Sunday in Tampa with friends.

Mrs. H. J. Mumman returned last week from Zolfo, where she was an instructor at the normal school.

Mrs. G. L. Wilcox left the first of the week to spend the summer with friends and relatives in Georgia.

Miss Pearl Pierce of Okeechobee is the attractive guest of Miss Maxine Hilton at her home on Lake avenue.

Mrs. George Mostris and baby have returned home from Tarpon Springs, where they have been visiting relatives.

Wm. Willis, prominent farmer and capitalist of Titon, Ga., spent Thursday here. He visited at the home of J. M. Lacey.

E. B. Smith and Owen Smith of Pinetta, Fla., spent several days here for several weeks, left Saturday for his home in Atlanta.

H. W. Booser, expert accountant, who has been in the Ridge Metropolitan for several weeks, left Saturday for his home in Atlanta.

Mrs. Joe E. Lacey and small son will arrive here Saturday to visit Mr. Lacey, who has located here, and will make this their home.

W. M. Jackson, manager of the citrus packing house, and Mrs. Jackson have gone to Southern Pines, N. C., for several weeks.

Miss Emma D. Dean and little Miss Florence Yonce left Tuesday for a week's pleasure trip to Lakeland, and returned Sunday.

Mrs. E. P. Loomis and Miss Mabel Russell were visitors to Tampa Tuesday. They were shopping and pleasure bound.

E. A. Delaney and D. F. Canfield returned the first of the week from Boca Grande, where they have been on a fishing trip. They report a wonderful time.

"Mr. Chas. Sherman and children, who have been visiting friends and relatives at Winter Park for several days, returned home Monday evening."

Sheriff B. O. Bowden of Inverness and Miss Maho Bowden visited the Bowdens of the Pilot, here Thursday. Sheriff Bowden is owner of the Citrus County Chiropractic Clinic.

Miss Bertha Guttridge, popular former Avon Park girl, will arrive Friday to be the guest of Mrs. Lacey. Mrs. Lacey will motor to Orlando to meet her.

Mr. and Mrs. Glenn Masters and Glenn Jr., motored to Tampa to spend the Fourth. En route at Lake Wales they were joined by Mr. and Mrs. O'Sullivan.

Mr. and Mrs. Elwyn Hinson of Tampa spent Sunday and Monday here the guests of Miss Maxine Hilton. Late Monday afternoon they left for Lakeland.

Mrs. W. Touchton and interesting little sons, Walton and Edward, left Tuesday for a month's visit to friends and relatives in Fairburn, Ga.

Mrs. Rosa Blanton, Mr. and Mrs. Lacey, and Miss Maxine Hilton and sister of Mrs. Gilbert Freeman, were here guests Friday. They returned to Tampa Saturday morning.

Mrs. Clarence Clark and son Eddie and Mr. and Mrs. Floyd Johnson have gone on a week's pleasure trip to Sebring, Fort Pierce and other points of interest on the East Coast.

Miss Ethel Clark is spending a few days in Lakeland with friends. She stopped there en route from the Epworth League convention in Ocala, where she went as an Avon Park delegate.

Mr. and Mrs. Eugene Delk of Eagle Lake were the guests of relatives here Sunday. Miss Neil Anderson accompanied them and will spend some time there. Mrs. Delk was formerly Miss Elizabeth Andrews.

Avon Park has some real baseball fans and boosters. H. P. West has donated a new home plate to the boys, and J. J. Janor has painted and placed on the field, where everyone can see it a large score board.

Mrs. Allison Roberts and family have taken a cottage at Indian Rocks and are now enjoying the delights which this popular beach resort affords, surf bathing, fishing, crabbing, etc. They will be away about two weeks.

Friends of Miss Edna Freeman will be interested to know that she is now attending normal school at Tallahassee. Miss Freeman spent last summer here with her brother, Gilbert Freeman, and wrote the social notes for the Pilot.

Mrs. John S. Glass, popular matron of Palatka, is the guest this week of Mrs. Gilbert Stebbins and later will spend a while with Mrs. C. C. Ott. Mrs. Glass resided here several years ago and is being welcomed by her many friends.

B. H. James, popular local grocer, who is vacationing in Belfontaine, O., writes that the weather there is very nice. Last week it was 93 and the shade, this week it is 53, some change, and everything in the crop line is about six weeks late.

Angus Williams and J. C. Dempsey of Tampa were business visitors here Tuesday. Mr. Williams was elected president of the State Epworth League, at the convention held in Ocala last week, at which several Avon Park delegates were present.

Mrs. M. T. Jordan and attractive daughters, Miss Juliette and Miss Thelma of Lakeland, were visitors to Avon Park Tuesday. They are spending a few days with Mr. Jordan at his naval stores camp near Sebring. They are thinking of leaving in Avon Park.

Mr. and Mrs. Chas. Moffett and children and Mr. and Mrs. C. E. Lanier and children left Tuesday morning for Goodland, Ga., and Asheville, N. C. Mr. Lanier and Mr. Moffett will return home in about two weeks, and their families will live away a month or more. They are motoring through the country in a two-car party.

The following members of the local Rebekah lodge motored to Orlando last Thursday to attend a special meeting of the Rebekahs there: Mesdames Armstrong, Harry Dilley, Lou Spink, E. J. Mascot, Fannie Reeves, J. T. Murrah, Floyd Houghaboom, Mrs. Arnold Potter and baby, and P. M. O'Sullivan. The party returned home early Friday morning.

Mrs. Lucy Crumley, Misses Ruby Crumley, Ellie Eble, Beasley Palmer, Mr. and Mrs. Bob Palmer, Duncan Palmer and Walter Rutherford motored to Tampa Tuesday. Miss Beasley Palmer and Duncan Palmer took the boat there for New Orleans. From New Orleans they will go by train to Amarillo, Tex., where they will visit relatives for the rest of the summer. En route home they will stop at points of interest in the west. Other members of the automobile party returned to Avon Park Tuesday evening.

Mrs. J. R. Collins, who has been visiting relatives in South Georgia for several weeks, returned home Saturday. Her sister-in-law, Mrs. P. V. Prince, and little son, K. C. Prince of Perry, accompanied her home. Mrs. Prince and little son will visit here for some time, but K. C. Prince, after spending a few days here, left for a business trip to Okeechobee. Mr. Collins met the party in Haines City and brought them down the Ridge. They are very much pleased with this part of Florida.

Mrs. Harold McPherson is visiting her mother, Mrs. Annie Dutton this week. She motored from her home in Ocala. Misses Myrtle Connolly and Marjorie Lacey, who were Avon Park delegates to the state Epworth League convention held at Ocala last week and who were the guests of Mrs. McPherson while there, returned home with her. Elderly Starkey, another Avon Park delegate to the convention, also returned home with them.

Mr. and Mrs. I. C. M. Elmsberger and their daughter, Mrs. Chas. E. Dissinger and two cunning children, have returned from a ten-days' outing, spent at beach resorts on the West Coast, Safety Harbor, Clearwater, St. Petersburg, and Passaic, N. J. At Safety Harbor, they were members of a three-bungalow house party of friends and relatives. They greatly enjoyed the surf bathing, fishing, crabbing, etc.

THE MAN WHO CAN BEAUTIFY YOUR COMPLEXION
YOUR M.D.'S HEALTH OFFICER

DON'T fret if your complexion doesn't suit your disposition. Chances are that the matter can be remedied. We've a marvelous line of magic creams and foods for the skin to say nothing of the perfectly prepared powders and other harmless artifices.

HERE'S MY HEADQUARTERS
The FLORIDA PHARMACY
JOHN B. STRINGFELLOW, MANAGER
PHONE: 73
AVON PARK, FLA.

AT JAMES GROCERY
SATURDAY ONLY—JULY 7
White Label No. 2 14oz can
Peaches
REGULAR 35c CAN FOR
20 cents
Bryan Keefe Company is making this price for one day only to create a stronger demand for the WHITE LABEL goods. Watch for the special for every Saturday.
PHONE 19 PROMPT DELIVERY

"HURRI-KLEEN" It
This machine does to your suit what the vacuum cleaner does to your fine rugs at home—CLEANS as it REVIVES THE NAP
HURRI-KLEENed clothes live longer, for it draws out the grit, which is virtually thousands of knives which grind the fabric away.
HURRI-KLEENed CLOTHES LOOK BETTER

Highlands Pressing Club
GLEN SPINK, Proprietor At Your Telephone

PERMANENT WAVE
Our method—the same as used by the celebrated Nestle establishment in New York—are harmless to the hair and impart a lovely wave effect. We use the Nestle Lanoil methods and preparations.
MADAME HYMES HYDRIENIC BEAUTY PARLORS
Opposite Y. M. C. A. 711 Florida Ave. Tampa, Fla.
Artificial Pieces to Suit Every Occasion and Taste—Beautifully Ventilated
Turkish Bath and Medical Massage Department
For Women, 9 A. M. to 5 P. M.
CLEANLINESS IS SUPREME
OUT-OF-TOWN CUSTOMERS may phone us at our expense for appointments, though generally we call. If we have no time the next afternoon we are notified in the morning.

TRADE MARK

J. V. CHAPMAN, Chairman

Argument

may be in order with respect to some things, but not about



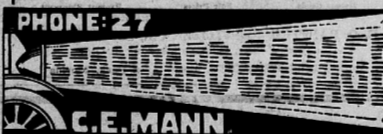
It is milled with painstaking care from the finest of red winter wheat by millers of long experience in "America's First Mill." Grocers sell it.

Blish Milling Co.
SEYMOUR, INDIANA

AUTO MOVIES BY THE STANDARD GARAGE



RIGHT here we want to horn in with this remark: You'll get a good business deal if you buy your warning signals or auto comfort needfuls at this shop. Give our auto accessories a change to allow your car to give you service.



Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

J. J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES
Sign Painting and Auto Painting. Tel.

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley

PHONE 86 Avon Park, Fla.

Plumbing and Steam Heating Contractor
ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

BETTER BOXES FOR

FLORIDA'S BETTER FRUIT

[Continued from Page Two]

"The use of the cleat has done away with the need for strapping when shipments are made in car lots, but extraneous reinforcement should be applied for lesser lots where the conditions of transportation require frequent handling; for this purpose application of wire may be made with less labor and expense and provide a neater job than the old-style birch hoop.

The advantages derived from the rotary cut process employed in the manufacture of the Florida orange box and standard container type of fruit and vegetable packages, are not measured alone by adaptability, strength and appearance, for light weight saves both material and reduces transportation costs, and these are items of great importance, growing greater every year and until the timber supply is replenished in large volume, the cost of all articles made from wood must increase in proportion as interest on investment and cumulative taxes are added to cost of standing timber. Timber is being cut into lumber and the supply for crates is diminishing rapidly because prices are out of proportion. Much more is being realized for lumber in the finished crate and as the cost of manufacture is more than double and the waste greater for crates, many of the mills are naturally diverting their production to the more profitable lumber and veneer stock manufacture. There is ample equipment for all of the packages necessary, but as long as the more highly refined product is held at a lower price than the crude and there is through economic error in sales and distribution, this depression in price, there will be a growing tendency toward a short supply and opportunity for advantage being taken of the condition to boost prices abnormally. It is of vital importance to the grower that stable prices be maintained in order to insure continuous supply.

"The orange box now in use weighs just about one-half as much as the old style box with solid wooden heads and the saving in cost of transportation on long hauls is almost, if not fully, equal to the cost of the package, for freight and express is paid at the same rate as the perishable commodity it contains.

"The shape of the orange box provides the greatest capacity for the amount of material used to hold an equal volume. Its size is convenient for handling and provides a satisfactory bulk for sale. Its form is such that it stacks well on trucks and in cars and warehouses without a waste of space and with safety and the cleat and slot spacing adopted provide a sufficient space for adequate ventilation. The size and form is such that boxes pack snugly in standard railway equipment.

"These changes have been brought about by degrees, the result of scientific analysis and practical demonstration over a long period. Costs have been lowered through constant coordinated study by the manufacturers in plant arrangement, handling and equipment.

"Recently an official of the United States department of agriculture, speaking on the subject of simplification in production for the reduction of costs, said that the bureau of agricultural economics used as an example in study of problems elsewhere, the results attained by the crate manufacturers in the southeast in developing interchangeability of parts. Of twenty-one principal types, including several for specific commodities, indicating in shape because of the form and character of the commodities, it was shown that ten crates use 12-inch head frames, two 8-inch, one 7 1/2-inch, two 10-inch, three 11-inch, one 14-inch and two 18-inch, all of one dimension, and that while slats differed in width and thickness, ten out of eighteen principal packages utilized a single length.

"These factors provide advantages in storing, reduce the amount of stock necessary to be carried to meet hurried and unexpected demand and lowered cost of production to a point where the shippers of the southeast are getting a better package at a much less price than in other parts of the country.

"Further development in the industry lies in working out a plan for the better distribution of product and in elimination of losses through bad credit risks. There are a sufficient number of mills and ample machinery to supply demand. If shortages occur at the peak of shipping, it is because the shippers lack foresight in arranging for a supply in advance of requirements. In order to provide a level of prices the mills must operate the year around."

PENS

and PENCILS

\$1.00 to \$11.00

"PROPEL

"REPEL

"EXPEL"

The Housewife's Companion

The Storekeeper's Friend

"Always a Point"

All leads for

all pencils,

10c a pack.

Jordon, Jeweler

LIGHT UP!

Good store-lighting means good values!

THE STORE with the last word in lighting equipment is pretty sure to be the store that gives real value for your money. Because good lighting indicates that the store is modern and up-to-date in every way.

Mr. Merchant:-

Better window and store lighting will increase sales. Let us tell you what is standard for your type and size of store.

HOME ELECTRIC COMPANY

Singer Sewing Machines

'Auto Batteries

Edison MAZDA Lamps

Builders of Homes

RAAB & WINTER

GENERAL CONTRACTORS AND BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY

PERMANENCY

ACCURACY

COOLING

For warm summer days there is need for

NOURISHMENT

without

OVERLOADING

There is nothing that satisfies like

MILK

It cools, it nourishes, it is easily digested.

Anoka Dairy

W. O. SKIPPER, Proprietor



THE only ship that comes to those who sit down and wait is a receiver-SHIP.

DONT WAIT

To the young husbands and their June brides we pen these lines in the effort to render service and prove our good will and sincere friendship.

Waiting for your ship to come is in reality time wasted. If your home is to be happy and successful it will be necessary to start the very first day to make it so.

There is peace and happiness in the voyage on the sea of matrimony if young people will heed and profit by the experiences of those who know best how to steer the good ship "Home" during the hours of storm.

New responsibilities are now yours. It is necessary you have the vision to prepare during the days of smooth sailing for the days of storm. You can do this in one way only and that by creating a surplus in material ways.

You know your income. Let your outgo be less. Bank the difference -- maybe in a saving account which will dry 3 per cent interest. It's a simple rule, isn't it? It insures a peaceful voyage. Try it.

FIRST TRUST AND SAVINGS COMPANY

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

FLORIDA SANTARIUM AND HOSPITAL, ORLANDO, FLA.
Medical, surgical, maternity. Capacity 100 patients. Equipment modern. Rest, diet, physiological therapeutics. Unexcelled in the south-east. 9-1711

Rummage Sale, Saturday, Recreation Field.

Well Driving and Pipe Fitting

"Cutler Gets the Water"
ELECTRIC and GASOLINE MOTORS
Prompt Service
Satisfactory Work
Low Prices
ROSSELL CUTLER
AVON PARK, FLORIDA

100 People Wanted

To Eat Regularly at Avon Park's Nicest Restaurant

Bass Cafe

Special Rates are Offered By the Week and the Service is the Best

REGULAR MEALS

50 Cents

CHICKEN DINNER

60 Cents

Short Orders Served at All Hours

Bass Cafe

IN SUMMERTIME

A cool refreshing tonorial parlor is one of the great-est boons that mankind has. Putting pleasure into the shave or the haircut is our specialty.

HIGHLANDS BARBER SHOP
R. C. JARRETTE, Prop.

Highlands Pressing Club

G. H. SPINK
Agent for

KAHN MADE-TO-MEASURE CLOTHING
STYLE FABRIC FIT

The clothes that wear good, fit good, look good and are good
CLEANING AND PRESSING
Your old clothes look like new when we get through cleaning and pressing them.

AGENT LAKE AND STEAM LAUNDRY
Work Called for and Delivered
Phone 6
OLD POSTOFFICE BUILDING Avon Park, Fla.

"Our Health Column"
"Dear Doctor—"I have long office hours and am worried about my health. I sleep eight hours sleep enough?"—J. J. J.
Answer—"You wouldn't call eight hours a long day?"—9-1711

Test in English
Teacher—"William, what three words are most used in the English language?"
William—"I don't know."
Teacher—"Correct."

Reasons for Everything
Wife—"John, I'm disgusted with this old car. It squeaks dreadfully."
John—"Can't it be helped, m'dear. There is pig iron in them axles."

CLASSIFIED ADS

FOR SALE—150,000 sour orange plants, 8-inch average, \$25 per 1,000. Marsh & Son. 7-12-51tp

FOR SALE—Five-room house, electric lights and water; acre bearing grove, beautiful ornamental shade trees; bargain if sold at once. D. F., care of Pilot. 6-28-21tp

TO RENT—Furnished rooms for light housekeeping; summer rates. Address Rooms, care Pilot.

I am selling every week the Saturday Evening Post, the Country Gentleman and Ladies' Home Journal. I will appreciate your orders for yearly subscriptions or renewals for all leading periodicals. Please see me or leave at Florida Pharmacy. Nathan Caldwell.

WANTED—Young man to do milking, deliver milk from door through country around the place. H. Stevenson. 6-28-21tc

FOR SALE—Star auto, driven less than four hundred miles, in excellent condition, almost as good as new. Owner planning trip north and must sell before leaving. Surely a bargain. J. D. McEwen. 6-21-21tp

WANTED TO RENT—Young couple desire three or four furnished housekeeping rooms or unfurnished small house within reasonable distance from business district. Best references. Box 82, Avon Park. 6-23-21tp

FOR SALE—House and two lots on Prospect street; one of the highest locations in town; east front, 6 rooms and large veranda, city water and lights. Bargain if you address owner. W. H. Woodruff. 6-14-21tc

FOR SALE—Six 1-acre tracts, one block from new state road. Address owner, Box 323, Avon Park. 6-14-21tc

FOR SALE—Six fine lots, on hill, east front, good fence, good shade trees, orange and grapefruit trees, 3 to 5 years old. The elevation and view make these lots a desirable place for a home. W. H. Woodruff, owner. 6-14-21tc

FOR SALE—Fine Jersey cow, giving three gallons daily. Cash offer a bargain. Henry Stevenson, Avon Park. 6-14-21tc

FOR SALE—My residence on Church street; large, roomy, comfortable bungalow, 36x36, with kitchen 16x14, veranda on three sides; large, fine shade trees and shrubbery; a good variety of bearing fruit trees; city water, electric lights; lot 120x120; within two blocks of business center of town. W. H. Woodruff. 6-14-21tc

WANTED—QUITS TO QUIT—We quit and hem them for \$1.25. Write Mrs. J. W. Green, Avon Park, Fla. 6-21-21tc

FOR SALE—Five acres of fruit land, good fence, has been plowed twice; one block from new state road. Owner offers bargain. Address Box 323, Avon Park. 6-14-21tc

FOR SALE—One of the best lake front locations in Avon Park, 9-room house, all modern conveniences; 4 acres in grove and 1 acre lake front. For price and terms address Box 452, Avon Park, Fla.

FOR SALE—20-acre fruit land, west half of NE quarter of SW quarter, Sec. 9, Twp. 32, Range 28; two miles south of Frostproof, Fla.; half mile of state highway; title clear. J. A. Hendrix, Inverness, Fla. 7-5-21tp

AGENTS WANTED—Lighting charges batteries instantly. This wonderful new invention eliminates all battery troubles caused by sulphuric acid, which destroys your batteries by eating away the plates. Address John Kuebler, 3504 Tampa street, Tampa, Fla. 7-2-21tp

"HURRI-KLEEN" DRAWS THE DIRT OUT OF YOUR SUIT

Glen Spink is the proud boy these days, showing his friends the new Hurri-Kleen outfit that he has installed in the Highlands Pressing Club. It is the vacuum sweeper of the dry cleaning world and in one of his demonstrations the Highlands Pressing Club drew nearly a handful of con-coaled dirt from the suit of a friend. The new machinery is a marvel in its line and a "spotter" into which is fed any of a half dozen different liquids as a button is pressed for the one wanted, gets rid of all sorts of spots "promptly."

"It is the only machine that in one operation removes dirt and dirt and raises the nap and revives the cloth," says Mr. Spink.

DOING OUR DUTY LEADS TO POWER

"Duty—This is a positive word. Upon every living creature is imposed an obligation. Duty demands that this obligation be met. He who fails to meet it is a drone. The world discards its drones. Do not let yourself be cast into the discard," says Richard Lloyd Jones.

"Duty is a stern taskmaster. It commands us to be useful, not according to our desires, but according to our powers."

"Duty will tolerate neither slight nor neglect. The more you shirk it the more it piles up before you."

"If you break the thread in the loom by being false to your duty to-day you may count the day down to-morrow, when you will have forgotten its cause and are helpless to mend it."

"Duties seldom come through choice. They are the lot of destiny. The reward of doing one duty is the power to fulfill another."

"The arm that swings the hammer grows strong. The conscience that, soldier-like, pursues duty daily develops character."

"Duty is the acid test of manhood. It marks heroes and shows the shame of pretenders."

"Duty is not spasmodic—it does not confront us occasionally; it is constant. Some duty meets each of us face to face every day. We cannot meet it by long jumps. We must follow it step by step."

"Duty measures time cautiously. With every duty we are given the time in which to do it. But we are not given time to spare. Neglect will forfeit fulfillment. Do your duty now. Take no chance. Duty delayed spells failure."

"Pleasure often appears to be in conflict with duty because in attempting to discharge our duty we do only what we are strictly obliged to do, and we feel we are seldom praised for it. Yet the pleasure a man of honor en-joys in the consciousness of having performed his duty is a reward he pays himself for all his pains."

"The first and the greatest pleasure in life is the sense of having discharged our duty."

HELPFUL HINTS

Ironing Pongee—Pongee, unlike most materials, should not be dampened when ironed. It should be thoroughly dried and ironed on the wrong side for a really good effect.

For Sticky Substances—If when grinding meat or any such sticky substances a few drops of lemon are squeezed into the food grinder first, the difficulty will be removed.

Broken Glass—If a glass is broken, don't try and pick up the small pieces. Instead lay a wet woolen cloth on the floor where the fragments are and put it. The tiny particles will adhere to the damp cloth and can be easily removed. A piece of glass in the flesh might cause no end of trouble, not to mention the pain.

Keep Stove Bright—Rub your stove off daily with an ordinary piece of newspaper and the polish will remain twice as long.

The Child's Own Fault

Distracted Mother—"Heavens, what happened to baby? How did the little totum get such a bruise on his head?"

Nurse—"Beg pardon, mum—but you said to let him play on the piano if he wanted to—and he fell off."

SAME OLD KIDS

"Children are no better and no worse than they were 50 years ago. They have not changing as far as we can see." So says a teacher who has been teaching and observing them continuously for half a century, and has a record of all her pupils during that period.

This is just what might be expected too, when you think it over. Human nature does not change quickly. Whether the race is thousands or millions of years old, a generation is but a day. People of the same age may be expected to feel just about the same way, and think just about the same things, in successive generations. Thus one set of children is essentially like another set of children, and the only real changes are in growing up and growing old.

Children know that. It is only the foolish, forgetful grown-ups who imagine—as they always do—that their children are not as they were.—Des Moines County News.

PARKERS ROMP ON CORCHO BUT CAN'T GET RUHL SAFELY

(Continued From Page One)
To score on the latter's drive. Hart asked to Sherman and Lippett's grass cutter by Noland was another and returned to kill Bish at the place. Brookshire was bent offering for Bryant himself. It was some fine work from the slab on around the field.

That second game was a different tale, though. Guy Ruhl didn't whiff a Parker, but was pulled to the attention of place hitting. No matter who hit the apple, some Frostproof guy got in front of it and they clung like the proverbial leech.

Off to Repeat
The opening was like a rainbow in the heavens, for after two had rolled back, Clarke looked over a quartet for free transportation. He bargained the second story and scurried to third on a passed ball. A hobble on Sherman's rap put a big one on the scoreboard. But that ended the fun. The rest of it was tragedy—such tragedy that Bill Shakespeare must have turned over in his grave.

Bryant pulled out of a hole in the visitors' opening when two solid blows greeted him at the outset. He breezed by a ball and Ludwick threw out another. Denial was impossible the next time though, and the free ticket started the downfall in the third. Banks drew it. Bishop snatched a safety and Clarke erred, filling the bases. Hart waded into a good-looking one and the blow paved the way for a home run and a hit.

Those two loaded the host. They couldn't get through Claude any more, but that was a tragic enough. On the hit and run, Jamour's fly fled into Brookshire's arms and he doubled.

Howard off first. Then Noland got a life on a hobble, pilfered the key-stone and was home when Corcho snagged Head's shoestring drive into right.

The locals were dangerous just once more for a stroll. Maddox looked 'em over for a stroll. On the hit and run, Jamour's fly fled into Brookshire's arms and he doubled.

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Your Druggist is more than a merchant

Whoa Buster!



Thoughtful mothers who know the full importance of diet and physical regulation are always rewarded with joyously healthful children. Simple rules of health are best if consistently observed. The highly trained and experienced pharmacist does not prescribe nor recommend regulatory compounds which ultimately might retard children's health and development. Mothers of Avon Park have learned to rely on the Avon Park Drug Company. Let us serve you.

Avon Park Drug Company

[Touchton]

H. MAROLD HUME, Pres. WM. F. SIMMONS, Vice-Pres. D. A. MORRISON, JR., Sec'y-Treas.

Best Fertilizers - Insecticides - Sprayers - Poultry Supplies

Nearest Goods Fair Prices Prompt Shipment

ASK YOUR NEIGHBOR—HE KNOWS

E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.

GET NEW FALL PRICE LIST BEFORE BUYING

HERBERT SEAVERN, Agent, Avon Park, Florida

"Thee" Hot Weather Food

GIVE THEM FREEZERS FOR EVERY HOUSEHOLD

At Prices to Fit Every Purse

POLAR, 2-quart, galvanized freezer—the economy freezer—can be had here for \$1.50

ALASKA 2-quart Freezer, a sturdy wooden freezer that is well worth the money—\$2.75

BLUE RIBBON FREEZERS

Two-quart capacity\$3.85

Three-quart capacity\$4.25

Gallon capacity\$5.50

Two-gallon capacity\$8.25

ICE CREAM



SMITH-McGINNIS COMPANY

EVERYTHING FOR THE FARM OR HOME

As Close As Your Telephone Avon Park, Florida



HOME SWEET HOME

Open Place Today



Terry Gilchrist

HOME HABITS

R.C. SENT THE ONE - MY HUSBAND SHOWS WHEN HE DROPS HIS COLLAR BUTTINS IN THE BATH ROOM AND THEY ROLL UNDER THE BATH TUB!



DO YOUR STUFF

FIN - DO YOUR STUFF



Your Druggist
is more than a
merchant

SERVICE

That you Appreciate

We endeavor to please you at all times both in service and in price. We claim to have the best delivery service in the city, and the most alert, thorough and fastest clerks. Give us some of your orders and we will prove to you that your trade is appreciated here.

Avon Park Drug Company

[Touchton]

PERMANENT WAVE

Our method—the same as used by the celebrated Nestle establishment in New York—are harmless to the hair and impart a lovely wavy effect. We use the Nestle Laouli methods and preparations. MADAME HYMES HYGIENIC BEAUTY PARLORS

Opposite Y. M. C. A. 711 Florida Ave. Tampa, Fla.

Artificial Pieces to Suit Every Occasion and Taste

—Beautifully Ventilated

Turkish Bath and Medical Massage Department

For Women, 9 A. M. to 5 P. M.

CLEANLINESS IS SUPREME

OUT-OF-TOWN CUSTOMERS may phone us at our expense for appointments, though generally we can give permanent wave the same afternoon we are notified in the morning.

Now Easier Than Ever to
Own a

Ford
Through the
Ford Weekly Purchase Plan

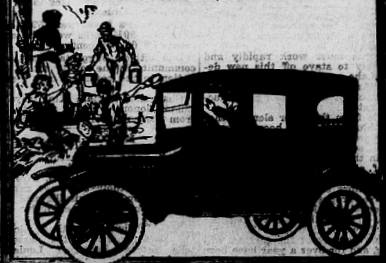
\$5.00—will enroll you and start you on the way to ownership. We will put the money in a local bank, at interest. Each week make an additional payment. Soon your payments plus the interest paid by the bank will make the car yours.

So plan to get out into the fields and woods—down to the beach or stream—the family and you—in the Ford Sedan. It is ready for business or pleasure anytime you step into the driver's seat and put your foot on the starter button.

It is a car for all weather with real comfort for everyone. And now it is within your reach. Come in today—get full details.

WOLFF MOTOR COMPANY

This Bank Depository for
Ford Weekly Purchase Plan Payments
FIRST NATIONAL BANK
AVON PARK, FLORIDA



HOPE AND TOWNSEND TRUSTEES, AND THREE OTHERS ARE TIED UP

THREE MILLS ARE VOTED
FOR HICORIA—GROVES
AMAZE VISITOR

Hicoria, July 10.—It is still dry here. There has been no rain for ten days. The groves are in fine shape and folks have at last gotten the up-perhand on the grass these dry days. The election was held at Hicoria Friday, July 6, for school purposes, millage, trustees, etc., with only nine votes being cast. The three mills carried by a small majority. W. D. Hope and J. L. Townsend were elected as two trustees, and three others got four each—Ceylon Carlton, Tommie Carlton and C. H. Shackelford. Good schools and good teachers are what people here want and given these, the local people won't want anything more.

The writer would be like those fellows in Sebring if he could sell his land for six or seven thousand dollars an acre for a court house site. We would want that too, but as it looks now that we may sometime have to pay this big price and we don't want that.

A fine court house and a park together would sure be a splendid place for citizens to attend court and pleasure too, but this lot of money will have to come some how.

Mr. and Mrs. W. C. Harp of Wauchoula were visiting Sunday at Townsend's. Mrs. Harp will spend the week here.

Dr. R. L. Cline was out Sunday to his grove. The doctor thinks they will plant ten acres to mangoes in the near future.

Rev. Guest preached at the church Sunday.

B. S. Johnson has moved to Hicoria from Venus to do some carpenter work.

Mr. Whidden of near Venus has been up this week with his truck, hauling lumber and brick to the school grounds.

Mr. Glis was also up from Venus. He was very much impressed with the orange groves of this part. He said he never saw anything that would equal it of that age. It is only three years old. He spoke of wanting to buy some land here some time and put out a grove too.

Anyone wanting land here had better not wait too long, as this Ridge went last always and will get higher year by year.

T. P. Frammel is planting a grove at Glenwood and has purchased the stock from a Hicoria nursery.

Mr. Hill of Deloto City is in this part, visiting his sister, Mrs. Tindall.

Floyd Brown, formerly of this place, was here from Sebring looking over the Lake Annie-Hicoria road. He is figuring on the grubbing contract on this part of the road.

Folks here can not understand why Lake Sebring did not take as far as Sebring on the north boundary, as her school district and leave them as small as Hicoria. Folks here didn't as much as know that they were to be a separate district. But neverthe-

**Wm. L. Smith
& Co.**
General Contractors

ESTIMATES
FURNISHED

Anything in the Building
Line

MODERN
EQUIPMENT

Avon Park, Florida

less they are here with a new school building now under construction, and with the one and a half or two townships, as it may be, will do all they can and are sure to prosper.

Mrs. C. H. Shackelford has been ill for several days. Her friends hope she will soon recover.—X. X.

Insurance

FIRE

TORNADO

BONDS

AUTOMOBILE

LIFE

We Represent the Leading Companies

**The First Trust and Savings
Company**

INSURANCE DEPARTMENT

Did It Ever Occur to You

that a poorly lighted street is a liability and that a well lighted one is a big asset. A well lighted and ventilated business house is much more attractive than the one which is not so equipped. Just stroll through the town during the evening and see which streets and business houses are the more attractive and popular.

Our business is to help make your town and business attractive and prosperous

FLORIDA ICE & POWER COMPANY

Maas Brothers
GREATER TAMPA'S GREATEST STORE

July Sales

Annual Clearance

STARTS SATURDAY, JULY 14

The biggest money-saving event of the season for South Florida shoppers is this annual sale. First, you get quality because these low prices are on our regular standard quality merchandise. Second, you get value, because all this merchandise is new and seasonable and so useful for months to come. Every summer garment is suitable and will be in good style for several months. Third, you get economy, because prices are radically reduced to make it well worth your while to buy now.

It's just a pleasant drive to this big store—better make up your mind to share in the big savings that this sale makes possible.

We wish to emphasize that this sale offers only

Seasonable Merchandise

This is not quite the middle of the season for wearing smart cool summer garments, so do not think of this as an "end of the season" sale. Anticipate your needs and buy liberally now while your money will do double duty.

Touchon's LIVER PILLS
 "Work While You Rest"
 For Biliousness, Constipation,
 Torpid Liver, Headaches,
 Distresses and all Liver Troubles
 Dose—One Pill at Bedtime
 Price 25 Cents
 Sold and guaranteed by
AVON PARK DRUG CO.
 Avon Park, Fla.
TOUCHON'S DRUG CO.
 Dade City, Fla.

IN SUMMERTIME
 A cool refreshing tonorial
 parlor is one of the great-
 est boons that mankind
 has. Putting pleasure into
 the shave or the haircut is
 our specialty.
HIGHLANDS BARBER SHOP
 R. C. JARRETTE, Prop.

**FLORIDA SANITARIUM AND
 HOSPITAL, ORLANDO, FLA.**
 Medical, surgical, maternity. Ca-
 pacity 100 patients. Equipment mod-
 ern. Rest, diet, physiological therapeu-
 tics. Unexcelled in the south-
 east.

Attack Chickens at Night!
 One of the worst enemies of chick-
 ens is the bed bug! They bite the
 chickens and inject a poison liquid.
 Your chickens are in danger of being
 infected with the typhus germ! Wipe
 out all bed bugs NOW. Guard against
 this menace. Use Royal Guaranteed
 Bed Bug Liquid, 25c. Sold and guar-
 anteed by
FLORIDA PHARMACY,
 Avon Park, Fla.

TWENTY ACRES NEW GROVE AT GLENWOOD TERRACE IN A WEEK

**TO PUT BRIDGE OVER THE
 HICKORY BRANCH NOW
 —POWELL HAS JOB**

Glenwood Terrace, July 10.—During the past week Glenwood Terrace has had an additional 20 acres of grove added to its rapidly increasing list. Miss Elizabeth Brown has just finished setting 15 acres in sweet seedlings and five acres in budded trees. The grove is located on the northwest corner of her fine 160-acre homestead of citrus land. She has had from two to eight men busy for the last two weeks and the result is a new seedling grove and with her 15 acres in seedling trees, which are now over three years old, she should in a few years have this desire fulfilled.

The new commissioner, Mr. Crews, with the road foreman and J. W. Payne, looked over the crossing of the new road at Hickory branch, and promised a bridge immediately. H. T. Rowell of Glenwood Terrace has secured the contract for making the necessary fills and grades for the bridge approach and will start work immediately. The bridge will be put in by the regular road foreman for this district, H. C. Cassella. He hopes to have things opened for travel soon. J. T. Bowers is on a vacation from his homestead here. He left recently for South Carolina, his old home. It is practically understood that he will sign a life-time contract on this trip. Three acres of Valencia lemons were added to the planting list lately by E. Simpson. The year looking fine, due to the fine rains.

Mr. and Mrs. O. A. Wolfe of Ritta Island were among recent visitors at the Glen.

Master Bobby Horn of Sebring is spending his vacation here.—E. S.

FERTILIZERS MUST SHOW CONTENT—LAW PASSED BY ASSEMBLY IN FORCE

A legal procedure for the operation of business under declarations of trusts and an act providing that commercial fertilizer be labeled as to its contents became laws of Florida on July 1. The act dealing with declarations of trusts merely provides for the procuring of a certificate from the secretary of state upon payment of \$150, and subject, of course, to the laws of the state governing operations coming under that class. A penalty of \$1,000 is provided for failure to comply with the terms of the act.

The fertilizer label law gives the purchaser for the first time in this state, according to its framers, the information as to its full contents. Under the terms of the measure all commercial fertilizer must be labeled as follows: Name and address of the manufacturer or jobber; net contents of package in pounds, and a chemical analysis showing minimum percentages of available ammonia, soluble ammonia, available phosphoric acid, insoluble phosphoric acid, water soluble potash and total plant food; the maximum percentages of chlorine and moisture and a statement of the material from which it is made.

A third act along these lines which became effective July 1 provides that anyone desiring a chemical analysis of purchased fertilizer may send samples to the commissioner of agriculture.

Subscribe for the Pilot.

The Ootheca Does the Damage!

The Ootheca is the egg case of a female roach, and is deposited in a warm place, near food! Guard against this menace to your health! Wipe out the roaches from your kitchen! Get a box of Royal Guaranteed Roach Powder today. POSITIVE results. 10c and 25c. Sold and guaranteed by **FLORIDA PHARMACY,** Avon Park, Fla.

Park's Nicest Restaurant

Bass Cafe

Special Rates Are Offered
 By the Week and the
 Service Is the Best

REGULAR MEALS
 50 Cents

CHICKEN DINNER
 60 Cents

Short Orders Served at All
 Hours

Bass Cafe

NEW FLORIDA LAWS PUT INTO EFFECT ON JULY 1

Compulsory jail sentences for violators of the prohibition laws. Penalties for those who drive automobiles under the influence of liquor. New procedure governing the issuance and service of search and seizure warrants.

A three-cent gasoline tax. A law requiring that the owner of each car have a certificate of ownership. Its enforcement will be delayed until the comptroller can issue the certificates.

Providing for the organization of businesses operating under "Declarations of Trusts." It costs \$150. Providing that automobile dealers may procure "dealers" licenses for unlicensed cars. No penalty is provided for violation of this act. Providing that all commercial fertilizer be labeled as to its contents.

NAME NEW MANAGER OF POLK EXCHANGE

C. C. Commander, for ten years manager of the Florence Villa Fruit Growers Association of Polk county, has been named to succeed Charles H. Walker as manager of the Polk County Sub Citrus Exchange. Mr. Walker resigned to become manager of the Citrus Supply Company with headquarters in Tampa.

TRY A WANT AD IN THE HIGHLANDS COUNTY PILOT

Best Fertilizers - Insecticides - Sprays - Poultry Supplies
 Honest Goods Fair Prices Prompt Shipment

E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.
 GET NEW FALL PRICE LIST BEFORE BUYING
HERBERT SEAVERN, Agent, Avon Park, Florida

PUBLIC LIBRARY INCREASING

The citizens of Avon Park are invited to avail themselves of the opportunity to get good reading matter at the newly opened public library, first floor, northeast corner, of the Masonic temple. The library is open Tuesday and Saturday afternoon from 3 until 6 o'clock. The women acknowledge the donation of files of the National Geographic Magazine for the years 1918 to 1921 and the first eight numbers of 1922. No name was attached to the box of magazines, so thanks must go out to the unknown donor.

Sanitary Plumbing

Suburban Water Supply System
 for Home Use and Irrigating Purposes

ALL WORK GUARANTEED

Windmills, Tanks and Towers

Let Me Figure on Your Next Job

M. H. Gribble
 Phone 57
 Avon Park, Florida

AVON PARK'S CLOSE-IN SUB-DIVISION

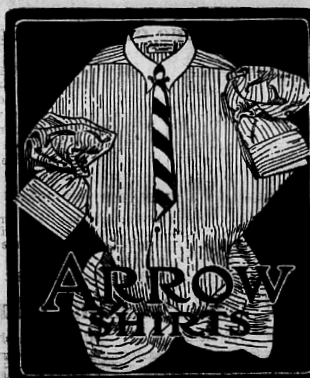
Shadowlawn

SHADE SANITATION PAVING
 Appeals to the Discriminating
 On Pretty Lake Tulane

P. M. Stivender

GENERAL REAL ESTATE
 Brickell Building Avon Park, Fla.

ROBERTS, Haberdasher



\$1.50 \$2.00 \$2.50 and
 up to \$7.00

At Roberts, Habadasher
 EXCLUSIVE MEN'S SHOP

Well Driving and Pipe Fitting

"Cutler Gets the Water"

ELECTRIC
 and
 GASOLINE
 MOTORS

Prompt Service
 Satisfactory Work
 Low Prices
ROSSELL CUTLER
 AVON PARK, FLORIDA

HERBERT SEAVERN

BUILDING
 MATERIALS

Common and Face Brick

Lime, Cement and Plaster

Galvanized Iron

For All Purposes

Wall Board

Roofing

All Grades and Designs

Plastic Paints

That Will Wear

Oil, Turpentine and

Varnishes

Agent for the Largest Georgia

Marble Company

MONUMENTS

Marble for Counters, Store

Front and All Uses

E. O. Painter Reliable

Fertilizers

POULTRY SUPPLIES

Avon Hardware & Furniture Co.



CANNING SUPPLIES

"Many cookings of jam have been spoiled by the pan"—a waste incalculable.

The thrifty housewife equips herself with the proper pots, pans, kettles, measures and ladles when the canning season arrives.

Our kitchenware stocks are now complete and await your selections.

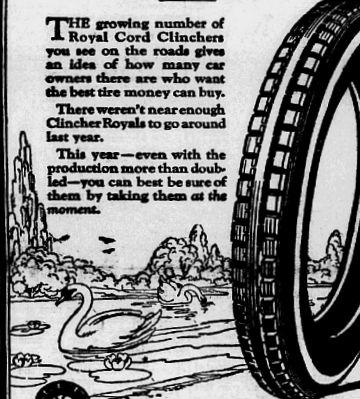
Porcelain Kettles (all sizes)
 Aluminum Kettles (all sizes)
 Porcelain Pans (in nests of 3 or separate)
 Canning Spoons (extra large)
 Fanning Knives (all sizes)
 Ladles

Wooden Bowls (all sizes)
 Little Gem Food Choppers
 Hand Choppers
 Funnels (tin or copper)
 Cans (dozen)
 Glass Jars (dozen)

ANYTHING WORTH DOING IS WORTH DOING RIGHT—PARTICULARLY CANNING

Everywhere—Royal Cords

United States Tires
 are Good Tires



US Where to buy U.S. Tires

Standard Garage

FREEZERS FOR EVERY HOUSEHOLD

At Prices to Fit Every Purse
 POLAR, 2-quart, galvanized
 freezer—the economy freezer
 —can be had here for

\$1.50

ALASKA 2-quart Freezer, a
 sturdy wooden freezer that is
 well worth the money—

\$2.75

BLUE RIBBON FREEZERS

Two-quart capacity\$3.85

Three-quart capacity\$4.25

Gallon capacity\$5.50

Two-gallon capacity\$8.25

When



ICE CREAM

SMITH-McGINNIS COMPANY

EVERYTHING FOR THE FARM OR HOME
 As Close As Your Telephone Avon Park, Florida

W. O. W.
Meets first and third Monday nights
in I. O. O. F. hall, First National
Bank building.
J. A. SYKES, Consul.
J. H. McCLELLAND, Clerk.

**Palmcraze Lodge No. 237,
F. & A. M.**
Stated communication twice
and third Fridays of each
month at 7:30 p. m. in la-
salle Temple, Vance, Ala.
MAKIE W. LITTLE, W. M.
J. J. JAMOUR, Secretary.

**Holyrod Commandery,
No. 27, K. T.**
Regular convocations the
third Monday in each
month, 8 o'clock p. m. at
the Temple, Vance, Ala.
Knights invited.
H. F. REBEK, E. C.
C. S. SCRIPPER, Secretary.

**Elmway Chapter
No. 27, O. O. F.**
Meets second and fourth
Mondays, Odd Fellows
Hall, in First National
Bank Building.
All visiting brethren
and sisters welcome.
Wm. Lillian Macarty,
Annis Olin, K. C.

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MENTHOLATUM
cools and soothes
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WORK
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Kind of Special Wood Work

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It's Right

You won't go wrong when you use



Bread
Is the
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Cheapest
Food

because the Quality as jealously
guarded by America's First Mill.
Your grocer will guarantee it.

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SEYMOUR, INDIANA

AUTO MOVIES BY THE STANDARD GARAGE



FROM lamps to spark plugs, from safety devices to speed, we will supply you with the auto supplies that will supply you with satisfactory service. Proper prices prevail, say our pleased patrons.



Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

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IS NOW PREPARED TO FRAME PICTURES
Sign Painting and Auto Painting. Tel.

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley

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Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

SEBRING

T. P. Trammell of Glenwood Terrace was a visitor in Sebring Monday, bringing some of his famous pineapples with him. He is a successful grower of "pines" of a superior quality. He furnished some for the last South Florida Fair at Tampa and expects to have a much larger exhibit this year.

Mr. McAllister of the McAllister Lumber Company of Hazelhurst, Ga. and Venus, Fla., was in the city Sunday and Monday. He is delighted with this country and hopes to bring his family here at an early date to take up his residence in what he believes is going to be one of the best towns in Florida or anywhere.

Miss Miranda Anderson returned to her home at Palmdale Tuesday, after a pleasant visit with Miss Vera True of this city. Miss Vera and her house guest, Miss Arlene Parker of Lakeland, accompanied her.

Mr. and Mrs. Linton Cox and Master Linton Cox, Jr., of Lakeland, are the house guests of Mr. and Mrs. G. A. Trak.

Miss Jamie Cobin of Lakeland, formerly of this city, is the guest of Miss Anna Bogie.

Miss Mabel Bowden of Inverness is visiting with her brother, Basil Bowden, and his family on Lakeview drive.

Mr. and Mrs. E. O. Douglas, Master Eugene Douglas and Master Glen Douglas left Saturday on an extended motor trip through Georgia, the Carolinas, Tennessee and Alabama. They will be gone a month or six weeks.

Miss Myrl Polson of San Francisco, Cal., is the guest of her sister, Mrs. H. V. Ryall, on Lakeview drive. Mrs. Mary Hayes Davis has returned from a trip up the West Coast and will be the guest of her cousin, Mr. and Mrs. W. W. Right, on Ridgewood drive, south.

Miss Anna Durrance of Wauchula, who has been the guest of Mr. and Mrs. R. N. Durrance on Pine street, returned to her home Thursday.

Word received Monday from A. H. Burkett of Altoona, Pa., is to the effect that his father, who but recently left his Lakeland drive home in the city for a few months visit in his old home in Clayburg, Pa., is seriously ill in the hospital there with little hope for his recovery.

Gilbert Freeman, editor of the Highlands County Pilot, passed through Sebring Monday on his way to his clatsopos marsh lands to view the lower part of the county and see the Lake Annie-Kissimmee river road and the vast expanse of rich mud lands in that part of the country.

Jess Vaughn of Greenville was here Tuesday and made inquiries as to what was being done toward preparing already for next winter's South Florida Fair at Tampa. He has always taken a lively interest in the fair, and contributed both time and products for it and can be counted on as a big aid to it this coming year. He is cognizant of its value to

COOLING

For warm summer days there is need for

NOURISHMENT

without

OVERLOADING

There is nothing that satisfies like

MILK

It cools, it nourishes, it is easily digested.

Anoka Dairy

W. O. SKIPPER, Proprietor

HIGHWAY BEAUTIFICATION TO BE DISCUSSED NEXT OCTOBER

The directors of the Florida Development Board have made preliminary plans for the calling of a state-wide meeting to be held in Orlando, probably in October, for the purpose of discussing highway beautification, including elimination of unsightly signs and the planting of trees and flowers.

In a few of the counties there are with five or more members to direct such activities, appointed by the county commissioners, and the commissioners in all other counties are requested to appoint similar commissions in advance of the state-wide meeting.

SWIMMING PARTY
It was a jolly hour at Hatchell's Monday afternoon when a merry crowd of young people journeyed out for a swimming party. Those in the party were: Misses Carolyn Park, Beba Ginn, Dixie Martin and Messrs. Betch Dille, Jack Head and Leigh Parks.

the county, and thinks we should take a double interest in it this year because of the chance to have the exhibit sent to New York along with other counties, where it will be shown in Madison Square Garden, as promised by the famous Ringling Bros. A. R. McGinnis returned Sunday from Tallahassee, where he was called by the serious illness of Mrs. McGinnis' father, J. W. Dorsey. Though still in a critical condition, owing to his age, Mr. Dorsey was slightly improved.

Mr. and Mrs. A. D. Cox, Miss Mary Courtney and Rudy Zeller of Palmetto motored to Sebring Sunday to spend the day with Miss Arabelle Vaughn, who is the guest of her aunt and uncle, Mr. and Mrs. U. D. Kirk. In the meantime, Miss Vaughn and Mr. Kirk started for Palmetto Sunday by auto, meeting their guests on the way home. Slater Cox returned to Sebring with them, remaining over Monday.

D. E. Williams, principal of the Sebring schools, motored from Gainesville Saturday to spend a few days in Sebring on business. He was accompanied by his father, D. E. Williams, Sr., of Williston, who was a week-end guest of his son.

Mrs. J. M. Watts and son, Master James Watts, Jr., who have been visiting friends and relatives in Pelham, Ga., for several weeks, are expected home the end of this week.

Mrs. Ella Andrews, who has been in the city for the last three months, left Wednesday for her home in Intergarden. After a week at home she will leave for Asheville, N. C., where she will spend the summer.

Barn Infested!
Robert Hilton writes, "My barn was infested by rats. They were doing constant damage. I had to get rid of them. My druggist told me to use Royal Guardant Rat Poison. I put it around and in a short time they disappeared." Destroy all rats NOW. Handy take 25c and 50c. Sold and guaranteed by FLORIDA PHARMACY, Avon Park, Fla.

LIGHT UP!

Which store windows make you stop?

AT NIGHT it's the well lighted windows, of course! They attract your eye and the goods are shown to their best advantage. Good window lighting is the mark of a modern store.

Mr. Merchant:-

If you want your windows to stop more people, we will be glad to plan the lighting according to modern efficient standards.

HOME ELECTRIC COMPANY
Singer Sewing Machines
Auto Batteries

Edison MAZDA Lamps

Builders of Homes

RAAB & WINTER

GENERAL CONTRACTORS AND BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY PERMANENCY ACCURACY



HE only ship that comes to those who sit down and wait is a receiver-SHIP.

DONT WAIT

To the young husbands and their June brides we pen these lines in the effort to render service and prove our good will and sincere friendship.

Waiting for your ship to come is in reality time wasted. If your home is to be happy and successful it will be necessary to start the very first day to make it so.

There is peace and happiness in the voyage on the sea of matrimony if young people will heed and profit by the experiences of those who know best how to steer the good ship "Home" during the hours of storm.

New responsibilities are now yours. It is necessary you have the vision to prepare during the days of smooth sailing for the days of storm. You can do this in one way only and that by creating a surplus in material ways.

You know your income. Let your outgo be less. Bank the difference—maybe in a saving account which will dry 5 per cent interest. It's a simple rule, isn't it? It insures a peaceful voyage. Try it.

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

FIRST TRUST AND SAVINGS COMPANY

QUICK ACTION

Sale
Starts
Saturday,
July
14

SHOE SALE

Sale
Closes
Wednesday
July
25

Summer's Fine Shoes for Every Member of the Family
at a Big Reduction



WHEN THE NEWS OF THIS SALE GETS AROUND THERE IS GOING TO BE QUICK ACTION AT OUR STORE AND LOTS OF IT. YOU WILL HAVE THE NEWEST OF THE EMERSON AND THE BROWN SHOE COMPANY PRODUCTS TO SELECT FROM, AND THE VARIETY IS EQUAL TO THE BIG CITY STORES. THE VALUES ARE THE BIGGEST THAT WE HAVE EVER OFFERED. COME IN AND SEE FOR YOURSELF.

Women's Shoes

WOMEN'S PATENT OXFORD—Snappily trimmed in biege colored suede, rubber tipped heel—

\$4.98

WOMEN'S SUEDE PUMP—Plain toe model, trimmed in patent leather, 1 1/4-inch rubber tipped heel—

\$4.98

WOMEN'S GRAY SUEDE SIX-EYELET OXFORD—Trimmed in gleaming patent leather, 1 1/4-inch rubber tipped heel—

\$4.79

WHITE OXFORD—An all white oxford, gracefully and neatly styled—

\$2.25

BLACK SATIN "WHISPER" TONGUE PUMP—Neatly trimmed in gray suede, 2-inch heel; a very attractive pump and the price is

\$4.95

WHITE KID "BONNIE" TONGUE PUMP—2-inch covered heel—

\$6.00

WHITE KID ONE-STRAP PUMP—1-inch heel—

\$5.00

SMOKED ELK OXFORD—Made of smoked elk leather, trimmed with black patent leather, a serviceable and attractive oxford—

\$4.00

GRAY SUEDE TIE—Junior Louis heel, neatly trimmed in patent leather, at the attractive price—

\$4.98

"QUEEN TUT" SANDAL—Cut-out vamp and quarter, flexible sole—

\$4.25

LADIES' FELT OR HOUSE SHOE—The kind you buy regularly for \$1.25, as many pairs as you want, this sale—

98c

Bargains for Men, too

In Oxfords that are serviceable and good-looking models, with a pleasant surprise on the price tag of each pair—sport, dress or work. Come in, we have them.

Children's Shoes

Priced low for quick action. Shoes that can stand the gaff of strenuous service. Styles that the children will like, and you will like the price we have put on them.

WE ARE ONLY QUOTING A FEW OF THE MANY STYLES THAT WE HAVE. WE HAVE JUST WHAT YOU WANT IF IT IS "THE LATEST." YOU WILL LOSE IF YOU FAIL TO ATTEND THIS SALE.



The
Dependable
Dry Goods
and
Shoe Store

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All Sales
Final
Nothing
Charged
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Florida