

Christmas Decorations

All sorts of decorations are to be had in Avon Park now.

And we have a full assortment also of

TOYS—DOLLS—GIFTS

Greeting Cards in an endless variety

For anything for Christmas try

Spinks Variety Store

What's Wrong Here?
Let's read and see!



Good old Santa Claus does not know how to spell "Electricity"—that is what is wrong, but you will notice that he knew what to select to please HER most. Electricity is a convenience—to be used. The day is long past when argument has to be advanced why electrical housekeeping accessories should be in every home. One reason alone—for mother's comfort is enough.

Toaster	\$8.00	Vacuum Cleaner	\$59.00
Percolator	\$10.00	Table Lamp	\$5.00
Iron	\$6.00	Table Stove	\$12.50
Grill	\$3.00		

Home Electric Company
EVERYTHING ELECTRICAL
Diamond Grid Batteries

H. HAROLD RUMK, Pres. WM. P. SIMMONS, Vice-Pres. D. A. MORRISON, JR., Sec'y-Treas.
Best Fertilizers - Insecticides - Sprayers - Poultry Supplies
ASK YOUR NEIGHBOR—HE KNOWS
E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.
GET NEW FALL PRICE LIST BEFORE BUYING
HERBERT SEAYERN, Agent, Avon Park, Florida

Plant this Year for the Future

Trees, shrubs and plants will give you income and pleasure. In a few seasons they will return fine dividends. First cost will not be great; small sums will cover the upkeep. Your property value will increase right away. Peach and plum give quick results—and may be planted among citrus trees. Peaches are highly profitable after a few years. For home ground ornamentation, plant roses, shrubs and vines.

You may be surprised to learn how little it will cost to start. Even if your place is a small one, room for fruit and nut trees can be found. Flowers, evergreens and like plants and shrubs require but little space. Plant now for the future—it will pay you!

We help you select the right kind and cost after you good stock at fair prices. Send today for free copy of our catalog and planting guide.

Griffings
1560 College St.
Jacksonville, Fla.

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley

PHONE 55 Avon Park, Fla.

Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Concrete Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

HIGH SCHOOL PEP

Staff
Victor Stansbrough Editor
Bertha Cameron Associate Editor
Reporters
Juanita Adams Senior
Eldred Starkey Junior
Reba Ginn Sophomore
Paul Gordon Freshman

Senior Notes
The seniors are contemplating taking a play at an early date, under the auspices of Miss Myers. Misses Ora Hargraves, Bertha Cameron and Lola Skipper were visitors at Lake Wales Sunday. Bertha Cameron is suffering with a bumped elbow this week, due to the carelessness of a good "pal." The latest senior wonder is, "How long before vacation?"

We are to have a new member after Christmas. Gee, ain't we a record-breaking class?

We surely missed Mrs. Lander's smiling countenance last week, while she was absent.

With vacation coming we are having a time keeping our minds on our books. We are all anticipating getting out of examinations, but—The following enjoyed a winter roast last Friday night on Lake Damon at the home of Mr. Nicholas: Misses Ora Hargraves, Ruth Hall, Miriam Wood, Annie Ruth Brantley, Lois Wood, Mamie Barnett and Messrs. Fred Durrance, Victor Stansbrough, C. R. Phillips, Forrest Noland, with Mrs. Cecil Langford and Charles Nicholas as chaperones.

Sophomore Notes
The sophomores had their regular meeting Tuesday. A social was decided upon, but the date was not named.

The girls are practicing basket ball every day. We hope to have a first class team.

Lutwille Martin fell victim to a basket ball accident Friday and had to miss school several days, but she is back and smiling now.

Ruth Hall is spending the holidays in Tampa with her parents. We wish her a speedy return.

We thank the teachers for the reports that we are doing good work.

Freshman Notes
Miss Dixie Martin has taken over the job as class reporter. We thank you, Dixie.

Theodore Thomas, one of the very best pupils of the class, has stopped school. He is missed very much, as he was a great asset to the class.

Some of the freshman girls were informed they were too small to play basket ball, but are at least large enough to "stand on our feet" instead of crawling on our "knees." Someone overheard Mrs. Lander say "written lessons"; this means "weak knees" to us.

Jokes
Over heard in the class room: Leonard—"What are you reading, Christine?" Christine—"It's the dictionary, but I haven't caught the run of the story yet."

George was reading and came to a word he couldn't pronounce. Mrs. Lander—"Brague." George still stands speechless. Mrs. Lander, rather crossly—"Brague." George, suddenly—"Bow wow!"

Teacher—"What is a net?" Pupil—"A lot of holes tied together with strings."

The boss is that man who comes too early when we are late and too late when we are early.

All my life I've wanted to write a poem In which fawns Should rhyme with lawns. And now I have.

MRS. MARY S. BOWER
At Miss C. A. Lee's Representing Buckley Bros. Co., New York City. Exclusive samples in Dress, Gowns, Table Linens, Handkerchiefs. Patronage solicited. Appointments made.

Closing Out TOYS

WE WILL SELL ALL OUR TOYS AT COST

The early comers will get the bargains and the choice

DECORATIONS
GREETING CARDS

Field's Art Shop

Brickell Building
Lake Avenue
Avon Park, Fla.

TOUCH COLD TABLETS

Valuable preparation for treatment of COLDS, LA GRIPPE, HEAD-ACHE, CONSTIPATION

Price 25 Cents

Sold and guaranteed by AVON PARK DRUG CO., Avon Park, Fla. TOUCHTON DRUG CO. Dade City, Fla.



SANTA CARRIES HIS HAT IN A Standard Auto HATRACK

THROUGH THE WINTRY NIGHT DRIVE

There's nothing so conducive to pleasure driving and that will bring memories of the Christmas morn than the elimination of the hat problem in driving.

Give a pair of Standard Auto Hat Racks. They are only \$1.00 each.

Any Autoist Will Appreciate a Practical Christmas Gift This Year

THERE ARE TIRES

Hoods, Kelleys, Firestones, United States, Millers, Old-fields—all guaranteed tires. Nothing is more acceptable as a gift.



Spotlights \$5 Horns \$5

Overize Steering Wheels, Radiator Ornaments and a multitude of fine practical articles to insure a Merry Christmas to the motorist.

Standard Garage

ED WELCH, Manager

Poinciana Lodge No. 227.

F. & A. M.

Stated communication first and third Fridays of each month at 7:30 p. m., in Masonic Temple. Visitors welcome.

C. V. SMITH, W. M.
J. J. JAMOUR, Secretary

The Woman's Club of Avon Park Meets First and Third Friday of Each Month

Mothers' Dev'tment Meets Second and Fourth Friday of

Insurance

FIRE AUTOMOBILE
TORNADO LIFE
BONDS

We Represent the Leading Companies

The First Trust and Savings Company
INSURANCE DEPARTMENT

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST" is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Scott Telephone Company
JAMES L. SCOTT
General Manager

TAX EQUALIZATION IS RECOMMENDED TO CITY COUNCIL

TRADE BOARD TO SEE IF FIRE APPARATUS CAN BE HAD

Tax equalization was recommended to the council by the board of governors of the Board of Trade at its meeting last night, and the secretary was instructed to find out if there are any bargains in fire fighting apparatus at Charleston field.

The tax equalization matter was brought up by Secretary F. V. Burch at request of several property owners and the board passed a resolution suggesting that the council appoint a committee to act with the council in revising the equalizing tax values before the new assessment takes over the books.

The discussion of the fire hazards and the suggestion of a volunteer fire department was organized was passed over as it was thought this is matter for the council to act on.

The securing of data on possibilities of buying government fire apparatus was considered within the province of the board and any data that is secured probably will be turned over to the council when the secretary reports.

The question of another fair and carnival was brought up with the unfinished state of the report on Armistice day and the board decided it best to sell the stuff left on hand at private sale by than attempt another carnival. John Hood, Fred Smith and H. B. Smith were appointed by the chair to handle the matter.

The secretary's survey of rooming houses was commended and the board expressed the need for some such arrangement whereby the secretary can assist visitors in locating rooms.

The secretary was instructed to secure prices on 100-foot art billboards directing auto visitors to Avon Park. The question of a site for a shoe courts and of a temporary information booth for the Board of Trade for the tourist was referred to the secretary, who was instructed to learn the ideas of the park commissioner and the council streets committee.

TIGHTENING OF CREDIT REINS WILL LOWER MERCHANDISE COST

TRADE BOARD COMMITTEE GETS BUSY—MERCHANTS TO MEET TUESDAY

Tightening up on credits, which have been pretty loose here, was decided upon at a meeting of the credit committee of the Board of Trade when Chairman T. J. McGinnis told the merchants present that the cost of merchandise to the consumer here can be reduced two per cent by the successful operation of a credit committee which will eliminate the dead debt. The man or woman who pays his bills will be through the supervision and co-operation planned.

The committee called a meeting of all the retailers on Tuesday afternoon, Jan. 9, at 3 o'clock, at which time the nucleus of the information bureau will be formed. Lists of all bank accounts are to be brought to the meeting and from these card indexes are to be formed.

There is nothing compulsory about the organization which will merely furnish the information regarding a person's reputation for paying bills. If he has been paying regularly on other merchant asking for information will be told just that; if he has always paid but a trifle slow, the seeker of information will be told that; if he has left an account with any merchant and made no effort to pay it, this information will be given to the merchant for his information. When he has the information, the merchant can govern himself accordingly.

Credit bureaus have been organized by merchants in practically all South Florida cities and larger towns. Through them the man who runs up a bill at one place, or to one other store to do likewise, has been eliminated by the refusal of credit to a man until he has paid his bills.

The committee also discussed federal taxation of accounts receivable and other matters of interest to the retailers, all of which will be brought up again at Tuesday's meeting of all the retailers in the community.

FRUIT MARKETS CLEARING UP, INDICATE BETTER PRICE

Auction markets are showing some ease on both grapefruit and oranges, according to the weekly citrus exchange bulletins. W. M. Jackson, manager of the Avon Park Citrus Growers' Association, announced Thursday morning.

Inquiries are frequent for \$2.50 for oranges and \$2.35 for grapefruit. These prices for fair quality and season. The lowest average price for \$1.25 on the tree.

NO PLACE IN FLORIDA LIKE THE HIGHLANDS

THOMPSON TO BUY A HOME IN AVON PARK AND SEES NEED FOR BONDS—DEcriES JEALOUS AND THOUGHTLESS RIVALRY

[By E. L. Thompson of Geneva, Ill.]

Me for the Florida Highlands! It was eleven years ago now that I had my first glimpse of Florida. That winter a northern man who owned a 2,000-acre plantation in Jefferson county, fourteen miles from Monticello, sent me down to prepare the ground and begin a peach grove development. I fell in love with Florida then, even though I had seen only that portion of the state that is revealed to one sitting in a railroad coach and journeying from Jacksonville to Tallahassee. The next winter I returned to care for the trees I had planted and to extend the grove.

In those two winters I put out one hundred and ten acres of the best varieties of peaches and then, falling to reach an agreement with my employer, I bade good bye to this Sunny South for ten long years.

I never ceased to long for Florida every time the wind whistled and noisily drove us indoors and put us to burning up a large portion of our summer's earnings just trying to keep from freezing to death.

Last November I set foot once more on this glorious peninsula, this time buying railroad tickets direct to Avon Park, Florida. I was met by Mr. and Mrs. Fred Stevens here. From this city I am visiting in one of the most beautiful and healthful spots in the state. I have been driven over the Highlands Scenic Highway six different times. I wish to say that vision arises before my imagination every time I do so, which no pen can describe. Nothing in my travels has equalled what I know will soon be actually spread out before the eyes of those who ride over this wonderful highway.

But what I wanted to mention in this article is that even a stranger I have felt the current of unfriendly rivalry which exists between the people of the Highlands. There should be a spirit of friendly rivalry, but when jealousy exists so that the people of one town speak slightly or disparagingly of those in another town no good comes of it, even to the people of the town so disparaged.

NEW POINSETTIA HOTEL TO OPEN MONDAY WITH A DISTINCTIVE APPEAL

EXPERIENCED HOTEL MAN LESSEE AND FINDS THE CONDITIONS IDEAL

Built for comfort and furnished with an eye for both comfort, utility and correct appointments, the new Poinsettia hotel will be opened to the public Monday with the most modest scale of prices ever attempted along the Ridge. The furnishings were selected by two of the best known men in the business, and the building, with its new roof and new structure, nothing has been overlooked. Beautiful walnut furnishings in colonial design are in every one of the thirty rooms. Big box springs, with heavy padded tops, furnish the base for a comfortable night's sleep on these rest 50-pound downy felt mattresses.

J. A. Jackson, formerly of Bonaville, Va., where he has managed hotels for several years, is the lessee and manager. He came here from Tampa in company with Dr. John A. Taylor, representative-elect from this county, and when he saw the structure, the perfect appointments, and the attention that has been given to furnishing everything that a traveler desires in a hotel, he closed the lease immediately.

One feature of the big hotel that is to be a great draw to Avon Park is the spacious third floor, which is unfinished, but in which sixty cars can be parked at a moment's notice should the need arise during a convention or any similar occasion. This will be available also for sample rooms for traveling men, too.

The hotel is of stucco construction, fronting on Lake Avenue, the present main highway in and out of Avon Park. Across the street is a cafe and another restaurant is to be located just a block away when the new Durand building goes up. Two front porches, upstairs and down, offer a homey sitting and on one side is a small fruit grove that will be developed into a park for the hotel.

All around the structure the flaming poinsettias have been planted and a hedge will be set up to make it distinctive.

The spacious lobby on the first floor has a huge fireplace and attractive ratan furnishings form a picture of comfort and contentment. The lobby is arranged in a most indirect. From the lobby leads a

I have seen or heard in Sebring makes me like the place. As yet I have decided to buy a home in Avon Park, because I love this city. I am anchored here. I shall count it my duty to have my bit to the city's beautification and advancement. When I opened my eyes on Lake Verona the morning after my arrival on the late train from Jacksonville, I fell in love with Avon Park and thought I have visited all the cities from here to St. Petersburg, driving around them and all over them, none has broken the spell that Avon Park cast over me on the day of my arrival.

But I can see how others would be drawn to other towns even as I have been to this one and I am crying to all the tourists I meet in the different camps where I spend a night: "See the Ridge; Visit the Highlands before you think you have seen Florida." From Haines City to Sebring, has been on my lips so often that I shall soon be saying it to all the people of all these Ridge towns should be in closer friendly federation for the highest possible development of the Ridge.

And as a fine thing it is going to be for Avon Park, for instance, that the people of Sebring have the gold and silver to start the planting of a modern, up-to-date hospital. Now our sick who need a hospital must be taken to Lakeland.

As I drive to Haines City I am glad to see each new installation of a house or a store, no matter where located. The whole Ridge is our home, and we are all a part of it. It goes ahead of us in progress, let us not get jealous of it, for it will have the will and the wherewithal to push ahead, for their example is the best stimulus to us to greater activity here.

In closing I wish to say that I am waiting and watching with concentrated interest for the result of the election on Jan. 22. I wish could vote for that bond issue. Nothing on earth is so badly needed by Avon Park, Frostproof, Sebring and Lakeland as the opening of that road.

Three Generations One Family Now in Board of Trade

Three generations of one family are now represented in the Board of Trade. Secretary F. V. Burch announces, following the receipt of the membership application of Mr. T. B. Johnson, aged ninety-four years old, "I don't believe another Board of Trade has ever had a member of such a situation," said Mr. Burch.

Mr. Johnson's son, M. T. Johnson, and his son, M. T. Johnson, Jr., both grove owners here, have been members of the board for some time. The Johnson family is now a family living, according to Mr. Burch.

long hall into which opens the room of the lower floor. There is a room stairway to the second floor and a room stairway to the third floor.

In all the rooms there is a clothes closet with eight coat hangers. Running water is in every room and there are two baths on each floor. The arrangement of the rooms is unique. The beds are concealed from the doorway, permitting sleep with open doors should the night be warm. Large windows light each room. The furnishings are at least as magnificent. The beautiful walnut is always attractive and with the gay trimming in colonial design it is indeed pretty in this hotel. The footboard of the beds is low and the design is of the bed and the design is of the bed and the design is of the bed.

Mr. Jackson states that he doesn't believe there is a better arranged hotel in the state. He has some publicity ideas that he would like to see the state. He doesn't plan to sit idly by and just draw from the clientele of the hotel. He is going to be aggressive and new business for the community. He is going to be aggressive and new business for the community.

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LANCE AND CORA GANFIELD HEAD MASONIC BODIES

POINCIANA LODGE AND EASTERN STARS INSTALL

Mark W. Lance was installed as worshipful master of the Poinciana Lodge, Free and Accepted Masons, at the annual installation services Monday night and Mrs. Cora Ganfield was installed at the installation ceremonies of the Leigh chapter, Order of Eastern Star.

Following the ceremonies the two bodies enjoyed a supper prepared by those of the gentler sex. The officers installed by the Masons were: John H. Hood, senior warden; W. R. England, junior warden; James Moffett, Elmer Fred Smith, treasurer. The following appointive officers were also installed: Glenn Masters, senior deacon; Carlos Skipper, junior deacon, and S. F. Tucker, Tyler. Victor Smith, retiring worthy master, presided at the installation.

The Eastern Star officers installed were: Cora Ganfield, worthy matron; D. F. Canfield, worthy patron; Florence Ellsworth, worthy matron; Vivian Hart, conductress; Ethel Jones, assistant conductress; Myrtle Jackson, secretary; Maudie Smith, treasurer; Blanche Williams, chaplain; and Blanche Stringfellow, organist. The following were the appointive officers: Clara Farnell, Adele Smith, Emma Smith, Martha; Elbert Wolff, Electa; Annie Gunn, warden, and Henry Myers, sentinel.

Schmidt, Prominent Merchandise Man, New Manager Katz

John C. Schmidt, prominent Kismisse merchant man, has been named as the new manager of the Standard Garage. Mr. Schmidt has been in the management of Katz Bros. for some time and has been successful in his management.

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Spink Heads the Odd Fellows Again With Masters Treasurer

Glenn H. Spink, noble grand of the Odd Fellows lodge here, was re-elected at the annual meeting Monday night. F. S. Jordan, vice grand; A. W. Sargent, secretary, and Geo. F. Smith, trustee, were re-elected.

The new treasurer is H. S. Masters.

The Odd Fellows are planning an active year's program for the coming twelve months.

Lawrence Named County Attorney; Taxes Paid \$3,452

A. E. Lawrence was appointed attorney for the county commissioners at a salary of \$50 per month and prosecuting attorney at a salary of \$50 per month, ballots for the bond election Jan. 23 were ordered printed and the registration of voters was completed at the regular meeting of the board of county commissioners last week. In addition jury lists for the year were made up by the commissioners.

The report of Tax Collector D. F. Canfield was received and showed a total of \$2,082.00 on real estate and personal property during the year. \$605.00 in taxes collected during the same month and \$134 in income taxes.

H. L. Waters presented the report of blazes on the road south of Lake Stearns, running from the railroad to the west and ending at the intersection of the road between townships 29 and 30, about 1,800 feet south of Lake Stearns, by the south side of Lake Stearns.

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STATE ASKING BIDS FOR REST OF COUNTY ROAD

SEEKS CONTRACT TO FINISH LAKE STEARNS-JOSEPHINE CREEK ROAD

True to the promise made by Chairman Phillips and Engineer Cocks, the State Road Department has advertised for bids for the completion of the Lake Stearns-Josephine creek road. Bids will be opened by the department at Tallahassee, Jan. 10.

There are 8.75 miles in the project advertised—from station 249, just south of Lake Stearns to the line between townships 29 and 30. The road has been built through Lake Stearns with county funds, and the state is to advance \$45,000 to finishing it.

The advertisement asks bids on grading, construction of a timber bridge and placing of rock banks. When Chairman William King, of the county commissioners, was in Tallahassee several weeks ago, the department promised him that construction on the remainder of this project would be gotten under way as soon as bids could be secured and the contract let.

The department evidently intends to finish the job at once. Convicts are to be moved back to the Lake Annie-Kissimmee river road immediately, too, it is stated.

Ministers Asking for Enforcement Curfew Children Ordinance

Enforcement of the curfew law for minors is recommended to the city officials by the Ministerial Association at its meeting Monday and resolutions urging this to be presented to the city officials. The resolution also calls on all the pastors to publicly from our pulpits urge our people to put their stamp of approval in the ordinance and co-operate in its enforcement.

The resolutions set forth that "we feel that the curfew law is for the moral uplift of our children and for the betterment of society that the said law be enforced."

The resolutions are signed by J. T. Murrish, Episcopal rector; A. C. McCarty, Baptist rector; J. H. Baldwin, Baptist, and Benj. Stock, Congregational.

OPENING OF NOVELTY WORKS ADDS \$6,000 TO YEARLY PAY ROLL

YONCE PLANNING TO SUPPLY ALL WOODWORK FOR HOME-BUILDING

Bringing in an immediate payroll of \$6,000, the opening of the new present payroll and with prospects that this will be doubled soon, the Avon Park Novelty Works has been opened here by Rev. J. L. Yonce and is operating full blast. It gives Avon Park a business enterprise of the first time in years, eliminating the necessity of outsiders driving to the nearby towns for finishing lumber and similar products.

The new plant on the Coast Line tracks south of the light plant, is equipped with some of the most modern machinery to be had and is already turning out window and door frames, ceiling, moulding, flooring and all sorts of interior finishing lumber as well as siding, screen frames and picture mouldings. Only kind lumber is used for the interior finishing lumber.

Associated with Mr. Yonce in the new venture is H. W. Henderson, formerly superintendent of a cabinet factory in Waterbury, Conn., and also a former building contractor. He is a thoroughly experienced man, according to Mr. Yonce, and is superintending the local plant.

Plans for turning out high grade cabinet work are in the making, while glass, door and blind equipment is to be installed. Mr. J. H. Shaver, Haigler, a novelty mill man from Cameron, S. C., is assistant superintendent and the plant is now working four men.

Power is furnished from a small steam engine on the premises and belt lines operate the moulder, which cuts all sizes of trimming, siding, etc.; the hand saw for general novelty work; the rip saw and the

Three new families have been brought into the city through the opening of the novelty works, which gives them employment.

Mr. Yonce speaks enthusiastically of the prospects for the establishment with the building operations which will mean the doubling of the necessity for doubling the force before the present year is over.

CIVIC COUNCIL TO MEET

The board of the civic council, representatives of all the local fraternal, civic and other bodies in the city, will meet on Saturday at 1:30 o'clock at the Board of Trade rooms to discuss ways and means of bringing the city's affairs into closer co-operation with the Board of Trade.

We Are Knockers

EVERY DAY, WE ARE ON THE JOB—WE

**Knock
Spots**



THAT Suit, Dress, Overcoat, Skirt or Waist—you stored away last Spring will serve you well again this winter if you will send it to us for Cleaning and Pressing.

Get out all those winter garments today and let us clean, press and have them ready for you by the time the next chill breezes blow.

Phone 14—We'll Call

Roberts, Haberdasher

Dry Cleaning

MEN'S FURNISHINGS

Pressing

SINGER Sewing Machines In Avon Park

There is no need for the drudgery of the needle with the most modern Sewing Machines to be had on

EASY TERMS

Foot-pedal Machines, \$5 down and \$3 monthly
With motors, \$10 down and \$5 monthly

Home Electric Co.

Do You Know That—

Life is what you make it. If you are well, you should be happy. If your health is less than normal you should be interested in **Chiropractic** and other scientific drugless treatments, for it may mean perfect health for you, which is more than wealth. Consultation and examination costs you nothing and may mean years added to your life.

Office hours from 10 a. m. to 4 p. m. every day but Tuesday and Thursday, or by special appointment

DR. G. B. AUSTIN, M. T.

Room No. 6, First National Bank Bldg., Avon Park, Fla.

Pay as You Save It



First National Bank

J. V. CHAPMAN, Cashier

WE PAY 5% INTEREST

COUE'S FORMULA FOR ENDING ALL ILLS

Every morning before getting up and every evening as soon as you are in bed, shut your eyes, and repeat twenty times in succession, moving your lips (this is indispensable), and counting mechanically on a long string with twenty knots, the following phrase:

"Day by day, in every way, I am getting better and better."

Do not think of anything particular, as the words, "in every way," apply to everything.

Make this auto-suggestion with confidence, with faith, with the certainty of obtaining what you want. The greater the conviction, the greater the more rapid will be the results obtained.

Further, every time in the course of the day or night that you feel any distress, physical or mental, immediately affirm to yourself that you will not consciously contribute to it, and that you are going to make it disappear.

Then isolate yourself as much as possible, shut your eyes, and passing your hand over your forehead, if it is something mental, or over the part which is painful, if it is something physical, repeat extremely quickly, moving your lips, the words:

"It is going, it is going," etc., etc., as long as it may be necessary.

With a little practice the physical mental distress will have vanished in twenty to twenty-five seconds.

Begin again whenever it is necessary.

Avoid carefully any effort in practicing auto-suggestion. What conclusion is to be drawn from all this?

The conclusion is very simple and can be expressed in a few words: We possess within us a force of incalculable power, which, when we handle it, unconsciously is often prejudicial to us.

If on the contrary we direct it in a conscious and wise manner, it gives us the mastery of ourselves and allows us not only to escape and to add others to escape from physical and mental ills, but also to live in relative happiness, whatever the conditions in which we may find ourselves.

Lastly, and above all, it should be applied to the mental regeneration of those who have wandered from the right path.

PLAN EARLY TO PROVIDE COWS WITH GREEN FEEDS

"As the new year begins the farmer who depends upon the produce of his dairy cows for the sole or partial support of his family, should plan immediately to grow green feeds to supply his cows with green pasturage, soiling plants and silage, as supplements to grass and legume hays and grain," is the advice of Hamlin L. Brown, extension dairy specialist of the Florida College of Agriculture.

Cows fed plenty of grain and hay seem to lack something, in the opinion of Professor Brown. The green feed—pasturage, soiling crops and silage—supplies this lacking something, and in doing so cheapens the cost of producing milk and also increases the milk flow, experiments and tests have shown.

Dry feeds may contain proteins, carbohydrates and fats and mineral, but the additional feeding of the green feeds stimulates milk production and improves the health of the animals. Scientists attribute this to something furnished by the green feed. They call it "vitamines."

A thing which has never been seen but which is known to exist. It is said that vitamins are manufactured only by plants, never by animals. And it seems that plants lose much of their vitamins when they cease living.

A cow is not supplied with green feed, her milk will fail to contain vitamins.

Scientists have partly learned this lesson from the sea and the fish in the sea. Cod-liver oil is valuable as food because of the high content of vitamins it contains. The codfish gets these vitamins from a green plant growing in the sea. It has been proved that the codfish no other animal is able to manufacture this vital "stuff," that it does and must come from the food (green plants) consumed by the animal.

AMERICA'S SCIENTIFIC TRADE HARI-KARI

Perhaps the most serious reflection on American intelligence is the fact that from the formation of our nation to the present day we have spent nine-tenths of our time in convincing our own people that imported goods are better than those of our own manufacture.

In Great Britain and in other countries the words "home-made" stand as the guarantee of excellence. With us the mystic word imported is used by every merchandiser in the land to command the higher price, and no opportunity ever is lost to convince the customer that if real worth be desired then the imported article must be bought.

Neither loyalty, tariff, common sense or anything else has served to stem this tide of boosting for the foreigner at the expense of the American.

Naturally the tendency has been to cause the American manufacturer to live up or rather down to his reputation and produce in many cases goods not quite up to the standard of quality that come to us from foreign lands. The American can manufacture the best quality goods in the world, no matter what the line, if he sets himself to the task, but in chinaware he knows, we think of Limoges or Dresden; in pottery we think of Lincolnshire; in cutlery we dream only of Sheffield; our linens remind us only of Nottingham and Belfast.

Always we are told the imported article ranks first. If we had been hired, each one of us, to strangle American production, we could not have made a better job of it. We have become obsessed with the thought of foreign superiority.

If the American people will respond to the battle cry of "home-made," and the American manufacturer will answer the call, it will give us a more constructive loyalty than ten thousand Fourth of July orations, and do more to solving our economic problems than anything one can conceive.

STRAWBERRIES DEMAND CAREFUL ATTENTION

Constant and careful attention from setting to marketing is the demand of strawberries. Fertilization forms an important part of the culture of this plant and, according to A. P. Spencer, of the Florida Agricultural extension division, late December and January mark the time for an application of fertilizer.

A good fertilization plan consists of applying a third of the fertilizer before the plants are set, a third six weeks later and the final third when the plants are beginning to bloom.

The entire amount, Professor Spencer says, "should total 1,800 pounds of the commercial product for average land."

In discussing winter care of strawberries Professor Spencer says: "Do not get fertilizer too close to the tender feeding roots. It should be worked in carefully around the plants with a light working tool, care being taken not to break the roots."

"Good shallow cultivation should be kept up through the winter. It is not desirable to hasten the growth in winter by applying nitrate of soda or any quick-acting nitrate of soda or any quick-acting ammonia fertilizer, but an additional application of 200 pounds of sulphate of potash will help to give good strong with a large bearing surface, and make the berries firm and better shippers."

If the plants show need for additional fertilizer about picking time, top dress with a slight application of nitrate of soda or sulphate of ammonia.

It is important to provide good drainage for strawberry beds. It only requires a few days to injure a crop, should the ground become water-soaked."

CONTROL THE WHITEFLY

Are you a grower of citrus? If so, your trees are probably infested with white-flies. If they are, especially if the trees or fruit are blackened by the sooty mold which accompanies white-fly infestation, there is not a better time in which to give this pest a knockout blow than in October or early in November, says E. W. Berger, entomologist of the state plant board of Florida.

Do this knocking out by means of a good oil-containing spray or soap solution. The rule is to begin spraying ten days or two weeks after the adult white-flies have nearly or wholly disappeared.

The importance of fall spraying for white-fly was first recommended by Dr. Berger in 1910. At the same time he pointed out the desirability of allowing a period of ten days or two weeks to elapse after the disappearance, or near disappearance, of the adult white-fly before beginning to spray. This delay allows the eggs time to hatch out into the tender and easily killed larvae, because spraying does not seriously injure the eggs.

The advantages of early fall spraying are as follows according to Dr. Berger: (1) The larvae are young and easily killed; (2) they are killed before they fatten at the expense of the trees; (3) the trees remain clean for nearly five months; (4) there are few rains to interfere with spraying.

His recommendations have been proven to be good, but Dr. Berger now says that he is ready to go a step farther and say that the fall spraying for white-fly is generally the only necessary treatment. These recommendations are primarily intended for citrus trees infested with white-fly. The same spraying will be effective against scale insects generally found infesting the trees and which are usually abundant in the fall.

Such a Literal Miss

He—I press my suit on bended knee.
She—Gosh, haven't you an ironing board?

Experienced
"Yes, sah, Jedge, I wanta to getta divorce."

"You do, eh? Well, Rufus, I suppose that you want to be free to marry again."

"Noseah, I just wants to be free."

Philosophy Applied
Mother—Bobby, if you ask me again for any candy I'll spank you.
Bobby—What was that you told me yesterday about if at first you don't succeed try, try again?

"American woman may be Greek indeed," says a Greek divorcee. Christopher, the late tiplicate king's widow. Greece will need those millions when the Turk finishes stripping the land.

Breeding Time—Now!
This is breeding time for roaches! Now is the time they spread their deadly germs! Don't take a chance on having your food contaminated. NOW is the time to stop them—next week it will be much harder. Get a box of Royal Guaranteed Roach Powder TO-DAY! 10c and 50c. Sold and guaranteed by FLORIDA PHARMACY, Avon Park, Fla.

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Suburban Water Supply System for Home Use and Irrigating Purposes

All Work Guaranteed
Wells, Tanks and Towers

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Bread Is Your Best Food

Eat more of it
FRESH MILK FROM YOUR GROCER
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AVON PARK'S CLOSE-IN SUB-DIVISION

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Appeals to the Discriminating
SHADE SANITATION PAVING
On Pretty Lake Tulane

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Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

J. J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES
Sign Painting and Auto Painting, Too

MONUMENT AT DEAD CITY TO COMMEMORATE FOUNDING OF FLORIDA

When citizens of Florida dedicate a monument on Jan. 11, marking the place where the first state constitutional convention was held, one of the most unusual instances in modern history will be recalled.

With the exception of the dead cities of the Montezumas of Mexico and of the Incas of South America, there is no record in American history of a city that sprang into prominence in commerce and industry and then disappeared from the face of the earth, leaving little or no record of its existence. But such was the case of the city of St. Joseph, which stood on the shores of St. Joseph's Bay nearly a century ago.

This town at one time was the most important in the state, and it came near being selected as the capital of Florida. It was the terminus of the second steam railway line constructed in the United States, and because of its prominence it was selected as the city for the first constitutional con-

vention in 1838. The convention met Dec. 3, 1838, and drew up the document under which Florida entered the United States, hence St. Joseph is considered the birthplace of Florida. The document was signed by the delegates to the convention on Jan. 11, 1839, and it is the corresponding day that has been selected for the dedication of the monument which the state erected at a cost of \$10,000. Governor Cary A. Hardee is to make the dedication address.

The town of St. Joseph was founded about 1832, when the St. Joseph & Iola railroad was contemplated. This line was opened up in 1835, and the St. Joseph & Lake Wimico canal had proved futile as a means of communication. The arrow-like right-of-way of this old railroad still pierces the pine forests of Calhoun county, and for many miles the National Bee-Line Highway follows its course. The locomotives of this railroad were fitted with upright cylinders, and the rails of the track laid on wood stringers. The city commission of St. Joseph is reported an ordinance in 1910 prohibiting locomotives coming west of "Cherry street" for fear of causing a fire. The dock of the railroad extended more than 1,000 feet into the bay, and the railroad brought 1,000,000 bales of cotton yearly to the city, and it was shipped out to foreign ports.

Except with a brief reference here and there in published histories, and what dim memories have been left by those who visited there when the city was in its prime, the story of this city has never told until recently. In a history of St. Joseph, G. A. West, pioneer of West Florida, and newspaper editor of St. Andrews, states that St. Joseph supported at least one bank, the Commercial Bank of Florida, a seminary, numerous mercantile establishments, and several hostellers. An act of the legislature of the territory, passed in 1839, created the St. Joseph board of commerce. The St. Joseph Times was published by Peter Gautier, Jr., who was United States marshal for the Apalachicola district.

A large race-track a mile outside the city, was one of the principal attractions, and the arena-like circle of this old speed course still remains among the woods nearby. During its prime St. Joseph is said by some to have had a population of 10,000, this being about 1840. Some few memoirs of prominent business men of the city tell of boom days that rival those of western oil towns. Among these was Col. Raphael J. Moses, Columbus, Ga., who at one time was secretary of the St. Joseph & Iola railroad.

After a vain attempt to rent a house he was compelled to have one built in Charleston, S. C., and shipped to St. Joseph. Carpenters' wages were so high the repairs on the house in the course of only three or four years cost several thousand dollars. St. Joseph was noted for its hotels and inns, some of these possessing names such as Byron House, Shakespeare House, Tontine, Mansion House and Railroad Cottage.

The construction of steam railways from the interior of southeast states to the Atlantic Seaboard, making communication for this territory to the Atlantic Coast more rapid, resulted in the downfall of St. Joseph. In 1841 the canal and the iron taken up by the St. Joseph & Iola railroad were sold for indebtedness and the iron taken up by the canal was to be used in a railroad there. In 1841 the population of St. Joseph had dwindled considerably. An epidemic of fever broke out, and the city was abandoned. For a number of years its buildings remained standing, some of them being taken to Apalachicola on barges. During the war between the states the buildings were further demolished, and during the period of eight years that has elapsed since St. Joseph thrived, practically every relic of its existence has disappeared.

Remains of the city among the pine trees that have grown up, and a disheveled cemetery are about all that exists to recall St. Joseph's glory.

Holyrood Commandery, U. D. Regularly convene the third Monday in each month, 8 o'clock p. m., in Masonic Temple. All Sir Knights Invited.
N. T. SMITH, E. C.
M. W. LANCE, Recorder

OYSTERS and SHRIMP Saturday

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MOSTRIS FRUIT STORE

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Fruits and Groceries

Plant this year for the Future

Trees, shrubs and plants will give you income and pleasure. In a few seasons they will return ten fold.

First cost will not be great; small sums will cover the upkeep. Your property value will increase right away.

Peaches and plums give quick results and may be planted among citrus trees. Peaches are highly profitable after a few years. For home ground ornamentation, plant roses, shrubs and vines.

You may be surprised to learn how little it will cost to start. Order 12 four plants in a small one, roses, fruit and nut trees can be found. Flowers, evergreens and like plants and shrubs require but little space. Plant now for the future—it will pay you!

We help you select the right kind and send you good stock at low prices. Send today for free copy of our catalog and planting guide.

Griffings
500 Chicago St.
St. Louis, Mo.

TO RESTRICT INCOMING FRUIT TO HALT PEST INFILX

[By C. S. D.]

A hearing was held in Washington, D. C., on Dec. 19 by the federal horticultural board in its consideration of the further quarantine or embargo of fruit coming into the United States to the extent of preventing the introduction of the Mediterranean fruit fly and other pests. We have plenty of crop pests already, many of which could have been kept out had we had more restrictions a generation ago. It has cost Florida fruit and vegetable growers millions of dollars to combat these foreign pests. At the hearing reports were heard in behalf of Italian lemon growers, South African, South American and West Indian fruit growers, representatives being present from both foreign governments and the shippers of these things from other countries. It will be some time yet before the federal board announces its decisions as to what additional exclusions or inspections will be necessary.

Florida already has efficient restrictions, particularly against fruit coming in from Cuba, and our state has been very effective at Key West, Miami, Jacksonville and Tampa. Inspectors from Cuba often recent having taken from them flowers and fruit, but it is a necessary safeguard. These articles are often found to have in their dangerous pests which would soon rapidly become disseminated. The federal authorities can be counted on to take the additional proper nation protective measures.

TRUST COMPANIES SHOW FINE GAIN FOR THE YEAR

Substantial increase in trust company resources both for the state and country are shown by "Trust Companies of the United States," the annual publication of the United States Mortgage and Trust Company of New York, just issued for 1922. The figures are of exceptional interest, for 1922 marks the one hundredth year of a trust company service in the United States.

The total resources for the year ending June 30 were \$12,753,620,735, against \$12,023,430,512 last year, and aggregate deposits for the first time exceeded \$10,000,000,000.

Florida reports combined assets of \$39,230,105, for a gain of over \$4,544,685.

President John W. Platten of the United States Mortgage and Trust Company, commenting on the year's progress, says:

"This, the twentieth annual edition of 'Trust Companies of the United States,' is published during the centennial year of trust company activities in this country, the first grant of fiduciary powers to a corporation having been made in 1822.

"The position of the trust companies considered in the light of their development since that time, give every promise that their influence will continue in increasing degree during the new century.

"Trust company resources in the United States for the year ending June 30, 1922, were \$12,753,620,735, thus establishing a new high record.

"Effectively offsetting the increase shown in 1921 compared with 1920. The total exceeds that of last year by over \$416,000,000 and is greater by \$297,743,000 than the previous high mark of 1920."

HONEY A GOOD FOOD AND A MEDICINE

As a delicious "spread" for bread and pancakes, there is nothing which compares with honey, if the opinion of some experts are to be considered. In fact, honey is of such great value in making bread and all kinds of fancy pastry that the baker and cake and cracker manufacturers could hardly do without it, for it is honey that makes these things keep fresh and nice.

An expert along bee and honey lines sets one to thinking by saying: "How interesting it is to let one's mind dwell upon the subject of honey—how it is manufactured—the wide range of flowers it comes from—its great variety of delicious flavors—its adaptability in satisfying our craving for sweets—and its general usefulness as a promoter of good health and in meeting the requirements of the housewife in the daily plans for wholesome food."

Many persons in a position to know express the belief that, if honey were substituted for much of the sugar now used, the general health of the people concerned would be much better. There would be less kidney trouble, and iron and phosphate and other odds and ends needed by many persons would be provided for and in the right proportions.

Frank Stirling, of the Florida state plant board, in speaking of the medicinal value of honey, says: "In using sugar only as a sweetener we are requiring of our kidneys an immense amount of extra work which would be eliminated if we used honey instead. Your physician will tell you that saw palmetto, a Florida honey plant, is a standby in cases of kidney troubles; so why not utilize the deliciously mild mixture that the bees make up in their palmetto honey."

"The beekeepers of the state are insisting that Floridians eat more Florida honey. There is no reason why we should not. Our Florida honey is not improved by being shipped away to some other state, where it is mixed with other honeys, and then sent back to us with a whole lot of freight and middlemen's expenses added to it."

Brought Home on Clothes
Anyone is likely to bring bed bugs home on clothes, but that is not so embarrassing as leaving home with a bed bug on you! You CAN get rid of them, surely—easily and quickly. Easy to apply with Royal Guaranteed Bed Bug Liquid. Cleans them out quickly! No smell! 25c. Sold and guaranteed by

FLORIDA PHARMACY
Avon Park, Fla.
Poinciana Lodge No. 227.

Started communication first and third Fridays of each month at 7:30 p. m., in Masonic Temple. Visitors welcome.
C. V. SMITH, W. M.
J. J. JAMOUR, Secretary.

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Attorney-at-Law

2-46 Highlands Bank & Trust Co.

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Selling Fla.

The Woman's Club of Avon Park

Meets First and Third Friday of Each

Month

Mothers' Department

Meets Second and Fourth Friday of

HIGHLANDS LODGE NO. 89

I. O. O. F.

Regular meetings every Thursday evening at 8 o'clock. Visiting brothers cordially welcome.

GLENN SPINK, N. G.



FINANCIALLY INDEPENDENT AT 60

FINANCIAL independence at sixty means that a man can do what he wants to do. He can realize some dream he has cherished during his life. It may be satisfying a desire to travel. To a few it may mean luxuries. To others it may simply mean an opportunity to follow their inclinations for work or play.

Will you become financially independent at the age of sixty?

Some people reach their goal by lucky chance. The best and surest way is by persistent saving.

It will be found that the wish of nearly every man who has reached the age of sixty that he had started to save twenty years ago. Some day you will be sixty. Have you started to prepare for your financial independence?

Start your savings account NOW and insure your future happiness

5% PAID ON SAVINGS ACCOUNTS

First Trust & Savings Company

The Pittsburgh-Florida Fruit Growers Association

Avon Park, Florida

A CORPORATION FORMED TO DEVELOP AND OPERATE 4,400 ACRES OF ORANGE AND GRAPEFRUIT GROVES ON A MODERN CO-OPERATIVE PLAN AND CONTRACT THAT PROVIDES ABSOLUTE PROTECTION

TO ALL PURCHASERS.

OUR LARGE AND PROGRESSIVE OPERATING DEPARTMENT, WITH THE AID OF MODERN MACHINERY, PRODUCES THE BEST RESULTS AT LOWEST COSTS.

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HIGHLANDS COUNTY PILOT

and
THE HIGHLANDS PILOT

GILBERT FREEMAN, Editor

Published every Thursday at Avon Park, Fla.
the Avon Park Publishing Company.

Subscription, \$2.00 a Year

Entered as second-class matter December 12,
1917, at the post office at Avon Park, Florida,
under the act of March 3, 1879.

TELEPHONE 15

Insurance charge of advertisement in our
columns must be in our hands by 5
p. m., Wednesday.FRUIT OF THE SPIRIT—Love, joy, peace,
gentleness, kindness, goodness, faith,
meekness, temperance; against such there
is no law.—Galatians 5:22-23.

FROM A STRANGER

"Even as a stranger I have felt the cur-
rent of an untold rivalry which exists
between towns along the Ridge. No
goal has ever been gained with
dispatch without real co-operation.
For so many can pull as hard as two,
no town as well as two towns.
That 'even as a stranger,' E. L.
Thompson of Geneva, L. I., should be
made to feel the unfriendly current
along the Ridge is sad commentary
on all of us. And that Mr. Thompson
has been kind enough to us to
mention it, is fortunate.

Most of us have felt that current.
Most of us have seen it at work, or
heard of it at work. But for it to be
come impressed on the stranger who
with the gates is deplorable.

It seems to us in these enlighten-
ed days and time that most every-
body along such a progressive country
as the Ridge would realize that you
can not build by knocking. Yet
scores of reports come to a newspaper
office of knockers all up and down the
line.

There is nothing that can happen
along the Ridge that will not benefit
every inch of this Scenic Highlands.
And there is nothing detrimental to
any one part that isn't detrimental
to every part of it.

The towns of this Scenic Highlands
are so indelibly linked in a common
possibility; that, it is the most foolish
of foolishness for one to say aught
of another.

From Haines City to Crooked Lake
tourists hear little but the statement
"there are no roads south of Frost-
proof," so they report when they get
here. One of the worst black-eyes
the garage man in Crooked Lake (for
instance) can give his own community
is to tell the tourist that he can ride
no further than Frostproof in his au-
tomobile. Tourists these days like to
stop at a point from which runs long
auto drives through scenic country.

He doesn't think much of a town
from which one can only go ten
miles. Tourists don't like to ride—
if they don't like to ride, it is never
frostproof, would soon be running
over. And when a tourist tells a
tourist ten miles is the end of good
roads, he tells the tourist "if you
finger with us, you stop on an island."

And the said tourist doesn't linger
long. What is more they carry away
and impression of the knocker.
Scores of visitors have been "frozen"
roads south of Frostproof to reach
Avon Park and make their head-
quarters—say, "you stop on an island."

Now as to the truth of some things
—that frost road isn't even close
to horrible, nor is it bad road right
now, since the state has fixed it over.
We make the eleven miles in a light
car in thirty-five minutes with com-
fort. It isn't half bad as lots of
avenues in Florida, and more
and more automobile parties are find-
ing it out.

Now perhaps our neighbors have
come here to make of us.
Maybe some folks in Avon Park aren't
"on the Ridge." Mr. Thompson
doesn't say just where he encountered
anybody current.

If he encountered any of it here,
we would like to know how it has
reached the neighboring towns. If
Avon Park people have knocked any
Ridge town, the bigger, progressive
interests here should know it. And let
us try to trace the "knocks" to the
source.

Let us run this "automobile" of
ours—this Scenic Highlands—into
the garage and trace down all these
knocks.

And eliminate them, before the
greatest section in Florida rattles to
pieces. We are as strong as our
weakest link and the whole world
knows it, so if any section of the
Ridge is half as bad as some folks
along the Ridge claim it to be, the
whole world isn't going to think much
of the Ridge.

Our Associated Boards of Trade of
the Scenic Highlands ought to open
its doors as a garage for this "auto-
mobile." Let all of us tell the
doctor the symptoms we have
heard and then diagnose the causes
and sources of these knocks.

The elimination we believe we can
leave to the "drivers"—the big men
and women in every town.

AVON PARK'S FUTURE AT
STAKE

Avon Park has more at stake than
many of us imagine when we go to the
polls Jan. 23 to vote for or against
bonds.

Avon Park's progress hangs in the
balance.

With roads we will forge ahead.
Without roads we will drop be-
hind.

Key West has sought for years to
emerge from the little city class. But
it is hardly possible. Big cities don't
grow up on little islands very fre-
quently.

Avon Park—isolated from the rest
of the world just as surely by a sea
of sand and clay as Key West is by
a sea of water—will have little more
success than Key West. Key West
has seen Tampa, Pensacola, Miami
and Jacksonville leave it way behind,
with a dozen once unheard of cities
now forcing the issue, too. Must
Avon Park also look on while others
grow?

Unless we bridge our sand-hills
with good roads, yes.

With this roads bond issue success-
ful we need wait for no man. Our
neighbors can visit us and trade with
us; tourists may visit us and become
part of us; and we may wander about
in our leisure too.

But the greatest of these—our
neighbors may come and visit with us
and shop with us. And those who
are not quite neighbors now will be-
come so in reality.

Avon Park is situated admirably
to become another trading and shopping
center. To the south of us stretches
the richest lands in the world; to the
east of us the greatest cattle country
west of the Mississippi; and to the
west of us rich trucking country that
while now far ahead of us in de-
velopment and trade—may yet be-
come dependent upon us for the sup-
ply of their home towns can not sup-
ply.

All of this tributary country to
Avon Park is too far from Tampa to
be linked indelibly with that trading
center forever. There is going to be
a new town with us and trade with
us—now is Avon Park's opportunity.
We are eighty-three miles
from Tampa, within twenty miles of
us lie some of the richest communi-
ties in the state—and nearer us than
Tampa lie untold wealth.

A part of this latter can be tapped. Only
by good roads can this part be tapped.
This bond issue will open up wide
fields. From Venus to Clewiston
shoppers can spend the day in Avon
Park and be home by nightfall—if
we have these roads. What a fu-
ture lies ahead in this fact!

Our stores will grow bigger and
better. We will be able to buy things
we need with ease. We will have
wide variety of all things to select
from and the best of all things will
be at Avon Park.

The town will thrive. It will grow
by leaps and bounds—even as Tampa
has grown; as Lakeland has grown;
as Miami has grown.

Our property will double in value
within a few years. Then if we are
afraid of the future we can sell out
our taxes and get away from good
roads and leave the buyer to pay the
taxes. And he'll be glad, too, because
he can't get away from good roads.

Our taxes will be equal to the
prosperity that will ride in over those
good roads.

Avon Park should vote almost solid
for bonds.

LAWRENCE NAMED
COUNTY ATTORNEY

(Continued from Page 1)

Butler, J. H. Bogie, Hollis Baker, Will
Bothea, B. A. Cope, Neal Cash, J. M.
Cobia, Tom Dimmling, H. E. East-
brook, H. L. Greene, Percy Gearing,
H. B. Greybill, Garret Hudson, James
Halliday, J. W. Ingle, J. L. Johnson,
Charlie Lewis, Jim Milton, J. G. Mc-
Clurg, W. R. Newburn, J. S. Pickett,
Hobson Parnell, Ira Higdon, George
Sebring, A. Vaughn, G. E. Grovins,
Willie Williams, Earl Williams, Orin
Howard, Philip Correll, P. A. Correll,
G. A. Land, J. C. deGraffenried, J. L.
Ivey, F. H. Lewis, A. Poppell, W. E.
Carver, W. E. Jones, Henry G. Mc-
Neal, C. F. Pool, E. W. Posner, L. H.
Summerville, Ceylon Carlton, Curtis R.
Williams, W. W. Williams, R. A. El-
liott, O. S. Bowles, W. M. Waters,
P. E. Collier, J. H. Driggers, M. A.
Jones, W. G. McLellan, J. L. Tom-
lin, Alfred Engleman, W. M. Mat-
chett, Walter H. McDuffie, E. A. Pool,
F. C. Payne, John H. Shepperd, Ben
C. Hope, Perry Whidden, O. J. Bass,
Lena Taylor, E. W. Amor, C.
Wills, Doc Pearce, G. A. Pearce, O.
A. Jones, Earl M. Keen, Thos. Crews,
W. O. Quinn, W. H. McDuffie, Milton
Norton, N. S. Platt, L. L. Ryan, J. J.
Whidden, J. J. Rothgerry, Archie
Bass, G. H. Bothea, L. T. Garner,
Geo. W. Pollard, Frank Pearce, L. L.
Henderson, E. W. Kelsey, A. M. Mc-
Aulay, B. L. Cline, Wm. E. Hendry,
Jr., Robert McDuffie, J. A. Odum, J.
Payne, Jr., H. T. Royell, John B.
Bunch, C. H. Shackelford.

SON BORN TO TOBACCO KING
Mr. and Mrs. George Washington
Hill are being congratulated upon the
birth of a son in their home, 570 Park
avenue, New York City, on Sunday,
Dec. 17. The child will be christened
Perival Smith Hill, after his
grandfather, Perival S. Hill, president
of the American Tobacco Com-
pany, of which the boy's father,
George W. Hill, is vice-president.

Waiting To See The Doctor

MISS GAULT WEDDED
TO PETER MICKLER

Announcement of the marriage of
Miss Jessie Gault, a popular teacher
in the Avon Park high school, and
Peter Mickler, a student at the Uni-
versity of Florida, Sept. 2, was made
during the holidays by the bride's
family in Arcadia.

The marriage of the popular cou-
ple, an event of Sept. 2 at the Pres-
byterian manse in Arcadia, was kept
secret as the bride was leaving the
next day for Avon Park to take up her
duties as teacher and the groom has
another year in the university. When
the two returned to Arcadia for the
holidays, though, they decided to
"spring the surprise."

NOTICE

Tax Assessor's Returns for 1923
Sebring, Fla., Jan. 1, 1923.
I will be at the different precincts
as scheduled below on the dates named
to assess taxes for the year 1923.
The law provides that each property
owner make a tax return to the tax
assessor of all their property. It is
important that each and every owner
of either real or personal property
see me or send in their return be-
tween now and April 1st.
Venus, Tuesday, Feb. 20.
Hicoria, Wednesday, Feb. 21.
We lake Sebring, Thursday, Feb. 22.
Bassenger, Monday, Feb. 26.
DeSoto City, Wednesday, Feb. 28.
Avon Park, March 1 and
Sebring, March 5, 6 and 7.
CYLIL BARDWIN,
Tax Assessor Highlands County,
J4-A1

Subscribe for the Pilot.

Variety
for
Highlands
Folks

Our new stock of Notions
and Variety Merchandise
has arrived at the station
and within the next few
days we will have the most
complete line of five and
ten-cent goods to be found
on the Ridge. We will
have everything from

Pins
to
Dishpans

SEE US FIRST

Spink's
Variety StoreLOWEST TEMPERATURE IN
DECEMBER WAS 43—MEAN
FOR THE MONTH WAS 69

Another month of grand weather is
the story of the records at the weath-
er bureau observatory here. Obser-
ver William King reports. The mini-
mum for the month was 43, occurring

only one time. The maximum was
87. The mean of the daily mini-
mums for December was 59 and the
mean of the daily maximums was 79,
with a mean temperature for the
month of 69.
The total rainfall for the month
was 1.87 inches.

IN ANNOUNCING THE PURCHASE OF THE W. R. ENGLAND HARD-
WARE COMPANY STORE, STOCK AND FIXTURES BY FLOY
L. SMITH AND THEIR INCORPORATION IN THE

Avon Hardware & Furniture Co.

THE NEW MANAGEMENT DESIRES TO ANNOUNCE IMMEDIATELY
A POLICY FOR THE NEW BUSINESS AND THE NEW YEAR
QUALITY MERCHANDISE will make up our stock.

THE WIDEST POSSIBLE VARIETY will be carried in an endeavor
to meet the demands of this rapidly growing section for hardware and
house furnishings.

PRICES WILL BE AS LOW as consistent with quality.
WE WILL BACK UP every piece of merchandise offered and will en-
deavor to have something to offer for every requirement. And

IF WE HAVEN'T GOT IT, WE WILL GET IT

We want you to depend on us for your needs and we will pledge our
effort to carry the most

COMPLETE LINE OF HARDWARE AND FURNISHINGS

to be found along the Scenic Highlands. And with our stock of merchan-
dise we will have that invisible commodity, which is so essential to suc-
cessful merchandising—

SERVICE

We Are Here to Serve the Public

Avon Hardware &
Furniture Company

FLOY L. SMITH, President

H. B. SMITH, Manager

J. J. JAMOUR, Secretary

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In the World of Women

MRS. SMITH ENTERTAINS AT FIVE HUNDRED FOR MISSES MARSHALL AT RED TOP

No more charming courtyard has been an event of the season than the gathering of nine tables of five hundred players at Red Top, the lovely country place of Mrs. Norton Smith, who entertained Thursday for Misses Mina and Ella Marshall, who have been guests here of their brother and sister-in-law, Mr. and Mrs. W. A. Marshall, over the holidays. It was one of the events of a busy week for these charming visitors to the Florida skyline. Mrs. Norton Smith, assisted by Mrs. H. B. Smith, served a delicious course luncheon.

Lovely rosebuds were the favors for guests, who played cards in the spacious lower floor of the home overlooking pretty Lake Isis.

Among those attending this delightful afternoon affair were the honorees, Mrs. Marshall, Mrs. C. P. Anderson, Mrs. A. V. Anderson, Mrs. C. E. Lanier, Mrs. H. E. Godwin, Mrs. A. D. Roberts, Mrs. William King, Mrs. J. D. Robb, Mrs. H. A. Winter, Mrs. Charles Madeira, Mrs. John B. Stringfellow, Mrs. Fred Smith, Mrs. W. C. Touchton, Mrs. William Reck, Mrs. D. F. Canfield, Mrs. J. D. McDewen, Mrs. T. H. Lander, Mrs. Stubbs, Mrs. Carpenter, Mrs. J. S. Francis, Mrs. N. E. Bullock, Mrs. J. B. Rogers, Mrs. H. B. Smith, Mrs. M. T. Merwin, Mrs. Stodden, Mrs. Ethel Jenks, Mrs. N. G. Langford, Mrs. Earl Hartt, Mrs. Charles H. Moffett, Mrs. Glenn Masters, Mrs. Timm, Mrs. Gilbert Freeman, Miss Myrtle Jack, Miss Bertha Chinn and Mrs. S. Y. Hartt.

MRS. SHERMAN ENTERTAINS FOR SISTER, MISS OLIVER

Mrs. Chas. Sherman entertained Tuesday afternoon with a progressive five hundred party, complimentary to her sister, Miss Eleanor Oliver, who has been their guest for the holiday season.

After several progressions of five hundred it was found that Mrs. H. E. Godwin held high score, receiving first prize, a set of card table pencils. A delicious lunch was served.

Those enjoying the delightful event were: Mesdames M. T. Marwin, Harry Dilley, E. G. Todd, C. E. Lanier, Ethel Jenks, S. Y. Hartt, Earl Hartt, H. E. Godwin, J. B. Stringfellow, Glenn Masters, Herbert Reck, H. J. Mumm and Misses Roberta Bass, Sadie Myers and Mildred Myers.

T. E. L. CLASS GETS TOGETHER

The regular meeting of the T. E. L. class of the Baptist church was held at the home of Mrs. D. D. Noland Thursday evening. After regular business a social hour was enjoyed. A delicious three-course lunch of fruit salad, nutmeg cake, coffee and sandy was served. The next meeting will be with Mesdames T. O. and Cyril Baldwin in January.

TO DISTRIBUTE FIFTEEN CASES AVON PARK FRUIT AMONG TAMPA TOURISTS

Fifteen cases of Avon Park citrus fruit with the leaves attached are to be presented to winter visitors at Tampa hotels during the coming week. Secretary F. P. Burch, of the Board of Trade, will leave early in the week with the fruit, donated by the Avon Park Citrus Growers Association, and will superintend the distribution. Each fruit will bear an Avon Park card.

Later a similar pilgrimage will be made to St. Petersburg, the Pittsburgh-Florida Fruit Growers Association having promised fifteen cases of fruit.

SWEARINGEN TO PLANT ANOTHER FORTY-ACRE GROVE THIS SPRING

Another forty-acre grove is to be planted to Valencia in the Avon Park district immediately—Mayor R. W. Swearingen announcing that the last ten of his forty near Lake Viola has been cleared and made ready for the planting season when it will be set out.

Mayor Swearingen has also announced the purchase of the ten-acre grove known as the Nixon grove, near Lake Lotela, and is having it plowed and sprayed and is putting it in good condition for the growing season ahead.

Aside from extending his citrus holdings, the mayor finds plenty of time to keep behind municipal progress and is busy working out plans with the council.

CELEBRATES NEW YEAR

Red Top Ranch was again the scene of a merry party on New Year's day, with Mr. and Mrs. N. T. Smith the usual gracious host and hostess. Everyone knowing the hospitality of Red Top and Mr. and Mrs. Smith it need not be said that the following guests were delighted with their first day of the New Year. Mesdames N. Bullock, J. B. Rogers, Mr. and Mrs. Joseph Stock and son Benjamin, Roswell Cutler, Rev. B. Stock, C. F. Smith, G. W. Smith and Captain Rae.

GUESTS OF MRS. TODD

Mrs. E. G. Todd entertained a number of young people at her beautiful home on Lake Lotela Monday evening, in honor of her two brothers-in-law, G. D. Todd of Baltimore and R. Todd of Gainesville, who are spending the holidays here.

Dancing and other amusements were enjoyed throughout the evening, and delicious refreshments were served.

Those enjoying the delightful event were: Misses Mamie Lee Durrance, Reba Ginn, Baby Crumley, Elizabeth Clark and Messrs. C. R. Ginn, Jr., and Melville Bass.

ARREST NEGROES AFTER BOOZE SALE TO BOYS

Charged with selling liquor to boys, Masters Quartermen, John Bowman and Dock Chestnut, negroes, were arrested by Deputy Sheriff J. E. McLeod at Hagan's Still, between Sebring and Avon Park. McLeod states he saw Bowman sell the quart of moonshine to two Sebring boys, who had been solicited and who had reported the opportunity to the deputy. A marked bill was used and it was found in Quartermen's house. A bag of bottles of shine was broken by Chestnut when the deputy appeared.

CONTRACTOR MOVES HERE

W. B. Norris, grove contractor, formerly of Crooked Lake, has moved to Avon Park and contemplates locating here. Mrs. Norris has joined him here.

TRINITY LUTHERAN CHURCH

Regular worship Sunday at 7:30 p. m. in the Brickell auditorium. Subject of sermon, "The Ideal Christian." Special music. You are cordially invited. D. L. Yonce, pastor.

Card Table Covers

Stamped designs from the Royal and Buscilla lines are the desirable things to make the

Party a Success

FIELDS offers a

Wide Variety

for the prospective hostess to choose from

Party Accessories

are plentiful in our complete stock, and our stock is at your front door.

Field's Art Shop

Sebring

Popularity Contest

Sweet Singing

CANARY

AND A CAGE



One vote for each cent spent can be cast at our store. Use your cash register tickets for voting, beginning

Saturday, January 6th

We have sold six of this prize bird's brothers in Avon Park and this pet is

A PROVEN SONGSTER

He will be given absolutely free to the man, woman, maid or lad who polls the greatest number of votes up to 9:30 o'clock

Saturday Night, January 27th

All persons are eligible. All cash register tickets count, whether it is for a cold drink or a package of powder

Florida Pharmacy

Stationery Drugs Perfume Candies Ice Cream Paper Novelties

KATZ BROTHERS

WILL CONTINUE TO OFFER THE PEOPLE OF THE RIDGE THE WIDEST VARIETY OF QUALITY MERCHANDISE TO BE HAD IN THIS SECTION

MR. JOHN C. SCHMIDT

WHO IS OUR NEW MANAGER HERE HAS PLANS FOR CONTINUING THE KATZ REPUTATION

READY-TO-WEAR FOR MEN AND WOMEN WILL BE ONE OF THE DEPARTMENTS TO BE FEATURED. OUR PIECE GOODS DEPARTMENT IS TO BE BUILT UP UNTIL MILADY'S EVERY WANT CAN BE GRATIFIED AT THIS ESTABLISHMENT. OUR NOTIONS, RIBBONS AND OTHER LINES ARE TO BE FILLED IN WITH A COMPLETE STOCK IS AVAILABLE. THE NEW WEAVES AND TEXTURES WILL BE BROUGHT IN WHILE THEY ARE NEW AND WE PLEDGE THE PEOPLE OF THE RIDGE

The Newest in Fashion's Dictates

KATZ BROTHERS IS TO BE MADE THE SHOPPING CENTER OF THE RIDGE. WE PLAN TO HAVE IT—WHATEVER IT IS. YOU ARE GOING TO LEARN TO REMEMBER, FIRST LAST AND ALL THE TIME

You Can Get It at Katz'

THE MERCHANDISING STANDARDS OF 40 YEARS IN BUSINESS IN FLORIDA ARE BEHIND OUR VENTURE HERE. THIS IS A WONDERFUL OPPORTUNITY HERE FOR JUST THE STORE WE ARE BUILDING — A STORE THAT WILL ATTRACT SHOPPERS TO AVON PARK BECAUSE OF DEPENDABILITY, QUALITY AND THE WIDE VARIETY OF OUR STOCK.

KATZ BROTHERS

Leigh Chapter No. 85, O. E. S.
Avon Park, Florida
Regular meetings
2nd and 4th Fridays
in each month, 7:30
p. m.
Visitors welcome.
Mamie S. Lander,
W. M.
Cora F. Canfield, Secretary

Highlands Chapter No. 42,
R. A. M.
Conventions every second
fourth Monday in Masonic Temple
7:30 p. m.
Visiting companions cordially wel-
comed.
G. W. ADAMS, High Priest
J. J. JAMOUR, Secretary

HIGHLANDS SECURITY,
ABSTRACT & TITLE CO.
Highlands Bank & Trust Co. Building
Sebring Fla.

IF YOU CAN'T GET WHAT YOU
WANT
ECONOMICAL DRUG STORE
Prices Right Send No Money
WILL MAIL IT C. O. D. P. D. Q.
817 Franklin Street, Tampa



USE
Orient Flour
"THE BEST THERE IS"
Mountain City Mill Co.
Gainesville Jacksonville Orlando
Live Oak Miami

Sold Exclusively by
Connell Bros.
AVON PARK, FLORIDA

**Good
Printing**

for
the efficient
business man

THE efficient man would as much
think of sending poor unattractive
printed matter as he would an unkempt,
careless, or ill-bred salesman.
Your printing often introduces you to
your business prospects. If it fails to
make an acquaintanceship, it's an unsat-
isfactory job. Particularly does it
apply to the stationery you use—as well
as other printed matter.

We are equipped to handle any print-
ing job you may want and we take
pride in turning out only the best work.
Try us.

Highlands County Pilot

Blanks, Booklets, Stationery, Office Forms, Etc.

Highlands Pressing Club

G. H. SPINK
Agent for

KAHN MADE-TO-MEASURE CLOTHING
FABRIC FIT
The clothes that wear good, fit good, look good and are good
CLEANING AND PRESSING
Your old clothes look like new when we get through cleaning and
pressing them.

AGENT LAKELAND STEAM LAUNDRY
Work Called for and Delivered
OLD POSTOFFICE BUILDING Avon Park, Fla.
Phone 6

HIGHLANDS COUNTY PILOT

**FIRST AUTHENTIC CITRUS
FRUIT DATA CARRIES US
BACK TO EIGHTH CENTURY**
[By George Scott, general sales
manager of the Florida Citrus Ex-
change, in the Tampa Tribune.]
The first authentic record of the
citrus fruit from which our modern
orange came takes us back to the
early part of the eighth century.
There seems to be no question but
that both the sweet and bitter orange
flourished under the shadows of the
Himalaya mountains in the valley of
the Ganges at this early date. The
plants were generally thorny and pre-
sented the other characteristics of the
wild orange, but mixed with them
were found varieties of sweet fruit.
It also appeared that for some reason
the bitter fruit from India seemed to
the greatest extent, for it was the
bitter fruit that they brought out
into the open from the dense tropical
jungles, and there under care and
favorable conditions it grew abun-
dantly.

It is thought that the Arabs, dur-
ing the last part of the eighth cen-
tury, carried it into southwestern
Asia, for towards the close of the
ninth century and the beginning of
the tenth century it seems to have
been freely cultivated in Arabia, and
from there was carried into Mesopo-
tania and Syria. After that date
throughout the agencies of these same
Arabs, it was carried into Africa and
Spain and probably into Sicily, fol-
lowing everywhere the tide of Mo-
hammedan conquest and civilization.
During the twelfth century, after hav-
ing been introduced into Syria by the
Arabians, it was carried by the sol-
diers of the cross returning from their
crusades into Palestine and Italy. An
orange tree of this variety is said to
have been planted in Italy in the year
1200 by St. Dominic, and there is a
tree now standing in the gardens of
the monastery of St. Sabina at Rome,
said to have been planted by the same
friar. This, however, is open to
doubt.

The bitter orange, known as the
Seville, undoubtedly comes from the
tree brought into Spain by the Mo-
hammedans during their conquests,
and the fruit from this section is still
used in all English manufactures as
bait for their marmalades. It is in-
teresting in this connection to trace
the derivation of our present orange
from the nargur of the Spaniards.
The nargur of the Arab, which was
passed by easy stages to the Span-
iards, only in turn to become
nargur of the Roman, which later be-
came the provincial orange. The
Arabian name nargur became in
Spanish naranja, and it is easy to
surmise that the town of the same
name on the eastern coast of Florida
came direct from the early Span-
ish naranja, meaning orange. All
that has been said refers to the bitter
orange.

The sweet orange seems to have
come from Central China and Java
and does not seem to have been in-
troduced into Europe until a much
later date than the bitter orange,
probably some time during the latter
part of the fourteenth century, or
the early part of the fifteenth cen-
tury, however, commonly cultivated
in Italy during the early part of the
sixteenth century and from there un-
doubtedly brought by the Portuguese
to the Azores and later on to the
East Indies and from there prob-
ably into Florida. While there is no
historical record of this later date, it
is supposed that the orange was first
brought to America by the founder
of St. Augustine in 1565. It is little
progress was made in its cultivation,
however, for when Florida was taken
over from the Spaniards some 250
years later the industry had gained
but little headway. Since then con-
stant observation, countless experi-
ments, most careful study of its
growth, and above all, the final dis-
covery that the root system of cer-
tain hardy varieties to which was added
the bud stock of a perfect produc-
ing orange tree has finally resulted in
what we confidently claim today is the
best orange produced in the world.

There is no fruit that can compare
with the orange in the number of
years of life in production. Near
Madrid, Spain, is an orange tree,
which, according to the records, is
633 years old, showing no signs of
decay. Several groves in southern
Spain are said to be 400 years old.
In our own country there are trees
that still bear abundantly from fifty
to eighty years and more, so that
an owner of a grove in Florida can
without fear claim to have an ever-
bearing property.

The orange is the king of all fruits
in Florida. The tree is an evergreen
and bears fruit and fragrant blossoms
almost continuously in all
stages of growth. Ripe fruit and bloss-
oms are found on the trees when the
ground in the north is frozen and
covered with snow.

The grapefruit is of a comparative-
ly recent development. Less than
a century ago, Captain Shaddock
brought a fruit to Florida from the
East Indies which took the name of
the old sea captain. The bloom of
the shaddock of the orange blossom.
The shaddock produced clusters of huge
fruit, many of which measured as
much as eight inches in diameter.
The inside of the fruit had a pink-
ish tinge and was pithy and not
edible. It had no more commercial
value than the ordinary mock orange,
though it became popular as an orna-
mental tree for lawns and walks.

Citrus fruit nurserymen, however,
were not slow to see the promise
in the field for experiments which the shad-
dock offered. Having all of the charac-
teristics of the orange, they bred
it with the orange and rough lemon,
and through a series of interesting
experiments finally produced the pe-
melo or grapefruit of today.

The raising of citrus fruit has rap-
idly passed from a pastime to an
industry which stands at the head of
all industries in the state. It has not
been able to find any statistics prior
to 1886, in which year 1,260,000 boxes
were produced. The crop continued
to grow from that time until the big
freeze of 1895. Up to this time the
Florida crop was practically twice
the quantity of the crop grown in
California. From 1895 to 1901, dur-
ing which seven years the Florida
orange was striving to regain its hold
as an industry in the state, California
saw its golden opportunity and bent
every energy to increase its crop and

to strengthen its hold on the buying
public. Up to the year of the freeze
but little attention had been given
to the improvement of the pack and
grade, but California was quick to
see its advantage and bent every en-
ergy towards improving the appear-
ance of its fruit, and by the time
Florida produced its 1902 crop the
California crop had increased to eight
times the volume of Florida's crop,
and had a tremendous hold on the
market.

During this year, however, Florida
saw that California was a real factor
in the business and set to work to
regain its position in the business
world. New groves were constantly
being set out and gradually efforts
to improve the appearance of fruit
and greater care given to the pick-
ing, packing and grading of the fruit.
The place and the supply continued
to increase year by year to such an
extent that last season California
produced only about twice as much
as Florida. Since 1902 the Florida
product had increased tenfold in
twenty years, with every indication
that in the next ten years it will in-
crease more than ten per cent. over
what it will produce this year, which
is approximately 15,000,000 boxes.

An estimate of the amount of
money realized for last season's crop
was about forty millions of dollars,
which is eight times the cost of the
state when the United States pur-
chased it from Spain.
There is said to be about 140,000
bearing acres, with 50,000 acres now
under cultivation, which, in the near
future, will give Florida a total of
290,000 acres of citrus fruits. A con-
servative estimate of the value of
these groves when they come into
bearing would be, say \$800 per acre,
showing a total investment in the
state of approximately \$232,000,000.
It is estimated that there are at least
250 packing houses in the state, rep-
resenting an investment of more than
\$6,500,000.

The proper marketing of this enor-
mous amount of fruit is calling into
being large and progressive market-
ing agencies, whose function is to cre-
ate new markets and to develop old
markets so as to care for the con-
stantly increasing production. Four-
teen years ago the growers of the
state decided to take a long step for-
ward in the direction of a co-operative
organization for the marketing of fruit
for its members. This method had
been tried successfully in California
and today is being utilized in all
parts of the country to care for its
perishable products. It has been
demonstrated that the combined wis-
dom of this of the growers could
rule exceeds, the most acute wisdom
of any of the large corporations of
this country. Under the plan, sev-
eral million dollars in advertising
has been spent to spread the glori-
ous fruit from Florida. Its
product has been distributed from
the Atlantic to the Pacific and from
the extreme north to the most southerly
confine of the country. England itself
has been invaded and arrangements
are now under way to continue the
work that was begun in the markets
of the United Kingdom last year.
Grown in a climate peculiarly
adapted to its production, nurtured
by copious rains, kissed by the warm-
est of sunshine and marketed by dis-
tributing agencies of the efficiency
of which is not excelled, is it a won-
der that the citrus industry stands
practically at the head of the indus-
tries of the state?

Twelve Head of Cattle Burned to Death

A barn containing forty head of
cattle caught fire recently. Twelve
cows were burned to death. Rats are
indirectly blamed for the fire.—Bulle-
tin.

Clean out the rats and guard
against this happening to you! Get
a 25c or 50c tube of Royal Guar-
anteed Rat Paste. Positively DE-
STROY'S RATS! Sold and guaranteed
by

FLORIDA PHARMACY
Avon Park, Fla.

PATTERSON & WILSON
Attorneys and Counselors at Law
First State Bank Building
FORT MEADE, FLA.

666

is a Prescription for Colds,
Fever and LaGrippe. It's the
most speedy remedy we know,
preventing Pneumonia.



—Are made largely of Asphalt, As-
bestos, Wool Felt and mineral
surfacing materials. Now the
Corey factories get their Asbestos
direct from Corey owned mines.
They use Asphalt and Slate in

many products and in enormous quantities, enabling them
to buy at minimum prices. They manufacture their own
felts.

Turning out millions of dollars' worth of roll roofing
annually makes it possible to employ cost saving methods
not possible in a smaller plant. You get the benefit in
lower prices.

So we offer you roll roofings at a wide range of price, to
afford whatever length of service you wish to get at the
lowest possible cost for that service. There are Slate sur-
faced, Mica surfaced and Rock surfaced roll roofings and
Asbestos Built-up roofs, each to meet a particular need.

Smith-McGinnis Co.

Avon Park, Florida

H. HAROLD HUME, Pres. W. M. P. SIMMONS, Vice-Pres. D. A. MORRISON, Jr., Sec'y-Treas.
Best Fertilizers - Insecticides - Sprayers - Poultry Supplies
E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.
HERBERT SEAVENS, Agent, Avon Park, Florida

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley

PHONE 86 Avon Park, Fla.

Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer
Pipe and Fittings, Conductor Pipe, Gutters, Conductor
Rods, Ventilators, Galvanized Sheets, Corrugated Iron,
Tin Work, Hot Air Furnaces.

Insurance

FIRE AUTOMOBILE
TORNADO LIFE
BONDS

We Represent the Leading Companies

**The First Trust and Savings
Company**
INSURANCE DEPARTMENT

**Florida Property Is Increasing in Value
Every Day**

Particularly is this true of property on the Scenic Highlands and
in and adjacent to Avon Park. Our city is growing rapidly, new
buildings being started nearly every day. Of course this adds to
the value of all property, whether in the city or adjacent thereto.

is close to the city limits of Avon Park. Its groves are increasing
in value every day. The trees are growing nicely and show a
healthy appearance, making an investment with the Scenic High-
lands Development Company an attractive one. In fact, one has
but to see the young groves, note the painstaking care being given
the trees, consider the location and then ascertain what grove
properties are selling for all around us, to become convinced that
"HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

LOCAL AND PERSONAL

Mr. and Mrs. H. C. Garner are visiting relatives in Arcadia this week. Edgar Katz is in the city this week looking after business interests.

B. E. James, well known merchant, is confined to his home with an attack of the flu.

Wilbur W. Whitehurst, prominent Vauchula attorney, spent Wednesday here on business.

John Hood and Earl Hart and Miss Berta Bass and J. A. Lander were Tampa visitors Friday.

Mrs. Hattie Harris and family are spending the week in Bartow visiting friends and relatives.

Jack Whidden, popular young man of Kissimmee, is visiting his uncle, J. A. Whidden, this week.

J. D. Nicks of Hazel, Ky., is spending a few weeks here this week looking after business interests.

Mr. and Mrs. T. H. Banks, relative of Mrs. R. W. Swearingen, spent Sunday in the city as her guest.

Mr. and Mrs. Joe Lake of Naranja were week-end visitors last week and Mrs. V. D. Cameron of this city.

G. G. Jackson of Miami spent the week-end in the city visiting E. C. Epperson, prominent merchant here.

Mr. and Mrs. W. A. Marshall and the Misses Nina and Ella Marshall were Tampa sightseers Saturday and Sunday.

Miss Lillian Martin of Arcadia spent a few days last week in the city as the guest of Mrs. Johnnie Walke.

Charles N. Ott spent Wednesday in Tampa, combining business with pleasure in the South Florida metropolis.

Harry Wilkinson, who has been in the city several days visiting friends, returned to his home in St. Petersburg Monday.

Among the visitors greeting friends around the mall Wednesday was Rev. B. E. Warren, prominent divine of Fort Meade.

C. L. Johnson, prominent Lake Wales business factor, was among the Wednesday visitors in the metropolis of the Ridge.

J. H. Coleman, L. L. Timms and J. N. Hutchins of Orlando stopped over in Avon Park Tuesday, en route to Sebring on business.

Albert Ellison and Charles Sabella, prominent men of the city, are making an extensive trip to the East Coast, viewing the country.

J. K. Chapman, professor of mathematics in the high school at Athens, Ga., spent the past week in the city as a guest of his brother, J. V. Chapman.

Mrs. L. H. Parks, son Lee and daughter Caroline, were among the week-end visitors to the city. Mrs. Parks was looking after business interests.

Rev. E. A. Albritton, who recently conducted revival services here for the Baptist church, was here Monday. He has accepted the call to the Lake Wales church.

J. C. Schmidt, prominent business man of Kissimmee, has taken over the management of Katz Bros. store. He will move his family here as soon as a house is available.

Roy Jarrette motored to Tampa Sunday to meet Mrs. Jarrette, who has been visiting there and in the Land of Edens. They returned home early Monday.

Mr. and Mrs. Wallace Stevens of Moore Haven made a fraternal call at the Pilot office Tuesday. Mr. Stevens is the owner and editor of the Moore Haven Democrat.

Dr. J. A. Taylor, representative-elect from Highlands county, was among the business visitors in the metropolis Monday. He spent en route north and passed through again Wednesday.

Mrs. Edgar Katz and two daughters, Dorothy and Hilda, and Mrs. O. S. Smith and Mr. and Mrs. Gus Herman and daughter were Avon Park visitors Tuesday. They are from Kissimmee.

Mr. and Mrs. D. A. Sapp and family are here to move their furniture to Nashville, Ga., where they are to be located for the present. They intend to spend several months of each year in Avon Park.

Mr. and Mrs. W. T. Head and two daughters, Jane and Elizabeth of Spring, Tenn., arrived in the city Thursday, where they will spend the winter. They are located at the home of B. B. Andrews for the present.

While Rev. T. B. Thompson is holding services in Lakeland, his family will spend the winter here with Mrs. Thompson's parents, Mr. and Mrs. W. T. Andrews. They are among the recent arrivals from Huntsville, Ala.

P. M. Stivender motored back from Tampa Sunday, bringing with him Miss Mildred and Sadie Myers and Miss Alice Dutton. They were caught by the speed cop, but were saved by Miss Dutton, so the near-victims.

M. A. Chapman and wife of Dublin, Ga., were visitors at the home of their brother, J. V. Chapman, Saturday. They made a short vacation tour of South Florida, visiting Arcadia, Punta Gorda and other points of interest.

Misses Nina and Ella Marshall of Milwaukee, Wis., who have been visit-

ing their brother, W. A. Marshall, here for the past week, left for the East Coast Tuesday, where they will make a short visit before returning to their home.

W. A. Athey, Shawnee, Kas., has returned here for his second season in the scenic Highlands. While here last winter Mr. Athey made investments and upon arriving Wednesday he stated he had plans for improving some of these this season.

Mr. and Mrs. Ed George and son Theo of St. Cloud were the guests for the week-end of Mr. and Mrs. S. J. Triplett. Mr. George is head of a manufacturing plant at St. Cloud, while Mrs. George is an active club worker and member of the order of the Eastern Star.

With sixty years on the sea back of him, Capt. F. B. Mallory, Great Lakes master, who operated out of Cleveland, O., is spending his eighth winter in the metropolis of the Ridge. Captain Mallory is among the devotees of "barnyard golf"—pitching horseshoes.

R. I. Harris returned Tuesday night from a visit to Bartow and Lake Wales, and left Wednesday morning for Punta Gorda, where he went to get the first work started on the conversion of the Alligator river property south of the town into the proposed Charlotte Harbor Club.

Welcome visitors to Avon Park include Mr. and Mrs. D. E. First and daughter, Miss Grace, from Freeport, Kas. They are guests of Mr. and Mrs. Hersel's daughter, Mrs. Carlos Skipper, and are finding much of interest to attract their attention.

Col. and Mrs. R. P. Davidson, who have been spending the holidays at their loved winter home here on Lake Lotela, left Monday for their home in Geneva, Wis., where the colonel is commandant and proprietor of a notable military academy.

Dr. C. F. Touchton spent the week-end in the city en route to Dade City Monday he was accompanied by Stanley Martin, who has been assisting in the drug store during the holidays. Mr. Martin hopes to return again some time as he is very much impressed with the Park and made many friends while here.

These attending the revival of the Church of Christ held at Zolfo Springs Sunday were: Mr. and Mrs. H. C. Hinton and family, Mr. and Mrs. D. Ott, Misses Jane and Elizabeth Head, Mr. and Mrs. A. Z. Ketchum, Mr. and Mrs. H. L. Willford and family, Mr. and Mrs. F. S. Jordan and family and Mr. and Mrs. J. B. Foden and family.

After a delightful holiday week here with their sister, Mrs. Philacey, Mr. and Mrs. E. E. Pierce are returning home to Union Springs, Tenn. The Pearses motored with them for Orlando Wednesday and they are finishing their trip north by rail. They were delighted with Avon Park and the Ridge country.

After a delightful holiday season in Avon Park, Miss Becca Caldwell and Tom Caldwell left Tuesday for school. They motored with Mr. and Mrs. Caldwell to Winter Park, where Miss Caldwell is attending Rollins College, and Mr. Caldwell continued on to Atlanta and Oglethorpe University by rail. Miss Betty Davis, Ocala, who spent part of the holidays here with them, returned home late last week.

Motoring to Tampa with their hosts, Mr. and Mrs. W. A. Marshall, Miss Nina Marshall and Miss Ella Marshall, sisters of Mr. Marshall, spent the week-end there as sightseers in the South Florida metropolis. They were greatly impressed with Tampa and the entire West Coast, especially the scenic Highlands. They returned here Monday and left Tuesday for Daytona, from where they will journey leisurely up the East Coast before leaving Florida for their home in Milwaukee. While in Avon Park these two welcome visitors were honorees at a number of pleasant events that have added much to the season just beginning.

Report of the Condition of the FIRST TRUST & SAVINGS COMPANY

At Avon Park, in the State of Florida, at the Close of Business December 30, 1922.

RESOURCES

Loans on Real Estate.....\$ 82,020.00

Loans on Collateral.....9,750.00

Security Other Than Real Estate.....92,116.35

All Other Loans and Discounts.....458.37

Overdrafts.....2,000.00

State, County and Municipal Bonds.....10,498.00

Banking House, Furniture and Fixtures.....2,000.00

Other Real Estate.....28,498.72

Due from Incorporated Banks.....225.28

Cash Item on Hand.....4,810.00

Insurance Account.....2,000.00

School Warrants.....580.00

Total.....\$234,491.41

LIABILITIES

Capital Stock Paid In.....\$ 50,000.00

Surplus Fund.....3,000.00

Undivided Profits (Less Expenses and Taxes Paid).....1,008.95

Individual Deposits Subject to Check.....82,496.33

Savings Deposits.....9,890.02

Time Certificates of Deposit.....13,281.37

Cashier's Checks Outstanding.....814.74

Bills Payable.....24,000.00

Notes and Bills Redeemed.....50,000.00

Total.....\$234,491.41

State of Florida, County of Highlands, ss:

I, C. H. MOFFETT, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

C. H. MOFFETT, Cashier.

Correct—Attest: C. H. MOFFETT, A. V. ANDERSON, C. E. LANIER, Directors.

Subscribed and sworn to before me this 3rd day of December, 1922.

ANNA B. ANDREWS, Notary Public.

My commission expires May 24, 1925.

QUICK AND BEST RESULTS DEMANDED

Real Way to Get Lasting Health, Strength and Endurance Found

When victims of nervousness, lack of energy and strength, easy exhaustion, headaches and constipation realize the condition they are in, they want results right now. In their anxiety they try most anything they hear of which promises relief, without first learning the sure way to get it.

Thousands of these folks are being convinced every day that the reliable way to bring back their health, strength and endurance, is through the use of the phenomenal new product known as RE-CU-MA.

They have learned from experience that using RE-CU-MA is the one sure way to get the necessary iron and vitamins out of your food into your blood so it will go coursing through your veins carrying nourishment to your tissue, nerves and muscles to make you grow healthy and strong with plenty of endurance. It is only natural that you begin almost immediately to feel stronger, look brighter and show the change which is taking place in your body.

RE-CU-MA is sold in Avon Park by the Avon Park Drug Co., and the leading druggists in every city.

CLASSIFIED ADS

FOR SALE—Modern home, bungalow style, on Lake avenue; three bedrooms, dining room, living room, kitchen, two big screened porches, and all modern conveniences; garage, lawn, flowers and fruit trees; an ideal home place and at a bargain. G. A. Stebbins, owner.

For Rent—Sewing room. The rear twenty feet of the Spinks Variety Store. Can be used for millinery parlor or any similar occupation or business. Main street. Front entrance and plenty of room for display signs. Rent very reasonable. Spinks Variety Store.

For Rent—Unfurnished apartments in the DeFordenden apartment building. For particulars see G. L. Crews, room 15, First National Bank building.

For Sale—One complete "Gold" carbide lighting plant, with all fixtures, at a bargain. G. L. Crews.

Lost—30x3 1/4 Michelin casing on Van. Finder return to Clyde Smith, Bartow, Fla.

SEEDS—1923 catalog. If not already on our list, send name and address for your copy. This book will contain valuable information for both the beginner and expert. Send name promptly. KILGORE SEED CO., Plant City, Fla.

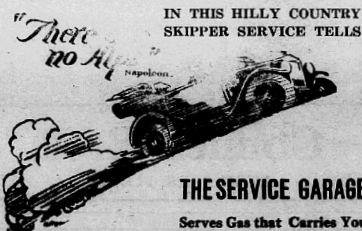


They Say That--

- No meal is too elaborate or too simple for them.
- That eaten regularly, they are nature's best safeguard for health.
- That the best apples can be bought at--

B. H. James

QUALITY GROCER



IN THIS HILLY COUNTRY SKIPPER SERVICE TELLS

THE SERVICE GARAGE

Serves Gas that Carries You

After Our Expert Mechanics Put Your Car in the Shape It Ought to Be In

CLARE MANN

In announcing the purchase of

The Standard Garage

desires to assure old friends and new friends that the STANDARD service and quality will be maintained on repairs, tires or accessories.

You Can Still Save 10 Per Cent on Your Tires

as long as our present stock of tires lasts.

We will carry the most complete line of TIRES, TUBES and ACCESSORIES to be had in the county

Standard Garage

SERVICE THAT SATISFIES

Your Druggist

is more than a merchant

Cold Weather Toilet Requisites

COLD CREAMS—

Jonteel
Ponds
Pompeian
Armand

SHAVING LOTIONS—

Honey and Almond
Cream
Talcum Powders
Ponds Extract
Lemon Creams

Essential cold weather toilet requirements from our really enormous stock. As a matter of fact, there is everything in toilet requisites in our toilet goods department that man, woman or child could employ. High grade goods at the lowest possible cost is our biggest appeal for toilet goods business.

Avon Park Drug Company

Respect Your Feet

Your welfare is dependent upon them. Cold feet, wet feet, hot or painful feet are tragedies of thoughtless shoe buying. Quality of shoe leather and fit of the shoe are not glib sales slogans, but important points to be taken into serious consideration when purchasing shoes.

Respect your feet. Buy shoes from Park Mercantile Company. We have shoes with the most honored reputation for merit, for comfort, for excellent workmanship and for long wear and shape keeping.

We have the newest pumps that fashion dictates for milady as well as the high shoes.

And for the men we offer a wide range of styles, both in the low and high shoes.

Men's Dress Shoes from

\$4.00 up

LOOK

Women's Shoes and Pumps from

\$2.50 up

Park Mercantile Co.

"Co-operation from the citizens is another factor that the board anticipates and at no cost. Unwavering action and solid support is worth many dollars and can produce results that dollars can not buy."

FRENCH "TIGER" ASKS GRAPEFRUIT MENU REGULARLY

Mr. Clemenceau Thinks It Delightful and Orders Box Twice Monthly

Georges Clemenceau, the Tiger of France, was so delighted with Florida grapefruit in his recent travels in the United States that he has taken steps to assure himself a supply in the future, to be sent to him direct in Paris. Telegraph dispatches during Mr. Clemenceau's stay here, spoke of his unusual fondness for grapefruit, to which he had been a stranger previous to his arrival in this country. It was said that even the famous onion soup of which he is so tremendously fond was relegated into second place on account of grapefruit. That this was a passing fancy is shown by Mr. Clemenceau's provision for future supplies, as demonstrated in the following letter:

"25 Broad St., New York, Dec. 20, 1922.

"American Fruit Growers, Inc., 308 Washington St., New York. Gentlemen: Mr. Clemenceau duly received the box of grapefruit you were kind enough to send to him and ship and probably the box of oranges which had not been delivered in his cabin when I left the ship, but which may have reached him later.

"Previous to his departure, he dictated me to thank you very sincerely for your kindness, which he especially appreciated, as his fondness for grapefruit grew after partaking of the grapefruit, which was exclusively served to him during his travel in this country.

"He further instructed me to have shipped to him in Paris a box every fortnight, and you may accept this as a firm order until such instructions are cancelled by him direct through me.

"Shipments are to be made to M. Georges Clemenceau, 8 Rue Franklin, Paris, and bills sent to the above address.

"I will give you further instructions within a few days in regard to deliveries at the French Line pier. Your very truly, (Signed) "LOUIS T. LEFEBVRE, Secretary."

M. Clemenceau's first acquaintance with grapefruit was at a banquet in New York. He showed such fondness for it that an official of the American Fruit Growers, Inc., who was in attendance, mentioned the fact in a communication to Orlando. Frank L. Siskely immediately instructed that M. Clemenceau be kept supplied. This was done and the noted Frenchman had plenty of fresh grapefruit or hand at all times, and was not dependent upon banquet menus. When his ship sailed there was a supply of grapefruit waiting for him in his cabin.

Whether or not the personal preference of the illustrious Frenchman for

this delectable Florida fruit results in the introduction of grapefruit into France in any quantity, the publicity which grapefruit has received in the United States through the publication of press dispatches telling of his remarkable fondness for it should be worth many thousands of dollars to Florida.

UTILITIES OF THE STATE ARE VALUED AT \$33,836,586

From Tallahassee it is given out that railroads, telegraph and Pullman companies in Florida are assessed \$2,722,164.60 as their shares of taxes for state, county, sub and special school, road and bridge districts in the state for 1922. The amount is based on a total valuation of all these properties of \$33,836,586. The railroads are assessed \$2,627,602.64. The total value of road beds, terminal facilities and rolling stock is fixed at \$39,017,414. The track valued at \$3,706,596. The value of the main track is \$3,197,039 and 1,243.9 miles of side track is valued at \$3,006,095. The value of terminals and facilities is fixed at \$6,450,488. The Atlantic Coast Line and the Seaboard Air Line are the only two roads having more than a thousand mile trackage. The Coast Line has 1,640.68 and the Seaboard 1,024.35. The shortest line is that of the Port St. Joe Dock & Terminal Co., which has a trackage of 72 miles.

The telegraph companies are assessed on a total value of all property, \$1,094,149. Pole mileage totaling 4,299.14 miles is valued at \$849,765. Cables amounting to 359,090 feet and circuits totaling 76,369 are included in the assessment.

The Pullman companies are assessed on a total value of \$723,354. This assessment is placed on 114 steel sleeping cars, 4 steel parlor cars, 22 wooden sleeping cars and 15 wooden parlor cars.

HIGHLANDS SECURITY, ABSTRACT & TITLE CO.

Highlands Bank & Trust Co. Building Sebring Fla.

H. HAROLD DUMER, Pres. M. P. DIMMONS, Vice-Pres. D. A. MORRISON, Jr., Sec'y-Treas. Best Fertilizers - Insecticides - Sprays - Poultry Supplies. Ask your merchant - he knows. Prompt shipment. E. O. MAINTNER FERTILIZER CO., Jacksonville, Fla. GET NEW FALL PRICE LIST BEFORE BUYING. HERBERT SEAVERN, Agent, Avon Park, Florida.

A Big Opportunity for the Hunter



Winchester

12-GAUGE AND 20-GAUGE PUMP GUNS

We are going to move them quickly. You will never buy these again for

\$45

BUT YOU CAN RIGHT NOW

The birds are flying and there is still a month more of the hunting season.

Everything for the Sportsman at

Smith-McGinnis Co.

HARDWARE AND FURNITURE

"There are no Alps" IN THIS HILLY COUNTRY SKIPPER SERVICE TELLS



THE SERVICE GARAGE

Saves Gas that Carries You

After Our Expert Mechanics Put Your Car in the Shape It Ought to Be In

Ford LOWEST PRICES

In the History of the Ford Motor Company

Chassis	\$235
Runabout	269
Touring	298
Truck Chassis	380
Coupe	530
Sedan	595

All Prices F.O.B. Detroit

At these lowest of low prices and with the many new refinements, Ford cars are a bigger value today than ever before. Now is the time to place your order for reasonably prompt delivery. Terms if desired.

WOLFF MOTOR COMPANY
Authorized Ford Service

H. SEAVERN

Avon Park, Florida

Carries a Full Line of

Building Material

And Makes a Specialty of

ROOFING

Bread Is Your Best Food

Get more of it

FRESH BREAD FROM YOUR GROCER

or at

The Sanitary Bakery

Avon Park, Fla.

A. EBI, Proprietor

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

SHADE PAVING

P. M. Stivender

GENERAL REAL ESTATE Avon Park, Fla.

Tasteful Frames

BEING PUT THE NEW METHOD IN A PICTURE

J. E. FAMOUR

HE NOW HAS A NEW TO FRAME PICTURES

NEW FRAMES AND ARTWORK, 100

FINANCIALLY INDEPENDENT AT 60

FINANCIAL independence at sixty means that a man can do what he wants to do. He can realize some dream he has cherished during his life. It may be satisfying a desire to travel. To a few it may mean luxuries. To others it may simply mean an opportunity to follow their inclinations for work or play.

Will you become financially independent at the age of sixty?

Some people reach their goal by lucky chance. The best and surest way is by persistent saving.

It will be found that the wish of nearly every man who has reached the age of sixty that he had started to save twenty years ago. Some day you will be sixty. Have you started to prepare for your financial independence?

Start your savings account NOW and insure your future happiness

5% PAID ON SAVINGS ACCOUNTS

First Trust & Savings Company

Nose stopped up? MENTHOLATUM quickly clears it.

Nat. J. Patterson M. A. Wilson
A. E. LAWRENCE
ATTORNEY-AT-LAW
Room No. 5, Highlands Bank and Trust Building, Sebring, Florida

FAIRFAX T. HASKINS
Attorney-at-Law
24-5 Highlands Bank & Trust Co. Building Sebring Fla.

The Woman's Club of Avon Park
Meets First and Third Friday of Each Month

Mothers' Department
Meets Second and Fourth Friday of
HIGHLANDS LODGE NO. 88
I.O.O.F.

Regular meetings every Thursday evening at 8 o'clock. Visiting brothers are cordially welcomed.
GERNIE SPINK, N. G.
A. W. SARGENT, Secretary.

Polkman Lodge No. 227, F. & A. M.
Stated communication first and third Fridays of each month at 7:30 p. m. in Masonic Temple. Visitors are cordially welcomed.
MAREN W. LANCE, W. M.
J. J. JAMOUR, Secretary

Hilvrops' Commandery, U. D.
Regular convocations the third Mondays of each month at 8 o'clock in the Masonic Temple. Visitors are cordially welcomed.
M. W. LANCE, Recorder.

HIGHLANDS COUNTY PILOT

THE HIGHLANDS PILOT

GILBERT FREEMAN, Editor

Published every Thursday at Avon Park, Fla., by the Avon Park Publishing Company.

Subscription \$2.00 a Year

Entered as second-class matter December 12, 1919, at the post office at Avon Park, Florida, under post office number 1077.

TELEPHONE 29

To insure change of advertisement in current issue only, must be in our hands 2 o'clock a. m., Wednesday.

NO LEGITIMATE QUESTION

There can be no legitimate issue raised against the voting of bonds next Tuesday for roads for Highlands county.

Every community is served. Cash prices are guaranteed, which means full value.

Equal expenditure of funds is assured each section of road laid out. Ample funds are assured for completion of the entire program.

Building of these roads for the coming summer insures a busy summer for labor, business and the county in general as fully two-thirds of the bond money will be expended within the county limits.

Taxation will not be increased enough to offset the immediate results, that will be obtained.

The increase in taxation will be only thirty cents per hundred dollars of property.

This latter means that a \$10,000 grove will pay only \$30 the first year for a road and a man with a \$5,000 home will pay only \$15.

The coming year will increase the value of any \$5,000 home in the county at least \$100 and the value of the \$10,000 grove at least \$1,000.

Groves in Polk county today with good roads bring \$300 to \$500 per acre more than similar groves in the sand hills of Highlands county, where the natural conditions are better.

Routing the main road through to the Glades county line as well as to Okechobee county, with the road to Bassenger, O'Berry's and towards Wauchula leaves no section unserved.

The allotment of these roads with a reserve of \$75,000 for insuring the completion of State Road No. 8 is a guarantee that there will be no shortage for the provisions of the issue as published can not be changed by the commissioners. When voted on and accepted these provisions become the law.

With \$250,000 of the issue going for labor and another \$100,000 for local materials, during the usual summer season it means that business will be good; there will be work for all who want it and nearly two-thirds of the money we spend will go right back into our own pockets.

The plan to sell the bonds first and then ask for bids for the roads will be many more bidders, it means bids on a cash basis, which is conducive to low estimates and low cost.

Highlands county can not afford to remain tied by lack of an inlet and an outlet.

The country all around us is progressing, and we must progress with them.

And one final point—the main burden of paying off these bonds will come in after years when groves young will no longer be a burden; when groves will be worth double what they are now; when groves will be bringing in hundreds of dollars per acre for the fruit. We will not have to pay the greater part until after our groves are producing big incomes when we will be able to pay.

When this time comes we will save enough in hauling our fruit over hard roads to pay the total.

It behooves every opponent of the \$1,000,000 bond issue to listen. Consideration will convince the most skeptical. There is no catch. There is no gamble. When you buy roads you buy good.

BUSINESS CIVICS

Business in our civil affairs is becoming the popular name.

Businesses of today are using the budget system. They are successful with it, which is the main reason for boards of trade turning to the system.

The days of extravagant guessing are past in civil affairs. Boards of trade don't guess anymore. They make their budget on a well-apportioned program.

With such a system it is not hard to see why Florida communities are spending ahead. When you spend money rightly it always comes back home with you.

The Avon Park Board of Trade has adopted the budget system.

A committee is laying out tentative programs and drafting a business-like system for raising the funds. It will take approximately \$7,500. This is half what Lake Wales is raising and less than half what Fort Myers will use. Bartow and a hundred Florida cities in our class are raising even more than we propose.

Yet reasonable business men see where \$7,500 placed rightly will serve our purpose for the coming year—and get results.

Our board of trade is functioning with vigor. We will have good roads next winter, and the board is planning to tell the United Fruit company they can get in here without a ripple, and enjoy the grandest section of Florida—the skyline of the Land of Flowers.

Less than a third of this budget will go into overhead. It will eliminate the cost of home work planned for improving credit, trade and business, the overhead will be less than a fifth. Such a basis would delight any business man in his store bank or office.

There are no plans for huge salaries nor extravagant extras and clerks. The barest necessities will contribute to the overhead.

We will send Avon Park into the prosperity market to bring back the progress that is to be had by the live K-getter.

Efficient civic efforts, and economical operation can insure a greater Avon Park.

Our board of trade governors were wise in putting business efficiency into their civic efforts. It will pay us all big dividends.

WHERE THERE IS A WILL

Do you read the bank advertising? Some of the most interesting and ingenious bits of reading matter to be found anywhere are coming from the hands of the advertising men nowadays, and the bank advertising has come to hold its own with that of the department stores and the rest of the selling news that makes newspapers and magazines so entertaining.

"They Never Found Him Will" announces a big hunt in a large city, and tells a story of unnecessary difficulties. He had told his wife about having made will, but it could not be found. He died after a short illness, leaving the wife and three children.

"The real property, which, in the absence of a will, belongs to the children subject to the widow's dower, cannot be sold until the youngest comes of age 19 years later, unless the mother goes through complicated court procedure. It is going to be difficult, in the interim, if not impossible, for her to educate and keep the three children on the insurance and the income from her third of the property. Yet he meant to leave her in control of his property."

The moral drawn by the bank is—have your will drawn with the bank named as executor. It's a good plan. All sort of complications are likely to arise in case of sudden death, and minor children need to be protected. Wives, always, will have shared in the early struggles, ought to be assured their just share of the later rewards.

No man wants to leave his affairs in a tangle for his heirs to wrestle with, particularly if his means are modest. It might be said that the smaller the fortune, the greater need of a clear and explicit will.

Will's aren't for old people in their dotage to make. They are for young people to help keep their affairs in order.

GO TO CHURCH NEXT SUNDAY

Going to church may be a habit. Even so, we must admit that it is a very good habit. Many men and women go to church who are not church members, and who never even expect to become members of any religious body, but simply the habit of going to church, which is a habit that we should all have.

We have excellent churches here in this town. We have eloquent ministers in the pulpits of all denominations. Our churches have well trained choirs. The music in our churches is exceedingly attractive to those who have adequate notion of the good things of life.

Suppose you decide to go to church next Sunday. It will do you good. You will be fully rewarded in going. Perhaps you may think that when you take your seat in the pew you will really feel like a stranger. But do not let this disturb you. Forget yourself. Think of what the minister is saying. Listen carefully to his message. Enjoy the music.

Regardless of what your religious views may be, and it is certainly true that in our America of freedom of thought every citizen has the right to worship his Creator according to the dictates of his own conscience, you must admit, if you think at all, that the church has a very important place in the social scheme of our world. Think about this! Think about your welfare! Go to church next Sunday!

BEST PUBLICITY

"The best proof of the pep in a town is its newspaper," writes A. Henry Reis to the Board of Trade, thanking it for sending the Pilot to him and advising the board he plans to come to Avon Park before deciding on a location in Florida. He is a handmaster of Leighton, Pa. His letter follows:

"I am receiving an occasional copy of the Highlands County Pilot—thank you. In advertising one's town I don't know of a better method than you are using in sending a few copies of the town paper. I have traveled from the Atlantic to the Pacific oceans and from Canada into Mexico by profession (yes, I have been in Florida several times) and the best proof to me of the pep in a town is the amount of advertising in its paper. I have warned up to your little city and if I am not disappointed when I see the place I expect to be one of you."

ENGAGEMENT ANNOUNCED

Mrs. A. E. Dutton of Avon Park announces the engagement and approaching marriage of her daughter, Alyce Carey, to Mr. Harold S. McPherson, Ocala.

Miss Dutton is a member of the faculty of the Avon Park school and is popular with a host of friends in South Florida, and the announcement of her approaching marriage will be received with much interest. Mr. McPherson is a highly esteemed and successful young business man of Ocala.

The marriage of this popular young couple will be solemnized at the Methodist church in Avon Park.

IT'S JUST LIKE FINDING MONEY

There is something around your home or office that you no longer want—but it may be just what someone else wants. It may be anything from a pair of shoes to a typewriter to a wheelbarrow. No matter what it is, you can sell it—and the result will be just like finding money. And here is the way to make the sale: Place a Want Ad in the Highlands County Pilot—it will soon get results for you. The cost is exceedingly small.

Men have found wives and girls have found husbands by resorting to this method. Even lost money has been recovered. There are so many angles to the "Want Ad" column that it is worth trying. Get the habit of reading the Want Ad column. It is not only valuable from a business standpoint, but highly interesting sometimes to find out what others are doing or trying to do.

Save all trees for lumber that will make lumber. Use only defective ones for firewood.

Too Much Competition



CARD OF THANKS

I wish to sincerely thank my many friends for their unusually kind sympathies which have contributed so much to helping me through the recent bereavement in the loss of my beloved husband, R. W. Swearingen, and especially to thank the senders of that wonderful bower of lovely floral offerings that covering his last resting place, testifies in such volume to the esteem in which his fellow citizens held him. I want to add my sincere thanks to those who sang so touchingly at the funeral and to all for the condolences and messages of sympathy extended.

MRS. R. W. SWEARINGEN.

NOTICE

To the Property Owners and Taxpayers of Avon Park: In accordance with the ordinance of the Town of Avon Park notice is hereby given that I will be in the court room on Wednesdays and Saturdays of each week from 9 to 11 a. m. and from 2 to 4 p. m., until March 1, for the purpose of receiving tax returns, and all property owners are urged to call and make returns as required by ordinance, of both real and personal property, and anyone failing to make such returns, lose all right to any hearing or adjustment.

Respectfully,

MRS. MONA LANGFORD,

Tax Assessor, Town of Avon Park.

1-18-22

LEGAL NOTICE

In Court of County Judge of Highlands County, State of Florida. In Re Estate of R. W. Swearingen, Deceased.

To all Creditors, Legatees, Distributees and All Persons Having Claims or Demands Against Said Estate: You, and each of you, are hereby notified and required to present any claims and demands which you, or of you, may have against the estate of R. W. Swearingen, deceased, late of Avon Park, Highlands County, Florida, to the undersigned administrator of said estate, within two (2) years from date hereof.

Dated 15th day of January, A. D. 1922.

MARY STEEL SWEARINGEN.

1-18-25-P-1-18-25-M-1-8

NOTICE TO STOCKHOLDERS

Notice is hereby given that the stockholders of the Avon Park Printing Company will hold their annual meeting at the office of the company in Avon Park, Fla., at 4 p. m., Thursday, Feb. 8, as specified in the charter of the said corporation, for the purpose of electing directors and transacting any business that may properly come before said meeting.

1-18-24 GILBERT FREEMAN, Secretary.

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ARCADIA PHYSICIAN IN

JAIL ON HUMAN CHARGE Dr. Cecil Vaughn, formerly of Arcadia, has been arrested in New York City on a charge of bigamy, instigated by his first wife, now living in Australia. As soon as extradition is arranged Joe Hampton or one of his deputies will take a trip to New York for the purpose of bringing back the doctor for trial.

Fill 'er Up, Bill "Brick" Stulweh writes in to say that life is getting to be just one darn old station after another.

The first farmer was the first man, and all historic nobility rests on possession and use of land. "Emo-so."

NOTICE Tax Assessor's Records for 1923

Sabring, Fla., Jan. 1, 1922. I will be at the different precincts as scheduled below on the dates named to assess taxes for the year 1922. The law provides that each property owner make a tax return to the tax assessor of all their property. It is important that each and every owner of either real or personal property be so or send in their return between now and April 1st:

Yonah, Tuesday, Feb. 20. Hicoria, Wednesday, Feb. 21. Lake Stearns, Thursday, Feb. 22. Bassenger, Monday, Feb. 26. DeSoto City, Wednesday, Feb. 28. Avon Park, March 1 and 2. Solving, March 5, 6 and 7.

CYRIL BALDWIN, Tax Assessor Highlands County.

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FINE REPAIRING

JEWELRY, CLOCK, ELECTRIC

SEND US YOUR REPAIRS

H. H. HERR

JEWELRY AND OPTICIAN

Wauchula, Fla.

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ALL OUR PIECE GOODS ARE INCLUDED IN OUR AFTER-
INVENTORY SALE AND AT

Prices That Will
Move Them

Already our new Spring lines are beginning to arrive, crowding the capacity of the store and when Mr. Ott leaves for St. Louis next week, he must leave ample room to take care of the new spring stock he must buy, which will be

Just Five More Days

AFTER
INVENTORY
SALE
Closes Wednesday Jan. 24

There isn't an item in our huge stock that isn't a bargain and a big bargain too, as long as this sale lasts. It is an opportunity that will not come again soon. Get your needs now.

OTT & SON
The Dependable Dry Goods and Shoe Store

In the World of Women

MRS. WILLIAMS HEAD OF THE LADIES' AID

The Ladies Aid Society of the Congregational church met in the church parlor Wednesday afternoon for their annual business meeting, and the following officers were elected for the ensuing year: President, Mrs. E. O. Williams; vice-president, Mrs. Harry Dilley; secretary, Mrs. Olive Armstrong; treasurer, Mrs. Harriett Stodden. About forty enjoyed the meeting. Mrs. R. E. Egan and Mrs. L. Blanks served delicious hot chocolate and cake.

HOTEL AVON NOTES

Mrs. T. B. Henry of Stoughton, Pa., was stopping at the Avon Thursday of this week.

J. E. Hall, prominent Fort Myers business man, was a guest of the Avon Thursday. F. C. Locke of Jacksonville was a business visitor of the city this week. Mr. and Mrs. G. S. Rights and Mr. and Mrs. J. D. Clarke, all of Tampa, were sightseeing in the city Sunday, stopping at the Avon for lunch. Otto Agricola, prominent business man of Gadsden, Ala., was a business visitor of the city Sunday. Bill McGohel of Kissimmee was among the Avon guests Sunday.

McCALLS RECEIVE

A delightful reception was given at the Methodist church Tuesday night in honor of Rev. and Mrs. C. A. McCall, who have been here only a short time. Speeches and a musical program were enjoyed by the members attending the social and delicious cake and coffee were served.

TRINITY LUTHERAN CHURCH

Regular worship will be held in the auditorium of the Brickell building Sunday at 7:30 p. m. You are cordially invited. J. L. Yonce, pastor.

MISS RECK IS LEADING "POPULARITY" CANARY

Miss Della Reck is leading in the popularity contest being conducted at the Florida Pharmacy, to the winner of which will be given a canary bird, Saturday night, Jan. 27. Votes are given with every purchase.

Among the leaders in the contest are: Della Reck, 4,613; Bee Bess, 3,668; Luttrell Martin, 1,323; Mary Adams, 1,303.

GUILD AND AID MEET

The Guild and Aid met Wednesday afternoon at the home of Mrs. J. P. Canfield. The New England supper, which is to be Feb. 22, was discussed and regular business of the meeting attended to. The hostess served delicious refreshments, assisted by Mrs. J. McCleary. The next joint meeting will be held at the home of Mrs. S. Y. Hart, Jan. 31. All members are urgently requested to be present.

MRS. EPPERSON HOSTESS

The Fidelity class of the Baptist church met Tuesday evening at the home of their teacher, Mrs. R. C. Epperson. After the business was attended to an enjoyable social hour was spent. Delicious refreshments of salad, salsines, pickles, coffee and mint were served by the hostess.

The members present were: Misses Beesley Palmer, Roberta Bass, Nona Crews, Reba Ginn, Luttrell Martin and Annie Ginn.

N. N. CLUB MEETS

The N. N. Club met Friday afternoon at the home of Miss Lois Wood, all members being present. Social chat was enjoyed throughout the afternoon, after which the hostesses, Miss Wood and Miss Ora Hargraves, served delicious refreshments of salad, salsines, cake and coffee.

BRIDGE WITH MRS. TRENT

Mrs. N. H. Trent entertained the Bridge Club delightfully Wednesday afternoon. The game was enjoyed until late afternoon, at which time refreshments of delicious frozen fruit salad, sandwiches, cake and coffee was served by the hostess. The following members enjoyed the event: Meddens J. D. Raab, Herbert Reck, Wm. Reck, H. E. Godwin, McKey Elwell, E. G. Todd and Miss Grace Herst.

LOCAL AND PERSONAL

Mr. and Mrs. Howard and Edgar Katz of Kissimmee were here Sunday. Wm. Griffin of Wauchula spent the week-end in the city visiting friends.

Douglas Farley and Miss Nona Mae Crews were Lake Wales visitors Sunday.

Chas. Moffett and C. E. Lanier were business visitors of Boca Grande Saturday.

Julian Montedecia of Kicco spent the week-end in the city with his family.

T. H. Lander came over from Wauchula Tuesday night for the band concert.

T. H. Lander of Wauchula spent the week-end in the city with his family.

A. R. McGinnis, prominent merchant of Sebring, was visiting in the city Sunday.

M. C. Wilchurst, acting mayor of the city, was transacting business in Wauchula Monday.

C. A. Skipper, prominent banker of this city, was a business visitor in Jacksonville Friday.

N. E. Trent, Curtis Lawhorn and C. A. Skipper were business visitors of Okeechobee Tuesday.

L. A. Douthitt of Sedalia, Ky., is holding a revival meeting at the Church of Christ this week.

A. H. Able, a dentist of Estill, S. C., has taken over Dr. Crews' case and will practice here in the future.

R. H. Lawhorn, popular young man of this city, was on business trip to Hartsville, S. C., Saturday.

Mr. and Mrs. Chas. Sherman were guests of Mr. and Mrs. Earl Hart at a delightful dinner Sunday evening.

W. C. Nany and M. W. Lance, popular young men of the city, spent Sunday in Lake Wales with friends.

F. S. Prior and Dr. Murriah left Tuesday for Orlando to attend the Episcopal convention to be held there.

Mr. and Mrs. Cyril Baldwin and family, prominent in the city, spent Sunday in Bowling Green, visiting friends.

Mr. and Mrs. B. B. Saunders of Dargenton, S. C., were guests of Mr. and Mrs. S. H. Lawhorn several days this week.

Mrs. Martin Heim, mother of Wm. Heim, prominent business man of the city, is spending the winter as a guest of her son.

Miss Bertha Hodges of Jacksonville is now teaching the sixth grade of the public school. She takes Mrs. Skipper's place.

Miss Anna Wiler, popular young lady of Washington, D. C., is spending several weeks here with Mr. and Mrs. H. P. West.

J. P. Brooks, who has been here the past week visiting his son, Prescott, returned to his home at Rockmart, Ga., Monday.

Mr. and Mrs. C. E. Skipper and D. F. Herst and daughter, Grace Herst, were sightseeing in Tampa and Clearwater over the week-end.

Rev. J. N. Smith attended service at Wauchula Saturday and Sunday and reports a good meeting with three additions to the church.

Arrivals from Atlanta include Mr. and Mrs. William Akers, who were at the Poinsettia for several days. They are touring Florida.

George Mostris has returned from Tarpon Springs where he went to accompany Mrs. Mostris home. She has been visiting there for several weeks.

Mrs. R. T. McLamore of Camp McClellan, Ala., is visiting her sister, Mrs. Johnnie Waller, popular school teacher of this city, for several months.

Bill Barrett, Fred Barrett and J. Oliver of Cleveland and Major Little of Cumberland, England, were guests of Mr. and Mrs. D. B. Farnell Sunday.

Mr. and Mrs. J. W. White and daughter, Miss Edna McKenna, Mr. and Mrs. Thomas Russell and Miss Jane Head attended the Christian revival at Wauchula Sunday.

Mrs. D. W. Eaton of Morian county, Va., mother of Mrs. H. P. West, is here spending the winter with her daughter and son-in-law at their beautiful home on Lake Lotela.

Mr. and Mrs. C. E. Ginn, Sr., motored to Haines City Friday to meet Mr. and Mrs. S. C. Ginn, of Tallahassee, who will spend the winter here.

Mr. and Mrs. A. W. Sargent left for Tampa Sunday to spend several days. While there Mrs. Sargent will undergo a slight operation on the eyes.

Mr. and Mrs. Walker McCutcheon of Campbell, Mo., are leaving Memphis this week by car and motoring to Avon Park, where they will be guests of C. N. Ott and family.

Rev. H. H. Smith came down from Seton University and spent the holidays with his parents, Rev. and Mrs. J. N. Smith of this city. He will finish his studies there this term.

Mr. and Mrs. W. S. Collins of Susquehanna county, Pa., have secured an apartment here for the winter after a few days at the new Poinsettia hotel. They are delighted with Avon Park.

Mr. and Mrs. J. D. Sherman and two sons, George and Willard, motored through from Castle, N. Y., arriving in Avon Park Sunday. They will spend the winter here with their son, Chas. Sherman.

Mr. and Mrs. Ezra Smith of Manchester, N. Y., arrived Friday night. Mr. and Mrs. Smith have been spending their winters in Avon Park for many years and have a host of friends to welcome them back.

W. Campbell of Chicago, Ill., and Highland Park and his nephew P. D. Archer were looking over the city Friday. Mr. Campbell is a man of means and is thinking of buying a thousand-acre tract near here for citrus culture.

Dr. and Mrs. R. A. Caswell of Alachua, parents of Mrs. J. E. Stringfellow, arrived in the city Tuesday and will spend several weeks here. They came to help Mr. Triplett celebrate his sixty-second birthday.

Mr. and Mrs. J. E. Worthington and Mr. and Mrs. W. Van Wazer of Lake Wales were the guests over Sunday of Mr. and Mrs. S. J. Triplett. They came to help Mr. Triplett celebrate his sixty-second birthday.

Mr. and Mrs. Henry Hall and two sons of Plant City and Mr. and Mrs. Charles Porter of Campbell, Mo., were week-end visitors with Mr. and Mrs. C. N. Ott. They motored back to Plant City but will return here later.

B. H. James

QUALITY GROCER

This is the season when one feels the need for and has a real desire for the many FRESH VEGETABLES for which Florida is justly famed. You can find the most complete line of Fresh Vegetables at

B. H. James

STAPLE AND FANCY GROCERIES

MOSTRIS FRUIT STORE

YOU CAN DEPEND ON GEORGE TO HAVE THE FRUIT

The Only Fruit Store in the County

And a Full Line of COLD DRINKS, GROCERIES, Etc.



2X10
PIECE
GOODS

You Can Get Them at

KATZ'S

JUST ARRIVED

Dotted Swiss
Tissue Gingham
Domestic and
Imported Ratine

All in Various Colors

COME IN--WE ARE GLAD TO SHOW YOU

Katz Brothers

The Quality Store

Avon Park

Florida

IT IS JUST POSSIBLE YOU MAY NOT KNOW THERE ARE

Two Drug Stores

IN TOWN--BUT SUCH IS THE CASE

You may also not know that when your physician gives you a prescription that prescription belongs to you and it is your privilege to have it filled where you please.

We Pay No Commission to Any Physician

to have his prescription brought here, but we are prepared to fill any and all prescriptions with the purest drugs and at the lowest prices. Ask your physician to leave the prescription with you.

REGISTERED PHARMACEUT IN CHARGE AT ALL TIMES

We Call For and Deliver Prescriptions

TRY US

Florida Pharmacy

J. B. STRINGFELLOW, Manager

Brickell Building

Avon Park, Florida

HOME
SWEET
HOME

Once always want to know who's laughing at him.
Terry Gilman



HOME
HABITS
HANS YOU
SENT US A
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LATELY?
IF NOT--WHY
NOT--WE WILL
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PRACTICE MY
LONG STRETCH
AT HOME--