

AVON PARK WARMER AS COMPARED TO

TENDEREST VEGETATION NOT TOUCHED WHILE NATION SHIVERS

Not even the tenderest of the new cabbage plants, nor the most exposed

tomato plants were hurt by the three-day cold spell along this section of the Ridge. The lowest at Avon Park was 38, Monday morning, and the lowest on J. L. Ivey's place at Lake Stearns, also Ridge land, was 42 the same morning. The highland breeze prevented frost and checked off damage.

Tomatoes here show no signs, the cabbages on G. L. Bryant's muck farm east of town likewise were not damaged. The fruit bloom, which is beginning to show, was not hurt either. Mr. Ivey's forty acres of tomatoes at Lake Stearns and A. H. DeVane's 100 acres of eggplant came through without a "burn" and the movement of these vegetables from

Potatoes west of Avon Park as well as strawberries and other tender

It is noticeable that Avon Park, in the heart of the Florida Highlands, was only two degrees colder Tuesday morning than Miami, which is 100 miles or more south of this place. The official weather bureau record here was 42, which was warmer than Tampa, south of this city.

**LOCAL TALENT PLANNING
TO PRESENT "TEMPLE OF
FAME" TO OPEN WEEK**

Local talent is busy rehearsing the "Temple of Fame," which will be presented at the school auditorium Monday and Tuesday evenings, Feb. 26 and 27. The pageant presents a supposed contest for a wreath. The cast of characters includes:

Queen, Mrs. Henry Lander; maids of honor, Misses Reba Ginn, Mayme

Lee Durrance; pages, David Lander
Jack Skipper; flower girls, Carolyn
Bryant, Janie Herrin, Ella Maud Lan-
der, Genevieve Olds, Geraldine Pot-
ter, Lucille Saggus, Marguerite
Saggus, Florence Yonce; Queen of
Spain, Mrs. D. B. Farnell; Cleopatra,
Mrs. Pauline Kleuger; Red Cross
nurse, Mrs. Carlos E. Skipper; Mrs.
Partington, Miss Sadie Myers; Mrs.

Partington, Leonard Estes Francis
Pocahontas, Miss Ruth Bass; Capt.
John Smith, E. G. Todd; Samantha
Allen, Mrs. E. O. Williams; Ruth the
Gleaner, Mrs. Bess Gault Mickler
Bobby Burns, J. D. Raab; Famous
Cream of Wheat, H. A. Winter
Maggie Mrs. P. J. Leigh; Jigaw, Fred

Shater; Columbus, Mark Lance; Leif
Ericson, C. R. Ginn, Jr.; Joun of Arc
Mrs. Herbert Reck; Mother Goose
Mrs. Ten Eyck; George Washington
Herbert Reck; Martha Washington

Mrs. Edward G. Todd; Gall Curci
Mrs. James Waller; Sister of Charity
Mrs. J. L. Cloud; Mrs. Winslow, Mrs.
J. D. Raab; Old Blue Beard, John
Doe; Miriam, Miss Annie Ginn
Miriam's maidens, Dorothy Baldwin

Elizabeth Clark, Lois Hartt, Dixie Martin, Christine Reeves; Henry Ford, Carlos E. Skipper; Harry Launder, Mrs. A. Ellison; Columbia, Mattie Sue Roberts; Uncle Sam, Bill

**MISS ANDERSON CHAIRMAN
OF MUSIC DEPARTMENT OF
THE WOMAN'S CLUB HERE**

Miss Furlow Anderson was elected chairman at the first meeting of the music department of the Woman's Club held Wednesday morning. A constitution was adopted and the fol-

Mrs. E. G. Todd, vice-chairman
Mrs. J. D. Raab, secretary and treas-
urer, and these with Mrs. J. V. Chap-
man and Mrs. M. F.-R. Reck wer

Mrs. William Reck was made chairman of the program committee with Mrs. W. C. Sheppard and Mrs. H. A. Winter to serve with her.

**CHARLOTTE VOTES FOR
BONDS, TWENTY TO ONE**

Charlotte county voted \$200,000 in bonds, 20 to 1, according to dispatches received here. The bonds are to complete state road No. 5 through the county, the last link unfinished between Thomas and East Macon. The

FARLEY WITH M. W. A.

Douglas W. Farley, who has been with the Florida Pharmacy, has been appointed special deputy of the Modern Woodmen of America and will take up the organization work for this Southern area in South Florida.

He will continue to make his home here, though, traveling out of Avo Park via the flivver route. "Spec Reynolds is relieving him at the drug store.

UNITED BRETHREN MEETING
Elder J. W. Rogers is holding a revival meeting at the Brethren church here. The meeting began Feb. 17 and will continue at least another week.

perhaps longer.

Look at the difference in the size of a Purina fed chick and the little under weight chick raised on ordinary grain feed. This is not just a picture—it is a fact that has been proved time and time again by poultry raisers everywhere.

Double Development Guaranteed

The double development guarantee absolutely protects you when you buy Purina Chows. Your money will be refunded if your chicks do not grow twice as fast the first six weeks on Purina Chows as when fed grains alone. See us today.



Sold in Highlands County by

C. P. TURNER & CO.

Avon Park, Fla.

HAY

GRAIN

FEED

It Isn't a "Fish Story" But True—You Can Not Buy

Better Seeds at Any Price

When We Are Selling Our
RAFFIA IN NATURAL AND DYE
Phone No. 8453

O. E. Watts Seed Co.

Phone No. 8453

Bartow, Fla.

H. HAROLD HUME, Pres. W. P. SIMMONS, Vice-Pres. D. A. HARRISON, Jr., Sec'y-Treas.

Best Fertilizers - Insecticides - Sprayers - Pesticides

ASK YOUR NEIGHBOR FOR THE NAME OF THE AGENT IN YOUR DISTRICT

E. O. PAINTER, Agent, Jacksonville, Fla.

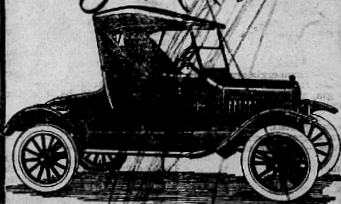
HERBERT SCAMMANS, Agent, Avon Park, Florida

Ford
RUNABOUT
New Price

\$269

F. O. B. DETROIT

With One-man Top and Slanting Windshield



The Ford Runabout at this new low price is the most economical means of transportation salesman can employ. With the new one-man top and slanting windshield, it is a more wonderful value than ever before. Time-saving, absolutely dependable transportation at the minimum cost. Buy now—Terms if desired.

WOLFF MOTOR COMPANY
Authorized Ford Service

BRYAN CHAIRMAN DRIVE TO RAISE \$250,000 A "HOME" AT THE STATE "U"

William Jennings Bryan has accepted the chairmanship of the state committee to raise \$250,000 for a new students activities building at the University of Florida. As members of his committee, Mr. Bryan will have leading citizens of different communities throughout the state of Florida.

In accepting the chairmanship, Mr. Bryan said: "I appreciate the honor of heading this worthy movement, and I am pleased to accept the chairmanship of the state committee to raise funds to erect a building which means so much for the present students, and the future students of the University of Florida."

The University of Florida is one of the few institutions in the United States that does not have such a building. The new building, when erected and equipped, will be of brick, three stories high and will conform to the architecture of the other university buildings. It will be one of the finest buildings of its particular kind in the south.

It will contain an auditorium for religious and social services, Bible study rooms, music rooms, game room, bowling alleys and cabinet meeting rooms.

A special feature of the proposed new building is the individual studies which will be set apart for pastors of the different denominations where they can meet students right on the campus. It is expected that various denominations will assign one of their pastors or representatives to keep in touch with students of their faith at the university.

Special rooms will be provided in the new building for parents who find it necessary to be on the campus in case of illness of their sons. This is just one of the many ways this building will be in service.

Since students from 231 cities matriculated at the university, it is felt that every community will respond to the call to contribute to the funds necessary to erect this building.

At the present time the social and religious life of the university students is directed from a small wooden hut, left over from the war period. This is so small that it is only possible to take care of the needs of about two hundred students. A new building is planned to provide ample room for the present student bodies, numbering 12,2, and for the anticipated increase in enrollment which is expected during the next few years. President A. A. Murphree, members of the university faculty, student body and leading business men throughout the state are now actively working to give their full support to the campaign to raise funds for this much needed building.

They say there are no mosquitoes at the North Pole. But who wants to go to the North Pole?

Hogs Had Cholera!

H. T. Jackson of Georgia reports, "Several hogs died before I could trace the source of the disease. They had cholera transmitted to them by rats. A public health expert told me that if I put Royal Guaranteed Rat Paste around, it killed all the rats and the hogs have been healthy ever since." Destroy all rats. Use Royal guaranteed Rat Paste. 25c and 50c. Sold and guaranteed by FLORIDA PHARMACY, Avon Park, Fla.

W. O. W.

Meets first and third Monday nights in I. O. O. F. Hall, First National Bank building.

J. A. SYKES, Consul.
J. H. MCLELLAND, Clerk.

Nat. Patterson M. A. Wilson
PATTERSON & WILSON
Attorneys and Counsellors at Law
First State Bank Building
FORT MEADE, FLA.

666
is a prescription for Colds, Fever and L.A. Grippe. It's the most speedy remedy we know, preventing Pneumonia.

Poinciana Lodge No. 227,
F. & A. M.

Stated communication first and third Fridays of each month at 7:30 p. m. in Masonic Temple. Visitors welcome.

MARK W. LANCE, W. M.
J. J. JAMOUR, Secretary

Holyrood Commandery, U. D.
Regular convocation the third Monday in each month, 8 o'clock p. m., in Masonic Temple. All Sir Knights invited.
H. F. RECK, E. C.
C. E. SKIFFER, Recorder

Whitehurst & Whitehurst
Attorneys at Law
Office: Room 10, First National Bank Building
Avon Park, Florida

Highlands Chapter No. 42,
R. A. M.

Convocations every second and fourth Monday in Masonic Temple 7:30 p. m.
Visiting companions cordially welcomed.

GEO. F. SMITH, High Priest.
J. J. JAMOUR, Secretary.

Leigh Chapter No. 85, O. E. B.

Avon Park, Florida
Regular meetings 2nd and 4th Fridays in each month, 7:30 p. m.

CORA C. CANFIELD, W. M.
MYRTLE JACK, Secretary.

A Message From ROBERTS'

Avon Park's Only Exclusive Gents' Shop

Spring, good old Spring, is here and we are prepared for her. Are you? Spring Suits and a line complete, boys. All styles and colors, and, of course, all quality.

Straw Hats, beautiful assortment, styles the very latest, and they are the best on the market—all the good old summer kind.

Palm Beach Suits, all sizes. Also nice line White Duck Trousers en route.

Bathing Suits—made for everybody. All the colors of the rainbow. All good at the guarantee we make you.

Why don't summer when you have a real Gents' Store in town? We can dress you up so summer feels good and you look good.

In our store you will find everything a man needs, though he may want a Tuxedo or a suit of Overalls. We are prepared to satisfy his every want.

Pressing Club in connection. Special attention to ladies' dresses and gowns.

Interwoven Hosiery.

MAKE OUR STORE YOUR STORE AND USE OUR TELEPHONE

Roberts, Haberdasher

THE STORE OF QUALITY AND SERVICE

Phone 14

Washington
1732-1799



GEORGE WASHINGTON, who on this day we celebrate this week knew about money. He had it. His words of wisdom were always practical. Amongst great truths that he spoke, he said:

"Economy makes happy homes and sound nations. Instill it deep."

Economy is thrift. Guarding well that which we have saved is important to thrift. Banks here have a supreme task to perform—to encourage thrift and to gather money from all sources and safeguard for the owners.

"Instill deep these habits of economy"—as the father of our country recommended—then the ways of thrift will bring you here—where we pay 5% on savings accounts.

SAVING IS WELL WORTH THE EFFORT IT MAY COST YOU

First National Bank

J. V. CHAPMAN, Cashier

Bargains For Cash Buyers

Five-room Bungalow, large lot covered with large bearing citrus trees; splendid location on central asphalt street. Must be sold at a sacrifice.

LOT 100-100
Fine, eighth section just off asphalt street.

LOT 150-100
Same as above; fine for two houses.

COMMITTEE AND
TALKED OVER

Norton T. Smith
REALTOR
Avon Park, Florida

Touche's LIVER PILLS
"Work While You Eat"
For Biliousness, Constipation,
Rapid Liver, Headache,
Dizziness and all Liver Troubles.
Dose—One Pill at Bedtime.
Price 25 Cents.
Sold and guaranteed by
J. J. JAMOUR & CO.
700 N. W. 1st St., City, Fla.

**Well Driving
and
Pipe Fitting**
"Cutter Gets the Water"
J. J. JAMOUR & CO.
700 N. W. 1st St., City, Fla.
Satisfactory Work
Low Prices
ROSSELL CUTLER
AVON PARK, FLORIDA

Sanitary Plumbing

Suburban Water Supply System
for Home Use and Irrigation
Purposes
All Work Guaranteed
Windmills, Tanks and Pumps
Let me estimate on your next job.
M. H. Griddle
Phone 57
Avon Park, Florida

ELGIN WATCHES
Keep Time
Fine Repairing
JEWELRY & CLOCKWORK
SEND IN YOUR WATCHES
JEWELRY & CLOCKWORK
J. J. JAMOUR & CO.
700 N. W. 1st St., City, Fla.

HERBERT SEAVERN'S
Building Material
The only business concern in Avon Park in business ten consecutive years under the same management. Draw your own conclusions and give us a call.
ALL KINDS OF BRICKS, LIME, PORTLAND CEMENT
PLASTER AND COLORS, PAINT AND VARNISHES
GUARANTEED IRON FOR ALL PURPOSES
We carry the largest stock of ROOFING in town.
Prices reduced on special grades
Call for list of prices and samples
Agents for the best quality of Granite and
Granite Work
AVON PARK, FLORIDA

**FOOD MISTAKES
With Growing Children**
Children have small stomachs but large food demands. They need a complete line of body-building material. And they need vast stores of energy, for they live at constant pitch.
It is a mistake to fill such stomachs with indigestible foods, which they cannot have them.
Milk—the Supreme Food
Milk is for children the food of life. It is the most perfect food produced.
It contains all the essential elements for the body. It is rich in vitamins. A definite full of some foods doesn't go as far as a dish of cereal and milk. That is why it is so important to make the cereal dish delightful.
SKIPPER'S MILK

MENTAL HEALTH
comfort and health

**HIGHLANDS SECURITY,
ABSTRACT & TITLE CO.**
Highlands Bank & Trust Co. Building
Sebring Fla.

FINE REPAIRING Watches and Jewelry

We give our personal attention to every job of repair work that comes into our shop. When you place your watch in our hands for repair, you are assured that it will have the best attention of one who has specialized on fine repair work for years and who thoroughly understands the business. You will find our prices reasonable.

Jordon's
JEWELER

FIRE

That dreaded agent of destruction that is stealing the wealth of the nation at the rate of a million dollars a day.
Fire makes no discrimination. YOUR house may be next.
Have you protected yourself against this menace? Have you taken out a Fire Insurance policy in a strong financial responsible organization? Is your only guarantee that your loss by fire will be replaced promptly and fully?
A reliable insurance agency should be your first consideration. Consult us.

Geo. L. Crews
INSURANCE

**LIVE STOCK PRODUCERS
MAY EXPECT
BUSINESS WITH PACKERS**
[By Thomas E. Wilson, President of Wilson & Co., Chicago]
The meat packing industry has entered upon an unusually definite period of better business and unless some severe and unforeseen circumstances are encountered, 1923 must be a year of profitable operation for ourselves as well as the live stock producers.
If we do not prosper in 1923 the fault can properly be traced to those running this business. For all conditions augur an opportunity that has been absent in our industry for several years past.
The outlook is brightened considerably by the fact that we entered upon our fiscal year without being confronted by an accumulation of troublesome stocks and other unhealthy conditions which are now eliminated.
This encouraging factor is shown in our current stocks being at a level that ought to be normally carried and which should be marketed at a profit.
We find that the demand for our products is very brisk, due to the greatly improved industrial conditions.
Fresh meats alone are rarely over marketed at a profit; so the free movement of meat alone does not always indicate profitable operation of the industry; therefore, our profits must be realized from the development and sale of by-products in conjunction with the meat.
Improved industrial and labor conditions also have reflected themselves in a more active demand for our by-products.
When there is a quickened demand by the consumers it is because the great portion of our people who depend upon their labor for wages are more regularly employed at wages which permit them to purchase more liberal supplies of clothing, shoes, furniture, etc.

This immediately is seen by increased demands of industry in general, which requires large quantities of hides, wool, curled hair, oils, glue and many of our other by-products which are utilized in the manufacture of goods required by the people. These are important items of our business and their free movement on an active market such as is indicated for 1923 is of considerable importance to our net results for the year.
Prosperity seems to be in the air in this country. Many factory smokestacks have been built and are now piles of masonry and brick work for a couple of years are again active.
The greater part of our population, which directly depends upon agriculture for a livelihood, is finding their position gradually improved.
The purchasing power of the farmer is being increased through improved markets for their products. Grain and live stock have shown better profits for the farmers, especially those who have fed grain to live stock, thus marketing their grains on the hoof.
Every indication points toward progress, though there is serious thought to be given the foreign situation, it is quite necessary for stability that we have an outlet for our surplus.

Thousands of Women Using It
Thousands of women know by actual experience the serious menace bed bugs are to health. They also know the quick and complete relief they get when they use Royal Guaranteed Bed Bug Liquid. For health's sake wipe out all bed bugs! Get a 25c can today. Sold and guaranteed by
FLORIDA PHARMACY
Avon Park, Fla.

**NICE COMFORTABLE
ROOMS
WITH RUNNING WATER**
Park Hotel
Heart of the Business District
Single Rooms, \$2.00 a Week
Double Rooms, two beds, at \$2.00 per Week Each
MEALS, TOO
J. H. RAINES, Manager

The Woman's Club of Avon Park
Meets First and Third Friday of Each Month
Mothers' Department
Meets Second and Fourth Friday of Month

**FOR
Real Values**

Real Estate

Mark W. Lance
Representative for
BUCKEYE NURSERIES

production. If we make better progress in this direction this year, it will not necessarily mean boom conditions, but will witness a return to more stable and satisfactory times. Our producers on the farms have been hard hit just as the packers are. Those who suffered because of the drought are recovering, and producers everywhere seem to be working harder to produce on a more economical basis.
There is now a fine spirit of co-operation between the live stock producers and the packers, which, through the elimination of wastes, increasing efficiency, and lowered costs of production and distribution, increase the prosperity of both branches of the industry without increasing the relative costs of the consumer.
1923 looks promising.

**50
GOOD
CIGARETTES
10¢**
**BULL
DURHAM
TOBACCO**

QUICK RESULTS FROM BAD EFFECTS OF "FLU" AND "GRIPPE"

"Don't Try to 'Wear Off' Weakness Resulting From These Diseases," Is Advice Given Sufferers

RE-CU-MA QUICKLY BUILDS UP SYSTEM AFTER DISEASE

It takes months, or even years, after they recover from a bad case of "Flu" or "Grippe." It means weeks of suffering, during which the patient often declares his life looks no pleasures and that death would be welcome.
"Flu" and "Grippe" attack the weakest organ of the body. They always leave their victims weak and in a run-down nervous condition, at the mercy of any malady which may attack the system—already worn out by disease.
One who has had "Flu" or "Grippe" can't seem building tonic. RE-CU-MA supplies this need. You do not have to wait weeks to notice the improvement after taking RE-CU-MA. Its beneficial effects are quick and lasting.
The entire system is built up and strengthened and you feel like a new person. Take RE-CU-MA today, you will feel better tomorrow.
Price \$1.00 a bottle. On sale in Avon Park at Avon Park Drug Store and at almost all good drug stores.

Tasteful Frames
BRING OUT THE ART LIGHTS IN A PICTURE
J. J. JAMOUR
IS NOW PREPARED TO FRAME PICTURES
Sign Painting and Auto Painting, Too

LUMBER

IF YOU ARE PLANNING TO BUILD A HOME, OR ARE IN THE MARKET FOR LUMBER, CONSULT ME IN REGARD TO MATERIAL AND PRICES.
I SHALL BE PLEASED TO QUOTE YOU PRICES ON KILN DRIED, ROUGH AND FINISHED MATERIALS.
I HAVE THE FOLLOWING MATERIALS IN STOCK:

NOVELTY SIDING
BEADED CEILING
WINDOW FRAMES
DOOR FRAMES
LATH
FEATHER
WHITE FINISH
MOLDINGS
WINDOW SCREENS
NURSERY STICKS

J. L. YONCE

AVON PARK

The
Pittsburgh-Florida
Fruit Growers Association
Avon Park, Florida

A CORPORATION FORMED TO DEVELOP AND OPERATE 4,000 ACRES OF ORANGE AND GRAPEFRUIT GROVES ON A MODERN CO-OPERATIVE PLAN AND CONTRACT THAT PROVIDES ABSOLUTE PROTECTION TO ALL PURCHASERS.
OUR LARGE AND PROGRESSIVE OPERATING DEPARTMENT, WITH THE AID OF MODERN MACHINERY, PRODUCES THE BEST RESULTS AT LOWEST COSTS.

"Watch Your Investment Grow"

In the World of Women

THREE WEDDINGS IN COUNTY IN PAST WEEK

Three weddings in the county show in the week's record at the county judge's office, indicating the busiest week Cupid has had in Highlands county in several months.

Miss Minnie McGinnis of Avon Park and Henry Waters, Sebring, were married Monday by Mrs. Thelma Sutton, secretary to Judge Rozze.

Another prominent wedding was that of Dr. M. L. Crum, Fort Meade, and Miss Fannie C. Webb, Sebring, who were married at Sebring by Dr. L. A. Griggs.

Miss Leona Whitehouse and Gideon Jaeger, both prominent young people of Sebring, are to be married today.

MRS. BULLOCK HOSTESS

Mrs. H. B. Bullock was the charming hostess to the Five Hundred Club Tuesday afternoon. Pretty cut flowers and pot plants added an artistic touch to the room.

Three tables enjoyed the game until late afternoon, at which time the hostess, assisted by Mrs. J. Lander and Mrs. J. B. Rogers, served a delicious lunch of veal loaf, French peas, mayonnaise, Parker House roll, cheese crackers, aspic jelly, Delmonico pudding, nut cake, devil's food cake and coffee.

The following enjoyed the event: Mesdames Earl Hart, S. Y. Hart, J. D. Raab, H. Idema, H. Timm, N. T. Smith, W. A. Marshall, H. Lander, J. E. Brink, A. V. Anderson, C. P. Anderson, J. S. Francis and J. B. Rogers.

MRS. MERWIN HOSTESS

Mrs. M. T. Merwin was hostess to the Episcopal Guild Wednesday afternoon. A large number of members were present and the final plans of their part of the New England supper were made. The hostess served delicious beet salad, sandwiches, delicious nut cake, devil's food cake and candy at the close of their meeting.

PARTY FOR CAPTAIN RAE

Mrs. N. T. Smith gave an informal dinner party Monday evening in honor of the birthday anniversary of Captain Rae, after which the theatre was enjoyed. The following enjoyed the occasion: Mesdames N. B. Bullock, J. B. Rogers, Philip Leigh and Ethel Jenks.

MISS ROBERTS ENTERTAINS

Miss Eugenia Roberts was hostess to a few friends at an informal dinner party Thursday evening. The house was artistically decorated with the valentine idea and pot plants. The delicious dinner also carried out the valentine idea.

The following guests enjoyed the gracious hospitality of Miss Roberts and her mother, Mrs. J. Roberts: Misses Beasley Palmer and Beatrice Bass and Messrs. J. A. Dowling and C. P. Anderson, Jr.

TEMPLE OF FAME

A fantasy with a real human touch to it. A production that is sure to delight our people.

For the benefit of the COMMUNITY HOUSE FUND

MONDAY AND TUESDAY

FEB. 26 and 27

HIGH SCHOOL AUDITORIUM

Under the Auspices of the

Woman's Club

TICKETS 50c

Curtain at 8:15 o'clock

Fresh Fruits Favor

GOOD HEALTH

All Fruits in Season

at

ONLY FROM STORE

In the City

MISS

GRANDES

DEPT. 200

COOL DRINKS

Most Fruit Store

BIRTHDAY PARTY FOR NORTON SMITH AT THE RED TOP RANCH

The doors of Red Top Ranch were again thrown open to a number of the friends of M. T. Smith. The occasion was the birthday anniversary of Mr. Smith. Cards and radio cones were enjoyed by the guests until the midnight hour, at which time a delicious plate lunch was served.

The following guests enjoyed the event: Mr. and Mrs. H. Timm, Mr. and Mrs. W. A. Marshall, Mr. and Mrs. G. W. Adams, Mr. and Mrs. Joe Lander, Mr. and Mrs. J. B. Stringfellow, Mr. and Mrs. J. E. Brink, Mr. and Mrs. J. D. McEwen, Mr. and Mrs. J. S. Francis and W. M. Griffin, T. H. Lander, J. A. Caldwell and N. G. Langford.

MRS. GODWIN ENTERTAINS

Mrs. E. Godwin entertained the Bridge Club with four tables of bridge Wednesday afternoon at her lovely home. The room was decorated with cut flowers and pot plants. The game was enjoyed until late afternoon, at which time a delicious lunch of veal loaf, French peas, mayonnaise, Parker House roll, cheese crackers, aspic jelly, Delmonico pudding, nut cake, devil's food cake and coffee.

The following enjoyed the event: Mesdames Earl Hart, S. Y. Hart, J. D. Raab, H. Idema, H. Timm, N. T. Smith, W. A. Marshall, H. Lander, J. E. Brink, A. V. Anderson, C. P. Anderson, J. S. Francis and J. B. Rogers.

LITTLE GIRLS HAVE NITE-NITE

Miss Mary Ware entertained a number of her girl friends at a slumber-party Friday night. The party was enjoyed until late in the evening and a delicious supper was served. The cheerful party started on their journey to the "Land of Nod" about 1 o'clock, but "Sir Fiddler" was at the cross-roads and sent them to the "Castle of Fun," where they enjoyed the wee small hours of the night.

The following girls were seen dozing in the morning: Misses Beasley Palmer, Annie Ginn, Minnie Lee Duran, Ruby Crumley, Eugenia Roberts and Beatrice Bass.

LOCAL AND PERSONAL

B. H. Fields of Sebring was transacting business in the city Monday.

H. Katz of Kissimmee was in the city looking after business interests Friday.

Douglas Farley has accepted a position with the Modern Woodmen of America as special agent.

I. C. DuRee, prominent in the Bartow business world, was transacting business in the city Friday.

O. J. Allen, prominent business man of Chattanooga, Tenn., spent Tuesday in Avon Park on business.

Mr. and Mrs. C. H. Moffett and Mr. and Mrs. C. E. Lanier were sightseeing in Tampa over the week-end.

Mrs. Sarah Jones and Miss E. Jones of Canfield, O., spent the week-end at the Pointsettia looking over the city.

Mrs. R. C. Eggers and L. N. Smith spent the week-end in various towns in the northern part of the state.

Mr. and Mrs. Walker McCutchen of Campbell, Mo., spent the week-end here as the house guests of Mr. and Mrs. C. N. Ott.

Mrs. Chas. Sherman spent the last of the week in Orlando on business. Mr. and Mrs. L. M. Marsh were week-end visitors in Kissimmee.

E. E. Moody and L. E. Breuninger, both prominent men of Washington, are spending a couple of weeks in the Metropolis of the Ridge, sightseeing.

Mrs. J. D. Raab went to Haines City Saturday to meet Mr. and Mrs. H. Idema of Grand Rapids, Mich., who will spend several weeks in the city.

Mr. and Mrs. Joe Lander and Mrs. L. E. Bass and wife Boston spent the week-end in Kissimmee visiting friends and relatives.

J. C. Schmidt, prominent merchant of the city, was in Kissimmee on Sunday. Mrs. Schmidt and little son, who have been visiting in that city, returned with him.

Mrs. Albert Wilson and Mrs. Wm. Dart will entertain jointly the Guild of the Episcopal church at the home of Mrs. Wm. Dart on Feb. 28. Every one is cordially invited.

Mr. and Mrs. W. W. Callender, who have been in the city several weeks, were called to their home at Wilkinsburg, Pa., the early part of the week by the illness of their son.

Miss Leo and Valentine Williams, prominent young women, are among the visitors in Avon Park this week. These attractive visitors are the guests of Mr. and Mrs. N. A. Barrington.

Mrs. F. P. Reeves and Mrs. G. J. Mascott spent the week-end in Fort Meade, attending to business for the Bobbs lodge, of which Mrs. Mascott is noble grand and Mrs. Reeves is vice noble grand.

Mr. and Mrs. R. V. Bennett, Mr. and Mrs. Tyler Merwin, Mr. Loun Ingelsby, Mr. and Mrs. Wm. Dart, Miss Lydia Evans and Miss Marnie Rouse, all of Adirondack, N. Y., enjoyed a shore dinner on Arbutus lake Tuesday.

B. K. Brown of Remsen, N. Y., who is spending the winter in the Sunshine City, spent several days here last week as the guest of M. T. Merwin. He was delighted with the Ridge and was amazed at the numerous citrus groves and says they are far beyond anything he imagined.

HOTEL AVON NOTES

F. S. Farley of Atlanta, Ga., was transacting business in the city Friday.

Mrs. K. Kapur and son Robert of St. Petersburg were visiting in the metropolis Friday.

N. L. Emott of Tampa and his brother, J. W. Emott of New York City were looking over the citrus industry on the Ridge Friday.

F. E. Valzy of Buffalo, N. Y., spent Friday in Avon Park transacting business.

E. E. Fortner of St. Petersburg was looking over the city Friday.

Mr. and Mrs. F. L. Wagner, prominent in the business and social circles of Washington, D. C., are in the city this week looking over their Hillcrest holdings.

Mr. and Mrs. D. G. Davis, prominent in the business world of Washington, D. C., also a property owner here, are spending the week here this week.

Mr. and Mrs. W. B. Powell spent Tuesday in the city on business. Mr. Powell is the secretary of the chamber of commerce of Lake county and well known in this city.

Miss Mildred Fletcher and B. Gityoff and N. Logan composed a sightseeing party down the Ridge from Lakeland Sunday, stopping in the metropolis for lunch.

Mr. and Mrs. M. Garcia, Miss Margarette Garcia, Albert Garcia and M. L. Horn, all of Tampa, were visiting friends in the city Sunday.

W. A. McNeil, L. O. Croin and H. C. Arnold, all of Columbia, S. C., were looking over the city Monday.

B. H. Hogel, prominent business man of Orlando, spent Monday in the city on business.

J. H. Mathis of Syracuse, N. Y., is spending the week here looking over the city.

Mr. and Mrs. F. C. Alwood of Barro, Mass., are looking over the Ridge this week, making Avon Park their headquarters.

A fool jicks a fly from a mule's hind leg. The wise man lets out the job to the lowest bidder.

Mr. and Mrs. Sam Kitt of Pittsburgh, Pa., are visiting Mr. and Mrs. Stevens of this city this week. Mr. Kitt is one of the officials of the Pennsylvania railroad. They expect to spend a couple of weeks here before going to the West Coast.

Mr. and Mrs. E. Trobaugh, prominent in the business and social life of Morristown, Tenn., are guests of Mr. and Mrs. J. A. Caldwell this week. It has been five years since Mr. and Mrs. Trobaugh visited this section of the Ridge and they are astonished at the wonderful improvements here. They are anticipating settling here for the remainder of the winter.

The many friends of Mrs. Robert Rivers Guise of Cocoa will be glad to learn that her younger daughter Frances has recovered from her recent illness. Mrs. Guise visited Avon Park and assisted her two sisters in a concert. She is a graduate of Cary School of Expression and Southern College. She is a talented reader and has a charming personality.

Regular worship will be held in the Brickell auditorium Monday and Tuesday, Feb. 26 and 27, for the benefit of the club's community house fund. Tickets 50 cents.

"TEMPLE OF FAME"

With the best talent available, the Woman's Club is to produce the "Temple of Fame" at the school auditorium Monday and Tuesday, Feb. 26 and 27, for the benefit of the club's community house fund. Tickets 50 cents.

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Mr. Winnet, Salesman of the

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A Splendid Assortment of

THE SEASON'S NEWEST PATTERNS

At Popular Prices

COME IN AND LOOK THEM OVER

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Avon Park, Fla.

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K. E. VISEL

I disposed of my business in Avon Park, Florida, and my loyalty and continued patronage during the three years in which I have been operating it.

Sanitary Bakery

Mr. Visele is a man of experience in the bakery business, having been in that business in Charleston, S. C., before coming to Avon Park. I am sure he will co-operate with the public and the community and insure a uniformly high standard for the community. I heartily bespeak for him a continuance of the support that you have given me.

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Caret Lastile is not only cheap to buy, easy to lay, and long lasting—but is also an ornament to any kind of building and retains its color without painting. Lestile is made on a base of special extra roofing quality Caret made wool felt. This is saturated with Caret-refined asphalt. It is built up with tempered asphalt compound with crushed slate rolled in to give a spark-proof and enduring surface.

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From 10 to 500 Watts

We carry a complete stock of all sizes and kinds of lights, as well as are able to furnish any kind or size of motor on short notice. We also have the famous EDISON MAZDA light bulb and a most satisfactory on the market.

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THE little jobs around every home are those which most quickly cause depreciation of property if not attended to promptly.

Every man knows the dissatisfaction of attempting to fix window, door, shutter, porch, coal-bin, steps, walks, fence—if not promptly equipped with good tools.

Every house should have a handy-man tool kit. Selections may be made from our big stock—tools most needed around your home.

Don't attempt to do another job until you have visited this store and supplied yourself with the proper tools.

Tools are a good investment—an investment which will ten times more than pay for itself inside of a year.

Saws, hammers, bits, hatchets, planes, wrenches, screw-drivers, squares, mitre-boxes, etc., etc.

THEY ARE ALL REASONABLE IN PRICE

Avon Hardware Furniture Co.

LEGUMES BUILD UP SOIL

Farmer Tells How He Has Built and Kept Fertility

A source of fertilizer that is always sufficiently abundant, cheap and dependable has been found by at least one farmer of this state. That source is the growing of legumes, such plants as velvet beans, cowpeas, peanuts, beggarweed and soybeans. The farmer is William Jones of Alachua county.

Mr. Jones says that while many farmers are worrying about their fertilizers, he is growing his own. There is no doubting and praying for fertile soil and good crops this year, next year or any year with him. Just grow plenty legumes and turn a good portion of them back into the soil, and the problem is solved, he says.

This farmer explains that several years ago he became interested in the work of the Florida experiment station. He had noticed that where velvet beans had been grown on the station's land a year or two before, the crops were much better than those on adjoining land where beans had not been grown. Noticing this he talked with specialists of the experiment station.

Immediately he put what he had seen and been told into practice on his own farm. He now explains that soil which six years ago scarcely grew ten bushels of corn to the acre now grows twenty-five bushels. Asked to give his formula for soil improvement, Mr. Jones replied:

"I never, unless absolutely unavoidable, grow the same crop on the same land two years in succession. Maybe one year, then cotton the next then peanuts the third year. On some of my land I work in truck or vegetable crops. But regardless of what I grow each year, I plant on that land some leguminous crop—velvet beans, peanuts, cowpeas or beggarweed—and I manage to turn at least half these various crops into the soil. That provides fertility. Then I keep the land from washing in winter. I sow some winter cover crop on the land, and this keeps the fertility in the soil, keeps it from washing away. That is the way I have built up my land. The experiment station showed me how."

Meat Market Has Trouble! Carl Muller reports that his meat market was infested with roaches. He lost customers as a result of them! He heard about Royal Guaranteed Roach Powder used it and got immediate relief. Wipe out these disease spreading pests TODAY. Use Royal Guaranteed Roach Powder for quick results. 10c and 25c. Sold and guaranteed by FLORIDA PHARMACY Avon Park, Fla.

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Regular meetings every Thursday evening at 8 o'clock. Visiting brothers cordially welcome.

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Invites you to its cool, clean, day-lighted establishment. Service of Excellence. Roy C. Jarrette, Prop.

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OUR HOME ON LAKE AVENUE, ALSO A NEW FIVE-ROOM BUNGALOW ON SHADLE STREET. BOTH ARE BARGAINS FOR CASH. EASY TERMS CAN BE ARRANGED. OWNER OF THE OWNERS.

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FOR YOUR VALUABLE PAPERS AND TRINKETS—THE THINGS YOU PRIZE HIGHLY BUT FOR WHICH YOU HAVE NO ABSOLUTELY SECURE PLACE AT HOME.

This Bank Offers You

EVERY FACILITY PERTAINING TO MODERN BANKING. WE PAY 5 PER CENT ON SAVINGS DEPOSITS. TODAY OR TOMORROW WILL BE A GOOD TIME TO OPEN A SAVINGS ACCOUNT.

DROP IN AND LET US

"TALK IT OVER"

First Trust & Savings Company

Florida Property Is Increasing in Value Every Day

Particularly is this true of property of the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILCREST" is a gift-edge proposition. It is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us to become convinced that "HILCREST" is a gift-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

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OSCAR MRS. SIMPSON ASKS, WOULD YOU PLAY AN INSTRUMENTAL PIECE? SHE DIDN'T CARE MUCH FOR THAT ONE!



HOME HABITS

R.L.G. FROM WILLIAMSBURG VIA SEBRING. THIS ONE—"MY BROTHER ALWAYS PUTS HIS HAT ON A CHAIR. WHERE SOME ONE IS SURE TO SIT ON IT." YOU SEND US ONE.

