

**SATISFYING
COMFORT**
GET THE HAIR FROM
AROUND
The Kiddy's
Neck
ELIMINATE SUMMER
HEAT
HIGHLANDS
BARBER SHOP

TOUCHTON'S LIVER PILLS
"Work While You Rest"
For Bilelessness, Constipation,
Torpid Liver, Headaches,
Dizziness and all Liver Troubles
Dose—One Pill at Bedtime
Price 25 Cents
Sold and guaranteed by
AVON PARK DRUG CO.
Avon Park, Fla.
TOUCHTON'S DRUG CO.
Dade City, Fla.

Try a want ad. in the Pilot.

Insurance

A responsible insurance agent or broker is ever alert in defending the fruits of human endeavor against the destructive forces of chance and nature. His life-work is to safeguard life, property and the products of labor. To this end he draws upon the accumulated knowledge of all professions—law, medicine, engineering and the technical sciences. His efforts are devoted to securing for his clients adequate and indemnity of the highest type. Consult him as you would a lawyer.

First Trust & Savings Co.

Agents for 27 Companies

Bonds Fire Life Auto Casualty Accident
Health Rain Plate Glass

Sebring Builders Supply Co.

SEBRING, FLA.

PHONE 109

DOOR FRAMES
WINDOW FRAMES
SASH and DOORS
CABINET WORK
ROOFING and PLASTERS
BRICK and LIME
LUMBER and SHINGLES
NAILS and PAINT

All Kinds of Screens and Any Kind of Special Wood Work

NAME DISTRICT CHAIRMEN FOR DRIVE FOR \$50,000 IN AN HOUR

Chairmen of the five state districts into which the state has been divided to carry on the work of the Florida Development Board, one of the first activities of which being the raising of \$50,000 in fifty minutes, have been announced from Jacksonville by Jules M. Burguières of West Palm Beach, chairman of the board.

At the recent meeting at Orlando it was decided to raise in a whirlwind campaign of fifty minutes the sum of \$50,000 for advertising purposes, the drive to be made on some day between July 10 and August 10, if possible.

The chairmen of the various districts are:

District No. 1—William Sessoms, Bonifay, chairman; W. L. Wilson, Panama City, vice-chairman.

District No. 2—P. C. Groover, Jacksonville, chairman; George B. Hills, Jacksonville, vice-chairman.

District No. 3—Nathan Mayo, Sumnerfield, chairman; (vice-chairman to be selected.)

District No. 4—A. W. Perkins, Tampa, chairman; Isaac Van Horn, Haines City, vice-chairman.

District No. 5—Jules M. Burguières, West Palm Beach, chairman; James H. Gilman, Miami, vice-chairman.

ALL INDICATIONS POINT TO A GREAT CITRUS FRUIT CROP

Unless unfavorable factors develop the 1923-24 orange crop in Florida will exceed all previous production records and the same is likely for grapefruit, even with slightly unfavorable conditions, on account of the large number of young groves just getting into bearing, according to the bureau of agricultural economics. The condition of oranges has improved slightly during June, while that of grapefruit and limes is off a point or two, the report says.

Pineapples, avocados and other South Florida fruits are being marketed along with peaches, figs and early grapes, the report shows and adds that prospects for the fall crop of pecans continues good, although there has been some loss of nuts from disease and shelling.

Wm. L. Smith & Co.

General Contractors

ESTIMATES
FURNISHED

Anything in the Building

MODERN
Line

EQUIPMENT

Avon Park, Florida

Carried Bubo Plague

A report comes that a rat with all the symptoms of bubonic plague was found in the house of a man attacked by this disease. "Kill rats and you prevent plague," explains a physician. Royal Guaranteed Rat Paste kills rats quickly and with certainty. Get it today. 25c and 50c a tube. Sold and guaranteed by

FLORIDA PHARMACY,
Avon Park, Fla.

Literal Lake

She—"What would you call a man who hid behind a woman's skirt?"
He—"Well—in this day and age—I'd say 'magician'."

Highlands Pressing Club

G. H. SPINK

Agent for

KAHN MADE-TO-MEASURE CLOTHING
STYLE FABRIC FIT
The clothes that wear good, fit good, look good and are good
CLEANING AND PRESSING
Your old clothes look like new when we get through cleaning and pressing them.

AGENT LAKELAND STEAM LAUNDRY
Work Called for and Delivered
OLD POSTOFFICE BUILDING Avon Park, Fla.
Phone 6

Did It Ever Occur to You

that a poorly lighted street is a liability and that a well lighted one is a big asset. A well lighted and ventilated business house is much more attractive than the one which is not so equipped. Just stroll through the town during the evening and see which streets and business houses are the more attractive and popular.

Our business is to help make your town and business attractive and prosperous

FLORIDA ICE & POWER COMPANY

TO MY Avon Park Friends

I am still with the Gandy Bridge Company; at present I have charge of the few cancelations that are received in this office and am giving Mr. F. N. McMillan authority to accept subscriptions, subject to prior sale. See Mr. pach at the Penn-Carol Hotel or write

Gandy Bridge Co.

St. Petersburg, Florida

*The Gandy Bridge is the only project
with which I am connected.*

W. HAUPTMANN

State Sales Manager.



Ford
\$5.00
Enrolls
YOU
Ford Weekly
Purchase Plan

\$5.00 starts you toward the ownership of any type of Ford Car, Truck or Fordson Tractor.

We will deposit your payments in a local bank at interest. You can add a little every week. Soon the payments, plus the interest, will make the Car, Truck or Tractor yours.

Come in and get full details.

PARK MOTOR COMPANY
This Bank Depository for
Ford Weekly Purchase Plan Payments
FIRST NATIONAL BANK
AVON PARK, FLORIDA

Announcing Our August Volume Producing Sale

We laid our plans this spring for doing a volume business throughout the entire summer months, the first event of this campaign was our May Bonus Sale, which exceeded our most hoped for results. During June and July we have kept our stocks complete in all departments and have offered values that were bonafide and which have been the means of saving thousands of dollars to hundreds of South Florida home-makers and all this time we have been doing a volume of business in excess of any previous year. Now comes the final event. Monday morning the curtain went up on the last act and our AUGUST VOLUME PRODUCING SALE is in full swing.

DISCOUNTS RANGE FROM 10 TO 32½ %

Our Entire Stock is Included---Not One Single Item is Excepted

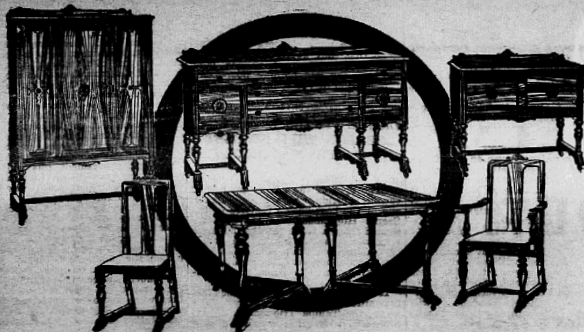
Virtually, we are paying you dividends to get you to help us keep up the volume which we hope for. Buy all the furniture you will need for months to come---you can't save money in any easier way and the more you buy the greater the saving.

The Sales Plan in A Nut Shell

On the first	\$100 your discount will be 10%
On the second	\$100 your discount will be 12½ %
On the third	\$100 your discount will be 15%
On the fourth	\$100 your discount will be 17½ %
On the fifth	\$100 your discount will be 20%
On the sixth	\$100 your discount will be 22½ %
On the seventh	\$100 your discount will be 25%
On the eighth	\$100 your discount will be 27½ %
On the ninth	\$100 your discount will be 30%
On the tenth	\$100 your discount will be 32½ %

For Example

THIS TEN-PIECE DINING ROOM SUITE, VALUED AT \$365.00 WILL ONLY COST YOU \$261.38, WITH THE PURCHASE OF \$600.00 WORTH OF OTHER MERCHANDISE, WHICH COST YOU \$502.50.



[Exactly Like Illustration]

The more you buy the more you save, is illustrated in this way. After you buy \$600.00 worth of other merchandise, which only costs you \$502.50, you save over \$100.00 on the purchase of this suite. Of course the same thing would be applicable to any other merchandise and you don't have to buy any given amount to get a substantial saving.

THIS IS ABSOLUTELY THE LAST FEATURE OF OUR SUMMER SALES CAMPAIGN. The saving on a Complete Home Outfit Would Be Enormous and We Urge You to Buy While You Can Profit by the Saving Offered in Our

AUGUST VOLUME PRODUCING SALE

Discounts quoted above are on cash sales only. Convenient monthly payments may be arranged and half the discount will be allowed.

TARR FURNITURE CO., INC.

"HOME SELL FURNITURE---WE FURNISH HOMES"

Thompson Street at Tarpon

Thompson Street

Phone 2643

WHAT THE WORLD IS DOING

AS SEEN BY POPULAR MECHANICS MAGAZINE

Jumpers Cover Bathing Suit While Walking to Beach
Wearing bathing suits through city streets or in beach restaurants is prohibited in many localities, and yet heavy outer clothing--especially after a swim--is quite bothersome and annoying. As a comfortable outfit meeting all requirements, there is being introduced a suit of light waterproof jumpers. These cover the entire body, from the hood to the straps fastening about the ankle.



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Salvation Army Doughnuts in Church Carving

To commemorate the war service of the Salvation Army, a church in New York has placed a wood carving in its choir. The central figure is a woman in uniform carrying a tray filled with doughnuts. On each side are figures of doughboys in attitudes of appreciation and gratitude, and to the right, in the center of a scroll, is a group comprising a trumpet, a tambourine, and a bible, representing the principles and methods of the Salvation Army.

"Depth" in Movies on One Strip of Film

While heretofore the single eye of the ordinary camera has been able to record only two flat dimensions, length and width, a California inventor claims to have added a third--"depth." The result is said to give a stereoscopic effect, bringing the details of the picture into sharp relief. Previous efforts along this line have required the use of two strips of film and some special device before the eyes of the spectator. But the new invention is declared to use only a single strip of film.

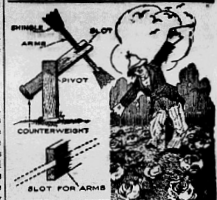
Dynamite Breaks Up Ship's Cargo of Potash

Dynamite has frequently been used with success for loosening up solid masses of bulk material, but generally in more or less open spaces. A daring departure was made recently when the method was used for prying loose a cargo of hardened potash in a ship's hold. At first picks were used in an attempt to loosen the mass, but were finally discarded as being too slow and costly. Dynamite was then suggested and used, although it proved difficult to persuade the captain that no in-



jury would result to the ship. The charges were placed some 3 or 4 feet back from the ship's skin, and at about the same depth.

A Scarecrow with "Life"
Most scarecrows are inefficient because they show no signs of "life." The one illustrated, however, which is actuated by the wind, has been found very effective. To construct it, stick a flat piece of timber into the ground, allowing it to project three feet. Then pivot a similar piece to it with a loose-fitting bolt, as shown. Fast-



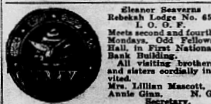
slot across the top end of the second piece, at an angle, as shown in the detail, fasten it to a horizontal piece for the arms, and nail shingles, cut to represent hands, in slots on the ends of the arms. Nail a piece of metal, just heavy enough to bring the figure upright when the breeze abates, to the bottom end of the pivoted piece. Then dress the scarecrow, allowing plenty of play at the pivot.

If the arms are at a considerable angle from the direction of swing, and the gusts of wind strong enough, the upper half of the scarecrow will move backward and forward, causing a bobbing action that is a sure sight for most feathered garden pests.

DR. A. H. ABLE

DENTIST

Over First National Bank



HERBERT SEAVERN'S

BUILDING MATERIALS

Common and Face Brick
Lime, Cement and Plaster

Galvanized Iron
For All Purposes

Wall Board

Roofing

All Grades and Designs

Plastic Paints

That Will Wear

Oil, Turpentine and Varnishes

Agent for the Largest Georgia Marble Company

MONUMENTS

Marble for Counters, Store Front and All Uses

E. O. Painter Reliable Fertilizers

POULTRY SUPPLIES

FORD TO OPERATE HUGE PLANT ON BIGGER SCALE

Detroit, Mich., July 9.--Requirements of the Ford Motor Company for increased manufacture will bring rapid expansion of the company's plant at Green Island, N. Y., it is just announced by the Ford News.

When the plant is ready to operate at its full capacity it will take its place as one of the dominant manufacturing institutions of the country, the announcement says, and in the volume of production will be second only to the Detroit plant. A feature will be the employment of farmer help during winter months, permitting them to work on the farms during the summer.

At present production is limited to that of radiators and ring gears, employing 625 men, but this force will be increased as soon as new machinery is installed.

A new department will soon be opened for the manufacture of springs and will give employment to 400 additional men.

Extensive improvement and development of the waterways in the Green Island section also is contemplated by the Ford Motor Company and will include an all-water route to Detroit. The property will be banked by a massive concrete water front and the dock system will be equipped with cranes and other paraphernalia to be employed in extensive water shipments.

Construction of all new Ford plants on sites with abundant water supply is significant of the part navigation and electrical power will play in the future expansion program of the company.

The Green Island hydro-electric plant, erected in 1921, after the government granted permission to the company to utilize the power from the dam at Troy, now houses four uniquely designed low-head turbines which are the largest of their type in the world. They operate as "double-current" generators, producing both alternating and direct current. The capacity of the power house is 8,000 horse power.

The plant area at Green Island is 180 acres and the manufacturing building is 120 by 1,100 feet. It is operated exclusively by electricity, even to the heating.

When--and When

Mrs. Slowpay (angrily) -- "Well, take it from me--you can't get blood out of a turnip."

Collector -- "You misinterpret my mission, madam. 'Tis my task to get money from a dead beat."

Darning Stockings--When darning stockings use creosote cotton. This is much better and will not get hard and stiff in the wash.

Sixty Acres

OF LAKE FRONT LAKE PROTECTED

CITRUS LAND

Half Mile from Corporation Limits

For

\$6,000

Terms can be arranged

Norton T. Smith
REALTOR
Avon Park, Florida

RIDGE LEAGUE SCHEDULE

August 2--Frostproof at Sebring.
Avon Park at Mammoth Grove.

August 9--Sebring at Frostproof.
Mammoth Grove at Avon Park.

August 16--Avon Park at Frostproof.
Mammoth Grove at Sebring.

August 23--Frostproof at Sebring.
Mammoth Grove at Avon Park.

August 30--Frostproof at Mammoth Grove.
Sebring at Avon Park.

Avon Park at Sebring (2).
Mammoth Grove at Frostproof (2).

Avon Park at Sebring (3).
September 6--Sebring at Mammoth Grove.

Frostproof at Avon Park.
September 13--Avon Park at Frostproof.

Mammoth Grove at Sebring.
Frostproof at Sebring.

Avon Park at Mammoth Grove.

W. O. W.
Meets first and third Monday nights
in I. O. O. F. hall, First National
Bank building.
J. A. SYKES, Consul.
J. E. MCLELLAND, Clerk.

Mothers ATTENTION!

Milk from the same cow regularly for your baby has been a service you have not enjoyed in the past in Highlands county.

This Service Is Yours

Skipper's Anoka Dairy is prepared to furnish mothers with any quantity of pure milk from the same cow every day. Do not drag yourself down during the warm summer months. Let our "registered baby service" save

Your Health and Strength

Anoka Dairy

W. O. SKIPPER, Proprietor

Pelican Lodge No. 227, F. & A. M.

Stated communication first and third Fridays of each month at 7:30 p. m. in Masonic Temple. Visitors welcome.

MARK W. LANCE, W. M.
J. J. JAMOUR, Secretary.
Hollywood Commandery, No. 27, K. T.
Regular convocations the third Monday in each month, 8 o'clock p. m., in Masonic Temple. All Sir Knights invited.
E. C. C. SKIPPER, Recorder

Insect bites? MENTHOLATUM stops the itching and gives comfort.

DR. W. C. TOUCHTON

Physician and Surgeon

Office hours, 9 to 11 a. m. and 2 to 3 p. m. First National Bank Building Phone 22 Residence Phone 34
Avon Park, Fla.

CHRISTIAN SCIENCE SERVICE
There will be Christian Science reading at the Masonic Temple each Sunday afternoon at 4 o'clock. A cordial invitation is extended to the public.

FLORIDA SANTARIUM AND HOSPITAL, ORLANDO, FLA.

Medical, surgical, maternity. Capacity 100 patients. Equipment modern. Diet, hygienic, therapeutic. Unexcelled in the south-east. 5-1742

Well Driving and Pipe Fitting "Cutler Gets the Water"

ELECTRIC and GASOLINE MOTORS

Prompt Service Satisfactory Work Low Prices
ROSSELL CUTLER
AVON PARK, FLORIDA

In the World of Women

ALL DAY MEETING

There will be an all day Sunday school meeting on August 5, beginning at 10 a. m., at the Brethren church at the grade mill. All are invited to attend. Come and bring your basket dinners. Rev. J. W. Rogers will be the pastor for a day.

LONGSTREET PLAYS A SURPRISE TO THEIR FRIENDS

The marriage of Mrs. Ethel Clark, prominent Avon Park matron, and Anson Longstreet of Lansing, Mich., but for several years a prominent member of the winter colony and a large property owner, Tuesday night came as a surprise to all but their closest friends.

The ceremony was performed at Lake Byrd Lodge by Rev. Benjamin Stock, with only a few relatives and friends present. The happy couple left immediately for an extended wedding trip to points in the north and will return to Avon Park in the fall to make their home here.

Mrs. Clark has been assistant manager of Lake Byrd Lodge the past year, having been formerly assistant manager at the Hotel August Mr. Longstreet is the leading spirit in the Mohawk Lodge and Fruit Company, which is developing 150 acres of fruit groves here.

MRS. LACEY ENTERTAINS FOR MISS ELEANOR BENNETT

Mrs. Phil Lacey delightfully entertained with an informal party at her home last Thursday evening in honor of Miss Eleanor Bennett, who is the house guest of Mrs. Mammy Lee Durrance. During the evening music, games and social conversation were enjoyed. At a late hour refreshments of punch, cake and ice cream were served.

Those who shared the pleasures of the evening with Miss Bennett were: Misses Beatrice Bass, Ellie Harris, Ruby Crumley, Mammy Lee Durrance, Annie Ginn, Messrs. Mark Lance, Jack and Dick Hays, Paul Anderson, Melville Bass, Bill Hilton, Anson Gaines, C. R. Ginn, Mr. and Mrs. Glenn Masters, Mr. and Mrs. Joe Lacey and Mrs. Joe Lander.

BRIDGE WITH A TWIST

Mrs. Carlos Skipper was a charming hostess Wednesday afternoon when she entertained the Bridge Club at her lovely home on Verona Circle. Quantities of various zinnias and asters lent cheer to the living room, where the tables were arranged. At the conclusion of the day the hostess served refreshments of ice cream and cake.

Those present were: Messdames H. E. Godwin, E. P. Loomis, T. H. Lander, C. E. Lander, Norton Smith, Herbert Beck, C. B. Treadway and Mrs. Skipper.

CARDS AT MRS. MARSHALL'S

Mrs. W. A. Marshall is entertaining a number of her friends this afternoon with a card party at her lovely home, Rose Villa, on Lake Lotella.

HASBELL TEAM ARE

GUESTS AT MRS. ANDERSON'S

Lake Byrd Lodge was the scene of a jolly party Monday evening when Mr. and Mrs. C. P. Anderson entertained the members of the Avon Park baseball team. C. R. Head, president of the club, and Glenn Spink, secretary of the club, spoke of the second chicken dinner. This is the second "real manifestation of appreciation" of the boys' sports to give the town good baseball. H. P. West having been host to the several weeks ago at a similar affair at his home on Lake Lotella.

Those enjoying the party were: Messdames Chas. Sherman, Joe Ludwick, Mildred Diley, Al Jamour, Bob Hood, Jack Head, Olin LaGrande, Parke Anderson, Jack Hagler, Edwin Brooke, Glenn Spink and Mrs. Anderson.

YOUNG MARRIED FOLKS

PICNIC ON CROOKED LAKE
Crescent Beach on Crooked Lake proved to be an ideal spot for an all day picnic one day this week when a number of the young married set and their families motored there. A care-

free, informal spirit pervaded the party, and a delicious picnic lunch, composed of baked ham, potato salad, beans, cheese, pickles and coffee, was spread both at noon and late in the afternoon. Just before the party returned home.

Those who participated in this delightful outing were: Mr. and Mrs. Glenn Masters, Mr. and Mrs. Fred Smith, Mr. and Mrs. McKee Ewell, Mr. and Mrs. Chas. Moffett, Mr. and Mrs. Chas. Sherman, Mr. and Mrs. Howard Hughes.

MISS WARE HONORED AT PARTIES IN GEORGIA

Friends here of Miss Mary Beverly Ware will be interested in the following clippings taken from the Sardis News. Miss Ware has been visiting friends in Sardis for several weeks and has now gone to Atlanta, Ga., to visit her brother, Walter Ware, who is taking a course at Emory University.

"Card Party for Visitor"

Miss Mary Beverly Ware of Lakeland, Fla., was honor guest at a card party given by Mr. and Mrs. E. K. Herrington at their home Thursday evening. Brown-eyed susans and daisies decorated the room. At a late hour cream and wafers were served. Those present on this delightful occasion were: Misses Mary Beverly Ware, Mary Louise Goolby, Florence Hattie Gladys and Ella Bell Zeigler, Messrs. Dan Goolby, Glenn Herrington, Willard Belle, Anson Graham, Tom Banks, Mr. and Mrs. Terrell Grammer, Mr. and Mrs. Jack Burgeon and Mr. and Mrs. S. E. Herrington.

"House Party for Visitor"

"One of the most enjoyable affairs of last week was the house party given at Tybee by Mr. and Mrs. S. E. Herrington for their house guest, Miss Mary Beverly Ware of Lakeland, Fla."

"The party motored to Savannah"

and then to Tybee, where they were entertained by the Herringtons. Bathing and motoring were the principal events of the occasion.

"Those attending this delightful house party were: Misses Mary Beverly Ware, Florence Halber, Messrs. Ralph Robinson, Jack Burgeon and Mr. and Mrs. S. E. Herrington."

CAMP AT ARBUCKLE

Mrs. S. P. Durrance chartered a party of young people on a camping trip to Arbuckle lake last Friday afternoon. Fishing, hunting, hiking, lots of good food and a general grand time was enjoyed.

The camp Saturday morning for the day and the merry crowd returned home late Saturday afternoon.

Those who went along on this trip and who are eagerly anticipating the next one are: Misses Ellie Harris, Mammy Lee Durrance, Eleanor Bennett, Ruby Crumley, Beatrice Bass, Messrs. Parke Anderson, Melville Bass, Al Jamour, Louis Gaines, Fred Durrance and Mrs. S. P. Durrance.

LOCAL AND PERSONAL

Mr. and Mrs. William Reck leave Tuesday for Baltimore, where Mr. Reck will attend to business matters and from where Mrs. Reck will continue to Pittsburgh and points in that vicinity for a summer vacation. Mr. Reck, who is general sales manager of the Hixson properties, will be in the east on business practically all the remainder of the summer, returning home in December for the winter.

Among the week-end parties enjoyed Avon Park was one that included Mr. and Mrs. W. T. Corbett from Jacksonville, and Mr. and Mrs. Lester Corbett from Tampa. They were guests at the hospitable home of J. M. Lee, whom they knew back in their mutual old home in Georgia.

The Jacksonville Corbetts have grove property between here and Frostproof and probably will locate in Avon Park later. They are delighted with their first impressions of the Ridge metropolis and its surroundings.

David C. Barrow, potent factor of thriving DeSoto City, was here Saturday greeting friends.

Miss Marie Paddy is the attractive guest of Mrs. T. H. Lander this week at the Hotel Avon. Miss Paddy is from Lakeland.

Miss Nellie Raines left last week to spend a while with friends and relatives at Moffett, Bowling Green and Fort Meade.

Mrs. B. H. James and children spent several days at Alturas last week, the guests of Mrs. James' mother, Mrs. P. D. Langford.

Miss Furlow Anderson has returned from a short vacation spent at Tampa, St. Petersburg and Passaic.

Mr. and Mrs. L. L. Carter and family are newcomers here and have taken an apartment at the DeBor-nave. Mr. Carter has accepted a position at the City Market.

Mr. and Mrs. J. S. Francis and sons were motor visitors to Tampa Tuesday.

H. P. West left Friday for his summer home in Washington, D. C., after having spent the winter here at his home on Lake Lotella. Mrs. West, who has been visiting her sister in Virginia, will join Mr. West in Washington.

W. A. Hammond and son were business visitors here Tuesday. Mr. Hammond was in the general merchandise business in Alabama and is looking for a location in Florida.

Miss Theresa O'Malley, from Pittsburgh, is among the welcome visitors in Avon Park. She is the guest of Mrs. F. H. McConnell and family for several weeks.

Mrs. E. Barnhill and lovely daughter, Sadie and Lois, left last week

for Punta Gorda, where they are spending some time with Mr. Barnhill. They will also visit other relatives and friends while away.

Miss Rosemary Graham and Paul Lane motored over from Sebring Tuesday and visited with Mark Lance. Neal Trent, Gilbert Stebbins and James Laxon formed an automobile party to Tampa Wednesday. It was a combined business and pleasure trip.

Ar. and Mrs. B. H. Starkley left today on a two weeks' vacation, which they will spend at Punta Gorda and Boca Grande.

MAJOR (JULIUS) SPENDS DAY HERE FOR "VOLUNTEERS"

Major L. A. Odom, state superintendent of the Volunteers of America, was in Avon Park last Friday in the interest of two state-wide charities, the Florida Rescue Home, for friendless girls and babies, and a prison relief department, with headquarters at Jacksonville.

The Florida Rescue Home, located at Jacksonville, is conducted wholly in the interest of unfortunate girls and babies. It is state-wide in its scope and is in its infancy, hence it is not surprising that many demands are being made upon the institution.

The prison relief department gives aid to men as they emerge from prison. Many of the men are sent to their homes, while others are placed in positions.

Your Last Chance TWO DAYS LEFT Katz August Sale

The savings awaiting you in this tremendous merchandising event will surprise those who have been buying merchandise.

KEEP COOL AT COST

Our Bathing Suits are offered at this opportune time at actual cost.

You can get Amoskeag

Gingham, Apron Checks, at

18c yard

Yellow Homespun, 36-inch,

heavy weight; a real opportunity, 12c yard.

9-4 Pepperell Sheet-

ing, the standard by

which all others are

measured.

Bleached 50c

Unbleached 46c

Strong Built

HEAVY WEIGHT

OVERALLS.

High Back and a Real

Value at \$159 Pair

COWBOY HATS of dark

brown fur (not wool)—just

a sample of the values a

man will find here—\$2.98

FRIDAY

SATURDAY

See the Close of This Price

Unequal

ACT PROMPTLY

Katz Bros.

Avon Park, Fla.

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THE MAN WHO SELLS THE MOST POLITE STATIONERY

I BELIEVE that the politeness of your stationery should match the courtesy of your conduct. We have the most elite writing papers that ever kissed a two cent stamp bon voyage. The rest of our stationery equipment will appeal to you.

Vacation time is Writing time to

HERE'S MY HEADQUARTERS

The FLORIDA PHARMACY

JOHN B. STRINGFELLOW, MANAGER

PHONE 73

AVON PARK, FLA.

SPECIAL FOR ONE WEEK ONLY

White House COFFEE one pound package - - - - - 37c

THREE POUND SIZE - - \$1.08

B. H. JAMES

QUALITY PHONE 19

GROCERIES PROMPT DELIVERY

Embarrassed

"I was talking with a friend one day when she called my attention to a bug on my coat. I was horrified. We had them at home! A friend told me of Royal Guaranteed Bed Bug Liquid which soon killed them all. I heartily recommended Royal Guaranteed Bed Bug Liquid."

FLORIDA PHARMACY, Avon Park, Fla.

HEMSTITCHING

MISS ELLIE HARRIS

Butler Ave. Opposite Bakery

7-1924

THIS SPACE IS RESERVED FOR THE GRIBBLE PLUMBING CO., WHOSE ANNOUNCEMENT WILL APPEAR HERE, AND OF INTEREST TO THOSE INTERESTED IN GOOD PLUMBING.

IT'S SATISFACTORY

VISELS MILK BREAD

At Your Grocers or

SANITARY BAKERY

K. F. VIDEZ, Proprietor

FOLKS say that our bread is satisfactory, and folks know what they are talking about. It's a loaf of full-weight goodness that comes to you as clean and pure as the sunshine that bathes the windows of your dining room. It behooves you to remember the name of our bread.

VISELS MILK BREAD

At Your Grocers or

SANITARY BAKERY

K. F. VIDEZ, Proprietor

EARLY SUN

The sun peeping into your window long before it is time to get up is likely to rouse you. Once awake and used to the daylight, you turn over for another nap.

Then you are likely to oversleep. Depend on your Westclox.

Jordan, Jeweler

AVON PARK, FLA.

W. A. MARSHALL,

Superintendent Public Instruction, Highlands County.

String of Pearls

Tampa's Bayshore "String of Pearls" has made that city famous among well lighted cities, while the downtown white way system has contributed as much towards making Tampa the shopping center as anything else.

OPPORTUNITY IS HERE
 can build on the substantial foundation of attractive lighting.

People are talking of making the Paseo and Main street a real white way.

A lighting system along both sides of Main street, with ornamental posts, would work wonders in business and place Avon Park in the limelight among smaller cities.

LET'S PUT IN THE WHITE WAY

Let us help in any way that we can. Talk any lighting problem over with us.

Home Electric Company

Diamond Grid Batteries Singer Sewing Machines

AUTO MOVIES
BY THE STANDARD GARAG

IT'S OUR HOBBY
TO SELL STANDARD
SUPPLIES AT
TRADE -
WINNING
PRICES



A MAN that gets very far down the road now-
adays must do it in his own car and upon
his own initiative. We have proven that the
proper pricing of auto supplies, supplies us with
plenty of patrons who aren't peeved a bit with
what we charge them.

PHONE: 27

STANDARD GARAG

C.E. MANN

Your Choice

do you admire? Which one
make for a model? Each man
the story of why he is in his
dition. Ask them. In most
will find that the prosperous
ked and saved, while the shift-
done mostly the opposite.

Know your choice. Start a
 account with us.

National Bank

J. H. CHAPMAN, Cashier

Quality Plus

Housewives who prefer the fine flavor peculiar to high-grade flour, and like the "easy to fix" features of Self-Rising, are delighted with



the "Quality Plus" flour. It is sold by leading grocers.

Blish Milling Co.
SEYMOUR, INDIANA

M. HAROLD RUMBLE, Pres. W. F. SIMMONS, Vice-Pres. D. A. WARRISON, JR., Sec'y-Treas.
Best Fertilizers - Insecticides - Sprayers - Poultry Supplies
Honest Goods - Fair Prices - Prompt Shipment
E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.
GET NEW FALL PRICE LIST BEFORE BUYING
HERBERT SEAVERN, Agent, Avon Park, Florida

Builders of Homes RAAB & WINTER

GENERAL CONTRACTORS AND BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY PERMANENCY ACCURACY

Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

J. J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES
Sign Painting and Auto Painting, Etc.

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

SHADE Appeals to the Discriminating SANITATION PAVING
On Pretty Lake Tulane

P. M. Stivender

GENERAL REAL ESTATE
Brickell Building Avon Park, Fla.

**WENDLER IS AGAIN INDICTED
UPON CHARGES OF FRAUD**
J. H. Wendler, erstwhile editor of the Winter Park Post, Florida's first and only daily Republican paper, is again in the toils of the United States courts.

A former indictment charging Wendler with using the mails to defraud in connection with a circulation contest conducted by his paper, was quashed when it was discovered that the indictment named "Jacob" H. Wendler, instead of "John" H. Wendler, which happened to be the Republican editor's right name.

The federal grand jury now sitting in Jacksonville has returned another true bill against Wendler, in which the error in name has been corrected. Charges made against the method employed in the circulation contest, in which automobiles and other prizes were offered, brought on an investigation by postoffice inspectors, resulting in the arrest of the editor and publisher. The paper meantime suspending and has not reappeared. Wendler is said to be still in Orlando and probably will be tried at the next term of federal court.

—Cheapest Site for a Jail—

**ANTICIPATE A BIG CROWD
AT RATE HEARING FRIDAY**
—GROWERS ARE INCLUDED

Indications are that the meeting of the Florida growers and shippers scheduled to be held in the circuit court room at Orlando, Friday, August 3, will be very largely attended, according to Frank Kay Anderson of the American Fruit Growers, Inc., acting chairman of the transportation committee of the Orlando Chamber of Commerce. It is believed that the attendance of shippers will represent something like 98 per cent of the citrus fruit and vegetable tonnage which moves from the state. In addition, it is expected a large number of prominent growers, who do not handle the shipping of their own fruit, will be on hand, as well as delegates from a number of chambers of commerce and boards of trade.

The purpose of the meeting will be for the growers and shippers to lay plans to combat the proposed increases in refrigeration rates and the movement for a three-hoop citrus box, proposed by transportation interests. The meeting will be a closed one, confined exclusively to growers and shippers. Representatives of the railroads have not been invited.

In addition to the work of the meeting as previously indicated, which was specified in the call for the meeting sent out by E. D. Dow of the Florida Citrus Exchange, it has been suggested that the meeting perhaps may go further and lay plans for the united action of all Florida shippers looking toward the prosecution of pleas for a substantial general reduction on freight rates covering Florida fruits and vegetables. It is said that without exception every shipper in the state is in favor of the movement, and that all are standing together for the common cause.

—Cheapest Site for a Jail—

**ENTERPRISING CONCERN
CREATES BUSINESS DURING
SO-CALLED DULL MONTHS**

Business in South Florida during the summer months is generally not as good as it is during the other seasons, but it has been demonstrated by at least one enterprising and progressive concern that much of the summer lethargy can be overcome by the constant advertising, keeping stocks up to the standard with special offerings.

The Tarr Furniture Company of Tampa made the announcement in May that their offerings would be irresistible—they have made good—and business has been correspondingly good with them.

The last feature in their summer plans for securing volume business is their August Volume Producing Sale. The principle upon which they figure the large discounts offered is based on sound economic reasoning, that is, being willing to share the profit with the customer in order to create a large volume of sales, which in this instance they are doing.

Old Whisk-Brooms—Old whisk-brooms may render a double service. When they have become worn out they were part of a square and it will make a splendid sink brush.

**HIGHLANDS LODGE NO. 80
L. O. O. F.**
Regular meetings every Thursday evening at 8 o'clock. Visiting brothers cordially welcome.
GLENN SPINK, N. G.
A. W. SARGENT, Secretary.

**Whitehurst & Whitehurst
Attorneys at Law**
Office: Room 10, First National Bank Building
Avon Park, Florida

**FAIRFAX T. HASKINS
Attorney-at-Law**
2-4-6 Highlands Bank & Trust Co. Building
Sebring, Fla.

**HIGHLANDS SECURITY,
ABSTRACT & TITLE CO.**
Highlands Bank & Trust Co. Building
Sebring, Fla.

**A. E. LAWRENCE J. M. LEE
LAWRENCE & LEE
Attorneys-at-Law**
General Practitioners
Avon Park - - - - - Florida
CHARLES G. BENSON, C.E.
[American Society of Civil Engineers]
Civil and Architectural Engineer
Prosser, Fla.

Avon Hardware & Furniture Co.



CANNING SUPPLIES

"Many cookings of jam have been spoiled by the pan"—a waste inexcusable.

The thrifty housewife equips herself with the proper pots, pans, kettles, measures and ladles when the canning season arrives.

Our kitchenware stocks are now complete and await your selections.

Porcelain Kettles (all sizes)
Aluminum Kettles (all sizes)
Porcelain Pans (in nests of 3 or separate)
Canning Spoons (extra large)
Faring Knives (all sizes)
Ladles

Wooden Bowls (all sizes)
Little Gem Food Choppers
Hand Choppers
Funnels (tin or copper)
Cans (dozen)
Glass Jars (dozen)

ANYTHING WORTH DOING IS WORTH DOING RIGHT—PARTICULARLY CANNING

Our Most Valuable Asset

This institution has one asset, none the less real because it is not reflected in our published financial statement—it is the good will and loyalty of a host of depositors, who have steadfastly given material proof of their friendship.

Viewed from the standpoint of the ideals and traditions of this institution, none of our tangible assets could be more highly prized, or of greater commercial value in our plans for the development of this city, section and state.

Without the past confidence and co-operation of the people, we could not have attained the high plane of service which we are today privileged to occupy.

With a continuance of such trust and confidence—which it shall be our most sacred mission to merit fully—there can be no limit to what we may accomplish as a basic factor in the progress of our people.

This is a bank of service, first of all; and no question of pecuniary profit to ourselves can overshadow our immutable policy of interested, human and helpful service—which we deem it our duty and privilege to accord to those who entrust to us their transactions.

**FIRST TRUST AND
SAVINGS COMPANY**

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this tends to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

Is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, you have but to see the young groves, note the painstaking care being given the trees, consider the location and then understand what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

TEN-ACRE

BEARING GROVE

WITH BUILDINGS

Within two miles of town and near asphalt road.

This is a real bargain and must be seen to be appreciated.

Price and Terms Upon Application

Norton T. Smith

REALTOR

Avon Park, Florida

DR. I. W. CHANDLER, M. D.
Will be absent from his office in Avon Park until some time in August, while taking a course in

Diseases of the Chest.
Specializing in Tuberculosis at Colorado Springs 7-5-51p

CLASSIFIED ADS

FOR SALE—150,000 sour orange plants, 8-inch average, \$25 per 1,000. Marsh & Son. 7-12-51p

FOR SALE—House and two lots on Prospect street, one of the highest locations in town; east front, 5 rooms and large verandas, city water and lights. Bargain if you address owner, W. H. Woodruff. 6-1410c

FOR SALE—Six 1-acre tracts, one block from new state road. Address owner, Box 323, Avon Park. 6-1410c

FOR SALE—Six fine lots, on hill, east front, good fence, good shade trees, orange and grapefruit trees, 3 to 5 years old. The elevation and view make these lots very desirable for a home. W. H. Woodruff, owner. 6-1410c

FOR SALE—My residence on Church street; large, roomy, comfortable bungalow, 38x36, with kitchen, 12-12; verandas on three sides; large, fine shade trees and shrubbery; a good lot of bearing fruit trees; city water, electric lights; lot 120x120; within two blocks of business center of town. W. H. Woodruff, owner. 6-1410c

FOR SALE—Five acres of fruit land, good block from new state road. Owner offers bargain. Address Box 323, Avon Park. 6-1410c

LOST—Katz Bros. suit box, containing a partly made black kimono reward. Mrs. Reck, Hotel Avon.

If not already on our mailing list and receiving catalog, send name and address for our interesting and instructive new fall catalog.

KILGORE SHED CO.
Plant City Fla. 719-A30

Mrs. Mary Austin of New York says, "Our kitchen was overrun with roaches. I spoke to the lady downstairs and she said she used Royal Guaranteed Roach Powder and those that escaped never came back. I used Royal, too, and was never bothered again." You can do the same thing. 10c and 25c boxes. Sold and guaranteed by

FLORIDA PHARMACY,



Brother Bill---

—never cared much how his clothes looked—and he was right.

But for the man and woman in daily business contact the appearance of their clothes plays an important part in their business success.

Clothes cleaned and pressed regularly wear much longer. It is economical to let us call regularly.

ROBERTS, Habedasher

CLEANERS AND PRESSERS

Saturday Specials

AT

CONNELL'S

Calumet Baking Powder, 1/2-lb. can.....	14c
Calumet Baking Powder, 1-lb. can.....	24c
Pillsbury's Best Plain Flour, 12-lb. sack.....	55c
Pillsbury's Best Plain Flour, 24-lb. sack.....	\$1.00
Orient Plain Pastry Flour, 12-lb. sack.....	80c
Orient Plain Pastry Flour, 24-lb. sack.....	\$1.10

When you use ORIENT you use the best

WATCH FOR SATURDAY'S SPECIALS

Connell Brothers

STAPLE AND FANCY GROCERIES

Phone No. 7

Free Delivery

WEST PRESENTED WITH

RAIL SIGNED BY "GANG"

Taking Henry P. West by surprise the baseball team overtook him at the depot Friday night as he was leaving for Washington for the summer. The "gang" had previously gathered and "signed up" a baseball, which Jack Head presented in a cordial speech in which he expressed the great appreciation of the ball team for the many favors Mr. West had done the team and its members during the season.

Mr. West, caught unaware, said he wouldn't try to "speak" back at the boys, but he did want them to know that he would prize the trophy.

HONORS FOR POKER GILLS
Miss Annie Skipper and Miss Juanita Adams were the only students from Avon Park in attendance at the Hardee county normal, just recently closed. Miss Skipper finished the business course with highest honors, and received her diploma.

Miss Adams, taking the teachers' course, and afterwards the state examination held at Sanford June 25, has just been awarded a second grade certificate.

TRINITY LUTHERAN CHURCH
The regular Lord's Day worship will be held in Erickson auditorium Sunday at 8 P. M.

SUNDAY SCHOOL HUT JUST IN TIME FOR CONFERENCE

Just in time for the quarterly conference of the Highlands district of the Epworth League, the new Sunday school hut of the Methodist church school hut of the Methodist church was completed yesterday.

The new hut is a frame building and delegates from Frostproof, DeSoto City and Lake Wales are in attendance. The conference is being held today, and delegates from Frostproof, DeSoto City and Lake Wales are in attendance. The new hut is a frame building and delegates from Frostproof, DeSoto City and Lake Wales are in attendance.

MRS. EASON SMITH IS CLAIMED BY REAPER

Mrs. Eason Smith died Sunday at her home here. She was survived by her husband and several children. Members of the family left Sunday evening for Oxford, Fla., with the body, where the burial was held.

Ma's Always Right
Teacher—"Willie, what is an 'average'?"
Willie—"It's something a hen lays on."

Teacher—"Explain, please."
Willie—"Well, I can't explain it—but I know our old leghorn hen lays on an average of three eggs a week, no ma says."

TRY A WANT AD IN THE HIGHLANDS COUNTY PILOT

FUNERAL



Our handsome new Motor Hearse is available now to the people of Highlands county and adjoining communities, offering a service they have not been able to secure in the past.

Our service is in charge of an experienced and licensed embalmer and undertaker.

SMITH MCGINNIS COMPANY
Undertaker

AN UNEXPOSED POLLY

Foolish customs among civilized peoples are exposed and condemned in books, etiquette and by the better elements in many ways. But there is one inexcusable, universal custom I have never seen condemned as it should be in print or other public ways.

That is the custom of mocking those comparatively few men who happen to be born with features shaped and arranged in a way considered better than those of the bulk of the people.

Superiority of any kind causes envy and jealousy in everyone to a degree proportionate with their lack of intelligence and good sense.

Sensible people recognize the appearance of such low emotions within themselves and take care to fight them down and conceal them.

Fools and simpletons make no such effort. They let the jealous fire race and grow, trying only to soothe themselves by mocking and insulting the innocent cause of their jealousy.

Such rudeness simply fans the flame because it makes their low jealousy plain to everyone.

Almost the first bit of manners taught to well-bred children is never to make fun of another person's looks, whether good, bad or ordinary, for that is something we are born with, cannot change and should not be blamed or credited for.

What possible excuse can there be for the way most people disregard good manners and common sense and not only mock at first sight of a so-called handsome man but repeat those silly mockeries over and over without end, exactly like jealous dogs or other animals, fresh, ill-bred children or insane people?

Those are the three classes from whom we expect the constant repetition of the same sounds because they know no better. Jealous people descend to their level when they repeat mocking sounds or spoken insults and when they repeat them the lower they sink.

Adults and children of natural sense and refinement realize all this without being told and would no sooner hoot or squeak or squeak at another person than they would spit in his face or molest him in any other way.

Some simple, unsophisticated people have the strange idea that such mockery should be taken as a compliment when any sensible child knows that compliments repeated over and over soon become insults and nuisances.

Let's act like gentlemen and gentle-ladies, even towards those our jealousy happens to alight on and let's guard against those other senseless customs, slander, snubbing, back-biting, audible personal criticism, etc., that have long caused Americans to be called the rudest people on earth.—H. S. P.

RECK'S BUY LANDER HOME

One of the loveliest homes in the city, the Henry Lander place, has been purchased by Mr. and Mrs. Herbert F. R. Reck of this city and the new owners have taken possession.

The wonderful bigonias vine, which covers a huge live oak completely, is one of the show sights of the Ridge country. It is believed to be the largest bigonia in the state, and in bloom-time is a wonder which is never forgotten by those who see it.

WOMAN'S CLUB LIBRARY

OPENS TUESDAYS AND SATURDAY AFTERNOONS

The public library is open, in charge of some members of the Woman's Club, regularly every Tuesday and Saturday afternoon. The citizens of Avon Park are cordially invited to avail themselves of this opportunity to get good reading matter.

Mrs. E. G. Todd added "Asia," November, 1922, to May, 1923; "The Woman's Home Companion" for 1922, and a number of "Americans" to the magazine file.

Your Druggist
is more than a merchant

Factory To You Sale

Quality merchandise at economical prices is sold every day in the year in the 10,000 Rexall Stores, of which this store is one.

These values are possible because we have our own factories producing this merchandise and selling it through us DIRECT TO YOU without any intervening middleman's profit. This vast co-operative enterprise is the world's largest organization manufacturing and distributing drug store goods. On these goods, we, as partners in this enterprise, guarantee to you the advantages which large scale production and distribution make possible.

SPECIAL BARGAINS DURING AUGUST

Every month we offer leading Rexall goods at special price reductions to show you extra savings on things you buy regularly and to make it easy for you to try goods which you may not know.

For our August First Anniversary Sale we have selected, and will sell to you throughout the month at genuine FACTORY-TO-YOU PRICES over 100 leading items including such well-known goods as Jontel Toilet Requisites, Kleenex Dental Preparations, Symond's Inn and Ballardvale Food Products, Liggett's Candies, Symphony Lawn and Lord Baltimore Stationery, First-Aid Sick Room Supplies, Purtest Household Remedies, Rexall Remedies and Kaneleek Rubber Goods.

This is a wonderful opportunity for you to save money on many Hot Weather Comforts, Vacation Necessities, and items of regular home use.

Avon Park Drug Company

[Touchton]

LISTEN

Every body in Highlands County and vicinity come to Avon Park the Metropolis of the Ridge to do your shopping.

Make Our Store Your Headquarters

We have some extraordinary bargains waiting for you in all kinds of Summer Dress Material. And everything we have is priced right for quick sale.

We are carrying an immense stock all the year around in order to supply your every need, and will meet the price of any retail mail order house.

SEND US YOUR MAIL ORDERS

Samples Cheerfully Sent Upon Request

Only four more weeks until school opens. Let us supply you now with material for school dresses, boys blouses, etc.

Park Mercantile Co.

PLEASANT MEMORIES ARE CREATED BY QUALITY