

Sixty Acres

OF
LAKE
FRONT
LAKE
PROTECTED

CITRUS LAND

Half Mile from Corporation
Limits
For

\$6,000

Terms can be arranged

Norton T. Smith
REALTOR
Avon Park, Florida

Touchon's LIVER PILLS
"Work While You Rest"
For Biliousness, Constipation,
Tender Liver, Headache,
Dizziness and all Liver Troubles
Dose—One Pill at Bedtime

Price 25 Cents
Sold and guaranteed by
AVON PARK DRUG CO.
Avon Park, Fla.
TOUCHON'S DRUG CO.
Dade City, Fla.

**Well Driving
and
Pipe Fitting**
"Cutler Gets the Water"

**ELECTRIC
and
GASOLINE
MOTORS**

Prompt Service
Satisfactory Work
Low Prices
ROSSELL CUTLER
AVON PARK, FLORIDA

Sanitary Plumbing

Suburban Water Supply System
for Home Use and Irrigat-
ing Purposes

ALL WORK GUARANTEED

Windmills, Tanks and Towers

Let Me Figure on Your Next Job

M. H. Gribble
Phone 57
Avon Park, Florida

IN SUMMERTIME

A cool refreshing tonsorial
parlor is one of the great-
est boons that mankind
has. Putting pleasure into
the shave or the haircut is
our specialty.

HIGHLANDS BARBER SHOP
R. C. JARRETTE, Prop.

**GRAMMAR SCHOOL WILL
CLOSE HERE APRIL 27;
HIGH SCHOOL MAY 25**

**WEEK OF APRIL 25 TO BE
BUSY ONE FOR LOWER
GRADE PUPILS**

The elementary grade schools will
close for the term Friday, April 27.
The high school will continue one
month longer and close May 25.

The first four grades of the ele-
mentary schools will give a juvenile
entertainment in the high school au-
ditorium on Tuesday evening, April
24, at 8 o'clock.

Thursday evening, April 26, at 8
o'clock, the fifth, sixth and seventh
grades will give an entertainment in
the high school auditorium. The
graduation exercises of the grammar
school will be held in the high school
auditorium Friday evening, April 27,
at 8:15 o'clock.

Commencement exercises of the
class of 1923 will be held in the high
school auditorium Thursday evening,
May 24.

There are eight members in the
class, and as most of the churches
have their regular mid-week services
and meetings on Wednesday evening,
the schools have not arranged for any
entertainments or exercises on that
date.

**HIGHLANDS LODGE NO. 80
I. O. O. F.**

Regular meetings every Thursday
evening at 8 o'clock. Visiting broth-
ers cordially welcome.

CLENN SPINK, N. G.
A. W. SARGENT, Secretary.

**A Matter of
Policy**

Our first task is to
please you in the mat-
ter of appearance and
quality of our mer-
chandise.

Then we must offer
that merchandise at a
price that you feel is
fair.

And in addition do
all that we can to make
your dealings with us
satisfactory and pleas-
ant.

*Jordon
Jeweler*

Owner

of pretty bungalow home
with all modern conven-
iences

MUST SELL

because business is taking
him away from Avon Park.
Being unable to continue
living here he must let this
lovely home go at a

Very Reasonable Price
for this modern home on
Lake avenue, the main
highway entrance into
Avon Park. Three bed-
rooms, dining room, kitch-
en, living room, two screen-
ed porches with all

Modern Conveniences
A garage, a well kept lawn,
fruit trees in full bearing,
flowers and all that go to
make up an

Ideal Home Place
Call on, phone, or write
GILBERT A. STEBBINS
Owner

Builders of Homes**RAAB & WINTER**

GENERAL CONTRACTORS AND BUILDERS
BUILDING SUPPLIES

Specializing in Planning and Building Homes
Modern Construction Machinery Insures

ECONOMY PERMANENCY ACCURACY

PT. MEADE STORES CLOSE FOR THURSDAY HALF HOLIDAY

A petition is being circulated and
signed to have the merchants and
business men of Port Meade close
their stores and places of business
each Thursday afternoon, beginning
April 19 and ending Sept. 18.

H. HAROLD HOME, Pres. WM. F. SIMMONS, Vice-Pres. D. A. MORRISON, JR., Sec'y-Treas.
Best Fertilizers - Insecticides - Sprayers - Poultry Supplies

E. O. PAINTER FERTILIZER CO., Jacksonville, Fla.

GET NEW PALE PRICE LIST BEFORE BUYING
HERBERT SEAYERS, Agent, Avon Park, Florida

He Grew to Be a Lawyer

Mother—"You say you have been
to Sunday school, yet I can smell fish
on your hands. Explain, please."
Johnny—"Well, here's the Sunday
school paper, mom, and there, right
on the back page, is the story of
Jonah and the whale."

Florida Ice and Power Co.

**Pure Crystal Ice
Electricity
and Water**

Avon Park**Florida****LICENSED MASTER PLUMBER, STATE OF FLORIDA****John W. Foley****PHONE 86****Avon Park, Fla.****Plumbing and Steam Heating Contractor****ESTIMATES FURNISHED**

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer
Pipe and Fittings, Conductor Pipe, Gutters, Conductor
Heads, Ventilators, Galvanized Sheets, Corrugated Iron,
Tin Work, Hot Air Furnaces.



**What is a gallon
of paint anyway?**

Over how many square feet should it go? 225-250-300-
350 (two coats)—depending entirely on how good it
is. So you see, the farther it goes, the less paint and
labor it takes, and the cheaper the job. Remember this
when you paint. Also remember that each gallon of

De Soto
House Paint

Covers 350 square feet, the high
capacity for all paints. It is quality,
through and through, perfected
after the most severe tests in
this climate. And gives you
longer and more even wear.

There are 83 De Soto paints and varnishes,
one just as good as the other.

**AVON HARDWARE & FURNITURE
COMPANY**
Avon Park, Florida

**for Southern Climate****\$5.00**

**Deposited in This Bank Will Enroll
You in the**

Ford Weekly Purchase Plan

MOST OF YOUR NEIGHBORS DRIVE MOTOR CARS. THEY CAN GO WHERE AND WHEN THEY
CHOOSE. THEIR CARS PLAY A LARGE PART IN THEIR DAILY LIFE, FURNISHING THEM WITH
QUICK AND CONVENIENT TRANSPORTATION FOR BOTH BUSINESS AND PLEASURE.

REALIZING WHAT THE AUTOMOBILE MEANS TO THE AVERAGE FAMILY IN BRINGING THEM
GREATER ENJOYMENT OF LIFE, WE HAVE ARRANGED TO EXTEND THE FACILITIES OF OUR
BANK TO THOSE WHO DESIRE TO BECOME OWNERS OF FORD CARS THROUGH THE NEW FORD
WEEKLY PURCHASE PLAN

UNDER THIS PLAN, YOU CAN BEGIN WITH AN INITIAL DEPOSIT AS LOW AS \$5.00. THEN SE-
LECT THE TYPE OF FORD CAR YOU WANT—TOURING CAR, RUNABOUT, COUPE, SEDAN, ETC.—
AND ARRANGE TO MAKE WEEKLY DEPOSITS ON WHICH INTEREST WILL BE COMPUTED AT OUR
REGULAR SAVINGS RATE.

COME IN AND LET US FURTHER EXPLAIN THE FORD WEEKLY PURCHASE PLAN TO YOU, OR,
IF YOU WISH, GO TO THE NEAREST FORD DEALER FOR FURTHER DETAILS.

START TODAY, AND BEFORE YOU REALIZE IT YOU WILL BE DRIVING YOUR OWN CAR.

First National Bank**J. V. CHAPMAN, Cashier**

In the World of Women

WOMAN'S CLUB OPENS FIGHT ON MOSQUITO BREEDERS

The regular business meeting of the Woman's Club was held in the new library room in the Masonic Temple Friday. After the usual opening exercises, a number of business matters were discussed.

Plans for getting the new public library in operation as soon as possible occupied interested attention. A committee was appointed to classify and arrange the books belonging to the Masonic Temple Association. Miss Alice Davidson gave a helpful talk on some features of library work.

Attention was called to water standing on several paved streets, where there is not proper drainage. This section is free from mosquitoes excepting where standing water like this provides a breeding place, and a few pools can flood the town with the pests. A committee was appointed to interview the council to see if oil could be used to render these places ineffective as mosquito incubators.

Waste oil that can be obtained from garages for the asking, is suggested by state officers, who are organizing towns and communities to fight this nuisance, so there is no actual expense, but the time of the man who pours the oil on the water.

The club went on to discuss the amendment changing the state board of education from an ex-officio to an appointive board, and endorsing a number of other acts to

be brought before the present legislature, the secretary of the club to write to the senator and representative urging their influence in support of these special measures.

Announcement was made of the biennial meeting of the General Federation of Women's Clubs at Atlanta, May 7 to 11, which any member of the club may attend, the president of the local club furnishing credentials.

The next meeting, the program meeting, will be held April 20, and the annual meeting will occur May 4, the last meeting of the season.

MRS. LANIER AND MISS JACK CHARMING HOSTESSES

One of the most charming events of the week was the bridge party given by Miss Myrtle Jack and Mrs. C. E. Lanier at Mrs. Lanier's lovely home on Verona Circle Thursday afternoon. Beautiful Easter lilies, ferns and pot plants added to the attractiveness of the rooms, which were thrown en suite for the occasion. Seven tables enjoyed the game until late afternoon when a basket with dainty hand-painted miscellaneous favors was passed and every one drew the favor.

A delicious luncheon course was served by the hostess and punch was served throughout the afternoon. The delightful affair was enjoyed by the following: Mesdames Susie Stubbs, Wm. Beck, Henry Timm, W. C. Touchton, Neal Trent, H. E. Godwin, Herbert Beck, C. E. Skipper, C. H. Moffett, J. B. Stringfellow, W. A. Marshall, E. G. Todd, Norton Smith, S. Y. Hart, Earl Hart, Gilbert Stebbins, McKee Elwell, J. E. Brick, J. D. Raab, H. A. Winter, Mary A. Swearingen, C. P. Anderson, J. P. McEwen, Chas. Sherman, H. B. Andrews, J. A. Caldwell, Miss Mabel Russell, Miss Eleanor Oliver, Mrs. J. V. Chapman, Mrs. Glenn Master and Miss Elizabeth Ewing.

MRS. A. C. McCALL HONORED Mrs. A. C. McCall was the honoree of a lovely little afternoon thimble party Wednesday afternoon, Mrs. J. D. Raab being the hostess. About fourteen ladies gathered at the attractive Raab home and a delightful afternoon was enjoyed with "chat."

BANQUET USHERS IN THE COMMENCEMENT SEASON

The lovely banquet given by the junior class of the Avon Park high school, honoring the seniors, Tuesday evening, was one of the most brilliant affairs ever given by the school. The dining room of the Hotel Avon was decorated with cut flowers and the tables were arranged as a hollow square. A huge cut glass vase filled with beautiful pink and white roses, entangled in asparagus fern, occupied the center and trailers of ferns ran the entire distance around the table, interspersed at intervals by small glass baskets filled with roses.

A delicious six-course dinner was served at 8 o'clock. Speeches by different members of the faculty were enjoyed between courses and a social hour followed in the spacious lobby of the Avon. Miss Myrtle Connelley, the accomplished young daughter of Mr. and Mrs. A. E. Connelley, gave several beautiful selections on the piano.

The following enjoyed the event: Mr. and Mrs. J. C. M. Ellinger, Mr. and Mrs. H. J. Mummau, Mr. and Mrs. Rowland, Mrs. Ethel Jenks, Mrs. T. H. Lander, Misses Bertha Cameron, Juanita Adams, Lola Skipper, Ora Hargraves, Annie Ruth Brantley and Milford Dilley, Victor Stanborough, Fred Ley, as honorees; Misses Nona Crews, Myrtle Connelley, Mamie Barnett, Lois Wood, Alta Rheas, Kay, Nellie Raper, and Misses Key, C. R. Phillips, Olin LeGrande and Ellis Wray.

WILSON CHARGED ASSAULT A. T. Wilson, Mauchau, about 35 years old, has been arrested on a charge of committing criminal assault on a teen-aged girl, according to word received here by acquaintances.

PUTTING CUSTOM HOUSE COFFEE OVER IN PARK

Mrs. W. L. Galloway is putting Custom House coffee over in Avon Park, demonstrating the sterling qualities of this top morning beverage at the store of B. H. Amann, grocer. Mrs. Galloway is enthusiastic over the Custom House and is anxious to prove its quality to Avon Park housewives. She will be here through Saturday. A china dinner set of 25 pieces will be given away Saturday afternoon to the lucky holder of the coupon. Mrs. Galloway gives to those visiting the demonstration.

MASS MEETING TONIGHT Nominees for trustee for the coming school district election will be selected at a mass meeting of the patrons of the Avon Park schools tonight at 8 o'clock at the school auditorium.

STRANGE BITS OF NEWS FROM EVERYWHERE

All Foustwell, Pa., is eating chicken for breakfast, dinner, supper and in between meals these days. John East, a farmer, recently found a gold nugget in the craw of a chicken he killed.

A man arrested in Newark, N. J., at the police station said his name was Smith. Asked to spell it, he spelled S-I-E-E-E-E-E. Police remembered that an Edward Steckert was wanted for escaping from the New Jersey state prison. It was him.

In Arkansas, it is reported, a woman wrote her husband a letter threatening him with dire punishment if he did not stay home at night; and signed it the Ku Klux Klan. It proved effectual.

Four highly exhilarated chauffeurs in an exhilarated taxicab chased a lone frightened policeman all around New York City. Finally he escaped by running into a vestibule, from where he fired several shots, forcing the taxi to a stop. The four prisoners were intoxicated, and held in \$500 bail each.

At Fiume, Italy, the Fascisti break into apartments, forcing the residents to utter the cry, "Hail, Hail, Italy!" Whoever refuses has some of their round teeth pulled out. Those victims are lucky. Over here we pay money for it.

Music hath charm to soothe the savage heart—and even a judge, says Oscar Taylor, colored, of New York City. He was arrested on a charge of disorderly conduct, and in his cell whistled away the hours by singing and strumming his banjo. When he appeared in court, Magistrate Weil complimented him on his singing and suspended sentence.

LOCAL AND PERSONAL

Don't mix your dates. Watch May 1. A. V. Anderson, prominent in local business circles, is confined to his home for a few days.

J. O. Densford, retired business man of Fort Meade, was a business visitor in the city Monday.

Mrs. Edgar Katz, prominent matron of Kiamissee, was visiting in the city the last of the week.

Mrs. L. D. Roberts, prominent matron of the city, spent the week in Plant City visiting relatives.

Mrs. Bertha S. Smith of Arcadia and this city, spent the early part of the week here transacting business.

M. E. Covington, who has been here several weeks as a guest of the Avon, returned to his home in Valdosta, Ga., Monday.

Mrs. E. E. Neal of New Smyrna and her son, H. E. Neal of Jacksonville, spent several days at the Avon this week.

T. J. McGinnis, R. I. Harris and C. H. Moffett, prominent business men of the city, motored to Punta Gorda on business Tuesday.

Geo. Sloman of Bradenton, formerly of this city, is here for a few days, visiting his son, Geo. Sloman, Jr., east of Avon Park.

Miss Bessie Louise Chandler of Crooked Lake was the charming guest of Miss Mary Beverly Ware during the last week-end.

Mrs. C. P. Turner is entertaining Mrs. W. T. Hall, prominent Ocala matron, at her pretty home on Walnut street. She will be here for two weeks or longer.

Mrs. Elizabeth Thompson, who has been spending the winter in Avon Park with her daughter, Mrs. A. McKee, returned to her home in Pittsburgh, the first of the week.

Miss Margaret Burt of Washington, D. C., is the lovely house guest of Mr. and Mrs. W. R. England this week. Miss Burt is a graduate nurse and is thinking of locating here.

Among the motorists to Punta Gorda Monday were C. H. Moffett, T. J. McGinnis and R. I. Harris. They went to look over the improvements being made for the Charlotte Harbor Club.

Mr. and Mrs. Francis M. Gill and her sister, Miss Ethel Garrett, from Haines City, were among guests at Bass' over the week-end. Mr. Gill, formerly with the exchange here, engaged the numerous friends.

W. T. Hall of Tampa, formerly of Avon Park, motored from Tampa Monday, bringing with him Dr. and Mrs. Winnyard, Mrs. Laura Wyatt, Richard Beck, Leonard McKee, E. H. Dewitz. They spent the day in Avon Park and the surrounding country and returned Tuesday evening.

Mr. and Mrs. L. B. Hodgins of Florence, Villa and Kokomo, Ind., were looking over the improvements at Tuesday. Mr. and Mrs. Hodgins have just returned from a tour of the west to look over their extensive holdings at Florence Villa before returning to Indiana. They were accompanied by Mrs. G. D. Jones of Crooked Lake, formerly of Avon Park.

Uncle John's Joke



Such Luck—Such Luck In the friendly darkness he seized her! Eagerly he kissed her unsuspecting lips. It was at this moment when the moon shone once more through the clouds, and his courage disappeared.

"I beg your pardon," he stammered. "I thought you were my wife."

"Oh, John, I didn't think you would know me," she said dejectedly, as she removed her mask.

Skins We'd Love to Touch The boss who calls himself "A clean-cut youth."

Horrible Hootch There was a young fellow named Strauss Who got on a terrible sauss, He had the right key In the keyhole, you see, But the keyhole was in the wrong hauss.

Willie's Wisdom Auntie Sophie—"You look so nice in your boy scout suit that I am going to kiss you, Willie."

Willie—"Go ahead—I'll call it my good deed for the day."

St. Simplician Says A lot of folks don't get the right picture of things because they're in the wrong frame of mind.

Right Back at Him A very economic man in Iowa wrote to a manufacturer of a patent medicine which sold for one dollar. He said:

"Please send me a bottle of your nerve medicine, for which I enclose one dollar."

"P. S.—I have forgotten to enclose the dollar, but no doubt a firm of your standing will send it anyhow."

He received this reply: "We beg to acknowledge your esteemed order and have pleasure in sending you a bottle of our nerve tonic—which we trust will help you."

"P. S.—We have forgotten to send the medicine, but no doubt a firm with your nerve does not need it."

Methodist Church Bulletin

THE WORKING CHURCH WITH A CORDIAL WELCOME

This space left blank to show how your pew looks when you are absent.

Satisfactory Service

Is the principal factor upon which we have built—and is the foundation of our rapid growth in the confidence of the people of Avon Park.

Our friends know we are reliable, that a

REGISTERED PHARMACIST

handles their prescriptions, insuring quality and correct drugs. They know that our policy of no commissions to physicians means

ECONOMICAL PRICES TO ALL

And we are making every effort to merit a continuance of the confidence of those who find it necessary to require our services.

Florida Pharmacy

J. B. STRINGFELLOW, Manager

Brickell Building

Avon Park, Florida

Sauces

Like all lines for the grocery store's patrons, you can always find the Sauce you want at JAMES'.

Premier Mint Sauce—McIlhenny's Tobasco

Heinz' Ketchup and Welch's Catsup

Chili Sauce and Maryland Horse Radish

Hyman's Pepper Sauce and India Relish

B. H. James

QUALITY GROCER

Insurance

FIRE

TORNADO

BONDS

AUTOMOBILE

LIFE

We Represent the Leading Companies

The First Trust and Savings Company
INSURANCE DEPARTMENT

That Picnic

PAPER PLATES
PAPER SPOONS
PAPER CUPS
PAPER NAPKINS
PAPER "LACE" DOILIES

Spink's Variety Store

Has Most Anything You Will Want



YES, our pure food bread has a worthy purpose. It brings health and strength and a meal-time satisfaction to the folks who partake of it regularly. One slice-calls for a loaf, one loaf forms the habit.

VISEL'S MILK BREAD

At your grocer's or
SANITARY BAKERY
K. F. VISEL, Proprietor

For Sale

SIX-ROOM COTTAGE

on Charles Street

A REAL
BARGAIN

for someone and the owner stands ready to allow the buyer to

MAKE HIS OWN TERMS See

H. E. COY

At Your Service



GROCERIES

At Your Door

Our delivery service is prompt. The attention we give phone orders is the best.

You save time when you shop at CONNELL'S by phone and you get what you want when you want it.

Let Us Carry

Leave Your Delivery Worries to

CONNELL BROTHERS

Keep Cool

When summer comes you find your needs include an

Electric Fan

We guarantee our line of Electric Goods to serve you well

Home Electric Co.

Everything Electrical and Diamond Grid Batteries

dends thereon, the remaining assets and stock of its new value, the unpaid cumulative fund

100

Charter No. 10826

Report of the Condition of

Reserve District No. 6

THE FIRST NATIONAL BANK OF AVON PARK
At Avon Park, in the State of Florida, at the Close of Business on
April 3, 1923

RESOURCES

Loans and discounts, including rediscounts, acceptances of other banks, and foreign bills of exchange or drafts sold with indorsement of this bank \$459,549.53

Total loans 147.56

U. S. Government securities owned:

Deposited to secure circulation (U. S. bonds par value) 16,250.00

All other United States Government securities (including premiums, if any) 8,000.00

Total 19,250.00

Other bonds, stocks, securities, etc. 27,653.16

Banking House, \$17,448.96; Furniture and fixtures, \$10,204.20 27,653.16

Lawful reserve with Federal Reserve Bank 15,314.42

Cash in vault and amount due from national banks 16,901.05

Amount due from State banks, bankers, and trust companies in the United States (other than included in Items 8, 9, and 10) 969.67

Exchanges for clearing house 470.37

Total of Items 8, 10, 11, 12, and 13 18,331.09

Miscellaneous cash items 169.27

Redemption fund with U. S. Treasurer and due from U. S. Treasurer 812.50

Total \$568,966.76

LIABILITIES

Capital stock paid in \$100,000.00

Surplus fund 22,000.00

Undivided profits 13,779.43

Less current expenses, interest, and taxes paid 6,400.54

Circulating notes outstanding 7,378.79

Amount due to national banks 20,216.77

Certified checks outstanding 3,188.24

Cashier's checks outstanding 13,667.07

Total of Items 21, 22, 23, 24, and 25 36,972.08

Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days):

Individual deposits subject to check 162,770.74

State, county, or other municipal deposits secured by pledge of assets of this bank or surety bond 11,378.13

Total of demand deposits (other than bank deposits) subject to Reserve, Items 26, 27, 28, 29, 30, and 31 174,148.87

Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):

Certificates of deposit (other than for money borrowed) 74,925.08

Other time deposits 60,129.76

Total of time deposits subject to Reserve, Items 32, 33, 34, and 35 135,054.84

Bills payable (including all obligations representing money borrowed other than rediscounts) 24,000.00

Notes and bills rediscounted, including acceptances of other banks and foreign bills of exchange or drafts sold with indorsement of this bank 53,182.18

Total \$568,966.76

State of Florida, County of Highlands, ss:

I, J. V. Chapman, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

J. V. CHAPMAN, Cashier.

Correct—Attest:

C. A. SKIPPER,

WILLIAM KING,

W. C. TOUCHTON,

Directors.

Subscribed and sworn to before me this 10th day of April, 1923.

[SEAL]

JENNIE WAYCHOFF, Notary Public.

QUICK RESULTS FROM RECUMA EXPLAINED

No Reason Why It Should Fail to Give Vitality, Endurance And Attractiveness to Run Down Folks

The minute you start taking RE-CU-MA, it begins to put your stomach in good shape so the food you eat digests properly and assimilates iron and vitamins into your blood. Rich red blood is what builds healthy tissue, strengthens your nerves and makes your skin clear and rosy.

That's why you hear and read about so many people saying they get relief from constipation, nervousness, indigestion, lack of energy and loss of weight almost from the first dose of RE-CU-MA.

It is not a "miracle" for RE-CU-MA to bring relief to people who have tried many remedies to regain their health, strength and good looks. RE-CU-MA simply does what nature intended for your stomach to do. And it does it because it is made from some of the most health-giving and heretofore practically unrecognized medicines ever found.

RE-CU-MA is sold in Avon Park by the Avon Park Drug Company and the leading druggists in every city.

Wisdom of Methuselah
The man who talketh to himself doth verily hearth a lot of silly things.

Wouldst thou know what a wife is? 'Twas my friend Solomon who said: "A wife is a person who at frequent intervals asketh: 'What thinketh thou is the matter with my wrist watch?'"

The good book do sayeth: "Thou shalt labor eight hours and sleep eight hours"—but not the same eight hours.

My son, cast aside thy vanity and be wise—for bald-headed and toothless you come—and bald-headed and toothless you shall go.

Codfish—mackerel—and shrimp.

Lessons in Etiquette
[By Miss Vera Denece]
If you want to impress HER family with the fact that you are a wide-awake, up-to-the-minute young chap, tell them spicy stories at the dinner table; teach her father to shimmy; her mother to drink hooch from a pocket flask; and her grandmother the fine points of shooting craps.

Found It on the Train
Mrs. Marsh says, "I didn't know I had beg bugs at home, until I saw one on my coat while riding on a train. I got rid of them quickly by using Royal Guaranteed Bed Bug Liquid."

Get a 25c can today and wipe them out of your home, for health's sake! Sold and guaranteed by FLORIDA PHARMACY, Avon Park, Fla.

LAWRENCE & LEE

Attorneys-at-Law

General Practitioners

Avon Park - - - - - Florida

A. B. WALLER

PUBLIC ACCOUNTANT

Income Tax Returns

Systems Audits

Box 1235 Lakeland, Fla.

F8-2m-pd

FAIRFAX T. HASKINS

Attorney-at-Law

2-4 Highlands Bank & Trust Co.

Building

Serving Fla.

Woman's Club of Avon Park

Meets first and third Fridays of the month.

Music Department meets second Friday of the month.

HOTEL POINSETTIA

PHONE 93

European Plan

Call or phone us for rates

Running Water in Every Room

SEMPER MODERN

You Will Feel at Home at the POINSETTIA

SAFE DEPOSIT BOXES

FOR YOUR VALUABLE PAPERS AND TRINKETS—THE THINGS YOU PRIZE HIGHLY BUT FOR WHICH YOU HAVE NO ABSOLUTELY SECURE PLACE AT HOME.

This Bank Offers You

EVERY FACILITY PERTAINING TO MODERN BANKING. WE PAY 5 PER CENT ON SAVINGS DEPOSITS. TODAY OR TOMORROW WILL BE A GOOD TIME TO OPEN A SAVINGS ACCOUNT.

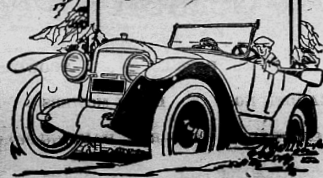
DROP IN AND LET US

"TALK IT OVER"

First Trust & Savings Company

Spring Motoring

Do you want to enjoy the pleasures of driving without that subconscious fear of something going wrong? You can eliminate all these gas and tire troubles by purchasing these things here.



STANDARD GARAGE

Service That Satisfies

Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

J. J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES

Sign Painting and Auto Painting, Too

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Whitehurst & Whitehurst

Attorneys at Law

Office: Room 10, First National Bank Building

Avon Park, Florida

IF YOU CAN'T GET WHAT YOU WANT

ECONOMICAL DRUG STORE

Prices Right Send No Money

WILL MAIL IT. C. O. D. P. D. Q.

817 Franklin Street, Tampa

W. O. W.

Meets first and third Monday nights

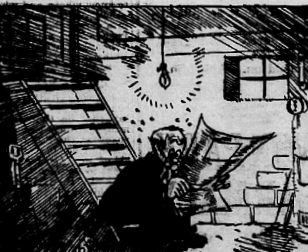
in I. O. O. F. hall, First National Bank building

J. A. SYKES, Consul.

J. H. MCCLELLAND, Clerk.

HOME SWEET HOME

Don't forget to get the new book of home plans by Terry Gilkin.



AVON PARK ENJOYS SENIORS IN "MR. BOB"

YOUNG MEN AND WOMEN OFFER AN EXCEPTIONALLY MERITORIOUS PRESENTATION OF A COMEDY-DRAMA

Seldom have amateurs acquitted themselves as well as did the Avon Park high school seniors in their presentation of the comedy-drama "Mr. Bob" at the Capitol theater Friday evening. The casting of the parts was ideal, each character seeming particularly adapted to the role, the comedy leads being especially effective.

Rebecca Lake, an eccentric old maid, whose chief characteristic was her fondness for her numerous cats, was admirably portrayed by Miss Ora Hargraves. Fred Lee made a strong Philip Royson, whose two aims in life are tied up in his yacht and Miss Rebecca's niece, Katherine Rogers, in which part Miss Lola Skipper was a decided hit. The surprise of the play is "Mr. Bob," alias Marian Bryant, a friend of Katherine's, and this dual role Miss Bertha Cameron carried with distinct success. Mildred Dille made a heroic, martyr-like Mr. Brown, a law clerk, unusually true to life. Juanita Adams in the role of the maid, Patty, was admirable. She made a graceful success of the part in spite of its comic vein and with Victor Stansbrough, bringing laugh after laugh from the part of the droll and awkward, though well-meaning funder, kept the audience in a decided good humor throughout the evening.

The play opened as Miss Rebecca called Mr. Brown on the phone and asked him to call on important business. She planned to convert the top floor of her home into an asylum for homeless cats, with a glass roof, and not wishing Katherine and Philip to know her plans, she instructs Patty and Jenkins, the butler, not to disclose Mr. Brown's identity to anyone. In the meantime Katherine tells Philip she is expecting her old friend Bob on the morning train. And Philip tells her his friend Mr. Saunders, is coming down for the yacht races, and she is to take place that afternoon, and in which Philip is to participate and hopes to be victor. Bob sees that Philip thinks Katherine is a man and decides to humiliate her. So she asks him to help make Bob's room more attractive by bringing down some of his tennis paraphernalia and other trophies and hanging them for her. Philip is a jealous man and promises to be nice to Bob. He puts the finishing touches on the room and goes back to his own in a rather sulky mood. Bob comes and the girls go for a little walk around the grounds.

While Miss Rebecca has gone out on a little errand Mr. Saunders arrives and presents his card to Patty, who is awe-stricken and tells him not to

mention Brown again as it must be kept secret. The joke comes in and further admonishes him to "keep it dark." Mr. Brown is amazed, as he knows no reason why his identity should not be known, but half way promises.

Katherine and Bob come back to the house and find a young man in the living room whom Katherine immediately takes for Mr. Saunders and introduces as such. She tells Jenkins to bring some lunch for the three of them. The girls go to their room and Patty takes Mr. Brown upstairs to look for a place to keep anyone else from seeing him.

Philip comes down and knocks on Mr. Bob's door, intending to welcome him as a college buddy with a "Hello, old man, how are you?" When a feminine-like voice answers him he leaves the house for a while and returns to find the young man in the living room whom he takes to be Mr. Bob. He introduces himself and tries to get the young man to go with him. Jenkins tries to tell him he has just a few minutes before served lunch for the young man, but Philip orders him to bring it no matter how many times he may have served before. He talks to the young man, Bob and tells him how devoted Katherine is to Mr. Bob, and how she deserves the best man in the world, etc. all of which is Dutch to Mr. Brown, but he dare not tell who he is, for it is to be kept dark although he knows of no disgrace to the name of Brown.

Philip asks him to go in the race with him in the afternoon and insists on taking him to the yacht club to make little try-out. Mr. Brown tries to make excuses, on account of his tennis racket, but all to no avail.

Patty and Jenkins having attended a show the night before are imbued with the spirit of the show. They become great actors. Jenkins yearns to be a real Romeo with Patty for his part in the show. He tells her that he should be done. It was a very amusing thing to do. He tells her that he should be done. It was a very amusing thing to do. He tells her that he should be done. It was a very amusing thing to do.

Philip is so disgusted with the turn of events that he decides to go to town to get away from it all. He tells Jenkins to pack his bag and go with him. He tells Jenkins to pack his bag and go with him. He tells Jenkins to pack his bag and go with him. He tells Jenkins to pack his bag and go with him.

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A special feature of the evening

and one much enjoyed by all, was the vaudeville between the acts. "Mr. Martin, who Miss Clara Roberts and Miss Reba Ginn, were the vaudeville and their stunt brought down the house.

TRADE BOARD ACTIVITIES ARE WIDE IN EXTENT

(Continued from Page One)

ing to Avon Park in 16 cities and towns of Florida, by personal visit of the secretary.

Placed advertising matter in travel bureaus in Florida and in different cities of the north.

Secured a dentist, a doctor and aided in securing a lawyer for Avon Park, thus adding to our list of professional men and adding to the population of the city.

Mapplish and secured names of residents for rural free delivery routes out of Avon Park and application for same has been forwarded to Washington.

Appointed a charity committee and secured a need for services.

Secured and planned a park space at the northeast end of Lake Tulane.

Secured deeds from owners to the town of Avon Park for lots lying west of the City Line along Lake Tulane, thus obtaining for the town the lake front and water rights for public use.

Secured a deed from Lake Verona property for five years for a recreation center and secured the use of adjacent property for the same purpose.

Distributed 5,000 Avon Park booklets.

Instituted a plan for a driveway around Lake Verona.

Secured and compiled data pertaining to grape growing on soils adjacent to the city.

Secured the donation of land on the north shore of Lake Verona for park and beautifying.

Instituted a plan for beautifying the city, its streets and waste places, and city-owned property.

Warded the city for fire alarm purposes.

Filed application at Washington for fish to stock the adjacent lakes.

Prepared amendment to state game and fish law, prohibiting the netting of fish, under all circumstances and the shooting of fish under a certain number of conditions.

Took up matter of rubber cultivation in Florida with the secretary of commerce and Senator Fletcher and have been informed by the department of commerce that money would be given for the investigation of this proposed culture in Florida.

Established an information bureau and office for the convenience of visitors and citizens.

Secured information and data regarding mail routes and other cities for the use of the people.

Purchased white uniforms for the Avon Park band.

Instituted a campaign whereby funds might be secured to enlarge the work of this board, and the advertising and beautifying of Avon Park be accomplished.

"VIVID" PICTURE
Rev. A. C. McCall of the Methodist church has painted a "vivid" picture in his Methodist Church Bulletin regarding the work of this board, and the advertising and beautifying of Avon Park be accomplished.

100 Per Cent
"Brown is a good business man." "What makes you think so—just what has he done to warrant such enthusiasm?" "Why, he bought a shawl from a Jewish gentleman and sold it to a Scotchman—at a profit."

Don't mix your dates, Watch May 1.
NOTICE
Notice is hereby given that the undersigned bond trustees of the Town of Avon Park, Florida, will receive bids at the office of the town clerk, at said town on or before noon of Saturday, the 21st day of April, A. D. 1923, for the sale of the following designated bonds of said town, to-wit: Municipal Street Bonds in the sum of \$10,000.00.

All of said bonds to run thirty (30) years from date of issuance and to bear six per cent (6%) interest payable semi-annually. Said bonds to be dated the first day of May, A. D. 1922, and each in the sum of five hundred dollars (\$500.00).

Said principal and interest shall be payable at the office of the town treasurer of the Town of Avon Park, Florida, or at the National City Bank of New York.

Said bonds being validated by special act of the Legislature of the State of Florida of the 1923 session. The bond trustees reserve the right to reject any and all bids so received. Dated at Avon Park, Florida, this 12th day of April, A. D. 1923.

A. V. ANDERSON (Seal)
T. H. LANDER (Seal)
C. A. SKIPPER (Seal)
Bond Trustees for the Town of Avon Park.
A12-38

LANDSCAPING THE FLORIDA HIGHWAY

Commercialism commits many crimes in the name of civic pride. Spurred on by the real estate developer and the professional nurseryman, a very considerable movement to beautify sidewalks, parkways and roadways is being carried on.

Credit commercialism. Tree and shrub planting is taking on a new significance with the passing results in some of the more "advanced" centers. There is no reason why energy of this kind should not be pursued fruitfully in Florida.

The variety of foliage plants that thrive with only indifferent care is large, and if one employs due care in the selection, with consideration for color effects, the results will repay the pains.

It is interesting to observe that the demand for such plants has grown to such an extent that new nurseries are springing up, and it is to be hoped that all will prosper. There is room for more than now exist if roadside planting is pursued in a way as to be of real benefit, and it should be followed in this manner if at all.

Any subject concerning the public welfare, materially or esthetically, demands the most earnest consideration. If one were inclined to be on the safe side, he might obtain large measure of merit from the superior attitude taken toward this subject by certain alleged civic organizations.

Being afraid to go on record as favoring it because its constitution would not permit such a frivolous action, it is to be hoped that one to think freely and finer to be able to say what one thinks, regardless of foolish objections.

Also one is reminded of the judge who was so straight that he leaned backwards. Reduced to actuality, the question of roadside planting is one for each county and each community, but there should be a well considered plan. It should not be left to haphazard activity or to inexperienced hands.

The trouble is to get the responsible persons to regard it with due seriousness.

The highways in Florida should be beautified from end to end. To millions of plants, endless work and millions of money, but this need not cause one to be discouraged.

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CLASSIFIED ADS

LOST—Lavellers containing two small diamonds. Finder please return to Sanitary Bakery and receive reward. 4-12-23

FOR RENT—Bungalow, west of town, one block from hard road. For rent, a very comfortable movement information see Mrs. Annie Dutton at Dixie Cafe. 4-12-23

FOR SALE—A good used type-writer, cheap A. C. McCall. 4-12-23

FOR SALE—Furniture and household goods. Have sold house and must move furnishings. Charles W. Burke, Main street, east. 4-12-23

FOR RENT—Lovely lakefront bungalow, on asphalt road and Lake Lotela. Seven rooms, bath, ligata, all conveniences; uck running out into lake; sand beach; garage. Furnished or unfurnished. Address W. A. Hatchell, Avon Park. 4-12-23

WANTED TO RENT—Six or seven-room house for the summer, either furnished or unfurnished. Family includes two children, but can offer local references to care taken of property. Address C. G. B. care Pilot. 4-12-23

FOR RENT OR FOR SALE
COTTAGE, five rooms, bath, w.c., lights; on paved street in heart of town; will rent or sell furnished or unfurnished. Apply G. L. Day's general store. 4-12-23

YOUR QUESTION ANSWERED
No, A-I-M is not for everything. Containing three forms of iron (with five other medicinal ingredients) it is one of the strongest and most reliable blood purifiers known. Contains no foolishly mixed ingredients. Water so highly concentrated that a 50-cent bottle will last you a long time. Internally for tonic; externally on sores skin diseases, bites, poisoning, etc. Druggists will explain and hand you a circular. Also at F. W. Day's general store. 4-12-23

FOR SALE—Ford in excellent condition. Bargain for cash. See M. W. Lance. 4-5-23

For Sale—Champion Barred Plymouth Rock eggs for setting. \$1.50 for fifteen. Mrs. H. W. Townsend, Lake Stearns, Fla. 2-23-23

FOR SALE—Modern bungalow, nearly new, centrally located on hard-paved street, eastern exposure, five rooms and sleeping porch, well screened; house plastered; has bath and modern kitchen fixtures, including water; fireplace, several young fruit trees. On easy terms or would accept 10 or 20 acres good citrus land, or a few well located town lots as first payment. D. D. C. care Pilot, Avon Park. 4-23-23

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We Haul It

No matter what you have to haul, call us. We haul anything except

BOOZE

Day or night service and careful handling of goods.

CORRELL & HUGHES

"He said I would get twenty miles to the gallon in this car."

When Mr. Salesman was talking "miles per gallon" to you, he was making his claim on the assumption that you would use gasoline showing the best refining test.

Give your car a chance to prove itself. Have your tank filled regularly at our pumps. We also carry a complete line of tires and accessories at low prices.

SERVICE GARAGE
In Front of Depot

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Reliance DRUGS

When your prescription is compounded by us, you are assured of absolute protection.

We use only drugs of the highest grade and each prescription is checked over carefully after it is filled.

Your doctor will recommend us. Ask him.

AVON PARK PHARMACY

TOUCHTON

**FIRST MORTGAGE AND
GUARANTY COMPANY
WILL BE READY SOON**

**MODELED AFTER COMPANIES
THAT BUILD SUCCESSFULLY**

The profits of these companies will be the enhancement of the value of the property they buy by the addition of the value of the new buildings. The purchase of a quarter-million dollar building stands for a considerable amount of business. The new carrier routes have, against a mere cost above par, the advantage in the future of a large increase in the volume of business. The profits of these corporations, which with a few exceptions are controlled by the few, furnish the means for the maintenance of the existing business and the purchase of new property. The profits of these corporations are the source of the new business and the source of the new property.

BARNETT TO BUILD
C. R. Barnett has taken out a permit to build a pretty bungalow home on Central avenue. The new structure, work on which has already begun, will cost about \$3,500, and will be one of the nicest residences in the community.

There were 10,000 head of cattle that have been sold by the three interests. The remainder will be dipped and shipped as rapidly as they can be gathered.

season of grand opera in the Georgia capital. She accompanied Mrs. George E. Sebring of Sebring and Mrs. G. Smith of Wanchula, who picked her up at Winter Park.

Natural Flavor and Solid "Meat" Make the Canned Grapefruit Marketable

SETH WALKER TELLS HORTICULTURISTS HOW LATEST CITRUS PRODUCT IS SUCCEEDING WHERE OTHERS HAVE FAILED

"The Canning of Grapefruit" was Seth S. Walker's topic at the horticultural convention at Orlando. He said: "For a number of years those who are interested in the citrus fruit industry of Florida have been seeking an outlet for the off-grade fruit, particularly grapefruit. Much experimentation has been done and a good many commercial ventures have been launched along the lines of marmalade and juice manufacture but these have usually resulted in failure or, at most, a rather indifferent success. So many hopes have been blasted and many thousands of dollars lost in these ventures that the entire subject of citrus fruit products fell into disrepute. In view of this situation nothing but a very unusual product could arouse the slumbering interest and revive activity in the fruit product work."

"Such a product is canned grapefruit. Seldom has a food product of any kind been introduced to the consuming and the investing public that has met with such immediate and universal approval, and in the realm of canned fruits, grapefruit is unique. Not only is it more like the natural fresh fruit than any of its competitors, but good authorities state that it is the only canned product which is liked by everybody at first acquaintance, and which everybody likes better than the fresh fruit. In other words, most canned fruits are looked upon as a substitute, to be used only when the fresh article is not available. Grapefruit is actually improved when properly canned."

"Canned grapefruit is a quality product, and this is no doubt the chief factor in its phenomenal success. But there are other features which differentiate it from the juice and marmalade which are the chief citrus fruit products formerly manufactured. In comparing the canned fruit with juice it might be argued that the juice constitutes the real essence of the fruit, containing all the flavor and the food value; that the flavor and freshness may be preserved in the juice just as well as in the meat of the fruit. There is more or less truth in this, but nevertheless it seems much more feasible to market this flavor and freshness in solid form rather than as a liquid. The public is so used to being duped with artificial fruit drinks that they are very skeptical regarding the genuineness of any liquid product. When the solid meat is offered to them its genuineness is obvious and no argument is needed. Moreover, it requires a relatively small amount of space to satisfy the average consumer's thirst, but

too much expert knowledge. And so, not knowing that the thing couldn't be done, she went ahead and did it and got away with it splendidly."

"The first grapefruit canning was done in Porto Rico in the season of 1919-20, by a concern known as the Yankee Fruit Company. This company operated for two years and then changed its name to the 'Arcebo Grapefruit Company.' Their lead was quickly followed by the Spanish-American Fruit Company, and in the early part of 1922 several other companies began operation. Still other factories were opened the following year, and it is said that there will be at least nine factories in operation in Porto Rico during the 1923-24 season. The Porto Rico production has grown from a very small beginning in 1919-20 to 5,000 cases in 1920-21, forty or fifty thousand cases in 1921-22, and about 200,000 cases in the season just closed."

"In Florida, the first successful grapefruit canning was done by the Polk company at Miami two or three years ago. This was the only factory operated in Florida previous to the present time, which was witnessed with the entry of at least five additional companies into the field and the establishment of about seven factories, with a total output of approximately 150,000 cases. The indications are that this number will be more than doubled next season."

"California has also produced some canned grapefruit this year, but I am not familiar with the details of the situation there."

"Naturally in a new industry such as this, with no precedents or standards for guidance, there is a great variation in the factory methods employed. In fact it may be said that there are almost as many methods as there are factories. As already stated, one of the chief difficulties to be overcome is the separation of the segments or meats of the fruit from the peel and bitter membranes. This has been accomplished in a number of different ways. In some factories the thick skin, together with the circumferential membrane, is sliced off with a sharp knife; in others the same result is accomplished by means of a curved knife which fits the contour of the fruit and removes the peel practically in one piece, in still others the fruit are cored and quartered and the curved knife is applied to each quarter separately. In some cases the peeling is done in two operations, the thick peel being first removed by various means, and the thin circumferential membrane then removed either by knife or by chemicals."

"After peeling, the fruit is sometimes cored in order to separate the segments from each other more easily with the fingers, and sometimes the segments are removed from the uncored fruit by means of a knife. Of course, the object in all of these methods is to separate the segments of fruit as whole as possible from the bitter parts and seeds, and to do this with a minimum of waste and hand labor."

"The fruit segments are either packed directly into the cans by the same girls who do the separating, or they are passed on to other girls who

used to sterilize these large cans through to the center overheat and damaged the product."

In conclusion I will say that although the grapefruit canning industry has progressed beyond the experimental stage, it is still very young and no doubt is still far from that degree of perfection which will come with experience. It will be necessary to go through a period of trial and vicissitudes before this new infant, hasty though it may be, finds his stride and takes his rightful place along side of his close relative, canned pineapple. In the meantime it behooves us to treat the infant with every consideration. We must not impose unduly on his apparent strength, but must coddle and foster this strength lest we nip it in the bud."

Diplomats at Work.
Cynical Sam.—"Say, Bill, how much did you say that fish weighed that you caught last Tuesday?"
Bill.—"How much did I tell you?—well, it ain't shrunken none, Sam—it ain't shrunken none."



How a little can save a lot

"Sewing, crocheting, knitting, painting, but the greatest of these is painting." So remarked the philosopher. What fun it is to renew things about the house, such as floors, a table, chair or bed. What quick results and lasting satisfaction there is in a paint brush, when you use



They stain and varnish at the same time, bringing out oak and mahogany effects. Bring in a list of the things worth renewing in your home and find out for yourself how little it costs.

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Government Powerless to Stop Stock Swindlers, Say Dispatches Shrewd Oil Promoters Dodge the Law on Technicalities

THE PUBLIC Must Be Its Own Safeguard Beware of Wild-Cat Oil Stock Promoters Who Are Busy Again

POSTMASTER GENERAL NEW ANNOUNCES STARTLING INCREASE IN OUTGOING MAIL FROM TEXAS OIL CENTERS

WHY FAKE PROMOTERS CAN OPERATE
[By ROBERT FULLER]
WASHINGTON, D. C., April 25.—(Special to Herald).—"Beware of the intense drive of the fake oil stock promoters to sell you stock it worthless swindle," is the urgent warning which comes to light in postal returns, announced by Postmaster General Harry S. New.

No better harbinger of a return of prosperity can be had than the figures which show that outgoing mail from Fort Worth, Tex., is 48 per cent heavier than last year. Postmaster New says the increased postal business is all stock swindling. Sick promoters in Texas are now breaking all records in the creation and distribution of worthless oil stocks. It is a fact that the boom in mail from the southern oil fields is not due to startling new oil discoveries. Instead, it is to the return of prosperity and that the wild-cat promoter knows the wage earner and small investor can be tempted into a "flyer" after sudden wealth when money is plentiful. The common people had no money to invest in 1922—but they have got plenty of it this year. Fake promoters do not waste postage when return mails fail to bring in checks.

Easy to Prosecute—Hard to Convict
The warning here is to the inexperienced investor. Do not spend hard-earned money for worthless oil stock—no matter how "legal" and "substantial" the company may represent itself to be.
Theoretically the Federal government can stop these fake promoters from using the mail to defraud, but it doesn't work out. They are easy to prosecute, but hard to convict—for the reason that most of the promoters are old-timers at the game, and their literature is worded to evade every point of government covered by law. It is almost impossible to show the circle whereby the money gets back to the promoter who spent it.
Many states have their own "blue sky" laws, but these are toothless against the flood of worthless securities from outside states, sold and shipped in through the mails. It is false-state commerce.
"Blue Sky" States Want Federal Cooperation
Last year the National Association of State Blue Sky Commissioners, working with the American Investment Bankers Association, devised the famous blue sky bill which passed Congress, but one died and never reached the senate. This bill made it illegal to sell securities by mail which were not to be sold within the borders of the state from which issued.
Until the small and inexperienced investor is protected by some such law the warning is: Don't buy oil or any other wild-oil stock advertised by its home mail, company, or newspaper. The company is all right because it is using the United States mail in its selling.
"Nine times out of ten it is some past master in evasion of federal postal laws who is working the get-rich-quick. As federal court records will prove." (Clipped.)

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FIFTY THOUSAND MORE FORDS SOLD IN MARCH THAN IN ANY 30 DAYS

"More people want Ford cars than ever before," the Wolf Motor Company, local Ford dealers, announced today.

"Fifty thousand more Fords were sold at retail in March than in any one month in the history of the Ford Motor Company, according to word from Detroit. The March sales totaled 179,764 cars and trucks in one in the United States alone since April 1, 1922.

"Here in the Jacksonville branch territory, of which this city is a part, the March sales were 3,861 cars, a big increase over last year for the same month. The demand for the Ford is just as great proportionately right here at home as it is anywhere else in the country.

"The company is now operating on the greatest manufacturing schedule in its history, so there are more Ford cars being built than ever before and improvements in all the different types make the Ford the best it ever has been.

"And Ford cars are now easier to obtain than ever before because of the new Ford weekly purchase plan, which makes it possible for more families to have a car. Father, mother, sons and daughters all can participate in the plan and it is rather surprising the number of families who are taking advantage of it so as to enjoy the pleasures that come with automobile ownership.

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And it must follow, as the night the day,
Thou canst not then be false to any man."

—Shakespeare.

TO BE TRUE TO YOURSELF you must make the most of your opportunities. This is the greatest nation in the known world. The United States is known the world over as the land of opportunities. Are you taking advantage of the opportunities that come to you?

"As a man thinketh, so is he." After all, we get pretty much what we go after in this world and most assuredly so if we go after it hard enough.

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To take advantage of an opportunity to make money, you must necessarily be ready when the opportunity presents itself, and to do this often requires some capital. Let us help to accumulate this capital by taking care of your money. Deposit it with us where it will be as safe as Government bonds.

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