# Highlands County Pilot

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## GIVE HIGHLANDS 45-FOOT SPACE IN FAIR EXHIBIT

### WILL HAVE ONE OF THE LARGEST SPACES AND IN NEW BUILDING

B. L. Laird, president of the county fair committee, has returned from Tampa with word that Highlands county will have a 45-foot space at the South Florida Fair to show what is planned to be the finest and most varied exhibit ever gathered at the Tampa fairs. "We have secured a fine sized space," he said, "one of the largest allotted at the fair." It probably will be in the new building that is to be erected along the boulevard opposite the hospital, connecting Snow hall, which has been the main exhibit building until this year, and Bryson hall, which runs back of the grand stand.

Mr. Laird, who was here Tuesday morning, stated that plans for the exhibit are going right ahead. Some new things in exhibits are being worked out and Highlands plans to show some folks what the Ridge really can do.

Several prominent truckers and farmers have been getting choice seeds and planting stock in preparation for the exhibit and George F. Kellogg, local fertilizer distributor, has agreed to break bags to supply growers so may be specializing on something for the fair.

There is a general spirit of co-operation being worked up that has seldom existed in any county-wide task.

The Tampa Tribune had the following to say:

"That Highlands county is determined to put up a hard contest for the best county exhibit honors at the 1923 South Florida Fair is evidenced by the reservation for three booths, 45 feet of space, made for that county yesterday by B. L. Laird of Sebring.

"Mr. Laird is president of the Highlands county organization which is sponsoring the exhibit this year at the fair. He called on P. T. Streider, general manager of the South Florida Fair Association, yesterday and secrets he divulged about his county's plans indicate that Highlands will be among the top-notch exhibitors next February.

"According to Manager Striender, the space for the Highlands exhibit will probably be in the proposed extension to be built between the Snow and Brorein exhibit halls.

"Highlands county last February occupied only one booth at the fair, but the promoters were so convinced of the value of an exhibit at the fair that they have determined to make a showing that will rival the best this year. Mr. Laird said yesterday that the Highlands county commissioners have already appropriated $500 to assemble the exhibit. Fifteen representatives from all parts of the county have organized to put on the exhibit and are now working, he said, on lining up the show products from the various communities. Officers of the exhibit organization, besides Mr. Laird are H. C. Canfield of Avon Park, secretary-treasurer, and H. F-R. Reck of Avon Park, vice-president.

"Citrus fruits and vegetable products will form a large part of the Highlands exhibit in February. Some novel features that have never been attempted by any other Florida county at the fair are also promised."

## CITRUS FRUITS RIPEN NICELY AND MOVEMENT IS AGAIN UNDER WAY

Movement of Florida citrus fruits has started on a small scale, according to the department of agriculture's weekly crop bulletin issued Saturday. All citrus are reported ripening nicely. Harvesting of field crops is making good progress. Excess rains have damaged truck crops in South Florida and are interfering with farming operations.

Fruit is reported splitting from too much rain, but otherwise is in good condition. Interest in planting fruit continues in Northern Florida, with preparations extended to increase acreage for oranges, pecans and peaches. Field crops are in excellent condition, except where held up by rains. Yields are running light, but quality is generally good. The bulk of the corn is in. Sugar cane, sweet potatoes and similar crops are showing good progress. The peanut crop is short and velvet beans somewhat below the average. Rains have damaged truck crops with considerable loss of acreage planted in parts of South Florida. Strawberry planting continues although the bulk of the crop has been set. Seed beds for cabbage, lettuce, etc., are in good condition throughout South Florida.

Condition of live stock has dropped during the past two weeks. Pasture is flooded in parts of South Florida and is suffering more rain in extreme Northwest Florida. Stock on cultivated pasture, grazing crops, etc., are in good condition, but sales are reported light.

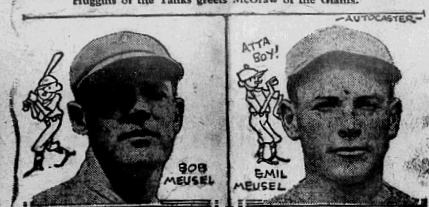
### FORMER VISITOR DIES

F. I. Culler died last week at his home in Cameron, S. C. Mr. Culler has an interest in a 70-acre grove on Oak Island and spent several weeks here last winter, during which time he acquired many friends.

## YANKS

## Ah-h-h, We Meet Again!!

Huggins of the Yanks greets McGraw of the Giants.




## GIANTS

## MAY MAKE ROOFLESS GRANDSTAND OF THE BASE OF FLAGPOLE

### WOULD ENLARGE CEMENT BASE IF THE DONOR IS WILLING

Avon Park's 100-foot American Legion flag pole, donated by Col. H. P. Davidson, will be set in the Main street maule where the band stand now stands and Mr. Davidson has been asked if he will object to enlarging the concrete base and raising it, so that it will act as a stand for the band. It is proposed, if he agrees, to make a concrete base about 20 feet in diameter and raised three or four feet above the level of the park. There would be no cover, and the light would be furnished from ornamental poles and standards set around the raised base.

Norton T. Smith, park commissioner, upon instructions from the council has written Colonel Davidson for approval of the plan.

The pole will be of steel tube, 12 inches in diameter at the base. It will be topped by a 36-inch bronze eagle.

It is to be unveiled Armistice day, when Avon Park will close a two-day festival here, to which all South Florida is invited.

### SPORTSMEN TO MEET TO TALK CONSERVATION

The adjourned meeting of the Florida Game and Fish Protective League to be held at the Elks Club, Lakeland, Tuesday, Oct. 10, the first session to be called at 2 p. m., will bring together men of action and determination who will not rest until their home state is well up toward the head of the procession in conservation of our natural resources.

The Lakeland Chamber of Commerce will be the hosts on this occasion, and the Polk County Game and Fish Protective League will be out to show the visitors every courtesy. There will be a few choice eats about lunch time, and the evening session will develop action. There will be oratory, but you will have a chance to put over your big ideas. The luncheon will be provided by the Lakeland C. of C., and the Appleyard smile will be present—an Appleyard is a round yard, hence good cheer will go round and round till there are yards and yards and miles and miles of smiles, for we are going to win this campaign with Florida honey, always remembering it is important to have something effective in the other end of the bee. Well, of course, you will be there.

### BOOSTERS WILL MEET MONTHLY ONLY DURING THE COMING WINTER

Boosters will meet once a month during the winter months and in the evening it was decided at the meeting of the club Thursday afternoon. The second Thursday in each month was chosen as the meeting night by the club and Manager McEwen, of the Hotel Avon, was instructed to make the monthly sessions memorable ones in the way of eats.

The Boosters also recommended that the city council erect the base for the 100-foot flag pole in the Main street maule, where the bandstand now sets.

## *BOND BUYERS TO PAY EXPENSE VALIDATION*

### COUNCIL ACCEPTS PROPOSITION TO SAVE ANY LEGAL COST IN RUSHING BONDS THROUGH AND GETTING MONEY

Work on "putting through" the city's street improvement bond issue has begun under the direction of New York bond attorneys, who at the expense of the purchaser of the recent bonds, will supervise all legal steps necessary to validate the issue. The council has accepted the proposition of George Pierce, Jacksonville, buyer of the bonds, and his lawyers have undertaken to outline the entire validation program and there will be no legal expense to the city.

Whether the faults can be rectified by one election validating the issue, or whether there will have to be two elections, F. LeMaistre, representing Mr. Pierce, could not tell the council. He did promise the council to have the necessary legal papers for the first step here in time for action the coming week.

The proposition of the bond buyer to furnish the legal assistance necessary, not only means the council will be enabled to save that cost, but that it will eliminate much lost time, since if his attorney directs the matter there will be no two weeks to a month consumed in having his attorney pass on them. The minute the last technicality is removed, the money will be available.

Since the bonds were found invalid on a technicality 30 days ago, the council and President C. E. Lanier have been wrestling steadily on a solution to the problem and they are confident that it seems at hand and are gratified that there will be no expense attached to the proposition except such minor incidentals necessary to carrying out the legal procedure as may be directed by the bond attorneys.

Immediately money is available work will be started and some preliminary staking and other engineering incidentals will be done in the meantime, saving every possible minute on the program for improving the streets and parks.

### METHODISTS PLANNING BIG RALLY DAY; NEW EQUIPMENT IS ADDED

Rally day, Oct. 15, will be a gala day at the Methodist church, according to plans under way, which include morning Sunday school, followed by a musical program and an address, after which a basket lunch will be enjoyed at the church.

The afternoon will be given over to an old-fashioned sing.

Following the installation of much of the special "kindergarten" equipment in the beginners' room of the primary department, Mrs. Fred Stevens, the superintendent, announces that all reading will be from the Bible instead of the journal for all children over eight years. The primary department is now graded with a strong corps of teachers, headed by the primary superintendent, Mrs. R. I. Harris, and including Mrs. J. L. Cloud, Mrs. Neil Trent, Miss Alice Dutton and Miss Florence Mosher.

Mrs. J. Meredith has presented the department with an organ and C. C. Crill made the cabinets and the teachers are now looking for more space for the growing department under the slogan: "Every Sunday school scholar in his place with his Bible at 9:45 o'clock every Sabbath."

### BAPTIST REVIVAL TO BEGIN SUNDAY WITH NOTED FLYING PARSON

With Rev. E. A. Albritton, the noted Florida evangelist, in charge, the Baptists will open a revival meeting Sunday in the big tent. The meetings will run for an indefinite time.

Rev. Albritton brings a corps of gifted musicians with him and in addition to his masterful addresses some wonderful music is promised.

The "Flying Parson" is a Florida product, having been in the interior sections of South Florida.

There will be three services Sunday and service each night during the week.

### PROMINENT CONTRACTOR AND BUILDER IS HERE; CONTEMPLATES LOCATING

Contemplating locating here, Mr. and Mrs. H. W. Henderson of Orlando are making headquarters at the Lake Byrd Lodge for a few days, while Mr. Henderson, who is one of the most prominent contractors and builders in the state, looks over the local situation.

Mr. Henderson is being shown about the city by several friends and is very much impressed with the possibilities of this spot, resting in the heart of the Scenic Highlands. The vast resources, citrus, stock raising, general farming and the back country to draw on as a trading center, makes Mr. Henderson "entnuse over the possibilities here."

### ODD FELLOWS PREPARE TO ENTERTAIN DISTRICT MEET AND STATE CHIEF

Avon Park Odd Fellows are preparing to entertain the district meeting here next Thursday and at the same time will have as their guest Grand Master George W. Scofield, of the Florida grand lodge.

The program will offer an interesting and a busy afternoon and evening to the Polk and Highlands county Odd Fellows, who make up the district.

### SLAVERY INCREASING

Slave raiding and trading have increased in Abyssinia during recent years. Abyssinia is in northeastern Africa and is about as large as Germany and France combined. In its capital, Adis Abeba, it is declared, there are more slaves than free men. It is claimed that gangs of slaves, chained together in rows, with women and children dragging themseives along beside the main body, can be seen by any traveler in Southern Abyssinia today.

## AVON PARK PAYS HALF PERSONAL TAXES AND A THIRD OF THE TOTAL

### SEBRING PAYS A FOURTH OF COUNTY LEVY WITH OTHERS FOLLOWING

Completing his books for the coming tax year, Tax Collector D. F. Canfield in subdividing the tax districts for various bond subdivisions of the county finds that the Avon Park district is assessed at 32 per cent of the entire county's assessment, while it pays more than half the cattle personal taxes paid in the county. Sebring district's total assessment is 25 per cent of the county roll, while DeSoto City and Lake Stearns districts tie up with about 14 per cent each, the Stearns total being slightly larger than DeSoto City's. The Venus district ranks next to Sebring, with 15 per cent.

The table as outlined for school district and other subdivision levies follows:

| No. 1— | Personal Property | Total | Per Cent |
|---|---|---|---|
| Avon Park | $256,740 | $920,958 | 32 |
| No. 2— | | | |
| Sebring | 116,610 | 729,127 | 25 |
| No. 3— | | | |
| DeSoto City | 12,330 | 396,540 | 14 |
| No. 4— | | | |
| Lake Stearns | 3,920 | 412,110 | 14 |
| No. 5— | | | |
| Venus | 70,960 | 436,618 | 15 |

The districts of which these towns are the center stretch across the county east and west, Passenger being included in the DeSoto City district and Hicoria in the Venus district.

The total assessed valuation of the county is $2,854,223, based on the usual low percentage that is established throughout Florida—something like 20 per cent of cash value.

The predominance of personal property assessed in Avon Park is noticeable. Whether it indicates more automobiles, more pianos and talking machines and more cattle, Mr. Canfield has not had an opportunity to discover. It probably is a little of all three for Avon Park has a heavy automobile population and ranks as one of the most music loving communities in the state, while having some of the nicest furnished homes in the state. Then east of the city is one of the largest cattle ranches in the world.

### FOOTBALL PRACTICE STARTS AT ROLLINS

Practice for what is expected to be the most successful football season for the Tars of Rollins College has begun. A. W. Ashburn, the new Rollins coach, is in Winter Park completing arrangements for the approaching season. Ashburn has had long experience coaching college teams and as athletic director in the United States army and comes to Rollins with a fine record. He is a man of force, intelligence and fine spirit and ought to build up strong fighting organizations on the Rollins campus. Mr. Ashburn is a graduate of Trinity University and holds the A. M. degree from the University of Virginia.

The first game on the Rollins schedule is with the University of Florida on Oct. 14 and the final game is with Stetson University on Thanksgiving day.

## CITRUS GROWERS SIGN UP---EXPERT TO HELP GRADES

### HIGHER GRADE FRUIT TO BE SOUGHT AND COST WILL BE SLIGHT

More than a score of resident citrus growers signed up with the Avon Park Citrus Growers Association, affiliated with the Florida Citrus Exchange, at the meeting Tuesday afternoon when the principal topic of discussion was the employment of H. Nanny, a tree and fruit expert, to coordinate efforts to control pests and improve production and grades. He will also serve as picking foreman and as field representative besides his duties as advisor to the Avon Park growers—and there are 10,200 acres of grove in this one township.

The meeting ratified the action of the directors in voting a 30-day pool on all varieties of fruit. At this Friday meeting S. Y. Hart, president of the association, resigned and J. Leroy Masters was elected president to succeed him. H. F-R. Reck was made director to the Polk County Sub-Exchange.

Discussing the employment of Mr. Nanny, H. F-R. Reck told the meeting that the directors realized that an expert would be beyond the association's means on a whole time basis as expert and that for this reason a man of Mr. Nanny's capabilities appeared to be a wise choice for this position.

As picking foreman he eliminates one man from the pay roll and as field man he relieved the manager of that work and permits the manager to be his own packing house foreman. These two foremen drew $1,100 last season, Mr. Reck stated, and that this left the association paying Mr. Nanny only $900 per year for his work as "grove doctor" or specialist. This, he stated, means only 2½ cents per box on the present estimates of the crop.

He pointed out where this would be more than gained by increasing the grade of the fruit. Brights brought 60 cents more than goldens and goldens 60 cents more than russets, while russets brought 69 cents a box more than plains. "If we can raise the grade of 4 per cent of the crop it will more than pay for his services," said Mr. Reck, pointing to the fact that the levy on 500 boxes would be only $12.50 and only 21 boxes of fruit would have to be raised to make it up.

"I confidently expect that under existing conditions we can increase grades in 25 to 50 per cent of the fruit. That means a profit of $75 for a $12.50 investment.

"In addition better attention and more careful attention under his direction will bring larger crops.

"And when we get the Verona brand a record as establishing superior fruit it will bring a premium just as other noted brands get the premium now."

Acceptance of the suggestions of Mr. Nanny will not be compulsory, it was brought out, but he will make his suggestions to the owner of every grove after he has gone through it and will be available for any conferences or advice.

He will get his data on the groves and the conditions of the groves as he makes his rounds as field man securing data on the crop and its condition and also while as picking foreman he superintends that part of the work. It will keep him in close contact with the groves all through the season.

### MRS. KRENGER ASSISTANT MANAGER AT HOTEL AVON

Landlord J. D. McEwen of the Hotel Avon thinks he is about the most fortunate man in Avon Park these days. Since the resignation of Mrs. Ethel Clark as assistant manager the genial landlord has been on a quandary as to where he could find a competent person to fill the vacancy. A few days ago while in Tampa he accidentally came across the one he was looking for to fill the position in the person of Mrs. William A. Krenger, who has assumed her duties. Mrs. Krenger is an experienced hotel manager and has spent the last eighteen years in Europe—Russia, France, Germany and the Balkan states. She is experienced in preparing all the palatable dishes known to the epicureans of Europe and in addition is an accomplished linguist, speaking four languages. She has also a beautiful soprano voice. In addition to her other accomplishments, Mrs. Krenger has written three scenario for moving pictures, and since coming to Avon Park has received a letter that her third scenario has been accepted.

### CLASS '22 GIVES FOUNTAIN

The class of '22 has presented the Sebring high school with a beautiful drinking fountain in memory of Miss Ruth Taylor, former assistant principal of the school, who died recently.

### KENTUCKIAN COMING

Among the newcomers who will come to Avon Park this winter is E. A. Henson, prominent resident of Calvert City, Ky., who writes that he will be here Dec. 1.

### CONTRIBUTES TO PARTY

Byrum Shockley has brought to The Pilot a contribution of $1 to the Democratic party campaign fund in response to the advertisement of the national committee in The Pilot.

# Letters Of A Florida Citrus Grower To His Nephew

VIII.

From Jonas Arland at Hammock Groves, Florida, to Samuel Newcomer, Bentonville, Mich.

Dear Sam:

Old Miss Brown has her nephew here for a visit. Yesterday she confided that she didn't now whether Willie was corrupting her parrot or the parrot was corrupting Willie; but there were evident failings from Grace on the part of both, and she either was going to have to send Willie home or send the parrot away for the rest of Willie's stay.

This along with my receipt of your letter to the effect you had been pretty strongly sold on the idea of turning your fruit over to a national marketing organization to be sold under their Pink Parrot brand is rather a coincidence. It is evident that the Pink Parrot folks have been trying to corrupt you, but I sincerely hope they have not gone very far with it.

I am not inclined to underestimate them; but I would point out that they have a great many irons in the fire, so that their organization is not so large in proportion to their undertakings as one might at first think.

If you decide to turn your fruit over to them, you can only help in building up prestige for the Pink Parrot brand, which belongs solely to them. If, on the contrary, you take my advice and join the Florida Citrus Exchange, you at once become part owner in the Sealdsweet trademark, which distinguishes our fruit, and no one can take the ownership away from you. The more we build up the prestige of the Sealdsweet trademark with the fruit trade, and with consumers through our national advertising, the more we are building for ourselves.

Already we have done a great deal by establishing a reputation for the Sealdsweet trademark. That is best shown by figures of the auction markets where all sales are a matter of definite record. They show conclusively that in recent years we have obtained higher averages for fruit of each grade than have been obtained for all other Florida citrus fruit sold in competition with Sealdsweet. There is no doubt this same condition holds good in outside private sales markets, but we have made no claims in connection with these because sales in these markets are not a matter of definite record. They might be disputed; but no one has yet challenged the accuracy of the figures compiled from the auction markets. I believe Sealdsweet must be a better trademark with a better reputation than any other in use in Florida, else why these better prices paid for Sealdsweet?

Again, the Florida Citrus Exchange is an institution of Florida growers, by Florida growers, and for Florida growers. It is inseparable from Florida. Its operations benefit purely Florida growers and owners of property in Florida. The Pink Parrot folks are spread out over the country. They cannot make any special effort in behalf of Florida for that reason. If they wished, they could withdraw entirely from Florida and still not affect their total operations very much.

These things are aside from the fact that the Pink Parrot organization is a commercial one operating for profit, which must be obtained somewhere between the growers and the markets. The Florida Citrus Exchange being a co-operative organization, owned by the growers whose fruit it handles, makes no profit between the growers and the markets, but returns to the producers every cent which their fruit brings, less only its very economical cost of operating. If the Florida Citrus Exchange were a small organization, it might be claimed by some that greater volume gave them a chance to obtain greater economy. However, that is not the case. The great volume which the Florida Citrus Exchange now handles enables it to make sales at very lowest cost. In fact, I believe it is generally conceded that the Exchange's selling cost is the lowest of any organization handling Florida fruits.

There is nothing particularly spectacular about the Florida Citrus Exchange or its operations. It is a business organization of Florida growers. It doesn't depend for effectiveness upon any particular star, or stars. On the contrary, it is so arranged that any man, or several men, may drop out of the active handling of its affairs and the business go forward without hesitation and with unceasing effectiveness.

I suggest you consider all these things carefully before you sign a Pink Parrot contract, remembering that a man's handwriting is never so bad it cannot be read correctly after he has signed somewhere on the dotted line. Also, that from the standpoint of being able to let go when ready, it is often better to take a bull by the tail rather than by the horns.

It may be well to remember that I have not gotten all my information at the Florida end of the line. I have made numbers of trips around the markets, both before I joined the Florida Citrus Exchange and since. I have the privilege of knowing some sizable fruit jobbers rather intimately. I know that the fruit trade in general is disposed to give preference to the Florida Citrus Exchange. The tendency in these days is all toward reducing the number of handlings and the number of profits on foodstuffs. Jobbers prefer to deal with the Florida Citrus Exchange because it means getting their fruit direct from the producers with no profit in between. They give the same preference to other growers' co-operative marketing organizations which have made good, and have established reputations for dependable pack and square deal. The Exchange certainly has an excellent reputation in this respect. In fact, if it were a commercial organization and did its bookkeeping in a commercial way, it would be justified in carrying this good will on its books at a good many hundred thousand dollars. While on the basis which many commercial concerns value their trademarks, Sealdsweet must be worth at least a million dollars to the Exchange growers who own it.

For nearly ten years now we have been advertising Sealdsweeet. Hundreds of thousands of Northern housewives have learned to value Sealdsweet oranges and grapefruit for their own sake. They demand them from their grocers and fruit dealers, who, in turn, demand Sealdsweet from the jobbers. This definite, created demand, plus the reputation of Sealdsweet with the fruit trade is what accounts for our being able to obtain higher prices on the average for Sealdsweet than others are getting for citrus fruits under other names.

I have had it figured out for me, and I am sure correctly, that during these ten years our advertising has in no way been an expense. That is, during this period we have on the average received sufficiently more for our fruit not only to pay the immediate cost of advertising, but to show us a profit as well. In addition, we have had all the advantages of stimulating demand through the increased consumption which the advertising brought. It should be remembered it is the advertising of the Florida Citrus Exchange, and that alone, which has kept the consumption of our oranges and grapefruit so stimulated that it has more than kept pace with the tremendous increase we have had in production.

Right here, let me point out one big advantage we have over some other folks. A man or a woman has confidence in any brand or trademark just in proportion to the satisfactory experience with the products sold under it. There is always the possibility of someone losing confidence in Pink Parrot oranges because of some unsatisfactory experience with a Pink Parrot cantaloupe. Sealdsweet is ours. It belongs to us. Best of all, it is wholly under our own control right here in Florida; and is used only in connection with citrus fruits. The Florida Citrus Exchange has had any number of propositions put up to it from time to time from people who wanted to use Sealdsweet on jellies, marmalades or what not. They have appreciated the tremendous selling value of this well known trademark. However, the management always has stood steadfast in confining Sealdsweet to our oranges, grapefruit and tangerines. I believe that policy has paid substantial dividends up to now, and will continue to pay in the future.

George Hopper says that money has been important to the human family ever since the dove went out and brought the green back to Noah. I am not one of those who urges membership in the Florida Citrus Exchange for sentimental reasons; but I believe that others should consider membership in the organization on the same basis that I do my own, which is because I believe it obtains for me in the long run more money for my fruit than I could get in any other way.

With best love to Etta, the youngsters and yourself, I am, as ever,

Your Uncle, JONAS.

This letter constitutes the fifth installment of a series. Additional ones will be published in early issues.

# STATE CITRUS OUTPUT WILL BE GREATEST IN HISTORY OF FLORIDA

## RAILROAD EXPERT PREDICTS CROP OF 15,000,000 BOXES THIS SEASON

Orlando, Oct. 3.—The Florida growers will ship 15,100,000 boxes of citrus fruit from the state during the approaching season, according to Robert Taylor, the railroad statistician, who has come nearer hitting the mark with his forecasts than any other official or unofficial prophet for the past three years. It is known by those better informed on the method of figuring the crop yield that much of the information upon which official estimates have been based for the last several years came from Mr. Taylor. Last year he placed the yield at 13,000,300 and the final records upheld his prophecy.

The estimate of this year's production being conceded as the greatest in the history of the state and with a very promising outlook for good prices, the all absorbing topic of the hour has to do with a proper distribution of the crop throughout the marketing months of the season. Here it is that an element of deep concern is looming up before the growers. The fate of the grower rests in great measure with the discretion of the shipping organizations, and a close observation of the policies being adopted generally by these organizations at this time does not indicate as bright an outlook as was evident a couple of weeks ago.

The rainy weather held back the maturity of the fruit and the shipments at first were light, but today there is a great amount leaving the state, and unless some unity of action is agreed upon by the shipping concerns, the market will soon be overloaded and the bottom will "drop out," so to speak, for several weeks to come. Particularly is this the case with grapefruit.

The trade never has taken too kindly to early shipped grapefruit, although the market was in good condition at the beginning of the present season, and even now it is holding up as good or better than could be expected with everybody rushing out all fruit it seems possible to gather and get by the official testers. It is to be regretted that this condition has overtaken the earlier resolutions of our shipping concerns, but it is still hoped by some that a different mode of procedure will be adopted before it is too late.

Several hundred cars of grapefruit left the Manatee and Ridge sections during the past week, and still larger shipments are planned upon for this week. With the exception of some very fine Parson Browns, however, there have been no substantial shipments of oranges. The prices for oranges are holding up in great style, and probably will remain brisk, regardless of the amount shipped, owing to the shortage of the California Valencia. California has hardly more than 1,000 cars of Valencias to go forward, as against probably 5,000 or even more this time last year. These are very small in sizes, but notwithstanding, they are meeting a ready demand at the marketing centers. Florida oranges going forward at present are of excellent size, and are bringing very satisfactory prices. Grapefruit, while not so high, is not going begging and is returning to the grower fairly good money.

## DAUGHTER OF FLORIDA G. O. P. COMMITTEEMAN GOES ON THE STAGE

The following from The Stroller, a magazine published in Washington, D. C., covering the debut on the legitimate stage of a former charming Tampa girl, Miss Gladys Bean, will be of great interest to her numerous friends in Florida:

"At least once each year some society girl from the south or west decides to leave home and go upon the stage. The latest one to arrive in New York is Miss Gladys Bean, the daughter of Mr. and Mrs. G. W. Bean of Tampa, Fla. Fate tapped her on the shoulder a year ago when she won the first prize in a beauty contest conducted by a motion picture company. Her father, who is the Republican national committeeman for the state of Florida, immediately decided to send her with a letter of introduction to Will Hays so that she could become a movie star. She arrived in New York several weeks ago, reported to Mr. Hays, who sent her to a number of motion picture studios, but without securing an engagement. Meanwhile she met Coleman da Pont. He sent her to J. J. Shubert, and now, if you are interested still further in her brilliant career, you may be glad to know that she made her stage debut last Monday night in Brooklyn with the Eddie Cantor show, called "Make It Snappy." She has adopted the stage name of Kay Bardine and, to make matters even more momentous, Mr. Shubert has made her understudy to the celebrated "Tot" Qualters. Thus we have one more bud who becomes an actress."

Mr. Bean, father of Miss Gladys, is prominent in the political world, his capacity as national committeeman from Florida giving him exceptional influence. He was the grst Republican politician from this state to take up residence in Washington, which was done to further the interests of his party.

The "Make It Snappy" company, with which Miss Bean is now associated, is playing in New York City, from whence they go to Toronto for a short stay, and then to Chicago for a month, going from there a California.


CAUTIOUS

Customer — "That's the fifth time you've asked me if I want this vacuum cleaner for house cleaning.

Department Store Clerk — "I'm sorry, madam, but last week I sold one to a man who thought it was a saxophone or something. And he made me nearly lose my job because he couldn't play 'Old Black Joe' on the confounded thing."

DON'T FAIL TO SEE "WILDFIRE"

The picture is approved of by all organizations for better entertainment. The book has been read by millions.

**Sanitary Plumbing**

Suburban Water Supply System for Home Use and Irrigating Purposes

All Work Guaranteed

Windmills, Tanks and Towers

Let me estimate on your next job

**M. H. Gribble**

Fhone 57

Avon Park, Florida

**666**

Cures Malaria, Chills and Fever, Dengue or Bilious Fever. It kills the germs.

**Get Full Value for your Clothes Money**

When it comes to the money you spen for clothes —it's not what you PAY—but what you GET that counts.

A cheap suit is mighty expensive if it goes to pieces in a hurry—or even if by losing its good looks it detracts from your prosperous appearance.

A good suit is most economical because it gives greater satisfaction and more wear for each dollar.

And the best thing about a suit or overcoat

MADE TO MEASURE BY KAHN-TAILORING-CO

is that it not only gives you the full-value of extra fine fit, extra long wear, and extra satisfaction

—but does it at a mighty moderate price.

We're taking orders for these exceptionally fine made-to-measure clothes this Fall at from $30 to $75.

And we're ready to take your measure now.

**Highlands Pressing Club**

Avon Park, Florida

**The Atlas Powder Company**

have announced through their agents

THE POLK COUNTY POWDER COMPANY

a reduction of

**$2.25 Per 100 Lbs.**

on

**Atlas Dynamite**

For information apply to

**The W. R. England Hardware Company**

DEALERS

Avon Park, Florida

Or write

THE POLK COUNTY POWDER COMPANY

H. M. Hammett, Jr., Manager

Fort Meade, Florida Bartow, Florida

AVON PARK'S CLOSE-IN SUB-DIVISION

**Shadowlawn**

SHADE Appeals to the Discriminating SANITATION On Pretty Lake Tulane PAVING

**P. M. Stivender**

GENERAL REAL ESTATE

Brickell Building Avon Park, Fla.

LICENSED MASTER PLUMBER, STATE OF FLORIDA

**John W. Foley**

PHONE 86 Avon Park, Fla.

Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

**Insurance**

FIRE AUTOMOBILE

TORNADO LIFE

BONDS

We Represent the Leading Companies

**The First Trust and Savings Company**

INSURANCE DEPARTMENT

**Florida Property Is Increasing in Value Every Day**

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

**Scenic Highlands Development Company**

Avon Park, Florida

# In the World of Women

**MRS. ELLISON GIVES BIRTHDAY PARTY FOR MASTER BYRON**

A very pretty party was given to Byron Ellison at his home last Thursday afternoon by his mother, the occasion being his eighth birthday, when forty of his little friends came to wish him many happy returns of the day, and presented him with a host of lovely gifts. All kinds of games were enjoyed during the afternoon.

Two long tables were spread on porch for the youngsters, decorated in red and white. The tables were spread with candies, popcorn, peanuts, cakes and punch. After the children feasted on the dainties "Aunt Judy" passed the cigars.

As they departed for their homes each declared to the hostess that they had had a most delightful time. Those who assisted Mrs. Ellison were Mrs. H. P. Heyer, Mrs. E. O. Williams, Mrs. D. B. Farnell and Aunt Judy.

Mrs. Ellison is very sorry that some of the boys did not get their invitations in time to attend.

Those attending the birthday party were: Fernie Reeves, Carol and M. L. Sibley, Frederick Wild, Philip Bordman, Russell Gutteredge, Ivor Farnell, Robert Sapp, Roscoe Bass, Clair Park, Faudolph Conoley, Lawrence Ray, F. A. Bass, Bill and Phil Lacey, Harvey Dister, Jr., Stebbins, Densil Hunt, Albin Ebi, Ralph Heins, Wm. Bennett, Richard Bennett, Hubert Ryles, Lawton and Lamont Roberts, Harrison James, Earl James, Cleo James, Joe and Clifton Barrington, Dwight Cooper, Jack Skipper, Billie Lanier, Howard Skipper, Morgan Foley, Marshall Jordon, Edward Stringfellow, Nelson Smith and David Lander.

**MANY ENJOY DINNER PARTY OPENING THE LODGE**

Opening of Lake Byrd Lodge for the winter season was made an event locally Sunday, more than a score of local people being among those enjoying the "inauguration dinner" at this delightful spot in the midst of the largest citrus fruit development in the state.

The huge logs, of which the lodge is constructed, formed an admirable background and lent an atmosphere that was charming. The dining room was tastefully decorated and service well directed.

Among the Avon Park people enjoying the day were Mr. and Mrs. Norton T. Smith, Mr. and Mrs. Charles E. Lanier, Mr. and Mrs. Chesley A. Skipper, Mr. and Mrs. H. B. Smith, Mr. and Mrs. J. V. Chapman, Mr. and Mrs. Wm. King, Mr. and Mrs. W. A. Marshall, Mr. and Mrs. S. P. Durrance, Mr. and Mrs. John H. Hood, Mr. and Mrs. W. C. Touchton, Mr. and Mrs. T. Henry Lander, Mr. and Mrs. Charles H. Moffett, Mr. and Mrs. A. V. Anderson, Mr. and Mrs. A. C. West, Mr. and Mrs. J. A. Caldwell and others, and Mr. and Mrs. H. W. Henderson of Orlando.

**W. W. BIBLE CLASS MEETS AT HOME OF MRS. FRED STEVENS**

The Woman's Wesley Bible class met at the home of Mrs. Fred Stevens Friday afternoon for a social. The following program was rendered: Talk by C. C. Crill, musical reading by Mrs. Mummau and Mrs. Jenks, piano solo by Mrs. Stringfellow, reading by Mrs. Cloud, piano solo by Mary Sapp and an article by Mrs. Stevens on the work of the famous Dr. Abram.

Coffee and sandwiches were served by the hostess, assisted by Mesdames Gutteredge, James and Brookins.

Those enjoying this delightful event were Mesdames Ethel Jenks, F. Anderson, J. B. Stringfellow, B. H. James, R. Skipper, Phil Lacey, J. L. Cloud, C. E. Gutteredge, and Misses Bessie Johnson and Mary Sapp and C. C. Crill.

**MISS MYRTLE JACK ENTERTAINS BRIDGE CLUB**

Miss Myrtle Jack was the charming hostess to the Bridge Club Wednesday afternoon at her home with Mrs. Canfield. The house was prettily decorated with cut flowers. Cards were enjoyed until late afternoon, at which time delicious refreshments of salad, tea and sandwiches were served by the hostess.

Those enjoying this delightful affair were: Mesdames T. H. Lander, C. E. Lanier, C. E. Skipper, N. Trent, G. E. Godwin, Wm. Reck, E. G. Todd and G. A. Stebbins.

**N. N. CLUB MEETS WITH MAMIE BARNETT**

The N. N. Club met Thursday with Mamie Barnett. After the usual business was attended to the guests enjoyed an hour of social "visits." Delicious refreshments of ice cream and cake were served by the hostess.

Those enjoying this meeting were: Bertha Cameron, Elizabeth Clark, Nona Mae Crews, Lois Wood, Myrtle Conoley, Juanita Adams, Iola Skipper and Mary Sapp.

**STORK VISITS FORMER RESIDENT**

Mrs. Pat Browning, formerly Virginia Dickinson of Avon Park, has a seven-pound boy, which the stork left at her home Saturday.

**"WILDFIRE" OR "WHEN ROMANCE RIDES"**

Has nothing in it that a minister would not like to see. The picture will be shown at the Capitol Theatre Monday.

## LOCAL AND PERSONAL

G. L. Crews made a business trip to Zolfo Monday.

D. A. Sapp has returned from a business trip to Georgia.

A. V. Anderson made a business trip to Winter Haven Monday.

Harvey Wiggins of Wauchula was a business visitor of Avon Park Friday.

W. F. Gann and Omar Willis of Tallapoosa, Ga., are spending the winter in Avon Park.

A. P. Ellison returned Wednesday from the Adirondacks, where he has been with Mr. Dart.

Mrs. C. P. Anderson has returned from Pittsburgh, where she has been spending the summer.

C. E. Skipper, who has been spending his two weeks' vacation in Kansas, returned Monday.

M. C. Whitehurst and family and O. G. Whitehurst and wife were week-end visitors in Wauchula.

W. See of Washington arrived in Avon Park Tuesday. Mr. See is here looking after his grove.

Tom Banks, prominent business man of Frostproof, was greeting friends in Avon Park Friday.

B. L. Laird, chairman of the county exhibit committee, was a business visitor of Avon Park Monday.

John Hancock and Jordan Hancock and family were week-end visitors of their sister, Mrs. A. D. Roberts.

Miss Ula Peden, who has been substituting as teacher in the Lake Stearns school, returned Monday.

B. F. West spent Sunday in Bowling Green with his daughter, Mrs. Minor, who left for New York Monday.

Mrs. J. Z. Robinson of Kissimmee spent the week-end with her daughter, Mrs. E. C. Dusenberry, in this city.

Mrs. S. J. Triplett spent several days in St. Cloud and Narcoossee this week, visiting friends and relatives.

Miss Eugenia Roberts left Sunday for Atlanta, where she will finish her nurse's training course in the Piedmont Sanitarium.

Mr. and Mrs. A. W. Sargent, who have been visiting in various parts of Florida for the past month, returned Sunday.

W. O. Spear left Monday for Crystal River, where he will be employed for a few weeks with the Crystal River Drug Company.

Floyd Durrance, nephew of S. P. Durrance, who has been spending several days here, returned to his home in Jacksonville Monday.

**Leigh Chapter No. 85, O. E. S.**
Avon Park, Florida
Regular meetings 2nd and 4th Fridays in each month, 7:30 p. m.
Visitors welcome.
Mamie S. Lander, W. M.
Cora F. Canfield, Secretary.

V. R. Huss left Monday for Jacksonville, where he will take the position as traveling salesman for the Southland By-Products Company.

Mrs. Nannie B. Bullock of Chicago is on her way to Avon Park and will arrive here Friday. Mrs. Bullock expects to spend the winter with her neice, Mrs. Rogers.

Mr. and Mrs. Chas. Nelson of Davenport were the guests of Mr. and Mrs. Fred Stevens Sunday, who also had as theid guests Mr. and Mrs. Pentacost, who recently arrived here.

Mrs. H. Burkwitz and daughter Madeline, formerly a homesteader near Avon Park, but who moved to Honduras, South America, about seven years ago, have returned to Avon Park.

Clayton Raulerson and wife were business visitors from Tampa Wednesday.

**TRINITY LUTHERAN CHURCH**

Regular Lord's Day worship will be held in the auditorium of the Brickell building Sunday evening at 7:30. The subject of the sermon will be "What a True Christian Will Do." The public is cordially invited. J. L. Yonce, pastor.

**SEE "WILDFIRE" OR "WHEN ROMANCE RIDES"**

Capitol Theatre, Monday, Oct. 9. It's the biggest of Zane Grey's books.


"Wildfire" Or "When Romance Rides"

By Zane Grey

Will be shown at the

CAPITOL THEATRE

Rain or Shine

Millions have read the book—millions will see the picture. It is said to be equally as good as the book. And above all, it is clean.

Show starts promptly at 4 p. m. and will continue until ALL have seen the picture.

A special price will be charged for the matinee. Come then and avoid the rush at night

FUL-O-PEP DRY MASH

DO you know that the one great mistake most poultry raisers make is in feeding scratch feeds to make hens lay? This more than any other one thing is the reason their hens don't lay.

Scratch feeds won't make hens lay—just so long as you make Scratch Feed the bulk of your hen's ration you will fail to get eggs. The feed that

MAKES HENS LAY

abundantly is Ful-O-Pep Dry Mash—manufactured by The Quaker Oats Co. It is a soft, finely ground, correctly balanced feed, a combination of green foods, animal foods and other ingredients as near like the hen picks up herself in the spring as it is possible for the world's greatest feed experts to produce.

Come to our store and let us tell you more about this feed—the feed that The Quaker Oats Co. guarantee will make your hens lay more eggs.

For Sale by

B. H. JAMES
GROCER
Full Line of Grain and Feed

Lake Byrd Lodge

SPECIAL SUNDAY DINNER
12:30 to 2 P. M.
$1.50 Per Plate

MENU SUNDAY, OCTOBER EIGHTH

CREAM OF TOMATO SOUP WITH RICE
SALTINES
SWEET PICKLES CELERY HEARTS
SMOTHERED CHICKEN
WAFFLES SALAD HONEY
COMBINATION
MASHED POTATOES ASPARAGUS POINTS
CANDIED YAMS
HOT ROLLS
CHERRY PIE A LA MODE
TEA COFFEE ICED TEA

MAKE RESERVATION EARLY

A. E. HOLADAY, Manager

MOSTRIS FRUIT STORE

Fruit, Groceries, Candies, Cigars, Cigarettes, Tobacco, Drinks, Ice Cream, Peanuts

EVERY DAY PRICES

| | |
|---|---|
| Lipton's, Maxwell house and Senate Coffee | 40c |
| Argo Salmon | 30c |
| 2 Cans No. 2 Tomatoes | 25c |
| 2 Cans Milk | 25c |
| 3 Cans No. 1 Tomatoes | 25c |
| Lipton's Tea, per pound | 84c |
| 1 Can Pineapples, sliced | 30c |
| 1 Can (12 oz.) Peaches | 20c |
| 1 Pound Baking Powder | 28c |

For School

SCHEAFFER'S PENCILS

Are always sharp and ready for work

We have them in all styles and prices

$1.00 Up

Also Scheaffer's Pens

Jordon's

Big Values for Little Money

A racking nervous headache? MENTHOLATUM chases it away.

Cash and Carry Store

JAMES M. LUXTON, Proprietor

The Original Cut Price Grocery Store of Avon Park

COME IN AND LOOK US OVER

Everything Rearranged in a Neat, Tasty Style

EVERY DAY PRICES

| | |
|---|---|
| 1½ lbs. Crisco | 35c |
| 3 lbs. Crisco | 68c |
| 6 lbs. Crisco | $1.35 |
| Clark's Red Cherries | 43c |
| Clark's Raspberries | 50c |
| Clark's Blackberries | 43c |
| Clark's Pickled Peaches | 50c |
| 1 lb. Rumford or Calumet Baking Powder | 28c |

Plezol Cafe

IF HUNGRY GIVE US A TRIAL—YOU'LL COME BACK

The Word PIE Makes You Think of Us

OYSTERS—ANY—STYLE

L. B. CORRELL, Proprietor

Park Mercantile Company

Where Values and Service Are Supreme

OUTSTANDING INSTITUTIONS OF VISION IN THESE MODERN TIMES HAVE DEVELOPED A CAPACITY FOR INTELLIGENTLY SERVING ALL NEEDS OF THE PUBLIC IN THEIR RESPECTIVE LINES—YET WITH ECONOMY.

WE BELIEVE THAT OUR RECORD ENTITLES US TO THE DISTINCTION OF AN INSTITUTION WITH VISION.

WE HAVE IN THE PAST—AND WILL CONTINUE IN THE FUTURE—TO TRY TO DO OUR PART IN THE BUILDING OF A BIGGER AND BETTER AVON PARK—THE QUEEN OF THE RIDGE.

COME IN AND HELP US HELP YOU.

WE SOLICIT YOUR PATRONAGE ON OUR RECORD.

R. C. EPPERSON, Manager

**HIGHLANDS COUNTY PILOT**
and
**THE HIGHLANDS PILOT**

GILBERT FREEMAN, Editor

Published every Thursday at Avon Park, Fla., by the Avon Park Publishing Company.

Subscription ..... $2.00 a Year

Entered as second-class matter December 17, 1919, at the postoffice at Avon Park, Florida, under the act of March 3, 1879.

TELEPHONE 29

To insure change of advertisement in current issue copy must be in our hands by 9 o'clock a. m. Wednesday.

The more we build, the stronger we grow.

Too much rain is too much, Mr. Weather Man.

Business is already improving throughout the state.

Constantine is getting to be the prize little abdicater.

We are glad right now that the Near East isn't any nearer than it is.

Highlands is going to the South Florida Fair with bells on.

Bradentown is among the latest to go after a park commissioner—a la Avon Park.

We may be wrong but it seems that if any lateral roads are to be considered in the bond issue—even one—all should go in.

Jacksonville is crying for more roads to the Georgia line. Might we suggest that Duval do as Hillsborough is doing—build them.

The railroads are announcing tourist rates to Florida. If John D. will only cut tourist rates on his gas line we will be "sittin' pretty."

"If you would be well, use water in abundance," says the expert. And if you live in Tampa move to the Ridge where you can get it minus the salt.

Five more counties in Florida are adding county agricultural agents and six are employing home demonstration agents. Highlands has neither.

Lee county women are going to send exhibits to both the state fairs and the county fair. Highlands county women must not overlook their opportunity either.

The business of a new railroad in Avon Park is getting us lots of valuable publicity. A majority of the papers are commenting or reprinting The Pilot's story.

Highlands is going to build more than 200 miles of roads, Glades twenty-odd miles; DeSoto, sixty-five miles, and Hardee, ninety miles. And Polk still balks at eight.

A Duval dairy firm produced 315 tons of silage from 25 acres of corn, an average of nine tons to the acre. And yet there are some who say we can't feed our own stock in Florida.

"With pretty women on the street cars, street car ads are a dead loss," says the Daily Citizen. But the Citizen forgets that pretty women have to look at something.

Jacksonville folks are asking that busses be painted yellow to make them more visible and reduce accidents. A good idea, but why not carry it to some 10 per cent of those who drive the pleasure cars also.

One way California is staying in the race for the tourist business is noticeable in the announcement that a boulevard from Los Angeles to Portland is now complete except 100 miles and that in less than three years it will be completed to the Mexican and Canadian borders. Meanwhile our state road department hasn't even got a makeshift road between the north border of our state and any South Florida point.

### CHILDHOOD AND THE FUTURE

Judge Ben Lindsey, internationally known for fine work for children in Denver's juvenile court, said recently: "The country is made by children, and no country can rise above what it makes of its children." If love for childhood is not enough to inspire individual parents and the general public to look after children, then calculating common sense should fill the gap.

From the ranks of today's children are recruited tomorrow's criminals, tomorrow's careless citizens and tomorrow's clean and responsible citizens. Wretched homes, poor schools, unrestricted child labor, mishandling of child offenders and lack of constructive child training, force the maintenance of public hospitals, public charities and asylums. It is Judge Lindsey's belief that 90 per cent of such institutions could be eliminated soon if the government got more solidly behind the child.

Children in the war zone were the first care of relief workers because it was realized that the future of Europe was bound up in its children. Children in this country should be the first care of public officials and private citizens, because the future of the nation's strength, sense and idealism of the rising generation.—Pensacola News.

### NO OPEN SEASON ON WOOD DUCKS

The closed season on wood ducks, which has been in effect since 1918 under the provisions of the migratory bird treaty act, will continue during the hunting season this fall, according to the bureau of biological survey of the United States department of agriculture. These birds may not be killed anywhere in the United States. The wood duck, or summer duck as it is commonly known in many localities, is one of the most beautiful of native game birds, and breeds practically throughout the United States. Formerly it was threatened with extinction, but under the protection afforded by the migratory bird treaty act during the past few years its numbers are now beginning to show an increase. Elder ducks and swans are also protected throughout the year.

### MAKE NO MISTAKE

With discussion rampant as to which route to the East Coast shall be the primary road—the Bassenger road or the Lake Annie route—there is only one safe way ahead of this county. We offer the old proverb, "Be sure you're right, then go ahead."

We think that most people will agree with us that both roads should be built. It is not fair to make the people of Venus travel 40 miles north and then the same number of miles south to get to the East Coast. Nor is it quite fair to make the people of Hassenger travel eight or ten miles south and then that same distance north again to get to Avon Park for their shopping.

With these two facts before us it seems only logical to admit that both roads are necessary—one a primary road to handle the through traffic and one a secondary road temporarily, to handle the local traffic.

The road we must build best is the road that is assured of an immediate connection with the Okeechobee county East Coast road. Later when Okeechobee joins the other road we can build it up to taw with Okeechobee's road. Or if Okeechobee will agree to build 15-foot roads of hard surface to meet us at both points, then we could afford to meet them with the same kind of road. But we understand Okeechobee can not right now.

Then let us make sure. Before the county commissioners designate the primary route let them invite a joint session of our board and the Okeechobee board. Let both boards go over the Sebring-Bassenger route and the Lake Annie route. Let our commissioners find out which road Okeechobee is to finish first and best. Then let us meet that road with a 16-foot hard surfaced road. The other road can be made "navigable" and prepared for hard surfacing when more funds are available and Okeechobee county meets us.

Meanwhile we must not forget that the Lake Annie road is the officially designated state aid road. And the state will have completed a 40-foot grade through the muck within the next few months. We can take that job and finish it probably much cheaper than we can build a similar road north of the lake. That road offers the south half of the county a direct route to the East Coast, and it does not throw Avon Park, Sebring or DeSoto City folks out of their way.

That road will serve the entire county of today.

If Okeechobee meets it.

If Okeechobee doesn't meet it, then there will be but little to do but make the best road we can afford until they do join there and meet Okeechobee where we can, now with the best road we can build.

But let us find out before we leap.

### TOO FAR-REACHING

Criminal charges against an institution growing out of internal strife are a mistake when civil action might have sufficed without the attendant damage to community, state and any similar operations of unquestioned competitors that will result from the widespread notoriety that follows criminal charges. This is one factor —the damage to others—that we fear those who are prosecuting the present charges against the officers of the Pittsburgh-Florida Association overlooked. It is one thing in the minds of scores of Floridians who know values, that is gaining sympathy and proffers of assistance to the defendants who, backed by auditors' reports, declare there is no basis for the charges.

Be that as it may.

Florida has fought for years to purge itself of the land grafter. It has about completed its job and Florida development is attracting the highest type of business and business executives—men just like the Atkinsons, the Recks, the Hamners, the Connors, the Skippers, the Van Horns, heads of big corporations like the Consolidated Land Company, the Seaboard Air Line, Florida East Coast and Atlantic Coast Line railroads and scores of others, probably as prominent but not in mind at the moment.

These men are operating on a plane far above the old days and Florida is prospering as it never has and progressing with the greatest strides in history.

Criminal action against legitimate corporations to accomplish something that the less spectacular civil action will accomplish is what we believe to be the mistake.

For such notoriety detracts from the growing better name that is coming to Florida development; from the good name of hundreds of honest corporations similarly engaged; and gives a black eye to community and state. All for the simple reason that the public is gullible and suspicious.

The Pittsburgh-Florida people have been here for eight years. They were here long before we came. They have a good reputation here and apparently among the majority of their stockholders. They have done a great deal towards making Avon Park the greatest prospect on the Ridge. Of course we can get along without them, but they have helped and are helping and we need all the construction we can get and none of the destruction.

Their officers are respected. They hold positions of trust in a score of other corporations in South Florida.

If they owe any stockholder—disgruntled or not, honest or not, which decision we refuse to make on any one man's say so—be he defendant or plaintiff—then that stockholder is entitled to justice. But let him get justice where it will do him financial good and not harm the community, the state and slow up the progress that hinges on the successful operation of scores of legitimate developers.

Revengeful destruction never meets the need for constructive justice.

By following methods of management demonstrated by the extension agent, the number of cows producing 300 pounds of butter a year was increased from nine in the first year to 41 in the second in the six dairy herds in the Clark County (Ind.) Cow-Testing Association, according to reports to the United States department of agriculture.

SIMPLE SIMON met a pieman
Going to the fair,
Said Simple Simon to the pieman
"How do you sell your ware?"

Says the pieman to Simple Simon
"To advertise is handy,
I thus can let the town folks know
My pies are good and dandy."

Advertise in the
HIGHLANDS COUNTY PILOT

### NEAR FAITH HEALING

Following the heels of near beer we are now to have near Christian Science. Evidently both medicine and the church have failed to withstand the inroads made by the advocates of faith and mind healing.

It is only a handful of years since Mrs. Eddy's pronouncement caused the world to ridicule, but from the tree thus brought to blossom there soon sprang innumerable offshoot and gradually the theory of "mind over matter" began to force its way.

Charlatans there were aplenty, but bit by bit the barriers of medical conservatism were broken down, and now there are signs of modification on the part of the churches.

The latest concession to the newer thought comes in the establishing in New York City of a psycho-medical hospital to be headed by Dr. Edward S. Cowles, expert on psycho-therapy and psychopathology, just appointed to the Episcopal church commission on the ministry of healing.

The institution is to be backed by some of the most eminent ministers, physicians and sociologists in the United States. It will permit simultaneous treatment of physical and mental ailments.

Through medical experts and ministerial faith healers, Dr. Cowles says the hospital will be the means of breaking up the work of "half-baked religious enthusiasts and faith healing pretenders."

There will be wards for philosophers, clergymen, medical experts, psychoanalysts, metaphysicians, sociologists, Christian Scientists, Emanuelites and every denomination of healers.

When the doctors find patients who fail to respond to treatment for physical ailments, they will collaborate with healers who will be given a chance to practice their curative theories.

Perhaps out of the compromise or amalgamation may come a greater longevity for humanity which has been so battered from pillar to post by conflicting theories of religion and treatment of human ills.

### ADVERTISING A HEALTH PRESERVATIVE

Milk contests conducted by the United States department of agriculture have been highly beneficial in a number of western states, sufficiently so to give the cue to local authorities where communities are interested in the character of their milk supply.

The movement is so simple it can be put into operation by the local health boards or the authorized health doctor of any village.

Samples of milk supplied by different dealers are taken occasionally without warning, bacterial counts are taken, and the milk scores are then made public in the columns of the home town newspaper.

It is found milk dealers do not like to be surprised and dirty milk found on their wagons, particularly when they know the results are to be published.

We learn that in Long Beach, Calif., the average bacterial count in the first contest was 113,208. In the last contest it was down to 11,823. The milk sold figured 71.56 and after the last contest the scale was raised to 90.67. It was the same in Los Angeles and Riverside.

It is quite evident that as soon as the surprise milk contests become a recognized factor milk dealers invariably improve their milk supply.

This means much to the child life of the nation.

The country generally would be better off if more government money were spent in work of this character and less in political log rolling.

This newspaper has persistently stood for the expenditure of government moneys both locally and in the state and nation aimed at lowering the death rate.

The people's moneys should be spent for their good. Advertising is the answer.

### ARE YOU MADE OF "QUITTER STUFF?"

Are you one of the "quitters." Instead of marshaling your strength—mental and physical—do you just naturally give up and quit?

If you are a person of this sort, have you not come to see that if you had shut your teeth with grit and a fighting spirit, and resolutely fought with every ounce of strength you have, you might have won out where once you lost?

If you are a boy, and you want some real man to take an interest in you, you have to show a spirit of resolution to overcome.

You may need a friend to lend you money some day, to speak a good word for you, to help you to a big position, to back you at college. Every boy and every man needs friends who really know him.

If these friends can say, "there is a man or a boy who will hang on and never give up till he wins," the tide is going to turn his way, and he is going to get a chance in the world.

But the one who sagged and lagged back and quit—what can be said of him, or for her? Well, just that—but the interest is gone.

Tramps are made of "quitter" stuff, so get more ambition than a tramp. —Los Angeles Herald.

### DUMB DAN

**He's So Stupid He Thinks:**

A single-tree is one that has never been married.

That anesthetic is the name of a girl.

That a Dodge Bros. billboard means a dangerous curve ahead.

That celluloid is Harold Lloyd's brother.

That Eskimo pie is baked in Iceland.

Thinks a dumb-bell is made to ring.

And Sing Sing is a voice culture studio.

Do you know a Dumb Dan? Send it in and we will print it.

THE
# Pittsburgh-Florida Fruit Growers Association
AVON PARK, FLORIDA

A corporation formed to develop and operate 4,400 acres of orange and grapefruit groves on a modern co-operative plan and contract that provides absolute protection to all purchasers.

Our large and progressive operating department with the aid of modern machinery produces the best results at lowest costs.

"Watch Your Investment Grow"

**Your Favorite Mineral Water**

We have it because we carry all kinds of waters, some purely drinking waters, others of decided medicinal action. Spring waters in gallon sizes; carbonated water and advertised mineral waters, such as Buffalo Lithia, Pluto, Apollinaris, Veronica and others.

AVON PARK DRUG COMPANY
[Touchton]
A Graduated Licensed Druggist in Charge
PHONE 22 Avon Park, Fla.

**Touchton's LIVER PILLS**
"Work While You Rest"
For Biliousness, Constipation, Torpid Liver, Headache, Dizziness and all Liver Troubles
Dose—One Pill at Bedtime
Price 25 Cents
Sold and guaranteed by
AVON PARK DRUG CO.
Avon Park, Fla.
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Physician and Surgeon
Office Phone 83-L
Residence Phone 83-M

Whitehurst & Whitehurst
Attorneys at Law
Office: Room 10, First National Bank Building
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ECONOMICAL DRUG STORE
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ATTORNEY-AT-LAW
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PATTERSON & WILSON
Attorneys and Counsellors at Law
First State Bank Building
FORT MEADE, FLA.

DR. D. D. CREWS
DENTIST
Office First National Bank Building
Avon Park, Florida

W. C. TOUCHTON, M.D.
Office hours: 9 to 11 a. m., 2 to 4 p. m.
Room 1, First National Bank Building
Avon Park, Florida

The Woman's Club of Avon Park
Meets First and Third Friday of Each Month
Mothers' Department
Meets Second and Fourth Friday of Each Month, School Auditorium

Highlands Chapter No. 42, R. A. M.
Convocations every second and fourth Monday in Masonic Temple, 7:30 p. m.
Visiting companions cordially welcomed.
G. W. ADAMS, High Priest.
J. J. JAMOUR, Secretary.

Poinciana Lodge No. 227, F. & A. M.
Stated communication first and third Fridays of each month at 7:30 p. m., in Masonic Temple. Visitors welcome.
C. V. SMITH, W. M.
J. J. JAMOUR, Secretary.

HIGHLANDS LODGE NO. 89 I. O. O. F.
Regular meetings every Thursday evening at 8 o'clock. Visiting brothers cordially welcome.
GLENN SPINK, N. G.
A. W. SARGENT, F. and R. Sec.

Economically
**Milk**
Is the Food Supreme
For the working adult and the growing child, it builds strength as it cools and refreshes.

**Skipper's Milk**
Restores the tired and brings the roses to the cheeks.

Anoka Dairy
W. O. SKIPPER, Proprietor

# ANDERSON LEAVES TO ANSWER COMPLAINTS AGAINST ASSOCIATION

## DECLARES PITTSBURGH CHARGES UNWARRANTED AND CITES FIGURES

C. P. Anderson, president of the Pittsburgh-Florida Fruit Growers Association, left last night for Pittsburgh to be present to personally answer charges of using the mail to defraud made against him. Vice-President S. P. Durrance, Vice-President H. P. McCurdy and Secretary-Treasurer A. V. Anderson. Before leaving Mr. Anderson stated that the proceedings grew out of the dissension that followed the merger of the three subsidiary companies some months ago, due to the "dissatisfaction of a few disgruntled stockholders," he added. He stated he believes there will be no difficulty in clearing up the matter satisfactorily.

"There is absolutely no basis for these charges," said Mr. Anderson, president of the Pittsburgh-Florida Association, which owns 4,400 acres of grove in this section with a conservative value of two and a half million dollars. Six hundred acres of this tract is bearing this season and forty to fifty thousand boxes of fruit valued at more than $100,000 will be harvested. The charges of using the mails to defraud were made in federal court in Pittsburgh this week. The total liabilities of the corporation were $1,396,235 on May 31, according to the audit of the Jay E. Bigham Company, certified public accountants at Tampa. The total assets are $2,488,082, which include an exclusive tourist hotel, the most complete plant in the state for cultivating citrus fruit, a big packing house with all modern machinery, a modern machine shop, garage and quarters for a hundred men or more who work the tremendous grove property and the groves which are carried at only $1,065,000 on the books of the company, despite the fact that raw citrus land on the Ridge is selling up to $200 per acre today and the holdings of this association are admittedly choice land. An 85-acre grove in the same stage of development as these tracts and within a few rods of the association properties, sold only two weeks ago for $100,000 or better than $1,000 per acre; only a few acres are bearing this year. Of the Pittsburgh-Florida holdings besides the 600 acres bearing, valued at $1,500 per acre, investigation discloses that the association has 160 acres four years old, 500 acres two years old, 2,000 acres one year old and 600 acres just planted or being set out. The remaining 700 acres are being cleared and prepared for spring planting. The association, co-operative in character, manufactures groves from the rough pine forests in the heart of Florida's protected belt and carries on in its extensive operation in the game between the land and the crated fruit loaded in freight cars. Here the Florida Citrus Exchange, the grower's marketing agency, takes the task up and finishes it to delivery to the merchant. Through the size of operations and labor-saving machinery devised by the most skilled men in the citrus industry of the state the association has reduced the cost of producing a grove from the rough to half the former cost.

Back of the proceedings, according to Mr. Anderson, are two former directors of the Citrus Groves and By-Products Company, who "became disgruntled when that corporation, in financial straits at the time and in need of assistance, was merged with the Pittsburgh-Florida corporation." According to Mr. Anderson the merger was affected in regular legal procedure, after due public and other notice was given and only through the vote of a majority of the stock holders of the Citrus Groves and By-Products Company.

The statement said to be complained of—a statement that the company had assets of a million dollars more than liabilities—was audited by the Jay E. Bigham Company of Tampa, one of the best known firms of accountants in the south, with a reputation for accuracy that has never been questioned. Mr. Bigham, in a statement to the Tampa Tribune, states that he is assured of the correctness of the statement and can not conceive how it can be questioned. That statement shows resources of $2,488,082.

### SPRAYING REDUCES LOSS OF CITRUS FROM ANTHACNOSE

Very much of the loss of citrus fruit caused by anthracnose could be prevented by promptly and thoroughly spraying the fruit. This disease, being caused by the same fungus which causes withertip, may be expected to appear in groves where withertip is prevalent.

The disease is identified by dark colored sunken patches in the skin of the fruit. The darkened spots may be regular or irregular in outline. The lesions may occur as a number of small spots no larger than a pinhead or they may involve a large portion of the fruit. Frequently there are jelly-like exudations around the spots.

According to Dr. O. F. Burger of the Florida experiment station the first sign of the disease is dropping fruit. This is particularly true of grapefruit and to a lesser degree of tangerines and round oranges. The disease rarely appears on the fruit before it colors except in some cases. It may attack tangerines before the fruit colors. Fruit on weak or poorly nourished trees is especially susceptible.

There is not so much danger of anthracnose, if the dead wood has been pruned to eliminate withertip. If this pruning has been neglected, the fruit should be watched closely. It is suggested that weekly inspections be made in any event to be sure that the disease does not develop.

Ammoniacal solution of copper carbonate is recommended for the control of anthracnose. The spraying must be prompt and thorough if it is to give protection. Every part of the fruit must be moistened, but not drenched. To do other than efficient spraying is useless. Keep the solution from the leaves and branches as much as possible. Repeat it ten days or two weeks later. Results will show in about four weeks.

### CAPITOL THEATRE

Program for Week Beginning Monday, Oct. 9

Monday—"Wildfire" or "When Romance Rides," by Zane Grey. It was an amazing book—millions have read it, millions will want to see the picture. You will grip your seat, your heart will beat with the clattering feet of "Wildfire" as he races to victory. Amaze yourself with your enthusiasm as climax piles upon climax, building to a splendid finale. The picture is as wonderful as the book; it is just as interesting. Zane Grey is very close to the leadership of American authors, whose novels have been made into successful motion pictures. His pictures are as clean as his wonderful books, and for that reason alone his pictures are all approved of by the Woman's Club and other organizations who are for the better class of entertainment. For the benefit of those who can not come at night there will be a matinee, starting promptly at 4 o'clock. Night show starts at 7:15. Also "Mutt and Jeff."

Thursday—"The Masked Avenger," featuring Mrs. Wallace Reid. Taken from the book "Tan Night Riders" by one of the greatest authors of the day, this is a picture that you will remember for a long time to come. It is one of the big specials of the month. Also an Educational Comedy. Admission will not be raised.

Friday — "Straight from Paris," featuring Clara Kimble Young. This will be Miss Young's first appearance in Avon Park. She is one of the great stars of the day. Also Aesop Fable and Smh Pollard comedy.

Saturday — "Rough Shod," with Buck Jones. Those who saw Buck in "Western Speed" will not fail to see him in his later picture. This is said to be his biggest. Also an Educational comedy.

Coming—"Fighting Mad," a burlesque on "The Three Musketeers."

Coming—"God's Country and the Law," by James Oliver Curwood.

### SEBRING BUSINESS WOMEN'S CLUB MEETS

In spite of the heavy downpour of rain which kept most of the members at home, 12 of the business and professional women of Sebring met Monday night to discuss the perfecting of a permanent organization, and affiliation with the State and National Federation of Business and Professional Women's Clubs. After the serving of delicious refreshments, a short musical program was rendered, the Misses Tom Mitchell and Merle Michener acting as hostesses.

The special business was then brought before the meeting by the acting chairman, Mrs. N. V. B. Horn. The purposes of the club and the desirability of federating were explained and a general discussion followed. The members expressed themselves as being unanimously in favor of the movement, but because of the small attendance no definite action was taken.

Another mass meeting of all the business and professional women of Sebring has been called for Oct. 16 at 7:30 o'clock, when the matter will again be brought up for action.

To keep sorehead out of the poultry flock hang a piece of canvas over the opening of the feed hopper. Cut slits in the canvas and keep the slits well greased with an antiseptic salve. The birds in feeding get the salve on their heads, and this puts a stop to the sorehead.

TOUCH
COLD TABLETS
Valuable preparation for treatment of
COLDS, LA GRIPPE, HEADACHE, CONSTIPATION
Price 25 Cents
Sold and guaranteed by
AVON PARK DRUG CO.
Avon Park, Fla.
TOUCHTON DRUG CO.
Dade City, Fla.

# TEDDY'S PORTRAIT TO GRACE THE NEW FIVE CENT POSTAGE STAMP

## NEW ISSUE WILL CARRY NEW FACES—FIRST, A HAYES STAMP

A new 11-cent postage stamp, peacock blue, with a portrait of Rutherford Hayes, will be placed on sale Wednesday at Fremont, O., in connection with the commemoration of the one hundredth anniversary of the birth of the former president. The first stamp from the press will be presented to Mrs. Harding.

The Hayes stamp is the first of a complete new series to be placed on sale generally during the next 20 days. A 5-cent "Roosevelt stamp" will be ready for distribution Oct. 27, the anniversary of the birth of the former president. Mr. Roosevelt's portrait was selected for the 5-cent stamp, the postoffice department announced recently, because "this denomination is most widely used on letters to foreign countries, where the former president's fame was believed to be more universal than that of any other."

A new 5-cent stamp bearing a picture of the Arlington Amphitheatre and the tomb of the unknown soldier, will be placed on sale on Armistice day, Nov. 11.

The new series the 13-cent stamp has been discontinued, while 14-cent and 25-cent stamps have been added.

The portraits and designs for the entire series are:

One-cent, Franklin; 2-cent, Washington; 3-cent, Lincoln; 4-cent, Martha Washington; 5-cent, Roosevelt; 6-cent, Garfield; 7-cent, McKinley; 8-cent, Grant; 9-cent, Jefferson; 10-cent, Monroe; 11-cent, Hayes; 12-cent, Cleveland; 14-cent, Indian; 15-cent, Statue of Liberty; 20-cent, Yosemite; 25-cent, Niagara; 30-cent, Buffalo; 50-cent, Arlington Amphitheatre; $1, Lincoln Memorial; $2, capitol; $5, America.

### GROVE IN PEACE VALLEY

The Lake Wales Highlander tells of plans for the establishment of a fine, new orange grove in Peace Valley. George A. Robinson and C. S. Barnes have 80 acres of land, and a great part of it is understood to be most desirable for citrus fruit production. In addition to the orange and grapefruit trees, it is understood that Robinson and Barnes intend to devote at least five acres to grape growing. This will be a new venture for that section.

Subscribe for the Pilot.

## ABOUT THE TOWN

Capt. T. J. Henderson and Steve Roberts of Roberts Bros. & Co., Zolfo, were among the prominent visitors in Avon Park today.

Returning from Tennessee, W. M. Diamond, formerly of Avon Park, but who has been at Dickson all summer, is here for an indefinite stay. He may remain all winter.

### NOT A METROPOLITAN NEWSPAPER, WE SAY

The smallest town in the United States to boast a newspaper is La-Pine, Ore., in Deschutes county, which has a population of but forty persons. The Inter-Mountain is published by William L. Arnold, and has a circulation in the outlying territory of 627, covering an area of more than 100 square miles. It takes Mr. Arnold seventeen days by automobile to visit his field for news gathering.

JEWELRY novelties for young and old. Always a big stock, but added to while you were away this summer.
AVON PARK DRUG CO.

## CLASSIFIED ADS

Wanted—Position by sawyer; able to keep up mill mechanically, would consider contracting a small mill; 18 years in sawmill game; best of references. J. E. H., box 413, Avon Park.

For Sale — One Fox visible typewriter, in good condition; very reasonable. C. Victor Smith, Smith-McGinnis Co. O5-4tp

For Rent—House with 3 rooms, on hard road and lake front, 2 miles from town; good garage and other outbuildings on premises. J. L. Masters, Avon Park, Fla. O3-2tpd

Wanted—To hear from owner of good ranch for sale. State cash price, full particulars. D. F. Bush, Minneapolis, Minn. O13-D22

For Sale—A Jersey cow and calf; furnishes three gallons of milk per day; price very reasonable. Phone or see Mrs. B. H. Hagan, Avon Park.

For Trade—Overland and Ford cars to exchange for one or two miles or real estate in city or country. Address R. P. Spinks. S28-2tpd

For Sale—Modern five-room bungalow, nearly new, centrally located, easy terms; would take small acreage good orange land in or near Avon Park as first payment. Address H., care Pilot. S-17-6tc

For Sale—Old papers in bundles, 10c a hundred. Pilot office.

WORLD SERIES BASEBALL SCORE each half inning will be our treat to our friends. Every afternoon throughout the series we will post the scores as they are made. Everybody is welcome to join us.
And Remember—
An Ounce of Preventative is Worth a Pound of Cure
It's an old saying but true, proved through the experience of the ages.
It's so today. In the health of your family—a very vital fact which you should calmly consider.
Husbands exposed to the elements; children in school or at home; housewives about their daily tasks—Keep the system healthy.
Do not await the appearance of "symptoms" of a disease. Tone your system to health. Let us prescribe.
NYAL'S REMEDIES
A Line of Proven Medicine

Florida Pharmacy

The Phone
And
SANITARY MARKET
SERVICE IS CERTAIN TO PLEASE
These rainy days the Avon Park housewife is particularly fortunate.
She need never leave the house and tramp around in the mud and slush to be assured of
CHOICE MEATS and VEGETABLES
You must be pleased, and to insure it we give phone orders even closer personal attention than any—the same attention you would give if you were here.
F. C. COLLINS, Proprietor

Maas Brothers
GREATER TAMPA'S GREATEST STORE

To Brighten Your Home
NEW DRAPERIES
What Are Your Curtains Saying?
Do curtains talk? Indeed they do! They tell every one who passes your house the kind of home-maker who lives within. Just note the windows of other houses and see what they say to you.
We are making a special feature of Roanoke curtaining. This beautiful curtaining is probably the most remarkable fabric ever produced. It has the effect of the soft yarn and small mesh in stripe effects, and is one of the most decorative as well as aristocratic of window curtains.

The Citrus Business
YOUR grove is a business, Mr. Grower. It should be conducted as any other successful business if it is to pay a profit. And what successful business but has good banking connections?
The mechanics and management of your grove are for you to work out.
If you have a good grove and operate it efficiently, then you have a physical collateral as good or better than any business in the land.
Our doors open just as wide and our banking facilities are given as fully to you as to any other business man in Highlands county.
Other business firms need financing, need advice, need co-operation in turn-over of stock, and they come to us for that service.
Why don't you?
Make this bank a cog in your successful business
First Trust & Savings Co.
BANKING AND INSURANCE
5% ON SAVINGS DEPOSITS

# OCCUPATION LICENSES

## Issued in the County of Highlands, State of Florida, for the Year Ending October 1, 1922

| Name and Occupation | | State Tax | County Tax |
|---|---|---|---|
| A. Ebi, baker | Oct. 1, 1921 to Oct. 1, 1922 | $ 3.00 | $ 1.50 |
| Standard Garage, auto agency | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Herbert Seaverns, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 4.50 | 2.50 |
| Clark & Adams, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| W. C. McGhehey, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| W. G. McGhehey, 2 ice wagons | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Hagan Naval Stores Co., distiller of turpentine and rosin, 16 bbls per. day | Oct. 1, 1921 to Oct. 1, 1922 | 20.00 | 10.00 |
| Hagan Naval Stores Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| C. S. Enslish, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Highlands Motor Co., auto agency | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Chas. Krause, 1 baggage wagon | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| L. H. Park, architect | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| A. M. McAulay, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 4.50 | 2.25 |
| Florida Pharmacy, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 4.50 | 2.25 |
| West & Laxton, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 4.50 | 2.25 |
| H. T. Thompson, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 7.50 | 3.75 |
| R. C. Jarrette, 3-chair barber shop | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| A. D. Roberts, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| P. H. Jones, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 10.50 | 5.25 |
| P. S. Jordon, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 4.50 | 2.25 |
| A. & P. Hardware Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 4.50 | 2.25 |
| John Farley, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| White D. G. Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 13.50 | 6.75 |
| Coca-Cola Bottling Co., bottling works | Oct. 1, 1921 to Oct. 1, 1922 | 15.00 | 5.00 |
| Avon Park Wagon Works, blacksmith shop | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| N. F. Roberts, physician | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| F. C. Collins, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| W. H. Freland, accountant | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| First Trust & Savings Co., bank | Oct. 1, 1921 to Oct. 1, 1922 | 15.00 | 7.50 |
| H. G. Parker, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| C. E. Lanier, insurance agent | Oct. 1, 1921 to Oct. 1, 1922 | | 2.50 |
| F. H. Simmons, boarding house | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| F. H. Simmons, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 4.50 | |
| Jas. Callington (colored), restaurant | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| Boyd Grocery Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 1.50 |
| Elmer Smith, soda fountain | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| W. B. Fahem, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Pat H. Day, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| C. W. Hall (colored), restaurant | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| Inza Mann (colored), restaurant | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| Albert Jones (colored), merchant, cigars, etc. | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| Tulane Supply Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Mutual Crate Co., mfr. crate materials | Oct. 1, 1921 to Oct. 1, 1922 | 15.00 | 7.50 |
| Gulf Refining Co., wholesale oil dealer | Oct. 1, 1921 to Oct. 1, 1922 | 25.00 | 12.50 |
| John S. Graham, real estate dealer | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Avon Park Frederic Co., bottling plant | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| F. S. Bee, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 4.50 | 2.75 |
| Sebring Hardware & Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 4.50 | 2.25 |
| J. H. Bost, physician | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Fred A. Yeager, real estate dealer | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Eldredge Garage, auto agency | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Highlands Bank & Trust Co., bank | Oct. 1, 1921 to Oct. 1, 1922 | 15.00 | 7.50 |
| J. H. Lang, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 4.50 | 2.75 |
| M. Dosser, soda fountain, etc | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| E. J. Molter, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 6.00 | 3.00 |
| C. W. Rogers, real estate dealer | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| E. S. Creen, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Baker-Fisher Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 6.00 | 3.00 |
| W. B. Mull, bakery | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Mitchell Electric Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| City Grain & Feed Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Thos. W. Whitemore, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| R. J. McMurray, physician | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Mrs. J. Love, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Craft & Craft, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Love & King, auto agency | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Kan. Bros., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 25.00 | 12.50 |
| J. Ross Blythe, undertaker and embalmer | Oct. 1, 1921 to Oct. 1, 1922 | 25.00 | 12.50 |
| Adrial Avon, hotel, 14 people | Oct. 1, 1921 to Oct. 1, 1922 | 15.00 | 7.50 |
| Marshall J. Newman, insurance agent | Oct. 1, 1921 to Oct. 1, 1922 | | 2.50 |
| Cyril Gadwin, real estate dealer | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| A. E. Lawrence, attorney at law | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Rogers Tapley, plumber | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| W. C. Hancock, civil engineer | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Harry R. Cutler, restaurant | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| Sanitary Market, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Standard Oil Co., wholesale oil | Oct. 1, 1921 to Oct. 1, 1922 | 25.00 | 12.50 |
| F. E. Hoerly, agent for clothing | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| G. F. Bobb, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Sebring Light & Water Co., water plant | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Sebring Light & Water Co., elec. light plant | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| E. S. Rice, insurance agent | Oct. 1, 1921 to Oct. 1, 1922 | | 2.50 |
| Bank of Sebring, bank | Oct. 1, 1921 to Oct. 1, 1922 | 15.00 | 7.50 |
| Wm. L. Smith & Co., general contractor | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| R. A. Hender, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| F. T. Haskins, attorney at law | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Wilis Kuger, photographer | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| F. C. Rowell, 3 pool tables | Oct. 1, 1921 to Oct. 1, 1922 | 75.00 | 37.50 |
| Alfred Varona, 3-chair barber shop | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Max Wild, general contractor | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| F. C. Bee, 2-chair barber shop | Oct. 1, 1921 to Oct. 1, 1922 | 2.00 | 1.00 |
| Geo. Moutris, cigar stand, etc. | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| Zachary & Gessett, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 7.50 | 3.75 |
| E. A. Douglass, insurance agent | Oct. 1, 1921 to Oct. 1, 1922 | | 2.50 |
| W. B. Zachary, insurance agent | Oct. 1, 1921 to Oct. 1, 1922 | | 2.50 |
| W. B. Zachary, insurance agent | Oct. 1, 1921 to Oct. 1, 1922 | | 2.50 |
| W. B. Zachary, insurance agent | Oct. 1, 1921 to Oct. 1, 1922 | | 2.50 |
| W. B. Zachary, insurance agent | Oct. 1, 1921 to Oct. 1, 1922 | | 2.50 |
| Ginery & Newman, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 6.00 | 3.00 |
| J. B. Brown, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 6.00 | 3.00 |
| P. M. Miller, pool room, 3 tables | Oct. 1, 1921 to Oct. 1, 1922 | 75.00 | 37.50 |
| P. N. Miller, restaurant, 15 people | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| P. N. Miller, 2-chair barber shop | Oct. 1, 1921 to Oct. 1, 1922 | 2.00 | 1.00 |
| Norton T. Smith, real estate agency | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Geo. Crews, insurance agent | Oct. 1, 1921 to Oct. 1, 1922 | | 2.50 |
| H. S. Bowman, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Bee Hive restaurant | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| G. L. Stokes, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Smith-Gutinnis-Stebbins Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 16.50 | 7.25 |
| Park Mercantile Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 16.50 | 8.25 |
| J. D. Allen Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Smoke House, restaurant | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| Smoke House, 3 pool tables | Oct. 1, 1921 to Oct. 1, 1922 | 75.00 | 37.50 |
| W. M. Pickard, real estate | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| W. J. Reim, architect | Oct. 1, 1921 to Oct. 1, 1922 | 5.00 | 2.50 |
| Mrs. H. N. Cassels, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| John J. Jamour, contractor and painter | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| M. C. Whitehurst, attorney at law | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Handy Frotsch, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| William Evans, real estate dealer | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| R. W. Field, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| E. J. Etheridge, dentist | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Florida Ice & Power Co., light plant | Oct. 1, 1921 to Oct. 1, 1922 | 100.00 | 50.00 |
| Florida Ice & Power Co., ice factory | Oct. 1, 1921 to Oct. 1, 1922 | 50.00 | 25.00 |
| Avon Manufacturing Co., crate manufacturer | Oct. 1, 1921 to Oct. 1, 1922 | 15.00 | 7.50 |
| J. M. Cobia, merchant | Nov. 1, 1922 to Oct. 1, 1922 | 4.50 | 2.25 |
| W. B. Reglend Hardware Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 9.00 | 4.50 |
| D. M. Mayer, restaurant | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| L. D. Roberts, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| W. H. Weeks, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| J. L. Waikup, physician | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Mrs. M. B. Walkup, physician | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Dan M. Andrews, real estate | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| J. L. Yonce, planing mill | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Venus Trading Co., merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| J. C. Carnes, general contractor | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Morris Minstrels, tent show charging less than 50c | Nov. 18, 1921 | 15.00 | 7.50 |
| Florida Ice & Power Co., water company | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| F. Vereen (colored), physician | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Moore Minstrels, tent show | Nov. 1, 1921 | 15.00 | 7.50 |
| Sebring Tea Room, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| Field & Yeung, merchant | Oct. 1, 1921 to Oct. 1, 1922 | 4.50 | 2.25 |
| Olaf Hansen, general contractor | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| William King, real estate | Oct. 1, 1921 to Oct. 1, 1922 | 10.00 | 5.00 |
| Hinson & Stringer, merchant | Dec. 1, 1921 to Oct. 1, 1922 | 3.00 | 1.50 |
| J. Lee Johnson, insurance agent | Oct. 1, 1921 to Oct. 1, 1922 | | 2

# It's cheaper

to buy GOOD flour at a FAIR price than to buy CHEAP flour at ANY price.

Honey Boy FLOUR SELF RISING

costs a LITTLE more, but is WORTH a GREAT DEAL more. At good grocers.

LAKELAND GROCERY CO., Wholesalers
BLISH MILLING CO., Seymour Ind.

SLATE SURFACED
LASTILE ROOFING

Carey Lastile is not only cheap to buy, easy to lay, and long lasting—but is also an ornament to any kind of building and retains its color without painting.

Lastile is built on a base of special extra roofing quality Carey-made wool felt. This is saturated with Carey-refined asphalt. It is built up with tempered asphalt compound with crushed slate rolled in to give a spark-proof and enduring surface.

The slate is the natural red or green color—a color that is fadeless and never calls for painting.

The beauty of Carey Lastile has made it popular for houses and garages, and for use as siding; as well as for factories, farm buildings and other structures on which roll roofing has always been used.

**Smith-McGinnis Company**
Brickell Building Avon Park, Florida
45-A



# Florida Ice and Power Co.

Pure Crystal Ice
Electricity
and Water

Avon Park Florida



# South Florida Fair

To encourage raising of Strawberries and small Garden Vegetables for the

SOUTH FLORIDA FAIR

I will furnish suitable Fertilizer for that purpose in less than sack lots

**Geo. F. Kellogg**



# Bread Is Your Best Food

Eat more of it
FRESH DAILY FROM YOUR GROCER
or at

**The Sanitary Bakery**
Avon Park, Fla. A. EBI, Proprietor


## MARKETING IS MAJOR PROBLEM BEFORE THE FARMERS OF STATE

### BOYS NEXT IN IMPORTANCE ACCORDING TO SUMMARY OF AGENTS MEET

An analysis of the discussions of the recent annual conference of Florida's county agents in Gainesville shows that within the following nine subjects are probably to be found the most outstanding or serious agricultural problems facing the farmers and farm people of this state:

1. Marketing.
2. Boys' agricultural club work.
3. Organization.
4. Citrus culture, referring particularly to the control of diseases and insect pests.
5. Trucking.
6. Fairs, or advertising.
7. Fertilization.
8. Dairying.
9. Poultry.

These subjects, at least, received a major portion of the agents' consideration and study during their conference. It can be stated that most of what was said at this conference was directly about or centered around these nine questions.

The agents in some cases offered solutions for the various problems, but in a great many cases they frankly said that much more time is necessary in order that proper solutions may be worked out. Failing particularly in this group were the questions of marketing and organization.

However, the agents took definite action on some of the problems. County Agent C. D. Kime of Orange county has summarized this action as follows:

"We took steps to investigate more economical marketing.

"We desire to secure accurate data on methods of handling commodities and produce by shippers and sellers, and to plan for further expansion.

"We moved to extend and continue on a larger scale disease and pest control work on citrus and truck.

"We took steps to improve boys' club work from an educational standpoint.

"We moved to endeavor to correlate practices in spraying, cultivating and fertilizing citrus."

### TO CONTROL AVOCADO SCALE

One of the most serious insect enemies of the avocado—pyriform scale—may be controlled by spraying with an oil emulsion, according to Prof. J. R. Watson, entomologist of the Florida experiment station. This insect and its control are discussed by Professor Watson as follows:

"What the whitefly is to an orange tree the pyriform scale is to an avocado. It gives off a honeydew in which grows a sooty mold more profusely than on an orange tree following an attack of whitefly. It is one of the largest of the soft scales, measuring from one-twelfth to one-sixth of an inch in length.

"As it name indicates, the mature female is pear-shaped, tapering to a point in front. The scale itself is brown, is surrounded by a wide fringe of white cottony-looking wax. This cotton serves as a protection to the eggs which are laid in it. The young are oval in shape, greenish-yellow in color and are without cotton. For an illustration of this scale, see Florida experiment station bulletin No. 148.

"The scale is best killed by one of the oil emulsions, commonly used for scale and whitefly on citrus. In winter the emulsion should be used at the same strength recommended for the whitefly; that is, 1 per cent oil and 99 per cent water. In summer this strength should be reduced somewhat. The trees should not be sprayed in the middle of a clear hot day."

First Clothing Merchant—"Do you believe that nothing succeeds like success?"

Second Clothing Merchant—"Vell, yes—wit' now and den a failure."

How does Nature defy us with a few cheap elements! Give me health and a day, and I will make the pomp of emperors ridiculous.—Emerson.

Subscribe for the Pilot.


**666 cures Malaria, Chills and Fever, Bilious Fever, Colds and LaGrippe. It kills the parasite splendid laxative and general that causes fever. It is a Tonic.** —Adv.



**Well Driving and Pipe Fitting**
"Cutler Gets the Water"

ELECTRIC and GASOLINE MOTORS

Prompt Service
Satisfactory Work
Low Prices

**ROSWELL CUTLER**
AVON PARK, FLORIDA



IF YOUR TYPEWRITER OR OTHER OFFICE MACHINERY IS IN TROUBLE WE WILL SEND SOME ONE TO YOU
Write or Wire
J. E. JACKSON TYPEWRITER COMPANY
Service Station, 3404 Arlington Ave.
Phone 72-756
We Repair Office Machinery
TAMPA, FLA.



# Your Foundation---

The home built on the secure foundation of a savings account is like the house built upon the rocks.

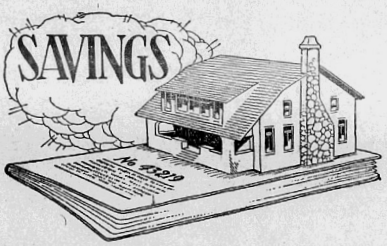
The home founded on a secure foundation is the backbone of any community.

This is why our bank is personally interested, for we depend upon the community.

The start is easy, and the security is lifetime.

One dollar opens an account and we pay 5 per cent interest on all savings accounts.

This national institution offers its facilities and the judgment of its officers and directors to the home-builder.




*First National Bank*

J. V. CHAPMAN, Cashier



# *Where Extra Service is Demanded*
## Firestone Cords Predominate

WHEREVER the exactions and tests of tires are most severe—there you will find Firestone Cords in universal use.

The hard jobs seek Firestone. And so well has Firestone responded under difficult conditions—so consistently has mileage mounted to totals impossible to obtain from ordinary tires that today Most Miles per Dollar is the buying slogan of thinking motorists everywhere.

The blending and tempering of rubber, gum-dipped cord construction, air-bag cure—all these mileage methods have been developed by men whose life work is the production of constantly increasing tire values for the public.

Users in this vicinity verify Firestone reputation, and report almost daily some new Firestone record of extra distance travelled.

Don't be satisfied to buy tires—buy values—the longest mileage at the lowest price consistent with such reliable performance.

Make Most Miles per Dollar your principle of tire economy — choose your next tire on that basis.

MOST MILES *per* DOLLAR

**Firestone**
**Gum-Dipped Cords**

STANDARD GARAGE, Avon Park, Fla.
HIGHLANDS MOTOR CO., Avon Park, Fla.
OWEN'S BROS. GARAGE, Frostproof, Fla.

## HIGH SCHOOL PEP

Staff

Victor Stansbrough . . . . Editor
Bertha Cameron . Associate Editor

Reporters

Juanita Adams . . . . . Senior
Eldred Starkey . . . . . Junior
Reba Ginn . . . . . Sophomore
Paul Gordon . . . . . Freshmen

### LOOK US UP

This idea of a high school section is an old one, but it is new to Avon Park high school and we are all green as grass as to how it should be done. If at any time you have any "suggestions" or "critysims" to make we will gladly welcome them.

There are lots of interesting things going on here that some of you town people never hear about, and our aim is to let you know about them. Take for instance, our Domathean Club—we had this all last year. Did you know about it? We have a much better one this year and a program is given on the first and third Friday afternoons of each month, beginning at 1:30 o'clock and lasting for about an hour and a half. The public is invited to come and spend a pleasant hour with us, as we feel sure you will. Later on a boys' and probably a girls' basket ball team will be organized, and even better we expect to have a high school orchestra, second to none in this section.

All these things we want you to know about.

### STANSBROUGH HEADS SENIORS

The senior class for 1922-23 is very overwhelming. We have seven pupils in our class, six of whom "stepped up" from our dear junior class, while Annie Ruth Brantley came to us from Frostproof. We now have the honor of being "dignified seniors." Along with this dignity we also feel proud to a certain extent, because we realize if we pass we will be the first class to graduate in this, the first accredited high school.

Recently we had a class meeting and the following officers were elected:

President, Victor Stansbrough; vice-president, Loh Skipper; secretary, Juanita Adams; treasurer, Bertha Cameron; senior representatives on program committee, Lois Skipper and Mary Sapp.

### NONA CREWS JUNIOR PREXY

If things keep progressing as they now are we will have the freshmen trained well enough to be sophomores by June.

The junior girls are worrying over the fact that they wont have the senior girls to help them with their Latin next year.

Class officers were elected for the junior class as follows:

President, Nona Crews; vice-president, E. Starkey; secretary and treasurer, Manuel Marnett; program committee, Nona Crews and S. Starkey; class reporter, E. Starkey.

### SOPHS CHOSE GEORGIA BOND

Our first long and tedious battle has been won. Never again will we be called freshes.

Last year when our classes were called we rose trembling and afraid. If the teacher looked at us we turned pale.

Now, as sophomores, we are dignified and never flinch at anything. We are small in number but loud in action.

The sophomores held their first class meeting Tuesday, Sept. 5, and the following officers were elected:

President, Georgia Rose Bond; vice-president, Sadie Holton; secretary, Lutrelle Martin; treasurer, Roma Roberts; class reporter, Reba Ginn; program committee, Sadie Holton and Reba Ginn.

It was decided to have a picnic Friday, Oct. 8.

### "GREEN BUT GROWING"

In the high school there are 27 freshmen, 12 girls and 15 boys.

We, the freshmen, are going to show as much class spirit this year as the other classes, for we have been encouraged by Professor Ellenberger.

We had our first class meeting and Leonard France was elected president; Dixie Martin, vice-president; Ebra Adams, secretary; Theodore Thomas, treasurer.

The freshmen motto is: "Green, but growing."

### JOKES

Mr. M.—"Bernard, describe a toad."

Bernard—"Well, it is an insect which stands in the front and sits behind."

One day in history class Mrs. Lander asked the class to bring in a picture of the Plymouth Rock. The next day everyone handed in a picture but Myrtle Conoley. On being asked why she failed she answered: "Did you want us to draw a hen or a rooster?"

The Stable Menu

Impatient Diner—"Hey, miss!"
Waitress—"Don't serve it, sir!"

Mrs. J.—"What makes the Tower of Pisa lean?"

Ruby Crumley—"If I knew I'd take some myself."

### CREEPING BENT GRASS GRASS FOR GOLF COURSE GREENS

With the ancient game of golf becoming more widely played and the number of courses increasing rapidly, the United States department of agriculture, in connection with its general work on grasses, is giving attention to the selection of special strains of grasses adapted to the requirements of the links. That this work may be most effective the department is co-operating with the United States Golf Association, and several specialists in the bureau of plant industry were appointed members of the greens committee of that association.

A great deal of effort has been wasted in the building up of golf courses because of a lack of understanding of the different kinds of grasses and the methods of establishing a turf. Many men interested in the game have been the victims of seed fakers and self-styled experts. As a result golfers have welcomed information on the subject from the department, and clubs in many parts of the country have called on the department for advice and information. This fall a number of greens are being put in on courses at Columbus and Akron, O., and a demonstration green on a course at Chicago.

The best results are obtained by the department with pure strains of creeping bent, a grass of uniform color and texture and resistant to wear. These strains have been selected and increased on the department experiment farm at Arlington, Va., and are now grown commercially by two or three companies. These strains of bent grass are grown by the vegetative method instead of from seed—that is, the stolons, or runners, are cut up and spread upon the ground where a turf is desired. The grass is first grown in nursery rows to obtain the increase needed for planting the greens. To give golf clubs a start of this grass the department will furnish enough stolons to plant five or six linear feet of nursery row. In one year if well handled this will produce enough increase to plant five average golf greens. The fall and spring stocks of grass are being furnished to 50 clubs. Grass was sent to about the same number last year.

### REAL ESTATE TRANSFERS

Transfers of real estate in Highlands county since last publication, as reported by Highlands Security, Abstract & Title Co., Sebring:

C. D. Nolan to H. E. Coy: 112 feet lot 1, block 32, Sec. 22, Avon Park.

Martha J. Frizble et al to Pittsburgh-Florida Fruit Growers Association: Lots 2 and 3, block 10, Sec. 15, Twp. 33, R. 28.

T. J. Murray to Jerome Tonkin: NW¼ of SE¼ and NW¼ of SW¼ Sec. 20, Twp. 35, R. 30.

A. E. Cauley to L. A. Wolff: Lots 5 and 6, block 31, Sec. 22, Twp. 33, R. 28.

Lake Jackson Home & Grove Co. to Charles A. Lewis: Lots 10, 11, 12 and 13, block C, and lots 10, 11 and 12, block E, Lake Shore Park subdivision.

Morris Floyd et al to Sebring Real Estate Co.: Lot 4, block 103, Sebring.

T. J. Swearingen to E. G. Todd: Lot 1, block I, Sec. 26, Price & Gorham's subdivision, Avon Park.

A. E. Withers and W. L. Crews to E. W. Harshman: Undivided third interest in Farm 31, Sec. 21, Twp. 34, R. 29.

Sebring Real Estate Co. to Pernia Crumpacker: Farm No. 22, Sec. 18, Twp. 34, R. 29.

Sebring Real Estate Co. to T. D. Kinzie: Farms 28 and 39, Sec. 18, Twp. 34, R. 29.

Perry Estheridge to Laura Austin: Lot 24, block D, Sec. 22, DeSoto City.

### HOGS NEED MINERAL MATTER

Farmers who would obtain best results from their hogs will do well to supply them with mineral matter as a tonic and a bone builder, according to A. L. Shealy, professor of veterinary science of the Florida College of Agriculture. In fact, mineral matter, it is said, is very essential for swine and the following formula is recommended: Hardwood ashes, 10 pounds; air-slacked lime, 10 pounds; powdered charcoal, 10 pounds; common salt, 5 pounds; sulphur, 5 pounds; ferrous sulphate (copperas), 1 pound.

In mixing these minerals it is well to dissolve the copperas in a quart of hot water and sprinkle it into the mass when mixing it. Speaking on this subject, Dr. Shealy said:

"When swine are allowed to graze on such a crop as peanuts, where one food only makes up the bulk of their feed, it is very important that mineral matter be added to the ration. The young growing pig needs such matter to help develop the bony frame-work. The brood sow needs it to help keep her in good breeding condition.

### SELF-EVIDENT

North—Dobbs is celebrating the arrival of a new baby at his house.

West—That so? How many children has he?

North—Didn't I say he was celebrating?—Life.

## FORD RICHEST MAN

### Wall Street Doffs Its Hat to Michigan Farmer Boy and Grows Dizzy Counting His Fortune

[By Robert Fuller]

Wall Street, the money mart of the world, has doffed its hat to Henry Ford and admits that he is now the richest man in the world.

The farmer boy of Dearborn, Mich., but now the world's greatest automobile builder, is credited with $180,000,000 cash on hand and an estimated annual income, which for 1922 will total $125,000,000 before taxes are deducted or $110,000,000 clear.

With earnings which average about $100 a car, Henry Ford's company could be capitalized at $2,000,000,000 and pay 5 per cent on the money.

HENRY FORD

Perhaps the most interesting thing about the Ford fortune, to the owners of his now famous car, is the importance of the replacement part sales. Wall Street says a profit of $15,000,000 is made from this source to keep the millions of cars now on the roads in running condition.

Ford's taxes in 1921 were $59,000,000. This year, with the excess profit tax abolished, he will pay only $16,000,000 of his $125,000,000 income.

Wall Street shakes a sad head when such news is passed out for consumption and admits that the former Michigan farm boy has won his own game and is a Wall Street unto himself.

Wall Street itself pays Ford $7,200,000 annually in interest at 4 per cent on his millions which flow through there on loans.

These figures were furnished Wall Street in a ticker statement this week.

### KING SOLOMON'S MINES

The enormously rich mines of Ophir, from which King Solomon, the Queen of Sheba and other rulers of Old Testament days obtained the wealth of gold that made their cities places of dazzling magnificence, have, it is said, been found again and are proving one of the world's most valuable sources of supply of the precious yellow metal. The thousands of shafts which were sunk into these veins of gold-bearing quartz a thousand years before the Christian era and which have for centuries lain idle and forgotten, are fast being reopened and new ones dug. Where armies of black slaves formerly toiled under the pitiless lash of the overseers, high explosives and modern labor-saving machinery now do the work, producing in a few days more gold than was possible by years of painful laborious efforts in King Solomon's time. As archaeologists have found out, the land of Ophir, so frequently mentioned in the Old Testament, was a vast region in Southeastern Africa—a part of what is now Rhodesia. Although the ancients worked the mines here for centuries, they were able with their primitive methods to do no more than scratch the surface of the gold deposits.—Pittsburgh-Chronicle-Telegraph.

## DON'T TRY TO TEACH OLD DOGS NEW TRICKS

There was a farmer who did not wear shoes, but who wanted to. He read that shoes were made from a cow's epidermis. But the hides collected from his woods critters were so full of holes that they did not make good shoes.

He also did not put up bacon and ham, but he wanted to. He read that said bacon and ham were made from hogs. He found only a few bones under the hides of the hogs that he killed after running them down with dogs.

He never filled his barns, but he wanted to. He read that you cut hay and grass and store it on lofts. But it made his hands sore to gather the sandspurs he grew in his fields.

He had to go to town to buy corn. He read that some farmers grew enough corn to feed their horses, but it was not worth while to harvest his few ears to be eaten by the weevils before the horse saw them.

He was ready to ask the county to take care of him, when his daughter married a slick book farmer from Gainesville.

But the book farmer put in a dipping vat, and made the cows take a bath regularly, and he put a fence around their playground to make them stay at home. He made them divorce their scrub bull and married them to a white face. He also killed the sow's runty mate and brought in a regular guy, and then had some bacon. He bought some selected corn seed and planted it. Sec made some and fumigated it. He bought some essence of guano and a manure spreader to put it in the fields, and raised some hay, too.

Moral: If you can't teach an old dog new tricks, kill him and buy a pup.—A. C. Brown.

### REGISTRATION LIST REVISED

The Avon Park town council has proceeded to revise registration list as required by ordinance and the following names were striken off, for the reasons named:

| | |
|---|---|
| Boyd, E. E. | Left town |
| Barnes, Ed S. | Left town |
| Barnes, Mrs. Annie | Left town |
| Crews, Maury | Left town |
| Caldwell, Albert G. | Dead |
| Caswell, R. V. | Left town |
| Fischer, W. A. | Left town |
| Fischer, Martha | Left town |
| Glover, J. E. | Left town |
| Griffin, W. M. | Left town |
| Gillispie, J. H. | Left town |
| Hart, Walter | Left town |
| Hutchison, Albert | Left town |
| Harvey, Miles | Left town |
| Harvey, A. A. | Left town |
| Hesley, Fred | Left town |
| Johnson, H. W. | Left town |
| Johnson, John E. | Left town |
| Langford, Curtis | Dead |
| Peterson, R. C. | Left town |
| Peterson, Mrs. Delia E. | Left town |
| Pearson, B. A. | Left town |
| Pearson, Mollie | Left town |
| Raulerson, Albert | Left town |
| Skipper, D. G. | Left town |
| Smith, Wm. L. | Dead |
| Tompkins, Wm. H. | Left town |
| Thompson, H. Y. | Left town |
| Whidden, T. | Left town |
| Wiggins, H. M. | Left town |
| Ward, W. C. | Left town |

The above parties have ten days from date to apply to town clerk to have names restored to list.

G. L. CREWS, Town Clerk.

A suggestion to Will H. Hayes to help the movies is not to permit fat men and women sitting in end seats.

### CONFERS WITH BISHOP

Dr. C. E. Gutteredge has returned from Lakeland, where he participated in a mission board conference with Bishop W. N. Ainsworth, at which the outline of the program for the coming year's work was discussed and generally gone over preparatory to the gathering of Florida Methodists with the Hyde Park church in Tampa for the annual state conference.

### NOTICE

The registration books of the Town of Avon Park are now open, and will remain open until the first Monday in November, and all persons not registered, and who desire to qualify, are requested to register during the period above named.

G. L. CREWS,
Town Clerk.

04-11-18-24-31

### NOTICE OF STOCKHOLDERS' MEETING

Notice is hereby given that a meeting of the stockholders in the National Company, a corporation under the laws of Florida, will be held at the office of said corporation in Avon Park, Florida, on the 30th day of October, A. D. 1922, for the purpose of increasing the capital stock of said corporation.

C. S. DONALDSON,
Vice-President.

05-12-19-26


**Highlands Barber Shop**

Invites you to its cool, clean, day-lighted establishment.

Service Par Excellence

Roy C. Jarrette, Prop.

**OTTO SKIPPER**

LIGHT AND HEAVY HAULING

Prompt Service
Reasonable Rates

PHONE 8-M

Avon Park, Florida

**Well Dressed Men**

It is the neat and well made shirt and fresh, colorful necktie which adds the final touch to the well dressed man's appearance.

They've just arrived! If you can get enthusiastic over good-looking shirts—and appreciate a bargain—come in and see them! A variety broad enough to suit any man of good taste. Quality of material and finish good enough to suit his wife. Best domestic madras, fine buttons; fashioned after our custom-fitting model. Sizes 14 to 17.

Coming right at the opening of the Fall season, they're a special value.

**$1.50 up**

NECKWEAR! Silk four-in-hands, bias stripes, all of them, Navy, Black, Brown, Maroon, with stripes of contrasting colors. Also many of the new winter weights, in silk knit neckwear. Each..... **$1.00**

**Roberts, Haberdasher**

**Make Your Auto Look Like New**

I am now prepared to paint your autos in a first-class manner. Paint that holds good, looks good and is good.

PRICES REASONABLE

**J. J. JAMOUR**

Forest Avenue Avon Park, Fla.

**Solid Carload of Furniture Just Received**

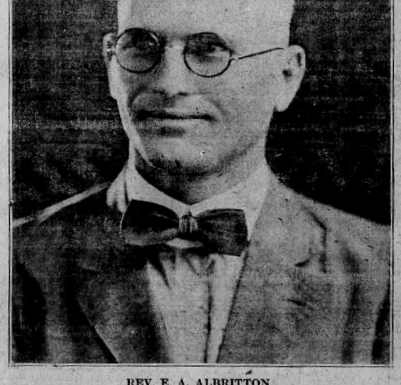
**SMITH-M'GINNIS COMPANY**

Is now opening a solid carload of Furniture, which will be placed on display immediately, offering

DINING ROOM, LIVING ROOM AND BEDROOM SUITES
in the latest styles and finishes

KITCHEN CABINETS AND ENAMEL RANGES TO MATCH WILL SOON BE HERE

**Big Tent for Gospel Meeting Beginning Here Sunday**



REV. E. A. ALBRITTON

**Evangelist and Mrs. E. A. Albritton Bring Musicians and Workers for Baptist Revival Here**

Rev. E. A. Albritton, Florida's Flying Parson, opens his evangelistic campaign under the auspices of the Avon Park Baptist church in this city at his new tent on Sunday, Oct. 8, at 11 o'clock. He will hold services at 3 and 8 o'clock too.

The preaching of the Flying Evangelist is well known in this section to be both gripping and fearless. His methods are safe and sane. He uses the Bible and the teaching method are being used mightily in the breaking down of the devil's strongholds. Unprecedented crowds flock to hear him and continue to come for miles around night after night.

The music will be an attractive and helpful part of the services, for Evangelist Albritton secures the most proficient musicians in gospel music available. In Miss Thelma Jones of Tampa he has a pianist and working assistant whose contribution is wonderful. Miss Jones has been with the evangelist, her former pastor, almost continuously since he resigned the pastorate some two years ago and entered his life calling.

There will be services on the lot at the tent at 11 a. m., 3 p. m. and 7:30 night, Sunday, Oct. 8. Announcements governing the other services of the campaign will be made at that time. It is believed that there will be a day service on week day mornings as well as a night service. A cordial welcome is extended to all.

MISS THELMA JONES, Pianist