



A Merry Christmas

We have tried to serve your Christmas Gift needs more completely than ever before. If our efforts have been successful in making your shopping a little more pleasant, your Christmas choosing a little easier and more pleasurable, we feel repaid.

Ott & Son

The Dependable Dry Goods and Shoe Store



We wish you, our friends, prosperity in your undertakings, wisdom and zeal in your work, peace on your pathway, friends by your fireside, and strength to the last. And especially do we wish you a Merry Christmas.

Highlands County Abstract Co.
Sebring, Fla.

THIRTY COUNTIES ARE LINED UP FOR SOUTH FLORIDA'S BIG FAIR

With exhibits already contracted for from more than thirty counties of Florida, the great South Florida Fair and Gatorville Carnival for 1923 will be the biggest, best and most comprehensive exhibit of Florida's products, resources and manufactures ever held in the state. Additional room has been provided for the vast array of exhibits; the new buildings, including a \$35,000 concrete and steel grandstand to accommodate more than 4,000 people assure less crowd-

ing and more advantageous display room than ever before, and the myriad new features prove that the fair management is leaving nothing undone to insure the comfort and pleasure of visitors to the fair. Dates are Feb. 1 to 10, inclusive. Among the counties to be represented by large and comprehensive exhibits at the coming fair are: Brevard, Charlotte, Citrus, Clay, Columbia, DeSoto, Escambia, Gadsden, Glades, Hardee, Hernando, Highlands, Hillsborough, Lee, Leon, Marion, Manatee, Osceola, Palm Beach, Pasco, Pinellas, Polk, Putnam, Sarasota, St. Lucie, St. Johns, Suwannee, Sumter, Taylor and Volusia, with

several others to be added within the next few weeks. That rivalry will be keener than ever this year between the counties is assured by the plans that are being made for the many displays. Some of the counties have asked for considerably more space than can be allotted to them; while in many cases individuals and associations have con-

tracted for display space for exhibits aside from the county displays. The fair management is completing the official program and a list of exhibits and displays, which will be ready for announcement shortly.

Investor—'I've had this idea in my head for two years.
Investor—Aged in wood, eh?

A Merry Christmas

Without Fruits—the Christmas variety of Fruits, too—would be impossible—unheard of

THE ONLY FRUIT STORE IN THE COUNTY IS THE

MOSTRIS FRUIT STORE

Wholesome Pure Candies Health-giving Fruits
Pears Grapes Bananas Assorted Nuts Apples

Canaries

EVERY HOME SHOULD HAVE A PET

Nothing makes a more attractive pet than the canary.

THE HARTZ MOUNTAIN CANARY BIRD

is the sweetest songster and the most popular of all song birds.

They are bred by peasants in their living rooms, high up in the Hartz Mountains of Germany. It is claimed that over one hundred thousand of these birds are imported to the United States yearly. The birds are free from disease, perfectly happy in a small cage, requiring but little care. They are famous the world over for their clear, pure, beautiful song of sweet, restful melody, and they endear themselves by their song, bright plumage and cheery, active ways. Most Hartz Mountain Canaries are somewhat mottled in colors, with dark greenish brown, though many are a clear yellow.

Florida Pharmacy



IN selecting suitable gifts the giver often forgets the sentiment of the occasion in the zeal of trying to be practical.

Rings are sentimental—yes—but the most acceptable Christmas gift given—but Happy Thought—a ring is a gift that will last.

Emblem Rings—All fraternal emblems, Shriners, Masonic, I.O.O.F., and others, on handsome solid gold bases—
\$10 to \$15

Baby Rings—Plain and with settings, solid gold—
\$1 to \$1.50

Signal Rings—The heavy gold rings for men or the exquisite light rings for women and girls—
\$6 to \$12

Oblong Pearl Sterling Rings—With the popular opulent pearl settings, in all their magnificent colorings—
\$1 to \$1.25

Gold Knives—With Masonic emblem or plain for engraving initials and with hard steel blades. A gift any man will appreciate—
\$3 to \$9

Rubies—Ladies' gold rings with ruby settings—
\$3.50 to \$8

For Men—Ruby set rings; some fine gems—
\$4 to \$10

Octagon-shaped White Gold Wrist Watches—The gift sublime for the girl or woman; Swiss movements; beautiful and useful—
\$25

Jordon's, Jewelry

BIG VALUES FOR LITTLE MONEY

Capitol Theatre PROGRAM

FOR THE WEEK BEGINNING WITH

Monday, December 25th

MONDAY

"I Am the Law"

Adapted From the Book of the Same Name by James Oliver Curwood
This is one of the greatest out-door pictures ever screened. It contains the greatest galaxy of stars ever assembled for one picture and is far better than any other Curwood story ever screened. It broke all house records at the Victory theatre in Tampa and the New Howard in Atlanta, and has been praised by millions. People who do not like the average run of amusements come from miles around to see "I AM THE LAW". It is a picture that is full of intense action from start to finish and is the biggest Christmas picture we could possibly get for your amusement. This picture was personally seen by the manager and Douglas ("Dooley") Farley. Ask us. Also a special comedy. Admission 25c and 50c.
Show Starts Promptly at 4 o'clock and Runs Continuously

WEDNESDAY

"A California Romance"

With John Gilbert

This picture is brand new and is said to be Mr. Gilbert's biggest

THURSDAY AND FRIDAY

"Even as Eve"

With an All-Star Cast

Also Aesop Fable and Snub Pollard Comedy

SATURDAY

"Mixed Faces"

With William Russell

This is a regular Saturday night picture and is guaranteed to please. Also a two-reel comedy.

DON'T FAIL to see TOM MIX, Saturday, Dec. 23, in "JUST TONEY". It is the best picture Mr. Mix has ever produced.



Wise Men

THE Christmas season annually brings to mankind the thoughtful hour of serious retrospection and the importance of governing their affairs in a manner befitting wise men.

The Spirit of Christmas is the ideal in the absolute, but quite often it carries with it hardships to men of families and brings them face to face with their own shortcomings and failures to substantially build structures of supply for those they love.

Maybe such hours have been yours—and maybe right at this moment you realize the necessity of changing your course. It is never too late, you know.

If so, we feel we are conferring a service in again calling your attention to the fundamentals of peace and plenty, which, briefly, are Vision and Thrift.

Vision is the understanding that all is well with our ever-progressing world. Thrift is a common sense conservation of our talents—which may be labor or money.

After all, money is only stored up labor. So to have money is to intelligently store up labor—to distribute or equalize it over the span of life.

The New Year is at hand—not to dissipate on idle resolutions which will never be kept. On the other hand—a sincere desire to build up an independence for your loved ones and your own old age, will be its own resolution.

This institution wishes you success in such resolves and stands in Avon Park ready to serve you in fulfillment of such worthy endeavor.

First Trust & Savings Co.





May the day be all that you hope for—may the Christmas spirit reign supreme—and for the manner in which you have supported the policy of our house in the year that is closing, we know of no words in the English language which are stronger, when said, as we say them, sincerely—

WE THANK YOU

B. H. James

QUALITY GROCER

Avon Park, Fla.

CHRISTMAS GREETINGS



Here's to Christmas! May it be a merry one, A beautiful-day and a happy one; Our thanks to you—, We feel they're due— Here's Godspeed to the year that's nearly done, Here's luck and joy for the year to come.

Highlands Security Abstract & Title Co.
John H. Hood

SURVEYOR AND CONTRACTOR
Avon Park Subring



From US to YOU—good people! You whose patronage and loyalty have made us what we are!

We THANK you—and wish you a very Merry Christmas!

Poinsettia Hotel
Whitehurst & Whitehurst
ATTORNEYS
Avon Park Fla



and inviting you to try
OUR TURKEY DINNER ON CHRISTMAS DAY

It will be a real treat at \$1.00

J. A. Bass Cafe



Merry Christmas

With all the greeting signifies, to the people of Avon Park. Peace! Joy! Plum pudding! Remembrance galore! For the liberal support you have given us in the past, our sincerest thanks.

George L. Crews

REAL ESTATE
Insurance

Fire

Life



CHRISTMAS GREETINGS

Christmas Day we are closed. We are thankful. As we've often told you before: So we want to send holiday greetings To our friends who have crowded the store. We wish you long life and full measure Of holiday comfort and cheer And hope life will be full of pleasure Each hour of the coming New Year.

Highlands Dry Cleaners
Sanitary Market
F. C. COLLINS, Proprietor



While many friends on Christmas Day Send greetings good and true, Just let us add to all they say— Our own sincere "we too."

Avon Park Shoe Fixry

FRED GRAY, Proprietor



May the blessedness of the Christmas spirit abide with you and the glorious promise of a bounteous New Year be given unto you.

Tony Erickson and his orchestra
Highlands Electric Shoe Hospital



Christmas comes but once a year, but let us try to keep the friendly spirit of Christmas through every day of the coming year. This establishment extends the cordial greetings of the season to all the people of this community. Merry Christmas to one and all.

Avon Park Coca-Cola Bottling Works



Loads of love and Christmas presents, Joy to last the New Year through, All that's cheerful, none that's tearful, These things we're wishing you.

Wolff Motor Company

Authorized Ford Dealer

MERRY CHRISTMAS



Extends to its hundreds of friends and patrons this Christmas message of thanks and good will. May health, happiness and contentment be yours, thereby assuring to each and everyone a

MERRY CHRISTMAS DAY

J. W. English & Son

Next Door to Postoffice



OUR APPRECIATION

The special charm of Christmas is in the assurance it brings that we live in the memory of our friends. We trust we have left no stone unturned toward making this

YOUR MERRIEST CHRISTMAS

And we thank you for all you've done for us.

Dr. J. A. Able
Highlands Barber Shop

ROY C. JARRETTE



Here's to you—the good people of Avon Park, who made this the merriest of all Christmases for this store and its employees by doing your shopping early.

Jacaranda Pharmacy
Miss Roberta Bass
Millinery—Hosiery—Knitting

Smith-McGinnis Company

HARDWARE AND FURNITURE

No one could say less. No one has said more. For when we each in truth, wish each to be merry then there will be peace on earth and good will toward men.

A merry Christmas
McNicholas McDonald
A Merry Christmas
Counselors at Law

We like to think of our patrons as our friends.

For we believe that friendly business is the best business—for us all.

So to all of you—



HIGHLANDS COUNTY PILOT

THE HIGHLANDS PILOT

GILBERT FREEMAN, Editor

Published every Thursday at Avon Park, Fla., by the Avon Park Publishing Company.

Subscription: \$1.00 a Year
Entered as second-class matter December 12, 1916, at the postoffice at Avon Park, Florida, under the act of March 3, 1879.

TELEPHONE 12

To insure change of advertisement in our news have copy must be in our hands by 5 o'clock a. m., Wednesday.



BIBLE THOUGHT FOR TODAY

John 1:1-5
The light that is in us is the light of life.

JESUS SAID: And if I be lifted up, will draw all men unto me.—John 12:32

Merry Christmas.

Pay your poll taxes and vote for him.

Only three more shopping days. Do it now.

Hang up an extra stocking for some little youngster.

Some time-up at the helm of our Board of Trade now. All it needs is lots of willing pilgrims.

Folks may not know it but there is going to be some Christmas this winter. Yes, some building.

It seems that nobody on the Times-Union but the circulation solicitor ever heard of Avon Park.

From the looks of the express platform the past few days Santa Claus is going to have lots of oranges in his pack.

It feels mighty nice to ride up to our shop without trying to get through the top of ye flivver two or three times en route.

One car of St. Lucie county green beans brought \$10,800 in the New York market. We could be getting some of the big prices.

These Pittsburgh-Florida folks have done a good job. A half million new capital to be invested in the Avon Park district should help a good bit.

Another crate will here to turn out 500,000 crates per year will mean quite a bit for the town. Men who make these things possible are worthwhile.

That Good Fellow Santa Claus is going to need some help to stretch his hands over the little fellows who may be missed. Have you given your hand?

Ambassador Harvey will visit America, according to a London item. "Visit" is right. He can hardly be expected to be noted as coming "home."

The Pilot's story of the Pittsburgh-Florida Association's plans to reforest their newly purchased tract is attracting attention far and near in Florida papers.

The Tampa Times asks Clarence Woods, up in Sumter county, what a grape pean are worth if "all around" can bring \$4.40. Clarence probably will answer "square the root."

Now if the Florida Ice and Power Company will illuminate the Tampa Electric Company around its holdings in front of the depot we'll give our visitors some lasting first impressions of our town. How about it, Mr. Stevens?

Nice news Chairman King of the commissioners bring back from the state road department. We are going to get that \$45,000 and the state will furnish the engineering on the bond issue, which will save us about \$15,000 at least.

If you can't keep quiet, keep away from the postoffice while the crew is putting up the mail. Mrs. Reeves says she will have to quit tracking the mail after the night train if it's so noisy she and her assistants can't hear each other's box calls.

Brother McWhorter has got things twisted a bit. He wants to furnish the yard eggs Christmas morning. Now we, of the rural districts, were planning on furnishing the eggs and sort of expected those city fellows to finish the job.

Now "Dad" Wolf, not content with capturing the pumpkin prize, is eating up one of the biggest bunches of bananas Florida has. Florida has 2000 lucious members of the slippery family on that bunch. And Dad says there are more on his Lake Lotela place.

The state road department will operate out of Avon Park in building the Frostproof road next summer. That means something like \$200,000 will go through this community during the alleged dull months, not to mention the city work that will cost \$70,000 and about \$200,000 of the county work.

The Tampa Tribune questions the hopes of Harvey, who is on his "obviousness" set forth in a Philadelphia paper. We never knew rats to stand by a sinking ship before and we doubt if being obvious will help Warren G. in the Republican party any more than it "beats up" inquiry report on the seaworthiness of a ship would keep all the rats aboard.

GREETINGS FROM THE PILOT

Not because it is a time honored custom, but because of a feeling of sincere good-will and appreciation of the fact that we are indebted in no small degree to the people of this community for whatever measure of success we have attained in our business, the editor and publisher of the Pilot extends to all friends and patrons the wish that this may be a season of happiness and the year to come one filled with joy and prosperity. During the year now nearly gone our business has shown a substantial growth. We would be ungrateful indeed if we let pass this opportunity to express our appreciation of the favors that have been shown us.

In following the path of our duty as we saw it, doubtless we have caused some to disagree with us, have displeased others; certainly we have made no effort to please all, nor shall we ever attempt to do so, for we know that, to use a familiar quotation, "he makes no friend who makes no foe." However, for himself, the editor can say with truth that he bears no malice for anyone. We may disagree with a neighbor, may even oppose him in something where it is our strength, but because we disagree with him we need not and will not hate him, nor alone because it is un-Christian to do so but because the passion of hate is destructive of the best that is in us, and we cannot afford, nor have we the time, to hate our fellowman, at Christmas or any other time if we have been able to assist the right and promote the progress of our community, much has been due to the co-operation of our friends, and we earnestly hope to merit a continuance of that co-operation and the practical support that has been given us.

This season brings the consciousness that whatever our personal disagreements may be, this sublime occasion is devoted to peace and good-will. We have this day, in the war not its ideal, its level will produce other days of the kind. In the making of a newspaper, we have better opportunity than others, perhaps, to view the foreground and the background of humanity. We see good and bad, sincere and insincere, selfish and unselfish, and we believe the heaven of good is more active than that of opposed forces, so we can say in truth that our Christmas greetings to you is one of optimism, good cheer and hearty good wishes.

Moore Haven is coming back like the Yankees at Canby. You can't get a good man on the side of the line he doesn't like.

A WISE DECISION

Putting a man on the job of being the secretary of the Board of Trade is one of the wisest steps the local organization has taken. And only the willingness of public spirited men who have been imposed on in the past years has prevented something akin to calamity through the failure to have a paid man long ago. It is not usual that a Board of Trade can command the services of such sterling men as Norton Smith and A. V. Anderson as secretaries without compensation and it is not to be conceived that the job would not soon reach such a point that real men can not afford to devote their time to it to the detriment of their private interests.

A man on the job all the time is the requirement of modern commercial bodies, and a paid secretary is the only solution.

We have him now. And it looks like we have a good one. A. V. Anderson isn't making all the noise in the world, but he is working like the rest of us and apparently has some real idea and apparently the right amount of pep to play with them.

We may not all agree with him. But who of us agrees with everybody? Secretaries of a Board of Trade is a man one job. Co-operating with him is a job for the multitude. That board of directors with A. V. Anderson as president has got its work cut out for it, in spite of the fact that they have had a man who can shoulder the burden for them most of the time.

Ours is the job of co-operating, of helping, of boosting, of putting that shoulder to the wheel.

Let's give a hefty push and then keep on shoving.

Nice news Chairman King of the commissioners bring back from the state road department. We are going to get that \$45,000 and the state will furnish the engineering on the bond issue, which will save us about \$15,000 at least.

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A Christmas Tragedy—Fr Pop



PLAYING SAFE

Announcement that a 20,000-acre tract of land for crate purposes is to be cat all maintained on a scientific basis to insure perpetual supply for the owners—the Pittsburgh-Florida Fruit Growers Association—is what we hope is the beginning of a new day in Florida lumbering.

There has long been a lot of hot air about the need of reforestation but no reforestation. Now that the ice has been broken perhaps there will be more swimmers.

If not, may the gods help our citrus growers and house builders of the next generation.

This year's citrus crop will require 15,000 packages and with millions of bushels of potatoes, tomatoes, not to mention cabbages, celery, lettuce, strawberries, cukes and other fruits and vegetables, it will require close to 40,000,000 packages to move Florida's perishables.

Movement of these crops means close to \$100,000,000 to the state. Apparently the movement is necessary.

It will take 200,000,000 feet of timber to market these valuable crops this year. In a few years it will require double that amount.

Inded, it is a problem. The local association is pointing to a definite straight path. It can not fail. Pine trees grow with little or no care. Given the initial impetus they will give you the world's closest thing to perpetual motion. And perpetual motion is what it will take to save our grovers and truckers from disaster.

If we plant one or two trees every time we turnpentine one, the task will be easy.

That's our part of this perpetual motion scheme, planting. Replenished forests will not fail us, and the pity is that such an organization as the Florida Citrus Exchange has not had the vision to grasp the opportunity.

It should follow, where it failed to lead. It owns or can buy large stretches of land and its very existence depends on a crate supply at reasonable prices.

And no one need wait on anyone else.

If you ask us, most any girl will take a hint if it is a beauty hint.

DUMB DAN

He's so stupid he thinks: That there is a point to income tax.

That he can sing in any flat if given a key.

That E. C. means "big cellar." And A. D. means "after dark."

That a "hick" town is a booze town.

That Robin Hood was a head-dress.

And that the annual Christmas rush is a football play.

TOO MUCH AND NOT ENOUGH

Why so much politics in the average country town or small community?

Why so little co-operation in the interest of local advancement?

Find the solution to these two problems, remove the cause, and you will more than justify your presence as a citizen.

Continued co-operation will make any community. Excessive political activity will throttle it.

We can find no fault with maintaining party lines in national and state affairs, but when they are drawn and tightened to include the small home town it has a tendency to destroy the hearty co-operation that is essential to local amity and prosperity.

Neighbors who think first of party ascendancy in time become so engrossed in their political strife they can't see the small.

little else. The legitimate plans for local improvement are accented by the party adherents who proposed them and are opposed by the members of the opposition party.

One group of active citizens is pulling against another, regardless of the merits of the questions at issue, while the inactive class stands idly by and watches one bunch smash the other.

Political hatreds and community animosity are thus engaged to the detriment of progressive advancement.

Too much of one and not enough of the other will get us nowhere.

We need a change—Exchange.

Observing Ole

"This sure makes me feel sheepish," he said, as he pulled on his new fleece-lined underwear.

THE SALE OF TITLES

The scandal which has developed in England over the "sale of honors" by the British government is laughable to Americans who take no stock in titles of nobility. The British people, it seems, are much stirred over the conferring of knightships and peerages upon men whose claim to recognition lay in the fact that they had contributed heavily to the political campaign funds of the party in power. Many of them are successful men of obscure antecedents, and your typical John Bull, with his reverence for noble ancestry, does not like to see such upstarts given the right to tack a "Sir" or "Lord" or "Viscount" or "Earl" before their names.

To a democrat it seems that these self-made business men are more entitled to honor than the peers, whose right to their titles is based solely on inheritance. The earl who bore his title by virtue of a gallant deed performed by a remote ancestor, may be a worthless fellow himself, yet such a one is more highly regarded than the nobleman who has won his honor by building up a successful business, say, in soap. The more remote the former's ancestor who won the title the greater the esteem in which he is held. The soap manufacturer may be by far the more useful of the two; yet he is despised as a parvenu. Such an attitude is pure snobbishness.

The "sale of honors" is to be investigated by parliament. It is expected to lead to legislation requiring the publication of campaign contributions. It is to be hoped that it will also make the British people see that titles of nobility are out of place in a country that claims to be democratic.

EPISCOPAL CHURCH

There will be divine service in the Episcopal church on Christmas day, commencing at 10:30 a. m. The sacrament of the Holy Communion will be administered at the close of the morning sermon. Everybody is cordially invited to worship with us. Regular services in the Church of the Redeemer Sunday morning at 11 o'clock. No service at night.

J. Thomas Murrah, F.H.D., D.D., rector.

PAIR ROBBERS SEE THEIR FINISH

The discovery that wool pulp is no longer necessary in the manufacture of paper carries a ray of sunshine into every home.

The prices that merchants have been compelled to pay for wrapping paper have reached a proportion that has actually affected prices in some commodities.

The paper robbery has not been solely a newspaper problem, though hundreds of publishers have been driven into bankruptcy by the unaccountable gouging of paper manufacturers.

Prices have been tilted under every pretext under the sun. Not more than a month ago publishers were warned of still further advances.

Relief, however, is in sight. Florida savagery is being read in newspaper paper manufacture. A great mill at Leesburg is turning out high quality quantities of a paper up to the highest standard. The importance of the discovery lies in the fact that paper can now be made from an annual crop. It takes fifty years to grow pulp wood.

Up-to-date newspaper publishers have regarded the paper situation with dread. They knew that the grip of the manufacturers and experience has shown they might expect no mercy. Their only hope was governmental interference with further exploitation and with Attorney-General Daugherty in the saddle they had little hope of any relief from that quarter.

However, the paper now is beginning to take the place of the lumber and Old Dame Nature puts an end to further public robbery, which to date the government has failed to stop.

GOULD RECORD IS IMPROVED

When Magistrate Bruce W. Cobb of New York City sent to prison Frank M. Gould, a son of Edwin Gould, for open and willful violation of the laws against automobile speeding, he performed a public service, though it did involve the humiliating experience of a finger-printing the young millionaire.

For once the court gave a demonstration of law in the saddle they had little hope of any relief from that quarter.

The only satisfaction that can come to young Gould is that he has upheld the family tradition of keeping his name before the law.

The first notable episode came to his distinguished grandfather, Jay Gould, who was compelled to hide himself in the old Grand Opera House to avoid an infuriated mob gathered outside in dangerous effort to certain financial operations.

George Gould, the son, began his publicity with the Zella Nicolaus distilleries, and has brought it up to date by his latest matrimonial sensation.

The exploits of Anna Gould, with her funny little Count Castellani, are of too recent a date to need discussion.

Now, seemingly, the third generation, jealous of the family property for public notice, intends to keep the Gould name to the fore.

The incident of sending a Gould to jail might not be worth the notice save for the fact that persons who by wealth or position are so eminent by conspicuous or a greater duty to society than the smaller fry, and are expected to set something of an example at least so far as obeying the law is concerned.

Why they flout the rules of ordinary society, then, a jail sentence is a splendid corrective.

Cause and Effect

"Where! Do you call that coffee? It looks like mud."

"Why shouldn't it? Only this morning it was ground."

Baby Attacks!

Mrs. Crawford wrote: "I was attracted by the screams of my baby, rushed to the cradle and there was a rat crawling on the child! My husband put Royal Guaranteed Rat Paste around and we haven't seen a rat since. I certainly am grateful! Get a 25c or 50c handy box TODAY. Sold and guaranteed by FLORIDA PHARMACY."

Buy His Gift From a Man's Store

STYLISH AND EXCLUSIVE NEW MERCHANDISE IN EVERY DEPARTMENT IS DISPLAYED FOR YOUR CHRISTMAS SELECTIONS. HE WILL BE PLEASED AND MIGHTY PROUD WITH A GIFT FROM

Roberts, Haberdasher

SILK SHIRTS

Creme de Chine and English Broadcloth; also striped effects—

\$5 to \$6.50

NECKWEAR

Imported and domestic Silks, Satins, Brocades and other novelty weaves in a wide range of color

95c

LOUNGING ROBES

For garments of this character we have a very unusual showing of the newest and most wanted weaves. There are many pleasing color combinations in silk and quilted—

\$7.50



WOOLEN VESTS

These are of knitted or brushed wool in many desirable color effects. They are very appropriate as gifts for the college man or sportsman

\$4.50 to \$7.50

SOCKS

Pure silk socks in a variety of colors for Christmas giving. Also silk and wool—

75c

SWEATERS

Fine Wool Sweaters or the heavy double stitched sweaters, in a wide variety of colors. Either coat or V-neck models—

\$10.00

In the World of Women

MR. AND MRS. MARSHALL TO ENTERTAIN TUESDAY

One of the season's most anticipated events will be the dinner party to be given Tuesday by Mr. and Mrs. A. Marshall at the lovely Lake Byrd Lodge. Invitations to the annual Marshall Christmas week affair were received during the present week and the day is being looked forward to eagerly.

Covers are to be laid for eighty and following the dinner there will be cards and dancing.

It will be a strictly informal affair.

SHOWER FOR MISS HINTON

Miss Mary Hinton was the honoree at a lovely shower given by Mrs. G. D. Ott and daughter Edna Ott. The house was decorated with lovely poinsettias. Many beautiful and useful gifts were showered upon the bride-to-be. Delicious ice cream and cake were served by the hostesses.

Those enjoying the delightful event were: Mesdames L. A. Wolff, E. O. Garrett, L. E. Wolff, H. Hughes, J. O. Clark, S. P. Durrance, J. D. Feden, J. P. Gannon, Floyd Johnson, C. E. Wolff, C. A. Clark and Misses Annie Ruth Brantley, Miriam Wood, Lois Wood and Miss Martha Hinton.

SCHOOL TO SAVE HUMAN LIFE

Flat dwellers in New York are now to be blessed in the erection of a bacteriology building in which the public will be shown how to prevent disease.

A museum with models will demonstrate how to eradicate rats and flies; how to ditch to do away with malarial mosquitoes, and how to indulge in home pasteurization. Also the sanitary handling of food and the proper kind of plumbing that should be installed in the yard safety will be shown.

Truly New York is a wonder city. Medically there is nothing like it in the world. Your millionaire pays \$10,000 for an operation on his hands that perform the same operation on the needy free of charge. For the poor the city is a medical and surgical paradise.

Forward looking men of course have now come to the that prevention is becoming more and more necessary in the practice of medicine. In the old days doctors were called to cure disease. Now they are being taught how to prevent it.

It is high time that the national and state governments recognized the necessity of following New York's lead. The elections are over. Our new government officials soon will be in harness. What a relief it would be if they would spend some of the public money for the preservation of the public health.

New York has the advantage of a great concentration of medical skill that the principles of health conservation apply alike in all districts.

Why cannot the national and state health departments educate the people to health preservation through officially advertised instructions and talks to the people signed by the proper authorities.

The newspaper is the vehicle to spread this knowledge.

We have said this before, but sometimes it takes a surgical operation to get an idea into the head of the government.

TURKEY DINNER

PENICOLAR PROGRAM FOR CHRISTMAS DAY

Christmas at the Penn-Carol hotel will be celebrated by a special Christmas dinner with turkey, cranberries and all the fixings that make the day famous as a feast day.

The management asks that reservations be made in advance where possible and announces the hour for serving will be from 12:30 to 1:30 o'clock. Adv.

At Prison Gates

Warden—What's your name and occupation?

Prisoner—My name is Spark; I'm an electrician, and I was sent up for assault and battery.

Warden—Hey, guard! Give this man a nice dry cell.

CLASSIFIED ADS

For Sale by owner, C. A. Adams, five-room house, large corner lot, 7x13.5, in Valvian subdivision, fronting Lake Verona; several bearing fruit trees. D22-3nd

Comfortably furnished apartment for couple; modern conveniences. Mrs. Albert Caldwell. D23c

For Rent—To adults, attractive bungalow, January 1, March; all modern conveniences; very nicely furnished; close in. Address Box 868, Avon Park. D23-4c

For Sale—Household goods consisting of bedroom suite, dining room suite, kitchen (Hoosier) cabinets, chairs, tables, etc. Call W. O. For Sale or exchange—One-acre lot, 7-room house, lights and bath; 48 fruit trees on lot; on Lakeview Ave. H. C. Hinton. 12-7-4c

FOR SALE—Modern home, bungalow style, on Lake avenue; three bedrooms, dining room, living room, kitchen, two big screened porches, and all modern conveniences; garage, lawn, flowers and fruit trees; an ideal home place and at a bargain. G. A. Bebbler, owner.

SEEDS—1923 catalog. If not already on our list, send name and address for your copy. This book will contain valuable information for both the beginner and expert. Send name promptly. KILGORE SEED CO., Plant City, Fla. 12-7-4c

Rooms for Rent—Furnished or unfurnished; house in gross in Shadow Lawn. C. S. Miller, Box 481, Avon Park. D14-3c

BOZEMAN-WILCOX NUPTIALS

A quiet wedding of the week was the marriage of Mrs. Fannie Wilcox and Frank Bozeman, at the home of Rev. T. O. Baldwin Saturday afternoon. Only Mrs. and Mr. Clark and Miss Maggie Bozeman witnessed the ceremony.

Mr. Bozeman is an employee of the Pittsburgh-Florida Fruit Growers Association and the bride is the daughter of Mr. and Mrs. W. G. Wilcox. The happy young couple will make their home in Avon Park.

LOCAL AND PERSONAL

J. W. Pelot, prominent realtor of Arcadia, was a business visitor of the city Tuesday.

J. S. Buchanan of Daytona was greeting friends in the city Tuesday.

Mr. and Mrs. E. Lanier and Mr. and Mrs. C. H. Moffett were Tampa shoppers Saturday.

Mesdames B. Stringfellow, C. H. Moffett and B. B. Andrews were Wauchula sightseers Friday.

H. E. Fook, W. P. Laddow and J. H. Hudson, prominent business men in Orlando, were visiting in the city Thursday.

Mr. and Mrs. E. L. McLean, Mrs. E. E. Bolton and Mrs. J. B. Thornhill, prominent, Winter Haven people, were in the city Thursday.

Mr. M. L. Anderson of Washington, D. C., was a business visitor of the city Thursday.

Miss Mary Mahoney and Mrs. Wm. Robinson of Astabula, O., were looking over the city Friday.

A. W. Mihov of Wauchula, Wis., was transacting business here Friday.

Mr. and Mrs. C. H. Osborn of Connelville, Pa., were Avon Park visitors Friday.

Mr. and Mrs. T. B. Witty of Plymouth, Fla., were business visitors of the city Friday.

Dr. R. H. Bennett, prominent business man of Lakeland, accompanied by his daughter, were business visitors of Avon Park Monday.

Ather Friber of Cleveland, O., was looking over the city Monday.

E. H. Freund and L. Smith of Lake Wales were transacting business in the city Monday.

L. C. Eldridge of Bradenton was in the city Tuesday on business.

Colmet and Mrs. J. M. Lang and family of Calhoun, Ga., motored to Avon Park to spend the holidays with relatives, Mr. and Mrs. D. R. Gaines.

Mr. Caldwell, who is attending Oglethorpe University at Atlanta, and Miss Rebecca Caldwell, who has been attending college, are expected to spend this week to spend the holidays with their parents, Mr. and Mrs. J. A. Caldwell.

Popular visitors during the week were Mr. and Mrs. Joseph Stephens and their daughter, Miss Stephen and Miss Ruth Stephens, well known Tampa people, who are motoring along the scenic Highlands.

They spent several days in the metropolis along the Ridge, greeting old friends, among them W. S. Pryor, whom they know in Fort Meade many years ago.

Mr. T. M. McLean family, who have been in California since leaving New York in October, arrived in the city Sunday. They have made Avon Park their home for many winters and have many friends who are delighted with their return.

Mrs. Albert Caldwell is entertaining her mother and father, Mr. and Mrs. Jettson, of Trenton, Tenn.

Mrs. L. E. Bass and Miss Roberta Bass and Mrs. Lanier spent the week end in Kissimmee visiting friends and relatives.

Mrs. H. Dilley and son Milford, who have been in St. Petersburg for the past four months, returned Friday. They will not return to St. Petersburg again to make their home.

Mrs. Edgar Harty and Mrs. Walter Cobel, both popular young matrons of Kissimmee, were visitors in the city Tuesday.

E. C. Dusenbury was a Kissimmee visitor the first of the week.

Mr. and Mrs. J. D. Robb of Grand Rapids, Mich., prominent winter residents of the city, arrived Tuesday. They were met in Haines City by C. E. Skipper and H. A. Winter.

Mrs. Ada J. Canfield was a Tampa shopper Tuesday.

Denver Bass, prominent young man of Bowling Green and a one-time resident of the city, was greeting friends here Tuesday.

T. O. Baldwin and son Russell and J. H. McClelland and Mesdames J. V. Chapman and J. B. Coen attended the Baptist Sunday school convention in Bartow last week.

WILCOX ADVENTIST LEADER

At a recent church meeting the Avon Park Seventh Day Adventist church elected the following officers for the year 1923:

Church leader, J. C. Wilcox; deacon, George Wilcox; treasurer, Mrs. E. B. Thompson; clerk, Mrs. Robert Adams; home deaconess, J. secretary and organist, Mrs. H. B. Smith.

The Sabbath school officers are: Superintendent of Sabbath school, C. Victor Smith; assistant superintendent, Robert Adams; secretary, Mrs. Rena Dilgerty; assistant secretary, Mrs. H. B. Smith; organist, Mrs. Fabor.

Hootch Hound—Hic—Say, ain't the girls wearing broad belts these days? Hootch Hound—Them ain't belts—them's dresses.

NOTICE TO STOCKHOLDERS OF FIRST NATIONAL BANK OF AVON PARK

Notice is hereby given that the annual meeting of the stockholders of the First National Bank of Avon Park will be held at the office of said bank in Avon Park, Florida, Tuesday, Jan. 9, 1923, at 4 o'clock p. m., for the purpose of electing directors and for the transaction of such other business as may legally come before said meeting.

J. V. CHAPMAN, D14-21-22-24 Cashier.

HONOR O. E. S. MATRON

Mrs. T. H. Lanier, popular young matron of the city, was the charming hostess at a luncheon given at Lake Byrd Lodge Thursday at 1 o'clock. The guests were Mrs. Anna R. Schneider of Plant City, grand matron of the grand chapter, Order of Eastern Stars, and Mrs. Emma Hines of Plant City, Mrs. Loca T. Oglesby of Bartow, Mrs. Gertrude Zimmerman of a cloud and Mrs. Hendy Holiday of this city.

MRS. STEBBINS HOSTESS

The Bridge Club was charmingly entertained Wednesday afternoon by Mrs. Gilbert Stebbins. The house was artistically decorated in Christmas decorations. A delicious salad course was served, carrying out the red and green color scheme.

Those enjoying the delightful event were: Mesdames H. E. Godwin, C. E. Skipper, N. H. Trent, McKay Elwell, H. P. R. Kock, T. H. Lanier, C. Lanier and Miss Myrtle Jack.

BUILDING FOR 1922 IN FLORIDA WILL BE 50 MILLION DOLLARS

From figures and building statistics in the construction number of the Florida Real Estate Journal and Industrial Record, which is published weekly, it seems a reasonable prediction that construction in this state will reach a total of \$50,000,000 for 1922.

This review of construction activities, which probably is the most complete ever made, shows that much building is in progress in every part of the state and that no particular city or section is neglecting the opportunity to provide more and better homes, larger and better office buildings, while there are numerous industrial plants and club houses included in the survey.

Building is the barometer of progress, and while all towns and cities should keep building records accurate, it has been developed that no such records are kept in some Florida towns where there is considerable building. In such cases it is not possible to present accurate figures, and estimates must be relied upon to give an idea of the construction work in progress.

In the more progressive counties, however, a realization of the value of such records and the proper keeping of them give an adequate foundation upon which to build estimates of the probable total for the year. Florida 1922 figures are placed at \$40,000,000. With the figures available and reports from counties included in the survey, it is conservative to conclude that the total for 1922 will exceed the 1921 total by at least \$10,000,000.

It is likely that this figure will not cover the amounts being spent for public improvements, listed under the head of roads, streets, sidewalks, sewers and other work for which bonds and time warrants are issued for such construction is not included in the building permit records. If it were possible to arrive at such figures with even a reasonable degree of accuracy, it is probable that Florida's construction record for the year would be far in excess of \$50,000,000.

The construction number of the Florida Real Estate Journal and Industrial Record is one which the publisher feels will do much toward attracting favorable attention to Florida as one of the most progressive states in the union, for it presents facts and figures and visualizes much of the building in progress by presenting photographs of the types of construction in towns where activity is greatest. Some cities of 10,000 population are erecting buildings that would do credit to cities of ten times their size. These facts in themselves will carry a message of stability and faith that can not fail to impress those who read the Florida Real Estate Journal and Industrial Record.

It is interesting to note that the Florida Real Estate Journal and Industrial Record circulates largely among people who are potential investors.

POISON BAIT KILLS CUTWORMS

Ordinary cutworms which attack such plants as cabbage and beets can not be controlled like worms which eat the foliage of plants, and many farmers and gardeners have considered an outbreak of these worms as meaning the end of their crop. However, a remedy has been discovered and J. R. Watson, entomologist of the Florida experiment station, strongly recommends its use in Florida.

In speaking of the remedy, its preparation and application, Professor Watson says: "The mixture should be thoroughly damp but not sloppy so that it will fall in fine flakes when sown broadcast over the field or garden. It should be put out after sunset. It is now that it will be one set so that it will remain moist all night. If sown properly, it will fall in small flakes that will not be dangerous to poultry and other birds."

"This poisoned bait is composed of: Bran, 20 pounds; cottonseed meal, 5 pounds; fine green, 1 pound. (Different amounts may be used, but should be in the same proportion.) Mix these thoroughly while they are dry and then add 2 1/2 gallons of water and 2 quarts of syrup. Broadcast or scatter the mixture along the rows or about the bases of the plants to be protected."

Cutworms are the almost hairless caterpillars of several species of moths. Their eggs are laid mostly on grass in heavy sod land. The larvae feed on the grass. Consequently, cutworms are most troublesome on some grassy lands. When such land is plowed the natural food of the caterpillars is cut off and they are forced to concentrate on plants set out later.

Lay Eggs in Batches! One of the worst of all household pests—the roach—lays her eggs in batches of 10. They breed with startling rapidity, contaminate food, spread disease. They are a constant menace to your health. Wipe out all roaches TODAY. Use Royal Guaranteed Roach Powder. 10c and 25c. Sold and guaranteed by FLORIDA PHARMACY

GREETINGS



TO OUR FRIENDS AND PATRONS ALL OVER THIS GRAND STATE OF FLORIDA, WE WANT TO TAKE THIS OCCASION OF EXTENDING OUR MOST SINCERE WISHES FOR A

Merry Christmas

AND A

Happy New Year

THE PAST YEAR HAS BEEN THE MOST SUCCESSFUL IN THE HISTORY OF OUR ORGANIZATION AND WE WANT TO EXPRESS OUR APPRECIATION FOR THE SPLENDID PATRONAGE WE HAVE RECEIVED AND TO ASSURE OUR PATRONS OF A CONTINUANCE OF OUR SERVICE WHICH WE FEEL HAS BEEN RESPONSIBLE FOR OUR GROWTH AND DEVELOPMENT IN THE PAST.

"Serving Florida and in Step With Its Growth"

FLORIDA PHARMACY

Avon Park, Florida

ALL ACCOUNTS

PAID ON OR BEFORE DEC. 23 WILL ENTITLE THE PAYERS TO PARTICIPATE IN THE CONTEST FOR THE

Wardrobe Trunk

WHICH WILL BE GIVEN AWAY

F R E E

Saturday, December 23, at 9 P. M.

WE WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR.

AND WITH OUR SEASON'S GREETINGS, IT WOULD BE AMISS IF WE DID NOT EXPRESS OUR APPRECIATION FOR THE MEASURE OF CONFIDENCE AND GOOD WILL OF OUR FRIENDS AND CUSTOMERS, WHICH HAS CONTRIBUTED TO MAKING THIS THE BANNER YEAR OF OUR STORE.

KATZ BROTHERS

Connell's Has It

As usual you can depend on Connell's Store. For Christmas you want the necessities—

FRUITS—NUTS—CANDIES

of all sorts

And RAISINS and RAISINS and RAISINS

Then for the dinner there is PLUM PUDDING

CRANBERRIES to dress the turkey

Connell Brothers

Highlands Pressing Club

G. H. SPINK

Agent for

KAHN MADE-TO-MEASURE CLOTHING
STYLE FABRIC FIT

The clothes that wear good, fit good, look good and are good
CLEANING AND PRESSING

Your old clothes look like new when we get through cleaning and
pressing them.

AGENT LAKELAND STEAM LAUNDRY

Work Called for and Delivered

Phone 6 OLD POSTOFFICE BUILDING Avon Park, Fla.

Live in Chicken Houses!
You may not know it, but bed bugs
may be living in your chicken house!
They live on the blood of chickens.
They spread disease and you are in
danger — CONSTANTLY. Buy

yourself. Wipe out bed bugs with
Royal Guaranteed Bed Bug Liquid.
Harmless to chickens. 25c. Sold and
guaranteed by
FLORIDA PHARMACY
Avon Park, Fla.

Maas Brothers
GREATER TAMPA'S GREATEST STORE.



We Did Our Buying Early

For almost a year we have been searching the markets for merchandise to make our offerings individual, distinctive and desirable. We have brought merchandise from the far corners of the earth, as well as from our own leading markets.

Can you imagine anywhere where shopping could be more delightful, or accomplished with greater comfort than in this store? Do all your Christmas shopping in this one store, where we have assembled gifts of the widest range—novelties, artware, books, toys, furs, apparel and accessories, and home furnishings of every kind.

NEW DEPUTY GRABS ORLANDO CHRISTMAS BOOZE AND FINE CAR

H. Trovinsky has paid up \$500 and costs and leaves a \$1,700 automobile behind him, following his arrest on the Avon Park-Sebring road before daybreak Saturday morning by Deputy Sheriff J. R. McLeod. The load of liquor found in the car was one of the fanciest assortments seen since the Christmas bars flourished before the days of the Volstead act. It was bound to Orlando for distribution.

Deputy McLeod was returning from a trip to Easton when he caught up with the car just south of Avon Park. There were two men in the car and two women—one the widow of Ed Ashley—and McLeod thought they might be the pair of alleged bank robbers who broke jail on the East Coast. He turned back to Avon Park and stopped at a friend's home, in front of which there is a street light. He awoke the friend, had all lights turned on and held them up 'tourists' under the glare of the street lights. He arrested them on suspicion and went on to Judge House's, where he got a search warrant to search the car. While McLeod was getting the warrant one of the men escaped.

Both seats had "boozie" chests for cushions and there was a cache under the floor boards. It was magnificently arranged for its mission and for camouflage had all the earmarks of a tourist party car, even to the blue book.

The two men carried 45 automobiles but never had an opportunity to use them, McLeod's wisdom in picking his spot beneath a street light and with a citizen looking on, instead of trying to hold up the party on the country road, probably accounting for the lack of gun-play.

FORMER RESIDENT DIES IN LAKELAND HOSPITAL

Archie Allen, formerly a resident here, while associated with the Avon Manufacturing Company, a prominent Mason and known throughout South Florida, died Monday at Lakeland in the hospital.

He was laid to rest Tuesday by the side of his wife in the Winter Haven cemetery.

He was with the Avon people at Lake Wales before they moved here.

HANDSOME CALENDARS

Two handsome calendars are being distributed to their customers by the First Trust & Savings Co.—one a piece of real art, hand-colored—"Treasure Island by Night"; and the other a wall calendar picturing an Indian maiden by the water in moonlight.

McGEER'S BROTHER DEAD
Telegrams bring word of the death at Auburn, N. Y., of Robert T. McGeer, aged 82, a brother of W. O. McGeer of Avon Park. Funeral services were held Tuesday with the Masons in charge.



BULOVA WATCHES

It is guaranteed to last for centuries.

This Will Make Her Happy!

If you want her to have the best—give her a BULOVA Wrist Watch.

This watch we are offering this hand-somely designed watch.



It has a lustrous solid white gold case, exquisitely engraved, fitted with a 17-jewel BULOVA movement.

Regular \$54.00 value.

Our price only \$45.00

GIFT THAT LASTS

R. H. HERR

Jeweler and Optician

WAUCHULA, FLA.

Sanitary Plumbing

Suburban Water Supply System for Home Use and Irrigating Purposes

All Work Guaranteed

Windmills, Tanks and Towers.

Let me estimate on your next job

M. H. Gribble

Phone 57

Avon Park, Florida

IF YOU CAN'T GET WHAT YOU WANT

ECONOMICAL DRUG STORE

817 Franklin Street, Tampa.

WILL MAIL IT. C. O. D. P. D. Q.

Prices Right. Send No Money

FAIRFAX T. HASKINS

Attorney-at-Law

2-4-6 Highlands Bank & Trust Co. Building, Sebring, Fla.

Buy a Grove in Avon Park, Then Join the Citrus Exchange

More and Better Fruit

FIELD SERVICE WORTH WHILE

Grower-members of the Florida Citrus Exchange are increasing the production of their groves and improving the quality of their fruit by availing themselves of the expert service and helpful advice of the Horticultural Department of the Association. The work of this department covers all phases of grove care and is maintained under the direct supervision of a highly trained horticulturist. It is the earnest endeavor to furnish helpful and dependable information, and he is well qualified to make valuable suggestions for the improved handling of your grove.

OTHER HELPFUL FEATURES

Several other important departments of the Exchange are also at your service. Our horticulturists are anxious to assist you in selecting the proper formulas for fertilizers for your own individual grove or farm. A well equipped laboratory, under the direction of an experienced chemist, is continually co-operating with the fertilizer department in an effort to increase the value of the fertilizers manufactured. The machinery department of the Exchange Supply Company is capable of handling all features of packing house requirements. From small repair jobs to the installation of complete packing house units, this department is equipped to render quick and skillful service. Extensive crate mills, operated by the Exchange subsidiaries, assure its members of a never failing supply of the best possible quality. Only practical men are employed to make the most advantageous purchases for growers.

WHAT YOU REALLY GAIN

Citrus growers, who necessarily must sell their products at wholesale, are made wholesale buyers as well by securing their supplies through the Exchange. Those growers who purchase their supplies at the lowest possible cost through the medium of the Exchange Supply Company, and who, in turn, obtain for their fruit its full value in the markets by having it handled co-operatively through the Florida Citrus Exchange, naturally may be expected to obtain the fullest return from their energy and effort.

The co-operative effort of the local association in marketing is based upon the monthly pool which returns growers the average price received in any thirty days for the grade of fruit produced by the grower in question.

Avon Park Citrus Exchange

SERVING ONLY MEMBERS OF

FLORIDA

The Pittsburgh-Florida Fruit Growers Association

Avon Park, Florida

A CORPORATION FORMED TO DEVELOP AND OPERATE 4,400 ACRES OF ORANGE AND GRAPEFRUIT GROVES ON A MODERN CO-OPERATIVE PLAN AND CONTRACT THAT PROVIDES ABSOLUTE PROTECTION

TO ALL PURCHASERS.
OUR LARGE AND PROGRESSIVE OPERATING DEPARTMENT, WITH THE AID OF MODERN MACHINERY, PRODUCES THE BEST RESULTS AT LOWEST COSTS.

"Watch Your Investment Grow"

Ford

TOURING CAR

New Price

\$298

F. O. B.
DETROIT



This is the lowest price at which the Ford Touring Car has ever sold, and with the many new improvements, including the one man top, it is a bigger value than ever before.

Buy now. Terms if desired.

WOLFF MOTOR COMPANY
Authorized Ford Service

MASONIC CENTER AT CAPITAL CITY

At the national meeting of the grand chapter of the Order of the Eastern Star, which has just closed in Washington, formal action was taken looking towards the erection of a national temple for the order, to cost not less than a million dollars. Coming close upon the heels of several other building projects sponsored by the Masonic fraternity, this is but another indication of the prominence the national capital is assuming as an unofficial Masonic capital.

The grand lodge is financing the purchase of Temple Heights, upon which a magnificent two million dollar temple is to be erected. The supreme council of the Scottish Rite for the southern jurisdiction occupies the most beautiful fraternal building in the world, the famous "House of the Temple," at Sixteenth and S streets, a structure which compares favorably with such magnificent pieces of architecture as the Lincoln Memorial and the library of congress. The Washington Scottish Rite bodies are financing a new temple at Thirtieth and K streets. On Shooter's Hill, near Washington and Alexandria, the beautiful temple to commemorate Washington, the Mason, is in process of erection. The capital Shrine organization, Almas Temple, which will be host to the imperial council session next June, in an event which will bring three hundred thousand Masonic pilgrims to Washington, has under consideration plans for the erection of a mosque.

DR. W. W. CORBIN
DENTIST
Successor to Dr. D. D. Crews
Office First National Bank Building
Avon Park, Florida

Leigh Chapter No. 85, O. E. S.
Avon Park, Florida
Regular meetings
2nd and 4th Fridays
in each month, 7:30
p. m.
Visitors welcome.
Mamie S. Lander,
W. M.
Cor. F. Canfield, Secretary

HIGHLANDS SECURITY,
ABSTRACT & TITLE CO.
Highlands Bank & Trust Co. Building
Sebring Fla.

Highlands Chapter No. 42,
R. A. M.
Conventions every second
and fourth Monday in Masonic Temple
7:30 p. m.
Visiting companions cordially wel-
comed.
G. W. ADAMS, High Priest
J. J. JAMOUR, Secretary.

Nat. J. Patterson M. A. Wilson
PATTERSON & WILSON
Attorneys and Counsellors at Law
First State Bank Building
FORT MEADE, FLA.

666

is a Prescription for Colds,
Fever and LaGrippe. It's the
most speedy remedy we know,
preventing Pneumonia.

THE SCHOOL BOY AND GIRL REQUIRE Food that builds

Do not handicap the youngsters
in their work and progress.
Give them plenty of

Milk

The Economic Food Supreme
More of

Skipper's Milk

is just as good for the grownup
as it is for the youngster. These
days of cooling weather begin to
call for blood building food. Get
it at

Anoka Dairy

W. O. SKIPPER, Proprietor

NOW IS THE TIME TO HAVE YOUR CAR REPAIRED

So it will run good and start
easy, and have your tires, lights
and top repaired.

IN
AUTO REPAIRING WORK
THE

SERVICE GARAGE

takes particular pains for re-
sults that will prove particularly
pleasing to you.

We are now at your service
with

GAS, OIL AND TIRES

Free Air and Water

W. L. SKIPPER, Proprietor

Located Near Railroad Crossing
on Main Street

GIVE US A CALL

H. SEAVERNS

Avon Park, Florida

Carries a Full Line of

Building Material

And Makes a Specialty of

ROOFING

Bread Is Your Best Food

Eat more of it.

FRESH DAILY FROM YOUR GROCER
or at

The Sanitary Bakery

Avon Park, Fla.

A. EBI, Proprietor

AVON PARK'S CLOSE-IN SUB-DIVISION

Shadowlawn

Appeals to the Discriminating
SHADE SANITATION PAVING
On Pretty Lake Tulane

P. M. Stivender

GENERAL REAL ESTATE
Brickell Building Avon Park, Fla.

Tasteful Frames

BRING OUT THE ART LIGHTS IN A PICTURE

J. J. JAMOUR

IS NOW PREPARED TO FRAME PICTURES
Sign Painting and Auto Painting, Too



IN APPRECIATION

This is the Company That Furnishes Better Materials for Better Homes

At this time of the year it is only proper that we should avail ourselves of the opportunity to thank the people of Avon Park and Highlands County for the splendid patronage they have accorded this company in the past years. It has ever been our policy (and always will be) to deal with the public strictly on the basis of the "customer must be pleased." By this we mean that rather than have one dissatisfied customer we would rather strain a point and give the customer a little the best of the deal. We have found that it pays. As in the past, our policy will be QUALITY FIRST at a consistent, fair profit. We refuse to sacrifice QUALITY, for we have demonstrated time and again that the paramount consideration is to maintain QUALITY on a definite, fixed level. By volume production we have conclusively proven that we can supply the very best in lumber at genuine savings. We always have our sheds full of the lumber that the builder needs, hence you are never disappointed when you place your order with us. We give very special attention to "Rush Orders." On the basis of the above we solicit your lumber requirements, and we take this opportunity to wish you

A Merry Christmas

AND

A Happy New Year

C. R. Ginn Lumber Company

Join Our Christmas Savings Club

Bigger and Better Than Ever This Year

MEN, WOMEN AND CHILDREN FROM EVERY WALK
IN LIFE ARE JOINING OUR POPULAR CHRISTMAS
SAVINGS CLUB. BREAK LOOSE FROM THE SHACKLES
OF EASY SPENDING—HOW MUCH BETTER OFF WILL
YOU BE NEXT CHRISTMAS?

WE PAY 5% ON SAVINGS ACCOUNTS

First National Bank

J. V. CHAPMAN, Cashier