Highlands County Pilot

Published in the Interest of Its Owners, the Town of Avon Park, Highlands County and the Best State in the Union

VOLUME II. NO. 45. AVON PARK, FLORIDA, FRIDAY, SEPT. 30, 1921 $2.00 A YEAR IN ADVANCE

ANOTHER MODERN BRICK BUSINESS BLOCK TO BE ERECTED IN 90 DAYS

As a direct evidence of the rapid growth of our city comes the news of the accepted plan of a brick business building to be erected at once on the north side of the new park and extending a full block west from the Scenic Highway.

L. H. Park, a prominent architect, who has been located in Avon Park for some time, has completed the plans and will take bids on material and construction at once. Prompt work is assured, in the hope of completing the building within ninety days.

In planning this new structure Mrs. Park has ever kept in mind the needs of the prospective tenants, as well as the artistic effect and general appearance. The building will be of light-colored brick, with trimmings and general finish in proper keeping, so that the finished product will be a credit to the city and receive favorable comment from all who see it.

Facing the park and extending along the Scenic Highway will be established an up-to-date restaurant, one of the needs of our town. All details for serving the public promptly and excellently are being considered and the business will be in charge of the most capable manager who can be secured.

In connection with the restaurant, yet entirely separate, will be found a complete refrigerating plant, with ample space for carrying a large supply of meats and from which the different towns on the Scenic Highlands will be supplied daily. Orders have been placed for complete installation of refrigerating machinery, including a small ice making machine. Over the restaurant and refrigerating plant will be located seven model apartments, which can be rented by the month or season at reasonable rates. Mr. Park has worked out many little details for the comfort and welfare of patrons.

The Fine Ranch Cattle Company of Avon Park is the owner of the refrigerating plant, restaurant and apartments, and is investing a large sum of money, which shows its faith in the future of our little city.

Following in line and going west, paralelling the park, will be two one-story buildings suitable for real estate offices or general stores. Next will be the building to be occupied by the First Trust & Savings Company, which will be two stories and in the center of the block a modern banking house, efficient in arrangement and ample room to take care of the rapid growth of this popular financial institution, and there will be a full line of safety deposit vaults installed for the accommodation of their many customers.

Special attention will be given to the planning of the banking room, so that it will be one of the most beautiful to be found in any town of like size and with facilities for handling business in an up-to-date manner.

Beyond the bank building will be two more one-story buildings for general purposes and on the extreme end of the block will be found the building to be erected for theater purposes, which will have facilities to make it one of the best to be found anywhere and encourage the production of the highest class motion pictures. On either side of the front entrance of the theater, facing the park, will be two small shop rooms suitable for men's furnishings and candy store.

While we have attempted to describe the buildings that will house the different undertakings, it must be explained that the entire building will be erected as one structure and the same material will be used throughout. A style of architecture is being worked out that will group the buildings and make them appear as one and produce a splendid effect.

This improvement will be one of the largest and best that has been started in Avon Park and its character and style will determine likely the class of buildings to be erected later on the new street extending from the Scenic Highway to the railroad.

The building is to be erected and owned by a new building corporation, composed of those who own the ground on which the building will be erected, as well as a few other local investors who realize the splendid profit the venture insures. Applications are in hand for the rent of all store rooms and with the completion of this block the trend of trade will embrace the new street. It will be long until the balance of the space west will contain new buildings with shops of all kinds, for our local trade is increasing rapidly.

The public park extending the full length of the business section and our banks and stores facing thereon will present a wonderful appearance, one that will invite and please our visitors.

The park committee will soon begin the planting of grass in the park spaces. Later beds of flowers and a good assortment of trees will be planted. Prices are being obtained on electric fixtures for the white way that will extend on both sides of the park and it is understood our council will add a small millage to our taxes for the general care of the grounds, in order that they may always present a neat and prosperous condition, reflecting credit on the town.

Among those prominently identified with the building of the new block are Messrs. R. I. Harris, A. V. Anderson, C. E. Lanier, C. A. Skipper, Dr. Bradley, the First Trust & Savings Company, the Fine Ranch Cattle Company and the England Hardware Company, all of whom are to be congratulated on their foresight and progressiveness.

FLORIDA'S STATE MARKETING BUREAU

We have at various times heard considerable argument pro and con as to the value of the state marketing bureau to the farmers and fruit growers of Florida. In last week's issue of the Florida Grower we note that a number of county agents have passed resolutions endorsing the bureau.

While we have had serious doubts as to whether the service rendered the farmers of the state was worth the price paid, we know of a number of instances wherein consignments made to the state marketing bureau at Jacksonville brought better returns than shipments made on the same day of identically the same class of products to wholesale firms with an established reputation.

We believe the state marketing bureau can be made one of the most profitable bureaus in the state, but we also believe this condition can be brought about a different line of publicity will have to be adopted than is now being carried out. It is all very good to have an accomplished writer, who has nothing to do but dig into statistics, tell us how many tons of tea were shipped from China in a given period of time or how many bushels of peanuts were shipped to the United States from Timbuctoo during the previous year. All this is useful information, but it don't tell the trucker of Florida how the state marketing bureau handles his products or tell him the conditions existing in the various markets. A broad publicity campaign along the latter lines would do more toward educating the farmers and creating a demand for an appropriation large enough to insure the accomplishment of results than any other one thing. Items issued from the state marketing bureau and published in the various newspapers of the state under the caption "The State Marketing Bureau Says," come in handy to the publishers of newspapers to use as fillers, but they fail to show wherein the state marketing bureau is benefiting the farmers of Florida. Neither does the writing of flowery articles for politicians bring about the desired result.

If the state marketing bureau will discontinue hiding its light under a bushel and tell the farmers just what it is doing for them and how it is handling their products many who now feel that the money appropriated to maintain this bureau is thrown away will change their minds and become firm friends of the institution.

Large Sweet Potato Crop

The sweet potato crop this year promises to be a large one, but for want of right handling and proper storage a considerable percentage is wasted. Write to Prof. C. K. McQuarrie, Gainesville, if you are a grower and get a bulletin giving particulars about storage.

Fire Hose Here

The city council has received 500 feet of new fire hose and everything necessary for fire fighting, with the exception of the hose reels, which are expected at any time. It would now be in order to organize a volunteer fire department.

J. D. M'EWEN AND MISS ELSIE M. HOFFMAN ARE UNITED IN MARRIAGE

One of the surprises sprung on the people of Avon Park Monday was the announcement of the marriage of Miss Elsie M. Hoffman and J. D. McEwen in Jacksonville Thursday of last week. Mr. McEwen left here Saturday, Sept. 17, ostensibly for the purpose of making a business trip to Jacksonville, his many friends being in the dark as to his real intentions.

The wedding ceremony was performed by the Rev. Dr. McNair, pastor of the First Presbyterian church of Jacksonville, in the presence of Mr. and Mrs. W. G. Carey and George W. Merrill of that city. Saturday the newlyweds started for home, driving to St. Augustine, where they remained until Sunday morning, from there to Daytona, remaining until Monday morning and Monday making the remainder of the trip to Avon Park. On their arrival here they were greeted by a large number of friends, who paid them the same old-time "serenades," such as only those who are popular are ever given. The groom and bride were equal to the occasion, but the former had to make strong concessions to keep from being doused in Lake Verona.

The bride is the daughter of prominent farmers living near Phoenixville, Pa. She came to Avon Park in March, 1920, and for some time was acting in the same capacity for the Flint Lumber Company, afterward acting in the same capacity for the Corporate Securities Company. During her stay here she made many friends and was extremely popular with the young people.

The groom is the lessee and manager of the Hotel Avon. He is one of our most progressive and public-spirited citizens and numbers his friends by his acquaintances. Before coming to Avon Park he conducted a popular hotel in Jacksonville and has many friends in that city, as well as all over the state.

Everyone in Avon Park will join with the Pilot in extending congratulations to the bride and groom and wishing them a happy wedded life.

Newspaper Man Wanted

Wanted—An experienced newspaper man, capable of handling the local and editorial news of a live weekly newspaper; must be of pleasing address, good mixer, a willing worker, know news when he sees it and how to put it in readable shape. We don't want a man to tell us how to run a newspaper, but one able to get it out if we decide to take a week's vacation. This is a splendid opportunity for some good newspaper man to spend a winter in one of the best towns in Southern Central Florida and perhaps establish permanent connections. Four flushers save stamps. Unless you are a real newspaper man we don't want you. Give full particulars as to ability, salary required and references. Address Highlands County Pilot, Avon Park, Fla.

Building New Bungalow

Albert Ellison is building a new bungalow on his Lot on Forest avenue. Material is being placed on the ground and work of building the piers was started Monday. The new bungalow will contain four rooms and bath and will be modern in every respect. Mr. Ellison contemplates erecting a brick business building on the south side of his lot, but has not yet determined when he will begin operations.

Woman's Club Meeting

After enjoying a summer vacation, the Woman's Club will resume regular meetings Friday, Oct. 7, at 3 o'clock p. m., in the school auditorium. Officers for the coming year will be elected. This is the most important meeting of the entire year and every member is earnestly urged to be present.

POPULAR YOUNG PEOPLE MARRIED THURSDAY AFTERNOON; SHOWER FOR BRIDE

A quiet wedding ceremony was performed at the Methodist parsonage Thursday afternoon, Sept. 29, when the Rev. W. A. Fischer united in marriage Maury Crews and Miss Eva Holton, two of our most popular young people. The ceremony was performed in the presence of the immediate relatives of the bride and groom, who immediately afterward departed on a short wedding trip to Orlando, St. Augustine and Miami.

The newlyweds are both popular young people in Avon Park. The groom is the son of Mr. and Mrs. M. B. Crews, prominent farmers living near Wauchula, and was raised in old DeSoto county. He has lived for some time in Avon Park and is a most exemplary young man, having many warm personal friends here.

The bride is the daughter of Mrs. E. Barnhill, is a most charming and accomplished young lady and she, too, has a large circle of friends in Avon Park.

The sincere congratulations and good wishes of all Avon Park people is extended this happy young couple.

Tuesday afternoon, from 4 to 6 o'clock, Miss Florence Raines and Mrs. C. D. Noland entertained at the latter's home about thirty guests in honor of the bride-elect, who was showered in splendid style. The house was beautifully decorated with golden rod and autumn leaves and the guest of honor handsomely presented in pink organdie. The color scheme adopted in decorations was yellow and white, the ice course of ice cream and cake also carrying out the color scheme. A novel part of the afternoon's entertainment was the seating of the bride-elect (blindfolded) in a chair, with an umbrella raised over her head, upon which was showered many handsome and useful gifts. A wish-book had been prepared and as the guests departed each wrote some appropriate and pleasing wish for the future of the bride and groom.

PARK MERCANTILE COMPANY IS PUTTING ON A BIG SALE

The Park Mercantile Company of Avon Park is arranging to put on one of the biggest sales ever staged in this section of the country. The announcements of this sale will be found in a page advertisement elsewhere in this issue, which will prove most interesting reading matter for every one in this part of Central Florida. The sale will be held under the management of Harry Massell of Macon, Ga., representing the Southern Sales Service, Inc. Mr. Messell is in Avon Park now arranging the large stock of merchandise for easy handling, and says he anticipates large crowds of people from all parts of the surrounding country to attend the opening day. Sales of this kind are always popular and in these days of automobiles they are generally patronized by people living 100 to one hundred miles distant, the bargains justifying driving that far and the outing appealing to the purchasing public.

Citrus Seminar Oct. 4-5

Many of our citrus growers are interested in the Citrus Seminar held annually at Gainesville, some of them attending regularly. The Seminar will be held this year Tuesday and Wednesday, Oct. 4 and 5, and an unusually interesting program has been arranged. If you are interested in citrus growing it will be possible to do so, you should attending this seminar. Special rates will be given by the railroads.

New City Marshal

The city council met in special session Saturday afternoon and approved the appointment of Mayor King as Paul Pickard as city marshal, the place having been made vacant by the resignation of Curtis Matthews.

"A New Idea in Florida Development"

"A New Idea in Florida Development" is the title of the handsomest book we have ever seen issued, setting forth the advantages of any particular section of Florida. The book contains 120 pages of handsome illustrations, timely subject matter, letters from prominent men, endorsing the particular section of Florida it so graphically describes, and setting forth the objects of the Massachusetts and Florida Realty Company in a manner such as will attract capital from other states to invest in these Scenic Highlands.

Isaac Van Horn of Haines City is the man to whom the entire Scenic Highlands is indebted for this masterpiece of art, which excels any attempt ever made to picture the wonders of Florida. It is such a glowing example of the printer's art, such a fitting tribute to this wonderland of America, such a conclusive evidence of the unbounded faith of Mr. Van Horn in the future of these Scenic Highlands, that we feel justified in devoting considerable space to the book, its author and to the aims of the Massachusetts and Florida Realty Company, which beyond a shadow of doubt will in the near future prove a great contributor to the development of this already rapidly growing portion of Florida.

On page 2 of "A New Idea in Florida Development" Mr. Van Horn says: "The Treasure House of Florida' is the territory covered by this operation." These Scenic Highlands are undoubtedly 'the treasure house' of Florida and embraced in the treasure house are the growing towns—soon to be cities—of Haines City, Lake Hamilton, Lucerne Park, Star Lake, Crooked Lake, Avon Park, Lake Stearns, Lake Childs, Winter Haven, Florence Villa, Dundee, Waverly, Mountain Lake, Highlands Park, Frostproof and Sebring. Where in all Florida, or anywhere else, for that matter, can greater treasures be found than in a country blessed with 365 days of sunshine in every year, bountiful rainfalls during the months when vegetation would wither and die for want of moisture did not nature provide the same, a balmy winter climate that neither freezes nor chills, pure and sparkling water, soil that will grow the finest of fruits and vegetables, as well as the staple crops, hundreds of beautiful fresh-water lakes, teeming with fish; miles of pine trees whose fragrant ozone imparts health, youth and vigor and best of all where honest endeavor is rewarded in greater measure than in any other spot on the face of the globe?

Is not indeed such a country a "treasure house"?

And these Scenic Highlands are just such a country as the above few lines portray.

A few years ago this country was known as the "sand hills of Florida" and by the native Floridian was deemed absolutely worthless. Today it presents a scene of greater activity than any other portion of the state and Mr. Van Horn is entirely justified when he says: "Brains and money—that's all. Nature has done the rest." This Scenic Highlands, "Ridge Country," or Lake Region Citrus Fruit Section, no matter by what name, is a little world all its own, containing untold opportunities for the application of (brains and money) and a new idea in development, of such a perfect co-operative nature that it will appeal to the most conservative as well as the speculative mind." It is truly an illustration of evolution wrought by man, where nature has afforded the opportunity.

Scanning the pages of "A New Idea in Florida Development" one views photographic reproductions of beautiful driveways, boulevards, lake pictures groves, street scenes, public buildings, business blocks, golf links, phenomenal crops of fruit on the trees, packing houses, club houses, railroad yards, highway entrances to cities, interior views of packing houses, nurseries, hotels, lodges, pleasure craft, industrial scenes, fields growing staple crops, hotel buildings in contemplation, churches and schools and accurate map of this prolific section. These illustrations will convey to the uninitiated an idea of the magnitude of the operations, achievements and accomplishments just a few years have wrought in these Scenic Highlands and when we truthfully tell you that the "surface has hardly yet been scratched" you can gather some idea of the opportunity existing here for the profitable investment of immense sums of money. These operations have already attracted the attention of capitalists from all parts of the United States and it is the purpose of "A New Idea in Florida Development" to secure the co-operation of capitalists in various states for the development of the "uncratched surfaces" and the greater development of the work which has already been started and is making such marvelous headway. "Co-operation wisely directed and amply provided with funds, in hand and assured, will 'put it over'."

We quote from page 20 an editorial from the columns of the Florida Times-Union of Jacksonville and reproduced by the Tampa Morning Tribune, showing what the opinion of these two great dailies is of this co-operative effort. It reads:

"These projects, agricultural, industrial, and otherwise that are under way and in contemplation in Florida are so unusual, in both importance and assurance of ultimate success, that one hesitates to give publicity thereto for fear of being accused of 'boosting,' in its more or less questionable sense. Not so, however, with the latest big project that has just been launched in Florida, but not without months of hard work by men who are just as 'hard-headed,' when it comes to sizing up a proposition under the question: 'Is it practical?'

"Reference is made to the announcement, just made, of the greatest co-operative enterprise that has ever been undertaken in Florida, an enterprise, not of an individual character, but one in which many individuals are putting their 'shoulders to the wheel' for the moving forward of what is known as the Ridge section of the state, extending from Haines City on the north to Lake Stearns and Lake Childs, almost at Lake Okeechobee, as the south point of this

(Continued on Page 3)

EVER-BEARING ORANGE TREE GIVES AVON PARK WORLD-WIDE PUBLICITY

Walk into almost any down-town ticket office in any city in the United States a few months ago and ask for a ticket to Avon Park and the chances were the autocrat behind the counter would greet you with an icy stare and ask "whereinell is Avon Park?"

Do the same thing now and the chances are he will greet you with a smile and say: "Avon Park? Oh, yes; that's the Florida town we've read so much about through the columns of the press on account of the discovery of an 'ever-bearing' orange tree there. Wish I could get hold of some of the fruit from it right now. Those Florida oranges are certainly fine."

The 'ever-bearing' tree has ceased to be a wonder in Avon Park, for every day developments are springing up and there's something new to talk about, but we cannot overlook the fact that the outside world is still talking about that same tree and Avon Park, as the following from the Tampa Tribune will show:

"Some months ago the Tribune contained an article, written by one of its staff men, of the discovery by A. H. DeVane, Lakeland banker, of an ever-bearing orange tree, in a small grove at Avon Park, and about the plans of Mr. DeVane and his associates to propagate this wonder tree by budding extensively on sour stock with its budwood.

"A few days ago E. L. Clayton of this city received from his father, T. G. Clayton, a local contractor, who is now in Europe for a vacation, accompanied by Mrs. Clayton, a clipping from the Cunard Daily Bulletin, a daily newspaper published aboard the Cunard steamship Caronia, and which furnishes the daily news of the world in brief form to the passengers. The article which caused Mr. Clayton to send the clipping to his son, relates to the discovery of the ever-bearing tree at Avon Park, and is really an excerpt from the original story in the Tribune, which story, by the way, has been given circulation throughout the United States and abroad, not only by newspapers but in horticultural publications.

"The clipping from the Cunard Daily Bulletin, headed 'Ever-bearing Orange Tree,' follows:

"'An ever-bearing orange tree which citrus fruit growers believe is destined to revolutionize the orange industry of the state, if not of the entire country, has been secured by horticulturists in a small grove at Avon Park, near Tampa, Fla., and to protect the specimens its purchasers have placed around it a heavy wire fence twenty feet in height and stationed guards day and night.

"'The tree has been in bearing continuously for eight years, but until recently its existence was known only to the owner and several neighbors, who, according to citrus experts, did not realize its value, but regarded it merely as a freak of nature. Several of South Florida's largest citrus growers have organized a syndicate, purchased the tree, leased the ground upon which it stands and already are taking steps to develop its possibilities by propagating it through budwood, with the expectation of having 250,000 trees ready for setting out in groves by 1923.

Origin a Mystery

"'The ever-bearing tree is about fifteen years old, but its origin is a mystery. Like the famous Temple orange tree discovered some years ago on the estate of the late W. C. Temple, one time National League baseball magnate, the new specimen stands alone as the first of an entirely new branch of the citrus family, and its owners believe will bring forth stock true to the parent tree and, as in the case of the Temple tree, be worth millions to the men who had the foresight to grasp its possibilities.

"'Apparently authentic records show that for eight years the tree has bloomed and borne fruit continuously, and that at no time during that period has it failed to have blossoms and fruit at all stages of maturity. In outward appearance the fruit is a Valencia, except that it is slightly more oblong than that variety. The meat in texture and flavor is that of a perfect Valencia, the variety that brings the top price in the markets.

"'The ever-bearing Florida lemon has been common for many years, but citrus experts here declare they never before have known of an ever-bearing orange.'"

J. H. Randall Dead

H. G. Crapo has received word from James Hardman, Belleville, N. J., announcing the death of J. H. Randall, one of our oldest winter residents. No particulars were given in the announcement. Mr. Randall was one of Avon Park's oldest winter residents, having been coming here regularly for the last twenty-nine or thirty years. He owned a fine grove property on Lake Lotela. His friends in Avon Park were numbered by his acquaintances and he was a man who might be truly termed of "the salt of the earth." Scores of people here will regret to learn of his death.

Attended Laying of Corner Stone

A number of Avon Park Masons attended the ceremony of laying the corner stone of the new Masonic Temple building at Sebring yesterday (Thursday) afternoon. An account of the ceremony, which was an impressive one, will be given in next week's Pilot.

LIVES ARE PLACED IN JEOPARDY AND PROPERTY BE-ING WILFULLY DESTROYED

Leroy Dunn of the Florida Ice and Power Company was here Monday looking after business interests of the company. Mr. Dunn informed us that the company was being put to no little expense and annoyance by some person or persons shooting the insulators on their high-tension wire poles, just north of Lakes Damon and Pythias. This was the cause of interruption in the service here a couple of weeks ago. Thus far eight of these insulators have been shot.

It seems strange why some so-called men will maliciously destroy the property of others, when such destruction can in no wise benefit themselves. In the case of shooting these high-tension insulators, however, these miscreants are not only destroying property, but are placing human lives in jeopardy, for these wires carry 13,200 volts of electricity, which is sufficient to kill any man or any kind of stock coming in contact with a live wire. Breaking these insulators not only places the lives of linemen in danger, but men working at the plant and any live stock that may happen to be running at large and come in contact with a swinging wire. In addition to that it interrupts the service.

The Florida Ice and Power Company has spent large sums of money in an effort to give its patrons the best possible service and law-abiding citizens owe it to themselves and their communities to do everything in their power to bring to justice those who are destroying the property of the company. And if these men are apprehended they should be punished to the extreme penalty of the law.

UNCLE DAVE SKIPPER DIED WEDNESDAY NIGHT

Just as we were ready to go to press we learned with regret that D. H. Skipper, one of the oldest residents of old DeSoto county, died at 10:30 o'clock Wednesday night. A large number of relatives and friends are left to mourn his loss.

Dancing Lessons

Through the efforts of Highlands Post No. 63, American Legion, the services of Mme. Wright, an expert instructor in dancing, have been secured and a large class of Avon Park young folk are taking advantage of this opportunity to learn how to dance or become more efficient in the art. Mme. Wright is from Tampa and comes highly recommended. She has been an instructor in this line for nearly eight years, but until recently by the members of the local post, who do not desire to make a profit, but simply charge a sufficient price for the lessons to pay expenses.

Live Stock Roundup

The sixth annual Florida Live Stock Roundup will be held in Gainesville Thursday and Friday, Oct. 6 and 7. The program embraces talks in which every farmer will be interested, including the raising and marketing of live stock, poultry, etc. Prominent men from all parts of the state will be present and take part in the program.

American Legion Dance

Highlands Post No. 69, American Legion, will give a dance in the Brickell auditorium tonight (Friday), Sept. 30, to which the general public is invited. The legion's dances are delightful affairs and a large crowd is expected.

E. O. WILLIAMS HAS BEEN APPOINTED A MEMBER OF COUNTY SCHOOL BOARD

Tuesday we received a letter from the Hon. Cary A. Hardee, governor, announcing the appointment of E. O. Williams of this city as a member of the county school board, to succeed the Hon. W. A. Marshall, who recently resigned to accept the appointment as county superintendent of public instruction. Mr. Williams is a splendid business man and has a good idea of our educational needs. He will represent district No. 1 to the entire satisfaction of the school patrons and we can assure the patrons of other districts that they will find in Mr. Williams a man who will act fairly and squarely in all matters pertaining to the entire county. Governor Hardee's letter, or that portion referring to Mr. Williams' appointment, reads as follows:

"Tallahassee, Sept. 26, 1921.

"Mr. G. W. Adams,
"Avon Park, Florida.

"Dear Mr. Adams:

"I note that you have written Mr. W. N. Sheats, enclosing a petition asking for the appointment of Mr. E. O. Williams as a member of the county school board of Highlands county from district No. 1. I hope that Mr. Sheats will make this recommendation. Under the law the initiative is with him and I am powerless to appoint legally except upon his recommendation. I will be pleased to advise him as to the contents of your communication.

"With warm personal regards, I am,
"Yours very truly,
"CARY A. HARDEE, Governor.

"Since writing the above I have seen Mr. Sheats, who has recommended Mr. Williams, and the appointment has been made."

Governor Hardee wrote us that he would be delighted to pay Avon Park a visit this month (we having extended an invitation), but that previous engagements made it impossible. He is a very busy man and is devoting his time to matters of state, rather than his personal pleasure or profit. He has a very warm spot in his heart for the people of Avon Park and the Scenic Highlands.

Arrived from England

Mrs. H. B. Parker arrived in Avon Park Monday and she and her husband are now making their home with Mr. and Mrs. D. B. Farnell. Mrs. Parker sailed from England Sept. 14 on the steamer Olympic, landed in New York Sept. 20, after a stormy passage, from which she suffered no ill effects, and was met at Jacksonville a few days later by her husband. They went from Jacksonville to Lake Alfred, where a rousing reception was tendered them by their friends, and Monday came on to Avon Park. Monday night a crowd of young people gave them an old-fashioned charivari, a form of entertainment with which they were unfamiliar and which at first proved rather startling to the young couple, but they entered into the spirit of the occasion and appreciate the good intentions of the serenaders. Mrs. Parker is very favorably impressed with the beauty of Avon Park and the cordial reception already extended her by a number of the ladies. She will assist Mr. Parker in the music store.

Announcement

I will be open Thursday, Sept. 29, to do first-class shoe repairing promptly and at reasonable prices. The best of oak sole leather will be used, having installed the most up-to-date shoe machinery that can be had. Shoe laces and all kinds of shoe polishes, also men's shoes for sale. Am located in what was formerly Ellison's barber shop. Give me a trial.

J. W. FARLEY.

—Advertisement.

Baptist Service Hours

It was announced at the Baptist church last Sunday that beginning next Sunday, Oct. 2, the hours of services would be as follows: Sunday school, 9:45 a. m.; morning service, 11 a. m.; B. Y. P. U., 6:30 p. m.; evening service, 7:30 p. m.; prayer meetin, Wednesday, 7:30 p. m.

Write the Professor

Prof. W. W. Yothers, United States entomologist at the Orlando station, is revising Farmers' Bulletin No. 933, entitled Spraying for the Control of Insects and Mites Attacking Citrus Trees in Florida. Growers with suggestions to make are invited to write him at once.

Rub-My-Tism kills pain. — Advertisement.

GENUINE
"BULL"
DURHAM
tobacco makes 50 good cigarettes for 10c

We want you to have the best paper for "BULL." So now you can receive with each package a book of 24 leaves of "BULL"—the very finest cigarette paper in the world.

The American Tobacco Co.

THE Pittsburgh-Florida Fruit Growers Association

Pittsburgh, Pa. *Washington, D. C.*

AVON PARK, FLORIDA

CAPITAL, $1,500,000.00

CONSOLIDATING THEREWITH

Florida Citrus Development Company
Of Washington, D. C.

.... AND THE ....

Citrus Groves and By-Products Company
Of Pittsburgh, Pa.

POLICY OF THE CONSOLIDATED COMPANY

GROVE OWNERS

The combined assets guard your interests and guarantee that all groves will be given the best of care---insuring maximum returns.

PLANS FOR THE FUTURE

The economic care of trees, marketing of fruit and manufacturing of By-products carefully considered in order that the most profitable returns be given you.

STOCKHOLDERS

A careful and economic management of company's interests.

No change in plans so thoroughly tried and tested.

The same policies that made each company so successful will be carried out.

Co-operation Between Grove Owner and Company

OFFICERS

C. P. ANDERSON - - - - - - - - President
S. P. DURRANCE - Vice-President and General Supt.
H. P. McCURDY - Vice-President and Sales Manager
D. P. WOLHAUPTER Vice-President and General Counsel
A. V. ANDERSON - - - Secretary and Treasurer
W. R. ENGLAND - Assistant Secretary and Treasurer
C. P. ANDERSON, JR. - - Assistant Superintendent

DIRECTORS

D. P. WOLHAUPTER — H. P. McCURDY
FRANK B. SHEAFFER — W. R. ENGLAND
A. V. ANDERSON — S. P. DURRANCE
W. PATON THOMSON — C. P. ANDERSON

LEGAL DEPARTMENT

D. P. WOLHAUPTER - - - - Washinton, D. C.
BURTON & BARLOW - - - - - Avon Park, Fla.

Developing 4400 Acres Citrus Groves By Modern Methods

"Watch Your Investment Grow"

H. S. GARRETT, Nortnern Representative, Office 604 McLachlen Bldg, WASHINGTON, D. C.

A NEW IDEA IN FLORIDA DEVELOPMENT

(Continued from Page 1)

great and naturally rich section of Florida.

"In February last the Farm and Live Stock Record intimated that some such great enterprise was under way, saying: 'Mr. Van Horn some of these days not far distant, is going to tell of development projects that are going to make others than the good people of Haines City, or even the entire Ridge, sit up and take notice.' Many wondered what was 'in the wind.'

"Well, Mr. Isaac Van Horn 'has gone and done it.' The news is out and has startled traveling throughout the United States and even into foreign countries, for be it known that the men and the money back of the developments that are proposed for the Ridge section of the state will carry the glad tidings far and wide. Not only that. The same motive forces, with the co-operation of the people of nearly a score of successfully established communities, towns and cities, will be at work in the announced endeavor 'to make this the greatest section of Florida,' through the combined 'unselfish effort' of all the people of the Scenic Highlands section which it is sought to benefit.

"Mr. Isaac Van Horn has been mentioned in connection with this great co-operative enterprise because through his efforts has been brought to realization this project. Although a citizen of and interested financially in Haines City, he has ever worked for what he conceived to be the best interests of the entire Ridge section. Thus he established confidence which has brought forth such a spirit of co-operation that the most prominent business men and citizens, scores of them, of the entire section have joined with him in launching this gigantic and latest enterprise for the more complete development of Florida, or, in this instance, a very particular and large section of the state.

"The foundation has been deep laid; on it will be erected a series of enterprises by which not only the Ridge, but the entire state of Florida will be benefited. * * *"

On page 21 we find that the Massachusetts and Florida Realty Company "is controlled by no one interest. "It is not interested in any one particular local town or community, but its work covers that section of South Central Florida known as the 'Scenic Highlands,' or "Lake Region Citrus Fruit Section,' in the communities co-operating for its legitimate development.

"Its development work is not laid out by a few men, interested only in making money, but it has a board of directors who represent not only financial centers, but the different communities in this territory desiring to co-operate, who are familiar with its conditions and needs, who will get together from time to time, each locality presenting its proportion for funds for development, and this body of men will select from those offered the very best opportunities in that section of the country.

"In this way the very best local ideas and opinions are secured, and these communities thus working together in unison will accomplish substantial business results.

"The company started with a capital of $1,000,000 authorized, and it is hoped and believed that the financial results will be such that on its merit it can be gradually increased until it will become one of the richest and most influential corporations carrying on legitimate development work in the United States, of great benefit to the whole of South Central Florida and profitable to its stockholders."

The funds invested in the stock of the Massachusetts and Florida Realty Company will be used to further any of the following lines of development as seems best from time to time.

The building of warehouses, store buildings, office buildings and commercial all-year-round hotels; the erection of water works, electric light, gas and ice plants, where needed and proper franchises may be secured.

The purchase of mortgages, bonds, long-term notes, bank stocks and stocks of other corporations.

The erection of modern homes, to be sold on long time and easy-payment plan, on a cost plus basis and 8 per cent on deferred payments; to erect houses to rent, both furnished and unfurnished, to care for our winter visitors who do not care to purchase; to establish a line of self-service restaurants in the towns and cities along the Atlantic Coast Line in this territory and future extensions.

To purchase, sell and improve real estate at any point on the Haines City branch and connections or extensions. But this company will not conduct a real estate business, but will buy and sell its properties through the established agencies, acting as an operating company.

While the sugar industry is today in its infancy, the soil of a large part of the territory in which this company will operate has proven to be of the finest in the world for the growth of sugar cane and the company believes that it can enter this field in due time to great advantage to all concerned.

The establishment of bath and bonting houses, dance halls, moving picture houses, etc., at the numerous lake resorts and towns all through this section is another wide field for profitable investment.

It purposes the purchase, sale and permanent ownership of citrus groves of mature age and in full bearing; also those not yet in bearing and the care and development of the same; also unimproved citrus land, to be developed and sold to permanent owners.

The purchase, sale and development of truck lands in the wonderful Lake Okeechobee country; the purchase, sale and development of timber lands and construction and operation of mills for the production of lumber for the use of the company in its own building and for commercial purposes.

To secure for this territory such a class of professional men in all needed lines of business as will make living conditions and the operation of business most satisfactory.

To co-operate with the officials of the boards of trade of the various communities in fostering and assisting in any way the location of new enterprises of merit in the Scenic Highlands.

To finance and morally encourage all commercial undertakings in this territory, such as needed mercantile houses, wholesale establishments, manufacturing plants, public improvements and other legitimate development enterprises.

In fact, the scope of the work of the Massachusetts and Florida Realty Company is of such magnitude that to attempt to go into detail as to all that might be undertaken would require column after column of space and hour after hour of careful study. It is a work that means more to the Scenic Highlands and the people interested therein than even the most sanguine can imagine, and the beauty of the idea is the unselfishness of the man who conceived it and his untiring efforts to bring it to a successful conclusion.

The "Ask Mr. Foster" publicity bureau, with offices in all the principal cities of the north, is authority for the statement that the Scenic Highlands of Florida are receiving more favorable comment and more people are interested in this section than in any other portion of Florida.

The company does not solicit the purchase of its stock by those who can personally look after their own investments. It is offered chiefly to the men and women who do not care to make this their home, except in the winter months, who wish to remain in their present environments for business reasons, but who desire to use their money in this wonderful land of opportunity, under a management of safety, honor and integrity, conducted along lines of efficiency and economy which should appeal to any man or woman in the United States. It is in no sense or measure a "get-rich-quick" scheme, but an opportunity for legitimate investment, under able direction, of funds that are now bringing small rates of interest, which can be invested here in a land where capital is needed to assist nature in bringing forth those products for which the soil is adapted and creating those needed institutions to get the finished product or market the fruits of the soil.

To all who can come to these great Scenic Highlands of lakes and hills to live, the company extends a most cordial welcome. To those who cannot, it invites them to assist in this great work as stockholders, but the company reserves the right to refuse any stock subscription or to allot less than applied for, at its option.

The board of directors of the Massachusetts and Florida Realty Company consists of eleven men, five of whom are well-known business men of New York and New England, as follows: Robert L. Williston, Northampton, Mass.; John M. Cates, New York City; Hon. Wallace Hackett, Brookline, Mass., and Portsmouth, N. H.; Dr. Elmer J. Marston, Boston, Mass.; Isaac Van Horn, Boston, Mass., and Haines City, Fla. These men have full charge of all executive, financing and business matters outside of the state. The remaining directors are six-well-known business men of the Scenic Highlands, who have the confidence of the people of Florida as to their business ability and integrity, namely: R. O. Philpot, Haines City, Fla.; J. Walker Pope, Winter Haven; Charles B. Anderson, Lake Hamilton; F. L. Cody, Crooked Lake; W. M. Reck, Avon Park; Henry Alsopp, Sebring. These directors, in conjunction with Mr. Van Horn, have absolute power in the selection of all investments made in the state and the entire management of all properties and securities owned therein. Under the charter of the company 75 per cent of all capital stock subscribed and paid in must be invested in the state of Florida.

In each of the towns or cities of the Scenic Highlands a number of men have purchased stock in the company and these men act as an advisory board for their particular director. In Avon Park the "advisory board" is composed of W. M. Reck, C. E. Lanier, A. V. Anderson, E. H. Williams, W. A. Marshall, George F. Kellogg, G. W. Adams, R. I. Harris, William King and John Hood.

Mr. Van Horn has received many letters from prominent men endorsing the proposition and the Scenic Highlands, among whom are Senator Duncan U. Fletcher, Senator George H. Moses of New Hampshire, Governor Cary A. Hardee, Joseph H. O'Neil, president Federal Trust Company, Boston, Mass.; John K. Bates, president First National Bank, Portsmouth, N. H.; William P. Hart, president Charleston Five Cents Savings Bank, Boston, Mass.; F. N. Knowland, vice-president First National Bank, Boston, Mass.; Herbert S. Frost, Vice-president Exchange Trust Company, Boston, Mass.; George H. Burrows, Cleveland, O.; W. J. Craig, traffic passenger manager, Atlantic Coast Line; O. H. Ingalls, assistant general superintendent Atlantic Coast Line, and a score or more other prominent financiers well known throughout the United States, who would not allow their names used in connection with any enterprise of a doubtful character.

The selling plan of the company is such that every town on the Scenic Highlands will receive publicity in every nook and corner of the United States and the advertising benefit resulting from this advertising will alone mean more than one can estimate or readily conceive.

We congratulate the Scenic Highlands upon having such a friend as Isaac Van Horn. His work is an unselfish one and his aims are so broad in their scope that the effect will be far-reaching. Mr. Van Horn has devoted more than a year in working out the plans for this great work and in years to come many will be the monuments of appreciation this country as remainders of his sincerity of purpose and ability to accomplish.

PROMINENT MANUFACTURER ENDORSES SENTIMENT EXPRESSED IN THE PILOT

A couple of weeks ago the Pilot published an interview with J. A. Caldwell, in which no little reference was made to the exhorbitant freight charges made by the railroads. Referring to that article, A. L. Church, president of the Georgia Veneer and Package Company of Brunswick, Ga., writes Mr. Caldwell as follows:

"Brunswick, Ga., Sept. 23, 1921.

"Mr. J. A. Caldwell,

"Avon Park, Fla.

"Dear Mr. Caldwell:

"I have read with a great deal of interest your comments on railroad freight rates as per your conversation with the editor of the 'Pilot.'

"I think articles of this nature, given general publicity by business men, would have more effect upon the public and result in the proper pressure being brought to bear upon the railroad officials than any other plan of action. The reduction of freight rates can only be obtained by pressure of public sentiment and unless good strong business men will come out and openly advocate the reduction of rates the railroads will continue to strangle business by insisting upon maintaining the present excessive rates.

"Of course, the railroads have their troubles with the unions, but if railroad rates on freight are reduced railroad men's wages would, of necessity, be reduced in proportion and there would be a good and sufficient reason for the reduction if rates are reduced. I have little sympathy for the railroad brotherhoods in their present stand to maintain the present high rate of wages, but I have less regard for the railroad officials who insist upon maintaining the present high freight rates.

"I note in the newspaper clippings your reference to the visit you made to the hearing between the labor leaders and employers at Washington and you will recall that I was in the party at the time.

"I think your argument to the effect that it is necessary for all interests to foster and protect the farmers of the country is sound, but it would appear that everything is being done by the railroads and labor unions to make it impossible for the farmer to continue to produce and market what we all must have.

"Yours truly,

"A. L. CHURCH."

Mr. Church is one of the most successful men in the southeast and is ex-president of the Southern Crate Manufacturers Association and at present secretary of the National Crate Manufacturers Association, which convenes in Chicago next month.

Makes Them Slick

Waste in New York and other large harbors from oil-burning vessels is causing much concern. Piers have become soaked with oil and offer fire danger. It also drifts out to the bathing beaches and makes the water sticky and gets onto bathers.

Rub-My-Tism kills pain. — Advertisement.

DISSOLUTION NOTICE

Notice is hereby given that the partnership heretofore existing between H. B. Parker and E. Nelson, in the Poinsettia Photographic Studio and the Parker Music Company has been dissolved and that the business of the Poinsettia Photographic Studio will be discontinued on and after this date. The business of the Parker Music Company will be conducted by H. B. Parker and Hilda E. Parker. All accounts due the Parker Music Company are payable to said company and all indebtedness of said company will be assumed by H. B. Parker and Hilda E. Parker.

PARKER MUSIC COMPANY.
By H. B. Parker and Hilda E. Parker.
Dated Avon Park, Fla., Sept. 9, 1921.
Sept16-23-30

Lime for the Soil

Two tons of ground limestone to the acre made a difference of 5.4 bushels an acre in the yield of corn on Will Garrett's farm in Cigo county, Ind. The field without lime produced 67.9 bushels an acre and the one with lime 73.3 bushels. The limestone cost $3.44 an acre, including the cost of putting it on. Corn on the limed field stood better and was of better quality than on the unlimed field. Does your soil need lime? Ask your county agent.

666 cure Dengue Fever.—Advertisement.

AUTO TOPS
Any Kind
BUILT AND REPAIRED
FORD TOPS
$12 to $15 Complete
SEAT COVERS
Of All Kinds
WAUCHULA AUTO TOP CO.
Wauchula Fla.
Phones 39 and 53L

Franklin Car Owners
Should know that we have an expert mechanic for repair work on Franklins, Buicks, Packards and all other big cars. No better in the state.
BUICK CARS FOR SALE
Let us demonstrate to your satisfaction
Acetylene Welding—No Job too Large for Us to Handle
Batteries Rebuilt and Recharged
EVERYTHING IN REPAIR WORK
Eiland's Garage
Commerce Avenue Sebring, Florida
"Not the Biggest, But the Best"

Violin and Voice
Those desiring instruction in Violin and Voice, will do well to see or communicate with
MISS MARY PATRICK
Sebring, Florida
Who is prepared to give instructions to a limited class of pupils. Miss Patrick is a splendid instructor and those interested will do well to see or communicate with her.
Best of References

LUMBER
ROUGH DRESSED
Delivered at a Price to Suit You
Windows, Doors, Roofing
Ready-Mixed Paints
PAINT THAT IS PAINT
Plate Glass Store Fronts
DIRECT FROM MANUFACTURER
See
William H. Tompkins Co.
Room 207 Brickell Building

Removal Notice
On and after Oct. 1 I will be located in my new office in the First National Bank Building, occupying the first room in the new addition, where I will be glad to consult with all who wish to
Buy, Sell or Exchange Real Estate
I have some splendid listings and will be prepared to show properties promptly to any and all who are interested.
NORTON T. SMITH
Real Estate
First National Bank Building Avon Park, Florida

ONE BRAND-
ONE QUALITY-
One Size Package
All our skill, facilities, and lifelong knowledge of the finest tobaccos are concentrated on this one cigarette—CAMEL.
Into this ONE BRAND, we put the utmost quality. Nothing is too good for Camels. They are as good as it's possible to make a cigarette.
Camel QUALITY is always maintained at the same high, exclusive standard. You can always depend on the same mellow-mild refreshing smoothness—the taste and rich flavor of choicest tobaccos—and entire freedom from cigaretty aftertaste.
And remember this! Camels come in one size package only—20 cigarettes—just the right size to make the greatest saving in production and packing. This saving goes straight into Camel Quality. That's one reason why you can get Camel Quality at so moderate a price.
Here's another. We put no useless frills on the Camel package. No "extra wrappers!" Nothing just for show!
Such things do not improve the smoke any more than premiums or coupons. And their added cost must go onto the price or come out of the quality.
One thing, and only one, is responsible for Camels great and growing popularity—that is CAMEL QUALITY.

Camel
R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

HIGHLANDS COUNTY PILOT
AND THE HIGHLANDS PILOT
GEO. W. ADAMS, Editor

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TELEPHONE No. 29

UNFAIR INSINUATIONS

In a recent issue the Fort Myers Tropical News told of a grapefruit grove there from which they were still picking last year's crop. There is nothing strange about this, as men familiar with the citrus fruit industry know that the seedless varieties of grapefruit will hang on the trees for a long period of time before deteriorating, while the seeds of other varieties will begin to grow and the fruit soon become utterly worthless. In calling attention to its readers to the late fruit being gathered there, the News is to be commended, but here is a portion of the article in question to which we take exceptions:

"But the Longbrakes are not seeking to capitalize on the everbearing proclivity of their grapefruit, like the Avon Park 'everbearing orange' folks, by surrounding the precious trees with a high-walled fence and inclosing within it a ferocious looking bulldog to impress people with money to burn to invest in 'everbearing' stock! No, the Longbrakes are fruit growers, not promoters."

Such comment indicates the shallowness of the writer's nature. Without investigating the Avon Park "everbearing tree" or the men who have established a company to propagate the variety, the News places the promoters, who are well-known business men of South Florida, on a par with "wildcat" or "blue sky" promotion schemes. Notwithstanding the fact that reputable citrus growers throughout the state have made personal visits to Avon Park, inspected the tree in question and pronounced it a wonder, the editor of the Tropical News, either through ignorance, jealousy or personal spleen, takes an unfair thrust at a legitimate enterprise and virtually brands those connected with it as scoundrels and fakers.

We resnectfully refer the News man to the report of the United States department of agriculture in connection with our "everbearing" tree and to citrus growers of well-known standing and knowledge, who have taken the trouble to make a personal investigation and found that all claims in connection with this tree were as represented, with the exceptions of the bull dog story, which did not originate here.

It is not always the paper printing the most pages that carries the largest volume of interesting news matter and blank pages carry no news at all. But then, they might come in handy to use on the pantry shelves or under the baby's plate.

Punta Gorda Herald says three-pound avocadoes are common there. We don't know anything about Punta Gorda avocadoes, but we do know they raise some of the largest, sweetest, juciest pineapples there that we ever stuck a tooth into.

Did you ever see a "georgeous" pop-eyed mullet?

Send The Pilot to a friend.—Advertisement.

WHY DO PEOPLE DESTROY SNAKES?

[Highlands County Messenger]

We are told in sacred history that it was a snake who first tempted Eve to sin, thus bringing the burden of sin upon all members of the human family. Perhaps it is for this reason that in the spirit of retaliation, revenge or with a view to eliminating further temptation, that 90 per cent of all men, women and children destroy every snake they may see, regardless of whether it is harmless or otherwise.

It is true that everything placed upon this earth has a use, although in some instances we have not yet been able to determine what some of them are. This will no doubt apply to the fly, mosquito, bedbug, redbug, moth, cockroach, flea and various other troublesome insects, but it does not apply to the snake.

To anyone who has made a study of the habits of this reptile there are many and obvious reasons why it may be considered a friend and not an enemy to mankind. Take Florida in particular, where certain sections are overrun with field rats, mice, grasshoppers, crickets and other animals and insects destructive to crops, the snake is one of man's greatest friends, for these animals and insects are the natural prey of the snake, which destroys them in countless millions every year. They practically form his sole article of diet.

Florida is looking forward to the day when she will become the greatest sugar producing state in the union. Thousands of acres of our land will eventually be planted to sugar cane. There is no greater enemy to the cane fields than rats and salamanders. Both are the natural food of the snake. In Old Mexico, where thousands and thousands of acres of land are devoted to growing sugar cane, the owners of these acres claim that every snake found in their cane fields is worth not less than $5 a year and they punish anyone found killing a snake in these fields. The blacksnakes and house boas are even permitted free access to the houses, because they destroy so many insects and vermin.

In this country we have a number of varieties of snakes that are absolutely harmless, among which are blacksnakes, blue racers, coachwhips, grass snakes, garter snakes, king snakes and many others, and even the rattlesnake and water moccasin have their uses and should not be destroyed, except where their close proximity to the habitations of man endanger his personal safety or the safety of his family.

We should not be governed by prejudice in any matter and if the foregoing statements are true, what excuse aside from prejudice, ignorance or superstition, and perhaps we might include fear, has anyone for the destruction of these friends of man?

Adjectives used in their proper places are all right, but it is not only painful, but disgusting, to see them misapplied. What would you think of a "luscious" sunset or a "palatable" poem? Omigosh!

WHAT WILL IT BE?

[Highlands County Messenger]

Lakeland Telegram: "Papers in America and England are tardily awakening to the perfectly obvious fact that failure of the armament conference to accomplish some tangible results would mean disaster for the world. Moreover, they are realizing that it s more than a mere discussion of arms reduction, involving in fact, a discussion of some of the most delicate and dangerous international disagreements with which the world is infested.

"It will be, in the truest sense, an epochal event. Not for a thousand years has so much of the world's destiny hinged upon the action of a single body of men. It is, virtually, the last call for peace. If it breaks up without results, the nations will be filled with incurable distrust of each other. Suspicions will be sharpened and the building of war engines will be stimulated.

"Another great war will come.

"Whether civilization will survive the world war through which we have just emerged is still an open question; but there can be no question of its inability to stand another like it. It would mean ruin, moral and industrial, for every nation on earth and the complete sweeping away of all the gains which the world has painfully achieved in the last ten centuries. It would put the world back to the point it occupied during the "Dark Ages," without stable government, without fixed political principles, without security for any calling, trade or profession.

"This conference will test the power of the statesmen to pick up the threads of civilization which were broken in the world war. The American press and every humane and religious organization in the country ought to exert every possible influence upon the conference to effect an agreement upon which the peace of the world can rest securely. And the utmost vigilance should be employed in seeing that half-way measures, or compromises involving future disagreements, are not permitted to take the place of a clear cut and final decisions which the vital interests of the world now demand."

We believe the foregoing statements are not overdrawn in any way. From the results of this conference we may judge the wisdom or lack of wisdom of the nations of the world. Will it be greater civilization or back to the "Dark Ages?"

SEVENTY YEARS AGO

[New York Times]

The world of seventy years ago was without automobiles, telephones, bicycles, airplanes, electric cars, electric lights, steel skyscrapers and moving pictures. The continent had not yet been spanned by railroads, and the steamship had only just begun to cross the Atlantic. Reapers and mowers were still of the most primitive design. Tractors and gang plows, and other modern and labor-saving agricultural machinery, were unknown to the farmer. Artificial fertilizers were not in use, Burbank's creative genius had not entered the garden and orchard, and coal tar products had not brightened the earth with their dyes or darkened it with explosives. In the field of medicine, the germ theory of disease had not come into acceptance, and the pathogenic germs of diphtheria, tuberculosis and many other menacing diseases had not yet been identified and isolated. Surgery had not the efficient assistance that it now has of anaesthetics and the science of preventive medicine and sanitation had not been so developed as to make possible the safe dwelling of millions of men, women and children in a single city or the gathering of millions of soldiers in military camps or trenches. Man had not learned to store the cold of winter for the cooling of his summer or to temper his winters with steam heat. And he was not able to weigh the winds in such a scientific way as to make the weather forecast the most conspicuous news item in every daily paper. The newspaper, moreover, had no linotype machine with which to set its news and no woodpulp on which to print it in such vast editions. It had no rotary presses, no stereotyping process, two inventions indispensable for large circulations.

For Brides

Baking in the Home is the title of Farmers' Bulletin No. 1336, sent free by the United States department of agriculture, Washington, D. C. It discusses factors which must be considered and methods for bread making. Recipes are also given for a considerable number of different sorts of rolls, pastry and cookies and quick or hot breads, such as biscuits, muffins, gems, griddle cakes and the like. Attention is paid to the possibilities of using corn, rye, barley, buckwheat, rice, potatoes and similar foodstuffs to replace part of the wheat in household baking.

Care for the Trees

Farmers' Bulletin No. 1209, entitled Planting and Care of Street Trees, issued free by the United States department of agriculture, Washington, D. C., should be in the hands of every town and city official. The bulletin insists that providing shade on city streets is as much a municipal function as providing lights or sidewalks and should therefore be cared for by public officials. The tree growth on the streets of the average American town or city is ragged and unkempt in appearance for the want of proper care.

Teachers, Get a Copy

A fire prevention manual for the school children of America was recently issued by the United States bureau of education, Washington, D. C. Teachers should send to the bureau for a copy if they are not already supplied. The loss by fire every year in America is enormous, the average of fires being one a minute, and with its regular loss of life. The ways by which fires start are numberless and it is necessary for persons to be everlastingly on the lookout.

Jewish Feast Days

In each week of October is a Jewish feast day, when poultry is in demand in Jewish families. New Year in the Hebrew calendar is celebrated on Oct. 3 and 4; the day of atonement on Oct. 12; the feast of tabernacles on Oct. 17 and 18, and the feast of law on Oct. 24 and 25.

See Stivender if you have anything in real estate to sell or are in the market.—Advertisement.

MASONIC HISTORY MADE IN SEBRING LAST THURSDAY AFTERNOON

Thursday, Sept. 29, will ever be a memorable day in the hearts of the Masonic fraternity in Sebring. It was the occasion of the laying of the corner-stone of the new Masonic Temple on Lake View drive and Center avenue by the most worshipful grand master, Charles H. Ketchum of Key West, assisted by the brethren.

A Masonic grand lodge was opened at the Ohio theater at 3 o'clock by Most Worshipful Grand Master Ketchum, after which the Masons assembled proceeded in a body to the new edifice to be dedicated, where the impressive ceremony of laying the corner-stone was performed in the presence of a large crowd of Masons and interested spectators. After the ceremony the Masons returned to the theater, closed the lodge and then the visiting brethren, among whom were many from Avon Park, were taken in autos for a drive around the city and Lake Jackson boulevard, returning to Tuscawilla park, where a splendid lunch was served to all.

The Masons, their wives, mothers and sweethearts, enjoyed to the utmost this first of Masonic days in Sebring and look forward to many enjoyable events in the future, when the Sebring lodge shall have received its dispensation and become operative. With a strong lodge at Avon Park and another at Sebring and the Royal Arch and Commandery at the former place, there is no reason why the two cities should not enjoy many good meetings, Masonic and social, and a stronger feeling of fellowship, if possible, prevail between the two communities. There is no other institution on the face of the globe so conducive to harmony and good will, and may the spirit of brotherly love ever prevail in Highlands county.

A copy of the first issue of the Highlands County Messenger, edited by F. H. Adams, together with this article and a short history of Sebring, appearing in this issue, were enclosed in the corner-stone. Mr. Adams is a member and past master of George Washington Lodge No. 325, A. F. & A. M., of Bristol, Ind.

Christmas Suggestion

Christmas is coming. It is a good idea to gather gifts for the young folk in advance of the regular season when prices are usually higher. These gifts can be stored in a trunk or chest until they are needed.

Utilize the Weeds

Weeds may be made to serve a useful purpose if cut down and plowed under before the plants go to seed. One plant can provide seeds for a thousand successors to plague the farmer.

A Wise Selection

It is universally agreed that Governor Hardee made a most suitable selection in appointing L. W. Zim of St. Augustine as successor to the late J. C. Privatt as state labor inspector. Mr. Zim was formerly state senator from St. Johns county, and is an ex-newspaper editor, but for several years has been farming and knows what it is to labor. He is a well-equipped man in an important position.

Short Crop Pecans

The prospect for a normal crop of pecans in Texas, as a whole, promises to be a sorry one due to drought stunting the growth of the nuts. At many points the nuts are falling prematurely from the trees and examination shows that those left on native trees are shriveling up from want of moisture. At some points the trees look as though they had been touched by flame, with the outer branches turning brown.

Nyal Patent Medicines and Toilet Articles

Have a Wide Reputation for Quality

We have secured the exclusive sale of these splendid patent medicines and toilet articles in Avon Park and have

Just Received and Placed on Display a Fresh Shipment

"Once a Trial, Always Nyal"

DON'T FORGET WE ARE HEADQUARTERS FOR SCHOOL BOOKS AND SUPPLIES

Florida Pharmacy

Brickell Building Avon Park, Fla.

Miss Furlow Anderson

Supervisor of Music in Avon Park High School

Teacher of Voice, Piano and Public School Music, Theory, Harmony and Musical History. Specialist in Voice Placing and Coaching, Pianoforte Technique and Interpretation. Pupil of Sig. Vannuccini, Florence, Italy; Sig. Rotoli, Mr. W. L. Whitney and Herr Carl Stasney, and Mr. John Buckingham of the New England Conservatory of Music, Boston, Mass.

For the next few days we will sell all Jam, Jellies and Preserves at cost in order to make room for new, complete line of fresh, new pack Jams, Jellies and preserves. Come in and look over what we have and take advantage of this concession.

FRESH BREAD DAILY
From the Avon Park Bakery

B. H. James

STAPLE AND FANCY GROCERIES

Phone 19 Prompt Delivery

Just Received

A CAR LOAD OF NEW

FURNITURE

Consisting of

DRESSERS	CHAIRS
TABLES	STANDS
BEDROOM SUITES	DINING ROOM SUITES
ROCKERS	REFRIGERATORS

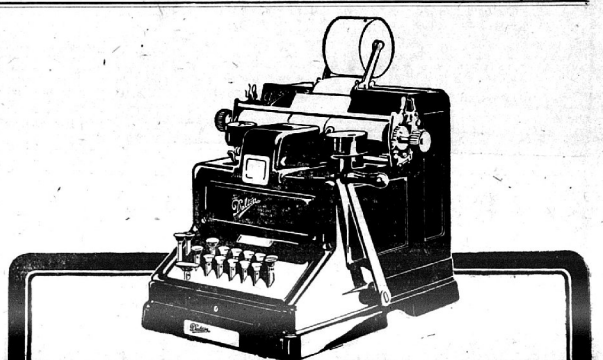
KITCHEN SAFES

Everything in Furniture

BOUGHT RIGHT—SELLING RIGHT

Smith-McGinnis-Stebbins Company

Brickell Building Avon Park, Fla.



MR. RETAILER

What is it worth to do these things more quickly and accurately?

1—Check sales slips and charge. 2—Audit account register daily. 3—Add counter purchases. 4—Verify invoices. 5—Make out bank deposit slips. 6—Total daily sales, expenditures and amounts paid on accounts. 7—Total ledger. 8—Total check book. 9—Figure delivery cost. 10—Check clerks' salaries. 11—Figure overhead expenses. 12—Total accounts payable. 13—Total accounts receivable. 14—Make out monthly statements. 15—Take monthly trial balance.

If it's worth 4 cents per day to secure these figure facts of your business more quickly, accurately and regularly than you have ever had them before—then phone or write immediately for free Dalton demonstration. We can also show you how the Dalton will not only pay back its original cost of 4c per day, but pay you a profit besides.

H. W. KELLERMAN, District Sales Agent

521 Citizens Exchange Building Phone 4979

Tampa, Florida

Dalton

ADDING AND CALCULATING MACHINE

PAY CASH for YOUR GROCERIES and SAVE BIG MONEY

COFFEE

White House
Maxwell House — **39c**
Lipton's

Arbuckle's 29c
Ground (best grade) 20c
Green (best grade) 20c

LARD

5 lbs. Pure Leaf Lard $1.25
Compound Lard, per lb. 14c
3-lb. Can Crisco 65c
6-lb. Can Crisco $1.15
9-lb. Can Crisco $1.70
4-lb. Bucket Snowdrift 70c
8-lb. Bucket Snowdrift $1.30

FLOUR

White Ring, self-rising, 12-lb. sack 70c
White Ring, self-rising, 24-lb. sack $1.35
Good Grade self-rising Flour, 12 lbs. 65c
Good Grade self-rising Flour, 24 lbs. $1.20
Dainty Flour, 24 lbs. $1.60
Pillsbury's Best Flour, 24 lbs. $1.60
Omega Flour, 24 lbs. $1.60

Try the plan for a month, keeping account of the amount you save. It will surprise you and you will be a convert to the cash buying plan.

Note the Prices

Sugar, per pound, 8c; Special price on 100 pounds.
Eggs at market price. **5-lb bucket Honey, 89c**
2-lb can Roast Beef, 25c. **Creamery Butter, all kinds, per pound, 50c**

Pineapple, sliced, No. 2 can 25c
Pink Salmon, 2 tall cans for 28c
Eddy's Extracts, 2 for 25c
Palm Olive Soap, cake 10c

Get Our Prices on Feed Before Buying

All grocery orders amounting to $10 and up delivered free anywheres in town limits. Orders amounting to less than $10, add 25 cents for dray if you want them delivered.

H. Y. THOMPSON

FIRST NATIONAL BANK BUILDING — AVON PARK, FLORIDA

MISCELLANEOUS

Cheese, per pound 29c
Burt Olney Peas, per can 25c
Burt Olney Corn, per can 20c
VanCamp's Soups, 3 cans for 25c
Indiana Bacon, per pound 30c
6-oz. bar Laundry Soap, 4c; 7 for 25c
2 Large Bars Octagon Soap 15c
Golden Age Macaroni, 3 8-oz. packages 25c
Crackers, all 10c packages, 3 for 20c
Heinz's Vinegar, quart 39c
Pineapple, sliced, No. 2½ can 35c
Army Bacon, 12-lb. tin $2.40
Asparagus Tips 49c
Wesson Oil, pints 33c
Table Salt, 2 boxes for 15c
Toilet Paper, 3 10c rolls 25c
Lux, 2 pkgs for 25c
Household Ammonia 15c
Granulated Tapioca, 2 1-lb. pkgs 25c
Campbell's Pork and Beans, 2 cans 25c
Campbell's Soups, 2 cans 25c
Corn Beef, 1-lb. tins 17c
White Fin Tuna Fish 29c
Wesson Oil, quarts 59c
Wesson Oil, 2 quarts $1.10

Hand-Painted Pottery
Florida Scenes

Handsome souvenirs that make appropriate presents and are ornamental in the home. Reasonably priced

LARGE SHIPMENT OF POPULAR PRICED GOODS EXPECTED SATURDAY

"Big Values for Little Money"

JEWELRY AND REPAIR WORK

Jordon's Variety Store

Max Wild Block — Avon Park, Florida

A. & P. Hardware Company

Successor to W. T. Andrews & Son

We are in our new store room in the Max Wild Building and have on display a full line of

BUILDERS AND SHELF HARDWARE of Every Description

ROOFING — FENCING — PAINTS — OILS — VARNISHES — CUTLERY — FARMING IMPLEMENTS — GARDEN TOOLS

And everything usually found in a first-class hardware store, at the

VERY LOWEST PRICES

A. & P. Hardware Company

Max Wild Building — Avon Park, Fla.

One-Day Special

SATURDAY ONLY, OCT 1

On Saturday only we will make the following special prices on high-grade COFFEES:

VOTAN
MAXWELL HOUSE
WHITE HOUSE
CUSTOM HOUSE
LIPTON'S — **35c**

CHASE & SANBORN'S 40c
WEST'S HOBBY 30c
ARBUCKLE
CRACKER BOY
TAMPA QUEEN
YALE — **25c**

WILSON'S COFFEE 18c
BEST BULK COFFEE 16c

Cash and Carry Grocery

WEST & LUXTON, Proprietors

First Door East of Postoffice — Avon Park, Fla.

WE LEAD IN LOW PRICES

LOCAL AND PERSONAL

One Hundred Dollars Reward

We will pay $100 reward for information leading to the arrest and conviction of parties shooting insulators from our high-tension wire poles. Florida Ice and Power Company.—Advertisement.

Stivender sells real estate.—Advertisement.

W. F. Garner of Lansing spent last Friday in Avon Park transacting business.

For Rent — Five-room bungalow overlooking Lake Tulane. C. W. Wood. —Advertisement. 31tf

C. E. Lanier and R. I. Harris motored to Punta Gorda Tuesday afternoon, returning Wednesday.

Wanted—To rent piano for six or eight months. Apply to H. N., care Pilot.—Advertisement. tf

W. A. Marshall received his commission as county superintendent of public instruction Monday.

Mrs. H. C. Poehlman of Jacksonville is the guest of her son-in-law and daughter, Dr. and Mrs. D. D. Crews, at their home on Lake avenue.

Joe Brown of Wauchula spent Saturday here attending to business matters in connection with the Highlands Motor Company, of which he is at the head.

Remind your friends and neighbors that The Pilot should be in every household in Avon Park. If they are not subscribers they should be.—Advertisement.

G. W. and F. H. Adams drove to Zephyrhills Friday night, going from there to Tampa Saturday morning, transacting business in both places. They returned Saturday night.

Arthur Greene of Jacksonville, one of the best-known paper representatives in the state and who has charge of the Jacksonville branch of the Virginia Paper Company, spent several hours here Wednesday.

S. A. McBride, proprietor of the Commercial Printery, Arcadia, spent Wednesday forenoon in Avon Park. Mr. McBride is publishing the new telephone directory for the Scott Telephone Company and was here securing advertising for same.

A jolly crowd enjoying a picnic at Arbuckle lake Thursday afternoon of last week was composed of T. H. Larder and family, Mrs. Stubbs, C. E. Lanier and family and their guests, Mr. and Mrs. Lawrence Griffin and Miss Gussie Buchanan and Miss Myrtle Jack.

Among the visitors to Avon Park this week were Mr. and Mrs. J. D. Pittman and little daughter Pauline of Ray City, Ga. Mr. Pittman is a brother of Mrs. D. A. Sapp. They were greatly charmed with our little city and left full-fledged boosters for Avon Park and the entire country.

Mr. and Mrs. H. R. Hardesty, former residents of Avon Park, but who are now making their temporary home in Pensacola, have been spending a couple of weeks pleasantly at Lake Brentwood, visiting the families of J. S. Klase and Mrs. A. J. Marsh. They will return to Pensacola today or tomorrow.

J. L. Masters returned Friday of last week from a three-weeks' visit to his old home in Carlinville, Ill., and other places. While away he made a short visit to Col. R. P. Davidson at Lake Geneva, Wis. Mr. Masters reports business conditions about the same in the territory as they are reported elsewhere in the north—dull.

J. B. Owens of Tampa, representing the Osceola Fertilizer Company, is here to spend a few days looking after his company's interests. Mr. Owens is an old friend of the writer and was here about a year ago to make us a call. He was much surprised at the growth of our little city and is thoroughly convinced we have a wonderful future in store for us.

H. G. Crapo and sister, Mrs. I. C. Moore, who had been spending the last three months in Taunton, Mass., returned to Avon Park Saturday night. Mr. Crapo says they enjoyed the summer months at their old home, but were glad to get back to Avon Park. During his absence Mr. Crapo had an operation performed on the fourth and fifth fingers of each hand. For several years Mr. Crapo had been unable to open these fingers, the trouble being a nerve affection. The operation proved successful and he now has fairly good use of the fingers.

Maury Crews spent Tuesday in Arcadia.

666 cures a Cold quickly.—Advertisement.

Extra copies of The Pilot are 5 cent seach.—Advertisement.

We extend our sincere congratulations to all the newlyweds.

Hereafter the Pilot will be mailed Friday mornings, instead of Thursdays.

For Rent—Two furnished rooms, suitable for light housekeeping. L. E. Wolff. 2t

Yesterday (Thursday) was the last of the Thursday afternoon closing this year.

Mr. and Mrs. Harry Smith of Sebring spent Monday evening in Avon Park visiting friends.

Another new business block for Avon Park within the next ninety days sounds good to us.

Extra copies of The Pilot are on sale at the Avon Park Drug Company's store.—Advertisement.

George W. Merrill of Jacksonville is a guest of the Hotel Avon. Mr. Merrill may remain all winter.

For Sale — Eight mules; in good condition; cheap. J. L. Hartsfield & Sons, Avon Park.—Advertisement.

Miss Louise Cloud left Wednesday for Clearwater, where she will enter Southern College as a teacher of music.

The grade has been established and forms placed for the building of a new sidewalk along Main street in front of the Pilot's property.

Miss Ellie Harris left Wednesday for Southern College, Clearwater. Miss Harris was a graduate from the Avon Park schools last year.

Mrs. W. A. Glover of Fort Meade is here spending a few days with her daughter and son-in-law, Mrs. and Rev. Ed. S. Barnes.

We want to publish all the local news, but cannot do so unless our readers will give us a little information now and then. We're not mind readers.

Extra copies of the Highlands County Pilot and the Highlands County Messenger will be found on sale at the Avon Park Drug Company's store and the Florida Pharmacy.

Remember, tomorrow (Saturday) is postcard day. Send away all the attractive, inviting postcards you can to your friends, relatives and acquaintances, using care in selecting the subjects.

All Sir Knights are requested to bearing in mind the date of the next regular conclave of Holyrood Commandery—Monday, Oct. 17. The degree of Knights Templar will be conferred o nthat date.

Howard Katz and W. T. Smith came down from Kissimmee Monday and spent a couple of days here. Mr. Smith will later be connected with the Avon Park store of Katz Bros. and make this his home.

Mrs. W. A. Marshall returned Saturday from a three weeks' outing spent at Asheville, N. C. Mrs. Marshall was much pleased with that popular and delightful resort and says she enjoyed every minute of her stay there.

George W. Adams, editor and owner of the Highlands Pilot, Avon Park's bright newspaper, spent yesterday here on business. Mr. Adams reports everything coming along in fine fashion in his section of the state. —Tampa Sunday Tribune.

The prosperous and growing section around Avon Park was represented in Tampa yesterday by J. A. Caldwell, who spent several hours of his stay mingling with friends and investigating business conditions. —Tampa Tribune, Thursday.

Mrs. Ada J. Canfield returned Saturday morning from Rochester, N. Y., where she had been spending between three and four months very pleasantly. She naturally was as glad to get back to Avon Park, though, as were her many friends to welcome her.

We are requested to announce that the Baptist revival meetings will begin the third Sunday in next month and continue two or three weeks. The Rev. F. T. Taylor of Bartow is the evangelist who will do the preaching. Rev. Taylor is the state evangelist for the Baptist church organization. The name of the singer will be announced later, it not yet having been definitely decided who will be secured.

666 cure Malarial Fever.—Advertisement.

Stivender sells real estate.—Advertisement.

Cyril Baldwin went to Jacksonville Thursday of last week for the purpose of having an operation performed. For some time he has been troubled with an affection of the jaw and to remedy matters an operation which could not well be performed here was necessary.

Real estate, that's all. Stivender. —Advertisement.

F. H. Adams, editor of the Highlands County Messenger, Sebring, and G. W. Adams, editor of the Highlands County Pilot, Avon Park, spent yesterday in Tampa on a combined business and pleasure visit. Both editors paid the Tribune an appreciated call. —Tampa Sunday Tribune.

Take a
KODAK
with you

PHOTOGRAPHY the Kodak way is less expensive than you think—our price cards demonstrate it. And any Kodak is simple to work—we can readily show you how easy it is.

Autographic Kodaks from $8.00 up
Brownies $2.00 up

AVON PARK DRUG CO.

T. H. LANDER, Manager

Avon Park, Fla.

WE INVITE INSPECTION

of our market. You will find everything clean and sanitary—the name applies

Prompt Deliveries

Your orders are delivered promptly when placed with us. There's no waiting the meals because of delay. We carry a complete line of

WESTERN AND FLORIDA MEATS
SALT AND SMOKED MEATS
FISH AND OYSTERS IN SEASON
BUTTER, EGGS AND COUNTRY PRODUCE
AVON PARK BREAD
SWIFT'S PREMIUM HAMS
CHEESE
FRUITS AND VEGETABLES

And our aim is to have everything as clean and sanitary as possible

Prompt Deliveries

THE SANITARY MARKET

F. C. COLLINS, Proprietor

Max Wild Building — Phone 17 — Avon Park, Fla.

Get Things Moving!

This slogan put actively into effect by those who need merchandise, would help set the wheels of industry humming and give the idle employment.

We Are Doing Our Share

by offering a new fall line of STAPLE MERCHANDISE at PRICES SO LOW as to be a tremendous inducement for the people to buy—HERE and NOW.

Our goods were bought before the last big advance on cotton and we are giving our customers the benefit of our purchase. Our

SERGES, TRICOTINE and WOOLENS

are the best ever and we carry the well-known A. F. C. GINGHAMS in a big range of patterns.

Shoes, Hosiery, Underwear, Neckwear, Hats

FOR MEN

We fully appreciate the increased business we are having and thank the new customers that come our way.

You will find with us dependable merchandise, prices as low as consistent with quality, a pleasant place to shop and prompt service.

WE THANK YOU

White Dry Goods Company

Avon Park, Florida

LOCAL AND PERSONAL

666 cure Malarial Fever.—Advertisement.

Mrs. Curtis Matthews and children moved to Tampa the fore part of the week.

B. L. Laird, prominent real estate dealer of Sebring, was transacting business here Monday morning.

C. E. Doll, representing the Drew Press of Jacksonville, spent a few hours here Tuesday afternoon.

See H. E. Masters for house wiring and electrical repairs. Prices reasonable and work guaranteed. Advertisement. 41-6t

Mrs. W. C. Touchton, Mrs. C. E. Lanier and Mrs. H. E. Godwin spent Tuesday in Tampa shopping and sightseeing.

For Sale—On easy terms, new six-room bungalow; close in; would consider well-located tract of 10 or 20 acres of citrus land as first payment. Address HX, care Pilot.—Advertisement. 32tf

Mr. and Mrs. J. S. Glass left Friday of last week for Palatka, where they will make their future home. Mr. Glass will engage in the hardware business in that city. They have many friends here who regret their departure.

James Clair of Taunton, Mass., arrived in Avon Park Saturday, coming with H. G. Crapo. He expects to spend the winter here and if the place comes up to his expectations will later be joined by his wife and they will make this their future home.

L. F. Cilley of Jacksonville and J. W. Carson of Frostproof were visitors in Avon Park Sunday. Mr. Cilley is one of the secretaries of the state Young Men's Christian Association and is anxious to again take up the work started here some months ago.

Mr. and Mrs. W. G. McGiboney and the latter's mother, Mrs. C. L. Gunter, spent Thursday of last week in Tampa. Guy attended a convention of the Philadelphia Diamond Grid battery representatives, while the ladies devoted their time to sightseeing and shopping.

Mr. and Mrs. G. W. Adams and children and father, and Mr. and Mrs. F. H. Adams and children of Sebring spent Sunday afternoon at Lake Josephine, enjoying a picnic supper cooked in the open, over a camp fire. Bacon and eggs and coffee taste particularly good when properly cooked over a camp fire and the beautiful surroundings at Lake Josephine make such outings al lthe more enjoyable.

Mrs. C. B. Treadway and two interesting children are the guests of the family of Mr. and Mrs. Herbert F. R. Reck. Mrs. Treadway and Mrs. Reck are sisters. They have been here since last Saturday and are enjoying their visit hugely and occasionally taking advantage of our close proximity to Sebring to visit with Mr. and Mrs. Fairfax T. Haskins of that place, Mr. Haskins being a brother of Mrs. Treadway and Mrs. Reck.

Mr. and Mrs. F. Elmore Wray and children, accompanied by Mr. Wray's father, George E. Wray, drove to Clearwater Saturday, returning Sunday afternoon. They made the trip in order to show the senior Mr. Wray some the progressive towns and cities of this section and the West Coast. Mr. Wray is here on a short visit to his son. He is from Richmond Hill, Long Island, and is prominently identified with the Simplex Lens Company. He is most favorably impressed with Avon Park and this entire section.

Rub-My-Tism kills infection.—Advertisement.

County Judge D. V. Rouse spent the week-end with his parents in Dover.

Mr. and Mrs. Paul Vinson of Sebring were Avon Park visitors Monday morning.

Mr. and Mrs. C. E. Lanier and Dr. and Mrs. W. C. Touchton enjoyed a drive to Arbuckle lake Sunday.

Lon Raulerson of Lakeland spent Sunday and Monday in Avon Park, attending to business matters Monday.

Mr. and Mrs. H. M. Wiggins have secured the cottage occupied by Mr. and Mrs. J. S. Glass, where they will keep house.

Mrs. A. McKee Elwell returned Saturday night from a two months visit in Pittsburgh. She was accompanied by her mother, Mrs. Elizabeth Thompson, who will spend the winter here.

Mrs. Pete Boney spent the week-end with her mother, living south of Zolfo. Pete spent Sunday in Wauchula, where he was joined by his wife Sunday afternoon, when they returned to Avon Park.

Mr. and Mrs. Robert Leonard and four children of Fort Meade spent the week-end here, guests of Mr. and Mrs. Lee Williams and family. Sunday afternoon they motored to Sebring, enjoying a ride on Lake Jackson boulevard and viewing the beauties of our neighboring city. With Kyle at the wheel to ease them over the rough spots in the road, the trip was enjoyed by all.

666 cures Bilious Fever.—Advertisement.

LEGAL NOTICE

In the Justice Court in and for District No. 1, Highlands County, Florida.

L. D. Roberts vs. Wesley Gunter.

Notice is hereby given that under and by virtue of an execution issued out of the above court, in that certain cause wherein L. D. Roberts is plaintiff and Wesley Gunter is defendant, I have devied upon and will offer for sale at public auction during the legal hours of sale, one Indian motorcycle. Said sale to be held at court house door, First National Bank building, Avon Park, Florida, on the 17th day of October, 1921.

CURTIS MATTHEWS,
Constable District No. 1, Highlands County, Florida.
Sept16-23-30-Oct7-14

STATEMENT, OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of Highlands County Pilot, published weekly at Avon Park, Florida, for October, 1921.

State of Florida, County of Highlands, ss.

Before me, a Notary Public in and for the state and county aforesaid, personally appeared G. W. Adams, who, having been duly sworn according to law, deposes and says that he is the editor and manager of the Highlands County Pilot, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor and business manager are: Publisher, Avon Park Printing Company, Avon Park, Florida, editor, managing editor and business manager, G. W. Adams, Avon Park, Florida.

2. That the owners are: G. W. and Emma C. Adams, Edwin O. Williams, F. C. Rae, T. H. Lander, H. G. Crapo, W. M. Rock, M. T. Merwin, S. Y. Hartt & Son, A. V. Anderson, C. P. Anderson, Wm. King, A. C. Wes. H. E. Coy, Skipper Bros. & Lanier, George F. Kellogg, S. P. Durrance and D. P. Canfield, Avon Park, Fla.; George Topham, Mrs. F. Foos, Frank L. Wagner and Mrs. Ida V. Cooksey, Washington, D. C.; Franklin & Maxwell, Adairsville, Ga.; E. J. Ether-edge, DeSoto City, Fla.; David C. Barrow, Pelham, Ga.

3. That the known bondholders, mortgagees and other security holderse owning or holding 1 per cent or more of total amount of bonds, mortgagees, or other securities are: Mergenthaler Linotype Company, Brooklyn, N. Y.; American Type Founders Company, Atlanta, Ga.

4. That the two paragraphs next above, giving the names of the owners, stockholders and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholders or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiaith's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

G. W. ADAMS,
Editor and Manager.

Sworn to and subscribed before me this 19th day of September, 1921.
(Seal) G. L. CREWS.

SEBRING NOVELTY WORKS

EVERYTHING IN MILL WORK

WINDOW AND DOOR FRAMES SASH SCREENS
DOOR TRIM MOULDINGS

Cabinet Work of All Kinds

SEND US YOUR PLANS AND LET US FIGURE WITH WITH YOU ON YOUR NEXT MILL WORK

Phone 109 Sebring, Florida

HURRY UP!

Fall is here and it is time to

Paint Up

Only the Best Materials Used

PRICES REASONABLE. ESTIMATES FURNISHED FREE ON REQUEST

W. H. PRIOR

"Everything in Painting"

Auto Painting *SIGNS* *House Painting*

TRANSFER OF ACCOUNTS OF THREE DEVELOPMENT COMPANIES COMPLETED

It will be interesting to the grove owners and stockholders of the different companies merged into the Pittsburgh-Florida corporation to know that all details have been satisfactorily adjusted, accounts transferred and properties deeded to the Pittsburgh-Florida Fruit Growers Association.

It required approximately 9,000 entries to close the books of the original companies and transfer the accounts. This work was carefully handled by W. R. England, the company's auditor, together with his assistants, C. H. Shepherd, A. McKee Elwell and H. T. MacDonough.

The bookkeeper's office was closed and the work pushed night and day until completed, it requiring exactly seventy hours of continuous work.

The Pittsburgh-Florida Fruit Growers Association will follow its well-established plan of keeping the grove owners thoroughly acquainted with the progress of development work. The "Citrean," a booklet issued periodically, will be continued, put out more frequently and made larger and better, as it will contain news and information bearing on the groves in each unit or section.

This publication, beautifully illustrated, is on the press and will be mailed shortly. Later a special booklet advertising Lake Byrd Lodge will be mailed the purchasers, giving a full account of the beauties of this out-of-the-ordinary place and illustrated with the latest half-tone cuts, exterior and interior views of the lodge, together with glimpses of the lake.

A crowd of enthusiastic purchasers are expected to spend their winter vacations at this home-like place and as additional rooms have been fitted up, there will be accommodations for all.

Delightful Party

A delightful party was given by Mr. and Mrs. D. R. Gaines at their beautiful home on Lake Anoka Thursday evening of last week. Swimming was enjoyed by a number of the guests, after which games were played and delicious refreshments served. Those present in addition to the host and hostess were Mr. and Mrs. George Norman, Messrs. Harry Johnson, Ed Welch, Will Davis and Roy and Louis Hartsfield and Mrs. Mayme Lister, Mrs. Irene Christopher and Miss Freeda Agnew. The guests enjoyed themselves to the limit and voted Mr. and Mrs. Gaines as splendid entertainers.

Captured Negro Gamblers

Sheriff W. M. Griffin, assisted by Deputies Bob Hancock and Love Cain, rounded up fifteen sons of Ham in the quarters south of town Saturday night, while enjoying the allurements of their favorite game of "skin." They "acknowledged the corn" before Judge Rouse Monday morning and were fined $10 and costs, which all but two paid. The two, of course, will assist in taking some of the bumps out of the county roads.

Hunters, Post Yourselves

The hunting season in Florida begins in November. Licenses are required and they can be had from the county judge, who can explain restrictions and penalties. Migratory birds are protected by United States laws and penalties for violations include imprisonment. Hunters should post themselves.

666 cures Biliousness.—Advertisement.

Crop Insurance

available to citrus growers only through cooperation in

Florida Citrus Exchange

Only through the local associations of the Florida Citrus Exchange may any citrus grower obtain the manifest benefits of pooling.

Pooling as practiced by the leading, progressive Florida Citrus Exchange associations is the only practicable form of business and crop insurance.

Pooling does not mean a hit-or-miss joining of interests. Each grower obtains the average price for fruit only of the precise grade and size which he has to ship.

Pooling does not encourage communism; it is a co-operative principle which puts a premium upon better fruit and better effort. Every grower pools, whether or not he has the advantage of pooling.

Each grower must pool with himself if deprived of the privilege of pooling with his neighbors. Then, since it is inevitable in the marketing of any perishable crop that a certain percentage of shipments shall meet with unavoidable grief and misfortune, the grower who stands by himself must have fat years and lean years. He pools with himself over a period of years.

By pooling as practiced by the Florida Citrus Exchange associations, each grower gets his average bit of each season's fat and lean. The result in the end is eminently satisfactory. Perhaps in the long run each grower receives no more money, but there is all the difference between the steady income of the worker and the spasmodic income of the gambler, which builds little and often embarrasses much.

Pooling in most Florida Citrus Exchange associations has been reduced to a scientific practice. It takes the gamble out of the production of oranges and grapefruit. It puts citrus fruit production upon a business basis. It is endorsed by the most successful and the far-sighted growers in every section—growers whose achievements have made citrus growing a business rather than a venture. Join the Florida Citrus Exchange and help to bring about conditions under which you may pool your fruit with that of other growers.

Ask the manager of any local Association, or of any Sub-Exchange, or write to the business manager of the Florida Citrus Exchange, Tampa.

ORANGES Sealdsweet GRAPEFRUIT — FLORIDA CITRUS EXCHANGE — ORANGES Sealdsweet GRAPEFRUIT

COME TO THE STANDARD GARAGE

and have a

Gladiator Timer

put on your Ford

These Timers are positively guaranteed to give 50,000 miles of service.

THE STANDARD GARAGE

WELCH BROS., Proprietors

AVON PARK, - - - - - FLORIDA

SAFETY FIRST!

Play safe for a rainy day—put your money in a bank devoted to the welfare of the citizens of Avon Park and Highlands County. Incorporated under the Florida laws. Safe, secure and conservative. Your interest is ours. We can't prosper without you—you may get along much better with our help. Our watchword is courtesy and efficiency.

WE PAY 5 PER CENT ON SAVINGS AND TIME DEPOSITS

B. F. West Banking Co.

In the Whidden Block

MADE-TO-MEASURE CLOTHES

Look better, fit better and last longer than the ordinary "hand-me-downs." We represent two of the leading tailoring establishments of the country. There's a satisfaction in wearing clothes made by them.

NEW FALL SAMPLES HERE

Let Us Take Your Measure

OLD CLOTHES MADE TO LOOK LIKE NEW

Roberts Pressing Club

First National Bank Building Avon Park, Fla.

WITH buiding operations away behind the demand, with no better prospect as to building prices, the man who will win out today.

We would not advise you to build were not all conditions in favor of it now.

If you will decide to build, come to us for the materials, you will congratulate yourself in the days to come.

STRAWBERRIES CAN BE SUCCESSFULLY GROWN AROUND AVON PARK

[By E. D. Putney]

The time is at hand to plant strawberries in Florida. From Oct. 10 to Nov. 15 we have found to be a most favorable time. We have planted as late as Thanksgiving day and had a very good crop, but we did not get so many as from those planted earlier. If planted before Oct. 1 it is well to shade plants. A leaf of palmetto stuck in the ground on the south side of the plants insures success, provided moisture is present.

If you can select soil that is always moist, it is quite an advantage. You can, however, have your bed of strawberries on the top of the highest and driest hill in Avon Park and if you give the requisite moisture and sufficient fertilizer and cultivation your success is assured.

Mayor William King has had a very good strawberry bed and S. Y. Hartt, on Lake Letta, and others.

The soil must be fertile and well cleaned of grass and trash. The grass and trash should not be plowed under or buried under the plants, but taken entirely off the ground. If you can get the scrapings of a horse or cow lot, cover well with the dirt and dig under, thoroughly mixing it with the soil and then level off and give the bed a good dusting of vegetable fertilizer at the rate of ten pounds to the square rod. Hoe this in thoroughly and let it stand a week or ten days before putting out the plants. If it does not rain meanwhile it is well to wet the bed to equal an inch of rain.

Your order for plants should go forward at once. The choice of variety is of great importance. The varieties that succeed well in the north are as a rule very poor in Florida. The variety best for the novice is the Klondike and next to that the Missionary. The Klondyke is the larger berry and not quite so pronounced in flavor. The variety grown by Mr. Hartman on the East Coast and from which he realized $18,530 from four and one-tenth acres last winter, is the Brandywine. Mr. Hartman was an expert strawberry grower before he came from Pennsylvania to Florida, so he can get results that no beginner has a right to expect. From our own experience we know that Mr. Hartman's results are quite possible. His price averaged 45 cents. The year before his price was 54 cents. Over $4,000 per acre from strawberries is some record.

Who in Avon Park will try and get 100 quarts from one square rod of ground?

SEEING FLORIDA BY THE TYPE ROUTE

[Times-Union]

People, when they travel, have mostly two objects in view—pleasure and information. Not all people can afford to travel, even throughout Florida, but in this age, at least, all may travel by the type route and see Florida as it was, as it is and as it promises to become. This mode or method of travel that we have in mind is made possible through the medium of the printed page of newspaper and magazine—by the type route.

The presentation of Florida on the printed page was never more satisfactory and satisfying than now. Time was when Florida was not presented with photographic exactness, when statements and assertions were made mostly by irresponsible people, that would not and did not stand the test of truth. That time has gone by. The newspaperes and the magazines have driven out falsehood by the force of truth. In this good work they have been assisted valuably by individuals who realized that wild and false statements regarding Florida and its possibilities, with reference to its soil, climate and the like, were doing an immense amount of damage to the state. Today the truth is good enough for all who really love Florida and are sincerely interested in its advancement. And it is the truth that is making Florida appreciated at home and abroad.

By the presentation of the facts about Florida, of its varied and many achievements in numerous lines of industry -and endeavor, picturing what is rather than what might be, newspapers and magazines of the state are making it possible to see Florida through the medium of type and illustration. Day by day the newspapers of the larger towns and cities make possible the seeing of Florida without leaving home or business. Nor are the country weeklies and the magazines far behind in similar good work. They carry one into every nook and corner of the state where enterprise is at work, where production and progress are to be noted, set before their readers truthful, accurate pictures of Florida. Type tells the story, aided by illustrations that aid the reader to appreciate what is being accomplished.

Of course, "seeing is believing," but no more so, except in rare instances, than is reading. People will not stand for falsehood. They demand the truth and Florida publications are giving it to them in full measure, especially with reference to Florida enterprise and achievement. For those who can not travel because of the expense, slight as it is, or because they can not be away from their business or employment, there is the type route which all may take and get a very comprehensive idea of what Florida is and of what is being done in this state. Thus, supplemented with some travel for personal pleasure or profit, one may see the state daily, or at least weekly, and at a minimum of expense.

Don't Starve the Mites

It takes some time to starve the mites in an infested chicken house after the poultry has been removed. In tests mites were still alive after 113 days in abandoned hen houses. The nests indicated, too, that the mites live longer in damp locations than in very dry conditions, which accounts, in part at least, for the idea that mites are worse in damp, badly ventilated houses. Crude petroleum is one of the cheapest of materials in killing them off. Reduce the bulk of the petroleum with kerosene and spray all parts of the building and keep the fowls away.

SPECIAL DAYS FOR FLORIDA STATE FAIR

Every day will be a "special day" at the Florida State Fair Nov. 12-19, and the events appropriate to the various days will be unusually attractive. It is anticipated that people of this community will attend more frequently than ever before and there will be events to hold the interest of the visitors from out of town.

Special days are designated as follows:

Saturday, Nov. 12, Opening day.
Monday, Nov. 14, Children's day.
Tuesday, Nov. 15, Shrine day.
Wednesday, Nov. 16, Governor's day.
Thursday, Nov. 17, All Florida day.
Friday, Nov. 18, Kiwanis day.
Saturday, Nov. 19, Farewell 1921 day.

Committees from the various civic organizations in the city are being appointed to mingle with the visitors at the fair grounds each day, and extend the hospitality for which Jacksonville is well known.

Plans are being perfected to make the fair of 1921 the biggest and most successful ever held and thousands and thousands of visitors are expected.

Butter Production

The United States bureau of crop estimates says the total production of butter on farm and in factory declined from 1,706,000,000 pounds in 1914 to 1,442,458,000 pounds in 1920. During the same period the production of butter substitutes rose from 143,900,000 poundse to 370,730,000 pounds. In other words, while the production of pure butter declined 263,542,000 pounds the production of butter substitutes increased 226,830,000 pounds. In 1914 butter substitutes represented only 7 per cent of the total production of butter and substitutes, but 1920 the substitutes constituted 20 per cent of the total.

Contract for 500 Carloads of Oranges

Manager Jackson of the Tavares, Lake county, packing house has returned from a recent trip to New York City, with a contract for 500 cars of oranges and as many more as the precooling plant can handle. These oranges are to be precooled, packed in cartons of one to two dozen each and sold to the trade in the original packages. The sale was made to a grocery firm with a chain of stores in New York and nearby cities. The price was most advantageous and the growers are much encouraged over the prospects for good prices next season.—Farm and Live Stock Journal.

The Deadly Grade Crossing

In the four-year period from 1917 to 1920 inclusive, on all the railroads of the United States, 4,300 persons were killed at grade crossings in automobile accidents and 12,750 persons were injured. This is an average of three persons killed every day and eight injured every day of this four-year period. Fifteen per cent of the accidents occurred when there were watchmen on duty, 27 per cent where there were automatic bells in perfect working order and 58 per cent were there were warning signs.

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WINTER IS COMING WITH DANGER AND LOSS FROM FIRE

[By Moses Folsom]

Few persons realize the enormous cost to this country each year from fires. In a report to the United States geological survey it was said the annual loss "is greater than the combined value of production of all our gold mines, silver mines and copper mines, and greater than the value of all the land and improvements in any one of these states: Maine, West Virginia, North Carolina, Alabama, Louisiana, South Dakota or Montana." Think it over and you will find that it is almost as though one of these great states were fed into the fire every year. It is estimated that the number of buildings burned, if placed on lots of sixty-five feet frontage, would line both sides of a street extending from New York to Chicago, and out of these buildings dead and injured people are taken in large numbers.

During the last five years, according to the United States forest service, this country has had 160,000 forest fires, which burned over fifty-six million acres of land, equal to the combined area of Ohio and Pennsylvania, or nearly twice the area of Florida, and many persons were burned to death. Visualize the blackened surface of such a vast region—a criminal waste of raw material—enough burned in one year to have built a five-room house every 100 feet on both sides of a street 1,000 miles long. Besides fire often goes down and burns the humus in the soil. A foreign army could not do worse. Most of these fires were due to carelessness, one of the crimes of the age.

Every home in America is supplied with some form of artificial light; candles, kerosene lamps, gas flame burners, gas mantle burners, acetylene gas or electricity. Each system has its danger. Lamps are the source of many fires. Never blow out a lamp flame without turning the wick down. Always put out the lamp when you leave your house. It may be knocked over by a cat, dog or rat. All gas flames should be protected with globes.

It is estimated that 700 million matches are used in the United States each day. How many do you think is the average for each minute in the day?—500,000. And each flame struck could develop into a destructive fire if given a chance, and that chance is one minute, as the average of fires in this country is one a minute.

There are 1,400 minutes in twenty-four hours and 514,600 minutes in a year, and the estimate is that that is less than the actual number of fires, large and small, in the United States each year. Think of it. Every minute during the year, on this average, the clang of the fire bell or the call of fire is heard somewhere in this country. Our annual "fire tax" is equal to the cost of the Panama canal. One year's loss would create a nation-wide system of good roads.

There are two general classes of matches, the so-called safety match, made to strike on the box, with a head containing chemically prepared potash, and the strike anywhere match, with a head in which phosphorous is the active agent. There are good and bad matches in both classes. A bad match is one where the blazing head breaks off or the stick breaks and falls and continues to glow after the flame has gone out. A lighted match set fire to a dress worn by the wife of Henry W. Longfellow, the poet, and she died from the effects.

How do you strike at match—away from you or toward you? Make it a practice to strike it away from you, and if the head breaks off or the stick breaks, it will fly away from you, otherwise it may fall upon your clothing and set you on fire. It has been said: "Matches do not think with their heads. When you use them, your head has to do the thinking. Do the thinking. Put them out."

Where do you keep matches? They should be kept away from little children and never allowed to be scattered about loose in a drawer, on a shelf or on a stove. Many instances are known of matches becoming ignited by the sun's rays, focused through a window pane. Never allow a match to lie on the floor. It may be stepped on or a child may pick it up and strike it.

Cotton is a soft fiber, but when it is combined with camphor and certain acids, it makes a hard substance popularly known as celluloid, although many other trade names are given to it by manufacturers. The commercial name for it is pyroxilyn plastic compound and it is used in making countless articles; combs, hairpins, handles for knives and forks, backs for brushes and hand mirrors, toys, piano keys, etc. These articles are found in every home and they are highly inflammable. This valuable and convenient material, however, is charged with causing many fires and articles made of it should be kept away from flames, curling irons, or any extra heated article, even a hot steam radiator, as it may cause ignition of anything made of this substance.

A bad habit some people have is that of folding a piece of paper into a long lighter and using it to carry flame from one place to another. Smokers have this practice in lighting their pipes. It is the observation of most everyone to have seen burning fragments fall from such lighters.

Rubbish, old papers and rags, are danger spots. Dead leaves sometimes ignite themselves in the hot sun and so will oily rags. Kerosene and gasoline are useful but they take fire easily. "Safety first" should be the rule with oil tans. When the paint begins to blister or wood turns brown near a stove or stove pipe, look out, it may ignite in the night time and burn your house and you.

Fire in the home is an all the year around matter. It is needed for illumination and for cooking. In the winter it is needed for heating the house. Before winter comes see that the chimneys are safe, that there are no rust holes in the stove pipes, and pay attention to the points where pipes pass through walls. A red-hot stove or pipe is always dangerous. Keep chimneys and pipes free from soot. Be careful where you put hot ashes. They are often the cause of fires. In these years there is much cooking by gas, gasoline, kerosene and electric stoves. All are dangerous where there is carelessness.

There are nearly 900 fire and marine insurance companies in the United States, with an income in 1920 of nearly one billion dollars and losses paid during last year of nearly 400 million dollars, not to speak of the vast uninsured losses due to small and large fires in buildings, forests and soils.

"CHRISTMAS BERRIES" SUBSTITUTE FOR TEA

[Farm and Live Stock Journal]

Every one living in North, West or Central Florida who even occasionally visits the woods is familiar with the "Christmas berry," so-called because it is often used, like Holly, for decorations on the great Christian holiday. It may surprise some, however, to know that not only the leaves but the tender shoots also contain caffeine, or theine, the active principle which makes tea and coffee stimulating.

This plant, which grows throughout the south, was known to the Indians as "Yaupon," and was used by them in making a beverage similar to our tea. During the war between the states it was used by the southern people of that time as a substitute for tea and coffee, which the federal blockade made difficult to procure. As their mode of preparing it was necessarily crude, it is probable that it still left something to be desired in the minds of those who were accustomed to commercial tea and coffee.

New interest in this shrub is aroused by an investigation undertaken by the bureau of chemistry, United States department of agriculture, into its beverage possibilities. Further investigations will be made by the department to determine the practical problems incidental to the production of the plant for beverage purposes. This will include, we suppose, determination of the best method of preparing the twigs and leaves.

Should this new proposed beverage prove the equal of either tea or coffee and become an object of commerce its culture will add another profitable crop to the many in the south, the more so that all the leaves and the twigs are said to be available for beverage purposes, whereas of the Asiatic tea plant only certain leaves are available and the twigs not at all. The late war taught the American government the desirability of making America independent of the rest of the world in all things, so far as possible.

This plant is a bushy, evergreen shrub of the holly family, but differing in appearance from the holly by reason of its smooth, oval leaves. It bears in the axils of its leaves clusters of small, white flowers succeeded by bunches of little scarlet berries which are quite conspicuous.

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