ROBERTS PRESSING CLUB
Cleaning and Pressing
Made to Measure Clothing

H. Y. THOMPSON
Staple and Fancy
Groceries

KATZ BROS.
Dry Goods, Ladies' and Gents'
Ready-to-Wear

FIRST TRUST & SAVINGS CO.
General Banking
5 Per Cent Interest on Savings Deposits

THE ELITE SHOP
Millinery and
Dressmaking

FIRST NATIONAL BANK
General Banking
5 Per Cent Interest on Savings Deposits

THE CITY MARKET
Meats and
Groceries

W. T. ANDREWS & SON
Hardware

THE SANITARY MARKET
F. C. COLLINS, Prop.
The Best of Meats

B. H. JAMES
Staple and Fancy
Groceries

R. C. JARRETTE
Barber Shop

P. C. BONEY
Barber Shop

PARK MERCANTILE CO.
Dry Goods, Shoes
Men's and Women's Wear

WHITE DRY GOODS CO.
"The Store of Quality"
Dry Goods

McGINNIS PHARMACY
Drugs and Medicines
Registered Pharmacist

MOSTRIS FRUIT STORE
George Mostris
Fruits, Nuts, Candies, Etc.

SMITH-McGINNIS-STEBBINS COMPANY
Hardware and Furniture

F. S. JORDON
Jeweler

AVON PARK DRUG CO.
Drugs and Druggists' Sundries

W. R. ENGLAND HARDWARE COMPANY
Successor to F. C. Rae

B. F. WEST BANKING CO.
General Banking
5 Per Cent Interest on Savings Deposits

CLARKE & ADAMS
Groceries
Flour, Feed, Etc.

W. G. McGIBONEY
Electrical Supplies
House Wiring

B. F. WEST
Groceries and
General Merchandise

# THURSDAY AFTERNOON CLOSING

**Beginning Thursday afternoon, May 5, and continuing until Thursday, Sept. 29, 1921, the merchants and business men whose names appear here will close their places of business at noon every Thursday and remain closed the balance of the day. This is done in order that the clerks and proprietors may enjoy a half holiday each week during the summer months. It will give us all an opportunity to attend ball games, go fishing, bathing or boating and to get together in various ways for the benefit of the town and our pleasure and profit.**

## SOME THINGS YOU SHOULD KNOW ABOUT "OUR FLAG"

The United States flag was born June 14, 1777, in Philadelphia, Pa. Myth, tradition and legend assigned for the designing and making of the first United States flag to Betsy Ross, a Quakeress, of Philadelphia. The same myth, legend and tradition states that she made the flag at the suggestion of a committee of congress, composed of George Washington, Robert Morris and George Ross. This myth, legend and tradition is not authentic by any written or printed documents of the day, and only had its birth as a public fact about 1876, when the country was getting ready to celebrate the centennial of the Declaration of Independence.

**Its Birth**

The authentic history of the flag begins on the hour and day when the Continental congress:

"Resolved, That the flag of the thirteen states be thirteen stripes, alternate red and white; that the Union be thirteen stars, white on a blue field, representing a new constellation."

Who presented the resolution or how it was brought to a vote in congress is not known. So the flag stands without father or mother, as far as recorded history is concerned, and the beautiful Betsy Ross theory is alike unsubstantiated.

The United States flag was born of revolution, and baptized in blood and tears.

From the hour it was brought into existence by the Continental congress to the present day it has been the symbol of light and liberty, of justice and equality, of patriotism and progress.

It has floated for one hundred and forty years, the pride and glory of thirty millions of people in 1777, and one hundred and ten millions in 1917.

**Oldest National Flag**

It is the oldest national flag in the world.

The United States flag has never been anything but stars and stripes. As it appeared in the beginning, so it appears now. In 1791 Vermont was admitted to the Union, and in 1792 Kentucky. In 1794 a bill was introduced in congress to increase both stripes and stars to fifteen, thus indicating the intention of the founders to have each state represented upon the flag.

Fifteen stripes and stars continued to be the official United States flag until 1818, when the number of states in the Union had increased to eighteen, and the three new states demanded representation upon the flag. The congress passed the third and final act fixing the number of stars and stripes on the flag. The bill was entitled: "An act to establish the flag of the United States."

"Section 1. Be is enacted, etc., that from and after the fourth day of July next, the flag of the United States be thirteen original stripes, alternated red and white; that the Union have twenty stars, white in a blue field.

"Section 2. And be it further enacted, that on the admission of every new state into the Union, one star shall be added to the union of the flag, and that such addition shall take effect on the fourth day of July next, succeeding such admission."

Approved April 4, 1818.

The adding of the new stripes and stars and the taking away of the few stripes never altered the appearance of the flag a thread. When flying from the peak of ships at sea, or from flagpoles or towers, the United States flag has been stars and stripes from the first, and is known to the uttermost parts of the earth.

**Arrangement of the Stars**

The official flags of the United States, those used by the army and navy, have, from the very beginning, had the stars arranged in parallel rows. The suggestion that the first flag was made with a circle of stars cannot be authenticated. The earliest official flags show the parallel arrangement. May 18, 1818, James Monroe, president of the United States, issued an order that the arrangement of the stars should be in parallel rows on the flags used by the army and navy, and other branches of the United States government. President Monroe also decided that the official flags should be in the proportion of fourteen feet to twenty-four; that the Union must be one-third of the length of the flag and seven-thirtenth of its depth, so that from the top to the bottom of the union there will be seven stripes, and six stripes from the bottom of the union to the bottom of the flag. The lower stripe and the top stripe to be red. Seven red and six white.

The sun never sets on the United States flag. Somewhere every hour and every minute of the twenty-four the sun is shining upon Old Glory.

There is a strict and severe etiquette of the flag. The flag must not be raised before sunrise, and should be lowered at sunset. At all military posts and forts of the United States a sunrise and a sunset gun is fired as the flag is raised to the top of the staff and as it is lowered.

The flag should not be left out over night, and upon stormy days a very small flag, known as the storm flag, should take the place of the regulation flag.

On Memorial Day, Grand Army rules and army and navy regulations prescribe that the flag shall be flown at half-staff until noon, and then shall be raised to the peak for the remainder of the day. In half-masting the flag, it should be raised to the top of the staff then lowered to a distance corresponding to the width of the flag that is used.

In raising the flag upon a staff or a building and in lowering it all the people witnessing the ceremony should stand at attention, men with uncovered head, and women with hand at forehead ready to salute it.

Under no circumstances should the flag be permitted to touch the ground. In the army and navy severe discipline is meted out to those who disobey this regulation.

**The United States Flag**

The official designation is the United States flag.

In the navy the United States flag is generally referred to as an ensign. The Union Jack is the distinctive flag of the navy. It is comprised of the blue field of the United States flag with a star for every state therein. The Union Jack carried with the United States flag must be just the size of the field of the flag with which it is carried, and should never be carried unless accompanied by the national ensign.

The national salute to the United States flag is twenty-one guns.

When used in decoration the United States flag should not be draped, as it is a thing made to fly in the free air of Heaven. The folds should hang straight down, and should never be pinned nor fastened. If you desire to use the colors of the flag in drapery, it is better to use them in the striped red, white and blue.

**Blue at the Top**

In hanging these colors place the blue at the top. The United States followed the French in the making of the five-pointed star, and they also followed the French in the arrangement of the colors. One of the reasons for this is that the stars of the flag are placed in the blue field and the stars should always be kept at the top. If one desired to place stars upon a blue stripe, it would be absurd to have the blue stripe at the bottom. There is no regulation of either army or navy for the use of the striped bunting, for the reason that neither the army or navy ever use anything but the flag. It is simply a matter of French heraldry and good taste, which demands that the blue field shall always be uppermost.

If hung otherwise, the field should be at the right as one faces it. If hung as it flies from the upright pole, the field should be at the left. When two flags are used in drapery the two fields should join, and they should always be at the top.

**Flag Floats to the Right**

It is impossible to trace to its original source the conventional use of one flag in reproduction by a printing press, but it seems to have been the custom from time immemorial to place the staff of the flag to the left, with the colors or the length of the banner flowing to the right as you face it, and custom makes law.

**Flag Anniversaries**

The national anniversaries when flags should be flown are Lincoln's birthday, Feb. 12; Washington's birthday, Feb. 22; Memorial Day, May 30; Flag Day, June 14; Independence Day, July 4. Other days that may be observed are the Battle of Lexington, April 19; Bunker Hill, June 17; Battle of Saratoga, Oct. 17; Surrender of Yorktown, Oct. 19, and Evacuation Day, Nov. 25.

**Salutes**

When passing a flag raised on its staff, lift the hat or the hand in salute.

When the flag is passing in parade or review, rise, if sitting, and salute with hat or hand, and always lift the hat from the head till the flag has passed. This is the military law of all nations.

A flag hung union down is said to be at "distress," and thus sends a call for help. It is sometimes thus hung by those who do not love it, and desire to humiliate it. Custom has thus made law for lovers of the flag. The army and navy have no regulations governing this. In very early times it was the custom to carry the banner upside down, to denote mourning for the death of a lord or baron. The "distress" signal, so called, has probably grown out of this.

## FIRST PUBLIC SERVICE IN NEW ADVENTIST CHURCH SUNDAY NIGHT

The workmen are putting the finishing touches on the new Seventh Day Adventist church this week and the first public service will be conducted there Sunday night. The building, which is located just off the Wauchula road, four blocks west of the railroad, is a stucco structure 24x36, and is attractively finished throughout.

The Walker Evangelistic Party feel much encouraged over the results of their work. They have gained a number of new converts, who are to be organized into a church April 30. Each prospective member is closely questioned before being admitted. The following are some of the questions which must be answered in the affirmative:

Do you accept the entire Bible as the word of God, and do you promise to permit its teachings to regulate your life? Have you confessed and forsaken your sins, and do you believe God for Christ's sake has pardoned them? Do you believe that all the Ten Commandments are binding and unfold our duty to God and to man? Do you believe that according to Luke 23:56 the Sabbath day, according to the commandment, is the seventh day of the week, and do you promise to observe this day as the Lord's day from sunset Friday evening to sunset Saturday evening? Do you believe that one-tenth of your income belongs to the Lord to be used in the support of Gospel work, and do you promise in order this to Him? Do you believe that the only hope of life beyond the grave is a resurrection through Christ, and that the wages of sin will be death in the hell fire that will purify the earth? Do you believe that tobacco is a poison; that it defiles the body, making it an unfit temple for the dwelling place of the Holy Spirit, and do you promise to abstain from its use in every form? Do you promise to take time for daily Bible study and secret prayer and depend entirely on Christ as your Savior?

The topic of the sermon Sunday night will be, "The Finishing of the Mystery and the Sounding of the Seventh Trumpet."

Evangelist Walker would be pleased to welcome a large audience to this first service in the new church.

## Pabor-Murrish

Last Saturday Miss Nellie Catherine Pabor, eldest daughter of Mr. and Mrs. C. W. Pabor, was united in marriage to John Whiting Murrish of Red Bluff, Calif.

The ceremony was performed by the Rev. J. Thomas Murrish, D.D., Ph.D., father of the groom and rector of the Church of the Redeemer, at the home of the bride's parents in the presence of the immediate members of the family.

The bride is one of our popular young ladies and has a host of friends in Avon Park who wish for the newlyweds a long and happy wedded life.

## Stole March on Friends

Wednesday of last week, Howard Maddox, foreman of the Pittsburgh-Florida groves, and Miss Ruby Cameron, daughter of Mr. and Mrs. W. D. Cameron, stole a march on their friends and were quietly married at the home of Mr. and Mrs. W. R. England. Their friends had been expecting the event to occur a day later and were prepared to give the newlyweds a warm ovation, but were outgeneraled and their designs frustrated. Both these young people have a host of friends who extend felicitations.

## Card of Thanks

Mr. and Mrs. William King desire to express their sincere thanks and appreciation to their friends and neighbors for their expressions of friendliness so manifest on the occasion of their fortieth wedding anniversary, last Tuesday afternoon. These friends and neighbors will never be forgotten.

D. F. Canfield, R. H. Stodden and Grover Langford made a business trip to Punta Gorda Tuesday.

## Northern Visitor Pleased

Charles R. Hamilton, a prominent business man of Boston, Mass., is a visitor at Lake Byrd Lodge. Having spent some time at various other points in Florida, he is in a position to fully appreciate the beauties and advantages of Avon Park, and is loud in his praises of our district. Mr. Hamilton represents several relatives who have purchased groves with the Florida Citrus Development Company of Washington, D. C. He has made a careful inspection of the properties and will return north with a pleasing report on the proposition and the progress being made. He plans, if possible, to return to Avon Park in the near future to engage in a new line of business that will be in keeping with this rapidly developing section.

Light and Heavy
Hauling
Satisfactory hauling done promptly and satisfactorily at reasonable prices.
GET THE TRUCK
NOT AFRAID OF SAND
L. R. Lewis
Avon Park Florida

ANOTHER REDUCTION IN THE PRICE OF
FERTILIZER
Better place your order now for prompt delivery before transportation becomes congested.
Fertilizer should be applied a little while before new growth starts. Fertilizer applied by the middle of May will tend to bring out a June bloom on grapefruit.
All orders will receive prompt attention.
Geo. F. Kellogg

# The Highlands Pilot

Published in the Interests of Its Owners, the Town of Avon Park, the Scenic Highlands and the Best State in the Union

VOLUME II. NO. 23. AVON PARK, FLORIDA, FRIDAY, APRIL 29, 1921. $2.00 A YEAR IN ADVANCE


## RECEPTION IN BRICKELL AUDITORIUM TUESDAY NIGHT A BRILLIANT AFFAIR

Tuesday night's reception in the Brickell auditorium, given in honor of the committeeman from Avon Park, W. M. Reck, for the splendid work done in securing county division as outlined in the primary last June, and to celebrate the creation of Highlands county, was a most successful and brilliant affair.

Fully 300 people were gathered in the large auditorium, which was profusely decorated with cut flowers, and enjoyed a social evening such as is seldom the privilege of the citizens of a community to enjoy.

George F. Kellogg, president of the board of trade, made a short address, stating the objects of the meeting, and introducing W. M. Reck, secretary of the county division campaign committee, who took the floor and in a clear, concise statement, told of the battle of the committee in Tallahassee and how it brought to a successful termination the battle of many years for the division of DeSoto county. He explained in detail why a seemingly large sum of money was needed to accomplish the objective and how the money which had been so liberally contributed was spent. Mr. Reck's remarks were right to the point, instructive and interesting.

Our local band rendered fine music, which was highly appreciated and was a most agreeable surprise to many, for a great many present had no idea Avon Park possessed a band capable of rendering such delightful music.

After the speaking, a splendid luncheon of sandwiches of various kinds, cake of every description, pickles, coffee and iced tea was served and then dancing was enjoyed until a late hour.

During the evening delicious fruit juice was served by relays of our charming ladies.

It was on occasion we hope to see repeated often, for such gatherings as that of Tuesday night have a tendency to bring our people closer together and unite them in a bond of fraternal friendship which cannot help but work for the good of the community as a whole.

A number of Tuesday night's guests suggested that it would be a good idea to have a public reception of this character frequently and we believe that if such a reception could be held, say quarterly, it would result in great benefit to AR von Park We feel sure that the ladies, who so nobly respond to every demand and furnish refreshments, would be glad to donate their services every three months.

Avon Park ladies have no superiors when it comes to supplying tempting viands and serving the same and the spirit they have always exhibited on such occasions is a highly commendable one. They also excel in the art of decorating, making of the places where public meetings are held veritable bowers of flowers, where if there were nothing else to entertain one could enjoy oneself simply gazing at the surrounding beauty. And when it comes to entertaining—well, they just make everybody feel at home.

We have not mentioned any particular ones contributing to Tuesday night's entertainment, because to mention one means mentioning all, which would be impossible with our limited space. One cake was contributed, however, which brought forth many complimentary remarks, as standing out in bold relief on the icing were the words "Highlands County," inlaid with orange peel. The cake was presented to W. M. Reck.

Let us have another of these entertainments soon.

### Child Welfare Day Observed Monday

Child welfare day was observed in Avon Park Monday, April 25. Mothers, with their children under five years, met Miss Bozeman, state food expert, and Miss Pipkin, county home demonstrator, at the school house Monday afternoon, where the babies were weighed and measured. Those who were underweight and undersized were told just how much they should grow to be up to the standard of a normal child. A dietary was given the mothers, showing the amount of proper food necessary to the child's healthy growth. A class in nutrition was organized and will meet at the school house May 25 at 3 o'clock. This is important work and all mothers should attend the class, which is free.

### Merchants, Read This

The ten best retail advertising men in the country give the following figures as the proper amount of gross business to be set aside for advertising:

| | Per Cent |
|---|---|
| Department stores | 3½ |
| Women's specialty shops | 5½ |
| Shoe stores | 4 |
| Millinery stores | 4 |
| Music stores | 5½ |
| Furniture stores | 5½ |
| Electrical stores | 6 |
| Jewelry stores | 5½ |
| Men's clothing and furnishings | 5 |
| Miscellaneous | 4 |

The best results in advertising come in its cumulative value rather than in direct and immediate sales.

### No Real Overproduction

When we know that there are millions of persons every year who do not have sufficient food it can only be concluded that over-production is with very few exceptions if any, not real. The important problem is to get products to market.

### VALUE OF FLORIDA CROPS MARKETED IN 1919

[Tampa Tribune]

The director of the census has issued the preliminary report on the crop production and values of Florida for the year 1919. It places the total value of all crops harvested for that year at $80,256,806. That is a good round sum for a state where the percentage of the lands in cultivation does not exceed 10 per cent of the whole land area of the state.

But it is the division of that crop sum and value that is of most importance to us and to the public at large. There are thousands and thousands who do not know that Florida raises anything outside "a few oranges and some winter vegetables." Let them read and ponder this:

The orange crop that year was worth $15,715,618, and right next to it was—imagine it! Corn, $14,129,774 worth of it. And it was raised on only 790,487 acres of land. Vegetables came next, with a harvest value of $13,695,255. Cotton and cotton seed was $4,018,449, and sugar cane $4,134,458. Sweet and Irish potatoes brought more than $8,700,000, and there was over $5,300,000 received for the cowpea and hay and forage raised. We sold also, more than $2,371,000 worth of tobacco, most of it shade grown wrappers.

If you deduct the $25,000,000 for citrus fruits and the about $14,000,000 for vegetables, the two things Florida is mostly supposed to raise, we have not taken from the state half the crop value it has. And the wonderfully stimulating thing about it all is that we have hardly begun to till the soil in Florida.

These figures will, it is hoped, be used in all those journals and publications which of late have been saying and maintaining that Florida is mostly unproductive sand, and that its crop productions are not worth considering.

And when we have banked that $80,000,000 and more dollars for the crops, we have yet to take count of the live stock, the dairy products, the poultry, eggs and the honey which come from farms scattered about over the one-tenth of Florida which is in cultivation.

It is a wonderful harvest we reap down here.

### DRY AGENTS MADE MANY LARGE HAULS

Federal prohibition agents in Florida made fifty-five raids during the month of March. Nine fully equipped stills were seized in one raid, this record going to Hillsborough county. The largest quantity of beer secured in one raid, 1,200 gallons, also goes to Hillsborough.

During the month in the total number of raids for a single county, no less than sixteen successful raids having been staged there. Hillsborough ranks second and Escambia third in this respect. Of the fifty-five raids made by the federal authorities, all were in the following counties: Escambia, Leon, Duval, Hillsborough, Seminole, Lake, Gadsden, Jackson, Nassau, Brevard, Dade, Polk and Volusia.

Automobiles seized are as follows: One Buick, five Fords, two Oaklands, one Grant touring car and one Chandler. One gas cabin cruiser and one private Pullman, "The Bayside," owned by H. S. Black, a millionaire spending the winter at Miami, were also seized.

### Duck and Eagle in Lively Chase

Lake Byrd had two visitors a few days ago that attracted a great deal of attention from the guests at the lodge. The first arrival was a wild duck, which annoyed itself in the water a short distance from the shore. Soon a large bald headed eagle was seen circling over the lake. It made a swoop after the duck, but failed to get it, as the duck went under. This was repeated several times but the duck dove and was up for breath before the eagle could make another attack. The duck flew over the water and, the eagle after it. It was an exciting race and the duck escaped by taking to the water again. The eagle went into the water three times but did not get the duck. Finally a well directed shot by A. V. Anderson trimmed a few feathers from the eagle and he took instant departure toward the west.

### Farmers' Best Resource

There is no royal road to justice or prosperity. Political action may help, but cannot solve the problem in its broader phases. Self-reliance, in future as in past, will be the farmer's best resource. Co-operative marketing has brought big rewards in California and other places here and there. But co-operative marketing is not a certain panacea. It has its failures as well as its successes, but wherever it fails, analysis will show that the principle was not at fault, but the practice on the part of the organization brought the disaster. When all is said and done, however, co-operation remains the farmer's best hope.

### Masons, Take Notice

There will be a special commufication of Poinciana Lodge No. 227, F. & A. M., this (Friday) evening at the usual hour. Work in the entered apprentice degree. All Master Masons urged to be present.

### FLORIDA IMMUNE FROM DESTRUCTIVE STORMS

The Lakeland Telegram recently published an editorial showing why Florida and especially Polk county is immune from destructive storms, such as frequently sweep other sections of the United States, taking terrible toll in life and property. As the editorial applies to Highlands and every other county in this part of Florida, we reproduce it for the benefit of our readers.

It follows:

"Florida people never fully realize what a blessed thing is their immunity from destructive storms until they are eye witnesses to destruction like that wrought by the Arkansas tornado last week. Unfortunately, those storms are not rare in the regions subject to their visits, and still more unfortunately the greater part of the United States east of the Rockies is subject to them.

"For a width of from a quarter of a mile to a mile, and for miles in length, they cut a path of destruction. Houses, trees, fences, are leveled, and furniture, farm implements, live stock and even human beings are blown about like feathers. Their traces may be seen many years after they have passed, while every neighborhood has its traditions of disaster. There is no foreseeing, no preventing, no dodging. They come like a thunderbolt, and their destruction is often almost as complete as that effected by the symbolic lightning.

"Florida's immunity is due to her situation. There are no large masses of upland to deflect the wind. The whirling motion, intensified by such obstructions as the Rockies, the Ozarks and the Blue Ridge, is not imparted to the currents passing over Florida. This state may be in the "periphery" of a cyclone, but never in its center. The nearest approach to storms we have is the gulf hurricane, which, at very rare intervals starts tidal waves on our coasts, and may do a little damage at exposed points, but which have no effect as far inland as Polk county.

"Our situation thus renders us immune to cyclones, tornadoes, 'water spouts' or cloudbursts and blizzards, while there is no evidence, historical or geologic that earthquakes have even been, or ever will be, prevalent. There are mighty few points from Maine to California where the elements are so uniformly benevolent."

### Some Cocoanuts

It is estimated that the Philippines produce 80,000,000 cocoanuts annually. The coir or fiber around the nuts is woven into mats and ropes and much of the "meat" is pressed into oil.

### FLORIDA LEADS IN CROPS' CASH VALUES

According to statistics just issued by the United States bureau of census, Florida stands amongst the first of the states in productivity per acre in vegetables for the year 1919. In vegetables other than potatoes, Florida was second on the list with a total yield of $13,695,255 from a total area of 60,938 acres. This figure can be seen in its true proportions when it is realized that fertile Maryland only produced a total of $3,107,986 from an aggregate area of 120,077 acres, and Iowa, whose praises have been sung for years as a farming state, produced but $4,901,320, with a total area of 73,372 acres.

Including the potato crop the total value of Florida vegetables was $22,-422,065, and the area under culture was 104,899 acres. In beans Florida led the United States with a total of $1,123,842 from 8,522 acres, and in cucumbers with a yield of $1,043,771 from an acreage of 3,782. The productivity for this crop is particularly high, as will be observed by the high yield of the area under culture and the acreage employed. The yield per acre is slightly more than $275, and when it is borne in mind that the new federal pure food law is the means of securing from 40 to 60 per cent more for the recent crops, a bright outlook confronts the state's "cake" men.

Florida is also second in tomatoes, with a total yield of $4,103,929 on a total of 18,089 acres; in lettuce, the yield being $1,423,683 from only 2,664 acres, and in celery, which shows the highest yield per acre of any of her crops with a total yield of $2,321,423 or approximately $1,165 per acre.

### Give Us the Real Thing

There is a big field in Florida for the making of citrus fruit juices. We may order an orangeade or an orange crush and naturally think it is made of orange. The United States bureau of chemistry is investigating mislabeling, because almost everything except orange is used. Chemical flavors camouflage the soft drinks so that we think we are getting what we order. Imitation fruit juices are used to flavor soda drinks. If these can be discontinued, there will be an enormous demand for the real fruit juices. If you want strawberry or other fruit juice flavor, it is better to have the real stuff than something made of coal tar products. Admit that coal tar flavoring is healthful, yet it is not the real thing. In its natural state coal tar is poison. Hasten the day when syrups shall be real and not artificial. Then the fruit industry of Florida will prosper as never before.

## WHAT THE SMALL PAPER MEANS TO ITS COMMUNITY

[Artemas Ward, one of the great students of the psychology of publicity, once made the following address before the merchants of a small town in New York state:]

In a country weekly newspaper doing a business of five thousand dollars a year is worth fifty thousand dollars to the business and professional men of the community, and can be made worth one hundred thousand dollars a year to them. If you don't believe that statement, try to get along without your paper.

To talk about "supporting" your newspaper is about as damphoolish as to talk about supporting a store, a bank, or a manufacturing enterprise. You wouldn't be much in the world if you didn't trade in a store, have a bank account or help to manufacture. Get for the newspaper the energy of the citizens.

Too many business men look upon the local newspaper as an incubus, a sort of charity. Yet the local paper is as much a public institution as the public library, the churches, the hospitals, or even the commercial club—with the difference that it gives more direct returns, in dollars and cents to the individual and to the community at large.

When a business man advertises in his local newspaper, it is with avowed intention of building up his business; but he really also helps to build up the country which is behind it. The professional man does the same because his advertising helps the town more than it does him—directly. The man, business or professional, who does not pay for his share of the town's publicity, is a parasite, taking advantage of his fellow men.

Can you tell what sort of town a place is from the looks of its newspaper? If the paper is of the boosting sort, and is backed up by the business and professional men, doesn't the town get a reputation for being progressive?

The newspaper's stock in trade is publicity. You would not go into a store and ask the proprietor to give you a pair of shoes, for instance; yet too often the publisher is asked to give away his stock in trade—advertising for the individual or the city—or sell it for less than cost. If you could keep count of the demands of this sort made on your publisher every week, you would laugh.

If a business or professional man were to appear before this club and ask for more business, you would ask him why he did not sell something worth buying, and why he did not advertise.

Individual and general, advertising is one of the cheapest things in the world. There are men who will tell you they do not believe in advertising. Do you know why? They are content to gather up the crumbs that fall from the table of the progressive merchant who advertises and his town. Every time one of your stores advertises a sale it brings people into this town; their buying instinct is aroused, and they visit other stores. The advertiser gets direct returns, but the others take advantage of his expenditure without a cent of cost.

You expect your publisher to boost your town as one of the best on God's green earth. He is asked to do things for which nobody will father the responsibility. Every time there is a civic opportunity, you call on him for help. You know the functions and value of your newspaper as well as I do; so why knock?

Let me tell you, positively, that even a mediocre newspaper is a great factor in the growth and advancement of a community. There is never a time when advertising will not pay. If you do not owe a debt of obligation to your newspaper, you owe it to your community. The community has a right to expect your co-operation in making the newspaper representative of your community.

Every time your name is published in a list of contributors to some charity, that is advertising, precisely as advertising that the publisher gives cheerfully, because it boosts the town.

Every bit of publicity produces direct and indirect results for the man who pays for it; it produces results for every other business and professional man of the town, whether or not he evades his responsibility. It produces results for every man, woman and child of the community.

The country editor is not a pig-headed, idealistic individual; he is out for the same thing as you are—to make money. And his best interests are the best interest of his town.

Do you think it fair that he should shoulder the greatest part of the burden; that he should give his time, money, and often his very heart's blood to the service of the community, for barely a living wage, and sometimes not even that? Yet these services are offered willingly as a free premium on an investment that will return you sure results.

Or, do you think it right that a few business and professional men should carry their share of the town's publicity, while some others evade their responsibility?

The newspaper is a civic asset and a civic responsibility. That burden of responsibility should be borne by the business men of the town, as they are the ones who benefit most. And that burden should be divided in strict proportion to the benefit possible of attainment.

## MOST OF THE BUSINESS SECTION OF MOORE HAVEN IS DESTROYED BY FIRE

A fire which had its origin in the explosion of a gasoline smoothing iron in the hands of a Mrs. Coleman, who was doing some laundry work in her rooms in the Debsito apartments, destroyed twenty-one business houses with an approximate loss of $130,000 at Moore Haven Tuesday afternoon. This is partly covered by insurance. The greater part of the business section of the town was wiped out, and there is but one store left with a stock of groceries, and arrangements were made to get a special car of foodstuffs from Tampa.

The flames, fanned by a stiff breeze, spread rapidly, and the fire protection was inadequate to cope with the situation, the fire virtually burning itself out but missing most of the residential section of the town. The Bank of Moore Haven was not injured.

Many of the business men whose places were burned out stated that they were already preparing to rebuild, and the city council will pass an ordinance compelling fire-proof construction. Some arranged with contractors to begin construction on new buildings by next Monday.

Tuesday night, with much of the business center a mass of smoking ruins, there was no disposition evident to let the catastrophe, although a heavy blow, overcome the spirit of optimism which has made Moore Haven one of the wonder towns of Southern Florida. The decision on all sides was to rebuild without delay, and to build more substantial structures than the ones destroyed, many of which were of the earliest construction in this new city, which is the county seat of the newly created Glades county.

While the flames largely spared the residential section of the town, yet a number of residences were burned, and a considerable number of persons living in apartments over store buildings were burned out. These are being taken care of by the more fortunate citizens, who threw their homes open to the homeless.

A list of the structures burned, with stocks of goods, many of them uninsured, follows—the list probably not quite complete:

White Star Restaurant, loss $1,000, no insurance; building belonged to Dr. J. M. Gross, Miami, loss $2,000, insurance $1,200.

Moore Haven Drug Company, loss, building and stock, $12,000, insurance $6,000.

Bateman Meat Market, loss $2,000, insurance $1,200.

$5 per day. H. Stevenson. 23tf

Goble's cold drink stand, loss $500, no insurance.

Mrs. S. J. Catts, building, loss $700, no insurance.

H. D. Miller, residence, loss $2,000, insurance $1,500.

Peoples Supply Company, general stock, loss $15,000, insurance $5,000.

Masonic building, loss $6,000, insurance $4,000.

Whidden market, loss $2,000, no insurance.

A. V. Pfan Merchandise Company, loss $12,000, insurance $4,000.

E. Parkinson & Son Company, loss building and stock $15,000, insurance $6,000.

Fort Lauderdale Mercantile Company, building, loss $10,000, insurance $6,000.

Moore Haven Mercantile Company, hardware and furniture, loss $25,000, insurance $15,000.

E. R. Watson, building, loss $8,000, insurance $4,000.

The Cash Store, W. L. Long, owner, loss $3,000, insurance $1,500.

DeSoto Rooms, loss $2,000, no insurance.

J. A. Johnson Grocery Company, loss $2,500, insurance $1,000.

Harris Seed Company, loss $1,000, no insurance.

### FRANK A. CARPENTER EXPIRES SUDDENLY

Avon Park citizens were saddened last Friday by the announcement that Frank A. Carpenter, one of our valued and highly respected citizens had been stricken by death, passing away without a moment's warning.

Deceased was about 63 years of age and leaves a widow, one son and one daughter to mourn his sudden demise, the children living at his old home in Caseville, Mich., near Saginaw.

Funeral services were held at the residence Sunday morning, Poinciana Lodge No. 227, F. & A. M., assisted by Leigh Chapter No. 87, O. E. S., having charge. The impressive Masonic services were conducted and in addition the Rev. Benjamin F. Stock, pastor of the Congregational church, offered up a fervent prayer and made a few eloquent remarks. In addition to the members of the Masonic fraternity and the Order of Easter Star, a large concourse of sorrowing friends attended the services.

There were many beautiful floral offerings, among which were some magnificent pieces, the handiwork of Mrs. Philip J. Leigh, testifying to the high esteem in which the deceased was held in the community.

The remains were shipped on the Sunday morning train to his old home in Caseville, Mich., for interment, James Luxton, brother-in-law of deceased, accompanying them. Mrs. Carpenter also departed on the same train for Caseville, where she will remain indefinitely.

Frank A. Carpenter was an old and highly respected resident of Avon Park. He was a member in good standing of Poinciana Lodge No. 227, F. & A. M., and Leigh Chapter No. 87, Order of Eastern Star, and was a consistent member of the Congregational church. He was a loyal, law-abiding citizen and leaves a host of sorrowing friends to mourn his loss.

### Producer to Consumer

Farm Agent C. F. Striplin of Madison county, Ala., induced the farmers to open a meat market at Huntsville. It handles meat direct from farmers, who prepare it especially for the market, and by selling in this way they have their prices, which are on the average, about 2 cents per pound for cattle and 3 to 4 cents for hogs. On the other hand, the consumers are buying their pork around 5 cents a pound less than they formerly paid for it. The saving on steak amounts to about 10 cents per pound. The market is also handling, with equal success, butter, eggs and potatoes. The purpose of this market is not to antagonize any individual business but to eliminate some of the "spread" on meat by reducing the number of men who handle it and at the same time putting the buying and selling on a more economical basis. The profits at the end of the month are returned to the farmers on a percentage basis.

### Stag Party

Thursday night of last week most of the men folk of Avon Park enjoyed a stag party, staged at Red Top Ranch, Lake Isis, the country home of Norton T. Smith, Mr. Smith and Henry Lander being the hosts. A most enjoyable evening was spent, cards, bathing, etc., keeping the crowd busy until refreshments were served. The refreshments were pickled pigs' feet, sauerkraut and weiners, potato salad, cheese sandwiches, doughnuts and near beer—a regular Dutch lunch, to which full justice was done by the hungry and thirsty hords. It was an event none of those who participated will forget in many a day to come.

### Many Colors

An official statement from the Textile Color Card Association of the United States, which co-operates with the associations of clothing manufacturers in bringing out new shades, gives a list of new colors which reads like a combination garden guide, sport page and geography. There are sixty-six "standard" colors for silks, twelve for woolens and ten for shoes. Among the colors are noted pimento red, tangerine yellow, oasis green and resolute blue. Some of the brown shades will be carmel bamboo, raffia and Mexican. Copper browns will be known as Navajo, Algonquin and Mohawk.

### Woman's Club Meeting

The next regular meeting of the Woman's Club of Avon Park will occur Friday, May 6, at 3 o'clock. This meeting promises to be an especially enjoyable one, as Mrs. Henry Lander will give a discourse on the story of two popular operas, which will be illustrated by selections taken from the operas referred to.

### Siberia Exports Skins

Vladivostok, Siberia, exported 841,340 skins of various kinds of fur bearing animals, of which 335,042 came to the United States, including 29,919 skunk skins, and 28,887 rabbit skins. The value of all skins was $2,085,611. What do you think of going 6,000 miles away for skunk and rabbit skins?

### Use More Cotton Goods

It is being urged that more cotton goods be used. From field to factory, millions of people are affected by the cotton industry. With a large carry over from last year's crop, and a new one coming on, the situation is not encouraging to producers.

### BIRTHDAY CELEBRATION A DELIGHTFUL AFFAIR

Last Saturday evening a very delightful affair at Lake Byrd Lodge was the celebration of the birthday anniversaries of Mrs. C. P. Anderson and S. P. Durrance. It was a surprise to both parties and how to make necessary preparations without being discovered was a hard problem. The birthday cake was made in England by a sister of Mrs. Anderson to town under false pretense the way was clear to carry out the program.

The cake was decorated by two large candles, one for each, thereby giving no clue as to their respective agents, although Mrs. Anderson acknowledged she was empty-stem and Mr. Durrance said he was—he let them guess.

Both were the recipients of gifts from friends and the event was spent in a very pleasant manner, long to be remembered by those present. —Contributed.

### Stockholders' Meeting

The stockholders of the W. R. England Hardware Company, incorporated, held their first annual meeting Thursday of last week and elected the following officers: W. R. England, president; F. C. Rae, vice-president; William Hare, secretary and treasurer.

—The—
**Sanitary Market**
A GOOD MEAL
Depends upon the quality of your
MEAT
We specialize in quality and service
Try us and you will become one of our regular customers
The Sanitary Market
F. C. COLLINS, Prop.
PHONE 17
Avon Park Florida

BRENTWOOD LAKE COLONY
Lake Front Building Plots
$500 to $800
E. D. PUTNEY

Poinciana Lodge No. 227, F. & A. M.
Stated Communication first and third Fridays of each month at 7:30 p. m., in Masonic Temple. Visitors welcome.
T. H. LANDER, W. M.
J. J. JAMOUR, Secretary.

**Sanitary Plumbing**
Suburban Water Supply System for Home Use and Irrigating Purposes
All Work Guaranteed
Windmills, Tanks and Towers
Let me estimate on your next job
**M. H. Gribble**
Phone 57
Avon Park, Florida

Your trip to
WAUCHULA
will be incomplete unless you stop at the
PALM CAFE
C. E. BORTZ, Proprietor
Wauchula, Florida

THE WOMAN'S CLUB OF AVON PARK
Meets First and Third Friday of Each Month
Mother's Department
Meets Second and Fourth Friday of Each Month
School Auditorium

## WAUCHULA MAY HAVE FERTILIZER FACTORY

Wauchula has the promise of a fertilizer factory, and those who realize the large amount of money leaving this section annually for fertilizer will appreciate the importance of this statement. Dr. W. G. DeVane of Tribby, president of the Florida-Carolina Phosphate and Fertilizer Company, and J. B. Foreman, of Vienna, Ga., a practical fertilizer manufacturer, recently visited Wauchula and decided to open a branch factory there.

The company owns a high grade phosphate plant near Croom and expects to open factories in a number of points in Florida.

The plant is to cost some $30,000.

### Victory Medals

Florida furnished 979 heroes who made the supreme sacrifice during the World War. There were 28 officers and 951 enlisted men. They came from every section of the state and nearly every little community can point with pride to its family with the gold star. Every next of kin of a soldier who made the supreme sacrifice is entitled to a victory medal. All that is necessary is to write the Victory Medal Office, Jacksonville, Fla., stating the soldier's full name and organization and the matter will be promptly arranged. Each family will prize the victory medal as an heirloom that will inspire the coming generation with the same spirit of sacrifice.

ARCHITECT
L. H. PARK
Phone 77 Avon Park, Florida

## MORE OUT OF TOWN SUBSCRIBERS TO THE SCHOOL LIBRARY FUND

Voluntary subscriptions to the school library and labortary fund are coming in slowly, but in view of the fact that no personal canvass has been made we feel that the showing is a very creditable one. The fund now stands as follows:

| | |
|---|---|
| Amount previously subscribed | $275.00 |
| W. Patron Thomson | 25.00 |
| E. M. Brickell | 25.00 |
| A. W. Allan | 5.00 |
| T. F. Hollingsworth | 10.00 |
| Total | $340.00 |

This may seem like a small start toward a fund of $2,500, but when it is remembered that the number of donors thus far is only fourteen, and that there are several hundred who should contribute willingly to this fund and who no doubt will do so, it should not be a difficult matter to make up the entire amount.

It should make no difference whether or not you have children of school age. If you have property interests in Avon Park or are interested in any way in the city and its welfare, you should contribute to this fund.

Now that we have a new county, it is absolutely essential that we make the Avon Park public school an accredited high school. It is already the largest school in the county and we must keep it so. And more than that—we want to keep it the best school in the county.

There is no more important factor in the growth and development of a community than its schools and every dollar subscribed for the benefit of the schools is a dollar subscribed for the benefit of the community.

Do your part and do it willingly.

## THE MAIL ORDER BOGEY IS DYING

[Perry (N. Y.) Herald]

A few years ago Perry merchants in common with other rural communities were worrying about the mail order menace, but in the last year or so conditions have been reversed. During and since the war prices fluctuated so greatly that the mail order houses were unable to keep their catalogues revised and, furthermore, they were unable to give service.

On farmer, living not far from here (and the instance is typical), early in the spring of 1920 sent for about $40 worth of seed. He sent the money with the order, but did not get his seed until late in July. In the meanwhile he was obliged to go to a local dealer and get his supply to "tide him over." He tried to get an adjustment with the mail order house, but the company refused to take the seed back, blaming the railroad for the delay. He now has some high-priced seed on his hands for 1921 use.

The annual reports of Montgomery Ward & Co. and Sears-Roebuck & Co. show heavy deficits, running into millions. Realizing that the mail order game is waning they are now establishing retail stores in the larger cities and eventually will probably go into the chain store business.

In analyzing the situation, an investigator gives four reasons for the change:

1. Good roads and automobiles have made it easier for people to reach the larger towns and cities, and consequently more folks and trading at home. When roads were hub deep in mud it was easier to write a letter and let the carrier get it than to "go to town," but with improved roads and autos it is only a few moments to the nearest store.

2. Mail order houses do not handle nationally advertised goods. The art of advertising has progressed so greatly during the past three years that people have become more discriminating and are calling chiefly for advertised products. The mail order houses handle goods made specially for them, "made to a price" rather than quality and quite often the catalogue description and the goods do not tally.

A few years ago, too, the chain stores started with the idea of handling their own brands, but nowadays they handle all the leading brands. The reason is apparent, namely, that it takes too much time on the part of a salesman to try and sell a substitute for an advertised article.

3. Local merchants, awake to the situation, now handle better stocks than ever before and are giving their customers service—and service is what most folks demand nowadays.

And in the fourth place, a majority of people have found out that there is very little economy in buying of the mail order houses. By the time freight is paid, the loss of the use of the money considered and the poor service given in shipments, the buyer is quite often out of pocket.

## SCHOOL TRUSTEES ELECTED SATURDAY

A light vote was cast at the school election held Saturday, notwithstanding the fact that women for the first time at such an election were qualified to vote, if they had complied with the election laws of the state. The election was of more than passing interest, as one of the candidates was a woman, the first to seek office in Avon Park. (In this case, however, the office sought the woman, for it was with the greatest difficulty Mrs. Lander was persuaded to accept the nomination and make the race). Her opponents were the old trustees. The vote stood:

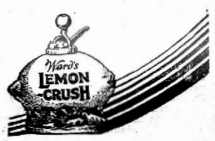
| | |
|---|---|
| A. E. Conoley | 107 |
| W. A. Roberts | 99 |
| Mrs. T. H. Lander | 94 |
| W. O. Skipper | 44 |

The board of trustees will be composed of two members of the old board and Mrs. T. H. Lander and we believe the interests of our schools will be advanced because of having a capable woman on the board.

The Pilot advocated Mrs. Lander's election without opposing any individual member of the old board. We felt, and still feel, that better results will obtain from having a woman on the board. Situations are constantly arising which a woman can handle better than a man. Mrs. Lander is highly competent and will arise to any emergency.

Stivender sells real estate.

**LUMBER**
The Kind You Need
Prices and Service That Please
Your Business Will Be Appreciated
**J. E. GLOVER**
Rough and Dressed
Yellow Pine Lumber
Avon Park, Florida

the "crinkly" bottle identifies real Ward's
**LEMON-CRUSH too**
*All* of the "Crushes"—Orange, Lemon and Lime—come in this patented bottle or are dispensed at fountains.
*In the "crinkly" bottle or at fountains*
Bottled by
Coca-Cola Bottling Co.
Avon Park, Fla.



**Pittsburgh-Florida Fruit Growers Association**
(Inc.)
Pittsburgh, Pa. Avon Park, Fla.
It is a very interesting sight these busy days to visit Sections 17, 16 and Lakewood Villa and see the tractors at work on the big grove. Three machines of a modern type, capable of cultivating 50 acres per day each, show how easy it is to do the work when up-to-date methods are used.
Two spray crews are drenching the trees in order to keep them free from insects and disease, as well as to enable us to produce perfect fruit. There is not a detail for the betterment of your groves that is being overlooked, and the trees are acknowledged by all to be bigger and better than any groves of a like age.

Not High Priced
BECAUSE it is famous as being The Highest Class Talking Machine in the World some people may get the impression that the Sonora is high priced. It isn't!
THE INSTRUMENT OF QUALITY Sonora CLEAR AS A BELL
is the phonograph of pre-eminent value. A large number of exquisite styles are available from $60 up.
*Why not buy the best?*
There's a pride in possessing a Sonora.
**Arcadia Book and Music Store**
Arcadia, Fla.
B-97

**Anoka Dairy**
W. O. SKIPPER, Prop.
FRESH COUNTRY MILK
Delivered at your door every morning
Leave orders at
THE CITY MARKET

Highlands Chapter No. 42, R. A. M.
Convocations every second and fourth Monday in Masonic Temple, 7:30 p. m.
Visiting companions cordially welcomed.
R. C. PETERSEN, High Priest.
J. J. JAMOUR, Secretary.

W. C. TOUCHTON, M.D.
Office hours: 9 to 11 a. m., 2 to 4 p. m.
Room 1, First National Bank Building
Avon Park, Florida

NOTICE
GO TO
**George's Fruit Store**
TO BUY FANCY
FRUITS NUTS
CANDIES
CIGARS CIGARETTES
TOBACCO, Etc.
All Kinds of Cold Drinks
Fresh Roasted Peanuts
Your Patronage Will Be Appreciated
GEORGE MOSTRIS
Proprietor
Avon Park, Florida

**Chance of a Lifetime**
Here is the best opportunity ever presented to secure a splendid young orange grove at a reasonable price.
A TEN-ACRE ORANGE GROVE
Located within the city limits of Avon Park. The trees are five years old, have had best of care and attention and according to estimates of experts will yield
1,200 BOXES OF FRUIT THIS COMING SEASON
Owner will sacrifice for quick sale
Don't miss this opportunity, but write for particulars.
**Address X, Care of Pilot**
Avon Park, Fla.

MEMBER FEDERAL RESERVE SYSTEM

## Savers Are Winners!

It is very interesting to observe enthusiastic savers. We watch them as they come regularly to the bank to make their deposits. There is on their faces the smile that is peculiar to winners.

Their glory is not alone in the amount they have saved; they know that it is not always easy to save and are proud to have succeeded.

And then there is the fascination of growth! Only those who have really saved know the pleasure of watching a savings account grow.

A growing savings account is something to be proud of!

**First National Bank**
Avon Park, Fla.
J. V. CHAPMAN, Cashier

MEMBER FEDERAL RESERVE SYSTEM

## Your Clothes Will Last Longer

If you have them cleaned and pressed regularly. We do this work in a manner that makes them

**Look Like New**

And call for and deliver the work. Prompt service and the best of work.

Agency Bartow Steam Laundry
CLOTHES MADE TO MEASURE. FIT GUARANTEED

## Roberts Pressing Club

## SAVE YOUR MONEY

By having your old shoes repaired by the TAMPA SHU FIXRY, 206 Lafayette Street, Tampa, Fla. First-class work and satisfaction guaranteed. Send to Tampa Shu Fixry or leave them with A. W. Sargent, our local agent. We have no traveling agents, so don't be deceived by those representing themselves to be our traveling agents.

EAGLE "MIKADO" Pencil No. 174

For Sale at your Dealer Made in five grades
ASK FOR THE YELLOW PENCIL WITH THE RED BAND
EAGLE MIKADO
EAGLE PENCIL COMPANY, NEW YORK

### HELPING PLACE SCENIC HIGHLANDS ON THE MAP

Isaac Van Horn, citizen of Haines City and of the entire Scenic Highlands section, has "gone and done it," in connection with other live people of "The Ridge." If you will turn to the snapshots in the February number of the Farm and Live Stock Record you will find this sentence: "If I am not very much mistaken, and I can't believe that I am, even a little bit, Mr. Van Horn, some of these days not far distant, is going to tell of development projects that are going to make others than the good people of Haines City, or even of the entire 'Ridge,' sit up and take notice."

What Mr. Van Horn has "done" is a story too big for the telling on this page. But it is positive evidence of a successful welding together of the efforts of all the forward-looking people of the Scenic Highlands for the purpose of bringing about the utmost development of that surpassingly rich and well-favored section of Florida in which are established nearly a score of towns and cities from Haines City down to Lake Stearns and Lake Childs, almost in the Everglades country, all of them prosperous and growing and sure to make immediate and further advancement under the auspices of co-operation wisely directed and amply financed, both, or all three of which are assured.

Mr. Van Horn's achievement, combined with that of the individuals who have joined with him, merits going into the record of Florida achievements, for this project is of statewide importance and one that will attract men and money from all points of the world. That's a broad statement to make, but just watch the work as it goes along under this co-operative effort to put "The Ridge" on the map.—Farm and Live Stock Record.

### Avon Park Publicity

According to the Avon Park Pilot, Max Wild is erecting a new brick and cement business building on Main street. The structure will have ground dimensions of 100 by 70 feet, and will probably be two stories high. The lower floor will be finished for five stores, and all of them have been rented in advance. This shows the way business grows in progressive Florida towns. "The business district of Avon Park is being built up rapidly," declares The Pilot, "perhaps more rapidly than simliar sections are developed in other towns of the state." Probably Florida leads all the states in the matter of new construction, taking into account the matter of population, and it promises to keep the place in the procession all summer.—Times-Union.

LUCKY STRIKE "IT'S TOASTED"

**Cigarette**

No cigarette has the same delicious flavor as Lucky Strike. Because Lucky Strike is the toasted cigarette.

The American Tobacco Co.

### THE CHEWING GUM TREE FOR AVON PARK

When you buy chewing gum at Lander's "Smile Shop" or the McGinnis Pharmacy have you ever thought where the gum came from? Furthermore, why not plant a chewing gum tree in your front yard in Avon Park? In other words, it is the sapodilla tree in Florida and will grow well on our protected Scenic Highlands. Think of deriving both the luscious sapodilla fruit and the toothsome chewing gum from the same tree! And a young tree costs only 60 cents. Down in Mexico they call this fruit the chico sapote and it is about as popular as oranges with us. Mr. Reasoner of Oneco, the nurseryman who visited Avon Park recently, describes this as follows in his catalogue:

"Achras sapota (sapodilla). Tropical America. Symmetrical tree, 20 to 30 feet, with broad evergreen leaves and bearing russet fruits of thin, shell-like skin, containing juicy and most luscious pulp."

Back in our boyhood days we chewed gum made from the spruce gum of Maine and Canada, but the American manufacturers then found a more suitable material in the chicle gum (derived from tapping the achras sapote tree) from Yucatan, Mexico, which for years supplied all that was used in the United States. And how much do you think it was necessary to import to supply the gum chewers? Well, in 1913 it amounted to nearly 14,000,000 pounds. Since then the imports of chicle have been less because congress doubled the tariff rate on this luxury and the manufacturers of chewing gum have been putting more substitutes in the little flat sticks. It is safe to say that the chewing gum habit costs the boys and girls of America 'round about a hundred million dollars yearly. It keeps a lot of American factories running and it also gives employment to many people outside of the United States in gathering the gum, as the following consular report just received from Washington by The Highlands Pilot will show:

**Chicle Industry in Campeche, Mexico**

(Consul L. R. Blohm, Frontera)

"There are six American companies with considerable holdings of land yielding chicle in the state of Campeche, Mexico. A large capital has been invested annually in the production of chicle, and the industry supports three-fourths of the population of the city of Carmen and a smaller proportion of that of the city of Campeche. Each year 2,000 to 3,000 peons are employed in gathering the product, which is so necessary for the chewing-gum industries in the United States. Though a few substitutes have been found, the native chicle is of such a quality as to command the field.

"The United States consumes all the exports from the Leguna del Carmen district. Approximately 25,281 quintals (1 quintal—101.61 pounds) of the gum were sold to American buyers during the year 1920. The export market for the first nine months of the year held up exceedingly well, the prevailing price ruling at nearly 70 cents per pound. The year closed, however, with a fall in the market price of almost 20 cents a pound. The decline has been due chiefly to the general depression of practically all markets, the high export tax in Campeche against which producers are protesting, the discovery of new sources of supply in Colombia, Venezuela and British Honduras, and the partial cessation of the great demand for chewing gum which existed during the world war. Producers are concerned about the present outlook for the industry, and contend that under prevailing labor conditions in Campeche and the high price of foodstuffs furnished the gatherers of chicle sap in the forests the industry can not be maintained with the product selling at 50 cents a pound. At present the producers are making a concerted effort to have the Mexican export duty reduced and intend to apply as well to the American congress for a reduction in the schedule of the American tariff on chicle."

### WHY FLORIDA GIRLS MAKE EXCELLENT WIVES

You can't beat Florida girls when it comes to being up to date, and perhaps a moment or two beyond. Several of the DeSoto county girls now in the "practice house" at the Woman's College, tendered a little dinner to members of the DeSoto county delegation and to the committee engineering the five-way split of the county. For place cards they had a little pen and ink map of the big county with the boundaries of the five new counties drawn in.

You don't know what the "practice house" is? It's a fully equipped home where the girls taking the domestic science training live for stated times. They do everything about the house, cooking, waiting on tables, sweeping floors, and generally "practicing." It's one of the reasons that Florida girls make such excellent wives.—Tallahasee Correspondent for Times-Union.

### CONGRESSMAN DRANE REMEMBERS AVON PARK

Congressman H. J. Drane has introduced the following bill, which was referred to the committee on military affairs and ordered printed:

"Be it enacted by the senate and house of representatives of the United States of America in congress assembled, that the secretary of war be, and he is hereby authorized and directed to donate, without expense to the United States, to the city of Avon Park, Florida, one cannon or field piece captured by the American army from the forces of the imperial German government, to be used for ornamental purposes."

### Pre-War Wages

In 1915 the railroads of the United States had 1,433,904 employes, with average yearly wage of $830. In 1920 they had 1,993,524 employes, with each getting an average wage of $1,910. Most farm products are back to pre-war standard, but the wages established by the government for railroad employes still stand.

Talk with Stivender about real estate.

## Citrus Groves and By-Products Company

Pittsburgh, Pa. Avon Park, Fla.

NOW THAT THE GROVES IN THE FIRST UNIT OF THIS COMPANY'S DEVELOPMENT HAVE BEEN SET TO NURSERY STOCK AND WHICH HAS ALREADY PUT ON A NICE GROWTH, YOUR INVESTMENT HAS INCREASED IN VALUATION. THIS IS ONLY ONE OF MANY GOOD POINTS SURROUNDING AN INVESTMENT MADE IN CITRUS GROVES UNDER PROPER MANAGEMENT.

"Watch Your Investment Grow"

## Real Estate News

Vol. I. AVON PARK, FLORIDA No. 9.

For an unusual bargain in grove land, cleared, fenced, plowed, excellently located on asphalt highway, at a price that's right, see

LANCE

Also a dandy home and grove, with citrus acreage and lake frontage, see

LANCE

"Lance's Values Are Always Good"

**Mark W. Lance**
Insurance REALTOR Citrus Groves

## Buy a Home Now

AND KNOW THE SATISFACTION OF OWNERSHIP

It will grow in value as the town grows and the visit of the landlord will have no further terrors for you.

We are offering a number of houses, with prices greatly reduced for the summer season.

Five-room cottage on a double lot, good location, near asphalt road ..... $1,750
Four-room cottage on a double lot for ..... $1,400
Six-room house and other improvements, lot 240x270, splendid location on hard street ..... $3,500
Seven-room bungalow with bath, etc., lot 55x100, downtown location ..... $4,000
Five-room bungalow with bath, lot 55x100, good location ..... $3,800
Large bungalow, downtown, with ornamental and fruit trees, a complete home ..... $5,700
(Terms may be arranged for payment)
If you prefer to build your own house, I have an acre lot with a great variety of fruit and ornamentals. All it needs is the house to make a perfect home ..... $2,500

**Norton T. Smith**
MASONIC TEMPLE Avon Park, Fla.

See

**William King**

Avon Park

For

## Real Estate of All Kinds

Have some fine Lake Front Building Sites, just out of incorporation.

Owner's Price Is My Price

## Saratoga Chips

FRESH DAILY

**Honey in the Comb**

TRY A SECTION

**B. H. James**
GROCERIES Phone 19

# The Highlands Pilot

GEO. W. ADAMS, Editor

Published every Friday at Avon Park, Fla., by the Avon Park Publishing Company.

Subscription..... $2.00 a Year.

Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

Entered as second-class matter December 12, 1919, at the postoffice at Avon Park, Florida, under the act of March 3, 1879.

TELEPHONE No. 29


There's no dull season in Avon Park.

Have you subscribed to the school library fund?

It's cheaper to buy a license tag than to have the motor cop get you.

People living in our neighboring towns will find it pays to trade in Avon Park.

Don't forget that next Thursday afternoon is a half-holiday with Avon Park merchants.

Avon Park, Highlands county—the best town in the best county in the state! And that's no joke.

It's safe to predict that the activities of DeSoto's law enforcement officers will be particularly noticeable in the four new counties from now on.

Sunday afternoon a crowd of young hoodlums in a couple of "tin lizzies" made themselves conspicuous by racing on South Verona avenue. If there is any way to enforce the law against such persons, it should be done.

Arcadia Enterprise: "DeSoto county might buy Dorr Field and sell the buildings to the new counties for court houses and jails." Recent happenings lead us to believe that the old DeSoto needs all the jails in her bailiwick.

Tampa Tribune: "We will pit the four new counties formed from DeSoto against any ten in the rest of the state for a race through the next ten years." Would be a safe bet if you were to pit Highlands county alone against any ten of 'em for the next ten years.

Will some of our readers kindly rise on their hind feet and tell us why the editor of a newspaper should be expected to contribute of his stock in trade to any good cause, any more than should the butcher, the baker or the candlestick maker?

Contracts have been let for four new business blocks in Avon Park and on some of them work has already commenced. Avon Park is making a wonderful growth, due in a large measure to the excellent boosting done by George Adams with his Pilot.—Winter Haven Chief.

Tampa Tribune: "After taking from its territory four large counties, DeSoto county is left with an area twenty-one miles wide and thirty miles long." And in that territory is some of the richest land in Florida. Enough to make DeSoto one of the most prosperous counties in the state.

Tampa Tribune: "We feel almost like going to one of those new counties carved from DeSoto and 'growing up' with the people." That's one of the most sensible feelings you've experienced in some time, John. Come over to Highlands county, where everything but taxes is growing in a phenomenal manner.

Arcadia Enterprise: "Well, the new counties have been born at last, and may the Lord have mercy on their souls—and pocketbooks." Why have mercy? Many a soul will be saved because of not having to travel those rough roads to Arcadia and many a pocketbook that's empty now will soon be bulging with money.

Arcadia Enterprise: "Some of the county officers might be willing to trade their fees for a reasonable salary." Why not place all county officers on a straight salary basis? It never did seem right to us to see a dollar-a-day man pulling down $15,000 to $20,000 a year in fees, simply because he was popular or tricky enough to be elected to office.

A celery crop from four-fifths of an acre of land sold for $1,706.88 this season and it was an off season, at that. The grower was a northern man and this was his first attempt at growing celery. This same man is making three crops on land that nine months ago was a pond. We wonder what the average northern farmer thinks of a country where this can be done. Also how much he would think such land is worth an acre. If any of our northern readers desire particulars we will be glad to furnish them.

Residents of the southern portion of Manatee county want that county divided and we don't blame them. Manatee is large enough for two good counties, both self-supporting and it has been thoroughly demonstrated that small counties grow more rapidly and become prosperous more rapidly than larger ones. Bradentown, naturally, will oppose such division, for the same reason that some Arcadians opposed the division of DeSoto. Let the legislature keep on with the good work of dividing 'em up. It will pay in the long run.

Editor T. C. Merchant of the Madison Enterprise-Recorder last week rounded out ten years of his existence as an editor. We congratulate him, for the last ten years has seen many an able newspaper man go to the wall and still more of them have quit the game to enter more lucrative fields of endeavor. The man who has stuck to the newspaper game during these last few years has done so for the love of the game and the good he could do his fellow man and his community. Even the most mediocre newspaper is a benfit to a community, but it is a difficult matter to make the average community realize this. The man who can spend ten years of his life in one community editing a newspaper, is to be congratulated for his fortitude—or his diplomacy.

## UNJUST CRITICISM

Our attention has been directed to the following editorial, appearing in the Zolfo Springs Truth of April 16:

"To say that we are disappointed in our road commissioner is no more than we predicted when he was making the race for the office. We are informed that the state road department has offered the commissioners of the county all the rock or marl that is needed for repairing the roads of the county free on board cars at the pit, the commissioners only paying the freight and the unloading charges. Some of the commissioners have accepted this offer and ordered rock. The roads in this district are in fearful condition and nothing other than a little sand put in the holes to repair them. The town of Zolfo has repaired the asphalt in town, which is the county's duty to keep up, but the commissioner makes no effort to put the road between here and the Charley in first-class condition. It's a shame and disgrace to allow this condition to continue; the people's money has been expended for these roads, millage has been levied and is being collected for its upkeep, but the roads are not being repaired. Better take advantage of the road department's offer."

We hold no brief for Commissioner Carlton, but in view of circumstances existing at the time the above editorial was published, we consider it a most unjust criticism. It must be remembered that the fight for county division was on at that time and it was exceedingly doubtful as to whether the road referred to would be in Commissioner Carlton's district any length of time. The matter of accepting the state's offer of free rock or marl was urged upon Mr. Carlton by those of his colleagues who were against any kind of county division. The reason is obvious: They wanted him to spend the few paltry dollars in District No. 5's road fund in another county than the one in which he would be located, in case the county was divided as planned. That would have given Mr. Carlton a body blow in his own territory. But Mr. Carlton was not to be caught napping and the trap failed to spring.

It must also be remembered that when Mr. Carlton was elected to the office of county commissioner for District No. 5 there was very little money in the road fund—about $800, we are informed—and of this amount between $200 and $300 had to be paid to cover indebtedness incurred by his predecessor in office. Since then very little money has been received and Mr. Carlton informed us that he considered it his duty to spend that money where it was most badly needed—in repairing roads used by the truckers, who had large crops to haul to market. This he did, to the detriment of his own immediate section of the country, which is as badly in need of repair work on the roads as is that section lying between the Charley and Zolfo.

We believe Commissioner Carlton has acted wisely, under the circumstances, and that the Truth will see the unjustness of its criticism, in view of the recent county division.

## EDUCATE THE GENTLEMAN

T. C. Futch has introduced a bill into the house at Tallahassee to prohibit newspapers from charging more than 10 per cent above space rates for legal advertising. We do not think the brethren of the press should be told what to do about this matter, as it will mean that the newspapers will have to double or treble their advertising rates to the merchants of their localities, which means that half of the papers of the state will go out of business inside of a years' time. Rap on this bill, brothers, and rap on it hard. Also, tell this Solomon what you think of him as a legislator.—Arcadia Enterprise.

It is more than likely, Bro. Shobe, that Representative Futch is entirely ignorant as to the cost of producing advertising. Surely no sane man would advocate the passage of a law that would compel those in any line of business to sell their product at less than cost. That is just what the newspapers would be doing were they compelled to handle legal advertising at a price of 10 per cent above display advertising, such as the merchants use.

Rather than "rap on the bill," why not engage in a little educational campaign? Why not explain to the members of the Florida state legislature that while the average compositor can set from twenty to forty or more inches of display advertising in an hour's time, depending on the advertising, the average compositor cannot set more than three inches of legal advertising? That productive time in a newspaper office now costs approximately $1.50 an hour for every employe, aside from linotype operators, who average about $2.50 an hour? That the average hand man will set three inches of legal advertising in an hour's time, which will afterward take 20 minutes time to distribute. Add to this the cost of paper, of presswork, of mailing and postage and see how much profit there is left at present legal rates. Then, too, there is the small matter of furnishing proof of publication, waiting several months for the pay and losing a certain percentage of bills a few unscrupulous lawyers fail to pay.

And it might also be taken into consideration that the publisher of a newspaper could very likely be held responsible for any error occurring in legal advertising which affected property titles, court decisions, etc.

We believe when the committee having the publicity matter in charge at Tallahassee have explained these few little items to Representative Futch he will withdraw his bill.

The announcement that DeSoto county had been divided into five units seems to have had a queer effect, in that it has resulted in both lawlessness and law enforcement. Immediately after the bill passed pasture fences in Highlands county were cut and following on the heels of that a "motor cop" comes to Avon Park and gathers in a number of automobile owners who were operating their cars without 1921 license tags.

## COUNTY DIVISION COMMENT

**Building Boom Coming—**

DeSoto county that was is to have a new building boom. Four new court houses—with as many jails—are to be put up in the victorious cities which have won such honors.—Plant City Courier.

* * *

**All Doing Well—**

Hardee county was born Wednesday, April 20, 1921, at 1 p. m. Drs. Etheredge and Cooper were in attendance and the latest reports are that the mothers of the offspring are doing nicely.—Zolfo Springs Truth.

* * *

**A Fine Spirit—**

The DeSoto County News offers its sincere congratulations to the people of the various sections of DeSoto county who will be in the new counties which were created by the legislature Wednesday. May peace and prosperity be the result of the division. Congratulations and best wishes to DeSoto's offspring.—DeSoto County News.

* * *

**All Have the Best—**

Now that four different sections of the county have been divorced from the big empire, it is only fitting to pay tribute to those who have worked so hard and faithful for this separation and who have at last received their reward. It is only natural that we believe that Hardee is the best county in the quintet and our best efforts will be spent in trying to assist those who are anxious that it rank with the best in the state in the matter of progressiveness and the maintenance of a county government "of, for and by the people." Now that the question is settled for all time, let's lend our best energies to the development of Hardee county. — Zolfo Springs Truth.

* * *

**Five-Way Division—**

Displaying fine enterprise, the Punta Gorda Herald enclosed with its issue of Thursday a map showing the lines of the five counties created by the division of DeSoto by the bill which passed both houses of the legislature Wednesday. The new counties are Hardee, of which Wauchula will be the county seat; Charlotte, of which Punta Gorda will be the county seat; Glades, of which Moore Haven will be the county seat, and Highlands, of which Sebring will be the temporary county seat, but which must contest with Avon Park at an election to decide the question permanently. Arcadia, of course, remains the county seat of the reduced county of DeSoto.

With so many court houses, jails, schools etc., to build there should be some extensive building operations in that section in the near future.

Before its division DeSoto had an enormous area, and the five counties into which it has been divided each has an area of 630 to 1,000 square miles with taxable values varying from $1,403,960 to $2,851,347, the division as to area and values being very equitable.—Tampa Times.

* * *

**DeSoto Divisionists Win—**

The Tribune congratulates the people of DeSoto county on the victory they have won after so many years of hard fighting, to have the immense territory comprising their county cut into five counties. Arcadia, of course, remains the county seat of the parent county, DeSoto. Four other potentially rich and politically alive counties are created, and four new county seats will contend for pre-eminence among the live cities and towns of that fine county. DeSoto county, as it stands before the division bill is signed by Governor Hardee, comprises a hundred square miles more of territory than the states of Connecticut and Rhode Island, and the District of Columbia combined. It is a republic in itself, speaking from the viewpoint of areas. Few of its remoter settlers could reach their county seat in a day's travel, with roads down there as they are, or rather as they are not. But the five counties will be of Florida average size, and start off with a Florida average in population. They are agriculturally among the richest counties in the state. From the standpoint of development they are right in the line of march of progress that is striding to South Florida. South Florida is destined to become the greatest area of progress in the state. It has caught the vision. It knows that the closer government is brought to the people the better the government and the better the people. It believes in small, compact, county governments and it is taking advantage of everything that comes for the betterment of its section.—Tampa Tribune.

Planting the same crop on the same land year after year invites pests and diseases. Crops should be rotated.

Moore Haven's fire loss should impress upon every citizen of Avon Park in the strongest possible manner the need of adequate fire protection.

Avon Park sympathizes with Moore Haven over her recent fire loss. While it is a severe blow to that enterprising and growing little city, we feel sure that it will prove a blessing in disguise, for out of the ashes will arise more pretentious buildings and the city will take on renewed life and activity.

The published values given in newspaper statements concerning the assets of the four new counties created from DeSoto do not show the real values. It must be remembered that assessments have been made year after year on the old wild land valuations, regardless of improvements which have made these lands highly productive.

Tampa Tribune: "The new counties from DeSoto are: Hardee, Wauchula county seat; Highlands, Sebring county seat; Glades, Moore Haven county seat, and Charlotte, with Punta Gorda the county seat. Of course there is still a DeSoto county with its same county seat, Arcadia." In referring to Highlands county, if you will insert the word "temporary" between the words "Sebring" and "county seat" you'll have it correct.

## MOVING THE CAPITAL

A strong movement in on foot to remove the state capital from Tallahassee to Orlando. While we do not believe there is any probability of the movement being successful at the present time, we do believe that the best interests of the entire state demand such removal in the future and the quicker the better.

Owing to the geographical formation of Florida it is almost as much of a journey to make a trip from some parts of the state to Tallahassee as to New York. In fact, the traveler can reach New York as quickly as Tallahassee.

Orlando would be much more centrally located than Tallahassee, although Ocala might be a little nearer the geographical center of the state.

Time was when Tallahassee was the logical site for the state capital, for it was the center of population, or nearly so, if not the geographical center of the state. South Florida, however, has grown by leaps and bounds and territory far removed from the state capital, which was once a desert waste, as far as population is concerned, is now thickly populated and becoming more so every year.

It seems to us but a few years ago when Miami was but a little hamlet, with one store and but two dwelling houses. We carried supplies there by schooner from the railroad terminus at West Palm Beach. Fort Lauderdale had no houses or stores at all. On the beach there was a house of refuge and Capt. Frank Stranahan lived on the present site of Fort Lauderdale, where he traded with the Seminole Indians. Many of the now prosperous towns — Lake Worth, Lantana, Boynton, Delray, Yamato, Deerfield, Pompano, Dania, Hallandale — between West Palm Beach and the present city of Miami, did not exist. This section of Florida, now remote from the state capitol, is entitled to recognition. And hundreds of prosperous towns and cities have sprung up all over South Florida within the last few years, the residents of which are also entitled to recognition.

When the matter of removing the state capital is brought to a vote of the people, we predict that a large majority will vote for a more central location than the present one.

Advertising is our stock in trade and we are not giving it away to anyone. We contribute in cash to every worthy cause, and sometimes a great deal more than we are able, at that.

## HATS OFF TO LEM SAULS

The Pilot wants to publicly thank Hon. Lem Sauls for the valuable assistance rendered by him in the matter of dividing DeSoto into five counties.

To our readers, we want to state that Mr. Sauls wired to Tallahassee while the division fight was in progress the information that the voters of DeSoto county thoroughly understood that the only issue was dividing DeSoto into five counties; that thoroughly understanding the issue, they elected his opponent by an overwhelming majority; that under these circumstances, the legislature should abide by the decision of the majority and grant the division requested.

Mr. Sauls was a candidate for representative on the anti-division ticket. He made a hard fight for the victory, but was overwhelmingly defeated. At the right time, he steps forward, acknowledges defeat and becomes an important factor in securing for the majority their rights. He played the part of a real man and in addition to publicly thanking him, we want to say right now that we apologize for every mean thing we said about him during the campaign.


**Light and Heavy**

**Hauling**

Satisfactory hauling done promptly and satisfactorily at reasonable prices.

GET THE TRUCK
NOT AFRAID OF SAND

**L. R. Lewis**

Avon Park Florida

**J. A. Bass & Son**

**Cash Groceries**

We have been notified to vacate our present building and will therefore offer our entire stock of

GROCERIES

at such low prices as will pay you to supply your future needs.

**J. A. Bass & Son**

AVON PARK, FLA.

FIRST DOOR WEST OF POSTOFFICE

**The McGinnis Pharmacy**

THE HOME OF PURE DRUGS

Prescriptions accurately filled by a registered pharmacist on short notice. Nothing but the best used in drugs. Patent Medicines, Fancy Toilet Articles, Stationery, Flashlights and everything kept in a first-class drug store kept constantly in stock.

RED CROSS REMEDIES

Prompt Service Is a Feature With Us

Your Patronage Will Be Appreciated

**McGinnis Pharmacy**

ED CARNES, Manager

Brickell Building Avon Park, Fla.

**When You Build That Cottage**

or bungalow this spring—or when you remodel your house or fix up the attic, garage or basement, use

**BEAVER BOARD**

For Better Walls and Ceilings, supplanting lath, plaster, steel and wood

Up in a jiffy and up to stay. Stands all weathers Makes beautifully panelled rooms. Fits all wall and ceiling requirements.

Beaver Board is cheaper and better than steel for ceilings in stores, moving picture theatres, auditoriums, etc.

Ask us about The Beaver Board Companies' free Design and Decoration Service for builders.

**H. SEAVERNS,** AVON PARK, O RID A

**Announcement**

WE WISH TO ANNOUNCE THAT

**Mr. William Hare**

has been appointed general manager of our business and that he will take pleasure in meeting and becoming acquainted with the people of Avon Park.

Mr. Hare is a man of wide experience in the hardware business and will put forth every effort to please our patrons.

Mr. C. A. Clark will remain in the store as heretofore. With Mr. Hare in charge and Mr. Clark as clerk, the public will receive the best attention possible and can feel assured that everything known to good business methods and ethics will be done to render the best possible service.

**W. R. England Hardware Company**

(Incorporated)

**Fire Insurance**

In addition to doing a general banking business we have installed an

**Insurance Department**

and would be pleased to write your Fire Insurance in the substantial companies we represent. Come in and let us talk to your about

FIRE PROTECTION

**First T[illegible]st & Savings Co.**

H[illegible] WIGGINS, Cashier

Brickell Building Avon Park, Fla.

**BURTON & BARLOW**
**ATTORNEYS-AT-LAW**
Practice in State and Federal Courts
Room 8, First National Bank Building
Avon Park
Rooms 2 and 3, Stenstrom Building, Wauchula

**WILLIAM I. SMITH & CO.**
**GENERAL CONTRACTORS**
Park Hotel, Whidden Building
Phone 59 Avon Park, Fla.

**Card of Thanks**

I wish to express my sincere and heartfelt thanks to the friends and neighbors for their assistance and sympathy during the hour of my recent bereavement. Also to the members of the Masonic fraternity and the Order of Eastern Star for their services and the beautiful floral offerings and to the ministers for their assistance at the services.

MRS. F. A. CARPENTER.

The Rev. S. F. Durrance was greeting friends here Monday afternoon.

**Mike's Place**

SPECIAL FISH DINNER
Tuesdays and Saturdays

Home Cooking
No Dirt
No Flies

QUICK SERVICE

Low
Prices

Next to Standard Garage

**"Meat You Can Eat"**

EVERYTHING IN THE LINE OF MEATS

Fancy and Staple
Groceries

Phone us your order and get quick delivery

Phone 47

**The City Market**
E. & L. M. CO.
Avon Park Florida

**Just a Reminder**

THAT WE HAVE A FULL LINE OF

**Hardware**
and
**Furniture**

Also that this was Clean-up Week and those who spent their time in cleaning up should now try to keep things clean and bright by painting their buildings, fences, etc., mowing their lawns and keeping their yards attractive by watering the plants and grass. We sell

PAINTS, LAWN MOWERS,
GARDEN HOSE, ETC.

**Smith-McGinnis-Stebbins Company**

Brickell Building Avon Park, Fla.

## LOCAL AND PERSONAL

**Stivender sells real estate.**

**Bring us your job printing.**

**When you want to buy or sell real estate see Stivender.**

**See Stivender if you have anything in real estate to sell or are in the market.**

C. E. Lanier, C. A. Skipper and Joe Lander made a business trip to Arcadia Monday.

Get in on the ground floor. Buy a lot in Avon Heights subdivision while they are cheap.

Commissioner and Mrs. James Carlton of Sebring were Avon Park visitors Monday afternoon.

For Rent—Two rooms, furnished or unfurnished, for light housekeeping if preferred. Walter Hart.

C. E. Lanier, C. A. Skipper, William Lanier and Carlos Skipper made a business trip to Arcadia Saturday afternoon.

W. A. Roberts, W. O. Skipper, L. D. Roberts and Prof. I. C. M. Ellenberger made a business trip to Arcadia Wednesday.

Don't throw away your old shoes. Have them resoled and heeled by Tampa Shu Fixry. A. W. Sargent, local agent.

Fifteen hatching eggs for $1.50; from pure-bred Brown Leghorns, White Leghorns and Silver Laced Wyandottes. R. Cutler. 18tf

Remind your friends and neighbors that The Pilot should be in every household in Avon Park. If they are not subscribers they should be.

For Rent—New 5-room house, furnished; with sleeping porch. Apply to W. H. Thompson. Families with small children need not apply.

Mrs. Tyler Spink departed yesterday for her summer home in Dayton, Tenn. She expects to return to Avon Park next fall, as usual, to spend the winter months.

Samuel D. Lee and sister, Miss Cornelia, departed yesterday (Thursday) morning for their home in Rochester, N. Y. They expect to return to Avon Park early next winter, as usual.

J. D. McEwen returned Sunday evening from Jacksonville where he had been for the last ten days. Five days of that time Mr. McEwen was quite seriously ill, caused by ptomaine poisoning.

Mr. and Mrs. D. E. Gray of Groveland, N. Y., who have been spending the winter on the East Coast, spent Wednesday and Thursday in Avon Park, guests of Mr. Gray's cousin, Fred J. Gray. They are en route home.

**Card of Thanks**

I desire to express my sincere thanks to the voters who so loyally supported and worked for me during the recent school election and to assure them that I will put forth every possible effort to advance the interests of our schools.

MRS. T. H. LANDER.

We print calling cards.

Send The Pilot to a friend.

Investigate Avon Heights subdivision.

Extra copies of The Pilot are 5 cents each.

If your scissors are dull take them to Jordon to be sharpened.

A lot in the new subdivision will bring you a handsome profit.

Steve Roberts of Zolfo was a business visitor here Monday afternoon.

Single horse grove work done for $5 per day. H Stevenson. 21tf

Mr. and Mrs. Edgar Katz of Kissimmee spent Saturday in Avon Park.

T. Gordon Wilson departed Saturday morning for his home in Virginia.

Remember, when you want engraved cards, invitations, etc., we order for you.

Extra copies of The Pilot are on sale at the Avon Park Drug Company's store.

J. B. Coen of Pittsburgh, Pa., this week purchased Fred M. Smith's residence property.

Mrs. George Cushion of Sebring spent last Friday afternoon in Avon Park shopping.

William Hauptmann was over from Zolfo Monday greeting friends and transacting business.

The Tampa Shu Fixry can repair your old shoes to look like new. A. W. Sargent, local agent.

For Rent—Furnished room in the Masonic temple; for men only. Apply N. T. Smith, Masonic temple. 21tf

For Sale — One-ton, worm-drive Ford truck, in good condition; bargain. C. D. Sherman. 23tf

Mrs. Myrtle Cope, who is teaching school at Arbuckle, spent Thursday afternoon of last week in our little city.

Miss Henrietta Farrington of Punta Gorda has been spending several days here with Mr. and Mrs. E. G. Todd.

William H. Braund of Washington, D. C., arrived in Avon Park last week to spend the summer with W. R. England.

Mrs. DeWilton Alderman and Mrs. G. M. Ingram of Kissimmee spent Sunday in Avon Park, guests of Mrs. G. D. Godwin.

Our old townsman, A. M. McAuley, and M. A. Jones of Lake Stearns were pleasant visitors in Avon Park Saturday afternoon.

Mrs. D. L. Lander, who had been the guest of her sons, Henry and Joe, for a week, returned to her home in Kissimmee Saturday.

Madame Stork was a visitor at the home of Mr. and Mrs. Herbert F. R. Reck Friday morning of last week, leaving a fine 10-pound boy baby.

For Sale or Rent—Two-acre bearing grove with 4-room house; on hard road, two miles from Avon Park; lake front. J. L. Masters, Avon Park, Fla. 22-2tp

Mrs. W. R. England will leave next Tuesday for Washington, D. C., and Pittsburgh, Pa., where she will spend the summer months visiting relatives.

Mrs. Lucy Masters and two sons went to Jacksonville Monday. They expect to remain in Jacksonville several weeks and then go to Wilmington, Del., for an indefinite stay.

George F. Smith received a telegram Sunday announcing the death of his aged father at Pennington, N. J. Mr. Smith had not seen his father in nearly thirty-eight years.

N. B. Phillips of Knoxville, Tenn., was here the fore part of the week looking after business matters. Mr. Phillips recently purchased from Charles Madeira a couple of lots on Lake Lotela, on which he expects to build next fall.

Mrs. L. M. Marsh and daughter Beulah returned last week from Port Orange, where they had been spending several months on account of poor health of Miss Beulah. Her Avon Park friends will be glad to learn that she is much improved.

D. F. Canfield, H. E. Coy, William Dart and J. Scott Buchanan motored to Siesta, over on the West Coast, Saturday, returning Monday night. They spent a portion of the time fishing, but state that they could secure no tackle strong enough to hold the fish that were biting.

Mr. Advertiser—When you want to buy, sell or exchange in Tampa territory, use Times want ads. Largest Tampa circulation and largest daily average want ad lineage of any Florida paper guaranteed to all advertisers. Member A. B. C. and Associated Press. Advertising rates on request. We welcome inquiries. The Tampa Times, Tampa, Fla. 22tf

Miss Bertha Chinn was hostess to a number of young people at the residence of Mayor and Mrs. William King Thursday evening of last week. Cards and other interesting games made up the evening's entertainment and refreshments of white cake and devil's food cake and punch were served. Owing to the "stag" party being held at Red Top Ranch, only girls were present.

Cyril Baldwin made a trip to Arcadia Sunday, from where he took Mrs. Baldwin to Tampa for further consultation with a physician concerning Mrs. Baldwin's injured eye. He returned Monday night with the report that the physician is of the opinion there is a fair chance to save her eyesight. This will be pleasing news to their many friends in Avon Park and other sections.

Mrs. Ethel Clark entertained at the Hotel Avon Wednesday evening of last week, in honor of Miss Lisabeth Purdom, who departed the following morning for her home in Blackshear, Ga. The evening was most enjoyably spent with cards, dancing and instrumental and vocal music. Those present were Myrtle Jack, Roberta Bass, Henrietta Farrington, Ruth Bass, Martha and Carolyn Park, Beatrice Bass, Elizabeth Clark, Mr. and Mrs. John Hood, Mr. and Mrs. E. G. Todd, Mr. and Mrs. Charles D. Sherman, Mrs. W. M. Reck, Harvey Wiggins, J. V. Chapman, C. A. Jamour, M. W. Lance, W. M. Griffin, T. Gordon Wilson, T. H. Lander, L. P. DeBordenave, Joe Lander, the honorees and the hostess. Refreshments of ice cream and cake were served.

Miss Gladys Hall spent Sunday in Haines City.

Sid Pierce of Fort Bassinger was an Avon Park visitor Monday.

C. E. Lanier and C. A. Skipper made a business trip to Punta Gorda Tuesday.

Am prepared to do grove work with tractor; harrowing, discing, plowing. C. D. Sherman. 23tf

Mr. and Mrs. Allen Woodruff and little son Don departed yesterday (Thursday) for their home in Green Bay, Wis., after having spent seven delightful months here with their father and grandfather, H. E. Woodruff. We hope some day to be able to call these good people permanent residents of Avon Park.

Real estate, that's all. Stivender.

**E. G. TODD**

GROVE CONTRACTING

SPRAYING

Avon Park, Fla.
Box 131

ARE YOU GIVING YOUR TRADE TO THE

**Avon Park Drug Company**

You will find there a corps of good-humored, efficient clerks, backed up with a stock of everything to be found in a

FIRST-CLASS DRUG STORE

We are always glad to serve you in any way possible.

**Avon Park Drug Company**
"THE SMILE FACTORY"

HENRY LANDER Avon Park, Fla.

**Better Groceries**

**Better Service and Fair Prices**

These things, plus FAIR DEALING and COURTEOUS SERVICE, are the things we endeavor to give all of our customers, large and small, rich and poor.

We believe there is more satisfaction in the best goods at fair prices than in inferior goods at a few cents less on the dollar. That is why we keep only the best, and that is why we have many customers who have been trading with us ever since we started in business. For satisfaction's sake, trade with THOMPSON.

**H. Y. Thompson**

Successor to L. A. Wolff & Son Avon Park, Fla.

SERVICE COURTESY APPRECIATION

**The Test of Comparison**

**Is the Test That Tells**

**Because it reveals to you---the ultimate consumer---just when the best values are offered and whether the statements that we have been emphasizing about the superiority of our values are true or not. We would be only too glad to have you, Mr. Consumer, compare our values with those obtainable elsewhere**

**THIS STORE WILL CLOSE EACH THURSDAY AFTERNOON FROM MAY 5 UNTIL SEPT. 29**

**KATZ BROS.**

**For a Better, Bigger Avon Park, Let's Pull for a Good BASEBALL CLUB**

**Since Moving**

Into our new location our business has more than doubled. We are receiving a class of patronage of which we feel proud, for there's a reason.

**Good Service**

and every facility offered by a good bank accounts for the increase. We purpose to maintain such a banking service as will appeal to all.

**Your Account**

large or small, checking, time or savings, is solicited, with the assurance that we will put forth every effort to merit your confidence and

**Protect Your Interests**

**B. F. West Banking Company**

M. T. WHIDDEN, Cashier

Main Street and Butler Avenue Avon Park, Fla.

# Avon Heights Subdivision

Acre Lots $400 and Up

THE BEST BUY IN AVON PARK

One block from public school grounds, asphalt street, water, electric light and telephone lines

**P. M. STIVENDER**

BRICKELL BUILDING Avon Park, Florida



Drink Coca-Cola IN BOTTLES

**Sold Everywhere**

In the great hotels or at the wayside store, at the turn on the golf course or at the baseball game, bottled Coca-Cola ever is relished.

At work or at play, it always is the favorite American drink.

Demand the genuine by full name and you will get it in sterilized bottles—pure and wholesome, delicious and refreshing.

COCA-COLA BOTTLING COMPANY
Avon Park, Fla.

**Buy by the Case**



# Florida Citrus Development Company

Washington, D. C. Avon Park, Fla.

PRACTICALLY ALL THE GROVES IN THE FIRST UNIT HAVE BEEN SET TO TREES WHICH ARE SHOWING A VERY SPLENDID GROWTH. EVERY ATTENTION IS BEING GIVEN THESE TREES, FERTILIZING AND CULTIVATING, AND BY NEXT WINTER THEY WILL BE TWICE THEIR PRESENT SIZE AT LEAST.

YOUR INVESTMENT IS GROWING IN VALUE DAILY

**"Our Contract Your Guarantee"**


## OHIO MAN PRAISES CONSTRUCTIVE WORK OF THE HIGHLANDS PILOT

We are in receipt of the following letter from a gentleman who visited Avon Park last February:

"Middletown, O., April 18, 1921.

"Mr. G. W. Adams, Editor Pilot,
Avon Park, Fla.

"Dear Bro. Adams:

"I was in your beautiful little city last February on my way to Sebring. Was talking to you in your office, if you remember, and subscribed for The Pilot for six months. Am sending you a check for $2 to extend my subscription a year after the six months' subscription expires. You have my name wrong on your subscription list. I have missed a few copies; don't know from what cause, but wish you would make correction in the address. I don't want to miss a copy of The Pilot if I can help it, for I read every page of it, including the advertisements.

"I spent the most of last winter at Tavares, Lake county, but want to spend next winter in Avon Park. I was fishing at Tavares, but think I can get as good around your city. I like Avon Park fine and wish I could own a nice little home there. Think I would be satisfied to spend the rest of my life there. Maybe some day my dreams will come true. I hope so, anyway.

"I don't know what Avon Park would do without you and The Pilot, for you have the spirit to make the town grow. I don't think there is anyone doing more for the city than you and The Pilot are doing and you should be given great credit for it.

"Wishing you the best of success, I remain

"Fraternally yours,
"ORLEY H. MOLES."

### To Investigate Rates

Senator Trammell introduced a resolution in the United States senate on April 12, to the effect "that the Interstate commerce committee of the senate be, and it is hereby, directed to investigate the present high rates being charged on citrus fruits, vegetables and other perishable farm products, with a view to bringing about early legislation that will result in a reduction of the existing freight rates on such perishable products." That there is need of a reduction in freight rates is evident from the following, taken from a speech by Senator Fletcher on "Some Pressing Public Questions," in which he says: "A grower shipped two cars of cabbage from Moore Haven, Fla., to Baltimore. They sold for $436.65 per carload. The freight was $482.30 per car. The railroad company is now looking to the shipper for the $45.65, the freight being that much more than the cabbage brought. This is not an isolated case."

### Two Leading Products

Oranges and pecans are different, but they are leading crops of Florida. Two American states produce oranges commercially, and they are over 2,000 miles apart. The pecan is the choicest of nuts, and like the potato and tomato, an American product. The pecan does not grow anywhere in the world except America, and it does its best in the Gulf states.

## NOTICE OF INTENTION TO APPLY FOR LETTERS PATENT

Notice is hereby given that on the 21st day of May, A. D. 1921, the undersigned for themselves and their associates will apply to the Governor of the State of Florida, at his office in the Capitol building of said state, at the City of Tallahassee, Florida, for Letters Patent, incorporating them, their associates and successors, into a body corporate, under the name of "Avon Golf and Country Club," to have and be vested with the powers and authorities enumerated in the proposed Articles of Incorporation following, which are hereby adopted by us, under the statutes of the State of Florida, with relation to corporations for profit.

J. H. HOOD,
C. E. SKIPPER,
NORTON T. SMITH,
T. H. LANDER,
GEO. W. WHITEHURST,
WILLIAM KING,
J. D. McEWEN,
W. M. GRIFFIN,
W. C. TOUCHTON, M. D.,
D. F. CANFIELD,
G. W. ADAMS,
C. E. LANIER,
J. V. CHAPMAN,
CYRIL BALDWIN,
R. I. HARRIS,
C. A. SKIPPER,
L. D. ROBERTS,
M. W. LANCE.

**Articles of Incorporation of Avon Golf and Country Club**

ARTICLE I.
NAME

The name of this corporation shall be Avon Golf and Country Club. Its principal place of business shall be in Avon Park, DeSoto County, Florida. It is given authority to establish branch offices, agencies and places of business at such other places in the State of Florida or elsewhere, as the Board of Directors may from time to time determine.

ARTICLE II.

The general nature of the business to be transacted shall be to own, build, operate or lease any buildings or cottages to be used as a hotel or amusement or recreation resort of any legal nature whatsoever, together with golf links, tennis courts, swimming pools, croquet or any devices of similar nature. To purchase, hold, acquire, invest in, sell, assign, mortgage or pledge, promissory notes, bills of exchange, bonds and mortgages on real or personal property, or upon franchises, rights and privileges, to subscribe for, purchase, hold and accept, assign, sell, transfer or pledge shares of capital stocks, and bonds and securities or evidence of indebtedness issued or created by any other corporation; and as such owner of such stocks to exercise all the rights, powers and privileges of ownership to the same incident, as natural persons might do, including the right to vote the same.

To purchase, lease, acquire, hold, maintain, improve and sell, convey, mortgage or otherwise dispose of real estate and personal property, or any interest therein.

To act as agent for persons, firms or corporations in the purchase, sale or control of real estate and personal property; to act as agent and broker for persons, firms, or corporations engaged in the business of life, fire, accident, health, casualty or other kind of insurance; or the giving of surety bonds of any kind. And in general, it shall have and exercise and enjoy all such other rights, powers and privileges, in addition to those enumerated, as are given to corporations for profit organized under the laws of the State of Florida. The enumeration of any specific power or business herein shall not be construed to limit or restrict in any manner any other legal power or privilege of this corporation.

ARTICLE III.
CAPITAL STOCK

The capital stock of this corporation shall be Seventy-five Thousand Dollars ($75,000.00), divided into 750 shares, with par value of $100 each.

ARTICLE IV.
TERM

This corporation shall have a perpetual existence, subject to dissolution in the manner and for any of the purposes provided by law.

ARTICLE V.
OFFICERS

The business of the corporation shall be conducted by the following officers, to-wit: A President, one or more Vice-Presidents, a Secretary and a Treasurer (but the same person shall be eligible to hold the two latter offices) and a Board of not less than three nor more than nine Directors. The number of Directors may be changed by resolution or by-laws, provided that there shall not be less than three members thereof.

The officers of this corporation shall hold office for a term of one year from the date of their election, and until their respective successors are elected and qualified.

The persons who are to conduct the business of this corporation as its temporary officers and until the officers are elected at the first regular election and qualified, are:

Norton T. Smith, President.
J. D. McEwen, Vice-President.
T. H. Lander, Secretary and Treasurer.

The Board of Directors shall be: Norton T. Smith, J. D. McEwen, T. H. Lander, G. W. Adams, C. E. Lanier.

The first meeting for the purpose of perfecting the organization and of attending to such other business as shall be then considered, shall be held on the 28th day of May, 1921. The annual meeting of the stockholders shall be held on the first Tuesday of June of each and every year beginning with the year 1921.

ARTICLE VI.
LIABILITY

The highest amount of indebtedness or liability to which this corporation can at any time subject itself is Two Hundred Fifty Thousand Dollars ($250,000.00).

ARTICLE VII.

Names and residences and subscriptions of incorporators:

W. C. Touchton, M. D., Avon Park, Fla., one share.
W. M. Griffin, Avon Park, Fla., two shares.
William King, Avon Park, Fla., one share.
C. E. Lanier, Avon Park, Fla., fifteen shares.
G. W. Adams, Avon Park, Fla., five shares.
D. F. Canfield, Avon Park, Fla., one share.
J. V. Chapman, Avon Park, Fla., one share.
Cyril Baldwin, Avon Park, Fla., five shares.
J. D. McEwen, Avon Park, Fla., five shares.
R. I. Harris, Avon Park, Fla., five shares.
L. D. Roberts, Avon Park, Fla., one share.
C. A. Skipper, Avon Park, Fla., ten shares.
M. W. Lance, Avon Park, Fla., one share.
J. H. Hood, Avon Park, Fla., five shares.
C. E. Skipper, Avon Park, Fla., five shares.
Norton T. Smith, Avon Park, Fla., five shares.
T. H. Lander, Avon Park, Fla., fifteen shares.
Geo. W. Whitehurst, Arcadia, Fla., two shares.

ARTICLE VIII.
SEAL

The seal of the Corporation shall be a circular impression stamp, bearing in the center thereof the words, "Seal 1921," and around the circumference the words "Avon Golf and Country Club," Avon Park, Florida.

In witness whereof, we, the said incorporators, have hereunto set our hands and affixed our seals this 12th day of April, A. D. 1921.

J. H. HOOD,
C. E. SKIPPER,
NORTON SMITH,
T. H. LANDER,
GEO. W. WHITEHURST,
WILLIAM KING,
J. D. McEWEN,
W. M. GRIFFIN,
W. C. TOUCHTON, M. D.
D. F. CANFIELD,
G. W. ADAMS,
C. E. LANIER,
J. V. CHAPMAN,
CYRIL BALDWIN,
R. I. HARRIS,
C. A. SKIPPER,
L. D. ROBERTS,
M. W. LANCE.

STATE OF FLORIDA,
COUNTY OF DE SOTO:

Before me, the undersigned authority, personally appeared W. C. Touchton, M. D., W. M. Griffin, William King, C. E. Lanier, G. W. Adams, D. F. Canfield, J. V. Chapman, Cyril Baldwin, J. D. McEwen, R. I. Harris, L. D. Roberts, C. A. Skipper, M. W. Lance, J. H. Hood, C. E. Skipper, Norton T. Smith, T. H. Lander, Geo. W. Whitehurst, to me well known to be the persons who subscribed their names to the foregoing proposed Articles of Incorporation of Avon Golf and Country Club, and they acknowledged before me that they executed the same for the purpose therein expressed.

Witness my hand and official seal this 12th day of April, A. D. 1921.

JENNIE WAYCHOFF,
[Seal] Notary Public.

My commission expires April 2, 1924.

Apr15-May13


ANOTHER REDUCTION IN THE PRICE OF

# FERTILIZER

Better place your order now for prompt delivery before transportation becomes congested.

Fertilizer should be applied a little while before new growth starts. Fertilizer applied by the middle of May will tend to bring out a June bloom on grapefruit.

All orders will receive prompt attention.

**Geo. F. Kellogg**



LICENSED MASTER PLUMBER, STATE OF FLORIDA

**John W. Foley**
Avon Park, Fla.

**Plumbing and Steam Heating Contractor**

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

SHOP, SARGENT BUILDING, LAKE AVENUE



## The Corporate Securities Company

### Insurance

Offers protection against loss by fire and provides for your family in case of death. You cannot afford to risk the loss of your home or business by fire, when a small investment in Fire Insurance affords you absolute protection.

We represent the following companies:

### Fire Insurance

Aetna Insurance Company
Hartford Insurance Company
Hanover Insurance Company
Liverpool and London and Globe Insurance Company
Northern Insurance Company
New York Underwriters

### Life Insurance

Guardian Life Insurance Company

**C. E. LANIER,** SECRETARY TREASURER



COME TO THE STANDARD GARAGE

and have a

# Gladiator Timer

put on your Ford

**These Timers are positively guaranteed to give 50,000 miles of service.**

## THE STANDARD GARAGE

WELCH BROS., Proprietors

AVON PARK, - - - - - - FLORIDA



## Florida Ice and Power Co.

**PURE CRYSTAL ICE**
**ELECTRICITY AND WATER**

Avon Park Florida

DIAMOND GRID BATTERIES
Guaranteed Two Years
BATTERIES RECHARGED
Repaired and Rented
ELECTRICAL WORK
Of All Kinds
Appliances
House Wiring
Let Us Estimate on Your Work

**Home Electric Company**
W. G. McGIBONEY, Prop.
Avon Park, Florida

**Protect Yourself**
Against Loss by FIRE
Costs little, but helps lots in case of fire
FIRE INSURANCE
AUTOMOBILE INSURANCE
SURETY BONDS
Do It Now

**M. T. WHIDDEN**

**JOHN J. JAMOUR**
HOUSE and SIGN PAINTER

**Painting**
IN ALL ITS BRANCHES
Sargent Building

**Well Driving and Pipe Fitting**
"Cutler Gets the Water"
ELECTRIC AND GASOLINE MOTORS
Prompt Service
Satisfactory Work
Low Prices
**ROSWELL CUTLER**
Avon Park, Florida

**Smith Tire Service**
ARCADIA, FLA.
Box 247
MAXWELL AGENCY
and
TRUCK TIRES REPAIRED
Out of Town Orders Given Prompt Attention

DR. D. D. CREWS
DENTIST
Office First National Bank Building
Avon Park, Florida


## NEW YORK FRIEND CONTRIBUTES TO THE SCHOOL LIBRARY FUND

Another out-of-town friend of Avon Park has replied to our appeal for funds with which to purchase a standard reference library and laboratories for the public schools, in order that we may have here in Avon Park an accredited high school. In the same mail we received another check for $25, the donator requesting that we give no publicity to him. The letters follow:

"New York, April 19, 1921.

"Mr. G. W. Adams, Avon Park, Fla.

"Dear Sir; Enclosed herewith find my check for $25, my subscription toward the school equipment fund, which you so creditably advocate on the front page of the April 15th issue of The Pilot. I know of no worthier or more potent agency for the upbuilding of an ambitious young town.

"Sincerely,

"W. PATON THOMSON."

"April 19, 1921.

"Friend Adams:

"The Pilot in and given once over. * * * Haven't any kiddies myself, but guess I want in on that deal anyhow, so without any publicity, just add the enclosed check ($25.00) to that fund to swell the total."

It is gratifying, indeed, to receive such letters and liberal contributions from out-of-town friends of our growing city. These men realize the importance of educational institutions to any city and are backing their belief in a substantial manner. There are hundreds of men living in other parts of the country who have financial interests in and around Avon Park. They should follow the example set by these contributors and send their checks to help along this worthy cause. It means greater values for their properties and better opportunities for their children when they come to Avon Park to live or spend the winter. Don't be backward about sending in your contributions.

### Imports of Eggs

The United States imported 1,708,701 dozen eggs, valued at $617,909, during the year 1920. China was the chief source of supply, 846,363 dozen coming from there. Canada furnished 276,932 dozen; Hongkong, 269,567 dozen; Australia, 204,716 dozen; Japan, 84,755 doezn, and Argantina 21,000 dozen. During the same year, we imported 29,022,577 pounds of dried and frozen eggs, valued at $7,233,614. China furnished 25,646,791 pounds of this product. England sent us 2,378,752 pounds; Norway 340,000 pounds; Canada 311,052 pounds and Japan 131,475 pounds.

### Notice to Stockholders

There will be a meeting of the stockholders of the Avon Park Printing Company, a corporation, at the office of the company, Room 7, First National Bank building, Avon Park, Fla., Monday, May 2, 1921, at 4 o'clock p. m., for the purpose of considering increasing the capital stock of said corporation from five thousand dollars ($5,000.00) to twenty-five thousand dollars ($25,000.00) and the transaction of such other business as may come before the meeting.

April 15-19 G. W. ADAMS, Sec'y.

### Notice to Stockholders

The annual meeting of the stockholders of the Mutual Crate Company will be held at the office of the company in Avon Park, Fla., Wednesday, May 4, 1921, at 10 o'clock a. m., for the purpose of electing a board of directors for the ensuing year and the transaction of such other business as may come before the meeting.

A. V. ANDERSON, Sec'y.

April 15-29

### LEGAL NOTICE

In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida. In Chancery.

Harriet P. Smith, Complainant, vs. Thomas W. Blasdale, et al., Defendants.

It is hereby ordered that all parties claiming an interest in and to Lots 7, 8, 9, 10, 12 and 13, of Block 47, and Lots 6, 7 and 8 of Block 48, in Section 22, Township 33 South of Range 29 East, Avon Park, DeSoto County, Florida, under the defendants in said cause, to-wit: Thomas W. Blasdale, William Beckerle, Frank E. Sperring, J. H. Schuldice, Thomas P. Fay, Josephine Fay, Anna Fay, Edward Fay, John Fay, Albert B. Wilbur, Ira E. Wilbur, Margaret P. Huested and Alfred B. Huested, James E. Huested and Jessie R. Huested, W. C. Marcellus and Minnie Dunham as heirs, administrators, executors, devisees, grantees or otherwise under the said defendants or either of them or otherwise claiming any interest in and to the said land or any part thereof, be and they are hereby required to appear to the bill of complaint in said cause, at the clerk's office in the court house in the City of Arcadia, DeSoto County, Florida, on Monday, the 4th day of July, 1921, else the said bill of complaint herein will be taken as confessed by them.

It is further ordered that a copy of this order be published once a week for twelve consecutive weeks in The Highlands Pilot, a newspaper of general circulation, published in Avon Park, DeSoto County, Florida.

Witness the Honorable A. L. Durrance, clerk of said court, and the Honorable George W. Whitehurst, Judge, and the seal of said court, this 18th day of March, 1921.

(Seal) A. L. DURRANCE, Clerk.
LEITNER & LEITNER,
Solicitors for Complainant.
By L. M. BENNETT, D. C.
A true copy.
Attest: A. L. DURRANCE, Clerk.
(Seal)
By L. M. BENNETT, D. C.
Mar 25-June17-L-L

### NOTICE

Notice is hereby given that on the 22nd day of August, A. D. 1921, after six months publication of this notice, the undersigned administrator of the estate of Robert W. Rowell, will present my final report to the Hon. J. Irvin Walton, County Judge of DeSoto County, Florida, for his approval and final discharge as such administrator.

J. F. WENTWORTH, Administrator.
First publication Feb. 18, 1921.
Last publication Aug. 19, 1921.

### LEGAL NOTICE

In the Circuit Court, Twelfth Judicial Circuit of Florida, in and for DeSoto County.

F. M. Morris vs. Della Morris.

Bill for Divorce

To the Defendant herein, Della Morris.

It appearing by the affidavit filed with the bill of complaint herein that your place of residence is unknown, that you are over the age of twenty-one years, and that personal service of process cannot be had upon you, and relief having been prayed for against you in said bill of complaint herein.

This is, therefore, to require you to appear in said cause at the office of the undersigned clerk of the above styled court, in Arcadia, Florida, on or before Monday, the 6th day of June, A. D. 1921, on which day or before said bill will be taken as confessed by you.

It is further ordered that this order of publication be published in The Highlands Pilot, a weekly newspaper of general circulation, for a period of eight (8) consecutive weeks next proceeding the said 6th day of June, A. D., 1921.

Done and ordered at Arcadia, Florida, this 21st day of March, A. D. 1921.

(Seal) A. L. DURRANCE,
Clerk of Circuit Court of DeSoto County, Florida.
Apr1-May27-www

### LEGAL NOTICE

In the Circuit Court, Twelfth Judicial Circuit of Florida, in and for DeSoto County.

R. Warren Kingsley, Complainant, vs. The Disston Land Company, et al., Defendants.

Bill to Quiet Title

To the Defendants herein, Orlando E. Bennett, Samuel F. Cline, The Columbia Avenue Savings Fund, Safe Deposit, Title & Trust Company of Philadelphia, William R. Dolittle and Justin M. Burlingame.

It appearing by affidavit of complainant's solicitor filed in the above entitled cause that you and each of you are residents of a state other than the State of Florida, that your place of residence and postoffice address is unknown to the complainant, the relief having been prayed for against you by a bill filed in said cause:

This is, therefore, to require you and each of you to be and appear to the bill of complaint in the above entitled cause, at the office of the clerk of the above styled court, at Arcadia, Florida, on or before Monday, the 6th day of June, A. D. 1921, in default whereof said bill will be taken as confessed by you and each of you.

It is further ordered that this order of publication be published in The Highlands Pilot, a newspaper published in the County of DeSoto, of general circulation, for a period of eight consecutive weeks preceding said 6th day of June, A. D. 1921.

Done and ordered at Arcadia, Florida, this 21st day of March, A. D. 1921.

(Seal) A. L. DURRANCE,
Clerk of the Circuit Court, DeSoto County, Florida.
Apr1-May29-www

### LEGAL NOTICE

In the Circuit Court of the Twelfth Judicial Circuit of the State of Florida, in and for DeSoto County.

Mary E. Bridges vs. Marshall F. Bridges.

Bill for Divorce

To the defendant, Marshall F. Bridges:

You will take notice that a bill of complaint has been filed against you in the above entitled cause, by the complainant, styled as above.

This is, therefore, to command you to be and appear at the clerk's office at the court house at Arcadia, DeSoto County, Florida, on Monday, the 2nd day of May, 1921, and in default of such appearance on your part, a decree pro confesso will be entered against you and said cause be proceeded with ex parte.

It is further ordered that a copy of this notice be published four consecutive weeks in The Highlands Pilot, a newspaper published at Avon Park, Florida.

Witness, the Honorable George W. Whitehurst, Judge of said court, as also A. L. Durrance, clerk thereof, and the seal of said court, at Arcadia, Florida, on this the 29th day of March, 1921.

(Seal) A. L. DURRANCE,
Clerk of Circuit Court.

A true copy.
Attest: A. L. DURRANCE,
Clerk of Circuit Court.
By L. M. BENNETT, D. C.
Apr8-29-T-T

### SHERIFF'S SALE NOTICE

In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida.

Armour Fertilizer Works vs. John Poucher, et al.

Under and by virtue of a writ of execution issued out of and under the seal of the Circuit Court for DeSoto County, Florida, directed to me, the undersigned sheriff of DeSoto County, Florida, commanding me to make certain moneys out of the goods, lands, chattels and tenements belonging to the defendant, John Poucher, I have levied upon the following lands, situate, lying and being in the County of DeSoto and State of Florida, and more fully described as follows, to-wit:

The northeast quarter of the northwest quarter of Section 2, Township 34 South and Range 25 East, less a strip of land 662½ feet wide off of the east side of said forty.

And I will offer the same for sale at public outcry in front of the west door of the court house in the City of Arcadia, DeSoto County, Florida, on Monday, the 2nd day of May, A. D. 1921, between the legal hours for sale; said sale to be made to the highest bidder for cash and the proceeds used to satisfy said execution under which this levy is made.

Purchaser to pay for deed.

J. L. HAMPTON,
Sheriff, DeSoto County, Florida.
LEITNER & LEITNER,
Attorneys for Plaintiff.
April-29

### LEGAL NOTICE

In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida. In Chancery.

C. L. Fairbanks vs. Aaron Bassett, et al.

It is hereby ordered that all parties claiming an interest in and to Lots 7, 8, 9 and 10 of Block 82, in Section 22, Township 33 South of Range 29 East, in Avon Park, DeSoto County, Florida, under the defendants in said cause, to-wit: Aaron Bassett and John K. Radrr, as heirs, administrators, executors, devisees, grantees or otherwise under the said defendants or either of them or otherwise, claiming any interest in and to the said land or any part thereof, be and they are hereby required to appear to the bill of complaint in said cause at the clerk's office in the court house in the City of Arcadia, DeSoto County, Florida, on Monday, the 6th day of June, 1921, else the said bill of complaint herein will be taken as confessed by them.

It is further ordered that a copy of this order be published once a week for twelve consecutive weeks in The Highlands Pilot, a newspaper of general circulation published in Avon Park, DeSoto County, Florida.

Witness the Honorable A. L. Durrance, clerk of said court, and the Honorable George W. Whitehurst, judge, and the seal of said court this 9th day of February, 1921.

(Seal) A. L. DURRANCE, Clerk.
By L. M. BENNETT, D. C.
D. V. ROUSE,
LEITNER & LEITNER,
Solicitors for Complainant.
A true copy.
Attest: A. L. DURRANCE, Clerk.
By L. M. BENNETT, D. C.
Feb18-May18-I-L

### LEGAL NOTICE

In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida. In Chancery.

Harriet P. Smith, Complainant, vs. Thomas W. Blasdale, et al., Defendants.

To the defendants, Thomas W. Blasdale, William Beckerle, Frank E. Sperring, J. H. Schuldice, Thomas P. Fay, Josephine Fay, Anna Fay, Edward Fay, John Fay, Albert B. Wilbur, Ira E. Wilbur, Margaret P. Huested and Alfred B. Huested, James E. Huested and Jessie R. Huested, W. C. Marcellus and Minnie Dunham, whose places of residence are unknown:

You are hereby ordered to appear to the bill of complaint filed in said cause against you by Harriet P. Smith, at the court house in Arcadia, DeSoto County, Florida, on or before May 25, 1921, else the said bill will be taken as confessed by you.

It is further ordered that a copy of this order be published in The Highlands Pilot, a weekly newspaper of general circulation published in Avon Park, DeSoto County, Florida, once a week for eight consecutive weeks.

Witness the Honorable George W. Whitehurst, judge of said court, and A. L. Durrance, clerk, and the seal of said court, this 18th day of March, 1921.

(Seal) A. L. DURRANCE, Clerk.
LEITNER & LEITNER,
Solicitors for Complainant.
By L. M. BENNETT, D. C.
A true copy.
Attest: A. L. DURRANCE, Clerk.
(Seal)
By L. M. BENNETT, D. C.
Mar25-May20-L-L

### LEGAL NOTICE

In the Circuit Court, Twelfth Judicial Circuit of Florida, in and for DeSoto County.

R. Warren Kingsley, Complainant, vs. The Disston Land Company, et al., Defendants.

Bill to Quiet Title

To the Defendants herein, The Disston Land Company and United Land Company, domestic corporations.

It being made to appear to the judge of the above styled court that each of the above named corporations exist under and by virtue of the laws of the State of Florida, and are domestic corporations, and relief being sought against the said corporations in the above styled cause, service of process not being able to be had on either of said corporations owing to the failure of each of them to elect officers or appoint agents, or to have within the State of Florida an officer or agent upon whom process can be served; and such cause being made to appear upon the writs issued herein, said suit being for the purpose of quieting complainant's title to certain lands and to set aside the claims of the above named corporations:

This is, therefore, to require you, the said The Disston Land Company and United Land Company, and each of you, to appear in said cause on or before the rule day in May, the 2nd day of said month, A. D. 1921, in default whereof said bill will be taken as confessed by you and each of you.

It is further ordered that this order be published for four consecutive weeks in The Highlands Pilot, a newspaper of general circulation, published in DeSoto County.

Done and ordered at Arcadia, Florida, this 21st day of March, A. D. 1921.

GEO W. WHITEHURST,
Judge Twelfth Judicial Circuit of DeSoto County, Florida.
Apr1-29-www


# Are You Going to Build?

We are headquarters for WINDOW and DOOR FRAMES, SASH and DOORS, INSIDE TRIM and MILL WORK and CABINET WORK, BEAVER BOARD, COMPOSITION ROOFINGS, SHINGLES and LATH. A large and complete stock of YELLOW PINE and CYPRESS LUMBER. We make quick shipments. Try us once. We are on the job.

## Townsend Lumber Company

Lake Wales, - - - Florida


### LEGAL NOTICE

Department of the Interior
U. S. Land Office at Gainesville, Fla., March 26, 1921.

Notice is hereby given that Frederick E. H. Barschel of Avon Park, Fla., who, on Jan. 15, 1916, made Homestead Entry No. 011316, for E½ of SW¼ and W½ of SE¼, Section 9, Township 33 S., Range 29 E., Tallahassee Meridian, has filed notice of intention to make three-year proof, to establish claim to the land above described, before Clerk Circuit Court, at Arcadia, Florida, on the 6th day of May, 1921.

Claimant names as witnesses:
John H. Hood of Avon Park, Fla.
John W. Foley of Avon Park, Fla.
L. W. Taylor of Avon Park, Fla.
Joseph Vilkaitis of Avon Park, Fla.
Apr1-29 ROBT. W. DAVIS, Register.


A. E. LAWRENCE
ATTORNEY-AT-LAW
Room No. 5, Highlands Bank and Trust Building, Sebring, Florida

## Warm Weather Is Here

And housewives can save themselves lots of worry and discomfort by purchasing BAKERY GOODS

Don't Worry Over a Hot Stove
But Patronize

## The Sanitary Bakery

Ask Your Merchant A. EBI, Proprietor

You will continually want The Pilot. Why not subscribe now?

# Ford

THE UNIVERSAL CAR

THAT DEPENDABLE FORD QUALITY

FORD durability began back in 1903 when Henry Ford started experimenting with Vanadium steel and heat-treating processes. He knew that a more exact tempering of steel for motor car building must be worked out. Vanadium, it was learned, when added to molten steel, gives to that steel a greater toughness and adhesiveness. And now other alloys have been found which are superior to Vanadium. With the Ford Motor Company constant progress is the daily companion. The Ford products—Car, Truck, Tractor—grow in quality daily. Heat-treating tempers each part so that it will best withstand the wear or tear to which it is subjected. Ford chemists and analysts have created formulas and standard specifications for every individual part of the Ford car—not only for the steel but for everything from penumatic tires to top.

Ford durability isn't a matter of accident, it is a matter of painstaking thoroughness in laboratory and factory. The Ford is a car of precision—of standardized values. Order your Ford car now. No matter how fast they may be made the demand multiplies faster. Order today for we can make fairly prompt deliveries—Runabout, Touring Car, Coupe, Sedan, Truck and Fordson Tractor.

## Highlands Motor Company

W. M. GRIFFIN, Manager Member A. A. A. Avon Park, Florida

# HILLCREST

We are often asked, "Will a five-acre grove assure me a living?" It will, and ten acres a much better one. But to get this income year after year with regularity, you must deal with men who are citrus fruit men—who know the game from every angle, and the selling part as well. That is HILLCREST organization for you. Your living is assured.

YOU CASH THE ANNUAL CHECK—THAT'S ALL

## THE SCENIC HIGHLANDS DEVELOPMENT COMPANY

Avon Park, Florida

# REMODELING SALE

## PIECE GOODS

Amoskeag 27-inch Gingham, was 25c yard, now ....15½c
Bates 32-inch Zephyr Gingham, was 35c yard, now..24½c
French Gingham, was 75c yard, now .....59c
Tissue Gingham, was 60c yard, now .....47c
Printed Voiles, the $1 grade, now .....67c
Printed Voiles, the $1.50 grade, now .....$1.09
Printed Voiles, the 90c grade, now .....50c
Organdies, the $1.50 grade, now .....$1.15
Organdies, the $1 grade, now .....69c
Organdies, the 75c grade, now .....50c
Dotted Swiss, the $1.90 grade, now .....$1.19
Dotted Swiss, the $1.50 grade, now .....98c
Dotted Swiss, the 75c grade, now .....55c

## SILKS

Satin Etoile, $3 line, now .....$2.39
Crepe Meteor, $2 line, now .....$1.49
Georgettes, $2 line, now .....$1.49
Crepe de Chine, $2 line, now .....$1.49
Taffeta, $2 line, now .....$1.49
Messaline, $2 line, now .....$1.49

## RIBBONS

Satin and Silk Ribbons, $1 grade, now .....69c
Satin and Silk Ribbons, 75c grade, now .....50c
Satin and Silk Ribbons, 50c grade, now .....39c
Satin and Silk Ribbons, 25c grade, now .....19c
Satin and Silk Ribbons, 15c grade, now .....12½c
Satin and Silk Ribbons, 10c grade, now .....7½c

**WE are going to enlarge our quarters, taking in the room now occupied by the Thompson Grocery. We must have room for the carpenters to work, therefore must reduce our stock. This is not a sale of old, shelf-worn, out-of-season merchandise, but includes all our new and seasonable lines, just placed on display**

# Sale Starts Saturday, April 30th, and Will Continue Until Saturday, May 28th

## LACES

**25 per cent Under Today's Market Price**

**THIS IS A STRICTLY CASH SALE EXCEPT TO OUR REGULAR MONTHLY CUSTOMERS, WHOM WE WILL TAKE CARE OF AS USUAL.**

## Ladies' Ready-to-Wear

### SILK DRESSES

Regular $25 grade, now .....$19.50
Regular $20 grade, now .....$15.59
Regular $15 grade, now .....$12.79
Regular $12.50 grade, now .....$9.89

### SILK SKIRTS

A half dozen of the $15 Silk Skirts going at .....$8.75
A few $15 Wool Skirts will be closed out at .....$9.89
Ladies' Gingham Dresses, regular $6 line, now .....$3.89
Children's Gingham Dresses, regular $2.25 line, now $1.25
J. & P. Coats Thread, was 10c, now .....7c

### LADIES' WAISTS

Regular $7.00 grade, now .....$4.98
Regular $6.00 grade, now .....$3.98
Regular $5.00 grade, now .....$3.59
Regular $3.50 grade, now .....$3.00

### LADIES' UNDERWEAR

Ladies' Envelope Underwear, regular $2.50 line .....$1.98
Ladies' Envelope Underwear, regular $2.00 line .....$1.59
Ladies' Envelope Underwear, regular $1.50 line .....$1.19
Ladies' Envelope Underwear, regular $1.00 line .....79c

### LADIES' NIGHTGOWNS

Regular $3.00 line, now .....$2.50
Regular $2.00 line, now .....$1.50
Regular $1.00 line, now .....75c

### LADIES' SILK HOSIERY

Regular $6.00 grade, now .....$4.98
Regular $5.00 grade, now .....$3.79
Regular $4.00 grade, now .....$3.49
Regular $3.75 grade, now .....$3.29
Regular $2.50 grade, now .....$1.98
Regular $1.50 grade, now .....$1.19
Regular $1.00 grade, now .....89c

**Children's Hats, 50 Per Cent Off from Regular Prices**

### BATHING SUITS

Regular $12.00 Suits, now .....$8.98
Regular $10.00 Suits, now .....$7.79
Regular $8.00 Suits, now .....$6.50
Regular $7.00 Suits, now .....$5.75
Regular $5.00 Suits, now .....$3.98
Regular $2.50 Suits, now .....$1.98
Regular $1.50 Suits, now .....98c
Regular $1.00 Suits, now .....79c

## Extraordinary Bargains in Men's Wear

### MEN'S SUITS

Our regular $37.50 line of Serge Suits, now .....$29.98
Our regular $27.50 line of Tropical Worsted Suits..$21.75
Our regular $18.00 line of Palm Beach Suits, now..$12.98
Extra Blue Serge Pants, $10 grade, now .....$7.50
Extra Blue Serge Pants, $7.50 grade, now .....$5.98
Extra Palm Beach Pants, $7.50 grade, now .....$5.98
Tropical Worsted Pants, $5 grade, now .....$4.39
Boys' Suits, $14 line, now .....$9.98
Boys' Suits, $10 line, now .....$7.89
Boys' Overalls, regular $1.50 grade, now .....98c

### MEN'S DRESS SHIRTS

Regular $9.50 Shirts, now .....$7.59
Regular $7.00 Shirts, now .....$5.09
Regular $6.00 Shirts, now .....$4.79
Regular $5.00 Shirts, now .....$3.98
Regular $4.00 Shirts, now .....$3.39
Regular $3.00 Shirts, now .....$2.59
Regular $1.50 Shirts, now .....98c

### MEN'S WORK SHIRTS

Uncle Sam Blue Work Shirts, regular $1.50 quality....89c
Monarch Shirts, were $1, now .....75c

### OVERALLS

Nunnally's Overalls, regular $2 grade, now .....$1.29
Men's Tess Overalls, regular $2.50 grade, now .....$1.75
Headlight Overalls, regular $2.50 grade, now .....$1.75
Headlight Unionalls, regular $3.50 grade, now .....$2.69

### UNDERWEAR

Men's Sealpax Union Suits, regular $1.50 line, now....98c
Men's Sealpax 2-piece Suits, regular $2 line, now....$1.49
Otis Knit Underwear, regular $2 value, now .....$1.59
Lyon Brand Collars, regular 25c quality, now .....21c

### MEN'S KHAKI PANTS

Regular $3.00 Pants, now .....$1.58
Regular $2.50 Pants, now .....$1.79
Men's $5 Riding Pants, now .....$4.19
Men's $4 Riding Pants, now .....$3.39

### MEN'S HATS

Panama Hats, regular $6 grade, now .....$4.79
Hard Straws, regular $4.50 grade, now .....$3.75
Imitation Panamas, regular $2.75 grade, now .....$1.98
Men's $6 Felt Hats, now .....$4.75
Men's $5 Felt Hats, now .....$3.79
Men's $4 Felt Hats, now .....$3.50
Men's $3 Felt Hats, now .....$2.29

### MEN'S RAINCOATS

Regular $15.00 Raincoat, now .....$10.00
Regular $12.50 Raincoat, now .....$8.75
Regular $10.00 Raincoat, now .....$7.50
Regular $7.50 Raincoat, now .....$5.98

## Men's Belts

Men's regular $1.50 Belt, now .....98c
Men's regular $1.00 Belt, now .....79c
Men's regular 75c Belt, now .....50c
Men's regular 50c Belt, now .....39c

### MEN'S TIES

Regular $1.50 Tie, now .....$1.19
Regular $1.00 Tie, now .....79c
Regular 75c Tie, now .....49c
Regular 50c Tie, now .....39c
Regular 25c Tie, now .....19c

### MEN'S, WOMEN'S AND CHILDREN'S SHOES
### FAMOUS STAR BRAND LINE

Men's regular $10.00 Shoes, now .....$8.19
Men's regular $9.00 Shoes, now .....$7.59
Men's regular $7.50 Shoes, now .....$5.75
Men's regular $6.50 Shoes, now .....$5.59
Men's regular $6.00 Shoes, now .....$5.19
Men's regular $5.00 Shoes, now .....$4.29
Men's regular $4.50 Shoes, now .....$3.98
Men's regular $4.00 Shoes, now .....$3.39
Men's regular $3.50 Shoes, now .....$2.79
Men's regular $3.00 Shoes, now .....$2.39
Men's regular $2.50 Shoes, now .....$2.00
Boys' regular $2.50 Shoes, now .....$1.50

Misses' and Children's regular $4.50 Shoes, now .....$3.98
Misses' and Children's regular $4.00 Shoes, now .....$2.98
Misses' and Children's regular $3.50 Shoes, now .....$3.00
Misses' and Children's regular $3.00 Shoes, now .....$2.59
Misses' and Children's regular $2.50 Shoes, now .....$1.98
Misses' and Children's Scuffiers, regular $1.50, now....98c

Ladies' regular $9.00 Shoes, now .....$7.98
Ladies' regular $7.50 Shoes, now .....$5.98
Ladies' regular $6.50 Shoes, now .....$5.59
Ladies' regular $6.00 Shoes, now .....$5.19
Ladies' regular $5.00 Shoes, now .....$4.39
Ladies' regular $4.00 Shoes, now .....$3.39
Ladies' regular $3.50 Shoes, now .....$3.00
Ladies' regular $2.50 Shoes, now .....$1.98

**25 PER CENT UNDER TODAY'S MARKET PRICES**

Embroideries, Braids, Seam Binding, Silk Cord, Collar and Cuff Sets, Buttons of all kinds, Warner's Line of Corsets, Suit Cases and Hand Bags, Children's Umbrellas, Ladies' and Misses' Umbrellas, Windsor Ties, Oil Cloth, Ladies' Gauze Undershirts, Children's Sealpax Underwear

**VALUES THAT DEFY ALL COMPETITION**

# THE PARK MERCANTILE COMPANY

T. J. McGINNIS, Manager — AVON PARK, FLORIDA

# The Highlands Pilot

Published in the Interests of Its Owners, the Town of Avon Park, the Scenic Highlands and the Best State in the Union

VOLUME II. NO. 24. AVON PARK, FLORIDA, FRIDAY, MAY 6, 1921. $2.00 A YEAR IN ADVANCE


## HIGHLANDS COUNTY IS NOW A FACT; NEW OFFICERS HAVE BEEN APPOINTED

Just as we are going to press word comes that Governor Hardee has appointed the officers for Highlands county as follows:

Clerk—A. H. Saunders of DeSoto City.

Assessor — Cyril Baldwin of Avon Park.

Collector — DeForest Canfield of Avon Park.

Judge—D. V. Rouse of Avon Park.

Superintendent of Schools—I. C. M. Ellenberger of Avon Park.

Supervisor of Registration — L. L. Henderson of Lake Stearns.

**County Commissioners**

First District — William King of Avon Park.

Second District—John E. Graham of Sebring.

Third District—Perry Etheredge of DeSoto City.

Fourth District—A. M. McAuley of Lake Stearns.

Fifth District—W. W. Williams of Venus.

**School Commissioners**

W. A. Marshall of Avon Park.

Ira Rigdon of Sebring.

W. Z. Millar of Lake Childs.

The selections seem to be very happy ones, of men well qualified and who will give the public good service — the Highlands county service standard.

We will comment more fully next week on the scope of the new county organization and government.

### EXPERIMENTS RESULT IN INCREASED ORANGE YIELD

Increase in the yield of orange groves has been one result of the studies and experiments in bud selection carried on with citrus fruits by the United States department of agriculture. The bud selection work was begun about ten years ago, and already the results have made striking and far-reaching changes in a number of important commercial practices, especially in California.

One of the common observations, almost any season and in almost any orange grove, is that certain trees bear a very light crop of fruit, or perhaps none at all, while other trees are loaded with crops of excellent fruit. Or, it may be noticed that certain branches on some trees are bearing heavily while the rest of the tree is bearing little or no fruit.

Department experts have discovered that the bearing habits of the trees are strikingly constant; that the barren orange trees are very regularly so, while the high-yielding trees are likewise constant in their production of large crops. Through a large number of tests it has been proved beyond any reasonable doubt that orange, lemon and grapefruit trees propagated from a parent tree which is inherently unproductive, will themselves be unproductive, while trees propagated from a high-yielding tree of a variety will likewise be high-yielding trees with a remarkable degree of regularity.

The citrus industry of California has been quick to take advantage of these results and the non-productive trees in many orange groves have been top-worked to high-yielding strains. Most of the citrus nurserymen, in propagating their nursery stock, are now using selected buds from trees of known bearing habits, and, further, provision has been made whereby selected buds can be secured through a definitely recognized commercial channel so safeguarded as to insure the quality of the buds that are used.

**Will Exhibit Freak Pig**

J. D. Baugh and C. A. Read of Winter Haven expect to be in Avon Park tomorrow (Saturday) to exhibit their freak pig. The exhibition will take place on the vacant lot near the hand stand and 20 per cent of the receipts will be given to the school library fund.

**Grape Growers Association**

The Florida State Grape Growers Association will meet in Tampa Monday, May 9, at 2 p. m., in the council chamber on the third floor of the city hall. It might be well for some of our fruit growers and farmers to attend this meeting, for it will be an instructive one and might be the means of establishing another paying industry here.

### COUNCIL MEETS IN REGULAR SESSION

The town council met in regular session Monday evening at 8 o'clock. Those present were Mayor King, Councilmen Lanier, Harris, Anderson and Kellogg. The minutes of the last meeting were read and approved and the reports of various officers made and accepted.

Bills approved and ordered paid were as follows: Otto Skipper, hauling, $52; W. N. Fertic, salary, $115; Florida Ice and Power Company, lights, $153; J. H. Hood, posts, $6.

The street committee reported that arrangements had been made with the Mutual Crate Company to place refuse from the mill on the road through the quarters, and that same had been done and the road is now in a passable condition.

An amendment to Ordinance No. 61 was read and adopted and Ordinances Nos. 66 and 67 passed.

Several communications were filed in regard to assessments on real estate, and after discussion the council refused to make any changes as the valuation was not out of proportion with other property in the same vicinity.

On a motion made and carried the collector was instructed to close the tax books of 1920 and to turn them over to the town attorney for collection.

### CARLOS E. SKIPPER CELEBRATES BIRTHDAY

One of the most unique social affairs of the season was the party Monday evening in honor of Carlos E. Skipper of the Corporate Securities Company. The occasion was the 21st birthday of this highly esteemed and most popular young man.

The affair took place in the handsome new bungalow of Mr. and Mrs. Skipper on Verona Circle. The appointments were elaborate and a superb birthday dinner was served to the twelve guests, golf intimates of Mr. Skipper. The guests presented Mr. Skipper with twenty-one golf balls, mounted en bloc as the figure 21.

The party broke up at a late hour, voting Mr. Skipper a jolly good host and Mrs. Skipper and Mrs. Lander rare and delightful hostesses.

Those present besides the host were C. E. Lanier, C. A. Skipper, Harvey Wiggins, J. V. Chapman, John Hood, Ted Smith, William Spear, E. G. Todd, W. C. Touchton, Henry Lander, J. D. McEwen and W. M. Griffin.

**Out-of-Town Contributor**

McGinnis Brothers of Terre Haute, Ind., and winter residents of Avon Park, have sent us a contribution for school library and laboratory fund. It is gratifying, indeed, to receive responses from those who do not live here the year 'round, and especially when we know they have no children to send to our schools. It shows they have the interests of the city at heart and have an eye to the welfare of the rising generation.

**Buy the Best**

Cheap garden seed are likely to prove cheap at any price, the experience of many home gardeners have abundantly demonstrated. The cost of good seeds is relatively small and success of the garden may be jeopardized by unwisely trying to save a few cents on this item. Although most stores get fresh stocks of seeds each year, some do not. It is well, therefore, for the gardener to make sure he is getting not only seeds from a reliable grower, but that they are fresh as well.

**Should Be Here, Too**

Press reports say that deer are plentiful in West Florida. They would be here, too, if we had laws to prevent non-residents from hunting. Eight years ago deer fed right around my house and they were not killed by home people, either. They have disappeared, and now I never see one.—DeSoto County News.

**Redeeming Much Land**

Holland began in 1920 the work of draining a portion of the Zuider Zee, an arm of the sea, at an estimated cost of $92,500,000. This will redeem 480,000 acres for cultivation.

### DR. J. H. ROSS OF WINTER HAVEN HIGHLY HONORED

Last Friday at the annual session in Atlantic City of the United States Chamber of Commerce, Dr. J. H. Ross of Winter Haven, president of the Florida Citrus Exchange and its affiliation, the Exchange Supply company, was elected a director of this great national body of business men.

It was the first time in the history of the organization that a Florida man has been honored by a place among its officers or directors. The honor is said to be a tribute both to the personality and broad business experience of Dr. Ross, and to the principle of co-operative marketing as exemplified in the big organization of which he is the head. Delegates to this meeting from cotton growing states of the south are said to have been particularly impressed by the contrast between the extremely bad business conditions this winter in their own states and the relatively good conditions in South Florida, which they attributed largely to the existence here of the growers' co-operative selling organization and its ability to hold together the markets for citrus fruits, while in the absence of anything of the sort in the cotton belt the markets for cotton went to pieces in the hands of speculative buyers.

Dr. Ross also is said to have made a very strong personal impression at this, his first appearance among these business men of the nation, by reason of his presence, his years of business experience and his unusual ability to put his ideas into words with both gracefulness and clarity.

Membership in the United States Chamber of Commerce is held by various local chambers of commerce all over the country, and the delegates to its sessions comprise the leading men of the nation in all lines of business. It meets annually to consider the outstanding problems affecting business everywhere.

Joseph Defries, president of the Chicago Association of Commerce, was re-elected president of the national body.

### TO DEVELOP 20,000-ACRE SILK FARM IN FLORIDA

William Schafer, an investment banker of Pittsburgh, Pa., who a short time ago purchased 20,000 acres of land near Groveland, Lake county, and announced that he would grow a product that would revolutionize Florida industries, has advised his friends that the company which he represents, the American Silk and Citrus Company, will develop a silk industry in all its phases, with special attention to the breeding of worms that will spin cocoons in eighteen natural colors. Schafer says that five acres of orange-mulberry grove, with careful management in handling silk worms, will produce more revenue than ten acres of citrus fruits. A mulberry grove will produce the first year after planting.

Schafer has acquired a factory site at Groveland, where he will handle the raw silk, and possibly establish a silk factory in the near future.

**Talking About The Pilot**

Always glad to note the improvements installed in the various newspaper offices. Last week The Highlands Pilot, published at Avon Park, gave a picture of a new folding machine added to the equipment of the press room. The Pilot is but little more than a year old, and has one of the best equipped offices in the state, considering the size of the publication. It is doing fine work for Florida, and is a strong booster for Highlands county, just formed by legislative action out of DeSoto.—Times-Union.

**Florida Should Have One**

The highway patrol of California has been provided with a new duty. This is to arrest picnickers motorists who litter the roadside with tin cans, bottles, lunch boxes and papers. Appeals to automobile parties to respect the decencies having failed, resort will be had to the law. There should be a wide adoption of the California idea. No countryside but has suffered from this thoughtlessness. The careless people are to blame.

## OBSERVATIONS

[By MOSES FOLSOM]

Building material of all kinds has advanced in price except the material we use to build castles in Spain. If you have a mind you can still build castles. In your mind you can have the joy of anticipation and the stimulus to do things. Old Dr. Johnson said: "There would be few enterprises of great labor or hazard undertaken, if we did not have the power of magnifying the advantages which we pursue, and consoling ourselves to expect from them." The reader of this is probably not able to count dollars with John Dee or the former Mr. Croesus, but if you have a roof over your head, get three meals a day, have a few real friends, own a job and possess a clear mind, you are rich and ought to be happy, and you can be happy if your mind works right.

Man, the hero, who has made a conquest of the air and went down into deep waters with his ships; who has subdued the Indians and cleaned out the buffaloes and wolves, ought, in some way, to be able to control the motorcycle speeders who are making our streets as noisy and more dangerous than a railroad track. Trained men only are allowed to operate trains on the railroads, but children are permitted to run heavy automobiles along crowded streets and motorcycles, driven as a rule by boys, operate day and days as well as nights by their furious speed and uproar. Artillery squads would probably not be allowed to fire their cannon on the streets at night, yet motorcyclists keep up their bombardments every night along the principal streets, arousing people who go to bed at reasonable hours, disturbing the babies in their sleep, and distressing the sick. There is plenty of law against this form of disorder. Why is it not enforced?

The question is how is Germany to pay her big and just fine if she does not make goods, and how is she going to sell goods to customers who insist upon making their own? Every dollar's worth of goods Germany sells denies a market to goods made in America, England, France and Italy.

On the night of Sunday, June 26, the erratic comet Pons-Wennecke will circle in near the earth, and there may be unusual showers of meteors, according to astronomers. This comet is traveling at the rate of 110,000 miles an hour, and should it hit the earth, head-on, there will be some commotion. Don't get scared, but look out for it. The chance for hitting the earth is one in millions.

"Ambition is an idol, on whose wings
Men's minds are often carried to extreme;
To be sublimely great or to be nothing."

A negro by the name of Marcus Garvey, a native of Jamaica, has opened an office in New York, and announces himself the head of a movement to gather the 400,000 negroes now outside of Africa back into the Dark Continent. He says in a recent issue of the New York Independent that he is president of the Black Star Line of Steamers, president of the Negro Factories Corporation, president-general of the Universal Negro Improvement Association and African Communities League, and provisional president of Africa. He further said: "When the European war ended, the Jews declared 'We shall have Palestine,' and now I say, 'We shall have Africa.'"

A woman, who is one of the most successful chiropodists in New York, always wears low-heeled, easy shoes at home and on the street, to avoid having corns, but in the office she wears the most extreme French-heeled, pointed toe shoes she can find. She understands the psychology of business.

The law is becoming a very cumbersome thing. A judge in New York, for example, declares a point one day, and then another judge in a different state declares the point decidedly opposite to that of his New York colleague. This accounts for the long reference lists of opposing opinions appearing in the arguments of plaintiffs and defendants in supreme court briefs. There is scarcely a position, however dense or even absurd, that a decision from some court cannot be found in support of it. In this way the courts make more laws than congress, the legislatures and city councils combined.

According to the census of 1920, the ratio of the sexes is 106 males to 100 females. In European countries the females largely outnumber the males, and statistics show that more females are coming from abroad at this time than ever before in our history. The census shows about 10,000,000 unmarried males of adult age in this country, compared to about 5,000,000 unmarried females. The proportion of females in the east is much greater than in the west. New York and Philadelphia have about eight more males per 100 than females. Jacksonville, Fla., has ninety-six males to 100 females, and Chicago 103 males to each 100 females, and westward the male proportion increases.

China was once a forested country, but the trees were cut down, the rains washed the fertility of the soil into the rivers, insects multiplied, and famines have since been the fate of the people. A famine is now destroying thousands of lives every day. One kind of wood only is common in China, the bamboo, a wood that grows freely in Florida. In China the bamboo plays a large part in the lives of the people, from food to clothing, shelter and tools. It is said by a recent writer that the Chinaman sleeps on a bamboo mat with his head on a bamboo pillow; when he rises in the morning he puts on bamboo shoes (they are practically all he takes off in fact) and eats with his bamboo chopsticks, a breakfast which may consist of bamboo sprouts; when he starts on the road he wears a bamboo hat, carries a load packed in bamboo baskets tied with a bamboo rope to a bamboo pole. If educated he may write with a bamboo pen on bamboo paper. He lives in a house thatched with bamboo, fences his land with bamboo sticks, lights his home with lanterns in bamboo frames, and sitting in a bamboo chair, he smokes a bamboo pipe. In Florida the bamboo is mainly used for fishpoles, and is grown here and there in clumps for ornament.

## EDITORS OF THE NATION ARE GIVING FLORIDA MUCH VALUABLE PUBLICITY

Florida is receiving much valuable publicity as a result of the visit of the National Editorial Association to this state and while unfortunately this section of the Scenic Highlands was not visited we will receive no little benefit, for the editors were privileged to see a portion of this beautiful section, of which they are writing glowing descriptions. As many eastern men are investors in and around Avon Park, the following from the pen of Clarence C. Hall, editor of the Wareham (Mass.) Courier, reproduced in the Winter Haven Chief, will prove of more than passing interest to them:

"Having returned from the tour of the National Editorial Association over the state of Florida, the task remains of including in one all too brief article, the most prominent features of the trip, the task is almost overwhelming. To tell the whole story of Florida would require more space than we can devote to it and greater descriptive powers than we possess.

"It must be confessed that we had our preconceived ideas of Florida—and that they were wrong.

"We had the impression that with the exception of the tourist centers Florida was a backward state, backward in developments, in education, in roads, and in all that goes to make up modern progress. We will not attempt to state how we got this idea, but it must have been because our northern newspapers and magazines have given undue stress to the bad features (or those unfortunate things which exist in all states and communities) and have neglected to keep us informed about those things which are really and truly characteristic of the state.

"We owe Florida an apology and hereby and herewith most humbly tender it. And we hasten to confirm Florida's claim to the many 'firsts' that it can justly boast.

"Climate—Florida's climate is sublimely perfect. Its claim to being the land of perpetual sunshine and flowers is fully justified. We would set the climate of Florida far ahead of any other section of the country.

"Production—Florida is an astonishingly productive state. A state that can raise four crops a year on the same land is a wonderful place to a New Englander. After driving for hundreds of miles and miles of orange and grapefruit groves it is not to be wondered at that the impression was obtained that Florida is one big orange fruit. Also after seeing the immense potato fields, the mammoth celery fields, tomato fields and other garden truck places, we might well come to the conclusion that Florida is the nation's market basket. Yet we were creditably informed that the available farming lands of Florida are not yet 4 per cent developed.

"Florida's Soil—It has a richness that is almost unbelievable. Had we not seen the crops actually growing upon sand and glade lands we would not have believed the statements we heard concerning them. But seeing is believing and we are now prepared to swallow even the most preposterous yarn about the productiveness of the lands of Florida, even the statement that one can grow anything except pumpkins and that the reason those are not grown is because the vines grow so fast that the melons are all worn out by being dragged over the ground.

"Florida Water—The water supply of Florida has been greatly misrepresented. The bulk of it is sulphur water, to be sure, and somewhat unfamiliar to those unfamiliar with it, but it is healthful and best of all it is wet and when used for irrigation purposes the moisture that it contains makes the most barren land bloom and produce bounteously. In almost all parts of Florida all that is necessary in order to obtain a water supply is to drive down a pipe and have an artesian well that flows continuously.

"Florida's Age and Youth—It has them both, being at once the oldest and the newest of the states of the union. The coast of Florida, and the resorts are too well known to need dwelling upon. Everybody has heard about St. Augustine, Daytona, Ormond, Palm Beach and Miami. Everybody who goes to Florida visits these show places of the state. But of the lesser known places where resorters go, their name is legion. They abound throughout Lake county, Polk county, Manatee and Orange counties. Beauty spots that nestle amid the subtropical scenery, about the lakes and beside the rivers and inlets.

"Especially do we wish to mention the towns of Gainesville, Leesburg, Lakeland, Bradenton, Palmetto, Estis, Mount Dora, Winter Haven, Umatilla, Haines City, Orlando, Sanford, DeLand, New Smyrna and Fort Lauderdale. Everyone of these possess special and unique charms for the tourist and have the makings of ideal winter resorts.

"The lake region is especially beautiful and also the Scenic Highlands in Polk county. The beauties of the blue lakes and their surroundings of subtropical foliage are practically indescribable. The beauties of the Indian river, of Jupiter Inlet and of the entire length of the St. Johns are far beyond description.

For the most part the towns of Florida are pioneer towns, with all the attainments of boom cities anywhere. In a country that fifteen or twenty years ago was sparsely settled and for the most part wild range land, where cattle roamed at will and the razorback hogs rooted, where they pleased, there have grown up beautiful little cities with fine paved streets, modern water systems, electric lights, beautiful homes and some of the finest church and school edifices to be found anywhere. The development of these towns is little short of unbelievable. They had nothing to rebuild, like the older towns in New England, but were able to start from the very first with a vision of a city before them and could lay out their streets and roads, erect their public buildings and homes with an eye to the future instead of being restricted by the mistakes of the past.

"We must also mention the pioneer spirit found everywhere. Every Floridian is a booster for Florida, for his county and his town. He is an artist of enthusiasm. He has a vocabulary consisting mostly of adjectives. Every citizen is a real asset to the community when it comes to rooting for his city. Everybody does it with a whole-souled earnestness that impresses his hearers and makes them believe that the spot being described is the original garden of Eden and that impression remains until the next place is visited, and then it is found that Eden has been traveling with you and that Eden is in Florida you happen to be. Like the original fountains of perpetual youth to be found in every place in Florida, Heaven is where you are at each particular moment.

"The people of Florida are 100 per cent Americans. The alien problem has left it untouched. Floridians are made up of people from every state of the Union, particularly the northern and mid-western parts of it.

"Talk with a Floridian and you are pretty sure to find that he came there from somewhere up north, that he has prospered, is happy and contended. More than that, he is anxious to share his blessings with all comers to the end that they, too, may be happy. He is hospitable to the extreme and has a cordial, likeable, friendly way about him that assures you that he is glad to see you, hopes that you will stay as long as you can, and that when you go you may soon come back again. And, indeed, the Floridian shows much sympathy for all who are doomed to reside in other states and for the life of him cannot see how it is that everybody does not come to Florida and reside the year 'round. He will fervidly deny that Florida is warm in the summer, that there are mosquitoes, or that its rains are ever anything more than gentle showers. Just ask a Floridian 'How do you stand the heat in the summer?' and he will indignantly inform you that the summer is the most delightful part of the year, that the heat is never so oppressive as it is in the north, and that the nights are al-

(Continued on Page 4)

## THE AVON GOLF AND COUNTRY CLUB

The affairs of the Avon Golf and Country Club, of which the application for letters patent incorporating the venture is now running in The Pilot, are progressing in a satisfactory manner. From the present outlook it would seem that by next season our visitors will be able to enjoy the fascinating and healthful game of golf, as well as aquatic sports, shooting, tennis, etc., in one of the most delightful country club grounds to be found anywheres in the state.

The plans of the association include the building of a club house and the beautifying of the lake frontage, the building of a pier and installation of boats on Lake Lotela for the pleasure of those who have not been bitten by the golf bug, the organization of a gun club, in order that our nimrods may test their skill upon the elusive blue rock, building of bath houses, maintaining a tennis court and other forms of out-door amusement.

It would be difficult to find a tract of land more admirably situated for a country club and nine-hole golf course than that which the association purposes to convert to such purposes. The tract embodies eighty-four acres of land, running to a point on Lake Lotela, three sides of which are water front. The land has natural drainage and the greater portion of it is such a fertile nature that the upkeep of the greens and course will be comparatively small. The site of the club house overlooks the entire lake, which is fully two miles long and nearly as wide and where one can get a splendid view of the beautiful residences and grounds of the Lake Lotela colony. It lies just outside the city limits on the asphalt road to Sebring, therefore will be convenient to all who desire to enjoy the attractions that will be offered.

It is to be hoped no obstacle will arise to thwart the plans of the association, as this venture, if carried to a successful conclusion, will mean much to Avon Park.

## HELP INDUCE VISITORS TO LOCATE

In Avon Park we have a beautiful little city—a city of which we should all feel proud—but we predict that a few visitors during the winter will present a much better appearance than at present, for it is expected that the new park will be completed this summer, as well as several new buildings that will add to the appearance of the city. Besides the business blocks in course of construction, new homes are being built in every section of the city and a more concerted action is being taken by our citizens to keep the city clean and attractive.

Improvements such as are mentioned above not only beautify the city, but add much to the intrinsic value of real estate. They attract the attention of homeseekers and winter visitors and are an important factor in inducing people to locate.

Every citizen should make a special effort to do some work on his or her property this summer to make same more attractive to the eye. Painting and repairing where needed should be looked after and our yards should be made to look as pretty as possible.

As a business proposition, think of the effect that would be produced if every property owner would set out a few vines, a plant or two, some shrubs and establish a lawn. It would add wonderfully to the appearance of our already beautiful city and the expense need not be heavy.

In all likelihood there will be at least 500 visitors in Avon Park next winter, who will spend from two weeks to three or four months with us. The majority of these people will come here with the idea of investing if suited. While here they will write to their friends, telling them what impression the place has made upon them. When they return they will tell the story again and we surely want that story one that will reflect credit on the city and create an interest in others. If our city is kept clean and beautiful they will want to return and their friends also will want to come and that means we will have added to our permanent population a number of these visitors.

Keep your property clean, buy a few plants and seeds and help make Avon Park a place to be proud of.

—The—
**Sanitary Market**
A GOOD MEAL
Depends upon the quality of your
MEAT
We specialize in quality and service
Try us and you will become one of our regular customers
The Sanitary Market
F. C. COLLINS, Prop.
PHONE 17
Avon Park Florida

BURTON & BARLOW
ATTORNEYS-AT-LAW
Practice in State and Federal Courts
Room 8, First National Bank Building
Avon Park
Rooms 2 and 3, Stenstrom Building,
Wauchula

WILLIAM L. SMITH & CO.
GENERAL CONTRACTORS
Park Hotel, Whidden Building
Phone 59 Avon Park, Fla.

**Hail Insurance**

Hail insurance is an important business in the northwest. Last year the various companies reported a total insurance amounting to $559,134,000, on which premiums amounted to $10,330,000. That is one form of insurance not needed in Florida.

W. C. TOUCHTON, M.D.
Office hours: 9 to 11 a. m., 2 to 4 p. m.
Room 1, First National Bank Building
Avon Park, Florida

Light and Heavy
**Hauling**
Satisfactory hauling done promptly and satisfactorily at reasonable prices.
GET THE TRUCK
NOT AFRAID OF SAND
**L. R. Lewis**
Avon Park Florida

## FLETCHER TELLS OF FLORIDA WONDERS

United States Senator Duncan U. Fletcher never loses an opportunity to say a god word for his home state. A recent number of the Jersey Review, published in Jersey City, N. J., contains an article from his pen. It is reproduced herewith:

By DUNCAN U. FLETCHER,
Senior Senator from Florida.
[Written for The Jersey Review]

According to the last census, the population of Florida is 968,470. During the winter months you may add 100,000 and more.

The land area of the state is 35,111,000; in crops, 2,200,000; unimproved in farms, 3,500,000; in merchantable timber, 9,000,000; cut-over lands, 12,0000,000; swamp land, 18,000,000; overflow lands, 1,000,000; number of farms, 54,005.

The assessed valuation of state, $400,000,000. Bonded indebtedness of state, none, except what is held by the school fund of the state. Florida enjoys the distinction which shared by only six other states, of having no outstanding indebtedness—that is to say, all the existing bonds of the state, amounting to about six hundred thousand dollars, are held by the state authorities, who are trustees in charge of the educational funds, and have invested those funds in the state's bonds. Florida owes itself, therefore, the amount of all its outstanding bonds.

Farm lands have increased in value during the last ten years from 12 per cent, in some counties, to 616 per cent in others.

There were 66,792 carloads of fruit and vegetables, consisting of over 200 different farm, garden and grove products, shipped out of the state last year to domestic markets.

Over two million tons of her products will be exported this year.

Due attention is given to the building of good roads—the counties have spent, during the three years ending September, 1919, $17,083,402 on roads and bridges.

The northern portion of the state produces staples, such as corn, cotton, hay, wheat, oats, potatoes, peanuts, tobacco, velvet beans, peas, sugar cane, grasses, live stock, fruits, nuts and vegetables.

The peninsula portion yields abundantly, corn, sugar cane, potatoes and early vegetables of all kinds, tobacco, grasses, live stock and citrus fruits.

The annual rainfall is about 62 inches and is quite evenly distributed throughout the year.

The two prime factors in the making of an agricultural state are present, to-wit: sufficient heat and moisture.

The chief industries, besides agriculture in general, may be stated as:

1. The naval stores industry, which is in operation in all portions of the state. Florida is now producing more turpentine and rosin than any state in the union.

2. The phosphate industry is most important and is operated in the peninsular portion. Florida now produces 72 per cent of all the phosphate mined in the United States and about 30 per cent of all that is produced in the world. The high grade hard rock and the pebbles, lower grade, are found in inexhaustible quantities.

3. The lumber industry is extensive—particularly yellow pine and cypress—and is statewide.

4. Florida produces about one-third of all the long staple Sea Island cotton produced in this country, and also a considerable quantity of the short staple.

5. The state can produce the raw material for everything required by man and beast and is manufacturing in large part much of the finished products.

6. The state now yields about 6,000,000 boxes of oranges and 3,000,000 boxes of grapefruit annually—the finest grown in the world.

7. The live stock industry is developing rapidly and has been most successful, particularly as to cattle and hogs.

8. Early vegetables and fruits are ready for markets before other portions of the country can offer them, such as potatoes, strawberries, lettuce, peppers, beans, cucumbers, peas, celery, cabbage and the like, produced in increasing quantities and with great success.

9. Fish, oysters and shrimp abound along the coast, extending 600 miles on the Atlantic and 800 miles on the gulf, and create an important industry.

The beautiful lakes and rivers afford plentiful fresh water varieties of this most valuable food supply.

I have referred in very general terms to the principal facts which it seems to me one interested might wish to know about. To detail or elaborate would require a book.

The major portions of the principal products are shipped into other states and a large proportion moves to foreign markets.

The climate is most delightful all the year and the healthfulness of the state cannot be questioned. In fact, it is the nation's health and pleasure resort, especially during the winter months.

In many portions the people have never heard of the high cost of living. They produce practically everything they need, and have no misgivings about the future—so long as the sun shines, the stars appear, and the rain fails. If there is any trouble about the latter, they have the lakes, the rivers and artesian wells to call on.

People from all parts of North America—in fact, some from nearly every country in the world—are there, making quite a cosmopolitan population, although the native, pure-blooded Americans greatly outnumber the others.

Florida welcomes the conscientious, forward-looking, industrious and patriotic man or woman, and will cooperate with such in all worthy effort and undertaking.

[Senator Fletcher was a member of the senatorial commerce committee which recently visited Jersey City on the tour of Port Newark and New York Harbor inspection. The members of the committee were lodged at the Elks' Club house overnight as guests of the Jersey City Chamber of Commerce.—Editor of The Jersey Review.]

## LAKE BYRD LODGE WAS CLOSED OFFICIALLY MAY 1

Lake Byrd Lodge closed its first year (officially) May 1, after a very successful season. It is interesting to know that the lodge was built and equipped in six months' time, due to the aggressive efforts of A. V. Anderson and his assistants. Many northern guests were entertained and all were lavish in their praises of the unusual effects obtained and the comforts employed.

Accommodations at the lodge will be at a premium next season, as many of the guests made arrangements to return. During the summer the lodge will be the home of Mr. and Mrs. A. V. Anderson, Mr. and Mrs. C. P. Anderson, Parke Anderson and Mr. and Mrs. A. McKee Elwell. The work of completing certain details of the building will be done, as well as building the road around Lake Byrd.

**Imports of Frozen Lamb**

The United States imported 101,000,000 pounds of frozen lamb from New Zealand in 1920, nearly one-fifth of our total consumption of both mutton and lamb. New Zealand is 6,000 miles southwest of the Panama canal—some distance to be bringing meat.

**Anoka Dairy**
W. O. SKIPPER, Prop.
FRESH COUNTRY MILK
Delivered at your door every morning
Leave orders at
THE CITY MARKET

Highlands Chapter No. 42,
R. A. M.
Convocations every second and fourth Monday in Masonic Temple, 7:30 p. m.
Visiting companions cordially welcomed.
R. C. PETERSEN, High Priest.
J. J. JAMOUR, Secretary.

BRENTWOOD LAKE COLONY
Lake Front Building Plots
$500 to $800
E. D. PUTNEY

**Sanitary Plumbing**
Suburban Water Supply System for Home Use and Irrigating Purposes
All Work Guaranteed
Windmills, Tanks and Towers
Let me estimate on your next job
**M. H. Gribble**
Phone 57
Avon Park, Florida

NOTICE
GO TO
**George's Fruit Store**
TO BUY FANCY
FRUITS NUTS
CANDIES
CIGARS CIGARETTES
TOBACCO, Etc.
All Kinds of Cold Drinks
Fresh Roasted Peanuts
Your Patronage Will Be Appreciated
GEORGE MOSTRIS
Proprietor
Avon Park, Florida

Your trip to
WAUCHULA
will be incomplete unless you stop at the
PALM CAFE
C. E. BORTZ, Proprietor
Wauchula, Florida

THE WOMAN'S CLUB OF AVON PARK
Meets First and Third Friday of Each Month
Mother's Department
Meets Second and Fourth Friday of Each Month
School Auditorium

Poinciana Lodge No. 227,
F. & A. M.
Stated Communication first and third Fridays of each month at 7:30 p. m., in Masonic Temple. Visitors welcome.
T. H. LANDER, W. M.
J. J. JAMOUR, Secretary.

The tale of a dog—with a moral

THERE'S AN old gag.
THEY USED to pull.
SO OLD that nowadays.
PEOPLE THINK it's new.
ABOUT THE man who had.
TO SHOOT his dog.
AND A friend asks.
"WAS THE dog mad?"
AND THE first guy.
SAYS, "WELL, he wasn't.
SO DANG well pleased."
AND A chap told me.
THAT THIS described.
SOME SMOKES he'd tried
THEY DIDN'T exactly.
MAKE HIM mad.
BUT HE wasn't.
SO VERY well pleased.
OF COURSE that was.

MY CUE to slip him.
A REAL cigarette.
AND AFTER he'd taken.
A GOOD pull or two
INTO HIS constitution.
HE GRINNED and said.
"THE ONLY way these.
WILL EVER make you mad
IS THE way.
YOUR FRIENDS eat 'em up.
I ONLY hope you've got.
A COUPLE of packs.
FOR THEY sure.
DO SATISFY."

*Air-Tight Tins of 50*
*Ask your dealer to show you the new vacuum-sealed tins of 50 Chesterfields. A compact, convenient and absolutely AIR-TIGHT packing—the cigarettes keep fresh indefinitely.*

YOU'LL enjoy Chesterfields. There's something in their mild smoothness that goes right to the spot. Choice tobaccos, Turkish and Domestic—a blend that literally *can't* be copied—a special moisture-proof wrapper for their extra protection—on every count, Chesterfields "satisfy."

They Satisfy Chesterfield
CIGARETTES
LIGGETT & MYERS TOBACCO CO.

**LUMBER**
The Kind You Need
Prices and Service That Please
Your Business Will Be Appreciated
**J. E. GLOVER**
Rough and Dressed
Yellow Pine Lumber
Avon Park, Florida

**Pittsburgh-Florida Fruit Growers Association**
(Inc.)
Pittsburgh, Pa. Avon Park, Fla.

It is a very interesting sight these busy days to visit Sections 17, 16 and Lakewood Villa and see the tractors at work on the big grove. Three machines of a modern type, capable of cultivating 50 acres per day each, show how easy it is to do the work when up-to-date methods are used.

Two spray crews are drenching the trees in order to keep them free from insects and disease, as well as to enable us to produce perfect fruit. There is not a detail for the betterment of your groves that is being overlooked, and the trees are acknowledged by all to be bigger and better than any groves of a like age.

**Chance of a Lifetime**
Here is the best opportunity ever presented to secure a splendid young orange grove at a reasonable price.
A TEN-ACRE ORANGE GROVE
Located within the city limits of Avon Park. The trees are five years old, have had best of care and attention and according to estimates of experts will yield
1,200 BOXES OF FRUIT THIS COMING SEASON
Owner will sacrifice for quick sale
Don't miss this opportunity, but write for particulars.
**Address X, Care of Pilot**
Avon Park, Fla.

MEMBER FEDERAL RESERVE SYSTEM

## Savers Are Winners!

It is very interesting to observe enthusiastic savers. We watch them as they come regularly to the bank to make their deposits. There is on their faces the smile that is peculiar to winners.

Their glory is not alone in the amount they have saved; they know that it is not always easy to save and are proud to have succeeded.

And then there is the fascination of growth! Only those who have really saved know the pleasure of watching a savings account grow.

A growing savings account is something to be proud of!

**First National Bank**
Avon Park, Fla.
J. V. CHAPMAN, Cashier

MEMBER FEDERAL RESERVE SYSTEM

## Your Clothes Will Last Longer

If you have them cleaned and pressed regularly. We do this work in a manner that makes them

**Look Like New**

And call for and deliver the work. Prompt service and the best of work.

Agency Bartow Steam Laundry
CLOTHES MADE TO MEASURE. FIT GUARANTEED

**Roberts Pressing Club**

## SAVE YOUR MONEY

By having your old shoes repaired by the TAMPA SHU FIXRY, 206 Lafayette Street, Tampa, Fla. First-class work and satisfaction guaranteed. Send to Tampa Shu Fixry or leave them with A. W. Sargent, our local agent. We have no traveling agents, so don't be deceived by those representing themselves to be our traveling agents.

EAGLE "MIKADO" Pencil No. 174
For Sale at your Dealer Made in five grades
ASK FOR THE YELLOW PENCIL WITH THE RED BAND
EAGLE MIKADO
EAGLE PENCIL COMPANY, NEW YORK

### CAN WIN WITHOUT CROWING OR LOSE WITHOUT CRYING

The divisionists can now turn their clouds about and wear them inside out—just to show the silver lining.

The "bitter enders" among the anti-division ranks not only made concessions an impossibility, if a solid anti-division vote was to be cast, but also forced the issue to be such that it was a case of win all or lose all—and this time it came near being a case of "lose all." But who can complain? It is not the fault of the divisionists. Many of them will doubtless admit frankly that a five-way division was not the ideal thing out of the situation. But they will add that it was the only winning thing. The five-way division could easily have been defeated if the anti-divisionists themselves had not refused to make reasonable concessions when they had control of the situation.

We do not mean to crook our finger at any source; but we do know that it was a "refusal," not an "oversight," for concession was urged upon anti-divisionists. The reaping Arcadia is now doing indicates that the discretion of the concessionists was best; also that the concessionists were truer to the best interests, not only of all the people of old DeSoto but of the "bitter enders" themselves.

Most anti-divisionists, whether of the "fight-until-we-fall" persuasion or of the "concession" views, see that such division as we have is a natural result and are good sports. They can win without crowing and lose without crying. A tree bears fruit after its kind. No one expects orange trees to bear watermelons.

Both divisionists and anti-divisionists had their concessionists and "bitter enders." In results under the facts it had to be a fight between the extremes. If the divisionists had lost they would have lost all, as they have done many times. As the divisionists won—and it took the extreme plan to win—the result is natural and, in a sense, not of their making—for if the division concessionists had been reasonably dealt with in a timely way they would have been equally, and some of them better satisfied with much less division than we now have, and the division "bitter enders" would yet be "bitter," but without their ends achieved.

But as the matter stands some of one side laugh out loud and say: "Well, boys, through all these years we have given them a helluva fight." The others reply: "That's a fact; but, by heck, didn't we beat the stuffin' out of you fellows this time?"

Thus it all ends in good fellowship, for all on both sides are good sports and can win without crowing or lose without crying. — DeSoto County News.

GENUINE
"BULL"
DURHAM
tobacco makes 50 good cigarettes for 10c
The American Tobacco Co.

### COUNTY DIVISION COMMENT

**Big Cutting Affray—**
The most extended cutting affray since the legislature has been created was that last week, when DeSoto was cut to pieces. But the cuts "feel good," judging by the tone of the papers over the Ridge. The Wauchula Advocate was the only one which showed blood, the red lines shining out on the last issue with a splendid effect.—Plant City Courier.

* * *

**Wheels Now Unlimbered—**
Now that DeSoto county has been divided into five separate counties we look to see unprecedented progress made in that section. It should have been done years ago, but politicians blocked the wheels of progress until the people were thoughly aroused and then they divided it with a vengeance. Whenever the people really go after a political ring they generally get its scalp.—Winter Haven Chief.

* * *

**Wishing Her Children Well—**
We will put the four new counties formed from DeSoto against any ten in the rest of the state for a race through the next ten years.—Tampa Tribune. Thank you, Tribune. All that will keep the mother county from progressing about 100 per cent is the death of about 9,180 of its citizens. The mother wishes her children well and will watch their advancement with the greatest interest. —DeSoto County News.

* * *

**Forget Past Differences—**
Now that the legislature has divided DeSoto county into five counties, the citizens of Arcadia should begin immediately to work together for the best interests of the mother county. Past differences between the citizens of this place must be forgotten, and all must get together and pull for the progress of old DeSoto. Why not extend our city limits so as to take in the whole 12 by 24 strip under the name Arcadia-DeSoto county? The county administration could be abolished, the court house could be used as a city hall, and the city officials could conduct the governmental affairs of the entire territory allotted to us. Taxes and valuations would be lowered, better schools and roads could be built, and prosperity would be the result. Why not think over this proposition? The present legislature is the logical one to give us authority to carry out such a proposition. Will not someone second the motion and get the thing started?—DeSoto County News.

* * *

**Predicts More New Counties—**
Five new counties have been added to the state of Florida this week by the legislature when DeSoto county was divided five ways and also Dixie county was created. The plan for making these counties has been thoroughly aired by the people in the counties and the division into the new organizations proved popular with the citizens concerned.

This makes fifty-seven counties in Florida. Twelve of them have been made in the last ten years and there is other talk of divisions which will raise the number into the sixties. It is altogether probable that there will be 100 counties in Florida if the population of the state keeps on increasing and the sentiment for smaller counties holds its own.

There is talk of division of Palm Beach county and also one or two of the other East Coast counties. This will likely be before the next legislature, and unless history reverses itself the division will be made. — Fort Pierce News-Tribune.

### A BIG FACTOR IN AVON PARK'S DEVELOPMENT

It's a great sight to visit the big grove of the Pittsburgh-Florida Fruit Growers Association, known as Section Seventeen. The trees are symmetrical in size, covered with that velvety green foliage denoting health and laden with fruit, giving promise of a bounteous crop this coming season. Viewing this immense grove from its highest elevation, one wonders how such a splendid development proposition could be brought about in such a few years. Also how in the world sufficient laborers could have been secured during the last few years, when labor has been so scarce, to keep it in such a splendid state of cultivation. This question has been solved, however, by operating three Wallis tractors, each one capable of cultivating from fifty to seventy acres a day and at a very low cost. Two crews are now at work spraying the trees, in order that the trees and fruit may be kept free from insect pests.

This company's large holdings and safe plan will make it a big factor in the development of Avon Park.

**Artificial Buttermilk**

Artificial buttermilk is a preparation made from whole milk, partly skimmed milk or entirely skimmed milk. It is sometimes called skimmilk, buttermilk or commercial buttermilk. Natural buttermilk is a product of buttermaking. Owing to the quality of cream, much of the buttermilk obtained from buttermaking has undesirable flavors in it. In many places, natural buttermilk cannot be obtained to supply the demand, hence the introduction of artificial buttermilk.

**A Valuable Food**

Milk is one food containing all of the elements necessary to make a perfect body. It has the protein for making muscle and tissue, and lime to make bone. Babies and children should have plenty of milk. The diet of many American families consists too largely of meat, potatoes, white bread and coffee. All these are low in lime. On such a diet, there is little wonder that dental clinics are increasingly necessary in our public schools. Milk gives the children good teeth.

**Germany's Book Production**

The American commission in Berlin reports that during 1920 Germany published 34,000 different books, being within 1,000 of the highest ever issued in that country—in a single year.

Talk with Stivender about real estate.

## Citrus Groves and By-Products Company

Pittsburgh, Pa. Avon Park, Fla.

NOW THAT THE GROVES IN THE FIRST UNIT OF THIS COMPANY'S DEVELOPMENT HAVE BEEN SET TO NURSERY STOCK AND WHICH HAS ALREADY PUT ON A NICE GROWTH, YOUR INVESTMENT HAS INCREASED IN VALUATION. THIS IS ONLY ONE OF MANY GOOD POINTS SURROUNDING AN INVESTMENT MADE IN CITRUS GROVES UNDER PROPER MANAGEMENT.

**"Watch Your Investment Grow"**

## Real Estate News

Vol. I. AVON PARK, FLORIDA No. 9.

For an unusual bargain in grove land, cleared, fenced, plowed, excellently located on asphalt highway, at a price that's right, see

LANCE

Also a dandy home and grove, with citrus acreage and lake frontage, see

LANCE

"Lance's Values Are Always Good"

**Mark W. Lance**
Insurance REALTOR Citrus Groves

## Buy a Home Now

AND KNOW THE SATISFACTION OF OWNERSHIP

It will grow in value as the town grows and the visit of the landlord will have no further terrors for you.

We are offering a number of houses, with prices greatly reduced for the summer season.

Five-room cottage on a double lot, good location, near asphalt road ..... $1,750
Four-room cottage on a double lot for ..... $1,400
Six-room house and other improvements, lot 240x270, splendid location on hard street ..... $3,500
Seven-room bungalow with bath, etc., lot 55x100, downtown location ..... $4,000
Five-room bungalow with bath, lot 55x100, good location ..... $3,800
Large bungalow, downtown, with ornamental and fruit trees, a complete home ..... $5,700
(Terms may be arranged for payment)
If you prefer to build your own house, I have an acre lot with a great variety of fruit and ornamentals. All it needs is the house to make a perfect home ..... $2,500

**Norton T. Smith**
MASONIC TEMPLE Avon Park, Fla.

See

**William King**

Avon Park

For

## Real Estate of All Kinds

**Have some fine Lake Front Building Sites, just out of incorporation.**

Owner's Price
Is My Price

## Saratoga Chips

FRESH DAILY

**Honey in the Comb**
TRY A SECTION

**B. H. James**
GROCERIES Phone 19

# The Highlands Pilot

GEO. W. ADAMS, Editor

Published every Friday at Avon Park, Fla., by the Avon Park Publishing Company.

Subscription $2.00 a Year

Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

Entered as second-class matter December 12, 1919, at the postoffice at Avon Park, Florida, under the act of March 4, 1879.

TELEPHONE No. 29


The most beautiful section of Florida is the South Highlands.

A five-acre citrus grove means a good living. A ten-acre grove means a good bank account.

"Enthusiasm" over the removal of the state capital will be about all there is to it this year.

Every issue of the Winter Haven Chief shows that Winter Haven is a prosperous and progressive town.

Nearly every newspaper commenting on the division of DeSoto county, predicts unprecedented growth and prosperity for the new counties.

Last week's DeSoto County News was an especially interesting number and we are reproducing several of its articles that will interest our readers.

We're willing to bet Thorn a quart of Haig and Haig (if he knows where to get it) that taxes will be lowered in Highlands county inside of two years.

Times-Union: "Would it not be a good idea to sell your automobile and buy a home?" What kind of a home could a man buy with the proceeds from the sale of a flivver?

Tampa Tribune: "The supreme court says states may punish profiteers." But if the supreme court should say states "must" punish them and then enforce the edict, how prices would go a tumblin' in some places.

Times-Union: "The tourists who are still remaining in Florida must now be classed as summer tourists." And after they have remained all summer it's a safe bet that we can class some of them as year 'round residents.

That man who ate so many rabbits to reduce the H. C. of meat that he runs away from his own dog should take a drink of some of the shine made in Hardee county. A drink of some of it would make Br'er Rabbit spit in a bulldog's face. — DeSoto County News.

Times-Union: "'How Bright Is Moonshine,' is a headline in the Miami Herald without saying. Having read the article we venture to say that it has more scents than the average purchaser." If the Metropolis referred to the same kind of moonshine the T.-U. has in mind, the headline would have read "How Expensive Is Moonshine."

Arcadia Enterprise: "This paper has the proud distinction of being the only paper in Florida that has not wasted any good space on that harmless old maid Ella Pearl Smith of Clinton, Mo., who gave Florida such a scathing writeup in the 'Missouri Eye.'" Like the Irishman, the Enterprise takes in altogether too much territory. We are here to state that the first time The Pilot has ever mentioned the dissenter's name, or referred to her and her spasm, is in reproducing the above paragraph. Back up, Bro. Shrobe.

There is supposed to be an eye disease among domestic animals called "moon-eye," that is, the animal is blind in the full moon. Gazing at the starry heavens these beautiful moonlight nights has a tendency to make one moon-eyed, all right. After supper one feels that he should get out in the field or on the lawn and continue his labors. The moon is full—but none of the remainder of us are, thanks to the eighteenth amendment—and the warm, balmy evenings are certainly one of Florida's greatest assets and he who has not enjoyed them has lost one of the greatest pleasures of life.—DeSoto County News.

### THE STATE WOULD PROFIT

A bill entitled "An Act to Increase the Efficiency of the Bureau of Immigration of the Department of Agriculture, to Provide for Publicity, to Define the Duties of the Commissioner of Agriculture Connected Therewith, to Provide for Necessary Assistants and to Make Appropriation Therefor," will be or has been introduced in the legislature.

This bill provides for an appropriation of $15,000 to be expended in preparing, printing and distributing an official book on Florida and other official documents to promote immigration.

It provides that the book shall contain information concerning chambers of commerce, good roads and general tourists' accommodations, but it shall contain no advertisements of a personal nature or illustrations that would advertise private business enterprises of any nature whatsoever.

It also provides for the printing of state maps and their distribution and a pictorial film showing all points of prime historical and special interest within the state and depicting the agricultural, horticultural, live stock, mining, fishing, manufacturing, exporting and other interests of the state.

Every county would be allotted the same number of pages, which shall be attractive and artistic in every sense.

This would be one of the most profitable appropriations the legislature ever made if the sum were sufficient to carry out the work, but we fear the sum asked for is not any wheres near large enough. Not a cent less than $50,000 should be appropriated for this purpose and it would be the most profitable money the state ever spent, if handled properly.

Our senator and representative should support this bill, amended to increase the appropriation.

### THAT OLD BUGABOO

Last week our old friend Thorn of the Kissimmee Valley Gazette "tapped his thought tank" and turned loose the following comment:

"The Avon Park pilot says that county division means in a short time lower taxes." The taxes paid in DeSoto county have cared for one complete set of county officials; where now there are five sets of officials, it would be but logical to assume that the taxes must be higher—or that the officials will receive so little wages that capable men will hesitate to accept the positions. I'm not trying to discourage anything, but it seems to me that the assertion that taxes will be lower sounds like one of those fairy tales where "they lived happily ever after." If five bosses will work cheaper than one—well, you'll have to show me; that's all."

We are surprised that an intelligent a writer as Thorndye should spring that old anti-divisionist bunk about raised taxation, account more county officials to care for. Thorn knows, just as well as we know, that the officials are "cared for" by fees and that the fees drawn down by some of them would make good salaries for several efficient men. He also knows, or should know, that in as large and unwieldy a county as DeSoto, prior to the surgical operation by an intelligent legislature, public affairs cannot be efficiently administered by one set of officials and that in consequence some parts of such counties must necessarily suffer.

The state and county millage in old DeSoto this year was 69 mills. In Highlands county the assessed valuation, as shown by the old tax roll, is but a little more than $2,000,000, while we actually have a valuation nearer $10,000,000. Valuable properties have been assessed for years as wild land. With a proper assessment in this county taxes will, of course, pay more than heretofore. Anyhow, even if taxes are not lowered we will get something for the taxes we do pay, which we have not done heretofore.

### DEPENDS ON HER CITIZENS

"What effect will the division of DeSoto county have on the mother county?" That question is being asked on all sides. There is a diversity of opinion. We could speculate along this line as others are doing. But at this moment we are willing to leave results to follow as a natural consequence of what the citizenship of new DeSoto does.

The basic fallacy of most of the reasoning we have heard on the subject is that division and not citizens makes or unmakes a county. It is within the power of the inhabitants of the original county to fashion it into what they desire it to be. It is not a question of division or no division. It is a question of the desires and conduct of citizens. It may be true that DeSoto as originally constituted offered advantages that short vision, indifference and local animosities and ambitions of different kinds filched from all the people. But the loss of those proffered advantages should stimulate broad vision and magnanimity, change indifference to vigilance, allay all the transitory unfounded (confounded), unfraternal feeling against Arcadia and New DeSoto, and banish at least four-fifths of the ambitions of different kinds.

The future of new DeSoto is up to her citizens—and is not up to the imaginary lines drawn about her borders.—DeSoto County News.

### Florida's Early Irish Potato Crop

While the area planted to early Irish potatoes this year was some 6,000 acres less than last year, the condition of the crop on April 1 was much better than a year ago, according to the department of agriculture at Washington. The condition was 93 per cent of a normal on that date compared with 75 per cent a year ago. The area planted was 16,600 acres, while last year the acreage was 22,987 acres. The acre yield was thirty-one bushels last year, the total production 3,563 cars of 200 barrels each and the carlot shipments was 2,631. In 1919 the acreage was 13,023, the acre yield twenty-six bushels and the total production 2,343 cars of 200 barrels each.

### Editorial Causes Run on Paper

It is seldom that an editorial in any paper, we venture to say, has met with such practically unanimous approval of the community to which it caters as did the one in yesterday's issue of the Morning Post, entitled "An Insult to Palatkans." Before 10 o'clock every copy in our office had been snatched up, as well as those at the bookstores, and during the day an additional 200 copies had to be run off. Hardly a person whom the editor met on the street during the day did not stop to congratulate him upon the exposures of the methods of the president of the Palatka Business Men's Association. — Palatka Post.

### Use a Megaphone

It has been suggested that the megaphone can be utilized to the great convenience of the farm housewifes if the children are playing a little distance from home, call them by megaphone. If the husband is busy in the barnyard or field and you wish to say a few words without having him come all the way home, use a megaphone. It carries the voice a long way without making it loud or coarse. After learning its use, there is no strain on the voice.

### Uncle Got a Dozen Telegrams

The arrival of the first baby at the home of an Emporia man so excited the new father that he rushed to the telegraph office and sent a dozen telegrams to relatives. That night he received a phone call from an uncle in Nebraska, who congratulated the young father, but wanted to know how many babies had arrived. The father had sent all the telegrams to his uncle.—Emporia Gazette.

### Doesn't Have to Be Told

Gilbert Leach has figured it out that when he receives a typewritten letter with very bad spelling that the writer was an exceptionally good looking stenographer. Gilbert has been in the newspaper business so long that he doesn't have to be told everything.—Winter Haven Chief.

## THE CIVIC VALUE OF BIRDS

[By John H. Wallace, Jr., Huntsville, Ala.]
Published by Request of the Audubon Society of Florida

Game birds, to some extent, by virtue of their already deplorable scarcity, have elicited protective legislation. The mind of man imperatively demands recreation. Unless diversion can be found in a legitimate vein, he, in his great unrest, seeks that which is not wholesome.

Hunting has ever been the sport of kings, peasants and savages alike, and the chase will always hold for man an incomparable infatuation.

When America was first discovered, here abounded an idealistic sportsman's paradise, buffalo, deer, moose, elk, bear and panther roamed the forests. Geese, duck, brant, swan and wild pigeons flew overhead in countless millions. Practically all have been slaughtered, and the great sport once enjoyed by primeval nimrods, lingers only in a tradition.

The few remaining species of game birds should be vigilantly protected against annihilation, and so propogated that gentlemen will consider the pursuit of the elusive denizens of the brush infinitely preferable to Bacchanal hilarity and that riotous revelry that emasculates all that is noble, pure and godlike in man's architecture.

* * *

The great question of the cause of the prevalence of plant maladies and the problems of the weed control each year grows more harassing to the farmers. The reason for this is simple. Our most beneficial birds, among them doves, robins, field larks and bullbats, have been so ruthlessly destroyed that in less than a generation their number has decreased 80 per cent.

When the fact is recalled that the crop of one dove, recently killed in Tennessee, contained over 7,000 weed seeds, and when it is understood that a healthy dove will destroy each feeding day at least 5,000 prospective weeds, more than two negroes, working at $1.50 per day each, could uproot in double the time, it is easy to see from the tons upon tons of weed seed (besides insects) that this bird would destroy each year, that our cheapest, most efficient hoe hand proves in the end to be the Alabama dove.

As an insect devourer, the bullbat is equally serviceable. Its stomach is elastic and will hold more than that of a pigeon, and its voracity is simply phenomenal, yet its diminutive frame is smaller than that of a "killdee." The part borne by the bullbat in mosquito destruction, especially in the extermination of the "anopheles," or malaria-spreading species, transcends the combined work of a case of quinine and a tank of kerosene oil. As a fever germ abater in a malaria district, a flock of bullbats would be worth a grove of quinine trees.

Besides the robin and field lark, already mentioned, both being insect and weed destroyers, there are many other birds that do invaluable work for the farmer without pay. The ravages made by the dread "Mexican boll weevil" that devastates cotton fields like a withering simoon, cannot be checked in a surer way than by being obliterated by our insectivorous birds.

If our people could fully appreciate the value of preserving the existing remnant of our birds, without considering its future increase, the halls of our state capitol would resound with an emphatic and peremptory demand for adequate legislation, for the preservation of our birds means little less than the preservation of our agriculture itself. Their extinction would amount practically to wiping out the entire farming interests of our splendid commonwealth.

Statistics incontestably demonstrate the fact that rainfall not only regulates the yield of our plantation, but that it directs and controls the fate of our national politics.

When rainfall is light, the people raise poor crops, and are therefore unhappy and discontented. It is then they desire to make a change in the administration of the governmental affairs, and therefore the party in power is deposed. When there is an excess of rainfall abundant crops result and the party in power is retained. Thus it is that, no speedy legislation is had in order that the insectivorous birds remaining may be retained to do valiant service for their farmer friends, discord will perennially blight the heart of the happy husbandman, and political chaos and turbulence will reign throughout the nations, and the anthems of contentment and cadences of prosperity will no longer pervade the hearts of the honest sons of toil but will be hushed and swallowed up by the sighs and groans of the imp of insatiate despair.

* * *

Song birds, aside from their brilliant plumage, so pleasing to the observer, and their sweet music, redolent with liquid melody, have a civic value of inestimable intrinsic worth that, if truly known and practically comprehended, would win millions of friends for the thrilling choristers of the fields and forests, who would indignantly halt the crusade of relentless extermination strenuously waged that gives excellent promise of ultimately depopulating all creation of man's valiant army of feathered coadjutors.

Did you ever hear an inspiring strain of music that failed to thrill the soul with lofty ideals and more exalted aspirations?

All those who dwell in an atmosphere of intellectual refinement yearn for brilliant things in flowers, birds, sunsets; and in their fellow mortals. A heartless boy who recklessly slaughters birds will inevitably develop into a relentless man. If taught to hold the law in high esteem when young in years, he becomes a patriotic man, with a profound reverence for the statutes of his state. The most courageous men, bravest warriors, and the most aggressive leaders are those of gentle natures and tender hearts. Instill these precepts into the souls of boys, and existing in such noble environment, it will mould characters that will ornament society and serve to lift mankind from the miasmic swamps of degeneracy to the mountain tops where radiates the splendor of moral grandeur.—(Extracted from American, Nashville, Tenn., issue Dec. 26, 1903).

### EDITORS OF THE NATION GIVING FLORIDA MUCH VALUABLE PUBLICITY

(Continued from Page 1)

way, cool and invigorating. And it doesn't take a newcomer long to "get that way." After a northerner has spent one summer in Florida he will fall all over himself in trying to tell his folks from home the summers are. Therefore it must be believed, for Floridians are above all things truthful.

"What do you think of our town?" is the first question a Floridian asks. And you have to tell him you are delighted with it, even if your arrival was only five minutes before and all you had seen was the railroad station. If you don't praise the place he immediately assumes a most injured expression and after a few such experiences you learn to be polite and give him the answer he desires, even at the expense of truth.

"The editors found the Floridians so hospitable and so anxious to please that one would be hard-hearted indeed to offend them by failing to appear impressed. But honestly, it was a hard task to make a pleasing reply, for Florida really and truly impressed the travelled newspaper men as no country has ever done. Even those who had visited and been entertained in all parts of the country and Canada, were outspoken in their praise of Florida, and sincere in doing it.

"As we said in the beginning, Florida was a revelation. It surpassed expectations, showing that its publicity has been neglected and that there is a wide field for truthful exploitation of Florida in the press of the country.

"When the representatives of over 200 newspapers scattered throughout the length and breadth of the land from New England's rugged coast to California's sunny shores, return home they will one and all tell their readers that Florida is all that it has been pictured—and more; that it is a land of perpetual sunshine, of fruit and flowers, corn and honey—a veritable subtropical paradise where coal profiteers have no errors and nature assumes its most glorious mood."

It is too bad this winter could not have seen the remainder of the Scenic Highlands—especially the very heart of them—the country around Avon Park and Sebring. With thousands of acres of citrus groves, from the nursery stock just planted to trees bearing from twenty-five to thirty boxes of fruit annually, with our beautiful fresh water lakes greeting the traveler on every hand, with our tropical and semi-tropical vegetation, our modern homes and splendid business blocks, we could have created a still more favorable impression upon his mind. But all the praise he bestows upon other sections, and they are well worthy of every mite of it, is equally applicable to our section, and his fine descriptive article will prove the means of causing others to desire to see even more of the state.

Stivender sells real estate.


**Control—White Fly and Scale**
**Produce—Bright, Fancy Fruit**

USE
Niagara SOLUBLE SULPHUR Compound
WITH
Schnarrs Spray Formula

This Economical Combination Spray for White Fly, Scale Insects and Rust Mites controls these destructive pests—protects your trees against their ravages.

Used as directed, increases the yield and produces more boxes of bright, fancy fruit which always commands a higher price.

Write for free copy of 1921 edition of Schnarrs Spray Book and complete Price List

**J. SCHNARR & CO.**
*Specialists in Sprays, Sprayers & Spraying*
ORLANDO, FLORIDA
*Established 1906*



# Free

The best service you can possibly obtain in a drug store is absolutely free here. We only charge you for what you buy.

# Service

is something every customer wants and is entitled to. You get it

# Here

**McGinnis Pharmacy**
Registered Pharmacist in Charge
ED CARNES, Manager Brickell Building

When You Build That Cottage

or bungalow this spring—or when you remodel your house or fix up the attic, garage or basement, use

# BEAVER BOARD

For Better Walls and Ceilings, supplanting lath, plaster, steel and wood

Up in a jiffy and up to stay. Stands all weathers Makes beautifully panelled rooms. Fits all wall and ceiling requirements.

Beaver Board is cheaper and better than steel for ceilings in stores, moving picture theatres, auditoriums, etc.

Ask us about The Beaver Board Companies' free Design and Decoration Service for builders.

**H. SEAVERNS,** AVON PARK, FLORIDA



# PAINT NOW

THE REASONS

—you don't have rain trouble
—your paint don't get sticky.
—your paint will set harder.
—your paint will last longer.
—your paint will cost you less.

You will be pleased and so will we.

We have the paint at the right prices.

We also carry a full line of Brushes.

We will be pleased to give you an estimate.

OUR LINE OF HARDWARE AND FURNISHINGS IS COMPLETE

**W. R. England Hardware Company**

WATCH US GROW



# A Personal Interest

This bank takes a personal interest in its customers. In addition to safeguarding their financial interests, we are always ready and willing to advise as regards property transfers, investments, etc.

**Consult With Us**

if in doubt and we will cheerfully assist you if within our power.

DON'T FORGET OUR INSURANCE DEPARTMENT

**First Trust & Savings Co.**

H. M. WIGGINS, Cashier

Brickell Building Avon Park, Fla.

**And Waste in Fruit**

Bulk shipment of oranges and grapefruit is now proposed. This would result in considerable saving in boxes.


**"Meat You Can Eat"**

EVERYTHING IN THE LINE OF MEATS

Fancy and Staple Groceries

Phone us your order and get quick delivery

Phone 47

**The City Market**

E. & L. M. CO.

Avon Park Florida



**Mike's Place**

A GOOD PLACE TO EAT

Home Cooking, Quick Service and Reasonable Prices

WILSON'S CUSTOM HOUSE COFFEE

Fresh Milk, Pies and Cake

SPECIAL FOR SATURDAY

Fresh Sugared Doughnuts

Next to Standard Garage


## SEBRING WINS THE FIRST GAME OF THE SEASON

Yesterday was the opening day for the Ridge Baseball League, and the Sebring team came up to play the Avon Park boys, winning the contest 7 to 4. In the latter part of the game the home team showed a little more strength, and later in the season they can be counted on to make it real interesting for other teams.

Five dollars was put up by the fans, and the first runner for Sebring to make home plate was to receive $2.50 and the first on the Avon Park team to receive $2.50. George Whitehouse of Sebring and C. A. Jamour won the money.

On the eighth page of this paper is printed a schedule of games for the season. Clip it and paste it up.

Talk with Stivender about real estate.


**D. V. Rouse**

Attorney-at-Law

Office in First National Bank Building

Chancery Practice a Specialty



**INSURANCE**

I am prepared to write Fire Insurance on your house, store or stock, and at the present price of labor and material every one should carry all the insurance possible. I also write Automobile Insurance, which protects your car in case of accidents and theft and I also write Sick and Accident Insurance which is especially good for the wage earner. When in need of insurance of any kind, see me.

G. L. CREWS

Office Building

Florida


## CAPITOL THEATRE

**Program for the Week Beginning Monday, May 9**

Monday—Sixth episode of "The Son of Tarzan," "The Killer's Mate." Also a Will Rodgers picture. You will remember "J'a Call Me Jim," also "Almost a Husband." These were Will Rodgers' productions. Don't fail to see him Monday night in "Cupid, the Cowpuncher."

Thursday — Bebe Daniels in "She Couldn't Help It," adapted from "In the Bishop's Carriage," a novel by Miriam Michelson. Also a two-reel Educational comedy, "Four Times Foiled."

Friday—"King of the Circus." Also a feature picture. If you don't like the serial then see the feature.

Saturday — Douglas Fairbanks in "Wild and Woolly." Also a two-reel comedy.

Mary Pickford in "The Love Flower" will be here on Tuesday, May 23.

Investigate Avon Heights subdivision.

Mrs. B. W. Fields of Sebring was a visitor to Avon Park Tuesday.

N. F. Coachman of Jacksonville was a guest at the Hotel Avon last week.

The Hotel Avon had a party from Winter Haven as Sunday dinner guests.

Charles Gaines of the Consolidated Land Company of Jacksonville spent a few hours in town Tuesday.

Mr. and Mrs. R. R. Childers of Avon Park enjoyed a motor trip to Fort Meade one afternon this week.

Miss Maud Bass and J. A. Bass, Jr., are spending the week at Wauchula, guests of their uncle, W. C. Lowther.

J. A. Goosenbacher, accompanied by his nephew, W. W. Walters, of Apopka made one of his professional visits to Avon Park this week.

W. F. Ward, manager of the Kissimmee Island Cattle Company at Kicco, has visited our city several times during the past week.

Mrs. George B. Ross of Sarasota is in town to meet with the Woman's Club this afternoon. Mrs. Ross is vice-president of the state federation for this district.

Miss Elsie Hoffman of Philadelphia, for one year with the Flint Lumber Company and Corporate Securities Company, will leave Tuesday for her home for a two months' vacation.

D. P. Walhaupter, a prominent attorney of Washington, D. C., registered at the Avon Friday. Mr. Wolhaupter is largely interested in Avon Park property and will remain some days.

George Flint and Harry Foster of Philadelphia registered at the Hotel Avon Monday to attend meetings of the Flint Lumber Company and Avon Manufacturing Company. They left for Philadelphia Wednesday evening.

Messrs. Alderman, Collins and Kyle Williams, Misses Ella Coker and Doris Williams and Mrs. Williams motored to Haines City Sunday afternoon, taking Kyle Williams that far on his return to Jacksonville, where he is taking a barber course.

**LET "GEORGE DO IT" DO WHAT?**

Write your fire insurance. I represent several good companies and will appreciate your patronage.

I also write automobile insurance, which protects your car in case of theft and also in case of accidents while traveling. No one can afford to own a car without some protection. See me for rates.

G. L. CREWS, Agent.


**Just a Reminder**

THAT WE HAVE A FULL LINE OF

**Hardware and Furniture**

Also that this was Clean-up Week and those who spent their time in cleaning up should now try to keep things clean and bright by painting their buildings, fences, etc., mowing their lawns and keeping their yards attractive by watering the plants and grass. We sell

PAINTS, LAWN MOWERS, GARDEN HOSE, ETC.

**Smith-McGinnis-Stebbins Company**

Brickell Building Avon Park, Fla.

**A pipe's a pal packed with P. A.!**

Seven days out of every week you'll get real smoke joy and real smoke contentment—if you'll get close-up to a jimmy pipe! Buy one and know that for yourself! Packed with cool, delightful, fragrant Prince Albert, a pipe's the greatest treat, the happiest and most appetizing smokeslant you ever had handed out!

You can chum it with a pipe—and you will—once you know that Prince Albert is free from bite and parch! (Cut out by our exclusive patented process!) Why—every puff of P. A. makes you want two more; every puff hits the bullseye harder and truer than the last! You can't resist such delight!

And, you'll get the smokesurprise of your life when you roll up a cigarette with Prince Albert! Such enticing flavor you never did know! And, P. A. stays put because it's crimp cut—and it's a cinch to roll! You try it!

*Prince Albert is sold in tempy red bags, tidy red tins, handsome pound and half pound tin humidors and in the pound crystal glass humidor with sponge moistener top.*

PRINCE ALBERT

*the national joy smoke*

Copyright 1921 by R. J. Reynolds Tobacco Co. Winston-Salem, N. C.


## LOCAL AND PERSONAL

We print calling cards.

Stivender sells real estate.

Send The Pilot to a friend.

Extra copies of The Pilot are 5 cents each.

When you want to buy or sell real estate see Stivender.

Single horse grove work done for $5 per day. H Stevenson. 21tf

For Sale—$28 6x9 rug, new, for $15. Apply at this office. 21tf

If your scissors are dull take them to Jordon to be sharpened.

A lot in the new subdivision will bring you a handsome profit.

See Stivender if you have anything in real estate to sell or are in the market.

Remember, when you want engraved cards, invitations, etc., we order for you.

Extra copies of The Pilot are on sale at the Avon Park Drug Company's store.

Mr. and Mrs. R. L. Harris spent Saturday in Bartow on a business and pleasure trip.

Get in on the ground floor. Buy a lot in Avon Heights subdivision while they are cheap.

Am prepared to do grove work with tractor; harrowing, discing, plowing. C. D. Sherman. 21tf

Found — Pair eye glasses. Owner can have same by identifying and paying for this ad.

The Tampa Shu Fixry can repair your old shoes to look like new. A. W. Sargent, local agent.

For Sale — One-ton, worm-drive Ford truck, in good condition; bargain. C. D. Sherman. 21tf

Steve Roberts of Zolfo was transacting business and mingling with friends here last Friday.

Mrs. C. A. Skipper and Mrs. C. E. Skipper motored to Sebring Thursday afternoon of last week.

The Ladies' Guild will hold a silver tea at 6 o'clock in the evening on May 12. Every one invited.

For Rent—Furnished room in the Masonic temple; for men only. Apply N. T. Smith, Masonic temple. 21tf

Fields' Kodakery at Sebring will close May 20. Goods sold at reduced prices until then. Will open Oct. 15.

Mr. and Mrs. A. L. Breeding and children of St. Petersburg spent the week-end with Mr. and Mrs. Neil Trent.

A. V. Anderson and J. A. Caldwell visited Bartow Thursday of last week in the interests of the Citrus Exchange.

Cyril Baldwin, accompanied by his son Paul, made a business trip to Moore Haven Friday night, returning Saturday.

Don't throw away your old shoes. Have them resoled and heeled by Tampa Shu Fixry. A. W. Sargent, local agent.

Misses Mildred Myers and Mary Moody of Avon Park were in Tampa Friday on a combined shopping and pleasure trip.

Fifteen hatching eggs for $1.50; from pure-bred Brown Leghorns, White Leghorns and Silver Laced Wyandottes. R. Cutler. 18tf

For Rent—New 5-room house, furnished; with sleeping porch. Apply to W. H. Thompson. Families with small children need not apply.

Remind your friends and neighbors that The Pilot should be in every household in Avon Park. If they are not subscribers they should be.

Mrs. John Collier of Zolfo and Mrs. Eva Skipper Johnson of Fort Myers spent Friday in Avon Park, guests of C. A. Skipper and C. E. Skipper and families.

Mr. and Mrs. J. M. Wilson and granddaughter Genevieve left Friday of last week for their home in Valparaiso, Ind. They expect to return next winter.

For Sale—One 2-light window sash, 33x35; never been used. Also one 2-6x6-8 door, with knobs, lock and hinges; absolutely new; half price. Call at this office.

Last week in mentioning the return from Port Orange of Mrs. L. M. Marsh and daughter, we mentioned the daughter's name as Beulah. Of course we knew better, but wrote it Beulah in error.

Mrs. George B. Ross, vice-president of this section of the F. F. W. C., will be the guest of the Woman's Club Friday, May 6, at 3 p. m., in the school auditorium. All members and their friends are invited to this meeting.

One of the pleasing social events of last week escaping our notice was a delightful 6 o'clock dinner given Wednesday by Mr. and Mrs. Carlos Skipper. The guests were Mr. and Mrs. E. G. Todd, Miss Henrietta Farrington and H. M. Wiggins.

Mr. and Mrs. W. M. Reck and daughter, Mrs. E. G. Todd, made an automobile trip to Punta Gorda Friday, accompanied by Miss Henrietta Farrington, who returned home, after having spent several very enjoyable days here, the guest of Mrs. Todd.

Mrs. H. P. Davidson and daughter, Miss Alice, departed last week for Chestire, Conn., where they will spend the summer months. They have a host of friends here who will miss the open-handed hospitality extended by them at their beautiful home, Hollyhurst.

Mrs. W. R. England and son Robert, accompanied by Mr. and Mrs. J. B. Coen, Jr., and daughter Mary, left Avon Park Tuesday for Pittsburgh, Pa., via Washington, D. C., where they will stop a few days to enjoy the beauties of the capitol. Mr. Coen and family have spent several months at Lake Byrd Lodge and after having visited many sections of Florida, decided that Avon Park was the choicest spot and purchased the Fred Smith property on the Scenic Highway for a winter home. J. B. Coen, Jr., is a prominent business man of Pittsburgh and anticipates other investments besides the home and his holdings with the Pittsburgh-Florida Company.

**Import Diamonds, Export Tobacco**

The value of diamonds exported to the United States from Amsterdam, Holland, in 1919, amounted to $31,488,133 and in 1920 to $31,431,107. Rags came from the same port in 1920 to the value of $2,433,958, and of leaf tobacco $23,971,229 worth. The value of the exports amounted to $683,802,000.

**Notice to Stockholders**

A special meeting of the stockholders of the Scenic Highlands Hotel Company will be held in Avon Park, Florida, Tuesday, June 7, at 10 o'clock a. m., to transact such business as may come before the meeting.

A. V. ANDERSON, Secretary.

May 6-13-20

Real estate, that's all. Stivender.


**E. G. TODD**

GROVE CONTRACTING

SPRAYING

Avon Park, Fla.

Box 131



ARE YOU GIVING YOUR TRADE TO THE

**Avon Park Drug Company**

You will find there a corps of good-humored, efficient clerks, backed up with a stock of everything to be found in a

FIRST-CLASS DRUG STORE

We are always glad to serve you in any way possible.

**Avon Park Drug Company**

"THE SMILE FACTORY"

HENRY LANDER Avon Park, Fla.



**Better Groceries**

**Better Service and Fair Prices**

These things, plus FAIR DEALING and COURTEOUS SERVICE, are the things we endeavor to give all of our customers, large and small, rich and poor.

We believe there is more satisfaction in the best goods at fair prices than in inferior goods at a few cents less on the dollar. That is why we keep only the best, and that is why we have many customers who have been trading with us ever since we started in business. For satisfaction's sake, trade with THOMPSON.

**H. Y. Thompson**

Successor to L. A. Wolff & Son Avon Park, Fla.

SERVICE COURTESY APPRECIATION



**Since Moving**

Into our new location our business has more than doubled. We are receiving a class of patronage of which we feel proud, for there's a reason.

**Good Service**

and every facility offered by a good bank accounts for the increase. We purpose to maintain such a banking service as will appeal to all.

**Your Account**

large or small, checking, time or savings, is solicited, with the assurance that we will put forth every effort to merit your confidence and

**Protect Your Interests**

**B. F. West Banking Company**

M. T. WHIDDEN, Cashier

Main Street and Butler Avenue Avon Park, Fla.

# Avon Heights Subdivision

Acre Lots $400 and Up

THE BEST BUY IN AVON PARK

One block from public school grounds, asphalt street, water, electric light and telephone lines

**P. M. STIVENDER**

BRICKELL BUILDING Avon Park, Florida



Drink Coca-Cola IN BOTTLES

Treasured Up Goodness

Bottled Coca-Cola preserves the delicious and piquant flavor and the refreshing response to thirst.

The sterilized bottles keep purity and wholesomeness sealed in.

*Demand the genuine.*

COCA-COLA BOTTLING COMPANY

Avon Park, Fla.

Buy by the Case



# Florida Citrus Development Company

Washington, D. C. Avon Park, Fla.

PRACTICALLY ALL THE GROVES IN THE FIRST UNIT HAVE BEEN SET TO TREES WHICH ARE SHOWING A VERY SPLENDID GROWTH. EVERY ATTENTION IS BEING GIVEN THESE TREES, FERTILIZING AND CULTIVATING, AND BY NEXT WINTER THEY WILL BE TWICE THEIR PRESENT SIZE AT LEAST.

YOUR INVESTMENT IS GROWING IN VALUE DAILY

"Our Contract Your Guarantee"


## COUNTY AGENT

J. M. Tillman

In preparing Bordeau mixture for spraying truck and citrus there must be sufficient lime in the mixture to react with the bluestone to prevent burning the young foliage. Rock lime is stronger and it takes less of it than of slacked lime. However, the following test can be made to determine whether or not there is enough lime in the mixture. Get from a drug store a few ounces of 6 per cent solution of ferro-cyanide. Place some of the Bordeau in a bottle and add a few drops of the ferro-cyanide. If there is no change in the color of the Bordeau there is enough lime present. If, however, a dark-brown color appears, more lime is needed; add enough lime so that the color will remain the same when tested. The danger comes in not using lime enough—there is no harm by using too much.

* * *

A few days of rainy, cloudy weather will cause the development of anthracnose in watermelons, which will greatly reduce the crop at any stage of its development. It affects the leaves, stems and fruit. The leaves will have dark, burnt-over appearance and the fruit will have rain checks. An application of Bordeau mixture before the disease becomes well established will prolong the bearing season and melons will hold up better in shipment. Those who have left open rows for spraying with the power sprayer and for hauling melons will have no trouble in giving this application if it is necessary.

* * *

The purest strain of sweet potatoes in the state are at present grown by the plant board at Gainesville. They are growing draws from the Porto Rico, Providence, Nancy Hall, Pattishaw yam and Norton yam. In Central and South Florida, potato club boys who are not in weevil infested areas, may secure enough to plant one-eighth of an acre. If you wish to join the potato club, send your name to me at once. There is no charge for the slips. You will be expected, however, to pay express on them.

* * *

The Kansas bait is the best remedy for cut worms in corn. Be sure and spread it in the late afternoon or at night, as the worm feeds early in the morning and it will not have dried out before he eats it. A small amount of equal parts of lime and powdered arsenate of lead dusted in the bud will kill bud worms. Both of these insects are more injurious on the later plantings of corn.

### Florida Should Do Likewise

The second annual dehydrating convention was held recently at Fresno, Cal. The Pacific coast states are now giving much attention to methods for drying fruits and vegetables. By taking out the water, there is an immense saving in freight rates. When products are dried, they last longer and are much more easily handled.

### NOTICE OF INTENTION TO APPLY FOR LETTERS PATENT

Notice is hereby given that on the 21st day of May, A. D. 1921, the undersigned for themselves and their associates will apply to the Governor of the State of Florida, at his office in the Capitol building of said state, at the City of Tallahassee, Florida, for Letters Patent, incorporating them, their associates and successors, into a body corporate, under the name of "Avon Golf and Country Club," to have and be vested with the powers and authorities enumerated in the proposed Articles of Incorporation following, which are hereby adopted by us, under the statutes of the State of Florida, with relation to corporations for profit.

J. H. HOOD,
C. E. SKIPPER,
NORTON T. SMITH,
T. H. LANDER,
GEO. W. WHITEHURST,
WILLIAM KING,
J. D. McEWEN,
W. M. GRIFFIN,
W. C. TOUCHTON, M. D.,
D. F. CANFIELD,
G. W. ADAMS,
C. E. LANIER,
J. V. CHAPMAN,
CYRIL BALDWIN,
R. I. HARRIS,
C. A. SKIPPER,
L. D. ROBERTS,
M. W. LANCE.

**Articles of Incorporation of Avon Golf and Country Club**

ARTICLE I.
NAME

The name of this corporation shall be Avon Golf and Country Club. Its principal place of business shall be in Avon Park, DeSoto County, Florida. It is given authority to establish branch offices, agencies and places of business at such other places in the State of Florida or elsewhere, as the Board of Directors may from time to time determine.

ARTICLE II.

The general nature of the business to be transacted shall be to own, build, operate or lease any buildings or cottages to be used as a hotel or amusement or or recreation resort of any legal nature whatsoever, together with golf links, tennis courts, swimming pools, croquet or any devices of similar nature. To purchase, hold, acquire, invest in, sell, assign, mortgage or pledge, promissory notes, bills of exchange, bonds and mortgages on real or personal property, or upon franchises, rights and privileges, to subscribe for, purchase, hold and accept, assign, sell, transfer or pledge shares of capital stocks, and bonds and securities or evidence of indebtedness issued or created by any other corporation; and as such owner of such stocks to exercise all the rights, powers and privileges of ownership to the same incident, as natural persons might do, including the right to vote the same.

To purchase, lease, acquire, hold, maintain, improve and sell, convey, mortgage or otherwise dispose of real estate and personal property, or any interest therein.

To act as agent for persons, firms or corporations in the purchase, sale or control of real estate and personal property; to act as agent and broker for persons, firms, or corporations engaged in the business of life, fire, accident, health, casualty or other kind of insurance; or the giving of surety bonds of any kind. And in general, it shall have and exercise and enjoy all such other rights, powers and privileges, in addition to those enumerated, as are given to corporations for profit organized under the laws of the State of Florida. The enumeration of any specific power or business herein shall not be construed to limit or restrict in any manner any other legal power or privilege of this corporation.

ARTICLE III.
CAPITAL STOCK

The capital stock of this corporation shall be Seventy-five Thousand Dollars ($75,000.00), divided into 750 shares, with par value of $100 each.

ARTICLE IV.
TERM

This corporation shall have a perpetual existence, subject to dissolution in the manner and for any of the purposes provided by law.

ARTICLE V.
OFFICERS

The business of the corporation shall be conducted by the following officers, to-wit: A President, one or more Vice-Presidents, a Secretary and a Treasurer (but the same person shall be eligible to hold the two latter offices) and a Board of not less than three nor more than nine Directors. The number of Directors may be changed by resolution or by-laws, provided that there shall not be less than three members thereof.

The officers of this corporation shall hold office for a term of one year from the date of their election, and until their respective successors are elected and qualified.

The persons who are to conduct the business of this corporation as its temporary officers and until the officers are elected at the first regular election and qualified, are:

Norton T. Smith, President.
J. D. McEwen, Vice-President.
T. H. Lander, Secretary and Treasurer.

The Board of Directors shall be: Norton T. Smith, J. D. McEwen, T. H. Lander, G. W. Adams, C. E. Lanier.

The first meeting for the purpose of perfecting the organization and of attending to such other business as shall be then considered, shall be held on the 28th day of May, 1921. The annual meeting of the stockholders shall be held on the first Tuesday of June of each and every year beginning with the year 1921.

ARTICLE VI.
LIABILITY

The highest amount of indebtedness or liability to which this corporation can at any time subject itself is Two Hundred Fifty Thousand Dollars ($250,000.00).

ARTICLE VII.

Names and residences and subscriptions of incorporators:

W. C. Touchton, M. D., Avon Park, Fla., one share.
W. M. Griffin, Avon Park, Fla., two shares.
William King, Avon Park, Fla., one share.
C. E. Lanier, Avon Park, Fla., fifteen shares.
G. W. Adams, Avon Park, Fla., five shares.
D. F. Canfield, Avon Park, Fla., one share.
J. V. Chapman, Avon Park, Fla., one share.
Cyril Baldwin, Avon Park, Fla., five shares.
J. D. McEwen, Avon Park, Fla., five shares.
R. I. Harris, Avon Park, Fla., five shares.
L. D. Roberts, Avon Park, Fla., one share.
C. A. Skipper, Avon Park, Fla., ten shares.
M. W. Lance, Avon Park, Fla., one share.
J. H. Hood, Avon Park, Fla., five shares.
C. E. Skipper, Avon Park, Fla., five shares.
Norton T. Smith, Avon Park, Fla., five shares.
T. H. Lander, Avon Park, Fla., fifteen shares.
Geo. W. Whitehurst, Arcadia, Fla., two shares.

ARTICLE VIII.
SEAL

The seal of the Corporation shall be a circular impression stamp, bearing in the center thereof the words, "Seal 1921," and around the circumference the words "Avon Golf and Country Club," Avon Park, Florida.

In witness whereof, we, the said incorporators, have hereunto set our hands and affixed our seals this 12th day of April, A. D. 1921.

J. H. HOOD,
C. E. SKIPPER,
NORTON SMITH,
T. H. LANDER,
GEO. W. WHITEHURST,
WILLIAM KING,
J. D. McEWEN,
W. M. GRIFFIN,
W. C. TOUCHTON, M. D.
D. F. CANFIELD,
G. W. ADAMS,
C. E. LANIER,
J. V. CHAPMAN,
CYRIL BALDWIN,
R. I. HARRIS,
C. A. SKIPPER,
L. D. ROBERTS,
M. W. LANCE.

STATE OF FLORIDA,
COUNTY OF DE SOTO:

Before me, the undersigned authority, personally appeared W. C. Touchton, M. D., W. M. Griffin, William King, C. E. Lanier, G. W. Adams, D. F. Canfield, J. V. Chapman, Cyril Baldwin, J. D. McEwen, R. I. Harris, L. D. Roberts, C. A. Skipper, M. W. Lance, J. H. Hood, C. E. Skipper, Norton T. Smith, T. H. Lander, Geo. W. Whitehurst, to me well known to be the persons who subscribed their names to the foregoing proposed Articles of Incorporation of Avon Golf and Country Club, and they acknowledged before me that they executed the same for the purpose therein expressed.

Witness my hand and official seal this 12th day of April, A. D. 1921.

JENNIE WAYCHOFF,
[Seal] Notary Public.
My commission expires April 2, 1924.

Apr15-May13


ANOTHER REDUCTION IN THE PRICE OF

# FERTILIZER

Better place your order now for prompt delivery before transportation becomes congested.

Fertilizer should be applied a little while before new growth starts. Fertilizer applied by the middle of May will tend to bring out a June bloom on grapefruit.

All orders will receive prompt attention.

**Geo. F. Kellogg**



LICENSED MASTER PLUMBER, STATE OF FLORIDA

**John W. Foley**

Avon Park, Fla.

**Plumbing and Steam Heating Contractor**

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

SHOP, SARGENT BUILDING, LAKE AVENUE



# The Corporate Securities Company

## Insurance

Offers protection against loss by fire and provides for your family in case of death. You cannot afford to risk the loss of your home or business by fire, when a small investment in Fire Insurance affords you absolute protection.

We represent the following companies:

## Fire Insurance

Aetna Insurance Company
Hartford Insurance Company
Hanover Insurance Company
Liverpool and London and Globe Insurance Company
Northern Insurance Company
New York Underwriters

## Life Insurance

Guardian Life Insurance Company

C. E. LANIER, SECRETARY TREASURER



COME TO THE STANDARD GARAGE

and have a

# Gladiator Timer

put on your Ford

These Timers are positively guaranteed to give 50,000 miles of service.

# THE STANDARD GARAGE

WELCH BROS., Proprietors

AVON PARK, - - - - - FLORIDA



# Florida Ice and Power Co.

PURE CRYSTAL ICE
ELECTRICITY AND WATER

Avon Park Florida

DIAMOND GRID BATTERIES
Guaranteed Two Years
BATTERIES RECHARGED
Repaired and Rented
ELECTRICAL WORK
Of All Kinds
Appliances
House Wiring
Let Us Estimate on Your Work

**Home Electric Company**
W. G. McGIBONEY, Prop.
Avon Park, Florida

**Protect Yourself**
Against Loss by FIRE
Costs little, but helps lots in case of fire
FIRE INSURANCE
AUTOMOBILE INSURANCE
SURETY BONDS
Do It Now
**M. T. WHIDDEN**

**JOHN J. JAMOUR**
HOUSE and SIGN PAINTER

**Painting**
IN ALL ITS BRANCHES
Sargent Building

**Well Driving and Pipe Fitting**
"Cutler Gets the Water"
ELECTRIC AND GASOLINE MOTORS
Prompt Service
Satisfactory Work
Low Prices
**ROSWELL CUTLER**
Avon Park, Florida

**Smith Tire Service**
ARCADIA, FLA.
Box 247
MAXWELL AGENCY
and
TRUCK TIRES REPAIRED
Out of Town Orders Given Prompt Attention

**DR. D. D. CREWS**
DENTIST
Office First National Bank Building
Avon Park, Florida

**LUCKY STRIKE**
cigarette
It's toasted
The American Tobacco Co.


## TO REGULATE TRAFFIC AND FIX LICENSE FEE

The Florida State Automobile Association is sponsoring two important bills which will be introduced during the present session of the legislature. One relates to highways in general and the second to motor vehicle license tax laws.

The first bill defines improved highways, makes rules and regulations for the protection of the same; prescribes a limit for the dimensions and weight of vehicles; prescribes powers and duties of officials in reference thereto and fixes penalties for violations.

The second amends certain sections of the statutes providing for the disposition of the funds derived from motor vehicle licenses repealing certain sections and providing penalties for violations. Fees for motor vehicles are of chief interest as they are based mostly on weight instead of horsenower as provided by the present law.

### We Thank You

One of the most noticeable successes of a Florida newspaper has been that of the Avon Park Pilot, which has been piloted by George Adams. The newspaper is less than two years old, yet in that time it has grown to that extent that it had first to buy a linotype, and later other accessories of a modern print shop. Their latest addition is an Eclipse folding machine which will make the folding and mailing of the weekly issues a dream compared with the nightmare of the old hand folding way. The Pilot and its editor are to be congratulated on their progress. Their success has, we are sure, been fully deserved.—Lakeland Advertiser.

### Essential to Nation's Salvation

"Improved highways are absolutely essential to the salvation of this nation," Says the Manufacturers' Record of Baltimore. And then Col. Edmonds tells the reason why: "Without improved highways extending far into the country districts making farm life attractive and social, educational and religious opportunities available to the young and old on the farms, the movement of population toward the cities will continue, the virility of country life will be sapped and every danger which threatens us will be intensified."

### Reforestation Needed

According to an announcement of Col. W. B. Greeley, head of the United States forest service, timber depletion has reached a point in this country where three-fifths of the primeval forests are gone and where 61 per cent of the timber that is left is west of the great plains. The timber that was cut down in such large quantities was needed for the coercial and industrial expansion of the new nation, but as Colonel Greeley points out, hand in hand with the wholesale destruction should have gone the policy of systematic, scientific reforestation. It is not too late for Florida and other states to begin the work of saving the remaining forests.

### PETITION

Notice is hereby given that the following petition will be presented to the Board of Public Instruction at their regular meeting Monday, June 6, 1921:

To the Honorable Board of Public Instruction, DeSoto County, Florida.

Gentlemen: We, the undersigned, being one-fourth of the qualified electors and residents of the sub-division of the territory hereinafter described and who pay a tax on real estate or personal property, respectfully petition your honorable body to call an election as provided by law, to determine whether the hereinafter described territory shall become a Special Tax School District of DeSoto County, Florida; who shall be trustees of said district, tax to be levied and collected annually for the succeeding two years. Said territory described as follows:

Beginning at the northwest corner of section 30, township 36, range 28 east and running east to Lake Istopogo, thence along the shore of said lake in a southeastern direction to range line between 30 and 31 east; thence with said range line running south to the southeast corner of section 12, township 37, range 30 east; thence west to the southwest corner of section 7, township 37, range 28 east; thence north on the range line between 27 and 28 east to the place of beginning; said territory to be known and designated as the Lake Stearns Special Tax School District No. 42.

Respectfully submitted: A. M. McAulay, Mrs. F. C. Payne, J. W. Payne, B. E. Alderman, M. A. Jones, L. L. Henderson, Gustav Hoffmann, Mrs. A. M. McAulay, E. A. Bowers, J. H. Driggers, Mrs. J. P. Austin, Mrs. J. W. Payne, J. A. Tomlin, Sophia Hoffmann, F. C. Payne, Mrs. Carrie Bowers, H. L. Waters, Luther P. Austin, W. G. McCleland, J. L. Jenkins.

May6-13-20-27-June3

## OCALA CAPITALIST IS ASTONISHED AT OUR GROWTH

T. T. Munroe, president of the Monroe and Chambliss National Bank of Ocala, accompanied by his niece, Mrs. Wakley, Miss Callie Gissenderner and Mr. Lancaster, all of Ocala, spent several days recently enjoying the beauties and hospitality of Lake Byrd Lodge.

Mr. Monroe located in Florida about forty years ago, but failed to visit these beautiful Scenic Highlands until about two years ago. Since that time he has been making regular trips to Avon Park and each time has remarked on the rapid advance made along every line, as well as to comment on the wonderful outlook for the future. A trip through the Pittsburgh-Florida groves is always a surprise to him, for the development is rapid, showing the results of proper organization.

### LEGAL NOTICE

In the Circuit Court, Twelfth Judicial Circuit of Florida, in and for DeSoto County.
R. Warren Kingsley, Complainant, vs. The Disston Land Company, et al., Defendants.
Bill to Quiet Title

To the Defendants hereto, Orlando E. Bennett, Samuel F. Cline, The Columbia Avenue Savings Fund, Safe Deposit, Title & Trust Company of Philadelphia, William R. Dulittle and Justin M. Burlingame.

It appearing by affidavit of complainant's solicitor filed in the above entitled cause that you and each of you are residents of a state other than the State of Florida, that your place of residence and postoffice address is unknown to the complainant, and relief having been prayed for against you by a bill filed in said cause:

This is, therefore, to require you and each of you to be and appear to the bill of complaint in the above entitled cause, at the office of the clerk of the above styled court, at Arcadia, Florida, on or before Monday, the 6th day of June, A. D. 1921, in default whereof said bill will be taken as confessed by you and each of you.

It is further ordered that this order of publication be published in The Highlands Pilot, a newspaper published in the County of DeSoto, of general circulation, for a period of eight consecutive weeks preceding said 6th day of June, A. D. 1921.

Done and ordered at Arcadia, Florida, this 21st day of March, A. D. 1921.
(Seal) A. L. DURRANCE,
Clerk of the Circuit Court, DeSoto County Florida.
Apr1-May29-www

### LEGAL NOTICE

In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida. In Chancery.
C. L. Fairbanks vs. Aaron Bassett, et al.

It is hereby ordered that all parties claiming an interest in and to Lots 7, 8, 9 and 10 of Block 22, in Section 22, Township 33 South of Range 28 East, in Avon Park, DeSoto County, Florida, under the defendants in said cause, to-wit: Aaron Bassett and John K. Rader, as heirs, administrators, executors, devisees, grantees or otherwise under the said defendants or either of them or otherwise, claiming any interest in and to the said land or any part thereof, be and they are hereby required to appear to the bill of complaint in said cause at the clerk's office in the court house in the City of Arcadia, DeSoto County, Florida, on Monday, the 6th day of June, 1921, else the said bill of complaint herein will be taken as confessed by them.

It is further ordered that a copy of this order be published once a week for twelve consecutive weeks in The Highlands Pilot, a newspaper of general circulation published in Avon Park, DeSoto County, Florida.

Witness the Honorable A. L. Durrance, clerk of said court, and the Honorable George W. Whitehurst, judge, and the seal of said court this 9th day of February, 1921.
(Seal) A. L. DURRANCE, Clerk.
By L. M. BENNETT, D. C.
D. V. ROUSE,
LEITNER & LEITNER,
Solicitors for Complainant.
A true copy.
Attest: A. L. DURRANCE, Clerk.
By L. M. BENNETT, D. C.
Feb18-May13-L-L

### LEGAL NOTICE

In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida. In Chancery.
Harriet P. Smith, Complainant, vs. Thomas W. Blasdale, et al., Defendants.

To the defendants, Thomas W. Blasdale, William Beckerle, Frank E. Sperring, J. H. Schuldlee, Thomas F. Fay, Josephine Fay, Anna Fay, Edward Fay, John Fay, Albert B. Wilbur, Ira E. Wilbur, Margaret P. Husted and Alfred R. Husted, James E. Husted and Jessie R. Husted, W. C. Marcellus and Minnie Dunham, whose places of residence are unknown:

You are hereby ordered to appear to the bill of complaint filed in said cause against you by Harriet P. Smith, at the court house in Arcadia, DeSoto County, Florida, on or before May 23, 1921, else the said bill will be taken as confessed by you.

It is further ordered that a copy of this order be published in The Highlands Pilot, a weekly newspaper of general circulation published in Avon Park, DeSoto County, Florida, once a week for eight consecutive weeks.

Witness the Honorable George W. Whitehurst, judge of said court, and A. L. Durrance, clerk, and the seal of said court, this 18th day of March, 1921.
(Seal) A. L. DURRANCE, Clerk.
LEITNER & LEITNER,
Solicitors for Complainant.
By L. M. BENNETT, D. C.
A true copy.
Attest:
(Seal) A. L. DURRANCE, Clerk.
By L. M. BENNETT, D. C.
Mar25-May20-L-L

### LEGAL NOTICE

In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida. In Chancery.
Harriet P. Smith, Complainant, vs. Thomas W. Blasdale, et al., Defendants.

It is hereby ordered that all parties claiming an interest in and to Lots 7, 8, 9, 10, 11 and 12, of Block 47, and Lots 6, 7 and 8 of Block 46, in Section 22, Township 33 South of Range 28 East, Avon Park, DeSoto County, Florida, under the defendants in said cause, to-wit: Thomas W. Blasdale, William Beckerle, Frank E. Sperring, J. H. Schuldlee, Thomas F. Fay, Josephine Fay, Anna Fay, Edward Fay, John Fay, Albert B. Wilbur, Ira E. Wilbur, Margaret P. Husted and Alfred R. Husted, James E. Husted and Jessie R. Husted, W. C. Marcellus and Minnie Dunham as heirs, administrators, executors, devisees, grantees or otherwise under the said defendants or either of them or otherwise, claiming any interest in and to the said land or any part thereof, be and they are hereby required to appear to the bill of complaint in said cause, at the clerk's office in the court house, in the City of Arcadia, DeSoto County, Florida, on Monday, the 4th day of July, 1921, else the said bill of complaint herein will be taken as confessed by them.

It is further ordered that a copy of this order be published once a week for twelve consecutive weeks in The Highlands Pilot, a newspaper of general circulation published in Avon Park, DeSoto County, Florida.

Witness the Honorable A. L. Durrance, clerk of said court, and the Honorable George W. Whitehurst, judge, and the seal of said court, this 18th day of March, 1921.
(Seal) A. L. DURRANCE, Clerk.
LEITNER & LEITNER,
Solicitors for Complainant.
By L. M. BENNETT, D. C.
A true copy.
Attest:
(Seal) A. L. DURRANCE, Clerk.
By L. M. BENNETT, D. C.
Mar 25-June17-L-L

### LEGAL NOTICE

In the Circuit Court, Twelfth Judicial Circuit of Florida, in and for DeSoto County.
P. M. Morris vs. Delia Morris.
Bill for Divorce

To the Defendant herein, Delia Morris:

It appearing by the affidavit filed with the bill of complaint herein that your place of residence is unknown, that you are over the age of twenty-one years, and that personal service of process cannot be had upon you, relief having been prayed for against you in said bill of complaint:

This is, therefore, to require you to appear in said cause at the office of the undersigned clerk of the above styled court, in Arcadia, Florida, on or before Monday, the 6th day of June, A. D. 1921, in default whereof said bill will be taken as confessed by you.

It is further ordered that this order of publication be published in The Highlands Pilot, a weekly newspaper of general circulation, for a period of eight (8) consecutive weeks next preceding the said 6th day of June, A. D. 1921.

Done and ordered at Arcadia, Florida, this 21st day of March, A. D. 1921.
(Seal) A. L. DURRANCE,
Clerk of Circuit Court of DeSoto County, Florida.
Apr1-May27-www


# Are You Going to Build?

We are headquarters for WINDOW and DOOR FRAMES, SASH and DOORS, INSIDE TRIM and MILL WORK and CABINET WORK, BEAVER BOARD, COMPOSITION ROOFINGS, SHINGLES and LATH. A large and complete stock of YELLOW PINE and CYPRESS LUMBER. We make quick shipments. Try us once. We are on the job.

## Townsend Lumber Company

Lake Wales, - - - Florida


### NOTICE

Notice is hereby given that on the 22nd day of August, A. D. 1921, after six months publication of this notice, I, the undersigned, administrator of the estate of Robert W. Rowell will present my final report to the Hon. J. Irvin Walden, county judge of DeSoto County Florida, for his approval and final discharge as such administrator.

J. P. WENTWORTH, Administrator.
First publication Feb. 18, 1921.
Last publication Apr. 19, 1921.


ARCHITECT
L. H. PARK
Phone 77 Avon Park, Florida

A. E. LAWRENCE
ATTORNEY-AT-LAW
Rm No. 5, Highlands Bank and Trust Building, Sebring, Florida

## Warm Weather Is Here

And housewives can save themselves lots of worry and discomfort by purchasing BAKERY GOODS

Don't Worry Over a Hot Stove But Patronize

**The Sanitary Bakery**
Ask Your Merchant A. EBI, Proprietor

You will certainly want The Pilot. Why not subscribe n

# Ford
THE UNIVERSAL CAR

THAT DEPENDABLE FORD QUALITY

FORD durability began back in 1903 when Henry Ford started experimenting with Vanadium steel and heat-treating processes. He knew that a more exact tempering of steel for motor car building must be worked out. Vanadium, it was learned, when added to molten steel, gives to that steel a greater toughness and adhesiveness. And now other alloys have been found which are superior to Vanadium. With the Ford Motor Company constant progress is the daily companion. The Ford products—Car, Truck, Tractor—grow in quality daily. Heat-treating tempers each part so that it will best withstand the wear or tear to which it is subjected. Ford chemists and analysts have created formulas and standard specifications for every individual part of the Ford car—not only for the steel but for everything from penumatic tires to top.

Ford durability isn't a matter of accident, it is a matter of painstaking thoroughness in laboratory and factory. The Ford is a car of precision—of standardized values. Order your Ford car now. No matter how fast they may be made the demand multiplies faster. Order today for we can make fairly prompt deliveries—Runabout, Touring Car, Coupe, Sedan, Truck and Fordson Tractor.

**Highlands Motor Company**
W. M. GRIFFIN, Manager Member A. A. A. Avon Park, Florida

# HILLCREST

We are often asked, "Will a five-acre grove assure me a living?" It will, and ten acres a much better one. But, to get this income year after year with regularity, you must deal with men who are citrus fruit men—who know the game from every angle, and the selling part as well. That is HILLCREST organization for you. Your living is assured.

YOU CASH THE ANNUAL CHECK—THAT'S ALL

**THE SCENIC HIGHLANDS DEVELOPMENT COMPANY**
Avon Park, Florida

## A Regular Customer

Little folks can safely enjoy Ward's Orange-Crush, Lemon-Crush and Lime-Crush. Protected purity, wholesomeness and quality, fine fragrance and flavor, make them ideal when served icy-cold at the fountain or at home. Be sure to get the genuine.

*at fountains or in bottles*

Guaranteed under pure food laws, Federal and State

Prepared by Orange-Crush Company Plant and Laboratories, Chicago

*Bottled by*

Coca-Cola Bottling Co. Avon Park, Fla.

Ward's Orange-Crush, Lemon-Crush and Lime-Crush get their delicious flavors solely from Fruit Oils and Fruit Juices pressed from oranges, lemons or limes. To these are added pure granulated sugar, citric acid, natural acid of oranges, lemons and limes, certified food color and carbonated water.

*-like oranges? drink*

ORANGE-CRUSH


You will eventually want The Pilot. Why not subscribe now?


**COMPLETE market information is available only through the grower's organization**

One hundred and three northern editors report daily by telegraph.

CITRUS EXCHANGE FLORIDA


### Round 'Em Up

It won't be a DeSoto county grand jury that hears the evidence in the next fence cutting offense in old DeSoto, but a Highlands county grand jury—and that may be a different story.—Wauchula Advocate.

### Apply the Remedy

If the welfare of the country depends upon a reduction in wages of a very small proportion of the people—railway employes including officials—it is only common sense that the remedy be applied and right away. Workers in other industries have done their part, farmers have done their part, general business has done its part, and now it is time all railroad men, from top to bottom, do their part in bringing back a permanent business revival.

### Work and Men

Work is the greatest boon ever conferred on man. Had he been able to live without it his development would have been hopeless. Look at the races to whom life is easy, where nature is most luxuriant and productive, where, there being no cold, no clothes are needed, and where food can be gathered without the planting or cultivation. They are the weakest of God's creatures and no progress can be expected of them. The strongest races are those who have much to do to live. Work has made them.—William Howard Taft.

## 1921 SCHEDULE OF THE RIDGE BASEBALL LEAGUE. SEASON OPENED MAY 5

| (CUT THIS OUT) | At Haines City | At Lake Wales | At Frostproof | At Fort Meade | At Avon Park | At Sebring |
|---|---|---|---|---|---|---|
| Haines City | THE | May 12<br>May 21 | May 7<br>June 18 | May 26<br>Aug. 4 | June 23<br>Sept. 1 | June 9<br>Sept. 15 |
| Lake Wales | May 5<br>July 14 | PILOT | June 2<br>Sept. 1 | July 7<br>Sept. 15 | May 19<br>July 28 | June 23<br>Aug. 18 |
| Frostproof | June 30<br>Aug. 11 | June 9<br>Aug. 25 | FOR | May 12<br>June 23 | July 14<br>Sept. 1 | May 26<br>Aug. 4 |
| Fort Meade | May 19<br>July 28 | June 30<br>Sept. 8 | May 5<br>June 16 | FINE | June 2<br>Aug. 11 | July 21<br>Sept. 1 |
| Avon Park | June 16<br>Aug. 25 | May 26<br>Aug. 4 | July 21<br>Sept. 8 | June 9<br>Aug. 18 | JOB | May 12<br>July 7 |
| Sebring | June 2<br>Sept. 8 | June 16<br>Aug. 11 | May 19<br>July 28 | July 14<br>Aug. 25 | May 5<br>June 30 | PRINTING |

### MANY PEOPLE ENGAGE IN BEE KEEPING IN FLORIDA

The keepers of bees in Florida find many reasons for engaging in this industry. Some engage in it solely for the honey produced and the financial gains resulting therefrom, while others, in fact a large majority, are in the business for the love of it. For some it is recreation, and there is no better, as it gives delightful and absorbing occupation in the open air and those who love natural science find no more fascinating problems than the ones still unsolved in the hive. County agents of this state are devoting much time to bee culture.

As a vocation it requires one's whole time and energy in order to insure success. Florida already has a large number of persons engaged in the bee industry whose yearly incomes vary from $500 to $5,000.

Bee keepers are located in nearly every section of the state, but most of them are at points where the pasturage for the bees is of the best; that is, where the plants grow which produce the most and best honey, such as the citrus grove sections on the east and west coasts, the swamps where great quantities of cabbage palmetto grow, and the northwestern portions of the state, where the tupelo and titi abound.

Some bee keepers in Florida have several hundred colonies, but the most of them keep only a few as a "side issue." Fifteen or twenty colonies may be managed with comparatively little time and attention. — Agricultural News Service.

### STATE MARKETING BUREAU

Living fences add to the beauty of the home. The living fence is a hedge, and may be of thorns or flowers, and can be made not only attractive, but may be a substantial barrier and even a wind break. The variety of hedge plants gives a wide range in selecting the material. They can be kept trimmed high or low, to taste, and offer many points of superiority to wood, brick, stone or cement. Every nursery catalog has a list of desirable varieties. **Let us have more living fences in Florida.**

State of Federal Activities, published by the United States bureau of markets at Washington, D. C., of April 13, 1921, says: "The second biennial report of the Florida state marketing bureau, Jacksonville, Fla., covering the period from July 1, 1919, to March 5, 1921, has just been published. It points out that the marketing conditions in Florida are perhaps more varied than those in any other state in the union, because of the greater diversity of perishable food products which must be disposed of rapidly. The commissioner of agriculture submitting the report to the governor of the state said: 'We average selling a carload of perishables every eight minutes, and when we add the staples and live stock to our sales, we must get rid of the carloads every hour in the year, or eight trainloads daily.'"

Dr. Hector MacPherson, research agent in marketing in Oregon, has been obtaining information relative to the condition in which eggs shipped from the western coast arrive on the New York market. He states that out of 198,900 dozen eggs shipped to New York, between Aug. 1 and Dec. 31, 1920, by an association in Oregon, 61¾ dozen were broken and short, and 519 dozen damaged by being wet. Through the establishment of better marketing practices, the association reported a loss of only 9½ dozen during the first two months of this year, out of a total shipment of 146,280 dozen.

The Utah state legislature, during its recent session, passed a law creating a state board of agriculture of seven members. This board will take over the work formerly handled by various state commissions. Alonzo A. Hinckley has been appointed commissioner of agriculture. Marketing of farm crops will be given special attention.

Forest fires during the last five years devastated an area much greater in extent than the New England states, and occasioned a loss of more than $80,000,000. The destruction of our forests by fire spells disaster unless the rate of burning is materially checked, accordingly Secretary of Agriculture Wallace has written the governors of all states requesting their co-operation in the nation-wide observance of forest protection week, May 22 to 28, recently proclaimed by President Harding.

Bulletins containing specific information about growing peanuts can be had from the Florida experiment station at Gainesville. It is the opinion of the station experts that the peanut crop should have a systematic rotation on nearly every farm in the general farming sections of the south.

The British province of Natal, in South Africa, produced 140,000 tons of sugar in 1920, and brought producers an income of $34,000,000. One of the remarkable features in the development of the sugar industry in this section in the last five or six years is that where formerly sugar cane was planted by men with large holdings, usually by a man owning a mill, it has now become the practice of the small holders to plant cane and sell it to the mills. When Florida gets actively into the sugar industry, it means increased prosperity for the state.

Experts of the United States bureau of chemistry say that if a green corn plant two or three feet in height were dried in an oven until all the water had been driven off, it would be found that approximately 90 per cent of the total weight was water, and only 10 per cent was dry matter. At maturity, the plant is about 60 per cent water.

Watch the breeding flock carefully and see that the fowls keep in good breeding condition, the United States department of agriculture advises, in Farmers' Bulletin 1116, on the selection and care of poultry breeding stock, sent free by writing to the department at Washington, D. C.

British authorities are investigating five different sources of power for automobiles, to-wit: Benzol, extracted from coal at the gas factories; shale oil, from mountain shales; alcohol, electricity and steam.

The share of the United States is the 33,411 tons of leaf tobacco imported by Spain in 1920 was 14,440 tons.

During business depression fires increase, forcing the conclusion that merchants liquidate their unsaleable stocks by burning them and collecting the insurance. The American Fire Protection Association says to combat this that the public must realize that people themselves pay in the end for fire losses. That the man who has a preventable fire is a public offender, as he allows the burning of common property. The association suggests that fire department officials of the cities and towns make regular inspection of business places and report findings to owners and hold them responsible.

American exports to Japan in 1920 had a value of $377,961,896, which included $133,416,224 worth of cotton and $5,217,824 worth of automobiles.

The United States imported from China 25,646,791 pounds of dried and frozen eggs in 1920. These eggs are used in the large city bakeries.

The California fruit growers are teaching their foreign born fruit packers English from a specially prepared primer which follows the baby method: "There are two oranges." "This is not a green orange, it is a large, ripe orange." The purpose is not merely to teach the language, but to inculcate proper methods of picking, handling, washing, packing, etc., and guard against carelessness which may so seriously injure the business.


# SEE DICK

**A Real, Live, Two-Legged Pig**

**Born without Hind Legs or Ham Bones**

A CHANCE TO SEE ONE OF THE GREATEST LIVING FREAKS OF HIS KIND IN THE WORLD

**20 per cent of the receipts will be given to the School Library Fund**

**Exhibit at Avon Park**

# Saturday, May 7th

**Vacant Lot Near Band Stand**



## Not High Priced

BECAUSE it is famous as being The Highest Class Talking Machine in the World some people may get the impression that the Sonora is high priced. It isn't!

THE INSTRUMENT OF QUALITY
Sonora
CLEAR AS A BELL

is the phonograph of pre-eminent value. A large number of exquisite styles are available from $60 up.

*Why not buy the best?*

There's a pride in possessing a Sonora.

**Arcadia Book and Music Store**

Arcadia, Fla.

H-27