

THE purpose of this message is to make you feel that you will be welcome and that your deposits in the First National Bank will be absolutely safe. You are urged, therefore, to make the message of this advertisement a personal one.

The First National Bank

Capital and Surplus \$120,000.00

AVON PARK, FLORIDA

"Safety and Service"

Sanitary Plumbing

Suburban Water Supply System for Home Use and Irrigating Purposes

All Work Guaranteed

Windmills, Tanks and Towers

Let me estimate on your next job

M. H. Gribble

Phone 57
Avon Park, Florida

OTTO SKIPPER

LIGHT AND HEAVY HAULING

Prompt Service
Reasonable Rates

PHONE 8-M
Avon Park, Florida

DESIRABLE Real Estate

Groves
Citrus Lands
Town Property

INSURANCE
"That Insures"

Fire Life
Casualty
Automobile

Selected Citrus Trees from

BUCKEYE NURSERY

All Varieties for Sale

Mark W. Lance

Brickell Building
Avon Park

Smith Tire Service

ARCADIA, FLA.
Box 247

MAXWELL AGENCY

and
TRUCK TIRES REPAIRED

Out of Town Orders Given
Prompt Attention

COMING FREIGHT REDUCTIONS PLEASES FLORIDA SENATORS

The news received in Washington of an early reduction of 10 per cent in freight rates on citrus fruits and all farm products is indeed gratifying to me," said Senator Park Trammell of Florida.

This proposed reduction and the repeal of the government tax on freight and passenger charges, will mean a reduction of about 15 per cent in freight on citrus fruits, vegetables and other farm products produced in Florida.

Senator Fletcher of Florida said: "I am, of course, very much pleased to learn that the railroad officials propose to voluntarily reduce freight rates on all farm products. It will be the first reduction affecting Florida since the increased rates went into effect some years ago, and will, I am certain, be followed by further reductions as the finances of the roads permit. I am inclined to believe, however, that this reduction will be made in anticipation of a further reduction in operating expenses of the roads, which have been exceedingly high. Business all over the country is reviving, which means that there will be more freight shipped and more people travel, and that will, of course, add to the net income of the transportation companies, freight rates enter into the cost of practically everything used and it is to be hoped that the proposed reduction will result in a proportionate lowering of prices to the consumer. The middleman is, however, the fellow who hesitates to give up an advantage.

"No, there will be no government ownership of railroads and no more federal control except in the event of a national emergency, as during the world war."

Maternal Method

When little Percival arrived at school on the opening day, he carried the following note to the teacher: "Dear Teacher: Our sweet little Percival is a very delicate, nervous child, and if he is naughty—and he is apt to be naughty at times—just punish the boy next to him and that will frighten him so he'll be good."—Wayside Tales.

HIGH SCHOOL ATHLETIC CLUB HAS BEEN ORGANIZED

Tuesday of last week the boys and girls of the eighth grade met and organized an athletic club. Forrest Noland was elected manager of the boys' basket ball team and Bertha Cameron manager of the girls' team. DeWitt Garrett was chosen as secretary and treasurer of the organization. Other athletics to be introduced are volley ball, high jumping, disc throwing, relay racing and other outdoor exercises helpful in building up the body as well as the mind. The pupils of the high school will fully appreciate any help and encouragement given by the citizens and invite them to come out and see the games.

666 quickly relieves a cold.—Adv.

A Bargain Grove

Just outside town limits of Avon Park, on Dixie Highway; fine 10-acre grove; oranges, tangerines, grapefruit; part 12 years old. Biggest bargain on the Ridge. Reasonable cash payment, balance easy terms.

ADDRESS GROVE, CARE PILOT, Avon Park, Fla.

Limitation On Loans

A National Bank is forbidden by law to lend more than ten per cent of its combined capital and surplus to any one firm or individual. There is no "Wall Street" gambling—no stock speculations of any kind—no "wild-cat" schemes, or loaning to "favorites." These are only a few of the reasons why your money is so safe in the First National—and why there have been so few National Bank failures.

HELP FIGHT TUBERCULOSIS BY BUYING XMAS SEALS

The human family has never been exposed to a more terrible scourge than tuberculosis and every effort to reduce its ravages should be encouraged. The annual sale of Christmas seals for the purpose of supplying funds for carrying on the work of the Anti-Tuberculosis Association in this county is now being carried on by a committee from the Woman's Club of Avon Park. This is an unselfish service on their part and every citizen of our town should buy as many as he is able to buy and use them on his letters, thus calling the attention of others to this work.

There is a special effort being made to sell \$125 worth of seals in Highlands county, as by so doing we can secure the services of a clinic for examination of school children and others suspected of having tuberculosis. At a clinic held in October, of ninety-four applicants examined nineteen were found diseased. This instance shows the need and importance of the work of the association.

Caught in Arizona

Dr. A. E. Corthell, who cut a wide swath in St. Petersburg for a time in the real estate game and who was one of the organizers of a real estate exchange to promote honesty in land dealing, has been arrested in Tucson, Ariz. He has been a fugitive from St. Petersburg for two years.



DIAMOND GRID BATTERIES

Guaranteed Two Years

BATTERIES RECHARGED

Repaired and Rented

ELECTRICAL WORK

Of All Kinds

Appliances

House Wiring

Let Us Estimate on Your Work

Home Electric

Company

W. G. MCGIDONEY, Prop.

Avon Park, Florida

THE Pittsburgh-Florida Fruit Growers Ass'n

AVON PARK, FLORIDA

CAPITAL \$1,500,000.00

Consolidating

CITRUS GROVES AND BY-PRODUCTS CO.

Pittsburgh, Pa.

FLORIDA CITRUS DEVELOPMENT CO.

Washington, D. C.

OFFICERS

C. P. ANDERSON - President
S. P. DURRANCE - Vice-President and General Supt.
D. P. WOLHAUPTER Vice-President and General Counsel
H. P. McCURDY - Vice-President and Sales Manager
A. V. ANDERSON - Secretary and Treasurer
W. R. ENGLAND - Assistant Secretary and Treasurer
C. P. ANDERSON, JR. - Assistant Superintendent

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D. P. WOLHAUPTER H. P. McCURDY
FRANK B. SHEAFFER W. R. ENGLAND
A. V. ANDERSON S. P. DURRANCE
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LEGAL DEPARTMENT

D. P. WOLHAUPTER Washington, D. C.
BURTON & BARLOW Avon Park, Fla.

Developing, by Modern Methods, 4400 Acres of Orange and Grapefruit Groves Under a Plan and Contract That Provides Absolute Protection To The Purchasers.

"Watch Your Investment Grow"

LAKE BYRD LODGE OPEN FOR GUESTS DECEMBER FIRST

H. P. McCURDY, PITTSBURGH REPRESENTATIVE
H. S. GARRETT, WASHINGTON, D. C., REPRESENTATIVE

Use SAPOLIO
For Every Room in the House

In the kitchen SAPOLIO cleans pots, pans, oilcloth and cutlery; in the bathroom SAPOLIO cleans porcelain, marble, tiling—the wash basin and bathtub; in the hallway SAPOLIO cleans painted wood-work, doors, sills and concrete or stone floors. See that the name SAPOLIO is on every package.

ENOCH MORGAN'S SONS CO.
Sole Manufacturers
New York U.S.A.



First Trust & Savings Company

[Insurance Department]

WE REPRESENT THE LARGEST FIRE INSURANCE COMPANY IN THE WORLD

WE REPRESENT THE OLDEST FIRE INSURANCE COMPANY IN THE WORLD

WE ARE THE LARGEST AGENCY IN AVON PARK AND HAVE RECENTLY TAKEN OVER THE INSURANCE BUSINESS OF THE CORPORATE SECURITIES COMPANY, THE OLDEST AGENCY IN THE CITY

The Companies We Represent:

Hartford Fire Insurance Co.	Aetna Insurance Co.
Home Insurance Co.	Federal Insurance Co.
Liverpool, London & Globe Insurance Co.	Atlas Assurance Co.
Manchester Fire Insurance Co.	Niagara Fire Insurance Co.
London Assurance Co.	Northern Assurance Co.
Sun Insurance Co.	Rhode Island Insurance Co.
Continental Insurance Co.	New York Underwriters Agency
Globe & Rutgers Fire Insurance Co.	Royal Insurance Co.
	Commercial Union Fire Insurance Co.

SURETY BONDS
Fidelity and Deposit Co.

LIFE INSURANCE
Guardian Life Insurance Co.

WE ARE EQUIPPED IN EVERY WAY TO GIVE OUR POLICY HOLDERS

UNEXCELLED SERVICE

AN OPPORTUNE TIME

Now is the opportune time for those contemplating investment in Florida to act. Property values will never be any lower and before the winter travel sets in is the time to make your selection.

IF YOU HAVE PROPERTY FOR SALE

List it now. Indications point to a large influx of investors during the winter months. We are receiving many inquiries concerning various kinds of real estate.

LET US SERVE YOU

P. M. STIVENDER

BRICKELL BUILDING

Avon Park, Florida

Drink
Coca-Cola
IN BOTTLES

Treasured Up Goodness

Bottled Coca-Cola preserves the delicious and piquant flavor and the refreshing response to thirst. The sterilized bottles keep purity and wholesomeness sealed in.

Demand the genuine.

COCA-COLA BOTTLING COMPANY
Avon Park, Fla.



Buy by the Case

COUNTY BOARD OF PUBLIC INSTRUCTION HOLD MEETING

Sebring, Fla., Nov. 14, 1921.
The board of public instruction of Highlands county met in regular session. The following members were present: Ira Rigdon, chairman; M. A. Millar, E. O. Williams and W. A. Marshall, county superintendent and secretary.

Minutes of regular meeting of Oct. 10, 11, and 12, were read and approved.

It was moved, seconded and carried that the order of business for the board hereafter be as follows: Roll call, reading of the minutes, communications, unfinished business, new business.

It was moved, seconded and carried that the communication received regarding the redistricting of Coleman special tax school district, be referred to F. T. Haslam, attorney for the board.

It was moved, seconded and carried that a third teacher be employed for the school at Venus, for the balance of the school term. She to hold not longer than second grade certificate. The members of the board voting as follows: Yeas, E. O. Williams and M. A. Millar; no, Ira Rigdon.

On motion made and seconded and unanimously carried, permission was given the trustees of special school district No. 3, Avon Park, to renew a note of \$1000, due Nov. 3, for ninety days, same to bear not more than 8 per cent interest and renew note of \$2500, due Nov. 5, for ninety days, bearing not more than 8 per cent interest.

It was moved, seconded and carried that the Friday after Thanksgiving be declared in Highlands county a holiday for the schools and in lieu thereof the board will expect all teachers to attend teachers' institute on some later Saturday, of which due notice will be given.

On motion, duly seconded and carried, the county superintendent was requested to use every endeavor to secure a teacher for Cow Pens school. On motion, duly seconded, it was resolved that the transportation fee paid at present as 20 cents per pupil, say day for pupils in grades 1 to 3, inclusive, living two and one-half miles or farther from the school, shall be payable at the rate of 10 cents per pupil for any and all pupils living within two and one-half miles or more of the rural schools; same to take effect on and after Dec. 1, 1921, rescinding action of the board of July 16, 1921. It was unanimously carried by all members present.

The following petition was received from the patrons of the Venus school: Venus, Fla., Nov. 8, 1921.

To the Honorable Board of Public Instruction, Sebring, Fla.
Gentlemen: We, the undersigned patrons and tax payers of special tax district No. 1-C, known as Venus school, petition your honorable body to leave our faculty, composed of E. R. Roppelt, as principal and Miss Eva Williams, as assistant, as it is, and not cut the salary of either, for to do so means their loss and the loss or disturbance of said faculty means destruction of our school and the best school interest in this district.

Signed: B. Johnson, Dave L. Poole, Charles Hendry, W. W. Williams, Mrs. Josh. Browning, Mrs. W. M. Matchett, Mrs. S. A. Robbins, Geo. Mathis, J. M. Hogans, H. G. Cassels, Mrs. M. N. Cassels, W. E. Jones, M. B. Cowart, Mrs. M. B. Cowart, Mrs. L. B. Ryan, Mrs. J. C. Jones, S. L. Stibbins, J. N. Peoples, R. L. Cline, William E. Carriner, W. C. Albright, A. C. Hogans, Alfred Englemann, Sam Shepherd.

It was moved, seconded and carried that said petition be received and is hereby approved and concurred in by this board. The members voting as follows: Yeas, Williams and Millar; no, Ira Rigdon.

On motion, duly seconded and carried by unanimous vote of the board it was ordered that the secretary draw warrants for all teachers who have their reports on file and found correct, and for all bills passed, approved and ordered paid on this date.

It was moved, seconded and carried that the board be, and the same are authorized and empowered to borrow \$2500 at a rate of interest not exceeding 8 per cent per annum, for the purpose of paying all outstanding warrants and for the further purpose of paying all legitimate expenses incurred in operating the schools of said county.

On motion duly seconded and carried the board adjourned.

Our Lumber Production
The United States produces more than half of the entire lumber cut of the world, says Col. W. B. Greeley, chief of the United States forest service, "and used 95 per cent of that amount right here at home. The exhaustion of our timber supply is coming about, not because we have used our forests freely, but because we have failed to use our timber growing land." He further says that we are using four times as much as we are growing; that the railroads need 125,000,000 cross-ties every year to keep their roadbeds fit; that we use 125 pounds of paper a year per capita; that the farms of the country need 2,000 feet of timber every year to keep up improvements; that the Florida citrus crop alone, for marketing, takes 13,000,000 boxes of five and one-half board feet each every year. Without forests our country will be reduced to desert conditions.

Will Repair Dixie Highway
The Dixie Highway through Brevard county, much of which has been in a rather deplorable condition for the past year or so, is to be put in first-class condition on one end of the county to another now, the county commissioners Saturday having sold a \$300,000 bond issue voted two years ago for the purpose of improving this and other highways in Brevard county.

Imports of Mushrooms
In 1920 the United States imported \$1,251,131 worth of mushrooms from Bordeaux, France. Americans buy vast quantities of products abroad that can be produced at home.

966 cures Malarial Fever.—Adv.

HOW FLORIDA BONDS ARE SELLING TODAY

A news item from Titusville says: "Tucker, Robinson & Co. of Toledo, O., have purchased the entire issue of the \$300,000 6 per cent Dixie Highway bonds, voted two years ago, for 98.57 and accrued interest. The state road department was immediately notified of the sale of the bonds and requested to meet with the Brevard county commissioners at an early date, when plans to rock and asphalt the Dixie Highway, sixteen feet wide, the entire length of the county, will be taken up and discussed."

A number of bids for the bonds, which were offered for sale six months ago and drew only one bid of \$9, were opened at the meeting of the county commissioners. The bids ranged from the highest at 98.57 down to 97.75. Five minutes after the opening of the bids another buyer received authority by wire to bid 99.50, but was too late.

St. Pete Recall Mayor Mitchell
With 2,407 actual ballots counted in the final result, Mayor Noel A. Mitchell was recalled by the electors of St. Petersburg in the special election last Tuesday by a majority of 311 votes. The vote stood: For the recall, 1,374; against the recall, 1,033.



Figures Tell The Story of Business

"What were our sales today?" asks the manager. "How many bills coming due the first of the month?" "What stocks are moving?" "What is the interest on that note?"

All these are everyday business problems. A figuring machine, like the 10-key Dalton, provides you with the means to get the figure-facts quick.

Only 10 keys—one for each numeral. So simple a child can operate it. Multiplies as easily as it adds. Will last a business lifetime.

H. W. KELLERMAN

District Sales Agent
521 Citizens Exchange Building
Phone 4979 Tampa, Florida

The CITY CAFE

I have taken over the City Cafe and am prepared to serve the public in the best possible manner.

OUR MEALS

will be well cooked and properly served and our

PRICES REASONABLE

E. BARNHILL, Manager

MITCHELL ELECTRIC COMPANY

Sebring, Fla.
ELECTRICAL CONTRACTOR AND SUPPLIES

Let us give an estimate on your ELECTRICAL WORK
No job too small or too large to merit earnest consideration
Phone 105 at Our Expense



[Send for literature and price list]

Quick Deliveries from Winter Haven Branch, Winter Haven, Fla.

DR. D. D. CREWS

DENTIST
Office First National Bank Building, Avon Park, Florida

A. E. LAWRENCE
ATTORNEY-AT-LAW
Room No. 200 of Highlands Bank and Trust Building, Sebring, Florida

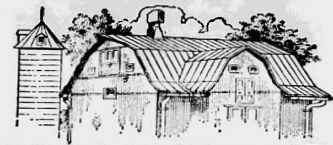
We have near Avon Park a fine piano, slightly used and partly paid for, which we will sell to party willing to complete the remaining monthly payments. Send name and address for full information. Cable Piano Company, 82-84 N. Broad St., Atlanta, Ga. 51-31

Remind your friends and neighbors that The Pilot should be in every household in Avon Park. If they are not subscribers they should be.—Advertisement.

For Sale—Improved property, close in, at a bargain. See Walter Hart.

BERLOY

Metal Roofing and Siding



Protects Against Lightning and Fire

No building covered with sheet metal was ever known to be injured by lightning. Protect your building with sheet metal that lasts and gives longer service. We recommend Berloy sheet metal because it is good all the way through.

Let us figure on your job.

For Sale by
HERBERT SEAVENSON
Avon Park, Fla.



SOMETHING NEW

HAVE YOU TRIED THE NEW DRINK

AVON ORANGE ADE

Made from fresh oranges from the "RIDGE"—the juice squeezed right before your eyes. It's a winner and already going strong. It was conceived, worked out and manufactured by us. We are the originators.

YOU'LL WANT ANOTHER

Avon Park Drug Company

THE SMILE FACTORY

First Trust & Savings Company

General Banking

AND

ANYTHING THAT MIGHT BE CONNECTED WITH BANKING, SUCH AS LAND TRANSFERS, ETC.

YOUR CHECKING ACCOUNTS,

SAVINGS ACCOUNTS AND COLLECTIONS ARE SOLICITED

INQUIRE ABOUT OUR

Home Savings Banks

FOR YOUR CHILDREN

Lower Bread Prices
Beginning Monday, November 21

we will sell our regular size loaf of bread for 8c, rye and whole wheat, 16-oz. loaf, 10c

The Sanitary Bakery

A. EBI, Proprietor

Avon Park, Fla.

TAILOR-MADE CLOTHES

LOOK BETTER FIT BETTER WEAR LONGER

Let us take your measure and have a new suit here for you by Christmas time. We guarantee a fit.

YOUR OLD CLOTHES CLEANED AND REPAIRED

Roberts Pressing Club
First National Bank Building Avon Park, Fla.

Come One! Come All!
TO THE

Standard Garage

We pride ourselves on the ability to give our customers satisfaction and our motto is:

"COURTEOUS SERVICE AT ALL TIMES—
WORKMANSHIP OF THE BEST"

Try Us

THE STANDARD GARAGE

WELCH BROS., Proprietors
AVON PARK, FLORIDA

The First Step Toward Independence Is to Own Your Home

And if you're going to own the kind of a home you would like, the first step is to purchase a town lot.

To Encourage Home Building

One of our large development companies has placed on sale a large number of desirable lots, situated in various parts of Avon Park. To help you, they will sell on

Easy Terms

WHY REMAIN IN THE RUT?

Let's Talk It Over

NORTON T. SMITH

First National Bank Building Avon Park, Florida

Sign Painting and Decorating

Sargent Building
AVON PARK, FLA. J. J. JAMOUR

Florida Ice and Power Co.

Pure Crystal Ice
Electricity
and Water

Avon Park Florida

FLORIDA NEWSPAPERS AVERAGE HIGHEST OF ANY STATE IN UNION

"Taken as a whole Florida's newspapers are superior to those of almost any other state in the Union," in the opinion of Professor Brister, agricultural editor and professor of agricultural journalism of New York State College of Agriculture, Cornell University.

Professor Adams made the statement in the course of a lecture on "Standards of Journalism" to the class in agricultural journalism in Gainesville. He was invited to lecture to the students by Dean Wilson. Newell after having acted as judge in the recent Florida newspaper contest at the state fair in Jacksonville. He also declared "the exhibit made by the University of Florida at the state fair is the finest thing of its nature I have ever seen."

Urging his student audience to think long and well before thrusting aside their desire to become interested in newspaper training, Professor Adams asserted the calling is as lofty as that of any other profession and is as much dependent upon high standards as law, medicine or the ministry.

"In fact," he continued, "it has been the high standards and the lofty ideals of the newspapermen of this country, and of your state in particular, which has raised the journalism of this country and of your state to the very high level to which it has attained."

Shortening Distance
"Seminole and Volusia counties, in response to a request from Brevard county, have agreed to rebuild the bridge across the St. Johns river, Volusia county has also agreed to hard surface the road across the road and stretch in Volusia county, leading from Mims, in Brevard, to Sanford via Geneva. The repairing of this road and the construction of the bridge will shorten the distance from Titusville to Sanford thirty-seven miles."

Song of the Boatlifter
The time I've lost in browsing,
In seeking and pursuing,
The kick that lies
In corn and rye
Will be my own undoing.

First Sugar Mill
Four carloads of machinery and steel for the new Florida Sugar Company has reached West Palm Beach. This is to be the first sugar unit mill to be erected in the Everglades.

111 One eleven Cigarettes

The Three Inseparables
One for mildness, VIRGINIA
One for mellowness, BURLEY
One for aroma, TURKISH
The finest tobaccos perfectly aged and blended

20 for 15¢

The American Cigar Co.
★ 111 FIFTH AVE.

For Marshal
I announce myself as a candidate for the office of marshal of Avon Park and if elected promise to administer the affairs of that office without fear or favor and to the best of my ability.
—Advertisement L. M. MARSH.

I will be a candidate for the office of town marshal at the election to be held Tuesday, Nov. 23. I will appreciate your support and if elected will serve to the best of my ability.—Advertisement PAUL RICKARD.

At the solicitation of a number of my friends, I have decided to become a candidate for the position of town marshal. If elected I will do my best to serve the interests of the town without partiality, fear or favor. Your support will be appreciated.
CURTIS LANGFORD.

STOCKHOLDERS MEETING
Notice is hereby given that a meeting of the stockholders of the Scenic Highlands Development Company will be held at the office of said company on Saturday the 26th day of November, A. D. 1921, at 2 o'clock P. M., to take action upon the following resolution:

Resolved, that said corporation shall be and it is hereby authorized to create and issue preferred capital stock in accordance with the laws pertaining thereto.

And to pass on any other matter coming before said meeting of whatever nature and kind.
SCENIC HIGHLANDS DEVELOPMENT COMPANY.
By C. E. LANIER, Secretary.

Oct 28-Nov 4-11-18-25

MAYOR'S PROCLAMATION
Whereas, the last Tuesday in November of each year is fixed by the town charter of the town of Avon Park, Florida, for the holding of our general election of town officers for the town of Avon Park, Florida;
Now, therefore, I, William King, mayor of the town of Avon Park, Florida, do hereby proclaim that on Tuesday, Nov. 23, A. D. 1921, the

same being the last Tuesday in November, between the hours of 8 a. m. and sundown, a general election will be held in the town of Avon Park, Florida, for the purpose of electing the following officers, to-wit:

One mayor, one marshal, one clerk, one tax collector, one treasurer, one assessor and two councilmen to serve for two years.

At said election all qualified electors for the town shall be allowed to vote.

I hereby appoint as inspectors and clerk of said election, the following named persons, to-wit: L. M. Marsh, W. T. Hall and Bert Starkey as inspectors and Fred S. Prior as clerk. Done in the town of Avon Park, Florida, this 23rd day of October, A. D. 1921.

WILLIAM KING, Mayor.

(Seal) G. L. CREWS, Town Clerk.

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley
Avon Park, Fla.

Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

You will eventually want The Pilot. Why not subscribe now?

Are You Going to Build?

We are headquarters for WINDOW and DOOR FRAMES, SASH and DOORS, INSIDE TRIM and MILL WORK and CABINET WORK, BEAVER BOARD, COMPOSITION ROOFINGS, SHINGLES and LATH. A large and complete stock of YELLOW PINE and CYPRESS LUMBER. We make quick shipments. Try us once. We are on the job.

Townsend Lumber Company

Lake Wales,

Florida

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST" is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Ford
THE UNIVERSAL CAR

"THE FORD TOURING CAR"

HERE is the greatest motor car in all the world. Great because there is more of it in use than of any other car in the world. Great because that in our demand for a million and a quarter Ford cars this year fully 50 per cent of that demand is for the Touring Car. Surely every Ford touring car is a car of great service. You see it wherever you go, day or night, shine or rain, summer or winter—the ever-faithful Ford Touring Car is delivering service and satisfaction, pleasure and economy, in a larger measure than falls to the lot of any other one piece of mechanism in the world.

We can now deliver Ford cars to you with reasonable promptness. Leave your orders without delay, if you would be wise. The prudent man carries his umbrella when it is dry, because any fool can carry one when it rains!

Never forget that right hand to every Ford Touring Car is that dependable and universal "Ford After-Service." Here we are, with the genuine-made Ford parts, Ford mechanics, and Ford equipment, to give service to Ford cars instantly, so that your car is never out of commission.

Highlands Motor Company

Member A. A. A.

Avon Park, Florida

A. R. McGinnis & Co.

OPENING SALE

BEGINNING NOV. 26 CLOSING DEC. 6
All New Stock Bought Right to Sell Right

Good Heavy Broom, one to a customer	49c
Good Cloth Work Gloves	15c
Good Leather Palm Work Gloves	29c
Good Leather Work Gloves	98c
Good Leather Work Gloves	12.25
Good Olive Soap (Special)—6 bars to a customer	31c
Good Tablets, 3 for	10c
Good Stationery, good quality	48c
Lyric Linen, very good quality	21c
Spool Thread (2 spools to a customer)	17c
St. Nicholas (Children), per yard	121c
Genuine Bloom of Sham, per yard	17c
French (Children), per yard	29c
Hard Cambray, per yard	12c
Green Fingert Cambray, per yard	19c
Outing, per yard	17c
Storm Serge, \$1.25 value, per yard	89c
Storm Serge, \$2.25 value, per yard	81c
Seventeen Shades of Silk, per yard	18.67
Woolen, extra thick, per yard	17c
Nainsook for fine underwear, per yard	17c
Table Linen, \$1.25 value, per yard	19c
Long Cloth, per yard	98c
Bungalow Aprons, very pretty patterns	17c
Ladies' House Dresses, \$3.50 values at	89c
No. 1 Madras Shirts, \$2.25 values	82.25
No. 2 Madras Shirts, \$2.25 values	81.25
No. 3 Silk Madras Shirts, \$3.75 values	82.98
Good Necktie Shirts	87c
Edco Khaki Shirts	81.67
Silco Khaki Shirts, good grade	81.21
Wool Shirts, \$3 values at	82.49
Seal-Pak Union Suits	81.12
Tenon Union Suits	87c
Mayo Undershorts, per suit	81.39
Blankets, \$3 values, at	81.39
Blankets, \$4.50 values, at	69c
Men's Work Shirts at	81.65
No. 1 Cannon Ball Overalls	98c
No. 2 Cannon Ball Overalls	87c
Boys' Cannon Ball Overalls	67c
Boys' Cannon Ball Overalls	67c

All Shoes, Hats, Hose Go With Big Reduction

Ladies Dresses, 20% Reduction Sweaters, 20% Reduction

A. R. McGINNIS & COMPANY

SEBRING, FLORIDA

Out-of-Town People Trading Over \$10.00, We Will Pay Railroad Fares

QUALITY AND QUANTITY

In all our buying we keep our customers in mind—always watching out for the best in quality—the largest quantity in net weight for the lowest price. Considering the above in your buying you should know the lowest brands and the different grades, and the net contents—then look for the price.

B. H. James

Phone 19 Avon Park, Fla.

FURNITURE

Cash or Credit

One American Walnut, Period Design, Dining Suite, special price	\$250.00
Dressers from	\$20.00 to \$65.00
Rockers from	\$4.50 to \$18.00
Straight Chairs, from	\$3.00 to \$7.50
Porch Rockers from	\$5.25 to \$8.25
Library Tables from	\$9.00 to \$25.00
Old Hickory Porch Sets	\$55.00
Reed and Fibre Suites from	\$80.00 to \$135.00
Grass Rugs from	\$6.00 to \$10.00
Delton Rugs from	\$15.00 to \$20.00
Tapestry Rugs	\$27.50
Linoleum, per yard	75c to \$1.40
Bed Room Suites up to	\$250.00
Iron Beds from	\$8.00 to \$35.00
Kitchen Tables	\$6.25

Come in and look over our line of Furniture. We buy in carload lots and can save you money.

Smith-McGinnis-Stebbins Company

Brickell Building Avon Park, Fla.

MEETING OF THE WOMAN'S CLUB

The meeting of the Woman's Club last Friday was well attended. In the absence of the president, Mrs. Walden, who attended the convention of the Florida Federation of Women's Clubs in Gainesville, Mrs. Stevenson presided.

The club endorsed the following subscriptions to the work of the state federation: Scholarship fund, \$10; for Christmas gifts to inmates of state institutions, \$5; Children's Home Society, \$15.

A report was made by a committee appointed to appear before the town council. Two ordinances, one prohibiting jay walking and one protecting song birds, were presented. These were drafted by the council and approved by the club and referred to the council for final action.

That the women of the club are taking a real interest in the welfare of the town was evident from the discussion of the coming election, also to the attention to the study of ordinances establishing a health department, protection of foods exposed for sale, etc.

After the business session the club enjoyed a piano solo by Miss Myrtle Conoley, who played in her usual delightful manner, and two songs by Mrs. C. H. Shepherd, a duet accompanied by her sister, Mrs. Shepherd. These songs were well chosen and enthusiastically rendered.

Mrs. W. M. Reek contributed a most interesting description of the ceremonies attending the burial of the unknown soldier in Arlington cemetery Armistice Day, bringing to the attention of the club the wonderful achievement of science, by which the achievement delivered in Washington were heard distinctly in San Francisco, 2,700 miles away.

At the next meeting of the club, Friday, Dec. 2, Mrs. Walden will make a report of what she saw and heard at Gainesville. This will be a meeting of especial interest and will not doubt be attended by every member who can possibly be present. The section of a club flower and other matters of importance will be considered at that meeting.—Contributed.

HIGHEST AVERAGE SCORE

With pardonable pride the Orlando Morning Sentinel modestly reminds its thousands of readers that it carried off the blue ribbon prize, "readability and everything," at the newspaper exhibit at the State Fair and Exposition at Jacksonville, held under the auspices of the University of Florida.

The announcement of the award reads: "The Orlando Morning Sentinel won the highest average score" for six-column newspapers, and received a special mention for the "best editorial page." The Sentinel did not place its new eight-column paper in the contest, owing to the fact that an official entry of the new size paper could not be entered in time.

However, the new Sentinel occupied a conspicuous place in the exhibit. The contest was state-wide and virtually every newspaper of the 1st published in Florida was represented. The judge was Prof. Bristow Adams, head of the department of Journalism of Cornell University.

The Sentinel refers to this achievement because it feels that a distinctive honor has been conferred upon "Inland Florida's Greatest Newspaper." It is the aim of the publishers to give its readers the best paper that time, energy, equipment and the available resources at command are capable of producing. Unceasingly the proprietors are laboring for the seventh city of Florida.

Forty Quarts of Boozie Captured
Deputies Thornhill and Hughes with Marshal Lynch and Ben Vaughn captured forty quarts of "home made" stuff last Saturday night. The stuff was found in the south part of town. Basking in the rays of this "moonshine" was one Gussa Scott, who was dressed in man's attire and who seemed to be general manager and custodian, together with one Moore. Gussa was gathered in by the hard-hearted officials and taken to Bartow, where a charge of dealing in the illicit was lodged against her. Moore was taken along on suspicion. G. T. Norman was also arrested, charged with transporting some of the same brand to Florence Villa.—Florida Chief, Winter Haven.

Florida Woman Honored
Mrs. Livingston Rowe Schuchler of New York, who was elected president-general of the United Daughters of the Confederacy by acclamation at the national convention in St. Louis Thursday, is a Florida woman. She is a daughter of the late Col. Samuel St. George Rogers of Ocala, this state. She comes of distinguished southern ancestry on both sides of her family. The Rogers home is an old colonial estate near Ocala.

Railroad Abandoned
Judge H. A. Matthews of superior court at Macon, Ga., recently signed an order authorizing the abandonment of the Hawkinsville and Florida Southern railway, which has been in the hands of a receiver more than a year. A statement presented to the court showed the company lost \$136,212 during the year ending June 30.

Wants Cassava Cuttings
The Florida state marketing bureau had a recent request from Miles G. Thomas at Escalapa, Sigualoa, Mexico, for the names of persons who could supply him with cuttings of the cassava plant. Sigualoa is a Mexican state on the Gulf of California, about 300 miles south of Arizona.

French Are Wine Makers
The wine production of France amounted to 50,034,124 hectoliters in 1920 and 51,461,887 hectoliters in 1919. A hectoliter is a little over twenty-six gallons. France is certainly a maker of wine.

Highlands Pressing Club
Pressing, dyeing and altering done promptly. We call for and deliver work. Agency custom tailoring. See our samples and ad prices before ordering your suit. Agency: Lakeland Steam Laundry, D. T. Lockett, phone 59, old postoffice building.—Adv.

FREE FERTILIZER FOR AVON PARK GROWERS

Does your grove produce abundant crops of high-grade fruit? Do you pay for all your fertilizer, or do you get some that is given free? The commercial fertilizer comes high, but the very best to be given away here in Avon Park next summer. Plant your grove to a leguminous cover crop (velvet beans have never been beaten for this purpose); disc them in during the fall and you will find that they have gathered this fertilizer absolutely free. It adds to the humus of your soil. Humus holds moisture and assimilates and distributes the chemicals of fertilizer. It causes the plant to get a maximum of food at a minimum of cost. Your surplus money no doubt has become a latent factor. It can gather interest on time and savings accounts just the same as the legume gathers nitrogen. Put your surplus to work. The new and progressive B. F. West Bank Company can demonstrate this fact to you. Try them with an account. Marion Whidden, Cashier.—Adv.

The federal government has been pitifully lacking in its attention to the Seminoles and it may be said that the state has not been much better.

It is a crime that the government should permit the absolute wiping out of the Seminoles. This is the prospect unless some liberal appropriation is made for their future.

SEE OUR LINE OF NON-BREAKABLE DOLLS
75c to \$1.50
YOU CAN BUY
Good Toys
CHEAPER AT
Field's Art Shop
Brickell Building, Lake Avenue Avon Park, Fla.

THE SEMINOLE INDIANS ARE BEING GROSSLY MISTREATED
[Jacksonville Metropolis]

Few people in Florida who have not had occasion to view their plight by close and intimate touch can begin to realize the really serious situation which is now confronting the remnants of the once famous Seminoles tribe of Indians.

The rapid extermination of the white man and his modern improvements is among the foremost, has continued to press the Indian back and back into the fastnesses of what remains of the Everglades, until today he has little, if any, dry land upon which to grow crops or to raise cattle and horses, and where he is unable to maintain himself on game and fish as of old. It is not so easy for the Indian of today to catch his game. He is not permitted to roam about where game abounds at accessible points.

A report prepared recently following an investigation of the Seminoles' condition by newspaper authorities says:

"The dried-up condition of the soil, natural water courses having been moved, has caused fish and game to become extinct and the agricultural conditions so changed that the Seminoles lost their pumpkin and corn crops and at this time are eking out an existence by using up the rest of their hoards. Still, they retain their old time stolidism and are making no complaint. The old medicine man or head of the Islopaga canal band of 125 is silently waiting the call to the happy hunting grounds, where he believes that game and cool water will be abundant."

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THANKSGIVING

WITH THANKSGIVING DAY THE HOLIDAY SEASON BEGINS AND IT EXTENDS UNTIL THE FULL FLOWERING AT CHRISTMAS. WE SHOULD ALL BE HAPPY AT THIS TIME, NOT AS THE TURKEY, BECAUSE HE IS HAPPY FOR IT MEANS THE ENDING OF ALL HIS TROUBLES.

THANKSGIVING BRINGS A FEELING OF DEEP APPRECIATION FOR WHATEVER HAS COME TO US, ACCEPTING "WITH EQUAL THANKS" OF THE GOOD FORTUNE OR THE BAD FORTUNE OF THE PAST. AND WE ARE GLAD THAT ITS OBSERVANCE IS AN AFFAIR THAT IS OPEN TO THE RICH AND THE POOR OF THE EARTH.

WE ARE THANKFUL FOR THE WORLD DISARMAMENT CONFERENCE, WHICH OCCASION COULD BRING NO GREATER BLESSING TO US AS A PEOPLE THAN TO READJUST OUR PERSPECTIVE AND DISPLACE PESSIMISM WITH A NEW SPIRIT OF OPTIMISM. WE ARE THANKFUL FOR THE IMPROVED CONDITIONS WHICH ARE BECOMING APPARENT ALL OVER THE LAND.

WE ARE THANKFUL FOR THE CONFIDENCE THAT OUR LONG LINE OF CUSTOMERS HAVE IN US.

Park Mercantile Company

R. C. EPPERSON, Proprietor

Avon Park, Florida