

THE purpose of this message is to make you feel that you will be welcome and that your deposits in the First National Bank will be absolutely safe. You are urged, therefore, to make the message of this advertisement a personal one.

The First National Bank

Capital and Surplus \$120,000.00

AVON PARK, FLORIDA

"Safety and Service"

Directors Who Direct

One of the strongest assets of the First National Bank is its Board of Directors, the members of which are all men of standing—men who have already made notable successes in their own lines of business.

These directors are constantly in touch with the affairs of the bank, giving it their attention and the benefit of their wide experience in securing the utmost protection for you, as a depositor, and for themselves as stockholders.

Sanitary Plumbing

Suburban Water Supply System for Home Use and Irrigating Purposes

All Work Guaranteed

Windmills, Tanks and Towers

Let me estimate on your next job

M. H. Gribble

Phone 57
Avon Park, Florida

OTTO SKIPPER

LIGHT AND HEAVY HAULING

Prompt Service
Reasonable Rates

PHONE 8-M
Avon Park, Florida

DESIRABLE

Real Estate

Groves
Citrus Lands
Town Property

INSURANCE
"That Insures"

Fire Casualty
Automobile

Selected Citrus Trees from

BUCKEYE NURSERY

All Varieties for Sale

Mark W. Lance

Brickell Building
Avon Park

Smith Tire Service

ARCADIA, FLA.
Box 247

MAXWELL AGENCY

and
TRUCK TIRES REPAIRED

Out of Town Orders Given
Prompt Attention

LOCAL AND PERSONAL

Cyril Baldwin made a business trip to Moore Haven Monday.

Henry Murphy of Zolfo was transacting business and greeting friends here Saturday.

Mrs. Eddie Hay arrived here Friday of last week from Alturas and will spend two months with her brother-in-law, George W. Hay, and family.

Engineer John Hood informs us that the road to the Pittsburgh-Florida Fruit Growers Association's new packing house was completed last Saturday, as was also the missing link between the hard road and the clay road around Lake Byrd.

Clinton Skipper has accepted a position with the Ford Sales Company and will have charge of their tractor department in this territory. He assumed his duties Monday morning and we predict will make good on the job, for Clinton is familiar with tractors and cars and knows the good points of the tractors he will sell.

In some manner we overlooked mentioning the return to Avon Park of Mr. and Mrs. R. W. Swearingen, who had been spending several weeks in Asheville, N. C. They spent a delightful four months there, making enjoyable side trips through that attractive country. Mr. Swearingen says he gained eighteen pounds in weight while away.

O. K. Cole of Sebring was transacting business here last Friday.

C. C. Skipper and the Rev. S. F. Durrance made a business trip to Okeechobee City last week, returning Thursday.

Mr. and Mrs. G. W. Adams and family spent Sunday afternoon at Lake Josephine. They were joined at Sebring by Mr. and Mrs. F. H. Adams and family, all enjoying a picnic supper at that delightful lake.

J. W. Flynn, representing the Florida Metropolis, which admits that it is "Florida's greatest newspaper," was here Saturday securing subscriptions to that popular afternoon daily. He met with considerable success, having a popular premium to give to new subscribers.

Mr. and Mrs. W. S. Butler returned Thursday night of last week from Oak Park, Ill., to spend the winter as usual in Avon Park. They are among the oldest of our regular winter residents and always receive a warm welcome from their many friends.

At the school building last Friday afternoon Mrs. E. O. Williams gave a splendid talk upon latitude and longitude, navigation and the points of the compass to the pupils of the sixth grade. The compass was represented by original drawings. She ended the talk by telling of a thrilling adventure she and Mr. Williams had experienced off the coast of Massachusetts. The pupils were intensely interested and highly entertained.

A number of Avon Park folk went to Tampa Saturday to witness the football game. Those whose names we have learned were W. O. Spear, J. S. Francis, D. V. Enge, Curtis Lawhorn, John Foley, Jr., M. W. Lance, H. P. R. Reik, Deck Fairchild and M. C. Whitehead.

R. L. Harris made an auto trip to Clearwater Monday, accompanied by his niece, Miss Ella Harris, who returned to her studies at Southern College. Mr. Harris states that the college shows but little effects of the recent storm and that the bridge to the island will be open for traffic within a few days.

G. H. and C. A. Maits of Lake Wales were here Monday looking for a location in which to establish a vulcanizing plant. Both these young men are thoroughly familiar with vulcanizing and the work, having been connected with the Pierce Vulcanizing Company of Bartow for some time before establishing in business for themselves in Lake Wales. They are seeking a new location because of the fact that there are two vulcanizing plants in Lake Wales, while the town is not of sufficient size to support two institutions of this kind. The young men present a favorable appearance and should they succeed in finding a location here, we believe, make a valuable addition to our community.

We print calling cards. Advertisment.



DIAMOND GRID BATTERIES
Guaranteed Two Years
BATTERIES RECHARGED
Repaired and Rented
ELECTRICAL WORK
Of All Kinds
Appliances
House Wiring
Let Us Estimate on Your Work
Home Electric Company
W. G. MCGIBONEY, Prop.
Avon Park, Florida

THE Pittsburgh-Florida Fruit Growers Ass'n

AVON PARK, FLORIDA

CAPITAL \$1,500,000.00

Consolidating

CITRUS GROVES AND BY-PRODUCTS CO.

Pittsburgh, Pa.

FLORIDA CITRUS DEVELOPMENT CO.

Washington, D. C.

OFFICERS

C. P. ANDERSON - - - - - President
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D. P. WOLHAUPTER - Vice-President and General Counsel
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Developing, by Modern Methods, 4400 Acres of Orange and Grapefruit Groves
Under a Plan and Contract That Provides Absolute Protection
To The Purchasers.

"Watch Your Investment Grow"

LAKE BYRD LODGE OPEN FOR GUESTS DECEMBER FIRST

H. S. GARRETT, Northern Representative, WASHINGTON, D. C.

HIGHLANDS COUNTY PILOT
AND THE HIGHLAND PILOT
1200, W. ADAMS, Editor
Published every Friday at Avon Park, Fla., by
the Avon Park Publishing Company.
Subscription: \$2.00 a Year
Entered as second-class matter, number 12,
May 10, 1917, at Avon Park, Florida,
under the act of March 3, 1879.
TELEPHONE NO. 29

This is Armistice Day.

We are not in favor of donating a hundred thousand dollars toward a project that has already been agreed to by the state.

City election close at hand. Forget personal differences and elect men who will best serve the entire city's interests.

Times-Union: The twenty-four editors in congress ought to be ashamed of the class of news that are being turned out. They probably are.

The recent storm couldn't have hit Kissimmee very hard. We notice that the "Water in the Tree Top" is still the same old tree taking observations.

President Harding and the editor of this paper are about the same age. He does not think that he would be willing to exchange positions with the other.

While you are thinking of a suitable Christmas present to send your relatives, friends and neighbors, would you consider a year's subscription to your home paper?

Some men want the newspapers to do a lot for them and then they don't read them. The average newspaper man, however, knows how to handle a lot of that kind of business.

You might possibly make a parse out of a son's car, but you can't make an editor out of an ignorant man, for a man whose ignorance is "inspired" by his bosses.

Let everyone in this section of Florida insist that the state go ahead and make a road. No, it is not an important road in South Florida, for it connects the East and West Coasts.

Thirteen days from now we are all supposed to return thanks for the blessings that have been bestowed upon us. Let us hope "thirteen" will prove an unlucky number in this case and that all will be coming to feel thankful for.

Times-Union: "Christmas falls this year on Sunday, so remember to do your last minute shopping Saturday night." Sure! put it off till the last minute. Then possibly the article you intended to purchase will be sold or the kids may have been sold and you can save a little money.

The Highlands County Pilot has a good position open for a man who can get out a creditable paper when "the boss" wants to take the week or two off. We have been working about eighteen hours a day for the last two weeks and we would like to play a little. Four-flushers are not wanted. A man who will deliver the goods can make good connection here and one with a future.

The question of a location for the permanent county seat will of course be city area within the next few weeks. It is a question that should be carefully considered. The present-day conditions will be materially changed within the next few years when we land where the permanent county seat it cannot be changed until twenty years. Let's endeavor to look ahead twenty years and act accordingly.

The citizens of Kissimmee and Osceola county in many instances seeking an exemption from the communities might well follow. Kissimmee has been made a hindrance and now the citizens of Osceola county are forming a "Wild Life League" for the protection of the game birds and animals. Every citizen should have such a league and every member of the league should endeavor to see that the laws are enforced.

One of the most foolish game laws that could have been enacted is the changing of the open season for hunting deer and turkey in some counties. The open season for all kinds of game, with the exception of deer and turkey, begins Nov. 20, but the latter cannot be legally killed until ten days later. Does anyone imagine that the hunter in the woods, who is out after a turkey or a deer if opportunity is offered, even if the open season had not yet arrived? Such laws make lawbreakers. The laws should be uniform. If deer and turkey can only be killed one month in the year, the same law should apply to other game.

Last Sunday the Tampa Morning Tribune contained an advertisement which clipped and pasted in the following line over carried by a metropolitan newspaper. Forty pages of the popular morning daily were devoted to advertising the business of Tampa Hardware Company, telling of its foundation, its dreams and its achievements. It was more than an advertisement. It was the sense of the word as usually interpreted, for it was an intensely interesting story of a man that has dominated the town of the upbuilding of Tampa and that has been not only in the present and past but also in the future. Florida. This splendid advertisement will not only cause comment in every metropolitan newspaper but also the land, but will direct attention to the city and state where such progressiveness is in evidence. We congratulate the Tampa Hardware Company on its progressiveness and on its ability in its ability in advertising matter on such a large scale.

WINE AND BEER
Public opinion in the long run must decide the laws of any democratic form of government. For a time, indeed, the will of a minority can be imposed upon the majority, but such a tyranny is doomed to be short lived. It can exist for a short space of time, but it is not a permanent movement, but its movement is as irresistible as the incoming tide.

That section of the country, the Volstead prohibition act, is a glaring example of the over-riding of the desires of a people by a determined, organized minority. Conceived in intolerance and born in fanaticism, it was dedicated to the destruction of the most sacred rights of individuals, but exempting the majority of the nation. It was the attempt of a narrow-minded and bigoted fraction of the nation to make a people's rights a mere matter of morality and virtue binding, through legal enactment, upon the entire people.

Sirius have not been wanting that the days of the present farcical state of carrying out the law of the eighteenth amendment to the constitution are numbered. The United States has recognized that the Anti-Saloon League demanded the fourth amendment, giving citizens guarantee against unwarranted search of their homes, by military police in the hands of the enforcement. The senate has refused to cringe at the dictates of Wayne Whelan to the extent of changing other measures to make way for the Willis-Campbell anti-bill. Secretary Mellon has recognized that the Anti-Saloon League has rights by promulgating regulations for the manufacture of medical beer.

These are strides that show the direction of the wine and beer. In the Sunday Record, there was published a dispatch from Washington, which stated in plain terms that many senators now openly admit that they expect to compromise with the prohibition enforcement laws, within the comparatively near future, so that the law will be a mere formality in the country. The reason is, it is stated, stronger and stronger pressure has been brought to bear upon the senators toward that end. It is the pressure of the people, tardily awakened to the Volstead prohibition law, and, convinced by overwhelming evidence that the present extreme measures will be made effective, Columbia Record.

We have been advised that inasmuch as we conduct a newspaper in this section, we are regarded as the location of a county seat may be criticized. Right here we desire to state that the Highlands County Messenger is concerned, we do not attempt to dictate its policy. In fact, our object is to make it as helpful as we can. The editor of the Highlands County Messenger will continue his policy of standing for those things which are right for Avon Park. If Avon Park is to be a county seat, we are going to do everything in our power to bring the county seat to Avon Park. If the county seat is to be elsewhere, where the permanent county seat will be located, unless our own people select otherwise.

TRUTHFULNESS IN ADVERTISING
"Truth in advertising will make you," declared Richard H. Leo, counsel of the Associated Advertising Men, at the address to the delegates attending the convention of the New England Advertising Men, at New York City, Nov. 10. "Falseness in advertising soon reveals you to the reading and buying public as a liar. Advertising is reader confidence. It shows the public where to buy, what to buy and the price to pay. This is news of vital importance to the public."

"A country-wide survey has proven to me that 96 per cent of advertising is trustworthy. All there is to advertising is to tell the truth. The day of false advertising must cease or advertising will cease; retelling will cease."

"Truth in advertising is the advertiser's protection and his defense against the false advertisers. Newspapers throughout the country and now the federal government stand behind the 'truth in advertising' movement."—Orlando Sentinel.

Reacts all how many localities there are in Florida where "indications of oil" are in evidence. It's a safe bet that in these localities "indications for successfully financing a wildcat oil well" have been more carefully studied than the geological formation of the country.

TAX TRUTHS

In an article entitled: "What You Need to Know About Federal Taxation," the Sunday Daylight of F. Houston, formerly secretary of the treasury, presents a list of "things you should know about federal tax and oil-considered talk about tax reform and tax revision. Mr. Houston's five brief suggestions may serve somewhat to clear the air. They are: 1. Business cannot and should not escape taxation no matter what system is adopted. It would not escape taxation if it were not for the fact that nothing but consumption duties.

2. Equity must be the aim. The burden must be placed upon the taxpayer according to sacrifice involved or ability to pay. The burden must be shifted.

3. The tax should be made to rest finally where it is imposed, so far as possible. The tax payer should know and feel the tax he pays.

4. The tax system, as a whole, should be progressive in its effect on total income.

5. The tax should be simply, easily and economically administered. It should impose the minimum burden on the administration. The tax payer, and the honest taxpayer, and the dishonest—Pensacola News.

699 cures Chills and Fever.—Adv.

IT IS MISLEADING TO PUBLISH THE TRUTH
Editor Garrett of the Punta Gorda Herald is evidently being criticized by some people in his town for telling the people of Punta Gorda about the inefficiency of the old city officials who came near leading the town into bankruptcy before a change of government could be effected. He published true facts from an auditor's report which revealed that few citizens of Punta Gorda knew. Instead of appreciating enlightenment, some of those who were probably (but actual) involved, criticized Editor Garrett for giving his town a black eye by letting the world in on the secret that the financial status of the town was unenviable. There is a man, woman or child in Punta Gorda who will dare say Garrett misrepresented the facts, but, as far as the cards go, some of them would rather continue on the road to financial disaster than to see certain officials pronounced inefficient.

Those who regret to see publicity given to the financial condition of any town or city or in a majority of cases either the inefficient officials themselves or friends of the officials, who would rather see the financial affairs of the city go from bad to worse than to their friends for the exposed. In other words, they are for the officials and not the people. There is no one, certainly, otherwise, who would regret to see publicity given to an auditor's report if it is a good advertisement to the city. If the report were unfavorable and publicity would be given about giving it publicity. On the contrary, everyone would commend the editor for giving publicity to a report that is a good advertisement to the city. But if the report were unfavorable and publicity would be given about giving it publicity, on the part of the officials. If the report were favorable, no objections or protest would be offered against giving it publicity. On the contrary, everyone would commend the editor for giving publicity to a report that is a good advertisement to the city.

In this connection Editor Garrett truthfully said: "If a few citizens have expressed regret that publicity was given to the financial condition of the town in last week's issue of the Herald, the publication of such matter may cause a bad impression in the minds of people outside the town. They are not and none regrets this more than we; but the harm that might be done by suppressing the facts and keeping the people of the town in the dark regarding its condition is much greater and more lasting than that done by creating an unfavorable impression in the minds of comparatively few non-residents. The people who are paying the freight, have a right to know how their business has been conducted and how it is being conducted. It is the duty of a newspaper to furnish them with the facts, and any paper that would suppress such facts would be unworthy of the confidence of its readers. I am sure that no citizen would advise any other citizen to keep them informed."—DeSoto County News.

HOW CALIFORNIA DOES IT
Ever heard of a state going to "fishing"? California is a fisherman. The state has been fishing for years to encourage the commercial fishing industry. Its production of sea foods is the largest in the world. This comes from the development of trout and salmon and bass streams. A state that has been fishing for years, looks after the fishing interests both for the commercial fishermen and the anglers who are after recreational sport. Sardines and tuna comprise an important part of the state's annual pack for the markets of the world. In 1920 the cans of sardines packed in California of laid end end, would reach 4,097 miles, or one and one-half times across the American continent at its widest part. California makes fishing pay.—Miami Metropolis.

We desire to emphasize the fact that the churches of Avon Park are open to all the churches of Avon Park in giving publicity to meetings, church organization news and anything that line which will be of interest to the community or to the members of the various churches. They are not open to the discussion of religious matters or the beliefs of any individual. We endeavor to conduct a newspaper and consider that church should appear regularly in our columns. If the pastors of the various churches are interested in our paper we have frequently made, there will be no occasion for criticism because we give more publicity to the church than to a revival. This is a newspaper and the news includes dances, card parties, weddings, marriages and goings, church news, deaths, births, accidents, etc. If the churches do not receive the publicity they think they are entitled, the fault lies with them, not with us.

Putting the Whole Burden on Labor
The railroads have been whining around so long for public sympathy and government help as to have acquired the reputation of the professional beggar along with his insistence. Railroad rates and charges are still at the peak of the war period. They were put where they are on the strength of the high wages being paid, which were then also at a peak. Those wages have since been reduced 12 per cent at the instance of the railway labor board, effective from July 1 last. Now 100 and more railroads and their employees in Chicago propose to further wage reductions and promise to pass the savings along the line in the form of rates and charges. This is in direct violation of a proposition to make labor bear the whole cost of the board's wage rates for transportation. It is a proposition also to save to the roads the gains from wage reductions already in force without sharing a penny of them with the public in the form of lower rates. And establishment of their own moderation seems to be the predominant feeling of the executives as they pass out this so magnificent proposal.—New York World.

Italians are evidently poor marksmen. Recently an Italian count and a British officer exchanged seventy-eight shots in a duel, without either participant being injured. Lucky for both that their opponent wasn't a Florida "Cracker."

PRICE, QUALITY, SERVICE

SATISFACTION

Are the foundation stones and operating principles of our business.

On this we solicit your business and pledge our complete observance.

We have just received a mill shipment of 32-inch Gingham, all new patterns, on sale 25c yd. SATURDAY at

We invite inspection and comparison.

White Dry Goods Company

THE STORE WITH A CONSCIENCE
J. W. White
Avon Park, Florida

Read the Law
Under the law of Florida the open season for all game commences on Nov. 20 and extends to Feb. 1 of the following year—making a period of fifty-eight days. Residents of Highlands County, and any paper that would suppress such facts would be unworthy of the confidence of its readers. I am sure that no citizen would advise any other citizen to keep them informed."—DeSoto County News.

For Marshal
I announce myself as a candidate for the office of marshal of Avon Park and if elected promise to administer the affairs of that office without fear or favor and to the best of my ability. —Advertisement. L. M. MARSH.

Canada's Corn Crop
A few years ago corn was grown only for fodder in Western Canada. In this form it furnished a considerable part of the silage crop. But the development of corn, like the Dent variety, adapted to a northern climate, has made corn a large crop in Canada. This year has been an abundant crop in the Red River Valley in Manitoba and other parts of the Canadian west.

Not Profit
Of all the peoples of Europe, the French have the fewest children and the Irish the most to the family.

Party Lines Eliminated
The agricultural block, as the senators and congressmen who are banded together to look after the interests of agriculturists are called, have eliminated party lines from their platform. Nation and republicans and democrats are working hand in hand to serve their constituents, who are largely farmers.

For the best cup of coffee in South Florida, call at the new lunch counter and filling station, Crooked Lake.

To break a cold take 666.—Adv.

SUCCESSFUL MEN BUILD
Men of action, men of success, are men who build because building means profit.

Every improvement built about your place is a sign of success and the source of additional success.

We are here to help successful men build. That means YOU when you are ready.

SOUTHERN PINE LUMBER
AVON PARK, J.E. GLOVER

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley
Avon Park, Fla.

Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings Sewer Pipe and Plittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

666 cures Bilious Fever.—Adv.

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G. Lang Wednesday in Haven.
Arcadia Wedn evening.
The Pittsbu house Wednes
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Rev. J. Har They were fa
They are expert fishing Lac
Rub-M-T

TUESDAY, NOV. 15

We will be in our new store room in the Max Wild Building, where we will greet our customers with a larger and more attractive stock of

High Grade Groceries

and better still prices that will appeal to the careful buyer. Remember, we are the originators of

LOWER PRICES

in Avon Park and are selling at a close margin of profit.

CALL AND SEE OUR NEW STORE

Cash and Carry Grocery

WEST & LUXTON, Proprietors
Max Wild Building Avon Park, Fla.

THE HOLIDAYS WILL SOON BE HERE

Now is the time to begin to think about gifts for your relatives and friends.

JEWELRY

is always an appropriate and appreciated gift. You can make giving easy by calling at this store now, selecting your gift, paying a small sum on same and let us lay it away for you.

EVERYDAY NECESSITIES

are here in abundance, priced from a nickel up. Every article you buy here saves you money.

Big Values For Little Money

JORDON'S VARIETY AND JEWELRY STORE

Max Wild Block Avon Park, Fla.

Coming—A Large Variety of Dolls, Toys, Books, Etc—
Watch for Them

LOCAL AND PERSONAL

The City Cafe is being newly papered.

R. I. Harris spent Sunday and Monday at Fort Meade.

Prof. H. B. Parker made a business trip to Sebring Tuesday.

The work of beautifying the city park is moving right along.

W. H. Rogers of Sebring was a business visitor here Tuesday afternoon.

N. G. Langford and family spent Wednesday in Bartow and Winter Haven.

Mr. and Mrs. Phil Lacey drove to Arcadia Wednesday, returning in the evening.

E. R. Shackelford and daughter of Zolfo were visiting friends in Avon Park last Friday.

The Pittsburgh-Florida Fruit Growers Association opened its packing house Wednesday.

Practically all of the houses in Avon Park have been rented, which is a big boom in itself.

The Rev. S. F. Durrance of Wauchope was among the out-of-town business visitors in Avon Park Tuesday.

Cyril Baldwin went to Tampa Tuesday afternoon to remain two or three days, while having his afflicted jaw treated.

The holes in the asphalt road between Avon Park and the cattle mills have been patched, to the joy and comfort of motorists using that road.

The guests at the Avon Hotel this winter are insured against a probable cold snap—Manager McEwen has secured a car load of the best coal.

Mr. and Mrs. G. M. Thompson of Avon Park are stopping at the Olive. P. E. Richardson is also a visitor from Avon Park—Tampa Times, Saturday.

The Rev. J. H. Smith, pastor of the First Methodist Episcopal church at Blacksburg, Va., is spending a couple of weeks in Avon Park and is stopping at the Hotel Avon.

Thursday afternoon of last week at the golf links members of the Avon Park and Country Club enjoyed an exciting shoot. None of them claim to have set a high record, yet the sport was exceptional. Some of the scores were: Lander, 21 out of 50; Smith, 42 out of 75; C. Skipper, 19 out of 50; Lanier, 38 out of 75; McEwen, 38 out of 50, and Colonel Rouse, 18 out of 25.

An exceptional fish story is expected for next issue as the following guests left the Avon Hotel at 3 o'clock Wednesday morning for a fish in Lake Okechobee: H. A. Winter, Rev. J. H. Smith and J. B. Bash. They were accompanied by Sebring fishermen. Master Bash and Winter are expert fishermen and are well equipped with the best and latest fishing tackle obtainable.

Rub-Me-Tism, a pain killer—Adv.

Mrs. Walden, president of the Woman's Club, and Mrs. Henry Stevenson, past president, were in Sebring Tuesday night and attended the meeting of the Sebring Woman's Club. Both made interesting talks on the work of this splendid organization. W. H. Barker of Keyser, W. Va., is a new addition to the Pilot force and will attend to the news and the advertising. Mr. Barker has been engaged in the newspaper business all his life and is the owner of two papers in West Virginia. He and his family are spending the winter at Sebring, but we have induced him to help us out for a few weeks, in order that we may take things a little easier. Mrs. Barker and the children spent a portion of the day here Monday and are much pleased with Avon Park. We will appreciate any favors shown Mr. Barker.

Naval Stores in France
The Bordeaux consular district includes a region which ranks next in importance to the long-leaf pine area of the United States in the production of naval stores. This industry is not only in importance to the wine industry, in southwestern France. The average annual production of naval stores in France amounted to 10,000 tons, of which 25,000 tons represented turpentine, 85,000 tons rosin. During the war the production fell to 40 per cent of the above totals. In 1919, however, the output of naval stores reached the previous figures, and the 1920 production, stimulated by high prices, reached the unprecedented figures of 150,000 tons of turpentine and 120,000 tons of rosin. France has always been a large exporter of naval stores, having sold abroad in certain years as much as 82 per cent of its production. In 1919 France exported 240 tons of rosin to the United States and 60 tons in 1920.

Conditions in Germany
The cost of living in Germany has increased about fourteen times since 1914, while workers' wages have increased about ten times, but German labor also has state protection in house rent and bread. The burden of the war is falling most heavily on the middle classes and those with fixed incomes. The industries of Germany are well up to pre-war activities, and there are fewer idle workers than in other European countries. That German competition in foreign markets is a factor seriously to be reckoned with is seen in the fact that Germany in recent reports from all purchasing markets.

About Greek Cities
The population of Athens has increased from 175,000 to 300,000 since 1907. Piræus, the port of Greece, has doubled its population since 1907. The present population being 24,000. The population of other chief Greek cities is Saloniki, 171,981; Adrianople, 49,170; Patras, 45,500. American imports from Greece for the year ending May 31, 1921, amounted to \$28,416,000, while exports from the country to Greece had a value of \$34,115,952.

Enormous Fire Loss
In the statement of the National Board of Fire Underwriters that the total fire loss in the United States each year runs to a half billion dollars in property and 15,000 persons are burned to death. Somewhere in the country every minute of the day and night is heard the clang of the bell or the call of fire.

A Prolific Sow
A Poland China sow belonging to H. Welles of Spring Valley, O., is 13 years old and has raised twenty-three litters and farrowed the twenty-fourth Oct. 1. The sow averaged nine pigs at each farrow, of which she has raised an average of eight. She has farrowed 207 and raised 184. In 1919 the spring litter of ten was sold when pigs for over \$400. It pays to have good sows.

Consider the Wood
Few farmers in Florida have given full attention to the real value of the farm wood. The wealth of firewood that is found on nearly every farm is seldom considered in the light of a much less a crop from which profits can be gained. Higher coal prices and prospects of a coal shortage, along with the winter fuel demand for wood, if the winter happens to be a cold one, as is predicted, following the hot summer, wood will be in demand.

Rub-Me-Tism for Rheumatism—Adv.

CLASSIFIED ADS.

Hereafter we will run no classified or want ads in the local columns of this paper. They will be placed under one heading and our readers will know where to look for classified ads of every description.

WANTED

Wanted—Man with small family to milk cows and truck farm. Apply to F. W. Durrance, Avon Park, Fla.—2p

Wanted—Salesmen had distributors for the Woodstock typewriter for each town in Highlands county. Address Howard D. Payne, West Leno, N. Y.—2p

FOR RENT

For Rent—Furnished cottage, 5 rooms, lake front, boat, garden, strawberries, grapefruit, oranges included. For \$300 for six months. E. D. Putney.

For Rent—One furnished room; male person preferred. L. E. Wolff, Park, Phone 77.

For Rent—Nice office room. L. H. Park, Phone 77.

FOR SALE

For Sale—Improved property, close in, at a bargain. See Walter Hart.

For Sale—Shredded Calf Cocomut in bulk, 3 1/2 per lb.; also some 10-lb. frictioned and powdered milk cans, 50c each. Sanitary Bakery, 51-52

For Sale—Two and one-half horsepower gasoline engine and pump; outfit complete; cheap for cash. Can be seen at the A. & P. Hardware Company's store.

Cabbage Plants for Sale—Early Jersey and Charleston Wauchope, 125c per 1,000; 5,000 lots and over, \$1.00 per 1,000. E. C. Valdes, Gal. Kinsey Wholesale Plant Co., Valdes, Fla.—2p

For Sale or Rent—Two-acre bearing grove, with four-room cottage, front and back porches; running water in house; garage and other buildings on lake front and hard road; near Avon Park. Vacant about Nov. 15. J. S. Masters, owner.—50-51

For Sale or Trade—Grant Six in good condition. See E. H. James, if Advertisement.

For Sale—On easy terms, new six-room bungalow; close in; would cost \$2,500; well-located tract of 10 or 20 acres of citrus land as first payment. Address I. X. Carr—Advertisement.

For Sale—New refrigerator, 10-lb. capacity; will sell cheap if taken at once. Apply at Pilot office.

For Sale—Eight-week-old pigs; good stock; price reasonable. See N. G. Langford, Smith & Smith, National Bank building—Advertisement, if

MISCELLANEOUS

Extra copies of The Pilot are on sale at the Avon Park Drug Company's store—Advertisement.

Two hundred dollars down and \$30 per month buys cottage of five rooms. E. D. Putney—Advertisement.

We have near Avon Park a fine place, slightly used and partly paid for, which we will sell to party willing to complete the remaining monthly payments. Send name and address for full information: Cable Piano Company, 82-84 N. Broad St., Atlanta, Ga.—51-52

Revolving your friends and neighbors that The Pilot should be in every household in Avon Park. If they are not subscribers they should be—Advertisement.

One Hundred Dollars Reward—We will pay \$100 reward for information leading to the arrest and conviction of parties shooting insulators from our high-tension wire poles, Florida Ice and Power Company—Advertisement.

ORDINANCE NO. 70

An ordinance to prohibit minors under certain ages from being on the streets of the town of Avon Park, Florida, between certain hours and prescribing a penalty for the violation thereof.

Be it ordained by the Town Council of the town of Avon Park, Florida:

SECTION 1. That it shall be unlawful for minors under the age of sixteen (16) years to be on the streets of the town of Avon Park, Florida, between the hours of 9 p. m. and 5:30 a. m., unless accompanied by their parent or

guardian or by an adult in whose charge said minor might be, or by the written permission of the said minor's parent or guardian.

SECTION 2. On a violation of this ordinance, the parent or guardian of such minor shall be punished by a fine not to exceed five dollars (\$5.00) or by work on the streets not to exceed one week, or by both such fine and imprisonment.

SECTION 3. That this ordinance shall be published once in the Highlands County Pilot, a newspaper of general circulation published in Avon Park, Florida.

SECTION 4. This ordinance shall go into effect immediately upon its passage and approval by the mayor.

GEO. F. KELLOGG, Attest: President Town Council. G. L. CREWS, Town Clerk. I hereby certify that the foregoing ordinance has been duly enacted by the Town Council of the town of Avon Park, Florida, and hereby present the same to the mayor of said town as prescribed by law.

Witness my hand and official seal at Avon Park, Florida, this 10th day of October, A. D. 1921.

G. L. CREWS, Town Clerk. The foregoing ordinance received by me this 8th day of November, A. D. 1921, and approved by me at said date. WILLIAM KING, Mayor.

666 quickly relieves a cold—Adv.

More Homes Needed
It is hard to pick up a paper without reading about homes and people; how families of ten and twelve persons are crissed in two and three rooms; how crowded the cities are; and that in New York alone there are 100,000 persons with nowhere to go. Most people like a good home. If every farmer would build good homes for his family, and have these houses grouped with a well-equipped school house and school to last at least seven months, there would be such an influx to the country as never before. The farm is the basis of all the chief needs of humanity; it supplies the food and the material for clothing. The country should be made as attractive as the city.

Is Using Our Prices
Australia and Argentina are offering new wheat to Europe for December and January shipment at prices below a competitive home market. The United States and Canada's crop prices reached the lowest point for this season of the year in the last eighteen years.

There's Only One "Zit"
"Zit" is the name of a town in Lake county, formerly known as Apopka. "Ferdinand" was first choice, but the postoffice department objected and there are already twenty-two Ferdinands in the United States. The patrons then decided on Zit, a town in Oklahoma in the nearest name to it.

666 cures Malarial Fever—Adv.

LUMBER

ROUGH DRESSED

Delivered at a Price to Suit You

Windows, Doors, Roofing

Ready-Mixed Paints

PAINT THAT IS PAINT

Plate Glass Store Fronts

DIRECT FROM MANUFACTURER

See

William H. Tompkins Co.

Phone 207 Brickell Building Avon Park, Fla.

A MAN ONCE ASKED ME THIS QUESTION:

"WHY IS IT

THAT YOUR STORE IS ALWAYS FULL OF CUSTOMERS?"

The answer was simple:

"They Are Satisfied

Why should they go elsewhere? They know my goods are the best. They have found that my prices are right. They believe in me and my 'live-and-let-live' policy."

You probably trade with me anyway, but this message is intended for the newcomers.

HENRY LANDER

Avon Park Drug Company

FACTS ABOUT the FUTURE of AVON PARK

This space is being paid for by a group of public spirited men of Avon Park who wish to advertise the opportunities of our town in a truthful manner.

FACT NUMBER THREE

Notwithstanding marked increase in real estate values, there are still good bargains to be obtained in business and residential property.

Avon Park in six years will have a population of 5,000. This is just the place to invest in all classes of property.

Information Cheerfully Furnished

Board of Trade, Avon Park, Florida

First Trust & Savings Company

[Insurance Department]

WE REPRESENT THE LARGEST FIRE INSURANCE COMPANY IN THE WORLD

WE REPRESENT THE OLDEST FIRE INSURANCE COMPANY IN THE WORLD

WE ARE THE LARGEST AGENCY IN AVON PARK AND HAVE RECENTLY TAKEN OVER THE INSURANCE BUSINESS OF THE CORPORATE SECURITIES COMPANY, THE OLDEST AGENCY IN THE CITY

The Companies We Represent:

Hartford Fire Insurance Co.	Aetna Insurance Co.
Home Insurance Co.	Federal Insurance Co.
Liverpool, London & Globe Insurance Co.	Atlas Insurance Co.
Hanover Fire Insurance Co.	Niagara Fire Insurance Co.
London Assurance Co.	Northern Assurance Co.
Sun Insurance Co.	Rhode Island Insurance Co.
Continental Insurance Co.	New York Underwriters Agency
Guaranty & Builders Fire Insurance Co.	Royal Insurance Co.
	Commercial Union Fire Insurance Co.

WE ARE EQUIPPED IN EVERY WAY TO GIVE OUR POLICY HOLDERS

UNEXCELLED SERVICE



SAPOLIO

Finds countless uses in the kitchen. It cleans cutlery, kettles, tin, porcelain, china, earthenware, linoleum, oil-cloth, refrigerators, tile, marble, shelves and floors. See that the name SAPOLIO is on every package.

ENOCH MORGAN'S SONS CO.
Sole Manufacturers
New York U. S. A.
MAKES POTS AND PANS LOOK LIKE NEW

AN OPPORTUNE TIME

Now is the opportune time for those contemplating investment in Florida to act. Property values will never be any lower and before the winter travel sets in is the time to make your selection.

IF YOU HAVE PROPERTY FOR SALE

List it now. Indications point to a large influx of investors during the winter months. We are receiving many inquiries concerning various kinds of real estate.

LET US SERVE YOU

P. M. STIVENDER

BRICKELL BUILDING Avon Park, Florida

Drink
Coca-Cola
IN BOTTLES

Sold Every where

In the great hotels or at the wayside store, at the turn on the golf course or at the baseball game, bottled Coca-Cola ever is relished.

At work or at play, it always is the favorite American drink.

Demand the genuine by full name and you will get it in sterilized bottles—pure and wholesome, delicious and refreshing.

COCA-COLA BOTTLING COMPANY
Avon Park, Fla.

Buy by the Case

A NEWSPAPER'S TWO SOURCES OF REVENUE

Subscriptions and advertising are the only sources of revenue a newspaper has, and often the subscriptions do not pay for the cost of white paper.

Advertising today, especially in newspapers, is the greatest business getter there is. This is acknowledged by men who know. People read advertisements in newspapers. They have been educated to do so. Every merchant in our town ought to advertise. You remember the story about John Wanamaker. The first day he was in business his receipts were \$24.64. He kept 64 cents and spent the \$24 the next day in advertising. We all can't duplicate this feat, but according to the best statistics available 3 per cent of the gross sales should be put aside for advertising.

Possibly you will say, "I don't need to advertise. I've been in this town thirty years and everybody knows me. Probably they do, but did you ever stop to think of the sales you lose because your fellow competitor advertises? He may advertise the same goods you have in your stock, but the people don't know you have them. The other fellow gets the sale because he advertises. And then how much more business would you do if you did advertise?"

We know of one merchant who advertised a lot of goods at 12 cents a yard. They cost him 27 cents. He took a clean loss, but while the sale was going on he sold his new goods at 12 cents. He put them in with the other goods and the result was that he cleaned his stock of the old goods and he broke even on the deal. Advertising and good buying liquidated his stock without a loss.

We can't all be John Wanamakers, but we all can advertise in proportion to our business. Results will be sure if you advertise honestly and give service. A newspaper can bring people to your store, but it can't make people buy your goods. Your clerk must do that and it depends on the service you give as to how successful your business will be.

What is done in the big cities can be done right here in this town if you will show the pep, give the service and advertise. Make business good. You can do it through this newspaper.

CAPITOL THEATRE

Program for the Week, Beginning Monday, Nov. 11

Beginning with this date the admission will be reduced to 10 and 25 cents on each night with the exception of Saturday. Owing to the higher cost of the Saturday program the price will not be changed.

Monday—Franklin Farm in "Primal Law." This is one of the best pictures Mr. Farm has ever made. Take advantage of the reduced price and come out. Also "Fighting Fate."

Tuesday—We are uncertain of the picture for this date, but have saved for Jackie Cogan in "Peck's Bad Boy." Watch the screen for particulars.

Thursday—Wanda Hawley in "Her Sturdy Oak." Those who saw Wanda in "A Kiss in Time" say that it was the best picture ever shown at this theatre, but after seeing her in "Her Sturdy Oak" you will be more than pleased. This is absolutely the best picture ever produced by Miss Hawley. She is supported by Walter Hiers, who plays the part of the leading man. He is almost as fat as "Fatty" Arbuckle and is now called "Fatty" the second. This is a guaranteed attraction. Also a two-reel Educational Mermaid comedy. Admission 10 and 25 cents, and you are assured of a two-hour laugh.

Friday—"The Common Level" is another picture that cannot afford to miss. Also a two-reel comedy. Admission 10 and 25 cents.

Saturday—"The Breaking Point" is a picture that is full of action from start to finish. When a man has been driven by hate and love to leave everything that had in the past been very dear to him, there always comes a time when the very soul of him rebels at destiny and then—See the picture and you won't regret it. Also a two-reel comedy.

Any Christian after seeing a picture at this theatre will reverse all their ideas in regard to the wrong teachings of a moving picture, for we positively will not show a picture at this theatre that is not in every way clean, and with good morals. You will leave the theatre after seeing the picture with new ideas and a better feeling toward your fellow man. Try it once. The price has been reduced.

GOVERNOR HARDEE APPEALS FOR ACTIVE CO-OPERATION

In a letter addressed to all sheriffs in the state, Gov. Cary A. Hardee instructs them to make particular effort to keep them criminal gentry out of the state this winter. The letter concludes:

"I wish to call on you for special diligence to keep out this class of criminals. I will feel very happy if we can go through the coming tourist season without any appreciable criminal activities from this class. In these counties where there is such large tourist travel, I know there is greater difficulty, but I am convinced that even in the tourist counties, that vigilance on the part of the sheriffs and capable deputies will hold down a great deal of crime such as heretofore reflected upon our state."

PUBLIC DEBT WAS CUT \$165,000,000 IN OCTOBER

A reduction of about \$165,000,000 in the public debt during October has been announced by the treasury department in Washington.

The total public debt Sept. 30 stood at \$23,924,108,125.06, while Oct. 31 the total was \$23,459,148,496.59, making a decrease for the period of \$464,959,628.47.

The heavy decrease in the national debt during the past month, officials said, was accounted for by heavy redemption of government securities. Nearly \$400,000,000 worth of treasury certificates were retired, while the usual treasury financing was omitted Oct. 10 and no new certificates issued until Nov. 1.

Exports from London For the first six months of 1921 exports from London to the United States had a value of \$64,627,231, a decrease of \$12,292,475, compared with the same period in 1920. Furs dropped from \$17,000,000 to \$6,000,000; diamonds from \$16,000,000 to \$4,000,000; art objects from \$4,000,000 to \$2,000,000; guns from \$3,000,000 to \$500,000.



HANDLES ALL FIGURE WORK

Every business office, large or small, needs a Dalton. Business time is a precious commodity and a Dalton will not only conserve time but it enables operator or individual to assemble the figure facts of each day's operations in the fewest possible minutes.

The Dalton fits the needs of every line of business. It meets the needs of the one-man office or retailer who desires a figuring machine which he himself can operate and which will add, subtract, multiply and divide.

Multiplication is just as simple. Easier to multiply, faster than any strictly calculating machine. Make a time test and see for yourself.

Have a demonstration
H. W. KELLERMAN
District Sales Agent
521 Citizens Exchange Building
Phone 1970 Tampa, Florida

Well Driving and Pipe Fitting

"Culter Gets the Water"

ELECTRIC AND GASOLINE MOTORS

Prompt Service Satisfactory Work Low Prices

ROSWELL CUTLER
Avon Park, Florida

The CITY CAFE

I have taken over the City Cafe and am prepared to serve the public in the best possible manner.

OUR MEALS

will be well cooked and properly served and our

PRICES

REASONABLE

E. BARNHILL, Manager

MITCHELL ELECTRIC COMPANY

Sebring, Fla.
ELECTRICAL CONTRACTOR AND SUPPLIES
Let us give an estimate on your ELECTRICAL WORK
No job too small or too large to merit earnest consideration
Phone 165 at Our Expense



Send for literature and price list

Quick Deliveries from Winter Haven Branch, Winter Haven, Fla.

DR. D. D. CREWS
DENTIST
Office First National Bank Building, Avon Park, Florida

A. E. LAWRENCE
ATTORNEY-AT-LAW
Room No. 5, Highlands Bank and Trust Building, Sebring, Florida

SAL SODA
Now in Stock

B. H. James

Phone 19 Avon Park, Fla.
P. S.—Get your Thanksgiving "goodies" here.

FOR SALE OR RENT

By Season or Year

New house on Winthrop street for rent by season or year; all modern improvements; good garage. Lot 60x135 feet.

PRICE RIGHT AND LIBERAL TERMS

Also two modern houses on Charles street for sale. Will be completed by Dec. 1. All modern improvements. Lots 75x135 feet.

A SPLENDID OPPORTUNITY

for those who desire to own their own homes in the most rapidly growing city on the scenic Highlands, where property values are increasing rapidly.

H. E. COY, Owner

Avon Park, Florida

First Trust & Savings Company

General Banking

AND

ANYTHING THAT MIGHT BE CONNECTED WITH BANKING, SUCH AS LAND TRANSFERS, ETC.

YOUR CHECKING ACCOUNTS,

SAVINGS ACCOUNTS AND COLLECTIONS

ARE SOLICITED

INQUIRE ABOUT OUR

Home Savings Banks

FOR YOUR CHILDREN

BUY YOUR BREAD

Instead of wasting your energy, patience and fuel in doing your own baking

IT'S ECONOMY IN THE LONG RUN

The Sanitary Bakery

A. EBI, Proprietor

Avon Park, Fla.

Parker Music Company

First National Bank Building Avon Park, Fla.

We carry a full line of COLUMBIA GRAFONOLAS and the very latest released Columbia records

STARR GRAFONOLAS, PLAYERS, UPRIGHT PIANOS

Also a full line of the famous Carrie Jacobs Bond Songs

Practical and Theoretical Lessons in Piano-forte Playing

TAUGHT

by Prof. H. B. Parker

Parker Music Company

First National Bank Building Avon Park, Fla.

TAILOR-MADE CLOTHES

LOOK BETTER FIT BETTER WEAR LONGER

Let us take your measure and have a new suit here for you by Christmas time. We guarantee a fit.

YOUR OLD CLOTHES CLEANED AND REPAIRED



Roberts Pressing Club

First National Bank Building

Avon Park, Fla.

Come One! Come All!
TO THE

Standard Garage

We pride ourselves on the ability to give our customers satisfaction and our motto is:

"COURTEOUS SERVICE AT ALL TIMES—
WORKMANSHIP OF THE BEST"

Try Us

THE STANDARD GARAGE

WELCH BROS., Proprietors

AVON PARK,

FLORIDA

The First Step Toward Independence Is to Own Your Home

And if you're going to own the kind of a home you would like, the first step is to purchase a town lot.

To Encourage Home Building

One of our large development companies has placed on sale a large number of desirable lots, situated in various parts of Avon Park. To help you, they will sell on

Easy Terms

WHY REMAIN IN THE RUT?

Let's Talk It Over

NORTON T. SMITH

First National Bank Building

Avon Park, Florida

Sign Painting and Decorating

Sargent Building
AVON PARK, FLA.

J. J. JAMOUR

Florida Ice and Power Co.

Pure Crystal Ice
Electricity
and Water

Avon Park

Florida

SEBRING MASONS ASK FOR DISPENSATION

At a stated communication of Poinciana Lodge No. 227, F. & A. M., held Friday night of last week, a large delegation of Masons from Sebring was present and requested that the Avon Park lodge grant them permission to ask for a dispensation for a lodge in Sebring. Permission was unanimously granted and Worshipful Master Lander assured the brethren that Poinciana Lodge would wish for the new organization an abundance of success, but that the services of this lodge were at its disposal at any time and that our members would take pleasure in co-operating with the Sebring Masons in every possible way.

Work in the Master Mason degree was conferred, A. R. McWilliams of Frostproof being raised to the sublime degree of Master Mason. There was a large number of members and visitors present.

The Public Interested

The sooner war time prices and wages are forgotten the better business conditions will be. They are not normal in times of peace. The essential thing is not the general level of wages and prices, but the right relations between wages and prices, and between the different groups of producers and the consumers, so they can trade with each other. The common assumption that wages in an issue between employers and employees, nobody else involved, is a serious misconception of the question. The whole public is interestingly concerned in the matter and vitally affected by it.

Food Prices Drop

Retail food prices decreased during the month ending Oct. 15, according to department of labor statistics, in seven cities out of twelve where investigations are maintained. The prices were stationary in three others, Baltimore, Kansas City and Philadelphia, and increased in two, Omaha and St. Louis. All changes, however, were slight. The largest price decrease amounted to 1 per cent and were noted in Manchester, N. H., New Haven, Portland, Me., Richmond and Washington, the drops in St. Paul, Minn., and Little Rock, Ark., amounting to but fractions of 1 per cent.

Auto Statistics

A total of 92,125 passenger automobiles, trucks and commercial vehicles, 28,114 trailers and 167,234 motorcycles were registered in the forty-eight states and the District of Columbia during the first six months of 1921, according to the United States bureau of public roads. The gross revenue was \$108,215,167. The figures show an increase of nearly \$8,000,000 over the full year of 1920, when such revenues totaled \$102,546,212. Pennsylvania leads in number with 557,700 vehicles, California is second, Iowa third, Ohio fourth, Illinois sixth and New York seventh.

Shipping News

American flag vessels carried 39 per cent of our exports by weight and 72 per cent of our imports by weight in the year ending June 30, 1920. Of the total foreign trade of 92,000,000 tons, 32 per cent was carried in American ships. The port of New York leads all others with a total foreign trade of \$1,140,122 tons, followed at some distance by New Orleans, Baltimore, Norfolk and Philadelphia in the order named. The position of Norfolk and Newport News is due almost entirely to the outward movement of coal, while Port Arthur stands eighth because of large shipments and receipts of oil. Boston, which stands fifth in quantity of imports, is fourteenth in amount of exports, and Norfolk, which is second in exports, is twentieth in imports. San Francisco is the tenth port.

Jefferson County Leads

Jefferson county, Florida, leads the country as the center of the watermelon seed industry, being the chief source of supply for seed houses in all parts of the United States. The crop for 1921 is estimated at over 10,000 bushels.

MAYOR'S PROCLAMATION

Whereas, the last Tuesday in November of each year is fixed by the town charter of the town of Avon Park, Florida, for the holding of our general election of town officers for the town of Avon Park, Florida;

Now, therefore, I, William King, mayor of the town of Avon Park, Florida, do hereby proclaim that Tuesday, Nov. 23, A. D. 1921, the same being the last Tuesday in November, between the hours of 8 a. m. and sundown, a general election will be held in the town of Avon Park, Florida, for the purpose of electing the following officers, to-wit:

One mayor, one marshal, one clerk, one tax collector, one treasurer, one assessor and two councilmen to serve for two years.

At said election all qualified electors for the town shall be allowed to vote.

I hereby appoint as inspectors and clerk of said election, the following named persons, to-wit: L. M. Marsh, W. T. Hall and Bert Starkey as inspectors and Fred S. Prior as clerk.

Done in the town of Avon Park, Florida, this 24th day of October, A. D. 1921.

Attest: WILLIAM KING, Mayor.

(Seal) G. L. CREWS, Town Clerk.

STOCKHOLDERS MEETING

Notice is hereby given that a meeting of the stockholders of the Sebring Highlands Development Company will be held at the office of said company on Saturday the 26th day of November, A. D. 1921, at 2 o'clock p. m., to take action upon the following resolution:

Resolved, that said corporation shall be and it is hereby authorized to create and issue preferred capital stock in accordance with the laws pertaining thereto.

And to pass on any other matter coming before said meeting of whatsoever nature and kind.

SCENIC HIGHLANDS DEVELOPMENT COMPANY.

By C. E. LANTIER, Secretary.

Oct28-Nov4-11-18-25

Are You Going to Build?

We are headquarters for WINDOW and DOOR FRAMES, SASH and DOORS, INSIDE TRIM and MILL WORK and CABINET WORK, BEAVER BOARD, COMPOSITION ROOFINGS, SHINGLES and LATH. A large and complete stock of YELLOW PINE and CYPRESS LUMBER. We make quick shipments. Try us once. We are on the job.

Townsend Lumber Company

Lake Wales,

Florida

World's Wheat Production

Total wheat production this year of the twenty nine leading wheat growing countries of the world, excluding Russia, reached 2,852,825,000 bushels or approximately 190,000,000 bushels more than in 1920, according to latest estimates reported by the department of agriculture. For next year's crop the department reported generally favorable conditions throughout the northern hemisphere for winter wheat sowing.

Imports of Wool

Argentina sent 60,000 bales of wool to the United States during the first six months of 1921. A bale of Argentine wool weighs 924 pounds. Germany sent 34,223 bales, England 24,574 bales and France 8,901 bales. American imports of wool from all countries amounted to 219,235 bales for the six months.

THE HUNTING SEASON OPENS NOVEMBER 20

We are prepared in splendid shape to outfit those who enjoy hunting, no matter whether you are just going to spend a day in the woods now and then or go on a long camp hunt. We have it

Guns

20 and 12-gauge Winchester and Remington Pumps at

\$55

410-gauge Guns, with automatic shell ejector \$16.00

410-gauge Guns, without automatic ejector \$13.50

Besides rifles and shotguns of other standard makes and kinds. We can suit your taste and pocketbook if you want a gun.

Ammunition

12-gauge Shells, drop shot, per box \$1.25

12-gauge Shells, chilled shot, per box \$1.30

20-gauge Shells, drop shot, per box \$1.20

20-gauge Shells, chilled shot, per box \$1.25

All sizes shot carried in stock

410-gauge shells, per box 90c

Hunting Coats

Sleeveless \$2.75

With Sleeves \$3.00 and \$3.75

Winchester Gun Oil and Cleaner

Smith-McGinnis-Stebbins Company

Brickell Building

Avon Park, Fla.

Ford

THE UNIVERSAL CAR

"THE FORD TOURING CAR"

HERE is the greatest motor car in all the world. Great because there is more of it in use than of any other car in the world. Great because that in our demand for a million and a quarter Ford cars this year fully 50 per cent of that demand is for the Touring Car. Surely every Ford touring car is a car of great service. You see it wherever you go, day or night, shine or rain, summer or winter—the ever-faithful Ford Touring Car is delivering service and satisfaction, pleasure and economy, in a larger measure than falls to the lot of any other one piece of mechanism in the world.

We can now deliver Ford cars to you with reasonable promptness. Leave your orders without delay, if you would be wise. The prudent man carries his umbrella when it is dry, because any fool can carry one when it rains!

Never forget that right hand to every Ford Touring Car is that ever-dependable and universal "Ford After-Service." Here we are, with the genuine made Ford parts, Ford mechanics, and Ford equipment, to give service to Ford cars instantly, so that your car is never out of commission.

Highlands Motor Company

Member A. A. A.

Avon Park, Florida

VICTORY RINGS ALOUD THE BATTLE CRY



If you want to know what we're coming to, think back over the past few years and see what we've gone through: Storms, fires, floods, strikes, riots, wars, sickness and pains, and here we are today a bigger, better, stronger people than ever.

Let the calamity howler roar till his throat is sore; the pessimist whine till he's blue in the face. Remember, nothing can happen as long as we keep up the fires under the boilers of industry—keep on selling, keep on buying, keep on working, keep on trying.

Ever since Old Liberty rang out for freedom we've been able to take care of ourselves in the most glorious way; we've been able to cope with every situation and handle every problem; we've never had to admit defeat, "bite the dust" or quit with a half finished job. We've always cleaned up everything we started in real earnest.

We can and will keep right on in the same way.

We rejoice on this **ARMISTICE DAY** in a united people, who know nothing but success in everything we undertake.

Let us put forth every legitimate effort for the development of both business and moral interests in this empire of wonderful opportunities—Highlands county—the best in our great state.

Although we've had our share of "Liquidation" during the past year, we've never lost faith in our public or our confidence that abundant selections of the right sort of stocks at the right price will always draw trade.

Down to date in price and up to date in style.

Our business is very good, thank you.

Park Mercantile Co.

R. C. Epperson, Proprietor

AVON PARK, FLORIDA

Predicts Cold Winter

This year to date has been abnormal in heat conditions. According to the United States weather bureau there has been an accumulation of 1,000 degrees of heat over normal. No tropical storms entered the Gulf, so the heat was not broken up here. With a surplus of heat this summer, there will be no extra heat to spare the coming winter, and it may be a cold one. The heat seriously injured crops all over the world.

Price Farm Products Low

Farm products are selling at prices as low as to prevent the farmer from buying goods from the stores. The farm manufacturers and accountants are idle, and they have the empty satisfaction of knowing that wages are high. The worry of it is that it wages are kept up means trade is kept down and labor out of work. Reduced wages would mean more employment, increased production, lower prices and lower cost of living for everybody. Labor is standing in its own light. Wages and commodity prices must get closer together.

Short Apple Crop

The apple crop for this year won't be quite half as large as it was last year. This year's crop will only amount to 100,000,000 bushels, as against 244,000,000 last year. The white potato crop this year is estimated at 50,000,000 bushels less than in 1920.

Citrus Growing in Africa

The citrus fruit industry is a growing one in South Africa. It is estimated that the crop next season will be 2,000,000 boxes. The output this year will be about a half million boxes.

Infant Welfare

In 1891, out of every thousand babies born in New York, 231 died before they were a year old. In 1920 because of the increasing knowledge of infant welfare, only eighty-five in every thousand died. It is a common criticism against modern infant care to point to the "good old times" when "babies had a peck of dirt and yet they all lived." Such argument may impress the uninformed, but those who know the facts can only sadly laugh at the foolishness of the statement.

China Imports Flour

Eight years ago China imported more than \$10,000,000 worth of flour a year and exported only about a half million dollars worth. Last year the Chinese export amounted to more than \$18,000,000. The prevailing supposition is that the Chinese all eat rice, but, as a matter of fact, flour is a staple in a large part of that country. North of Yellow river, flour is the principal food. Wheat is grown largely in Manchuria and the great plains which sweep north into Siberia and form one of the granaries of the world.

Prices of Horses

European prices for horses are far above those in the United States, and purchases of heavy horses for export have been prominent in the market for several weeks. Of late there has been an increased demand for good horses in the New England states. In Chicago prices are as follows: Good and choice drafters, \$125 to \$250; farm chucks, \$75 to \$100; common and median drafters, \$115 to \$175; wagon horses, \$125 to \$175.

To prevent a cold take 666.—Adv.

Get Together

If farmers are ever to solve the problems that have to do with their ultimate prosperity they must do it through united action. Perfect organizations are not of mushroom growth. They do not spring into perfect being overnight. There must be constructive organization and united work.

Marketing Crops

Thirty-eight states are now giving special attention to the marketing of farm products. In three of these states agencies to carry on this marketing work have been created by legislative or executive authority. In the remaining seven states the agencies are a part of some already existing body in the state administration or are connected with the state agricultural colleges. Florida was the eleventh state to establish a marketing bureau, and inquiries about it are coming from various states and countries of the world.

A. & P. HARDWARE COMPANY IS RECEIVING NEW GOODS

B. A. Pearson of the A. & P. Hardware Company called at our office a few days ago and stated that while he has been connected with the firm of Andrews & Pearson much difficulty has been experienced in securing goods, but that now the firm has quite a nice small stock, just received—iron beds, Rex cots, steel army cots, chairs, dressers, aluminum ware, oil, cook and heating stoves, etc. The firm also carries a splendid line of windows and doors, hose, pipe, screen wire and almost everything to be found in a first-class hardware store. A cordial invitation is extended to the public to call and see the line.—Adv.

WHILE WE AIM TO MAKE MONEY

We also aim to save our customers money. For that reason we have reduced the price of everything in the grocery line to the lowest possible point and make a small profit. We carry a full line of

STAPLE AND FANCY GROCERIES

which we sell for cash and deliver anywhere in the town limits and vicinity of the mills without extra charge.

Sample Prices:

Bess Milk, tall cans.....	12½c	Sugar, per lb.....	7c
Golden Key Milk, tall cans.....	12½c	Meal and Grits.....	3c
3 small cans Milk, any brand.....	20c	5c Cake Laundry Soap.....	3c

Full line of delicious Nuts, Citron, Lemon and Orange Peel. Fresh supply Cottolene, just in

Don't Buy Feed Until You Get Our Prices

H. Y. Thompson

First National Bank Building

Phone 7

Avon Park, Florida

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

OTHER PEOPLE KNOW NOW

that at this store they are assured of purity in drugs and accuracy in prescriptions, as well as excellence in confectionery, toilet articles, face creams, stationery and other supplies. They also know that the price will not be in excess of the value of the article. They feel SAFE AND SATISFIED.

SOME DAY YOU'LL KNOW

that these things are true. You'll also find our cigars, cigarettes and tobaccos of the best, our line of school supplies complete, our fountain drinks delicious, our rubber goods fresh and strong and a host of little necessities not herein mentioned. You'll find, too, that coming here is a pleasing and profitable habit to contract.

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A FULL LINE OF THE CELEBRATED NYAL REMEDIES AND TOILET ARTICLES

