

SEASONABLE SUGGESTIONS

WATER COOLERS
ICE CHESTS
REFRIGERATORS
OIL STOVES
GAS STOVES

The Kind You Want at a Price That Suits

W. R. ENGLAND HARDWARE CO.

Successor to F. C. Rae

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley

Avon Park, Fla.

Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

SHOP, SARGENT BUILDING, LAKE AVENUE

For Sale

IN CITY OF WAUCHULA

Modern dwelling, 7 rooms, bath, two screened porches, hot and cold water, two fireplaces; convenient; garage; near school and churches, 5 blocks from postoffice. Or would exchange for desirable residence in Avon Park.

Address J. A. CALDWELL, Avon Park, Fla.

SAVE YOUR MONEY

By having your old shoes repaired by the TAMPA SHU FIXRY, 206 Lafayette Street, Tampa, Fla. First-class work and satisfaction guaranteed. Send to Tampa Shu Fixry or leave them with A. W. Sargent, our local agent. We have no traveling agents, so don't be deceived by those representing themselves to be our traveling agents.

Pittsburgh-Florida

Fruit Growers Association

(Inc.)

Pittsburgh, Pa.

Avon Park, Fla.

Our big grove, known as "Section Seventeen," presents a wonderful sight. The trees have put on a splendid growth since last year and many of them are covered with bloom, suggesting a good crop this year.

Its sister grove, Section Sixteen, is all set and waiting for the spring to put out a healthy growth of branches and leaves.

These two developments, located side by side and within one fence, are acknowledged to be one of the finest groves in the state, the result of proper care and scientific management.

LEPER LIVES LONELY LIFE IN LITTLE COTTAGE NEAR TAMPA

Brack Lowe lives a simple and solitary life in a remote section of the city, and save an occasional visit of a friend, has been living this life of solitude for seven years. His little house is comfortable, his garden helps to afford him sustenance, and the quiet outdoors that ordinarily instills one with the joy of living surrounds him, yet with these blessings, there is something to keep Brack from being happy, but that something, which is considered a dreadful something, does not add any apparent morbidity or worry to his life; and he, with the consciousness of an incurable disease, lives as happily as most of us with our less serious troubles.

Brack Lowe is a leper, but is not in the pronounced stage of the disease. There is no law to keep him from coming to the city, and mingling with people. But he shies by the moral law and the request of the city bacteriologist, and confines himself to his little home near the isolation hospital, living with the hope that some day he will be cured from his affliction.

Lowe is about 50 years old, and was at one time a resident of Key West. He has traveled considerably, and is an educated man. Of course, by habit and adaptation the most undesirable things and circumstances finally become natural to us; and the solitary existence that was once torture to Brack, now, through the course of years, seems only natural to him. He is not so lonely, for he spends much of his time reading, and he is grateful to the people who have given him magazines and books. Reading seems to be his greatest diversion, and when bored in good stories he forgets his affliction.

The city bacteriologist is making an effort to send Brack to the federal leper colony at Carrville, La. Dr. Ralph N. Greene of the state health department, has been asked for necessary papers and application to admit him to the government hospital. It is understood that many patients in this leper colony are on the road to recovery, through the use of chaulmoogra oil, which is obtained from a tree that grows in Burma, the most effective weapon in combating this disease. The condition of Brack Lowe is not acute, and if treated at the leper hospital in Carrville, it is probable that he will be cured.—Tampa Times

The Main Thing Now
"Now you're going way for a while, old man, are you going to write back and tell the folks to keep the home brew burning?"
"No—I'm going to tell 'em to keep the home brew brewing."

50 good cigarettes for 10c from one sack of

GENUINE
"BULL"
DURHAM
TOBACCO
L. H. Harrison & Co.

GREAT SCHOOL PROGRAM

Shall Florida go forward in a big way for education? This involved one of the most important of the coming session of the legislature.

Judged by the number of appeals in the form of resolutions from all parts of the state, and from all kinds of organizations, the desired legislation has strong backing.

One of the ardent supporters of the movement puts it this way: "Florida has spoken. This state wants to keep in line with other southern states in the great forward movement for higher education now taking place."

"Take Mississippi with less taxable wealth assessed than Florida, its legislature has voted \$4,500,000 to its higher institution of learning. Louisiana and Tennessee have taken similar forward strides and other southern states are in the midst of campaigns to put the south where other sections of the country can not put it to shame, in an educational way."

President A. A. Murphree of the University of Florida says that the greatest need of Florida is trained leaders, leaders who as teachers can give the state better public schools; who as experts can train a more prosperous agriculture and a finer rural life; who, as engineers, can develop the state's natural resources; who, as cultured and resourceful men and women can be leaders in their chosen professions.

Dean and Director Wilmon Newell of the state's agricultural educational work says that before Florida can go forward as it should, many agricultural problems must be solved. They are distinctly Florida problems, and must be solved by the state.

Many things are on his program. Amusement, education, and a permanent pasture grasses, of which he believes there is no doubt about success. The problem in the Florida station has done the most important work of any station in the world. The raising of Florida cattle with sire that will lay a better foundation for the cattle industry of the state. The investigation of the kinds of fertilizers to use for different crops on various soil types; the upbuilding of the poultry industry of the state through better breeds and management; the continued watchful care and protection of the citrus and trucking industry; the enlargement of the usefulness of the county agent and specialist.

The alumni association of the University of Florida has issued a statement showing some of the ways the investments in that institution paid. By discovering means of control, the nematode that causes the harmful root-rot of various crops, the experiment station has saved Florida \$750,000 annually.

The velvet bean of the south was developed at the state experiment station. Last year this crop in Florida was valued at \$3,125,000.

The experiment station discovered the citrus canker before it had gained much headway, and its suppression by the state plant board and bureau of plant industry, which followed, saved a possible destruction of the citrus industry of the state.

The discovery and application of control measures whereby the whitefly is held in check, saves the state annually at least \$5,000,000.

The cause of soft pears and how to overcome it, now being successfully investigated, offers a promise of saving the state \$5,000,000 a year.

The value of the county agents to the state in teaching growers better management of orchards, including how to spray and control diseases and insects, is worth millions each year to the state.

Co-operative marketing, which the county agents assist in operating, meant a saving of \$1,200,000 last year.

In boys' club work there was a clear profit on their crops, pigs, etc., of \$37,567 in 1920 and in addition \$8,740 in prizes were won.

The higher educational institutions represent a great plant ready for service to the state. It is no need to meet the demands for the service it can render because it lacks the necessary equipment. The money for the equipment and service will not be missed by the state because it will create vastly more wealth than it will cost.

HOME-GROWN FISHPOL

INDUSTRY IS REVIVING

There is hope for a home-grown fishpole industry.

The zeal of government agriculture sharp at Washington is in a fair way to overcome difficulties in the way of bamboo culture in the United States. Undismayed by past failures, they have ousted with hot water diseases in shoots brought from China and Japan and are preparing to start a bamboo grove at Savannah, Ga. Makers of not only fishpoles but barrel hoops, canes, photograph needles, furniture and many other things, not including the "dope" pipes whence flowed the "bamboo dreams" of opium smokers in other days, are expected to get their raw material at home ultimately.

Propagation in the United States of bamboo shoots was first attempted ten or twelve years ago at Chico, Cal., and Brooksville, Fla. The plants developed a "mite" which sapped their vitality, however, and it was not until experts discovered the hot water cure that hopes of growing bamboo for the market were bright.

80,000 Immigrants in February
Immigrants arriving in the United States in February numbered 80,000, against 86,000 in January, while the number leaving this country to live elsewhere was 80,000 for both months, 36,000, figures made public by the United States bureau of immigration show. The net gain in population in February resulting from immigration was 44,000 as compared with an average net monthly gain in 1920 of 16,000.

Talk with Stivender about real estate.

NOTICE OF INTENTION TO APPLY FOR LETTERS PATENT

State of Florida,
County of DeSoto.

Notice is hereby given in conformity with Section 2639 of the Revised Statutes of Florida, that we, the undersigned, intend to apply to the Governor of the State of Florida, at Tallahassee, Florida, on the 18th day of April, A. D. 1921, or as soon thereafter as we can be heard, for letters patent to be issued to Tulane Supply Company, of which Corporation is the inventor, the following shall be the Articles of Incorporation.

N. H. TRENT (Seal)
E. A. DELANEY (Seal)
R. C. PETERSEN (Seal)
ELLIS WEST (Seal)

Articles of Incorporation

The name of this Corporation shall be Tulane Supply Company. The principal place of business shall be Avon Park, DeSoto County, Florida, with branch offices in such other places as may be deemed necessary by the Board of Directors of the Corporation.

ARTICLE II.
The business or businesses to be transacted by this Corporation shall be as follows:

To engage in a general mercantile business; to deal in any and all kinds of hardware, furniture, household goods, and other merchandise; to deal in, buy, own and improve real estate, and take and give mortgages on same, wherever located or situated. To handle any and all kinds of personal property of any nature, and to carry on the said business or businesses, either at retail or wholesale.

ARTICLE III.

The amount of capital stock of this Corporation shall be ten thousand dollars, divided into four hundred shares, each of the par value of twenty-five dollars per share, which shall be payable in lawful money of the United States of America, or in service, or property, at a fair and just value to be fixed by the Board of Directors.

ARTICLE IV.

The term for which this Corporation is to exist is perpetual.

ARTICLE V.

The business of this Corporation is to be conducted by the following officers: A President, a Vice-President, and a Secretary and Treasurer combined, and a Board of Directors of not less than three nor more than five. The officers will hold office for the term of one year, and thereafter until the officers elected shall qualify. The first annual election to be held by the stockholders shall be on the third Tuesday in January, A. D. 1922, and on the same date thereafter in each subsequent year. The persons who are to conduct the business of this Corporation as its temporary officers are: N. H. Trent, President; E. A. DeLaney, Vice-President; R. C. Petersen, Secretary-Treasurer; R. C. Petersen, N. H. Trent, E. A. DeLaney and Ellis West, Board of Directors.

The greatest amount of indebtedness or liability to which this Corporation can at any time subject itself is an amount equal to its capital stock.

ARTICLE VII.

Name, residence, subscription of incorporators:
N. H. Trent, Avon Park, Fla., 69 shares.

R. C. Petersen, Avon Park, Fla., 60 shares.

E. A. DeLaney, Avon Park, Fla., 60 shares.

Ellis West, Avon Park, Fla., 60 shares.

State of Florida,
County of DeSoto.

Before me, the undersigned authority, personally appeared Ellis West, N. H. Trent, R. C. Petersen, E. A. DeLaney, and each acknowledged the foregoing to be his genuine signature to the proposed charter of the Tulane Supply Company, and each acknowledged before me that he executed the foregoing indorsement for the uses and purposes therein expressed. Witness my hand and official seal this 10th day of March, A. D. 1921.

D. V. ROUSE, Notary Public.
Notary Public, State of Florida at Large.

My commission expires Oct. 11, 1923.
Mar 18-25-Apr 18-15

LEGAL NOTICE

In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida, in Chancery.
Allice E. Prior vs. Thomas F. Fay, The Florida Development Company, et al. Bill to Remove Cloud. To the Defendant The Florida Development Company, a Florida Corporation.

This is to notify you that a suit has been filed against you in this court by the said complainant, for the purpose of the removal of a cloud from title to Lot 14, of Block 48, in Section 22, Township 33 South of Range 28 East, in Avon Park, DeSoto County, Florida, and the Sheriff of DeSoto County has made his return that there is no officer or agent of said The Florida Development Company within the State of Florida known, upon whom service could be made, and this is therefore to notify you, the said The Florida Development Company to appear at the Clerk's office at the City of Arcadia on Monday, April 4, 1921, to defend the said action pending in said court, or else the said bill will be taken as confessed.

Done and ordered at chambers in the City of Arcadia, DeSoto County, Florida, on this 26th day of February, 1921.

GEO. W. WHITEHURST, Judge of said Court.

I hereby certify that this is a true copy of the original order made herein.

Witness my hand and official seal this 26th day of February, 1921.
(Seal) A. L. DURRANCE, Clerk of said Court.

By L. M. BENNETT, Deputy Clerk, 15-55

NOTICE

Notice is hereby given that on the 22nd day of August, A. D. 1921, after six months publication of this notice, the undersigned, administrator of the estate of Robert W. Rowell, will present my final report to the Hon. J. Irvin Caldwell, county judge of DeSoto County, Florida, for his approval and final discharge as such administrator.

J. P. WORTH, Administrator.

First publication Feb. 18, 1921.

Smith Tire Service

ARCADIA, FLA.

Box 247

MAXWELL AGENCY

and TRUCK TIRES REPAIRED

Out of Town Orders Given Prompt Attention

Well Driving and Pipe Fitting

"Cutler Gets the Water"

ELECTRIC AND GASOLINE MOTORS

Prompt Service Satisfactory Work Low Prices

ROSSELL CUTLER

Avon Park, Florida

Five Bungalow Lots

ON LAKE VERONA

PRICED FROM ONE THOUSAND TO FIVE HUNDRED DOLLARS

Three of these are water-front lots and at the price are the best offer of the season.

Norton T. Smith

MASONIC TEMPLE (Avon Park, Fla.)



FEELING AT HOME

One of our ambitions is to have folks feel at home in this bank; to cultivate geniality and good will; to promote the feeling that The First National Bank is a home institution with the interests of its patrons at heart. You will always receive a hearty welcome here and we want you to feel that our time is your time.

BANK WITH US

First National Bank



KELLOGG

Sells

FERTILIZER

See Him

Florida Ice and Power Co.

PURE CRYSTAL ICE
ELECTRICITY AND
WATER

Avon Park

Florida

You will eventually want The Pilot. Why not subscribe now?

PERSONAL PARAGRAPHS

Eat at Ted's lunch counter.
Reliable work; carpentering. L. A. Lisenden.

Consult Stivender for real estate bargains.
New line of fountain pens at Jordan's, Brickell building.

See Stivender if you have anything in real estate to sell or are in the market.

Desirable room for rent on Lake Verona, also office on Lake avenue. Apply at, this office.

The Tampa Shu Fixry can repair your old shoes to look like new. A. W. Sargent, local agent.

Mr. and Mrs. Guy Craig are the proud parents of a boy baby, born March 17, St. Patrick's day.

Mrs. F. Stansborough delightfully entertained the 4000 and Neece Club Thursday afternoon of last week.

Hand-made novelties and Florida souvenirs at the Gift Shop, Lake avenue, next to Telephone Exchange.

Fifteen hatching eggs for \$1.00; from pure-bred Brown Leghorns, White Leghorns and Silver Laced Wyandottes. K. Cutler.

Mrs. Anna Allen of Chattanooga, Tenn., departed for her home Saturday, after a pleasant visit of several days with Mr. and Mrs. T. H. Lander.

For Sale—18-foot Old Town canoe with two paddles, chain and lock. Reason for selling, owner going north. Will sell at great sacrifice. C. F. Kuldell, Hotel Avon.

Mrs. Emma Powers, who had been the guest of Mrs. L. E. Bass for three weeks, went to Kissimmee Thursday afternoon of last week, where she will spend several weeks before returning to her home in Ashtabula, O.

Mrs. E. Nelson and two children of Washington, D. C., arrived in Avon Park Sunday, where they will make their future home. Mr. Nelson met them at Haines City. They have rented the M. T. Merwin cottage, which they will occupy during the summer months. We join our citizens in extending the hand of welcome.

Mr. and Mrs. James Hogan, Hartley Bennett, Mrs. Lyle Bennett and son and R. L. Drake departed for their homes in Farmersburg, Ind. Monday morning, having spent the winter very pleasantly here. This was the first winter Mr. and Mrs. Hogan and Mr. Drake had spent here, but the Bennetts have been coming to Avon Park for the last four years.

All enjoyed our climate, our lakes and our hospitality so thoroughly that they promise to be with us again next winter.



LUCKY STRIKE
cigarette. Flavor is sealed in by toasting



Citrus Groves and By-Products
Company

Pittsburgh, Pa.

Avon Park, Fla.

Plowing and preparing the land for the planting of the first unit, Section 31, of this company's holdings has been completed. The tract has been fenced and on a considerable acreage the citrus trees have been set.

This land is very beautiful, of a rolling type, composed of golden sand and holds promise of wonderful groves in a few years.

"Watch Your Investment Grow"

FLORIDA A GARDEN FOR MILLIONS OF PEOPLE

Times-Union

Probably a very large number of people in Florida, knowing the importance of the fact that Florida is a garden upon which depend millions of people of the United States for many of the things that enter into their food supplies.

In the Boston Evening Transcript of last Saturday appeared an article by Prof. R. J. McFall, professor of marketing in the Massachusetts Agricultural College, in which he calls attention to the fact that other states than Massachusetts are supplying very much of the food supplies required by the people of that commonwealth.

He states that in 1920 the chief fruits and vegetables taken into the Boston markets amounted to 37,019 carloads, of which Massachusetts supplied only 5,126 carloads.

He then gives in detail, together with a map, the principal states from which Massachusetts receives great quantities of foods. He says that Florida, California, Texas and Louisiana take the lead in winter vegetables, and the reader will note that Professor McFall places Florida first in the naming of these four states.

With reference to the growing of early vegetables, Professor McFall says that "Florida enjoys peculiar advantages for this industry and is, perhaps, the general trucking community in the United States." He then goes on to say that of cabbage, Florida shipped to Boston last year twenty-one carloads with New York state, neighbor of Massachusetts, sending in only 188 carloads and, of course, later than that shipped from Florida.

With reference to lettuce shipped into Boston, Professor McFall says: "There are no near competitors although Florida sixty-two carloads in the December-May season of last year. Of potatoes Florida shipped many carloads into the seat-of-the-city last year and does so every year. Of strawberries grown in Florida, fourteen carloads arrived in Boston from February to April.

With reference to tomatoes Professor McFall says: "Here again Florida leads off in the season, shipping from January to July; she also leads in quantities, with 216 cars," while Massachusetts has to its credit only 129 carloads, New Jersey 131, Mississippi 88, and other states lesser quantities.

In order not to trespass on space and time it is only necessary to say that Professor McFall has a good word to say with reference to marketing methods, something that Florida truck and fruit growers are learning to appreciate. He says:

"Practically all truck-producing sections are provided with co-operative exchanges for marketing, but by no means all producers even in the regions where the best exchanges operate avail themselves of the services of these agencies. It is doubtful if any other agency is so well able to bring the standard of the product up to a high quality as is the co-operative exchange, and there is an ever-increasing tendency to use this system to move all such products from the producing regions to the consuming markets."

While the article above quoted from refers only to what one city state is obtaining from Florida in the way of food products the reader can multiply Boston receipts from Florida by a number representing practically all the larger cities of the north and central west. The total is enormous. Truly, Florida is the garden for millions of people.

AVERAGE CITIZEN KNOWS
LITTLE OF REAL WORTH OF
THIS WONDERFUL STATE
(Pensacola News)

Output of Florida is richer than the average citizen can even contemplate. Commissioner of Agriculture W. A. Meltre, for the benefit of the National Editorial Association, issued a very fine little brochure and under the head of "Industrially" he tells the nation's newspaper men and women something of the state of Florida.

Not all the output of the Alaskan mines would buy the cigars, 400,000,000, and cigarettes, 8,000,000, of Tampa and Key West. The forests yield in turpentine 8,900,000 gallons a year.

The farmers have turned from cotton growing on the scale they once produced it, but we still have a crop of 20,000 bales of inland and 2,000 bales of Sea Island lint.

For shipping the output of the groves and gardens there are 20,000-000 crates required annually.

We have twenty fertilizer factories that turn out \$12,000,000 worth of plant food; phosphate mines that furnish three-fourths of the output of America—2,600,000 tons, worth \$8,500,000.

There are 30,000,000 bricks made annually from Florida material.

We furnish three-fourths of the Fuller's earth of America, worth \$20 a ton.

The alligator industry is worth more than a million and the largest sponge industry in America is located at Tarpon Springs on the West Coast.

Florida sawmills turn out nearly a billion feet of lumber a year and these, with the veneer mills, have an output (even at present depressed prices) worth over \$20,000,000.

The fishing interests of the state are worth \$20,000,000.

Truck Bringing Good Prices
Punta Gorda truckers are making some money this season, this notwithstanding the high freight rates. For example, f. o. b. prices are given as follows: Cambers, \$4 to \$5.50 per crate; peppers, \$2.25 to \$3; eggplants, \$3 to \$4.50. These are the prices for truck delivered at the shipping station. Squash, celery and tomatoes were not quoted, as but little of these vegetables is ready for shipping. All crops are looking fine.

Must Prepay Freight
The Central Railroad Association has decided that melon shippers from the south who ship into northern territory must prepay the freight.

Real Estate News

Vol. I. AVON PARK, FLORIDA No. 8.

HOMES

GROVES

CITRUS LANDS

FIRE, LIFE AND

AUTOMOBILE INSURANCE

Lance's Values Are Always Good"

Mark W. Lance

Insurance REALTOR Citrus Groves

R. I. HARRIS

Orange

Groves

A

Specialty

AVON PARK, FLORIDA

See

William King

Avon Park

For

Real Estate
of All Kinds

Have some fine Lake Front Building Sites, just out of incorporation.

Owner's Price
Is My Price

"Full o' Pep"

We have secured the exclusive sale in Avon Park of this splendid brand of poultry feed. Feed it and Your Hens Will Lay If They're Not Roosters

LAYING MASH, GROWING MASH, LITTLE CHICK FEED, SCRATCH FEED FOR THE HENS

"Full o' Pep" is recognized by the leading poultry fanciers as the best poultry feed on the market. Try it.

B. H. James

GROCERIES

Phone 19

The Highlands Pilot

GEO. W. ADAMS, Editor

Published every Friday at Avon Park, Fla. by the Avon Park Publishing Company.

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Foreign Advertising Representative: THE AMERICAN PRESS ASSOCIATION

Entered as second-class matter December 12, 1915, at the postoffice at Avon Park, Fla. under the act of March 3, 1879.

TELEPHONE NO. 29

The bi-annual gabfest will soon start in Tallahassee.

There are no "for rent" signs being displayed in Avon Park.

The date of next week's paper will be April 1. Watch out for us.

You'll find the banks closed today, which is to remind you that it is Good Friday.

Opposing county division is one of the surest ways to the world to bring about state division.

The twenty-fifth annual county fair opened in Dade county this week and you may rest assured it is a most creditable exhibit.

Next month opens the baseball season. Will some kind-hearted manager give us a tip as to where the pennants are to go this time?

Saturday morning at 8 o'clock we counted forty automobiles parked on Main street in a space of two blocks. And the day's business had not yet begun!

And we're now willing to lay a wager that Avon Park will soon have a new postoffice building that will be the envy of every small town in South Florida.

We can't see why any visitor should want to leave Florida after getting a whiff of the perfume of the orange blossom and hearing the song of the mocking bird.

Unless Attorney General Palmer's decision is reversed as "invalid" he may be able to get the "birds" to kick it to—providing we stand well with the doctor.

Will the next legislature pass a game law which will really protect game, or follow the example of its predecessors and make a spectacular play to the grandstand?

Another county division movement has been started in the county. Plant City and others in the eastern part of Hillsborough county want to divide that county and create Plant county.

Times-Union: "Will the legislature permit Moore Haven to 'come into its own' by giving it a county all its own? It is the hope of the people here that the legislature will familiarize themselves with existing conditions and hearken unto the voice of the majority of the people."

Last week's issue of the Punta Gorda Herald eloquently lambasted the traveling so-called reformers, who are going about the country, telling fine lectures and then taking up collections, seeking subscriptions and otherwise digging into the pockets of the public for their individual gain. And we agree with every word the Herald says, at the time.

Advices from Washington state that there will be approximately \$622,000,000 available for building good roads during the year 1921. Of this amount \$7,225,000 is apportioned to Florida. This includes the money available from all sources—local, state and federal. With that amount of money to spend on good roads, Florida should build a considerable amount this year.

Times-Union: "With so many county division fights to settle, there will be no dull moments in the coming session of the Florida legislature." But county division in some instances, should not require many moments for a decision. DeSoto is one of the counties whose progress, development, justice and right demand division and a large majority of the voters of this county have plainly expressed their desires in the matter.

In another column will be found a communication from F. W. Van Loven of Hamilton, Ontario, Canada, regarding the Canadian market for Florida citrus fruit, especially grapefruit. From Mr. Van Loven's letter and reports in Canadian papers we should imagine Canada might furnish a profitable market for our grapefruit and we believe a thorough investigation should be made by the Citrus Exchange, with a view to extending our markets.

The National Editorial Association is touring the state and receiving a cordial welcome everywhere it visits. Its members who have never before visited Florida are receiving the surmise of their fair young lives and will venture to state that when they return to their homes their publications will be filled with reports so favorable to Florida as to brand the Chicago Tribune, the Country Gentleman and other publications which seem to have taken pleasure in maligning this state, as malicious falsifiers.

We understand that a man from Zion City, Ill., was at Avon Park last week soliciting job printing. We do not know how successful he was, but we do know that the business man who patronized him is disloyal to Avon Park and its institutions. Zion City is the home of the DeWitts, a fanatical so-called religious denomination, which like the leech, sucks all the blood it can from outsiders, giving nothing in return. Its institutions are conducted by members of the cult, who, as we are informed, receive no pay except in promises, and they come into illegitimate competition with legitimate business. Like the advertising faker and other pests that strike Florida during the winter season, such people should meet with a nighty cow reception and no patronage whatever.

ANONYMOUS COMMUNICATION

For the benefit of "An Outsider," who sends us a communication to which there was no name signed, we will state that this paper has never criticized the actions of our school board and has no intention of so doing so long as it continues to function with the same degree of intelligence and fairness it has heretofore shown. We would like, however, to have you "come out in the open" when you have any suggestions to make. Otherwise, no attention will be paid to them. The paper and its editor, is responsible for every word published in The Pilot, although we do not personally endorse the views of correspondents.

G. W. ADAMS, Editor.

FRIENDLY COMPETITION

Competition between towns if carried on in a lively and good humored way is good for the communities involved and forms interesting diversion, but mud-slinging and odious comparisons are to be deplored. We have no word of criticism of the splendid communities of the "Scenic Highlands" to compare with us, for we are on the main line and at the junction—we have all the advantages they have and the above said towns, but they are not to be despised or overlooked. The "Scenic Highlands"—Haines City Herald.

We commend Editor Lee on the opening sentences of the above editorial and we do not blame him for claiming superior advantages for his home town. We do the same thing concerning Avon Park and are always prepared to maintain our claim with good argument. For instance, we will admit that Haines City has a little advantage in that it is the "Gateway to the Scenic Highlands" where they have the first chance at those coming to this section seeking investment, pleasure or health. Still, we must disagree when our contemporary says: "To be sure, we can't compare with us." We glance at another editorial in the same issue and find the following: "Water, water, everywhere and not a place to take a swim, except Lake Tracy. And it costs \$10 in repair bills to drive a Ford there, on account of the rotten condition of the road." We have twenty-nine beautiful freshwater lakes in this township, two of them wholly within the limits of our town and another forming part of the corporation limits. One can drive a mile in any direction, over pretty roads and enjoy either beautiful lakes, where bathing, boating and fishing may be enjoyed to one's heart's content. We have more manufacturing, more groves being developed, more new buildings just erected, more progress, than any other city on the Highlands, therefore we'll be forced to claim as many advantages as our worthy rival.

TO CORRECT ERRONEOUS IMPRESSION

The impression seems to have gained ground in some quarters that the matter of the location of the county seat of Highlands is a problem that county is created at the coming session of the legislature, will not be submitted to vote of the people by their decision and that Sebring is to be named in the county division bill. The permanent county seat. This impression is entirely erroneous. The temporary county seat has been created by the legislature and will be in the bill that the location of a permanent county seat is to be submitted to the vote of the people two years hence.

The arrangement, we think, is a good one. It is a perfectly fair one. Neither Avon Park nor Sebring should have any say in the matter if the majority of the voters, at a fair and square election, decide to create a county seat in either place or in some other section of the new county.

Nature would naturally see the county seat located in Avon Park, but if the majority of the voters desire it elsewhere that is where we want it. And we believe every fair-minded man or woman, who believes in true democracy, is of the same mind.

The agreement between Avon Park and Sebring is a perfectly fair one, which will benefit both places. Sebring's representatives have acted fairly in the matter, as have those of Avon Park.

But you can rest assured of one thing and that is, when Highlands county is created, a provision will be made in the bill for the holding of an election two years hence to ascertain where the majority of the voters want the permanent county seat located, and it will be located where they elect.

President Harding has asked for a review of the Debs case, which probably means that Debs will soon receive executive clemency.

We desire to commend the Isaac Horn Company of Haines City for the splendid publicity it is giving the entire Scenic Highlands in the way of sound, sensible advertising. When we stop to consider that this company is not selling real estate along the Scenic Highlands and that its interests are mainly in Haines City, we feel that its entitled to no small amount of praise for its selfless spirit.

OBSERVATIONS

By Moses Folsom

There is more or less disposition to complain by those who see difficulties and dangers ahead. The past is repeating itself today. The rain and sunshine alike will come to the just and the unjust. There will be seed time and harvest. The grass will grow, the trees bear leaves and fruit, and provide grateful shade, and flowers bloom and spread fragrance and delightful blending of color. No man's hand can stay the coming of the morning sun, nor hold back life giving air. Of another thing you can be assured and that is truth will continue to live in one form or another and error perish as it has in the past. And another thing, loyalty and neighborly feelings will not be banished from the minds of true men and women, the heart of the mother will beat true to her child, and the home remain the sanctuary of the father. The race has survived and advanced amid the wrecks of war and famine and plague because of these primal gifts. In the shadows of the mighty ocean of life the currents run true. To the pure, all things are pure, while to the impure all things are impure. Underneath the wickedness and woe in the world there is the great smooth current of purity, goodness and gladness.

Most of the remedies advertised to relieve headache and other pains are poisons derived from coal tar. They are dangerous and a menace to the health of persons who regularly make use of them.

In a recent address before the American Society of Naturalists, it was said by a noted speaker, in referring to the last census, that our actual population lagged behind the predicted population and that the law of diminishing returns is now in operation in regard to national resources and agriculture. Novel methods of culture, more efficient machinery, new and better yielding varieties are but means of exploiting a limited reserve of soil fertility at a higher rate, and the present production can only be kept up by increasing amounts of artificial fertilizers. A shift from the cities to the farms must come in the next half century, with a simplification of the standard of living, if the welfare of the race is to be maintained. The problem of the United States in regard to its increasing population is connected with the mass immigration by Southern European people and the potentiality of ethnic mixtures for stagnation or weakness of the race and to civilization. It was true that a restriction of immigration, education, equalization of standards, and rational marriage selection and birth rate are necessary to meet the problem of population for the future. A country inhabited by races in large numbers of different blood, color, language, religion, habits and centuries old prejudices, cannot long exist. Rome fell when barbarians invaded it and overwhelmed the weakly Roman empire.

It is unfortunate that the forces for good in the world are not so strong and do not attract as much attention as the forces of evil. Mudsinks are magnified by the acts of the people they made much of, but daily and hourly the thousands of our people are doing good and creating a pleasant and such to the other.

The desire to get money, even to get rich quick, is common with most individuals. In the good old days of the Louisiana lottery one man in a million prize, the lottery kept on doing business because 999,999 men thought they would be the million man next time. And so it is in the modern days of oil and mine speculation. Not much is accomplished in life, however, without taking risks, and it is all right to risk it in oil but only in amount one can afford to lose. If it turns out to be a gusher the investor can put himself on the back just as the polo player puts up a look of indifference when the ball even gives him the fourth ace. When a person desires to invest money, even though it be only in the purchase of the weekly needs of his family, he should think of the opportunity to serve his own locality in a good, rather than some outside interest.

If the home merchant has goods in stock at prices as reasonable as equally good stuff can be bought elsewhere, he should be patronized. If there is a local bond or stock issue known beyond doubt to be as safe an investment as any security offered by a distant corporation or organization, it will be a building for community spirit and upbuilding for the local citizen to put whatever money he desires to invest in such local securities. One should think first, of course, of his own welfare and that of his family. Then think of the home community.

If you can't be a booster, don't be a joy killer.

It is claimed that oil has been discovered in the county of DeSoto. The Pilot plainly remarks that they'll be spouting gas up there next month.

The Pilot plays no favorites when it comes to publishing the news, the opinions of some of our readers to the contrary, notwithstanding. Everybody's word is good to us as far as our local news columns are concerned.

Up in Pensacola they have sunrise prayer meetings on such occasions as Thanksgiving day, Easter Sunday, etc. It would take a stronger attraction than a prayer meeting to get you out of bed at sunrise. It's hard enough to get up at that time to go fishing.

Two hundred and fifty thousand dollars is asked to build an addition to the capitol building in Tallahassee. That would build a pretty good capitol building in some other part of the state. Think it over, Mr. Legislator.

WIM FOWL and Game Refuge

Lee county is to have a wild fowl and game refuge and park through the offer of a land company which owns a tract of several thousand acres in the Big Cypress district. The concern bastarded the tract to the board of county commissioners for this purpose, stipulating only that it reserves the right to cut the timber. The Big Cypress is a natural haven for game, which is rapidly disappearing in Lee county because of the laxity of the game laws and the attitude of the ruthless hunters, and persons interested in the preservation of the state's wild life believe the preservation will do much toward restocking the forests.

NOTICE OF INTENTION TO APPLY FOR LETTERS PATENT

Notice is hereby given that the undersigned will apply to the Governor of the State of Florida, at Tallahassee, on the 28th day of April, A. D. 1921, for Letters Patent, incorporating BREXWOOD VILLAS, and the following proposed charter, the original of which is now on file at the office of the Secretary of State of the State of Florida.

Witness our names this 23rd day of March, 1921.
J. S. BUCHANAN,
NORTON T. SMITH,
J. A. LANDER.

Proposed Charter of Brentwood Villas
The undersigned incorporators hereby associate themselves together for the purpose of becoming incorporated and forming a corporation under and by virtue of the laws of the State of Florida, with and under the following proposed charter.

1. The name of the corporation shall be BREXWOOD VILLAS, and its principal place of business shall be in the town of Avon Park, DeSoto County, Florida, but it may establish branches and places of business within the State of Florida or elsewhere.

2. The general nature of the business to be transacted shall be to deal in, buy and sell, lease, mortgage, bonds, notes, mortgages and all kinds of property, real, personal, and mixed and to buy and sell and grow nursery stock of all kinds and descriptions and to act as agent, broker or commission merchant in any of the above property, to lend and borrow money, giving and taking security, either personal or property therefor, to own, build, lease, rent, sell and convey houses of every kind and nature for the purpose of renting and to have, acquire and enjoy all other property, powers and things as shall be incident, necessary or expedient for conducting the said businesses, and generally to be vested with, and have powers granted or which hereafter may be granted, to corporations for profit under the laws of the State of Florida.

3. The amount of capital stock of the corporation shall be Fifty Thousand Dollars (\$50,000.00), to be divided into five hundred shares (500) of the par value of One Hundred Dollars (\$100.00) each, all of which shall be paid in cash, or its equivalent.

4. The term for which said corporation shall exist shall be ninety-nine (99) years.

5. The business of said corporation shall be conducted by the following officers: President, Vice-President and Secretary and Treasurer, and Board of three Directors and such other officers and employees as the corporation may authorize. The Board of Directors may appoint subordinate officers and employees, with such powers, duties and terms of office as they may prescribe, or as may be provided by by-laws, not inconsistent with the statutes.

6. The Directors shall be elected by the stockholders at each annual meeting. All other officers and employees shall be elected annually by the Board of Directors. The annual meeting of the stockholders shall be on the second Tuesday of January of each year.

7. Until the officers elected at the first annual meeting of the stockholders shall be qualified, the business of the said corporation shall be conducted by the following named officers: J. S. Buchanan, President; Norton T. Smith, Vice-President; T. H. Lander, Secretary and Treasurer.

8. The Directors, J. S. Buchanan, Norton T. Smith and T. H. Lander.

9. The highest amount of indebtedness or other liability to which the said corporation shall at any time subject itself shall be Two Hundred and Fifty Thousand Dollars (\$250,000.00).

10. The names and residences of the subscribers, and the amount of capital stock subscribed by each, are as follows:

J. S. Buchanan, Avon Park, Fla., fifty shares.
Norton T. Smith, Avon Park, Fla., seventy shares.
T. H. Lander, Avon Park, Fla., forty shares.
J. A. Lander, Avon Park, Fla., thirty shares.

STATE OF FLORIDA,
COUNTY OF DE SOTO.

I, the undersigned Notary Public in and for the State of Florida, personally appeared J. S. Buchanan, Norton T. Smith, T. H. Lander, and J. A. Lander, all to me well known and known to be the individuals named above and who executed the foregoing proposed charter of Brentwood Villas, and each being duly sworn, solemnly acknowledged that they executed the same for the uses and purposes therein mentioned.

In witness whereof I have hereunto set my hand and affixed my notarial seal this 23rd day of March, A. D. 1921.
(Seal) FENNIE WAYCHOFF,
Notary Public, State of Florida.
My commission expires April 12, 1924.
Mar25-Apr22

Why this Bank?

Why should you patronize the First Trust and Savings Company?

Because it furnishes everything you have a right to expect from a progressive, well managed financial institution—absolute safety, up-to-date equipment, complete facilities, courteous consideration at all times.

Our officers and employees are never too busy to take all the time necessary to see that you receive service in exact accordance with your needs.

The best proof of the success of our policy of placing the best interests of customers ahead of every other consideration is the uninterrupted success which this bank enjoys.

First Trust and Savings Company

The undersigned incorporators hereby associate themselves together for the purpose of becoming incorporated and forming a corporation under and by virtue of the laws of the State of Florida, with and under the following proposed charter.

Particular Attention

IS DIRECTED TO OUR SPLENDID LINE OF

Toilet Articles

It contains everything the ladies desire and in its selection quality was carefully considered. The assortment is large and the prices are right.

Prescriptions Carefully and Accurately Compounded by a Registered Pharmacist

RED CROSS REMEDIES

McGinnis Pharmacy

ED CARNES, Manager Brickell Building

Appetizing Meals

Can be served if you purchase your groceries here. We carry the best the market affords in

STAPLE AND FANCY GROCERIES

And sell them at the lowest possible price. We are not working a get-rich-quick scheme, but are conducting our business on a live-and-let-live policy.

All the FRESH FRUITS and VEGETABLES the Market Affords

Courteous Clerks and Quick Deliveries

H. V. THOMPSON

Successor to L. A. Wolff & Son
PHONE 7 Avon Park, Fla.

New Spring Suits And Extra Trousers

FOR MEN AND BOYS
Splendidly made from Tropical Worsteds, Panamas and Palm Beaches

THE PRICES WILL SURPRISE YOU

New Line of Men's Straw Hats

PANAMAS, IMITATION PANAMAS and MILANS

A surprisingly complete line of these celebrated

Star Brand Shoes

FOR MEN, WOMEN and CHILDREN

Park Mercantile Company

T. J. McGINNIS, Manager Avon Park, Fla.

Protect Yourself

Against Loss by
FIRE
Costs little, but helps lots
in case of fire
FIRE INSURANCE
AUTOMOBILE
INSURANCE
SURETY BONDS
Do It Now

M. T. WHIDDEN

Building Material

**REDUCTION
IN PRICES**

BRICK
CEMENT LIME PLASTER
GALVANIZED IRON
For All Purposes
BEAVER-BOARD
PEE-GEE MASTER PAINTS

Call for Prices

Herbert Seaverns

JOHN J. JAMOUR

**HOUSE
AND
SIGN
PAINTER**

Painting

Sargent Building

LET "GEORGE DO IT" DO WHAT?

Write your fire insurance. I represent several good companies and will appreciate your patronage.
I also write automobile insurance, which protects your car in case of theft and also in case of accident while traveling. No one can afford to own a car without some protection. See me for rates.
G. L. CREWS, Agent.

LEGAL NOTICE

In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida, in Chancery.
Harriet P. Smith, Complainant, vs. Thomas W. Blaud, et al., Defendants.

It is hereby ordered that all parties claiming an interest in and to Lots 7, 8, 9, 10, 12 and 13, of Block 47, and Lots 6, 7 and 8 of Block 45, in Section 22, Township 33 South of Range 28 east, Avon Park, DeSoto County, Florida, under the defendants in said cause, to-wit: Thomas W. Blaud, William Beckler, Frank E. Sperring, J. H. Schuler, Thomas F. Fay, Josephine Fay, Anna Fay, Edward Fay, John Fay, Albert B. Wilbur, Ira E. Wilbur, Margaret P. Huested and Alfred B. Huested, James E. Huested and Jessie R. Huested, W. C. Marcellus and Minnie Dunham as heirs, administrators, executors or grantees or otherwise under the said defendants or either of them or otherwise claiming an interest in and to the said land or any part thereof, be and they are hereby required to appear to the bill of complaint filed in said cause, at the clerk's office in the court house, in the City of Arcadia, DeSoto County, Florida, on Monday the 4th day of July, 1921, else the said bill of complaint herein will be taken as confessed by them.

It is further ordered that a copy of this order be published once a week for twelve consecutive weeks in The Highlands Pilot, a newspaper of general circulation published in Avon Park, DeSoto County, Florida.

Witness the Honorable A. L. DURRANCE, Clerk of said Court, and the Honorable George W. Whitehurst, Judge, and the seal of said Court, this 18th day of March, 1921.

(Seal) A. L. DURRANCE, Clerk.
LEITNER & LEITNER,
Solicitors for Complainant.
By L. M. BENNETT, D. C.
A true copy.
Attest:
(Seal) A. L. DURRANCE, Clerk.
By L. M. BENNETT, D. C. Clerk.
Mar 25-June 17-L.L.

Extra copies of The Pilot are on sale at the Avon Park Drug Company's store.

NOTICE OF APPLICATION FOR TAX DEED

Notice is hereby given that DeSoto Realty & Investment Co., purchaser of Tax Certificates Nos. 972, 1277, 1198, 1074 and 875, dated Sept. 4, 1910, Aug. 3, 1910, Aug. 6, 1917, Aug. 5, 1901, June 4, 1900 and Sept. 6, 1915, has filed said certificates in my office, and has made application for tax deed to issue in accordance with law, cause against the property situated in following described property situated in DeSoto County, Florida, to-wit: Certificate No. 972 embraces Lot 1, Block 3, Punta Gorda.

Certificate No. 1277 embraces Lots 2 and 3, Block 3, Punta Gorda.
Certificate No. 1198 embraces Lots 5, 6, 7, 12, 13 and 14, Block 3, Punta Gorda.

Certificate No. 1074 embraces Lot 8, Block 3, Punta Gorda.
Certificate No. 875 embraces Lot 9, Block 3, Punta Gorda.

Certificate No. 1250 embraces Lot 27 and Lot 28, less 17 feet off north side, Block 3, Punta Gorda.

The said land being assessed at the date of the issuance of such certificates in the name of Kate Delapp, Kate Delapp, Unknown, Unknown, Unknown and T. J. Johnson. Unless said certificates shall be redeemed according to law, tax deed will issue thereon on the 4th day of April, A. D. 1921.

Witness my official signature and seal this 25th day of February, A. D. 1921.

A. L. DURRANCE,
Clerk Circuit Court of DeSoto County, Florida.
By J. A. HENDRY, D. C.

NOTICE OF INTENTION TO APPLY FOR LETTERS PATENT

State of Florida,
County of DeSoto.

Notice is hereby given, in conformity with Section 2549, Revised Statutes of Florida, that we, the undersigned, intend to apply to the Governor of the State of Florida, at Tallahassee, Florida, on the 4th day of April, A. D. 1921, or as soon thereafter as we can be heard for Letters Patent to be issued to Smith-McGinnis-Stebbins, Incorporated, of which corporation the following shall be the Articles of Incorporation.

G. A. STEBBINS (Seal)
FRED M. SMITH (Seal)
T. J. MCGINNIS (Seal)

Articles of Incorporation of Smith-McGinnis-Stebbins, Incorporated.
The name of this corporation shall be Smith-McGinnis-Stebbins, Incorporated. The principal place of business shall be Avon Park, DeSoto County, Florida, with branch offices in such other places as may be deemed necessary by the Board of Directors of the Corporation.

ARTICLE NO. 2
The general nature of business or businesses to be transacted by this Corporation shall be as follows:
To engage in a general hardware and furniture business. To deal in any and all kinds of machinery, farm implements, building supplies and all kinds and classes of furniture. To buy, own, sell, improve and develop real estate and take and give mortgages on same wherever located or situated. To carry on a general mercantile store and grocery store. To handle any and all kinds of men's and women's furnishings. To own and operate a garage. Deal in and sell automobiles and accessories. To own and operate drug stores and carry a general line as usually carried by any drug store. To carry on the above business or businesses at retail or wholesale. To operate a general undertaking establishment.

ARTICLE NO. 3
The amount of the capital stock of this Corporation shall be Ten Thousand (\$10,000.00) Dollars, divided into two hundred (200) shares at a par value of Fifty (\$50.00) Dollars per share, which shall be payable in cash.

ARTICLE NO. 4
The term for which this Corporation is to exist shall be ten years.

ARTICLE NO. 5
The business of this Corporation is to be conducted by a board of directors, to-wit: a President, a Vice-President and a Secretary-Treasurer combined and a board of directors, to-wit: more than three, but not more than five. The officers elected shall hold office for the term of one year, or until the officers elected shall qualify. The first annual election to be held by the stockholders shall be on the first Monday in May, A. D. 1921, and on the same date thereafter in each subsequent year.

ARTICLE NO. 6
The greatest amount of indebtedness or liability to which this Corporation can at any time subject itself is an amount equal to its capital stock.

ARTICLE NO. 7
Names, residence and subscription of incorporators:
G. A. STEBBINS, Avon Park, Fla., 66 2-3 shares.
FRED M. SMITH, Avon Park, Fla., 66 2-3 shares.
T. J. MCGINNIS, Avon Park, Fla., 66 2-3 shares.

State of Florida,
County of DeSoto.

Before me, the undersigned authority, personally appeared T. J. McGinnis, G. A. Stebbins and Fred M. Smith, and each acknowledged the foregoing to be his genuine signature to the proposed articles of Smith-McGinnis-Stebbins, Incorporated, and each acknowledged that he executed the foregoing instrument for the uses and purposes therein expressed.

Witness my hand and official seal this, the 1st day of March, A. D. 1921.
(Seal) D. V. ROUSE,
Notary Public, State of Florida at Avon Park.

My commission expires October 11, 1923.

LEGAL NOTICE

In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida, in Chancery.
C. L. Fairbanks vs. Aaron Bassett, et al.

To the Defendants Aaron Bassett and John K. Rader, whose places of residence are unknown:
You are hereby ordered to appear to the bill of complaint filed in said cause against you by C. L. Fairbanks, at the Court House in Arcadia, DeSoto County, Florida, on or before April 18, 1921, else the said bill will be taken as confessed by you.

It is further ordered that a copy of this order be published once a week for twelve consecutive weeks in The Highlands Pilot, a weekly newspaper of general circulation published in Avon Park, DeSoto County, Florida, once a week for eight consecutive weeks.

Witness the Hon. George W. Whitehurst, Judge of said court, and A. L. DURRANCE, Clerk, and the seal of said court, this 9th day of February, A. D. 1921.

(Seal) A. L. DURRANCE, Clerk.
By L. M. BENNETT, D. C.
D. V. ROUSE,
LEITNER & LEITNER,
Solicitors for Complainant.

A true copy.
Attest: A. L. DURRANCE, Clerk.
By L. M. BENNETT, D. C.
Feb 18-april 5

LEGAL NOTICE

In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida, in Chancery.
C. L. Fairbanks vs. Aaron Bassett, et al.

It is hereby ordered that all parties claiming an interest in and to lots 8, 9 and 10 of block 32, in section 22, township 33 south of range 28 east, in Avon Park, DeSoto County, Florida, under the defendants in said cause, to-wit: Aaron Bassett and John K. Rader, as heirs, administrators, executors, devisees, grantees or otherwise under the said defendants or either of them or otherwise, claiming any interest in the said land or any part thereof, be and they are hereby required to appear to the bill of complaint filed in said cause at the clerk's office in the court house in the City of Arcadia, DeSoto County, Florida, on Monday the 4th day of June, 1921, else the said bill of complaint herein will be taken as confessed by them.

It is further ordered that a copy of this order be published once a week for twelve consecutive weeks in The Highlands Pilot, a newspaper of general circulation published in Avon Park, DeSoto County, Florida.

Witness the Honorable A. L. DURRANCE, Clerk of said court, and the Honorable George W. Whitehurst, Judge, and the seal of said court this 9th day of February, 1921.

(Seal) A. L. DURRANCE, Clerk.
By L. M. BENNETT, D. C.
D. V. ROUSE,
LEITNER & LEITNER,
Solicitors for Complainant.

A true copy.
Attest: A. L. DURRANCE, Clerk.
By L. M. BENNETT, D. C.
Feb 18-may 13

TREASURY DEPARTMENT

State of Florida, Office of Comptroller, Tallahassee.

Whereas, by satisfactory evidence presented to the undersigned it has been made to appear that banking association under the name of B. F. West Banking Company, located at Avon Park, Florida, and organized under the laws of Florida has complied with all the provisions required to be complied with by the banking laws of the State of Florida before an association shall be authorized to commence the business of banking;

Now, therefore, I, Ernest Amos, Comptroller of the State of Florida, by virtue of authority vested in me by Section Eight of Chapter 4226 of the Laws of the State of Florida, certify that the B. F. West Banking Company, of Avon Park, in the County of DeSoto and the State of Florida, is authorized to commence the business of banking under the name above given with a capital stock of Twenty Thousand Dollars.

Given under my hand and seal of office this first day of February, A. D. One Thousand Nine Hundred and Twentyone.

(Seal) ERNEST AMOS,
Comptroller State of Florida.
Feb 11-18-25-mar 11-18-25-april 8

NOTICE OF APPLICATION FOR TAX DEED

Notice is hereby given that W. W. Whitehurst, purchaser of Tax Certificate No. 1553, dated August 5, 1918, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in DeSoto County, Florida, to-wit:

Lots 13 and 14, Block B, Melrose Place in Wauchula.

The said land being assessed at the date of the issuance of such certificate in the name of Unknown. Unless said certificate shall be redeemed according to law, tax deed will issue thereon on the 4th day of April, A. D. 1921.

Witness my official signature and seal this 25th day of February, A. D. 1921.

A. L. DURRANCE,
Clerk Circuit Court of DeSoto County, Florida.
By J. A. HENDRY, D. C.

NOTICE TO CREDITORS
In Court of the County Judge, DeSoto County, State of Florida.
In re Estate of Sophia J. Lanier.
To all creditors, legatees, distributees and all persons having claims or demands against said estate:

You and each of you, are hereby notified and required to present any claims and demands which you, or either of you, may have against the estate of Sophia J. Lanier, deceased, late of DeSoto County, Florida, to the undersigned C. E. Lanier, Administrator of said estate, within two years from the date hereof.

Dated Feb. 21, A. D. 1920.
C. E. LANIER,
Administrator.

Are You Going to Build?

We are headquarters for WINDOW and DOOR FRAMES, SASH and DOORS, INSIDE TRIM and MILL WORK and CABINET WORK, BEAVER BOARD, COMPOSITION ROOFINGS, SHINGLES and LATH. A large and complete stock of YELLOW PINE and CYPRESS LUMBER. We make quick shipments. Try us once. We are on the job.

Townsend Lumber Company

Lake Wales,

Florida

ORDER OF PUBLICATION

In the Circuit Court, Twelfth Judicial Circuit of Florida, in and for DeSoto County.
F. M. Morris vs. Della Morris.

Bill for Divorce.
To the defendant herein, Della Morris. It appearing by the affidavit filed with the bill of complaint herein that your place of residence is unknown, that you are over the age of twenty-one years, and that personal service of process cannot be had upon you, relief having been prayed for against you in said bill of complaint;

This is therefore to require you to appear in said cause at the office of the undersigned clerk of the above styled court, in Arcadia, Florida, on or before Monday, the 7th day of March, A. D. 1921, in default whereof said bill will be taken as confessed by you.

It is further ordered that this order of publication be published in The Highlands Pilot, a weekly newspaper of general circulation, for a period of eight (8) consecutive weeks next preceding the said first day of March.

Done and ordered at Arcadia, Florida, this 4th day of January, A. D. 1921.

(Seal) A. L. DURRANCE,
Clerk of Circuit Court of DeSoto County, Florida.
Jan 28-Feb 4-11-18-25-mar 4-11-18-25

INSURANCE

I am prepared to write Fire Insurance on your house, store or stock, and at the present price of labor and material every one should carry all the insurance possible. I also write Automobile Insurance, which protects your car in case of accidents and theft and I also write Sick and Accident Insurance which is especially good for the wage earner. When in need of insurance of any kind, see me.

G. L. CREWS,
Office in Peyton Building
Avon Park Florida

A. E. LAWRENCE
ATTORNEY-AT-LAW
Room No. 5, Highlands Bank and Trust Building, Sebring, Florida

ARCHITECT
L. H. PARK
Phone 77 Avon Park, Florida

DR. D. D. CREWS
DENTIST
Office First National Bank Building
Avon Park, Florida

Highlands Chapter No. 42,
R. A. M.
Conventions every second and fourth Monday in Masonic Temple,
8:30 p. m.

Visiting companions cordially welcomed.
R. C. PETERSEN, High Priest.
J. J. JAMOUR, Secretary.

Patronize Home Industries

One of which is the Sanitary Bakery. Ask for

Avon Park Bakery Goods

And if your dealer doesn't carry what you want, leave your order at the Bakery on Butler Avenue

The Sanitary Bakery

A. EBI, Proprietor



The Ford Car

IS RECOGNIZED AS THE UNIVERSAL CAR

Light, Powerful and Easy to Run

WE HANDLE FORDS

Repair Work

We specialize in Ford repair work, have machinists who thoroughly understand Fords, from tail-light to radiator cap. Bring your car to us when it needs overhauling or repairs.

Highlands Motor Co.

(Incorporated)

W. M. GRIFFIN, Manager Avon Park, Fla.

MEMBER A. A. A.

You will eventually want The Pilot. Why not subscribe now?

HILLCREST

We are often asked, "Will a five-acre grove assure me a living?" It will, and ten acres a much better one. But to get this income year after year with regularity, you must deal with men who are citrus fruit men—who know the game from every angle, and the selling part as well. That is HILLCREST organization for you. Your living is assured.

YOU CASH THE ANNUAL CHECK—THAT'S ALL

THE SCENIC HIGHLANDS DEVELOPMENT COMPANY

Avon Park, Florida

Men in a Position to Know

state that now is the psychological time to buy Florida Real Estate. Values are at the lowest and increases are bound to come. No matter whether you want

ORANGE GROVES FARM PROPERTY
TIMBER LANDS TOWN PROPERTY
BUILDING SITES

or anything else in Real Estate, I can show you some of the best listings in Florida at RIGHT PRICES.

P. M. STIVENDER

BRICKELL BUILDING

Avon Park, Florida



Drink
Coca-Cola
IN BOTTLES

Treasured Up Goodness

Bottled Coca-Cola preserves the delicious and piquant flavor and the refreshing response to thirst.

The sterilized bottles keep purity and wholesomeness sealed in.

Demand the genuine.

COCA-COLA BOTTLING COMPANY
Avon Park, Fla.

Buy by the Case

Florida Citrus Development Company

Washington, D. C.

Avon Park, Fla.

The wonderful land comprising the first unit of this company's holdings, located on the Dixie Highway a short distance north of Avon Park, has been plowed, fenced and is now in perfect condition to receive the sturdy nursery stock that will be planted very soon.

Our expert's opinion of the value of this soil for citrus groves has been verified, for there is no better ground on the famous "Ridge" than our holdings. By this time next year the little trees will have put on a healthy growth.

The days will pass quickly into months and in a few years these groves will be producing big crops of wonderful fruit, the reward of patience and good judgment of our purchasers.

"Our Contract Your Guarantee"

STATE MARKETING BUREAU

Sugar is used in curing meat chiefly on account of its effect upon the quality of the product. "Sugar-cured" hams and bacon are supposed to be of superior quality. A very large proportion of the fancy hams and bacon on the American market has been cured with the use of sugar or syrup. Sugar is not used in curing meat on account of its preservative action; in fact, it is probable that the quantity of sugar ordinarily used exerts but very little, if any, preservative action. Meat can be cured in entire safety without the use of any sugar, and large quantities are so cured.

Agricultural bulletin No. 859, issued by the United States department of agriculture, discusses the processes of ripening the tomato viewed from the commercial standpoint. The author concludes that wrapping probably modifies the course of ripening to such an extent as to account for marked changes in taste and flavor. The combined results of picking fruit green, of wrapping and of closing the cans in transit probably account for the total difference existing in quality between commercially shipped and vine-ripened tomatoes. The percentage composition of fruit picked green but ripened with free access of air compared with analyses of turning and vine-ripened fruit did not show enough variation to account for the great differences in taste found in commercially shipped fruit. Lack of ventilation during ripening increased the acid content approximately 138 per cent over that of the vine-ripened fruit. Wrapping the tomatoes also greatly increased the acidity.

From experiments made in New England last year there was no evidence in support of the idea that it is injurious to pick strawberries while they are wet. In general, wet berries which have been picked dry is not to be recommended, but if the berries have been picked wet or from any reason have become wet after picking, the best practice is believed to be immediate shipping without any attempt at drying.

The bureau of chemistry of the Connecticut state experiment station, in discussing the analyses of canned soups, meat extract cubes, etc., makes the following statement regarding the nutritive value of such foods: "The food value of soups, broths and similar preparations is qualitative rather than quantitative; they are valuable not for the actual amount of food material they contain, but rather for their palatability, the stimulation they give to the production and flow of digestive juices, and the useable water-soluble constituents of meats and vegetables which they may contain. Quantitatively their food value rarely exceeds from 25 to 100 calories per serving." The bureau examined 2,093 samples of food products, and found 588 adulterated or not up to legal requirements.

The farmers of the United States last year furnished 4½ billion dollars of our exports, or 55 per cent of the total. Food production is more important than manufacturing. To talk of reducing production of food crops is serious. There is chieftain in the stone on the front of the union railroad depot at Washington these words: "The farm is the best home of the family, the main source of national wealth, the foundation of civilization."

Farmers are going through a hard time, the hardest that most of them have ever seen. But so are other business men and workers in every line. Men in industry and in trade are suffering large losses through the drop in prices, and workers by the thousands are being thrown out of employment. And so it goes. We are all in a period of strain and losses. Getting dependant and shutting up like a clam or backing out like a crab is not the course for men to take. Neither will tears nor worry help us any.

The nitrate industry of Chili for 1920 has had a big gain in production and export, as compared with 1919. During the first eight months of last year, 24,820,720 quintals were produced (1 quintal equals 101.4 pounds), during the corresponding period this year, 35,621,889 quintals were produced. Exports were 6,847,578 quintals for the first eight months of 1919 and 40,230,087 quintals for the same period, in 1920. Florida uses large quantities of Chilean nitrate.

Many persons are under the impression that because a technical state of war exists between this country and Germany that we have no trade relations with her. That is a mistake. Our export trade with Germany in 1920 was over \$450,000,000, while our imports from Germany amounted to \$8,042,000, less than 2 per cent of our purchases, leaving a balance in our favor of \$441,958,000. Germany cannot renew war for many years. She has no navy, and her merchant ships are few.

Col. W. B. Greeley, chief of the United States forest service, appeared before the house agricultural committee on the Shell bill, the other day and urged need for public action to save the remaining forests of the United States from devastation and to provide for timber production on lands already laid waste.

According to estimates based upon reports of agents and correspondents of the bureau of crop estimates, nearly 10,000,000 less head of live stock were on farms in the United States on Jan. 1, 1921, than a year preceding. Horses decreased about 602,000 head, or 2.9 per cent; mules decreased slightly, 42,000, or 0.8 per cent; milk cows decreased 238,000, or 1.3 per cent; other cattle decreased 1,800,000, or 4.2 per cent; swine decreased 5,078,000, or 7.1 per cent, and sheep decreased 2,047,000, or 4.3 per cent. Total numbers on farms and ranges Jan. 1 are estimated as follows: Horses, 20,183,000; mules, 4,

999,000; milk cows, 23,221,000; other cattle, 42,870,000; swine, 66,649,000; sheep, 45,067,000. Total value of live stock has declined \$2,215,667,000, or 26.7 per cent during the year; that is, from total of \$8,507,145,000 on Jan. 1, 1920, to \$6,291,478,000 on Jan. 1, 1921.

William Shakespeare, for several centuries noted for his choice English, will be replaced by the Bible in the usual class Shakespearean literature at the University of California. William was buried by a vote of 25 to 51 by the upper classmen in favor of the Bible, as essential to a knowledge of English literature.

According to the program now under way in the navy department this country will have at its conclusion 453 new war vessels of various classes, with about one-half completed. The total cost represents a vast sum, for something that in a few years will be obsolete, and used for targets. Nations, like individuals, go crazy.

LEGAL NOTICE
In the Circuit Court, Twelfth Judicial Circuit, in and for DeSoto County, State of Florida, in Chancery. Jesse Gearing, Complainant, vs. G. Nassauer & Company, Ltd., a Corporation, and the Sebring Builders Supply Company, Defendants.

Notice is hereby given that under and by virtue of a final decree of foreclosure made and entered into by the Judge of the Twelfth Judicial Circuit in and for DeSoto County, Florida, in Chancery sitting on the 24th day of March, A. D. 1921, in a certain case pending in said Court, wherein Jesse Gearing was complainant and G. Nassauer & Company, Ltd., a corporation, and the Sebring Builders Supply Company were defendants, the said G. Nassauer & Company, Ltd., a corporation, designated, as Special Master in Chancery, duly appointed in said cause by the said Court to carry into effect the said decree, to and for the purpose of the said decree, will offer for sale and will sell to the highest and best bidder for cash in hand and to the order of the Court House in the City of Arcadia, DeSoto County, Florida, on Monday, the 2nd day of May, A. D. 1921, during the legal hours of sale, the following described land, situate, lying and being in the County of DeSoto and State of Florida, and more particularly described as follows, to-wit:

North Half of Farm one (1), in Section 7, in Lakewood Park in Township 34 South, Range 29 East, E. J. A. TIMBERLAKE, Special Master in Chancery. Mar 25-Apr 22-A.E.L.

LEGAL NOTICE
In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida, in Chancery.

Harriet P. Smith, Complainant, vs. Thomas W. Bladale, et al., Defendants. To the defendants, Thomas W. Bladale, William Beckerle, Frank E. Sperring, J. H. Schudick, Thomas F. Fay, Josephine Fay, Anna R. Fay, Edward Fay, John Fay, Albert B. Wilbur, Ira E. Wilbur, Margaret P. Husted and Alfred B. Husted, James E. Husted and Jessie R. Husted, W. C. Marcellus and Minnie Dunham, whose places of residence are unknown:

You are hereby ordered to appear to the Bill of Complaint filed in said cause against you by Harriet P. Smith, at the court house in Arcadia, DeSoto County, Florida, on or before May 23, 1921, else the said bill will be taken as confessed by you.

It is further ordered that a copy of this order be published in The Highlands Pilot, a weekly newspaper of general circulation published in Avon Park, DeSoto County, Florida, once a week for eight consecutive weeks.

Witness the Honorable Judge, James W. Whitehurst, Judge of said Court, and A. L. Durrance, Clerk, and the seal of said Court, this 18th day of March, 1921.
(Seal) A. L. DURRANCE, Clerk.
LEITNER & LEITNER, Solicitors for Complainant.
By L. M. BENNETT, D. C. A true copy.
Attest:
(Seal) A. L. DURRANCE, Clerk.
By L. M. BENNETT, D. C. Mar 25-May 20-L

LEGAL NOTICE
In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida, in Chancery. Harriet P. Smith vs. Thomas W. Bladale, et al., Defendants. Bill to Remove Cloud. To the defendants, The Florida Development Company, a Florida corporation.

This is to notify you that a suit has been filed against you in this court by the said complainant, for the purpose of the removal of a cloud from title to Lots 7, 8, 9, 10, 12 and 13 of Block 47, and Lots 6, 7 and 8 of Block 48, in Section 22, Township 38 South of Range 28 East, Avon Park, DeSoto County, Florida, and the Sheriff of DeSoto County has made his return that there is no officer or agent of said The Florida Development Company within the State of Florida known, upon whom service could be made, and this is therefore to notify you, the said The Florida Development Company, to appear at the clerk's office at the City of Arcadia on Monday, the 2nd day of May, 1921, to defend the said action pending in said court, or else the said bill will be taken as confessed by you.

Done and ordered at chambers in the City of Arcadia, DeSoto County, Florida, on this 18th day of March, 1921.

GEO. W. WHITEHURST, Judge of said Court.
A true copy.
Attest:
(Seal) A. L. DURRANCE, Clerk Circuit Court, DeSoto County, Florida.
Mar 25-Apr 22-L

D. V. Rouse
Attorney-at-Law
Office in First National Bank Building
Chancery Practice a Specialty

LAKE FRONT POULTRY AND FRUIT FARM
Five Acres, \$4,000
E. D. PUTNEY

Anoka Dairy
W. O. SKIPPER, Prop.

FRESH COUNTRY MILK
Delivered at your door every morning

Leave orders at
THE CITY MARKET

BUILDING MATERIAL
3 CARLOADS OF BRICK
1 CAR OF ROOFING

BUILD NOW
PEE GEE PAINTS
The Kind That Last

HERBERT SEAVENS
Avon Park, Fla.

William L. Smith & Co.

GENERAL CONTRACTORS

Park Hotel, Whidden Building

Phone 59 Avon Park, Fla.

For Sale Ten-Acre Citrus Grove

TANGERINE, GRAPEFRUIT AND ORANGE TREES; GOOD VARIETIES. PART OF GROVE BEARING AND WILL SOON PAY FOR PROPERTY. A GREAT BARGAIN. PART CASH.

FOR PARTICULARS WRITE

A-41 Pilot Office

The Corporate Securities Company

Insurance

Offers protection against loss by fire and provides for your family in case of death. You cannot afford to risk the loss of your home or business by fire, when a small investment in Fire Insurance affords you absolute protection.

We represent the following companies:

Fire Insurance

Aetna Insurance Company
Hartford Insurance Company
Hanover Insurance Company
Liverpool and London and Globe Insurance Company
Northern Insurance Company
New York Underwriters

Life Insurance

Guardian Life Insurance Company

C. E. LANIER, SECRETARY TREASURER

COME TO THE STANDARD GARAGE

and have a

Gladiator Timer

put on your Ford

These Timers are positively guaranteed to give 50,000 miles of service.

THE STANDARD GARAGE

WELCH BROS., Proprietors
AVON PARK, FLORIDA

CAPITOL THEATRE

**Roberts
Pressing Club**



MAURICE TOURNEUR
presents

THE LAST OF THE MOHICANS

An American drama eternal by James Fenimore Cooper

Directed by MAURICE TOURNEUR and CLARENCE L. BROWN

The story of a prince without a kingdom

AT

The Capitol Theatre

Monday, March 28

MATINEE, 15c and 35c

NIGHT, 25c and 50c

Light and Heavy Hauling

Satisfactory hauling done promptly and satisfactorily at reasonable prices.

GET THE TRUCK

NOT AFRAID OF SAND

L. R. Lewis

Avon Park Florida

"Meat You Can Eat"

EVERYTHING IN THE LINE OF MEATS

Fancy and Staple Groceries

Phone us your order and get quick delivery

Phone 47

The City Market

E. & L. M. CO.

Avon Park Florida

Every man in the class knew the answer



PROFESSOR HASKINS.

WAS A kindly soul.

BRIGHT ON some subjects.

BUT SO absent-minded.

THAT ONE day at the barber's.

HE TOOK off his collar.

TO GET shaved.

AND FORGOT where he was.

AND KEPT right on.

TILL THE cash girl screamed.

AND A barber stopped him.

HE WAS a great smoker.

BUT HE'D often put.

THE BURNT match in his mouth.

AND THROW away.

THE CIGARETTE.

HIS STUDENTS loved him.

HE WAS so full.

OF FUNNY surprises.

ONE DAY he had a tube.

OF RADIUM and he told.

THE STUDENTS all about it.

AND FINALLY, by mistake.

INSTEAD OF the tube.

HE PULLED out one.

OF HIS CIGARETTE.

AND ASKED the class.

"WHAT IS the one thing.

WHICH DISTINGUISHES.

THIS MARVELOUS substance.

FROM ALL others on earth."

AND THE class roared.

"THEY SATISFIED."

WHAT IS it you're always wanted

a cigarette to do? You know the

answer. Chesterfields do it—they not

only please your taste, they satisfy

it's all in the blend—a secret blend of

the Turkish and Domestic tobacco.

It puts Chesterfields where none can

touch them for quality and value.

20 for 20 cents
In air-tight packages.
Also obtainable in round
tins of 50, vacuum-sealed.

They Satisfy
Chesterfield
CIGARETTES
LIGGETT & MYERS TOBACCO CO.

THE PAGAN PHASES OF EASTER SUNDAY

Editor The Pilot:

The writer is seated before the reference books and encyclopedias of the West Palm Beach Public Library for the purpose of searching out the nature and origin of the Easter festival. There are tens of thousands of people who are not aware that this festival is nothing more than a heathen festival clothed with a Christian garb. The first standard reference book I open is Webster's New International Dictionary and under "Easter" we read: "Easter, from Eastre, a goddess of light or spring, in honor of which the festival (before the introduction of Christianity) was celebrated."

We next open The Modern World Dictionary and find the following under "Easter": "A goddess worshipped by the Teutonic family of mankind. She was patroness of light and spring."

Chambers' Encyclopedia says: "The festival of the resurrection of Jesus Christ, derives probably its name from Eastre, a Saxon goddess, whose festival was annually kept about the same time as Easter."

An old edition of the Britannica informs us: "The word Easter is a survival from the old Teutonic mythology, and adds, 'There is no trace of the celebration of Easter as a Christian festival in the New Testament.'"

The reference to Easter in the Americanized Britannica is very illuminating. We read: "The ecclesiastical historian Socrates states with perfect truth that neither Christ, nor his apostles, observed the keeping of this day. He attributes the introduction of the festival of Easter into the church to the perpetuation of an old usage, just as many other customs have been established. This is doubtless the true statement of the case."

As I finish reading these references, Mr. Editor, I am wondering if the Lord Jesus feels honored by having an ancient pagan festival clothed with a Christian garb and celebrated in memory of his resurrection?

How strange there are so many people who are entirely ignorant of the fact that many of the (so-called) Christian usages and practices which are observed with great pomp and show were adopted from the pagans and observed many centuries before the introduction of Christianity.

ALLEN WALKER.

March Shipments for Florida. Carlot shipments of products from all points to March 1, are generally larger than to the same date last year. Oranges this year 27,545 cars; last year 22,447; grapefruit this year 5,522 cars; last year 5,605; lemons this year 23,629 cars; last year 19,359; lettuce this year 6,510 cars; last year 5,509; white potatoes this year 147,479 cars; last year 137,721 cars; sweet potatoes this year 14,254 cars; last year 12,972 cars; cabbage this year 30,389 cars; last year 23,224 cars.

Smaller Cabbage Average. The United States bureau of crop estimates reports that the spring cabbage crop of the southern states this season is 32,255 acres compared with 44,887 in 1920, Florida dropping from 9,000 acres last season to 4,770 this year.

Horticultural Society Meeting. The thirty-fourth annual meeting of the Florida State Horticultural Society will be held at Miami, April 12-15. It has over 1,000 members and is one of the largest and most important horticultural organizations in the United States.

LOCAL AND PERSONAL

We print calligraph cards.

Send The Pilot to a friend.

Real estate, that's all. Stivender.

For Sale—Fence posts. See John Hood.

New line of clocks and watches at Jordan's.

Extra copies of The Pilot are 5 cents each.

Lat front land in exchange for automobile. E. D. Putney.

Col. D. V. Rouse spent Tuesday in Arcadia transacting legal business.

P. A. Stivender would like to talk with you about that proposed real estate deal.

Remember, when you want engraved cards, invitations, etc., we order for you.

R. H. Stodden and Frank B. Schaeffer made a business trip to Sebring Monday morning.

You, the merchants and The Pilot will be benefited if you read all the advertisements carefully.

The Gift Shop is open from 2 to 6 every afternoon. Next to Telephone Exchange, on Lake avenue.

The Pilot's business and editorial office has been moved to Room 7, First National Bank building.

Don't throw away your old shoes. Have them resoled and healed by Tampa Shu Fixxy. A. W. Sargent, local agent.

Grove Work—We do grove work with a Fordson tractor and double engine disc, by the day or acre. J. D. Sherman & Sons.

Mr. and Mrs. Guy Craig departed Monday morning for their home in Nashville, Tenn., after having spent two pleasant months here.

Col. D. V. Rouse spent the weekend with his wife and mother at Sebring, returning Monday, after transacting business in Lakeland.

C. P. Anderson made a business trip to Ocala Wednesday. He was accompanied as far as Ocala by Frank H. Shaeffer, who was en route to his home in Manalapan, Pa.

Mrs. John H. Graham, who had been enjoying a visit with her aunt, Mrs. Philip J. Lewis, also departed for her home in Philadelphia, Pa., Monday morning.

Mrs. H. M. Thompson of Kenosha, Wis., who had been the guest of Mr. and Mrs. W. S. Butler, at their home on Butler avenue, went to Arcadia last week to spend some time with her son.

Frank B. Ashton made a business trip to Arcadia Friday for the purpose of completing contract arrangements for permission to sell minor's land belonging to the estate of Lucy S. Merwin, deceased, of which estate Mr. Ashton is administrator.

For Sale—In 33 and 36-gallon barrels, absolutely pure cane syrup, very fine; new cypress barrels. References, any bank here. Get a barrel of red syrup and cut H. C. L. Only 65c for next fifteen days. J. M. Madison. Kingsberry, Madison, Fla.

Miss Della Whipple, who had been the guest here for several days, departed Thursday morning for last week for her home in Boston. Miss Whipple thoroughly enjoyed her stay in Avon Park and thinks that we have one of the most charming little cities in the south.

Mr. and Mrs. Charles Madeira left yesterday for their home in Stony Creek, Conn. En route they will spend a week or ten days at Aiken, S. C.

Mr. and Mrs. Madeira have many friends in Avon Park who will regret their departure, but from whom a hearty welcome will be extended when they return next winter.

W. M. Beck returned Sunday from a couple of weeks' business visit in Washington. He was accompanied by Bert Hammond of New York City who will spend a few days with us and then visit Moore Haven and the East Coast. They were met in Haines City by Herbert F. R. Beck and Mr. Hammond was shown the beauties of the Sevier Highlands on the trip down.

Dr. and Mrs. R. S. Bradley and daughter and son, Dr. J. C. Bradley, departed for Adairsville, Ga., Tuesday. Dr. and Mrs. Bradley had been spending the last two months here and were loath to leave, but business matters called them to their Georgia home. They are so well pleased with Avon Park that they hope to make this their permanent home some time in the not distant future.

E. Nelson, an expert accountant who has recently opened an office in the Brickell building, has been employed by The Pilot to keep our books and attend to the office work. Mr. Nelson was for a considerable length of time in the employ of the income tax department of the United States government. It will no doubt prove a great convenience to our business men to have an accountant here who can devote a portion of his time to their books.

Messrs. John and Frank and the Misses Cornelia and Mary McGinnis will leave tomorrow for their summer home in Terre Haute, Ind. They have been spending the winter here and were a splendid bunch.

Miss Mary McGinnis, who has been in poor health for the last four years, has been greatly benefited by her sojourn in Avon Park. They are among our permanent winter residents and expect to be with us again before snow flies in the north.

Frank B. Shaeffer of Manalapan, Pa., departed for his home Wednesday, after having spent several pleasant days at Lake Byrd Lodge. Mr. Shaeffer is connected with the Citrus Groves and By-Products Company and was here to give his holdings the "once over," as well as to inspect the various packing houses in this section, with a view to planning the Citrus Groves and By-Products Company's new packing house, to be erected this summer. He is a consulting engineer of ability and is connected with a large steel corporation in Pittsburgh.

EXTRACTS FROM FLORIDA CROP REPORT FOR MARCH

Sam T. Fleming, agricultural statistician of the United States department of agriculture, bureau of crop reports, gives the following report of the condition of Florida crops March 14:

Good Citrus Prospects. Prospects throughout the citrus belt are above the average. Growth and bloom got an early start and, with unfavorable weather conditions so far there is every indication of a heavy setting of fruit.

Condition of bearing trees, both oranges and grapefruit, was 92 per cent of normal on March 1, compared with 85 per cent for oranges and 84 for grapefruit a year ago. The crop of grapefruit a year ago was being removed rapidly and many groves are picked for the season. Cultivation and spraying are under way in most sections.

Condition of bearing lime trees in South Florida is reported as 83 per cent of normal compared with 80 per cent a year ago.

Irish Potato Average 75 Per Cent of 1920. Preliminary estimates of the spring Irish potato acreage in Florida show about a 25 per cent reduction from last year's plantings. The Hastings section, embracing parts of St. Johns and Putnam counties, has probably 78 per cent of the 1920 acreage, while Flagler and smaller areas in counties further south range from 65 to 70 per cent of last year. Later plantings through North and Northeast Florida are running from 85 to 90 per cent of a year ago.

The state's acreage is estimated at 19,000 acres, compared with 25,000 a year ago, and 24,000 in 1918. The condition of the crop is generally excellent, comparing favorably with the splendid early condition shown in 1918 and is far ahead of the crop a year ago, which at this time was just recovering from heavy damage caused by frosts and flooding rains.

Tomatoes and Cabbage. Prospects for tomatoes are quite better than for a year ago and quite a little above the average condition at this time.

Movement from South Florida to market is gaining daily and the condition of the crop farther up the state promises excellent yields.

Condition of cabbage is generally lower than at this time last year and the slump in prices is probably being reflected in the condition figures reported.

Population Nearly Doubled. Florida's white population increased to 638,153 in 1920 or 63.4 per cent over the total of 1910, according to the United States census returns. The negro population to 329,877 in 1920, was an increase of 6.7 per cent over 1910. Indian, Chinese, Japanese and all other colored residents numbered 830 in 1920. Males in Florida number 495,320 and females 473,150. The increase of females was 32 per cent during the decade while the male population increased only 25.7 per cent.

Large Egg Crop. The egg crop this spring is the largest in the history of the country. The mild winter allowed the laying season to start earlier than ever before. More eggs have reached the big markets than usual and prices are dropping.

NOTICE

All accounts due me that are not paid by April 1 next, will be placed in the hands of an attorney with instructions to collect by law if necessary.

17-21 F. C. RAE.

Lowering The Cost of Living

Best Grade Rice, per pound 7½c

Best Patent Flour, 24 pounds \$1.70

12 pounds 90c

Splendid Bulk Coffee, per pound 25c

2 pounds for 45c

Maxwell House Coffee 40c

Best Green Coffee 25c

Fancy Pink Salmon, can 20c

Fancy Table Peaches, can 40c

Large can 30c

Lard, per pound 14c

Hatley's Smoked Bacon, per pound 30c

Prince Albert Tobacco 16c

J. A. BASS

Cash Grocery Store

NEXT TO POSTOFFICE

The City Cafe

Makes a special effort to please its customers. Well cooked meals, served well and cleanliness are combined to make this an attractive and appetizing place to eat.

WHY NOT RELIEVE YOUR WIFE

of the arduous duty of cooking some of the time and take part of your meals here?

YOU'LL BE PLEASED with the meals, the service and the price.

The City Cafe

Next to the City Market

EAGLE "MIKADO" Pencil No. 174

For Sale at your Dealer

MADE IN THE U. S. A.

ASK FOR THE YELLOW PENCIL WITH THE RED BAND

EAGLE MIKADO

EAGLE PENCIL COMPANY, NEW YORK

LUMBER

The Kind You Need

Prices and Service That Please

Your Business Will Be Appreciated

J. E. GLOVER

Rough and Dressed

Yellow Pine Lumber

Avon Park, Florida

—The—
Sanitary Market
 A GOOD MEAL
 Depends upon the quality
 of your
MEAT
 We specialize in quality and
 service
 Try us and you will become
 one of our regular
 customers
The Sanitary Market
 F. C. COLLINS, Prop.
 PHONE 17
 Avon Park Florida

Sanitary Plumbing

Suburban Water Supply System
 for Home Use and Irrigat-
 ing Purposes

All Work Guaranteed

Windmills, Tanks and Towers
 Let me estimate on your next
 job

M. H. Gribble
 Phone 57
 Avon Park, Florida

STOP AT STEINBERG & CO.

1611 Seventh Ave., Tampa, Fla.
EXCLUSIVE LADIES'
READY-TO-WEAR
DRY GOODS AND SHOES
BEST VALUES IN TAMPA
 A Call Will Convince You



**A BULWARK
 in defense of
 the welfare
 of the citrus
 industry.**

The forward strides of
 the last ten years started
 with cooperating grow-
 ers.

FLORIDA



Buy only the BEST

YOU don't buy a pho-
 nograph every couple
 of years like an automobile.
 Your phonograph lasts a
 lifetime. That's why it pays
 to buy the finest instru-
 ment made and you will
 choose the Sonora because
 the Sonora (world famous
 for its peerless tone, for its
 beautiful design, and for its

superior construction), costs
 no more than ordinary pho-
 nographs.

Remember, Sonora plays
 ALL makes of disc records
 perfectly without extra at-
 tachments and enables you
 to hear the recordings not
 only of American but of
 foreign record makers.

Sonora Prices \$75 to \$150

THE ARCADIA BOOK & MUSIC STORE
 Arcadia, Florida.

Enjoy the Pride of Possessing

**The Highest Class Talking Machines
 in the World**

Sonora
 THE INSTRUMENT OF QUALITY
 CLEAR AS A BELL

TAMPA TIMES EDITOR SEES BEAUTIES OF "THE RIDGE"

The writer took a little ride yester-
 day of over 150 miles, starting
 after 11 o'clock, spending an hour or
 more for dinner, and returning to
 Tampa before 8 p. m., says C. C.
 Worthington, editor of The Tampa
 Times, in an editorial in that paper
 Friday. Mr. Worthington is soon, by
 the way, to come to Lake Wales to
 join his son. "It was not an unusual
 trip. Many persons have gone faster
 and farther in the same time. There
 was no attempt to make a record.
 We simply rolled along over the good
 roads of Hillsborough county and the
 velvet highways of Polk, through that
 wondrously developing part of Florida
 known as 'The Ridge,' lined on both
 sides of the road with thrifty looking
 citrus groves, some still heavy with
 fruit, others just bursting into bloom
 and burdening the air with sweet per-
 fume."

"And as we sped along over those
 smooth highways, through scenes of
 man's successful endeavor, we could
 not help contrasting present condi-
 tions with those of a very few years
 back as reckoned in the lives of na-
 tions, or even in the life of man him-
 self. Then, all that country from
 Haines City down through Frostproof,
 Lake Wales, Crooked Lake, Sebring,
 Avon Park, dotted now with thriving,
 prosperous towns and productive
 groves, 'the heart of Florida,' was
 a wilderness, untouched
 by man, a beautiful wilderness it is
 true, with its great park-like forests,
 its rolling hills and numerous spark-
 ling crystal lakes, but as thoroughly
 primeval as in the days of Columbus
 or DeSoto. In those days a journey
 above the taker yesterday, would
 have been a matter of a week or so,
 through woods trails, alternating be-
 tween watery sloughs and deep swamps,
 with never a sign of human habita-
 tion, laboring along and a plodding
 mule, or perhaps a still more delib-
 erate of team. Now, there is railroad
 track as one goes, and a constant
 procession of autos going and
 coming, the occupants intent on busi-
 ness or pleasure. And we could not
 help noticing how the thrill of pro-
 gress was permeating the 'backbone
 of Florida' and wondering how long
 it would be a few years hence. Verily
 'The Ridge' is coming into its own,
 after its centuries of peaceful slumber,
 undisturbed by the raucous shriek of
 the locomotive, or the quite as un-
 usual toot of the auto horn. Now
 has both, and they are bringing to it
 success and prosperity in unstinted
 measure. No longer continue"—
 Lake Wales Highlander.

ONCE HOME OF PIRATES NOW RUM RUNNERS

On the hydrographic charts of the
 Atlantic coast is a broad bottled sec-
 tion marked "Grand Bahamas Bank."
 There has always been money in
 those banks, but never have they
 yielded better profit than since they
 were discovered by the rum runners
 of 1915. From the days of Sir Fran-
 cis Drake, Sir Edward Morgan, and
 the buccaneers, past the times of
 Tench, Blackbird, Caesar and the pi-
 rates of the Caribbean, to the gun-
 running days of Dynamite John
 O'Brien, those coral isles, cays and
 reefs have yielded treasure. Today
 they shelter the secrets of the rum
 runners, dealers in liquid gold and
 fine products of Scotch distilleries
 and Cuban cane fields. For the center
 of the supply and the great distrib-
 uting point of much of the liquor
 which is reaching the United States
 is among the cays of the Grand Ba-
 hama Bank.

Gun Cay is the rum runners' ren-
 devous. Port Royal, the old pirate
 capital, in the palmist days never
 piled a more profitable trade in Span-
 ish treasure snatched from sunken
 galleons. This liquid distributing
 center is a coral island little more
 than a mile long and 100 yards wide.
 Less than fifty miles off the Flor-
 ida coast, its low lying rocks would
 be undistinguishable to the landman
 from any distance were it not for the
 squat lighthouse which marks the
 center in the reef. Approaching it
 from the Florida side, it seems de-
 serted, for its one house faces the
 broad Atlantic to the eastward. Soon,
 however, the tips of slender topmasts
 above the green palms and on the
 brush, and on the quivering vessel
 swings past the narrow barrier to
 the reef with the surf breaking close
 to the port and starboard, the rum
 runners' fleet is revealed at anchor.
 Seldom are there less than ten or
 dozen swinging lazily with the tide.
 Schooners, sloops, yachts and motor
 craft there are, and sometimes a dingy
 steams tramp with smoke curling
 slowly from her funnel shows the
 shipments direct from the banks of
 the Thames and Clyde are not lack-
 ing. The decks of many are piled
 high with cases bearing names now
 less familiar in the United States
 than of yore. The square bottles of
 Gordon, the well remembered signa-
 ture of Peter Dawson, the pinch bot-
 tles and five stars of Haig and Haig
 show that the British still find
 on some vessels a carelessly flung
 scrap of dingy canvas veils the name
 and port on how and counter, but
 often flaunt both with apparent un-
 concern. For they are peaceful freight
 carriers, ostensibly about their law-
 ful occasions. There is small doubt,
 however, that no craft approaches un-
 der the guns of the coast guard, and
 the crews, Captain Kidd or
 Blackbeard or old Captain Watling
 never had crews who better looked
 their parts.

Caribs from the isles, negroes from
 Jamaica, mixed bloods and hard-faced
 white men from every port of the
 Caribbean, they loiter about the decks
 bedecked and unkempt. They wear the
 same white cotton trousers and hats
 of the knees, the same broad hats and
 bandannas and the same feroic shirts
 as their brethren of the freebooting
 days. Only the gold earrings and the
 cutlasses and pistols in their belts are
 lacking. They have been replaced,
 it is said, by those who have dealt
 with them—have been replaced by
 good gold coin and more modern
 weapons.

If Gun Cay is peaceful and lazy
 during the day it is active at night,
 it is said. With dusk silent craft,
 with portholes covered and exhausts
 muffled, slide in the direction of the
 squat lighthouse. It is equally a
 breach of etiquette and equally dan-
 gerous to inquire too closely into the
 identity and destination of these ships
 without lights as it was to make
 searching inquiries of strangers in
 Leadville in the '60's.

They come and they go, none knows
 whence or whither. But they bring
 good gold with them and take good
 Scotch away. Sooner or later their
 cargoes are sold by stealth in the
 from Baltimore to Galveston. Florida
 alone has 1,200 miles of coast line
 with hidden harbors and bays. And
 there are less than a score of probi-
 tion enforcement officers to watch
 this coast.

If Gun Cay is the wholesale center
 of the business of the Bahama Banks,
 Bimini is the retail capital. It also
 is a beautiful tropical island less than
 forty-five miles from Miami Beach.
 Game fish surround it, but all the
 sharks are not in the waters. It is
 readily reached either by water or
 air, for flying boats make its harbor
 their landing place daily.

When visitors arrive they must
 await the arrival of Commissioner
 Claire, official representative of the
 British crown, who greets them with
 one stock question and joke: "Have
 you any whiskey which you wish to
 declare?"

The principal attraction to most
 visitors is the hotel where a man is
 able to enjoy that now almost obso-
 lete sport of "putting your foot on
 the rail." It has become a rich man's
 spot, however, for the gentlemanly
 gentleman with the white apron and
 the circular hair cut bobber, who
 blandly extracts 75 cents for each de-
 cation of spirituous, vinous or malt
 liquors.

Adjoining the footrail is the Palace
 of Chance, where the drone and click
 of the very ball among the tenets of
 the roulette wheel sound a warning
 as unmistakable as the whirr of a
 rattlesnake. Few heed the warning,
 however, until bitten. Play for small
 stakes is discouraged. The ceiling is
 the limit. It is a high ceiling, and a
 large, gray, stout man, well known
 in New York sporting circles, stands
 unobtrusively about ready to lift the
 ceiling if any patron demands it.

Hasard finds some few devotees, but
 the faro table is often deserted. Too
 technical a game for the uninitiated,
 the boss declines to "open up for less
 than \$100." That is to say \$100 is
 the smallest amount of checks sold.

It is said that before prohibition the
 island of Bimini owed the British gov-

ernment about \$450,000. Now it is
 claimed the little community has a
 balance of some \$1,500,000 on the
 right side of the imperial ledger.
 There is money in the Bahama
 Banks.—Jack Bolls in Daytona News.

WHOLESALE PRICES STILL ON THE DOWNWARD PATH

A dispatch from Washington, dated
 March 17, says:
 Wholesale prices of commodities
 continued to decrease in February
 with a drop of 5 1/2 per cent for the
 month, or a total decrease of 35.5
 per cent from the high point of
 May, 1920, said the monthly bulletin
 issued today by the bureau of labor
 statistics.

"Food declined 7 per cent for the
 month, or 38 per cent from prices a
 year ago; the bulletin said; building
 materials 7 per cent for the month,
 and 20 per cent below prices a year
 ago.

"Farm products prices dropped 5 1/2
 per cent during the month, a 45 per
 cent; cloth and clothing prices 4 1/2
 per cent for the month and more
 than 34 per cent for the year.

"Fuel and lighting prices dropped
 4 1/2 per cent, but still showed an in-
 crease of 16.5 per cent over prices
 a year ago.

"Metal and metal products dropped
 4 per cent in February and 22 1/2 per
 cent for the year, chemicals and drugs
 2 1/2 per cent for the month and 9 1/2
 per cent for the year.

"Miscellaneous commodities, includ-
 ing such articles as wrapping paper,
 mill feed meedlings, bran, cotton seed
 meal and oil, lubricating oil, jute,
 rubber, news print, soap, tobacco and
 feed pulp, about 5 1/2 per cent each
 for the month, and house furnishings
 2 per cent during the month.

"Of the 327 commodities included
 in the comparison, 207 showed a de-
 crease for the month and thirty-three
 showed an increase. In eighty-seven
 cases no change in charge was re-
 corded. Of these a majority were in
 food and clothing groups."

NOTICE OF SCHOOL ELECTION

Notice is hereby given that an elec-
 tion will be held on Saturday, April
 23, 1921, in the Special Tax School
 Districts mentioned below for the
 purpose of electing three trustees and
 voting the number of mills to be
 levied and collected annually for the
 ensuing two years. The following
 persons have been appointed inspec-
 tors and clerks for holding said elec-
 tions:

Avon Park School District No. 3
 R. W. Swearingen, Oscar Skipper,
 S. P. Durancie, inspectors and J. H.
 Mummau, clerk.

Prospect School District No. 39
 P. L. Draydy, Dave Skipper, M. M.
 Drawdy, inspectors and Stephen Skip-
 per, clerk.

By order of the Board of Public
 Instruction, DeSoto County, Florida,
 this 7th day of March, 1921.

P. P. SHAYLER,
 Secretary and County Superintendent.
 H. A. WARE,
 Chairman.

Mar 18-25-april 8-15
 When you want to buy or sell real
 estate see Stivender.



Grand Opera — or What?

WHATEVER kind of music your mood dic-
 tates, you want it played at its best.

The Paramount, because of its scientifically developed tone
 units, plays every record—and every make of record—as it
 should be played. Every unit that concerns tone quality has
 specially built, perfected features in the Paramount phonograph.
 You hear no harsh sounds or tiny vibration, just the true, nat-
 ural tones of the artist.

Hear the very latest hits played by the Paramount on Para-
 mount Records. Six beautiful models of the Paramount, and
 immediate delivery.

Come in and let us demonstrate.

Avon Park Drug Co.
 Henry Lander "The Smile Factory"
 Made by
 PARAMOUNT TALKING MACHINE COMPANY
 Fort Washington, Wis.
 REG. U.S. PAT. OFF.

Paramount

PAINTING IN ALL ITS BRANCHES

AUTOMOBILE, SIGN AND HOUSE PAINTING
 Let Me Estimate on Your Next Job

W. H. PRIOR

CHOICE MUCK LAND

We have a few five-acre tracts of choice muck land for sale at one-half the
 price charged for the same or a poorer quality of land in other sections of
 the state. This land is

ESPECIALLY ADAPTED TO CELERY AND TRUCK CROPS

which yield the growers from \$1,000 to \$3,000 an acre net profits in ordi-
 nary seasons. This land is

WELL LOCATED, CLEARED AND DRAINED

and ready to go to work on now. A side track runs to the land and cars
 may be loaded without an expensive and damaging haul to a shipping point.
 It is also

CLOSE TO GOOD LOCAL MARKET

where cash sales may be made to buyers on the shipping platform, if you
 do not care to market your own crop.

THE SOIL

is a deep muck and is inexhaustible. A prominent chemist, who has an-
 alyzed this soil, says that it is equal in fertility to the soil of the famous
 Valley of the Nile, which is supposed to be the richest soil in the world.
 Truckers who are looking for land that will produce

THREE AND FOUR CROPS A YEAR

and will pay handsome returns are invited to investigate. It will bear
 strict investigation. The title is perfect. Terms will be given to re-
 sponsible persons. You can look all over Florida and you will not find an-
 other such an opportunity to obtain rich muck land at the price we offer
 these few tracts. We are farming part of the land ourselves and will con-
 tinue to do so, but have more than we can handle.

ADDRESS

A. C. A., Care Pilot, Avon Park, Fla.

Same Kind of Plans Made Southern California Great

The Efforts of Isaac Van Horn of Boston, Mass., and Haines City to Formulate Plans for a Continuity of Publicity and Money Have Been Indorsed.

COMMUNITY SPIRIT, WITH ORGANIZING SHOLDER TO THE WHEEL IS EXPECTED TO ACCOMPLISH MUCH FOR THE SCENIC HIGHLANDS

What is known as the Baltimore plan, which was started in that city in 1915 as the result of an investigation by some business men there, which showed little increase in population or growth as compared to a number of competing communities, has resulted in plans being formulated covering the scenic Highlands of South Central Florida, which have been quietly worked on during the past six months, practically along the same lines.

The result of the work there has brought to that city more than 4,000 men and an annual pay roll in excess of \$4,000,000.

In a report made by a committee of Philadelphia capitalists who investigated it, it was stated that the field for the corporation's effort is practically unlimited and the results that it has accomplished indicate plainly what results may be expected by the shareholders in the future with additional capital at the disposal of the management.

The reiteration of Baltimore was largely traceable to the lack of organization and the lack of a plan. The company not only investigated and assisted meritorious enterprises but investigated any project presented to it and acts as an intermediary between such projective business projects and financial interests, bringing the two into personal relations and instituting the necessary inquiries upon which capital ordinarily waits.

The greatest asset that the corporation has is the confidence placed in its endeavours and recommendations by banks and business men.

The situation in reference to the wonderful "Scenic Highlands" of South Central Florida, which without doubt is the real "Treasure House of Florida," was gone into in the same way by men interested in its future and it was unanimously agreed that what it must have to take its rightful place in the business history of Florida is, competition with the balance of the state and with California was simply continuity of publicity and outside capital with community cooperation.

That some plan must be formulated that would bring these things to this section and at the same time demand the respect and confidence of outside capital and be conducted in a manner to bring such a return that it would become a permanent factor in continuity, was agreed upon and also the necessity of organization, strong management and unquestioned endorsement, with hearty co-operation of the local people.

A thankless task at its best for those who should undertake it, but necessary if the scenic Highlands are made what their opportunity makes possible.

The matter was talked over superficially by many men and many times and while it was the unanimous opinion that such a move was the only thing by which this section could come into its own, it simply went no further.

In the scenic Highlands country, from Haines City to Sebring, during the years 1918, 1919 and 1920, an investigation as thorough as was ever

made by any one was made by Isaac Van Horn of Boston and Haines City, resulting in 1920 in the publication of a booklet, covering this section of Florida in such a broad way that it was universally accepted as the fairest, frankest, most complete exposition of the scenic Highlands or Ridge country ever published and was called for in such quantity that it necessitated an outlay of a little less than twenty-five thousand dollars.

Its viewpoint of this section was so broad and fair and true that letters poured in from Mr. Van Horn from bankers, business men, railroad officials, real estate men and people all over the United States and has assisted materially in bringing into greater prominence this great section.

In the meantime Mr. Van Horn had located permanently in Haines City, the "Gateway to the Scenic Highlands," and became generally known as the "friend" of this entire section, and he himself and associates have invested largely of their own money, in the situation as outlined earlier in this article was so fully appreciated, as to the great opportunity here, needing only proper publicity and a continued use of outside capital for development, that he presented to a few close associates a co-operative plan which he believed would meet the situation, and he agreed to undertake it if he could secure the indorsement he felt necessary to make it a success, not only as to the country itself but to those who were willing to extend their confidence financially.

Naturally the first place he would look for such indorsement were Boston and Haines City, where he was known best, which resulted in such complete indorsement of the plan that the work was undertaken to formulate and build up a great co-operative corporation, impersonal in its management and through which the ends sought could be attained by a connecting link between the men of this famed section of Florida and those in financial circles in the north and west being established.

The work has been tedious, has consumed over six months' time, has been in some cases humiliating, belittling and discouraging, but because of the staunch support was not given up until completed.

As the proposition is an open book, the work purely impersonal and unrepresentative to those who have assisted in its completion, its plans and hopes open to general publicity and its future of a public nature, the men associated with it desire the people generally to understand its unselfish hopes for the great country and to have the confidence and support of every man, woman and child in it in the honorable effort being made for the fulfillment of its plans.

It is hoped and believed that through this medium millions of dollars in capital and thousands of people will come into this particular section as permanent factors and assist in building to large proportions its cities, towns and rural country adjacent thereto, until its fame shall be known to the entire world.

This is not a question of days or months or years but something that

can be built up conservatively, carefully and methodically from a small beginning until it can be made one of the greatest corporations of the country, enjoying full, public confidence because of its aims, purposes and management, and the unselfish effort of those interested in its future.

The facts: A few years ago a corporation was organized under the laws of the state of Maine.

Its authorized capital stock is \$1,000,000, divided into shares of the par value of \$1 each.

Its name is the Massachusetts and Florida Realty Company.

Its purpose was to use \$250,000 of its capital stock in the purchase of the stock control of the Longford Company of America, a million dollar corporation owning the patents to the Condorcar Light, manufactured to transform the Ford car into a 135 inch wheel base light delivery car, and the location of plants all over the United States, at a cost not exceeding 20 cents per share for the stock of that company and the use of \$750,000 of its capital for development purposes in the scenic Highlands of South Central Florida.

It was started as the ordinary corporation is, with a board of five directors as a promotion enterprise.

Mr. Van Horn, as president of the company, was its financial manager, who had opened an office for his firm at Haines City, was asked to care for the interests of the company in Florida, along with the interests of his own firm.

The matter referred to previously of continued publicity and money for this section on a co-operative basis came up continually and was suggested by Mr. Van Horn that some arrangement might be made whereby plans could be formulated to carry this out through this company, as he was willing because of the interests of Isaac Van Horn Company in this section and his own personal interests, if others interested in the country were willing to co-operate, to change the plans of the company to meet the situation and eliminate the original plans to work as a private corporation for individual gain and make it an impersonal co-operative corporation, with the elimination of promotion profits and make it a community enterprise.

This was duly presented to his associates in the north and was accepted.

A special meeting of the stockholders was called to increase the board of directors to eleven in place of five; five of these directors to conduct the executive end of the business and the affairs of the company outside of Florida and the other six directors to be Florida men, who should select and purchase all investments in the state of Florida and have charge of all the property in this state.

At this meeting this was duly approved by its stockholders.

The company at once met the legal requirements in Florida by the securing of a permit from the secretary of state, which was duly filed at the county seat of Polk county, as it was decided by the company office in

Florida at Haines City. The company does not use a dollar of stockholders' own kind. Under the plans formulated, the proposition was to be presented to the different local communities and explained and such communities as cared to become a party to and assist in its plans, asked to give a number of its bankers and business men take a nominal amount of stock, in indorsement of its location, to be selected and the co-operative plans of the company.

The plans make it impossible for any officer or director, directly or indirectly, to accept any commission of any kind in the sale of the stock, so that no official is interested financially in the financing of the company, but the stock is to be sold by the corporation itself through its own financial organization.

The following men are directors of the company:

Directors
Robert L. Williston, Northampton, Mass.
Isaac Van Horn, Boston and Haines City, Fla.
John M. Cates, New York City.
R. O. Philpot, Haines City, Fla.
Hon. Wallace Hackett, Brookline, Mass.
Walker Pope, Winter Haven, Fla.
Dr. Elmer J. Marston, Boston, Mass.
Charles B. Anderson, Lake Hamilton, Fla.

With the following named business men acting for the communities not represented by a director as corresponding secretary to whom inquiries may be sent direct, covering localities in reference to their particular communities:
A. N. Pettit for Dundee, Waverly, Star Lake.
I. A. Yarnell for Highland Park, J. A. Curtis for Lake Wales.
F. Edgar Olinberg for Frostproof.
A. H. DeVane for Lake Stearns.
G. A. DeVane, Jr., for Lake Childs.

The following companies cover the organization territory:
HAINES CITY
LAKE HAMILTON
LUCERNE PARK
WINTER HAVEN
FLORENCE VILLA
DUNDEE
WAVERLY
STAR LAKE
MOUNTAIN LAKE
LAKE WALES
HIGHLAND PARK
CROOKED LAKE
AVON PARK
SEBRING
LAKE STEARNS
LAKE CHILD'S

The following men have become stockholders in the company and have extended to it and the directors their indorsement of its plans:

Haines City
Lisle W. Smith
Thos. H. Atkinson
J. W. Hughes
D. O. Philpot
R. B. Olinberg
Jed R. Yale
F. A. Fangle
G. H. Hulse
G. D. Langston
C. C. Young
G. C. Somers
A. Randall
F. H. Hulse
W. T. Hulse
J. P. Anderson
A. H. Roagin
Frank M. Long
M. J. Lee
Wynn W. Scott

Lake Hamilton
Charles B. Anderson
L. A. Walman
C. L. Harrison
Fred A. Holmes
August Johnson
W. B. Ricks
H. M. Wallace

Winter Haven and Florence Villa
H. W. Snell
W. F. Hutchinson
H. E. Hulse
H. E. Cornhill
C. C. Commander
G. L. Johnson
C. H. Thompson
M. E. Gillett
D. C. Gillett
M. Lee
J. Walker Pope

Lucerne Park
M. E. Gillett
D. C. Gillett
J. Walker Pope

Dundee
A. N. Pettit
J. A. Walman
J. D. Kueny
J. A. Hall
John D. Clark

Highland Park
Irwin A. Yarnell

Lake Wales
B. H. Alexander
T. J. Parker
G. D. Jones
B. K. Ballard
G. V. Tillman
E. E. Jones
J. E. Worthington
Curtis Brothers
D. N. Corbett
G. H. Blinding

Crooked Lake
Frank L. Cody
T. J. Keiser
C. W. Lawrence
G. D. Jones
W. J. Young
H. E. Fairchild
J. D. Williams
Jos. W. Carson
F. Edw. Olinberg
John B. Corlett, Cleveland, O.

Frostproof
Frank L. Cody
T. J. Keiser
C. W. Lawrence
G. D. Jones
W. J. Young
H. E. Fairchild
J. D. Williams
Jos. W. Carson
F. Edw. Olinberg
John B. Corlett, Cleveland, O.

Avon Park
E. E. Lanier for
Skipper Bros. & Lanier
A. V. Anderson
W. M. Marshall
W. A. Marshall
R. I. Harris
George W. Kellogg
William King
George W. Adams
Edw. J. Williams
J. H. Hood

Sebring
Frank A. Sebring
T. V. Conway
Everett S. Rice
P. T. Haskins
P. A. Ruhl
D. M. Andrews
E. J. Hulse
Peter G. Caravasis
R. L. Laird
Henry Allsup

Lake Stearns
A. H. DeVane
L. L. Boat
A. M. McAuley
A. L. Watson
J. H. Dreggers

Lake Childs
W. F. Couchman
W. J. Kelley
C. L. Gaines
A. H. DeVane, Jr.
R. V. Covington

General Indorsement
J. T. Miller, Haines City.
Alex Warren, Norfolk, Va.
John L. Moore, Haines City.
P. T. Haskins, Omaha, Neb.
Harry E. Johnson, Haines City.
Charles B. Woolverton, St. Joseph, Mo.
Harold E. Moore, Haines City.
H. O. Estes, Tampa.
Joseph W. Miller, Haines City.
George H. Burrows, Cleveland, O.

An official booklet is in the hands of the printer which will present the general outline of the company's business, an article of incorporation, community interest, was prepared under the auspices of the men in that locality and indorsement by them. Also a resume of the various lines of development the company will undertake. In the book will be reproduced letters from men of national reputation who vouch for the integrity of various men in the company by men affairs familiar with and interested in this section of the country; bankers of prominence acquainted with these in charge of its management and railroad officials whose lines serve the territory.

Upon the completion of the book the company will perfect its financial organization and the funds as secured will be forwarded in bulk to be invested by the six local directors in Florida.

It is believed the results will be so satisfactory that the company capital can be increased from time to time by the sale of stock and this section become in fact the "Treasure House of Florida" and be known all over the business opportunity.

It is an unselfish effort to attempt to make this the greatest section of Florida, those who believe in its future and the efforts to be made have indorsed it unselfishly. Those who have given of their time, talent and money to make the effort possible have done so unselfishly.

With the return of normal conditions and this kind of presentation of the scenic Highlands to the people of this country it is believed will bring results that will stand as a bygone monument to the unselfish and persistent efforts of Mr. Van Horn and every man who has assisted by his efforts and indorsement this ideal effort in the interest of this great section of Florida.

No stock of the company will be sold in Florida, except to those who have bought it as an indorsement of its plans or who make application for it voluntarily because Florida people can easily come into the community individual investments and because the aims of the company are to bring in outside capital to relieve the burden of continued and increasing local calls to care for the many needed developments, on a basis of honor with those who extend their financial confidence to the carrying out of its plans and purposes.

No one connected with it is making any promises and it is reasonable to suppose that if it has taken six months time to secure the cooperation of those directly interested and the book published before work can be started upon its financial organization and publicity plans, that it will require hard work and patience before it shall commence to function financially.

It is just as well a fact that when this work is completed and the time again become normal the company will commence to function financially and in time find its business consideration in the use of its funds in the development of the scenic Highlands, that it will become a factor in perpetuity in the upbuilding of this section and can be made the avenue through which thousands of people can be attracted here as permanent residents, ever increasing capital attracted here, and in time find its business consideration with such confidence that its recommendation to capital of any enterprise will secure for it business consideration by such interests.

It is the greatest forward step ever taken in the history of the scenic Highlands of South Central Florida, as a whole, on the map to stay in the minds of people all over

the United States, in the same way that collective work has done the same thing for the East Coast and the West Coast.

If it accomplishes its purposes, the results will be sufficient for the men who have seen fit to make the attempt possible along such comprehensive and continued publicity ever before enjoyed by any single section in the world.

To the minds of many of those most familiar with the plans and purposes of the company, who have studied out the possibilities of the result of the effort covered by its work will bring to the scenic Highlands the greatest permanent and continued publicity ever before enjoyed by any single section in the world.

The plan cover the establishing in Jacksonville of an information bureau by the rental of a store room on the first floor in the business section of the city, which will be open from 7 a. m. to midnight every day in the year, working in connection with the passenger, industrial and publicity departments of the various automobile companies and with the various automobile associations and publications in the north for the purpose of furnishing to those who are contemplating a visit to the scenic Highlands and Winter Haven and Sebring, complete information of every kind, concerning condition of roads, times of trains and bus lines, with prices and particulars; in fact every information of every kind which might be called for in reference to this section.

Wonderful as such publicity in this direct way will be, there is a plan to be brought home covering the work of the company which is considered by many, one of the most astute plans ever thought out along publicity lines, on a matter such as the development of a new country, in which everyone is more or less interested.

In connection with the financial organization the whole country is being laid out in zones, so many states in each zone and there will be selected in each a zone manager, who will divide the territory under him into districts, under district managers as far as possible, each district manager will appoint a local representative in every community large and small in his district. Most of the thousands of local representatives Joseph W. Miller, located all over the United States and Canada will represent the company in the sale of the stock.

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It is believed the results will be so satisfactory that the company capital can be increased from time to time by the sale of stock and this section become in fact the "Treasure House of Florida" and be known all over the business opportunity.

With the return of normal conditions and this kind of presentation of the scenic Highlands to the people of this country it is believed will bring results that will stand as a bygone monument to the unselfish and persistent efforts of Mr. Van Horn and every man who has assisted by his efforts and indorsement this ideal effort in the interest of this great section of Florida.

No stock of the company will be sold in Florida, except to those who have bought it as an indorsement of its plans or who make application for it voluntarily because Florida people can easily come into the community individual investments and because the aims of the company are to bring in outside capital to relieve the burden of continued and increasing local calls to care for the many needed developments, on a basis of honor with those who extend their financial confidence to the carrying out of its plans and purposes.

No one connected with it is making any promises and it is reasonable to suppose that if it has taken six months time to secure the cooperation of those directly interested and the book published before work can be started upon its financial organization and publicity plans, that it will require hard work and patience before it shall commence to function financially.

It is just as well a fact that when this work is completed and the time again become normal the company will commence to function financially and in time find its business consideration in the use of its funds in the development of the scenic Highlands, that it will become a factor in perpetuity in the upbuilding of this section and can be made the avenue through which thousands of people can be attracted here as permanent residents, ever increasing capital attracted here, and in time find its business consideration with such confidence that its recommendation to capital of any enterprise will secure for it business consideration by such interests.

It is the greatest forward step ever taken in the history of the scenic Highlands of South Central Florida, as a whole, on the map to stay in the minds of people all over

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