

WILLS—

Your business and any other fortune you may have accumulated are in good hands while you live. Through years you have built the business. The surplus earnings, or the income from your efforts, you have invested. No body knows your business quite as well as you do. But after you have gone another will succeed to the management and settlement of your affairs. While you are in health and normal mental condition it is best that you name the executor who will handle your affairs. Unless you do, the court will appoint an administrator and the law fixes the methods under which he will proceed.

Everyone having property should execute a will disposing of it. The law seldom divides property in the same manner as would the person owning it, if he personally were making the distribution.

After your will has been written this company will keep it, free of charge or in our safety deposit vault, giving the maker of the will a receipt. At any time the company will surrender possession of the will to the maker.

Following the death of such a person the trust company officers, in the presence of the testator's nearest relative, examine the will. If the company is named executor it at once probates the will and takes up its duties as executor of the estate.

BANKING

SURETY BONDS

LIFE AND FIRE INSURANCE

First Trust & Savings Co.

H. M. WIGGINS, Cashier

Brickell Building

Avon Park, Fla.

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley

Avon Park, Fla.

Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

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Florida Ice and Power Co.

PURE CRYSTAL ICE ELECTRICITY AND WATER

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Florida

E. G. TODD GROVE CONTRACTING SPRAYING

Avon Park, Fla.
Box 131



Importers, exporters, travelers—ship and sail under—the Stars and Stripes

NEW triumphs in steel, steam and electricity have carried the Stars and Stripes back again to the seven seas. On more than fifty trade and passenger routes American owned and operated ships, flying the Flag, are ready to carry your goods, or to carry you, to every foreign land.

They are splendid ships, the pride of American genius, designed and equipped to give the finest passenger comfort, service and safety, and to handle your goods in the most economical way.

Operators of Passenger Services
Admiral Line, 17 State Street, New York, N. Y.
Matson Navigation Company, 26 So. Cay Street, Baltimore, Md.
Munson Steam Ship Line, 62 Beaver Street, New York, N. Y.
New York and Porto Rico S. S. Co., 11 Broadway, New York, N. Y.
Pacific Mail S. S. Co., 47 Broadway, New York, N. Y.
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Ward Line, New York and Cuba Mail S. S. Co., 100 Wall Street, New York, N. Y.

Free use of Shipping Board films
Use of Shipping Board motion picture films, four reels, free on request of any mayor, pastor, postmaster, or organization. A great educational picture of ships and the sea. Write for information to U. S. Law, Director Information Bureau, Room 911, 1125 F Street, N. W., Washington, D. C.

SHIPS FOR SALE
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Steel steamer, hull and machinery, also wood steamers, wood hull and machinery. Further information obtained by request.

For sailings of passenger and freight ships to all parts of the world and all other information, write any of the above lines or

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W. C. TOUCHTON, M.D.
Office hours: 9 to 11 a. m., 2 to 4 p. m.
Room 1, First National Bank Building
Avon Park, Florida

Pittsburgh-Florida Fruit Growers Association (Inc.)

Pittsburgh, Pa.

Avon Park, Fla.

It is a very interesting sight these busy days to visit Sections 17, 18 and Lakewood Villa and see the tractors at work on the big grove. Three machines of a modern type, capable of cultivating 50 acres per day each, show how easy it is to do the work when up-to-date methods are used.

Two spray crews are drenching the trees in order to keep them free from insects and disease, as well as to enable us to produce perfect fruit. There is not a detail for the betterment of your groves that is being overlooked, and the trees are acknowledged by all to be bigger and better than any groves of a like age.

NEW BOARD OF PUBLIC IN- STRUCTION OF HIGHLANDS COUNTY HOLD MEETINGS

Sebring, Florida, May 29, 1921.
The members of the board of public instruction of Highlands county met in session and proceeded to effect a permanent organization, as follows: The members of the board of public instruction of Highlands county, duly appointed by Honorable Cary A. Hardee, governor of the state of Florida, on the 4th day of May, A. D. 1921, were: Ira Rigdon, Sebring; W. A. Marshall, Avon Park, and M. A. Miller, Venus.

Each of the members having been notified of said appointment and each having executed bond as provided by law, and said bonds having been approved by the board of county commissioners of Highlands county and forwarded to the secretary of the state of Florida, and commissions having been duly received and each for himself having presented his commission as a member of said board from the 26th day of May, 1921, until his successor is elected and qualified, proceeded to complete the organization of said board in compliance with Section 342, general statutes of Florida, as follows:

On motion of W. A. Marshall, seconded by M. A. Miller, Ira Rigdon was elected to be chairman of said board of public instruction for the county of Highlands, State of Florida. E. C. Miller, holding a commission as county superintendent of public instruction for Highlands county, appeared in person at said meetings and assumed his duties as secretary of said board, as provided by law.

The board thus organized then fixed on the first Monday of each month for holding its regular meetings. (Signed) IRA RIGDON, Chairman.

Attest: I. M. C. ELLENBERGER, County Superintendent, ex officio Secretary.

State of Florida, County of Highlands, ss.
Before me, a notary public, personally appeared Ira Rigdon and I. M. C. Ellenberger, both to me well known, who being duly sworn, say that the above and foregoing account of the proceedings of the organization of the board of public instruction for the county of Highlands, state of Florida, is correct, and a true copy of the original as recorded in their book of minutes.

IRA RIGDON, Chairman.
I. M. C. ELLENBERGER, Secretary and County Superintendent.

Subscribed and sworn to before me, this 30th day of May, A. D. 1921.
F. T. HASKINS, Notary Public.
My commission expires Nov. 6, 1924.

On motion of W. A. Marshall, seconded by M. A. Miller, it was resolved that the county of Highlands be divided into three county school board districts as required by law, described and bounded as follows: County school board district No. 1; W. A. Marshall, residing in and for school board district No. 1—Beginning at the northwest corner of township 33 south, range 23 east, and running east on township line dividing townships 32 and 33 to intersection of same with Kissimmee river; thence southerly along said river and bordering Okeechobee county to the intersection of the township line dividing townships 33 and 34 with said river and boundary; thence running west on said township line to southwest corner of township 33, range 28; thence north on range line dividing ranges 27 and 28 to place of beginning.

County school board district No. 2; Ira Rigdon, residing in and for school board district No. 2—Beginning at northeast corner of township 34 south, range 28 east, and running east on township line dividing townships 33 and 34 to intersection of same with Kissimmee river; thence southerly along said river and bordering Okeechobee county to the intersection of township line dividing townships 34 and 35 with said river and boundary; running thence west on said township line to the southwest corner of township 34 south, range 28 east; running thence north on the range line dividing ranges 27 and 28 to place of beginning.

County school board district No. 3; M. A. Miller, residing in and for school board district No. 3—Beginning at northwest corner of township 35 south, range 28 east, thence along line dividing township 34 and 35 point of intersection with Kissimmee river; thence along Kissimmee river in a southerly direction to point of intersection with line dividing townships 37 and 38; thence west along said line dividing townships 37 and 38 to point of intersection with range line dividing ranges 31 and 32; thence south along range line dividing ranges 31 and 32 to point of intersection with township line dividing townships 36 and 39; thence west on township line dividing townships 38 and 39 to point of intersection with range line dividing ranges 30 and 31; thence south along range line dividing ranges 30 and 31 to point of intersection with township line dividing townships 39 and 40 to point of intersection with range line dividing ranges 27 and 28 and thence north on range line dividing ranges 27 and 28 to place of beginning.

On motion of M. A. Miller, seconded by W. A. Marshall, it was resolved that the proper certificate be drawn setting forth the above action of the board of public instruction relative to the division of the county into three county school board districts; such certificate to contain a description of the boundaries of said county school board districts, and to name the election districts comprising the county school board districts, and that the secretary be instructed to file one of such certificates in the office of the clerk of the district court of Highlands county, and publish such certificate in a paper of general circulation published in said county for four consecutive weeks.

A notice having been received from the secretary of the DeSoto county board of public instruction, requesting this board, together with the boards of public instruction of the other counties formed from old DeSoto county, to meet at his office in

(Continued on Page 3)

Removal Notice

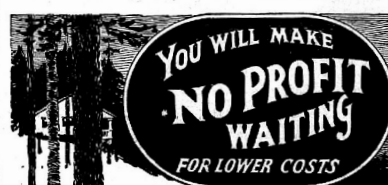
We beg to advise you that we are now in possession of the Abstract Plant formerly operated by D. W. McLeod, receiver, which is the old Consolidated Title Company plant.

We have competent abstractors and are equipped to render efficient service in every respect. We would greatly appreciate the pleasure of continuing your abstract work, and any orders you may care to forward to us so as to reach us by mail or phone will receive our very prompt attention, and our charges will be the usual price which was followed out by the Consolidated Title Company. We have no connection with any other abstract company and our only aim is to serve the people of your county by giving them accurate service in the way of abstracts.

We wish to call your attention to the fact that each abstract turned out by this department is backed by the entire capital stock of this bank.

Florida Trust & Banking Company

Capital Stock \$50,000.00
ARCADIA, FLORIDA



You Must Build

TO MAKE PROFITS; YOU CAN'T GET AHEAD WAITING FOR LOWER PRICES THAT MAY NEVER COME

We are fortunate to be able to get the building materials that we need. Waiting for better conditions is stagnation and poor business.

We will help you to the lowest building material prices that are possible today, they may be higher tomorrow. You better start at once.



You will eventually want The Pilot. Why not subscribe now?

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GALVANIZED IRON
FLAT AND CORRUGATED SHEETS
EAVES AND CONDUCTORS
ALL KINDS OF COMPOSITION ROOFING
WALL BOARD
PEE-GEE PAINT FOR ALL PURPOSES
Best Paint on the Market
SEWER PIPE
FERTILIZER AND SPRAYING MATERIAL

HERBERT SEAVERN

Avon Park, Florida

Lumber

ROUGH DRESSED
Delivered at a Price to Suit
You

WINDOWS ROOFING DOORS

Plate Glass Store Fronts

Direct From Manufacturer

SEE

**TOMPKINS-NELSON
COMPANY**

Brickell Building

Royal Lunch

H. R. CUTLER, Manager

QUICK
LUNCH

ROAST DINNERS
A SPECIALTY

Sugared Doughnuts for
Saturday
AND LEMON PIE.

Next to Standard Garage



"Safest for Savings"

"Safest for Savings" is the slogan of a bank that has been highly successful in inducing the people to save.

Safety is, of course, and should be the first consideration in choosing a place for your savings.

No bank has a monopoly on safety, but we do claim to be AS SAFE AS THE SAFEST, and you will find safety—100 per cent safety—for your savings with us.

You will also find courteous and considerate treatment. Furthermore, we pay 5 per cent interest on savings balances.

First National Bank

Avon Park, Fla.

J. V. CHAPMAN, Cashier



Your Clothes Will Last Longer

If you have them cleaned and pressed regularly. We do this work in a manner that makes them

Look Like New

And call for and deliver the work. Prompt service and the best of work.

Agency Bartow Steam Laundry

CLOTHES MADE TO MEASURE. FIT GUARANTEED

Roberts Pressing Club

Citrus Groves and By-Products Company

Pittsburgh, Pa.

Avon Park, Fla.

NOW THAT THE GROVES IN THE FIRST UNIT OF THIS COMPANY'S DEVELOPMENT HAVE BEEN SET TO NURSERY STOCK AND WHICH HAS ALREADY PUT ON A NICE GROWTH, YOUR INVESTMENT HAS INCREASED IN VALUATION. THIS IS ONLY ONE OF MANY GOOD POINTS SURROUNDING AN INVESTMENT MADE IN CITRUS GROVES UNDER PROPER MANAGEMENT.

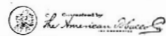
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Cigarette

To seal in the
delicious Burley
tobacco flavor.

It's Toasted



Sanitary Plumbing

Suburban Water Supply System
for Home Use and Irrigat-
ing Purposes

All Work Guaranteed

Windmills, Tanks and Towers

Let me estimate on your next
job

M. H. Gribble

Phone 57
Avon Park, Florida

Anoka Dairy

W. O. SKIPPER, Prop.

FRESH COUNTRY MILK
Delivered at your door
every morning

Leave orders at
THE CITY MARKET

Highlands Chapter No. 42,
R. A. M.

Conventions every second and
fourth Monday in Masonic Temple,
7:30 p. m.
Visiting companions cordially wel-
comed.

R. C. PETERSEN, High Priest.
J. J. JAMOUR, Secretary.

BURTON & BARLOW
ATTORNEYS-AT-LAW
Practice in State and Federal Courts
Room 8, First National Bank Building
Avon Park
Rooms 2 and 3, Stenstrom Building,
Wauchula

THE WOMAN'S CLUB OF AVON
PARK
Meets First and Third Friday of Each
Month
Mother's Department
Meets Second and Fourth Friday of
Each Month
School Auditorium

OFFICERS RE-ELECTED BY CITRUS EXCHANGE

Re-election of the entire official family, with Dr. J. H. Ross as president, featured the annual session of the membership of the Florida Citrus Exchange. The meeting was held in the directors' room of the new Tampa offices. It was marked by both cordiality and enthusiasm, and all the officers were re-elected unanimously. In renominating Dr. J. H. Ross to the position of president, D. C. Gillett said it had been his privilege to do this for three years past, and it gave him more pleasure than ever before to present the name of the outstanding figure in Florida's citrus industry. Dr. Ross was elected by acclamation, the secretary being instructed to cast the unanimous ballot of the board for him. D. C. Gillett was re-elected unanimously to the office of first vice-president, as was J. W. Ponder, second vice-president; C. E. Stewart, secretary; W. T. Cocode, cashier; and William Hunter attorney.

Four new directors were seated upon the new board; T. L. Hausman of Vero taking the place of H. G. Putnam of Oak Hill to represent the Indian River sub-exchange; Walter R. Lee of East Lake succeeding Dr. J. E. Klock, his former business partner of the same place, to represent the Marion sub-exchange; C. J. Stubbs of Fort Myers took the seat vacated by W. W. Raymond of Ocala, representing the Lee county sub-exchange, in accordance with the policy followed there of rotating directors; and F. C. W. Kramer of Leesburg succeeding R. L. Collins of Punta Gorda as representative of the Highlands sub-exchange. Mr. Kramer was previously secretary of the board to replace Mr. Collins, whose retirement was forced by a physical injury.

Bees in Florida
Florida, "the land of flowers and sunshine," is worthy of the thoughts of those who appreciate her flowers and sunshine. To the business man this appreciation is partly due to the material benefits he has received. Flowers and sunshine means much to many classes and to many industries. For just one illustration we cite the bee industry. The average yield for each colony of Florida bees, a few years ago, was 56 pounds, almost twice the amount produced in nearly any other state in the nation that year. The man in Florida who owns and cares for bees does not get "stung." Bees serve a good purpose, besides the production of useful food. They are essential to the proper pollination of fruit trees. It is a well known and long established truth that the nectar, odor and bright color of the flowers are simply means of attracting insects in order that the fertilizing pollen may be carried from flower to flower. The honey bee is chief among insects for this purpose. It is the most easily controlled of all insects that do this necessary work. At the present time much attention is being given to bee culture. County and home demonstration agents, club leaders and others, are devoting much of their time to the industry. Persons interested would like to consult with some of these persons, or to write to the state plant board or the College of Agriculture, Gainesville.

Has Seen the Tree
An ever-bearing orange tree at Avon Park, Highlands County, Florida, is said to bear fruit every month in the year, oranges from the size of a pea and on up to fully ripe fruit are to be seen at any season. Its promoters claim that it will fill a long-felt want, its extensive propagation in time putting Florida on the way as a shipper of summer oranges. We have seen this tree and two other trees that had been budded from the original, proving without doubt that the buds carried with them the characteristics of the old tree.—The Florida Grower.

NEW BOARD OF PUBLIC IN- STRUCTION HOLD MEETING

(Continued from Page 2)
Arcadia on Monday, June 6, for the purpose of arranging plans for settlement between the several counties interested (See Bill No. 14).

On motion made and seconded, it was ordered that a minute book, general warrant book and special tax school district warrant books amounting to \$84 be purchased from the Walker, Evans & Cogswell Co., represented by J. M. Carter, Tampa.

On motion it was resolved that the printing of all stationery and supplies and blank forms be done by the Avon Park Printing Company, and that the legal notices be printed by the Sebring White Way.

On motion it was resolved that the chairman of this board wire the state auditor requesting that a representative be sent to meet with the several boards of public instruction of Highlands, DeSoto, Hardee, Glades and Charlotte counties in Arcadia, June 6, to advise in regard to a final settlement between the several counties. (See Bill No. 14).

On motion the schedule of salaries of teachers for the ensuing year was adopted as follows:
Principal of four-year high school, \$175 per month. They must be college graduates or the qualification and experience must be high. They must hold certificates covering the subjects they teach.

Teachers holding standard No. 1 certificates and first primary teacher, \$90 per month.

Teachers holding standard No. 2 certificates, \$85 per month.

Teachers holding standard No. 3 certificates and being graduates of a senior high school, or equivalent thereof, \$80 per month.

Teachers, inexperienced, \$65 per month.

The above salaries may be supplemented by the trustees of special tax school districts. This may be advisable when funds are available and an exceptionally competent teacher secured.

On motion the board adjourned.

Remind your friends and neighbors that The Pilot should be in every household in Avon Park. If they are not subscribers they should be.

The Corporate Securities Company

Insurance

Offers protection against loss by fire and provides for your family in case of death. You cannot afford to risk the loss of your home or business by fire, when a small investment in Fire Insurance affords you absolute protection.

We represent the following companies:

Fire Insurance

Aetna Insurance Company
Hartford Insurance Company
Liverpool and London and Globe Insurance Company
Northern Insurance Company
New York Underwriters

Life Insurance

Guardian Life Insurance Company

C. E. LANIER, SECRETARY
TREASURER

Valuable Lake Front Property

FOR SALE

Large Lot With 100 Feet Frontage on Beautiful Lake
TWO MODERN HOUSES

One is a beautiful bungalow with three fireplaces; running water in two of the bedrooms; lavatories, bath and toilet; hot water tank and kerosene coils for heating; set tubs for laundry. House is simply furnished.

SMALL COTTAGE

Has fireplace, running water and sink. Suitable for couple without children. 20 Choice Assorted Fruit Trees coming into bearing this year.

This is one of the best buys in South Florida. It is one of our most beautiful fresh-water lakes and the neighborhood is all anyone could ask. Wealthy, refined people.

Write for Price and Terms

Norton T. Smith

Masonic Temple

Avon Park, Fla.

See

William King

Avon Park

For

Real Estate of All Kinds

Have some fine Lake Front Building Sites, just out of incorporation.

Owner's Price
Is My Price

Whale Tobacco 45c

Per Package

MADE FROM THE BEST TOBACCO GROWN

B. H. James

STAPLE AND FANCY GROCERIES

Phone 19

Prompt Delivery

FRIDAY, JULY 10



A SUMMER
"MANSION"



Brickell Builders

D.

Pr
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For six
years to
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FOR THE
OPEN



A Summer Time Suggestion--

"Mansion" Portable Electric Sewing Machine



Up-to-date features, long shuttle, side tension, automatic bobbin winder, positive take-up, self-threading shuttle, self-setting needle, positive stitch regulator, golden oak base. Complete with cord.

\$60

F. S. JORDON, Jeweler

Brickell Building

Avon Park, Florida

Priceless Gifts Free

A VALUABLE PRESENT FOR EACH AND ALL

For six years we have been giving and for countless years to come will continue to give to all our customers

**KIND AND COURTEOUS TREATMENT
THEIR MONEY'S WORTH**

And see that they leave our store with a feeling toward us that will surely make them

COME AGAIN

Avon Park Drug Company

"THE SMILE FACTORY"

HENRY LANDER

Avon Park, Fla.

We Are Still Here

and that SPECIAL SALE of ALUMINUMWARE is still on. We have sold a lot of this splendid ware and you are missing a decided bargain if you do not

TAKE ADVANTAGE OF THIS SALE

Look at those

Porch Rockers

in our window and see if you don't think one would not only adorn your porch this summer, but afford you lots of comfort. Come in and price them.

FULL LINE OF HARDWARE AND FURNITURE

Smith-McGinnis-Stebbins Company

HARDWARE and FURNITURE

Brickell Building

Avon Park, Fla.

IMPORTANT ANNOUNCEMENT

OUR STORE WILL BE
**Closed Monday and Tuesday
July 4 and 5**

FOR THE PURPOSE OF TAKING INVENTORY. WE WILL OPEN WEDNESDAY MORNING UNDER A NEW PLAN, WHICH WILL MEAN

A Great Saving to Our Patrons

WATCH NEXT WEEK'S PILOT AND HANDBILLS FOR OUR MONEY-SAVING PLAN

H. Y. Thompson

First National Bank Building

Avon Park

LOCAL AND PERSONAL

We print callus cards.

Rub-My-Tum kills pain.

Stivender sells real estate.

A lot in the new subdivision will bring you a handsome profit. Ed Welch and Melville Bass drove to Tampa Friday, returning Saturday.

Prof. I. C. M. Ellenberger spent Monday in Sebring attending to school work.

See Stivender if you have anything in real estate to sell or are in the market.

The Auto-Oiled Windmill delivers the goods. M. H. Gribble.—Advertisement.

Dink Skipper of Crewsville was in town Tuesday, driving a new Ford touring car.

Mr. and Mrs. G. W. Adams drove to Zephyrhills Saturday, returning Sunday afternoon.

William King was in attendance upon a called meeting of the county commissioners at Sebring Monday.

For Sale — One-ton, worm-drive Ford truck, in good condition; bargain. C. D. Sherman. 234f

B. I. Laird, one of Sebring's prominent business men, was transacting business here Monday.

We are selling lots of Auto-Oiled Windmills on the Ridge. M. H. Gribble.—Advertisement.

G. W. Adams and father drove to Sebring Friday afternoon, where the former attended to business matters.

W. A. Roberts, Cyril Baldwin and John Hood were in Wauchula and Bowling Green Monday transacting business.

G. W. Adams went to Atlanta yesterday (Thursday) morning to purchase a large quantity of additional new equipment for The Pilot.

Mr. and Mrs. George L. Crews and daughter Nona drove to Tampa Sunday, where Mrs. Crews remained for a few days' visit with her sister.

Fifteen hatching eggs for \$1.50; from pure-bred Brown Leghorns, White Leghorns and Silver Laced Wyandottes. R. Cutler. 181f

New plate glass windows have been placed in the First National Bank building, to replace those cracked and broken by the heat of the recent fire.

J. V. Chapman, cashier of the First National Bank, left Saturday for Adrian, Ga., where he will enjoy a vacation of ten days or two weeks visiting his parents.

Fred J. Gray departed Monday for Perry, N. Y., for a short visit to his old home. He will make several stops en route and expects to be away from Avon Park about two months.

C. A. A. Skipper returned Saturday from a trip north, which included a visit to Washington and Philadelphia. He left his family at Wayneville, N. C., where they will remain six weeks or two months.

Picot work and hemstitching is being turned out at our establishment on that modern hemstitching machine in a manner that satisfies all our customers. Please give us a trial when in need of this kind of work. The Elite Shop.—Advertisement.

Miss Beulah Pipkin of Wauchula, formerly home demonstration agent for DeSoto county, was in Avon Park Monday. Miss Pipkin is endeavoring to secure a position as home demonstration agent for the counties of Highlands and Hardee.

Mrs. J. Thomas Murrish departed Thursday of last week for Cedar-town, Ga., where she will spend a couple of months. Cedar-town was the home of the Rev. and Mrs. Murrish for some time, the former having been rector of that parish.

Mr. and Mrs. W. H. Prior went to Lake Marion, near Haines City, Saturday to spend a short while fishing. They were joined at Dundee by Mr. and Mrs. J. P. Lyle. The fish were biting and they caught a splendid string. Mrs. Prior went from Haines City to Jacksonville to spend a week or ten days with friends in that city.

Advices from A. V. Anderson state that he and Mrs. Anderson are enjoying their vacation in the country. They have visited California, where Mr. Anderson has been putting in some time looking over Caltech citrus groves, and are now in Salt Lake City, Utah. We may look for them home in the course of the next couple of weeks. They will receive a hearty welcome from their many friends.

Dr. and Mrs. W. C. Touchton and children departed last Friday for Atlanta, Ga., driving through in their Franklin. Mrs. Touchton and children will spend several weeks at the home of Mrs. Touchton's parents at Fairburn, Ga., and Dr. Touchton will go from Atlanta to New York City to spend about three weeks in his hospital work and attending clinics. Dr. H. W. Wade of St. Petersburg will attend to Dr. Touchton's practice during his absence.

H. J. Mummau drove to Bartow Saturday, bringing back Mrs. Mummau, who had been teaching drawing, reading and political and physical geography in the DeSoto-Polk county normal, which closed Friday.

Mummau made a specialty of reading and drawing, her system receiving the appreciation of all the teachers assembled there. Avon Park and Wauchula were highly honored at this normal, in that Mrs. H. J. Mummau of this place and Miss Ella Beeson of Wauchula were the only teachers from DeSoto county who were appointed as teachers in the normal.

Irvine M. Adams left Tuesday morning for Camp Carson, on Lake Itasca, to spend two weeks. The trip is conducted by the Young Men's Christian Association of the state and a splendid program of activities has been prepared, assuring every boy attending plenty of good, beautiful, outdoor exercise and two weeks of real world camp life. The program includes setting up exercises, swimming, Bible study, athletic games, etc., and every provision has been made to look after the physical and spiritual welfare of the boys while in camp.

Real estate, that's all. Stivender. Murray Whitehurst spent the weekend in Wauchula with his wife and parents.

Why not have a suburban water plant installed? M. H. Gribble.—Advertisement.

Am prepared to do grove work with tractor; harrowing, discing, plowing.

C. D. Sherman. 234f

666 cures Biliousness. Avon Heights lots are nearly all gone. Better buy yours now. See Stivender.

R. I. Harris, George L. Crews and P. West made a business trip to Arcadia Monday.

For Rent — Five-room bungalow overlooking Lake Polanco. C. W. Boyd.—Advertisement. 214f

666 cures DeQuain's Fever. J. E. Skipper and John Sawyer of Punta Gorda spent the weekend in Avon Park.

A party of golfers spending a few hours at the Kestowood Golf Club, Sebring, Sunday was composed of E. E. Lanier, T. H. Lander, C. A. Skipper, H. M. Wiggins, J. E. Skipper and John Sawyer.

\$125 CLAXTONOLA FREE

ARE YOU KEEPING IN MIND THE FACT THAT WE ARE GOING TO GIVE TO SOME ONE OF OUR CUSTOMERS A BEAUTIFUL

\$125 CLAXTONOLA FREE

WE DON'T KNOW WHO THE LUCKY PERSON WILL BE, FOR THAT IS TO BE DECIDED BY POPULAR VOTE OF OUR PATRONS. BUT SOMEBODY IS SURELY GOING TO GET THIS BEAUTIFUL, HIGH-GRADE INSTRUMENT ABSOLUTELY

FREE?

See It in Our Window

EVERY PENNY YOU SPEND WITH US ENTITLES YOU TO ONE VOTE. YOU MAY VOTE FOR WHOM YOU PLEASE. THE PERSON RECEIVING THE HIGHEST NUMBER OF VOTES WILL RECEIVE THE INSTRUMENT.

Votes Must Be in By Thursday Noon Each Week

REMEMBER THIS AND BRING YOUR PURCHASE TICKETS IN EACH THURSDAY BEFORE NOON.

You Get Your Money's Worth in Everything

You Buy Here

Florida Pharmacy

BRICKELL BUILDING

Successor to McGinnis Pharmacy

AVON PARK, FLORIDA

To the Public

The garages whose names appear below will do business on a cash basis exclusively beginning July 1, 1921.

DIXIE HIGHWAY GARAGE, Bowling Green

ONA GARAGE, Ona.

HIGHLANDS MOTOR COMPANY, Avon Park

FORD SALES COMPANY, Wauchula

THE PEOPLES GARAGE, Wauchula

H. R. & D. GARAGE, Wauchula

S. A. ROGERS, Wauchula

STENSTROM'S GARAGE, Wauchula

R. W. GILES, Wauchula

SANDERS AUTO SUPPLY HOUSE, Wauchula

WAUCHULA HIGHWAY GARAGE, Wauchula

STANDARD GARAGE, Avon Park

Thrive by Thrift

A SAVINGS ACCOUNT

with us, paying 5 per cent interest, will pave your way to prosperity. Don't delay, but add your name now, to our thrifty list of patrons.

COMMERCIAL AND INDIVIDUAL ACCOUNTS
SOLICITED, WHETHER LARGE OR SMALL

B. F. West Banking Co.

M. T. WHIDDEN, Cashier

Whidden Building

Avon Park, Fla.

666 cures Bilious Fever.

LOTS ARE GOING FAST IN

Avon Heights Subdivision

The purchasers have taken up more than half of the subdivision, and the wise buyer will see the advantage of getting more while the getting is good.

P. M. STIVENDER

BRICKELL BUILDING

Avon Park, Florida



Drink
Coca-Cola
IN BOTTLES

Pasteur's Great Lesson

Come to our plant and see for yourself how Coca-Cola is put up in sterilized bottles, by human-like machinery and under the most sanitary conditions.

It's kept pure by your grocer, at refreshment stands and at cafes and restaurants.

COCA-COLA BOTTLING COMPANY
Avon Park, Fla.

Buy by the Case

Florida Citrus Development Company

Washington, D. C.

Avon Park, Fla.

PRACTICALLY ALL THE GROVES IN THE FIRST UNIT HAVE BEEN SET TO TREES WHICH ARE SHOWING A VERY SPLENDID GROWTH. EVERY ATTENTION IS BEING GIVEN THESE TREES, FERTILIZING AND CULTIVATING, AND BY NEXT WINTER THEY WILL BE TWICE THEIR PRESENT SIZE AT LEAST.

YOUR
INVESTMENT
IS
GROWING
IN
VALUE
DAILY

"Our Contract Your Guarantee"

IS PRINTING HIGH? THIS EXPLANATION ASSERTS IT IS NOT

[By Gilbert D. Leach]

There is no use camouflaging the fact that printing prices have not been reduced as much as groceries, shirts and clothing. We have many patrons who express their surprise when they see the comparatively small decrease in a certain job price over what they paid a year ago. And while it is not pleasant for us to stand among those who are charging high prices in this time of decreasing costs of most of the necessities of life and business, if we expect to continue in business it is absolutely necessary that we do so.

The reason for this continuing of the higher level of printing prices is somewhat complex yet can be seen very readily by anyone who analyzes the elements that enter into printing. It is very probable that prices will never again reach the low level they were on in 1916, yet we personally made a much greater percentage of profit on those prices than we did last year on the peak of high prices or are making this year.

Of the cost of a piece of job printing about 45 per cent is labor and the necessary overhead charged to labor costs. Then comes machinery and equipment used in the production of the work which, with its interest charge, depreciation, motive power cost and overhead for room and necessary attention, represents about 15 per cent; ink and paper about 20 per cent; leaving 20 per cent for profit. That is the normal or the ideal.

In actual practice it rarely works out that way. If the printer stops to take on the job the labor cost mounts higher. If the machinery runs idle for a while that percentage is increased. If the paper and ink are spoiled or wasted, the percentage of that cost grows. And all of it grows at the expense of the 20 per cent for profit. You can rarely cut down on the other averages, but it is a very easy matter to drop the bulk of the profits. Just for instance, the actual profit to the commercial for the entire output of our job printing plant last year was 9 per cent on the total volume of business. That other 11 per cent leaked away somewhere.

Just suppose, to be just and square with us, you had received your work for 10 per cent less and every other patron had received his for 10 per cent less because you and he thought we ought to be satisfied with 10 per cent. We would have lost one per cent on all the work we did. Believe us, friends, you have to know what you are doing in this business or you can be eating up your machinery and equipment without knowing it. And most of you have seen print shops do just that. You probably didn't know then exactly why those shops dwindled away—just petered out—but that was the reason. They thought they were making a profit but they were merely spending the money that should have been used to replace wearing out machinery and type and when it finally wore out they woke up to discover it was gone.

But to return to an analysis of the printing costs and the probability of lowering them. Take labor for instance: You all know of the strike in the entire country in this industry with the forty-four-hour week as its object. In our opinion this is the most colossal mistake the Typographical Union has ever made, but temporarily, at least, it has won out in a great many places. In others the open shop has taken the place of the closed shop, but there is one significant thing we find everywhere—wages have not been cut. To be a good printer requires more education and more mental ability than do other craft work lines that have for the past two decades or more ranked with printing in the wages paid. The war put the printed sheet on a new level in the public regard, or, rather, it placed it back in its old place, and there is no reason why we should not reward the man who produces it.

But the sum total of our observation here is that we have had absolutely no decrease in the labor item in printing, which represents nearly half of the finished job. It is evident then that on behalf of the job at least we cannot safely make any reduction whatever.

Then comes the item of machinery and power. We do not know what other offices have done but ours did not increase its book value of its plant when prices went sky high and we have very little—less than 15 per cent—machinery purchased during high prices. Paper is lower in price and it is in this item that while reduction we make has to be computed. But paper is not down very much and some of it, like lumber, has even started up again. Bond paper that used to cost 50¢ a pound we are now buying for 45¢, but we are paying heavier freight on it, which brings the difference to only about 5¢ a pound or an actual reduction in price of only 10 per cent. And, as this is only 10 per cent of the 20 per cent of the entire job, the actual reduction we are able to make to our patrons on this particular piece of work is only 2 per cent. No wonder he thinks we are profiteering on him!

State Receiving Valuable Publicity

Florida newspapers are still receiving copies of other newspapers, printed in various and many parts of the country, containing stories written by members of the National Editorial Association when visiting this state last spring. The latest example of appreciation comes from I. N. Thomas, editor of the Mankato (Minn.) Free Press. It seems that the editor was besieged with requests for his "story of the trip," and copies of the Free Press having been all used up, he printed a resume of the articles in pamphlet form on heavy book paper, with illustrations, and thus in most attractive form continued to spread the glad tale of a visit to wonderful Florida. Mr. Thomas is a most attractive writer and the booklet will be a splendid advertisement for Florida.—Times-Union.

666 cures Chills and Fever.

If you want a bargain while you can get it, better buy a lot or two lots in Avon Heights Subdivision. See Stivender.

CANADA PLACES DUTY ON CITRUS FRUITS FROM UNITED STATES

Like lightning from a cloudless sky came the information to Washington last Friday that Canada has placed a duty of a cent a pound on citrus fruits from the United States; whereas, heretofore there has been no such duty.

From the information obtainable here it was learned that Canada contemplates taking this step to protect products from the West Indies, which are British possessions, but, as a matter of fact, it is probably a retaliatory measure leveled against the United States for the passage of the emergency tariff bill.

It will be recalled that this tariff bill was supported by practically all the republicans and a few of the democrats in both houses of congress and there was considerable sentiment among some of the Florida growers and shippers for a duty. The Floridians who wanted a duty desired to place it against imports, not realizing, however, that such imports into the United States are almost negligible. It is not out of the question that other countries may follow the lead of Canada and also impose a heavy tax on American products.

Florida and California citrus interests will receive a severe setback in the plans just announced here, especially if other countries do as Canada promises. It was the most startling piece of news that has reached Washington in years and just what the next step will be cannot of course, be surmised until citrus growers and shippers have one over the situation.

Whitehurst & Whitehurst
Attorneys at Law
Office: Room 10, First National Bank
Avon Park, Florida

WILLIAM L. SMITH & CO.
GENERAL CONTRACTORS
Park Hotel, Whidden Building
Phone 59 Avon Park, Fla.

Insurance

If you want

FIRE

INSURANCE

AUTOMOBILE

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LIFE

INSURANCE

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or

SURETY BONDS

See me, as I am representing some of the best companies of the country, and am making a specialty of INSURANCE of all kinds.

Yours for business,

G. L. Crews

How Much Protection Have You For Yourself and Family?

Only a small investment gives full protection against death, accident, fire, robbery, theft, etc.

See me for

LIFE INSURANCE

SURETY BONDS

FIRE INSURANCE

H. M. WIGGINS

ANOTHER REDUCTION IN THE PRICE OF

FERTILIZER

Better place your order now for prompt delivery before transportation becomes congested.

Fertilizer should be applied a little while before new growth starts. Fertilizer applied by the middle of May will tend to bring out a June bloom on grapefruit.

All orders will receive prompt attention.

Geo. F. Kellogg

COME TO THE STANDARD GARAGE

and have a

Gladiator Timer

put on your Ford

These Timers are positively guaranteed to give 50,000 miles of service.

THE STANDARD GARAGE

WELCH BROS., Proprietors

AVON PARK,

FLORIDA

Sure enough, the old bus went back on me



IT WAS a whale.
OF a hill, and the old bus.
GROANED and shuddered.
AND FINALLY stalled.
AND YOU could fry eggs
ON THE radiator.
WELL, WHAT I know.
ABOUT BUZZ wagons.
COULD be written big
ON a postage stamp.
BUT I fiddled around.
AND TORE my new shirt.
AND GOT all smeared up.
THE ENGINE would start.
BUT LIZZIE wouldn't.
NOT ON that hill.
SO I quit and lit up.
ONE OF my cigarettes.
AND THOUGHT it over.
THEN I had a hunch.

PUSHED HER around.
PULLED A thing-a-ma-jig.
AND THE blame boat.
BACKED UP the hill.
WITHOUT EVEN hesitating.
SO I learned a trick.
WHICH EVERY driver.
SHOULD REMEMBER.
WHEN IN doubt, light up.
A "SATISFY" cigarette.
FOR WITH one of those.
GEARED TO your teeth.
YOU CAN start anything.

IT didn't take much persuasion to get Chesterfields going—they're self-starters. That blend of fine Turkish and Domestic tobaccos makes friends by the millions. Another thing—you don't find a Chesterfield smoker "shifting" brands—he's in "high" all the time.

Chesterfield
CIGARETTES

LOGGITT & MYERS TOBACCO CO.



DIAMOND GRID BATTERIES
Guaranteed Two Years
BATTERIES RECHARGED
Repaired and Rented
ELECTRICAL WORK
Of All Kinds
Appliances
House Wiring
Let Us Estimate on Your Work
Home Electric Company
W. G. McGIBONEY, Prop.
Avon Park, Florida

Protect Yourself
Against Loss by
FIRE
Costs little, but helps lots
in case of fire
FIRE INSURANCE
AUTOMOBILE
INSURANCE
SURETY BONDS
Do It Now
M. T. WHIDDEN

JOHN J. JAMOUR

HOUSE
and
SIGN
PAINTER

Painting
IN ALL ITS
BRANCHES

Sargent Building

**Well Driving
and Pipe Fitting**
"Cutler Gets
the Water"

**ELECTRIC AND
GASOLINE MOTORS**
Prompt Service
Satisfactory Work
Low Prices
ROSSELL CUTLER
Avon Park, Florida

**Smith
Tire
Service**

ARCADIA, FLA.
Box 247

**MAXWELL
AGENCY**
and
**TRUCK TIRES
REPAIRED**

Out of Town Orders Given
Prompt Attention
DR. D. D. CREWS
DENTIST
Office First National Bank Building
Avon Park, Florida

NOTICE OF INTENTION TO APPLY FOR LETTERS PATENT

Notice is hereby given that the undersigned will apply to the Governor of the State of Florida, at Tallahassee, on the 7th day of July, 1921, for Letters Patent, incorporating Florida Citrus Nursery Company, under the following proposed charter, the original of which is now on file in the office of the Secretary of State of the State of Florida.

Witness our hands this 23rd day of May, A. D. 1921.
S. P. DURRANCE,
W. R. ENGLAND.

Proposed Charter of Florida Citrus Nursery Company
The undersigned incorporators hereby associate themselves together for the purpose of becoming a corporation under the laws of the State of Florida, by and under the provisions of the statutes of said State of Florida providing for the formation, liabilities, rights, privileges and immunities of corporations for profit.

ARTICLE I.
The name of the corporation shall be "Florida Citrus Nursery Company" and its principal place of business shall be in the Town of Avon Park, Florida, but it may establish offices and agencies at such other place or places within the State of Florida or elsewhere as may be authorized by its Board of Directors.

ARTICLE II.
The general nature of the business to be conducted and carried on by this corporation is:
(a) To own, operate and control nurseries; to grow, buy and sell, both at wholesale and retail, garden, farm and flower seed, grain, bulbs, trees, plants and other vegetable and horticultural growths; to grow, buy and sell at wholesale and retail citrus fruits, produce and all farm and garden products.

(b) To buy and sell and deal in, lease, and hold or improve real estate and personal property, and to acquire by purchase, lease, hire or otherwise, lands, tenements, hereditaments, or any interest therein, and to improve the same, and generally to hold, manage, deal with and improve the property of the corporation; and to sell, lease, mortgage, pledge or otherwise dispose of the real and personal property of the corporation.

(c) To buy, sell, pledge or otherwise deal in livestock, of all kinds, houses, bonds, notes, mortgages on all kinds of property, real, personal and mixed; to buy, sell, hold, and dispose of shares, stocks, debentures, obligations and securities issued or granted by any corporation and to exercise and enforce all rights and powers conferred by or incident to the ownership thereof.

(d) To lend and borrow money, giving and taking security either personal property or real estate, therefore; and to have, hold and acquire and enjoy all other property, powers and things necessary or expedient for the conducting of said business, and generally to be vested with and have powers granted, or which may be hereinafter granted, to corporations for profit under the laws of the State of Florida.

ARTICLE III.
The amount of capital stock of the said corporation shall be One Hundred Thousand Dollars to be divided into one thousand shares of par value of One Hundred Dollars (\$100.00) each, payable in lawful money of the United States in property, labor or services at a just valuation to be fixed by the Board of Directors.

ARTICLE IV.
This corporation shall have a perpetual existence.

ARTICLE V.
The officers of said corporation shall be a President, Vice-President, General Manager, Secretary, Treasurer and a Board of Directors composed of three persons. Any two of said officers may be held by one and the same person.

The Board of Directors shall be elected annually by the stockholders at the annual meeting, which shall be held on the first Tuesday of July of each year.

ARTICLE VI.
Until the officers elected at the first annual meeting shall be qualified, the business of the said corporation shall be conducted by the following named officers:

S. P. DURRANCE, President and General Manager;
A. V. ANDERSON, Vice-President and Treasurer.

W. R. ENGLAND, Secretary.
And S. P. DURRANCE, A. V. ANDERSON and W. R. ENGLAND shall constitute a Board of Directors.

ARTICLE VII.
The highest amount of indebtedness or other liability to which this corporation shall at any time subject itself shall be Two Hundred Thousand Dollars.

ARTICLE VIII.
The names and residences of the subscribers, and the amount of capital stock subscribed by each, are as follows:

Name	Residence	Shares
S. P. DURRANCE, Avon Park, Fla.	488	
A. V. ANDERSON, Avon Park, Fla.	492	
W. R. ENGLAND, Avon Park, Fla.	5	

IN WITNESS WHEREOF, we, the incorporators, have hereunto set our hands and seals, this 23rd day of May, 1921.

S. P. DURRANCE (Seal)
A. V. ANDERSON (Seal)
W. R. ENGLAND (Seal)

STATE OF FLORIDA

COUNTY OF HIGHLANDS

Before me, the undersigned authority, personally appeared S. P. DURRANCE, A. V. ANDERSON and W. R. ENGLAND, to me well known and known to me to be the persons who subscribed their names to the foregoing Article of Incorporation, of the Florida Citrus Nursery Company, and that they executed the same for the purposes therein expressed.

WITNESS my hand and official seal this 23rd day of May, 1921.
[Seal] H. M. WIGGINS,
Notary Public for the State of Florida at Large.

My commission expires April 12, 1925.

Remember, when you want engraved cards, invitations, etc., we order for you.

ENCOURAGE THE HOME BASEBALL TEAM

Back up your ball team by your presence at least. You may not care personally for a ball game, but if you don't, it is because you do not know enough about it to follow the game intelligently.

Go to the game, watch the plays; you will soon have your system so full of baseball terms that even the grass cutting and weeding your wife had saved up for you Thursday afternoon, will not keep you at home.

Take your wife and children with you to the game. It will do you all good. That afternoon in the evening, enjoying "The Great American Game" will make you feel years younger.

And be a good fan—yell, clap your hands, sound your klaxon, make all the noise you can, forget age (if you have some of it) and your dignity—and at the same time encourage the boys. Let them know you appreciate a good play.

And when the hat comes around—you've had a good show; pay for it. Encourage the boys that way, too. Give at least the price of a movie for each one on your party.

You have had a good, clean, real movie, and you have not had to swelter in close air while you were watching it.

Yes, help the boys that way, too. Remember that they get only bumps, bruises and glory for all their work and they are not only furnishing you good entertainment, but they are helping the town.

A ball team helps any town. It puts it on the map. Every game advertises the town; keep the boys there for the public. That's worth a lot. That's what the boys are doing. Do your bit—you will enjoy it, too.

Avon Park Publicity
The Highlands Pilot, published at Avon Park, says that the Pine Ranch Cattle Company has leased a place in the new building being constructed by Max Wild and will establish a market and cold storage plant. "A fifteen capacity ice plant will be installed, all machinery having been purchased." The Pilot says: "The cold storage room will be 15 by 28 feet, and probably room will be provided for outsiders who desire such storage." The Pilot adds that this will be an important addition to Avon Park's business lines and shows the spirit of the people who live there and have the interests of the place in mind.—Times-Union.

Valuable Donation
We are in receipt of a valuable contribution to the school library in the form of ten volumes of the New Century Dictionary. The books were badly needed and are the gift of E. M. Brickell. That they are highly appreciated goes without saying and Mr. Brickell has the thanks of the school trustees and all others interested.

NOTICE
Notice is hereby given that a special meeting of the stockholders of the E. L. Hockersmith & Company will be held on the 25th day of July, 1921, at 10 o'clock in the forenoon, at its office in the Town of Avon Park, Florida, for the purpose of considering the following questions:

(1) Changing the name of said corporation to The First National Company.

(2) Amending the general nature of business of said corporation so that the same shall include the right to acquire and hold shares, stock, debentures, obligations and securities issued or granted by any corporation constituted or carrying on business in the United States or any colony or possession thereof, or in any foreign country, to acquire or hold such shares, stock, debentures, obligations and securities by original subscription, tender, purchase, exchange or otherwise and to subscribe for the same, either conditionally or otherwise, and to execute the subscription thereof, and to exercise and enforce all rights and powers conferred by or incident to the ownership thereof.

Dated this 16th day of June, 1921.
C. A. SKIPPER, Secretary.
June24-July1-8-15-22

NOTICE FOR PUBLICATION
Department of the Interior, U. S. Land Office at Gainesville, Fla., May 25, 1921.

Notice is hereby given that Ernest E. Barchel of Avon Park, Fla., who on April 28, 1916, made Homestead Entry No. 014632, for NE¼ of Section 35, Township 35 S., Range 59 E., Tallahassee Meridian, has filed notice of intention to make three-year proof, to establish claim to the land above described, before the Clerk Circuit Court, at Arcadia, Florida, on the 8th day of July, 1921.

Claimant names as witnesses:
Chas. M. Kinard of Avon Park, Florida.
Min Drawdy of Avon Park, Florida.
L. W. Taylor of Avon Park, Florida.
Joseph Villalobos of Avon Park, Florida.

ROBT. W. DAVIS, Register.

June3-July1

LEGAL NOTICE
In the County of the County Judge, DeSoto County, State of Florida, In re Estate of Sidney McDonald, Deceased.

To all creditors, legatees, distributees and all persons having claims or demands against said estate:

You and each of you are hereby notified and required to present any claims or demands which you or either of you may have against the estate of Sidney McDonald, deceased, late of DeSoto County, Florida, to the undersigned administrator, and to file same, within two years from the date hereof.

Dated May 31, A. D. 1921.
CAMILLE McDONALD, Administrator.
June 10-Aug-5-AEL

NOTICE
Notice is hereby given that the town council of the Town of Avon Park will set as an equalizing board its regular meeting on Monday, July 4, to hear complaints from property owners in regard to the 1921 assessment roll.

By order of the town council, this 7th day of June, 1921.
29-St G. L. CREWS, Town Clerk.

Are You Going to Build?

We are headquarters for WINDOW and DOOR FRAMES, SASH and DOORS, INSIDE TRIM and MILL WORK and CABINET WORK, BEAVER BOARD, COMPOSITION ROOFINGS, SHINGLES and LATH. A large and complete stock of YELLOW PINE and CYPRESS LUMBER. We make quick shipments. Try us once. We are on the job.

Townsend Lumber Company

Lake Wales,

Florida

NOTICE
Notice is hereby given that on the 22nd day of August, A. D. 1921, after six months publication of this notice, I, the undersigned, administrator of the estate of Robert W. Howard, will present my final report to the Hon. J. P. WESTWORTH, Administrator, DeSoto County, for his approval and final discharge as such administrator.
First publication Feb. 18, 1921.
Last publication Aug. 19, 1921.

ARCHITECT
L. H. PARK
Phone 77 Avon Park, Florida

A. E. LAWRENCE
ATTORNEY-AT-LAW
Room No. 5, Highlands Bank and Trust Building, Sebring, Florida

Warm Weather Is Here

And housewives can save themselves lots of worry and discomfort by purchasing BAKERY GOODS

Don't Worry Over a Hot Stove

But Patronize

The Sanitary Bakery

Ask Your Merchant

A. EBI, Proprietor

You will eventually want The Pilot. Why not subscribe now?

Ford
THE UNIVERSAL CAR

"THE FORD TOURING CAR"

SURELY the most universal of all cars. Serving, satisfying, and money-making, day after day, year after year, everywhere throughout the world of civilization. It stands in a class by itself—the one universal car. A source of pleasure and a bearer of burdens, on the farm and in the city. Anywhere, and everywhere, the Ford Touring Car stands supreme in its service-giving, satisfying, money-making qualities.

That reliable, satisfactory, economical, dependable "Ford After-Service" which is making the Ford dealer and the Ford car twin factors for prosperity, is, as you know, universal in its possibilities because wherever you go the Ford dealer is prepared to take care of your wants and nowhere are they better prepared than right in our shops. We have everything in the way of labor-saving, time-saving machinery, Ford-taught and skilled workmen, and the genuine Ford-made parts. We want you to remember this because it means that your car need never be idle.

We can now give you reasonable prompt deliveries and it is only fair to us that you should leave your orders with as little delay as possible, if you want us to be prompt in making delivery you will be prompt in placing your order.

Highlands Motor Company

Member A. A. A.

Avon Park, Florida

Fortunate Property Owners

The property of HILLCREST GROVE OWNERS is now in Highlands county. The creation of five counties out of old DeSoto means that each new county will have all its tax money and that our schools will be improved, roads built, property which has been omitted from the tax rolls or assessed at a ridiculously low figure, placed thereon at a reasonable valuation, which means more revenue and lower taxes eventually. Highlands county is undoubtedly the richest of the five counties and property owners in this county are indeed fortunate, especially if their property is located in or near Avon Park. "Hillcrest" lies just outside the corporate limits and right on the Scenic Highway.

Scenic Highlands Development Company

Avon Park, Florida

