Ward Waters Company

Will be the next attraction offered by the Amusements Committee of the Avon Park Board of Trade, and none should miss this splendid entertainment to be given

Monday Night
February 14

Mr. Ward Waters heads one of Lyceum's most popular companies. When almost in his teens he began his lyceum and stage career. He studied hard, has taken his art seriously and has made a big success of platform work.

The Company Is Versatile

The program includes a splendid playlet, the dramatic work being particularly good, the artists having had extensive stock company as well as lyceum work.

As a Make-Up Artist

Mr. Waters ranks high among the foremost platform entertainers of the day. Then there will be some wonderful

Whistling Duets

By Mr. and Mrs. Waters, which with the vocal selections by Miss Mable Whitley, a gifted young singer, with a beautiful voice of clarity, flexibility and sympathetic quality will make the program one

YOU WILL LONG REMEBER

High School Auditorium FEB. 14

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley

Avon Park, Fla.

Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

SHOP, SARGENT BUILDING, LAKE AVENUE

You will eventually want The Pilot. Why not subscribe now?

OUR TRACTORS REDUCE COST OF GROVE DEVELOPMENT

The first trees planted in Section Seventeen, now in their fourth year, are carrying a good crop of fine fruit—the result of splendid care.

Section Sixteen is entirely planted and the trees are growing rapidly. A visit to our developments prove that our agreement has been fully carried out.

Pittsburgh-Florida Fruit Growers Association (Incorporated)

PITTSBURGH, PA. AVON PARK, FLA.

PRUNE CITRUS TREES IN WINTER AND SUMMER

When is the best time to prune citrus trees? This question is repeatedly asked by growers, especially beginners. E. F. DeBusk, of the Florida agricultural extension division, says do it when it is needed.

In order to get sufficient pruning done reliable help is necessary. If the laborers are unskilled, there is danger of over-pruning. When the minimum damage to fruit will result and there is least danger of transmitting disease, is probably the best time to prune.

Many growers advise winter and summer as the best times for pruning, and they are probably correct. Citrus trees are more nearly dormant during these seasons. But many growers advise against the winter season because much damage is done the fruit. If the pruning is done late in the winter, much bloom wood is removed.

If melanose or withertip are present and if any pruning is done during the summer dormant period, it should be done very carefully so as to avoid the spread of these diseases. Spores of melanose and withertip are most abundant during the warm, moist season and are at this time most vigorous in spreading and developing new infections.

Do not let dead branches come in contact with living ones in pruning and other work. Keep in mind that a dead branch is usually a hot-bed of disease. Pruning implements should be disinfected often, especially in going from one tree to another.

Professor DeBusk has given this rule concerning pruning: Practice practical precaution and prudence in pruning, but prune.

A Rare Bird

As we sat in our sanctum sanctorium or holy of holies on Tuesday afternoon meditating upon the uncertainties of life and the sureness of taxes, who should blow in but one of those rare birds known as a tramp printer. He was frayed and frazzled. In fact he looked like he had been pecked at by the birds and fallen from the tree. Eight or ten years ago this class of tourists passed through Madison regularly, but during the past few years they have been about as scarce as hen's teeth. This was the first one to visit the town in months. During the days when type was set by hand the tramp printer came and went regularly, but the machines have almost eliminated them from the road. Those that do travel jit only the large cities. The visitor Tuesday came from Jacksonville and said he was going farther west and south.—Madison Enterprise-Recorder.

Do you know you can roll 50 good cigarettes for 10cts from one bag of

GENUINE "BULL" DURHAM TOBACCO

PLAN TO MAKE SEMINOLE INDIANS SELF-SUPPORTING

Securing amendment to the Indian appropriation bill to increase the amount for the Seminole Indians of Florida, for distress, for their education, etc., and for buildings increasing the amount from $5,000 to $16,000, Senator Fletcher said:

"The Florida Seminoles, numbering approximately 500, are at present settled in small camps covering an area of ten thousand square miles in the southern part of the peninsula of Florida. Many of these Indians are squatters, living on privately owned property, and with the influx of settlers to the state, are losing their homes and fields.

"In order to meet this condition, the government has purchased and set aside by executive order 26,741.72 acres of land for the use of these Indians.

"Early in 1918 F. E. Brandon, an expert on organizing Indian work, was sent to that field with the approval of the office of Indian affairs, and established an industrial center on a tract of 23,000 acres in Lee county, Florida. Owing to failing health, Mr. Brandon was obliged to give up this work before it was fairly started, and was succeeded in 1919 by Dr. Lucion A. Spencer, as special commissioner.

"Between December, 1918, and June 30, 1919, thirty miles of wire fence was constructed, enclosing 12,800 acres of grazing land, and suitable reservation buildings were erected; but while there were sufficient funds in the 1920 appropriation for the purchase of a herd of cattle to complete the industrial scheme, the office of Indian affairs declined to allow the purchase to be made, owing to the fact that the small appropriation for the fiscal year of 1921 was not sufficient to provide funds for the care of the cattle during that period.

"It was also proposed to provide sufficient hog range for these Indians —they to furnish the hogs. A sufficient amount of hog fencing has been purchased to enclose 1,280 acres for this purpose and the range will be established as soon as sufficient funds are available to construct the fence.

"The Seminole Indians are industrious, but are unable to secure employment, owing to the fact that they cannot speak or understand the white man's language, and the above referred to scheme is the only rational plan yet devised that will cause them to become industrious, satisfied and self supporting.

"A conservative estimate of the needs for the fiscal year ending June 30, 1922, is as follows:

Employes, labor	$ 5,000
Medical attention	1,000
Purchase of live stock	5,000
Indian labor	4,000
Traveling and miscellaneous expenses	1,000
Total	$16,000

"At the present time a very conservative estimate of the value of the industrial center in Lee county would be $250,000.

"The small appropriation for the fiscal year ending June 30, 1921, has made it necessary to use the most rigid economy in order to prevent the plant from deteriorating in value.

"For many years the Florida Seminoles refused to have an dealings with the government, but at the present time they are greatly interested in the industrial center, cattle and hog ranges, and are anxious to have the general plan for their betterment carried through.

"The plan is a logical one, and if sufficient funds are provided by congress, these Indians will become self supporting in from three to five years."

FOREIGN COUNTRIES TAKE BETTER CARE OF MOTHERS

Motherhood is safer in any of seventeen foreign countries than in the United States and babies in ten other countries have a better chance of living through their first year, according to the house commerce committee's report on the Sheppard-Towner bill to appropriate $1,400,000 for safeguarding the health of mothers and babies.

The report classed the bill as emergency legislation and said there was practically no opposition to it. The committee found, it said, that maternal and infant mortality in the United States was not decreasing, statistics before it showing a 15 per cent increase in death from child birth between 1919 and 1920.

Infants under one year of age are dying from preventable ailments at the rate of 250,000 a year, the report said.

"In rural sections studied, it was ascertained," the report added, "that 80 per cent of mothers received no advice or trained care preceding the birth of children."

No Wonder Editor's Nutty

The Tarpon Springs Leader tells of a wedding where Miss Smaragda Gianneskis, daughter of Mr. and Mrs. Nicholas Giannoskis, was married to Vahlios Tsalikis, with Rev. Seraphim Stelides performing the ceremony. The couple is to make a home on Hibiscus street—but the balance of the story is all Greek to me. After writing up a tale of that sort it is no wonder the editor tells how he "goes singing to his work, carrying a beautiful rosebud which in a few moments he will present to his favorite blonde girl friend playfully flipping the fragrant dew from its soft petals on her golden hair" is it? That is putting the soft pedal on the act of sprinkling a red haired girl, don't you think? I dew. It is little wonder that some editors are leaving home on account of mental troubles.—Just Thorn.

A Tip to Florida

Michigan is the first state to offer a reward for planting nut trees beside the highways. In Europe the profit from roadside nut trees assists in maintaining roads. Roadside nut trees abroad are protected from vandalism by public sentiment, and this is true of the nut orchards in the prinsipal centers of production in this country. No state in the union has a better field for operation than has Florida—as soon as free range is abolished.—Bartow Record.

A DEAD GHOST

Ever so often, rather periodically, like a return of chicken pox or whooping cough, a scare goes out over the state that there is danger of overproduction of the citrus industry. It affects the faint-hearted and those who do not keep up with the general conditions over the country. Symptoms are varied but are usually a rise in normal speech and a lowering of judgment.

The disease is showing itself in certain quarters now and will run its usual course.

Yet it is scarcely a disease—it is rather a nervous agitation comparable to a yawn or the fidgets. It passes like them and has no more serious consequences.

It is a dead ghost.

A phantasm, a dream, a nightmare. There is no more danger of overproduction of citrus fruit in the next fifty years than there is of stopping the growth in the population in the United States. As the population increases, there will be a steadily increased demand.

But if population should be suspended at its present figure for a generation, there would not be too much fruit; education of the masses demands more and more fruit. It is prescribed by physicians, urged by careful parents, a part of the regular menu for the sick and the well. As this knowledge of the beneficial effects of citrus fruit grows, the demand for it will grow.

Not only so, but as it is today, high in price and scarce at that, the affluent class is the largest consumer. And this class is increasing in number of members and geographical area. Formerly, the cities used the fruit almost exclusively; the fruit-stand the best carriers of it. But now the smaller stands and the rural districts use it in quantity. The number of homes which buy it by the box is larger year by year.

And besides all this, the habit grows on the users. It is one of the good habits that people refuse to give up, like golf or social conversation, it fixes its hold on the health and it proves itself a boon as well as a habit. As good and bad habits are not easily broken when they are fixed, so is the fruit habit.

Even today, with the citrus industry growing marvelously, there is a demand for more than the consumer can secure. The price fluctuates, but the consumer wants it all the same. The great problem is transportation. Cars cannot be secured fast enough, nor in sufficient number.

The stand back because the danger of over-production is imminent is like a business man refusing to buy new goods because the towns don't double in population overnight.

Plant more groves, spread the acreage, make the trees larger. There is money in the crop and thousands will make money for all time to come. Like the school boy who was told that he ought to stay out of a literary society because two or three controlled the school politics, say: "If two or three are going to run things, I'll be one of the two or three."—Fort Pierce Tribune.

P. M. Stivender would like to talk with you about that proposed real estate deal.

THE VILLAGE INN

L. E. HUGHES, Prop.

REGULAR MEALS
QUICK LUNCH
Board by Day or Week
CIGARS
TOBACCO
CIGARETTES
COOL DRINKS
Home-Like and Sanitary
YOUR PATRONAGE SOLICITED

Light and Heavy

Hauling

Satisfactory hauling done promptly and satisfactorily at reasonable prices.

GET THE TRUCK
NOT AFRAID OF SAND

L. R. Lewis

Avon Park Florida

.. The .. Elite Parlor

GOWN AND HAT SHOP

Dressmaking and Designing

Winter and Mid-season Hats

We Make Hats and Dresses That Match

Brickell Building
Entrance on Lake Avenue

Well Driving and Pipe Fitting

"Cutler Gets the Water"

ELECTRIC AND GASOLINE MOTORS

Prompt Service
Satisfactory Work
Low Prices

ROSWELL CUTLER
Avon Park, Florida

Southern Marble and Granite Works

MONUMENTS
HEAD STONES
and
MARKERS

Georgia and Tennessee Marble
Designs and Prices
by

Herbert Seaverns

Avon Park, Fla.

—The—
Sanitary Market

A GOOD MEAL

Depends upon the quality of your MEAT

We specialize in quality and service

Try us and you will become one of our regular customers

The Sanitary Market

F. C. COLLINS, Prop.
PHONE 17
Avon Park Florida

Buy a Homesite

And Let It Grow in Value While You Are Paying For It

NO SAFER INVESTMENT

can be made than in town lots in a growing town. Avon Park is growing wonderfully and values are increasing daily. You can take a good profit in a short time and will not realize that you have made an investment if you

BUY A LOT IN BLOCK SIXTY-FOUR

Beautiful location on the crest of a hill overlooking the town; on asphalt pavement; electric lights and water brought to your door.

EASY PAYMENTS

NO INTEREST

Norton T. Smith

Avon Park, Florida

OFFICE: MASONIC TEMPLE

MAKE THIS YOUR MOST PROSPEROUS YEAR

You can do it if you only think so.
A good start toward prosperity is starting a bank account.

DO IT TODAY

5 Per Cent Interest Paid on Savings Deposits

First National Bank

EASTERN MAN WRITES FOR SAMPLE COPY OF THE FLORIDA HOMESEEKER

Last week we received a letter addressed to O. M. Crosby, requesting sample copies of "The Florida Homeseeker," published here more than a quarter of a century ago. The request is so unusual that we are reproducing same, together with a copy of our reply to the letter:

East Holliston, Mass., Jan. 31, 1921.
O. M. Crosby, Editor.

Please send me a sample copy of the paper "The Florida Homeseeker," and oblige. W. L. WIGHT,
Washington St., East Holliston, Mass.

Feb. 4, 1921.

Mr. W. L. Wight,
East Holliston, Mass.

Dear Sir: We are in receipt of your favor of the 31st ultimo, addressed to Mr. O. M. Crosby, and asking for sample copy of The Florida Homeseeker. While we are mailing you under separate wrapper sample copies of The Highlands Pilot, the paper now published in Avon Park, the request is so unusual, in view of the fact that The Florida Homeseeker has not been published in more than twenty years, we feel that the letter should receive personal attention.

Mr. Crosby established The Florida Homeseeker about twenty-four years ago, to exploit this section of Florida, which had been described to him as "the most beautiful township in all Florida." A town was established here, acre and five-acre lots sold, a newspaper established and through its efforts many people came and invested.

But like in all new countries, pioneering soon became an old story with the newcomers. Thirty miles from a railroad, in an unbroken wilderness, cut off from telegraphic communication with the outer world, obtaining the necessities of life with great difficulty and contending with an undesirable element that always flows into a newly discovered Mecca, they became discouraged and the work they began had to be finished in later years by others.

We wish Mr. Crosby and others who saw the vision could be here now. While they spent vast sums of money and labored incessantly, and were broken in spirit and purse over their failure, it would have a satisfying effect upon them to see that their "vision" was not a myth and that now, a quarter of a century afterward, the work they started is being carried on with a certainty of success.

For the last year or two Avon Park has been the fastest growing town in Florida and the growth now is of a permanent nature. The sample copies of The Highlands Pilot will give you something of an idea of the permanence of our growth.

We trust you will find these copies interesting and if you are interested in this section of Florida and desire to keep in touch with the progress, $2 will make the Pilot a weekly visitor to your home.

Yours very truly,
G. W. ADAMS, Editor.

KELLOGG
Sells
FERTILIZER
See Him

A Scurvy Trick

A bog acting as the stool pigeon of a Tampa officer on a Sunday went to a lady who owns a bakery and asked to buy a loaf of bread, stating that he was hungry. The lady went to her bakery, unlocked it, and sold the boy a loaf of bread, and the following Monday the lady was compelled to pay a ten dollar fine in court for selling bread on Sunday. There are lots of rogues in this world and unfortunately too many of them following the reform business for a livelihood. —Wauchula Advocate.

Coal mining companies made profits last year ranging from 4 to 200 per cent. If northerners want to get away from paying such profits to coal mining companies, they should come to Florida. There's no profiteering in Florida sunshine.

SPECIAL BLANKS FOR FARMERS' TAX

Thousands of farmers whose net income for 1920 equaled or exceeded the exemptions of $1,000 for single persons and $2,000 for married persons will be required to file on or before March 15, 1921, income tax returns for the year 1920.

As an aid to farmers the bureau of internal revenue has prepared a special form, 1040-F, for recording sales of live stock, produce and a summary of income and expenses. This form should be attached to the taxpayer's individual return on Form 1040 or 1040-A. Full instructions for making out the forms are contained in each.

Under gross income a farmer is required to include all proceeds whether produced on a farm or purchased for resale. When he exchanges his produce for groceries, clothing, or other merchandise he must include in his income the value of the articles received and exchanged. Profit received from the sale of farm land or rent received for the use thereof must also be included.

Net Income

In determining his net income, upon which the tax is assessed, the farmer may deduct all necessary expenses incurred in the operation of his farm during the year. These include cost of cultivation, harvesting, and marketing of his crops, the cost of seed and fertilizer used, amount spent in repair to farm buildings other than the dwelling, and to fences and machinery. The cost of farm tools used up in the course of the year, wages paid to employes other than domestic servants, and rent paid for farm land and buildings (other than dwelling) are deductible items.

Farmers who keep no records or only records of cash receipts and disbursements should make their returns on the basis of actual receipts, but farmers who keep complete accounts and who take inventories at the beginning and end of the year to determine their profits should report on the accrual basis. Both methods are fully explained on Form 1040-F, copies of which may be obtained from the offices of collectors of internal revenue.

Florida Ice and Power Co.

PURE CRYSTAL ICE
ELECTRICITY AND WATER

Avon Park Florida

LUCKY STRIKE
"IT'S TOASTED"
CIGARETTE

No cigarette has the same delicious flavor as Lucky Strike. Because Lucky Strike is the toasted cigarette.

Manufactured by The American Tobacco Co.

You will eventually want The Pilot. Why not subscribe now?

PAPER BOXES MAY BE USED FOR CITRUS FRUITS

The representative of a big Philadelphia concern that makes 500 tons of heavy pulp board daily has a representative in Florida who is studying the possibilities of using this type of a box for citrus fruit containers. His demonstrations prove the box to be an exceedingly strong one, and his argument is that fruit packed in two to three dozen lots would find ready sale with fancy fruit houses who could make a specialty of selling by the box direct to the consumer. So much faith has he in the idea that if he carries out his plans he will buy about five cars of fruit and have it handled by one of the Exchange houses, probably at Florence Villa. He will use precooled fruit only.

Asked if this firm could make a box as large as the present wooden box, he stated that it would be possible, but that it would have to be made of heavier board than that used in the box he contemplates making his experiment with, but that it would cost no more, perhaps less. However, no bulge pack could be used; it would have to be absolutely flat as the cover is glued on and that he would not recommend its use for anything but precooled fruit, though no doubt details for making the ventilated box might be worked out if it were necessary and thus admit of the carrying of the ordinary commercial pack. We understand that if his plans bring promise of success that his mill will no doubt establish a pulp plant in Florida for the making of boxes right on the ground. Any plan that will cheapen the handling of the fruit, make a better carrier, help sell the fruit at the other end, or bring an industry to Florida we are for it, and to that end wish he and his associates every success in their endeavor.—The Florida Grower.

Orange Market Better

The orange market is some better —in fact would be quite satisfactory if the cost of gathering, packing and freight were not so high. The Wauchula packers are not rushing matters, only shipping from two to four carloads daily.—Wauchula Advocate.

A great acreage has been cleared and plowing will soon be started on the land comprising the first unit of sales

We are up to our schedule of development and tree planting will begin early in 1921.

"Watch Your Investment Grow"

Citrus Groves and By-Products Company

Pittsburgh, Pa. Avon Park, Fla.

Real Estate News

Vol. I. AVON, PARK, FLORIDA No. 5.

Have listed for quick sale a ten-acre young grove, on clay road and right in town, set with half oranges and half grapefruit, at a price that will make anyone in the market for a grove buy. Either cash or terms. Call at my office and I shall be glad to show this grove to you.

DON'T FORGET

that you can buy a home lot, in which you will take a great deal of pride and have good neighbors, with dandy homes around you in

"SUNSET HILL"

Call at the office and select your lot.

Mark W. Lance

Insurance REALTOR Citrus Groves

R. I. HARRIS

Orange Groves A Specialty

AVON PARK, FLORIDA

See
William King
Avon Park
For
Real Estate
of All Kinds

Have some fine Lake Front Building Sites, just out of incorporation.

Owner's Price Is My Price

GROCERIES OF QUALITY

Prompt Deliveries.

PHONE 19

B. H. James

The Highlands Pilot

GEO. W. ADAMS, Editor

Published every Friday at Avon Park, Fla. by the Avon Park Publishing Company.

Subscription $2.00 a Year.

Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

Entered as second-class matter December 12, 1919, at the postoffice at Avon Park, Florida, under the act of March 3, 1879.

TELEPHONE No. 29

Get your auto tag before the sheriff gets you.

We miss those bright editorial paragraphs in the Apalachicola Times.

"Wiretappers" are said to be operating in Kissimmee. Hope our old friend "Thorn" doesn't lose his roll.

The man who does not subscribe for his home paper has no right to criticize the manner in which it is edited.

It would be interesting to know just how many varieties of flowering plants and shrubs can be grown here. The figures would surprise us.

We want to remind a few of our critics that we are not mind readers, therefore are unable to publish news items of which we have no information.

The time is ripe to lay your plans for building this spring. It is generally agreed by those in a position to know that lumber has reached its lowest price.

When business is dull the wide-awake merchant increases his advertising appropriation, showing the people that it will pay them to keep the coin of the realm circulating.

Times-Union: "Why not a joint legislative committee to search out the dead laws on Florida's statute books, and then repeal them?" Better still, why not repeal 'em all and take a new start?

The fact that 84 per cent of the business failures in the United States during the year 1920 was among non-advertisers should cause every merchant in the country to think seriously about increasing his advertising.

George Goolsby of the Florida Advocate truthfully says that when an editor receives no criticism it is time for him to engage in some other vocation. He's in the wrong pew when he takes a seat at the editorial desk.

Tampa Tribune: "The Pensacola Journal asks: 'Is a cabbage rose what you'd a cauliflower?' Only when it's a little radish." Lettuce hope the answer is original and offer congratulations that some one did not beet you to it.

Strange as it may seem to some, we charge for church advertising when notices are being pulled off for which a charge is made. We contribute liberally in cash to every good cause. Advertising is our stock in trade and it costs just as much to handle church advertising as any other kind.

Another man in Jacksonville tarred and featered, because, it is alleged, he associated with negroes. Can't see why a man should be tarred and feathered for that. If he wants to associate with negroes that's his business, but white men should see to it that he is ostracized from the society of his own color.

Under the fee system there are many county officers making from $10,000 to $15,000 and even more annually, who could not command a salary of $150 a month. They are likable fellows or smooth politicians, but why place such a premium on incompetents? Why make it possible for a county official to receive greater compensation than the governor of our state?

Times-Union: "When the Florida legislature starts in on an economy program, there will be no stumbling blocks out of the governor's office to handicap it." Right you are, Governor Hardee can be depended upon to do everything in his power to further the cause of economical administration of state affairs. And he knows how to discern between economy and niggardliness.

DeSoto County News: "The annual Five Counties Fair at Orlando, beginning Feb. 15, will be one of the big events this month in this part of the state. Plans for the fair are being made and many interesting and unusual features are promised." Wouldn't it be a good time right now to plan for a Five Counties Fair to be held in Arcadia when old DeSoto is split up as the great majority of the tax payers desire? We could certainly put up a fine exhibit, which would attract state-wide attention.

Frequently solicitors for job printing canvass the various towns in South Florida in which there are located newspapers doing job printing of all kinds. They generally secure more or less work, not because their work is any better or their prices any cheaper, but because the customer either is thoughtless, has a grudge against the newspaper man or hasn't the nerve to tell the solicitor he believes in patronizing home industries. He fails to remember that the local newspaper is every week giving publicity to the town and putting forth every effort to advance its interests, which means advancing the interests of the merchant, the artisan, the workingman and every person in the town. Frequently the advertising patronage of a paper does not pay for the issue and then the publisher must of necessity make up the deficit from the receipts of his job department. The out-of-town printer gives you absolutely no publicity whatever and the exclusive job shop is not in a position to give you publicity. When you are in need of job printing, think these matters over and see if you are justified in taking it away from your local paper.

NEWSPAPERS DO NOT MAKE THE NEWS

Sometimes self-appointed critics of newspapers make the charge that these purveyors of the news of the day publish that which they should not publish, that this, that and the other thing, all news, should be omitted from their columns. These critics do not stop to reflect on the fact that newspapers do not make the news, and, also, the additional fact that people, millions and millions of them, every day in the year buy and read the newspapers for the purpose of being informed of what is going on, what is occurring throughout the world and along all lines of human activity, much of which is of a criminal character, something that none more than the newspaper publishers themselves regret. But, as has been said, newspapers do not make the news and if they printed accounts of only such occurrences and events as pleased them their papers would soon cease to be read.

The manufacturers in the various lines of industry use raw materials from which to make their finished products. They do not create the raw materials; neither do newspapers create or make the news of the day, which is their raw material supply. But they do discriminate as much as possible. There are many things that, day by day, newspapers do not publish, although in a sense news. But it is news of a character that, while it would make interesting reading for many people, of a sort, is not calculated to be informative as that word expresses the purpose of the best newspapers.

For instance, if the newspapers printed one-tenth of the information that comes to them, some of it more or less of news in its legitimate sense, there would be sudden breaking of "home ties," a quick exit from their places of business of men who would not want to remain to encounter the storm that would break should the public be informed of their duplicity, of their business shortcomings, and of other like doings such as do not conform to the public conception of "square dealing," of upright and honorable life, either in the business world or in domestic and civil relations.

It may be said that these are matters of a private nature. So they are, but not when they affect the public generally. However, the newspapers, the reputable journals, carefully refrain from publishing what might be news but that at the same time would give publicity to that which would result only in wrecking homes and business institutions. When, however such news assumes the proportions of a public scandal or even public menace, then the newspapers feel warranted and are justified in using such "raw materials" and manufacturing them into news, if the simile may be permitted.

Usually, those who criticize the newspapers from publishing things that they, the self-appointed critics, do not approve, act from some ulterior motive or they are uninformed with reference to the constant, daily and nightly care with which is handled the news that comes into the offices of newspaper publishers. Such critics, at some time, may have had their "toes tramped on" because of the publication of something they would have preferred the public should not know, or they are ignorant of the care and discrimination with which newspapers handle the "raw material" news that comes to them.

From this it must not be inferred that the newspapers arbitrarily decide which and what news they will publish in their columns. All events of public concern are legitimate news. As such it is published for public information. To pick out only what would please the comparatively few critics would displease the millions of readers and would also be depriving them of a service which they rightfully expect the newspapers to render to them—to print all the legitimate news of the day that is proper for the perusal of the general public and that is in the line of information such as the vast majority of the people want and that they have a right to expect from the newspapers they patronize and read.—Times-Union.

"No man should seek a public office for the pay that is in it," says the Times-Union. Right you are, but if it were not for the pay, the offices would really have to seek the men and there'd be a whole lot of them remain unfilled.

One of the first sights greeting the eyes of strangers visiting Avon Park, on their way from the depot up-town, is a vacant lot covered with field boxes, pieces of lumber, sawdust, etc. It is not a pleasing sight and at once gives the stranger an impression that Avon Park folk are, to express it mildly, not very tidy. We do not know whose duty it is to clean up this lot, but it should be done at once.

We must again call attention to the fact that no communications will be published in this paper unless accompanied by the name of the writer. The name will not be published unless desired. Just the initials will not do. We must have the name. "S. C. M." is informed that the small enclosure with his or her anonymous communication of the 5th instant will be returned if name is given and the communication published free of charge. If you haven't the nerve to sign your communication, don't send them to us for publication. It's a waste of effort and postage on your part, as well as a waste of our time and we have no time to waste.

MRS. ISADORA SHAULL

Mrs. Isadora Shaull, aged about 70 years, died suddenly last Sunday night at 11:15 o'clock, at her home on Lake Tulane, from heart trouble. Funeral services were held Tuesday afternoon, the Rev. W. A. Fischer officiating.

Deceased had lived in Avon Park about ten years and was well known here. A daughter, Mrs. Ethel Gray of this city, five grandchildren, one brother, C. B. Adams of Avon Park and one sister, Mrs. Mamie Brown of Kansas City, Mo., survive her.

PERSONAL PARAGRAPHS

Eat and drink at Ted's Lunch.

The Standard Garage joins Ted's.

Talk with Stivender about real estate.

Extra copies of The Pilot are 5 cents each.

Articles in fancy work made to order at the Gift Shop.

G. W. Chinn went to Jacksonville Monday to visit friends.

W. A. Roberts was in attendance at the fair in Tampa Monday.

J. W. White and family spent Sunday afternoon with friends in Fort Meade.

Carl Cardelli has purchased a canoe, which he will place on Lake Verona.

Ethel Dickinson and Mildred Myers spent Sunday at Hollyhurst, guests of Joy Parks.

For Sale—That handsome new cottage, corner Lake avenue and Charles street. See H. E. Coy.

Katherine Farr and Billy Hettinger of St. Cloud spent Sunday with Mrs. Ruth Gilbert on Lake Tulane.

Paul H. Smith and family have returned to Avon Park from Lake Wales and will make this their home.

Mr. and Mrs. Reuben Childers are now occupying the rooms recently vacated by Mr. and Mrs. R. I. Harris.

H. C. Garner of Sebring and Carl C. Young of Haines City spent Thursday and Friday of last week in Avon Park.

Mr. and Mrs. James Godwin of Frostproof spent Monday afternoon in Avon Park shopping and transacting other business.

Avon Park visitors spending Saturday in the city include Mrs. J. A. Caldwell and Miss Rebecca J. Caldwell,—Monday's Tampa Times.

Mr. and Mrs. J. S. Buchanan, Harvey Willings and Miss Margaret Bell motored to Florence Villa and Winter Haven Sunday afternoon.

The Rev. and Mrs. J. B. Peden spent Friday morning of last week in Zolfo, Mr. Peden having been called there to conduct a funeral service.

Mr. and Mrs. W. N. Allison, Mrs. Adams, Mr. and Mrs. G. W. Harbin and daughter, Mrs. Mayhugh, and Marvin Mayhugh spent Tuesday in Arcadia.

Miss Ellen Madison of Chicago departed for her home last Friday, after having spent several days here pleasantly, the guest of Mr. and Mrs. George Sandler.

Mr. and Mrs. Fred Laswell of Sebring were Avon Park visitors Sunday to spend a couple of days with Mr. and Mrs. C. N. Ott and Mr. and Mrs. J. W. White.

Mrs. Eva Smith and Miss Dora Cowder of Pittsburgh, Pa., who had been the guests of Mrs. H. Kuhlman and sister for several weeks, departed for their home Thursday of last week.

The Rev. and Mrs. T. B. Thompson and baby, who had been in Citrus Center for several days, where Mr. Thompson held a week's services, returned home Monday night. They attended the fair in Tampa Monday.

We are in receipt of a splendid write-up of the second of the series of dinner dances given at Kenilworth Lodge, Sebring. It reached us after the forms for this week had been closed, therefore too late for publication.

F. H. Morse of Gary, Ind., and H. E. Dykeman of Lakeland were callers at The Pilot office Monday morning. These gentlemen will open a job printing office in Wauchula in the near future, their equipment having already been shipped.

Mr. and Mrs. George H. Hart of Candor, N. Y., are making their first visit to Florida and are located with Mr. and Mrs. M. T. Merwin until they can secure other quarters. These people are so favorably impressed with everything they have seen here that they expect to locate here in the not distant future.

H. R. Hardesty of Washington, D. C., arrived in Avon Park Saturday night for an indefinite stay. Mr. Hardesty will be remembered as having lived here a couple of years, being engaged in the business of conducting a bakery. He left here in November, 1917, and this is his first visit to Avon Park since leaving.

A party of Avon Park's music-loving people attended a musical recital given by Miss Katherine Ruth Hyman at Cody's Villa, Crooked Lake, last Saturday evening. The party was composed of Mrs. W. M. Beck, Mrs. Arthur Middleton, Mrs. E. G. Todd, Mrs. Herbert Reck, Miss Lissabeth Purdom, Miss Marjorie Topham and Karl Cardulli. The recital was a most delightful one and fully appreciated by those in attendance.

Mr. and Mrs. Henry P. West of Washington, D. C., who had been spending a few weeks here with Mr. and Mrs. A. C. West, departed for their home Monday. Mr. and Mrs. West became so enamored with Avon Park that they purchased a fine grove property on Lake Lotela and expect to build before the next winter season sets in. Mr. West says his health has been much improved during his short visit and that both he and Mrs. West will be glad when they can make this their permanent home. They are of the class of people any town may be glad to claim as residents and we trust they will soon complete their building arrangements and become permanent residents.

Mr. and Mrs. D. A. Sapp and son Robert returned Friday night from a week's visit to Valdosta, Ga. Mr. Sapp says that conditions in Florida are much better than in Georgia and that although he has been in Avon Park but a few months he would rather live here than in any other place. He is optimistic over the future here and feels that property values are lower now than they will ever be again, consequently the man who has already invested here or does so now is sure to take splendid profits later on. And that is almost the universal opinion of those who come here and remain long enough to become familiar with the town, the surrounding country and our people.

It pays to advertise. "Ask Ted."

Get one-fourth pie at Ted's for 10c.

Consult Stivender for real estate bargains.

Lake front land in exchange for automobile. E. D. Putney. 10tf

A. J. Whidden and Melville Bass spent Friday afternoon in Wauchula.

Mrs. J. A. Caldwell and daughter spent several days in Tampa last week.

George Wolff spent the week-end in Tampa attending the South Florida Fair.

See Stivender if you have anything in real estate to sell or are in the market.

Crewsville was represented in Avon Park last Friday afternoon by Dink Skipper.

Extra copies of The Pilot are on sale at the Avon Park Drug Company's store.

Mrs. Stoney Amick and sister, Mrs. R. L. Dunlap, spent Thursday of last week in Tampa.

J. M. Montsdeoca and Mr. and Mrs. A. Tabbin of Kicco spent Thursday of last week in Avon Park.

John Whidden, who has been in Sebring for some time, is spending several days here with his parents.

LeRoy Dunn of Lake Wales came down Monday to superintendent the construction of the new ice plant.

Mr. and Mrs. I. M. Hardin, who had been in Gainesville for some time, moved to Avon Park Saturday.

Mrs. D. L. Lander of Kissimmee has been spending several days here with her son, T. H. Lander and family.

Floyd Johnson, Kyle Williams, Alfred Cochrane and Leon Starkey spent Thursday of last week in Tampa, attending the fair.

J. E. Johnson and Clyde Vaughn spent Sunday afternoon fishing in Lake Letta. They succeeded in landing a string of about twenty nice ones.

Mr. and Mrs. C. A. Clark and daughter Josephine and Floyd Johnson were among the Avon Park visitors to the South Florida Fair last Friday.

Mr. and Mrs. James Hardman of Belleville, N. J., who have been in Avon Park two or three weeks, went to Lakeland Monday to spend a few weeks.

Parke Anderson returned to Gainesville Tuesday, after having spent several days at Lake Byrd Lodge with his parents, Mr. and Mrs. C. P. Anderson.

Mr. and Mrs. R. E. Palmer and Mr. and Mrs. Gordon Palmer, who had been spending several days in St. Petersburg and Tampa, returned home Thursday evening of last week.

A Correction

Last week we published a recipe for making crystalized kumquats and in giving the proportions of ingredients stated "one pound of soda to one pound of fruit." It should have read "one tablespoon soda to one pound of fruit."

FREE LECTURE

TO BE GIVEN IN CAPITAL THEATRE BUILDING

Tuesday, February 15

3 O'CLOCK P. M.

Subject:

"MILLIONS NOW LIVING WILL NEVER DIE"

By G. S. KENDALL

We Have Been Delayed

in making alterations and improvements in our store, which includes considerable more room, and therefore have been unable to get the immense quantity of boxes and bales of

New Spring Goods

marked and placed in time to quote the bargain prices we promised last week.

The Bargains Are Here

however, and they will surprise you, for our new line has been purchased by our Mr. J. W. White, who has but recently returned from the market centers, where buying was made after a personal inspection and at the lowest market prices.

New Goods Are in Great Profusion

and you will be surprised at the reduction in prices, as compared with the prices of 1920. Watch our ad next week for sample prices, and better still, come in and make a personal inspection. The same prices will be in effect that we intended advertising this week and you will be unable to buy anywheres at lower prices, quality considered.

White Dry Goods Co.

"THE STORE OF QUALITY"

A Few Attractions Avon Park Has to Offer

You Will Also Find

That this Bank offers every facility known to banking business to advance the interests of its patrons and the community.

We exercise those powers of Trust Companies as prescribed by law and invite your business in this line.

We pay 5 per cent interest on Savings Deposits and have Safety Deposit Boxes for rent.

Newcomers, as well as those already here, are invited to

Bank With Us

Our Advice in Financial Matters Is Always at Your Disposal

When the man from other states gets the "Florida fever" in his veins the "disease" is never cured until he has made a trip to this Land of Opportunity and satisfied himself as to the truthfulness of the alluring tales he has heard. Before making the trip the question naturally arises: Where in that state of which I have heard so much, is the best place to locate?

We naturally think Avon Park and these Scenic Highlands offer more advantages than any other section of the state. If we did not think so, we wouldn't be here. We'd go where opportunity for growth and expansion is better. Here is a partial list of what you will find in this, the most rapidly growing town and section in the state:

Good Schools.
Five Churches.
Electric Lights.
Splendid Water.
Modern Brick Business Houses.
Telephone and Telegraph.
Splendid Stocks of Merchandise.
A Good Newspaper.
Three Banks.
Largest Citrus Groves in the World.
Splendid Hotels.
Three Restaurants
Three Hardware Stores.
Two Drug Stores.
Two Physicians.
Two Crate Mills.
Two Packing Houses.
An Ice Plant.
Two Dry Goods Stores.
Four Groceries.
Several Sawmills.
One Attorney.
Six Large Development Companies.
Modern Homes.
Two Bottling Works.
Twenty-six Fresh Water Lakes.
A Congenial People.
No Mosquitoes.
No Malaria.
An Active Board of Trade.
A Woman's Club.
Chapter of Royal Arch Masons.
Chapter of Eastern Star.
Masonic Blue Lodge.
Tropical Vegetation.
Beautiful Homes.
Good Railroad Facilities.
Several Auto Bus Lines.
Paved Streets.
Cement Sidewalks.
An Ideal Climate.
Two Meat Markets.
Moving Picture Theatre.
Shoe Repair Shop.
Two Millinery Establishments.
Good Dressmakers.
A Jewelry Store.
Large Cattle Industries.
Large Turpentine Industries.
Good Fishing and Hunting.
Good Architects.
Contractors and Builders.

And better opportunity to make money and live healthful, happy and contented than in any other place in Florida.

First Trust & Savings Company

H. M. WIGGINS, Cashier

BRICKELL BUILDING AVON PARK, FLA.

Who Says "Times Are Bad"

LISTEN TO THIS

Our business for the month of January was 26 per cent better than in January, 1920.

Now, there is bound to be a reason for this increase.

We attribute it to various causes, among which, we claim, is our treatment of customers.

STRICT COURTESY AND ABSOLUTE HONESTY in all our dealings must play an important part in our growth during the last six years, and especially during the last twelve months.

Others come and are well enough pleased to come again. If you are not one of our regular customers, suppose you give us a trial. Come in and meet us. You will never regret it.

Avon Park Drug Company

"THE SMILE FACTORY"

HENRY LANDER Avon Park, Fla.

Trunks Suit Cases Traveling Bags

THE LARGEST LINE EVER BROUGHT TO AVON PARK

See Them

Smith-McGinnis-Stebbins Company

Brickell Building Avon Park, Fla.

Pure Drugs

are essential in the compounding of prescriptions in order to obtain the best results. An accurate knowledge of filling prescriptions is also necessary. Prescriptions brought to this store are filled accurately by a registered pharmacist and only pure drugs are used. TRY US.

SCHOOL BOOKS AND SUPPLIES

NUNNALLY'S CANDIES

RED CROSS REMEDIES

McGinnis Pharmacy

ED CARNES, Manager

Brickell Building Avon Park, Florida

Lowe's

It's cheaper to paint in the fall

In the fall the little black fly pest has gone, so light colored paints will not be disfigured. Then, too, the sun isn't hot enough to blister the paint; the cool nights slow up the drying so the paint gets a firmer grip.

Houses painted in the fall seem to look better longer.

Besides, if your house needs paint now you may have to give it an entire extra coat in the spring.

Paint it this fall with Lowe Brothers High Standard.

Come in and see the color panels and ask for descriptive booklet.

$1.50 OFF ON EVERY GALLON

Smith-McGinnis-Stebbins Co.

Paints

LOCAL AND PERSONAL

We print calling cards.

Ted has ice cold Coca-Cola.

Real estate, that's all. Stivender.

Note the changes in the ads this week.

The Gift Shop is open from 2 to 6 every afternoon.

Bill Falls of Bradentown spent Sunday with friends here.

Tea and cakes served at the Gift Shop every afternoon.

For Sale — Six-room bungalow on Lake avenue. See J. R. Ganey.

Henry N. Hanna of Baltimore, Md., spent several days in Avon Park last week.

Mr. and Mrs. H. E. Coy and a party of friends went to Orlando Tuesday to spend a few days.

For Sale—Potted eucalyptus trees, ready for planting, 30 cents each; four for $1. J. W. Townsend, city.

Wanted—To buy Ford touring car in good running order; $50 cash, $50 a month. Address M, care Pilot.

Cyril Baldwin was over from Arcadia Tuesday afternoon looking after his property interests here.

E. D. Ellis of Lake Wales, manager for the Florida Ice and Power Company, was here Saturday looking after business matters.

Miss Ted R. Cody and Miss Kathryn Ruth Heyman of Crooked Lake were dinner guests at the Avon last Saturday evening.

Mrs. T. A. Woodruff of Palatka, who had been the guest of Mrs. J. S. Glass for a week, returned to her home Monday morning.

Raymond Hughes, who with Mrs. Hughes has been spending several weeks here, left Friday for Asheville, N. C., where he will enter a sanitarium.

F. H. Stevens of Chattanooga and E. N. Phillips of Knoxville, Tenn., arrived in Avon Park last Friday and expect to purchase property and locate here.

Mrs. G. W. Adams went to Zephyrhills Wednesday, where she visited Mr. and Mrs. F. H. Adams and attended the fair in Tampa before returning home.

Frank Ashton of Middletown, Conn., has been spending several days here attending to business matters. He is administrator of the Miss Lucy Merwin estate.

Lost—White pointer dog about 10 months old; very large for age; three liver spots, one on head, two on hips. Ten dollars reward for return to T. J. McGinnis, Avon Park.

This paper was printed Wednesday in order to allow the force to visit the fair, therefore if it is not quite up to standard it is because we are short two days' happenings.

Mrs. Nannie Bullock, one of our regular winter visitors, who has been in St. Petersburg for the last two months, is expected in Avon Park about March 1 for an extended visit.

Mr. and Mrs. George Springs of Morton, N. Y., are here, guests of Mrs. Ada Canfield. Mr. and Mrs. Springs will be remembered as having spent some time here four years ago.

For Sale—In 33 and 36-gallon barrels, absolutely pure cane syrup; very fine; new cypress barrels. References, any bank here. Get a barrel of real syrup and cut H. C. L. Only 65c for next fifteen days, f.o.b. Madison. Kingsbery, Madison, Fla.

George Topham of Washington, D. C., who with Mrs. Topham and their daughter is spending the winter at the Hotel Avon, departed Thursday of last week for Oklahoma City, Okla., where he will spend a week or ten days attending to business matters of importance.

Work was begun this week on the foundations for H. E. Coy's new residence, corner Lake avenue and Charles street. It will be a commodious building, containing all modern conveniences, and one of which both the owner and our townspeople may well feel proud.

H. E. Duncan of Braddock, Pa., a grove owner with the Pittsburgh-Florida company, spent several days in Avon Park last week. This was her first visit to Florida, but he was so well pleased with the citrus groves, the climate, the surrounding country and our people that he says it will not be his last visit.

Mr. and Mrs. F. H. Adams, son George and daughter Emma of Zephyrhills spent the week-end here, guests of the family of the former's cousin, the editor of this purveyor of news. Mr. Adams is the owner of a sixty-acre tract of splendid celery and trucking land at Zephyhills, which he has recently drained and is bringing under a high state of cultivation.

Andrew Carter, editor of the Moore Haven Times and owner of the Arcadia Enterprise, spent a few hours here Sunday, en route home from Arcadia. Andy sees wonderful prosperity in store for the people of Moore Haven and the Everglades country and the fact that the land there is as fertile as can be found anywheres in the world, justifies him in his optimism. He says there is an immense acreage of early tomatoes planted in the Moore Haven section and that if a frost does not get them the revenue from this crop alone will be immense.

Quite a number of Avon Park residents spent last week in Arcadia doing jury duty. They were George F. Kellogg, J. L. Masters, Capt. F. C. Rae, C. R. Ginn, George L. Crews, C. H. Harris and W. O. Skipper.

One of the latest additions to Avon Park's long list of boosters, who never tires of singing the praises of our climate, town, people, lakes and surrounding country, is H. VanVechten of Canandaigua, N. Y., who has been spending a couple of weeks here with his friend, Ezra Smith. Mr. VanVechten says he had not been here forty-eight hours until he had fallen completely in love with the climate, and that the longer he remains the better he likes everything he sees.

Stivender sells real estate.

You get real coffee at Ted's.

Get a hamburger at Ted's Lunch.

Ezra Smith spent Friday afternoon in Wauchula.

Charles Wood and daughter Lois spent Monday in Lakeland.

Hand-made novelties and Florida souvenirs at the Gift Shop.

William Griffin and W. O. Spear attended the fair in Tampa Tuesday.

Sign your name to communications if you want them published in The Pilot.

Remember, when you want engraved cards, invitations, etc., we order for you.

The banks were closed Tuesday, it being Shrove Tuesday, a holiday observed by the banks.

A number of pupils and teachers of our high school enjoyed a picnic at Sebring Friday evening.

Emory Corey of Tampa spent Saturday and Sunday here, the guest of Loca and Myrtle Hart.

Mr. and Mrs. R. I. Harris have moved into their handsome new bungalow, corner Forest avenue and Pleasant street.

Mrs. J. A. Simmons, Mrs. J. H. Coffee and Mrs. E. A. Garner of Arcadia were guests of Mrs. Ed Carnes last Friday.

The handsome new cottage, corner Lake avenue and Charles street, would make you a fine home. It's for sale by H. E. Coy.

Mr. and Mrs. L. M. Marsh and daughter Ethyle left Sunday for Port Orange, where Ethyle will receive medical treatment.

Mrs. C. B. Case of Waldo, who had been spending a couple of weeks here with her mother, Mrs. H. Barchell, returned to her home Sunday.

Services were held in the Church of Christ here Sunday by the Rev. George B. Hoover of Tampa, who returned to his home Monday morning.

Joe Crews, prominent farmer of near Zolfo, spent Tuesday in Avon Park. Mr. Crews says he has just finished planting eight acres to cucumbers.

Mrs. M. A. Dunlap and little daughter of Jenkins, Ky., departed for their home Tuesday morning, after having spent a couple of months pleasantly in Avon Park.

Mr. and Mrs. Henry P. West and daughter Dorothy and A. E. West spent a part of last week on the West Coast, visiting Clearwater, Tampa and St. Petersburg.

Dr. and Mrs. W. L. Ellis of Lake Wales and Mrs. J. A. Caldwell of Avon Park were the guests of Mr. and Mrs. W. C. Buchanan last Sunday—Wauchula Advocate.

Mr. and Mrs. Gordon Palmer and daughter of Amarillo, Tex., who had been spending several weeks in Avon Park, departed for their home in the Lone Star State Saturday.

Mr. and Mrs. C. H. Gisin of Pittsburgh, Pa., and Mr. and Mrs. W. D. Jones of Cleveland, O., arrived in Avon Park Sunday night for a short sojourn at Lake Byrd Lodge.

W. C. TOUCHTON, M.D.

Office hours: 9 to 11 a. m., 2 to 4 p. m.
Room 1, First National Bank Building
Avon Park, Florida

R. W. BRUNSKILL, D. C.
Doctor of Chiropractic

Office hours: 8 to 12, 1:30 to 6.
Every day except Sunday
Sunday by appointment only
Office over Empire Drug Store
WHITE ONLY
Wauchula, Florida

Your trip to WAUCHULA will be incomplete unless you stop at

PALM CAFE

C. E. Bortz, Prop.

THE WOMAN'S CLUB OF AVON PARK

Meets First and Third Friday of Each Month

Mother's Department

Meets Second and Fourth Friday of Each Month

School Auditorium

Ready for Business

Our new bank has opened for business and invites a share of your patronage, insuring you courteous treatment and every facility known to conservative banking. For the present we will be located in the quarters which have been occupied by B. F. West, but will move into

Our New Location

just as soon as the building is remodeled, but in the meantime we will appreciate any business you may give us. We will do a

General Banking Business

Safeguarding the interests of our patrons in every possible manner. Your account, large or small, is solicited.

5 PER CENT INTEREST ON SAVINGS AND TIME DEPOSITS

B. F. West Banking Company

M. T. WHIDDEN, Cashier

WEST BUILDING Avon Park, Florida

New Spring Woolens AT New Spring Prices

Schaefer-Weedon Tailoring Sale at Our Store

Thursday, Friday and Saturday February 10, 11 and 12

MR. J. A. PEARCE OF THE SCHAEFER-WEEDON TAILORING CO. WILL BE WITH US TO TAKE MEASURES

NEW SPRING WOOLENS

AT NEW SPRING PRICES, MEANS BETTER FABRICS AND A SAVING OF ABOUT 40 PER CENT

COME IN AT ONCE AND SEE THE LARGE ASSORTMENT OF 1921 MODEL GARMENTS THAT MR. PEARCE WILL HAVE WITH HIM REAL MERCHANT TAILORING

There is Always a Made-to-Order Man

WEARING MADE-TO-ORDER CLOTHES, READY FOR THE MADE-TO-ORDER OPPORTUNITY WHEN IT SHOWS UP

Measure Up Your Possibilities

DELIVERY WHEN WANTED

Roberts Pressing Club

AVON PARK, FLORIDA

Men in a Position to Know

state that now is the psychological time to buy Florida Real Estate. Values are at the lowest and increases are bound to come. No matter whether you want

ORANGE CROVES FARM PROPERTY
TIMBER LANDS TOWN PROPERTY
BUILDING SITES

or anything else in Real Estate, I can show you some of the best listings in Florida at RIGHT PRICES.

P. M. STIVENDER

BRICKELL BUILDING Avon Park, Florida

Drink Coca-Cola IN BOTTLES

Treasured Up Goodness

Bottled Coca-Cola preserves the delicious and piquant flavor and the refreshing response to thirst.

The sterilized bottles keep purity and wholesomeness sealed in.

Demand the genuine.

COCA-COLA BOTTLING COMPANY
Avon Park, Fla.

Buy by the Case

Practically all the clearing has been completed on the lands comprising the first sales unit.

By the use of tractors much of the plowing has been finished and the planting of trees will be started in the planting season of 1921.

"Our Contract Your Guarantee"

FLORIDA CITRUS DEVELOPMENT CO.

Washington, D. C. Avon Park, Fla.

SAYS THE STATE MAKETING BUREAU

On Feb. 22 two airplanes of the United States war department will attempt to fly between the Atlantic and Pacific coasts in twenty-four hours. The distance is 2,070 miles, between Jacksonville, Fla., and San Diego, Cal. Only two stops will be made.

It is proposed up in Ohio to get the legislature to enact an angling law. One form would be a resident fishing license at the cost of 50 cents per year, exempting children under 16 years of age. This is a sum so small that it could never work a hardship on anyone. The bureau of fish and game favors the exemption of women, if the law can be drawn legally in that matter.

The annual average temperature of Nice, France, is 60 degrees; of Naples, Italy, 61 degrees; of Cairo, Egypt, 70 degrees. These cities are winter resorts for the people of northern Europe. The annual average of Jacksonville is 69 degrees; of Tampa 72 degrees; of Miami, 75 degrees. Come to Florida, it is warmer here than along the Mediterranean.

Despite talk of retrenchment, the total output of 2,215,000 passenger motor cars and trucks in 1920 established a new high record.

The Washington Post publishes an article under title: "Industry Going Back to Normal," by Harden Colfax, which says: "American industry has touched bottom in our economic crisis. By March 1 activity in several leading lines will have increased, April 1 will find unemployment decidedly shrunken from its present proportions, and on Independence day every man who really wants a job should be at work."

The total amount of new railway mileage constructed in 1920 was only 314, as compared with 686 miles in 1919. This was the smallest amount of new mileage since records regarding railway building have been kept. Besides the largest mileage ever abandoned in one year is shown; 1920 was the fifth concessive year in which the mileage abandoned has exceeded the mileage built.

The total number of farms in the United States is found to be 6,459,998. More than one-third of these, or 2,-636,106, as shown by the recent agricultural census, are located and operated in the southern states. A farm, as determined by the census, is a piece of land operated by one person. Two of the southern states show a decrease in farming population during the last ten years. In Alabama there was a decrease of 2.06 per cent, and in Mississippi .07 per cent. As a general rule, the normal increase in population per family is usually greater on the farm than in the town or city.

Whenever a worker complains that there is no chance for the individual in the United States because of "economic oppression" he is invited to say in what country a better chance for the individual can be found.

Comparative information from 35 states indicates number employed in industry January, 1920, 9,402,000; number employed January, 1921, 6,-070,648, showing reduction in employment of 3,331,352. The largest reduction is indicated in Michigan, which shows 82 per cent reduction in employment between January, 1920, and January, 1921. Mostly in the automobile and accessories industries.

It is a theory of the advocates of the conservation of wild life, that all native creatures play a useful part in nature's economic scheme and that ill effects are bound to follow man's interference, receives support in a plea made to farmers by the United States department of agriculture to protect snakes, except those that are poisonous, because they are valuable in controlling rats and mice. The department urges the extermination of these rodents; but this is not inconsistent with the theory of the experts because the rats and mice which do most of the damage are not native species but found their way here from the old world.

During the week ending Jan. 15, 50,000 pounds of shelled peanuts reached Seattle from China; during the same period 70,000 pounds of shelled nuts and 2,200 gallons of oil reached San Francisco from China.

IF HOLDING FRUIT LOOK FOR RUST MITE

Rust mites are shrewd little tormentors. They are liable to appear when least expected and do lots of damage before grovemen are aware of their presence. H. E. Stevens, county agent of Lee county, says that when one intends holding his fruit late, a close watch should be kept on this little insect. Examine the trees every week or ten days.

Where rust mites appear spray with some sulphur solution. An application of purely lime-sulphur, 1 to 60, is an effective remedy for these mites, and means death to any red spiders that might be present on the same trees.

Sometimes it is convenient to spray for scale insects and rust mites at the same time. If this is the case, add soluble sulphur solution to an oil emulsion and spray. The soluble sulphur kills the rust mites and the oil kills the scale insects. Do not use lime-sulphur solution with ordinary oil sprays, as injury to the trees is likely to result from this combination.

Purchased Electric Light Plant

The Aquavitae Mineral Springs Company, composed largely of Wauchula men, has purchased the water, lights and sewer system franchise of Zolfo and have taken over the property and are running it. The purchase was made so as to have lights at the spring property, near Zolfo, which the company expects to develop as soon as a suitable manager can be found.—Wauchula Advocate.

AD MAN PREDICTS PERIOD OF GREAT BUSINESS DEVELOPMENT FOR SOUTH

The south is about to enter upon a period of remarkable business development, in the opinion of James O'Shaughnessy of New York, who attended the meetings of the southern council of the American Association of Advertising Agencies in Jacksonville recently.

Mr. O'Shaughnessy is the executive secretary of the national organization of advertising agencies and general manager of the corporation formed by it for the handling of United States government advertising. Southern born, a native of Missouri, he was engaged in advertising work at Chicago when called to assume his present duties.

"My duties brings me in close touch with proceedings and potential plans for business expansion," Mr. O'Shaughnessy said. "The degree to which the southern territory is forcing itself upon the attention of the commercial and financial interests of this country and of the world is amazing to persons unfamiliar with the resources of the south."

New Vision of Loyalty

Continuing, Mr. O'Shaughnessy stated that "during the great war so fresh in the minds of men, other sections had a new vision of the loyalty and the production capacity of the south. It was inevitable that the same resources from which southern people contributed so liberally to the winning of the war should be liberally drawn on in the processes of world reconstruction. Now that the readjustment period happily is drawing to a close, the south is on the verge of a commercial rebirth.

"Often the outlook for a future of the character which I am predicting for the south is much more clearly seen by men who are located at some distance, and who do not have their perspectives interfered with by purely local conditions. I have no doubt that some southern folks have become discouraged by phases of the industrial situation prevailing for some months past. We of the north have had our full share of depression, due to the same fundamental causes.

"In fact, it has been my observation that the north, as a whole, suffered more than the south considered as a unit. That this should have been the case is testimony of the most significant character to the underlying soundness of the commerce and industry of the south. The climatic and other natural advantages of the southern states make possible in their borders that diversity of agricultural production and manufacturing output that affords the best insurance against hard times. It is only in the communities of the south which failed to diversify as opportunity offered that the reconstruction difficulties have as seriously interfered with business as in the average northern section.

Merchant Marine

"The new American merchant marine opens wide new advenues of development enormously profitable activities for the South Atlantic and gulf ports, but the inland cities and the back country must inevitably share in the prosperity that the merchant marine will bring to the south. The already congested ports and the over-crowded factory towns of the north will place her at just the same disadvantage, in taking care of the business that a properly functioning merchant marine will insure, as they did in the speedy production and shipment of war materials, and herein lies the supreme opportunity of the south.

"The advertising men of the country are tremendously interested in the south. No section of the country offers a wider selling area for useful goods, and none shows better appreciation of the selling economies affected by modern methods. The southern states also are rapidly becoming of major importance in the organization of advertising, due to the increasing volume of local products offered to consumers on more than a local scale. Today the entire south is admirably equipped with advertising service, agencies of the most capable type being distributed even more conveniently and generally than at the north. The southern council of the American Association of Advertising Agencies is one of the most active and useful of the sectional divisions of our national organization, and in many respects leads in constructive endeavor." Mr. O'Shaughnessy remarked in conclusion.

Smith Tire Service

ARCADIA, FLA.
Box 247

MAXWELL AGENCY
and
TRUCK TIRES REPAIRED

Out of Town Orders Given Prompt Attention

OUR AIM

is to supply the people of Avon Park at all times with the best to be had in

FRUITS
NUTS
CANDIES
CIGARS
TOBACCO
CIGARETTES
BOTTLED BEVERAGES
and
SERVICE

Your patronage will be appreciated

Mostris Fruit Store

For Sale — Electric Light Plant and Ice Plant. Inquire of Mrs. Ida Hall, Avon Park, Fla. 4tp

NOTICE TO CREDITORS

In Court of the County Judge, DeSoto County, State of Florida.
In re Estate of Sophia J. Lanier.
To all creditors, legatees, distributees and all persons having claims or demands against said estate:

You and each of you, are hereby notified and required to present any claims and demands which you, or either of you, may have against the estate of Sophia J. Lanier, deceased, late of DeSoto County, Florida, to the undersigned C. E. Lanier, Administrator of said estate, within two years from the date hereof.

Dated Dec. 21, A. D. 1920.
C. E. LANIER,
Administrator.

When you want to buy or sell real estate see Stivender.

House Wiring

I am still in the business of house wiring and will do your work promptly,

In a Satisfactory Manner

and in accordance with the rules of the Underwriters. Before having your house wired or letting the contract let me give you an estimate.

W. G. McGiboney
PHONE 28
Avon Park, Florida

William L. Smith
GENERAL CONTRACTOR
Park Hotel, Whidden Building
Phone 59 Avon Park, Fla.

For Sale

Ten-Acre Citrus Grove

TANGERINE, GRAPEFRUIT AND ORANGE TREES; GOOD VARIETIES. PART OF GROVE BEARING AND WILL SOON PAY FOR PROPERTY. A GREAT BARGAIN. PART CASH.

FOR PARTICULARS WRITE

A-41 Pilot Office

The Corporate Securities Company

Insurance

Offers protection against loss by fire and provides for your family in case of death. You cannot afford to risk the loss of your home or business by fire, when a small investment in Fire Insurance affords you absolute protection.

We represent the following companies:

Fire Insurance

Aetna Insurance Company
Hartford Insurance Company
Hanover Insurance Company
Liverpool and London and Globe Insurance Company
Northern Insurance Company
New York Underwriters

Life Insurance

Guardian Life Insurance Company

C. E. LANIER, SECRETARY TREASURER

Your Automobile

will last much longer, run better and give you more satisfaction and enjoyment if your

Repair Work and Overhauling

is done by expert workmen. Automobile repairing is our business and we give all work brought to us our most careful attention.

Let Us Serve You

GASOLINE OIL ACCESSORIES
Tires and Tubes Supplies of All Kinds

THE STANDARD GARAGE

WELCH BROS., Proprietors
AVON PARK, - - - - - - FLORIDA

Protect Yourself

Against Loss by FIRE

Costs little, but helps lots in case of fire

FIRE INSURANCE
AUTOMOBILE INSURANCE
SURETY BONDS

Do It Now

M. T. WHIDDEN

Building Material

REDUCTION IN PRICES

BRICK
CEMENT LIME PLASTER
GALVANIZED IRON
For All Purposes

BEAVER-BOARD
PEE-GEE MASTER PAINTS

Call for Prices

Herbert Seaverns

"Meat You Can Eat"

EVERYTHING IN THE LINE OF MEATS

Fancy and Staple Groceries

Phone us your order and get quick delivery

Phone 47

The City Market

E. & L. M. CO.

Avon Park Florida

JOHN J. JAMOUR

HOUSE
and
SIGN
PAINTER

Painting

IN ALL ITS BRANCHES

Sargent Building

Sanitary Plumbing

Suburban Water Supply System for Home Use and Irrigating Purposes

All Work Guaranteed

Windmills, Tanks and Towers

Let me estimate on your next job

M. H. Gribble

Phone 57

Avon Park, Florida

SCENIC ROUTE BUS LINE

Between Avon Park and Haines City, via Winter Haven. Makes connection at Winter Haven with buses for all points. Connects at Haines City with No. 80 for Jax, and waits for No. 82 from Tampa and No. 21 from Jax. Leaves Avon Park 3:20 a. m.; Haines City 3:40 p. m. Arrives Avon Park 6:50 p. m.

LET "GEORGE DO IT" DO WHAT?

Write your fire insurance. I represent several good companies and will appreciate your patronage.

I also write automobile insurance, which protects your car in case of theft, and also in case of accidents while traveling. No one can afford to own a car without some protection.

See me for rates.

G. L. CREWS, Agent.

NORTHERN VISITORS VIEW BEAUTIES OF THE SCENIC HIGHLANDS

Life at the Lake Byrd Lodge is just one worthwhile event after another. In fact, events follow one another so rapidly and are of such a varied character that it would be gross exaggeration were we to attempt to put on paper the thoughts that actually clamor for expression. We must wait for a saner moment and a little greater distance in order to gain the perspective that will keep us at least within the bounds of reason when extolling the praises of the Lodge in particular and this section in general.

We find it necessary, however, in order to satisfy the demands of a news-hungry public that we lay aside the argument we have just been advancing and proceed to tell in very plain unpolished English about one of those interesting events in the life of those at Lake Byrd Lodge.

The particular event of which we are writing occurred Jan. 29 and the party of Pittsburghers who arrived at the Lodge Jan. 18 felt that the management surely had exhausted its means of entertainment, after ten strenuous days in trips to Sections Sixteen and Seventeen, to both sections of the By-Products' holdings, in a trip to Sebring, and the famous fish fry and picnic at Lake Letta—all of those by day—and then the dances, minstrel shows and varied entertainments by night.

We believed we had about reached the limit when we were surprised in "All aboard for a trip up the Ridge," and a real trip it was. We were favored with the regular brand of Florida weather—at least the regular brand for us, and highly satisfactory, and about 10 o'clock a. m. autos lined up, four in number, and were soon loaded with an enthusiastic crowd.

Mrs. C. P. Anderson decided that the trip up the "Ridge" was an event worthy of a new automobile, so she purchased an Oakland the day before. The second car in the procession had Bill Park to guide its destiny. Mrs. Anderson set a pretty lively pace in the first car. Bill Park was always a close second and our intrepid little driver of the third car, Miss Mamie Lee Durrance was never behind. For rear guard of the procession we selected without a dissenting vote G. A. Wallace, who guided the Dodge in a manner worthy of just such a man as Wallace.

The trip was planned by the management primarily that we might get an adequate conception of the possibilities of this section of Florida. We covered about fifty miles from the Lodge to Haines City and every mile was a silent testimonial, corroborating the claims that have been made in connection with the development of the "Ridge." The developments around Frostproof, Crooked Lake, Lake Wales, Mountain Lake, Dundee and Lake Hamilton all speak volumes for what can be accomplished in this district.

We lunched at Groveland Inn, Haines City, and then started out to feast our eyes on Winter Haven, Bartow, Fort Meade and all intervening country and we had a real feast. By 6 p. m. we came within sight of the Lodge, neither tired nor hungry, but decidedly happy.

Just then our second car, which had been behaving badly for the last twenty miles, definitely played out completely, with a set of stripped differential gears. Miss Durrance came to the rescue, however, with a stout rope and a good automobile towing our disabled car the remaining distance. And so the last formal event in our Florida trip is over and we soon start again for the north, feeling that the half had never been told us.

And now as grove owners in the allied interests of the Pittsburgh-Florida Fruit Growers Association we extend to the management a vote of confidence in their judgment and their integrity and assure them of our appreciation of the interest they have taken in those who have joined them in this proposition. —C. P. READ.

MANY FIRMS INCORPORATE DURING YEARS 1919 AND 1920

A number of interesting sidelights on the business of the office of Secretary of State H. Clay Crawford during the past two years is revealed through statistical data just completed by S. E. Cobb, state corporation clerk, for compilation in Mr. Crawford's biennial report, which will be submitted to the next legislature.

One of these shows that the number of foreign and domestic corporations filed during the past two years reached 1,582. Only 1,072 were filed during 1917 and 1918. Thiys is an increase of approximately 48 per cent.

The amount collected for charter tax during 1919-1920 jumped 108 per cent over the figure of 1917-18, it is shown. This tax brought $192,314 through the office during the past two years, in comparison with $95,785 in 1917 and 1918. The charter tax is levied on the basis of $2 for each $1,000 capital.

Through a tabulation of the amount of capital involved in corporation articles filed during 1919-20 is not available, it is estimated that the figure will probably reach more than $200,000,000.

In addition to these sources of revenue perquisites of the office turned into the state treasury during the past two years far eclipsed the amount of those for 1917-1918. This fund reached $7,991.45 during 1919-20, it is shown, in comparison with $5,184.30 for 1917-18—an increase of 54 per cent.

A summary shows that $815,698.50 was turned into the state's general fund through these channels during the biemial period of 1919-20.

What to Plant This Month

During the month of February the following seeds may be planted in South Florida: Adams' early corn, beans, beets, Brussels sprouts, cabbage, cantaloupes, carrots, cucumbers, eggplant seed, Irish potatoes, kale, lettuce, okra, onions, pepper seed, spinach, squash, Windsor beans, field corn, sugar cane.

Stivender sells real estate.

PREVENTING WITHERTIP IN CITRUS TREES

What precautions do you take to prevent witchertip in your citrus grove? Dr. O. F. Burger, plant pathologist of the Florida experiment station, says that trees affected with witchertip should be pruned of infected branches and twigs. He goes further and says dead wood should be kept pruned out of all trees, whether the disease is present or not. All dead and infected limbs and twigs should be cut away. The small dead twigs in the center of the tree should be taken out. If the trees are badly affected a severe pruning may be necessary.

A clean-up spray of bordeaux mixture and oil will kill the spores still clinging to the surface of the tree after pruning. The oil is for control of purple scale. If bordeaux is used without oil or a follow-up insecticide, the scale will increase.

Keep the trees in good, healthy condition. In the spring use a fertilizer rich in plant food.

Withertip is a disease of trees in the grove, and also of young trees in the nursery. It rarely attacks trees in a healthy condition. Trees weakened by drought, cold, lack of proper food, or over-bearing, are subject to withertip.

This malady is a withering and dying back of the twigs and branches. This is generally accompanied by an exudation of gum. The young terminal branches become stained and wither. The leaves yellow and drop. The affected tree usually appears stunted and sickly.

Not only do trees show signs of disease, but the fruit also becomes marked. Sometimes small red depressions occur. At other times the affected area may be an inch or more in diameter and turn black. This disease on the fruit is generally known as anthracnose.

DECREASE IN PRICES OF FARM PRODUCTS

The level of prices paid producers of the United States for the principal crops decreased about 4.7 per cent during December; in the last ten years the price level increased in like period about 2.4 per cent. On Jan. 1, 1921, the index figure of prices was about 46.6 per cent lower than a year ago, 41.8 per cent lower than two years ago and 10.4 per cent lower than the average of the last ten years on Jan. 1.

The prices of meat animals—hogs, cattle, sheep and chickens—to producers of the United States decreased 18 per cent from Nov. 15 to Dec. 15; in the last ten years prices decreased in like period 1 per cent. On Dec. 15 the index figure of prices for these meat animals was about 26.5 per cent lower than a year ago, 36.7 per cent lower than two years ago, and 1.6 per cent higher than the average of the last ten years on Dec. 15.—Monthly Crop Reporter.

No. 281.

TREASURY DEPARTMENT
State of Florida, Office of Comptroller, Tallahassee

Whereas, by satisfactory evidence presented to the undersigned it has been made to appear that a banking association under the name of B. F. West Banking Company, located at Avon Park, Florida, and organized under the laws of Florida has complied with all the provisions required to be complied with by the banking laws of the State of Florida before an association shall be authorized to commence the business of banking.

Now, therefore, I, Ernest Amos, comptroller of the State of Florida, by virtue of authority vested in me by Section Eight of Chapter 6426 of the Laws of the State of Florida, certify that the B. F. West Banking Company, of Avon Park, in the County of DeSoto and the State of Florida, is authorized to commence the business of banking under the name above given with a capital stock of Twenty Thousand Dollars.

Given under my hand and seal of office this first day of February, A. D. One Thousand Nine Hundred and Twentytwo.

[Seal] ERNEST AMOS,
Comptroller State of Florida.
feb11-18-25-mar4-11-18-25-apr18

LEGAL NOTICE

In the Circuit Court of the Twelfth Judicial Circuit of the State, in and for DeSoto County, Florida.

D. P. Blum vs. Nelson W. Cunningham and his unknown heirs.

You are hereby notified that a bill of complaint has been filed against you by D. P. Blum, in the above court for the purpose of quieting title held by the said D. P. Blum, to Lot Two (2) in Block Fourteen (14) in Section Thirteen (13) in Township Thirty-three (33) South of Range Twenty-eight (28) East, and containing Ten acres of land, lying and being in DeSoto County, Florida, as against you and it being made to appear by affidavit that the residence and address of you and each of you was to the complainant, D. P. Blum, unknown, and that there was no one in the State of Florida, service of subpeona upon whom, would bind you and that you and each of you are over the age of twenty-one years, this is therefore to command you to be and appear before this Court at the Court House in Arcadia, DeSoto County, Florida, on the 7th day of March, A. D. 1921.

It is further ordered that this notice be published once a week for two months in The Highlands Pilot, a newspaper of general circulation, published in DeSoto County, Florida.

Witness my hand and seal of the Circuit Court of DeSoto County, Florida, on the 5th day of January, A. D. 1921.

A. L. DURRANCE,
Clerk of the Circuit Court.
By L. M. BENNETT, D. C.
A true copy.
Attest: A. L. DURRANCE,
(Seal) Clerk of the Circuit Court.
By L. M. BENNETT, D. C.
A. E. LAWRENCE,
Attorney for Plaintiff.
Jan14mar11-9t

DR. D. D. CREWS
DENTIST
Office First National Bank Building
Avon Park, Florida

Are You Going to Build?

We are headquarters for WINDOW and DOOR FRAMES, SASH and DOORS, INSIDE TRIM and MILL WORK and CABINET WORK, BEAVER BOARD, COMPOSITION ROOFINGS, SHINGLES and LATH. A large and complete stock of YELLOW PINE and CYPRESS LUMBER. We make quick shipments. Try us once. We are on the job.

Townsend Lumber Company

Lake Wales, - - - Florida

LEGAL NOTICE

In Circuit Court, Twelfth Judicial Circuit of Florida, in and for DeSoto County.

The Town of Avon Park, Florida, a municipal corporation, vs. the State of Florida.

Petition to Validate Bonds

To the Tax Payers and Citizens of the Town of Avon Park, Florida:

Whereas the Honorable George W. Whitehurst, Judge of said Court, has set the petition in said cause for hearing at Arcadia, Florida, on the 18th day of February, A. D. 1921; you are hereby required at the said time and place specified in said order providing for the hearing of said cause, to show cause, if any you have, why said bond or certificate of indebtedness should not be validated and confirmed.

This order is required to be published in The Highlands Pilot, a newspaper published in the said Town of Avon Park, Florida, for three (3) successive weeks subsequent to the date hereof and prior to the said date of hearing.

Witness my hand and the seal of said Court at Arcadia, Florida, this 24th day of January, A. D. 1921.

(Seal) A. L. DURRANCE,
Clerk Circuit Court, Twelfth Judicial Circuit in and for DeSoto County, Florida.
jan28-feb4-11

ORDER OF PUBLICATION

In the Circuit Court, Twelfth Judicial Circuit of Florida, in and for DeSoto County.

F. M. Morris vs. Delia Morris.

Bill for Divorce

To the defendant herein, Delia Morris.

It appearing by the affidavit filed with the bill of complaint herein that your place of residence is unknown, that you are over the age of twenty-one years, and that personal service of process cannot be had upon you, relief having been prayed for against you in said bill of complaint;

This is therefore to require you to appear in said cause at the office of the undersigned clerk of the above styled court, in Arcadia, Florida, on or before Monday, the 7th day of March, A. D. 1921, in default whereof said bill will be taken as confessed by you.

It is further ordered that this order of publication be published in The Highlands Pilot, a weekly newspaper of general circulation, for a period of eight (8) consecutive weeks next preceeding the said first day of March.

Done and ordered at Arcadia, Florida, this 4th day of January, A. D. 1921.

(Seal) A. L. DURRANCE,
Clerk of Circuit Court of DeSoto County, Florida.
jan28-feb4-11-18-25-mar4-11-18-25

A. E. LAWRENCE
ATTORNEY-AT-LAW
Room No. 5, Highlands Bank and Trust Building, Sebring, Florida

ARCHITECT
L. H. PARK
Twin Oaks Avon Park, Florida

Patronize Home Industries

One of which is the Sanitary Bakery. Ask for

Avon Park Bakery Goods

And if your dealer doesn't carry what you want, leave your order at the Bakery on Butler Avenue

The Sanitary Bakery

A. EBI, Proprietor

Ford
THE UNIVERSAL CAR

Expert Repair Work

That's what Ford owners get when they bring their cars to us. We are specialists on Ford cars. We know them from radiator cap to rear and a conscientious application of this knowledge is what we give our customers.

After our mechanics have overhauled your car and made the necessary repairs and adjustments, you need have no hesitancy in starting on a long trip. You start with the comforting knowledge that unless some accident happens you are going to reach your journey's end without difficulty.

Genuine Ford Parts

always on hand. No delay, no waiting until they are ordered when you buy here.

IF YOU DON'T KNOW US, GET ACQUAINTED

GOODYEAR TIRES AND TUBES, ALL SIZES
GOODYEAR COLD PATCHES

Gas and Oil

Highlands Motor Co.

(Incorporated)

WAUCHULA ZOLFO AVON PARK

HILLCREST

We are often asked, "Will a five-acre grove assure me a living?" It will, and ten acres a much better one. But to get this income year after year with regularity, you must deal with men who are citrus fruit men—who know the game from every angle, and the selling part as well. That is HILLCREST organization for you. Your living is assured.

YOU CASH THE ANNUAL CHECK—THAT'S ALL

THE SCENIC HIGHLANDS DEVELOPMENT COMPANY

Avon Park, Florida

Highlands Chapter No. 42, R. A. M.

Convocations every second and fourth Monday in masonic Temple, 7:30 p. m.

Visiting companions cordially welcomed.

R. C. PETERSEN, High Priest.
J. J. JAMOUR, Secretary.

Poinciana Lodge No. 227, F. & A. M.

Stated Communication first and third Fridays of each month at 7:30 p. m., in Masonic Temple. Visitors welcome.

T. H. LANDER, W. M.
J. J. JAMOUR, Secretary.

CAPITAL THEATRE

Program for the Week Beginning Monday, Feb. 14

The Raymond Cook Stock Company will be at the Capital all next week. Popular plays will be produced by a cast of ten artists. The program will be changed nightly and every night will be a big night. You'll be sorry if you miss a night. A regular jazz orchestra will furnish good music.

Comfortable seats, good music, popular plays, the best in pictures.

In warm weather the house is always cool and in cool weather it is always warm.

Ellis R. West is doing jury duty in Arcadia this week.

CLASS IN CIVICS HELD INTERESTING MEETING

The class in civics, a department of the Woman's Club, held its second meeting Wednesday, Jan. 2. Mrs. Charles Madeira, chairman of the class, presided and announced that all matters not connected with the lesson would be omitted.

Mrs. Stevens, in a five-minute talk, gave a resume of the previous lesson, "The Preamble and Beginnings of the Constitution."

Mrs. C. H. Shepherd, leader for the lesson, "The Legislative Department of the Constitution," presented it in a most satisfactory manner. Interest in the lesson was heightened by the personal touch given it from experience gained by frequent attendance of recent sessions of congress.

Mrs. Charles Madeira led the discussion following the lesson, which was shortened in order to listen to Prof. I. C. M. Ellenberger in his exposition of "The Executive Department of the National Government." By reason of Professor Ellenberger's activities in Pennsylvania political circles, he was able to explain very clearly the difficult points of the lesson.

The time for adjournment arrived too soon to permit of a lengthy discussion of the topics, but the class was promised extra time in the near future to take up the interesting questions touched upon.

SECOND LECTURE BY DR. EARLE SPARKS

The second of the series of civic lectures was given by Dr. Earle Sparks in the school auditorium last Friday afternoon, the subject being "The Critical Period of American History"—from the end of the Revolutionary War to the election of John Quincy Adams. The John Adams family was taken as the best representative of this period and Doctor Sparks quoted from letters written by John Adams and his wife Abigail.

By his brilliant comments and explanations the speaker brought before his hearers in a familiar way the life of the revolutionists who founded our republic. He illustrated the "Beginnings of Diplomacy" with a humorous account of Benjamin Franklin's participation in court life at Paris and its contrast to that of John and Abigail at the court of King George III.

The audience greeting Doctor Sparks was more than twice as large as at his first lecture, which included, besides the class in civics, many residents of Avon Park. We bespeak for his lecture this (Friday) afternoon at 3 o'clock, an attendance that will fill the school auditorium. Whatever the topic may be, the audience will be entertained and benefitted by this eloquent speaker.

---

500 men wanted to eat at Ted's.

C. F. Koffman, who is spending some time on the East Coast, arrived in Avon Park Monday to spend a week or ten days with his uncle, Henry Stevenson.

Don't miss "The Adorable Savage" at the Capital Theatre Saturday afternoon and night. Admission, matinee 15c and 25c; night 20c and 40c. Also a two-reel comedy.

For the benefit of those who cannot attend the Capital Theatre Saturday night, there will be a matinee in the afternoon. We have secured one of the best South Sea Island pictures ever shown for that date, "The Adorable Savage." Come out and see a picture that will please you. Also a two-reel comedy. Admission, matinee 15c and 25c, night 20c and 40c.

Down Come the Prices of Food Stuffs

J. A. Bass & Sons'

Cash and Carry Grocery

ONE DOOR WEST OF POSTOFFICE

Full line of clean, up-to-date
GROCERIES and GEORGIA SMOKED MEATS

Our business being run on a cash basis enables us to quote

Low Prices

A Trial Order Will Convince You

Grove costs are materially reduced for growers who cooperate.

FLORIDA CITRUS EXCHANGE

The Exchange Supply Company makes a wholesale buyer of every member.

"Home, Sweet Home"—that's the music for me

IT WAS a rotten night.
RAIN, WIND, mud, slush.
AND AFTER a hard day.
IT MADE me sore.
TO GET all dolled up.
JUST TO go calling.
ON A pair of fish.
I NEVER could see.
BUT ORDERS is orders.
FROM FRIEND wife.
AND "GEE," I said.
"THIS IS a bum life."
THEN THE phone rang.
AND THE party was off.
I CLIMBED out quick.
FROM THE soup and fish.
INTO THE easy clothes.
AND SAT by the fire.
TOASTING MY toes.

AND WATCHING my wife.
QUIETLY KNITTING away.
IN THE firelight.
AND I heard the rain.
BEAT AT the windows.
AND THE winter wind.
HOWL AROUND.
AND I stretched out.
IN THE old arm chair.
TOOK UP a book.
LIT ONE of those cigarettes.
THAT "SATISFY."
AND SAID, "Oh, Man.
IT'S A great old life."

IT'S a great life, all right—sometimes. But in fair weather or foul, you've got a lot more if you've got Chesterfields—they always "Satisfy." It's all in the way we blend these fine Turkish and Domestic tobaccos. And mind you—the "Satisfy-blend" can't be copied!

20 for 20 cents

In air-tight packages. Also obtainable in round tins of 50, vacuum-sealed.

They Satisfy Chesterfield CIGARETTES

Liggett & Myers Tobacco Co.

BUILD NOW

With Low-Priced Lumber

Yes, the price of lumber has settled down to a "rock bottom" basis. Every prospective builder or user of lumber has for the last five months watched the "lumber barometer" with interest, until he saw the situation settle to the bottom.

Now the prospective home builder or user of lumber who waits longer for prices to go lower will do so at his own cost.

Why?

Because the brainest men of many years' experience and trade in the lumber business, through the recent past and former periods of panic, pre-war, in-war and after-war time, say that it is now at the lowest figure, and that by March 1st builders will be scrambling and rushing to get their orders in the mills before they are congested with orders and prices become much higher than at present.

Such a situation is sure to come, because there are no large and comparatively no small stocks of lumber on hand anywheres and the mills are and will continue to be depended upon to supply the demands.

The northern and eastern markets are already sending out inquiries for lumber to supply urgent needs and when the spring season opens with those people it is going to be some job to manufacture lumber fast enough to supply the market.

Now, I will appreciate it if you will make a schedule of the lumber you are going to need, stating when and where you desire it delivered, and let me quote you prices, which I feel sure will prove satisfactory.

Your business, whether large or small, will be appreciated.

J. E. GLOVER

Manufacturer of Rough and Dressed Lumber

AVON PARK, FLORIDA

Stivender sells real estate.

They all come back at Ted's.

Col. D. V. Rouse, J. S. Francis and M. W. Lance went to Tampa Wednesday morning to attend the fair.

Mark Lance and Clinton Skipper traveled the hot sands at the Shriners' ceremonial in Tampa Thursday night.

NOTICE

Notice is hereby given that I will on the 12th day of March, A. D. 1921, apply to the Honorable J. I. Walden, County Judge of DeSoto County, at his office in Arcadia, Florida, for an order authorizing me to sell at private sale the interest of Corena Wolcott, minor heir of Ed Wolcott, deceased, in lots 9 and 10, block 73, section 22, township 33, range 28.

This Feb. 8, 1921.

SARAH E. WOLCOTT, Guardian.

NOTICE OF INTENTION TO APPLY FOR LETTERS PATENT

State of Florida,
County of DeSoto.

Notice is hereby given, in conformity with Section 2849 Revised Statutes of Florida, that we, the undersigned, intend to apply to the Governor of the State of Florida, at Tallahassee, Florida, on the 14th day of March A. D. 1921, or as soon thereafter as we can be heard, for Letters Patent to be issued to W. R. England Hardware Company, of which corporation the following shall be the Articles of Incorporation.

W. R. ENGLAND (Seal)
A. V. ANDERSON (Seal)
G. D. GODWIN (Seal)
F. C. RAE (Seal)
R. H. STODDEN (Seal)

Articles of Incorporation of W. R. England Hardware Company

ARTICLE NO. 1

The name of this Corporation shall be W. R. England Hardware Company. The principal place of business shall be Avon Park, DeSoto County, Florida, with branch offices in such other places as may be deemed necessary by the Board of Directors of this Corporation.

ARTICLE NO. 2

The general nature of the business or businesses to be transacted by this Corporation shall be as follows:

To engage in a general hardware business. To engage in a general furniture business. To buy, sell, improve, develop, take and give mortgages on real estate wherever located. To handle, buy and sell any and all kinds of hardware, machinery and accessories, together with any and all kinds of furniture.

ARTICLE NO. 3

The amount of the capital stock of this Corporation shall be Twenty-five Thousand ($25,000.00) dollars, divided into two hundred and fifty (250) shares, at a par value of One Hundred ($100.00) dollars per share, which shall be payable in lawful money of the United States of America, or in services or property, at a fair and just valuation, to be fixed by the Board of Directors.

ARTICLE NO. 4

The term for which this Corporation is to exist is perpetual.

ARTICLE NO. 5

The business of this Corporation is to be conducted by the following officers: A President, a Vice-President, Secretary and a Treasurer and a Board of Directors of not less than three nor more than seven. The Directors are to be elected by the stockholders and the Directors in turn are to elect the officers of the corporation.

The officers elected shall hold office for the term of one year and thereafter until the officers elected shall qualify. The first annual election to be held by the stockholders shall be on the third Monday in April, 1921, and on the same date thereafter in each subsequent year.

The persons who are to conduct the business of this Corporation as its temporary officers, until the officers are elected at the first regular election and qualified, are: W. R. England, President; F. C. Rae, Vice-President; R. H. Stodden, Secretary; A. V. Anderson, Treasurer. The above named persons together with F. C. Rae and G. D. Godwin, Directors.

ARTICLE NO. 6

The highest amount of indebtedness or liability to which this Corporation can at any time subject itself is an amount equal to its capital stock.

ARTICLE NO. 7

Names, residence and subscription of incorporators:

W. R. England, Avon Park, Fla., 50 shares.

A. V. Anderson, Avon Park, Fla., 5 shares.

G. D. Godwin, Avon Park, Fla., 2 shares.

F. C. Rae, Avon Park, Fla., 10 shares.

R. H. Stodden, Avon Park, Fla., 1 share.

State of Florida,
County of DeSoto.

Before me, the undersigned authority, personally appeared W. R. England, R. H. Stodden, A. V. Anderson, F. C. Rae and G. D. Godwin and each acknowledged the foregoing to be his genuine signature to the proposed charter of W. R. England Hardware Company and each acknowledged before me that he executed the foregoing instrument for the purposes therein mentioned.

Witness my hand and official seal at Avon Park, said County and State, this the 7th day of February, 1921.

(Seal) D. V. ROUSE,
Notary Public, State of Florida at Large.

My commission expires Oct. 11, 1923.

Feb11-18-25-Mar4-11

UNDERHILL'S RHODE ISLAND REDS

are now leading 990 hens at Vineland contest. Baby chicks 25 cents each.

Mrs. Mildred Pabor

Notice to Stockholders

The annual meeting of the stockholders of the Avon Park Printing Company will be held in the council chambers Thursday afternoon, Feb. 10, at 4 o'clock, for the purpose of electing a board of directors and the transaction of such other business as may come before the meeting.

G. W. ADAMS, Secretary.

See Us For

Hardware • Paints
Glass Oils
Building Supplies
Etc.

IF YOU DON'T SEE WHAT YOU WANT ASK FOR IT

W. R. ENGLAND

Successor to F. C. RAE

The Highlands Pilot

Published in the Interests of Its Owners, the Town of Avon Park, the Scenic Highlands and the Best State in the Union

VOLUME II. NO. 13. AVON PARK, FLORIDA, FRIDAY, FEBRUARY 18, 1921 $2.00 A YEAR IN ADVANCE

"THE GENERAL DEVELOPMENT OF FLORIDA," BY HON. W. A. M'RAE

"The General Development of Florida" is as comprehensive a theme as is its history. No part of the western world has been the battle ground of more sovereignties to the same extent as has Florida. No state has the diversity of soil products, and each has its peculiar problem for the husbandman.

Pioneer days are over in the primitive sense and the development of the resources of the state is no longer an experiment. Her gold is not in mines of shining ore, but in forests, farms, groves, gardens, fisheries, factories, and mines of phosphate and Fuller's earth. The crop for the year 1919-20 of Florida's citrus groves would return four times her purchase price of $5,000,000 paid by the United States to Spain, Feb. 22, 1821, while the lumber shipped from her seaports in one year brought more than $10,000,000.

Florida is a land of perpetual performance. Nature takes no winter vacation; every day is a growing day.

Farming

The natural soil divisions of the state admit of no classification by political boundaries. Soils quite similar in character are to be found in sections remote from each other, and climatic conditions make Florida territory the common playground of the products of the temperate and tropical zones.

Florida and Iowa are nearly the same size. Iowa had no forests to dispute the advance of the plowman. Florida has one of the most majestic forests that ever graced any land. Iowa has a stretch of almost universally fertile soil adapted to the growing of grain, hay and the raising of live stock. Florida has as fine land as Iowa, but not as much of it. It is not so good a grain state, but it is well adapted for stock raising. Iowa has been more favorably located for the marketing of live stock and dairy products, as the great packing houses and the consuming centers were nearby and accessible. But now, with two packing houses in Florida, and the local demand for dairy products, the advantage of available markets has come to Florida, and is reflected in recent developments. Agriculturally, Iowa is developed, Florida has scarcely 6 per cent of her soil turned by the plow. Iowa has 2,400,000 inhabitants and Florida has 1,000,000.

I have chosen Iowa in this comparison because, to my mind, there is not a body of land of equal size on the globe superior to that which constitutes the "earthly possessions" of that great state.

I wish to call attention to the very remarkable fact recently brought out in a discussion of "Productivity of the Soil of Florida and Various Other Parts of the United States," by Dr. Roland M. Harper of the Florida geological survey. He starts out with the declaration that "In modern times, especially since labor-saving machinery and commercial fertilizers came into use, and the adaption of crops to soils has been worked out scientifically, soil fertility has very little to do with agricultural prosperity." To substantiate this conclusion he cites many instances—two of which I will mention: "There is hardly a poorer soil in all the world than the dunes of the east coast strip, but that region has the highest land and crop values in the state, several times the average of the United States."

If land values and crop values are not dependent on natural soil fertility, then no state can outstrip Florida in future agricultural development. She has every other prerequisite, rainfall and warmth. It also means that all Florida is tillable, and therefore, capable of supporting easily five million people.

Another instance cited by Dr. Harper to sustain his claim is a comparison of Georgia with northern states: "The 1909 crops of Georgia were worth about 40 per cent more than those of Pennsylvania, which has about the same improved acreage and nearly three times as many people; a little more than those of Kansas, which has more than three times the improved acreage; and nearly as much as those of Ohio, which had over 50 per cent more improved land."

These comparisons speak wonders for the future possibilities of Florida.

The great food and feed stuff division of the state has been the northwest section. Corn, hay, soy beans, velvet beans, oats, kaffir corn, cow peas, kudzu, Napier and the common grasses are easily raised to supplement pastures for feeding domestic animals, and would be hard to find a better live stock section. Other products are: Sugar cane, sorghum, Japanese cane, peanuts, Irish and sweet potatoes, turnips, cotton, tobacco, melons, peaches, figs, satsumas, plums, grapes, kumquats, pecans, a growing camphor industry, to say nothing of naval stores, lumber, fisheries and mining.

Central Florida furnishes less of fish, lumber, pecans and tobacco, but adds in quantities of citrus fruits, eggplants, peppers, beets, celery, beans, peas, cabbages, cucumbers, lettuce, strawberries, tomatoes, dasheens, squashes, cassava and many minor articles.

The coast regions and South Florida include most of these things grown in the central belt, and add some strictly tropical products, such as guavas, avocados, papadillos, man-

(Continued on Page 4)

ASSOCIATED BOARDS OF TRADE HELD ANNUAL MEETING LAST TUESDAY

The Associated Boards of Trade of the Scenic Highlands held its annual meeting at Haines City last Tuesday, with representatives from Haines City, Lake Hamilton, Dundee, Crooked Lake, Avon Park, DeSoto City and Davenport present. The local board of trade of Haines City entertained the visitors at luncheon at the Grove land Inn, after which the business of the meeting was taken up.

Dr. Mark Sample, chairman of the committee on compulsory spraying, read a letter from the chairman of the state plant board, in which was submitted a draft of a bill to be submitted to the next legislature in the interests of the proposed pest control measure. Prof. Montgomery of the state plant board was present and informed his hearers as to what would be necessary in order to secure the passage of a measure which would not conflict with the duties of the state plant board, as defined by statute. A committee was appointed to draft such a bill, with power to secure any necessary legal advice.

Isaac Van Horn, of the good roads committee, who had recently been to Tallahassee in the interests of this section, stated that the highway department would not consider taking over the Scenic Highway until the counties had eliminated some of the sharp curves.

Officers for the ensuing year were elected as follows:

President—George F. Kellogg.

First Vice-President — Isaac Van Horn.

Second Vice-President — Frank Sebring.

Secretary and Treasurer—Mark W. Lance.

A vote of thanks was extended to the Haines City Board of Trade for its entertainment and to Professor Montgomery for the information he imparted.

The meeting then adjourned to meet the third Tuesday in April at Avon Park.

PROMINENT SOUTH CAROLINA NEWSPAPER MAN IS HERE

A prominent visitor in Avon Park is William W. Holland of Spartanburg, S. C., who arrived here Friday of last week and is the guest of his sister, Mrs. G. A. Stebbins. Mr. Holland is business manager of the Morning Herald and Evening Journal of Spartanburg, papers he has been connected with for more than twenty years. This is his first trip to this section of Florida and he says that he is pleased with what he has seen and with our future prospects but mildly expresses the idea he conveyed to us during a pleasant call at The Pilot office Monday. He sees a wonderful future for Avon Park and during his short stay here has become greatly interested in this section of the Scenic Highlands. He returned to his home this week with the promise that this should not be his last visit to what he thinks is the most wonderful section of Florida.

Cumulative Percentages

The parents of an Indianola boy had considerable trouble during athletic activities at the university in keeping the boy's school work up. They were the recipients of a note from the principal which advised them that the boy was in danger of failing several studies. The boy was taken severely to task. The next day his mother was greatly pleased to learn from him that he had that day received 100, but the father, who had himself been a boy and who knew that reformation was not so speedy in school work, inquired of the boy what the hundred was in.

"Fifty in arithmetic and fifty in history," modestly responded the youngster.—Columbus Dispatch.

Teachers Visit Fair

The following teachers attended the South Florida Fair at Tampa last week: Madames Hinton and Mumau, Misses Joy Park, Mary Welch, Abbie Conner and Alice Dutton. Among other things, they report the school exhibit as very fine, but somewhat of a sameness. Such art work as the Avon Park pupils are doing this year was not found among the exhibits. Including "nature study" or amateur china painting, posters, water-color relief maps, pastel work, Japanese charcoal pictures, etc. This work will be on display at the school buildings on Patrons' day, in the near future.—Contributed.

Little Neva Williford

Little Neva Williford, the infant child of Mr. and Mrs. H. L. Williford, died Wednesday morning about 11 o'clock after an illness of a week. At the time this is written it was undecided as to whether the remains would be buried here or sent to Hazel, Ky., from where Mr. and Mrs. Williford came about nine months ago. The sympathy of the community is extended to the heart-broken parents.

Difference of One Letter

An error whereby the word "painter" was rendered "printer" was responsible for press dispatches under date of Feb. 10, that Gadsden (Ala.) union printers had voluntarily reduced their wage scale from 75 cents an hour to 65 cents. The painters announced the reductions and the printers were in no way involved.

PURCHASED LAKE-FRONT LOTS AND WILL BUILD

Recent visitors to Avon Park were a Mr. Phillips of Knoxville, Tenn., and Fred Stevens of Chattanooga, Tenn. They came here a short time ago to give us the "once over" and were so impressed with the future of the city, our climate and beautiful surroundings that they were not contented until they had secured lake-front property and made arrangements to improve same. Lake Lotela in particular captivated them and through Norton T. Smith they purchased two lake-front lots from Charles Maderia, on which they will soon erect neat cottages on the lake front and later build handsome residences for permanent homes.

Lake Lotela is a beautiful body of water. Lying partly within the town limits, having beautiful bathing beaches, an area sufficient to attract the attention of those who love boating, and being filled with fish, it is no wonder it appeals to the stranger and that the "Lake Lotela Colony" is increasing in numbered, every year. It is an ideal spot and in the near future we expect to print half-tone photographic reproductions of some of the beautiful homes and grounds to be found on its attractive shore lines.

Attention, Royal Arch Masons

There will be a special convocation of Highlands Chapter No. 42, Royal Arch Masons, next Monday night, Feb. 21. Work in the Past Master and Most Excellent Master degrees. All members and visiting companions are requested to be on hand at the Masonic Temple at 7:30 sharp.

Bought New Paige

While at the fair last week, T. H. Lander became so infatuated with the beauties of the Paige car that he "turned loose" his old Hanson and drove home a bran new Paige.

CAPITALISTS HERE LOOKING OVER BUILDING SITUATION

Mr. and Mrs. J. O. Snyder and Mr. and Mrs. David Bevans of Munhall, Pa., are spending two weeks at Lake Byrd Lodge. Messrs. Snyder and Bevans are prominent business men and are visiting Avon Park with a view to obtaining information concerning the building business. They are thoroughly familiar with the construction of all classes of buildings and our city would be extremely fortunate should they decide to locate with us. They are both men of large affairs and the kind of men Avon Park needs, for we have been seriously hampered in our growth by lack of buildings, both for sale and rent. It is safe to assert that at least 200 houses could have been sold here during the summer and fall months had they been available. We trust these gentlemen will thoroughly investigate the field and decide to engage in business here. There is no better field in the state for building on a small scale than in Avon Park and the demand for houses has been so great that it has not been possible for local capitalists to handle the situation. It is a splendid field for investment for men so thoroughly schooled in the building business as Messrs. Snyder and Bevans are reputed to be.

Sneak Thieves Again Busy

Wednesday of last week the residence of Mr. and Mrs. Fred J. Gray was entered by sneak thieves, who ransacked the house, but did not secure anything of value. They were evidently in search of money, as valuable articles were not touched. Entrance to the house was secured by forcing a screen. While there is no positive proof as to the identity of the thieves who have been entering Avon Park homes recently, the authorities are pretty sure they have a line on them. If they are caught no leniency will be shown.

ONE HUNDRED YEAR`—A RETROSPECTION

By MOSES FOLSOM

One hundred years is not much time in the history of our planet, but it is in the life of man. Few men live to be one hundred years old. In the antediluvian age, according to the Bible, people lived much longer. Perhaps they lived better and didn't worry as people do today.

This year is 1921, according to Christian chronology, and one full month of it has gone, and February will go quicker than any other, because it is the shortest of the twelve.

No one can unlock the door of future fate, but we know the sun will shine, the rain will fall and we will have seed time and harvest. Babies will be born, some two or three million in this country, a good many folks will go to the unknown country, and perhaps before the century closes the "psychic" will enter the spirit world and the material world be in touch with each other. Be that as it may, master minds think so.

While we cannot part the veil of the future we can look back. On March 4, 1821, James Monroe was inaugurated president for his second term. Four years before Monroe would have been unanimously elected, but voted for John Quincy Adams, in belief that it was not a good plan to be perfectly united. It was a period in our history known as the "Era of Good Feeling." There was no internal trouble of moment and we were at peace with the world. In 1823 Monroe enunciated the famous doctrine.

One event of large consequence to us was recorded in 1821. Spain surrendered Florida to the United States, thereby, no doubt, embarking us on our subsequent career of annexation and starting Spain's own imperial disintegration. The treaty was signed by Ferdinand VII, King of Spain, and James Monroe. The official transfer took place July 10, 1821, at St. Augustine, for East Florida, and July 17, at Pensacola, for West Florida. Gen. Andrew Jackson was appointed military governor of the two provinces, and continued in authority until March 3, 1822, when congress created civil authority and William P. Duval of Kentucky became the first territorial governor.

1821 was also a great year for "self-determination" in various oppressed lands. Greece began her war of independence; Peru and Nicaragua were cut off from Spain; Hayti revolted against France; Iturbide was revolving his imperial wheels in Mexico, and George IV ascended the English throne and began his fatuous reign.

An important event was the passing on May 5, at St. Helena, of Napoleon Bonaparte. He was the most awful figure in modern history. He began his career with France in his hands and prepared to be peaceful, happy and glorious. The world has not recovered from the mischief he did. He ravaged Europe and put his brothers on thrones. In Egypt he shot to death in cold blood 6,000 prisoners to avoid the expense of caring for them. He bled France white, until as Victor Hugo said in his tremendous way: "God was bored by him, and he was kicked aside into a corner to end his days, explaining and explaining how very clever his worst blunders had been, prowling on a dismal hot island, shooting birds and squabbling meanly with an underbred gaoler who failed to show him proper "respect." There is no record that he ever laughed. He violated every law and principle, human and divine. Hugo further said: "The figure he makes in history is one of almost incredible self conceit, of vanity, greed and cunning, of callous contempt and disregard of all who trusted him, and of a grandoise aping of Caesar, Alexander and Charlemagne, which would be purely comic if it were not caked over with human blood."

In 1821 the United States had attained a population of 9,638,453, and was proud to record, on Dec. 31, that the country had received 9,127 immigrants from abroad and had used 1,073 tons of anthracite coal. The national debt was $91,015,566. The money in circulation was $67,190,000, or $6.96 per capita. On Jan. 1, 1921, the amount of money in circulation was more than $6,240,000,000, or $59.12 for each person in the country. The cotton produced in 1821 amounted to 575,540 bales. There was not a mile of railroad in the world, and none until ten years later. There were 860 American newspapers. Now there are over 25,000. Our standing army, officers and men, totaled 8,640 in 1821.

Of Americans whose centenaries are worthy to be celebrated in 1921, we have Mary Baker, afterward Mrs. Eddy, the founder of Christian Science, who was born in the little village of Bow, near Concord, in New Hampshire. The date of her birth, July 16, will surely be memorable in the records of American religious and philosophical development. Clara Barton's birth was America's Christmas present to the world in 1821; her splendid and unselfish service of the gospel of mercy will forever lend a new lustre to the 25th of December.

Of authors born abroad in 1821, Gustave Flaubert (Dec. 12), the founder of a school of realistic fiction, heads the list. There will be literary fetes to celebrate his centenary and money is now being raised for a statue. Sir Richard Burton, explorer, adventurer, Orientalist, translator of "The Arabian Nights" (March 19), comes next. He was a glorious faker, pretending to royal descent. Speaking Arabic like a native, he looked enough like one so that at the most sacred shrines of Mecca his masquerade as one of the faithful was unchallenged. While "Arabian Nights" is a marvel of erudition and skill, and also of audacity, Sir Samuel Baker, another great traveler, was born June 8, and Henry Thomas Buckle, historian and philosopher, was born Nov. 24.

In America appeared Cooper's "The Spy," and Bryant's poem, "The Ages." On Jan. 1821 Maine began its antagonism to "demon rum" by a law requiring town officers to post up in places where liquor was sold the names of drunkards. In 1821 the American Colonization Society acquired African territory and established the town of Monrovia, the beginning of the negro republic of Liberia.

We have entered the third decade with the year 1921 of the twentieth century. The records of the centuries just behind are complete and tangible, but this new century has taken no shape yet through the film and grime and blood stains of the world's greatest war. We can only hope and pray that an epoch of grandly constructive work may begin in '21 at home and long steps be taken abroad toward recovery of safe and sane conditions. For you personally—the wish is that

When time rolls up the scroll of twenty-one,
May you check up with a year's deeds well done.

PARTY OF WASHINGTONIANS HERE ENJOYING DELIGHTS OF AVON PARK

PROMINENT ROCHESTER (N. Y.) MAN PRAISES AVON PARK AND FLORIDA

S. A. McMillan of Rochester, N. Y., who is spending the winter here, attended the South Florida Fair in Tampa last week. Mr. McMillan is a prominent man in his home city and has traveled extensively all over the United States. He has been in Avon Park since Dec. 1 and says that the "longer he stays the better he likes it." In speaking of the fair and Florida in general Mr. McMillan said:

"Words fail to express the delightful surprises I saw while attending the fair in Tampa. It was a much better fair than the New York state fair held in Syracuse in 1920 and was the best it has ever been my privilege to attend anywheres in the United States and I have attended a great many. The Mexican exhibit deserves especial mention, but what impressed me most strongly was the wonderful variety of Florida products exhibited. There were fruits and vegetables exhibited that the average man has no idea can be produced in this state and the display of fruits was the most extensive and beautiful I have ever seen. The World's Fair at Chicago, the St. Louis Exposition and other great fairs I have attended did not compare with it. I expect to attend the Orlando fair and am not going to miss anything along that line.

"This is my first winter in Florida, but I want to say that I am more than delighted with what I have seen. Your section and state have captivated me and I expect to spend the remainder of my winters here. Your natural scenery—the beautiful palms, trees, shrubbery, flowering plants, etc., are a revelation and when I go back to New York state I intend to let my friends and acquaintances who have never visited your state know that they have an entirely erroneous impression regarding the same.

"There is no state in the union which will equal Florida and it is easy to see that development has really only just begun."

LARGE AUDIENCE GREETED WARD WATERS COMPANY

A large audience greeted the Ward Waters Comedy Co. at the school auditorium last Monday night and the entertainment proved to be highly satisfactory. Mr. Waters' impersonations were excellent and clever, the musical portion of the program was fine and Mrs. Waters' whistling drew hearty applause. The playlet — an amusing comedy—delighted the audience and proved that the members of the company were, as advertised, possessed of more than ordinary ability. The audience numbered nearly 200.

The next number of the winter amusements course will be held Friday night, March 4, when the Virginia Belles will present an entertainment of merit, which it is confidently believed will draw an audience that will tax the seating capacity of the auditorium.

Talking About Avon Park

The Highlands Pilot, published at Avon Park, tells that machinery and material are now on hand for the installation of the new, 40-ton ice plant to be put in by the Florida Ice and Power Company. The new plant will be located on the railroad and this will facilitate the handling of materials and Lake Byrd Lodge, with several very attractive and interesting pictures. An outdoor view of the lodge, with a glimpse of the lake is effective, and other views are taken inside the famous hostelry, which is built entirely of pine logs and finished and furnished most wonderfully and artistically. In some ways it resembles the famous Old Faithful Inn in Yellowstone National Park. The rustic idea is carried out with great taste and the place is highly attractive. Lake Byrd is a short distance from Avon Park.—Times-Union.

Free Concert

Next Monday night, Feb. 21, the Drum and Bugle Corps from the Georgia Industrial Home will appear at the school auditorium and render a free concert. The boys have quite a reputation as entertainers and you and the entire family will appreciate the concert. There is no admission and everybody is cordially invited.

Rhode Islanders Are Pleased

Dr. and Mrs. Olsen of Pawtucket, R. I., recently spent a day looking over their interests in the Citrus Groves and By-Products Company's developments, lunching at Lake Byrd Lodge. The doctor and his wife were very enthusiastic regarding the developments of the company with which they have holdings and are arranging to spend at least a month at Lake Byrd Lodge next winter.

James A. MacElwee, Washington representative of the Scenic Highlands Development Company, which is adding so much to our community assets and insuring future growth and progress in the development of the "Hillcrest" acreage of splendid citrus groves, arrived in Avon Park Saturday with another party of substantial citizens. There were ten in the party, which came to Florida in a special Pullman car and are now drinking in the beauties of Avon Park, enjoying our unexcelled climate and attempting to anticipate the future, after viewing the splendid development in which some of them are interested. In the party are Mr. and Mrs. E. L. Breutinger and charming daughter, Miss Emily; Lloyd White, Lloyd R. Colliflower, Mrs. Truan, Mrs. C. H. Howland and Earnest Nelson of Washington, D. C., and Mr. and Mrs. T. B. Todd, Jr., of Sparrow's Point, Md.

Mr. Breutinger is a prominent builder of Washington, president of the Citizens Savings Bank of that city and a director of the Park Savings Bank, also of Washington. He is a man of large affairs and one whom we would be glad to see actively connected with our city's interests. While he has only been here a few days, he expresses himself as being highly pleased with what he has seen and is of the opinion that the future has much in store for Avon Park and the surrounding country.

Mr. White is identified with the business interests of Washington in a substantial way, being proprietor of the Paines photograph establishment in that city. Like the other members of the party, Mr. White is wonderfully pleased with Avon Park and her prospects.

Mr. Colliflower is a Washington merchant, conducting a large hardware business. He is so thoroughly imbued with the idea that Avon Park and the citrus industry possesses a wonderful future and offers a splendid field for investment that he has become heavily interested in Hillcrest groves.

Mrs. Breun is an old friend of Mr. and Mrs. C. S. Donaldson and is accompanied here by her friend, Mrs. C. H. Howland, an artist of considerable note. They are spending several days at the beautiful home of Mr. and Mrs. Donaldson.

Mr. Nelson is connected with the war department as an expert accountant. He is a prospector and as many prominent Washingtonians have seen the vision and acquired holdings here, it is altogether likely he will make an investment before leaving.

Mr. and Mrs. T. B. Todd are the father and mother of our fellow-townman, E. G. Todd, and are spending the time while here visiting their son and daughter-in-law at their beautiful home (Forest Lawn) out on Lake Lotela.

It is always a pleasure to chronicle the arrival in Avon Park of such parties as the above, for even if they have no intention of investing here, when they leave they are thoroughly converted to the idea that this section offers opportunities to be found nowheres else and they are added to the long list of those who are continually singing the praises of our location.

Mr. MacElwee will leave Washington again on the 17th of the month with another party of our prominent business men and their wives, all of whom are interested in Hillcrest and are coming here to view their investments and get the "sand in their shoes."

MANY MASONS RECEIVE MARK MASTER DEGREE

Highlands Chapter No. 42, Royal Arch Masons, held its regular coavocation Monday night, with a fine attendance of members and visiting companions. The Mark Master degree was conferred on a large class, as follows: L. E. Wolff, Fred M. Smith, C. A. Jamour and A. E. West of this city and Paul J. Rippberger, E. O. Douglas, G. V. Hudson, C. C. Cobb, W. L. Crews and E. L. Green of Sebring. The Past Master and Most Excellent Master degrees will be conferred next Monday night at a special convocation.

Highlands Chapter is enjoying a phenomenal growth and there is an abundance of work ahead for the degree teams—so much work, in fact, that it will be necessary to hold special convocations for some time to come.

May Locate Here Permanently

Mr. and Mrs. J. B. Coen, Jr., and daughter Mary Elizabeth, of Homestead, Pa., are among the late arrivals at Lake Byrd Lodge, where they hope to be able to remain the balance of the season. While here they are investigating the situation carefully, with a view to locating permanently. Mr. Coen's father visited our locality several weeks ago and returned to his home in Pittsburgh very enthusiastic regarding the future of Florida and particularly of this immediate section.

Educational Advertising

Attention is called to the advertisement on another page of the National Electric Light Association, which is a duplicate of a series of educational ads being run by that company in the Saturday Evening Post. This advertising is paid for by the Florida Ice and Power Company.