

AVON PARK NOW HAS A BOUNTIFUL SUPPLY OF HEALTHFUL WATER

The well is down in solid rock for formation. There are three sizes of casing down over 100 feet, preventing surface water from entering the well. Avon Park can boast of as pure water as can be found in the south, and has an abundance of it.

re- Wants 'Em Keep Comin'
the C. S. Deiter, Custer City,
ated writes us: "I see by the lat
Mrs. my paper my subscription to
Has- paper expires Dec. 3, 1921. I do
P. L. wish to miss any copies, so am
Ed closing \$2 for another year. P
Se- keep the papers coming wi
skipping."

Extra copies of The Pilot
cent search.—Advertisement.

FREIGHT RATES ARE HOLDING UP BUSINESS

A dispatch from Washington says: "Business expansion must await freight rate reductions. Prospect of rate cuts has temporarily unsettled prices and halted progress in many lines. Manufacturing centers have been forced to let up because buyers confident of lower railroad rates and still further cuts in some commodities have curtailed their demands."

"The federal reserve board, thus summed up the commercial status of the country recently. The board had before it the latest reports of its reserve bank agents and directors. The reports lacked some of the very confident predictions of previous surveys."

"The business community, these reports clearly show, demands that the railroads take their share of the loss of reduction in the process of price deflation and is promised to hold back until either the government or the railroads themselves make a real effort in that direction."

"Members of the reserve board agree with other officials of the administration that while railroad rates do not constitute the chief obstruction of business living costs, they do continue to block the way for hundreds of industries, in their program to scale quotations downward."

"The farmers still are bearing the brunt of the readjustment tangle, the board said. The prices of their products have suffered another drop, but the things they must buy in actual necessities continue high, and some of them, in fact, near the peak prices of war times."

"Some of the industrial groups, chiefly the steel and iron trade, are held responsible by the reserve board for some of the business uncertainty. Foreign competitors, demonstrating how easy it is, lay down their products in America at prices 50 to 75 per cent lower than the prices quoted by some of these industries, are starting in with trade warfare in American markets, and officials look for much pressure to stop some of the 'protection' so clearly in evidence."

"The board takes a most optimistic view of the banking situation generally of the large purchasing power of the public which is strongly exerted in retail lines where reasonable prices are in effect, and of the foreign export trade business volume. Optimism also was expressed over the reductions in the ranks of the jobless. Rising prices for liberty bonds and other government securities also was accepted as another hopeful sign of the times."

Chicago Egg Pool Makes \$30,000 Day
An egg pool formed by three men controls the egg supply of Chicago and makes a profit of about \$30,000 a day, Russell J. Poole, city food expert, announced recently, following an investigation covering two weeks. Mr. Poole has recommended a housewives' boycott on eggs in an effort to break the price. He reports that eggs selling now at 50 to 55 cents as fresh eggs went into storage last March when the price was 19½ cents a dozen.

WANTS A JUST DIVISION OF THE TAXATION

[DeSoto County News]
Matters of taxation being always of interest to the public at large, here is a little problem in taxation assessment that is recommended to the attention of Comptroller Ernest Amos, which he alone is able to solve and which many persons would be glad to have explained. It is in the matter of assessment of railroad property in old DeSoto county, before division, for taxes payable in 1921.

Comptroller Amos has set a valuation on Atlantic Coast Line terminals in the towns in the old county of \$3,000. On similar property of the Charlotte Harbor and Northern, a relatively less important road, he sets a valuation of \$25,652, or more than five times as much.

These assessments were set, despite the protest of Tax Assessor Crews, who has on file in his office the copies of his letters to the comptroller and the replies of Amos that the assessments are correct.

Assessor Crews contends that the valuations set up by the comptroller are approximately 10 per cent of the proper ones for property of the Coast Line. Valuation of the Charlotte Harbor and Northern property is, according to the assessor's estimate, about 50 per cent of actual value.

The valuations for the Atlantic Coast Line terminals, as estimated by the tax assessor, are as follows: Bowling Green, \$2,500; Wauchula, \$10,000; Zolfo, \$1,500; Moffitts, \$2,500; Buchanan, \$250; Gardner, \$1,000; Brownsville, \$1,000; Arcadia, \$10,000; Noxonte, \$750; Fort Ogden, \$750; Cleveland, \$250; Punta Gorda and docks, \$5,000; Adkins, \$250; Avon Park, \$2,500; Sebring, \$7,500; Istokpoga, \$1,000; Lake Stearns, \$1,000; Vero, \$1,000; Palmdale, \$1,000; Hall City, \$1,000; and Moore Haven, \$5,000, a grand total of \$53,000, which makes an assessment by the comptroller of less than 10 per cent of the value.

If the attention of the comptroller had not been called to these glaring unequal assessments, one might suppose that his office had not been proposed as to the real valuation of the property of the two roads. But, inasmuch as the tax assessor not only called his attention to the matter, but followed it up with an insistence that the Atlantic Coast Line be assessed in the same ratio as the Charlotte Harbor and Northern and he still persists in assessing the Atlantic Coast Line terminals at less than 10 per cent of their value, the riddle bobs up that we would like to have solved.

One Hundred Dollars Reward
We will pay \$100 reward for information leading to the arrest and conviction of parties shooting insulators from our high-tension wire poles, Florida Ice and Power Company.—Advertisement.
Inspection Not Necessary
People wishing to ship kumquats with foliage can do so without having them inspected.
Rub-Me-Tum for Rheumatism.—Adv.

READ THIS AND LIVE UP TO THE TEACHING THEREOF

[Florida Metropolis]
Habit is a fixed series of acts. Do a thing once and tracks are marked. Do a thing twice and a route is mapped. Do a thing three and a path is blazed.

So do the right thing over again. From the unconscious blink of the eye to the smooth, unnoted movement of a million words in their course, the law of habit relentlessly holds its sway. All life is but a series of habits.

So it will pay to do the right thing over again. The pennies saved today make nickels in the bank tomorrow. The nickels in the bank tomorrow spell dollars in the bank next year. The dollars saved will crystallize into a fortune for the after-years. Habit either makes or breaks—either leads you up or drags you down.

If you are prompt today you will find it easier to be prompt tomorrow—and then you will want to be prompt the next day after that. If you are square and true once, you will surely seek to be square again. Habit takes hold with the minutest action repeated over and over again and creeps on until it overtakes us, unawares.

So do the right thing—and then do it over again.

If you've started wrong, stop! Think! You can break a bad habit today—but if you wait until tomorrow the bad habit will break you. So stop! Think! Then start all over again—right. Then do it that way again—and again—and again—until you have a good habit—for life!

RIGHT REASONS

Why You Should Take Your Shoes to the New Electric Shoe Shop

1st. Because we are expert shoe-makers.

2nd. We use the best leather.

3rd. We have a shoe sewing machine that sews the way the shoe was made.

4th. We take out the old stitches and sew in the same holes.

5th. Because we put felt between the soles, which prevents squeaking.

6th. We do not pucker the insole, which makes them smaller.

7th. We cut the nails off in rebuilding the heels instead of driving them through to wear out your soles.

8th. We use solid pieces in rebuilding heels instead of wedges.

J. W. FARLEY.

Extra copies of The Pilot are on sale at the Avon Park Drug Company's store.—Advertisement.

666 curés Malarial Fever.—Adv.

DR. DAIRS COMING

Dr. Dairs, the well-known optician, will be at the Park Hotel, Dec. 12, 13, 14, 15 and 16. See him for glasses for headache or weak eyes. Eyes tested free. Don't wait until last day.

RED TAG JEWELRY SALE

20 PER CENT To 50 PER CENT OFF



The Sale Price Is on The Red Tag Come Early

Buy Gifts That Last—JEWELRY, CUT GLASS, CHINA, SILVERWARE

R. H. HERR, Jeweler

WAUCHULA FLORIDA

YOUR OPPORTUNITY TO GIVE GIFTS THAT ENDURE

CREDIT

No need to delay buying your Furniture. Use your credit here at this friendly family store. Bear in mind you don't pay one penny extra for the convenience of the EASIEST PAYMENTS in town. Your terms will suit us. Open your account here.

KITCHEN CABINET

A gift every housewife would appreciate. Saves steps and labor.

COZY CHAIRS

Fireside chairs and porch chairs, the last word in comfort.

TABLE LAMPS

For the husband that reads very much, one of our lamps would be the nicest gift he could receive.

BEDROOM SUITS

In all styles and prices; a most acceptable Christmas gift.

IRON BEDS

Will brighten the room and will be a gift enjoyed and appreciated not only during the joyous days but throughout the year.

CHINAWARE

In many patterns—an ideal gift for the home.

IN THE TOYS

Bicycles, from	\$40.00 to \$60.00
Tricycles	\$6.75
Tricycles	\$8.00
Tricycles	\$12.00
Tricycles	\$15.00
Tricycles	\$22.50
Irish Mail	\$6.00
Auto Racers	\$8.85
Auto Racers	\$4.00
Auto Racers	\$10.00
Kiddie Kars	\$2.00
Kiddie Kars	\$2.75
Wheelbarrows	\$1.00
Wheelbarrows	\$1.25
Wagons	\$1.60
Wagons	\$2.50
Wagons	\$3.00
Wagons	\$3.50
Wagons	\$4.00
Wagons	\$14.00
Footballs	\$3.50
Footballs	\$5.50
Footballs	\$6.75
Air Rifles	\$1.25
Air Rifles	\$2.00
Air Rifles	\$3.25
Air Rifles	\$3.75

DINING ROOM SETS

Dark oak and mahogany, leather seated chairs and buffet. Also other grades.

PYREXWARE

Cake Plates	Pie Plates
Bakers	Custard Dishes
	Casseroles
Nippon Bon Bon Bowls from	\$1.40 to \$2.00
Nippon Nut Bowls from	\$1.25 to \$2.25
Nippon Salad Bowls from	\$3.50 to \$6.00
Nippon Cake Sets	\$9.00, \$10.50, \$12.50
Nippon Chocolate Sets	\$4.00 and \$6.50
Fancy Pitchers	\$2.00
Cake Plates	50c to \$2.35
Salad Bowls	50c to \$2.50
Celery Dishes	80c
Children's Sets	

CREDIT

"How convenient!" That's what you will say when you inquire about our EASY PAYMENT PLAN. No red tape here. No embarrassing questions. You name your own terms of payment and they will suit us. Why delay? Prices are at the lowest now, so come in and open your account.

CUT GLASS

One Water Set	\$18.00
Vases	\$6.25 to \$12.00
Cake Plates	\$10.00
Bon Bon Dishes	\$2.25 to \$6.00
Chest Silver	\$35.00
Carving Sets	\$5.50
Sugar Tongs	\$1.25
Sugar Shells	65c
Butter Knives	75c
Pie Servers	\$1.50
Pie Servers	\$2.00
Pickle Fork	65c
Cold Meat Fork	75c
Oyster Set	\$2.00
Set Orange Knives	\$5.00
Baby Fork and Spoon Set	\$2.00
Baby Cup and Spoon Set	\$4.00
Crumb Tray	\$2.50
Nut Bowls	\$4.75 to \$7.50
Boulder Sets	\$12.00 to \$15.00
Jam Dish	\$3.80
Mayonnaise Dish	\$5.00
Smoking Sets, Cigarette Cases	\$2.50 to \$8.50

THESE ARE NOT ONLY CHRISTMAS GIFTS, BUT ARE ARTICLES THAT ARE USEFUL THE YEAR 'ROUND—THEY ARE SUBSTANTIAL

Smith-McGinnis-Stebbins Company

BRICKELL BUILDING

AVON PARK, FLORIDA

FLORIDA WILL SPEND MILLIONS FOR ROADS

Florida will spend millions in new and highly improved roads before another twelve months has passed. To enumerate the districts in which this is going to happen, it is going to be about a mention of every county in the state. It is altogether a delightful feeling that comes over us when we consider that all of these roads will open farming, stock and fruit-raising districts for settlement. It seems but a short time since the meager vehicle was brought to the man of moderate means, but since that time good roads has been our slogan. This is a progressive state in lots of other ways outside our penchant for constructing fine highways, and lots of them, but we know of nothing of more importance to our development and settlement. Let the good work go on. We hope to see the day when every town in Florida can be reached over asphalt or equally as good highways. We are not old, and this may happen.—The Florida Grower.

Fruit Pulp in Australia
Surplus stocks of fruit pulp in Australia are estimated at about 17,000 tons, including 4,000 tons of tomato pulp used for the production of tomato sauce. In addition, the stocks of jam are accumulating and it is estimated that over 450,000 cases of jams are stored in the warehouses of Australian manufacturers. As each case contains about 70 pounds of jam, the total amount is very large.

To break a cold take 666.—Adv.

Sanitary Plumbing

Suburban Water Supply System for Home Use and Irrigating Purposes

All Work Guaranteed

Windmills, Tanks and Towers

Let me estimate on your next job

M. H. Gribble

Phone 57
Aven Park, Florida

OTTO SKIPPER

LIGHT AND HEAVY HAULING

Prompt Service
Reasonable Rates

PHONE 8-M
Aven Park, Florida

DESIRABLE

Real Estate

Groves
Citrus Lands
Town Property

INSURANCE
"That Insures"

Fire Life
Casualty
Automobile

Selected Citrus Trees from

BUCKEYE NURSERY

All Varieties for Sale

Mark W. Lance

Brickell Building
Aven Park

Smith

Tire Service

ARCADIA, FLA.
Box 247

MAXWELL AGENCY

and
TRUCK TIRES REPAIRED

Out of Town Orders Given
Prompt Attention

WHAT "NO-FENCE" HAS DONE FOR ST. MARY PARISH, LA.

[Times-Louisiana]
The following editorial from a recent issue of the Franklin (La.) Banner, setting forth some very strong arguments in favor of the elimination of free range is quoted in a recent bulletin of the Florida development board:

"No one thing has contributed so much to the financial, economic and social welfare of our parish as this ordinance. Thousands of miles of fences and gates have disappeared, on which there is no further expense of repair and cleaning. Hundreds of good townpeople and farmers are relieved of the worry, harassment and damage done by roaming, fence-breaking cattle. All the vexing, unneighborly disputes arising from cattle damage are no longer known. Our roads are clean and unobstructed by sleeping cows or straying stock. Travel on foot, by horse, or by car is safe by night or day. The road ditches are no longer trampled and the drainage clogged. Following the passage of this law came other changes just as important as the savings on the yearly expense bills of farmers and townpeople.

"In the towns, gardens sprung up where no gardens had been before. Flowers bloomed where mere fences and vacant space stood before. Brushy rows and neighbors' crops were visible only by the owners.

"This ordinance affected not only crops, but cattle as well. The scrub cow, steer or hog, was soon found to be unworthy of its keep and it was replaced by good, well-bred animals, until today St. Mary parish has a higher average grade of live stock than any other parish in the state. The stock law has largely made this possible. The poor family that once had three scrub milk cows on open range to get two gallons of poor milk, now fences one cow, or ties her on a rope, to produce the same amount of good milk."

Just a Game
At times it seems that law is just a game and that lawyers are the contestants. The winning move clears or convicts the prisoner, and at times public sympathy directs the verdict, in spite of the results of Blackstone. 666 quickly relieves a cold.—Adv.

JUICE OF ORANGE IS RICH IN VITAMINES

Vitamines are absolutely necessary to growth and health. They are particularly essential to the growing child.

Milk is rich in vitamins. There is considerable uncertainty what effect pasteurizing or boiling milk has upon these substances. The most reliable investigations show that they are reduced about 50 per cent by either of these processes.

Many physicians believe it is best to boil all milk given to infants. When feeding pasteurized or boiled milk, the deficiency of vitamins can be made up by giving orange juice. It is probable that cow's milk is not as rich in vitamins as mother's milk. Therefore any artificially fed baby should have orange juice or some other substance rich in vitamins. This should be given regularly once or twice a day.

Another element of child feeding is influenced by modern knowledge concerning the great demand of the young child for vitamins. With any child, whether using mother's milk or cow's milk, there is now a tendency to start other foods earlier than was formerly the practice. In no instance should even milk be given a child without a physician's advice. Likewise, it is all the more important that other feeding be prescribed most carefully. It is one of the crises of a child's life, when foods other than milk and orange juice are started. If given judiciously, however, starting other foods about the sixth month will be of great benefit. By this method a variety of vitamins is secured that is of great benefit to the child.

Many proprietary preparations, advertised as being rich in vitamins, are on the market. Most of these are of no value whatever. A sufficient quantity and variety of vitamins can be secured by the proper choice of foods.—O. O. Peters, M. D., commissioner of health, Dayton, O.

Large Avocado Grove
The Collins avocado grove at Miami Beach, in Dade county, contains 8,000 budded trees, the largest grove in Florida. The avocado is a salad fruit and growing them gives promise of becoming an important industry in South Florida. It is the oldest fruit known, 17 per cent of it being fat.

We are Pleased to ANNOUNCE

THAT MANY OF OUR OLD FRIENDS HAVE RENEWED ACQUAINTANCES, AT OUR STORE DURING THE PAST WEEK.

WE INTEND TO CONTINUE OUR OLD POLICY OF GIVING THE BEST IN QUALITY FOR THE LOWEST PRICE. WE NEVER CONSIDER A "SALE" A COMPLETE SALE UNLESS THE PURCHASER IS ABSOLUTELY SATISFIED.

WE INVITE YOU TO COME IN AND TALK THINGS OVER WITH US. IF PERCHANCE WE DO NOT HAPPEN TO HAVE WHAT YOU WANT, WE WILL BE MORE THAN PLEASED TO ORDER IT FOR YOU.

MAKE OUR STORE YOUR HEADQUARTERS WHILE IN AVON PARK.

W. R. England Hardware Company

Not the Only one, but the Best one.

Notice to Hunters

The pastures of the Southern Cattle Ranch in Okeechobee County, Florida, have been posted according to the Florida Statutes and anyone found hunting therein will be prosecuted to the full extent of the law.

Southern Cattle Ranch, Inc.

LYTLE HULL, V. P. and G. M.

THE Pittsburgh-Florida Fruit Growers Ass'n

AVON PARK, FLORIDA

CAPITAL \$1,500,000.00

Consolidating

CITRUS GROVES AND BY-PRODUCTS CO.

Pittsburgh, Pa.

FLORIDA CITRUS DEVELOPMENT CO.

Washington, D. C.

OFFICERS

C. P. ANDERSON - President
S. P. DURRANCE - Vice-President and General Supt.
D. P. WOLHAUPTER - Vice-President and General Counsel
H. P. McCURDY - Vice-President and Sales Manager
A. V. ANDERSON - Secretary and Treasurer
W. R. ENGLAND - Assistant Secretary and Treasurer
C. P. ANDERSON, JR. - Assistant Superintendent

DIRECTORS

D. P. WOLHAUPTER
FRANK B. SHEAFFER
A. V. ANDERSON
W. PATON THOMSON
H. P. McCURDY
W. R. ENGLAND
S. P. DURRANCE
C. P. ANDERSON

LEGAL DEPARTMENT

D. P. WOLHAUPTER - Washington, D. C.
BURTON & BARLOW - Avon Park, Fla.

Developing, by Modern Methods, 4400 Acres of Orange and Grapefruit Groves Under a Plan and Contract That Provides Absolute Protection To The Purchasers.

"Watch Your Investment Grow"

LAKE BYRD LODGE OPEN FOR GUESTS DECEMBER FIRST

H. P. McCURDY, PITTSBURGH REPRESENTATIVE
H. S. GARRETT, WASHINGTON, D. C., REPRESENTATIVE

LOCAL AND PERSONAL

Mrs. W. A. Marshall went to Tampa Tuesday to remain a couple of days shopping.

Mr. and Mrs. Fred Stevens and guests visited at Haines City Thursday of last week.

Mr. and Mrs. F. W. Kipp and Miss Rosa Houston of St. Petersburg, O., are the guests of Mr. and Mrs. Fred Stevens this week.

P. M. Childers of Fort Meade was a business visitor in Avon Park last Friday.

G. M. Collier of Creswell spent Friday of last week in town visiting relatives.

Mrs. E. C. Wright was up from Sebring Saturday attending a meeting of the Woman's Club.

The Rev. Sam Durand of Wauchoa attended the Methodist revival services here Sunday.

Mr. and Mrs. W. B. Mitchell of Sebring were visiting friends in Avon Park Sunday afternoon.

Mrs. Mae Walden spent Tuesday night in Sebring, where she attended a meeting of the Woman's Club.

Mrs. F. H. Adams and children and Mrs. W. H. Barger and children of Sebring spent Saturday afternoon in Avon Park.

W. A. Dicky, one of Sebring's congenial citizens, was in Avon Park this week transacting some business with our banks.

Mr. and Mrs. T. C. Banks of Frostproof attended services here Sunday, taking in the revival meeting at the Methodist church.

Mrs. G. M. Collier of Creswell is spending some time here visiting her daughters, Mrs. W. A. Roberts and Mrs. N. G. Langford.

Cyril Baldwin returned from Tampa last Friday night, after having undergone another minor operation. He returned to Tampa Monday night for further treatment.

Mrs. O. L. Doty, Jr., of Cleveland, O., who was in the party arriving at Lake Byrd Lodge last Friday, was called to Cleveland Sunday by the death of O. L. Doty, Sr., a prominent oil man of that city.

Mr. and Mrs. Demos Mandis, son-in-law and daughter of W. H. Woodruff, are recently returned from building a home near the H. E. Woodruff place in the northwest part of town and expect to make Avon Park their permanent home.

Joseph C. Watkins of Lake Wales, Florida representative of the Empire Land Company of Philadelphia, was here Saturday last week to confer with Cyril Baldwin regarding the sale of a large tract of land in which Mr. Baldwin had interested a client.

The land is located in Highlands county and if the deal is made it will be one of the largest recorded in this county since the new county was created.

S. D. Lee and sister, Miss Cornelia Lee, arrived in Avon Park from Rochester, N. Y., last Friday to spend the winter, as they have done for many years and are occupying their home on Verona Circle.

Mr. Lee is one of our first winter residents. He came here when Avon Park was in the making and furnished much valuable information to the newspapers concerning this section.

As a lover of outdoor sports he remained these woods hunting long before there were any groves planted here and in those days if anyone had told Mr. Lee that our town would have taken on such a phenomenal growth as has been evidenced in the last two years, he would have recoiled in amazement.

Keep Beautiful and Attractive

You will have no trouble in being the sweet, attractive being that you are if you use the famous "Day Dream" Face Powders, Talcum Powders, Toilet Creams, Dental Creams and Perfumes.

The celebrated "Day Dream" toilet articles are the most used of any of the many brands. We have in stock all the many articles manufactured and we are sure you will be more than pleased after you have used them.

We have the Day Dream brand in perfumes, extracts, lipsticks, face powder, talcum, etc. We would be pleased to have you investigate.

FLORIDA PHARMACY

Brickell Block Avon Park, Fla.

A FULL LINE OF THE CELEBRATED NYAL REMEDIES AND TOILET ARTICLES

FACTS ABOUT the FUTURE of AVON PARK

This space is being paid for by a group of public spirited men of Avon Park who wish to advertise the opportunities of our town in a truthful manner.

FACT NUMBER THREE

Notwithstanding marked increase in real estate values, there are still good bargains to be obtained in business and residential property.

Avon Park in six years will have a population of 5,000. This is just the place to invest in all classes of property.

Information Cheerfully Furnished

Board of Trade, Avon Park, Florida

H. Y. Thompson was a business visitor in Bartow Monday.

D. A. Hazen of Sebring was here transacting business Monday afternoon.

We invite our readers to read carefully our live ads—you will profit by the reading.

Mr. and Mrs. John A. Caldwell attended Presbyterian church services in Wauchoa Sunday.

A. H. DeVane, prominent banker and capitalist of Lakeland, was transacting business here Monday.

Mrs. C. L. Johnson and Mrs. Criswell of Lake Wales were guests of Mr. and Mrs. John A. Caldwell Monday.

Dick Drake of Farmington, Ind., has arrived in Avon Park for the winter.

Mr. Drake is an uncle of Mrs. Ellis West.

Cast and Mrs. John T. Lasure of Fitchburg, Mass., arrived in Avon Park last of the week and are with their uncle, William Dart.

Mrs. J. H. Randall of Middle Island, N. Y., arrived Friday and is occupying her home on Lake Lotela.

Dr. E. T. Lacey of Sebring, Ala., father of Phil Lacey, spent a couple of days here with Mr. and Mrs. Lacey the fore part of the week.

Dr. Lacey was returning from Cuba and was accompanied by his son and daughter-in-law.

The Rev. W. A. Fischer left Tuesday to attend the 70th annual conference of the Florida Methodist church at Orlando.

Mrs. Fischer joined him there Monday. The conference will be in session until Tuesday of next week.

E. J. Bannister of Milwaukee, Wis., writes us to continue sending the Pilot, enclosing with his letter a remittance to cover.

He says "I can't tell when I will get down there, but don't want to miss even one copy of your grand little paper."

Mrs. J. E. Skipper and two sons, Edgar and David, of Punta Gorda, have been visiting Mrs. C. E. Lanier this week.

Mrs. Skipper is expected to arrive here Saturday to return home with them.

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\$28,000 for Florida Maternity Bill
Under the legislation which has just passed the house, the state of Florida will receive \$11,382 annually from the federal treasury to be used in the care of mothers through period of maternity and for the care and protection of infants. The appropriation is contingent on the state matching every federal dollar with a dollar of its own, so that the total amount made available by the legislation is \$23,064 per annum. The bill has now passed both branches of congress and is "out of the woods."—Tampa Citizen.

Why Worry?
The value of the products of the nation's manufacturing industries in 1920 was three times as great as in 1910, and five and one-half times what they were twenty years ago, according to the census bureau. The total value for 1920 is about \$63,000,000,000. That is three times our national debt. Why worry?

The "Goat"
"Have you ever been arrested for running your automobile too fast?"
"No; what do you suppose I'm paying a chauffeur for?"—Boston Transcript.

What Do You Pay?

It is not what you pay, but what you get that determines the value.

White Dry Goods Company

AVON PARK'S POPULAR PRICED STORE
Will Satisfy You

We welcome your business, and we give you service that will bring you back

White Dry Goods Company

THE STORE WITH A CONSCIENCE
J. W. WHITE Avon Park, Fla.

First Trust & Savings Company

[Insurance Department]

WE REPRESENT THE LARGEST FIRE INSURANCE COMPANY IN THE WORLD

WE REPRESENT THE OLDEST FIRE INSURANCE COMPANY IN THE WORLD

WE ARE THE LARGEST AGENCY IN AVON PARK AND HAVE RECENTLY TAKEN OVER THE INSURANCE BUSINESS OF THE CORPORATE SECURITIES COMPANY, THE OLDEST AGENCY IN THE CITY

The Companies We Represent:

Hartford Fire Insurance Co.
Home Insurance Co.
Liverpool, London & Globe Insurance Co.
Barnes Fire Insurance Co.
London Assurance Co.
Sun Insurance Co.
Continental Insurance Co.
Globe & Rutgers Fire Insurance Co.
Aetna Insurance Co.
Federal Insurance Co.
Atlas Assurance Co.
Niagara Fire Insurance Co.
Northern Assurance Co.
Rhode Island Insurance Co.
New York Underwriters Agency
Royal Insurance Co.
Commercial Union Fire Insurance Co.
SURETY BONDS
Fidelity and Deposit Co.

LIFE INSURANCE
Guardian Life Insurance Co.

WE ARE EQUIPPED IN EVERY WAY TO GIVE OUR POLICY HOLDERS

UNEXCELLED SERVICE

Drink
Coca-Cola
IN BOTTLES

Pasteur's Great Lesson
Come to our plant and see for yourself how Coca-Cola is put up in sterilized bottles, by human-like machinery and under the most sanitary conditions.
It's kept pure by your grocer, at refreshment stands and at cafes and restaurants.

COCA-COLA BOTTLING COMPANY
Avon Park, Fla.



Buy by the Case

CHRISTMAS MESSAGE TO

POSTMASTER GENERAL
In line with his campaign to "humanize the postal service, Postmaster General Will H. Hays has issued a bulletin addressed to the children of the nation in which he urges early mailing of Christmas packages.
The message follows:
"Office of the Postmaster General, Washington, Nov. 22, 1921.
"To the Boys and Girls of the United States:
"Your great postoffice department has a big job ahead and needs your help.

"Think what it means to be Santa Claus to our 100,000,000 people and to deliver Christmas parcels to every family in this great country within the short space of a few days and without disappointment.

"It can be done and we're going to do it if we may have your help. I want to enlist the active assistance of every boy and girl in the schools of our country in getting parcels mailed this week to relieve the rush that comes directly before Christmas.

"Will you go home today and take this message to your parents and friends:
"Our postmaster has asked us to mail our Christmas parcels this week, for, unless we do, Uncle Sam's mail may be so heavy the last few days before Christmas that he won't be able to deliver all the presents by Christmas eve."

"The parcels must be well wrapped and tied and addressed plainly in order that they may arrive in good condition with their Christmas appearance unspoiled. You can put on your packages, 'Do not open until Christmas.'"

"And, there must be a number on your house and a mail receptacle, too, for, if there isn't Santa Claus' messenger, your letter carrier may not be able to find the house where the present belongs.

"There are some other things, too, in which you can all assist in improving the mail service and in saving our great government millions of dollars a year that is now wasted because of our carelessness—yours and mine.

"Every day that you drop a letter in the mail box 40,000,000 other letters are already pushing and jamming through the postal machinery. One letter a day for each family of five persons in the United States is given to Uncle Sam to deliver.

"When you send a parcel to the postoffice for mailing any day there are about 8,000,000 other parcels ahead of yours passing through the postal hopper. This is in ordinary days; at Christmas times it is multiplied many times.

"One family in about every ten puts a badly addressed letter in the mail every day. This mixes up over 2,000,000 fully addressed letters with 20,000,000 fully addressed letters. That means that the fully addressed letters must wait on the slow moving, poorly addressed letters just like the larger boys and girls are delayed by a bunch of 'bad kids' tagging along.

"You boys and girls can help the postal service and save your father some money, because he has to help pay the cost of searching addresses on letters and parcels sent out by this one careless and thoughtless family in every ten.

"First find out if your family is the careless one, then bear in mind that your letters must be handled by skilled mail distributors standing in postoffices and on swaying postal cars of a mile-a-minute mail trains, often under poor light.

"The address on every letter, card, or packing must be correct, complete, and legible, including the house number and name of street, and the 'from' address should be in the upper left-hand corner so that the mail will be returned to you in case it is not delivered. Do not abbreviate names of states, because to many look alike when abbreviated.

"Put the proper amount of postage on your letters and wrap the parcels carefully. Avoid fancy writing, which causes postoffice clerks and letter carriers to stop and study and thus lose time. Make the address plain and easily read, and always use pen and ink or typewriter and light-colored envelopes, so as to save the eyes of the postoffice clerks. Do not use envelopes of unusual size. The little ones that are so frequently used for cards and notes on Christmas and other holiday times cause an untold amount of trouble and labor, as they will not fit our canceling machines and must therefore be cancelled by hand. Because of their size and tendency to slip out of a package, these small envelopes are more likely to be overlooked or lost.

"Mail your letters and packages early in the day, because this avoids overloading and delaying mail at the end of the day.

"Your local postmaster and your teacher will tell you more about the postal service.

"Do these things and you will win the grateful appreciation of the people in your postoffice and especially of your postmaster general.

"WILL H. HAYS.
"J. S.—Don't forget to mail Christmas packages this week."

Vegetable Planting Is On
Florida's vegetable season is on with a rush and the truck growing sections are more than busy. Some districts have held back owing to what is conceded to be an unprecedented dry spell. Various districts are now beginning to be caught up on "wetness" and the planting is being rapidly done. Especially was strawberry planting held up on account of lack of moisture. From reports there is now a very big acreage being prepared and planted to this most delicious of fruits. We have already noted some good stands of eggplant and pepper in widely separated spots.

The Florida Grower.

Ask Your Banker
Hundreds of Floridians have found it to be unwise to buy unknown stock certificates from unknown salesmen, and yet there are frequent reports of other Floridians being swindled. Ask your banker before you buy.—Times Union.

A Fertile Field
During 1920 South Africa imported 5,229 typewriters, of which 3,239 were American makes. That British colony imported \$2,946,000 worth of goods from the United States in 1920. During 1920 there entered South Africa ports nineteen American steamers and sixteen sailing vessels, as compared with four steamers and twenty-two sailing vessels for 1919. No American steamers and only three American sailing vessels visited South Africa in 1921. South Africa is nearer Florida than any other American state and Florida ports will soon be in the trade or ought to be.

BY BUYING XMAS SEALS



HELP FIGHT TUBERCULOSIS



Figures Tell The Story of Business

"What were our sales today?" asks the manager. "How many bills coming due the first of the month?" "What stocks are moving?" "What is the interest on that note?"

All these are everyday business problems. A figuring machine, like the 10-Key Dalton, provides you with the means to get the figure-facts quick.

Only 10 keys—one for each numeral. So simple a child can operate it. Multiplies as easily as it adds. Will last a business lifetime.

H. W. KELLERMAN

District Sales Agent
521 Citizens Exchange Building
Phone 4979 Tampa, Florida

The CITY CAFE

I have taken over the City Cafe and am prepared to serve the public in the best possible manner.

OUR MEALS
will be well cooked and properly served and our

PRICES
REASONABLE
E. BARNHILL, Manager

MITCHELL ELECTRIC COMPANY

Sebring, Fla.
ELECTRICAL CONTRACTOR AND SUPPLIES
Let us give an estimate on your ELECTRICAL WORK
No job too small or too large to merit earnest consideration
Phone 105 at Our Expense



Send for literature and price list
Quick Deliveries from Winter Haven Branch, Winter Haven, Fla.

DR. D. D. CREWS
DENTIST
Office First National Bank Building, Avon Park, Florida
A. E. LAWRENCE
ATTORNEY-AT-LAW
Room No. 5, Highlands Bank and Trust Building, Sebring, Florida

We have near Avon Park a fine piano, slightly used and partly paid for, which we will sell to party willing to complete the remaining monthly payments. Send name and address for full information. Cable Piano Company, 82-84 N. Broad St. Atlanta, Ga. 51-37

Remind your friends and neighbors that The Pilot should be in every household in Avon Park. If they are not subscribers they should be. Advertisement.

For Sale—Improved property, close in, at a bargain. See Walter Hart-

BERLOY

Metal Roofing and Siding



Protects Against Lightning and Fire

No building covered with sheet metal was ever known to be injured by lightning. Protect your building with sheet metal that lasts and gives longer service. We recommend Berloy sheet metal because it is good all the way through.

Let us figure on your job.

For Sale by
HERBERT SEAVERN
Avon Park, Fla.



Lumber

ROUGH DRESSED
Delivered at a Price to Suit You

Windows, Doors, Roofing
Ready-Mixed Paints
PAINT THAT IS PAINT

Lump Coal—Just received a carload. Place your order before it is all sold.

See

William H. Tompkins Co.

Phone 207 Brickell Building Avon Park, Fla.

First Trust & Savings Company

General Banking

AND

ANYTHING THAT MIGHT BE CONNECTED WITH BANKING, SUCH AS LAND TRANSFERS, ETC.

YOUR CHECKING ACCOUNTS,

'SAVINGS ACCOUNTS AND COLLECTIONS ARE SOLICITED

INQUIRE ABOUT OUR

Home Savings Banks
FOR YOUR CHILDREN

Eat More Bread and Better Bread

REGULAR SIZE 8c 20-OUNCE SEALED 10c
RYE BREAD 10c WHOLE WHEAT 10c
RAISIN BREAD 10c
SHREDDED COCONUT 35c PER POUND

The Sanitary Bakery

A. EBI, Proprietor Avon Park, Fla.

TAILOR-MADE CLOTHES

LOOK BETTER FIT BETTER WEAR LONGER

Let us take your measure and have a new suit here for you by Christmas time. We guarantee a fit.

YOUR OLD CLOTHES CLEANED AND REPAIRED



Roberts Pressing Club

First National Bank Building Avon Park, Fla.

Come One! Come All!

TO THE

Standard Garage

We pride ourselves on the ability to give our customers satisfaction and our motto is:

"COURTEOUS SERVICE AT ALL TIMES—
WORKMANSHIP OF THE BEST"

Try Us

THE STANDARD GARAGE

WELCH BROS., Proprietors

AVON PARK, FLORIDA

The First Step Toward Independence Is to Own Your Home

And if you're going to own the kind of a home you would like, the first step is to purchase a town lot.

To Encourage Home Building

One of our large development companies has placed on sale a large number of desirable lots, situated in various parts of Avon Park. To help you, they will sell on

Easy Terms

WHY REMAIN IN THE RUT?

Let's Talk It Over

NORTON T. SMITH

First National Bank Building Avon Park, Florida

Sign Painting and Decorating

Sargent Building AVON PARK, FLA. J. J. JAMOUR

Florida Ice and Power Co.

Pure Crystal Ice
Electricity
and Water

Avon Park

Florida

9,000 HOMICIDES IN U. S. DURING 1920

Homicides in the United States during 1920 totalled approximately 9,000, a decrease of 500 from the 1919 record, according to a computation by Frederick L. Hoffman, third vice president and statistician of the Prudential Life Insurance Company of America.

The figures, made public last night through the Spectator, showing Memphis, Tenn., still in the lead with a killing record of 63.4 persons for every 100,000 of population. The safest of thirty-one cities for which figures were tabulated, was Rochester, N. Y., where the rate was but 1.3 for every 100,000.

In general, the tables showed that southern states, with large negro populations, had the highest homicide rate and that the proportion of negroes slain was from three and a half to seven times that of whites. The average was slightly in excess of four to one.

Tabulations for the period 1915-19 grouped geographically, showed the New England states to be most law-abiding so far as homicide was concerned, with a rate of 3.8 for each 100,000. The southern group had the highest rate, 10.8. In the middle Atlantic states, the rate was 5.1; central states, 3.1; Rocky Mountain states 3.4, and Pacific Coast states, 2.2.

Of the larger cities, Boston had the lowest rate, 0.1; New York was second with 5.9. The Chicago rate was 10.2; San Francisco, 7.6; Philadelphia, 6.2; St. Louis, 12.6, and Cleveland 12.5.

FORD OFFERS TO BUY EVERY BATTLESHIP NOW AFLOAT

Henry Ford has made the sensational offer to buy every navy afloat on the sea.

"I will buy the navies of the world at junk prices," he says, "and then turn them into agricultural machinery and automobiles, if the United States and the other powers will agree to disarm on the sea."

"You may tell those people in Washington that I mean business. They think that I could not finance such an undertaking but you may tell them that I can. You may assure them that with acetylene torches and electricity I can cut those warships to pieces and make useful things out of them."

"To buy these ships," he continued, "would be only to get some of the raw material for a while from a new source. I am spending great sums all the while to get ore out of the ground and make it into steel, and I might just as well buy the metal in those warships as to buy metal anywhere else."

"I wish you would make it plain that I stand ready to buy at junk prices any and every warship that the United States and other powers may think of sinking. Please ask them not to sink a ship. I understand that some of the captured German ships were sent to the bottom. It is a crime to sink metal like that. The world has need of it. So please state that even though the powers should be willing only partly to disarm on the sea, that I will buy whatever ships they may agree to withdraw from their navies."

Regarding Germany
The import statistics for 1920 illustrate the rapidity with which Germany is recovering its former position in the Brazilian market. Moreover, both the quantity and variety of German goods now entering Brazil, in spite of the acute business depression prevailing, deserve serious concern. The German imports include every important line of merchandise brought into Brazil from abroad. German prices are from 25 to 75 per cent lower than American prices and prompt deliveries are made. Germany was disarmed by the Paris peace conference and having no overhead costs or an army and navy to support, is going after trade to the injury of every other country.

Good Country (for Hogs)
The truck gardeners of New Jersey are plowing up 100,000,000 heads of lettuce because they cannot get enough for marketing it. Yet it is found upon investigation that the margin between what the farmer gets and what the housewife pays for lettuce is from 400 to 800 per cent. After all, nobody should complain, for isn't this the best country in all the world—for hogs (two-legged ones)?—The American Eagle.

Lake Wales Votes for Bonds
By a vote of more than 35 to 1, Lake Wales decided to bond for \$200,000 for pavement, which means the laying of \$500,000 worth of pavement, for the city pays but one-third. Probably no other bond issue of the magnitude or importance in the state ever carried by so nearly a unanimous vote.

Strawberries will be ripe Dec. 20. You can have this bed of 1,200 plants, a growing garden, oranges, grapefruit, fuel, a boat and five-room furnished bungalow on lake for \$500 for season. E. D. Putney.

LEGAL NOTICE

In the Circuit Court, Twelfth Judicial Circuit of Florida, in and for Highlands County.

Mrs. J. W. Pullen, joined by her husband, J. W. Pullen, complainants, vs. H. L. Turner and wife, Mary Pullen Turner, and P. Wofford Cole, defendants. Bill to Foreclose Mortgage.

To the defendants herein, H. L. Turner, Mary Pullen Turner and P. Wofford Cole:

It appearing by the affidavit of complainant's solicitor filed in this cause that you and each of you are residents of a state other than the State of Florida, and that your place of residence is Atlanta, Georgia; that you are over the age of twenty-one years and that there is no person in the State of Florida service of a subpoena upon whom would bind you or either of you, and relief being sought against you and each of you in said cause by the complainant;

This is, therefore, to require you and each of you to be and appear at the said Bill of Complaint at the

office of the Clerk of the above styled Court at Sebring, Florida, on or before the 2nd day of January, A. D. 1922, and in default of such appearance you are notified that the allegations in said Bill of Complaint will be taken as confessed by you and each of you.

It is further ordered that this order be published in the Highlands Pilot, a newspaper of general circulation, published in Highlands County, Florida, for a period of four consecutive weeks next preceding the said appearance day.

Given under my hand and seal at Sebring, Florida, this 14th day of November, A. D. 1921.

C. F. SAUNDERS,
Clerk Circuit Court of Highlands County Florida.

WHITEHURST & WHITEHURST,
Solicitors for Complainant.

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley

Avon Park, Fla.

Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

You will eventually want The Pilot. Why not subscribe now?

Are You Going to Build?

We are headquarters for WINDOW and DOOR FRAMES, SASH and DOORS, INSIDE TRIM and MILL WORK and CABINET WORK, BEAVER BOARD, COMPOSITION ROOFINGS, SHINGLES and LATH. A large and complete stock of YELLOW PINE and CYPRESS LUMBER. We make quick shipments. Try us once. We are on the job.

Townsend Lumber Company

Lake Wales,

Florida

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

Ford
THE UNIVERSAL CAR

"THE FORD TOURING CAR"

HERE is the greatest motor car in all the world. Great because there is more of it in use than of any other car in the world. Great because that in our demand for a million and a quarter Ford cars this year fully 50 per cent of that demand is for the Touring Car. Surely every Ford touring car is a car of great service. You see it wherever you go, day or night, shine or rain, summer or winter—the ever-faithful Ford Touring Car is delivering service and satisfaction, pleasure and economy, in a larger measure than falls to the lot of any other one piece of mechanism in the world.

We can now deliver Ford cars to you with reasonable promptness. Leave your orders without delay, if you would be wise. The prudent man carries his umbrella when it is dry, because any fool can carry one when it rains!

Never forget that right hand to every Ford Touring Car is that ever-dependable and universal "Ford After-Service." Here we are, with the genuine made Ford parts, Ford mechanics, and Ford equipment, to give service to Ford cars instantly, so that your car is never out of commission.

Highlands Motor Company

Member A. A. A.

Avon Park, Florida

AN OPPORTUNE TIME

Now is the opportune time for those contemplating investment in Florida to act. Property values will never be any lower and before the winter travel sets in is the time to make your selection.

IF YOU HAVE PROPERTY FOR SALE

List it now. Indications point to a large influx of investors during the winter months. We are receiving many inquiries concerning various kinds of real estate.

LET US SERVE YOU

P. M. STIVENDER

BRICKELL BUILDING

Avon Park, Florida

E. A. Strout Farm Agency

I have made arrangements to represent this concern in this vicinity and will be glad to list your property, and I believe I am in a better position to handle Real Estate, and especially improved property, than any one else, because this concern is doing business in practically every state in the Union and is making a specialty of bringing the buyer and seller together. If interested, call and see me. Also don't forget to see me when in need of any kind of

Insurance

WHETHER FIRE, LIFE, ACCIDENT, AUTOMOBILE OR SURETY BONDS

G. L. CREWS

SEBRING NOVELTY WORKS

EVERYTHING IN MILL WORK

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**Men of action, men of success,
are men who build because building
means profit.**

Every improvement built about your place
is a sign of success and the source of additional
success.

We are here to help successful men build. That means
YOU when you are ready.



FLORIDA SAYS FARM LIFE IS IN CAUSE OF CARABLE SOIL

Around Paris the French gardeners rent rough and stony places and haul soil from distant river bottoms. With the understanding they can carry it away at the expiration of their leases. In the islands of the Mediterranean, much farming land is made by pulverizing the stony earth, and mixing it with everything in the nature of soil which the peasant farmer can scrape together. To reclaim or make available for cultivation a half or a whole acre of ground is a proud event in the life of an island peasant. In Switzerland soil is carried from the creek and river bottoms to the tops of shelving rocks on the mountain sides and little garden spots created. This stern necessity has not fallen to the lot of the farmers in America.

Farm life in this country, particularly in the south, is a picnic compared with agricultural life elsewhere in the world. No life is freer or more independent than that of the farmer. If it is not so, that fault is with the man and not with the farm. Legislative enactments and political clamor and allurement will not increase the number of bushels of corn or potatoes to the acre, enable the hens to lay more eggs or make the cows give more milk. The man who makes the most of the advantages of farm life in the south is successful.

Now how are we to get the attention of those who are looking for new homes? The people of the northern states know little about us, but there is one ever-ready medium. The newspaper is one of the best. If not the right channel for reaching them. This can be done through advertisements or better still, in the form of letters written by yourselves to old home publications. The advertisements will cost money and the letters will only cost the effort of writing them. The local papers here can be used to good advantage. After you have read your copies, send them to no friends elsewhere. If you know of a friend anywhere who is thinking of making a change, subscribe for your name paper and send it to him for a few months, so that he can be reminded every week about Florida, and especially about your part of it.

Population is constantly increasing. The surplus must go somewhere, if not to Florida. In California, Oregon, Montana, Texas, even to Canada, as the country keeps up constant advertising in the newspapers of the northern states. New settlers become our competitors when they go elsewhere. Their industry and accumulation will help to pay taxes somewhere, to make improvements distant from us, better schools and a more intelligent and useful coming generation, better schools, better roads to give cheaper and easier facilities to reach market, and to provide other essentials to a high civilization. Have settlers come here and they will help to make our state more prosperous and give us all the benefits coming from the multitudinous demands of a large population. Human beings make a country, not vacant acres.

In the densely populated parts of the old world land is becoming scarce. Several years before the recent war the government of Saxony ordered owners of property to narrow up or abandon paths and do away with fences so as to secure more surface for cultivation. Saxony has less area than the counties of Folk and Palm Beach, in our state, yet the population before the war was 5,000,000. At Saxony's ratio per square mile Florida would have a population nearly equal to that of the United States.

There is room in Florida for more people. The state has twelve months of weather each year when crops can be grown. There is a chance for great variety of effort on the land, in the form of staple field crops, live stock, poultry, fruits and such garden products. It would hardly seem true that there are farms in Florida where garden products are so rare on the home table. On some farms are mere pretenses of gardens. Celery and lettuce in the cities and towns are classed as health promoting luxuries. There are thousands of farms where neither celery nor lettuce are grown. There are farms where the tomato is unknown. Yet everything in the vegetable and small fruit line that people in cities and towns so thoroughly enjoy can be as well and as easily raised on a farm as anywhere else. Winter is a garden season in Florida.

The garden is a health promoter. Vegetables and fruit are essential to the health of mankind. They furnish acids that aid digestion and in fact are necessary to form the required so-called balance ration. The farm that does not have a first-class garden is wanting in what should be considered the most important essential of the farm. A good garden adds real worth and comfort to the home. It is a source of constant supply of good things in their purity and freshness that brings satisfied enjoyment and good for all. With such a source of supplies at hand the farmer's wife does not have to fret and worry over getting meals. A diet of salt meat and corn bread for any length of time is enough to upset the stomach and patience of anyone. Where there are so many ways of preparing them for the table that they never need be any cause for monotony. Think of the city dweller who depends on the wiled stuff from the grocer's.

The state can be made attractive by making use of our forest and introduced products. Every country house—farm house, school house and church—is entitled to a setting of trees and shrubbery. Lacking such a setting, it can seldom fit in with its surroundings and can never attain its full possibilities of comfort, charm and beauty. If any reader has a house that lacks the companionship and the grace of trees and shrubbery, he can do no finer thing than to set out the needed trees and shrubs. A home without trees is a barren and lonely proposition. Trees add value and comfort in both town and country.

We have opportunities to make Florida the "State Beautiful" as in

no other commonwealth. Besides the state experiment station at Gainesville with its splendid corps of officials and a well-equipped state plant board to guard against insect and disease pests, the United States has three experiment stations—one for introduced plants at Brooksville, one for drug and perfume plants at Orlando, and one for subtropical products at Miami, a greater number of stations than in any other state. Prof. Henry Nehrling has at Goshua, in Orange county, the largest collection of cactuses and other decorative plants in the United States, and he is establishing a new station at Naples, in Lee county. Write to these stations for free information.

Florida, too, has ten national bird reservations, more than in any other state, an indication of the fact our climate is adapted to wild and domestic forms of bird life. Our people are taking advantage of the opportunity as seen in the expansion of the poultry industry. Chickens and eggs are always marketable.

Rub-My-Tism for Rheumatism—Adv.

Berlin's Rule of the Road
The Berlin chauffeur's face is neither friendly nor unfriendly; it is a good firm face, with level eyes and a good nose, something that is reassuring as one gains his first insight into the Berlin rules of the road. "Blow your horn and drive ahead in God's name and the devil take the pedestrian who can't jump." Having to jump or making other persons jump for their lives produces at first one's most vivid sensation in Berlin. After a few days, however, it sinks into the morass of the commonplace.—Alvin Johnson in the New Republic.

Contracts at Haines City
William L. Smith & Co. have contracts for erecting a brick and stucco building for H. O. Bates at Haines City, the building to be 25x60 feet in dimensions. It will be used as a candy factory. This firm also has the contract for erecting a large wholesale warehouse in Haines City for the Hillsborough Grocery Company of Tampa.

Extra copies of The Pilot are 1 cent each.—Advertisement.

Specific
More than once the editor of a paper has had occasion to send warnings to a forthcoming correspondent who persistently neglected to use names in his stories. That the warnings were not without effect was evidenced when the receipt of this dispatch: "Yesterday afternoon a severe storm struck this place. Lightning struck a barbed wire fence on the place of Hosea Gilkins, killing three cows, their names being Mary, Lulu and Harriet."

Extra copies of The Pilot are on sale at the Avon Park Drug Company's store.—Advertisement.

666 cures Malarial Fever.—Adv.

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"Cutter Gets the Water"

ELECTRIC AND GASOLINE MOTORS

Prompt Service
Satisfactory Work
Low Prices
ROSSELL CUTLER
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DEAD BATTERIES REVIVED

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Guaranteed Two Years
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Of All Kinds
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Room 1, First National Bank Building
Avon Park, Florida

The Woman's Club of Avon Park
Meets First and Third Friday of Each Month

Mother's Department
Meets Second and Fourth Friday of Each Month, School Auditorium

Holyrood Commandery, U. D.
Regular convocation the third Monday in each month, 8 o'clock p. m., in Masonic Temple. All Sir Knights invited.
N. T. SMITH, E. C.
M. W. LANCE, Recorder.

Highlands Chapter No. 42, R. A. M.
Convocations every second and fourth Monday in Masonic Temple, 7:30 p. m. in Masonic Temple. Visitors welcome.

R. C. PETERSEN, High Priest.
J. J. JAMOUR, Secretary.

Poinciana Lodge No. 227, F. & A. M.
Regular Communication first and third Friday of each month at 7:30 p. m., in Masonic Temple. Visitors welcome.

T. H. LANDER, W. M.
J. J. JAMOUR, Secretary.

Leigh Chapter No. 85, O. E. S.
Avon Park, Florida
Regular meetings 2nd and 4th Fridays in each month, 7:30 p. m. Visitors welcome.

Lillian L. Stevenson, W. M.
Harriet Stodden, Secretary.

Highlands Pressing Club

PRESSING AND ALTERING DONE PROMPTLY
See Our Samples and Get Our Prices
Before Ordering Your Suit

Agency Lakeland Laundry

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D. T. LOCKETT

Doughnuts and Crispettes

Crispettes are the old-fashioned, molasses covered popcorn we all have enjoyed so much. Fresh and crisp from the machine. Try them.

IT'S A FACT!

The More You Eat the More You Want

ROYAL LUNCH ROOM

H. R. CUTLER, Manager

Next to Standard Garage

A Bargain Grove

Just outside town limits of Avon Park, on Dixie Highway; fine 10-acre grove; oranges, tangerines, grapefruit; part 12 years old. Biggest bargain on the Ridge. Reasonable cash payment, balance easy terms.

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See

William King

Avon Park

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Real Estate of All Kinds

Have some fine Lake Front Building Sites, just out of incorporation.

Owner's Price Is My Price

High-Grade Fertilizers

Made from
Choicest Fertilizer Materials
Lowest Market Price

Geo. F. Kellogg

TUESDAY
DEC. 13

LeBARGE
MUSICIAN AND ENTERTAINER
Brickell Auditorium

Two Shows: 3:30 P. M. and 7:30 P. M.

Auspices American Legion

IS AN EXTRAORDINARY ARTIST. HIS ARTISTIC VERSATILITY IS UNSURPASSED. HE WILL GIVE TWO ENTERTAINMENTS IN AVON PARK NEXT TUESDAY, SUCH AS HAS NEVER BEFORE BEEN OUR OPPORTUNITY TO WITNESS. AFTERNOON ENTERTAINMENT FOR THE SCHOOL CHILDREN AND EVENING FOR THE ADULTS

YOU'RE THE LOSER IF YOU DON'T ATTEND

Children, 15c.

Adults, 50c.

ORANGES SHOULD BRING FAIR PRICES THIS SEASON

With apples scarce and high in price this fruit is practically eliminated as a competitor of oranges. This, together with the fact that a less number of boxes of oranges will be shipped this year than last, should have a good effect on the market for Florida oranges. The one disturbing factor is that of small sizes. However, with lowered freight rates, which seem to be a possibility, the orange grower seems to be in a fair way to realize a paying price for his product. Time was when financial panics and depressed conditions in the country meant demoralization in the citrus business. The distribution area was small, small commission handlers or cash speculative buyers knew but a few markets and continued piling up of fruit in these few markets meant a smash in prices. Present day methods of selling by large interests, coupled with the better carrying quality of the fruit because of better packing, and the opening of new markets and increased consumption in old markets through advertising campaigns, have all tended to put the citrus industry on a business basis. Depressed conditions should not interfere, and do not, with the steady shipment of fruit. The shipper who comes out best in the end is the one who has a steady supply in markets day after day, taking the bid with the good. The wise ones who ship only to high markets are more often caught with low ones. Taking the market day after day is what wins out.—The Florida Grower.

Up to School Teachers

School teachers should impress upon their pupils the danger of "jay walking." The streets, that is of taking an oblique course at street corners instead of walking at right angles. To "cut across" is dangerous. Walk straight ahead and make a square turn. To cross streets anywhere is a risky matter—children do not realize the danger. Automobiles run many times faster than a person can walk and they come up before one is aware. It would seem that Divine intervention saves many of them every day in the cities and towns. Teach the young folk to use their heads and it may save their lives.

British Strike Losses

The British loss by the strike of coal miners is estimated at 52,000,000 tons. Most of the English mines are very deep, 2,000 to 4,000 feet and veins rarely exceed two feet in thickness. This is quite a contrast with American mines. Our veins are from three to ten times as thick and most of them close to the surface.

Naturalists Say

That about fifty species of birds and animals have been exterminated in this country while several others are on the verge of extermination. The buffalo is not extinct, there being nearly 10,000 living buffaloes in the United States at this time, all in captivity, in zoos or on farms.

Avon Park Publicity
Telling of the completion of occupancy of the new postoffice at Avon Park the Pilot says that the place is now convenient and most attractive in appearance. "For more than two years we have been anxious to have a new postoffice building in Avon Park," declares the Pilot, "but it is now an accomplished fact." There were various delays and perhaps the people will appreciate the new office more on account of having been put to some inconvenience in the past. The new building is constructed of brick with ground dimensions of 30 by 60 feet, has a terra cotta front, with plate glass windows. The construction is fireproof and a large vault has been provided for the protection of valuable mail. The interior arrangements are said to be complete and perfect. Six hundred lock boxes are provided. Patrons will enjoy and feel proud of their new postoffice.—Times-Union.

Flying Automobile

The flying automobile is the latest French invention. It has two engines, one of ten-horsepower for land use, and the other 300-horsepower for air. In recent tests it proved satisfactory. Next.—Times-Union.

Read Up

If a number of Florida newspapers want to keep out of trouble we suggest they read up on the copyright laws.—Jacksonville Metropolis.

Rub-My-Tism, a pain killer.—Adv.

Valuable Farmers' Bulletin
How to increase the productivity and value of the farm. How to make the farm output. How to make the farm a better place in which to live as well as a more efficient plant. How to make the children healthier. How to ease the burden both indoor and outdoors, in the field and in the kitchen. How to make the home life happier and living on the farm more worth while. Practical suggestions and information on such subjects based on both scientific investigations by the highest authorities and the best experience of farmers and home makers, are given in over 500 farmers' bulletins, to be had free from the division of publications, department of agriculture, Washington, D. C.

666 cures Bilious Fever.—Adv.

H. E. Masters

Electrical Contractor
HOUSE WIRING
and
ELECTRICAL REPAIR
Reasonable Rates
Let Me Estimate on Your Work
Located in Old P. O. Bldg.

6 5c Bars Octagon	25c
4 Large Bars Octagon	25c
4 Bars P. & G. Naptha	25c
4 Bars Octagon Naptha	25c
7 Bars Star	25c
4 Bars Grandma's Naptha	25c
6 Bars Lenox	25c
2 Bars Royal Palm	5c
6 Bars Export	25c
2 Bars Wool Soap	15c
2 Bars Ivory	15c
4 Clean-Easy for	25c
3 Bars Palmolive	25c
4 Oval Pearl	25c
6 Swift's Pride Washing Powder	25c
7 Dreadnaught Washing Powder	25c

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WEST & LUXTON, Proprietors

Max Wild Building

Avon Park, Florida

Christmas Shopping Made Easy. Practical Gifts in Substantial Articles

GIFTS FOR EVERY MEMBER OF THE FAMILY—EVEN THE LITTLE FOLKS

GIFTS

CHRISTMAS

GIFTS

LADIES!

Gifts for You

We have many very beautiful pieces of merchandise for ladies. These are practical, timely Christmas gifts that will be appreciated all the year 'round.

Ladies' Waists

We have a beautiful assortment of ladies' waists in crepe de chine, that run from \$5.50 down to \$1.50.

Ladies' and misses sweaters in special values. These are beautiful.

A splendid line of the latest patterns in shoes.

A complete line of silk goods, hosiery, underwear, embroidery, handkerchiefs.

Suits and Dresses

We have some beautiful jumpers, in colors. See our line of Cloaks and suits.

GIFTS FOR THE HOME

Blankets

Some very fine blankets that range in price from \$5 down to \$2.50.

Comforts.

All made of new cotton and range in price 'round \$4.

A splendid assortment of soft pillows.

We feel that if you will visit our store that you will not be disappointed in seeing the many and useful articles in our store.

Special

TOY DEPARTMENT

OUR TOY DEPARTMENT

is the most beautiful, gleaming, thrilling Christmas place you ever saw. All the toys that kids long for and dream of, and many others they never saw or thought of, are to be seen here. 'Tis a magic world, and no matter whether they are little or very grown up, cannot help being enchanted by looking at them.

If you have not been a visitor yet to our toy revels, you are missing a great treat.

PARK MERCANTILE CO., the Shop Center

BUY NOW

Don't worry about your Christmas shopping. Come to our store—perhaps we can help you.

There is no better time than now to make your Christmas selections and purchases.

You should buy gifts that would make your home radiate with Christmas cheer all the year.

Suit Cases and Grips

A suit case or grip always make a gift that any member of the family can use. We have them from \$10 down to \$2.50.

Umbrellas

Sunshine or rain an umbrella is always in demand. Every member of the family should have one. See our line and select one for a gift to yourself or a member of the family.

Hosiery

Pure silk hosiery for ladies, misses, children and for men. Needful gifts.

Shoes for Boys and Girls

The dependable, wear-you-well kind.

We have some ready-to-wear hats for ladies.

FOR MEN

Special

We have a splendid value in all wool blue serge suits for men. These are made of French wool and we are selling them at a special holiday price of \$25.

Sweaters

We have some very special values in sweaters for men. Ask to see them. They are the appreciative gifts.

Shoes

We have in stock the shoe that you will appreciate—made well, look well and wear well. These come at a price you will also appreciate.

Hats

See our line of men's hats, perhaps we have just what you have been looking for.

Shirts

Men's silk shirts make very appropriate holiday gifts. We carry a full line of shirts at the right price.

PARK MERCANTILE COMPANY

R. C. EPPERSON, Proprietor

AVON PARK, FLORIDA

JOIN OUR CHRISTMAS SAVINGS CLUB— and



—Watch
Your Money
Grow

The Saving Habit---Like the Snowball---
Begins Small and Grows Larger From Day
to Day.

Start Today!

Join Now!

There's a Class for Every Pocketbook

IN CLASS 1	
You Pay	
1st week.....1c	
2nd week.....2c	
3rd week.....3c	
4th week.....4c	
and so on for 50 weeks, at the end of which time we will mail you check for	
\$12.75	
Plus Interest	

WE PAY 5% INTEREST

IN CLASS 1A	
You Pay	
1st week.....50c	
2nd week.....49c	
3rd week.....48c	
4th week.....47c	
and so on for 50 weeks, at the end of which time we will mail you check for	
\$12.75	
Plus Interest	

IN CLASS 2	
You Pay	
1st week.....2c	
2nd week.....4c	
3rd week.....6c	
4th week.....8c	
and so on for 50 weeks, at the end of which time we will mail you check for	
\$25.50	
Plus Interest	

WE PAY 5% INTEREST

IN CLASS 2A	
You Pay	
1st week.....\$1.00	
2nd week.....98c	
3rd week.....96c	
4th week.....94c	
and so on for 50 weeks, at the end of which time we will mail you check for	
\$25.50	
Plus Interest	

IN CLASS 5	
You Pay	
1st week.....5c	
2nd week.....10c	
3rd week.....15c	
4th week.....20c	
and so on for 50 weeks, at the end of which time we will mail you check for	
\$63.75	
Plus Interest	

WE PAY 5% INTEREST

IN CLASS 5A	
You Pay	
1st week.....\$2.50	
2nd week.....2.45	
3rd week.....2.40	
4th week.....2.35	
and so on for 50 weeks, at the end of which time we will mail you check for	
\$63.75	
Plus Interest	

You Can Make Straight Payments Each Week for Fifty Weeks of		Save for Insurance, Taxes, Church Debts, Christmas Presents, Old Age or Any Other Purpose—But Save!	
50c AND GET CHECK FOR	\$ 25.00	JUST COME TO THE BANK, MAKE YOUR FIRST PAYMENT AND WE WILL GIVE YOU A PASS BOOK SHOWING THE DUE DATE AND AMOUNT OF EACH PAY- MENT.	
\$1.00 AND GET CHECK FOR	50.00		
\$2.00 AND GET CHECK FOR	100.00		
PLUS INTEREST			

WE PAY 5% INTEREST

The First National Bank

CAPITAL, \$100,000.00

AVON PARK, FLORIDA

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