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I have made arrangements to represent this concern in this vicinity and will be glad to list your property, and I believe I am in a better position to handle Real Estate, and especially improved property, than any one else, because this concern is doing business in practically every state in the Union and is making a specialty of bringing the buyer and seller together. If interested, call and see me. Also don't forget to see me when in need of any kind of

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Men of action, men of success,
are men who build because building means profit.

Every improvement built about your place is a sign of success and the source of additional success.

We are here to help successful men build. That means YOU when you are ready.

SOUTHERN PINE LUMBER

AVON PARK, J. E. GLOVER, FLA

REAL MEDICINAL VALUE FLORIDA CITRUS FRUITS

Recent medical research has demonstrated beyond doubt that citrus fruits are more necessary in the general scheme of dietetics than was formerly supposed. It has been shown that the grapefruit or orange eaten as a first course at breakfast is a most valuable body regulator. It has proved that oranges and grapefruit are of value in many forms of sickness, and that there are few persons who cannot benefit by their daily use.

"Citrus fruits may be fed even to persons who have delicate stomachs," says the fruit juice expert of the United States department of agriculture. "They introduce into the system salts and organic acids which improve the quality of the blood and react favorably on the secretions," says the superintendent of one of the largest hospitals in the country, here. "A dietitian of international note. 'They serve as laxatives and to combat conditions arising from malnutrition. They are refreshing and stimulate the appetite.'"

Orange juice has come to be one of the most highly welcomed drinks in fever cases. When the blood becomes overheated in its effort to burn out invading armies of disease germs—that is the cause of fever—and when the weakened patient feels little desire even for a cooling draught of water, the grateful flavor of orange juice serves not only to allay thirst but also provides a certain amount of nutriment so nearly predigested as to be easily assimilable in its original form. Orange juice leaves no residue to undergo putrefaction in the colon, as is the case with meat, eggs and most other foods. A fever patient may drink two or three quarts a day without taking an excess of food material which might give rise to further trouble.

Those suffering from malaria are also greatly benefited by making their breakfast of oranges, four or six or as many as can be eaten, and by using unsweetened lemonade between meals.

Pellagra is prevalent among the Chinese, it is believed, not only because of their limited diet of dried fish and rice, but because no lime or lemon juice is included in their diet, as they dislike this most necessary food element.

Undoubtedly we have at last discovered the real province of citrus fruits, for in them we have not only palate pleasure of the most desirable sort, but also health builders and body tonics which would recommend them even if their own fine flavor were not present.

What we must now work out is some way to preserve these valuable juices in bottled or dried form, so that the waste in the regions where these fruits are grown may be done away with, and their valuable acids conserved for all mankind—so that they become more and more a staple food available to the poorest and to the remotest sections of the earth.

Our present duty is to make larger use of these tonic regulators in our daily diet, to give nature a better chance to help us to health through such pleasant methods of "medication." It is scarcely possible to eat too much fruit, and the old adage that it is golden for breakfast, silver at noon and leaden at night should be thrown into the discard. Fruit is always golden. It is very easy to digest and may be taken almost at any time without injury. Even a fruit supper may be indulged in before retiring, and in most cases it is the means of securing a prompt evacuation of the bowels upon arising.

We have learned within the last few years that the most vital of all problems is the maintenance of health in the human race. "Health through right food" is the great new experiment, and where it can be carried on in such a palate-pleasing manner as through the use of the citrus fruits it should be tested to the full.

There is no higher mission in life than the proper feeding of our families. The woman trained in the proper selection and preparation of food has become one of the great blessings of humanity, taking a place beside the physician and the priest and not inferior to either in her mission. —Charleston (W. Va.) Daily Mail.

ORANGE CROP IN SOUTH AFRICA SHOWS INCREASE

The production of oranges in South Africa has shown a large increase, according to a government statement from Washington, and the future seems promising, provided more attention is given to the cultivation of the orange and its preparation for market, reports the American consul at Cape Town. The climate is said to be ideal, and it has been demonstrated that the fruit produced is appreciated in European markets.

The exports from Cape Town for the present season are expected to exceed 250,000 boxes. It is claimed that 500,000 boxes could have been exported if shipping space had been available.

Practically all of the citrus fruit shipped from South Africa of late has gone to England, as its entry into the United States was prohibited on account of the citrus canker. It is reported that this disease has now been practically eliminated.

South African citrus fruit growers feel that there is a good market in the United States during the off season, since fresh fruit from that country can be landed in the United States when ripe oranges ought to sell at a price favorable to the growers.

Rags

We have been running a little want ad in our classified column for rags, which we use in our work and to show the results obtained by classified advertising, a certain fine old lady in our midst came in the office the other day with a large ball of rags. Well, we asked her how much we owed her for them and she replied that she would not accept a cent and considered it pleasure to present them to us. We thanked her with all our heart and then she says: "Tell me the truth, Mr. Frasier, do all editors have to wear clothes made from rags?"—Williston Progress.

Rob-My-Tism for Rheumatism—Adv.

FURNITURE

Cash or Credit

One American Walnut, Period Design, Dining Suite, special price	\$250.00
Dressers from	\$20.00 to \$65.00
Rockers from	\$4.50 to \$18.00
Straight Chairs, from	\$3.00 to \$7.50
Porch Rockers from	\$5.25 to \$8.25
Library Tables from	\$9.00 to \$25.00
Old Hickory Porch Sets	\$55.00
Read and Filtre Suites from	\$80.00 to \$135.00
Grass Rugs from	\$6.00 to \$10.00
Delton Rugs from	\$15.00 to \$20.00
Tapestry Rugs	\$27.50
Linoleum, per yard	75c to \$1.40
Bed Room Suites up to	\$250.00
Iron Beds from	\$8.00 to \$35.00
Kitchen Tables	\$6.25

Come in and look over our line of Furniture. We buy in carload lots and can save you money.

Smith-McGinnis-Stebbins Company

Brickell Building

Avon Park, Fla.

Doughnuts and Crispettes

Crispettes are the old-fashioned, molasses covered popcorn we all have enjoyed so much. Fresh and crisp from the machine. Try them.

IT'S A FACT!

The More You Eat the More You Want

ROYAL LUNCH ROOM

H. R. CUTLER, Manager Next to Standard Garage

A Bargain Grove

Just outside town limits of Avon Park, on Dixie Highway; fine 10-acre grove; oranges, tangerines, grapefruit; part 12 years old. Biggest bargain on the Ridge. Reasonable cash payment, balance easy terms.

ADDRESS GROVE, CARE PILOT, Avon Park, Fla.

See

William King

Avon Park

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Real Estate of All Kinds

Have some fine Lake Front Building Sites, just out of incorporation.

Owner's Price Is My Price

High-Grade

Fertilizers

Made from

Choicest Fertilizer Materials

Lowest Market Price

Geo. F. Kellogg

Automobile Increase
For the year 1921 the state comptroller's office issued 103,000 licenses, and his very conservative estimate for 1922 is 125,000. In 1920 there were some 60,000 licenses issued, and a proportionate increase this year would mean considerably over 125,000. Even on a basis of 125,000 five out of every eight families in the state would have their own car. This seems conclusive evidence of the state's prosperity.

Import Shipments
The state import duties have just recently been given out for the month of August, 1921; the total for the state being \$337,641, of which amount Tampa imported \$341,784. Key West was the second city in value of imports, with \$82,240, and Jacksonville was third with \$85,173.

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ELECTRIC AND GASOLINE MOTORS

Prompt Service
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ROSWELL CUTLER
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Guaranteed Two Years

BATTERIES RECHARGED

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Avon Park, Florida

The Woman's Club of Avon Park
Meets First and Third Friday of Each Month

Mothers' Department
Meets Second and Fourth Friday of Each Month, School Auditorium

Hollywood Commandery.
L. D.
Regular convocate the third Monday in each month, 8 o'clock p. m., in Masonic Temple. All Sir Knights invited.
N. T. SMITH, E. C.
M. W. LANCE, Recorder.

Highlands Chapter No. 42.
R. A. M.
Convocations every second and fourth Monday in Masonic Temple, 7:30 p. m.
Visiting companions cordially welcomed.

R. C. PETERSEN, High Priest
J. J. JAMOUR, Secretary.

Poinciana Lodge No. 227.
F. & A. M.
Regular Communication first and third Friday of each month at 7:30 p. m., in Masonic Temple.

T. H. LANDER, W. M.
J. J. JAMOUR, Secretary.

Leigh Chapter No. 85, O. E. S.
Avon Park, Florida
Regular meetings 2nd and 4th Fridays in each month, 7:30 p. m.
Visitors welcome.

Lillian L. Stevenson,
W. M.
Harriet Stockton, Secretary.

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ROUGH DRESSED

Delivered at a Price to Suit You

Windows, Doors, Roofing
Ready-Mixed Paints
PAINT THAT IS PAINT

Lump Coal--Just received a c. load. Place your order before it is all sold.

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Phone 207 Brickell Building Avon Park, Fla.

Sanitary Plumbing

Suburban Water Supply System
for Home Use and Irrigating Purposes

All Work Guaranteed

Windmills, Tanks and Towers

Let me estimate on your next job

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Prompt Service
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Groves
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Town Property

INSURANCE
"That Insures"

Fire Casualty Life
Automobile

Selected Citrus Trees
from

BUCKEYE
NURSERY

All Varieties for Sale

Mark W. Lance

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Tire

Service

ARCADIA, FLA.

Box 247

MAXWELL
AGENCY

and

TRUCK TIRES

REPAIRED

Out of Town Orders Given
Prompt Attention

Avon Park Publicity

Giving a sketch of the three-year pastorate of the Rev. W. A. Fischer at Avon Park, the Highlands Pilot recently printed a fine picture of the new Methodist church, erected there since Mr. Fischer took charge and it appears to be a very handsome and excellent building. The Pilot says that the church is of brick and has seating capacity for three hundred. It is well built, of Gothic design and cost about \$20,000. When the Rev. Fischer was first sent to Avon Park there were but few members of the Methodist congregation and they had but little idea of securing a church building. The edifice is one that would be a credit to any community. Times-Union.

Advice to Young Men

Benjamin Franklin gave this advice to a young man: "Keep an exact account for some time, both of your expenses and your income. If you take the pains at first to mention particulars, it will have this good effect: You will discover how wonderfully small trifling expenses mount up to large sums, and will discern what have been and may for the future be saved without occasioning any great inconvenience."—Orlando Sentinel.

A Tough Metal

A scientist has reduced cast iron to a metal that is 40 per cent lighter than aluminum. It must be tough, for in a test in a fat machine it was bent 27,000,000 times before breaking. It certainly will be the thing with which to build air machines.

Listening In

Mr. Edison has so far developed his "listening in" on a spirit communication device that he is sensing a collapse of our present system of civilization. According to Allan L. Benson, who has been interviewing him, Mr. Edison thinks the catastrophe might be averted if men could be induced to exercise their thinking machines to some other purpose, but he has little hopes that they will do so.

Florida's share of the \$75,000,000 appropriated by the federal government for good roads, amounts to \$850,525.

Extra copies of The Pilot are 6 cent each.—Advertisement.

666 cures Malarial Fever.—Adv.

THE FLORIDA ADVOCATE IS THE PRIZE WEEKLY NEWSPAPER IN FLORIDA

The Florida Advocate was pronounced the state's best weekly newspaper by Bristow Adams, head of the Journalism department of Cornell University, in a contest held by the general extension division of the University of Florida. The decision was announced in Gainesville last week after an exceedingly close contest in a number of classes in which there were approximately 125 entries.

After spending a day in determining the winners, Bristow Adams, who judged the contest, awarded the three highest average scores as follows: For the best weekly, the Florida Advocate of Wauchula; for seven-column dailies, the Miami Herald; and for six-column dailies, the Orlando Sentinel won the highest score.

Bristow Adams has judged similar state-wide contests in New York, Kansas, South Dakota and Minnesota. Professor Adams says that it was extremely difficult to pick the winners, especially in front-page make-up, and setting a higher average than in the other states where he has judged them. The metropolitan papers of Jacksonville and Tampa were not entered in the competition. The complete list of awards follows:

Best front-page, weeklies: First, Florida Advocate, Wauchula; second, Lake Wales Highlander. Others particularly deserving of mention in this class: Sarasota Times, Leesburg Commercial, Cocoa Tribune and the Kissimmee Valley Gazette.

Best editorial page, weeklies: First, Fort Lauderdale Herald; second, Titusville Star-Advocate; third, Leesburg Commercial.

Best farm news treatment: First, Florida Advocate, Wauchula; second, Lake Worth Herald; third, Bay County Beacon-Tribune of Panama City; with the Sarasota Times as a close contender.

Among the seven-column dailies the Miami Herald had things all its own way partly because there were comparatively few of such papers entered. That should not detract from the sterling worth of this paper, which won first on front page, editorial and farm news.

In the six-column dailies the competition was closer. The best front page was that of the Sanford Daily Herald; the best editorial page, Orlando Morning Sentinel; and the best farm news treatment, South Jacksonville Journal.

Senators at Home
Arriving from Washington Friday night, Senators Duncan U. Fletcher and Park M. Trammell will spend several days with home folks here, returning to the capital to attend the session of congress, which convenes Dec. 5.

Shoe Clearance Sale
All men's shoes will be sold regardless of cost--want to clear them out before new stock comes. Come and get bargains. New Electric Shoe Shop. J. W. Farley.

WHAT WE SPENT IN 1920 FOR LUXURIES

In 1920 we spent \$50,000,000 for chewing gum; \$1,000,000,000 for candy; \$800,000,000 for cigarettes; \$400,000,000 for cigars; \$800,000,000 for tobacco and snuff; \$211,000,000 for fur; \$350,000,000 for soft drinks, ice cream and soda; \$700,000 for perfume and cosmetics.

In addition to this there were the movies, dances, jewelry, sporting goods, firearms and shells, cigar and

cigarette holders, hunting and shooting garments, yachts, livestock, pianos, organs, phonographs, joy riding and a whole lot of other things, most of which we would have just as well done without, and which, all in all, amount up to \$23,000,000,000. Just think of it! If we had denied ourselves of these things for one year we could have paid off nearly all the war debt, and wouldn't have these accursed taxes hanging over us for years. It would be a great act of patriotism. Why not do it?



Buy Gifts That Last

When you purchase Jewelry you are getting cash value for your money--especially when you buy it at a reasonable price. We have just received a new line for the Christmas trade and we invite you to see it.

CAMEOS IN LAVALIERS AND BROOCHES
YOU'REX, Guaranteed Silverware, never tarnishes--put up in beautiful Christmas boxes

Sterling Silver Belt Buckles Sterling Silver Pencils
Chains, Fobs, Charms Watches and Clocks
Many solid gold and sterling silver pieces too numerous to mention

All Reasonably Priced

TOYS TOYS

Dolls, 10c to 1.50
A B C Blocks
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Drums and Toy Trunks
Hobby Horses and Wagons
Horns and Other Toys
Stationery

Handwork Handkerchiefs in Christmas Boxes
China Dishes and Glassware
Kitchen Supplies, Pans, Spoons, Etc.
Our Hardware Counter contains many useful articles for general and household use

Jordon's Jewelry Store

Max Wild Building Avon Park, Florida
"BIG VALUES FOR LITTLE MONEY"

Notice to Hunters

The pastures of the Southern Cattle Ranch in Okeechobee County, Florida, have been posted according to the Florida Statutes and anyone found hunting therein will be prosecuted to the full extent of the law.

Southern Cattle Ranch, Inc.

LYTLE HULL, V. P. and G. M.

THE Pittsburgh-Florida Fruit Growers Ass'n

AVON PARK, FLORIDA
CAPITAL \$1,500,000.00

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CITRUS GROVES AND BY-PRODUCTS CO.
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FLORIDA CITRUS DEVELOPMENT CO.
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Under a Plan and Contract That Provides Absolute Protection
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"Watch Your Investment Grow"

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HIGHLANDS COUNTY PILOT
AND THE HIGHLANDS PILOTPublished every Friday at Avon Park, Fla., by
GEO. W. ADAMS, Editor.

Subscription \$2.00 a Year.

Entered as second-class matter December 12,
1915, at the postoffice at Avon Park, Florida,
under the act of March 3, 1879.Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

Telephone No. 23

The weather is ideal.

If it is home-made have it tested.

The band is an asset to Avon Park.

The birds are quickly learning to fly.

Make your Christmas gift substantial.

Yesterday was the opening day for big game.

Yes, Avon Park should be a bird sanctuary.

The election is over. How does it please you?

Only twenty more shopping days until Christmas.

A man might drive a car rapidly, yet not recklessly.

Unpatriotic utterances are about as popular as rebuffs.

Our ads are a directory to sensible Christmas shopping.

Christmas is coming fast—best do your shopping now.

Support the band. It is a valuable asset to Avon Park.

Why not have the City Park beautified before Christmas.

Don't forget the orphans, after your own children are made happy.

Here's to a successful administration by the newly elected town officers.

Rise strawberries in Florida and snowballs in the north. Where would you rather be?

Avon Park is so busy that comments are heard that it is the busiest town on the Ridge.

Florida is the only state in the union where there are twelve growing months every year.

The man who pays his taxes promptly and willingly is the man who helps reduce taxation.

Make every home in Avon Park attractive—roses and shrubs cost but little, and it means so much.

We give no premiums with the Pilot. Every number is worth the price. If it isn't worth \$2 a year to you, don't take it. But for the love of Mike, let your neighbor have a chance to read his current issue before you try to borrow it.

Good roads are an investment—not an expense. They pay larger dividends than any other investment in the world.

Open season for deer and turkeys commenced yesterday in Highlands, Glades, Hardee, DeSoto, Charlotte and Lee counties.

The year 1921 is rapidly drawing to a close. Let the experiences of last year prove valuable lessons for the one to come.

It has been frequently remarked that the only good Indians are dead ones. The remark is equally applicable to the road hog.

When Florida begins to manufacture its raw materials into the finished products what an increased prosperity there will be in this state.

Heard a man remark a few days ago that the new park would cause the city to be a hundred thousand dollars to our city. And it cost less than a quarter of that amount.

Some of the recent comments to Avon Park may have been intended to offend the world, but it would be better if they would acquaint themselves with past conditions before advocating radical changes.

The Volstead act has increased the price of grapes and if the people who buy grapes in large quantities only know how much better "cider" grapefruit makes, it would increase the price of grapefruit.

Tampa Tribune says "with common sense selling at \$13 a quart; the liquor situation in Florida is outrageous." Well, say it is, John. You can come near buying a perfectly good still for that amount.

It should be remembered that Avon Park has a curfew law and that the ordinances prohibit persons under the age of 16 years from driving automobiles, unless accompanied by the owner or a licensed chauffeur.

Cats' case has been continued until the spring term of court in Union county. We presume it will continue to be continued and Cats will continue in the limelight just as long as we and a few other fool newspaper men continue to mention his name.

It begins to look as though the charges that the Polk county commissioners do not want tourists to come south of Frostproof are true. If that abominable stretch of road were located anywhere else in Polk county you can safely wager your last dollar it would have been repaired and hard-surfaced long ago.

There seems to be a general impression that one must have a license this year to hunt in his own voting precinct. As we understand the law, such is not the case. A man may hunt in his own voting precinct without a license, the same as heretofore. The new game law only amended certain sections of the old law and the one covering the above was not amended.

STARTED ITS THIRD YEAR.

Last week the Pilot started the third year of its existence. It was Thanksgiving week and we were in a big hurry to get the paper out a day early, in order that the force might enjoy the holiday, therefore we failed to mention the fact.

The Pilot during the two years of its existence has been successful—much more so than we had hoped when we moved here from Marietta. The town has taken on a wonderful growth in those two years and the Pilot has grown with the town. This growth is due to the loyalty of our merchants and to the natural advantages possessed by this location. Those advantages are such that any newspaper man could tell of them and not deviate from the truth. Our patronage has been such that we have had an incentive to put forth every effort to stimulate business, growth and prosperity. While we have been told many times that the Pilot was one of the most important factors in the town building, we are not egotistical enough to think that we alone are responsible for the phenomenal growth the town has enjoyed. With the loyal support of the merchants and citizens our efforts would have amounted to but little, therefore to them is due the greater portion of the credit.

We thank each and every one of you for your loyalty and friendship and hope to merit the same during this and the years to come.

Shoe Clearance Sale

All men's shoes will be sold regardless of cost—want to clear them out before new stock comes. Come and get bargains. New Electric Shoe Shop. J. W. Farley.

SIDELIGHTS ON FORD AND THE FORDSON

Knockers have long said that Henry Ford's unprecedented success was mainly due to the ideas and energy of those he gathered around him. They used to say that the Dodge brothers were the backbone of the Ford organization; but they left and they are now dead and still the Ford keeps rambling right along. Then it was James Couzens who had made the Ford business, but he left and the business grew faster than ever. Then it was this man and that man that Ford "pended on for all he did"—this man and that man was let off and the Ford seems to take on new speed as a result.

It may be that Ford is a fool, as so many people think, but if so the world would be well off if it had a lot more just such fools. Of course he isn't a demigod, just an open-headed man and at different times he has allowed schemers to make a fool of him. He has his limitations, but no matter how he does it, we must admit that a man who can make a machine that is less and less increasing numbers must have something to him. When Ford has done foolish things we have condemned him as strongly as we could, but when he does big things we give him credit, even if it does give him some free advertising.

We are not boosting him, but what he accomplishes.

In the Review of Reviews is an exhaustive article about him and it tells some very instructive things. He says it was twelve years after he turned out his first car before he began to manufacture any for sale; this shows us how it is that he could perfect a mechanism that would stand the test for so many years and under all sorts of conditions. He says they have spent \$40,000,000 to perfect their tractor and now they are prepared to build a million of these a year.

He tells how he saw the "trade depression" coming last year. "Labor, instead of being disengaged by the war prices on autos, as other makers did, took the bold course and announced a reduction in prices and this started things moving. The Ford company had nearly \$60,000,000 of obligations to meet, including \$15,000,000 of income taxes. In a few weeks \$25,000,000 worth of autos were turned into cash, and by realizing on other resources it met every obligation without having to borrow from Wall Street."

Ford tells how he adjusted things back from a war to a peace basis in his factory. He "sold a trainload of desks and furniture" and the men who had done fancy work at the desks were set at productive work. The office force was cut from 1,074 to 528 people. During the war they had one foreman for each three to five men, but now they have one to twenty men. Before the "house cleaning," the labor cost on each car was \$116, but now it has been reduced to only \$93. "Formerly we had to employ fifteen men per car per day, now only nine," he says.

He makes himself very plain in his attitude toward labor. He is neither for nor against labor unions. He says that the union agents have often tried to unionize his business, but that they are unable to make any headway; as his methods give the workers higher wages than the unions can promise them, for union methods were the backbone of the Ford organization; but they left and they are now dead and still the Ford keeps rambling right along. Then it was James Couzens who had made the Ford business, but he left and the business grew faster than ever. Then it was this man and that man that Ford "pended on for all he did"—this man and that man was let off and the Ford seems to take on new speed as a result.

Ford tells some interesting things about patents, etc. He says that he has 300 or 400 patents in all countries, but that he does not depend on them; what he depends on is his ability to turn out a better and cheaper machine than anyone can with the old hide-bound methods under which he seems to be. He produces as little as possible and charges the consumer as much as possible for it.

The company has built about 5,500,000 Fords, and he tells us that this machine is one device that he had patented and had supposed was exclusively his. And yet he found that a piano tuner in 1826 had patented the same thing. He patented his magnet, but later found that "Faraday" had produced the same thing long before.

He devised the universal joint inside a ball and socket, where the transmission of the Ford is attached to the drive shaft; but even this he found was old, for it was in a steam engine built forty years ago.

He says he is besieged by people who want him to add all sorts of devices to the Ford. In many cases these inventors have been working on the scheme for many years when any expert "could have told him in five minutes that the idea was entirely worthless."

Instead of adding to the Ford he is trying all the time to reduce it still more. Many parts are now made in two or more. He says jocosely that his ultimate object is to "get the whole machine as near one piece as possible." We can now see visions of the day when a complete Ford will be stamped out automatically at one operation, while you wait.

Henry Ford is an optimist of course. "The world is better than it ever was before and there is more opportunity for good sincere work," he declares. He doesn't wait for things to come his way, he goes out after them and gets them.

His revolutionary ideas about how to run the railroads have made the rail magnates wonder if they haven't been on the wrong track and going in the wrong direction all the time. He says that the railroad owners have been in too much of a hurry to make profits, whereas their first aim should be to serve the public. Profits will come through service, he says, and he points to his own business to prove the claim. He condemns the present antiquated designs for locomotives and cars; they are all built several times too heavy and they require altogether too much attention, he says. An immense load of dead weight has to be carried by every train and the people have to pay the freight on this waste weight.

Of course, Henry Ford, as we have said, doesn't know it all. On some things he is no doubt visionary; but it requires no arguing to prove that in the production of the Ford automobile he has found ways to give the people bigger value than is offered by any other producer in the world. When the Pathfinder has to buy a piece of printing machinery it has to pay four or five times as much, in proportion to real value, as when it buys a Ford. The difference is mainly in the method of production. Ford, instead of changing designs every little while, perfects one design and then sticks to it. Instead of producing one machine a month by slow hand methods, he produces several thousand a day. He gives the consumer the benefit of the saving and still he has so much profit for himself that he hardly knows how to spend it.

This, we say emphatically, is the true principal; namely, produce the utmost, put the value into the product and give the people the benefit. Your copy, which will soon be ready, Kilgore Seed Company, Plant City, Fla. 12-2-21

CLASSIFIED ADS.

Hereafter we will run no classified or want ads in the local columns of this paper. They will be placed under one heading and our readers will know where to look for classified ads of every description.

Wanted—Your blacksmithing, horse shoeing, wagon and repair work; now ready for business; satisfaction guaranteed; shop just north of the bottling works. The Highlands Blacksmith and Wagon Shop, J. E. Boynton, manager. 1-17

Wanted—Middle-aged man or woman or man and wife, who would like good home for winter and would be willing to look after an invalid. Apply H. G. Crapse. 1-17

FOR RENT

For Rent—Four large rooms suitable for light or heavy housekeeping; city water and lights; on clay road. Apply to Walter Hart. 12-2-21

For Rent—Two rooms for light housekeeping; old couple preferred. Apply to Mrs. J. L. Daum, Central avenue. 1-21

For Rent—Furnished cottage, 5 rooms, lake front; boat, garden, strawberries, grapefruit, oranges included, for \$300 for six months. E. D. Putney. 1-21

For Rent—Two three-room suites for light housekeeping; furnished or unfurnished. Inquire at the Elite Shop, Brickell building. 1-21

FOR SALE

For Sale—Make an offer for lot 25 on Lake Hyrd, being 50x150. Address C. H. J. Osborne, Connellville, Pa. 1-21

For Sale—Shredded Ceylon Cocoa in bulk, 35c per lb.; also some 50-lb. friction top powdered milk cans, 50c each. Sanitary Bakery. 1-21

Cabbage Plants for Sale—Early Jersey and Charleston Wabeside, \$1.25 per 1,000; 5,000 lots and over, \$1.00 per 1,000, f.o.b. Valdosta, Ga. Kinsey Wholesale Plant Co., Valdosta, Ga. 1-14-21

For Sale—On easy terms, new six-room bungalow; close in; would consider well-located tract of 10 or 20 acres of citrus land as first payment. Address HX, care Pilot.—Advertisement. 12-2-21

MISCELLANEOUS

For the best cup of coffee in South Florida, call at the new lunch corner and filling station, Crooked Lake. 1-21

Two hundred dollars down and \$30 per month buys cottage of five rooms. E. D. Putney.—Advertisement. 1-21

Seeds—Big new Spring Catalog: a revelation for the beginner and a reference book for the practical trucker. Send name and address today for your copy, which will soon be ready. Kilgore Seed Company, Plant City, Fla. 12-2-21

666 cures Chills and Fever.—Adv.

NOTICE OF INTENTION
TO THE GOOD CITIZENS OF AVON PARK

Familiar faces will be found and old time personal services secured when you visit our up-to-date store; well stocked with the best lines

Hardware and Household Necessities

At Lowest Prices, Considering Quality.

No Trouble to Show Goods or Order Specials. Our Aim Is to Please the Public.

Come in and renew acquaintances, and look over our up-to-date stock.

Always courteous treatment

Capt. F. C. RAE
C. A. CLARK
H. T. MacDONOUGH

Salesmen for

W. R. England Hardware Company

LOCAL AND PERSONAL

D. W. Allen and family have moved to Winter Haven.
J. B. Brown of Sebring was a business visitor in town Saturday.
L. A. Wolfe spent last Friday in Arcadia, looking after business matters.
M. C. Whitehurst spent Sunday with his wife and parents in Wauschula.

"Dooly" Farley spent a part of Thanksgiving Day with friends in Arcadia.

L. J. Dooner of Sebring, proprietor of the Buckeye Confectionery, was a Sunday visitor in Avon Park. Miss Myrtle Hart of Lake Wales was the guest of Miss Emma Nichols for Thanksgiving and the week-end.

Born, to Mr. and Mrs. G. W. Hay, on Saturday evening, a baby girl, Mary Christina is the name of the new girl.

Mr. and Mrs. G. W. Adams entertained at Thanksgiving dinner. Mr. and Mrs. F. H. Adams and children of Sebring and W. A. Snow of the Pilot force.

Mr. and Mrs. Cyril Baldwin and children of Avon Park, accompanied by Mrs. Thomas Mitchell of Sebring, spent Saturday in the city visiting relatives.—Arcadia Enterprise.

A. H. Brooks of Atlantic City, N. J., and E. O. Higgins of Detroit, Mich., were visitors in Avon Park Tuesday. These gentlemen are looking over the scenic Highlands with a view to locating and establishing in business.

Dr. and Mrs. H. Timm arrived this week from Brooklyn, N. Y., and are again at the Hotel Avon for the winter. They are among the many winter visitors who always receive a hearty welcome and help to liven matters at the hotel by their jolly ways and lively participation in the frequent social events at that popular hostelry.

Cyril Baldwin went to Tampa Monday night to remain a few days for medical treatment.

George L. Crews, C. P. Turner, W. H. Thompson and B. C. Allen made a business trip to Wauschula Monday.

Mr. and Mrs. Irvin Morgan of Crossville spent the week-end in Avon Park, guests of Mr. and Mrs. C. E. Lanier.

Mr. and Mrs. John Collier of Zolfo spent Sunday here, guests of Mr. and Mrs. C. A. Skipper and Mr. and Mrs. Carlos Skipper.

The Misses Nona Crews and Elizabeth Clark spent Thanksgiving Day and the week-end in Winter Haven visiting friends.

The Rev. S. P. Durran of Wauschula was here Tuesday attending the Fordson demonstration and mingling with friends.

J. Q. Adams, manager of the Ford Sales Company, Wauschula, was among the out-of-town visitors attending the Fordson demonstration Tuesday.

Mr. and Mrs. E. D. Kelly have returned from Monticello, Ga., to spend the winter here as usual. They are among our regular winter residents and have a host of friends who are always glad to welcome them.

Mr. and Mrs. O. L. Mason of Ripley, N. Y., are again in Avon Park for the winter, having arrived the fore part of the week. Mr. and Mrs. Mason are always as glad to get back to the Park for the winter months as are their friends to have them.

A card from S. D. Lee, Rochester, N. Y., advises to change the address of his paper to Avon Park, therefore they may expect him and his visitor here within the next few days, if they do not arrive before this issue is printed.

Last week Albert Ellison completed a cement sidewalk in front of his property on new Main street. This completes the sidewalk building on that street, with the exception of that in front of the block between Lake and Forest avenues.

To break a cold take 666.—Adv.

An 8-pound girl baby was born to Mr. and Mrs. L. Costine Sunday.

Mr. and Mrs. Otto Skipper are the proud parents of an 8-pound boy baby, born Sunday.

H. T. McDonough has rented the T. B. Thompson cottage on Winthrop street.

Mrs. T. H. Lander spent Thanksgiving Day and the week-end at Kissimmee.

The stock paid a visit to the home of Mr. and Mrs. A. McKee Elwell last Friday night, leaving a 9-pound girl baby.

Fred Paddy of Lakeland, who made many friends in Avon Park while clerking for the Avon Park Drug Company, spent Sunday here, a guest of Dr. and Mrs. T. H. Lander.

Friday Mr. and Mrs. A. McKee Elwell moved from the T. B. Thompson cottage on Winthrop street to the new cottage recently completed by H. E. Coy on the same street.

J. D. McEwen and G. W. Adams spent Wednesday of last week and Monday of this week in the woods bird hunting. Wednesday they brought in twenty-three and Monday just an even dozen.

George Sloman accompanied them and in addition to showing them where to find the birds also entertained them at dinner both days. Mrs. Sloman having prepared a good chicken dinner for the hunters.

Mr. and Mrs. O. K. Cole of Sebring spent a few hours in Avon Park Monday. Mr. Cole is at the head of a company that is draining about 90,000 acres of fertile land in the southeastern part of Highlands and the northwestern part of Glades county.

When the drainage proposition is completed a large tract of the most fertile land in the United States, or anywhere else, for that matter, will be ready for cultivation.

One Hundred Dollars Reward

We will pay \$100 reward for information leading to the arrest and conviction of parties shooting insulators on our high-tension wire poles. Florida Ice and Power Company.—Advertisement.

F. S. Prior was transacting business in Sebring Monday.

Mr. and Mrs. W. A. Smith spent Sunday at Palmito Farm.

Mr. and Mrs. M. Baker of Sebring were Saturday business visitors in Avon Park.

Mr. and Mrs. Phil Lacey and children and Leigh Park spent Sunday in Lake Wales.

Arthur Clawson of Sebring was among the out-of-town visitors in Avon Park Sunday.

Most of the winter residents, who own homes in Avon Park, have arrived for the season.

The mass meeting called for Saturday night was not what might be called a "howling success." But few of the candidates responded to the call to "express their principles," probably due to the fact that the majority of them thought the people of Avon Park knew how they stood—for these things which will benefit our city, first, last and all the time.

We have been handed a copy of the resolutions adopted Nov. 27 by the International Bible Students Association, in convention assembled at Washington, memorializing the international arena conference assembled at the national capital, with the request that we publish same. This we are unable to do because of lack of space to handle articles of such length.

Mr. and Mrs. William Hare entertained at Thanksgiving dinner. Mr. and Mrs. William J. Heim and children, Mr. and Mrs. D. B. Farnell and son Ivor and Mr. Mosier. There were fifteen gathered around the table, which was loaded with good things to eat and all thoroughly enjoyed the hospitality of the host and hostess. In the evening several young people enjoyed dancing, music and games.

Mr. and Mrs. O. G. Ferguson of Pittsburgh, Pa., arrived in Avon Park Monday to spend a few days at Lake Byrd Lodge. Mr. Ferguson is a grove owner with the Pittsburgh-Florida Fruit Growers Association. This is his first trip to Florida, but from the impressions they have formed during their few days' stay here and the remarks made to the writer during a pleasant half-hour call, it will not be their last visit, by any means. They were more than delighted with Lake Byrd Lodge and the Pittsburgh-Florida groves and think that Avon Park is "a coming town."

A fishing and hunting party going to Kicee for a days' outing Wednesday of last week was composed of C. E. Lanier, Carlos E. Skipper, J. V. Chapman, J. D. McEwen and Joe Lander. They spent the night there and were joined the following day by Mr. and Mrs. John D. Raab, Mr. and Mrs. H. E. Godwin, Mrs. C. E. Lanier, Mrs. Carlos Skipper and Mrs. J. D. McEwen, the party returning in the afternoon. While they did not catch many fish or find much game, they thoroughly enjoyed the outing.

WITHOUT BIRDS HUMANITY COULD NOT INHABIT EARTH

Man might lose horses, cattle, hogs, sheep and yet contrive to live. But it is fairly safe to prophesy that if all birds were exterminated human life would cease within ten years.

This statement, startling as it may appear, is cold truth, for if there were no birds to keep their numbers down, noxious insects would increase so rapidly that all vegetation would be destroyed, all grain and grass eating creatures would consequently become extinct and the survivors of the human race would be driven to the far Arctic to seek out a miserable existence on fish, whale or seal flesh.

We say the "appetite of a bird" as a synonym for a small cat. The truth is that no other class of living creatures possesses so insatiable an appetite as the bird.

There is nothing wonderful in this. The normal temperature of birds is several degrees higher than that of man, their digestion works far more rapidly, and almost any bird, if deprived of food for a comparatively short period, dies of starvation.

Every country is owing to the knowledge of the enormous value of birds, and small birds are now protected by law in England, France and even in Italy, where until lately they were being steadily exterminated.—Hudson County News.

666 cures Bilious Fever.—Adv.

Why You Should Take Your Shoes to the New Electric Shoe Shop

1st. Because we are expert shoe-makers.

2nd. We use the best leather.

3rd. We have a shoe sewing machine that sews the way the shoe was made.

4th. We take out the old stitches and sew in the same holes.

5th. Because we put felt between the sole which prevents squeaking.

6th. We do not pucker the inside, which makes them smaller.

7th. We cut the nails off in rebuilding the heels instead of driving them through to wear out your sole.

8th. We use solid pieces in rebuilding heels instead of wedges.

J. W. FARLEY.

THEY READ THE PAPERS

The following clipping from the Bristol (Ind.) Banner should be read and carefully considered by our merchants and all business men:

"We have a bureau whose duty it is to read each week the country newspapers from all over the country. There is not a paper of any consequence in our trade territory that our bureau does not get. The bureau looks over these papers and when the merchants are not advertising in the local paper we immediately flood that territory with our literature. It always brings results far in excess of the same effort put forth in territories where the local merchants use their local papers," said Herman Rosenfield, advertising manager for Sears, Roebuck & Co.

Highlands Pressing Club

Pressing, dyeing and altering done promptly. We call for and deliver work. Agency custom tailoring. See our samples and read prices before ordering your suit. Agency Lakeland and Steam Laundry. D. T. Lockett, phone 59, old postoffice building.—Adv.

Rob-My-Tism, a pain killer.—Adv.

You Are Invited to Our Store
We want you to feel welcome to visit our store, make it your gathering place and rest room.

MARY GARDEN TALCUM
MARY GARDEN FACE POWDER
DIJER KISS TALCUM
DIJER KISS FACE POWDER
ARMON
POMPEIAN
NADINE
THREE FLOWERS

RED CROSS CHRISTMAS SEALS ON SALE. HARRIET HUBBARD AYER

FLORIDA PHARMACY
Brickell Block Avon Park, Fla.
A FULL LINE OF THE CELEBRATED NYAL REMEDIES AND TOILET ARTICLES

GROCERIES

Fresh and delicious, and when purchased from our store you can rest assured the price is right. You can supply your table

Three Times a Day

from our Staple and Fancy Groceries, and they will come to the dining room just a little ahead of time when you know the groceries come from

H. Y. Thompson

First National Bank Building

Phone 7

Avon Park, Florida

Buy Red Cross Christmas Seals

FACTS ABOUT the FUTURE of AVONPARK

This space is being paid for by a group of public spirited men of Avon Park who wish to advertise the opportunities of our town in a truthful manner.

FACT NUMBER THREE

Notwithstanding marked increase in real estate values, there are still good bargains to be obtained in business and residential property.

Avon Park in six years will have a population of 5,000. This is just the place to invest in all classes of property.

Information Cheerfully Furnished

Board of Trade, Avon Park, Florida

H. E. Masters

Electrical Contractor
HOUSE WIRING
and
ELECTRICAL REPAIR

Reasonable Rates
Let Me Estimate on Your Work
Located in Old P. O. Bldg.

SEND THEM YOUR
PORTRAIT
FOR CHRISTMAS

Avon Studio

Brickell Building

Avon Park, Florida

Highlands Pressing Club

PRESSING AND ALTERING DONE PROMPTLY

See Our Samples and Get Our Prices
Before Ordering Your Suit

Agency Lakeland Laundry

Phone 50

D. T. LOCKETT

Just Received, a Fresh Lot of
GARDNER'S FAMOUS CAKES

POUND CAKE
and
FRUIT CAKE

Red Cross Christmas Seals

B. H. James

Phone 19

Avon Park, Fla.

6c. SUGAR
In Bulk
Saturday Only

Red Cross Seals Every Day

Cash and Carry Grocery

WEST & LUXTON, Proprietors
Max Wild Building Avon Park, Florida

SEE OUR LINE OF NON-BREAKABLE

DOLLS

75c to \$1.50

Christmas Tree Trimmings and Christmas Boxes

YOU CAN BUY

Good Toys

CHEAPER AT

Field's Art Shop

Brickell Building, Lake Avenue

Avon Park, Fla.

FLORIDA HAS UNIQUE ADVANTAGES OVER ALL OTHER STATES IN UNION

Ransom E. Olds, the founder of Oldsmar, one of the many Florida towns that has sprung into prominence during the last few years, has sent out a letter to the state press for publication. Of course, primarily his object is to give widespread publicity to the town of Oldsmar and we believe that a man who has accomplished as much as has Mr. Olds is entitled to widespread publicity. In his article Mr. Olds speaks of

Florida in general as follows: "It has always been a pleasure to me to take up new propositions like this tract of wild land, like a diamond in the rough, and polish it into a successful proposition. It makes a man feel that he has done a little something to help make Florida what she should be—one of the garden spots of the world."

"Today there are hundreds of other similar opportunities in Florida. This state is, relatively speaking, about as undeveloped as Michigan was twenty-five years ago. There are vast tracts of good land which should be in culti-

vation. There are very few inter-urban electric railways. There are areas in which have water which good harbors could be created. Vast resources of lumber, phosphate and probably gas and oil and other minerals, remain to be converted into money for the benefit of mankind. In the line of manufacturing, Florida should make many of the machines and articles which she now buys from other states. All of this development work would give employment to hundreds of thousands of people and thus build up the population. This entire state of Florida has about the same population as the city of Detroit, which gives an idea of the possibilities of growth in Florida."

"I have become somewhat interested in the grape industry. We have a seventeen-acre vineyard at Oldsmar, and from what I am told about the results obtained so far it seems to me that grape-growing will become one of the leading fruit industries of this state. The production of avocado pears of the hardy or Mexican varieties is also worth more study than it has been given. What is said to be one of the largest avocado pear trees in the United States is located in Pinel as county, and there are orange and grapefruit trees here said to be 75 years old, so we can judge from these evidences that Florida has the climate to grow these things successfully over long periods of years."

"It is possible to grow crops in Central and South Florida twelve months in the year. The tourist business brings millions of dollars to Florida and is a splendid additional activity in the winter season. I am in sympathy with the campaign to lengthen the tourist season and make it run from October to May. In fact, I don't blame many tourists for wanting to live in Florida all the year around. I find that a considerable portion of them start out as tourists and end up as enthusiastic Floridians. These newcomers, with intelligence and the will to work and some money to help them win success, are the kind of people that Florida needs and wants. This is no place for the idler or the lazy man or the pauper. They will not succeed here any better than they would anywhere else. But Florida is full of opportunities of all kinds for wide-awake men and women who have enough gumption and enterprise and foresight to look a little beyond the present."

"I want to give the newspapers and magazines of Florida full credit for their splendid work in making known to the world these uncounted opportunities, and express my appreciation of the continuous record of progress made. The press of Florida has the right spirit, the desire to see the state get ahead and the willingness to co-operate with men and women who are willing to risk their capital in the pull which big development enterprises demand before they come through to success. A number of times when some of my friends thought I was making a mistake by putting more money into Oldsmar, the cheering words and cordial co-operation of the press have encouraged me and helped to nullify the negative influence."

"One of the worst drawbacks Florida has today is the railroad situation. The present attitude of the railroads in charging exorbitant freight and passenger rates is forcing people to motor and truck freight which otherwise would go by rail. This tends to hold back development. I believe if the railroads' heads could be made to see to what extent they are holding back Florida's development, they would act quickly in making through rates, both freight and passenger, the same as they were before the war. If this were done, Florida would have the greatest advantage ever experienced, because the high price of coal and living in the north have caused thousands of people to consider Florida who have never thought of it before."

"I never had any doubt about Florida. I never will have any doubt in my mind that Florida will become a great state. I know by my own observations that she is advancing rapidly, with that end clearly ahead in the line of her progress. There are so many things that Florida alone can do. There are so many other things that Florida can do better than other states. These exclusive conditions give her a unique advantage over all the other states in the union."

A QUICK TRIP TO THE VARIOUS OASES

The Aeromarine Airways, Inc., expects soon to open regular air service between Tampa and Key West, says W. A. Waterman, general passenger traffic agent of that company, in a letter to the Tampa Board of Trade. The letter announced that the Florida passenger service was resumed Nov. 1. Several months ago the company operated a regular schedule between Key West and Havana.

One of the big seaplanes carried twelve passengers, and another carries four. Sighting tours over St. Petersburg, Palm Beach and Miami are also planned, says the letter. The fare from Tampa to Key West by air is set at \$180; Miami to Bimini, \$25; Miami to Nassau, \$75; Key West to Havana, \$50.

EIGHT REASONS

Why You Should Take Your Shoes to the New Electric Shoe Shop

- 1st. Because we are expert shoemakers.
- 2nd. We use the best leather.
- 3rd. We have a shoe sewing machine that sews the way the shoe was made.
- 4th. We take out the old stitches and sew in the same holes.
- 5th. Because we put felt between the soles, which prevents squeaking.
- 6th. We do not pack the inside, which makes them smaller.
- 7th. We cut the nails off in rebuilding the heels instead of driving them through to wear out your soles.
- 8th. We use solid pieces in rebuilding heels instead of wedges.

J. W. FARLEY.

Extra copies of The Pilot are on sale at the Avon Park Drug Company's store.—Advertisement.

666 quickly relieves a cold.—Adv.

BY BUYING XMAS SEALS

HELP FIGHT TUBERCULOSIS



Figures Tell The Story of Business

"What were our sales today?" asks the manager. "How many bills coming due the first of the month?" "What stocks are moving?" "What is the interest on that note?"

All these are everyday business problems. A figuring machine, like the 10-key Dalton, provides you with the means to get the figure-facts quick.

Only 10 keys—one for each numeral. So simple a child can operate it. Multiplies as easily as it adds. Will last a business lifetime.

H. W. KELLERMAN
District Sales Agent
521 Citizens Exchange Building
Phone 4979 Tampa, Florida

The CITY CAFE

I have taken over the City Cafe and am prepared to serve the public in the best possible manner.

OUR MEALS
will be well cooked and properly served and our

PRICES
REASONABLE
E. BARNHILL, Manager

MITCHELL ELECTRIC COMPANY

Sebring, Fla.
ELECTRICAL
CONTRACTOR
AND SUPPLIES
Let us give an estimate on your ELECTRICAL WORK
No job too small or too large to merit earnest consideration
Phone 105 at Our Expense



Send for literature and price list
Quick Deliveries from Winter Haven Branch, Winter Haven, Fla.

DR. D. D. CREWS
DENTIST
Office First National Bank Building,
Avon Park, Florida

A. E. LAWRENCE
ATTORNEY-AT-LAW
Room No. 5, Highlands Bank and Trust Building, Sebring, Florida

We have near Avon Park a fine piano, slightly used and partly paid for, which we will sell to party willing to complete the remaining monthly payments. Send name and address for full information. Cable Piano Company, 82-84 N. Broad St., Atlanta, Ga. 51-31.

Remind your friends and neighbors that The Pilot should be in every household in Avon Park. If they are not subscribers they should be.—Advertisement.

For Sale—Improved property, close in, at a bargain. See Walter Hart.

BERLOY

Metal Roofing and Siding

Protects Against Lightning and Fire
No building covered with sheet metal was ever known to be injured by lightning. Protect your building with sheet metal that lasts and gives longer service. We recommend Berloy sheet metal because it is good all the way through.

Let us figure on your job.

For Sale by
HERBERT SEAVENSON
Avon Park, Fla.

Products are available in steel or Tensan Metal

SOMETHING NEW

HAVE YOU TRIED THE NEW DRINK

AVON ORANGE ADE

Made from fresh oranges from the "RIDGE"—the juice squeezed right before your eyes. It's a winner and all agreed going strong. It was conceived, worked out and manufactured by us. We are the originators.

YOU'LL WANT ANOTHER

Avon Park Drug Company

THE SMILE FACTORY

First Trust & Savings Company

General Banking

AND
ANYTHING THAT MIGHT BE CONNECTED WITH
BANKING, SUCH AS LAND TRANSFERS, ETC.

YOUR CHECKING ACCOUNTS,
SAVINGS ACCOUNTS AND COLLECTIONS
ARE SOLICITED

INQUIRE ABOUT OUR

Home Savings Banks

FOR YOUR CHILDREN

Lower Bread Prices
Beginning Monday, November 21

we will sell our regular size loaf of bread for 8c, rye and whole wheat, 16-oz. loaf, 10c

The Sanitary Bakery

A. EBI, Proprietor Avon Park, Fla.

What Do You Pay?

It is not what you pay, but what you get that determines the value.

White Dry Goods Company

AVON PARK'S POPULAR PRICED STORE
Will Satisfy You

We welcome your business, and we give you service that will bring you back

White Dry Goods Company

THE STORE WITH A CONSCIENCE
J. W. WHITE Avon Park, Fla.

First Trust & Savings Company

[Insurance Department]

WE REPRESENT THE LARGEST FIRE INSURANCE COMPANY IN THE WORLD

WE REPRESENT THE OLDEST FIRE INSURANCE COMPANY IN THE WORLD

WE ARE THE LARGEST AGENCY IN AVON PARK AND HAVE RECENTLY TAKEN OVER THE INSURANCE BUSINESS OF THE CORPORATE SECURITIES COMPANY, THE OLDEST AGENCY IN THE CITY

The Companies We Represent:

Hartford Fire Insurance Co.
Home Insurance Co.
Liverpool, London & Globe Insurance Co.
Hanover Fire Insurance Co.
London Assurance Co.
Sun Insurance Co.
Continental Insurance Co.
Globe & Rutgers Fire Insurance Co.

Aetna Insurance Co.
Federal Insurance Co.
Atlas Assurance Co.
Niagara Fire Insurance Co.
Northern Assurance Co.
Rhode Island Insurance Co.
New York Underwriters Agency
Royal Insurance Co.
Commercial Union Fire Insurance Co.

SURETY BONDS
Fidelity and Deposit Co.

LIFE INSURANCE
Guardian Life Insurance Co.

WE ARE EQUIPPED IN EVERY WAY TO GIVE OUR POLICY HOLDERS

UNEXCELLED SERVICE

Drink
Coca-Cola
IN BOTTLES

Sold Everywhere

In the great hotels or at the wayside store, at the turn on the golf course or at the base-ball game, bottled Coca-Cola ever is refreshed.

At work or at play, it always is the favorite American drink.

Demand the genuine by full name and you will get it in sterilized bottles—pure and wholesome, delicious and refreshing.

COCA-COLA BOTTLING COMPANY
Avon Park, Fla.

Buy by the Case

TAILOR-MADE CLOTHES

LOOK BETTER FIT BETTER WEAR LONGER.

Let us take your measure and have a new suit here for you by Christmas time. We guarantee a fit.

YOUR OLD CLOTHES CLEANED AND REPAIRED

Roberts Pressing Club
First National Bank Building Avon Park, Fla.

Come One! Come All!

TO THE

Standard Garage

We pride ourselves on the ability to give our customers satisfaction and our motto is:

"COURTEOUS SERVICE AT ALL TIMES—
WORKMANSHIP OF THE BEST"

Try Us

THE STANDARD GARAGE

WELCH BROS., Proprietors
AVON PARK, FLORIDA

*The First Step Toward Independence
Is to Own Your Home*

And if you're going to own the kind of a home you would like, the first step is to purchase a town lot.

*To Encourage
Home Building*

One of our large development companies has placed on sale a large number of desirable lots, situated in various parts of Avon Park. To help you, they will sell on

Easy Terms

WHY REMAIN IN THE RUT?

Let's Talk It Over

NORTON T. SMITH

First National Bank Building Avon Park, Florida

Sign Painting and Decorating

Sargent Building
AVON PARK, FLA. J. J. JAMOUR

Florida Ice and Power Co.

Pure Crystal Ice
Electricity
and Water

Avon Park

Florida

AUGUSTA, GA. HAS A DISASTROUS FIRE

Augusta, Ga., was smitten to cope with the fire that destroyed a portion of the city Saturday and fire companies were called from surrounding cities. The fire started Friday and Saturday morning the 700 block on Broad street was a mass of ruins. Loss to buildings and stocks is estimated at approximately \$2,000,000, as the building loss alone will run around a million and a half dollars. The entire eastern side of the 200 block on Jackson street, which is a part of the Jackson building, is totally destroyed. The following buildings were in the path of the fire: Johnson building, total loss; Harrison building, total loss; Genesta hotel, partly burned.

The Augusta Chronicle, local morning paper, the quarters of which were in a part of the Harrison building, is also a total loss.

The J. B. White & Co. store, which is in the same building as the Albion hotel, was partly burned and there is water damage throughout. Fire Chief Frank G. Reynolds stated this morning that in his opinion, a second fire on the 400 block of Jackson street had no connection with the main fire, although heavy sparks fell thick and fast in that section. This fire, which was nearly two blocks away from the main fire, resulted in three buildings, owned by Henry Cumming, being entirely gutted.

Insured Against Frost
The first "frost" insurance policy ever made in this section was written in Arcadia Monday in favor of the Arcadia Citrus Exchange branch of the county organization for the amount of \$75,000 to cover this year's crop from frost or freeze. The policy was written by the Florida Trust & Banking Co., assisted by Special Agents Stanley and Cates of the Atlanta office of the Hartford Insurance Company. The premium is 10 per cent of the gross amount of the insurance carried and will cost the grower members of the exchange \$7,500, which is divided pro rata on the box basis and will cost the 250 members 3 cents per box, basing the estimate on a normal crop.

YOUTH OF TODAY IS CLEANEST OF HISTORY

[Jacksonville Metropolis]
Charles W. Wood of the New York World interviewed H. G. Wells the other day on things in general, and this is one of the thoughts he carried back to his typewriter with him: "Wells thinks that our youth today are the best youth of all history. He thinks they are morally cleaner than were the youngsters of his generation and mine. They say shocking things. They talk about eugenics and birth control and all sorts of outlandish subjects, to the utter scandal of their elders, and give voice to opinions and views on marriage and sex which betray a knowledge that 'properly brought up' children were never supposed to have to say nothing of, blurring it all out in mixed company at the dinner table. But one thing he says, they don't do, which the older generation did: They don't get off in a corner and whisper stories. Sin is somehow lost its fascination for them. They have become realists and their minds are more sane." A little wisdom, they say, is dangerous; but a great deal of ignorance is sometimes disastrous, and those who criticize the youth of today perhaps fail to remember the horrible secrecy in which they learned the "mysteries" of life.

One of the main reasons for the degeneracy which is to be found in the world is due to the degenerate channels through which the facts about physical life are obtained. Modesty is a virtue, but false modesty is a curse.

"Hush" has ruined many a young life. Nothing is more sacred than nature; it is the living manifestation of God; the evidence of divine laws and wisdom, and truth, in its proper place, never deserves the silent treatment. More and more parents are realizing this, although much is yet to be learned about the duties of parenthood, which is more than the obligation of providing food and shelter. The quicker parents are aroused to their obligations to society through their offspring, the quicker youth is going to rise to the moral plane which should characterize its attitude of life.

Mr. Wells is right; we are making progress. But there is still much progress to be made. As long as hearers of false standards are permitted to hold high their hypocritical ideas about the sacred things of life, the world is going to continue to be confronted with the youth problem. The young mind, in its various stages of development, demands information, and if it doesn't get it from one source, it is going to turn to another. This is the problem. It is being faced slowly.

Strawberries will be ripe Dec. 20. You can have this bed of 1,200 plants, a growing garden, oranges, grapefruit, fuel, a boat and five-room furnished bungalow on lake for \$300 for season. E. D. Putney.

LEGAL NOTICE

In the Circuit Court, Twelfth Judicial Circuit of Florida, in and for Highlands County.

Mrs. J. W. Pullen, joined by her husband J. W. Pullen, complainant.

vs. H. L. Turner and wife, Mary Pullen Turner, and P. Wofford Cole, defendants. Bill to Foreclose Mortgage.

To the defendants herein, H. L. Turner, Mary Pullen Turner and J. Wofford Cole:

It appearing by the affidavit of complainant's solicitor filed in this cause that you and each of you are residents of a state other than the State of Florida, and that your place of residence is Atlanta, Georgia; that you are over the age of twenty-one years and that there is no person in the State of Florida service of a subpoena upon whom would bind you or either of you, and relief being sought against you and each of you in said cause by the complainant;

This is, therefore, to require you and each of you to be and appear to the said Bill of Complaint at the

office of the Clerk of the above styled Court at Sebring, Florida, on and before the 2nd day of January, A. D. 1922, and in default of such appearance you are notified that the allegations in said Bill of Complaint will be taken as confessed by you and each of you.

It is further ordered that this order be published in the Highlands Pilot, a newspaper of general circulation, published in Highlands County, Florida, for a period of four consecutive weeks next preceding the said appearance day.

Given under my hand and seal at Sebring, Florida, this 14th day of November, A. D. 1921.

(Seal) C. F. SAUNDERS,
Clerk Circuit Court of Highlands County Florida.

WHITEHURST & WHITEHURST,
Solicitors for Complainant.

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley
Avon Park, Fla.

Plumbing and Steam Heating Contractor
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Townsend Lumber Company

Lake Wales,

Florida

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of Avon Park. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

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HERE is the greatest motor car in all the world. Great because there is more of it in use than of any other car in the world. Great because that in our demand for a million and a quarter Ford cars this year fully 50 per cent of that demand is for the Touring Car. Surely every Ford touring car is a car of great service. You see it wherever you go, day or night, shine or rain, summer or winter—the ever-faithful Ford Touring Car is delivering service and satisfaction, pleasure and economy, in a larger measure than falls to the lot of any other one piece of mechanism in the world.

We can now deliver Ford cars to you with reasonable promptness. Leave your orders without delay, if you would be wise. The prudent man carries his umbrella when it is dry, because any fool can carry one when it rains!

Never forget that right hand to every Ford Touring Car is that ever-dependable and universal "Ford After-Service." Here we are, with the genuine made Ford parts, Ford mechanics, and Ford equipment, to give service to Ford cars instantly, so that your car is never out of commission.

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Member A. A. A.

Avon Park, Florida

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The Saving Habit---Like the Snowball---
Begins Small and Grows Larger From Day
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Start Today!

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There's a Class for Every Pocketbook

IN CLASS 1	
You Pay	
1st week.....1c	
2nd week.....2c	
3rd week.....3c	
4th week.....4c	
and so on for 50 weeks, at the end of which time we will mail you check for	\$12.75
Plus Interest	

WE PAY 5% INTEREST

IN CLASS 1A	
You Pay	
1st week.....50c	
2nd week.....49c	
3rd week.....48c	
4th week.....47c	
and so on for 50 weeks, at the end of which time we will mail you check for	\$12.75
Plus Interest	

IN CLASS 2	
You Pay	
1st week.....2c	
2nd week.....4c	
3rd week.....6c	
4th week.....8c	
and so on for 50 weeks, at the end of which time we will mail you check for	\$25.50
Plus Interest	

WE PAY 5% INTEREST

IN CLASS 2A	
You Pay	
1st week.....\$1.00	
2nd week.....98c	
3rd week.....96c	
4th week.....94c	
and so on for 50 weeks, at the end of which time we will mail you check for	\$25.50
Plus Interest	

IN CLASS 5	
You Pay	
1st week.....5c	
2nd week.....10c	
3rd week.....15c	
4th week.....20c	
and so on for 50 weeks, at the end of which time we will mail you check for	\$63.75
Plus Interest	

WE PAY 5% INTEREST

IN CLASS 5A	
You Pay	
1st week.....\$2.50	
2nd week.....2.45	
3rd week.....2.40	
4th week.....2.35	
and so on for 50 weeks, at the end of which time we will mail you check for	\$63.75
Plus Interest	

You Can Make Straight Payments Each
Week for Fifty Weeks of

50c AND GET CHECK FOR.....	\$ 25.00
\$1.00 AND GET CHECK FOR.....	50.00
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Christmas Presents, Old Age or Any Other
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