

Everything in Hardware Line Can Be Found at Our Store

OIL STOVES WOOD STOVES
WINDOW SASH AND DOORS
PAINTS, VARNISH AND OILS

We have added a line of
SHOTGUNS AND RIFLES

Come in and Get Prices

W. R. England

Hardware Company

First National Bank Building

Avon Park

NOTICE

Notice is hereby given that a special meeting of the stockholders of the Highlands Orange Groves Company will be held at their office on Friday, the 30th day of September, A. D. 1921, at 2 o'clock p. m., for the purpose of confirming the sale of their entire holdings of real estate and other assets the company may have to the Scenic Highlands Development Company, and to pass on any other matters to come before the said stockholders at said meeting.

Dated at Avon Park, Highlands County, Florida, this 24th day of August, A. D. 1921.

WILLIAM KING, Secretary.

Special

Fresh
FISH DINNER
Friday

CHICKEN DINNER
Wednesday and Saturday

Royal Lunch

H. R. CUTLER, Manager

Next to Standard Garage

MITCHELL ELECTRIC COMPANY

Sebring, Fla.
ELECTRICAL
CONTRACTOR
AND SUPPLIES

Let us give an estimate on your
ELECTRICAL WORK
Phone 105 at Our Expense
No job too small or too large
to merit earnest consideration

OTTO SKIPPER

LIGHT AND HEAVY
HAULING

Prompt Service
Reasonable Rates

PHONE 8-M
Avon Park, Florida

SINGER SEWING MACHINE COMPANY

SEWING MACHINES
MOTORS PARTS
NEEDLES and OIL
Machines Cleaned and Repaired

R. E. COATES
SALESMAN AND COLLECTOR
Avon Park, Fla.

Sanitary Plumbing

Suburban Water Supply System
for Home Use and Irrigating
Purposes

All Work Guaranteed

Washbasins, Tanks and Towers

Let me estimate on your next
job

M. H. Gribble

Phone 57
Avon Park, Florida

WHAT IMPRESS VISITORS TO FLORIDA

Recently about forty representative members of the Bradenton Board of Trade enjoyed a motoring trip to Lakeland, Orlando, Deland and Daytona. The object of the visit was to ascertain the ways and means adopted by these progressive cities in attracting visitors, permanent citizens and the investment of capital. The trip was a most successful one and the members of the party returned with a wealth of information which will be of great benefit to the Bradenton Board of Trade. In last week's issue of the Journal, published a synopsis of those things which created the greatest impression upon the members of the party and for the benefit of our readers, whom we know are interested in anything which may tend to create a more favorable impression of Avon Park, we are giving a few of the impressions in brief.

A. M. Garrison, president of the Bradenton Board of Trade, stated that what impressed him most was the way other chambers of commerce raised money. In all the cities visited the annual dues were \$25. "Collective team work" was what impressed another of the party the most, while still another thought that the elimination of petty grievances and prejudices, more advertising and no hesitation when it came to making improvements was the secret of success.

Another thought that "the installation of plants for purifying water" stood out the most pronounced, while still another thought that it was the men behind the movement rather than the natural advantages that built the cities.

Places of amusement for the tourists and home people as well as one man's idea. The enthusiasm and hospitality of the people and the confidence they had in their cities, was advanced by the members as the secret of success and the water fountains, boulevards and white ways around several of the lakes struck another of the party.

Perhaps that which would do most toward making Avon Park more attractive was the idea advanced by M. O. Thomas, a prominent druggist of Bradenton. Mr. Thomas said that the trip was the fact that all the towns visited saw to it that the weeds were kept cut on vacant lots and that property owners were compelled to keep their premises cleaned up.

"The wonderful trees we saw" created a vivid impression on another of the party. Summing up the impressions in their entirety and making up our minds to pay more board of trade dues, do more collective team work, eliminate petty grievances and prejudices, provide more places for good wholesome amusement, be more hospitable if possible, improve the surroundings of our beautiful lakes, keep the town well lighted and by all means have the weeds on vacant lots cut and the general appearance of the town kept clean, we will have one of the most attractive little cities in the state.

Lake Byrd Lodge will open second season Dec. 1, 1921. The changes for the better have taken place since last season. Additional rooms have been finished and furnished, the grounds beautified, roads built, tennis court added and J. W. Reynolds of Pittsburgh has been secured to take active charge of the lodge. The same spirit of fellowship and home-like feeling that has made the lodge so enjoyable to all will be continued.

Mr. Reynolds has been in charge of some of the most successful and exclusive clubs of Pittsburgh and it is a foregone conclusion that everyone who comes to Lake Byrd Lodge will be greatly pleased with the arrangements made for their care and comfort.

As a special feature of entertainment arrangements have been made to take a group of visitors on an extensive hunt into the widest part of Florida, where deer, turkey and quail can be found in abundance. The trip will occupy several days and it is expected that more requests for accommodations will be received than can be accommodated, for only a limited number of persons will be arranged for.

The Pilot office this week completed a splendid job of printing, such as is seldom excelled or equalled in the high-class printing establishments in the larger cities. The job mentioned was an eight-page prospectus printed for the Pittsburgh-Florida Fruit Growers Association. It was printed on high-class bond paper, with all-green ink and the entire job was so meritorious that the president of the Pittsburgh-Florida Fruit Growers Association suggested it as the highest terms. We state this fact to impress upon our readers that there is no use in going out of town for class printing. We are equipped to do the work and have the workmen who know how.

Town Building
There is no limit to the value a man can be to his community. In all cases a community is just what you make it. You can either make it a wide awake one or it can drag. Each community needs men to take the lead in improving its welfare. Although at first your attempts may seem failures, yet if you will just stick to them you will finally get the co-operation of the entire people around you.

A Hot Circular
Persons interested in growing and using peppers will find United States department of agriculture circular No. 160 of value. It gives directions for growing pepper plants, followed by directions for canning peppers, recipes for stuffed peppers and Diale relish and B. S. (Banana of Spain) chutney and suggestions for use of fresh and canned peppers. Write to the department at Washington.

666 cures Chills and Fever.—Advertisement.

Are You Going to Build?

We are headquarters for WINDOW AND DOOR FRAMES, SASH AND DOORS, INSIDE TRIM and MILL WORK and CABINET WORK, BEAVER BOARD, COMPOSITION ROOFINGS, SHINGLES and LATH. A large and complete stock of YELLOW PINE and CYPRESS LUMBER. We make quick shipments. Try us once. We are on the job.

Townsend Lumber Company

Lake Wales,

Florida

Decrease in Cabbage
The government forecast of the cabbage crop this year is 35,585 cars in the late growing states, as compared with 49,572 cars last year.

Rob. My-Tism for Rheumatism.—Advertisement.

NOTICE TO CONTRACTORS

Notice is hereby given that sealed bids will be received by the undersigned for the construction of about two hundred (200) privies, according to plans now on file in my office, as approved by the state board of health. All bids to be filed on or before the first Monday in October, 1921, and the right to reject any and all bids is hereby reserved.

G. L. CREWS, Town Clerk.
Sept. 16, 1921.

BUY YOUR BREAD

Instead of wasting your energy, patience and fuel in doing your own baking

IT'S ECONOMY IN THE LONG RUN

The Sanitary Bakery

A. EBI, Proprietor

Avon Park, Fla.

You will eventually want The Pilot. Why not subscribe now?

Ford

THE UNIVERSAL CAR

ABOUT FORD CARS—SOLID LOGIC

THE Ford car has been fundamentally right from the beginning. That fact made it "The Universal Car." It has always led in lowest first cost as well as in lowest cost to maintain and operate.

Runabout, Touring Car, Coupe, Sedan, Truck and Fordson Tractor—we have them all and will make reasonably prompt delivery.

Simplicity has ever marked the designing and building of Ford cars, trucks and tractors. Henry Ford and his engineers have always striven for simplicity with strength. The success of the Model "T" Ford car and a great part of the Ford Motor Co.'s success has come from an early understanding and appreciation of that principle in motor car construction. The fewer the parts in a car, fewer the parts to go wrong. When that simple truth is carried out in producing a car, as it is in Ford cars, trucks and tractors, the result is bound to be a simplicity of design and building that means simplicity, durability and economy of operation.

This simplicity of construction proves itself in the ease with which Ford cars, trucks and tractors are driven. Four million five hundred Ford cars in daily service proves every claim we make.

More than ever we are sure the Ford car is your necessity—let's have your order today.

Highlands Motor Company

Member A. A. A.

Avon Park, Florida

Florida Property Is Increasing in Value Every Day

Particularly is this true of property on the Scenic Highlands and in and adjacent to Avon Park. Our city is growing rapidly, new buildings being started nearly every day. Of course this adds to the value of all property, whether in the city or adjacent thereto.

"HILLCREST"

is close to the city limits of AVON PARK. Its groves are increasing in value every day. The trees are growing nicely and show a healthy appearance, making an investment with the Scenic Highlands Development Company an attractive one. In fact, one has but to see the young groves, note the painstaking care being given the trees, consider the location and then ascertain what grove properties are selling for all around us, to become convinced that "HILLCREST" is a gilt-edge proposition.

WE COURT INVESTIGATION

Scenic Highlands Development Company

Avon Park, Florida

A MESSAGE of EXTRAORDINARY IMPORTANCE TO EVERY FAMILY IN THIS SECTION

Our entire stock of LADIES' COAT SUITS, including the new fall styles, reduced one-fourth to one-half.

LADIES \$30 COAT SUITS—
\$18.48

Park Mercantile Company

Tremendous Stock of Dry Goods, Shoes, Clothing, Ladies' Ready-to-Wear, Furnishing Goods, Millinery, Etc., Etc., to Go On Sale FRIDAY, SEPTEMBER 30, for Fourteen Days of Fast and Furious Selling. No Reasonable Price Refused.

We have a very full and complete stock of wool, mixed wool and cotton BLANKETS—one of the best values will be a \$7.00 Blanket for—
\$3.98

The Greatest Merchandise Sensation Ever Known On The North American Continent. Let Nothing Keep You Away

Ladies' \$32.50 Coats—
\$21.48

Ladies' Coats and Coat Suits, regular \$15 value—
\$31.48

Very large assortment of Ladies' Silk Dresses, worth up to \$29.00—
\$8.89

Beautiful line of Ladies' Silk Sweaters in the latest styles, nifty patterns, worth from \$10 to \$12.50, to close out at—
\$8.49

Our entire stock of Worsteds, Serges, Voiles, Silks, Georgette, Fine Linens, etc., including Household Linens and Table Linens—
ONE-FOURTH OFF

One big lot of Amoskeag Ginghams, fast colors, good patterns—
16 1/2c

Just arrived—the latest thing in Men's and Young Men's Nifty Fall Suits, in serges and fine worsteds, bought to sell regularly for \$35.00, our introductory sale price—
\$24.48

All other Men's and Young Men's and Boys' Suits to be reduced one-fourth to one-third.

Men's and Boys' Rain Coats, a regular \$10 value—
\$6.98

Men's \$8.00 Sweaters—
\$5.98

Big lot of Men's Sweaters, which would be exceptional values at \$3.00, to close out at—
\$1.98

Men's heavy grade Standard Make Overalls, selling regularly now at \$2.00, during this sale—
\$1.48

Good quality of \$1.00 grade Work Shirts—
69c

Big lot of Men's Fine Madras Dress Shirts, regular \$3.00 value, for—
\$1.79

\$6.00 Dress Shirts—
\$3.48

FREE! FREE! FREE!

9 A. M.

OPENING DAY OF SALE
BE WITH THE CROWDS!

To the first 50 grown people entering store we will give a sealed envelope with a number, and ten of these numbers win a handsome merchandise premium free. No sales people will be included and no purchase is required. Just squeeze in and get a number.

Friday, Opening Day,
at 9 a. m., we will sell a \$1
1-string broom for
29c

**Watch! Wait!
Prepare!**

Friday, Opening Day,
at 11 a. m., we will sell Palm
Olive Soap, 4 cakes for
25c

**SALE OPEN FRIDAY, SEPT. 30th
At 9:00 A. M.**

Our store will be a regular Carnival of Bargains—Come and see for yourself the grand array of phenomenal bargains that shall be offered you. Everything marked in plain figures and arranged so a child could wait on you. Remember, nothing shall be reserved during this grand bargain feast—Really, truly, honestly, sincerely—it is a wonderful event.

MONEY RAISING SALE!

MOST SENSATIONAL AND DARING SALE STAGED IN THE SOUTHERN STATES

Everybody will be here—You know the high grade goods carried in this store. If low prices and high quality are any inducement to you, we respectfully solicit your attendance during this GREAT STOCK REDUCTION SALE

How to Buy in This Sale

Talk the matter over with the home folks; decide what you need, write it down on a piece of paper, decide about the amount you want to spend, save the poster and then come prepared to buy. Don't hesitate to reach here on opening day, because of the big crowds, as there will be plenty of clerks to wait on you. Bargains go quickly, so postpone all engagements, write your friends, close the house and telephone all the neighbors and have them meet you at the big sale. The hour is set—the date you know. A sale you won't forget.

I believe it was my opportunity to buy this good stock of well-bought merchandise at a price that it can be sold at stupendous bargains. From every viewpoint it is to your advantage to buy your fall and winter supplies and save real money on every purchase.

Park Mercantile Company

R. C. EPPERSON, Proprietor

Avon Park, - Florida

Good Union Suits—
89c

Big stock of the very popular Polly Ann Aprons—
79c

Men's \$1.00 Undershirts—
63c

Boys' \$1.3 Suits—
\$8.69

Men's Otis Underwear
79c

\$3.50 Blankets—
\$2.39

One big lot Men's \$3 Shoes, especially priced for this sale at—
\$1.98

Men's \$8.00 Shoes—
\$5.89

Big lot Ladies' new Fall Shoes, \$3.00 value—
\$3.48

\$7.00 value Ladies' Fine Dress Shoes—
\$4.89

One big lot of Ladies' Shoes and Oxfords, in odds and ends, formerly sold up to \$4.00 and \$5.00, to close out at—
98c

Men's, Ladies' and Children's Bathing Suits at—
ONE-HALF PRICE

Men's \$7.00 Hats, in the latest colors and the kind to suit you for—
\$4.23

Big lot Men's Hats, worth up to \$5.00 and \$6.00, for—
\$3.48

One big lot of Children's Shoes and Oxfords, formerly sold at all kinds of prices, all to go at—
48c

Boys' 75c Blouses, while they last—
48c

All Hosiery, Ribbons, Neckwear, Handkerchiefs, Ladies' Furnishings—
ONE-FOURTH OFF

J. & P. Costes 150-yard Sewing Thread, spool—
5c

FREE! FREE! FREE!

8:30 A. M.

OPENING DAY OF SALE

Present from the Clouds

Promptly at 8:30 on opening morning we will throw from the roof of the building 50 rubber balloons with tags attached. Many of these tags win a nice merchandise premium FREE. Come and see the fun.