

AVON HEIGHTS SUBDIVISION

This new subdivision is located one block east of the high school grounds. It is within one block of the asphalt pavement on South Verona avenue. Streets have been laid out and improved and shade trees have been set on both sides of Dell street, the principal street running through this splendid residential subdivision.

Electric Lights, Telephone and Water Lines are convenient. The land is high and slightly. It is close to the business center of Avon Park. It is a subdivision that automatically falls heir to all the words "Avon Park" imply and that means a great deal to those who know Avon Park, its wonderful growth and future.

Ten Beautiful One-Acre Lots

Are now on the market and should be sold within the next few days, for they are priced so that your investment will make you money while you sleep. You can have a beautiful home and grove on one of these lots or you can cut them up into smaller lots and treble or quadruple your money in the next two or three years.

Avon Park's growth is a permanent one. Property values have increased wonderfully within the last year. They will continue to increase for the next ten years. Real estate, well located, is the best investment you can possibly make. Avon Heights Subdivision is located in one of the best and most rapidly growing sections of the city.

Profits Are Sure to Come

To purchasers of lots in this new subdivision. No other town in Florida is so thoroughly protected against depreciation in real estate values, which means that the trend of price movement is bound to be upward. In subdividing this ideal property we have established a splendid standard in civic development. This is one of the opportunities of a lifetime to get in on the ground floor while prices are low.

The title to these lots is perfect, therefore the investment is a safe one. Let us go with you personally, show you these lots, explain everything to you thoroughly and give you the benefit of our knowledge of conditions and our advice as to the best buys. Act quickly and remember we are at your service and always ready to match our time and auto against your time if you will but make an inspection of the property.

LOTS WILL BE SOLD WITH EXTREMELY MODERATE RESTRICTIONS

\$400 AND UP—ACCORDING TO LOCATION

Dealer in High-Class
REAL ESTATE

P. M. STIVENDER

Brickell Building
Avon Park, Florida

Sanitary Plumbing

Suburban Water Supply System
for Home Use and Irrigating Purposes

All Work Guaranteed

Windmills, Tanks and Towers

Let me estimate on your next job

M. H. Gribble
Phone 57
Avon Park, Florida

Anoka Dairy

W. O. SKIPPER, Prop.

FRESH COUNTRY MILK

Delivered at your door every morning

Leave orders at
THE CITY MARKET

W. C. TOUCHTON, M.D.
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Avon Park, Florida

Sanitary Market A GOOD MEAL

Depends upon the quality of your MEAT

We specialize in quality and service
Try us and you will become one of our regular customers

The Sanitary Market
F. C. COLLINS, Prop.
PHONE 17
Avon Park Florida

COUNTY DIVISION

But One Course Open—

Discussion of county division warms up as the time for convening of the legislature draws near, and it will be the all-absorbing topic of conversation until the fate of the issue is decided. By a tremendous majority the people of DeSoto county have declared for division, and if this is in truth a government by, of and for the people, there is just one course open to the legislature and that is to divide DeSoto county according to the wishes of the people.—Punta Gorda Herald.

Good for All Concerned—

We do not know of an instance in county division where either "mother" or "son" will say the division was not a good thing for all concerned.—Tampa Tribune.

Trying to Muddy the Waters—

In speaking of the legislative program and county division, J. E. Worthington, publisher of the Lake Wales Highlander and formerly managing editor of the Tampa Times, who is doing publicity work at Tallahassee, says: "Much clamor and some new ones likely to be made. Great fight will be to be the county seat of DeSoto county. Who told that one? It is proposed to cut into five. Senator Cooper and Representative Ellerbe were elected on this basis and the lines of Highlands, Glades, Charlotte, with Sebring, Moore Haven and Punta Gorda as county seats and two others yet unnamed, with Wauchula and Arcadia as seats were drawn. Apaxia is trying to muddy the waters by trying to have the lines changed, but probably will not succeed. Glades will want a little of Lee county later. Plant county may or may not be formed out of Hillsborough."

From the Sebring White Way—
We would like to know where the Florida Grower got the idea that Sebring was to be the county seat of DeSoto county. Who told that one?—Arcadia Enterprise.

A Reasonable Request—
A dispatch from Tallahassee to the Times-Union, dated April 2, says: "Dr. E. J. Etheredge, representative from DeSoto county, is enthusiastic on the subject of county division. He was elected by a large majority on that issue and the lines for the proposed new counties to be created from DeSoto territory were chosen by the people of the districts affected. The plan is to create four new counties, leaving Arcadia as county seat of DeSoto. "Dr. Etheredge points out that DeSoto is a very large county, quite as large as several groups of five counties that now each have one representative and that, therefore, the request for this division is not unreasonable, when the population and wealth of the territory is taken into consideration."

"The bill for the creation of the four new counties will be introduced early in the session and as soon as presented a large delegation will come here to urge the passage of the bill,

bringing with them statistics showing the assessed valuation of property, population and shipments in and out.

"The names of the proposed new counties and the proposed county seats will be:

"Highlands county, with Sebring as the temporary county seat.
"Glades county, with Moore Haven as county seat.
"Hardee county, with Wauchula as county seat.
"Charlotte county, with Punta Gorda as county seat."

WHAT TWO SMALL GROVES PRODUCED THIS SEASON

You frequently hear the question asked, "Is growing citrus fruit profitable?" In answer to this question, we want to call attention to this year's crops from two small groves, with the reminder that this was an "off season" for grapefruit. H. G. Crapo's three-acre grove yielded 2,262 packed boxes of grapefruit. Mr. Crapo's trees range from 12 to 18 years in age. This is one of the best small groves in this section, but it clearly indicates what can be done along this line. Herbert Rock's grove, known as the Merwin grove, yielded 739 boxes of grapefruit and a few boxes of oranges. Only about an acre of this grove is in bearing. Taking the extremely low average of \$1 a box net on the trees for the fruit, one can readily see that citrus growing is a profitable investment. And \$1 a box is an extremely low average, year after year, for grapefruit.

CAPITOL THEATRE

Attractions for the Week, Beginning Monday, April 11

Monday—Nazimovia in "Out of the Fog." This is her greatest picture. Nazimovia needs no introduction in Avon Park. Also the second episode of the world's greatest jungle picture, "The Son of Laran." Admission 15 and 35 cents.

Tuesday—"One Hour Before Dawn" featuring H. B. Warner. Also Snub Pollard comedy. Admission 15 and 35 cents.

Wednesday—The picture for this date will be announced at a later date. Watch the screen.
Thursday—"You Never Can Tell" featuring Joseph Daniels. This is a Realart picture and is of the highest class. Also educational comedy, one that will keep a smile on your face until next Thursday. Admission 15 and 35 cents.

Friday—The fifth episode of "The King of the Circus." Also "One Law for All" featuring Hoot Gibson and International News. Admission 15 and 35 cents.

Saturday—"Fixed by George" Also a two-reel comedy. This is a program that will please all. Admission 15 and 35 cents.
One hundred of the latest pieces of music have been ordered for the new piano and is expected here shortly. Come out and see the best in pictures and hear the best in music.

Opportunity is knocking at your door, inviting you to see Avon Heights subdivision.

"Meat You Can Eat"

EVERYTHING IN THE LINE OF MEATS

Fancy and Staple Groceries

Phone us your order and get quick delivery

Phone 47

The City Market

E. & L. M. CO.
Avon Park Florida

WE MUST MOVE BY MAY 1

And will offer everything in the line of

GROCERIES

AT ESPECIALLY LOW PRICES

Our Misfortune is Your Gain

J. A. BASS

Cash Grocery Store

FIRST DOOR WEST OF POSTOFFICE

LAKE FRONT POULTRY AND FRUIT FARM

Five Acres, \$4,000
E. D. PUTNEY

Your trip to WAUCHULA will be incomplete unless you stop at the PALM CAFE
C. E. BORTZ, Proprietor
Wauchula, Florida

Pittsburgh-Florida Fruit Growers Association (Inc.)

Pittsburgh, Pa.

Avon Park, Fla.

Our big grove, known as "Section Seventeen," presents a wonderful sight. The trees have put on a splendid growth since last year and many of them are covered with bloom, suggesting a good crop this year.

Its sister grove, Section Sixteen, is all set and waiting for the spring to put out a healthy growth of branches and leaves.

These two developments, located side by side and within one fence, are acknowledged to be one of the finest groves in the state, the result of proper care and scientific management.



FEELING AT HOME

One of our ambitions is to have folks feel at home in this bank; to cultivate geniality and good will; to promote the feeling that The First National Bank is a home institution with the interests of its patrons at heart. You will always receive a hearty welcome here and we want you to feel that our time is your time.

BANK WITH US

First National Bank



KELLOGG

Sells
FERTILIZER
See Him

Florida Ice and Power Co.

PURE CRYSTAL ICE
ELECTRICITY AND
WATER

Avon Park

Florida

You will eventually want The Pilot. Why not subscribe now?

PERSONAL PARAGRAPHS

Bring us your job printing. Real estate, that's all. Stiverder. Investigate Avon Heights subdivision.

For Sale—Fence posts. See John Hood. 17-4t
Cyril Baldwin and family spent Saturday in Arcata.

Let your money work for you while you sleep. Invest in Avon Heights subdivision.

Remember, when you want engraved cards, invitations, etc., we order for you.

The Tampa Shu Fixry can repair your old shoes to look like new. A. W. Sargent, local agent.

Dink Skipper was among the prominent farmers from the Greenville section transacting business here Saturday.

For Sale—Household furniture; dining room set and bedroom furniture, at my home just in front of water tank. Inquire Mrs. Swinney.

Mrs. E. A. Pittman, son and daughter have returned to their home in Valdosta, having spent a couple of weeks here with Mrs. Pittman's daughter, Mrs. D. A. Sapp.

Mr. and Mrs. O. L. Mason departed Wednesday for their home in Ripley, N. Y., after having spent nearly four months very pleasantly in Avon Park. Mr. Mason says they hope to return early next winter. They will receive the usual hearty welcome from their friends.

Byrum Shockley is authorized to take subscriptions for The Pilot. There are a number of Avon Park residents whose names are not on our subscription list, simply because they have never been asked to subscribe. Every resident of the city and surrounding country should be a subscriber to the home paper. When Mr. Shockley visits you be ready to have your name enrolled on our list.

Joe Brown of Zolfo spent the day in Avon Park Saturday, attending to business matters and greeting friends. Mr. Brown informed us that the Highlands Motor Company was daily expecting to receive a signed contract as an authorized dealer in Ford cars and Fordson tractors and that hereafter Ford cars and Fordson tractors exclusively would be worked on at the garage. "We are especially equipped to overhaul and repair Fords," said Mr. Brown, "and I feel that in justice to Ford owners we should pay exclusive attention to these cars. The large cars require special tools and equipment, such as we do not possess, therefore we cannot do real justice to the owners of these cars."

GOLF GOSSIP

It's easy enough to see how a man might become enthused over a ball game, get excited over a fishing trip or even derive a little pleasure from pitching quoits, but how in the world a full-grown man could work up any enthusiasm by chasing a little rubber ball around a hundred-acre field was always a mystery to us. Of course, we'd never tried it, and from all that dope we'd heard about its being a "rich man's game" we never had an idea of giving the "bug" an opportunity to get his bill into us and break it off. But the older we get the more foolish we become, so last Friday, despite our doubts and scoffings, we were persuaded to join a party of so-called golfers and show 'em how easy it was to make the nine holes in less than fifty. We didn't know a brassie from a putter or a niblick and, for that matter, don't yet, but we had 'em—all three of 'em—and five other sticks with little knobs on the end of 'em and no labels or directions attached. After reaching the grounds, the "professionals" kindly ceded to us the first drive. We built up a little mound of dirt, placed the pit on its peak, grabbed a club, "addressed" the ball and with a calculating eye made a vicious swing, harboring a mental reservation that we'd surprise 'em by knocking that ball so far it never would get back. Swish! The brassie, niblick, putter or whatever you might call the devilish contrivance cut through the air and missed the ball. Another trial and we hit it on the same place we missed it before. And so it went, all over the course; but before we'd reached the first green we were a "golfer"—the "bug" had captured us and all our energy was devoted to getting that little pit into a little hole several hundred yards away, in a few number of strokes than our competitors. We made it in eighty-nine, which we thought pretty good, not knowing a golf course from the mysterious windings of a gopher hole.

Mark W. Lance and Harry Parker attended a golf tournament at Crooked Lake Friday. Both are now "experts" and can tell you all about it.

From observations taken last Friday, we are of the opinion a golf course beats a Webster's Unabridged for increasing one's vocabulary.

Golf seems to be good for everything that ails you. It will make the fat man lean and the lean man fat. Get the habit.

The bunch that tore up the Kenilworth golf course last Friday was composed of C. E. Lanier, Dr. W. C. Touchton, T. H. Lander, William L. Griffin and this scribe. Scores, too poor to mention.

We simply must have a golf course here. It takes up too much valuable time traveling back and forth playing at Sebring.

Golf will bring 'em to Avon Park. Let's get that course started.

It's just about as easy to hit the ground as it is the ball when you go to make a drive at golf. If you don't believe it, ask "Bill" Griffin.

Golf, tennis, boating, bathing, fishing, trap-shooting, quail pitching, dancing, picnics, receptions, etc., all go with a country club. The point on Lake Lotela is an ideal place for such a club. Good, wholesome amusement for our homefolk and winter guests. Let's have it.

If you're a golfer and want to keep peace in the family, get your wife to try the game once—just once. That'll settle it.

PROPOSED SALE OF SCOTT TELEPHONE COMPANY DISCUSSED

Meetings of the stockholders of the Scott Telephone Company were held here in the offices in the King building Wednesday and yesterday to consider the sale of the telephone company. It is understood that northern interests are considering the purchase of the concern.

Curtis Scott of Richmond, Va., has been in the city this week attending the meetings. It is not known whether any decision has been reached, though it is understood the sentiment of most of the stockholders favors disposing of the company. — DeSoto County News.

The Scott Telephone Company should either sell out or adopt means to improve the service. Here in Avon Park many of our citizens and business men have had orders placed for installing phones for many months, yet they seem to be no nearer getting the phones than when they first placed their orders. Our old switchboard is nearly worn out, making it impossible for the operator to give satisfactory service. Night calls, in many instances are out of the question, for all phones are not connected with the night bell.

The service we are now getting is rotten and it is not the fault of the operator in charge of the Avon Park exchange. The Scott Telephone Company should either remedy these matters or sell to some company that will.

Few Pigeon Pea Seed Left
Quite a number of our readers have availed themselves of the opportunity to secure seed of the improved variety of pigeon peas free at this office. We have a small quantity of the seed left and those who desire same can secure enough for a good start by calling at Room 7, First National Bank building. They are easy to grow, make an attractive tree and will supply you with a large amount of splendid poultry feed.

Conferred E. A. Degree
At a stated communication of Poinciana Lodge No. 227, F. & A. M., held Friday night, the entered apprentice degree was conferred upon William C. Stalls of Lake Stearns and R. F. Urie and Leatimer Maxey of Frostproof. J. S. Francis was admitted to membership in the lodge by affiliation.

Real Estate News

Vol. I. AVON PARK, FLORIDA No. 8.

HOMES
GROVES
CITRUS LANDS
FIRE, LIFE AND
AUTOMOBILE INSURANCE
Lance's Values Are Always Good"

Mark W. Lance
Insurance REALTOR Citrus Groves

I OFFER

Five Bungalow
Lots

ON LAKE VERONA

PRICED FROM ONE THOUSAND TO
FIVE HUNDRED DOLLARS

Three of these are water-front lots and at the price are the best offer of the season.

Norton T. Smith

MASONIC TEMPLE

Avon Park, Fla.

See

William King

Avon Park

For

Real Estate
of All Kinds

Have some fine Lake Front Building Sites, just out of incorporation.

Owner's Price
Is My Price

Citrus Groves and By-Products
Company

Pittsburgh, Pa.

Avon Park, Fla.

Plowing and preparing the land for the planting of the first unit, Section 31, of this company's holdings has been completed. The tract has been fenced and on a considerable acreage the citrus trees have been set.

This land is very beautiful, of a rolling type, composed of golden sand and holds promise of wonderful groves in a few years.

"Watch Your Investment Grow"

Saratoga Chips

FRESH DAILY

Honey in the Comb

TRY A SECTION

B. H. James
GROCERIES Phone 19

The Highlands Pilot

Geo. W. Adams, Editor

Published every Friday at Avon Park, Fla., by the Avon Park Publishing Company.

Subscription: \$2.00 a Year

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TELEPHONE No. 29

The open season for spring sports is on.

Let's work out a solution of the tin-can problem.

During the summer we should prepare to take care of the winter visitors.

There are millions of acres of land in Florida as fertile as the lands of the far-famed Valley of the Nile. You can soon get beer with a kick, providing you're sick and need it. You'll give you a prescription that'll stick.

Hoover proved to be a finished diplomat when he refused to discuss his policies be known until after the election.

Isn't it strange why some men who wouldn't think of stealing from the individual, seem to think Uncle Sam is legitimate prey?

April 11-16 is "Be Kind to Animals" week and we want to rise up on our hind feet and tell our readers that editors are animals.

Times-Union: "Even the finest kind of silk stockings cannot make the ankle curve." Is it any wonder, judiciously applied, can.

Why not take pains to raise a fund for the purchase of a reference library for our schools? A well-equipped library is also necessary to the advancement of the state.

\$3 a head. With all the handsome, lovely girls we have in Florida, the man who remains a bachelor should be sent to jail.

The Chicago Tribune still continues its unwholy warfare on the south in general and Florida in particular. But Chicagoans who know the Tribune, pay little heed to its mouthings.

Market reports quote flour at \$9 to \$7 a barrel at the mills. It would be interesting to know who gets the nearly 100 per cent profit made somewhere between the mills and the consumer.

Times-Union: "Floridians' vacation trips will be all the more valuable and enjoyable if they include visits about the state." Particularly so if a trip through the scenic Highlands is included.

Notwithstanding the alleged wholesale killing of negroes in Jasper county, Georgia, the United States census report shows an increase of 2.5 per cent in the negro population of that state over 1910.

Five-cent bread has returned to New Orleans and the loaf must weigh not less than sixteen ounces. The Times-Union remarks that they still have the 10-cent loaf which weighs not less than ten ounces.

Tampa Tribune: "There is no medicine in beer, says Dr. Wiley. Well, to tell the truth, the nearest thing to medicine." Without its usual kick, we like to know what the devil you do take it for, if not for medicine.

Times-Union: "Before the Florida oranges and grapefruit, not to mention strawberries, have ended their season 'spud' into the four ground, or, more correctly, come out of the ground." It's just one darn good thing after another, isn't it?

Times-Union: "Big company being formed in Louisiana to manufacture wine from strawberries. Florida could possibly look into the proposition." But Florida strawberries bring such high prices that "looking into the proposition" is all the growers could possibly afford to do.

Times-Union: "Senator Fletcher, up in Washington, is proceeding with his work just as if there hadn't been a change of administration." And Senator Fletcher's work is of such a constructive nature that it matters not which party is in power. He will wield a powerful influence in Washington under any administration.

Tampa Tribune: "Thousands of acres of Florida's finest lands are being planted every year to citrus fruits. Some day there will be better health over the country through more eating of oranges and grapefruit." And the thousands of acres of those "finest lands" are being planted right here at Avon Park, so we are doing something big in the way of contributing something worth while to the entire country.

A wealthy Oldsmar citizen, accompanied by his wife and mother, while driving from Oldsmar to Tampa a few days ago was crowded off the road by a car occupied by eight negroes, the driver deliberately swinging his car toward the other, forcing it off the road and causing it to overturn in the ditch. Such cases as this justify the use of a "persuader" of the automatic variety. Such an instrument, efficiently used, would teach the road hog, white or black, a wholesome lesson.

One change that should be made in our election laws is that concerning the payment of poll taxes. When the present law was passed it was not anticipated that women would ever have to pay a poll tax. Now that women have the right of suffrage and must pay poll taxes if they would exercise that right, the law should be changed so that "thinky" can pay "wife's" tax. He has it to do, anyway, and it's all damn nonsense to be compelled to make two separate remittances.

CREATE FOUR NEW COUNTIES OR NONE

At the primaries last June the voters of DeSoto county passed in an unmistakable language that they desired the division of this county into five units. They ratified their decision at the election last November by electing as a member of the house of representatives, E. B. Edwards, of DeSoto City and as a member of the senate, the Hon. F. M. Cooper of Fausse. These men were nominated by a large majority, because they were pledged to support a bill dividing DeSoto county into five units. County division was the only issue at stake during the campaign and DeSoto's representatives in the last legislature were elected, pledged to work for the interests of their constituents; pledged to the creation of four new counties or none.

It was a bitter pill for the anti-divisionists to swallow, but seemingly they took the medicine the people prescribed and while convalescing held a great big love feast at Arcadia, acknowledging their defeat and urging hastier action for the division of the county than after the new counties were created.

New elevation a man from West Florida, a former member of the legislature, but recently a resident of Arcadia, the hotbed of the anti-divisionists, who would muddy the waters by advocating a north and south division. He has been known to say that the wishes of the people, or the prospect of this vast territory as a whole, is the only reason for the division of a few men, who oppose the interests of the many.

While the 1921 legislature disregard the emphatically expressed wishes of a large majority of the voters and the interests of the county or will they be dominated by a few men who consider nothing but their own personal interests?

The prosperity, growth and development of all this vast territory depends upon our securing self-government in the sections outlined for new counties. The people of the affected territory are known to be an overwhelming majority selected men to represent them in the legislature, and were irrevocably committed to five-county division. Their colleagues should recognize the voice of the people and give them what they want.

UNDESIRABLE WINTER VISITORS

We don't like to complain of any of our winter visitors, but we must in all frankness say that Avon Park would be much better off if a certain class of them chose some other place in which to spend their winters. The class we refer to are those who come here to enjoy our unexcelled climate, our surroundings, our pure water and many other attractions and are continually kicking about the small amount of taxes they have to pay, provided they own property, to help maintain a good government. In some instances these visitors own vacant lots that are a disgrace to any community, because of the fact that they allow them to grow up in weeds and become unsightly. They purchased these lots when land was cheap. They have let them lie idle year after year, while our permanent residents have built and improved, thus enhancing the value of the property belonging to the drone or lightwads. Their unsightly, unkempt properties, grown up in weeds, deteriorate from the value of adjoining properties, which the owners are endeavoring to make attractive and on which they are endeavoring to create real values.

These unreasonable kickers are a detriment to any community. They want to take all and give nothing in return. We would be better off without them and the community that gets them, provided they see fit to dispose of their properties and go elsewhere, has our sympathy.

Those who come here with a spirit of fairness in their hearts, those who want to enjoy the attractions we have to offer and take things as they find them, or, if they have suggestions to make which would benefit the community and make them with a proper spirit, are indeed welcome and will find our people as ready to listen to good advice as they are to give it. But deliver us from the class which comes to criticize, kick about their

taxes and accuse the city officials of corruption. If the progress of Avon Park depended upon the class we have in mind, it would remain a backwoods town forever.

GOVERNOR HARDEE'S MESSAGE

Governor Hardee read his first message to the Florida legislature at noon Tuesday. It was just such a message as one might expect from a real statesman—a man who believes in using his executive privileges in a manner that will benefit the masses instead of the classes. The message rings true and above the calibre of the man. Among Governor Hardee's recommendations were the following:

Creation of a sinking commission, for the retirement of outstanding

Emergency appropriation for state hospital and reform school.

Creation of a tax commission, looking to the assessment of property on a uniform basis throughout the state.

Abolition of foreign commissions and political offices, thereby requiring members of the cabinet to perform duties in which they were chosen.

Conservation of fish and game resources of the state.

Revision of convict labor system and aid for state prison farm at Raiford.

Continuance of 2-mill tax for road purposes and an increase in the tax on gasoline and oils.

Immediate legislative reapportionment, as provided by the constitution.

Enactment of a law clarifying riparian rights of the public and riparian owners.

An agricultural experiment station for the Everglades and measures for the general advancement of the reclamation work.

FLORIDA NEEDS FISH HATCHERIES

The Southern Fisheries Association at a recent meeting held in Jacksonville, unanimously endorsed the establishment of fish hatcheries in Florida for the purpose of restocking the waters of the state with various species of salt-water fish.

The fishing industry itself in Florida is an important one, furnishing livelihood for a large number of persons and bringing to the state annually immense sums of money.

Added to this revenue derived from the tourists who flock to the state every year, because of the excellent fishing, is the revenue derived from the water, to be found here. The establishment of fish hatcheries within the state would perpetuate this industry, as well as guarantee to the disciples of Isak Walton a fisherman's paradise forevermore, thereby the legislature now in session should take the necessary steps to provide the state with fish hatcheries.

Readers will please bear in mind that The Pilot is not a scandal monger, but a purveyor of news. If you are looking for sensational news, scandal and the like, subscribe for papers devoted to "news" which should be kept out of clean, legitimate newspapers.

Because an 18-pound salmon was caught in Perdido bay, the Times-Union advises Col. Adrian P. Jordan to look to his laurels. It would take a bigger one were going to say) fish than that a fake Florida's greatest "fishsonian."

The business man who argues that he cannot afford to advertise when business is dull, might as well contend that he should cancel his life insurance policy when his health fails.

A great many towns and cities are investigating the commissioner-manager form of government. Wouldn't it be a good idea for Avon Park to look into the matter?

We may have to fight for county division, but we don't have to fight mosquitoes on these scenic Highlands.

Merchants should not forget the luxury tax imposed by the government. If they do they are quite likely to get themselves in serious trouble.

Remember, when you want engraved cards, invitations, etc., we order for you.

SCENIC HIGHLANDS PUBLICITY

That Scenic Highlands publicity stunt, if carried through according to the intentions of the new publicity company, should mean intensive development of vast areas before too many years. The plan as advertised must take months, or even years, in perfecting, but, perfected, it should bring hundreds of investors. —Palm Beach Record.

The Ridge is about to begin realizing on the Coachman tour of that wonderful section of Florida. Cooperation is going to be especially by the men and women of the calibre of those who are co-operating.

The Ridge section of Florida is showing its backbone. Note the strength in the co-operative effort being put forth by its enterprising citizenry. —Times-Union.

The people of the Scenic Highlands, that section between Haines City and Sebring, are all pulling together for the betterment of that community. The towns along the old Charlotte Harbor division are each pulling, in to work matters for themselves. It takes no wise man to tell which will win.—Wauscha Advocator.

Transportation has developed many sections, but none so rapidly as the section between Haines City and Sebring. But a few short years ago the importance of this section was but small, today, with a railroad and good roads running through, the "Ridge" section has come to the point where the first roads are no longer inadequate, and they must be widened and made better and fit for much heavier loads. No part of Florida has gained more by having them, and now we look to still more wonderful development in the "Ridge" section just as soon as the proposed improved system of roads gets completed. —Lakeland Advertiser.

School election April 23. That's when the women will assert themselves.

WHY TOBACCO PRODUCTS REMAIN HIGH

Many users of tobacco in one form or another wonder why prices of tobacco products do not decline in keeping with other commodities. There are many reasons, and to make a detailed statement would require too much of our space, but condensed in a nutshell the reasons are:

First—No increases in the retail prices of any tobacco products were made until three years ago after prices began advancing on other commodities.

Second—Prices of tobacco products have not increased over \$7 per cent maximum and on some types of tobacco products not over 13 per cent, as compared with increases of 500 per cent on nearly all other commodities or with increases as high as 68 per cent on leaf tobacco and that in no case were these advances on tobacco products sufficient to cover the increases in producing costs.

Third—Prices on cigars, cigarettes and tobacco do not decline along with most other products, because the use of the material—leaf tobacco—is never suitable and is not available for manufacturing purposes until from one to three years after it passes from the grower's hands; and also, in the case of cigars, because the cigar types of leaf tobacco have not yet declined in price.

Fourth—A good part of the purchase price of every package of cigarettes, tobacco and cigars is the internal revenue tax—imposed by the war revenue law which is still in force; that the taxes on cigars, plus the duties on imported cigars, run from about half a cent to over 3 cents on each cigar; that the taxes on cigarettes amount to 3 cents on each package of 10, and 5 cents on each package of 20, while the tax on tobacco is 1½ cents on each one-ounce, or 2½ cents on each two-ounce package.

If reports in the Times-Union are to be believed, all the thieves in that city are not outside the police department.

THE BUYER'S BEST FRIEND

The best friend of the careful buyer is the advertisement.

It is the arrow that points the way to better buying.

It is a foregone conclusion that when a merchant goes to the expense of advertising certain goods, those goods are well worth the price and will stand up under the most rigid inspection. If it were otherwise the merchant would hardly be calling attention to them. He would simply resort to the shady trick of "working them off" on some unsuspecting dupe.

Very few buyers have the time to look before making their purchases. Life is too short for that.

They must have the goods, and the unbusinesslike way of making them selections, and it is but natural that they should turn to the advertiser for help.

Daily News for such advance information as may be obtained before making their purchases.

Thus it is that the merchant who advertises, and keeps his best offerings in the hands of the advertiser, the man who never advertises, and draws business to his store which otherwise might drift into other places.

It is good for the merchant and it is good for the buyer, for it enables the merchant to dispose of his goods at a reasonable profit, and it enables the buyer to make the purchase he desires to the best advantage without loss of time.

Advertising has been reduced to a science, and those who benefit from it are not found only in the camp of the advertiser. The buyer shares equally in the benefits through the saving of time and the securing of the article he desires at the minimum price.—Palm Beach News.

Just remember, anything that is good for the town is good for you.

The most common expression one hears from visitors to the Scenic Highlands is: "I never saw such wonderful development, such progress, such harmonious co-operation, such a wonderful country in my life."

LET "GEORGE DO IT" DO WHAT?

Write your fire insurance. I represent several good companies and will appreciate your patronage. I also write automobile insurance, which protects your car in case of theft and also in case of accidents while traveling. No one can afford to own a car without some protection. See me for rates.

G. L. CREWS, Agent.

Efficiency, properly applied, is a wonderful business help, but the manner in which it is applied by Uncle Sam has proven mighty expensive to the taxpayers.

E. G. TODD

GROVE CONTRACTING

SPRAYING

Avon Park, Fla.

Box 131

Canned Fruit

AT

Greatly Reduced Prices

Until further notice we will give to purchasers of Canned Fruits by the dozen cans

\$1.00 a Dozen Discount

PEARS PLUMS CHERRIES
TABLE PEACHES
APRICOTS PINEAPPLE

The best the market affords at \$1.00 a dozen discount when purchased by the dozen cans

H. Y. Thompson

Successor to L. A. Wolf & Son

Avon Park, Fla.

LUMBER

The Kind
You Need

Prices and Service
That Please

Your Business Will Be
Appreciated

J. E. GLOVER

Rough and Dressed

Yellow Pine Lumber

Avon Park, Florida

THE STRENGTH OF YOUR BUILDING DEPENDS ON YOUR

NAILS

Government experiments have proved that Cement-Coated Nails will hold 50 per cent more weight than the average wire nails. That is why the government used

CEMENT-COATED NAILS

in the erection of all its buildings at the various cantonments. And that is also the reason they have been so hard to get.

There are 102 8-penny common nails in a pound of the ordinary nails, against 164 of the cement-coated of the same size. A third more nails, of greater strength, at a very little more cost. The common nails retail at 7c a pound, against 8c for the cement-coated. By the keg we sell the cement-coated at 7c a pound and the common wire nails at 6 1/4c.

SEE THE SAYING

W. R. ENGLAND
HARDWARE CO.

Successor to F. C. Rae

Bathing Suits

90c
TO

\$10.00

We have them in attractive styles for men, women and children.

The prettiest and best line of

RIBBONS AND LACES

Ever brought to Avon Park

EXTRA SPECIAL

Regular \$2.50 quality Taffetas, Messalines, Crepe de Chines and Georgettes, extra special at the yard. \$1.69

Avon Park Mercantile Company

T. J. McGINNIS, Manager

Avon Park, Fla.

THE HOTEL AVON

Will rent cool, clean and comfortable rooms, with or without board, during the next eight months

At Very Reasonable Rates

Rooms with private bath, connecting bath or without bath

PRIVATE BATHING BEACH

GARAGE SPACE

TENNIS COURT

The Hotel Avon

J. D. McEWEN, Manager

Chance of a Lifetime

Here is the best opportunity ever presented to secure a splendid young orange grove at a reasonable price.

A TEN-ACRE ORANGE GROVE

Located within the city limits of Avon Park. The trees are five years old, have had best of care and attention and according to estimates of experts will yield

1,200 BOXES OF FRUIT THIS COMING SEASON

Owner will sacrifice for quick sale

Don't miss this opportunity, but write for particulars.

Address X, Care of Pilot

Avon Park, Fla.

A Word to Young Men

We wish every young man in Avon Park and DeSoto county could start a bank account with us. It would not mean much to us, but it would mean lots to them. What a recommendation it would be for our town, could we say to the world that every young man carried a bank account!

Young men, come in and let us talk this over with you.

First Trust & Savings Co.

H. M. WIGGINS, Cashier

Summer Time is Here

Make the hot days seem cooler with a refreshing cool drink or a dish of

Poinsetta Ice Cream

at our fountain

Did you know that we use the **SANITARY GLASS RINSER**? Every glass washed and then rinsed before being put on the drying rack. Wouldn't a

Limeade

taste good now?

Avon Park Drug Company

"THE SMILE FACTORY"

HENRY LANDER

Avon Park, Fla.

LOCAL AND PERSONAL

Stivender sells real estate.

D. G. Skipper made a business trip to Arcadia Monday.

When you want to buy or sell real estate see Stivender.

A lot in the new subdivision will bring you a handsome profit.

Mr. and Mrs. J. S. Francis spent the week-end in Moore Haven.

D. L. Hall and son Sebert of Zolfo were Avon Park visitors Tuesday.

Keep Cool—Wiggins, west of Lake Tuluca, will save you money on ice boxes.

Col. D. V. Rouse spent the week-end with his wife and mother in Dover.

See Stivender if you have anything in real estate to sell or are in the market.

D. A. Sapp is temporarily engaged assisting Agent A. E. Conoley at the freight office.

Ed Ley was here from Arcadia Monday and Tuesday looking after his grove interests.

William M. Griffin, Harry Parker and Mark W. Lance spent Sunday afternoon in Sebring.

Mr. and Mrs. T. H. Lander, Mrs. Church and J. E. Brick spent Sunday afternoon at Sebring.

Hatching eggs from winning Rhode Island Reds at Vineland contest, 15 for \$1. E. D. Putney.

Col. A. E. Lawrence and C. A. Lewis of Sebring were in Avon Park a short while Monday afternoon.

Howard Katz of Kissimmee spent Saturday and Sunday night in Avon Park, returning Sunday.

H. Y. Thompson and family have moved into the W. E. Nance cottage on South Verona avenue.

C. N. Ott is placing an addition and making other improvements to his residence on Highland avenue.

E. W. and P. H. Field, prominent business men of Sebring, spent a portion of Wednesday forenoon in Avon Park.

Mr. and Mrs. E. Nelson spent Sunday afternoon in Sebring and fell in love with the beauties of our neighboring city.

Noticed Dunc Swan on our streets Saturday. Dunc is always a welcome visitor in Avon Park, where he has many friends.

Mr. and Mrs. Walter Perry have the sympathy of the community over the death of their infant child, which occurred last Monday.

Don't throw away your old shoes. Have them resoled and healed by Tampa Shu Fixry. A. W. Sargent, local agent.

Remember the meeting at the school auditorium tonight (Friday) for the purpose of selecting nominees for the school board.

J. P. Gaines of Adelaville, Ga., arrived in Avon Park Monday night to spend a few days looking after business matters.

John and Latimer Maxcy of Frostproof were here Tuesday superintending picking of the fruit from their fifteen-acre grove.

Mr. and Mrs. L. O. Feagin of Oklawaha City arrived in Avon Park Monday for a few days visit with Mrs. Feagin's parents, Mr. and Mrs. L. A. Wolff.

L. A. Wolff made a business trip to Arcadia Monday. He was accompanied by a Mr. Laflam and Mrs. West, who were united in marriage at the county seat.

W. E. Nance and family departed Tuesday for their home in Mayfield, Ky., after having spent a pleasant winter here, located in their cottage on South Verona avenue.

A party of Avon Park citizens visiting Carlstrom Field last Friday was composed of Mr. and Mrs. William Dart, Mr. and Mrs. George Spring, Mrs. J. P. Canfield and Miss Viola Eisler.

The Rev. W. A. Fischer attended a district Christian educational movement meeting at Orlando Tuesday.

The object of the meeting was to lay plans for raising a large fund to endow Southern Methodist colleges.

For Sale—10 chickens, about 20 baby chicks, 4 days old; also 7 young pigs, 4 months old; 1 Hoosier kitchen cabinet, 1 chiffonier, 1 bed complete, 1 dandy 6-burner wood stove.

Will sell all or separate; leaving town for the summer. Sell reasonable. Paul O. Miller, Avon Park, Fla.

E. N. Dickinson is erecting a comfortable cottage on the south shore of Lake Anoka, where he will move his family when the cottage is ready for occupancy. Mr. Dickinson recently purchased an acre lot overlooking Lake Anoka and expects to plant same to nursery stock in the near future.

Mr. and Mrs. J. B. Francis, who have been spending the winter here with their son and daughter-in-law, Mr. and Mrs. J. S. Francis, left Friday of last week for a month's visit to the East Coast. They will spend most of the time at Palm Beach and Miami and when they tire of the attractions of those popular resorts will return to Avon Park.

Last week in mentioning the party given in honor of H. E. Woodruff's birthday anniversary, we unintentionally omitted to state that it was also a reception tendered by Mrs. Allan Woodruff of Green Bay, Wis., who with her husband has been spending several very pleasant months at Uncle Gen's home. Mr. and Mrs. Woodruff will soon be returning to their northern home and will be missed by their many friends here.

Mrs. D. G. Skipper gave a party Tuesday night of last week in honor of Fred M. Paddy and Lee Crews on the eve of their departure for Atlanta, where they will shape their future careers by taking a course in pharmacy. About fifty guests were present, and the evening was pleasantly spent in playing various games. Refreshments of sandwiches, cakes, etc., were served. The party was held on the broad veranda of Red Top Ranch, Norton T. Smith's country home on Lake Isis.

We print calling cards.

Stivender sells real estate.

Consult Stivender for real estate bargains.

House to Rent—C. W. Burke, Main street, east.

Extra copies of The Pilot are 5 cents each.

Let Stivender show you the new subdivision.

A. D. Roberts made a business trip to Arcadia Saturday.

Dr. W. C. Touchton made a business trip to Tampa yesterday.

William Dart spent the fore part of the week on Arbuckle lake.

Mrs. J. R. Ganey of Frostproof spent Friday in Avon Park.

Claude and Willie Bryan of Wauchula spent Monday in Avon Park.

J. W. Dodd of Frostproof was transacting business here Tuesday.

Arthur Cornett of O'Brien has been spending a few days here prospecting.

Keep Cool—Wiggins, west of Lake Tuluca, will save you money on ice boxes.

M. W. Lance and William M. Griffin made a business trip to Sebring Monday.

Extra copies of The Pilot are on sale at the Avon Park Drug Company's store.

Get in on the ground floor. Buy a lot in Avon Heights subdivision while they are cheap. Inquire at the store.

C. P. Turner returned Saturday from a two-weeks' business trip to North Georgia.

L. Grady Burton, prominent attorney of Wauchula, was transacting business here Tuesday.

D. R. Stevenson and Fred C. Walker of Sebring arrived in Avon Park attending Masonic lodge.

Lee Crews left Sunday morning for Atlanta, where he will enter the Southern College of Pharmacy.

Mrs. Nellie G. Fox returned to Mount Dora Tuesday, after spending a couple of weeks in Avon Park.

The Rev. Warren of Fort Meade spent Monday in Avon Park. Mr. Warren has property interests south of town.

P. M. Stivender would like to talk with you about that proposed real estate deal.

Fifteen hatching eggs for \$1.50; from pure-bred Brown Leghorns, White Silvers and Silver Wyandottes. R. Cutler.

The Misses Eva and Hattie Campbell, Ethel Sawyer and Nora Metcalf and Mrs. Bowman of Tampa spent the week-end in Avon Park, guests of Mr. and Mrs. Carlos Skipper.

Mr. and Mrs. George P. Spring departed today for their home in Morton, N. Y., after having spent a delightful winter and spring at the home of Mrs. D. P. Canfield. Mr. and Mrs. Spring have a host of friends in Avon Park who will regret their departure, but will look forward with pleasure to their return next winter.

Married in British Honduras G. L. Bryant has received notice of the marriage of his son, C. O. Bryant, to a Miss Nellie Schofield, daughter of wealthy English parents. The marriage took place Wednesday of last week in Colonial, British Honduras, and the newlyweds are now en route to Avon Park, where they will make their future home.

Perfumed Grapefruit "Perfumed grapefruit" is the latest wrinkle in citrus culture perhaps, and while it may not become a general plant to raise this variety for the market, Lue Gim Gong, who has one of the show places of the state near Deland, has produced a grapefruit that exudes a delicate and delightful odor when opened, differing from that of the ordinary fruit. No other has been noted as objecting to the very agreeable odor of the regular grapefruit, and probably to one with but the novelty that has been propagated by Lue Gim Gong, the originator of famous name, will probably interest some. It is said that one well known horticulturist has a large tree full of the perfumed grapefruit from which he has sent a number to friends for their enjoyment.—Lakeland Advertiser.

AN IMPORTANT FACTOR IN MOST COMMUNITIES

Recent years have been filled with puzzling problems for the weekly newspaper. War brought heavy burdens, puzzling situations that tested generalship and purse. Cost of production mounted to new high levels. In many places where the weekly had been able to live with a measure of comfort, even some of profit, conditions were so changed the vital problem was that of existence. Some taxes had a mortality rate among the weeklies that was depressing.

Some were unable to survive, there were numerous consolidations, but the large number survived. They are veterans of a campaign that tested them to the quick.

No other publication comes so close to the daily life of the people as the weeklies. It knows public sentiment at the grass roots, as Colonel Roosevelt expressed it. No other publication is read more carefully than the weeklies, for each member of the family knows the paper with all its contents. It writes the history of the community, stands for the best and fights the rest. It is a big factor in most communities. It is quick to give help when help is needed. It has helped with every forward step and valuable improvement in the community. It has made many communities what they are. Sometimes the owner of the paper shares in the prosperity of his community. There are many such communities.

There are others, where the weekly newspaper owner contributes much, a life of right effort and unselfishness for the public good, and what, not fame, not fortune, only the riches of friendship. But that means happiness and happiness in the midst of friends, in the estimation of men, is above all else, there is no other beautiful thing in life that is above the dollar sign, that cannot be bought.

Ohio State Journal.

Lowe's



This paint goes farther and costs less to make it go

Lowe Brothers High Standard

Paint has a way of spreading out and covering more surface than any paint you have ever used. Not only

covers more surface, but covers it better.

That's why it always costs less than cheap paints. High Standard not only saves you money—it makes you money because it makes your property worth more.

Besides lasting longer, this paint looks better as long as it lasts.

If you want to prevent painting troubles you want to use High Standard. Come in and talk it over. Ask for booklet and color card. Both are free.

Ready mixed, per gallon, from \$2.75 to \$4.49
Oil and Turpentine, per gallon \$1.25
Full Line of Varnishes, Varnish Stains, Oil Stains and

SMITH-McGINNIS-STEBBINS HARDWARE CO.
Brickell Building Avon Park, Fla.

Paints

We Are in Our New Quarters

CORNER MAIN STREET AND BUTLER AVENUE
(James' Old Stand)

Where we invite our friends and patrons to call and "look us over." The building has been remodeled, new fixtures installed, and every facility is offered for protection, convenience and service.

We Do a General Banking Business

along lines that are as liberal as can be offered in consistent banking. Your patronage is invited, with the assurance that every effort will be put forth to merit its continuance.

CALL AND INSPECT OUR
NEW QUARTERS

B.F. West Banking Company

M. T. WHIDDEN, Cashier

Main Street and Butler Avenue Avon Park, Fla.

Your Clothes Will Last Longer

If you have them cleaned and pressed regularly. We do this work in a manner that makes them

Look Like New

And call for and deliver the work. Prompt service and the best of work.

Agency Bartow Steam Laundry

CLOTHES MADE TO MEASURE. FIT GUARANTEED

Roberts Pressing Club

BRICKELL BUILDING Avon Park, Florida

Buy by the Case

"Our Contract Your Guarantee"

Do You Love Your Next Door Neighbor?

IF HE WERE CONFRONTED BY ANY MATERIAL DANGER, YOU WOULD CERTAINLY WARN HIM.
IF HE WERE IN NEED, YOU WOULD ASSIST HIM.
THE WEATHER, POLITICS, AND OTHER TOPICS OF THE DAY YOU DISCUSS WITH HIM FREELY.
BUT HAVE YOU EVER TOLD HIM OF THE

Greatest and Best News the World Has Ever Known

THE LOVE OF JESUS CHRIST FOR A LOST WORLD?
THEN IF NOT, WHY NOT?

HERE IS YOUR DUTY IN THE MATTER AS SET FORTH IN GOD'S WORD:

"The word of Jehovah came unto me saying, 'Son of man, I have made thee a watchman unto the house of Israel; therefore, hear the word at my mouth and give them warning from me. When I say unto the wicked, Thou shalt surely die; and thou givest him not warning, nor speakest to warn the wicked from his wicked way, to save his life: the same wicked man shall die in his iniquity, but his blood will I require at thy hand.'"

THE METHODIST CHURCH OF AVON PARK WILL BEGIN MONDAY, APRIL 11, A SERIES OF EVANGELISTIC SERVICES.

CHRISTIAN MEN AND WOMEN ARE URGED TO RID THEIR GARMENTS OF THE BLOOD OF OTHERS BY INVITING THEIR UNSAVED NEIGHBORS AND ACQUAINTANCES TO THESE MEETINGS, WHERE GOD'S PLAN OF SALVATION WILL BE EXPLAINED DAILY AT 8 P. M.

"COME THOU WITH US AND WE WILL DO THEE GOOD."



PROF. P. M. BOYD, Singer

METHODIST CHURCH AVON PARK, Beginning Monday Night, April 11th



PROF. FRANK TWILLEY, Pianist

MESSRS. BOYD AND TWILLEY WILL CONDUCT THE MUSIC AT THE ABOVE SERVICES, BEGINNING MONDAY NIGHT, APRIL 11.

REV. K. HOLLISTER OF PALMETTO IS THE PREACHER

The SON OF TARZAN



SEE THE SECOND EPISODE OF
"THE SON OF TARZAN"
Also NAZIMOVIA in
"OUT OF THE FOG"
CAPITOL THEATRE, MONDAY
Admission 15c and 35c
Plan Ahead—So That You Can See
This Picture

Highlands Chapter No. 42,
R. A. M.

Conventions every second and fourth Monday in Masonic Temple, 7:00 p. m.
Visiting companions cordially welcome.

R. C. PETERSEN, High Priest,
J. J. JAMOUR, Secretary.

SURVEY OF NATIONAL CONDITIONS INDICATES ENCOURAGING OUTLOOK

The second national survey of conditions has just been completed by the Fidelity and Deposit Company of Maryland and briefly analyzed indicates that the business world is still feeling its way, but with increasing confidence and with the conviction that the worst has passed. While the foreign situation has not shown the expected improvement, the survey points to certain favorable domestic conditions.

Raw materials are plentiful and physical transportation conditions are good. There have been no business failures of moment, the crop outlook is satisfactory and the banking situation is improved. Building operations in a number of districts are increasing and greater productivity of labor per man is reported from all districts.

The attitude of the public has prevented retailers from stocking up for spring business; but as retailers more generally reduce their prices, consumers will come more heavily into the market, larger orders will result and manufacturers can plan production schedules with reasonable assurance that prices will not fall lower.

An appreciable reduction in wages is noted in every section and in virtually every kind of industry. The fact that savings accounts have increased in the industrial sections, however, would seem to indicate that in such districts wage and salary reductions in the prices of commodities, and that, therefore, fortunately, the decrease in wages has not necessitated a lowering of the standard of living.

The big national question, according to the survey, is taxation, with peace settlement and international trade conditions next. Taxation is uppermost in the minds of the average man. The country is opposed to the present tax system, and is becoming increasingly impatient for change.

More than one thousand representatives of the Fidelity and Deposit Company gathered the information contained in the survey. They obtained from bankers, manufacturers, business men and others, answers to a questionnaire covering economic, agricultural, industrial and general con-

CONDITIONS. The replies were telegraphed to Baltimore where they were analyzed and tabulated.

What the survey discloses should be an encouragement to us all to go forward with confidence, though not without recklessness.

ATTRACTIVE FLORIDA ARE MANY AND VARIED

The Florida development board says that "See Florida First" is a good slogan for those who contemplate a vacation trip this summer. The suggestion is valuable. How many Florida people really know their own state? And where could they go to find a greater variety of interesting things? Every section, almost every county, is different. Where could you find two places with more diverse scenery than Monroe county and, say, Hamilton or Columbia? Where can you find a more romantic region than the Everglades with its tragic association with the pathetic remnant of a once great race of native Americans? Where can you find such a picturesque representation of Mediterranean life as among the sponge fishers of Tarpon Springs? Where can you get a better conception of the antiquity of Florida than at the quaint city of St. Augustine? Where can you see its up-to-the-minute progress more vividly than among the citrus groves of the Ridge?

Tourists come from long distances to see Florida. It is not alone to enjoy its sunshine that they journey hither, but because they find unending interest in its marvelous variety of scenic attractions. Why not look around and see those things ourselves?—Lakeland Telegram.

New Building Is Completed
"New postoffice for Avon Park is now assured," declares the Highlands Pilot. "In the course of a few months we will have postoffice quarters that will be a credit to the city and a convenience to citizens." The Pilot tells of the plans of E. M. Brickell, who is expecting to erect a business block with quarters especially designed for the use of a postoffice. Mr. Brickell is already at work in Avon Park now having a fine brick block in process of construction. The second building will be started as soon as the first one is completed.—Times-Union.

FLORIDA'S CLIMATE ONLY VARIETY NOT GENERALLY LIED ABOUT, SAYS AUTHOR

"Florida affords the only climate in the world that has not been lied about, according to Albert Payson Terhune, noted author, who spent last night at the Hotel Windsor en route west after the Jacksonville Times-Union. "Mr. Terhune while in Miami spent much time watching the filming of one of his stories, 'The Lotus Eater,' on which production is now being completed by Marshall Neilan.

Not "Trick Weather"
"The first few days we were at Miami I remarked to Mrs. Terhune that it was 'trick' weather," Mr. Terhune said last night. "However, when the glorious days stretched into glorious weeks I became convinced that what I had been forced to believe climate lies circulated in resort cities was truth. Florida's climate is really a two-months' visit in Miami."

"California has wonderful climate, at times," he continued. "In San Francisco the air carries a kick that resembles somewhat the effect of a couple of highballs properly placed, and in Los Angeles there is beautiful weather at times. However, it is not consistent, and Florida's climate, I have found, is consistent."

Sought and Found Color
"Mr. Terhune came to Florida in search of color for his future writings. 'I have found it, plentiful, unusual and entirely satisfying, and I am going back soon to my place in Jersey to utilize some of the material I have secured. I count my trip to Florida as entirely profitable and thoroughly enjoyable."

"Mr. and Mrs. Terhune leave this morning for New Orleans and later will go to San Antonio for a short time. Later they will return to New York and their residence on the Jersey side, where Mr. Terhune expects to spend several months turning out copy.

Marvels at Florida
"Mr. Terhune last night spoke with an enthusiasm for Florida that would have done credit to the wildest real estate speculator. The difference was that he was speaking his

mind, he declared, "without hope of gain or promise of reward."
"Florida impresses me as a state of the most marvelous opportunity," he said. "As an instance, this afternoon Mrs. Terhune and I visited St. Augustine and Anastasia Beach. There is a marvelous beach, needing only proper accommodations and reasonable advertising to become a resort of immense popularity. It appears that someone has been sleeping and allowing opportunities of this kind to lie fallow. Sooner or later, it seems certain, someone will realize and grasp these marvelous opportunities and will reap the natural and justifiable reward."

ORANGE GROWING IN CHINA

Citrus fruits are produced in many parts of China. In fact, some of the varieties now grown in South Florida originated in China. The following consular report from Foochow, sent by the department of state at Washington to U. S. Consul of this city, will interest our readers:

[Note.—\$100 local currency equal to \$70 United States currency.]
"The orange production in the Foochow district of China during 1920 was less than in the previous year. The total yield was estimated at 5,000 piculs (6,600,000 pounds). Exportation during 1920 amounted to about \$3,500 piculs (1,130,000 pounds). The total yield for 1921 is estimated at 5,000 piculs (6,600,000 pounds)."

Although the exportation during 1920 was more than the amount produced, most of the shipments were because of the short crop. Most of the fruit exported from Foochow finds its way to North China ports. The prices ranged from \$3.20 to \$4. Mexican oranges shipped to North China ports and in tubs of 40 pounds when shipped to South China ports.

G. C. HANSON,
American Consul."

Just Plain Truth
Last week's Avon Park Pilot had some pretty plain talk about business men sending out of town for their printing, and we agree with every word the Pilot says. We do not mean to throw any bouquets at the Advocate, but facts are facts, and it is a fact that the newspapers of Florida have done more to build up the state than any other one industry in the state. Exclusive job printers, either in or out of the state, are doing nothing to add to the value of your property or business. No, we are not begging you for your printing. If you don't like the cut of the job of the Advocate editor and don't want him to do your work, send it to the Pilot. Truth is helping to build up this part of DeSoto county.—Wauchoa Advocate.

A Wonderful State
Isn't Florida the most amazing state in the union? She is continually unfolding new charms to the investor. First it was her climate. Then it was her fruit. Now it is her truck, her fishing, her phosphate, her cane, rice, roads, building, industry. Her climate brings the tourists and the silk worms; and more, the crops. Her soil produces usable vegetation from sawgrass to timber. Her surrounding waters induce aquatic sport for the rich man, edible fish for the poor man, industrial fish for the inventor. Air, land and water—all commercially valuable, all producing, upbuilding, progressing.—Palm County Record.

Much Traveled
A group of tourists were looking over the inferno of Vesuvius in full eruption.

"Ain't this just like hell?" ejaculated a Yank.
Ah, yes, Americans," exclaimed a Frenchman, "where have you not been?"—American Legion Weekly.

Poinciana Lodge No. 227, F. & A. M.

Stated Communication first and third Fridays of each month at 7:00 p. m. in Masonic Temple. Visitors welcome.

T. H. LANDER, W. M.
J. J. JAMOUR, Secretary.

LEGAL NOTICE

In the Circuit Court, Twelfth Judicial Circuit, in and for DeSoto County, State of Florida. In Chancery. Jesse Gearing, Complainant, vs. G. Nassauer & Company, Ltd., a Corporation, and the Sebring Builders Supply Company, Defendants.

Notice is hereby given that under and by virtue of a final decree of foreclosure made and entered by the Judge of the Twelfth Judicial Circuit in and for DeSoto County, Florida, in Chancery sitting on the 7th day of March, A. D. 1921, in a certain case pending in said Court, wherein Jesse Gearing was complainant and G. Nassauer & Company, Ltd., a corporation, and the Sebring Builders Supply Company were defendants, that I, the undersigned, as Special Master in Chancery, duly appointed in said cause by the said Court to carry into execution the said decree, will offer for sale and will sell to the highest and best bidder for cash in hand, the west door of the Court House in the City of Arcadia, DeSoto County, Florida, on Monday, the 2nd day of May, A. D. 1921, during the legal hours of sale, the following described land, situate, lying and being in the County of DeSoto and State of Florida, and more particularly described as follows, to-wit:

North Half of Farm one (1), in Section 7, in Lakewood Park in Township 34 South, Range 28 East, J. A. TIMBERLAKE, Special Master in Chancery. Mar 25-apr21-AEL

NOTICE

GO TO

George's Fruit Store

TO BUY FANCY

FRUITS NUTS

CANDIES

CIGARS CIGARETTES

TOBACCO, Etc.

All Kinds of Cold Drinks

Fresh Roasted Peanuts

Your Patronage Will Be Appreciated

GEORGE MOSTRIS

Avon Park, Florida

Light and Heavy Hauling

Satisfactory hauling done promptly and satisfactorily at reasonable prices.

GET THE TRUCK

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