

The Highlands Pilot

Published in the Interests of Its Owners, the Town of Avon Park, the Scenic Highlands and the Best State in the Union

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VOTE FOR COUNTY DIVISION, LOWER TAXES, HOME RULE AND PROGRESS

The most vigorous county division campaign ever fought in DeSoto county will come to a close next Tuesday night at sundown. A few hours later the result will be made known, and it is freely predicted by both sides that the divisionists will elect their candidates for the house of representatives and the senate. The only question now is, how large will be the majority?

While it is almost a certainty that we (the divisionists) will win our fight, we must battle to the last, be on the alert until the last ballot is cast and counted, in order that we may make that majority an overwhelming one.

When we send our representative and senator to Tallahassee we want them to carry the message from the vast majority of the voters of this unwieldy county that progress has been hindered too long by a few men who have considered only their own selfish interests and that they now are determined to govern themselves and secure their money's worth for whatever they pay out in taxes.

Heretofore the people of the various sections clamoring for new counties for the purpose of home rule and self-government have paid heavy taxes and have received but little in return. They have paid these heavy taxes simply because the large "interests" have not paid their just proportion and the territory is too large for one tax assessor to do justice to the work.

Few people realize how large DeSoto county is. Few people realize the magnitude of 3,755 square miles—2,403,200 acres of land. Think of the vastness of it and then think of even attempting to govern this vast territory with one set of officials—a county clerk, assessor, collector, sheriff, judge and five commissioners.

DeSoto county is as large as

the states of Rhode Island and New Jersey combined and nearly as large as the state of Connecticut. Divide the county into five parts and we have five sets of county officials, none of whom is paid a salary except the commissioners, who receive the meager sum of \$100 a year. Don't you think these five sets of county officials, with the smaller areas to cover, could and would give us a more economical government than we are receiving?

A more efficient government means the equalization of taxes; it means the men with large interests will pay in the same proportion as those with the small interests; it means a greater revenue from taxes, consequently a lower millage. And far more important still, it means we will get full value for every dollar we pay in taxes. That would mean better roads, better schools, greater opportunities, more and happier homes and a better citizenship.

Our public highways, or, at least, the main arteries of traffic, would cost us less money, for it is the established policy of the state highway commission to first of all grant state aid for the purpose of building roads between county seats.

There is positively no sane argument against putting up counties the size of DeSoto. Precedent has established the fact that smaller counties are more prosperous than the larger ones, and no one ever heard of counties that have been divided desiring to reunite. The only man who has an argument against county division is the man who individually profits at the expense of others.

Go to the polls next Tuesday and cast your vote for the privilege of home rule—self-government. Vote for Cooper and Etheredge.

COOPER EXPOUNDS TRUE DEMOCRACY

(Ex-Senator Cooper's speech at Wauchula.)

Mr. Chairman, Ladies and Gentlemen: All you old citizens know me as the old tax collector, Frank Cooper. I am not an orator and do not know how to twist words and meanings, and stand before you as a candidate for the nomination to the Twenty-seventh senatorial district from your county and old Manatee. I am proud to say to you that I represent an organization and we are working for the division of this great county. I believe in county division. I believe in it so strong I have voted for it ever since I've been in this county and have known it to be a just cause. DeSoto county has grown into an immense, big old family.

We are not trying to tear down DeSoto county; we are not trying to tear down any man's interest or any community. We are trying to create; we are trying to build up the way to do it is for the family to send the boy, now grown up, strong and able, to support himself, to go out and keep house, and not live on his old mother's milk.

Pinellas county has 320 square miles of territory and, according to information, since they have left old Hillsborough county, old Hillsborough has grown and the people of that county say they are glad Pinellas was created, for old Pinellas has prospered, business has been carried on better, and the same applies to Pinellas county. And Pinellas has 320 square miles, and either of the divisions we ask for out of old DeSoto has more than that. Another fact is that either one of these divisions we ask for has more population in it and more tax value than old DeSoto had in all this great territory when taken from Manatee.

I was in Manatee when old DeSoto left. County division is the life of a community anywhere. It has proven so in every instance. As counties were cut off

they have prospered more and more.

I have the greatest respect for every county officer in the county. Yet they are the only people who profit by this big county.

It has been put up to us that we would lead to death if we make this little county. These people want to hold us because we are a source of revenue to them. They didn't seem to care much for us until they thought we were going to pull off from them. Then they had great sympathy for us. They tell us about the great cost of a court house, jail and everything of the kind. I don't ask help from them. Why shouldn't we have a court house, even if it cost more? We will have better service, better schools, better government, because we will be centralized and everybody will take interest. What kind of representation do they have in Arcadia recently and met Chet Carr, and he said: "Look here, I am in favor of county division now." I asked him why, and he said he had a warrant for \$9.20 for his pay for being summoned as a witness and that the sheriff would get another warrant for \$9.20 for summoning him, making the cost of his appearance in court as a witness \$18.40.

I was in Tallahassee and the question was brought up as to which was the cheapest way to administer the small county or the large county. Somebody said, "Why don't you get the comptroller to give you some data?" and we got the data from him, and we found that the most expensive county in the state was Lee county—the largest in the state—and the next was DeSoto county, the next largest in the state, and so on down to little old Holmes county and it was the smallest and cheapest in the state.

Now, gentlemen, that is an instance. (Concluded on Page 5)

Mr. Sauls, Will You Withdraw?

Mr. Sauls stated in his speech at Punta Gorda that if his opponent could prove that the taxation in Pinellas county was but 31 mills he would withdraw from the race. Now, if Mr. Sauls is a man of honor he will withdraw, for here is the proof—undeniable proof:

Pinellas County, 1919, Budget—Tax Roll	
General fund	5 mills
Road and bridge	6.1 mills
Fine and forfeiture	1.5 mills
Hillsborough debt	0.4 mills
Special road and bridge, I and S.	0.5 mills
Agriculture	0.5 mills
Interest on bonds	6.6 mills
Sinking fund	0.4 mills
General school	21 mills
	10 mills
Total	31 mills

State of Florida
County of Pinellas.

I, J. N. Brown, clerk of the circuit court in and for said county, do hereby certify that the foregoing is a true statement of the valuation of Pinellas county as assessed by the tax assessor and the millage levied by the county commissioners of said county for county and school purposes for the year 1919.

Witness my hand and official seal this 29th day of May, 1920.
(Signed) J. N. BROWN,
(Seal) Clerk of the Circuit Court.

Will Mr. Sauls withdraw, or will he prove himself to be devoid of honor and have no regard for the truth?

ARE YOU CAPABLE OF MANAGING YOUR OWN AFFAIRS?

Next Tuesday will determine whether or not the majority of the voters are in favor of spending their own tax money and receiving full benefits from it, or whether they are content to continue paying high taxes and receiving about one-third in return.

That day will determine whether or not they desire to govern their own affairs, spend their own money and attend to their own business, or whether they are content to allow a few men in Arcadia to spend their money, assume a guardianship over them and transact their business for them.

If you desire to continue paying a high millage and receive practically nothing in return, you will vote for the anti-division candidates for the legislature.

If you feel you should have a dollar's worth of improvement, a dollar's worth of service, for every dollar of your tax money, you will vote for Cooper and Etheredge, the candidates pledged to work for county division in the five-county plan.

If you feel you are not capable of handling your own money and that you do not know what you should have, you are entitled to in the way of public improvements, then vote for the anti-division candidates.

If, on the other hand, you feel you do not need a guardian and you heartily approve of determining what is needed in your respective districts in the way of public improvements, then vote for Cooper and Etheredge.

Vote for the county division candidates.

FROM THE PLOW HANDLES TO THE MANSION

(Sewanee Democrat)

As the campaign for governor draws to a close it is a source of much gratification to the home folk of Hon. Cary A. Hardee to hear from the people of Florida the good news that the overwhelming majority over all candidates he will receive in his home county will be duplicated in many other counties and that his election by a large majority is assured.

It is doubly cheering to Mr. Hardee's friends to realize that these reports follow the kind of campaign that ought to be made by one aspiring to the high office of governor, and that when Mr. Hardee becomes governor there will be nothing to his support of which he should be ashamed and that he will take his seat without any strings tied to him and under no obligations except those due to the entire citizenship of the state.

SAULS DISPLAYS HIS IGNORANCE OF HIS CONSTITUTION

In his speech at Punta Gorda recently Mr. Sauls, the divisionists' standard bearer, who is supposed to be a lawyer and charged with being worse, displayed his ignorance of the Florida constitution in the following dialogue:

Mr. Sauls: "I can dispose of Dr. Etheredge's entire argument in favor of county division by asking two questions—Doctor, if you get to Tallahassee, how do you propose to proceed? Will you introduce one bill for the creation of four new counties out of DeSoto, or will you introduce four bills, and if so, which section will be favored first? The audience is entitled to know."

Dr. Etheredge: "I will introduce a bill as soon as the legislature assembles to create four new counties at one and the same time. We can get four new counties if we can get one."

Mr. Sauls: "Very well, Doctor. Don't you know that the constitution of Florida forbids more than one subject in any one bill. How can you get four counties in one bill?"

Dr. Etheredge: "Mr. Sauls, as a lawyer you know and I know that the county of DeSoto is one subject. We could cut it into twenty-five counties if the people wished. Furthermore, we will not be establishing a precedent. A few years ago Hernando was divided into three counties in one and the same bill. It is both constitutional and legal and has been done in Florida. Are you satisfied, Mr. Sauls?"

Mr. Sauls: "I have nothing more to say."

And the audience gave him the merry ha-ha.

Mr. Hardee announced his candidacy early. He published his platform a long time ago. He has visited every section of the state and carried his campaign to all the people. He has told the people what kind of administration to expect from him as governor and on the merit of his policies has appealed for their support. He has not sought the support of no special interests. He has not appealed to class hatred. He has not attempted to mix religion and politics and has not tried to secure votes by appealing to denominational ties. He has paid his own campaign expenses out of money earned by his own honest toil and has not paid for his campaign contributions by his campaign fund, as his sworn statement on file at Tallahassee will show. When as a result of this campaign Mr. Hardee is elected it will mean that the politician of Arcadia, the case

DR. ETHEREDGE SHOWS WHY FOUR NEW COUNTIES SHOULD BE CREATED

A large crowd gathered at the rink Saturday night to hear the various candidates for office express their views and state just why they were asking for the suffrage of the voters. One of the disappointing features of the evening's entertainment was the absence of "Sawgrass" Sauls, who is a candidate for member of the house of representatives upon the platform of "do as the bosses bid you."

Reports of Mr. Sauls' speeches at Punta Gorda and Charlotte Harbor had led our people to anticipate an interesting meeting here, but for some reason the distinguished gentleman failed to put in an appearance.

Dr. E. J. Etheredge, candidate for representative on the division platform, was the principal speaker of the evening, and his address contained a number of well-defined reasons why DeSoto county should be divided into five parts, as proposed. He demonstrated to the entire satisfaction of his large audience that the taxpayers are not getting full value for the money they pay in taxes, and that even with our high millage some of our taxpayers must necessarily pay double, for with the county seat located so many miles from the center of population, the expense incurred in transacting business, in serving as jurors or witnesses, was so heavy as to nearly double taxation. He proved conclusively that all this large county the officials were unable to render efficient service, illustrating his remarks by citing an instance where one large property owner was paying taxes on a grove property, recently sold for \$55,000, with an assessed valuation of only \$600.

WHOM WILL COUNTY DIVISION HURT?

(Arcadia Enterprise)

We believe that every interest of DeSoto county people would have been better served and the country at large be better off had the county been divided several years ago. The enormous growth and development of remote sections of the four corners of the county in the past two or four years makes division almost imperative at this time.

Arcadia, Wauchula and Punta Gorda have spent enough money on these division fights to have built all the court houses needed and meet the extra taxes needed. When all these sections are now able to stand alone and go into business for themselves. Why not divide the county in a way that will settle the matter for all time and be done with it? Who will be really hurt by county division, anyway?

Much stress is being placed upon the matter of extra taxes necessary to build new court houses. You didn't hear anybody around Arcadia worrying about the taxes when we spent \$120,000 on a new court house. The assessed valuation then was little more than half what it now is and we paid the bill without any extra increase in millage. We argued then that the court house could be built and we would never know the difference in our taxes, and we did that very thing. We should be just as fair with our neighbors at all times, but if we can't be just, we should at least be consistent. It ill becomes us now to howl about taxes that only our neighbors have to pay, while we already have our handsome court house paid for. Why not let them worry about their own business?

We argued of our self-appointed bosses have repeatedly promised county division to the eastern half of this county as soon as it had railroads and other transportation. Why not publish this agreement? This paper, for one, is now willing to make the bosses make good.

If county division would violate the rights of the humblest citizen of Arcadia, the case

He banished any sentiment there may have been against so-called "small" counties by showing that the smallest of the proposed new counties would be as large as the state of Rhode Island, and that each and every section desiring a new county was able to maintain its own government and have more and better roads, more and better schools (at a lower rate of taxation) than is now possessed in the various sections of this large and unwieldy territory.

His argument in favor of dividing DeSoto county into five parts was forcible and to the several subjects the speaker with ambiguous phrases, but was told in simple language, so that there might be no misunderstanding as to the advantages the receiver of new counties would receive under self-government, or home rule, even if taxation were not lowered. Every section would get the full benefit of its own taxes and would be able to work out its own destiny in a much more favorable manner than heretofore, without paying a heavy tribute to a few politicians and selfish interests who have grudgingly handed out a meager portion of the tax money to those who are entitled to every dollar they have paid.

Dr. Etheredge's speech was heard by a large and attentive audience of thinking men and women, who applauded him most heartily at its close. There were several subjects the speaker made it difficult to discuss but, like a true gentleman, refrained from doing so on account of the absence of his opponent.

Several candidates for the various county offices were present and delivered short and entertaining addresses.

might be different. But who will be deprived of his individual rights thereby?

The lawyers may have their business cut down, provided they cannot retain their old clients, but if any Arcadia lawyer will set up the claim that he owes his client in fee simple and would subject him to the inconvenience of coming here from remote sections of the county merely to argue his case, that lawyer is liable to be relieved of some of his long-distance business, whether the county is divided or not.

The abstract company may lose business by dividing the county, but if he wants to hold the county together for his special benefit and profit he can be sure that hundreds of people in the remote sections of DeSoto have some rights to convenience and he can come over into the new county and make it convenient for all concerned.

The hotels may lose a little business by county division, but they should be told that the rights of the many are greater than the convenience of the few.

County division might cut down the revenue of the county officers, but the work will be done by the same men and the public officials will do it himself instead of hiring it done his income will be about the same.

County division will not deprive the legitimate cattleman of any of his rights or conflict with any of his lawful interests. There will be no fence on county lines and his cattle can graze in the same way as in another. If there was a fence it would likely be cut down over night. If he is paying taxes on all his cattle he can pay tax in one hour, and all the public officials were uncertain as to whether or not he had all his cattle entered on the tax rolls, four extra assessors would be of great help to him in getting a line on his herds.

County division would place four extra sheriffs on the job of enforcing the law, and therefore the tax collector is about the only (Continued on Page 10)

ANNOUNCEMENT

We wish to say to Ford owners and those who have automobiles that we are now in position to give you FIRST-CLASS auto repair service.

Having employed competent mechanics to take care of all jobs from a minor adjustment to a complete overhaul.

We carry at all times a complete line of genuine Ford parts, Goodyear Tires and Tubes, Gulf Refining Products.

If any information you wish in regard to Fords, we shall be glad to be at your service.

Ford Sales Co.

(Inc.)

New Brick Garage

Phone 33

TOWN BUILDING

At the Board of Trade smoker E. M. Brickell made a talk on "Town Building" that was so full of good ideas, contained so many splendid suggestions and so thoroughly pictured what Avon Park needs and what Avon Park can have if her citizens will pull together and work, we have decided to publish his remarks: Mr. Brickell said:

"I am no orator, so do not be disappointed if there be no linguistic pyrotechnics this evening.

"The best the speaker expects is a feast of reason and a flow of soul.

"What I will have to say, I believe in the main will appeal to you as reasonable, and as I bring it to you unselfishly, and for the common good, as I see it, though you may differ on details, I feel you will be generous enough to maintain the flow of good soul, which has been in evidence this evening.

"Let me suggest right here that, as long as the people of Avon Park come together regularly with the purpose of generally and unselfishly discussing subjects for the community's good, you have already established the first requisite in successful town building.

"What I may have to say about town building will be the result of twenty-five years' experience, closely linked up to the real estate of a rapidly-developing and expanding city; for an analytical study of real estate values and conditions, their causes and effects, tells the story of town building.

"It establishes the rules of the game, the 'Thou shalt' and the 'Thou shalt not'.

"History repeats itself; causes and effects are eternally the same. A town cannot conduct its affairs contrary to the rules of good business, as established by experience, either in personal or public affairs.

but in the end has been a costly experience.

"Experience is a dear teacher. Happy is the town or individual who is wise enough to profit by the mistakes of others and follow the proven road to success.

"There is no mystery in town building any more than in the making of a man or the growing of a grove. It is simply a case of a knowledge of the facts—a careful, methodical looking into the future, whether it be a child, a grove or a town, and courageously doing the right thing at the right time—doing in the common interest promptly what one would do for himself under the same conditions—otherwise disappointment and disaster.

"A town, like a man, must have a soul; for a town is men and women with souls, be they big or little. No people, no town. People with big souls build, and build largely. People with little, narrow, contracted souls build not at all, but destroy unconsciously or maliciously that which already is.

"The man is not a child grown tall. A town is but the hamlet or village of yesterday, for a hundred years in a city's life is as yesterday when it is passed. Hence the necessity of early, while it is yet an infant, of looking ahead for its future and arranging the conditions for the healthy, normal growth which is bound to come. For what a town is, or is not, as in the case of a man or a grove, is directly traceable to the attention, care, direction and forethought received at the critical stages of its development.

"There is a reason for everything; the reasons for the town are three:

which there is the fullness of life, if it is not to be lop-sided and deformed. It is this well-ordered, normal community building which we wish to discuss.

"As individuals, I want to get you away from a while from a contemplation of the 'house beautiful,' of which every man and woman dreams (and any of your dreams come true), to a consideration of that larger and including subject, the 'city beautiful,' without which your 'house beautiful' will be a disappointment.

A silk pocket of supreme beauty and superb quality would be a joke on a soiled cake wrapper. But in reason, any less so than your 'house beautiful' in an ill-kept, disorderly, inefficient, unsightly town?

"Let us always remember our town is our home, even more so than the four walls which shelter us from the weather. For, after all, it is in the home town we live, move and have our real being. In fact, our home is but our apartment in the Hotel de Town, and it is up to us as citizen tenants to determine whether we will live in a first-class hotel with fine service and at a reasonable cost, or in a slum barrack on the water front.

"As I have already suggested, we are the owners, the stockholders, of that hotel. Our mayor and council are our clerk, housekeeper, cook, elevator and bell boys. Don't expect too much of them, unless we supply them with the necessary soap, brushes, brooms, towels, sheets and vermin exterminator to keep the premises clean. If you have done this, fire them if they get careless in the service. If we have not done this, don't kick if the service runs down and the patronage inevitably fades away.

"There was a time a first-class hotel had tallow candles and no heat in the room; no hot water. Electric light, hot and cold water and steam heat in every room is demanded and cheerfully paid for. Progress is the order of the day, and towns, like hotels, must keep up to date and give service to the people if they want to stay on or get on the map.

"Our board of trade is our

board of directors—keep it alive and efficient; our watch dog is your newspaper. And, by the way, we have a real, wide-awake bulldog with teeth—keep his teeth sharp and see that he gets three good meals a day—he deserves it.

"Back all these and any other local organizations for the community service to a finish, as long as they are honestly on their jobs and looking forward to Avon Park's development in all things useful and helpful, and we will have a real town to be proud of—one which will pay us big dividends on all the money we have invested in public betterments, will give us protection from fire, contagion and all conditions menacing the public health, which is our individual health, and will create a living condition out of which will daily flow that state of happiness, contentment, refinement and spirit in a development in which, after all, when we think of it, is what all the world is seeking, living and striving for—the money making being but the means to the end that we may have and enjoy the things in life worth while.

"Did I ask any of you fathers and mothers why you are working so hard, and why a dollar looks so big and important? I'll wager a white horse to the hole in a doughnut—and that's some odds—you would say you wanted to educate your children and create for them and yourselves a broader life and better living conditions than you as a child enjoyed. But did you ever stop to consider that the town environment, its state of order, efficiency and beauty makes more lasting impression on the children on its streets than any other.

"Are we going to send them away to school, and when they have broadened out and are free to go, then have them say to us, 'Nix on that town—me for a real town, where they know how to make a town worth living in. Or, as they are coming into their manhood and womanhood, are you going to so develop the opportunities for material progress, the protection from disease, the beauty of our streets, your yards, our lakes that they will be glad to get back to Avon Park to become builders with us and then catching the torch of progress from our fathers' hands will bear it forward, building up for their children as we did for ours, a still more beautiful and better Avon Park?"

"But seek a town which is a world for, anyway? A good many of us have been so engrossed we haven't thought much about it, but it is time to stop and think—there are here to make a better and more beautiful world for the children of today, who will take our places in the ranks of human advancement tomorrow.

"To create conditions of material and spiritual development for them, knowing that the beauty of their spiritual lives is going to be enlarged as we bring to them the beautiful things in their material lives.

"Just as we establish efficiency, destroy the unsightly and unhealthy conditions in our town, so we must establish in our daily living, do we accomplish the end of life. Just as we make it possible to be glad we are alive do we begin to recognize that the Architect of the Universe has made this beautiful world for the enjoyment of his children.

"We are going to be dead a long time, and I don't know whether we will be coal heavers or playing the piccolo in the orchestra, but I do know one thing, that is that he who does nothing toward improving and expanding the community life of his generation will not be in the orchestra.

"I've been hearing some one sigh. 'When is he going to begin to build?' Why, I've been building ever since I started; been putting in my foundation, mighty unimpressive work, but vitally important. Not seen, but it carries the weight of the whole structure.

"I've been trying to breathe into my town a soul, a spirit, a living, throbbing, pulsing, which will make her people forget the little, narrow, selfish, petty things which cramp and strangle development, knowing that the good of all is the good of each—a spirit, without which no community, as no man, can develop and come into its best.

Assuming you agree that a

first-class town is what we want—you notice I say we, for I want to be identified with you as one of those who has a soul for the proper development of our town, and, having proven my faith in the people of Avon Park and in its future, I believe I have the right to indicate what, in my opinion, a first-class town should be.

"Let us carefully analyze what the needs of a small town with a future and an ambition to grow are, to insure a strong, healthy development. But before doing this, let us take an inventory of our assets.

"We are the strategic town on a branch railroad 129 miles long, which commands central-south Florida. The 'Ridge,' in the midst of which is Avon Park, is expanding faster than any other section of the state. Conservative estimates of this immediate section show that Avon Park in the next ten or twelve years will have for shipment between two and three million boxes of fruit, much lumber and millions of rates, not to say anything of the tremendous production of the contiguous sections.

"This means people, and more people; business, and increasing business. People and business mean legitimate, increasing property values, and more money in the community; for people and business demand service and seek the town nearest which can best serve their needs.

"Avon Park is the strategic point; it takes no strain on the imagination to see it the logical jacking and retail center for this whole section. If we get ready NOW and prepare to render the service.

"If those of us who are here now have a vision of this future and lay the foundations now for this future broad and deep, we have beaten every other town on the 'Ridge' to it, and people and money for investment will flow to Avon Park as naturally as water flows down the hill.

"If we do not do it now, some other town will beat us to it while we are sinning away our blessed opportunity, for, as I said, people seek the town of best opportunity and living conditions, just as they seek the merchant with the best and largest assortment of goods, progress the way, is on the best street in the finest building in town; not on a back street in a tumbling-down, dimly-lighted, unsightly building.

"They seek a town which works out ideas and ideals, and do not only maintain and talk about them.

"A town to invite people—and you do not grow without people—must have a present, live-wire, progressive, enthusiastic citizenship, which has a faith in itself and its future, which fires every man who comes in contact with it with the same enthusiasm.

"Editor Adams has it right; he started out with the slogan, 'Watch Avon Park grow,' but quickly changed to 'Help Avon Park grow.'

"There is no use sitting on the curbstone with an empty stomach, wishing and praying for your town to have a location, your own chicken coop, or eat buzzard.

"It must have a present citizenship, which must have the same pride in its community and is willing to contribute itself and its substance, as it would for its own household, with this difference in favor of town improvements.

"Household expenses are expensive, pure and simple, for which we get only personal comfort and satisfaction; town improvements, however, are the whole community comfort, satisfaction and an expanding chest of pride. It is in reality an investment. For no town improves itself by ever making a made honestly and with reasonable forethought, that have not returned principal and interest to every taxpayer in increased property valuations alone.

"Avon Park is on the threshold of opportunity. He who falters now will never pass its golden portals. What Avon Park needs today is to resolutely make up its mind to be the 'city beautiful,' the city of business opportunity for central-southern Florida; to steal Chicago's motto, 'I Will,' and for everybody in the town, to lay down the shovel and the hoe and go to it and make Avon Park

(Concluded on Page 3)

FOR SALE At a Bargain

Small house and one acre of ground, one mile west of town on Wauchula road.

GOOD CITRUS LAND

—See—

George Bloom

or His Wife

Avon Park Florida

McGiboney & Long

Electrical Contractors
Avon Park, Florida

House Wiring of Old and New Structures a Specialty

Batteries Repaired and Recharged

Fixtures and Appliances of all kinds

All Work Thorough and Guaranteed

Will be glad to give you an estimate on wiring of any kind

INSURANCE

I am prepared to write Fire Insurance on your house, store or stock, and at the present price of labor and material every one should carry all the insurance possible. I also write Automobile Insurance, which protects your car in case of accidents and theft and I also write Sick and Accident Insurance which is especially good for the wage earner. When in need of insurance of any kind, see me.

G. L. CREWS

Office in Pelton Building
Avon Park Florida

TAXES AND RENTALS

WHY BOTHER

with your taxes, possibly overlooking their payment and letting them become delinquent, when you can have this work attended to by a competent business man?

I will attend to the payment of your taxes and the rentals of your property at a reasonable price.

D. V. ROUSE

First National Bank Bldg.
Avon Park, Fla.

Well Driving and Pipe Fitting

"Cutler Gets the Water"

ELECTRIC AND GASOLINE MOTORS

Prompt Service Satisfactory Work Low Prices

ROSSELL CUTLER

Avon Park, Florida

L. H. PARK

Architect

Twin Oaks

Avon Park, Florida



Tree in Grove of F. B. Sheaffer, Located in Section Seventeen, Now Past Four Years Old.

HOW quickly the years pass—seems no time since we commenced clearing Section Seventeen. The purchasers were then looking forward six years for an income—their vision is almost realized. They see a big and wonderful grove—trees unsurpassed in size and condition—their investment doubled in value and the time quite near when they will reap the reward of patience and confidence.

The Pittsburgh-Florida Fruit Growers Association congratulates you on your forethought and good judgment, assuring you again that you will not be disappointed with our efforts.

What has been done can be repeated, therefore owners in Section Sixteen can look forward with confidence that their groves will be equally as valuable as those in Section Seventeen.

The Pittsburgh-Florida Fruit Growers Association

Pittsburgh, Pa.

Avon Park, Fla.

The Corporate Securities Company

Insurance

Offers protection against loss by fire and provides for your family in case of death. You cannot afford to risk the loss of your home or business by fire, when a small investment in Fire Insurance affords you absolute protection.

We represent the following companies:

Fire Insurance

Aetna Insurance Company
Hartford Insurance Company
Hanover Insurance Company
Liverpool and London and Globe Insurance Company
Northern Insurance Company
New York Underwriters

Life Insurance

Guardian Life Insurance Company

C. E. LANIER, SECRETARY
TREASURER



When You Build That Cottage

or bungalow this spring—or when you remodel your house or fix up the attic, garage or basement, use

BEAVER BOARD

For Better Walls and Ceilings, supplanting lath, plaster, steel and wood

Up in a jiffy and up to snuff. Stands all weather. Makes beautifully paneled rooms. Fits all wall and ceiling requirements.

Beaver Board is cheaper and better than steel for ceilings in stores, moving picture theatres, auditoriums, etc.

Ask us about The Beaver Board Companies' free Design and Decoration Service for builders.

Sold by H. SEEVERNS, Avon Park

You will eventually want The Pilot. Why not subscribe now?

FROM THE PLOWMAN. DUES TO THE MANSION (Continued from Page 1)

cies proposed by him have been endorsed by a fair vote of the people and that a solemn compact to promote those policies will have been entered into between the people and their governor. It will mean that Mr. Hardee's slogan of "Better government for Florida" will become a living reality. It will mean a businesslike administration of the affairs of the people, economy in public expenditures, and a clean administration at Tallahassee. It will mean that public officials placed in office by the vote of the sovereign people will not be removed except for grave cause. It will mean in the governor's office at Tallahassee for the full term of four years a governor only under obligations to all the people, not a candidate during his term of office, and with no ambition save to serve his people well. Out of such consecration great good to the people must and will result.

The campaign tactics of Mr. Hardee's opponents is proof positive that the reports reaching Live Oak as to Hardee's strength are true. Both of his opponents have attacked Mr. Hardee all over the state. They have not once attacked each other. It is not customary for rival candidates for high office to combine their forces. The fact that Messrs. Huley and Swearingen have united in attacks on Hardee is proof that they both fear him and do not fear each other. This is proof that their friends all over the state tell them what Hardee's friends tell him—that Hardee is the winning candidate.

The unjust charges brought against Hardee is additional proof of his strength. His opponents are men of fair intelligence. If they did not fear Hardee, even in the heat of a campaign they would not attack him without just cause. If they had good arguments to use against him they would not use silly arguments, or those shown to be unjust.

One of Mr. Huley's main charges was that Mr. Hardee would not meet him on the stump. Mr. Hardee refused to turn aside from his campaign of discussing issues planned for a long time to indulge in personal abuse, or as it is sometimes called, campaign mudslinging. For this his friends admire him the more and consider it additional proof that he is big enough to be governor. Yet Mr. Hardee attended public meetings arranged by citizens at Wellborn and Titusville where all candidates for governor had been invited and where Dr. Huley was expected—and Dr. Huley was absent. Whether Dr. Huley was dodging a meeting or not these meetings demonstrated that Mr. Hardee was not.

Another charge noisily proclaimed was that Mr. Hardee was exceeding in his expenditure the amount allowed by law and Mr. Hardee was invited to discuss this charge. Those making the charge must have presumed that the people did not know that the corrupt practices act requires every candidate to file three written sworn statements of his campaign expenses. Mr. Hardee's written oath as to his expenses is as strong as anything he could say on the stump and we will add that that statement will be accepted at its face value by those who know Mr. Hardee. The proposal to go around the state and dispute—it could not be argued—about a matter as to which a candidate is required to file his written oath is a reflection on the intelligence of the people. Mr. Hardee showed his respect for the voters by ignoring such challenges.

Another charge brought against Mr. Hardee is that he is the candidate of the interests. No one knows the falsity of the charge as well as Mr. Hardee's home people. Unless the fact that he has made a success of his own affairs, and has friends who have made successes of their affairs, be proof of the charge there is no proof. All his life Mr. Hardee has lived in this farming section of the state. All his life his work has been for the general public. As country school teacher he served the general public. As an attorney in this circuit, where he has always practiced, it is well known that Mr. Hardee's practice has been a general practice—for the people generally. His practice has been drawn from all classes

of people and for eight years he served the people of this circuit as state's attorney. In all his practice Mr. Hardee has never been a railroad attorney and has never been regularly retained by large corporations. He has probably collected as much money in damages from railroads and other corporations as any one lawyer in this circuit. The only large business institution Mr. Hardee has been connected with is the First National bank of this city—a bank organized by the farming and business interests of the county—a bank made possible by the farming and business interests of the county—and a bank which is today serving the farming and business interests of this county. This bank draws its strength from the general public, and as president of that bank for a long period of time and through two panics without the bank showing any weakness, Mr. Hardee has shown his fitness to handle the large business interests of the people centered at Tallahassee.

Through his career Mr. Hardee has served the general public. As country school teacher, as lawyer, as state's attorney, as bank president, as speaker of the house, his successes have been founded on the confidence reposed in him by the masses of the people. As candidate for governor he has followed instincts born in him and emphasized by the training of his daily life has carried his candidacy to all the people, to the sovereign people, who make and unmake governors. These people are going to place the stamp of their approval on a man who can rise from the plowhandles to the station occupied by Mr. Hardee today and by his votes on June 8 they will make the condensed summary of his life read From the Plowhandles to the Mansion.

SOME PLAIN QUESTIONS

Florida Advocate: When Florida was purchased in 1821 it had two counties. Was the making of all the counties since then the work of "unscrupulous politicians," or was it because the development of the state demanded them?

Did you ever hear of a case of a county that had been divided ever being reunited?

Did you ever hear of a case where dividing a county bankrupted either the old or the new county?

What great calamity was brought about by the dividing of Manatee county when DeSoto county was created?

You have doubtless been told that dividing a county will increase the taxes. Did they ever show you any proof of this from official records, or are you supposed to just take their unsupported word for it?

Considerable money has been used to defeat county division. Was this money furnished by the farmers and fruit growers, or was it furnished by the select few who make an easy living by having a big county?

Naturally, the banks that handle the county funds, the man who owns the abstract office, the lawyers and most of the county officials make more money by having a large county than they would if we had a small county, but can you tell how you are benefited by having a large county?

They abuse those who are seeking division. Did they ever cite you to where the leaders for division ever grafted from the county; were seeking office for political spoils; ever betrayed the people, or refused to take up the fight of the common people?—Tampa Tribune.

REMAINS OF PRIVATE MORRIS WILLIAMS RETURNED FOR BURIAL

The remains of Private Morris Williams, who died in England in the service about a year ago, reached Avon Park Monday and were interred in Hart cemetery Tuesday morning at 10:30 o'clock. Deceased was the son of Mrs. A. Williams and the second one she lost in the service of our country, her son Hosea having died at Camp Jackson June 28, 1918.

Private Morris Williams was 24 years old and was sent overseas a little more than a year ago. He was taken ill while en route and died shortly after landing on English soil. Besides his mother, six brothers and three sisters survive him.

Orange groves, truck lands, turpentine lands, timber lands, improved and unimproved properties. P. M. Stivender.

PITTSBURGH-FLORIDA COMPANY PURCHASING MORE NEW TRACTORS

For the last month or more various manufacturers of tractors have been demonstrating their machines at the big groves of the Pittsburgh-Florida Fruit Growers Association. Manager Durance informs us that the Wallace, Fordson and C. L. Best tractors have been thoroughly demonstrated and that his company has purchased three Fordsons through J. Q. Adams, agent, Wauchula. These machines will be used for harrowing, but are too light for breaking purposes, therefore the company will have to purchase two heavier machines with which to do the immense amount of breaking for next January and February plantings, which will be 1,500 acres. The clearing on between 400 and 500 acres has been done and the remainder will be cleared as rapidly as possible.

P. M. Stivender has some attractive real estate bargains to offer.

Summer Time Is Bargain Time BUY NOW!

Have several dandy ten-acre tracts of citrus land adjoining town; two cleared ready for June setting. Let me show them to you.

Mark W. Lance

Room 8 National Bank Building

Citrus Trees

Fire Insurance

Electric Washing Machines Ranges, Cooking Devices, Motors

On Short Notice

I. M. WADE

Lake Wales

Florida

Florida Ice and Power Company

Pure Crystal Ice,
Electricity and
Water

T. W. Lawton
Local Manager

AVON PARK, FLA.

See

William King
Avon Park

For

Real Estate of All Kinds

Have some fine Lake Front Building Sites, just out of incorporation.

Owner's Price is My Price.

GET THE HABIT

Get the habit of paying your bills by check. It is the only safe way, as your paid check is a receipt that is indisputable. You cannot pay by check unless you have a checking account. Start a checking account today; pay every bill by check. You will be astonished to see how much you have saved during the month, besides having absolutely protected yourself against the possibility of paying a bill twice. It's one of the best habits you can form.

FIVE PER CENT PAID ON SAVINGS DEPOSITS

First National Bank

LOCAL AND PERSONAL MENTION

C. E. Lanier is driving a new roadster.

If you want to buy or sell real estate, see P. M. Stivender.

James Carlton of Sebring was greeting friends here Tuesday.

Paul Harris of Wauchula registered at the Village Inn Saturday.

Kyle Williams sold his Ford Monday to Lewis Keen of Frostproof.

Dr. W. C. Touchton is the possessor of a handsome new Franklin car.

H. B. Smith reports the arrival of thirty-five people on Monday night's train.

E. L. Haines of Sebring attended the political meeting here Saturday night.

Dink Skipper of Crewsville was greeting friends and transacting business here Saturday.

William McClelland and Charlie Gillespie of Fort Basinger were among our Saturday business visitors.

Lilburn Hockersmith, who is now residing below Sebring, was here Saturday greeting old friends and transacting business.

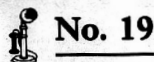
Mr. and Mrs. James Marion and children left Tuesday for West Burrow, Wis., where they will join the husband and father.

Floyd Houghaboom went to Zephyrhills Saturday to spend a few days at his old home there.

Mrs. Houghaboom returned with him, after a visit of a couple of weeks.

Frank C. Zlasek of Hoboken, N. J., a member of Company C, Thirteenth infantry, who brought the remains of Morris Williams to Avon Park Monday, departed for his home Tuesday. While here he was the guest of Mr. and Mrs. Mark Smith.

We acknowledge receipt from O. M. Crosby, founder of Avon Park, of the manuscript for a supplemental history of the town. It will prove interesting reading, especially to those who have property interests here and are among the old-time residents. This supplemental history will be published in full just as soon as we have space to spare. Mr. Crosby will please accept our thanks for the contribution.



No. 19

STAPLE AND FANCY GROCERIES

B. H. JAMES

Prompt Delivery

Avon Park

Try it and you'll like it—Avo-Cola.

John Hood spent several days in Tampa this week.

Wes Waldron of Sebring was one of our Saturday visitors.

Mr. and Mrs. R. W. Kingsley spent the week-end in Tampa.

Mrs. C. N. Ott is spending the week with friends in Winter Haven.

E. Barnhill and daughter Eva spent a couple of days in Tampa this week.

Pierce Hagan of Sanford spent Friday and Saturday here transacting business.

C. D. Noland and A. E. West were transacting business in Tampa Monday and Tuesday.

J. B. Peden returned Tuesday, after spending the week-end in Ritta, where he conducted services Sunday.

W. H. Clarke was called to Helena, Ga., last week by a message summoning him to the bedside of his brother.

Mrs. M. F. Rogers of Punta Gorda is spending the week at the Avon with her daughter, Mrs. Sadie B. Farrington.

V. E. Sapp and family have moved to Haines City, where they will make their future home. They departed Tuesday.

Mr. and Mrs. W. B. Mitchell came down from Lake Wales Saturday and spent the night with Mr. and Mrs. J. O. Parks.

John B. Peden has purchased the property on Tulane known as the Mrs. Richardson estate, and is having the house remodeled.

John B. Peden, candidate for member of the county board of education from this district, went to Zolfo Tuesday afternoon.

Mrs. Katherine West and little David Lander are in Kissimmee to spend several weeks with the Rev. and Mrs. D. L. Lander.

Ethel Dickenson, Eula Paden, Joy Parks and Elizabeth Andrews, who have been attending normal at Arcadia, are expected home Sunday.

Mrs. W. A. McGeer left Tuesday for her old home in Auburn, N. Y., where she will spend the summer months, returning to Avon Park in October.

Dr. D. D. Crews of Jacksonville arrived in Avon Park Monday and will establish dental parlors here as soon as office rooms are obtainable. His family will join him when they can secure a house.

E. N. Dickenson returned Thursday of last week from a motor trip to Eau Gallie. Mrs. Dickenson and daughters, who had been spending a couple of weeks there with relatives, returned with him.

Mr. and Mrs. L. D. Roberts, accompanied by Col. and Mrs. M. A. Wilson and son James of Fort Meade, went out to the Baldwin place on Lake Glenada, recently purchased by the Roberts brothers. Monday, where they will enjoy an outing of three or four weeks. Tuesday morning they breakfasted on six fine trout, freshly caught from the lake.

Friday night of last week a negro entered the home of Mr. and Mrs. J. W. Fraser and stole five twenty-four-pound sacks of flour, two sides of meat and fifty pounds of sugar. The stolen articles were disposed of in the quarters and put of them located by Deputy Sheriff A. D. Roberts, who also ascertained that one John Henry was the negro disposing of the plunder. Marshal Dickenson and Sheriff Dishong succeeded in locating the remainder of the stolen property. Henry was apprehended and taken to Arcadia Saturday night by Sheriff Dishong.

How a Noted Vet. Got Rid of Rats—Farmers Heed.

Dr. H. H. Butler says: "I use RAT-SNAP around my hospitals every three months, whether I see rats or not. It does the work—RAT-SNAP gets them every time. I recommend it to everybody having rats." Don't wait until there is a brood of rats, act immediately you see the first one. Three sizes, 25, 50c, \$1.00. Sold and guaranteed by F. C. Ray, Avon Park Drug Company, Park Mercantile Company.

Aged in wood—Avo-Cola.

See Stivender for real estate.

Three-burner oil stove \$5. E. D. Putney.

E. C. Smith of Bartow was transacting business here Tuesday.

C. C. Stebbins of Tampa was a business visitor in our city Tuesday.

Mr. and Mrs. R. W. Swearingen spent several days in Tampa this week.

Henry Murphy and family of Zolfo were Monday visitors in Avon Park.

Ed Ley of Arcadia spent a few days here this week looking after his grove interests.

Paula Altman of Arcadia is spending the week here with her cousin, None Mae Crews.

O. J. Sweet, M. Delesline and J. P. Delesline of Plant City spent Monday afternoon here.

If it's plowing, hauling or harrowing, see W. W. Gailard. 28-3w

Let Prior do your house painting or interior finishing. Work and prices both right. 28tf

Mr. and Mrs. H. L. Baker of Tampa were Avon Park visitors Tuesday, registering at the Avon.

W. W. Langford of Arcadia spent several days here last week visiting his brother, Grover Langford.

H. G. Crapo and sister, Mrs. I. C. Moore, departed Wednesday for their summer home in Taunton, Mass.

A. W. Oakes, A. R. Klumpp, N. A. Carr and H. Linebaugh of Winter Haven were guests at the Avon Sunday.

Mrs. W. J. Fraser returned Friday night from Cocoa, where she had been visiting relatives for a couple of weeks.

For Sale—Three hundred pounds velvet beans. E. H. Woodruff, Badger Hill. You'll like Avo-Cola.

Pete Thomas of Auburndale, accompanied by his brother, J. D. Thomas of Kissimmee, spent a short time here Tuesday.

Get W. H. Prior to paint that old car of yours. He will give you the best job at the lowest price. 28-tf

Mrs. W. C. Brookins returned last week from Blainesville, Pa., where she had been visiting her sons and brothers several weeks.

S. B. Gailey, who now is located in Lake Wales and who has recently returned from a trip to Savannah, spent a few days here this week.

Lost—Black pocket bill fold, containing papers valuable only to owner, and some pictures. Return to E. F. Ellis, Park hotel, Avon Park, and receive reward.

Have you improved your lawn this year? Have you planted any flowers and vines? Is your yard more attractive this year than it was last? If not, do you feel satisfied with it?

Among the Saturday visitors to Avon Park were Mr. and Mrs. J. T. Floyd, Mr. and Mrs. C. C. Jones, Mrs. Leonora Stonebreaker and Miss Gladys Treadwell of Arcadia, who were registered at the Avon.

Among the prominent visitors to Avon Park the fore part of the week was Frank L. Wagner of Washington, D. C. Mr. Wagner has grove interests here and will likely be one of our regular winter residents ere long.

William Allen, secretary of nearly every public institution in Lake Wales; J. A. Caldwell, manager of the crate mill at that place, and Harvey Austin of the same hustling city were transacting business here Saturday.

A party composed of Mr. and Mrs. Phil Lacey and children, Elizabeth Clark, Caroline Parks, Bill DeBordenave and Lee Parks, enjoyed a ten-mile trip over the tram road from the crate mill. They traveled in a box car and spent the night in the woods, returning yesterday.

Mr. and Mrs. F. Elmer Wray entertained C. J. Williams, Mrs. Elizabeth Warden and Mrs. Lucy Masters at dinner Tuesday, it being Mr. Williams' birth anniversary. Several called during the afternoon to offer congratulations and the day was pleasantly spent reviewing old times in Avon Park.

Avo-Cola with the distinctive twang.

Is the parking in front of your lot free from weeds?

Mr. and Mrs. L. F. DeBorde have are the proud parents of a new daughter, born last Friday.

W. W. and R. W. Wolf, who had been spending some time here and in Sebring, left Wednesday for Chicago, where they will spend the summer months.

"I Got Real Mad When I Lost My Setting Hen," Mrs. Hannan.

"I went into the hen house one morning and found my favorite setter dead. I got real mad. Went to the store, bought some RAT-SNAP and in a week I got six dead rats. Everybody who raises poultry should keep RAT-SNAP." Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by F. C. Ray, Avon Park Drug Company, Park Mercantile Company.

Delightfully refreshing—Avo-Cola.

Vote for Cooper and Etheredge.

D. L. Smith and O. Wagner of Arcadia were Sunday visitors in Avon Park.

Mr. and Mrs. L. O. Barnes and Mr. and Mrs. E. M. Barnes of Winter Haven were Sunday visitors in Avon Park.

ONE-ACRE LOTS

TEN and TWENTY-ACRE PLOTS

Overlooking Lake Byrd, Lake Brentwood and Lakes Damon and Pythias.

E. D. PUTNEY

WHEN IN NEED OF

Groceries and Provisions

don't forget the old reliable house of

B. F. West & Son

Established 1895

Fresh, Clean Stock and Good Service

WANTED A NAME

A body of men of DeSoto County have perfected an organization for the purpose of developing a high-class health and pleasure resort.

The directors will pay \$20.00 in gold to the person suggesting the most appropriate name for the company. Only one name can be submitted by each contestant, and all "names" must be in the hands of the undersigned not later than 12 o'clock (noon) June 10. The board of directors will be the sole judges.

Address all communications to

A. Yancy Teachy

WAUCHULA

FLORIDA

HILLCREST

We are often asked, "Will a five-acre grove assure me a living?" It will, and ten acres a much better one. But to get this income year after year with regularity, you must deal with men who are citrus fruit men—who know the game from every angle, and the selling part as well. That is HILLCREST organization for you. Your living is assured.

YOU CASH THE ANNUAL CHECK—THAT'S ALL

THE SCENIC HIGHLANDS DEVELOPMENT COMPANY

Avon Park, Florida

AVON PARK'S PIONEER DAYS

By SAMUEL D. LEE

(Continued from last week.)

Mr. Knapp, a native of Ohio, but for some years a lawyer and real estate operator in Albion, N. Y., whence, finding the climate there unpropitious, came to Avon Park with his wife and daughter early in 1894, buying immediately, in the first week of February of that year, the small lot to the west of the printing house, on which he built the story-and-half structure for a law office, which he maintained until his death. The Knapps bought one of the three houses built by the development company near the first store, where they lived until it burned in 1895. In February, 1896, Mr. Knapp, Henry B. Todd of Meriden, Conn., and Cyrus W. Perkins, also of Connecticut, bought adjoining lots on the north side of Lake Lotela and each built a good-sized house and improved their properties with trees and shrubs and flowers. Mr. Perkins also spent \$25,000 or \$30,000 in land, clearing and planting to pineapples south of Lotela. In less than two years the three dwellings burned at one time, the fire originating in the Perkins house. The Todds and Perkins returned to Connecticut and the Knapps took a house in town. Mr. Knapp died January 4, 1902.

A close neighbor of these people was Joseph H. Randall of Suffolk county, Long Island, who bought on the north side of Cornell street, which separated him from them. Mr. Randall cleared, fenced and planted his lots to citrus trees and built himself a comfortable home. While he has not been a continuous resident, returning to his New York home, where he does a market garden business, he has been

with us every winter and takes sole care of his place here.

There was at that time an excellent plank walk to the Lake Lotela homes, as well as to those along the way. Indeed, there was about seven miles of plank walk in Avon Park, and all the residences could be reached by pedestrians in comfort. These walks, like all the public improvements of the day, were paid for by popular subscription and volunteer labor. Almost any appeal for money for local benefits, through the Homekeeper, brought in generous contributions from lot owners, some of whom never came to Avon Park.

Upon a favorable representation of prospects here by Clark D. Knapp to one of his acquaintances in Albion, N. Y., B. F. West, with his family, in the midst of summer, severed his northern ties and arrived in Avon Park in July, 1895. Mr. West at once bought the lot and the store building erected by D. J. Kinney, which has served as store and dwelling from that time until this. He has been known to the trade as "a good merchandiser." His stock, aside from the full line of groceries which he has always carried, has varied according to circumstances. Before the establishment of Captain Rae's hardware store Mr. West carried the more common sorts of builders' hardware. For a time he kept an assortment of ordinary drugs, until the opening of a regular drug store. He had a good assortment of dry goods and even ready-made clothing, gladly surrendering the latter when another sought to open in that line. No trader in south Florida has been in the same business, on the same spot, longer than has Mr. West, nor pursued more evenly the tenor of his way. As a young man in Albion, Mr. West had experience in a bank, and for some twenty years, from the time C. C. Chollar, successor to the development company's bank, removed to Arcadia, and the opening of our present First National bank, something like twenty years, he did all the banking business for the Park.

Mr. West has met the ups and downs of Avon Park philosophically, drank the bitter waters in the few years succeeding the freeze, when it seemed as if this section would never recover, and has participated in the prosperity of the town and of the entire Scenic Highlands "Ridge" during the past fifteen years.

E. T. Boyd, the kindly man of a score of trades, came here in 1894 from Batavia, N. Y. He had been a merchant successfully in Seneca Falls, N. Y.; Omaha, Neb., and in Batavia. He bought two lots, on one of which he built the shop where he has done repairing of articles of all sorts from ironing boards to Ford flying machines, and where he has gathered an extensive and varied assortment of things that may possibly come in handy, and frequently do.

(To Be Continued)

Good printing is our hobby.

Town Building

(Continued from Page 3) thereby reducing the millage or increasing the community finances for further betterments.

"The hidden spring of success in town building is to get the empty lots built up and bring more people in. Houses bring more revenue than vacant lots and people make banks and merchants happy. In a small growing community which aspires to put itself on the map the policy to hold vacant real estate at inflated prices means an anaemic town growth and ultimate business suicide for the man who follows it.

"This is not so true or baneful, however, of improved property. Low assessments make it possible for a selfish man who has no pride or interest in the growth of his town to pursue this game. The only protection the community has, the only fair method to the whole people is to assess on a basis as near to true market values, as established by sales and holding prices in the vicinity, as is possible.

"We need have no fear of taxes spent for public improvements if honestly spent and we see to it we get 100 cents on the dollar for our money. That our improvements are carefully thought out and planned as a whole; co-ordinating fully with other public works, which is to say, for example, it is a crime against the taxpayer to lay a street, only to tear it up later to put in water mains, light conduits or sewers. These should be put in first.

In most of the older towns and cities half of the taxpayers' money is wasted every year undoing at great expense the thing wrongly done and paid for in former years or not done when it should have been done and now costing millions where thousands would have covered the bill. Had thought been given and proper planning exercised, this money could go for further betterments or to reduce the tax load.

"Avon Park, on the basis of known facts, in the next ten years will be a town of 8,000 people; I believe will be a town

of 12,000 to 15,000 in the next fifteen years.

"Let us build now against a 15,000 population and save big money for ourselves and children and enjoy the comfort of them while we are growing.

"Many of us here tonight will live to see all this and all of us should be proud to feel we honestly and self-sacrificingly 'Helped Avon Park Grow.' Not only grow big, but grow good in all those things which make for happiness and contentment, so that every citizen when away from home and asked 'Where are you from?' will throw out his chest like a pouter pigeon and answer, 'From Avon Park, Highlands county, Florida,' the best and most beautiful town in the old U. S. A."

"Let us hitch our chariot to a star and drive forward under the pennant, 'Avon Park—Bigger and Better.'"

"I thank you."

Has Rendered Valuable Service Senator Fletcher has been in Lakeland and delivered a campaign speech in the park. It is hard to believe that any one can question the value of the services of this man to his district when the facts in the matter are supported by documentary evidence such as Mr. Fletcher carries with him on all the points which have been called against him by those who are opposing him. Mr. Fletcher may have made mistakes, but if he has they have been small ones and are easily explained to any one who has an open mind to receive the truth as it is. Mr. Fletcher, almost one of the most popular candidates with Lakeland people, gained many staunch supporters by his recent visit here. —Lakeland Advertiser.

Servant Girl Wouldn't Go in Celar, Fearing Rats

Mrs. Tepper, Plainfield, N. J., says: "Rats were so bad in our cellar that our servant girl wouldn't go there. Bought some RAT-SNAP and it cleaned all the rats out." RAT-SNAP destroys rats and mice. Absolutely prevents odors. Comes in cake form, no mixing. Cats or dogs won't touch it. Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by F. C. Rae, Avon Park Drug Company, Park Mercantile Company.

Pee Gee Paint

THE KIND THAT LASTS

When you paint that new house, use something that will stand this climate. See Seaverns for prices and color cards

BRICK, LIME, CEMENT
GALVANIZED IRON
ROOFING OF ALL GRADES
FERTILIZERS

Avon Park

H. Seaverns



We are now clearing our land preparing to plant the first unit of six hundred acres to citrus groves in 1921.

Your grove is daily increasing in value as work progresses. Our location and cooperative plan make your investment very safe.

Florida Citrus Development Co.

Washington, D. C., and Avon Park, Florida

List your property with Stivender.

Groceries, Feedstuffs

Fruits and Vegetables in Season

General Merchandise

We will make it an object to share your patronage with us. If we can't please you, you can't be pleased.

Union Mercantile Company

W. H. CLARKE, Manager
Avon Park, Florida

Come to

G. M. YOUNG

Boilermaker and Blacksmith, and D. F. Canfield's Standard Garage

For
Guaranteed Service

Repair anything from a broken heart to a locomotive

Avon Park Florida

Sanitary Plumbing

Suburban Water Supply System for Home Use and Irrigating Purposes

All Work Guaranteed

Windmills, Tanks and Towers

Let me estimate on your next job

M. H. Gribble

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Avon Park, Florida

W. C. TOUCHTON, M.D.

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9 to 11 a.m., 2 to 4 p.m.
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Avon Park Florida

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SELLS
FERTILIZER
SEE HIM

The Safest Investment

a man can make is in real estate, provided the real estate he invests in is well located. It should be in or near a growing town, where values are increasing. Then your investment grows while you sleep. You awake every morning feeling that you are a little better off in this world's goods than you were the day previous. I have a number of splendid properties for sale

In Avon Park

and vicinity. They are properties I can recommend. If they were not, I would not handle them. They consist of Improved and Unimproved Town Properties, Citrus Groves and Grove Lands, Large and Small Tracts. If you are in the market for a safe investment

Consult

Norton T. Smith

REAL ESTATE AGENT

Masonic Temple

Avon Park, Florida

"and he swapped his grouch for a smile"



GOSH BUT that trolley.
WAS ALMOST as packed.
AS IF they'd squeezed.
ALL THE candidates.
FOR PRESIDENT in.
WHENEVER the car swayed.
I SAT on the lap.
OF A pretty lady.
MY BRAND new derby.
WAS SUNK without a trace.
AND A garlic breath.
BLEW DOWN my neck.
AND MY foot went to sleep.
AND THE rest of me,
ENVIED MY foot.
AND I was sore.
YES, GOOD and sore.
AND THEN a chap.
WHO CAUGHT my eye.

CHEERED ME UP.
WITH A jolly grin.
AND SAID to me.
"NO GROUCHES Now."
AND HONEST, I felt better.
IT WAS an ad.
OF A cigarette.
BUT I'LL say this.
IF THE ad alone.
CAN CHASE a grouch.
THE CIGARETTES.
THEMSELVES MUST do.
WHAT THE car card said.
"THEY SATISFY."
I'LL SAY they do.

I WILL tickle you to find out
how good Turkish and Domestic
tobacco taste when blended in the
exclusive Chesterfield way. They do
satisfy. And you'll be pleased to
find out also that Chesterfields
keep firm and fresh in their special
moisture-proof package.



Monarchs of the Forest to Be Replaced by Citrus Groves

We are busy clearing; sawmills will soon be humming and there is an air of activity on our entire acreage.

Forest trees are giving way to development—soon there will be another wonderful grove in our locality, the result of organization and experience.

"Watch your investment grow."

Citrus Groves and By-Products Company

Pittsburgh, Pa.

Avon Park, Fla.



Mills on Our Land Turning the Big Logs Into Finished Lumber.

William L. Smith

GENERAL CONTRACTOR

Park Hotel, Whidden Building

Phone 59

Avon Park, Fla.

You will eventually want The Pilot. Why not subscribe now?

TWO CANDIDATES

A man remarked at a recent political gathering, "It is too bad we have two such fine young fellows, running for the same office." He referred to the candidates for the office of tax assessor.

C. A. Crews and A. J. Whidden are both fine young men and we believe the character of either is above reproach. Both are aspirants for the same office and, in the minds of many, there will be doubt as to which is the better man to vote for.

Character and popularity are two assets candidates for public office should possess, if they expect to be successful. One is nearly as essential as the other, for often popularity is considered before character. But there is another thing which should be seriously considered before the voter expresses his preference in the voting booth. That is, "What are his qualifications?"

In this instance experience has qualified the one candidate, while the other would be an experiment. Art Crews has had several years' experience as assistant to the present assessor and in the tax collector's office. He was raised in DeSoto county, knows her people, and should know land values. He is courteous and obliging and is not lined up with any faction. He will do his best, if elected, to give service, and service is what we are looking for.

We are sorry we cannot throw our support to both these excellent young men, but, having known Mr. Crews for a number of years and firmly believing he will fill the position of tax assessor satisfactorily, we are going to support his candidacy.

YOUR PLAIN DUTY

Mr. Voter, have you decided whom you will support for member of the house of representatives and state senate? Ex-Senator F. M. Cooper and Dr. E. J. Etheredge are candidates for these positions, which directly have to do with the interests of every man, woman and child in DeSoto county, pledged to support a measure dividing DeSoto county into five parts, creating four new counties.

County division along this line means the more rapid development of every section of this large county, the full benefit of your tax money, more and better schools, more and better roads, home rule and a better administration of county government.

The anti-division candidates, John A. Graham of Manatee county and "Sawgrass" Sauls, are representing a very few selfish interests, who have disregarded the rights of others and are attempting to keep the county intact, in order that they may profit thereby.

You owe it to yourself and family, your children and your children's children, to consider this matter well and then go to the polls and vote according to the dictates of your own conscience.

Vote for Cooper and Etheredge, self-government, progress, better schools and roads, lower taxation and the full value of your own tax money.

CATT'S ERRATIC CAREER

We are in full accord with the sentiment expressed by the DeSoto County News in the following lines:

"The News is opposed to Sidney J. Catts for United States senator, or for any other public office—we would be untrue to our conception of a high standard and high ideals if we were to take any other position. Catts is a man created after the image of the same Creator of all men, and we have no right to call him anything else than a man. It is our privilege, however, to say that he is a man with a different conception of right and wrong than most men."

"Two ships may start from the same port at the same time, propelled by the same wind, but may go in different directions. It all depends on the way they set their sails and handle their rudders. One may set a straight course with the wind or at right angles with it and the other may employ the method of 'tacking' against the wind and follow, perhaps, a zigzag course, which to the spectator may seem erratic."

"Catts' career in Florida has been, at least to the spectator, an erratic one. Yet he has done some things which have made him friends."

If you want to buy a home, see Stivender.

R. I. HARRIS

Orange Groves A Specialty

Avon Park, Fla.

For Quick Lunch Try Village Inn Lunch

\$5.60 Ticket for
\$5.00

Your Realty Purchase

Will be a Good One
If Made Through

P. M. STIVENDER

Avon Park, Florida

Write or see him about any kind of Florida
realty you want

You'll Get SOMETHING

These Hart Schaffner & Marx
Wolf Bros. Suits at

\$35 and \$45

You can choose from a big variety—Flannels, Worsteds, Serges, young men's models, conservative models. We have all sizes for all figures. They're real bargains.

Genuine Palm Beach Suits, tailored by tailors, and showing new, rich weaves, at

\$18, \$20, \$22.50 and \$25

Wolf Brothers

808 Franklin St. TAMPA

You will eventually want The Pilot. Why not subscribe now?

Something.
The College Boy—Dad, I wish you'd spare me a hundred.
His Father—It's outrageous. You're twenty and you've never made anything for yourself.
The College Boy—Beg pardon, sir, but I always make my own cigarettes.



SOMETHING LEARNED EVERY DAY.

Frank—Poor Jones! He has lost all his money in a wild-cat mining company.
Ethel—Mercy! I didn't know you had to mine for wild cats.

At Rehearsal.
"What all the sailors' chorus, pray?"
For there was quite a hitch.
The manager replied: "Why, sir, The tars can't get the pitch!"

New Restaurant

I have opened a restaurant in the Walter Whidden building and will serve
SHORT ORDERS AND MEALS
At All Hours
Your patronage solicited

T. J. Caruthers

Whom Will County Division Hurt?

(Continued from Page 1)

individual whose business would be seriously interfered with.

County division would bring the government close to the people and enable the smaller towns and villages to have representatives on the board of county commissioners, whereas their interests now are very often overlooked and disregarded.

County division means home rule, better schools, better government and a better feeling among the people.

Vote for county division.

Miscellaneous Shower

Thursday evening one of the most interesting and enjoyable surprise parties of the season was given Mr. and Mrs. J. V. Chapman at their pretty home on South Verona avenue. About 8 o'clock a number of their friends, having been invited by Mr. and Mrs. Herbert Reck, gathered at the bank corner and soon afterward the unusual noise of cars stopping outside aroused the curiosity of Mr. and Mrs. Chapman, who went out to ascertain the cause. Much to their surprise, there were the guests with a complete shower of gifts, consisting of cut glass, household linens, pyrex and aluminum kitchen utensils and, last but not least, an ice cream freezer. During the evening several selections were rendered on the piano by Miss Winifred Reck, after which every one joined in singing well-known songs. Delicious refreshments of punch and sandwiches were served.

To Develop Zolfo Springs

A company has been organized to develop the beautiful springs property at Zolfo into a high-class health and pleasure resort. Elsewhere in this issue appears an advertisement offering \$20 in gold for a name for the resort. The springs at Zolfo are admirably located, and that the waters possess medicinal qualities there is no doubt. The development of these springs was a hobby with the late D. L. Skipper, and had he lived it is altogether likely they would have been developed long before this. Zolfo and the new company have our best wishes for the success of the undertaking.

Wood Wanted

We want to contract with some reliable person to furnish wood for the Florida Ice and Power Company's plant at Avon Park; some one who can keep us supplied at all times. For particulars see T. W. Lawton, local manager, Avon Park, Fla.

Submitting for Your Approval

Avo-Cola

The Flavor Without a Competitor
And other carbonated beverages

Manufactured by
Avon Park Products Co.
Avon Park, Florida

HE WANTED TO KNOW.

A party of Americans was being conducted over the ancient abbey in one of our famous old towns. The learned attendant pointed out the ages of the various parts, and referring to one arch in particular, said, "That arch may possibly go back to William the Conqueror."
"Don't you like it?" promptly asked one of the sightseers.
The attendant signified that he did not understand.
"Well, why are you sending it back, anyway?" was the reply. "Don't it suit you?"—London Tit-Bits.

Force of Habit.

Clovertop—That old boss you sold me stopped right in front of the church as the bell struck one, and he never moved till it struck two.
Cyus Snodgrass—Oh, yes; I forgot to tell you he'd been in a horse car and that it took two strokes of the bell to start him.

Explaining the Obliquity.

"How very cross-eyed Fred Blugs is getting?"
"Yes; he's dead in love with old Kicker's daughter, you know, and when he calls on her he invariably keeps one eye on the clock and the other on the door of the old man's room."

You'll like Avo-Cola.

ECZEMA!
MONEY BACK
about question! Don't take any more of this stuff. It's a cure for Eczema, Ringworm, Itch, etc. Don't become discouraged because other treatments failed. Hunt's Salve has relieved hundreds of such cases. You can't see our *Money Back Guarantee*. Try it at our risk TODAY. Price 50c.

NOTICE OF APPLICATION FOR TAX DEED

Notice is hereby given that J. B. Williams, purchaser of Tax Certificate No. 125, dated July 3, 1917, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in DeSoto County, Florida, to-wit:

NW 1/4 of SW 1/4 and SW 1/4 of NW 1/4, Sec. 29, T. 40, N. 24, the said land being assessed at the date of the issuance of such certificate in the name of W. E. Dureance. Unless said certificate shall be returned according to law, tax deed will issue thereon on the 15th day of June, A. D. 1920.

Witness my official signature and seal this 6th day of May, A. D. 1920.
CLERK OF CIRCUIT COURT OF DE SOTO COUNTY, FLA.
By J. A. Hendry, D. C.

In the DeSoto County Circuit Court, Twelfth Judicial Circuit of Florida, in Chancery. Laura W. Reed vs. John C. Reed, Bill for Divorce.

To the Defendant John C. Reed, whose residence is Hotel Rochester, Rochester, New York.

This is to notify you that a bill of complaint has been filed against you in said case by the said Laura W. Reed, and you are hereby notified to appear to said case at the court house in Arcadia, Florida, on or before the 6th day of July, 1920, else said bill will be taken as confessed.

It is further ordered that a copy of this order be published in The Highlands Pilot, once a week for four consecutive weeks.

Witness my hand and seal of said court at Arcadia, Florida, this 23rd day of May, 1920.
(Seal)
CLERK OF CIRCUIT COURT, DE SOTO COUNTY, FLA.
By L. M. BENNETT, D. C.

A true copy.
A. DUREANCE,
Clerk, Circuit Court, DeSoto County, Fla.
By L. M. BENNETT, D. C.

June 4-11-18-25-July 2

READY FOR USE ORDER FROM DEALER

The best yet—Avo-Cola.

KILL THE RATS

10-DAY

By Using

STEARN'S PASTE

Information for consumers: For 10c Stearn's Paste will kill 100 rats. It is a powerful disinfectant in those cases where rats are found in a few minutes. This paste, 10c per tin, should be used in all cases where rats are found.

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The best yet—Avo-Cola.

Whitehurst Platform

For Clerk of Circuit Court

I am a candidate for the office of Clerk of this county. I am making this race on my own record as a citizen and official of this county, and am not being run by any political ring or faction. I have always tried to stand for what I believed to be right, regardless of the consequences, endeavoring at all times to represent the interests of the whole people as against the private interests of the few who would run the affairs of this county to suit themselves.



guardless of the consequences, endeavoring at all times to represent the interests of the whole people as against the private interests of the few who would run the affairs of this county to suit themselves.

All county offices belong to the people; therefore, they have the right to demand and know what to expect out of the men they employ to fill these offices. If I am elected I promise to administer the affairs of this office along the following lines:

- First. To promptly record and return all instruments filed for record.
- Second. To give immediate attention to all tax matters, inquiries or other business.
- Third. To cause to be published in the newspapers of this county, at least once every three months, a full and complete statement of our county finances.
- Fourth. To perform all duties as Clerk of the Board of Commissioners at actual cost.
- Fifth. To stand ready at any and all times to advise and assist in any way all persons having business with this office.
- Sixth. To show my appreciation of this trust by not using this office for political purposes.
- Seventh. To personally supervise all the departments of this office, and provide sufficient clerical help to dispose of the work efficiently and promptly.

My business experience and service on the Board of Commissioners for almost eight years, two of which I was chairman, makes me competent to discharge every duty connected with the office of Clerk of the Circuit Court.

As Commissioner, in 1919 I endeavored to reduce the sum paid to the Clerk, as Clerk of the Board, from \$2,700.00 to \$1,800.00, the actual cost of the work, to save \$900.00. I failed because I stood alone. If I am elected and the Board insists on paying this extra \$900.00, I will pay it back into the County Treasury.

At the same time I also tried, as I had promised, to have published monthly a complete itemized statement of the county business, and met the same failure because alone. If I am elected I will have charge of all the records necessary to make up such statements, and I will publish them if I have to pay the expense out of my own pocket. I say this because I believe every taxpayer in this county has the right to know what goes on in the public offices of this county, and where and how the public money is spent, and I purpose, if elected, to give every man an opportunity to know for himself, regardless of what others think. More knowledge on the part of the public regarding the administration of public offices makes for better officers and service.

Furthermore, I believe that every county officer ought to attend to the duties of his own office and let others alone.

I might add, in conclusion, that I am, as I have always been, against the ring which tries to run the politics of this county, believing that to keep the public in ignorance is necessary to the success of the ring.

I have stood by the people of Avon Park, and still stand by them in their efforts for county division, and my record shows it. Others have fought them, and the people know who they are. Remember this when you are casting your ballot on June 8.

I am a native of this state, and thirty-five years a resident of this county.

If you honor me by electing me to this office, I will try to make the best Clerk this county has ever had.

Assuring you of my appreciation of your vote and support, I am
Sincerely yours,
L. W. WHITEHURST.

Your Tire Bills

YOU can save the price of from four to seven inner tubes this year.

Put this money in your pocket by fitting out with Lee Puncture-Proof Tires—extra heavy, finely made tires, road-proofed with the three patent disc-layers, a distinctive Lee feature, absolutely unpuncturable yet pliant and "frictionless."

Your saving in tubes alone will bring down the cost of Lee Puncture-Proofs to about that of ordinary tires.

Put Lee Puncture-Proofs on your car.

Know, in advance, exactly what your tire and tube bills will be for the next twelve months.

In addition—you save time, temper and the annoyance of changing tires on the road.

The Lee Tire Distributors

For Sale by
STANDARD GARAGE
Welch Bros., Proprietors Avon Park, Florida

AP-119

LEE Tires

"Smile at Miles"

