

The Highlands Pilot

Published in the Interests of Its Owners, the Town of Avon Park, County Division, the Scenic Highlands and the Best State in the Union

VOLUME I. NO. 14

AVON PARK, FLORIDA, FRIDAY, FEBRUARY 27, 1920

\$2.00 A YEAR

LET'S START AN "EVERY MAN OWN HIS OWN HOME" CAMPAIGN HERE

Ask any man you meet "what is needed in Avon Park more than any other one thing if we are going to build a city" and he will almost immediately answer "more houses."

You can't build a city without houses. The need of more houses has been demonstrated every day for the last four months. People desiring to locate or spend the winter here have been turned away almost daily, because there were no places to house them.

The demand for houses will soon be greater than it has been throughout the last few months, for with the increased business of the Flint Lumber Company and its allied industries will come an increase in population. Some means, other than the tenement houses being built by our industrial concerns, must be provided for housing these new families that will surely come.

A company has been organized for the purpose of building homes and selling them on the installment plan. This will help some, but one company will not be able to build homes fast enough to accommodate the demand.

What shall we do to solve this problem?

It occurs to us that a sort of a "thrift" campaign should be organized, with the slogan "every man own his own home."

After this campaign is started some plan should be materialized whereby it can be made effective.

A city in which "every man owns his own home" would be one of the most prosperous cities in the state, populated by a contented and happy citizenship. It would be a city where every man had property interests that would make him a more loyal and better citizen.

In and around Avon Park we have plenty of men who are able to extend a helping hand to the working man and help place him in a position to own his own home.

Place him in a position where, when the end of the year comes 'round, he has something besides a bunch of rent receipts to show for his year's work. It would not require a heavy investment by any one of our capitalists and they could be made secure in their investment.

Property owners living outside the incorporate limits should cooperate in a movement of this kind, for their property located one to five miles from a city of 5,000 people is worth more than if located the same distance from a city of 1,000 people.

With the increasing demand for houses, rents will increase and the wage earner will feel less inclined to become a permanent resident. Fix it so the amount he pays out for rent will apply on the purchase of a home and he has an incentive to remain here, boost the town and its business enterprises and take an active part in its development.

Why not get together, gentlemen, and organize an "honest-to-goodness" Building and Loan Association—one that will be conducted on the square and give the wage earner an opportunity of converting his annual rent receipts into a home of his own?

It can be done and such an enterprise would undoubtedly secure the hearty co-operation of at least 90 per cent of our people who are now paying rent, with no assurance that they can occupy their dwelling places more than a month at a time without being compelled to pay more rent.

Think it over, gentlemen.

"KITTY" WILL ARRIVE NEXT THURSDAY NIGHT

"Kitty" is scheduled to arrive next Thursday night.

She was delayed on the trip by the flu, which prevented travel and did not admit of the big reception Avon Park folk are going to tender her.

There are only twenty states in the Union with more daily news papers than Florida has, and our state is only thirty-third in population.

Florida has an average of fifty-seven inches of rainfall annually. Florida has some of the largest and most beautiful springs in the world. Several of them flow at the rate of 200,000 to 300,000 gallons per minute—large enough to float steamboats. Silver Springs, near Ocala, flows 375,000 gallons a minute. It is believed to be the largest spring on earth.

Tourists spend \$30,000,000 in this state every year. There is \$300,000,000 invested in hotels in Florida. The Royal Poinciana, at Palm Beach, is the largest frame hotel in the world.

Florida has 6,500 miles of railroads, operated by thirty-one different companies.

Florida has the lowest death rate of any state in the Union. The population of Florida has increased 30 per cent within the last five years.

Florida's banking deposits increased 205 per cent within the last five years. It has 201 banking institutions under state control and fifty-four national banks.

One Florida city sent out to the tobacco smokers of the country in 1916 more than 287,000,000 cigars. The Royal Palm State Park, forty-five miles from Miami, is the only one in the Union owned and operated by the Federation of Women's Clubs.

It contains a wonderful collection of birds.

Florida has thirteen of the sixty-eight Federal reservations for the protection and preservation of bird life.

Florida has a state-wide compulsory school law.

Florida has several fine institutions for higher education.

Key West is nearly 300 miles nearer the Panama canal than is any other American seaport.

The tarpon—the world's most noted game fish—abounds in the seas contiguous of Florida. Catching it is one of the most exciting sports known to fishermen.

Shad, pompano, Spanish mackerel, sheepshead, trout, redfish, and mullet are among the many fishes of Florida. Fishing is one of the great industries of the state.

There are large deposits of coal in nearly all parts of Florida.

Flowing artesian wells, some forcing water as high as twenty feet above the surface, are found in many sections of the state.

Florida has the only sponge fisheries in the Union. Tarpon Springs shipped more than \$1,000,000 worth in 1917.

More than 200,000 tourists visit Florida every year.

The manufactured products of Florida aggregate \$100,000,000 a year.

The manatee, or sea cow, weighing up to 1,000 pounds, and turtles weighing up to 200 pounds, still are found in Florida waters.

There are 160 horticulture nurseries in Florida with homegrown trees.

More than 3,000 species of trees, shrubs, herbs, etc., grow in Florida. Florida leads all other states in producing fuller's earth and ball clay.

Florida reported 50,016 farms in 1910. The state could contain ten times as many.

Florida ranks first among all (Continued on Page 6)

FACTS ABOUT FLORIDA

Florida produces more long-staple cotton—the kind used to make thread and lace material—than does any other state. It was worth in 1917 more than 75 cents a pound.

Florida produces winter-grown tomatoes, and ships 5,000 car loads of them—a total larger than that of all other states combined.

Florida produces 12,000,000 to 15,000,000 bushels of corn a year, and of a quality as fine as that of any corn on earth.

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SOUTH FLORIDA FAIR CLOSES AND DE SOTO COUNTY GETS FIFTH PRIZE

SOLD 100 GROVES IN LESS THAN 4 MONTHS

Active work has been commenced on the clearing of the large tract of land belonging to the Citrus Groves and By-Products Company, of Pittsburg, Pa., and Avon Park, north of Section 17. A large force of men will be employed and this entire acreage of splendid citrus soil will be planted to citrus trees by the spring of 1921.

This company has been wonderfully successful in the selling of its groves, having sold 100 five-acre groves in less than four months. The company's plan and contract is so liberal and protective that it appeals to the business man as an excellent investment.

The character of the men holding the stock of this company, coupled with their financial responsibility and the fact that the actual work of planting and caring of the groves is placed in the hands of expert citrus growers, cannot but inspire confidence among those seeking investment in Florida, and the fact that the Scenic Highlands are rapidly becoming known all over the United States as being particularly adapted to the growing of the best quality of citrus fruits, insures the quick sale of this large grove tract.

The establishing of a by-product factory to take care of the numerous citrus groves is also an incentive to purchasers, for it insures the marketing of all fruit raised and an income from fruit which has hitherto been wasted. This by-product factory will be built within a few months.

Watch Avon Park grow.

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The South Florida Fair, the most successful, taken all in all, that has yet been held in Tampa, came to a close Saturday night. The attendance greatly exceeded any former event, the admissions totaling more than 70,000. There was but one drawback and that was the inclemency of the weather Wednesday, which prevented many from attending. Visitors were there from all sections of the country who will carry away with them marvelous tales of the productivity of South Florida soil, evidences of which they have seen with their own eyes in the display of citrus fruits, vegetables, general farm products and live stock on exhibition at Tampa.

While DeSoto county's exhibit was a good one, it was not up to her usual standard and when the awarding of prizes was made for the best collective exhibit she dropped into fifth place, first honors going to Manatee county, second to Pasco, third to Marion, fourth to Polk and sixth to Bay.

In the exhibit of citrus fruits Polk county secured first prize, Manatee second, DeSoto third, and Marion county receiving favorable mention.

Manatee county was first with the best exhibit of vegetables, Pasco second, DeSoto and Marion dividing honors for third and Polk receiving honorable mention.

In the cane and sorghum exhibit Manatee county again led, DeSoto dropping into fourth place. Marion and Pasco counties taking the second and third prizes.

Of the DeSoto county exhibit the Tampa Tribune has the following to say:

"Miss Connie R. DeVane, the home demonstration agent, was holding forth in the booth visited by The Tribune man, and if there was anything overlooked we don't know what it was.

"To begin with there was some wonderful honey and some bleach and unbleached wax, but the thing to catch every eye was a display of large and luscious pineapples—the largest Florida pineapples ever shown at any fair. There are enormous naval oranges, and Miss DeVane said that a display of twenty-two varieties of oranges sent in by one grower of DeSoto county had not yet arrived and that the wires were being kept hot to locate the shipment and bring it in by truck. There is some gigantic celery and an attractive display of cassava root and the starch derived from it. Peppers as big as cantaloupes, rice grown in Arcadia, stock feed, potatoes and pecans from Bowling Green.

"Corn, sweet potatoes and bananas, and practically every variety of vegetable that Florida can produce, and an unusually handsome arrangement of citrus fruits also, showed the variety of crops which this fertile section of the state can produce.

"Those pineapples that everyone is raving over," said Miss DeVane, "are from Punta Gorda, and we are showing both the bloom and the ripe fruit; all are shade grown and given the most scientific care; in fact, the 'pinneries' in this section are the best in the world." The lady was talking on some territory, but the goods backed up her words. "There is the biggest papaya you ever saw and there was a still bigger one on the bunch that came from, but the grower who owned it gave it to a tourist to send up north. You can't beat (Continued on Page 6)

MOTOR TRUCK FLEET HERE MARCH TENTH

Seventy-five thousand dollars' worth of farm trucks will be exhibited here Wednesday, March 10. Our citizens will turn our en masse to witness this demonstration if the plans of Chairman J. V. Chapman, of the First National Bank, and his committee materialize. The committee acting with Mr. Chapman is as follows: G. W. Adams, W. M. Reek, William King, C. E. Lanier and George F. Kellogg. J. C. Bethoa, of the Ford Sales Company will aid in the welcome and will be awaiting the motored at the edge town.

Free demonstrations will be given of the adaptability of the pneumatic tired truck for all needs of the grower and farmer.

A band will accompany the fleet of trucks and a lecturer will be on hand. Mayor William King will be in charge.

Messrs. R. T. Bonnell, W. L. Morris, George F. Smith and H. D. Farrer, representing the Tampa Automobile Dealers Association, were here Wednesday completing arrangements for the motored.

TO BUILD BUNGALOWS AND STORE BUILDING

We are informed that H. B. Smith has the workmen engaged and the material purchased for the erection of two large bungalows on what is known as the Barleigh property. The bungalows will face the side street, back of the present building, and will be modern in every respect. The proposed store building will be two stories and erected in lot 10, joining the Prior home. The other bungalow will be erected on South Verona avenue. Watch Avon Park grow.

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The Pittsburgh-Florida Fruit Growers Association

Of Avon Park and Pittsburgh

Every Phase of the Citrus Industry

has been carefully considered by the men in charge of the big development projects of Avon Park. Overproduction and waste have been guarded against by the organization of the

Citrus Groves and By-Products Company

which will erect a large plant on the Atlantic Coast Line Railroad, just north of Avon Park and east of Section 16, convenient to the immense groves which have been and are now being planted.

The By-Products of Citrus Fruits

are almost unlimited and such as have already been placed on the market have been so favorably received by the public that manufacturers have been unable to supply the demand. The

Citrus Groves and By-Products Company

of Avon Park will have the largest manufacturing plant of its kind in the state, if not in the world, and when in full operation all waste will be eliminated and overproduction unknown.

Watch This Paper

for information concerning the progress of the

Citrus Groves and By-Products Company

LOCAL AND PERSONAL

W. R. England made a business trip to Haines City Tuesday.

John Luke spent several days in Tampa last week, attending the fair.

Mr. and Mrs. S. P. Durrance visited Eagle Lake Friday of last week.

Mrs. F. P. Reeves attended the Tampa fair Tuesday and Wednesday of last week.

Mrs. Phil Lacy was enjoying the South Florida Fair at Tampa Friday and Saturday.

Ezra Smith and L. M. Marsh spent the latter part of last week near Lake Wales hunting.

J. I. Walsh, a prominent jeweler of Bartow, was a business visitor in Avon Park last Friday.

A. M. McAuley and family attended the fair in Tampa Wednesday and Thursday of last week.

Mr. and Mrs. W. C. Brookins have returned from a two-weeks' visit to their home in Zephyrhills.

Clinton and Hermon Skipper were among the Avon Park visitors to the fair Thursday and Friday of last week.

Guy Ruhl, editor of the Highland News at Frostproof, attended the dance at the Avon Thursday evening of last week.

Messrs VanKleeck, Yager, Andrews and Barler, of Sebring, attended the dance at the Avon Thursday evening of last week.

Mr. and Mrs. L. D. Roberts were among the Avon Park visitors at the South Florida Fair in Tampa Thursday and Friday of last week.

Judge W. W. Whitehurst, of Wauchula, and Edward Ley, of Arcadia, were among the throng of business visitors in Avon Park Monday.

W. F. Johnson, A. C. L. roadmaster, of Sebring, was greeting friends and transacting business here Saturday. Mr. Johnson recently purchased the Charley Gunter property here.

Dr. and Mrs. A. S. Riddle are here from Oklahoma to spend several weeks. They arrived Thursday of last week. Dr. Riddle is an eye, ear and throat specialist and came here for a few weeks' rest. He is a cousin of R. L. Franklin.

Clayton Raulerson, of Fort McPherson, near Atlanta, is visiting his father and brothers here. He has been in the hospital at Fort McPherson several months, where he underwent an operation to his arm, having been severely wounded in France.

Mr. and Mrs. S. Y. Hartt and little daughter Lois, Mr. and Mrs. Earl Hartt, Mr. and Mrs. F. M. Smith and little son Nelson, Miss Roberta Bass and Victor Smith spent Sunday at the Hartt clearing, out on Lake Letta. Work on the two bungalows being erected there for the Messrs. Hartt is progressing nicely and when these bungalows are completed they will move into them. They are having 200 acres of land prepared for planting citrus trees. When this grove is set it will be one of the largest young citrus groves in the county owned by an individual.

When Your Farm Stock is Sick, Look For Rats.

Disease among farm animals don't just happen. Rats are carriers of dangerous plagues—hog cholera, foot and mouth disease and that most terrible of all scourges—Bubonic plague. Farmers should throw around premises RAT-SNAP. It's sure and safe. Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by F. C. Rae, Avon Park Drug Co., Park Mercantile Co.

SPRING NORMAL TO BEGIN APRIL 26

The county school board has decided to hold a spring normal at Arcadia, to begin Monday, April 26, and continue six weeks.

Miss Inez McGaugh, who had charge of the teacher-training department of the department of the DeSoto County High School for a number of years, will have charge of the normal. She will be assisted by Prof. W. N. Henderson, principal of DeSoto County High School, Prof. D. B. Shaver, principal of Wauchula High School, and County Superintendent P. G. Shaver.

It is desired to make the normal better than ever before.

A complete review of the common school branches, including methods of teaching and management, will be offered.

Inasmuch as teachers are very scarce, it is hoped that a large number will avail themselves of the opportunity afforded.

No tuition will be charged to teachers and those preparing to teach, living within the county. For further information write County Supt. P. G. Shaver, or Miss Inez McGaugh, Director.

Respectfully,
P. G. SHAVER,
County Superintendent.

W. O. Spear was up from Sebring on a business mission Friday.

John Williams, of Wauchula, was an Avon Park visitor Monday.

Capt. Frank C. Rae and John Lake were Arcadia visitors Monday.

D. J. Parsons came over from Lakeland to spend the week-end with relatives here.

Mr. and Mrs. H. B. Cameron spent from Saturday until Monday night in Tampa.

Dr. W. C. Touchton and C. E. Lanier were Saturday visitors at the South Florida Fair.

R. L. Franklin and Dr. A. S. Riddle were combining business with pleasure in Lakeland Monday.

Miss Eunice Simms, of Wauchula, was the charming guest of Miss Beasley Palmer Sunday and Monday.

John Collier, one of Zolfo's most prominent citizens, was the guest of Mr. and Mrs. C. A. Skipper Monday.

Mr. and Mrs. C. E. Lanier and Mr. and Mrs. L. F. DeBordenave were Bartow visitors Thursday of last week.

Bertha Cameron, Lora Hart, Beatrice Bass, Kyle Williams and Melville Bass were Sunday visitors at Sebring.

Mr. and Mrs. W. R. Minor, of Bowling Green, were the guests Sunday of the latter's father and brother, B. F. and Ellis West.

The Misses Ella Cameron, Beasley Palmer and Eunice Simms and Messrs. Alex Dickinson and Lon Raulerson motored to Bartow and Fort Meade Sunday.

Bill Falls and Fred Cochrane, traveling salesmen from Tampa, were calling on the trade here Monday. The former lived in Avon Park for some time before enlisting in the service, from which he was recently discharged, and is well known here.

What Mrs. Brenninger, of New York, Says About Rat Poison.

"Tried preparations that kill rats, but RAT-SNAP is the only one that prevents disagreeable odors after killing. Also like RAT-SNAP because it comes in handy cakes, no mixing with other food. You don't have to dirty your hands, it's the best for household use." Try RAT-SNAP. Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by F. C. Rae, Avon Park Drug Co., Park Mercantile Co.

IT IS A WELL KNOWN FACT THAT

INFLUENZA

leaves the lungs in a weakened condition; it is an equally well known fact that

Cod Liver Oil with Hypophosphites of Lime and Soda

is one of the best known system builders, especially adapted to "After Flu" ailments.

DON'T WAIT! ——— BUY NOW!

Avon Park Drug Company

T. H. LANDER, Manager
Avon Park, Fla.

McGiboney & Long

ELECTRICAL CONTRACTORS

AVON PARK, FLA.

House Wiring of Old and New Structures
a Specialty

Batteries Repaired and
Recharged

Fixtures and Appliances of all kinds.

All work thorough and guaranteed

Will be Glad to Give You an Estimate on Wiring of
Any Kind

See

William King

Avon Park

For

Real Estate of All Kinds

Have some fine Lake Front Building Sites, just out of incorporation.

Automobile Owners

Will be interested in knowing that we have

Breaker Points
For All Cars

Carbon Brushes
For Generators and Starter Motors

COME TO

The Standard Garage

To Have Your Electrical Work Done.

WELCH BROS., Proprietors

Avon Park,

Florida

Real Estate Insurance Citrus Trees

SPECIAL OFFERING:

Ten acres—five set to Jewel Peaches, balance cleared and plowed, all ready for setting.

Price, for quick sale, \$2,250.00.

HIGHLANDS REALTY SERVICE
ROOM 12
National Bank Building
Avon Park, Fla.

M. W. Lance

W. L. MacGoodwin

WHEN IN NEED OF

Groceries and Provisions

don't forget the old reliable house of

B. F. West & Son

Established 1895

Fresh, Clean Stock
and Good Service

HARDWARE

There's as much difference in the quality of Hardware as in any other line of merchandise. We aim to sell the best—the quality kind.

A COMPLETE LINE

5 per cent Discount on Cash Sales Amounting to \$1.00 or more.

F. C. RAE
HARDWARE

Avon Park, - - Florida

His Good Angel

By M. McCulloch-Williams

(Copyright, 1919, by McClure Newspaper Syndicate)

Marcella went soberly down the garden walk, although she wanted to dance. Her feet seemed made for dancing, they were so small and light-stepping. Notwithstanding, she was tall and straight and slight as a lily stalk. Her clinging white gown made her seem indeed a living lily, near akin to the white-blossomed ranks swaying lightly in the sunset breeze. She was all ready for the Elbridge party—in a little while the Andersons would call for her. It was like a fairy tale—this going in state—when she had no more than hoped to creep in modestly by the side door.

Indeed, at first she had not dared to think of going at all. Aunt Bab, who had brought her up, had scruples against dancing, and parties in general. Then there had been the matter of a frock. Marcella had nothing save a skimpy blue rag, worn for so long the whole village knew it.

Then all unaccountably a far-off city cousin had sent Aunt Bab a check with a note that ran:

"Spend this for Amy's little girl." On top of that the Andersons had opened their summer home a month earlier. Marcella had been kind to their little lad the year before and they did not forget it. So she was going under Mrs. Anderson's wing to the Elbridge's grand entertainment.

The town had been agog over it since before the cards were out. It marked the home-coming of Elbridge Gray, heir and grandson. The world-wide sale said it would also signalize the announcement of his betrothal to Sidney Cleve.

Marcella had not gossiped these wise ones, albeit very certain that she and her heart knew differently. Back in the days when Aunt Bab had kept a school for the very small children of Lithgow first families Elbridge Gray had been among her worst and cleverest pupils, unmanageable unless allowed to sit beside Marcella and study her lessons instead of his own.

He had been jealous of her as any small Turk, even after he had outgrown Miss Wei's school. Indeed, until he came to the age of jackets and shyness he had not hesitated to claim her anywhere and everywhere, to frown sulkily if she smiled at another lad, even to take her to task for preferring girl friends. Then had come the Christmas pantomime, in which he had been fairy bridegroom, she fairy bride. After the wedding on the stage everybody had laughed and teased them so he turned on her as though it were her fault and rudely cast her off.

That had lasted for a year—then he had secretly made friends with her. "You know you belong to me just the same, but folks mustn't know," he had cautioned. "The idiots laugh so—and look so sly and—lately. Of course I'll marry you when we are grown up—but don't you tell, no matter what anybody says."

She had not told. She would never tell. Elbridge had not written all through his five years' absence, but neither had he forgotten—he had sent her delicate remembrances at Christmas, St. Valentine's, Easter and on her birthday.

And when Grandmother Elbridge paid her yearly call at the cottage she never forgot to say: "Elbridge asked me to make you two his compliments when I saw you."

After that she usually laughed into eloquent accounts of her grandson, how he was an honor man, or chosen to the most exclusive secret societies; how his classmates all but fought for the privilege of entertaining him in their fine homes—after a while what a figure he cut in the promenades and at commencements. Then he had gone abroad, and it was the same thing—London had welcomed him, Paris made him free of its best.

That was nothing remarkable, she gave you to understand. Of course Elbridge himself did not tell all these things—it was his friends, and the family's, who took pains to let her know he was getting the due of his name and blood, to say nothing of his looks and his talents.

Grandmother had let Lithgow folk know of Sidney Cleve. "I was at school with her grandmother at Miss Hale's. Elbridge met her in Paris, and they are the greatest friends. An heiress?"

"Of course. You must have heard of the great Cleve iron works. A beauty, too. I hear the artists almost fight for the chance of painting her. You will see her, maybe, a little later"—this with a significant smile. "Of course she is greatly run after, but from all I can hear she does not lack respect for age and family, and all that."

Marcella had listened with a beating heart, yet somehow her faith had not grown weak. Judge, then, what came to her of ruth and blackness when at last she found herself facing Elbridge with Miss Cleve upon his arm, and heard him say: "Sidney, I want you to know my good angel. But for Marcella I should have grown up a savage—if my wickedness had permitted me to grow up at all." Somehow she had held herself upright, somehow answered properly—all she was conscious of afterward was the false flattery note in Sidney Cleve's voice.

She sensed her rival's words rather

than heard them; they were exactly what they should have been, but beneath and between them Marcella heard hate. The hate puzzled her; by a sort of sixth sense she had divined that Sidney Cleve did not love Elbridge; it must be his possessions.

But she could give no warning; it would be set down to jealousy. Besides she had no proof other than her instinct. Instinct fares badly when opposed to a woman's alluring beauty and a man's love.

Despite when deep enough is tonic, Marcella found herself laughing, talking easily, dancing like a thistle-down with feet that did not tire. She did not let herself think back nor forward; instead she concentrated herself upon the flying moment.

With a curious dual sense she went through her own allotted part, yet took note of all about her. It was thus that very late she marked Sidney's absence from the ballroom as the very instant Elbridge came to her.

"Give me this valise—no matter about your card," he said, whirling her away to the rhythm of wailing strings. For two rounds he said nothing, only held her delicately away from him and studied her face. Then with a quick shiver he drew her closer, whispering: "Marcella, I used to dream we should—go through life—together."

"You have found out better—in time," Marcella answered, in a voice whose evenness surprised her. Elbridge drew a long breath. "You don't care—and I'm cur enough not to be sorry of it," he said. "Come away—out on the piazza—I want to talk—and this is the last chance!"

"I think you can have nothing to say to me," Marcella began but found herself imperiously borne outside. Thence, down the long smooth street Elbridge wheeled her, the music growing faint and fainter, until it was but a ghost of sound. There had been lights everywhere—now half the lanterns hung dark, and in the rest there were but flickers.

The shrubbery at the west angle was all dark, but to those upon the piazza, persons standing among it were faintly visible. Two stood there—man and woman, locked in long embrace, and shuddering visibly.

Neither spoke for a minute. Elbridge made to draw Marcella away, muttering an imprecation under his breath. Then the full moon riding high among clouds, came suddenly out, and flooded the shrubbery with silver. The woman broke out passionately: "Carl! Carl! Take me with you! What do I care for money? For anything—if only I have you."

"You choose—the rich one!" the man said, his voice that of an outlander: "You laughed at the count without a castle—who must ask your rich father to take care of both?"

"Did you come here to mock me?" Sidney Cleve demanded. "I came—because you called—" the stranger began. What else he might have said died in his throat—with a leap Elbridge had reached him, borne him down and backward, and knelt upon him with murder in his face.

"So you coward!" he hissed through set teeth. "This is how you keep the promise that saved your miserable life! I forbade you to even think of—What never mind. Remember you had forfeited your life to me—and I spared you—on conditions. Don't delude yourself that I shall spare you again!"

"But you will. And spare yourself much more," Marcella cried, kneeling beside him to unlock his tightening fingers from the other man's throat. Sidney stood staring and dull-eyed as though stricken with madness. As Marcella wrenched loose Elbridge's fingers, Count Carl von Eulenbergh groaned in relief, then said thickly: "Let me up! I will never more trouble you."

"Carl! Will you leave me?" Sidney entreated, flinging herself prone beside him. Elbridge got up, his face curiously hardened. "He shall not. I will see to that," he said. "It has come to me suddenly that by making him marry you I shall be sufficiently revenged on—both."

"Vengeance? Do you deserve it? Think well!" Marcella said, stepping back a pace. Again the moon hid herself. All was soft gray darkness. Through it Marcella spoke low and clear: "Forget—all of you—and let things be as they were. You may trust me—nobody shall ever know."

Elbridge caught her hand. "You need not say that," he said. "You are truth and honor all through—but one does not really forget. I thought I had forgotten you—now I know my mistake. Sidney it is I who should ask pardon—of you and the count. Let me help you with the angry father—I think I can make it smooth for you there. In return you must help me. I want to win back my good angel. She has saved me from murder—she must try to save me from myself."

A Gentleman.

He had an eye of attention to females in the drawing room, and another in the shop or at the stall. I do not mean that he made no distinction. But he never lost sight of sex, or overlooked it in the casualties of a disadvantageous situation. I have seen him stand hunched—smile if you please—to a poor servant girl, while she has been inquiring of him the way to some street—in such a posture of unforced civility as neither to embarrass her in the acceptance nor himself in the offer of it. He was no dangler, in the common acceptance of the word; but he was very reserved and upheld, in every form in which it came before him, womanhood.

—Charles Lamb.

To Prospective Builders and Home Owners

If you want a Home in Avon Park, we have several good houses well located, and can sell you one cheaper than you can build, and besides, we can arrange to give you possession in a short time; so if you are interested

Call and See What We Have To Offer

We also have some of the best bearing groves in this section listed, and can give the best value in this kind of property.

We also have some choice building lots, and unimproved citrus land in tracts of from one acre up to ten thousand acres.

For Anything in Real Estate See Us

We sell dirt, but never give a dirty deal.

R. I. Harris
REAL ESTATE

Avon Park

Florida

For Quick Lunch Try Village Inn Lunch

\$5.60 Ticket for \$5.00

Special Bargain In Real Estate

20-acre tract rolling pine land.

One-half mile from city limits.

\$2,000.00

No better land in Florida.

For further particulars, call on or address

P. M. STIVENDER

Room 5, First Nat'l Bank Bldg.

Avon Park, Florida

You will eventually want The Pilot. Why not subscribe now?

The Highlands Pilot

GEO. W. ADAMS, Editor

Published every Friday at Avon Park, Fla., by the Avon Park Publishing Company.

Subscription\$2.00 a Year

Entered as second-class matter December 12, 1914, at the postoffice at Avon Park, Florida, under the act of March 3, 1879.

TELEPHONE No. 29

Friday, Feb. 27, 1920

And watch Avon Park grow.

"Five thousand population in three years."

Daily the need of twenty-four hour electric service becomes more apparent here.

George Goolbsy says that George Wilder "is still running for congress." Well, he'll be out of the race after June 8.

Waited at the depot last Saturday just twenty-seven minutes to file a telegram. Some service the railroad administration is handing us!

A Georgia man was here a few days ago, enjoying his first visit to Florida. Before leaving he said: "I sure have enjoyed my trip and I've had some mighty fine oranges and grapefruit to eat, but I'll be hanged if I've seen any of them citrus fruit I've heard so much about."

George Goolbsy used to carry at the head of his editorial columns in the Wauchula Advocate the slogan "County division will never be settled until it is settled right," or words to that effect. It will be settled "right" at the next session of the legislature, for the plan as proposed now for division does not work an injustice to any section of the county and stands for additional prosperity for all portions.

In this issue appears the announcement of J. L. Dishong, who is a candidate for re-election as sheriff of this county. Mr. Dishong is making the race on his record as an officer during the last seven years and during which time he has "fearlessly and impartially" done his duty. We have been acquainted with Sheriff Dishong just about that length of time and freely say that in our opinion he has made a good officer.

A poor, down-trodden ship yard worker in Pensacola has been compelled to go into bankruptcy. His daily wage was only from \$8 to \$12 and he could not keep up with diamonds, silk dresses, furs, automobiles, booze at \$15 a quart, loafing half of the time, etc., according to "the American workman's standard of living," as decreed by his union. If this ill-used man turns bolshevist society has only itself to blame.—Bradford County Telegraph.

Almost every paper in the state is doing a great work in the matter of cleaning and beautifying its home town. Chambers of commerce, commercial clubs and boards of trade have taken up the "clean up" part of the development boards slogan. Trees are being set out at the expense of the taxpayers and the state press seems unanimous in the opinion that the time has come when towns, especially small towns, must be cleaned and kept clean, if they expect to keep up with the procession.—Fort Pierce Tribune.

Premier Salad Dressing

Park Mercantile Company

T. J. McGINNIS, Mgr.
AVON PARK, - FLORIDA

Join the Board of Trade

A downtown telegraph office is badly needed here.

Time to plant shade trees. Get busy, gentlemen of the tree planting committee.

The Western Newspaper Union is put on notice that this paper does not and will not use a line of the free plate matter it sends out. We are not donating space to keep highly paid publicity agents at work nor are we foolish enough to fall for these transparent schemes of space grafters.

We have been wondering why the apparent lack of interest on the part of the county agent in securing a splendid exhibit of the products of this section of the county for the South Florida Fair, Heretofore Avon Park has been urged to join with the remainder of DeSoto county in making an exhibit, but this year there was manifest indifference. Can it be possible that certain "influences" were brought to bear on the county agent, because of our desire to divorce ourselves from the dirty Empire of DeSoto?

We wonder if the many in Florida realize that the Ridge section reaching from Shiring to Haines City and west to Arcadia, Bartow and Winter Haven is destined to become the most famous section for oranges in the world within the next few years. Land within that belt that formerly sold for \$25 per acre is now bringing \$200 per acre—uncleared.—Moore Haven Times.

And with the finest trucking and general farming section in the world just a few miles south of us, what is to prevent this becoming the most prosperous section in Florida, or in the entire United States, for that matter?

The Anti Saloon League seems to have awakened to the fact that in actually securing prohibition it has killed the goose that laid the golden egg. Now that national prohibition has been written into the constitution of the United States there is no more need for an anti-saloon league than there is for an anti-murder league. For years the Anti-Saloon League has kept a large number of highly paid officers and it would seem that it was now time for these officers to look for other jobs. We would suggest that they organize an Anti-Gum-Chewing League. It possibly would provide high salaries jobs.—Wauchula Advocate.

JOB PRINTING PRICES

A South Florida Ben Franklin Club was organized in Tampa Monday of last week by most of the prominent job printers of South Florida. We were not in attendance at the organization meeting, much to our regret, but we expect to become a member of this club as soon as the application blanks are passed round. The members will use what is known as the Franklin Price List in making prices to their customers. This price list has been issued and is kept up to date by experts in the line of cost finding and does away with the old slip-shot method of making prices on job printing by guess, insuring a price that is fair to the customer and the printer. We have been using the Franklin Price List ever since establishing in business here, thus competing with city offices in price, with the quality of the work speaking for itself. By using this price list we know we are fair to our customers and they are secure in the knowledge that they are not being overcharged, as was often the case in the old guesswork game. In the old days, if the printer lost money on one particular job on which he had guessed too low, the next customer paid for it in an additional charge. Under the Franklin Price List it's one price to all and that price based on a reasonable margin of profit.

THIS IS THE MAN

Dr. Lincoln Hally called at the Daily News office Wednesday and

Buckwheat Flour Yellow and Green Split Peas Kitchen Bouquet for Flavoring Soups and Gravies

PARK MERCANTILE COMPANY

T. J. McGINNIS, Manager
Avon Park, - Florida

severed "diplomatic relations" with the editor. The doctor, in his misguided race for governorship, seems to be laboring under the hallucination that every person in the state is under some obligation to support him. He asked the editor of the Daily News: "Are you with me," and was told that the Daily News was supporting Cary A. Hardee for the governorship. After an attempt by persuasion to get the support of the Daily News the doctor finally announced in flamboyant voice: "If you don't support me, you and I are through; I'll never ask you for another favor, and you need never ask me for one." The doctor was reminded the editor of the Daily News had never yet asked him for a favor. "It will be a cold day when I'll grant you one," was the doctor's parting conclusion, as with florida he went out the door.

And this is the man that aspires to be governor of Florida.—Daytona News.

SENATORIAL COMMITTEES

Among the various powerful committees of the United States senate, to whom are referred and before whom are discussed and considered many of the great measures affecting the country and particularly Florida, is the senate committee on commerce.

Florida is peculiarly affected by legislation reported out of this committee. Our 1,200 miles approximately of coast line, our rivers and harbors, our deep-water facilities, already provided and now being provided at ports like Fernandina, Jacksonville, Miami, Key West, Tampa and Pensacola, mean that a large body of our citizens and their capital are intensely and intimately interested in shipping, light-house service, steamboat inspection service, aids to navigation, life-saving service, custom service and legislation for the improvement of rivers and harbors by the federal government. All of these are within the jurisdiction of the senate committee on commerce and the ranking democratic member of that committee is the Hon. Duncan C. Fletcher, the senior senator from Florida. His long connection with the work of that committee, during democratic control, as its chairman, make him in practical respects the foremost influence on that committee. This has meant and will mean not only a fair deal and a square deal for Florida in all appropriations and legislation affecting our rivers and harbors and ports, but gives us continued assurance of federal interest and aid in development which, since the completion of the Panama Canal and the establishment of our merchant marine, means millions to our people.

Can we afford to jeopardize these interests by retiring Senator Fletcher, this year?

We most decidedly cannot.

Now that E. M. Brickell is on the job, so to speak, things are beginning to move rapidly regarding the construction of his "business block. The town will have not only a very beautiful structure, but the tenants one that will suit their every need. The town will welcome more men of the Brickell type, who have a view of the future Avon Park and give us the advantage of their talents and energy.

Your syrup labels printed just right at this office.

Has Backed Up His Vision

F. B. Shaeffer, of the Carnegie Steel Company, Pittsburgh, Pa., who came to Avon Park a few weeks ago in bad health, returns to his home completely restored to his normal condition. Mr. Shaeffer is one of the boosters of Avon Park and has backed up his vision of the future with large purchases from the Pittsburgh-Florida Company. While combining business with pleasure, Mr. Shaeffer has secured data regarding the engineering and sanitation problems of the Lake Eyrd community site and the club house the company will build the coming fall, plans of which will be published later.

Picnic at Lake Lotela

Thursday afternoon, Feb. 19, a picnic was given in honor of Mr. and Mrs. Richard Taylor by Mrs. Floyd Houghboom, out on Lake Lotela. Those present were Mr. and Mrs. Floyd Houghboom and their niece, Miss Florence Mosher, Mrs. John James and children, Mrs. Gray, Mr. Norris, Mrs. William Smith and daughter Helen, the Misses Grace and Gladys Merrieth, Masters Irvin Adams, Ellis Wray, Eldred Starkey, Forest and Clair Parks, and Miss Susie Ennis.

Will Erect Winter Home

Martin J. Helm, mother and sister, have been guests at the Avon for several days. Mr. Helm is one of the foremost architects and engineers of Pittsburgh, Pa. He has become greatly interested in Avon Park and has purchased a piece of land on Lake Viola upon which he will erect a winter home for the Helm family. There is a great possibility of Mr. Helm's locating with us and taking up his profession here, as he recognizes the wonderful possibilities.

Big String of Fish

H. E. Lewis came in from Lake Lotela Wednesday evening with a fine string of fish, consisting of 21 bass, 37 wall mouth perch and 31 bream.

R. L. Thompson and bride, of Pittsburgh, Pa., are making a visit to Avon Park. Mr. Thompson's father is a large purchaser of grove property in Section 17—the Pittsburgh-Florida development—and was formerly the owner of considerable real estate in Avon Park, having sold the property upon the new Brickell building is being erected.

See L. A. Wolff and he will show you how money grows.

POLITICAL ANNOUNCEMENTS

For Sheriff

To the Voters of DeSoto County: I hereby announce my candidacy for the office of Sheriff for DeSoto county, subject to the Democratic Primary of June 8th. If elected I promise my best efforts to the faithful performance of these duties, and I assure you that I will try to serve the whole people to the very best of my ability. Hoping to merit your support, I am, Very respectfully, JOE L. HAMPTON.

For Tax Assessor

I hereby announce myself a candidate for the office of Tax Assessor of DeSoto county, subject to the action of the Democratic Primary June 8, 1920. The vote and influence of every voter is respectfully solicited. C. A. CREWS.

For Sheriff

I hereby announce myself as a candidate for reelection to the office of Sheriff for DeSoto County, subject to the Primary election to be held June 8th, 1920. I refer you to my record for the last seven years, which will prove to you that I have faithfully and impartially done my duty. If you endorse my administration I will appreciate your vote at the June Primary. J. L. DENCOSE.

Come To

G. M. YOUNG

Boilermaker and Blacksmith and D. F. Canfield's Standard Garage

For

Guaranteed Service.

Repair anything from a broken heart to a locomotive.

AVON PARK, FLORIDA

The First Trust & Savings Company

AVON PARK, FLORIDA

Checking Accounts
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5 per cent on Time Deposits

THIS BANK OFFERS A COMPLETE BANKING SERVICE.

Savings Deposits Made on or Before the Sixth of Each Month. (Draw Interest From the First of the Month.)

S. P. Durrance
PresidentHarvey Wiggins
Cashier

Demand for Fertilizer is Ahead of the Supply

Freights are slow. Order your fertilizer now for spring application in February. Don't wait. Early application is of great importance.

GEO. F. KELLOGG

Agent

AVON PARK.

FLORIDA

A Business Location

On Main Street, East of Railroad

A good investment, or a good chance to get into business in a growing town. 50-foot frontage, at \$25 the foot.

Twenty Acres Citrus Land

Splendid Soil and Location.
Nothing better in town.

\$2,000.00.

Norton T. Smith

REAL ESTATE AGENT

Masonic Temple.

Avon Park, Florida

The Corporate Securities Company

Insurance

Offers protection against loss by fire and provides for your family in case of death. You cannot afford to risk the loss of your home or business by fire, when a small investment in Fire Insurance affords you absolute protection. We represent the following companies:

Fire Insurance

Aetna Insurance Company
Hartford Insurance Company
Hanover Insurance Company
Liverpool, London and Globe Insurance Companies
Northern Insurance Company
New York Underwriters

Life Insurance

Guardian Life Insurance Company.

C. E. LANIER, SECRETARY

TREASURER

LOCAL AND PERSONAL MENTION

P. M. Stivender for real estate.

Mrs. Angus Gillespie, of Troy, N. Y., is registered at the Avon.

W. T. Hood, brother of John Hood, was a visitor in Avon Park Monday.

Paul Vison, one of Sebring's leading merchants, was an Avon Park visitor Monday.

Mrs. Dave Skipper, Sr., and daughter Florida were among the Avon Park shoppers Saturday.

The Park Mercantile Company is advertising its new arrivals of men's suits and extra trousers this week. Read the ad.

Mr. and Mrs. A. V. Anderson were pleasantly entertained by Mr. and Mrs. A. W. Marshall at their home on Lake Lotela Sunday afternoon.

For Sale—A bargain! 4-room bungalow and small young grove on lake front and hard road; 2 1/2 miles from town. J. L. Masters, Avon Park.

Lost—Thursday of last week on road between Avon Park and Sebring, lady's black plush short coat. Reward for return to Mrs. R. H. Stodden, Avon Park.

A. M. McAuley has sold his garage to Curtis Langford, of Frostproof. Mr. Langford has moved his family here and is occupying the Bloom house, on the Sebring road.

John L. Jones, publisher of the DeSoto County News, at Arcadia, spent Tuesday in Avon Park transacting business and greeting friends. While here he made the office a pleasant call.

Miss Florence Hart, who has been operating the switch board at the telephone exchange in Sebring for more than a year, came home Tuesday to spend a week with her father, after which she will go to Tampa to take a business course.

Mrs. J. A. Hunter and children, of Pittsburgh, Pa., who have been enjoying themselves at the Avon, are much pleased with our little city and the climate. Mrs. Hunter's son Jack, who has been in delicate health for some time, is much improved since coming here.

Mr. and Mrs. John Greenwald, of Butler, Ind., spent several days with the Rev. and Mrs. A. D. Buck this week. Mr. and Mrs. Greenwald's daughter, son-in-law and four grand children were killed last spring by the Twentieth Century Limited, which struck their auto since which time they have suffered from nerve trouble and thought a trip to Florida might prove beneficial. They are greatly impressed with this section of the state.

ITCH!
MONEY BACK
without question if Hunt's Salve fails to relieve the treatment of Itch, Eczema, Tetter, Ringworm, etc. Do not become discouraged because other treatments failed. Hunt's Salve has relieved thousands of such cases. You can't lose on getting Hunt's Salve. Guaranteed to get you rid of it TODAY. Price 75c. For sale locally by
SOLD BY AVON PARK DRUG CO.

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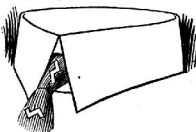
The Butter substitute that tastes as good as the best butter, stands up as well and costs much less.

TRY IT

B. H. JAMES

STAPLE AND FANCY GROCERIES

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THE
ARROW
form-fit[®]
COLLAR
For Fall

IF YOU FOLLOW THE
ARROW YOU FOLLOW
THE FASHION IN
COLLARS
For Sale by
Hudson & Cobb, Sebring, Fla.

For Sale—A good spring wagon; apply at this office.

P. M. Stivender returned Monday night from a business trip to Tampa and other points.

William Dart returned Monday from several days' hunting and fishing trip at Arbuckle Lake.

For Rent—Two furnished rooms for light housekeeping; modern; close in. Floyd Hongaboom.

W. L. MacGoodwin motored to Haines City Saturday, where he was combining business and pleasure.

P. F. Cole, who has been employed by Herbert Seavers for the last three weeks, left Monday for Tampa.

Bacon Hollingsworth, who has a position in Lake Wales, spent Saturday and Sunday with friends in Avon Park.

Mrs. W. A. Drawdy and sister, Mrs. Annie Gibbons, visited friends in Bowling Green Friday and Saturday, returning Sunday.

Mr. and Mrs. Sam Houston spent Saturday in Tampa, visiting the fair and enjoying a trip to Clearwater Beach. They returned Sunday.

Mr. and Mrs. W. D. Laswell and Fred Laswell, of Tampa, and Mrs. W. Post, of Kennett, Mo., motored over from Tampa Sunday to visit friends here, returning Monday.

Mr. and Mrs. J. C. Darnall, of Washington, D. C., who has been spending a week in Avon Park, left Monday morning for Tampa, St. Petersburg and other places of interest on the West Coast, which they will visit before returning home.

Miss Beasley Palmer left Tuesday morning for Tampa, where she will enter the Tampa Business College. A jolly crowd of her young friends gathered at her home Monday night, giving her a surprise farewell party. Miss Beasley is one of our High School girls to whom all will extend best wishes for a successful career.

LADIES

You are invited to the
SPRING MILLINERY OPENING
AT MY HOME
Monday, March 1, 1920
A splendid assortment of Spring
Hats on display.
MRS. M. H. GIBBLE.

Mr. J. A. White Says: "If You Have An Automobile, Keep Rat-Snap."

"If I had known about RAT-SNAP last winter, would have saved \$120. My car was in the garage for a few weeks during bad weather; when I went to take it out, found that rats had eaten great holes in two new tires. Got them later with RAT-SNAP. Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by P. C. Rae, Avon Park Drug Co., Park Mercantile Company."

P. M. Stivender, real estate.

Mr. and Mrs. H. B. Smith transacted business in Arcadia Monday.

George Gibbons, of Waverly, was among our business visitors Tuesday.

Parties desiring carpenter, painter, or pipefitter services address P. M. S., Box 125, city.

For Sale—Horse, buggy and harness cheap; see G. A. Hertel, R. 2, Box 28, Wauchula, Fla.

W. R. England went to Haines City Tuesday to meet Mrs. J. Millard Hall and her sister, Miss Bertha Heilmuller, of Washington, D. C., who are here now visiting Mrs. England. Mrs. Hall's husband was a college class mate of Mr. England's, and has purchased a grove from the Florida Citrus Development Co.

Judge George W. Whitehurst, of Arcadia, was a business visitor in Avon Park Tuesday and became a subscriber to The Pilot. Judge Whitehurst while here purchased the Richardson grove, just south of the school house, which is one of our most valuable properties. He also has large grove interests near Sebring, which fact leads us to believe that at no distant date he may decide to become a resident of the scenic Highlands.

Avon Park people are reminded that they have a newspaper published here in their own town. If they have legal matter for publication they should instruct their attorneys to have same published in The Pilot. There are those who would lead you to believe that a legal publication in this paper will not stand in law, on account of the length of time which the paper has been published. Such is not the case and if you are informed by anyone that it is, you may depend upon it that they have either willfully misrepresented to you or are ignorant of the law. There are but two legal publications requiring a newspaper to have been established a year or more. They are the delinquent tax list and the session laws. Instruct your attorneys to have your legal matter published in The Pilot.

For Sale—Several iron cots and mattresses. See R. L. Franklin, at R. I. Harris' real estate office.

The 19-month-old child of Mr. and Mrs. Arthur Williams died at their country home last Saturday. Their friends extend sincere sympathy.

E. H. Wicks, daughter and mother, who have been at the Avon, are enjoying their visit here to the fullest extent. Mr. Wicks is a prominent attorney of Pittsburgh, Pa., and a large owner of groves in the Pittsburgh Florida development.

Mrs. C. N. Ott and father and mother, Mr. and Mrs. L. C. Jordan, left Tuesday on a pleasure trip to Tampa and St. Petersburg.

Mrs. J. W. Singletary, who has been the guest of her daughter, Mrs. D. C. Hassell, for the last two weeks, departed Tuesday for her home in Key West.

J. E. Brick has purchased the handsome little bungalow opposite T. H. Lander's, from Mrs. Phillip J. Leigh. This is one of the prettiest homes in our beautiful little city and Mr. Brick is to be congratulated upon its acquisition.

A Man's Standing

A man's standing in the community is always enhanced by a good banking connection.

An account with the First National Bank means MORE than security for your money, MORE than the convenience of a checking account, MORE than the interest you receive in a savings account.

It is a symbol of business stability and an indication of success.

YOU CAN HAVE AN ACCOUNT HERE

5 per cent Interest Paid on Savings

The First National Bank

SEND US THAT ORDER

WHEN YOU NEED ANYTHING IN

Office Furniture and Supplies
Commercial and Fancy Stationery
Printing, Lithographing, Engraving,
Books—All Kinds
Artists' Material
Athletic Goods
Kodaks

The H. & W. B. Drew Company

45-49 West Bay Street

JACKSONVILLE

We Will Take Pleasure in Answering Your Inquiries

THE MEN OF THIS SECTION

Will be interested in learning that we have just received a splendid new line of

Men's Suits

FROM

\$19 to \$45

Extra Pants \$7.50 to \$12.00

NOW is a splendid time to buy that New Suit at the most reasonable price you have known in many months.

The Ladies of this section are invited to inspect a new arrival of

Dress Gingham

PRICED RIGHT

LADIES' SKIRTS AT REDUCED PRICES

Headquarters for the Famous
STAR BRAND SHOES

for men and women

PARK MERCANTILE COMPANY

T. J. McGINNIS, Manager

AVON PARK

FLORIDA

HILLCREST

Why worry about your grove?

We don't, and we have to assume the care and responsibility for fifteen years.

YOU WANT THOSE BIG RETURNS not once in a while but every year. The Hillcrest plan gives them to you with regularity. Real citrus growing experience and business management is the secret.

WE KNOW THE GROVE BUSINESS in all its branches.

YOU CASH THE ANNUAL CHECK—THAT'S ALL

THE SCENIC HIGHLANDS DEVELOPMENT COMPANY

Avon Park, Florida.

SOUTH FLORIDA FAIR CLOSING AND DE SOTO COUNTY GETS FIFTH PRIZE
(Continued from First Page)

that home-cured land, and I think we have more lemons in DeSoto county than are elsewhere in the state. Here are six different kinds. And here is a thing you never saw before in your life; it is a "tangerine lime"—a cross between the tangerine and Tahiti lime.

"This novelty was displayed in bunches. It is the size of a small tangerine, but in color is partly dark red and partly dark green and presents a most unusual combination of the two popular shades. As the fruit hangs on the tree the green is above the red, so we would suggest calling it the 'Limerick lime'."

"In the center of this booth is a big wheel portraying the growth and processes of developing sugar cane into syrup. There are the long stalks, the small cuttings of the cane, the crude and refined syrups and the final sugar, which is nearly white in color.

"As in all the other county exhibits, one cannot but admire and

praise the work of the home demonstration agents as shown in the work of the different canning clubs. The object is to make every home self-sustaining and to make the plenty of every residence a young grocery store. Meats, fish, fruits, and vegetables all are displayed in the DeSoto county booth, the 4-H brand of tomatoes in real commercial tins being especially worthy of mention."

FACTS ABOUT FLORIDA (Continued from First Page)

states in the union in the production of turpentine.

Florida has about 500 sawmills, producing yearly 1,250,000,000 feet of lumber, not counting crossties, poles, staves, veneers, tanbark, etc.

Severe windstorms are rare in Florida. Hurricanes originating in the southern seas swing around the west end of Cuba, cross the Gulf of Mexico, and usually strike the coast about the mouth of the Mississippi river.

Florida has a climate that allows the growing of food crops in every month.

Florida has sea beaches as exten-

sive and as fine as any in the world. National automobile races frequently are conducted on them in winter.

Florida produces the finest of pineapples and has shipped as many as 1,000,000 crates of them in a year.

Florida can be made to produce enough sugar to supply the needs of all America—and more. Sugar cane grows in every county. Drained swamp land will yield twenty tons to an acre—the potential equivalent of 3,000 pounds of granulated sugar, besides residue of value.

Fuel and clothing bills are much less in Florida than in colder Northern States.

Florida contains four agricultural experiment stations established by the Federal government. Florida contains four experiment stations established by the Federal government for testing for use in the warmer sections of the union the many kinds of useful products (not native) brought from other continents.

Florida does or can produce all of the American varieties of fiber plants, including silken hemp, for which our union annually pays Yu-

catan millions of dollars.

Eighty-five per cent of the white farmers in Florida operate their own farms.

Seventy per cent of Florida farmers are white.

Eleven steamboat lines operate in Florida waters.

The average number of persons to the square mile in the United States was 30.9 by the census of 1910. Florida's average was 13.7 persons to the square mile. Which shows there is plenty of room here for more people.

Do not get "skeered" about snake and alligator stories that may be told to you before you come to Florida. Tourists visit here year after year and never see anything more startling in the shape of these reptiles than the commercial articles made from their skins and placed on sale in the curiosity stores.

Florida's average value of farm products per acre is \$149.

Florida has more than \$40,000,000 of tropical fruits trees of bearing age in all, more than 75,000,000 fruit bearing trees.

Florida is destined to become important, very important, in raising live stock. There is no long cold winter to test the vitality of animals. Feed can be grown every month.

The mild climate of Florida offers farming opportunities not equalled elsewhere in the union.

No one need fear coming to Florida because of alligators. They are as much of a curiosity to Floridians as they have been to tourists.

Look at a map of the world and you will find Florida is more favorably located, relative to facility of access to water and world traffic, than any other American state.

The summer warmth of Florida never prostrates man or animal, the temperature seldom attaining 100 degrees above zero. Sultry nights are unknown. Trade winds constantly blow over the state from the Gulf of Mexico and the Atlantic ocean.

When the waters of the North are covered with thick ice, you can go fishing and boating in Florida waters or pick strawberries and flowers in Florida gardens.

Florida has 348 growing days a year.

Florida produces more than seventy-five different varieties of farm products.

"The Liberty Belles"

"The Liberty Belles" drew a good crowd at the High School Auditorium last Monday night and all felt well repaid for attending this number of the Lyceum Course. One gentleman remarked that "it was the best entertainment of the kind we have ever had here."

Such remarks are certainly gratifying to the entertainment committee of the Board of Trade having this Lyceum Course in charge, for it is the intention of this committee to give Avon Park the very best entertainment course possible with the funds available. We do not hesitate in recommending "The Liberty Belles" to our neighboring towns or to the people of any place they may go.

Planted Camphor Trees

George F. Kellogg has set out a row of camphor trees along the south side of his property on Camphor street. On account of the name of the street and the fact that along the school grounds are planted this variety of trees, they are particularly appropriate and it is to be hoped the owners of property adjoining Mr. Kellogg will do likewise.

"I Lost My Best Customers Through Rats," Writes J. Adams.

"Used to have the busiest restaurant in town until news spread that the kitchen was infested with rats; lost a lot of my best customers until I tried RAT-SNAP. Haven't a pest in the place now. Restaurants should use RAT-SNAP. Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by F. C. Rae, Avon Park Drug Co., Park Mercantile Co.

Send The Pilot to a friend.

THOSE MINCE PIES

By MARY POWER.

(Copyright, 1920, by McClure Newspaper Syndicate.)

Covers were laid for three. Eric Dorsett declared the mince pies led up to it. Mrs. Deane slyly hints some credit to her since she herself was indirectly responsible for the unlighted gas jet at the head of the stairs. Miss Barbara, however, keeps mum. Which happened like this:

Eric had fallen asleep over a game of solitaire. He awakened with a start when the improvised table across his knees with the cards atop, tumbled noisily to the floor. He frowned at his watch which said eight o'clock.

Suddenly Eric sniffed eagerly. An aroma, a delicious honey smell, filtered into the room. It was the unmistakable odor of mince pies. Craning his neck, he beheld several succulent brown things on the ledge of the window directly below.

He liked his present quarters immensely. Mrs. Deane, the landlady, was a rare motherly soul. And there was Teddyboy across the hall, dear, lovable kiddle. Teddyboy was seven, brown-eyed and wisplish. Yesterday the child had said:

"Wish Corporal Jim'd come home for the party." Eric's hand had trembled as it stroked the soft, yellow hair. "Corporal Jim" would never come home—alas!

Such morbidness! Eric swung around. Those mince pies had upset him. He would go for a stroll.

He found the hall in darkness—an unusual thing.

A door below opened softly and someone swiftly ascended the stairs. Dazedly, Eric there ascended, immediately there was a smothered shriek and, with presence of mind, Eric reached out.

Her surprised cry had betrayed her sex, while the quivering of the supple young body, held close, told him she was a mere slip of a girl. The thump, thumping of the bundles as they bounded downward proclaimed a previous shopping expedition. And then she laughed, a little sheepish laugh, which straightway broke the tension.

"All right, kiddle," he told her, "hold tight. I'll light up." The light flickered garishly.

She was a dainty creature, to be sure, sweet and pretty. But a kiddle! The mischievous twinkle in her dark, pansy eyes made him chuckle inwardly. Then, with a guilty flush, he noted the miscellaneous collection of establishments adorning the stairs. Through its covering of stout brown paper the leg of a plump chicken protruded. Midway below, reposed a bunch of celery. And cranberries! There were other things; clusters of grapes, oranges, a bottle of olive oil at his feet. Mechanically, he stooped.

She bestirred herself. "They're all of them all right. I shall wash them, of course; one mustn't be too wasteful. Mrs. Deane is out," she apologized, "and I was to light up. But I've been cooking, and I thought you—she blushed for no apparent reason—"most of the roomers are away. I was fetching these things up for Teddyboy's inspection. We're to have a regular party tomorrow."

"I'm glad it wasn't my mince pies," she dimpled up at him.

"Um-m, yes, I smelled 'em," he smirked his lips boyishly.

"Oh, Captain Dorsett," irrelevantly, "Teddyboy told me all about you. You're a room directly over my kitchenette. I hope I don't disturb you," anxiously.

He hastily reassured her. She smiled her appreciation, then suddenly her face grew grave.

"Teddyboy says you were at S—where our Jim was killed?" Her chin fell. "I—we—miss him so."

He sensed the inevitable heartache. "Are you sure you want—the details?" he asked gently. She nodded bravely.

He tried to tell her.

"And he was there, brave liddle, in the thickest of the fray, gallantly fighting, when—" His voice trailed off huskily. "It only we might have exchanged places," he added a bit fiercely. "He had so much to live for, while I—I had nobody who cared. But I escaped unscathed," bitterly.

"But—" She wondered at the scar near his temple.

"Oh, that?—casual like—" Bayonet thrust," succinctly.

"O-o-h!"

They had finished the task now. The bundles were heaped on the bottom stairs. There was an awkward pause. Eric found his heart pounding furiously, she looked so wan and droopy.

"He often mentioned Teddyboy out there. And you—he called you 'Babsie.'"

A queer, throaty sound issued from her lips like a sob held in check. Then she faced him bravely.

"I've just got to keep a stiff upper lip, for Teddyboy's sake," she said. "He then added something that thrilled him clear through."

"You might come to the orgy tomorrow. We'll set another place. There used to be three—"

He had to say something. "Er-r," incoherently, "mightn't the cats get 'em, those mince pies, I mean?"

She stared, then flashed him a shy, sweet smile, not unlike the glimmer of a sunbeam on a misty morn.

"Why—why—what a boy you are!" she said shakily.

TREE PLANTING COMMITTEE SHOULD BEGIN AN ACTIVE CAMPAIGN NOW

(Continued from First Page)

to offer. On wide streets trees with spreading branches should be planted, while on narrow streets the columnar varieties are more suitable.

One plan that has been our hobby for many years is that of planting oranges trees along the streets—not for profit, but for the advertising it would give the town. The cost of planting and upkeep of orange trees would be no greater than for other varieties and everyone must admit that they are beautiful trees. And what an advertisement for the town it would be to be able to say to the tourist: "Here is a beautiful little city where oranges are growing along the streets. Come and bask in our sunshine, listen to the music of the birds, help yourself to the oranges and spend a delightful and happy winter's vacation with us."

Church Notices

CONGREGATIONAL CHURCH

Rev. Benj. Stock, Pastor
Sunday school 9:30 a. m.
Morning service 10:30 a. m.
Evening service 7:30 p. m.
Prayer meeting Wednesday, 7:30 p. m.
We are welcome to all the services.

EPISCOPAL CHURCH

(The Church of the Redeemer)
Rev. J. Thomas Morris, Rector, L.L.D., D.D.

Services every Sunday at 11 o'clock a. m. Sunday School at 10 o'clock a. m.
Sabbath school at 10 a. m.
A cordial welcome is extended to all to attend these services.

FIRST BAPTIST

J. A. Davis, Pastor
Services first and third Sundays, 11:00 a. m. and 7:30 p. m.
Prayer service every Wednesday 7:30 p. m.

Sunday school 10:00 a. m.
Business conference Wednesday evening before first Sunday.

Ladies' Missionary Society Thursday afternoon before second and fourth Sundays, in church at 8:30 p. m. Mrs. L. D. Roberts, president.
J. H. McClellan, Sunday school superintendent.

Church Officers—W. O. Skipper and J. H. McClellan, deacons; L. D. Roberts, clerk; W. O. Skipper, treasurer; J. V. Chapman, choir director.

"Come thus with us and we will do good."

All most cordially invited.

FIRST METHODIST CHURCH

Rev. W. A. Fletcher, Pastor
Preaching every 1st, 2nd and 4th Sunday.
Sunday school every Sunday, 9:45 a. m.
Morning sermon 11 o'clock.
Evening services 7:30 o'clock.
Choir practice Thursday 7:15 p. m.
All are invited to attend these services.
Stewards—B. H. Starkey, C. H. Harris, C. E. Lanier.
Secretary and Treasurer—R. C. Petersen.

THE CHURCH OF CHRIST

T. B. Thompson, Minister
Lord's Day Bible Study, 10 a. m.
Morning sermon 11 a. m.
Evening sermon 8:30 p. m.
Thursday Bible study 6:30 p. m.

"THE CHURCH OF GOD"

(At Magnolia Theatre)
Perry W. Haslock, Pastor
Services every third Sunday 11 a. m. and 7:30 p. m.
Prayer service every Friday 7:30 p. m.
A warm welcome to all.
"The truth in its purity."
Marion T. Whidden, clerk and treasurer.

ASSESSOR'S 1920 DATES TO TAKE TAX RETURNS

H. G. Murphy, Tax Assessor, Announces Places and Dates for the Convenience of Taxpayers

I will be at the following places on dates given to take tax returns for the year 1920:

Feb. 28	Charlotte Harbor
March 8	Punta Gorda
March 9-10	Cleveland
March 11	Fort Ogden
March 12	Vocates
March 13	Wauchula
March 17, 18, 19, 20	Arcadia

H. G. MURPHY,
Tax Assessor.

Good printing is our hobby.

"A new note—
we've struck it"
—Chesterfield

NO "sharps," no "flats," but my! how Chesterfields "satisfy!"

A delightful selection of fine Turkish and Domestic tobaccos, harmoniously blended in an entirely new and exclusive way.

The blend is based on our private formula—the outcome of many years of experiment. And the final result has justified the time and money spent. For certainly, Chesterfields do "satisfy."

But don't take our word for it. Smoke a Chesterfield today and find out for yourself.

The special, moisture-proof package keeps Chesterfields firm and fresh, always.

Ligarette Co. Inc.

Chesterfield

CIGARETTES

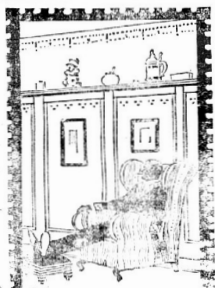
They Satisfy

LOCAL AND PERSONAL

E. N. Dickinson made a trip to Haines City Sunday.

Mark Lance has purchased a Lexington five passenger car.

Mr. and Mrs. Ellis West, Mr. and Mrs. Leander Hunt and Mrs. Lonnie Hunt enjoyed a picnic dinner at Byrd Lake Sunday.



Satisfaction

No man in this town has cracked plaster. The walls and ceilings are made of BEAVER BOARD.

Put up any room of the year without rain or rot. Lasts without repairs. As in the house. Resists heat, cold and sound.

Treated on both sides to prevent absorption of moisture and protect against changes of weather.

Make a spare room out of the attic. Use BEAVER BOARD for partitions. Use it to brighten up the living room or dining room.

Herbert Seaverns
Avon Park, Fla.



BEAVER BOARD
WALLS & CEILINGS

Sanitary Plumbing

Suburban Water Supply System for Home Use and Irrigating Purposes.

All Work Guaranteed

Windmills, Tanks and Towers

Let me estimate on your next job.

M. H. Gribble

AVON PARK, FLORIDA

D. V. Rouse

ATTORNEY-AT-LAW

Office in First National Bank Building.

Chancery Practice a Specialty
AVON PARK, FLORIDA

Florida Ice and Power Company

Pure Crystal Ice,
Electricity and
Water

T. W. Lawton
Local Manager

AVON PARK, FLA.

L. D. Roberts has purchased a new Buick roadster.

Joe Dickinson made a trip to Wanchula Wednesday afternoon.

Mrs. W. A. Fischer and Mrs. A. E. Conoley and two children spent yesterday in Haines City.

Carlos Skipper has returned to Sebring, after a visit of several days at Tampa and St. Petersburg.

The Misses Ella and Bertha Cameron went to Moore Haven Friday to visit their father, returning Saturday.

P. T. Lloyd, Mr. and Mrs. J. Bennett and Condit Gross combined business with pleasure at Wanchula Tuesday.

Mr. and Mrs. Ellis West and daughter Beba and Genevieve McClelland spent Tuesday in the busy title city of Lake Wales.

Mr. and Mrs. Richard Taylor, who had been spending several months here, left Saturday for their home in Farnersburg, Ind.

The Misses Lora Hart and Bertha Cameron left Tuesday to be the guests of Mr. and Mrs. Shade Williams, out in the flatwoods, for several days.

We are in receipt of several communications this week, which came in Wednesday and too late for us to handle in this issue. They will appear next week.

Mr. and Mrs. B. H. James spent several days in Fort Meade this week. Mr. James is just recovering from the flu, but is not yet able to attend to business at the store.

Ed Langston of Jacksonville, spent several days here this week. He is quite well known here and is a brother of G. M. Langston, who was at one time connected with William King in the real estate business.

Attorney A. E. Lawrence, of Sebring, transacted business here and at Arcadia Wednesday. He came to Florida about six years ago and has lived on Kissimmee Prairie most of the time since then. He recently purchased a home in our neighboring town and has opened law offices there.

Henry W. Schimpf, formerly editor of the Haines City Herald, who will in September begin the publication of a monthly magazine called The Zephyr, to be published in the interests of the entire Sevier Highlands, was in Avon Park yesterday in the interests of his new publication. There is a fine field in this section for the kind of a magazine Mr. Schimpf purposes to publish.

Kyle Williams was struck by a motorcycle, while in Fort Meade Monday, and received some painful bruises. Fortunately his injuries were not of a serious nature. He was standing just inside one of the garages, when a motorcycle rider attempted to turn in and lost control of his machine, which struck Kyle, throwing him against the wall with such force that it was at first thought he was seriously injured.

ON THE FUNNY SIDE



His Mother.
Customer (in cheap restaurant)—Give me a cup of chocolate with cream.
Waiter (hollering order)—Cake and coffee for one.
Customer—Waiter, make that chocolate cream.
Waiter (hollering order)—Chocolate Sukey.

If Atlas Had a Shake.
Benham—I think our boy is getting along too rapidly at school.
Mrs. Benham—What's the matter now?
Benham—He asked me today if Atlas had happened to have a chill when he was supporting the earth it would have caused an earthquake.

Wife Didn't.
"You know," the idea of your calling your wife the last rose of summer and other insulting names."
"Hold on, hold on! I never used that metaphor. You see, a rose dries up some time."

Was Sure.
"George said he loved me the minute he saw me."
"How's that?"
"He said I was almost the opposite of his first wife, and that was just the kind of a girl he'd always been looking for."

Egotism.
"Why do you carry a lantern in your quest of that rare specimen, an honest man?"
"Merely to be original," replied Diogenes. "Ordinarily a man engaged in such a search thinks all he needs is a looking-glass."

Behind the Scenes.
First Chorus Girl—That vain leading lady thinks she is beautiful. She says her face grows on the audience as soon as she steps before the footlights.
Second Chorus Girl—Thank goodness, it did not grow on me.



ALSO, WHEN SHE'S ABSENT.
"Pa, when do they call a woman an old hen?"
"When she has become hopelessly set in her way, my son."

Shares the Credit.
"The pen is mightier than the sword," But if you stop and think, The pen is mighty little use Without the dip of ink.

The Great Mimic.
First Actor (diplomatically)—After all, Death is the star tragedian.
Second Actor—I don't know, I always think of him as a low comedian—a mere mimic—because he's always taking some one off.

He Got a Reward.
"When the teacher heard me swear, she asked me where I learned it."
"What did you tell her?"
"Oh! I didn't give you away! I blamed it on the parrot."

Break His Neck.
"I see that a man fell downstairs last week and cured himself of rheumatism by breaking both of his legs."
"The fellow with a sore throat would be taking an awful chance."

Those Jolting Ambulances.
Hospital Doctor—They said you had appendicitis—but I find you're bruised all over.
Mr. Jones—Yes; I guess I am. They brought me here in an ambulance.

He Didn't Stay Very Long.
Caller—Bessie, what did your sister say when you told her I was here?
Bessie—She said, "Great Heavens! That bore here again!"

Very Far-Sighted.
Collector—I'd like to collect this note, sir. It's payable at sight.
Hardy—Too bad, too bad. I'm terribly far-sighted.

Probably.
He—Yes; I've just secured a position as buyer of millinery, etc.
She—Do you mean you're married?

Undoubtedly.
"How did Grafix get into politics?"
"I don't know, but it must have been at night."

White Dry Goods Co.

"The Store of Quality and Service"

Avon Park, Florida

We Take Pleasure

in announcing to the public that our house is brim full of new, seasonable merchandise. Knowing, as we do, that the best is none too good for our friends, we have exercised the greatest care in the selection to secure quality and style and we are now prepared to show you the most

Up-to-Date Array of Dress Fabrics

consisting of Voiles and Organdies, in flower's, figures and stripes, white and solid colors. Prices ranging from

35c to \$2.00 the yard

Silk Poptins

All colors. Silk and Silk Stripe Shirtings, Crepes, Georgettes, Canton Silks, Plaid Silks for Skirts, Tissue and Tub-Proof Gingham.

All Popular Priced

These goods will bear the most rigid inspection and pass the most severe critic.

In Our Staple Department

We are better prepared than ever. Our shelves and tables are loaded with the choice brands of Gingham, Shirtings, Sheetings and Domestic. The beautiful Plaids and Stripes in Past Color Gingham, so much admired for house dresses and Children's and Misses' school wear, may be had at prices ranging from

35c to 50c the yard

Romper and Galitea Cloth

for Children's Clothing, Rompers and Wash Skirts, in a wide range of beautiful patterns.

Our White Goods

consist of Linen, Linene Suitings, Motor Cloth, Indian Head, Middy Twill, Gaberdine, Pongee, Voiles, Organdies, Longcloth, India Linens, and many more good things of value.

Wide Sheetting, Bleach and Brown, Sheets, Pillow Cases, Towels, Toweling, Crash and Linens.

The old standard

Topsy Lisle Hose

Silk, Lisle and Cotton, from

25c to \$3.00 the pair

For the Men, Young Men and Boys

Our line of NECKWEAR, in a wide range of patterns. Wide ends and straight Four-in-Hands. Coloring and design superb. Also Bows, Strings and Bats, in prices ranging from

35c to \$2.00

In Hats

We show you the pick of the largest factories in the United States. THE ROTHCHILD—all the newest blocks and colors. That narrow band, so popular now for young men in Brown, Nile and Gray. All the new things in Caps to suit the season.

The Real Panamas

in a variety of shapes, staple and fancy bands and trim. You can't resist buying them when you see them.

Prices \$2.00 to \$10.00

Don't fail to see our beautiful line of Straws, in the new Sailor Shape—for Men and Young Men.

Remember

we carry the largest and most popular line of SHOES FOR MEN, WOMEN and CHILDREN to be found in this country. In fact, we are better prepared to take care of your needs than ever before—and at moderate prices.

We take pleasure in having you visit us and in showing you our goods.

We Thank You

for your past confidence and earnestly solicit a continuance on the basis of
A Square Deal and Courteous Treatment

White Dry Goods Co.

"The Store of Quality and Service"

Avon Park, Florida

P. S.—We are going to give away \$50.00 in gold. Ask for particulars.