

STAR CLUSTERS, COMETS, WORLDS FLASHED ON SCREEN BY SCIENTIST

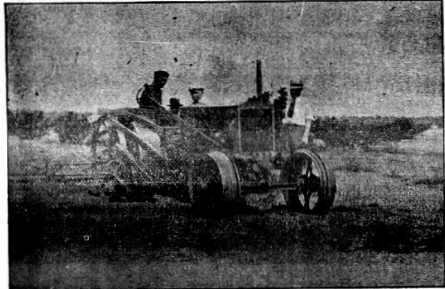
T. J. McGinnis, proprietor of the Park Mercantile Company's store, remembered his employees at Christmas time, giving every one of them a



camped all over the continent, from the Maine woods to the California

T. J. McGinnis, proprietor of the Park Mercantile Company's store, remembered his employees at Christmas time, giving every one of them a

best of service, but where they are made to feel at home and where the social side of life is a part of the genial and warming hospitality.



OUR TRACTORS REDUCE COST OF GROVE DEVELOPMENT

The first trees planted in Section Seventeen, now in their fourth year, are carrying a good crop of fine fruit—the result of splendid care.

Section Sixteen is entirely planted and the trees are growing rapidly. A visit to our developments prove that our agreement has been fully carried out.

Pittsburgh-Florida Fruit Growers Association (Incorporated)

PITTSBURGH, PA. AVON PARK, FLA.

ed. Where, we ask, can a similar section show the cities which are teeming with progress and enterprise, building and general advancement: the farm land with their lettuce, celery, corn, tomatoes, beans, strawberries, cabbage, sugar cane and peppers; farms with hogs, dairies, cattle and poultry; farms with their wonderful citrus fruit trees laden each year with the yellow and golden oranges, tangerines and grapefruit; a vast territory rich in phosphates; a land of varied industries from ship-building to marmalade factories; a garden spot of happy people, comfortable homes, brick and asphalt highways, fishing, hunting, motoring, bathing, boating, swimming, camping, baseball, sundry sports—the whole crowned by that glorious sun and sweet by cooling, salubrious breezes, conspiring to make an ideal habitat for man who enjoys opportunity and climate.

South Florida is all this and more than a mere scribe has time to pen, and the nation knows that here in these South Florida counties will come the realization of dreams, for did not Florida in the past decade gain a greater percentage of population than any other state south of the Potomac, Michigan and east of Arizona, Montana, Wyoming, Idaho and California?—W. G. GLENN, "Editor Orlando Morning Sentinel."

Long Growing Season Aids
"South Florida is the best territory in the United States for the reasons that for the entire year the climate is more agreeable than elsewhere; the infrequency of destructive storms; the length of the growing season, affording a constant supply of fresh vegetables, fruits and flowers; the presence of a large number of sports and opportunity for healthy sports at all times; all combining to make Florida the garden of delight for Floridian and tourist.

It is also greatest in the production of winter vegetables and citrus fruits, of phosphate and cigars, and as the state develops it may become first in other industries. We do not know the hidden possibilities in Florida sand, but our children will.

"C. L. REICK, "Editor Dade City Banner."

Offers Many Attractions

"Why is South Florida the best territory of equal area in the United States?"
"Because it is the one section of the United States where soil and climatic conditions permit its happy and prosperous people to enjoy the products of tree, and bush, and shrub, and vine, and plant twelve months of the year.

"Because it is the one section of the United States where the soil responds with greater generosity to the efforts of man.

"Because it offers the greatest diversity in crop production and requires less effort to produce wealth than any other title of country in the world.

"Because its glorious sunshine and pure and sparkling waters give health and strength to its people; its gentle breezes and perfume-laden atmosphere comfort and pleasure; its copious rainfall crop insurance not found elsewhere; and from its combined resources we draw greater inspiration for honest effort than in any other section.

"Because its lakes and forests and hills and dales and streams and beaches are so inviting sources of pleasure and profit.

"And because in South Florida are located these magnificent scenic highlands, the most beautiful section of the entire state, where opportunity knocks at the door of the rich and poor, and where are located the largest citrus groves in the world, which produce incomparable fruits that flow northward in a constant golden stream six months in the year, returning to the growers golden dollars in quantities the like of which husbandmen elsewhere are unable to produce.

"And because in this land of enchantment and romance there dwell the most hospitable, the most intelligent, the most careful and the most generous people on the face of the globe."—GEO. W. ADAMS, "Editor The Highlands Pilot, Avon Park."

A Delightful Playground

"To the Editor of The Times: It has been a little over six years since I left my native state, Kentucky, and cast my lot with the excellent people of Eustis in particular and Florida in general, and the longer I live here the more enamored I become of South Florida.

To me South Florida just about answers every desire of man in whatever walk of life he may move. With an incomparable climate it proves the best year round place in the world. Here man can satisfy his every desire, be he farmer, trucker, fruit grower, merchant, professional man, or what not. To one of an artistic temperament that could prove more entrancing than this lovely section, where nature has been most lavish in her treatment? A section of transcendent beauty, a soil rich and fertile, a people generous, satisfied and happy, progressive, prosperous and genial, and a climate which cannot be surpassed. South Florida is the consummation of all that goes to make an ideal place for one to live.

There is an unrivaled beauty here in the great outdoors here, which charms and holds one entranced, and one who has time to scout around and commune with nature will find a most delightful playground filled with many and varied forms of animal and plant life. South Florida is extremely cosmopolitan and withal a most charming and wholesome place to live.

A. D. MILLER, "Editor The Eustis Lake Region."

An "All Year Round" Country

"Nothing gives me greater pleasure than a request to contribute a line for the Christmas editor of 'Florida's Greatest Home Daily.' Having worked for the Times on various occasions during the past 25 years, I have that friendly feeling the fingers.

There are so many reasons 'Why South Florida is the Best Territory of Equal Area in the United States' that I scarcely know which ones to enumerate, and realize my inadequate

vocabulary when attempting to draw pen pictures of them.

"Books of prose and poetry have been written describing the glorious climate, the beautiful scenery of our tropical swamps and moss-forested trees, forming a fitting background for alligators, moccasins and rattlesnakes. The swamps, happily, are fast being drained and turned into the richest trucking land on the globe, while alligators, moccasins and rattlesnakes are rare curiosities now.

"There are those who have never spent a summer in Florida, honestly believe that the climate of the state is stagnant at that season, that the people crawl into a hole and pull it in after them while the tourists leave and thus hibernate until the opening of the next season. These people have undoubtedly passed through northern summer resorts in the 'off season' noting their walls up front, signs removed, streets deserted, the erstwhile population having vanished like the mist, and have conjured up in mind a similar picture of Florida during the summer.

"Nothing could be further from the truth as all who have remained the entire year know. The state is far from stagnant at any period. Social and civic life does not cease at the close of the tourist season. Florida, the perfect and graceful land, becomes the busy housekeeper and home maker. She has given bountifully of her hospitality and good will to the stranger within her gates, and continues, with lavish hand, to bestow pleasures on those who are with her always.

"Tourists lack much of being the leading 'crop' of the state. They are rather a pleasant diversion, welcomed with arms and legs as much for their society as for the money they spend while here. Florida, in the winter months, is alive with activity and industry. The larger cities and many towns of less population are thriving business marts where manufacturing industries are in operation, lumber being sawed and shipped, trudging going forward on a colossal scale, citrus groves being put in shape for another crop, commercial fishing reaching its zenith and many other activities too numerous to mention.

"The fortunate ones who have a bit of leisure spend that time at the coast and golf resorts, notably Clearwater and St. Petersburg, which offer all the luxuries of living afforded by northern beaches, and these places are well patronized by those from the interior sections.

"Florida of the past has been looked on as the land of those who, having passed the meridian of life, sought escape from the rigors of the north and south, to the playground of the ultra rich. Let us view it from a new angle. To the young man, Florida offers greater opportunities than any other state. Especially is this true for those with small capital, or no capital at all. In many lines of business there is little or no competition while in some of the established concerns new blood and energy would be welcomed. Many are realizing the fact that it is better to start their life's work. Many have come in the years gone by, and today are successful. Here are business men who are familiar with, and operate big affairs, having created all they possess since coming here. There is room for more, the rich 'pay dirt' has been scarcely scratched.

"Forget the climate of Florida, forget the citrus industry, forget the tourist, and still there is state means for the young man with ambition and initiative. L. L. LUCAS, "The Sun, Clearwater, Fla."

"Half Has Not Been Told"

"Why South Florida is the best territory of equal area in the United States?"

"Of all the good things said about South Florida in all the daily and weekly newspapers and the various monthly publications, magazines, etc., the half has not been told. South Florida is not what is claimed for her and then some. Here we are practically safe from the dreaded storms and hurricanes, here it is rarely ever cold enough to 'burn up' as it is possible to wear summer clothes the year round. In winter only the 'cold snaps' make folks think of fireplaces, and while those of the northern portion of the state (we are not knocking) and in other states are shivering because of the snow, sleet, ice and biting wind, South Florida in Florida enjoy mild weather, many actually going around in their shirt sleeves!

"And in summer, instead of 'melting' or 'burning up,' as folks up north and east and elsewhere think, we enjoy the most delightful climate imaginable, with the soft, cooling zephyrs from the Gulf of Mexico and the Atlantic ocean blowing almost constantly—and the nights! Such delightful times for sleep and rest, when one does not sweat and sweat and roll, and is lulled to sleep by gentle, cooling breezes, which rarely ever cease, and even blankets are often comfortable! And you are awakened in the early morning by mocking birds, much refreshed and invigorated by reason of a good night's sleep.

"Aside from the delightful benefits of climate, both winter and summer, South Florida offers the most refined civilization and culture and advantages—all that anyone could possibly desire. And fruits—yum, yum, there are many kinds, including the delicious orange—abound in abundance. Here are also to be found the finest trucking farms in the world, where all kinds of vegetables and grain can be raised, and are raised, and always the housewife can supply her table with the freshest and juiciest of vegetables all the year round. In South Florida there are no seasons. The big phosphate mines are here, the largest in the world. Here tourists from every state and every clime spend their winters and many of their summers. In fact, South Florida is supreme and ideal most any way you take her or look at her. And what more would you want to convince that South Florida

(Continued on Page 3)

House Wiring

I am still in the business of house wiring and will do your work promptly.

In a Satisfactory Manner

and in accordance with the rules of the Underwriters. Before having your house wired or letting the contract let me give you an estimate.

W. G. McGiboney

PHONE 28

Avon Park, Florida

Well Driving and Pipe Fitting

"Cutler Gets the Water"

ELECTRIC AND GASOLINE MOTORS

Prompt Service Satisfactory Work Low Prices

ROSSELL CUTLER

Avon Park, Florida

Royal Tailoring Line

Clothes Called for and Delivered

Roberts Pressing Club

CLEANING AND PRESSING

French Dry Cleaning a Specialty

PHONE 14

Avon Park Florida

Groceries, Feedstuffs

Fruits and Vegetables in Season

General Merchandise

We will make it an object to share your patronage with us. If we can't please you, you can't be pleased.

Union Mercantile Company

W. H. CLARKE, Manager

Avon Park, Florida

Poinciana Lodge No. 227, F. & A. M.

Stated Communication first and third Friday of each month at 7:15 p. m. in Masonic Temple, Visitors welcome.

A. W. BARRETT, W. M.

D. F. GANLEY, Secretary.

DR. D. D. CREWS

Dentist

Office: First National Bank Building

Avon Park, Florida

W. C. TOUCHTON, M.D.

Office Hours: 9 to 11 a. m.; 2 to 4 p. m.

Room 1, First National Bank Building

Avon Park Florida

Stivender sells real estate.

Florida Ice and Power Co.

its great natural resources, and the many, many opportunities it offers the man of moderate means to gain a competency.

"Climate, healthfulness, a genial and warm-hearted people are pleasing attractions, but to the average mortal these mean little if there are not opportunities of making a living and laying up a little for old age, and this is where South Florida shines.

"For many years South Florida has been known as the millionaire's playground, and many northern people believe the chief occupation of the Floridians is 'skinning sick Yankees,' but from the writer's observations he believes there have been a hundred men in South Florida who have gained riches through the natural resources of the state to one who has gained riches catering to the tourist.

"And the best of it is the opportunities to gain wealth in South Florida today are as good or better than twenty acres of land in the north of any energetic man and ten or twenty acres intelligently cultivated in citrus fruit or winter vegetables will put a man on the road to wealth, and he will enjoy what the millionaire visitors miss, and that is South Florida's summer climate, which is even more glorious than its winter climate."

GEO. M. GOWSBY, "Editor of the Wauchula Advocate."

Best People Are Here

"Having been requested by our very dear brother in newspaperdom, Jack Worthington, to tell in a short editorial just why South Florida is the best territory in the world, we could not refuse him and will say that in our opinion it is the greatest because it is the section where, and where Tampa are located, and because it is so different.

"The gloriously balmy climate of South Florida makes every day an outdoors day and a good day to go fishing; the great diversity and richness of soil, making of farming, stock and poultry raising and citrus grove culture a real pastime, and the greatness of all these advantages have been heralded abroad have attracted to this marvelous territory the very cream of all other societies of the globe until today we fortunate 'old timers' have the privilege of mingling with the brightest and best people of every state and nation; men and women of large business and social affairs with whom it is our great pleasure to meet and interchange ideas, and 'meeting' doesn't mean a bowing or finger-tip acquaintance in this beautiful land of ours, it means a firm handshake and glad smile, a 'Hello Bill' slap on the back, as it were.

There is a something in the very air of South Florida that just naturally 'oozes' congeniality, and a grouchy knocker quickly finds out that the way of any such is like that of the transgressor, 'hard,' indeed, and either changes his outlook or moves on. Our splendid poet friend, Geo. W. Gars, says of South Florida, 'It's a poem,' and tells about it like this:

"Down here if you're a poet,
With joy your muse will run;
And if you're not a poet,
It sure will make you one.

There are poems in the sunshine,
And in the sensuous moonshine,
There is a sweet refrain
There are poems in the water,
There are poems in the sand;
There are poems everywhere you look
Down here in Florida land.

"MRS. F. A. RUHL,
"Editor Scribner Way."

Equal Everything

"South Florida is the best territory of equal area in the United States" because its wealth and resources have been accurately appraised, proved and determined by man, yet the surface has only been scratch-

At This Season—

When we all feel most kindly to those who have been most kind to us, we wish to extend you our best wishes for a full measure of Good Health, Good Luck and Good Cheer, and to say for your support and patronage—

THANK YOU!

B. H. James

GROCERIES Avon Park, Fla.

PHONE 19

Buy a Homesite

And Let It Grow in Value While You Are Paying For It

NO SAFER INVESTMENT

can be made than in town lots in a growing town. Avon Park is growing wonderfully and values are increasing daily. You can take a good profit in a short time and will not realize that you have made an investment if you

BUY A LOT IN BLOCK SIXTY-FOUR

Beautiful location on the crest of a hill overlooking the town; on asphalt pavement; electric lights and water brought to your door.

EASY PAYMENTS

NO INTEREST

Norton T. Smith

Avon Park, Florida

OFFICE: MASONIC TEMPLE

Hundreds Join

JOIN AS MANY

Christmas Savings Clubs

and you can and reap a rich reward.

No matter how much it costs to live you can spare a little each week; of course you do not want to spend all your earnings.

It is the simplest plan—just requires the first effort to start your deposit.

NO FEES—NO FINES
STILL OPEN—COME

First National Bank

The Standard Garage

Invites your patronage, assuring you at all times of service second to none.

Expert mechanics to overhaul and repair your car, no matter what make.

GASOLINE OIL TIRES TUBES
ACCESSORIES

Welch Brothers

AVON PARK, FLORIDA

Mostris Fruit Store

The people of Avon Park will be interested in learning that the new proprietor of the Fruit Store comes here exceptionally well recommended and that it is his intention to furnish those who desire strictly first-class fruits and everything usually carried in such a store with only the best the market affords.

Your patronage will be appreciated

Fresh Fruits, Canned Goods, Cigars, Tobacco, Cigarettes,
Fresh Roasted Peanuts, Bottled Cool Drinks of All Kinds
OUR MOTTO IS: QUALITY AND SERVICE

WHY IS SOUTH FLORIDA THE BEST TERRITORY OF EQUAL AREA IN THE U. S.?

(Continued from page 2)
is the best territory of equal area in the United States?
"A. L. CLEVELAND,
"Editor the Leader, Fort Meade, Fla."

Great Resources Help
"Why South Florida is the best territory of equal area in the United States."

"Because of its matchless climate. The warmth of its winters; the equable temperature of its summers; the refreshing sea breezes that sweep across the state from gulf to ocean, the summer rains that endow it with indescribable splendor, lighting up the evening skies in a glory of color; the nights, cool and comfortable, making sleep wonderfully refreshing and nerve restoring; and because of the sunshine and health giving qualities of our climate every year brings hundreds of thousands of people from the cold winters of the north."

"Because of the extent of its coast line and inland waterways. No other state is so favorably situated as our own in its long line of sea coast and the number of its inland waterways. Less than 200 miles separates the Gulf of Mexico from the Atlantic ocean, and the heat of summer and the cold of winter are tempered by this water protection. Rivers and bays, parallel to the coast, provide a safe means of inside transportation. There is a continuous passage across the southern part of the state by canals connecting with lakes and one nearly across by rivers. All through the interior South Florida is dotted with streams and lakes of various sizes. These provide a scenic beauty, drainage, protection from cold and many varieties of fish."

"Because of the variety of its resources. South Florida gathers its wealth from naval stores, phosphate mines and timbered interests; from its truck gardens, at a season when few vegetables can be produced anywhere; from thousands of acres of citrus fruit, from its strawberry farms, from its orange and grove plantations and watermelons, from its rich grazing lands, from the teeming life of its waters and from the treasured sweetness of its flowers."

"Because of the cosmopolitan makeup of its citizenship South Florida is peopled with men and women broad of ideas, progressive of thought and possessed of a vision of the wonderful possibilities of this favored section and a determination to make them realities."

"MRS. C. V. S. WILSON,
"Editor Sarasota Times."

Not Enough for Florida
Florida with more rivers and ocean shore line than any other state gets \$1,087,000 in the new congressional appropriation bill, as follows: The St. Johns river, Jacksonville to ocean, \$60,000; Jacksonville to Palatka, \$20,000; Palatka to Lake Harney, \$65,000; Oklawaha river, \$100,000; Indian river, \$21,000; Miami, \$25,000; Key West, \$112,000; Kissimmee river, \$11,000; Caloosahatchee, \$9,000; Sarasota bay, \$67,000; Anclote river, \$5,000; Tampa bay, 27-foot channel, \$555,000. Galveston harbor alone in Texas gets more than \$3,000,000.

NOTICE TO CREDITORS

In Court of the County Judge, DeSoto County, State of Florida.
In re-Estate of Sophia J. Lanier.
To all creditors, legatees, distributees and all persons having claims or demands against said estate:
You and each of you, are hereby notified and required to present any claims and demands which you, or either of you, may have against the estate of Sophia J. Lanier, deceased late of DeSoto County, Florida, to the undersigned C. E. Lanier, Administrator of said estate, within two years from the date hereof.
Dated Dec. 21, A. D. 1920.
C. E. LANIER,
Administrator.

WANTS UNITED EFFORT FOR A COUNTY EXHIBIT

DeSoto county is again in the ring at the South Florida Fair, which takes place in Tampa Feb. 3. The county commissioners have done their part in making this a success by making the county exhibit. No one person can do half dozen. For that matter, we can get up an exhibit that will be a representation of the county. We want every community in the county represented with products and literature telling about their advantages. As numerous questions are always asked about every place in the county for the fair exhibit is taken as an index to the county.

We are going to ask each board of trade and commercial club and other organizations to pick their exhibit to send to the fair, as they are in a position to secure the best products of their community. These products will be used in the general county exhibit, labeled with the owner's name and address. The article will be returned to the owner after the fair or sold and the money returned to him as he may wish.

Each day of the fair will be set aside and designated as for some town or county. On such days the county will have representatives there to advertise and boost their locality. They have the duty to save the best that you have for this exhibit, as a one-man affair can't be a success. Notify either this office or your own board of trade or commercial club what you will have.

Quite a number of cane patches in the county have been found to contain the cane borer. These insects, when they are small, lay their eggs on the cane. When they are hatched the grub bores in the cane and tunnels up and down the stalk. The yield can be cut down very materially the first year and the second year it is much worse. They are not hard to control by using the following rules:

1. Complete gathering up and burning all leaves and tops shortly after harvesting.
2. The plowing up and destruction of the cane stubble in the infested field; no sprouts allowed the following year. Use for some other crop.
3. The use of seed cane from borer free fields for planting purposes. Planting should be done as soon as possible, and some distance from old field.

Have you banded those young trees yet on the low ground? Better not wait too late.
J. M. TILMAN, County Agent.

A BIG FIRM WANTS FLORIDA ORANGES

For the purpose of getting in touch with Floridians who will engage in an extensive way in the making up of orange juice for shipment to their plant at Chicago, W. P. Best, chief chemist of the Orange Crush Company, is in the state. Mr. Best visited the Times office before going to Bradenton to confer with parties there who may be interested.

"We have been getting all the orange juice used in the manufacture of Orange Crush from California," Mr. Best told a Times man. "But Florida has appealed to us for some time on account of the shorter railroad haul as well as the quality of the fruit. While our laboratory is located in California, the plant is at Chicago and the juice from the fruit is shipped in carload lots to that city and made up into Orange Crush there."

"The Orange Crush Company expects to follow the same plan in Florida as in California. It is desirous to contract with Florida parties who will use our formula in making up the orange juice. We want as large contracts as we can secure from responsible parties and believe that we are fostering a branch of the citrus industry that will prove decidedly worth while. While our formula is simple, it is necessary that quality be maintained."

In California the company has a contract with the California Fruit Growers Exchange, the big co-operative company of that state, as well as with several private parties. He has been in touch with the Florida Citrus Exchange, but learns that the organization does not care—at least for the present—to engage in the manufacture of the juice, which is derived principally from fruit that is not grade high enough in appearance for shipment—Tampa Times.

FLORIDA WILL GET FULL SHARE OF WAR TROPHIES

The state of Florida will receive a large amount of war trophies and devices as a result of a distribution of such material that is about to be ordered by congress. The legislation is in the final stage of conference and it is expected will be completed in time for a distribution soon.

The allotment for the various states already has been figured to a definite certainty on a very simple basis of apportionment. The trophies are to be divided among the various states in the proportion in which they severally furnished troops during the World War. Troops furnished to the regular army, national army, navy, national guard, marine corps, coast guard and the United States guard are all considered in establishing the basis of apportionment.

Under this plan Florida, which furnished 89 per cent of all the troops will get 89 per cent of the trophies. The following is a partial list of the trophies that will be sent to Florida: Seventy-five mm. guns, 4; 105 mm. guns, 4; 120 mm. guns, 1; 150 mm. guns, 4; 210 mm. guns, 1; 75 mm. trench mortars, 4; 170 mm. trench mortars, 1; 245 mm. trench mortars, 1; vehicles, 35; rifles, 62; machine guns, 89; bayonets and scabbards, 435.

For Sale—Oakland Six touring car; practically good as new; a bargain. A. Stebbins.

For Sale—A few choice canary birds; singers \$5, females \$2. Roswell Cutler.

Consult Stivender for real estate bargains.

Highlands Chapter No. 42, R. A. M. Convocations every second and fourth Monday in Masonic Temple, 7:30 p. m. Visiting companions cordially welcomed.
W. M. Reck, High Priest.
J. J. Jamour, Secretary.

A. E. LAWRENCE
Attorney-at-Law
Room No. 5, Highlands Bank and Trust Building
Sebring, Florida
L. H. PARK
Architect
Twin Oaks
Avon Park, Florida

Real Estate News

VOL. I. Avon Park, Florida NO. 2.

The time has arrived for the setting out of young groves. It is to late in the year to buy wild land and clear it, plow it, for planting. But what is the use to lose a full year's growth, for I have a dandy ten acres, cleared, fenced, plowed and ready for setting of trees; on clay road, one mile from town, that can be bought unusually cheap.

Mark W. Lance

Insurance REALTOR Citrus Groves

R. I. HARRIS

Orange

Groves

A

Specialty

AVON PARK, FLORIDA

See

William King

Avon Park

For

Real Estate of All Kinds

Have some fine Lake Front Building Sites, just out of incorporation.

Owner's Price Is My Price

William L. Smith

GENERAL CONTRACTOR

Park Hotel, Whidden Building

Phone 59

Avon Park, Fla.



A great acreage has been cleared and plowing will soon be started on the land comprising the first unit of sales
We are up to our schedule of development and tree planting will begin early in 1921.

"Watch Your Investment Grow"

Citrus Groves and By-Products Company

Pittsburgh, Pa.

Avon Park, Fla.

For Sale

Ten-acre grove, on hard road near Avon Park; part in bearing, some trees fourteen years old, all in splendid condition.

**SPECIAL PRICE
FOR A SHORT TIME**

Write for full particulars.

Address, A 41, PILOT OFFICE.

LOCAL AND PERSONAL

Bottled Beverages Pure
Beverages in bottles are pure, are sealed air-tight, are dust-proof and positively untouched by human hands up to the moment they are about to delight the palate of the consumer. Buy bottled beverages yourself and urge all your friends to "buy in glass."

Coca-Cola Bottling Company.

We print calling cards. Doughnuts at Clarke's Store. Made fresh daily.

Make your storage battery new. W. P. Babcock, Sebring, Fla. 5117 For Sale—Secondhand Gould pump; good as new. See Mrs. L. E. Webster.

Mrs. E. C. Smith and Mrs. H. Kuhlman spent Monday in Sebring visiting friends.

Mrs. L. E. Palmer and Ellie Harris spent Thursday of last week in Wauchula shopping.

Mr. and Mrs. H. E. Godwin spent Christmas day in Fort Meade with Mr. and Mrs. Luther Brewer.

Mr. and Mrs. E. M. Cummings of Dade City spent last week here with Mr. Cummings' sister, Mrs. J. R. Ginn.

Mr. and Mrs. C. A. Skipper and Mr. and Mrs. Carlos Skipper spent Christmas in Zolfo at the home of Mr. and Mrs. C. A. Skipper.

Miss Lola Warburton of Pawtucket, R. I., came over from Zolfo Tuesday to spend several days here with her cousin, H. G. Crapo.

The Misses Myrtle Jack and Mary Diamond spent Christmas day in Boca Grande with Miss Jack's parents, returning to Avon Park Sunday night.

Mr. and Mrs. D. L. Bass of Bowling Green spent Sunday in Avon Park, guests of Mrs. Bass' father, Walter Hart, and attending the Hart-Simmons wedding.

Miss Belle Jackson and Ed Simmons of Tampa spent Christmas day, guests of Mr. and Mrs. George L. Crews and family and Mr. and Mrs. Dave Skipper.

Mr. and Mrs. E. N. Brown and son Wheeler Sheffield and Mr. and Mrs. W. A. Sheffield of Punta Gorda spent Christmas day at the home of Mr. and Mrs. C. E. Lanier.

Richard L. Drake of Prairie Creek, Ind., uncle of Mrs. Elliot West, arrived in Avon Park Monday night to spend the winter with Mr. and Mrs. West. This is his first visit to Avon Park, but will likely not prove the last.

Mrs. W. W. Andrews was called to Nashville, Tenn., Thursday of last week by a telegram announcing the critical condition of her father, who in some manner had fallen from a truck, fracturing his skull. Little hope was expressed in the telegram for his recovery, although full particulars of the accident and his condition were not given.

Mr. and Mrs. Charles Madeira arrived in Avon Park Tuesday of last week to spend the winter at their beautiful winter home on Lake Lotella. They made the trip by auto, taking three weeks for the journey and making side trips to Asheville, N. C. and Atlanta Ga. Mr. Madeira says he was advised to travel via Greensboro, N. C. and Macon, Ga., on account of better roads, which he did, entering the state at Valdosta. From there their route was via Gainesville, Ocala, Leesburg and Auburndale and he states that the roads were with few exceptions fine. Jacksonville is losing a great amount of travel on account of no good roads via that route until after leaving that city.

L. A. Wolff & Son

Have received a supply of delicious
**New Florida Syrup and
Strained Honey**

We call your attention to a new product—

Stebbins Peanut Butter

It has just been placed on the market—contains pimentoes and makes a most delicious spread. Try it. You'll like

Maxwell House Coffee.

ALL FRESH VEGETABLES THE MARKET AFFORDS

L. A. Wolff & Son

Phone 7 Avon Park, Fla.

H. M. Wiggins is driving a new Ford sedan.
Bill Gunter of Bareah spent Wednesday in Avon Park trading.
Col. D. V. Rouse spent the holidays in Dover with his wife and mother.
We make your storage battery new. W. P. Babcock, Sebring, Fla. 5117 For Sale—Secondhand Gould pump; good as new. See Mrs. L. E. Webster.

L. Hardenbrook and I. B. McGaughrin spent last Friday in Wauchula.

John Whidden and Mrs. Irene Christopher spent Tuesday afternoon in Sebring.

Miss Martha Park and A. B. Hanson spent Wednesday in Tampa sightseeing.

For Sale—About twenty laying broilers of Ellis West, at James' Grocery Store.

Mayor and Mrs. William King entertained Mr. and Mrs. E. D. Putney Christmas day.

Mrs. M. E. Albright of Gardner spent Sunday here with her daughter, Mrs. Clayton Raulerson.

Mrs. A. D. Roberts spent Sunday in Lake Stearns, the guest of her sister, A. M. McAnley.

The Misses Benley Palmer and Ellie Harris were dinner guests Christmas day of Miss Vera McGinnis.

Mr. and Mrs. L. O. Feagin of Okechoe spent several days with relatives and friends in our city this week.

The Rev. and Mrs. S. F. Durrance of New Hope were Sunday afternoon and evening visitors in Avon Park.

William Whidden and cousin, Miss Sadie Whidden, of Wauchula were guests at the home of E. Barnhill Sunday.

Mr. and Mrs. F. S. Prior spent Christmas in Orlando with their son William. They left here Friday, returning Sunday.

Mr. and Mrs. Lewis Johns and daughter of Kenansville spent Christmas week here with their daughter, Mrs. Will Ferlie.

J. H. Russell has accepted a position in the grocery store of L. A. Wolff & Son, assuming his duties there last Monday.

"The Round Up" drew a big audience of the Capital Theatre Saturday night, all the seats being filled and many standing up.

Miss Ethel Dickinson, who is teaching school at Lake Stearns, is spending the week here with her parents, Mr. and Mrs. E. N. Dickinson.

Miss Abbie Connor had her tonsils removed Tuesday, Dr. W. C. Touchette performing the operation. Mr. and Mrs. Norton T. Smith were supper guests at Lilydale Farm, the beautiful country home of Mr. and Mrs. Henry Stevenson Christmas night.

Mr. and Mrs. L. M. Marsh and daughter Ethel and Beatrice Bass are spending the week in Bradenton, the beautiful country home of Mr. and Mrs. Marsh's sister, Mrs. H. E. Willis.

Mr. and Mrs. F. A. Carpenter entertained about fifteen friends to a wild turkey dinner Christmas day. The turkey was brought in by Harry Stodden.

Mr. and Mrs. Clayton Raulerson, Harry Johnson and Mrs. Irene Christopher motored to Fort Meade Friday night of last week to attend the community Christmas tree.

The Rev. and Mrs. W. A. Fischer returned Wednesday night, after a three weeks' absence, spent in Tallahassee attending conference and in Dawson, Ga., visiting relatives.

Don't send away for your engraved cards or calling cards. We will supply you with any style you may desire at the same price you would pay in Jacksonville or elsewhere.

Mrs. G. W. Randall of St. Joseph, Mo., arrived in Avon Park Thursday last week to spend the winter with her daughter, Mrs. H. J. Mumma, who went to Jacksonville to meet and return with her.

George L. Crews made a business trip to Arcadia Tuesday. He was accompanied by Mrs. Crews and Nona Mae, who will spend several days there, guests of Mrs. Crews' sister, Mrs. L. H. Altman.

G. N. Langford and T. J. McGinnis spent Tuesday morning in the woods and hunting. Several deer were bagged and T. J. received an agreeable surprise in the manner in which his puppy retrieved its first bird.

The Rev. and Mrs. D. L. Lander and Mrs. J. E. West of Kissimmee and Mrs. Anna Allen of Chattanooga, Tenn., returned to Kissimmee Tuesday, after having spent the Christmas holidays pleasantly with Mr. and Mrs. T. H. Lander and family.

Harry Cutler arrived in Avon Park Tuesday from Bridgeport, Conn., making the trip in two weeks on a motorcycle. He spent some time here seven years ago, but was surprised at the astonishing growth made since that time. He will spend the winter here with his father, Rowell Cutler, and may decide to remain permanently.

An enjoyable Christmas dinner was served at the home of L. A. Wolff, all the members of his family, with the exception of one daughter, being present. Those present were Mr. and Mrs. L. E. Wolff and Oscar Wolff and family of this place. Mr. and Mrs. L. O. Feagin and children of Okechoe, Mrs. Henry Thompson and children of Ellorist and Mr. and Mrs. Emmett Lee and children of Polk lake.

Mr. and Mrs. E. I. Harris returned Wednesday from the Lewis Ranch on Kissimmee lake, where they had been enjoying a family reunion. They spent the time hunting small game and fishing, plenty of quail, duck and fish being killed and caught to supply the larder. Mr. Harris was the victim of a joke of his own making, having questioned Mrs. Harris' ability to shoot, he threw his hat in the air, and upon picking it up found that his better half had aimed well and filled it full of holes.

W. O. Spear spent Tuesday in Tampa.

A. D. Roberts spent Monday in the county capital.

Mr. and Mrs. Herbert Seaverns spent Sunday in Wauchula.

R. G. Walker of Fort Meade spent Tuesday transacting business here.

L. O. Moritt of Jacksonville spent Wednesday here transacting business.

A. J. Whidden spent Tuesday and Wednesday of this week in Kissimmee.

Bill Falls of Bradentown spent Christmas day here at the home of Mr. J. R. Dutton.

Mrs. Irene Christopher will go to Tampa Sunday, where she will enter the Tampa Business College.

Mrs. W. A. Drawdy and little daughter went to Kissimmee yesterday to visit relatives several days.

Frank Crews of Covington, Ga., is spending the week here with his brothers, George L. Crews and Dr. D. D. Crews.

Some of the finest strawberries we have seen in a number of years were brought to Avon Park from Wauchula Wednesday.

Miss Louise Cloud, teacher of piano and voice in Southern College, is spending her vacation here with her father, Dr. J. L. Cloud.

A. F. Lewis of Tampa returned to his home yesterday morning, after having spent several days here with his daughter, Mrs. C. H. Shepherd.

We are informed that Dr. H. Timm still holds the championship of the Hotel Avon as set-back player. They tell us he's not so good at pinocle, though.

Mr. and Mrs. L. G. Palmer and daughter Louise of Amarillo, Tex., arrived in Avon Park Tuesday to spend the winter with Mr. Palmer's brother, R. E. Palmer.

The Baptist church did not hold Christmas exercises or have a Christmas tree on account of so many other meetings being held. Presents were restricted to all of us, Jordan, with his scholars, however, and the pastor and others participated in the community exercise held Sunday night.

F. S. Jordan has removed his jewelry business to his new location in the brick building, occupying the room in the rear of the First Trust and Savings Company and fronting Lake Stearns. The room is occupied solely by Mr. Jordan, with his jewelry business, and Miss Roberta Bass, with her millinery business.

T. J. McGinnis and family celebrated Christmas with a family Christmas tree that gladdened the hearts of all. Mr. McGinnis' tree was handsomely decorated and laden with presents, among which was a handsome diamond ring for Mr. McGinnis from his wife, a set of pearl beads for Mrs. McGinnis from her husband, a diamond brooch for Miss Vera McGinnis from her father and \$25 in cash and a splendid artist's outfit for T. J. Jr. from his father. There was an abundance of smaller presents that were fully appreciated by the recipients.

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McGinnis Pharmacy

ED CARNES, Manager

During the short time we have been open for business we have enjoyed a splendid patronage and we desire to thank you one and all for same. We aim to give the

Best Service Possible

and desire to call your attention to the fact that your prescriptions will be quickly and carefully filled at this store by

A Registered Pharmacist

Your attention is directed to our splendid soda fountain and the fact that this store is headquarters for

SCHOOL BOOKS AND SUPPLIES AND RED CROSS REMEDIES.

McGinnis Pharmacy

ED CARNES, Manager

Brickell Building

Avon Park, Florida

Real estate, that's all. Sliverder.

Thelma Irvin of Sebring is spending several days here with friends.

Mrs. O. F. Berger of Gainesville spent the holidays here with her sister, Mrs. A. D. Buck.

Mrs. Charlie Guter and children spent Christmas night in Sebring with Gilbert Guter and family.

The Rev. S. F. Durrance of New Hope was in town yesterday morning, shaking hands with friends.

Mr. and Mrs. B. H. James and children spent Christmas night in Kissimmee, motoring to Orlando Sunday and home Sunday night.

Mr. and Mrs. L. O. Feagin left yesterday morning for their home in Okechoe, after having spent several days here with relatives.

Mr. and Mrs. Charles Sears and children of Waycross, Ga., who had been spending several days here with Mrs. Sears' sister, Mrs. W. H. Clarke, departed yesterday morning for their home.

STRAWBERRY AND GARDEN LAND

To any party who will build a house and clear and plant to garden I will deed lake land and give seven years to pay.

E. D. PUTNEY, Avon Park, Fla.



AN APPRECIATION

The year's business has by far exceeded our most sanguine expectations and our business during the month of December has been exceptionally good. While we have worked under unfavorable conditions, experiencing difficulty in securing the class of goods we wish to offer our customers, the buying public has recognized these conditions and borne with us, recognizing the fact that we were doing all in our power to offer at a fair price the merchandise desired.

What the New Year will Bring Forth is Problematical

But we assure you that it shall be our earnest endeavor to make it a prosperous one for our friends and patrons by offering them the best to be had in the line of

Dry Goods and Shoes

and such other merchandise as we are able to place on display in our limited quarters at the

Lowest Possible Margin of Profit

We aim to do a larger business in 1921 than we did in 1920 and we fully realize that in order to do this we must anticipate our customers' needs and offer to supply them just as cheaply as they can purchase the same quality of merchandise in our neighboring towns. This we will do and we hope for your hearty co-operation in our effort to keep Avon Park money in Avon Park, where all will get more or less benefit from it.

A Happy New Year, Everyone

For you—our friends and customers—we wish a full measure of Joy and Prosperity for the New Year and we invite your continued confidence and patronage.

AGAIN THANKING YOU FOR YOUR LOYAL SUPPORT

The White Dry Goods Company

Avon Park, Florida

LUMBER

ROUGH AND DRESSED

LET US HAVE YOUR HOUSE BILL.

We have purchased a large new planer and same has been shipped. As soon as it arrives it will be installed. Our dry kilns will be in operation within the next thirty days.

Builders Supply Co.

Yards and Office at
FLINT LUMBER COMPANY MILL

The Corporate Securities Company

Insurance

Offers protection against loss by fire and provides for your family in case of death. You cannot afford to risk the loss of your home or business by fire, when a small investment in Fire Insurance affords you absolute protection.

We represent the following companies:

Fire Insurance

Aetna Insurance Company
Hartford Insurance Company
Liverpool and London and Globe Insurance Company
Northern Insurance Company
New York Underwriters

Life Insurance

Guardian Life Insurance Company

C. E. LANIER, SECRETARY
TREASURER

HARDEE'S INAUGURAL TO BE A BRILLIANT AFFAIR

Plans for the ceremonies attendant upon the inauguration of Hon. Cary A. Hardee, of Live Oak as governor, Jan. 4 next, have been completed. It is expected that the inaugural will be attended by one of the largest gatherings that has ever assembled in Tallahassee.

The governor-elect will be escorted from the mansion to the capitol, where the inauguration ceremonies will take place. The procession will form on Adams street at 10 o'clock a. m., west of the capitol building, where the state officials will enter automobiles at 10:30. The procession will be formed as follows:

Marshal of parade.
Band.
Governor and governor-elect.
Governor's staff.
Secretary of state.
Attorney-general.
Comptroller.
Treasurer.
Superintendent of public instruction.

Commissioner of agriculture.
Chief justice and justices of the supreme court.
Railroad commissioners.
Other state and former state officials.

Confederate veterans.
Mayor and city commissioners.
Band.
County automobiles in the following order: Suwannee, Leon and the remaining in alphabetical order.
Boy Scouts and other organizations.
Reception committee of twenty citizens.

The escort will leave the west entrance of the capitol building promptly at 10:30, moving north on Adams street to Monroe street. At 11:15 the parade will leave the mansion and proceed east on Brevard street to Monroe street, thence south on Monroe to College avenue, thence west to and through college grounds, thence east on College avenue to Monroe street, thence south on Monroe to Pensacola street, thence west on Pensacola street to the capitol, where the governor and governor-elect and all of the officials in the parade will enter the capitol and proceed to the east entrance, where the inaugural ceremonies will take place.

Governor Catts will make an address and introduce his successor, and Mr. Hardee will then take the oath of office, which will be administered by the chief justice of the supreme court. The delivery of the great seal of the state by the retiring governor to the incoming governor will be made, and it will be "Governor Hardee" for four years.

Mr. Hardee's inaugural address will follow, and after that there will be the usual handshaking and congratulations.

In the evening, from 8:30 to 9:30 o'clock, there will be a public reception for the governor and his cabinet in the executive offices. At 10 o'clock the inaugural ball will begin. It will be held in the senate chamber and hall of the house of representatives. No special invitations have been issued to the inauguration, reception or ball, but the general public is invited to all of the functions.

DE SOTO LEADS STATE IN FIGHTING CATTLE TICK

Reports from the state bureau of animal industry for November show some interesting facts with regard to the progress of tick eradication in Florida. They show that during November 49,077 head of cattle were dipped in the 1,504 available vats throughout the state. The greatest number dipped in any one county was DeSoto, which boasted dippings totaling 24,850. DeSoto has 35 vats for dipping purposes.

The bureau is carrying on an active campaign in favor of cattle dipping as the means of removing the tick evil. The reason that Florida cattle are inferior in size, yearlings and two-year-olds, the offspring of range cows shipped by pure bred bulls. The result of Mr. Johnson's work is sufficient to show that Florida is a coming cattle country, for the cattle he exhibited were some of the best ever seen in the state.

The eradication of the cattle fever tick is followed by the more and more cattle on every farm and ranch, which means more milk, butter and beef produced at home. The state bureau of animal industry urges all cattle raisers to bear in mind that the tick is the enemy of the "dip that tick."—Punta Gorda Herald.

FLETCHER AFTER FLORIDA EXHIBIT IN THE CAPITOL

Senator Fletcher is deeply interested in the matter of having a Florida exhibit at the capitol in Washington when the Western Association preparing for such exhibits from the west from reclaimed lands taken action here in the near future. Senator Fletcher has sent a letter to A. A. Coats of Jacksonville, secretary of the Florida development board, regarding the matter, of which the following is a copy:

"Replying to your letter of the 14th inst., beg to advise I am informed that the Western Association will have a committee here about Jan. 1, to arrange for space, etc., and contemplate having their exhibit here about the middle of January."

"In conversation with Mr. Gallagher, who leaves for the west in a few days, he stated that the committee of the Western Association would be very glad to co-operate with any committee from Florida and render every assistance possible. It was suggested that perhaps an arrangement could be made whereby the exhibits from Florida might be prominently displayed and looked after by a representative of the Western Association."

"It occurs to me that if the people of our state should have a committee to arrange for the collection and sale of the western people are going to do. Someone in Florida should take hold of the matter and arrange all the details. Of course you understand that it would not be possible for me to supervise the matter, though I am quite willing to be of assistance, in a general way, to a Florida committee."

URGES EXEMPTION ON FIRST MORTGAGES BY GOVERNMENT

A Washington dispatch says: "One great cause of the existing shortage in dwellings, Senator Calder of New York said, addressing the house, is the high income tax. This, he declared, was driving wealthy investors to place all their available funds in tax exempt securities and municipalities, states and the national government, and he suggested that congress meet the situation by making mortgage on dwelling houses tax exempt."

"I am informed that the Marshall Field estate in Chicago and the Hetty Green estate, both of which have been loaned heavily on real estate, find their incomes from this source to be less than 2 per cent under taxation. Senator Calder said, 'and they are diverting their capital funds to more lucrative investments. The securities during the last five years have increased from \$3,000,000,000 to over \$14,000,000,000.'"

Pardons Granted
The state board of pardons, at meetings held in November and December, granted seventy-seven pardons. Three of these were given to men in DeSoto county, namely: E. L. Leckler, convicted in circuit court, DeSoto county, May term, 1915, of manslaughter, and sentenced to ten years in the state prison. Conditional pardon granted. Frank Green, convicted in circuit court, DeSoto county, fall term of circuit court, 1915, of assault to murder and sentenced to fifteen years in the state prison. Conditional pardon granted. Locke Addison, convicted at the fall term of circuit court, DeSoto county, in 1917, for the offense of arson and sentenced to three years in the state prison. Full pardon granted and applicant restored to the rights of citizenship.—Punta Gorda Herald.

A CORRECT ACCOUNT OF DADE MASSACRE TO BE DISTRIBUTED

Senator Fletcher has secured the consent of the senate to have printed as a public document for general distribution a correct and interesting account of the Dade massacre, which took place Dec. 28, 1856, at a point about a mile and a half southwest of what is now the town of Bushnell. At that place an entire command of the army of the United States, except three privates, was completely wiped out. The command was that of Maj. Francis L. Dade. The troops composed of eight officers and 101 non-commissioned officers and men, were proceeding from Tampa to Fort King, near Ocala, when a superior force of Indians which was concealed in the palmettos and grass nearby, suddenly and unexpectedly attacked them, with the above result. Senator Fletcher said that he believed it due to the truth of history and to the preservation of our race.

ords that this article be printed as a public document.

Georgia Crops Worth Less
The total value of all important crops grown in Georgia this year is worth \$279,510,000, according to a statement issued today by John S. Deane, agricultural statistician for the United States bureau of crop estimates in co-operation with the Georgia department of agriculture. The figures are based on prices paid farmers on Dec. 1. Compared with 1919, this is a decrease of \$28,967,000. The total value of important crops in 1919 was \$78,437,000. The area of all important crops is given at 11,293,000 acres and is comparable with 12,024,000 acres in 1919.

For Sale — Five-passenger auto; leather trimmings; five castings, seven tubes; price right for quick sale. Inquire W. O. McGee, North 15th View avenue, Avon Park. 2tp

STATE AUDITOR'S REPORT OF THE ACCOUNTS OF THE OUTGOING TAX COLLECTOR, CYRIL BALDWIN

Arcadia, Fla., December 20, 1920.

Hon. Sidney J. Catts, Governor, Tallahassee, Fla.

Dear Sir:
Pursuant to instructions I have examined the accounts of Hon. Cyril Baldwin, the outgoing tax collector of DeSoto County, and report as follows: Mr. Baldwin has closed his 1919 tax roll and has promptly and accurately deposited moneys collected by him. This completes Mr. Baldwin's fifth term as tax collector of DeSoto county, and his record as such is second to none in the state of Florida. All of his books have been accurately and neatly kept, and his prompt compliance with all the laws and regulations governing his official duty is indeed commendable.

The following schedule represents the amount assessed on the 1920 tax roll, the amount collected and accounted for by Mr. Baldwin, and the balance that has been charged to Hon. Cecil F. Hull, Mr. Baldwin's successor.

Purpose	Total	Assessment	Collected	Charged to
State taxes	\$116,712.16	\$116,712.16	\$106,995.17	to Baldwin
Poll taxes	974.00	974.00	373.00	
Deed taxes	41,261.97	41,261.97	24,224.65	
County tax	265,254.95	265,254.95	240,829.95	
Sub-School districts	31,808.51	31,808.51	28,267.62	
School bonds	63,291.12	63,291.12	30,509.95	
Road Bonds District No. 1	20,574.61	20,574.61	19,256.35	
Road Bonds District No. 2	3,805.32	3,805.32	1,915.80	
Road Bonds District No. 3	25,546.75	25,546.75	4,753.01	
Road Bonds District No. 4	26,374.28	26,374.28	1,612.11	
Maintenance on No. 4	13,187.12	13,187.12	2,881.21	
Concrete bridges	8,746.75	8,746.75	8,841.83	
Road Bonds District No. 5	38,610.78	38,610.78	35,067.09	
Maintenance on No. 5	9,677.69	9,677.69	9,016.78	
Road Bonds District No. 6	4,933.50	4,933.50	149.61	
Road Bonds District No. 7	4,900.31	4,900.31	4,594.22	
Maintenance on No. 7	1,633.43	1,633.43	1,031.43	
Road Bonds District No. 8	38,916.09	38,916.09	32,990.15	
Road Bonds District No. 9	6,564.54	6,564.54	759.34	
Charlotte Harbor road and bridge	18,052.17	18,052.17	14,021.76	
McCall road and bridge	7,736.72	7,736.72	2,766.27	
McCall maintenance	1,245.57	1,245.57	922.13	
County drainage	12,116.22	12,116.22	11,893.35	

Respectfully submitted,
E. L. MATTHEWS,
Assistant State Auditor.

P. M. STIVENDER

Everything in Real Estate
Except Grave Yard Lots

THAT'S ALL

LICENSED MASTER PLUMBER, STATE OF FLORIDA

John W. Foley
Avon Park, Fla.

Plumbing and Steam Heating Contractor

ESTIMATES FURNISHED

Plumbing Fixtures, Repairs, Iron Pipe and Fittings, Sewer Pipe and Fittings, Conductor Pipe, Gutters, Conductor Heads, Ventilators, Galvanized Sheets, Corrugated Iron, Tin Work, Hot Air Furnaces.

SHOP, SARGENT BUILDING, LAKE AVENUE



Practically all the clearing has been completed on the lands comprising the first sales unit.

By the use of tractors much of the plowing has been finished and the planting of trees will be started in the planting season of 1921.

"Our Contract
Your Guarantee"

FLORIDA CITRUS DEVELOPMENT CO.

Washington, D. C. Avon Park, Fla.

FLORIDA GRAPEFRUIT ADVERTISEMENTS OUT

Beginning an extensive advertising campaign, the object of which is to popularize the use of Florida citrus fruit, the Florida Citrus Exchange is in the current issues of a number of important magazines and other periodicals appearing in the most judicious of the public. Among the much-read magazines handling this advertising is the Literary Digest, the back cover of which is devoted to a full page display advertisement in four colors of Florida citrus fruits.

The advertising is run over the signature of the Florida Citrus Exchange, the co-operative organization of growers which for several years has spent thousands of dollars in educating the public to the advantage of Florida fruits.

Particular interest attaches in Jacksonville to this program of advertising as the schedules are handled by the Thomas Advertising Service, a local institution, and the only accredited advertising agency southeast of Atlanta.

The citrus exchange advertisement in the Literary Digest is based on the excellence of Sealdweet grapefruit, and offers, in addition to the general sales talk, four recipes for the use of Sealdweet grapefruit in making shortcake, pie, salad and pudding. Readers of the advertisement are invited to write for the free book, Florida's Food Fruits, which tells how to easily and quickly make many delectable cakes, pastries, salads, sauces, desserts, confections and ices.

VALUED FLORIDA CITIZEN DIES IN CHICAGO, ILL.

Walter Graham, one of Florida's most valued citizens, died suddenly of apoplexy in a Chicago hotel, Dec. 20. He was well known and highly esteemed throughout this county, where he once lived and began his career of financial success. About the year 1902 he came to this county and for one or more years edited the Arcadia News. Retiring from that position, he entered the real estate business, in which he prospered and soon became wealthy. The large business which he built up caused his removal to Jacksonville some twelve years ago. During 1917 he was owner and editor of the Sumterville Times. He sold that paper to Hon. J. C. B. Koonce and went to Montgomery, Ala. where for a time he edited a daily newspaper. Subsequently he returned to Florida and became a citizen of Arcadia, as stated. He was about 50 years old. His death is deeply lamented by a multitude of friends throughout the state. His only surviving kindred are a brother and a sister, S. N. Graham, editor and owner of the Sumter County Times, and Mrs. D. E. Knight of Bushnell, for whom general and profound sympathy is felt.—Punta Gorda Herald.

Storage batteries rebuilt, repaired and recharged. W. P. Babcock, Se-

See Our New Stock of

Punches
Cold Chisels
Screw Drivers, Etc.

Fine line of Fishing Tackle

will be in a couple of days

CALL AND SEE

We Still Have a Few Stoves Left.

W. R. ENGLAND

Successor to F. C. RAE

KELLOGG

Sells

FERTILIZER

See Him

Ford

THE UNIVERSAL CAR

Expert Repair Work

That's what Ford owners get when they bring their cars to us. We are specialists on Ford cars. We know them from radiator cap to rear and a conscientious application of this knowledge is what we give our customers.

After our mechanics have overhauled your car and made the necessary repairs and adjustments, you need have no hesitancy in starting on a long trip. You start with the comforting knowledge that unless some accident happens you are going to reach your journey's end without difficulty.

Genuine Ford Parts

always on hand. No delay, no waiting until they are ordered when you buy here.

IF YOU DON'T KNOW US, GET ACQUAINTED

GOODYEAR TIRES AND TUBES, ALL SIZES
GOODYEAR COLD PATCHES

Gas and Oil

Ford Sales Company

(Incorporated)

WAUCHULA

ZOLFO

AVON PARK

LUMBER

WHOLESALE and RETAIL ROUGH and DRESSED

Bridge Timbers, Car Materials, Heavy Framing, House
Framing, Fencing, Barn Material, Flooring,
Ceiling, Siding, Sheeting and Finishing

LOWEST MARKET PRICES ON ALL GRADES

I have located my mill one-half mile west of town. Call
and see me if you contemplate building or repairing.
Your business, whether large or small, will be appreciated

J. E. GLOVER

AVON PARK, FLA.

Mills at Avon Park, Fla.
and Sumica, Fla.Telephone Address:
Avon Park, Fla.MASONS PLANNING AND
BUILDING MANY TEMPLES,
HOMES, HOSPITALS, ETC.

Plans for the construction of Masonic temples, club rooms, dormitories adjacent to colleges, hospitals, homes for aged Masons, are being pushed vigorously in all sections of the country.

An annex to the new Masonic temple at Deer Lodge, Mont., twenty-six feet wide and running the entire length of the temple, is well on its way to completion. The Masons of Paterson, N. J., are making a determined drive to the end that the building fund campaign for the proposed new \$400,000 temple to be erected here, be pushed to an early completion.

The Grand Lodge of Kentucky, Free and Accepted Masons, which recently concluded its annual meeting at Louisville, gave attention to the selection of a site for the proposed new \$1,000,000 home for Masonic widows and orphans. With more than 500,000 of the total amount pledged, members of the grand lodge feel certain the balance of the money needed will be raised without difficulty.

Contracts soon will be awarded for the construction of a new \$750,000 Masonic temple at Birmingham, Ala., on which has already been started. Among the features of the new temple will be larger and more numerous meeting places for Blue lodges, an auditorium for the Scottish Rite, a large auditorium for the Shrine, a meeting place for the York Rite, and for the Order of the Eastern Star. A dining room with a seating capacity of 2,000 and a large kitchen will be provided.

A new Masonic temple at Eveleth, Minn., has been dedicated, and is now in use. It is complete in every way, and includes a handsome lodge room, a spacious dining room and other interesting features. The Masonic club, recently organized for the Masons in Nashville and Davidson county, Tennessee, is planning the establishment of a downtown clubroom with all the accommodations of a modern social club.

A certificate of incorporation of the "Masonic Temple of Hoboken," formed for the purpose of raising funds for the purchase of lands and the erection of a temple for the Masonic lodges of Hoboken, N. J., has just been filed with the county clerk at that city.

Arma Grotto No. 87, M. O. V. P. E. R., of Knoxville, Tenn., is considering plans for purchasing a suitable building to be used as an Arma Grotto home, the grotto having a membership now of 120.

Keen interest continues to be manifested in the plans of the Grand Consistory of Louisiana, thirty-second degree, Ancient and Accepted Scottish Rite of Freemasonry, for the proposed new Scottish Rite cathedral in New Orleans. It is contemplated that the building alone will cost in excess of \$750,000. The probabilities are that the architect's plans in all details will not be called for before Jan. 1, 1923, by which time the grand consistory hopes to be able to handle the whole building program on virtually a cash basis.

The Georgia Grand Lodge of Masons has decided to defer action on a proposed home for aged Masons and widows of Masons for another year. The Georgia Grand Lodge has decided to aid in the construction of the construction of the Masonic memorial to George Washington at Alexandria, Va.

More than \$125,000 of the \$500,000 to be raised for the erection of a Masonic home at Macon, by the Masons of Georgia, has been reported to the Grand Lodge of that state. The Flatbush Masonic temple at 2211 Bedford avenue, Brooklyn, N. Y., has been formally dedicated by the officers of the grand lodge of that state.

The cornerstone of a new Masonic temple to be erected for the use of the seven Masonic organizations of Boise, Idaho, has been laid with officers of the grand lodge of that state officiating. The temple will cost \$120,000, be of brick, reinforced concrete and steel construction and trimmed with Boise cut stone.

The first brick in the reconstruction work at the new home of the Scottish Rite Masons of Jamestown, N. Y., has been laid by Frank B. Bush, a great nephew of Herman Bush, the first master of the Masonic lodge in Jamestown. He served in 1917.

Members of the Ancient Arabic Order, Nobles of the Mystic Shrine of the United States, are making excellent progress toward the raising of a fund of \$1,000,000 which is to be used in the construction of a children's hospital, the site of which has not yet been selected.

North Hill Masonic Lodge No. 210, Spokane, Wash., has issued bonds to the extent of \$16,000 to be used in the construction of a two-story brick home at Wall street and Garland avenue. It will be complete in every particular.

Mizpah Lodge of Masons of Elmira, N. Y., is to erect a handsome home shortly, a bazaar and carnival which was held recently having raised around \$15,000 to be added to the building fund.

The Ancient and Accepted Scottish Rite of Freemasonry, southern jurisdiction, District of Columbia, is preparing to erect a cathedral at a cost of around \$1,250,000. The trustees have made a study of Masonic architecture the world over and promise that the new temple will be the last word in the evolution of structures of this character. The temple will be located at Thirteenth and K streets, northwest.

Will Shorten Banking Hours

At the annual meeting of the Tampa Clearing House Association it was decided to change the banking hours of members of the association, and commencing Jan. 3, the banking houses will open at 9 a. m., as usual, but will close at 2 p. m. instead of 3:30 p. m. Saturday hours will be from 9 a. m. to 12:30 p. m. The annual reports for the year show an increase of 25 per cent in clearings. For the year ending Dec. 31 the clearings through the association were \$117,186,275.12, which was a gain of \$26,331,095.70 over 1919.

TUCKER'S SOLILOQUIES

Pure Contrariness

"Hello, Bill; where you been?"
"In Florida, where you been?"
"What doing?"
"Takin' sheep."
"That's good."
"Not very good; they all died."
"That's bad."
"Not very bad; a rich widow had sympathy for me and I married her."
"That's good."
"That's good."
"Not very good; she had an awful temper."
"That's bad."
"Not very; she built a big house."
"That's good."
"That's good; it burned down."
"That's bad."
"Not so bad; she burned up with it."

Bright Pupils

"You have been very bright pupils," the school officer remarked to the school teacher.
"Which one do you mean," she asked.
"Why, those in your eyes, to be sure," he replied.

A Change Suggested

A Connecticut man says he's happier in jail than out. Probably true; but why don't he try some other state?

Looking Ahead

A Florida boy was heard crying in the night. His mother hastened to him and asked the cause. He said: "I was afraid when I grew up to be a man I could not pay my taxes."

For the Students

Here are a few questions to answer: What is the largest map?
Largest history?
Greatest canal?
Longest fence?
Largest insect?
Greatest dam?
Hottest place on earth?
Readers are invited to send in answers to these questions for publication in next week's Pilot. Answers will appear in that issue.

CLEVELAND CITIZEN'S LIFE

CLEVELAND CITIZEN'S LIFE

"Cleveland, O., Dec. 29, 1920.
"Mr. G. Adams, Avon Park, Fla.:
"Dear Mr. Adams: I am enclosing herewith subscription price for renewal of my subscription to The Highlands Pilot. I am enthused over your state and especially your locality. In fact, I am so much so that my whole life is wrapped up in Florida and I expect some day to go to bed and dream of becoming one of your citizens. My whole interests are in your locality and I wish to say that I am a certain drink in all the news your paper contains regarding the progress of the Avon Park. I eagerly await the arrival of The Pilot and then sit down and enjoy a full meal of Florida news. I am so much so that I want to allow it to distribute throughout my system, and then Florida becomes a part of me."
"Now, Mr. Adams, you know how much I love your paper and your state. I am working hard to shape my arrangements so that I can come there to live and will call upon you, in order that may become personally acquainted with Avon Park's booster."
"Wishing you and Avon Park greater things during the year 1921 than that of 1920, I am,
"Yours very truly,
"J. H. RUNCIE."

Notice—All persons are warned against cutting holly on the Hollywood Plantation. Persons so doing will be prosecuted. J. L. Masters, manager; R. P. Davidson, owner. 2t

NOTICE

Notice is hereby given that the annual meeting of the stockholders of the First National Bank of Avon Park, Florida, will be held at the office of the said bank at Avon Park, Florida, Tuesday, January 11, 1921, at 11 o'clock a. m., for the purpose of the election of directors and the transaction of any other business that may properly come before said meeting.
J. V. CHAPMAN, Cashier.
dec17-24-31-jan7

Real estate, that's all. Slivender.

\$550,000,000 FOR THE
BUILDING OF ROADS

The expenditure of approximately \$550,000,000 for highways during 1921 is expected, thus opening up exceptional possibilities for the absorption of unemployed labor, according to government and other officials.

During 1920 a total of \$309,000,000 of state highway bonds have been issued as follows:
Alabama \$25,000,000
Idaho 2,000,000
Oregon 10,000,000
Colorado 5,000,000
Maryland 3,000,000
Minnesota 75,000,000
West Virginia 50,000,000
Missouri 60,000,000
New Jersey, vehicular tunnel 29,000,000
Total \$309,000,000

The amount of bonds authorized in the state of Virginia was not fixed in the referendum measure, but the legislature may under the law vote bonds to the extent of approximately \$50,000,000.

Other Sources of Money

During the past year bond issues have been authorized in the various counties in the United States amounting to approximately \$525,000,000. Officials of the bureau of public roads estimate that the total available approximately \$169,000,000 of federal aid funds for allocation to the states. The total amount of bond issues, from direct levies, and other sources of state revenue, for the year 1920 was \$1,000,000,000 and \$1,250,000,000.

UNIVERSITY SHOULD BE CLOSED

Conditions at the Gainesville state university have reached a point where the institution is a disgrace to Florida—if the dispatches sent to the press are to be relied upon. Last week was a banner week for idleness among the pupils of the university; and disgraceful actions have been the rule rather than exception. The practice of hazing, which is but the food of fools, has been resuscitated, and the faculty is unable to stop the lawlessness which threatens to disrupt the institution. Florida has spent much in an endeavor to maintain an educational institution that would be a credit to the state—but the actions of some of the pupils prove that a large element of the state, the yahoo, the ruffian, has been permitted to enroll there. The state cannot afford to lose no time in closing the institution for there is little use in spending money to care for those who are too stupid to be taught; those who run to "cave" methods, rather than look upon decency and deportment as two good attributes in life.—Kissimmee Valley Gazette.

Have you seen that new cottage, corner Charles street and Lake avenue? It's for sale. See H. E. Coy.

Storage Batteries

ARE THE LIFE OF YOUR CAR

Don't let every Tom, Dick and Harry "mess" with them.

WE RECHARGE, REPAIR AND

REBUILD TO SATISFY

Wm. P. Babcock

Phone 93

Sebring, Fla.

HILLCREST

We are often asked, "Will a five-acre grove assure me a living?" It will, and ten acres a much better one. But to get this income year after year with regularity, you must deal with men who are citrus fruit men—who know the game from every angle, and the selling part as well. That is HILLCREST organization for you. Your living is assured.

YOU CASH THE ANNUAL CHECK—THAT'S ALL

THE SCENIC HIGHLANDS
DEVELOPMENT COMPANY

Avon Park, Florida