

The Highlands Pilot

Published in the Interests of Its Owners, the Town of Avon Park, County Division, the Scenic Highlands and the Best State in the Union

VOLUME I. NO. 20

AVON PARK, FLORIDA, FRIDAY, APRIL 9, 1920

\$2.00 A YEAR

GROWTH OF AVON PARK REQUIRES ADDITIONAL SHIPPING FACILITIES

Nature has been more than kind to Avon Park in a rich endowment of sources from which a never-ceasing fountain of wealth and prosperity may be drawn. She has bestowed upon our little city and its environments blessings in many forms, which have but in recent years become known to the outside world. But as this knowledge gradually became scattered broadcast, men of vision have grasped the opportunity offered, made substantial investments of a permanent nature here, increased our business and improved our lands to such an extent that the town has rapidly outgrown its facilities for handling the large output of products and the incoming materials and supplies necessary to shape these products into marketable form.

Growth and Expansion
We have outgrown the facilities of our electric light and ice plant to such an extent that it is imperative for the present and future welfare of the city that twenty-four-hour service be given us at once in the former and a larger capacity for output in the latter. Our citrus industry has expanded so enormously that additional facilities for the manufacture of crates is required and the general business of the town has outgrown the capacity of business buildings to such an extent that large brick business buildings are being erected to care for its ever-increasing volume.

The people of Avon Park and those from outside who have seen the handwriting on the wall are preparing for the present and future. It is our public utilities companies who have not yet awakened to a realization of the future of this place and made preparations to reap the harvest which is so nearly ready. Particularly is this true of our transportation facilities. They are entirely inadequate to handle the present volume of business, which will be increased many fold within the next three or four years.

Present and Future
Let us glance for a moment at the present and then look into the future—not through glasses with rose-colored lenses, but with a searching vision that will disclose cold, stubborn facts.

Our Citrus Industry
First, we will look into the citrus industry, the principle industry at the present time in these Scenic Highlands. Careful investigation divulges the fact that we have in and immediately contiguous to Avon Park 728 acres of old groves, 2,494 acres of young groves and 1,612 acres of 1920 setting. Last year we shipped from this place about 100,000 boxes of citrus fruits. The output for this year will be about the same. Conservative estimates place next year's shipments at 200,000, which will increase steadily until within five years we will be shipping more than a million boxes of fruit, the volume increasing each year with the growth of the trees. Careful estimates of production from the acreage already set to groves gives the following tabulated statement of our shipments each year, beginning with the year 1924:

1924	805,000 boxes
1925	1,080,000 boxes
1926	1,315,000 boxes
1927	1,620,000 boxes
1928	1,700,000 boxes
1929	2,560,000 boxes
1930	2,700,000 boxes
1931	3,000,000 boxes

These estimates are based on actual increase in production, as shown by records of former years, and are as conservative as level-headed men can make them. But these 3,000,000 boxes do not include the fruit from additional groves planned and for which the land is rapidly being cleared. The acreage in three years' time will be doubled, so it is safe to assume that we may expect a 6,000,000-box output of

fruit from Avon Park within twenty years. Allowing 400 boxes to the car, this will require 15,000 cars annually to move our fruit to market, and it also means a population here, based on that feature alone, of about 10,000. Other interests, such as lumber products, turpentine, cattle, truck and farm products, should insure a population of as much more.

Lumber Interests
Now let us take the first of these latter industries into consideration. Recognizing the value of Avon Park's timber, large capital has been attracted here. The Flint Lumber Company, owning about 70,000 acres of timber land, most of it in fee simple, has now in operation a crate mill with a capacity of 5,000 crates a day. Ground was broken March 18 for an additional mill of greater capacity, which will be operating within three months, giving an average output of from 10,000 to 12,000 crates daily, equivalent to four cars of crates a day. This company also has under construction a large lumber mill, which will have a capacity of one car daily.

J. E. Glover, another large mill owner, informs us that he expects to ship not less than 200 car loads of lumber from Avon Park this year. Other lumber manufacturers, whose shipments we have not been able to ascertain, are Glass & Ginn, Younce Bros., Washington & Bembry, W. R. Gailey, J. R. Gailey and S. B. Gailey.

Add to the lumber shipments the vast number of ties manufactured here, as well as the telegraph and telephone poles that can be cut and it will readily be seen that the tonnage from this source alone will be enormous.

Naval Stores
The naval stores industry adds no little to the volume of business for transportation companies. Last year one firm shipped 3,000 barrels of rosin and 850 barrels of turpentine and it is estimated that the total shipment this year by this firm will reach 5,100 barrels—an increase of 1,250 barrels over last year. Add to this the shipments of another large naval stores concern, operating upon as extensive a scale as the one quoted, and producing fully as much rosin and turpentine, and we have 10,200 barrels of naval stores for our transportation people.

Farming Lands
Avon Park is in the center of a fine farming and trucking section, thousands of acres of land right off the sand hills being set aside for the purpose. Attention is being gradually directed to these lands and the next ten years will see wonderful development along these lines.

Live Stock
Great acreages of grazing lands lie to the north and east and Avon Park is destined to become an important cattle shipping point.

Grove Plantings
Now to return to the citrus industry and give it a more thorough scrutiny. Our citrus fruit lands are being developed with unexampled rapidity. R. I. Harris has planted out on Lake Denton 235 acres in citrus trees and will set another 100 acres this year. He has 150 acres set to trees at Oak Island and 600 acres in section 23, 100 acres of which is already in fruit. Several hundred acres more will be set this year.

The Pittsburgh-Florida Fruit Growers' Association has 255 acres of 101 setting, 175 acres of 1917 setting, 320 acres of 1918 setting, 550 acres set in March, 1920, and is clearing several hundred acres for

March, 1921; January, 1922, and January, 1923, settings.

The Scenic Highlands Development Company has more than 780 acres set to citrus trees and will set the remainder of its 1,200-acre tract as rapidly as possible. This company contemplates having at the end of a period of five years 72,000 bearing fruit trees. The plans of this company contemplate a much more extensive development, running into the thousands of additional acres.

S. Y. Hartt & Son are planting 200 acres to trees, and Roberts B. & Henderson have, in addition to 100 acres of bearing groves, more than that about to bear.

Telegraph Business
As an indication of the present business at Avon Park, the number of messages handled here now averages between 800 and 900 a month. An official of the Western Union Telegraph Company here a few days ago and promised to install an operator to handle this business, and within six months establish an up-town telegraph office.

Growth Along Solid Lines
Avon Park's methods of growth are along the most solid lines. There is nothing of the boom here. The growth, though rapid, is substantial and firm. Three strong banks supply ample banking facilities and the general business of the town is looked after by business institutions of standing. There are more than twenty miles of asphalt and hard clay roads in and tributary to Avon Park, and within the town limits are eleven miles of cement sidewalks. All this within four years.

Beauty of Avon Park
The beauty of Avon Park is attracting wide attention. There are more than forty deep fresh-water lakes within five miles of the postoffice and the rolling, red sand hills add variety and charm to the landscape.

Tourists Increasing
Tourists are coming in winter in continually increasing numbers and they are of the winter resident class, rather than transients. Our hotel accommodations are excellent and are continually being improved.

Our Citizenship
Best of all is the character of our citizenship. The substantial worth and determination of our citizens to make Avon Park a solid, successful city, where safety of investment is insured, is in itself a guarantee of the future of the place.

Churches and Schools
Six churches minister to the spiritual needs of our people and a fine system of schools, with the high school graded, second to none in the state, with provisions made for extension with the growth in population, provides for the education of our coming men and women.

FIFTEEN-ACRE GROVE SELLS FOR \$20,000

Monday a deal was closed whereby A. Branning of Waverly became the owner of the fifteen-acre Franklin grove, just outside the city limits. The consideration was \$20,000, and the sale made through P. M. Stiven. Mr. Branning will move to Avon Park if he can secure a satisfactory building site near his newly-acquired grove property.

The Franklin grove is one of the best grove properties of its size in this section of the state, and while the price—more than \$1,333 an acre—is extremely low for a good bearing grove, such sales as this will give our hundreds of northern readers who have purchased groves in this section something of an idea of the value of their investments, for within a few years prices will have increased largely and, besides having realized a splendid income from the fruit, after their groves come into bearing, they will have properties that will readily sell for

much more than they originally paid for them.

These Scenic Highlands produce the finest citrus fruits in the world and the land contiguous to Avon Park cannot be excelled. Our comparative immunity from killing frosts is a guarantee of protection and our numerous fresh-water lakes afford the necessary moisture to keep vegetation thriving without going to the expense of putting in expensive irrigation plants. The soil being underlaid with red clay holds the moisture, keeping our groves in splendid condition even when there is a small amount of rainfall. The rolling surface of the land cares for the drainage when there is an excessive rainfall, our lakes being so numerous and well distributed as to take care of all surface water which would otherwise accumulate during our rainy season, unless ditches were provided.

Surely, under such conditions, those who have invested in grove property here have occasion to congratulate themselves.

FACULTY PICNIC AT LAKE BRENTWOOD

Tuesday evening, April 6, the faculty of our public schools and members of the school board and their wives enjoyed (and that puts it mildly) a picnic supper at the embryo grove owned by Mr. and Mrs. H. J. Munger at Lake Brentwood. A roaring pine-knot fire, a 9 o'clock supper, the fragrance of coffee and sizzling bacon all made marvelous appetites, which were fully satisfied when the culinary concoctions of some of our best cooks, and even strawberries and cream, were passed around.

After supper Professor Ellenberger, although "too full for utterance," managed to get upon his feet and expatiated upon the felicities of the matrimonial state at length—and it was some length. In well-chosen phrases Mrs. W. B. Mitchell was present with a preux glass of casserole as a token of the good wishes of the faculty for the newlyweds.

After the moon rose over the lake, accompanied by vocal music presented by a preux glass of casserole as a token of the good wishes of the faculty for the newlyweds.

ROYAL ARCH MASONS CONFER TWO DEGREES

Highlands Chapter, U. D. R. No. 1, held a convocation Wednesday night, receiving and acknowledging as most excellent masters Norton Smith, George Smith and William Dart. After this degree was conferred, the work in the higher degree was put on and these same gentlemen exalted to the august degree of Royal Arch Masons.

This was the first Royal Arch degree attempted by the members of the newly-formed chapter and, considering the fact that it was put on without rehearsal, was creditably rendered.

The regalia and paraphernalia of the chapter has been received, and when the members have had time to study the work and perfect themselves, Avon Park will be one of the best chapters of Royal Arch Masons in the state.

The chapter has a large amount of work to do, a number of petitions for membership having been received, and the outlook for an extra strong chapter in membership is bright.

It is the ambition of the officers and members to so perfect themselves in the work that Avon Park's chapter will be held up as a model one. That their ambition will at no distant date be realized is a foregone conclusion, for when the men (or women, either) of Avon Park set out to accomplish any certain object, they never stop until the object is accomplished.

Mayor William King went to Jacksonville yesterday, where he will spend several days.

LET THE "MILLION-DOLLAR MINSTRELS" DRIVE DULL CARE AWAY

CARY A. HARDEE WILL BE HERE WEDNESDAY

The Hon. Cary A. Hardee, leading candidate for governor, will deliver an address here on the issues of the day Wednesday, April 14, at 8 o'clock p. m. The meeting will be at the corner opposite the First National bank, Mr. Hardee speaking from the band stand. It is to be hoped a large crowd will greet the speaker, as he will clearly define his ideas of good government.

Remember the date—Wednesday, April 14, 8 o'clock p. m.

NEW DEVELOPMENT COMPANY FORMING

Just before closing our forms for this week's paper we learned that a new company is being formed for the purpose of developing in the neighborhood of 1,500 acres of citrus land in sections 28, 33 and 34. Otto Agricola of Gadsden, Ala., president of the Campbell Manufacturing Company, is at the head of this new development project, and while here recently he purchased 100 acres of grove on Oak Island, in section 28, from R. I. Harris.

Yesterday this new company had men in the field locating the lines for a twelve-foot clay road, which will be built before actual work of setting the land ready for tree setting is begun. This new road will lead into the city on Central avenue, will run around the west side of Lake Tulane to the section line of section 28, thence south to west of Lake Anoka to the center of section 33, thence east between Lakes Lelia and Glenada, intersecting the Sebring road about a mile and a half south of town. Not only will this give splendid access to the grove properties, but it will make a beautiful driveway. A club house will be built between Lakes Lelia and Glenada.

This new development will be handled along lines similar to the large development projects now under way. Groves will be planted and sold under contract that the company will care for them for a certain number of years, insuring purchasers that their investments will be looked after by experts in the culture of citrus fruits. It will mean much for Avon Park, as Mr. Agricola is a capitalist of large affairs and has made this investment only after a thorough investigation of the soil, climatic conditions and other essential matters.

Mr. Agricola was brought here by Dr. A. S. Riddle, who will act as traveling representative of the new company. All transactions will be made through the office of R. I. Harris, who is interested in the new company.

T. C. Brooks, a prominent banker in Attalla, Ala., who owns a number of groves and considerable grove land around Frostproof, and who spent part of the winter here, was down this week looking over the property owned by this new company, with the intention of investing.

THIRTY-ONE CRATES PEPPERS BRING \$465

According to the Punta Gorda Herald, Charles Cochran of that city, with whom we are well acquainted, last week received \$465 for thirty-one crates of peppers. Early in the week peppers were selling in Chicago for \$15 to \$18 a crate; green beans at \$12 to \$14 a crate; wax beans \$10 to \$11, and all dealers who have large connections joined in the chorus to "give us the stuff."

When a series of entertainments is to be given by the citizens of any community the best of all is usually reserved for the last.

Avon Park people have been treated to a series of entertainments during the last winter, each of which was a gem of its particular character.

These entertainments were staged by the amusement committee of the Board of Trade for the benefit of our residents and winter visitors and the patronage they received has been gratifying, indeed, to the members of this committee and to those who participated in the home-talent numbers.

But the climax is yet to come. The "Million-Dollar Minstrels" (we still believe they are in the thirty-cent class) will stage the crowning event of the season next Thursday night, April 15.

While the burnt-cork artists may individually be out of the "million-dollar" class, collectively they will afford a million-dollar worth of mirth and merriment, music and jest. The melancholy will forget their cares, the poor their problems of life, the rich their money, the hard-hearted their grouches, the mockers their hammers, the Christians their religion and the infidels their doubts in this joyous medley of melody, this joyful medley of humor and gladness.

After entertainments will overshadow all previous effort along the line of fun making. It will not be a weak, feeble attempt on the part of a few juveniles, with hitheron aspirations and no ability to entertain, but will, on the contrary, be staged by adepts in the art of captivating, bewitching, enchanting, fascinating, charming and delighting the most exacting audience that ever hurried ripe and odoriferous hen fruit at a company of barnstormers.

If you miss the "Million-Dollar Minstrels" you will ever after regret the impulse that induced you to board a few pennies rather than spend an evening of unadulterated joy.

If you feel ill-tempered, acrimonious or crabbed, a few hours spent with the "Million-Dollar Minstretorium" will replace those feelings with gaiety, merriment, hilarity and glee.

Remember, it is the last of the series of entertainments to be given until next winter, but you will need all the intervening time to recover from the aches and pains occasioned by the excessive laughter sure to be emitted during every moment of the evening.

Remember that every dollar of money received from these entertainments will be used to secure better entertainments next season. (But no better entertainers than these "Million-Dollar Minstrels" can be found anywhere.)

Pshaw! We intended to tell you something about this aggregation of fun makers, but one of them has just entered our sanctum and will replace those use of names, stating that the stars and "stares" preferred to remain incognito until after the event, for fear some kindly disposed person might abduct them in the interests of the public.

Just remember the date—Thursday evening, April 15, loosen up your purse strings, attend the show and then call at the Pilot office and have it out with the editor if it wasn't a hundred per cent better than you expected.

Associated Boards' Meeting
The next meeting of the Associated Boards of Trade of the Scenic Highlands will be held at the Highland Park club house, Lake Wales, Tuesday night, April 13. Every board of trade in the Scenic Highlands should be represented at this meeting, which will be an important one.

To the Owners of Groves in the

Pittsburgh - Florida Fruit Growers Ass'n

Of Avon Park, Fla., and Pittsburgh, Pa.

THOSE who have had the work of bringing your properties to the present state of perfection it is a great pleasure to know that our efforts have been successful and that your investment has very materially increased in value.

There are no better four-year-old groves in Florida than those of

SECTION 17

Their healthy condition has permitted them to develop a generous bloom this season, proving the value from a productive standpoint.

Section 16

CLEARING has practically been completed on Section 16, much of the ground plowed and the planting of trees has begun. Your grove will be set this season and your nursery stock is developing very well. A visit to our older improvement, Section 17, will show what you may expect in a few years.

COMPANY'S PLANS SUCCESSFUL

The Company's plans of the past have been successful, those of the present meeting our expectations and our future plans are based on the experience we have obtained in our previous work.

REMEMBER

our operations are co-operative and your success is also ours.



The Citrus Groves and By-Products Company

Of Pittsburgh, Pa., and Avon Park, Fla.

The sale of the first unit of one hundred and twenty (120) groves, or six hundred (600) acres has been completed and active work has started on the clearing.

The sawmills will be operating promptly and the pine forest covering this wonderful land will be removed, preparing the way to plant groves in the Spring season of 1921.

A unit By-Product factory will be built on the Company's twenty (20) acres near the town, early in 1921. Careful investigation proves the wonderful possibilities for success and profit from the culls and lower grade fruit and this Company, with its vast production, will be guaranteed an ample supply of fruit.

The entire stock of the Company (\$350,000) has been subscribed by the grove owners in Sections 17, 16, Lakewood Villa and the parent Company. The Pittsburgh-Florida Fruit Growers' Association has made the plan co-operative, allowing the grove owners to participate in the additional profits from the manufacturing of their fruit into the finished By-Products.

LOCAL AND PERSONAL

Stivender sells real estate.

Born to Mr. and Mrs. J. O. Allen, Saturday, April 3, a son.

See a sample of those sand-cement brick. Stivender has them.

Steve Roberts of Zolfo was among our business visitors Saturday.

J. M. Simmons has installed an electric hair-clipping machine in his barber shop.

Quick delivery guaranteed when you order cement-sand brick from P. M. Stivender.

For Sale—One late model Royal typewriter in first-class condition. T. B. Thompson.

Carlos Skipper was up from Sebring Friday, spending several hours with relatives and friends.

If you are moving, the Reo speed wagon will take you safely any distance. A. K. Hinton, James' store.

Mr. and Mrs. L. F. Simmons, who have been guests at the Village Inn for some time, spent last week in Orlando.

Commissioner S. P. Durrance is having his residence remodeled and a new kitchen added. Contractor D. B. Farnell is doing the work.

Miss Ethel Oliver, teacher of domestic art in our High school, went to Punta Gorda Friday to spend the week-end with her parents there.

Miss Agnes Smith, who has been in Jacksonville for the last few weeks, spent the week-end here, the guest of Mr. and Mrs. C. A. Skipper.

Miss Lillian Parker departed Saturday for Miami, where she spent a few days before returning to her home in New York. Miss Parker has spent three pleasant months here this season.

Mrs. E. Kessler and son Paul of Cleveland, Ohio, who are planting a grove at Frostproof, spent Sunday and Monday in Avon Park. They expect to return to their home in the Buckeye state in a couple of weeks.

P. A. Ruhl of the Sebring White Way came up to the Park Saturday morning, where he joined this scribble and went to Arcadia to attend the County Press Association meeting. They were driven there by Miss Ruth Bass. Miss Ethel Oliver accompanied them to Arcadia, where she took the train for Punta Gorda.

William G. Overton, resident agent for the Atlantic Land and Improvement Company, who is making a soil survey of the company's lands in Lee county, drove up from LaBelle Saturday, returning Sunday. Mr. Overton's many friends will be glad when his work is finished in Lee county and he can return to Avon Park permanently.

Mr. and Mrs. Norton Smith entertained a crowd of young people at their home, "Red Top," on Lake Isis, Saturday evening. Music and dancing were enjoyed and at 11 o'clock sandwiches of various kinds, cheese, pickles, coffee and cake were served. Mr. and Mrs. Smith and a few friends spent the night there and Sunday a large number of their friends, young and near-by, joined them, enjoying a picnic spread for dinner and supper.

Wood Wanted

We want to contract with some reliable person to furnish wood for the Florida Ice and Power Company's plant at Avon Park; some one who can keep us supplied at all times. For particulars see T. W. Lawton, local manager, Avon Park, Fla. 71f

"Rats Pass Up All Other Food for One Meal of Rat-Snap." Their first meal of RAT-SNAP is their last. Kills in few minutes. Dries up the carcass. Rats killed with RAT-SNAP comes in cake form. Break into small pieces, leave where rats travel. No mixing with other food. Cats or dogs won't touch it. Safest, cleanest, surest rat and mice killer. Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by F. C. Rae, Park Mercantile Company and Avon Park Drug Company.

VEGETABLES MOVING FROM SOUTH FLORIDA

Early vegetables are moving from the various trucking sections of South Florida and the prices being paid by northern buyers are such as to make every man in the state wish he owned a patch of that "desert" land described in a recent number of the Country Gentleman. The Plant City Courier tells of the various shipments leaving that place last week in the following:

Cabbage has declined in price and volume, the average for the past three-day period being \$3.50 and the volume aggregating six car lots by freight and 291 crates by express.

The first yellow squash of the season came in last Saturday and was followed by twenty-six crates Tuesday and fourteen on Thursday. The price paid was \$6 per crate, f. o. b. The first cucumbers also came in and brought \$6 per crate.

"The first new Irish potatoes brought \$4.50 per bushel crate, thirteen crates coming in."

"The first beans of the season brought \$9 per crate for five crates that were shipped north yesterday and \$7.80 for five crates that were bought by a local merchant for home consumption."

Besides the new vegetables mentioned there were: Beets, 21 crates; carrots, 11 crates; celery, 50 hampers; grapefruit, 1 box; lettuce, 34 hampers; onions, 10 crates; oranges, 12 boxes; rutabagas, 1 crate; romaine, 6 crates; tomatoes, 3 crates; turnips, 80 crates.

"The volume of new vegetables will increase rapidly. When the season is on in full blast it eclipses the strawberry business here, while trainloads going out nightly."

Too Stingy to Take the Paper

A man who was too stingy to subscribe for his home paper sent his little boy to borrow the copy taken by a neighbor. In his haste the boy ran over a \$4 stand of bees and in ten minutes looked like a warty summer squash. His father ran to his assistance and, failing to notice the barbed wire fence, ran into that, cutting a hole in his anatomy and ruining a five-dollar pair of trousers. The old cow took advantage of the gap in the fence and got into the corn field and killed herself eating green corn. Hearing a noise, the wife ran out, upset a four-gallon churn of cream into a basket of little chickens, drowning the entire batch. In her haste she dropped a thirty-five-dollar set of false teeth. The baby, having been left alone, crawled through the milk into the parlor, ruining a brand new twenty-five-dollar carpet. During the excitement the oldest daughter ran away with the hired man, the dog broke up eleven setting hens and the calves got out and chewed the tails of four fine shirts on the clothes line.—Exchange.

Should Be Money in It

"Avon Park is to have a new industry in the shape of a lath and shingle mill, the machinery for which is now on the way," says The Avon Pilot. The newspaper tells of the promoters of the new enterprise and says that the necessary outfit has already been purchased and will be set up shortly. The mill will have a capacity of 40,000 laths a day and it is expected that after a time the operations will be extended and the plant enlarged to do other work. The company has orders ahead for many thousands of laths and as the price at present is higher than ever before known, there should be money in the industry.—Times-Union.

"And There Wasn't the Slightest Smell from Dead Rats."

Writes John Simpkins, farmer, of Annandale, N. J.: "Rats were costing me hundreds yearly; tried dogs, ferrets, poison, could not get rid of them. Bought \$1.00 pkg. of RAT-SNAP (5 cakes). Used half, not a live rat since. Dead ones a-plenty. I like RAT-SNAP because after killing rats it dries them up—leaves no smell." Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by F. C. Rae, Park Mercantile Company and Avon Park Drug Company.

Send The Pilot to a friend.

The Low Cost of Motoring

YOU can spend barrels of money on your car, or you can operate it economically—depending upon the condition in which you keep it.

If you are weary of excessive costs come and talk the matter over with us

By removing all unnecessary friction we increase the service and reduce the cost of operations. It makes a world of difference.

The Standard Garage

WELCH BROS., Proprietors

Avon Park

Florida

See

William King
Avon Park

For

Real Estate of All Kinds

Have some fine Lake Front Building Sites, just out of incorporation.

Owner's Price is My Price.

Advertise in The Pilot

SEND US THAT ORDER

When you need anything in Office Furniture and Supplies Commercial and Fancy Stationery Printing, Lithographing, Engraving Books—All Kinds Artists' Material Athletic Goods Kodaks

The H. & W. B. Drew Company

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Jacksonville

We Will Take Pleasure in Answering Your Enquiries

The Corporate Securities Company

Insurance

Offers protection against loss by fire and provides for your family in case of death. You cannot afford to risk the loss of your home or business by fire, when a small investment in Fire Insurance affords you absolute protection.

We represent the following companies:

Fire Insurance

Aetna Insurance Company Hartford Insurance Company Liverpool, London and Globe Insurance Companies Northern Insurance Company New York Underwriters

Life Insurance

Guardian Life Insurance Company

C. E. LANIER, SECRETARY TREASURER

Hudson & Cobb

SEBRING, FLORIDA

Douglas
ShoesAll
Widths
All
Sizes

Douglas

Prices

Complete
Spring
Line

Full line of Shoes for Men, Women
and Children

A Visit From You Will Be Appreciated, Whether You
Buy or Not

Real Estate Insurance
Citrus Trees

SPECIAL OFFERING:

TO-DAY'S GROVE BARGAIN

Finest 10 acres three and five-year-old
grove in the Scenic Highlands. Va-
rieties — Valentia, Pineapples, Or-
anges and Grapefruit. 200 Peach
trees. House and barn, all in tip-
top shape. Just half mile off the
Scenic Highway, one and one-half
miles from town.

A Real Bargain at.....\$6,500 Cash

HIGHLANDS REALTY SERVICE

Room 12
National Bank Building
Avon Park, Fla.

M. W. Lance

W. L. MacGoodwin

HARDWARE

There's as much difference in the quality
of Hardware as in any other line of
merchandise. We aim to sell the best—
the quality kind.

A COMPLETE LINE

F. C. RAE

HARDWARE

Avon Park, - - Florida

Why Paint Your Auto?

Parafinish

AUTO AND FURNITURE SURFACE FOOD WILL
MAKE YOUR OLD CAR LOOK LIKE NEW OR
WILL PRESERVE THE FINISH ON THE NEW
PURCHASE.

The Polish Without an Equal
In Bottles

Avon Park Drug Company

You will eventually want The Pilot. Why not subscribe now?

WAUCHULA SCENE OF FATAL AUTO ACCIDENT

Three automobile accidents
occurred in or near Wauchula
last week, one of them proving
fatal.

D. W. Carver, while crossing
the Dixie highway near the
Thomas home, was struck by an
auto driven at a high rate of
speed by Tom Brown, accom-
panied by his brother Dan and
Sam Hines. Mr. Carver's
breast was crushed over his
heart and several ribs, one arm
and one leg were broken. De-
spite the efforts of four physi-
cians, he lived but a few hours.
The boys were arrested by
Sheriff Dishong and placed un-
der bonds of \$1,000 each.

The little daughter of Cor-
bett Page was knocked down in
front of the Masonic building
by a car driven by E. H. Adams.
One of her ears was torn and
she received minor bruises
about the head. Mr. Adams is
said to have been driving in low
gear when the little girl stepped
from behind a car standing at
the curb directly in front of the
machine.

The 8-year-old son of W. H.
Walston, while on the Dixie
highway north of town, was
struck and painfully injured by
an auto driven by R. O. Evans.
He, with some other boys, was
playing in the road, stepping in
front of autos and jumping
just in time to avoid being
struck. The Walston boy
jumped the wrong way and was
run over, his collarbone being
broken and his head badly
bruised.

Sheriff's Report

To the Honorable Board of
County Commissioners of De-
Soto County.

Gentlemen: I beg leave to
submit to you this, my report
covering the criminal business
transacted through my office
during the month of March, A.
D. 1920:

Crime—	No.
Adultery	1
Being infected with venereal disease	1
Beating board bill	1
Bribery	1
Breaking and entering	1
Fraudulently obtaining money	1
Forgery	1
Gambling	1
Insanity	1
Murder	1
Manufacturing intoxicating liquors	1
Obtaining money by false pretenses	1
Possessing moonshine still	1
Possessing moonshine liquor (unlaw- ful quantity)	1
Possessing moonshine liquor (law- ful quantity)	1
Possessing and manufacturing in- toxicating liquor	1
Profanity	1
Reckless driving of auto	1
Selling intoxicating liquors, to-wit, moonshine	1
Transporting intoxicating liquors, to- wit, moonshine	1
Vagrancy	1
Violating labor contract	1
Violating traffic rules	1
Total	17
Fined and found guilty	17
Fined and found not guilty	1
Presented indictment and delivered to representative of asylum	1
Brought over to county court	1
Brought over to circuit court	1
Total	20
Prisoners in jail during month	4
Prisoners in jail today	1
Prisoners captured for other counties (state of Florida)	1
County commits on county roads to- day (including one woman)	15
Fines and costs collected during March	\$569.17
Fines and costs bonds on hand with good security	\$69.44

J. L. Dishong,
Sheriff DeSoto County, Florida.
By Milton W. Dishong,
Deputy Sheriff.

Building Ships at Pensacola
Six new 9,000-ton steamers
will be constructed by the Pen-
sacola Shipbuilding Company,
and the work will be started
just as soon as practicable. The
work will be done for an En-
glish buyer, and the ships will be
about the same size as those
turned out in the past. They will
be the same size, but the en-
gines have been changed from
the turbine to the reciprocating
type, and the boilers from the
water tube to the Scotch boilers.

Reviving Pineapple Industry
The pineapple industry is be-
ing revived in St. Lucie county.
New fields are being planted and
old ones resurrected under the
advice of experts, who have
studied the needs of the fields in
the experiment station of the
state. Pineapple growing has
been confined mostly to the east
coast, although magnificent
specimens are raised somewhat
extensively in the neighbor-
hood of Punta Gorda.

New Bank for Frostproof
Frostproof is to have a new
banking institution, capitalized
at \$25,000. The charter has
been granted and, according to
the Highland News, the new
bank will be in operation within
the next sixty days.

"QUILL PUSHERS" MEET IN ARCADIA

The DeSoto County Press As-
sociation held a meeting in Ar-
cadia Saturday, the members
assembling at the call of Presi-
dent George M. Goolsby to dis-
cuss perplexing problems now
confronting county publishers
and printers. It was the most
representative meeting of this
association ever held, every
newspaper and job office in the
county, with the exception of
the Moore Haven Times, having
one or more representatives at
the meeting. The increased
cost of production, caused by
the highest wage scale known to
the craft; the enormous advance
in the price of all kinds of paper,
the uncertainty of securing
print paper at any price and the
advanced cost of every item en-
tering into the production of a
newspaper and job printing
were discussed from every angle
in an endeavor to thresh out the
problem of how to best meet the
situation without working a
hardship upon the patron and
still allow the publishers and
printers to continue in busi-
ness.

The merits of the Franklin
Price List, a publication issue
by experts in the matter of cost
finding of printing, was dis-
cussed, and after thorough
considering all the prices quot-
ed in this list and determining
that the quotation therein were
not only fair to the consumer
but allowed a reasonable margin
of profit to the producer, the
members of the association
unanimously adopted this list as
a means of cost finding and
price making. The resolution
offered and adopted gave those
printers and publishers not in
possession of the list until May
1 to obtain one and on that date
the resolution will become ef-
fective. A number of our offices
(The Pilot among them) have
been using the Franklin Price
List for several months, placing
themselves in a position where
they might compete with the
city offices and reduce printing
at the same prices quoted by
such offices.

A resolution was adopted
whereby hereafter all legal pub-
lications will be published at the
legal rates. In some instances
this will reduce the cost of such
publications, where in no in-
stance will it increase the cost.
It simply names a uniform rate
for each paper, which rate is
prescribed by law, and saves the
patron the trouble of "looking
around" to see where he can get
his legal advertising published
the cheapest.

A protest had been made by
one of the Arcadia banks re-
garding the price charged for
publishing bank statements. G.
W. Adams was appointed a com-
mittee of one to reply to this
protest. Several years ago,
when printers could be em-
ployed for \$10 a week and print
paper purchased for 2 1/2 cents
a pound, a flat rate of \$3.50 was
made for publishing the state-
ments of national banks. Until
recently this rate had still ob-
tained, but the publishers dis-
covered that they were actually
losing from \$6.50 up on each
statement, the time required for
composition costing that much
more than they were receiving
for the publication. A minimum
rate of \$8 for publishing national
bank statements and \$5 for
state banks was adopted, with
the full legal rate when the
space occupied amounts to more
than the minimum.

Much other business of im-
portance to the craft was trans-
acted, which will be found in the
published minutes of the meet-
ing in next week's Pilot.

Before adjournment G. W.
Adams extended an invitation
to the editors to come to Avon
Park for their next meeting
which was accepted, and the
date of the meeting set for Sat-
urday, May 8. While these
meetings are purely business af-
fairs, Avon Park will be ready
to show the "quill pushers" that
their visit is appreciated.

Carload of Tropical Trees
A carload shipment of avoca-
do and mango trees, about 1,000
in the car, has been received by
the Tropical Growers, Inc., of
Fort Myers. The avocados are
mostly of the Trapp and the
mangos of the Haden variety.
This is the first carload ship-
ment of tropical nursery trees
ever received in Fort Myers and
was shipped from Miami.

R. I. HARRIS

Orange Groves
A
Specialty

Avon Park, Fla.

For
Quick Lunch
Try
Village Inn
Lunch

\$5.60 Ticket for
\$5.00

Your Realty Purchase

Will be a Good One
If Made Through

P. M. STIVENDER

Avon Park, Florida

Write or see him about any kind of Florida
realty you want

The Highlands Pilot

GEORGE W. ADAMS, Editor
Published every Friday at Avon Park, Fla.
by the Avon Park Publishing Company.
Subscription \$2.00 a Year

Entered as second-class matter December 12, 1919, at the postoffice at Avon Park, Florida, under the act of March 3, 1879.
TELEPHONE No. 29

Do it now—pay your poll tax.

No, we haven't given up the Building and Loan Association idea.

Cary A. Hardee is adding new names to his long list of loyal supporters every day.

Why not organize a Ridge Press Association, taking in all the newspaper offices from Haines City to Moore Haven?

If we were a betting man, we would be willing to wager that Avon Park will have a population of 10,000 in less than ten years.

Attacks on American citizens in Mexico are still of frequent occurrence. Uncle Sam may yet be compelled to give Mexico a little corporal punishment.

Don't let the county seat bugaboo divert you from the main issue—county division. The location of the county seat is a minor matter that will not be difficult to dispose of.

Latest plan of those who like to "fill the cup that seems to overflow with past regrets and future fears" is that of crossing a mile with a Jersey cow in order to obtain milk with a "kick" in it.

A New York physician has declared kissing to be insanitary until sunshine and fresh air have sterilized the lips. What an inducement for New York girls to spend their winters in Florida.

The DeSoto County Press Association meets in Avon Park Saturday, May 8. Let's be prepared to show them that we have a section of the country that can support and maintain a real county.

If you think citrus fruit is all that can be raised in this section of the state, you will realize your mistake when you view the variety of home-grown vegetables our merchants are offering for sale every day.

The Avon Park Pilot has just installed a linotype machine, but says it now needs a good man to run it. Every newspaper office needs a machine, as the old hand-set method is too slow for these days. * * * Madison Enterprise-Recorder.

The Hon. A. L. Durrance has announced as a candidate for re-election to the office of clerk of the circuit court. Mr. Durrance has rendered efficient service in that capacity for a number of years. His announcement appears in our announcement column.

The Tampa Tribune says: "When we see an old editor, who will soon pass off the stage, opposing women having the vote, we wonder why he should worry about what will soon not concern him, anyhow." Wonder if John thinks suffrage are not going to the same place as editors.

"Ma" Ruhl says she is too busy to "pick bones" outside her own office, and that there is "nothing doing" in the way of "pullet potpie" until the new sixteen-foot boulevard around Lake Jackson is completed. Hurry up, you slothful contractors, and get that boulevard finished.

"George Adams of the Highlands Pilot has a new linotype and now he wants a good man to run it. About the next thing genial George will want is some one to pay the bills Saturday night just like the rest of us poor devils," says the Winter Haven Chief. Whoop-ee, Chief! We'd rather take a chance of "standin'" off the operator any day than on runnin' the darn thing ourselves.

County division is the principal subject of discussion in DeSoto county and the candidates for the legislature and senate that are pledged to cut the big county into four pieces are being boosted by the newspapers. Of course, the papers are all located in the towns that will become county seats if the division is made and there is every indication that they will make all four county seat towns hummers.—Times-Union.

Advertise in The Pilot.

Judging from Monday's cool weather, many of our winter visitors wish they had remained in Florida until after Easter.

Clarence E. Wood has been styled the Beau Brummel of the Florida press. He didn't have anything or John McWhorter at that.

Ripe mulberries and the new linotype machine for The Highlands Pilot have both arrived in Avon Park. Both will leave their indelible mark. — Tampa Tribune.

Wanted—A good man in the Wauchula district to run for representative on a one-division platform. Apply to the gang, care court house, Arcadia.—Wauchula Advocate.

Senator Fletcher is "showing up" our governor in his true light. And the senator can do that to a nicety without transgressing the ethics of a statesman, a gentleman and a scholar.

No better citrus fruit is raised anywhere on the face of the globe than here on these beautiful Scenic Highlands. And there are not many places where the quality of the fruit is as good.

Met Duncan Swan driving a silver toward Zolfo last Saturday morning. Now, if Duncan had been driving a road scraper and filling up those holes, wouldn't he have made a hit with those who have to travel that road?

Saturday was one of the best business days our merchants have ever experienced. But our merchants are liberal advertisers and as long as they continue to use newspaper space they must expect to be besieged by customers.

What's the use of the Punta Gorda Herald, or any other newspaper in Florida, getting funny and advertising for "toothless old maids to blow holes in macaroni"? There ain't no such maids in Florida, and all the newspapers know it.

Overall clubs are getting popular all over the country and we think it is high time they should be organized here. A widespread movement of this kind would do more toward bringing down the price of wearing apparel than any other one thing.

Arcadia will soon spring another division plan in an endeavor to whipaw the divisionists. But Arcadia has no more idea of giving us county division of any kind, unless compelled to do so, than Governor Catts has of firing the "kittens" out of public office.

We are in receipt of a letter from Tummus J. Appleyard, state printer, in which he states that if we can say anything favorable for a certain candidate for state railroad commissioner he would appreciate it. Tummus has been state printer so long that he forgets "appreciation" will not pay paper bills nor meet the payroll.

Governor Catts promised to reduce taxation. It would be interesting to hear his explanation of why the state tax rate in 1915 was 6 mills, in 1916 6 1/2 mills, and after he became governor in 1917, 9 mills, in 1918 10 mills and in 1919 more than 12 mills. More than 100 per cent increase in taxation in four years. Some reduction, that!

"A gentleman," says the Wauchula Advocate, "is a man who is clean inside and out; who neither looks up to the rich nor down on the poor; who can lose without squealing and win without bragging; who is considerate of others, who is too brave to lie, too generous to cheat, and who takes his share of the world and lets other people have theirs."

The Avon Park Pilot and Sebring White Way are two DeSoto county newspapers that are adding typesetting machines to their equipment. It has been a mystery to us how The Pilot and White Way editors manage to get out the excellent papers they issue each week handclapped as they are by having to set everything by hand. When those machines arrive we expect to see the White Way and Pilot at the very top of the list of the best weeklies in Florida—and they have but a step to go.—Punta Gorda Herald.

QUESTIONABLE

CAMPAIGNING

We have, until recently, looked upon Lincoln Hulley, who is a candidate for governor, as one of Florida's biggest men, and when he announced that he would be a candidate for governor we were pleased to think of him as the next chief executive, believing that he would make an able, dignified governor who would reflect credit upon the state. His attempts to get newspaper support by methods approaching coercion and use of the public schools of the state as a vehicle for spreading his propaganda have lessened our respect for him in no small degree. According to the Gainesville Sun, after making a speech in a picture theater at Cedar Key recently he went to the public school there, uninvited, and made a political speech. "As a college professor, of course he was permitted to speak," says the Ocala Star; "but he abused the privilege, even going so far as to take a straw vote as to whether the children wanted him for governor. Dr. Hulley impressed upon the children the importance of remembering his name was Lincoln Hulley, and had then repeated it fifteen or twenty times—first low, and then told them to put it through the ceiling. He passed each child a supply of his literature and requested them to take it home to their parents. The public schools of the state should not be used for political purposes and the county superintendents and also the state superintendents should take the matter into their hands and vigorously, with a view to putting a stop to the practice."—Punta Gorda Herald.

Something New (?) We see by the Ocala Star that Van Cicero Swearingen says our remarks about the negro distributing his blotters "misrepresents" him. Really, we represent him particularly interested in the matter. It merely struck us as queer, particularly as Van Cicero's friend at Tallahassee seems to have slipped a cog and named a negro prohibition officer in Jacksonville. It might be possible, you know, that this pair has found something new in Florida—a nest of Democratic negroes or negro Democrats, for instance. Any little thing like that is of passing interest, especially in a campaign.—Leesburg Commercial.

County division raise taxes? Pshaw! Wait until we give you some real "fingers" on taxation. There's nothing in that whine of the anti-divisionists.

Brick BRICK Brick

All Kinds, Quality and Color

SAND-LIME BRICK
CEMENT BRICK
And
GEORGIA CLAY BRICK

Common, Face and Fire Brick

in any quantity

100,000 on the yard today,
two more cars rolling

Did you say carload? Yes!

\$22.00

per thousand

Cement, Lime, Plaster

All grades of Roofing

Galvanized Iron, Fertilizer,
Etc., etc.

HERBERT SEAVERN

Avon Park, Fla.

Send The Pilot to a friend.

Get ready to receive the editors May 8.

James Carlton of Sebring was an Avon Park visitor Monday.

Mr. and Mrs. W. H. Daniels of Sebring visited relatives here Tuesday.

The Methodist Ladies' Aid Society will hold business meeting at the Magnolia theater Wednesday, April 14, at 3 o'clock.

Walter Whidden's hotel building, near the railroad, was sold Tuesday to Dr. Diamond and E. W. Daniels of Dixon, Tenn., who will remodel the building, making it thoroughly modern. L. A. Wolf made the sale.

G. L. Crews and family spent Sunday out in the Maud district, visiting relatives and friends. While there Mr. Crews was called upon to perform a marriage ceremony, tying the knot that binds George Wingate and Mary Lamb together for better or worse.

"Buster Brown" was a guest of the White Dry Goods Company Wednesday. He and his dog Tige proved a great attraction to the children, hundreds of whom gathered in front of the White dry goods store to hear "Buster" talk and receive the promised souvenirs.

NOTICE

The town-tax books will be open until May 1. All property owners are requested to settle their taxes by that date and save the expense that will accrue after they become delinquent.

G. L. CREWS, Collector.

POLITICAL ANNOUNCEMENTS

FOR CLERK OF CIRCUIT COURT

I am a candidate for the office of Clerk of the Circuit Court of DeSoto county, subject to the Democratic primary, held June 8, 1920.

If I am elected to this important office I pledge to use dispatch in the administration of the business of the court, and to answer all correspondence promptly; to record all instruments with prompt dispatch, as well as to attend to all tax matters and business generally.

I solicit the consideration, confidence, vote and support of my constituents.

Respectfully,
L. W. WHITTEBURN.

FOR COMMISSIONER DISTRICT NO. 5

I hereby announce myself as a candidate for the office of County Commissioner for District No. 5, subject to the will of the voters at the primary election June 8, 1920. Your vote and influence respectfully solicited. I pledge to faithfully perform the duties of my office.

Respectfully,
F. H. WILLIAMS.

FOR COUNTY TAX ASSESSOR

To the Voters of DeSoto County: I desire to announce that I am a candidate for the office of Tax Assessor for DeSoto county, subject to the Democratic primary, to June 8.

Having been reared in this county, I am familiar with the land and personal property values of the county, and together with my experience in the office of Tax Assessor for the county, I will be able to do my duty to the people of DeSoto county.

If elected I will try to serve all with equal fidelity and impartiality, securing each of the people will do all in my power to merit your support.

Respectfully,
J. H. WHIDDEN.

FOR SHERIFF

To the Voters of DeSoto County: I hereby announce myself as a candidate for the office of Sheriff for DeSoto county, subject to the Democratic primary of June 8th.

If elected I promise my best efforts to the faithful performance of these duties, and to secure you the very best of my ability.

Respectfully,
JOE L. HAMPTON.

FOR TAX ASSESSOR

I hereby announce myself as a candidate for the office of Tax Assessor of DeSoto county, subject to the will of the voters at the primary election June 8, 1920. The vote and influence of every voter is respectfully solicited.

Respectfully,
G. A. CREWS.

FOR SHERIFF

I hereby announce myself as a candidate for the office of Sheriff for DeSoto county, subject to the primary election to be held June 8, 1920. I have been a resident of DeSoto county for the last seven years, which will give me the opportunity to become familiar with the needs of the county, and I will endeavor to do my duty to the people of DeSoto county.

Respectfully,
J. L. DISHONG.

FOR COUNTY TAX COLLECTOR

I hereby announce myself as a candidate for the office of County Tax Collector, subject to the Democratic primary in June 8, 1920. I will endeavor to do my duty to the people of DeSoto county, and to secure you the very best of my ability.

Respectfully,
CECIL F. HULL.

FOR TAX COLLECTOR

To the Voters of DeSoto County: Having been a resident of DeSoto county for more than thirty years, during which time I have become acquainted with her no little and value her needs, I hereby make my announcement as a candidate for the office of Tax Collector, subject to the will of the voters at the primary election June 8. If elected to this important position I pledge myself to fulfill the duties of the office fairly and impartially, and in a businesslike manner.

Respectfully,
V. O. FUSSELL.

FOR CLERK OF CIRCUIT COURT

To the Voters of DeSoto County: I hereby announce myself as a candidate for re-election to the office of Clerk of the Circuit Court of DeSoto county, subject to the Democratic primary in June.

I wish to express my gratitude to the people of DeSoto county for the honor and trust reposed in me and, if nominated and elected, I promise to continue to give the people the same courteous and efficient service as in the past.

I shall be very grateful for your support and shall try with all my might to be worthy of the trust and confidence you bestow upon me.

Faithfully yours,
A. L. DURRANCE.

The First Trust & Savings Company

AVON PARK, FLORIDA

Checking Accounts
Savings Department
Trust Affairs
Bond Investments
Loans
Collections and Exchange
Safety Deposit Boxes
5 per cent on Time Deposits

THIS BANK OFFERS A COMPLETE BANKING SERVICE

Savings Deposits made on or before the 6th of each month draw interest from the 1st of the month.

S. P. DURRANCE

President

Harvey Wiggins

Cashier

KILL THE RAT

By spreading fatal diseases the rat has killed more people than bullets. He is just as filthy and dangerous as ever.

The most destructive and dangerous of animal pests

WHILE AMERICA IS TRYING TO FEED THE ALLIES, THIS PEST ANNUALLY DESTROYS FOODSTUFFS IN THE UNITED STATES WORTH \$200,000,000.

POISON RATS! TRAP RATS! NEVER LET ONE GO!
Make Houses, Stores, Granaries, Elevators Rat Proof

For practical methods of destroying rats, apply to
UNITED STATES DEPARTMENT OF AGRICULTURE
Bureau of Biological Service, Washington, D. C.

APPLY TO
Avon Park Drug Company
(The Smile Factory)
T. H. LANDER, Mgr. Avon Park, Fla.



Where Are You Going to Live?

Avon Park is Rapidly Growing in Population; Houses for Sale or Rent are Scarce.

Buy a Lot and Build

Lots of Lots for Sale
Large and small, with citrus trees and without

NEVER CHEAPER THAN NOW!

Come in and talk it over.

William L. Smith

REAL ESTATE AGENT

Masonic Temple. Avon Park, Florida

William L. Smith

GENERAL CONTRACTOR

Avon Park, Florida

A Checking Account

IS a protection against extravagance, an insurance against paying bills twice and a proof of business ability. When you pay your bills by check you have in the returned canceled check a receipt that cannot be disputed. Not only that, but the merchant and every other man with whom you do business has a greater respect for the man who transacts his business through the bank than for the one who does business in a haphazard way. Start a checking account today.

5 Per Cent Interest Paid on Savings Deposits

The First National Bank

LOCAL AND PERSONAL MENTION

Stivender is agent for brick.

A. D. Roberts made a business trip to Arcadia Wednesday.

Wanted—To rent small house, close in; permanent. P. O. Box 252, Avon Park.

Mr. and Mrs. J. A. Sikes are the proud parents of a girl baby, born Saturday, April 3.

For foundations, chimneys, fireplaces, etc., use cement-sand brick. P. M. Stivender, agent.

For Sale—Grant Six touring car; driven 4,000 miles; a bargain. Box 125, Zolfo, Fla. 24

Dr. E. P. Lacy of Bessemer, Ala., spent a few days in Avon Park last week the guest of his son, Phil Lacy.

H. G. Crapo is constructing a tool house on the twenty-acre grove owned by David Wolhaupter, east of town.

D. G. Swan has been repairing the King hill this week and now has it in good condition again.

Mrs. F. J. Gray returned Monday from a visit to Punta Gorda and Arcadia, where she was the guest of E. N. Brown and Prof. C. H. Green and family.

Henry Stevenson and Mark Lance have just finished setting six acres of Valencia oranges at Lilydale Farm and expect to set more in the near future.

D. F. Canfield, H. E. Coy and Frank Richardson spent the week at Boca Grande fishing. As to the number of fish they caught, deponent sayeth not.

Mrs. C. S. Miller, from the crate mill, and sister, Mrs. M. Crooks of Winter Haven, were the guests of Mrs. W. C. Brooks on South Verona avenue Tuesday.

The Rev. K. Hollister, pastor of the Protestant Methodist church, will occupy the pulpit of the Methodist church here Sunday morning. A cordial invitation is extended to all to hear him.

F. J. Gray has sold a half interest in his shoe repair business of R. C. Peters of Sebring, who will move to Avon Park. They have ordered new electric machinery, which is expected to arrive soon, and when installed will give them one of the best-equipped shoe repair shops in this section of the state.

P. M. Stivender, real estate.

For brick see P. M. Stivender.

A. B. Ritenow spent the weekend in Dundee, the guest of his brother.

Steve Roberts and Capt. T. J. Henderson were over from Zolfo Wednesday.

If you are going to build, use cement-sand brick. P. M. Stivender, agent.

Fred Laswell came over from Tampa Tuesday to attend to business matters.

Mr. and Mrs. W. F. Ward of Kico were among the Avon Park shoppers last Friday.

Ed Sherman, who had been in Avon Park since last December, left Tuesday for Detroit, Mich.

J. H. White left Monday morning for Thomasville, Ga., where he will remain for several weeks.

Miss Lisabeth Purdom, teacher of music in the High school, spent a couple of days in Tampa this week.

William L. Smith has leased the upstairs to the Whidden block and will serve meals and rent rooms.

Wanted—To exchange Buick touring car as first payment on small house, close in. P. O. Box 252, Avon Park.

M. D. Holt spent several days in Tampa this week, endeavoring to secure a supply of sugar for his bottling works.

W. L. MacGoodwin, who had been connected with Mark Lance in the real estate business for several months, departed Saturday for New York city.

A. M. Smith, one of the successful truckers and farmers of the Arbuckle lake section, was an Avon Park visitor Friday, bringing a load of fine onions with him.

E. M. Brickell departed for Pittsburgh, Pa., Wednesday, where he will spend several weeks attending to important business matters before returning to Avon Park.

Mrs. William H. Fox, who had been the guest of Mrs. Philip J. Leigh for a week, left Wednesday for Mount Dora, where she is spending the winter. Mrs. Fox is one of Florida's winter visitors from Connecticut.

Frank Whitman, the versatile writer of intensely interesting descriptive stories of Florida for the Florida Geographer, stopped over in Avon Park Saturday night on his way from Fort Pierce to Tampa. He left for Tampa Sunday morning.

All Avon Park people will regret the departure Monday morning of Mr. and Mrs. M. T. Merwin and Mr. Merwin's sister, Miss Lucy Merwin, for their home in Blue Mountain Lake, N. Y. They are among our estimable property owners who spend each winter here and number their friends by their acquaintanceship.

D. L. Hall, superintendent of the Hudson Valley railroad, and whose home is in Glen Falls, N. Y., left Monday morning for home, after having spent several weeks pleasantly here. This was Mr. Hall's first trip to Avon Park and as he fell in love with our town, our people and our climate immediately upon arrival, we may hope to have him with us again next winter for a longer visit, if he can spare the time.

"I Never Knew You Could Keep Rats Out of a Butcher Shop." What Ralph Watkins says: "Figured rats around store had enough to feed on; wouldn't touch anything suspicious. Heard about RAT-SNAP, gave it a trial. Results were wonderful. Cleaned all rats out in ten days. Dogs about store night and day never touch RAT-SNAP." Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by F. C. Rae, Park Mercantile Company and Avon Park Drug Company.

Real estate.—P. M. Stivender.

Tom Guy, a Lee county cattleman, spent Saturday in Avon Park.

DeWitt Green, father and mother, motored to Sebring Sunday.

Cement-sand bricks are durable and economical. Stivender sells them.

Tilford Worth of Istapogla lake was trading in Avon Park Wednesday.

Mr. and Mrs. J. W. Hall and Mrs. L. E. Webster spent Sunday in Miakka.

Mr. and Mrs. Ezra Smith and Mr. and Mrs. Harry Dilley motored to Arcadia Tuesday.

For Sale—Big Buick touring car, in first-class condition. Apply Avon Park Shu-Fixry, Avon Park.

Alderman Williams, Olen Clarke and Kyle Williams are spending the week on Arbuckle creek.

E. N. Dickenson and A. D. Roberts spent Monday and Tuesday in Arcadia on official business.

C. A. Skipper returned Wednesday from a business trip to Punta Gorda covering a couple of days.

Mr. and Mrs. John T. Lesure and Dr. and Mrs. H. Timm enjoyed a pleasant motor trip to Punta Gorda Saturday.

Dr. and Mrs. H. Timm left yesterday for their home in Brooklyn, N. Y., after having spent the winter pleasantly at the Avon. Dr. and Mrs. Timm have been coming here regularly for the last sixteen years and have a host of friends who welcome their return each winter.

"Found Seven Rats Dead in Bin Next Morning."

Robert Woodruff says: "My premises were infested with rats. I tried RAT-SNAP on friend's recommendation. Next morning found seven dead rats in bin, two near feed box, three in stall. Found large number since. No smell from dead rats."

RAT SNAP dries them up. Best thing I have ever used." Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by F. C. Rae, Park Mercantile Company and Avon Park Drug Company.

 No. 19

STAPLE AND FANCY GROCERIES

B. H. JAMES

Prompt Delivery

Avon Park

Assortments, Qualities, Values, Service

These are some of the real advantages enjoyed by those who purchase their wearing apparel, dry goods, groceries, furniture, hardware, etc., at this store. Just now we want to call the attention of the men and boys to our line of spring and summer wear. It is here in quantity, quality, style. See those

MEN'S PALM BEACH AND MOHAIR SUITS
MEN'S LEGHORN HATS
MEN'S PANAMA HATS
MEN'S GENUINE BANGKOK HATS
BOYS' PALM BEACH SUITS
NECKWEAR FOR MEN AND BOYS

The Famous Star Brand Shoes

In fact, it would be hard to find, outside the metropolitan centers, a more complete line of men's and boys' wearing apparel than is on display here.

In Ladies' Ready-to-Wear and Piece Goods

We are particularly well equipped to care for your needs. We have such a large and varied stock to select from that shopping at this store is a real pleasure and when you have made your selections you can rest assured that the articles you have chosen, whether in ready-to-wear, piece goods, or what not, are the latest in style, the best fabrics and at a price as low as you will find anywhere, quality considered. We call especial attention to our

SKIRTS, Light and Dark
LADIES' WAISTS—Embroidery, Voiles, Crepe de Chine and Georgette Blouses
LADIES' KNIT AND NAINSOOK UNDERWEAR
CREPE DE CHINE AND GLOVE SILK CAMESOLES
NEW PIECE GOODS
LATEST STYLE CREPE VOILES
CREPE DE CHINE, GEORGETTE, DESIGNED TAFFETA and MESSALINES
And solid colors of all kinds

Special Prices on Ladies'

Spring and Summer Skirts

Spring Hats All Reduced

.... ONE DAY ONLY
Saturday, April 10

For one day, Saturday, April 10, and for cash only, we will make the following special prices on

FLUTTERBY SELF-RISING FLOUR	
98-pound sack	\$7.69
24-pound sack	1.88
12-pound sack	.98
6-pound sack	.49

Take advantage of these special prices and stock up on Flour.

To Auto Owners

Get the mileage out of your tires that will bring the price far below what you have been paying for tires guaranteed for less than half the number of miles we guarantee the

CAR SPRING AUTO CASING WITH INNER GUARDS

All sizes and priced the same as Michelin or U. S. Casings. Our guarantee on these Casings is 12,000 miles.

PARK MERCANTILE COMPANY

T. J. McGINNIS, Mgr.

Avon Park,

Florida

SUBSCRIBE NOW FOR
THE ZEPHYR
THE RIDGE MAGAZINE

Published at Crooked Lake, Fla.

The greatest medium of information concerning the "Hills," or "Scenic Highlands," ever undertaken, covering fifteen towns.

Published and edited by Henry W. Schimpf, formerly editor of the Highlands City Herald.

THE TRUTH ABOUT
THE SCENIC HIGHLANDS
BY LOCAL CORRESPONDENTS

SEND FOR SUBSCRIPTION BLANK

HILLCREST

We are often asked, "Will a five-acre grove assure me a living?" It will, and ten acres a much better one. But to get this income year after year with regularity, you must deal with men who are citrus fruit men—who know the game from every angle, and the selling part as well. That is **HILLCREST** organization for you. Your living is assured.

YOU CASH THE ANNUAL CHECK—THAT'S ALL

THE SCENIC HIGHLANDS DEVELOPMENT COMPANY

Avon Park, Florida.

DRANE ON WORKINGS OF RAILROAD STATUTE

Hon. Herbert J. Drane, member of congress from the First Florida district, has sent to the Tribune an open letter to the public relative to the recently enacted law under which the rail lines were turned back to private operation by the government. The statement follows: "To the Public: A number of gentlemen have expressed a desire to be informed as to railroad legislation, and in view of the widespread misrepresentation which has been and will continue to be made regarding it, I am very glad to give you a history of this legislation, what it aims to do, and why. This will of necessity be tiresome to those of your readers who are not interested in great public questions, but is well worthy a careful study by all who are seekers after truth.

"At a very critical period in the first year of our war with Germany, the president, under authority given him by congress, and upon a practically unanimous vote of congress, took over the management of the railroads for account of the United States. This was done

for reasons which all intelligent people understand.

"The government immediately centralized in Washington, as far as possible, the management of the railroads, thus disrupting the organizations which, through many years, had been being perfected by the many railroad systems, each for itself. All this seemed necessary as a war measure, and was justified by all political parties as well as by the public, as such.

"In December, 1918, the president appealed to congress to give serious study to the railroad problem and frankly stated that it was a problem which was more than he could handle. He had no suggestion as to the course to be pursued, and offered none. He left it to congress. On May 20, 1919, in sending his message to congress, he being then abroad, he said concerning the railroad problem: 'The railroads will be handed over to their owners at the end of the calendar year; if I were in immediate contact with the administrative questions which must govern the retransfer of the telegraph and telephone lines, I could name the exact date for their return also. Until I am in direct contact with the practical questions involved,

I can only suggest that in the case of the telegraphs and telephones, as in the case of the railways, it is certainly desirable in the public interest that some legislation should be considered which may tend to make of these indispensable instrumentalities of our modern life a uniform and co-ordinated system which will afford those who use them as complete and certain means of communication with all parts of the country as has so long been afforded, and at rates uniform and intelligible. Expert advice is, of course, available in this practical matter, and the public interest is manifest.

"In July, 1919, exhaustive hearings were begun, both in house and senate, open to the public. In October the house bill, commonly known as the Esch bill, passed the house and was sent to the senate, where it was rejected. The senate bill, commonly known as the Cummins bill, passed the senate and was rejected by the house. Meanwhile, the time originally set by the president for the return of the roads to their owners was rapidly approaching and the conference committee of the two houses of congress were continuously at work try-

ing to arrive at a point where a compromise measure could be agreed upon, and it was finally found in the bill which is now a law.

"It may be stated that the president had finally extended the time for the return of the roads to their owners to 'one minute past midnight of March 1.' Meanwhile, government control of the railroads had cost the people of the United States, in addition to increase of freight and passenger rates, the stupendous sum of \$646,000,000, which was taken direct from the treasury, and was an actual shortage which had to be paid for this costly experiment with the money of the whole people. In other words, the government was losing a million dollars and more a day of operation.

"I was one of those who counted it wicked to waste the money of the already tax-weary public to allow this to continue, and I voted for it to stop, despite the noise and threats made by certain individuals who were the only beneficiaries of the government operation plan. The opposition of these gentlemen to the return of the roads to their owners was not really based upon any particular features of the bill, as they claimed, but was because they objected to the return under any conditions at all. They were for a continuation of government control, for obvious reasons.

"The Esch bill, as it passed the house, contained no anti-strike clause at all. The senate bill, as it went into the conference, had an anti-strike clause, but the house would not stand for it, and the bill as it came from the conference committee had no anti-strike clause.

"The labor clause simply provides that disputes between employer and employee shall be referred to a board constituted as follows:

"Six names shall be submitted to the president by the employer class, three of whom shall be selected; six names shall be submitted by the employee class, three of whom shall be selected, and the president shall select three from the public group. A majority of this board of nine shall have the power of decision, but at least one shall be of the public group. This board is known as an adjustment board, and does not have jurisdiction over matters of wages, but only as to matters of discipline.

"The matter of wage disputes is left to the arbitration of a railroad labor board, which also may take jurisdiction of appeals from the adjustment board. There is no compulsion as to the acceptance of the decisions of these boards, except the power of public opinion and publicity, which, it is believed, will be sufficient for all who think their quarrel is just.

"The so-called guaranty

clause is simply this: It provides that the interstate commerce commission shall group the roads into a number of groups or zones, conforming somewhat to the geography of the country, and shall then fix such rates as will allow the roads of each group to make 5 1/2 per cent. The government does not guarantee a single dollar. On the contrary, the government takes 50 per cent of all over 5 1/2 per cent which the roads earn and places it in a government fund for use in transportation. This will be a source of enormous revenue to the government instead of a guaranty to the railroads, as some would have you believe.

"I believe the law is as far as could be passed, considering all the circumstances, and surely was better than to throw the roads back upon the owners with no regulation at all and to suffer the chaos which would ensue. At least, a great majority of congress thought so and in this view congress was joined by the president and 110,000 railroad employees. It may be added that no wages can be lowered within six months from March 1, and finally, this law saves from total bankruptcy every short-line railroad in Florida, and we have a number of them.

"Herbert J. Drane, M. C."

When an editor doesn't edit his paper to suit you, just buy a plant and edit one to suit yourself. There's a fascination about the game that makes up for the lack of compensation.

PARENTS

We specialize in Children's Hair Cutting—the genuine

Buster Brown

J. M. SIMMONS' Barber Shop Avon Park

Come To

G. M. YOUNG

Boilermaker and Blacksmith and D.F. Canfield's Standard Garage

— For —

Guaranteed Service.

Repair anything from a broken heart to a locomotive.

AVON PARK, FLORIDA

Flant City barbers have raised the price of a shave to two bits. Another boost for the safety razor.

Church Notices

CONGREGATIONAL CHURCH
Rev. Bent Stock, Pastor
Sunday school, 9:30 a. m.
Morning service, 10:45 o'clock.
Evening service, 7:30 o'clock.
Traveller meeting Wednesday, 7:30 p. m.
You are welcome to all the services.

EPISCOPAL CHURCH
(The Church of the Redeemer)
Rev. J. Thomas Merrish, D.D., L.L.D., Rector
Services every Sunday at 11 o'clock a. m.
Sunday school at 10 o'clock a. m.
A social welcome is extended to all to attend these services.

FIRST BAPTIST CHURCH
J. A. Davis, Pastor
Services first and third Sundays, 11 a. m. and 7:30 p. m.
Traveller service every Wednesday, 7:30 p. m.
Sunday school, 10 a. m.
Business conference Wednesday evening before first Sunday.

Ladies' Missionary Society Thursday afternoon before second and fourth Sundays, in church at 3:30 p. m.; Mrs. L. D. Roberts, president.
J. H. McCallan, Sunday school superintendent.

Church officers—W. O. Skipper and J. H. McCallan, deacons; L. D. Roberts, clerk; W. O. Skipper, treasurer; J. V. Chapman, choir director.
"Come then with us and we will do these good."

FIRST METHODIST CHURCH
Rev. J. B. Thompson, Pastor
Preaching every first, second and fourth Sunday.
Sunday school every Sunday, 9:45 a. m.
Traveller service every Wednesday, 7:30 p. m.
Evening service, 7:30 o'clock.
Choir practice Thursday, 7:15 p. m.
All are invited to attend these services.
Bowers—B. H. Starkey, C. H. Harris, C. E. Luster.
Secretary and Treasurer—R. C. Petersen.

THE CHURCH OF CHRIST
J. B. Thompson, Minister
Lord's day Bible study, 10 a. m.
Morning service, 11 o'clock.
Evening service, 6:30 o'clock.
Thursday Bible study, 6:30 p. m.

"THE CHURCH OF GOD"
PERRY W. HADLOCK, Pastor
Services every third Sunday, 11 a. m. and 7:30 p. m.
Sunday school, 3:30 p. m.
Traveller service every Wednesday, 7:30 p. m.
A warm welcome to all.
The ladies in the church.
Marion T. Whidden, clerk and treasurer.

McGiboney & Long

Electrical Contractors
Avon Park, Florida

House Wiring of Old and New Structures a Specialty

Batteries Repaired and Recharged

Fixtures and Appliances of all kinds

All Work Thorough and Guaranteed

Will be glad to give you an estimate on wiring of any kind

"Let's top it off with a good smoke"

—Chesterfield

NOTHING touches the spot like a good smoke—and nothing can touch Chesterfields for genuinely "satisfying" body and flavor.

In Chesterfields the finest of silky, aromatic Turkish and rich, mellow Domestic tobaccos are blended to bring out a new and finer quality of flavor.

Note you know why Chesterfields "Satisfy!" And because this blend is exclusive and cannot be copied, only Chesterfields can "Satisfy!"

Each package is wrapped in moisture-proof, glassine paper that keeps all of the original flavor intact.



Chesterfield
CIGARETTES
They Satisfy

Florida Citrus Development Company

WASHINGTON, D. C.

AVON PARK, FLA.

THIS Company is developing Citrus Groves four miles north of Avon Park, Florida, on the Scenic Highlands Highway, near the Atlantic Coast Line Railroad. The operating department is in charge of men who have the successful experience of years; the nursery stock is the finest to be obtained, and the sales contract, while liberal, is thoroughly protective and co-operative, relieving the purchaser of operative worries for sixteen years and giving him maximum profits on his investments.

BEAUTIFUL LAKE DAVID

will be developed as a Community Home Site shortly. It is an ideal spot, and lots will be sold to grove owners only.

Sales Office:

Washington Loan and Trust Building
Washington, D. C.

Florida Ice and Power Company

Pure Crystal Ice,
Electricity and
Water

T. W. Lawton
Local Manager
AVON PARK, FLA.

Flint Lumber Company

Manufacturers and Wholesale
Dealers

Long Leaf Yellow Pine Lumber

1644 LAND & TITLE BUILDING
PHILADELPHIA
and
AVON PARK, FLORIDA

LEGAL NOTICES

In the DeSoto County Circuit Court

Twelfth Judicial Circuit of Florida.

In Chancery

Mrs. Alice E. Prior, by her

husband, F. S. Prior,

James C. Carter, as receiver

of the firm of R. G. Metcalf

and Company,

James Dickenson,

The Florida Development Company,

Plaintiffs, vs. The Defendants: Horan, Whose

Residence is Unknown,

Defendants. Cause No. 12,345.

Notice is hereby given to appear to the bill

of complaint filed in said cause against you

at the Court House in Avon Park, Florida, on or before

April 20th, 1920, when the said bill will be

taken as confessed by you.

Witness the Hon. George W. Whitehurst,

Judge of said Court, and A. L. Durranne,

Clerk, and the seal of said Court, this 10th

day of February, A. D. 1920.

(Seal) A. L. DURRANNE, Clerk.

By I. M. BENNETT, D. C.

A true copy.

By I. M. BENNETT, D. C.

March 12 1920 Apr 9 1920

State of Florida, County of DeSoto.

Notice is hereby given in conformity with

Section 2619, Revised Statutes of Florida, that

the undersigned, intend to apply to the

Governor of the State of Florida, at Tall

hause, Florida, on the 1st day of May, A. D.

1920, or as soon thereafter as we can be heard

for Letters Patent to be issued to Avon Park

Products Company, of which Corporation the

following shall be the Articles of Incorpora

tion:

ARTICLES OF INCORPORATION OF AVON

PARK PRODUCTS COMPANY.

ARTICLE NO. 1.

The name of the Corporation shall be Avon

Park Products Company.

The general nature of the business or busi

ness to be transacted by this Corporation

shall be as follows:

To mine, buy and sell all valuable and

valuable products, to build, own and oper

ate plants and factories for the above propo

sed and for the purpose of procuring and pro

cessing for market any and all kinds of fruit

and vegetable products, to build, own and

operate plants and factories for the production

of such products, to buy, sell, lease and re

tail, all kinds of machinery and goods, to do

any and sell all kinds of merchandise.

To buy, build, mortgage, lease, sell and con

vey warehouses and factories for the purpose

of carrying out the objects of this Corpora

tion, to buy, sell, lease and convey all such

places in the State of Florida and such other

places in the United States and foreign coun

tries as may be necessary for the attainment

of the objects of this Corporation.

The amount of capital stock of this corpora

tion shall be Fifteen Thousand (\$15,000) Dollars,

divided into One Hundred and Fifty (150) shares, at a par value of One Hundred (\$100) Dollars per share, which shall be paid in full

in cash or in property, at a fair and just valuation, to be fixed by the Board of Directors.

ARTICLE NO. 2.

The term for which this corporation is to exist is perpetual.

ARTICLE NO. 3.

The officers of this corporation to be conducted by the following officers, to-wit: President, a Vice President, a Secretary and a Board of Directors to consist of not less than five persons.

The officers are elected at the first regular election of the Corporation. The shareholders at a regular election of the Corporation shall elect a President of the Corporation.

The officers of the Corporation shall hold office for the period or term of one year from the date of their election, and shall be elected at an election to be held upon the second Thursday of January, A. D. 1921 and at the same date in each year thereafter. To persons who are elected to the business of this Corporation as its temporary officers, until the officers are elected at the first regular election and qualified, are: R. L. Harris, President; C. D. Nolan, Vice President; C. D. Edwards, Secretary; A. E. West, General Manager and Treasurer; and R. L. Harris, C. D. Nolan, C. D. Edwards, A. E. West and A. G. West, Directors.

ARTICLE NO. 4.

The highest indebtedness or liability to which this Corporation can at any one time incur shall be an amount equal to its capital stock.

ARTICLE NO. 5.

Names, residences and subscription of its corporate:

Names—Residence—Amount

R. L. Harris, Avon Park, Florida, 1 share

C. D. Nolan, Avon Park, Florida, 1 share

C. D. Edwards, Avon Park, Florida, 1 share

A. E. West, Avon Park, Florida, 1 share

A. G. West, Avon Park, Florida, 1 share

State of Florida, County of DeSoto.

Before me, the undersigned authority, for

publicly appeared E. J. Davis, D. Nolan, C. D. Edwards, A. E. West and A. G. West,

and, acting as the Corporation, they

have signed and caused to be signed by

their corporate officers, the foregoing

Articles of Incorporation, and each of them

has acknowledged that he executed the foregoing

instrument of his own free will and for the

purpose therein expressed.

Witness my hand and official seal this 10th

day of March, A. D. 1920.

(Seal) J. V. ROUSE,

Notary Public, State of Florida at Large.

My commission expires October 11, 1925.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office

at Tallahassee, Fla., March 28, 1920.

Notice is hereby given that Lot 11, Starkey,

of Avon Park, Florida, was, on October 28,

1919, made homesteaded by J. E. Tucker,

and is now owned by the United States

Government. The land is situated in the

Southwest 1/4 of Section 23, Township 28S,

Range 20E, Tallahassee Meridian, in the

County of DeSoto, State of Florida. The

land is now being offered for sale by

public auction, to-wit: on the 28th day of

April, 1920, at the Court House in Avon

Park, Florida, at 10 o'clock in the forenoon.

Chaitman names as witnesses:

M. C. Potter, of Avon Park, Florida,

J. E. Tucker, of Avon Park, Florida,

J. E. Tucker, of Avon Park, Florida,

J. E. Tucker, of Avon Park, Florida,

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J. E. Tucker, of Avon Park, Florida,

J. E. Tucker, of Avon Park, Florida,

J. E. Tucker, of Avon Park, Florida,

Groceries, Feedstuffs Fruits and Vegetables in Season General Merchandise

We will make it an object to share your patronage with us. If we can't please you, you can't be pleased.

Union Mercantile
Company
W. H. CLARKE, Manager
Avon Park, Fla.

FLOWER GARDENS VALUABLE ASSET

We have always advocated the planting of shrubs, flowers, plants and vines, because they are attractive to the eye and one of the greatest assets any community in Florida, which would attract the northern visitor, has. People who come here from the land of ice and snow to bask in the sunshine of our glorious winters appreciate beauty in every form, therefore they naturally seek those places in which to spend the winter months where beauty abides. A town or city without the touch of color given by well-kept flower gardens is like the home where the laughter of children is never heard, and it is such barren towns and cities the winter visitor naturally shuns. The Times-Union of a recent date has the following say regarding the planting of flowers:

"In Florida, the Land of Flowers, there should be no home without blooms, and hardly a day in your next trip by road without something bright from the flower garden for the dining table or the 'front room.' This is the time to put in the annuals and get them going; it is a time to raise flowers in this section of Florida and every yard should have some, and if the housekeeper hasn't a yard, then a flower box will do nicely. Violets are blooming everywhere now, in the door yards and in the woods, and the yellow jessamine, although later than sometimes, is adding its blaze of color and delightful perfume in many places. The Cherokee rose, trailing along fences or climbing trees, is opening and makes a gay display. All of these things are helping to make life more pleasant, not only for the owners—but for all who pass along."

Talking of flowers, it would likely surprise most folks to hear that raising flowers is a lucrative, as well as interesting and delightful occupation. Very few people raise flowers, but the few who go into the matter as a business are well rewarded. It is worth while even to have a good-sized patch of violets for the queer-shaped, reluctant little blossoms sell to the florists at so much a hundred or dozen, and can even be sold by the bunch, if the grower cares to send them out that way. The florists are always ready to buy flowers from any one offering them, and while they cannot be expected to pay as much as they are going to charge for the flowers when resold, the return to private growers is liberal and satisfactory.

"Fragile and short-lived flowers are still a regular article of trade and the florists, raising what is convenient and for which they have space, buy quantities of flowers wherever offered. To supply the demand in Jacksonville, Philadelphia and New York are shipping tons of flowers to the Land of Flowers every year. It is a splendid business and every person who adds to the joy of life, it should be encouraged. "Individuals, however, do a great deal toward supplying the demand, without injuring anybody, or even cutting down imports, maybe. For the use of

CALIFORNIA GROWERS COMING TO FLORIDA

The number of orange and grapefruit groves that have changed hands in Florida during the winter has attracted considerable attention and many wondered where the new capital was coming from.

From several reliable sources we have learned that a great many of these groves have been purchased by California fruit growers, who have been watching the forward strides that have been made by the Florida citrus fruit industry and the Florida Citrus Exchange, which now includes in its membership about one-third of the citrus fruit acreage in the state, and next winter will probably control nearly half of it.

This influx from California has been quietly going on for two or three years and the first purchasers have been so elated over the property acquired that they have been advising their friends out there to get in as quickly as possible and that probably accounts for the number of sales that have been made this winter. One buyer in DeSoto county, who paid \$45,000 for a grove, said he was very much pleased with the outlook for the fruit industry in Florida and he was glad to see making the change from California, where conditions have been gradually growing worse for some time.

It is also understood that the big fruit company, capitalized at \$50,000,000, has been quietly picking up a number of large groves in the state this winter. This company is composed of several of the large commission firms that formerly depended largely on the California fruits, but they have seen the light and are now endeavoring to secure as much of the Florida fruit as possible, as the demand for it is increasing steadily. It becomes better known throughout the country. It is also understood that some of the stockholders in this big company are California men who have been coming to Florida recently and have seen which way the market winds are blowing.

All of these big financiers admit the superior quality of the Florida fruit over that of all other states, and that knowledge in front of it should encourage the home producers to get solidly behind the Florida Citrus Exchange, which has been largely responsible for the development of the industry in the state, and give it substantial assistance by joining forces with it to spread the gospel of Florida oranges and grapefruit to every corner of the world and make of this an industry that will bring a hundred million dollars to the state.

Co-operation is the successful watchword nowadays and co-operation in the marketing of our fruits will place Florida in the front rank in the very near future.—Times-Union.

Big Fire at Lakeland
Lakeland suffered a severe loss from fire Sunday night, March 28, when the mill of the Lakeland Manufacturing Company, together with all the buildings but one in the same block, were completely destroyed. The loss amounted to nearly \$200,000, with but little insurance.

flowers becomes necessary when started, and the demand must always increase as the world grows better and the people realize and appreciate the aesthetic and decorative in life. In Jacksonville it is time for making the flower garden and giving attention to the shrubbery and the lawns and the trailing vines and evergreens. Every hour given to making the home place more attractive is well spent, and flowers should be given much consideration."

See Stivender for real estate.

SHOES FIXED All Kinds

WORK GUARANTEED
Reasonable Prices

Tom Caruthers
Next Door to Electrical Shop

Royal Tailoring Line
Clothes Called for and Delivered

Roberts Pressing Club

Cleaning and Pressing

French Dry Cleaning
a Specialty

PHONE 14
Avon Park, Florida

Sanitary Market

A GOOD MEAL
Depends upon the quality of your MEAT

We specialize in quality and service. Try us and you will become one of our regular customers.

The Sanitary Market
Avon Park, Florida

Light and Heavy Hauling

Lewis Moves You Quick
When you want satisfactory hauling done promptly at a reasonable price, get the Green Truck.

L. R. Lewis
Avon Park, Florida

"Meat You Can Eat"

That's the kind we sell—
That's the kind you want.

EVERYTHING IN THE
LINE OF MEATS.

Phone us your order and get quick delivery. Phone 47

The City Market

W. R. Collins, Prop'r
AVON PARK, FLORIDA

D. B. Farnell

Contractor
and Builder

Let me estimate on your new house, business building or anything in the carpenter line.

PLANS FURNISHED

WORK GUARANTEED

Avon Park, Florida

Poinciana Lodge
No. 227
F. & A. M.

Stated Communications First and Third Fridays of each month at 7:30 p. m. in Masonic Temple.

Visitors welcome.
A. W. SARGENT, W. M.
D. E. CASTLE, Sec'y.

Well Driving and Pipe Fitting

"Cutler Gets the
Water"

Electric and Gasoline
Motors

Prompt Service
Satisfactory Work
Low Prices

ROSVELL CUTLER
Avon Park, Fla.

Sand-cement brick. See Stivender.

Ray's Pressing Club

Calls for your work in the morning
and delivers it in the afternoon

Phone 59

Old Clothes Look Like
New

after having been cleaned by us.

LADIES' WORK A SPECIALTY

RAY'S PRESSING CLUB

Phone 59

Rear Simmons' Barber Shop

LOCAL AND PERSONAL

George Gibbons of Waverly spent Monday afternoon in Avon Park.

Roy Witherton of Palmetto registered at the Village Inn Tuesday.

Paul Moore of Moore Haven spent Tuesday with friends in Avon Park.

P. M. Childers of Fort Meade was here Tuesday looking after his grove interests.

P. M. Stivender is agent for cement-sand brick. See a sample before you buy.

A. J. Whidden and Miss Berta Bass made a trip to Auburndale and Bartow Wednesday.

P. M. Stivender returned Saturday from a business trip to Waverly and Lake Wales.

Charlie Edwards, Melville Bass and Victor Smith spent Sunday on Arbuckle creek.

Perry Hadcock and family spent Sunday in Wauchula, Mr. Hadcock holding services there.

Mrs. Mary Vaughn of Wauchula is here visiting her brother, Perry Hadcock, for a few days.

S. M. Wicks of Pittsburgh, Pa., who has been spending some time here, left Wednesday for his home.

Miss Ida Kirley left Tuesday morning for her home in Rochester, N. Y., after having spent several months here.

Mrs. W. H. Fox of New Haven, Conn., is here, the guest of Mrs. Philip J. Leigh at her beautiful cottage on Verona avenue.

Miss Marion Sargeant was called home from Kissimmee Monday on account of the illness of her mother, Mrs. A. W. Sargeant.

Mr. and Mrs. W. Dawson, who spent the greatest part of the winter in Avon Park, departed for their home in Hopkinsville, Ky., Tuesday.

John L. Jones and son Claude of Arcadia drove over to the Park Tuesday, the former to transact business and the latter to enjoy the day fishing.

Mrs. W. D. Cameron and two little daughters spent the weekend at Moore Haven with the husband and father, who will be located there for some time.

Mr. and Mrs. Jack Johnson and baby of Arcadia are visiting friends here. Mr. Johnson has recently sold his barber shop in Arcadia and is looking for a new location.

Mr. and Mrs. W. B. Spier left Wednesday for their home in Washington, D. C., after spending a couple of days at the Avon. Mr. Spier is a grove owner with the Pittsburgh-Hiwa Company.

R. L. Franklin and family, who had been spending several months here, left for their home in Adairsville, Ga., Tuesday. Mr. Franklin has invested quite heavily in Avon Park property, as well as in lands and groves contiguous to the city. He had all manner of faith in the future of Avon Park and is demonstrating his faith by his deeds.

Monday evening, May 3, 8:15 o'clock, an entertainment will be given by the elementary grades in the High school. A small admission fee will be charged, the entire proceeds to be used in purchasing platform furniture. Tuesday evening, May 4, at 8:15, the graduating exercises of the class of 1920 and of the grammar school will be held. The commencement address will be made by the county superintendent and the principal of the local schools.

Henry W. Schimpf, formerly editor of the Haines City Herald, has been here a few days this week working in the interests of The Zephyr, a magazine devoted to the interests of the "Ridge." He will begin publishing in September. Mr. Schimpf is planning an elaborate publication that will benefit the entire scenic Highlands, as it will be devoted to the interests of every town on the "Ridge." He is receiving a goodly amount of encouragement and as his object is a worthy one, every town on the "Ridge" should rally to the support of the magazine.

Mr. and Mrs. Robert Ellison left Tuesday for Bridgeport, Conn., where they will make their home. They will be missed by their many friends.

Mr. and Mrs. L. C. Jorndt, father and mother of Mrs. C. N. Ott, departed Tuesday morning for their home in Dexter, Mo., after having spent several months here.

What Ho ! What Ho !

De Millyum Dollar Minstrels

ON APRIL 15
DAT'S NEXT THURSDAY NIGHT

Oh! honey boy, is you going?

I is--is you? I sho is.

What's dat you say, Millyum Dollars? Well, some says Millyum Dollars--some says thirty cents. You take your choices--but Millions sounds bestes to me.

WHO'S GOING TO BE IT?

Well, hyar dey is, programified:

Interlocutor	Goody Goody
Bones	Ginger Ale and Highball
Tambourines	Bevo and Fizz
Centers	Moonshine, Grape Juice, Sarsaparilla, Cherry Smash
Fireflies	Bon-Bon, Chocolate Drop, Caramel and Fudge

SCENE--Anywhere.

PLACE--School Auditorium.

ORCHESTRA AND TRIMMINGS!

HAPPY DAYS N' EVERYTHING!

PATRONS' DAY AT OUR PUBLIC SCHOOLS

Patrons' day was held at the school building Friday, April 3. Many visitors were present and showed much enthusiasm over the display of work which the pupils had accomplished this term. Short programs were given in the grades, which were well attended. The visitors in the fourth and fifth grades were

called upon to register, fifty names appearing upon the list when they were counted, and there were several who did not count. In this room, some original poems were read.

The primary and first-grade rooms were gay with butterfly booklets, tiny canoes, Easter eggs and banners, mother hens and broods of downy chicks and ducklings, besides arithmetic work, first-grade writing, etc., all of which was favorably commented upon by the visitors.

The second and third-grade room was decorated in a unique and beautiful manner--dainty butterflies and daisies hanging of class work, such as arithmetic, writing and English papers. In one corner a flock of pretty swallows was pasted against the wall in such a clever manner they seemed to be flying south.

The exhibit in the fourth and fifth-grade room had been judged; and the first, second and third best in each set were marked with red and blue ribbons. Three sides of the room were covered with the various sets of drawings which had been collected by the teachers for the entire year. The display consisted of pastel drawings, water-color relief maps, charcoal or Japanese drawings, booklets and water-color pictures. English lessons, consisting of exports and imports of Florida, which were instructive and interesting. The poinsettia, the Florida state flower, was much in evidence.

The display of the domestic science department of the High school consisted of hand-embroidered lingerie, Japanese kimonos, serge dresses and other articles of needlework; also preserved fruits and jams.

Judging from the visitors' expressions of satisfaction, the Avon Park public school's Patrons' day was a decided success. Contributed.

Sand-cement brick. See Stivender.

Mayor Albritton spent yesterday in Lakeland.

Col. A. Yancey Teachy of Wauchula was a business visitor here Wednesday.

S. B. Gailey and W. C. West have sold their sawmill out on section 28 to J. E. Glover.

Mrs. Joe McClelland and daughter, Mrs. Charlie Gillespie, of Fort Bassenger, spent several days here this week.

J. H. Baldwin is cleaning up his lots on Lake Lotela, adding much to their attractiveness. He expects to build next winter.

Miss Carrie Reeves returned to Bartow Tuesday morning, after spending a week at the mill with Mr. and Mrs. W. F. Wolf.

Mr. and Mrs. W. N. Allison left for their home in Hazel, Ky., yesterday, after having spent the winter months pleasantly here.

Mr. and Mrs. Robert Ellison left Tuesday for Bridgeport, Conn., where they will make their home. They will be missed by their many friends.

Mr. and Mrs. L. C. Jorndt, father and mother of Mrs. C. N. Ott, departed Tuesday morning for their home in Dexter, Mo., after having spent several months here.

This Is The Home of

Wolf Bros.

Tropical All Wool Suits

\$35 AND \$37.50

Hart Schaffner & Marx

Dixie Weave

All Wool Suits

\$45 AND UP

Wolf Bros. Special
Palm Beach Suits

\$18.50 \$20

\$22.50 \$25

and

Wolf Bros. Junior
Suits for the Boys

WOLF BROTHERS

808 Franklin Street
TAMPA : : FLORIDA

Five-Room House
Half acre of Fruit

Overlooking Lake Tulane

\$25 down and
\$25 monthly.

E. D. Putney, Avon Park, Fla.

D. V. Rouse

Attorney-at-Law

Office in First National Bank
Building

Chancery Practice a Specialty
Avon Park, Florida

MEETING OF THE WOMAN'S CLUB

Good Friday coming the first Friday in April, the regular meeting of the Woman's Club was postponed until Monday evening, April 4. Mrs. Stevenson presided and Mrs. Baldwin served as secretary pro tem.

The question of securing a visiting nurse for the town was discussed at length and was favored by all present. This subject will be presented to members who were not present and to our citizens by the ladies and action will be taken at the next meeting.

At that meeting also a proposed amendment of the constitution, changing the time of the annual meeting to October, to conform to the annual meeting of the State Federation, will be voted upon.

After other business was disposed of the following program was enjoyed by the ladies:

"A Pair of Scales in Every School Room" was most interestingly treated in a paper by Mrs. H. J. Mummau, and Mrs. L. H. Park read selections from an article by Douglas Fairbanks on "If I Were to Bring Up Your Child." The athletic Douglas is universally admired by children, and many a child has received pleasure, profit and bumps for emulating his wonderful movie stunts.

Mention of some of his advice under the above caption will be of interest. Tensely put:

"Health is the foundation of all success in life; keep yourself physically fit."

"Play instead of exercise."

"Get fun out of life--develop the sense of humor in children."

"Encourage the child's natural desire to roam around and investigate things for himself."

"Eat less--get up from the table hungry."

"Teach them to meet tumblers and knocks with a smile."

Quarterly Conference
The quarterly conference of the Methodist church will be held in DeSoto City next Saturday by Presiding Elder Dr. J. P. Hilburn.

Good printing is our hobby.

TAXES and RENTALS

WHY BOTHER

with your taxes, possibly overlooking their payment and letting them become delinquent, when you can have this work attended to by a competent business man?

I will attend to the payment of your taxes and the rentals of your property at a reasonable price.

D. V. ROUSE
First National Bank Bldg.
Avon Park, Fla.

Sanitary Plumbing

Suburban Water Supply System
for Home Use and Irrigating
Purposes

All Work Guaranteed

Windmills, Tanks and Towers

Let me estimate on your next job

M. H. Gribble

Avon Park, Florida

KILL THE RATS

TO-DAY
By Using
STEARNS' PASTE
International exterminator for Rats, Mice, Cockroaches and other vermin. It creates a deadly in these pests to rot from the inside in a few moments. Turn also to Stearns' Paste for all other vermin. Price 75c at
READY FOR USE
ONES FROM DEALER

SEE HIM
SELLS
FERTILIZER
KELLOGG




ECZEMA

HONEY BACK
without condition! Hunt's Salve
is the treatment of Eczema,
Eczema, Ringworm, Itch, etc.
Don't let your doctor treat you
with some other treatment failed.
Hunt's Salve has relieved hun-
dreds of such cases. You can't
lose on our money. Keep a
bottle. Try it at our risk
and yours. Price 75c at
SOLD BY AVON PARK DRUG CO.

