

Letters Of A Florida Citrus Grower To His Nephew

Dear Nephew:

I am back home in Florida, a little tired out after the long trip, and the sad duties connected with conveying your father and my brother to his last resting place. It is good to be back; and it really does not seem that Brother John can be gone.

Though we have lived apart for twenty-five years since I came to Florida, I guess our brotherly relations were rather exceptional in the way we kept in close touch with each other by correspondence. It was almost as if I knew what John was thinking concerning most everything.

This letter writing business has become such a habit with me that I can't get away from it. So you can make up your mind to be on the receiving end for a regular correspondence course, as a sort of outlet for this habit of mine. And I want to hear from you pretty frequently in response. Maybe a man don't like to be talked back to, but he does like some sign to indicate that he hasn't put his audience to sleep.

On the way down I stopped off at Jacksonville for a day. Then I took another day off and ran down to that grove which John bought last winter when he was down here; and which now is yours. It is certainly looking fine. George Glass, who used to work for me, is living up there on the place and that little property is getting just a little better care than you expect. There has been a pretty good bloom and your first crop off this grove next fall is going to be pretty fair.

Now don't let that set you up in business too much and start out spending money to expand your hardware store on the expected strength of the new receipts from your oranges; like the average stock market sucker usually does when he gets a hot tip and hasn't yet had time to find out that he has lost money instead of made it.

The fruit from young trees is usually coarse and rough skinned. It isn't worth so much in the markets, and yours is not going to be any exception to this rule. Owners of young groves like owners of new babies are prone to think they can see considerable beauty and promise in the recent addition, but nobody else can.

If you get enough out of your crop to pay for your spring and fall applications of fertilizer you will be doing well, remembering that this is just a sort of token or promise of what you can expect in the future.

Give George Glass a free hand, and let him do just about what he wants. The chances are he will be doing just about what your old uncle taught him. Give my love to Etta and the youngsters, and write often to

Your Uncle, JONAS.

II.

From Jonas Arland at Hammock Groves, Florida, to Samuel Newcomer, Bentonville, Mich.

Dear Nephew:

The interest you show in the possibility of marketing some fruit off your grove is what I suppose might be expected. After a fellow has been checking up the records of what money has been put into a new grove for five years or more, he is usually about as receptive toward the prospect of a crop as a maiden lady is toward an expected proposal of marriage.

Of course, you can sell your fruit. It is just about as easy for a Florida citrus grower to sell his fruit as for a city man to blow out the gas. Some times there is considerable similarity in the consequences in that neither party is in a position to undo what has been done.

For about fifteen years after I came to Florida and got into this business of growing fruit, I sold my fruit. It sold it to about every way that it might be sold, but almost every time I got almost as much experience thrown into the bargain as I got cash money.

When I say this, I mean that I sold my fruit to other people who paid me for it and who in turn marketed it in the North. That is evidently what you are talking about. Now I don't sell it that way, but let it go through our own co-operative organization, the Florida Citrus Exchange. That takes the burden of the picking and packing-out of my hands and then the fruit is sold right to the wholesale fruit stores in New York, Chicago, Detroit, Grand Rapids and everywhere there is a fruit store. This is our own organization and all these operations are performed at cost. It's a mighty economical way of handling things, too; and gets us a good deal more net money for our fruit than we could expect if somebody else had to make a profit in between us and these wholesale fruit stores.

Of course, there are a lot of fruit buyers visible here every winter who are true philanthropists. At least, they are if you take their word for it. Anyway, they are always losing money; and if a fellow has a slightly grove they will always pay him more than his fruit is worth just because it comes from a well known grove. Or if a fellow is a friend of theirs, they are willing to pay him a whole lot more than his fruit is really worth. That is, if you believe all you hear. It's a wonder, too, how many close personal friends these fellows have when it comes to buying crops.

You'd think at the rate they go that our Florida producers would just naturally be plumb chuck full of former fruit buyers. However, it's remarkable how after losing a lot of money on practically every crop he bought during a season, one of these fellows will show up the next fall or late in the summer with a new suit and a new Big Six, just as pessimistic as ever about making any money for himself but just as anxious as ever to do some good deed for his friends. Also, it's remarkable how many of these same fruit buyers inherit money, for a lot of them have built fine homes and have a good bit of property. It certainly must come in mighty handy thus to inherit money when a fellow is in a business where he is just bound to lose as much every year.

Sure, Sam, you can sell your fruit this way if you want; and mighty easy. I wouldn't be surprised if one of these fruit buyers could strike up a considerable close friendship for you by correspondence. If so, he'll be willing to pay you a good bit more than your fruit is worth. That is, if you are as innocent and optimistic in this citrus fruit business as you appear to be. To tell you the truth, I am a little surprised at you. Get out around the hopkeys of Paw Paw Lake, and talk some with your berry growers and grape men.

What you are going to find out is that growing any sort of fruit is no thing and getting your money's worth out of the crop of another. That is something all of us old-timers found out before we had our co-operative selling organization. It is precisely what led up to the organization of the Florida Citrus Exchange. Why, at that time with a couple of million boxes of fruit to market, we were hesitating to believe that we had reached a state of overproduction, and that the country could not take the amount of fruit we were raising. At least we knew this was the announced view of the man upon whom we depended to purchase our fruit. Often we were so able to get the price of production for ourselves, and we thought the thing was overdone. That seems downright laughable now when we are marketing about fifteen million boxes a season, and California citrus production also has increased largely. Instead of overproduction, we were suffering from under-production; and it is to our own selling organization which has been able to overcome this for us.

When I got up this subject I could go on indefinitely if I left alone, rather like an amateur actor on first appearance with no stage manager to the wings with a book to postpone the proceedings. However, I have got to lay off for tonight. Have to be out early in the morning looking after things here. We have not had any rain in sometime and it is about as dry as a covered bridge. Give my love to Etta and the kids.

Yours affectionately, UNCLE JONAS.

These letters constitute the first installment of a series. Others will be published in an early issue.

STATE SUPERINTENDENT PUBLIC INSTRUCTION DEAD

W. N. Sheets, state superintendent of public instruction in Jacksonville last Thursday at the conclusion of a trip to Boston to the con-

vention of the National Educational Association. Colonel Sheets has held the position of state superintendent since 1920 with a lapse from 1900 to 1913. The funeral was held at Tallahassee.

POETS ON ONE POEM

By Moses Folsom

"Sing many songs that thou must be remembered."—Isaiah XXXIII, 16. This recipe for securing a permanent place on the scroll of fame must have been given out in a satirical vein rather than as serious opinion or downright fact. However voluminous, or learned, or versatile, a writer may be, or may have been, his name is usually associated with a single effort, or in extreme cases with a few of the brightest among the children of his brain. Long lists of names have been saved from oblivion by a single poem, or song, or utterance, or in association with a single book, as in the case of Bunyan, DeFoe, Swift, Cervantes, Mrs. Stowe, etc. Some writers achieve glory at a single bound, while others toil wearily up the steps singing many and splendid songs by the way, but only the masterpiece is now heard ringing along the corridors of time; some left no masterpieces and their other pieces have dropped into the prodigious waste basket of forgetfulness.

From the works of a prolific writer it is no easy task to select the best things, but usually public admiration centers about some distinctive product. The writings of Cardinal John Henry Newman fill some forty large volumes, fountains of thought for theologians and thinkers, but to the world he gave one sterling hymn, which alone will carry him along in history. While becalmed on a boat in the Mediterranean in the summer of 1843, his mind in a condition of unrest and doubt, he poured forth his feelings in noble verse:

"Lead, kindly light, amid the encircling gloom,
Lead thou me on!
The night is dark, and I am far from home,
Lead thou me on!

No single stanza of English verse has been more universally sung than "Praise God from whom all blessings flow," etc., yet how many persons have voiced this doxology without knowing more than that the name of Thomas Ken is affixed to it in the hymn book. Ken was an English bishop whose poetical efforts alone fill all four volumes, but none of his poems except three, entitled "Morning," "Evening," and "Midnight," each of which the famous doxology was at least once appeared in, are more than the original volumes, printed in 1721. Ken's sister was the wife of Isaac Walton, author of "The Complete Angler," a work of enduring fame. Ken, like John Bunyan, William Penn and Sir Walter Raleigh, spent years in prison for opinion's sake.

Augustus M. Toplady, noted in his day as an English Calvinist preacher and an opponent of the Wesleys, in his preaching and writings against the Methodists, often with asperity, and whose collected writings fill six volumes, is now remembered by his hymn, "Rock of Ages," one of many from his prolific pen. It appeared in connection with a sermon on the public debt of Great Britain. The line reading, "When my eye lids close in death," originally appeared, "When my eye balls crack in death." The belief then was that the eye balls cracked at the time of death. The hymn mender changed it as they have changed many others of the old hymns.

John Howard Payne is remembered by his song of "Home, Sweet Home," a skit from his play of "Clair, the Maid of Milan," to which Bishop adapted a Sicilian air, which, with the sentiment, had much to do with its popularity, for the poem itself possesses little literary merit. Payne wrote more than fifty plays, including a tragedy called "Irritus," for Edmund Kean. He was also editor of several newspapers, strolled over England as an actor, and finally served the United States as consul at Tunis, where he died in 1843. His remains were brought home in pomp 40 years later, and buried in Washington, in obedience to a general wish that the "homeless bard of home" be given a final resting place in the land which he voluntarily abandoned to live in Europe.

Alfred Domett is recalled mainly by



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his "Christmas Hymn," Samuel Ferguson by "The Forging of the Anchor," Bishop Heber by "Greenland's Ice Mountains," Mrs. Norton by "Bible on the Rhine," Horatius Bonar by "Beyond the Smiling and the Weeping," William Dimond by "The Mariner's Dream," Samuel Wasted by "Man's Mortality," Clement Moore by "The Night Before Christmas," Joseph Hopkins by "Hail Columbia," Francis Scott Key by "Star Spangled Banner," Julia Ward Howe by "The Battle Hymn of the Republic," Thomas Buchanan Read by "Sheridan's Ride," M. Bush by "The Blue and the Gray," Cass's Kinney by "Rain on the Roof," J. W. Watson by "Beautiful Snow," Albert Pike by "The Old Canon," Albert G. Green by "Old Grimes," Mrs. Emma Willard by "Rocked in the Cradle of the Deep," Park Benjamin by "The Old Sexton," Phoebe Cary by "One Sweetly Solemn Thought," Theodore O'Hara by "The Bivouac of the Dead," and Rosa H. Thorne by "Curfew Shall Not Ring Tonight."

NEW EXPERIMENT BULLETINS
"The Flower Thrips," No. 102, and "Bunch Velvet Beans to Control Root-knot," No. 103, are the titles of two new bulletins by J. R. Watson, entomologist of the Florida experiment station.

Over eighty species of thrips have been recorded from Florida, but for the most part they are of little importance, these damage crops, the others being uncommon and unimportant.

The thrips that do the most damage, and the ones discussed most extensively in this bulletin are thrips on citrus, tomatoes, strawberries, deciduous fruits, and thrips on other plants, such as dewberries, blackberries, mulberries, peanuts and roses.

Each species is taken up with reference to the character of damage, appearance on plant, and control measures. A list of common "flower frequenting" thrips is given also with a brief discussion of each.

The summer fallow method for control of the nematodes which cause root-knot proved to be objectionable, due to the fact that it injured the soil, destroying both fungi, bacteria and other soil organisms.

In an attempt to find some other way to control root-knot the cultivation of velvet beans was tried on the land. The degree of control obtained with bunch velvet beans exceeded expectations. After growing a crop of bunch velvet beans on root-knot infested land with constant cultivation a satisfactory crop of snap beans was raised.

Bunch velvet beans of nematode control has several advantages over the running type of velvet beans, and after the extraction of the juice, are clearly brought out in this bulletin.

These bulletins are for free distribution and copies may be obtained from the experiment station, Gainesville.

SUGAR-CANE LUMBER

A factory has been established at New Orleans for the manufacture of lumber from bagasse, the sugar-cane waste after the extraction of the juice. After long experiments, says the Scientific American, the process was

discovered by Prof. C. E. Monroe, inventor of smokeless powder. Celotex, the new product is called, is made entirely from waste cane fiber and certain chemicals. It is insulating, water-proof and indestructible. Within a radius of 60 miles of New Orleans there is, according to estimates, enough waste sugar-cane fiber to produce 200,000,000 square feet of the product annually.

The fiber, which is brought to the factory in 200-pound bales, is taken by automatic machinery successively through breakers, soaking tanks, steam cookers, washers, and dryers, until it finally reaches the finishing room, where it is sawed into boards four feet wide and eight to 12 feet long. Celotex is made in one-half and

one-quarter of an inch thickness; a square foot of one-half inch boarding weighs six-tenths of a pound, which is much lighter than any wood lumber.—Exchange.

ALLIGATOR SHARK

Miss Kent, daughter of Dr. Walter Kent, proved her marksmanship in a little episode with a Florida "gator" at her father's camping site near Leechburg. Dr. Kent was disturbed by the howling of some alligators in a nearby pool and Miss Kent went out and took a careful shot and killed a four-foot one with a rifle shot directly between the eyes.

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FLORIDA DEVELOPMENT BOARD

Bulletin No. 22

The directors of the Florida Development Board have decided to register efforts for home-seekers' rates to the southeastern states and to request co-operation from the Commercial Secretaries Association and other agencies in the southeastern states.

A number of the chambers of commerce in Florida are giving the campaign support and the Florida State Association has appointed a special committee to co-operate.

The appeal to railroad officials for home-seekers' rates is being made on the basis that the settlement of prospective farmers on unused farm lands will be a great asset to the roads in producing freight tonnage.

That is the view taken by officials of the Florida State Association who are making a study of the situation in western states where home-seekers' rates are in effect.

Florida has 35,000,000 acres of land, of which at least 20,000,000 acres can be made suitable for farming. The last government census report shows 6,046,691 acres included in farm lands of all descriptions but only 297,271 acres of improved farm land.

The carlot shipments of fruit and vegetables forwarded from Jacksonville, High Springs, and Hamilton, from Sept. 15, 1921, to July 1, 1922, totaled 70,853 cars, and no doubt movements in similar lots and by similar routes were fully 10 per cent additional.

Through the customary valuation of fruits and vegetables for shipping point, in place of the gateway out of Florida the state has been deprived of credit for several millions of dollars wealth produced within the state.

The Florida Development Board has secured from E. D. Smith, manager for the Florida Citrus Exchange, and from other traffic experts, information on which to estimate the revenue accruing to carriers for their proportion of the haul within the state of Florida, which is based on selection of a representative fruit and vegetable shipping point. This is the customary method in rate cases before the Interstate Commerce Commission. Arcadia has been considered an average rate point for citrus fruit, the rate from Arcadia to Jacksonville being 50 cents per pound box. On vegetables, Palmetto is considered a representative point, the rate under refrigeration being 25 cents per package and under ventilation 20 cents per package. Approximately 20 per cent of the citrus fruit and possibly 75 per cent of the vegetables move under refrigeration.

On the above basis, the citrus fruit produced \$3,000,000 freight revenue in Florida; and the vegetables, exclusive of 4,447 car loads of Irish potatoes; 2,868 car loads of cabbage, and 8,116 car loads of watermelons, produced \$2,700,000 freight revenue in Florida, or a total of more than \$5,000,000, to which should be added the freight on 15,431 car loads of citrus fruit, which would be \$1,543,100.

The cost for being cars at loading point and for re-loading Jacksonville totaled about \$300,000 on the season's shipments, which also is a wealth produced in Florida incident to the fruit and vegetable industries.

The first agitation in Florida to outlaw unsightly signs and advertisements nailed on trees growing on county highways, was started by Mrs. C. M. Wilder, Daytona, chairman of Women's Club Federation of Volusia County. She and her associates in the campaign were successful in getting the Volusia county commissioners to order the signs removed. The campaign was started by a photographer who had been commissioned to make some landscape pictures for use in a book for the community, could not find any views which did not show a lot of old signs tacked to trees along the highway. Volusia county has joined the ranks for beautification of county highways by freeing the highway of the right-of-way of unsightly signs, through orders recently promulgated by the county commissioners in the respective counties.

The American Legion, department of Florida, is planning for an extensive display of Florida products at the fourth national convention, to be held in New Orleans next October. J. A. Dew of West Palm Beach is chairman of the exhibit committee. A committee is also preparing a booklet for distribution at the convention, in the hopes that a considerable number of the ex-service men from other states will become interested in Florida's advantages and opportunities. The various posts are financing the necessary expense, with support received from business men and other organizations.

If all persons who remain in Florida during the summer months will include in their personal letters to friends in other states a paragraph about the comfortable Florida summer climate it will help to correct the misapprehension existing in other states about our climate being too hot. Government statistics show that Florida has a milder summer climate than many of the northern states.

A new chapter in the history of efforts towards bringing about world peace will be written when representatives of World War fighters from eight principal belligerent powers meet in New Orleans Oct. 11, 12 and 13 at the annual convention of the Allied Veterans' Federation.

The convention, which will be held a few days before the fourth annual national convention of the American Legion at New Orleans, will be attended by 35 accredited delegates from the following: American Legion, United States; Federation Nationale des Combattants, Belgium; British Legion; United Nations des Mutiles et Malles Italiens, Italy; Unione Nazionale a Fostelle, Lattoria, Romania; Udruzenja Reservist Ocira

i Obennika, Servia; Druzina, Czechoslovakia. In addition France will send representatives from the Union Nationale des Combattants, Union Nationale des Mutiles et Reformes, La Polle de France, Ligue des Chefs de Section, Comrades of the Front, from a society of former French interpreters, who were assigned to the American and British armies during the war, known as the Sphinx. Five delegates will represent each country.

One of the chief aims of the international diplomatic organization is to promote world peace and the New Orleans gathering will be known as the Convention of the World. This ideal the convention will decide upon means of obtaining representation for veterans at interallied and international congresses. International exchange rates also will be a topic for discussion.

Headquarters of the federation is now at work on the preparation of data on comparative legislation affecting ex-service men. The summary will contain measures which have been taken in favor of veterans and to improve the lot of widows and children of disabled men.

The delegates will consider themselves guests of the American Legion, will meet in the city of New Orleans, and will sail from New Orleans on the same ship. Landing at New York, the distinguished visitors will proceed to Washington, where appropriate ceremonies will be held at the tomb of the unknown soldier in Arlington Cemetery.

Respects will be paid to the United States government and to the national diplomatic representatives of the countries participating in the conference, although there is a definite understanding that the convention of veterans in its deliberations will not be influenced by any consideration of present day politics.

Among the questions to be considered at the conference are:

1. Laws which exclude disabled veterans living in an allied country to obtain in that country, in the same way as the native ex-service men of that country, reduction in railroad fares.

2. The eventual hospitalization of disabled or other imppecunious veterans living in allied countries on the same basis as the native ex-service men in the armed forces of the country in which the foreigners live.

Unemployment in the allied countries: Arrangements to be made by which an allied government will consider an average rate point for citrus fruit, the rate from Arcadia to Jacksonville being 50 cents per pound box. On vegetables, Palmetto is considered a representative point, the rate under refrigeration being 25 cents per package and under ventilation 20 cents per package. Approximately 20 per cent of the citrus fruit and possibly 75 per cent of the vegetables move under refrigeration.

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ROAD-BUILDING PROBLEMS DISCUSSED AT CONFERENCE

The committee on tests of the American Society of State Highway Officials, which is the bureau of public roads of the United States department of agriculture, in Washington, June 22 and 23, to consider standardization of specifications and tests for road materials. The purpose of this meeting of representatives from all sections of the country was not so much to lay down rigid rules as to harmonize the general practice. Standardization taking into account local conditions is being brought about by a series of meetings between officials from groups of states and engineers of the bureau.

The present agitation of highway officials along this line is most encouraging for the future. A few years ago the general tendency was toward individuality in each state, without much opportunity for exchange of ideas and knowledge. Today the tendency is in the other direction, and a better solution should be reached when the problems are discussed at meetings of the best highway engineering talent of the country.

PAINTING LENGTHENS LIFE OF STEEL HIGHWAY BRIDGES

The life of many steel highway bridges is materially shortened because of infrequent and improper painting. Says a bureau of public roads of the United States department of agriculture, each year a considerable amount of money is spent for the replacement of rusted bridge members that would have remained sound if they had been kept painted; and more serious than the waste of money is the danger to the public due to the weakening of some hidden part which may cause the collapse of the whole bridge.

Officials of the bureau urge that all steel bridges be inspected at least once each year and repainted at the first sign of rusting. Normally repainting is required at periods of from two to five years, depending on the climate. A suitable paint should be used, and if there is uncertainty about any point, information should be requested from the state highway department.

It is a mistake to repaint without properly cleaning the metal of all dirt, rust, loose paint and blisters. Usually the above hazards to reach are the ones that should receive the most attention.

FACTS ABOUT RUNNING WATER IN THE HOME

Did you know? That home water works will help to keep the doctor out of your house? That the lifting of approximately 90,000 pounds of water yearly? That they can be done for less than 10 cents? That will eliminate 153 miles, the distance the average housewife walks yearly carrying water? That water works systems may be had for as little as \$25? Do you have home water works? If not, why not?

The above statements made by Professor Francis Rogers, department of agricultural engineering, United States College of Agriculture, offer sufficient argument for making the home more efficient by having running water.

CONTRACT LET FOR A NEW AUBURNDALE PACKING HOUSE

The directors of the Auburndale Citrus Growers' Association met Friday, June 22, to consider bids for a new packing house. Bids have been received to the amount of \$12,000 and other participants promised that the financing of the undertaking will be easily met.

Work on the new building will commence within the next few days. It will be completed in time for the handling of the next season's crop. The building is to be of hollow tile, with steel finish, dimensions 80 by 125, with basement 52 by 80. The roof construction will be an 80-foot span steel truss, thus giving a floor space unobstructed by posts.

LEON COUNTY OBTAINS BOOTH FOR EXHIBIT AT TAMPA FAIR

General Manager P. T. Strider of the Leon County Fair has received a letter from Mrs. J. N. Phillips, secretary of the Tallahassee Chamber of Commerce, stating that the Leon county committee has made an appropriation to secure a booth at the Tampa fair next February. The booth will be in the building of the Tallahassee Chamber of Commerce. This will be the first time that Leon county has exhibited at the South Florida Fair. This makes at least six West Florida counties which will exhibit. Leon county is expected to make its first appearance here, and Gadsden, Taylor, Columbia and Suwannee counties will return this year.

MRS. MARY A. ROBERTS ON THE SCHOOL BOARD

An election held at Zolfo last Saturday for purpose of ratifying a former election in which it was proposed to divide the Popash-Zolfo district into two wards by a good majority of 47 to 15.

The election of trustees for the district was held at Zolfo last Saturday. The following were candidates: H. G. Murphy, 63; Mrs. Mary A. Roberts, 49; J. D. Robinson, 39; S. L. Dillard, 35.

Messrs. Murphy and Robinson and Mrs. Roberts were chosen as trustees for the next term. The three-mile levy also carried by a good majority.

HIS NINETY-FOURTH BIRTHDAY

Mrs. Fred D. Welling, Lake Wales, gave a dinner party in celebration of her husband's 94th birthday. The guests were Mr. and Mrs. J. E. Hunt and daughters, Mr. and Mrs. Love and son, Mr. and Mrs. W. E. Adams, Max Waldron. A most attractive and appetizing buffet dinner was served, followed by a pleasant social evening. Mr. Barber was the recipient of many congratulations, especially from the ladies, and joking from his hale and hearty appearance he will live to see many more birthdays.

BIGELOW-HULL

Charles Bigelow of Fort Myers and Miss Josephine Hull of Arcadia, were married Monday morning at 8 o'clock at the home of the groom's father in Tampa. Miss Hull is Mrs. J. E. Alton, and Mr. Bigelow is the son of W. C. Bigelow. He is associated with his father in his blacksmith shop.

The newlyweds immediately departed by automobile for a wedding tour of the East Coast, where they expect to spend eight or ten days visiting the various points of interest. They will be in the city of Fort Myers, but have not yet decided on a location for their home making as yet.

S. L. MITCHELL DEAD

S. L. Mitchell died Monday, July 10, at his home on Twin Lakes, near Lake Wales. Funeral services were held Friday at his old home in Macomb, Ill., where the remains were taken, accompanied by Mr. and Mrs. George E. Wetmore and Mrs. Mitchell. Samuel Love Mitchell was born in Blue Springs, Tenn., in 1863, and was the son of Louis and Ala. Reason Mitchell. His early manhood was spent in Illinois, where he was married to Elizabeth Clark at Macomb, Nov. 19, 1885. For many years they lived in Galesburg, where he was well known as a contractor.

BEEKEEPING FARMERS' WEEK

Wallace Park, associate chief division of agriculture, Iowa State College, has been secured for several lectures during farmers' week at Gainesville, Aug. 14 to 19. Mr. Park is at present engaged in experimental work for the Iowa experiment station and the university considers it fortunate to secure his services. In addition to lecturing he will have charge of the beekeeping course for vocational students during August and September.

BUILD WINTER HAVEN STREETS

Stidham & Hughes, who are to lay Lake Wales' pavement, secured the contract for the Winter Haven pavement. The project is being carried on by the state highway department. They will start work at Winter Haven as soon as the money is available. The about \$800,000 worth of pavement to be laid at Winter Haven and will greatly improve the old town of a hundred lakes.

PLANS LAKE LAND BUILDING

Another big building to be built at Aron Park direction is the S. T. Daugherty block to be erected in Gainesville. The plans for this structure, which will be 100x50 feet and will cost approximately \$40,000. It will be built of brick, and four store-rooms on the ground floor, so arranged that they can be thrown into one without much trouble.

PLENTY OF BERRIES

Strawberries arrived on the New York market at the rate of two to three hundred cases a week during May, the United States department of agriculture reports. The shipments from all producing sections totaled about 3,000 cars a week.

CONTRACT FOR SALE OF SCHOOL BONDS CANCELLED

Contract for sale of \$10,000 in bonds against the Pine Level special tax school district was cancelled July 5. The bid of Sidney Spitzer & Co. of Toledo, O., was accepted on March 14, that firm having offered \$2,500 and accrued interest to date of delivery. The certified check submitted by the Toledo firm with its bid was ordered returned.

It was explained by members of the board that the bidder had demanded release from the contract on the ground that tax levies in the Pine Level district were insufficient to insure retirement of the bonds. Rather than waste time in litigation on the matter, the board decided to cancel the contract.

We saw a man wearing a vest laugh at a woman's summer furs.

SOMETHING For Merchants to Think About

Name ten merchant princes who never advertised.

Name nine, then.

Six? Two? One. Why, what is the meaning of this?

Your knowledge of history and current affairs is comprehensive; your memory is excellent. Why, then, can't you name the great leaders of commerce who built up their enterprises WITHOUT ADVERTISING?

On the other hand, great commercial successes, since the dawn of history, have been erected largely by advertising, of one sort or another. And as the means of advertising improved, the number and extent of business enterprises increased correspondingly. Cause and Effect.

But this has to do with big city successes, you say?

Wrong again.

Read below.

Newspapers came first on the advertising budget of Fred P. Mann, Devils Lake, N. D., county merchant whose store does nearly a million dollar business a year. This much he told retail dealers who gathered at Boulder, Mont., last week for their annual convention.

He sends out grocery specials and personal letters.

Mr. Mann, who is known the country over for his achievements in building a million dollar store business in a small community, started in business with a \$25 capital. Through a wholesale house he was given "time" on \$1,600 stock.

A newspaper friend urged him to tell the public about what he had to sell through newspaper columns. He did this when other merchants were satisfied to carry only a card in the paper.

The first year Mr. Mann did a business of \$23,000. He continued to use newspaper space judiciously and has kept at it ever since. Now the fixtures in his store alone are valued at \$10,000.

Mr. Mann said that after taking the presidency of the North Dakota association he sent out questionnaires from which he learned that 75 per cent of the merchants of that state did not advertise and that 10 per cent advertised only because they wanted to help out their local papers.

At the same time, he said, the mail order houses were sending 72 carloads of catalogues into the state and it was evident that the merchants were insolvent. He said he took up a campaign to induce the country merchants to go on a cash basis and to advertise, and he has since succeeded in bringing 200 of them around to his system.

Mr. Merchant, you don't have to do business in Dakota nor belong to Mr. Mann's association to do business under his system.

Start now. Right here in your own town. TODAY.

Your publishing friend is trying to help you when he lays down his own money to furnish you with a big advertising service like THIS.

LOOK FOR CALUMET

The Baking Powder that Gives the Best Service in Your Kitchen

CALUMET

The Economy BAKING POWDER

Pure and Wholesome

Guarantees

No Failures No Waste

When a "Big and Cheap" can of baking powder is offered you—LOOK OUT.

Every can of Calumet is the same—keeping Quality Perfect—last spoonful good as the first.

The World's Greatest Baking Powder



The moderate cost of Calumet combined with the highest merit establishes the greatest of baking powder economy.

You save when you buy it. You save when you use it.

TEST BY TEST

S-O-C-I-E-T-Y

MRS. P. J. RIPPERGER,
Editor
Telephone 76

LOCAL AND PERSONAL

Mr. and Mrs. Pete Watson are spending several days in Tampa.

Miss Emma Nelson of Tampa is in Sebring visiting her sister, Mrs. C. G. Rorebeck.

Robert MacVean of the Service Garage, went to Tampa Sunday and returned Tuesday night.

Bryant Bowden of Okechobee was in Sebring Tuesday and Wednesday attending to business.

Mrs. Spencer Jones left Wednesday for Shreveport, La., to spend several months with her mother.

Mrs. M. T. Norman and Harlette Ann will leave Friday for New Orleans, where they will visit relatives.

Miss Thelma Levin is spending her two weeks' vacation pleasantly visiting friends in Winter Haven and Daytona.

Mr. and Mrs. D. W. Hall and children of Bartow were in Sebring Sunday visiting Mrs. W. H. McLeod and family.

Mr. and Mrs. A. P. Butts, with their little daughter and Mrs. W. H. Huff, were visitors in Avon Park Monday.

Mrs. J. H. Gearhart and daughter Annie, from Palmdale, are in Sebring spending some days with Mrs. W. B. Huff.

Mrs. Bernard Butts and little son Ben will return to Sebring Sunday after a six weeks' visit with relatives in Sparta, Ga.

Miss Mildred Mason of Whitman, Miss, is in Sebring spending some time pleasantly with her sister, Mrs. Dan Stevenson.

S. R. Hart suffered a very painful accident Tuesday afternoon about dark by striking a wire across the eyeball while walking from the driveway to his home.

Misses Elsie and Lily Shifler, of two attractive nieces of J. J. Cline, of Nocatee are visiting Mr. and Mrs. Cline for several days.

Mr. and Mrs. W. B. Huff received a telegram Wednesday from their son Harris, stating that he had arrived at Camp McCullain, Ala.

Mrs. M. C. Norman and little daughter Harriett Ann, accompanied by Mrs. Manley, drove to Orlando Friday and spent the day there.

Sherrif B. O. Bowden of Citrus county spent Tuesday night in Sebring with his son Basil Bowden, while on his way to Okechobee City.

Ivey Futch, after a month's absence, passed through Sebring Sunday on his way to Stoughton and back to look after business interests there.

Mrs. Basil Bowden and children, Lennie and little Billy, and Park McBeach left Sunday for a short visit at Boca Grande with relatives of Mr. McGeachy.

Mr. and Mrs. C. H. Mitchell are in Sebring visiting their two sons, W. B. Mitchell of the telephone exchange and Tom Mitchell of the Mitchell Electric Company.

Mrs. Geo. Buchi and son, accompanied by Mrs. Buchi, her daughters and Mrs. H. P. Ballon and little son drove over to Avon Park Tuesday afternoon.

Park McGeachy drove to Arcadia Thursday afternoon to meet his sister, Miss Blanche McGeachy of Boca Grande. Miss McBeach will be the guest of Mrs. Basil Bowden for a few days.

Mr. and Mrs. J. P. Hyman and sons, Pat and Tom, of Bartow, drove to Sebring Thursday afternoon and spent the night with Mr. and Mrs. A. P. Butts. They returned to their home Friday.

Basil Bowden of the Ford Motor Company received a shipment of new Ford last week and soon disposed of all of them. The late Mr. and Mrs. Park McGeachy were two of the Sebring purchasers.

Mr. and Mrs. Geo. Bowd entertained at an enjoyable dinner party Monday night in honor of Mr. and Mrs. Henry Kraus, who had just arrived. Fifteen guests were present to welcome the bride and groom and to wish them many years of happy married life.

Mr. and Mrs. Milton Skipper and children, Martha and Milton, Jr., of Bartow were guests of Mr. and Mrs. E. O. Douglas Saturday and Sunday. Mr. Skipper is a brother of Mrs. Douglas and he and his wife formerly resided in Sebring. Their many friends were glad to greet them again.

O. E. S. REGULAR MEETINGS
Sebring chapter No. 126, O. E. S. meets first and third Thursday nights at 8 o'clock during the summer. Visiting members are cordially welcomed.

SWIMMING PARTY
Mrs. Dan Stevenson was hostess to a swimming party at the pier Monday morning, complimenting her sister, Miss Mildred Mason of Whitman.

After a capital swim in Lake Jackson, Mrs. Stevenson served ice-cream cantaloupes. The guests included Misses Emma Whitehouse, Edna Bogie, Jessie Laird, Rosemary Graham, Ellen Heacock, Edna Boy's Espasy Eager, Mary Coriella and Esther Maud Saunders.

SURPRISE PARTY
Miss Mildred Young was pleasantly surprised Monday afternoon when six of her friends drove to her home to help celebrate her birthday. After playing several amusing games a delicious supper was served.

Miss Young received many presents as souvenirs of the occasion. Those present were: Misses Emma Whitehouse, Edna Bogie, Jessie Laird, Marjorie Michener, Katherine Eastwood and Edna Capwell.

BUYS FORT MYERS PROPERTY
Henry Ford has added to his holdings in Fort Myers by the purchase of 185 feet of river front property from C. W. Strickland of Kaukauna, Wis., and Fort Myers.

MIAMI GIRLS SING PRAISE OF BOBBED HAIR AT BRIDGE PARTY

The society editor of the Miami Metropolis writes interestingly as follows of the increasing popularity of "bobbed hair" among the maids and matrons of the Magic City:

"Bobbed hair may be going out of fashion in Paris and New York, but here in Miami, the fashion center of this section of the country, bobbed hair is more popular than ever before."

Miami girls are just beginning to know what a wonderful thing it is to have their hair bobbed. They must be banded together secretly in an anti-long-hair league or else bobbed hair would be the fashion of the hour.

Some say it is the chopped haired ones say it is. For one and all, bobbed hair is their favorite topic of conversation, and they can't rest until all their friends have it.

"At a card party a few days ago, the bobbed hair topic was decidedly the most popular. Nearly half the women had it, and I believe by now most of the others have it, too. There were lots of women who have been married for years who have recently bobbed their hair, while others' necks never looked so long, nor faces so wan and thin."

"One has nothing to do with it at all, they say. Tall and short, fat and lean, all should have bobbed hair. If you have thick, long hair, then how easy it will be to make it look nice, and if you have thin, fine hair, you should have it in order to get it thicker."

"Some women raised the objection that they could not keep a curl in their hair, but that was easily overcome. All one has to do is to put bobbed hair up on kid curlers over night (and how comfortable) and how much longer a curl will stay in short hair than in long! I seriously doubt this, and I know a married wave would be required for it, if that were the means of keeping the hair curled."

Unless bobbed hair is very thick it should always have a curl, while long hair can be fixed without a curl when it is necessary."

"While the idea was brought up that bobbed hair was not becoming to everyone, the bobbed hair enthusiasts declared that it would be fixed so that it didn't look bobbed. One woman, who has had her hair bobbed since March, proved this by showing how she fixed her hair with a net."

Some of us had to admit that we were not sure of the advantages of that kind of hair, but when the weak arguments of the long-haired women were repeatedly moved under by the formidable and sturdy attacks of the other faction, some of the long-haired ones changed front. Before the bridge session over so many had changed front, in fact, that I am sure there must be no bobbed heads on every hand. There are two splendid arguments for the bobbed hair—it is cooler, and it is wonderful for those who like to swim often."

"I can't bob my hair because my husband said he would divorce me if I did," one woman said. If she really believes that a man can get a divorce for such a trivial reason, she deserves all the unreasonable demands her husband makes upon her. I know some women who couldn't wait to get to the bath if their husbands said a tactless thing to them. And I wouldn't blame them either."

"Going back to the bobbed hair popularity in Miami, it really is increasing. One of the leading beauty parlors in the city has had 27 women who have never had bobbed hair, come for hair cuts in the last three weeks! Just one shop and all new heads—that's going some, now isn't it?"

PALMER—COOK
Miss Amelia Cook and R. H. Palmer, Jr., of Frostproof, were secretly married Saturday night at 8 o'clock in Tampa. This young couple completely baffled their friends Saturday and no one had any idea of their intentions when they were driven to Lakeland, supposedly to spend the week-end with relatives, by Miss Lillian Langford and from which place they were supposed to have parted, one of them, Amelia Cook, going to Tampa, while Wilbur stayed in Lakeland. But both of them went to Tampa, and at the parsonage home of Rev. Foote, Methodist pastor of that city, were quietly united in marriage, attended only by Mrs. Foote. They remained in Tampa until Monday when they returned to Frostproof with the surprising news. The bride is the oldest daughter of Rev. C. E. Cook, Methodist pastor here, and is well known and popular among the young people of the town. The groom is the only son of Mr. and Mrs. R. H. Palmer and is well known. The bride and groom will make their home with the groom's parents for the present.

GO GET 'EM
Hunters employed by the biological survey of the United States department of agriculture have a motto: "If you are sent after an animal bring him in, regardless of how you have to get him." The story comes from Arizona of an old female wolf that had lost a foot in a trap, so that she had grown "trap wise" and wary and refused to take poisoned bait. The government hunter took his bed and laid it by a water hole, where several wolves came to drink nearly every night. During the night he shot the wolf within ten feet of his bed.

WAUCHULA MATRON DEAD
Mrs. Mary Jane Dixon died last Wednesday night at the home of her daughter, Mrs. D. K. Evers, in Wauchula, and was laid to rest in the Wauchula cemetery. The deceased was born in North Florida 73 years ago, and had resided in the vicinity of Wauchula for the past six years. She leaves four children to mourn her loss. They are David Dixon and Mrs. D. K. Evers, Wauchula; C. L. Dixon, Bowling Green, and Mrs. Susan Barrett, Charlotte Harbor.

MUST TREAT SEEDBEDS TO KILL NEMATODES

The most destructive seedbed pests in the south are the little nematode worms that cause root-knot. They attack nearly all truck crops and it is particularly important that they be kept out of the seedbed for three reasons.

First the young plants are not able to stand their attacks as well as older ones. After the plants have developed larger root systems they can withstand attacks by the worms and produce a fairly good crop. Second, the worms are not nearly so active during the cooler parts of the year, and if the young plants can be kept through the fall on nematode-free soil, they may make a satisfactory growth when set in infested fields.

If seedbeds are infested the worms will be carried to the field, which will become completely infested.

It is usually the best plan to make the seedbed on newly cleared land, but some tractors do not have new land, or have a seedbed equipped with irrigation, whose removal would be costly. Under such circumstances the worms in the soil may be killed by the use of chemicals. A double treatment with sodium cyanide and sulphate of ammonia being most effective for this purpose, according to the Florida experiment station.

Sodium cyanide at the rate of 200 pounds to the acre is dissolved in water and poured over the ground. The irrigation water is then turned on and the bed thoroughly saturated to a depth of 18 inches. Immediately following this apply sulphate of ammonia dissolved in water at the rate of 300 pounds to the acre.

The ammonia sulphate reacts upon the cyanide forming hydrocyanic acid gas which kills the worms. If the beds can be covered with some airtight cover, such as tarred building paper or sheet roofing, much more effective results will be obtained.

As both sodium cyanide and ammonium sulphate are rich in nitrogen, add phosphate and potash will be the only other fertilizers required on the seedbed. Two or three weeks should elapse between the treating of the bed and the planting of the seed.

For further information request a copy of bulletin 159, experiment station, Gainesville.

NEW SCHOOLS IN GLADES
Glades county is going right ahead with a present building program for educational purposes. The Democrat recently told of plans for a new four-room building to be constructed at Moore Haven and four buildings in other parts of the county. "Moore Haven is in need of its new school house within six years," declares the Democrat, and adds that from a beginning of nine pupils, eight of whom were from one family, the school population has grown to over one hundred pupils, and more expected next term.

NEW CHURCH IN LAKELAND
The growing congregation of the "First Christian church" will soon be housed in a new and more adequate home, according to plans now being perfected, says the Lakeland Telegram. A committee appointed to look into the matter of a new home, decided that the present location was very desirable. The new church will be erected at the corner of Lenon street and South Missouri avenue. Tentative plans indicate the construction of a building of brick to cost maybe \$20,000.

ST. PETERSBURG FIRST-CLASS TOWN
St. Petersburg has met the requirements of the Southern Underwriters' Association for insurance classification of the first-class plus 10 percent on mercantile buildings and first-class on dwellings, and all other risks within 500 feet of fire hydrants and within one and a half miles from either of the city fire stations. This announcement was no doubt welcomed by real estate owners in the shining city. The new regulations call for five additional firemen on regular duty, and their full salaries, plus the pay of 16 men, besides the chief. The city getting into the first class is something worth while.

ENTERPRISE CHANGES HANDS
With the issue of last week the Enterprise came out with new names at the head of the editorial page. The Enterprise Publishing Company, with Howard C. Hull, president; Thomas M. Seawell, vice-president; Clifton D. Johnson, secretary-treasurer, and James A. Clore, business manager, will now publish the Enterprise. Mr. Hull comes to the Enterprise from the Record Printing Company of St. Augustine. Mr. Johnson comes from the Gainesville Sun, as does Mr. Seawell, who at present is the business manager of that paper.

IMPROVEMENTS ON MARKET
Improvements made on the Sanitary Market at Arcadia insure complete cleanliness. The market is in charge of C. Margado and he handles nothing but meat, the money being paid to the cashier.

LAKE COUNTY YEAR BOOK
The Lake County Federation of Women's Clubs are planning a splendid souvenir year book, which they will have ready for publication in the early fall. One thousand copies will be printed and distributed throughout the county.

WOOD CRATES FOR BOMBS
The forest products laboratory of the forest service, United States department of agriculture, was recently called upon to test wooden crates that would be satisfactory for carrying army aircraft bombs. Seven types of crate were tried in the experiment and one type was evolved that would not only carry 300-pound bombs, but also 1,500-pound bombs.

BETTER-SIRES EMBLEM READY
A new emblem of improved design for recognition of good work in improving live stock is ready for distribution by the bureau of animal industry of the United States department of agriculture. The certificate, which measures 8 1/2 by 10 1/2 inches, is being engraved and is suitable for framing.

Crescent Brand Clothes

Blue Serges, Tweeds and Other
Wool Suits in Stock

\$30

Hudson & Cobb

Phone 26

Sebring, Florida

IF YOU WANT

Staple Groceries

AT A BARGAIN FOR CASH, CALL AT THE
LITTLE PANTRY STORE

A. B. ALLEN & CO.

Prices Are Right

At

The S. R. Hart Furniture Co.

PHONE 85

ROANOKE BUILDING

To Real Estate Owners

This is a good time to list your properties for sale—more calls for big acreages now than last winter. As conditions are improving in a perceptible manner in the north the demand for Florida property increases. Be ready for the buyers now making inquiry and others soon to be by listing your holdings whether large or small.

To Real Estate Buyers

A very healthy inquiry for various kinds of Florida property is now the order of the day and this stimulation is bound to increase the prices. It is our firm opinion that the very best time to select your Florida investments is at hand right now. Prices are bound to be on the up-grade from now on. Let us convince you of this by quoting you actual facts involving transactions of recent weeks.

ALWAYS REMEMBER THAT REAL ESTATE, PROPERLY BOUGHT,
IS A SAFE AND HIGHLY DESIRABLE INVESTMENT

SEE

B. L. LAIRD

OPPOSITE POSTOFFICE

SEBRING, FLA

ARRANGE BOARD AND ROOM FOR \$1 A DAY FOR FARMERS' WEEK

INDUCEMENTS OFFERED TO GET FOLKS TO SHORT COURSE AT U

The College of Agriculture, University of Florida, extends an invitation for farmers, their wives and families, to spend a week on the campus, Aug. 14 to 19. Several other states have adopted this plan, and it has proven highly satisfactory, and it is expected that the farmers' week at the Agricultural College will be an annual event hereafter.

The women of the farm homes are especially invited, and a special course is arranged for them. This will be conducted by the home demonstration agents and an excellent program has been arranged for.

At \$1.00 a day one can get board and room on the university campus. These taking advantage of this are requested to furnish their own linen, pillows and towels.

However, those who prefer to live in hotels or in boarding houses can find these in Gainesville at reasonable prices. There will be free medical charges and everyone will be welcome. The county and home demonstration agents are giving special attention to this event.

The following are some of the speakers who will appear on the program:

Prof. Dan T. Gray, dean and director, Auburn; Alvin J. Jones, industrial agent, Seaboard Air Line railroad; H. E. Sauter, field agent, United States department of agriculture; Dr. Fish, bureau animal industry, in charge of tuberculosis eradication work in Florida; W. C. Lasswell, editor Progressive Farmer; Wallace Parry, associate chief, division of agriculture, Iowa State College; Ames, Ia.; Dr. J. V. Knapp, state veterinarian; Dr. George W. Simons, state board of health.

REAL ESTATE TRANSFERS

Real estate transfers in Highlands county since last publication, as reported by Highlands Security, Abstract & Title Co.

United States to Sam Q. Reynolds: SE 1/4 of NW 1/4 and E 1/2 of SW 1/4 and SW 1/4 of SW 1/4, Sec. 14, Twp. 35, R. 28; 159.50 acres.

DeSoto Holding Co. to C. L. Gant: Lot 3 block 18, Sec. 21, Twp. 33, R. 28.

DeSoto Holding Co. to Mrs. E. Taylor Spink: Lot 7 block 23, Sec. 22, Twp. 33, R. 28.

M. R. Mitchell to Stella Mitchell: Lot 5, block 47, Sec. 23, Twp. 33, R. 28.

Henrietta G. Hardman to Dr. M. R. Mitchell: Lots 1 and 2, subdivision of lot 1, block 1, Price & Gorham's subdivision, Sec. 26.

Alvin M. Strickland to Fred Uhl: Lot 1, block 3, Hatchell's subdivision, Sec. 26, Twp. 33, R. 28.

J. L. Moore to J. G. McClelland: E 1/2 of W 1/2 of NE 1/4 of NW 1/4 and W 1/2 of E 1/2 of NE 1/4 of NW 1/4, Sec. 6, Twp. 33, R. 28.

David F. Gorham to Pat H. Day: Lot 5, block B, Sec. 27, Twp. 33, R. 28.

W. H. Faber to Elsie Myers, Marjorie Palmer and Dorothy Palmer: W 1/2 of NE 1/4 and SE 1/4 of NW 1/4 and N 1/2 of N 1/2 of SW 1/4, Sec. 4, Twp. 33, R. 28; also lot 3, block 19 and lot 2, block 21, town of Faber Lake.

William E. Faber to Elsie Myers, Marjorie Palmer and Dorothy Palmer: W 1/2 of NE 1/4 and SE 1/4 of NW 1/4 and N 1/2 of N 1/2 of SW 1/4, Sec. 4, Twp. 33, R. 28.

A. H. Sevy to Edward Timanus: Court: Lot 2, block 19, Sec. 15, Twp. 33, R. 28.

David C. Barrow to Emily H. Barrow: N 1/2 of SW 1/4 and N 1/2 of SE 1/4 of SW 1/4, Sec. 23, Twp. 35, R. 29.

Joseph H. Murray and Bertie Lee Overton to Mrs. C. M. McCarty: Part lot 2, block 99, Sebring.

DeSoto City Groves Co. to Helen M. Hayer: Farms 56 and 57, Sec. 22, Twp. 35, R. 29, DeSoto City.

Joseph H. Murray and Bertie Lee Overton: Part lot 2, block 99.

John E. Whidden to Gussie Hatchell: Lots 2 and 3, block K, Price & Gorham's subdivision.

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FISHERMAN'S PARADISE, INC. BUILDING NEW \$75,000 CAMP

A. P. Lodewick, an enthusiastic fisherman, well known in fishing circles during his residence at Bartow last winter, was a cordially welcomed visitor in Bartow Wednesday, and brought with him an interesting story of the activities of "Fisher's Paradise, Inc."

"Fisher's Paradise, Inc." is a concern capitalized at \$300,000, and operating three camps. Mr. Lodewick, formerly business manager of artists, has recently become its general manager, and is highly enthusiastic over the progress of its work at Grape Hammock, Kissimmee river. They have purchased Grape Hammock, and are expecting to put up a \$75,000 building there to become a veritable fisherman's paradise. Incidentally, it is interesting to recall that many of the record setting fish entered in the recent contest in Bartow, came from Grape Hammock.

The concern will also operate camps at Lake Apopka and at Boca Grande.

CAMERA MAN SHOULD KNOW THE EFFECTS OF CLIMATE

Climatic conditions powerfully influence photographic work, points out the weather bureau of the United States department of agriculture. Much photographic work may be spoiled or improperly done because the operator was working out of his accustomed climatic environment. A successful camera man should have at least a fair knowledge of climatology and meteorology.

The weather or climatic element in photography is an important one, first, because of the wide variations in the strength of daylight with the time of the day, season of the year, condition of the sky, with latitude, and with altitude; and, second, because of the important effects of temperature and humidity conditions on photographic chemical processes.

RAIL STRIKE IS DELAYING SHOULDERS ON HIGHWAYS

Work is progressing somewhat slowly on the task of putting shoulders on the asphalt road, north of Avon Park to near Sebring. Railroad troubles are delaying the shipment of clay, but the material is being placed as rapidly as it can be delivered and within a few weeks a good 16-foot surface will be available. The Lake Stevens work is likewise being slowed up by the railway situation.

No further word has been received by the commissioners from the McCormick, who own the marl pits from which material was being secured until they were flooded.

REBUILT WINTER GARDEN HOUSE DESTROYED BY FIRE

The Citrus Exchange is to build its new packing house, so it has been decided, on the J. W. Jones land near the Dillard packing house on the T. & G. tracks. This will relieve the freight congestion in the center of the business section of town and in many ways facilitate shipments of fruits and vegetables.

136,411 IN "KID" CLUBS

A total of 136,411 boys and girls were enrolled in agricultural extension clubs, in 1921, for training in various phases of live stock work. These junior farmers owned, last year, 70,148 head of farm animals and 54,288 fowls, representing a total value of \$2,605,178.

Do you know of a family these days where the various members gather round the table evenings and play checkers, dominoes and old solitaire? We know many such families when we were young. In that gay and generation dad and the ladies were acquainted with each other and Lucy and her mother were chums. Today the average parent is almost a stranger to their children.—Winter Haven Chief.

DO NOT USE TURKEYS FROM OTHER STATES FOR BREEDING

Blackhead

Turkey raising in Florida is increasing in interest, and for the last two years, eggs for hatching and birds for breeding have been rather hard to procure within the state. Turkey raisers should not be kept in the back yard or on the large village lot. The place for them is on the farm, away from near neighbors, and where the range is green all the year. Under free range conditions the cost of feed is small and the health of the growing birds is better maintained.

Due to the limited supply of eggs and birds in the state some persons may decide to purchase their foundation stock from flocks out of the state and on this matter Dr. N. W. Sanborn, extension poultryman, gives the following advice: "Buy your eggs or stock within the state. There is danger of bringing in 'blackhead', a very serious disease, if you go north for stock. Visit the farm where you get your eggs or birds, and make sure that they have reared over 70 per cent of the turks hatched. If the stock lacks in vigor, go elsewhere for your start."

"Do not try to make too rapid a start. Set one or two clutches of eggs next spring and get your practice work. Hatch early, keep down insects, do not over feed, and avoid inbreeding. Increase in numbers as you get experience."

Subscribe for the Messenger.

The Sanitary Market

HENRY KRAUS, Proprietor

A TENDER STEAK

That Is What We Furnish You

We Also Carry

FLORIDA AND WESTERN MEATS

All bills due and payable on or before the 10th of every month

THE ANDERSON STEAM VULCANIZING SCHOOL

Tires Retreaded and Repaired

H. G. EASTWOOD, Proprietor

North Ridgewood Drive

Sebring, Fla.

Serving Constructively

EVERY DEPARTMENT OF THE FIRST NATIONAL BANK OF SEBRING AIMS TO SERVE ITS CUSTOMERS CONSTRUCTIVELY—HAVING EVERY FACILITY AND CONVENIENCE FOR EACH INDIVIDUAL REQUIREMENT. ACCOUNTS SUBJECT TO CHECK ARE INVITED. ALSO SAVINGS ACCOUNTS.

The First National Bank of Sebring

E. O. DOUGLAS, President. P. J. RIPPBERGER, Cashier.

HAVE YOUR CLEANING AND PRESSING DONE AT

The Sebring Tailoring Co.

F. S. BEE, Manager

Sebring, Fla.

THE SILENT CALL

Tuesday, August 1st

A Story of the Great Northwest

Ohio Theatre

The Best Eats

At

Moyer's Cafe

Sebring, Florida

DeSoto City Groves Company

Offers you the best of citrus land in 5, 10 or 20-acre tracts, situated on Red Beach Lake

in the heart of the famous citrus growing belt.

We also have for sale a number of BEAUTIFUL RESIDENCE LOTS IN DE SOTO CITY ON THIS BEAUTIFUL LAKE

We invite you to come and look over this property and let us show you this rapidly developing section and give you our prices and

Terms

DeSoto City Groves Company

OFFICES DE SOTO CITY AND SEBRING

(Over New Postoffice, Sebring)

Automobile Supplies

Repair Work Done

Oxy-Acetylene Welding

Batteries Rebuilt and Recharged

SERVICE STATION

GENUINE FORD PARTS

Revisions in Prices of

Michelin Tires

Effective May 16, 1922

NOTE PARTICULARLY BIG REDUCTIONS IN FABRIC CASINGS

Rim Sizes	Ring-Shaped Tubes	Oversize Cords	Regular Cords	Fabric Casings
Soft Bend Clincher Type				
28x3	\$2.40			
30x3	2.45			
30x3 1/2	2.70	\$19.50	\$16.00	12.75
31x4	3.45		19.50	18.75
Straight Side Type				
30x3 1/2	2.70		20.35	
32	2.90	26.50	20.95	17.25
31x4	3.45	30.50		
32	3.70	33.35	25.70	23.25
35	3.85	34.35	26.50	23.80
34	4.00	35.50		24.90
32x4 1/2	4.75	42.60	30.80	
33	4.90	43.60		
34	5.10	44.75		
35	5.25	46.00		
36	5.40	47.00		
33x5	5.70	53.75		
34	5.85	55.50		
35	6.00	56.40		
37	6.30	59.40		
36x6	9.40	86.00		

Prices are all net cash.

Subject to change without notice.

These prices cancel all previous lists.

Service Garage and Machine Co.

R. H. McVEAN

Sebring, Florida

O. P. SPIVEY

John E. Whidden to Gussie Hatchell: Lots 2 and 3, block K, Price & Gorham's subdivision.