HIGHLANDS COUNTY MESSENGER

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LAWRENCE ADDRESSES THE BUSINESS WOMEN

Local Barrister Gives an Interesting Talk to Business Women's Club At Regular Meeting

[By Nellie Van Beynum Horn]

The Business Women's Club of Sebring met at 1 o'clock Thursday at Moyer's Cafe, with the Misses Virginia Lopp and Marjorie Michenor as hostesses.

Owing to the absence from the city of many of the members who are off on vacation trips, the attendance was not as large as usual. After a delicious plate lunch a musical and literary program was presented. Miss Ruth Amy, who has just returned from Ocean Springs, N. J., sang "Dandelion" very beautifully, and responded to an encore with a charming little ditty. Miss Ruth Ruhl accompanied her on the piano. Mrs. Nellie Horn followed with a reading, and responded to an encore with a Mother Goose nursery rhyme. Miss Lopp then introduced the speaker of the day, Col. A. E. Lawrence.

Colonel Lawrence spoke on "The Women Who Work." He defined work not as labor, but as any vocation in which a woman may be engaged for profit. He compared the present day methods of training girls to those of forty years ago to the great detriment of the latter. Many of the women whose girlhood dated back to the days when women were guarded not only from all evil, but from all knowledge of evil, were later forced to make their livelihood. Their lack of knowledge, lack of independence and lack of training gave them little or no equipment with which to fight their battles. Now every girl almost without exception is trained for some certain work.

Forty years ago there were three vocations that were open to women—seamstress, milliner and domestic service. In those days women were almost unknown in the professions. The colonel told of having entered a medical college in the 80's where two women were making application to enter, and said that the faculty debated long and earnestly before they allowed them to matriculate.

Now woman has gone into business, science, journalism and art, and is a potent factor in economics. She is the peer of man in every profession. No woman, he says, demeans herself by earning a living. Calloused hands are a mark of decoration rather than a mark of degradation.

The training of the present day girl strengthens her mind and her realization of independence. She need not, as her mother did, marry merely to gain a home and protection. As long as she has her health and strength she is secure in her assurance of both.

He urged the women, as business women, to discontenance slander, and to allow personal differences to have no place in their civic and economic relations. Woman, he said, has come into her own—she has equal opportunities and equal responsibilities with the men. It is the women of today who are going to make the nation. The purification of the social system rests on them. It has taken the men 6,000 years to accomplish the present day civilization. If the women will accept their responsibilities intelligently, and face the political issues squarely, without personal bias, there will be no limit to their attainments.

NEXT YEAR'S PINEAPPLES TO BE INCREASE OVER 1922

As a result of the increasing acreage of pineapples being planted by growers south of Fort Pierce, pineapple shippers of the county predict an output next season which will considerably exceed the past season's output of about 43 cars of St. Lucie county grown pines. Among growers setting out increased acreages are E. O. and E. L. Denison, who recently added 70,000 more plants to their fields, making them a total acreage of thirty acres. Increased acreages near White City and especially at Sewalls Point are also in evidence.

SCRUBS BRING THIRTY YEARS OF REGRET

"If I had started with a few purebred cows 30 years ago I would have something that I would be proud of now rather than a lot of nondescript animals." That remark was made to a representative of the United States department of agriculture by a live stock owner 75 years old. That even this age is not too late to make a beginning is shown by the fact that he is a believer in pure bred sires, and his herd, though not pure bred, contains some grade Holstein cows.

KEEN INTEREST IN POULTRY

Many requests for information on poultry raising—averaged between 50 and 75 letters a day since early in the year—is reported by the bureau of animal industry, United States department of agriculture. In addition the supply of poultry literature distributed by the division of publications has surpassed the records of all previous years.

The department's literature on poultry raising is unusually complete, ranging from discussions of the principal breeds of poultry to management, housing, incubation, brooding and culling. The department's poultry publications include more than 30 bulletins for general distribution and many others of technical character on special phases of poultry work.

SEBRING BALL PLAYERS ARE GREATLY IN DEMAND

Sebring's ball team may not have gained much of a reputation as a whole, but several of the players are recognized as experts in their line. The Wauchula team, which has always been victorious over Sebring, called for the pitcher and catcher of the Sebring team to help them on a trip on the West Coast. P. G. Gearing, catcher, heard the call and is now playing with them. It was impossible for Tom Timberline, pitcher, to go, but he played first base for Avon Park Thursday in their game with Lake Wales. Other Sebring boys who played with Avon Park were Stanley Capwell, shortstop, and George Whitehouse, third-baseman. Many Sebring fans went to Avon Park Thursday afternoon to see their boys play there, but were not rewarded with a victory.

THE STORY HOUR

The story hour has been growing in popularity ever since its institution in Sebring and we're not for the opening of school in the near future, division of the story-hour class would have to be made. The elder ones enjoy the stories for the fairy tots and the tiny ones get pleasure out of all. Mrs. Tom Mitchell is an artist at telling the stories and all are careful to see that the children all have favorites and there is always a demand for some of the old ones, of which they never seem to tire. Some of the stories told last Wednesday were David and Goliath, King Solomon, Jack the Giant-Killer, Father's Always Right, Mansel and Gretel, The Magic Pipe, and the Enchanted Dragon. On next Wednesday morning the children are urged to meet at the library at 9:30 promptly and then they will be taken to musical story hour and special entertainment.

EDGAR GREENE ENTERTAINS

In honor of his seventh birthday, Edgar Lee Greene, Jr., entertained a number of his friends at his home on Pine street, last Wednesday afternoon. All the children enjoyed the gifts that were brought to the young man and each one felt as if he had had a birthday. Exciting and hilarious games were much enjoyed, indoors and out, and a peanut-hunt seemed to cause the keenest pleasure. A beautiful birthday cake and ice cream were the refreshments served at the close of the afternoon. The guests at the party were Austin and Mary Bell Heacock, Lillian Watson, Eugene Douglas, Thomas Brewster Skiff, Alden Young, Dick Baker and Charles Ripperger.

ROAD DEPARTMENT IS "CALLED" BY LEAGUE

Atlantic-Gulf Scenic Highway League Asks That Moneys Be Expended on Roads as Promised

Immediate attention to long past due appropriations, and prior to spending any money on later projects is requested of the state road department by a resolution passed by the Atlantic-Gulf Scenic Highway League, which closed its sessions in Avon Park Wednesday night, re-electing its officers for the ensuing year. E. J. Etheridge, DeSoto City, is president; Mark Lance, Avon Park, secretary and George Kellogg, Avon Park, is treasurer.

Engineer Benson, routing No. 8 through Highlands county for the department, stated that the league that he would make every effort to finish his routing and location by the time the board meets in October. It is hoped that at this meeting the board will definitely define the route so that Highlands county can bond for enough to lay the base course the full length of the road in the county.

Glades and DeSoto counties were elected to membership in the league and an invitation extended to other South Florida counties to join in the organization for the general support of all South Florida projects.

Pinellas, Polk, Highlands, DeSoto and Glades counties were represented by delegations and letters from T. Ed. Bryan, Hillsborough, and E. B. Donnell, Palm Beach, expressed regrets at absence.

In opening the meeting President Etheridge told of some of the work ahead of the league, calling attention to the fact that the department is spending the last few dollars of a $75,000 DeSoto county bond issue between Kissimmee river and Arcadia in what is now Glades and Highlands counties, and planning to leave the job, a worthless expenditure, in spite of the fact that when bonds were voted and the money turned over to the department to spend, the department appropriated $100,000 more in funds to complete it. The present personnel, he says, though it has spent the county's money, is refusing to finish the job as previously contracted.

S. D. Harris, St. Petersburg, in discussing the road from the ocean at Miami Beach to the Gulf at St. Petersburg, said Pinellas had not voted against roads when it rejected a $2,600,000 bond issue, but against plans and that the county was planning a new system and would vote between $1,500,000 and $2,000,000 in bonds this year.

L. M. Treadwell, prominent Arcadia attorney, said the legislature should require the state road department to carry out every obligation contracted and in the order in which they were made. He commented that it was a pretty state of affairs that a sov-

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County Commissioners Will Allow Up to $500 for Good South Florida Fair Exhibit

CHAIRMAN KING THINKS THAT A REALLY CREDITABLE SHOW CAN BE MADE FOR THAT SUM—DIFFERENT TOWNS IN COUNTY TO GET BUSY RIGHT AWAY

County aid to the extent of $500, if necessary, has been promised by the chairman of the board of commissioners, William King, to secure a Highlands county exhibit at the South Florida Fair in Tampa next year. Mr. King stated, in giving out the announcement, that on an exhibit furnished by the old DeSoto county, of which Highlands was then a part, several years ago some $3,500 in prizes was taken. That exhibit cost only $900, he declared, and he believes that as good an exhibit, if not better, can now be secured by this county for a sum in the neighborhood of $500.

Active steps will be immediately undertaken by every trade and booster organization in the county to assist in making the exhibit a go. The decision of the county commissioners in this matter came as a result of a generally prevalent demand from all parts of the county, and it is believed that those making the demand will now see to it that Highlands sends a really creditable exhibit to the Fair, which will meet in Tampa next February.

Seek $342,993 Back Tax From Oil Companies for Gasoline Road Levies

COMPTROLLER TO IMPOSE A 10 PER CENT FINE FOR FAILURE TO PAY WHEN DUE—STANDARD OWES NEARLY HALF

WHAT STATE HOLDS TO BE DUE

The amount of tax, penalty and total amounts due from the various dealers is shown in the following table:

Dealer	Tax Due	Penalty	Total
Standard Oil Co., Florida	$158,220.81	$13,822.07	$152,040.88
Standard Oil Co; Alabama	371.26	37.10	408.36
Standard Oil Co., Georgia	54.91	5.46	60.37
Gulf Refining Co.	80,904.22	8,090.40	88,994.62
Texas Co.	41,160.61	4,116.03	45,276.64
Shenill Oil Co.	3,720.47	372.02	4,092.49
Sprinkle Bros.	538.51	53.81	592.12
National Oil Co.	1,309.82	130.96	1,440.78
Atlantic Refining Co.	21,647.86	2,164.77	23,812.63
New Orleans Refining Co.	1,239.83	123.98	1,363.81
Consolidated Oil Co.	130.00	13.00	143.00
American Oil Co.	3,976.79	397.65	4,394.44
Sun Oil Co.	12,200.62	1,220.06	13,420.68
B. F. Bennett	1,778.59	177.85	1,956.44
Sunshine State Oil Co.	161.85	16.18	178.03
Gitizens Oil Co.	533.26	53.32	586.58
Petroleum Products Co.	3,504.21	350.41	3,854.62
Marathon Distributing Co.	179.45	17.94	197.39
Palm Beach Oil Co.	100.26	10.02	110.30
Beacon Refining Co.	79.16	7.91	87.07
Grand totals	$311,812.31	$31,180.92	$342,993.23

It is going to cost the wholesale gasoline dealers of Florida $31,181.23 for their refusal to pay to the state the one cent a gallon tax on gasoline during the litigation involving the legality of the act imposing the tax, according to a statement issued at Tallahassee Monday afternoon at the request of the Tampa Tribune.

The statement reveals that from the oil companies is due the state $311,812.31, which the comptroller holds was collected from the retailers and in turn from the consumers, instead of approximately $200,000 as estimated Friday, when the supreme court in effect held that the suit initiated by S. J. Gunn of Levy county was without sufficient warrant to hold the act illegal.

The state, according to Mr. Amos, will proceed to collect from each of the oil companies which failed to remit regularly once a month while the law was in question, his information as to the amount due being the revenues accruing from the eighth-of-a-cent tax collected by the department of agriculture for inspection purposes. The total sum due, including penalties, is held to be $342,993.54.

No reduction in the price of gasoline to the consumer followed the action of the lower court in holding the act invalid, according to the comptroller, who charges that the oil companies continued to collect the tax. He cites as evidence of this an inquiry from one of the companies proposing that the moneys collected from the tax be held in escrow until after final disposition of the litigation. This he refused to do on the ground that the companies could not possibly refund to those who paid the tax—the actual consumers.

All of the moneys collected from the gasoline tax goes to the credit of the state road department, and the state is now confident that the situation growing out of the S. J. Gunn suit has been remedied. The supreme court decision filed last Friday reversed its original position and gave the complainant eighteen days in which to file information of an official nature and of equal weight with the governor's signing the bill and the legislative journal showing the bill to have been properly signed. The presiding officers of both houses, Mr. Gunn charged, signed the bill after the legislature had in fact adjourned sine die. The legislative journal shows no record of this, and officials at Tallahassee are convinced that the principle upon which the supreme court upheld the tax closes all avenues for successfully attacking its legality.

The comptroller points out that as his information was received from reports from the commissioner of agriculture as to the amount of gas sold, in which there is perhaps included some retail sales, there may be some adjustments on the above amounts, as he had no means of ascertaining what retail sales (if any) are included in the sales reported. He necessarily had to take the total amount regardless of the action on commission-manager form.

Of the sales in figuring the tax. He is of the opinion, however, that the adjustments, if any, will be relatively small.

Among all the dealers of the state there is one shining exception, the Escambia Oil Company has continued to report and pay the tax every month since the law went into operation.

Refused Escrow Proposal

Shortly after the first decision of the supreme court on the law certain of the dealers proposed to the comptroller that they deposit the amount of the tax in a bank in escrow to be paid over to him if the law should be held good, but returned to the dealers should the law be held invalid.

The comptroller declined to do this, and in a letter to one of the dealers under date of June 22, 1922, states his position as follows:

"In reply to your letter of the 20th, relative to making a deposit of the one cent a gallon gasoline tax with some bank to be held in escrow pending final decision of the case now before the supreme court to avoid payment of the penalty provided by law, will say that you must admit that dealers in gasoline are now collecting this tax from the people, and from recent increases in price of oil it would seem that more than one cent a gallon is being added.

"Under the law it is made my duty to pay over moneys collected into the state treasury promptly, and I feel that I have no right to hold the same, especially this tax where the same cannot be refunded to the consumer who pays it. In other words, I refuse to be a party to the collection of money from the people of this state under the guise of law without the same being used for the purpose for which it was collected or returned to the person who paid it.

"You are in this position: You pay the tax, charge it to the retailer, who collects it from the consuming public. You get your money back. Should the decision of the court be decided in your favor, you want this money taken from the pockets of the people for yourself. It is not only wrong in principle, as I see it, but in fairness and justice, and I cannot obtain my consent to be a party to the transaction. If this tax is collected under this statute, even though void, it should be paid into the treasury and used for the purpose for which it was

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LEAGUE TENNIS PLAYERS PREPARING FOR TOURNEY

The tennis court at Kenilworth Lodge is a scene of action at almost all hours every day, for the young people are practicing strenuously for their Labor Day tournament, when the Highlands League Union will hold an all-day meet. Water events are also being looked forward to and it is expected there will be many contestants for all cups and prizes. The program will be published next week.

BOWLING GREEN TO HAVE ANOTHER BUSINESS BLOCK

U. G. Staton, Orlando capitalist, who is much interested in the development of Bowling Green and the community in that neighborhood, spent Tuesday and Wednesday in Avon Park and reports everything about ready to rush the big hotel to be built there by his associates. The hotel is on the corner of the Dixie Highway and the main street of the thriving north Hardee county town.

Mr. Staton says plans have also been completed now for a store building to be built across the Dixie Highway from the hotel. It will contain four storerooms and will be a modern business block in every respect.

The new First National Bank of Bowling Green will occupy the corner across the street from the store.

TULIP TEA ROOM TO OPEN SOON

The Tulip Tea Room will be open to the public the latter part of September, at the former home of the Palms Tea House, on the west shore of Lake Jackson. No more beautiful spot could be found than the one where this rustic cottage is located, at the side of a rippling spring, midst ferns and trees. Miss Edith Werner has leased the cottage and will make the inside as attractive as the out, and will soon be ready to serve tempting and dainty lunches. Dinner parties will be served by special order, but light refreshments will be served at all hours. The drive to the Tulip Tea Room is a beautiful one, and it is predicted that the new tea room will soon become a most popular stopping place. The date and details of the opening will be announced later.

FRUIT FARMING POPULAR

Fruit farming is becoming the chief product at Moore Haven, C. L. Williams leading the ranks and planting a larger portion of his farm in avocadoes, peaches, grapes, bananas, oranges, figs, pineapples and strawberries.

TELEGRAPH OFFICE IS GIVING QUICK SERVICE

Manager Stephens Is Handling Messages in Jiffy Time Nowadays, So Customers Declare

Wireless and the radiophone may be able to speed up communications considerably, but the average man finds the old reliable telegram hard to beat under proper conditions. In Sebring, particularly, is this fact being felt at the present time, due to the prompt and efficient service being maintained by Manager V. W. Stephens of the local Western Union office.

Several prominent business men of late have been commenting upon the speed with which they have been communicating with parties elsewhere. It is getting to be no uncommon occurrence, they declare, to wire a party in Tampa or Jacksonville and get an answer in ten or fifteen minutes time. One man in particular, having at least a dozen different messages in the last thirty days to and from points varying from fifty to fifteen hundred miles, reports that the average time consumed in transit is considerably less than ten minutes. It goes without saying that he is more than pleased with the service he has been getting.

The Sebring office, under the management of Mr. Stephens is considered to be much more up-to-date and modern than that ordinarily maintained in a town of this size and the manager is endeavoring to put the service on the same high plane.

Incidentally, too, Mr. Stephens reports that business this summer has been 25 per cent better than it was in 1921—a direct slam at the calamity howler, who is always ready to characterize the present as the "dullest time ever."

GET RESULTS

A survey just completed in Henry county, Iowa, by the state extension department, shows that of the eight original members of the lamb club in 1916 seven are now farming and five raising purebred ewes, one of which won the grand championship in the open class at the state fair last fall.

Don't put much stock in the person who "regrets" having done something and who then goes straightway and does the same thing over again or something equally blameable. It is the "regret" that starts a man correcting the wrong he has done, or in a measure compensating for it, that amounts to anything phaise-worthy. —Exchange.

EVERETT RICE LEAVES SEBRING

Everett S. Rice, who has been engaged in the real estate and insurance business in Sebring for the past two years, left last week for Virginia.

MURDER CASES WILL BE TRIED HERE SOON

Frank Preston, White, and Annie Dunbar, Negress, to Be Tried Before September Court

When circuit court convenes here Sept. 4, the court will for the first time in the history of Highlands county try capital cases. The cases of this nature that are scheduled to come up are those of the state vs. Frank Preston, white, and Annie Dunbar, colored. Preston is charged with cutting Frank Costine to death sometime in the early part of the year, while the negress early this week used a gun on her husband with such deadly effect that he died in a short time. Strangely enough, both killings occurred within a mile or so of each other; the scenes being at the Pittsburgh-Florida Lumber mills, east and south of Avon Park.

Costine, the victim of Preston's alleged assault, was at the time of his death a working foreman of the sawmill and the dispute between the two men is said to have originated about some overtime which Preston felt was being forced upon him without pay. Preston was at the time occupying one of the houses belonging to the Pittsburgh people and it is claimed that when Costine went to his residence to ask him to move out after he had expressed his intention of quitting, a dispute arose resulting in Costine's death as a result of a severe abdominal wound, inflicted by a sharp knife. Preston left the county and surrendered to Sheriff Logan of Polk county, who in turn gave him over to the Highlands officers. Costine is survived by a widow and six children, apparently ranging in age from fourteen on down to one year. Outside of Preston's relatives, it is understood that there were no actual eye-witnesses to the cutting. It is a certainty that the Preston case will be hard-fought, as the defense is to be led by Attorney Luther Johnson, one of the ablest criminal lawyers in the state.

The negress claims to have shot her spouse directly as a result of an epithet which he applied to her. The gunshot from a single-barrel gun took effect in the negro's right arm, tearing away the fish to the left and rear of the house, and indicating that his back was turned when the shot was fired. He was rushed to Avon Park, where Dr. Smith gave such surgical treatment as he could, but the loss of blood, together with other possible complications, resulted in his death within twenty-four hours. The woman, who was arrested by Deputy Marsh, made no "bones" later to Sheriff Hancock about the shooting; in fact she seemed rather jubilant over her accomplishment, declaring that the negro had not been treating her and her family "right" in a number of essential ways. Her upbraidment of him for his shiftlessness, she said, resulted in him calling her a name which she would take from no one.

Liquor Cases Also

In addition to the murder cases and others of a routine nature, two liquor cases are to be tried in the coming circuit court before Judge Whitehurst. These are cases against Bob Palmer and Bascom Hollingsworth, both of Avon Park. The two have both been tried and convicted of similar charges in county court; their alleged rejection of decisions against the prohibition laws resulting in placing their cases within the jurisdiction of the higher court. The case against Palmer arises out of an arrest made by Sheriff Hancock, while Hollingsworth was arrested for his alleged offense by Deputy Marsh, Palmer, generally known in Avon Park as "Uncle Bob," is said to have absolutely severed connections with the bootlegging "ring," of which he is alleged to have been a member and to have kept within the pale of the law since being arrested the last time. Hollingsworth has left the county and is understood to have secured a good job down on the East Coast.

Jurymen Drawn

Following is the list from which the jurymen for the circuit court sessions are to be drawn:

J. W. Payne, J. C. Barrow, Sam Dimberline, B. W. Fields, Henry O. Myers, G. D. Capwell, W. H. Rogers, H. E. Godwin, Jesse Gearing, F. S. Bee, C. R. Ginn, S. F. Bobb, W. A. Roberts, O. E. Wolfe, John Hood, George Wolf, Clifford Pierce, A. E. Withers, George Martin, W. A. Hendry, C. S. Donaldson, Frank Fanchon, George Kellogg, H. Bisopp, J. V. Chapman, Carl E. Schwen, W. H. Rogers, Marsh, J. H. Moore, H. H. Gribble, W. B. Zachary, E. W. Kelsey, S. D. Godwin, P. A. Ruhl, Sam Shepherd, H. Rech, Charles Shafer.

JENSEN HOPES FOR A BRIDGE

It was announced at the meeting of last week that the St. Lucie county commissioners, in response to a petition from Jensen people, had ordered a bond election to be held in Commissioner A. D. Merwin's district, which is about eleven miles wide from north to south, and about twenty-four miles east and west. The election is to be held Aug. 1, and there are 81 or 82 persons qualified to vote on the question.

The proposition is to vote bonds for $125,000, which will constitute a lien on property assessed at $723,945, to build a bridge one an done-tenth miles long, to start at a point a quarter of a mile north of the town dock at the foot of Main street, and run straight across the Indian river to the ocean beach.

JINGLE OF 15,000,000 FARM DOLLARS IN THE M'CORMICK WEDDING

SON FORMER HARVESTER KING SPLITS HIS FORTUNE

When Harold F. McCormick, son of old Cyrus McCormick, the inventor of the wheat binder, was married to Mme. Ganna Walska the other day, there echoed the clank of some fifteen million American farm dollars.

Country America is not much interested in the doings of millionaires, but the name McCormick is different because it is known in every farm yard in the United States. The McCormick millions are made up of dollars paid in for farm machinery during the last half century.

What Man Will Do For Love

The marriage of Harold McCormick to the thrice married Polish opera singer, Ganna Walska is the story of a man of great wealth, swayed by love, who gave up one of America's greatest industrial positions, the presidency of the International Harvester Company, stripped himself of a large part of his huge fortune and unmade two marriages (his own and that of Mme. Walska), in order to wed the woman of his choice.

It is estimated that it cost him $15,000,000. These figures include the settlement with his former wife; a settlement of $5,000,000 on his new wife and the cost of the two divorces.

Harold McCormick's first wife was Edith Rockefeller, daughter of John D. Rockefeller, the world's richest man.

McCormick Finally Gets a Divorce

The Rockefeller family is much opposed to divorces—still it was John D. Rockefeller, Jr., who finally went to Chicago and after a brief and vigorous conference with his sister, persuaded her to start action for divorce, which was granted just three days before last New Year. An outside property settlement was then made which was reported to be almost half the McCormick fortune.

McCormick still holds his former father-in-law, John D., Sr., in high regard and only recently said he was sure the former oil king sympathized with him.

Harold McCormick met Ganna Walska in 1920. She called him on the phone and asked him to help her realize the ambition of her life to score a success on the operatic stage. "From that meeting began my acquaintance with the woman I determined to make my wife. I found that she was not only beautiful and talented, but possessed spiritual qualities such as I had never before recognized in any human being," Mr. McCormick is reported as having said.

Mme. Ganna Walska was first married to a Russian general who was killed in action. Next she married Dr. Fraenkel, who died in 1920. Later she married Alexander Smith Cochran, millionaire bachelor, from whom she recently was divorced by a French court.

Ambition to Make Her Great Singer

There is an old saying that the third generation of the rich are usually back in overalls.

Will this prove true with the McCormicks?

Harold McCormick has sliced the Harvester king's fortune in half to wed the woman of his choice.

And he now says: "The ambition of my life is to see her recognized as the greatest woman singer in the world."

That means he will spend the rest of the McCormick millions if necessary for her success—or failure.

And there is the rub.

Edith Rockefeller McCormick, the spurned wife, from her high social throne can have a finger in the success or failure of her former husband's love bride when the latter is ready for her grand opera test.

But will she? Maybe it will not be necessary.

Maybe Harold McCormick, blinded and swayed by love, is following a will of the wisp idea—imagining qualities in a voice which do not exist.

What do you think?

BOOM IN HIGHWAY BUILDING DUE MAINLY TO FEDERAL AID

Federal aid has been probably the most important factor in the big boom in highway building of recent years, and there are now many long stretches of trunk-line highway serving rich agricultural and industrial sections of the country which are almost entirely federal aid construction.

The United States department of agriculture, which administers the federal aid fund, points out that a traveler going from Richmond, Ind., to St. Louis, across Indiana and the southern part of Illinois, thence to Chicago by way of Springfield and Peoria, a distance of approximately 679 miles, would travel 505 miles, or 76 per cent of the way, on federal aid highways, practically all of which should be in service by the end of the present season.

GETTERS AND GIVERS

Who are the men who will be remembered in the ages to come?

Are they the "getters" or the "givers?"

Today men look upon other men as having attained success because these other men amassed great fortunes or won great battles, or attained position and power.

Tomorrow men will look upon these successes of today as failures in the scheme of things.

And why?

Because only that lives which makes itself a part of the growth, development and progress of the human race.

These men who win selfish success—they are the "getters."

These other men who contribute to the growth, development and progress of the race—they are the "givers."

To every man it is given to lend his mite to the betterment of the race. If he fails in this, he is a failure, no matter what present-day standards may declare.

Man's success in the final analysis of things lies in the effect his life has upon the world.

Are you "giving" to the world or are you "getting?"

Therein is the measure of you and your success!—St. Petersburg Times.

RAPID INCREASE IN ACREAGE OF GUAVAS PREDICATED ON COAST

Twenty acres of new orchard, more than one-half of which will be a guava grove, and from ten to fifteen acres of vegetables, now are being planted or prepared for planting by Harry Seemiller on his farm lands lying east of the Dixie Highway and just to the north of Delray. Eleven acres of the twenty will be devoted to growing guavas. For the past two weeks Mr. Seemiller has been receiving shipments of young guava trees and these have been planted as rapidly as received. About two-thirds of the guava acreage now is supplied and the entire grove is expected to be planted within the next ten days, according to the Lake Worth Leader.

At this time Mr. Seemiller also will set one acre to Malaga grapes. Both grapes and guavas grew wild on the lands cleared for these plantings, and the owner believes these are destined to become among the most important crops of this part of the state.

Ten or more acres also are being prepared for growing vegetables at the same place. In the main, these will be peppers and tomatoes. Young plants of different varieties already are standing thick in seed beds.

Following a tremendous growth of seedless mulberries that ripened in the late spring, mulberry trees on the Seemiller land again are in blossom for a fall crop that will ripen in October and November.

After finishing laying out his lands to orchards and groves, it is the intention of Mr. Seemiller to devote a considerable part of his time to conducting experiments with different fruits and berries and vegetables. Numerous wild fig trees grow and yield prolifically on his land and he believes that it will be profitable to grow figs commercially in this section. More than 100 banana stalks now are in fruit along the canal, and Seemiller intends to introduce and grow practically every variety of fruit, tree and vegetables adapted to this section.

Altogether in the Boynton-Delray section 40 or more acres of new guava groves now are being planted.

ORDER WHITEFLY FUNGUS NOW

The entomological department of the state plant board still has a fine lot of fungus cultures for controlling common and cloudy-winged whiteflies, and is very anxious to finish the distribution of them during August, as it will be rater late to use this fungus in September. Besides, to keep the fungus over until then necessitates placing it in cold storage, which entails extra expense and delay, and results in a slight deterioration of the fungus.

The cost of the fungus is small, a

PLANT A FALL GARDEN

Many Good Garden Crops Are Adapted To This Season

The list of fall vegetables that can be planted is a long one, and Prof. W. L. Floyd of the College of Agriculture gives the following suggestions as to the time of planting and culture of some of the most important.

"Snap beans should be planted so that they will be through bearing by the middle of November. It takes six to eight weeks for them to mature so they should be planted not later than September.

"Beets are cold resistant and may be grown throughout the winter. They do not germinate very well in warm weather, so they should not be planted until September or October.

"The cabbage seed-bed may be started now where it can be watered and partially shaded. Such varieties as the Jersey Wakefield and the Premium Flat Dutch are desirable for early planting.

"Onion seed planted in a seed-bed and pulled out when they are the size of a led pencil, three-fourths of the top taken off, and the roots cut back to one inch, and planted in rows 4 to 6 inches apart will grow well through the winter.

"Garden or English peas may be planted any time from September to February. The Gradus, Prosperity and Thomas Laxton are desirable varieties, which mature in 55 to 70 days.

"Radishes mature in 30 days, and may be planted any time throughout the fall and winter. It is important that they be grown rapidly and well watered, or they will be strong and pithy.

"Rutabagas should be planted the latter part of August or early September, as they require a longer time to mature than turnips. The common varieties may be planted any time during September for fall and winter greens."

Subscribe for the Messenger.

666 cures Malaria, Chills and Fever, Bilious Fever, Colds and LaGrippe. It kills the parasite splendid laxative and general that causes fever. It is a Tonic. —Adv.

TRADE-MARK FOR FRESH EGGS

A small trade-mark sticker is now put on all eggs sold by members of the North Haledon Leghorn Club in Passaic county, New Jersey. This organization was formed as a result of a meeting of poultrymen of the community with the agricultural extension agent to discuss the development of the poultry industry in that section. Each member pays 2 cents per bird owned, 8,000 birds being pledged at the first meeting of the club. All members use the trade-mark and guarantee eggs sold under it.

MILLION JARS JELLY

Farm housewives last year either sold or put on their pantry shelves 1,335,000 containers of jily, 9,500,000 cans of fruit and vegetables, and 715,000 pounds of poultry and meat, canned according to methods demonstrated to them by extension agents of the United States department of agriculture and the state agricultural colleges.

"111" cigarettes

They are GOOD!

10¢

Buy this Cigarette and Save Money

LOOK AT THE

Cut Prices for Spot Cash

AND DELIVERED AT YOUR DOOR

If you want to save money just take advantage of these prices:

24 lbs. Best Self-Rising Flour	$1.28
12 lbs. Best Self-Rising Flour	68c
6 lbs. Best Self-Rising Flour	38c
15 lbs. Irish Potatoes	55c
15 lbs. Sweet Potatoes	55c
24 lbs. Pillsbury Flour	$1.50
12 lbs. Pillsbury Flour	75c
24 lbs. Gold Medal Flour	$1.47
12 lbs. Gold Medal Flour	73c

These prices are for SPOT CASH for the next few days.

COME AND SEE THE BARGAINS ON OTHER GOODS

A. B. Allen & Co.

PHONE 128

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And They Will

CITY GRAIN AND FEED COMPANY

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A better Job at a better Price

Special Offer to Every Kid Everywhere

DEAR KIDS:

SCHOOL OPENS SOON AND AS USUAL YOU WILL BE IN NEED OF SOME SPENDING MONEY. OF COURSE, DAD AS ALWAYS CAN BE COUNTED UPON TO FURNISH SOME, BUT DON'T YOU THINK YOU WOULD ENJOY SPENDING IT ALL THE MORE IF YOU COULD REALLY AND TRUTHFULLY SAY THAT YOU HAD EARNED IT ALL YOURSELF? OF COURSE YOU WOULD. IT HASN'T BEEN SO VERY LONG SINCE WE WERE A KID OURSELF AND WE KNOW HOW YOU FEEL.

THE MESSENGER HAS DECIDED TO OFFER YOU AN OPPORTUNITY TO EARN JUST AS MUCH MONEY AS YOU WILL BETWEEN NOW AND SCHOOL TIME AND IT MAY BE THAT IF YOU WORK REAL HARD THE OFFER WILL BE EXTENDED TO INCLUDE THE ENTIRE SCHOOL TERM.

OUR OFFER IS THIS: FOR EVERY NEW SUBSCRIBER THAT YOU OBTAIN FOR THE MESSENGER, WE WILL ALLOW YOU ONE DOLLAR, AND FOR EVERY RENEWAL, FIFTY CENTS. ISN'T THAT FAIR ENOUGH? ALL YOU HAVE TO DO IS COLLECT THE PRICE OF THE SUBSCRIBER, WHICH IS TWO DOLLARS FROM A NEW SUBSCRIBER, AND BRING US HALF. WE WILL GIVE YOU A RECEIPT TO BE IN TURN PRESENTED TO THE SUBSCRIBER, GUARANTEEING THAT THE MESSENGER WILL BE DELIVERED TO HIS ADDRESS FOR A PERIOD OF ONE YEAR, OR IN THE CASE OF A RENEWAL YOU MAY KEEP FIFTY CENTS.

NOW DON'T PUT THIS OFF. GET RIGHT TO WORK IMMEDIATELY AND SEE HOW MANY DOLLARS YOU CAN MAKE BEFORE SCHOOL OPENS. COMMENCE WITH DAD AND THEN GO ACROSS TO YOUR NEAREST NEIGHBOR. BRING OR MAIL THE RESULTS OF YOUR WORK TO THE MESSENGER OFFICE AND GET PAID OFF RIGHT AWAY. REMEMBER THAT THE OFFER LASTS ONLY UNTIL SCHOOL TIME, BUT THAT IF YOU REALLY SHOW AN INCLINATION TO HUSTLE IT WILL BE EXTENDED FOR THE FULL SCHOOL TERM.

YOURS FOR MORE SPENDING MONEY,

Publisher
Highlands County Messenger

Highlands County Messenger
J. R. McLEOD, Editor and Publisher

Published Every Friday at
SEBRING, HIGHLANDS COUNTY, FLORIDA

Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION,
Room 8, Highlands Bank & Trust Co. Building
TELEPHONE 103

Entered as second-class matter August 6, 1921, at the postoffice at Sebring, Fla., under the act of March 3, 1879.

To insure change of advertisement in current issue copy must be in our hands by noon Wednesday.

Knowledge is not always power. Many a man knows what he ought to do, but can't. — St. Petersburg Times.

A Lake Wales girl wins the Tampa Times state-wide beauty contest. We told you so. The Ridge naturally leads in everything.

Our baseball team has evidently hit a winning stride. The boys have walloped the stuffings out of Avon Park three times out of the last four tries.

Highlands is a new county, but its population for the most part is made up of people "old" enough to recognize the methods of peanut-and-ward-type politicians when they see them. A word to the wise is sufficient.

Things have been pretty lively in our sister town of Avon Park this week. A murder and a suicide within the space of twenty-four hours puts that town almost in the undesirable class of much larger and more metropolitan places.

While we regard it an inviolate right to knock the county board at any and all times we please, we'll have to hand it to our present commissioners when it comes to the honest and fearless administration of their duties as they see fit. Highlands county is indeed fortunate in being served by a body of such conscientious men.

Our county game warden is offering a twenty-five dollar reward to anyone who will furnish information leading to the arrest and conviction of parties violating the game laws. It is now squarely up to the gunslingers reporting wholesale violations of the law to get busy and either put up or shut up.

The capture of that copper still and the enforced retirement from circulation of considerable "moisture" seems to have had quite an effect on the price of 'shine in this county. We have been told that quotations run as much as 50 per cent above normal. If you don't believe it, ask your bootlegger.

Gilbert Freeman, upon Avon Park way, frivolously accuses us of catching a fish in a bathing suit and then asserts that he has never seen a fish attired otherwise. Why bless us, Bert, we've seen the blamed things quite often in full dress suits and associating with real human beings. We have now, honest.

The happy faculty of making the best of one's surroundings does not belong to the human race alone. A pair of mourning doves have found an old tomato can on a vacant lot in Sebring an excellent place in which to set up housekeeping. The can that they selected from a number of others, has its top so cut that it affords a most excellent shade for the delicate eyes of Mrs. Dove, while attending to household duties.

The present system for the payment of county officials has been declared constitutional. The system may be all right for some of the larger counties, but officials of the recently created counties would be much more pleased were the compensation put on a straight salary basis. As it is no Highlands county official that we know of is contemplating the return to the treasury of money in excess of the maximum amount allowed by law.

Reports from the rural sections indicate a large number of young turkey in the woods at the present time. In one bunch alone a man counted thirty-four and the editor of the Messenger only the other day saw signs in a country road-way of a flock nearly as large. Perhaps less than three other counties of the state can boast a game supply equal to Highlands and it is certain that every effort should be made to conserve that supply by ample protection.

Reliable parties inform us that small boys are using sling-shots with more or less deadly effect on the song birds within the city limits. Of course boys will be boys, but the destruction of song birds is the destruction of one of the city's most valuable assets. There is an ordinance, we understand, that protects our feathered friends within the city limits, and parties observing its violation should immediately make a report to the proper authorities. Let's make it safe for the songsters in Sebring.

That old arch-assassin, the character destroyer, is always on the job with his tentacles so spread as to enmesh even the highest upon the slightest pretext. The public conscience, however, is becoming so quickened that the slanderer is finding it ever more difficult to obtain a listening ear, and he is surely becoming more fearful of unwittingly approaching a red-blooded citizen who will make him either produce unimpeachable evidence of the truth of his assertions or else shut up like a clam.

Mrs. Horn is getting some very desirable publicity for Sebring in the press of the state. While it is true that she gets "something" from the different papers for the work she does, that "something" is so pitifully small for the good accomplished that it is almost negligible. It behooves the proper organizations of Sebring to get behind Mrs. Horn and see to it that her work is made sufficiently profitable for its continuance. Sebring is before the people of the state through the medium of the press more at the present time than it has ever been and we cannot afford to let it slip back.

FLORIDA FRUIT GAINS FAVOR WITH BRITISH

ORANGES AND GRAPEFRUIT PRAISED BY LONDON PAPER

An interesting insight into the British attitude toward Florida oranges and grapefruit is contained in the London Daily Telegraph of July 7, a copy of which has been received by the Florida Citrus Exchange.

Local officials say very little headway has been made heretofore by Florida in the British market because the Englishmen have staunchly defended the fruit from their own province of South Africa. The article in the London Daily Telegraph shows that the Florida fruit is now being given preference.

Americans Give Idea

"The influence of the American 'invasion' is being distinctly felt at Covent Garden. Americans are great consumers of fruit, and when they travel they carry the habit with them. Many visitors from across the Atlantic delight to make the acquaintance of the market in the early morning, particularly in the strawberry season. America produces a refreshing berry, but the English strawberry is more grateful to the palate. The effect of the presence of American visitors is perhaps most apparent in that section of the market devoted to citrus fruits.

"While grapefruit is slowly gaining favor in this country, it is everywhere popular in America, where the fruit habit is stimulated by the enterprise of the caterer. Whether it be in the hotel, the restaurant, or on the train, fruit of some kind is a prominent item on the bill of fare, and in this respect it is interesting to contrast the methods of catering in America with those in this country. This year, in addition to supplies from Jamaica and Cuba, there have been considerable quantities of excellent grapefruit from Florida received at Covent Garden.

Says Florida Fruit Better

"We are now chiefly dependent upon South Africa for citrus fruits. Each succeeding year affords signs of the expansion of the orange-growing industry in that country. There were early consignments received last year which suggested premature shipment, and they were the subject of criticism that was not always favorable. But the fruit that has arrived so far this season shows a marked improvement. Increased care has been exercised in grading, and the oranges are more attractive in color and better in quality than was the case last year. Attention to these matters are worth while in a country where the industry connected with the growing of citrus fruits is likely to become much more extensive than it is at present.

"The requirements of overseas markets are being more closely studied and improved results are apparent, not only in the early consignments of oranges but also in the grapefruit. With the number of American visitors it is unfortunate that this member of the citrus farmily is not more prominent. Even if the South African product has not quite the flavor of the fruit grown in Florida, that it is very acceptable is shown by the fact that it has realized good prices, and the limited supplies have been speedily cleared."

EARLY PECANS

The Monticello News last week told of a visit made by the editor to the young pecan grove of Judge T. B. Bird, just south of Monticello, and it was told that the several fine varieties selected by Judge Bird are all growing nicely. "Seme of the Moores were among the elder trees set out from the nursery, and many of them are well covered with nuts," says the News. "We noticed one small limb, about half as large as the little finger, with three clusters of nuts, one of four and two of three each, making ten on this small branch. The tree is only about two inches in diameter, and must have at least a pound of nuts on it—maybe more." The grove was set only about two years ago, and while the age of the trees when planted is not given, it is inferred by the later statements that this grove is coming into bearing much sooner than is generally expected. An idea prevailing that pecans must be twelve years old to bear nuts has kept many people from venturing into the profitable industry of raising pecans for the market.

SEEK $342,993 BACK TAX FROM OIL COMPANIES

(Continued from Page 1)

paid. Then, should the law be finally declared illegal, the tax would stop and nobody would be the gainer as the result of its illegality.

"I shall continue to assess the penalties unless the law is complied with in full and shall expect to collect them if the decision is in our favor. If not in our favor no further proceeding will be taken in reference to same."

Notified Monthly

The comptroller has steadfastly adhered to this position, assessing the penalties each month and notifying the dealers of his intention to do so, with the result that the amount due for tax and penalties up to Aug. 1 is as above stated.

The comptroller states that he is not yet ready to enforce collection by levy, that an opportunity will be given dealers liable to pay the tax before resorting to the levy provided for by law.

The collection of this tax has been without cost, every cent collected having been paid into the state treasury.

The best that can be said of some persons is that they do not interfere with the work of others. — Portsmouth Times.

FIVE NEW HOMES FOR PEOPLE OF TAVARES

The Tavares Herald some little while ago announced the coming to that place of the Essential Oil Company, which proposes to manufacture oils from flowers and plants. Now it tells that the manager of the company is preparing to build five houses, presumably for occupancy by people concerned in the industry. It can be seen at once how even a small industry will benefit a place.

FORD BUILDS OWN WINDSHIELD GLASS

The Ford Motor Company, Detroit, has begun to manufacture its own plate glass, and already has in operation the first modern glass house ever equipped especially to make glass for automobiles. As is customary when taking over the manufacture of a new product, Ford has applied his own principles of production, and, as a consequence, the methods and machinery used in making Ford glass are a radical departure from established practice. The Ford continuous conveyor system features the operations so that from the time the glass leaves the furnace until it becomes a polished windshield, it is always moving.

REWARD

I hereby offer a reward of twenty-five ($25) dollars to anyone furnishing information that will lead to the arrest and conviction of anyone violating the game laws of Highlands County, Florida. J. A. FARMER, Game Warden.

NOTICE OF SHERIFF'S SALE

In the County Judge's Court, Highlands County, Florida.
The State of Florida vs. Levi Harris, Henry Henson and Will Stringer.
Notice is hereby given that on Monday, the 2nd day of October, 1922, between the hours of 11 o'clock a. m. and 2 o'clock p. m., in front of the court house at Sebring, Florida, I will offer for sale, and sell to the highest bidder for cash, the following described property, to-wit: Lot 1, in Block 5, Section 26, Township 33 South, Range 28 East, in W. A. Hatchell's subdivision of Government Lot 4, of Section 26. Also Lots 20 and 21, in Block A, of Marsh's subdivision of Lot 4, in Block K of Price and Gorham's subdivision of Section 26, Township 33 South, Range 28 East. Said property has been levied upon by virtue of an execution issued in the above cause out of and under the seal of the County Judge's Court of Highlands County, Florida, this 21st day of August, A. D. 1922.
R. H. HANCOCK,
Sheriff Highlands County, Florida.
A24-S1-8-15

UNLAWFUL AND DANGEROUS TO PLANT UNINSPECTED CUTTINGS

When cuttings of woody or shrubby perennials are removed from a neighbor's yard to your own, great chances are taken in introducing serious insect pests and diseases, and you are also violating a state law.

Very often, with good intentions eighbors are given cuttings of poinsettias, hybiscus, cape jasmine, grape vines, banana plants and oak and cherry laurel trees grown in the yard or garden, to transplant to their yards, or such may be received by them. In either case these plants may carry some serious insect or disease. Sometimes neighborr, who had nothing to do with the transplanting, suffer because the insects get on their property.

For protection against such losses the Florida plant act of 1915 was passed. It provides that all such plants mentioned above must be inspected and certificate tag attached before they can be legally removed from one property to another.

In making this law it was not the intention of the state to burden the people, but to protect them. For this reason no charge is made for the official inspection. It should be borne in mind that budwood and scions spread disease as well as whole plants, and that the law provides the same requirements in transferring them.

If inspection is desired, request it considerably in advance of the time that the plants are to be removed, as time is necessary for the inspectors to make their rounds. For such inspection address "Nursery Inspector, State Plant Board, Gainesville."

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IF SO
Enter Our Fishing Contest
AND TAKE A SHOT AT OUR
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Prices Are Right
At
The S. R. Hart Furniture Co.
PHONE 85 ROANOKE BUILDING

Special Prizes To Be Given

ALL SCHOOL CHILDREN will be given a present of $1.00 each, with which to start a SAVINGS ACCOUNT in this bank, provided the child deposits at least an equal amount for at least one year from date of deposit.

INTEREST at 5% will be paid on these accounts, compounded semi-annually.

NO PRIZES AFTER SEPTEMBER 1, but all accounts opened under this plan during July will draw interest from July 1.

PARENTS are requested to encourage their children in this THRIFT movement, as no one will ever regret the forming of a habit of saving.

Highlands Bank & Trust Co.

Overland and Willys-Knight Cars
Better order now if you want one of these popular cars
Sebring Garage and Machine Co.
W. B. DALGETY, Manager
Sebring Florida

S-O-C-I-E-T-Y

MRS. P. J. RIPPBERGER, Editor
Telephone 76

Ridge Girl Wins Beauty Contest

Miss Mildred Brantley of Lake Wales

A Ridge girl, Miss Mildred Brantley of Lake Wales, has been acclaimed the most beautiful girl in Florida by the judges in the beauty contest recently conducted by The Tampa Times. The decision was based on photographs, nearly 400 of which were entered.

Miss Brantley, who has just graduated from high school and is only 18 years of age, will receive a cash prize of $300, given by The Times, and her picture will be published by leading newspapers and magazines all over the country. She will also be asked to play in the movies.

The contest brought out the fact that Florida is a state of beautiful girls, in the opinion of the judges, who worked many hours over the hundreds of photographs submitted.

LOCAL AND PERSONAL

Mrs. P. L. Vinson is recovering from a severe attack of the grip.

Mrs. I. Dotteery is able to be out again after a most unpleasant illness.

A. I. Young and William Babcock made a business trip to Tampa Monday.

Miss Lulu Whitehouse returned to her home in Sebring today (Friday) and will remain for several weeks with her parents here.

Mrs. George Jaeger, who is in a Tampa hospital, is reported to be doing nicely and all feel much engouraged about her condition.

Mr. and Mrs. C. W. Rogers, Espage and Mary Evelyn Rogers, Mrs. W. B. Leatherman and Ava Leatherman made a trip to Bartow Monday.

Major J. Gearing arrived in Sebring Sunday after several months' vacation in the north. Mrs. Gearing will return later in the season.

Mrs. Ira Rigdon left Sebring Friday morning for Arcadia, where she was called by the illness of Mrs. Arthur Crews. The length of her stay is indefinite.

Mr. and Mrs. F. T. Haskins drove to Winter Haven Saturday evening. Mr. Haskins returned Sunday, but Mrs. Haskins will spend a short time there at her former home.

Mr. and Mrs. W. H. Rogers, who have been managing the Arrowhead during the absence of Mr. and Mrs. Amy, moved to their home on South Ridgewood drive last Monday.

William Mitchell went to Arcadia Tuesday and returned Wednesday. He was accompanied home by his mother and his brother-in-law and sister, Mr. and Mrs. William Scott, and children.

H. P. Dance, who has been spending the past few weeks in Sebring with his nephews, the Jones brothers, left Sunday for Jacksonville and has accepted a position there with the J. C. Jones Lumber Company.

E. L. Knight, connected with the oil company working at Palmdale, arrived in Sebring Wednesday and is located at the Arrowhead hotel. He came here from Texas and is much pleased with the town and the weather conditions.

Rev. J. C. Lechemby, who has been conducting the Baptist meetings here for the past few weeks and Mr. and Mrs. Cornett and daughter, who have been assisting with the music at the revival, left Monday for Limestone, where they intended to hold meetings.

The Ford tractor demonstration in Jacksonville was the attraction for a party from Sebring last week. They left here Sunday morning in W. L. Scott's car and returned home Thursday morning, much pleased with their trip. Those making up the party were W. L. Scott, G. G. Albirton, B. Bowden and H. P. Dance.

Sam Dimberline, Mrs. Tom Dimberline and her sister, Miss Gladys Shipp, returned Sunday from Canada. Mrs. Dimberline and her sister have been gone for two months visiting in Toronto and St. Catherine's, Can., with their father and brothers. Mr. Dimberline joined them there three weeks ago and intended to go to England, but decided that he would return with them. They were also accompanied by Mr. Shipp, a brother of the girls, who will make his home here. They experienced some very cold weather and were glad to be back in Sebring. Tom Dimberline met them in Haines City early Sunday morning and they made the trip down the Scenic Highway by auto.

Elder J. H. Moore spent Tuesday in Tampa.

L. M. Newman is now driving a new Baby Overland.

Mrs. S. Degering was ill the first of the week, but is much better now.

Fred Yaeger left Tuesday morning to spend a month's vacation at his home in Wilkesbarre, Pa.

Mr. and Mrs. E. Harshman, their son and little niece, left Wednesday morning for a trip to Tampa.

Miss Emily Poase of Arcadia returned to her home there after spending her vacation in Sebring.

Mr. and Mrs. William Posl entertained at dinner Thursday evening for Mr. and Mrs. Ira Rigdon.

Alfred Varena, who has been at Pensacola for the past month, will return to his home here next Sunday.

H. W. Smith left Sebring Wednesday evening for New York, where he will meet Mrs. Smith, who sailed from England last week.

James M. Watts and family of Pelham, Ga., have moved to Sebring and are now occupying the Michener home on North Ridgewood drive.

Mr. and Mrs. A. L. Marchand and their younger son left Sebring Wednesday morning for Middleburg, Fla. They expect to be gone about a month.

The ladies of the Eastern Star chapter will be entertained next Tuesday afternoon by their worthy matron, Mrs. Fannie Rigdon, at her home on South Ridgewood drive.

Mr. and Mrs. E. O. Douglas and children returned Saturday evening by auto from Pass-a-Gridde. They spent two weeks at the Gulf resort and had a most pleasant vacation.

Mrs. A. R. McGinnis and children, who have been spending the summer in Taylorville, Ga., returned to their home in Sebring Sunday. Mr. McGinnis and Mr. and Mrs. Frank Manley drove to Haines City to meet them.

George W. Gage, one of Sebring's winter residents, is now in Swampscott, Mass., where he is recovering from an operation, performed early in the summer. Mr. Gage is looking forward to spending next winter in Sebring.

Mr. and Mrs. William J. Amy, Miss Ruth Amy and Mrs. Amy's mother, Mrs. Mary Wilcox, returned Sunday night from a trip through the northeast, visiting many friends and relatives at their former home in Pennsylvania and New Jersey. They were delayed on their way home by the illness of Mrs. Amy, but she is better now.

A most restful and pleasant Sunday afternoon was spent last week by a Sebring party on the shores of Lake Josephine. They went after the church service and ate dinner and supper at that most beautiful place. Those going were Mr. and Mrs. J. J. Cline, Mr. and Mrs. A. E. Lawrence, Mr. and Mrs. William Babcock and son, Mr. and Mrs. A. L. Young and children.

Saturday afternoon in the Whitehouse car a party of young folks left for Tampa and Bradentown. They were George, Leona and Emma Whitehouse, Gideon Joeger, E. Johnson and Allen Alvester. They reached Tampa early in the evening and most of the party went on to Bradentown. Here they joined the Sebring crowd who have been there for several weeks, Mr. and Mrs. Claude Price, Mrs. and Miss Estes and Geralda Whitehouse. On Sunday they returned to Tampa, accompanied by Geralda Whitehouse, and arrived in Sebring late Sunday night. The excessive rain, the washouts and other delays made the trip a hard one, but it was enjoyed by all.

DE SOTO COUNTY FOLKS TO PLANT 152 ACRES IN THE STRAWBERRY

DeSoto county farmers have agreed to plant 152 acres to strawberries, according to the list of pledges secured by County Agent Scally. Practically every section of the county is united in the effort and more than 100 growers are pledged to plant from a quarter acre to five acres each. Those who will plant the berries are:

Arcadia—M. R. Anderson, Henry Mehle, J. A. Bond, J. B. Gibbins, Paul Bouten, Marshall Dancy, Frank Stevens, R. E. Kemp, R. F. Clemens, Arthur J. Brown, A. L. Smith, Rupert Smith, Frank Carlson, W. F. Hooker, P. H. Browning, W. F. Espenlaub, Tom Budd, C. Y. Crawford, E. R. Jones, George Sonburg, D. C. Hoffman, W. F. Markett, Mr. Mahon, Dock Lewis, Will Scott, J. M. Alderman, Mr. Simmons, E. V. Ladd, Dr. J. H. Coffee, D. H. Sullivan, A. J. Fellows, H. O. Glockner, J. G. Kimmel, Dick Lewis, L. C. French, J. S. Shorter, H. A. Howard, Will Darby, C. Langford, James Morgus, Mr. Thompson.

Fort Ogden—S. B. Johnson, Mr. Beasley, J. A. Gault, H. H. Nesmith, Zeke McLennon, H. I. Waterman, Mr. Cards.

Owens—Capt. W. D. Nichol, Peter Cling, Mr. Langford, N. E. Norwood, J. G. Johnson, Dr. Whittington, W. E. Platt, R. Feigel, Joe Butler, John Miller, C. D. Robgets, R. Strobles, O. F. Wickwire, J. P. Stanford, A. L. Durrance, J. W. Thorne.

Bunker—C. B. Bates, Bryant Coker. Brownville—P. Sharp, Dr. Rabb, Charles Woerner E. F. Brown, J. E. Matthies, R. H. Helton.

Nocatee—J. N. Cowart, A. Borgeat, W. C. Arnold, S. L. Matthews, J. B. Kimball, C. A. Patrick, R. L. Hill.

Pine Level—Mr. Ballard, David Crocket, H. M. Whidden, Monroe Grantham.

Gardner — D. Ford, Mrs. Leila Royall, I. S. Lunn, Mrs. Robells.

Sparkman—S. Rosin, I. W. Harris, Mr. Fussell, Mr. Morgan, E. Plouden, Mr. Neill, E. B. Stoll, Paul Gross, Mrs. O'Berry, A. Vanselow, A. Guetzlaff.

POLK COUNTY LAUNCHES BEAUTIFICATION PROJECT

Warren H. Manning, Boston landscape engineer and consulting engineer on the Orange county beautification project, was guest at a luncheon in Bartow last week, which resulted in the organization of the Polk County Beautification Association.

A number of delegates from the surrounding cities were present at this affair for the eminent landscape artist. His speech was well received. Among the points that he brought out in his talk was the use of state plants, shrubs and trees to beautify and the futility and expensiveness of transporting flowers when Florida is blessed with such a variety. He spoke of making use of unsightly jungles and swamps for future parks, and the preservation of the remaining bits of attractive jungle, especially along the roadway.

Mr. Manning was very much pleased with this section of the state and prophesied a great future.

THE HAND BILL

Over in Lake City somebody has started a little newspaper, and they call it The Hand Bill. It is only about a foot long and eight inches wide, three columns and four pages of each of the four editions we have seen, but it has considerable advertising, and probably a fair line on the news of the town, and this makes it interesting.

Dr. McMurray left Tuesday morning for St. Francisville, Ill., where he will join his family, who have been spending the summer there. They will all return together in a short time.

Mr. and Mrs. Ashby Gibbons of Tampa drove to Sebring last Saturday and returned to their home Sunday. They brought with them Mrs. C. G. Rorebeck and son Curtis, who had spent last week in Tampa.

Elder J. H. Garst and J. S. Sanger are now attending the southern district conference of the Church of the Brethren, near Spartanburg, N. C. They left Sebring Tuesday morning and drove as far as Jacksonville, where they took the train for the rest of the trip. They are expected home Sunday.

Miss Ethel Singletary of Jacksonville is visiting Miss Leona Whitehouse. She arrived Tuesday and will stay about a week. Miss Singletary is the daughter of Mr. and Mrs. O. B. Singletary, former residents of Sebring, and there are many here who are pleased at this opportunity to renew their friendship with the young lady.

Attorney Guy Andrews, who has been spending his vacation at Daytona Beach, arrived in Sebring last Wednesday noon, and after attending to urgent business departed for Daytona on the evening train. Mr. Andrews said that he and Mrs. Andrews were having a most delightful time and expressed his great admiration of the wonderful beach there.

After the church services Sunday a group of young people, chaperoned by Mrs. Cora Lane, drove to Lake Byrd and ate their dinner there. After a pleasant leisure hour in that lovely place they returned to Sebring. Those making up the party were Mary Cornelia and Esther Maude Saunders, Espage Rogers, Ellen Heacock, Ava Leatherman, Norman Lane, Floyd Shumacher, John Warren and Ford Heacock.

Taking advantage of the last of the Thursday half-holidays, there were many picnics and fishing trips Thursday afternoon. One party, Mr. and Mrs. S. E. Hart and three children, Mr. and Mrs. Horn and children, Mr. and Mrs. Bernard Butts and son, went to the south end of the lake, near the bridge and had a delicious supper. The children enjoyed the play in the white sand and the older ones were delighted with the outing no less than the little ones.

Just Received
FOR TOMORROW

STRINGLESS BEANS, per pound 15c
EXTRA FINE ELBERTA PEACHES, per pound 15c
HEAD LETTUCE, per head 15c
TOMATOES, per pound 15c
BANANAS, per pound 10c
AVOCADO PEARS (extra fine), each 15c

CUCUMBERS BELL PEPPERS BARTLETT PEARS
CABBAGE
RUTABAGAS AND SEEDLESS GRAPES

Baker-Fisher Company

"The Best Always"

PHONE 25 WE DELIVER

A Business Motive Power

The time must come when all businesses will consider the advisability of adopting a new machine. One does not install a piece of labor-saving mechanism because it suits his fancy; but because the efficiency of the business requires it.

He expects the new machine to reduce his cost to operate—perhaps to make a better product — and thus aid him in meeting competition and making larger profits.

Advertising is exactly similar. The man who refuses to consider it as a possible expedient, simply shuts his eyes on one of the problems of his business. He might as well ignore the banks as sources of credit when he has need to borrow capital.

On the other hand, the man who looks to advertising to checkmate all weaknesses and shortcomings of his business and to carry it along to victory despite these, has a childlike faith in the miraculous. Advertising will not make his product or his service any better than they are; but will bring him the full benefits of their merits. It will not eliminate wastefulness in his factory or his store; but it will reduce his cost to operate. It will not make illogical selling methods successful; but it will assist good selling methods, and often point the way for improving them.

Advertising is the most inexpensive motive power that the manufacturer or merchant can buy today. It is a form of stimulus that brings excellent returns on the investment.

Published by The Pilot, in co-operation with The American Association of Advertising Agencies

Letters Of A Florida Citrus Grower To His Nephew

III.

From Jonas Arland at Hammock Groves, Florida, to Samuel Newcomer, Bentonville, Mich.

Dear Sam:

You have put a wrong construction on my last letter. I didn't mean you to believe the fellows speculating in fruit in Florida all were crooks and confidence men. Some are not above reproach, but there are others who are just about ordinary business men with average human failings.

However, as a grower I haven't much use for any of them. For instance, there is one fruit buyer I know pretty well. He is about as decent a citizen as you will find; has the usual one wife and some mighty nice children. If he were doing something else for a living he would be an asset to his community. As it is, he is a liability and I'll tell you why:

Last December Oscar Harland sold him his crop of Valencias for two dollars on the tree. Oscar being hard up and needing money mighty bad. Now when this Christian gentleman came to pick these oranges this spring he figured up his expense and considered that they cost him about three dollars plus a nickel packed and on the cars. So, needing a little money right at that time himself, he proceeded to take a long (?) profit and sold them right quick to net himself about three dollars and ninety cents a box. Now, you might wonder why I should kick about this. It is not because he cleared eighty-five cents profit on his investment and risk, but I do kick because he didn't know what the fruit was worth. Our own Association had two cars of Valencias just sold in the same town where he sold his, which the Florida Citrus Exchange had sold for us to net us just about six dollars at the packing house. This well meaning gentleman just naturally knocked the bottom out of prices for several days in the town where he sold this fruit, and cost us and a lot of other growers considerable money.

I am citing you a single instance, but each season furnishes hundreds of instances of this sort. Most of these speculators haven't any real line on the markets and the actual worth of fruit. In the last few years we have had at times some remarkably good prices, but I'll tell you honestly, none of us really knows yet what Florida oranges and grapefruit are worth, as measured by the law of supply and demand, just because of this hit-or-miss selling.

I have seen cases where speculators in some years bought seedling oranges at fifty cents a box, and less, from growers who were plumb up against it, and then sold them for a quick profit of maybe ten or fifteen cents a box, when the growers' actual cost of production maybe ran to seventy-five or eighty cents a box. The big trouble with these speculator fellows is that generally they have no interest in the growers' cost of production or in obtaining the value of the fruit except so far as shows them a profit on their purchases. More than once they have furnished the paving stones of good intentions that let the citrus business go straight to the Devil's hangout.

Once upon a time some used to argue that they served a purpose in furnishing ready money to growers who just had to have it; but that time is past. Allied with our selling agency, the Florida Citrus Exchange, we now have our own crop-loan organization, the Growers' Loan & Guaranty Company. Any member of the Exchange through it can obtain on his crop about all the money that is good for him, on payment of just legal interest; and does not have to pay an outrageous rate for money through letting some other fellow make a profit on his fruit.

You are your own boss, or at least that good looking wife of yours lets you think you are, and it is up to you to make your own decision. Whatever you decide to do with our fruit is no skin off my nose. However, I am reasonably sure you will in the long run do what most all of us have done who have made a real success of growing fruit; that is, join the ranks of the Florida Citrus Exchange where your own organization will make sales at actual cost, and you will get back the full worth of your fruit as sold in the markets.

Give Etta and the kids my love and fix things up so you can come down this winter all of you and pay a visit to

Your lonesome Uncle, JONAS.

IV.

From Jonas Arland at Hammock Groves, Florida, to Samuel Newcomer, Bentonville, Mich.

Dear Sam:

You never were more wrong in your life than when you figured that I and others who belong to the Florida Citrus Exchange are warped in our views and "bitter" toward speculative fruit buyers.

The situation is just this: There is only just so much fruit each crop year and no matter how hard we may compete to get fruit we can't increase the crop. It is not like two manufacturing concerns putting out, say, vacuum cleaners where the harder they compete the more machines both sell because the market is thus enlarged. On the contrary, the more the co-operative movement spreads in Florida the less fruit there is left for the speculators to handle. As the movement grows, consequently speculators are bound to be put out of business. In view of this it is only natural that they should fight and fight hard in order to keep themselves in business. It is a pretty sorry poodle dog, that won't try to give a bulldog a tussle if he is caught in a corner.

The co-operative movement in Florida has been, and is, steadily growing. A considerable number of fellows who have made a living out of the fruit game have been caught in corners more or less. Some of them have fought pretty hard and pretty bitterly. One of the favorite methods is by "propaganda." That is a rather nice-sounding word the war gave us to cover a pretty nasty sort of activity. In a big organization like ours, with about five thousand growers, there are bound to be a certain number of folks who will believe part of everything they hear. Therefore, when some of my fellow-members hear some rumor that we are paying our directors at Tampa ten thousand dollars a year, instead of a measly little per diem to cover expenses that most men wouldn't let drag them away from their business, they will get excited and mill around a bit, until finally someone of them comes out with it, and the real facts can be brought out and the matter laid at rest. These things are awkward and at times confusing. We live them down, in the course of time, and go right on ahead. Just here, I want to tell you we are going ahead right along.

However, you cannot talk about a man, or a set of men, behind his back or their backs and obtain any large portion of love and esteem when the talk gets known. Also, the very fellows who at first were misled by such propaganda are apt to feel pretty hard when they find our the true facts.

I don't want you to believe we have reached the millenium here in Florida and that our nice wooly grower-lambs are lying down in peace with the speculative interests. No, not if the lambs know it. Facts is facts, however; and the growers having learned the fruit speculators mean no good to the industry in which the growers have their money tied up, feel justified in setting forth the real state of affairs to those who, like you, are lacking experience in these things. That does not necessarily imply any bitterness at all.

The School of Experience don't put out correspondence courses; and I don't know if you can be expected to get much good out of these letters. However, I find the writing of them is good for me. Previously, I have thought out a lot of these things in a hazy sort of way, but writing you has served to focus my mind and I see them more clearly than ever before. I believe I am a better and more loyal Exchange member, for having written them.

Tell the kids I wore the new necktie they sent me to church last Sunday, and George Hopper, our village wit, said I was all dressed up like a new filling station. Bless their hearts, kiss the kids for me and accept best love for Etta and yourself, from

Your Uncle, JONAS.

These letters constitute the second installment of a series. Additional ones will be published in early issues.

Home Thoughts

Wife (away from home)—Horrors! I forgot to turn off the electric iron!

Husband—It's all right. Nothing will burn long—I forgot to turn off the water in the bathtub. — From Kasper, Stockholm.

New Priest—I am told, Mrs. Murphy, that you boast of two fine healthy boys.

Mrs. Murphy—Divil a boast, yer rivirince. Shure I do be apologizin' for thim fifty times a day.—Boston Transcript.

Flowers, Shrubbery and Lawns Big Asset to City and Suburbs

FLORIST TELLS HOW TO ESTABLISH A FINE STAND OF GRASS ON THE SOIL OF THIS LOCALITY— MANY FLOWERS AVAILABLE

Highway beautification as proposed and urged by the civic organizations in and throughout Florida has a staunch supporter in F. A. Knull of the Knull Floral Company of Tampa. The proposal, however, might be greatly enlarged, Mr. Knull thinks, and a program of home beautification of the residential sections and suburbs might be added, to the great advantage and benefit of the city and surroundings.

That the soil and climate of all of this section of South Florida are well adapted to the cultivation of flowers and ornamental shrubbery, as well as the establishment of beautiful lawns, is Mr. Knull's firm belief, and the opinion is based on years of actual experiment and experience.

"Most assuredly, a wide variety of flowers and blooming ornamental shrubbery can be grown in and about this section," asserted Mr. Knull. "Also, it is easily possible, with the proper care and treatment, including preparation of the soil, etc., to have lawns as beautiful as those in any part of the country.

"In regard to flower beds and flower gardens, all that is necessary is the proper choice of species and varieties and proper attention to the time of planting or setting out, with correct after attention. It is true that it is impossible to grow many varieties of flowers here that are grown successfully in other sections, but it is equally true that a great many other kinds can be and are being grown here to as great perfection as anywhere.

"When I started in business in Tampa in a decidedly small way I found that most people believed that first class lawns could not be established in this locality. That idea has gradually been abandoned and today one can find lawns in all parts of Tampa and the suburbs that would be a credit to any part of the country. The first requisite is to get rid of all decayed vegetation in the soil. This must be done by plowing or spading the ground and then raking out all foreign materials. If the soil is new and sour, a liberal application of lime, either hydrated or unslacked, will correct the acidity. If unslacked lime is used, a longer time must be allowed to get rid of its corrosive qualities. After the spading and raking and application of lime if needed, the ground should be allowed to lie idle, drying out and 'curing.' Then an application of about ten pounds of good fertilizer per square yard should be well raked in and the soil should be well rolled and packed to support the grass plants. Bermuda or St. Augustine grass will do better than other kinds, the latter being preferable. Plentiful irrigation must be supplied during the dry spells. If this procedure does not produce a good lawn I will be glad to give personal advice in special cases."

As to flowers and blooming shrubs, Mr. Knull declares that the list of available species and varieties is so extensive as to make a fair sized floral catalogue. Every year householders, experimenting in a small way, find additional kinds that thrive in this locality. For example, Mr. Knull said that until a few years ago it was believed to be impossible to grow sweet peas out of doors in this vicinity. Now, however, hundreds of home owners grow these dainty and beautiful flowers every year. The same, he said, was true of roses, almost unknown here a few years ago, they are becoming increasingly popular and common in home flower beds and flower gardens.

The following planting schedule for flowers in Florida has been prepared by the Florists' Review for the guidance of the amateur as well as of the professional gardener and florist:

PLANTING CALENDAR FOR FLOWERS IN FLORIDA

SEEDS

Variety	Sown	Plantings Bedded	Flowers Cut
Aster	Jan. and Feb.	Mar. to Apr.	May to June
Antirrhinum	Oct. to Dec.	Dec. to Jan.	Feb. 15 to May 15
Calendula	Sept. to Dec.	Oct. to Jan.	Dec. to May
Matricaria	Oct. to Dec.	Jan. to Apr.	May to July
Pansy	Sept. to Nov.	Nov. to Feb.	Dec. to Apr.
Stocks	Sept. to Nov.	Dec. to Feb.	Feb. to Apr.
Alyssum	All the year		In 8 or 10 weeks
Zinnia	Feb. to Aug.	Mar. 15 to Sept. 11	Apr. to Oct. 15

BULBS AND ROOTS

Variety	Planted		Flowers Cut
Calla	Sept. to Dec.		Dec. 15 to July 1
Dahlia	In open grown	Jan. 1	Mar. 15 to April 15
Dahlia	Under slats	April to July	Sept. to Dec.
Gladiolus	Sept. to April	1	Dec. 15 to July 15
Freesia	Sept. and Oct.		Jan. to Mar.
Tuberose	Mar. and April		July 1 to Mar.
Easter Lily	Under glass all the time		In 90 to 120 days
Narcissus	Any time obtainable		

CUTTINGS OR DIVISIONS

Variety	Cuttings Taken	Plants Bedded	Flowers Cut
Ageratum	Dec. to Feb.	30 days later	30 days later
Buddleia var. mag.	Nov. to Jan.	Feb. to April	May to July
Mums	Mar. to May	May to July	Dec. to Dec.
Violets, single		Oct. to Jan.	Nov. to April

ADVISES AGAINST TOO MANY PEOPLE ON THE FARM FOR WELFARE

KEEP THE BEST AND LET SCRUBS GO TO THE CITY, SAYS GRAY

"It is entirely possible to have too many people on the farm, and the problem of today is not to keep all the boys and girls on the farm who are not agriculturally inclined, but to make country life so complete, so full and so satisfactory that the best people can live in the country and let the scrubs move to town," says Dr. Dan T. Gray, director of the Alabama experiment station, at a meeting during farmers' week at the University of Florida.

Continuing, Dr. Gray said that the theory of the steady decrease in farm population resulting in agricultural ruin, which is held by many agricultural papers was incorrect. The migration from the country has been going on since before the time of Cicero, and instead of reducing production it has resulted in the greatest pageant of progress the world has ever seen.

A large farming population increases competition among farmers and causes low priced products, and for this reason people do not have to live on the farm to benefit agriculture. Those who engage in other industries must consume the farmers' products which will enable farmers to get better prices, give his children a better education, use better machinery, and better utilize man power.

In relating the factors that improve country life and the rural community, Dr. Gray placed the consolidated rural school first, expressing his desire to see such a school in every section in the south where the farm boys and girls may receive a high school education without leaving the family fireside. Second, there must be more work stock to the individual, stating that the civilization of a community can be measured by the amount of work stock found on the farm.

The third point in community improvement is a better development of the social and religious conditions. Leading this community development there should be a country church with a country pastor to minister to the community needs. For social development there should be a community organization to promote community fairs, picnics, fishing parties, baseball teams, and general civic improvement.

SOME BIG ENTERTAINMENT DURING FARMERS' WEEK

During farmers' week at the university every facility that will add to the comfort and entertainment of the visitors will be available.

The Y. M. C. A. will be open, and offers a place to go and enjoy music, games, magazines and newspapers. In addition it is equipped with writing tables and stationery for the use of those who attend. The library of the experiment station will be open also, and it contains a large amount of agricultural literature, including many of the leading agricultural journals and newspapers.

The university dormitories have screened, comfortable rooms with running water and shower baths and all that is necessary for those who come is to bring their bed linen, towels and pillows.

One afternoon during the week will be taken up with a pleasure trip to a nearby bathing resort, where special water sports and entertainment will be provided. It would be advisable for those coming to bring their bathing suits.

There will be a display of machinery on the campus with some one in charge to explain its use and operation.

Everything will be done for the pleasure and comfort of those who can attend, and a hearty welcome is extended to all.

GOOD AND BAD TASTE SHOWN IN CLUB COSTUME EXHIBIT

A spring fashion show of unique character reported to the United States department of agriculture was arranged in Gooding county, Idaho, by extension workers. This was not a style show for the purpose of showing the latest fashionable creations, but a contrast exhibit to point out good and bad taste in the selection of girls' costumes.

Models selected from each of the 10 sewing clubs created a sufficient interest to bring many of the other members to the "show." They came from three to 20 miles. The show was staged as a part of the regular afternoon program of a local motion picture theater, the use of which was donated for the occasion. Five girls demonstrated the "poor taste" costumes, and five the good. The extension workers called attention to the fine points in each type of costume.

BAN THE FLY

The house fly was barred from 65,000 additional farm homes in 1921 by screening installed as a result of demonstrations given by extension workers, according to reports received by the United States department of agriculture.

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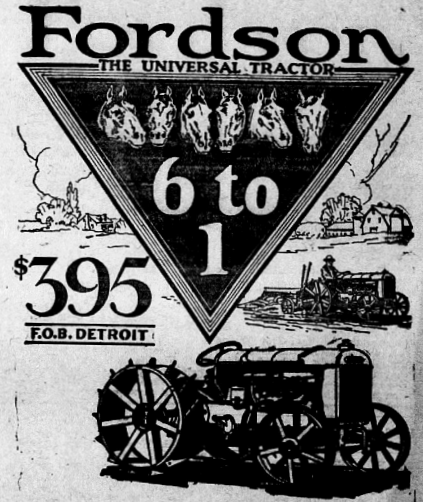

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F.O.B. DETROIT

Fordson Often Does More In a Day Than Six Horses

The Fordson substitutes motors for muscles.

The Fordson substitutes tractor wheels for the legs of man and horse.

The Fordson takes the burden off flesh and blood and puts it on steel.

It allows the farmer's energy to be devoted to management, and not merely to operation. It gives him time. It cuts his producing costs.

There's a big story of savings made possible by the Fordson. Let us tell you. Write, phone or call.

Bowden Motor Co.

Authorized Ford Dealers

SEBRING - - - - FLORIDA

Maas Brothers

School Days Will Soon Be Here

Why not come into this big store of better values and select a complete school outfit for the children? Everything they'll need is gathered here under one roof and its a pleasure to shop when you have such a big variety to choose from.

For the College Miss, it is essential that everything be correct. Our garments are selected by experienced buyers and contain the best style touches. Garments are arriving from New York almost daily now and it will pay you to come in and see the new styles.

ST. LUCIE COUNTY HAS $114,000 TO FINISH PART STATE ROAD 8

WILL LEAVE ONLY A FEW MILES IN OKEECHOBEE UNCOMPLETED

"The sale on Tuesday by the board of county commissioners of the $50,000 bond issue to Sydney Spitzer & Co., of Toledo, O., previously reported, makes approximately $114,000 available for use in improving and building St. Lucie county's portion of the cross-state Fort Pierce-Tampa highway as soon as the proceeds are in hand," says the Fort Pierce News-Tribune. "Making up the $114,000 is the sum of around $39,000 from the $550,000 bond issue and $15,000 available out of the recent $50,000 time warrant issue.

"Fourteen bids, each with an attached check for $1,000 to show the good faith of the bidder, were received and this, counted with the fact that the bonds sold for a premium of $1,553, was said to be strong proof of the desirability of St. Lucie county bonds. One of the commissioners said, however, that he had not expected to see the bonds sell any lower.

"Prudden & Co. and Sydney Spitzer, both of Toledo, the two highest bidders, had representatives present at the opening of the bids. Certain "strings" tied to Prudden & Co.'s bid prevented its acceptance by the commissioners, although the bid was an attractive one. This firm offered par and accrued interest to date of delivery, with a premium of $2,000, but certain stiplations which they added to their proposition discounted its chance of acceptance over the Sydney Spitzer bid, which even Prudden & Co. representatives admitted was by far the best bid received.

Highlands to Build Its Portion

"Recent news dispatches from Sebring tell of a mass meeting held there and the consequent decision to circulate petitions for the calling of a bond election in that, Highlands county, for issuance of $500,000 in bonds, of which $375,000 would be appropriated for building the road from the Polk county line to the Glades county line, and from Lake Annie to the Kissimmee river. With the exception of a short stretch from Okeechobee City west to the Kissimmee river, the improvement of the Highlands county section will provide a hard-surfaced highway practically the entire distance across the state from Fort Pierce to Tampa. This highway will, when completed, be one of the most important in the state and of vast importance to Fort Pierce."

THISTLES AND ROSES SMELL THE SAME TO THE DEAD

A few days ago there was a death in a certain community. The man had lived a life of goodness, but for all that he was not liked. He was criticized and censured every day for a variety of things that would have been amusing if the result had been less pitiful. He lived practically alone, hurt by the attitude of his neighbors, whom he loved and grieved that he was not able to win them closer to him. In years gone by he had tried to overlook their hard remarks and had ventured to slip the magic circle that held friendly words and smiles. But alas, he soon gave up, neither his feelings nor his pride being proof against the seeming enmity of the circle.

One day he died. There he lay still in death and on his face a peace that was indicative of the nature of the man. The community awaked to hear of his death and with one accord they hastened to the lonely house on the hill. Flowers they carried and placed upon his silent form and his eyes were as blind to the flowers as his ears were deaf to the words of kindness that hovered about him.

Too late! How often it happens. How much better to say the kind words and carry the flowers to the living. Yet, there is scarcely one of those who reads this but is guilty of the same thing. It is a failing that all mankind seems guilty of.

Too late! What a comfort to hug to one's heart, when death claims friends or relatives to be able to remember that kind words and deeds had surrounded him while alive.—Marianna Times-Courier.

NOTICE FOR PUBLICATION

In the Circuit Court. State of Florida. Twelfth Judicial Circuit, Highlands County. In Chancery.

John W. Payne, Jr., and William Matchett. Complainants, vs. J. A. Rooker, H. G. Cassels and Mary N. Cassels, Defendants.

It appearing by affidavit appended to the bill filed in the above stated cause that J. A. Rooker, one of the defendants named in the above cause, is a resident of the State of Florida, residing at Venus in said county and state, but that said defendant conceals himself so that service cannot be made upon him, that there is no person in the State of Florida service of subpoena upon whom would bind said defendant and that said defendant is over the age of twenty-one years; it is therefore ordered that said defendant be and he is hereby required to appear to the bill of complaint filed in said cause on or before Monday, the 28th day of August, 1922 otherwise the allegations of said bill will be taken as confessed by said defendant.

It is further ordered that this order be published once a week for five consecutive weeks in the Highlands County Messenger, a newspaper published in said county and state.

This 22nd day of July, 1922.

C. F. SAUNDERS,
Clerk Circuit Court.

GUY A. ANDREWS,
Solicitor for Complainants.

A true copy. Attest:
C. F. SAUNDERS, Clerk.
July28-Aug4-11-18-25

NOTICE FOR PUBLICATION

In the Circuit Court of the Twelfth Judicial Circuit in the State of Florida, in and for Highlands County.

Mary N. Cassels and H. G. Cassels, Plaintiffs, vs. J. A. Rooker, Defendant.

It appearing by affidavit filed in the above entitled cause, that J. A. Rooker, defendant named in the above cause, is a resident of the State of Florida, residing at Venus in said County and State, but that said defendant conceals himself so that service cannot be made upon him; that there is no person in the State of Florida service of process upon whom would bind said defendant and that said defendant is over the age of twenty-one years; it is therefore ordered that said defendant be and he is hereby ordered to appear to the declaration filed in said cause on or before Monday, the 6th day of November, A. D. 1922, otherwise said declaration will be taken as confessed by said defendant.

It is further ordered that this order be published once each week consecutively for two months in the Highlands County Messenger, a newspaper in said County and State.

This 8th day of August, 1922.

C. F. SAUNDERS,
Clerk Circuit Court.

A. E. LAWRENCE,
Attorney for Plaintiffs.

A true copy. Attest:
(Seal) C. F. SAUNDERS,
A11-18-25-S2-9-16-23-30-O6 Clerk.

666

Cures Malaria, Chills and Fever, Dengue or Bilious Fever. It kills the germs.

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Real Estate and Insurance

FIRE

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All kinds of

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Phone 87 Sebring, Fla.

Get Your Share of Extra Mileage

IT is all true—every word of the news that's going around about Firestone mileage records and the phenomenal sales that have resulted.

Chances are you really haven't heard the full story of the wonderful success of Firestone Cords. We'd like you to call and get the actual facts. That is one sure way to make your next tire purchase a logical business buy. We'll explain the blending and tempering of rubber—double gum-dipping—and the air-bag cure—special Firestone processes.

The unusual mileage being made everywhere will stir your ambition to reduce the operating costs of your own car.

A call on us entails no obligation. Get the records—divide the distances these Cords are covering by Firestone prices. Then you'll be convinced that Most Miles per Dollar means what it says.

Drop in—Any Time

FABRIC			CORD		
30x3	Oldfield "90"	$7.90	30x3½	Regular Size	$12.45
30x3½	Oldfield "90"	8.90	32x3½	Extra Size	14.65
30x3		8.95	32x4		20.15
30x3½		10.65	32x4½		27.70
			33x5		46.95

No Tax

Most Miles *per* Dollar

Firestone

GUM-DIPPED CORDS

Sold by

BOWDEN MOTOR COMPANY
Sebring, Florida

STANDARD GARAGE
Avon Park, Florida

Protect Your Groves

Legal Trespass Signs

FOR

Citrus Groves

THE MESSENGER IS GETTING OUT POSTED AND TRESPASS SIGNS ON

Heavy Canvas Cloth

PUT IN YOUR ORDER NOW POST YOUR GROVES

The law says you must put a sign every 330 feet to make your posting effective and protect your property. If your grove is not posted you must actually catch the thief in stealing the fruit.

IF HE BEATS YOU TO THE FENCE YOU ARE OUT OF LUCK

If your grove is legally posted, you can prosecute if you find a person in the grove.

SEND IN YOUR ORDER THIS WEEK THE TIME IS SHORT

SOMETHING

For

Merchants to Think About

Name ten merchant princes who never advertised.

No?

Name nine, then.

Six? Two? One. Why, what is the meaning of this?

Your knowledge of history and current affairs is comprehensive; your memory is excellent. Why, then, can't you name the great leaders of commerce who built up their enterprises WITHOUT ADVERTISING?

It's never been done, has it?

On the other hand, great commercial successes, since the dawn of history, have been erected largely by advertising, of one sort or another. And as the means of advertising improved, the number and extent of business enterprises increased correspondingly. Cause and Effect.

But this has to do with big city successes, you say?

Wrong again.

Read below.

Newspapers come first on the advertising budget of Fred P. Mann, Devils Lake, N. D., country merchant whose store does nearly a million dollar business a year. This much he told retail dealers who gathered at Boulder, Mont., last week for their annual convention.

He sends out grocery specials and personal letters.

Mr. Mann, who is known the country over for his achievements in building a million dollar store business in a small community, started in business with a $75 capital. Through a wholesale house he was given "time" on $1,600 stock.

A newspaper friend urged him to tell the public about what he had to sell through newspaper columns. He did this when other merchants were satisfied to carry only a card in the paper.

The first year Mr. Mann did a business of $23,000. He continued to use newspaper space judiciously and has kept at it ever since. Now the fixtures in his store alone are valued at $45,000.

Mr. Mann said that after taking the presidency of the North Dakota association he sent out questionnaires from which he learned that 75 per cent of the merchants of that state did not advertise and that 10 per cent advertised only because they wanted to help out their local papers.

At the same time, he said, the mail order houses were sending 72 carloads of catalogues into the state and it was reported by wholesale houses that 72 per cent of the merchants were insolvent. He said he took up a campaign to induce the country merchants to go on a cash basis and to advertise, and he has since succeeded in bringing 200 of them around to his system.

Mr. Merchant, you don't have to do business in Dakota nor belong to Mr. Mann's association to do business under his system.

Start now. Right here in your own town. TODAY.

Your publishing friend is trying to help you when he lays down his own money to furnish you with a big advertising service like THIS.

SPORT NOTES

Three out of four in the last series with Avon Park is going pretty good, huh! And by the by, the score in games played with the north-county lads stands four all. Four of the games were played by Avon Park with hired players, while the local team has taken the field on each occasion this season with local boys. Better still. What?

Pee Gee Gearing was borrowed by Wauchula for a couple of games this week. The Sebring midget is an all-round ball players and his fame is spread far and wide. Unlike a prophet, he is not without honor in his own home town, either.

Avon Park also drafted a couple of our best this week, taking George Whitehouse and Tom Dimberline to help 'em beat the Lake Walesers.

One of the most consistent yet flshy players in the recent series has been "Doc" Manley, who held down the initial cushion. "Doc" just naturally takes everything that comes his way and he knows how to make use of his longevity to advantage. More than once he almost stretched himself his full length to meet the ball just before the runner reached the base, and in several instances the fraction of a second's difference between his going after the ball rather than allowing the ball to come to him was the cause of the runner getting called out. "Doc" has been hitting 'em too.

The presence of "Pop" Manley in the game seems to have stirred big King Vann into action. At any rate the big southpaw has shown a great improvement in his fielding of late, while his batting "eye" seems to have come back to him with a telescopic attachment.

"Cracker" North, while just a kid, is all there in the outfield. To all appearances slow, the Youngster seems to have an uncanny knack of getting everything that comes his way, and it is mighty seldom that he allows anything to get by.

After an almost indifferent performance in the earlier part of the season, had convinced some that George Whitehouse was an outfielder instead of a third-baseman, George began to think so himself and was shifted to the outfield at his own request. Of late, however, George has of necessity been brought back to the hot corner, and the way he has been holding down the berth is a revelation to everyone. Even the I-told-you-so bunch admit a more or less mild surprise at his flashiness. At the rate he has been going of late nothing can stop him and in the opinion of local fans he is just as good as Frankie Frisch, the Fordham Flash, and a darn sight more valuable—to Sebring.

Isn't Tom Dimberline getting to be some hurler, though. What would have proven too much work for the average man has enabled Tom to overcome his early season wildness, while his frequent iron-man performances have convinced him that even the best of arms cannot depend upon speed alone for pitching two games in three days. Consequently the big boy has acquired splendid control and a fair variety of curves. Add to those the fact that he has more speed than any man he has been up gainst this season, and you will see why Tom is what he really is—the best pitcher on the Ridge and one of the best in South Florida.

METHODIST CHURCH

The pastor will preach as usual at 11 a. m. and 8 p. m. next Sunday. Sunday school: Men's class in the hut at 9:30 a. m., main school in the church at 9:45 a. m. Epworth League in the hut at 7 p. m. All comers always welcome to all services.

HOPE TO LOCATE ROAD S AT OCTOBER MEETING

(Continued from Page 1)

ereign state failed to live up to a contract after accepting a county's money and binding the contract.

"We should ask the legislature to provide the funds," he said, "if they aren't there. We must protect the credit of the state."

T. P. Taylor, county commissioner from Glades, who with F. R. Holcomb, another commissioner from that county, was here, told of Glades' road building within the past year. They have built roads out of Moore Haven east to Clewiston, north to Lakeport, south to the Fort Myers-West Palm Beach road, and west to Fort Myers. They will vote soon on a bond election for $74,000, he stated, to build from Lakeport to the Highlands county line, connecting with State Road No. 8, near the Kissimmee river.

Mr. and Mr. Holcomb stated that the Glades county district, centering about Palmdale, hasn't further bonding capacity to bond to meet the Highlands county road south of Venus and that it is not probable they will meet that road for some time. Before recessing for a ride all the officers were re-elected.

A motorcade about the city took the visitors through several big blocks of the 10,000 acres of grove in this township and around Lake Byrd boulevard. They stopped at Lake Byrd Lodge to marvel at the rustic beauty of the log cabin hotel, one of the largest structures in the country built out of logs almost exclusively.

An 800-gallon portable spraying tank feeding four sprays at one time at the big Pittsburgh-Florida grove attracted considerable attention, as did the exceptionally large crops ripening in the grapefruit sections. The oranges are still green. They came back through and around the city, around Lake Verona boulevard, to the big crate mills, which will produce 2,500,000 citrus crates this year.

The board of trade wound up the drive at Norton Smith's famous Red Top ranch on Lake Isis, a crystal gem 100 feet deep and less than a mile across. Here the band had gathered and played during supper, which was served by "Chef" H. B. Smith, prominent hardware merchant. It was a country style chicken dinner, with all the fixings and greatly enjoyed.

After the eats Engineer Benson discussed the trials of an engineer, trying to work as fast as the people wanted him to and as well as his profession and honesty demanded. The resolution asking attention to past appropriations preceeded his talk.

Mr. Harris made an impressive talk of appreciation of the efforts of the local board of trade, band and citizens generally, and had a resolution of thanks passed. T. V. Conway, Sebring, invited the next meeting there in November and there was no opposition, this city gets the quarterly meeting.

DIP ALL CATTLE REGULARLY QUICKEST WAY WITH TICKS

"How long do we have to dip?"

Judging from numerous repor's received by the United States department of agriculture, the question of length of dipping interests the majority of live stock growers in areas quarantined because of cattle ticks. The department's answer is "one or several years, depending on how you dip." Naturally cattle owners wish to complete tick eradication in the shortest possible time and at least cost and inconvenience.

The experience of the department in eradicating ticks from half a million square miles shows conclusively that regular systematic dipping of all cattle every 14 days is the quickest means. Failure of even a few cattle owners to dip all their cattle may undo the efforts of their neighbors who bring all their cattle to the vats on schedule. The bureau of animal industry, United States department of agriculture, will supply on request full information for completing tick eradication in the shortest time—one season when directions are faithfully followed.

DISGUISING JOINT AND CRACK FILLERS IN CONCRETE ROADS

Unsightly black lines, sometimes jagged and irregular, which mar the appearance of practically all concrete roads and which are due to the natural color of materials used to fill joints and cracks, will be avoided by the use of a material for the purpose developed in the laboratories of the bureau of public roads, United States department of agriculture, if tests by actual use prove as successful as expected. This material has the same color as concrete, and when used to fill cracks and joints the surface has the appearance of a continuous and unbroken slab to the casual observer.

No particular advantage over other good materials is claimed for the preparation other than its color, and it is probable that the cost will be somewhat higher but not prohibitive.

For several weeks a section of road with expansion joints filled with this material has been under observation, and the results are entirely satisfactory, but a longer test will be necessary before it can by recommended for general use.

The mixture consists of approximately 12 parts rosin, 1 part crude rubber, with sufficient barium sulphate to give the desired color. In preparation the rubber is dissolved in gasoline, and the rosin is then mixed in with an application of heat, the coloring material being added as required. Any desired consistency can be obtained by varying the proportions. A material with remarkable adhesive properties is produced and which can be heated so that it will flow into the cracks and joints.

Subscribe for the Messenger.

TO BE GOOD SEASON FOR CITRUS FRUITS ALL ALONG THE RIDGE

At a meeting of the Polk County Citrus Exchange at Bartow last week, attended by the directors of the Polk county sub-exchanges and of the various associations affiliated with the exchange, the feeling was expressed by growers as well as packing house men that this year's citrus crop gives promise of being better than was the crop of last year, both as to size and quality. Each of the 26 packing houses of the county was represented at the meeting.

The meeting was called by Dr. J. H. Ross of Winter Haven, president of the Florida Citrus Exchange, for the purpose of receiving reports from the growers and packing house men of the county and exchanging views and to discuss plans for the forth coming season. Dr. Ross told of having been on a trip through the citrus growing sections of the East Coast country and predicted a great increase in the membership of the Florida Citrus Exchange this year.

C. H. Walker of Bartow, manager of the Polk county exchange, following the Bartow meeting, said that crop prospects were very satisfactory and a splendid yield of good quality of all kinds of citrus fruit was looked for.

"This year will be the best the growers of Florida ever have had," said Mr. Walker. "More fruit will be shipped and some of it will be ready for market much earlier this year than ever before—some of it as early as September."

Mr. Walker added that the exchange plans to advertise much more extensively this year than ever before in order to introduce Florida fruit into sections of the country which have hitherto depended upon California. Because of conditions following the freeze in that state last winter the crop of early varieties of oranges will be greatly curtailed and dependence must be had on early shipments from this state in Mr. Walker's judgment.

"Florida will have the only early fruit in the market," said Mr. Walker. "Last year California shipped 10,000 carloads of early oranges between the middle of August and the latter part of November. Because of last winter's freeze they will have but very little fruit to send to market before the holidays. This will be to the advantage of the Florida growers and shippers, of course.

"While the California growers were solely stricken by the frost and are still feeling the hurt, the groves are being very rapidly brought into new bearing and in another year will be where they were before the blight, thanks to greater knowledge regarding the rehabilitation of frost-bitten trees. In the meantime the demand for oranges and other citrus fruits must be supplied from this state."

THE JUNKING OF THREE HUNDRED COSTLY SHIPS

It is unofficially announced that 300 of the United States shipping board vessels, some years past at anchor and slowly deteriorating, are to be sold for junk. The vessels built at a cost of $300,000,000, will bring something over a thousand dollars each when converted into iron and steel scrap and broken lumber. They have never been of any use to the government and cost about three times as much as the same size and general ship would have cost a private owner. When built the government was at war—and in the shipyards at various points on the country's coast there were hundreds of thousands of men working as shipbuilders, and getting about three times an average shipbuilder's pay, and those overseas and directors could have known that the work being done was of little value.

"Hello, Jones," a Jacksonville man is said to have remarked on meeting another, well known to be in a profession that was not regarded as essential, during the war; "what are you up to these days?" "Oh, I'm a shipbuilder now," was the reply. "Good pay and safe besides." What he knew about a ship had been acquired in a few trips by ferry or a glimpse of the harbor occasionally of a vessel moving about. But the pay was good, and the position safe from conscription, and what more would anyone ask, in war time?

Then with men high up in the shipping board, with but little more experience than the "worker" mentioned, small wonder that ships were built that would not sail. The highest crime was carrying the work further than the actual moment of war, and the continuing of shipping board nonsense until now. The government proved that it could not build and operate ships economically—and only the parasites who are clinging to the body politic for gain see any sense in carrying forward the stupid idea of government operation in time of peace.—Times-Union.

The trouble with so many marriages between screen stars is, to use a studio expression, that they lack continuity.—Columbus Dispatch.

BRING YOUR SUIT FOR CLEANING AND PRESSING TO

H. S. Jones

Successor to Horace Garner

HIGHLANDS TAILORING COMPANY

HAVE YOUR CLEANING AND PRESSING DONE AT

The Sebring Tailoring Co.

F. S. BEE, Manager Sebring, Fla.

DeSoto City Groves Company

Offers you the best of citrus land in 5, 10 or 20-acre tracts, situated on Red Beach Lake

in the heart of the famous citrus growing belt

We also have for sale a number of

BEAUTIFUL RESIDENCE LOTS IN DE SOTO CITY ON THIS BEAUTIFUL LAKE

We invite you to come and look over this property and let us show you this rapidly developing section and give you our prices and

Terms

DeSoto City Groves Company

OFFICES DE SOTO CITY AND SEBRING

(Over New Postoffice, Sebring)

The Sanitary Market

HENRY KRAUS, Proprietor

A TENDER STEAK

That Is What We Furnish You

We Also Carry

FLORIDA AND WESTERN MEATS

All bills due and payable on or before the 10th of every month

THE ANDERSON STEAM VULCANIZING SCHOOL

Tires Retreaded and Repaired

H. G. EASTWOOD, Proprietor

North Ridgewood Drive Sebring, Fla.

Participation in Development

THE FIRST NATIONAL BANK OF SEBRING TAKES AN EARNEST INTEREST IN THE GROWTH OF SEBRING AND PARTICIPATES IN THE DEVELOPMENT OF BUSINESS INDUSTRIES.
WE BELIEVE OUR SERVICE IS A VALUABLE AID TO BUSINESS MEN WHOSE ACTIVITIES REQUIRE A STRONG, OBLIGING BANKING CONNECTION.

The First National Bank of Sebring

E. O. DOUGLAS, President. P. J. RIPPBERGER, Cashier.

To Real Estate Owners

This is a good time to list your properties for sale — more calls for big acreages now than last winter. As conditions are improving in a perceptible manner in the north the demand for Florida property increases. Be ready for the buyers now making inquiry and others soon to be by listing your holdings whether large or small.

To Real Estate Buyers

A very healthy inquiry for various kinds of Florida property is now the order of the day and this stimulation is bound to increase the prices. It is our firm opinion that the very best time to select your Florida investments is at hand right now. Prices are bound to be on the up-grade from now on. Let us convince you of this by quoting you actual facts involving transactions of recent weeks.

ALWAYS REMEMBER THAT REAL ESTATE, PROPERLY BOUGHT, IS A SAFE AND HIGHLY DESIRABLE INVESTMENT

SEE

B. L. LAIRD

OPPOSITE POSTOFFICE SEBRING, FLA

HIGHLANDS COUNTY MESSENGER

VOLUME II. NO. 5. SEBRING, HIGHLANDS COUNTY, FLORIDA, FRIDAY, SEPTEMBER 1, 1922 $2.00 A YEAR IN ADVANCE

Palmdale Can Meet the Highlands County Road

Palmdale, Aug. 31.— Some places are naturally from mere location and environment distinguished (Constantinople, for instance). Others achieve distinction, as has Moore Haven. Some have distinction thrust upon them, as has Palmdale, at the hands of two honorable county commissioners, who publicly and officially proclaimed at Avon Park that our district is not able to bond for a five-mile stretch of road to meet the Scenic Highway at our northern boundary.

County commissioners are elected to serve all their respective counties, rather than knock any portion of it. We brand this statement as false as well as prejudiced and we rise to correct it. Come on with the Scenic Highway to any point that may please the people of Highlands county. We will meet you at the line and then ask our county engineer to correct his blue-print by crediting Palmdale with at least one mile cut of it. We feel it is absolutely true that we have fairly good roads to Fort Myers and Punta Gorda, both graded and for which we are paying. We can even get to Moore Haven over one of these roads with its connections. The blue print does not show that, however. We are at a loss to know just why our hired men should take such infinite pains to misrepresent any part of Glades county. Give no thought to these things, good friends of Highlands county. Build your road to the county line at any point you please. We will meet you.

Plenty of rain, but not too much for August. The weather is simply superb and not a dengue "skeeter" is getting in any work. We are not annoyed very much down here by either gnats or mosquitoes at any season.

Our town has literally been painted white with green trimmings lately. E. F. Caldwell and Will Boatright are the leading artists.

Sabbath school every Sunday with preaching quite often, is our social feature.

The public school will open in a few days with a man teacher, whose name has thus far been withheld from us.

F. C. Payne, the railroad agent, lately bought Mrs. Bentke's farm, two miles north of town. The place is well equipped with buildings as well as fairly stocked. Since Mr. Payne is experienced in tropical crops and conditions he and his family will do things out there.

Strawberry and pepper culture are the popular lines of our farmers and truckers this fall.

Guava season is on and their pungent odor ladens our atmosphere. There is an opening here for many guava groves and an unlimited market for guava products.

There is a good opportunity here for many people in this one line. A canning plant, with jelly making as a side line would be required, of course, but many other products could be handled during the year. This is a call from Palmdale: "Come over and help us." Do this, and we can bond for $100,000 if we wish and all own a flivver or twelve-cylinder and drive over the best roads in the state to Sebring and Avon Park. Please do not get rattled, good friends of Highlands, over the specious words of our hired servants. We have a record in Holy Writ of ten out of twelve men who rendered a discouraging report. Surely two will not hurry us with the level-headed folks. SCRIBBLER.

EASTERN STOCKMEN HAVE VISIONS OF COUNTRY ON THE ATLANTIC COAST

[By Robert Fuller]

Will the Atlantic seaboard yet be the "cattle county" of the United States?

A distinct trend toward beef raising has been noted in the east for some months.

Farmers and breeders in this section of the United States, long supreme as producers of dairy cattle, are now turning their attention to raising beef cattle.

The grassy pastures, hillside forage and extensive timber land of the east is said by experts to be admirably adapted to beef cattle production. One leading breed of beef cattle is now said to number more than 15,000 head on eastern farms.

Cattle Show at Wilmington

The developing demand for beef cattle in the Atlantic and New England states is responsible for the decision to hold a beef cattle stock show at Wilmington, Del., starting the week of Sept. 4.

True, this is a Hereford show, but it is a national show and will be the greatest exhibition of beef cattle ever held in the east.

Many herds are entered and cash prizes totaling more than $6,000 will be awarded.

Many Mid-Western Herds Entered

States represented are: Colorado, Connecticut, Delaware, Indiana, Kentucky, Massachusetts, Missouri, Mississippi, Ohio and Pennsylvania.

Eastern stockmen are taking to the idea, realizing that they have let much valuable land go to waste through failure to utilize their natural advantages.

HOME MISSIONARY SOCIETY TO MEET

The Home Missionary Society of the Methodist church will meet Tuesday, Sept. 5, with Mrs. Merle Michener at the Buckeye Hotel.

MR. AND MRS. D. S. MASTERS CELEBRATE TWENTY-FIFTH ANNIVERSARY OF WEDDING

Saturday, Aug. 26, Mr. and Mrs. D. S. Masters celebrated their twenty-fifth anniversary. The Aid Society of the Church of the Brethren and other personal friends were present to help make this occasion a most joyous one, and to wish them prosperity, through many more years of wedded happiness.

The early part of the afternoon was pleasantly spent in quilt knotting. Later delicious refreshments were served by the hostess. Mr. and Mrs. Masters then went through the simple and impressive Quaker marriage ceremony, after which Elder Moore spoke in a few well chosen words. He told of the love and esteem in which they were held by all alike, of the staunch faith and firm belief which had helped them over many hard places, and of the cheery ways and kindly words which had endeared them to everyone in Sebring. The elder then offered a prayer while he besought that life's blessings might be showered upon them, and that their trials would enrich their lives even as their great abiding love had done.

They were presented with a purse of silver as a token of loving regard.

SCHOOL MEN APPEAL TO WOMAN'S CLUB

At a called meeting of the executive board of the Woman's Club held last Tuesday night, the women were addressed by D. E. Williams, principal of the Sebring school; Ira Rigdon, of the county school board, and R. L. Laird, of the local school board. They came with the hope of receiving from the Woman's Club aid in meeting the requirements to put the Sebring school on the accredited list. They now have the required number of teachers, the required average attendance, the number of rooms but are lacking in library and laboratory equipment. It would be too bad to have the school go unaccredited for the lack of these things, for in this case the pupils never have the standing in seeking entrance to colleges that they would otherwise have. The amount necessary for the equipment was estimated to be between $400 and $600. The women present realized the importance of the call, but decided that they would not take definite action until the regular meeting of the board next Tuesday night. At that time, the men will report in full the exact amount needed for the work they contemplate. All members of the club who are interested in this work are urged to be present at the meeting.

BUILDING PERMITS MUST BE SECURED

The building inspector has issued a warning to all carpenters, bricklayers, building mechanics and proposed builders of homes to secure a building permit before beginning operations. This must be done to comply with the building ordinance passed March 22 of this year. Permits must be obtained for the erection, alteration or repair of any building.

Since the passing of this ordinance permits have been issued for 15 new dwellings at a total cost of $23,250; for the removal and remodeling of 13 community huts, at a cost of $4,450; for a business block, costing approximately $15,000; for repairing four dwellings, at a cost of $1,590; for building 10 private garages, at a cost of $1,975; for repairing two garages, at a cost of $1.35; for building jail kitchen, $200; for remodeling store, $150. Total cost of entire building operations from March 23 to the present time, $43,750. This is a most creditable record for the dull months and the work has kept the local carpenters busy during the summer.

Prepare for the Fair

Every Highlands county man who grows or raises anything should begin immediately planning for the fair. Special preparations should be made to take the best citrus fruits, best truck, best live stock, and best fruit and vegetables to Tampa in February.

Will You Get in Line Today?

The Messenger has been asked to secure promises from growers who will co-operate with the county-wide fair committee.

The names of persons who offer their best in response to this call of the county will be published.

Write Today

Tell us what you may have or will try to have. The committee must have the names of willing co-operators. It must have an idea of what it can get. It will help, and it needs help. If you are willing to help, and don't know how, write anyway.

But Do It Today

Address Fair Committee, Care Messenger, Sebring, Fla.

JAMES L. LAWRENCE MARVELS AT OUR CITY'S PROGRESS

It took James L. Lawrence, assistant general manager of the Tampa Hardware Company, a few minutes to wake up Sebring and Avon Park when he "hit" Highlands county Tuesday after an eight-year absence. "I never saw the like of it for development almost over night," he said.

"The last time I made this territory, about eight years ago, they were just completing the only brick building in Avon Park, and at Sebring J. B. Brown had just finished one of the first buildings on the Circle. And to find Sebring's Circle lined with brick and stucco buildings and Avon Park's Main street maule lined with brick blocks is enough to make one marvel at the remarkable possibilities of a section that has produced two such gems over night.

"And I find the same thing all along the Ridge. Lake Wales wasn't known when I came across that country eight years ago and now it is a thriving community vieing with Avon Park, Sebring and others for first honors in progress."

Mr. Lawrence admitted he'd probably be hunting some spot on the Ridge one of these days for a country home "if they don't grow up so fast I have to move out here sooner."

LAKE TRAGEDY IS NARROWLY AVERTED

Called to the scene by the cries of her oldest son, Mrs. E. L. Greene, Sebring, rescued from drowning Ryherd, her second son, last Saturday morning. The children had been playing in the boat house at the F. A. Sebring place, not far from their home. Ryherd, aged four, was stepping from a boat to the platform in the boat house and fell into the water. The lake is very high now and the water there was over his head. Edgar Lee, his brother, seven years old, realized that it was also too deep for him and rushed toward his home screaming. The mother heard the cry, as did others, but she was the first to the water's edge. The little boy had just come to the top and seemed lifeless. She jumped in and pulled him out, shaking him violently and was rewarded by a gasp. Sam Degering and George Warriner arrived by this time and after several minutes of hard work the child was revived and carried to his home.

The shock to the parents was a terrible one, and had it not been for the quickness and the efficiency of the mother under the strain, the little one would probably have been lost. Little Edgar Lee did his part by calling for help as he did and deserves much credit for the rescue. In a few hours the child seemed to be his normal self and wanted to play at the usual games and it is hoped there will be no bad after-effects as a result of the accident.

It was from this same boat house that the boat drifted out last winter, carrying with it the little Smith baby, who fell out and was drowned.

MAYOR HARSHMAN ORDERS GENERAL CLEANUP OF TOWN

Mayor Harshman has ordered Chief of Police Dottery to make a house to house canvass of the city to inquire into the sanitary conditions. Tall weeds, exposed garbage, tin cans and other rubbish which breed mosquitoes are strictly banned. The health conditions here so far have been above the average, according to the authorities, and a concerted effort is being made to keep up to the standard. The dreaded dengue fever has not yet put in an appearance, and preventive measures are being used. Chief Dottery reports that he has met with a general willingness to comply with the rules of sanitation.

BAND CONCERT

There will be a band concert Friday night at 8 o'clock.

Epworth Leagues of County to Hold Field Meet Monday

The first annual field meet of the Highlands League Union, which is composed of the Epworth Leagues of Avon Park and Sebring, will be held Labor Day on the Kenilworth Lodge grounds. Much interest is being shown by the many leaguers of Sebring in this meet, the first of its kind ever held here. Tennis matches between the champions of the two leagues, swimming races, track events and relay races will be engaged in. A team in Avon Park, and at Sebring J. B. Brown had just finished one of the first buildings on the Circle. And to find Sebring's Circle lined with brick and stucco buildings and Avon Park's Main street maule lined with brick blocks is enough to make one marvel at the remarkable possibilities of a section that has produced two such gems over night.

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Mr. Lawrence admitted he'd probably be hunting some spot on the Ridge one of these days for a country home "if they don't grow up so fast I have to move out here sooner."

LAKE TRAGEDY IS NARROWLY AVERTED

Called to the scene by the cries of her oldest son, Mrs. E. L. Greene, Sebring, rescued from drowning Ryherd, her second son, last Saturday morning. The children had been playing in the boat house at the F. A. Sebring place, not far from their home. Ryherd, aged four, was stepping from a boat to the platform in the boat house and fell into the water. The lake is very high now and the water there was over his head. Edgar Lee, his brother, seven years old, realized that it was also too deep for him and rushed toward his home screaming. The mother heard the cry, as did others, but she was the first to the water's edge. The little boy had just come to the top and seemed lifeless. She jumped in and pulled him out, shaking him violently and was rewarded by a gasp. Sam Degering and George Warriner arrived by this time and after several minutes of hard work the child was revived and carried to his home.

The shock to the parents was a terrible one, and had it not been for the quickness and the efficiency of the mother under the strain, the little one would probably have been lost. Little Edgar Lee did his part by calling for help as he did and deserves much credit for the rescue. In a few hours the child seemed to be his normal self and wanted to play at the usual games and it is hoped there will be no bad after-effects as a result of the accident.

It was from this same boat house that the boat drifted out last winter, carrying with it the little Smith baby, who fell out and was drowned.

MAYOR HARSHMAN ORDERS GENERAL CLEANUP OF TOWN

Mayor Harshman has ordered Chief of Police Dottery to make a house to house canvass of the city to inquire into the sanitary conditions. Tall weeds, exposed garbage, tin cans and other rubbish which breed mosquitoes are strictly banned. The health conditions here so far have been above the average, according to the authorities, and a concerted effort is being made to keep up to the standard. The dreaded dengue fever has not yet put in an appearance, and preventive measures are being used. Chief Dottery reports that he has met with a general willingness to comply with the rules of sanitation.

BAND CONCERT

There will be a band concert Friday night at 8 o'clock.

MISS ELOISE HORN ARRIVES IN SEBRING

Mrs. John R. Horn went to Jacksonville Saturday evening to meet Miss Eloise Horn Sunday. Miss Horn spent last year with her grandmother, Mrs. J. W. Van Beynum of Jacksonville, Wis., and this summer they have been the guests of C. W. Van Beynum at Hartford, Conn. Mr. Van Beynum accompanied her as far as New York City.

On their return trip to this city, Mrs. Horn and her little daughter were pleasantly surprised at Haines City. Mr. and Mrs. Lawrence Newman and little Olive Catherine Newman met them in their new Overland, bringing Miss Dorothy Horn with them. The drive over the Scenic Highlands was most charming. They came by way of Iron Mountain, one of Florida's famous show places, and found the scenery even more beautiful than the descriptions. Mrs. Newman had prepared a delicious chicken supper, which was enjoyed along the way. Their friends very much made a most delightful ending to what would otherwise have been a tedious trip.

SEBRING MAY HAVE NEW TYPE APARTMENT HOUSE

Plans for an inner court apartment home are now in the hands of a local contractor for estimates. This is an entirely new venture for this part of the country, and has been taken under advisement. They have been submitted by John Hartmyer of Zanesville, O. Mr. Hartmyer is a personal friend of Captain Binger, and it was through his efforts that the Ohio man became interested in Sebring. Mr. Hartmyer has in turn interested four other friends, who will also spend the winter here, and who are intending to invest in Sebring real estate.

Sebring Youngsters to Turn Schoolward Monday Morning

School days are here again. That is nearly so. Promptly at 8:30 Monday morning every child of school age is expected to assemble in the local school building where suitable exercises will mark the opening of the 1922-23 term; the exercises to be followed in turn by marching orders from the "powers that be" endearingly and otherwise referred to as teachers.

The new principal of the Sebring schools, Prof. D. E. Williams, has arranged a very brief, though appropriate program, which will consist of musical numbers and the introduction of the different faculty members. It is supposed that some member of the local trustees will do the introducing, presumably E. O. Douglass or R. L. Laird; maybe both. The one that makes the introduction is also expected to make a few choice remarks at some time during the exercises, as is also the new principal, Mr. Williams.

Professor Williams is very enthusiastic over the prospects of a successful term and is anxious to secure the co-operation of every patron in making it so. He is authority for the statement that the various assistants selected by the local board to make up his staff are of the very best.

Entrance examinations for those students who are required to take them will be held Tuesday.

The principal wishes it generally understood that the program of Monday morning will not interfere with the "field day" doings of the Epworth Leagues, also that the entire public is cordially invited.

The Monday brief session of school, Mr. Williams states, will be for introduction and preliminary organization only.

Sebring's Streets Will Be Paved From the Bond Issue

Sebring is enjoying the unusual distinction of having enough money left from its recent bond issue to put in an extra half mile of paving. The McDonald Construction Company is now engaged in paving the following streets:

North Ridgewood drive, railroad to the city limits; North Lakeview drive to the city limits; Park, from Franklin to Mample avenue; Eucalyptus, from Maple to Lemon; Lemon, from Pine to city limits (through colored section); Lime, from Ridgewood to Park avenue; Pomegranite, from Pine to Eucalyptus; Maple, from Pine to intersection of Eucalyptus; Mango, from Ridgewood to Eucalyptus; Magnolia, fromb Pine to Eucalyptus; Oak, from Ridgewood to Eucalyptus; Poinsettia, from Pine to Eucalyptus; Eucalyptus, from Lakeview drive to Poinsettia; Commerce, from Pine to

The work is progressing rapidly. All Circle alleys are to be paved.

Nearly all of the streets are graded and ready for the crushed stone. The asphalt plant is in operation, and the work will be completed as speedily as is consistent with good workmanship.

Finding that approximately $18,000 of the appropriation still remained unspent, the council at a special meeting ordered the paving of two more streets and one alley. By doing this while the construction company is still here with its men and equipment, fully $1,000 will be saved. The streets to be added to the original list are:

Eucalyptus, from Poinsettia to Commerce; Orange, from Lemon to Maple; alley back of court house from the Circle alley to Mango.

The work will be completed in twelve miles of paving in Sebring, a most creditable showing for so young a city.

city limits, to be widened. All Circle

HORACE GARNER AND VERA McGINNIS TO WED

Horace Garner and Vera McGinnis will be married this afternoon and leave tonight for Pablo Beach and the East Coast. They will return to Avon Park and make their home here. The bride-to-be is the daughter of Mr. and Mrs. T. J. McGinnis of Avon Park and the groom is the son of Mr. and Mrs. W. F. Garner, Arcadia.—Highlands County Pilot.

CHAPMAN—LE GRANDE NUPTIALS THIS EVENING

Miss Willa LeGrande and Mr. J. V. Chapman will be married tonight at Wauchula. Mr. Chapman is cashier of the First National Bank here and Miss LeGrande is a talented musician and popular in Wauchula social circles. — Highlands County Pilot.

LAKE WALES IS BESTED IN GAME WITH SEBRING

From one end of the Ridge to the other the news is being flashed that the Sebring baseball team is victory-crazy—Lake Wales being the latest victim by a 9 to 2 count. The local boys earlier in the season referred to as the "hitless wonders," simply went wild yesterday in the Walesers home town and drove the offerings of Professional Vince Haynes to all corners and quarters of the lot; not to mention the nearby lakes. Big Tom Dimberline pitched his usual good game for the locals and was given remarkable support by his teammates.

Batteries: Sebring—Dimberline and Gearing; Lake Wales — Haynes and Johnson.

STATE AUDITOR FINDS HIGHLANDS COUNTY'S RECORDS FINE SHAPE

Highlands county records are in first-class shape, according to the state auditor, who has made his report to the comptroller after an exhaustive investigation. His letter follows:

Highlands County, Aug. 11, 1922.

Hon. Ernest Amos, state comptroller, Tallahassee, Fla.

Dear Sir: I have just concluded an examination and check of the accounts of the officials of the above named county and submit below report on same:

Clerk of Court

The clerk of the court has accounted for all tax certificates charged to him and has been prompt in making reports and remittances. The clerk is rapidly shaping and shaping of his office into systematic form. He is keeping his accounts in very good shape.

County Judge

The county judge has accounted for and deposited to the general school fund all collections from hunting and trappers licenses issued and keeps the usual records of the office in very good shape.

Tax Collector

The tax collector has accounted for all collections of Aug. 1 of state and county taxes, including polls and license. He has a very good system of accounting in his office and his books are posted up to date.

Sheriff

The sheriff has accounted for all collections of fines and forfeitures and has the following fine and cost bonds on hand:

Enoch Hinds, bond due June 3, 1922, $110.

Levi Harris, bond due Aug. 22, 1922, $230.54.

Bascom Hollingsworth, Aug. 1, 1922, $300.

School Board and Board of County Commissioners

I checked the accounts and reports of the above named boards and found such reports and accounts to be correct in all essentials.

Respectfully submitted,

LEROY R. CAMPBELL,
State Auditor.

JUDGE WHITEHURST HERE FOR VACATION

George Whitehurst, circuit judge of this district, is here from Arcadia with his family for a month's vacation. They have taken the Colonel Evans' house on Lakeview drive. About two months ago little George, Jr., met with a serious accident. He was run over by an automobile, breaking both arms and legs. However, he is rapidly recovering and will soon be none the worse for his painful experience.

The Whitehursts are charmed with Sebring, its beauty, its hospitality and above all, the bathing. Mrs. Whitehurst is a sister of Mrs. R. H. Hancock, and has many friends here who are very glad to welcome them all, even for so short a stay.

PICNIC AT LAKE JOSEPHINE

Last Sunday after church services, a number of Sebring people drove to Lake Josephine and enjoyed a delicious picnic dinner and supper at this delightful spot. Those who went were Mr. and Mrs. W. P. Babcock and son, A. I. Young and family, Mr. and Mrs. J. G. Cline, Mr. and Mrs. A. E. Lawrence, Mrs. and Miss B. Muff and son, T. W. Lawton and family, M. W. Baker and family, Elbert Bowers and Mrs. Aiken. The perfect weather, congenial company and beautiful scenery combined to make the affair most pleasant.

VARENAS HAVE QUEER MISHAP

Last Sunday Mr. and Mrs. A. A. Varena and Miss Charlotte Varena drove up to Haines City in their new Ford to meet Alfred Varena, who was expected home from Pensacola. Fearing tire trouble on the rough roads, they strapped a new spare on the back, and rolled gaily on toward Haines City. Shortly before their arrival the sharp report of a blowout shattered the Sabbath calm. Investigation proved that the four tires in use were all intact—it was the spare that burst.

ALFRED VARENA COMMENDED

After Alfred Varena's return from Fort Barrancas, his father received a letter from J. D. Watson, lieutenant-colonel, C.A.C. commandant. He said in part that he "noted with pleasure his (Alfred's) interest in the work, and that this letter was being mailed only in the cases of those boys who 'have played the game' and in whose cases the records of service clearly showed them to have been benefited by the stay with us."

Alfred will enter the university at Gainesville on Sept. 9.

NEW DAIRY FOR SEBRING

Oscar P. Spivey is preparing to open a new dairy in Sebring and has leased the Kenilworth dairy for this enterprise. This is an ideal place for a dairy, on the north end of the golf course, with up-to-date equipment of all kinds on hand. There are already eleven fine Jersey cows on the grounds and more are to be added later. Delivery of milk will not begin until about the middle of October and by that time everything will be in readiness for perfect service.

With everybody denying responsibility for the railroad strike, we imagine that we must blame it all on the flappers.—Asheville Times.