

Highlands County Messenger

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Third-class of mail from the end of the Central street to the pier is one of the few places in Sebring that needs improvement badly. Let's do it now.

Palatka Daily News: "Why quarrel about short skirts?" The dignity that shapes our ends probably longed that we should expose "em."

The "Goodie M" should remain in his office, where the magnificent glass is used only on copy.

Some day the economic mastery of the world will belong to the nation that has solved the secret of preventing the gigantic losses that are due to unemployment, but there is nothing as yet to indicate that that nation will be the United States, New York World.

All market reports show there will be a shortage of vegetable and truck crops in the north. If the present unemployed are given work at a fair wage and freight and express rates are reduced to where they should be the Florida truckers will be able to make a fair profit from their labor this fall and will not be taking a loss, as they had to do last spring. Let us hope the interstate commerce commission moves with more rapidity than heretofore and gives us relief before it is too late.

South Florida is filling up with the dandyest again. Let these good old snow-birds come in a great number as they please for we would like them one of the finest countries that ever laid out under the sunshine of a beneficent creator. Let them come and give us a broader vision, a closer appreciation of our great northern brothers, and, incidentally, let them with a nice increment in worldly goods. The exchange is mutually beneficial and pleasant. Come on down, Yanks, the water and the climate are fine.—Arcadia Enterprise.

Tampa Tribune: "We have received from a correspondent highly the Florida state prison system. That reminds me of the old time convicts, we send them there for punishment."

Mind you, the Spanish Inquisition inaugurated the most diabolical forms of punishment for criminals. The men of this enlightened age are taught that imprisonment is not a form of punishment, but a means of reformation. Men (or women) from creating greater crimes and to protect society. Imprisonment is a method of punishment. That is confirmed by the fact that at least fifty years behind the times and upon whose backs it would not require a microscopic examination to find most growing profusely.

NECESSITY CO-OPERATIVE MARKETING

Aug. 18 the Louisville & Nashville railroad dumped fourteen cars of fine watermelons, running 1,500 melons to the car, making a total of 21,000 melons, because they were refused by the consignee, and they could not get freight charges out of them.

We were told at the beginning of the melon season that the railroad would accept no shipments of melons, except where the freight charges were guaranteed. If that was applied in this case, then the growers lost \$1,995 in addition to their melons. There was a time when the railroad to a firm in Cincinnati that was already overstocked, therefore the refusal to accept the same melons was selling wholesale at this time in this market at 15 cents each and up, which means that the public was paying not less than from 30 to 40 cents each for this grade of fruit. Computed on that basis, the minimum value of these melons was \$6,300. Had this fruit been marketed through the medium of an exchange, so situated as to know the various market conditions, instead of having been shipped on consignment by the various growers, who possessed no knowledge of this character, it is certain that the freight loss, at least could have been avoided, and in all probability the growers would have received something for his melons.

The day is here when all growers must organize and co-operate if they would get a fair return for their products. They cannot afford to compete with one another in an open market, as they have heretofore.

Georgia melons at the same date above were dumped and sold for profit in Southern Florida from 35 to 50 cents each retail and the market was not overstocked.

We would advise all Florida growers, in all lines of production, to either join the friendly federation of growers or to have some one in touch with the state marketing bureau at Jacksonville.

During the last season the writer has had a personal experience along these lines and while he received fairly good returns from some of his shipments that were made on consignment, as being reputable, his returns were most unsatisfactory. While on the other hand, even his shipments without exception, handled through the Florida marketing bureau, was most satisfactory and led to a large profit.

M. L. Rhodes, manager of the bureau, when it comes to ability and experience along this line, stands without a peer in the United States.

WE ARE FACING A CRISIS

We have just read an article on New Zealand's attitude on the approaching conference on the limitation of armaments.

President Harding has decided to call a national conference upon the solving of the armament situation. Secretary Hoover to formulate plans for the same.

These two articles are published at the same time, is rather significant. We may criticize New Zealand's attitude on the disarmament conference, but no country in the world can well criticize her national employment bureau. She has the finest system of any country on the face of the globe. Under that system they have at all times the number of unemployed in every district throughout the country, also every necessity involved in all parts of the country. This information is secured through their postal employees, without extra expense to the government. They own their own railroads and furnish transportation to the unemployed to fields where the labor is needed. The cost, which is nominal, is collected through the local postoffice, as soon as the laborers have earned sufficient over and above the cost of living to pay the same. When there is no demand for labor in the fields of commerce, trade, or agriculture, all unemployed persons may secure work upon the system of public highways, which are always under construction or in need of repair, and for which the government pays a living wage, checks in payment issued through the various postoffices.

Through this arrangement there is no unemployment. The United States has many thousands of unemployed today. They need building and thousands of additional mills already built that are idle. We also have 5,000,000 or 6,000,000 people out of work, worrying as to how they will be able to provide shelter and shelter for themselves and families, who are not only willing, but extremely anxious to work for any kind of employment whatsoever. In proof of the truthfulness of this statement, we herewith submit an Associated Press dispatch from Boston, under date of Sept. 8, which reads as follows:

"John men were placed on the auction block on Boston Commons today. Stripped to the waist, after the custom of the old slave auctions, they declared their willingness to work, by standing before a crowd of thousands, offering their services to the highest bidder."

"Shorn lambs of unemployment," their auctioneer, Urban LeDoux, called them.

"LeDoux, a philanthropic worker who recently opened the 'Church of the Unemployed,' in the West End, led the group of fifty to the Commons, to bring home, he held, to the people of Boston their stories of human misery, just as William Lloyd Garrison would have done for slaves on the same spot seventy years ago. It was to prove that his charges were not parasitic flouters, but instead most earnest out of a job, that he put some of them on the block to be sold."

"LeDoux's efforts to get work for his men were not rewarded. Of the fifty men only four were sent away to a job, although from the crowd came pledges of help to tide over the men for two weeks until sought employment. Their leader said, however, that he considered he had succeeded in bringing their plight and the honesty of their purpose to public attention and he announced that the auction was to be a daily event, to be continued at least for the remainder of the month."

It is true that road construction cannot be economically carried on in the north during several months of the winter, but in all the southern states, where the building of good roads is today the greatest necessity, it is not true that they can be carried on at all times of the year. Thus, if our country should adopt the system that has been working so successfully in New Zealand for many years, we might inaugurate a campaign every state the unemployment problem during the winter and in the north during the summer, furnishing employment to those who are unemployed at times.

Can anyone conceive of any better plan, whereby the unemployed can be relieved more quickly, more equitably and with less expense to ourselves and the same time secure as great and lasting benefits?

What would it mean to us as a nation to have good, hard-surfaced roads running from ocean to ocean, from Canada to the Gulf and intersecting every state the unemployment problem during the winter and in the north during the summer, furnishing employment to those who are unemployed at times.

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Such a situation would relieve us of the dire menace confronting us today of our millions of unemployed who must have relief in order to remain law-abiding citizens.

Only intelligent people build good roads. By comparing the roads built by the nations of the past, you may gain an accurate idea as to their relative strength, enterprise and intelligence. Rome was peopled by great road builders. Rome was the greatest nation of its time and age. On the American continent, from Ecuador and Peru we can today find rock roads, built by a people who outlasted America. The face of the earth so long ago that we have absolutely no record of them. But we do know from their conduct of life that they held a high place among the people of their day, that they were the dominant race, leading all others in achievement of purpose.

While we as a people do not expect to recapture from the face of the earth in many hundreds of years to come, is it not time that we begin to build permanently along the lines of best intelligence teaches us will be of most lasting benefit, both to ourselves and those who come after?

Sebring would do well to adopt Port Myers' slogan, "Buy a Brick," and complete the Central street pavement to the pier.

A SUBJECT FOR THOUGHT

Will America always continue to be the land of opportunity?

We say to the world today we are, the largest, strongest, wealthiest, most intelligent and most progressive nation of the world. Look at our achievements during the last 150 years. We can feed the world, we lead in the arts, sciences, inventions, manufactures. We have the greatest ability to adapt ourselves to varying conditions and to meet any and all emergencies which may arise, either at home or abroad. In so saying, we not only boast of our physical strength, but of our mental acumen. Our growth in all lines has indeed been phenomenal. We have drawn some of the best intellects and some of the best labor from other countries, who have come among us and made this their home. Why? Because here they found more freedom of thought, less burdensome taxes and cheaper lands.

But more largely than all other things, it was our cheap land, not to be had in any other country, that brought to us these workers and our great growth and prosperity. Today the bulk of that cheap land is gone from the market, a portion of it being used for productive purposes by actual owners, but large tracts held by men of wealth for speculative purposes. The latter is the chief cause of unfavorable conditions for production in the older countries.

The prospect of the people of the earth lies primarily in the tilling of the soil. If we always had free soil we would always find people willing and anxious to use it, producing the necessities for themselves and others. The hard fact upon any line of endeavor, the greater the burden and the less inclined are people to enter the field.

Can we expect to remain the largest, strongest, wealthiest, most intelligent and most progressive nation of the world unless we use intelligent and progressive methods? Is it intelligent or progressive to compel the most important and vital interest of the nation to bear a burden it cannot carry?

If the coming generations of farmers must produce the foodstuffs and other crops we and other nations need from the land, for which they must first pay from \$100 to \$1,000 an acre, before they may engage in that work, we are very much afraid that the question which reads this article will be answered in the negative.

It is one of the sayings of our people that what others have done we can do and then get one better. In line with this, let us publish what they have done and are doing now on a small island in the Southern Pacific. While these are people of whom most of us have heard, located on a part of the globe where we would least expect to find an English-speaking people of progressive ideas, yet many of you, after having read this article, will wish that we might enjoy some of the advantages of the South Sea Islands. The article in question is an Associated Press dispatch from Sydney, New South Wales, and reads as follows:

"A country without an army, without a navy, without a national flag and without an income tax; where the romance of the South Sea still lives, and where every male reaching the age of 16 years must own eight and one-quarter acres of land, to maintain on his family, a static obligation which is fulfilled by a munificent government granting him the land gratis."

"Such is Tonga, the last remaining native kingdom in the Pacific ocean, according to the description furnished by Tui Vakana, premier of the island, who was here recently."

"Premier Vakana said that the people of Tonga are very contented. They have their own monarch, their own flag and parliament of seven members elected by the people and are not controlled by the nobles or hereditary chiefs."

"At the end of last March Premier Vakana said that the island had a surplus of more than 100,000 pounds revenue over its expenditure after paying for all public works."

"Males reaching the age of sixteen are granted their land and must plant enough coconuts, yams and other food to sustain their families and to pay their educational tax, which practically completes their civic duties, he said."

"The premier has an attractive personality. His English is excellent. Although he confesses to a slight timidity because all his education was procured in a Tongan school. He has been premier since 1912."

Please do not understand that we in any way or in any place in this article, condemning the men or corporations who are speculating in the lands of the United States to the detriment of the actual producers of the soil, for their business is legitimate and the various states. The writer has done the same thing and will probably continue so to do, so long as it is a recognized legitimate means of making a profit.

The point to be made here is "are we as a nation big enough, broad enough and intelligent enough to see the necessity of making a change affecting the holding of realty and have we the wisdom and courage to make that change in a just and equitable manner, so that the millions of acres now owned and held for speculative purposes, by private concerns or individuals, may be returned to the actual use of actual producers without charge, or at least at a nominal price, so that they can be changed to the use of the actual producers of the soil, for their business is legitimate and the various states. The writer has done the same thing and will probably continue so to do, so long as it is a recognized legitimate means of making a profit."

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Buick Cars

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GOODYEAR, FIRESTONE and HOWE TIRES

ACETYLENE WELDING

WILLARD STORAGE BATTERIES
and SERVICE STATION

BATTERIES RECHARGED and REBUILT

We have high-class and most efficient mechanics to serve you
Give us one trial. All work guaranteed.

CARS AND TRUCK FOR HIRE—DRIVE YOURSELF

EILAND'S GARAGE

Not the Biggest, But the Best

Phone 79 Sebring, Fla.

FLORIDA IN THE FRONT YARD OF THE REPUBLIC

By Moses Folsom

Florida is one of the front yard states and has one of the best corners all to itself. Florida is an agricultural state. None other over its entire area can produce a greater diversity of crops, and something can be grown every week of the year, so different from those on the great plains, where since the federal reclamation service was established in 1902 more than 20,000,000 of public money has been expended and results have fallen far short of expectations. Florida has millions of acres of prairie land ready for the plow, and millions of acres of cut over lands, possible of cultivation, from which the stumps can be taken and made a source of profit and millions of acres of swamp lands, rich as cream and easily drained, and all under the most generous sky on the whole round globe. We don't need heavy clothing and overcoats in the winter, nor do we have big fuel bills to pay.

We should no longer hide our light under a bushel. The world should know of our abundant resources. It is up to ourselves to do it, as the Lord helps those who help themselves. The land which yields millions of acres in Florida waiting to be put to intelligent human use is the original source of all prosperity. The land produces the food crops and the material for clothing and houses and ships and all forms of manufacture.

Our prairies and cut-over lands can be put into shape for agriculture quickly and cheaply, because no costly engineering problems are involved. Water control is simple, and vast stores of unused government expenditures can be made good use of, to blow out the stumps, in the long era of peace before us. Individual effort will not do it, but when individuals combine the effort rises to large power. Without individual effort, no aggregate power is possible.

To put millions of acres of idle land in Florida into use will furnish need and useful employment to the millions of landless people of our country. Land without people is a wilderness, and men without land has been likened to a moth on a log. Not only can our land be put to use, but it can be put to use to furnish employment to the market places and food provided to help feed a famishing world. The useful land of the west is taken. All that is left is a barren, rugged and rocky mountain tops and sides and deserts and semi-deserts, for which there is little or no water either from the sky or by ditch.

Florida has more water from the sky and available surface rivers and lakes and from underground than any other American state. Accordingly the possibility of irrigation exists as is not the case in comparison in the arid west. Water is necessary to plant life; it constitutes 70 to 90 per cent of most forms of vegetation. It is the opinion of geologists that there is enough water underground and available through wells to cover the entire surface of the state several hundred feet deep. Artesian water is found in many localities and rises as high as twenty feet above the ground, high enough to reach the second story of buildings. It is the opinion of Prof. C. K. McQuarrie of the State University extension service at Gainesville that Florida soils should be kept busy all the time. Some farmers believe the land should have a period of rest at some time of the year. Some lands can be benefited by resting if it is vacation is applied in the right way; but where there is as much sunshine and rain as there is in Florida, idle land does not rest; it goes right ahead giving up its fertility. Some crop should be planted to conserve the plant food to shade the land, to enrich the soil, and to check the flow of surplus water. Florida is a twelve months in the year state to grow crops. We ought to be raising more rice, potatoes, strawberries, figs, bananas and grapes, and making sugar and more syrup and fruit juices. Bees do well, honey is a mighty good thing for adults and children. Green trees can be had for the table every day in the year. There is scarcely no limit to the things we can do. It is only a matter of doing it. Florida should be a very rich state, rich from products produced from the soil.

Florida, as one can see by a study of the map, has a commanding position with reference to the sea, which gives us shipping facilities with other water favored countries to an extent not equalled by any other state. We are nearest the West Indies, Central America, the Panama Canal, to South America and Africa. Our ports are never ice-bound as is the case with those of the North Atlantic. We are one-half nearer the big markets than the Pacific Coast.

The movement now under way in our state to create an ocean-bound traffic, an export and import trade without neighbors of twenty or more republics south of us, is now attracting the attention of the country. Why send the business these southern countries have with us on long voyages to the north, going right by our ports, when from them traffic can be handled to the vast interior of our own land with which we already have railroad connection?

Tonnage to and from the West Indies, South America and South Africa can be handled through the ports of Florida for the Mississippi valley, the Ohio valley and the Great Lake region by a more direct haul than via New York or Boston. Our state is nearer to Chicago than from Boston, and yet ships sail by our state to that city as distant from us as Chicago is and transfer cargoes to rail lines for a longer haul than it is from Florida, going as it were around two sides of the triangle, while from our state we travel on one side.

Confidentially, allow me to say that now is a good time to make an investment in Florida real estate. A town in which to make a man in my line of the Florida fine and

or cities, or a farm in any of Florida's sixty-one good counties. Land is the direct source of all wealth, and in the future every acre will be needed, and the owners will be among the princes of the earth.

THE TAMPA TIMES

IS SPENDING MONEY

In newspaper circles there is much comment on the way that The Tampa Daily Times spends money for news and features. It is the only Florida daily that prints the famous David Lawrence letters. In addition to the daily and night reports of the Associated Press, The Times is building up a highly expensive special news and feature service. In its effort to publish a newspaper that will be interesting to every member of the family in homes all over Florida.

Besides The Times membership in the Newspaper Enterprise Association, which is known as one of the most complete news and feature syndicates in the country, it gives its readers a result in the form of "Mutt and Jeff," "Bringing Up Father," and "Doings of the Day." Two special features of The Times are its sporting page and woman's page. These features alone cost them an enormous sum.

In all Florida homes where an intelligent and highest figure newspaper is appreciated, The Tampa Daily Times should have a place.

The price of a three months' subscription is \$1.75.

Orders should be sent direct to The Times, Tampa, Fla.—Advertisement.

Vegetable Oils

Imports of peanut oil, as of practically all the other vegetable oils, reached the highest figure in 1920, when the United States imported 158,406,225 pounds. The demand for fat in this country and abroad during the war was so great that a very large demand was created for imported vegetable oil. For the cessation of hostilities, however, the demand fell off not only in this country but in Europe. As a result, the prices of vegetable oils in the United States found themselves over supplied. The price of peanut oil, the most important of these oils, dropped to a marked degree in imports. For the first six months of 1921, 127,237,311 pounds of peanut oil were tabulated as coming into the United States, compared with 80,772,723 pounds received during the first half of that year and 80,883,055 pounds during the last six months of 1920.

White Potato Crop Short

A big reduction in the prospect for the crop of white potatoes was recorded in the last official estimate, as of Aug. 1. The total was 216,931,000 bushels, a loss of 61,000,000 bushels from the last year's crop. The loss was due to a combination of factors, including a late start in the planting season, a dry spring, and a late start in the planting season. The loss was due to a combination of factors, including a late start in the planting season, a dry spring, and a late start in the planting season.

California Shipments

In 1920 the California citrus exports shipped to foreign countries, or 75 per cent of the entire citrus movement of the state. The walnut growers exchanged 110,000,000 pounds of their product, and by co-operation the growers of grapes, raisins and other products received good profits. California is a larger producer of citrus fruit than Florida, and by co-operation the growers of grapes, raisins and other products received good profits. California is a larger producer of citrus fruit than Florida, and by co-operation the growers of grapes, raisins and other products received good profits.

Spurious Orangeade

A good deal of the stuff sold as orangeade is not genuine. Dr. L. A. W. of the University of California College of Pharmacy, says: "True orangeade should be made from the juice of the orange, sugar and water. Anything else is illegal under state and national laws and should not be permitted. The most of the orangeade he says, is made up of orange oil, citric acid, sugar, water and coloring matter. It is not poisonous, but it is not genuine."

"Our Common Country"

President Harding is the author of a book just issued entitled "Our Common Country." In a chapter devoted to agriculture he said: "I believe that the American people, through their government and otherwise, not only in behalf of the farmer but in behalf of their own welfare and the pocket-books of the consumers of America, will encourage, make lawful and stimulate co-operative buying, co-operative distribution and co-operative selling of farm products."

Gas Tractors

Gas tractors to the number of 203,000, with total value of \$19,000,000; more than 1,000,000 plows, with a value of over \$400,000,000; 225,000 farm wagons, with a value of nearly \$25,000,000, and 412,000 buying machines, with a value of nearly \$25,000,000, were manufactured in the United States during the year 1920, according to detailed reports from 583 manufacturers summarized by the United States bureau of public roads. The total value of implements manufactured was \$57,000,000.

Our Lumber Exports

The lumber export trade of the United States during 1920 shows a further decrease than that of any other country. American lumber enjoys a high popularity in the world's market.

Exports from Naples

For the first six months of 1921, Naples, Italy, exported 1,031,065 pounds of garlic, 274,695 pounds of tomatoes, 6,352,517 pounds of olive oil and 2,177,689 pounds of tomato paste to the United States.

Bring us your job printing—Advertisement.

For Buying or Selling

Real Estate

SEE

G. & H.

Realty & Investment Co.

OFFICE: RIDGEWOOD DRIVE, NORTH

Sebring, Fla.

A COUNTRY EDITOR'S CREED

By M. V. Atwood in South Dakota Rural Press

I believe in my job.

I believe that running a good country newspaper which serves and represents its community is a bigger job than running the biggest metropolitan daily. Because of my belief

I shall at all times be fair to everyone in my community, expecting frequently to be charged with being unfair.

I shall not discriminate against the person who does not advertise in my paper or who does not pay printing of me.

I shall not be afraid to champion the poor man because his fear of the wrath of the rich man.

Nor shall I be afraid to stand by the rich man when he is right for fear of being charged with having sided out to him.

I shall temper justice with mercy. My columns shall not shout about to my community the shame of an individual or of a family when shouting can render my community no good.

On the other hand, I shall not condone evil doing in high places lest in publishing the evil deed to my community my pocketbook shall suffer.

I shall scan what goes into my advertising columns as closely as that which goes into my news columns, realizing that every column of my paper speaks of me.

I shall always remember that politics is not a game but a responsibility, and when I write I shall once more what motive is behind my utterances.

I shall not hate my competitors, but recognize that I have to live to over the same as I.

I shall belong to, pay my dues to and attend regularly my local, state and national editorial associations.

I shall cherish what my work is worth, realizing that by so doing I can serve my community best.

I shall respect and honor my profession, believing that it is a high calling.

In brief, I shall conduct my newspaper like a businessman and a citizen, realizing that no ministry is more sacred than that to which I have been called.

Industries for Jacksonville

Several new and important industries are under way in Jacksonville, and among them an automobile factory, known as the Innis, and sample cars are already on the streets. Four cars are made in the south and it is the belief of the Innis that the Jacksonville industry is a success factor, the raw material of which exists in large quantities.

Read This, You Golfers

A special dispatch from Carleton Place, Ont., says: "Golf enthusiasts on the local links who had observed that squirrels resident on the course were eyeing them in a peculiar manner, learned the reason today. Leslie Reynolds announced he had stalked one of the squirrels to a hollow tree and found a cache of forty-one golf balls. Search of similar hiding places on the course revealed fifty more golf balls, he said."

Deaths from Pellagra

Dr. W. W. McDowell, city health officer of Jacksonville, says that Florida's chief city had fourteen deaths from pellagra during the last year. Search of similar hiding places on the course revealed fifty more golf balls, he said.

Prevent Sore Head

Look out for sore head in chickens. It acts like measles in children. Preventive measures can hold it in check.

Whitcomb & Whitehurst

Attorneys at Law
Office: Room 11, First National Bank Building, Jacksonville, Fla.

A. E. LAWRENCE

ATTORNEY AT LAW
Office Sebring Real Estate Building

FAIRFAX & HASKINS

ATTORNEYS-AT-LAW
Highlands Bank and Trust Co. Building, Rooms 2, 4, 6, Sebring, Fla.

GUY A. ANDREWS

Attorney and Counsellor at Law
Highlands Bank Bldg., Sebring, Fla.

J. ROSS BLYTHE

Embalmer and Funeral Director
Calls anywhere in the state
Phone or write Sebring, Fla.

C. F. YORK

Sign Painting and Interior Decorating
FIRST-CLASS WORK
Sebring, Fla.

BAYARD TAYLOR

PLUMBING
All work and material first-class and guaranteed. Prices right.
Sebring, Fla.

EFFIE J. AUSTIN

TYPESET
Second Floor Sebring Real Estate Building, Phone 82, Sebring, Fla.

Drink
Coca-Cola
IN BOTTLES.

Sold Every where

In the great hotels or at the wayside store, at the turn on the golf course or at the baseball game, bottled Coca-Cola ever is relished.

At work or at play, it always is the favorite American drink.

Demand the genuine by full name and you will get it in sterilized bottles—pure and wholesome, delicious and refreshing.

COCA-COLA BOTTLING COMPANY
Avon Park, Fla.

Buy by the Case

Conway Realty Company

Members Sebring Real Estate Exchange

Telephone 60

Sebring, Fla.

You will never buy real estate at a lower figure than you can today.

You will never erect a building more cheaply than you can today.

Judge Cary and a number of other big business men are predicting that we are going to have the greatest wave of prosperity that the country has ever seen. A few men in every line of business will "ride" this wave of prosperity, while the vast majority will simply be engulfed with it and never really enjoy any of its benefits or opportunities.

LET'S RIDE!

PLACE YOUR ORDER NOW

FILL IN THIS SUBSCRIPTION BLANK

Highlands County Messenger,

Sebring, Florida.

Enclosed find check, money order, currency, for \$.....

for which send me the Highlands County Messenger for the period the enclosure covers, at the rate of \$2 a year or \$1 for six months. (Stamps not wanted). Write your name and address plainly and mail to the Highlands County Messenger, Sebring, Florida.

Name

Postoffice

Street and Number, Postoffice Box or Rural Route

**THE SOONER
YOU BUILD
THE CHEAPER
YOU ARE LIKELY TO BUY**

THAT may seem queer talk under present building costs but we make the prediction advisedly.

For some years to come our export of building materials is bound to be immense.

For some years to come we will be unable to catch up with the demand at home.

We honestly believe we can sell to you cheaper today than we can later on.

SOUTH LUMBER

AVON PARK, J. E. GLOVER, FLA.

DR. E. J. LUTHERIDGE THE MAN

"As you are doubtless aware, this company has recently taken over the properties formerly operated by the Highland Telephone Company, and the copy of a letter addressed to Mr. T. V. Conway of your city, a gentleman who has had considerable experience in the telephone business, will show what our company plans in the way of improvements looking toward

further co-operation,
 "Very truly yours,
 "W. G. BROREIN,
 "President and General Manager."

Cut Out Lady Friends of That Kind
 Notice in the public prints that a
 Roanoke, Va., man committed suicide
 by crediting a false report that his
 lady friend's husband was out of

of raw silk to the United States in July amounted to over \$3,000,000 United States gold. Germany is making large purchases of Chinese material and offering goods at lower cost than any other country.

Sebring Tuesday morning for
 hassee, where they will enter the
 College for Women.

are visiting Mr. and Mrs. R
 cock this week. Dr. Co
 brother of Mrs. Hancock.

Arcadia | J. H. Lopp has begun his fall

Dr. Sebring Tuesday morning for
Tallahassee, where they will enter the
State College for Women.

We are expecting within the next few days
LADIES' KNIT CAPES A
This line has never before been displayed in So
the ladies who want the latest in wraps at a mod-

the ladies who want the latest in wraps at a medium price.

Mitchell Telephone Company
Sebring, Florida

We are expecting within the next few days a line of the newest styles in LADIES' KNIT CAPEs AND SHAWLS

This line has never before been displayed in South Florida and will be appreciated by the ladies who want the latest in wraps at a medium price.

Serbing Dev. Co.		\$900.00
Serbing Dev. Co.		400.00
Serbing Dev. Co.		890.00
Serbing Dev. Co.		400.00
Serbing Dev. Co.		400.00
Serbing Dev. Co.		400.00
Serbing Dev. Co.		400.00
Serbing Dev. Co.		400.00
Serbing Dev. Co.		400.00
Serbing Dev. Co., each lot		100.00
Serbing Dev. Co.		100.00
Sam Chestnut, each lot		100.00
Serbing Dev. Co.		100.00
Serbing Dev. Co.		100.00
Serbing Dev. Co.		100.00
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Serbing Dev. Co.		100.00
Serbing Dev. Co.		100.00
Serbing Dev. Co.		100.00
C. L. Ry. Co.		800.00
Mil Marahal		1,600.00
Baldie Koss		150.00
Hattie Builders Supply Co.		150.00
Hattie Builders		150.00
Wallace Bailey		750.00
Will Russell		750.00
Jones		750.00
Eddie Faxon		750.00
Sam White		1,500.00
Serbing Dev. Co.		1,500.00

m decreased in value;

Deductions

Property Owners	Lots and Buildings	
Kamifvill Lodge Co.		\$ 1,825.00
A. C. L. Ry. Co.		750.00
R. E. Jones		890.00
City Park (acreage)		75.00
Lake View Imp. Co.	No tax	—
Gara-Watson, etc.		200.00
D. Smith, each lot		200.00
D. Knickerbocker, each lot		200.00
D. Knickerbocker, each lot		200.00
K. Webb,		200.00
Wm. Trembath, each lot		200.00
F. J. JOHNSON, P. L. VINSON, EACHARY,		

PAY CASH for YOUR GROCERIES and SAVE BIG MONEY

COFFEE	
White House	
Maxwell House	
Lipton's	
Arbuckle's	29c
Ground (best grade)	20c
Green (best grade)	20c
LARD	
5 lbs. Pure Leaf Lard	\$1.25
Compound Lard, per lb.	14c
2-lb. Can Crisco	\$1.15
6-lb. Can Crisco	\$1.15
9-lb. Can Crisco	\$1.70
4-lb. Bucket Snowdrift	70c
8-lb. Bucket Snowdrift	\$1.30
FLOUR	
White Ring, self-rising, 12-lb. sack	70c
White Ring, self-rising, 24-lb. sack	\$1.35
Good Grade self-rising Flour, 12 lbs.	65c
Good Grade self-rising Flour, 24 lbs.	\$1.20
Pillsbury's Best Flour, 24 lbs	\$1.60
Omega Flour, 24 lbs	\$1.60

Try the plan for a month, keeping account of the amount you save. It will surprise you and you will be a convert to the cash buying plan.

Note the Prices

Sugar, per pound, 8c; Special price on 100 pounds.	
Eggs at market price.	
2-lb can Roast Beef, 25c.	
Pineapple, sliced, No. 2 can.	25c
Pink Salmon, 2 tall cans for.	28c
5-lb bucket Honey, 89c	
Creamery Butter, all kinds, per pound, 50c	
Eddy's Extracts, 2 for.	25c
Palm Olive Soap, cake.	10c

Get Our Prices on Feed Before Buying

All grocery orders amounting to \$10 and up delivered free anywhere in town limits. Orders amounting to less than \$10, add 25 cents for dray if you want them delivered.

H. Y. THOMPSON

FIRST NATIONAL BANK BUILDING AVON PARK, FLORIDA

MISCELLANEOUS

Cheese, per pound	29c
Burt Olney Peas, per can	25c
Burt Olney Corn, per can	20c
Van Camp's Soups, 3 cans for	25c
Indiana Bacon, per pound	30c
6-oz. bar Laundry Soap, 4c; 7 for	25c
2 Large Bars Octagon Soap	15c
Golden Age Macaroni, 3 8-oz. packages	25c
Crackers, all 10c packages, 3 for	20c
Heinz's Vinegar, quart	39c
Pineapple, sliced, No. 24 can	35c
Army Bacon, 12-lb. tin	\$2.40
Asparagus Tips	49c
Wesson Oil, pints	33c
Table Salt, 2 boxes for	15c
Toilet Paper, 3 10c rolls	25c
Lux, 2 pkgs for	25c
Household Ammonia	15c
Granulated Tapioca, 2 1-lb. pkgs	25c
Campbell's Pork and Beans, 2 cans	25c
Campbell's Soups, 2 cans	25c
Roast Beef, 1-lb. tins	15c
Corn Beef, 1-lb. tins	15c
White Fin Tuna Fish	29c
Wesson Oil, quarts	59c
Wesson Oil, 2 quarts	\$1.10

MITCHELL BECOMES OWNER OF SEBRING TELEPHONE PLANT

[Sebring, Fla. (Special News)] A deal involving a consideration of \$1,000 was closed Monday, which made William B. Mitchell, for fifteen years connected with the Sebring Telephone Company of this city, the new owner of the Sebring Telephone exchange. The price of the plant was \$1,000, which was paid by Mr. Mitchell, who has owned the exchange during the past five years.

Mr. Mitchell is the son of Mr. and Mrs. C. H. Mitchell of this city and has a cousin of the same name who will be pleased to learn of his latest acquisition. During the World War Mr. Mitchell spent eighteen months in the United States army telephone service and, according to his service record, he was one of the best telephone men in the army. He is an all-around telephone man and his friends here feel that he will make a complete success of the Sebring exchange.

In addition to buying the telephone business, Mr. Mitchell purchased a beautiful seven-room bungalow. Mr. Mitchell moved to Sebring the first part of the week and will give his personal attention to his business. The business is operating under the name of the Sebring Telephone Company, but it is anticipated that the new owner will incorporate and probably change its name. This information, however, is not authoritative.

In gaining Mr. Mitchell as a citizen Sebring is to be congratulated. He was one of the most highly respected young men of Arcadia and his friends here regret to lose him as a citizen. He is an industrious and progressive Christian gentleman and will make Sebring a good citizen.

Boiler Explosion at Venus
We are informed there was a boiler explosion at the Spoor & Muck saw mill at Venus a few days ago. Mr. Spoor was instantly killed, his head being blown from his body, and a negro standing near him was also killed. Two children, standing by on the men, escaped injury. Also a lady in the same building was unhurt.

R. J. McMURRAY, M. D.
Physician and Surgeon
Highlands Bank Bldg. Sebring, Fla.

Imported Johnson Bros'. White and Gold "Euston" China

We have just received a shipment of this splendid Chinaware, which we can sell either by the

Single Piece or Set PRICES

4-inch Plates, each	30c
6-inch Plates, each	45c
7-inch Plates, each	55c
8-inch Plates, each	65c
8-inch Coupe Soup Plates, each	55c
4 1/2-inch Fruit Saucers, each	25c
Outmeals, each	40c
London Handle Teas, each	60c
8-inch Flat Dish, each	35c
10-inch Flat Dish, each	\$1.20
12-inch Flat Dish, each	\$2.00
7-inch Covered Dish, each	\$3.65
7-inch Bakers, each	.85c
8-inch Bakers, each	\$1.20
Gravy Boats, each	.45c
7-inch Nappies, each	.85c
8-inch Nappies, each	\$1.20
Covered Butters, each	\$2.45
Bowls, each	.65c
Cream Pitchers, each	.65c
Covered Sugar Bowls, each	\$1.60
Water Pitchers, each	\$1.50

You must see this Chinaware in order to fully appreciate its beauty and the price. It's the

BIGGEST BARGAIN IN HIGH-GRADE CHINAWARE

Ever offered the people of this section of the state. See our window display.

Smith-McGinniss-Stebbins Company
Brickell Building Avon Park, Fla.

LIVE LOCAL ITEMS FROM DE SOTO CITY

Mr. and Mrs. J. P. Webster were in Sebring Monday.

Perry Etheredge made a business trip to Sebring Monday.

Mr. and Mrs. Alva Payne were guests of Mr. and Mrs. Judson Twitty, Sunday.

Dr. E. J. Etheredge and family spent Sunday with his sister, Mrs. Laura Austin.

Mrs. O. S. Bowles and baby Eloise expect to leave Sunday to visit relatives and friends in South Carolina.

Mr. and Mrs. Will Jennings and family of Oklawaha spent a few days with Perry Etheredge and family.

Mrs. J. C. DeGraffenreid will leave Sunday for Pelham, Ga. to undergo another operation. She will be accompanied by her husband.

Mrs. O. S. Bowles had for her guests of last Thursday week Mrs. Judson Twitty and son Judson, Jr., Mrs. L. F. Farmer and daughter Jane Catherine.

Wes Langford's brother and family are keeping house for them while they are visiting Horseshoe Ranch and other places. This is the first vacation Mr. Langford has taken for some time.

Jane Catherine Farmer gave a bath-party and served refreshments afterward. The bathers were Misses Allie May Etheredge, Elsie Etheredge, Alma Camp and the hostess and Messrs. Bennie Jennings and Bernard Etheredge.

Mrs. L. T. Farmer and daughter Jane Catherine had only intended to spend one day with her friends, but owing to car trouble they had the pleasure of spending two days and one night and have already planned to spend another day with her.

OUR FIRST CORRESPONDENCE FROM PROSPEROUS PALMDALE

Sunshine prevails at Palmdale in more ways than one. Dry weather still prevails, though we have lately had more than light showers. The ground is still too dry to encourage us to plant small seeds. Old settlers say that this has been the driest summer within their memory. Fleeting creek is still fordable by autos.

though it has risen a little lately. Some recent showers in the upper valley and Raley slough caused the rise. Some predict a wet winter, others a cold winter; we shall see.

A wise physician never prognosticates the outcome of an illness.

School is progressing nicely with an enrollment of sixteen pupils, with a few more to be added in a few days. A Sabbath school was recently organized with E. F. Caldwell superintendent. The secretary, Mrs. W. H. Montgomery, has been at Nocatee for two weeks, caring for a sister who has been very ill.

To know what is happening in our neighborhood, go away from home. While attending the barbecue at Oklawaha last week we were told that oil had been developed in this vicinity. To set all at rest we will state that this is an error. One derrick has been erected some fifteen miles or more northeast of Palmdale.

The rest of the rig is now being loaded, as we understand, in Texas and will arrive in due time. It is rumored that another rig will be erected near the railroad, two or three miles from the station at Palmdale. This is the oil situation at this date. That oil exists in this country seems to be evident to the oil experts who have made a geological survey of this district. Whether oil exists in paying quantities is to be determined by pumping down wells. All are wishing that oil will be found, but it is too early in the day to crazy over the matter.

I am not authorized to make any announcements as to what is on the slate for the immediate future, but the situation is somewhat rosy. People who subscribe for newspapers want the news, and refuse to report anything of a visionary nature. Your subscribers can rely on getting something coming from

ANOTHER HOT WATER WELL AT ICE PLANT

The pump in the original well at the ice plant broke down the fore part of this week, and the manager decided to move the pipe about three feet, with a view to perhaps securing an increased flow of water. When this well was first put down about eight months ago, the water temperature was 75 degrees F. This had increased to 85 at the time of the pump breaking down. Upon connecting the pipes after moving them three feet, the water was discovered to have a temperature of 75 degrees F., making it impossible to supply a sufficient amount of ice for home consumption. As a consequence, many of our people have gone without ice during the last few days. Manager Lawton says he is afraid they may have to sink other wells in order to secure water to supply the ice plant.

The well east of the Circle is being bored, but no hot water has as yet been found. Perhaps the geologists were mistaken as to the location of the vein.

The Story Hour
So many of the little ones of the story hour class entered school last Monday that only six attended the morning class Wednesday. They enjoyed themselves in playing their games and hearing the stories that had been chosen. All were asked to tell stories and Spencer Pickett told the "Three Bears" and was given the prize, a pretty lily-like plaque. In the afternoon the older ones met and after hearing several interesting stories, Emma Adams told "The Angry Girl," in a most pleasing way and the children voted to give her the prize. Eugene Douglas and Rachael Rhyne were also clever in telling their stories and it was difficult to decide which was really the prize winner.

The afternoon class for the school children will be held next week on Saturday afternoon at 4 o'clock at Tusawilla Park. This will be a better place than the library, for the games and the story hour will not interfere with the library hours. Mrs. Mitchell has made a great success of this work and her popularity with the children shows it. This week Mrs. Mitchell was assisted by Mrs. E. G. Skiff, chairman of the library department.

Developing Second Show Place
Prof. Henry Nehring, whose Palm Cottage Garden at Gotha has been one of the show places of Orange county, is developing a new place at Naples in Lee county. His Gotha collection of cacti, anemones, carnations and other decorative plants, was at one time the largest in the country.

Woman's Club Social

Fifty-six women were most pleasantly entertained at Tusawilla Park Tuesday evening by Mrs. A. Butts and Mrs. Harry Smith, acting as hostesses for the Woman's Club. The moonlight evening was ideal for an open air meeting and the casino was a most appropriate place. Much of the evening was devoted to getting acquainted with new members and visitors and welcoming many who have returned from a summer vacation. The stars and the piano at the park suggested the possibility of novel entertainment and a few special numbers, under the direction of Mrs. Wright, were given. The Backward Girls, Ruth Amy, Charlotte Varena, Geraldine Whitehouse and Mary Estes, gave a clever drill and song. Their dresses were on backward and very artistic faces graced the backs of their heads, while hats covered their own faces. The effect was most amusing and created quite a diversion. Miss Anna Ausland, dressed as an old-fashioned girl, sat at a table lighted by an oil lamp and sang "The Sweet Song." The setting, the song and the singer were all at their best and were thoroughly enjoyed by every one. Miss Ausland responded to an encore with "Good Night, Little Girl, Good Night." Later the evening song was sung by Mrs. A. Butts and Mrs. Harry Smith, and their clever acting and singing won hearty applause from all. In the Chinese costumes they served the refreshments, consisting of orange

and vanilla brick icecream, home-made cake and mints. The color scheme of the decorations and refreshments was yellow and white, golden rod being the flower used. The napkins, ice cream and mints were tinged with a delicate yellow and the cake pure white, and the dainty manner of service added to the attractiveness. This was the first time Mrs. Butts and Mrs. Smith have entertained the club and their wish to make an especially pleasant evening for all was fully gratified.

A FABLE

Once upon a time a man had a furnace which was not heating his home to a very great degree of satisfaction. One day he became angry and going down to the basement stood before it and exclaimed: "Not one more lump of coal will you get out of me, give me more heat!" The poor nut froze to death.

Peasants from Asia The importations of Asian peanuts at Seattle from Nov. 2, 1920, to Aug. 16, 1921, was 17,063,418 pounds shell and 1,288,454 pounds unshelled. San Francisco imports were 5,582,500 pounds shell, 357,100 pounds unshelled and 832,450 pounds of peanut oil.

JOLLY PARTY FROM AVON PARK AT BREEZY POINT

Thursday of last week a large party from Avon Park enjoyed a pleasant outing at Breezy Point, Lake Jackson, Sebring. There were six auto loads of the merry-makers, composed of Mr. and Mrs. D. F. Canfield, Mr. and Mrs. R. H. Stodden, Mr. and Mrs. W. T. Tompkins, Mr. and Mrs. Ellis West and daughter Reba, Mr. and Mrs. Charles Shepherd and two daughters Shirley Page and Charlotte, Mr. and Mrs. Martin Heubner and daughter Jane, Mr. and Mrs. James Hudliss, Mr. and Mrs. Weisre and two daughters, Marcia and Dorothy, Mr. and Mrs. James Lusk, H. M. Kingley and A. McCee Elwell of Avon Park and Dr. Mitchell and daughter Stella of Sebring. They spent the afternoon very pleasantly at the Point, enjoying a fine supper, and from there went to Dr. Mitchell's residence on Fomegate street, where they were delightedly entertained during the evening. They all voted it a most pleasant occasion and we desire to add that in social gatherings of this kind that bring the two communities in close touch and create a spirit of harmony and friendship which works to the advantage of both Avon Park and Sebring.

Not Only Irishmen
After all, it takes an Irishman to make up his mind that he knows what he has positively can't get, and to keep right on hanging on to it after he has been tried loose. —Pensacola News.

Jordon's Variety Store

A New Store with New Goods

We have opened a new store in the Max Wild Block, Avon Park, installing a complete new line of popular-priced novelties and articles of every-day household use.

PRICES RANGE FROM 5c TO 99c

Our merchandise is attractively displayed on tables and plainly marked and in many of the household necessities we can save you a considerable amount of money.

HERE ARE JUST A FEW SAMPLE PRICES

6 Rolls Toilet Paper	25c	Lunch Boxes	15c and 25c
All School Tablets	5c	A Good Talcum Powder	10c
Pencils 5c and 2 for	5c	Hair Nets	10c
School Crayons	5c	Looking Glasses	10c
Aluminum Drinking Cups	10c	Ice Tea Glasses, 15c, 2 for	25c
Aluminum Salt and Peppers	10c	Enamelware Dishes	69c
Aluminum Coffee Strainers	10c	Enamelware Wash Pans	29c
Aluminum Mugs	10c	Colgate's Shaving Soap	10c
Half Soles, per pair	10c	Williams' Shaving Soap	10c
Rubber Heels, per pair	10c	Kensington Pad Garters	10c
Shinola, black, brown and white	10c	Pearl Buttons, per card	5c and 10c
Royal Shoe Polish	15c	Ladies' Stockings	10c, 15c and 25c
A good pair Pliers	25c	Screw Drivers	15c
Paring Knives	15c	Men's Suspenders	35c
Men's Socks, 15c, 2 pair for	25c	Snap Fasteners, per card	5c
Peroxide, per bottle	10c	Good Dauber and Polisher	10c

A Good Heavy, Four-String Broom, 59c

HUNDREDS OF ARTICLES PRICED AT LESS THAN YOU HAVE BEEN PAYING

We are expecting a new shipment of goods next week and will have new goods coming in regularly. You are invited to call and inspect our line.

WATCHES AND JEWELRY

We're still conducting our Jewelry Store and repair department and invite your patronage

Jordon's Variety Store

F. S. JORDON, Proprietor
Max Wild Building Avon Park, Florida