

A SHORT RESUME OF THE BUSINESS OF THIS PROGRESSIVE LITTLE CITY

Many people are more interested in the business conditions in Sebring than in its possibilities as a tourist town, a health resort, or a citrus center. A general survey of the kinds of business now in the town may prove of value to prospective residents of Sebring, and may give the people who now live here a broader knowledge of what is really going on in their town. Many of our citizens have been in the habit of sending out of town for much of their merchandise, for in the early days the bare necessities were all that could be purchased here. But now it would pay every one to look around before ordering, for our home merchants have grown with the town and are waiting to "deliver the goods."

Groceries and Markets

The question of food was a great one in the early days, but now the markets here offer a wide variety at most seasons of the year. The Baker & Fisher Company, with A. Butts as manager, has an up-to-date grocery store on the Circle in the town. A. Butts is a successful business man, and he has solved many vexatious problems of the housewife. His delivery service is prompt, and his prices are as low as any in the city. One of the first merchants in Sebring, and established a store, not on the Circle, but on the square, and it is safe to say that he has always lived up to his motto. His prices have always been reasonable, and his patrons have appreciated a square deal.

An business started to expand on Ridgewood Drive toward the depot. Paul Vinson erected a roomy store building and made it a grocery and hardware business. During the past year he held the grocery to A. P. Spooner, under whose management it has reached a high standard. His stock is good, well kept, and it is always at the ready hand. As the town grows, more and more business will reach him, as his location is a desirable one in a section that will show a rapid business development.

In the same block with the Spooner store is another, a combined grocery and market, operated by L. T. Croft, where prices are as low as anywhere. Always satisfactory. Another combined grocery and market is located in "Vinson's Old Stand," on Commerce street. This neighborhood, too, has shown the need of a close-to-home service, and this well supplied by C. L. Croft. This growth of business of the Circle will give more than a hint of the rapid development of the town.

The Sanitary Market, on the Circle, owned and managed by Kraus & Spencer, is one of which any town might be proud. It is strictly up-to-date in its electrical equipment and offers the best meats that can be found in the southern market. The owners are experienced butchers and their service bears evidence of that. They are public spirited men and always willing to do more than their share for the good of the town. An excellent line of package groceries are also on hand and well displayed.

The growth in the food and clothing lines has been no less marked than that in the food supply. Complete outfits for men and women may now be obtained here and every one is urged to look at home before ordering elsewhere. The merchants are eager to keep the trade at home and are willing to meet the prices in mail order catalogs.

Your appreciation of your good store by purchasing from them everything possible. The recent furnishing store of Hudson & Cobb has a complete line and whenever the demand warrants a new or larger store, these progressive young men know it and supply the trade. Their window displays are always attractive and the inside of their store is no less so. The French Shop, in the Edwards building, can supply most of a lady's wardrobe and the goods are of a high class. Yard goods and many ready-made articles are on hand. The first and best store opened in Sebring, originally carrying groceries also, but this line has been dropped and all space devoted to dry goods, shoes and notions. On Ridgewood drive, near the street, is the fur-

LAKE JACKSON BOULEVARD, SEBRING'S WONDERFUL DRIVE

There are many lakes in Florida and many towns on their shores, but Lake Jackson is one of the most beautiful of all the lakes and the site for Sebring was chosen to make the most of the advantages of the lake. The lake lies to the west of the town, giving the town a glorious opportunity to reveal all its beauty every evening and the beauty in the sky is not to be compared with its wonderful reflection in the lake. It lies also to the north and tempers any frosty breeze that might try to reach up from that direction. Its soft, cool, spring water serves as a swimming pool the year round, but in the summer its value as a health-giving, recreational spot is its greatest recommendation. Children and grown-ups can be found in the water any hour of the day and late at night, for the bright moon and clear water make night bathing a safe and unusual pleasure. Lake Jackson was the deciding factor in the choice of the town site and it has been the same

Next door to this store is the Keweenaw, owned by Mr. and Mrs. Bert Field. In the few years that this store has been open it has grown amazingly from a little developing shop to one of the most complete novelty and souvenir shops in Florida. Another picture and art gallery is operated by Mr. Kugler on the other end of Ridgewood, and the work at the place is of high class also. Mr. Holliday of the Salvation Army

Novelties and Souvenirs

Drugs, Cool Drinks, Confections

The drug store is one of the popular places of the town and its handsome facade is a fine sight. The store is a masterpiece of ability and his store handles everything that one would expect to find in a first-class store of this character—drugs, patent preparations, toilet articles, stationery, school supplies, candy, etc. The Hudson & Cobb store is in temporary quarters at the present time and working under disadvantages, but will soon be a business in its new home and gives promise of an attractive and complete array of novelties, cigars, ice cream, bottled goods, fountain drinks and other supplies of the kind.

One of the great attractions of Sebring has been the Sebring Café, which has been a favorite of tourists, home people and all others that are looking for something good to eat. The Sebring Café has been a success, but it has been a hard struggle to keep it afloat. The Sebring Café has been a success, but it has been a hard struggle to keep it afloat. The Sebring Café has been a success, but it has been a hard struggle to keep it afloat.

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BASEBALL TEAM IS VALUABLE ASSET TO THE COMMUNITY

An institution is great in proportion to the number of people it interests and the amount of time and thought it receives as a result of this interest. If enthusiasm or town spirit could be measured, it would be found that more of this has been created by our ball team than any other one thing. It is composed of all home boys, fighting for Sebring because they want to and not because it is to their personal advantage. Belonging to the ball team is an interesting job, and it is a pleasure to mean only Thursday afternoon sport and public performance. It means every day the weather permits. It means giving up many personal pleasures and convenience for the benefit of the team. It means a loss of money in time, clothing, etc. In fact, it means more to the boys than an outsider can estimate. They are doing it for the good of Sebring and as an advertiser among local towns it is the best ever and as such should have the support of all loyal Sebringians.

FROM THE CIRCLE OUR STREETS RADIATE.

There would surely be generous and offer a goodly supply of cash. Mrs. Dotsy, chairman of baseball refreshment stand, made an other good report, showing much work done and a good amount of money made. If rain had not interfered with the last game the receipts would have been more, but more than \$80 stands ready for uniform.

Several amendments to the by-laws were given their first reading. A vote was made to send resolutions of sympathy and respect to Mrs. J. H. Boyd and Mrs. George E. Sebring on the death of their father within the last month. The committee was appointed to visit the council immediately after the meeting on civic matters. The committee was also authorized to pay here next Tuesday afternoon at 10 o'clock for the council session had also adjourned. This will be attended to at the next meeting of the council.

IMPORTANT NOTICE TO TAXPAYERS

Every taxpayer in Highlands County should attend the meeting of the Board of Assessors, held at the Sebring hotel Friday morning, August 12, at 9 o'clock. The question of the proposed tax increase will be brought up for discussion and a bond issue will be necessary to pay the proposed increase. Every taxpayer should participate in the deliberations of this meeting.

Serenade for the Newlyweds

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WOMAN'S CLUB MEETING

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ONE OF THE MOST IMPORTANT STEPS

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Dr. E. J. Etheredge presented to the state highway commission a vast amount of correspondence from prominent business men of all sections of the state, endorsing the construction of the Seaside Highway, the result being that the state legislature, at its session in Tallahassee, authorized the expenditure by Polk county of \$42,000 for the widening of the road from Fort Pierce to Lake Wales, by St. Lucie county for completion of work already started.

SEBRING GIRLS HAVE ORGANIZED BALL TEAM

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LOUIS AND DAN BUDD IN JURED IN AUTO ACCIDENT

Sunday morning, July 24, while en route to their home in the Greenville hotel, Dan and Louis Budd were victims of an auto accident which lay them up for some time. The three Budds, Louis, Dan and John, were driving home in a Ford truck, when suddenly a front wheel of the truck came loose, throwing the occupants into the road. Louis suffered a broken arm and Dan three fractures of ribs. John, who was driving, escaped without injury. The fractures were reduced by Dr. Bogie and the injured men are getting along nicely.

GULF-ATLANTIC SEASIDE HIGHWAY GOOD ROADS LEAGUE FUNCTIONING

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EAT ME BREAD

We guarantee to use first-class ingredients. Money back if not satisfied.

Best Bread in South Florida

Sebring Bakery

W. B. MUFF, Proprietor

GROCERIES

No better line in this or any other town of equal size in Florida

STAPLE AND FANCY GROCERIES

SMOKED AND SALT MEATS

FRUIT AND VEGETABLES IN SEASON

Courteous Service

Fair Prices

F. S. BEE

Successor to A. F. Spooner

Free Delivery to Any Part of the City

Phone 11

Sebring, Fla.

Are You Going to Build?

We can furnish you all kinds of mill stuff
FRAMES, DRESSED LUMBER, FLOORING
SIDING, SHEETING

car shipments on short notice

We have an exceptionally high-grade and can guarantee satisfaction.

Give Us a Trial Order, Large or Small

Also all kinds of Cabinet Work

SCOTT LUMBER COMP'NY

Sebring, Fla.

The Sanitary Market

KRAUS & SELZNER

Sebring, Fla.

Everything in the line of first-class MEATS, served to our customers in modern style, under sanitary conditions. Also

Staple and Fancy Groceries

FREE DELIVERY

A Trial Order Will Make You a Permanent Customer

Meats and Groceries

You want the best and that's what you get when you patronize the

CROFT MEAT MARKET

Phone 8

FREE DELIVERY

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(Continued from Page 1)

In the town will be added when Mr. Brown moves into his new quarters. J. Ross Byrde will conduct the funeral parlors located in the new building and is now associated in business with Mr. Brown.

Two Plumbers

Paul Vinson has been connected with many enterprises in Sebring, but his specialty is plumbing and as he has been here since the beginning of the town, one can judge that his work will bear evidence of giving satisfaction. There is much for him to do, but he does it promptly and well. Another plumber is Bayard Taylor, for some time an assistant to Mr. Vinson. He is a conscientious, hard worker, and anyone employing him has no cause for regret.

Three First-Class Garages

On the trail of good roads and the great number of automobiles in the community came the necessary garage service in Sebring. The first was the Sebring Garage and Machine Company, with Will Dalgrey at the head. The first home of this company was left about a year ago for the handsome building on Ridgewood, where excellent service in every branch of the business is offered. Love & King now own the garage opened by Mr. Bee and are keeping pace with that fast-moving business. At Dalgrey's old stand is the Elford Garage, where the service and reasonable charges are making it a favorite place with many car owners. In connection with this class of business, it must be said that for the last year Sebring has been favored with an excellent taxi service. W. H. Rogers, Charles Rogers and W. E. Leathern, running good cars and co-operating in the work made it possible to get what was needed at any time and any place. All trains were met and many a good impression of the town was made by the class of their work. Walter Scott has lately entered this work and promises to be of the same character. Many small cars are on hand for calls at all times, leaving nothing more of the kind lacking in town at present.

Blacksmithing

The blacksmith shop on Pomegranate street advertises that it can "fix anything," and it can do it, too. M. J. Myers is the man in charge, and will add more equipment to his shop as the demand calls for it.

Feed Store

Percy Gearing is managing the feed store that was opened soon after the foundation of the town. He is a hustler and is a splendid representative of the best young men in town. In connection with this store is a second-hand furniture store, operated by Walter & Gearing and the business that has been done since its recent opening proves its usefulness among the consumers of the town.

Light and Water Plant

The electric light and water plant has had a good deal of publicity lately, due to the effort to make it municipal plant. Sebring has had this service since the very beginning of the town and it can be credited with the work of this plant that many newcomers have chosen this town in preference to many another new place where such advantages were not to be found. G. F. Bobb has been manager of the plant for a long time and has always handled electrical supplies. He has just opened a display room in the postoffice building for these supplies and will soon be ready to show the goods. A few months ago Tom Mitchell of Arcadia opened a store handling electrical supplies, with temporary quarters on Commerce street, toward the park. He has many new and interesting appliances displayed and in these few months has gained the confidence of all by the quality of his service.

Builders' Supplies

The Builders' Supply Company, owned by Harshman & Withers, has been one of the factors in the building up of the town. It was here at the first, when our neighborhood trees furnished most of the lumber used in the houses, and has gradually increased its operations until it has, to a great extent, done away with the necessity of "sending away" for building supplies and avoids many long and troublesome waits for material. The new Novelty Works is going to fill the remainder of the builders' needs by furnishing many finished articles and the "Buy at Home" campaign has one more enterprise to boast of.

Our Ice Plant

To people who have lived in Sebring during the past summers, no mention need be made of that great addition to Sebring, the ice plant. For whole weeks previous to this

summer, many homes have been without ice and the business houses have suffered great inconvenience through the inability of other towns to furnish the ice and the lack of facilities to deliver it to Sebring. With the coming of T. W. Lawton and the new plant, most of the difficulties were over and we have been furnished with good ice and plenty of it at a reasonable price. This good ice service has been led to the top by a better house delivery than we have ever had—that given by Charles Shaffer, who seems to be eager to do his work well and has the ability to carry out his desires. Mr. Lawton and Mr. Shaffer have added a great deal to the pleasures of the summer in Sebring and have shown in many ways their willingness to help the town in all public work.

Telephone and Telegraph

Another public utility which Sebring owns can be put into the first class in the J. E. Brown building. J. E. Parker came to Sebring as soon as there was enough work of the kind to demand any service and has done a real part toward building the town—a pioneer work from which the town has reaped more benefit than the worker. Now he has completely outgrown his equipment and new cable, instrument and switchboard apparatus are soon to be installed and the next thing will be a new home for the office in the J. E. Brown building now being planned. A Western Union telegraph office has been opened in the Highlands Bank building and the very fact that it is here tells of the quantity of business there must be here to warrant its existence—especially in the quarters that is now occupied.

Billiard Parlors and Barber Shops

When a town grows as large as Sebring there is always a demand for places of recreation of different kinds, and the town has its many frequenters. Two of these have been located in Sebring and they may be classed as clean, law-abiding places, with good reputations established, realizing that there is no welcome in Sebring for anything else. Reese & Beresford operate the Smoke House on the Circle, and Kenneth Johnson the pool room in the Roanoke building. In connection with the latter there is a barber shop managed by Mark Robinson and it has a growing business. On the Circle is the long established barber shop operated by A. Varena, who is a first-class barber and understands how to cater to the very best of his patrons.

Moving Picture Theatre

The picture theatre is one of our great national institutions, and for the first few years of Sebring's life the lack of such an amusement was sorely noticed. Less than a year ago the Ohio Theatre, on Ridgewood drive, was completed and it has been doing its work well ever since. It is owned and managed by Milton Baker and it is growing fast in the favor of the town's people, evidenced by the fact that more people attend the shows now than did last winter, during what is supposed to be the busy season.

Financial Institutions

The Bank of Sebring was opened seven years ago. It was large enough to support a bank, but it has grown with the town, each a necessary part of the other, and the town owes much to the management of the funds of this bank. It occupies the first brick block built in Sebring, and the interior furnishings are the best that can be found. E. O. Douglas is the active vice-president and P. J. Ripberger, cashier, and their general favor among the citizens of Sebring tells much of their courteous and efficient service. The Highlands Bank and Trust Company has been in existence a year and a half, and is already a full-grown institution. Ira Ridgdon is the acting vice-president and always at the service of the public. The home of this bank is one of the most artistic buildings in Sebring and has set the standard for office buildings that will show its effect on all future buildings.

Attorneys

The professional men of Sebring will rank with any to be found in the state, and A. E. Lawrence, mayor of the town and prosecuting attorney of Highlands county, is a more than worthy of all positions of trust that have been offered him. His public and personal work is above reproach, and his ability and power are unquestioned. Fairfax T. Haskins really belongs to Sebring, for his home was here when he was graduated from law school and was admitted to the state bar. He is now in the city attorney and the attorney for the Highlands county school.

(Continued on Page 3)

Sebring Light and Water Company

G. F. BOBB, Manager

ELECTRICITY
and
WATER

Electric Current—alternating 110 and 220 volt
Single and three-phase

WATER

Pure, sparkling, soft, free from sulphur, from wells 835 and 1,170 feet.

INSURANCE

Is Cheapest in the Long Run and We Write All Kinds

LET US FURNISH YOUR BOND

Yeager-Rice Company

Insuranc
and Real Estate

See us for the best prices on groves and city property
—we've got it all and the

TERMS ARE REASONABLE

The Arrowhead Hotel

Located on Beautiful Lake Jackson

Forty large, airy, outside rooms, with private bath when desired

Modern in Every Way

American or European Plan
Excellent Dining Room Service

Write for Terms

W. J. AMY, PROP'R

Sebring, Fla.

"Buckeye" Confectionery

"SAMOSET" BOX CHOCOLATES

Full Line of Confectionery

Cigars, Cigarettes, Chewing Gum and Smoking Tobacco of all kinds

Fountain Drinks Our Specialty

FROZENRITE ICE CREAM—None Better

Fine Line High-Grade Box Stationery

"MEET ME AT THE BUCKEYE"

GROCERIES

We Carry a Complete Line of

HEINZ

SUNBEAM

AND PREMIER GOODS

None Better

A Full Line of FRUITS and VEGETABLES

GIVE US A TRIAL

BAKER-FISCHER

COMPANY

A. P. BUTTS, Manager

PHONE 25

SEBRING, FLORIDA

WE DELIVER

S. O. S.

On Real Estate

IF YOU WANT—

- AN APARTMENT SITE
- A BUNGALOW
- A BUSINESS LOCATION
- A COUNTRY CLUB SITE
- A FARM
- A GROVE
- A LAKE FRONT HOME
- A LAKE FRONT LOT
- A TOWN LOT
- A TIMBER TRACT

Or Anything Else in Real Estate, See Me. I Have It. I Sell It.

I Sell the Earth and Rent the Town.

SUNSET REALTY COMPANY

CARRIE B. RICKEY SEBRING, FLA.

A SHORT RESUME OF THE BUSINESS OF THIS PROGRESSIVE LITTLE CITY

(Continued from page 2)

board. Guy M. Andrews has recently opened a law office in Sebring and comes well recommended for the work. The field has been greatly enlarged by the birth of the new county and Mr. Andrews will soon find his place.

Doctors and Dentists
Although Sebring boasts of being a health resort, many people come here who need the attention of physicians, and we might need them here in an emergency. So that field is also well covered for. Dr. McMurray, an experienced physician from Illinois, who was among our first settlers, and has always helped care for them, Dr. J. H. Bogle came here more than a year ago and has been busy restoring health to others and regaining his own. For those who prefer the osteopathic treatment, it can be said that Drs. J. B. and M. R. Walker are considered by many of their patients as good as, if not better, than many practitioners of the kind throughout the country. Dr. E. G. Skiff, a graduate of the Chicago College of Dental Surgery, practiced for several years in Illinois, and came to Sebring three years ago. Here he took over, to some extent, the work of Dr. E. J. Etheredge and has been giving satisfaction in this work. He has been handicapped by lack of proper office facilities, but has just opened a new office over the post-office, with everything modern and convenient and every detail of efficiency and comfort worked out.

Real Estate Dealers
From the very nature of the town, Sebring is the home of the real estate men, for without them there would have been no town and when they leave us, we shall stop growing. The great possibilities here have opened a wide field, and many good men have worked and are still at work. They work hard as individuals, and yet do the most good for the town by their cooperation in the real estate exchange. Each man or firm deserves more mention than the scope of this article will allow and their dealings will be discussed in future issues.

The Citrus Industry
The operations of all of these concerns have been braced upon, and will not a word has been said concerning the citrus business and all its connected industries. This is supposed to be the center of Sebring activities and the great drawing card for all northerners. In another article, due prominence can be given, there will be discussed groves and grove development, the packing house, the Citrus Exchange, the crate mill and other connected industries.

Newspaper Business
To no other agency, after a town or city has been established, is its growth and development more indebted than to the newspapers. They are always working, always working—too often without adequate financial returns, for community interests. They seek to harmonize opposing interests, improve educational, religious and social conditions, secure new industries and do everything in their power that will better conditions and make for the best interests of the community in which they are published. While this paper has entered the field in competition with the Sebring White Way, which has been established about six years, we would not for a moment attempt to take from that paper one jot or tittle of the credit it deserves, for it has indeed been an important factor in the growth of the city. Its editors, "Ma" and "Pa" Bell, are well-known and popular with the publishers of the state and it is our intention, while building up a business of our own, to extend to them the courtesy they deserve and work with them for the greater growth of the city.

In General
Perhaps some idea of the variety and extent of the business concerns of Sebring has been gained from the above discourse, but if any one is particularly interested in knowing more about any particular line, a request sent to the Highlands Messenger will bring him all possible information on the subject. We stand for a greater and better Sebring, and this standard can be accomplished best through a greater and better business.

It has been our intention in this article to briefly mention all of the business enterprises in the city and if any have been omitted the omission is entirely unintentional. In future issues, as space permits, we expect to give a more detailed write-up of each individual business and enterprise, but so much for the information of our local readers, as for those at a distance, who have or are contemplating making investments here.

"PINECREST" THE SEBRING CEMETERY

After years of agitation and a crying need for a respectable place to care for the dead at Sebring, the city council has assumed the responsibility of providing it, and has already accomplished much.

Last summer a mass meeting was called by the Woman's Club and through the efforts of a committee then appointed, an election was held and the present cemetery site was permanently established. It was also decided that it should be a municipal property and the city council acted accordingly. The budget provided money for the first steps in making the property what it should be and the improvements already made will bring relief to many who have placed loved ones there.

A fence has been placed around the entire plot and although it is not an ornamental one, is made of extra strong wire on cross-rod posts and will offer the protection that was so sorely needed. An ornamental entrance gate has been provided, with "Pinecrest" inscribed over the arch. This enclosure alone distinguishes the location and makes it really a hallowed place—not merely some place "out in the woods." The weeds and underbrush have been cleared away,

but the trees all left and the result is a beautiful spot provided by nature and cared for by man.

The road to the cemetery has at times been impassable and this, too, will be put in good condition. A plan is being worked upon whereby the grove owners who will derive benefit from the road will assist in its making. The work of the council is to be highly commended and the continuance of this work will be watched with much interest.

A Promising Industry
The growing of bunch grapes promises to become an important industry in Florida. Persons interested in this product can get information by writing to W. E. Boles of Oldsmar, president of the Florida Grape Growers' Association.

SEBRING TELEPHONE CO.
I am ready to serve you
J. E. PARKER
Sebring, Florida

Billiard Parlor

SOFT DRINKS, CIGARS
AND TOBACCO

A Clean Place of Amusement
Good Barber Shop in
Connection

KENNETH S. JOHNSON

Moyer's Cafe

THE BIGGEST ASSET
IN SEBRING

A GOOD PLACE TO EAT



Carey Lastile is not only cheap to buy, easy to lay, and long lasting—but is also an ornament to any kind of building and retains its color without painting.

Lastile is built on a base of special extra roofing quality Carey-made wool felt. This is saturated with Carey-refined asphalt. It is built up with tempered asphalt compound with crushed slate rolled in to give a spark-proof and enduring surface.

The slate is the natural red or green color—a color that is fadeless and never calls for painting.

The beauty of Carey Lastile has made it popular for houses and garages, and for use as siding; as well as for factories, farm buildings and other structures on which roll roofing has always been used.

Sold by

SEBRING HARDWARE COMPANY
D. R. Stevenson, Manager

Phone 74.

Vinson Block



Many a man who waits now for lower prices is going to be sorry later on.

Waiting loses convenience, use, profits. It may accomplish nothing more.

We are in close touch with market conditions. If we thought it to your advantage to wait that would be our advice.

The man who builds now will profit over him who waits.



HAPPENINGS OF A WEEK TOLD IN A FEW WORDS

Harry Sutton left Tuesday for a short trip to St. Petersburg.

W. A. Marshall of Avon Park was in Sebring Tuesday transacting business.

Mrs. Love, who has been away for some time, returned last Sunday from Florida City.

Ivey Futch, who had been in Sebring for a week's visit, left Monday for his home at Lake Stearns.

Miss Annie Laurie Taylor of Arcadia returned home Sunday after a two weeks' visit here with Mrs. Tom Mitchell.

Important business called Louis Morgan and Will Mitchell of Arcadia and George Russell of Fort Ogden to Sebring last Tuesday.

Mr. and Mrs. Henry G. Allsopp write to friends here that they are having a pleasant vacation in Newark, N. J., where they are visiting Mrs. Allsopp's mother.

J. C. Butler will save you money on your house painting, either outside or interior decorating. All work first-class and satisfaction guaranteed.—Advertisement.

Walter Scott, Mr. and Mrs. Harbaugh and the Misses Katherine and Elizabeth Harbaugh motored to Fort Meade last Thursday, the men going to attend a Masonic meeting, while the ladies visited friends.

Mrs. J. Johnson, at her home on Pine street, gave a party Thursday evening of last week in honor of Miss Sanford Stanton. About twenty of the younger set were invited and an excitingly good time was enjoyed.



Good Lighting

It is important to you when shopping, as it is when used in your home. Think a minute and you will realize that all successful mail merchants have well lighted stores. Think why we patronize them. And you will find our best lighted homes and our best lighted stores use.

Use Westinghouse
MAZDA LAMPS
Mitchell Electric Co.
Phone 105

Square Deal Grocery

CASH STORE
Staple and Fancy
GROCERIES

Fruit and Vegetables in Season
Quality and Service
Absolutely First-Class

J. H. Lopp
Proprietor
Sebring, Fla.

Varena's Barber Shop

ON THE CIRCLE
Sanitary and First-Class in Every Respect
Your Patronage Respectfully Solicited
ALFRED VARENA, Prop.
Sebring, Fla.

HIGHLANDS BANK & TRUST COMPANY

Being centrally located as to population and development, we find that we are being classed as a COUNTY BANK, rather than local.

We invite the people of Highlands County to consider us as their bank.

We consider it our business to assist in the development of all parts of this, the BEST COUNTY on the RIDGE.

GEO. E. SEBRING,
President.

IRA RIGDON,
Cashier.

Mr. King, of the Love & King garage, is visiting in Floral City.

Attorney Guy A. Andrews spent the fore part of the week in Tampa, attending to legal business.

C. A. Skipper of Avon Park was in attendance upon the meeting of the county commissioners Tuesday.

T. W. Lawton, manager of the Sebring ice plant, and Mrs. Lawton went to Arcadia last Saturday on business.—Advertisement.

The big one-cent Retail sale will be held at the Rexall store Thursday, Friday and Saturday of next week.—Advertisement.

Miss Stella Mitchell and her father, Dr. M. R. Mitchell, are making a tour of the East Coast and will probably be gone for another week.

We have the commissioners' proceedings in type ready to print, but owing to lack of space will be unable to print them until next week.

Several lake front lots on the west side of the lake were sold this week and with the opening of the road one may look for quite a colony of residents.

H. O. Sebring left Monday for a business trip to Tallahassee. He will return the latter part of the week. Every one hopes that these trips to Tallahassee mean "good roads."

Mr. John Stanninger and daughter, Ruth and Mr. and Mrs. Kirby of Vincennes, Ind., are on a motor trip through Florida and stopped in Sebring the other day to visit Mr. and Mrs. Ed Hainz.

Many visitors from the Spring Valley district were in town yesterday and Tuesday, having business with the county commissioners. R. W. O'Berry and Mr. Albricht were among the representatives here.

County Superintendent I. C. M. Ellenderger was busy Wednesday unpacking the new furniture for his office. The school board exercised good taste and judgment in the selection of this office equipment.

Dr. and Mrs. E. J. Eltheredger and two daughters went to DeSoto City to attend services Sunday morning. A new home is being erected for them and during its construction they are living in Sebring with Mr. and Mrs. Taylor home on Lake View drive.

Next Friday, Aug. 12, the Highlands County League will hold its regular monthly meeting here. Important matters will be discussed and whether or not a member of the league, is urgently requested to be present.

The Y. P. L. of the Salvation Army held its regular monthly "treat night" last Tuesday evening and the treat of cake, lemonade, candy and peanuts was much enjoyed. These young people meet every week with religious study for three meetings and a social once a month.

Arbuckle creek has lately gained the reputation of being a good fishing hole and it has many visitors from Sebring, most of whom have returned with the proof of its reputation. Last Tuesday afternoon Messrs. Reese, Temple, Case, Moyer and Hancock tried their luck and brought back a fair catch.

Attorney and Mrs. F. T. Haskins, formerly Miss Idell Lee of Winter Haven, returned to Sebring last Friday night, after a brief honeymoon at Lake Stearns. Their pretty bungalow on Pine street was in readiness for them and they went directly there. Mr. Haskins returned to his duties in his office Monday.

J. W. Temple of Wichita Falls, Tex., has been a guest the Arrowhead for the past week and is planning at least a year's stay in Sebring. Mr. Case of Salem, W. Va., has been at the Arrowhead for some time, but has moved with Mr. Temple to the P. G. Miller house on Congress avenue. Mr. Temple is from the oil fields of Texas, where he has extensive interests. Mr. Case is in the insurance business. We are glad to have these men in Sebring and hope their stay will be a long one.

Breezy Point, the Woman's Club picnic grounds, about two miles north of town on Lake View drive, has been the scene of many good times, but from all reports the "chicken pillow" party held there Friday night of last week was one of the most thoroughly enjoyed. The pillow was prepared on the grounds and from the number of southern cooks in the crowd it must have been well done. Everything that goes with pillow was provided and an elaborate supper was spread. When the supper was over the merry party motored to town and went swimming at the pier, returning home at a late hour, proving that not only the "young set" can enjoy such outings. The party included Messrs. and Mesdames Vinson, Barrow, Davis, Lawton, Bitterly, Zachary, Love and Mrs. Spooner.

Bob Wilkie came over from Mulberry last Sunday to visit his friends here.

Ira Rigdon of the Highlands Bank was in town last week, but is unable to be out again.

J. C. Butler will make your car look as good as new. See him. Expert painter and trimmer.—Advertisement.

The big one-cent Retail sale will be held at the Rexall store Thursday, Friday and Saturday of next week.—Advertisement.

W. G. Bray and J. M. Shirley expect to make a trip through Georgia within the next few days. Mr. Bray will stop at Commerce, his former home.

The Rev. and Mrs. Morrill will leave next Monday morning for a trip through the east and a visit to Kentucky. They will be gone six or eight weeks.

We saw Maxie Whitten of Fort Myers on the streets Wednesday with some nice fresh mullet. We are informed that he intends furnishing Sebring with fresh fish every week. E. L. Greene, Sam Deering and Paul Ripberger took advantage of the Thursday half holiday to make a fishing trip to the Kissimmee river. No report has been made yet as to the catch.

There seems to be no end to the work of the Woman's Club and its latest effort is the conducting of a story hour in charge of the library department. Twenty-seven children attended this story hour.

Wanted—A good, strong woman, from 25 to 40 years old; to help in boarding house; good wages and good home. Don't apply unless you want permanent position. Mrs. J. C. Butler, Sebring.—Advertisement.

A car full of Sebring folk left here last Saturday afternoon for Fort Meade, bent on a shopping expedition and a general good time and succeeded in having both. They were Mr. and Mrs. Barrow, Mrs. Love and Mr. and Mrs. Davis.

E. E. McIn and son Charles of Jacksonville arrived in Sebring Monday to spend a few days. While Mr. McIn is attending to business matters his son is spending a few days at Lake Stearns enjoying the good fishing to be found there.

T. V. Conway received a card this week from F. A. Sebring, written at Eau Claire, Wis., one of the great pleasure resorts of that country, saying that he expected to leave for Monte Carlo, Mr. Conway, bringing will return to Sebring in October.

A telegram from the Amy family states that California is a wonderful summer resort and they are enjoying their trip and visit with Mrs. Amy's mother very much. They will leave for home soon and expect to arrive the first of September, returning by motor.

A telegram was received Thursday morning, announcing the death of J. Howard Boyd at Tucson, Ariz. Mr. Boyd had been in ill health for a number of months and the announcement did not come as a surprise, though it was received with deep regret. Deceased was a property owner here and numbered his friends by his acquaintances.

The game between the girls' ball team of the Sebring Juniors was played as scheduled. It was not advertised much, as they wished a little try-out before any public performance, but it was worth witnessing. Only five innings were played, but the regular team appeared for practice. The score was 11 to 11, and both sides are anxious for another match.

M. E. Linder and William Hottel spent last Friday on Istapoga Island hog hunting. They found the hog and one of the boys found them. It was an endeavor to drive the hogs out, one of them became enraged and attacked the boys. It was impossible to make him release his hold and they were finally compelled to kill the hog and cry the jaws open with a pole in order to save the dog. The dog was a valuable animal and was badly injured.

J. W. Ingle and son James, D. H. Bickler, Sam Deering and P. J. Ripberger formed a fishing party visiting popular Lake Josephine last Sunday. Their headquarters were the Anselm bungalow and the party was an enjoyable one. Even though the fish did not respond as had been expected, the party was a success. There was an ideal fishing place, but of late "lettuce," or floating weeds have been rapidly spreading and choking the good fishing places. This should be taken out before it becomes the menace the hyacinth has become in other places.

R. P. Evans of Dade City has been in Sebring since Monday, looking after his grove interests and seeking a house to rent, with a view to locating here permanently and building later on. He has a fine 5-year-old grove north of town. When he purchased this land nine years ago for \$100 an acre, his friends in Highlands county thought he had made a bad investment, but he very much doubts that Mr. Evans would sell today for \$2,000 an acre. He says citrus fruit is looking good in Pasco county and that if he had the same investment of capital there that he has here, and a system of good roads, they would soon be on a map prominently as we, Mr. Evans returned home today.

Cyril Baldwin, county tax assessor, was in Sebring on business Tuesday. Mr. Baldwin reports that Mrs. Baldwin's eye operation was even more successful than they had hoped for. The eye had been blind from childhood and it seemed to be impossible to do anything for it. But when through an accident with scissors the other eye was hopelessly injured, a desperate effort was made to bring sight to the one that had always been blind. A specialist in Atlanta performed an operation and inserted a powerful lens and now she can see fairly well. During her stay in Atlanta the Baldwin children have been in Sebring at the home of Mr. and Mrs. Tom Mitchell. Mrs. Baldwin is Mr. Mitchell's sister.

The big one-cent Retail sale will be held at the Rexall store Thursday, Friday and Saturday of next week.—Advertisement.

George Russell of Fort Ogden took time from his business for a good visit with his friend, A. P. Butts, while in town last Tuesday.

Ira Rigdon made a hurried trip to Moore Haven Tuesday, leaving on the noon train and returning in the evening. Mr. Rigdon is the president of the new bank there and expects to give it much time.

Mrs. A. P. Butts and little daughter went to Bartow Tuesday afternoon to visit the home of Mrs. Butts' parents there. On Saturday she will attend her cousin's wedding and will return Sunday with Mr. Butts, who will drive over for her.

Week-end visitors in Sebring were Dr. and Mrs. Russell of Arcadia, who were at the home of their daughter, Mrs. Tom Mitchell.

Palmdale is the seat of many activities and an unusual development along building, paving, planting and oil prospecting is reported. Mr. McManus, formerly of Sebring, but now an enthusiastic Palmdale man, was here Tuesday on business and was glad to meet friends here.

The Sunbeam class of the Methodist church held an indoor picnic at the "hut" Thursday afternoon. Mrs. N. Kirk entertained her class in her own delightful way and served ice cream, cake, peanuts and other things popular with the children. About twenty children were there to enjoy the fun.

Mr. and Mrs. Vinson went to Avon Park Tuesday, where Mr. Vinson attended to business interests.

Mrs. Walter Scott has been visiting in Sarasota for the last two weeks and will remain there for some time yet.

W. L. Crews and Forrest Crews of the Sebring packing house, left Wednesday on a short business trip to Tampa.

Arthur Clawson arrived in Sebring last week after a two years' absence in the north. His parents and friends were glad to have him return. Mr. Clawson is an artist of much talent and is especially interested in cartoon work. He is an excellent window letterer and sign maker. We hope to soon see some of his work around the town.

CURRENT PRICES

These goods are guaranteed standard quality and full weights and measures

SATURDAY AND MONDAY SPECIALS

Meal and Grits per pound, - - - 2 1-2c

Empire and Corn Belt Bacon, lb. 30c Kingout Oleo, per lb. 29c
Remember, we buy Eggs, and pay 40c dozen in trade or 36c a dozen in cash

Coffee Lard

White House. 5 lbs. Pure Leaf Lard \$1.25
Maxwell House. Compound Lard, per lb. 13c
Lipton's. 3-lb. Can Crisco 60c
Arbuckle's. 29c 6-lb. Can Crisco \$1.10
Green (best grade) 20c 9-lb. Can Crisco \$1.65
Ground (best grade) 20c 4-lb. Bucket Snowdrift 65c
8-lb. Bucket Snowdrift \$1.20

Sugar, per pound, 8c. Special Price in 100 lb. Lots

Miscellaneous

2 Bars Octagon Soap 15c Table Salt, 2 boxes for 15c
Golden Age Macaroni, 3 8-oz. packages 25c Toilet Paper, 3 10c rolls 25c
Crackers, all 10c packages, 3 for 20c Lux, 2 pkgs for 25c
Pink Salmon, 2 tall cans for 25c Household Ammonia 15c
Heinz's Vinegar, quart 39c Granulated Tapioca, 2 1-lb. pkgs 25c
Best Olefin Corn, can 20c Campbell's Pork and Beans, 2 cans 25c
Pineapple, sliced, No. 2 can 25c Campbell's Soups, 2 cans 25c
Pineapple, sliced, No. 2 1/2 can 35c Roast Beef, 1-lb. tins 15c
Army Bacon, 12-lb. tin \$2.40 Corn Beef, 1-lb. tins 15c
Asparagus Tips 49c Eddy's Extracts, 2 for 25c
Blue Ribbon Peaches, pkg. 15c Cheese, per lb. 25c
Wesson Oil, pints 33c Wesson Oil, quarts 59c
Wesson Oil, 2 quarts \$1.10
Creamery Butter, all kinds, per pound, 51c

Flour Feed

White Ring, self-rising, 12-lb. sack 75c Oats, per sack \$2.35
White Ring, self-rising, 24-lb. sack \$1.45 Yellow Corn, per sack \$2.20
Good Grade self-rising Flour, 12 lbs. 70c Dairy Feed, 26 per cent, per sack \$2.45
Good Grade self-rising Flour, 24 lbs. \$1.35 Shorts in cloth bags \$2.10
Pillsbury's Best Flour, 24 lbs. \$1.60 Ballard Shorts in cloth bags \$2.10
Omega Flour, 24 lbs. \$1.60 Cottonseed Meal, 7 per cent \$2.45
Timothy Hay, choice \$2.25

H. Y. THOMPSON

FIRST NATIONAL BANK BUILDING AVON PARK, FLORIDA

If Low Prices and Honest

goods will secure your business

we are going to get at least a portion of it, for we have one of the most attractive lines of DRY GOODS, LADIES' READY-TO-WEAR, GENTS' FURNISHINGS AND SHOES ever brought to Highlands county. And the beauty of it is, high prices are a thing of the past and we are offering the lowest prices to be found anywhere in this section for the same quality of goods.

MEN'S PALM BEACH SUITS

Only five suits left. They originally sold for from \$15 to \$18 the suit. To close them out \$7.50

NEW LINE LADIES' SILK
SWEATERS
\$5.50 to \$13

LADIES' AND MISSES' GINGHAM
DRESSES
\$3.75 to \$6.50

These are the latest creations, made of the best materials and well worth consideration.

LADIES' WAISTS

We have just received a new line of Crepe de Chine, Georgette and Crepe Meteor Waists. They are special bargains at \$4.50 to \$13

MEN'S SHOES

We have just received a line of Byron F. Reynolds Shoes, that are in a class with Hanna, Edward Clapp and Stacey-Adams Shoes. Priced \$11 to \$12.75 the Pair

CLOSING OUT FLOWERED VOILES

\$2 grade, closing out price \$1.40 \$1.25 grade, closing out price 75c
85c grade, closing out price 49c 60c grade, closing out price 39c

A BIG REDUCTION ON EVERYTHING IN THE LINE OF SUMMER GOODS

Park Mercantile Co.

T. J. MCGINNIS, Manager

Avon Park, Florida

Buick Cars

are the best cars for the money.

GOODYEAR, FIRESTONE and HOWE TIRES

ACETYLENE WELDING

WILLARD STORAGE BATTERIES
and SERVICE STATION

BATTERIES RECHARGED and REBUILT

We have high-class and most efficient mechanics to serve you
Give us one trial. All work guaranteed.

CARS AND TRUCK FOR HIRE—DRIVE YOURSELF

EILAND'S GARAGE

Phone 79

Sebring, Fla.

For

Lake Front Lots

From \$300 to \$6,000

Bungalows

From \$2,000 to \$15,000

Citrus Groves

From \$350 to \$2,000 Per Acre

Citrus Land

From \$35 to \$200 Per Acre

Muck Land

From \$12 to \$200 Per Acre

Ranch Land

From \$6 to \$10 Per Acre

Timber Land

From \$8 to \$12 Per Acre

See

B. L. LAIRD

Caravasio Building

Sebring, Florida

DeSoto City Groves Company

Offers you the best of citrus land in 5, 10 or 20-acre tracts,
situated on Red Beach Lake

in the heart of the famous
citrus growing belt

We also have for sale a number of

BEAUTIFUL RESIDENCE LOTS IN DE SOTO CITY ON
THIS BEAUTIFUL LAKE

We invite you to come and look over this property and let
us show you this rapidly developing section and
give you our prices and

Terms

DeSoto City Groves Company

OFFICES DE SOTO CITY AND SEBRING
(Over New Postoffice, Sebring)

MUCH DEVELOPMENT WORK GOING ON IN THE LAKE STEARNS SECTION

It is our intention to give deserved publicity to all sections of Highlands county and the Highlands County Pilot of July 25 gave a partial write-up of a visit to Lake Stearns, in which the writer had the pleasure of participating, we are reproducing the article as follows:

"Last Friday the writer, accompanied by George L. Crews, city and F. H. Adams of Sebring, had the pleasure of visiting beautiful Lake Stearns and hobnobbing with the business men and others who are working 'tooth and nail' to place that town on the map in large letters. We had frequently been invited by Gus McAuley and others to 'come down and see what we're doing,' but until Friday the opportunity did not present itself.

"The trip to Lake Stearns by auto is a hard one. After leaving the hard road a few miles south of Sebring it's a tight between the 'dixie' and the sand to get through, with the chances in favor of the sand unless assistance is given the 'dixie.' Notwithstanding this fact, we do not regret the visit, for we were most agreeably surprised after reaching our destination by the amount of development work in progress and the spirit exhibited by those who had the nerve, the faith and the vision to attempt to convert the wilderness into a productive, revenue-producing section. And believe me, they tackled a job that was real men's work, for the natural vegetation is heavy and the task of clearing and getting ready for planting was no small one.

"These men, backed by faith and determination, have wrought a wonderful change in the Lake Stearns district. They have cleared and planted to grove in one tract 700 acres of citrus fruit, which, when viewed from across the shimmering waters of the lake, presents a beautiful and inspiring sight. This big grove is the work of the Lake Groves Company and it has been accomplished, clearing and planting, in less than two and one-half years' time. The district is now planted in January, 1919, and their appearance now is proof positive of the adaptability of the soil to the growing of citrus fruits. The Lake Groves Company has disposed of this big grove, some of it having been sold to well-known South Florida men (W. W. Clark and C. L. Knight) and the remaining half in tracts to various purchasers.

"The promoter of and prime mover in forming the Lake Groves Company was A. H. DeVane, the well-known banker of Lakeland. It is true that this company had ample capital behind it, but capitalists are not investing their money unless they feel reasonable sure of a fair return on profits and from all appearances the Lake Groves Company invested its capital well in the Lake Stearns development project.

"Of individual developments many are under way at Lake Stearns, but there is one instance which we believe is deserving of especial mention. We refer to the work of G. Hoffman, who is the owner of forty acres of rich land overlooking the lake. Mr. Hoffman has cleared and set to trees twenty acres of his tract. Most of the land has been thoroughly cleared—grubbed and all the roots taken out. This is not the surprising feature of Mr. Hoffman's enterprise, however, but the fact that every particle of the work has been done by hand by the owner himself, without team work of any kind. Makes it like a herculean task and is a wonderful accomplishment for one man in a short space of time. Mr. Hoffman has erected a comfortable bungalow on his land and has subdivided thirteen acres of it into town lots, a few of which have already been sold to local people and others from various parts of the county. His trees, less than two years old, have a thrifty look and are taking on a splendid growth. They have never received a particle of fertilizer other than wood ashes saved by Mr. Hoffman when burning the brush and roots from his clearing. He has an eye for the beautiful and has planted flowering shrubs and vines around his house, as well as along the street he has laid out in his subdivision. For his use he has peaches, figs, mangoes and a variety of other fruit trees, all of which are looking thrifty and are of great promise.

"Other developments in progress worthy of mention are those of J. L. Ivey, who is clearing and planting 20 acres; Malone & Cline, 25 acres; Charlie Langford, Herman Head, Benn & Watson and Roberts Bros., Fort Meade, 10 acres; Alton Snyder, 10 acres; Frazier Bros., Homeland, 10 acres; Bowers Bros., Jupiter, 8 acres, and many others.

"Our friends, A. M. McAuley and M. A. Jones, have organized a small company to look after and care for groves and now have about 100 acres of development in their charge. They are conscientious in their work and are giving their customers the best service possible.

"Two nurseries have been planted at Lake Stearns. G. A. DeVane and T. U. Jackson have fully 150,000 nursery trees and M. V. Manley about 25,000. There is certain to be a heavy demand for nursery stock and these gentlemen have taken time by the forelock in getting ready to supply the demand.

"Building activities are in evidence on every hand. A. M. McAuley is erecting four cottages for sale or rent, the Lake Groves Company has recently constructed a large two-story stucco building for the use of its employees, and individual owners have built or are building comfortable homes.

"The business of the town is confined at present to two general stores—conducted by A. M. McAuley and the other by E. A. Bowers. Mr. McAuley has the postoffice in his store and handles the business of the Western Union Telegraph Company. Mrs. Bowers provides for the wants of the 'inner man' with substantial

meals at reasonable prices.

"The crying needs of this prolific section at the present time are good roads. State highway No. 8, when built, will prove a great factor in development work. The right of way for this road has been cleared, but does not pass directly through the town, as it should. Mr. McAuley and other residents of Lake Stearns have built a road from the main thoroughfare to and beyond the townsite, bearing the burden of expense themselves. Their efforts and public-spiritedness, as well as the needs of the town, should be recognized by the state highway commission and they should be given a state road right through the townsite. It is much easier to change the location of a road than it is to move a town.

"The country surrounding Lake Stearns should be an angler's paradise, for there are seven beautiful lakes within half a mile of the town, all teeming with fish. Good hunting is to be found in the surrounding country and one does not have to go far to find bear, deer and turkey. "There is a splendid future in store for Lake Stearns and it will not be many years until that section will be one of the leading citrus sections of the state. Good roads will hasten the development and these roads are bound to be built in the near future."

A NEW REALTY AND INVESTMENT COMPANY

Messrs. R. B. Gamble of Sebring and D. A. Hazen formerly of Washington, D. C., having felt the need of a new business of the character dictated by the above caption, have formed a co-partnership to be known as the G. H. H. Realty and Investment Company, for the handling of general real estate in Florida. The company will also transact business as real estate brokers and as a loan company, handling 4 per cent loans.

Mr. Hazen, who is a well-known accountant and has for some time been in the employ of the government in that capacity in Washington, is now with Uncle Sam and came to Sebring, where he will make his future home. He comes to Sebring recommended by all with whom he has been associated. He has had considerable experience in organizing and running the present time holds high executive positions with several financial institutions in Washington. He is also well versed in co-operative finance. Mr. Hazen, however, is not a stranger in Sebring and his return to remain permanently is welcomed by many friends.

E. E. Gamble needs no introduction, as he has been a resident of this beautiful and progressive city for nearly two decades. He has been in the interests of George H. Barrows of Cleveland, O., who has large holdings in South Florida and for whom Mr. Gamble is southern manager. During his residence here Mr. Gamble has been a persistent and consistent booster for Sebring and is well and favorably known. He has had several years' experience in the financial world and is a man of wide experience in handling and developing real estate.

We feel sure the public will be benefited by any investments made through this firm.

CITRUS GROWERS' ASSN'S SHIPPING THIRTI LINES

The latter part of last week the writer had the pleasure of visiting the Sebring Citrus Growers' Association's packing house and becoming better acquainted with W. L. Crews, the efficient manager of this branch of the Florida Citrus Exchange. He found that a number of boxes of Thirti lines were being packed for shipment and Mr. Crews informed us there was a very good market for this fruit. There are hundreds of boxes of Thirti lines being packed around Sebring and for quality and size they cannot be beaten anywhere. There is a ready market for them at good prices and they should be picked and brought to the packing house for shipment.

The Thirti line is large, seedless and of fine flavor. It makes the finest summer drink of any fruit known and the fact that they are successfully grown in and around Sebring is a splendid testimony to the richness of our climate and quality of our soil, for the line is a very tender fruit and requires good citrus soil for its successful cultivation.

Imports from Germany during 1920 were worth about \$80,000,000 as contrasted with exports to Germany of about \$311,000,000. In other words Germany had a so-called unfavorable balance of trade with the United States of about \$222,000,000. During 1919 the United States imported from Germany about \$11,000,000 worth of goods as contrasted with exports to Germany of about \$33,000,000. The total debt incurred by Germany to the United States due to an excess of German imports over exports since the termination of the war thus amounts to considerably more than \$200,000,000.

Kin-Dried Sweet Potatoes are in Arkansas co-operative community storage houses for sweet potatoes are being built in various counties. The cured or kin-dried sweet potatoes now give practically a chance to market for a whole year instead of rushing them on sale at digging time and not only glutting the market but bringing down the price. With the storage houses sweet potatoes can be graded and better prices had for the product.

Consolidated Bureaus Congress has consolidated the United States bureaus of markets and crop estimates and Dr. H. C. Gage has been appointed chief. Vice George Livingston. More and more the state marketing bureau is becoming important. Appropriations by the various states last year amounted to over \$500,000.

Big Rexall One Cent Sale

WHEN A CENT HAS THE VALUE OF A DOLLAR

Keep your eye on this space for the ONE CENT SALE. We will soon put one on that will be of special interest to you

The Rexall Store

E. J. MOLTER, Proprietor

Sebring, Fla.

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IF YOU HAVE PROPERTY TO SELL,
WE BUY OR SELL IT.
IF YOU WANT PROPERTY,
WE HAVE IT FOR SALE.
IF YOU WANT CHEAP PROPERTY,
WE DON'T HANDLE IT.
IF YOU WANT THE BEST,
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Nice Large Rooms

DINING ROOM IN CONNECTION

South Side of the Circle

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Cash and Carry

Meat Market and Grocery

CHOICE WESTERN MEATS

STAPLE AND FANCY GROCERIES

Quality and Prices Right

G. L. STOKES

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Vinson's Old Stand

WHITE HOUSE HOTEL

Rooms and Light Housekeeping

LOCATED ON THE CIRCLE

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THOMAS WHITEHOUSE SEBRING, FLORIDA

Cotton Crop Short
According to Sam T. Fleming of the United States bureau of crop estimates, the cotton crop of Florida for 1921 will be 2,400 bales less than in 1920 when the yield was 17,000 bales. Acreage was reduced from 110,000 acres last year to 82,000 this year.

Golden Plover
The golden plover nests in the summer along the Arctic coast in Alaska. When the young are able to fly, they start for Labrador, and then proceed to Argentina for the next winter. In the spring they return north, making a trip of over 22,000 miles.

"Diseases of Southern Pecans"
"Diseases of Southern Pecans" is the title of Farmers' Bulletin No. 1129, issued free by the United States department of agriculture, Washington, D. C. It gives popular descriptions of disease and suggests various means of control.

OUR CHURCHES AND THEIR SOCIETIES

The church activities of Sebring form no small part of its work, and they are varied and influential. The first church here was built in a day by volunteer labor and was a community church, one with no denominational lines. This church, however, soon organized as a Methodist church, and as such has grown very rapidly. It has a beautiful church edifice, handsomely decorated and furnished, which would be a credit to an older church. The church has practically all the working societies that usually come under the church wing—a large Sunday school; men's Bible class, with the "hut" for their regular meeting place; the women's Bible class, known as the "Mizpah" class, which holds a regular monthly social meeting that is very popular; several enthusiastic young people's classes; foreign and home missionary societies; a senior and junior choir, and special prayer meeting organizations. The Rev. Merrill is serving his second year as pastor of this church and it is flourishing as never before.

The Community Church
All over the country there has been a wonderful growth of the "community church" idea. It has filled a long-felt want and its wonderful success is proof of efficiency. Sebring, which has never been behind in any new thing that spelled progress, has been quick to catch on. The community church, carefully organized under the laws of such institutions and having trustees that understand the needs of this particular town. This church was exceedingly fortunate in securing as its pastor the Rev. F. Tauchen, man of our own community. He preaches Christianity, without any reference to any particular creed, and does it well that people of every denomination become enthusiastic attendants of the services. Thus the church is answering the purpose of its organization and is making itself felt as a real part of the town. The services are held at Tuscawilla Park, which seems to complete the idea of the community service. The women of the church have organized to help the church extend its work and its spirit. Aside from their social and business meetings, they have taken up relief work and devote much of their time and energy to it. They have just completed an outfit of clothing for three motherless girls and will continue to care for them. They have sent money to the orphan's home in Jacksonville and are now sewing for the children there. This is the first organization in town to do systematic home relief work, and if the accomplishment equals the desires, the effect will be far-reaching. The community church has felt that music should be stressed in its services and the musical program has had special attention, under the management of Mrs. E. C. Wright. During the winter season, professional soloists were engaged and that will be the policy for the coming season. During the summer, the church choir, with the help of home soloists, has furnished the music and although nothing elaborate has been attempted, the selections were well chosen and the singers well trained, the result of having an experienced musician in charge.

Catholic
There is a Catholic organization here, with over twenty all-year members, with a great increase in the number. Services are held in private homes at least once a month. It is hoped the organization will soon be able to erect a church building on its lot on Pomegranate street.

Salvation Army
The Salvation Army was begun in the town when Sebring was a small town. The first building in town. Many of the officers and workers have come to Sebring at different times for rest and recuperation. They hold regular Sunday evening services at the hall and the street meetings on the Circle. Their afternoon Sunday school is well attended and the young people have a very popular organization that meets weekly. The army work is now in charge of J. J. Holiday, who does every branch of his work well and is a welcome addition to the citizens of Sebring.

Church of the Brethren
The Church of the Brethren is one of the largest in town and the third addition to its church building has just been completed. The structure is an attractive one, striking in its simplicity, and is roomy and well equipped for all lines of church work. The winter membership is large and during that season a Bible school is held that is known throughout the country. It is conducted by some of the best Bible students of the day and is attended by visitors from many states. The Sunday school is carefully organized and graded, with special attention to the primary work, under well trained teachers, supplied with interesting materials and equipment. The Ladies' Aid Society meets every Tuesday afternoon and the work done is unusually good in quality and quantity. The Sebring church is fortunate in having two such prominent men as Rev. J. H. Garst and Elder Moore as residents during the entire year to superintend the work.

Episcopal
While there is no Episcopal church here, a series of services were conducted at Kenilworth Lodge by the Rev. J. Thomas Murrah, rector of the Church of the Resurrection at Park. The Rev. Murrah has here a few days ago to make arrangements for church services next winter, but as yet we have been unable to learn what arrangements were made. Announcement will be made later.

Presbyterian
The Presbyterian church was organized among the first in the town. Its building is unpretentious, but very attractive inside. Services have not been held there regularly for some time, but when there is a call for it, work will again be resumed.

Automobile Imports
In 1920 the United States imported 209 automobiles from Italy, and yet our country makes more and better cars than all the rest of the world.

SEBRING HAS MANY BEAUTIFUL HOMES BUILT BY MEN OF VISION

Sebring was built by a man with a vision, and this seemed to inspire other men of vision to come here. As our nation's greatness is due chiefly to the fact that it is made up of people from all over the world, each contributing a new and different idea of life and its possibilities, so Sebring's greatness is due to the fact that it has been made by people of some of all and each has given his share. The site chosen for the home of the town is one of the most beautiful in Florida and the individual homes in it are influenced by the natural beauty. In Sebring there are no long rows of factory made houses, no rows of houses the same size, shape and color (except one little spot in town that we hope will be soon blotted out). Each home was built for some particular person and the result is that Sebring can boast of homes and bungalows. The homes are not all large and showy places, but they are beautiful, nevertheless. The homes first built here were mostly of the bungalow type, so popular at the time. Now the tendency is to add an upper floor, so that the sleeping rooms will have the advantage of all the breeze, for the trees are growing fast, and soon shut out the air.

We find beautiful homes in all parts of Sebring, but Lake View Drive has the largest ones. Here the types vary greatly from the small wooden bungalows to the extreme wealth mansions. They are not the wonderful establishments of many tourist towns where people of extreme wealth congregate for a short season of the year. They are the homes of people who really live in the town and work here for the good of the town. The town is small enough to permit social intercourse among all the people, and no "money" lines are drawn.

Sebring has the unusual distinction of being the democratic home of many aristocratic dwelling places. The homes in Sebring are popular because of their occupants are not from any outward show. All visitors are struck with the beauty of Sebring's homes and our citizens should not take them as a matter of course, but should appreciate the beautiful and try to make each spot in town worthy of that description.

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Calls anywhere in the state
Phone or wire
Phone 42 Sebring, Fla.

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If it is good for stock, we have it.

HORSE, CATTLE, POULTRY AND HOG FEED

Try some Arab Horse Feed and Red Comb Chicken Feed

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The Palms Tea House

West Side of Lake Jackson, on Lake Shore Drive

CHICKEN and FISH DINNERS

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We make a specialty of furnishing and installing everything in hotels and apartments.

Estimates Furnished A Square Deal and Satisfaction Guaranteed

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SEBRING, FLA.

For Men

ONE SEALPAX UNION SUIT
ONE PAIR SHOES
ONE DRESS SHIRT
ONE PAIR FINE LISLE HOSE

or

ONE PAIR DRESS PANTS
ONE SILK SHIRT

or

ONE PAIR KHAKI PANTS
ONE KHAKI SHIRT

ONE PAIR CANVAS LEGGINS

ONE PAIR FINE LISLE HOSE

ONE PAIR SOX SUPPORTERS

ONE SILK TIE

ONE GOOD LEATHER BELT

For Boys

ONE PAIR WORK OR DRESS SHOES
ONE PAIR PANTS
ONE CAP
ONE PAIR STOCKINGS

or

ONE WAIST
ONE PAIR PANTS
ONE PAIR SHOES

For Women

ONE PAIR SILK STOCKINGS
ONE PAIR OXFORDS

or

ONE MIDDY
ONE SUIT ATHLETIC UNDERWEAR

FIVE YARDS INDIAN HEAD

ANY ONE ARTICLE SOLD SEPARATELY AT THIS SAME LOW PRICE

ECONOMY SHOE STORE

FIELD & YOUNG

PROPRIETORS

New Goods New Prices

We have just received a lot of new Builders' Hardware, Paints and Builders' Supplies, bought on the new market prices, and are offering them at prices much lower than has heretofore obtained. We would appreciate a trial order from you and a visit to our store, where you will find the most complete line of

HARDWARE AND FURNITURE

ever displayed in this vicinity. Our prices will make it an object for people from distant parts of the county to trade with us.

ROOFING

1-ply plain, per roll.....\$1.85
2-ply plain, per roll.....\$2.50
3-ply, red and green slated.....\$3.75

SCREEN DOORS

2-8x6-8.....\$3.85
ADJUSTABLE SCREEN WINDOWS
24x33, each.....65c
28x37, each.....75c
30x37, each.....95c

WHITE PINE DOORS

2-0x6-0.....\$3.25
2-6x6-6.....\$3.75
2-8x6-8.....\$4.00

WHITE PINE SASH

12x24, 4-light.....\$2.50
12x28, 4-light.....\$2.75
14x28, 4-light.....\$3.00
28x28, 2-light.....\$3.00
28x30, 2-light.....\$3.10

SCREEN WIRE, all sizes, per square foot.....5c

MISCELLANEOUS

Galvanized Tubs, No. 3.....\$1.20
Galvanized Tubs, No. 2.....\$1.10
Galvanized Tubs, No. 1.....\$1.00
Galvanized Tubs, No. 0.....75c
Galvanized Pails, 8, 10 and 12-quant.....45c

PAINTS—NEW PRICES

White Paint, gallon.....\$3.85 and \$3.60
D. C. W. Ready Mixed.....\$2.85 and \$2.60

GUAVAS

are getting ripe. Get your fruit jars and jelly glasses before they are gone.
Jelly Glasses, per dozen.....65c
E-Z Seal Quart Jars, dozen.....\$1.35
E-Z Seal Pint Jars, dozen.....\$1.25
Mason Jars, quarts.....\$1.25
Mason Jars, pints.....\$1.15
Jar Tops, dozen.....40c
Rubbers, extra quality, dozen.....10c

Closing Out Vapor Stoves

One 5-burner, former price \$75, now.....\$60 One 4-burner, former price \$51, now \$37.60
One 3-burner, former price \$47, now \$32.80

Watch the Tampa Tribune of August 10th and August 28th for important information concerning Carey Roofing, for which we are agents.

Smith-McGinnis-Stebbins Company

HARDWARE and FURNITURE

Brickell Building

Avon Park, Florida

THIS SPACE PURCHASED BY

Palmdae Land and Investment Company

who will have something interesting to tell you next week.

LOCAL NEWS ITEMS

FROM LAKE STEARNS

L. E. Patch has returned from a week's visit to Tampa and Sebring. W. W. Pooser, Perkins & Sharpe's representative, was seen here Tuesday.

Mrs. E. W. Kelsey has as her guest her sister, Mrs. H. D. Moffett of Arcadia.

Mrs. Gus Hoffman has returned from a month's visit with relatives in Chicago.

Miss Schumard of Lake Childs was in Lake Stearns shopping Friday of last week.

Burrell Williams, one of Avon Park's residents, was visiting at Stearns a few days ago.

Mr. and Mrs. Harvey Waters' son Verry and wife are visiting here, on a vacation from Havana, Cuba.

J. F. Butler and J. H. Driggers, two pioneer citizens of Lake Stearns, went to Arcadia last Saturday on business.

Col. Fairfax T. Hawkins, with his bride, spent a few days at the beautiful home of J. L. Ivy, on Lake Huntley.

Fort Meade was represented here last week by Jesse Howze. Mr. Howze has orange grove interests on the Ridge.

There will be an all-day sing at the school house next Sunday. Dinner will be served and preaching in the afternoon.

The Singer Manufacturing Company's salesman, R. E. Coats of Avon Park, was transacting business here last week.

Lake Stearns was represented at the school board meeting last Monday by G. W. McClellan, L. P. Austin and Gus Hoffman.

J. M. Langford of Lakeland, with a party of friends, stopped over a while in Stearns last week, en route to Childs, thence to Arcadia, on business.

G. A. DeVane, Jr., manager for the Lake Childs Development Company, and J. A. Jones were attending to business matters in Sebring last Saturday.

J. W. Graves, an engineer for the Lake Childs Development Company, came up to look over Stearns before returning to his home in Orlando Saturday.

Among those coming to Lake Stearns on Tuesday's train was Capt. C. L. Knight of Tampa, who has large citrus grove interests joining the Lake Groves.

J. M. McCoy of Mexico, a lifelong friend of the Townes family, is here, stopping at the old home, now occupied by Mrs. Benham and her brother, Charles Towne.

A jolly party enjoyed a swim last week-end in beautiful Lake Childs waters. The party included Mrs. Ruth Logue, Rosa Lee Gues, Mrs. M. A. Jones, Mitchell Jameson and Orie Jones.

INTERESTING NEWS NOTES

FROM DE SOTO CITY

Rev. Josh Edwards was in Avon Park on business Saturday.

Alva Payne of Pelham, Ga., who owns considerable grove land here, has returned and brought his bride.

We are glad to welcome them to our community.

Marion Langford, brother of our fellow townsman, Wes Langford, was here on business Monday.

Robert Twitty, who has been in Pelham, Ga., visiting his parents for the past three weeks, has returned.

Perry Etheredge, county commissioner, was in Sebring Monday and Tuesday on business for the county.

Rev. W. A. Fischer filed his regular appointment here Sunday and had a fine crowd at Sunday school and preaching.

DeSoto City can boast of a "live wire" Sunday school superintendent, "live wire" teachers and a real "live wire" Sunday school.

Mr. and Mrs. Judson Twitty and Master Judson, Jr., spent two or three days of last week with Mr. and Mrs. J. C. deGraffenried.

Mr. Troy Watts and four of his boys were able to be out to Sunday school and preaching Sunday. He and his family have been on the sick list.

We are glad to note that Frank Woods is erecting a much needed blacksmith shop and garage and expects to be ready for business in a few days.

We are glad to learn that the family of D. C. Barrow, in Pelham, Ga., are recovering from a severe attack of typhoid fever and we hope to have him with us in a few days.

Mr. and Mrs. J. A. Farmer, Mr. and Mrs. L. T. Farmer and daughter Jane Catherine, Willard C. Franks and Miss Allie May Etheredge attended the show in Sebring Monday night.

F. S. BEE PURCHASES A. F. SPOONER GROCERY

Aug. 1 F. S. Bee purchased the grocery business on Ridgewood drive conducted since last November by A. F. Spooner. Mr. Spooner expects to return to Inverness, Citrus county, his former home, within a week or two, where he will engage in the same line of business. He has made many warm friends during his stay here, who will be very sorry to see him leave Sebring.

Mr. Bee is well and favorably known, having been a resident of our little city for the last seven years. For four years he conducted a feed and profitable manner, both for his customers and himself. He will be assisted by his son Gerald. We all wish him success.

The first X-ray machine in Sebring has been placed in Dr. Skiff's dental office and L. M. Anderson of the Dental Supply House of Miami, Jacksonville and other cities, was in town Tuesday to demonstrate this machine. Dr. Skiff's office is up-to-date in every way and this is only part of the new equipment.

THE STORY HOUR WEDNESDAY MORNING

When twenty-seven children had assembled at the library Wednesday morning, ready for stories, Mrs. Mitchell delighted all with several of the Uncle Remus stories, from Joel Chandler Harris. Upon request from one of the boys for a mean story, she responded with "Ali Babi and the Forty Thieves," followed by "The Tinder Box" and others of Andersen's Fairy Tales. Several animal stories were next on the list, with blackboard illustrations. The eager demand for more stories well repaid those in charge for their efforts to conduct the story hour and showed the talent of the story teller in this recently discovered educational medium. All children interested in such stories are invited to be present next Wednesday at 9:30 a. m.

Additional Local

The Rev. J. B. Peden will conduct divine services in the casino, Tusculum Park, tomorrow (Sunday) afternoon at 3:30 o'clock. A cordial invitation to attend is extended to all.

Mrs. E. O. Douglas and children returned Sunday evening from Winter Park, where they have been the guests of J. B. Zeall and family, former residents of Sebring. Mr. Douglas met his family in Haines City and drove from there home.

Mr. Hancock took a party on a trip to inspect the new boulevard and some lake-front lots last week. The party consisted of Mr. and Mrs. Werner and Miss Edith Werner, formerly of Pittsburgh, but now Sebring residents and boosters and Mrs. P. J. Rippberger and Charles Rippberger.

Mrs. Raymond Gamble has been quite ill for the past week, but she is improving and hopes to be up and out soon. She was very much missed by her little friends of the story hour class, which she has been conducting for the last few weeks. Her place this week was taken by Mrs. Tom Mitchell, a most able substitute.

As a variation to the usual auto trips and picnics around town, a party of young folks took a train trip to Moore Haven and returned on Wednesday, taking a picnic lunch with them. The girls enjoying the trip were: Misses Anna Hogle, Ruth Ingle, Annie Laurie Etheredge and Rose Mary Graham. The young men of the party were: Walter Mayo, Fred Yeager, Everett Rice and Percy Gearing.

Mr. and Mrs. J. H. Kansinger of Waycross, Ga., arrived in Sebring last week and stopped at the Roanoke. Mr. Kansinger is an engineer working on the A. C. L. extension to Immokalee and will spend most of the time there. Mrs. Kansinger will be in Sebring for some time and expresses her delight in the town, the lake, the sunsets and many other things. Mrs. Wallace Graham, whose husband is in the same line of work, has an apartment at Vinson's and has been here for several months. She, too, is a Sebring admirer and makes this her headquarters whenever Mr. Graham's work permits.

G. & H. Realty and Investment Company

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