

THE AVON PARK TIMES

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State Press Comments

BLOCK THE ALIEN AGENTS

Judge Albert L. Reeves, instructing the Grand Jury in Federal District Court, Kansas City, the other day to be prepared to act quickly on any evidence of espionage, sabotage of subversive activities obstructing the national defense program, expressed an opinion that meets the approval of most Americans.

He knew, he told the jurors, that there are individuals waiting to interfere with the United States Government. "It is the way dictators of other countries work through these men that some call fifth columnists. They know that I know who they are and that they are waiting to do vile things to interfere with the Government's military program. One of these creatures, his nationality is such as to indicate he is in correspondence with a foreign government."

At this point the jury stopped without completing the sentence, and then added: "This Grand Jury should be ready to indict him so that he might be seized." The object of these enemies, many of whom he said are "cringing and crawling around Army reservations" is to break the morale of the people, and "we ought to get rid of these individuals. There are only three places for such persons: In prisons, in lethal gas chambers and on the gibbet."

Which is pretty strong language to come from the bench in a Federal Court. But it is needed and should be backed by action. Alien agents have already demonstrated that it is an easy matter for them to commit crimes against the American Government. They know that the processes of justice here are slow and long drawn-out especially if they can raise money to hire unscrupulous defenders who harp on the technicalities and loop-holes of the law.

Such enemies should have no place in the American sun. As Judge Reeves pointed out, the Government should move swiftly to banish them, and a vigilant Grand Jury and a vigilant district attorney can do the job. Federal laws already are on the statute books that enable the Government to cope with them, but perhaps they need strengthening. If this be the case Congress should enact the nine-point legislative plan proposed by the Dies Committee.

Under this plan immediate mandatory deportation of alien spies and saboteurs is called for, as well as those who advocate any basic change in the form of the American Government. All employees and officials of the Federal Government would have to be American citizens. Federal financial aid would be withheld from any educational institution permitting faculty members to advocate Communism, Fascism or Nazism as a substitute for the present form of government to the United States.

Every political organization shown to be under foreign control would be outlawed; all immigration from foreign countries refusing to accept the return of their nationals found under American law to be deportable would be stopped. Added restrictions would be set up against distribution of totalitarian propaganda, especially at public expense. The statutory period in which citizenship papers could be revoked by law would be extended to at least ten years, and passport laws affecting members of foreign controlled organizations would be tightened up.

Not one single reason exists for the American Government to let alien agents carry on their subversive and sabotage programs in this country. It would be just as sensible for a home owner to let a bunch of thieves and incendiaries constantly roam at will over his property, doing as they pleased without respect to his rights. But where is the property owner that would permit a thing like that to go on?

—Jacksonville Times Union.

CODDLING AND WASTE

The War Department the other day let a contract for ten millions of dollars worth of motor trucks to the Fargo Motor Corporation of Detroit although the Ford Motor Company was lowest bidder by about a quarter of a million dollars.

Why? It is announced at Washington the Ford company was denied this contract because it had "excepted as to labor clauses" which have been written into War Department contracts since last December 17.

It is not a question of wages, of overtime, of hours between the War Department and the great Ford organization. This contract was denied the Ford company because it has asserted the right to conduct its own affairs with its own employees in regard to whether they shall be members of a labor union set up by one of the two great national organizations which are busily fighting each other, or a company union organized by the employees themselves within the Ford plant.

It is the second time the government has refused to use the facilities of the Ford organization, which is well known to be better equipped for quick and quantity production of motor vehicles than any other organization in the country.

And the government is making a frightful mistake. This is no time to be quarreling with competent units of industry. Also, it is not a good thing to waste the people's money by paying more than is necessary for supplies.—Bradenton Herald.

PROPAGANDA MAIL TO TEST INTERNATIONAL POSTAL LAWS

For years, Germany, Italy and Russia have been sending huge amounts of propaganda to this country, confident that the United States, in accordance with its agreement under the International Postal Union, would distribute it free of charge. Even today, German propaganda continues to pour into this country by way of Russia and Japan, and is faithfully distributed by Uncle Sam's mail carriers.

To test this international postal agreement, the Council for Democracy will ship counter propaganda to Germany and Italy to see if literature extolling the virtues of our form of government will be given the same courteous reception in those countries that their propaganda has received in the United States.

A description of "How Democracy Works in the United States" will be translated into German, Italian and Russian and mailed to the mayors of cities, various officials, newspaper editors, business men and others residing in these totalitarian countries.

If these countries live up to their agreement under international postal regulations, they will distribute this literature. If, on the contrary, they refuse to allow this democratic propaganda to go through unimpeded, the Council for Democracy will make an effort to bar further distribution of totalitarian propaganda by the United States postal system.

The method used in distributing foreign propaganda is simple. Under the International Postal Union, the fee for distributing mail is retained by the country of origin. Totalitarian governments wishing to flood another country with literature merely print the proper stamps and attach them to the propaganda. When the mail crosses the border, it is carried free by other members of the Postal Union, and is distributed free of charge at its final point of destination. Thus the United States has distributed, free of charge tons of totalitarian literature.

—Scottish Rite News Bureau.

MAKE A NEAT JOB OF IT

Senator Bankhead introduced a bill to amend the Social Security Act to grant \$30 a month of federal money to each recipient over 65 regardless of the amount of State aid.

This of course is fair, for the Federal Government should not discriminate against a person merely because his own State does.

But we hope the act will not be amended into lopsided proportions, as often happens. It would be far better to go over the entire situation in the light of present knowledge and then entirely rewrite the act or replace it with one better designed to meet the need adequately and properly.

We have too much patchwork to say nothing of hope for legislation already and now is a good time to stop the practice and replace it with constructive policies.—Orlando Sentinel.

TOO LATE TO CLASSIFY

By RUSSELL KAY

Disregarding for the moment the question of a "new order" in Europe, Florida scribbles gleefully enjoyed the advent of a "new order" in Florida but work when with solemn ritual all who attended the annual Press Breakfast at the Florida Orange Festival were initiated in the "Order of the Sacred Cow".

To Allen Andrews, editor and publisher of the American Eagle of Estero, goes credit for the idea that resulted in the staging of an amusing sight where in an humble motorist and taxpayer, serving as candidate, is initiated in the sacred rites that esteem and venerate Her Bovine Majesty.

Garbed in colorful robes, Grand Imperial Bullion and Venerable Long and Short Horn of the "new order," occupying the fraternal basin with the dignity, revealed the ancient mysteries, pointing out the exalted position which in days gone by was accorded the cow and her kind.

The aim and purpose of the "Order of the Sacred Cow" is to reestablish the patient and humble bovine to her rightful position and create in the public mind the proper respect and veneration due her as Florida's "Patron Saint."

Discouraged after years of militant efforts to drive the scrub-cows from our state highways through editorial appeals to sanity and reason, Allen finally decided to adopt the old political philosophy that teaches "if you can't lick 'em, join 'em" and he hoped that where common sense has failed, ridicule and humor will do the trick. So he now urges that since it seems to be our lot to have to live with the cow on our highway we should learn to defend rather than defy her.

While the skit at the Press Breakfast was presented primarily to amuse and entertain the newspaper men, Allen feels that the idea has real possibilities and that the organization throughout the state of accrediters chapters, or they might be termed "sales," of the order would eventually result in laughing the roadside cow into oblivion.

Walter Hays, chairman of the Safety Committee of the Florida State Chamber of Commerce, helped the idea along in a big way by contributing distinctive emblems to be worn by members of the Order, an attractive two color lapel button bearing the head of a sanctimonious cow with a halo hung jauntily over one horn, designed by George White, Tampa Tribune cartoonist. It is planned to issue equally amusing membership cards for those inducted into the organization.

Allen advances the suggestion that the new fraternity could do much for Florida by working as diligently on behalf of the cow as some have worked against her in the past and he hopes that the movement will appeal to thousands throughout the state who will gladly hand themselves together to COW-operate on the problem by becoming members of the "Order of the Sacred Cow."

Developed into a strong statewide organization, he points out, it should have sufficient political power to cause the legislature to take action and he advocates that a bill be introduced that would require that all state roads be designated "COW-ways" rather than "highways"; that the road department plant more lush and nourishing grasses along the shoulders; that the state safety department supply all cows with tail-lights as a safeguard against reckless and careless motorists; appropriation of funds for the establishment of a home for orphaned calves whose mothers have been killed on the COW-way; and in general provide for the welfare, comfort and protection of Her Bovine Majesty.

The idea isn't as screwy as it sounds and if Fuller Warren could be induced to get behind the movement and serve as state organizer it ought to go over with a bang.

Certainly we should adopt the obligation of the Order which admonishes us to "Do unto UDDERS as we would have them do unto us" and certainly there should be more of the "milk of human kindness" in the "pale" of civilization.

Webber Head Discusses Citrus Market Methods

By Dr. John H. Sherman
President of Webber College
Babson Park, Florida, Jan. 30—When Florida's citrus problems come under discussion, the California exchange inevitably is mentioned. It is a successful cooperative. From the fact of its success, many persons draw the conclusion that the solution of citrus difficulties is to be found in vast cooperation.

It is not so simple as that. The records of American marketing are full of the failures of cooperatives large and small in all branches of agriculture and agricultural or processing industry. Simple cooperation is not enough.

The California exchange has and exercises certain broad and rather summary powers over its membership and their products. Many jump to the conclusion that these powers are the basis of its success, and that for a similar salvation Florida needs a commission of governing-board with regulatory powers and "teeth." But such boards have frequently been found fruitful of more harm than good.

The secret of California's success lies not so much in her organization or in its powers as in what these are directed to accomplish. The California Citrus Exchange was started as a cooperative subject to all the risks and pitfalls which wrecked most of the cooperative efforts of its decade. It owes its success mainly to the foresighted wisdom of one man.

J. Harold Powell was its guiding spirit, and he was a man whose preeminence lay in his own spirit of Christian service, which he successfully injected into the cooperative.

He conceived and accomplished the creation of producer cooperation in the interest of the consumer. This was not a pose. Powell very genuinely accepted, believed and lived by the principle that the activities of business groups, like those of individual men, must be devoted to the good of others if true and lasting welfare is to be attained. He was a man possessed of much quiet prestateness and persuasiveness. There was comment that his producers' cooperative seemed organized for the service of everybody except its members.

To all objections he answered, "If we treat the market right it will reward us."

The theory was indefinite but the practice was concrete and full of hard-denial. The old Common Law principle of Caveat Emptor (Let the buyer beware) gave way as each implied guaranty was enforced rigidly upon the growers and shippers.

Did the offer of fruit to the market imply that it was ripe? Then no green fruit should be shipped. There were no official standards in that day, but the size and quality of the top layer in the box implied a similar size and quality throughout, so the cooperative adopted and enforced strict and uniform sorting, grading and packing.

California had vast citrus areas as now, subject to severe frosts. Picking was expensive and difficult. But the shipment of slightly frosted fruit was stopped because consumers did not know how to detect it.

Growers' prices were low and declining. There was then, as today the deceptive appearance of "overproduction." Powell knew better. Against the judgment of the former leaders in the industry he maintained that there should be no true overproduction until all who needed citrus were being supplied in plenty at prices which they could afford to pay.

In a falling market he held that the larger the volume of production, the better, since with larger volume unit overhead expenses could be reduced, research encouraged, economies of operation could be developed, prices lowered, and more people supplied with the benefits of citrus.

Powell was relatively a newcomer in the citrus industry. His previous experience had been neither in raising nor marketing citrus.

Harold Powell died more than 20 years ago, but his work lives. To those upon whom this green-horn impressed his principles, a grateful public now gives first choice, major respect, premium price. Among California growers a very substantial uniformity of property prevails.

Florida might well consider the principles which he proved practical.

Mr. and Mrs. A. Rose MacGregor and daughter, "Honey" and "Dee Dee," and Mr. and Mrs. Arthur Johnson of Pittsburgh have arrived to spend the season on the island. The MacGregors are annual visitors here and Mr. and Mrs. Johnson are Mrs. MacGregor's parents.

Miss Frances Cannella, daughter of Mr. and Mrs. James Cannella, was crowned Queen of the Thirtieth Latin Carnival in Tampa's municipal auditorium, Sunday Feb. 2, as the climax of this colorful fiesta.

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MG TOP

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By RUBE GOLDBERG



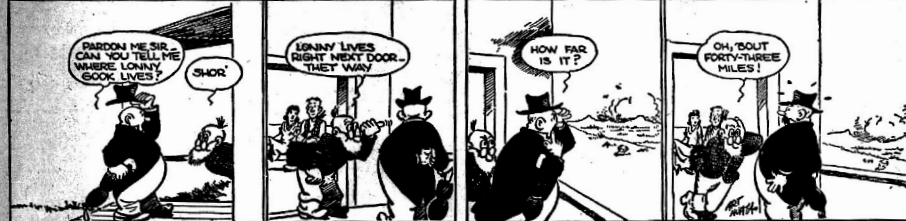
S'MATTER POP—Even Dunk the Enemy, if Possible

By C. M. PAYNE



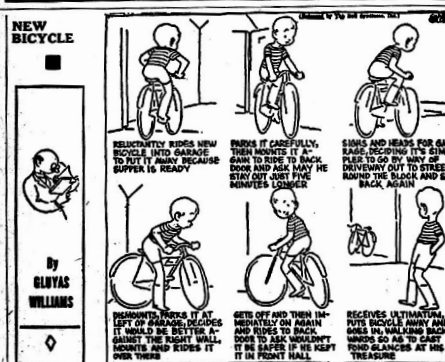
MESCAL IKE By S. L. HUNTLEY

Anything Else You'd Like to Know?



POP—Station X X X Calling

By J. MILLAR WATT



Patterns SEWING CIRCLE



those who take woman's sizes, and exceptionally useful, whether you're a suburban wife or a city business woman! It will be pretty for home wear, too, made up in tulip-stuffed cotton, and the trio of envelope pockets may be omitted if you prefer. A very easy style to make.

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Van Camp's
Pork and BEANS
Feast for the Least

Plain 'No'
"Do you think your father would object to my marrying you?"
"I don't know. If he's anything like me he would!"

How To Relieve Croup, Bronchitis

Cremulsion relieves promptly because it gets to the seat of the trouble to help loosen and expel your larynx phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial and laryngeal tissues. Tell your druggist to sell you a bottle of Cremulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

Man's Error
In men this blunder still you find, all think their little set mankind—Hannah More.

GRAY HAIRS

Do you like them? If not, get a bottle of Lea's Hair Preparation. It is guaranteed to make your gray hair as solid as the natural color; the color they were before turning gray, or the color of your hair that friends can't tell the difference or from the color of your hair. It is a hair dressing that color your hair is and it is so close to the natural color that a few drops upon the scalp for a few days per direction of the manufacturer are all that is needed. Your druggist has Lea's Hair Preparation, or you secure a bottle for you, or a regular dealer bottle of Lea's Hair Preparation will be sent you, for a small fee, by mail order or stamps. (Send COU 128 to receive your copy of the book.) Lea's Hair Preparation, Lea's Hair Preparation, Lea's Hair Preparation.

Seek to Find
Nothing is so difficult but that it may be found out by seeking—Terence.

Exaggerated Delay
Every delay is too long to one who is in a hurry—Seneca.

FERRY'S Dutch SEEDS
ALL YOUR NEEDS IN SEEDS
Patronize Your Local Ferry's Dealer

YOU ARE AN INFLUENTIAL PERSON

The merchant who advertises must treat you better than the merchant who does not. He must treat you as though you were the most influential person in town. As a matter of fact you are. You hold the destiny of his business in your hands. He knows it. He shows it. And you benefit by good service, by courteous treatment, by good value—and by lower prices.

Church Notes

ST. CATHERINE'S CATHOLIC
Hickory Street — Sebring, Fla.
First, third and whenever, fifth
Sunday: Mass at 8:30 a. m.
Second and fourth Sunday: mass
at 10:30 a. m.
Rev. J. H. Cann, pastor

CHURCH OF THE NAZARENE
Sunday School, 9:45 a. m.
Fellowship, 11:30 a. m.
N. Y. P. S., 6:45 p. m.
Evening Fellowship, 7:30 p. m.
Prayer Meeting Wednesday, 7:30
p. m.

Church of Christ
Joe Cook Van Dyke, Minister
Bible School, 10:00 a. m.
Fellowship, 11:00 a. m. "Life-A
Walk"
Fellowship, 8:00 p. m. "Fellowship"
Prayer Meeting, 7:30 p. m. Wed.

Assembly of God
West Side Lake Tuluca
Sunday Services
Sunday School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Christ Ambassadors (Y. P.), 6:30
p. m.
Evangelistic Service, 7:30 p. m.
Wednesday
Bible Study and Prayer Hour,
7:30 p. m.

Teachers' Training Class, for S.
S. 7:30 p. m.
A full Gospel church extends a
full hearted welcome to you, we
wish you to join.
H. J. Walteman, Jr., Pastor.

Union Congregational Church
Dr. Alfred C. Elliott, Pastor
Sunday, February 9: Sunday
School at 9:45 A. M. Topic for
adults: "The Christian Use of
Possessions." Classes for all ages,
with well trained teachers.
Morning worship service at 11:00
o'clock, with sermon by the Pastor,
who will speak on: "A Story of Ro-
mantic Adventure." Music by the
Children's Choir; Processional:
"God Is My Strong Salvation,"
special selection, choral response
after prayer: Hear My Prayer, O
Lord; Recessional: "Loyal Sol-
diers."

Young People's Pilgrim Fellowship
at 6:30 P. M. Charles Bennett
will lead the meeting and Mildred
Wray will introduce the topic:
"Facing the Future with Christ."
Young people are cordially invited
to attend this meeting.

The "Quiet Hour" service on
Wednesday at 7:30 P. M. Brief talks
by the Pastor.
The Ladies' Aid will meet on
Wednesday at 3:00 P. M. at the
home of Mrs. L. E. H. H. H. H. H.
are urged to be present for con-
sideration of important business.

The Children's Choir rehearsal
at the Church on Thursday at 3:30
P. M. The Senior Choir rehearsal
on Saturday at 7:30 P. M.

Methodist Church
C. R. Mingleford, Pastor.
God provides food for every lit-
tle bird, but he doesn't throw it in
the nest. A little extra effort now
and then will bring results to the
best of men.

9:45 a. m. Church School, Earl
H. Ware Supr. The Christian Atti-
tude towards possessions is the
topic for study by the adult groups.
Possessions are true trusts from
God and we are his trustees. Let
us study our trusteeship under the
direction of capable teachers.

11:00 a. m. Morning Worship.
Sermon by the Pastor, Subject:
"Hiding the Word." Special music
by the choir.

6:30 p. m. Young Peoples Meet-
ing. Senior, Intermediate and
Junior groups of the young peoples
division.

7:30 p. m. Evening Worship. Ser-
mon by the Pastor, Special music
by the young peoples choir. Ten
minute sermon to the young people.
Some Christians are like cannon
firing—sealed tight to keep from
working.

7:30 p. m. Wednesday, mid-week
prayer service. Forty-five minutes
of Christian fellowship, followed by
choir rehearsal.

The Happiness you get in church
on Sunday is a tonic for the whole
week.

Episcopal Church Services
Holy Communion, 7:30 A. M.
Sunday School, 9:45 A. M.
Morning Prayer and Sermon,
11:00 A. M.

Churches of Christ Scientists
"SPIRIT" is the subject of the
Lesson-Sermon which will be read
in Churches of Christ, Scientist,
throughout the world on Sunday,
February 9.

The Golden Text is: "If we live
in the Spirit, we also walk in the
Spirit" (Galatians 5:25).
Among the citations which com-
prise the Lesson-Sermon is the fol-
lowing from the Bible: "God is a
Spirit; and they that worship him
must worship him in spirit and in
truth" (John 4:24).

The Lesson-Sermon also includes
the following passage from the
Christian Science Textbook, "Sci-
ence and Health with Key to the
Scriptures" by Mary Baker Eddy:



UNITED UP FOR THE GRAND ENTRY of the Florida Cow Capital rodeo are these top notch rodeo performers. The 1941 show runs in Kissimmee February 19-23 inclusively.

Transporting Fla. Sunshine Caused Comment In N. Y. C.

DeLand, Jan. 30. A recent letter from Finland to the Florida State Exhibit in DeLand requests information on how to transport "Florida sunshine." The letter addressed to "Samuel Hibben, Engineer, World's Show of New York, Florida State Department, U. S. A." from Sime Ratanen, Turku, Finland, asks where the phosphorescent material used to make the "Florida sunshine" brought from Florida to the New York World's Fair may be obtained.

Unfortunately, according to Mr. Hibben, who is director of applying lighting for the Westinghouse Corporation, that commodity in Europe is now largely in the hands of warring powers.

The transporting of sunshine from Florida to the World's Fair caused considerable newspaper comment at the time. The phosphorescent material was supposed to direct sun rays and then put in dry ice and flown to New York. When exposed to the atmosphere and before an electric eye and sensitive relay it emitted a visible ray of Florida sunshine which in turn threw an automatic light illuminating the Florida Exhibit.

Burglar Alarm in Temple
The Chioia temple in Kyoto, Japan, possesses one of the dearest "burglar alarms" ever devised. Its vibrations caused by an intruder walking across the wooden floor sound like the twittering of birds and do not arouse his suspicion. The device was installed in 1607.

"Spirit being God, there is but one Spirit, for there can be but one infinite and therefore one God. There are neither spirits many nor gods many. There is no evil in Spirit, it because God is Spirit. The theory, that Spirit is distinct from matter but must pass through it, or into it, to be individualized, would reduce God to dependency on matter, and establish a basis for pantheism" (p.334-31-6).

Scouts Prepared for Emergency Service



Boy Scouts here and throughout the country are now training in Scoutcraft and outdoor life with new vigor to be better prepared for any sort of emergency and disaster service. Scout troops are forming units of Emergency Service Corps (see emblem, upper right above) and being trained in firefighting, first aid, rescue work and other service connected with emergencies caused by storms, floods, hurricanes, earthquakes and any type of catastrophe.

Lee Saves Florida Federal Funds By Stopping Diversion

Right on top of news that Gas has been penalized a half-million dollars by the Federal Bureau of Roads for diverting state gas tax money to other purposes, the Florida State Road Department has been advised that this is not the first penalty—and what is more, comes the information that Florida is to profit from two earlier penalties to the tune of \$10,688 in Florida tax money, after tax funds in 1937.

New Jersey was penalized a quarter million dollars in 1937 just about the time Jim Lee was "saving Florida's bacon," and Massachusetts was penalized nearly a half-million dollars a year later, according to correspondence between Thomas H. MacDonald, Commissioner of Public Roads and the Florida State Road Department.

The federal authorities have advised the State Road Department that these withheld monies, after awaiting Congressional action two years, are now being distributed to the various States, Congress having authorized the Public Road Administration to re-appoint to the States all monies withheld from any particular State, and he is formally allocated as a Florida share of the New Jersey-Massachusetts losses, \$10,688, which will be added to Florida's federal aid the coming six months.

Mr. MacDonald has also advised Florida officials that the Georgia penalty of half a million dollars probably will be granted and retro-allocated sometime in the near future.

Federal authorities had a field force in Florida in the summer of 1937 investigating diversions and an order penalizing Florida one-third of its federal aid was averted only by Comptroller Lee's prompt decision to halt diversions—when he sent the following telegram

dated August 11, 1937:

Hon. S. D. Harshbarger
C/O H. S. Fairbanks
Chief, Division of Information
Bureau of Public Roads
Willard Building
Washington, D. C.

Confirming my conversation of August, sixth I shall remain steadfast in my ruling that no monies raised by gasoline taxation for the purpose of road construction and maintenance in Florida shall be diverted to other purposes. I trust federal allocation for road building in Florida will not be disturbed.

Parslysis Fight Campaign Results

Orlando, Feb. 6 (Special).—Eight of Florida's 67 counties reported a total of \$18,440 collected for the 1941 Fight Infantile Paralysis campaign and in the celebration of the President's Birthday. State Chairman C. E. Treadway of the drive reported today.

The returns we have received thus far are highly gratifying. Chairman Treadway said, "and it appears that the 1941 campaign will hit a new high mark."

He pointed out that one half of all funds collected during the drive will be credited to the counties of collection; in the case of counties where chapters of the National Foundation for Infantile Paralysis exist, the chapter will be given the county's one half of the sum.

Of the preliminary figures received at state headquarters here, Chairman Treadway said the following were split in by county campaign chairman:

Dade county, \$8,000; Duval county, \$4,000; Hillsborough county, \$3,000; Escambia county, \$1,500; Sarasota county, \$940; Eastern Volusia county, \$600; Seminole county, \$600; and Orange county, \$600.

"There is possibility that these figures may be increased, but they are concrete evidence that the people of Florida contributed more generously than before to the campaign against infantile paralysis," Chairman Treadway said.

Citrus Marketing Should Aim To Satisfy Customers

By Dr. John H. Sherman
President of Webster College
Babson Park, Fla. Feb. 6.—The historic fact that the stands that the producing area which first organized and operated with the consumers, interest upmost, gained dominance in the citrus field and still holds it.

It may be cynically argued that the motive was selfish. The consumers' interest as though first, in order to accomplish the advantage to the growers. Certainly, then, as now, the best welfare of all producers lay in the welfare of their consumers; and then as now, a minority of far-sighted men could see and understand this principle.

After G. Harold Powell through his great California cooperative had convincingly demonstrated this principle which many "practical" men branded "visionary and idealistic," the state of California followed with legislation which has restricted its growers to the practices which have held consumer preference.

The visible aspect of the California policy is the control of short-sighted growers and shippers in the interest of all.

Florida has now functioning (or in position to function) a Citrus Commission authorized to administer a group of laws designed to improve conditions in the Florida industry.

Improve conditions for whom? One prominent in the formulation of this legislation has recently been quoted as saying: "Value to the grower is the yardstick by which all citrus legislation is judged or proposed, must be measured. All other factors—packers, dealers, the trade and consumers—are secondary."

"Value to the grower" says this authority. One may fairly ask: How quickly is the value to be measured? The growers who radiate fruit to market or to canner, or who ship frost-ridden oranges, are certainly doing so because of their greed for the moment, the highest values in operation. Only the longer view will condemn their practice.

And the longer view can be obtained only by studying the consumers' interests and preferences. Citrus growers—and this Citrus State—must ultimately learn that there is no exception to the fundamental principle that all sound business practice is based on the principle of human need or desire; all successful doing is doing for the other fellow.

This happens to be orthodox Christian doctrine, and sound ethics the world over—but it is good, shrewd business practice, too. The difference made by the misplacement of objective becomes exceedingly clear when we consider that a Commission with eyes fixed immediately upon growers tends to place first emphasis upon securing of higher price through volume restriction. One with consumer interest in mind will seek means of reduction of retail prices as means of furnishing maximum volume to a still under-satisfied market.

Not merely California and Texas in the citrus industry, but countless other business successes in all lines of endeavor, have demonstrated that improvements and economies in distribution come first from the unshaking of volume movement of goods. The volume restrictionists are rarely found in the forefront of improvements which lower either costs or prices.

But a deeper lying difficulty faces Florida in the very making of the Commission itself. From its start, each appointment to it has been made with conscientious care to see that only the most representative of important groups or interests, should serve.

This looks fair and sensible, but it has the inevitable ill consequences that a commission made up of strong men chosen because they have become prominent and effective in the representation of specific interests is certain to experience the maximum of internal struggle, deadlock and delay, if not actual ineptitude, in formulating policy or taking action.

It cannot too strongly be emphasized that while in most cases the Commission is the fresh eye unclouded by previous self-interest or group sympathies. The best

Who's Who And Why?

It would be someone like G. Harold Powell, who had never been a citrus grower, or packer, or dealer, or dealer. He had never been a business man at all. But he had studied the basic principles which underlie all sound marketing practice in any field.

As this is being written, there are indications that the Florida Commission may employ Professor Ramussen of Cornell University to make a survey. That he would come from the outside, and that his previous experience indicates probable sympathetic understanding of the consumer point of view and needs, is encouraging.

Diversion Of Gas Tax Money Caused Heavy Georgia Loss

Reminding Floridians they might have lost more than \$2,000,000 of federal aid for highways in the past three and a half years, comes news reports from Atlanta telling of a half million dollar penalty charged against Georgia because gas tax monies were used for general government expenses instead of for roads. The news report says: "Diversion of gas tax monies by state authorities is actually going to cost Georgia's road building program \$504,074 of federal aid. That H. MacDonald, U. S. Commissioner of public roads, has decided to review the decision of Dec. 23, deducting that sum from Georgia's allocation, and the \$504,074 will be distributed to the other states between now and June 30 in addition to their regular allotment of Federal aid money under the Hayden-Carwright law which provides Uncle Sam may penalize states up to one third of any year's federal aid allowance if that state directs gas tax monies to purposes other than highway construction."

Florida's narrow escape from similar penalties dates back to July 1937 when State Comptroller J. M. Lee stopped local distributions of gas tax funds under which these monies were being diverted to paying salaries, building jails and other purposes.

Comptroller Lee, at that time advising a group of irate and protesting county officials and legislators, who were threatening to "get" him at the next general election unless he permitted continued withdrawal of state gas tax funds for local and sundry purposes told them that with \$20,000,000 of the people's money at stake, he was willing to take the consequences of his act and that if they did "get" him

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Winter Fishing Program Broadcast

Start, February 6 (FNS).—The thrills of winter fishing in Stuart waters were described by nationally-known sportsmen on the Television program broadcast through the facilities of WQAM last week.

Tommy Aitken, popular South Florida fishing commentator, arranged the program. Raymond Camp, editor of Wood, Field and Stream in the New York Times; Ray Trullinger, rod and gun editor of the World-Telegram and Jim Burdard, sports editor of the same paper; Nelson Benedict, hunting and fishing editor of the Newark Star-Ledger; and Ernest Lyons of the Stuart News, were interviewed on the air by Les Harris of WQAM.

Boy Scouts of Here

The Highways Boy Scouts of their quarterly the Congress Monday night.

This gathering of the primary purpose is to honor any and all who have been awarded any of the following:

Therefore, it is requested that all Scouts in Florida, their leaders, change the date of the meeting to the following:

Monday night, February 11, 1941, at 8:00 P. M.

FLORIDA SUNBEAM

TO THE MIDWEST

Chicago, Cincinnati, Cleveland and Detroit. Lv. Avon Park 10:57 P. M.

Through sleeping cars for Chicago, Cleveland and Detroit. Through reclining-seat coach to Detroit. Direct route. Travel in comfort and safety at low cost in coaches and Pullman car. Lounge car. Dining car.

CITY TICKET OFFICE
AVON PARK, TEL. 21
A. O. Kinsey, T. A.

SEABOARD RAILWAY
NEW YORK CENTRAL SYSTEM
SOUTHERN RAILWAY SYSTEM

12th Annual Minstrel

OF Sebring Fire Department

Sebring High School
Feb. 14, 8:15 P. M.

Admission 35c and 50c

DANCE

After Minstrel, 10 P. M., at Hammock Tavern

\$1 per Couple

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