

A Dixie Viewpoint

By LEONARD ROAN

Jackson Day has come and gone, and now 1940 politics is at the barrier, ready for the struggle that will begin one of the hottest races in decades.

Interest here in Dixie naturally centers around the Democratic National Convention this summer, and the nominee who will emerge bearing the Party colors.

The latest Gallup poll—which has become pretty much of a yardstick since its astonishing success in so many contests—shows that Vice President Garner has

handily increased his lead over the field since formal announcement of his candidacy. His percentage jumped 13 per cent since November, providing there is no third term consideration.

In other words, if Roosevelt doesn't run, here are the standings of the leaders, as of today, compared with last November:

Today	November
1. Garner 58%	45%
2. McNutt 17%	18%
3. Hull 18%	15%
4. Farley 8%	8%

You will see that every potential candidate has lost ground except Mr. Garner, who absorbed all their losses.

South Carolina Sentiment Speaking of Mr. Garner's candidacy, Editor B. J. King, of the Aiken (S. C.) Standard, says, "I have no words in his hearty endorsement of the Texan."

In an editorial appearing in one of his recent issues, Mr. King says, "John N. Garner... announces his candidacy for the presidency. The announcement has a manly ring and savors of that old-fashioned Americanism that is refreshing and carries us back to the good old days when we didn't have so many wise-acts and smart-alecks strutting about and looking important."

"The presidency does not belong to Mr. Roosevelt or Mr. Farley, or Mr. McNutt—or anybody else. Nor is it to be handed about the long-haired squirts who have caught Mr. Roosevelt's ear and made him a game of general national concern."

"All I ask of Mr. Garner is that he declare his intention to restore a government of law, fair law, in the place of this personal rule which has filled the nation with uncertainty and which is converting us into a nation of apoplexy, hangers-on, dependents and weaklings."

"Mr. Garner seems to be a plain man; and how we need a plain man more now, just a plain man of hard, common-sense, honest, steady and straight-forward purpose to reestablish peace and confidence and to let the creative energies of the people find full scope."

Hot Battle In Georgia There is a lively battle looming in Georgia between the State River, who controls the State Executive Committee, and the element of Democrats which believes the state should adhere to its traditional policy of a primary in selecting the delegates to the national convention.

Governor Rivers has announced he favors sending an unopposed delegation, thus delivering the 26 votes into the hands of Roosevelt or some other New Deal candidate.

The Governor, it has been widely hinted, has been promised a federal judgeship if he will bring his delegation to the convention unopposed by the vote of the people and subject to trading.

Many strong Georgia leaders are fighting this abrupt departure from Democratic precedent, among them being Senator Walter F. George, who so successfully defeated the New Deal in the attempted "purge" in 1938.

Ho-Ho-Hum Oh, well, they may live begins at 40, but they are speaking about politics, they should say STRIFE begins in '40.

American Legion State Commander To Speak Here

William C. Brook, department commander of the American Legion, will visit Avon Park next Wednesday and meet Avon Park. Sebring and Lake Placid Legionaires at 8 p. m. at the Legion Club house at Lake Lotia. He will also speak at the Hotel Cecil in Sebring.

The Legion Auxiliary will have charge of the refreshments at the evening meeting and all ex-service men and their wives are urged to attend. Mr. Brook is a Tampa attorney with a reputation as being a good speaker.

Dr. and Mrs. George Scott McKnight spent Sunday in Haines City visiting with Mrs. McKnight's parents, Mr. and Mrs. J. J. Hopley.

THE AVON PARK TIMES

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AVON PARK, FLORIDA, FRIDAY, JANUARY 12, 1940

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COMPARISON OF OPERATING COST OF THIS COUNTY

Expenses of County Government Broken Down As To Functions

JACKSONVILLE, Jan. 11.—Further comparison of the operating expenses of county government, broken down as to functions, was revealed by the Tax Revision League in a statement released here today.

The League points out in its further analysis of county government cost that "counties operate under uniform statewide general laws, therefore, if all counties operated on the same standards of efficiency the per capita operating cost of the various functions of county government, after due allowances for difference in population and other minor differences, should be approximately the same in all counties."

"Comparison of the 1939 per capita county government operating cost, including debt service, broken into population groups and separate functions shows a wide variation."

"Total county government operating cost averaged \$5.63 per capita for 1939. Broken down into functions we find that the average county government expenses paid from the General Revenue Fund was \$2.01 per capita; Fine and Forfeiture Fund expenses averaged \$1.26; General and District Road & Bridge Fund expenses averaged \$2.91; and expenses paid from all other miscellaneous funds averaged \$1.56."

"The comparison shows that Highlands County's expenses paid from the General Revenue Fund amounted to \$4.00 per capita; Fine and Forfeiture Fund \$1.10; General and District Road & Bridge Fund \$2.41; and from miscellaneous funds \$1.20. The average for all counties in the same population groups was \$5.63 per capita; Fine and Forfeiture Fund \$1.47; General and District Road and Bridge Fund \$2.28; and miscellaneous funds \$1.56."

Red Devils Defeat Lake Placid 33-29

The Avon Park cagers defeated the Lake Placid cagers 33 to 29 in a hard fought battle here Monday night.

The Lake Placid five held the lead through the third quarter and then the Avon Park cagers began to get hot, outscoring the visiting team in the last quarter 10 to 6 to win their first victory of the season.

High point honors were divided between J. Ward and Meriwether, each having a total of 10 points. The Avon Park cagers began to get hot, outscoring the visiting team in the last quarter 10 to 6 to win their first victory of the season.

At the end of the first quarter, the Lake Placid five were in the lead with a score of 12 to 8 which the Devils narrowed down during the second period, making the score at the half 14 to 12. The Avon Park five, obtaining the lead in the beginning of the fourth quarter held it throughout the rest of the game to win by a score of 33 to 29.

The Avon Park boys and girls will meet the two Frostproof teams here next Monday night.

Avon Park—forward, J. Ward (10); Meriwether (10); center, W. Ward (8); H. Wild; guards, Hoffer (6) and McFarland (5).

Lake Placid—forward, H. Eide (6); F. Guess, Smoak (6); center, Henderson (6); guards, A. Eide, (9), and J. Guess (2).

Officials: (Williams) ref; and Rowe, scorekeeper.

Art Club Meeting Tuesday Evening

The members of the Avon Park Art Club met Tuesday evening at the Women's Club rooms.

Mrs. W. M. Reek, president of the club, presided over the business meeting and Mrs. J. D. Raab, chairman of the program committee presented a very interesting program during the evening.

There was an attendance of about 20 members and guests at this interesting meeting.

Local Boy Scout Officials Honored At Tampa Meeting

Avon Park and Highlands county Boy Scout officials were honored Thursday night at Tampa at a meeting of the Gulf-Ridge Scout Council. E. G. Todd was elected vice president of the council and M. V. Picher chairman of the Highlands district. Mr. Todd presided at the council dinner which was in the evening.

The Highlands district committee elected on recommendation of the nominating committee was M. M. Ferguson, S. A. Boyce, Fr. R. L. Brown, H. E. Keller, Dr. Herman Martin, Dr. S. N. Reeves, Alexander Blair and E. G. Todd.

Johnny Rohr was among those awarded scouters certificates for completion of courses in leadership of scout groups.

Those attending from Avon Park were: E. G. Todd, Fr. R. L. Brown and M. V. Picher.

LEIGH CHAPTER INSTALLATION THURSDAY NITE

Mrs. Mamie Lander Acted as Installing Officer Of New Officials

Leigh Chapter, O. E. S. held its annual installation of officers Thursday night at the Masonic Temple with Mrs. Mamie Lander of Orlando, Right Worthy Associate Grand Conductress of the General Grand Chapter, as installing officer.

Mrs. Lander was also the guide, under the auspices of the supper which preceded the installation ceremonies.

The banquet and chapter rooms were decorated with poinsettias and turkeys and other seasonal flowers. The tables were centered with hydrangeas, bougainvilleas and other cut flowers.

Mrs. Lander was assisted in the installation by Mrs. Margaret Mandia, Worthy Grand Organist, Mrs. Mary Matron, Worthy Grand Chaplain, and Mrs. Rachel McFarland, Worthy Grand Marshal.

The officers installed were: Worthy Matron, Mrs. Estelle Louie; Worthy Patron, O. W. Lewis; Associate Matron, Mrs. Ann Johnson; Secretary, Mrs. Oia L. Head; Treasurer, Mrs. Len Griesemer; Associate Conductress, Mrs. Nina Prevatt; Chaplain, Mrs. Lenora Reddick; Chaplain Marshall, Mrs. Theodora Willis; Organist, Mrs. J. J. Clements; Adah, Mrs. Sue Yates; Ruth, Mrs. Lora Stuckey; Esther, Mrs. Anna Wolf; Martha, Mrs. Mary Loke; Elsie, Mrs. Edith Maddox and Warden, Miss Jennie Gribble.

Following the installation of the officers, the retiring Worthy Matron, Mrs. Lora Stuckey, presented Mrs. Lander on behalf of the chapter with a gift of a clock which formed the gateway to a miniature house and lot. Mrs. Stuckey also presented the incoming Worthy Matron, Mrs. Louie, with a bouquet of margolds.

A regular chapter meeting was held later in the evening during which the worthy Matron named the committees for the ensuing year.

C. Parke Anderson Announces Welfare Examination Feb. 24

Mr. C. Parke Anderson, Highlands County representative of the district 8 Welfare Board, announced that the Welfare System examination for the positions of visitor, unit supervisor, and director under the State Welfare Board will be held at Sebring, Feb. 24, 1940.

He urged that interested applicants write at once to the Merit System Committee, P. O. Box 969, Jacksonville, Fla., for application blanks since the deadline for filing applications is mid-June.

Qualifications for the visitor's examination specify high school graduation plus two years of college or four years of experience in related fields or an equivalent combination of college and experience. An age limit of 21-50 is in force for persons who have no social work experience. Paid, full time social work experience within the past ten years is required for the supervisory positions.

State Highway Patrol Issues It's First Report

TALLAHASSEE, Jan. 11.—(FNS) Florida began the new year with 143 new licenses and 1,964 motor vehicles being operated in Florida with defective lights. A report on the activities of the Florida Highway Patrol from Dec. 11 to Dec. 31, just received by Major H. N. Kirkman, captain in command of the patrol, shows that the patrol requested 4,935 corrections of defective lights to be made during the first 20 days of its operation.

The report shows that during this period the patrol put in 7,027 hours on the highways, traveled 74,460 miles, stopped 6,495 passenger cars and 2,647 commercial cars, requested 273 brake corrections and 297 license plate corrections, weighed and measured 592 trucks, rendered assistance to 360 cars, issued 7,455 verbal warnings for reckless driving, parking on highways, no mirrors on trucks, etc., gave first aid to 44 persons, investigated 66 accidents, inspected 30 school buses, recovered 2 stolen cars, one bicycle and one road and

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Dr. H. N. Wheeler of U. S. Forest Service Will Lecture Here

Dr. Herbert N. Wheeler of the United States Forest Service will give illustrated lectures at Sebring and Avon Park on January 19 and 22, District Forester B. F. Harris, Florida Forest and Park Service, Lakeland, has announced. They will be held at 8 p. m. in the high school auditoriums of both cities and will be sponsored by the chambers of commerce.

The lectures will be free, as they are being financed jointly by the United States Forest Service and the Florida Forest and Park Service. Dr. Wheeler will illustrate his talk with what authorities consider the finest collection of forest conservation pictures in the United States. The public is invited to attend.

The kick-off banquet at the Wabash Hotel Monday night, presided over by President John D. Clark of Sebring, was attended by representatives from 20 or more

cities and towns of the Ridge Section, also Tampa, Orlando, Lakeland, Winter Haven, Bartow and Fort Meade. Davenport was granted a charter in the organization and given a quota of 50. Waverly, Frostproof and DeSoto City all topped their quotas with Waverly leading the entire quota of 250, which was boosted to 453 by Wednesday afternoon.

Depot Division Director Lehmann delivered inspiring addresses at the Kiwanis Rotating meeting at Lake Wales, Avon Park and Frostproof, stressing the importance of enrolling 5,000 members in order to speak in a voice loud enough to be heard by the legislature at Tallahassee. Particularly did he deplore the diversion of \$21,000,000 of the \$31,000,000 received by the state from gas taxes, licenses and tags. He expressed the opinion that the legislators would be more inclined to lend an ear to a 5,000-man-power voice rather than to a half-omen plan of asking for decent roads along the Ridge Section from Frostproof to Lake Placid and other central Florida sections.

Comb Palmtooth Lakes of the Hills passed its quota of 150 members, getting 250 members with a house-to-house canvass. Avon Park put on the same type of a canvass and one member brought in 20 members for a morning's work. Babson Park combed the palmtooths to reach its quota of 150.

President Clark was highly pleased at the showing made by the various cities and towns, especially that of Waverly, his own town. He expressed the hope that Waverly would double its quota of 250. Lake Wales responded well under the energetic drive of Chairman H. H. True, reaching 909 out of 1,050 by Wednesday noon. Complete late returns are compiled for easy reading in the drive after covering the drive.

Headquarters for the drive have been set up in the Wabash Hotel in charge of Mrs. Marie Hogarth. Office facilities were provided gratis by Mr. Kramer. Mr. Lehmann's services were donated in an effort to cut expenses to the bone, all proceeds will be used strictly for the carrying on of the drive.

Headquarters for the drive have been set up in the Wabash Hotel in charge of Mrs. Marie Hogarth. Office facilities were provided gratis by Mr. Kramer. Mr. Lehmann's services were donated in an effort to cut expenses to the bone, all proceeds will be used strictly for the carrying on of the drive.

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WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK—Word comes from London that Sir Seymour Hicks, who, last September, became official back-up of British civilians, is **Sir Seymour's** exploding **Buck Up British** laugh bombs all over the kingdom, which eventually may blow down the Siegfried wall like the trumpets of Jericho.

Sir Seymour, who had a similar job in the World War, is England's favorite light comedy actor, a leading producer and actor-manager, a writer of consequence and a rallying point for both masses and classes, as they both claim him as their own. He is 70 years old and last month celebrated his fifty-second year on the stage.

He started life as a call boy in a London theater. His next job was as an understudy's mule, a hired mourner, sometimes filling in as an emergency pall-bearer and the like. He wore black well and did nicely in his new career, until his memories of the theater shrank at an unfortunate moment. He was walking solemnly behind a hearse, when a distant hand struck up a tune, which carried him backstage again. He swung open the door of the hearse and called out, "The overture begins now, sir."

That shunted him right back to the theater, which, by all accounts, he never should have left. He has written and produced 64 plays and is the author of eight books of reminiscence, comment and criticism. He was knighted in 1935, and Mayfair made a tremendous fuss over him, with similar cheers from the populace. In the World War he organized concerts and shows for the soldiers and kept up a drum-fire of spirited humor which raled him as the leading engine trouble-builder.

DINING with Henry F. Grady many years ago, this writer noted that he had that old-time free-trade religion. He has never been sidled. He is **Grady Stickto Old-Time Free Trade Religion** and Ammonites him and thigh as they assail the secretary's trade agreements program.

Mr. Grady, 57-year-old Celtic and incurably optimistic specialist in foreign trade, is assistant secretary of state and has taken over the job of expounding and putting forward the agreements. The law authorizing the plan will expire June 12, and the continuation of this trade policy will be an early and exciting tick-in congress.

Mr. Grady, a San Franciscoan, educated at St. Mary's university, Baltimore, is a man of encyclopedic learning in trade matters, a lecturer at many universities, the author of many books and treatises and a member of many learned societies. He boils down a mountain of data and statistics to his vehement insistence that, no matter how many tinker with tariffs and quotas, the only helpful reality is the flux of good through the international bloodstream.

THE Russian Baltic drive, side-tracked by the Finns, was, according to the meager evidence obtainable, the pet idea of Andrei Zhdanov, frequently referred to in the last two years as Stalin's possible successor. Later news is that Stalin has other ideas about M. Zhdanov's future, as the latter takes the rap for the debacle in Finland.

He was designated secretary of the Leningrad Communist party committee on December 16, 1934. That made him a virtual dictator of the Leningrad district, the Pittsburgh of Russia. M. Zhdanov has been a lionhearted Mitter against Britain, and several correspondence have attributed to him the disruption of last summer's negotiations of the allied powers with the Soviets.

He is 47 years old, a Revolutionary since 1912, when he left school to engage in agitation against the czarist government. Until 1917, he was chiefly occupied dodging the police and joined the army as a gerrymander for the Bolsheviks. In the early revolutionary years, he was one of the leading organizers of party propaganda and was thrown into close association with Joseph Stalin. It was the beginning of a beautiful friendship, which, quite possibly, the skiing Finns have dynamited. He is of a middle class family, one of the cleverest work-smiths of Red Russia.

(Consolidated Features-WFO Service.)

Star Dust

★ Fan Mail From Far
★ Brought London Here
★ It's an Ill Illness—

By Virginia Vale

MADELINE CARROLL has the grandest bunch of fan mail in all Hollywood. It comes from France, from a group of French children who are living in her chateau in the country, secluded from the danger of Paris' air raids and gas attacks. The children take time from their studies and games to



write to Miss Carroll, who reads their letters as the rests between scenes of "My Son, My Son!"

The famous Brighton Belle pulled out of Hollywood the other day for scenes in that same picture. The station, however, was a replica of the famous Victoria station, the train was a replica of the Brighton Belle, which covers the 62 miles between London and Brighton in 40 minutes, and the men who filled it were extras, not British Tommies.

But to many who watched, the atmosphere was the same as it would have been in the original setting. Producer Edward Small could not shoot the scene in London because of the present war, but in portraying a scene that dates back to the last one he brought to California, for a moment, all the feeling that fills the railway stations of Europe in these times, as trains filled with soldiers leave for the front.

A case of appendicitis was responsible for the March of Time's exclusive film of the island of Guam. Victor Jurgens, the 35-year-old Canadian man who last year filmed the March of Time's memorable motion picture story on Japan, was stricken with appendicitis while he was at sea by navy surgeons, recuperated at Guam, and spent his time filming all aspects of civil and military life on the important island. It is part of the new release, "Circle in the Pacific," and is one of the best films the M. of T. has given us.

"Four Wives" proves that it's possible for a sequel to live up to the reputation established by a popular film. People like "Four Daughters" so much that it seemed unlikely that the picture carrying the story along could be anything but a disappointment. "Four Wives" is so well done that it will make new friends for the family it portrays so engagingly.

Ray Francis will appear in "It's a Date" as Deanna Durbine's mother—a very glamorous mother, an actress. Norma Shearer may have a mother role, too, in the film version of the popular novel, "Escape." But since the mother in "Escape" who is also a famous actress, by the way—is middle aged and has a grown son, it seems likely that the story will be rewritten for Miss Shearer's benefit.

By a strange coincidence, Patry Montana, "swiftest sweetheart" of radio station WLS, Chicago, goes on the air every morning at exactly the same time as her brother does at station KGO in New York. R. D. It's rather hard on their proud mother—not only do they broadcast at the same hour, but it's 6:15 a. m.

Dave Elman will never have a seal on his "Hobby Lobby" program again if he can help it. The one he had recently cost him about \$35. It had to be fed pieces of fish, frequently. The supply of fish, which had seemed ample, disappeared in no time, and Elman had to keep sending out to restaurants near the Columbia playhouse for more. The restaurants in that part of New York are far from cheap; the fact that the fish was for a seal instead of a human being didn't affect the price. So, if your hobby has anything to do with seals, don't try to land on the Elman program; at least, not until he has forgotten how expensive fish can be.

ODDS AND ENDS—Walt Disney's "Pinocchio" will be released in February. Robert Montgomery is going to make a picture, "The Great Escape." One more change of title for "Send Another Coffin"—this time it's "Slightly Hilarious." (Released by Western Newspaper Union.)

American Canteen Serves a Cup of Tea to Tommy



Lady Astor, left, is shown serving tea to a British soldier as she inaugurated the first of the American canteens in London. These canteens were presented by American women in England. From them free meals will be served to soldiers, featuring doughnuts and hamburgers. The latter are slow in gaining favor with the Tommies, who claim they are filled amply during regular "mess." Additional canteens, donated by the same group, will be opened soon in several convenient points in England.

Cosmic Ray Photographers Get Chilly Reception



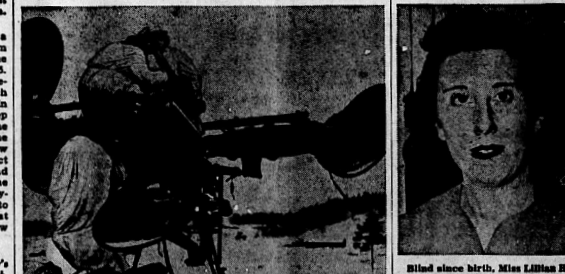
It was 12 degrees below zero near Chicago recently—but John G. Chilton didn't know about it, for that temperature recording was made at an altitude of 23,000 feet. A party of photographers accended to that height to photograph cosmic rays. Perhaps Santa Claus' whiskers were a practical purpose. They help keep him warm.

Now He, Too, Is Gone With the Wind Oil Land Judge



Seated before the typewriter in his New York home, Howard Hughes writes his own exclusive story telling just why he resigned as movie critic of the Communist publication, the Daily Worker. He refused to criticize the motion picture, "Gone With the Wind," in his review and as a result was forced to quit his post. Hughes' article exposed the "pressure" brought to bear by Moscow on the Communist newspaper.

Finnish Air Raid 'Ears' Warn Gunners



Advance indication of raiding Russian airplanes is given by these sound detectors in the Rovaniemi section of Finland. The "ears" left the anti-aircraft gunners that planes are approaching before they come into sight.

Improved Uniform International LESSON

By HAROLD LUTHEGGER, D. D., Dean of Theology, Bible Institute, (Released by Western Newspaper Union.)

Lesson for January 14

Learn subjects and scriptures listed and reviewed and enriched by International Bible Lessons. (Copyright, 1939, by the author.)

THE PROBLEM OF FORGIVENESS

LESSON TEXT—Matthew 18:21-35. GOLDEN TEXT—And forgive us our debts, as we forgive our debtors.—Matthew 6:12.

Christianity and forgiveness belong together. Among the religions of the earth Christianity stands out as the one true faith because it properly and adequately meets the problem of sin. In Christ is provided forgiveness for sin, cleansing from all unrighteousness, a new birth by which one enters into a life of holiness and power.

Since these things are true it would seem to be almost unnecessary to urge God's children to be of a forgiving spirit. But as Bishop Ryle says, "It is a melancholy fact that there are few Christian duties so little practiced as that of forgiveness. It is said to see how much bitterness, unmercifulness, spite, harshness and unkindness there is among men." Surely these things ought not to be so.

I. The Extent of Forgiveness (vs. 21, 22).

"How long do I have to stand it?" is the question of the human heart untouched by the spirit of Christ. The injustices of life, the offenses of our fellow men against us, all seem to pile up until the burden is about to crush us. What is the answer to man's cry?

The Jew said—in an answer. Three times is enough. Forgive once, yes. Again, yes. But the third time, no. Peter was big-hearted enough to more than double that allowance of mercy. He was willing to forgive not just two or three times, but seven times. The point to be kept in mind, however, is that whether forgiveness means three times or seven times, if there is a limit, it is a matter of reckoning, of keeping books, and of ultimately bringing down our judgment upon the heads of the offenders.

The spirit of Christ swept all of that aside. He said that one should forgive 10 times seven. In other words, Christian forgiveness is to be unforgiving, unlimited, to know no weariness and have no boundaries. If one really forgives it is because he has a forgiving spirit and that spirit is not exhausted by use, but rather grows by exercise. A word of caution is in order at this point. Let us not suppose that our Lord's instruction means that offenses against the law of the land or against the good order of society are to be overlooked and condoned. It relates to the cultivation of a personal spirit of forgiveness, the laying aside of revenge, of malice, of retaliation which do not become the Christian.

II. The Motive of Forgiveness (vs. 23-35).

Two motives are given in our text, the first being that since we ourselves are daily and hourly in need of forgiveness at the merciful hand of God, we should in turn be merciful toward those who sin against us. Compared with our offenses against the law of God, we know that the misdeeds of our neighbors against us are mere trifles. Remember what God has done for you, and then when you are tempted to be hard and ungracious with your brother, remember the mercy of God.

The second motive is the remembrance that a day of judgment is to come. There is always a time of reckoning ahead even as was the case with these servants. Remember not only what God has done for you and is doing for you, but what you must yet expect him to do in that day of judgment.

III. The Importance of Forgiveness (vs. 35).

A man dealing with his fellow man is apt to think that it is merely a matter between man and man. We are not dealing with a straight line between ourselves and our brother (that was Peter's error), but with a triangle at whose apex is God Himself. If it expects God to forgive me, I must let that same forgiveness flow out to my brother. If I deal with him as though God had nothing to do with the matter, then I must not try to count God's forgiveness into the picture when I stand indebted before Him.

Here again we express a word of caution. Let us not suppose that our redemption in Christ is contingent upon what we do toward our brethren. "For by grace are ye saved through faith; and that not of yourselves: it is the gift of God; not of works, lest any man should boast" (Eph. 2:8, 9). Nor does the truth of our rescue mean that we are somehow going to bargain with God, trading a bit of our forgiveness toward others for His forgiveness of us. God is not interested in such transactions. But it does mean that if you cannot or will not forgive, you may well consider whether you are a Christian at all.

Angry Words

Beest thou a man that is hasty in his words? There is more hope of a fool than of him.—Proverbs 18, 28.

CLASSIFIED DEPARTMENT

BABY CHICKS

ORDER YOUR CHICKS EARLY for January and February delivery. We will deliver 12 or more very early chicks per dozen. \$1.00 per dozen. Write to: HILFORD BROTHERS, Rosedale, Md., Phone 11-11-11.

Ask Me Another

A General Quiz

The Questions

1. What is the supercargo on a ship?
2. Why do stars twinkle?
3. Can a spider of the house of representatives cast his vote when there is no tie?
4. What is meant by on the quiver?
5. What is the difference between command and commander?
6. Can a President Wilson take the oath of office on a Sunday?
7. How many people live in what is known as the New York Region?
8. A doggerel is a low groghop. What is a catger?
9. What did Theodore Roosevelt say about living at the White House?
10. Name four kinds of horses that neither eat hay nor rice.

The Answers

1. An officer on a merchantship who manages the commercial concerns of the voyage.
2. The twinkling is an illusion due to the great distance their lights travel.
3. Yes, he has the rights of any other representative.
4. On the alert.
5. Command—to direct, have under control; commander—to seize arbitrarily, to force into service.
6. President Wilson did so.
7. This region, which includes all people living within a radius of 50 miles of New York City, has a population of 11,500,000.
8. A place where cats are kept.
9. He is quoted as having said: "You don't live there. You're only Exhibit A to the country."
10. Clothes horse, carpenter's horse, sea horse and rocking horse.

Chinese Boy Thought One Letup Deserved Another

In a Shanghai bungalow shared by several young Englishmen, the Chinese houseboy had a perfectly round head which he kept shaved and polished like a billiard ball. The young men were always taking pot shots at this tempting target with paper pellets or giving it a pat as they passed by. To all of which the Chinese said nothing. One day they decided it was a shame to keep worrying the boy, so they called him in and told him they had decided to stop doing it. He replied: "Thank you, masters. I very pleased. Now I not make your coffee with dishwasher any more."

Beware Coughs from common colds That Hang On

Creamolun relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to cough and heal raw throats. It soothes and soothes mucous membranes. It breaks down the mucus. You have tried, tell your druggist to sell you a bottle of Creamolun with the understanding that you are to keep the way is quickly always the cough or you are to business satisfactory.

CREAMOLUN for Coughs, Chest Colds, Bronchitis

We Go Together!

We all of us tend to rise or fall together. If any set of us goes down, the whole nation goes a little. If any of us raise ourselves a little, then by just so much the nation as a whole is raised.—Theodore Roosevelt.

VESPER TEA

50 CUPS for 10 CENTS

NEW IDEAS

ADVERTISEMENTS are your guide to modern living. They bring you today's NEWS about the new and out and out clothes you wear, the stores you visit and the home you live in. Features everywhere are bristling with new and interesting products. Send the place to find out about these things is right here in this newspaper. Its columns are packed with important messages which you should read.

Floyd Gibbons' ADVENTURERS' CLUB

HEADLINES FROM THE LIVES OF PEOPLE LIKE YOURSELF!

"A Ride With the Reaper"

WELL—one way to have an adventure is to go on an automobile ride with Jeannette E. Lowitt of Arverne, N. Y. Jeannette's driving would thrill you. It might even paralyze you. Like the old patent medicine she used to say, it invigorates the healthy, cures the lame and the halt, and brings the dying back to life.

Jeannette started out on her adventure without any automobile at all. As a matter of fact, she wasn't even properly equipped for walking. She didn't have any shoes on. It was a stifling August day in 1930. Even Rockaway Beach was without the slightest sign of a breeze. Jeannette was lying down in her room when suddenly the hot, muggy air was torn by the most piercing, agonizing scream she had ever heard. And from then on, things happened thick and fast.

Jeannette jumped out of bed and ran to the door. In front of her house was a crowd of people. In the midst of them was Mrs. Levin—a summer visitor—holding a tiny infant in her arms. "My baby! He's dead!" she was crying. And as Jeannette sprang down the steps she heard the frantic, white-faced mother explaining that while she had left the child alone for a minute it had picked up a bottle of camphorated oil and drank it.

Jeannette Starts Trip to Hospital.

The baby lay in the woman's arms motionless—stiff. His little eyes bulged and his lips were blue. Without a word Jeannette grabbed him and started running—toward the doctor's office, two blocks away. She was still barefooted. The burning sun made her head throb. Perspiration dripped from her body. Like she sprang the whole way and burst into the doctor's office, her heart pounding madly.

The doctor was in his back office, operating on a man's foot. Blood soaked cotton was strewn over the operating table and more blood was dripping from the man's leg. Jeannette said, "I can't stop," he said. "This man has a hemorrhage. What's the trouble?"

At that point the child's mother, who had followed closely behind Jeannette, came bursting into the office. "My baby!" she wailed. "He's dead! He's dead!" The doctor dropped the needle he was holding, snatched the child from Jeannette's arms and ran into the bathroom.



Without a word Jeannette grabbed him and started running.

Opening the hot water faucet in the bathtub he laid the baby under it. A minute passed. There was no sign of life. "Jeannette," he whispered. "It's gone. Look—she's foaming at the mouth. Rush him to the hospital. Take my car—it's outside. The key is in the ignition. My patient will bleed to death if I leave him."

Jeannette picked up the child again. She dashed out into the hall and stumbled over the prostrate body of Mrs. Levin, who had fainted. She couldn't even hold the child while Jeannette drove to the hospital. How could she manage alone? She rushed to the street—lost a few precious seconds trying to get the baby's stiff, outstretched arms through the narrow door. With the child on her lap she lost more valuable time trying to find the starter.

She found the starter at last. The motor roared. The car started. She was off—turning the corner and putting on speed—racing down the boulevard toward the hospital, at Beach Eighty-fourth street, just over the tracks of the Long Island railroad.

There was traffic on the streets, but Jeannette made good time. She did, that is, until she came to the railroad crossing near Hammel station. As she was about to cross, the gateman blew his whistle and held up his hand. The car stopped. Jeannette screamed. "Wait! Let me through!" But the gates kept right on falling.

Jeannette gripped the steering wheel and stepped on the gas. The car shot forward. It bumped onto the crosswalk just under the gates—got into the middle of the tracks—and stalled.

The gateman cursed. Jeannette jammed her foot violently down on the starter—but the car didn't start. Then, for the first time, Jeannette lost her head. She began to cry. She didn't give any sign of it. The baby was the important one. Jeannette was only the one who saved his life.

The gateman had raised the gates half-way. The crowd was screaming to let her get out of the car and run. Then, suddenly, the motor caught. Jeannette jerked the shift lever into what she thought was first speed.

It wasn't. It was reverse. The car shot backward with a force that made the baby's head strike the steering wheel. It hit with a resounding thud and it looked like a catastrophe, but it was just what the doctor ordered.

The car shot back off the track, and at the same time, something happened to the child. The least the doctor would have called it resuscitation or some other swell sounding word, but in plain English—well—the baby just chucked up. An avalanche of half digested string beans and potatoes landed in Jeannette's lap. And along with it came the CAMPHORATED OIL.

A few minutes later in the hospital, Jeannette lay on the floor and cried hysterically while doctors worked over the baby with a stomach pump. If the doctor ever noticed Jeannette, they didn't give any sign of it. The baby was the important one. Jeannette was only the one who saved his life.

(Released by Western Newspaper Union.)

Rigid Air Safety Code Beneficial to U. S. Aviation

One reason for the supremacy of the new hose which incorporates safeguards against two peculiar aviation problems. A special compound of synthetic rubber was developed for the hose to prevent the possibility of small particles of natural rubber being blown into the eyes of the pilot.

Rigid safety standards are applied to even seemingly minor items of air equipment by aviation engineers. An example of their unusual requirements is found in a report on the development of a new type of plane refueling hose now in use by major oil companies having rebuilding contracts at airports from coast to coast.

Five years of research by scientists of the B. F. Goodrich laboratories went into the perfecting of the new hose which incorporates safeguards against two peculiar aviation problems. A special compound of synthetic rubber was developed for the hose to prevent the possibility of small particles of natural rubber being blown into the eyes of the pilot.

Stranded stainless steel wire was also woven into the hose so that static electricity which might have been generated by the friction of the hose against the plane's surfaces in flight might be conducted harmlessly to the ground through the wire, which is attached to couplings on the hose.

(Released by Western Newspaper Union.)

Speaking of Sports

Prep Boxing Seen as Ideal Athletic Plan

By ROBERT McSHANE

AMATEUR boxing as a sport ranking equal to football, basketball, hockey or any of the others has been long advocated by Ed Haislet, director of Golden Gloves activities in the state of Minnesota and one of the most ardent boxing enthusiasts of the nation.

Haislet fathers an ambitious program which is backed by the Minneapolis Star-Journal, co-sponsor of the Golden Gloves tournament in Minnesota. He believes every fighter should include the sport on his athletic program; that every lighter should wear a protective helmet, and that thumbless boxing gloves should be used by amateurs. The helmet protects the head and eliminates cauliflower ears. Eyes would be protected from gouging with the thumbless glove.

It is Haislet's claim that boxing will make better men of the participants, that no other sport can give them the same physical coordination and skill, building the body or satisfying the emotional aspect of competition.

Fosters Champions

There is little question that the sport which fostered fighters of the caliber of Joe Louis, one of the greatest heavyweights in boxing history, would enjoy a much higher status in the eyes of the general public.

Quiet, well-equipped, dressing rooms are provided for Gopher fighters. Diets are planned for them and they are stationed at the ringside and in the dressing rooms. Every boy who is knocked out is kept under observation for 20 minutes. And any boy knocked down must stay down for the eight count before continuing to fight.

Today fighting is a science. There is more to the sport than mere slugging and the ability to "take it." Hundreds of high schools throughout the nation sponsor boxing teams. Competent instructors have taught youngsters how to care for their bodies and how to stay in condition. Boxing meets are carefully supervised and parents no longer fear for their youngsters' health.

Amateur boxing in high schools will reach its rightful place when everyone concerned with it places the welfare of participants above victory and every other factor.

That most of them are now is a thing distinctly in its favor.

(This is the last of a series of sports lessons by Ned Day of Milwaukee, Wisconsin, as an outstanding boxing authority.)

BOWLING Made Easy

By NED DAY
National Match Game Champion

(This is the last of a series of sports lessons by Ned Day of Milwaukee, Wisconsin, as an outstanding bowling authority.)

SPOT AND HEAD PIN BOWLING. Bowling should not be tried by a new bowler unless he is confident that his delivery is truly grooved. When you bowl at a spot, you are taking for granted that everything else in your approach and delivery is correct. There are only a few true spot bowlers—that is, bowlers who deliver their balls without actually seeing the pins during delivery.

A true spot bowler will pick a spot at a point where he expects to see the ball down on the alley, set his feet, and then concentrate on the spot, without looking at the pins until the ball is delivered.

The head pin bowler is one who addresses the pins, draws an imaginary line from the pocket to the spot on the alley where he will let the ball go, and then fastens his eyes on the object he expects to hit. Some bowlers will not let the ball go until they have picked a spot far enough down the alley so they can watch the spot and see the pins in the background.

(Released by Western Newspaper Union.)

Bruckart's Washington Digest

'Pressure Groups' Already Are Worrying Members of Congress

New Deal Agencies, Seekers After Justice and Promoters of Various Movements Active as Usual; Old Age Pensions, Unemployment Insurance Not Neglected.

By WILLIAM BRUCKART

WASHINGTON.—About the time congress reconvenes each year, the national capital is deluged with what have come to be known as "pressure groups." It is a poor description, I believe, of them, but they can be called "selfish groups" for the reason that the self-righteous individuals who lead or promote movements or causes or demands for justice usually have jobs of their own to look after.

They want to keep their followers happy, especially the ones who contribute hard-earned dimes or dollars so that their representative or their delegation may put up a good front in the city of Washington.

Any way, it is the open season for these groups. They are busier than a hive of bees. They are engaged in the annual invasion upon senators and representatives and among the numerous New Deal agencies.

There are the usual spokesmen of corporations and groups of corporations. They, too, are seeking after justice. They are no more selfish than the lesser racketeers.

These fellows, however, have a different kind of stake in the results. The seekers after individual justice.

'PRESSURE GROUPS' BUSY

Harass members of congress with various causes. May be tuning up for the coming campaign.

Union labor and the American Legion.

Bruckart doesn't believe it is possible so many new injustices could have arisen.

Few are able to analyze the situation.

Those who urge maintenance of "civil liberties," etc., usually are earnest in keeping themselves busy in their jobs, while the seekers after justice for the corporations and business interests are busy in preserving their own material fortunes.

May Be Just Tuning Up For the Election Campaign

There is, however, something disturbing about this year's invasion. It seems to be utterly impossible that so many new injustices could have arisen within the last year.

There always has been a considerable amount of this kind of high pressure around Washington, but the increased number of seekers after justice this year would seem to prove that the whole country has gone to pieces. It may be, of course, that they are tuning up for the election campaign.

Seriously, however, few persons have been able to analyze the situation. Some suggest that the current crop of seekers after justice results from the fact that the national government has become the focal point for "reform" movements since the depression fell upon us in 1929. Others feel that a sense of futility about life, itself, has crept into this country from the lands where dictators hold a human life to be nothing more than a chattel.

If either of these answers is correct, we have a dangerous condition on our hands. It is the defeatist attitude.

It represents a decaying civilization and national leaders had better wake up to what it means.

Now, lest someone charge me with having changed my tune from several years ago, I want to recall that I once feebly attempted to pin a senator's ears back for seeking legislation to make every one a register or a senator or a representative.

He wanted to brand each one as a lobbyist. That senator was Hugo Black, who now writes binding legal opinions as a member of the Supreme court of the United States instead of blabbing for hours on the floor of the senate.

I maintain that everyone has the right of petition to any government agency. What I am trying to do here, however, is to show that there are so many more "petitioners" now than heretofore and to find the reason for it.

Many Seekers After Justice in Washington

Of course, most of these movements will not get as far, in fact, as when I used to crawl under the corner for eggs out on the farm. But there are enough of them to be sure that the folks who are going to pay the bill, including a national debt that is now \$45,000,000,000 or more.

DOLLAR MAKERS—Ads, Telephone Make Excellent Sales Combine

By GEORGE T. EAGER

THE essence of good salesmanship is to make it easy for customers to buy.

But despite the fact that the number of telephone calls made each day exceeds the number of letters written each day, many business men who advertise their goods or services, fail to list their telephone number in advertisements, circulars and letters.

A few days before last New Year's day the sales manager of an important book publishing company noticed a large display advertisement of a restaurant in the local newspaper of a small town in Pennsylvania. Although most of the space was used to urge customers to telephone their reservations for New Year's Eve, the restaurant failed to publish the very telephone number that customers were expected to call.

The sales manager had a good time showing the advertisement to business friends and commenting on the inefficiency of small town business men.

Involved in the advertising of a set of reference books selling for several hundred dollars a set, and directing a sales force of 10 salesmen to follow up the written request for booklets describing the set. Many of the inquiries came from children who could not buy and were therefore a constant cause of annoyance and wasted effort.

The sales manager of the restaurant advertisement that carried no telephone number, he suddenly realized that his own advertisement, circulars and letters did not feature the telephone number of his own local office. It was immediately added to his advertising.

He discovered that telephone inquiries about the reference books came only from interested people and resulted in a high percentage of sales. He also found that they often wrote him to let him know that they did not telephone for them.

SOLICIT VIEWS OF OUTSIDERS

EVERY successful business executive must necessarily devote a great deal of thought and attention to his business. He is generally thinking about it most of the time. But this intense interest leads him to see his business from the inside and to completely miss the outside point of view. He is like Yankee Doodle who, "could not see the town, it was so thick with houses."

The most important function of the advertising man in modern business is to supply this outside point of view—to see a business product from the customer's eyes.

It is the business of the advertising man to interpret the public to a business and to interpret a business to the public.

A retail store, a bank, a laundry, a florist's shop—in fact, any enterprise that deals with the general public may have buried in it an interesting and appealing story that routine often keeps the very men responsible for its existence from appreciating its virtues.

It has been frequently observed that the newspaper men and novelists who write most interestingly about the city are usually from the country. To their fresh point of view, the city is a novel and vivid. Like the advertising man they have the outside point of view. (Reel Syndicate—WPU Service.)

Word 'Cigar' Derived From Spanish 'Garden'

How did the words cigar and cigarette get into the language? It seems to be another old Spanish custom.

When tobacco was still a novelty the sense of hospitality was for a time to offer guests small rolls of home-grown tobacco for smoking, usually with the explanation "Es de mi garden." The word "cigar" means an orchard or fruit garden. Strangers to the Spanish language were to regard the word "cigar" as describing the gift rather than its place of origin. The word was soon shortened to "cigar" and finally to English "cigar." The word cigarette means, literally, a small cigar.

Easy Afghan Smart Done in Two Shades



Pattern 6505

An Afghan for a beginner! In two shades of a color, it's worked in single crochet, with rib stitch forming a herringbone design. Pattern 6505 contains directions for making Afghan; illustration of it and stitches; materials required; color schemes; photograph of section of Afghan.

To obtain this pattern send 15 cents in coin to The Sewing Circle Household Arts Dept., 259 W. 14th St., New York, N. Y. Please write your name, address and pattern number plainly.

QUICK QUOTES

THE AMERICAN SPIRIT

"I EVERY citizen will cease to look to Washington in his moment of stress and strain, and individually assume the responsibility of self-improvement, of self-advancement, of self-preservation. I believe the tuning point then may be reached, and from that instant we begin again to be a happy, a contented, a prosperous people with eyes raised high to greet a new day. This is the American way, this is the American spirit."—U. S. Representative Albert E. Austin.

CLOTHESPIN NOSE

Has a cold pinched your nose as if with a clothespin? Lay a Luden's in your nose. As it melts, cold mucus vaporizes, and the action stimulates the nasal passages with every breath—helps relieve that "stuffed nose."

LUDEN'S 5¢

Menthol Cough Drops

Perpetual Ignorance

The recipe for perpetual ignorance is: to be satisfied with your opinions and content with your knowledge.—Elbert Hubbard.

St. Joseph NONE SUPER

ASPIRIN NONE FASTER

WORLD'S LARGEST SELLER AT 10¢

Up Again!

Our greatest glory consists not in never failing, but in rising every time we fall.—Goldsmith.

Why Suffer? MEN'S MAGIC REMEDY

Bain's Blood Relief RHEUMATISM LUMBAGO

Soul of the Soul with Shakespeare.

666

resolves many of Colds LIQUID TABLETS ALIVE-NOSE DROPS

Bureau of Standards

A BUSINESS organization which wants to get the most for the money sets up standards by which to judge what is offered to it, just as in Washington the government maintains a Bureau of Standards.

You can have your own Bureau of Standards, too. Just consult the advertising columns of your newspaper. They safeguard your purchasing power every day of every year.

THE AVON PARK TIMES

Published every Friday at 123 West Main Street, Avon Park, Florida.

WILLIAM C. BECKETT - Publisher

Entered at the postoffice at Avon Park, Florida, under the Act of March 3, 1879, as second-class.

SUBSCRIPTION RATES:

One Year in Highlands County. \$2.00

One Year outside Highlands County. \$2.50

ADVERTISING RATES FURNISHED UPON REQUEST

State Press Comments

PEOPLE DISAGREE WITH PRESIDENT

Mr. Roosevelt's stand with reference to the Dies committee places him in the same position in relation to the people as a whole as was the young man who had been recently recruited by the Army. As his dutiful mother saw his regiment on dress parade, she turned to her husband with the remark:

"Look, John, all of those soldiers are out of step except you!"

That idea expresses the President's apparent attitude. He thinks the Dies committee ought to be muzzled, hobbled and forever done away with. His statements indicate his utter disgust with the activities of Chairman Dies and all members of the group.

But the American people have different ideas. They say that despite such errors and small tyrannies as may have been committed by the committee, it should be authorized and financed to continue the work it has begun. Furthermore, they say this in face of the fact that both the President and Mrs. Roosevelt have publicly criticized the committee.

Dr. Gallup reports that he asked the people, "Should Congress provide money to continue the Dies committee and its work?" in compliance with Chairman Dies' request. Seventy-five per cent replied affirmatively, and 25 per cent said no.

Nor do the people who are "sampled" in these polls see any reason for changing the committee that is investigating un-American activities in the country. Twenty per cent of the people who were asked to assign the work to another group, and 33 per cent voted to discontinue the investigations altogether. But 75 per cent voted to continue the program on the same plane that it has been conducted, and under the same committee membership.

The Roosevelt attitude toward the Dies committee, of course, is deep-seated—a deep-seated that no matter what information may be brought to light against America's enemies, in his eyes it still, probably would be the result of "sordid procedure." The trouble is, Representative Dies, a Texas Democrat, "put one over" on the Administration when he broke through powerful opposition on May 26, 1938, and the House authorized his committee to "sweep the cover from any subversive activity it could find."

Which Arthur Krock, New York Times political writer, says ended the period of the political protective inquiries of the Administration. For nearly six years the Administration was able, he says, to limit Congressional inquiries to subjects calculated to advance its policies or economies and with the exception of the O'Malley committee, the TNEC, to pack each inquiry with its herchemen.

"Senator, now Justice, Black, with a fine disregard of the spirit of the Bill of Rights, made of his Lobby Committee an inquisition for one kind of lobbyist only—those who were not political supporters of the Administration. Senator La Follette's Civil Liberties Committee centered on the sins of employers, which were many, and gave scant attention to the sins of their employees. Such was the bent of special inquiry groups, though one or two standing committees of Congress—such as Senator Byrnes' economic survey—now and then went dispassionately about a piece of constructive business."

Had the reasons for the creation and maintenance of the Dies committee not been so compelling, it would by "now have committed suicide on the sword of its own procedure."

It is difficult to discuss with mild words the outrageous treatment the New Deal government has accorded the state of Florida. It is difficult not to cry out for a mighty protest against an administration that denies the people of Florida the right to plant and harvest their acres of sugar cane, and make as much sugar as they please.

Smugly, a spokesman for the government sends "good news" to growers of sugar cane. For the acres that they did not grow, for the cane they did not harvest, for the fine crops they burned or plowed under, they are to be paid with good American tax money. The payments he says—Senator O'Mahoney, Democrat, of Wyoming—will be ready for distribution in January. Tax money to be paid to sugar cane growers for the sugar they were not permitted to make!

In southern Florida sufficient sugar cane could be grown to supply the people of the United States with all the cane sugar they use! In that natural, God-given sugar-bowl, fifty thousand families could be given all-the-year employment, and comfortable, homes.

But Florida's "quota" is only ninety-five hundred-

th of one per cent of the cane sugar permitted to be grown in the United States. Florida's production of sugar is kept far below a sufficient amount for home consumption. Florida people must buy sugar imported from a foreign country, and peacefully accept the injustice!

In the Clewiston area 21,000 acres of a superb crop of sugar cane is being harvested. Five hundred acres a day are rushed through the great rollers of the "sugar house." Several thousand persons are employed at higher wages than are paid anywhere else in the world for similar work.

But all of it must stop when the quota is restored, and the sugar manufactured has reached the tonnage allowed. The United States has outlawed the right of a state to till its fields and harvest its crops and send its finished product to market!

Is Florida helpless in the face of such injustice? Must Florida accept dictatorship?—MELBOURNE TIMES.

HOMEWORK FOR SCHOOL PUPILS

Most critics appear agreed, that the worst thing about homework (the kind given school pupils) is the lack of co-ordination among teachers who "dish it out." Assignments, in most schools over the state, are given by individual teachers with little or no thought of the volume being demanded by other teachers, for the same day. Some, indeed, appear to operate on the theory that all of the child's "free time" (out of school) should be devoted to his or her individual study.

Today's students have a lot to learn—but teachers, too, in many schools, would do well to give more thought to correlating their work in such a way that the total of home assignments would not be unreasonable. A system which tends to make nervous the child (or else consigns them to the "flunking" division by failure to do their homework) needs some revision. — JACKSONVILLE TIMES-UNION.

TOO LATE TO CLASSIFY

By RUSSELL KAY

Florida will pay fitting tribute to her great citrus industry this month when the gates open on the 1940 Florida Orange Festival which will present the finest array of colorful citrus exhibits ever assembled.

The Festival had its beginning as a Polk county affair, but because of its nature and the interest it attracted, it has grown into a great Citrus Exposition that ranks favorably with the California Orange Show.

Representing the state's citrus industry as a whole and drawing its marvelous exhibits of citrus fruits and citrus products from every section of citrus Florida, this outstanding annual event has attracted national attention.

Occurring in the height of the citrus season when fruit is in its prime, it directs the attention of the nation to Florida's dominant position as a citrus producer. Not only does it tell Florida's citrus story to the thousands who actually visit the Festival, but due to its unique character, class and beauty, it commands publicity for the state in thousands of newspapers, in magazines over the radio and in the newsmag.

From a small affair housed in tents and temporary buildings, the Festival has grown to an imposing permanent exhibition buildings that permit the utmost in arrangement and display of the marvelous exhibits, painstakingly constructed by foremost decorators and scenic artists.

With Earl Brown on the advisory board and Al Shaffer as manager, the Florida Orange Festival has made great strides and it is doubtful if any event has been able to attract such able executives. These men, nationally recognized for their ability in this line, serve the Festival for little or no compensation because they are Floridians and welcome an opportunity to serve the state and the citrus industry in lending their time and talents to make the show a success.

Equally valuable and with as enviable reputation in his line, is genial George Clements, known as the Dean of American Newspapersmen. George has handled publicity and promotion for the Florida National Exhibit from its inception and each year brings Winter Haven, the Festival, and the State of Florida, reams of favorable publicity as his bulky clipping files will testify.

Serving as President of the organization is George Burr, Jr., editor and publisher of the Winter Haven Herald—an amazing chap when it comes to getting things done and keeping everybody happy. During the gala Festival period, George is just about as busy as a six headed cat with a bowl of milk, but he takes everything in his stride, seldom gets excited, and whether it is a matter of wrestling with the budget board or conducting the queen contest, he always seems to have the situation "well in hand."

Tourists and winter visitors in Florida at this season should be making plans now to spend the week of January 22-27 in Winter Haven, for every day through this period is crowded with events of unusual interest: parades, the great Coronation Ceremony, daily entertainment programs with headlines performing each afternoon and evening, and the amazing exhibition of citrus fruit and citrus products, all will afford countless hours of pleasure and enjoyment.

Then, too, Winter Haven is an excellent central point from which to visit Bok Tower at Lake Wales, famed Cypress Gardens, the Waverly Fruit Packing plant and other points of interest. Hotel accommodations are excellent and rates are moderate, while up-to-date tourist camps and trailer parks invite the motorist who prefers this type of accommodation.

Determined to make this year's event the greatest ever, Festival officials and citrus leaders are co-operating as never before. Packers and shippers are vying with each other in the preparation of gorgeous displays which will draw many a gaze from the amazed tourist. Havenites, catching the spirit of the thing, are planning to decorate their city from stem to stern and make the visitor welcome.

Last but not least, plans for the annual "Press Breakfast" are well under way. This event attracts not only newspaper men and women, but many dignitaries as well. It is scheduled for Midnight, January 26. While details of the program of course are a deep dark secret, those in the "know" say it will be another "honey."

Yes Sir, the 1940 Florida Orange Festival is one event that you surely don't want to miss—and remember the dates, January 22 to 27.

Church Notes

ST. CATHERINE'S CATHOLIC

Hickory Street — Sebring, Fla.

Mass every Sunday at 8:30 a. m. and 9:30 a. m. except first Sunday in the month when it will be at 8 a. m.

Daily Mass 7 a. m.

Rev. Canon.

CHURCH OF CHRIST

Joe Cooke Van Dyke, Minister

Man is in the world. What should be his attitude toward the world? Worldliness will rob the Church of its glory and beauty. Hear Mr. Van Dyke discuss "Worldliness" Sunday morning.

While in this world, man has a mission to perform. Many of us neglect our duty. Why? This is the thought for the Sunday evening sermon. Come and study with us!

Attend these services:

Sunday school, 10:00 a. m.

Praying, 11:00 a. m.

Young People's Class, 7:00 p. m.

Praying, 8:00 p. m.

Prayer meeting, 7:30 p. m. on Wednesday.

Ladies' Bible Class (cottage), at 3:30 p. m. Friday.

METHODIST CHURCH

C. R. Mingledorff, Pastor

Today is a better day than yesterday. Do not let deceptions destroy confidence in real, honest goodness.

9:45 a. m. Sunday school. Guy F. Smith, sup.

An interesting teacher for each class and a class for each age. Come study with us and be prepared for a better tomorrow.

11:00 a. m. Morning worship. Sermon by the Pastor, whose subject will be "What is Salvation?"

Let us attend this service and see if we have the right conception of salvation. Special music by the choir.

6:30 p. m. Senior, Intermediate and Junior groups of the young people's division. A fine group doing an excellent work. Pay them a visit and see for yourselves.

7:30 p. m. evening worship. Sermon by the Pastor, whose subject will be "Pulling Them Out of the Fire."

Special ten minute sermon to the young people. Special music by the young people's vested choir.

7:30 p. m. Wednesday, mid-week prayer service. Forty-five minutes of Christian fellowship. At 8:20 p. m. senior choir rehearsal.

The streets of hedges must be in frightful shape unless the good intentions used for paving them last longer than they do here.

CHRISTIAN SCIENTIST SERVICES

Women's Club Building

Sunday school, 9:30 a. m.

Services, 11:00 a. m.

The public is cordially invited to attend these services.

"Sacrament" is the subject for the Lesson-Sermon which will be in Churches of Christ, Scientist, throughout the world on Sunday, January 14.

The Golden Text is: "I am the Lord that bringeth you up out of the land of Egypt, to be your God: ye shall therefore be holy, for I am holy" (Leviticus 11:45).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Create in me a clean heart, O God; and renew a right spirit within me. Restore unto me the joy of thy salvation: and uphold me with thy free spirit" (Ps. 51:10, 12).

The Lesson-Sermon also includes the following passage from the Epistle to the Hebrews: "We should strive to reach the height where God is revealed, and the corner-stone of all spiritual building is purity. The temple of Spirit, washing the body of all the impurities of flesh, signifies that the pure in heart see God and are approaching spiritual life and its demonstration" (p. 241-243).

UNION CONGREGATIONAL CHURCH

Dr. Alfred C. Elliott, Pastor.

Sunday, January 14: Sunday school, 9:45 a. m., with classes for all ages and a well trained teacher for each class. The topic for adults is "What? Forgiveness. In Jesus' words: 'It may be safely said that most of us say or do something each day for which we need and seek forgiveness.'"

Morning service of worship at 11:00 o'clock when Dr. Elliott will speak on "Looking Our Word," and will also give a sermon-study on "The Old Year and The New." The children's Vested Choir will sing "Able to Keep," for Processional and Recessional. "Onward, Christian Soldiers," for dismissal, "Bless Be The Lord That Binds."

The Young People's Pilgrim Fellowship at 6:30 p. m. Jean Correll will lead the meeting and Mrs. Hartman Adams will introduce the topic, "Shall We Try to Make Men Religious?"

The "Covenant Circle" Women's Missionary Society will meet on Wednesday at 3:00 p. m. at the home of Mrs. A. C. Elliott. Miss Fattie Lee Coghil, of Jacksonville, on Saturday at 7:30 p. m.

A special call meeting of the Ladies' Aid will be held immediately after the Missionary meeting.

The children's choir will meet for rehearsal at the Church on Wednesday at 7:30 p. m.

A period of inspirational worship with a brief address by the pastor.

The Senior Church choir will meet for rehearsal at the Church on Saturday at 7:30 p. m.

To our winter visitors and citizens the pastor and members of this friendly Church extend a cordial welcome to come and worship.

Heralded by street parades in St. Petersburg and Clearwater, the Pinellas County Fair opened in Largo this week with every indication that all attendance records would be smashed. Fair manager John H. Logan stated that the show is improved in every department.

Be a BENEVOLENT Florida Visitor!

Take pity on the shivering relatives and friends you left up North.

Share your good fortune—cheer them up—send them sunny boxes of Florida citrus fruits.

Then, in addition to earning their heartfelt blessings, you won't have to say "mum, I wish Aunt Susan had some" every time you

enjoy the kind of grapefruit, oranges, tangerines and other citrus delicacies that only Florida knows how to grow!

Your nearest gift fruit dealer has a wide variety of selections to fit every purse. Give him the addresses. He'll do the rest! Special express rates and fast shipments to all points.

Send boxes of FLORIDA CITRUS FRUIT to the folks back home!

FLORIDA CITRUS COMMISSION • LAKELAND • FLORIDA

Fla. Public Service Citrus Survey Is Getting Results

A growing mountain of cards in the main office of the Florida Public Service Company testifies to the marked success of the Company's Citrus Market Survey, as well as to the interest of northerners in the problems of Florida's Citrus Industry. A surprising total of 1900 answers have been received from residents of Ohio, Illinois, Indiana, Pennsylvania, New York, New Jersey, Massachusetts and Connecticut. Valuable information is provided by the returns so far tallied as to citrus buying and consuming habits.

The Citrus Market Survey, a questionnaire sent to 30,000 northerners a few weeks ago, is one phase of the Florida Public Service Company intensive drive to assist its largest customer and Florida's greatest industry. Considerable advertising has been inserted outlining the improving state of this industry and urging confidence and cooperation in and with its leaders.

The company actively supported Gift Fruit Week with advertising, Window Displays, and Citrus Leaflets. As a slogan, "Eat More Florida Fruit" has appeared on company stationery and envelopes. During January the Florida Public Service Company is continuing its activities by supporting the annual Jaycee Citrus Drive.

The Citrus Survey, one of the phases of the utility company's work, seeks information valuable in the planning for and marketing of citrus products. Many suggestions have already been noted and undoubtedly the Survey will reveal more facts useful in future planning by the industry. The enthusiastic response to the survey by Northerners has surprised even the Advertising Department of the Florida Public Service Company.

Normal expected returns would be about 3% to 4% of the total mailing or approximately 1000 cards while the total number of replies actually received is now nearing 2000. Since each reply allows some possible answers the job of tabulation assumes staggering proportions. Progress is being made on this work, however, and returns from the survey should be ready for distribution and publication early in February.

H. R. Cloud, Vice President and General Manager of the Florida Public Service Company, expressed great satisfaction on learning of the returns from the survey. "I am sure," he stated, "that we will have a considerable store of information for the Citrus Industry and I hope

it will help that industry to meet some of its problems. Naturally, we are interested in helping, because after all it is sold and done, what helps business helps you." That means us, too, since Citrus Packing Houses, Crate Mills, Canning Plants and the people who run them and work in them are our customers. We want to do what we can to boost this industry and Florida in general. We'd be a mighty poor business if we didn't do some long range planning. As we see it citrus is going to rate No. 1 industry hereabouts for a long time. We want to see the citrus industry grow and prosper, because—as citrus goes, so go we."

Re x Saffer Is Campaign Head

ST. AUGUSTINE, Jan. 11—

(FNS)—Mayor Walter Fraser announced last week the appointment of Rex Saffer, Tallahassee newspaperman, as his campaign manager.

"Reports from all sections of the state are most favorable," Fraser said, and stated that he would shortly begin an intensive campaign that would carry him into every county in the state in his gubernatorial race.

Keep Fit and Play GOLF

AT THE

Highland Lakes

Hotel Golf Club

Now under the direct management and supervision of

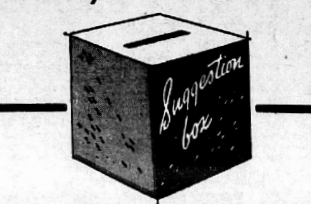
John R. Inglis

NATIONALLY KNOWN GOLF INSTRUCTOR AND GREENKEEPER

Daily Rates . \$1.00

VISITORS WELCOME

SUGGESTIONS
always welcome...



★ Many of the most valuable suggestions now incorporated in our Reciprocal Community Development plan came from citizens in the communities we serve. The helpful cooperation of civic bodies, city officials and individual citizens made the Reciprocal Plan a success.

Now we have added to our community development activities. Through a survey card sent to 30,000 northern consumers and through local advertising we are endeavoring to assist the citrus industry. We have received by mail one thousand and eight hundred Citrus Market Survey return cards. Each survey card allows fifty-five answers. That makes a total of 99,000 possible tabulations which we must complete before we can supply full information to the Citrus Commission.

As the facts are published they may suggest to readers other cooperative activities which would be helpful to Florida's number one industry. Cooperation such as made the Reciprocal Plan a success will help in getting the greatest good from this effort. Copies of the completed survey will be made available to interested organizations and individuals.

Florida
PUBLIC SERVICE COMPANY

SOCIAL and Personal News

Phone
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HELEN BECKETT Society Editor

Helen Bradbury Has Birthday Party

Miss Helen Bradbury entertained a few of her friends and classmates Saturday afternoon of last week when she celebrated her eleventh birthday anniversary.

Many games were enjoyed indoors and out during the afternoon and for which Tabby Brown and Yvonne Head were awarded prizes for being the winners.

Mrs. Bradbury and daughter Helen were assisted by Elizabeth Bradbury, Lena Mae Perry and Glenn Minglehoff.

Helen received many useful and lovely gifts from her many friends during the afternoon.

Refreshments of ambrosia and cookies were served and favors of small balloons were given to each of the guests.

Those enjoying this lovely affair were: Imogene Minglehoff, Retha Mison, Betty Jo Wells, Barbara Lawton, Barbara Jean Bridges, Yvonne Head, Tabby Brown, Ann Vann, Charlotte Orr, Jeanine Crews, Marie Basomere, Helen Welch, Glenn Minglehoff, Jack Rogers, Ivan Brown, James Bishop, Glenn Whitcomb, Bunny Brown, Roger Sappington, E. C. Weaver, Frank Camp, Elizabeth Bradbury, Lena Mae Perry and Helen Bradbury.

Enjoy Your SUNDAY DINNER at Highland Lakes Hotel

From Appetizer right
through to dessert

\$1.00

Children 75c
12:30 to 2:30

We Suggest Reservations

PARK THEATRE AVON PARK, FLORIDA "Always a Good Show"

Saturday, Jan. 13
10c to all occupying a seat!

GENE AUTRY

"Boots and Saddles"
with
SMILEY BURNETTE

Shorts—Comedy—Chapter 11 of
"Lone Ranger"

Sunday & Monday, Jan. 14-15
GINGER ROGERS

"Fifth Avenue Girl"

WALTER CONNOLLY
Short Subjects

Tuesday & Wednesday, Jan. 16-17
"Naughty But Nice"

ANN SHERIDAN, DICK
POWELL, Gale Page, Ronald
Rangan, Zasu Pitts, and Maxie
Rosenblum

News Reel and Short Subjects

Thursday & Friday, Jan. 18-19
FRANCHOT TONE and
ANN SOTHERN

"Fast and Furious"

Short Subjects

—COMING ATTRACTIONS—
"Five Came Back"

"Back Down I Die"

"Mars Goes to the Circus"

"Bachelor Mother"

"Starmaker"

Notary Public
Fire, Automobile, Liability
—Casualty Insurance—
Stenographer and
Typist.
Margaretha Vogt
Better Office Next to P. O.
E. Main St.
Phone 8 - - - Avon Park.

Service Seekers Enjoy Bird Supper

Mr. and Mrs. J. H. Maxwell and Mr. and Mrs. E. T. Smith entertained the members of the Service Seekers Class of the First Methodist Church of Avon Park last Friday evening with a bird supper at the Maxwell home.

A color scheme of red and green was effectively carried out with place cards with were hard wood booklets decorated with red ribbon, stars and gilded wishbone, each contained a horseshoe reading of the person who's place it marked.

During the meal the horseshoes were read and afforded much fun during the evening.

The supper was served in a three-course fashion, the first being a congealed fruit salad on lettuce Anderson with whipped cream dressing and sprinkled with green and red coconut, served with crisp crackers. The next was bird soup and doves, served with jelly and hot biscuits, pickles and jelly. The desert course consisted of fruit cake and hot coffee.

Miss Millie Pearson, class president, presided over a short business session during which she expressed her regrets that several members were absent from this meeting due to sickness and business.

Those attending this affair were: Miss Sarah Browning, Miss Rosea Clausen, Mrs. R. A. Gerrard, Miss Millie Pearson, Miss Anna Harrell, Miss Elizabeth Green, Mrs. Ellis Pinkston, Guy F. Smith, Mr. and Mrs. John Bunting, Rev. Charles Minglehoff, Mr. and Mrs. Hayes Maxwell.

Mrs. Haney Hostess To Trump-It Club

The members of the Trump-It Club met this week at the home of Mrs. Reba Haney.

The hostess used many beautiful potted flowers in the decorating of the room in which the members enjoyed cards during the afternoon. High guest score prize went to Mrs. Bill Sachseman which was a hose and handkerchief laundry bag; high for the club went to Mrs. Nelson Smith, a linen scarf, and second high was won by Mrs. Herbert Milton, a ice box covered dish.

Refreshments of cherry pie topped with whipped cream and coffee were served by the hostess to the following guests: Mrs. Nelson Smith, Mrs. John Bunting, Mrs. Hubert Milton, Mrs. Zed Scanborough, Mrs. Virgil Hall, Mrs. T. J. McGinnis, Mrs. Paul McFarland, Mrs. Frances Shockley, Mrs. Bill Sachseman, Mrs. Brisco Willis, Mrs. Bob Boveil and Mrs. C. D. DeShong.

Births—

Mr. and Mrs. G. T. Hughes announce the birth of a daughter. The young lady arrived January 8th and weighed eight pounds at birth. Both mother and daughter are doing nicely.

Mr. and Mrs. John Hornage are the proud parents of a daughter who was born January 2nd. She weighed seven pounds when born. It is reported that both mother and baby are doing nicely.

CIRCLE THEATRE FROM 100 - SEASIDE, FLA.

Sunday & Monday, Jan. 14-15
GARY COOPER

"The Real Glory"

—with—
ANDREA LEEDS

Tuesday & Wednesday, Jan. 16-17
THE LANE SISTERS

"Daughters
Courageous"

—with—
JOHN GARFIELD

Thursday & Friday, Jan. 18-19
GINGER ROGERS

"Fifth Ave. Girl"

—with—
WALTER CONNOLLY and
JAMES ELLISON

Saturday, Jan. 20
VICTOR MCAGLEN

"Captain Fury"

COMING:
"Five Came Back"

"Bachelor Mother"

"Love Affair"

B. P. W. Club Held Meeting Monday

The members of the Business and Professional Women's Club held their regular business meeting Monday evening.

Arrangements were made for their regular annual Valentine party which is to be held Tuesday evening, February 13th, at Highland Lakes Hotel. Many useful and lovely prizes will be given for the games during the evening which will also include a special door prize. Admittance to this lovely affair will be 35c and tickets are now on sale by the club members.

During the meeting Miss Evelyn Clements and Mrs. Mary Holcomb were unanimously elected as members of the club.

The next meeting, which is a social meeting, will be held Monday night January 15th, at the Customer's room of the Florida Public Service Co. with Mrs. Olive E. Anderson and Miss Rose Abramson as co-hostesses.

Members who were present at this meeting were: Miss Rose Abramson, Miss Sarah Browning, Miss Verna Heim, Miss Hettie Hundertmark, Miss Millie Pearson, Miss Margaretta Vogt, Mrs. Philip Boardman, Mrs. Virginia Cloud, Mrs. Bill Mackay, Mrs. Helen Mann, Mrs. Fred Pedin and Mrs. Daisy Ten Eyck.

Miss Green Hostess To San Souci Club

The members of the San Souci Club were entertained this week by Miss Elizabeth Green.

The party rooms were beautifully decorated in a Mexican motif where bridge was enjoyed during the afternoon.

At the close of the games high score was held by Mrs. Raymond Dillier for which she received a beautiful lamp, second high prize went to Mrs. Fred Pedin which was a photo album and the guest prize was awarded to Mrs. Philip Boardman, which was a large box of dusting powder.

The hostess served a delicious salad course which consisted of cheese salad on lettuce with saltines, salted peanuts, open face sandwiches, cookies and coffee. Those enjoying this affair were: Miss Iva Phillips, Miss Millie Pearson, Miss Hettie Hundertmark, Mrs. Charles Sherman, Miss Julia Norfield, Miss Sarah Browning, Mrs. Raymond Dillier, Mrs. Fred Pedin, Miss Alma Harrell, Miss Janet Cook, Mrs. Virginia Cloud, Mrs. Ann Johnson, Mrs. John Bunting, Jr., Mrs. Brisco Willis, Miss Evelyn Clements and Miss Green.

Mel Bass, Jr. Has Birthday Party

A lovely party was held Monday afternoon at the home of Mrs. Mel Bass honoring her son Mel, Jr. on his fifth birthday anniversary. The many games were enjoyed by the children during the afternoon in the yard, after which Mel received many gifts from his friends.

Mrs. Bass was assisted during the afternoon by Mrs. C. Parker Anderson and Mrs. Sammy Longbottom.

At the close of the afternoon the children enjoyed delicious refreshments of ice cream and cookies.

Those enjoying this affair were: Doug Geiger, Mickey Ware, Jackie Plicher, Bobby Whitcomb, Leah Jane Brown, Lynn Longbottom, Patricia Ann Smith, Arden Anderson, Carl Crosby, Maxey Maxwell, Mickey McVicker, Patricia Sheffield, Florida Sheffield, Dolores Costine, Yvonne Head, Jeanine Crews, Marjorie Hetherington, John Clements, Thomas Thayer, Peter Ragsdale, Betty Rose Ford, Betty Children and Mel Bass.

Two Hostesses For Sunday School Class

Mrs. H. H. Shepherd and Mrs. Ray Wells were co-hostesses Tuesday evening when they entertained the members of Mrs. J. B. Coen's Sunday school class at the home of Mrs. Wells.

A short business meeting was held with the president, Mrs. H. H. Shepherd, presiding over the meeting, which was followed by a social hour.

Many games were enjoyed during the evening and refreshments of Paradise Roll with whipped cream and coffee were served.

Those present at this affair were: Mrs. Frank Costine, M. M. Sam Longbottom, Mrs. W. W. McFarland, Mrs. Raleigh Lawhorn, Mrs. J. B. Coen, Jr., Mrs. Jim Crosby, Miss E. V. Camp, Mrs. E. C. Martin, Mrs. M. M. Foster, Mrs. Love McGiboney, Mrs. J. B. Dalton, Mrs. Paul McFarland, Mrs. Charles Clements, Mrs. E. C. Weaver, Mrs. Sherman and Mrs. Ray Wells.

Dr. and Mrs. Perry Hosts To Club

Dr. and Mrs. D. G. Perry entertained the members of their Thursday evening bridge club this week at their home.

The rooms were decorated with poinsettias and roses which made the card rooms very attractive.

After the games the hostess served refreshments of ice cream and cake to the guests.

High score for the evening was held by Mr. and Mrs. C. E. Lanier and second high by Mr. and Mrs. E. W. Hartt for which they received lovely gifts.

Those enjoying this affair were: Mr. and Mrs. E. W. Hartt, Mr. and Mrs. C. E. Lanier, Mrs. C. Touchton, Judge and Mrs. T. A. McNicholas, Mr. and Mrs. Robert Porterfield and Dr. and Mrs. D. G. Perry.

Mrs. Nelson Smith Bridge Hostess

Mrs. Nelson Smith entertained a few friends Tuesday afternoon with a desert bridge at her home on the Sebring road.

The guests enjoyed cards during the afternoon which ended with high score prize being awarded to Mrs. Harold Fossum which was a moderate ash tray. Second high went to Mrs. Stella Frye, a pair of scydlits, and floating prize was awarded to Mrs. Charles Wright which was a Kleenex traveling kit.

The hostess served refreshments of chocolate pie topped with whipped cream and coffee to the following guests at the close of the afternoon: Mrs. Charles Wright, Mrs. Stuart Thayer, Mrs. Earl Ware, Mrs. T. J. McGinnis, Mrs. Jennie Johnson, Mrs. Stella Frye and Mrs. Harold Fossum.

St. Catherine's Benefit Bridge

St. Catherine Church, Sebring, is sponsoring a Benefit Card Party Thursday, January 18th at the Kenilworth Lodge in Sebring.

The games will begin at 8:00 o'clock and every one is invited to attend this lovely affair.

Many prizes will be awarded for the games during the afternoon which will also include a special door prize.

This is the first of a series of parties to be held by the St. Catherine Church. In the future plans are being made for a party once a month for the remainder of the season.

Circle Three Met With Mrs. Stuckey

Circle Three of the Women's Missionary Society of the First Baptist Church met Monday afternoon at the home of Mrs. David Stuckey. Mrs. E. C. Weaver, chairman of the circle, presided over the meeting. The meeting was opened with prayer by Mrs. W. W. Reninger after which a short business meeting was held at the close of which the hostess served refreshments of ambrosia and cookies to those present.

Members present at this meeting included: Mrs. J. B. Dalton, Mrs. L. D. McGiboney, Mrs. E. C. Weaver, Mrs. J. E. Crosby, Mrs. W. W. Reninger, Mrs. C. W. Pabor, Mrs. Frank Costine, Mrs. Paul McFarland, Mrs. H. H. Bishop and the hostess, Mrs. David Stuckey.

Mrs. Kempton Host's To Bridge Club

Mrs. W. H. Kempton entertained the members of her Tuesday afternoon bridge club this week at her lovely home on Lake Isle.

The rooms were decorated with various cut flowers which were placed around the rooms in which the card games were enjoyed.

The games ended with Mrs. George Scott McKnight holding high score for the afternoon for which she received a lovely potted plant of African violets.

The hostess served a delicious desert course of pineapple upside down cake, coffee and candy to the following members present: Mrs. J. E. Brick, Mrs. Charles Maderia, Mrs. W. H. Yates, Mrs. L. E. Bass, Mrs. George Scott McKnight, Mrs. S. C. Pardee and Mrs. C. H. Pardee.

James Bishop Has Birthday Party

James Bishop celebrated his eleventh birthday anniversary Tuesday afternoon at the home of his parents.

Many games were enjoyed during the afternoon after which the guests were served refreshments of ambrosia and cookies.

James received many useful gifts from his friends who were present and included: Charlotte Orr, Tabby Brown, Ethel Harlan, Larry Skipper, Roger Sappington, Chas. Bennett, Jack Rogers, Fred Montecosa, Billie and Sonny Walker, Bobby Hall, Johnnie Carter, Sonny Hagen and Miss Louise and Orlan Bishop.

Mrs. John Hood and Mrs. Floyd Johnson were business visitors in Lakeland Thursday.

Mrs. Paul McFarland Honors Mrs. Wark

Mrs. Paul McFarland entertained a few friends Thursday afternoon with a Crazy Whist card party honoring Mrs. David Wark of Arlington, Va.

The rooms were decorated with gladioli, painted daisies and other cut flowers.

Prizes for the afternoon were won by Mrs. M. G. Heubner, high for which she received two jars of delicious home-made jelly; second high went to Mrs. Ray Wells, which was a novelty pot holder, and the honoree received a lovely guest prize, a box of Old Spice bath powder.

At the close of the games the hostess served refreshments of fruit cake topped with whipped cream and coffee to the following guests: Mrs. Daley Ten Eyck, Mrs. D. V. Farnell, Mrs. Theo. Weisheyer, Mrs. David Wark, Mrs. W. H. Yates, Mrs. M. G. Heubner, Mrs. Ray Wells, Mrs. H. H. Shepherd, Mrs. Sam Longbottom, Mrs. Chas. Clements, Mrs. W. W. McFarland, and Miss Ester Neely.

Mrs. and Mrs. Fred Smith spent Thursday in Tampa on business.

Mr. and Mrs. O. W. Louis of Ft. Pierce were visitors here Thursday.

Mrs. S. E. Booth spent Wednesday in Tampa visiting her daughter Miss Carmen Booth.

Mr. and Mrs. M. L. Marsh spent Sunday in Bushnell visiting with relatives.

Mr. and Mrs. Robert Porterfield spent Saturday of last week in Palm Beach.

Mrs. Cora W. Lewis is the guest for the winter of her daughter, Mrs. C. H. Shepherd.

Miss Vondelle Osburn of Lakeland spent the weekend here as the guest of Mrs. Mel Bass.

Mr. and Mrs. Chick Bever of Tampa spent several days of this week here visiting with friends.

Mr. and Mrs. Henry Lander and daughter Ella Maude of Orlando spent Thursday here visiting with friends.

M. V. Plicher, Fr. R. I. Brown and E. G. Todd attended the Boy Scout District meeting in Tampa Thursday.

Mrs. Oretta B. Widdowson of Indiana, Penn., is spending several weeks here visiting with Mrs. E. C. Nesbitt.

Mr. and Mrs. C. E. Lanier and son David have moved into the Jackson Hotel for the remainder of the season.

Mrs. A. J. Bowman returned Monday after spending two weeks with Mr. and Mrs. J. E. Tyson in Jacksonville.

Mr. and Mrs. Julius Binke of Lakeland spent several days of this week here visiting with friends and relatives.

Miss Edna Laney of Jacksonville is spending several days of this week here visiting with friends and relatives.

Miss Nancy Smith of Valdosta, Ga. is spending several days of this week here visiting with her mother Mrs. G. A. Knight.

Miss Lucille Bishop who is now living in Tampa has returned here after spending several weeks here with her parents.

Mr. and Mrs. L. D. Roberts and Miss Beulah Roberts spent Sunday in Plant City visiting with Mr. and Mrs. C. L. Booth.

Kenneth Risley of Coram, Long Island, N. Y. and Stanley Chick Hammond of Middle Island, N. Y. spent several days here.

Mr. and Mrs. David Wark of Arlington, Va. are spending several weeks here as the guests of Mr. and Mrs. M. G. Heubner.

Mr. and Mrs. Smith of Green Bay, Mich., who have rented the Lanier home on the Sebring road arrived Wednesday afternoon.

CONSERVATION CLUB MEET

The Avon Park Conservation Club held their annual game dinner Wednesday night at the Legion Home on Lake Lotela.

After the dinner a short business meeting was held during which installation of officers was held.

Many games were enjoyed during the afternoon after which the guests were served refreshments of ambrosia and cookies.

James received many useful gifts from his friends who were present and included: Charlotte Orr, Tabby Brown, Ethel Harlan, Larry Skipper, Roger Sappington, Chas. Bennett, Jack Rogers, Fred Montecosa, Billie and Sonny Walker, Bobby Hall, Johnnie Carter, Sonny Hagen and Miss Louise and Orlan Bishop.

Mrs. John Hood and Mrs. Floyd Johnson were business visitors in Lakeland Thursday.

Mr. and Mrs. Rex Furr and young son Charles Elwood of Arlington, Va., are visiting Mrs. Furr's parents, Mr. and Mrs. C. H. Shepherd.

A rain gauge is being installed in the rear of the office of the Avon Florida Citrus Corp. by the federal government. J. P. Garber, secretary of the corporation will have charge of the readings.

Mrs. J. O. Barber of Atlanta, Ga. arrived this week and will spend the remainder of the winter with her parents, Mr. and Mrs. A. J. Bowman.

Mr. and Mrs. Firman Church and Chester Gibbons are expected to return Sunday after a short visit with friends and relatives in Connecticut.

CHICKEN PIE SUPPER

The members of the St. Margaret's Guild held their chicken pie supper Tuesday evening at the Parish house. A record breaking crowd attended this lovely affair and a very enjoyable time was had by everyone.

KARL LEHMANN SPEAKER

Karl Lehmann of Tavares, organizing secretary of the Seaside Highlanders was the chief speaker at the Avon Park Rotary Club meeting Wednesday.

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IN ITS LONG HISTORY.

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Activities Of The Chamber Of Commerce

By the Publicity Committee, Avon Park Chamber of Commerce.

The campaign for membership in the Avon Park Chamber of Commerce is in full force this week. The Avon Park Chamber of Commerce is a voluntary organization interested in the success of this campaign because its aim is to secure for the scenic Highlands some of the best of the scenic Highlands.

It has taken the scenic Highlands three years of very hard and aggressive work to bring about, but the result is the first ten miles of rebuilding is to be let by the State Road Dept. February 1st. This is a very important part of the State Road Department which will amount to something over \$350,000 assures the ultimate completion of the entire 10 miles of scenic highway.

What does this mean for Avon Park? It means that where one automobile passes another, it means that where one winter visitor stops in Avon Park there will be many more. It means more growth, more business. That is why we Avon Park Chamber of Commerce is so interested in the work of the scenic Highlands in insuring this fine 10 miles of highway.

The goal set is 5,000 members, and the yearly dues are only 50c. Why only 50c? Because the scenic Highlands pay no salaries to anyone, not even a secretary. The big work is done by various members personally when called upon who pay their own expenses. The dues simply cover postage, stationery and such informative literature as must be issued from time to time. Highlands have taken a 1,000 or more quota. A town like Frostproof, less than half our size, has taken 500 and this is written. Frostproof has already turned in and paid for more than 500 memberships.

Avon Park must do its duty with all the other 13 communities on the Highlands equaling or over-shooting their quota. Avon Park can not fall behind. The dues have already been collected, do not hesitate to hand your 50c to any one of the following who are the committee members: C. C. Crabtree, C. E. Lanier, W. S. Betts and W. M. Reek. Or you may leave it with Mrs. Jerry Mackay at the Chamber of Commerce. You will receive a membership card and a button. This button will show that you are a loyal Avon Parker, willing to do your bit towards this scenic road program which will mean so much to our community. WEAR THE BUTTON.

Independent Stores Will Push Citrus Fruits In Drive

Florida surplus in oranges and grapefruit will be reduced through the nation-wide efforts of the Independent Grocers' Alliance of America, working in conjunction with other large food distribution organizations of the country during the next several weeks, it was announced today. The IGA orange and grapefruit campaign will be held in all parts of the country from Jan. 19 to Feb. 15, according to J. Frank Grimes, president of the voluntary group and a member of the National Citrus Committee.

Grimes pointed out in announcing his organization's plans that the U. S. Department of Agriculture's 1939-40 report estimates that the winter orange crop for the nation will be about 54,364,000 boxes, which is almost equal to the 1938-39 crop of 55,611,000 boxes and surpasses the 1937-38 figure of 55,551,000 boxes. The report further estimates, he said, that the country's grapefruit crop for 1939-40 will amount to about 26,500,000 boxes. The 1937-38 crop amounted to 23,293,000 boxes, while last season's reached a mark of 45,794,000. Citrus fruit consumption has not reached the point where it equals the nation's bumper crop, he explained.

The goal fixed by IGA for the four week drive is the movement of 1,000 cars of the two fruits. Mr. Grimes said that this goal could be attained if every one of the 10,000 retailers participating will sell from five to twenty-five boxes of the fruits during each week of the campaign. Some IGA retailers have indicated that they will move approximately 100 boxes each during the drive.

RETURNS FOR WINTER

M. T. Merwin of Blue Mountain Lake, N. Y. has returned to Avon Park for another season's sojourn at his home on Pleasant street. This will make the 46th consecutive year he has spent the winter here. He is accompanied by his granddaughter, Miss Marjorie.

Thirteen Counties Will Exhibit Their Resources At Fair

TAMPA, Jan. 11.—(FNS)—Thirteen Florida counties will present elaborate agricultural displays at the Florida State Fair, Jan. 30 to Feb. 10. P. T. Strider, general manager, has announced with pride the closing of reservations for the 1940 exposition. Three communities will also have big displays, completing the biggest citrus and farm crop show ever presented by the association.

Counties and the agents who are in charge of preparing the displays are: Indian River, George Tippen; Alachua, Fred L. Craft; Polk, W. P. Hayman; Pasco, J. A. McClelland; Manatee, Ed Ayres; Lee, C. P. Heuck; Highland, Louis Almyer; Palm Beach, M. U. Mounts; Levy, T. D. Kickenbacker; Hernando, C. D. Newbern; Marion, M. M. Giat; Pinellas, J. H. Logan and Hillsborough, host county, Alex White. More than \$15,000 has been offered in cash premiums for the various classifications involved in the county exhibits with each entrant guaranteed awards of \$25. This, the ultimate completion of the entire 10 miles of scenic highway.

Press Breakfast Set For January 26

WINTER HAVEN, Jan. 11.—(FNS)—Date for the annual "Press Breakfast," given each year by the officials of the Florida Orange Festival to newspapermen and their families, has been set for Friday, Jan. 26. Festival President George L. Burr, Jr., announced this week.

Burr said that while no details could be released concerning the program, which is always a deep dark secret, he could nevertheless announce it would be up to standard, a gala "grill" with no holds barred and plenty of fun and excitement for all.

The Governor, his staff, numerous candidates, and other dignitaries are expected to attend, he said. Roy K. Kay, secretary of the Florida State Press Association, has been asked by Festival officials to again act as Master of Ceremonies.

New Spray and Dust Schedule Is Ready

LAKELAND, Jan. 11.—(Special)—The spray and dust schedule of the Florida citrus commission, considered the highest authority on when and what to use in combating insects and diseases on citrus trees, is now available to growers, it was announced here today.

Fifteen thousand copies of the folder have been printed and a supply furnished county agents and fertilizer and insecticide firms. Copies also are available on request direct to the commission here.

The schedule is printed in two forms for the year. The folder is suitable for carrying in the pocket, while a larger type for use as a wall poster also was printed in limited number.

Each year the schedule is revised and brought up to date to conform with the newest findings of constant research being conducted on ways and means of fighting insects and disease. It has done much most growers believe, to standardize the practice and is accepted by everyone as the most reliable information available.

This is the fifth year the schedule has been printed. It is a product of the better fruit department of the citrus commission.

Expect Thousands At Educational Meeting

ORLANDO, Jan. 11.—(FNS)—James Rickards, executive secretary of the Florida Education Association, said this week that the outlook for the coming convention of the organization scheduled to be held here in March, was splendid, and he anticipated an attendance of at least 8,000 or approximately 1,000 more than attended the Tampa convention a year ago.

The Board of Directors of the Association met here this week to complete plans for the program and entertainment during the convention period. Board members present were Carl Widell, West Palm Beach; Mrs. Barbe, Daytona Beach; Miss Maude Wilkinson, Wauchula; Mrs. J. Ralston Wells, Daytona Beach; Mrs. Malcolm McClelland, Jacksonville; J. M. Wilson of Miami and Secretary Rickards.

GOES TO WASHINGTON

C. H. Walker, president of the Avon Florida Citrus Corp., left Saturday for Washington to confer with Federal authorities regarding the purchase of surplus citrus fruit.

Plans for a statewide Finnish Relief Program are being submitted to the membership of the Florida Publicity Directors, according to Wilton Martin, president of the organization and publicity director of Silver Springs.

Supreme Court Upholds Lee In Railroad Suit

Two Year Legal Battle Comes To Close; More Tax Money To Counties

TALLAHASSEE, Jan. 11.—(Special)—Another half million dollars of delinquent railroad taxes (more for approximately 50 Florida counties as the State Supreme Court upheld State Comptroller J. M. Lee in his two-year battle to sustain legality of millage levies against railroads over a five-year period—1934-38. The decision means about \$100,000 per year in future benefits. More than \$1,000,000 was paid to counties less than six months ago when the first angle of the series of suits, joined with the railroads was decided and Judge Johnson is hearing evidence this week on the third and last angle of the series of suits.

All eight points set up by Comptroller Lee and counties through Attorney Keen & Allen, representing the counties, and Assistant Attorney General T. A. Norwood, of Attorney General C. Couper Gibbs staff, were sustained by the high court. It also ruled for the State on 16 out of the 18 points raised by the roads. The suit covered 1933 taxes due four counties but the decision will apply to all taxes withheld by the roads on charges that millage levies were illegal or excessive.

The two railroad points sustained involved levies for bonds where bonds were actually paid off without using proceeds of contested millage and levies made for bonds after the Board of Administration certified sufficient gas tax funds available.

The major issue settled was that levies in excess of 10 mills are not a burden on interstate commerce and, therefore, are legal against railroads as well as others.

The Court upheld the law requiring taxing officials to base levies on the theory that 85% of the taxes would be collected. This meant reductions in future levies and less pyramiding of the tax burden against those who actually pay taxes. However the Court ruled that railroads can't wait until others have paid and taxes become delinquent and thus receive benefit denied others. The remedy, said the Court, is to restrain the levy prior to its enforcement against all taxpayers. So the roads must pay for the past and seek relief properly in the future against errors that arise.

New, Improved Motor Fuel Announced By Standard Oil Co.

Standard Oil stations and dealers are today offering their customers the new, improved Crown Gasoline—a popular priced gasoline that makes the most of your premium anti-knock performance.

Road tests have proved that this new gasoline gives motorists quicker starting, faster pick-up, smoother operation, more mileage, and a new high in knockless power. It also contains a unique solvent action, which helps to reduce the tendency of carbon formation.

Today's purchasers of popular price gasoline demand the assurance hereof obtainable only in premium grade at premium price, and the development of this new improved gasoline was to meet this demand.

ATTEND ROTARY MEETING

R. R. Brown, president of the Avon Park Rotary Club, M. V. Picher, J. P. Garber and S. N. Reeves were in Tampa Tuesday attending the meeting of the Tampa Rotary Club at which the International President was an honored guest and the chief speaker.

OYSTER SUPPER

A special invitation is extended to attend the oyster supper on January 12 which is to be held at the Hut of the Methodist Church. Scalloped and fried oysters will be served at 50c a plate and everyone is invited to attend. Serving will begin at 7:30 o'clock.

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We are selling our remaining

Sweaters at 1/3 off

Only a few left—all of them

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STEWART'S Men's Shop

Medical Men Help To Supply Material For New Citrus Booklet

LAKELAND, Jan. 11.—(Special)—Seventy-five medical scientists, clinicians, nutritionists, dieticians and contributors to leading medical journals supply the source material for "Citrus Fruits and Health," a booklet under the seal of the State of Florida and addressed to the medical and dental professions and the public generally.

Although much has been written in the past on the health attributes of the citrus fruits, this book for the first time brings into a single volume the various known aspects of these fruits in their relation to health and disease.

The book is one phase of a research program which has been carried on for the last three years by the Florida Citrus Commission, with grants to outstanding scientists and institutions for new studies on the health values of oranges, grapefruit and tangerines.

The book quotes the Committee on Nutritional Problems of the American Public Health Association to the effect that "deficiency in vitamins A, B and C intake appears to be widespread and of frequent occurrence" in the United States, and cites corroborative evidence from a dozen clinical sources in "outstanding sources" of vitamin C, good sources of vitamins B & C, and that they contain calcium, phosphorus and iron.

Other clinical studies are given to show that the citrus fruits, with their content of vitamins, minerals, organic acids, sugar and water, together with their final alkaline reaction in the body, make them "most valuable in helping to meet the requirements of a well-balanced diet."

It is pointed out that while most of the clinical work to date has been done on oranges, the total quantity of the vitamin in grapefruit, which can no longer be classified as a luxury, has no less important dietary value.

Tangerines, the book shows, contain a high percentage of vitamin C, and surpass other citrus fruits in the content of calcium and the carotenes which, in digestion, become vitamin A.

It discusses the citrus fruits in their relation to public health, special diets, infancy and growth, calcium assimilation, pregnancy and lactation, the teeth, disease, increased metabolic states, toxemias, surgical diseases, the infections, resistance to infection, and contains suggested dietary uses for oranges, grapefruit and tangerines.

The book was prepared with the counsel and cooperation of an advisory board which included internationally recognized authorities in medical and dental research, nutrition and biochemistry.

Movie Director Is Visiting Florida

DUNELLON, Jan. 11.—(FNS)—Henry King, nationally known movie director who numbers among his outstanding successes such films as "Country Doctor," "Seventh Heaven," "State Fair," "In Old Chicago," "Alexander's Weekly," and many others, flew to Florida this past week to renew old acquaintances and check on state developments since his last visit.

Landing at the Ocala airport, he drove to Rainbow Springs for a visit with his old friend Trenton C. Collins, and expressed his delight and amazement as he explored the depths of this famed spring through the new streamlined underwater boat.

Ever alert for innovations that will produce new thrills for movie fans, Henry King made notes and in all probability underwater shots from this location will find their way into some of his future productions. King visited Tampa and other points before returning to Hollywood.

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AND SO ---

We are selling our remaining

Sweaters at 1/3 off

Only a few left—all of them

fresh stock.

STEWART'S Men's Shop

P. T. A. Meeting Held Thursday Afternoon

The P. T. A. held their regular monthly meeting Thursday afternoon at the high school auditorium. The president, Mrs. Paul Garber, presided over the meeting during which Coach Harold Rowe gave a very interesting talk on school athletics. Reports from the welfare chairman were given in which she announced that 35 children would be added to the lunch list Monday.

Miss Betty Touchton and Miss Martha McNicholas rendered a piano duet, "Gondalier."

The P. T. A. was honored by having Col. and Mrs. F. N. K. Bailey present at this meeting. Mr. Bailey gave a very interesting short talk. It was announced that Founder's Day will be held February 8th at the high school auditorium at 8 o'clock. A special program is being planned and every father is cordially invited to attend.

Mr. and Mrs. Robert Porterfield spent Thursday last week in Orlando.

Andrews Pushing Medfly Loss Bill

WASHINGTON, D. C., Jan. 11.—(FNS)—Senator Charles O. Andrews stated that the matter of reimbursement of Florida fruit growers for the losses they suffered during the "medfly" campaign, has not been forgotten and that the bill he introduced for their relief will be given a full hearing. Andrews said he hoped for favorable action and would do all in his power to protect growers' interest in the matter.

Mr. and Mrs. Mark of Arlington, Va. who are the house guests of Mr. and Mrs. M. G. Heubner, are spending several days of this week visiting with friends in St. Petersburg.

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"Trailer Marriage" At Sarasota Park

SARASOTA, Jan. 11.—(FNS)—While a crowd of trailerists, tourists and local folks gathered to show the principals with rice and candid camera shots, Thelma Robinson of Sarasota and Robert Williams of Ft. Pierce, S. C., were married here last week in what is believed to be the first "Trailer Marriage" ever performed.

The event occurred at the Sarasota Trailer Park and was held in the trailer of the publisher of the "Tourist & Trailer News," with Sarasota's Mayor-elect and other dignitaries in attendance. The wedding was broadcast over the local radio station.

Mr. and Mrs. Robert Porterfield spent Thursday last week in Orlando.

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Sponsored by FORD MOTOR CO.

The official test car will be in Avon Park next Tuesday, Jan. 16 at 2:30 p.m.

Be on hand with Mayor Covington and other officials to greet the test car on arrival.

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"I'm the fourth generation saying... delicious and refreshing!"

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Taste is the charm of Coca-Cola. It never loses the delightful appeal that first attracted you. And it never fails to give you a happy after-sense of complete refreshment. So, join the millions who enjoy the delicious taste of Coca-Cola and get the feel of refreshment.

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