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TWO NOTABLES AT NEW CHAIR OF DEMOCRACY

Southern College To Be
Scene Of Dedication Cer-
emonies Next Month

LAKELAND, Oct. 12.—John Studebaker, United States commissioner of education, and William F. Russell, dean of Southern College, Columbia University, will be the principal speakers at the Congress on Democracy to be held at Florida Southern College, Nov. 10-12, President Ludd M. Spivey announced today.

Dedications of Southern's Chair of Democracy will be the outstanding event of the Congress. Dr. Studebaker will deliver the dedicatory address on Sunday afternoon, Nov. 12.

Dean Russell, who was chairman of the national Congress on Democracy held recently in New York will deliver the address opening the Congress here.

Patterned after the New York congress, the nucleus here will be the first state-wide congress to be held. Other states are planning similar occasions.

Besides addresses by Dr. Studebaker and Dean Russell, the congress will include 10 seminars on Democracy to be conducted simultaneously for Southern's students with prominent Floridians present.

Dr. Spivey, who has just returned from New York, said he will be able to announce other leaders for the congress within the next few days.

"We are calling upon all organizations in Florida to join in making this Congress a significant patriotic occasion," Dr. Spivey said. "We want this Chair to be a model for the stressing of Democracy in all other educational institutions in America."

Members of the executive committee and representatives of several state organizations will attend a luncheon meeting here Saturday to make additional plans for the Congress.

Besides Dr. Spivey, who is general chairman, the executive committee for the Congress includes Richard Evans, Lakeland, executive vice chairman; Colin English, state superintendent of public instruction, program; James T. Wilson, president of the Florida Educational Association, attendance; R. P. Terry, chairman of the state board of control, finance; Harold Cole, president of the Florida state chamber of commerce, cooperating organizations, and Ed R. Bentley, local arrangements.

Devils Lose First Conference Tilt, 13-7

Coach Rowe's Red Devils lost their first Ridge Conference game last Friday night when they were defeated by the Fort Meade Miners 13-7.

Although the Devils made the most first downs, they lacked the punch to cross the pay stripe until the last quarter, when they gained the last few yards to the goal line for Avon Park's first score of the season. Avon Park made 12 first downs while the Miners made only nine. Avon Park was in scoring distance several times but lost the ball on fumbles, and which probably lost the game for 'em.

J. Bartlett was the outstanding player for the Miners, making three touchdowns, while E. Stoker set the ball up several times with long end runs. One run was for 58 yards.

Ward continued to show his punting skill which showed up so good Friday night week in the Punta Gorda-Avon Park game. His punting saved the Devils plenty of hard knocks. The Devils line showed vast improvement over their last game, with Wild at tackle and "Slim" Williams on and leading the attack and helping to open holes for the Devils backs, which accounted for the string of first downs.

"B" String Loss
Avon Park's baby Devils motored to Fort Meade last night and were defeated 13-0 by the baby Miners. The "B" team will play several games this season, so watch for the dates. "Burt" Bellin coaches the "B" string and has created a neat working team.

Lake Wales Here Tonight
The Red Devils will entertain the Lake Wales Highlanders tonight in their second conference game of the season. Lake Wales won their game last Friday night by a large score, while the Devils lost. Both teams will be working to win in important games. The game will be played on the new field and will start promptly at 8 o'clock.

Yates To Speak
Chester R. Yates, assistant principal of the Avon Park school, will speak to the combined clubs of the First Baptist church next Sunday morning at 10 o'clock.

THE AVON PARK TIMES

[VOLUME XI—NUMBER 33]

AVON PARK, FLORIDA, FRIDAY, OCTOBER 13, 1939

[PRICE: FIVE CENTS]

HIGHLANDERS DOGGING TRAIL OF CANDIDATES

All Seeking Office of Governor To Be Asked For Pledge

LAKE WALES, Oct. 12.—(Special)—O. A. Brice, secretary of the Sevier Highlanders, has started a unique file. It is titled "promises to be filled or broken."

And the promises concern road No. 8, the Sevier Highlands route from Haines City to Frostproof—a project that has received the attention of the "honest" organization, along with work on No. 16, Sebring to the Glades county line, for several years.

Brice is keeping a constant watch on the daily newspapers for formal announcements of gubernatorial aspirants—and as fast as they toss their hats in the ring, he will dust off a stock editorial, changing one line to conform with the name of the new candidate, and run it in his Lake Wales News.

"This editorial, which made its first appearance two weeks ago, reads something like this:

"If you are elected governor of Florida next year, Mr. Candidate, will you name a member of the state road board from the northern section of Florida now represented by The Sevier Highlanders and constituting an area extending from Haines City to Lake Placid."

The first appearance of this editorial was but a few days after Burton Schoepf, Florida bus tycoon and laborer in the Townsend vineyard, had announced from Chicago that he had consulted Dr. Townsend and would be glad to go to Tallahassee for a four-year occupancy of the governor's mansion.

And Mr. Schoepf, known to his friends and intimates as a man who never misses a bet, subscribing to Russ Kay's clipping service, got the editorial in due time. And right back to Editor Brice came a letter with Schoepf's definite promise to name a ridge man to the road board "when an elected governor of Florida next year."

Now, Editor Brice has no occult powers and has no way of telling just who will be elected governor, and so far he has made no personal choice.

But preparedness is supposed to be one of the cardinal virtues of every newspaperman, and he plans to be prepared with a sheet of written promises, ready to sling the letter at the man who does not fail to Tallahassee just in case he has a change of mind.

Brice freely admits that he expects a like letter from every candidate, that the Schoepf document is only the first of a lot that will come in right up to the deadline for qualifying.

"But when the time comes to suggest probable appointments on the ridge, we want to show the governor that we are folks who expect a public official to keep his word," Brice said.

John Clark of Waverly, president of the Highlanders has returned from a vacation trip, and will meet with Brice and Judge Robert T. Devell, chairman of the Highlanders' legislative committee today or tomorrow to set a date for the board of governors' meeting to be held in Sebring during the current month.

Plan Elimination Trials For Local Hunting Hounds

Plans for elimination field trials for dogs owned by local sportsmen will be discussed Tuesday night at the American Legion home from 8 to 9 o'clock. The trials will be sponsored by the Avon Park Conservation Council to decide suitable entries for the state to be held early in November at Okechobee.

All sportsmen and owners of hunting dogs, whether members of the conservation council or not, are urged to attend the meeting Tuesday night and enter their dogs in the trials. It is proposed to charge an entry fee of 25 cents a dog. This money to be used for prizes in the elimination trials.

Dies In North
Word was received here Thursday that Mrs. Ed H. Brice died that morning at her home at Madison, O. The funeral is to be held Saturday.

Two Winners



Ted Ward

Two of the winners in the model airplane contest held Sunday at the municipal airport.

Tillman Crosby and below is Ted Ward.

Tillman Crosby constructed his model from his own design and material found around his home. He was first in class one, division two.

The official flying time for his plane was 10 seconds.

Ward placed first in class one, division one, his flying time was six seconds.

Model Airplanes Attracted Large Crowd On Sunday

A large crowd saw boys and girls of this section try their model airplanes Sunday at the first model meet ever held here under the auspices of the aviation committee of the chamber of commerce.

So successful was the affair that the committee announced it would hold another meet in February in connection with the annual air show.

The winners follow: Flying models, class one, division one: Teddy Ward, endurance, first; Ernest Bryant, Oceana, second, time six seconds; class one, division two, Tillman Crosby, Xerxes Crosby special, first; Calvin Bryant, Oceana, second, time 10 seconds.

Class two, division one, Tommy Bryant, Oriole, first, eight seconds. Scale models, class one, division one, Calvin Bryant, Boeing pursuit bomber, first; Powell Skipper, Bliton, second; Jimmie Hetherington, Boeing P-26 third. Class one, division two, Fenton Causey, Higgs special, first; class two, division two, Tillman Crosby, Crosby special, first; class one division sea-planes, Winifred Archer, Aeronica seaplane, first.

Winifred Archer of Avon Park was the only girl entry in the show. Tillman Crosby later bettered his official record with an unofficial record flight of 20 seconds. Adverse wind conditions prevented longer flights.

The winners were given long airplane rides after the meet.

Firm Church gave a demonstration of crop dusting.

Leigh chapter of the O. E. S. held its regular bi-monthly meeting that morning at her home at Madison, O. The funeral is to be held Saturday.

SOME TRUSTEE CANDIDATES TO BE ELIMINATED

Laws Governing Qualification For Trustees Cause Some Shortages

The restrictions governing eligibility for candidacy in the coming election of school trustees to be held November 7 are responsible for a short ticket in some of the districts in the county.

With three trustees to be elected in each district, three districts will not have a full ticket and a search of the tax records may eliminate some candidates in other districts.

According to ruling from the office of Attorney General George J. Gibbs, any person to qualify as a candidate or voter must have paid taxes for 1938, on either personal or real property located in the district in which the voter resides and votes.

This means that a candidate living in district two who owns property in any other district, but none in district one, is not eligible to vote, regardless of how much taxes he or she may have paid.

The Attorney General's ruling also states that a married woman is not qualified even though her husband may be, unless the property owned is actually in her name or owned jointly with her husband as of record in the clerk's office.

Widows or veterans, who have exemption sufficient to cover the property they own, can not vote unless they have paid personal or other property taxes other than that on which they are allowed the exemption.

Voters otherwise qualified may vote by paying their taxes on election day if they can show election officials their tax receipts.

Candidates qualified by petition in the various districts are as follows:

Avon Park: I. H. Ford, W. C. Beckett, T. J. Ward, W. W. McFarland, and Mrs. Winifred E. Todd. Sebring: R. N. Duran, E. L. Greene and Ford W. Heacock. DeSoto City: Mrs. Cass Powers, Mrs. Nora Webster, Mrs. Bosse A. Granger, J. H. Twitty and W. W. Masters.

Passenger: J. C. Pearce and T. A. Cason. Lake Placid: F. C. Payne, Swain P. Bowers and Tom Boman.

Some of these candidates may be disqualified unless at least five of the voters signing the petition to have their names placed on the ballot are fully qualified by having met the requirements given above.

The restrictions on voters under the so called Murphy act entitles a person to vote.

E. G. Todd Named On Citrus Commission For Two Year Term

E. G. Todd, prominent Avon Park citrus grower, was named Monday by Governor Fred Cone as a member of the Florida Citrus Commission. Todd's term is for two years and he succeeds C. L. Crawford of Sebring whose term has expired.

The governor named five other members to the commission to succeed commissioners whose terms have expired. They are: John M. Criley of Terra Ceia to succeed John Macey of Frostproof as A. Clark of Eustis, district two, succeeding W. L. Spivey of Florida City.

T. C. Hawthorne of Ocoee, district four, succeeding Phil C. Peters of Winter Garden.

John M. Knight of Vero Beach, state at large, succeeding L. P. Thomas of Palmetto.

E. T. Lyle of Orlando, state at large, succeeding W. M. Mosley of Fort Pierce.

All the appointments were for two years and were made without comment.

Todd said this week the new members have been sworn in and expect to meet with the other members of the commission next week for the purpose of organizing.

Comptroller Candidate
TALLAHASSEE, Oct. 12.—(PNS)—Edwin G. Frazer, Baker county representative in the legislature, announced last week that he would be a candidate for the office of State Comptroller in next year's elections. The office is now held by J. M. Lee.

Before and After Being Remodeled



Here is the old post office building, generally known as the Fannie Spink building, and now occupied by the Avon Park Chamber of Commerce. The top view shows it when taken over by the Chamber and the bottom view shows the building as it is at present after the mayor got through with it. Quite a difference but the interior must be seen to really appreciate the work done under the guidance of the mayor. The Chamber of Commerce is now installed in the building with a full winter's work planned under the directing force of the live board of directors headed by Walter S. Betts as president and with Mrs. Jerry Mackay as secretary.

Vernon Lanier Joins Navy R. O. T. C.

NEW ORLEANS, Oct. 12.—C. Vernon Lanier of Avon Park, Fla., was among the 79 new students at Tulane university in New Orleans who have been enrolled in the Naval Reserve Officers' Training Corps unit, Captain Walden Lee Ainsworth, U. S. N., chief of the unit, has announced.

Lanier is a student in the college of commerce and business administration.

The Tulane unit of the naval R. O. T. C. was established only last year and the students enrolled took their first cruise during the summer just completed. A limited number of new enrollees is permitted each year.

The new year's program of study was augmented by a visit of officers and midshipmen of the Cuban navy on September 27 to New Orleans.

Young Lanier is the son of Mr. and Mrs. C. E. Lanier of Avon Park.

The schools in Highlands county will be closed Monday on account of a tri-county teachers meeting being held in Wauchula. White teachers from Highlands, Hardee, and DeSoto counties will attend the meet.

MANY ATTEND OPENING NEW C. C. BUILDING

Hundreds Throng Building At House Warming Held Last Saturday

By the
C. C. of Publicity Committee

Hundreds of people thronged the new Chamber of Commerce Building from 3 to 5 o'clock Saturday, and without exception testified their appreciation of the event, truly an epoch in the life of Avon Park.

It would have been interesting to A. E. Bennett, the early Scotsman, would he have been here to witness the evolution of the building he built years ago.

People were here from Frostproof, Wauchula, Sebring, Lake Wales and other places.

The Secretary of the Lake Wales Chamber of Commerce, L. V. Conant, personally testified to this fact by moving on the part of Avon Park.

There was a band concert at 3 p. m. followed by a dedication talk by Mayor M. R. Covington. The Mayor outlined the history of the building and the efforts that have been made to make it an attractive and useful home for the Chamber of Commerce. He voiced the belief that this would be a rallying ground for a general expression of suggestions and approval on the part of Avon Park citizens and that a greater program might be expected in the future toward the upbuilding of this community.

W. S. Betts, president of the Chamber of Commerce, followed with a report on the activities of the Chamber of Commerce for the past year. Mr. Betts said that it was impossible to enumerate all the various work accomplished but some of the more important items are as follows:

Persuasion of the Episcopal Camp for the diocese of South Florida.

Location of the Congregational Camp at Highland Lakes.

Locating the Miami Beach Chamber of Commerce Junior Camp for part of the summer at Lake Boyd.

Leasing for five years and remodeling the former postoffice building, just east of the present postoffice as a Chamber of Commerce building.

Constructing an aggressive site (Continued on Page Eight.)

City Employees Get "Pop" Talk From Pres. Ware

E. H. Ware, president of the city council, gave city employees a "pop" talk at the council meeting Monday night. He told these present they had been anticipated by the council thought they would be efficient and could do the work assigned them. He asked that they back up each other and to be especially courteous to the winter visitors, giving them all the information and help they could. "Boost Avon Park to everyone you come in contact with," he said. In return he promised them the full cooperation of the city council.

Council ordered a survey of the city streets to determine what work is necessary to get them in good condition.

Bids were opened and considered for a car for police use. Bids were received on Ford, Chevrolet and Plymouth cars and they were referred to a committee for action.

After listening to a representative of the Florida Exhibit at the World's Fair in New York, \$175 was voted for participation in the 1939 exhibit.

Fees for the trailer park were set at \$2.00 per week and 50 cents a day.

Operating conditions at the municipal airport were ordered considered by a committee consisting of G. S. McKnight and C. Parker Anderson. Dr. McKnight also suggested a zoning ordinance which will be considered later.

Provision for the natural water built up portions of city were mentioned and Dr. McKnight offered a motion authorizing an ordinance prohibiting livestock in the city limits in any place within 100 yards of surrounding residences and being subject to a penalty of a fine not to exceed \$25.00. This lot for the want of a second.

JOHN NANCE GARNER FOR PRESIDENT IN 1940

WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK—The aged president of Poland, Ignaz Moscicki, put an air-conditioning system in his old plush-draped Baroque palace three years ago.

Moscicki Looks scientist, a devotee to science to help believe in the benign Cure Ill World miracles of the laboratory which will some day transform a tragically afflicted world, he devised the system himself and superintended its installation. It turned heavy, sluggish air into cool mountain breezes, and gave him new energy for his continuing scientific work, at the age of 70.

Perhaps the falling leaves give poignancy and sadness to the fate of this kindly old gentleman, driven from his country in the up-thrust of the new—or possibly the old—savage of Europe.

One might write of Josef Beck and Marshal Edward Smigly-Rydz, political and military careerists, also exiled, as incidental casualties, caught in the backwash of their own ambitions. President Moscicki, although merely a symbol in feudal Poland, may find a place in the later balance brought forward. If there is to be a new dark age, it may be that laboratories will be the mansions which will be the haven of the humane spirit and the aspiring intelligence, as were the monastic refuges of the Middle Ages.

He is one of the greatest electro-chemists in Europe, ranked with the great German, Haber. In the field of synthetic chemistry, he holds about 300 patents. He was a college professor for many years, tall and thin with white hair and a spiked moustache, as convinced as was Woodrow Wilson that a new freedom could be gained by the mobilization of planetary intelligence and good will. Much in the manner of our own distinguished Dr. Robert Andrews Millikan, he acclaimed the ultimate triumph of science over hate and stupidity. To date, the good gent who they have summoned are enslaved by men of lesser understanding.

DR. JUAN DEMOSTHENES AROSEMENA, president of the Republic of Panama, is, in spite of his middle name, a practical man, in speech and action. At the inter-American conference of foreign ministers at Panama, he sharply assailed totalitarianism and religious and racial persecution and invoked the unity of the American republics in the spirit of constructive isolation for which our state department is proselytizing just now.

Dr. Arosemena, a realistic veteran of Panamanian politics, in the past, accepted our "good neighbor" policy on grounds of enlightened self-interest. He has been keenly aware that the Canal Zone might be a major trouble spot, if it comes this way, and, recently, discussing it before the assembly, he said, "If they start shooting up the canal, they'll be shooting at us, too, and that's why we want to help defend it."

He was foreign minister of Panama from 1929 to 1936, elected president in the latter year, and in years past has been sharply opposed to the United States on various issues. In the presidency, he has inclined much more in our direction. He is friendly and genial, rather in the cut of an enterprising business man. In the 1938 Lima convention, he joined the Brazilian delegation in accepting the Roosevelt overtures for friendship and unity.

THIS writer has heard several expressions of astonishment over the eagerness of the Rev. Martin Niemöller to fight for Nazi Germany. It was only last June that the churches of democratic countries throughout the world proclaimed him "the first Christian martyr of modern times" and set aside a Sunday for commemoration of his heroism. The submarine commander of the World war, having become a great evangelist pastor in Berlin, had led the non-conformists in opposition to Nazi seizure of control of religion, and had gone to a concentration camp.

Star Dust

★ Fame a Handicap
★ Come-Back at Seven
★ Gang O. K.'s Marlene

By Virginia Vale

IF THE public likes Lon Chaney Jr. in "Of Mice and Men" he's going to be one of the happiest young men in Hollywood. For he's severely handicapped in trying to carve a career for himself. As the son of a famous father he is expected to be better than average; what would be success for somebody else is just a passing grade for him.

He tried out for the lead in "The Hunchback of Notre Dame," and didn't realize how lucky he was not to get it until he saw a revival of the film recently. "It made me realize more sharply than ever how good my father was," he remarked. "And what a tough time anybody will have trying to live up to the part. Anything I might have done would have been a pale carbon copy." Yet he had the courage to

try to get that role, which many people consider one of the greatest screen performances his father ever gave. Lon Jr. is hoping that "Lennie" in "Of Mice and Men," he can take a long stride forward on the path that leads to success as great as his father's.

Hollywood was all interest when Lillian Gish began making tests for "Triumph Over Pain"—the prospect of her being co-starred to it with Ronald Colman made the town's older inhabitants look way back to the days when Lillian went to Italy to screen "The White Slave," with a young English actor who'd appeared only on the stage booked to be her leading man.

That engagement put Ronald Colman into the movies to stay, but Lillian abandoned the screen for the stage a few years later, and now a whole new generation of movie goers will have to get acquainted with her if she returns to

Baby LeRoy, at the ripe old age of seven, is starring a comeback. He used to be the infant who nearly drove W. C. Fields mad, remember? He's Lonnie LeRoy now, and will make his return in "The Disciple Eater," a story about a bird dog and two small boys. Part of the picture will be made at the bird dog trials in Georgia.

Charlie Chaplin's long-awaited return on dictators doesn't sound so awfully onerous, it's really true that in the picture he is known as "Adenoid Hinkley" and "Gasoline." But, subtle or not, it's sure to be funny.

It looks as if Marlene Dietrich has decided to be herself; she stays abroad when she's not in front of the camera, in "Destiny Eyes Again." Instead of retiring to her dressing room, and the rest of the cast has decided that she's really regular.

In the course of the picture she has a battle with one of the other girls, which makes one wonder if that fight between Paulette Goddard and Noelting Russell in "The Women" has started a cycle. Remember what happened when Jimmy Cagney squashed a grapefruit in a girl's face!

Neutrality Looks Like a Ponderous Question



With congress knee-deep in discussion of America's neutrality course in the European war, the depth of the question is graphically illustrated by three congressmen offering to debate. Left to right: Rep. W. J. Ditter of Pennsylvania, Rep. F. B. Kief of Wisconsin, and Rep. J. Rowland Kinser, Pennsylvania.

Sobriety and Fun Mingle at Legion Conclave



"Keep America out of the war" was the warning sounded by speakers at the American Legion's twenty-first convention in Chicago. Left: Retiring Commander Stephen Chadwick greets Henry Ford, also delegate, who was among notables at the session. Right: The Legion had fun, too. Man Mountain Dean, former wrestler and a member of the Buford, Ga., post, had little success as sergeant-at-arms.

Jumps 190-Foot Span; Hurt Later



It wasn't the 190-foot leap from San Francisco's Golden Gate bridge that hurt Charles Delpe, St. Paul high diver. He injured his shin on a rock while swimming ashore. His wife, Lillian, scolds him at a San Francisco hospital.

Duke Steps Out



In full kit of an English major general, the once-exiled duke of Windsor leaves the London war office en route to the French battle front. Observers noticed the duke preserved his distinctive dress even in wartime, wearing non-regulation shoes.

Soviet, Germany Split Polish Loot



Map shows the latest partition of Poland, with areas going to both Germany and Russia. The Polish got the smaller and richer part but Russia got more land. Observers also notice that industrialized Germany got more industrial property, which she does not need, and that Russia received agricultural land of which she already has too much. The Sea and Vistula rivers form a major portion of the all "buffer" boundary, which cuts off Germany from the Baltic, and gives Russia such important cities as Lodz, Warsaw, Lublin and Wlask, historic Lithuanian city which Poland captured shortly after the World war.

Comely 'Refugee'



Winnifred North of Chicago was among the prettiest American refugees arriving from war-torn Europe aboard the S. S. Volendam, a Dutch vessel.

Let Them Help! Children Learn By Experience

MENTAL LIST of possible activities will do much toward solving problem of naughtiness. Childish energy demands outlet, and should be put to a constructive purpose.

By LILIA MUNSSELL

"I wish," mourned Sue Tressel, "I had something to do. I wish Arlene didn't have the measles, or that I'd had them so I could go over and play with her."

"I expect," smiled Mother, "that Arlene wishes much the same thing. She's just sick enough to have to stay in bed, and just well enough to want something to do. Maybe you could fix something for her to do. That would give you something to do, too."

"Arlene's mother has a little lapboard that Arlene could use for pasting. Of course, you wouldn't want a big scrapbook if you were sick."

Sue's face beamed. "I'll make a little scrapbook of some of my new newspaper," she said delightedly. "Arlene can handle that."

Mother punched the holes for her and she tied the sheets together with ribbon. Then she had the happiest kind of a time finding and cutting out pretty pictures that would fit. When she had finished, she handed it to Sue. "It will be all right to go to the store," Sue trotted across the street with the scrapbook material and a bottle of paste.

"Tomorrow we will think of something else," said Mother. The next morning she laid out some magazines, all of them open at paper dolls. "When you're sick you like to play with paper dolls," she said to Sue.

"O, this is going to be a nice thing to do," was the smiling response. She began to sing and sang almost all the time she was cutting out the dolls and putting each doll and her wardrobe into a separate envelope. Then Mother brought a book.

"When you're sick it's nice to have something to smile over. Can you tell what I have written?" she asked.

Sue read: "These dolls cannot take the measles from you, and Dressing them all will be something to do."

After enclosing the little envelopes she trotted across the street and left them at Arlene's door.

The third morning was bright and sunny. "How about taking Arlene a bit of outdoors?" suggested Mother. "Do you know the names of the leaves of all the trees in our yard? See if you can think up a game for Arlene."

Help! Children Need Necessary. After a time Sue came running in, her eyes shining. "Could I get some pieces of paper and pin a different leaf to each and let her write what she thinks their names are under them?"

Mother nodded. "So that she need not think too hard, write the names for her on another sheet of paper, but don't arrange the leaves in the same order. Tomorrow you can give her some more leaves with the names of each written underneath, and she can change the names or the leaves on her sheets if any are wrong."

Sue had samples of all the leaves in the yard and was earnestly at work preparing them for Arlene.

Mother had a large envelope ready, on which she had written: "Cut out each name and pin it right tomorrow you'll see which names are right."

Sue's mother was not only understanding, but she was wise. She knew childish energy demanded an outlet. In this instance she made use of two fundamental principles. She gave Sue an objective: to help make Arlene happy, and she led Sue to think what to do to reach it.

Much of what we call naughtiness in children is lack of something to do. Let us keep on thinking rapidly and have, for ready use, a mental list of possible activities. As we use them, from time to time, let us give the children help when needed, but not to the extent of destroying their own initiative.

HOUSEHOLD QUESTIONS

Tight Curtain Springs.—To tighten springs in curtain rollers, hold the rollers firmly and with pliers tighten the end springs.

Metallic Beards.—Silver and gold embroidered scarves will not tarnish when packed away if wrapped in black paper.

Shiny Windows.—A lump of starch dissolved in the water with which windows are to be washed will make the glass shine.

Retaining Color of Spinach.—The color of spinach will be preserved if a pinch of soda is added to the water in which it is boiled.

Rest Your Fingers.—After mending hair fern has grown all during the year. It begins to turn brown. This is a sign it needs rest as ferns, like all other plants, want and take their season for rest. Repeat it and set in a shady place, water sparingly until a good growth of fronds appear, then give more water.

FOR CHILLS AND FEVER

And Other Malaria Misery!

Don't go through the usual Malaria suffer. Don't enough miseries with this one moment and burning with fever the heat. This medicine is not a cure, but a relief. It is a sign it needs rest as ferns, like all other plants, want and take their season for rest. Repeat it and set in a shady place, water sparingly until a good growth of fronds appear, then give more water.

Thousands take Grove's Tasteless Chills Tonic for Malaria and fever by it. Pleasant to take, too. Even children take it without a whimper. Act fast at first sign of Malaria. Take Grove's Tasteless Chills Tonic. At all drugstores. Buy the large will make it give you much more for your money.

Trustworthy Fellow. Somebody has aptly said, "He may have greedy hands and the seat of his trousers may be shiny, but if his children have their noses pressed against the window-pane a half-hour before he is due home he will be a trustworthy man."

FEEL GOOD

Now in Season at Avon Park. If you think at Avon Park, you can feel good. It is a place where you can feel good. It is a place where you can feel good. It is a place where you can feel good.

Rightness. Rightness of action, what straightness does of lines; and there can no more be two kinds of right action than there can be two kinds of straight lines.—Herbert Spencer.

Black Leaf 40

KILLS LICE. Just a few drops of Black Leaf 40 on the leaves of your plants will kill the lice. It is a powerful insecticide. It is a powerful insecticide. It is a powerful insecticide.

Sure Prescription. To face cheerfully and eagerly the accustomed and ordinary tasks is the simple but sure prescription for enjoyment of life.—John Timothy Stone.

Save Eyes

Save your eyes and wear the longer you let them. Dr. Leonard's Golden Eye Lotion relieves inflammation and cures in one day. Cooling, healing, strengthening. LEONARD'S GOLDEN EYE LOTION. BALKS WALKS EYES STRONG. New Large Size with Dropper—30¢. Dr. Leonard, 60 So. Ave., New York, N.Y.

Watch Your Kidneys

Help Them Cleanse the Blood. Your kidneys are the most important organs in your body. They filter out the waste from your blood. If they are not working properly, you will feel tired and weak. You will have back pain and headaches. You will have a bad taste in your mouth. You will have a bad smell to your breath. You will have a bad complexion. You will have a bad disposition. You will have a bad life.

There is a way to keep your kidneys healthy. There is a way to keep your kidneys healthy. There is a way to keep your kidneys healthy. There is a way to keep your kidneys healthy. There is a way to keep your kidneys healthy.

DOANS PILLS

Fun for the Whole Family

BIG TOP



LALA PALOOZA—An Unexpected Reception



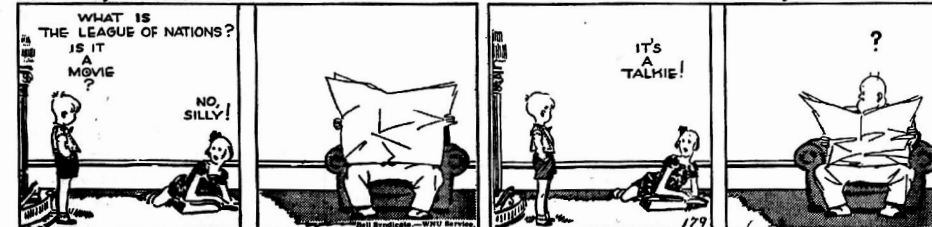
MESCAL IKE



S'MATTER POP—High Speed Avoiding



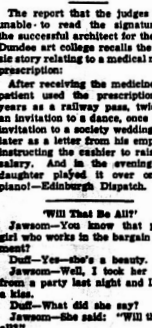
POP—Why There Are Wars



HEAD WORK



HANDY PRESCRIPTION



Cheerful News



SUNDAY SCHOOL LESSON

By HAROLD L. LUNDQVIST, D.D.
Dean of the Moody Bible Institute, Chicago.
(Published by Western Newspaper Union.)

Lesson for October 15

THE TEMPTATION OF JESUS

LESSON TEXT—Matthew 4:1-11.
GOLDEN TEXT—For we have not as high priests which cannot be touched with the feeling of our infirmities; but was in all points tempted like as we are, yet without sin.—Hebrews 4:15.

1. What Is Temptation?

"Temptation is seduction to evil, solicitation to wrong. It stands distinguished from trial thus: trial tests, seeks to discover the man's moral qualities or character; but temptation persuades to evil, deuces, that it may ruin. God tries; Satan tempts" (A. M. Fairbanks).

Temptation is not sin, but yielding to temptation is sin. Luther said, "We cannot keep the birds from flying over our heads, but we can keep them from building nests in our hair." Temptation comes from within, that is, from our own lusts (James 1:13, 14). Satan also tempts us (Eph. 6:11). God may permit temptation as a means of proving our faith (James 1:2, 3).

2. How Temptation Works.

It is significant that the temptations of Jesus were along the threefold line of the temptations of Adam and Eve (Gen. 3:6) and the general threefold temptation of all men, namely, the lust of the flesh, the lust of the eyes, and the lust of the devil (1 John 2:16). These three temptations really exhaust Satan's temptations, for he can dress up these three fundamental temptations with almost endless variety. He works

1. By appealing to the flesh (vv. 2, 3). He observes the normal appetites and desires of a man's body, excites them to a high degree, and then suggests an improper method of satisfying them. Hunger is normal and a sign of good health. Jesus had fasted forty days and Satan took advantage of that fact to suggest the use of His divine power to satisfy His hunger. This would involve a denial of His entire mission on earth, namely, the redemption of man by a divine person who had become a real man.

2. By appealing to pride (vv. 5, 6). Satan misapplied Scripture to tempt Jesus to presumption on the assumption that He was exercising faith. God had promised to keep Him "in all his ways" (Ps. 91:11). To cast himself down from the temple was not one of the ways in which Christ was called to walk. Satan sought to us with the same kind of temptation. If He cannot get us to forsake faith, he tempts us to become fanatic and to proudly substitute presumption for faith.

3. By appealing to the eyes (vv. 8, 9). By showing Christ the kingdoms of the world and offering them to Him by the short-cut of a brief act of worship rather than by the way of the cross, Satan tempted Him again. Here the devil showed his true desire that man should worship him rather than God.

III. How to Meet Temptation (vv. 4, 7, 10).

1. By the right use of Scripture. If Jesus needed that weapon, how can we do without it? How can we use Scripture if we do not study it and hide it in our hearts?

2. By dependence on God. Every Scripture used by Jesus honored God. We cannot fight Satan in our own strength. To attempt to do so is to fail utterly. The real victory for the Christian is to bring Satan back to the cross where Christ won a decisive victory over him.

3. By denouncing Satan. Jesus sent him on his way. We may do the same in Jesus' name. It is always a serious error to try to argue with Satan or to engage in any discussion with him. Let us meet him with Scripture and with a "Get thee hence."

IV. The Result.

Satan left and angels came to minister to Christ. The overcoming of temptation results in peace, victory, and blessing. This is ever so in the life of the believer. Temptation overcomes makes us stronger to meet the next temptation, and also enables us to help our weaker brethren.

Framing Our Lives

Religion does not live in the performance of certain ceremonial acts at specified times, outside which acts and times it has no place; but consists in framing our whole life, and all our acts, upon a distinct view of our position as created beings, charged by the fact of our creation, with duties both to our fellow creatures and to our Creator.—Edward Denison.

Decorative Initials Lend Personality



Pattern 2274.

These decorative initials are equally effective in satin, button-down, seed stitch or cutwork. Pattern 2274 contains a transfer pattern of two 1 1/2 inch and one 1 1/2 inch alphabet; illustration of stitches.

Send 15 cents in coins for this pattern to The Sewing Circle, Needlecraft Dept., 82 Eighth Ave., New York, N. Y.

Constipation Relief

That Aids Stomach

Pepsin-izes Stomach

When constipation brings on acid indigestion, bloating, dizzy spells, gas, coated tongue, sour taste, and lost breath, your stomach is probably loaded up with certain undigested food and your bowels don't move. So you need both Pepsin to help break up that fat rich undigested food in your stomach, and Laxative Syrup to pull the trigger on those lazy bowels. So be sure your laxative also contains Pepsin.

Take Dr. Caldwell's Laxative, because its Syrup Pepsin helps you gain that wonderful stomach relief while the Laxative Syrup moves your bowels. Tests prove the power of Pepsin to break up that fat rich undigested food which may linger in your stomach, and Laxative Syrup to pull the trigger on those lazy bowels. This is how Pepsinizing your stomach helps relieve it of such distress. At the same time this medicine wakes up lazy nerves and muscles in your bowels to relieve your constipation. So see how much better you feel by taking the Laxative Syrup Pepsin to work on that stomach discomfort, too. Even if you're a child, take this pleasant family laxative. Buy Dr. Caldwell's Laxative—Syrup with Syrup Pepsin at your drugist today!

As Fortune Gives

Fortune takes least from him to whom she has given least.—Publius Syrus.

STUFFINESS IN NOSE

USE DR. HAY FEVER PENETRATOR 25

Spare the Absent

Let no one be willing to speak ill of the absent.—Proverbs.

FOR MALARIA

For over 20 years thousands upon thousands of people have proven by their purchases that they consider Wintersmith's the best Tonic for Malaria. Wintersmith's must be good—or else it wouldn't be sold all over the Sun and 21 foreign countries! . . . If you have Malaria, get a bottle today, and follow the directions on the label.

WINTERSMITH'S TONIC

Self Faith Doubt whom you will but never yourself.—Bovee.

FOR BOILS

A wonderful aid for boils after a drawing agent is indicated. Soothing and comforting. Fine for children and grown-ups. Practical. Economical.

GRAY'S OINTMENT 25

What's wrong with "Annie Laurie" is a hymn tune, is it? Nothing. Annie got "him."

Why Suffer M. NEILL'S MAGIC REMEDY

Dr. Neill's Magic Remedy RHEUMATISM (LUMBER)

Only GOOD MERCHANDISE

Can Be Consistently Advertised

By ADVERTISED GOODS

Art Club Held First Meeting Of Year Tuesday Eve.

The Art Club of Avon Park held the first meeting of the year Tuesday evening in the Woman's Club rooms. The business session was opened by L. H. Park, retiring president.

Mrs. G. P. Thayer, program chairman, then took the chair and the following interesting papers were presented: a paper prepared by Mr. Park, entitled, "The Influence of the Bible on Modern Art," was read by Mrs. Anna K. Stevens, Current Art News, by Mrs. G. E. Nesbitt.

Mrs. Mabel Dexter, elected president last spring, was obliged to resign owing to illness in the family. Mrs. William M. Beck, vice president, was unanimously elected to take her place.

The club considers itself fortunate in having Mrs. Beck, efficient, experienced in club work in the north and in the Woman's Club since coming here, and generally interested in the cultural life of the community.

Avon Park is most fortunate in artist talent. L. H. Park, E. N. Griffith, Mrs. Blanche Williams, having received national as well as state recognition. And there are a number of other fine artists.

The members present were enthusiastic over the prospective club year. The hospitality committee served delicious refreshments during the social session following the meeting.

The following committees have been named to serve for the year 1939-40:

Exhibits: L. H. Park, E. N. Griffith, Mrs. H. O. Williams, Mrs. Y. Hart, Mrs. Virginia Cloud, and Mrs. G. E. Nesbitt.

Program: Mrs. G. P. Thayer, Mrs. A. C. Elliott, Mrs. C. P. Turner.

Membership: Mrs. W. H. Yates, Mrs. Georgia Voorhees, Mrs. T. J. Ward.

Social: Mrs. Daisy Ten Eyck, Mrs. William Hauptmann, Mrs. Arthur Johnson.

Music: Mrs. J. D. Raab, Mrs. Fred Kipp, Mrs. P. C. Morrell.

Room: Mrs. Harry Johnson, Mrs. E. Hollingsworth, Mrs. Lary G. Crumley. (Continued.)

Fingering the Buttons
In spite of this zipper age, the average man buttons and unbuttons more than 3,500,000 buttons in an ordinary lifetime.

Don't COUGH YOUR HEAD OFF DUE TO COLDS



Mentho-Mulsion aids nature... in clearing the nasal passages... loosening the phlegm... soothing inflamed membranes... and makes you glad that you bought a bottle of Mentho-Mulsion. Mentho-Mulsion is sold and guaranteed by your druggist at an all-time low price... Now only 75c.

Recommended, Sold and Guaranteed by
Touchton Drug Company
Avon Park, Florida

Modernise and Dress Up YOUR HOME WITH THE NEW INDIRECT LIGHTING UNITS

Convert Your Own Fixtures To Soft, Glareless, and Shadowless Eye-Saving
INDIRECT LIGHT

NO INSTALLATION EXPENSE, THEY SCREW INTO YOUR PRESENT SOCKETS JUST LIKE A BULB.

SEE the new VISION-AID Fixtures and Silvered Bowl Mazda Lamps at—

SMITH HARDWARE CO.

"BETTER LIGHT FOR BETTER SIGHT"

MANY ATTEND OPENING NEW C. C. BUILDING

(Continued From Page One)

months campaign over the state and before the Legislature for the location of the branch hospital for the insane.

Contributing heavily towards the Orange Blossom Trail leading from the Georgia Line through Orlando down through Highlands to Lake Anne.

Gave active support to the Seaside Highlands, the organization for improving of State Road No. 8, running down the Highlands from Haines City through Avon Park to Lake Anne.

Planning and financing an enlargement of the Tourist House in Donalson Park.

Organizing and placing of additional shuffle-board courts, croquet courts, tennis courts and a golf course in Donalson Park.

Organizing and directing a W. P. A. Project for improving Donalson Park, and building a new pier into Lake Verona.

Organizing and conducting a successful carnival in February.

Organizing and conducting several events, such as Turkey Day, etc., which widely advertised Avon Park.

During the afternoon and evening refreshments were served to the visitors by the Misses Weaver and Clements under the direction of Mrs. Mackay, the secretary.

"Every board of directors again extends a cordial invitation to everyone to call frequently at the Chamber of Commerce building. Any suggestions for the good of Avon Park will be cordially welcomed."

The directors of the chamber of commerce held a bi-monthly luncheon meeting, at which time work being undertaken by the chamber and any future plans are fully discussed and the reports of the various committees are received. The regularity of these meetings and the attendance of the directors insure uninterrupted progress of the work.

The committees of the Chamber of Commerce at the present time are as follows: Executive, Merchants Relations, Orange Blossom Trail, Aviation, Finance, Parks and Beautification, Membership, Industries, Publicity, Winter Visitors, Baseball, Trailer Camp, Summer Camps and Carnival.

The secretary will be glad to receive any suggestions from anyone, whether a member of the Chamber of Commerce or not, and it will be referred to the appropriate committee for consideration.

GIFT BOXES OF CITRUS WILL BE SALES FEATURE

Special Week Set Aside To Boost Shipments By Express

LAKELAND, Oct. 12.—(Special)—Representatives of civic clubs and other organizations have been invited to a round-table conference in Tampa Thursday morning at which preliminary plans will be discussed for a campaign fostering gifts of Florida citrus for Christmas.

Florida citrus for Christmas, it was announced by the Florida citrus commission here.

Totarians, Jaycees, Kiwanis, Civilians, Lions and others have been requested to meet with L. W. Marvin, advertising manager of the commission, to hear an explanation of the drive.

The commission's advertising agency, Arthur Kudner, Inc., in presenting its proposed 1939-40 fresh fruit advertising campaign, suggested such a drive be conducted, to reach its peak with "gift fruit week" during the second week in December.

Assistance of all suitable agencies in Florida is being sought for the campaign.

The Chicago market absorbs immense quantities of citrus each year, using 10,420 cars last season, compared with 8,455 cars the year before and 7,746 in 1936-37. In three years, the Chicago market has unloaded 26,621 cars of citrus from all areas.

The gift fruit campaign will be closely tied in with the commission's regular efforts to increase press shipments of citrus. Mr. Marvin said. Businessmen in Florida will be urged to give citrus as Christmas gifts to friends and relatives out of the state, he said.

"While we will be concentrating on Christmas gifts, our efforts through 'gift fruit week,' our efforts then will immediately be transferred to winter visitors in urging them to send boxes of fruit to relatives and friends up north," Mr. Marvin said. "This campaign will continue throughout the tourist season."

Bishop Wing Will Preach Here Next Sunday Morning

EPISCOPAL CHURCH
The Rt. Rev. John D. Wing, D.D., Bishop of South Florida, will administer the apostolic rite of Confirmation and preach at the eleven o'clock service at the Episcopal Church of the Redeemer next Sunday.

Bishop Wing is an outstanding figure in the Episcopal Church, being a member of several important national committees. One of these which is of especial importance at the present time is a committee to study and determine the best methods for approaching and assimilating the foreign born in the United States. The Bishop is well known in Avon Park, having visited here regularly.

Sunday is an important day in the Episcopal Church for another reason, marking the 150th anniversary of the first publication of the Prayer Book. The Prayer Book was first published in England in 1549, under Edward VI. This book, with some revisions, remains the prayer book of the English Church.

After the Revolution, this book, containing prayers for the King, for parliament, and for the Royal family, as well as forms for the celebration of purely English national holidays, was felt to be unsuitable for the Church in America, which had become entirely independent of the Church in England.

As the colonies had become politically independent, a commission was therefore appointed to revise the Prayer Book, omitting the English prayers and adding prayers for Congress, the President, state legislatures, etc. This work was completed in 1789, and the book came into use October 10, 1789. The original book has been revised twice, in 1892, and in 1928.

New Chevrolet To Be Here Saturday

I. H. Ford of the Main Street Chevrolet Co. was in Jacksonville Monday attending a Chevrolet dealers' meeting and viewing the new 1940 models. He says the new cars are due to be on display Saturday October 14 and he expects to have several on the floor for public inspection. The 1940 Chevrolet cars are classic looking jobs.

Dr. Ford says, and are just as good as they look.

Cane harvesting by the United States Sugar Corporation will begin Monday, October 23, three weeks ahead of last year, according to a statement issued by General Manager Jay W. Moran, this week.

Chicago Getting Large Number Of Florida Citrus

LAKELAND, Oct. 12.—(Special)—Florida is shipping twice as many oranges to Chicago as it did two years ago.

Figures compiled by the Florida citrus commission from unloading in Chicago as reported by the federal-state market news service show that Chicago received 2,142 cars of Florida citrus during the 1938-39 season. During the season two years earlier, Chicago unloaded 1,066 cars. The gain in two years has been 1,076 cars.

California has lost ground with orange unloadings in the Chicago market, the figures show. During the 1936-37 season, California shipped 4,160 cars of citrus while last season the unloadings amounted to 4,020, a loss of 139 cars.

Despite tremendous increase in Texas competition on grapefruit, Florida has been able nearly to hold its own in the Chicago area. Texas shipped only 834 cars of grapefruit to Chicago in 1938-37 and shipped 2,055 cars last season. During the same two years, Florida grapefruit reaching Chicago dropped from 713 to 646 cars, a loss of only 67 cars in the face of freight rate advantages for Texas.

For all citrus, Florida shows a gain of 67% to Chicago in two years, compared with a national increase of 38%.

The Chicago market absorbs immense quantities of citrus each year, using 10,420 cars last season, compared with 8,455 cars the year before and 7,746 in 1936-37. In three years, the Chicago market has unloaded 26,621 cars of citrus from all areas.

Last week's livestock sale at the Bushnell State Farmers' Market made an all-time record, with returns to farmers totalling \$7,500. Stock from 11 counties was included, offerings being 315 hogs, 200 head cattle and 80 horses and mules.

The second annual Slash Pine Forest and Farm Festival will be held in Lake City November 13-18.

Holding Foreign Market For Citrus Is Big Problem

NEW YORK, Oct. 12.—(FNS)—The problem of holding Florida's foreign market for citrus fruit was thoroughly discussed at the 26th annual National Foreign Trade Convention held here Monday, Tuesday and Wednesday of this week.

Last year Great Britain consumed approximately 1,500,000 cases of canned grapefruit from Florida. This business must be retained despite the shipping hazards which have arisen from the European war, or Florida growers and canners will suffer serious loss.

At the second Foreign Trade Convention held in 1915, ways and means were devised for improving the mechanism of foreign trade and maintaining shipping and export despite hostilities, and E. Glen Grimes, attorney, and Chas. F. Chastain, secretary of the Florida citrus commission, attended the present foreign trade conference with the hope of accomplishing similar results in the present emergency.

Last year the Commission was represented at the conference by Chairman John Macey and John D. Clark, then a member of the commission. They returned with a valuable report on the possibilities of foreign trade.

Wintering bees in Florida has been found profitable by northern apiarists, who find that their bees work industriously through the Florida winter and almost double the northern output. Another advantage of wintering in Florida is the absence of frequent rains which is a difficult problem in bee culture.

The second annual Slash Pine Forest and Farm Festival will be held in Lake City November 13-18.

Seek Better Legal Services By Young Florida Barristers

MELBOURNE, Oct. 12.—(FNS)—Improvement in legal services rendered to clients by young members of the Florida bar through the establishment of a post graduate school for young lawyers, was advocated by James M. Carson, Miami attorney, before the Broward County Bar Association last week.

"Somewhere, some way, somewhere in this state we must make arrangements for a post graduate school that our boys who have had the opportunity of practicing, I would say for two years, may have the benefit of older lawyers' experiences to give them a better understanding of the problems to be faced," Carson said.

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TAMPA, Oct. 12.—(FNS)—T. M. Griffith, head of the Griffith Advertising Agency of St. Petersburg, stated here that "The European war, which has closed the door to foreign travel this year is going to prove a boon to Florida's tourist business," and urged Florida communities, hotels and other resort advertisers to increase their advertising budgets in order to increase interest in Florida vacations for the coming month.

REPAIRING — REMODELING NEW BUILDING

Are You Ready?

Winter and tourists are coming. Are your rooms and apta. freshly painted and desirable; how about the roofing, plumbing and wiring? We have the largest stock in Central Florida of dry wall, plaster, lumber, doors, windows, paints, roofing and other building materials.

"It Will Never Be Cheaper!"

3 1/2 % 1-Yr. New Residence Money.
4 1/2 % 10-15 Yrs. Refinancing Money.
5 % 3 Yrs. Remodeling Money.
6 % 5 Yrs. Budget Plan Money.
(On existing residence and business property.)

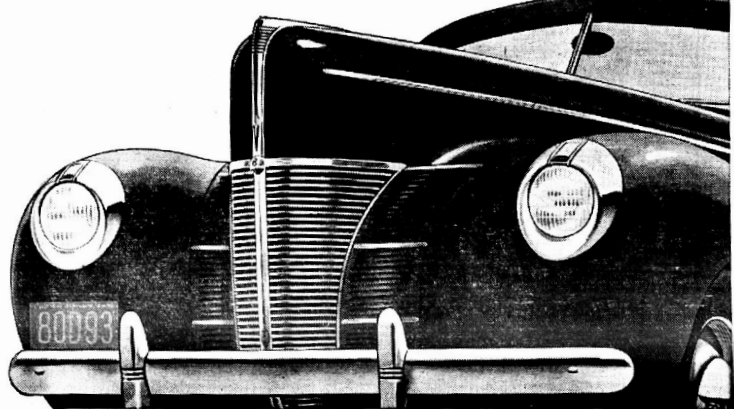
WE CHARGE NO BROKERAGE. WE HANDLE THE RED TAPE.

Let your next pay the E-Z way. Free Estimates.

Townsend Sash, Door and Lumber Co.

Phone 125 — Avon Park.

Announcing THE NEW FORD CARS FOR 1940



22 important improvements, added to fundamental Ford features, represent the most advanced engineering in the low-price field

WHAT do the Ford cars for 1940 offer to match their brilliant new beauty? New comfort, convenience, quiet, safety—and the roomiest, richest interiors ever designed for a Ford car.

They have a host of interesting new features. Finger-Tip Gearshift on the steering post. An improved transmission, unusually easy to shift. New Controlled Ventilation. Improved shock absorbers. Softer springs, improved spring suspension and a new ride-stabilizer.

A combination of new features makes the new cars quieter in operation. They have big, powerful hydraulic brakes. They have new Sealed-Beam Headlamps that are safer, stronger and stay brighter longer. They have the famous Ford V-8 engine (85 hp in the De Luxe Ford. Choice of 85 or 60 hp in the Ford)—which blends 8-cylinder smoothness with economy.

You've never seen cars with so much performance, style and comfort at such a low price. Get acquainted. You'll enjoy the experience!

ON DISPLAY AT YOUR DEALER'S—HEADQUARTERS FOR NEW FORD V-8 CARS AND TRUCKS, NEW MERCURY 8 AND NEW LINCOLN-ZEPHYR V-12

AVON PARK MOTOR CO.

Phone 33 For Demonstration of the 1940 Ford Cars.

AVON PARK,

FLORIDA

22 IMPORTANT FORD FEATURES

FOR COMFORT—More room inside. New Controlled Ventilation. New tension bar ride-stabilizer. Improved spring suspension. Self-adjusting shock absorbers. Two-way adjustable driver's seat. New-type roll-over front seat backs. New "Floating-Edge" Seat Cushions.

FOR CONVENIENCE—New Finger-Tip Gearshift. Engine more accessible. Two-spoke steering wheel.

FOR SAFETY—Sealed-Beam Headlamps. Dual windshield wipers at base of windshield. Large battery. Battery Condition Indicator on all models.

FOR SILENCE—Improved soundproofing. "Easy-shift" transmission. Curved disc wheels. Improved doors for big Ford hydraulic bodies.

FOR STYLE—New exterior beauty. New interior beauty. New instrument panel. '40-41 models only.

MORE THAN EVER
"THE QUALITY CAR IN THE LOW-PRICE FIELD"