

WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK—When we went into the World war, Sen. Smith W. Brookhart of Iowa said our crack riflemen would win for us if we were allowed to re-cruit and train them. Americans, he said, were born marksmen, and the rifle would be suited to our native genius. He was soundly patriotic and moving, as he worked in Daniel Boone and individual initiative, but his plea went unheeded—in fact, the senator's suggestion seemed amusing to most commentators.

But, at that time, there was a young fellow popping off the conveyor belt ducks at Coney Island with such accuracy that he became a virtuoso of rifle fire, and, in between war years, made the rifle the mainstay of our army firing power. Just as Senator Brookhart said it ought to be, the Garand self-loading, semi-automatic rifle, tested by National Guardsmen at Camp Smith, Peekskill, has for several years been put down by military men as the world's most sensational achievement in rifle arms. The army took it over in 1937. It is the creation of John C. Garand, the young toolmaker whose earlier laboratory was a Coney Island shooting gallery. It weighs only nine pounds, and fires 60 shots to the minute—one shot with one trigger-pull.

Young Garand made several models, embodying his basic idea, and sent one to the navy department at Washington. They planted him with the bureau of standards to continue his experiments.

Later, they sent him to the United States army at Springfield, where in 1923 he brought through the deadliest small weapon ever made. It has been steadily improved since then, and, according to the most authoritative military judgment, has more than doubled the army's firing power. Automatic is all but the trigger-pull. Most of the time it is used in the John C. Garand was born in a French-Canadian village, 30 miles from Montreal, and was brought to Putnam, Conn., by his father, when he was seven, after the death of his mother. He was the seventh of 14 children. He was a textile mill machinist at 18. In 1920, he married a Canadian girl. They have a boy and a girl. He is 32 years old, still a gunsmith at the Springfield armory.

THERE was once a hillbilly girl who went to a neighbor's cabin to borrow a hammer. She said, "Pappy's fixin' to build a house next fall." Over in

Europe Barrows Europe, they are "fixin'" to build a house next fall. Over in Europe, they are "fixin'" to build a house next fall. Over in Europe, they are "fixin'" to build a house next fall.

Within the last few days, plans for the grand remodeling have gone forward, with two sets of blueprints on each side of the west wall. From von Papen thinks the new commonwealth of Europe will be devoted by Germany, while Paul Reynaud, French minister of finance, and his confederates in London, are making other arrangements. The wide range of planners swings from intellectuals, such as Julian Huxley, the British scientist, to the man of action, General Wladislaw Sikorski, premier of the Polish government, which is just now camping out in France.

General Sikorski, the latest matriculate in the peace seminar, visions a "consolidated Europe," but one in which a reconstituted Poland will somehow be happily accepted. He is a soldier who became a writer, as well as a fighting man, also, with his gift of ready speech, an orator and politician. He was an effective leader of the war of 1918, when the French general, Maurice Berthelot, helped the Poles stop the Bolsheviks and he became premier in 1925 when he was replaced by Marshal Pilsudski on a cabinet staff. He was forced out in 1933, and in 1936 became minister of war. One of his first official acts was to forbid women workers in the department to wear silk stockings. He decreed dark, high-collared dresses, high shoes and cotton stockings. He is a strict disciplinarian.

A handsome romantic figure of the old feudal Polish aristocracy, he took full account of modern conditions as he tried desperately to hold his country in the statehood. Now, it appears, he would just sit it and take a chance on the world of tomorrow.

Star Dust

★ Films in the West
★ What to Call It
★ Watch Turns, Rudy!
—By Virginia Vale—

THERE was a time when the urgent invitation extended to the motion picture industry by Mayor La Guardia of New York to move to that city would have produced at least a ripple of interest in Hollywood. But not now. The motion picture potentates agree with the mayor when he says that New York is a city, that it is the center of the theatrical business and so has more actors than any other town—an important fact nowadays, when so many people are coaxed from the stage to the screen.

But some of the mayor's arguments can offset the fact that the motion picture industry has an investment of millions of dollars in its Hollywood studios, which couldn't be moved to New York or any other city.

All previous bets on the picture industry in 1939 are off except the new Garbo film, "Ninotchka," a gay adventure of a Russian So-



GRETA GARBO

viet girl in Paris, made its appearance—seems that everybody wants to vote for it. This is Greta Garbo's first venture into sophisticated romantic comedy.

Once again Walter Wanger has changed the title of the picture originally known as "Good Another Chance." After a time, as reported here, it became "City for Sale." Maybe someone decided that that title wasn't snappy enough to lure women to the box office in Greece, or perhaps there was some other reason for the change—after all, "City for Sale" does sound the least bit like a real estate ad. New it's announced as "Ladies Know The Trick."

Meanwhile Tay Garnett is directing, and an excellent cast, which includes Pat O'Brien, Edward Arnold, Broderick Crawford, Ruth Terry, Ernest Truex and Janet Beecher, is going right ahead, bent on making a swell picture no matter what it's eventually called.

Rudy Vallee had some difficulty when he made his first appearance as major demo of the Charlie McCarthy program. When he had his own program, he'd sing a song, then turn around and conduct the orchestra. He was just about to do the same thing when he realized that he was a guest, and that the orchestra was in the very capable hands of Robert Armstrong. After all, habits formed over a period of 10 years are hard to break.

If Ruth Keene, the 19-year-old red star, is one of your favorite young actresses, you'll be glad to hear that she will appear in Monogram's "The Gentleman from Arizona," along with that old-timer, J. Farrell MacDonald, John King and Ruth Barclay. The picture, a Magnacolor film, is the first picture ever to be made entirely in Arizona, and features Rex Jr., the only trained Arabian horse in captivity.

"Scattergood Bates," leading citizen of Cold River, the hero of the popular series of magazine stories by Clarence Budington Kelland, will extend his stay on the Columbia network for another year. He and the other residents of Cold River became CBS stars in 1937, appearing in coast to coast dramatizations five days a week, from 8:45 to 9:30 p. m. eastern standard time. At first the series originated in Hollywood; when it moved to Chicago most of the actors moved with it.

It's just 10 years since "Moby Goldwyn" first called "You bet, Mrs. Bloom" to her neighbor. In the very successful series, "The Goldbergs," Mrs. Gertrude Berg, its author, had written trunks full of stories but never sold a line. Finally she got a radio station to air her serial. It's been going ever since, with Mrs. Berg as author, director, and portrayer of "Moby."

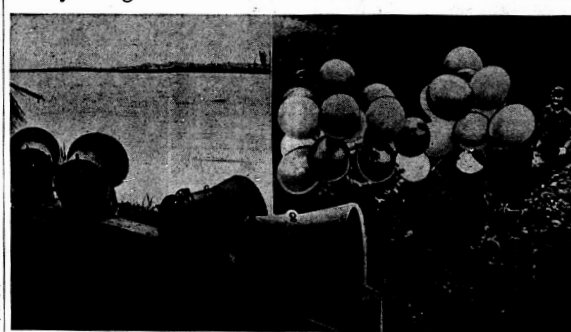
ODDS AND ENDS—Radio is no longer in its infancy, but some of its old-time radio shows are coming back to us. Professor Q. received 75,000 questions last week. A new look on the old-time radio show "The... from Blomfield" will be heard on the radio. The show will be heard on the radio. The show will be heard on the radio.

Man's World—Envoy of Culture—Personality Pays



Became sports writers objected to a woman's presence in the press box, Miss Katherine Davis, left, Knoxville, Tenn., sports writer, was forced to cover the Tennessee-Vanderbilt game from outside the box. Sympathies, it is reported, lie with Miss Davis. Circle inset: New head of the division of cultural relations of the United States department of state is Miss Irene A. Wright, outstanding authority on Latin-American culture. Right: A \$2,000 dramatic scholarship went to Miss Nancy Bridges of Lebanon, Pa., coach of Tommy Bridges, Detroit pitcher, when she was selected as America's personality girl in a New York contest.

Everything Is 'Hazi-Tazi' on Nazi Western Front



Big "gums" that fire nothing but soothing music and vicious "gas attacks" of the verbal sort have long featured Germany's warfare along the western front. Left: A battery of loudspeakers carries military music and bullets to the French troops across the river in this battle of propaganda. Right: German soldiers releasing gas balloons to be wafted to the French soldiers. Each carries a propaganda message.

She Really Can't Be That Surprised



William F. Buckner Jr., wealthy playboy who was courted in a head trail but who is still at large pending his appeal, enjoys himself in a New York night club. His comely started partner for the evening is Adelaide Maffett, society angstrom. According to various gossip columns, they are soon to wed. But that had nothing to do with her old pose.

Vindicates South



When Winston Churchill, first lord of the British admiralty, drew a parallel between the American South of the Civil war and Nazi Germany of today, Mrs. Gerald M. Clark of Jacksonville, Fla., rose in wrath. She demanded, and received, an apology from Churchill, who denied any analogy in his speech.

Nazi Beau Brummells Face Horrible Fate

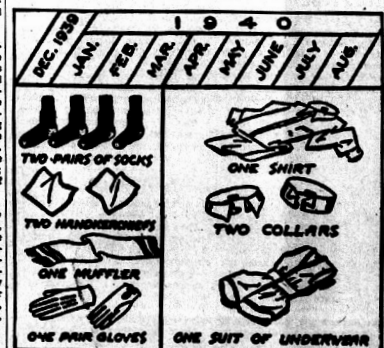


Diagram demonstrates how the new Nazi outfit ration plan will work from December 1, 1939, to September 1, 1940. Nation gets parcel of 100 units of clothing parcels during that period. Then, between December 1 and April 1, a man can purchase two pairs of socks, two handkerchiefs, a muffler and one pair of gloves. Between April 1 and September 1 he can purchase one shirt, two collars and a suit of underwear. Purchase of a suit would cost 100 units.

DOLLAR MAKERS Emotion Wins Over Logic in Average Mind

By GEORGE T. EAGER

A CONVINCING example of the fact that more people respond to an appeal to feelings and emotions than to logic is the recent experience of a lock manufacturer in New York. Having spent a lifetime in perfecting a superior article for protecting householders against intruders and knowing more about mechanics than about the human mind the manufacturer's advertisements had for some time merely extolled the lock's construction as a d



working device. Sales were disappointing. Several months ago a tragedy occurred which was front page news for days. A prominent woman was brutally murdered by an intruder whose entrance to her home had been made easy by a cheap, defective lock. An advertiser man persuaded the lock manufacturer to address a series of advertisements to husbands who called to provide adequate protection to wives left alone at home. Very little was said in the advertisements about details of lock construction. Much was said about wives and children. The emotional appeal swamped the factory with orders.

Psychologists explain that in an emotional state of mind one's desire to act is paramount and that when a product is sold is made part of an emotional feeling a buyer does not see the product as a detached object but as part of his own welfare and acts accordingly.

THE MYSTERY OF 'JONESBY'

SOMETIME ago a well-to-do business man, prominent in his community, received a mysterious letter. The envelope merely contained several newspaper clippings about a favorite horse in his racing stable. To the clippings was attached a simple card reading "Compliments of Jonesby." A few weeks later came clippings about a dance given for his debutante daughter, followed a month or so later by the comments of various financial writers on the annual report of the company of which he is the president. Each group of clippings was accompanied by the mysterious card, "Compliments of Jonesby," and no other word of comment or explanation.

Needless to say the name Jonesby and the whole affair became a much discussed subject among the business man's friends and family. There were many guesses and attempted solutions of the mystery. Then one day the whole matter reached its climax at the business man's office. A man appeared, said he had a matter of intense personal interest to discuss with the president and handed the reception room girl a card. It merely carried the words, "Compliments of Jonesby."

Jonesby got his interview and he got it immediately. He was an insurance man who specialized in selling his policies to prominent and wealthy people. He said his policy just as he had sold policies to many other "hard to sell" prospects by the use of this simple combination of patience and knowledge of human nature.

(Real Estate—WFO Bureau)

Cap, Scarf, Mittens To Keep Tot Warm



Pattern 6084.

Any little girl will be overjoyed to find this woolly set in her Christmas stocking. It's done in simple crochet. Pattern 6084 contains directions for making cap, scarf and mittens in a 4, 6 and 8 year size; materials needed; illustrations of them and stitches; color schemes. To obtain this pattern send 15 cents in coins to The Sewing Circle, Household Arts Dept., 225 W. 14th St., New York, N. Y. Please write your name, address and pattern number plainly.

DON'T GIVE YOUR CHILD A "Bargain" Remedy You Don't Know All About



Ask your Doctor before giving your child doubtful "bargain" remedies. He usually needs this chance today. Well, think first. Are you absolutely sure you should give a child that drug to your child? Internally? It was said, you recall, as "something as good as good" for a few pennies less.

A very cheap purchase it could be! For your own peace of mind alone, give no home remedy you're not quite certain about without getting your own doctor's opinion. And never go against it. Even in the case of the common children's remedy, milk of magnesia, ask your doctor what he approves. And when he says "Phillips' Milk of Magnesia" see that you get exactly that by asking expressly for "Phillips" when you buy—never ask for just "milk of magnesia." If your child prefers Phillips in the newer form—tiny peppermint-flavored tablets, give it this way. But whether you get liquid Phillips or Phillips' Tablets get the genuine Phillips' Look for the name "Phillips' Milk of Magnesia" on bottle or box.

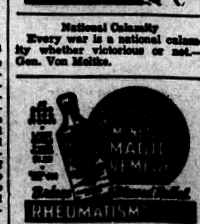
PHILLIPS' MILK OF MAGNESIA

By Understanding

Justice between men or between nations is usually achieved through—Understanding.

FOR CHEST COLDS

QUICK—RUSH ON SUPER-MEDICATED PENETRO. LET IT GET IN ITS GOOD WORK. PASTER. BECAUSE IT CONTAINS 2 TO 3 TIMES MORE MEDICATION THAN ANY OTHER SALE SOLD NATIONALLY FOR COLDS! MUSCULAR ACHES AND NASAL MISERIES.



Penetro

Shopping Tour

THE AVON PARK TIMES

Published every Friday at 123 West Main Street, Avon Park, Florida

WILLIAM C. BECKETT Publisher

Entered at the postoffice at Avon Park, Florida, under the Act of March 3, 1879, as matter of the second-class.

SUBSCRIPTION RATES:

One Year in Highlands County \$2.00

One Year outside Highlands County \$2.50

ADVERTISING RATES FURNISHED UPON REQUEST

State Press Comments

THIRTY-TWO MILLIONS SAVED

(Jacksonville Times-Union)

Facts stressed by State Comptroller J. M. Lee in his address before Florida tax assessors in convention at Tampa emphasize the point frequently made that where the necessity exists and the urge is sufficiently strong in that direction governmental expenditures can be kept within more reasonable bounds.

In making the point, Mr. Lee pointed out that \$75,000,000 had been levied in excess of needs, as illustrated by the fact that \$32,570,000 had been marked off the tax rolls as a result of the Murphy Act. The vitally interesting angle to the situation though is that the spending agencies got along without the more than \$22 millions which showed that it "wasn't needed or it would have been collected."

Points emphasized by the Comptroller are well taken in that they show there are possibilities of economies in expenditures by the various agencies of Government in Florida. But the responsibility for excessive costs of Government properly belongs upon the shoulders of the taxpayers.

Taxpayers, by their demands for functions and services by Government, force public officials to formulate programs that call for the excessive costs.

Church Notes

ST. CATHARINE'S CATHOLIC

Highway Street — Sebring, Fla.

Mass every Sunday at 10:00 except last Sunday in the month when it will be at 8 A. M.

Daily Mass 7 A. M.

Rev. Conn.

EPISCOPAL CHURCH

Richard I. Brown, Rector

Holy Communion, 7:30 A. M.

Sunday School, 9:30 A. M.

Holy Communion and Sermon, 11:00 A. M.

CHURCH OF THE NAZARENE

N. M. Israhlian, pastor

Sunday school 9:45 A. M.

Morning worship 10:00 A. M.

Subject "The King's Highway" N. Y. P. S. 6:45 P. M.

Evangelistic service 7:30 P. M.

Subject "Who Cannot Be Saved"

Wednesday night prayer service 7:30 P. M.

CHURCH OF CHRIST

Joe Cooke Van Dyke, Minister.

Welcome to the following services:

Sunday school 10:00 A. M.

Sunday school 11:00 A. M.

Preaching 11:00 A. M. Sunday "Commandments"

SEBRING SCHOOL AUDITORIUM

Jan. 4 — 8:30 P. M.

DON COSSACK CHOIR

World's Most Famous Male Choir and

Marvelous Dancers

TICKETS RESERVED THREE WEEKS IN ADVANCE

For the convenience of Avon Park Music Lovers,

Reserved seat tickets on sale at

Jacarana Drug Co

Beginning Dec. 14

CYPRESS GARDENS

FREE

To Residents of Avon Park



Just Register at desk and enjoy the Gardens on

Friday, Saturday

and Sunday

Dec. 8-9-10

ORCHID ALAMANDAS—

Rarest of all Alamandas,

this orchid colored bloom

has attracted much attention

at the Florida Cypress Gardens.

This invitation is issued because

of the wonderful cooperation

of the Avon Park Times and the

people of that section.

Assessors in turn conform to the wishes of the citizens thus deployed. The result is assessment figure that produce the desired amounts of money.

Among the important needs in combating this trend in affairs of Government is the selection of men to conduct public business with the courage to say no, and then to convince those who press their demands that the negative answer is the proper one.

Another encouraging note in Mr. Lee's remarks is that he feels that there is nothing wrong with the present tax laws, that they are adequate to cope with all State taxing problems, and that the assessors can handle the situation themselves. This is a departure from the all too popular idea in America today that whenever anything is suggested concerning governmental activities or programs somebody rushes forward with the proposal for the enactment of a new law to deal with the plan.

There is no deep mystery about taxation. The main points to be kept in mind are the ability of the people to pay, and the necessity of equalizing the burden. Florida's assessors are qualified to see that this is done.

ABOUT JOBS

The more we see of federal relief the more we are disposed to believe that the real answer to this monumental task eventually must be placed in the hands of each political subdivision, with the subdivisions paying a portion of the relief fund. This partial responsibility would develop a greater activity on the part of those public officials in the task of developing permanent non-relief jobs for those needing them.

Yet, on the other hand, it would appear from the numerous reports of strikes over the country in the automobile and marine industries particularly that there are a lot of people with pretty good jobs who are not satisfied with them.

Incidentally the person with a job, who really works at his job and doesn't have both eyes on the clock in the time usually manages to get ahead.—Frisbie in Bartow Democrat.

Welcome to all who desire to

worship the Father in spirit and in truth, to all who seek fellowship in prayer and praise, to all who are in doubt and need guidance, to all who are weary and need rest, who are who sorrowful and need comfort, who wish to work for the coming of the Kingdom. The church gives a hearty welcome in the name of Jesus Christ.

UNION CONGREGATIONAL CHURCH

Dr. Alfred C. Elliott, Pastor

Sunday, December 10: Sunday school at 9:45 a. m. with classes for all ages. Women's classes taught by Miss Alice Davidson and Miss Mabel Lee. Men's class by Dr. Elliott. Christian Science service cordially invited to join these classes during their stay in the city. The topic for Sunday is: "What Shall We Do About Christ's Kingdom?"

Morning services of worship at 11 o'clock with sermon by Dr. Elliott, who will speak on: "Invincible Expiation" and will also give a sermon-story to the children topic: "At The Circus." The children's Vespers choir will sing "All Praise To Him," and for the procession: "Onward Christian Soldiers."

Young People's Pilgrim Fellowship at 6:30 p. m. Mary Frances Correll will lead the meeting and Mildred Wray will introduce the topic: "Power Through Suffering."

The Children's Choir will meet for rehearsal at the church on Wednesday at 4:00 p. m. The "Gospel Harp" service will be held on Wednesday at 7:30 p. m. Brief address by the pastor. You are invited to join us in this forty-five minutes of Christian fellowship and worship. The Senior Church Choir will meet for rehearsal at the church on Wednesday at 8:15 p. m.

The Ladies' Aid will hold their Annual Bazaar on Friday, December 15, from 2:00 p. m. to 5:00 p. m. Tickets are \$1.00. A turkey dinner will be served. Tickets \$5 cents each. Come and enjoy this social gathering and help the Ladies' Aid in their efforts to raise money to carry on the work of the church.

The religious services of this friendly church are open to all who seek spiritual communion and reverent worship. Tourists and citizens are heartily welcome.

County Conservation Association Will Elect New Officers

The annual election of the committee members and alternates for the Highlands County Agricultural Conservation Association will be held on Saturday night December 16, at 8:00 o'clock. This election meeting is being called by Chairman C. Parker Anderson and County Agent Louis Alamy.

The committee which was elected to serve in 1939 is composed of C. Parker Anderson of Avon Park, Miss Edna Pearce of Sebring, and J. A. Vaughn of Sebring. The alternates are A. M. Wolfe of Sebring and T. Jesse Durand of Brighton. In the program a large total of payments have been earned by growers. Over \$55,000.00 has been paid out since January 1, for the program in this county and records show that an enormous tree stand that will be held out within the next six months. Plans have been made for the planting of over 22,000 acres of improved pasture before the end of the year on December 31. Those who participated in the program in 1938 and those who participate participating in the program in 1939 are entitled to a vote.

A Dixie Viewpoint

By Leonard Ross

Without coming right out and saying in so many words: "I do not like you," Mr. 1940's Mr. Roosevelt has been dropping many broad hints to that effect. From Washington to Hyde Park to Warm Springs he has left a trail of inferences in all of the public utterances in which he has even nearly approached the subject of a third term.

Perhaps the most significant came during his Thanksgiving visit to Georgia when he told citizens of Warm Springs that if they wanted a new post office they'd better get busy right away and ask for it.

"Who have we?" he asked the Georgians. "Only little more than a year. And I doubt if the next administration would give you a post office."

The Hyde Park Editior

This followed his declaration at Hyde Park where, while laying a cornerstone for the building that is to house his private papers, he told the gathering that the structure would be completed and his papers installed therein by the spring of 1941. It is not believed that Mr. Roosevelt would put his INCOMPLETE documents on display.

Genuine Wish To Retire

Mr. Roosevelt, in reaching a decision on the third term subject, undoubtedly is actuated by a genuine wish to retire to private life. But still the shrewd politician that he always has been is nevertheless can perceive the sentiment through the veil and against a third term for anyone.

The most recent Gallup poll indicates this sentiment, a feeling that is entirely obvious in the South where tradition is taken seriously. The Gallup poll, using a "Who's Who" list of voters, is as follows:

Would vote for FDR in 1940, 21 percent.

Would not vote for him, 79 percent.

Opinion in Washington

Ever since the repeal of the embargo and passage of the new neutrality law, experienced correspondents in Washington have been writing that it is the opinion in general political circles that the President will not try to succeed himself.

Parley's renewed friendliness with the White House also is silent testimony to this effect, for before the famous Hyde Park conference between Big Jim and his chief, it was well known that they had broken over the third term issue.

The boys in the know say that Parley has been assured by FDR that he does not want and will not seek a third term, in such definite language that, if he should change his mind in any ordinary circumstances, Parley would be justified in refusing to go along.

It is generally understood that Parley favors the candidacy of Vice President Garner. Parley will control a large bloc of convention votes, but Parley will not try to use them for himself, because of the shadow of Al Smith's crushing defeat the futility of his own aspirations. So his support, at the convention is highly prized by the candidates.

With Mr. Roosevelt definitely out of the picture, the South, in the United States, will fall well behind Mr. Garner, for he alone offers deep Dixie its first White House potentiality in many, many years.

True, there are three other Southerners highly regarded by their partisans—Bankhead, of Alabama, Hull, of Tennessee, and Byrd of Virginia—but none of these commands the national following as does Mr. Garner.

And Mr. Garner, according to his campaign leaders in Dallas, Tex., is in the race to win, regardless of whomsoever else is a candidate.

"Garner is Sound"

General Hugh Johnson, the pepper pot in discussing the Garner boom recently, made this succinct comment:

"He's sound. The moment he took the helm of the ship of state there'd be the damnest heave or crackpot in Washington that you ever saw."

Which illustrates nothing except the fact that Mr. Garner's simple and plain philosophy of government has won for him the respect of the synops as well as the rank and file of voters.

Miss Lillian Boat, Miss Velma Boat, Leland Elder, and Elmer Smith of Profford were guests last week-end of Mrs. M. N. Barwick in Miami.

PRINTING

To Order at Our

PRINT SHOP

Activities Of The Chamber of Commerce

By the Publicity Committee, Avon Park Chamber of Commerce

Wall, Friends and Fellow Townspeople! You know, when Julius Caesar conquered Gaul, now France, he sent this terse message back to headquarters at Rome, "Veni, Vidi, Vici!" "I came, I saw, I conquered!"

This applies to our friends, the Ten Can Tourists of the World, who are spending a week or more with us and who have filled Donaldson Park and adjacent territory. They all seem to be delighted with Avon Park and happily located. We anticipate that many will remain after this weeks convention and that others will return after attending meetings elsewhere in Florida.

These good friends are from many states and will carry back the good word for Avon Park to the folks back home. These are a fine type of citizens, many of their trailers are delightful, condensed homes, fitted with a variety of conveniences.

Next week we will publish a number of short interviews with these Trailer Police so that our own citizens may know what they think of us. If these comments are complimentary we will naturally be happy. If they are somewhat critical we may learn things to our advantage. Nothing is ever gained by standing at a community like an individual citizen goes either forward or backward. Led by your Chamber of Commerce Avon Park is organized collectively and as individuals, to go forward.

The town is rapidly filling up with winter visitors. It is noteworthy that quite a few of these people say that they saw the Avon Park name on the billboards put up by Mr. Chamberlain in the far north as Cincinnati and Washington. Patriotic work of this kind in which the city is linked with the business advertised is most helpful to the progress of Avon Park.

The Mayor's Christmas Party is coming along rapidly. He announces that at the rate the contributions are coming in new his collection will be raised but don't let this keep you from contributing as Mayor Covington will need all the money he can get to make this party the big success that he has so well planned. While this is not a Chamber of Commerce matter but is the individual work of Mayor himself, our interest in the good it will do not only in giving happiness to many children who otherwise would not have much Christmas but the general good it will be to the town to fill it up with outsiders for the day. Everything of this kind brings money into the town and into the tills of our merchants.

The aggressive work of Chamber of Commerce is attracting general comment and approval on the part of the public. Remember that it is your Chamber of Commerce and that the help of every citizen of Avon Park is needed to reach the maximum of success. Join now and get your name on the board for

Avon Gardens

H. R. CURRIE

ROSEBUSHES

Extra heavy grade from 38c up, each.

ANNUALS

20c per Dozen

GLADIOLUS BULBS

25c per Dozen

NARCISSUS BULBS

40c per Dozen

CUT FLOWERS

Bouquets

Special Floral Pieces.

Call at Nursery or Phone 27-W

REPAIRING — REMODELING NEW BUILDING

Are You Ready?

Winter and tourists are coming. Are your rooms and apt. freshly painted and desirable? How about the roofing, plumbing and wiring? We have the largest stock in Central Florida of dry wall, masonry lumber, doors, windows, paint, roofing and other building materials.

"It Will Never Be Cheaper"

\$1 1/2c 7-Yr. New Radiance Mosaic.

\$1 1/2c 10-15 Yrs. Refinishing Material.

\$2c 3 Yrs. Remodeling Mosaic.

\$5c 5 Yrs. Budget Plan Mosaic.

(On existing residence and business property.)

WE CHARGE NO BROKERAGE.

WE HANDLE THE RED TAP.

Let your next pay the E-W way.

Free Estimates.

Townsend Sash, Door and Lumber Co.

Phone 155

Avon Park, Florida

all the public and the winter visitors to see.

If for financial reasons you can not join you can still be a "booster" and do your bit. Don't let that, however, prevent you from joining if it is at all possible to do so. Much of the real success of the Chamber of Commerce will consist of the numbers behind the efforts to make Avon Park the No. 1 town of South Central Florida.

Christmas Party At Park Theatre

The management of the Park Theatre extend a hearty invitation to all the little folks to attend a "Toy Matinee" on Wednesday, December 14, at the theatre. The feature picture will be "Hollywood Calvalcade" starring Alice Faye and Don Ameche.

The admission will be a new or used toy and everyone can bring as many toys as they wish. These toys will be given away by a "Real Santa Claus" at the "Community Christmas Party" to be held in the Mail on Saturday night December 23 under the auspices of the Woman's Club and the Park Theatre. Assisting in this work of bringing

W. M. REUCK REGISTERED BROKER

REAL ESTATE IN ALL LINES

Rentals — Property Management

15 Jacarana Arcade

AVON PARK, FLORIDA

PHONES 37 AND 132-W

Avon Park, Fla.

That COUGH

Due to Colds

COST LESS THAN 25c PER DOSE

It takes a real medicine to help most-coughs due to colds and genuine

BECHWOOD CREOSOTE combined with CALIFORNIA FIG SYRUP

can only be found in MENTHOLMULSION. Guaranteed by Druggists.

Now Only 75c.

ask for MENTHOLMULSION

Recommended, Sold and Guaranteed by

Touchnon Drug Company

Avon Park, Florida

OLD PICTURES

and

OLD PHOTOGRAPHS

COPIED and ENLARGED

HAVE YOU AN OLD PICTURE OR PHOTO OF A DEAR FRIEND OR RELATIVE WHICH YOU WOULD LIKE PRESERVED, COPIED OR ENLARGED? OR A PICTURE OF YOUR CHILDREN TAKEN WHEN THEY WERE BABIES YOU WOULD LIKE COPIES OF. WE CAN DO THIS WORK SO BRING THEM IN AND WE WILL BE GLAD TO GIVE YOU AN ESTIMATE OF THE COST. YOU WILL BE SURPRISED HOW SMALL WILL BE THE PRICE.

The Avon Park Times

W. C. BECKETT

Licensed Photographer

123 W. Main Street

Avon Park, Florida

Phone 87

number of
von Park

NG
kett

PHER
IAL
WORK
p 132-w
Fla.

GH
olds
than
ose

SON

S

PHS
GED

PHOTO
WHICH
ED OR
OUR
WERE
OF WE
EM IN
OU AN
LL BE
E THE

n
es
T
her

phone 37

SOCIAL and Personal News

Phone
37

EVELYN CLEMENTS Society Editor

Mrs. Sue Gregory Luncheon Hostess

Mrs. Sue Gregory was the hostess at a bridge luncheon given at Lake Byrd Lodge Monday afternoon at one o'clock.

The party rooms were decorated with holly berries and poinsettias.

At the close of several progressions of bridge, Jack Head held high score, Mrs. G. S. McFright held second high, and Mrs. L. H. Park won the consolation prize.

Mrs. Clements Was Hostess Friday

Mrs. Charles Clements entertained a few of her friends at her home on East Pine Street, Friday afternoon.

The party rooms were attractively decorated with chrysanthemums, white flowers, and croton leaves.

During the game of bridge and chess checkers mints were served.

After the games a delicious refreshment course of gingerbread topped with whipped cream, coffee was served to the following:

Mrs. A. W. Forben, Miss Mildred Thorn, Mrs. Phillips, Mrs. W. L. Rawlings, Mrs. E. E. Murray, Mrs. Rector, Mrs. Paul McFarland, Mrs. Blumenthal, Mrs. W. J. Hein, Miss Hattie Green, Miss Evelyn Clements, and the hostess, Mrs. Charles Clements.

PARK THEATRE AVON PARK, FLORIDA "Always a Good Show"

SATURDAY (only) Dec. 9
10c to everyone occupying a seat

Gene Autry "Mountain Rhythm"

SMILEY BURNETTE
"LONG RANGER" and COMEDY

Sunday and Monday, Dec. 10-11

"ON BORROWED TIME"

Lionel Barrymore
Sir Cedric Belfrage
The great Broadway stage hit reaches the screen

COMEDY AND SHORTS

Tuesday & Wed., Dec. 12-13

Alice Faye DON AMECHE

"HOLLYWOOD CAVALCADE"

Photographed in TECHNICOLOR

NEWS REEL - SHORTS

Thursday & Friday, Dec. 14-15

"Hotel For Women"

LINDA DARNELL
JAMES ELLISON
AND BERTHEA WELLS
JOHN HALLIDAY, LYNN BARR
SELECTED SHORT SUBJECTS

COMING ATTRACTIONS
"SUICIDE MILLIONS"
"LAW OF THE TROPICS"
"OUR LEADING CITIZEN"
"POOR LITTLE RICH GIRL"
"THUNDERBOLT"
"HARVEY IN ARMS"
"HAUGHTY BUT NICE"

WALTER S. BETTS
Registered Broker
Can Supply You Every
Want in
REAL ESTATE
LISTINGS SOLICITED

A Rejuvenated B. P. W. Club

The regular monthly business meeting of the B.P.W.C. was held Monday night at the Customer's room of the Florida Public Service Co. As each member entered the room, at 6:30 an immediate smile and "It smells good here" paid tribute to the delectable luncheon prepared by the executive committee, one of whose members was the efficient economics teacher, Miss Sarah Browning. The menu of spaghetti, meat cakes, topped with appetizing tomato sauce and parmesan cheese, served on colorful platters, steaming hot rolls, butter, slaw pickles, coffee, with pears and cookies as dessert, was more than satisfying, and the beautiful poinsettia design table covers gave additional charm.

This luncheon was an innovation in order to give pep to the business meeting, and it assuredly did just that. The Rotary members may envy this party. While the decks were being cleared, members of the Red Arkell broadcast last Friday night, "Forward Florida," repeated the program, the two members of the club taking part in said broadcast, Miss Rose Anderson and Miss Verna Hein, repeated their speeches, while Mrs. Phillip Boardman presented Red Arkell and Mrs. Ginn gave the "Jerry on the Job" talk. Mrs. Mackey being absent at this gathering.

Mrs. Smith Hostess To Trump-It Club

Mrs. Nelson Smith was hostess to the members of the Trump-It Club and their guests at her home Wednesday afternoon. Lovely autumn flowers added a gay note to the party rooms.

At the beginning of the afternoon, a delicious secret course of orange cake topped with whipped cream and cherries and coffee was served.

When the scores were tallied, Mrs. George Haynie was holder of high score and received a novelty bon bon dish; Mrs. T. J. McGinnis held second high and was presented a novelty ash tray. Mrs. Joe Prevatt also received a novelty bon bon dish for holding guest high.

Those sharing this delightful afternoon with Mrs. Smith were: Mrs. Paul A. McFarland, Mrs. T. J. McGinnis, Mrs. Hubert Milton, Mrs. George Haynie, Mrs. John Bunting, Mrs. J. C. DeShong, Mrs. Roy Peikner, Mrs. Joe Prevatt, Mrs. Bill Suckerman, Mrs. Francis Shockley and Miss Janet Cook.

Baptists Observe Week of Prayer

The W. M. U. of the First Baptist church observed their quarterly Week of Prayer on Monday, Tuesday, Wednesday and Friday of this week at the church with special prayer services.

Monday afternoon, Circle One was in charge of the program, with Mrs. Otto Shipper as leader. The devotional and topic was the subject, "God's Love Call." Mrs. David Stuckey led the group in prayer and the members sang "Nothing Between" and "Send the Light."

Those taking part on the program were: Mrs. J. B. Cain, Jr., Mrs. W. McFarland, Mrs. F. S. Longbottom, Mrs. Fred Touchton, Mrs. B. F. Martin, and Mrs. Otto Shipper.

CIRCLE THEATRE PHONE 190 SEBING, FLA.

Sun. and Mon., Dec. 10-11

LIONEL BARRYMORE in "ON BORROWED TIME"

with BOBS WATSON

Tues. and Wed., Dec. 12-13

"Ella Maxwell's Hotel For Women"

with ANN SOTHERN
JOHN HALLIDAY

Thurs. and Fri., Dec. 14-15

JANE WITHERS in "PACK UP YOUR TROUBLES"

with THE RITZ BROS.

Saturday, December 16

ALEXANDER KORDA'S "Prison Without Bars"

COMING
"STANLEY AND LIVINGSTON"
"SECOND FIDDLE"
"MAX BROD. AT THE CIRCUS"

San Souci Club At Ginn Home

The home of Mrs. C. R. Ginn was the charming scene of the meeting of the San Souci Club Tuesday evening of this week. The Christmas motif of the party was in evidence in the lovely bowls of poinsettias and fern used in decorations.

When the scores were tallied, Mrs. Fred Peck received an interesting piece of costume jewelry as holder of high score, and Mrs. Raymond Dilley was presented a hurricane lamp as second high. Mrs. John Hood received handkerchiefs for holding guest high and the floating prize, a mantle ornament, went to Miss Sara Browning.

A delicious dessert course, consisting of date nut cake topped with whipped cream and coffee, was served late in the evening to the following guests and members:

Miss Mille Pearson, Miss Mary Kay, Miss Anna Harrell, Miss Sara Browning, Miss Hattie Hundertmark, Miss Janet Cook, Miss Julia Corbett, Miss Iva Phillips, Miss Elizabeth Green, Miss Mildred May, Mrs. Alice Sherman, Mrs. Raymond Dilley, Mrs. Fred Peck, Mrs. Floyd Johnson, Mrs. John Hood, and Mrs. E. L. Roberts.

Rebekahs Met Monday Night

The regular meeting of the Rebekahs was held at the club room Monday night. The meeting was called to order by the Noble Grand, Mrs. Reba Haynie. Those present were: Mrs. Reba Haynie, Mrs. Helen Mann, Mrs. Harriet Smith, Mrs. Edith Mann, Mrs. Nancy Boroff, Mrs. Fanny Spink, Miss Mildred Way, Mrs. Agnes Cox, Miss Jean Corral and Mrs. E. F. Wray.

Mr. and Mrs. L. M. Marsh are spending this week in Bradenton.

Mr. and Mrs. Nick Elliott are spending the week-end in Orlando.

J. L. Greene, who is a student at Deland, was the guest of his parents over the holidays.

E. P. Merion of St. Petersburg was in Avon Park on business Wednesday.

Mr. and Mrs. Alexander Clark of Newark, N. J., are spending the winter with Mrs. Daisy Ten Eyck.

Miss Elizabeth Hetherington returned to Orlando Tuesday. She spent last week with her parents, Mr. and Mrs. W. M. Hetherington.

Mr. and Mrs. R. P. Woodson of Memphis, Tenn., arrived Sunday for their annual winter sojourn with Mayor and Mrs. M. E. Covington.

Miss Frances Cloud and Mrs. Virginia Cloud were the guests of the latter's sister, Miss Frances Hargrave, in Bartow last weekend.

Mrs. Ann Johnson and Mrs. Estelle Sonnenmann returned Sunday after a delightful week-end in Daytona Beach.

Miss Elizabeth Green returned Sunday from Port Orange where she was the guest of her parents over the holidays.

Leater Armstrong returned home Sunday night after a delightful ten day trip to points in Virginia and Alabama.

Mrs. J. A. Bishop is spending a few days in Lake Placid with her son and daughter-in-law, Mr. and Mrs. H. L. Bishop.

L. D. McDonald, who is employed in Hobe Sound, Fla. was the guest of his wife and children here over the holidays.

Elmer DeWitt and Mrs. Huberta Stevens of Deade City spent Wednesday evening with Dr. and Mrs. Fred Touchton.

Charles Moffet returned to the University of Florida Sunday. He has been the guest of his parents, Mr. and Mrs. C. H. Moffet for the holidays.

Miss Blanche McCord was the guest of her parents, Mr. and Mrs. J. M. McCord, last week-end. Blanche is a student at Stetson University at Deland.

Miss Julia Norfleet and Miss Janet Cook spent last weekend in Tallahassee attending the Homecoming of Florida State College for Women.

Miss Mary Pardee and Charles Shepherd are the two students selected from the senior class of the local high school to attend a Homecoming held this week at Southern College at Lakeland. Two students from each senior class of the college, Dec. 8-10.

Miss Sibyl Biggle returned to Winter Park Sunday afternoon. She spent the holidays with her parents.

Avon Park to Be Guests of Cypress Gardens FRIDAY, SATURDAY AND SUNDAY, DECEMBER 8-10



It's a white Christmas this year at the Florida Cypress Gardens as shown by the wreath of white Hibiscus encircling the lovely Peggy Tibbette. The snowy idea is further carried out by white Azaleas, fairylike, and fragrant, and also by the waxy Camellia Japonica, long known as Aristocrats of Southern Gardens.

—Photo by Dahlgren

Rebekahs Met Monday Night

The regular meeting of the Rebekahs was held at the club room Monday night. The meeting was called to order by the Noble Grand, Mrs. Reba Haynie. Those present were: Mrs. Reba Haynie, Mrs. Helen Mann, Mrs. Harriet Smith, Mrs. Edith Mann, Mrs. Nancy Boroff, Mrs. Fanny Spink, Miss Mildred Way, Mrs. Agnes Cox, Miss Jean Corral and Mrs. E. F. Wray.

Mr. and Mrs. L. M. Marsh are spending this week in Bradenton.

Mr. and Mrs. Nick Elliott are spending the week-end in Orlando.

J. L. Greene, who is a student at Deland, was the guest of his parents over the holidays.

E. P. Merion of St. Petersburg was in Avon Park on business Wednesday.

Mr. and Mrs. Alexander Clark of Newark, N. J., are spending the winter with Mrs. Daisy Ten Eyck.

Miss Elizabeth Hetherington returned to Orlando Tuesday. She spent last week with her parents, Mr. and Mrs. W. M. Hetherington.

Mr. and Mrs. R. P. Woodson of Memphis, Tenn., arrived Sunday for their annual winter sojourn with Mayor and Mrs. M. E. Covington.

Miss Frances Cloud and Mrs. Virginia Cloud were the guests of the latter's sister, Miss Frances Hargrave, in Bartow last weekend.

Mrs. Ann Johnson and Mrs. Estelle Sonnenmann returned Sunday after a delightful week-end in Daytona Beach.

Miss Elizabeth Green returned Sunday from Port Orange where she was the guest of her parents over the holidays.

Leater Armstrong returned home Sunday night after a delightful ten day trip to points in Virginia and Alabama.

Mrs. J. A. Bishop is spending a few days in Lake Placid with her son and daughter-in-law, Mr. and Mrs. H. L. Bishop.

L. D. McDonald, who is employed in Hobe Sound, Fla. was the guest of his wife and children here over the holidays.

Elmer DeWitt and Mrs. Huberta Stevens of Deade City spent Wednesday evening with Dr. and Mrs. Fred Touchton.

Charles Moffet returned to the University of Florida Sunday. He has been the guest of his parents, Mr. and Mrs. C. H. Moffet for the holidays.

Miss Blanche McCord was the guest of her parents, Mr. and Mrs. J. M. McCord, last week-end. Blanche is a student at Stetson University at Deland.

Miss Julia Norfleet and Miss Janet Cook spent last weekend in Tallahassee attending the Homecoming of Florida State College for Women.

Miss Mary Pardee and Charles Shepherd are the two students selected from the senior class of the local high school to attend a Homecoming held this week at Southern College at Lakeland. Two students from each senior class of the college, Dec. 8-10.

Miss Sibyl Biggle returned to Winter Park Sunday afternoon. She spent the holidays with her parents.

Mr. and Mrs. C. O. Fisher and Mr. and Mrs. J. L. Dietz, formerly of St. Louis, Mo., but now located at Gainesville, spent a few days at the Jacaranda Hotel this week and also visiting Mr. and Mrs. W. M. Beck. Mr. Fisher and Mr. and Mrs. Dietz spent some time in Avon Park last spring and hope in the not so far distant future to make Avon Park their permanent home.

C. S. Donaldson's Son Installs Fraternity

Dr. John Donaldson, son of Mr. and Mrs. C. S. Donaldson, installed a chapter of Pi Gamma Mu at the University of Florida at Gainesville this week. This fraternity is an honor society of college professors and graduate students and Dr. Donaldson is national vice-president. Dean Matherly of the university has been working towards getting a chapter at the university for several years.

A state convention of the honor societies in economics and sociology at the University of Florida was also held at Gainesville this week.

Dr. Donaldson visited his parents here and they accompanied him to Gainesville. He returned to Washington today where he is a professor of political economy at George Washington University.

Methodists Held Conference Here All Day Tuesday

The Methodist Conference of the Lakeland district met Tuesday from 9:30 till 5:30 at the Methodist church here. There were over 250 visitors from throughout the district.

A delicious baked ham dinner was served in the adjacent "hut."

Among the prominent speakers for the day were: L. M. Spivey, president of southern colleges; R. P. Marshall, editor of the Lakeland Advocate; G. S. Roberts, of Plant City; J. G. Stanley, pastor at Winter Haven, who preached at 11 o'clock; and J. W. Blake, district superintendent, who presided over the meeting.

Use Times Want Ads

Broke Hip In Fall

E. P. Putney of Lake Brentwood, a resident here for the past forty years, fell and broke his hip Monday at his home. Mr. Putney is in a very serious condition in a hospital in Sebring. His advanced age of 87 years militates against his recovery.

NOTICE TO CONTRACTORS

The Board of Public Instruction of Highlands County is calling for bids on the erection of a Music building on the Avon Park school grounds and also a Music building on the Sebring school grounds. Plans and specifications may be obtained at this office by depositing a check for \$3.00; said check to be returned when the plans and specifications are returned by the contractor.

The Board reserves the right to accept or reject any bids. All bids must be presented at this office not later than Monday morning, December 11th at ten o'clock.

F. N. K. Bailey,
Supt. Public Instruction,
November 29, 1939.

HOME BAKING Pies, Cookies and Fry Cakes.

—AT—
EBI'S BAKERY

CLASSIFIED ADS SMALL COST

FOR SALE: Used Steinway grand piano. A real bargain. For further information write W. E. Brown, P. O. Box 1064, Lakeland, Fla. 41-2-pd.

For the first time anywhere!

THE 1940
"Miss America"
17 JEWELS \$33⁷⁵

Graceful, smart, reliable...the ideal women's gift.

AUDREY Dainty...accurate \$24 ⁷⁵	GODDESS OF TIME 17 jewels... \$29 ⁷⁵	LADY BULOVA 17 jewels, 4 diamonds \$49 ⁵⁰
DEAN 15 jewels... \$24 ⁷⁵	AMERICAN CLIPPER 17 jewels... \$29 ⁷⁵	AMBASSADOR 21 jewels... \$39 ⁷⁵

\$82.50 \$62.50 \$55.50 \$32.50 \$30.00

We meet
all Tampa
Prices

F. S. Jordon & Son
JEWELERS

Avon Park Florida

DON COSSACKS TO APPEAR IN SEBRING JAN. 4

Noted Male Choir Will Be Heard in Concert Sponsored by Club

The world's most famous male choir, the Don Cossacks, will give one of their inimitable concerts at the Sebring high school on Thursday evening, January 4.

The Don Cossacks have sung nearly 250 concerts in the past 13 years, appearing in the largest churches, theatres and auditoriums in all the great cities in the world and have every where been enthusiastically received.

The Cossacks assisted in the opening ceremonies at the San Francisco Golden Gate exposition and continued there for fifty performances.

Since then they have been touring the United States giving concerts in only the larger musical centers. Their Florida tour will include Jacksonville, Miami, Tampa and Orlando as well as Sebring.

As this musical event concerns the entire "big" ticket selling agencies have been established in Lake Wales, Frostproof, Lake Placid, Sebring and the Highlands.

The Sebring Junior Woman's club is sponsoring this outstanding attraction as a charity benefit and their supporting patrons and patronesses are as follows:

Mr. and Mrs. J. Paul Garber, Dr. and Mrs. Stanley N. Reeves and Prof. and Mrs. W. H. Yates, Mayor and Mrs. J. E. Covington of Avon Park, Mr. and Mrs. Leonard Sebring, Frostproof, Mr. and Mrs. H. E. Draper of Lake Wales, Mr. and Mrs. E. E. Barton of DeSoto City; Mr. and Mrs. Alexander Blair of Lake Placid; Mrs. Melville Dewey of Lake Placid; Mr. and Mrs. George Borowick of Jacksonville; also Prof. and Mrs. P. J. Gustaf, Hon. and Mrs. "Mac" McGee, Mr. and Mrs. Morton Pickens, Rev. James H. Cann, Mr. and Mrs. Ralph Eymann, Prof. and Mrs. M. M. Ferguson, Mr. and Mrs. J. Minor Forster, Mrs. D. D. Lewis, Mr. Rev. Paul Leo Manning, Mr. and Mrs. H. O. Sebring, Miss Lela Sebring, Rev. and Mrs. J. J. Tisdall of Sebring.

Motorists Urged To Buy Tags Early

TALLAHASSEE, Dec. 7. Automobile owners in Florida are urged today by State Superintendent Colin English to wipe out the state deficit in the teachers salary fund by purchase of license tags early in December.

The teachers salary fund of Highlands County was \$17,092 short on November 15, and an additional \$9,765 will be due this county from the state on December 15.

Payment of teachers' salaries will be on a sound financial basis before the Christmas holidays if motorists who have been buying tags in January will make their purchase early in December. The tag number on each car will identify early buyers, and English urged motorists to take pride in display of these "honor roll" numbers.

Receipts from tag sales are earmarked for the state teachers salary fund, which is apportioned to the counties on a basis of school attendance. Tag revenue comprised 70 per cent of the state's total aid for schools last year.

The budget for this county shows that teachers are under contract to receive \$102,715 this year, and funds due from the state for paying these teachers will amount to \$77,085. Additional state aid will be received for transportation of pupils.

Go Places With JIGGS and MAGGIE!

See the sights with the world's funniest couple and their son-in-law and daughter, Lord and Lady Worthnotton.

See Indians, bears, deer and wildcats! Visit the Grand Canyon—Yosemite National Park and many other points of interest.

Follow JIGGS and MAGGIE in their fun tour of the country in

"Bringing up Father"

Now Running in

THE ATLANTA SUNDAY AMERICAN

Masonic Directory AVON PARK, FLORIDA

Polciana Lodge No. 227 F. & A. M.
Regular communications first and third Mondays of the month.
Masonic Temple, 8:00 p. m.
P. E. Boardman, Jr., Worshipful Master.

C. R. Ginn, Jr., secretary.
Visiting brothers welcome.

Highlands Chapter No. 42 R. A. M.
Regular meeting second Monday of the month.

Masonic Temple, 8:00 p. m.
J. Lee Johnson, H. P.
C. R. Ginn, Jr., secretary.

Visiting companions welcome.

Holyrood Commandery No. 27 K. T.
Regular meeting fourth Monday of the month.

Masonic Temple, 8:00 p. m.
Dennis Mandia, E. C.
D. F. Canfield, Recorder.

Visiting Sir Knights welcome.

Leigh Chapter, No. 85, O.E.S.
Regular meetings second and fourth Thursdays in the month.

Masonic Temple, 8:00 p. m.
Mrs. Lora Stuckey, W. M.
Mrs. Ola L. Head, Secretary.

Visiting members welcome.

Wi-mo-dai-ai Club.
Regular meetings second and fourth Tuesdays of the month.

Meeting place announced at meeting of O. E. S.

Mrs. Mary Marsh, President.

Freak Weather Is Cause of Many Power Failures

Freak weather, all too frequently an enemy of electric service, has again taken a hand in disrupting power distribution in some sections of the Florida ridge. The dusty dry weather of last summer and early fall quickly followed by misty November rains has caused dust caking on 33,000 volt line insulators. Current, escaping from the wires over this caked mud conductor has burned away scores of pole-top cross arms causing serious power interruptions in many sections.

"Ordinarily," stated R. R. Brown, local power company superintendent, "hard fall rains wash insulators clean of dust. These misty rains do not do a cleaning job—instead they make and caking out of the dust rendering it an even better conductor of current." When asked what sort of changes would be necessary, Mr. Brown declared his company intended to replace all present 33,000 volt line insulators with larger pin type insulators which would largely eliminate current arcing trouble. "This is a big job," declared Mr. Brown. "It will cost several hundred thousand dollars and take many months to complete."

The Florida Public Service Company has one paramount aim—to provide its customers with steady metropolitan type service. To do this the company goes to extremes to avoid nature's threats. Today company engineers are hoping for a hard driving rain to remove last summer's dust and the accompanying threat of service interruptions.

Do you know that a common cause of power outages in Florida without first having proper permits and number from the state conservation department?

Do you know that the production of crab meat in Florida is the fastest growing, and one of the best paying, phases of the Florida seafood industry?

\$77,085. Additional state aid will be received for transportation of pupils.

A Travel Beauty is Seaboard's New Daily Silver Meteor



PICTURED here are the exterior and interior of the new Daily Silver Meteor of the Seaboard which started daily service to the South on December 1. The pioneer Silver Meteor was first placed in operation last February and has truly had a meteoric success. The Seaboard purchased two new additional streamliners which now enables the railway to provide daily streamlined coach service from New York to the South.

LEHMANN WORKING ON MEMBERSHIP DRIVE

Asks For Complete Scenic Highlanders Prospect Lists From "Key" Men

Taking a leaf from the notebook of military men who have argued since the Revolutionary war that most battles are won by careful planning and mapping, Karl Lehmann, retained to direct the membership campaign of the Scenic Highlanders is now making his plans for one of the biggest campaigns ever staged in this section.

Pointing out that the drive to open on Jan. 9, to run for three days, has a goal of 5,000 members from the 50,000 people in the 13 communities along the 90 miles of ridge country, Lehmann, who is secretary of the Lake County Chamber of Commerce, in an announcement sent out this week said that he was confident the highlanders would respond to the call for support.

Scores of "key" men in the 13 communities have received a request from the campaign director for a mailing list—showing fruit packers, canning plants, fertilizer companies, bakeries, oil companies, hotels, restaurants, and inns, absence grove and residential property owners, truck and bus lines, laundries and cleaners, public utilities, municipal units and other prospective "block" members.

Those receiving these requests have been cautioned that it is extremely important that the lists be as complete as possible and that they be sent to Lehmann as soon as possible in his office in Tavares within the next few days.

The prospect list is not limited to the classifications given on the blanks to the "key" men—and individuals and other firms can be given as prospects.

In addition, persons not receiving the lists can make up their own prospect list and forward it, addressing Karl Lehmann, Lake County Chamber of Commerce, Tavares, Florida.

The director expects to be in the ridge country several days prior to the opening campaign, but the forwarding of the lists immediately will lessen his task and give him something to work or prior to sending individual workers into the field.

It is not quite ready to make a detailed announcement of his drive, but he has been working on it for some time and will have an interesting scheme, it was said today.

"Firms and individuals can make it easier in the membership drive—waiting to be solicited," Guy Ruhl of Frostproof, membership committee chairman, said today.

The membership, accompanied by the 50 cent fee for a card, was sent to Mr. Ruhl or to Secretary O. A. Brice at Lake Wales. The fee of the list is that "any highlanders" officer, from President John D. Clark, of Waverly right on down the list, will be "ticked pink" to take the membership.

"We are going to comb the ridge as it has never been combed before," President Clark said. "We have something tangible to shoot at—and it will take a little money to cooperate with the state road department in the matter of getting rights-of-way and easements and doing the many things which

we can do quicker than state or local governmental officials," President Clark said.

Valuable contacts have been made with the state road department officials who are sympathetic to the pleas of the ridge country for better roads and needed improvements.

President Clark said today that these contacts have been established because the ridge people are "showing a united front, are working together for the common good and are demonstrating to all concerned that they want better roads and needed improvements."

While Lehmann is constantly in contact with Highlander officials and working busily on his campaign plans, the officials themselves are holding frequent meetings and conference with committees functioning at an efficient rate.

"We have a lot of preliminary work, a lot of planning to do, so Karl Lehmann can come into the ridge country with a well-formulated plan and put it to work without unnecessary delay," Secretary Brice said.

Do you know that shrimp, in their prolific ability to reproduce, will grow from the eggs to marketable size in a single year?

Do you know that shuckers in some of the oyster houses during busy seasons make as much as \$60 and \$65 a week?

Do you know that shrimp, in their prolific ability to reproduce, will grow from the eggs to marketable size in a single year?

Do you know that shuckers in some of the oyster houses during busy seasons make as much as \$60 and \$65 a week?

Do you know that shrimp, in their prolific ability to reproduce, will grow from the eggs to marketable size in a single year?

Do you know that shuckers in some of the oyster houses during busy seasons make as much as \$60 and \$65 a week?

Do you know that shrimp, in their prolific ability to reproduce, will grow from the eggs to marketable size in a single year?

Do you know that shuckers in some of the oyster houses during busy seasons make as much as \$60 and \$65 a week?

Do you know that shrimp, in their prolific ability to reproduce, will grow from the eggs to marketable size in a single year?

Do you know that shuckers in some of the oyster houses during busy seasons make as much as \$60 and \$65 a week?

Do you know that shrimp, in their prolific ability to reproduce, will grow from the eggs to marketable size in a single year?

Do you know that shuckers in some of the oyster houses during busy seasons make as much as \$60 and \$65 a week?

Do you know that shrimp, in their prolific ability to reproduce, will grow from the eggs to marketable size in a single year?

Do you know that shuckers in some of the oyster houses during busy seasons make as much as \$60 and \$65 a week?

Do you know that shrimp, in their prolific ability to reproduce, will grow from the eggs to marketable size in a single year?

Do you know that shuckers in some of the oyster houses during busy seasons make as much as \$60 and \$65 a week?

Public Service Co. Joins Citrus Drive

Gift Fruit Week, proclaimed by Governor Clegg as beginning December 11, is being actively supported this year by the Florida Public Service Company. Sponsored activities during this period will include system-wide advertising, suggesting the out of state shipments of gift fruit boxes, a window display promoting wider consumption of Florida fruit and an attractive recipe guide suggesting the new ways to serve citrus fruits.

Mrs. Ethel Weaver, local home service agent for the company, commented today that the increased use of citrus fruits in planned holiday menus will considerably enhance happy meals. Mrs. Weaver said: "Florida has a fine big crop of oranges and grapefruit this year. We can help bring better prosperity to the state by using more citrus in our menus and, at the same time, make for better meals. Down at the office we have a supply of citrus recipe sheets with some really grand dishes outlined. I wish everyone in town had a copy. Please tell people to ask us for their guide." The recipe sheet in question suggests oranges, grapefruit, orange sherbet, fruit cakes, orange champagne

and other citrus delicacies from the land of sunshine!

And is what more pertinent way could businessmen say "Merry Christmas" (and mean it) to their business connections in the chilly North?

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

It's easy as lighting a candle! Simply visit your nearest gift shop—make your selections—give him the address—and he'll do the rest. Special express rates and fast shipments to all points.

Sugar Corporation Revises Bonus Plan

CLEVELAND, Dec. 7.—(FNS)—The management of the United States Sugar Corporation has announced to the members of the organization that with the start of the 1939-40 cane harvest a revised "Employee's Participation (bonus) Plan" becomes effective. The new plan, which supercedes the "Wage Dividend" plan, heretofore in operation, extends to all employees of the company, regardless of length of service.

The plan is effective as of October 25, 1939. The individual employee will share in the distribution of the participation fund in accordance with his basic earnings and length of service with the company.

World's Greatest Ivory Market
The world's greatest ivory market is in Avon Park.

New DAILY service to Washington, New York and Eastern Cities



FLORIDA'S PIONEER STAINLESS-STEEL STREAMLINED COACH TRAIN

Travel in luxury at low coach fares—just a mile on the Seaboard. Air-conditioned, revolving coaches, observation lounge, dining car (low priced meals), Radio, Stewardess-nurse, Super-wi-fi, smooth riding, Modern, Diesel-electric power. All seats reserved for entire trip in advance—no extra cost.

Orange Blossom Special begins service, Dec. 17. Lv. Avon Park daily 4:30 P. M. NOW IN SERVICE—Silver Meteor, every day—also the daily Seaboard train from Avon Park at 11:15 P. M. and 1:15 A. M.

A. O. Kinsey, T. A. Seaboard Railway, AVON PARK—PHONE 21

Go Modern—Go Seaboard

INFORMATION, PLEASE



★ From the Rockies to the rock-bound Coast of Maine live present boosters and prospective consumers of Florida citrus products. Nearly all America is Florida's potential market.

This company has, for sometime, been asking itself the question—"What can we do to help increase the consumption of citrus?" Last summer we hit on a plan. The idea of a citrus market survey was submitted to the Citrus Commission who advised that additional information about preference for Florida oranges and information as to usage of fresh grapefruit and the canned product might be very helpful.

On November 1st the Florida Public Service Company mailed 30,000 questionnaires to homes in seven northern states. It is our hope that the answers will help point the way to methods of increasing the consumption of Florida's grapefruit and orange crop. We owe it to ourselves and to Florida to co-operate fully with our Number One industry.

Send boxes of FLORIDA CITRUS FRUIT

FLORIDA PUBLIC SERVICE Company

—Helping Florida's Number One Industry to Help Florida—

FLORIDA CITRUS COMMISSION • LAKELAND, FLORIDA