

Round About Avon Park

by W. C. Beckett

Join Up Monday
The drive for memberships in the chamber of commerce is due to start Monday morning and continues till Tuesday night. The committee will discuss final plans at a breakfast Monday morning and will then go to work and call on everyone possible.
Now, personally, we ask you to give those that call on you a courteous hearing and be ready to hand them your ten bucks. There have many people to see and have not the time to stop and visit, although they might like to do so.
Let's put this drive over with a bang. The chamber of commerce is what YOU make it. YOU need it and the chamber needs YOU.
Secretary Overpeck is a real live wire and has a multitude of ideas to benefit Avon Park and draw additional business here. Don't forget the big membership meeting tonight. Hear Overpeck tell you about the plans and especially the big TURKEY day that promises to be a "wow".
Come on out tonight and meet all your friends. Hear their ideas and express yourself. You will be welcome and it will do you a world of good.

—000—

Kick 'em Out

This is not just local stuff. We refer to the Heine Nats, the Wop Facists and the slant eyed Jap devils. They were all kicked out of Italy and we want none of them in this country. The latest outbreak of the mad murderer, Hitler, and his gangsters against the Jews cannot be tolerated. The others mentioned above are all of the same stripe and we would like to see them all out of the country. So, send them all back to their own countries. Every German, every Italian, every Jap. Let not one remain here. Bar every one of their ships from every U. S. port and refuse to have any trade relations with them. No doubt many of them are on relief rolls and by kicking them out it would cut this down by a big figure. We would suggest they all be dumped into the sea but am afraid they would poison the fish.

Nickel Juice Man Urges Surplus Fruit Be Given Children

Tampa, Nov. 17 (FNS).—Protesting against the proposed destruction of several million boxes of Florida citrus through the conversion into fertilizer and other products, Burton H. Schoepf, head of the Tamiami Trail Tours, Inc., has written Secretary of Agriculture Henry Wallace asking that instead of this destroying the fruit it be turned over to the schools of Florida to be served free of cost to the 300,000 children throughout the state.
Classing the proposed destruction of the citrus as "senseless," he suggests that turning the oranges over to the schools will serve the same purpose, and at the same time be of great value to the children. The oranges would be distributed at the direction of Colin English, superintendent of public instruction, and Mr. Schoepf volunteers his services in assisting in the distribution of the oranges. He asks immediate action on his proposal, calling attention to the success of the 5c citrus juice campaign as an example of the response of Floridians to the need of the citrus industry, faced with a huge fruit surplus. "You will encourage yourself to the mothers of Florida if you will make my proposal and make it a reality," he states.

State Merit System Examinations Feb. 11

Mrs. V. G. Walters, Highlands County Representative of the District 8 Welfare Board, announces that the State Merit System Examinations for positions of visitors, supervisor, and director with the State Welfare Board will be held February 11th, 1939.
All applications must be in the State Welfare Board Office in Jacksonville by mid-eight January 2nd, 1939. Applications which are secured from the State Welfare Board in Jacksonville or from the local Welfare Office.

Much interest is being shown in the state-wide "Sugar" essay contest being conducted among Junior High School students in which the United States Sugar Corporation of Clewiston is offering over \$1,000 in prizes. President Beckett stated that the prize money would be awarded prior to the Christmas holidays.

THE AVON PARK TIMES

[VOLUME X—NUMBER 38]

AVON PARK, FLORIDA, FRIDAY, NOVEMBER 18, 1938

[PRICE: FIVE CENTS]

POSTMASTER IS CHIEF SPEAKER AT ROTARY CLUB

Gives Facts and Figures On Postoffice; High School Trio Entertains

Facts and figures regarding the operation of the U. S. Post Office were given Avon Park Rotarians Wednesday noon by Postmaster D. G. Perry, who told his hearers that carrying the mail is one of the largest businesses in the world. The parcel post which celebrates its 25th anniversary this month, has grown enormously, he said and added it first started to aid the rural areas. He cited instances where people living on the rural route here, after shopping in Avon Park, mail their purchases to themselves to save carrying them home if they are walking.

The wrapping of packages should be watched, he warned and if they contain anything fragile should be so marked. They may be sealed if they carry the printed parcel post label and they must have a return address. There can be no writing inside a package except the invoice or a greeting card.

"Doc" Perry mentioned the new book rate of 15c a pound, anywhere in the country and also enumerated the other classifications of mail matter.

Concerning postal savings, he said, all receipts are sent to Tampa every night and only \$10.00 is kept here but they can borrow from other funds to take care of withdrawals. These accounts fluctuate greatly but now are \$2,000 more than in 1935.

The money order business is on the increase and indicates that much business is going out of town. The insurance and registered features are not used as much as they should be, he said and he decried the sending of advertising circulars addressed to box holder, such practice, except on rural routes, being a waste of money.

The mail service is just what the patrons make it, he said but changes cannot be made over night. He cited the Sunday night dispatch new in operation and added that local air mail service is being worked on.

Besides the sale of money orders increasing, bond sales are also going up in volume as well as stamp sales. Air mail is growing by leaps and bounds.

Other interesting facts were given by Perry who also mentioned a list of articles which are not acceptable.

A high school trio sang several selections. The trio consisted of Bootie Roberts, Lillian Bost and Mildred Bost.

The birthday of Mrs. Stanley N. Reeves, club pianist was observed. She received a gift from the club.

The only visitor was Major Ed. Keenan of Frostproof.

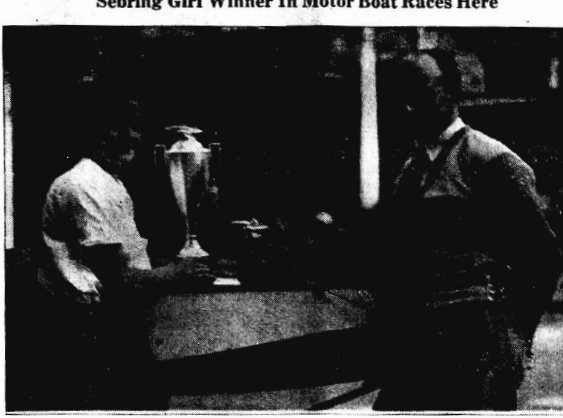
Chemists Here To Examine The Water

Seeking the cause of the reported bad odor of water in some parts of the city, Dr. A. P. Black, head of the chemistry department of the University of Florida at Gainesville, arrived here last night. He was accompanied by J. P. Turner of Benson Springs, Florida, Public Service chemist, and W. J. Clapp, superintendent in charge of water works.

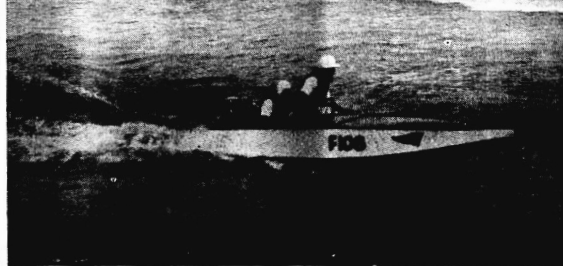
Dr. Black will make analysis right here on the ground and try to determine the cause before the odor has time to evaporate.

Red Devils Play Mulberry Tonight

The Avon Park Red Devils will go to Mulberry tonight where they will meet the Panthers in what is expected to be a close game. The Panthers have shown more power than the Devils in the win column up to the past few weeks, but the Devils' rise in ability and performance promises a well-matched contest.



Miss Mikell Nell Hancock, daughter of Mrs. Ned Hancock of Sebring, and a freshman at the University of Tampa, ran away with high honors in the motor boat races on Armistice Day which were part of the all-day celebration staged by Highlands Post, American Legion and the Auxiliary. Posing at the boat entered by Tom Kitchin, Tampa outboard racing enthusiast, Miss Hancock won first in the Class C, racing runabout races, and then took first honors in the "Bang and go back" race.



The above picture show Miss Hancock and Mr. Kitchin with the trophies given them by the Legion officials and the boat in which they competed making one of the turns on the course. The races were run on Lake Verona and Nelson Smith had charge of the events.

Mass Meeting Is Called By C. C. For This Evening

A general mass meeting has been called by the chamber of commerce for tonight, November 18, at 8 p.m. in the Jaxxandra hotel. The purpose of this meeting is to discuss a winter activity program.

This meeting will be open to everybody, and a general discussion of ideas to promote winter business, tourist business and all kinds of business will be in order. This is the big meeting of the year, when everybody will begin an opportunity of bringing out ideas for the good of the community. Be there and bring some idea with you.

Group meetings of merchants, filling station operators and other business firms have been very successful the past week. Secretary B. H. Overpeck reports, and he asks that a good crowd attend the mass meeting.

Athletic Council Formed Tuesday by Avon Businessmen

A group of business men met Tuesday night and formed an Athletic Council. It will be the function of this council to cooperate with the school authorities in bringing about closer relationship between the citizens of the city and the school.

This council will take admission at all athletic contests, supervising side lines, keep field in best playing condition possible, and in general, cooperate with the Coach and school authorities in every way possible to bring about better athletic relationship between Avon Park and all neighboring cities.

The group composing this council announces that they will be on the spot for the Sebring game Thursday, November 24. No one will be admitted to the ball park unless they have a ticket or pay the admission price at the gate. All complimentary passes and tickets which have been sold in advance will be good, but no one will be admitted unless they have these tickets or pay admission price.

Hereafter, many people have been using every thinkable excuse to get into the game. Hereafter, these excuses will not be accepted in any case and everyone seeing the game must pay for it. Admission price for the Sebring game was set at 25c for school children and 50c for adults. Sebring game will be played in Avon Park, Thursday afternoon, November 24, at 2:30.

The Athletic Council will set the price of all games hereafter. The membership of the Council has not been completed. A complete list of members will be announced later. (Contributed.)

I Should Belong To The Chamber of Commerce

Because my business judgement tells me that whatever is best for my town and my neighbors is too valuable an asset for me to pass up.

Membership Drive Starts Monday For Chamber Commerce

Headed by M. V. Picher, who has assumed the chairmanship of the chamber of commerce membership drive for members will start Monday morning following a breakfast of the committee. Mr. Picher takes the place of J. S. Francis who was forced to resign on account of ill health.

LARGE CROWDS ENJOY PROGRAM ARMISTICE DAY

Sebring Girl Motor Boat Race Winner; Parade Is Big Feature

Large crowds enjoyed the Armistice Day celebration staged here last Friday by Highlands Post, American Legion and the Auxiliary. The festivities started at 10 o'clock with motor boat races on Lake Verona. A Tampa entry owned by T. C. Kitchin and piloted by Miss Mikell Hancock, a Sebring and a freshman at the University of Tampa, took top honors in the run-about race and also in the "Stop and go back" event, winning the latter race by a lap.

Howard Palmer of Bartow was second, Floyd Smith of Zolfo was third and J. C. Crews of Wauchula, fourth in the run-about event.

The four-hour rowboat race was won by Kyle Williams over Holland Stobbs. This race was regatta in the afternoon due to Williams having motor trouble in the morning.

The winners of the various events received silver trophies, presented by Nelson Smith who had charge of the arrangements and officiated during the races. He was assisted by D. G. Perry.

At 1:15 the parade started with D. G. Perry as marshal. The route was from Verona avenue to the railroad and return. The colors, carried by Legionnaires, headed the parade. Then came the National Guard, the high school band, H. A. Struble of the Union army and E. J. Hilliard of the Confederate army together in a car, Spanish American War veterans, the American Legion, the Auxiliary, the (Continued on Page Eight.)

Postpone Board Meeting

The regular meeting of the Board of county commissioners scheduled for next Tuesday has been postponed until the next day, Wednesday, November 23. It was announced this week. The postponement is due to Chairman N. B. Jackson being called to Tallahassee on business next Monday and Tuesday.

SEABOARD'S NEW STREAMLINER IS EXHIBITED HERE

Crowds Greet Train and See Many New Features Of Modern Railroading

Hundreds of Avon Park citizens assembled at the Seaboard depot Thursday to greet and inspect the new Diesel-electric powered train that stopped for half an hour on its exhibition tour. A number of city officials and others went to Sebring and the train to Avon Park at the invitation of the railroad. The writer was one of these and had the pleasure of riding the locomotive in the cab with the engineer, W. A. King, roadmaster of engines.

The new train, which consisted of latest design, including seat chair cars and modern Pullmans, rode very easily and with out the usual jerk starting and stopping. This is due to improved couplings and the easy and speed of acceleration of the new motive power which is far superior in this respect to steam.

All the coaches were thrown open to inspection and people streamed through from one end to the other. The school children came to the depot by class and also inspected the new train.

A speed of 100 miles per hour is easily obtainable with the new Diesels but it was kept down to 60 between Sebring and Avon Park. The running was very smooth, no bumps or sway and a person could keep his feet with easy and not hold to anything for support.

The new power plants will be used this winter on the Seaboard's famed "Orange Blossom Special" on the New York-Miami run and will pass through Avon Park daily. At the end of the season they will be transferred to the Southern States Special for the summer.

Many Seaboard officials were with the train and they included: C. H. Gattis, assistant passenger traffic manager; G. L. Harley, superintendent, North Florida Division; H. T. Denning, dist. passenger agent of Birmingham, Ala.; W. G. Slaughter, chief special agent; W. J. Kenney, general passenger agent of Jacksonville; J. P. Durham, Jr., assistant freight traffic manager of Jacksonville; and O. V. Elder, commercial agent of Lake Wales.

The engineer was W. C. Miller of Jacksonville who has been running the Southern States Special but is taking over one of the new Diesel-electric monsters next month.

Pictures of the train in this issue show it going south Tuesday morning. The train was then headed for Miami and was running 60 miles an hour when passing Highlands Lakes. The other picture shows part of the crowd at the depot Thursday morning.

I Should Belong To The Chamber of Commerce

Because I profit in dollars and cents, both directly and indirectly, from the work of the organization and in personal satisfaction in working toward a goal that is not entirely in the range of self-interest.

Armistice Day Parade Headed By The Colors



The Armistice Day parade, part of the celebration sponsored by Highlands Post, American Legion and Auxiliary, was headed by the Colors carried by Legion members and followed by a National Guard detachment under the command of Captain Chester Yates. This picture shows the Colors and the detachment. More pictures will be shown next week.

THE AVON PARK TIMES

Published every Friday at 123 West Main Street, Avon Park, Florida

WILLIAM C. BECKETT Publisher

Entered at the postoffice at Avon Park, Florida, under the Act of March 3, 1879, as matter of the second-class.

SUBSCRIPTION RATES:

One Year in Highlands County \$2.00

One Year outside Highlands County \$2.50

ADVERTISING RATES FURNISHED UPON REQUEST

State Press Comments

THE VOTERS' CALLING CARD

Voters of the United States gave evidence of their fundamental sanity at the polls November 8 that is worthy of the great Nation. They emphasized the fact that although they are a progressive people, they insist upon progress being pursued along orderly lines.

The effect of the victories won by the Republicans throughout the country, except here in the South, should have a decidedly sobering effect. If they now in power will heed the lessons that are to be learned. An analysis of the results points very strongly toward the conclusion that the heavy vote was not so much for the Republicans as it was against New Deal policies. The outcome of the election also can be considered as a triumph for constitutional principles; a turn again toward conservative fundamentals such as have been the guidepost of the Nation since its inception.

Results were especially impressive in this respect in those sections where the tendency of late has been dangerously in the other direction—New Jersey, Michigan and Wisconsin, for example. In New Jersey, where Mayor Hague of Jersey City had by his actions virtually established a small-scale dictatorship for himself and subsequently had received the administration's blessing, a Republican was elected to the Senate.

Michigan voters overwhelmingly defeated Governor Murphy, who had been given wide-spread attention, and condemnation, for the notorious manner in which he handled the CIO strike trouble. Across the lake in Wisconsin, where the late Governor La Follette, member, steered by the younger brother Philip, organizer of the new Progressive Party with its radical platform.

Results also were paid to the Democrats of some sections where the WPA spending activities for political purposes have been particularly obnoxious. Pennsylvania has been chief among these communities, where there is anything like a strong opposition party, and the Pennsylvanians turned in a Republican majority of hundreds of thousands.

Almost every phase of the New Deal program came in for a lashing, even in the TVA Tennessee territory, the voters of that section sending two Republicans to Congress. Out in Kansas where the wheat farmers and others have grown tired of crop control and adjustment policies, the Democrats were generally turned out of office, and Republicans elected in their place. They have had enough of experimentation, planned economy and related government meddling. They want a chance to return to something approaching normal conditions.

But what will be the reaction in administration circles? That is the question that interests the country at this time. Will the policy of intolerance, intimidation, and disregard for opposing opinions be continued, or will a more conciliatory attitude be adopted, with the view of consolidating the tide of votes that is certain to roll in two years hence.

There is not a shadow of doubt that the voters have left their calling card in the halls of Washington as a warning as to what may be expected when they come around in 1940, unless changes are made there in the meantime.—Jacksonville Times-Union.

THE WHOLE STATE CAN LEARN FROM RIDGE SECTION MIXUP

Now that the hubbub has subsided, every Florida community might be wise to plan a good election year by calmly considering a recent "ridge section" controversy which involved Orlando on one side and the Lake County cities of Leesburg, Clermont and others.

It is not the purpose of this editorial to discuss the merits of either side in the following account of the controversy seems to favor one side or the other, it will certainly not be intentional but a by-product of the necessity of being brief:

The State Road Department announced that construction of a Lake County-Miami highway, straight down the ridge section through Leesburg, Lake County, Clermont and southward to Miami, was a major project on the list of Florida roads to be built or improved.

This route would pass 30 or 40 miles to the west of Orlando and Ocala and port and progressive as usual, protested that they had been working to get this highway through their city and did not intend to see their efforts go to waste, even if the other plan had to be blocked.

At this juncture it was revealed that the prospective route to the west of Orlando is greatly preferred by Federal officials who foresee its possible use as a military highway as far removed as possible from both the East and West coasts of the State.

Since Federal funds would have to be obtained to build the road, Orlandoans found themselves backed

by the Federal government, the State Road Department and a determined Lake County spirit as expressed in editorials in the Leesburg Commercial and Clermont Press, from which the following is taken:

"Orlando business interests and newspapers which brazenly and publicly launched a campaign to steal from our community its place on the Federal road from Lake City to Miami possibly did not count the cost such an effort would bring if it were successful. This fact was demonstrated forcibly when one Clermont business organization cancelled a single order with an Orlando firm amounting to \$10,000."

It may be pointed out that the same conditions which make Tampa popular to the retail shopper will prove equally appealing to the firm which can secure its own stock by trucks.

Analysis of Orlando's trade territory—almost vacant in the past, not especially prominent to the north and quickly running into Lakeland and Tampa competition to the south—would be quite desolate if the rich Lake County area to the West were to become so antagonized as to change its shopping direction.

Without taking sides in this controversy or gloating over any possibility of Tampa gaining through Orlando's losses, this illustrates anew the importance of every community in Florida working for the best interests of neighboring communities as well as its own. An analysis of the results points very strongly toward the conclusion that the heavy vote was not so much for the Republicans as it was against New Deal policies.

The outcome of the election also can be considered as a triumph for constitutional principles; a turn again toward conservative fundamentals such as have been the guidepost of the Nation since its inception.

TOO LATE TO CLASSIFY BY RUSSELL KAY

A century ago St. Joseph, on the Gulf of Mexico, was one of the foremost cities in Florida. The second railroad in America, and the first in the South, connected it with the outside world, while shipping of the world docked in its great water terminals.

Most of the cotton, minerals, naval stores and other goods of south Georgia, Alabama and north Florida moved through this port. Tourists and winter visitors flocked to its palatial hotels, thronged its glittering beaches. Those seeking employment made long and tedious journeys to work in its mills, shops and warehouses.

This great prosperous city was proud of her commerce and industry, confident of her future and many believed she was destined to become Florida's greatest metropolis. Her growth and progress were more rapid than that of the sister cities of her day, Pensacola, Tallahassee and St. Augustine.

Wealthy farmers, tradesmen and mill owners built beautiful homes along her waterfront, northern capitalists developed her beaches and sought to woo the tourists, mostly well-to-do merchants and plantations, by providing modern hotels and one of the finest race tracks in the nation. While definite figures are not available it is believed that the population of St. Joseph in the year 1838 was between five and ten thousand.

In December of that year a little group of statesmen gathered in the great hall of the Florida convention to St. Joseph to attend the state's first constitutional convention and it was at this meeting that Florida's first state constitution was adopted in December 1838.

Can you picture that great occasion, certainly a glorious celebration must have been staged, for conventions, then as now, were auspicious affairs. No doubt these distinguished guests were wine and dined and royally entertained during the period of their stay, engaged in the pleasures of the city, considering the problem of their first constitution.

Shortly after that memorable and historic event, death and destruction, swift and terrifying, swooped down upon this gay and growing community to all but wipe it from the map and even the memory of man with the great conflagration that came in ships, came also mighty pestilence, the dreaded yellow fever. Men sick unto death, staggered ashore, to meet them came swarms of mosquitoes from near by marsh and low lands, to buzz throughout the city as angry messengers of death.

Terrified citizens fled for their lives, deserting their homes, their business and their dead. In a short time the population of St. Joseph had dwindled to but a few hundred. When the great epidemic had passed a few stout hearts returned, still believing that the stricken community would regain its loss and again assume leadership.

Then out of the south came another great disaster. Grey clouds swept over the shuddering skies to bring dreighting torrential rains and in their wake the mighty hurricane. Striking the city in its fury it kindling wood of decks and buildings leaving little but wreckage in its wake.

And so the hopes and dreams of Florida's city of St. Joseph lay buried beneath a mass of debris and those who might have returned sought fortune elsewhere as there was nothing to return to, and the few who remained following the storm soon deserted the place to seek more promising fields. For many years St. Joseph was but a hideous ghost town. Woods took possession of its lifeless streets, the business of the city, fire and field-mouse frolicbed about its crumbling walls.

But the state to which St. Joseph gave its first constitution grew into a great and mighty empire and today as we approach the 100th anniversary of that event we find a reborn city on the site of old St. Joseph. The day known as Port St. Joe. In the last century man has conquered yellow fever, he has learned to chart and protect himself against tropical storm. Again the song of the hammer and the saw are being heard in the old landmark. Modern machinery and power have replaced the primitive tools and warehouses again beckon to foreign shipping and mighty mills and factories belch the smoke of industry skyward. Where ancient coach and ox-cart rumbled over winding woods roads, now velvet smooth highways welcome the truck and car.

December 7, 8, 9, and 10 of this year, all Florida will join in celebrating the 100th anniversary of the adoption of the state's first constitution and the celebration will occur at Port St. Joe. Elaborate preparations are being made for this event. Parades, historical pageants and every form of entertainment will be crowded into these four gala days. Dignitaries from not only Florida but the nation are expected to attend. Those who visit Port St. Joe on this occasion will find a royal welcome and be gloriously entertained. It is one event you surely cannot afford to miss.

Just Stuff-

(By W.A.R.)

They Scored, Won and Fought All in One Game.

This heading is not just what we would have liked for the initial title of the Amateur Athletic Union football game between the Protoproff Bullpups and the Avon Park Red Devils. Avon Park won the game officially 1-0, unofficially 15-0, as Coach Baker of Protoproff forfeited the game in the last eight minutes of play, after a free-for-all among players and spectators, which was lead up to by a series of preliminaries on the part of both spectators and contestants.

There was plenty lack of sportsmanship on the field, which the officials let get beyond their control before the half ended. If one of those trouble-makers had been nipped in the bud we would have had a nice clean game and lots of people today would have been teeth and less black eyes to worry with.

We believe in teaching players to play to the fifth all their might. But we believe in teaching them that defeat by honest play is no disgrace and victory accomplished by foul means is a disgrace, not in itself a true conquest and something to gloat about.

In the first quarter Meriwether intercepted a Bullpup pass and ran 75 yards for what looked like the first score for the Devils this season, but he was called back by officials on account of clipping teammates. Not long after this Avon Park scored two points when they kicked a field goal.

With this encouragement the Devils settled down and began a drive which ended in a touchdown when Bailey drove the line for the first touchdown. Neither team made much headway for the remainder of the half.

During the third quarter with Protoproff playing desperately to gain the lead, Bailey again intercepted a pass on the 40 yard line and ran 55 yards for a touchdown. Meriwether hit the line for the go-ahead point.

It was then that the we clouds began to show over the horizon and the steady beat of the tom-toms (from the bandstand) added its chord to the music of the moment. Members of defeat in the breasts of revengeful seeking gladiators. And so the mob moved forward and the west wind blew the clouds away. The fighting Irishman, to the bottom of the heap. So ended the climax of a perfect (almost) football game.

Thistles griddle that will get down in the schools' waste baskets and be forgotten. I hope.

A recent editorial in the Tampa Times dealt with the route of the new Federal highway and the controversy which has been going on since one side and the Lake County cities of Leesburg, Clermont and others; in which the Lake County boys threaten to suit land with the Orlando lads if they continued to be "nasty" about the proposed route. The editorial remarked: "Without taking sides in this controversy or gloating over the possibility of Tampa gaining through Orlando's losses."

Why Tampa, you don't know, but I think, what you think we think, is true about stealing their buttered bread—do you?

The annual Thanksgiving football classic, Thursday, will mark the thirtieth meeting of the Avon Park Red Devils and the Blue Streaks. This annual football battle started back in 1926. In the years '26 '27 '28 school boys played four games, which the Devils took with a little trouble. At present Sebring is leading by one game, made through many a day set off annually by the Governors of New England and during the Revolutionary War, a day of Thanksgiving was observed by Congress.

In 1817, New York made it a yearly custom, and the idea spread through many other States, generally designating the last Thursday in November. In 1864 President Lincoln proclaimed a day of Thanksgiving, and since then, the Presidents have annually issued a Thanksgiving proclamation, usually accompanied by one from the Governors of each of the several states.

In most of our communities, when local conditions make it possible, Union Thanksgiving service for all who are able and willing to unite, is held in one of the larger local houses of worship, with a sermon by a local pastor, and the honor is usually passed among the ministers and churches. When this cannot do, a special service, partaking of the nature of a Harvest Festival, when Members and friends are urged to bring or send to the table, flowers, fruits and vegetables, first, to be used for decorating and after the service, to be given to the poor, is held on the Sunday before Thanksgiving.

Thanksgiving is specially adapted to family gatherings. On this day more than on others, flowers are renewed around the Thanksgiving Board, we indulge in more expensive meals, and the more we have about the table, the more thankful we are.

Theodore Roosevelt was one of the most virile men of the public life. One of the things he wrote is specially appropriate for this time. He said: "When home there are no more when men and women cease to regard a worthy family life, with all its duties fully performed and all its responsibilities lived up to, as the life best worth living, then evil days for the Commonwealth are at hand."

IT IS A GOOD THING TO SAY THANKS UNTO THE LORD!

The Legion had better save those sophists they entered in the race Armistice Day, for next summer. They make excellent soup, boys.

We wonder if the present AAA set-up would have affected the fruit crop on our late slot machines.

Mrs. F. P. Cone had the right idea when she used water to christen the S.A.L.'s strain-line, instead of champagne. . . there's lots of water. . .

THANKS! Avery Powell of the Times-Union, for the compliment.

Boys, when you play your Thanksgiving football game, don't take Napoleon seriously when he said, "An army fights on its stomach."

Highway cattle and road-hogs should be put back where they belong. Would someone tell me how old you have to be and how many hills one has to climb before he is "Over Fool's Hill!"

While viewing the new S. A. L. stream-line, a negro remarked to a white man, "I don't like these new trains." "Why?" asked the other. "Ain't no place to hobo," he replied.

The new train made 100 miles and hour over the prairies before the other train could get started. Wonder what the cows thought.

Wow! There's those lights again Sebring. . . Isn't that your cue?

Late To Classify

column. . . I prefer his column.

Don't forget the big Thanksgiving dance at the Blue Anchor, after the Sebring-Avon Park football game. There'll be good music and lots of fun for all. . . This is nice place to "back" that big dinner.

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Church Notes

UNION CONGREGATIONAL CHURCH

Dr. Alfred C. Elliott, Pastor

November 20—Sunday School, with classes to suit all ages, at 9:45 a.m. in charge of Superintendent J. P. Parker. Women's Conference, at 11:00 a.m. Sermon by the pastor, who will speak on "The Harvest of the Lord." Members and friends are requested to send flowers, fruits, vegetables, canned goods and general foodstuffs to the Church by 3:00 p.m. on Saturday.

At 5:45 p.m. Ruth Wild will lead the meeting and Harmon Atkins will introduce the topic.

The Ladies' Aid will meet at the church on Wednesday at 3:00 p.m. when all members are urged to be present. The "Quiet Hour" service will be held on Wednesday at 7:30 p.m. The Rev. Mark Dexter will have charge of the service and give the address. The doors of Union Church stand open to all who seek spiritual inspiration and help. Its pastor and members invite the public to worship with them.

METHODIST CHURCH
C. R. Minglehoff, Pastor

9:45 a.m. Church School, Guy Smith, Supt. A good place to spend an hour on Sunday morning. A friendly class and a competent teacher will greet you.

11:00 a.m. Morning Worship, sermon by Rev. J. W. Blake, presiding Elder of the Lakeland District. Florida Conference.

2:30 p.m. Quarterly Conference, Rev. J. W. Blake presiding.

6:30 p.m. Senior, Intermediate and Junior groups of the Young Peoples Division.

7:30 p.m. Sermon by the Pastor.

7:30 p.m. Tuesday. A dramatized play and study of City Shadows by the W. M. S.

7:30 p.m. Wednesday, Thanksgiving Service. Come and be thankful with us.

EPISCOPAL CHURCH SERVICE
Holy Communion, 7:30 a.m. Church School, 9:30 a.m. Holy Communion and Sermon, 11:00 a.m.

Holy Communion, 7:30 a.m. Adult Instruction, 9:30 a.m. Special Thanksgiving Service, Thanksgiving Day, 11:00 a.m. RICHARD I. BROWN, Rector.

I Should Belong To The Chamber of Commerce—

Because the Chamber of Commerce is business insurance—an institution that is accomplishing great good for my town at a time when concerted action means more than ever before.

Mr. and Mrs. G. R. Buckingham and Mrs. M. R. Riches of Ontario, Canada are registered at the Avon Park hotel where they expect to spend the winter.

U. S. Sugar Corp. To Hold Essay Contest For School Children

Cleveland, Nov. 17 (FNS)—Prior to the Christmas holidays, the United States Sugar Corporation of Cleveland will distribute over \$1,100 in prizes to Junior High School students enrolled in the public schools of the state for the best essays written between Nov. 15 and Dec. 1 on the subject "What Sugar Production Means to Florida."

This essay contest, approved by both Agricultural Commissioner, Nathan Mayo, and Superintendent of Public Instruction Colin English is in the way commercial and is designed to acquaint Florida students with the agricultural and industrial development of the everglades as the "Nation's Sugar Bowl."

Prizes of \$5, \$3 and \$2 for first, second and third best respectively, are offered in each individual district. In addition, a special prize of \$25 will be awarded for the best essay from each of the five congressional districts.

State-wide prizes of from \$5 up to \$100 will be awarded for the best essays in the state contest. In addition, the school in which the state grand prize winner is enrolled will receive a special award of \$100.

The Florida Congress of Parents and Teachers and the Florida State Junior Chamber of Commerce are both cooperating in the promotion of the interesting contest and many schools plan to make the essay contest part of their regular "English" program.

Each Junior High School is being supplied with Department of Agriculture booklet on "Sugar Production" as well as an literature furnished by the U. S. Sugar Corporation of Cleveland and the Savannah Sugar Refining Company of Savannah, who refines all raw sugar produced in Florida, which is distributed to the consumer under the name "Dixie Crystal."

The contest is being conducted under the auspices of the Florida News Service and will be judged by a committee of prominent Florida editors.

Contestants desiring additional data may secure "The Story of the Sugar Industry in Florida," a booklet that deals with sugar production from the cane field to the processor's mill. Contestants are not required to make any kind of purchase and need not even mention the Sugar Corporation or Refinery in their manuscript.

Scarf Fever in Early Days
Scarf fever was first accurately described by Sydenham in 1670, before which time it had been confused with smallpox and measles.

For Sale

Bibles, Christmas Cards and beautiful Wall Plaques.

Help A Shell-Like Give Me A Friendly Call.

MRS. RUTH I. AUSTIN

319 S. Verona Ave.

Avon Park, Fla.

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SPECIAL and Personal News

Phone 37

GWENDOLYN WEVER Society Editor Phone 211-W

Miss Pearson Hostess To San Souci Club

Lovely in each detail was the delightful bridge party given Monday evening by Miss Millie Pearson at the Jacaranda Hotel, when she entertained members of the San Souci Club. A Thanksgiving Day color motif was used in the decorations, bridge appointments and refreshment course.

The Palm Room, where the tables were arranged was decorated with lovely bowls and vases of chrysanthemums.

A tempting dessert course was served previous to the game in the Jacaranda Grill.

Emphasizing the chosen motif, the score pads and tallies were in yellow and black with a Thanksgiving Day design.

High score prize, a lovely set of hand embroidered pillow cases, was presented to Miss Iva Phillips and second high, a hand embroidered towel, was won by Miss Elizabeth Jinks, while Miss Mildred Myers was given a hand embroidered robe for cut prize.

Those enjoying this unusually pleasant party were, Miss Alma Harrell, Miss Mary Key, Miss Harriet Hundermark, Miss Sarah Browning, Miss Elizabeth Jinks, Miss Janet Cook, Miss Betty Ellen Smith, Mrs. Fred Peden, Mrs. Raymond Dilley, Mrs. Charles Sherman, Miss Elizabeth Green, Miss Iva Phillips, Miss Helen Pittman, Miss Mildred Myers, Mrs. C. R. Ginn and the hostess, Miss Millie Pearson.

Miss Letha Touchton Y.W.A. Hostess

The Y. W. A. met Tuesday evening at the home of Miss Mary Letha Touchton. The meeting opened with a short business session, with the devotion in charge of Mrs. Ray Wells. Following the program, delicious refreshments of cookies and punch were served. Those enjoying the evening were: Miss Doris Reddick, Miss Jane Clements, Miss Marion Weaver, Miss Betty Sherman, Miss Gail Coon, Miss Lillian Boat, Miss Leola, Rebecca and Ruby Holden, Mrs. Cliff Williams, Mrs. Junior Smith, Miss Alice Harden, Miss Mary McNicholas and the hostess, Miss Mary Letha Touchton.

C. B. Martin was visiting in Tampa over the week end.

Bridge Club Met At Dilley Home

Mr. and Mrs. Raymond Dilley were hosts Thursday evening last week, at their home, when they entertained members of the bridge club and additional guests. A color scheme of red, white and blue was carried out in decorations, bridge appointments and refreshment course, in keeping with the Armistice Day motif.

The party rooms were decorated with bowls and vases of autumn flowers placed at vantage points.

Prizes were awarded to Mr. and Mrs. Lester Armstrong, winners of high score, who were presented with a set of varied colored card cups, while Mr. and Mrs. John Hood, winners of second high, received a pottery dish. Floating prize, a novelty nut cracker, was won by Mrs. John Hood. During the games delicious fruit punch was served by the hostess.

Delicious refreshments consisting of pumpkin pie, cheese and coffee were served on tables, which were laid with attractive red, white and blue crepe paper covers, centered with small vases of flowers. Favors on each refreshment plate were tiny flags.

Those sharing the pleasures of the evening were: Mr. and Mrs. Lester Armstrong, Mr. and Mrs. Floyd Johnson, Mr. and Mrs. John Hood, Mr. and Mrs. Milford Dilley, Mr. and Mrs. Brice Wilcox, Mrs. Charles Sherman, Mrs. Elizabeth Green, Mrs. Helen Pittman, Mrs. Mildred Myers, Mrs. C. R. Ginn and the hostess, Miss Millie Pearson.

Miss Cameron Was Hostess Monday

Miss Hazel Cameron was hostess Monday evening when she entertained members of her bridge club and a few additional guests at the home of Mrs. Richie Green. White chrysanthemums were effectively used in decorating the party room.

When scores were totaled at the close of several interesting progressions, Mrs. Bill Schenckmaier was awarded high score prize; Mrs. Edgar Koch second high and Miss Gwendolyn Wever, floating prize. Delicious refreshments were served to those present who were: Mrs. Jimmie Allen, Mrs. Devon Reddick, Mrs. Bill Schenckmaier, Mrs. Lester Armstrong, Mrs. Francis Shockley, Mrs. R. X. Drott, Mrs. Frank Wilcox, Mrs. Edgar Koch, Mrs. Tom Jones of Sebring, Miss Gwendolyn Wever, Mrs. Richie Green and the hostess Miss Hazel Cameron.

Mrs. Voorhees Bridge Hostess Friday

Mrs. Georgia Voorhees was hostess at her home last Friday evening when she entertained several of her friends at a delightful dinner party. The rooms were decorated with beautiful bouquets of cut flowers.

After a delicious dinner was served, bridge was enjoyed, prizes being awarded to Mrs. L. Rodman Nichols, holder of high score, for ladies and Dr. G. S. McKnight high score for men.

Guests sharing the pleasures of the evening with their hostess were Dr. and Mrs. G. S. McKnight, Mr. and Mrs. J. B. Hart, Mr. and Mrs. L. Rodman Nichols, Mrs. Stella Frey, Dr. A. H. Able and H. J. Mummau.

Mrs. X. O. Meadows of Daytona Beach is spending several days here the guest of Mrs. Ida Collins. Mrs. Meadows was a former resident here.

WALTER S. S. Registered Broker

Can Supply Your Every Want in REAL ESTATE LISTINGS SOLICITED

Bill Mobley spent the week end in Dade City the guest of friends and relatives.

Mrs. J. C. DeShong and infant daughter Sandra Lee returned home Sunday from Lakeland.

Mr. and Mrs. E. F. Armstrong returned from Hicksville, Ohio after having spent the summer there.

Mrs. Collins Hostess To Circle Two

Mrs. J. L. Collins was hostess to Circle Two of the Baptist Missionary Society at her home on Monday afternoon. Mrs. Frank Costine led the devotion, followed by the prayer. Mrs. S. J. Pendleton, teacher, gave the second chapter of the book, "For This Cause." The meeting closed with prayer by Mrs. D. T. Lockett.

During the social hour the hostess served delicious refreshments of limeade and cookies to those present, who were, Mrs. Frank Costine, Mrs. Milford Dilley, Mrs. D. T. Lockett, Mrs. Anna Lawhon, Mrs. Dolly Skipper, Miss Ethel Paschall, Mrs. I. H. Ford, Mrs. Paul McFarland, Mrs. J. L. Collins, Mrs. R. P. Sandridge, Mrs. Mark Smith, Mrs. Ray Wells, Mrs. S. J. Pendleton, Mrs. R. L. Adams, Miss Mable Collins, Mrs. W. W. Renner, Mrs. Fred Touchton, Mrs. Lena Clements, Mrs. J. B. Crosby and Mrs. J. B. Coon, Jr.

Miss Alma Harrell, Mrs. Free Feder, Miss Elizabeth Jinks, and Miss Millie Pearson spent Saturday in Tampa.

Mrs. Lula Bass Was Club Hostess

Mrs. Lula Bass entertained members of her bridge club Thursday afternoon last week at her home on Lake Lotella. White chrysanthemums decorated the party room most attractively for the occasion.

During the afternoon bridge was enjoyed, after which the hostess served delicious refreshments consisting of pumpkin pie topped with whipped cream and coffee.

Those enjoying the affair were Mrs. S. Y. Hart, Mrs. W. H. Kempston, Mrs. G. S. McKnight, Mrs. Georgia Voorhees, Mrs. Hank, Mrs. C. A. Clark, Mrs. Katherine Bristol, Mrs. Norton Smith, Mrs. H. A. Vickery, and Mrs. William Hauptmann.

Circle One Met With Mrs. Dalton

Circle One of the Baptist Missionary Society met at the home of Mrs. J. P. Dalton Monday afternoon. Co-chairman, Mrs. J. A. Bishop, presided at the business session and Mrs. J. P. Dalton taught the lesson. The meeting dismissed with prayer, led by Mrs. David Stackey.

Delicious refreshments of punch and cookies were served to those present who were: Otto Skipper, Mrs. J. B. Coon, Sr., Mrs. M. Foster, Mrs. David Stackey, Mrs. Jessie Rewland, Mrs. J. A. Bishop, Mrs. Fred Wetherbee, Mrs. L. Rodman Nichols, Mrs. B. F. Martin, Mrs. J. P. Dalton.

The circle will meet the second week in December with Mrs. J. A. Bishop.

Miss Bailey Was Hostess Tuesday

Miss Margaret Bailey was hostess at her home Tuesday evening when she entertained several of her friends at a delightful dinner party. The rooms were decorated with beautiful bouquets of cut flowers.

After a delicious dinner was served, bridge was enjoyed, prizes being awarded to Mrs. L. Rodman Nichols, holder of high score, for ladies and Dr. G. S. McKnight high score for men.

Guests sharing the pleasures of the evening with their hostess were Dr. and Mrs. G. S. McKnight, Mr. and Mrs. J. B. Hart, Mr. and Mrs. L. Rodman Nichols, Mrs. Stella Frey, Dr. A. H. Able and H. J. Mummau.

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Can Supply Your Every Want in REAL ESTATE LISTINGS SOLICITED

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Mrs. J. C. DeShong and infant daughter Sandra Lee returned home Sunday from Lakeland.

Mr. and Mrs. E. F. Armstrong returned from Hicksville, Ohio after having spent the summer there.

Crowd Hears Fr. R. I. Brown, Armistice Day Speaker



A large crowd heard Fr. R. I. Brown, rector of the Church of the Redeemer, deliver a short address in Donaldson Park on Armistice Day as part of the American Legion program. This picture shows part of the assembled crowd. Additional Armistice Day pictures will be published next week.

Mr. and Mrs. John Bunting spent the week end in Lakeland the guests of friends and relatives.

Mrs. Bertha Bond of Lakeland spent Sunday here the guest of her parents, Mr. and Mrs. W. D. Cameron.

Miss Alma Harrell, Mrs. Free Feder, Miss Elizabeth Jinks, and Miss Millie Pearson spent Saturday in Tampa.

Mr. and Mrs. Richie Green, and Mr. and Mrs. Jimmie Allen attended the football game in Wauchula Friday evening.

H. G. McArthur, J. W. Tuton and Albert Martin attended the Rexall Convention in Orlando Monday.

Mrs. Daisy Armistead left Sunday for St. Petersburg, and will spend several weeks there the guest of Mrs. Marjorie Collins.

Mr. and Mrs. J. S. Blackburn and Mr. and Mrs. C. H. Carnine and two children were visiting in Tampa Sunday.

J. L. Wells returned Monday from Wichita, Kansas, where he went to buy a new Cessna plane for his own use.

Mr. and Mrs. Fred Revell of Bowling Green spent the week end here the guests of Mr. and Mrs. Howard Maddox.

Mr. and Mrs. J. T. Wells and daughter Eunice of Tampa, were visiting here Saturday, the guests of Mr. and Mrs. S. F. Longbottom.

Mr. and Mrs. R. P. Woodson arrived from Memphis, Tenn., and will spend the winter months with Mr. and Mrs. M. E. Covington.

A. T. Browning returned to his home in St. Augustine Saturday, after having spent the past week here the guest of his daughter Miss Sarah Browning.

Mrs. W. D. Cameron returned home Sunday from Ocala, after having spent the past week visiting her daughter and son-in-law, Mr. and Mrs. Fred Crow.

Mr. and Mrs. Bill Schenckmaier and daughter Ellen, Miss Gwendolyn Wever and "Chum" Boxall were visiting in Lake Wales Sunday afternoon.

Miss Helen Tuton spent Friday in Bushnell, the guests of Mr. and Mrs. Cecil Wilder. Mrs. Wilder was formerly Miss Lucille Saggus.

Mrs. Stanley N. Reeves returned Saturday from Savannah, Ga., where she has been visiting her sister, Miss Madge Bland, who has been ill.

Mr. and Mrs. L. M. Marsh, who have been spending the past week in Bushnell, the guests of their son and daughter-in-law, Mr. and Mrs. Ray Marsh returned home Sunday.

Mrs. Dolly Skipper returned home Sunday, after having spent the week end in Lakeland.

Mr. and Mrs. J. C. DeShong and infant daughter Sandra Lee returned home Sunday from Lakeland.

Mr. and Mrs. E. F. Armstrong returned from Hicksville, Ohio after having spent the summer there.

Book Week NOVEMBER 14 TO 21

A XMAS THO'T: A Book For My Child's Library. An Aesop Of Outstanding Books To Be Found AT

JACARANDA Gift Shop

Let Us Renew Your Magazine Subscription A VERY ACCEPTABLE GIFT

the past week in Lake Geneva, the guest of her daughter and son-in-law, Mr. and Mrs. R. C. Baldear and family.

Miss Tommie Lou Greene and James Jordan left Wednesday for Lakeland to represent the Avon Park High School at the Youth's Conference, which will be held at Southern College.

A. F. Shaffer and daughter Mrs. Elizabeth McGinnis and son Adam, of Schenectady, N. Y. arrived Monday to spend the winter months in Avon Park at their home at Highland Lakes.

W. W. Hill of Tolono, Ill., arrived here the latter part of the week and will spend the winter with his daughter and son-in-law, Mr. and Mrs. T. J. Ward and family.

Because it breaks down sectional, class and group selfishness in its efforts for the public welfare.

America's King Of Wit At Park Theatre Sat. Night and Sunday

Bob Burns abandons his vaudeville humor for a home spun, quantity amusing role as an itinerant printer in a deftly produced and directed vehicle that will hit the mark for local acclaim, especially with small town audiences. Burns' first starring vehicle is aptly tailored to his measure and the supporting roles give evidence of excellent casting.

John Beal and Jean Parker are particularly outstanding as romantic interest in the story of the widow of the founder of a small town paper and her battle against the town's one man government. The story moves at a pleasant, leisurely pace and is never marred by forced humor. Bob Burns, John Beal, and Jean Parker in "Arkansas Traveller."

HOME COOKED FOOD DOUGHNUTS, PIES, CAKES, COOKIES and CANDY.

Wednesday, November 23, Just Before Thanksgiving.

STEBBINS' AA STORE By Mrs. W. A. Davison

CIRCLE THEATRE PHONE 190 - SEBRING, FLA.

Sunday & Monday, Nov. 20-21 BOB BURNS

"The Arkansas Traveller" - with FAY BAINTER JEAN PARKER

Tues. & Wed. Nov. 22 - 23 VIRGINIA BRUCE

"Woman Against Woman" - with MARY ASTOR HERBERT MARSHALL

Thurs. & Friday, Nov. 24-25 HENRY FONDA

"BLOCKADE" - with MADEIRAINE CARROLL

Saturday, November 26 "Panamint's Bad-man"

COMING: "SING YOUR SINNERS" "ALEXANDER'S RAGTIME BAND" "FIVE OF A KIND" "THE COWBOY FROM BROOKLYN"

Sweeping the state by storm, Bartlett Schopf's nickel juice plan is now functioning in over 2,000 outlets. Schopf states that by the time the tourist season is in full swing he estimates that close to 10,000 juice dispensing establishments will be advertising and selling Florida citrus juice at 5c per glass.

Use Times Want Ads

DANCE AT THE Blue Anchor THANKSGIVING NIGHT

Enjoy Yourself To The Music Of The ROYAL HAWKS

Festivities start at 10 p.m. and will continue until the wee sma' hours.

Script \$1.00

We'll Be Seein' You!

Opening Here Nov. 14 Dr. Clifford Manley Chiropractic-Physiotherapy

MONDAY, WEDNESDAY and FRIDAY HOURS: 10 A.M.—12 NOON and 1—4 P.M. BRICKELL BUILDING, ROOM 210



Here's a Community Booster

I AM a booster for this community of ours. Do you know why? You see I work in the office of the electric company. My future depends upon the prosperity of this company which in turn depends upon the prosperity of this community.

It's different with most other businesses in a community. They manufacture in one community and sell in hundreds of other communities—miles away. Their success depends largely on conditions, not here, but elsewhere.

Our market is this community—and a few miles of surrounding countryside. Our success depends on the success of this community. The prosperity of this company rises and falls with the community it serves.

It stands to reason that this company and its employees want to see this community go ahead. It's the only way we can get ahead.

This company aims to give a type of service that will promote the welfare of the community and prove one of its best assets. Customers' suggestions for increasing the value of the service to them and the community will be appreciated.

FLORIDA PUBLIC SERVICE COMPANY

PARK THEATRE AVON PARK, FLORIDA

CHILDREN 10c ALWAYS A GOOD 25c SHOW

Friday & Saturday, Nov. 18-19 SMITH BALLEW

"Panamint's Bad-man" Serial and Community Sing

Sunday, November 20 BIG MID-NITE SHOW SAT. URDAY 11:30 P. M. BOB BURNS

"The Arkansas Traveller" A down to earth comedy that you'll enjoy.

Selected Short Subjects Monday & Tuesday, Nov. 21-22 LYNNE OVERMAN and BILLY LEE

"Sons of the Legion" Comedies: "Cracked Ice" and "Hermits Kingdom"

Wed. & Thurs. Nov. 23-24 MICHAEL WHALEN and LYNN BARI

"Speed to Burn" News and Comedy

PHARMACISTS: S. S. Thayer

G. P. Thayer

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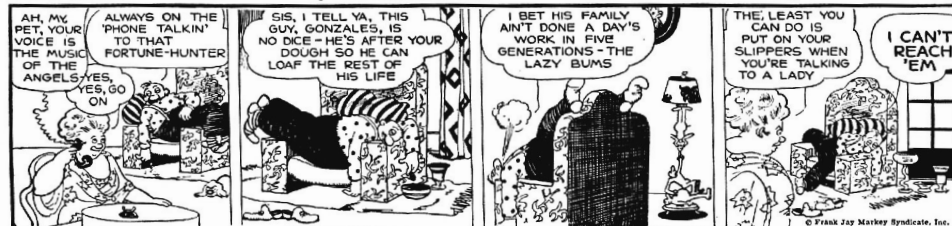
G. P. Thayer

Fun for the Whole Family

BIG TOP



LALA PALOOZA Vincent Is as Energetic as a Barrel of Glue



S'MATTER POP—A Deuce of a Trick on Willyum's Part



MESCAL IKE By S. L. HUNTLEY



POP—The Protector



THE WORLD AT ITS WORST By GLUYAS WILLIAMS



THAT'S BETTER

"My bill for improving your hearing comes to \$25," said the ear specialist.

"Did you speak?" asked the patient, cupping his hand to his ear.

"Perhaps I'd better make it \$10."

"That's better, doctor," said the patient quickly.

So Simple as That?

Farmer—Well, we're all set now. We have two milking machines. City Nephew—Do they give as good milk as cows?

Sam Spide

Teacher—Mary, can you tell me what we get from the sun and not the moon?

Mary—Yes, ma'am. Freckles.

HIS GUIDE

"My wife told me to take the old cat off somewhere and lose it. So I put him in a basket and tramped out into the country about eight miles."

"Well, did you lose the cat?"

"Lose it? If I hadn't followed it I'd never got back home."

IRIUM SHOOTS PEPSODENT POWDER SALES TO 27 MILLION MARK!

Pepsodent ALONE of all tooth powders contains marcesium Irium!

Check your smile! Brush with this marcesium Irium tooth powder. It's the true natural sparkle of your teeth. How can you remove those ugly stains? Like 20 million other purchasers did, use Pepsodent—the one and ONLY Pepsodent Powder!

Both powder containing Irium use how marcesium Irium brushes away cloudy surface stains... how it polishes your teeth to a dazzling natural brilliant! Contains NO GEL. NO BLEACH. Try Pepsodent Powder!

*Pepsodent's tooth mark for the benefit of Pepsodent Allot Allot



Ideal Woman Is Matter of Man's Taste

By PATRICIA LINDSAY

EVERY man cherishes in his heart a vision of an Ideal Woman. Naturally this woman is beautiful. Beautiful according to his individual estimate of feminine loveliness. She is usually a vision of perfect contour, lovely stature. Her skin is fresh and radiant and her hair is lustrous. Her hands are soft and capable while her eyes sparkle with vitality and silent wisdom!

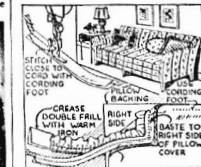
Yes, Man's Ideal Woman is a composite of all beauty and all the feminine graces. Not only does her physical beauty satisfy his eye, but her voice is music to his ears. The

Smart Cushions From Odds, Ends

By RUTH WYETH SPEARS

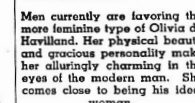
THERE comes a letter from a reader ordering both of the sewing books offered below. She says, "I have to smile when people tell me it does not pay to sew. Recently I had a regular spree of doing over a living room. I spent \$10.35 for materials. The sewing machine and I did the rest. Here is what the ten thirty-five bought. New slipcovers for the davenport and two chairs, chintz curtains for three windows, a new ottoman and a lamp shade. The slipcover for the davenport alone would have cost fifteen dollars if made outside."

It now seems that there is a need for more color in the newly decorated living room. The cur-



tains are very gay but the new slipcovers rather neutral. Why not repeat some of the curtain colors with bright cushions? A clever girl I know saves the good parts of old silk dresses and blouses and buys remnants of bright silks and ribbons for this purpose. Her pillows are always most professional looking. If contrasting pieces are joined, she uses covered cords in the seams and contrasting cordings and neat little frills around the edges to repeat the strongest tones in the room. In this way many different kinds of material may be brought into harmony.

NOTE: You also may have smart slipcovers, curtains and dozens of things you have been wanting. Mrs. Spears' books have helped thousands of women. She tells you quickly with pictures the things it would take years to learn by old-fashioned methods. Her sewing sketches clear away all uncertainties both for the beginner and the experienced sewer. Every stitch is packed with new ideas—all illustrated. Book 1—SEWING, for the Home Decorator. Book 2—Gifts, Novelties and Embroidery. Books are 25 cents each. Order both books and get fascinating quilt leaflet free. Address Mrs. Spears, 210 S. Desplaines St., Chicago, Ill.



Men currently are favoring the more feminine and the more Haviland. Her physical beauty and gracious personality make her alluringly charming in the eyes of the modern man. She comes close to being his ideal woman.

quality of her mind intrigues him, and her soul that intangible something every person possesses—is his inspiration.

Through life, Man seeks this creature of divine loveliness. For her he lives, works and plans. This Ideal Woman is the animating power behind progress and activity, and the closer you resemble her the more joyous and abundant will be your life!

If you wish for love, admiration, success, happiness—Be beautiful! Delight in the joy of feminine power which comes from the knowledge that you are a creature of charm and that your personality is compelling!

Analyze Your Beauty Assets

Success in whatever you desire from life lies in your determination to make the most of yourself—to glorify your highlights!

So many women give up too easily. Just because they were not born with permanent waves in their hair, or with legs like the famous Dietrich's, they let themselves grow discouraged. They don't take time to analyze their own beauty assets.

Perhaps a woman has a crooked nose which causes her no end of dismay. But her voice might be so beautifully pitched that by concentrating on it she could so fascinate others that they wouldn't be aware of the crooked nose! Impossible? Not at all!

Every woman is born with some physical beauty and a few compelling characteristics. The Perfect Woman does not exist. Each woman should strive to accent her good points and to dim her less glamorous ones. She who does that successfully comes near to being one man's Ideal Woman. The art of keeping the external You beautiful, and the inner You lovely at the same time, is worth striving for. Look around you. Isn't the woman who has mastered that art getting pretty much what she wants from life?

HINT-OF-THE-DAY

Most of us have some opportunity for letting out-of-doors and being active one way or the other—playing games, being interested in a sport for exercise, gardening, or bicycling. There are numerous ways to work off that excess poundage and bring your measurements down to appealing lines.

If you are not active out-of-doors in games or sports, then you must do daily calisthenics, preferably in the open air, simple corrective ones planned for the particular parts of your body which you wish to proportion nicely.

British poet Laureates included the following: John Dryden, 1670-1700; Thomas Shadwell, 1658-1692; Nahum Tate, 1669-1715; Nicholas Rowe, 1715-1718; Laurence Euston, 1718-1730; Colley Cibber, 1700-1757; William Whitehead, 1700-1780; Thomas Warton, 1710-1790; Henry James Pye, 1700-1813; Robert Southey, 1765-1843; William Wordsworth, 1767-1850; Alfred Tennyson, 1800-1892; Alfred Austin, 1869-1913; Robert Bridges, 1873-1930; John Masefield, 1878 on.

NERVOUS?

Do you feel as nervous you want to scream? Are you one of those who feel you would like to scream? If you are one of those who feel you would like to scream, you need a good general system tonic, try Pinkettes. Pinkettes are a natural, safe, and effective way to get rid of nervousness. They are a natural, safe, and effective way to get rid of nervousness. They are a natural, safe, and effective way to get rid of nervousness.

Knowledge and Wisdom Knowledge comes, but wisdom lingers.—Tennyson.

Brave Heart Never fear and never cry.—Benjamin Jowett.

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