

CATTLEMEN TO OFFER PERMITS TO SPORTSMEN

Friendly Gesture Expected To Be Helpful In Game Conservation

The Highlands County Cattlemen's Association at a special meeting held at the court house Tuesday showed their sportsmanlike and a generosity typical of their calling when they agreed to co-operate with the fish and game conservation clubs in the county and issue permits to hunters who reciprocate by cooperating with the cattlemen in the protection of their range and stock.

The cattlemen have been told by individual members of the conservation clubs that the hunter is interested in the problems of the cattlemen and appreciate the loss he sustains almost every year through the carelessness of irresponsible hunters who trample on his land, disturb his cattle and cause fires that destroy his pastures.

Considering the fact that these fires also destroy the game the cattlemen, as one of them stated, can easily see that their interests lie along the same path to a certain extent, and after some discussion the Association adopted the following form of permit to be issued to those who are willing to have hunt on their land.

The permit which is dated and signed by both the hunter and the cattlemen affected reads as follows:

"This is to certify that I hereby give permission to (name of) (place), to hunt in my pasture in Twp. South, Range East, Mr. has authority to bring game on his land. He agrees to contact me, or someone at my camp headquarters, before he starts hunting, and after he finishes hunting, he agrees to abide by the Game Laws, to prevent fires, and not to disturb my stock any more than necessary. He further agrees to help me control the fire for as many hours as he and his guests hunt in my pasture."

"The use of this form approved by Highlands County Cattlemen's Assn. June 21, 1938."

PRESBYTERIAN CONFERENCE AT HIGHLAND LAKES

First Session Closed Thursday With Two More To Be Held Immediately

Highland Lakes Hotel is a busy place this month and next with the Presbyterian Young Peoples Conference of the Synod of Florida in active session. The entire hotel including the kitchen and grounds has been taken over by the conference and they are operating it themselves in all departments.

The first session of the conference closed Thursday morning. It consisted of 120 boys and girls from 18 to 23 years of age from every section of the state. They arrived Tuesday of last week and spent nine happy days with E. D. Brownlee of Sanford as the director in charge.

After the exodus of the first session the seniors started to arrive, they are of high school age, from 15 to 17 years and about 200 of these are expected for another nine days. Dr. B. L. Bowman of Sarasota will be in charge. Following this session, and the last, will be the intermediates consisting of the younger boys and girls.

The mornings, up to 1 p. m., are devoted to classes and religious instruction and the afternoons are set aside for meetings and athletic games.

A partial list of those in charge and their duties follows: Bible hour, Rev. Clarke Dean, Panama City. Foreign Mission class, Rev. Edgar Woods of China where he was born. Other classes are conducted by Dr. John D. Thomas of Pensacola and Dr. E. N. Cardwell of Tallahassee.

The Vesper service is Dr. A. J. Dialling of Jacksonville and Rev. Knight Thompson of Miami is the athletic director. Music in charge of Floyd Eaddy of St. Petersburg. The executive director is Miss Ann DeVenter of Orlando.

A new York department store syndicate paid \$100,000 this week to acquire the 86 year balance of a lease on the old Ft. Dallas building in Miami. The last part of the building will be constructed on the largest department stores in the south.

[VOLUME X—NUMBER 17]

O. B. TRAIL BODY WILL MEET HERE SAT. JULY 9TH

Suggest Trail Be Extended To Georgia Line North And South to Key West

The Orange Blossom Trail Association will meet in Avon Park at the Jacarana Hotel on Saturday and Sunday, July 9 and 10. It was announced this week. The annual meeting of the association was held recently at Silver Springs at which time A. C. Slaughter of Orlando was re-elected president. C. E. Crabtree was named chairman of the advertising and promotion committee and O. C. Wilkes was named a member of the road committee. A finance committee will be named at the meeting to be held here.

At the Silver Springs meeting, which closed the fifth year of the work of the association, President Slaughter gave a very encouraging report. With the funds available every effort has been made to publish the Orange Blossom Trail by means of billboards, folders and newspaper publicity.

Regarding road, President Slaughter made the following recommendation: That we concentrate our efforts on an early completion of present construction work on State Road 2. Further, that we all put our shoulders to the wheel and urge the reconstruction of the early completion of number 26. Further, also, that we urge the early completion of number 26. I would like to suggest that the following extension be made: That we extend the Trail from Lake City, taking in the communities to the Florida State line on the north. That we further extend from Lake Placid, the Trail to take in Miami and south of Miami to Key West, giving us a highway straight through the center of the state where all attractions are available therefrom.

Another recommendation that President Slaughter made was that we use our influence with our state senators and legislators for the organization of the state publicity department, to be financed from the odd cent of race track revenue, with a state publicity director and a board of non-salaried members to make up the State Commission for the sole purpose of advertising and publicizing the state of Florida as a whole.

Highlands County Citrus Committee Meeting Monday

At a meeting of the citrus committee of the County Agricultural Council held at the court house on Monday afternoon, it was decided that further study with reference to a County Citrus Growers Organization should be made immediately by Albert DeVane of Lake Placid, chairman of the committee, acted as chairman of the meeting and many suggestions were received. This meeting was an outgrowth of the January meeting of the Agricultural Council at which time it was voted that it was very advisable to have a citrus organization in Highlands County where growers could be informed as to marketing and production problems as well as other conditions facing the citrus industry. At the meeting Monday afternoon County Agents Louis H. Almyer was instructed to secure further information with reference to the proposed organization. Several objects for the proposed organization were discussed and adopted.

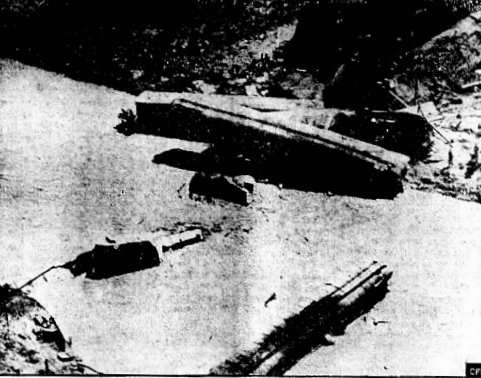
Members of the citrus committee present were as follows: Albert DeVane, Lake Placid; C. L. Crawford, Lake Placid; Major Amos Tyres, DeSoto City; Jesse A. Vaughn, Sebring; Guy Maxey, Sebring; E. G. Todd and Earl Hartt, Avon Park; Louis County Agent Louis H. Almyer.

It was decided that in addition to the committee which also includes C. Parker Anderson and H. M. Wolfe, that the following: Ivey E. Futch, Lake Placid; W. F. Ward and C. H. Walker, Sebring; Park, A. K. Hallett, DeSoto City; Floyd Schuchman, Sebring; Gregg Schuchman, Sebring and C. G. Gault, Sebring, would be invited to meet on July 2nd to go further into the matter.

Motorists From Interstate Spots A large percentage of the motorists come from interstate spots.

AVON PARK, FLORIDA, FRIDAY, JUNE 24, 1938.

Many Die As Train Plunges Into Creek



MILES CITY, MONTANA, June 19—The Olympian, crack train of the Milwaukee road, bound from Chicago to Tacoma, Washington, broke through a flood weakened trestle and plunged into Custer Creek, twenty-six miles northeast of Miles City, carrying to their death more than twenty-nine persons in the worst American railroad accident of recent years. This aerial view shows coaches lying in creek.

AVON PARK MAY GET AIR MAIL SERVICE SOON

Postmaster Perry Urges All Businessmen To Back New Movement

Daily airmail service out of Avon Park can become a reality if sufficient interest is shown in it, according to advice from Postmaster D. G. Perry of this city. Such service would no doubt include a hookup between Sebring, Avon Park, Lake Wales, Bartow, Wauchula and Arcadia. If the present tentative plans which are now being perfected by the postmasters of these cities go through, Postmasters from these six cities will meet in Wauchula Monday afternoon to discuss plans for the proposed service.

Such a service will go into effect July 1 in a four-hour hookup between Winter Haven, Florence Villa, Lake Alfred and Auburndale, via Lakeland, with the authorization of the postoffice department. This is a direct result of the special airmail pickup in Boston, which proved to the department the advisability of this inauguration.

Postmaster Perry urges that all business and professional men and women, all shippers, etc. write him at once, telling of their need for rapid service and assuring the department of their support. Estimates are now being made by pilots as to the cost per trip and the cost per month for this six day a week service. It is thought that if the arguments in favor of the installation of the service are convincing enough and the pilot rates can be made reasonable enough in proportion to the amount of pieces sent daily, there will be no question but that this area may be receiving a daily air mail service in the near future.

Major Keenan Was Rotary Club Speaker

Major Edward Keenan of Frostproof, well known soil chemist and analyst, was the speaker at the Rotary Club luncheon Wednesday night at the Jacarana Hotel. A very interesting and understandable manner he told of the various types of soils, their needs and the ways in which they can be improved. He dealt chiefly with the citrus soils and their care as related to the citrus industry.

Visitors were J. M. Bunce and Mike Kahn of Sebring and Louis Ziegler of Winter Haven. Twenty-seven "old" senators, including 19 holdovers, will serve in the next session of the legislature. Two members seeking re-nomination will go into the second primary. There will be at least nine new men.

Avon Park Teams Win Golf Tourney Here Sunday

The Avon Park teams emerged victors in the golf tournament with Sebring held Sunday afternoon at the Pine Crest Lakes Golf course. The final scores were Avon Park 5 and Sebring 7.

The participating teams and their scores follow, the names of the Avon Park contestants being placed first: C. E. Lanier and Vernon Lanier, 21; Tom Whitehouse and Howard McDonald, 11; Jack Head and Charles Sherman, 0; J. W. Duncan and Jack Stephenson, 3; L. E. Ford and M. V. Picher, 3; Bob Twitty and Walter Meyer, 0; Curt Lawton and C. P. Turner, 3; Rufus Chappell and M. Ferguson, 0; J. O. Bridges and A. McKee Elwell, 0; E. J. Foley and C. C. Tuckwood, 3.

Another match is contemplated for Sunday afternoon on the Harbor Hill course at Sebring. It is scheduled to start at 1:30.

Mrs. E. O. Williams' Mother Passed Away

Mrs. E. O. Williams has received word that her mother, Mrs. William A. Grady, passed away May 27 at the Jamaica Hospital, Boston, Mass. Mrs. Grady recently passed her 91st birthday and had been in poor health for some time. Recovering from a broken hip she fell and broke her other leg, both of these accidents contributing to her death.

Miss Avon Park For 1938

Miss Barrett has accepted an invitation to represent Avon Park at the beauty contest to be held at Bradenton Beach on July 3rd and 4th. The winner of this contest will receive a trip to Cuba or fifty dollars in cash and the runner-up will receive twenty-five dollars cash. All entrants will be awarded prizes in the form of toilet sets, bathing suits, etc.

Decked in gay hunting in brilliant red, white and blue and the carnival spirit rampant, Bradenton Beach will assume a gala aspect for the big Fourth of July celebration which will continue for three days, from July 2 to July 4.

Plans are being made to erect carnival booths to be placed a few hundred feet beyond the end of the bridge and going a little way up the Anna Maria road. The Bradenton Beach Association will erect and have charge of these festive booths and local high school students will operate it as a profitable amusement for the benefit of the city.

A 500 foot boardwalk has been constructed at the north entrance of the bath house with the major part of the parade platform extending in front of the bath house about 500 feet, over which the cream of Florida's beauties will compete for the title of "Miss Bradenton Beach." And many "ohs" and "ahs" will come from the surging crowds as Florida's most adorable babies parade up and down the walk in the baby contest.

Avon Park Juniors Trounce Lake Placid Sun. By Score 15-1

In a preliminary game Sunday afternoon of the Junior Baseball League, Avon Park trounced Lake Placid 15 to 1. The game was played at Head Field and was called at the end of the fifth inning on account of rain. A return game will be played at Lake Placid next Sunday afternoon.

For Avon Park Cribbs and Sanders led, each getting a triple and two singles. Harnage struck out nine and walked one in the five innings. The Lake Placid pitcher had four strikeouts and six walks. The league has been formed by boys of high school age and 20 games for each team are scheduled for the balance of the summer. The teams comprising the league are: Avon Park, Sebring, Lake Placid, Frostproof, Arcadia and Bowling Green.

The Avon Park regulars are: Elbert Cribbs, catcher; Floyd Harnage, pitcher; Clyde Jarrette, first base; Demas Mandie, second base; Leroy Bennett, shortstop; Dewey Sanders, third base; Eugene Fields, left field; Walter Ward, center field; and Tom Williams, right field.

Lake Placid		Avon Park	
Hits	0 0 0 1 0—1	Hits	2 1 6 2 9—20
Runs	0 0 0 1 0—1	Runs	1 4 1 4 8—15
Errors	0 0 1 0 0—2	Errors	0 1 2 0 1—4

Charles C. Clements Died Thursday A. M. At Jacksonville

Charles C. Clements, 45, well known Avon Park citizen, passed away at Jacksonville early Thursday morning from heart failure following a brief illness. He was a member of the auditing department of the state comptroller's office at the time of his death and had also been a bank examiner and a liquidating agent for state banks. Born in Andalusia, Ala., on April 28, 1893, he came to Florida 18 years ago and had been a resident of Avon Park for the past 12 years. He was prominent in business circles, was connected with the Ridge Creek Co., the Ford dealership in Sebring and also had grove interests. He also served as a member of the county board of public instruction and was a member of the Pimlico Lodge, P. & A. M.

Funeral services will be held Sunday afternoon at 3:30 at the First Baptist church with interment in Bougainvillea cemetery. The body will lie in state at the Stephenson and Hyatt's funeral home until 5:30 p. m. Saturday. Active pall bearers will be C. E. Lanier, J. L. Wells, E. T. Young of Sebring, L. E. McGiboney, Oscar Wolff, Earl W. Hartt, David Stacey, and Briscoe Willis. The honorary pall bearers are: C. P. N. K. Bailey, Dr. L. W. Chandler, T. W. Arline, Dr. A. R. Clark, R. C. Jarrette, T. V. Conway, T. C. Hobbs, J. S. Francis, Dr. W. C. Toucher, Fred Smith, J. H. Hood, W. M. Heberington, Neal Trent, Frank Camp, Fred Touchton and C. H. Pender.

Mr. Clements is survived by his widow, Mrs. Lena Clements, three daughters, Evelyn, Jane and Mary, and two sons, Cecil and John. Clements, all of this city and five sisters, Mrs. W. E. Bagley, Mrs. H. A. Moore and Mrs. Walter Douglas of Andalusia, Ala., Mrs. T. C. Bowling of Pryor, Okla. and Mrs. Cobb McGowan of Boyce, La.

STATE WIDE AIR TOURISTS HERE THURSDAY NOON

Twenty-Six Planes Landed; Pilots and Friends Greeted At Fish Fry Luncheon

Twenty seven planes dropped out of a wind swept and rainy sky Wednesday morning and landed at the Avon Park airport and 46 pilots and passengers registered. They were part of the state wide air tour which left Jacksonville Monday night and they came here from Lakeland where they spent Tuesday night. They left here for Okeechobee and Miami where they are scheduled to spend Wednesday night.

While here were the guests of the Avon Park Aviation club who were entertained at luncheon with a fish fry at the American Legion home on Lake Lotis. This event was originally scheduled for the Commodore Club House in Bradenton Park and the change was made due to the inclement weather.

The preparation of the repast was in charge of Demas Mandie and Florida Public Service Co. employees who included Darrk Martin, Bruce Willis, H. Shepherd, W. Rutherford, Miss Verna Helm and "Chum" Boxall, the last two having charge of preparing the cold slaw.

The visitors included seven ladies and they were each presented with a corsage by the gift of H. B. Currie, park superintendent. There was a large crowd including Mayor M. E. Covington as city officials at the airport to greet the visitors and to bid them farewell on their departure. City and county officials were also present at the fish fry, hoping to make the visitors welcome.

Twiss Buys Fruit Vegetable Market

C. C. Twiss who operates the Avon Park Shoe Shop announced this week he has purchased the fruit and vegetable market formerly owned and operated by "Big Boy" Giddens, south of the post office on the Mall. Twiss says he plans to carry a full line of fresh fruits and vegetables in season as well as locally produced fresh eggs and other farm products. He is now open for business with a large selection of produce for the housewife to choose from.

FEDERAL ROAD ENGINEER WILL INSPECT SURVEY

Checks Survey of Road 19 In Company With State Road Engineers

H. J. Morrison, senior engineer with the Federal Bureau of Roads; Ed Carroll, division engineer of the State Road Department; and S. P. Turnbull, division location engineer of the State Road Department, were in Sebring Tuesday inspecting surveys of proposed Federal road 19.

Mr. Carroll stated that the principal reason for the trip was to allow Mr. Morrison to make final check on the proposed route of the road from the Glades County line to Lake Placid. Location Engineer Turnbull stated that the right-of-way map of the road from the Glades County line to Lake Placid has been prepared and will soon be forwarded to Mr. Morrison for his approval. Mr. Morrison stated that if he were in his office when it arrived it would not take him long to handle the matter and intimated that if the map agreed with the route as it had been shown him while here, he would immediately approve the route.

As soon as the route is approved the next step will be to secure the right-of-way, which is a matter that the county must handle as the county is to furnish title to the land.

Engineer Carroll stated that several tentative surveys have been made; but none definite route of the road from Lake Placid to Sebring can be said until the tentative surveys are completed between Sebring and Avon Park. Since the route of the north end of the road will control to a certain extent the location of part of the section from Sebring south to Lake Placid.

In reply to a question, Engineer Carroll stated that it is true that the federal engineers have the last say as to the route, but with the breadth of his experience he does not consider it probable that the people as well as the engineering profession.

Mr. Carroll also confirmed the report that \$15,000 have been allowed to complete the grade extension of the road from Lake Placid around the south end of Lake Okeechobee to the truck farming section being developed on the south shore of the lake.

A part of this grade has been thrown to the city of Sebring and the VPA, and the state will complete the grade and clay that part which has not been clayed. The truck farming section of the county puts the drag line in shape, clears the overgrown garden from the clay pit and puts the county prisoners at the disposal of the State Road Department. The work will start on this short stretch of road, which will be of vast importance to the truck farming section of the county.

Regarding the contract for resurfacing 15 miles of road right between Sebring and Lake Placid, the contract for which has been let to the W. L. Cobb construction company of Tampa, Mr. Carroll stated that the work will start on the resurfacing probably within the next two weeks and if weather conditions are favorable it should be completed within three weeks after the contractor gets on the job.

He also stated that the state has nothing to do with the hiring of labor on the job, it being strictly up to the contractor who, on as such, his communications will be, usually brings most of his crew with him.

Hqds. Battery Here To Tampa Sunday On Tactical Problem

Headquarters Battery, 56th F. A. Brigade, F. N. G. will leave Sunday at 5 a. m. for Hialeah, where they will be held in a military problem. The scene will be the Plant City-Thonassas road and they will establish communications with other units of the brigade. The operation will be in the nature of a miniature drill, preliminary to the Third Army maneuvers which will be held in the De Soto National Forest in Mississippi this year. All sections of the battery will take part, including radio, telephone, maintenance and message service sections.

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ADVERTISING RATES FURNISHED UPON REQUEST

DISPELLING THE FOG

By Charles Michelson

Director of Publicity, Democratic National Com.

Nowadays when the newspapers of the country are full of political forecasts, straw votes and real or invented surveys of the American trend of thought, it might be supposed that when an authority produces one of these estimates it would be promptly displayed.

Sad to say, the headlines and editorial comments in the anti-administration press appear to be confined to such forecasts as imply a recession from President Roosevelt's popularity and criticism of the New Deal measures.

The other day, Fortune magazine, which can hardly be suspected either of great admiration for the President or of devotion to the emergency and reform measures that were the striking elements in the proceedings of the Seventy-fifth Congress, went in to the survey business rather elaborately. The editors announced that their Quarterly Survey to be published next month indicates "that 54.7 per cent of the population approve of Roosevelt, while 34.4 per cent disapprove, and 10.9 per cent 'don't know'." The survey even indicates a possible majority disapproval of the phenomenon of a rebellious Congress: 47.2 per cent think that Congress should work more closely with the President, while 40.6 per cent prefer it to short sessions and 12.2 per cent "don't know."

Fortune is a big business magazine. Suppose it had announced that its survey had shown an opposite trend of public sentiment. The anti-New Deal newspapers would have screamed the result in big headlines on every front page. As it was, the few of them that mentioned the conclusions of the Fortune poll printed just a little bit of it, very deep in the back of the paper. Most of the big newspapers ignored the whole account, although advance copies were furnished them by the magazine. One of the metropolitan journals passed up Fortune's survey and the accompanying editorial, though it gave a long account of a sectional bankers' conference in Springfield, Illinois, in which the New Deal was attacked.

Curiously enough, not one of the prominent newspaper columnists who seize with avidity on anything that seems to throw doubt on the success of the New Deal measures and who see in everything evidence of revolt and disintegration in the Democratic party also paid any attention to the magazine's story or its trend. They were too busy denouncing Relief Administrator Hopkins' statement that he was a voter in Iowa, his native State, he would favor Congressman Weir as against Senator Gillette, who was the Senatorial nominee in the recent primary. They also had a great deal to say about the unimportance of the congratulatory telegrams received by Gillette from Cabinet officials and others as bearing on the question of whether the administration was mixing in local primary fights.

Why the Story Was Not Published

Of course, nobody can question the authority of the owner of a newspaper to print what he likes and omit what he likes, even if it does not seem quite square to his readers that they should not have all the news. You could hardly expect the New York Tribune or the Chicago Tribune, for example, to republish such matter as this, even though uttered by the foremost business publication in the country: "At the moment it does not look as if the Republicans could win more than three or four Senate seats this Fall, and even the most sanguine of John Hamilton's dopests has not dared to claim more than 75 new seats in the House of Representatives. The Democrats will still have a heavy majority in both houses of Congress. Moreover the conservative Democrats will still be a minority in their own party." And it goes on to say: "And the chances that any important number of Mr. Roosevelt's men will be defeated in the primaries this year are very thin."

The text of the editorial that accompanied the article referred to might have come from a New Deal textbook, instead of from the most luxurious of the publications devoted to the practical affairs of commerce and industry. The theme is the necessity of actual cooperation between business and government.

"Whether the present situation is permanent or temporary," says Fortune, "is beside the point. Every businessman who is not kidding himself knows that he does not know how to guarantee, without government intervention, the markets with which alone his free, competitive capitalism can function. Every businessman who is not kidding himself knows that, if left to its own devices, business would sooner or later run headlong into another 1930. And every businessman who is not kidding himself ought to know that as long as these things are so, the electorate will force government into his affairs. It is neither possible nor desirable for a democratic government to sit by while a third of its citizens starve and almost as many more fear for their jobs."

What Is News Not News?

As a newspaperman, it seems to me that such an opinion comes from such a source is news. It is news particularly because it departs from the impression which the administration's point of view has been so diligent in spreading—that all business regards the New Deal as a direct assault on American institutions and as indicating that the administration is an enemy to business. So also is news the concluding paragraph of that editorial, which runs this way: "Between these two unspeakable extremes (communism and dictatorship) lies an American economy. It is not an economy that any single man, any bright economist, can now define. It is not an economy that can be found by good luck, or by a single victory at the polls. On the contrary, it can be established only by business working with government, and government working with business, over a

long period of years toward a progressively higher standard of living derived from the incentives of private enterprise. It is the only course open to business or government that does not lead inevitably into the fallacies of totalitarianism and State collectivism. And if these two cannot find it together, nobody else can."

A SHORT STEP FORWARD.

The new tax bill, which the President allowed to become law without his signature, marks a step toward tax sanity. And at the same time it marks a significant achievement for a courageous group of congressmen, led by Senator Harrison, who realize that you can't make business go ahead indefinitely by punishing it.

Tax tax bill is frankly a compromise—Senator Harrison and his followers wanted further reforms, but they were impossible to get at this time. But it has demonstrated that it is far toward correcting tax inequalities and abuses. But it has demonstrated that it is possible to do something to help business in the way of tax adjustment.

At the next session of Congress the friends of tax sanity must push on with redoubled vigor if the nation is really to be given a tax system that will even approach the ideal of fairness, with discrimination toward none.—Industrial News Review.

THE LOW DOWN FROM HICKORY GROVE.

You will find people poppin' off about politicians—saying they are a windy bunch and looking out more for themselves than for the voters. But all I reckon, and not such kind of coveys. Anyway, every one of them is not 100 per cent wind—maybe 50 percent might be a good average. And that is about the same as in other places, like a lunch club speaker, etc.

But we have got to have somebody run the government. And I have been reading about this here Pat Harrison. He is from Mississippi, so he is a democrat, but I do not hold that against him. And I do not hold it against Mr. Bridges and Mr. Aiken, for being republicans—seeing that they come from New Hampshire and Vermont.

But to get back to Mr. Harrison, he is not a yesir person, or 100 per cent wind, and you know, a yesir like that if he should ever run for President or something, I might give him a vote.

Anyway, if by accident, he happened to send me a nice jug of Mississippi sorghum, it would not hurt his chances.

Yours, with the low down,

JO SEIERA.

TOO LATE TO CLASSIFY

By RUSSELL KAY

If some bozo were to step up to you on the street and ask if you knew anything about a guy named Hernandez Mendez de Soto y Gutierrez y Cordenas, you would probably relate with a look as blank as a Fourth of July cartridge and wonder how much it really amounted to in American money.

But a gentleman by that name (or maybe I should say "them") once held the exalted position of Governor of Florida. He wasn't elected to the office—he just assumed the title and held it until the time of his death.

We know him today by the more abbreviated name of Hernandez de Soto and in order that proper tribute might be paid him on the 40th anniversary of his landing in Florida, Congress appointed a special commission three years ago to dig into the records and get all the information possible concerning this illustrious Spaniard and his famed Expedition.

Perpetrating among ancient and musty records of Spain, Cuba and the two Americas, the commission patiently and diligently dug out facts and information which was checked and re-checked, tabulated, verified and finally assembled bit by bit in its proper relation to weave the amazing, colorful and interesting story of the life and adventures of the great explorer.

Honoring Hernandez de Soto, Florida will stage a great exposition and historical pageant at Tampa, January 31 to February 18, to be known as the Pan-American Hernandez de Soto Exposition, and during this period will re-enact in as detailed and accurate a manner as possible the arrival of the Spaniard. Ships modeled after those actually used by De Soto will drop anchor in Tampa Bay. From them will emerge a horde of eager adventurers. Garbed in helmet and armor, bearing the standards of ancient Spain and the rugged cross of Christ, soldiers, priests and slaves will form the landing party. On shore, Indians awed and curious will await their arrival. Thus will the glory, glamour and romance of the Latin conquest of Florida be portrayed with parade and pageant of the past that will contrast itself against the skyline of modern steel and concrete that today is Tampa.

From Central and South America will come exhibits from 21 Latin American countries to formulate a great Hernandez de Soto Pan American Exposition that will occupy the present Fair Grounds of the Florida State Fair and be supplemented with several new buildings and many unique and interesting features.

Participating in the event, the Federal government has appointed Dr. Alexander V. Dye, United States Commissioner of the Pan American Hernandez de Soto Exposition, and has appropriated \$100,000 toward making this celebration of the 40th anniversary of the landing of De Soto, an occurrence long to be remembered.

Plans call for the issuance of a special commemorative postage stamp and a commemorative coin, the wide circulation of which will serve to publicize the event to all. It is further hoped that many of the participating South American and Central American nations will likewise authorize the issuance of postage commemorating the anniversary, and an effort is being made to bring desirable delegations from each of these countries to Tampa for the celebration and Exposition.

Joe Gasparilla and his pirate band will likewise return and rumor has it that the Pirate chief and his crew plan to raid the city during the period of De Soto's celebration. Shrimpers, as well, are making plans to cross the hot sands of the desert to participate in the event. So the period from January 31 to February 18, next, should be a brilliant time in Tampa's history and those who are guests of the city this season will be royally and gloriously entertained.

WOW!



DEEP-SEA MONSTER brought to gaff at Key West last week by H. F. Burrows of Detroit, Mich. This 1400-pound, man-eating shark is the largest fish caught in the teeming waters which surround the keys this season, and its capture proves again the assertion that "He who baits his hook in Key West never knows what he will bring to gaff, fish run from one to one thousand pounds and even larger." The Overseas Highway connecting Key West with the mainland and which will be officially opened July 2-4, with a large three-day Spanish Fiesta at Key West, provides the angler with easy access to the sportiest fishing grounds in the world.

SCOUT NEWS

Instead of the regular meeting Monday night, the scoutmaster planned an outing for the members of the troop who are still in the city as a large number of them are at camp. A trip to Fox Lake was contemplated but this had to be canceled on account of rain which doused the fire made there. The scene of operations was transferred to the American Legion home on Lake Lotus where an enjoyable evening was spent.

The meeting next Monday night will start at 7 o'clock.

Church Notes

UNION CONGREGATIONAL CHURCH

Dr. Alfred C. Elliott, Pastor.

Sunday, June 26th: Sunday School, with classes to suit all ages, at 9:45 a. m. in charge of Superintendent J. P. Garber. Young people who have no affiliation with any Sunday school will be warmly welcomed into the classes for Bible study and general religious education. Morning worship at 11:00, with sermon by Dr. Elliott. Subject: "The Men Who Count." Young People's Pilgrimage Fellowship Hour at 6:45 p. m. Dorothy Weisberg will lead the meeting and J. C. Hallema will introduce the topic: "Reasonable Beings." The "Quiet Hour" service will be held on Wednesday at 7:30 p. m. when Dr. Elliott will speak on "Helping Our Neighbors." The pastor and members of this friendly church cordially invite the public to attend its services.

EPISCOPAL CHURCH SERVICES

Richard I. Brown, Rector. Holy Communion, 7:30 a. m. Morning Prayer and Sermon, 11:00 a. m.

METHODIST CHURCH

C. R. Minglehoff, Pastor. 9:45 a. m. Church school. Classes for all ages. 11:00 a. m. Worship service. Installation of Board of Stewards. Sermon by the pastor. Subject: "The Lord's Tomorrow." 7:00 p. m. Young People's Senior Group and Juniors. 8:00 p. m. Worship service. Subject: "The Doctor at Work." 8:00 p. m. Wednesday: Mid-week prayer service. 7:00 p. m. Thursday. Young People's Intermediate Group. "Christian Fellowship and Reverent Worship Are Valuable Contributions of this Church."

Checks Arrived

Monday For Soil Conservation

A group of checks totaling \$2,200.00 for payment in the 1937 Agricultural Conservation Program in County Agent Louis H. Almeyra's office Monday morning. This makes a total of over \$35,000.00 which has been paid out to Highlands County growers during the past year.

The county agent stated that there were a few checks which had not arrived yet but which were expected within the next few weeks. The total payments are expected to reach about \$50,000.00.

Due to new land being opened up and several groves milled the number of growers who were to receive benefits under the 1938 Agricultural Conservation Program will be increased over this past year. The improved pasture program has proven very popular with cattlemen and the better growing conditions are furnishing a higher quality of beef.

TAX-GRAM

FLORIDA TAX REVISION LEAGUE

The Florida Tax Revision League asked in a statement released here today: "What has happened to the League of Municipalities' meeting which the St. Petersburg Convention voted to hold at Pensacola in June?"

The taxpayers' organization, outspoken critics of the League of Municipalities, asked another pertinent question: "Is the little clique that has been dominating the League of Municipalities afraid to face a convention of municipal officials as result of the development at the St. Petersburg meeting last December, and other developments since that date?"

Continuing the tax league said: "The City of Pensacola was induced to place a two-page advertisement in the Municipal Record last December (at a cost to the City of \$500) inviting city officials to Pensacola in June. But, June is practically gone and the League of Municipalities is mum on the subject. Usually their meetings are accompanied by reams of advance publicity."

"Runners coming out of the St. Petersburg Convention last December were to the effect that the little clique that has been dominating the organization attempted to put through a resolution condemning the Tax Revision League. Other members demanded instead an accounting of the funds collected by the League of Municipalities and the Municipal Record—they complained on an audit of the League of Municipalities only."

"A well known political writer who covered the St. Petersburg Convention made the following comment in his column: 'St. Petersburg, Florida, Dec. 2nd—They kept the lid on the session of the Florida League of Municipalities, but it is questionable whether league leaders can make demands for a complete financial report at the June meeting in Pensacola.'

"Principal benefit contention is what becomes of the money collected by Secretary E. F. Owen, Jr., in dues and advertising for the Florida Municipal Record. Some believe this exceeds \$50,000 a year but no record has been available to tell the critics what the money they contribute is being used for."

"It is apparent that the meeting will not be held in Pensacola in June. Is it possible that Secretary Owen is afraid the municipal officials might demand more than an audit of the Municipal League and

the Municipal Record? Does he fear that they might ask some pertinent questions about his lobbying activities in the Legislature and within the municipalities themselves—the amount and source of certain funds, and the services he is supposed to render in exchange?"

"We were advised that the St. Petersburg Convention failed to pass certain resolutions sponsored by Secretary Owen. We understand, also, that certain resolutions disagreeable to Owen were passed but have been ignored. Does Secretary Owen fear embarrassing questions of that sort?"

"An organization of city officials could, no doubt, render a valuable service if legitimately operated as a research organization and a clearing house for information. However, the League of Municipalities, as now constituted, is apparently little more than a political racket and operated for the profit of certain individuals. As now operated, it is bound to result in wide-spread criticism of the municipal officials who allow their names to be used by the organization."

Want Ads

LEIGHORN FRYERS, 22 cents a pound, Engelmann's Hatchery, 17 tf. c.

WE PAY CASH for used cars Hough Motors, 838 First St. Fort Myers, Fla. Phone 448. 11-AT-P.

TYPEWRITER RIBBONS: a 11 popular makes, good quality, 75 cents each. The Avon Park Times

FOR SALE: Four burner gasoline stove with back, nearly new. Cost \$45. Can be had at a bargain. W. C. Beckett, Jr. Butler Ave. 11-AT-P.

FIVE MILLION FOOT STOCK TO DRAW FROM
Virgin Long Leaf Yellow Pine, Rough & Dressed Lumber, Truck loads & Car Loads.
Write or Telephone for Prices
Roux Crate & Lumber Company, Inc.
Barrow, Fla. Phone 345

Photographic Enlargements



We have installed complete

Photo Enlarging

Equipment and, for a limited time, will give one 8 x 10 Glossy Enlargement with every new or renewal subscription to the AVON PARK TIMES at the regular subscription rate, \$2.00 per year for delivery in Highlands County.

SPECIAL to Florida Public Service Company Photo Contestants:

If Your entries need enlarging bring them to us. We will do the job for you.

The AVON PARK TIMES

SOCIAL and Personal News

Phone
37

Mrs. Frey Honored at Birthday Dinner.

Mrs. Stella Frey was guest of honor at a lovely surprise birthday dinner given in her honor by H. J. Mummam at the Jacaranda Grill on Saturday.

The table was beautifully decorated with pink roses which blended with the pink and white decorations on the delicious birthday cake. Many lovely gifts were presented and a card table was given her by the group.

After the delicious dinner, the guests went to Mrs. Frey's home on Lake Lotella and enjoyed several progressions of bridge.

Those present to honor Mrs. Frey on this occasion were: Mr. and Mrs. J. E. Hart, Mr. and Mrs. George S. McKnight, Dr. and Mrs. A. H. Able, Mr. and Mrs. G. C. Daly, Mrs. Georgia Voorhees, Guy Smith, Alexander May, and the guest of honor, Mrs. Frey, and Mr. Mummam.

Mrs. Harris Busell who has been spending several weeks with her parents, Mr. and Mrs. J. S. Atkins, was called back to Fort Myers by the sudden death of her mother-in-law on Monday.

PARK THEATRE

CHILDREN 10c ALWAYS A GOOD 20c

Sunday Only, June 26-27

JOHN BOLES, LULL DESTRE

"She Married An Artist"

Comedy (Calling All Canteens)

Mon. Tues., June 27-28

JEANETTE MACDONALD NELSON EDDY

"Girl of the Golden West"

Also SHORT SUBJECTS

Wed. Thurs., June 29-30

BOB BURNS JACK OAKIE

"Radio City Revels"

Also MANY UNHAPPY RETURNS

Fri. and Sat., July 1-2

THE THREE MESQUITEERS

"Call The Mesquiteers"

Also Chapter No. 14 of LONE RANGER

WALTER S. BETTS

Registered Broker

Can Supply Your Every Want in

REAL ESTATE

LISTINGS SOLICITED

Thursday Club Met at Hood Home

Mr. and Mrs. J. H. Hood entertained members of the Thursday Bridge Club at their home on the Lotella road on Thursday night. Mixed bouquets of roses and carnations were placed at vantage points in the party room. Several progressions of bridge were played with Mr. and Mrs. Irving Ford winning high score for the guests. Mr. and Mrs. Floyd Johnson won high score for club members and Mr. and Mrs. Milford Dilley won second high.

At a late hour delicious refreshments were served. Those present at this delightful affair were Mr. and Mrs. Floyd Johnson, Mr. and Mrs. Milford Dilley, Mr. and Mrs. Raymond Dilley, Mr. and Mrs. Irving Ford, Mrs. Charles Moffett, Mrs. Charles Sherman and the host and hostess, Mr. and Mrs. J. H. Hood.

Congregational Sewing Circle

Mrs. A. E. Hollingsworth and Mrs. A. C. Elliott were co-hostesses to members of the congregational sewing circle on Wednesday at the home of Mrs. Elliott.

Mrs. J. H. Hood, president of the society, presided at the business meeting. During the day the club sewed on articles for the annual winter bazaar that is sponsored by the Congregational Church.

At noon a delicious luncheon was served to the 15 members present.

Mr. and Mrs. L. S. Wheeler of Lakeland visited friends here on Tuesday.

CIRCLE THEATRE

Sun. Mon., June 26-27

KATHERINE HEPBURN

"Bring Up Baby"

with CARY GRANT (Family)

Tues. and Wed., June 28-29

RONALD COLMAN

"The Prisoner of Zenda"

MADELENE CARROLL DOUGLAS FAIRBANKS, JR.

Thurs. & Fri., June 30 July 1

"Fit For A King"

JOE E. BROWN

COMING:

"MAYTIME"

(Return Showing)

"4 MEN AND A PRAYER"

(Loretta Young)

"KENTUCKY MOONSHINE"

(Ritz Bros.)

Fellowship Elects Officers

Members of the Pilgrim Fellowship held their monthly social meeting on Sunday night at the Congregational Church.

Dr. George Shultz gave a very interesting talk comparing religion and modern day science.

A business meeting was held and election of officers held. J. C. Halsman was elected president, Dorothy Weisberg, vice-president, Lillian Bennett, secretary, and Henry Wilde, treasurer.

Recent Bride Party Honored.

Mrs. J. B. Gaster entertained at a lovely party on Monday night at her home honoring her daughter-in-law, Mrs. Herman Gaster, who before her recent marriage was Miss Carrie Adams.

Bouquets of seasonal flowers decked the party rooms. Games and contests were enjoyed throughout the evening, with Mrs. C. H. Ellis, Mrs. A. F. Helms, Mrs. Howard Johnson, and Mrs. W. A. Lathrop receiving prizes.

Delicious devil's food cake, ice cream, and punch was served by the hostess who was assisted by Mrs. S. J. Hunt. Mrs. Gaster received many lovely gifts from her friends attending the party who were: Mrs. A. F. Helms, Mrs. C. H. Ellis, Mrs. L. E. Stewart, Mrs. C. McClelland, Mrs. Howard Johnson, Miss Margaret Townsend, Mrs. Raymond Rutherford, Mrs. S. J. Hunt, Mrs. H. C. Townsend, Mrs. Horace Bryant, Mrs. Lewis, Mrs. C. I. Hodges, Mrs. B. H. Hagen, Mrs. Lucille Camper, Miss Mary Townsend, Miss Louise Gaster, Mrs. H. E. Ridge, Mrs. J. B. Gaster, Jr., Mrs. W. M. Renfro, Mrs. B. T. Crosby, Mrs. M. H. Grubbs, Mrs. Walter Rutherford, Mrs. W. A. Lathrop, Mrs. J. B. Gaster, and the honoree, Mrs. Herman Gaster.

Parties Planned For Bride To Be

Several parties have been planned in her honor following the announcement of the approaching marriage of Miss Audrey Lockett, attractive daughter of Mr. and Mrs. David Lockett, to Alexander Jefferson Turner, son of Mr. and Mrs. Ruben E. Turner of Gainesville.

After completing her high school work in Cocoa, Miss Lockett attended Stetson University at DeLand where she completed a business course. She has been associated with the office of the Avon Citrus Corporation for the past two years.

Mr. Turner graduated from Bryn Mawr high school, and from Cuyahoga Radio Engineering school in Chicago. After forsaking his engineering work for the ministry, he has attended the Baptist Bible Institute in New Orleans, Bob Jones College in Cleveland, Tenn., and Stetson University of DeLand.

The young couple have set the wedding date for July 19.

Charles Bennett Birthday Party

Charles Bennett will celebrate his tenth birthday this evening with a lovely party given by his parents, Mr. and Mrs. J. R. Bennett.

The color scheme will be pink and white, with the birthday cake frosted white and decorated with ten pink candles. Bouquets of flowers will be placed at vantage points around the party rooms.

Games and contests will be played after which delicious refreshments of ice cream and cake will be served to the following invited guests: Tabby Brown, Jeanene Green, Barbara Leach, Charlotte Orr, Helen Welch, Betty Jo Wells, Barbara Jean Bridges, Gloria Garber, Betty Louise Koch, Yvonne Wood, Virginia Adams, Helen Bradbury, Marie Heath, Fred Montadoe, Sonny Hagen, Larry Shipper, Edgar and William Rutherford, Alvin Brown, John Garber, Billy Hill, James Bishop, Frank Camp, Jr., Roger Sappington, Bill Good, Bill Johnson, and Roland Dilley.

Mrs. Ernest Little and children are here from Fort Lauderdale spending the week with her parents, Mr. and Mrs. H. H. Douglas.

Had Birthday

Members of the Intermediate Girl's Auxiliary of the Baptist Church were the guests of Mrs. J. R. Bennett at her home on Tuesday night.

A delicious fried chicken dinner was served to those present, followed by a program given by the members. A short social hour followed.

Those present to participate in this delightful affair were: Dolly Touchton, Martha McCord, Lillian Pearl McGiboney, Mary Clements, Gloria Hughes, Helen Merritt of Jahn, Ga., Patti Rounds, Lillian Bennett, Rev. and Mrs. Jack Dalton, Jack Dalton, Jr. and the Lesters.

Baptist M. S. Meeting Monday

Mrs. W. T. Touchton was in charge of the program of the Women's Missionary Society when it met on Monday at the Baptist Church.

Miss W. W. McFarland, Mrs. J. L. Collins, Mrs. C. O. Edlin, Mrs. R. Lawton, Mrs. Jack Dalton were on the program committee. Mrs. Touchton was president, and Mrs. R. Lawton was in charge of the business meeting.

About twenty-five or thirty were present at this meeting.

Still-Young Wedding

Miss Letha Young, attractive daughter of Mr. and Mrs. J. C. Young of this city, and Mrs. J. C. Still, of Mr. and Mrs. J. J. Still, also of this city, were united in marriage at the Sebring Court House on Thursday afternoon, Mrs. J. J. Still, Mrs. J. M. Young and Mrs. H. B. Basemore were witnesses and Miss Bonnie Albritton performed the ceremony.

Mrs. Still was born in Brewster, Florida but moved to Avon Park while a child. She completed high school here this year.

Mrs. Still was born in DeLoan, Alabama, moving from there to Frostproof. Later he moved to Avon Park and completed his schooling here. Both Mr. and Mrs. Still were popular members of this year's graduating class. Mr. Still is an employee of Stewart's Men's Store.

The young couple have purchased the former Luther Cornell home and will be at home to their many friends there.

Greer-Mock

According to the court house records, Miss Martha Mock of Avon Park and Thomas Greer also of Avon Park were married Tuesday at the Court house with Miss Bonnie Albritton performing the ceremony. Miss Mock is the daughter of Mr. J. B. Mock.

Mrs. Wilkes Bridge Club Hostess

Members of the Tuesday bridge club were the guests of Mrs. O. C. Wilkes at her home in Sebring on Tuesday afternoon.

Seasonal flowers were used in the party rooms. Several progressions of bridge was played with Mrs. R. R. Brown winner of the club member's prize and Mrs. Joe Lander winner of the guest prize.

Delicious refreshments were served to those present which were: Mrs. R. E. Brown, Mrs. Sue Gregory, Mrs. Joe Lander, Mrs. E. P. Loomis, Mrs. Demos Mandis, Miss Mary Loomis and the hostess, Mrs. Wilkes.

Mrs. Elwell Hostess To Two Circles

Mrs. A. McKee Elwell was hostess to the members of both circles of the Methodist Missionary Society on Tuesday afternoon at her home.

An interesting highlight of the afternoon was the talk on the last two chapters of the Bible study book, "The Radiant Heart" by Miss Laura Mitchell.

A short business session was held which was followed by a social hour. Delicious refreshments were served to Mrs. C. H. Harris, Mrs. C. R. Mingle, Mrs. J. Raab, Mrs. A. C. Weaver, Mrs. P. Turner, Mrs. Raymond Gerrard, Mrs. M. W. Davis, Mrs. A. Kessler, Mrs. R. Hall, Mrs. J. E. Mitchell and the hostess Mrs. Elwell.

Miss Lila Martin and Mrs. Billy Rice are planning to spend the Fourth of July weekend at Daytona Beach.

Girls' Auxiliary at Bennett Home

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KEY WEST READY FOR OVERSEAS HWAY OPENING

New Gun Boat Charleston Ordered To Take Part In July 4 Fiesta

Key West, June 23.—(FNS)—With the eyes of the world centered upon the arenas of war where millions of men are locked in deadly combat and thousands of civilian men, women and children are daily blasted into atoms by bombs which come hurtling from the sky, visitors to the Overseas Highway celebration at Key West July 2-4 will find reassurance in the power of the United States Navy to protect our shores from invading enemies who inspect the new gun boat USS Charleston which has been assigned here for the celebration.

United States Senator C. O. Andrews notified Warren Smith, general manager of the celebration, Saturday, that following his conference with President Roosevelt, Assistant Secretary of the Navy Charles E. Edison and Admiral William D. Leahy, chief of naval operations, orders had been issued to assign the new gun boat Charleston to Key West. According to Senator Andrews' telegram, the Charleston will arrive here on July 1 and depart July 5.

The Charleston is recognized as the most modern gun boat in the United States Navy. It is 300 feet long, has a 41-foot beam, 11½-foot draft, weighs 2000 tons and has a speed of 12 knots per hour. It was constructed at Charleston, S. C. and was put into service February 1, 1928. It cost \$1,250,000.

The Charleston carries a crew of 65 men and is the flagship of a special service squadron now in service in the Canal Zone. Captain V. S. Williams, commander of the squadron, will be aboard the Charleston for the ceremonies here.

Senator Andrews also stated that the commandant of the seventh naval district had authorized the commanding officer of the naval reserve aviation base in Miami to make aircraft visits to Key West on July 2.

Pope Gatto, sports editor of El Pais, Havana, has been authorized by Major James Marine, adjutant to Colonel Eugenio Batista, chief of the Cuban army, to complete arrangements for boxing contests between the Golden Glove Cuban amateur boxing championship team and American Golden Glove contenders as a part of the gala fiesta program.

Salvador Aguayo, vice-consul of the Mexican government, notified the celebration committee that the elaborate Mexican exhibit will be brought to Key West the first of this week and prepared for exhibition on the opening day, July 2.

Large motorcades from Tampa, Miami and several other Florida cities, have been arranged. A big rally will be staged at Bayfront Park in Miami on the night of July 1, which will be addressed by Senator Andrews, Governor Cone and other prominent national and state figures. On the morning of July 2, this gigantic motorcade, estimated at more than 3000 cars and Florida Motor Lines buses, will leave for Key West, headed by Edwin James, President Roosevelt's personal representative, Senator Andrews, Governor Cone and other officials.

In order to assure ample accommodations for the visitors attending the celebration, a thorough canvass of the city has been made and the available rooms have been listed and tied up. Complete information at the celebration headquarters at the La Concha Hotel.

Commissioners Sit As Equalization Tuesday, July 5

The Highlands county board of commissioners will sit as an equalization board to receive the 1938 assessment roll and hear complaints on the same on Tuesday, July 5. They will continue to sit from day to day until all the necessary work in connection with the roll has been finished.

Mr. and Mrs. W. A. Roberts returned to Sarasota Thursday to visit Mr. and Mrs. T. K. McCallers.

Mrs. Roberts and Desmond will return on Saturday. Desmond has been in Sarasota visiting for the past week.

W. M. RECK REGISTERED BROKER REAL ESTATE IN ALL STATES

Residence - Property Management 15 Jackson Arcade AVON PARK, FLORIDA

NOTARY PUBLIC Insurance Manuscript and Letter Typing. Margaretha Vogt

25 E. Main Street Phone 221 Avon Park.

The Little MARKET

FRUITS AND VEGETABLES

Now Under New Management

FULL SUPPLY OF FRESH PRODUCE & EGGS AT ALL TIMES.

C. C. TWISS

On The Mall East of Post Office

BUILD YOUR HOMES With F. H. A. Loans

We are now prepared to handle applications for new homes under Title 2 of the new F.H.A. Plan, with 5% money. Repairing and remodeling can also be done under this plan.

F. H. A. LOANS NO MORTGAGE NECESSARY—5% INTEREST

For building that extra room, repairing, remodeling, re-roofing, painting and many other necessary things.

Phone 74 or call in, see us, and talk it over.

SMITH HARDWARE COMPANY

AVON PARK, FLORIDA

SEE IT IT'S STARTLING! UNUSUAL! MAN TO BE BURIED ALIVE! AT PALM GARDENS

Highland Lakes, State Road 4, North.

FRIDAY, JUNE 24, 8 P. M.

James R. Boyette to remain in ground 10 days. To be buried by Undertaker. The most death defying act of the age.

ADMISSION FREE

RECLINING SEAT, COOL

★ COACHES ★

featuring

Softly upholstered, widely spaced seats, ideal for relaxation or long drives. "Most comfortable" reclining seats. Free use of time and service included. See us for details.

LOW FARES

Atlanta \$10.75

Boston 29.40

Chicago 25.50

Cincinnati 20.35

Jacksonville 4.50

New Orleans 16.55

New York 24.80

Philadelphia 23.00

Washington 23.00

A. O. Kiser, Phone 21 & 169



HAMMETT SEEKS HIGHER PRICES FOR FLA. CITRUS

Says Interests Must Work Together On Intelligent Constructive Program

Orlando, June 23.—(FNS)—Citrus leaders viewing the present situation in the industry all seem to concur that the one real problem confronting Florida is that of getting all interests to work together on some intelligent constructive program.

Frank R. Hammett, who for the past 30 years has been a student of citrus promotion both in California and Florida, has put together the Growers' Committee of 11 last year and has consistently urged that Florida put her citrus house in order, in an interview this week said:

"The consuming public is paying a price for oranges that would mean millions of dollars of profit to Florida, if Florida could command these prices for her fruit."

"In other words, California gets through money for her fruit to mean the difference between a good year and a bad year for Florida. If we could command the same returns, for argument's sake, let's say that California averages 50c a box more than does Florida."

"Of course you say that California always has and always will enjoy this differential."

"That's probably true. But there is really no reason why the housewife should pay 50c more for California oranges than for juicier Florida oranges, except that Florida has a good name for quality."

"If Florida could command that 50c differential, an established price level and you, we would all be californians."

Then Hammett continues, pointing out that if another industry found itself in the fix that the Florida citrus deal is in, it would have to look around for ways and means to establish a new and higher price level for its goods to get out of the red.

"We don't have to find a new price level. The already established California price level will be used for us. The trade will pay that kind of price for oranges and the consumer will also pay that kind of price."

"What then must be done? We all know what we must do, deep down in our hearts, but it will be a temporary wrench for many of us to do what we know we ought to do."

"We must put our house in order."

"The old story of controlled marketing, good merchandising for quality fruit, and Florida could command California prices for oranges in a hurry."

"Then everybody's worries would be over."

"Florida citrus men will have to co-operate and if they do they will watch the profits roll up."

"I hope someone sees it here before some northern big shot comes in and takes control of the whole deal."

Postpone Board Meeting. Due to the meeting of county commissioners at Pensacola this week and which was attended by chairman N. E. Jackson and Commissioner J. L. Wells from this county, the meeting of the board of county commissioners was postponed from Tuesday until Thursday this week.

Florida to be Dramatized at World's Fair



NEW YORK (Special)—Florida's citrus industry in all its phases, from growing the various types of fruit to gathering, grading and packing them; its phosphate mining, its vast storehouses and its abundant animal and plant life, are among the State's major exhibits to be dramatized at the New York World's Fair of 1939. Also it will display its resources and advantages as a winter resort.

Governor Fred P. Cone of Florida, in a recent conference with Governor A. Whelan, President of the Fair, in the Administration Building at the exposition site,

Flushing Meadow Park, New York City, concluded arrangements for Florida's participation in the Fair. The State will occupy two and one-half acres in a State Zone on the western shore of Meadow Lake and near its upper end. It is expected that the minimum expenditure on behalf of Florida will be \$200,000. Funds for display will be provided partly by the Florida Exhibition Company, with cooperation by the citrus industry and other business groups.

After his conference with Mr. Whelan, Governor Cone said: "We are convinced that you people in

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NEW YORK (Special)—Florida's citrus industry in all its phases, from growing the various types of fruit to gathering, grading and packing them; its phosphate mining, its vast storehouses and its abundant animal and plant life, are among the State's major exhibits to be dramatized at the New York World's Fair of 1939. Also it will display its resources and advantages as a winter resort.

Governor Fred P. Cone of Florida, in a recent conference with Governor A. Whelan, President of the Fair, in the Administration Building at the exposition site,

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Highlanders Committees Met last Week

Road - Rail Transportation Matters Discussed; Seek WPA Projects

The scenic Highlanders executive and road committees met in a joint session last Thursday night at Frostproof to discuss road and rail transportation matters.

John D. Clark of Waverly and president of the organization, presided. A report was given by J. E. Worthington, Lake Wales, on the four sites by the committee to revise the four projects to two, one of the revised projects to include the building of the new road-bridge while the other would cover the re-surfacing of road-bridges. Worthington stated that this revision would speed up the work on these projects. The selection of the four sites by the committee was based on the most generous corners on Route 8. Sections of Route 8 to have such work will be located at Dundee, Waverly, Mountain Lake and Frostproof. Later other projects in Polk county will be sufficient and submitted.

At this time Highlanders county is not ready to announce or study similar projects as the future right-of-way of Route 19 has not been announced in certain portions of Highlands county.

W. M. Reck, Avon Park, with the group plans for writing and submission of a brief to be filed with the Railroad Commission protesting the removal of passenger trains and substituting a mixed-train service by the Atlantic Coast Line railroad.

Reck pointed out that the Ridge section would not be adequately served by the mixed-train service as many businesses and industries would suffer. According to Reck the brief would be filed with the Railroad Commission by June 18.

The executive committee discussed plans for a joint meeting with members of the Orange Blossom Trail Association to formulate a mutual program of co-operation.

It was later announced by Mr. Clark that the joint meeting would be held in Avon Park on July 7th or 8th.

The scenic Highlanders have been assured by Arthur B. Hale, chairman of the State Road Department, that their next meeting would be held in Sebring. Hale told the Highlanders that a date would be set sometime in the near future.

A modern complete lumber plant will be erected on a 29 acre tract at Bonifay by the Prime Lumber Company. The mill will have a capacity of from 25,000 to 40,000 feet of lumber per year and plans will be operated in connection.

As an added incentive, the Gulf Oil Corporation is donating gas (one and one-half gallons) to the tour; consequently a large number of private plane owners were entered.

Lee Still Battling For Chain Store Tax At Jacksonville

Jacksonville, June 23.—(Special)—State Comptroller J. M. Lee won another vital skirmish in his two year battle to collect \$45,000 of chain store taxes from Jacksonville's Mayor and political boss—George Blume. Miami, Fla. Lauderdale, Lake Worth, West Palm Beach, Vero Beach, Melbourne, Deland and Orlando, Florida.

Governor Cone designated the week of June 21st through June 28th as "Florida Aviation Week."

Directors of Aviation, Florida State Road Department, are co-operating with municipalities in arranging the Great Parade of Progress at Miami June 28th.

Air plane owners and operators are urged to offer special short hops and special prices for the day, to create greater interest in aviation. Gala entertainment was arranged by many of the towns.

In general, all Florida joined hands in making Florida's third annual air tour the most outstanding event of the year.

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County Health Dept. Seeking Clean Milk Supply For Public

The Highlands County Health Dept. is endeavoring to give to the cities of this county a clean milk supply, as it is generally regarded among people who know anything about milk that it needs the utmost attention and supervision. A clean milk supply is beneficial to a community, as it is the most important article of food that comes to the average home. It is the all-round food and is almost perfect in composition, as the only deficiencies being iron, copper and roughage. Vitamins A, B, C and D are found in milk in varying amounts which are so essential to the promotion of the body building and the warding off of various diseases. Within the past eighteen months, the dairies have shown a vast improvement in their methods of operation, technique and general sanitary conditions. Practically all of them have clean herds, that is free from tuberculosis and the many other diseases that are dangerous to man. Most all dairies require that their helpers have health certificates, signed by a reliable physician signifying that they are free from all infectious diseases; all milk containers and milking equipment is sterilized by live steam, or dry heat to a temperature of at least 180 degrees F.