

VOLUME VI.—NUMBER 27.

AVON PARK, FLORIDA, FRIDAY, SEPTEMBER 7, 1934.



PRICE: FIVE CENTS

COUNTY TO VOTE ON LOCAL OPTION NEXT NOVEMBER

Commissioners Approve Petition as Presented At Recent Meeting

The board of county commissioners passed a resolution, authorizing an election to settle the wet and dry status of the county at their regular meeting Tuesday. This election will be held at the same time as the general election in November. The petition presented to the board at their previous meeting was found to contain more than the necessary number of signatures.

The board failed to take any action on the request of Capt. W. R. Maynard, representing the post of the American Legion, that the county provide funds to help entertain Legionnaires who are expected through here on their way to the national convention at Miami next month. Capt. Maynard also suggested an exhibit of county products be staged on Ridgeway Drive in Sebring and a large booth maintained at Miami.

Capt. Maynard predicted a large motorcycle of Legionnaires would pass through this section on their way to Miami as well as several special trains. He thought the entertainment of the visitors would be a good follow up of the Florida exhibit at the World's Fair at Chicago.

The board expressed their regret at being unable to do anything in the matter, but county funds are at a low ebb at present with little in the fall for the present year's taxes. Chairman John Hood said he believed it was more of a matter for the individual chambers of commerce to look after, but the county would wish to show up to the best advantage.

The matter of some \$700 excess due the county from the Canfield, former tax collector, was discussed and it was decided that this money be placed in the general fund, the same fund from which it was originally paid out.

No action was taken at this meeting on the request of J. P. Wheeler, who is in charge of the Federal Employment office for this section, that the county allow \$25 per month for telephone and other incidental expenses of the office. Salaries are paid by the Federal government, Mr. Wheeler said, but office expenses have to be paid by local governmental units.

Work On Avon Park Airport Progressing

Work on Avon Park's airport is proceeding rapidly with nearly all the clearing of the runways completed. All the stumps have been removed and bids are being asked on plowing preparatory to sowing Bermuda grass. FERA officials, tractor and plow for the work and the suggestion was made that such work could be done by some one owning the city taxes and be credited on them. It is expected that this arrangement will be worked out following an inspection of the field by city and FERA officials Wednesday morning.

PWA funds are available to buy material to fence the airport and to purchase necessary equipment as well as grass seed and fertilizer. When completed it is expected the Avon Park airport will be one of the best in this section of the state.

Father of Local Resident Dies

Word was received here Thursday morning of the death of the first husband of J. J. Booth, 60, at his home at Blounts Creek, following a lingering illness. The funeral was held Thursday at his home.

Besides the widow there survive four sons, Frank of this city, John of Sebring, Tom of Lake Wales and Louis of Gainesville; and three daughters, Mrs. Will Clark of this city, Mrs. J. B. Richards of Blounts Creek and Mrs. T. Traylor of Altus.

Another Cake Walk Saturday Evening

The Avon Park Women's club announced a cake walk on the main lawn of the hotel stand on the evening. The walk will start at 7:30 and there will be plenty of good home-made cakes.

U. S. W. V. Meeting Was Well Attended Thursday Evening

Splendid attendance marked the joint meeting the Richmond P. Hobson Camp and Auxiliary of the United Spanish War Veterans at the home of Mr. and Mrs. Norton Smith Thursday evening. Following a covered dish supper reports on the National Convention recently held at Pittsburgh, Pa., were heard. Plans were made for a carnival and cake walk to be held in Sebring early in October. Col. C. R. Head was present and gave a brief account of his trip north, from which he returned Thursday afternoon.

MRS. SHOLTZ APPEALS TO WOMEN OF FLORIDA

Urges Florida Women To Help Stamp Out Child Labor

New York, Sept. 5.—(Special)—Prominent women of America who object to wearing sweatshop-made clothes have launched a vigorous national campaign in behalf of the NRA garment label. The committee is headed by Mrs. Franklin D. Roosevelt, and has as its newest recruit the "First Lady of Florida," Mrs. David Sholtz. The wife of Florida's Governor has issued an appeal to the women of her state to rank themselves solidly behind the little white label with the blue eagle, to permanently stamp out child labor and the sweatshop.

"Whatever the political faith or inclination of women, the anti-sweatshop garment label of the NRA is a thing upon which we can agree," said Mrs. Sholtz. "No fair-minded woman wants to buy for herself or her husband or her children, clothes that have been made at too great a human cost to the workers. Also as a safeguard to her family's health, she knows that housewife wants to be sure that the clothes she and her husband and children are made under the most favorable conditions. The blue eagle garment label is a beneficence to the consumer, by making it possible for us to know what we are buying. It is a badge of honor on all decently made coats and suits and dresses and other wearing apparel."

Discussing the question of the label as related to costs, Mrs. Sholtz said:

"In dealing with meager incomes, having a hard time to make ends meet, may be fearful that the garment label will increase the cost of the clothes they buy. It is not necessarily so. I am assured by the Women's Advisory Committee, the National Garment Label Campaign, headed by Mrs. Roosevelt, that it is possible to manufacture an inexpensive garment and still observe the God-given right of hours and wages that make decent living conditions possible. But unless the label is sewn into the garment one can't be sure that the worker received his fair share of the price."

Mrs. Sholtz continued: "I hope you women of Florida will look for the blue eagle label in every garment you purchase. Let the men who run your stores know that you appreciate their observance of the label, and protect them against the violators."

In urging women to look for the label, the committee points out that a distinction must be made between the blue eagle in the store window and the garment label of the various Codes charged with the welfare of the needworker industry.

The first label to be worn in October by the Coast and Suit Code Authority, and Mrs. Roosevelt sewed it into her winter coat. Since that time millions of labels have flown, east and west, and north and south, and there is hardly a hamlet in the country where they are not familiar.

The label appears on all women's coats and suits, men's and boys' clothing, infants' and children's wear, knitted outerwear, dresses, and other articles of wearing apparel that have been made under fair conditions. It is issued only to those manufacturers who sign a certificate of compliance. Investigations of factories and records are kept by the Federal Trade Commission, and the slightest semblance of violation. They guard the label jealously. (Continued on page eight)

Senator Asks Bond Relief

Plans To Introduce Bill Providing For Five-Year Moratorium

West Palm Beach, Sept. 5.—(FNS)—State Senator John R. Beatty, of West Palm Beach has made known a plan to introduce a bill providing for a five-year moratorium on all bond principal and interest outstanding against Florida cities, counties and taxing districts, in the 1935 legislature. Senator Beatty said his bill would be introduced as an emergency measure.

Only about three percent of all these bonds are now in the hands of the original purchasers. The other 97 percent are held by bondholders committees and it is these committees which are gardening the cities, counties and districts with bond suits calling for payments which are so excessive that the burden is beyond the ability of cities and counties to pay, said Senator Beatty.

Florida cities and counties are honest. They want to pay their debts and are trying to do it. They have endeavored to work out providing agreements with bondholders, but the burden may be spread over a longer period of time and the high interest rates required to a point within the cities' and counties' ability to pay, said Mr. Beatty. It has been the bondholders committee, representing the majority of the bond debt, which in almost every instance, prevented the successful refunding and eventually threw the matter into court the senator said.

The proposed legislation would give both cities and bondholders five years in which to reach satisfactory understanding, meanwhile giving the bond-ridden city or county a chance to get a breathing space before it goes to the plan of Senator Beatty.

Former Residents Here Found Dead

Friends of Mr. and Mrs. Henry Stephenson, former Avon Park residents, will be given to learn they were found dead in their Orlando home on Tuesday morning. An investigation by the Orange county coroner, Sam Shive indicated they had committed suicide, as all the doors and windows were closed and the gas heater turned on.

Mrs. Stephenson was the mother of Capt. Mark Lance, formerly commanding officer of the National Guard here, and Mr. Stephenson was sheriff of Volusia county at one time.

Ford Dealer To Stage Contest

C. E. Lanier, president of the Avon Park Motor Co., local Ford dealers, announces that prizes will be given for the best suggestions for commerce betterment in Avon Park. In a series of advertisements which begin this week, he explains the idea and the prize winners and their suggestions will be published each week.

Three prominent residents will be named as Judges. Residents are advised to clean up their premises, both business and residential, and the prize winners will be as coming in line for improvement.

Avon Park Boys Make Good Showing At Swimming Meet

Two Avon Park boys, C. W. Meriwether and Jimmy Skipper, acquitted themselves well at the FERA swimming meet at Silver Springs on Labor Day. Meriwether finished second in the first heat of the 50 yard dash but due to a bad start failed to place in the final. Another entry, John Skipper rated eight points out of a total of 10 in the high diving contest. Both boys had heavy competition from the larger towns including some Red Cross life savers, who although not rated as professionals were entered in the event. Peterson of Sebring also made a good showing in the diving.

There were 14 entries from Highlands county, 11 boys and 11 girls. Another entry, John Avon Park was Bailey Barlow. FERA officials wish to thank C. E. Lanier of the Avon Park Motor Co., and E. P. Van Sinder of Sebring for loaning cars to transport the swimmers to Silver Springs and to the Rotary club for providing a variety of gas and oil as there were no funds available to cover the cost of transportation.

Dr. Davison To Aid C. of C.

Named Executive Secretary, and Will Maintain Office at Own Expense

Dr. W. A. Davison has been named executive secretary of the chamber of commerce and will keep the office open in the city hall at all times. He is in agreement with the board of directors. The method of operation as agreed upon is outlined in the signed statement which follows:

At a meeting of the Board of Directors of the chamber of commerce held in the rooms at City Hall Friday night, August 31st, Dr. William A. Davison was unanimously elected executive secretary.

The is the secretary of the chamber of commerce and on the executive committee of one hundred in Detroit. The third Northern dinner was held in Philadelphia at the home of Joseph L. Winter. A feature of this meeting was a luncheon given by the late Cyrus H. K. Curtis and the secretary of the American Post. Last year, Chicago members of the organization were hosts at a dinner at the Drake Hotel, following the annual party given by Harvey S. Firestone Exhibit building at the Century of Progress.

Let no Florida farmer be without his home garden, is the suggestion of State Home Demonstration workers.

Federal Official Explains Tax On Cane Syrup Sold

Gainesville, Sept. 5.—Federal taxes are not levied on cane mills for operating, but a processing tax is collected from the manufacture of syrup that is sold, with certain exceptions, to the Agricultural Extension Service has been advised from the office of the collector of internal revenue in Jacksonville.

Let no Florida farmer be without his home garden, is the suggestion of State Home Demonstration workers.

Floridians To Celebrate

Miami Winter Residents To Stage Annual Event In Rochester, N. Y.

Miami, Sept. 5.—(FNS)—Miami and Miami Beach members of the "Committee of One Hundred" of Floridians, who also designed the host to the organization of prominent business and professional leaders, whose winter residence in Miami and mutual keen interest in the Florida city, bind them together.

A two-day celebration has been planned for members and their wives. Following the dinner, which is the annual feature of the gathering, guests will review special features of the Rochester Centenary exposition being held this year. A pageant, "Century on Parade" created by Edward Luntz, will be held in the city.

Among the 250 distinguished guests attending the meeting at the beautiful estate of Mr. and Mrs. Gannett are Owen D. Young, president of the board of the General Electric Corporation, Dr. C. E. Mees, head of the research department of the Eastman Kodak Company, Walter Kelly, the Virginia judge, Governor and Mrs. David Sholtz of Florida, Colonel Henry L. Thayer, Panama, New York state officials and government leaders from Washington.

This year's celebration is the fifth annual gathering of the Committee of One Hundred to be held in the north. The first Northern dinner was held in New York City. The late John McEntee Bowman was host. The following year the gathering was held in the city of Chicago. The third Northern dinner was held in Philadelphia at the home of Joseph L. Winter. A feature of this meeting was a luncheon given by the late Cyrus H. K. Curtis and the secretary of the American Post. Last year, Chicago members of the organization were hosts at a dinner at the Drake Hotel, following the annual party given by Harvey S. Firestone Exhibit building at the Century of Progress.

Episcopal Auxiliary To Sponsor Food Sale And Benefit Bridge

As part of their activities, the St. Margaret's Auxiliary of the Episcopal church is sponsoring a food sale and a benefit bridge party. The food sale will be held on Saturday, September 15 on the Mall. The benefit bridge will be held on the evening of Friday, September 28 at the home of Mrs. E. Todd. Mrs. Todd and Mrs. Harcourt Johnson will be joint hostesses.

Florida Senator Becomes Author

Leesburg, Sept. 5.—(FNS)—Senator J. B. Roberts, of Leesburg, the Florida State Senator, is a contributor to "State Government," the official publication of the American Legislators' Association. Senator Fitch's article will appear in the October issue of the magazine and deals with problems which will come before the 1935 session of the Legislature.

B. S. Booth Died at Plant City Tuesday

B. S. Booth, 79, father of Mrs. L. D. Roberts and S. E. Booth of this city, passed away Tuesday at his home in Plant City, following a long illness. Burial was held on Wednesday afternoon.

Other survivors are another daughter, Mrs. M. A. Wilson, of Fort Meade and her sons, J. B. Booth of Leibel, N. H. Booth of Brewster and C. E. Booth of Plant City.

Great Improvement In the Mall Seen; Currie Praised

The Mall is looking fine and is being gotten into good shape under the direction of H. R. Currie, and with the aid of FERA labor. The top dressing of clay has improved the growth of grass and shrubbery and Avon Park's beauty spot is expected to be one of the show places of this section of the state.

AGRICULTURAL DEPT. URGES HOME GARDENS

Extension Service Urges Importance Florida Farmers Raising Own Vegetables

Tallahassee, Sept. 5.—The home garden will occupy a place of increasing importance on Florida farms this fall and winter, and the Extension Service, which has a variety of fresh vegetables coming in every month, say State Home Demonstration workers with the Agricultural Extension Service. Everything indicates that the prices of food—meats, cereals and vegetables—will increase considerably and that materials produced at home will thus save the family purse as well as its health.

In addition to saving expenses, home gardens assure the family of an adequate and continuous supply of needed vegetables which they might be inclined to do without if not raised on the place. This would inevitably result to the detriment of the health of the members of the family who need generous quantities of fresh vegetables in their daily meals.

In South Florida the production of winter vegetables is a major industry, but even there the home garden will pay, say these workers. It too often happens that the truck dealer's supply of vegetables is short, but at other times the family table is lacking in fresh vegetables. The home garden, they say, has many advantages and ready for use each month in the year, remedies this situation.

In North Florida the production of winter vegetables is more difficult, but it is possible to find suitable garden space and to grow a wide variety of food crops on any and every farm in the state. Cabbages, cabbage, beets, turnips, rutabagas, mustard, and other vegetables are available which will stand cold weather. Many others can be grown this fall and used fresh or preserved for later use.

Judge Sebring's Successor Chosen

Jacksonville, Sept. 5.—(FNS)—At a called meeting of the Duval County Democratic Executive Committee, A. D. McNeill, well known Jacksonville attorney, was selected as the Democratic nominee to succeed Judge L. Sebring as a member of the Duval County delegation to the House of Representatives of the 1935 State Legislature.

Mr. McNeill is a former State's attorney and former city attorney. He has practiced law in Duval County for 26 years.

W. McClinton, nominated for the House of Representatives with out opposition, spoke briefly to the meeting. Mr. McNeill as a member of the Duval delegation.

Mr. McNeill's nomination fills the first vacancy to occur in the 1935 legislative personnel since the primaries were held in June.

Plant City Tuesday

Plant City, Tuesday, Sept. 5.—A local illness of B. S. Booth, 79, father of Mrs. L. D. Roberts and S. E. Booth of this city, passed away Tuesday at his home in Plant City, following a long illness. Burial was held on Wednesday afternoon.

Other survivors are another daughter, Mrs. M. A. Wilson, of Fort Meade and her sons, J. B. Booth of Leibel, N. H. Booth of Brewster and C. E. Booth of Plant City.

CITY COUNCIL AGREES TO AID AIRPORT WORK

Is Seeking Bids To Plow Runways; Cost To Apply on Taxes

After considerable discussion, the city council on Tuesday night decided to help the airport project with the plowing of the runways which is necessary before the runway grass can be sown. A committee from council and FERA officials inspected the airport Wednesday morning and on the basis of the work, the understanding being that whoever did the work would have the cost applied on his taxes.

The matter was brought to the attention of council by H. E. Keller and Hite Tuttle of the FERA. The council and council members would only supply the labor and although PWA had allotted a certain amount for fencing, grass seed, fertilizer, wind erosion, and other equipment it would still be necessary for the city to contribute something. He asked for the use of a tractor and plow for plowing the runways in order that all roots and similar debris could be removed prior to the sowing of grass seed.

It was pointed the FERA had contributed largely to the work on this community and added there would be only another weeks work on the project unless the city helped. Mr. Keller predicted that this would one day be the training ground for the United States Air Corps and said the airport here, when finished, would be one of the best in the state.

Chairman Pendleton protested the spending of any more money on the airport and the matter was finally referred to the Councilman Smith moving the appointment of a committee to visit the ground and report back.

Mr. Keller then brought the chamber of commerce to the attention of council, he being president of the chamber. He had a large influx of visitors expected this season and a number of inquiries had been received already with the burden of answering them being left up to Jack Head and C. Crabtree due to lack of funds in the chamber's treasury.

The chamber has a number of proposals made by Dr. W. A. Davison which if the city would supply lights and telephones, would be a real estate office, hire a full time stenographer to answer all inquiries, do advertising, all at his own expense. His firm would be open at all times to other real estate men and the public generally and all he asked was the room and telephone bills. The chamber of commerce body officials had already approved the plan, Mr. Keller said and asked the council to take action. The city attorney laid the light and telephone bill and left it up to the chamber to make its own arrangements with Dr. Davison.

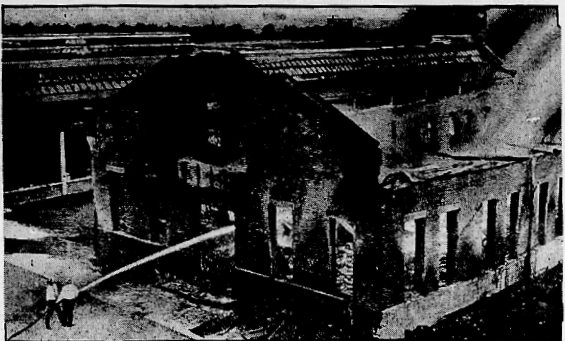
Some heated discussion was occasioned by the cutting off of a fire plug at the Ridge Gate Co., mill. Fire Chief McCarty reported the premium, saying the mill's insurance premium would be increased should the plug be left off. Councilman Smith demanded it be reinstated, pointing out the loss to the town in payroll should a fire occur. It was alleged that the plug was being cut off by the city mill and other members of council thought these should be paid before any action taken.

At the 26 years, supreme court restraining order prevented the collection of these taxes from other territory outside the 1913 limits but that some property owners had come in voluntarily and paid. The plug was cut off by the city mill and the increase in insurance is \$90 per year. No action was taken.

A city attorney reported two mandamus suits recently brought by Attorney F. T. Haskins against the city on behalf of the Gainesville Electric Co., had been refused when heard before Judge Harrison at Bradenton.

A lot of talk was heard here in the absence of Judge W. J. Barker. Night Patrolman Ivey Barwick was called for an increase in pay but council failed to see their way clear due to lack of funds at present. City Clerk Shookley was instructed to take action on an account money owing the city from the fire city district.

Print Shop Burned by Pontiac Prisoners



Twelve in Pontiac prison in Illinois started a bloody riot in the course of which one of them was killed and a score shot by the guards. The prisoners set fire to the print shop and it was destroyed.

Aluminum Strikers Picketing a Mill



Pickers of the aluminum strikers are seen gathered at the entrance of the plant in New Kensington, Pa.

Ribs of a Prehistoric Monster



Some 125,000,000 years ago what is now the state of Wyoming was a gigantic tropical swamp, and the bones shown here were the ribs of a huge monster that waded around in the marsh grasses. Bit by bit the area dried. The last of the monsters huddled in a lake. The lake was dried, too, and proved to be the grave, now the hunting ground of paleontologists. Dr. Barnum Brown, examining his "find," is the head of the American-Sinclair expedition.

Completing Big French Liner



The Normandie, a "sea-going car" of 73,000 tons, whose engines are expected to give her a speed of over 30 knots, cutting down the transatlantic crossing to four days, as she now looks in the dockyard at St. Nazaire.

Dumbbell
Child—A pound of milk, please.
Dairyman—Well, but milk is not weighed. It is measured.
Child—Then I had better take

Effects of Odors
Experiments with odors show that whether an odor is pleasant or unpleasant to a person depends on his past pleasant or unpleasant association with that odor.

ROYAL VISITORS



Prince Tsunemori Kaya and his wife, Princess Toshiko Kaya, members of the Japanese imperial family, who are making a tour of the United States.

LONGEST SICK CALL



Mr. Francis D. Comas of Johns Hopkins, has departed to the actual end of the world on the longest "sick call" in history. He is bound for Little America. There at Commander Byrd's base camp he will administer to 50 men who are reported suffering from a mild attack of dysentery. He may stay there until the end of the expedition.

Birds Pick Out Food

There are several species of owls and wood peckers as well as many kinds of swallows, bluebirds, nuthatches and chickadees that depend for a living largely upon insect life to be pecked out of dead bark or chosen dead trees for nesting sites.

Vulture, some of the hawks and bald eagles live in dead or half-dead trees for a long time, and are preferred for lofty trees with leafless crowns for their homes; while it is said to be not unlikely that more birds live in dead or half-dead trees than on their traditional high crags or rocks on mountain sides.

In addition to this your body can actually repair itself when something is injured or broken down. All it needs is time.

That Body Sources of Chocolate

By JAMES W. BARTON, M. D.

Dementia Praecox

YOU may often hear of the so-called dementia praecox; that is, it is used to excuse the misdemeanors or even crimes of certain individuals.

The simplest explanation of this mental ailment is that it is "a persistent dream state" in which the individual feels that he is a failure in life. He may feel afraid, may try to imagine himself a success, or may just have a feeling of inferiority to others. Underneath it all is really a loss of self-respect. In other words he is unable to meet the requirements of everyday life.

Can anything be done for these cases?

Your doctor will tell you that a great many cases are helped by patient questioning and advising by one in whom the patient has confidence.

Everything possible is done to encourage the patient to keep himself clean and tidy, take an interest in his appearance and surroundings. Any peculiar talent is praised and the patient is encouraged to increase or develop it. Those about him are advised to treat him as an equal or with respect.

The patient himself is encouraged to be of service to others, not as a servant but by showing a willingness to help where help is really needed.

One of the greatest aids has been work itself; the patient accomplishing some real physical work such as farming or carpentry work.

Of still greater help, has been sports. The patient is encouraged to take part in games, learn to look after his turn in sports and to go out in the field when it is his turn to do so.

You can readily see that if he finds he can do things, that he is treated with respect, he is going to be "taken out of himself" and become one of the crowd, one of the community, instead of being odd or out of things.

He really must be the time to be dreaming about himself if he is mixing with others at play, work or other occupation.

Sometimes there are physical factors interfering with his mental outlook—poor eyesight, poor hearing, bad teeth or tonsils—and these conditions must of course be corrected before any progress can be made. The whole thought in treatment then is to build up the self-respect and get him out of the dream state because in the dream state he squares or justifies himself or his actions to himself and is satisfied.

The Margin of Safety in Your Body

ONE of the subjects the engineer must study is "strength of materials," so that if he builds a building or bridge he knows just what is needed to support that building or bridge when it is carrying its heaviest load.

In order to make the structure safe, he makes it stronger than is necessary to support the heaviest load, and this extra strength is spoken of as the "margin of safety."

What about that body of yours? Is it built with this margin of safety, so that if undue stress or strain is put upon it, it will be able to withstand it?

A first year medical student, or anyone who has given the body even a slight amount of study knows that practically all parts of the body from the bones outward to the skin, have a margin of safety surpassing anything designed by man.

You need food and water every day, yet men have done without food for 40 days, and water for 7 to 10 days, because the fat on the body and the water in and among the tissues have been able to maintain life.

The heart beats 72 times to the minute, but it can, if necessary, beat twice as fast and pump twice as much blood as it normally does.

Nature has provided you with two eyes, two ears, two kidneys, two lungs, and in many cases two glands for various purposes, yet even when there are two organs or glands it is possible to have all of one and part of another destroyed, and yet the body will continue to do its work.

Research laboratory physicians have been able to show that four-fifths of the pancreas can be destroyed and the remaining one-fifth will manufacture enough insulin to keep the body healthy with the liver. Despite all its different jobs in the system—breaking up fats, removing sugar, removing poisons from the blood, manufacturing bile, helping to color the blood—three-quarters of the liver may be destroyed and yet it will carry on all the above jobs.

The stomach can be entirely removed, half the small intestine removed, and nearly all of the large intestine removed without damage to the body.

In addition to this your body can actually repair itself when something is injured or broken down. All it needs is time.

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Cacao Beans Are Cleaned by Shuffling Feet in Brazil.

Presented by National Geographic Society.

Chocolate is made from cacao beans.

YOU like hot chocolate? You like chocolate ice cream? You like chocolate cake?

Now you'll be interested in the news that science is waging a determined fight to save the famous cacao plantations of Trinidad, an island in the West Indies, from a destructive plant disease.

Trinidad is one of the principal sources of the bean which furnishes "the makings" for a hot beverage surpassed in world importance only by coffee and tea, as well as for candied, sweetmeats, etc.

Chocolate is vital to many a palate from the western hemisphere, like tobacco, the potato, and a number of other plant products. It was taken back to Europe by explorers soon after Columbus opened the road to the new world, and launched on the sea which has led to world markets.

In trade circles today three terms are used: chocolate, cacao and cocoa. The tropical tree which is the source of chocolate is called the cacao tree. In its leathery, cucumberlike fruit are cacao pods which contain cacao beans. But when the beans are roasted and ground, and much of the fat is pressed out, the remaining brown substance (ground to a dry powder), is cocoa. If the fat is not pressed out, the darker substance is chocolate.

Credit for the manufacture of chocolate from the hidden seed of an unexpressing fruit belongs to the original inhabitants of the Americas. In 1519, when Hernando Cortez invaded that country, he discovered that the cacao tree was widely cultivated, and the natives had concocted a drink called "chocolatl" or "cacahuatl" from which have come the names "chocolate" and "cocoa."

Frothing pitchers of chocolate were served by Montezuma when he entertained Cortez.

Long in Use in Mexico. Students of American native customs have estimated that the drink was in use 1,500 years before the arrival of Europeans. According to Mexican mythology, the seed of the cacao tree was carried from a New world version of the Garden of Eden into Mexico by Quetzalcoatl, god of Air. The fruit, it is related, was a favorite food of the gods. The great Swedish botanist Linnaeus, christened the fruit theobroma cacao, meaning in Greek "Food of the Gods."

Cacao was used as a means of barter and the payment of tribute by the Aztecs and Mayas. Its wealth was often judged by the number of cacao beans he possessed. In Mexico a good slave could be purchased for 100 beans.

Its highly concentrated food value, low cost of production, and numerous uses, have stimulated cacao cultivation to such an extent that now it is grown in practically all tropical countries. The wet tropical areas of the West Indies, the colonies of Great Britain and Portugal, and the South and Central Americas are especially well suited to the cultivation of the tree.

The introduction of the cacao tree into Africa has resulted in a remarkable growth of the industry and economic development of the continent. The Gold Coast has taken first place away from Brazil in the world's production of cacao. What were once trackless and useless African jungles, inhabited only by savage bushmen and wild animals, today are cacao plantations.

America's Largest Consumer. As an international commodity, cacao has grown in importance to such an extent that the United States alone, in 1933, imported 474,570,000 pounds, valued at \$18,700,000. The United States is by far the largest consumer, cacao ranking fourth in value on our list of imports. Germany, Great Britain and the Netherlands follow in the order named.

For many years the Spaniards of south America and some of the West Indies monopolized the cacao industry. Chocolate was introduced into Spain by Columbus. It was introduced about the beginning of the sixteenth century, but the process of chocolate manufacture was not a secret for almost 100 years. In 1606 an Italian discovered the method of preparation. Shortly afterwards, half the world's cacao was spread the news throughout Europe. The seventeenth and eighteenth centuries found the popularity of the drink steadily increasing. Cacao houses were established in England, as well as on the continent.

Chocolate, however, was a luxury

which only the rich could afford, for it sold for as much as \$5 a pound.

Today good chocolate can be purchased for a few cents a pound, and is consumed in one form or another by millions of people the world over.

Modern methods of cacao and chocolate manufacture differ little from those used by primitive people centuries ago. In Mexico the natives roasted the beans and then ground them between two warm flat basaltic stones, stirring constantly. This was sometimes mixed with maize (corn) and flavored with vanilla and spices. The paste was molded into forms desired and allowed to cool. Modern preparation of the commodity is more scientific and thorough, but the principal steps taken are much the same.

Cocoa butter is an important by-product of the cacao bean, which contains 50 per cent fat. The butter, removed by crushing the beans under hydraulic pressure, is extensively used in confectionery and in pharmaceutical preparations. At least every household has some cocoa butter, in the form of a tallow fat. Cocoa butter is in great demand in many soaps, pomades, perfumes, ointments, plasters, and cosmetics.

The Gold Coast colony in Africa is currently the world's largest producer of cacao. In one recent year the colony shipped 5,000 tons of cacao, valued at \$10,000,000, to the United States.

While the Gold Coast no longer uses its fruit in gold, cacao has displaced the metal only within the last few years. For 400 years the hope of the Gold Coast was to mine for gold. Gold mines were built, but the results were disappointing. The Gold Coast colony in 1915 revealed other minerals which may themselves replace gold in the background. Manganese and bauxite are important exports. The first is used in steel making and the second for aluminum.

Big Industry in Brazil. In the state of Bahia in Brazil are about 80,000,000 cacao trees; this fruit has been grown here for about 150 years, and a tiny railway serves the home of the great cacao region. It hauls more tons of freight per mile than any other railway line in South America.

Leaving the Coastal plain and entering the foothills, one sees the cacao plantations in long shaded rows. The American grower, protecting the small cacao trees are planted, thus sheltered from sun and wind. Twists of a green fruit, break it open and taste the within seeds; the flavor is like watermelon. Here, foot men and women sell the pods, empty the seeds on a wide platform, and tread them free of pulp and pit. They call this "dancing the Cacao."

The seeds are dried by stirring them in a big flat bin. A wide roof, set on wheels, is at hand, to be hastily hauled over the bin if it rains. Turning a dark brown when dried, and tasting of unseasoned chocolate when ripe, the beans are packed in bags and sent to Europe and the United States. In 30 years Brazil's export has risen from 150,000 to 1,200,000 bags a year. Brazil drinks very little chocolate, but much coffee.

Near a station named "Lara Posa" or "Vach Your Posse" the visitor may stop to watch a long file of umbrellamats. Each carries a leaf as big as an umbrella. Many are up in a tree, biting off bits of leaf and dropping them to other ants waiting on the ground. This file of marchants is the United States in a more long.

"The ants carry the leaves to their underground home, on the forest floor. On the forest floor, the ants carry the leaves to their underground home, on the forest floor. On the forest floor, the ants carry the leaves to their underground home, on the forest floor.

Further up the line one crosses a small stream, running among the covered hills. Long chains made of boards run down the hillsides to the river. Down these chains, five alive fresh cacao beans, which empty into waiting drying canoes. Although cacao has been grown here for so long, the methods of harvesting it are still primitive, for human labor is cheap.

While men and life here hard, because of so many insects and malaria. Bugs are a plague; hordes tumble-bugs more than seen hordes long-larger than many kinds of birds, snails weighing half a pound, and the fer de lance and other bad snakes.

Delicacies for the Winter Menu

Preserving Season at Hand; Abundant Supply of Cheap Fruit.

Midsummer is a time looked forward to by the thrifty housewife, for with it comes the pleasant task of canning preserves for the family's winter need of jams, jellies and preserves.

Market reports indicate a plentiful supply of peaches, pears, grapes and other delicious fruits.

Here are two tested and economical recipes:

Concord Grape Jelly.

4 cups (2 lbs.) juice
4 bottles of fruit pectin
7½ cups (3½ lbs.) sugar

To prepare juice, stem about three pounds fully ripe grapes and crush thoroughly. Add one-half cup water, bring to a boil, cover, and simmer ten minutes. Place fruit in jelly cloth or bag and squeeze out juice. (If maulages or other light-skinned grapes are used, the juice of one lemon should be added to prepared juice.)

Measure sugar and juice into large saucepan and mix. Bring to a boil over hottest fire and at once add bottles of fruit pectin, stirring constantly. Then bring to a full rolling boil and boil hard one-half minute. Remove from fire, skim, pour quickly. Paraffin hot jelly at once. Makes about 11 glasses (six fluid ounces each).

Ginger Pear Jam.

(Ginger crystallized) 4 cups (2 lbs.) juice
¾ to 1 cup diced crystallized ginger
1½ maulages or other light-skinned grapes
7½ cups (3½ lbs.) sugar

To prepare fruit, peel, core and crush completely or grind about three pounds fully ripe pears. Dice about one-half pound crystallized ginger.

Measure sugar and prepared fruit, tightly packed, into large kettle. Add ginger, mix well, and bring to a full rolling boil over hottest fire. Stir constantly before and while boiling. Boil hard one minute. Remove from fire and stir in bottled fruit pieces. Then stir and bottle by turns for just five minutes to cool slightly to prevent floating.

Pour quickly. Paraffin hot jam at once. Makes 11 glasses (six fluid ounces each). This product may take a week to reach a usable set.

By the Pound

Jackie (sneezing nose weigh the new baby)—Nurse, how much a pound did baby cost?

Smooth Off Ugly Freckles, Blackheads Nature's Way

There is an inexpensive, quicker way to skin beauty—a way that has been tested and trusted by women for over a generation. You can get it now. It is a simple, clear and fresh cream. It removes all traces of blackheads, freckles, blemishes, and even in ten days or less, it will apply. It is a cream that is as light as a feather, and it is as effective as a miracle. It is a cream that is as light as a feather, and it is as effective as a miracle. It is a cream that is as light as a feather, and it is as effective as a miracle.

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THE AVON PARK TIMES

Published every Friday at 123 West Main Street, Avon Park, Florida.

WILLIAM C. BECKETT Publisher
W. M. HETHERINGTON Editor

Entered at the postoffice at Avon Park, Florida, under the Act of March 3, 1917, as matter of the second-class.

SUBSCRIPTION RATES: \$2.00
One Year in Highlands County
One Year outside Highlands County \$2.50

ADVERTISING RATES FURNISHED UPON REQUEST

Florida's garden truck crops have averaged \$38,000,000 for the past five years, a production of ten percent of the nation's fresh fruits and vegetables, according to reliable figures. The reduction of tariff on winter vegetables grown in Cuba in direct competition to Florida truck, will cut these figures in years to come. It will take time to tell how much.

Mussolini is said to be planning to order all women workers out of Italy's industry. He believes in the old fashioned doctrine that woman's place is in the home—over the wash-tub, probably—and he wants them to raise large families to increase the population. Whenever you think this country is run by a dictatorship, just stop and think how far away we are from ideas like these.

Congressman Peterson made a sensible suggestion the other day when he asked officials to allow Florida cattlemen to exchange scrub stock for good breeding cattle shipped in from drought regions to fatten and butcher for relief rations. The request was not granted, but we agree with Peterson that "it is a shame" that the exchange could not be authorized to aid in building up pure-bred herds in the state.

Forty-five million dollars is being disbursed by the government at the rate of two million dollars every 24 hours, to co-operative farmers in corn-hog reduction benefits—paying them for corn and hogs that they agreed not to raise. If the government would just extend these "benefits" to the newspaper business, we would readily agree to go fishing for the balance of September. But we suppose we would have to throw back all the fish we caught.

The appointment of Dr. W. A. Davison as executive secretary of the chamber of commerce should work out as a very satisfactory arrangement. Dr. Davison is well known in chamber of commerce work, having been the main-spring of that organization for the past several years. Under the plan, he will conduct the office at his own expense, the while operating a real estate business. The plan should prove mutually profitable.

Temperance Unions are being organized in the state for the purpose of fighting the repeal of the state prohibition amendment. In almost every case the organizations are being sponsored by the churches. A great many people of the country who favor—and practice—temperance, do not favor prohibition, and resent having their churches engaged in a wet and dry fight. They believe that such controversial issues should not be brought into the churches.

This country talks of dictators, but when occasion arises for some honest-to-goodness dictating, the men in power duck the job. Big headlines reported that the President would take a hand in the strike situation, but the best he could do was to appoint a commission to find out what it's all about, and they have until October first to make their report. Meanwhile, the strike goes on, and 10 deaths have resulted from violence in the first three days. A dictator would have put a stop to this carnage with a single order. But we have no dictator in this country, though one at this time would be more effective than a commission.

The Lake Wales News says that two trainloads of American Legionnaires are scheduled to stop in Lake Wales on their way to the Miami convention in October. They are being brought there by the Seaboard and will have an opportunity of seeing the Bok Singing Tower. Avon Park Legionnaires are planning to entertain some visiting buddies, enroute to Miami, but the biggest thing we need now is the cooperation of Lake Wales people in sending these folks on down the Ridge, instead of shunting them over to Vero Beach. The East Coast will get plenty of visitors, without taking ours, too. How about a little help, Lake Wales?

Five million American families will be on the relief rolls by February, the people are told by Donald Richberg, secretary of President Roosevelt's executive council. The number is increasing daily, and the question is, when will it all end?

TOO LATE TO CLASSIFY By RUSSELL KAY

The Secretary of the Chamber of Commerce in one of our smaller cities was speaking with me the other day about community advertising. He said his town had \$6,000 to spend and asked what I thought of placing a series of advertisements in northern newspapers and magazines this fall and winter.

"I know we can't use the Saturday Evening Post or Collier's, but we could use a modest ad in a selected list of publications," he said.

"What's the matter with Florida papers?" I asked.

"Have they quit takin' ads or somethin'?"

"But we want to reach tourists and homebodies and bring them to our town this winter. I mean out-of-state people," he continued.

"Well," I said, "if you had six million smackers, instead of six thousand, I'd say fine, to go ahead and play around with a lot of out-of-state advertising, but with the small amount you have available, I'd suggest spending every dime of it right here in Florida."

"What's the use of tryin' to talk to a guy over long distance when you can be shakin' hands with him personally by just steppin' across the street."

"We're gonna have more cock-eyed people in Florida this winter than we've ever had in the history of the state. Haven't we been advertisin' at the World's Fair in Chicago for two years. The railroads are all advertisin' Florida. The Steamship companies are advertisin' Florida. The Bus Lines are advertisin' Florida. Governor Davis has been takin' hisself home on National hooches. Colonel Doherty is a big hand for the state all by himself. Millions and millions of dollars worth of good Florida advertisin' that is just as beneficial to one town as another. That's the kind of advertisin' and publicity that is going to bring folks down here this winter."

If you ask me, the problem will be to get as many as possible of the tourists actually make it out of the drop around to your house for a sandwich and cup of tea before they go back north. The best way I know to accomplish that is to spend your advertising money to advertise the attractions and advantages of your community to the visitors who are millin' around down here wonderin' where to go and what to do next.

With \$6,000 you can place a series of nice little ads in a whole flock of Florida papers and every one of 'em will carry your message to more live prospects, per dollar invested, than you'd reach in a hundred ads in the north. On top of that you'll have enough left over to buy a few well located billboards and speak a piece or two over the radio.

If you don't know how to get up the copy and arrange your schedules, we have several first class ad copy writers here at home that'll be glad to give you a hand and see that you get maximum results.

Another thing you can do, and it won't cost a cent, is show these folks a good time. Make 'em like you when they do come. Invitin' them is just the first step. Answer their questions even when they seem foolish. Be courteous and considerate. Don't be too hard boiled with them if they make a left hand turn or run through a light, you do it yourself sometimes, you know. Tell 'em where the fish live and what kind of lake to use. If they stop at the Chamber of Commerce for information surprise 'em with a free glass of orange juice. Hand the kids a stick of sugar cane to gnaw on and pin a pretty flower on mama while you present the old man with a free copy of the local newspaper.

Makin' a fuss over folks like that isn't expensive and, boy, it sure makes a hit. They come back again and again each time they bring more folks with 'em.

DID YOU EVER STOP TO THINK By EDSON R. WAITE Shawnee, Oklahoma

L. A. Young, President of the L. A. Young Golf Company, says:

"The Golf industry has gone a long way since the days when every golf professional was his own factory and all clubs were made entirely by hand. Design of course, is all important in golf club construction and manufacturing operations simply assure that the utmost possible is gotten out of the particular design and that each club faithfully reproduces the original. In the L. A. Young Golf Company plants, every operation that can be performed by machinery is done by a machine designed for the particular purpose. Manual operations are kept at the absolute minimum, for only with precision machines can we get the accuracy that must be inherent in a product as finely and carefully made as we demand in Walter Hagen Golf Clubs. Inspections at various stages of progress in the building of both wood and iron clubs insure that rigid standards of manufacture are at all times maintained."

"I see an interesting fact in connection with our own Hagen Honey Center golf ball. One bee would have to fly 750 miles to gather the nectar to fill the center of one Honey Center ball. This is based on statements by bee authorities that to gather the nectar for one pound of honey a bee would have to travel 1 1/2 times around the earth at the equator."

"Furthermore, if all of the golf balls made this year were laid pole to pole they would reach from New York to Cleveland."

"Honey is the heart of a golf ball seems a novel and intriguing idea to most people, but there is a sound series of scientific facts underlying its choice for that purpose. Specific gravity of honey is 1 1/4 times that of water, which means that no foreign element has to be used along with the honey to secure the desired weight. Thus, there is nothing to shift, settle, or get out of place in the golf ball center. The immunity of honey to temperature changes and the fact that it is the most elastic and resilient fluid obtainable were other factors that determined its selection."

"Honey, first carried by the bee on a long flight through the air, thus in turn, now helps to give your golf ball the longest possible carry through the air."

Public Health Office Urges More Milk Be Used

Of interest to residents of this section is the report of the value of milk as made public by the Pittsburgh office of the Public Health Nursing Association. The report, as taken from the office records, was published by the Pittsburgh Press on September 3, and reads as follows:

Fruits and vegetables, widely acclaimed as health giving, body building substances, are highly over-rated when compared to the benefits of milk, according to records of the Pittsburgh office of the Public Health Nursing Association.

The public has been taught that an abundance of vegetables and fruits should be consumed for the bone-building calcium in them.

That's true as far as vegetables and fruit go, officials of the association say, although it would be necessary for a person to eat a tremendous quantity to derive an amount of calcium equal to that found in relative quantities of milk or its products, such as buttermilk and cheese.

Even more serious from the standpoint of health is the typical American diet of white bread, meat, potatoes, few vegetables and fruits which is strikingly lacking in vitamins, roughage and calcium. If more vegetables, fruits, whole grain cereals and breads were added, this diet would be adequate except for calcium.

A deficiency of calcium is blamed for the prevalence of false teeth among American men and women. More alarming, it is the cause of decayed teeth among children.

A comparison of body-building benefits of milk or cheese or butter, with fruit or vegetables, is striking. A pint or a small can of milk, two and one-half ounces of cheese or a pint of buttermilk should be consumed by adults daily.

Or, if vegetables and fruits are preferred, these amounts of any one of the following should be consumed daily: Apples, 20 pounds; beans, 3 pounds; beets, 9 1/2 pounds; cabbage, 4 pounds; cauliflower, 1 1/2 pounds; celery, 3 pounds; corn, 27 pounds; grapefruit, 7 pounds; grapes, 12 pounds; oranges, 10 pounds; peas, 10 pounds; potatoes, 10 pounds; tomatoes, 11 pounds; watermelon, 3 large melons.

Thus, a person can get his daily supply of calcium by eating four ounces of cheese or drinking milk with each meal—or by consuming 80 apples or four heads of cabbage or a peck of celery.

The Public Health Nursing Association is particularly interested in the welfare of children. Hundreds of cases have been studied and some remarkable results have been obtained.

For instance, on the Association records is the case of a girl two and a half years old when taken for examination. She was the weight and height of an average one-year-old child.

The nurses noticed she was listless and had no interest in toys or in playing with other children. The child's family was unable to buy milk for her, so a Public Health Nurse made arrangements for her to receive milk daily.

The change was almost miraculous. In four months she gained four and one-half pounds and two inches in height. In addition, the supervisor noticed marked improvement in her appearance and behavior; she developed initiative and a desire to play.

Milk consumption generally is too low, recent surveys made by Pennsylvania State College in Pittsburgh show. The average consumption of milk in this city is one-half pint a day per person. That, authorities say, is grossly inadequate. In general, statistics published in the Press on living costs and inexpensive diet lists, it was recommended that each child consume a quart of milk a day and that each adult consume a pint.

Northwest Florida Staging Comeback

Tallahassee, Sept. 5.—(FNS)—The northwest section of Florida, with commercial resources and natural beauty to compare favorably with any part of the state, is forging ahead rapidly.

The paper industry of Panama City, the construction of the West Coast Highway, the exchange of large acreage tracts, indicate activity and development.

It is reported that Florida's famous Wakulla Springs, near Tallahassee, will be developed by the Alfred I. duPont interests. If improved the naturally beautiful springs would prove a great asset to this section. Silver Springs, submarine beauty-spot near Ocala has been a mecca for thousands of visitors from all parts of the world for many years.

Perisla Race Hounds.

Sulphur Mine is popular in England and record crowds turn out to watch these Perisla greyhounds run. They are considered the speediest of all dogs and can outrun a race horse.

Lace or Love?

"There's a time for bobbin work and a time for love—they never mix, my Angela!" Fredrick March as Cellini, the world's greatest goldsmith and lover, explains the fine points of romance to Fay Wray, playing his beautiful but dumb model, Angela who, (much to her surprise) seems to prefer lace-making to love-making between poses. A brightly scene from "The Affairs of Cellini," 20th Century's hilarious romantic comedy at the New Circle Theatre next Thursday, Friday and Saturday, Sept. 13, 14 and 15. Matinee Saturday, 3:30.

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PERSONALS

Mr. and Mrs. Borgh and children returned to their home in Deland Sunday after visiting Rev. and Mrs. W. C. McClure.

Mr. and Mrs. G. A. Stebbins and family who have been on a pleasant vacation at Anna Maria Beach returned Wednesday.

Dr. and Mrs. A. R. Clark and children returned Monday from a pleasant vacation spent in the mountains of North Carolina.

Miss Verna Helm is leaving today for West Palm Beach where she will be the guest of Miss Gertrude Holladay until Monday.

Mr. and Mrs. Clifford Lasser and wife, Mrs. Jesse Collins in Lake Wales Sunday and attended the Ridge Singing Convention.

Col. and Mrs. J. M. Lee, son Jimmie and daughter, Mildred of Tallahassee spent the weekend here enroute home from Miami.

Mrs. Ida Marshall and Miss Zella Langford returned Thursday of last week from a trip to New York and other northern points.

Mrs. Katherine Bristol called on friends in Sebring Wednesday and visited Mrs. Rose Abrams who is convalescing in a hospital there.

Mr. and Mrs. E. P. Lacey and daughter Peggy returned Monday from Zephyrhills and will be at their home here for a short while.

Mr. and Mrs. Poley Smith and daughter, Nancy, of West Palm Beach were the guests of Mr. and Mrs. B. F. Martin over the week end.

Miss Evelyn Clements will leave next Monday for Tusculoo, Ala., where she will enter the University of Alabama for the coming term.

Mr. and Mrs. Vernon Bass have been called to Georgia on account of illness. They were accompanied by Mrs. J. F. Hardee of Wauchoola.

Miss Bessie Garrett and Mrs. T. J. Russell and daughters Evelyn and Sara, returned Friday from visiting Mrs. H. C. Hinton at Tampa.

Mr. and Mrs. Paul Jordan and family of St. Petersburg spent the week end here visiting Mr. and Mrs. J. R. Wells and daughter, Patricia, were visiting in Tampa Thursday.

Friends of George Turner will be glad to know he returned home Thursday from a Sebring hospital where he underwent a major operation.

Mr. and Mrs. M. W. Davis and son L. C. have returned from Nicholas, Ga., where they spent several weeks visiting friends and relatives.

Nancy Morgan who has been spending the summer in Waycross, Ga., with her aunt, Mrs. J. C. McClendon and family, returned home Monday.

Mr. and Mrs. J. L. Wells and daughters, Margaret and Betty Jo and Mrs. J. R. Wells and daughter, Patricia, were visiting in Tampa Thursday.

Mr. and Mrs. Harry McFerrin returned Wednesday from a vacation trip through the north including Chicago, New York, Canada and Washington, D. C.

Mr. and Mrs. Fred Patterson and Mr. and Mrs. Charles Fleming of Fort Wayne, Ind., are spending today with Mr. and Mrs. Joe Patterson of Winter Haven.

Mr. and Mrs. C. R. Ginn and daughter, Edith, and Mrs. H. S. Leard of St. Petersburg were visiting Mr. and Mrs. C. R. Ginn, Jr., for several days this week.

Miss Lois Wood left Tuesday for Lenoconing, Maryland, after spending the summer at her home here. Miss Wood is a teacher in the schools at Lenoconing.

Mr. and Mrs. W. S. Rawlings and son Lashy and daughter Elizabeth, arrived in Avon Park last evening from Rectortown, Va., where they spent the summer.

Miss Marcia Weisheyer has accepted a position as secretary to Dr. W. A. Davison who was recently named as executive secretary of the chamber of commerce.

Miss Martha Frances Doss of Lake Placid and Miss Agnes H. Hott, Mrs. Betty Hoyt Scarborough and Mrs. H. R. Hoyt of Sebring were shopping here Tuesday.

Mr. and Mrs. Lois Martin and daughter, Barbara, Allen, arrived here Saturday from St. Petersburg. Mr. Martin will go to Tampa where he will be located with the comptroller's office and Mrs. Martin and daughter will remain here for two weeks.

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Col. C. R. Head returned Thursday afternoon from the North. Col. Head suffered a severe spell of heart trouble while in Maryland but recovered sufficiently to return home.

Mr. and Mrs. Paul Garber, daughter Gloria and son Paul, Jr., returned Sunday from Washington, D. C., after accompanying their niece, Miss Joar Sharr, to her home there.

Marshall Jordan left Sunday night for Chicago where he will enter the Northern College of Osteopathy for a three year course. Enroute north he plans to spend several days with relatives in Paducah, Ky.

Mr. and Mrs. Walter S. Betts and daughters Barbara and Nancy of New York arrived in Avon Park Sunday morning to make their home here. Mrs. Betts is the owner of considerable property here.

LEGAL NOTICES

NOTICE OF APPLICATION FOR TAX DEED

Notice is hereby given that W. T. Harvey, 1007 Levee St., Brownsville, Texas, holder of Tax Certificate No. 1813, dated 6th day of August, A. D. 1928, has filed said certificate in my office and made application for tax deed to issue thereon in accordance with law. Said certificate embraces the following described property situated in Highlands County, Florida, to-wit: Lots 28 and 24, block 154, Sebring Highlands Sub., S. 23, Twp. 34, Range 25 E.

The assessment of said property under the said certificate issued was in the name of Unknown. Unless said certificate shall be redeemed according to law, tax deed will issue thereon on the 1st day of October, A. D. 1934.

Dated this 30th day of August, A. D. 1934.
(SEAL) W. Z. CARSON,
Clerk of Circuit Court, Highlands County, Florida.

Aug 31-Sept 7-14-2

SOCIAL and Personal News

By HELEN BECKETT
Society Editor

Wells-Huebner Wedding Tuesday

One of the prettiest social events of the early fall season was the wedding Tuesday afternoon at four o'clock of Miss Jane Margaret Huebner and E. Ray Wells. The single ring ceremony was performed at the home of the bride's parents, Mr. and Mrs. Martin G. Huebner. The father of the groom, Rev. J. E. Wells of Lakeland, officiated and he was assisted by Rev. W. K. McClure, pastor of the First Baptist Church. The ceremony took place before a very beautifully improvised altar of palms and ferns with pink and white roses intertwined, the flowers being also lavishly used in the decorations. The bride was becomingly dressed in a gown of white satin crepe and carried an arm bouquet of roses. She was accompanied to the altar by the maid of honor, Miss Marcia Weisheyer, who was dressed in pink gingham and carried a bouquet of pink and white roses.

Music for the occasion was provided by Mrs. J. L. Wells at the piano who played Mendelssohn's Wedding March as the bride approached the altar. The Misses Marcia and Dorothy Weisheyer sang "I Love You Truly" and "Auld Lang Syne," accompanied by Mrs. Wells at the piano. The groom was dressed in conventional blue serge and his brother, J. L. Wells, was best man.

Following the ceremony a very delicious luncheon was served at a beautifully appointed table at which roses predominated in the decorations. About 24 relatives and intimate friends of the families were present and the happy couple were the recipients of many beautiful and useful gifts.

Mrs. Yates Hostess to Sunday School Class

Honoring those members who are leaving for college, Mrs. W. H. Yates entertained members of her Sunday school class and a few friends at her home Thursday evening. Following a very enjoyable dinner the evening was pleasantly spent with music and conversation.

Those present for the happy occasion included: Dr. and Mrs. A. P. Vaughn, Mrs. Olive Armstrong, Mr. and Mrs. Hanning, Mrs. D. B. Farnell, Miss Alice Davidson, Miss Letta Reck, Misses Marcia and Dorothy Weisheyer, Miss Mildred Way, Miss Mary Wright, Miss Dorcas Morrell, Miss Kipp, Miss Betty Brooks, Miss Sally Moore, Miss Mary Wild, Miss Jean Correll and Mr. and Mrs. Yates.

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Mrs. Lanier Hostess To Thursday Club

The Thursday bridge club met this week with Mr. and Mrs. C. E. Lanier at their home on the Sebring road. Garden flowers were extensively used in the decorations and after several progressions of bridge tempting refreshments were served to the assembled guests. Mr. and Mrs. E. E. Melton held high score, Dr. and Mrs. D. G. Perry second high and Mr. and Mrs. E. W. Hart third high.

Mr. and Mrs. Abrams Hosts at Bridge

The home of Mr. and Mrs. Phil Abrams was the scene of a happy party Wednesday evening with the Wednesday afternoon bridge club. The occasion was the anniversary of the club and the decorations and refreshments were of the highest order. The club members were: Mr. and Mrs. E. E. Melton, Mr. and Mrs. D. G. Perry, Mr. and Mrs. E. W. Hart, Mr. and Mrs. C. E. Lanier, Mr. and Mrs. R. W. Coates, Mr. and Mrs. J. L. Taylor, Mr. and Mrs. R. D. Dorniney, Mr. and Mrs. E. G. Todd, Mr. and Mrs. W. C. Coates, Mr. and Mrs. P. A. Anderson, Mr. and Mrs. Jack Head, Dr. and Mrs. A. M. Morgan, Father and Mrs. D. G. Perry, Mr. and Mrs. E. E. Melton, Mr. and Mrs. E. W. Hart, and Miss Dorothy Fewell of Miami.

Hi-League Picnic Thursday Afternoon

The Hi-League of the Methodist Episcopal church met on the shores of Lake Isis Thursday afternoon. Those participating rode to the lake by truck and followed by swimming a campfire was lighted and refreshments of hamburgers, baked beans, pickles and ice cream were enjoyed. Those present included: Frances Cloud, Marie Graham, Jane Hart, Lydia Stephens, Jay Gordon, Elizabeth Hetherington, Dorothy Hughes, Marcel Reid, Dorothy Skipper, Lauretta Reid, Howard Johnson, Eugene Martin, George Stillwell, Archie Hayes, J. C. Stillwell, Melvin Rogers, George Gerrard and Ralph Rogers.

Woodman Circle Met Monday

The Woodman's Circle met Monday night in the Brickell building with the juniors entertaining the seniors. Tempting refreshments were served and the following: Mrs. H. A. Latham, Mrs. Reddick, Misses Hilda and Hazel Reddick, Misses Hester and Helen Childers, J. C. Still, Lawrence Porter, Mary Holland, Nell Rutledge, Grace McConnell, Edna Massey, Alice Harden, Ruby Bennett, Mrs. Albert Garrett and daughter Bessie, Mrs. Bradbury and mother, Mrs. Hanes, Sr. and Mrs. George Hanes, Mrs. Floyd Hayes, Mrs. Hagan and Mrs. McConnell and several guests from Frost-proof.

Mrs. Arnold Hansen Surprised Friday

Mrs. Arnold Hansen was the honoree at a surprise party at her home Friday evening of last week. The visitors brought well filled baskets and followed by singing a delectable repast was served. Those enjoying the occasion included: Mr. and Mrs. H. P. Hansen, Mr. and Mrs. E. O. Hansen and daughters, Frances and Katherine, Mr. and Mrs. G. W. Fulwood, Mr. and Mrs. Hugh King, Mrs. W. C. Lowther and J. A. Bass of Wauchula, Mr. and Mrs. Vernon Bass and children and Mr. and Mrs. Arnold Hansen and family.

Mr. and Mrs. Reck Are Honored

Honoring Mr. and Mrs. W. M. Reck on their wedding anniversary Mr. and Mrs. E. G. Todd entertained at dinner Wednesday evening at their home on Lake Lotela. Those enjoying the occasion were: Mr. and Mrs. Herbert Reck and family, Mr. and Mrs. E. G. Todd and family and Mr. and Mrs. W. M. Reck.

Swimming Party On Tuesday

Elizabeth Hetherington entertained a few of her friends at a swimming party on Tuesday afternoon in honor of her 13th birthday anniversary. The guests gathered at the house at four o'clock and motored to Highland Lakes where a swim and picnic party was held. The birthday cake, iced in pink, was in the center of the table and pastel colors were used in the other details of the refreshment course.

The honoree received many dainty and useful gifts from her friends present who were: Fay Gordon, Jane Hart, Frances Cloud, Mary McCarthy, Dorothy Hughes, Dorothy McNicholas, Mr. and Mrs. McNicholas, Marguerite Loomis, Betty Touchton, Marcel Reid, Clements and Merle Graham. Mrs. Hetherington was assisted in looking after the pleasure of the young guests by Miss Frances Hargrove.

Mrs. Coates Hostess to Club

Mrs. W. T. Coates entertained the Wednesday bridge club this week at the Jacaranda hotel with a three course luncheon. Coral Hughes, Dorcas Morrell, and the decorations and contract bridge was enjoyed during the afternoon. Miss Dot Fewell held high honors and received an appropriate trophy, and Mrs. W. C. Touchton held second high.

Episcopal Auxiliary Met Wednesday

The St. Margaret's Auxiliary of the Episcopal church met Wednesday afternoon at four o'clock with Mrs. Harcourt Johnson at the rectory. Preceding the meeting tea was served and the business session the program committee presented their program for the activities for the year 1934-35. This was adopted unanimously. This program will be published in full in a later issue of the Times.

Steak Fry on Lake Angelo

Honoring Col. and Mrs. J. M. Lee and family and Mr. and Mrs. Tom Brown of Pittsburgh, Pa. members of the Baptist church held a delicious chicken and steak fry on the shore of Lake Angelo Monday evening. Those enjoying the occasion included: Mrs. S. J. Pendleton and children, Mrs. L. L. Collins, Mr. and Mrs. B. F. Martin and family, Mrs. J. B. C. Jr. and family, Rev. and Mrs. J. L. McClelland and family, Rev. and Mrs. W. K. McClure and Mr. and Mrs. W. D. Dorniney.

Walter Mandis Celebrates Birthday

Walter Mandis, son of Mr. and Mrs. Demos Mandis, celebrated his 12th birthday anniversary Tuesday with a dinner party at the home of his parents. The guests were invited for 10:30 a. m. and enjoyed a very pleasant time.

Those helping Walter celebrate the occasion were: Joe Patterson, Billy Patterson, William Yeawood, Veda Mae Yeawood, Donald and Herbert Todd, Sonny Skipper, Calvin Bryant, Mary McCarthy and Peggy Mandis.

Miss Chandler Hostess Wednesday

Miss Elizabeth Chandler was a charming hostess Wednesday evening at her home when she entertained informally for a few friends. Dancing and games were enjoyed during the evening and refreshments were served at a late hour. Those present for the evening included: Miss Wava Godwin, Miss Kathryn Sargent, Miss Dorothy Roberts and Nelson Smith, Billy Martin, Fred Reddick, Billy Jones, Carl Fender and the Misses Elizabeth and Virginia Chandler.

Frances Dorniney is visiting friends in Sarasota.

Methodist Sunday School Picnic

The Sunday school of the Methodist church will hold a picnic next Thursday afternoon at four o'clock at Highland Lakes. All the parents are invited and those attending are asked to bring a basket lunch, one for each family. Swimming will be one of the diversions for the occasion and those who expect to participate are asked to bring their swimming suits. Those without transportation are asked to meet at the church at four o'clock where cars will be provided.

Mrs. Felkner Hostess Thursday

Mrs. Roy Felkner entertained informally Thursday evening with four tables of bridge. During the evening refreshments of sandwiches and coffee were served. Those enjoying the evening included: Mr. and Mrs. C. S. Bell, Mr. and Mrs. E. G. Todd, Mr. and Mrs. Harry McFerrin, Mr. and Mrs. Ewing Brumbaugh, Mrs. Harold Johnson, Mr. and Mrs. Francis Shockley, Mr. and Mrs. Earl Ware and Mr. and Mrs. Roy Felkner.

Howard Todd Celebrates Birthday

Howard Todd celebrated his seventh birthday anniversary Wednesday afternoon at the home of his parents, Mr. and Mrs. E. G. Todd at their home on Lake Lotela. Following a very tempting luncheon swimming and games were enjoyed by those present who were: David Lanier, Edgar Wilder, Joseph Reck, Howard Todd, John Charles Donaldson of Washington, D. C. and the honoree.

Benefit Barbecue Very Successful

The benefit barbecue, sponsored by St. Mary's Altar Guild of the Episcopal church at the home of Mr. and Mrs. J. R. Yearwood Thursday evening was a great success from every standpoint. There were 75 present to enjoy the delicious barbecued with all the trimmings, with visitors present from Frost-proof and other neighboring communities.

B. P. W. C. Met Tuesday Evening

Business for the coming year was discussed Tuesday at a meeting of the B. P. W. C. at the city hall. Those present were: Mrs. Wilma Peden, Mrs. C. A. Clark, Mrs. Anna Abrahamson, Mrs. Tompkins, Miss Rose Abrahamson, Mrs. O. O. Wilkes, and Mrs. Katharine Bristol.

Missionary Society With Mrs. Reddick

The Methodist Missionary Society met Tuesday afternoon at the home of Mrs. Reddick. Present for the afternoon were: Mrs. L. M. Orr, Mrs. Davis, Mrs. George Gerrard, Mrs. Gerrard, Mrs. Martin, Mrs. Rex Reid and several guests.

Mrs. F. L. McHaffey of Sebring was visiting here Tuesday.

Spent Mercer was visiting in West Palm Beach Sunday.

Harry Hancock of Lakeland was visiting here Monday.

Mr. and Mrs. B. M. Davis spent the week end at Clearwater.

J. M. Berriman of Sebring was a business visitor here Wednesday.

Mrs. Armistead of Bartow has been visiting her son, Frank, here.

Miss Jean McLeGrande of Orlando has been the guest of friends here.

George Kohler returned Friday from an extended visit in the north.

Miss Furlow Anderson spent the week end in Tampa with relatives.

Mrs. Ella Hargraves was visiting in West Palm Beach over the week end.

Mr. and Mrs. G. S. Daly left on Tuesday for St. Petersburg on a visit.

Mrs. Ryalls and daughter Merle Nell of Sebring were visiting here Saturday.

Mrs. H. M. Johnson was visiting friends in Orlando over the week end.

Miss Dorothy Fewell of Miami is the guest of Mrs. C. E. Lanier this week.

Mr. and Mrs. J. R. Yearwood and daughter Veda Mae spent the weekend with friends in Bradenton.

At the Avon



Edgard G. Robinson as he appears in "The Man With Two Faces" at the Avon Theatre Sunday and Monday.

Miss Corrine Bivens and mother have been visiting friends here this week.

Mrs. Edgar G. Koch and daughter returned this week from Asheville, N. C.

Gordon Lee returned Thursday from Winter Haven where he has been visiting.

Paul McFarland left Thursday for South Carolina where he is attending school.

Hugh Maxcy and Johnny Bagle of Sebring attended the show here Thursday night.

Miss Pave Carns left Sunday for a few days visit with relatives in Winter Haven.

Mrs. F. M. Wolf and Miss Rose Abrahamson spent Thursday in Tampa on business.

Mr. and Mrs. F. M. Wolf and Miss Rose Abrahamson spent the week end in Miami.

Miss Virginia Baldwin is the guest of Miss Mildred Lee in Tallahassee this week.

Bill Sang of Winter Haven and Zaida Langford were visiting in Sebring Monday.

Frederick Wild left Sunday for Lakeland where he is a student at Southern college.

Mrs. Wesley Davis of Sebring was the guest of Miss Hazel Cannon Wednesday.

Mrs. Rod Wells of Tampa was the guest of Mr. and Mrs. J. L. Wells this week.

Julian Pendleton and G. D. Godwin left Tuesday for Tallahassee for a short visit.

Dr. and Mrs. A. P. Vaughn returned Saturday from a vacation at Fort Myers Beach.

Mrs. Mel Bass of Moore Haven is visiting her mother, Mrs. Lucy Crumley, this week.

Mrs. Rod Arkell and two children of Sebring were visiting here Tuesday afternoon.

Mrs. E. A. DeLaney and three children were business visitors in Wauchula Tuesday.

George and Archie Hayes of Adairsville, Ga., were visiting friends here this week.

Mrs. B. H. James returned to her home at Pompano Sunday after visiting friends here.

Gordon Lee, Kinsey Webb and J. T. Wilford attended the show in Sebring Friday evening.

Mr. and Mrs. Leon Ragsdale and Clair Parks of Pahokee spent Sunday and Monday here.

Holland Stebbins is spending 10 days vacation with relatives and friends in Savannah, Ga.

Friends of W. D. Cameron will be pleased to learn he is recovering from his recent illness.

Mr. and Mrs. J. W. Mercer and family were the guests of Mr. and Mrs. Neal Trent Monday.

Mr. and Mrs. J. V. Chapman of Orlando were the guests of Mr. and Mrs. Neal Trent Monday.

Mr. and Mrs. Tom Culler and son, Thomas, of Sarasota, were visiting friends here this week.

Forrest Parks returned this week from a visit at Terre Haute, Ind., and other northern points.

J. B. O'Neil of the Bolles Military Academy at Jacksonville was visiting here Thursday afternoon.

Mrs. W. W. McFarland, daughter Marie and sons, Dale and Warren left Sunday from Haines City for points in Ohio on a vacation trip.

Miss Louise Marshall returned home Friday from a visit with friends in Orlando and Lakeland.

Mrs. Almaroe Hart of Clowiston has been visiting her mother, Mrs. A. R. McGinnis for a few days.

Early and Ellis Lynn, Billy Wolf and Hugh Maxcy of Sebring were visiting here Wednesday.

C. B. Martin returned Thursday from Maydon, N. C., where he played ball with the local team.

Mr. and Mrs. Robert McCabe and children of Benson Springs were visiting friends here this week.

Miss Sally Moore of Lake Worth and formerly of Avon Park is the guest of Miss Betty Brooks this week.

Miss Virginia Reddick left Monday for Orlando to resume her duties at the Orange General Hospital.

Miss Stella Mitchell returned Saturday from Tampa where she has been visiting Miss Martha Marsh.

Mrs. A. R. McGinnis returned Monday from Georgia where she has been visiting friends and relatives.

Miss Grace Reddick and Miss Clyde Chandler of Tallahassee spent the week end here visiting relatives.

Miss Sourie Lee Kemp and niece Sara Lou of Sebring were the supper guests of Mrs. C. N. Ott Sunday.

Dr. and Mrs. A. H. Able and Mr. and Mrs. Francis Shockley spent the week end at Silver Springs.

J. S. Francis' many friends will be glad to know he is recovering from the severe strain he suffered recently.

Mrs. H. L. Bowman has returned from a two weeks visit with her sister, Mrs. J. P. R. Saturday at Leesburg.

Mallory and George Tillie accompanied by Hubert Milton of Frost-proof spent the week end in Fort Myers.

Mrs. T. B. John and daughter, Helen of Winter Haven were the guests of Mrs. C. N. Ott over the week end.

Mr. and Mrs. Fred Keene of Fort Myers have been the guests of Mrs. Keene's parents, Mr. and Mrs. S. Y. Hart.

Mrs. W. E. Dawson and sons, Billy and Buddy of Clearwater were in Avon Park Wednesday visiting friends. They came over especially to bring Miss Inez Dawson back to Avon Park after a visit since Sunday with her parents in Clearwater.

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Those attending the sunrise dance at Arcadia Monday included: Roscoe Rasm, Bill Jones and James Smith.

James Davis and David Childers of Lake Placid were visiting Mr. Davis' parents, Mr. and Mrs. B. M. Davis, here Tuesday.

Mr. and Mrs. J. S. Schweigart and daughters Grace, Helen and Nellie of Wauchula spent Monday here visiting friends.

Mrs. E. O. Williams returned this week from Massachusetts, where she has been visiting friends and relatives.

Miss Frances Bowman returned Wednesday from Lake Wales where she was visiting her brother, J. E. Bowman.

Mr. and Mrs. George Lewis were the weekend guests of Mrs. Lewis' sister, Mrs. J. R. Peacock, at Highland Lakes.

Mr. and Mrs. Lester Armstrong and Miss Frances Browne have returned from a vacation spent with relatives in Alabama.

Mrs. E. A. DeLaney and children, Helen, Thelma and Leon, Genevieve and Harold McClelland and Frank Herndon attended the singing concert at the West Side Baptist Church at Lake Wales Sunday afternoon.

THE FEATHERHEADS

By Columbia



Catalogued

OUT O' DATE



Old Gentleman—I believe you are afraid of work.
Happy William—Afraid of it! I ain't even acquainted wid it.

MISSED SOMETHING



"When I was at college I worked so hard at my studies that I didn't have any time for baseball."
"Yes, but you don't know what you missed."

MILK AND BANANAS



Post—Fashioned so slender—thus runs that beautiful poem.
Milk—I must read that poem. I just love to read about ultra fashionable girls.

START EARLY



He (passionately)—I would go to the end of the earth for you.
She (calmly)—Good by.

BANG! BANG!



"Bangs, if you want to prosper in this world you must go to bed with the chickens."
"Yassar, I've willin' to go to bed wif 'em, but de folks dis own chickens ain't sufficiently trustful."

BUSY OLD BOY



"He denies his wife nothing."
"Well, that's one way to avoid trouble, if you can afford it."

WHAS'AT



Billy—Ah! Now confess! Wouldn't you like to be a man?
Billy—Of course! Wouldn't you!

NO EXCUSE NOW FOR DOWDINESS



It seems as though life were demanding more and more of women. It used to be that if a woman looked neat and fresh about the house, it was all that anyone could ask of her—but that is not so today. She has to be smart and pretty every moment of her life. After all, though — to be quite fair — why shouldn't she, when a pattern like this costs so little—can be run up in next to no time—and the corners of the cotton goods departments are piled high with ravishing fabrics crying to be taken home for a song? Pattern 1625 is available in sizes 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42 and 44. Size 16 requires 3 1/4 yards of fabric. Illustrated step-by-step sewing instructions included. Send FIFTEEN CENTS (15c) in coins or stamps (coins preferred) for this pattern. Write plainly name, address and style number. BE SURE TO STATE SIZE. Address all orders to Sewing Circle Pattern Department, 243 West Seventeenth Street, New York City.

SMILES

ABC

"If you were a diplomat abroad would you learn the language of the country to which you were assigned?"
"No," answered Senator Scorchum. "There is a danger in trying to be a linguist. It's liable to tempt a man to spend the best years of his life learning his ABC's over and over again."—Washington Star.

Summer Study
"Is your boy Josh studying during the summer?" asked Si Simin.
"I think so," answered Farmer Cornucopia.
"What's he studyin'?"
"I don't know whether it's commerce or music. I see him with a book he got out of the college library entitled 'Trader Horn.'"

Quite a Difference
Mother (lecturing Billy after the company had gone)—Don't you know the difference between "sufficient" and "enough"?
"Sure, mother," answered the boy.
"Sufficient" is when a fellow's mother thinks it's time for him to stop eating dessert. "Enough" is when he thinks it is."

ENJOY
TRIGLEY'S
SPEARMINT
THE PERFECT GUM
5¢
AND
WORTH IT!

FINNEY OF THE FORCE

By Ted O'Sullivan

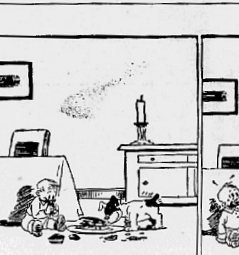


Rip-Aid

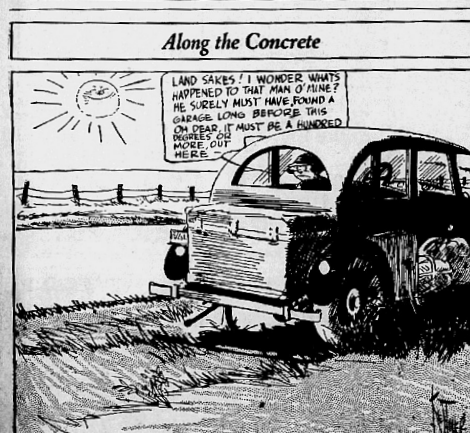
BOBBY THATCHER—Fresh Air!



"KEEPING UP WITH THE JONESES"



SMATTER POP—Pop's Memory Didn't Completely Fail Him



NEWS AND VIEWS ON ECONOMIC PROBLEMS

Weekly Presentation of Happenings and Problems Affecting Prosperity

Reports from the business front of late have not been exciting, inasmuch as industry at large is neither risen nor fallen, but has held languidly to the same level for many weeks. However, the outlook for fall and winter is, according to some experts, improving. Hope of a seasonal upturn after Labor Day has offered some encouragement to the stock market, in spite of the fact that no evidence pointing to a major expansion in industrial operations has been forthcoming.

Inside Administration circles, great faith is felt in the new federal housing administration as a business reviver. The law authorizing this body was passed by the U. S. Congress, at the request of the President, and a short time ago the machinery for putting its provisions into action was completed. It works this way: Banks and savings and loan associations apply to the Housing Administration for a contract which insures their building loans up to 20 percent. Then the bank can lend from \$100 to \$2,000 to local property owners, without collateral. Amount of the loan is limited to one-fifth of the borrower's income, and the money can be repaid on a three-year installment basis. Maximum interest rate is 6 percent. If the borrower defaults, the government will repay the bank 20 cents on each dollar lost.

Early reports indicate that applications for loans are flowing in from all over the country at an amazing rate—some banks have been forced to establish separate departments for handling them. It is forecast that \$1,000,000,000 may

be released for property modernization under this scheme—that much money, going into supplies and materials and employment, would give a powerful upward impetus to every industry.

The drought wiped out the crops of some of our richest farming states—but the national farm income this year will total up considerably more than last. The reason for that is the sharp rise in the value of what crops remain. Corn will bring double last year's prices—livestock, poultry, and dairy products, which constitute the bulk of the farm income, will bring in \$700,000,000 more than they did in 1933.

Dan and Bradstreet forecasts that the increase in total farm income will be from 20 to 25 percent—about \$1,500,000,000. Standard Statistics believe that the rise will amount to \$2,000,000,000. Government experts unofficially say that the increase will be around \$1,000,000,000. Thus, there is considerable difference of opinion as to how much more the farmer will have to spend when 1934 closes—but every agency is certain his pockets will be better lined than before.

Opposition to the Administration, which has been scattered, weak and ineffective during the past two years, is gaining both in volume and in strength. Organizations, carrying prominent names on their letter heads, are springing up with the purpose of combating alleged growth of bureaucracy.

The newest and most important of these organizations is the American Liberty League. It has two announced purposes: To disseminate information that the past two years, in gaining both in volume and in strength, Organizations, carrying prominent names on their letter heads, are springing up with the purpose of combating alleged growth of bureaucracy.

What makes the League more than ordinarily important is the fact that its principal sponsors are both ex-democratic presidential nominees—Alfred E. Smith and Charles McNamara. President of the League is Joseph Shouse, a super-organizer and publicist, and a man who knows every in and out of politics. Mr. Davis is one of the nation's most distinguished conservatives, a man of the highest ability and integrity.

According to Mr. Shouse, membership applications are flowing into the League offices, and there will be no lack of funds with which to work. President Roosevelt, asked about it by reporters, gave an opinion on the League in which he

DEMOCRATIC WOMEN OF FLORIDA TO VISIT FAIR

Organization Plans To Have Large Delegation Leave Jacksonville Sept. 23

Jacksonville, Sept. 5.—(FNS)—The Florida Democratic women's organizations in all counties throughout the state are sponsoring a Florida Democratic Women's tour to the Century of Progress Exposition. The party will leave Jacksonville September 23 and spend five days in Chicago.

The tour, arranged as a gala social affair, will nevertheless have an important political background. Nationally prominent Democratic leaders from Washington will join the tour as guests of honor to the Florida visitors. Interesting events have been planned to fill the hours of each day while the delegation are on the trip. A luncheon at which members of the party will be addressed by Democratic leaders from Washington, is among the features planned. Shopping tours, a lake cruise, sight-seeing excursions, a bridge tournament while enroute and, of course, visits to the Century of Progress are included.

Letters of commendation and good wishes for the success of the tour have been received by the organization from Governor Sholtz, Mrs. Hortense K. Kells, National Democratic Committee woman; J. B. Hodges, chairman of the State Democratic Executive Committee; Mayor John T. Alsop, Jr. of Jacksonville and many official groups.

Committees have been selected from the Democratic Women's County organizations to aid in arranging for their counties to be represented on the tour.

50 Percent Increased Acreage. Jasper, Sept. 5.—There will be a 50 percent increase in acreage planted to fall squash, cucumbers and tomatoes in this area, says County Agent J. J. Schreier.

Word was received this morning from Irving C. Smith that he and Mrs. Smith expect to leave Ashland, Wis., on Saturday and plan to arrive in Avon Park during the first week in October.

Mr. and Mrs. Charles Fleming of Fort Wayne, Ind. arrived Thursday for a visit of several weeks with Mr. and Mrs. Fred Patterson. Mrs. Fleming will be remembered here as the former Miss Betty Patterson.

In Film-Musical



Edmund Lowe and Ann Southern in "Let's Fall in Love"

PERSONALS

Mr. and Mrs. C. H. Shepherd, daughters Shirley Page and Charlotte and son Buddy left this week for North Carolina where Misses Shirley and Charlotte will teach school.

Misses Gwendolyn and Melba Connel, Miss Edna Ruth Barnett, Miss Boots McCrany, Quinton Pugh and Dick Simmons of Frostproof were visiting in Avon Park Saturday evening.

Mr. and Mrs. Earl Hartt and children returned home Thursday of last week from a trip north. Mr. Hartt is much improved in health following an operation in a Washington hospital.

Fred Barshall has been appointed a teacher in the Hawthorne high school. His subjects will be plane and solid geometry, algebra I, chemistry and he will also coach in basketball.

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Mr. and Mrs. Charles Fleming of Fort Wayne, Ind. arrived Thursday for a visit of several weeks with Mr. and Mrs. Fred Patterson. Mrs. Fleming will be remembered here as the former Miss Betty Patterson.

Garden Club Rummage Sale, September 15.

Second Greater Movie Season Week at Avon

The second greater movie season week opens at the Avon theatre Saturday with a smashing western action drama, "Lawless Valley" starring that popular western star, Lane Chandler. On the same program will be shown the 10th chapter of "Gordon of Ghost City" starring Buck Jones, and a Mickey Mouse cartoon.

Edward G. Robinson who has scored hits in the recent years he has been in pictures rises to new heights in "The Man With Two Faces" which comes to the Avon theatre on Sunday and Monday. The picture is a departure from anything Robinson has ever done. It is billed as the most different picture since "Dr. Jekyll and Mr. Hyde." It is recommended as excellent entertainment. Ricardo Cortez, Mary Astor and Mae Clark are featured.

E. Phillips Oppenheim's thrilling story, "Numbers of Death" comes to the Avon theatre, screen on Tuesday and Wednesday as an even more thrilling picture under the title "Monte Carlo Nights." The scene is laid in the noted gambling resort where fortunes are made and lost overnight. Death stalks throughout the story. Mary Brian and John Darrow are starred.

Another glorious film-musical comes to town on Thursday, and Friday of next week in "Let's Fall in Love" starring Edmund Lowe and Ann Southern. Lifting melodies, tender romance and delightful comedy are intermingled to make this film a beautiful piece of entertainment.

The management of the Avon theatre announces the early showings of "It Happened One Night," "Shoot the Works," "Dames," "British Agent" and other notable films.

Last Call For Citrus Whitefly Fungus Disease

Gainesville, Sept. 5.—Last call for citrus whitefly fungus this year is being sounded by Dr. E. W. Berger, entomologist with the State Plant Board. He still has available some cultures of red aschersonia which can be distributed in groves and will aid in the control of whiteflies.

Cultures can be obtained from the State Plant Board at cost of production, 31 per culture, and should be applied to the groves immediately.

Garden Club Rummage Sale, September 15.

Cold Mouthful



It's a trick to hold liquid air, at 312 degrees below zero, in your mouth, but Eliza Jantz does it as part of the free show in the Science theatre of the new World's Fair in Chicago.

Ancient Specialists
According to Herodotus, the ancient Egyptian doctors were as specialized a class as today.

COUNTY AGENTS' COLUMN

The planting of truck crop seeds which have not been previously disinfected has often caused severe losses to crops from seed borne diseases. It is recommended that seeds be disinfected as efficiently as possible with the materials and length of time being according to directions.

The extreme drought in the north and west has increased the price and value of hay and forages. Livestock owners are faced with higher prices for feed and forage. The production of a late fall hay crop will pay dividends this year greater than ever before. Certainly the winter pasture of oats and rye should be economical and profitable to most dairymen as the indications are that we will have a heavy tourist season this winter and an increased demand for milk and dairy products.

The screw worm has been found in this area and first infestation was found about five weeks ago. This is a very serious livestock pest and the proper disposal of dead animals and the prevention of infection to live animals is to be recommended.

Pumpkin bugs have shown up on cover crops in a number of groves and many growers are having their cover crop cut down at this time so as to control the bugs.

MRS. SHOLTZ APPEALS TO WOMEN OF FLORIDA

(Continued From Page One)
less it is so guarded could very easily cease to be the badge of honor and become a racket. Women who are interested themselves in the campaign include representatives of the National Council of Women, the General Federation of Women's Clubs, the Junior League, the League of Women Voters, and many other groups developing themselves to human betterment.

City Makes Demand For Payment of Personal Taxes

The City Attorney, City Clerk and Chief of Police are all busy cleaning up personal tax accounts due the city. The city charter provides collection by distraint proceedings, and officials are calling upon delinquent tax payers asking for payment in order to avoid drastic measures. Response is said to be good. The dead line is Monday, September 10th.

Why be NERVOUS

There's a time-tested, harmless, preparation, compounded by a specialist in nervous disorders, for the relief of Sleeplessness, Irritability, Nervous Indigestion, Nervous Headache, Restlessness, the Blues and Hysterical Conditions. During the more than fifty years since this preparation was first used, numerous other nerve sedatives have come—and gone. But the old reliable has always been in constantly increasing demand. Only one medicine fits this description.

DR. MILES NERVINE

If you are nervous, don't wait to get better. You may get worse. Take Dr. Miles Nervine. You can get Dr. Miles Nervine—Liquid and Effervescent Tablets—at your drug store.

INTERVIEW 98 PERCENT

Interviews with 800 people who had used or were using Dr. Miles Nervine showed that 794 had been definitely benefited. Isn't anything that offers a 98 to 1 chance of helping you worth trying? Get a package of Dr. Miles Nervine today. If it fails to help you—take the empty bottle or carton back to your drugstore, and he will refund your money.

New Circle

"Sebring's Friendly Theatre"

Now Playing
Matinee Sat., 3:30



SLIM SUMMERSVILLE
AND
ZAZU PITT
LOVE BIRDS

SUNDAY AND MONDAY
Matinee Sunday, 3:30

"BACHELOR BAIT"

With
STUART ERWIN
ROCHELLE HUDSON
PERT KELTON
KEITH GALLAGHER
BRETON CHURCHILL

TUESDAY AND WEDNESDAY
Bargain Nights!



PURSUED
ROSEMARY AMES
VICTOR JORY
PERT KELTON
RUSSELL HARDY

—Also—
CHAPTER 11 OF
"THE WOLF DOG"

NEXT THURSDAY, FRIDAY
AND SATURDAY
Matinee Saturday, 3:30



BEN HUR
JESSE L. LASKY
Produced by
DAVID W. BARRY
Directed by
JESSE L. LASKY

—with—
FAY WRAY and
FRANK MORGAN
Grand Entertainment!

COMING SOON:
"STABBOUL QUEST"
"GIRL FROM MISSOURI"
"TREASURE ISLAND"

AVON

The Only Deluxe Theatre on
The Ridge
AVON PARK, FLORIDA
Adults 25c, Children 10c

SECOND
GREATER MOVIE SEASON
WEEK

SATURDAY Mat. & Nite
Lane Chandler

In a Smashing Action Western
"Lawless Valley"

Also Buck Jones in
"Gordon of Ghost City"

Mickey Mouse

SUNDAY AND MONDAY
Matinee Sunday at 3:15 p. m.

The most startlingly different
picture since "Dr. Jekyll and
Mr. Hyde!" You can't afford
to miss.

ROBINSON

THE MAN WITH TWO FACES
With MARY ASTOR • RICARDO CORTES

Also Comedy: Betty Boop
Cartoon

Tuesday & Wednesday
GUEST NIGHTS—2 on 1 ticket

E. Phillips Oppenheim's "Num-
bers of Death" made into a
thrilling movie.

'Monte Carlo
Nights'

With Mary Brian, John Darrow
Also Comedy, Variety

Thursday and Friday
A glorious musical film you'll
want to see over and over
again!

A musical romance of
two hearts in song time

Let's Fall in Love
A Columbia Picture
With EDMUND LOWE
ANN SOTHERN

Also Pathe News; Comedy
Pathe Review

You'll Save on a Ford V-8

from the day you buy it

LOW FIRST COST
\$505 and up, F. O. B. Detroit. Ford V-8 prices are at their 1934 low.

LOW UPKEEP COST
The new Ford V-8 is the most economical car to run that Ford has ever built.

HIGH TURN-IN VALUE
Year after year the record shows that Ford cars retain an unusually great percentage of their original value.

THE Ford V-8 would be a great buy even at a much higher price. The only V-8 selling for less than \$2500. Ford alone has been able to put a V-8 engine in a low price car.

The first cost of a Ford V-8 is decidedly low. But that saving is only the beginning: . . . Ford V-8 valves never need grinding. Carburetor removal is virtually eliminated. The new Ford V-8 consumes less gasoline and oil than

last year's Ford which made such a great record for economy. And Ford V-8 parts cost from 25 to 54% less than parts for any other car.

In addition, on that distant day your Ford V-8 earns its honorable retirement, you'll find that it has a high trade-in value. The record of years proves it.

FORD V-8 \$505 AND UP, F. O. B. DETROIT

Easy terms through Universal Credit Company — the Authorized Ford Finance Plan

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