"Princess Alice Remembers—"

Alice Roosevelt Longworth and her daughter Paulina

© PHOTOS BY HARRIS & EWING

Alice Roosevelt Longworth

President Theodore Roosevelt

Nicholas Longworth

By ELMO SCOTT WATSON

ALTHOUGH America is a democracy, believes that it believes firmly in that phrase from the Declaration of Independence which says "all men are created free and equal" and has elected more than one President because he was "born in a log cabin" or some such humble dwelling place, there have been times when it has not been averse to intimations of royalty in affairs of government. It has accepted dictatorships and despotism—sometimes benevolent and sometimes not so—in fact if not in name, and in various other ways it has departed rather far from the tradition of pure democracy.

It would resist to the utmost the conferring of any such title as "king" or "emperor" upon its Chief Executive, but once upon a time it conferred the unofficial title of "princess" upon the daughter of a President and rejoiced in doing so. And for a time "Princess Alice," daughter of President Theodore Roosevelt, was a symbol in the minds of the American people quite as much as the prince of Wales is a symbol in the minds of the English. The reasons which could be assigned to that fact are various.

Perhaps the best one lies in the fact that she appeared on the scene at the "turn of the century" when, as one writer has expressed it, "America was just beginning to feel its international oats," so "the public that idolized her father made of Princess Alice a heroine after the pattern of its own desires and dreams." And they felt somehow justified in conferring royalty upon the daughter of their President when, a few years later, she went on a grand tour of the Orient and "everywhere was received like a crown princess and presented with lavish gifts." Another possible explanation lies in the fact that, like her father, she was a vivid personality which naturally attracted attention to itself but withal remains unspoiled by much lime-lighting and keeps the "common touch" without condescending. So the American public accepts such a personality as "one of our own kind" and then, paradoxically, exalts it to a pedestal of hero-worship or invests it with robes of royalty.

When Alice Roosevelt was a child she "could spend hours of time pretending I was a fiery horse, preferably cream-colored, like Cinderella's horses, able at a bound to cover vast regions of the earth, and also able at will to turn into something quite different, such as a princess with very long hair, or an extremely martial prince." There's something a bit prophetic about that, for in her future career she was to cover some of those regions, to become the friend of many popular acclaim, to "talk with cowboys and kings, emperors and empresses and gypsies, to behold a multitude of pageants and all sorts of people and things." So it's quite appropriate that she should choose for the title of her reminiscences the two words "Crowded Hours" and that book, published recently by Charles Scribner's Sons, is a record of the crowded hours in the life of Alice Roosevelt Longworth, she who was—and still is to many Americans—"Princess Alice."

To some extent a political history of the United States during the last quarter of a century, in that she has been a participant in, as well as an observer of that history during that length of time, "Crowded Hours" is even more interesting as a lively memoir of the great and near great whom she has encountered in that center of all political activity, Washington, D. C. Before her father had left the White House she had married a man destined for future political importance—Nicholas Longworth, congressman from Ohio, later speaker of the house of representatives and a man whose friendships among all political factions made him unique. So, as his wife, the "reign of Princess Alice" continued long after her father had left the White House.

"Princess Alice" was initiated into politics when she was only six. Her father was appointed federal civil service commissioner and she was taken to the White House to meet the first President she was to know—"the small, bearded Harrison; and later I have a memory of Mrs. Cleveland there—young, lovely and friendly." Some of her characterizations of later Presidents and their First Ladies are not so kindly, but they are the opinions of a strong personality—strong in dislikes as well as likes—and interesting because of that as well as because they are based upon first-hand knowledge.

The first of the vivid memories of "Princess Alice's" crowded hours are of the Spanish-American war, which was a sort of a glorified picnic to Alice and the other young Roosevelts. A visit to Camp Wyckoff, where her father's regiment was stationed, was an exciting experience in more ways than one. "At fourteen and a half, if I was in love with one Rough Rider, I was in love with twenty, even though I did have a pigtail and short dresses."

The Rough Rider colonel returned to ride into office as governor of New York. "That was the first campaign in which we had the indescribable excitement of our father running for office. . . . It was a purely personal and emotional interest centered on my father. He was Right, and Van Wyck, the Democratic candidate, was Wrong, and that was all there was to that."

The governorship of New York is commonly regarded as a stepping-stone to the Presidency. But some of the politicians tried to sidetrack Theodore Roosevelt by sending him, albeit unwillingly, back to Washington as vice president. That meant more excitement for "Princess Alice" and the other young Roosevelts.

"I remember how that night (of the inaugural ball) I perched on the arm of a chair until someone suggested that I ought not to, as Mrs. McKinley was seated in it, a fact of which I was totally unaware. When I was amused and stimulated by an occasion, I was never very conscious of those whom I did not know who made up the occasion. At father's own inauguration in 1904, I stood in the front of the box and gesticulated exuberant greetings to the friends I recognized in the crowd until father rather firmly told me to sit down. I had not had the slightest idea that I was 'making a show of myself.' I sat down, feeling reproved and resentful. He had been greeting friends whom he recognized in the crowd—so why should I not do likewise?"

Her father's accession to the Presidency was no surprise to Alice. "I was as superstitious as any savage, and as ruthless. . . . I had made magics from the time my father was nominated to the vice presidency; I made them as busily and believingly as any primitive man, so when the news came, though I had a proper sense of horror at the crime (the assassination of McKinley) on the civilized side, on the savage it brought a sense of fulfillment."

But she took it so much as a matter of course that she wasn't especially impressed by going to live in the White House whose interior "at that time was both ugly and inconvenient." She made her debut in the White House, but the mustard-colored carpet then on the East room floor, took some of the edge off her joy.

By this time the little pig-tailed Alice had grown up into "Princess Alice." Then came the coronation of King Edward in England and talk of her going to England for the event. But her family asked her not to go because there was so much "absurd discussion" as to social precedence and what rank she would take.

A trip to the Orient with a congressional party, headed by William Howard Taft, then secretary of war, promised to be less spectacular as a theme for gossip but it got an amazing amount of newspaper space for those days. It was a series of delights for "Princess Alice." She was presented to the emperor and empress of Japan and to the old empress dowager of China. Everywhere presents were showered upon her—"Alice's loot," her family called it when she brought it home.

The trip had one important result for Alice. One of the members of the party was young Nick Longworth of Ohio. They were together a great deal and the amiable secretary of war was much puzzled as to their status. "A plaint of his from time to time was, 'Alice, I think I ought to know if you are engaged to Nick,' to which my reply was 'More or less. Mr. Secretary, more or less,' and that ended that. . . . I had not been back long before Nick and I decided that we were engaged. . . . I felt shy and self-conscious about telling the family."

Then "Princess Alice" became a White House bride and the whole country took a personal interest in every detail of her costume. But she remembers that her going away dress was "hideous and unbecoming." The wedding presents were about what any bride might get, only more so; the kaiser sent a bracelet with his miniature, apparently having forgotten that he had sent a bracelet with his miniature when Alice christened his yacht; and the king of Italy sent a mosaic table so large that she has never found room to display it in any house she has lived in since.

The campaign of 1912 was a difficult one for this daughter of one leader and wife of another who were going separate ways, although that never made the slightest difference in the personal relations of the two men nor their respect for each other. Nick Longworth stayed on the stand-pat Republican side of the fence, to save his own political life, and this fact made it more or less impossible for Alice to campaign openly for her father.

Throughout her father's career she was a loyal, passionate and complete partisan of his. Those who succeeded him in the Presidency were somehow usurpers in her eyes. So when the break between Roosevelt and Taft came she took something of a savage delight in the defeat of Taft in 1912. She regarded him as an "amiable and good-natured" follower of her father who had been quite outside his rights when he had broken away from T. R.'s policies.

"To me there was something not quite pleasing in the idea of 'my dear Mr. Taft' as a great man, and still less pleasing as a great President, rubbed in by my in-laws, too! . . . There was also an unmistakable attitude on the part of members of his family of 'here he is where he ought to be,' and 'we don't owe so very much to Roosevelt anyway,' so he could have got along quite as well without him.'"

In reply to an invitation to the White House inaugural lunch, Mrs. Longworth explained to Mrs. Taft that she might not be able to attend, as she was seeing her father off for New York at noon. "Mrs. Taft said most civilly that was all right and in case I did decide to come, she would send me a ticket, so that I should be able to get into the White House. . . . I flew shouting to friends and relatives with the news that I was going to be allowed to have a ticket to permit me to enter the White House—I—a very large capital I. . . . Indeed, I gave myself over to a pretty fair imitation of mischief making."

Woodrow Wilson was her father's political enemy, so he was her enemy, too, and so "when President Wilson got back from Paris . . . I went down to the station and parked on the outskirts of the crowd. It was a sparse crowd . . . there was very little cheering . . . I hurried uptown to see how many people turned out to greet him as he entered the White House grounds. There were not more than two or three hundred. I got out of my motor and stood on the curbstone, fingers crossed, making the sign of the evil eye, and saying: 'A murrain on him, a murrain on him, a murrain on him.'"

As for succeeding Presidents and administrations, "Princess Alice" has some rather acid comment: "Harding was not a bad man. He was just a slob." "Coolidge changed the atmosphere of the White House from that of the back room of a speakeasy to that of a New England parlor." "I should say that his (Hoover's) nomination was primarily owing to the huge publicity organization that he and his supporters had built up and kept on the job for him." "The present President Roosevelt has the name of Roosevelt, marked facial resemblance to Wilson and no perceptible aversion, to say the least, to many of the policies of Bryan."

The much-talked-of Gann-Longworth "social war" she lays to a foolish mistake by newspapers. It was not a matter of social precedence between her and Mrs. Gann, she says, but a question as to whether Mrs. Gann, as "hostess" for Vice President Curtis, should precede wives of foreign ambassadors at official and semi-official dinner parties. "It seems to me the word hostess has lost its meaning, or acquired a new one, since it has become associated with night clubs and hotels," she adds by way of comment.

The immediate cause of the whole affair was a dinner at the Eugene Meyers, a "dry" house—and Speaker Longworth seized upon the Gann precedent quarrel as an excuse for not going to this "dry" dinner party.

"Of course, obviously, there never was any row; anyone who knew me was aware that rank and conventionality were things I always fled from and shirked. I could not very well tell the true story—that Nick had seized a straw to avoid a dry dinner, so all I could say was, 'I have really nothing to do with it.'"

© by Western Newspaper Union.

TRANSVAAL TREASURES

Native "Digging" South African Gold.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

AFTER 29 years' search, the Transvaal, South Africa, has given up what is believed to be the "other half" of the famous Cullinan diamond, the largest diamond ever found. The "other half" was picked up in two parts; one a 500 carat diamond of good quality, and the other a 726-carat stone which is flawless.

The Transvaal richly has been called the treasure-house province of South Africa. It has earned the right, as well, to be called a famous treasure region of the world, for out of its hills and plains have come billions of dollars worth of gold and diamonds, not to mention other valuable minerals.

The Transvaal is young in history. Its oldest town, Potchefstroom, now an important South African educational center, will not round out its first century until 1939.

One has but to glance at Johannesburg, the province's capital, to get the spirit of the Transvaal. Strangely impressive, as one approaches the city, are miles of mine dumps surrounding the Witwatersrand, the mountainous backbone of the province. Across the vast plain they stretch like avenues of mammoth monuments, as if promising a climax of prehistoric grandeurs.

Yes, grandeurs—but of what land? For sometimes they align themselves in a great wall, recalling China's. Or, again, you catch in their outflung vista a resemblance to Egypt's pyramids or to Mesopotamia's ziggurats. Oh, yet again, their sloping, sand-hued massifs suggest military fortifications on a scale the world has never known.

The colossal picture tempts one's fancy. If the Rand's gold mines crumbled to nothingness, leaving only the dumps, some writer a millennium hence might conceivably describe them as "those mighty works, reared perhaps as defenses or patriotic monuments by the ancients of the Twentieth century."

If you ask a local statistician to give you some approximate idea of the dumps' tonnage, he may ask in turn: "Would you prefer it in ocean greyhounds or in Egyptian pyramids? Twenty thousand Mauretanias would about equal and 12,000 Leviathans would somewhat exceed the dumps' tonnage. Or, shifting the comparison, that tonnage would be approximated by aligning across the Rand 102 replicas of the great pyramid."

Stubbed on Ten Billions.

Stubbing one's toe against a ten-billion-dollar gold reef is an experience reserved to the few. It was in 1886 that George Walker, out for a stroll, accidentally kicked into a gold bearing outcrop of what proved to be the main reef of the Witwatersrand. Here, shaped like a vast bowl imbedded face upward, was a 70-mile stretch of gold-impregnated rock that, if you believe in Kismet, had awaited George Walker's intuitive toe ever since early geologic times.

And now upon that treeless, uninhabited no man's land there appeared a tawdry mining village of tents and covered wagons. Telegraph wires hummed and the village became a raw, tin-shack town of 3,000 people. The prevailing crude process lost half the gold worked. Yet who cared, since the reef seemed inexhaustible? Supplies were teamed from 300 miles away. Yet who minded fancy prices? And, as to the water shortage, "All right; let's bring in champagne!"

Thus began the babyhood of Johannesburg, which today, though a mere youth in years, is a giant in achievement. The largest African town south of Cairo and chief commercial plexus of the Union's hinterland, "Jo'burg" has a municipal area of nearly 82 square miles and some 300,000 people.

In the Deep Mines.

The Witwatersrand mines, whether at work or play, present a unique sight. Here one is in work hours descending by "skip" (lift) into the interior of the earth at the speed of an express elevator.

Johannesburgers dig holes as grandiosely as Americans rear sky-scrapers—more grandiosely, in fact, for your unlighting point proves to be one and one-third miles below the earth's surface. Your impression of this subterranean electric-lit town, with its avenues and cross-streets, where thousands of men are drilling or loading the auriferous conglomerate, is one of cleanliness, neatness, and—thanks to the giant ventilators—of a not-too-uncomfortable warmth.

You stay long enough to watch a surface hoist start off with its 9½-ton load, which it will lift up that mile or more of shaft, to the crushing and reduction plant, in about two minutes. Then you regain the skip and ascend once more to what, measuring holes by skyscrapers, the cable operator might conceivably announce as "Two hundredth floor, last stop!"

That which you have glimpsed is but a tiny corner of what is, in effect, a vast subterranean city, whose axis measures 70 miles, whose workers number 190,000, and whose shafts, avenues, and streets total 4,000 miles, or approximately the length of the African continent. And the business of this super-mole city is to disgorge over one-half of the world's annual gold production.

How to handle that grand total of 212,000 men, 90 per cent of them Bantu, who, either above ground or under it, work on the Rand?

Recreation—whether golf, tennis, bowls, swimming, or native dances—is universal, with inter-mine sports as a corollary. As to health and safety, each man regularly undergoes medical examination, first aid is taught to many thousands, while that cheery organ, the Reef, advises you on everything, from keeping fit to giving accident-prevention tips to American visitors in what is thought to be Americanese, as thus:

"Say, folks, we're right here at a real slap-up gold mine. Lady from Memphis, please don't eject your gum down the shaft. That pellet will accomplish a velocity of 5,000,000 miles per second and give some one a headache."

Huge Cost of Supplies.

Whoever presides over the mines' commissariat must at times develop a genuine housewife's headache. Let us imagine a symbolic Mr. and Mrs. Transvaal Goldmines making up their household books at the close of 1928:

"Hum! Six millions of dollars' worth of food for our native boys. Rather steep, my dear!"

"Let me look, papa. Oh, 22,000 tons of meat, beans, and fish—that accounts for it."

"Hum! I suppose 400 tons of soap for baths and 3,000 tons of candles are correct? . . . Here's $200,000 for boys' clothing, slickers, and boots. Hum! Spring cleaning—that's the paint and tar —$180,000. But what's this extra $20,000 for?"

"Salt, papa. The boys love their pinch of salt, and—"

"Salt! Just salt! Why, mamma, do you realize that our little household is costing us in stores, $74,000,000 a year?"

But the Transvaal, like South Africa in general, is as varied in respect to treasure houses as was ancient Delphi, with its "treasuries." In the Pretoria region, and also near Rustenburg and in the "Bushveld Complex," there are apparently unlimited iron resources, while the last named region promises to yield one of the greatest platinum deposits in the world. The Transvaal's annual production values in gold, silver, platinum, and the base metals total something like $15,000,000.

Diamonds May Be Anywhere.

And then there are the ever-cropping-up diamonds—one might almost say, those irrepressible South African diamonds. Really, one never knows where they will turn up next.

Here is the Transvaal's famous Premier mine, an even larger crater than its defunct forerunner at Kimberley. In about a quarter of a century the Premier has produced some 6¼ tons of diamonds, including the famous Cullinan. Its longest dimension was 4¼ inches, its shortest was 2 inches, and it was cut into nine large stones and scores of smaller ones.

Blasting hour at the Premier, as beheld from the crater's edge, is a striking sight. At the given moment a red flag flutters, a bell clangs, and antlike multitudes of workmen are seen scurrying for shelter. There ensues a veritable barrage of some 2,000 dynamite charges, hurling successive masses of blue earth in air; then the explosions die down, the workers reappear to load the debris on trucks that ascend to the crushing plant, and the day's big diamond "offensive" is over.

On the Funny Side

QUITE IMPOSSIBLE

She was reeling off her troubles to hubby at supper.

"That Mrs. Smith is a terrible gossip," she said huffily.

He sighed resignedly.

"Why do you think so, my dear?" he asked.

She sniffed.

"I simply can't tell her anything but that she says she's heard it before," his wife replied.

Corrected

A fourth-grade boy was reading his weekly composition in English class for the criticism of his classmates. One of the sentences he read was: "Edgar did not hit airy one of the birds."

When he sat down, the teacher asked for remarks about the composition.

William jumped to his feet and exclaimed: "He said airy when he ought to said nairy."

As Time Flies

"Are you going to have much to say in the next congress?"

"Yes," answered Senator Sorghum. "Of course you will think before you speak."

"When possible. The trouble is that if you spend too much time in preliminary cogitation, you are liable to miss your turn."—Washington Star.

Evidently Not

"Well, my wife has divorced me."

"And I remember the time when she used to wave her hand to you every morning when you left the house."

"Well, you see, it wasn't a permanent wave."

TIME'S PASSING

James—Two months ago I never dreamed that you would ever rest this blond head on my shoulder.

Jessie—Nonsense, we were engaged then.

James—Yes, but at that time you were a brunette.

Might Try Blindfolding

"Last week a grain of sand got into my wife's eye and she had to go to a doctor. It cost me three dollars."

"That's nothing. Last week a fur coat got in my wife's eye and it cost me three hundred."—Munich Jugend.

Bills and Bills

Mr. Zipp—Meet Mr. Zink, wife. You often heard me talk of old Bill.

Mrs. Zipp—You talk about so many old bills I can't remember them all.

Life's Darkest Moment

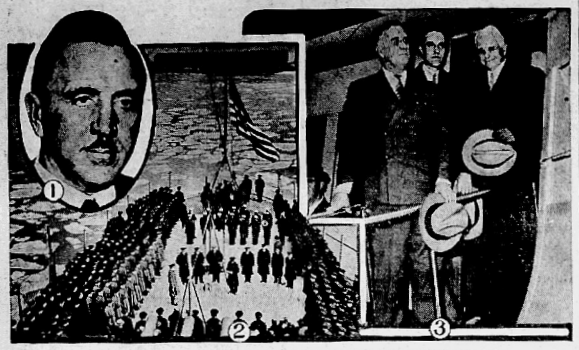
"Pa, what's dignity?"

"Dignity, my son, is what you think you possess until the boss says, 'What is the meaning of this?'"

Real Tragedy

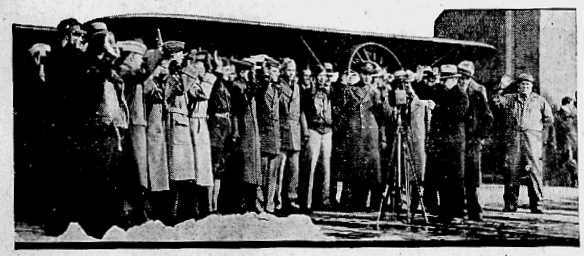
Fair Young Thing (to friend)—Not only has he broken my heart and wrecked my whole life, but he's messed up my evening!

Scenes and Persons in the Current News



1—Dr. Frank P. Corrigan, noted surgeon of Cleveland, Ohio, who has been appointed American minister to Salvador. 2—View of the ceremonies when the new cruiser New Orleans, one of the most powerful ships of her class, was commissioned at Brooklyn navy yard. 3—President Roosevelt, with Chairman W. A. Harriman and President C. R. Gray of the Union Pacific road, inspecting that company's new stream-lined motor-driven train in Washington.

Army Airmen Sworn In as Postal Employees



An unusual scene at Mitchel field showing Postmaster Thomas J. Hartnett of Hempstead, Long Island, swearing in a group of United States army aviators as postal employees. They are some of the flyers now carrying the air mail, following the canceling of contracts with private lines by the government.

TO WED A PRINCE

Miss Masako Kuroda, daughter of Viscount Hiroshi Kuroda of Japan, who has been chosen to be the bride of Prince Abebe of Ethiopia. She is twenty-two years old and has had a modern education.

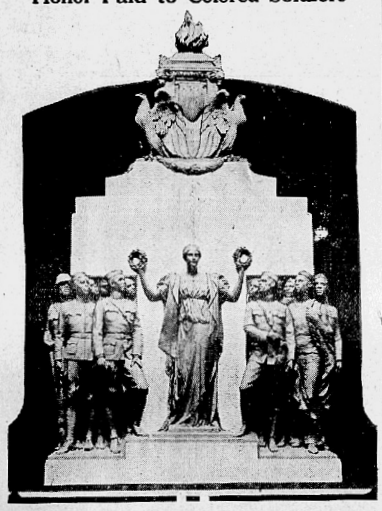
BRITTIN GOES TO JAIL

L. d. Brittin, former air line executive, on his way to jail in Washington after being sentenced to ten days for contempt in the senate.

"He Got the Sack"

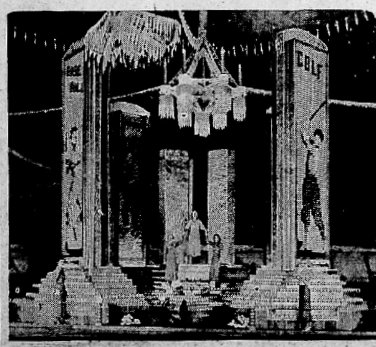
"He's got the sack." It was formerly the custom for employers to be given the tool-bags of their mechanics while the latter were in their employ. If one of these mechanics were discharged he would be given back his bag or sack for his tools, so that he might go and seek another post. This seems the most reasonable derivation for the phrase, and it has received the widest acceptance.

Honor Paid to Colored Soldiers



Front view of the heroic group that will be unveiled in Fitler park, Philadelphia, on Memorial day. It is a monument to commemorate the heroism and sacrifice of the colored soldiers who have served in the various wars of the United States.

Best Display at the Orange Show



At the annual National Orange show in San Bernardino, Calif., this display from Los Angeles county won first prize. Each of the huge panels of fruit represented a major California outdoor sport. Miss May Betteridge, queen of the exposition, is in the center of the display.

Fifty Famous Frontiersmen

By ELMO SCOTT WATSON

His a "National Monument"

IT TOWERS nearly a thousand feet above the surrounding country, a silent sentinel over the beautiful valley of the North Platte river. It is that huge mass of sandstone which bears the name of Scotts Bluff and perpetuates the name of Hiram Scott.

As a member of General Ashley's famous fur-trading expedition up the Missouri in 1823, Scott had first seen this mountain, which was to become his monument. Then he became a free trapper and later a partner with Narcisse LeClerq in a company of trappers along the Platte.

In 1828 they started for St. Louis to market their furs. A hundred miles up the river from the mountain Scott was taken ill and left behind with two trappers, Rol and Bissonette, who were to bring him down the river by bull-boat. But soon after they launched the clumsy craft, it upset and all their provisions and ammunition were lost. They managed to reach Laramie fork, 60 miles up the river from the mountain where LeClerq and the others were to await their coming.

They were half-starved and, leaving Scott in camp, the other two set out in search of food. Then they came across LeClerq's trail and deliberately decided to follow it and leave Scott to his fate. When they overtook LeClerq they told him that Scott had died, so he pushed on.

Back at his camp near Laramie fork the realization soon came to Scott that his friends had deserted him. So he set out to follow them.

A year later Bissonette and old Joe Robideaux, seeking water from the spring that gushes from the southern slope of Scotts Bluff, found a skeleton not far away. From the buttons on the fragments of clothing still clinging to the bones and from other trinkets Bissonette recognized the skeleton as that of Hiram Scott. Then the story of the betrayal of the trapper by his two comrades came out. Tradition is that Bissonette and Robideaux buried the remains of Hiram Scott there and from that day the sandstone mountain which had been the goal of his weary journey was known as Scotts Bluff. A few years ago a tract of 2,300 acres surrounding it was set aside as a public reserve and became a "national monument."

• • •

"35 Battles—35 Victories"

"GOVERNOR of the state of Franklin; six terms governor of Tennessee; four times elected to congress; a projector and hero of King's Mountain; 35 battles—35 victories; his Indian war cry was: "Here they are! Come on, boys, come on!"

Such is the inscription on one side of a monument in Knoxville, Tenn., and it sums up the career of one of the most romantic figures in frontier history—that of John Sevier, "Nollechucky Jack."

Born in Virginia in 1744 of a French Huguenot family, Sevier emigrated to James Robertson's Watauga settlement in eastern Tennessee in 1773. Almost immediately the young Virginian became a leader in various forays against hostile Indians. By his audacity and the swiftness and unexpectedness of his attack on the Indian towns, he broke the spirit of the Cherokees and their allies and prevented their being used by the British in a rear attack on the colonies during the Revolution.

He used the same tactics in one of the most brilliant victories over the British in the Revolution. He was one of the leaders of the mountain men in their swift dash to trap Colonel Ferguson and his troops at King's mountain and thus contributed to the victory at Yorktown.

After the Revolution the Watauga settlement became an orphan. Neither North Carolina nor the new federal government seemed to want it. So in 1784 the settlers organized the independent state of Franklin, a commonwealth unique in American history, and elected "Nollchucky Jack" as their governor. When North Carolina tried to assert its authority over the region again, the settlers resisted.

Their governor was singled out for punishment, treacherously betrayed, captured and placed on trial at Morgantown, N. C., for high treason. And at once more than 1,000 of the mountain men assembled to rescue their beloved "Nollchucky Jack." A civil war seemed imminent. But Sevier made a spectacular escape from his captors and a short time later his people elected him to the North Carolina legislature.

From that time on he was never long out of public life—as congressman from North Carolina, as the first governor of the new state of Tennessee, and then repeatedly re-elected and thrice re-elected to congress. He died as he had lived—in the harness and in the field. The end came in 1815 in a test on a surveying expedition for the government, surrounded by his soldiers.

© 1933, Western Newspaper Union.

Poise Named as Secret of Charm

But It Must Be Admitted Pleasing Quality Is Hard to Define.

On behalf of a well-known charity there is to be a series of lectures given in New York on the intriguing subject, "What is charm?"

"Experts" on the subject of charm have been recruited to talk on their specialties. There is to be a well-known beauty specialist, an actress, a society woman, an important dressmaker, a poetess and "prominent women from the world of art, home decorating and the screen"!

And they will endeavor to answer the question, "What is charm?"

I doubt if they can—if anyone can. The moment you try to track down the quality to definable terms it eludes you. "That sounds like it," you will say, "but So-and So would not answer quite to such a description, and yet she has charm." Or someone who does answer doesn't have quite that something that sets her apart and makes everybody, men, women and children—oh, yes, the women and children, too, recognize real charm—her slaves.

A woman may be very beautiful—and not have charm. A woman may be very brilliant—and not have charm. So many brilliant women don't. A woman may be very good—and dilto! A woman may have cleverness or vivacity, even "personality"—and not have charm!

And yet you have met women who are neither beautiful nor brilliant—nor even too good—who had charm.

What is it? It reminds me of that famous question of Mrs. Teall of the Newark Evening News. "What quality do you vibrate?" It is a quality that some women vibrate, but I doubt that any one "specialist" can quite catch it—it is compounded of so many things. Something of goodness, of course, of charity and understanding, and something of humor and calm and objectiveness—of interest in other people and a stability and sufficiency within oneself—a sort of inner hold and control that can maintain always the same poise, that vibrates strength and gives help, but never needs it. That is the reason for the air of mystery that one sometimes feels about women with real charm. They are so self-sufficient they never reveal themselves, never state themselves, so to speak. They have the maternal receptiveness that obliterates itself. Their own problems the world never knows. They have charm.

© Bell Syndicate.—WNU Service.

Your local dealer carries Ferry's Pure Bred Vegetable Seeds. Now only 5 cents a package. Adv.

The Main Thing

It matters less to a man where he is born than how he can live.

Dr. Pierce's Pleasant Pellets are the original little liver pills put up 60 years ago. They regulate liver and bowels.—Adv.

Needn't Pity Sensitive

Sensitiveness is one of the disguises of pride.

To Clear, Whiten and Beautify Dull, Dingy Skin

Here is an inexpensive, *quicker* way to skin beauty—a way that has been tested and trusted by women for over a generation: Ask for NADINOLA. You can whiten, clear and freshen your complexion, remove all trace of blackheads, freckles, coarseness in ten days or less. Just apply Nadinola Bleaching Cream at bedtime tonight. No massaging, no rubbing. Nadinola speeds Nature, purging away tan and freckles, blackheads, muddy sallow color. You see day-by-day improvement until your skin is all you long for; creamy-white, satin smooth, lovely. Get a large box of NADINOLA, only 50c. No long waiting, no disappointments; money-back guarantee.

WNU—T 9—34

Fruit Growth Without Seeds Now Predicted

"Because certain fruits do not conform to Nature's laws, humanity is able to enjoy their dessert without the nuisance of pips." Such was the interesting statement of an importer. "Sex laws apply to plant life just as they do to the rest of nature," he went on. "Speaking generally, no fruit can grow unless it has been fertilized. Where no such 'marriage' has taken place, the fruit withers and dies. Eons ago, certain fruits, including the banana and the breadfruit, rebelled against these laws, and for some reason unknown to scientists the trees were capable of producing seedless fruit. That is the reason why there are no pips in bananas.

Horticultural experiments in this regard were undertaken some years ago with oranges, grapefruit and pineapples; and after years of unsuccessful trials the seedless fruit was at last produced. It is now only a matter of time for growers to discover methods whereby seeds can be completely eliminated from all kinds of fruit."

Situations

"What are you going to do about the political situation?"

"I am in melancholy doubt," answered Senator Sorghum. "When appointments are demanded by my constituents, the trouble seems to be that there aren't enough political situations to go 'round."

REMEMBER THIS CROSS

It Means the REAL ARTICLE

GENUINE ASPIRIN — BAYER — Of Bayer Manufacture

When you go to buy aspirin, just remember this: Every tablet of real aspirin of Bayer manufacture is stamped with this cross. No tablet without this cross is GENUINE Bayer Aspirin.

Remember this for your own protection. Tell your friends about it for their protection. Demand and get Genuine BayerAspirin.

Safe relief for headache, colds, sore throat, pains of rheumatism and neuritis, etc.

Genuine Bayer Aspirin Does Not Harm the Heart

MEMBER N. P. A.

Will Need Super Race

A much quoted biologist foresees a super race in another hundred years. For our part, we foresee some super problems for these fellows.—Detroit News.

Wasps and Golf

Texas golfer, stung by a wasp, made the hole in one. The trouble with this system is in getting the wasp timed right.—Little Rock Gazette.

"I keep fit

"...in these days of recovery...if I don't, someone else will have my job." How? "Well, I learned years ago that work...wear and tear...takes something out of men and women—particularly those who work indoors.

"I tore down those precious red-blood-cells faster than my good body could rebuild. A friend told me the story of that grand medicine S.S.S. Now at 4 P. M. I am fit to still 'carry on'."

If you feel weak...lack a keen appetite...or if your skin is pale...try S.S.S. Unless your case is exceptional, you should soon notice a pick up in your appetite...your color and skin should improve with increased strength and energy.

S.S.S. is not just a so-called tonic but a tonic specially designed to stimulate gastric secretions, and also having the mineral elements so very, very necessary in rebuilding the oxygen-carrying hemo-glo-bin of the blood to enable you to "carry on" without exhaustion as you should naturally. At all drug stores.

Quite Open

It is still an open question whether the gift of gab is really a gift.—Lafayette Journal and Courier.

Original With Her

Mary—I didn't know Ted had any idea of marrying you.

Ann—He didn't. It was my idea.

Whose Fault?

When Little Girls Show Temper

A quarrelsome child is a sick child, mothers! A bad bowel condition means bad behavior. And it doesn't help matters to give bilious boys and girls some powerful cathartic that upsets them for days. When you see a coated tongue, dull or yellowed eyes, or other signs of sluggishness, there's always a way to cleanse and sweeten that little system without violence; next day you have a happy, contented child. This common-sense treatment is explained on the right:

Good health and good behavior go hand in hand. With inner health, come smiling faces and sunny dispositions. And it's really so simple a matter to keep children's bowels regular. The only "medicine" most youngsters ever need to promote thorough bowel action is pure California Syrup of Figs. The senna in this fine, fruity laxative never weakens them, or takes away their appetite. But get real *California* Syrup of Figs; you can get it anywhere; it isn't expensive.

Cuticura Shaving Cream

The medicinal and emollient properties of Cuticura, which protect the skin and prevent skin irritations so common after shaving, are found only in **Cuticura Shaving Cream.** The medication of the Cream comprises fragrant, oriental, balsamic essential oils which soothe, cool and comfort tender, sensitive skins.

At your dealers or sent postpaid on receipt of 25c. Address: Cuticura Laboratories, Malden, Mass.

FOR BETTER GARDENS

In fresh dated packets at your local store

FERRY'S PUREBRED VEGETABLE SEEDS 5c NOW

Highland Lakes Hotel

Registrations at the Highland Lakes Hotel include: Mr. and Mrs. R. P. Paulin, of Pittsburg, Penn., Mr. and Mrs. S. G. Kuckel, of Staton, Virginia, Mr. and Mrs. R. L. Therman, of Jacksonville, Mr. and Mrs. H. G. Freeman, of Lakeland, Mr. and Mrs. E. E. Kimbrough, of Gainesville, Ga., Mr. J. D. Caldwell, of Wauchula and Mr. A. Groves of Chicago, Ill.

New Circle

"Sebring's Friendly Theatre"

Now Playing

Matinee Sat., 3:30

Sebring's Own Star

Marjorie

RAMBEAU

(Mrs. Francis A. Gudger)

—with—

Jimmie DURANTE Jean VELEZ Stuart ERWIN

Palooka

SUNDAY and MONDAY

Matinee Sunday, 3:30

Robert MONTGOMERY

MYSTERY OF MR. X

TUESDAY and WEDNESDAY

Family Nights

Stan LAUREL Oliver HARDY

SONS OF THE DESERT

Funny Family Feature

Length Laugh Maker

—Also—

4—Short Subjects—4

NEXT THURSDAY, FRIDAY AND SATURDAY

Matinee Saturday, 3:30

A musical romance of two hearts in song time

LET'S FALL IN LOVE

A Columbia Picture

—with—

EDMUND LOWE

Ann Sothern

Miriam Jordan

Gregory Ratoff

COMING SOON:

"Eskimo"

"Queen Christina"

Katherine Hepburn

—in—

"SPIT FIRE"

Shearer in "RIP TIDE"

Employment Figures Given

Norton Smith Tells of Work of Re-employment for Past Few Months

According to Norton Smith, manager of the local national reemployment office, the national re-employment service in the state of Florida has placed a total of 48,771 men and women in jobs since the inception of the service.

During the months of January and February of this year a total of 22,738 men and women were placed in jobs, showing a gratifying increase over the total number of placements made per month during any previous month.

While a large number of these placements were made on Civil Works and Public Works projects, it is still gratifying to note that during the months of January and February 5,732 individuals were placed in regular jobs with private employers. This is indicative of the increased interest being shown by local industries in the value of a well operated and efficient state wide employment service.

Florida has never had a comprehensive employment service, prior to the organization of the National Re-employment Service, and employers are fast finding out that the quick, efficient and most satisfactory way to hire new employees is to call on the National Re-employment service. This is indicated by the greatly increased number of private placements being made by the service from week to week, as private employers find it is very satisfactory to call their local Re-employment office.

The National Re-employment service operates under the supervision of the U. S. Employment Service ,a division of the U. S. Department of Labor, and was organized to fill the void existing in many states that had no free, state operated service, to serve the needs of the employer and the man and woman seeking employment. It is intended not only to serve as a medium through which labor on Public Works projects may be secured from among the unemployed of the locality in which the Public Works are being prosecuted, but to assure that properly qualified men may be assigned to available jobs. However, the primary and even more important function of the National Re-employment service is to serve the private employer, making unnecessary the unsatisfactory methods heretofore used.

The various re-employment offices in this state have registered men and women, capable of filling any position, in practically any type of organization, including all trades and occupations and even the professions. Referrals are made solely on the basis of qualification and ability. This service is free both to employer and employee, and the employing public is urged to make use of the facilities which these offices are ready and anxious to place at the disposal of the public.

Mr. Smith, the manager of the local office, states that all inquiries from private employers will receive prompt and efficient attention.

AVON

THEATRE

Home of Perfect Entertainment and Sound

AVON PARK, FLORIDA

Adults 25c, Children 10c

SATURDAY (Only)

TIM McCOY

Riding, Shooting and Fighting to Win in

"THE WHIRLWIND"

Also "Tarzan the Fearless" 7

SUNDAY and MONDAY

Packed with thrills and pathos! A picture everyone will enjoy

MISS FANE'S BABY IS STOLEN

A Paramount Picture with DOROTHEA WIECK ALICE BRADY BABY LeROY

Also Paramount News

Hal Leroy Comedy

Tuesday & Wednesday

GUEST NIGHTS

2 Admitted for the price of 1

ZANE GREY'S THE LAST ROUND-UP

A Paramount Picture

With Randolph Scott

Also Comedy, Pictorial

THURSDAY & FRIDAY

KAY FRANCIS Mandalay

A First National Vitaphone Talk

RICARDO CORTEZ · LYLE TALBOT

Added All Technicolor Musical Revue, "Girl Trouble"

Coming—

Sally Rand in "BOLERO"

Garden Fair Flower Show at Babson Park

Garden Fair Flower Show of Babson Park will be held on Tuesday, March 13th, from 1 p. m. until 9 p. m. Reverend A. Craig Bowdish will open the Fair at one o'clock with greetings of welcome. Any one who wishes may enter flowers. Ribbons and valuable sweepstake prizes will be presented for winning floral exhibitions. From 1:15 p. m. until 2:30 motor boats and stunt aquaplaning in front of the Webber College Casino, where the Fair will be held, will give interest to those who enjoy water sports. Maas Brothers of Tampa will have a display room, from which attractive models will show women's sports and afternoon apparel at three o'clock and at eight in the evening. At four o'clock Dr. Frank Guy Armitage, Ph.D., of Webber College, will give a short address. At 8:45 Dr. Clarence M. Gallup, Webber College, will give the Garden Club's "good-night." Hot coffee will be served free. Flowers and plants will be received from two until five p. m. and seven until nine p. m., March 12th, also from seven until nine morning of the Fair, March 13th.

Important Meeting Saturday, March 10

A. C. Slaughter, Secretary, Orlando Chamber of Commerce, will meet with Highlands county citizens, Saturday, March 10th at 8:00 p. m., to discuss advisability of routing The Orange Blossom Trail from Miami to Orlando through Highlands county. It had been planned to route it via Vero Beach and Lake Wales. The meeting will be held in the Sebring Council Room, City Hall. All are invited.

DRINK MILK

FOR YOUR HEALTH'S SAKE

THE SAFEST AND BEST FOOD FOR YOU AND YOUR FAMILY IS MILK FROM

Mandis Dairy

AVON PARK SEBRING

State Plans For Chicago Expo.

State-Wide Organization Being Formed To Keep Florida Exhibit Intact

Jacksonville, March 8.—(FNS)—The Florida State Chamber of Commerce sponsoring the 1934 Florida exhibit at the Century of Progress, has announced through Lorenzo A. Wilson, chairman of the fair committee that 67 county organizations would be completed by the end of this week.

Great impetus has been given the organization workers, by official figures recently released that the 1934 tourist season had already resulted in bringing 1,500,000 winter visitors to Florida, who are spending on an average of $7,500,000 a day.

Much of the increase in the number of resort visitors in Florida this year is due to the great amount of publicity which the state has received as a result of her participation in the 1933 Century of Progress Exposition, Mr. Wilson stated. "Florida's Exhibit was described by Will Rogers as 'the Beauty spot of the World's Fair' and was visited by more than 9,000,000 people," he continued. Five and one-quarter column miles of newspaper publicity were given to Florida throughout the United States during the period of May to November last year, and 294 Florida radio broadcasts were delivered over national and local hook-ups.

"Increased tourist business is benefiting every section of the state. There will be considerable increase in every county's revenue from gas and race track taxes," Wilson stated.

Indications are that practically all counties participating last year in making possible the exhibit, through their county commissioners, will continue their support this year, leaders announced today.

Chairman Wilson also stated that every possible facility within the State would be used to acquaint Floridians with benefits which they are now receiving and which they may expect to receive from further participation in the Century of Progress Exhibit.

A letter has been addressed to every Service Club in the State asking for a speaking engagement. A Speaker's Bureau is being organized. Radio stations, moving picture houses, poster board companies as well as newspapers have all indicated their willingness to cooperate in a statewide educational program.

Russell Kay, Tampa, is chairman of the Newspaper Division; M. M. Deaderick, St. Petersburg, is chairman of the Radio Division; Geo. Bergen, Tampa, chairman of the Poster Board Division and Guy Kenimer, Jacksonville, is chairman of the Movie House Division.

Associated with Mr. Wilson as Divisional and District Chairmen are: G. G. Ware, Leesburg, Frank M. Traynor, Tampa, E. A. Smith, Sarasota, H. C. Armstrong, Pensacola, Parkhill Hayes, Monticello, E. G. Sewell, Miami, Frank M. Upton, Ft. Pierce, and Stephen McCready, Ocala.

Statistics reveal that American manufacturers are turning out cigarets at the rate of 125,000,000,000 a year. This vast number of cigarets, if placed end to end, would encircle the equator of the Earth 217 times.

"Miss Fane's Baby," Kidnapping Picture At Avon Theatre

"Miss Fane's Baby Is Stolen," the first picture dealing with the crime of kidnapping, revealing the inside story of the snatch racket, when her baby is kidnapped, is at the Avon theatre, Sunday and Monday.

It was produced by Paramount with Dorothea Wieck and Allee Brandy in co-starring roles and featuring Baby LeRoy, Jack La-Rue, Alan Hale, Dorothy Burgess and George Barbier.

Alexander Hall directed from Rupert Hughes' original story which is brought to the screen by Adela Rogers St. Johns.

The story is vital and fast moving. It depicts the utter drama in a household when kidnappers snatch little Michael from his nursery crib.

With the world demanding justice and revenge, a poor, self-effacing woman in a dilapidated mountain shack, discovers the kidnappers' hideout, and through sacrifice and risk brings the baby safely home.

Okeh to Steal Other Man's Wife in Burma

In Burma you may steal as many other men's wives as your powers of fascination permit and still be received in the best society, but if you flirt with your fellow's girl friends, you are rated as a scoundred to whom all doors are closed, according to Arthur Collins, dialogue director for the First National production of "Mandalay" at the Avon Theatre Thursday and Friday, and an expert on life and customs in the Far East.

"The theory is," Collins said, "that a wife knows what she is doing. If she wishes to misbehave, it's as much her fault as it is the man's, so no stigma attaches to him. In the case of girl friends, however, they may be coerced by threats or fear so it is taboo to have anything to do with another man's girl."

Kay Francis is starred in "Mandalay," with Ricardo Cortez, Warner Oland and Lyle Talbot.

CARD OF THANKS

We wish to sincerely thank our friends for their loyal support and tender sympathy extended to us during our recent bereavement in the loss of our son Charles Jr. (Gussie).

Mr. and Mrs. Charles Krause.

To Get State Bonus Pennsylvania Vets

The State of Pennsylvania has passed an Act known as the Veterans Compensation Act, which was approved by Governor Pinchot on January 5th, 1934. This act provides a bonus for any individual who gave the State of Pennsylvania or any specific place in the State of Pennsylvania as his or her place of residence at the time of entering the Naval or Military Forces of the United States, without regard to the place of enlistment, commission or induction. This act provides compensation for all such persons who were a member of the Military or Naval Forces of the United States during the war between the United States and Spain, between the 21st day of April 1898 and the 13th day of August 1898, or who served in the China Relief Expedition in the Phillipines or Guam, between the 21st day of April 1898 and the 4th day of July, 1902, or during the World War between the 6th day of April, 1917 and the 11th day of November 1918. Such person, of course, must have been honorably discharged from the Service.

The act also provides that compensation shall be paid to the heirs of any person who, if living, would have been eligible to receive the same.

The Veterans Placement Service of the United States Employment Service desires that the provisions of this act be made known so that if there are any persons in the State of Florida who are eligible to receive compensation under this act, they may be placed in a position to apply for it. Any person concerned should address the Adjutant General of the State of Pennsylvania at Harrisburg, Pa.

On an average of every 90 minutes, a murder occurs in the United States.

Help The Ball Club

BUY RED BIRD

Season Tickets

12 Home Games

$4.00

Tickets on Sale at:

Avon Park Drug Co.

Jacaranda Drug Co.

Jacaranda Hotel

Mandis Dairy

and

Avon Insurance Agency

CHARLES R. HEAD, Manager

FIRST CHOICE for SAFETY and MILEAGE

Usually one good reason is enough to make your decision as to "which tire to buy". But here are TWO GOOD REASONS why you should replace your tires with Firestone.

FIRST—Only Firestone Tires are SAFETY PROTECTED "on the inside" with Gum Dipped High Stretch Cords. Gum dipping is a Firestone patented process that saturates and coats every fiber and cord with live, liquid rubber, counteracting the damaging friction and heat which make ordinary tires fail prematurely and eventually blow out. It also safety-locks the fibers, cords, and plies into one cohesive unit of greater strength and durability.

SECOND—The deep cut scientifically designed non-skid tread grips and holds the road and gives long, satisfactory mileage.

Drive in TODAY and equip your car, truck or bus while prices are still at these unusually low prices.

WORLD PERFORMANCE RECORDS

Firestone HIGH SPEED TIRES

Were on the winning car in the 500 mile Indianapolis race for 14 consecutive years.

On the winning car in the Annual Pike's Peak climb for 8 consecutive years.

On the Ford V-8 truck that broke the coast-to-coast endurance run in 67 hours, 45½ minutes.

The Washington (D. C.) Railway and Electric Co. have operated 131 buses for three consecutive years covering eleven million bus miles without a minute's delay due to tire trouble.

Buy Now Before Prices Advance Further

$8.15 Each

FIRESTONE HIGH SPEED		FIRESTONE HIGH SPEED HD	
4.75-19	$ 8.65	5.50-17	$11.30
5.25-17	$10.00	5.50-19	$11.85
5.25-18	$10.30	5.50-20	$12.25
6.00-17 HD	$13.10	6.50-19 HD	$18.45
6.00-20 HD	$16.40	7.00-18 HD	$20.75
6.50-17 HD	$17.50	7.50-19 HD	$31.90

Firestone Senior 1 Type — Big — Sturdy — all over Non-Skid tread — gives exceptional service in heavier sedan class.

4.40-21	$5.15
4.50-21	$5.85
4.75-19	$6.25
5.00-19	$6.67

Other sizes proportionately low.

Firestone Courier Type — The biggest tire bargain in town at these low prices.

30x3½	$3.55
4.40-21	$3.71
4.50-21	$3.28
4.75-19	$4.79

Other sizes proportionately low

Firestone Oldfield Type — The tire that taught Speed to millions — The Greatest Value in Hi-Speed tires ever offered.

4.50-20	$6.20
4.75-19	$6.90
5.00-19	$7.40
30x5, Truck	$20.24
32x6, Truck	$34.31

Other sizes proportionately low.

WELLS MOTOR COMPANY

106 WEST MAIN STREET AVON PARK, FLORIDA

Your Battery SPARK PLUGS, BRAKES TESTED Without Charge!

Firestone Batteries are made in Firestone Battery Factories to new high standards of quality—They start quicker and have more power.

As low as $5.75 Exchange

Firestone Spark Plugs have new insulators of very fine texture that give greater resistance to heat—and prolong the life. Made in Firestone Factories.

58c Each In Sets

Firestone Aquaproof Brake Lining is made waterproof by the new Firestone process of "Aquaproofing" which saturates every asbestos fiber with a special waterproof compound which gives positive Braking Control.

As low as $3.00 per set

Exchange extra

Want Ads

FOR RENT—Comfortable eight-room modern unfurnished house with sleeping porches and sun parlor overlooking Lake Tulane. Box A Times office. 50-4p

WANTED—Used piano in good condition. Apply Times office. 51-1tdh.

MEN WANTED for Rawleigh routes of 800 families in Highlands, DeSoto and Okeechobee counties. Reliable hustler should start earning $25 weekly and increase rapidly. Write immediately. Rawleigh Co., Dept., FA-135-S, Memphis, Tenn.

Verona Service Station

T. P. TURNER

Triangle Service Station

B. C. ALLEN

Slaughter's Service Station

F. L. SLAUGHTER

Tourist Camp

H. C. HARRIS

Published in the Metropolis of the Ridge Section of Florida

THE AVON PARK TIMES

For Health's Sake EAT MORE FLORIDA ORANGES AND GRAPEFRUIT

VOLUME VI.—NUMBER 2 | AVON PARK, FLORIDA, FRIDAY, MARCH 16, 1934 | PRICE: FIVE CENTS

New Program of Work Relief To Start Monday

Administrator Denham Outlines Plans to Replace Old CWA Organization

A brief outline of the new Work Relief Program which succeeds the CWA in Highlands county as well as other counties in the State, was made public today by Thomas P. Denham, Jr., local administrator.

The new program, which will be known as Work Relief, will begin operation Monday, March 19th, it was stated, and all those who desire to be given employment must register at the offices of the Social Service Department on the third floor of the courthouse, it was said. The new registration must be made, even if the applicant was registered under the old FERA and the CWA, and work will not be given unless the registration is made, officials added.

Effective March 10th, all Civil Works Administration projects were ordered discontinued, with one or two exceptions where cessation of work would leave a hazard to public health. The primary purpose of this order, the administration stated, was to accelerate the immediate liquidation of the Florida Civil Works Administration and the setting up of the new work program under the Florida Emergency Relief Administration.

Highlands county, under the new set-up, is in Region Nine of the State, under the regional direction of Mrs. Bertha Austin Bedell of West Palm Beach, who was named to the post by Julius F. Stone, Jr., acting administrator. Other counties included in Region nine are Okeechobee, Indian River, Martin, St. Lucie, Glades and Hendry.

The new relief plan as envisioned by the state is as follows:

Statement of Policy.

The primary obligation of the county relief administrations is to ascertain the eligibility for public relief of such persons as make application to them for assistance, to determine the extent to which aid must be extended to meet the personal budgetary needs of the applicant, and to extend such aid within the limits permitted by the several county budgets.

With the liquidation of CWA, the relief administration is no longer charged with responsibility for providing employment as such. The function of furnishing work opportunities to enable employable applicants for relief to earn the amounts necessary to provide for their minimum necessities is a secondary function. Employment, under a relief program, is merely a technique, a device, for the extending of relief.

In lieu of receiving direct relief, approved applicants for relief will be extended, under certain conditions and controls, the opportunity to earn the minimum amount necessary to meet budgetary requirements.

Makeshift and pretensive projects will not be approved under the relief work program, nor can the county relief budget be used to subsidize normal governmental enterprises. Projects such as garbage collection, street cleaning and lawn maintenance in parks will not be permitted.

Organization.

In view of the above statement of policy the function of the relief administration fall naturally into two major divisions: The Operations Division and The Relief Division.

The Social Service Division of each County Emergency Relief Administration is hereby designated the Relief Division. It shall be the duty of this division to receive application for relief, to make investigations as to the fact and extent of need, to certify to the Operation Division, as hereinafter established, the names, occupation skills and budgetary needs of approved applicants for relief. Pending assignment to projects, approved applicants are entitled to aid through the Relief Division direct.

There is hereby established in each County Emergency Relief Administration an Operations Division, which shall be responsible for the planning, organization and conduct of work for those certified to the Division as eligible for relief, and for the general business management of the County Administration.

Procedure.

Until otherwise directed by the State Administration, the present procedures of the Social Service Divisions as to registration and investigation of the need of relief

(Continued To Page Six)

Red Bird Prexy

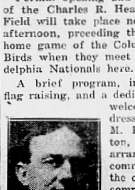
George M. Trautman, long identified with sports ventures in Columbus, Ohio, took over the reins of the Red Birds in June last year and piloted the Columbus club to its first American Association Championship in 26 years.

OPENING HEAD FIELD FRIDAY

Dedication Program With Flag Raising Will Precede Game

Formal opening and dedication of the Charles R. Head Athletic Field will take place next Friday afternoon, preceding the opening home game of the Columbus Red Birds when they meet the Philadelphia Nationals here.

A brief program, including a flag raising, and a dedication and welcome address by Mayor M. E. Covington, has been arranged by a committee of the chamber of commerce.



Col. Head

A procession, headed by the American Legion color bearers, a color guard from the armory and the band, will be led by Mayor Covington and Col. Charles R. Head and followed by city officials, Columbus and Philadelphia ball players and others. Passing in front of the grand stand, the procession will skirt right field to the flag pole in center field, and raise the flag. Returning to the front of the grand stand, the mayor will deliver a short address of welcome to the ball players and make the formal dedication of the park. Col. Head will respond.

The mayor will read a resolution recently passed by the City council re-naming the park in recognition of the valuable service rendered by Col. Head in connection with the rebuilding and reconditioning of the ball park. Originally built by the city in 1926 for the winter training quarters of the St. Louis Cardinals, the ball park has since been known as Cardinal field. The recent action of the city council changed the name to the Charles R. Head Athletic Field.

Dr. Hauptmann To Broadcast Tonight

Dr. O. H. Hauptmann of Gainesville, son of Mr. and Mrs. W. Hauptmann of tis city, will be heard over the radio, station WRUF, from 6 to 6:15 this evening. He will give a travel talk, his subject being the City of Madrid. Dr. Hauptmann is well known here and a large number is expected to tune in to hear him.

A RARE BIRD

The queerest bird we must remark
Is not the goose nor yet the lark;
He spends the winter in the north,
While in the spring he sallies forth
To play baseball in Avon Park—
But anyway,

Welcome Red Birds!

TRAUTMAN IS ROTARY GUEST

George Trautman Expresses Appreciation for Courtesies Shown Club

George M. Trautman, president of the Columbus Baseball Club, the Red Birds, was the principal visitor at the Avon Park Rotary club luncheon Wednesday noon at the Jacaranda hotel. A Rotarian in his home town, he is affectionately known as "Red" and this name has followed him down here among his brother Rotarians and he expects to be a regular Rotary visitor during his stay in Avon Park.

Mr. Trautman gave an informal talk and expressed his pleasure at being here. He was very grateful, he said, for all that had been done by the city for his ball club and especially complimented Col. C. R. Head for the work on the park and his efforts in getting the Red Birds here.

This being Mr. Trautman's first visit to Florida, he and his wife expect to make the most of it and are planning several trips to points of interest in the state while making the Jacaranda Hotel their headquarters.

Besides Mr. Trautman other visitors at the luncheon were: Mr. and Mrs. Alex Blair of Lake Placid, L. T. Carter of Wood River, Ill., Charles Maderia of Brandford, Conn., A. L. Fields of Huntington, L. I., Prof. P. J. Gustat of Sebring, E. M. Brickell of Massillon, O., T. B. Todd of Sparrow Point, Md., Norman Visiering of Frostproof and Norton Smith of Avon Park.

Knot Hole and Ladies' Days Are Provided Here

"Knot Hole" Days and Ladies' Days have been announced by the management of the Columbus Red Birds, as special features of the spring training schedule of home games.

Saturday, March 31, when Cincinnati plays here and Saturday, April 7th, one of the Buffalo-Columbus games have been set aside as "Knot Hole" days, which means that the kids will be admitted free of charge. The ladies will have a special day on Monday, April 2nd to see one of the Rochester-Red Bird games as guests of the management.

These special days are a regular feature in Columbus, where the ladies are admitted free two days a week, and boys between 10 and 16 get to see the games free on three days a week.

4,000-Year-Old Boat Found

A 4,000-year-old boat was found in a bog at the hamlet of Lokneri in Helsingfors. It is twelve feet long, built of pine and contained some primitive fishing tackle.

Bargain Days Are In Store for Avon Park Baseball Fans

Grand Stand seats to see the Columbus Red Birds play big league baseball in Avon Park will cost only 40 cents, te Columbus management announced yesterday. This price will be good for all games, including the major league games. This is the lowest price for this class of baseball ever known in Avon Park. A few years ago when the Cardinals trained here tickets sold for a dollar a game. Season tickets for the 12 home games are being sold for $4.00, a slight reduction over the straight price.

A small bleacher section has been built in right field for colored people and they will be admitted for two-bits. The kiddies will get in for a dime.

Special Facilities Installed To Send Red Bird News North

Tim W. Collins, popular and efficient Western Union Telegraph manager here, has made arrangements to handle all press news and other matters during the stay of the Columbus Red Birds in Avon Park. Two wires have been strung to the Charles R. Head Athletic Field, training grounds of the team and stories of the exhibition games will be sent direct from there.

Howard F. Crannell of Poughkeepsie, N. Y., and formerly connected with the state house at Albany, N. Y. when President Franklin D. Roosevelt was governor of New York, will assist Mr. Collins with the Morse wires at the park and Miss Oleta Bigbie will act as Simplex operator at the downtown office.

All instruments and equipment have been placed in first class condition and no hitch is expected in sending Red Bird news from Avon Park.

Tennis Club Met And Re-organized

A re-organization meeting of the Avon Park tennis club was held last week and plans made for keeping the courts in good playing condition, a man having been employed for this purpose. Following some practice by local fans it is proposed to conduct tournaments in the near future. Those interested in playing are asked to get in touch with M. V. Pilcher at the Barnett National Bank or Francis Shockley at the City Hall.

Dance Tonight for Columbus Team

The Columbus Reds Birds will be guests of the management of the Jacaranda hotel tonight at a "get acquainted" dance to which the public is invited.

RIDGE TOWNS TO FORM NEW BODY

Complete Plans For Organization To Promote Interest In Ridge Section

A committee of 15 representing all towns on the Ridge from Haines City to Lake Placid met in Avon Park Tuesday night at Highland Lakes hotel to form plans for an organization, similar to the old Associated Boards of Trade of the Scenic Highlands, for the purpose of promoting interest in this section of the state and revive the old co-operative spirit which was responsible for the building of the railroad down the Ridge.

Dr. W. A. Davison of Avon Park presided at the meeting and most of those in attendance have been interested in building up the Ridge section for the past 20 years.

The committee decided "The Scenic Highlanders" will be the name of the new organization and each town along the Ridge will be allowed from one to three representatives on the governing board of the organization.

It was decided to hold the organization meeting next Tuesday evening at 6:30 at the Highland Lakes hotel in Avon Park at which time the permanent organization will be formed and three representatives from each town will be expected to be present.

Those attending the meeting Tuesday were: Mr. and Mrs. Frank G. Hughes, Lake Hamilton; Mr. and Mrs. B. M. Angle, Haines City; Dr. W. A. Davidson, Avon Park; C. P. Selden, Dr. D. P. Haines and J. E. Worthington, Lake Wales; F. L. Cody, Babson Park; J. Maxey, Frostproof; George E. Sebring, Sebring; E. E. Barton, DeSoto City; J. E. Sims, Lake Placid and H. L. Elting, E. W. Eltinge and Ray Greene, Sebring.

Noted Author and Film Star Visitors Here Wednesday

Rex Beach, internationally famed author and owner of the noted celery farms east of town, accompanied by Mrs. Beach and Marjorie Rambeau, film star, was visiting in Avon Park Wednesday morning. Mr. Beach has a palatial winter home in Sebring and Miss Rambeau, who in private life is Mrs. Francis Gudger, also has a lovely home on Lake Jackson at the county seat.

Besides being famous for his writings Mr. Beach is acquiring an enviable reputation as a farmer and is developing a celery that is high in mineral content. He is deeply interested in many phases of agriculture and last year outlined a marketing plan for fruits and vegetables that has been given earnest consideration by Secretary of Agriculture Wallace and other high federal officials.

Red Birds Arrive Wednesday For Spring Training

Bird Secretary

Donald E. Beach, a resident of St. Petersburg for twenty years, became secretary of the Columbus club in 1931. He paid Avon Park a short visit last week to make final arrangements for the coming of the Birds.

Lose No Time In Getting Down to Business With Workout Thursday

A fine looking lot of young fellows piled off the train Wednesday afternoon to spend the next thirty days in Avon Park, working and sweating under Florida sunshine to get into physical condition for the coming baseball season.

They were the Columbus, Ohio baseball team, known in their home town as the Red Birds.

Ranging all the way from rookies of the rarest type, fresh from the minors, to veterans of many seasons from the "big time," they were sent here to limber up their muscles and get their eye on the ball. This they will do at Head Field under the capable leadership of Manager Ray Blades, former St. Louis Cardinal star, who arrived the first of the week.

President George M. Trautman and Secretary D. E. Beach arrived Monday to supervise spring training. Both Mr. Trautman and Mr. Beach expressed themselves as highly pleased with the playing field and accomodations provided them.

Accompanying the team are three sports editors representing Columbus papers. They are: Lew Byrer, of the Columbus Citizen; Frank Colley, of the Columbus Dispatch and Bob Hoocy, of the Ohio State Journal.

All are staying at the Jacaranda hotel, which is headquarters for the Red Birds.

Light Practice Thursday

Getting down to business without waste of time, Manager Ray Blades had his charges out at Head Field Thursday morning for the first workout. This consisted mainly of light fielding practice, fly chasing and some batting practice. Twenty-eight men were on the field in unform. Two of these were home boys, Roscoe Bass and C. B. Martin, who will work out with the team.

Blades Likes Florida Best

At the hotel after the workout, Blades was highly pleased with conditions here and expressed a preference for Florida over any other state for spring training. "You can say for me that Florida is the best place I ever trained," Blades said. "Our team trained in Spartenburg, S. C., last season, but we had lots of bad days that prevented us from working. Everything here is in first class shape and we look for a very successful period of training."

The training schedule calls for regular workouts daily at Head Field, starting at 10 in the morning, Blades stated. Lunches are brought to the players at the field, and after the noon hour rest, they go back out for more practice, knocking off at 3:30 o'clock, when they are through for the day. "There are no strict rules about bed time, but I think every ball player ought to be in bed by 12 o'clock," Blades said.

Heath at first base, Cullop and Anderson in the outfield, Wilson at second base and pitcher Bud Teachout are the only regulars left over from last year's team, Blades stated. The other positions are yet to be filled.

28 PLAYERS IN RED BIRD CAMP

Come From Four Corners of Country to Try Out for Team

Headed by Manager Ray Blades there are twenty-eight ball players in the Red Bird camp, and several others coming, to take up spring training here.

Meet the boys. They are:

Hal Anderson, regular center fielder of last year's championship team. He joined the Red Birds in the middle of the 1932 season, coming from the Chicago White Sox.

Mickey Heath, captain of the club and regular first baseman, obtained by the Red Birds from Rochester last year. He was formerly with the Cincinnati Reds.

Walter "Cuckoo" Christensen, clown of the club, rated one of the funniest men in baseball, and said to rival Nick Altrock with his antics on the field. He came from Milwaukee during the winter. He was with the Red Birds about six years ago, was later sold to the Cincinnati Reds, and returned to the Birds in a Cardinal player deal.

Brusie Ogrodowski, a rookie catcher who comes from Elmira, N. Y., in the New York-Pennsylvania league. He is here for a tryout with the Birds.

George Cutshall, a semi-pro scout for the Cardinal scouts for a tryout.

Tom Harrwood, of Port Lavaric, Texas, who played with the Greensboro, N. C., in the Piedmont league last season.

Frank Unetich, rookie pitcher, who played in semi-pro baseball around Gary, Indiana, where he has been very successful.

Bob Parham, an outfielder, obtained this winter from Rochester.

Bud Teachout, southpaw member of the 1933 Red Birds hurling staff. One of the first string pitchers, who had a very successful year with 15 wins and ten losses.

Don Gutteridge, young infielder from Lincoln, Nebraska, in the Mississippi Valley league. He led his league in batting last season with an average of .360. He is regarded by Cardinal scouts as one of the greatest prospects picked up by them in years.

Johnny Hodapp, an infielder, who came to the Birds from Rochester through the Cardinal system. He was obtained from the Boston Red Sox at the close of the 1933 season, but has never

(Continued to page Six)

Andy High Stops Over for Visit With Ray Blades

Andy High, former Cardinal infielder, who trained in Avon Park in 1928, stopped over for a visit with his former team mate, Manager Ray Blades of the Red Birds yesterday afternoon.

High, who was utility infielder for the Columbus Red Birds last year, has taken over the management of the Syracuse club in the International League this season, and was enroute to join his club for spring training. He had been visiting friends in Bradenton.

High and Blades are friends of long standing, the pair having broken into organized baseball together with the Memphis club in the Southern league. They later went to the St. Louis Cardinals together and last year Andy was a player on Blades' Columbus team.

Have you joined the Chamber of Commerce?