

By W. M. Fetherington

The people of Florida as a whole have the right to feel every degree of confidence and of optimism that is warranted.

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Dave Sholtz Is Inaugurated As Chief Executive

Continued from page one

an industrious people in a state of great opportunities, many of which are partially developed and many of which are largely undeveloped, should feel, we have the blessings of sunshine, and a matchless climate, of fertile soil, and perhaps the greatest variety of resources of any State in the Union. Our population and our wealth have increased many fold in the last generation, and there need be no fear but that such increase will continue in our peaceful government. However magnificent our climate, our soil and our natural advantages in Florida may be, unless we have a wise, sound, conservative and economical administration of affairs, there will be no influx of capital here until men with financial means are assured of such administration.

It is true that in time of plenty and people are prone to anticipate that plenty will always prevail, and in this we people of Florida have been no exception. Thus it is that in portions of our State we have burdened our present and have magnified the problem of our future by having contracted debts which in the more mature years of the present we would not have contracted. It is folly to state that in many instances and in restricted areas these debts have not precipitated a troublesome and most perplexing problem. The ultimate solution in some instances may be far from clear to the minds of any citizen; but with courage, fortitude and determination the situation is being met by those of our people who are capable of doing so. With God's help I am confident of ultimate success. At any and all times whatever services, counsel and advice my Chief Executive can give, will be willingly and eagerly rendered.

The unfortunate financial and economic condition in which many of our counties, municipalities and tax districts now find themselves is, to some extent, a result of the indifference of our people to governmental matters. If you question this, go to your public records and investigate for yourself the manner in which this indebtedness was incurred; consider well the fact that in many instances less than 25 percent of the qualified electors were sufficiently interested even to go to the polls and vote upon the proposed expenditure. A similar lack of interest in political matters has, to some extent, impaired the efficiency of our national, state, county and municipal governments, and has caused you and me to labor and suffer under some tax burdens and governmental restrictions that seem unnecessary and unwise. The responsibility for this is ours and we must see that it does not again occur.

I say to you that a democratic and free government for the people and by the people and for the people; we cannot have the privileges without the responsibilities! You cannot successfully apply the principles of absent treatment to a democratic form of government.

The vote in our State and nation in November clearly and positively indicated to me that the people at last have awakened and fully realize this; they have taken their government back into their hands — may it remain there forever more!

I urge that you maintain that interest and that each citizen of this State familiarize himself or herself with the affairs of the nation, state, county and city, so that we may never revert to that dangerous condition or state of indifference to government from which we are now emerging.

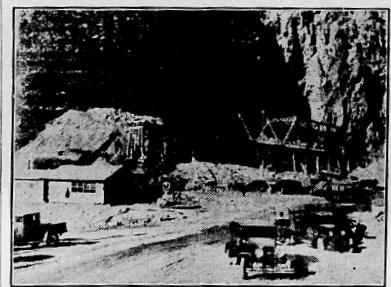
Let every citizen be cognizant of the responsibilities and privileges of citizenship and be zealous in the performance and enjoyment of each.

If I can arouse and maintain your interest in the affairs of your government so that you will actively and energetically consider and participate therein, I shall feel that my term of office has had a most encouraging and worthwhile inauguration.

Assuming the office of Governor as I do, without previous commitment or obligations of any political nature, things will of necessity be done in the setting of our house in order that will arouse the anger of selfish interests of professional politicians and political racketeers. Regardless of their chicanery, their conniving and their attacks, I shall as Governor bow to the line, letting the chips fall where they may without regard for anything but the general good.

This is a fitting occasion to impress upon the minds of our people the priceless heritage of citizenship in our great country. Many millions of people of other countries consider as greatest luxuries the very things that we consider necessities, such as the automobile, radio, telephone, good roads, and other things. There are radical communists in every mind who would literally destroy our great country. They would deprive us of the three fundamental American rights that we have; that of worshipping God as we see fit; that of maintaining our homes and raising our children in our own way; and the right to have orderly government. It is high time that the

Mighty Blast Diverts Flow of Colorado River



Hoover Dam, Boulder City, Nevada.—The mighty Colorado River was started through a hole in the wall of one of its mile-high canyons recently. This marked the accomplishment of the first major step in the \$165,000,000 Boulder Canyon project, the diversion of the water so that work might start on Hoover Dam. The blast tore away a temporary cofferdam from the intake of one of the Arizona side diversion tunnels, a bore fifty feet in diameter. Thus, after a year's work, the engineers will succeed in turning the River from its bed for nearly a mile, pipelining it through the canyon walls entirely around the Dam Site. Photo shows the huge steam shovels on the trestle bridge across the river busily engaged in completing the earth fill dam, across the river so that all of the flow will be forced into the diversion tunnel.

citizenship of the United States began to think in terms of the United States, to trade at home, to buy American produced products, and to realize that we owe an obligation of brotherhood and friendship to each of the other. It is time that we begin to think Florida and buy Florida, think United States and buy United States.

There has been a gradual incultation of radical communistic ideas, particularly in these times. It has spread so that many instructors in American colleges and public schools have become and are becoming imbued with such ideas and are secretly imparting them to students and citizens. The situation in Florida is no exception. There is great danger to American liberty and institutions just so long as there is a careless disregard and lack of appreciation for the priceless privileges and inheritance that we enjoy. No student should be graduated from our public schools or universities unless able to pass satisfactory examinations covering fundamental principles of Federal and state constitutions. The students, be Floridians, proud of our country and proud of our State, militantly aggressive in the cause of good government.

This occasion is neither the time nor the place for your governor to discuss in detail new laws or changes in existing laws which he feels would be of common benefit to the people of Florida. Your public servants chosen by you as your legislators will assemble in April, and to them I shall make such specific recommendations as I believe to be beneficial for our orderly development and for our common welfare.

I ask for co-operation by the legislature and administrative department in enforcing strict economy in every governmental function. I here and now put all on notice that efficiency and economy shall be the unvarying rule of my administration.

It is however not amiss for me to say on this occasion that you have bestowed upon me this honor and have chosen me your public servant only after a campaign in which I promised you an economical administration, and urged that your expenses of government should be reduced as much as would be consistent with the orderly development of the State and the retention of our constitutional form of government. My friends, such promises made by me were not for the purpose of charming the imagination to the end that political preference should be bestowed upon me. I meant what I said then, and I mean it today.

The determining factor in dealing with most of our State affairs can be clearly outlined by asking ourselves three questions:

1. Can the State afford it?

2. Does the State have money to pay for it?

3. Can the State get along without it?

The same questions can well apply to our City and County governments. Naturally I intend to do all that is humanly possible and in my power to see to it that intelligent economy is effected in every branch of the State Government. If extravagance or waste can be found, in times particularly such as these, they must be rooted out. The house of Florida is the biggest business in Florida. It will require constant, uninterrupted and undivided attention on the part of your chief executive. Aided by the drafted loyalty, usefulness and patriotism of Florida's best citizens, virtually every requirement of sound governmental practices should be sure of accomplishment.

It is my expectation during the next three months to devote myself to a continuous study of Florida's problems. I expect, first, to ascertain just what the State's condition is financially. I look upon Florida as a great corporation, the people in it as its stockholders and myself as its chief executive. You, the people of Florida, are entitled to know just what the State stands financially. Just as soon as I ascertain what

under the law to the use of other departments, and that the probabilities are that the funds so diverted cannot be replaced for some time to come, I expect the detailed audit further to show that the State of Florida is having great difficulty in meeting the actual costs of government, not only on account of shortage of funds, but also on account of the high cost of operating the state government.

Some reduction in the expense of our governmental machinery can come through executive order. Many reductions must come through legislative sanction. We all know that today most businesses are required to make a manly struggle to merely survive. Profits, if any, are small. Many of our people are today continuing their struggle with unprofitable ventures solely by reason of the hope that the future holds for a brighter promise.

The Federal government in its effort to perpetuate itself, as sovereignty must at all times try to do, is laying a heavy hand in the form of additional taxes upon industry. Men who have today adjusted their businesses to meet the present demands are necessarily anxious to know whether the State of Florida is going to make additional and increased demands upon them.

When human activity as a whole is showing so small a margin of profit, or less, as the case may be, it is clear to be seen that if new and additional taxes are imposed, they can only be met at the expense of further reduction in wages of the employed, or in the further curtailment of activities now going on, thereby increasing the number of our unemployed.

Florida needs to encourage instead of discourage her citizens who now constitute her economic and industrial life. For these reasons, I have heretofore said and I now again say that the welfare of Florida will be best subserved by discouraging all efforts for new and additional sources of revenue and by conducting as economical a government as is consistent with the ideals herein expressed. Such a program cannot help but restore confidence and that, before long.

I shall not be unconscious of the fact that within constitutional and legal limitations I am your leader and your mouthpiece, and I shall at all times and on all occasions feel and know that the greatest leader and the best leader must at all times humbly and honorably serve you. I sincerely pray that the efforts which I shall make as your Governor will meet with your approbation and approval. To this end I pledge you my every effort and my every devotion. I cannot do more. I would be unfaithful and untrue if I consciously did less.

And so in conclusion, may I repeat the words of that immortal leader, expressed in his first inaugural address:

"This is not a day of triumph, it is a day of dedication. Here must not the forces of party, but the forces of humanity. Men's hearts wait upon us; men's lives hang in the balance; men's hopes call upon us to say what we will do. Who shall live up to the great trust? Who dares fail to try? I summon all honest men, all patriotic, all forward-looking men, to my side. God helping me, I will not fail them, if they will but counsel and sustain me!"

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Jacksonville.—Algermon Blair received contract for building city's \$2,000,000 post office.

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Fine Film Features Continue At the New Circle Theatre

An assortment of photoplays intended to satisfy the tastes of the most fastidious of film fans has been arranged for the next few days (and, incidentally, for the future months) by Manager Charlie Morrison of the New Circle, "Sebring's Friendly Theatre." The current attraction, "Rain," starring Joan Crawford with Walter Huston and William Garvin featured in the picturization of the play that Jeanne Eagles made famous, will be shown through Saturday. Next Sunday and Monday, with matinee Sunday at 3:30, "Handle with Care" with Jimmy Dunn and Boots Mallory, one of the cleanest, sweetest and most worthwhile pictures yet shown here, will be the offering. This is one picture that Manager Morrison wants all the kiddies in this section to see and by the same token, he advises parents that the following pictures are not quite suitable for their kiddies: "The Island of Lost Souls" with Chas. Laughton, Bela Lugosi, Richard Arlen, Leila Hyams and "The Panther Woman," to be presented next Tuesday and Wednesday; and "Back Street" with Irene Dunne and John Boles, the offering for the last three days of next week. These two pictures, while having strong adult appeal, will really be over the heads of the younger generation. Manager Morrison is quite frank in his statements regarding the audience suitability of his pictures and is pleased to co-operate with parents in outlining the merits of various pictures as far as their appeal to their children, is concerned.

Announcement is made of the booking of "Delmar the Great,"

famous hypnotist and handcuff king, to be presented in person, three days, Jan. 10-17-18. Further details will be given in these columns next week.

Appropriations for \$186,000, to be spent on waterways of West Florida in fiscal year beginning June, 1933, included in estimates prepared and submitted for congressional inspection. — Panama City Pilot.

One hundred hens laying heavily will transpire three or four gallons of water as vapor in a day. The non-layers will give off about half that much.

Muddy Skins Fade Away



Dull... drab complexions... blemishes and those annoying detours... Disappear... as your skin assumes a smooth, delicate appearance of exquisite beauty. This new charm is yours NOW... start to-day.

ORIENTAL CREAM
SCOURAID
Whites, Pink and
Roses, Shades
Send 10¢ for TRIAL SIZE
E.T. Hopkins & Son, New York

The Luckiest Day of the Year!

Friday, the 13th

BRINGS

The Biggest Show of the Year!

"GLORIA"

The Avon Park Dramatic Club

Presents This Sparkling, Rollicking Musical Comedy Revue

That Startled the Amateur Theatrical World Last Season

BEAUTIFUL
GIRLS

GORGEOUS
COSTUMES

SNAPPY
DANCES

Special Scenic
and Lighting
Effects

Avon Park High School Auditorium Jan. 13

150

LOCAL
PEOPLE
IN
CAST

150

CURTAIN AT 8:15

NEWS of General Interest To Highlands' County

DeSoto City News

By Miss Sara Leaphart.

L. T. Farmer was a business visitor in Tallahassee Sunday.

Dr. E. J. Etheredge is spending a few days in Tallahassee on business.

Louise Register of Arcadia spent the holidays at home with her uncle, Albert Green.

Perry Lee Etheredge was the dinner guest of Judson Twitty Sunday.

Mrs. J. Wilson of Wakiville, Ga., spent Christmas with her son, J. A. Wilson.

Mr. and Mrs. Slim Register of Arcadia spent Friday here visiting friends and relatives.

George Bogan of Moore Haven was the dinner guest of Mildred Leaphart Thursday.

Miss Kathleen Waters was the dinner guest of Miss Narelle Leaphart last Wednesday.

Miss Ruth Pearce of Bassenager was the dinner guest of Miss Margaret Leaphart Monday.

Mrs. Robert Twitty of Sebring is spending a few days with her mother, Mrs. E. J. Etheredge.

Will Jennings and relatives spent a few days here last week as the guest of Perry Etheredge.

Mr. and Mrs. Nathan Graham of Tampa are spending the week with Mr. and Mrs. Charles Tyson.

Miss Allie Mae Etheredge spent a few days last week in Okeechobee visiting friends and relatives.

Mr. and Mrs. W. C. Clett and family of Fort Meade spent the week with Mr. and Mrs. H. E. Galloway.

James Etheredge of Jacksonville is spending a few days with the parents, Dr. and Mrs. E. J. Etheredge.

Mr. and Mrs. V. G. Watters and children and Mrs. Allan Waters were visitors in Sarasota Monday.

Mr. and Mrs. J. W. Leaphart and Mrs. Mildred Leaphart were the guests of Mrs. Louise Etheredge Friday night.

Mrs. S. D. Hand of Winter Haven who has been visiting her daughter, Mrs. C. C. Barrow, returned home Wednesday.

Mrs. W. Parrish and Mrs. W. Etheredge of Lakeland were the guests of Mrs. J. W. Leaphart Monday afternoon.

Dr. Shuler Etheredge and brother, Lee Zeke and Willard visited their brother Parker Etheredge during the holidays.

Radolph Leaphart returned home Tuesday from Bassenager where he has been spending the holidays with Leland Pearce.

Mr. and Mrs. R. McDonald and family of Sebring spent Sunday afternoon with the latter's brother, Parker Etheredge.

The Parents Teachers' association meets on Tuesday at 7:30 p. m. at the school house. Everyone is invited to attend.

Mr. and Mrs. Allan Waters who have been visiting the former's brother, Mr. and Mrs. V. G. Watters, have left for Sebring to spend the winter.

M. W. Leaphart accompanied by his parents, Mr. and Mrs. W. Leaphart, and Mrs. Louise Etheredge motored to Moore Haven Wednesday to visit friends.

Mrs. Alice DeMott entertained a number of friends at a dinner party Sunday. Those present were: Rev. and Mrs. O. Sewell, Palmer, Mr. and Mrs. P. Etheredge, Parker Etheredge, Mrs. Nora Webster and Miss Patty Mahan.

Those attending the ladies' service in Lake Placid Saturday night from here were: Mr. and Mrs. W. W. Masters, Mr. and Mrs. G. L. Granger, Mr. and Mrs. Etheredge, Mr. and Mrs. J. H. Twitty, Mrs. J. W. Leaphart and Miss Narelle Leaphart.

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Carlton Retires As Governor of State of Florida

(Continued from page one)

To the many here and there who have assumed a leadership in community organizations who have been constant in faith—steadfast in loyalty—I would acknowledge a debt of lasting gratitude. I confess at times the road has seemed dark and the hours long but I have always lived in the faith that joy would come with the morning when the sunlight of God's truth would lift the fog of misunderstanding and shine unobstructed upon achievements I believe to be real and upon purposes whose purity and patriotism no man can question.

To the fine citizenship of Tallahassee, I shall say "farewell" with a feeling of genuine sorrow. About the city clusters for me all the tenderest sentiments of home. The delightful courtesies, the many expressions of good will, the countless acts of kindness to my family and mine, will fill my storehouse of pleasant memories on which I shall draw through the days that are to come.

I cannot forget the employees of the State with their respective chiefs, who almost without exception have assumed added duties with reduced compensation that the work of the State might be carried on at the least possible cost to an overburdened people. No State can boast of a finer group of public servants.

The members of the cabinet who have been charged with leadership through these trying days deserve more than I can say on this occasion. Efficiency, harmony, devotion to duty, integrity above question, is a priceless heritage which they pass to the future. I shall remember as examples of the noblest patriotism and selfless devotion to duty still lives in the service of the people.

I would, of course, be glad if my address could be remembered as having laid new foundations under our economic structure and prepared the way for a progress more permanent as having met in statesmanlike fashion the responsibilities of the hour under conditions, perhaps without parallel. But most of all I would like to remember as an administration of honor, one which recognized the people as the basis, for as announced on my inauguration day:

"I believe that public office is a public trust and a true public officer is a servant of all the people. He is not too wise to learn and not so weak as to fear; he gives leadership, not dictation, and takes no orders; he gathers wisdom from the minds and hearts of all the people and translates that into clear conscience, mature judgment and patriotic service."

I believe the one great purpose of government is to make happiness and prosperity universal; establish justice between man and man, the integrity of the State; that no man or set of men is so big as to rise above the government and none so small as to fall below its protecting care.

I believe in our form of government and that the spirit of the Constitution should be made inviolate by Legislative, Executive and Judicial officers—by every citizen of the land. I believe every law should have that quality of reason and right that inspires respect, and that its observance should be up to the citizen.

I know there is a line of justice where men of every class and creed can meet on a common ground without the sacrifice of right or the sacrifice of a single principle but with devotion to the common good, a right and reason always meant in the spirit of true America."

And now to the one who is soon to assume the burden of leadership, I give my sincere good wishes and tender all the co-operation which an outgoing Governor can give to his successor. It is not an easy task to render satisfactory service in troubled days like these. For him I covet the ideal expressed in King's lines:

"If you can keep your head when all about you
Are losing theirs and blaming it on you,
If you can trust yourself when all men doubt you,
But make allowance for their doubting too;
If you can wait and not be tired with waiting,
Or being hated don't give way to hating,
Or yet don't look too good, nor talk too wise;
If you can dream—and not make dreams your masters;
If you can think—and not make thoughts your aim;
If you can meet with Triumph and Disaster
And treat those two impostors just the same;
If you can hear the truth when you are told it,
And yet not lose your mind when you are grieved;
Or watch the white world pass you by,
Or stoop and build them with your worn-out tools;

If you can force your heart and nerve and sinew
To serve your turn long after they are gone,
And to hold on when there is nothing in you
Except the Will which says to them: 'Hold on!'

If you can fill the unforgiving minute
With sixty seconds' worth of distance run—
Yours is the Earth and everything that's in it,
And you'll be a man, you'll be a man, you'll be a man."

I bespeak at the same time the unreserved co-operation of the people of the State in every political, party, factional, strife, which have no place in the scheme of a free Florida. We are not concerned with the political destinies of any man—what becomes of the individual is of little concern or even a party may be of little consequence in the long line of a people's history, but the State—the State as a whole—is everything and it is a challenge to every citizen worthy of the name.

In feudal days it was the boast of the knight that no call of distress went unheeded. Would that that spirit of knightly devotion might still grip our people and keep the privilege of citizenship forever lifted above the level of selfish gain—that our patriotism always may be exalted and inspired to the problems of peace as well as the toils of war.

And now I shall say "Good-bye" with the hope and prayer that the Father of Light may guide our footsteps and turn this day of grave responsibility into achievements of glory and honor.

The people of the State are turning to pasture and home-grown crops to meet the situation. The people of the State are turning to pasture and home-grown crops to meet the situation.

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Dairy Profits Best Increased By Home Feeds and Culling

Florida dairymen under present conditions can best increase their profits by close culling and the production of more pasture and home-grown feeds. That's what the Florida Agricultural Extension Service indicates.

Florida dairymen are now producing more than enough milk to supply the state demand for whole milk and most of the demand for cream and condensed milk. The surplus would mean more surplus which would have to go into the market and compete with those from other areas. Under present prices for these by-products Florida dairymen can hardly compete with areas extra touches, not the care that has gone into the preparation, and admire the daintiness of its appearance. It is indubitably worth your while to make yourself with your fancy sandwich cutters, your pastry tubes and your dainties all you like when the girls come, and forget it when the stern male attends.

If you make something for which you are fairly well known, the girls will exclaim over it, and the recipe right after it. If you have no such speciality, begin now to make something new, something toothsome and dainty, and something that looks pretty.

The recipes in this collection should be of real help. They are labelled "Strictly Feminine" but won't be a detriment to your husband's health. He'll devour the remnants after the party.

Grapefruit Ice.

Serve this ice cream smooth and piquant ice with the main course—it's chic. Especially good with chicken a la king.

With practically no change in freight rates on feeds shipped into the state the price of feeds has not declined as much in Florida as in some other areas. Many dairymen are turning to pasture and home-grown crops to meet the situation.

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THE AVON PARK TIMES

Published every Friday by the Schaefer-Broking Printing Co., Inc., at No. 122 Main Street, Avon Park, Florida.

W. M. HETHERINGTON - - - Editor

Entered at the postoffice at Avon Park, Florida, under the Act of March 3, 1879, as matter of the second-class.

SUBSCRIPTION RATES:
One Year in Highlands County \$2.00
One Year outside Highlands County \$2.50

ADVERTISING RATES FURNISHED UPON REQUEST

Perhaps Russia has not heard of technocracy. The mechanization of that nation seems to be its most desired goal.

Every one of us can, if we will, contribute something during 1933 to make Avon Park a better, happier and more prosperous place. Let's do our darndest.

If machines are responsible for all the troubles of the world why is it that for several years prior to 1929, with all machinery running full blast, there was never a period of greater prosperity?

Governor Sholtz takes up the duties of his office with the acclaim of the people. He has what may prove a serious handicap—much will be expected of him. May his accomplishments while in office fulfill every hope of his admiring friends.

It has been a man's job to be Governor of Florida during the past four years, and it is only justice and fairness to state that Mr. Carlton has handled it like a man. Even those who have not always approved him are joining in a general "Well done!" as he steps out of office.

We got so tired of hearing about this depression thing that we followed President Hoover's example and appointed a commission of one to determine the cause of it. Our unanimous conclusion is that there are too many people trying to thumb a ride on the highway of life.

Episcopalian, Catholic and Jew stood on the same platform at Albany, N. Y., last Monday. The Episcopalian and Catholic were there as former Governors of the great State of New York to honor the Jew whom they had helped to elect Governor. The three were big men, and as is characteristic of big men there was no prejudice or bigotry in either of them.

We take comfort from Editor Lambright's editorial in which he points out that the poor house is a great place in which to live, its inmates generally being blessed with long life during which they enjoy "simple fare, no care, much sleep and little labor." In these days it is heartening to contemplate the worst that is likely to befall us as not so bad.

Holders of West Palm Beach bonds succeeded in getting court orders requiring levies to pay bonds and interest, and the city has passed an ordinance providing for a tax levy of 390 mills. Of course, no such tax can be collected, and the bond holders will awaken to the fact that the only way they can get anywhere is to make some reasonable arrangement for payment based on the community's ability to pay.

Governor-elect Eugene Talmadge, of Georgia, when asked to state a resolution for the New Year, quoted the following bit of verse: "Teach me to feel another's woe, To hide the fault I see: That mercy I do others show, That mercy show to me." Not a bad sentiment for a man chosen to govern a great state. It might indicate that during his administration no person may justly bring such an indictment against Georgia as that contained in "I am a Fugitive From a Chain Gang."

Congressman Drane and Senator Trammell stated their position fairly and frankly in answering letters to Tampa ministers in which they were urged to support dry measures. They considered that the people of Florida had expressed disapproval of the present status of prohibition, and they declared their intention of voting in accordance with what they considered the will of their constituents, and the spirit of the Democratic platform. Their position may not be approved by some, but it seems the only consistent one they can assume as Democrats.

Leave beautiful dreams of how to regulate the affairs of the universe to impractical theorists who have always pointed the way to Utopia, but in reaching which they

APROPOS OF THE AUTO SHOW



seem never to make much progress. Meanwhile, little fellows like us might as well keep plodding along doing as best we can the work we can find—and most of us can find some if we look hard enough. If each individual would make the proper effort to stand on his own feet there would be little prating of technocracy and such. A man may find himself deprived of his accustomed job, and that is bad; but there are countless other ways of making a living if he is not too proud or too lazy to try one of them.

State Press Comment

FLORIDA'S INCOME FROM CITRUS.

The Florida Grower of Tampa has just revealed figures showing the agricultural income of Florida for the first half of December that should prove a stimulant to better feeling and better business throughout the state. The total agricultural sales for these 15 days reached \$6,000,000, of which 75 percent, or \$4,500,000, represented the sale of citrus fruit. The total was 20 percent higher than the entire agricultural sales for the month of November. One must bear in mind that during this period the inspection of citrus was enforced, an inspection period that is ended yesterday. It is regretted that the inspection period was not extended to at least January 10, but at the extension from December 1 to 20th was a commendable move on the part of Commissioner Mayo that undoubtedly accounts for the millions paid for citrus as noted above. It can only be hoped that growers and shippers will exercise common sense and caution in the marketing of fruit during the remainder of December and throughout the remaining months of the season so that the returns for every 15-day period throughout the winter and spring may be equal to that recorded for the first half of this month. Citrus is the greatest single unit in Florida agriculture and it represents more than a quarter billion in investments, of which 90 per cent is the growers' interest, and it is up to them to safeguard their holdings and maintain equitable distribution. They can do this through co-operation and their refusal to permit the shipping of fruit in abnormally large quantities that would imperil the markets and force down prices. Let them maintain the standard of the first half of December so that the coming months may yield the returns necessary to put the industry on a substantial footing and help the growers pay some of their burdensome obligations.—Winter Haven Chief.

TENT SHOWS NOT WANTED.

As cold weather comes on, it is time for tent shows to head toward Florida. Most of these shows are not fit to go to and they certainly do not do a community any good whatever. Palmetto has been so cursed in the past by this class of shows that the city council placed a license tax of \$50.00 a day upon them, and we trust that Mayor Mount, City Clerk Mason and Chief Oxford will see that they pay every cent of it before they are allowed to entertain. Their programs are not usually fit to see, and they take money away that should go to the merchant. Palmetto is like every other town: it has some people who will best their grocery bill rather than miss a show that does nothing toward the building of the community. This temptation should not be placed in their way. We hope no local civic organization will again be fooled into sponsoring any such shows, either.—Palmetto News.

To which the Plant City Courier adds:

The concluding sentence is the most important to Plant City, because numerous tented organizations are willing to pay the license required by the city have "barned-in" under sponsorship of some meritorious local civic body. And there have been cases where the "attraction" was of little if any credit to the sponsor. As we have said before, the city should not grant dispensation or easement from the stipulated license to any cause or organization at any

time. All attractions should pay licenses alike, but of course, if a traveling show desires to give part of its proceeds toward a local cause, in exchange for the sponsorship of the local civic organization, that is all right and proper—in fact, it is the only way that sponsorship should be granted. No organization should expect the city to do more for an outsider than it does for its home-folk who are required to pay license tax to do business.

GOOD FOR JIM LEE.

Among other things, Jim Lee ran for state comptroller on the theory that he would frown on the practice of nepotism in the state house, a practice that has gone to lengths of which the general public knows little or nothing. Whole families have been on the state house payroll because Dad had been elected or appointed to an influential place. Some one took care of his folks and he in turn took care of some other chap's lucky kinkles. It was time to stop it and Jim Lee is making a good start. Fifteen employees of his office are to go on Jan. 15 because they were wives or daughters of some one already on the payroll. It didn't matter to Lee that one of them was one of his own cousins. He just didn't believe in so much nepotism, and he also believed in carrying out his election promises. Good for Jim.—Lake Wales Highlander.

It's strange that our politicians can't apply themselves toward cutting expenses instead of hunting new ways of taxation. Now they want to slap on a sales tax. If we've got to have a sales tax, then let's cut off some other taxes first, for if we don't get rid of some of our present nuisances before adding more, we never will get rid of them. It's easy to add a new tax, but might hardly get rid of an old one. We are opposed to any new tax whatever until we cut expenses to the limit.—Palmetto News.

There's a good deal of clamor since the last election in regard to changes in the balloting system in Florida, especially as to the separation of candidates of the parties with proper designation or arrangement in columns, and a provision so that the voter can cast a straight party ticket with a single mark on the ballot. This latter is a convenience, both to the voter and to the election board, as it would save much time in counting the vote.—Arcadia Arcadian.

Ripley, the cartoonist, says King Constantine of Greece was six feet, six inches high and had six children, ruled Greece six years and had six toes on each foot. Wonder if he drank Lewis 66?—Jacksonville Times-Union.

TOO LATE TO CLASSIFY

By RUSSELL KAY

And while most folks are whooping and shouting congratulations to "Our Dave" with three cheers and a tiger for the "New Deal" I'm gonna take time out to extend my sympathy, for he's gonna need it.

There never was a time in our history when the "Head Man" occupied a tougher spot than right now and considering the fact that after all, the "Head Man" ain't nothin' more or less than a human being, he has a hard time tryin' to satisfy the poor dumb owls who insist on lookin' at him as a Wizard or miracle-worker.

Personally, I feel that "Dave" is absolutely sincere and I believe he will make every effort to fulfill his campaign pledges, but you know a lot of us folks signed notes and made promises awhile back at the height of the boom, only to wake up later on and find we couldn't even pay the INTEREST, and it wasn't that we didn't want to or hadn't expected to, but was due entirely to matters beyond our control. And now we have showed Mr. Sholtz in the pitcher's box in the ninth inning with the score against him and the bases full, the whole grandstand roared its approval as he walked out to the mound and spit on his glove, and now the mob has quieted down while he's warming up, awaiting the first pitch. Of course it would be nice if he could get enough

stuff on the ball to lay 'em down One, Two, Three, but remember, he's up against a bunch of sure-enough ball-players. They're seasoned veterans, and they know all the tricks, so don't start razzin' our young pitcher if they happen to get a hit or two off of him at the start.

Remember, the best little ball-player in the world can't win the game all by himself, he's gotta have plenty of support and that's where you and I and the rest of the folks come in, we'll have to be ready and on our toes and back him up all the way through.

When Dave talked to the Press Association at their meeting in Hollywood last October, he only asked one thing of the boys and that was a request that they would stand behind him just as long as they felt he was right, and sure that's the least anyone can do.

Alright, batter up, let's PLAY BALL.

And now as we open the new ledger and chalk up the hopeful figures of 1933, let's wipe from our memory the dreary pages of the old book that were stained with red ink and tears. What if it was a bitter dose, what if we did take it on the chin, let's let it go by—yes, we've written off our losses and Father Time has taken the old Records to file in the archives.

Now it's a new page, a new day and a new deal, let's make the most of it. 1933 is our oyster and who knows but what it may contain a pearl.

Remember, Florida is in an enviable position compared to the rest of the country, the state is rapidly filling with tourists and judging from the type of cars I find on the highways carrying foreign license plates, our visitors this season have got money to spend. Hotels and apartments are filling up, and during the next few months there'll be a lot of need put in circulation all over the state, then our fruit and vegetable crops are beginning to move and growers will soon have cash with which to take up the slack.

So before you start cryin' or feelin' sorry for yourself, think of the poor bones up country who not only have the same worries you might complain about but get a lot of coal and ice to shovel on top of all that.

So let's break out all over with a great big healthy smile and face the new year with real confidence, for after all, 1933 will be just what we make it.

LEADERSHIP

By JUDGE JOHN W. DODGE

STUDENTS OF EVENTS.

All great leaders are students. Leaders not only think but they constantly study.

Events which are present possess a stronger interest than things of a distant past. Current ideas and images both attract attention and create curiosity.

With attention and curiosity aroused, our minds then select for study those things which interest us—which, by memory, we associate with our past accumulations of thought.

The men of leadership, who have made a deep impression in world history, have always been men who studied; who knew the past, who kept fully informed of the present, and who looked forward into the future.

Leadership today necessitates keeping abreast of present conditions and surroundings. The past and future must be related to the current present if we are to possess genuine leadership.

Only a student leadership makes a permanent and worthy education of men.

There is a superfluity of information on all sides, but we lack, in the mass, a serious study of such information. We do not analyze, co-ordinate, and think through our current events.

The evil of the present is "head line" reading of newspapers, magazines, periodicals and book. We are "skimmed"—we strike the surface, bounce and skip, turn aside and dive out of sight.

Napoleon and Lee were military students. Washington, Jefferson and Woodrow Wilson were students. Leadership, to these men, was analysis and co-ordination of the past and future with current events.

Men of a moment make for themselves no monuments which shall endure for the ages.

DID YOU EVER STOP TO THINK

By EDSON R. WAITE
Shawnee, Oklahoma

N. D. Welty, Editor of The Bartlesville (Okla.) Morning Examiner, says:

"Now comes Technocracy with its findings and its implications. Many are frightened and worried about this exposition of the old, old threat of the machine age and the massed production bugaboo as it is dressed up in a given and all inclusive name.

"But Technocracy merely points to one of our physical evidences of progress. It reveals opportunity, for man creates the machine and the creator is always greater than the creation.

"Some of the so-called exact findings are theoretical and when refined by the test of practicality lose most of their terror. Technocracy errs in predicting a destruction of the price system and a building of a machine controlled world. It merely emphasizes our need to develop ability to use our chemical discoveries, and the machines which lessen the burden of toil and increase the amount of recreational time released. It means we must, and will, adapt and adopt that which is good and reject that which is evil.

"In the machine age pictured by Technocracy there will be a greater need for culture, for spiritual values has a hard time keeping up with the machine. The more mechanical we will become more spiritual, for otherwise we would be rushing pell mell into destruction.

"Technocracy's godfathers predict the newspaper will lose out, that it is obsolescent. Technocracy is in error. The newspaper is recording the rise of Technocracy and will record its progress until it is succeeded by a new theory fashioned by new prophets. It has recorded the rise and fall of many theories like it. What is good in Technocracy the newspapers will popularize, and in the refining and editing of it they will lead the thought of the nation in accepting that which is vital and in discarding that which is incidental and valueless.

"THIS IS NOT THE FIRST NOE WILL IT BE THE LAST OF THE FALSE PROPHECIES ABOUT THE DECLINE OF THE NEWSPAPER."

Bob Palmer Injured In Car Wreck Monday

Bob Palmer suffered severe cuts about the face Monday night, when his truck overturned on the road north of Polk City. He was hauling a load of furniture to Mr. and Mrs. H. J. Chance to Tallahassee, and said that he must have gone to sleep while driving.

Palmer was taken to a hospital at Winter Haven, for treatment, before returning to Avon Park Thursday. His truck and the furniture, which was badly damaged, were brought back here. The furniture was reloaded and shipped Wednesday.

On practically every farm there are livestock that don't produce enough to pay board, and crops that lose money. Keeping a few records will tell on these slackers.

Public Library

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Librarian

TUNE in on W. F. L. A. every evening at 5:45, then if you want Health and Happiness use Crazy Crystals

But avoid substitutes for High and Low Blood Pressure and all kinds of Rheumatism or faulty elimination.

E. C. TAPPEN

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THE NEW CIRCLE

SOCIAL and Personal News

BY RUBY TURNER MORGAN
Society Editor

New Year's Eve Dance

One of the most enjoyable social affairs of the holidays was the dance Saturday night at Byrd Lodge, Mr. and Mrs. N. H. Trent and Mr. and Mrs. Jack Head inviting a number of their friends to be their guests in celebration of the coming New Year.

A profusion of flowers and Christmas decorations completed the gala effect, and at midnight confetti and streamers were distributed to the guests, and all joined in the merry making, and good wishes for the coming year were exchanged by all the guests.

Music was furnished by the colored orchestra, and dancing was enjoyed throughout the evening. During the intermission the guests had the pleasure of hearing Alden Smith, noted base-buffet soloist in several selections.

At midnight a buffet supper was served by the hostesses to the following guests:

Mr. and Mrs. Parke Anderson, Mr. and Mrs. J. Paul Garber, Mr. and Mrs. S. E. Booth, Mr. and Mrs. L. V. Pringle, Jr., of Sebring, Mr. and Mrs. W. D. Dorniney, Mr. and Mrs. M. A. Smith, Mr. and Mrs. L. E. Thomas, Mr. and Mrs. E. P. Loomis, Mr. and Mrs. T. A. McNicholas, Mr. and Mrs. C. E. Crabtree, Mr. and Mrs. C. E. Lanier, Mr. and Mrs. W. E. Dawson, Mrs. Wheeler Sheffield, Mr. and Mrs. Thomas R. Culler, Mr. and Mrs. Paul Jones, Mr. and Mrs. Mel Bass, Miss Joyce Powell, Dr. and Mrs. D. G. Perry, Miss Pearl Pierce of Lake Placid, Mr. and Mrs. O. Wilkes, Mrs. Charles Britt, "Doc" Williams, Alden Smith, Raymond Breeding, and Mr. and Mrs. H. F. K. Reck.

Luncheon Club Entertained

Mrs. S. E. Booth entertained at her home on Pine street Friday afternoon for the members of the Luncheon Bridge Club. Promptly at 1 o'clock the guests were invited into the dining room, where places were arranged at the table for the eight members. The table was covered with a beautiful hand made Irish linen, and the centerpiece was a graceful bouquet of home grown flowers.

After the delicious two course luncheon the guests repaired to the party rooms where tables were arranged for play. Mrs. M. V. Pilcher was the bidder of the high score for the afternoon, and received a beautiful hand painted China cake plate and server.

Mrs. Booth's guests on this occasion were: Mrs. George Turner of Bartow, her house guest, and the club members, Mrs. M. V. Pilcher, Mrs. W. T. Coates, Mrs. M. A. Bass, Mrs. Jack Head, Mrs. J. E. Powell, Mrs. H. E. Keller, and Mrs. P. M. Morgan.

Mrs. Pilcher Entertains Club

Mrs. M. V. Pilcher was the gracious hostess to the members of the Monday Bridge Club at her home Wednesday, the meeting being postponed from Monday on account of the holidays.

Bright seasonal flowers were arranged about the rooms, and the tallies reflected the chosen color motif. Mrs. W. T. Coates was high scorer for the afternoon and was presented a novelty purse by the hostess.

A tempting sweet course with coffee was served to the following guests: Mrs. A. H. Able, Mrs. E. F. Carmichael, Mrs. J. Paul Garber, Mrs. C. Parke Anderson, Mrs. W. D. Dorniney, Mrs. J. E. Powell, Mrs. S. E. Booth, Mrs. W. T. Coates, Mrs. L. E. Thomas, Mrs. C. E. Crabtree, Mrs. D. V. Rouse and Mrs. M. E. Covington.

Evening Contract Club Entertained

Mr. and Mrs. L. E. Thomas pleasantly entertained the members of their contract club at the Americana Hotel, tables being arranged for playing in the Palm Room, before the guests of the evening were seated at the room lent a colorful note.

Mrs. S. E. Booth was winner of high score for the evening, and received a lovely five place plaque; J. E. Powell carried off the high honors among the gentlemen, and received a brass.

Following the games the hostess served delicious strawberry short cake and coffee. The members of the club, Mr. and Mrs. T. Coates, Mr. and Mrs. L. E. Thomas, Mr. and Mrs. E. L. Booth, Mr. and Mrs. J. M. Powell.

Rebekah Lodge Initiates Members

Eleanor Severns Rebekah Lodge No. 65 held a regular meeting Monday night, January 2nd and initiated a class of five, Carolyn Wild, Mary Wild, Josephine and Elizabeth Sheretz and Reba West. The state president, Lorene Frey made her official visit at this meeting, and there were also visitors from Arcadia, Ft. Meade, Wauchula, Tampa and Ohio, present. Interesting and interesting talks were made by a number of the visitors.

The hall had been beautifully decorated with evergreen, mistletoe and four elaborately decorated Christmas trees. Refreshments of ice cream, cake and sandwiches were served after the program.

Miss Nancy Morgan Celebrates Birthday

Little Nancy Morgan entertained about 25 of her youthful friends at the home of her parents on East Camphor street last Saturday afternoon, this being her fifth birthday.

Beginning at three o'clock, outdoor games were enjoyed, after which the children were invited into the dining room, where they were entertained by Miss Frances Dorniney and her home moving picture machine. The guests were served in the dining room, where tables had been arranged with ferns and cakes forming centerpieces for the several tables, guests being served with a cut of cake with a lighted candle and ice cream. Candy suckers and novelty favors were also presented each guest.

Mrs. Morgan was assisted in serving by Mrs. L. V. Pringle of Sebring, Mrs. John Hood and Miss Helen Bryant.

Elizabeth Hetherington, Gladys Helms, Betty Touchton, Fay Gordon, Frances Dorniney and Shirley Coates assisted Nancy in entertaining her youthful guests. Among the guests were: Charlotte Orr, Josephine Brown, Tabby Brown, Suzanne Dorniney, Norma Thomas, Alice Helms, Jeanne Green, Madge Pilcher, Barbara Allen, Myra Wilma McCabe, Helen Jarrette, Nellie Schwegert, Betty Helms, Jeanne Green, Mary Rouse and Yvonne Head, David Lanier, Vernon and Charles Pringle of Sebring, Jack Head, Jr., Mr. and Mrs. Jimmy Hetherington, Billy Heim, Bobby Rouse, Bobby Keller, Bunny Brown and Billy Hood.

Mrs. W. B. Newcomb Honored

Mrs. G. P. Thayer delightfully entertained a few friends at a luncheon Wednesday at her home, honoring her cousin Mrs. W. B. Newcomb, of Cleveland Heights, Ohio, who is a winter visitor in Avon Park, having leased the Mitchell home on Lake Lotella for the season.

The hostess chose yellow as her color motif, and all the table appointments carried out the chosen color, a lovely bowl of home grown carnations being used in the center of the table, and individual bouquets of "corn" flowers being given as favors.

Mrs. Thayer's guests on this occasion were the honor guest Mrs. W. B. Newcomb, Miss Alice Davidson, Miss Brooks, Mrs. W. H. Yates, Mrs. Gilmore, Mrs. Olive Anderson and Mrs. Lulu Bass.

B. P. W. C. Holds Meeting

The regular meeting of the Business and Professional Women's Club was held Tuesday evening, January 3rd, at the home of Mrs. W. H. McKillop on Lake avenue. The Club voted to donate cake to provide lunches for the next three months.

Plans were inaugurated for the Club's annual Valentine Card party, which will be held Tuesday evening, February 7. Further particulars regarding this party will be released at a later date.

Kitchen Shower Tea At Parish House

The church service league of the Church of the Redeemer will give a kitchen shower tea Wednesday, January 10th, at the parish house from 4:00 throughout the evening. Everyone who is interested in the league restoring the church is cordially invited. Gifts that are necessary in a kitchen equipment or otherwise will be greatly appreciated.

Special Meeting Dramatic Club

A special meeting of the Dramatic Club was held last Tuesday in the Club rooms, to appoint committees to act for the Musical Comedy "Gloria", which the Dramatic Club is presenting in the near future.

Mrs. Frances Shockley and Mrs. Roy Felkner were appointed to take charge of the advertising, while Mrs. Harold Currie and Mrs. Roy Felkner have charge of the properties.

Several choruses were chosen for the comedy, Miss Louise Houck and Miss Kitty Lou Martin having been appointed on a committee to take charge of the choruses of younger girls.

Miss Oletha Bigby, Miss Verna Heim and Mrs. C. R. Ginn, Jr., were appointed on a committee for tickets and general advertising. Reserved seats will be on sale for this show, and may be secured at the drug stores within the next few days.

Those present were: Mrs. Roy Felkner, Mrs. Frances Shockley, Mrs. Joe Bass, Mrs. Ed Smith, Mrs. Phil Abrams, Miss Oletha Bigby, Miss Verna Heim, Miss Eleanor Bryant, Miss Louise Houck, Miss Inez Dawson, Miss Ruth Kempton, Miss Lee Kempton, Mrs. Evelyn Brodes, and Miss Blossom Wells.

Mrs. Raymond Dilley Entertains

The Dilley home was the scene of a gay New Year's Eve party when Mrs. Raymond Dilley entertained several friends honoring her husband on his birthday anniversary.

The party rooms had been gayly decorated with poinsettias and other seasonal decorations, making a most appropriate setting for the three tables of contract bridge.

When the scores were totaled it was found that Mr. and Mrs. Fred Peden were holders of a high score, and were presented with a novelty kitchen set, Mr. and Mrs. McFarland being second high scorers and receiving a box of linen handkerchiefs.

At the conclusion of the games the hostess presented her husband with a large beautifully decorated birthday cake, which was served to the guests with an individual mold of ice cream in the shape of a red Christmas bell.

Guest list for this occasion included: Mr. and Mrs. Fred Peden, Mr. and Mrs. W. W. McKillop, Mr. and Mrs. M. V. Pilcher, Mr. and Mrs. John Hood, Mr. and Mrs. Floyd Johnson, Mrs. Milford Dilley and Mr. and Mrs. Raymond Dilley.

Mrs. Olive Anderson Entertains Club

Mrs. Olive Anderson entertained Wednesday night at her home on East Pleasant street, her guests being members of the Evening Contract Bridge Club. The hostess had chosen for her color scheme on this occasion, red and green, and bouquets of hollyhocks were placed artistically about the rooms where the tables were arranged for playing.

Mr. and Mrs. J. B. Hart were high scorers, and were awarded a suitable token. Light refreshments were served to the following members: Mr. and Mrs. J. B. Hart, Mr. and Mrs. S. Y. Hart, Mrs. Lulu Bass, and Dr. and Mrs. George Scott McKnight.

Auction Bridge Club Entertained

Mrs. J. B. Hart was the charming hostess on Thursday afternoon to members of her bridge club, at her home on Bell street. A profusion of red hollyhocks were used in decorating the rooms where two tables of players enjoyed several progressive games of contract.

Concluding the games Mrs. J. B. Rogers was awarded a token for her skill in the game. The hostess then served a tempting salad course with coffee to her guests who were: Mrs. S. Y. Hart, Mrs. George Scott McKnight, Mrs. W. P. Haysman, Mrs. J. B. Rogers, Mrs. Norton Smith, Mrs. A. B. Pringle, and Mrs. M. E. Bradbury.

Parent-Teachers' Association to Meet

The regular business and program meeting of the P. T. A. will be held Thursday, January 12, at 8:00 o'clock at the School Auditorium from 8:00 throughout the evening. Everyone who is interested in the league restoring the church is cordially invited. Gifts that are necessary in a kitchen equipment or otherwise will be greatly appreciated.

New Year's Eve Party Enjoyable

Another jolly party formed Saturday, to celebrate the advent of the new year, at the home of Judge and Mrs. D. V. Rouse, Miss Helen Bryant house guest at the Rouse home entertaining a few of the younger set with a midnight supper.

The dining table was artistically decorated with its bowl of poinsettias and fern. A sumptuous four course dinner was prepared and served by the guests, after which dancing and card playing was enjoyed.

Those included in this jolly bunch were Miss Jerry Heim, Miss Helen Bryant, Miss Dorothy Roberts, Miss Oletha Bigby, Miss Verna Heim, Claude Daly, W. A. Madras, Phil Abrams, Paul Baldwin, and Bill Mackay of Sebring.

Laniers Entertain Night Club

The Thursday Evening Bridge Club was delightfully entertained this week at the home of Mr. and Mrs. C. E. Lanier on Lake Lotella. The same number of players were arranged about the rooms in profusion and the tallies also reflected the chosen color.

Mr. and Mrs. H. F. R. Reck were high scorers for the evening and received a set of ash trays, while Mr. and Mrs. T. A. McNicholas received for their score which was second high a novelty China set.

A dessert course with hot coffee was served to the following: Mr. and Mrs. N. H. Trent, Mrs. Mel Abrams, Mrs. F. E. Reck, Mr. and Mrs. T. A. McNicholas, Mr. and Mrs. W. D. Dorniney, Dr. and Mrs. W. C. Touchton, Mr. and Mrs. E. C. Todd, Mr. and Mrs. L. V. Pringle of Sebring, Mr. and Mrs. E. W. Hart, Mrs. Charles Britt and Carlos Skipper.

American Legion Auxiliary to Meet

Next Monday afternoon at three o'clock there will be a regular business and program meeting of the American Legion Auxiliary, to be held in the Legion Home on Butler street.

This will be an initiation of new members, and all members and eligible members are urged to be present.

Girl Scout News

Patrol one, two and three of the Girl Scouts have passed their bed making tests, which is part of the second class test.

The rest of the troop was entertained by story reading and singing at Friday's meeting. The girls are getting along nicely with their second work as they have passed several parts of that test.

Betty Brooks, Scribe.

Mrs. G. P. Thayer and Mrs. W. H. Yates were visitors in Lake Wales Thursday afternoon.

Miss Lora Lee and Mrs. Russell Timney left Monday for Tallahassee.

Mr. and Mrs. B. F. Martin have as their guest their daughter, Mrs. Nancy.

Mrs. L. H. Park of Orlando has returned to Orlando after visiting friends in Avon Park for the past week.

Prof. and Mrs. R. T. Fairley are back from Latta, S. C., where they were guests over the holidays of Mrs. Fairley's parents.

Mrs. G. P. Burdick, Sr., of Sparta, Ga., is the guest of her son and daughter-in-law, Mr. and Mrs. G. P. Burdick, Jr.

Colquitt Pardon has returned to Stetson College at Deland, after spending the vacation here with his parents Mr. and Mrs. S. C. Pardon.

Miss Marjorie Lacey has returned to Ft. Pierce where she is a teacher in the schools, after visiting her parents, Mr. and Mrs. E. P. Lacey over the holidays.

C. B. Martin has returned to Atlanta, Georgia to resume his studies after a pleasant vacation with his parents, Mr. and Mrs. B. F. Martin.

Frederic Wild, son of Mr. and Mrs. Max Wild has returned to Southern college after being a guest here of his parents over the holidays.

Miss S. Helen Eisenhardt, Washington attorney, who has been the house guest of Miss Mattie and Miss Kate Tompkins has returned to her home.

Miss Lora Lee, Miss Lillian Smith, Miss Inez Dawson and C. B. Martin motored to Tampa Saturday on a combined business and pleasure trip.

Mr. and Mrs. C. W. Conner of Knoxville, Tennessee left Thursday for their home after spending the holidays here the guests of Mr. and Mrs. N. H. Trent.

Mr. and Mrs. T. C. Hobbs and children have returned to Avon Park after a pleasant visit with Mrs. Hobbs' mother in Clearwater. Mr. Hobbs returned to Tampa on Tuesday.

Lusby Rawlings, a student of V. P. L. at Blackburg, Virginia has returned to resume his studies after spending the holidays here with his parents, Mr. and Mrs. W. G. Rawlings.

Paul Baldwin, Gordon Lee, Raymond Vickery, Carol Bailey and Clifton McClelland have returned to Gainesville where they are students, after spending the holidays at their homes here.

Miss Joyce Powell, popular student at Southern College, has returned to Lakeland after spending the holidays with her parents, Mr. and Mrs. J. E. Powell at their attractive home on Lake Byrd.

Mrs. L. D. Roberts and little daughter "Bootie" spent last week in Kissimmee, where they visited with her parents, Mr. and Mrs. L. D. Roberts, and daughter, Margaret. They returned home Monday afternoon.

Mrs. N. H. Trent, Mrs. Charles Britt, and Mr. and Mrs. C. W. Conner were visitors in Lakeland and Winter Haven Thursday.

They were dinner guests of Miss Margaret Trent while in Winter Haven.

Mr. and Mrs. Robert Franklin have returned to Avon Park from Adairville, Georgia, where they went to spend the holidays. Mr. and Mrs. Franklin are regular winter visitors in Avon Park, making their home at the Midstate hotel.

Mrs. Daisy Armistead, accompanied Mrs. D. V. Rouse to Tampa Saturday, enroute to her home in Passaic, N. J. after a visit in this city the guest of her son and daughter-in-law, Mr. and Mrs. Frank Armistead at the Mary Ann hotel.

Miss Helen Schweigart, Miss Elizabeth Chandler, Miss Charlotte Shepherd, Miss Wava Godwin, Miss Virginia Chandler and Miss Shirley Page Shepherd have returned to Tallahassee where they are students at the Florida State College for Women, after spending the holidays with their parents in Avon Park. They were the honorees of several social events during the holidays.

Though the city was forced to hire an unusual number of men to relieve the unemployment situation this last year, the operating costs were considerably lower than the preceding year.

St. Augustine. — Metropolitan Life Insurance Co., moved office to Room No. 612, First National Bank building.

Vesper Services Begin Sunday at Highlands Park

The opening vesper service of the season to be held at Highlands Hammock will be on Sunday afternoon at 3:00 it was announced yesterday by Dr. Davidson, in charge of arrangements. The speaker for the occasion will be Dr. Lewis Seymour Mudge, who is a guest at Harter Hall. Dr. Mudge comes from Philadelphia, Pa., and is the moderator and chief permanent executive of the Presbyterian church here and the first speaker at the vesper services last season and is well known for his ability and a large audience is expected to hear him.

A permanent stand for speakers has been erected at the Hammock during the summer and full arrangements are being completed for the series of vesper services. The seating arrangements will be done by the Sebring Fruit Growers Association. Last year there were contributed by Gregg Maxey and were much appreciated. The parking space is being put in first class shape and work is being rushed to complete everything by Sunday. The same traffic arrangements are expected to prevail as last year when everything was very satisfactory.

At a meeting of the Ministerial Association of the county held yesterday it was decided to make the preliminary part of the service as brief as possible and limiting the speaker to a 30-minute address that the meeting would not last more than one hour. If it rains there will be no 3:00 o'clock service but it is intended to hold a Union Service at the Presbyterian Church in the evening at 7:30.

The Highlands Hammock board of trustees met yesterday afternoon with Rex Beach presiding. A number of matters came up for discussion, including the lack of money to carry on several projects. Publicity for the vesper services was discussed as was a committee on maintenance and the securing of a curator for 1934 when the Roebuck work ceases.

Following this meeting a number of the trustees and others made an inspection trip through the hammock and noted the amount of work recently accomplished. A drive has been constructed around the entire 2,100 acre tract, and the fence and the new county road to connect with Hardee county is close to completion. The drainage work is well along and includes a number of dams, the largest of which is on the Charlie Bowlers Creek on the property line.

There is a great change that can be noted by those who knew the hammock property before its development by the Roebuck interests under the direction of Alexander Blair. Many low spots and

ponds have been drained and the water is now under control. Fire hazard has been reduced to a minimum and the road inside the fence and some others will be used in fire prevention and control work and will not be for the general use of the public. A fire tower is being constructed near the entrance by the state forestry service and will soon be in use.

Sleeps Like a Baby

Mrs. John Simpson says: "At times I am very nervous, and unable to sleep at night. I find that I can take Dr. Miles' Nerve and Sleep like a baby. Your money back if this time-tested medicine fails to do as much for you. At your drug store, \$1.00"

DR. MILES' NERVINE

MILK

Rich in Butter Fat Mineral Matter and Vitamins

All the substances necessary in maintaining Good Health.

Our Truck is on your Street at Day-break!

Mandis Dairy

The Barnett National Bank of Avon Park, Florida			
Organized February 3, 1930			
STATEMENT OF CONDITION			
From Report to COMPTROLLER DECEMBER 31, 1932			
RESOURCES			
CASH and Due from Banks	\$2,665.94		
U. S. Bonds	\$3,400.00		
Listed, Municipal and Other Bonds			
and Securities	149,981.25		
Accrued Interest	2,344.90	\$288,392.09	
Loans and Discounts		\$3,178.42	
Overdrafts		NONE	
Prepaid Expenses and Contingencies		7,500.00	
Other Resources		132.00	
		\$389,202.51	
LIABILITIES			
Capital	\$50,000.00		
Surplus and Undivided Profits	16,704.48	\$66,704.48	
Reserves		3,534.69	
Bond Account		45,000.00	
Bills Payable		NONE	
DEPOSITS		278,963.34	
		\$389,202.51	

The Barnett National Bank of Avon Park, Florida

Sunday School Lesson

FOR JANUARY 8, 1933

SUBJECT: Jesus Begins his Work

GOLDEN TEXT: "The time is fulfilled, and the kingdom of God is at hand: repent ye, and believe the gospel." Mark 1:15

LESSON TEXT: Mark 1:12-20. TIME AND PLACE OF LESSON: A. D. 27; Wilderness (desert) of Judea.

The Temptation of Jesus by Satan: It is strange that men should be so averse to believing in Satan. Every thoughtful soul must recognize a force within him and in the world warring against good. Through all the forty days our Lord was constantly tempted, but in giving an account of his experiences he summed them up in three typical temptations. One was physical; he was seized by fierce hunger, and Satan tempted him to prove himself the Son of God by turning into bread the flat, loaflike stones around him. He could do it easily enough; he worked a similar miracle once for five thousand persons and again for four thousand. But Christ never used his divine power for himself, only for others; so he answered Satan's suggestion by quoting Deut. 8:4, "Man shall not live by bread alone."

The second temptation (according to Matthew) was to go to Jerusalem and cast himself down from the roof of the temple, trusting to Psalm 91:1, "He shall give his angels charge concerning thee; and on their hands they shall bear thee up lest haply thou dash thy foot against a stone." Thus he would prove to the amazed throng in the temple courts that he was the Son of God. But Christ's sufficient answer to the suggestion was another Bible quotation Deut. 6:16, "Thou shalt not tempt the Lord thy God." God is not to be put to the proof in that way. We are not to say to God, "Break your own laws in my favor and I will believe in thee."

The third temptation appealed to Christ's great aim in life, to establish on earth the kingdom of heaven. The devil took our Lord (doubtless in imagination or vision) to a great mountain-top from which he could see all the kingdoms of the world in all their glory; and made him the lord of it. "I will give you all these if you will only fall down and worship me," Christ knew he was the King of kings. He taught his disciples to pray, "Thy kingdom come." But he was well aware, as he told Pilate at his trial, that his kingdom was not of this world. No power and glory that Satan could possibly give him would answer his holy hunger, as he replied with another quotation (Deut. 6:13), "Thou shalt worship the Lord thy God, and him only shalt thou serve."

Our lesson today begins: "And immediately the spirit driveth him into the wilderness. And he was there in the wilderness forty days, tempted of Satan; and was with the wild beasts; and the angels ministered unto him." Immediately after the baptism of Jesus as "the Spirit" was the Holy Spirit, which in some way urged Jesus to return into the desert for a spiritual struggle with Satan.

"Forty days tempted of Satan." It is thought that Jesus ate nothing during that time, and the Abolists used to say the statement was untrue, because Jesus could not go 40 days without food. Numbers of persons have fasted more than 40 days, without supernatural power, which Jesus could have had. "The Angels ministered unto him, as they did to Elijah" (1 King 19:5). After his temptation the devil departed from him for a season, but often returned, as he does to us all.

"Now after that John was put in prison, Jesus came into Galilee, preaching the gospel of the kingdom of God, and saying, The time is fulfilled and the kingdom of God is at hand; repent ye, and believe the gospel." "For Herod himself had sent forth and laid hold upon John, and bound him in prison for Herodias' sake, his brother Philip's wife; for he had married her. For John had said unto Herod: It is not lawful for thee to have thy brother's wife. And Jesus said unto them, Come ye after me and I will make you to become fishers of men. And straightway they forsook their nets, and followed him. And he came James the son of Zebedee, and went after him." This was probably the second call of these disciples, the first being at the baptism of Jesus; John 1:38-42.

Lake Worth—Federal work on improvement of East Coast canal the entire length of Lake Worth under emergency appropriation of \$186,784, underway by dredge Norman H. Davis, of Clark Dredging Co., Miami.

When I bought my farm I did not know the sublime mornings and sunsets I was buying.—Emerson.

THE TIMES' WEEKLY PAGE OF COMICS

DOROTHY DARNIT

By Charles McManus



"IT'S A GREAT LIFE IF YOU DON'T WEAKEN"

By Charles McManus



"THE MAIN THING ON MAIN STREET"

By Jack Rabbit



MR. BROAD OF WALL STREET

By L. F. Van Zelm



FINNEY OF THE FORCE

By Ted O'Leahy



What, Not Nervous?

AVON PARK

High School News

Examinations and Home Work

The recent examinations given just before the holidays brought up the old, old question: Are examinations necessary and proper? Some students seemed to favor mid-term and final examinations but the vast majority were decidedly opposed. Many were the reasons advanced against examinations.

If a student is smart enough to pass his work day by day and week by week surely he would experience no difficulty in passing an examination. Granted that possibly he might cheat his way through in daily work, is it not reasonable to suppose that if a student is "slick" enough to get by with cheating daily, that a mere examination, lasting only a few hours would offer little difficulty to him? He could easily work out a system whereby he could "cheat through" one morning, but the "system" would be sure to fail if practiced over a period of time. Then there is the old, old practice of students "cramming" for examinations. They loaf along, play about, and plan to make a high grade on examination to pull up the lagging grade. The night before they get their book and settle down to study half the night or more. The next morning they get up tired and sleepy, take an examination on work half covered, probably catch a little if possible, and then unless they are one out of five they fail or get a seventy-five. All this because they planned for a semester of loafing to be made up on examination to count on they would have studied day by day and consequently passed.

Home work, according to some authorities, is detrimental to the health of students, especially children of the lower grades. This may be true, it probably is, but it must be remembered that most of the harm resulted from lack of rest, not from over work. Anything that interferes with nine hours sleep, even if it be a "piper show" is harmful to the student.

Junior News

"Are you glad to be back in school?" Various answers are heard in response to that question by our fellow students but I can speak for several class mates and friends when I say that generally speaking we are glad to be back. At the beginning of this semester we are all ready to get to our duties and do our best. Of course we enjoyed our holidays, but we have a certain amount of work to be done and when we realize that, we want to get back to it.

During this holiday we lost one of our classmates who started to school with us a long time ago. "Shorty" is badly missed by her many friends here and we hope she will visit us soon.

We received our report cards Wednesday afternoon with many different emotions. Some of us reaped the harvest of hard work well done while others were very bitter and disappointed when they realized that with their first semester over there was very little hope of finishing in May with a pass. We haven't the figures to prove our case but we honestly believe that the Juniors stand well up on the ladder toward having fewest first semester failures.

Some that starting back to school didn't suit several of our class mates. We can't blame them for they are having a "swell" trip.

We're proud that several of our Juniors got this trip because they were chosen by merit. Junior band-students included were Virginia Baldwin, Mildred Wray, Dorothy Schweigart, and Clyde Clark. Their trip takes them to Tallahassee to attend the inauguration of our new governor, Dave Sholtz.

Senior News

After a glorious two-week holiday we are again settling down to this business of securing knowledge—at least enough to graduate.

Harry Hancock, Sherard Johnston and Nelson Smith are representing us and the band in Tallahassee today.

We almost, but not quite—and after all, a miss is as good as a mile, so they say—lost a very valuable member during the holidays. It seems that a group of Junior and Senior boys were out camping. When night came, the shades of darkness arrived without Sherard and Johnston and was his little red-headed brother worried! Of course, the other boys knew everything was all right. But imagine Arthur's surprise when he drove in the next day and saw Sherard sitting on the porch. And those other boys knew he had gone all the way to the time. The old means!

Harry Hancock surely is getting to be quite a typist. He made 48 words before the holidays. That's some speed for only four months work. At that rate he'll be running away with the thing by the time school's out this spring. The rest of the class, though not so fast, are coming right along, too.

Jokes

I. We know a banker's son who says he doesn't scratch matches on the bottom of his shoes any more because it tears his socks.

II. George B.—"Patsy, you haven't yelled once at this game. Are you afraid you will lose something?"

Patsy L.—"Certainly, my false teeth."

III. Sara Smith—"Did you hear about the Scotchman who had a complex?"

Carmen B.—"Why, no."

Sara Smith—"He was throwing pennies at the poor children when the string broke."

IV. Fred Reddick—"You know, there are an awful lot of girls who don't want to get married."

Bill Martin—"How do you know that?"

Fred Reddick—"I've asked them."

V. Miss Pearson—"Brence, what is an Embassy?"

Brence D.—"A place where transatlantic fliers change their coats."

VI. Virginia Baldwin and Dorothy Schweigart were having lunch together.

"My dear," said Va., "Why do you always call your mother 'The mackerel'?"

Dorothy Schweigart—"Well, she managed to find husbands for all my seven sisters."

VII. Eli.—"To his son who has spoken to a very attractive girl—"Albin do you know that girl?"

Albin—"Know her! Why I'm engaged to her!"

Mr. Ebi—"Heavens, are you serious about that?"

Albin—"Oh, no. Just a passing fancy!"

Leesburg—W. W. Williams opened wholesale confectionery business on South 4th street.

Sophomore News

Old Man Sunshine surely did desert us New Year's. It was rainy and messy but even that couldn't put a damper on the spirit of the Sophomores. Now don't run ask the teachers for they might have a different story to tell. It hasn't taken us long to get back into "the old grind."

Some of the Sophomores will be looking around for "ponies" because they are beginning to study Caesar, but still Miss Pearson is making it very easy and interesting.

Here's a riddle for some of you smart people who once took Latin: A man once found a coin which he believed to be a piece from the days of Caesar because it had the head of Caesar on one side and the date 49 B. C. on the other. He took it to a museum where the curator told him it was a fake. Please explain why it was a fake. The answer will be published in this column next week.

Palmer Beach—Mayflower Hotel opened for season.

St. Augustine—Mrs. Eberhardt's Gift Shop opened on St. Francis street.

Church Notes

METHODIST CHURCH
Bible school 9:45 a. m.
Sermon 11 a. m.
Junior Epworth League 6:00 p. m.
Senior Epworth League 7:00 p. m.
Sermon 7:30 p. m.
Church night, Wednesday 7:30 p. m.

UNION CONGREGATION CHURCH
Morning service, 11 a. m.
Evening service, 7:30 p. m.
Bible school, 9:45 a. m.
Rev. A. P. Vaughn, Pastor.

THE CHURCH OF CHRIST
William F. Eberhardt, Minister
Bible School 10 a. m.
Sermon 11 a. m.
Subject: "Seven Things we Must Prepare For."

Prayer meeting Wednesday evening 7:30. Motto: Friendship and Worship.

CHURCH OF THE REDEEMER (Episcopal)
Rev. Heber W. Weller.
Pleasant and Verona Streets.
Holy Communion (2nd and 4th Sundays), 7:00 A. M.
Morning service and sermon, 11:00 A. M.
Church school, 9:30 A. M.
Young Peoples Service League, 7:00 P. M.
Visitors are always welcome.

THE FIRST BAPTIST CHURCH
Rev. W. K. McClure, Pastor.
Sunday school, 9:45 a. m.
Preaching at 11 a. m. and 7:30 p. m.
B. Y. P. U. at 6:30 p. m.
Prayer meeting Wednesday evenings at 7:30 p. m.
Sunday School Teachers' Meeting, Friday evening at 7, taught by Mrs. J. B. Coen, Jr., followed by choir practice.

Brotherhood meeting first Friday evening of each month at 7:30 o'clock, in the basement of the church.

CHURCH OF THE NAZARENE.
East Canfield, Near Lake Ave.
E. E. Zachary, Pastor.
We are starting a new assembly year, and we hope it to be the greatest year in the history of the church.

Sunday Bible school, 9:45 a. m.
Preaching service, 10:45 a. m.
Young People's service, 6:30 p. m.
Evangelistic service, 7:30 p. m.
Mid-week prayer meeting, Wednesday at 7:30 p. m.
A warm welcome to all of these services is extended.

CHURCH OF CHRIST
Eris A. Rife, Minister.
Bible Study 10:00 a. m.
Regular Service 11:00 a. m.
Young Peoples Class 6:30 p. m.
Evening Service 7:30 p. m.
Subject for Sunday morning—"The Quitter."

There is one person who never got rich, who never achieved greatness, who never won a prize, and who will never reach Heaven: That is the Quitter.

Subject for Sunday evening—"Put off the old man and put on the new."

The Old Man is Sin Dressed in rag while the New Man is a Christian Dressed in Robes of Righteousness.

All cordially invited to attend.

Special Cuban Day at S. Florida Fair

Tampa, Dec. 28.—Cuba is to be represented at the South Florida Fair with a mammoth exhibit of agricultural and industrial products as the result of negotiations just completed whereby Rotary clubs on the island will sponsor a pretentious international exhibition.

February 1st, the second day of the big fair, has been designated Cuban day when Rotarians, manufacturers, industrialists, agriculturists and government officials will be the guests of honor. A special excursion from Havana has been arranged for the occasion.

The exhibition now planned marks the first time that Cuba has scheduled extensive participation in an American exposition. Interests back of the exhibition plans includes an alliance of business organizations that represent all industrial, agricultural and governmental interests.

In Tampa, home of thousands of Cuban and Spanish people, plans have already been launched for a series of special festivals and entertainments that will make Cuban day, February 1, one of the biggest of the 11-day fair.

Leesburg—Mrs. N. N. Penny opened eating place at West End Service Station.

New Methods Restore Girl's Sight



Pasadena, Calif.—That there is new hope for the blind has been demonstrated by Dr. Russell E. Simpson, of Pasadena at a section meeting of the California Optometric Research Institute. After being blind for 20 years, Miss Eleanor Prichard of Brooklyn, N. Y., received treatment for three months in which "strictly optometrical" methods were used, and she has recovered virtually normal vision in both eyes.

Delray Beach.—Repairs being made to old Chamber of Commerce Hall.

Dr. H. N. Wheeler, U. S. Forest Service, Will Lecture Here

Dr. H. N. Wheeler, chief lecturer of the United States Forest Service will deliver a lecture at the Avon theatre next Friday afternoon, December 13th at 8 o'clock. Dr. Wheeler, who is making a series of lectures in the state, was secured for Avon Park through the efforts of the Woman's club. There will be no charge, and the public is invited to take advantage of this unusual opportunity of hearing one of the highest authorities of the government on forestry.

Negro Shoplifters Get Sixty Days

Two negro shoplifters were sentenced to the limit—60 days each by Justice of the Peace J. M. Alderman, after a hearing before him Tuesday. The negroes, who claimed to come here from Jacksonville, were "run down" by police after they stole a quantity of clothing from Ott's store December 22. They were caught "with the goods" and have been held on a charge of petit larceny. A third negro, by the name of McGray, was released as evidence showed he did not participate in the robbery.

Disinfect Cucumber Seed and Prevent Seed-Borne Diseases

Disinfection of cucumber seed, to prevent the appearance later of such seed-borne diseases as angular leaf spot and the fruit rots, is recommended by Dr. G. F. Weber, plant pathologist with the Florida Experiment Station. He explains that many pathogenic bacteria and fungi, adhering to the seed, to cause trouble later on, will be killed with a little corrosive sublimate.

"NERVES"

Here's a good way to quiet "NERVES"—A Dr. Miles' Efferescent Nerve Tonic, a glass of water, a pleasant, sparkling drink. Nerve relax. You can rest, sleep, enjoy life. At your drug store, 25c and 50c.

Dr. Miles' NERVE TONIC

Potatoes

Irish, 10 lbs. . . 14c

Sweet, 10 lbs. . . 25c

Bananas

3 lbs.

FOR 10c

Cash Grocery Stores, Inc.

AVON PARK

White Bacon, Pound . . . 7c

Motor Oil, 2 gallon can . . . 99c

Sugar, 5 lbs. . . 23c

Beans, Great Northern, 5 lbs. . . 25c

Old Dutch, 2 cans . . . 15c

WISCONSIN CREAMERY

CHEESE, per lb. . . 19c

Waldorf Toilet Tissue . . . 5c

Apple Butter, large jar . . . 19c

Apple Sauce, No. 2 can . . . 10c

Rice, Fancy Blue Rose, 5 lbs. . . 17c

BORDEN'S

MILK, tall cans . . . 5c

NEW FLORIDA

SYRUP, half gal. . . 35c

YELLOW

ONIONS, 5 lbs. for . . . 10c

FLOUR

WHITWATER ROSE

Plain or Self-Rising

6 Pounds . . . 23c

12 Pounds . . . 42c

24 Pounds . . . 78c

VIRGINIA DARE

GINGER ALE, 3 bottles . . . 25c

B & B MEAT DEPARTMENT

BEEF STEW or LAMB STEW

Country Roll Butter, per pound . . . 27c

PURE PORK

Sausage Meat, per lb. . . 9c

PICKLE PIG FEET, 3 lbs. for . . . 21c

WESTERN

Pork ROAST, lb. . . 11c

WESTERN

Beef ROAST, lb. . . 15c

COFFEE

B & B SPECIAL, LB. . . 15c

ALL HOURS, 100 percent Pure Santos

Fresh Ground, Lb. . . 21c

DEL MONTE, 1 Lb. Cans . . . 25c

SOAP—PALM OLIVE

Four 10c bars . . . 25c

OCTAGON SOAP or POWDER

10 bars for . . . 25c

MCCORMICK'S

Salad Dressing, qts. . . 29c

MEAL OR

GRITS, 6 lbs. . . 12c

LARD

2 Lb. Package . . . 15c

4 Lb. Package . . . 30c

8 Lb. Pail . . . 65c

1932

EXCEEDS EXPECTATIONS

With all of the trials, disappointments and other peculiar turn of affairs that took place during the year 1932, many lines of business—particularly in Florida—show an increase over 1931.

It is too early to predict what the New Year holds in store for business in general, but there is one thing certain—Florida citizens have learned during the past six years to take the "bitter with the sweet," and having learned this lesson, they are much better prepared to face new problems and the New Year.

It shall be the policy of this Bank to continue giving the greatest possible satisfaction in our service offered to the banking public.

The Barnett National Bank of Avon Park

(Affiliated with The Barnett National Bank of Jacksonville)

OFFICERS:

D. M. Barnett, President W. T. Coates, Vice-President

Avon Park M. V. Pilcher, Cashier

MEMBER FEDERAL RESERVE SYSTEM Florida