

(Paid Political Advertisement)

Your Support
of
**D. F.
Canfield**
For
Tax
Collector
Will be appreciated

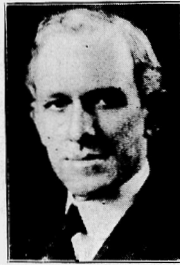
For County Tax Assessor

The county is a big corporation; each taxpayer is a stockholder. You are hiring a man to manage an important department, and I am applying for the job. For eleven years I have held this position and feel that I am partly responsible for the good condition of the county to-day. Let my record be my reference.

I thank you for past favors, which I have tried to merit by an accurate, honest, unbiased performance in my service to the taxpayers.

Your support again will be greatly appreciated.

**Cyril
Baldwin**



Cary A. Hardee
For Governor

HE MADE GOOD THEN
(1921-1924)

He Will Make Good Again
(1933-1936)

It is with pleasure I call the attention of the people of Highlands County to the following facts:

FIRST—During my administration of more than seven years the schools of our county have been wonderfully improved and developed until they now rank among the best and most efficient schools in the state.

SECOND—In spite of boom times, bank failures, and the financial depression we have kept our schools open, and the running expenses of the school system paid.

THIRD—By the strictest economy and the pursuance of the very best business methods in every department of the schools and in the purchasing of school supplies we have been able during my administration not only to accomplish the above facts, but also to pay off the bonded indebtedness inherited from old DeSoto County. The Board will close the present school year out of debt, and with a small balance in the treasury.

FOURTH—Last year the school taxes were greatly reduced, and I have already recommended to the Board that we will be in position when we make out our budget in June to make another considerable reduction in school millage for next year.

During my entire administration I have had only one purpose in view—to conscientiously administer the affairs of this office to the advantage of the people of Highlands County.

I greatly appreciate the splendid help and co-operation that you have given me all over the county in making my administration a success, and I assure you that your further support and co-operation will be greatly appreciated.

F. N. K. BAILEY

To the People of Highlands County:

As already announced I am a candidate for re-nomination for the office of Circuit Court Clerk, subject to the Democratic Primary in June.

If elected I will continue as I have in the past to perform the duties of my office to the best of my ability.

I Will Appreciate Your
Support

L. T. FARMER

TO THE VOTERS:

Subject to your will in the June Primaries, I am seeking the Democratic nomination for Sheriff, of Highlands County, Florida.

Knowing that you realize that a recommendation written by one's self is of no value, I am inviting you to make an unbiased investigation of my qualifications and integrity. After being convinced of my capability, I then solicit your wholehearted support.

If nominated and subsequently elected, I pledge the consistent performance of my duty.

**Doyle
Schumacher**

To the Democratic Voters of Highlands County

YOUR hearty support of my candidacy for Sheriff prior to June 7th, and vote upon that date is earnestly solicited.

I aspire to the office on the basis of my own merit, the essential thing is the qualifications and integrity of the aspirants; make a thorough investigation of all available material and vote for the best interests of Highlands County.

I also take this opportunity to thank those who are assisting me in my campaign, and urge that you continue to promote my candidacy in a clean and fair a manner as you have in the past.

Doyle Schumacher

Vote For

**Charles
Beresford**

For
County Commissioner
District No. 2.

The Man Who Does
Things.

To The Voters of Highlands County:

In asking for the nomination as Democratic candidate for Tax Collector of Highlands County, I do so with a full understanding of the importance of the office and my responsibility to the people and the party.

If nominated and elected to the office, I promise to attend to the office personally and to the best of my ability and will only employ bonafide residents of the county to assist me in the office who are not members of my family.

I will appreciate your vote and influence.

J. Lee Johnson

Cooperation

with all other law enforcing agencies is necessary in order to efficiently manage the Sheriff's office.

Having devised the systems now in use in several county offices, I am in a position to effectively co-operate with all other agencies of government.

Elect a business man and put the Sheriff's Office on a Business Basis.

W. R. "Bill" England



**W. R.
MAYNARD**

Candidate for the
office of

REPRESENTATIVE
for Highlands County.

Your vote and support
will be appreciated.

VOTE FOR

**L. GRADY
BURTON**

Candidate For
Re-election to the office of

**STATE'S
ATTORNEY**

Nineteenth Judicial Circuit.

Subject to the Democratic Primary,
June 7.

If elected I will endeavor to conduct the office for the best interest of the State as I have in the past.

I Solicit Your Vote

on a platform of more
and better
ROADS.

As a candidate for Commissioner for District 3, subject to the Democratic Primary, June 7.

BERT BASSAGE

VOTE FOR



J. Hardin Peterson
Candidate for Democratic
Nomination

For Congress
FIRST DISTRICT

He will actively work for:

1. Consolidation of overlapping Bureaus and Commissions, and strictest economy in Government.
2. Practical and permanent Farm Relief.
3. Reduced freight and express rates, allowing Florida to more favorably compete with Louisiana, Texas and California.
4. He has a sympathetic understanding of the needs of the working man, the farmer and the Ex-Service man. He has been all three.

"Instead of looking for new sources of revenue let us cut expenses and prevent the need for them."

For Sheriff

of Highlands
county.

Subject to Democratic
Primary.

**E. A. (Ed)
DeLANEY**

A vote for him is a
vote for sane law enforcement.

(Paid Political Advertisement)

THE AVON PARK TIMES

Published every Friday by the Schaefer-Broking Printing Co., Inc., at No. 5 South Forest Avenue, Avon Park, Florida.

W. M. HETHERINGTON Editor

Entered at the postoffice at Avon Park, Florida, under the Act of March 3, 1879, as matter of the second class.

SUBSCRIPTION RATES: One Year in Highlands County \$2.00 One Year outside Highlands County \$2.50

ADVERTISING RATES FURNISHED UPON REQUEST

Watermelons are beginning to move north and allures for the growers are beginning to move south.

Man over in West Palm Beach thinks he is running against Ruth Bryan Owen for Congress.

The taxpayer never suspects how dearly he is loved until the candidates mount the rostrum.

One James Cagney has walked out on the movies because they wanted him to work for \$4,000 a week. He is actually worth \$40 a month.

"After you, my dear Gaston," the Federal authorities remarked to the gent who, having probably safely sold that \$100,000, is still a man of Means.

When last heard from Tom Heflin, up in Alabama, was running for Justice of the Peace on the Republican ticket. Which looks like Tom has found his proper place and alignment at last.

Most anybody thinks the candidates for Governor are all pretty good fellows—except the candidates themselves, no one of whom can see any good in any other.

Those Doughbors who are being jailed in Canada because they insist upon going nude should come to Florida and disport on our beaches where they would attract little attention.

If there is any depression in Florida it ought to be felt at Needmore, a Leon county community. However, when 75 candidates descended upon the place the other day, the people decided they didn't Needmore.

Recommended: That for Governor you vote for the man who makes the least extravagant promises as to what he will do, and who has the best record as to what he has done. Cary Hardee is that man.

Some of the boys running for Governor admit they can operate the State's business with practically no tax levy. Some financial geniuses, says we. If it is so easy to get rid of our tax burdens why haven't these geniuses shown us the way before?

If there was any doubt about the theory that people have no money for anything, confirmation is found in the presence of only about 40,000 at the Derby. And a middling fair seat only cost \$7 or \$8. Such financial stringency is terrible to contemplate.

When the great Finance Corporation was born we advised the average man not to plan on spending any of the money it provided. It will take that money a long time to seep through so those who are needy may benefit from it—if it ever should do so.

We are in hearty accord with the action of the authorities which sentenced the four Americans accused of killing a Hawaiian to ten years at hard labor, and immediately commuted the sentence to one hour. Still, it does remind us of the Florida pardon board.

We do not believe they will "stop Roosevelt" at the convention. We still think him the candidate with the most appeal to the masses. But should any one of a baker's dozen who have been mentioned as Democratic eligibles be the choice of the convention we could support him wholeheartedly. Anything for a change.

Owing to the inclemency of the depression, G. O. Lea has withdrawn as a candidate for Congressman from this district. Mr. Lea gives his reasons for this action in a published article which might be termed a humorous classic. We still think Congress should provide a place for him as editor of the Congressional Record. It is a pity some other candidates haven't the same saving sense of humor as Mr. Lea. They would save themselves money and embarrassment by not taking their candidacies too seriously.

During all the financial upset of the past few years Canada has had no bank failure. Of course, it is more or less treason to suggest that anybody knows more than us hundred percent Americans, who know every thing—but it mightn't hurt us to look into Canada's banking methods.

We are not especially worked up over the race for Congressman-at-large, in which there are four pretty fair entrants, but it seems that Joe Sears has the inside track. His sixteen years of experience in Congress should give him considerable advantage in enabling him to serve the people.

Capone should be forgotten. There has been too much glorification of his exploits. Let them and him rest unnoticed for the next eleven years in his Federal prison cell. By that time, let us hope conditions will have undergone a radical change and the country will have freed itself forever from gangster rule.

We were pleased when Mayor Key, of Atlanta, went out over the faction that sought his impeachment because he took a glass of wine while visiting in France with a party of American Mayors. And we are further pleased to note that Mayor Porter, of Los Angeles, gained a signal victory over those who launched a recall movement against him because he refused to drink wine while on the same party. No matter which way it is directed, intemperance is to us—well, intolerable.

One should not jump to the conclusion that because some person favors a referendum on the question of prohibition he or she is antagonistic to the eighteenth amendment. For instance, Ruth Bryan Owen is a staunch prohibitionist, yet she states she concedes "the right of the people to a referendum in all public questions, including prohibition." Which seems to us to be a fair and proper attitude. Mrs. Owen, by the way, is opposed by a man running on a wet platform, but it seems inconceivable that the people of her district would trade their present capable representative for one untied and inexperienced.

TOO LATE TO CLASSIFY.

By RUSSELL KAY

They tell a story about a group of newspaper reporters chawin' their pencils and clavin' in the dandruff over the problem of writin' a suitable obituary on the death of a certain politician who for many years and in a number of offices, had diligently served the interests of one particular organization.

"What the heck can we say about him?" one guy asked.

"Well" another replied, "I suppose we can safely state that he was faithful to his trust."

"Now you're slingin' language," spoke up a third, "and shall we go on ahead and name the TRUST?"

And right now when we're all hot and bothered tryin' to make up our so-called minds who to vote for and why, it might not be a bad idea to try and figure out in a number of offices, which candidates are most likely to be true to their TRUST, and just what TRUST they are most apt to be TRUE to.

I know a lot of birds runnin' for office that would have been bare-foot a long time ago if SOMEBODY hadn't stepped in and bought 'em a lot of new shoes, and before I go and get a big hearted and generous with my vote I want to know who is puttin' 'up all this JACK for certain candidates and WHY.

I know one guy that is gallopin' around yellin' about his RECORD. Yes, and if you ask him it's SOME RECORD, and what's MORE he's runnin' by permission of the COPYRIGHT owners.

I was standin' in front of a platform the other day when a fellow runnin' for the Legislature got up to speak his piece and a clycker beside me starts to vibrate and break out all over with mirth because the old bird was wearin' an old fashioned celluloid collar. "Lookit," the smart guy snorts, "He's got on a RUBBER collar."

Well, if you ask me, I'd a darn sight rather vote for a fellow with a RUBBER collar if I was sure it was HIS OWN, than I would for some guy with a better looking one that belonged to SOMEBODY ELSE.

A lot of voters will FALL for the candidate that blows around and puts up a BIG FRONT, but you'd better take time out long enough to find out WHO'S BACK of 'em.

I don't know whether my boy friend Mr. Lee of Bradenton, sprained his ankle, or saw some "bad writin'" somewhere or what anyhow, I guess all you poor FARMERS he was fixin' to help will have to WAIT awhile longer AS USUAL. You know George was near'n' and near'n' about goin' to Congress, but with his "Lunatics" and a lot of other things to look after, it seems the BRANE was too much for him so he decided to DIOP OUT.

And all you birds that was savin' little "X" marks to tag Tom Hammond with in the Governor's Race will have to start scribblin' your pencils and figure out another place for 'em. Anyhow Tom can tell his grand-children that he NEARLY ran for Governor once. When Tom came out and announced that he was gonna QUIT a lot of folks says, "Well, I'll be SWITCHED," and now all the other candidates are wonderin' who they'll SWITCH to.

And if it annoys you havin' all these candidates stop you on the street and ask for HELP, tell the HOUNDS to ADVERTISE in the NEWSPAPERS, so you can tell whether they are the TYPE you want to vote for or not.

THE WEEDS GROW FASTER THAN THE FLOWERS



STATE SUPPORTERS OF HARDEE MET IN JAX TUESDAY EVE

Over 200 Men Representing 22 Counties Held Enthusiastic Meeting Tuesday Evening and Heard Reports.

Delegations from 22 Florida counties brought reports on the progress of the Cary A. Hardee-for-Governor campaign in every section of the State to an open meeting held in the Jacksonville Hotel, Tuesday night. Following the address of the evening by Judge E. B. Donnell of West Palm Beach, the meeting was turned over to personal reports of delegations, greeted by an almost continuous round of applause by the 200-odd visitors as they listened to optimistic estimates of the Hardee voting strength.

The Duval County Hardee-for-Governor Club was host to the Statewide gathering, having extended the invitation for the meeting called by Senator S. A. Hinds, State chairman in charge of campaign activities with headquarters at Live Oak. Chairman O. C. McCollum, prominent Jacksonville attorney, introduced the speakers and welcomed the delegations and county club chairmen.

A spirited indictment of State government expenditures marked the address by Donnell, who declared that the only power available to stop constantly increasing taxes was the election of a candidate with the knowledge and ability to cope with State problems.

"Expenses of government have increased more than seven times in the past 20 years whereas the earning power of the average citizen has grown from \$20 per capita in 1913 to \$107 per capita in 1929. If you are an average citizen you have paid in 1929 more than one-third of your income in taxes. If you own property you have paid more than half of its earning power in taxes."

More money is paid for taxes every year than there is money in the country today. How long can you continue to pay more for government upkeep than there is money in existence? Donnell almost every candidate seeking office today talking about "balancing the budget," but he said he had never heard of a budget which balanced itself.

"We need a man in the governor's chair who has demonstrated in private life as in public office that he has the ability, the experience and the knowledge to handle the intricate problems of State government; not a new man who would spend most of his time in the proper solution of problems and not a man who spent his time while in office spending the people's money."

This, spoke of burdensome taxation.

Telegram From Hardee.

A telegram from former Governor Hardee, dated at Pensacola, was read to the gathering by Chairman McCollum as follows:

"Please say to my friends in conviction tonight that our cause, the fight for good government in Florida, is winning all down the line. Following the principal address, because we are standing up for righteous, sane and economical government in Florida.

"I am sure those high ideals will be the keynote of our meeting to night. My best wishes and grateful appreciation attend you."

Meeting Purposes Explained.

Purposes and objectives of the meeting were elaborated upon by Senator Hinds, in a short talk following the principal address. He explained that the invitation of the Duval club had been accepted because he was for Hardee throughout the State in the June 7 primaries.

Optimistic reports on the voting power which would be cast in the balance for Hardee were given by counties as follows: Leon county, Claude Pepper of Tallahassee; Jefferson county, Sen. D. Clarke; Monticello; Madison county, Roy Hunter; Columbia county, Fred C. Jones; Duval county, J. H. B. Charlotte and Hendry counties, Attorney J. A. Franklin of Port Myrtle; Duval county, E. B. Green and W. D. Sheppard of Bradenton; Polk county, Don Register of Winter Haven; Marion county, Sen. W. T. Gary of Ocala; Dade county, H. E. Loomis of Miami; Palm Beach county, D. Conkling of West Palm Beach; Volusia county and Brevard, C. R. M. Sheppard of De Land; Seminole county, D. J. Garrett of Sanford; Highlands county, N. A. Brinking of Sebring; Putnam county, Joseph Lamb of Palatka; Dixie county, Dr. J. M. Anderson of Cross City; Taylor county, T. B. Puckett of Perry, and others.

The other counties heard from were: Pinellas, A. M. Sasser of Clearwater; Highlands, Mayor Covington of Avon Park; Clay, F. M. Walrod of Keystone Heights; Levy, J. P. Kimble of Bronson.

WRUF FARM PROGRAM.

Gainesville, May 11.—The Florida Farm Hour programs from state radio station WRUF from 7:30 to 12:45 P. M. each day next week will present the following talks by College of Agriculture workers and others:

Saturday, May 14.—Florida Farm News and Hints. Farm Editorial. Snaps.

Monday, May 16.—Growing Cereals in Corn.—Lee Smith. Farm Flashes from Washington.

Tuesday, May 17.—Spring Spray for Citrus Whitefly and Scale.—J. R. W. Moore.

Wednesday, May 18.—Vitamins C. What It Is and Its Importance.—Dr. O. D. Abbott. Old Fashioned Recipe.—W. L. Floyd.

Thursday, May 19.—Fish Meal in Livestock Feeding.—L. H. Lewis. Special John Visits the County Agent.

Friday, May 20.—Crotalaria as a Cover Crop for Peanuts.—Tung Oil and Setaunas.—J. Lee Smith. Summer Management of Tung Oil Trees.—Harold Mowry.

WORD "FLORIDA" HELP IN CITRUS ADVERTISING

Survey Shows the Northern Stores Feature Florida Oranges

Sanford, May 11.—The word Florida, with reference to Florida oranges and grapefruit, has a stronger influence in the buying habits of the consuming public than any other name, trademark, or brand, members of the Clearing House Committee of Fifty were informed at their monthly meeting held today. H. W. Wallace, Jr., representative of N. W. Ayer & Son, Inc., the advertising agency which has handled the national advertising campaign for the Clearing House during the past three years, addressed the Committee members on the question of effective advertising of Florida citrus.

The statement that the word "Florida" has the greatest sales acceptance with the public, Mr. Wallace explained, was based upon study made by the advertising agency, of the advertising done by several hundred successful retail grocers in the north who naturally used in their market place advertising materials that word or phrase which they considered would have the strongest appeal to the housewife. The study was made during January, February, and March of this year of newspapers in more than 20 cities representative of territory consuming 98 percent of Florida's citrus fruit. The summary of the agency's findings showed that a large proportion of the grocers specified "Florida" in their advertising with reference to both oranges and grapefruit. The reference was more frequent in the case of the oranges than in the case of the grapefruit, although the phrase "Florida grapefruit" was used more generally in grapefruit advertising than any other brand, trademark, or name.

"The margin of preference for 'Florida' over all other names and brands," the agency representative said, "is so great that it should prove of special significance to all citrus interests in Florida. Of 751 advertisements for oranges, 306 featured the phrase 'Florida Oranges.' The names 'California' and 'California Navel Oranges' were found 145 times, and the word 'Florida' was used more than 121 times. The word 'Oranges' was used 103 times, while the phrase 'Seed-Sweet Oranges' was used eight times."

According to the agency's survey, a summary of which was presented on large charts for the Committee members to examine, 311 grocery advertisements out of a total of 638 mentioning grapefruit featured the word "Florida." The name used next most often was the phrase "Florida Grapefruit." This was found 148 times in the 638 advertisements. In Texas the name of the state also showed up in the summary, revealed, the phrase "Texas" and "Texas Seedless Grapefruit," appearing 114 times, and "Seedless Grapefruit" 30 times. Individual Florida brands were mentioned infrequently, "Seedless Grapefruit" appearing 13 times; "Indian River Grapefruit," appearing 11 times; "Mos-Ju Grapefruit" and "Atwood Grapefruit," one time each.

Fort Pierce.—Sagamore Groves, Inc. real estate, capitalized at \$1,000,000.

Mrs. Leigh Gives New Plant To Park

Mrs. Charlotte Leigh has presented to the City Parks a Ribbon Tapeworm plant, (Muehlenbeckia platycodon) that is nine feet high, the tallest one of the park folks have ever seen. In moving it from the open ground, so that it will not have to be pruned back, the plant is first being grown in a large hole of rich earth and kept in the shade until it makes a new root system. This will take several months, after which it will be set out in the Cactus Park, as it looks cactusy. A two foot specimen has been there but it is the big size of plants that interest tourists, so this big ribbon plant will be a great attraction. Right now Ribbon Plants are full of their tiny, inconspicuous bloom, which is much like that of Buckwheat, in fact they belong to the Buckwheat family, as does also the pink Antigonon vine now blooming about town. Several more of the Buckwheat family grow in the woods around Avon Park, being called locally Wild Buckwheat, and are quite popular here for church decorations. The most common one is Frigonomon Tomentosum, and in addition to its common name of Wild Buckwheat is often called Dog-Tongue. Its bloom is rich magenta, and it is a white species. All these bloom irregularly from early spring to late fall, which accounts for their being such frequent floral decorations in Avon Park. A good bouquet combination would be to include sprays of the Ribbon Plant, their cousin, with them.

Bates is well known in the city. He is a married man and has a family of three children. If elected to the office, he promises impartial enforcement of all the laws.

ICE

Delivered Anywhere in Avon Park and Vicinity

D. H. BOWMAN
Phones 52 and 51-R

FREQUENT SERVICE TO EVERYWHERE

Florida Motor Lines, serving 80 percent of Peninsula Florida, makes available direct motor coach service to almost everywhere. From Coast to Coast—Border to Border. More frequent schedules than any other way.

FOR EXAMPLE •	
TAMPA	\$ 3.20
JACKSONVILLE	7.35
ATLANTA	14.85
ORLANDO	3.39

BUS STATION
JACARANDA DRUG COMPANY
Jacaranda Hotel Bldg.
Phone 215
FLORIDA MOTOR LINES

MILK

Rich in Butter Fat Mineral Matter and Vitamins

All the substances necessary in maintaining Good Health.

Our Truck is on your Street at Day-break!

Mandis Dairy

Social and Personal News

Phone
37

Let This Be Your Page

The society editor will greatly appreciate any news items intended for this page being phoned or brought in. If you have a visitor, a party, get married, go anywhere, let us know. We thank you for the courtesy. Phone 37.

Lovely Party At McKalip Home.

Miss Elizabeth Atchley, Miss Millie Pearson and Mrs. H. W. McKalip were the hostesses this evening at one of the loveliest of the season's parties at the home of Mrs. McKalip on North Lake avenue.

A color motif of pink and green was observed in the decorations of the party. Pink roses combined with greenery were placed at vantage points about the rooms which were thrown en suite and the score pads, pencils, tables markers and prize wrappings further emphasized the chosen color motif. The tables were in the shape of green ovals with sprays of pink roses.

Refreshing fruit punch was served during the games from a flower decorated table on the porch.

Eight tables were in play during the evening and prizes were awarded following the totalling of scores. A dainty ice course in pink and green with mints was served. Guests attending were: Mrs. C. H. Pardee, Mrs. S. C. Pardee, Mrs. O. E. Anderson, Mrs. W. H. Yates, Mrs. A. M. Morgan, Mrs. D. V. Rouse, Mrs. C. P. Thayer, Mrs. Fugate deAnguera, Mrs. L. E. Harwood, Mrs. Fred Foster, Mrs. Sallie Myers Brown, Miss Mildred Kempton, Mrs. Raymond Dilley, Mrs. Clark, Mrs. Chas. Sherman, Mrs. Dorothy Craig, Mrs. G. M. McKnight, Mrs. J. H. Miller, Miss Marion Marston, Miss Ann Wise, Mrs. D. G. Perry, Miss Anna Harrell, Miss Eleanor Bryan, Mrs. Hayes Maxwell, Miss Mattie Tompkins, Miss Hettie Handtman, Mrs. J. E. Godwin, Mrs. O. P. Ginn, Mrs. E. P. Lacey, Mrs. C. R. Ginn, Jr., and Miss Zalea Patterson of Sevierville, Tenn.

Mrs. Anderson Honored at Party.

Mrs. Parke Anderson was a surprised honoree on Monday evening when Mr. Anderson arranged a party for her in celebration of her birthday anniversary at their home at Lake Byrd.

Following several progresses of bridge, Mrs. Anderson was showered with good wishes and dainty gifts from friends present and each guest received a novelty prize. The beautiful birthday cake, iced in white with pink lighted candles was cut and served with ice cream. Those sharing the delightful occasion with the honoree were Mr. and Mrs. E. F. Carmichael, Mr. and Mrs. Paul Garber, Mrs. Ruth Callier, Mr. and Mrs. E. E. Melton, and Mr. and Mrs. A. A. Bass.

Birthday Party Friday Afternoon.

Janita Tomlinson entertained a number of her friends Friday afternoon at the home of Mrs. J. N. Tomlinson in celebrating her twelfth birthday anniversary. Games and contests were enjoyed and later delicious cake and punch was served. The birthday cake was iced in pink with twelve lighted candles and was very pretty. Janita's guests were Irene Dyer, Ruth Bennett, Eloise Williams, Kyelean Williams, Eunice Touchton, Mary Louise Stewart, Mary Lou Weaver, Kathleen Williams, Mary Lecha Abbrinton, Willa Pearl McGiboney, Frances Gason, Letha Young, Agnes Young, Foye Mosier, Elizabeth Johnson, Franklin Clark, Rudolph Prescott, James Abbrinton and James Leroy Tomlinson.

Monday Bridge Club Meets.

Mrs. Covington was a charming hostess to her bridge club on Monday afternoon at her home which was decorated with a tasteful arrangement of garden flowers in summer shades. In the bridge games, Mrs. E. E. Melton received high score and was awarded the prize. A dainty salad course was served by the hostess. Guests present were Mrs. Earl Hartt, and Mrs. Ferd deAnguera, and members attending were Mrs. Melton, Mrs. A. H. Able, Mrs. Parke Anderson, Mrs. E. R. Booth, Mrs. E. F. Carmichael, Mrs. W. T. Coates, Mrs. M. V. Pilcher, Mrs. W. D. Dorniney and Mrs. J. E. Fowell.

Thursday Club Meets.

Dr. and Mrs. W. C. Touchton were hosts to their club on Thursday evening at their home, 100 Verona Avenue. Lovely garden flowers in an array of shades formed a beautiful decoration for the rooms.

Prizes were awarded to Mr. and Mrs. E. G. Todd as holders of high score and Miss Dorothy Sewall, second high.

A delicious and dainty salad course was served following the games. Those enjoying this affair were Mr. and Mrs. J. E. Brick, Miss Dorothy Sewall of Miami, Herbert Rock, Mr. and Mrs. W. C. Pringle, Mr. and Mrs. E. G. Todd, Mr. and Mrs. Neal Trent, Mr. and Mrs. W. D. Dorniney, Mr. and Mrs. C. E. Lanier, Mr. and Mrs. T. A. McNicholas and Mr. and Mrs. C. A. Smith.

Delta Deck Is Entertained.

Mrs. Russell Tinney was hostess to the Delta Deck bridge club Thursday evening at her home, 110 West Main Street.

Pink roses were arranged in vases about the rooms and sandwiches and iced fruit juices were served at the conclusion of the games.

High and second high scores were made and prizes won by Miss Inez Dawson and Miss Ruth Kempton. Members who enjoyed this delightful club meeting were, Miss Barbara Weaver, Miss Inez Dawson, Miss Grace Bodick, Miss Ruth Kempton, Miss Lee Kempton, Miss Ethel Clark, Miss Christine Reeves, Mrs. C. G. Ling and Mrs. Francis Shockey.

Mrs. Jack Head Luncheon Hostess.

A profusion of pink roses and lilies formed a pretty decoration for the party rooms at the home of Mrs. Jack Head when she was hostess to her bridge club at luncheon at 12:30 o'clock followed by bridge during the afternoon. After several interesting progresses of contract, Mrs. E. P. Loomis, who held high score was presented with an attractive blue pottery cream and sugar set on tray.

Members and guests enjoying this delightful affair were Mrs. S. A. Wood, Mrs. J. E. Fowell, Mrs. A. M. Morgan, Mrs. H. E. Keller, Mrs. M. V. Pilcher, Mrs. E. P. Loomis, Mrs. C. Dick Head and Mrs. C. E. Galtre.

Miss Anderson's Recital Well Attended.

The recital given by the music pupils of Miss Parlow Anderson at the high school auditorium last Friday evening was well attended and each number received enthusiastic applause from the audience. The girls were Colonial style in pastel shades of blue and white, reminiscent of the days of George Washington was a pleasing feature. The selections were mostly in various keys and were in keeping with the occasion.

Woodman Junior Circle Has Meeting.

The Junior Woodman Circle held a business meeting at the home of Mrs. J. N. Tomlinson, Junior supervisor Saturday afternoon at three o'clock.

Those attending were: Lenell Meadows, Allie Harden, Edna Massey, Elmeria Sadler, Ruth Fields, Ruby Ashton, Howey Harden, Robert Joiner and James Leroy Tomlinson.

Mrs. Beale of Sebring was visiting friends here Wednesday.

Mr. and Mrs. J. B. Hart were in Tampa Wednesday.

J. W. White, who is now located in Canal Point, spent Wednesday here with his wife.

Dick Head and T. C. Hobbs were in Jacksonville Sunday, returning to Avon Park on Monday.

Miss Joan Bryant, Southern College student spent last week end in Avon Park.

Rev. and Mrs. W. K. McClure and Mr. and Mrs. C. D. Nolan were in St. Petersburg Thursday where they attended the Southern Baptist Convention being held there.

Mrs. Earl Hartt is seriously ill at her home 101 S. Verona Avenue, her many friends will be sorry to learn.

Mr. and Mrs. C. H. Rector of St. Petersburg will be guests for the week end of Mr. and Mrs. W. S. Rawlings.

Mrs. W. H. Yates, Mrs. Henry Timm, Mrs. A. R. Pringle and Mrs. C. S. Donaldson spent a delightful day in Tampa Monday.

Mr. and Mrs. C. S. Martin, former residents visited friends here Tuesday and Wednesday enroute from Miami to their home in the north.

Mrs. R. C. Epperson, Mrs. B. F. Martin, and Mrs. W. C. Touchton were among those who attended the Southern Baptist convention at St. Petersburg today.

Mrs. C. C. Dempsey, Mrs. Scarborough, Miss Pearce, Mrs. Clark and Mrs. P. J. Langford, all of Protopro, were in Avon Park on Wednesday.

Mrs. H. W. McKalip has received word from Mr. and Mrs. J. G. Young that they arrived at their home in Pittsburgh, Pa. Wednesday having had a most pleasant trip home in their car.

Mrs. Lena Blumenthal and Mr. and Mrs. G. L. Franke will leave Sunday for their home in Cleveland, O., after spending several months at their home here.

Mrs. P. L. Rumpson and Miss Verna Heim returned Wednesday from St. Augustine where they attended the National Council of Catholic Women. Mrs. Rumpson is president of the Altar Society of the Catholic church at Sebring.

Mr. and Mrs. C. A. Cartmill of Washington, D. C., and Mr. and Mrs. W. E. Melton of Oakdale, La., were in town for a visit with Mr. and Mrs. Roland Drott. Mr. and Mrs. Melton are Mrs. Drott's parents and Mrs. Cartmill is her sister.

Miss Dorothy Sewall of Miami is the charming home guest of her cousin, Mrs. C. E. Lanier, having returned with Mrs. Lanier and Mrs. Neal Trent Sunday evening from Miami where they had been visiting friends for several days last week.

Mrs. M. E. Covington, Mrs. W. R. England, Mrs. D. M. Orr and Mrs. Kathleen Jones were in Lakeland Wednesday where they attended the 10th annual convention of the South Florida diocese of the Episcopal church which was held at All Saints church.

Mrs. D. V. Rouse, Mrs. W. M. Rock, Mrs. G. P. Thayer and Mrs. W. T. Coates attended the garden party and social sponsored by the Polk county Federation of Women's clubs held at the home of Mrs. George M. Chute in Balcon Park this afternoon from two to six o'clock.

Friends will be sorry to learn that Mrs. M. deAnguera who left recently for her home in Cincinnati was taken seriously ill enroute and received medical treatment at Waycross, Georgia. Her son, Ferd deAnguera went to Waycross upon receiving word and returned to Avon Park Thursday accompanied by his mother.

Mrs. W. P. Myers who has been visiting her daughter and son-in-law, Mr. and Mrs. L. S. Moody in Augusta, Georgia, returned home Saturday and was accompanied by Mr. and Mrs. Moody who are the guests of Mrs. Myers and family. Mrs. Moody is a delegate to the Southern Baptist Convention which is being held in St. Petersburg.

Word has been received from Mrs. M. W. Calendar that her brother-in-law passed away at his home in Town-Hill, Pa., and that she is now with her daughter, Mrs. Ruth Vandewater who is seriously ill at her home at Newburg, N. Y. Mrs. Vandewater has visited here and friends will hope to soon hear of her return to her usual good health.

Mrs. S. E. Roberts and Mrs. Wendel Roberts will leave Saturday morning for Madison, Ga., where they will attend the grading exercises at A. and M. College. Robert Roberts, who is a student there will return to Avon Park with his family. Mrs. B. M. Davis and son, L. C. will accompany them on the trip to Georgia and will visit relatives at Woodboro for some time.

Okeechobee.—New H. & H. Cash Grocery opened for business in store room vacated by B & B Grocery.

P. T. A. Holds Its Last Meeting of Year Thursday

The last meeting of the P. T. A. for the present school year was held in the auditorium Thursday afternoon.

Mrs. J. B. Coen, Jr., chairman of the nominating committee submitted a full list of officers for the following year and those that were not voted on at the last meeting were unanimously elected at this time. W. W. the secretary of the student, which office is not filled at this time the officers elected were: First vice-president, Mrs. C. S. James, secretary, Mrs. B. F. Martin; treasurer, Mrs. Steve Roberts; finance chairman, Mrs. Chas. Sherman; hospital chairman, Mrs. M. E. Covington; membership chairman, Mrs. Jack Head; publicity chairman, Mrs. W. M. Hetherington; child welfare chairman, Mrs. W. D. Dorniney; playground chairman, Mrs. Virginia Cloud; and social chairman, Mrs. C. H. Pardee.

It was voted to leave the assigning of the lunch money responsibility to the incoming officers. One application was made at this time.

Mrs. J. M. Lee and Mrs. W. D. Dorniney who have worked so faithfully on the child welfare committee a splendid report covering the year's work. \$640 was reported and paid out for school lunches, clothing, toilet operations and other necessities. Approximately 750 garments were distributed and 300 visits made during the school year.

Fourteen baskets were given to needy families at Thanksgiving and working in co-operation with the American Legion and the Associated Charities many baskets of food and numbers of toys were distributed for Christmas cheer. In closing their report, Mrs. Lee and Mrs. Dorniney thanked individuals and organizations who have been so generous with their assistance.

In the room court Mrs. Sadie Myers Brown's room won the attendance prize for the grammar grades. Mrs. M. E. Covington, Mrs. Eleanor Bryant, teacher won for the high school grades.

Prof. R. T. Fairley gave a brief talk at this time in which he stressed the honor of holding an office in the P. T. A. and thanked Mrs. McFarland, retiring president and the officers who have served with her this year for their untiring efforts.

Mrs. McFarland expressed her appreciation of co-operation of the year and greeted the new officers. Mrs. I. W. Chandler, treasurer, gave a fine report as treasurer, reported a total of \$28.11 was realized from the recent play sponsored by the organization.

Mrs. H. J. Chanos took charge of the program and Mrs. C. H. Shepherd gave an interesting talk on child welfare. She compared the definition of child welfare in general motion and stated that it is the foundation of adult living. Mrs. Shepherd said further that it works on two prime factors, that of environment and heredity, the two principal things which make life for us all.

The committee on mental hygiene from the American Health Association offered as suggestions for parents to observe; first, children should never be frightened; second, children must be taught to act in ways to be socially accepted; third, children should not be allowed to become helplessly dependent on respect; fifth, do not increase child's feeling of inferiority and sixth, there should be no punishment when the child should be punished but punishment must be fair. In closing her remarks, Mrs. Shepherd said that the second article of the first year's law is the most important in a child's life.

Mrs. Wm. Rock read two splendid articles relating to child welfare which had been written in observance of Child Health Week. The first was "Information for Parents Important in Planning Systematic Effort" as reported to White House committee by Morris Fishbein, M. D. The second article was "New Ideas for Welfare Now Accepted" by Oliver Roberts Barton.

Following adjournment, the members were invited to the Home Commercial room where the class under the direction of their teacher, Miss Elizabeth Atchley served sandwiches, pickles and lemonade with the letters P. T. A. ascribed across the top. The room was prettily decorated with pink and white flowers and the table from which punch was served was centered with a low bowl of plums with pink tapers in crystal holders on either side.

County Court Was Held This Week

A number of bonds were forfeited in county court this week, Judge M. C. Whitworth held court on Tuesday and Wednesday. Included in the various charges were assault and battery, gambling, infractions of the automobile tax laws, possession of liquor and home brew and bad checks.

Port Pierce.—Tamato canning operations started here.

A. P. H. S. NEWS Eighth-A News

We are sorry Trudie Edwards of our class has been kept out of school by the loss of her mother. Head Wilkerson won a prize of one dollar for an essay written on "How I Can Help to Prevent Automobile Accidents" which was awarded by the American Insurance Underwriters of Orlando.

The Pinks have at last entertained the Greens with a breakfast out on Lake Angelo. Mrs. Ginn and Mr. Mummam chaperoned the party.

Linda and Hal in swimming. Linda: Hal, don't splash the water on me like that. Hal: Why not? Linda: You're getting my face wet. (Monday morning in school) Linda: What, Jane, what's the 'apple of your eye' this week? Jane: Who's the what? Linda: The "crash" of course! Jane: The same one as usual. Linda: What? You don't mean to say you still like Eugene! Why you started liking him when we were kids. They don't usually last so long.

Sophomore News

Well, the Sophomores are back on their feet again after two weeks absence. Gee! But we hate to see next week come because of the American Legion. Although we will come back to old A. P. H. S. as Juniors; i.e. if we all pass in which we are all planning to. We are due to lose old pals, the Seniors but maybe we will see them all again some future day.

The Sophomores sent a telegram to Trudie Edwards sympathizing with her in her deep troubles. "A one-act play 'Polishing Henry' was put on by the Sophomores Thursday morning, which I think all enjoyed. The characters were: Henry Martin, W. M. Mahle, Henry's wife, Willie Mae Shiley, Henry's uncle, G. D. Gowan, Aunt Estelle, Louise Barbell.

Everything's tough in Literature, but simply because we have to memorize a part of "As You Like It". These morals in the story might help us. That must be the good of memorizing. Ringing off Future reference is Junior Studies of Avon Park High School, 1932-1933.

Senior News.

Conclusions: Not much more news from the Senior Class of 1931-32 will be published. This leaves tears in our eyes. Probably this is the last chance I have of expressing our thoughts and happenings; one more week will toll.

Indeed, we do thank the Sophomores for the party given by the class last week. It is our greatest wish that our sister class will be successful in their examinations and become junior classmates, the so-called Juniors.

How did you like our roster of last week? Everything. It is partially true. Our invitations, card sets, arrived this week, were very much appreciated with them, and hope you this week will attend our graduation exercises. If you can't attend, come to see us on Friday May 21, graduation sermon, Sunday May 22, and graduation exercises May 24. The sixth grade graduates the morning of May 24. Nobody won a gold medal in typing this week. The last test was given for a gold medal but as it was necessary to make 50 words per minute and as the test was just too difficult, nobody won it.

Several are getting silver medals though. They are given for fifty words per minute. A copper one is given for 40 words per minute. Everybody is practically O. K. in shorthand, most of us have made good progress. These Commercial subjects are very helpful to a person because they make you concentrate. Never fail to take at least one commercial subject, and make it either shorthand or typing. These are preferable to most students.

Crotalaria of Great Benefit To Citrus

According to County Agent Louis Almsayer, J. D. Sherman of Avon Park has crotalaria growing among some citrus trees on two lots in an old subdivision. These trees have not had any fertilizer for over four years but have made a fine growth. Trees in adjoining blocks which have not had crotalaria or fertilizer are nearly dead, Mr. Almsayer says.

Clearwater.—City purchased one and one-quarter acres of land on sand dunes of Clearwater, and is now approaching to causeway to be used as recreation park.

VENUS

W. E. Masters and Alex Mc Donald picked 36 crates of beans Monday.

Rev. Henry Smith preached Sunday at the morning and evening services.

A dance was given Saturday night at the home of Mrs. Sue Albritton.

Mrs. Kate Hendry and family of Okeechobee visited relatives and friends recently.

Mrs. W. Williams and daughter, Miss Tiny, of Lake Wales visited friends here recently.

Rev. Joe Smith of Haines City is the guest of his daughter, Mrs. Mamie Gillis this week.

Rev. and Mrs. Smith and son Harold were guests of Mr. and Mrs. Alex Mc Donald on Sunday.

Mrs. W. F. Farrington, Mrs. Joe Peoples and Mr. and Mrs. Norris and family of Moore Haven visited here recently.

Miss Hilda Youman and Miss Bessie Johnson of Arcadia were the guests of Mr. and Mrs. E. J. Hargroves Saturday.

Mr. and Mrs. W. L. Gillis and family and Rev. Joe Smith motored to Lakeport Sunday as the guests of Billy Smith and family.

Mr. and Mrs. G. A. Crickland and family, Mr. and Mrs. W. C. Stalls and Mrs. E. S. Johnson and family attended the annual railroad picnic at Palmdale Sunday and enjoyed the day.

METHODIST CHURCH
Bible school 9:45 a. m.
Sermon 11 a. m.
Junior Epworth League 6:00 p. m.
Senior Epworth League 7:00 p. m.
Sermon 7:30 p. m.
Church night, Wednesday 7:30 p. m.

UNION CONGREGATION CHURCH
Morning service, 11 a. m.
Evening service, 7:30 p. m.
Bible school, 10 a. m.
Rev. A. P. Vaughn, Pastor.

THE FIRST BAPTIST CHURCH
Rev. W. K. McClure, Pastor.
Sunday school, 9:45 a. m.
Preaching at 11 a. m. and 7:30 p. m.

B. Y. P. U. at 6:30 p. m.
Prayer meeting Wednesday evenings at 7:30 p. m.
Sunday School Teachers' Meeting, Friday evening at 7, taught by Mrs. J. B. Coen, Jr., followed by choir practice.

Prayer meeting, second Thursday evening of each month at 7 o'clock, in the basement of the church.

THE CHURCH OF CHRIST
William F. Etheridge, Minister.
Bible school, 10 a. m.
Sermon 11 a. m.
Subject: "Seven Things we Must Prepare For."

Prayer meeting Wednesday evening 7:30. Motto: Friendship and Worship.

CHURCH OF THE REDEEMER (Episcopal)
Rev. Heber W. Welley.
Holy Communion (second, fourth and fifth Sundays) 8:00 a. m.
Church school, 9:30 a. m.
Morning service (Holy Communion first Sunday) 11:00 a. m.
Young People's Service League at 8:30 p. m.

CHURCH OF THE NAZARENE
Chas. E. Dewar, pastor.
9:45 a. m. Sunday school session.
1:30 a. m. Morning Worship—Sermon: "The Sufficiency of the Atonement."
5:30 p. m. Juniors' meeting.
8:30 p. m. N. Y. P. S. 14th chapter of Acts in consideration.
7:45 p. m. Evangelistic service. Sermon: "What you get for keeping that which you are required."

Several are getting silver medals though. They are given for fifty words per minute. A copper one is given for 40 words per minute. Everybody is practically O. K. in shorthand, most of us have made good progress. These Commercial subjects are very helpful to a person because they make you concentrate. Never fail to take at least one commercial subject, and make it either shorthand or typing. These are preferable to most students.

A Vote FOR Fred S. Bee

Is a vote for impartial Tax Assessments in Highlands County.

Your Support is Solicited

(Paid Political Advertisement)

New Circle

"Sebring's Friendly Theatre"

NOW PLAYING
Thru Sat. Mat. Sat. 3:30
"The Crowd Roars"

Most exciting, gripping picture you'll ever see! Don't miss it!

SUNDAY AND MONDAY
Matinee Sunday, 3:30

Elissa
LANDI
in Henry King's Production

The
WOMAN IN ROOM 13

Ralph Bellamy Neil Hamilton
Myrna Loy Gilbert Roland

TUESDAY AND WEDNESDAY

LEW AYRES
IMPATIENT MAIDEN

with MAE CLARKE, UNA MERRILL, JOHN HALLIDAY, ANNE DEVINE.

NEXT THURS. FRID. SAT.
MAT. SATURDAY, 3:30

MURDERS IN THE RUE MORGUE

Featuring
Bela Lugosi
Sidney Fox

the story by
EDGAR ALLAN POE

Note: If you shivered at "FRANKENSTEIN" you'll SHUDDER at this one!

SELECTED SHORTS ON EACH PROGRAM

Another Note:

EFFECTIVE SUNDAY
MAY 22nd
FIRST NIGHT SHOW
STARTS 7:30

Public Library

Open Mondays, Wednesdays and Fridays,
3 to 5 p. m.

Second Floor, City Hall.

Membership Free to Residents.

Tourists 50c for Season Card.

Mrs. E. O. Williams
Librarian

Sunday School Lesson

FOR MAY 15, 1932.

SUBJECT: Jacob at Bethel.
GOLDEN TEXT: "I am with thee, and will keep thee in all places whither thou goest." Gen. 28:15.
TIME AND PLACE: 1760 B. C.; Beersheba and Bethel.
LESSON TEXT: Gen. Ch. 27-28 (Printed, Gen. 28:10-17).
PRACTICAL TRUTH: Talents may be a blessing or a curse.

INTRODUCTION: The books say that, "The Scripture records: 'Isaac was old, and his eyes were dim, so that he could not see.' He decided to bestow the patriarchal blessing upon his eldest son, Esau. The advantages to the eldest son were not definitely fixed in patriarchal times. However, four distinct promises are noted in the blessing pronounced by Isaac upon Jacob (Gen. 27:28, 29). 1. Fertile soil. 2. 'Fatness of the earth.' 3. Abundance of provision. 4. 'plenty of corn and wine.' 5. Authority and lordship. 6. Jacob was the channel through which men should be blessed. According to Josephus it would be impossible to alter this blessing after Isaac had discovered his mistake. Heb. 12:16, 17.

When Jacob and his Mother had carried out their conspiracy to have Isaac give Jacob the blessing which belonged to Esau, the latter returned from the plains and learned the facts from his father Isaac, and Esau said, "Is he not rightly named Jacob?" for he hath supplanted me these two times; he took away my birthright; and, behold, now he hath taken away my blessing."

"And Esau hated Jacob because of the blessing wherewith his father blessed him: and Esau said in his heart, The days of mourning for my father are at hand; then will I slay my brother Jacob. And these words of Esau her elder son were told to Rebekah: and she sent and called Jacob her younger son, and said unto him, Behold, thy brother Esau, as touching thee, doth comfort himself, purposing to kill thee. Now therefore, my son, obey my voice; and arise, flee thou to Laban my brother to Haran. Then Rebekah arranged for Isaac to send Jacob to her brother Laban to secure a wife from among his Mother's relatives, and also to escape death from Esau. Isaac's poor health about this time caused his family to expect his early death but he is said to have lived forty years after Jacob stole the blessing.

Then today's lesson begins. "And Jacob went out from Beersheba, and went toward Haran. And he lighted upon a certain place, and tarried there all night, because the sun was set, and he was weary of the stones of that place, and put them for his pillows, and lay down in that place to sleep." He was about fifty miles from his father's home, and in a desert place, but near Bethel where Abraham had once built an altar.

"And he dreamed, and behold a ladder set up on the earth, and the top of it reached to heaven; and he beheld the angels of God ascending and descending on it. And behold, the Lord stood above it, and said, I am the Lord God of Abraham thy father, and the God of Isaac: the land wherein thou liest, to thee will I give it, and to thy seed." Jacob's dream was not of the ordinary kind, but rather a vision in which God revealed himself to Jacob, who was greatly impressed. This was the origin of the phrase "Jacob's Ladder." Jacob beheld the Lord standing at the top of the ladder, and the promise to Jacob was then made, which was practically the same promise made to Abraham and to Isaac.

"And thy seed shall be as the dust of the earth, and thou shalt spread abroad to the west, and to the east, and to the north, and to the south; and in thee and in thy seed shall all the families of the earth be blessed. And behold, I am with thee, and will keep thee." The greater blessing here promised was the coming of Jesus the Savior, through the descendants of Jacob, and the personal blessing that God would be with Jacob and would not leave him.

"And Jacob awoke out of his sleep, and he said, Surely the Lord is in this place; and I knew it not. And he was afraid, and said, How dreadful is this place! this is none other but the house of God, and this is the gate of heaven. And he had not known that God was with him, but he knew, after his experience of that night. We can know God and Christ only by personal spiritual contact with them.

Jacob felt he was at the house of God, and at the door of heaven. Would it not be a happy thing if our Churches were all such that when we enter them we could feel as Jacob then felt?

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THE TIMES' WEEKLY PAGE OF COMICS

DOROTHY DARNIT

By Charles McManus



"IT'S A GREAT LIFE IF YOU DON'T WEAKEN"

By Jack Rabbit



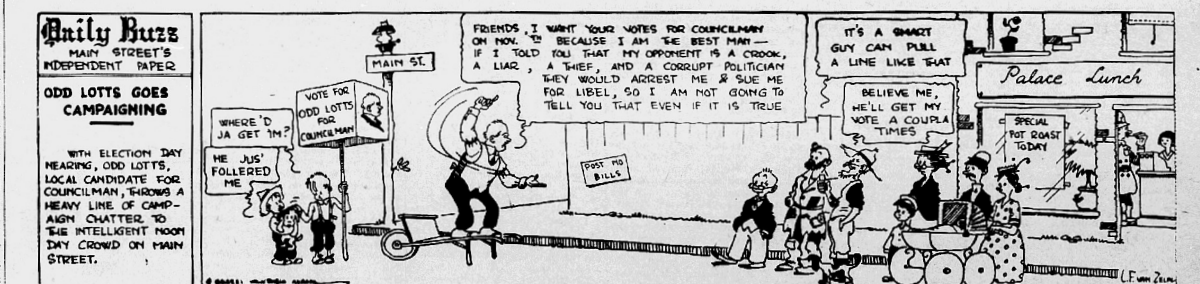
MR. BROAD OF WALL STREET

By Charles McManus



"THE MAIN THING ON MAIN STREET"

By L. F. Van Zelm



FINNEY OF THE FORCE

Ted O'Loughlin



Democrats Opened Campaign Officially at Venus Saturday

Barbecue Served To Nearly 1,000; Many Candidates Speak and Give Various Reasons Why They Should Be Elected.

With an attendance estimated at nearly 1,000 the political rally and barbecue went over in first class shape at Venus last Saturday and was the official opening gun in the primary campaign. T. M. Johns, principal of the Lake Placid schools, acted as chairman for the day, welcomed the guests and introduced the speakers. He urged everyone to qualify and to help elect the government in the hands of the people.

E. J. Etheredge, chairman of the county Democratic executive committee, called the visitors attention to the fact that the candidates who would speak would discuss the vital issues of the campaign and urged voters to vote for the best candidates possible. He also mentioned the recent resolution of the committee endorsing the salary basis for county officers as against the present fee system and also condemning the employment by officials of members of their immediate families or their relatives.

During the speaking the majority of the candidates endorsed these resolutions. Several of the speakers received bigger ovations than others, testifying to their popularity. Some of the speeches were very short, not more than a few words while others were bursts of oratory. O. C. Farnish, chairman of the board of county commissioners, proved himself a very efficient auctioneer, selling a very delectable looking cake for \$3.00 for the benefit of the local churches. Barbecue beef with all the "fixins" as well as salads and cakes was served at noon and everything quickly disappeared. All expressed their appreciation to the Venus citizens for the good time afforded, both the candidates and the visitors.

Candidates speaking were: W. R. Maynard, J. E. Sims and Charles Clements for representative. Capt. Maynard favored abolition of the poll tax, reduction in the price of auto tags and the insurance of bank deposits. Sims said cost of government is too high and too many reduce expenditures and taxes will come down. He opposed exempting homes and farms from taxes and said all property should be on the tax list. Clements was for lower auto tag costs, abolition of the tax agencies and exemption of homes and farms.

J. Hardin Peterson of Lakeland, candidate for Congress, was the last speaker before dinner and urged economy in government, the elimination of useless commissions and bureaus. He opposed a general sales tax and favored the insurance of bank deposits and a readjustment of freight rates.

Following the refreshment period

W. B. Crawford Candidate for Sheriff in the Democratic Primary June 7th.



Mr. Crawford was born in South Georgia, came to Florida at the age of nine years. Served for twenty-one years in Jacksonville in the capacity of Police, City Detective and Lieutenant of Police. Served in the World War, about a year in France. Moved to Sebring in 1925 and engaged in the automobile business up to about three years ago. Has been elected three times in succession as Mayor of Sebring. Has a family of six dependents. If elected, no relatives will be employed. If elected to this important office will enforce not only the prohibition laws but all laws to the best of his ability and will conduct the office as economically as possible and give his undivided attention to same.

YOUR VOTE AND INFLUENCE WILL BE APPRECIATED.

the candidates for county commissioners for district five spoke. They were Ben Hope, N. B. Jackson and Robert Langford. Hope, who was asked for the nomination; Jackson promised a business like administration and Langford promised to do his duty as a commissioner.

The candidates for sheriff were next on the program, being Doyle Schumacher, W. B. Crawford, E. A. DeLaney, W. E. England and A. F. Helms. Schumacher complimented his opponents and promised no commission deputies will be on salary basis. Crawford rectified his own record and promised a clean county with the co-operation of the people. DeLaney compared his size with that of Crawford and agreed with him in many things. He said he was for the masses and not the classes. England promised a business administration and cited his qualifications as an auditor. He said there can be no economy without efficiency. Helms promised law enforcement of all the laws on the statute books with deputies on a salary basis.

Judge M. C. Whitehurst, county judge and unopposed candidate for re-election, expressed his appreciation of the confidence shown and said he preferred mercy to severity where possible. L. Grady Burton, unopposed for re-nomination as county clerk, thanked his hearers for their support.

L. T. Farmer and W. Z. Carson, candidates for the office of clerk of the circuit court, were next. Farmer, the present incumbent, cited his record while in office and the delinquent taxes collected with the co-operation of other county officials. Carson said he is a businessman and not a politician and would apply business methods to the clerk's office.

Candidates for tax assessor were next. F. E. Bee and Cyril Baldwin. Bee pledged himself to work for the benefit of the taxpayers and reduce expenses. Baldwin said he was running on his record and endorsed the resolutions of the county committee.

Aspirants for the office of tax collector were J. Lee Johnson, D. E. Canfield and Mrs. Ruth E. Hylton. Johnson said he is seeking the office but it is up to the people and he had no hard story to tell. Canfield, the present collector, said he had done nothing to be ashamed of and wanted figures to show the collections in this county as compared to others. Mrs. Hylton's talk was short and she promised honesty and efficiency if elected.

L. C. Ellenberger, candidate for the office of county superintendent of schools told of his qualifications as an educator and F. N. Bailey who has held the office for a number of years, said he stood on his record, and cited the schools in the county being kept open full term while other counties had to close their schools.

Henry Murphy of Zolfo and E. J. Etheredge, DeSoto City, candidates for state senator, were next. Murphy urged retrenchment and said schools must be kept open and the teachers paid. He condemned road building at present as well as a system of changing school books every eight years. Etheredge referred to his record while senator during previous terms and argued a cut in salary of all state officials. He also advocated a readjustment and reduction in auto tags and a referendum by the people of exemption of homesteads from taxation.

Candidates for county commissioner from other districts introduced themselves and made short talks.

3,557 Voters Are Registered In Highlands County

According to final figures just compiled by Supervisor of Registration W. L. Long there are 3,557 registered voters in Highlands county. Of these there are 3,255 Democrats, 193 Republicans and nine registered as Independent.

The Democratic registrations for the different precincts are: Precinct 1, 715; precinct 1-A, 810; precinct 2, 348; precinct 2-A, 729; precinct 3, 151; precinct 4, 231; precinct 5, 139; precinct 6, 53; precinct 6, 93; precinct 7, 56; precinct 8, 25; precinct 9, 57.

Reduce Registration Fee For Jersey Cattle

Louis H. Alameyer, local county agent, has received information from the American Jersey Cattle Club that provisions have been made that purchased Jerseys past two years of age may be registered, for a limited time, at a fee of \$5.00 instead of \$10.00.

This temporary reduction was made by the national organization because of its appreciation of the present financial conditions of the country and in order that many worthy purchased Jerseys which have not been registered, may now be registered at this saving to their owners.

According to Lewis W. Morley, executive secretary of the national organization, many breeders are taking advantage of this reduction.

LONGEST LIST OF CANDIDATES QUALIFY

Long List of Candidates Are Ready to Enter June 7th Primary

The longest list of candidates in the history of Florida elections was announced yesterday from Tallahassee by Secretary of State R. A. Gray, who is preparing the list for certification to the boards of county commissioners for inclusion in the official primary ballot for the June 7th state-wide election.

All candidates for Nation and State offices and for district offices where the district embraced more than one county were required to qualify with the Secretary of State. This rule applied to both Democrats and Republicans. The deadline was midnight, May 8, but as that was Sunday the books were kept open several days to allow all papers in the mails to clear.

The official primary ballot in each county will include all State and national office-seekers who were qualified here, all district candidates in their own districts and the strictly county list which varies in each county at midnight, May 13.

List of Those Qualified. The complete list of qualified state candidates will appear on the ballot for Highlands county follows:

Democratic Primary, June 7

For President—L. J. Chasse, William H. Murray, Franklin D. Roosevelt, For U. S. Senator—

Duncan U. Fletcher, Jacksonville. For Congress, State at Large—John T. Alsop, Jr., Jacksonville.

W. D. Bell, Arcadia. Asher Frank, Tampa. Lester W. Jennings, Jacksonville. W. J. Sears, Jacksonville.

For Congress, First District—Herbert J. Drane, Lakeland. Sumter L. Lowry, Tampa. J. Hardin Peterson, Lakeland.

For Presidential Elector, Group One—Jerry W. Carter, Jr., Tallahassee. Hugh S. Sparkman, Daytona Beach.

For Presidential Elector, Group Two—W. V. Lanier, Tampa. For Presidential Elector, Group Three—

George M. Dorman, Jacksonville. For Presidential Elector, Group Four—Willard W. Ayres, Gainesville. For Presidential Elector, Group Five—

William W. Fairbanks, Gainesville. Ammon McClellan, Collier City. Charles H. Part, Tampa.

For Presidential Elector, Group Six—Robert W. Fisher, Fernandina. For Presidential Elector, Group Seven—

G. T. McClellan, Frank. For Governor—Stafford Caldwell, Jacksonville. Charles M. Durran, Jacksonville.

For Attorney General—Ernest Amos, Tallahassee. J. M. Lee, Avon Park. Van C. Swearingen, Miami.

For State Treasurer—W. V. Knott, Tallahassee. For Superintendent Public Instruction—

W. S. Cawthon, Tallahassee. For Commissioner of Agriculture—Franklin O. King, Orlando. Nathan Mayo, Summerfield.

For Justice of the Supreme Court, Group One—William H. Ellis, Tallahassee. For Justice of the Supreme Court, Group Two—

Rivers Buford, Tallahassee. For Justice of the Supreme Court, Group Three—Fred H. Davis, Tallahassee. For Railroad Commissioner—

R. Hudson Burr, Tallahassee. Olden A. Ryd, Jacksonville. George S. Davis, Palatka. W. D. Douglas, Lake City.

John Walter Newbern, Newberry. Tom J. Redding, Leesburg. Lester Wells, Tallahassee. For Adjutant General—

Vivian Collins, St. Augustine. For State Attorney, 19th Judicial Circuit—L. Grady Burton, Wauchula. For State Senator, 27th District—

E. H. Etheredge, Sebring. Henry G. Murphy, Zolfo Springs. For Delegate, National Convention, State at Large—

Mrs. Tommie C. Barfield, Everglades. James J. Burke, Pensacola. Randolph Calhoun, Sarasota. Val C. Cleary, Miami.

Willbur Cleveland, Miami. Mrs. Herman A. Dann, St. Petersburg. Eli Futch, Gainesville.

Mrs. Beulah Hooks, Hannah, Lakeland. Mamie Sparkman, Hart, Tampa. Bryan Mack, Daytona Beach. James S. McCawley, Tavares. Emily Wright, Morey, Pensacola. Pat Murphy, Jacksonville. Perry A. Nail, Jacksonville. Mrs. Charles H. Overman, Bagdad. E. F. C. Robertson, Sr., Jacksonville.

Stanley Semor, Coral Gables. Fuller Warren, Jacksonville. James Whitehurst, Brooksville. Mrs. William L. Wilson, Jacksonville.

William L. Zachary, Pensacola. For Congressional Delegates, State at Large—James B. Dodge, Jacksonville. Richard W. Ervin, Tallahassee. Frank Hilburn, Pensacola.

F. S. Hudrall, Jacksonville. John J. Koles, Miami. E. Clay Lewis, Jr., Wewahatcha. For Delegate, National Convention, First Congressional District—

Carl Harton, Fort Myers. N. G. Robertson, Sarasota. Wallace Tervin, Bradenton. For State Senator, 28th District—

Herbert L. Anderson, Jacksonville.

teeman—Norman N. Blakely, Miami. John T. G. Crawford, Jacksonville. John B. Sutton, Tampa. John S. Taylor, Largo. For National Democratic Committeewoman—

Mrs. Lois K. Mayes, Pensacola. Mrs. J. Reis Ramsay, Tampa. Mrs. Hortense K. Wells, Tampa.

Republican State Ticket For Congress (State at Large)—Glenn B. Skipper, Miami. For Congress (First District)—

Arthur R. Thompson, St. Petersburg. Presidential Elector (Group No. 1)—E. W. Abbott, Melbourne. John F. Walter, Daytona Beach.

Presidential Elector (Group No. 2)—Miles Draper, Tampa. Presidential Elector (Group No. 3)—John J. Koles, Miami. Presidential Elector (Group No. 4)—

F. Ray Anderson, St. Petersburg. Presidential Elector (Group No. 5)—C. C. Asherman, Fort Lauderdale. Josh Mizell, Punta Gorda. Presidential Elector (Group No. 6)—

Herbert L. Anderson, Jacksonville.

ville. W. R. Helie, Pensacola. Presidential Elector (Group No. 7)—Julia A. Aldrich, Miami. T. Sherwood Hodson, Homestead. For Attorney at Large—

William J. Howey, Hovey-in-the-Hills. For Comptroller—A. F. Knotts, Yanketown. For State Senator (29th District)—

A. S. Strickland, Starke. For State Senator (33rd District)—Edward Partridge, St. Cloud.

Avon Park On State Air Route

The designation of nine state air routes was approved by resolution of the state road department at a recent meeting. Avon Park was placed on Airway No. 9 from Bartow to West Palm Beach via Avon Park and Okeschoke, and the local field has been designated as an emergency landing field. The air routes were designated under authority granted by the last legislature as meeting with the approval of the State Committee on Aviation.

Bates Is Candidate For Constable's Office

A. A. Bates, Sebring business-man, this week announced his candidacy for the office of Constable, subject to the Democratic primary on June 7th.

Bates has been connected with the retail gasoline business in Sebring for the past four years, and at present operates a station here. Prior to that time he was engaged in the carpentering and contracting business.

MILK

Pure Jersey Milk, 15c per quart. Whipping Cream, 20c for 1/2 pint. Buttermilk, 10c quart. DELIVERED, PHONE 29. Cream Line Dairy

Bananas	Coffee
3 lbs. 10c	ALL HOURS
	A Nice Mellow Blend
	Fresh Ground 19c lb.
B & B Cash Grocery	
A FLORIDA OWNED INSTITUTION	

White Bacon	Clear sides, lb. 7c
POTATOES	Sweet 29c
	10-lbs. 29c
FLOUR	IRISH 15c
	10 lbs. 15c
LARD	Beans and Peas
24-lb. Bags 79c	
Pillsbury 79c	B. E. PEAS 5c
Fluffy Ruffles 79c	BABY LIMAS 5c
Blue Tag 65c	G. N. BEANS 5c
Golden Rule 55c	Per Can
DAIRYLEA	

MILK, Tail cans, Limit 12 cans	05c
No. 2	
Peas, Corn, String Beans, 3 cans	25c
MEAL or GRITS, 6 pounds for	15c

PALM OLIVE SOAP, 3 bars	20c	MATCHES, 3 10c packages	19c
WALDORF TOILET SOAP	10c	GEORGIA Y. C. Peaches	
DILL PICKLES	15c	PIE PEACHES	No. 2; Can 2 for 25c
TOILET SOAP	10c	JAM	25c
TISSUE	05c Roll	PURE	25c
BLUE ROSE RICE		COCONUT, pound	25c
RICE, 5 pounds, 100 lb. sack	\$3.29		
Octagon Soap, 10 bars for	25c		

B & B Meat Department	
PICNIC HAMS	YOUR CHOICE
SPARE RIBS	Per pound
PIG BRAINS	09c
BACON BUTTS	
COUNTRY ROLL BUTTER, pound	23c
WESTERN PORK CHOPS, per lb.	17c
FLORIDA BEEF ROAST, per lb.	12c
CLIFF'S PORK SAUSAGE, 3 pounds for	33c
GENUINE SPRING LAMB STEW, 3 lbs. for	25c
VEAL or BEEF STEW, per lb.	08c
HENS OR FRYERS DRESSED	