

Here and There About Avon Park

By W. M. Hetherington

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INSTALLATION OF BLUE LODGE AND O. E. S. TUESDAY

Joint Installation of Officers
of Two Avon Park Masonic
Bodies Held With Large At-
tendance of Members.

Poinciana Lodge No. 227, F. & A. M. and Lehigh Chapter No. 85, Order of the Eastern Star held joint installation of officers at the Masonic hall Tuesday night.

Past Master Walter Scott, Sebring, was installing officer for Poinciana lodge, and the following officers were installed in the usual impressive ceremony: W. A. Sheffield, worshipful master; S. E. Booth, senior warden; E. E. Melton, junior warden; C. S. Sherman, secretary; F. S. Jordan, treasurer. Appointive officers also installed were: John N. Smith, senior deacon; A. E. Barker, junior deacon; R. McCabe, senior steward; W. B. Willis, junior steward; J. W. Baldwin, tiller; H. M. Myers, chaplain.

Following installation, C. R. Head presented the past master's jewel to the retiring worshipful master, Alex. Stellegan.

The lodge then recessed and in the morning Eastern Star officers took place. Mrs. Mamie Lander, past grand matron, was installing officer. She appointed the following to assist her: Florence Elwell, grand marshal; Mrs. F. L. Tillis, grand organist; Mrs. Anna Carpenter, grand chaplain.

Past Grand Matron Lula Scott and Past Grand Patron Walter Scott were introduced by the installing officer. Officers were then installed as follows: Furlow Anderson, worthy matron; Herman Myers, worthy patron; Rachel McFarland, associate matron; W. W. Farland, associate patron; Agnes Cox, secretary; Eunice Orr, treasurer; Lucile Daly, conductress; Stella Chance, associate conductress. Appointive officers installed were: Florence Elwell, chaplain; Zora Trent, marshal; L. O. Shigler, sergeant; Janie Smith, Ady; Charlotte Sherman, Ruth; Hazel Luthy, Esther; Lora Stuckey, Martha; Hattie Seybert, Mary; M. C. McGiboney, warden; Grover Daly, sentinel.

Following the installation, the retiring matron, Mrs. F. L. Tillis, presented a beautiful bouquet of roses to the incoming worthy matron, Miss Furlow Anderson. Mrs. Elwell presented the retiring matron's jewel, with her emblematic jewel. The jewel was a beautiful piece of jewelry, mounted on the action by the 40 cent group meeting Tuesday. Members of the two committees, in reviewing the current season's crop, pointed out in their resolution, the fact that there are more than 7000 fewer cars of grapefruit remaining to be moved than was moved last season from this time on. "Statistically, the market should be much stronger," the joint resolution says, "and a united effort by the elements of the industry is imperatively needed to stabilize prices and recover lost morale."

According to N. H. Vlasinger, Babson Park, chairman of the Committee of Fifty, the greatest difficulty in establishing a minimum price by the growers generally is the problem of the individual grower in one community now knowing what price the growers in other communities were being paid. With a concerted effort to unite every grower in the state in a statewide agreement, members of the two groups felt that they could move toward creating a united front among the individual growers.

Minimum Price of Cannery Fruit

Growers Seek To Establish
Price of 40 Cents
Per Box

Winter Haven, Dec. 30.—Stabilization of prices of certain grades of grapefruit and fruit sold to truckers has been given impetus with the launching of a move to establish a minimum price of 40 cents per box. Inauguration of the movement developed at a joint meeting of committees from the Clearing House Committee of Fifty and the Exchange association presidents, held recently, and followed actions by Clearing House shippers and on December 16th by the Exchange association presidents.

A resolution, embodying an agreement not to sell grapefruit, drops included, to canneries or trucks, for less than 40c at the grove or packing house, submitted by the action by the 40 cent group meeting Tuesday. Members of the two committees, in reviewing the current season's crop, pointed out in their resolution, the fact that there are more than 7000 fewer cars of grapefruit remaining to be moved than was moved last season from this time on. "Statistically, the market should be much stronger," the joint resolution says, "and a united effort by the elements of the industry is imperatively needed to stabilize prices and recover lost morale."

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New Florida Truck Crops Insect Bulletin

A complete bulletin about Florida truck and garden insects has just been revised by the Florida Experiment Station. J. R. Watson, widely known entomologist, is the author. This 212-page bulletin contains the latest information about all the major insects of Florida truck crops as well as pictures of many of them. It is numbers 282, and free copies are available.

Clewiston.—State Highway No. 15, running east and west in front of Seminole soldiers' home site, will be widened by State to 100-foot and 50-foot pavements.

Mulberry.—Strawberries from the 1931 season are available.

Bishop Wing To Visit Church of Redeemer Jan. 10

On Sunday evening, January 10th at 7:30 o'clock the Rev. John D. Wing, Bishop-Coadjutor of the Diocese of South Florida will make his annual visitation to the Church of the Redeemer and will administer the Sacrament of Confirmation at this service. Bishop Wing will also be the preacher and everyone will be welcome to come to this service and hear the Bishop, who is known as one of the most forceful and eloquent preachers of the Episcopal Church in this country.

Watson Winner In Armory Bout

Homeland Boy Easy Victor
Over Joe Rodriguez In
Boxing Show

Percy Watson, a fast-stepping youngster of Homeland, made his initial appearance on the weekly boxing card held under the auspices of the local National Guard unit Wednesday night, and took a 10-round decision from Joe Rodriguez, of Tampa.

Mr. Rodriguez, who knocked out Skooter Barwick in last week's match, was no match for the Homeland boy, who had the best of the match from the first round to the finish. Diving in from the start of the ball, Watson kept up a steady fight throughout the ten rounds and kept the Tampa so busy guarding against left jabs and right hand smashes that he was unable to put over his right swing that proved the undoing of Barwick last week. Rodriguez tried to use his right all evening, but missed repeatedly. Watson won round after round by a wide margin. His victory created a great sensation among local fight fans, who cheered wildly at the finish. The fight was by far the best that has been seen in the local arena.

Promoter Eddie Callahan announced that Watson would be matched with Eddie Bonds of Barrow in the next round, which will be held two weeks from Wednesday night.

In the semi-final Billy the Kid, Tampa, and Battling Oscar, Avon Park, met on a tight round that went to Oscar on a decision. Billy, a game little fighter, and a beautiful boxer, and the decision was met with considerable boing. Billy went down twice in the second round, but came back to finish the fight and give Oscar a tough battle for the decision.

In the preliminaries, Archie Massey knocked out Tuck Grogan in the first round of a scheduled six round bout. Both are local boys. A single punch to the stomach took the wind out of Grogan, and he was unable to continue.

Niel Smith of the Crute Mill and Johnny Carpenter of Huntington, W. Va., fought four rounds to a draw to start the card.

United Charities Appeal For Funds To Carry On Work

Relief funds, from which United Charities has been extending help to unfortunate families, are running low, and it is necessary to call for contributions from the public to carry on the work.

In making an appeal to the public for funds, Mrs. W. H. Yates, chairman, expressed thanks to all who contributed to the fund the past year. "Our work is a year's preparation, as you know," said Mrs. Yates. "We are called upon for aid, not only at Christmas time, but all through the year. We have been able to extend a helping hand to many families during the year, and will undoubtedly have many calls for help all through the coming year, especially during the coming summer. At the present time our funds are almost depleted and to enable us to keep our work we will have to have contributions from the public, said Mrs. Yates.

Besides its year round activity, United Charities sent out over 200 baskets at Christmas and distributed many toys to children. Clothing and shoes were also distributed. Mrs. Yates expressed thanks of the organization to Sherman's for six big dolls, and to the B. F. W. for 10 beautiful dolls. All of which were donated and went to gladden the hearts of little girls.

EPISCOPAL CHURCH DEPCTS NATIVITY WITH TABLEAUX

Beautiful and Impressive
Ceremony at Church of
Redeemer Christmas Eve;
Broadcast Carols.

Remarks from all sides refer to the series of Nativity Tableaux given in the Church of the Redeemer on Sunday night as one of the most impressive and beautiful productions ever seen in Avon Park. The Sanctuary of the Church was the setting for these tableaux and at the beginning of the service P. Johnson explained that the whole idea was planned as devotional and theatrical. This idea was admirably borne out by the perfect silence of the large congregation which well overtook the seating capacity of the church. One of the members of the congregation summed up the idea by saying, "That was a beautiful sermon in living pictures."

During each picture P. Johnson read the descriptive passages from Holy Scripture and the choir sang appropriate hymns. One of the pleasant features of the service was its complete smoothness and the absence of any disturbing sounds reaching the congregation during the changing of the various settings.

The first tableaux was a representation of a prophetic birth of the Messiah. This was played by Mr. Fred Prior.

2. The Virgin Mary as a young girl being instructed by her mother St. Anne, played by Hilda Reddick and Mrs. Wm. Reek.

3. The Annunciation, portrayed by Mr. Crabtree as the blessed Virgin, and Marcus Covington as the Angel Gabriel.

4. The Angels appearing to the Shepherds, played by Margaret Mook, Ruth Mook, Elmina Sadler, Peggy Mandis, Charlotte Betts and Maryanne Reek. Shepherds played by Lacey, Bill Lacey and Herbert Reek.

5. The Magi at the court of Herod, played by Mr. Nelson Smith, Mr. Grever Daley and Mr. E. Betts as the Wise Men, with Mr. P. E. Lacey as Herod, and Franklin Clark and Tommy Hicks as attendants on the King.

These five tableaux were played before a screen covered with Spanish tiles, and the background of the altar. For the final tableaux of the Nativity itself this scene was removed revealing the altar ablaze with candles and decorated in scarlet bougainvillea. This scene went beyond the usual conventional picture of the Nativity and was designed to bring out the abiding presence of Christ in the Church and the altar as the extension of the Incarnation. In this tableau the manger, from which flowers, bright light, was placed on the pedestal at the foot of the altar. The Magi and the shepherds, and St. Joseph stood to the left. These were surrounded by angels, and servers of the church in their scarlet essons and white cotas holding their lighted torches. On the foot pace were the kneeling shepherds at the right and the Magi at the left with their gifts. Two very tiny angels knelt at the foot of the crib. As the choir began the hymn "O Come All Ye Faithful" six children dressed to represent various nations marched slowly from the side entrance and knelt around the manger. The choir, representing the Church, came from the reading stand to kneel at the manger, and all those in the tableaux marched in procession out of the church headed by the Cross and candle bearers.

In this last tableaux the characters not already mentioned were supplemented by the following: St. Joseph, Mr. Wm. Reek, servers: Rev. E. Barker, Walter Mann, Donald Todd, Vernon Covington, Herbert Todd, and Harold Betts. Extra angels: Ruth Mook, Madge Flicks, Della Hicks, Nancy Morgan and Ruth Betts.

For a half hour before the service chimes and Christmas hymns were broadcasted from the tower. Those responsible for the tableaux were Mr. Johnson and Mrs. Johnson, assisted by Mrs. M. E. Covington, Mrs. Demos Mandis, Mrs. M. V. Fletcher, Mrs. Kathleen Jones, Mrs. England, Mrs. Reek and Mrs. Hart. The service was directed by Mr. Johnson. (Continued on page three)

Golf Tournament at Highland Lakes

Qualifying Rounds Begin Jan.
9 and 10, With Matches
the Following Week

Harold Fossum, professional at Highland Lakes, announces that a match play tournament will be held for Avon Park golfers starting January 9th and 10th. On either of these dates an 18 hole qualifying round will be played and players will be placed in flights depending on the number of entrants, and the matches be played any time during the week.

No green fees will be charged players but an entrance fee of \$5.00 will match strokes for medalist honors and places in the first flight are Jack Head, Charley Sherman, Lee Hagood and C. E. Lantry.

Fossum states the course is in better condition than ever, and Tom Graham, greenskeeper, is making the work to get the course in first-class condition for the tournament.

Already a good many golfers have been taken advantage of the reduced green fee rate and a big playing season is expected.

Highlands Gets Gas Tax Money

\$30,866 Comes To County
From Three Cent Tax
Distribution

Highlands county participated to the extent of \$30,866.06 in the recent distribution made by the state to the counties of the three cent gas tax money on the basis of assessed population and state and county bonds. The period covered by the collection was from August 1 to December 24 and the total amount split among the 67 counties was \$2,628,822 according to figures received yesterday by Harry J. Chance, clerk to board of county commissioners. The money has been deposited with the state treasurer and is for the retirement of the bonds of the county.

Highlands county's total was made up on the basis of three items, area, 316,108.3; population, \$3,481.97 and road construction, \$9,275.86. Other distribution will be made from time to time as collections are made.

This is the distribution that was ordered by Representative J. Matthews of Duval county who carried it to the supreme court where the act was adjudged valid by the court. Several of the big counties also fought the act but Palm Beach and Dade counties refused to enter the fight.

The five big counties in the state, according to the amount received in this distribution, are: Duval, \$1,47,297.43; Dade, \$139,377.89; Hillsborough, \$135,714.10; Palm Beach, \$109,110.40 and Polk, \$108,191.31.

Rex Beach Farms Shipping Celery

The first carload of celery of the season was loaded Tuesday by the Rex Beach farms, east of the city, and on its way to northern markets. A good crop is in prospect and trucks are hauling daily.

'Snow' Dyess Was Out and Back In Again

"Snow" Dyess, made his second break within a few weeks from the county jail Friday afternoon about five o'clock but was back in behind the bars by nightfall. Together with another guest of the county, Henry Brooker, he somehow obtained the key to the main door and the pair departed. He later sent the key back and Brooker also returned and was immediately locked up again.

Dyess was found in the Sebring colored quarters by Police Chief C. Stivender and Patrolman J. M. England, and immediately arrested. It is alleged he was trying to obtain liquor but with little success.

Vesper Services at the Hammock

Services To Begin Sunday and
Road Will Be Opened
Tomorrow

The first of a series of vesper services during the Winter season in Highlands Hammock, the 2100 acre tropical park, will be held at 3 p. m. Sunday, January 3. Rev. Dr. Lewis Seymour Mudge, of Philadelphia, moderator and chief permanent executive of the Presbyterian Church in the United States, who is making his headquarters at Harder Hall, will deliver the sermon. Dr. Mudge will also conduct the services at the same hour on January 10th. Speakers of national prominence are being secured for subsequent services.

The former road into the Hammock has been surfaced and was opened today. The improvement will make the original tract accessible to tourists.

The park dedicated early this year, was purchased in 1930 at a cost of \$25,000 by the late Mrs. Margaret Ruchling and presented by her to the county. The Ruchling family has since contributed an additional \$165,000 for its preservation and the construction of roads to and within the Hammock; a six-mile fence and firebreak to protect the park from fire and cattle hazards, and for other improvements.

Rex Beach is president of the Highlands Hammock corporation, which sponsors the project. In a recent article Mr. Beach described the Hammock as "a natural arboreal of enchanting beauty," it contains thousands of palms, oaks, elms, pines, cypresses, sweet gums and maples, vines, plants and shrubs, and much of the tangle of tropical undergrowth is of a rare variety. The tract is dotted with lagoons and is a water bird rendezvous. It has been set aside as a bird and game sanctuary.

Commissioners Hear Tax Offer

Northern Men Wish To Trade
Bonds For Tax
Certificates

Highlands county commissioners held a special session Monday afternoon to take under consideration a proposal made by Philadelphia parties that tax certificates be sold in exchange for bonds of the county. The bonds to be accepted at par. The northern men have bought several thousand dollars worth of the county's bonds and deposited them with the county attorney, J. M. Lee and he placed the proposition before the board.

The board did not take any decisive action but made it plain that if they did accept the offer bonds would only be good for taxes of the county's bonds and deposited them with the county attorney, J. M. Lee and he placed the proposition before the board.

There was a law passed in the last session and extra sessions of the legislature which authorized counties and other political subdivisions to accept past due bonds and coupons for the redemption of delinquent taxes. At this county has no past due bonds or coupons and the proposal is for the purchase and not redemption of tax certificates, the question has been asked whether this act could be applied in this instance.

If any deal of this nature is made by the commissioners it would have to be approved by Comptroller Earnest Amos before it could become operative.

Royal Arch and Commandery Install

Joint installation of officers of Highlands Chapter, Royal Arch Masons and Holyrood Commandery, Knights Templar will be held in Masonic hall Monday night.

Officers recently elected to head Highlands Chapter for the new year are: W. A. Sheffield, president; Louis G. Hill, Proostroph, chief priest; W. A. Sheffield, king; S. E. Booth, scribe; Fred Smith, treasurer; C. R. Head, secretary.

Newly elected officers for Holyrood Commandery, which will be installed at 8 o'clock, are: Harry J. Chance, commander; Louis Hill, generalissimo; L. T. Farmer, captain general; W. A. Sheffield, senior warden; C. R. Head, junior warden; D. F. Canfield, recorder; F. M. Smith, treasurer.

NAME PENDLETON NEW PRESIDENT OF CITY COUNCIL

Old Council Adjourned and
New Body Organizes at
Special Meeting New Year's
Day.

S. J. Pendleton was elected president of the city council at the first meeting of the new council this morning at ten o'clock, following meeting and adjournment of the old body. He was nominated by E. A. Delaney, president for the past two years and a hold over member, and was chosen without opposition.

Appointment of city employees will not be made until the first regular meeting, which is to be next Tuesday night. It was decided to draw an ordinance to that effect. The hour will be 7:30. The former council met the first and third Monday.

Appointment of council members was held over until an adjourned session, at which time President Pendleton will announce them and complete the organization of the new body.

Mark E. Covington, newly elected mayor, presided as temporary chairman of the new council, members of which were sworn in by City Clerk Louise Browne. The oath of office was administered to C. R. Head, E. A. Delaney, and J. C. Head, hold-over members, and to S. J. Pendleton, and L. H. Ford new members.

Mayor C. S. Donaldson was ill at the time of the meeting. Copies of the 1932 budget which went into effect September 1st were furnished each member of the council.

Last Meeting Harmonious.

The last meeting of the old council was marked with a spirit of harmony and good feeling. Expressions of appreciation for the co-operation shown them came from each member.

All members present and the old council was in session just a few minutes for finishing a few items of routine business.

The business of the day, President Delaney expressed his thanks to other members of the council for the harmonious and co-operation given him. "I know that you have all worked for the best interests of the city and I feel that we have accomplished something," he said.

Councilman Hall said that it had been a pleasure and a happy duty to serve the city, and that he was retiring without ill feeling toward anybody.

Councilman Masters expressed the hope that "we can go on for the next two years as pleasantly as we have the past two."

In his closing remarks, Councilman McClelland expressed regret that other things had kept him out of the race for re-election. "I made no effort to get back on the council, not because of any friction or lack of interest in the work, but because I had other work that I thought ought to have my time," he said.

Councilman Head stated that he had served a year and seven months on the present council and had served two other councils, but had never had more pleasure in working with four other men than he had experienced with the present body.

Orange Blossom Grove Met Monday Evening

The members of the Orange Blossom Grove of the Woodman Circle held a very interesting call meeting at the Woodman Hall in Sebring, Monday evening.

Mrs. May Nicka, president, presided over the meeting. Mrs. Ben McGee, Mrs. R. S. Lewis, Mrs. George Babcock, Mrs. G. W. Wyandt, Mrs. N. C. Registry, Mrs. Harold Long, Mrs. Tom Dimmock, Mrs. Dorothy Shipley and Mrs. M. L. Coker.

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W. M. HETHERINGTON Editor

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ADVERTISING RATES FURNISHED UPON REQUEST

Children who have been painfully good just prior to the holidays may now "unlax."

We are not asking very much of 1932 when we request it to treat us better than 1931 did.

General Summerville seems determined to turn a deaf ear to the lure of politics. Wise boy.

The Supreme Court has just ruled that dead men may be sued. The latter have made no kick against the decision.

Virginia dutifully accepts the statement, "There is a Santa Claus," but slyly winks an eye that is much too wise.

There are two or three candidates running for Governor and nine or ten who think they are running.

In these days of kidnappings there is some comfort in the feeling that every one who has no money to pay ransom.

The leap year is with us. We will not have another for four long years. Now or never, dear lady! Leap to it!

A Palatka "pastor" headed a raid on an illicit still, and a shot from his gun killed one of the operators. Pastoral duties continue to become heavier and more complicated.

Let us hope that during the Christmas season there was enough "good will toward men" stored up in our systems that there will be sufficient to last us throughout the year we are entering.

We have mighty men in this State. One of them promises to "pull Florida out of the depression" single handed and alone. We may soon be rivaling the period of which it was written, "there were giants in those days."

Avon Park broke into the Associated Press through the story of the family of 23 children which was provided for through the empty stocking fund. We do things in a big way down in this section of Florida.

Nothing prettier than a tract of Florida virgin pine forest. There are not so many such tracts standing. Every county in the state ought to buy a hundred acres or so of this beautiful woodland, to be preserved in perpetuity for the benefit and pleasure of the people.

Huey Long advances a plan to cure the world of what ails it, based on the law of Moses, which provided for a re-distribution of wealth every fifty years. Good! All us boys who have nothing to divide are strongly in favor of an equal division. Let's start at once!

We might remember that the Christmas dinner given to the poor won't keep them fat and well fed till next Christmas. They will need an occasional meal between times, and our charity should not rest complacent on its Christmas performance, but should recognize that they are the responsibility of those more than they are the responsibility of those more abundantly blessed.

Georgians are up in arms because a historian declares it was settled by "poor debtors and criminals." What difference does it make, granting the statement is true? Some where along the line all of us have had ancestors of whom we might not be especially proud. And if "poor debtors and criminals" fostered and fathered such a splendid people as the Georgians of today, all we have to say is that they wrought well.

Silver Springs, one of the country's greatest natural attractions, is in danger of being spoiled by being used as a yachting basin. The spring and a sufficient area of the lands adjacent ought to be purchased by the government as a national park; or, failing in this, the State might acquire it. In any event, its beauty and charm should be preserved for the enjoyment of all the people, and protected from the injury of vandalism or commercialism.

Just to put a little pep in these Californians, Bradenton has just shipped a car of peppers to San Francisco.

Note the complaint of a writer that there is too much sadness in the movies—that people have enough real sorrows and worries, and that when they pay money for entertainment the latter should be cheerful. This is all true—and still there are stories with scenes of infinite sadness that furnish splendid entertainment, and that leave one feeling better, kinder and more sympathetic. It is only when sordid sin is mixed with the sadness that the result is unwholesome and depressing. Why producers have the obsession that filth is a necessary element in the construction of a successful picture is more than we can understand.

My New Year

BY JUDGE JOHN W. DODGE

EACH DAY NEW YEAR.

It is not so much what I resolve to do as it is what I do, each day.

Each new day is the beginning of a New Year.

Life is, after all, but a succession of days, and usually are, when all is said and done, a composite of our daily thoughts and actions.

Would we have Happy Days, and a Prosperous New Year? Suppose we take time, each day, to do the little things which cost so little of our time, the things which are nearest to us.

Take time to cheerfully greet the day; to laugh and play; to wait a while; to give a smile; to glean the news; to dream or muse; to train our mind; to be just and kind to see a joke; to give my own folks; to eat and digest, in peace a meal; to think deeply and feel deeply; to help some good cause; to stop my hurry and pause.

Suppose I take time to pen a note; to cast a vote; to sing a song; to help right some wrong; to practice thrift; to send a small gift; to breathe and exercise; to scan the skies; to heed another's cry; to do a good deed; to study police; to repress a discordant note; to forget self as I walk abroad; to serve a loving God; to lend and give that you may help others to live.

Suppose we wipe away tears, and cast aside all fears; walk the second mile; have the heart of a child; whistle and sing; forget the thistle and sting; lift up another; some fallen brother; make a heart glad, one now so sad; bend low, help the poor; be strong to right another's wrong; fear no man, only God and His plan.

Let us hope that during the Christmas season there was enough "good will toward men" stored up in our systems that there will be sufficient to last us throughout the year we are entering.

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Sunday School Lesson

FOR JANUARY 1, 1932.

SUBJECT: The Son of God becomes Man.

GOLDEN TEXT: "He that hath seen me hath seen the Father."

LESSON TEXT: John 1: 1-18.

TIME: B. C. 6; Place: Birth of Jesus at Bethlehem, and Gospel by John written at Ephesus.

INTRODUCTION: "John was probably the youngest of the twelve apostles. He may have been less than twenty years old when he began following Jesus. After John the Baptist pointed to Jesus as the Lamb of God, John followed Jesus to his lodging place and remained with him over night, and in the morning was ready to accept him as the Messiah.

John became one of the inner circle of three disciples whom Jesus selected for special training, and of the three John seems to have been the most intimate with his Master.

At least four things made John eminently fitted to write the Gospel which has become the best loved book in the world, and the most sublime of all literature. (1) John's youth with its open-mindedness; (2) his most intimate relationship with Jesus; (3) his heart filled with love which can see farther into the deep mysteries of personality and character than can cold-hearted intellectualism; and (4) the lengthening of his life far down into the years when all the other apostles had died.

John's Gospel was written to show that the human Jesus was at the same time the Christ, the Son of God. He wrote to help his readers to believe in the divine Christ, in the believing, to have life (John 20:31)."

The Gospel by John was written several years later than either of the other three: Matthew, Mark or Luke.

This lesson begins with a description of Jesus before his birth and incarnation as a human being. "In the beginning was the Word, and the Word was with God, and the Word was God. The same was in the beginning with God. All things were made by him, and without him was not any thing made that was made."

"In the beginning," that is before the world of Creation began as described in Genesis, "In the beginning God created the heaven and the earth." The "Word" * * * this word was used in the Hebrew language for God. When applied here to Jesus it describes him as God, as infinite, as part of the God Head: as equal to God, and as being eternal, the Son of God, and equal with the Father. The phrase "All things were made by him" refers to the equality of Jesus with God the Father, and his association with the Father in the beginning.

"In him was life, and the life was the light of men. And the light shineth in darkness, and the darkness comprehended it not."

Christ is the source of the light, saving light—the light of Salvation.

The "darkness" probably refers to the sin in the world and those who prefer sin and darkness to the light, who do not believe in the light and salvation taught by Jesus.

These first five verses of the lesson appear to express thoughts, principles and facts which are beyond the power of the human intellect to grasp or understand. Faith and absolute trust in and acceptance of God and of Jesus as his Son, seem to be necessary to give us any conception of the meaning of the terms used.

What was the lesson drawn from Jesus to John the Baptist as the witness of Christ's coming and identity? "There was a man sent from God, whose name was John. The same came for a witness, to bear witness of the light, that all men through him might believe. He was not that Light, but he came to bear witness of that Light."

John the Baptist gave such testimony as "Behold I send the Light of God, which taketh away the sin of the world. * * * I saw, and bare record that this is the Son of God."

Again speaking of Jesus, our lesson says, "He came unto his own, and his own received him not. But as many as received him, to them he gave power to become the sons of God; even to them that believe on his name: * * * To become the Sons of God is equivalent to securing salvation."

"And of his fulness have all men received, and grace for grace. For the law was given by Moses, but grace and truth came by Jesus Christ."

The Law gave Justice, but Grace gives pardon. If you could live a perfect life, doing no wrong, you might be justified and saved under the law, but if you violate the law in any particular, you are wrong, then only the grace furnished through Christ can wipe out that wrong, or give you a record and give you Salvation.

VENUS

Mr. and Mrs. J. W. Espenlaub spent Christmas with his parents in Arcadia.

Joe Hartfield was the dinner guest of Mr. and Mrs. W. H. Cannon on Christmas Day.

Miss Vera Mae and Dorothy Lee Cline spent Christmas in Arcadia visiting relatives and friends.

Ben Cline motored to Arcadia Tuesday night.

A. H. Farrington motored to Moore Haven Wednesday.

John Holcomb returned home Thursday for the holidays.

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NEWS of General Interest To Highlands County

LAKE ISTOKPOGA

Mr. and Mrs. R. R. Moran of Ft. Meade were visiting friends here Saturday.

Miss Willy Taylor of Sebring spent Sunday with her sister, Mrs. Orrin Howard.

Mrs. D. C. Reid and Mrs. E. R. Sisson were shopping in Avon Park Wednesday.

Mrs. H. Etta Hoke spent the week-end with friends in Sebring, returning part of his vacation here.

Mr. and Mrs. W. H. Whitley of Winter Haven spent the week-end with relatives here.

Turner Howell and son Louis of Wauchula are spending the week-end with relatives here.

Mr. and Mrs. W. B. Whitley and children attended a reunion at Wauchula Christmas Day.

Mrs. Etta Montecosa and children spent the week with relatives at Lake Istokpoga Saturday.

Jessie Elliott of Avon Park is spending part of his vacation here with his sister, Mrs. Naan McClelland.

Mrs. S. O. Hendrix and baby Paul from LeRoy, Ala., were visiting relatives and relatives here Saturday.

Miss Wilma Morgan spent Christmas Day with her parents, Mr. and Mrs. L. S. Morgan at Ft. Meade.

Mr. and Mrs. John Rigler and Mr. and Mrs. Paul Rigler motored to T. J. Whidden the week-end with relatives there.

Mr. and Mrs. C. L. Morgan of DeKalb, Miss., were visiting Mr. Morgan's sister, Miss Wilma Morgan on Saturday.

Mr. and Mrs. W. L. Taylor of Sebring spent the holidays with their daughter and family, Mr. and Mrs. Orrin Howard.

Mr. and Mrs. W. J. Johnson of Auburndale spent the week-end with Mrs. Johnson's parents, Mr. and Mrs. F. M. Decker.

Mr. and Mrs. D. O. Collier and Merrill, Mrs. Florence McClelland, Florrie and Melva spent the week-end at Lake Istokpoga.

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LAKE PLACID

Clyatt McAulay was a business visitor in Sebring Wednesday morning.

T. J. Whidden of Avon Park was a business visitor in town Wednesday morning.

Mel Booth of Bradenton spent the holidays in this city visiting friends, returning home Saturday.

Services were well attended at the Presbyterian church last Sunday, the pastor bringing very helpful message.

Professor J. S. Rice and family spent Tuesday and Wednesday in Miami visiting friends, returning home Thursday morning.

Miss Neta Townsend of Sarasota who has been spending the Christmas holidays in town visiting relatives returned home Saturday.

Miss Mary Stewart McLeod and Miss Thelma Hall of Bartow were in town several days this week as the guests of Dr. and Mrs. Lee Cress of this city.

Mrs. Sam Clements and small daughter of Tampa, are spending several days in town visiting Mrs. Clements' mother and father, Mr. and Mrs. J. C. Towell.

Professor J. S. Rice announces that all departments of the Lake Placid School will open up for business on Monday, Jan. 4th, at 8:45 a. m. All pupils are expected to be present.

T. J. Whidden announces that the Ridge Singing Convention will be held at the First Baptist church in Avon Park on Sunday, Jan. 3rd.

Members of the Methodist church please do not forget that there will be preaching services at the church on Sunday morning in charge of the pastor. There will be preaching services in the evening as the pastor will give the evening service to Lake Placid.

January 3rd being the first Sunday in the month, Rev. E. H. Euey announces that The Holy Sacrament of the Lord's Supper will be administered following the sermon at the Presbyterian church. A cordial invitation is extended to all to attend these services.

The Young Peoples class of the Methodist Sunday school and Epworth League gathered at the church Tuesday evening for an hour of recreation and fun together under the leadership of Miss Lois Kelsey who had charge of the games during the social hour.

Games were played representing the months of the year. Following the social program refreshments of sandwiches, cocoa and candy were served. Those present enjoying this occasion were: Myrel Sebring, T. J. Whidden, O. C. Parrish, Jr., Florence Connor, Carl Rhyne, Mrs. B. F. Hayes, Lawton McKel, Lawton Roberts, Virginia Bowers, John Pope, Marjorie Alma Morgan, Myra McAulay, Lois Kelsey, George Kelsey, Mrs. E. W. Kelsey, Harry Roberts, Hubert Roberts, William Roberts, Rev. and Mrs. G. H. Harvey.

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G. R. Senterfite and family, who have had charge of the boarding house at the Mill, have purchased a farm near Wauchula and have moved there.

Sleeps Like a Baby

Mrs. John Simpson says: "At times I am very nervous, and unable to sleep at night. I find that I can take Dr. Miles' Nervine and sleep like a baby. Your money back if this time-tested medicine fails to do as much for you. At your drug store, \$1.00."

DR. MILES' NERVINE

Rich in Butter Fat Mineral Matter and Vitamins

All the substances necessary in maintaining Good Health.

Our Truck is on your Street at Day-break!

MILK

Rich in Butter Fat Mineral Matter and Vitamins

All the substances necessary in maintaining Good Health.

Our Truck is on your Street at Day-break!

Mandis Dairy

Rich in Butter Fat Mineral Matter and Vitamins

All the substances necessary in maintaining Good Health.

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New Circle

"Sebring's Friendly Theatre"

Wishes You All A Happy New Year

Start It Right! See—

Get Rich Quick WALLINGFORD

Wishes You All A Happy New Year

Start It Right! See—

FOR THE LAUGH OF A LIFETIME!

A comedy riot! By the makers of "Politics"—and what a cast!

WILLIAM HAINES

JIMMY DURANTE

ERNEST TORRENCE

LEILA HYAMS

FRIDAY (New Years) and SAT. Matinee 3:30 Each Day.

Added

GOOD SHORT REELS

Program For Next Week SUNDAY AND MONDAY

"GOOD SPORT"

—with—

John Bates and Linda Watkins

TUESDAY AND WEDNESDAY

LIONEL BARRYMORE

—in—

"GUILTY HANDS"

THURSDAY AND FRIDAY

Bert Lahr, Charlot Greenwood

—in—

"FLYING HIGH"

COCOA and Personal News

Phone 37

Conoley-Gager Nuptials Monday.

Amid great floral beauty and with charming simplicity, the wedding of Miss Myrtle Conoley and Mr. Malcolm Gager of Cambridge, Mass., was solemnized at the First Methodist Church of this city on Monday evening at 8 o'clock.

The ceremony was performed by Rev. A. H. Hancock, pastor of the church, in the presence of relatives and a few close friends.

Stately palms and ferns were profusely placed about the altar, intermingled with these were tall baskets filled with white gladioli. Plushes from the white ransoms further decorated the chancel rail. Tall lighted tapers cast a delicate glow over the bridal party as they stood in a semi-circle about the altar.

Preceding the ceremony a program of nuptial music was rendered by Miss Myrtle Conoley, pianist, and Mrs. J. B. Waller of Cocoa, soloist. Mrs. Waller sang "I Love Thee," "I Love You Truly" and "Because." Promptly at 8 o'clock the sweet strains of the wedding march from "Lohengrin" announced the approach of the bridal party. Entering first was the maid of honor, Mrs. Douglas W. Farley, of Orlando. She wore a model of fish chiffon and carried a handsome sheath bouquet of pink tea roses.

The bride presented a picture of enchanting loveliness as she entered on the arm of her father, Mr. A. E. Conoley, who wore her in marriage.

Her wedding gown of bridal satin was trimmed with a duchess point lace yoke. The tight fitting sleeves were adorned at the wrists by three tiny seed pearl buttons. The gown was completed by a short train. Her veil was made with full court train and was arranged about her face in cash and adorned with real lace and orange blossoms. She wore white miter slippers and carried a bouquet of white lilies-of-the-valleys and call lilies. Her only ornament was a platinum watch, studded with diamonds, a gift of the groom.

The bridegroom was attended by Rudolph Conoley, brother of the bride, at best man.

Lushy Rawlings was usher. Immediately after the ceremony, the guests were entertained at a brilliant reception at the home of the bride's parents on Central avenue.

The color motif of green and white was further emphasized in the decorations of the lovely reception rooms. In the dining room where light refreshments were served, the tea table was overlaid with an exquisite cover of Italian cut work. Baskets of white gladioli were placed on either side.

Mrs. Frances Shockley served. Each guest received a piece of the wedding cake wrapped in tissue paper and tied with ribbons as a memento of the occasion.

Mrs. A. E. Conoley, mother of the bride, was attractively gowned in a costume of soft blue chiffon with eggshell accessories and she wore a shoulder corsage of pink roses and sweet peas.

The groom's mother, Mrs. E. P. Gager, wore a charming model of wine chiffon velvet. She also wore a shoulder corsage of pink roses.

Following the reception, Mr. and Mrs. Gager left for a honeymoon trip, after which they will be at home at 410 Memorial Drive, at the bridge, Mass. Mrs. Gager's traveling costume was a handsome model of navy blue with accessories of black.

The bride is a graduate of Avon Park High School. She attended Brenau Conservatory at Gainesville, Ga., and is a graduate of the New England Conservatory of Music, Boston, Mass. She also studied at the Chicago Musical College and is a member of MU Phi Epsilon sorority and was recently elected to membership in Pi Kappa Lambda sorority, a national honorary musical society. She has received numerous fellowships, and has done considerable concert work.

Mrs. Gager is a son of Mr. and Mrs. E. P. Gager of Scranton, Pa. He received his degree in electrical engineering from Pennsylvania State College and received his master's degree at the Massachusetts Institute of Technology. He is now instructor in electrical engineering at that institution. He is a member of Phi Kappa Sigma, social fraternity, Beta Pi and Eta Kappa Nu, national electrical honorary fraternities.

Miss Annie Mae Adams of Orlando is the guest of her sister and brother-in-law, Mr. and Mrs. Jimmy Spencer, for a few days this week.

Those from this city to attend the semi-dance in Arcadia Wednesday night were: C. B. Martin, Thomas Ham, Fred McLeod, Leslie Clark and Eddie Montecore.

Mrs. Lanier Entertains With Bridge Party.

Mrs. C. E. Lanier entertained in honor of Miss Wava Godwin at a bridge luncheon Wednesday.

The reception and party rooms were decorated in baskets of gladioli and ferns.

After several progressions of bridge scores were taken with Miss Oleta Biggie, high, and Miss Wava Godwin second high.

At one o'clock luncheon was served in the spacious dining room. The lovely table was centered with a basket of pink radiance roses. Tall pink lighted tapers were placed at each end of the table. A delicious four course luncheon was served. Each guest was presented with a small imported, coral purse as a memento of the occasion.

Those enjoying Mrs. Lanier's hospitality were: Miss Wava Godwin, Miss Lora Lee, Miss Elizabeth Chandler, Miss Kitty Martin, Miss Shirley Shepherd, Miss Eliza Frances Melchior of Bartow, Miss Helen Schwelgart, Miss Oleta Biggie, Miss Charlotte Shepherd, Miss Virginia Chandler, Miss Catheryn Saggus, Miss Emily Green of Aventura, Fla.

Delta Deck Bridge Club Meets.

Mrs. Charles C. Ling entertained the members of the Delta Deck bridge club at her home on Wednesday evening of this week.

The home was very effectively decorated with a color scheme of green and red. A lighted Christmas tree added a festive note to the affair.

Members in bridge were presented by Mrs. Mel Bess and Miss Ethel Clark. The hostess served a delicious salad course with hot coffee. Members present were: Mrs. Barbara Weaver, Miss Grace Reddick, Mrs. Russell Timney, Miss Ethel Clark, Miss Lillian Smythe, Miss Irene Lawson, Mrs. Roland Dratt, Charles C. Ling, and Mrs. Mel Bess was a guest of the club.

Five Hundred Club Meets Tuesday.

Members of the Five Hundred club were delightfully entertained with a pretty bridge luncheon at the home of Mrs. J. S. Francis on Tulane Circle, Tuesday at noon.

The ever popular color scheme of red and green was prominent in the decorations of the party rooms. Luncheon in bridge for the afternoon were awarded Mrs. Katherine Rogers. The hostess served a sweet course to her guests to wit: Mrs. J. E. Hart, Mrs. R. Y. Hart, Mrs. Mel Bess, Mrs. Katherine Rogers, Mrs. John E. Brick, Mrs. Olive E. Anderson, Mrs. Ragdale, and Mrs. Ragdale's mother.

Miss Elita Frances Melchior of Bartow, has been the guest of Miss Wava Godwin at her home for a few days.

Miss Virginia Reddick who is training in the Orange General Hospital in Orlando is here to spend a week vacation, with her parents, Mr. and Mrs. Glenn Reddick.

Mr. and Mrs. Paul Rumpus and their guests, Mr. and Mrs. Robert E. Nilsson and son, Bill, were recent visitors in St. Petersburg and Palm Beach.

Mr. and Mrs. Cash Jones, of Pannettway, Pa., stopped over in Avon Park last Wednesday and were overnight guests of Mr. and Mrs. C. R. Head. They were enroute to St. Petersburg for the winter.

Mr. and Mrs. Dick Head left last Friday for St. Petersburg, where Mr. Head has accepted a position in the securities sales department of the Ego company. They were here Thursday evening for the New Year's Eve dance at Highland Lakes.

William F. Etheridge, minister of the Church of Christ, has returned from a trip to Tennessee and Kentucky and will fill his regular appointment Sunday morning and evening.

Mayor Mark E. Covington received Tuesday afternoon from a visit of two weeks with friends and relatives in Memphis, Tennessee, Kentucky and Arkansas, where he attended a family reunion and spent the holidays.

Among those from this city to attend the dance in Arcadia Friday evening were: Miss Barbara Weaver, Miss Lila Williams, Doc Williams, Edna Clark, Frank Wilkes, Wendell Roberts and Frederick Wild.

Miss Conoley Given Bridge Party.

Mrs. D. G. Skipper and Mrs. D. W. Farley of Orlando entertained at bridge for Miss Myrtle Conoley on Saturday afternoon at the home of Mrs. Skipper on the Lotela Road.

The party rooms were decorated with poinsettias and other appointments to carry out the red and green color motif.

After five progressions the high score prize was awarded Mrs. Frances Shockley, and consolation to Miss Mamie Barnett. Miss Conoley was presented with a diamond set prize. The hostess served a salad course, fruit cake and coffee.

The guests for the afternoon were: Miss Myrtle Conoley, home, Miss Lois Wood, Miss Marjorie Lacey, Miss Joyce Powell, Miss Grace Reddick, Miss Christine Reeves, Miss Margaret Pardee, Mrs. Russell Timney, Mr. Frances Shockley, Mrs. J. E. Powell, Mrs. A. M. Morgan, Mrs. Floyd Johnson, Mrs. D. G. Perry, Mrs. John Hood, Mrs. Fred Crews, Mrs. Lee Crews, Miss Mamie Barnett, Mrs. Tom Cline, Mrs. George Harvey, Mrs. Betty Sullivan. The tea guests were: Mrs. G. L. Crews, Mrs. A. E. Conoley, Mrs. L. C. M. Ellenberger.

Mr. and Mrs. D. W. Farley of Orlando spent the week-end here with relatives.

Miss Margaret Trent of Winter Haven, spent the week-end here visiting her brother and sister-in-law, Mr. and Mrs. Neal H. Trent.

Mr. and Mrs. Dick Head and daughter, Pattie Lou, and Mr. and Mrs. T. B. Bader, who were in St. Petersburg to spend the day Saturday.

Mr. and Mrs. Fred Crews of Orlando spent the week-end here with their parents, Mr. and Mrs. W. D. Cameron.

Col. and Mrs. J. M. Lee, Mr. and Mrs. J. B. Coen, Sr., Mr. and Mrs. Johnson, spent Thursday and Friday in Fort Myers on a fishing trip.

Mr. and Mrs. M. K. Radloff, young Miss Barbara Ann Radloff, Mr. Reese, and Mrs. Dora Reese, spent Christmas in Tampa as guests of relatives.

Mr. and Mrs. Jack Head, Jack Head, Jr., Yvonne Head, and Miss Lillian Smith were the guests of their parents, Mr. and Mrs. W. D. Smith, in Fort Meade Christmas day.

Mr. and Mrs. H. Greenberg, of Deland, were here Sunday, guests of Mr. and Mrs. Chas. S. Sherman. Mr. Greenberg is a brother of Mrs. Sherman and Mrs. Greenberg is a sister of Mr. Sherman.

Mr. and Mrs. James Atchison and Mr. and Mrs. A. C. Graham of Grimsby, Ontario, who are residing in Avon Park for the winter, spent Christmas and the week end at Sarasota Beach.

Miss Georgia Pelham of Lakeland, in the guest of Dr. and Mrs. A. M. Morgan over the holidays. Miss Pelham and Mrs. Morgan were girlhood friends.

Mrs. J. Green and daughter, Miss Emily Green of Atlanta, Ga., are spending several days here as the guests of Dr. and Mrs. W. C. Touchton.

Dr. Iola Kay Eastburn, professor of German at Brenau college, Gainesville, Ga., who has been spending Christmas holidays with Miss Florence Overton, Miss Ewing and Mrs. M. Morgan over the holidays. Miss Pelham and Mrs. Morgan were girlhood friends.

Mrs. M. W. Davis returned home Tuesday from Tampa, where two weeks ago she underwent a very serious operation. She is recovering nicely, her friends will be pleased to know. Mr. Davis and Mrs. Warren Davis returned to Tampa after her. Mrs. Warren Davis, whose home is in Titusville, is spending the week here.

The agricultural South is in better economic position than at this time a year ago, owing largely to reduced costs of production, and to more home-grown foods for farm families and foods for farm animals, according to the report of The Agricultural Outlook for the Southern States which is being distributed by the Bureau of Agricultural Economics of the U. S. Department of Agriculture.

Some farm relief may be had for next year by using the winter side for feeding and studying about better farming.

William Haines Has Best Role of Career

"New Adventures of Get-Rich-Quick Wallingford" hilarious romance of high finance and life, with William Haines in the role of the happy-go-lucky grafter of the George Randolph Chester "Get-Rich-Quick" stories, will come New Year's Day and Saturday, with special matinee each day at 3:30 to the screen of the New Circle Theatre, and, incidentally, brings to the screen a Haines that will surprise the fans.

As the nimble-witted, wise-cracking bunter man, in a story suggested by the famous Wallingford series in Cosmopolitan Magazine, Haines has a unique blend of comedy mixed with a few heart interest moments that give him opportunity for some dramatic action.

Incidentally, the picture introduces to the screen a new type of laughmaker in the person of Jimmy "Schmoozy" Durante, New York's "Up to Him" comic, who makes his talkie debut in the new Metro-Goldwyn-Mayer production.

Saxophone Adds Laughs. Ernest Torrence plays the famous role of Blackie Daw, Wallingford's companion in the gentle occupation of milking the unwary of their coin. Torrence and his saxophone add much to the laughs in the production.

Lella Hyams is the heroine as the girl for whom Wallingford is finally reformed, and the cast includes Guy Kibbee, Hale Hamilton, Robert McWade, Clara Blandick and Walter Walker. Star Metro directed.

Hilarious highlights in the new production are the fleeing of the Syracuse manufacturer in the bank, the comical escape from the detective, the masquerade of Blackie as a chemist on the day hill, and other sprightly incidents.

Three splendid short reels conclude the program which augurs well for the line up of pictures for the New Year at the New Circle.

Church Notes

METHODIST CHURCH
Bible school, 9:45 a. m.
Sermon 11 a. m.
Junior Epworth League 6:00 p. m.
Senior Epworth League 7:00 p. m.
Sermon 7:30 p. m.
Church night, Wednesday 7:30 p. m.

UNION CONGREGATION
Morning service, 11 a. m.
Evening service, 7:30 p. m.
Bible school, 9:45 a. m.
Rev. A. P. Vaughn, Pastor.

THE FIRST BAPTIST CHURCH
Rev. W. K. McClure, Pastor.
Sunday school, 9:45 a. m.
Preaching at 11 a. m. and 7:30 p. m.
B. Y. P. U. at 6:30 p. m.
Prayer meeting Wednesday evenings at 7:30 p. m.
Sunday School Teachers' meeting, Friday evening at 7, taught by Mrs. J. B. Coen, Jr., followed by choir practice.

Brotherhood meeting second Thursday evening of each month at 7 o'clock, in the basement of the church.

THE CHURCH OF CHRIST
William F. Etheridge, Minister.
Bible school 10 a. m.
Sermon 11 a. m.
Subject: "Seven Things We Must Prepare For."
Prayer meeting Wednesday evening 7:30. Motto: Friendship and Worship.

CHURCH OF THE REDEEMER
(Episcopal)
Rev. Harcourt Johnson, Priest-in-Charge.
Sundays:
Church school, 9:30 a. m.
Morning service with sermon, 11:00 a. m.
Evening service with sermon, 7:30 p. m.

Holy Eucharist
1st Sunday, 11:00 a. m.
3rd and 4th Sundays, 8:00 a. m.
Weekdays, Wednesdays and Fridays, 8:00 a. m.

CHURCH OF THE NAZARENE
Chas. E. DeWane, Pastor.
9:45 a. m. Sunday school session.
11:00 a. m. Morning worship.
Sermon by the pastor.
6:30 p. m. Junior will meet.
6:30 p. m. N. Y. P. S. meet for Bible study.
7:30 p. m. Evangelistic.

The State Highway Department crews reconditioning 15 miles of road on Cross State Highway between Twenty Mile Bend and Six Mile Bend, leading into Everglades.

Labels—Southern Sugar Co. started first crew of men harvesting cane on extensive plantations in Everglades; approximately 3250, 000 spent in preparing machinery and buildings for harvest.

Lake Worth—Lake Worth Flower Shop Inc. opened in Beano Arcade.

Florida Will Be Well Advertised

Will Be Brought Before Millions at the World's Fair

Deland, Dec. 30.—Florida has been even misunderstood. Misconception has been a heavy handicap. Fallacies of its intense heat in summer has had its deterrent effect. In some quarters, with fendish gloom, every adverse climatic condition, or some untoward circumstance, is amplified and played up. Only recently its soil values were assailed in a magazine of a million or so circulation. It has been ridiculed, mocked and derided, the butt of paragraphs, the locale of "one-shot" stories. Florida also carries a heavy load of prejudice and envy from competitors of our tourist trade and the marketing of semi-tropical fruits and early vegetables.

True, Florida has also been lauded, extolled and praised. But somehow or other praise does not carry as far as abuse, nor is praise repeated from lip to lip as is scandal.

The paramount need of Florida today, as yesterday and for all time, is that it should be better known and understood. People should be made cognizant of its fascinations and compensations. Truth must be implanted in the minds of our 130,000,000 people.

A great percentage of Florida's publicity is of community origin, with pictures of public buildings, and streets, and scenery, orange groves, a content that says its water is the best, its fishing is the best, the climate is the best. Verily, a land of superlatives. Yet this is as it should be, for repetition is reputation. These brochures are issued in an average quantity of 5,000 copies. At the most, the total of such literature for any one year for the entire state will not exceed 1,000,000 copies, possibly for 1931-1932.

The various trade bodies of the state, and other agencies of publicity, have done a wonderful work attested by the 5.5 percent increase in population from 1920 to 1930. There is an increase in Florida's population since 1900 (when trade agencies began to function) from 528,542 to 1,468,211, an increase in three decades of 939,669.

This ratio must be maintained against the standard of people with money sufficient to stand the expense of people who can appreciate what is shown.

At this Fair, Florida will contact with 70,000,000 people; will distribute 1,000,000 copies of a brochure and attain a mailing list of not less than 150,000 live prospects.

Florida is not going to Chicago with a mediocre exhibit of fruits and fish, and cabbages and cauliflower—that is only incidental. It will dramatize Florida to the world—Florida in all its glorious romance, in its dignity and majesty, in its kaleidoscopic colors, setting forth its products, resources and recreational facilities.

With mural paintings and dioramas it will picture its shimmering greenery—magnificent stretches of prairies, marred and untouched as they have existed since the states were young—picturesque streams, many famed in song and story—of highways fringed with palms, and skirting seas of turquoise—of towns where towering oaks, festooned with moss, form the apex over the streets of a living cathedral—of rugged river commerce—laden—pelagic streams for the lovers—mysterious springs clear as crystal to great depths.

It will picture the sky and the sea in a picture that will epitomize the sentiment and voice the expression of those who know Florida best and love it, whether they call it home or a resting place on the rugged road through life.

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Episcopal Church Depicts Nativity With Tableaux

(Continued from page one)

was composed of Mrs. George Scott McKnight, Mrs. Grover Daly, Mrs. Kathleen Jones and Mr. W. V. Pilcher. Miss Furlow Anderson, organist; Mr. Demos Mandis and Mr. Stewart Hicks were in charge of the curtain and the broadcasting was operated by Mr. John Sears Francis.

Fr. Johnson has asked us to allow him to thank publicly through our columns all those who gave of their time and energy and interest in making this such a successful service.

San Jose Scale Best Controlled By Spray In Dormant Season

San Jose scale, which during the winter damages peaches, plums, pears, and many shrubs in Florida, is best controlled by spraying during the dormant season with either lime-sulphur or an oil emulsion, says J. R. Watson, entomologist with the Florida Experiment Station.

During the summer fungi keep the scale under control, but in cooler weather this pest does considerable damage by covering the branches and causing them to die. It is about the color of peach tree bark, but on younger twigs causes a reddish or pinkish spot that is easily noticeable.

Now, while the trees are dormant, the buds have commenced to swell, generally, it is not safe to use either of these sprays. A few winter buds that are warm weather may be disregarded, but get the spray on before the usual flush of opening buds. He suggested that in South Florida the spray be applied very soon, while for North and West Florida along in January, just before the buds swell, would be better.

If persimmon trees are sprayed with the lime-sulphur, any snow scale on them will be killed. It is a good time to spray for the scale since stronger sprays may be used with safety. When used as a winter spray the commercial lime-sulphur may be used as strong as one part to eight parts of water.

It is the oil emulsion composed of citrus trees may be used, except that it should be twice as strong. There should be two percent of oil in the diluted spray.

Tampa.—Preliminary survey to be made to determine cost of constructing boulevard and highway along west bank of Hillsborough River from Broadway street bridge to Sulphur Springs.

Tampa.—Construction underway on \$40,000 building in 200 block on South Tampa street, by Dr. Fred Green and J. J. Dupree, owners, for Smith Chevrolet company.

Miami Beach.—Annie's Hungarian American Cafe opened at 616 Collins avenue.

APARTMENTS, DWELLINGS AND BUSINESS LOCATIONS

For Rent or Sale

Furnished or unfurnished apartments. These are the Raab and Hobbs apartments. Modern and moderately priced.

FIRST MORTGAGE & GUARANTY CO.

C. R. Head, Secy.

How Avon Park Helps Other Cities in Florida.

Avon Park is a great industrial and tourist center and fits into the economic scheme in Florida in a most important manner.

Ports like Jacksonville and Tampa benefit greatly from the business accumulated annually in the inland towns and cities. These larger cities on the coast are not unmindful of our importance for they realize that it takes the whole-hearted co-operation of the entire net work of communities to place Florida in its present enviable position.

Facts—not guess work—bring Florida to the front today.

ANOTHER ENCOURAGING SIGN FOR FLORIDA CITIZENS.

The Barnett National Bank of Avon Park

Avon Park, Florida

On practically every farm there are livestock that don't produce enough to pay board, and crops that lose money. Keeping a few records will tell on these slackers.

Clay For Sale

DELIVERED OR AT THE PIT.

Lowest Prices.

See MRS. SWEARINGEN
Phone 40 Avon Park, Fla.

Violin Instruction

Given by

Martha Jean Marsh

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Tuition Reasonable

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3 to 5 p. m.

Mrs. E. O. Williams

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LET ME WRITE YOUR

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MRS. M. S. SWEARINGEN

PHONE 40

LAST RITES HELD FOR MELVIL DEWEY TUESDAY MORNING

Founder and President of
Lake Placid Club Passed
Away Suddenly Saturday;
Was 80 Years Old Dec. 10.

The last rites for Melvil Dewey who passed away suddenly at Lake Placid Saturday were held at the Lake Placid Presbyterian Church Tuesday morning, the services being conducted by Rev. W. G. Clinton, pastor of the church. The former Sebring pastor was assisted by Rev. R. E. Huey of the Lake Placid church, who gave the invocation and pronounced the benediction.

A double quartet composed of Mr. and Mrs. Allen Altwater, Mr. and Mrs. Ralph Eymann, Mrs. Louise Campbell, Mrs. Geo. E. Sebring, Jr., Louis Almsmeier and I. E. Riedinger opened the service by singing "In the Cross of Christ I Glory." Miss Eliza McElwaine accompanied.

Dr. Clinton used as his text the slogan, "Carry On" after reading from the scriptures, and delivering a message of hope and joy of the life "Beyond the grave." The pastor's words appropriately fitted in with a statement made by Mr. Dewey following the passing of her husband in which she said the work of beautifying and completing the Lake Placid Club South would be "carried on" in accordance with the plans and wishes of the founder.

Referring to Anthony's statement I have come to bury Caesar not to praise him," Clinton stated no man could bury Melvil Dewey—no man could encoffin him, whose sole aim in life had been to make the world a little better and a much lovelier place in which to live.

The Miami pastor then went on to tell of former conversations with the noted educator, one instance especially being recalled where Dewey stated, "He builds too low who builds beneath the stars." Upon another occasion several years ago, the pastor recalled a stroke of illness when the eminent doctor had been told he had very little longer to live, and finding him "serene, clear-eyed, and unafraid" of the "Great Beyond." Clinton praised the doctor's works, his many contributions, especially in the systematizing of libraries, the use of simpler spelling and others.

Dr. Dewey's favorite hymn, one that is used in the chapel services each evening at the Northern club, "Now the Day is Over" was beautifully rendered by the choir.

From near and far came those who attended the funeral. Mixed with folks from Highlands county were those of high estate from points all over the country.

The pallbearers were: Walter Coachman of Lake Placid, Greenville of Lake Wales, Dean Alvord of Clearwater, Dr. Geo. J. Fisher, New York, W. J. Kelley, Jacksonville, O. F. Gardner, Lake Placid, R. A. McCranie, representing the chairman of the Board of the Atlantic Coast Line Railroad company, O. C. Patrick and Jack Sims of Lake Placid, E. C. Stewart, Bartow, Herbert Turrell, West Orange, N. J., Prof. W. F. Yust, Winter Park.

Dr. Dewey was stricken while in his room at one of the club buildings, early Saturday morning. Dr. A. T. Eide was hurriedly called but the Great Physician was near and the skill of medical science unable to hinder his passage. He died at 10:30 that morning from cerebral hemorrhage, never regaining consciousness following the stroke.

Messages of love, sympathy and condolence poured in from the four corners of the globe to the bereaved ones.

Melvil Dewey, founder and President of Lake Placid Club, New York was born at Adams Center, N. Y., December 10, 1851, the son of Joel and Eliza (Green) Dewey. He had but recently celebrated his 80th birthday at Lake Placid Club South and had been visited by a delegation from the Quaker Society of Florida upon that occasion.

He received his A.B. at Amherst in 1874, his A.M. in 1877, his L. L. D. at Syracuse University in 1902 and an L. L. D. at Alfred University in 1902.

1905; founder and president Lake Placid Club 1896 to date.

He was also founder and president to date Lake Placid Club Education Foundation, chartered by the University of State of New York, January 26, 1922.

Trustee Simplified Spelling Book 1896 to date; trustee of the American Institution 1907 to date; director New York State education exhibit, Columbian exposition, Chicago, 1893; U. S. official library delegate to Queen's Jubilee, 1897. The value of his work was also recognized by the universal exhibitions in Paris, 1878, 1889, and 1900, when of nine grand prizes awarded to the United States one was for an exhibit of methods of education by means of reading and of traveling libraries, another for the general library exhibit (both prepared by New York State Library) and a third to him in honor of his distinguished services not only as a librarian but as an educator whose administration during the period of reorganization of University of State of New York (1889-99) produced such marked advances in both secondary and higher education. A gold medal was similarly awarded him by education department of Louisiana Purchase exposition, St. Louis, 1904.

Founder and secretary American Metric Bureau and Spelling Reform Association 1876 to date; secretary American Metrological Society, founder American Library Association 1876, secretary 1876-80, 1897-98, treasurer 1875-77, 1880, president 1880-81, 1892-98; first and first president New York (City) Library Club, New York (City) Library Association, American National Education Association; originated the state system of traveling libraries and traveling pictures 1889; founder and first president Association of State Librarians and American Library Institute; president Efficiency Society of U. S. 1915-16; and National Institute of Efficiency 1917; founder and secretary New York Language Club; founder and president Albany Civic league; founder and first vice-president Adirondack Civic League.

He was a member of the Episcopal church but stated an anti-sectarian movement and for 20 years was president of trustees of Lake Placid Community church.

Politically, Dr. Dewey was a Republican, independent and progressive. Married Annie Godfrey Oct. 19, 1878, who died Aug. 3, 1922; son, Geoffrey Dewey, born Sept. 3, 1887; Harvard B. A. and Ed. M. 1914; from Graduate School of Education, married second wife, Emily (McKay) Beal, May 28, 1924.

Author: Decimal Classification and Relative Index now used by 14,000 libraries in 20 different countries and adopted; Abridged Decimal Classification Outline Decimal Classification, Library School Rules, Simplified Library School Rules, also numerous educational library metric and spelling reform and library labor-saving books, pamphlets, reports and articles; founder and editor Library Journal, 1-5, 1876-81; Library Notes, 1-4, 1886-98; Metric Bulletin, Metric Advocate and Spelling Reform Bulletin; associate editor Library (London), A. L. A. Catalog 1904; founder and first editor annual reports Columbia University Library 1883-88, University State of New York.

WRUF Farm Program

Gainesville, Dec. 30.—Radio talks about Florida farm problems will be broadcast at noon each day next week from state radio station WRUF, the Florida Agricultural Extension Service has announced. These talks are scheduled during the Florida Farm Hour from 12 to 12:45, Eastern Standard Time.

The schedule follows: Saturday, Jan. 2.—Florida Farm News and Hints. U. S. Farm Science Snapshots. Monday, Jan. 4.—What the Year's Records on Florida Poultry Farms Show—Norman R. Mehroff. Control of Rats in the Poultry Yard—Charles Carr.

Tuesday, Jan. 5.—Growing Warm-Free Peaches and Plums—J. R. Watson. Farm Question Box. Wednesday, Jan. 6.—Delicious Fruits for Florida—Harold Mowry. Primer for Town Farmers.

Thursday, Jan. 7.—Top-Working Peas—Treat—G. H. Blackmon. County Agent Robbins.

Friday, Jan. 8.—A Year of Progress in Florida Trucking Sections—W. T. Nettles. Farm Reporter at Washington.

Tampa.—Annual horse show of Tampa Horse Show association will be held in February.

Lakeland Lawyer Out For Congress

J. Hardin Peterson To Oppose
H. J. Drane at Next
Election

J. Hardin Peterson, prominent Lakeland attorney, is announcing today his candidacy for Congress from the first Congressional District of Florida, the present incumbent of the office being Herbert J. Drane. Mr. Peterson is well known in the state and especially in his home county of Polk where he served as prosecuting attorney of the county court for two and one-half years and as county solicitor for eight years. He was born in South Carolina in 1894 but came to Florida when only six months old.

In his platform Mr. Peterson says he favors the strictest economy in government and stands for the relief of the present tax burden. He does not approve of the present kind of farm relief which he calls relief of speculators and candidates. He says the raisin growers in California received nearly seven times the amount received by citrus growers and the corporation manufacturing grape bricks received nearly as much as the entire citrus industry of the nation.

He advocates a reduction in the freight and express rates in the



That Shiny Nose
completely subdued. No more constant ineffective powdering. Just one little extra touch and you have not only eliminated "skin" but also the second wife complexion an entrancing, smooth, soft, pearly appearance of exquisite beauty.

**GOURAUX'S
ORIENTAL
CREAM**
Whites, Fresh and Flawless Shadings

**Keeping Ahead
of the Times**

Is Our Policy
John Ruskin now contain more Havana Tobacco than when they sold at 8c, making John Ruskin by far the greatest value and the best tasting cigar in America at 5c. John Ruskin Cigars are machine-made and Clearex wrapped to keep them sanitary and fresh.

**Was 8c
SAME
SIZE
NOW
5c
MORE
HAVANA**

**Delightfully
MILD**
John Ruskin
COULD BE SMALLER
BUT NOT BETTER

O. K. Candy Co., Lakeland, Florida
Distributor

**Wake Up Your Liver Bile
—Without Calomel**

**And You'll Jump Out of Bed
in the Morning Rarin' to Go**

If you feel sour and sick and the world looks pink, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

New Disease Of Cabbage Is Found By State Workers

A new disease of cabbage, never before described in literature, has just been discovered at the Florida Experiment Station, and is described by Dr. Geo. F. Weber, associate plant pathologist, in a recent technical bulletin.

Bottom rot of the heads is the disease. Its damages have been reported from many sections of the country, and its annual damage is estimated at from \$50,000 to \$75,000 in Florida alone.

The disease is caused by a fungus which rots the lower portion of the head. In the early stages this rot may be hidden by the outer leaves until considerable damage is done. Later the outer leaves wrinkle and turn brown. They are more or less wet below and often dry and parchment-like above. Over the whole

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surface the fungus can be observed. The plants usually remain upright until the preparation of the soil for the next crop.

Since the fungi are well distributed in the soils of Florida, absolute control of the disease, though possible, is not practical. Sterilization of the seedbed will prevent losses there as well as insure disease-free plants. Healthy plants have a better chance of maturing. Careful cultivation should be practiced to prevent the foliage from coming in contact with the soil. More than 80 percent of the infected plants found by Dr. Weber were banded too high with soil. High humidity aids the growth of the fungus and these banks also tend to prevent aeration.

All Are Concerned.

"Co-operative marketing is either a fundamental principle, or it is an unsound theory," says H. J. Denton, Editor, Oklahoma Cotton Growers, in a radio address. "If

it is wrong, it should be condemned. If it is right, it should have the support of every banker, merchant, and professional man in the South."

"NERVES"

Here's a good way to quiet "NERVES"—A Dr. Miles' Nervine Tablet, a glass of water, a pleasant drink. Nerves relax. You can rest, sleep, enjoy life. At your drug store. 25c and \$1.00.

NERVINE

COFFEE		LARD	
BULLS EYE			
1 Pound	15c	2 pound Pkg.	18c
2 Pounds	25c	4-pound Pail	35c
7 TILL 7 COFFEE		8-pound Pail	65c
21c Pound		45-pound Can	\$3.85
White Bacon		Cash Grocery	
Clear Sides		Inside Cuts, lb.	11c
		End Cuts, lb.	10c
POTATOES, Irish, 10 pounds		15c	
KEROSENE, 5 gallons		50c	
FLOUR	GOLDEN RULE	MILK	Rice
PILLSBURY OR	59c	DAIRYLEA	5 lbs.
FLUFFY RUFFLES	PILLSBURY	3 TALL CANS or	19c
24-lb. Bag 75c	SELF RISING	6 SMALL	
24-lb. Bag 65c			
Campbell's Tomato SOUP, 3 Cans 25c			
FERRITA'S	BANANAS	COTTON TOP	FIG BARS
Maca or	3 lbs.	MALT	N. B. C.
Spaghetti	FOR	CAN	15c lb.
PACKAGE 05c	10c	39c	2 lbs. 25c
Phillips PORK and BEANS, Can 05c			
GINGER ALE, Shivers, Bottle 10c			
BROOMS	CORN FLAKES	OCT. SOAP or	HERSHEY'S
50c VALUE	(POST TOASTIES)	POWDER	Almond Bars
29c	3 Pkgs.	7 Pkgs. For	5c VALUE
	18c	25c	2 for 05c
B & B MEAT DEPARTMENT			
VEAL STEW			
LAMB STEW			
PORK BRAINS			
SPARE RIBS			
PIG TAILS			
STAR PURE LARD			
SMOKED FRESH SAUSAGE, 2 Lbs. For 35c			
FRANKFURT			
FLORIDA	WESTERN	LEG-O-LAMB	
BEEF ROAST	PORK ROAST	25c	
Florida Beef	STEAK	SMOKED BACON 15c	
08c	Per Pound	OYSTERS, HENS, FRYERS and VEAL	