

Here and There

About Avon Park

By W. M. Hetherington

Thanks, But You Forget To Sign Your Name.

Some sweet soul with no doubt the most kind intentions, has been printing a neat little white card advertising our Gold Card Trade-Home Campaign, for which we do thank them most heartily. The cards read:

"Sincerity and truth are the basis of all advertising."

"Can you imagine what a laugh the public is getting out of the 'Sebring' published Times' plan for Avon Park merchants to put their ads in Sebring to ask Avon Park folks to trade at home?"

Now, if there is one thing that we like and wish for above everything in this campaign it is publicity. Advertising is our business and we believe it is just as good for us as anybody else. If the party leaving the little cards in the post office will please call around we will be pleased to show our most benign benediction and a box of—stove polish or some other suitable gift.

The only criticism we have to offer is that the cards were printed on white cardboard, and we ask that in order to preserve the color scheme they use GOLD CARDS in the future so that they will tie up better with our own advertising. The public is so well used to GOLD CARDS by now that it is ill-advised to change colors at this stage of the campaign.

Life is like that in the newspaper business. Right when you get about bored to death something turns up to relieve the monotony.

And this naturally leads to a subject that has been in our minds for some time. It's this thing of eternally knocking Sebring in order to boost our own. This brings holds no brief for Sebring. Our business is in Avon Park, and Avon Park is the burden of our theme day in and day out. But the fact is, we are tired of tearing down Sebring to build up Avon Park. As far as we have been able to see there are some pretty fair folks in Sebring, and for all of us there are a right to their little part of the Ridge. It seems to us that the Ridge is long enough and broad enough to hold two towns ten miles apart without the two getting in each other's way, and the building of a wall of enmity between the two towns seems to be doing a strategy. It's our sportsmanship and rotten leadership. All the rules of the game tell us the only way to find a substantial business is to do out and sell it to the public, and let your competitor run his own affairs. If this applies to building business, why not in building towns?

It is true that The Times is affiliated with the Highlands County News at Sebring, and to tell you the truth, try as we will, we are bound to feel the onus of disgrace attached to the connection. As an example of some other business institutions similar to the one we are slighted the Florida Power company, which builds large central stations from which power is sent to several towns. One of the Buick eration has been built here in Avon Park, and we are told the company had an idea at the time of supplying Sebring with power. Such arrangements are made for economy of operation, to save overhead, and to eliminate duplication of investment. Leaving the purely chain stores out of the picture, we have a number of businesses that have connections in Sebring and vice versa. Tonchies operate a drug store at both places. The Avon Motors company has an associate Chevrolet dealer in Sebring. One of the Buick dealers lives in Sebring and handles sales on that end. The Mandis Dairy, which is a big institution, supplies milk to both towns. There is a dairy located near Avon Park. Then, of course, there is the A. & B. and the B. and the Ten, which are chains. There is the Barnett National Bank, able through its connection with its parent bank in Jacksonville, to conduct unusual banking facilities in Avon Park. We are told that even the A. C. L. and the Seaboard operate in Sebring, and that the agent in Sebring will give you a ticket to Avon Park like nobody's business. And they do tell us that Uncle Sam handles the milk to and fro both places, playing no favorites, as you might say, while it is almost needless to mention that you can get just as many wrong numbers in Sebring as in Avon Park. Really, the thing lends itself to almost unlimited possibilities.

"In a busy world where death is, there is no time to hate."

C. OF C. RECEIVES REPORT AND MAKES ELECTION PLANS

Total of \$1350 Reported Collected and More In Sight; Will Hold Election of Directors Friday, March 14.

At a meeting of the Chamber of Commerce Thursday night, final reports of the membership drive were received and a total of \$1350 was reported as collected. Other pledges reported, but not collected, were expected to run the total to \$1500 or over.

After reports were received, a nominating committee of three were appointed to select 30 names from the membership and place them in nomination for the board of directors of the new body. The by-laws provide for 15 directors, and a list of 30 were selected to provide ample choice for the electors. Mrs. M. E. Covington, Fred Smith and C. M. Elise were appointed the nominating committee.

It was decided to hold the election of directors next Friday, March 14, from the hours of 9 to 4, at the polling place located in the Barnett National Bank. All members whose dues are paid up are qualified to vote. It was decided that the general committee of five should be continued as a mop-up committee to go over the list of prospects who have been secured but not secured by the canvassing committee and to secure as many of these as possible prior to the election next week.

The following names were placed in nomination, from which 15 will be elected in next Friday's election:

N. H. Trent, H. E. Keller, Stewart Thayer, M. A. Smith, W. J. Coates, J. S. Francis, J. B. Coen, M. E. Covington, C. S. Denaldson, W. D. Dornier, F. M. Davis, E. E. Melton, W. H. Phillips, Gilbert Freeman, H. N. Kinney, Nellie S. Thayer, A. W. MacFarland, O. R. Perry, C. D. Ordway, S. S. Schweigert, Fred Smith, Mattie M. Tompkins, E. C. Todd, Mrs. W. H. Yates, Mrs. Fedalma Hagood, Mrs. A. C. West.

"MAN IN THE MOON" SENIOR CLASS PLAY

Annual Play To Be Presented At School Auditorium March 21st

The senior class of the Avon Park high school will present a three-act comedy, "The Man in the Moon" at the high school auditorium, Friday evening, March 21st, at 8 o'clock. The play will be the annual senior play and in keeping with past performances will be up to the usual high standard of performances presented by the school.

The Cast of Characters: Mr. Henry West, owner of Timberlake Lodge—Phillip Boardman. Billy West, his spoiled son—J. B. Martin. Courtney—Bert Simpson. Clint Young, alias Joe Brown—Rodney Durrance. Mrs. West—Mrs. S. Secret Service—Colquitt Pardee. Jonah Daniels, Clint's colored valet—Frederic Wilde. Mrs. West's maid—Virginia Redick. Margaret West, her oldest daughter—Ethel McFarland. Minerva West, her youngest daughter—Estelle Carney. Miss Chesterfield, a summer boarder at the lodge—Lora Lee. Miss Gold, another boarder—Hilda Wilson. Mrs. Clint Young, Clint's wife—Pauline Wilford. Crepe Johnson, colored woman of all work—Myrtle Coker.

Synopsis: Act I: Living room of the West family at Timberlake Lodge. Act II: Same as Act I. Next day. Act III: Same as Act II. Evening.

Gas Tax Distribution Explained At Rotary Luncheon Wednesday

The Rotary club had the distinction of the five-cent gas tax explained at its luncheon Wednesday, with a comparison between the three methods of distribution. Col. J. M. Lee, county attorney was the speaker, and he had prepared a black-board chart showing:

5c Gas Tax and Distribution Under Act 1917:	
Highlands County paid to the state	\$100,092.63
Returned to county through County Commission	\$35,225.50
Returned to county through Board of Public Instruction	9,784.85
Total returned to local government	45,009.35
Total amount to state for roads	55,083.28
5c Gas Tax As Collected and Distributed by Act 1929:	
Amount paid by Highlands County	\$100,092.63
Returned to county through County Commission	11,600.00
2/3 cent to Public Instruction	23,400.00
1 cent in proportion collected in county	20,000.00
1-cent according to bonded indebtedness	16,700.00
Total returned to local government	71,700.00
Total to state for roads	28,392.63
5c Gas Tax As Paid in and Distributed Under Supreme Court Pending:	
On Act of 1929:	
Returned to county through County Commission	\$100,092.63
Returned to county through Board of Public Instruction, 2/3c as paid in	6,600.00
Returned to county through administration, 2c as paid in	11,400.00
Total returned to local government	49,000.00
Total to state for roads	\$58,000.00
Total to state for roads	\$42,092.63

CARNIVAL SHOWS NET \$164.50 TO EGION

Report Made At Legion Meeting Shows Venture Is Successful; Will Give Medal

A report of the carnival committee showed that the American Legion netted \$164.50 for its share of the receipts of the week's showing of Coe Brothers last week. The report was received by the membership at its meeting at the fire hall Wednesday night. The gross percentage received was \$441.50, from which expenses of \$277.00 were deducted, leaving the Legion a fairly good profit on the venture. The Saturday night crowd at the carnival showed 1442 people, and the gate receipts were \$1442. The committee on resolutions was instructed to prepare suitable resolutions on the death of Major H. H. Merwin, legislator and legislator, who died last Friday at the Lake City hospital, and to have same published and sent copies to the bereaved family at the same time. A report on the case of Jack Haden, legionnaire, who was accidentally shot in the leg, some time ago, showed that he was taken to a hospital in Arcadia, by Mr. Todd for treatment, and decided to go to the hospital, where he was held for treatment.

R. T. Fairley, principal of Avon Park schools, and a member of the legion, made a suggestion that the Legion make plans for awarding a medal at next commencement for excellence in school work to the boy and girl whose qualifications would entitle them to the award based on the year's work. The suggestion was readily accepted, and details of the award will be worked out before the next school term opens.

A report on membership showed that the Legion had 165 active members, out of a list of 70 eligible to join. Last year's membership showed 20 members, and the increase was 145 percent over last year. A comparison of Posts in the Sixth district, showed that the Avon Park stands second in the district in the matter of increase of members over last year. As effort has been made to increase the membership the past few weeks in order to make as good a showing as possible prior to the 15th of March, as delegates to the state convention will be based on the number of members as of that date. The Legion will elect delegates at its next meeting, March 19th. The convention will be held in West Palm Beach, March 21st and April 1 and 2.

Mr. and Mrs. Love McGibney attended the Helderado in Wauscha Saturday evening.

FOUR THOUSAND IN BACK TAXES ARE PAID TO THE CITY

Report Shows Many Delinquents Paying Up; New Contract Comes Up In July With Power Company.

The collection of \$4,000 in delinquent taxes was reported to the city council by City Attorney S. Colquitt Pardee at the council meeting Tuesday night. The attorney's formal report of collections for the month of February showed that a total of \$2,496.02 had been collected for the month, and he stated that collections continued in since that time, had run this total over the \$4,000 mark. The total delinquent taxes collected since the drive had been made against delinquents by both the former and the present city attorney in July, and he suggested that the collections showed for 1928 taxes. The attorney stated that the "esprit de corps" was showing a marked improvement among taxpayers, and that there was a disposition manifested by delinquents to pay up and help pull the city out of debt.

Another important matter before the council was brought up by Chairman DeLaney, who pointed out that the present contract with the Florida Public Service company for supplying the city with lights and water would expire in July, and he suggested that the city make a contract with a new company for supplying the city with lights and water, and that the city make a contract with a new company for supplying the city with lights and water, and that the city make a contract with a new company for supplying the city with lights and water.

ORANGE GROVES ARE DAMAGED BY FIRES

Grass Fires Sweep Through Large Acreage and Do Serious Damage Wednesday

A grass fire on State Road No. 8, south of town, which started near the Stevenson home worked its way through several orange groves Wednesday morning, and did serious damage to trees in that section. It is estimated that 40 acres or more were damaged. The fire, starting near the Stevenson home, swept through the dead grass and burned a wide area between that place and the Stevenson and Fraser places and continued on to Lake Angelo before it burned out. Unplowed groves in its path were swept by the flames and trees badly damaged. The fire department responded, but could do little to control the flames, except by back-firing around the houses in the neighborhood, none of which were damaged.

The fire chief, W. H. McCarthy stated that the fire department could do little to combat these grass fires in the outskirts of the city, except by back-firing around the houses in the neighborhood, none of which were damaged. The fire department responded, but could do little to control the flames, except by back-firing around the houses in the neighborhood, none of which were damaged.

Little Mostris Girl Dies Thursday After Attack of Pneumonia

Theodore Mostris, the little three-year-old daughter of Mr. and Mrs. George Mostris, died Thursday morning at 10:30 from an attack of pneumonia, with which she had been suffering since last Saturday. The little child was taken sick and died 12 days ago, and this went into pneumonia with fatal results.

The body was taken to Tarpon Springs Thursday afternoon, accompanied by the grief-stricken parents, and funeral services and burial will take place in that city, where Mrs. Mostris' father and other relatives reside.

Mr. and Mrs. John Cupples of North Springfield, Pa., are the house guests of Mr. and Mrs. H. W. McKelip for a month. Mr. Cupples is land agent for the United States Steel company. They are touring Florida, and have expressed themselves as being highly pleased with the Ridge section.

MERCHANTS' ASS'N. IS ORGANIZED HERE

Elect Officers and Decide Against Further Trade Campaigns at This Time

A number of merchants of Avon Park met at the store of Ott & Son Thursday night and formed the Avon Park Merchants' Association of Avon Park. Officers elected were W. D. Dornier, president; S. J. Pendleton, vice-president; H. E. Keller, secretary; and C. N. Ott, treasurer. A committee on by-laws was appointed to formulate by-laws for the conduct of the association, and to report to the next meeting. A number of propositions were submitted at the trade stimulating campaigns, but inasmuch as the Gold Card trade-at-home campaign, as sponsored by the Avon Park Times and local merchants, is already organized and underway, it was decided by a majority of those present that it would be unadvisable at this time to take up any other proposition.

STYLE SHOW PROVES DELIGHT TO WOMEN

Latham's Ready-to-Wear Furnishes Beautiful Garments For Event

The first style show ever to be attempted on such an elaborate scale in Avon Park was presented at the Avon Park theatre last Thursday evening under the auspices of Leigh Chapter No. 85, O. E. S. Beautiful gowns for evening wear, snappy sport costumes, and afternoon frocks were worn by young women of Avon Park who had consented to essay the role of models for the evening. The garments were furnished by Latham's Ready-to-wear, whose cooperation with the Eastern Star made possible this event which was a source of delight to the women of the city. A considerable sum was realized for the benefit of the Eastern Star.

After the showing, a ballot was taken and Miss Sadie Myers Brown was awarded first honors, while Mrs. E. Melton and Mrs. Paul Jett were tied for second place as portraying the most popular styles.

The complete program, with the taking part follows: Reading, "Tyrant Style" Mrs. E. E. Melton. Miss 1930—Mrs. H. Stevenson. Number One—Mrs. Ruby Bass (Evening). Number Two—Mrs. Paul Jett (Sport). Number Three—Mrs. Edwin Booth (Evening). Number Four—Mrs. J. V. Chapman (Sport). Number Five—Mrs. J. V. Chapman (Sport). Number Six—Mrs. J. V. Chapman (Sport). Number Seven—Mrs. J. V. Chapman (Sport). Number Eight—Mrs. J. V. Chapman (Sport). Number Nine—Mrs. J. V. Chapman (Sport). Number Ten—Mrs. J. V. Chapman (Sport).

Models—Group Four. Number One—Miss Lois Hart (Sport). Number Two—Mrs. Roland Drott (Evening). Number Three—Mrs. Paul Jett (Afternoon). Number Four—Miss Lois Hart (Sport). Models—Group Five. Number One—Mrs. Ruby Bass (Afternoon). Number Two—Miss Christine Roney (Sport). Number Three—Mrs. Sadie Myers Brown (Evening). Number Four—Mrs. E. E. Melton (Sport). Number Five—Mrs. J. V. Chapman (Sport).

Registration Books Open March Third

County registration books of Precinct No. 1 will be opened at Jordon's Jewellery store from March 3rd to April 7th, from the hours of 9 a. m. to 12 noon, and from 2 to 5 in the afternoon. P. S. Jordon is deputy registration officer.

PUBLISHED IN THE METROPOLIS OF THE RIDGE SECTION OF FLORIDA

PRICE: FIVE CENTS.

SPECIAL BONUS OF VOTES OFFERED TO CONTEST WORKERS

Ten Thousand Extra Votes Offered As Incentive To Contestants In Gold Card Trade-at-Home Campaign.

As an incentive to get contestants started in the 1930 Gold Card Trade-at-Home Campaign, a free bonus offer of 10,000 extra votes will be given each and every contestant in the first 1,000 Gold Card votes secured by trading with the Gold Card Stores, and turned into The Times office during this special offer period, which ends Wednesday, March 12th at 6 p. m.

Ten thousand extra votes will also be given each and every contestant as a bonus on the first three ONE year subscriptions to this paper turned into The Times office during this special offer period.

This is entry week in the TRADE-IN-AVON PARK Campaign, in which the Avon Park Times, in co-operation with the local merchants, are offering four prizes to the people of this community for trading at home. A number of contestants have already entered their names in the race, but there will be no list published until next week so as to give all those wishing to enter a chance to get their nomination blanks turned into The Times office. If you have not turned in your nomination, clip it out of this week's paper and bring it to The Times office at once. Get started now! It will cost you nothing, and the prize is well worth winning.

A third and fourth prize has been added to the list of prizes offered. As previously announced, first prize is a new 1930 Chevrolet Sport Roadster, value \$870.00, purchased from and on display at the showrooms of the Avon Park Drug company. The second prize is a Majestic radio, new 1930 model, with the Colortone dynamic speaker, value \$116.50, purchased from and on display at Jordon's Jewellery Store. The fourth prize is a \$15.00 merchandise order on the Avon Park Drug company. The contest is but a week old, and much time has been spent in getting things under way, but already are lining up in a manner that is most encouraging and is an assurance of the success of the campaign. Many of the most prominent stores in town came in without a moment's hesitation, and the live interest manifested by the young women in town who are getting into the race is a sure sign that this is going to be a lively contest. Of course, everybody wants to win that new 1930 Chevrolet Sport Roadster, and who wouldn't? It's a beauty and is well worth trying for. The merchandise order is the prize of one of the best on the market, the Bulova wrist watch and the merchandise order from The Avon Park Drug company are all prizes that are worth working for, and will well repay any contestant for the effort put forth, even if they should fail to win the capital prize.

A list of Gold Card stores, representing the merchants co-operating in this campaign, are published in the Ridge page advertisement giving the full details of the campaign. Read the advertisement and acquaint yourself with the rules of the contest. It is a fair, open and above-board campaign to stimulate trading at home, and to give you a share in the success of the contest. It is a contest with the city and gives you a chance to win the prizes offered. The contest is now open, and merchants are now giving out votes. A number of contestants have already started to work, and others are preparing to enter.

NAZARENE CHURCH PLANS BIG REVIVAL

Rev. Borders and Dr. Peavey
Agree To Conduct Services Here Next Winter

Announcement is made by Rev. Paul A. Southard, of the acceptance of an invitation by Rev. M. E. Borders, of Little Rock, Ark., to come here about this time next year and conduct a revival campaign for the Church of the Nazarene, in which he is to be assisted by Leroy D. Peavey, of the Babylon Institute. Arrangements for the revival were made Sunday following a visit to Avon Park of these two distinguished members of the Nazarene church.

Rev. Borders filled the pulpit at the Nazarene Church both at the Sunday morning and Sunday evening services, preaching to large audiences. Mr. Peavey addressed the union service at the Methodist church Sunday afternoon.

The revival to be held here next season is planned to follow the Ridge Business Conference, which is an annual affair held by the Babylon Institute, of which Mr. Peavey is president. Both gentlemen are planning to attend the conference and it is on account of their presence in Florida for this occasion that they will be available for the revival here next season. It is planned to hold the revival campaign for three weeks, and plans are being made for obtaining a large hall for the purpose.

Rev. Borders has the reputation of being a preacher of outstanding prominence in his field, having recently completed building of one of the finest churches in Arkansas at Little Rock, where his sermons are broadcast by radio. Dr. Peavey, as head of the Babylon Institute at Weylesley, Mass., besides being an authority on business conditions throughout the country, is a lay preacher of his church and his services are much in demand in this work. The Avon Park Nazarene church is fortunate in securing their services.

Business Men and the Bible is Subject of Peavey Address

(Continued from page one)

His teaching is weak and proud and is quickly pulled down from the pinnacle of success to the depths of despair. The temptation to excess, to carelessness in business and to dissipation is too much for the average person, and so with the Bible Christian. He sees the end of all things. He knows he is here only for a brief stay, and he is subdued and stayed by the promises of God.

"We are in a day when the slogan of Service is very much to the front. This is truly a successful business slogan, but for centuries your Christian business man has proved it to be so. The savings of the Master of Galilee are replete with thought, 'Give and it shall be given unto you.' 'As you would that men should do unto you, do so to them.' 'Every one ought to know if we have this love and serve our customers we will have a lot of them. If you don't care about them, don't worry, you won't be troubled with them long. Whose store is it we like to go to? We know where it is. It is where the proprietor and clerks love us and try to help us.

"The greatest single element in big business today is Labor. What means all the turmoil as to wages, strikes and other perplexing problems? The corporation troubles of the last generation have been caused along failures in this line. What has been the difficulty? Endeavor on the part of employer and employee to get along without the teachings of Christ. What success is now being attained is being brought about by a more careful adherence to the Word of God, Co-operation between employer and employee is the watchword of business success. I am glad to say, we are finding it out.

"Where are the dark spots in the world today? In those nations which magnify selfishness, greed and ill-will. Where is the progress being made? In those nations, which, however imperfectly, are incorporating in their dealings the principles of Christ.

"We search the world for truth. The good, the pure, the beautiful; From graven stone and written scroll, And all the flower fields of the soul; And, weary seekers of the best; We come back laden from the quest.

To find that all the sages said Is in the Book that Mother read."

After all, those jolly, fat girls were pretty good company, and they knew how to cook, and they never got sulen.

SOCIAL and Personal News

Judge Whitehurst of Avon Park was a visitor in Sebring, Sunday.

Mr. and Mrs. C. H. Shepherd, Miss Shirley Shepherd and Bud Shepherd, motored to Wauchula, Sunday.

Doctor L. W. Martin and Frank Drummond of Home, Ga., have returned to their home after a short visit with B. P. Martin here.

Mr. and Mrs. Harry M. Royal of Shelby, Mich., who are spending the winter in Sebring, were Monday visitors in Avon Park.

Mrs. Claude Kinney and Mrs. David C. Alderman of Frostproof, were shoppers in Avon Park Saturday afternoon.

Mrs. W. C. Touchton, Mrs. E. W. Green, Mrs. Henry Timm and Miss Sally Green were Wednesday visitors in Sebring.

S. C. Pardee and son, Colquitt, and Mark Anderson were business visitors in Orlando Friday and in Tampa on Saturday.

Miss Georgia and Miss Carlisle Porten and M. G. Barfield, motored to Ft. Meade, Lake Wales and Wauchula, Sunday.

H. C. Shepherd left Monday for his home in Washington, D. C., after spending the week-end with his cousin here, H. C. Shepherd.

Mr. and Mrs. C. W. Paber and son, Earl, who have a farm near Pahokee, on Lake Okechobee, were visitors in Avon Park, Sunday.

Frank Shoobridge and Arthur Smith of Grimsby, Ontario, visited Mr. and Mrs. James Aitchison at their home on Cornell street on their way home to Canada.

Mr. and Mrs. C. E. Lanier and son, David, motored to Jacksonville Monday and will return Wednesday. Mr. Lanier is there on a short business trip.

Mr. and Mrs. Fred Crews of Haines City, were the guests of Mrs. Crews' parents, Mr. and Mrs. W. D. Cameron and family on Sunday.

Mr. and Mrs. Paul Jett spent the week-end in Lakeland, the guests of Mr. Jett's parents, Mr. and Mrs. A. F. Jett.

Mr. and Mrs. E. W. Christy and Miss Elizabeth Christy, Mr. and Mrs. R. H. Bevard left Friday for Tarantum, Pa., after spending a few of the winter months in Avon Park.

Mr. and Mrs. James Taylor of Beamsville, Ontario, Canada, visited Mr. and Mrs. James Aitchison of Avon Park on their way from St. Petersburg to Miami.

Rodney Durrance, Fredric Wilde, Clair Parke, and George Hainey motored to Lake Wales Sunday afternoon. They were accompanied home by Rodger Hardegree who will visit friends here for a few days.

Mrs. W. A. Roberts, Miss Willa Roberts, Miss Dot Roberts, Diamond Roberts and S. P. Durrance were visitors in Sebring Monday afternoon.

Mrs. Ewing, Miss Wava Godwin, Miss Martha Marsh, Miss Charlotte Shepherd and Miss Elizabeth Chandler attended the Animated Magazine at Rawlins College in Winter Haven, Sunday.

Announcing the opening
Saturday March 1st.
**Jacarana
Barber Shop**

Jacaranda Arcade

Under personal supervision and direction of

J. M. ALDERMAN

Ladies and Gentlemen Invited.

Here and There About Avon Park

(Continued from page one)

parkway as is found in the mall. It is a thing to be nurtured with a great deal of care as a distinctive asset.

They tell us that the mall is largely the work of Mayor Donaldson. Undoubtedly others have had a hand in it, too, but it has been the Mayor's big work for Avon Park. In fact, they point out this and that thing all over the place that the Mayor has had a hand in, so much that you just about come to the conclusion that Mayor Donaldson has done his bit for Avon Park, and the fine thing about it is that he is still doing it every day in the year. Without his services to carry on, there would have been no chamber of commerce the past year or so. As secretary of the chamber of commerce and mayor of the city, he can be found at the city hall every day extending the glad hand of welcome, literally and personally, to all strangers within

the gate, and the wholesome and cheerful manner in which he does it is making many friends for Avon Park. There are very few cities that the tourists visit where they are given a personal welcome by the mayor. Most mayors are not so accessible—or else they are too busy politicking.

Edisons at Lake Placid.

Lake Placid, Feb. 27.—Mr. and Mrs. Thomas A. Edison spent Saturday night as guests of the Lake Placid Loj. They left Sunday morning for Winter Park, to attend the Founders week ceremonies at the Rollins College. Mr. Edison was made a Doctor of Science by the College Monday morning.

Girls Say Watch Us Grow.

Fort Myers, Fla.—"Watch us Grow," is the slogan of 350 Lee county 4-H club girls who are doing health and nutrition work this year. They are operating four school lunch stands very satisfactorily. Every club is striving to have at least 75 percent of its members up to standard weight.

Roebeling Purchases Another 300 Acres

Lake Placid, Feb. 27.—(Special to The Times)—John A. Roebeling has acquired a three hundred acre tract to add to the seven hundred acre tract he is developing just south of Lake Placid. The new tract of land joins Mr. Roebeling's other holdings on the north and is to be used largely as a private park and game preserve.

Mr. Roebeling has had some 75 men at work all winter on his estate. The three hundred acre tract just acquired will be put under separate fence from the other tract and the contract has been let for fencing the new tract in the same manner as the old is being fenced. Workmen began this week grubbing out stumps and clearing away dead timber and logs in the 300 acre plot.

"Dorothy Dix truthfully says that if a woman wants to lose a husband and make a good job of it just let her start nagging him."—A. P. in the Times-Union. When the time arrives that a woman

feels there is need to nag her husband, she doesn't care very much if she does "lose him."—High Springs Telegram.

Nobody is so irritating to some men as the fellow who wears evening clothes on the slightest provocation.

ORANGES

10c doz. and up

Oranges \$2.00 per box delivered to express office. Finest large juicy lemons, 25c dozen.

Citrus has been inspected and can ship fruit to most northern states. Send your friends a box of "Florida Sunshine."

A. W. FORBES

114 E. Bell St.
1 Block South School House
Avon Park, Florida

WANTED—Used furniture: will buy entire furnishings for 50c room house for cash if priced right. Also Ford Model A or Sedan must be in good condition and a bargain. Address St. W. A. P. O. Box 254, Avon Park, Fla.

for Economical Transportation



**BIG SALE Starts
SATURDAY**



USED CARS

—WITH AN OK THAT COUNTS



Here is a bargain event without parallel in the history of this community! This great spring clearance sale brings to bargain seekers a once-in-a-lifetime opportunity to secure famous used cars "with an OK that counts" at savings that will be long remembered.

Due to the tremendous popularity of the New Chevrolet Six, we have an unusually large stock of fine used cars. To clear our stock quickly, we offer these splendid cars at low sale prices that are nothing less than sensational.

Buy a car during this sale at many dollars below its normal price! Look to the red "OK that counts" tag as proof of its quality and dependability. This tag signifies that the car has been thoroughly checked and reconditioned. Be sure to attend this sale early!

Wide choice of four and six cylinder cars

1928 Model A Ford Roadster

Provides ample space for passengers. Motor in splendid condition. Sold with "an OK that counts." Special Sale Price—

\$295

1926 ESSEX COACH—Good paint, good tires. Car has had exceptionally good care. Very special price this sale—\$100

Terms if desired.

MODEL T FORD SEDAN—One of the best on the road today. Good paint. Good tires. price \$150

CHEVROLET SEDAN, 1926—Good mechanical condition. A car that will give good service for a long time. Priced \$150

Other cars priced as low as \$50

1928 Chevrolet Coupe

Your chance to save money on an exceptionally good used coupe. Carefully checked and conditioned, "with an OK that counts." Formerly priced \$400.00. Sale price

\$325

BUY "OK" USED CARS FROM A CHEVROLET DEALER

Avon Motors Company

CHARLESTON ISSUES INVITE TO CELEBRATION

250th Anniversary Of the Official Settlement Of the City

Mayor Thomas P. Stoney of Charleston, S. C., has proclaimed April 10-13, as the joint celebration of the 250th Anniversary of the official settlement of Charleston on its present site and the 250th celebration of the founding of the Province of Carolina under the Lords Proprietors.

In a letter to Mayor Donaldson, the chief executive of Charleston after expressing the wish that his honor and his citizens may find it expedient to visit Charleston during the joint celebration, which falls concurrently with Charleston's famous garden season, sends out a call to all South Carolinians and to Charlestonians in particular, who may be residing in this city to return for a general "home coming" on this occasion.

Charleston was first settled on the west bank of the Ashley River by English colonists under William Sayle in April, 1670, and in 1680 the settlement was officially changed to Oyster Point on the southern extremity of the peninsula which is now the present site of Charleston.

The program for the coming event includes the following features and will be participated in by distinguished visitors from all over the United States as well as the official representatives of foreign countries:

April 10th, military review, Fort Moultrie; Inspection of Navy Yard; Aquatic Sports off Battery; and Community Dance on Battery.

April 11, memorial exercises at Old Town Creek; Speeches at Battery; and Aquatic Sports off Battery.

April 12, military and historic floats parade; speeches at Battery Park; Sparring exercises, Marion Square; and Ball for distinguished guests.

April 13, luncheon for distinguished guests. Charleston is one of the few American communities which has preserved, unspoiled, its colonial atmosphere and is noted not only for its beauty of architecture and its wealth of garden estates but as the locale of many battles and engagements during the colonial and Indian campaigns and the war between the states.

On the same dates the Huguenot Society of Charleston will celebrate the 250th anniversary of the landing of the first Huguenot families in South Carolina and many interesting features are planned for the occasion.

COAST GUARD WANTS CADETS, SAYS FLECHER

Mayor Donaldson Receives Letter Telling of Exams To Be Held Soon

The following letter received by C. S. Donaldson, from Senator Duncan U. Fletcher should be of interest to all young men who have an idea they would like to serve their Uncle Sam in some branch of the military service. The Coast Guard academy at New London, Conn., ranks with West Point and Annapolis. It is said and commissioned officers rank with officers in the Army, Navy and Marine Corps and receive the same pay and allowances. The letter follows:

Washington, February 17, 1930.

Dear Sir: I shall appreciate your co-operation in giving publicity to the enclosed announcement that the United States Coast Guard will hold a competitive examination June 18-20, 1930, to secure a limited number of eligibles for appointment as Cadets to the Academy at New London, Connecticut. It is suggested that only graduates of accredited High Schools—or equivalent, who are in perfect physical condition, consider making application—this for the reason that the mental and physical examinations are rigid. I am advised that the age limit—between 18 to 22 years as of June 1st, will not be waived in any case.

I consider this an exceptional opportunity for young men possessing the required qualifications to enter one of the military services of the United States.

The Commandant, United States Coast Guard, this city, will furnish applicants further information.

Very truly yours, Duncan U. Fletcher.

Italy won the recent world's football championship at Caesars, Switzerland.

Avon Park School News

EDITORIAL BY THE JUNIORS. THE RAINY DAY

—Longfellow

The day is cold, and dark, and dreary,

It rains, and the wind is never weary;

The vine still clings to the mould- ed wall

But at every gust the dead leaves fall

And the day is dark and dreary.

My life is cold and dark and dreary,

It rains, and the wind is never weary;

My thoughts still cling to the moulded past,

But the hopes of youth fall thick in the blast,

And the day is dark and dreary.

Be still, sad heart, and cease re- minding

Behind the clouds, the sun's shi- ning

Thy fate is but the common fate of all

Into each life some rain must fall,

Some days must be dark and dreary.

COMMENT

By Kitty Martin.

When it rains and one has the blues, the days do seem cold and dreary. One's thoughts reflect and center on himself and the days seem darker and visions more shattered than anyone's. Of course, this is natural. One can never be sympathetic with another's sorrow unless he has endured some sorrow of his own. Just remember that over a thousand in the world who probably have more and darker days than you and give them a chance to chase the gloom. "Every cloud has a silver lining," and the sooner you let it come forth, the less depression and dark, gloomy days will be yours.

WE WONDER—

By Kitty Martin.

What the teams would do if it were not for the sideline remarks of coaches Durrance and Roberts?

If every class in school will plan a WHO'S WHO contest?

What would happen if Martin Roberts and Fred Simpson frequently to speak Spanish frequently?

Why Kelly McClure laughs so much?

What certain Sophomore Barbara Weaver likes?

Why Hargrave sleeps so much in Study Hall?

Why Fred Simpson is so con- sidered?

If Fred is a Simp 'son?

If Shirley has a Shepherd?

If Allen has a Mrs. And or son?

If Kitty is a Martin?

If Nadine is a Swann?

If Blossom fell in the Well?

If Orin has a Boiser?

If Ruth is a Black Smith?

If Marshall ever crossed the Jordan?

THE SPECTOR'S COLUMN.

(The Juniors have just finished reading Addison's and Steele's essays on Sir Roger De Coverly in which the Spectator makes light of the silly manners and customs in those days).

Yes, I visited Avon Park High School last week and there are several things wrong with that school. One thing, especially did I notice, that the teachers give too long and entirely too many tests. There is no small wonder that the pupils look brain wracked and slightly gray around the temples, to say the least. Another thing, the teachers are too ready to frown upon a pupil. Some of them certainly put Mr. Eastman out of business if their pictures were taken with the classroom frown. Dear me, they are so jolly and pleasant looking out of school that it is a pity these countenances can't always remain so. Now for the pupils. It's a great wonder some of them don't already wear false teeth, considering the vast quantity of gum they consume with as much relish as the old men.

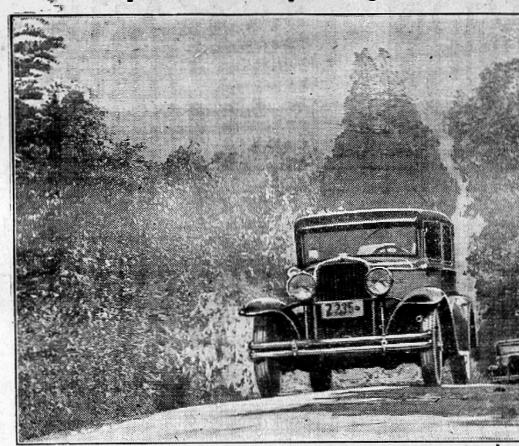
Really spoils the profile of their faces. Of course the dear teachers remedy this matter as soon as observed, but think of the hours, outside of the school when they feel free, white and twenty-one. Another fact is causing serious trouble is the fact, that the pupils are carrying too many books home with them. Some of them are stooped now or have one shoulder lower than the other from carrying their books home to study and the sad part of it is, that the majority of the books are not as a rule, even glanced upon.

Perhaps these little faults can be corrected. They aren't so bad after all, but we must correct them before it becomes a habit.

Exports of merchandise from the United States last year totalled \$5,911,000,000.

Less than two-thirds of the wheat eaten in England is raised in the British Empire.

Marquettes Conquer Quaker Hill



After negotiating all the popular test hills around Baltimore, Md., Quaker Hill, on the famous Dogwood Road, was recommended as the next venture of two Marquette adepts. The grade of this one-third mile long hill is exceedingly steep and in that distance the car is required to make five turns, the one at the foot of the hill being the most severe—a hairpin turn which greatly decreases the speed of the car. A number of cars have recently attempted to climb this hill but it remained for the Marquettes to complete the test in high gear after a brilliant feat of hill-climbing.

FLORIDA PUBLICITY TO BE DISCUSSED AT JAX

Plans Under Way For a State-Wide Publicity Bureau

Jacksonville, March 6.—Florida publicity will be the subject of a state-wide conference to be held in this city tomorrow, according to an announcement made today from the office of the Florida Chamber of Commerce.

The conference has been called for the purpose of discussing the plan for a state-wide publicity bureau under a plan that has been projected by the Publicity Committee of the State Chamber of Commerce, of which Harold W. Cole, Public Relations Director of the Florida East Coast Railroad is chairman.

Florida publicity has been a pertinent subject of discussion for sometime, said Chairman Cole, in an interview here today, but past efforts to perfect its distribution and clearance from a central bureau have been but partially successful. The State Chamber of Commerce Publicity Committee has been studying the subject for sometime and has outlined a plan of operation which is believed to be practical and one that will be effective and representative of Florida as a whole.

This plan has been prepared and is being given wide distribution throughout the state and the conference has been called for the purpose of bringing together the Chambers of Commerce, Public Relations departments of companies operating in Florida, railroads, steamship companies, bus lines, utility companies, newspapers and all other agencies interested in the question of Florida Publicity.

Today, continued Mr. Cole, Florida is distinctly in need of a well organized campaign designed to carry the story of the state throughout the country as revealed by constructive facts and figures, as well as pictorially. The plan to be presented at the conference for discussion has been approved by the Board of Directors of the State Chamber and has been favorably commented upon by those to whom it was submitted by the committee in its preparation.

The conference will be held at the George Washington Hotel with President G. G. Ware of the State Chamber of Commerce presiding. The session will open at 10 o'clock in the morning, according to the State Chamber Headquarters, and the program will include the presentation of the plan, its operation and a discussion of the project. The meeting will be an open one, said Mr. Cole, and it is hoped that no organization or bureau interested in the subject will fail to be represented because a special invitation was not received. The state chamber committee extends a general invitation to those interested to be present.

Because he received 15 awards at an annual prize distribution and has demonstrated that he can manage the entire ship's crew, 15-year-old Arthur Neat has been dubbed the ship admiral.

Little Mostris Girl Ill With Pneumonia

Little Theodora Mostris, the three-year old daughter of Mr. and Mrs. George Mostris is seriously ill with pneumonia. She has been in a critical condition for several days, with her condition remaining unchanged Thursday morning.

The Canton of Zurich, Switzerland, is planning construction projects which will cost nearly \$5,000,000.

Small Fire Sunday at Swarengen Home

The home of Mrs. M. S. Swarengen was slightly damaged by fire Sunday afternoon. The fire was discovered in the living room, where a curtain was burning, said to have been caused in some manner from wiring. The blaze was quickly extinguished before much damage was done.

Twenty-three full time and 77 part time doctors and 360 nurses are employed in the health department of London schools.

1830 1930

The Coast Line Family

THE Petersburg Railroad, organized 100 years ago, was conceived by the people of Petersburg, Virginia, as a means of increasing their trade. It was built with funds subscribed by the citizens and the city of Petersburg, and by the State of Virginia. Its officers and employees were men who lived in Petersburg or the sections along the railroad.

Much the same is true of the other railroads that were later brought together in the Atlantic Coast Line Railroad Company.

By far the larger number were built by local initiative, mostly with local capital, to supply local transportation needs. Their officers were men prominent in local affairs and their employees were drawn from the pick of the substantial people living along their rails.

Practically everybody who serves on these railroads because they were owned and run by people whom they knew.

Railroad officers not only knew every employee by his first name but knew something about each man's family. Every employee knew all the officers.

Common interest in their work, a common pride in overcoming obstacles and making a good showing for the Company, bound officers and other employees together.

With the growth of the Atlantic Coast Line, men who demonstrated their ability advanced to more responsible jobs, until in turn many of them became officers. Each brought with him that intimate knowledge of the work so essential to successful railroad operation. Each was imbued with that loyalty to the common cause that has made the "Coast Line Family" a reality.

The ever lengthening rail of the Atlantic Coast Line now make impossible the constant contact between all officers and all employees, but the "family" tradition persists as strongly as it ever did and is the Coast Line's most valuable asset.

Scores of Coast Line employees have never worked for any other employer. Some families have given three generations of valued workers to the Coast Line organization.

Thirty-four Coast Line employees have worked for the Company or its predecessors for 50 years, 1384 have served it 25 years or longer.

Officers and employees—the men who run the Coast Line today—are for the most part from the sections served by Coast Line. They know the country and the people; they know the transportation needs of every industry. Many of them own farms or are partners in various enterprises. All have a personal interest in the advancement and growth of the Southeast.

They and the Atlantic Coast Line are part and parcel of the Southeast; of one blood with the people that they serve.

And as long as the Atlantic Coast Line can attract to its ranks the same type of workers it has been fortunate in having in the past it is confident of its ability to render an increasingly valuable service to the people and the industries of the Southeast.

ATLANTIC COAST LINE

The Standard Railroad of the South

(This is the fourth of a series of advertisements by the Atlantic Coast Line Railroad, commemorating the centennial of its earliest constituent company—the Petersburg Railroad Company.)

10,000 EXTRA VOTES FREE AS A BONUS To Get You Started In This Campaign

How To Win 10,000 Extra Votes

10,000 Extra Votes will be given each and every contestant as a bonus on the first 1000 GOLD CARD VOTES secured by trading with the GOLD CARD STORES, and turned into the office during this week.

10,000 Extra Votes will be given each and every contestant as a bonus on the first three ONE year subscriptions to this paper turned into the office this week.

Both of these offers end at 6 P. M. Wednesday, March 12th.

How To Enter

Clip nomination blank below. Fill in and bring to the office of The Times, where you will be furnished a list of the Gold Card Merchants. Read the plan.

DO IT NOW!

IT IS FREE TO EVERYONE—READ THE RULES

NOMINATION BLANK GOOD FOR 5,000 FREE VOTES

Bring this nomination blank with your first Gold Card votes and you will receive 5,000 FREE VOTES.

Name _____
Address _____
Phone _____ Box No. _____

Only one nomination blank to each contestant.

RULES OF CONTEST

- Contest Closes April 17, 1930, at 9 o'clock p. m.
- Any reputable white man, woman or child is eligible to enter this contest, so long as they are not an employee or a member of a family of an employee of this paper or dependent upon a Gold Card Store owner.
- Votes are free and are obtained by trading with Gold Card Merchants and securing subscriptions to this paper.
- Gold Card votes must be turned in to the paper each Wednesday, when an official ballot will be given contestant.
- Votes or ballots are not transferable once they have been turned in to the office.
- Any collusion on the part of contestants to the detriment of other contestants, will cause the votes of those taking part in such a combination to be cancelled.
- The paper reserves the right to add to the prize list, amend or alter the rules for the protection of contestants, Gold Card Stores or this paper. The management guarantees fair and impartial treatment to all contestants, but should any question arise, the decision of the paper considered absolute and final.
- In case of a tie, tying contestants will each receive the prize tied for.
- In entering this contest each and every contestant agrees to abide by the rules as set forth above.

THE PLAN

All of the merchants who co-operate with the Gold Card Trade-in-Avon Park Campaign will be known as Gold Card Stores, they will issue 25 votes with each 25c purchase, 50 votes with 50c purchase, and so on. The Avon Park Times will issue votes with each new and renewed subscription, the person having the largest number of votes on April 17, 1930, will be awarded the first prize, the person having the next largest number the second prize and so on. If you want to win an automobile don't hesitate, but get started at once. IT COSTS YOU NOTHING TO ENTER OR WIN. READ HOW TO ENTER.

FIRST PRIZE CHEVROLET

Sport Roadster

VALUE \$670.00

Purchased from and Displayed at

Avon Motors Co.

SECOND PRIZE

Majestic
RADIO

VALUE \$116.00

Purchased from and Displayed at

AVALON FILLING STATION

J. LAWLER WELLS, The Radio Man

THIRD PRIZE



BULOVA WRIST WATCH

VALUE \$35.00

Purchased from and on display at

F. S. JORDON & SON

Gold Card Stores

J. L. WELLS, The Radio Man

OTT & SON

AVON MOTORS COMPANY

AVALON SERVICE STATION

JAMES GROCERY

UNIVERSAL MARKET

I. G. A. STORE

EPPERSON'S

AVON PARK DRUG COMPANY

F. S. JORDON & SON

JACARANDA DRUG COMPANY

LANE'S MARKET

R. F. SAPPINGTON & CO.

MODEL GROCERY

STANDARD GARAGE

EAGLE CAFE

TULANE SERVICE STATION

J. L. RISH

B. H. BRYANT & SON

WEST-END SERVICE STATION

FOURTH PRIZE

A MERCHANDISE ORDER FOR

\$15.00

Purchased From the

AVON PARK DRUG CO.

For Full Information Call or Write The Avon Park Times

GOLD CARD PROMOTION SERVICE, ROUTE 5, BOX 696, JACKSONVILLE

THE AVON PARK TIMES

Published every Friday by the Schaefer-Broxton Printing Co., Inc., at No. 5 South Forest Avenue, Avon Park, Florida.

W. M. HETHERINGTON Editor

SUBSCRIPTION RATES:
One Year in Highlands County \$2.00
One Year outside of Highlands County \$2.50

Entered at the postoffice at Avon Park, Florida, under the Act of March 3, 1879, as matter of the second-class.
ADVERTISING RATES FURNISHED UPON REQUEST

There are only two real hard job in this country—being President and running a newspaper—and just at this time we would rather have the latter task. Unemployment, unrest, agitation, industrial and financial depression, up and down and all over the land—the greatest, the most powerful, and the richest land in the world. Nobody seems to know very much about either the cause of these conditions or the remedy for them, but most people blame them on the President. This is the favorite pastime of the American people—blaming the President for any and all national ills. Mr. Hoover probably realizes now, as never before, the truth of the saying, "Uneasy lies the head that wears a crown."

Announcement that former Governor Cary Hardee will likely be a candidate two years hence is giving the politicians something to think about. In our opinion he is stronger than any other man who has thus far been mentioned in connection with the gubernatorial candidacy. He made a splendid record as Governor, and it is by no means improbable that he will stage a successful come-back. It is early to make definite alignments, but it is safe to say that Mr. Hardee has a numerous following that will rally to his support, and that he will be one of the strongest factors to be reckoned with in the race for Governor.

Lots of queens in the country these days. Most any girl one meets is a queen of the city, or the queen of a festival, or the queen of a pageant, or queen of her class or school—she's the queen of something or other, or she'll know the reason why. Failing in any of these queenships, there is always the position of queen of the pots and pans, the most popular of all queens.

Taft was the kindest and best natured President in the ken of the present generation. A placid president whose term of office covered rather a peaceful and prosperous time, the administration was not without ability, nor was it marked by special accomplishment. An average president, a good man; more successful on the whole than those whose names will be more frequently mentioned in years to come.

We are glad that Ruth Bryan Owen won out in the contest over her seat in the House of Representatives. It seemed unlikely that it could result otherwise, but it is well to have it settled. Ruth is a good advertisement for Florida, besides being a bright spot in the somewhat drab scenic effect of the Congressional assembly.

The Times-Union says, "Every American boy who has Presidential aspirations should first learn to fish." But couldn't we put it this way: "Every American boy who has aspirations to fish should first learn to be President"? We note that most Presidential fishermen seem to have taken up the pastime after becoming President.

Note that over in Polk county it is costing something like \$25 in fees and penalties to the old bus gets put back because her caudal appendage is still ornamented with an out-of-date tag. Cheaper and safer to get a new piece of tin.

We hope those people who traveled hundreds of miles and paid big prices for ring-side seats to attend the Sharkey-Scott bout, feel repaid for having witnessed the two and one-half minutes fighting that constituted the entertainment.

We wouldn't tell it for anything, but just between us, this week Florida is expected to go out to California and stay awhile. Forty earthquake shocks one day and twenty another day shortly thereafter, ought to provide thrills for the most blasé.

The Governor called a meeting of citizens to Jacksonville this week for a special tax study. We didn't attend, but we are doing some special studying about how we are going to pay our taxes.

The Kentucky Bluegrass solons who invited "Old Man" Henderson to address the Kentucky legislature, may acquire a few new words, though it is hard to improve a Colonel's vocabulary in this respect.

Edison is to have another "brightest boy" contest, to select some one for training to carry on the great inventor's work. Has the old boy forgotten that he was considered a very dull boy?

Ripley, the cartoonist, says there it be really have knees. Girls have, too, but wasn't so generally known years ago. This is an age of enlightenment.

At Wauchula's Helderado they didn't put the accent on the first syllable as strong as you think, but it was really a nice package of civic enterprise, and Wauchula did herself proud.

Russell Kay predicted that a lot of Wood from Washington would arrive in Orlando last week. It did—but we are undecided whether to call it punk or hard-Wood.

There may be a Medfly in Florida, and there may be no such thing. But if we owned a grove we would see that it was thoroughly cleaned up and kept clean.

We read that "tung-oil nuts do well," in some parts of Florida. Lots of nuts of one kind or another are flourishing in every part of Florida.

It would be a paying investment for any citizen who owns \$1,000 worth of property in a community to subscribe at least \$10 to the chamber of commerce.

Sweet little Mabel Walker Willebrandt is accused of negotiating for a job as oil lobbyist. Mabel is already a mighty slick artist, even without oil.

FLORIDA AND HER FUTURE.

All of us who have lived in Florida for any length of time have faith in its future. Some of us think our future prosperity depends on tourists, others think citrus growing is to be our main stay while others look to trucking or manufacturing to put the state on a firm financial basis. We believe that it will be all of these things in conjunction with the indomitable spirit of the people to go ahead regardless of reverses, that will eventually put Florida in her rightful place in the sun figuratively as well as literally. We received a letter this week from Geo. R. Hilty publicity man for the Florida Power and Light company which is full of information and interesting opinions. Mr. Hilty is close observer and a student of economics as well as a good publicity man, and he has not given us permission to use his letter, in view of its general interest we are taking the liberty of publishing it in full, herewith:

Miami, Florida,
February 28, 1930.

Dear Mr. Editor:

I was handed one of the biggest surprises of my life when I visited Clewiston last Saturday and Sunday. My conception of Clewiston from published matter and reports of enthusiastic persons was that it consisted of a large sugar mill and plantation with a number of company houses for housing employees, and the usual mushroom community. To my amazement, I found there on the Southern bank of Lake Okeechobee, a thriving city of 2500 population, practically flood proof, with two fine hotels, a golf course, excellent business houses and splendid recreational opportunities with advantages such as fishing, hunting, etc.

I had not fully appreciated the magnitude of the Southern Sugar company's undertaking and its future possibilities and importance to the industrial life of Florida and the development of the Everglades until I made a personal visit to Clewiston. It was indeed a thrilling sight to see train loads of Florida sugar cane, harvested from Florida soil, come into the mill yards, automatically dumped upon a conveyor, automatically ground, transported to various size shredding rolls; to see how the impurities are removed, the syrup extracted and boiled, the sacking and shipment of raw sugar to the refinery; and for the first time in my life to eat Florida made sugar from Florida grown cane.

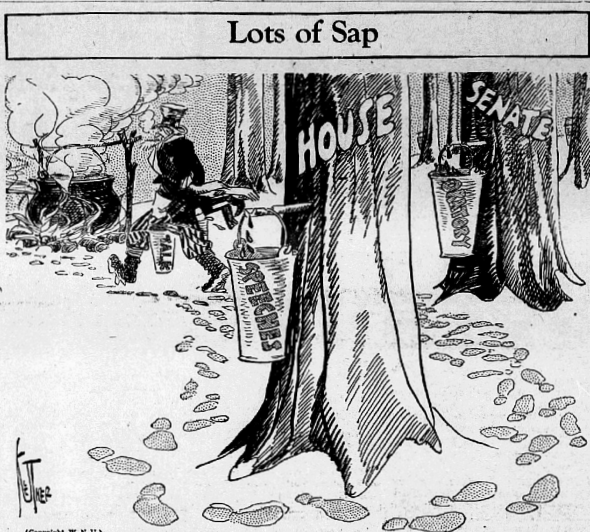
I was reliably informed that the Dahlberg interest will erect another important industry at Clewiston namely, a Celotex plant which will manufacture out of the refuse from the sugar cane, a Celotex Board of extra hard texture, suitable for bathroom tiling, substitute for hardwood flooring and other building materials. I have in my office a sample of this Celotex Board made from Florida sugar cane in the Dahlberg mills in Louisiana.

I have seen just enough of Clewiston to want to go back for a further study of this most vital industry that is beginning to mean so much to all Florida industrially. If you have not seen the sugar mills operating in America's greatest sugar bowl, you have not seen one of Florida's greatest wonders—an extensive reclaimed area now under a remarkable flood and water control system with miles and miles of dykes and small canals, soil richer in fertility than the delta of the Nile, vast acreage of sugar cane stretching beyond the vision of human eye, and hundreds of giant tractors, planting and harvesting machines in operation—a spectacular sight of industrial achievement.

I have never been more sold on the potentialities of the Everglades than I am now. This great private venture seems to have solved not only the drainage problem but the water control problem so essential in agricultural productivity.

I have transmitted this information to you as an act of co-operation in the hope that it will encourage you and others to inspect this first real industrial development in the Everglades. We need industry in Florida and I believe the sugar mills and the proposed Celotex Plant are forerunners of more industries throughout the state. It makes no difference where industrial plants are located; just so long as they are located in Florida they are bound to benefit all communities in the state. I believe the sugar mills will bring another. That means employment, payrolls and increase of population and of business. Industries build cities and cities build the backbone of the state. Let us support those we have and look for more.

Geo. R. Hilty.



While the Christian world is praying for Russia, Chicago church folks wisely take a day off next Sunday to pray for Chicago.

The first thing many patriots look for when they visit the national capitol is "the man in the green hat."

Some way or other, there is a wet sound to the name of Jewett Shouse, chairman of the Democratic National committee.

Echoes of the State Press

BOOSTER, KNOCKER, OR BYSTANDER?

Every citizen in every community belongs in one of three categories, the booster, the knocker or the bystander.

The booster uses his mind, his time, his money, diligently striving to make the town a community in which its citizens can comfortably and happily live; one in which industries prosper and all the advantages for you and comfort will be accessible to its population. He has the good of his town at heart and consistently pushes forward every movement for public betterment which may develop.

The knocker goes about the streets continually cringing at the booster's attempts for civic improvement but never suggests a better plan. Whatever the proposition may be he is "agin" it as wholeheartedly as the booster was for it.

The bystander stands by, sometimes sanctioning, sometimes disapproving, but never assisting in any forward movement. He takes all in, but never gives.

These three classes make the town. Its progress, its industrial prosperity depends upon what these men make it. Unless a town's boosters, its men of vision, can overpower its knockers and its bystanders, it is lost. Its neighboring town, which has more boosters and fewer knockers and bystanders will press onward and the other stands by and looks on.—Safety Harbor Herald.

THE REAL PURPOSE.

With each day's sessions of the congressional fruit fly hearing in Orlando, its purpose becomes more plainly apparent.

Everything tends to show that Chairman Wood and his Republican colleagues came to Florida for no other purpose than to try to discredit the state board and through it the Democratic state administration. No Republican junket to the South during Reconstruction days was ever carried out with more villainous intent than this so-called investigation.

Every development indicates that its sole aim and object is to place Mr. Wood's committee in the role of protecting the people of Florida from the alleged machinations of the state authorities.

Every scrap of unfounded scandal and nasty gossip has been carefully collected by the committee and brought to Florida to be hurled in the face of the state plant board. Dr. Newell, a man of heretofore untarnished reputation, was accorded treatment on the witness stand that is an insult to the entire state. Every imaginable charge from selling liquor to planting the fruit fly in Florida has been laid at his door by the Republican members of the committee. Had he been a criminal of the blackest hue his inquisitors would not have treated him with less consideration.

How Dr. Newell retained his serenity under the bull-dozing attacks of Chairman Wood and his assistants, Congressman Campy, it is difficult to understand. But it must be a revelation to the people of Florida to know just how congressional committees conduct their hearings, if this is a fair sample. And if it, the question arises as to how long the people of the United States intend to submit to such high handed methods on the part of their representatives in Congress.

If the fruit fly was a trumped up scare, as Chairman Wood and some of his associates intimate, why didn't they remain in Washington and begin their investigations in the Department of Agriculture? It was Secretary Hyde's department that established the quarantine regulations that have admittedly worked such a great hardship on Florida growers. Or why doesn't he question the motives of President Hoover, who recommended the first federal fruit fly-control appropriations and also an additional one of \$15,000,000 after two

commissions of nationally known scientists had come to Florida and reported their findings?

No, the fruit fly isn't what interests Congressman Wood. Politics is the only thing he knows about so he about, and if he can gain advantage for the Republican party in Florida, the interests of the fruit and vegetable growers of the state may go hang.—P. Pierce News-Tribune.

NOT AS PREDICTED.

Printers' Ink finds a theme for interesting editorial comment in the unusually heavy tourist travel to Florida this winter, in view of predictions that the stock market panic would seriously curtail it. The magazine sees in the failure of this prophecy to be fulfilled another proof of the difficulty of making accurate predictions of business trends and says:

"The stock market crash occurred late in October and early in November. The real influx into Florida started directly after the Christmas season. Predictions were promptly made that at least one of the effects of the market drop would be a marked diminution in the flow of winter visitors to that state.

"It seemed a rather safe forecast. Surely people who had lost money in securities would not be particularly inclined to add to their expenses by taking a trip to Florida. Yet, all reports from Florida—and we are talking now of reports from disinterested sources—are to the effect that the number of visitors to that state this winter is as large as, if not larger, than any previous total on record.

"These reports are substantiated by a report we have just received from a rather unusual source—a novelty jewelry salesman whose principal territory is the state of Florida. He tells us that his business there right now is larger—his actual orders from stores are greater—than they were even during the days of the Florida boom. What is even more astonishing, this salesman today ranks as the biggest producer in his organization, a position he showed not the slightest indication of achieving a few months ago. His orders top those of several other salesmen who have always been brought in 30 to 40 per cent more business.

"We cite these two facts to prove one thing—that the job of weather forecasting is surely a sincere when ranged alongside that vastly more difficult task of attempting to predict the movements of business."

Florida people can have no fault to find with the reports obtained by Printers' Ink because they accurately represent the situation. As to the jewelry business it may not be an unfailing barometer of business conditions, but the fact that at least one salesman finds it better here now than even during the boom days must indicate that Florida is suffering no serious depression.—Fort Pierce News-Tribune.

FUNNY WEATHER FORECASTS.

Will the weather man tell why he does it, the newspapers why they print it, and the loyal unsunk citizens explain why they permit it?

Here is an example:

Weather forecast for Florida: Colder tonight and Saturday.

At the moment this forecast is issued and when the newspaper presses grind it out, the temperature in Florida is 74 degrees above zero. Now how in the name of Aunt Maria's prized but poisonous parrot can it become "colder" when admittedly it isn't cold? As compared with temperatures of the north, Florida never gets cold. Temperatures that bring sleet and snow and ice are accepted synonyms for cold weather and everyone knows that in Florida there isn't any such animal.

Florida, jealous of the fact that this is the only state in the Union where summer spends its winter, has a rip snorting rally right to stop the flaunting to the world of this "colder tonight" business, when the worst that ever can be said is "cooler tonight."

So, having that right, let's get hot under the collar about "colder" and change it to "cooler."

Is there a second to the motion?—Howey Tribune.

EDUCATIONAL SURVEY APPOINTS COMMITTEE

To Prepare Uniform Code Of Public School Laws For State

Fred H. Davis, attorney general; Glenn B. Terrell, chief justice of the supreme court, State of Florida; and John C. Cooper, Jr., have been appointed by the Educational Survey Commission of the State of Florida, a committee of three to prepare a uniform code of public school laws for the public schools of the State of Florida.

The Educational Survey Commission, after having made a thorough study and analysis of its Survey Staff Report which pointed out the costly and inefficient procedures and other evils of our public school administrative and financial system, with remedies; and after having made a comparison of our present public school laws with those of other states having better school laws and systems, has come to the conclusion that our present public school laws are so complicated, dubious in meaning, and in many cases, obsolete, the result of years of makeshift and patchwork legislation—that the most effective solution of our school ills and problems is to draft a comprehensive, intelligent and effective code of public school laws for the 67 counties of the State.

The Commission has also created an Advisory Board for the purpose of obtaining the benefit of different minds and opinions upon any proposed legislation and to assist the Commission in carrying on a state-wide legislative information educational program. This Advisory Board will consist of the presidents of state organizations such as Federation of Labor, Parent-Teachers' Association, Educational Association, Bar Association, Chamber of Commerce, Colleges; heads of industry and men who come from different walks of life who are interested in establishing in the State of Florida a uniform public school administrative and financial system.

In making this announcement to the press, Geo. R. Hilty, secretary and treasurer of the Commission, stated that the work of drafting these laws will involve months of special research and painstaking labor on the part of the Code Commission. The Commission feels that in the appointment of this committee, it has made a selection of men who are well qualified by reason of experience and knowledge to draft this code of public school laws. They have gladly accepted the responsibility, realizing as does the Commission the absolute need of a uniform code of public school laws and the development of an educational system that will equal, if not exceed, the average standard in the United States. The committee has the power to create as many subcommittees as it may deem necessary in order to efficiently and effectively carry out its work.

The Educational Survey Commission of the State of Florida is composed of Dr. I. E. Phillips, chairman, of Jacksonville; Mrs. Katherine E. Tippetts, vice-chairman, of St. Petersburg; Mrs. A. M. Leod, of Bartow; and Geo. R. Hilty, secretary and treasurer, of Miami. This commission was created by an act of the 1927 legislature for the purpose of conducting a survey of all public educational institutions receiving public funds, and was directed and authorized to prepare such laws and legislative bills as it deemed essential for the efficient organization, administration and financing of the public schools of the State of Florida.

Sharkey-Scott Fight Pictures in Arcadia

Pictures of the Sharkey-Scott fight held at Miami last Friday are being shown at the Star Theatre in Arcadia as a special feature on their program for Sunday, Monday and Tuesday. The pictures show the fight between Campolo preliminary, and both pictures give the round by round actual photographs of the fight. You are invited to cast your vote for the one you consider the winner. This and other features on the Star theatre program appear elsewhere in the theatre's advertising in this issue.

Want Ads

FOR SALE—Very cheap, 20 acres undeveloped land on Deer Lake, about three acres in lake. Mrs. Swearingen. 2-25c. Use The Times for results.

Official and Personal News

Mrs. H. W. McKelip Compliments Guests.

Mrs. H. W. McKelip, 462 North Lake avenue, entertained at her home Tuesday evening with the third of a series of bridge parties. She had as her honor guests, Mrs. John Cupples, of North Springfield, Pa., and Mrs. Elizabeth Gammon, of Pittsburgh, Pa., who are her house guests for a visit of several weeks.

The McKelips home was tastefully decorated with garden flowers. Honors in bridge were awarded: Mrs. Stringfellow, high; Miss Margaret Fardoe, second; and Mrs. Gerrard, consolation.

Her guests were Mrs. G. P. Thayer, Mrs. C. P. Anderson, Mrs. Gerrard, Miss Hettie and Miss Claire Hundertmark of Detroit, Mrs. D. G. Perry, Mrs. Lee Everett Hagood, Miss Berta Bradley, Mrs. Charles Sherman, Mrs. Margaret Fardoe, Mrs. Ward of Baltimore, Mrs. Ray Brown of Detroit, Miss Mildred Miles, Mrs. C. D. Godwin, Miss Wilma Pearson, Miss Millie Pearson, Miss Mattie and Kate Tompkins, Mrs. Stringfellow, of Baltimore, and Mrs. John Cupples, of North Springfield, Pa., and Miss Elizabeth Gammon of Pittsburgh, Pa.

Mrs. Ward Honoree at Bridge Party.

Miss Margaret Fardoe was hostess at a lovely bridge party in honor of her sister, Mrs. R. F. Ward, of Baltimore, Md., Saturday afternoon.

An abundance of colorful garden flowers were attractively arranged in the party rooms. Each guest was given a miniature yellow and green plant as a favor.

Prizes were received by the following ladies: Mrs. Paul Rumples, high; Miss Hettie Hundertmark, second; high; Mrs. Lee Everett Hagood, consolation; and Mrs. R. F. Ward, the guest prize.

Refreshments of ice cream, candy and coffee were served. Those present were: Miss Katharine Segreaves, Mrs. Pringle, Mrs. C. E. Ginn, Mrs. R. A. Gerard, Miss Mattie Tompkins, Mrs. J. B. Stringfellow, Mrs. S. C. Fardoe, Mrs. C. H. Fardoe, Mrs. John Cupples, Mrs. Gerrard, Mrs. W. H. McKelip, Mrs. Paul Rumples, Mrs. Paul Jett, Mrs. Francis Schaeffer, Mrs. Lee Everett Hagood, Miss Wilma Pearson, Miss Millie Pearson, Miss Mildred Miles, Mrs. Ray Brown, Mrs. Charles Sherman, Mrs. D. G. Perry, Mrs. Hettie Hundertmark, and Miss Claire Hundertmark.

Three Hostesses at Bridge Luncheon.

Mrs. Katherine Dickerson, Mrs. Nellie Weller and Mrs. Nellie Webster entertained at a charming bridge-luncheon Tuesday afternoon at Highlands Lakes Casino.

A yellow tone predominated in the decorations and bridge appointments and were attractively arranged about the room.

Trophies in bridge were awarded: Mrs. George W. Gregory, high; Mrs. A. C. West, second high; and Mrs. W. H. Yates, consolation.

Among the guests were: Mrs. George Gregory, of Atlanta, Ga.; Mrs. C. E. Smith, of Maryland; Mrs. Fred Shaperson of Highlands Lakes, Mrs. Nellie Weller, of Dayton, O.; Mrs. H. B. Shaperson, Mrs. Arthur Gregory, Mrs. A. H. Able, Mrs. Charles Pringle, Mrs. A. R. Pringle, Mrs. W. H. McKelip, and Mrs. Nellie Webster, of New York City.

Entertainment-Endeavor Told Banquet.

The "Christian Endeavor of the Congregational Church" entertained with a delightful banquet in honor of Miss Pattie Lee Coghlin, the State Christian Endeavor worker. Paul McFarland presided to the ladies which was returned by Miss Shirley Shepherd. Other guests and toasts were given by members present. Banquet songs and poems added much merriment to the occasion.

Members and guests present were: Miss Pattie Lee Coghlin, Miss Dorothy Hobbs, Miss Mary Wilde, Miss Ester Nelson, Miss Charlotte Shaperson, Miss Gertrude Saggs, Miss Margaret Miller, Miss Edith McFarland, Miss Marie McFarland, Miss Shirley Shepherd, Mrs. Vaughn, Mrs. H. B. Shaperson, Harry McFerrin, Russell McFerrin, Paul McFarland, and Dr. Vaughn.

Mrs. Charles E. Wright Entertains at Bridge.

Mrs. Charles E. Wright entertained a number of her friends at a bridge luncheon, Flin Creek Country Club last Thursday. There were 20 guests to enjoy Mrs. Wright's hospitality.

Miss Schweigart Hostess To Latin Club.

The Latin club met with Miss Helen Schweigart Thursday evening at her home. After a short business session, the program committee took charge. A talk on Roman baths were given by Carol Belin. Following this a short play entitled "A Strange Book" was presented.

The characters were: Mrs. Larieton, the hostess—Elton Perry.

Miss Laurel, a guest—Pauline Best.

Miss Bush, a guest—Mary Wilde.

Mrs. Hampton, a guest—Phil Lacey.

Mrs. Martin, a guest—Marcus Covington.

After the program refreshments of cake and punch were served.

League Enjoy Candy Pull.

The League of the Methodist Church of Avon Park were entertained with a delightful old fashioned candy pull Friday night. Games and contests were held in the evening's entertainment, along with a number of league songs. The hut was decorated in gay colored flowers in various appointments.

Those present were: Miss Margaret Olson, Miss Oleta Biggie, Miss Helen Schweigart, Jimmy Roberts, W. A. Maddox, Robert Roberts, Cleo and Harrison James, Carol Bailey, Harry Hancock, Junior Stebbins, Miss Novella Connell, Miss Marjorie Denny and Mrs. A. H. Hancock.

Miss Godwin Honoree at Surprise Birthday Party.

A number of the friends of Miss Wava Godwin gathered at her home Monday evening for a birthday surprise to her. Bridge was enjoyed throughout the evening along with songs and jokes. Late in the evening candy was made, amid much laughter at the boys efforts.

Refreshments of strawberries, whipped cream and cake was served to the merry group. Those present were: Miss Kitty Martin, Miss Katherine Saggs, Davon Reddick, Clifford Craft and James Davis.

Supper Party at Harder Hall.

A number of Avon Park people formed a supper party Sunday evening, motoring to Harder Hall in Sebring, where they enjoyed a concert given by the famous baritone, Cameron McLean. Those in the party were: Mr. and Mrs. Charles E. Wright, Mr. and Mrs. H. J. Mumman, Mr. and Mrs. John A. McGee, Mr. and Mrs. Henry King, Jr., Mrs. F. A. Moore and Mrs. Frey.

D. W. Matthews was a business visitor in Lakeland last Friday.

Mrs. Fred Cook, of Tampa, was in Avon Park on business Friday.

Paul Jett is in Lake Placid on a short business trip.

Dr. D. G. Perry and Dr. W. C. Touchton were in Tampa on business Wednesday.

Mr. and Mrs. Visei spent Sunday in Bushnell as guests of friends there.

Friends of A. V. Anderson will regret to hear that he is still ill in Municipal hospital in Tampa.

Mrs. Paul Jett, Miss Lois Hart and Miss Christine Reeves were shoppers in Tampa, Thursday.

Mrs. Dave Skipper and Miss Luzzelle Carter were shoppers in Tampa, Saturday.

Mrs. A. R. Pringle, Mrs. Lula Bass and Mrs. Park Anderson were visitors in Tampa, Saturday.

Fredie Wilde and Charles Harris motored to Lake Wales, Sunday.

Mr. and Mrs. T. W. Lofton and Mr. and Mrs. R. X. Drott were in Sebring, Sunday.

Frank Stratton left Monday for his home in Michigan Monday after a short stay here.

Miss Hilda Wilson and "Buck" Pardee attended the show in Sebring Tuesday evening.

Mr. and Mrs. L. V. Pringle have as their guest, Miss Inez Reilly of Indianapolis, Ind.

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Mrs. Anne Fitch, accompanied by her guest, Mrs. Eton of Winter Haven, attended the show in Sebring Thursday.

Mr. and Mrs. D. V. Rouse have as their guests, Mrs. Rouse's sister, Mrs. Florence Straubel, of Green Bay, Wis.

Mr. and Mrs. A. B. Phakeet, of Loraine, O., guests of Mr. and Mrs. G. P. Thayer for the past week.

Mr. and Mrs. E. M. Barker who have spent the winter months in Lake Byrd, have returned to their home in New York, Saturday.

Mr. and Mrs. J. G. H. Hayden and daughter, Miss Marjorie Hayden, of Schenectady, have joined the Empire State Colony at Highlands Lakes.

Miss Lois Williams spent the week-end in Zolfo with her parents, Mr. and Mrs. P. H. Williams.

Dr. Kneeder and Dr. Turner, who needed crowd in Pittsburgh, Pa., returned Tuesday after a short stay in Avon Park.

Mr. and Mrs. K. J. Bailey, Mrs. W. Denny and Mrs. L. K. Myers formed a jolly sight-seeing party to Sebring, Sunday.

Mrs. Edith Sullivan, Frank Sullivan and Bill Johnson of Pittsburg, were the guests of W. A. Roberts and family, Saturday.

Mr. and Mrs. Joseph Spencer of Stratford, Ont., are the guests of their son, Jimmy Spencer, for a few weeks.

Miss Mary Schleicher and sister, and A. O. Fiedler, of Cleveland, and Mrs. Charles Stone of Brookline, Mass., are the guests of Mr. and Mrs. A. R. Pringle for a few weeks.

Mrs. Elizabeth Gammon, of Pittsburgh, Pa., is the guest for a month of Mr. and Mrs. H. W. McKelip at their home at 462 North Lake avenue.

Mr. and Mrs. C. R. Ginn Jr., Miss Wava Godwin and Hartwell Ginn, motored to Sebring and attended the show there.

Miss Sandy Osborne who was employed at the Western Union here has accepted a position in Anniston, Ala., in the same work. She left Thursday.

O. A. Boen, manager of Orlando district of Metropolitan Life insurance company was the guest of Mr. and Mrs. Wheeler Sheffield, agent in Avon Park, Thursday.

Mrs. S. P. Durrance, Brenta Durrance and Miss Carmelita Durrance, left Saturday and Sunday visiting Mrs. M. O. Farnight in Eagle Lake.

Miss Esie Mae Swann, of Quitman, Ga., arrived Thursday afternoon to make her home with her parents, Mr. and Mrs. J. C. Swann on 633 Main street.

M. A. Kipp of Pittsburgh, Pa., left for home Thursday afternoon, after a two weeks' visit with his sister, Mrs. Fred Stevens.

Dr. and Mrs. George Bustow of DeKalb, Ill., and Mr. and Mrs. Albert Butler of Chicago, are visiting their brother, Fred Stevens at "New Acres."

Mr. and Mrs. Samuel Kipp, winter guests at the Pinetopia hotel, were here the week at Sarasota and Miami.

Mr. and Mrs. Fred Stevens, Dr. and Mrs. George Bustow, Mr. and Mrs. Albert Butler, Mr. and Mrs. Samuel Kipp, spent Wednesday fishing at Punta Gorda.

Rev. and Mrs. W. K. McClure had as their week-end guests, Fred and Mrs. John Hogg of Leesburg. Mrs. Pauline Magee of Bunnell, and Miss Marguerite Straut of New York City.

Mr. and Mrs. C. H. Shepherd and daughter, Shirley and Charles, and small son, Bud, were visitors on Sunday of A. V. Anderson, who is confined at the Municipal hospital in Tampa.

Mrs. G. D. Godwin, Miss Wava Godwin, Miss Elizabeth Chandler, Miss Virginia Chandler and Mrs. Ginn, attended the showing of the Passion Play in Tampa, Saturday.

Mrs. B. N. James was a shopper in Sebring, Monday.

OLD POEM ON LAKE VERONA

Just 13 years ago the Board of Trade of Avon Park issued its first, illustrated booklet, 10,000 copies, with a colored cover showing a regatta scene on Lake Verona. A copy reaching George D. Starrett of Columbus, O., brought back the following reply: "I was visiting in Avon Park two years ago and found the people kind and sociable, folks that one likes to mingle with and make friends. I remember taking a hike with my brother-in-law, J. H. Armstrong and coming over King's hill the sunset and quiet beauty of Lake Verona gave me the inspiration for this poem:

Upth thy surface, fair Verona Lake,

We see a weird and lovely scene;

As mirrored on thy surface 'round thy shores,

A miracle of thy pretty bank is seen.

The serried rows of orange and poplar trees

With ripened fruit, or blossom's sweet perfume,

The hotel and the cottages, half hidden in the grove;

Their measured space, and places now assume

The hoary life oak, with its tassled moss,

Is swaying with the gentle evening breeze."

The tall pines, with their lofty needed crowns, and the cypresses, the eucalyptus, and the camphor trees,

Surround the circle of thy sandy shore,

And show a country of Antipodes; Where solid ground is doubled by the shades,

Through which we look as windows in the sea.

Thou wilt not open and let us in The underworld as beautiful as our own,

Where we may wander 'mong the shades and trees,

And meet the fairies in their native home.

Avon Park was then but a village, with board walks and just a few cement walks. Some streets were being paved and the brick bank blocks were under construction. The city has had some vicissitudes, but has shown splendid development in 13 years since the above poem was written. The natural beauty of the locality is still here, and the balmy climate we enjoy.

Both Mr. Starrett and Capt. Armstrong died about 10 years ago, survived by the latter's widow, Mrs. Olive Armstrong and his brother, P. T. Armstrong.

Increasing Interest Shown In Library by Report for February

At a meeting of the library committee, Tuesday, the librarian reported a total of 1,000 books in January of 1929, and in February of 1929, this reveals an increasing interest in reading and an indication of the part the public to avail themselves of the service the public library offers.

Support promised by the city council assures the continuance of that service.

Selection has been made of about 25 new books to be placed on the shelves as soon as they can be procured.

The library is open Monday, Wednesday and Friday from 3 to 5 p. m. Mrs. H. Stevenson is the librarian in charge.

Italy won the recent world's bob-sleigh championship at Caux, Switzerland.

Mrs. R. C. Epperson and daughter, Miss Mildred and Mrs. B. F. Martin, Mrs. L. M. Smith and Miss Kittie Martin, were shoppers in Tampa, last Friday.

Mrs. Lena Blumenthal of 140 Pine street is expecting her eighth child, a son, on March 3, and Mrs. Joseph Firth and daughter, of Cleveland, O., to arrive Friday for several weeks.

Those attending the Coe Brothers' show in Sebring Tuesday evening were: Check Crage, Roscoe Bass, Fred Montadoca, Eddie Montadoca, Ira Gunter, Jake Swann, Miss Lois Williams, Miss Ruby Hargraves and George Prescott.

Those attending the presentation of the "Merchant of Venice" in Frostproof last Wednesday evening were: Fred J. Fairley, Mrs. S. C. Pardee, Colquitt Pardee, Mrs. G. D. Godwin, Miss Charlotte Shepherd, Miss Wava Godwin, Miss Lula Saggs, G. D. Godwin, Miss Shirley Shepherd, Miss Kittie Martin, Miss Margaret Dison, Devon Reddick, Miss Catherine Saggs, Mrs. Novella Connell, Marshall Jordan, Tom Matthews, and Fred Simpson.

The sterilization and giving Gold Card voter on all cash purchases.

CANTATA IS ENJOYED BY MUSIC LOVERS

"Daughter of Moab," Given at Congregational Church By Choir and Artists

Music lovers of Avon Park were given an evening of music that proved a rare treat on Wednesday night, when a chorus of 25 voices, with visiting soloists and an orchestra from Southern College presented the cantata, "Daughter of Moab," at the Congregational Church. The cantata was given by the choir, assisted by visiting artists, and was conducted by W. H. Yates.

The artists taking part in the program were Mrs. Ralph Eymann, soprano, and Mrs. Louise Campbell, contralto, of Sebring; Mr. Marion Schaubberger, tenor, Barrow; Mr. Leonard Scorgie, baritone, Frostproof; and Prof. Howard J. Barnum, solo violin, Lakeland. Mrs. Helen W. Barnum of Lakeland, and Mrs. J. Paul Garber of Avon Park were the accompanists.

A number of these artists have been heard here in the past, but they were never heard to better advantage than in their presentation Wednesday evening. The Southern College Trio in "Minuet" and "Londonderry Air" were exceptionally pleasing, while Prof. Barnum's rendition of "Hejre Kati" rounded out a balanced program of instrumental numbers interspersed with solo vocal artists in part one of the program.

The shades, expression for the many splendid voices composing the choir, with beautiful melody and chorus effects, as well as pleasing solo numbers.

The Program. Part One. Instrumental Trio, "Minuet"—Haydn. Southern College Trio Solo, "Ave Maria"—Gounod. Mr. Leonard Scorgie Solo—(a) Sylvia, "Ole Speaks"—(b) Carry Me Back to Old Virginia.

Mrs. Ralph Eymann Violin Solo, "Hejre Kati"—Hubay. Professor Howard J. Barnum Solo—(a) "Londonderry Air"—Bel Riego. (b) Selected.

Mrs. Louise Campbell Solo—(a) I Attempt From Love-sickness to Flirt with a Theatrical Man. (b) Aria, from Martha.

Mr. Marion Schaubberger Instrumental Trio, "Londonderry Air"—Kreutzer. Southern College Trio

Part Two. CANTATA Introduction—Orchestra. Chorus and Solo. Duet, "Altho the Fig Tree Shall Not Blossom"—There Was a Man of Bethlehem Jude. Solo—(a) "Oh, I Am Undone"—(b) "Entreat Me Not to Leave Thee".

Chorus—(a) "Togetherness Journeyed"—(b) "A Sweetly Sad Vision". Pastoral Solo—(a) "Around Me All is Beauty"—(b) "We Come With Joy". Chorus—"Hail to Our Master".

Duet—"Hearest Thou Not My Daughter?" Solo and Chorus—"The Shades of Evening". Solo and Chorus—"Hear the Prayer". Solo and Chorus—"Hark What Angels of Light".

Chorus—"Sound the Timbrel". Wedding March—Orchestra. Solo and Duet—"God Giveth Rest to the Weary". Chorus—"Praise Ye the Lord". America

P. T. A. Will Meet at High School Next Thursday Afternoon

A meeting of the P. T. A. will be held in the high school auditorium next Thursday afternoon, March 13, at 8:30. A very interesting address will be given by Helen Warner, of Tallahassee, commissioner of the state board of public welfare. All parents and friends are invited.

L. D. Roberts Added to Gold Card List

The name of L. D. Roberts, who operates the Roberts Cleaning and Pressing establishment and sells made-to-measure clothing, was added to the list of Gold Card Stores Thursday afternoon too late to get in the list as published in the tall paper announced in this issue. His name will appear with the others in next week's issue, meantime he is a full-fledged Gold Card Store and is giving Gold Card voter on all cash purchases.

Notes of a Nature Lover

Our city is visited by many scores of men, who have done great things in all the activities of life. They escape notice. That is why they come. They need this atmosphere, the sun and the water to get ready for another day.

The "Neter" has been having a great time this week with Dr. J. Horace McFarland, president of the American Rose Society and co-author of two leading books on rose culture. Incidentally Dr. McFarland is stirring interest in rose culture in Florida. He contends that a greater variety will grow in Florida than has been attempted.

On Tuesday we visited Mrs. Henry Ford, an enthusiastic rose grower. Recently she planted ten thousand roses on her Michigan estate, and she is now in Florida because her stay is too short.

On Thursday we visited Mrs. Edward Bok at Mountain Lake park, who is another member of the Rose Society. The Sanctuary has included the rose in its park scheme. They are appreciated by the Northern visitors especially.

There are many residents of Avon Park who have their rose gardens. The Note has five bushes in its garden, and has been almost continuously for two years. Uncle Jimmy Gage taught me the value of the chicken droppings, and "Londonderry Air" were used as fertilizer. The new growth and new buds proclaim the fact.

We should plant roses. As to the nurserymen, however, they can sell you stock that will grow and bloom.

We stopped to see Richard Pardee, of Highland Park, who raises almost perfect blooms. Dr. McFarland is enthusiastic about Florida as a rose center.

Southern College's Spring Term Is To Be Opened March 10

Lakeland.—First classes of the spring term at Southern college will get under way March 10, and continue until May 22. Dean Carl S. Coan announced. Members of the student body are preparing for final examinations during the winter term to be held through Thursday, Friday and Saturday.

Several new students have registered for the final term, and others are expected during the coming week. Among the new students is an undetermined number of public school teachers whose schools will have closed March 10.

Long-time loans are available to more than 50 worth high school graduates or former college students who wish to enter study next fall. President Ludd M. Spivey has announced. Students will not be required to pay the loan, until they have finished their course and had an opportunity to secure funds from outside. The loan covers room, board and tuition.

The Canton of Zurich, Switzerland, is planning construction projects which will cost nearly \$5,000,000.

Okeechobee.—The Okeechobee flood control board was called to meet here by Gov. Doyle E. Crain, along the Everglades drainage board Thursday morning, March 6.

The governor and his cabinet was present. Executive Secretary A. W. Young of both boards was unable to be present, as he is in Washington presenting the remaining data to the rivers and harbors committee asking for appropriation for flood control and navigation in lake Okeechobee.

Hodges Files Claim For Additional Pay As Shellfish Chief

Tallahassee.—Comptroller Ernest Amos announced that he would not pay to T. B. Hodges, former shell fish commissioner, \$1,098 demanded by Mr. Hodges as salary alleged to be due him since January 1, the date of his displacement by Governor Doyle E. Crain.

Mr. Hodges announced that he had requested payment of the money on the ground that he had been illegally displaced in office. He contended that a four-year commission, given him by former Gov. John W. Martin, did not expire until midnight tonight, and that he was entitled to hold the office until that time.

In announcing that he had demanded payment of the money, Hodges said he would insist on payment of the money, and would insist on payment of the money, and would insist on payment of the money.

Citrus Sterilizing Rule Is Changed

Washington.—The department of agriculture issued an order permitting Florida fruits to be sterilized by refrigeration at temperatures less than those required in the past, but the period of treatment lengthened.

Previously fruit was kept at a temperature of 28 degrees Fahrenheit for five hours and then at 20 degrees Fahrenheit for five days.

Under the new orders it may be held for 15 days in cold storage at a temperature from 30 to 31 degrees Fahrenheit.

The sterilization is in connection with the fruit fly quarantine regulations.

AIR CIRCUS THRILLS CROWDS YESTERDAY

Shrieking Sirens Announces Arrival of Curtis Wright Planes Wednesday

The air circus at the American Legion Airport yesterday afternoon was well attended and the audience was well thrilled by the stunts and acrobatics of the flyers. The circus was staged by the Curtis Wright Exhibition company and the flyers arrived Wednesday afternoon, announcing their arrival with the shrieking sirens as they approached the airport.

Included in the planes were the Traveler mystery ship and the Tanager, the latter recently receiving the Guinness safety award. A Ford tri-motored plane arrived yesterday afternoon and was the object of much admiration by the spectators.

The pilots included Capt. Howard Norris, vice-president and manager of the exhibition company, Dale (Red) Jackson, J. LeRoy McGrady, Freddie Lund, Margaret Thomas, Leo Allen and C. L. McElroy and Swann Taylor and C. F. Taylor were also present as starter and announcer.

A little excitement was caused during the afternoon by several gamblers in the crowd present and a couple of spectators claimed they had been "kipped" by the con men. One man said he had lost \$25 in a three card Monte game and another was said to have lost money, also.

The operators of the game were lost in the crowd before the arrival of the sheriff's forces and could not be identified and no arrests were made. One of the victims is said to be Charles Johnson, manager of the Circle Theatre in Sebring.

Flood Control Board Met Thursday With the Drainage Body

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Grove, Farm and Garden

HINTS ON MARCH FARM WORK GIVEN BY EXPERTS

Farm Work Gets Into Full Swing and All Farmers Are Busy

March is the time that farm work gets under way in full blast. The following hints on things to do during the month will serve to help busy farmers remember certain important jobs that might be overlooked. They are by staff members of the Agricultural Extension Division and Experiment Station at Gainesville.

Brood Sows to farrow in April should have good allowance of nutritious feed: take advantage of winter cover crops of oats, rye and rape; feed some shorts.

Poultry.—Early layers are hatched in March or April: if hatched earlier, they are likely to moult in late summer; hatched later, they do not pass through summer season so well.

Field and Pasture.—Plant only healthy sugar cane (use no stalks showing red streaks inside) to control red rot. Plant pasture crops for May and June grazing. German or Italian top millet, planted now means increased grazing 40 to 60 days later. Scatter legumes over pasture land (northern and southern Florida) for increased grazing during summer; or sow seed on top of oats, cut oats and leave legumes for summer pasture.

Cotton Field.—Plant latter half of this month in order to have cotton ready for boll weevil treatment at proper time.

Grove and Orchard.—Citrus: Keep harrow going in grove every week or 10 days. Trim nursery stock, preparatory to budding. Start budding if stock is ready. This is a good time to prune out dead limbs and branches. Spray or dust late fruit with sulphur. If rust mites are numerous. Spray to control scab with 3-3-60 Bordeaux plus one percent of oil. Peach: Spray again with lead arsenate and pick up and destroy wormy drops; this should lessen later damage from curculio (worm). Peach: Spray or dust with lead arsenate, as the leaves come out, for case bearers and bud worms. Fig: Spray with 4-4-50 Bordeaux to control diseases.

Garden and Truck.—Spray cucumbers and tomatoes with 4-4-50 Bordeaux to control downy mildew and mildew. Spray nasturtium. Spray onions with tobacco extract and soap for thrips. Care for seedbed and make additional plantings of tomatoes, eggplants and peppers. Plant beans, cantaloupes, cucumbers, sweet corn, cauliflower, kale, kohlrabi. Transplant tomatoes, eggplants and peppers. Use poison bait for cutworms.

Club boys.—See your county agent about feeding a few barrows for May market; there is money in this. Prepare your land well before planting corn.

INTS TO HOUSEWIVES

Weekly from Home Demonstration Specialists, Tallahassee

LAUNDERING TABLE LINEN

Fine table linens should be washed without hard rubbing; never allow them to become badly soiled.

Stains should be removed before the linen is put in the hot soapy water.

Soak cloths and napkins from one-half to three hours in cold water.

Make suds in a non-rusting tub, using milk soap of soap flakes. Strain out lint, drop into hot soapy water and cool slightly.

Wash by squeezing the suds through the fibres. Rinse first in cold water, then slightly cooler water, finally in slightly blueed water. Wring through a loose swifter.

Table linens do not require anything unless very old and thin. In that case, one cup of starch to one-half bucket of blueed water will give sufficient stiffening.

Dry in strong sunlight, dampen thoroughly, roll up tightly and iron while still very damp. Lay on the wrong side, then on the right side until perfectly dry, a hot, heavy iron is necessary.

Embroidered linens, dollies, tray cloths, etc., may be rolled in tow directly from the last rinse. Dry and while still damp, ironed the wrong side over a soft pad.—Ruby McDavid.

4-H GLEANINGS

From Club Boys' Records

Gainesville, March 6.—Club boys have been prepared by E. W. Blacklock, extension state boys' club agent, as follows:

The annual 4-H club boys' short course will be held at the University of Florida, by the Agricultural Extension Division, June 2-7, 1930.

A number of 4-H club boys now in the freshman class at the Florida State College of Agriculture, passed every hour of their college work for the first semester.

Russell Henderson, a 4-H club scholarship boy, was recently elected to Alpha Zeta, national agricultural honorary fraternity, at the Florida College of Agriculture.

Enrollment in 4-H clubs in Bradford county has grown from 11 in 1929 to 150 in 1930.

A total of 10,000 ears of 4-H club corn was shown at the South Florida fair this year.

A number of 4-H club boys have been responsible for the improvement of hogs in their county by distributing registered pigs to their neighbors.

MANY FACTORS ENTER INTO POULTRY PROFITS

Percentage of Pullets and Winter Egg Production Big Influences

Poultry profits are influenced largely by the percent of pullets in the flock, number of winter eggs, and total production. Frank W. Brunley, assistant professor of farm management, Florida College of Agriculture at Gainesville, pointed out over the radio from a recent survey of 104 Florida farms.

In the survey, he said, the flocks that produced less than 20 eggs during the winter months were composed of about 45 percent pullets while those that produced over 30 eggs had, 75 percent pullets. The 25 farms having highest winter egg production averaged \$900 more profit than the 25 farms having lowest production.

There was also a close relation, he said, between the number of winter eggs and total production. Birds laying around 20 eggs during the winter generally had a yearly production of around 125 eggs. Those laying 30 eggs during winter were likely to average over 150 a year.

The survey showed that it cost slightly more to produce eggs in the winter, but the high price of winter eggs greatly exceeded the extra cost and the increased yearly production was enough to lower the average cost per dozen.

The 10 most profitable farms averaged 162 eggs per bird for the year, 32 during the winter, and had 75 percent pullets, he stated. The 10 least profitable farms averaged 121 eggs per bird for the year, 17 during winter, and had 55 percent pullets.

The three points, winter eggs, percent pullets, and total production, seem to go hand in hand and Mr. Brunley believes that the farms relatively high in these points should realize a yearly profit of more than those relatively low.

The pine is said by some to have received its name from the mourning and pining sound produced by the wind as it blows through the needles.

"The best indication of natural tenderness in meat is 'marbling' or the distribution of particles of fat through the lean."

FINNEY OF THE FORCE

By F. O. Alexander

"I CAN HELP IT, BECAUSE I TOLD THAT PRESH SPEAR-HOLDER I'D PROVE HIM OUT TO MANAGING ME GIES DURING THE ACT-AND I DID."

"OH, I KNOW, BECAUSE HE LET OUT YOU CERTAINLY LET HIM HAVE IT- BUT I'M AFRAID."

"YES, HE DID- GET YOUR PAY AT THE FRONT OFFICE."

"BY JINKS!- PEG-I'LL QUIT, TOO!"

"BEGGINS- YOU MUSTN'T I-I WON'T LET YOU!"

"I THINK I KNOW ANOTHER COMPANY WHERE WE CAN GET ON- MAMMIE WE CAN LEARN A SPECIALTY."

"MEANTIME-"

"SAY LISTEN!- OH BOY! TAKE A CHANCE ON ME YEAZ FAVOR!- YOU'RE GOIN' UP THE RIVER TO DO LOIFE- WELL HOW WUD YEAZ LOIKE TO SEE ME SHOD ME DAUGHTERS IN BEGINS EL DAVE YEAZ RAP, EH?"



RURAL COMMON SENSE

By Spuds Johnson

FIND THE FACTS AND THEN DECIDE ABOUT AGITATED QUESTIONS

"Bubble, bubble, toil and trouble." The pot of advice—true and false—to farmers is always bubbling, and the farmers are always taking and are usually in trouble.

Soap box orators, stick whittlers, male traders, business men, lawyers, politicians—in fact, just about all people not connected with farming—consider themselves competent to give advice of the first water to farmers. There is ever an all-wise Moses ready to lead the farmers out of the wilderness, whether or not this Moses knows a thing about farming or has ever made a success of anything but whittling sticks and splitting amber. And no matter who this Moses may be nor when he rises up to save the "dear people" he will always have some followers.

With real and alleged information flying thick and fast, it behooves us farmers to stop and do a little thinking for ourselves. We need to sit on a log out under the shade of some big tree, light up our pipes and take a while for cool, calm, collected meditation. We need to really know which Moses is going to lead us out of the wilderness and which one, if followed, will lead us to calamity. Naturally, we want to follow the one and part company with the other.

In our meditation we should seek to find the facts, and not jump at conclusions and not try to prove a thing a certain way just because we want it to be proven that certain way. We should not be the man who says there are always two sides to every question—my side and the wrong side.

Let us first get at the facts and then make our decisions.

Woodbox Modifications.

The housewife will find that a woodbox mounted on casters and set up on legs three or four inches above the floor is a very convenient arrangement. The casters will allow the box to be rolled to the door for filling or moved about to permit sweeping and other cleaning operations. Much stooping can be avoided where the box is set on legs.

Florida contributes 36 percent of the manufactured naval products in America.

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4-H Club Members Place In January Home Egg Contest

The January report of the Florida Home Egg Laying Contest has just been announced by Norman R. Mehrlhof, extension poultryman. One hundred and eighteen reports, including record on 37,346 birds, were received, and showed an average production of about 13 eggs per bird during the month.

Among the five highest farm flocks two 4-H club members were listed. Lena Bennett, age 17, Lake Bennett, age 17, Lake Butler, placed second with her 42-Rhode Island Reds averaging 20.3 eggs. Morris Lamb, age 16, Orlando, entered 55-White Leghorns which produced an average of 19.8 eggs per bird for fourth place. The highest farm flock was owned by Mrs. R. C. Sligh, Largo, whose 80 white leghorns average 20.7 eggs per bird.

The best backward flock contained 30 birds and averaged 22.7 eggs. It was owned by Mrs. P. H. Jones, Alva. The best commercial flock was owned by R. F. Odell, Orlando, and the 307 White Leghorns averaged 20.2 eggs.

HOME MADE SEED DUSTER IN COUNTY AGENT'S OFFICE

Starke, March 6.—A home made seed duster sits in the office of County Agent T. J. Rickenbaker, Bradford county, and instead of advising farmers to dust their seed he tells them to bring them in and they actually do the job in the agent's office.

The duster was built by a local druggist. Due to its simplicity, extension specialists except a number of farmers to duplicate it.

Low quality milk causes 40 million dollars loss each year to dairymen in the United States, C. Sidney Letts, associate market milk specialist with the U. S. Bureau of Dairy Industry, recently stated over WRUF.

The market wants what it wants when it wants it was the theme of a recent radio address by W. T. Nettles, district extension agent, on Co-operatives in Marketing Vegetables.

Plant Rose Bushes. Kissimmee, March 6.—Over 1,000 rose bushes have been put out this winter by club girls and women of Osceola county, according to Miss Albina Smith, home demonstration agent.

GENERAL NEWS OVER FLORIDA THIS WEEK

Industrial, Financial and Agricultural Interest

Work is to be started this week on the laying of the 36-inch reinforced concrete water mains forming the supply line for St. Petersburg's new water works, northward from the city limits at Twenty-eighth street and Thirtieth avenue, to connect with the pipe lines already laid southward from Delwood, according to Fred M. Lane, superintendent of the city water plant. At the same time, it was stated work is to be started on the new storage reservoir and pumping station to be located in Washington Terrace, near Twenty-eighth street and Thirtieth avenue.

Operations of the Gulf Poultry Co-operative association since it started some time ago, have been so successful that scores of poultrymen are voluntarily affiliating with the new egg marketing association. W. B. Haggerty told the Tampa Tribune recently. Returns made by the association to its members from the sales of eggs have in every instance exceeded the price paid by private egg speculators. Mr. Haggerty said. Starting at a time when egg production was rapidly increasing and prices dropping, the association has been able to help stabilize the Tampa egg market by sending some of the eggs to other centers.

Miss Thelma Baker, a student in Orlando Senior High School, has won the first prize, a gold medal offered by Irving Bacheller, the novelist, in the Florida History Contest conducted by Rollins College, A. J. Hanna, chairman of the contest, announced Saturday.

Miss Baker's essay was on "A Brief History of the State of Florida." The Florida History Prize Contest has been conducted annually by Rollins College since 1920 when Irving Bacheller founded the contest in co-operation with the College in order to "stimulate greater interest among the high school students of Florida in the study of Florida history."

Grapefruit Wanted

We will buy your canning grade fruit on the tree, or in boxes at the grove and pay you best price.

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Fishing Tackle of all kinds.
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MAKE YOUR PLACE PAY!

SETTING OUT a few fruit trees and ornamental evergreen shrubbery. Think of the pleasure derived from picking your own home grown fruit and the SAVING TO YOU!

THE COST IS SMALL compared to the returns in following years. A small outlay for a few fruit trees and some beautiful flowering plants will immediately improve the general appearance of your home grounds and at the same time ENHANCE ITS VALUE!

OUR TREE AND PLANT BOOK FREE for the asking. SEND FOR IT TO-DAY! It is full of valuable information.

Griffing's Interstate Nurseries
Macclenny, Florida

But Peg Has Been Canned



HIGH SCHOOL MUSIC FESTIVAL AT TAMPA

Students From All Over the State To Meet There
March 28 and 29

TAMPA, March 6.—A year's scholarship at the Cincinnati Conservatory of Music will be the grand prize awarded to the winner of the Class A contest in piano at the Fourth Annual High School Music Festival of the Florida High School Music Festival association meeting in Tampa on March 28th and 29th. M. L. Price, president of the Chamber of Commerce Festival Committee announced to-day that this is the first year that the association has had the opportunity of awarding such a valuable prize.

To enter the piano contest, a student must be a regular member of a senior or junior high school and must be certified as such on the proper form by the principal of that school. Besides the scholarship, a gold medal is awarded to all first place winners in both Class A solo events. A silver medal is awarded to all second place winners in the solo events while certificates of merit are awarded to all other winners in every event of the festival.

To enter Class B solo events, a student must not have had more than four years of training in piano. Students having more than four years of training must enter Class A. In group events, schools are divided into two classes, Class A and Class B. Schools with more than 600 registered students and Class B schools with 600 or less are eligible for enrollment. Any Class B school may enter a Class A event but by so doing, that school is automatically prevented from entering Class B of the same event during the Festival.

For all group events, a silver cup is offered to first place winners, a smaller cup to second place winners, and certificates of merit to all third place winners. No fees are required to enter any event, and any school may enter any event, both group and solo, as it wishes.

It is the intention of the Festival Committee to provide housing and lunches for the visiting entrants so that the individual expense will be exceedingly low. The largest item of expense to any school being that of transportation to and from Tampa.

In addition to the solo and group events that have been held in past Festivals, brass ensembles not exceeding six performers, wind and string ensembles, and vocal ensembles not exceeding six performers, trios of piano, violin, and cello may be entered. With such wide opportunities available, every school has a fair chance to win the "President's Cup." Quartettes of voice or string instruments may be entered this year. Oliver A. Seaver, secretary, can furnish suggestions as to composition to be used by such entrants.

Judging from the number of entries and inquiries arriving daily, Seaver said that interest was increasing each week. Leon County High School heads the list with 80 students coming in one party. Wildwood High School was the first to enter with an entry in the Class B Orchestra event. Palm Beach High School was the first entry in Class A Orchestra events.

The association is endeavoring to assist the music instructors of the state by furnishing them with lists of suitable compositions which have been tried in other schools. Other states. Instructors also have the opportunity while attending the Festival of comparing their own methods and work with that of other instructors and in this way provide better work for their own schools with a minimum of expense and a maximum of gain for the student.

Research has definitely established the fact that an incentive such as the Annual Festival provides causes better work, and the student to do a much higher grade of work. It has been definitely shown that in this way greater enthusiasm, more faithful study, and more efficient teaching is maintained. This all leads to a better and higher class of citizenship on the part of the students which is one of the real purposes of education.

DUVAL DAIRYMEN SPEND \$1,000 FOR GRASS SEED

Jacksonville, March 6.—Duval county dairymen have placed recent orders for about \$1,000 worth of pasture grass seed. A. S. Lawton, dairy specialist, said that most of the seed ordered were carpet grass, Dallis grass, Bahia grass, and lespedeza.

When business was bad recently in Peiping, China, many shop owners closed up and took life until it improved.

SUNDAY SCHOOL LESSON ON ROLLINS COLLEGE

FOR MARCH 9, 1930.

SUBJECT: The Parable of the Sower.
GOLDEN TEXT: "Who hath ears to hear let him hear." Matt. 13:9.

LESSON TEXT: Matt. 13:1-23.
DEFINITIONS: "A parable is a story of description of nature or of actual life, occurrences, designed to teach spiritual truth." A parable may be a short sentence or statement, as "I am the vine, ye are the branches." Peloubet says: "There are about thirty of the developed parables of Christ."

In Chapter 13 of Matthew Jesus has denounced the wickedness and hypocrisy of the Jewish leaders, and they accused him of casting out demons through the power of the devil. The fact and popularity of Jesus was at its height, and the Jewish officials had determined to destroy him. At the Commemorative of Sunday School Lessons says, "Jesus from this time on taught many things by parables, explaining that the purpose was partially to cover up the truth before the wilful rejecters to avoid, as it were, casting pearls before swine, and at the same time to make truth sufficiently clear to earnest souls to lead them to search more deeply for the real meaning." The first of the succeeding parables was the Parable of the sower.

Jesus had been stopping at a house in Capernaum. Today's lesson says that "The same day Jesus out of the house, and sat by the sea side. And great multitudes were gathered to him, so that he went into a ship, and the multitude stood on the shore."

"The ship" was probably a fishing boat. Peloubet quotes the following description of that locality: "At the north end of the Lake of Genesareth there are small creeks or inlets where the ship could ride in safety only a few feet from the shore, and where the multitudes seated on both sides and before the boat could listen without distraction or fatigue. As if on purpose to furnish seats, the shore on both sides of these narrow inlets could hardly be smooth boulders of basalt."

"And he spake in parables, saying, Behold, a sower went forth to sow. And when he sowed, some seeds fell by the way side, and the fowls came and devoured them up."

We are told that the farmers in Palestine lived in villages for safety, and went out to cultivate their small farms. Doubtless Jesus and the multitude saw a farmer sowing grain.

"And when he sowed, some seeds fell by the way side, and the fowls came and devoured them up. Some fell upon stony places, where they had not much earth; and when the sun was up, they were scorched; and withered away. And some fell among thorns; and the thorns sprang up, and choked them."

The farms were not fenced and there were beaten paths over which the fowls came and devoured them up. These paths were the "way side" places. The "stony places" were ledges of rock covered with a thin layer of soil which, heated by the sun, did not retain moisture to keep the grain alive. There were parts of the land where the soil was good, but it was filled with "thorns" which grew up and killed the grain.

"But other fell into good ground, and brought forth fruit, some an hundredfold, some sixtyfold, some thirtyfold."

You will notice that the field contained all the four kinds of soil, and represented the minds of the people who hear the words of God and of Christ. When he had spoken the parable Jesus cautioned the multitude, "What hath ears to hear let him hear." In verses 10 to 17 Jesus told why he had begun teaching in parables, and then explained the parable of the sower. We cannot do better than quote his own words:

"Hear ye therefore the parable of the sower. When any one heareth the word of the kingdom, and understandeth it not, then cometh that which was sown in his heart. This is he, which received seed by the way side. But he that received the seed into stony places, the same is he, which heareth the word, and anon with joy receiveth it: Yet hath he not root in himself, but dureth for a while: when the temptation ariseth because of the word, by and by he is offended. He also that received seed among thorns, this is he that heareth the word; and the deceitfulness of riches, choke the word, and he becometh unfruitful. But he that received seed into the good ground is he that heareth the word, and understandeth it; which also beareth fruit, and bringeth forth, some an hundredfold, some sixty, some thirty."

The minds of all should be prepared to receive and yield to the word, and by and by he is offended. He also that received seed among thorns, this is he that heareth the word; and the deceitfulness of riches, choke the word, and he becometh unfruitful. But he that received seed into the good ground is he that heareth the word, and understandeth it; which also beareth fruit, and bringeth forth, some an hundredfold, some sixty, some thirty."

Refers To His Alma Mater As a Mother With Bobbed Hair

Rex Beach, graduate of Rollins College at Winter Park and recently elected president of the Alumni Association for the fourth consecutive term, commented at length on the many changes instituted in the curriculum of the school in his annual report to the organization and termed Rollins the "Enfant Terrible" among the colleges of the country. Due to Mr. Beach's local prominence the following story from the Jacksonville Times-Union should be of interest to our readers:

Marked throughout with a vein of humor, characteristic of the author, the report was read by Rollins to Rollins as a mother who has recently bobbed her hair, short and dressed, with a resultant astonishment for the other more staid and sober institutions of the country. He calls his Alma Mater skittish—a lady of her years admitting that she has produced a sensation which has marked throughout the nation.

His report in full follows: "In my report this morning I told of a discovery. I had visited our beloved Alma Mater and found the old girl kicking over the traces at an astonishing rate. Recitations had been stopped forever. The lecture system was gone. There were no longer any fixed examinations. As a result of the Two-Hour Conference Plan, Rollins had gone far toward abolishing the classic definition—'Student: One who does not get out of the time-honored game of outwitting the professor, which we played with only a few feet from the shore, was at an end, for the professor had ceased to be a boss and become a servant."

"Now I am free to say that if our beloved Alma Mater had suddenly bobbed her hair and shortened her dress, the transformation could hardly have astonished me more. What skittishness—in a lady of her years! A new college with everything to gain and nothing to lose might have risked it without startling one so much but to see dignified old Rollins tight-lipped, her black bounding strings re-adjusting her hoopskirt, and cutting loose like a flapper was—well, a sensation, to say the least, and so it has seemed to outsiders, the country over."

"Have patience with those outsiders. They don't know half—nor did I until recently. I know, of course, that this enfant terrible among colleges was in reality well in its years, but it had never occurred to me that the Rollins idea—in its essence, at least—was eight centuries old. It is, I know because I have lately had access to an outline of the history of the University of Bologna, an institution which might be termed the Rollins College of the Middle Ages. Just as the Rollins of today might be termed a little Bologna."

"In essence, the Rollins idea originated at Bologna, most ancient of European universities. There, just as in Winter Park, the professor was the servant, not the boss, of the students."

"At Rollins, this happy arrangement has been brought about by the revolutionary horse-sense of President Holt, but at Bologna it developed naturally, for in the beginning the University of Bologna consisted entirely of students, with no professors at all. The students came there because it had got talked around in Europe that the students of Bologna were so good that anybody who was in earnest about it, would be allowed to study the books. Later, when older students had been at the books long enough to know them thoroughly these older students found that they could turn a penny by helping out beginners, and then started the evolution of the professor."

"At the University of Paris, which opened shortly after the University of Bologna did, the professors organized. Once organized, they ran the whole show. At Bologna, however, the students got the drop on the professors, and so the student body organized, the students who ran the show. From the first, the professor was the servant, not the boss, of the students."

"At the head of the students was a rector, himself an undergraduate, and the rector had the right of hiring and firing professors. When he took on a new man, he made him deposit cash as a guarantee of good behavior. At the close of the student year, professors received their money back, minus fines—quite a string of them."

"If a professor came late to a Lord's words. Each individual is responsible for the reception he gives the gospel."

lecture, he was fined. If he skipped a chapter, he was fined. If his course failed to cover the ground in the stipulated time, he was fined. If he kept on teaching after the end of the hour, any student who failed to get up and walk out, was fined. When a professor wanted to leave town he not only had to get the rector's permission, he had to put up a special bond in money, to insure his return. The year 'round, he was required to keep the floors swept and the windows mended, and when a newly elected rector rode in grandeur through the streets, the professors tagged along behind like captive barbarians in a Roman Caesar's triumph.

"This system, which remained in force at Bologna for close on three centuries, was a little too rough on the professors, I admit. I am far from advising Rollins undergraduates to treat 'golden personalities' like that. Also, I am aware that the situation at Bologna was a certain points very different from ours. Instead of being adolescents, the students at Bologna were grown men, some of them as much as forty years old—old enough to shoulder a lot of responsibility, one would say. But—albeit unconsciously—Rollins has borrowed Bologna's main idea; the idea, that is, of making the professor the servant, not the boss, of the students. So, in a very real sense, it is an eight-hundred-year-old flapper who is now capitalizing the conventional educators; for essentially, Rollins is today very much what Bologna was eight centuries ago—namely, an institution of learning run in the interest, not of the Faculty, but of the student."

"This, then, is the discovery that I want to report today. It delights me. Better still, it is coming to enlighten many an outside Reformer. That is why Rollins was made a beneficiary of the Hubert Fund. Also, it is why Rollins are receiving more notice in the magazines this year than any other six colleges put together. President

Rev. McClure Will Fill Morning Pulpit At Nazarene Church

This coming Sabbath brings a welcome and much anticipated pleasure to the Church of the Nazarene, that of having the brother pastor of the Baptist church of this city as the speaker in the morning service. At 11 a. m. Rev. W. K. McClure will fill the pulpit, preaching on the subject, "The Christian Role, Do We Become It?"

Rev. Paul A. Southard, the pastor will preach at the evening service. Beginning with this Sunday and for the next three Sundays a series of inspirational sermons leading up to the evangelistic services to begin March 26 and until April 6, will be preached. The message this Sunday evening is "Vision."

The church is gratified at the cordial response of friends of this and surrounding communities and extends a hearty welcome to one and all to the services.

The True Test

The year life is short or long. This, I think, should be the testing Have you helped your fellow man In his groping and his questing. Have you striven to be kind, As you shared each fleeting minute, Is this world a better place For your having mingled in it?—Edgar Daniel Kramer in Success.

"I'm sending Prince to the horse show this week."

"Any chance of his winning?" "No, but he'll meet some nice horses."—Carolina Buccanier.

Holt has put Rollins on the map—in the limelight too, and also rains today as we question the most interesting educational experiment station in America."

Church Notes

CONGREGATIONAL CHURCH.
Dr. A. P. Vaughn, Pastor.
Preaching 11 a. m. and 7:30 p. m.
Bible School 9:45 a. m.
Christian Endeavor 6:30 p. m.

FIRST BAPTIST CHURCH
Rev. W. K. McClure, Pastor.
Preaching 11 a. m. and 7:30 p. m.
Full choir. Full orchestra.

FIRST METHODIST CHURCH
Rev. H. H. Hancock, Pastor.
Preaching 11 a. m. and 7:30 p. m.

NAZARENE CHURCH.
Rev. P. A. Southard, Pastor.
Preaching 11 a. m. and 7:30 p. m.

Sunday school 10 a. m.
Mid-Week Prayer meeting 7:30 p. m.
All welcome.

With the installation of controls and other preliminary work about completed depth-sounding along the outside coast between Jupiter and Cape Canaveral is to be started shortly by the crews of the United States coast and geodetic survey boats Ranger and Natoma, which are basing at Ft. Pierce where the work is being continued from where it was left off last year. Sounding is done by means of an ingenious electrically-operated echo sounding apparatus known as a fathometer, which transmits a sound impulse through the water and by measuring the interval of the rebounding echo reflected by the ocean bottom registers accurately the exact water depth. Soundings are taken while the vessel is in motion.

Use The Times for results.

Rev. Southard To Preach at Baptist Church on Missions

The month of March is Missionary month for all the Southern Baptist conventions. Therefore the First Baptist Church this week having "Week of Prayer" under the auspices of the W. M. U.

Sunday morning Rev. Paul Southard, who is a returned missionary and pastor of the Nazarene church, will deliver a missionary message using the subject "The Kingdom's Message to the Nations." It is to be hoped that all Baptists will be present at the morning service.

The pastor of the church will preach Sunday evening using for his subject "Reaching Our Goal." Will not the church recognize her mission in the world and attend the services.

With the porter of the law courts as best man, a notorious burglar and a factory girl were married recently at Versailles prison, in France, which is the present residence of the thief, who is the head of a gang with 50 robbers to his credit.

Flats with municipal baths have been constructed in Vienna, Austria.

JOB PRINTING

No Job Too Large—None Too Small

PHONE 37

THE TIMES

ACT TODAY...DON'T MISS THESE BARGAINS!

PRICED TO SELL CARS

"WITH AN OK THAT COUNTS"

If you haven't attended Chevrolet's Great Spring Clearance Sale, come in today! To make it the biggest of its kind ever held in this community we offer big reductions on popular cars that set a new record of value for your dollar!

The big reception given the 1930 Chevrolet has filled our showrooms with late model, low mileage cars that must be sold this week to make room for more

See our big selection of makes and models carrying the famous red "OK that counts" tag. Buy today and save!

THE MOST EXTRAORDINARY VALUES IN LOW PRICED 4 AND 6 CYLINDER CARS

1926 BUICK SEDAN—This is a real buy for anyone wanting a large car. Good tires, paint and upholstery. In good mechanical condition. Priced to sell at \$250

1926 DODGE SEDAN—This car has been thoroughly reconditioned. Has good tires and will furnish thousands of miles of your transportation. Priced to sell at \$200

1926 ESSEX COACH—Good paint, good tires. Car has had exceptionally good care. Very special price this sale \$100

MODEL T FORD SEDAN—One of the best on the road today. Good paint. Good tires. Price \$150

1926 CHEVROLET SEDAN, 1926—Good mechanical condition. A car that will give good service for a long time. Priced at \$150

1928 CHEVROLET COUPE—Your chance to save money on an exceptionally good used coupe. Carefully checked and conditioned, "with an OK that counts." Formerly priced \$160. Sale price, \$325

Other cars priced as low as \$50.00

SMALL DOWN PAYMENTS—EASY G. M. A. C. TERMS

Avon Motors Company

BUY OK USED CARS FROM YOUR CHEVROLET DEALER

Sherman, president of the Florida Land Owners Association; J. A. Van Valzah of Daytona Beach, Republican leader in the state legislature; Henry Cole of Tallahassee; Giles J. Patterson of this city; W. A. McQuagge of Marianna, president of the Tax Assessors Association; Carl Penska of Jacksonville; Max Rubin, also of Jacksonville; John E. Murrell of Jacksonville; and George H. Shaw, chairman of the legislative committee named at a recent informal gathering of members of the state legislature; H. L. Shaw of Jacksonville. Thee. McO'Neal of Delray, chairman of the Palm Beach county board of commerce, and W. Williams of

Governor Carlton Spends Night Here

Governor Doyle E. Carlton, accompanied by Commissioner of Agriculture Nathan Mayo, State Auditor W. V. Knott and Mary McInnis arrived in Avon Park Wednesday night at about 9:30 in a private automobile and spent the night at the Jacaranda hotel.

The governor and his party left early Thursday morning for Oklawaha, where, it is understood, he is to attend a meeting of the Flood Control Board.

Mr. and Mrs. M. T. Merwin, parents of the deceased, and Mr. Merwin returned from Lake City Wednesday night, and will remain here for the balance of the winter.

J. M. AL
Ladies and Ge

DERMAN
Gentlemen Invited.

DR. MILES' *Rescent*
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