

Hotel keepers in the Highland of Scotland are expecting this year the greatest invasion of tourists ever known there.

PRICE: FIVE CENTS.

They visited Mr. Yates' father in Lancashire and spent some time with Mrs. Yates' relatives in Glasgow, Scotland.

First Baptist church.  
A new Chevrolet truck was delivered to the Rex Beach farms this week.

Roughage is just as necessary to the soil as to the cow.

|                                                                                             |                              |              |
|---------------------------------------------------------------------------------------------|------------------------------|--------------|
| the entire game in right field.                                                             | Conoley, 3b                  | McCuller, rf |
| Kirk Kirkland playing his second game in an Avon Park uniform continued his good playing by | Armstead, 2b                 | Banks, 2b    |
|                                                                                             | *McFerrin                    |              |
|                                                                                             | *Batted for Thomas in ninth. |              |

the recent state meeting in Sassa-  
sota. The engraving is the work  
of F. S. Jordan and is attracting  
much admiration.

—





# MEETINGS HELD IN COUNTY ON MEDLEY BAIT SPRAY WORK

## Demonstrations of Mixing and Applying the Bait Given

Medley bait spray meetings held in the county this week were well attended by grove owners and others interested in the program. Demonstrations of the mixing and application of the spray were given by Wingate Green and T. P. Wingate, who also gave short talks on the planning what is expected to be accomplished by the spray drive. A quantity of knapsack sprayers will be loaned to the grove owners in each county and the materials will be supplied free. Deposits for the distribution of the spray materials have been established as follows: Avon Park, Citrus Exchange Packing House; Lakemont, Gregg Maxey Packing House; Sebring, Citrus Exchange Packing House; DeSoto City, VanderSchouw Feed Store; Lake Placid, Lake Placid Land Company.

E. G. Todd of Avon Park is the county chairman in charge of the bait spray program and will supervise the distribution of the sprayers and the materials. On completion of the state wide program it is hoped that the quarantine restrictions will be considerably modified and larger markets opened available for Florida citrus. The following information regarding the spray and its mixing and application has been released by the department of agriculture:

The bait spray developed in 1929 and now recommended for general use has the following formula: Copper carbonate ..... 8 lbs. Sirup (blackstrap) ..... 5 gal. Sugar (soft brown) ..... 25 lbs. Water to make ..... 500 gal. This spray is recommended for use at the rate of one pint per tree, telegrams and through the press show all sections of the state eight trees or about one gallon per acre.

In estimating the cost of materials, general prices for bulk amounts are used. Copper carbonate is thus priced at 22c per lb., sirup at 30c per gal. and sugar at 5c per lb. It is understood that if the materials are bought in small quantities at retail, the cost may be somewhat higher.

The copper carbonate recommended for use in bait spraying is the unadulterated chemical which is made and sold for seed treatment and other purposes. It should have a guaranteed copper content of about 50 per cent. Preparations of copper carbonate mixed with other materials so that they may be sold at a cheaper rate are not recommended. Copper carbonate should be bought with the understanding that it contains 50 per cent metallic copper.

The sirup recommended is the ordinary dark molasses known as "blackstrap." Ordinary table sirup will answer if the blackstrap cannot be obtained readily. Ordinary soft brown sugar obtainable in any grocery store is the best used. White sirup will do but is more expensive.

The sirup and sugar are first mixed with the amount of water required and the copper carbonate stirred in afterward. The carbonate does not dissolve in the sweetened sirup and since it is somewhat heavy, it has a tendency to settle. Frequent stirring is needed to keep it in suspension, especially if a barrel or tank lot made up out of which the knapsack sprayer is to be filled.

This bait spray should be made up only in quantities sufficient for one application. It will not keep well from one spraying till the next application. Bait spray should be used within 24 hours. The copper carbonate itself and the sugar and sirup will keep indefinitely until they are mixed.

The material attracts the fly but does not harm the tree or the fruit, or interfere with the beneficial insect. Experiments made in groves at the laboratories, covering a considerable period, show the bait to be safe, even when it is applied in larger quantities than needed to kill the flies.

The Department recommends the use of a knapsack or similar type sprayer for application of bait spray. The average good knapsack sprayer will deliver about the correct amount of material per tree with one or at most two strokes of the pump.

The bait spray need not be applied all over the tree. The leaves on one or two branches on the shaded northeast side of the tree should be liberally covered with the fine mist. If heavy rain occurs soon after the application, most of the material will be washed off and should be replaced.

# Delegate from "Lynx" States "Arrives" on Broadway



HAL KEMP

## States Supplying Song Themes Now Have Concert Representation

New York City.—The traditional northern idea of the south as a section of the country where even the social life of the dancing generation and always has been slow and stolid, has been shaken by Hal Kemp, who has arrived from North Carolina to become one of New York's most popular orchestra conductors. The New Yorker's idea that the girls and boys of the South get up late and go to bed early, is a myth, "I declare," Kemp, "the first thing I noticed on coming East was the difference in the popular dancing hours. We songsters never think of starting a dance until eleven o'clock, and don't begin to go home until two in the morning."

"In New York, the popular dance hours are between eight and twelve o'clock. At twelve, the energetic hustling, bustling New Yorker is ready to be tucked into bed. Any eastern debutante or

now and the other after a three-week interval. Conditions may make it advisable to apply two weeks' notice. Preparations at dates to be determined by crop maturity and other factors.

All knapsack sprayers should be washed out thoroughly with water and hose and nozzle as well as the tank. This is especially necessary for givanted sprayers which are liable to corrosion to some extent if the bait material is left in them. The table above has been prepared with a view to enabling growers to buy and use the materials in convenient amounts. The following hints may be helpful in handling such amounts: Get a half pound of sugar or copper carbonate, pour a pound in an open pail on a piece of paper and separate it into two equal parts. Divide one of these parts to get two four-ounce lots. An ordinary teacup holds a half pint. Preserving jars may be used to measure quarts and pints.

The copper carbonate and the bait spray should be made up in a clean jar or bottle. The chief precautions necessary are to avoid getting the copper carbonate dust into mouth, eyes, and to keep children and animals away from the made up spray. Owing to the sweetness of the material, which makes it attractive to animals, all left-over spray should be buried or otherwise securely disposed of.

"Move On" Order To Air Liner. Police of Montreal, England, believe they are the first force in the world to order an air liner to "move on." On his way to Croydon shortly after midnight the pilot of a Belgian air liner ran into mist and clouds. Turning, he attempted to reach Lympe, but found his way back to the coast and barred, and for 20 minutes he circled around and round over Maidstone. Many people were alarmed by the sight of the plane, and the police twice got in touch with him, but he refused to move on. At dawn the pilot managed to get away towards the coast.

Scrub farmers are a greater handicap to the state than scrub livestock. That it is possible to glide without an airplane engine from Edinburgh, Scotland, to London, was demonstrated by a British scientist recently.

# METROPOLIS 9 LOSE TO S. F. D. DOUBLE HEADER

## Record Holiday Crowd Sees Fireboys Climb To Top of Ladder

The Sebring Firemen ran their winning streak to eight straight victories and increased their lead in the Ridge League by taking two seven-point games from the second-place team, the Metropolis Firemen's Club at Sebring last Friday.

Playing before a record holiday crowd the Fireboys nicked Dilley for eight hits in the first game and Kirkland for four in the second to win by scores of five to two and four to two.

Ralph Morgan opposed Dilley on the mound to start the afternoon play and gave up seven scattered hits. Ability to hit in the pinches was responsible for the Sebring victory.

H. Long and Dimberline for the Fireboys and Lawhorn for Avon Park collected two singles each to lead in batting for the initial fray.

The second game was an exhibition of fast ball twirling by Dimberline opposed "Kirk" Kirkland, the new hurler from Mercer University. Big Tom was given good support by his mates while "Kirk" got a tough break when his infield pulled four errors behind his hurling, one an inexcusable play when a try for a runner at second was made when there was no runner, one man scoring on this error that should have not counted had the play been in first.

The Metropolis nine took a two run lead in the second hit but the Firemen chalked up four runs in the fourth, fifth and sixth when rugged playing on the part of Avon Park, coupled with timely hitting by Gallaher and Tulk put the game on ice.

A single by J. Martin was responsible for the first Metropolis run and the second was scored on an error when Tulk let Hal Long's low leg act past him at first.

Gallaher collected two hits and a sacrifice in three trips to the plate to bat a thousand times. Gearing worked the opposing hurler for three walks in his three times at bat.

| Sebring        | AB. | R. | H. |
|----------------|-----|----|----|
| H. Long, 2b    | 4   | 0  | 2  |
| Gallaher, ss   | 4   | 0  | 1  |
| Parker, 3b     | 4   | 1  | 1  |
| Dimberline, rf | 3   | 0  | 2  |
| Mackay, lf     | 3   | 0  | 0  |
| Lawhorn, c     | 3   | 2  | 1  |
| Whitehouse, cf | 2   | 0  | 0  |
| Gearing, c     | 2   | 2  | 1  |
| Morgan, p      | 2   | 0  | 0  |
|                | 27  | 5  | 8  |

| Avon Park     | AB. | R. | H. |
|---------------|-----|----|----|
| Pardee, cf    | 3   | 1  | 0  |
| Armistead, rf | 4   | 0  | 1  |
| Jett, 2b      | 3   | 1  | 1  |
| C. Martin, c  | 3   | 0  | 1  |
| J. Martin, lf | 3   | 0  | 0  |
| Lawhorn, c    | 3   | 0  | 0  |
| Walker, 1b    | 3   | 0  | 0  |
| Conley, 3b    | 2   | 0  | 0  |
| McFerrin, lf  | 1   | 0  | 1  |
| Dilley, p     | 3   | 0  | 1  |
|               | 28  | 2  | 7  |

"Batted for Conley in 7th.  
Avon Park—000 092 0—2 7 7  
Sebring—011 002 5—5 8 3  
Rutten: Dilley and J. Martin.  
Morgan and Gearing Struck out by Dilley 6, by Morgan 5. Base on balls, off Dilley 2, off Morgan 0. Sacrifice hit, Whitehouse. Double play, Long to Mackay.

| Sebring        | AB. | R. | H. |
|----------------|-----|----|----|
| H. Long, 2b    | 3   | 0  | 1  |
| Gallaher, ss   | 2   | 0  | 2  |
| Parker, 3b     | 3   | 1  | 1  |
| Dimberline, rf | 3   | 0  | 0  |
| J. Long, cf    | 4   | 2  | 1  |
| Ewing, lf      | 3   | 0  | 0  |
| Tulk, 1b       | 3   | 0  | 1  |
| Gearing, c     | 3   | 0  | 0  |
| Vines, rf      | 3   | 0  | 0  |
|                | 22  | 4  | 4  |

| Avon Park     | AB. | R. | H. |
|---------------|-----|----|----|
| Pardee, cf    | 4   | 0  | 1  |
| Jett, 2b      | 3   | 0  | 1  |
| J. Martin, 3b | 4   | 0  | 0  |
| C. Martin, c  | 3   | 0  | 0  |
| Walker, 1b    | 3   | 0  | 0  |
| Armistead, rf | 3   | 1  | 1  |
| Lawhorn, ss   | 3   | 0  | 0  |
| McFerrin, lf  | 3   | 0  | 0  |
| Kirkland, p   | 2   | 1  | 1  |
|               | 28  | 2  | 5  |

Avon Park—001 100 0—2 5 4  
Sebring—000 121 4—4 2 2  
Batteries: Kirkland and C. Martin. Dimberline and Gearing Struck out by Kirkland 6, by Dimberline 5. Base on balls: off Kirkland 5, off Dimberline 2. Sacrifice hit, Gallaher.

# HEADACHE RELIEVED

QUICKLY and completely the digestive disturbances, remove the intestinal poisons, and relieve quickly disappears. Your whole system enjoys a tonic effect, constipation vanishes, and you feel a renewed vigor. Avoid bromides and dops, they are depressing and harmful. All Druggists 35c and 75c red caps. CARTER'S HEADPILLS

# New Aid For Fire Fighters



New York.—Deputy Fire Chief O'Hanlin of the New York Fire Department, demonstrating a new device for fighting fires. It consists of a hydraulic pump and fan with a large tube attachment which blows the smoke from a room at the rate of 10,000 cubic inches a minute.

## Rider, 85, Issues Challenge.

Eighty-five-year-old Col. E. B. Greger, Hayward, of Middlesex, Eng., has challenged any rider of his age to a steeplechase match for \$8,000 a side. The match would be over fences on a two-mile course.

Sir Claude de Crespigny, 81, is eager to accept, but is barred. "I cannot afford to give away four years," says Colonel Greger, who has been riding to hounds three or four times a week in season for years.

# He Was Only Human.

She was an extra, going from studio to studio looking for odd bits of work. She was a beautiful—blonde, slim shaped, lips that just asked to be kissed. She was a thing of beauty. He was a movie director, a big man in the movie world, sophisticated, mundane. He appreciated beauty. This was the first time these two had been out together. They were out in his car parked on one of the innumerable roads that lead away from the city.

The girl looked into the director's eyes. "Bert," she said softly. "You don't mind if I call you Bert, do you? You attract me so. You are so big, so masculine. I must kiss you."

She leaped into his arms and kissed him again and again. Oh, the ecstasy of those kisses! It stirred up the blood of the director. Such kisses as these he had never known. He smiled at her. "Call," he said. "We'll take that scene over again."—L. of S. Calif. Wampus.

## Irish Nab French Fishermen.

Free State fishery officials are waging a war on French fishermen who illegally fish in Irish waters. Three French crews have been captured in the last five months. The last raid resulted in the capture of three vessels, the captains being fined and their boats held. Indignant Irish fishermen then seized 200 lobster pots left by the French raiders.

## Epidemic Takes Salmon.

Large numbers of salmon are succumbing in Scotland to an epidemic known as the "salmon disease." The disease, a parasite, has been riding to hounds three or four times a week in season for years.

# Instructions To Hunters.

1. Be sure to wear a buckskin shirt and high-laced boots, so that you will not be mistaken by farmers' daughters for a traveling salesman.
2. Beware of stags if your girl friend is along.
3. Never shoot into the muzzle of your rifle—it's no key-hole.
4. Never fire at pink elephants or green cows. Go home to sober up first.
5. When hunting rabbits don't shoot until you see the whites of their tails.
6. Never shoot a bird till you see him flap his wings—he might be Lindbergh.
7. If you have protruding ears, wear a fur cap, as you might be shot for an elk—Black and Blue Jay.

# "NERVES"

Here's a good way to quiet "NERVES" A Dr. Miles' Efferescent Nerine Tablet, a glass of water, a pleasant, sparkling drink. Nerves relax. You can rest, sleep, enjoy life. At your drug store. 25c and \$1.00.



AVON PARK DRUG CO. Avon Park, Fla.

# THE VALUE OF SOUND DESIGN

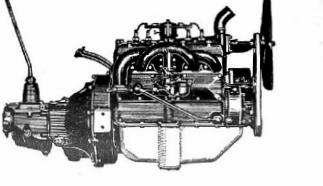
New Ford engine gives outstanding acceleration, speed and power without sacrificing reliability or economy

THE good performance of the Ford car, so apparent on every highway, is due largely to the sound mechanical design of the engine.

It has outstanding acceleration, speed and power, yet that is only part of its value to you. Greater still is the fact that it brings you all these features without sacrificing either reliability or economy.

That is the reason the Ford car has given such satisfactory service to millions of motorists all over the world and has been chosen by so many large companies that keep accurate cost figures. In every detail of construction it has been carefully planned and made for the work it has to do.

The design of the compression chamber is an important factor in the efficiency of the Ford engine. It is built to allow free passage of gases through the valves and to thoroughly mix the fuel



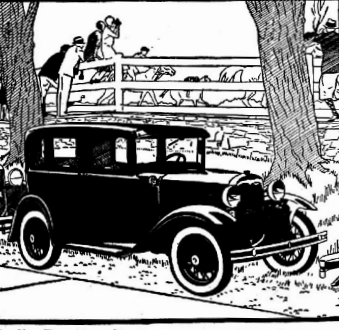
by producing turbulence within the cylinders during compression. The spark thus flashes quickly through the whole fuel charge, resulting in quieter and more effective engine performance. Other factors are the direct gravity gasoline feed, the specially designed carburetor, the new hot-spot manifold, aluminum pistons, chrome-silicon alloy valves of larger diameter, statically and dynamically balanced crankshaft and flywheel, the simplicity of the electrical, cooling, lubrication, and fuel systems and accuracy in manufacturing.

# NOTE THESE LOW PRICES

|                           |       |       |
|---------------------------|-------|-------|
| Roadster                  | ..... | \$455 |
| Phaeton                   | ..... | 440   |
| Tudor Sedan               | ..... | 495   |
| Coupe                     | ..... | 495   |
| Sport Coupe               | ..... | 525   |
| De Luxe Coupe             | ..... | 545   |
| Three-window Fordor Sedan | ..... | 600   |
| De Luxe Phantom           | ..... | 625   |
| Convertible Cabriolet     | ..... | 625   |
| De Luxe Sedan             | ..... | 640   |
| Town Sedan                | ..... | 660   |

All prices f.o.b. Detroit, plus freight and delivery. Dealer's license and state sales tax extra, at low cost.

Universal Order Company plan of time payments offers another Ford economy.



THE NEW FORD TOWN SEDAN

Ask the nearest Ford dealer for a demonstration

# THE AVON PARK TIMES

Published every Friday by the Schaefer-Broking Printing Co., Inc., at No. 5 South Forest Avenue, Avon Park, Florida.

W. M. HETHERINGTON - Editor

## SUBSCRIPTION RATES:

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Entered at the postoffice at Avon Park, Florida, under the Act of March 3, 1879, as second-class matter.  
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Up at Jax there is a man who claims he is 115 years old. He says he never worries. Neither will we when we reach that age.

Their best friends probably would not tell them, but we are afraid the two Hunter boys who stayed up in their planes some 24 days without a bath were not entirely free from the well known B. O.

A sword swallower swallowed a dime the other day, and rushed to the hospital insisting that an operation was necessary to save his life. A dime does seem larger than a sword these days.

Aimee Sample, returning to Los Angeles from a trip abroad, threw oranges at the welcoming crowd. Aimee is an adept at throwing things—particularly the ball.

Assuming that there are some 10,000 words in the screen talkie of "Journey's End," 5,000 of them are either "cheerio," or "right-ho." A bunch of Englishmen can produce a lot of conversation with very little material outside of these two words.

Helen has finally agreed to take Carol back, believing (or does she?) his statement that he has definitely ditched the red-haired Magda. Well, Helen, it's a "mole experiment," anyway.

Cheer up! Tax relief has come. The State has reduced its levy a quarter of a mill. If you pay taxes on \$1,000 worth of property, your tax bill this year will be 25 cents less than last. Begin making plans now as to how you'll spend that quarter.

A consolidation of counties—reducing the number to, say, 50, instead of 67, as at present—would result in considerable saving to the tax payers. But there would be considerable opposition to such a program.

Aviation is providing a new field of endeavor for women, in which they big fair to surpass the men. In England the last of a 22-year old girl won the King's cup air race, competing against numerous highly skilled pilots; and there's the famous Amy Johnson, 25, who made a solo flight from England to Australia—to say nothing of our own Amelia Earhart, Ruth Elder, and other lesser feminine lights in the realm of aviation. The women are natural high flyers, anyway.

Mr. Coolidge's column does not appear in any of the Florida papers, hence we have had no opportunity to pass upon its merits. We assume that it is full of "wise saws and modern instances," presented in the finest of words. Undoubtedly, what Mr. Coolidge writes will be worth while, and good for the soul—which is going to keep lots of people from reading it. Most readers will prefer the brief nonsensical wisdom of Will Rogers.

Sheriff Jim Johnson of Polk county, is in the lime-light because a Collier county game warden found some venison in the Sheriff's car when the latter visited the Everglades recently. The Sheriff says he bought the venison from Indians who were sore in need of money. He is to be tried at Everglades next week, and meantime efforts have been made to have him removed from office by Governor Carlton. There was a technical violation of the law, of course, but there is a strong suspicion that those behind the prosecution are actuated more by political motives and a desire to get the Sheriff's scalp than by an over-weening love of law enforcement.

The Cuban avocado escaped the tariff, with the result that this fine fruit is selling at a low price in Florida retail markets. Florida does not yet produce enough avocados to make Cuba's competitors here, but there will come a time when great groves in now undeveloped tracts of the southern portion of the peninsula will be able to supply the entire country with an abundance of "pears" of superb quality.

We have always had a hazy impression that James W. Buchanan was one of the least admirable Presidents, but after 75 years history is revised, and the 15th President seems to have done, like you intended in the hospital "as well as could be expected," considering the stressful time he was at the nation's helm. But, like many another distinguished man, recognition of his character comes far too late to be grateful to the ears which death dulled so long ago.

Many people talk too much, and some write too much. Among the latter may be mentioned that Hunter flyer who wrote the note that cooled the ardor of many of the fans of the Hunter family, because of its ill temper and crudity. We gather the impression that the whole family might well spend some of the money obtained by the endurance flight for a night school course in the rudiments of culture and the humanities.

In this time of lack of confidence and distrust of financial institutions, it is good to note that the banks of Ocala are carrying deposits equal to \$562.09 for every man, woman and child in the city. That's a fine commentary both on Ocala's banks and her citizens.

After all, the tariff measure is not without favor in Florida. It gives increased protection of our vegetables and fruits, and will help our new and vastly important sugar industry. It bids fair to resurrect the production of pineapples in Florida, as a paying enterprise but which has lain dormant for many years on account of untaxed foreign competition. On the whole, Florida seems to have fared better by the new measure than most other sections.

Nine million dollars is the handsome sum that will be expended in Florida under the provisions of the Rivers and Harbors measure, passed during the closing hours of the Congressional session, and signed by the President on July 4th. That money will develop the waste places and make them blossom; it will insure safety and prosperity to the people who inhabit the most fertile section of the State but who have heretofore lived with the menace of destruction of crops and property, and possible death, constantly threatening them. It will provide employment for many, and hasten the return of prosperity to the State. It will attract large numbers of settlers to the fertile lands that will be redeemed from the threat of overflow. It provides \$800,000 for the improvement of the harbor at Tampa which is important to all South Florida. The Congressional delegation from Florida has done superb work for the State, and particularly is this true of Congressman Drane, who has labored tirelessly and unceasingly for his district, which will get the benefit of the greater part of the public monies expended. Florida Senators Fletcher and Senator Trammell have also done magnificent work. Commendations and congratulations to all these faithful public servants.

The most discussed incident of the past week is the pardoning of J. J. Mendenhall, and much of the comment is adversely critical of the action of the pardoning board. Fifteen years of penal servitude might, it seems, be regarded as an adequate expiation of a crime conviction of which rests upon circumstantial evidence. Conceding his guilt, crimes more cold-blooded and no less heinous are rarely as severely punished as his has been. Mendenhall made one false step in a life which has been and after that step was exemplary and far above the average in usefulness. The reason many of the holier-than-thous who are protesting his pardon did not stumble as he did is that opportunity and temptation did offer in their experience. There was some doubt of his guilt; there was a record of splendid behavior, of usefulness to the State, perhaps never equalled by any other inmate of a Florida prison. Many persons asked for his release, notably among them the people of his home community, who knew him best; many doubted his guilt; many thought that if he were guilty he had suffered sufficient punishment. "The quality of mercy is not strained"; if an error has been made, let it be on this side of mercy. This paper believes that in extending mercy to Mendenhall the pardoning board acted wisely and well.

## Echoes of the State Press

### TAXPAYERS HEAVEN

The old saying is oft repeated: "There is no escaping Death and Taxes."

The town of Chanute in Kansas has snapped its fingers at this tradition more effectively than finger snapping did of old. It has completely discarded the old ideas. According to a recent issue of the Kansas City Star, this little Kansas municipality has established a taxpayers heaven wherein no taxes are levied or collected other than a nominal state tax for school purposes. There is no levy for operation and upkeep of the municipality.

How has this come about?  
During the last thirty years, Chanute has established its own water plant, its electric light and power plant, and gas distribution system with such success that this year, because of able business management the receipts are sufficient to meet all city expenses, thus eliminating municipal taxes. Furthermore, according to the Star, Chanute levies no gasoline tax on motorists no motor car license tax, no tax on the merchants—no taxes at all. As already stated, the only levy is a school tax—this is outside the jurisdiction of the city commissioners who assert that it too would be eliminated if the procedure could be legal.

Naturally the question will be asked as to how this miracle could have been performed. It is said to be due to the self-sacrifice and devotion of the three city commissioners, men of experience and integrity, successful business men themselves who are applying to municipal matters the same principles and the same procedure that have brought them individual success. Chanute has a population almost the same as that of Gainesville. It owns a municipal airport which cost \$100,000 paid for out of city revenues. It boasts a beautiful war memorial building which cost \$60,000. The city owns a well maintained cemetery; the streets are said to be in excellent condition; the fire department operates efficiently, as does the police department. Other modern conveniences such as a white way, adequate street lighting, sewer extension and maintenance, a recreation center, a chamber of commerce headquarters, Boys Scout, American Legion and G. A. R. headquarters, a pioneer museum and a municipal auditorium have been provided out of the current city revenues.

The Chanute officials are credited with ascribing the success of municipal ownership of public utilities to the absolute elimination of politics and the substitution thereof of sound business principles—Gainesville Sun.

# NO DECREASE HERE



to the absolute elimination of politics and the substitution thereof of sound business principles—Gainesville Sun.

## JUMPING BACKWARD OUT OF A TAX HOLE.

Comment has frequently been made on the practice of giving bargain rates to the tax delinquent while requiring the patriotic citizen to pay in full, and on an assessment doubled or tripled because of the delinquency of others. This method will get the state out of its tax hole in the same manner that the frog got out of the well when he jumped up one foot and dropped back two. It is a system doomed to utter failure. It can succeed only in the way that a fire would be extinguished by drenching the flames with gasoline.

The only defense that can be made of this sort of compromise with delinquents is that it was an emergency measure, but who would throw gasoline on a fire just because he disliked to see water?

Recently the situation was described very clearly by the Florida State News at Tallahassee, in the following:  
"One of the most unwise measures ever adopted by the state of Florida is the provision for the tax adjustment boards that have been compromising with large property owners on long past due taxes.  
"The only legitimate use for a tax adjustment board would be to review assessments and equalize them as a board of appeals in cases where county assessments have obviously been made on an inequitable basis. There should be no adjustment in collections."  
"But the state tax adjustment board has been compromising on past due taxes with land owners who have been holding out payments, hoping and expecting to get special consideration. Meanwhile those who have met their tax payments on time have paid the full amount due."  
"The action of the board has served to penalize the prompt payment of taxes and put a premium on delay."  
"It is obvious that the only result is to encourage others to hold up payment of their taxes, and the practice will lead to chaos in tax collection.—Arcadia Arcadian.

## PATENTED PLANTS.

Fortunately for mankind plant breeders and horticulturists have been more concerned in carrying on their experimental work for the love of it and with a desire to make two blades grow where one grew before, rather than with the thought of personal financial gain.

Few plant breeders have ever profited financially as a result of their discoveries for in most instances the result of their effort is acquired by commercial organizations, large nursery companies, seedmen and florists who exploit and promote them to their own advantage, leaving the plant breeder to struggle on as best he can.

Now, however, thanks to a wise and just act of Congress, those who toil for years to develop a new or improved species of tree, plant or shrub, may protect that effort with a patent in much the same manner as the industrial inventor patents his product.

The ability to patent plants should encourage a greater effort on the part of horticulturists and stimulate increased interest in the matter of developing improved varieties. Florida is a most fertile field for such work and as time goes on many worthwhile new and improved fruits and plants will be developed and patented in this state.—Florida Farmer.

## VOTE FRAUDS

Harder county folks are watching with interest the Tampa vote fraud investigation which for six Indiana cases gross irregularities, for this county, too, has had trouble along this line, and that very recently when 120 names were cut off the lists as being fraudulently qualified.

The Tampa situation seems even worse, with many more votes being counted than were actually cast. The guilty parties should, but may not be, brought to justice. There is many a slip twixt the act and the pen, these days, and it is doubtful if anyone will

get far trying to run down the guilty parties.

The public, however, should lend full co-operation and every person who has any authority should do everything possible to see that justice is done.

The Hardee county situation wasn't as bad as it might have been, for it was nipped in the bud, between the first and second primaries. It might get worse, however, if something isn't done to show that the law has a strong arm and if swift and sure justice isn't meted out to the guilty ones promptly.—Wauchula Advocate.

## THOSE "SECOND" AUTO LICENSE TAGS.

Florida's single automobile license tag continues to elicit wonderment from people of the North. Everyone who reads the news of the absence of a license tag on the front of the family car draws as much comment as the big Florida Orange Festival sign on the spare tire in the rear. A number have noted the Winter Haven sign on the front—one of those familiar signs with the orange design, informing the driver that Winter Haven is the "City of a Hundred Lakes"—but instead of making any specific comment concerning it, the usual reaction is "Where's your auto license? We inform them politely that it is in the rear, and they express their surprise that the state of Florida lets you get by with only one tag, never seeming to remember that the state itself issues the tags and therefore sets the standard and specifies the number of tags necessary. One must always remind them that two license tags are not necessary and that if you disobey the law and make it imperative for an officer to take your number, he is certainly not going to get in the middle of the road and face you speeding down the said highway at 50 or more miles an hour to get your number. He takes your number as you pass him or gets it by chasing after you on a motorcycle, and in every case it's the tag on the rear of your car that gives him a clue as to your identity. Which proves the utter ineffectiveness of the front license tag. Which further strengthens the contention that every state should abolish the second tag as an unnecessary piece of work by Florida that should be eliminated throughout the land.—Winter Haven Chief.

A WASTED EFFORT.  
One of the most complete and thorough demonstrations of what often happens to those who pin their faith to dodger advertising instead of to newspapers, the best and cheapest of all forms of advertisement can still be seen along that quiet and sparsely populated road north of Polk City to the Lake County Line.

Here, beginning at a point about five or six miles north of Polk City and running for several miles, may still be found circulars by the thousands advertising a meeting of the Woodmen of the World in Orlando on July 3 and 4.

Some fellow, hired to distribute these circulars, with the fond expectation on the part of those who paid him that they would get some return for the money, had thrown them right and left by the double hands full on each side of the road for some miles. There was hardly a house in sight for the entire distance and it is likely that few persons took the trouble, as did the writer, to stop their car and look at one of the circulars. So far as advertising the event for which people had paid good money they were a total loss. They were an offense and a blight, too, to a countryside that did not deserve such treatment.

None of the really well known institutions of Orlando, with one exception, were represented in paid space on the circular. Most of the advertisers in this dodger were concerns who do not often spend money in legitimate newspaper advertising, generally telling the newspaper publishers that they do not believe in advertising, yet always ready to fall for the blandishments of each new slicker who comes along with this sort of appeal.

Had the money that was wasted in the 2,000 or 3,000 of these dodgers that were thrown away along this road been placed in legitimate appeals for trade in one or both of Orlando's two excellent newspapers it would have paid some returns.—Lake Wales Highlander.

## VENUS

W. H. Cannon motored to Hicoria Wednesday.

Mrs. Dyess and daughter and Miss Juliette Hope were visiting in Venus Tuesday.

Mrs. J. I. Southard and baby were visiting her mother, Mr. and Mrs. L. L. Morgan, Wednesday.

Mrs. G. Jones and family were visiting friends in Venus Wednesday.

Messrs. Baker and Barrett of Clewiston were dinner guests at the Cannon House Wednesday.

Mr. and Mrs. Hargrove and family enjoyed a picnic on the creek on the Fourth.

Miss Bessie Johnson of Arcadia is visiting her sister, Mrs. R. J. Hargrove this week.

Miss Vera Mae Cline is the guest of Mrs. L. C. Thorne this week.

Mrs. Arlen Stalls who has been visiting in parents, Mr. and Mrs. L. D. Mullins at DeSoto City, returned Sunday.

All are enjoying a revival meeting this week at the Baptist church by Rev. Eugene Henry of Ona.

Mrs. Alex McDugald and son James motored to Wauchula Sunday and had the stitches removed from her hand.

Henry Espenshield has enjoyed a vacation touring the state. He visited Daytona Beach, St. Augustine and Jacksonville and spent a few days at Ft. George. He returned Wednesday.

Mr. and Mrs. J. H. Holcomb, Mr. and Mrs. S. T. Langford and family, Mrs. W. H. Gandy, Mr. and Mrs. A. H. Farrington and Mr. and Mrs. G. A. Strickland enjoyed a picnic dinner on Fishing Creek on the Fourth.

## DE SOTO CITY

Zeke Etheredge had a delightful time Sunday on the beach.

Mrs. Sam Register was a visitor in Sebring Wednesday.

Miss Viola Williams is spending the summer in Tampa with relatives.

Mr. and Mrs. Richard Stalls spent the Fourth with the latter's parents, Mr. and Mrs. L. D. Mullins.

Mr. Willard and Lee Etheredge were visiting Mrs. M. R. Etheredge Saturday.

J. W. Leapheart and Clifford Pearce spent Thursday in Tampa on business.

Mr. McDonald spent the Fourth in DeSoto City with Mrs. J. S. Black.

Mrs. Viola Williams, Mrs. Ira Porter enjoyed a delightful picnic at Bassenger.

A. J. Collins spent the week-end in Winter Beach with his daughter, Mrs. G. H. Fields.

W. B. Jennings and son L. E., Olceseobee, visited in DeSoto City Saturday.

Mr. and Mrs. Farmer and Mr. and Mrs. Berrian spent the week-end in Miami.

Mr. and Mrs. Philpot and Mr. Farmer are going to Orlando Friday to attend the district steward.

Miss Clara Mae Collins has returned home from Winter Beach, where she has been visiting her sister, Mrs. G. H. Fields.

## SPRING VALLEY

G. G. Albritton was in Sebring on business Sunday.

L. G. Hockermith has been off on a business trip this week.

The temporary crewservice is being cleaned up this week.

Mr. Owen, the new sawyer at the mill is boarding with G. W. Hargrove.

The meeting at Hen Scratch is progressing very well and will continue until July 13.

R. W. O'Berry and daughter Thelma went to Georgia last week on a visit with friends and relatives.

D. Davis is on the road to recovery from his recent illness and his friends will be glad to see him well once more.

## PALMDALE

Frank Brady has returned from Sebring for a few days.

Ray Bass is moving his house this week.

Don Carr motored to Moore Haven Sunday evening.

Mrs. Al Stalls spent the Fourth with their daughter Mrs. Robinson in Lakeland.

Rev and Mrs. Woods of Citrus County were dinner guests of Mr. and Mrs. Sanford Sunday.

Mr. and Mrs. L. Stalls and daughter Pauline motored to Arcadia Sunday and will spend the Friday afternoon.

Mrs. Roy Bass and daughter Dorothy are spending a few weeks with relatives in the northern part of the state.

Mr. and Mrs. W. R. Maynard and son James of DeSoto City were the guests of Bert Hadden and Miss Anna Gearhart Monday.

Denmark is planning a government guarantee on loans to establish firms who wish money to improve their plants.



# SOCIAL and Personal News

**Beach Party Enjoyed at West Beach.**  
A number of the younger social set enjoyed a delightful beach party at the West Beach Hotel on Wednesday evening with Miss Lora Lee and Miss Ruby Hargraves as joint hostesses.

The guests were attired in bright beach pajamas in keeping with the party spirit. Popular phonographic music was rendered during the evening and the guests enjoyed several hours of dancing.

After an evening spent in swimming, boating and dancing ice cold watermelon was served.

Those present on this occasion were: Miss Edith McFarland, Miss Hazel Cameron, Miss Inez Dawson, Miss Barbara Weaver, Miss Joan Bryant, Miss Mertie Coker, Miss Joyce Powell, Miss Pauline Wilford, Miss Mae Ella Ratliff, Miss Lora Lee, Miss Ruby Hargraves, Miss Elmer Moore of Tampa, Miss Mildred Wilson of Frostproof, Miss Morris Mathis and Mr. and Mrs. Forrest Park, Mr. and Mrs. Zed Scarborough, Mr. and Mrs. Buck Clark, Edna Clark, Philip Boardman, T. J. McGinnis, Jr., C. B. Martin, Kirk Kirkland, Aubrey Roberts, Bert Turner, Bert Simpson, Wesley Davis of Sebring, Charles Harris, Fredrick Wild, Randolph Conoley, "Buck" Farde, Rudolph Bryant and Myran Varne of St. Augustine.

## Mrs. Melton Entertains for Sister Miss Jones.

Mrs. E. E. Melton entertained at a lovely three course bridge luncheon in honor of her sister, Miss Myrtle Jones of Bartow, who is her guest for several days, on Wednesday afternoon at her home on Lake Lochee.

The guests were served the delicious luncheon upon their arrival afterwards four progressions of bridge were played at the close of which prizes were awarded respectively. Mrs. Paul Jett, Mrs. Roland Drott and to the guests of honor a lovely pair of beach pajamas were given. Mrs. Melton was assisted in entertaining by her sister, Mrs. F. L. Fulton of Bartow.

The guest list included Mrs. Paul Jett, Mrs. E. C. Crabtree, Mrs. Francis Schuch, Edna Hart, Miss Grace Reddick, Mrs. Roland Drott, Miss Lillian Smith of Fort Meade, and the honoree Miss Jones.

## Miss Marjorie Lacey Has Picnic Tuesday.

Miss Marjorie Lacey entertained Tuesday afternoon with a delightful swimming party for Miss Ellis Wray and Mrs. Fred Lay, at Lake Lela.

Several hours were spent in swimming and boating with various other entertainments. Late in the afternoon a lovely picnic supper was spread.

Those enjoying this affair were: Mr. and Mrs. Ellis Wray, Mrs. Fred Lay, Miss Irma Evans of Montgomery, Ala., Miss Lois Hart, Miss Christine Reeves, Miss Myrtle Connelley, Miss Grace Reddick, Mrs. Paul Jett, Mr. and Mrs. Francis Schooley, Roddy Connelley, Francis, Iver Farnell, and Stew Thayer.

## Mrs. McKnight Honored at Bridge Party.

Mrs. C. E. Mann entertained at her home, 121 North Verona Ave., Tuesday evening in honor of Mrs. George S. McKnight.

The evening was enjoyed in playing bridge. At the close of four progressions dainty refreshments were served by the charming hostess.

Those enjoying Mrs. Mann's hospitality were: Mrs. George McKnight, Mrs. J. W. Helms, Mrs. F. P. Reeves, Dr. Louis Eastman, Mrs. H. P. Smith, Mr. and Mrs. Lou Spink, and Mrs. T. B. Cox.

## Box Supper Given Tuesday Evening.

The Epworth League sponsored a real old fashioned box supper at the Methodist Hut Tuesday evening at 6:45. A very large crowd attended and a good time was had by all present.

The object was to raise money for delegates expecting to attend the League Convention in St. Petersburg July 12-14. All boxes contained enough for two people to have a regular feed so every one went home happy.

## Rebekahs Hold Regular Meeting Monday.

The Rebekahs held their regular meeting at the large room in St. Paul's Hotel Monday evening. Mrs. Lucille Dalgety presided over the meeting with her usual charming manner. After the business session was attended several games of domino were enjoyed by the members.

MISS INEZ DAWSON  
Society Editor  
Telephone 87

## Avonians Go To Zone Meeting Next Week

Tuesday, July 15th at Tampa there is to be a Zone meeting of the Nazarene Churches from Avon Park to High Springs inclusive. These meetings take place every month at various churches and are somewhat of the nature of a convention.

At least three carloads will go from here returning the same evening after the services.

Among the interesting features of the program are papers by the district superintendent, Rev. J. E. Redmon on "The Ideal District," and in the afternoon a Young Peoples Rally in charge of the district vice-president of the N. Y. P. S., Rev. Amos T. Eby, pastor of the High Springs Church of the Nazarene.

## HICORIA

Alexander Blair has returned from a trip to New Jersey.

Mr. Goodwin of Arcadia was a caller here Tuesday on business.

W. O. Causey and wife attended the picture show in Arcadia on the Fourth.

Mr. and Mrs. John Lusk visited relatives in Avon Park on the Fourth.

Will Lyle and sons of Bartow were over Sunday to see the family who are visiting with Miss Lillie Eures.

Mrs. E. A. Whitaker and Mrs. Otis Causey motored to Okechobee Sunday.

Miss Hazel Sessions was visiting her friend Miss Lillian Sharpless at the mill Wednesday of last week.

Mrs. T. J. Carlson and children were business visitors in Arcadia Saturday and attended the movies while there.

Mr. and Mrs. Barlight and Mr. and Mrs. John Brown of Avon Park, were dinner guests of Mrs. C. H. Long Sunday.

The glorious Fourth passed very quietly here. A number of people from the mill went to Lake Wales to take in the festivities there.

Mr. Parkinson, prominent merchant of Clewiston, with a party of friends from there, spent the Fourth in Lake Placid playing golf.

Mr. and Mrs. Dusenberry and son and daughter of Miami, spent the Fourth with Mr. and Mrs. E. A. Whitaker. They are former residents here.

Miss Vernelle Shackelford and Dick Adams of Sebring went to Palmdale, Fort Myers and back to Arcadia for the movies on Friday the Fourth.

Mr. and Mrs. J. M. Andrews and little daughter, Edna, were callers at the Townsend home Friday afternoon and took their aunt, Mrs. M. T. Bell to visit with them in Lake Placid.

A recent letter from Miss Genevieve Istaitt stated that she and her parents intend moving soon to Arcadia to live. They formerly lived at the mill where Mr. Bartle was foreman but they moved to Folkestone, Ga. in June.

Robert Franklin and family with Mrs. Franklin's mother, Mrs. A. T. Polk and sister, Mrs. Lucille Simpson of Lake Placid all went to their old home in Alabama to spend the Fourth and make an extended visit with relatives.

J. C. Carlson and wife, his father, "Uncle" Jimmie and little niece Dorothy Carlson, attended services at Yemassee Sunday where a series of meetings began at the Baptist church with the Rev. McLeod of near Arcadia doing the preaching.

Rev. M. T. Bell and youngest daughter, Miss Margaret and William Cartwright of Palmerton motored over Sunday to visit his sister, Mrs. J. L. Townsend and husband and took Mrs. Bell back with them.

Mrs. Bell has been making a pleasant two weeks' visit at the Townsend home.

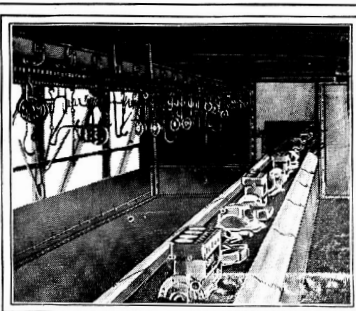
Dwight Galeman, son in law of Rev. Bell, cut his right hand on the glass of his car door and has been having a serious time as the wound has broken loose twice and he lost a lot of blood. They feared they would have to resort to transfusion. He is better now but still has to have his hand dressed every day.

## 4,000 Children On Tour.

Under the auspices of the Honorable Company of German Adventurers organized in Arcadia to promote world friendship, 4,000 British children are to make a two weeks' tour of Belgium and the Netherlands. Next week a host of German children will visit England.

**Public Library**  
Open Mondays, Wednesdays and Fridays,  
3 to 5 p. m.  
Second Floor, City Hall.  
Membership Free to Residents.  
Tourists 50c for Season Card.  
Mrs. Henry Stevenson,  
Librarian

## Miles of Conveyors in Ford Plant



This picture shows two types of conveyors in use in the Rouge Plant of the Ford Motor Company.

**A**N ENDLESS chain conveyor, three and a half to four miles long, said to be the longest in the world, has just been completed at the Rouge Plant of the Ford Motor Company at Dearborn, Michigan. On it parts of Ford cars in the process of manufacture are transported from one building to another and completed parts are carried direct to railroad cars for shipment to branch assembly plants.

The conveyor, which carries its cargo on suspended wheels, has a daily capacity for 300,000 parts weighing over 2,000,000 pounds. It supplants freight cars and trucks which have been used for the transfer of many parts from one point to another in the past.

This longest conveyor of them all is a development of the Ford policy that nothing should be done by manual labor that could better be done by machine.

In the early days of his manufacturing career, Mr. Ford feared the assembly line—a moving track on which cars in the process of assembly went to the workmen instead of the workmen carrying parts to the car. The assembly line, perfected in many ways, is now used by automobile manufacturers generally.

The value of the conveyor in reducing physical labor, in saving time, in preserving system and in cutting costs soon became apparent and its use was extended to other purposes about the plant. Now there are literally miles of conveyors of various types in the Ford plant. Some of them carry parts from one building to another and are carefully synchronized so that the parts arrive at precisely the right moment and in the exact spot where they are needed. Others transport red hot ingots of steel weighing nearly a ton each. Still others move outgoing shipments.

If it were not for the conveyors, according to officials of the Ford plant, the production of cars would not be possible on its present scale.

## Vole Plague in Scotland.

A plague of voles, or water rats, has been doing great damage in Scotland. In the vicinity of Inverness the rodents have destroyed young plantations and herbage of the forestry commission, and similar reports have come from other parts of the country. It is believed the recent wholesale shooting of wild, the vole's enemy, is responsible for the plague.

## More than 5,000,000 acres in Hungary are devoted to grape culture this year.

More than 5,000,000 acres in Hungary are devoted to grape culture this year.

## Sunday Services at the Nazarene Church

This Sunday there will be a special sermon that the pastor has been looking forward to preach for some time. It is "The Eastern Gate." This sermon will be preached at the evening service.

Sunday morning the subject will be "Desire."

There has been a phenomenal increase in the attendance in all departments.

## The British Legion is becoming one of the largest employers of disabled labor in England.

its peppy factory employing 287 disabled ex-service men who made 21,000,000 poppies last year.

**STAR THEATRE**  
—GALADIA, FLORIDA—  
Stars, Mon., Tues., July 12, 14, 15  
WILL ROGERS.  
"So This is London"  
A hit by "Bill" Rogers. The most popular comedy ever staged without a word of dialogue.  
Seamen Comedy "Hollywood Star"  
Graham McNamee Newsreels  
Nightly 10:15—10:30  
LADIES GET NIGHT.  
Week, Thurs., July 16 and 17.  
THAT'S BOW  
"True To the Navy"  
A hit by "Bill" Rogers. The most popular comedy ever staged without a word of dialogue.  
Seamen Comedy "Hollywood Star"  
Graham McNamee Newsreels  
Nightly 10:15—10:30  
LADIES GET NIGHT.  
Fri., July 18—FAMILY NIGHT  
RUTH CHATTERTON, in  
"The Lady of the Scandal"  
There is just to be proved?  
"The Lady of the Scandal"  
Comedy "WHILES AND GIBBS"  
The most popular comedy ever staged without a word of dialogue.  
Single song, Matinee and Night, 10:15 and 10:30.  
Sunday, July 19  
GARY CHAPMAN—FAY WEAVER  
in  
"The Texan"  
"The Virginian"—even better.  
Monday 10:15 and 10:30  
Matinee and Night, 10:15 and 10:30.

## "True To the Navy"

A hit by "Bill" Rogers. The most popular comedy ever staged without a word of dialogue.

## "The Lady of the Scandal"

There is just to be proved?

## "The Texan"

"The Virginian"—even better.

## WELCOMES YOU EAST CANFIELD ST.

## Platform of the Republican Party for Office of County Commissioner:

We endorse the Platform of the National Republican Party, and the Platform of the Republican Party of the State of Florida, as adopted at the meeting at Lakeland, March 8th, 1930.

We believe that the office of County Commissioner, like all other public offices, is a public trust, imposing responsibility upon the holder thereof, to administer the duties of such office in a manner above reproach or suspicion, without private profit to the holder thereof, or to those who may be in any wise associated with him, except such compensation as may be fixed by law.

We believe that all funds of the county, no matter from what source such funds may be obtained, should be deposited with a legal depository only when and after adequate security or collateral has been placed in the custody of the proper County Official, and that any security or collateral should be of such nature and kind as to be acceptable to Bonding or Surety Companies at PAR VALUE, and we also believe that all such funds should be insured or bonded.

We believe that the books of the Board of County Commissioners, and all other departments of Highlands County, should be regularly audited, and a full and complete report thereof be made public monthly. We believe that all accounts of all departments of government in and for Highlands County should be itemized, and the expenditures listed as such expenditures are made, for the County as a whole and for each District thereof. We condemn the practice of transferring monies from one fund to another and declare that each Department should be made self-supporting according to the legal method for such self support.

We believe that each County Commissioner should budget the requirements and the funds of each respective District of the County, and that each section of each district should receive a pro-rata share of all such funds according to the actual need and requirement, and that such need and requirement be determined by the people residing in each such District, so that all sections of each District may benefit from such pro-rata distribution of District funds, regardless of the source from which such funds may be obtained.

We believe that all District road or other labor should be performed by the people of each respective District, where and when available and practicable, and that the residents of each Precinct should be given an opportunity to perform all labor within such Precinct, which may be paid for by District funds.

We believe that no office should be filled by the Board of County Commissioners, or office holder employed, simply because of the fact that the laws of the State of Florida permit such office, but that the question of actual need or necessity for such office should first be considered, so that public money may not be wasted, or taxes increased. The Republican Party of Highlands County is absolutely opposed to expenditure of public money simply because such money may be obtained or available, and we believe that each Public Officer should first consider the question of saving, rather than the question of spending, public money, whether State, County, or District.

We believe that every effort should be made to reduce the bonded indebtedness of Highlands County, and that all surplus monies derived from any source should be used to reduce such indebtedness, and that any legislation necessary to this end should be secured at the earliest possible time.

The Republican Party of Highlands County hereby pledges itself, and pledges each Candidate of the Republican Party of Highlands County, to strive honestly, faithfully and energetically, so that the principles herein declared, shall be obtained or fulfilled.

## W. Z. DALGETY, Chairman.

Highlands County Republican Executive Committee

BERT F. WILLSON, Candidate, Commissioner District No. 1

L. D. MULLINS, Candidate, Commissioner District No. 2

THOS. CREWS, Candidate, Commissioner District No. 3

E. W. HARSHEMAN, Candidate, Commissioner District No. 4

A. G. WEIDENSEE, Candidate, Commissioner District No. 4

THOS. CREWS, Candidate, Commissioner District No. 5

# SUNDAY SCHOOL LESSON

FOR JULY 12, 1930.

**SUBJECT:** Jacob.  
**GOLDEN TEXT:** "For what is a man profited, if he shall gain the whole world and lose his own soul? or what shall a man give in exchange for his soul? Matt. 16:26."  
**LESSON TEXT:** Genesis 25:29-34; 28:18-22; 29:18-29; 31:1-18.  
Jacob and Esau were twin sons of Isaac and Rebekah. Esau was a little older, and was, therefore, under the Hebrew law entitled to the "birthright" which "included a double portion of the father's property and succession to the headship of the family." Esau was the favorite of his father, Isaac; and Jacob was Rebekah's favorite.  
While Esau was out hunting, the lesson begins, "And Jacob sold (bought) potage; and Esau came in from the field, and he was faint." And Esau said to Jacob, "Feed me, I pray thee; with that same red potage; for I am faint." This "potage" was a reddish colored soup made of peas, and other things.  
Jacob said, "Sell me this day thy birthright." Esau agreed to this. "And Jacob said, Swear to me this day; and he swore unto him; and he sold his birthright unto Jacob."  
A little later when Isaac was 137 years old and blind he called for Esau to bless him as the eldest son, just through the fraud of Jacob and his mother Jacob obtained the blessing. You should read this story in the 27th Chapter of Genesis. When Esau learned these facts he cried, "Is he not rightly named Jacob? for he hath supplanted me these two times; he took away my birthright; and, behold, now he hath taken away my blessing."  
Then Esau hated Jacob and declared that he would kill him when their father was dead. Rebekah heard of this and persuaded Isaac to send Jacob to Laban, his uncle, ostensibly to select a wife. Jacob went into a 20 year exile, and Rebekah died before his return. On his journey Jacob came to Bethel (house of God) where he slept with a stone for a pillow, and saw a vision of a ladder extending from heaven to earth, and angels going up and down. In the morning Jacob set up his first altar to God. It was here that Jacob made the first religious vow recorded in the Bible, saying, "If God will be with me, and will keep me in this way that I go, and will give me bread to eat, and raiment to put on, so that I come again to my father's house in peace; the Lord be my God:—and of all that thou shalt give me I will surely give the tenth unto thee." Jacob continued his journey and arrived at the well near Haran, where he met Rachel who was tending her father's sheep. He introduced himself and her father, Laban, came out to meet Jacob and invited him to their home. "And Jacob loved Rachel; and said, I will serve the seven years for Rachel, thy younger daughter. And Jacob served seven years for Rachel; and they seemed unto him but a few days, for the love he had to her." This statement is one of the bright spots in Jacob's life.  
Then Jacob claimed Rachel for his wife, but Laban treacherously caused Leah, the older daughter, instead of Rachel, to be married to Jacob. This could be done by the custom of veiling the bride-elect and the husband did not see the face of the wife until the light of next day. When Jacob learned the fact he was enraged and demanded Rachel. Laban gave her to Jacob, who served seven more years for her.  
After serving Laban 14 years for Rachel Jacob served six years more for a part of Laban's flocks, of which, by tricks, he acquired a large part. Laban became suspicious of Jacob, who, with his wives, children, servants and flocks, started back to Palestine. He heard that Esau was coming to meet him with four hundred armed men. He spent a night in earnest prayer and received a great blessing and promise (Gen. 37).  
Jacob and Esau were reconciled as brothers, and Jacob went to Shechem in Canaan and then to Bethel where Rachel died. You all recall how Jacob afterward grieved for the loss of Joseph and finally went to Egypt with his sons, where he died. When we consider the early life, deceptions and frauds of Jacob we wonder how he could receive so great blessings. It makes us realize that even we with all our faults may be regenerated and receive blessings, if we earnestly ask of God.  
Do we, like Esau, sell our birthright, or like Jacob, impose on others?

An autographed letter by Robert Burns was sold in London recently for \$725.

Distillation of rum from sugar cane has become the leading industry in the French West Indies.

**BILL THE BARBER SAYS**  
AIRPLANES ARE SO COMMON NOW THAT WHEN HEARD ARE SELDOM NOTICED EXCEPT BY SOME ONE WHO HAS SLIPPED ON AN CY SIDEWALK

## THE TIMES' WEEKLY PAGE OF COMICS

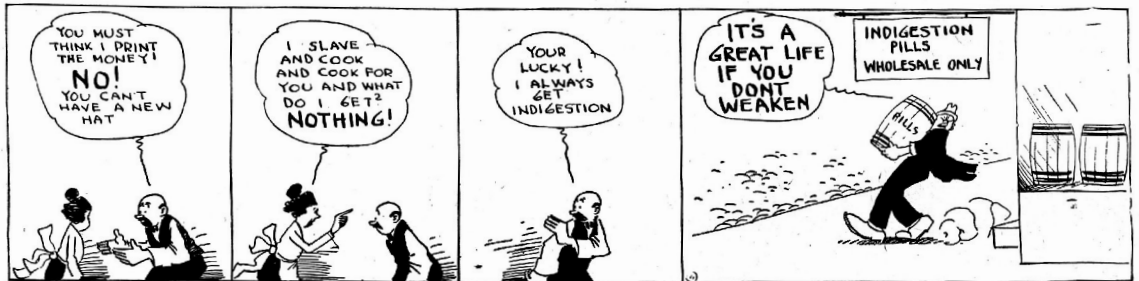
### DOROTHY DARNIT

By Charles McManus



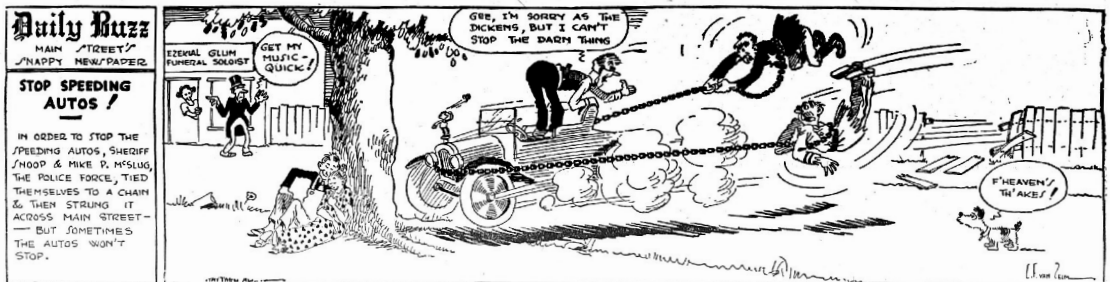
### "IT'S A GREAT LIFE IF YOU DON'T WEAKEN"

By Jack Rabbit



### "THE MAIN THING ON MAIN STREET"

By L. F. Van Zelm



### MR. BROAD OF WALL STREET

By Charles McManus



### Back Yard Kronies "The Judge's Decision"

by M.B.





## CHEVROLET DEALERS DISCUSS ADVERTISING

Dealers Over Country Gather In Detroit To Discuss Advertising Problems

Detroit, Mich., July 10.—The automobile dealer now has a voice in the national advertising program of his factory. Chevrolet dealers throughout the United States are taking part in a unique series of advertising conferences being conducted by the Chevrolet Motor company.

These dealer conferences are held at the home office, here under the general supervision of R. K. White, advertising manager. One is being held every month this summer with a different group of dealers from different parts of the country present each time.

"The object of these advertising conferences," Mr. White explained, "is to keep the home office constantly in touch with problems faced daily by the dealers so that Chevrolet advertising may be guided by actual field conditions and thus prove most effective."

"The assistance given by dealers in these conferences," he continued, "is invaluable in adding to the efficiency of our advertising, particularly the newspaper advertising, which forms the greatest retail advertising force of each individual dealer."

"While every type of advertising—newspaper, magazine, outdoor and electric spectacular signs and traupe papers—is discussed, particular interest attaches to the newspaper schedule because this makes up by far the largest part of a year's budget. There are now more than 5,000 leading newspapers carrying the Chevrolet message to practically every city, town and hamlet in the United States."

"Particular care is taken in selecting the dealers invited to these conferences. Some are chosen because they have very large car contracts. Others because their contracts are very small. Every dealer also comes from a different section of the country. In this manner we get an ideal cross-section of the advertising needs of all classes of dealers in all parts of the United States."

"Each conference is of two day's duration. The first day given over entirely to the discussion of advertising, in all its phases. The second day the dealers are taken to the General Motors Proving Ground where they are shown the rigid tests Chevrolet cars undergo before they are put on the market."

## Banker Gets Unique Reply

An Enid banker recently received the following letter from one of its customers:

I wish to inform you that the present condition of my bank account makes it impossible for me to send you a check in response to your request.

My present financial condition is due to the effects of Federal Laws, State Laws, County Laws, Corporation Laws, By Laws, Brother-in-Laws, Mother-in-Laws, and Out-laws, that have been foisted upon an unsuspecting public. Through these various Laws, I have been held down, held up, walked on, sat on, flattened and squeezed until I do not know where I am, what I am, or why I am.

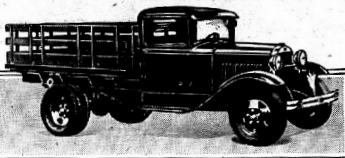
These laws compel me to pay a merchants tax, capital stock tax, excess tax, income tax, real estate tax, property tax, auto tax, gas tax, water tax, light tax, cigar tax, street tax, school tax, syntax and carpet tax.

In addition to these taxes I am requested and required to contribute to every society and organization that the inventive mind of men can organize. To the Society of St. John, the Women's Relief, Navy League, the Children's Home, the Policemen's Benefit, the Duncas Society, the Y. M. C. A., the Boy Scouts, the Jewish Relief, the Near East, the Gold Diggers Home, also every hospital and every charitable institution in town. The Red Cross, the Black Cross, The White Cross, the Blue Cross, the Double Cross, the Purple Cross.

The government has so governed my business that I do not know who owns it. I am suspected, disrespected, examined, re-examined, informed, required, commanded and compelled until all I know is that I am supposed to provide an inexhaustible supply of money for every known need, desire or hope of the human race, and because I refuse to donate to all and go out and beg, borrow and steal money to give away, I am cursed, and discussed, boycotted, talked to, talked about, lied to, lied about, held up, held down and robbed, until I am nearly ruined, so the only reason I am clinging to life is to see what the hell is coming next.—Enid, Okla., News.

Poor prices may be the result not of poor demand but of poor product.

## New Ford Truck With Closed Cab



NEW Ford Model AA trucks and Model A light delivery cars were announced this week by the Ford Motor Company and are on display in the showrooms of Ford dealers.

Changes in the trucks are principally at the front end, which has been completely redesigned, and in the cab. The radiator is higher with more cooling surface, fenders are wide and flexing, and a black cowli strip adds a note of distinction.

The new Model AA trucks with the four-speed transmission introduced several months ago may be had with enclosed or open cab. The enclosed cab, shown above, is all steel. It is low in appearance yet with ample head room. The open cab is of black rubber top material

and is easily removed. Both cabs are equipped with windshields of Triplex shatterproof glass and vacuum type windshield wipers. Model AA trucks may be had with a platform body, which can be equipped with stakes or a panel body. The chassis has many improvements, including the four-speed transmission, larger front brakes, stronger springs, power take-off opening and optional dual rear wheels.

The Model A line of new commercial cars comprises a light delivery truck with pick-up body, a de luxe delivery truck, a small panel truck and a station wagon. These cars have the smaller wheels and larger tires of the new Ford passenger cars.

## JERSEY RECOGNIZES PEDESTRIANS RIGHTS

To Build Sidewalk Along State Highways For Those Who Walk

Act No. 74 New Jersey Laws of 1930, is its commonplace name, but it carries with it something of significance to every person in this country who walks.

The gist of the law is that New Jersey's state highway commission may build sidewalks along state highways. This is the first noteworthy recognition given in recent years to that part of society known as the pedestrian, that person who is continually being killed and maimed along public thoroughfares.

Two other states, Delaware and West Virginia have made such provisions, according to a recently conducted survey to which 36 states replied. Only about a third of the states have provisions for permitting towns and counties to build county walkways even at their own expense.

It is quite apparent that on the whole there is a tendency to overlook that people are still required to walk along the public highway. But considerable walking is still being done. Delaware reports that in the period from 1924 and 1929, 83 pedestrian accidents occurred in the state. That is 36 per cent of accidents of all types in Delaware outside of Wilmington.

A glance at highways leading into towns and cities, or highways passing rural schools, will reveal that walking is not a lost art. In fact it is very much of an art for where no walking provisions have been made pedestrians are forced to walk along the pavement's edge or on the abutting shoulder, with the expectation of jumping into ditches and brambles most any moment.

Edward N. Hines, well known road leader of the Detroit area, recently declared, "I am a firm believer that pedestrian walks along heavily traveled roads are absolutely necessary, and while this is out on a major scale, the time may not be ripe for carrying this is surely coming when all such roads will be supplemented by walkways."

New Jersey has given impetus to a movement, which in view of pedestrian accident figures, should arouse latent sympathy throughout the country for pedestrians—a group of which we are all members.

Music Soothes Brigands. How music soothed Chinese communist brigands is told in letters recently received in Glasgow, Scotland, from Mr. and Mrs. R. Porteous, Scotch missionaries in China. The couple were captured on the road to Anfu, and were held for \$20,000 ransom each, but finally were released. Porteous wrote that three days after their capture they had again heaped upon them. Their meek attitude seemed to impress the brigands who gave Porteous an old damaged concertina to repair. He tied it with string, and "expected" some music out of it. Later, he and Mrs. Porteous sang some songs in English for their captors, after which the brigands became friendly, treated them with utmost consideration, and assured them their lives would be spared.

Dialing, Dialing. She was a good telephone operator, but she wanted to quit. But her boss was so persuasive that she decided to keep on plugging.—Reverse Red Cat.

Poland's production of natural gas last year was 15,225,258,000 cubic feet.

## Find Balloon, Get Crocodile.

If you desire a nice live wriggly crocodile just find the balloon which has been lost by the Berlin Zoo. To advertise its 1,000 living crocodiles and alligators, the authorities floated the balloon over the Zoological gardens, bearing the inscription "One thousand crocodiles." Its anchor broke, and the log sailed to a height of 9,000 feet, and disappeared. Then came the crocodile award offer.

"That fellow's driving his car so carefully that I think he must be a new driver."

"No, he just paid cash for the

## INTEREST MANIFESTED IN THE POULTRY CLINIC

Diseases Diagnosed Post Mortems Held On Number of Birds Wednesday

The first poultry clinic to be held in South Florida was well attended Wednesday and poultry men from all over the county witnessed the demonstrations and heard the discussions by Dr. E. F. Thomas of the University at Gainesville. A number of sick and diseased birds were brought by several poultrymen and these were killed and postmortems held and the ailments diagnosed.

Several of the birds were afflicted with lameness and Dr. Thomas said this could be caused by several reasons including slipped tendons and range paralysis. Little is known about the latter trouble, he said, and nothing definite has been ascertained as to the cause. Some have attributed it to coccidiosis and some to worms. The moving of birds to new ground was suggested as a remedy.

All the birds examined were found to have round worms, some more than others. Tape worms were also found as well as cecal worms. The need of sanitation in the control of worms was advocated by Dr. Thomas, who suggested the dropping boards should be cleaned every day. It is better to spend money for labor than for drugs, he said. The individual treatment rather than mass treatment was said to be the better method of treating the birds for worms. Some advocated tobacco dust for the round worms and the doctor recommended one half c. c. of Tetrachlorethylene for young

## Around the World In Five Minutes.



A world communication record was made in San Francisco recently from the stage of the Civic Auditorium, where the fifty-third convention of the National Electric Light Association was convening, when a thirty-eight word message was flashed around the globe in five minutes. The message, in breaking the previous record of eight minutes, was relayed through five stations, Guam, Shanghai, London, New York and San Francisco. Photo shows—The presentation of the round the world message. Left to right—Miss Marie Hook—who sent the message over the first cable, W. A. Jones of New York and N. E. L. A. President 1931, A. H. Griswold of New York and the Postal Telegraph Co.—delivering the message to M. S. Sloan of New York and 1930 President of the N. E. L. A., Clinton B. Allsopp of New York and the Postal Telegraph Co., and Miss Zeida Rasmussen who received the message.

birds and double the dose for full grown birds.

Chicken pox or sore head and roup also came up for discussion and one bird was operated on for bumble foot. Vaccination for chicken pox was recommended and this is said to last for about a year. Birds with the roup should be isolated. Dr. Thomas said and disinfectant placed in the drinking water of the whole flock. The dipping of the infected birds heads in a strong disinfectant was also recommended.

## Complexion Charge Free.

Do men have better complexions than women, even if the fair sex uses cosmetics? That is the question being asked by many women of Britain following the surprise they received when Dr. R. M. B. MacKenna, honorary dermatologist of Liverpool Stanley hospital, in a recent number of the British Medical Journal, sounded a warning against the use of certain cosmetics. He said: "The present trend of fashion tends to be that a woman considers she is looking her best

if her skin is covered with a translucent layer of greasy substance. If the teachers in girls' boarding schools would prohibit the use of cosmetics we would be able to produce a race of women whose complexions were as good as those of men, but at present the possibility of this eventually seems very remote."

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BETTER TASTE—that's the answer; and that's what smokers get in Chesterfield in full measure—the flavor and aroma of mellow tobaccos, exactly blended and cross-blended. Better taste, and milder too!

They Satisfy

## PARK DELEGATION APPEARED BEFORE THE COUNTY BOARD

Asks That Road Into Hooker  
Hammock Be Made  
Passable

At the board of county commissioners meeting Monday W. A. Marshall presided due to the absence of Chairman L. C. Pearce through illness. At the afternoon session Mayor C. S. Donaldson of Avon Park, Alexander Blair and R. N. Durrance appeared for the Tropical Parks Association with regard to the road out to Hooker Hammock. The delegation asked that the road be put in shape in order that their trucks can get in and out of the hammock. They stated they have started clearing and expect to have 30 or 40 men at work as soon as possible.

Mayor Donaldson said the association now has title to 2,000 acres and the deeds are being recorded. He said that at present there are 11 men at work and roads are being laid out as well as footpaths.

Mr. Blair said the funds are now available and the association is ready to start work in earnest but hesitated to do so until they are assured the county will do its part and live up to its promises as made by the commissioners and make a passable and usable road to the entrance of the hammock. Mr. Blair said the road is in bad shape in several places and it is impossible for them to get their trucks over it to haul materials. He substantiated what Mayor Donaldson said with regard to the number of men expected to be employed and called attention to the fact that it would provide work until next winter and tend to improve business conditions considerably.

Commissioner A. L. Butler, in whose district the road under discussion is, said it is waste of money to try and fight the water that is causing the damage with just men and shovels. A drag line is necessary he said and the only one available is at present in use in district four and could not be brought up here for several weeks. Commissioner Butler said he was very much in favor of the whole project as it is a big thing for Sebring and the whole county.

Commissioner O. C. Parrish in whose district the drag line is working, said that harring delays he thought he would be through with it in three weeks at the most and then it could be shipped up here. He said it would not be good business and be too much wear and tear on the machine to ship it up here now and then back again to finish the work he is now doing with it.

Mr. Blair thought it was a question as what would be of the most benefit to the county as a whole and the fact that the had road was holding up the working of 40 men.

Commissioner Butler thought the road should be a proposition for the entire county as districts one and two could not handle it alone. After some more discussion Commissioners Butler and Marshall agreed to put the road into good usable condition immediately and the drag line will be put to work.

## William H. Dart Is Honored at Opening of Dart's Boys Camp

William H. Dart, of Avon Park was honored last Tuesday by the unveiling of his portrait at the opening of the boys camp held in connection with Dart's summer camp at Darts, N. Y. The camp was formally opened July first at which time Dr. Horatio B. Williams of Columbia University conducted the exercises. The beautiful and spacious dining and recreation halls were dedicated with impressive ceremonies, as follows:

Dedication of buildings, Dr. Williams.  
Laying of cornerstone, H. S. Greene, Jr.  
Presentation of flag, Dr. Williams.  
Acceptance of flag, John W. T. Lesure.  
Bill Dart Song, Boys of the camp.  
Unveiling of Mr. William H. Dart's Portrait by John Dart Lesure.

## Auxiliary To Hold Card Party In Hall

At a meeting of the American Legion Auxiliary Tuesday afternoon the members decided to open their pleasant hall on Butler avenue with a benefit card party, Friday evening, July 18th, beginning at 8 o'clock.

Prizes will be awarded and refreshments served. Tickets will be priced 50 cents.

Mrs. H. P. Davidson Takes Trip.  
Friends of Mrs. H. P. Davidson will be pleased to know that she is enjoying a few day's visit in St. Petersburg. This is the first trip of any consequence she has been able to make in two years. She was taken over by her son, Col. R. P. Davidson, and was accompanied by her daughter, Miss Alice and Mrs. Davidson, who are also spending a few days in St. Petersburg with her.

"I see the new police commissioner's still cleaning up."  
"How can you tell?"  
"He just brushed by."—New York Mirror.

Dancing in churches is under fire in Scotland.

as soon as it is available. During the discussion it was stated that the payroll on the entire project last week was nearly \$500.

Fred Dudgey asked the commissioners to sell him the motorcycle that is being stored in the basement of the courthouse and this was done for the sum of \$50.

A petition signed by R. O. Battle and a number of others for a road in district five was received and approved. The following blazers were named: R. B. Franklin, H. T. Rowell and Bill Skipper.

A resolution endorsing the application of N. T. Green for a permit to seine in Lake Istokpoga was passed. The commissioners also passed a resolution endorsing the efforts of the Sebring chamber of commerce to get the new soldiers home located in Highlands county. The time for preparing the assessment roll of the county was extended to July 31 and the commissioners will convene on that day to sit as an equalization board to hear and adjust complaints on assessments.

# Dollar's Worth

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Business and will Strive to Keep it

Smile At  
the Ache



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